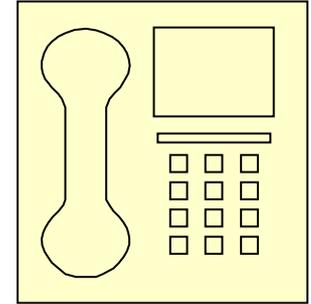




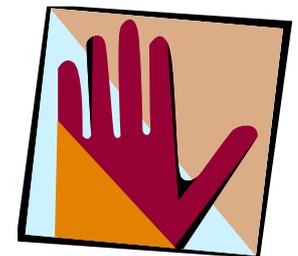
Regulatory Alert 2015-02
Stakeholder
Consultation
November 13, 2015

Webinar Tools

- *6 mutes and unmutes your phones



- Raise your hand during the feedback periods to ask questions/provide input



- <http://www.cdph.ca.gov/programs/wicworks/Pages/WICRegulations.aspx>

Agenda

1. Background of Regulatory Alert and Regulatory Process
2. Timeline
3. WIC Food List Regulations by Bulletin History
4. Review Regulatory Alert and receive Stakeholder Feedback:
 - Previous Alerts and/or Bulletins 2012-02, 2013-02, 2014-02, 2015-01
 - Current Alert: 2015-02
 - Important Reminders

Regulatory Process Background

- September 29, 2012: Assembly Bill (AB) 2322 signed into law adding section 123322 to the California Health and Safety Code
- Legislation enabled WIC to adopt specified department requirements into State regulation through an expedited regulatory process

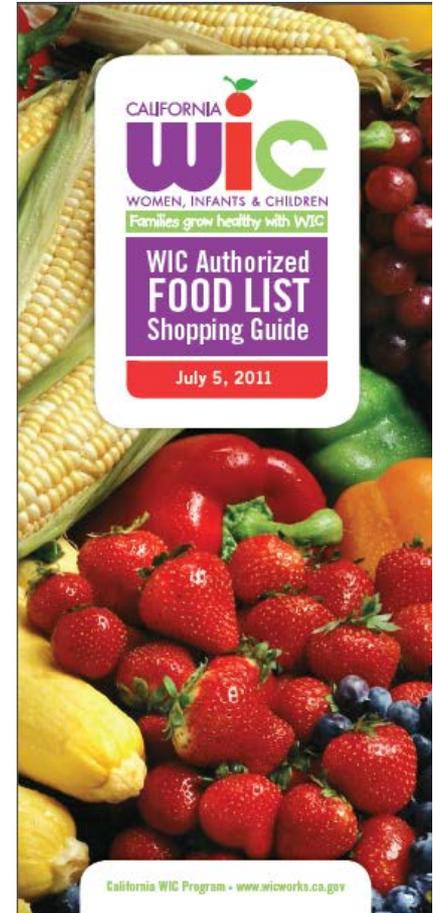
Timeline

- Regulatory Alert Released: 10/23/15
- Stakeholder Workgroup Webinar: 11/13/2015
- Comment Period: 10/24–11/19/15
- Final action posted on WIC website
 - no later than 120 days from the end of the comment period



WIC Authorized Food List History

- WIC Regulatory Bulletin 2012-2 promulgated the food requirements listed in the July 5, 2011 WIC Authorized Food List Shopping Guide into state regulation—establishing WIC Bulletin Regulations (W.B.R.) Section 82000



WIC Authorized Food List History (cont.)

- Subsequent Regulatory Bulletins amended W.B.R. Section 82000:
 - 2013-02: Prohibited infant fruits and vegetables sold in pouches
 - 2014-02: Adopted mandatory federal requirements for whole grains, per 7 C.F.R. § 246.10
 - 2015-01: Adopted mandatory federal requirements for fruits and vegetables, per the Consolidated and Further Continuing Appropriation Act, 2015 and USDA Policy Memorandum #2015-03

Feedback



Regulatory Alert 2015-02

- Regulatory Alert 2015-02: Proposes to amend the California WIC Authorized Food List (W.B.R. Section 82000), pursuant to Health and Safety (H&S) Code Section 123322 and in accordance with the federal requirements governing the WIC Program
- CDPH is proposing to amend Section 82000 to provide more generalized information about the WIC Authorized Foods. The regulatory requirements for the different food categories are being moved to the new W.B.R. Sections 82050-83000

W.B.R. Section 82000 (continued)

