



State of California—Health and Human Services Agency
California Department of Public Health

July 7, 2011



EDMUND G. BROWN JR.
Governor

VENDOR ALERT 2011-07

TO: ALL WIC VENDORS
SUBJECT: UPCOMING CHANGES TO AUTHORIZED INFANT FORMULA

Purpose The California Women, Infants, and Children (WIC) Program is notifying you of upcoming infant formula changes that will be effective October 3, 2011. On this date, we will be removing the old formula names that include the word "LIPIL" from Food Instruments (FIs). Additionally, we have been notified by Mead Johnson & Company that the can size for Enfamil Gentlease will be changing; this change will be reflected on FIs as of October 3, 2011 as well.

Background In 2010, Mead Johnson began phasing out the word "LIPIL" from the names of many of their infant formula products. As a result, California WIC modified FIs to include both the new and the old names of these products. Details of the infant formula name changes were provided to you in Vendor Alert 2010-08.

Infant Formula FI Language Change As of October 3, 2011, FIs will no longer include the old formula names. We would like to remind you that due to the double and triple month issuance of FIs to participants, you may continue to see FIs with old formula names printed on them through December 2011.

| Current FI Language | New FI Language Effective October 3, 2011 |
|--|---|
| Enfamil Gentlease LIPIL or Enfamil Gentlease | Enfamil Gentlease |
| Enfamil A.R. LIPIL or Enfamil A.R. | Enfamil A.R. |
| Enfamil PREMIUM LIPIL or Enfamil Premium Infant | Enfamil PREMIUM Infant |
| Enfamil ProSobee LIPIL or Enfamil ProSobee | Enfamil ProSobee |
| Enfamil EnfaCare LIPIL or Enfamil EnfaCare | Enfamil EnfaCare |
| Similac Expert Care Alimentum or Similac Alimentum | Similac Expert Care Alimentum |
| Similac Expert Care NeoSure or Similac NeoSure | Similac Expert Care NeoSure |

Infant Formula Can Size Change Mead Johnson has notified California WIC that they are changing the can size for Enfamil Gentlease. Enfamil Gentlease 12 oz powder will be replaced by a 12.4 oz powder can. The new can size will be printed on FIs as of October 3, 2011; therefore, a participant may purchase the new sizes only if their FI is printed on or after October 3, 2011.

Questions If you have any questions, please contact your WIC Vendor Consultant directly or you may call (916) 928-8705.


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