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 California Department of Public Health



GAVIN NEWSOM  
 Governor

February 7, 2023

**VENDOR ALERT 2023 – 01**

TO: ALL WIC VENDORS

SUBJECT: Expiration of Temporary Expanded Infant Formula Options

**Purpose** The California Department of Public Health, Women, Infants and Children Division (CDPH/WIC) is notifying all WIC authorized vendors that the temporary expanded infant formula options will be expiring.

**Background** The United States Department of Agriculture Food and Nutrition Service has clarified that the following formula waivers will be expiring on the dates listed below.

**Action for Vendors** It is imperative that vendors retrieve the Authorized Product List (APL) file daily and ensure that their store’s POS system is updated with the most current version. As waivers expire and infant formulas are no longer eligible to be purchased, UPCs will be removed, from the APL.

- **Stores with Integrated POS Cash Register Systems** should ask their corporate office, IT Department, or POS Equipment Provider to verify that they have the most current APL file.
- **Stores with WIC Stand-Beside POS terminals** must leave their POS terminals powered-on overnight to receive the APL file automatically.

It is also important that all necessary vendor employees are immediately informed of these updates to the APL.

**Expiring February 28, 2023: Certain Expanded Formulas – More than 150 UPCs will be removed on February 28, 2023.**

- Enfamil milk-based formulas (that do not require a prescription)
- Gerber milk and soy-based formulas
- Store brand milk and soy-based formulas
- Similac soy-based formulas
- Imported formulas (i.e., Bubs and Kendamil)
- Any ready-to-feed formulas (that do not require a prescription)



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**Expiring April 30, 2023: Additional Products Produced by State's Contract Manufacturers**

- Larger sizes of Similac powder formulas
- Larger size of ProSobee powder – 20.9 oz

**Expiring June 30, 2023: Expanded Therapeutic Formula Options**

- Larger sizes of therapeutic formulas
  - Hypoallergenic store brand formulas
  - Imported therapeutic formulas
  - Ready-to-feed therapeutic formulas
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**Questions**

For additional questions you may also contact your WIC Vendor Consultant or call toll-free (855) WIC-STOR or (855) 942-7867 or contact the WIC Vendor Management Branch by email at [WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).

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