- CDPH is proposing 82000 be revised to include general information about the requirements for authorized foods. Specifically:
 - Defines “the Department” as the California Department of Public Health
 - Defines “WIC Program” and “WIC” as the California Special Supplemental Nutrition Program for Women, Infants, and Children
 - States that the WIC Authorized Food List (WAFL) is composed of foods listed in Sections 82050-83000
 - States that non-material changes to authorized foods made by manufacturers do not affect authorization
 - Distinguishes between the WIC Authorized Food List regulations and the WIC Authorized Food List Shopping Guide, which is an educational document for participants and vendors

Feedback



W.B.R. Sections 82050-83000

- With Regulatory Alert 2015-02, CDPH is proposing to add regulatory sections to the W.B.R. Each of these sections includes requirements for specific WIC authorized food categories:
 - Bottled Juice
 - Breakfast Cereal
 - Canned Fish
 - Canned Mature Beans
 - Cheese
 - Concentrate Juice
 - Dry Beans, Peas, or Lentils
 - Eggs
 - Fresh Bananas
 - Fruits and Vegetables
 - Infant Cereal
 - Infant Formula
 - Infant Fruits and Vegetables
 - Infant Meats
 - Milk
 - Peanut Butter
 - Soy
 - Tofu
 - Whole Grains
 - Yogurt

W.B.R. Sections 82050-83000 continued

- For the purposes of this webinar, we will review each WIC authorized food category
 - Within each of these categories, the proposed regulations carry over existing requirements, delete existing requirements, and/or include proposed new requirements. For this webinar, we will discuss only the proposed new requirements and deleted requirements in each food category

Feedback



W.B.R. Section 82050: Bottled Juice

- No changes to the authorization requirements
- CDPH is proposing to prohibit cider



W.B.R. Sections 82100: Breakfast Cereal

- No changes to the requirements for and list of authorized national brand products, except:
- CDPH is proposing to remove Mill Select Toasted Corn Flakes and Mill Select Oat Bran



W.B.R. Sections 82100: Breakfast Cereal (cont.)

- No changes were made to the size and packaging requirements for crisp(y) rice and instant oats; however, CDPH held open submissions for these types of cereals and is proposing to add and delete the following brands from the list of authorized foods:

Crisp(y) Rice	
Added	Deleted
<ul style="list-style-type: none"> Essential Everyday Hy-Vee Kiggins Market Pantry Signature Kitchens WinCo Foods 	<ul style="list-style-type: none"> Albertsons Mornin' Gems Ralphs Safeway

Instant Oats/Oatmeal	
Added	Deleted
<ul style="list-style-type: none"> Early On Essential Everyday Great Value Hy-Vee Shurfine Signature Kitchens Special Value WinCo Foods 	<ul style="list-style-type: none"> Albertsons BetterOats-Good 'n hearty HY-TOP Parade Ralphs Safeway

W.B.R. Section 82100: Breakfast Cereal (cont.)

- CDPH is proposing to prohibit:
 - Hot breakfast cereal with artificial sweeteners, reduced-calorie sweeteners, or no-calorie sweeteners
 - Organic cereal

Feedback



W.B.R. Section 82150: Canned Fish

Chunk Light Tuna Subcategory

- Requirements are unchanged, except:
 - CDPH is proposing to remove 6 ounce cans as an authorized can size
- CDPH is proposing to amend the canned tuna prohibitions to:
 - Add clarifying language defining “kits” as a product where the fish is packaged with other food, such as condiments or crackers

W.B.R. Section 82150: Canned Fish (cont.)

Mackerel Subcategory (proposed new fish option)

CDPH is proposing to authorize:

- Any brand of mackerel in the Mackerel subcategory of the Canned Fish category when it has all of the following characteristics:
 - Is sold in 15 ounce cans
 - Is packed in water or tomato sauce
 - Is of regular or low sodium content
- CDPH is proposing to prohibit:
 - Canned king mackerel
 - Canned mackerel packed in anything other than water or tomato sauce

W.B.R. Section 82150: Canned Fish (cont.)

