



California Department of Public Health
PUBLIC HEALTH ADVISORY COMMITTEE MEETING
California Department of Public Health
Director's Large Conference Room, Room 73.776
1615 Capitol Avenue, 7th Floor
Sacramento, CA 95899

April 30, 2010
10:00 a.m. – 4:00 p.m.

MINUTES

Morning Session
10:00 a.m. – Noon

- **Welcome - Director Mark Horton, MD, MSPH**

Committee Chairman Dr. Mark Horton convened the meeting at 10:00 a.m. with the following members present: Ms. Dolores Apodaca, Ms. Robin Cox, Ms. Susan Harrington, Dr. Franklin Pratt, Dr. Rodney Borger, Dr. Antronette Yancey, Dr. Anthony Iton, Jeanette Dong, Phoebe Seaton and Ellen Wu.

Dr. Horton introduced Dr. Kevin Reilly, Chief Deputy Director of Policy & Programs and Jose Ortiz, Chief Deputy Director of Operations and mentioned how happy he is to have them on board.

Dr. Horton spoke about the recent Obesity Prevention Summit in Los Angeles and the Governor's Obesity Initiative and the three major focus areas: 1) increase consumption of healthy beverages in schools and restricts access to unhealthy drinks such as electrolyte replacement beverages in schools, 2) increase moderate to vigorous physical activity in educational programs; and 3) incorporate healthy living conditions through "health in all policies."

Dr. Toni Yancey then spoke of a national Obesity Task Force and First Lady's 4 Pillars Initiative – Dr. Yancey reported on activities for "Let's Move LA" and the involvement of the FAME church. Dr. Yancey also mentioned that the National Physical Activity Plan (www.physicalactivityplan.org) will be issued next week.

Dr. Iton inquired how Health Impact Assessments (HIA) might be used at the local level and about the state's (CDPH's) role in applying these tools. Dr. Horton mentioned that there were several possibilities including: AB -32 Climate Action Team workgroup to assess health impact assessment on Cap and Trade; a potential overlap with California Endowment – 14 Healthy Communities initiative; and bringing this conversation to PHAC.

Dr. Horton mentioned that Secretary Belshe has created Health Care Reform (HCR) Cabinet (consisting of departmental representatives) to clarify short-term actions (legislative/regulatory, etc) so state can competitive for funding that is available. He discussed the Prevention and Wellness Fund and the establishment of a national council with a charge to create a national plan for prevention and wellness. While we are still awaiting federal guidance, public health infrastructure funding - \$500 million is available this budget year and up to \$2 billion per year for the next five years. It is unclear how funding will be used; it may come to state and local governments and it may be spent on programs like clinical preventative services (where Medicare/Medicaid will be required to cover certain clinical expenses). Some CDPH programs may be covered through health care reform (prostate cancer treatments, reproductive health services, breast cancer – Every Woman Counts). Home visit program for teen mothers may serve as additional funding opportunity. Dr. Horton mentioned that we are continuing to look at funding opportunities and provide feedback to the Governor's Office on where dollars should be best spent.

Information item, no action required. Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.



- **Budget Update**

Jose Ortiz, Chief Deputy Director of Operations, provided a budget update. He mentioned that we are about to enter May Revision where revenue and caseload updates will lead to the modification of the Governor's Budget. He mentioned that actual tax receipts (\$6.4 billion) have been far less than what was projected (\$10.2 billion) and therefore there is a more than \$3 billion budget shortfall. He also mentioned that the Special Session of the Legislature called by the Governor in January to address 09-10 budget reduction proposals did not result in much savings. He spoke of the trigger mechanism where on or before July 15th if California is unable to obtain \$6.9 billion in additional federal funds, there may be a potential impact to CDPH caseload programs including the Asthma Program, Family Pact and the Every Woman Counts Program. The Department of Finance is carefully considering options. CDPH did receive two federal grants since January (\$18 million H1N1 + \$1 million in American Recovery and Reinvestment Funds).

Jeanette Dong inquired how programs were selected for the trigger mechanism cuts. Dr. Horton indicated CDPH did not recommend the programs for cuts.

Dr. Rodney Borger mentioned fee-based programs that continue even though have lost much of their relevance (arsenic in drinking water), and he inquired whether CDPH has a mechanism to look at other areas that are mandated, but is not a high priority. Dr. Horton indicated that CDPH is using the Decision Framework discussions to determine core programs and activities but he mentioned how little discretion CDPH has due to funding sources and restrictions. He spoke of an across the board 10% cut that was made two years ago. For example, our Lab Program is 95% funded with GF dollars and a 10% cut has a large impact on a program like this.

Information item, no action. Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.

- **Review and approval of January 29, 2010 Meeting Minutes**

Dr. Horton offered the January 29, 2009 minutes for approval. Moved by Robin Cox, seconded by Dr. Shortell. Approved unanimously .

Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.

- **Healthy California 2020 Initiative**

Discussion on Healthy California 2020 opened with Dr. Horton's comments on what he would like to see from Advisory Committee in regards to implementing Healthy People 2020 (HP2020) in California. This implementation will be called Healthy California 2020. Next, Dr. Scott and Dr. Fujimoto gave a presentation on the CDPH Decision Framework, HP2020 updates, and examples of the types of data currently CDPH collects. PHAC members gave feedback on Decision Framework and how it could be incorporated into Healthy California 2020. They also discussed how the data to track social determinants of health that is in HP2020 needs to be different than the disease and individual-focused data CDPH currently collects.

Next, a facilitator helped members discuss how to reach consensus on the top HP2020 Topic Areas that CDPH should focus on. Prior to meeting, the members were asked to prioritize the HP2020 Topic Areas individually. A summary of the prioritization lists sent by the members were compiled into a spreadsheet and displayed at the meeting. A discussion ensued on how to reconcile the list.

Afternoon Session
1:30 p.m. to 3:45 p.m.

- **Healthy California 2020 Initiative**

The Committee categorized and ranked the topic areas by People, Place, and Policy. It was agreed that Public Health traditionally focused on a People-orientated view of health and disease. The emphasis of Social Determinants of Health in HP2020 argued for looking at Place and Policy as new ways of approaching Public Health. This should



be emphasized in the PHAC recommendations to CDPH for Healthy California 2020. A caution was mentioned that Public Health needs to reassure the public that it still addresses diseases, but doing so in an upstream manner as well as directly. At the end of the discussion, the Committee agreed on the top 10 Topic Areas using this focus: 1. Social Determinants of Health, 2. Physical Activity, 3. Nutrition & Weight, 4. Injury & Violence (including Occupational Safety), 5. Tobacco Use / Substance Abuse, 6. Mental Health, 7. Access to Health Care, 8. Environmental Health (including Climate Change), 9. Oral Health (emphasizing Preventive Measures), 10. Public Health Infrastructure (including workforce, data, health IT, communications).

Next step will be to look at and rank the objectives under the Topic Areas.

3:45 p.m. – 4:00 p.m.

- o Open Discussion/Topics for Future Discussion

Dr. Horton thanked members for a lively discussion and mentioned that we accomplished what we had hoped to accomplish today.

Dr. Pratt inquired about any legislation aimed at extending the life of the Public Health Advisory Committee. Dr. Horton mentioned that it may not happen this year/Administration and that he would be glad to talk about the value of the group.

Sue Harrington suggested that CDPH spend some time talking to local health folks about where the Department is heading with Healthy California 2020.

Information item, no action. Dr. Horton inquired if any member of the public wished to speak to this item. No member of the public came forth to speak.

Adjourn

Dr. Horton thanked everyone for their attendance and adjourned the meeting at 4 p.m.

