

Local WIC Agency
Additional Funding Sources Proposals
2004
in Funding Source Order

Category	Agency	Organization and Proposal	Proposal Information	Proposal Summary	Agency Willing to Share	Suggestions for Successful; Proposals
Proposition 10						
Other	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6626	Organization: Proposition 10 (First 5 California Funding) Proposal Name: Dental Education	Applied: Requested: Approved: Yes Received: \$60,000.00 Implementation Date: October 1, 2004 End Date: September 30, 2006	Revise dental education; design lesson plan and kits for other local agencies; train other local agencies throughout State.		
Nutrition, Physical, Obesity Education & Food Stamp Training	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6624	Organization: Proposition 10 (First 5 Funding) Proposal Name: PEP	Applied: Requested: Approved: Yes Received: \$20,000.00 Implementation Date: June 1, 2004 End Date: August 31, 2004	Distribution of Prop10 child materials in 3 Orange County WIC Centers		
Other	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6631	Organization: Proposition 10 (First 5 LA Funding) Proposal Name: Little By Little	Applied: Requested: Approved: Yes Received: \$4,700,000.00. Implementation Date: September 1, 2002 End Date: August 31, 2007	Transforming 5 WIC Centers into early learning centers with developmental handouts and tools for families		
Breastfeeding	Harbor-UCLA Research and Education Institute Steve Baranov sbaranov@slahp.org (323) 757-7244	Organization: Proposition 10 (Local First 5) Proposal Name: Hospital Based Breastfeeding Peer Counselor Program	Applied: 2002 Requested: \$3,000,000.00 Approved: Yes Received: \$3,000,000.00 Implementation Date: 2002 End Date: 2005	Peer Counselors in Hospital to assist moms with Breastfeeding before leaving Hospital.		

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Breastfeeding	San Mateo County Health Services Agency Anne Garrett (650) 573-2956	Organization: Proposition 10 and Fatherhood Collaborative San Mateo County Proposal Name: Supporting Fathers to Support Breastfeeding	Applied: August 2004 Requested: \$7,000.00 Approved: Yes Received: \$2,750.00 Implementation Date: October 2004 End Date: June 2005	Promote the Prenatal Education about breastfeeding to get dads to attend sessions and then to support moms to breastfeed longer and more exclusively.	Yes	Be sure to read the proposal well and provide all required material. Involve colleagues in reading for clarity and message delivered.

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Nutrition, Physical, Obesity Education & Food Stamp Training	County of Riverside Health Services Agency, Department of Public Health Gayle Hoxter ghoxter@co.riverside .ca.us (951) 358-5312	Organization: Proposition 10 and The California Nutrition Network Proposal Name: Partners For Food Stamps Access (PFSA)	Applied: February 26, 2004 Requested: \$1,917,810.00 Approved: No Received: Implementation Date: June 2003 End Date: 2006	The proposed collaboration between Riverside County DPSS and Nutrition Services is to increase food stamp participation rates in Riverside County by providing food stamp application assistance, USDA Food Assistance program education and referral, and countywide promotional outreach. The plan is to reach targeted locations throughout Riverside County that serve potentially eligible food stamp populations. Certified Application Assistants and Health Educator Assistants will be 'out-stationed' at WIC clinics and partner sites such as food pantries, senior centers, schools, etc. Using the existing Healthcare Access Initiative model, the program will track and monitor recipients through ISIS as well as through County DPSS MBS system to evaluate outcomes.	Collaboration was key in developing the 'Partners for Food Stamp Access' project. Through collaborative efforts at the local, regional, and state level, our agency was able to submit a proposal that would serve its constituents with enhanced services and address the barriers that keep individuals and families from applying for Food Stamps. This proposal incorporated not only WIC Plus activities, such as the Health Care Access Initiative, a program model which increased our agency's Medi-Cal participation by 52%, but also incorporated into its program plan the recommendations of USDA, the program funder, and Food Security Advocates at the local, regional and state levels and offered program activity that addressed specific barriers to food stamp participation and offered programmatic solutions to help overcome those barriers. Efficiency of the program plan was in the utilization of existing systems for tracking, monitoring, and evaluation purposes.

