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GAVIN NEWSOM
Governor

July 27, 2022

VENDOR ALERT 2022 – 08

TO: ALL WIC VENDORS

SUBJECT: GUIDANCE TO VENDORS ON INFANT FORMULA TRANSITION AND MINIMUM STOCKING REQUIREMENTS FOR INFANT FORMULA

Purpose The California Department of Public Health, Women, Infants and Children Division (CDPH/WIC) is reminding vendors about important changes to the types of infant formulas that may be purchased by WIC shoppers as of August 1, 2022.

The primary contract milk-based formula will be changing from Enfamil Infant 12.4 oz powder to Similac Advance 12.4 oz powder. Vendors must stock specific quantities of the primary contract formula to meet Minimum Stocking Requirements.

Background On April 25, 2022, CDPH/WIC published [Vendor Alert 2022-03](#), *Guidance to Vendors on New Infant Formula Primary Contract*. This vendor alert provided information on changes to California WIC's primary contract infant formulas scheduled for August 1, 2022.

New Infant Formulas **Effective August 1, 2022, the milk-based primary contract formula will be:**
Similac Advance 12.4 oz powder (UPC: 070074559582)

Vendors must ensure that they have adequate product on-hand to meet California's Minimum Stocking Requirements for primary contract milk-based formula. A list of the Minimum Stocking Requirements products and quantities is available on the [CDPH/WIC website](#).

Action for Vendors **The CDPH/WIC Vendor Agreement requires vendors to retrieve the WIC APL file each day and download the most current version of the APL to their store's POS system.**

To ensure shoppers can purchase Similac formulas on August 1, 2022, your store's APL file must be updated on July 27, 2022. Failure to update the APL may result in WIC purchases being declined in error.



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- Stores with Integrated Point of Sale (POS) Cash Register Systems should work with their corporate office, IT Department, or POS Equipment Provider to verify that they have the most current APL file.
- Stores with FIS Stand-Beside POS terminals must leave their POS terminals powered-on overnight to receive the most current APL file automatically. For assistance with FIS Stand-Beside POS terminals, contact the FIS Merchant Help Desk at (833) 257-2165.

NOTE:

Some California WIC shoppers may still have benefits for Mead Johnson's Enfamil products through the end of October 2022. CDPH/WIC encourages vendors to consider stocking Enfamil products when appropriate based on shopping patterns at your store.

Questions

For additional questions you may also contact your WIC Vendor Consultant or call toll-free (855) WIC-STOR or (855) 942-7867 or contact the WIC Vendor Management Branch by email at WICVENDORINFO@cdph.ca.gov.



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Vendor Management Branch
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