

## Meeting Summary

**Public Reporting Subcommittee – October 28, 2010, 7:00am – 8:10am**

**Telephone Access: 866-910-5406 Participant Passcode: 8625307**

**Attendees:** Chair Carole Moss, Annemarie Flood, Cheryl Kalson, Daniela Nunez, Jon Rosenberg, Mary Mendelsohn, Roberta Mikles, Shannon Oriola

**Absent:** Alicia Cole, Dawn Terashita, Enid Eck, Francesca Torriani, Frank Myers, Ray Chinn,

**Handouts:** None.

### **Summary:**

- National Influenza Week begins the week of December 1. HAI Program's target date for release of 2009-10 influenza vaccination data is December 1.
- Jorge Palacios will begin working for the HAI Program on November 2. Jorge previously worked for UCSF at SFGH, on education and outreach, primarily with disadvantaged populations. He is bilingual in Spanish, which will be helpful in disseminating information to consumers. He will be the principal liaison to the HAI-AC, help manage the HAI website and will be the primary for outreach and messaging.
- Jon attended the first National HAI Program Meeting in Atlanta. All states are encouraged to use CDC's information on HAIs as if it were their own. This will be useful in creating some uniformity of information throughout the states and eliminates the need to "reinvent the wheel" when it comes to public information. Also, the directive calls for the *elimination* of HAIs (as opposed to "reduction"). A collaborative White Paper was presented at the HAI meeting calling for the elimination of HAIs, which can be found on the CDC, SHEA, or APIC websites.
- Website update: By next week Cheryl will have set up *Webtrends*, which tracks visitor traffic to the HAI website. Depending on the capabilities of *Webtrends*, we may be able to capture useful information such as geographic location, number of hits per day, and what areas of website are most often visited. Cheryl will also ask friends/acquaintances to visit and evaluate the website for ease of access to desired information. HAI program staff would also like to see the website used as a "tool for prevention" in healthcare facilities; currently the field IP's are evaluating the site and will make suggestions as to what they would like to see that will be helpful to IC and other HCW's.
- Kathleen Billingsley is leaving CDPH approximately mid-November; her interim replacement is Loriann DeMartini, currently the Chief Pharmacist Consultant for CDPH.
- All clinician and consumer education information must be sent to the Subcommittee for individual comment and discussion in preparation for the HAI-AC meeting on November 18<sup>th</sup>, at which time all recommendations will be presented to the Full Committee.
- The Subcommittee discussed ways to inform the public when the 2009-10 influenza report is released and ready for viewing.
- Jon recommends the Arizona HAI website <http://azdhs.gov/phs/oids/hai/> as a good example of directly linking disease-specific information for ease of access. Also, the CDC features a submission by the Arizona HAI Program Coordinator on their "Safe Healthcare" blog <http://blogs.cdc.gov/safehealthcare/?p=943>

### **Action Items:**

- Shannon will work with Frank Myers to pull the education information for clinicians together and send to the Subcommittee members.
- Subcommittee members will submit their comments on all education and reporting information to Carole for discussion a week before the HAI-AC meeting on November 18, at which time the information will be presented to the Full Committee for review.
- The Subcommittee will collect a list of suggested URLs for public outreach (re influenza reporting 2009-10) and send to Daniela.
- Cheryl will adjust the website to provide more direct links to disease-specific information.
- Next meeting: Thursday, November 4, 2010 at 7:00am.