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Breastfeeding	Community Bridges Cathy Cavanaugh cathyc@sccwic.org (831) 722-7121	Organization: Proposition 10 and The California Nutrition Network Proposal Name: Regalo De Amor Lactation Center/CNN	Applied: October 2003 Requested: \$77,233.0 / CNN \$20,000.00 year Approved: Yes Received: Implementation Date: January 2004 (18 months) / October 2003 (2 years) End Date: June 2005 - September 2005	On site WIC Lactation Center/Infant nutrition & BF counseling in lactation center		
Breastfeeding	County of San Luis Obispo Linda McClure lmclure@co.slo.ca.us (805) 781-5571	Organization: Proposition 10 Proposal Name: Babes at the Breast Education and Support Project	Applied: Spring 2004 Requested: \$208,333.00 / year Approved: Yes Received: \$208,333.00 / year Implementation Date: July 1, 2004 End Date: June 30, 2007	WIC Breastfeeding Peer Counseling Program and Lactation Consultant services at remote WIC clinic locations.	Yes	
Breastfeeding	Delta Health Care Daisy Silverio DSilverio@deltahc.org (209) 444-8618	Organization: Proposition 10 Proposal Name: Breastfeeding Initiatives	Applied: September 2004 Requested: \$470,000.00 Approved: Still Waiting Received: Implementation Date: December 1, 2005 End Date: November 30, 2005	1). Will train 60 health professionals for Lactation Educator/Counselor under UC Davis (2) A toll free 247 Breastfeeding help Line (3) A Breastfeeding Help Center will be located in Stockton, (4) An electric breast pump loan program for non-WIC mothers.	Yes	

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Breastfeeding	San Mateo County Health Services Agency Anne Garrett (650) 573-2955	Organization: Proposition 10 Proposal Name: Breastfeeding Project	Applied: February 4, 2004 Requested: \$738,120.00 Approved: Yes Received: \$738,120.00 Implementation Date: July 2004 End Date: June 30, 2007	Enhance WIC Breastfeeding Services through classes, electric breast pump loans, one-to-one support, help-line, and incentive items.	Yes	Be sure to read the proposal well and provide all required material. Involve colleagues in reading for clarity and message delivered.
Breastfeeding	Urban Indian Health Board, Inc. Kelly Moore kellym@nativehealth.org (510) 535-4417	Organization: Proposition 10 Proposal Name: Breastfeeding Support & Kinder-Gym	Applied: March 2003 Requested: \$75,000.00 x 2 = \$150,000.00 Approved: Yes Received: \$150,000.00 Implementation Date: July 2003 End Date: June 2005	The grant supports our breastfeeding program (1.0 FTE breastfeeding coordinator) and our Kinder-Gym, a physical fitness program for children age 2-5 (0.5 FTE Fitness Instructor).	Yes	Build a relationship with the funding source. Be knowledgeable about their mission and goals. Pitch your program ideas to one or more of their staff over lunch.
Breastfeeding	Human Resources Council, Inc. Shirley Runnings hrcwic@sbcglobal.net (209) 223-7685	Organization: Proposition 10 Proposal Name: Breastfeeding Support Diaper Bags, Amador and Calaveras Counties	Applied: July 2003 Requested: \$3,000.00 Amador & \$5,000.00 Calaveras Approved: Yes Received: \$3,000.00 Amador & \$5,000.00 Calaveras Implementation Date: July 2003 End Date: June 2004	Diaper bags imprinted with WIC & First 5 logos; Supportive supplies given inside bags and imprinted terry burp cloths, imprinted water bottle, receiving blankets, lansinoh packet, Luna bra, one newborn diaper, Breastfeeding door hanger washable breast pads, "Thanks Mom" breastfed message magnet, various supportive pamphlets on breastfeeding and the "Why should I breastfeed" book.	Yes	

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Breastfeeding	San Bernardino County Department of Public Health Lorrie Hinkleman (909) 387-6862	Organization: Proposition 10 Proposal Name: Breastfeeding Telephone Helpline-	Applied: February 2002 Requested: \$411,890.00 Approved: No Received: Implementation Date: End Date:	County of San Bernardino, Human Services System, Department of Public Health, WIC Program, Breastfeeding Telephone Help-line- Proposal for Direct Services RFP CFC 01-0002	Yes	
Breastfeeding	County of Mendocino Betty Touchon touchonb@co.mendocino.ca.us (707) 472-2737	Organization: Proposition 10 Proposal Name: Breastfeeding: Investing in Mendocino County's Future	Applied: Renew for previous year Requested: \$33,018.00 Approved: Yes Received: \$33,018.00 2nd year and \$53,018.00 3rd year Implementation Date: June 2002 to December 2004 End Date: December 31, 2004	Direct patient care - including hospital rounds: health providers and peer counselor training: and coalition building.	Yes	We tried to do too much with too little funds and staff. An additional grant is being submitted to Proposition 10 for the year 4/05 - 6/06 in the amount of \$55,634.00. This grant will continue working with the hospital to become "Baby Friendly" continue volunteer peer counselor program; and develop Lactation Clinic at Public Health.
Breastfeeding	Butte County Department of Public Health Julie Wetmore jwetmore@buttecounty.net (530) 895-6543	Organization: Proposition 10 Proposal Name: Butte County Breastfeeding Center	Applied: March 15, 2004 Requested: \$275,000.00 over 3 years Approved: Yes Received: when the money arrives Implementation Date: When money arrives End Date: 3 years after we begin	BF assistance for women not on WIC	Yes	Hire a grant writer! Include their salary in the grant.