Pink Salmon Subcategory

- There are no changes being made to the authorization requirements
- CDPH is proposing to amend pink salmon prohibitions to:
 - Add clarifying language defining “kits” as a product where the fish is packaged with other food, such as condiments or crackers

Sardines Subcategory

- There are no changes being made to the sardines authorization requirements and prohibitions

General Canned Fish Category Prohibitions

- CDPH is proposing to prohibit:
 - Organic canned fish
 - Canned fish in organic sauce

Feedback



W.B.R. Section 82200: Canned Mature Beans

- Authorization requirements are unchanged, except:
 - CDPH is proposing to amend examples list of allowed varieties to include:
 - Lentils
 - Mixed
- CDPH is proposing to prohibit:
 - Canned lentils or beans with added sugars, spices, fats, or oils
 - Canned lentils or beans with added vegetables, fruits, or meat
 - Canned lentils or beans with artificial, reduced-calorie, or no-calorie sweeteners
 - Canned immature peas or beans including green peas, green beans, or wax beans
 - Flavored lentils or beans, such as Cajun, barbeque (bbq), or ranch style beans
 - Organic canned beans or lentils

W.B.R. Section 82250: Cheese

- There are no changes being made to the cheese authorization requirements and prohibitions



W.B.R. Section 82300: Concentrate Juice

- No changes to the authorization requirements
- CDPH is proposing to prohibit cider



Feedback



W.B.R. Section 82350: Dry Beans, Peas, or Lentils

- Authorization requirements are unchanged, except:
 - CDPH is proposing to amend this list of examples of allowed varieties to include mixed
- CDPH is proposing to prohibit:
 - Dry beans, peas, or lentils with artificial, reduced-calorie, or no calorie sweeteners
 - Dry beans, peas, or lentils with flavors or spices or bean soup mixes with flavoring packets or spices
 - Soy nuts

W.B.R. Section 82400: Eggs

- No changes to the authorization requirements
- CDPH is proposing to amend prohibitions to:
 - Prohibit DHA-enriched eggs
 - Repeal the prohibition of stress-free eggs



W.B.R. Section 82450: Fresh Bananas

- There are no changes being made to the fresh bananas authorization requirements and prohibitions

Feedback



W.B.R. Section 82500: Fruits and Vegetables

All Fruits and Vegetables

- CDPH is proposing to include clarifying language that products in the Fruits and Vegetables Category are authorized for purchase with the cash value voucher

Fresh Fruits and Vegetables Subcategory

- Authorization requirements are unchanged
- CDPH is proposing to prohibit:
 - Fruits and vegetables with added fats, oils, or sugars
 - Fruits and vegetables with artificial, reduced-calorie, or no-calorie sweeteners

W.B.R. Section 82500: Fruits and Vegetables (cont.)

Dried Fruits Subcategory

- Authorization requirements are unchanged
- CDPH is proposing to prohibit:
 - Dried fruits with artificial, reduced-calorie, or no-calorie sweeteners
 - Fruit snacks or fruit bites

Canned Fruits Subcategory

- Authorization requirements are unchanged, except:
 - CDPH is proposing to authorize canned fruits mixed with canned vegetables as canned fruits when a fruit is listed as the first ingredient

W.B.R. Section 82500: Fruits and Vegetables (cont.)

Canned Fruits Subcategory (continued)

- CDPH is proposing to prohibit:
 - Canned fruits with artificial, reduced-calorie, or no-calorie sweeteners
 - Canned fruits that do not list a fruit as the first ingredient
 - Home-canned or home-preserved fruits

Canned Vegetables Subcategory

- CDPH is proposing to amend the Canned Vegetables subcategory to authorize:
 - Canned potatoes
 - Canned strained tomatoes
 - Canned vegetables mixed with canned fruits as canned vegetables when a vegetable is listed as the first ingredient

W.B.R. Section 82500: Fruits and Vegetables (cont.)

Canned Vegetables Subcategory (continued)

- CDPH is proposing to prohibit:
 - Canned tomato products with artificial, reduced-calorie, or no-calorie sweeteners
 - Canned vegetable mixtures with mature beans
 - Canned vegetables that do not list a vegetable as the first ingredient
 - Home-canned or home-preserved vegetables

Feedback



W.B.R. Section 82500: Fruits and Vegetables (cont.)

Frozen Fruits Subcategory

- Authorization requirements are unchanged, except:
 - CDPH is proposing to authorize frozen fruits mixed with frozen vegetables as frozen fruits when fruit is listed as the first ingredient
- CDPH is proposing to prohibit:
 - Frozen fruits with added ingredients, oils, salts, or sugars
 - Frozen fruits with artificial, reduced-calorie, or no-calorie sweeteners
 - Frozen fruits that do not list a fruit as the first ingredient

W.B.R. Section 82500: Fruits and Vegetables (cont.)

