

CDPH
Women, Infants and Children (WIC) Division

**Local Vendor Liaison (LVL)
Special Training Webinar**

February 2016



Special Project Instruction

February 16, 2016	9:30 – 11:30
February 17, 2016	9:30 – 11:30
February 18, 2016	2:00 – 4:00

For technical difficulty call

(866) 229-3239 or (916) 928-8504

(Please write these numbers down)



***6** to mute or un-mute your phone



Webinar Instructions

The screenshot shows the Cisco WebEx Training Center interface for a session titled "BB Practice". The interface includes a menu bar (File, Edit, Share, View, Audio, Participant, Session, Breakout, Help), a toolbar, and a main content area. On the left, there is a "Topic" section with the following information:

- Topic: BB Practice
- Host: TERESA DEAN
- Teleconference: Call-in toll-free number (Verizon) 1-(877) 660-5510 (US/Canada)
- Attendee access code
- Identity code:
- Training session number:

A "Desktop Share" dialog box is open in the center, displaying "Return to Desktop sharing" and a "Return" button.

On the right side, there is a "Participants" panel with a table of attendees:

Name	Feedback
Panelists: 2	
TERESA DEAN	
TERESA DEAN (Host)	
Attendees: 2	
Call-in User_1	
Laura May	

Below the participants list is a toolbar with icons for raising hand, voting YES, voting NO, and other functions. Three red arrows point from the text instructions to these icons:

- Click **HAND** to raise hand
- Click "√" to vote "YES"
- Click "X" to vote "NO"

At the bottom of the interface, there is a "Send to:" dropdown menu set to "Host" and a "Send" button. The status bar at the bottom shows "Session No. 741 989 570", "Attendee ID: 159", "Teleconference No. 1-(877) 660-5510 (US/Canada)", and "Connected".

Webinar Instructions

The screenshot displays the Cisco WebEx Training Center interface for a session titled "BB Practice". The interface includes a menu bar (File, Edit, Share, View, Audio, Participant, Session, Breakout, Help) and an "Info" tab. On the left, the session details are listed: Topic: BB Practice, Host: TERESA DEAN, and Teleconference information including toll-free numbers for Verizon and AT&T. A "Desktop Share" dialog box is open, showing "Return to Desktop sharing" and a "Return" button. On the right, the "Participants" panel shows a list of attendees: TERESA DEAN (Host), Call-in User_1, and Laura May. A red dashed circle highlights the "Raise Hand" icon next to Laura May, with a red arrow pointing to it. Below the participants list, there is a "Raise Hand" button and a "Send to:" dropdown menu set to "Host". A red arrow points from the text "Type question and send to host" to the "Send to:" dropdown. The bottom status bar shows "Session No. 741 989 570", "Attendee ID: 159", "Teleconference No. 1-(877) 660-5510 (US/Canada)", and "Connected" status.

Topic: BB Practice
Host: TERESA DEAN
Teleconference: Call-in toll-free number (Verizon) 1-(877) 660-5510 (US/Canada)
Call-in toll-free number (AT&T) 1-800-899-8972 (US/Canada)

Attendee access code
Identity code:
Training session number:

Desktop Share
Return to Desktop sharing
Return

Participants

Name	Feedback
Panelists: 2	
TERESA DEAN	
TERESA DEAN (Host)	
Attendees: 2	
Call-in User_1	
Laura May	

Raise Hand

Send to: Host

Select a participant in the Send to menu first, type chat message, and send... Send

Session No. 741 989 570 | Attendee ID: 159 | Teleconference No. 1-(877) 660-5510 (US/Canada) | Connected

Raise hand to ask a question over the phone

OR

Type question and send to host

WebEx Participation Guidelines

- ▶ *6 to mute or un-mute your phone
- ▶ **Do not** use your phone's **HOLD** button

For technical difficulty, please call:

866-229-3239

or

916-928-8504



Objectives

Objectives of the LVL special project instruction webinar:

- Provide Program updates on the new WIC Authorized Food List Shopping Guide (WAFL SG)
- Provide special project guidance
- Answer questions

Agenda

Explanation of Special Project

How existing TA responsibility is affected

Reporting procedures and expectations

Review of materials

- Vendor Alert 2016-01

- New WAFL SG

- Major Food Changes Flyer

- New Food FAQs

Questions



What is happening?