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Other	Ventura County Health Care Agency Lynda Young lynda.young@mail.co .ventura.ca.us (805) 981-5268	Organization: Proposition 10 Proposal Name: Chaves School WIC	Applied: June 2004 Requested: \$22,589.00 Approved: Yes Received: \$22,589.00 Implementation Date: July 1, 2004 End Date: June 30, 2005	WIC services at school where prop 10 has a "Neighborhood for Learning" (NFL) referral center, satellite medical clinic and wanted WIC services on site.	Yes	Not sure that the amount of grant justifies the extra work and spreading thin of WIC staff. It IS politically correct and a good thing to do and I really DO need the money!
Breastfeeding	Sacramento County Department of Health and Human Services Teri Durate quartet@saccounty.net (916) 427-9062	Organization: Proposition 10 Proposal Name: Community Lactation Assistance Project	Applied: January 5, 2004 Requested: \$2,956,000.00 Approved: Yes Received: \$2,956,000.00 Implementation Date: July 1, 2004 End Date: June 30, 2007	Expand IBCLC staff at Sacramento County WIC and Community Resource Project WIC; provide IBCLC home visitation services; establish a breastfeeding early follow-up clinic at a local hospital; provide Dual services for Hispanic mothers at a local hospital; provide training in lactation to nurses and other providers of services to pregnant and postpartum women; establish breastfeeding support groups for teen mothers at four school districts' teen parenting programs.	Yes	Create a full-time Coordinator position to manage the project; do not short change your budget -- pad it and know that unplanned expenses will come up; collaboration makes a strong proposal; be sure of the agencies you collaborate with -- be sure of their mission, their integrity, their work ethic and their follow-through. If interested in a copy of the proposal, contact DuarteT@Saccounty.net

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Breastfeeding	Santa Barbara County Public Health Department Ann Patterson apatter@co.santa- barbara.ca.us (805) 681-5280	Organization: Proposition 10 Proposal Name: Expanded Breastfeeding Services for WIC and Infant Feeding Survey	Applied: 2004 Requested: \$120,000.004 Approved: Yes Received: \$120,000.004 Implementation Date: June 2004 End Date: July 2005		Yes	Extra funding is usually not permanent monies. Do not expect too much. Receiving/writing grants is stressful buy rewarding process.

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Breastfeeding	County of Riverside Health Services Agency, Department of Public Health Gayle Hoxter ghoxter@co.riverside.ca.us (951) 358-5311	Organization: Proposition 10 Proposal Name: First Five WIC Expansion, Loving support Breastfeeding Program and Nutri Step and Fan (Food Security Access)	Applied: June 2002 Requested: \$1,721,984.00 Approved: Yes Received: \$1,721,984.00 Implementation Date: July 2002 End Date: June 2006	Loving Support Breastfeeding Program: Bilingual (Eng/Span) outreach education through informational displays, newsletters, and pre-natal packets to moms; Physician and staff education; Resource books distributed to physician offices; Support: Help-line Counselors for new breastfeeding moms, individualized counseling; Pedal pumps for working breastfeeding moms and support; Workplace Breastfeeding Policy: encourage businesses to comply to Lactation Accommodation Law and provide education and support. WIC Expansion. Targeting eligible women, infants, and children age five and under with strategic outreach programs and collaborations countywide to increase WIC participation and enhance child development for WIC participants with literacy		Build collaborations that mutually expand your target populations and services; build upon successful projects and integrate best practices from other program models; develop evaluation components that meet the grantor's proposal objectives.

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Nutrition, Physical, Obesity Education & Food Stamp Training	Santa Clara County Department of Public Health Bonnie Broderick (408) 792-5216	Organization: Proposition 10 Proposal Name: Gilroy School Readiness	Applied: April 9, 2002 Requested: \$308,304.00 / 4 years Approved: Yes Received: \$308,304.00 / 4 years Implementation Date: June 2002 End Date: June 2006	To provide nutrition education to 4 targeted schools and their families in the Gilroy Area.	Yes	

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Other	County of Tulare Health and Human Services Agency Peggy Redfern predfern@tularehhsa.org (559) 685-2520	Organization: Proposition 10 Proposal Name: In Reach Project; Closing Health Insurance Gaps for WIC Families	Applied: May 2004 Requested: \$40,000.00 Approved: Yes Received: \$40,000.00 Implementation Date: July 10, 2004 End Date: December 31, 2004	Partner with the Children's Health Initiative to identify WIC participants who are lacking health insurance for their children and refer to the certified application assistors who work scheduled days in WIC clinics throughout the county. Provide space, data/phone ports, copying/fax to assistors. Refer participants to assistor when in clinic or provide client signed referral to assistor when assistor is not in clinic so that contact may be made with participant to set up convenient appointment time for enrollment into Medi cal, Healthy Families. Interest cards will also be taken for new insurance program "Healthy Kids" to be implemented in 2005 that will serve undocumented children.		

