



State of California—Health and Human Services Agency  
California Department of Public Health



EDMUND G. BROWN JR.  
Governor

February 24, 2012

**VENDOR ALERT 2012 - 04**

**TO:** ALL WIC VENDORS  
**SUBJECT:** MORATORIUM ON ACCEPTING NEW VENDOR STORE APPLICATIONS WILL CONTINUE UNTIL FURTHER NOTICE

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**Purpose** The California Women, Infants, and Children (WIC) Program is announcing that the current moratorium on accepting new vendor store applications will continue until further notice.

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**Background** On January 27, 2012 the California WIC Program issued Vendor Alert 2012-01 advising that the moratorium on accepting applications for new vendor store locations was ending February 27, 2012. Until further notice, the moratorium will remain in effect.

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**Updates** Please continue to check the vendor resources page for updates on the status of the moratorium. The webpage can be found at:  
<http://www.cdph.ca.gov/programs/wicworks/Pages/WICGrocerVendorMainPage.aspx>

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**Questions** If you have any questions, please contact your Vendor Consultant or call toll free (855) WIC-STOR or (855) 942-7867.

**!New:** You can also contact the WIC Vendor Management Branch by email;  
[WICVENDORINFO@cdph.ca.gov](mailto:WICVENDORINFO@cdph.ca.gov).

Clyde R. Steele, Chief  
Vendor Management Branch  
California WIC Program



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