
EXECUTIVE DEPARTMENT
STATE OF CALIFORNIA



A PROCLAMATION
by the
Governor of the State of California

WHEREAS, research indicates that human milk enhances the growth, development and well-being of infants by providing the best possible nutritional benefits and protection against specific infections and allergies; and

WHEREAS, breastfeeding benefits society as a whole by promoting maternal and infant bonding and decreases health care costs for infants; and

WHEREAS, the federal government in "Healthy People 2000" has set a national goal to increase the breastfeeding rate from 52 percent to 75 percent by the Year 2000; and

WHEREAS, public health organizations are working to re-educate communities about the advantages of breastfeeding, and to create a supportive public environment which will encourage breastfeeding as a cultural norm;

NOW, THEREFORE, I, PETE WILSON, Governor of the State of California, do hereby proclaim August 1996 as Breastfeeding Awareness Month in California, and urge all citizens of the Golden State to make healthier babies a priority in our communities.

IN WITNESS WHEREOF I have hereunto set my
hand and caused the Great Seal of the State of
California to be affixed this 23rd day of July 1996.

Pete Wilson

Governor of California

ATTEST:

Bill Jones

Secretary of State

