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State of California—Health and Human Services Agency  
California Department of Public Health



GAVIN NEWSOM  
Governor

December 20, 2022

VENDOR ALERT 2022 – 13

TO: ALL WIC VENDORS

SUBJECT: \*\*FINAL NOTICE\*\* - A NEW VENDOR PORTAL HAS REPLACED VWIX

**Purpose** The California Department of Public Health, Women, Infants and Children Division (CDPH/WIC) is notifying all WIC authorized vendors that the Vendor WIC Information eXchange system (VWIX) has been replaced with a new Vendor Portal. VWIX will no longer be available effective December 31, 2022 at 5:00 P.M. PST.

**Background** CDPH/WIC has implemented a new Vendor Portal to replace VWIX functionality including the publication of Maximum Allowable Department Reimbursement (MADR) rates.

**Action for Vendors** All authorized vendors have been sent an email from CDPH/WIC that includes important information necessary to access the Vendor Portal and create your Vendor Portal User Account.

Look for an email from [WICVendorInfo@cdph.ca.gov](mailto:WICVendorInfo@cdph.ca.gov), with the subject *Welcome to the New WIC Vendor Portal*. If you do not see the email in your inbox, please check your “junk/spam” folders.

The email contains a 5-digit Access Code unique to your Vendor Contract Ownership. You will need to provide this Access Code when registering to use the Vendor Portal. Refer to the [Vendor Portal User Guide](#) or the [Vendor Portal Quick Reference Guide](#) for detailed instructions.

If you have not received an email or if you have recently changed your email address, contact your WIC Vendor Consultant or the WIC Vendor Help Desk at (855) 942-7867.

**Questions** For additional questions you may also contact your WIC Vendor Consultant or call toll-free (855) WIC-STOR or (855) 942-7867 or contact the WIC Vendor Management Branch by email at [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).



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(916) 928-8500 [Division Website](http://www.wicworks.ca.gov) (www.wicworks.ca.gov)



A handwritten signature in black ink, appearing to read "Lantrel S.", with a long horizontal flourish extending to the right.

Lantrel Stockton, Chief  
Vendor Management Branch  
Women, Infants and Children (WIC) Division