
SECTION: BREASTFEEDING

SUBJECT: Breastfeeding Peer Counseling Program

ITEM: Fiscal Requirements

Policy

Local agencies receiving Breastfeeding Peer Counseling (BPC) Program funds shall use the funds in a manner consistent with the requirements set forth by USDA's *Loving Support© Model for a Successful Peer Counseling Program*. The primary purpose of the funds is to provide direct breastfeeding support services through peer counseling to Women, Infants and Children (WIC) participants.

Required Procedures

- I. The Local Agency (LA) shall:
 - A. have an approved agreement, Request For Funding, and budget on file with the State Agency (SA);
 - B. reimburse Peer Counselors (PCs) for approved telecommunication and travel expenses;
 - C. submit quarterly and annual budget reports to the SA showing expenditures in each line item;
 - D. use the majority of the funds to hire and train PCs to provide breastfeeding peer counseling services to WIC participants;
 - E. by April 5 of each year, estimate and report to the SA the amount of funds not expected to be spent by September 30th;
 - F. ensure liquidation of BPC Program funds by December 15 of each year; and
 - G. not use BPC Program funds to meet the 1/6th nutrition education and breastfeeding requirement. This requirement still must be met with regular NSA funds.
- II. The use of BPC Program funds for expenditures not supported by the California WIC Breastfeeding Peer Counseling Program Administrative Manual are not authorized.

Authority

All State Memorandum (ASM) 04-27 – Breastfeeding Peer Counseling Grants/Training, April 8, 2004

Allowable Costs for Breastfeeding Peer Counseling Funds, October 1, 2011

Loving Support© Through Peer Counseling: A Journey Together – for WIC Managers, USDA, November, 2011

Loving Support© Frequently Asked Questions 2011

Loving Support© Model for a Successful Peer Counseling Program