

Public Reporting and Education Subcommittee

Suggested Target List for Reporting Outreach

- CDPH's list of media contacts--both state and national
- CDC's Abbigail Tumpey; offer to guest blog on the CDC's [Safe Healthcare blog](#)
- CA news and blog sites (eg: [California Healthline](#))
- CA TV stations
- CA public radio stations
- CA hospital TV public announcements
- CDPH's Twitter followers
- CA nursing homes and senior groups
- CA home health care workers
- CA health advocacy and policy groups (eg: California Health Access)
- CA medical schools/nursing schools
- CA hospital association
- CA health care provider organizations: CA Board of Registered Nursing, CA Medical Board, CA Pharmacists Association