Frozen Vegetables Subcategory

- CDPH is proposing amend the Frozen Vegetables subcategory to authorize:
 - Frozen potatoes
 - Frozen vegetables mixed with frozen fruits as frozen vegetables when a vegetable is listed as the first ingredient
- CDPH is proposing to prohibit:
 - Frozen vegetables that do not list a vegetable as the first ingredient
 - Frozen vegetables with artificial, reduced-calorie, or no-calorie sweeteners

Feedback



W.B.R. Section 82550: Infant Cereal

- CDPH held open submissions for the Infant Cereal Category. CDPH is proposing to add and delete the following brands/products from the existing list of authorized infant cereals:

Added	Deleted
<ul style="list-style-type: none"> • Baby Basics — Oatmeal • Baby Basics — Rice 	<ul style="list-style-type: none"> • Gerber — Barley • Gerber — Mixed Grain
<ul style="list-style-type: none"> • Comforts for Baby — Oatmeal • Comforts for Baby — Rice 	<ul style="list-style-type: none"> • O Organics for Baby — Organic Rice
<ul style="list-style-type: none"> • Early On — Multi Grain • Early On — Rice • Early On — Oatmeal 	
<ul style="list-style-type: none"> • Healthy Times Special Nourish Organic — Brown Rice • Healthy Times Special Nourish Organic — Mixed Grain • Healthy Times Special Nourish Organic — Oatmeal; • Healthy Times Special Nourish Organic — Rice 	
<ul style="list-style-type: none"> • Gerber — MultiGrain 	
<ul style="list-style-type: none"> • Mom's Choice — Multigrain • Mom's Choice — Oatmeal • Mom's Choice — Rice 	
<ul style="list-style-type: none"> • Tippy Toes — Oatmeal • Tippy Toes — Rice 	
<ul style="list-style-type: none"> • Up & Up — Rice • Up & Up — Oatmeal 	
<ul style="list-style-type: none"> • Yummy Naturals — Rice • Yummy Naturals — Oatmeal • Yummy Naturals — Multigrain 	

W.B.R. Section 82550: Infant Cereal (cont.)

- CDPH is proposing to prohibit:
 - Infant cereal with added ingredients, including formula, milk, fruits, vegetables, probiotics, and DHA
 - Infant cereal with added sugars, artificial sweeteners, reduced-calorie sweeteners, and no-calorie sweeteners

W.B.R. Section 82600: Infant Formula

- CDPH is proposing to:
 - Add language clarifying that infant formula shall be selected and prescribed by a competent professional authority
 - Add Infant Formula category requirements that distinguish between authorized contract formula and non-contract formula
 - Specify those situations in which non-contract brand formula is authorized
- CDPH is making no proposed changes to the Infant Formula category prohibitions

Feedback



W.B.R. Section 82650: Infant Fruits and Vegetables

- CDPH is proposing to amend the Infant Fruits and Vegetables Category to:
 - Require authorized products to list a fruit or vegetable as the first ingredient
 - Require authorized products contain only single ingredient fruits or vegetables, or combinations of 2 or more single ingredient fruits and vegetables
 - Make the category brand specific, per USDA instruction. CDPH held open submissions and proposes to authorize infant fruit and vegetable products that meet category requirements from the following brands:

<ul style="list-style-type: none">• Beech-Nut• Early On Baby• Earth's Best• First Choice• Full Circle• Gerber	<ul style="list-style-type: none">• Happy Naturals*• Healthy Times• Mom's Natural Choice• Mom's Organic Choice• O Organics• Organico	<ul style="list-style-type: none">• Raley's Organic• SistaGirl• Tippy Toes• Wild Harvest• Yummy Naturals• Yummy Organics
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*Brand will be deleted from final action Regulatory Bulletin due to discontinuance by manufacturer

W.B.R. Section 82650: Infant Fruits and Vegetables (cont.)

- CDPH is proposing to prohibit:
 - Infant fruits and vegetables with added sweeteners including artificial, reduced-calorie, or no-calorie sweeteners
 - Infant fruits and vegetables that do not list a fruit or vegetable as the first ingredient
 - Dried or powdered infant fruits and vegetables

Feedback



W.B.R. Section 82700: Infant Meats

- CDPH is proposing the following authorization requirement changes for this category:
 - Require authorized products to list meat or poultry as the single major ingredient
 - Make the category brand specific, per USDA instruction. CDPH held open submissions and proposes to authorize infant meat products that meet category requirements from the following brands:

<ul style="list-style-type: none">• Beech-Nut• Early On Baby*• First Choice• Full Circle• Gerber	<ul style="list-style-type: none">• Happy Naturals**• Mom's Choice**• Mom's Natural Choice• O Organics	<ul style="list-style-type: none">• Raley's Organic• Tippy Toes• Wild Harvest• Yummy Naturals• Yummy Organics
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*Brand was not included in Regulatory Alert 2015-02 but will be included as authorized in the final action Regulatory Bulletin for these regulations

**Brand will be deleted from final action Regulatory Bulletin due to discontinuance by manufacturer

W.B.R. Section 82700: Infant Meats (cont.)