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Breastfeeding	Human Resources Council, Inc. Shirley Runnings hrcwic@sbcglobal.net (209) 223-7685	Organization: Proposition 10 Proposal Name: Peer Counselor Breastfeeding Project	Applied: 2003 Requested: \$3,000.00 Approved: Yes Received: \$3,000.00 Implementation Date: June 2004 End Date: December 2004	Provide monthly stipend to Breastfeeding PC's and Breastfeeding PC Managers	Yes	
Other	Contra Costa County Health Services Beverly Clark bclark@hsd.co.contra-costa.ca.us (925) 646-5376	Organization: Proposition 10 Proposal Name: Tobacco Cessation	Applied: 2002 Requested: \$120,000.00 per year Approved: Yes Received: \$120,000.00 per year Implementation Date: July 2002 End Date: July 2004	Tobacco Cessation and prevention classes, some individual contacts	Yes	Contact me
Nutrition, Physical, Obesity Education & Food Stamp Training	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6623	Organization: Proposition 10 Proposal Name: TOP Project - Targeting Obesity Prevention	Applied: Requested: Approved: Yes Received: \$70,000.00 Implementation Date: June 1, 2004 End Date: May 31, 2005	Design and hold 7 focus groups in Orange County WIC Centers (other agencies too). Share results with partners and interested agencies.		
Other	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6630	Organization: Proposition 10 (First 5 LA Funding) Proposal Name: Data Mining	Applied: Requested: Approved: Yes Received: \$720,000.00 Implementation Date: September 1, 2002 End Date: August 30, 2005	Mining data for all LAC WIC agencies; surveying 5000 participants for information not collected in ISIS. Data		

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Nutrition, Physical, Obesity Education & Food Stamp Training	Shasta County Department of Public Health Michelle Sabol msabol@co.shasta.c a.us (530) 255-5721	Organization: Proposition 10 Proposal Name: WIC Walks The Talk	Applied: May 29, 2003 Requested: \$1500.00 Approved: Yes Received: \$1500.00 Implementation Date: Current End Date: N/A - One time funding	WIC staff facilitated walking group for program participants with incentives given for initial and ongoing participation, counting total steps to reach a specific destination, and participant party to celebrate reaching chosen destination	Yes	keep it simple; look at what other agencies are doing
The California Endowment						
Other	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6627	Organization: The California Endowment and CWA Proposal Name: PIP 3	Applied: Requested: Approved: Yes Received: \$133,000.00 year for 3 years Implementation Date: January 1, 2004 End Date: December 31, 2005	Expansion of PIP project to increase infant Medi-Cal usage by 10% by implementing the Newborn Enrollment Form in 24 LA County WIC Centers.		

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Nutrition, Physical, Obesity Education & Food Stamp Training	County of Riverside Health Services Agency, Department of Public Health Gayle Hoxter ghoxter@co.riverside .ca.us (951) 358-5313	Organization: The California Endowment Proposal Name: California Nutrition Network	Applied: Ongoing Requested: \$1,458,723.00 Approved: Yes Received: \$1,903,912.00 Implementation Date: October 1st of each year End Date: September 30th of each year	Increase the likelihood that low income consumers will increase fruit and vegetable consumption to 5 servings a day and increase physical activity to 30 minutes a day for adults and 60 minutes a day for children. Collaborate with San Bernardino County on Nutrition Network (NN) and Project LEAN activities, participate in community activities and distribute promotional materials, conduct cooking demonstrations using recipes from Nutrition Network, coordinate media coverage of media events, and conduct various outreach activities to community event participation, develop and distribute pediatric '5 A Day displays, provide education for physicians and their staff on the benefits of breastfeeding, revise nutrition curriculum focusing on NN messages.		Build collaborations that mutually expand your target populations and services; build upon successful projects and integrate best practices from other program models; develop evaluation components that meet the grantor's proposal objectives.

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Nutrition, Physical, Obesity Education & Food Stamp Training	County of Sonoma, Department of Health Services Carol Kornberg Ckronber@sonoma-county.org (707) 565-6595	Organization: The California Endowment Proposal Name: Fit WIC	Applied: 2003 Requested: \$14,795.00 for each of 2 year Approved: Yes Received: \$14,000.00 Implementation Date: October 1, 2003 End Date: September 30, 2005	Develop, revise and evaluate Fit classes for participants	No	
Nutrition, Physical, Obesity Education & Food Stamp Training	County of Orange Health Care Agency Maridet Ibanez mibanez@ochca.com (714) 834-8093	Organization: The California Endowment Proposal Name: Healthy Eating, Active Communities	Applied: November 2004 Requested: \$500,000.00 Approved: Still Waiting Received: est. \$500,000.00 Implementation Date: March 2005 End Date: February 2007	Reduce disparities in obesity and diabetes by improving food and physical activity environments for children in Santa Ana. A multi-sector approach (Schools, After school programs, Neighborhoods, Health Care and Marketing and Advertising) is required by the grant to achieve the goals and objectives to address the disparities First six months of the grant is a planning period for awardees to complete local assessments and develop interventions as a result of assessment.	Yes	Program enjoys an excellent networking relationships with many of the community based organizations. These organizations look to our collaboration with them as an enhancement to the grant application.

