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September 7, 2023

Vendor Alert 2023 – 05

TO: All WIC Vendors

SUBJECT: **GUIDANCE TO VENDORS ON MINIMUM STOCKING REQUIREMENTS FOR INFANT FORMULA**

Purpose:

The California Department of Public Health, Women, Infants and Children Division (CDPH/WIC) is reminding all vendors that they are required to meet the Minimum Stocking Requirements for the primary contract brand infant formula.

Background:

On May 24, 2022, CDPH/WIC published [Vendor Alert 2022 – 05, Guidance to Vendors on Infant Formula](#). This Vendor Alert notified vendors that CDPH/WIC was aware of vendor concerns about the infant formula shortage, had added additional formula options for participants, and would not be monitoring the Minimum Stocking Requirements for infant formula until further notice.

On July 27, 2022, CDPH/WIC published [Vendor Alert 2022 – 08, Guidance to Vendors on Infant Formula Transition and Minimum Stocking Requirements for Infant Formula](#). This Vendor Alert reminded vendors about important changes to the types of infant formulas that might be purchased by WIC shoppers and the requirement to stock specific quantities of the primary contract formula in order to meet Minimum Stocking Requirements.

Action for Vendors:

Reminder: All vendors are required to meet the [Minimum Stocking Requirements](#) for the primary contract brand infant formula as required by their [Vendor Agreement](#) (Article III(1)(i)) and [WIC Bulletin Regulations Section 71100](#) (Minimum Stocking Requirements). Vendors are required to stock at least 20 cans of **Similac Advance 12.4 oz powder**. Of the 20 required cans of infant formula, at least 10 cans must be on the store shelves with no less than 10 cans in storage on the premises.



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Questions:

For additional questions you may also contact your WIC Vendor Consultant or call toll free (855) WIC-STOR or (855) 942-7867 or contact the WIC Vendor Management Branch by email at WICVENDORINFO@cdph.ca.gov.



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