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GAVIN NEWSOM  
Governor

June 16, 2023

**VENDOR ALERT 2023-04**

TO: ALL WIC VENDORS

SUBJECT: NEW AUTHORIZED PRODUCT LIST SUBMISSION SYSTEM FOR WIC FOOD SUBMISSIONS

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**Purpose** The California Department of Public Health, Women, Infants and Children Division (CDPH/WIC) is excited to announce the launch of its new web-based Authorized Product List Submission System (APLSS) for WIC Food Submissions. The new system replaces the WICFoods e-mail and Secure File Transfer Protocol (SFTP) submission process.

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**Background** Before APLSS was introduced, vendors, food manufacturers, and other stakeholders could send food submissions by e-mail to WICFoods or via SFTP to be considered for inclusion in CDPH/WIC's Authorized Product List (APL).  
**Effective immediately, APLSS is the primary way to submit foods to CDPH/WIC for APL consideration.**

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**Action for Vendors** To submit food items to be considered for authorization, please review and follow the [UPC Submissions webpage](#) instructions and register for APLSS by visiting the [APLSS website](#). As a reminder, all food items submitted to CDPH/WIC will need to include clear images of the front label, back label, the UPC, brand and product name, size, nutrition panel, and ingredient listing. The UPC images must be no larger than 4MB.  
If you experience technical issues with your APLSS account or application, please contact the California WIC APLSS Help Desk at (800) 224-7472 for assistance.

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**Questions** For additional questions, you may also contact your WIC Vendor Consultant or call toll-free (855) WIC-STOR or (855) 942-7867 or contact the WIC Vendor Management Branch by email at [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).

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A handwritten signature in black ink, appearing to read "Lantrel S.", with a long horizontal flourish extending to the right.

Lantrel Stockton, Chief  
Vendor Management Branch  
Women, Infants and Children (WIC) Division