



State of California—Health and Human Services Agency
California Department of Public Health



EDMUND G. BROWN JR.
Governor

PEPB #: 05-28-14-027

Date: May 28, 2014
To: Primary WIC Program Contact
Subject: **Upcoming Food Package Changes,
Effective September 29, 2014**

INFO ONLY _____
ACTION NEEDED X
POLICY CHANGE _____
 X Administration
 X Nutrition Staff
_____ All Staff Affected
_____ ISIS Change

Purpose

I am writing to inform you of food package changes which will be effective September 29, 2014, to coincide with the September ISIS Change Cycle. These changes include low fat (1%) or non-fat (skim) milks becoming the standard milks issued to women and children 2 years and over. Additionally, as of September 29, a prescription will no longer be required for children to receive soy beverage and tofu. *Please note that previous communications have stated October 1, 2014 would be the effective date of these changes. To coincide with the September ISIS Change Cycle, these changes will now be effective September 29, 2014.*

Background

Low fat (1%) or non-fat (skim) milks standard for women and children ages 2 years and over:

Beginning September 29, 2014, 1% low fat milk and non-fat milk will be the standard milks available for women and children age 2 and over to purchase with WIC FIs. Reduced fat (2%) milk will no longer be standard milk.

The WIC Division will develop and provide the following materials for participant education:

- Poster – mandatory for all sites, July-December 2014
- Handout – mandatory for all participants, July-September 2014



Women, Infants and Children (WIC) Program
3901 Lennane Drive MS 8600 Sacramento, CA 95834
P.O. Box 997375 MS 8600 Sacramento, CA 95899-7375
(916) 928-8500 Internet Address: www.wicworks.ca.gov

- Group and individual education – optional, July-September 2014
- WIF insert – mandatory for all participants, October-December 2014

These materials will be simple modifications of the 2009 low fat milk education materials. More information will be provided on these materials as soon as it is available. If you have any questions regarding education materials for low fat (1%) and non-fat milk as the standard milks for women and children age 2 years and over, please contact Poppy Strode at margaret.strode@cdph.ca.gov or (916) 928-8627.

All women's and children's (age 2 years and over) non-soy packages will be affected by this change. Wording on the FIs will be modified to accommodate the milk change. Please see the Appendix, Figure 1 and Figure 2 for example FIs.

Prescriptions will no longer be required for children to receive soy beverage and tofu:

One of the changes in the USDA's Final Rule for the Food Package revisions deals with criteria for issuing soy packages. At present, women on the WIC program who would like a soy package simply need to request it. However, children need a prescription from their health care provider to receive a soy package. Starting September 29, 2014, this requirement will be discontinued. However, USDA has outlined certain guidelines for assessing and educating families who request a soy package for their child. The WIC Division has decided to let each local agency choose whether to allow WNAs to assess and educate these families or to elevate these cases to their nutritionists.

Because of issues involved in distinguishing, assessing, and accommodating families of children who need or want soy, we require agencies who decide to allow their WNAs to work with these families to train them prior to them seeing these participants. The WIC Division, in collaboration with the Training Committee, is developing training materials that agencies may use to help prepare their staff for this change.

By early August: the WIC Division will post the "Low Lactose and Soy Package" in-service module and all materials, including:

- PowerPoint slides
- Facilitator's guide
- Trainee's workbook (including case studies)
- Job aids

In August and September, local agencies will need to:

- 1) Choose which staff they want working with families who may want or need soy packages for their children, and
- 2) Supply training to these staff members. Training is required for WNAs assessing children for issuance of a soy package.

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Please plan to set aside time in August and September to allow for training of your staff regarding issuance of the soy package to children. If you have any questions regarding training for issuance of soy packages to children, please contact Mike Elfant at (916) 928-8520.

Timeline Review for Low Fat Milk and Soy Food Package Changes:

- Low fat milk poster – mandatory for all sites, July-December 2014
- Low fat milk handout – mandatory for all participants, July-September 2014
- Low fat milk group and individual education – optional, July-September 2014
- “Low Lactose and Soy Packages” training materials available online – mandatory for WNA’s who will issue soy packages to children, beginning in early August 2014.
- Training for “Low Lactose and Soy Packages”, August-September 2014.
- Low fat milk WIF insert – mandatory for all participants, October-December 2014

ISIS Information:

As there will only be wording changes to existing FIs for women and children age 2 years and over, there will not be a file fix, and therefore, ISIS will not generate the red P. Packages will not default to the standard package.

Action

Share this information with staff so that they will be prepared to inform participants of the September 29, 2014 changes to the food package, will be prepared to offer information regarding the milk changes, and will be prepared to be trained on issuance of the soy package to children.

Questions

If you have any questions or need additional information, contact your regional staff at (916) 928-8500.

Sincerely,
(Original, signed by Jackie Boyle, for)

Anne Cording MS, RD
Food Package Specialist
Research and Evaluation Section
Women, Infants and Children (WIC) Program

Enclosure

Appendix

Figure 1

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	OCT 03 2014	NOV 02 2014	269534015
		FOOD ITEM NUMBER: 6013		700-269534015
Pay to the order of: WIC Authorized Vendor		90-1342 1211		EXACT PURCHASE PRICE: <input type="text"/>
What to buy: USE JULY 5, 2011 WAFL SHOPPING GUIDE 1 (GALLON) AND 1 (QUART) MILK, LOWFAT (1%) OR NONFAT ONLY 1 DOZEN EGGS 1 (16 OZ) CHEESE 1 (16 OZ) DRY BEANS, PEAS OR LENTILS		VOID		*MUST NOT EXCEED MAXIMUM ALLOWABLE DEPARTMENT REIMBURSEMENT RATE FOOD ITEM NUMBER 6013
State of California WIC Program VOID IF NOT DEPOSITED WITHIN 45 DAYS OF "FIRST DAY TO USE." NOT VALID IF ALTERED.		VALID ONLY FOR FOOD ITEMS SPECIFIED IN THE CALIFORNIA WIC AUTHORIZED FOOD LIST.		NON-NEGOTIABLE AUTHORIZED SIGNATURE (SIGN AT PURCHASE)

Figure 2

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	OCT 03 2014	NOV 02 2014	269534015
		FOOD ITEM NUMBER: 6228		700-269534015
Pay to the order of: WIC Authorized Vendor		90-1342 1211		EXACT PURCHASE PRICE: <input type="text"/>
What to buy: USE JULY 5, 2011 WAFL SHOPPING GUIDE 2 (HALF GALLONS) & 1 (QUART) MILK, LACTOSE FREE, LOWFAT (1%) OR NONFAT ONLY 1 DOZEN EGGS 1 (16 OZ) CHEESE 1 (16 OZ) DRY BEANS, PEAS OR LENTILS		VOID		*MUST NOT EXCEED MAXIMUM ALLOWABLE DEPARTMENT REIMBURSEMENT RATE FOOD ITEM NUMBER 6228
State of California WIC Program VOID IF NOT DEPOSITED WITHIN 45 DAYS OF "FIRST DAY TO USE." NOT VALID IF ALTERED.		VALID ONLY FOR FOOD ITEMS SPECIFIED IN THE CALIFORNIA WIC AUTHORIZED FOOD LIST.		NON-NEGOTIABLE AUTHORIZED SIGNATURE (SIGN AT PURCHASE)