- CDPH is proposing to prohibit:
 - Infant meats in pouches
 - Infant meats with artificial, reduced-calorie, or no-calorie sweeteners

Feedback



W.B.R. Section 82750: Milk

- The proposed Milk category regulations identify that any brand of milk is authorized if it meets the following requirements:
 - Must be plain
 - Must be pasteurized or ultra-pasteurized
 - Must be non-organic
 - Must be in in one (1) gallon containers
- Half gallon containers are authorized only when printed on the check

W.B.R. Section 82750: Milk (continued)

- CDPH is proposing to authorize the following milk fat levels for certain participants to comply with federal regulation:
 - Whole fat milk for children aged 12 through 23 months
 - Lowfat (1%) and nonfat (fat free, skim) milk for:
 - Children twenty-four (24) months of age or older
 - Pregnant and partially breastfeeding women
 - Postpartum women
 - Fully breastfeeding women
 - Reduced fat (2%) milk for children aged 12 through 23 months for whom overweight and obesity is a concern and when prescribed by a competent professional authority based on an individual nutritional assessment

W.B.R. Section 82750: Milk (continued)

- CDPH is proposing to add language clarifying when a participant can be issued the following types of milk:
 - Lactose Free Milk in Half Gallons
 - Evaporated Milk (issuance method will change)
 - Powdered Dry Milk (issuance method will change)
- CDPH is proposing to prohibit:
 - Milk with added DHA

Feedback



W.B.R. Section 82800: Peanut Butter

- Authorization requirements are unchanged, except:
 - CDPH is proposing to add clarifying language that authorized peanut butters must conform to the F.D.A. standard of identity
 - CDPH is proposing to add smooth, super crunchy, and chunky to list of examples for authorized textures
- CDPH is proposing to prohibit:
 - Peanut butter with added ingredients, such as jams, jellies, chocolate, marshmallows, or honey
 - Peanut butter with artificial, reduced-calorie, or no-calorie sweeteners

W.B.R. Section 82850: Soy

- CDPH held open submissions for soy. As a result, Pacific Ultra Soy Original and 8th Continent Original will remain authorized and CDPH proposes to additionally authorize:
 - Silk Original: Refrigerated half gallons and quarts
 - WESTSOY Organic Plus Plain: Shelf-stable half gallons and quarts
 - Multipacks
- CDPH is proposing to prohibit:
 - Light, lowfat, fat free, and non-fat soy-based beverage

W.B.R. Section 82900: Tofu

- CDPH is proposing to change authorized package size from 14–16 ounces to 16 ounces only.
- As a result of size change, CDPH held open submissions and proposes to authorize the following brands and products:

Azumaya <ul style="list-style-type: none">• Extra Firm• Firm• Silken	Nasoya <ul style="list-style-type: none">• Organic Silken O Organics <ul style="list-style-type: none">• Organic Sprouted Super Firm
House Foods <ul style="list-style-type: none">• Premium Extra Firm• Premium Firm• Premium Medium Firm	Wo Chong <ul style="list-style-type: none">• Firm• Silken• Soft

- CDPH is proposing to prohibit:
 - Tofu with artificial, reduced-calorie, or no-calorie sweeteners

Feedback



W.B.R. Section 82950: Whole Grains

Brown Rice Subcategory

- CDPH is proposing to add that any variety of brown rice is allowed
- No changes are being made to the prohibitions



Bulgur Subcategory

- No changes are being made to authorization requirements and prohibitions

W.B.R. Section 82950: Whole Grains (cont.)

