

CORPORATE OFFICE
SO. SAN FRANCISCO KITCHEN
210 EL CAMINO REAL
SO. SAN FRANCISCO, CA 94080
(650) 583-7307



See's CANDIES

KITCHENS AND SHOPS CONVENIENTLY LOCATED

FOR IMMEDIATE RELEASE

February 28, 2013

See's Candies, Inc. Issues Allergy Alert on 1.7oz Divinity Egg with Walnuts, code L.A.D. 102/13

See's Candies, Inc. of **San Francisco, Calif.**, is recalling one code of 1.7 ounce Divinity Easter Egg with Walnuts, because some boxes labeled Divinity with Walnuts may actually contain Peanut Butter Eggs. People who have an allergy or severe sensitivity to peanuts run the risk of serious or life-threatening allergic reaction if they consume this product. The total number of boxes produced that may contain peanut butter is 64 of a run of 2,048 Divinity with Walnuts Eggs.

The product was distributed to See's shops in Arizona, California, Nevada, Missouri, New Mexico, Oklahoma, Texas and Utah.

The product is sold individually in boxes labeled See's Candies Divinity With Walnuts, 1.7 oz. The only code affected by this recall is L.A.D. 102/13, and is visible on the inside back of the box, through the cellophane window.

There is no reported allergen reaction or illness attributed to this product.

Concerned consumers should return the product or the receipt to any See's Candies Shop or the location where it was purchased for a full refund or exchange. Any consumers with questions about this recall should also contact See's Consumer Affairs at 1-800-789-7337.

Media Contacts:

Susan Pasarow / Christina Wong / Lydia You / Rosa Muniz
Murphy O'Brien Public Relations
310-453-2539
sees@murphyobrien.com

Regulatory Contact:

Marty Gushwa
Director Quality Assurance
See's Candies
310-213-7994
mgushwa@sees.com

**Quality
Without
Compromise®**
SINCE 1921