



California
Department of
Health Services

SANDRA SHEWRY
Director

State of California—Health and Human Services Agency
Department of Health Services

March 7, 2007

GROCER ALERT 2007-02



ARNOLD SCHWARZENEGGER
Governor

TO: ALL WIC VENDORS

SUBJECT: WIC VENDOR NEWSLETTER

Purpose

Attached is our first 2007 issue of WIC Vendor News. It contains information that will be helpful to you when providing services to WIC participants and when transacting WIC food instruments. We encourage you to share this issue with your employees. You can also visit our website at www.wicworks.ca.gov (WIC Vendor News page) to view and print additional copies or specific pages from this issue.

Thank you for helping us make the WIC Program changes needed to comply with new federal requirements – i.e., vendor peer groups and issuing FIs payable to any WIC authorized vendor. Preparing for these changes required a significant commitment of time and resources on your part, and we appreciate your assistance.

Questions

If you have any questions, please contact your WIC Vendor Consultant directly or call (916) 928-8705.

David Markell, Chief
Food Management and Integrity Section
California Women, Infants, and Children (WIC)
Supplemental Nutrition Branch

Enclosure