Corn Tortillas Subcategory

CDPH is proposing to make this subcategory brand specific, per USDA instruction. CDPH held open submissions and proposes to authorize the following 16 ounce brands/products:

- Acapulco Tortilleria Mexicatessen — King Size White Corn Tortillas
- Carlita — Corn Tortillas Soft Taco Style
- Chi-Chi's — White Corn Taco Style Tortillas
- Don Pancho — White Corn Tortillas
- Early On — White Corn Tortillas
- Early On — Yellow Corn Tortillas
- El Comal — Corn Tortillas
- Fiesta — Corn Tortillas
- Guerrero — Tortillas de Maiz Blanco
- Herdez — White Corn Tortillas Soft Taco Size
- La Banderita — Corn Tortillas
- La Banderita — Grande Corn Tortillas
- La Burrita — Corn Tortillas
- La Fe Tortilleria — Corn Tortillas King Size

- La Mexicana — Corn Tortillas
- La Perla Mexicana — King Size White Corn Tortillas
- La Perla Mexicana — King Size Yellow Corn Tortillas
- La Rosa — Corn Tortillas La Grande
- La Rosa — Yellow Corn Tortillas La Grande
- La Tapatia — Premium Corn Tortillas
- La Tapatia — White Corn Tortillas/Tortillas Blancas
- Marcela Valladolid — White Corn Tortillas
- Mi Rancho — Mama's White Corn Tortillas
- Mi-Rancho Tortillas — Soft White Corn Tortillas
- Mission — Yellow Corn Tortillas Extra Thin
- Northgate Gonzalez Market — White Corn Tortillas de Maiz

- Northgate Gonzalez Market — Yellow Corn Tortillas de Maiz
- Ozuna — Corn Tortillas
- Romero's — Stone Ground Corn Tortillas Large King Size
- Romero's — Whole Grain Corn Tortillas
- Santa Fe Tortilla Company — White Corn Tortillas
- Santa Fe Tortilla Company — Yellow Corn Tortillas
- Sol De Oro — Premium Corn Tortillas
- Vallarta Supermarkets — Vallarta Tortilla de Maiz
- Vallarta Supermarkets — Vallarta Tortilla de Maiz Amaril

W.B.R. Section 82950: Whole Grains (cont.)

Corn Tortillas Subcategory (continued)

- CDPH is proposing to prohibit:
 - Organic corn tortillas

Oatmeal/Oats Subcategory

- CDPH is proposing to add language clarifying that regular-cooking oatmeal/oats are authorized
- CDPH is proposing to:
 - Add “oats” to the existing prohibition of “organic oatmeal”

Whole Grain Barley Subcategory

- No changes are being made to the authorization requirements and prohibitions

Feedback



W.B.R. Section 82950: Whole Grains (cont.)

Whole Wheat Bread Subcategory

- CDPH is proposing to reinstate requirement that any 16 ounce bread (loaves, buns, or rolls) can be purchased if it has “100% Whole Wheat” printed on the front label
- CDPH is proposing to reinstate the requirement that 16 ounce store-bakery bread (loaves, buns, or rolls) can be purchased only if it has “100% Whole Wheat” printed on the front label
- CDPH is proposing to amend prohibitions to:
 - Repeal prohibition of diet or light bread
 - Prohibit organic bread



Feedback



W.B.R. Section 82950: Whole Grains (cont.)

Whole Wheat Pasta Subcategory (new whole grains option)

- CDPH is proposing to authorize organic and non-organic whole wheat pasta in 16 ounce packages. This subcategory must be brand specific, per USDA instruction. CDPH held open submission periods and is proposing to authorize the following brands/products:

<p>Allegra</p> <ul style="list-style-type: none">• Whole Wheat Spaghetti <p>Barilla</p> <ul style="list-style-type: none">• Whole Grain Penne• Whole Grain Spaghetti <p>Bella Terra Organic</p> <ul style="list-style-type: none">• Organic Whole Wheat Capellini• Organic Whole Wheat Spaghetti	<p>Essential Everyday</p> <ul style="list-style-type: none">• Whole Wheat Elbow Macaroni• Whole Wheat Penne Rigate• Whole Wheat Rotini• Whole Wheat Spaghetti• Whole Wheat Thin Spaghetti	<p>Full Circle</p> <ul style="list-style-type: none">• Organic Whole Wheat Angel Hair• Organic Whole Wheat Spaghetti <p>Great Value</p> <ul style="list-style-type: none">• Whole Wheat Spaghetti
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W.B.R. Section 82950: Whole Grains (cont.)