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Nutrition, Physical, Obesity Education & Food Stamp Training	Santa Clara County Department of Public Health Bonnie Broderick (408) 792-5218	Organization: The California Endowment Proposal Name: Local Agency Nutrition Network	Applied: June 2004 Requested: \$879,000.00 Approved: Yes Received: \$879,000.00 Implementation Date: October 1, 2004 End Date: September 30, 2007	To increase F/V consumption, increase Physical Activity and increase access to Food Stamps in the Bay Area.	Yes	
Nutrition, Physical, Obesity Education & Food Stamp Training	Placer County Department of Health and Human Services Linda Malcolm lmalcolm@placer.ca.gov (530) 889-7153	Organization: The California Endowment Proposal Name: N/A	Applied: 2004 Requested: \$63102.00 Approved: Yes Received: \$63102.00 Implementation Date: October 2004 End Date: September 2005	1) In collaboration with Placer County Perinatal Team, provide three training's countywide to professional and para-professional staff on the benefits of increasing fruits and vegetables and promoting physical activity, 2) Review and revise the Comenzando Bien class curriculum on "Nutrition in Pregnancy", develop a pre and post test and provide the nutrition class in four areas of the county, 3) Write a minimum of five articles to promote increasing fruits and vegetables and promoting increased physical activity, and 4) Attend a variety of meetings, training's/conferences.	Yes	Please have agencies that are interested in Placer County's proposal, contact us for more detailed information.

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Nutrition, Physical, Obesity Education & Food Stamp Training	County of Orange Health Care Agency Maridet Ibanez mibanez@ochca.com (714) 834-8094	Organization: The California Endowment Proposal Name: Nutrition Network Local Incentive Awardee	Applied: April 2004 Requested: \$2,700,000.00 for 3 years Approved: Yes Received: est. \$2,700,000.00 Implementation Date: October 1, 2004 End Date: September 30, 2007	Seven goals which address the Nutrition Network of (1) eating 5 fruits and vegetables daily, (2) 30 minutes for adults and 60 minutes for children of physical activity daily and (3) access to federal food programs have been developed. Activities that support the goals include nutrition education classes in the community, media campaigns, nutrition education displays at food stamp offices, mini-grant opportunities for the community at large, providing technical resources to collaborative members and others	Yes	
Nutrition, Physical, Obesity Education & Food Stamp Training	Santa Clara County Department of Public Health Bonnie Broderick (408) 792-5219	Organization: The California Endowment Proposal Name: Regional Nutrition Network	Applied: September 29, 2004 Requested: \$2,449,000.00 Approved: Yes Received: \$2,449,000.00 Implementation Date: January 2005 End Date: September 30, 2007	To increase F/V consumption, increase Physical Activity and increase access to Food Stamps in the Bay Area.	Yes	

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Nutrition, Physical, Obesity Education & Food Stamp Training	County of Orange Health Care Agency Maridet Ibanez mibanez@ochca.com (714) 834-8095	Organization: The California Endowment Proposal Name: Regional Nutrition Network for Healthy, Active Families	Applied: September 2004 Requested: \$2,100,000.00 Approved: Still Waiting Received: est. \$2,100,000.00 Implementation Date: January 2, 2005 End Date: September 30, 2007	As the lead agency for the Orange County region, program is expected to implement and coordinate activities as required by the State CPNS Nutrition Network. The activities include the provision of training, coordination and communication support amongst all Network-funded projects in OC, the formation/maintenance and facilitation of a pro-active Regional Collaborative that plans and implements advocacy initiatives to help change policies, systems, etc. and to implement the regional 5-a-Day campaigns.	Yes	None for this particular grant
Breastfeeding	Contra Costa County Health Services Beverly Clark bclark@hsd.co.contra-costa.ca.us (925) 646-5376	Organization: The California Endowment Proposal Name: Various Names - Ongoing	Applied: Requested: \$14,000.00 per year Approved: Yes Received: \$14,000.00 per year Implementation Date: Ongoing End Date:	Breastfeeding peer Counselor program, promotion of Follow up and physical activity		
The California Nutrition Network						

