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GAVIN NEWSOM  
Governor

December 19, 2023

Vendor Alert 2023 – 06

TO: All WIC Vendors

SUBJECT: New California Redemption Value (CRV) Fees for 64 oz 100% Juice Bottles, Effective January 1, 2024

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**Purpose:**

The California Department of Public Health, Women, Infants and Children Division (CDPH/WIC) is notifying vendors of a new California law that will add a bottle deposit fee of ten cents (\$0.10) for each shelf-stable 64 oz bottle of juice purchased with WIC benefits.

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**Background:**

The law, [Senate Bill No. 353](#), expands the eligibility of container types subject to CRV fees to include all containers of 100% fruit and vegetable juice and is part of California's Beverage Container Recycling Program.

Starting January 1, 2024, each shelf-stable 64 oz bottle of WIC authorized juices sold to WIC shoppers will be subject to a bottle deposit fee of ten cents (\$0.10) at the time of purchase.

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**Important Information for Vendors:**

WIC shoppers will have to pay the CRV fee separately from their WIC benefits at the time of purchase. They can get a refund by returning the empty bottle to a recycling center.

**CRV fees cannot be paid using WIC benefits.** Shoppers must provide an alternate form of payment (e.g., cash, debit card) for any CRV fees.

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(916) 928-8500 [Division Website](#) ([www.wicworks.ca.gov](http://www.wicworks.ca.gov))



**Action for Vendors:**

It is essential that cashiers and other store personnel are aware of the new requirements, and that they are prepared to collect CRV fees for WIC purchases when applicable.

- Shoppers will not be able to use WIC benefits for CRV fees. Those fees must be paid using a different form of payment (e.g., cash, debit card).
- Vendors must follow any State of California recycling requirements for CRV fee collection. Information is available at [www.calrecycle.ca.gov](http://www.calrecycle.ca.gov).

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**Questions:**

For additional questions you may contact your WIC Vendor Consultant or call toll free (855) WIC-STOR or (855) 942-7867, or contact the WIC Vendor Management Branch by email at [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).

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Lantrel Stockton, Chief  
Vendor Management Branch  
Women, Infants and Children (WIC) Division

**FREQUENTLY ASKED QUESTIONS**  
**New California Redemption Value (CRV) Fees for 64 oz 100% Juice Bottles,**  
**Effective January 1, 2024**

**Which WIC food items will require collection of CRV fees?**

Senate Bill No. 353 expands the requirement to collect CRV fees for all 100% fruit and vegetable juices in 64 oz containers. A list of WIC authorized 64 oz 100% juice products can be found at [California WIC Authorized Product List](#).

**Can shoppers use their WIC Card to pay CRV fees?**

No. CRV fees cannot be paid using the WIC Card. Shoppers will need to provide another form of payment (e.g., cash, debit card) towards any CRV fees due.

**Our store has a Stand Beside POS (WIC Only or WIC/SNAP Only) terminal. How do we collect CRV fees?**

Vendors should enter and collect any CRV fees using their store's primary Point of Sale/Cash Register. *CRV fees are not entered into the WIC Stand Beside POS Terminal.*

**Where can I find additional information on California bottle recycling requirements?**

Visit CalRecycle at [www.calrecycle.ca.gov](http://www.calrecycle.ca.gov).