Whole Wheat Pasta Subcategory (continued)

<p>Hodgson Mill</p> <ul style="list-style-type: none">• Whole Wheat Angel Hair• Whole Wheat Elbows• Whole Wheat Spaghetti• Whole Wheat Spirals• Whole Wheat Thin Spaghetti <p>Kroger</p> <ul style="list-style-type: none">• 100% Whole Grain Penne Rigate• 100% Whole Grain Rotini• 100% Whole Grain Spaghetti• 100% Whole Grain Thin Spaghetti <p>Organics</p> <ul style="list-style-type: none">• Organic Whole Wheat Penne Rigate• Organic Whole Wheat Spaghetti	<p>Racconto</p> <ul style="list-style-type: none">• Whole Wheat Capellini• Whole Wheat Elbows• Whole Wheat Farfalle• Whole Wheat Linguine• Whole Wheat Penne Rigate• Whole Wheat Rigatoni• Whole Wheat Rotini• Whole Wheat Spaghetti <p>Ronzoni Healthy Harvest</p> <ul style="list-style-type: none">• 100% Whole Grain Linguine• 100% Whole Grain Penne Rigate• 100% Whole Grain Rotini• 100% Whole Grain Spaghetti• 100% Whole Grain Thin Spaghetti	<p>Simple Truth Organic</p> <ul style="list-style-type: none">• Whole Wheat Penne Rigate• Whole Wheat Rotini• Whole Wheat Spaghetti <p>Simply Balanced</p> <ul style="list-style-type: none">• Organic Whole Wheat Farfalle• Organic Whole Wheat Fusilli• Organic Whole Wheat Penne Rigate• Organic Whole Wheat Spaghetti <p>Western Family</p> <ul style="list-style-type: none">• 100% Whole Wheat Penne Rigate• 100% Whole Wheat Spaghetti
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Feedback



W.B.R. Section 82950: Whole Grains (cont.)

Whole Wheat Tortillas Subcategory

CDPH held open submissions for this brand specific food and proposes to authorize the following 16 ounce brands/ products:

<ul style="list-style-type: none"> • Acapulco Tortilleria Mexicatessen — Whole Wheat Flour Tortillas • Carlita — 100% Whole Wheat Flour Tortillas • Chi-Chi's — Whole Wheat Tortillas Fajita Style • Don Pancho — Whole Wheat Tortillas Soft Taco & Wraps Style • Early On — Whole Wheat Tortillas • El Comal — 100% Whole Wheat Flour Tortillas • Esperanza's Tortilleria — Whole Wheat Flour Tortillas • Fiesta — Whole Wheat Tortillas • Food Club — Whole Wheat Tortillas Fajita Style • Frestillas — 100% Whole Wheat Tortillas • Guerrero — Tortillas de Harina Integral 	<ul style="list-style-type: none"> • Herdez — Whole Wheat Tortillas Fajita Style • Kroger — Soft Taco Sized 100% Whole Wheat Tortillas • La Banderita — Whole Wheat Flour Tortillas Fajita • La Banderita — 100% Whole Wheat Flour Tortillas Soft Taco • La Perla Mexicana — Whole Wheat Tortillas • La Reina — Whole Wheat Flour Tortillas • La Rosa — 100% Whole Wheat Flour Tortillas • La Victoria — Whole Wheat Tortillas Soft Taco • Mi Casa — Wheat Tortillas • Mi-Rancho Tortillas — Whole Wheat Flour Tortillas • Mission — 100% Whole Wheat Flour Tortillas Medium-Soft Taco 	<ul style="list-style-type: none"> • Ortega — Whole Wheat Tortillas • Ozuna — Whole Wheat Tortillas • Romero's — 100% Whole Wheat Grain Flour Tortillas • Romero's — 100% Whole Wheat Grain Flour Tortillas Regular/Soft Taco Size • Santa Fe Tortilla Company — Whole Wheat Tortillas • Tortilleria Santacruz — 100% Whole Wheat Flour Tortillas • Vallarta Supermarkets — 100% Whole Wheat Tortillas • Vallarta Supermarkets — Tortilla de Trigo/Whole Wheat Flour Tortillas
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W.B.R. Section 82950: Whole Grains (cont.)

Whole Wheat Tortillas (continued)

- There were no changes to the authorization requirements for the products listed on the previous slide except:
 - CDPH is proposing to authorize products containing a small amount non-whole whole wheat flours when the contribution of the non whole wheat flour is negligible and is required for a processing reason, a state option per USDA direction
- CDPH is proposing to prohibit:
 - Organic whole wheat tortillas

W.B.R. Section 82950: Whole Grains (cont.)