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Nutrition, Physical, Obesity Education & Food Stamp Training	County of Tulare Health and Human Services Agency Peggy Redfern predfern@tularehhsa.org (559) 685-2519	Organization: The California Nutrition Network Proposal Name:	Applied: May 2003 Requested: \$285,565.00 March 2003 and \$321,036.00 April 2005 Approved: Yes Received: \$285,565.00 March 2003 and \$321,036.00 April 2005 Implementation Date: October 1, 2004 End Date: September 30, 2005	To promote wellness in Tulare County by partnering with community organizations and individuals to increase the knowledge and awareness of nutrition and physical activity to Tulare county residents; by providing education and resources that promote the awareness and practice of healthy nutrition behaviors; and educate low-income families about the importance of physical activity to enhance healthy live styles.	Yes	
Nutrition, Physical, Obesity Education & Food Stamp Training	Solano County Health and Social Services Department Denise Kirnig ddkirnig@solanocounty.com (707) 784-8131	Organization: The California Nutrition Network Proposal Name: Get Fit and Get Five a Day project	Applied: March 2004 Requested: \$199,700.00 Approved: Yes Received: \$199,700.00 Implementation Date: October 1, 2004 End Date: September 30, 2005	Social marketing campaign to increase fruit/vegetable consumption, increase physical activity and increase awareness of the Food Stamp program	Yes	

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Nutrition, Physical, Obesity Education & Food Stamp Training	Planned Parenthood of Orange and San Bernardino County Brenda Riddick briddick@pposbc.org (714) 633-6373	Organization: The California Nutrition Network Proposal Name: PPOSBC Nutrition Network	Applied: September 2004 Requested: \$2,000,000.00 Approved: No Received: Implementation Date: End Date:		No	
Breastfeeding	Alameda County Health Care Services Agency Martha Bureau Martha.bureau@acgov.org (510) 595-6464	Organization: The California Nutrition Network Proposal Name: WIC and Nutrition Services	Applied: April 15 2004 Requested: \$264,873.00 Approved: Yes Received: \$264,873.00 Implementation Date: October 1, 2004 - continuant grant End Date: None	Promote breastfeeding and Farmers' markets and increase the consumption of fruits and vegetables. (Our WIC BF and Farmers' Mkt. promo has been incorporated into our larger CNN grant).	Yes	If a WIC program is supported by net county or foundation dollars, the value of the funds can be used as local share for Network funding. The Network is NOT currently funding any new programs, so the WIC program should work with existing network programs in the county to incorporate the additional Local share for enhanced WIC services; i.e., breastfeeding promotion and promoting five daily servings of fruits and vegetables.
Other						
Breastfeeding	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6618	Organization: UCLA Funding Proposal Name: Evaluation of Working Moms Breastpump Project Funding	Applied: Requested: Approved: Pending Received: \$28,000.00 Implementation Date: September 1, 2004 End Date: August 31, 2005	Evaluate the impact of loaning electric breast pumps to working moms.		

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Nutrition, Physical, Obesity Education & Food Stamp Training	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6625	Organization: UCLA Funding Proposal Name: WIC Dose and Obesity	Applied: Requested: Approved: Pending Received: \$350,000.00 Implementation Date: 4 Years End Date:	Study to look at the length of time a family received WIC services (how much food) and its possible link with obesity.		
Immunizations, Disease & Syndrome Research	Tiburcio Vasquez Health Center, Inc. Genny Maling gmaling@tvhc.org (510) 476-0426	Organization: Vacunas Para Los Ninos Proposal Name: Application for Immunization Subvention Contract Funds	Applied: 2002 Requested: \$14,839.00 Approved: Yes Received: \$14,839.00 Implementation Date: May 2002 End Date: June 2005	For Monitory Immunization Rates for High risks, and Integrate immunization assessment referral and follow up with other child health services provided by WIC TVHC and Head Start of Southern Alameda County.	Yes	
Other	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6628	Organization: *Boeing Foundation Funding and L.A. Times Family Funding Proposal Name: RIF	Applied: Requested: Approved: Yes Received: \$10,000.00 Implementation Date: August 2004 End Date: August 2005	Activities in Kid's Corner at Beverly WIC on Wednesday evenings. Pays for staff time, activity books and crayons for WIC families.		
Immunizations, Disease & Syndrome Research	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6619	Organization: *Boston University Funding Proposal Name: SIDS Study Yale	Applied: Requested: Approved: Yes Received: \$11,297.000 Implementation Date: June 1, 2004 End Date: December 31, 2004	Interviewing WIC participants in St. Andrews WIC Center regarding their SIDS prevention activities.		

