

# **Developing Criteria for Healthy California 2020 Objectives**

**Public Health  
Advisory Committee  
April 9, 2009**

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# PHAC Work Plan for Healthy California 2020

1. Today: Establish criteria for Healthy California 2020
2. July 30: Present initial data related to criteria & present proposed template for stakeholder input

# PHAC Work Plan for Healthy California 2020 (cont'd)

3. October 29: PHAC members to report back on input/data received from their stakeholders
4. January 2010: Evaluate and prioritize issues for Healthy California 2020 based on criteria chosen

# PHAC Work Plan for Healthy California 2020 (cont'd)

5. April 2010: Final recommendations on mission, vision, and goals for Healthy California 2020
6. July 2010: Develop Healthy California 2020 objectives
7. October 2010: Next steps and recommendations for moving forward

# Criteria Work Plan

1. Review of national Healthy People 2020 criteria for objectives
2. Workgroup: Discuss how criteria should be ranked
3. Workgroups report their ranking of criteria
4. Discussion and consensus

# Eight Criteria to Prioritize Objectives

(from Secretary's  
Advisory Committee  
proposed framework for  
Healthy People 2020)



# Criteria #1

- The overall burden associated with a particular risk factor, determinant, disease or injury

## Criteria #2

- The degree to which a burden may be **preventable or reducible**, based on application of interventions of proven effectiveness, (i.e. the projected population health impact of interventions, policies, and programs of proven effectiveness)

# Criteria #3

- The **cost-effectiveness** (e.g., cost per quality-adjusted life years, or QALY) of alternative opportunities to reduce health burden and improve health

# Criteria #4

- The net health benefit, measured in units of population health, of pursuing one particular intervention, policy, or program compared with another one of proven effectiveness

# Criteria #5

- The synergy of different interventions that target the same disease, risk factor, or health determinants

# Criteria #6

- The likely timeframe to observe the impact of different interventions, alone or in combination

# Criteria #7

- The potential of alternative interventions to improve the health of racial/ ethnic minority populations and **reduce health inequities** among populations

# Criteria #8

- The willingness of public health, private organizations, and other collaborating entities to address a particular health problem and to **accept accountability** for convening multisectoral stakeholders to effect changes in these areas

# Discussion Workgroups



# Other Proposed Criteria?

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# Ranking of Criteria?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.