General Whole Grains Prohibitions

- CDPH is proposing prohibit:
 - Refrigerated oats
 - Frozen or refrigerated bread, tortillas, and pasta
 - Whole grains with artificial, reduced-calorie, and no-calorie sweeteners
 - Homemade whole grains

Feedback



W.B.R. Section 82300: Yogurt

- CDPH is proposing to add (cow's milk) yogurt as a new milk alternative
- CDPH is proposing to authorize the following fat levels for certain participants to comply with federal regulation:
 - Whole fat yogurt for children aged 12 through 23 months
 - Lowfat and nonfat yogurt for:
 - Children twenty-four (24) months of age or older
 - Pregnant and partially breastfeeding women
 - Postpartum women
 - Fully breastfeeding women
 - Children aged 12 through 23 months for whom overweight and obesity is a concern and when prescribed by a competent professional authority based on an individual nutritional assessment

W.B.R. Section 82300: Yogurt (continued)

- CDPH is proposing to:
 - Authorize 32 ounce (quart) containers
 - Authorize plain, strawberry, and vanilla flavors
 - Make the yogurt category brand specific
 - Authorize the following brands and products in the specified flavors and fat levels:

Alta Dena	Coburn Farms	Dannon	Essential Everyday
<ul style="list-style-type: none">• Plain (nonfat, lowfat, or whole)• Strawberry (lowfat)• Vanilla (lowfat)	<ul style="list-style-type: none">• Plain (lowfat)• Vanilla (lowfat)*	<ul style="list-style-type: none">• All Natural Plain (nonfat, lowfat, or whole)• All Natural Vanilla (lowfat)	<ul style="list-style-type: none">• Blended Plain (lowfat)• Blended Strawberry (lowfat)• Blended Vanilla (lowfat)

* Product was not included in Regulatory Alert 2015-02 but will be included as authorized in the final action Regulatory Bulletin for these regulations

W.B.R. Section 82300: Yogurt (continued)

Food Club <ul style="list-style-type: none"> • Plain (fat free) 	Great Value <ul style="list-style-type: none"> • Plain (nonfat) • Strawberry (lowfat) • Vanilla (lowfat) 	Kroger <ul style="list-style-type: none"> • Blended Plain (lowfat) • Plain (nonfat)
LALA <ul style="list-style-type: none"> • Plain (lowfat) 	Lucerne <ul style="list-style-type: none"> • Plain (fat free) • Strawberry (lowfat) 	Market Pantry <ul style="list-style-type: none"> • Plain (nonfat)
Mountain High <ul style="list-style-type: none"> • Original Plain (whole) • Plain (fat free, lowfat) • Original Strawberry (whole) • Original Vanilla (whole) • Vanilla (fat free, lowfat) 	Springfield <ul style="list-style-type: none"> • Premium Plain (lowfat) • Blended Strawberry (Lowfat)* 	Stater Bros. <ul style="list-style-type: none"> • Plain (Fat Free)* • Plain (Low fat)* • Blended Strawberry (Lowfat)* • Blended Vanilla (Lowfat)*
Tillamook <ul style="list-style-type: none"> • Plain & Simple (lowfat) 	Western Family <ul style="list-style-type: none"> • Plain (nonfat, lowfat) • Strawberry (lowfat) 	Yoplait <ul style="list-style-type: none"> • Plain (nonfat) • Original Strawberry (lowfat) • Original Vanilla (lowfat)

* Product was not included in Regulatory Alert 2015-02 but will be included as authorized in the final action Regulatory Bulletin for these regulations

W.B.R. Section 82300: Yogurt (continued)

- CDPH is proposing to prohibit:
 - Any type, brand, fat level, or flavor of yogurt not listed on the previous slides, including but not limited to Greek yogurt, lactose-free yogurt, soy yogurt, and goat's milk yogurt
 - Yogurt with mix-in ingredients, such as granola, candy pieces, honey, or nuts
 - Drinkable yogurts
 - Yogurt with artificial, reduced-calorie, or no-calorie sweeteners
 - Organic yogurt

Feedback



Important Reminders

- Public comment period for Regulatory Alert 2015-02 ends on **November 19, 2015**
- Comments must be submitted via e-mail to: WICRegulations@cdph.ca.gov
- Regulatory Alert 2015-02 may be accessed on the Statutes and Regulations section of California WIC's public website: www.wicworks.ca.gov
- Public posting of the final action on WIC website (no later than 120 days from the end of the comment period): No later than March 18, 2016

Thank You!