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Breastfeeding	West Oakland Health Council, Inc. Delinda Horton delindah@wohc.org (510) 302-3731	Organization: *California WIC Association C.W.A. Proposal Name: BF Peer Counselor	Applied: 2001 Requested: \$8000.00 Approved: Yes Received: \$8000.00 Implementation Date: January 1, 2002 End Date: December 31, 2002	Hire/Train 2 pt Breastfeeding Counselors, and hire Lactation Specialist- provide BF support and peer support to WIC participants.	No	
Breastfeeding	Human Resources Council, Inc. Shirley Runnings hrcwic@sbcglobal.net (209) 223-7685	Organization: *California WIC Association C.W.A. Proposal Name: Small Agency CWA Grant, Peer Counselor Breastfeeding Project	Applied: 2002 & 2003 Requested: \$5000.00 each year Approved: Yes Received: \$5000.00 each year Implementation Date: January 2002 End Date: December 2003	Increase exclusively breastfeeding rates. Two Breastfeeding Peer Counselor training's were conducted for WIC participants and other staff from Head Start and the Home Visitors program to become certified PC's in each year of funding. These funds also provided a small stipend to PC's for time in telephone contacts to pregnant WIC participants and breastfeeding WIC moms. The first year of funding provided a community lactation support training for nurses and other staff who have contact with pregnant and breastfeeding moms.	Yes	

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Breastfeeding	Community Resource Project, Inc. Maureen Clark mclark@cresource.org (916) 326-5840	Organization: *Catholic Healthcare West Proposal Name: Breastfeeding Access through Primary Language	Applied: October 2004 Requested: \$25,000.00 Approved: Still Waiting Received: \$25,000.00 will receive Implementation Date: January 2005 End Date: December 2005	Provide clinical training for Hmong speaker to become IBCLC; Provide training for 4 CRP WIC staff as Certified Lactation Educators; Observe 2% increase in Asian language breastfeeding moms with intent to breastfeed; Collaborate with Mercy-affiliated hosp. & Mercy Women Center to better coordinate breastfeeding services in Sacramento area.	Yes	
Immunizations, Disease & Syndrome Research	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6620	Organization: *CDC Funding Proposal Name: Listeriosis	Applied: Requested: Approved: Yes Received: \$10,000.00 Implementation Date: August 2004 End Date: August 2005	Administer queso fresco/ listeriosis survey to 120 women in Chicago and 8th Street WIC		
Immunizations, Disease & Syndrome Research	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6621	Organization: *County of Orange County Proposal Name: Immunizations	Applied: Requested: Approved: Yes Received: \$52,750.00 Implementation Date: July 1, 2004 End Date: June 30, 2005	ISIS-IZ in OC Centers. Adding Hepatitis B info to 3rd Trimester counseling.		

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Immunizations, Disease & Syndrome Research	San Joaquin County Public Health Services Barbara Riesberg briesberg@phs.hs.co .san-joaquin.ca.us (209) 468-3286	Organization: *County of San Joaquin Immunization Program Proposal Name: Take Time to Immunize	Applied: Requested: \$1200.00 Approved: Yes Received: \$1200.00 Implementation Date: July 1, 2004 End Date: June 30, 2005	Ongoing project. Covers cost of gift certificates for monthly raffle. WIC clients who bring in IZ Records are eligible to participate. Also covers cost of monthly ISIS-IZ encounter costs.		
Breastfeeding	Santa Barbara County Public Health Department Ann Patterson apatter@co.santa- barbara.ca.us (805) 681-5279	Organization: *County of Santa Barbara Proposal Name: Expanded Breastfeeding Services	Applied: 2004 Requested: \$175,000.00 Approved: Yes Received: \$175,000.00 Implementation Date: June 2004 End Date: Undetermined	Santa Barbara Board of Supervisors full funded our expanded Breastfeeding Services for WIC Consultant, Part Time IBCLC for phones and 70% Breastfeeding Coordinators Time.		
Immunizations, Disease & Syndrome Research	Indian Health Center of Santa Clara Valley, Inc. Kristi Blumstein kblumstein@ihcscv.o rg (408) 445-3400	Organization: *County of Santa Clara Public Health Dept IZ Proposal Name: Immunizing High Risk Infants and Toddlers Collaborative Project	Applied: March 7, 2002 Requested: \$20,994.00 Approved: Yes Received: \$20,994.00 for each FFY Implementation Date: Currently Implementing End Date: June 30, 2005	We are using ISIS IZ to screen participant records and providing quarterly reports to the Santa Clara County Public Health Dept on how many children are actually up to date with their immunizations. Project money is used for staff time, as well as training costs, IZ materials, and incentives. The goal for June 2005 is to have 90% of all children be up to date with their immunizations.	Yes	We collaborated with Santa Clara County WIC and Gardner Family Care WIC - all three of us are participating in the Collaborative Project.

