



State of California—Health and Human Services Agency
California Department of Public Health

March 6, 2012



EDMUND G. BROWN JR.
Governor

VENDOR ALERT 2012 - 05

TO: ALL WIC VENDORS
SUBJECT: PROHIBITION AGAINST ASSIGNING OR SUBCONTRACTING VENDOR RESPONSIBILITIES

Purpose The California Women, Infants, and Children (WIC) Program wants to remind vendors that assigning or subcontracting vendor duties is prohibited per your Vendor Agreement.

Background Article III Rule 13 of the Vendor Agreement stipulates the vendor shall “not assign or subcontract any vendor duties under this Vendor Agreement.”
Any violations of the Vendor Agreement are subject to termination from the WIC Program as an authorized vendor.

Prohibited Activity - Grounds for Termination of Vendor Agreement Subcontracting your vendor responsibilities to another party or allowing another party to operate a “WIC-only” store within your WIC authorized vendor location is prohibited.
As a WIC authorized vendor you may not subcontract any of your responsibilities identified in your Vendor Agreement to another party. This means you may NOT contract with another party to operate a WIC-only store or concession within your existing retail location. If the WIC Program becomes aware that a vendor has allowed another party to operate a WIC-only store or concession within the vendor’s store, the vendor contracting with the California WIC Program will be disqualified from participation in the WIC Program. Remember that the Cal-Fresh/SNAP program may also disqualify a vendor based solely on the WIC Program disqualification. Please do not put your Cal-Fresh/SNAP authorization at risk by subcontracting your WIC authorized vendor responsibilities to another party.

Increased Enforcement The WIC Vendor Management Branch (VMB) has redirected resources to identify and disqualify vendors who are engaging in these prohibited activities. All vendors can expect more frequent visits by State WIC staff, including unannounced routine monitoring visits and undercover buys conducted by WIC investigators.

Questions If you have any questions, please contact your Vendor Consultant or call toll free (855) WIC-STOR or (855) 942-7867.
!New: You can also contact the WIC VMB by email; WICVENDORINFO@cdph.ca.gov.

Clyde R. Steele, Chief
Vendor Management Branch
California WIC Program



Women, Infants, and Children (WIC) Program
3901 Lennane Drive, MS 8600, Sacramento, CA 95834
P O Box 997375, MS 8600, Sacramento, CA 95899-7375
(916) 928-8500 Internet Address: www.wicworks.ca.gov