

Public Reporting and Education Subcommittee
Thursday June 13, 2013
11:00-1200
TELECONFERENCE

Attendance

Members Present

Alicia R. Cole, Enid K. Eck, Karen Anderson and Salah E. Fouad

Liaison Representatives Present: N/A

California Department of Public Health

Lanette Corona and Jorge Palacios

Guests Present: N/A

Agenda Item/ Discussion
Call to Order Chair - Enid K. Eck called meeting to order at 11:06am.
Approval of the Summary Meeting Minutes Deferred – To be reviewed and approved at next meeting. Action Items: Minutes to be presented at next meeting for review and approval.
Continued Discussion of Educational Material Suggestions Submitted by Members Discussion: <ul style="list-style-type: none">• It was determined that the language for the educational materials on the HAI website needs to be simplified so that the general public can understand more easily.• The lengths of the sentences need to be shortened so that it can be better interpreted by non-clinical persons.

Interactive Map – Press Release Input

- Subcommittee members will continue to review and work on providing input so that the general public is able to be confident in using information to make better educated medical decisions.
- Discussion ensued regarding whether a public service announcement (PSA) can be timed to go along with the press release.

Action Items:

With the input received from the subcommittee, Jorge Palacios and Lanette Corona are to compose a draft press release for the chair's review and approval which then will be forwarded to all members for final review and feedback. Final version to be completed by last week of June.

Alicia Cole to research a PSA that can be used and present to members for approval prior to submitting to OPA for final approval.

OPA is to come to CDPH second week of July. Jorge Palacios to confirm date of visit.

Dates for future meetings

- September 13, 2013
- November 8, 2013

Adjournment