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Nutrition, Physical, Obesity Education & Food Stamp Training	Clinica Sierra Vista, Inc. Cheri Sperl csperl@clincasierravista.org (661) 326-6491	Organization: *CVHN Proposal Name: CVHN	Applied: October 2003 Requested: \$180,000.00 Approved: Yes Received: \$180,000.00 Implementation Date: September 2003 End Date: August 31, 2007	Individual and class interventions for health center patients, including community outreach/health fairs, for those eligible for food stamps. Emphasis on health eating (5 a Day) and physical activity.	No	This is a high reporting intensive project.
Immunizations, Disease & Syndrome Research	Clinica Sierra Vista, Inc. Cheri Sperl csperl@clincasierravista.org (661) 326-6490	Organization: *DHS Immunization Grant Proposal Name: Immunization Subvention Contract Funds	Applied: Requested: Approved: Received: Implementation Date: End Date:	Entry of Immunization information into the ISIS IZ or Regional Database with MVP for WIC and reminders at health center sites when immunizations are due	Yes	
Nutrition, Physical, Obesity Education & Food Stamp Training	Clinica Sierra Vista, Inc. Cheri Sperl csperl@clincasierravista.org (661) 326-6492	Organization: *Kern Family Health Care Proposal Name: Kern Family Health Care - Promotion Learner Active Youths	Applied: October 2003 Requested: \$100,000.00 Approved: Yes Received: \$100,000.00 Implementation Date: January 2004 End Date: December 2003	Classes for children from 2-12 and their families to encourage physical activity and healthy eating. Included one individual session and two follow-up classes with surveys of outcomes filled out by participants.	Yes	Network with local health organizations and look for common goals with participants/patients.
Immunizations, Disease & Syndrome Research	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6622	Organization: *LA County Funding Proposal Name: Immunizations	Applied: Requested: Approved: Yes Received: \$86,000.00 Implementation Date: July 1, 2004 End Date: June 30, 2005	ISIS-IZ in LAC Centers. Adding more on site IZ services.		

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Other	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6629	Organization: *Majestic Foundation Funding Proposal Name: Little By Little - Industry Hills	Applied: Requested: Approved: Yes Received: \$50,000.00 year/5 years Implementation Date: January 1, 2004 End Date: December 31, 2009	Expand Little By Little services (no LRS) to the Industry Hills WIC Center.		
Breastfeeding	Merced County Community Action Board Vangee Guettinger (209) 383-2906	Organization: *Salton Settlement Fund Grant Proposal Name: Project B.A. B. E. Breastfeed At Birth Exclusively	Applied: February 27, 2004 Requested: \$150,000.00 Approved: No Received: Implementation Date: End Date:	Establish a peer counseling program, a hot-line and offer small incentives to women who begin and continue to breastfeed.	Yes	
Nutrition, Physical, Obesity Education & Food Stamp Training	Santa Clara County Department of Public Health Bonnie Broderick (408) 792-5217	Organization: *Salton Settlement Fund Proposal Name: "Get Fit and Have Fun"	Applied: March 1, 2004 Requested: \$125,000.00 Approved: No Received: Implementation Date: End Date:	To prevent and ameliorate childhood obesity through direct delivery of an integrated nutrition/physical activity program to low-income children.		
Nutrition, Physical, Obesity Education & Food Stamp Training	American Red Cross, San Diego/Imperial Counties Chapter Cindy Rich rich@sdark.org (619) 583-8573	Organization: *San Diego Nutrition Network Proposal Name: San Diego Nutrition Network and Vegetable Cooking Demonstration	Applied: January 2002 Requested: \$500.00 Approved: Yes Received: \$500.00 Implementation Date: March 2002 End Date: August 2002	Cooking demonstrations with fruits and Vegetables.	No	Unfortunately, in regards to #11 above, we were not able to print the proposal that was submitted online.

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Immunizations, Disease & Syndrome Research	County of Orange Health Care Agency Maridet Ibanez mibanez@ochca.com (714) 834-8092	Organization: *State DHS IZ Branch Proposal Name: Supplemental Efforts to Immunize High-Risk Infants and Toddlers in Orange County	Applied: March 2002 Requested: \$196,454.00 for 3 years Approved: Yes Received: \$196,454.00 for 3 years Implementation Date: July 1, 2002 End Date: June 30, 2005	In collaboration with other OC WIC providers, local WIC programs assess the immunization (IZ) status of WIC children (0-2 years of age). Using different intervention methods (ex. voucher incentive, referrals to medical providers, etc), under immunized children are referred to their medical home base to receive their immunizations and ensure up-to-date status.	Yes	
Other	Public Health Foundation Enterprises, Inc. Judy Gomez (626) 856-6632	Organization: *State of California Funding Proposal Name: CCG - CAMP	Applied: Requested: Approved: Yes Received: \$84,817.00 Implementation Date: July, 1 2004 End Date: June 30, 2005	Teen pregnancy prevention services in El Monte and Pomona WIC Centers.		