- Revised WIC Authorized Food List Shopping Guide (WAFL SG), effective March 28, 2016
- Major food benefit changes that affect food prescriptions, what is printed on food instruments, and more!

Who is impacted?

The WIC Food Delivery System



Current TA Process

- Receive Vendor Assignment List
- Conduct quarterly technical assistance (TA) visits
 - Minimum Stocking Requirements
 - Observations Tracking Log
 - Vendor Summary Letter
- Submit TA report to LVLTARports@cdph.ca.gov



Special Project Process

- Shifting focus to support the roll-out of the revised WAFL Shopping Guide
- Stop conducting traditional TA visits
- Continue to assist with routine questions

Special Project Process

- Receive Vendor Assignment List
- March 1, 2016 through June 30, 2016
 - Conduct one initial visit to 100% of assigned vendors
 - Conduct one follow-up visit to 100% of assigned vendors after revised WAFL release
- Report both initial and follow-up visits to LVLTAReports@cdph.ca.gov



Initial Visit

- Review the following
 - Vendor Alert 2016-01
 - *Major Food Changes Flyer* (high-level)
 - *WIC Authorized Food List Shopping Guide, effective March 28, 2016*
 - Sample WIC Food Instruments
 - Vendor Contact and Resource List
- Ask for questions
- Leave handouts and materials

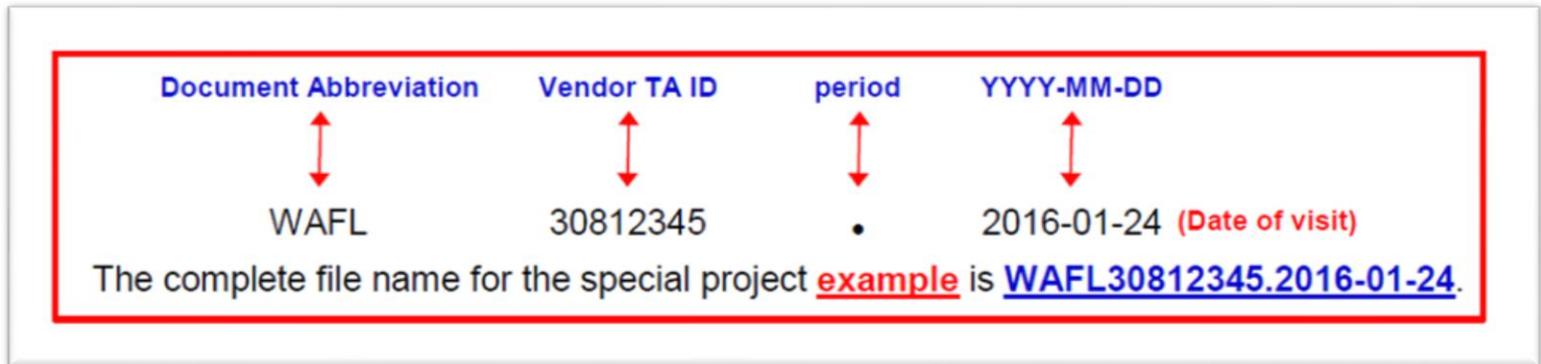


Follow-up Visit

- Ask how they are doing and if there are any questions
- Leave handouts and materials

Reporting Process

- Submit report of both the initial and follow-up visit to LVLTAReports@cdph.ca.gov
- Familiar naming convention



Reporting Process

- Reporting form will be available on-line as a PDF document
- You will be able to “Save” or “Save As” from the website with required file name
- Minimum technology requirements to access, read, and save the document
 - Browser: Internet Explorer 9 (IE 9) or higher
 - Operating System: Windows 7 or later versions
 - PDF Reader: Adobe Reader Version XI or later

LVL Special Project: Revised WAFL SG Tracking Log

PLEASE COMPLETE <u>ALL</u> INFORMATION IN THIS SECTION															
Vendor TA ID (8-digit number)	<input type="text"/>	Initial Visit <input type="checkbox"/>	Follow-up Visit <input type="checkbox"/>												
		Date of visit: (mm/dd/yyyy) (Select or type a date)													
Vendor Store Name		Vendor or Vendor Representative													
LVL Name	LVL Phone Number <small>ex. (909) 999-9999</small>	LA # (3-digit number)													
Materials Left With Vendor			Enter quantity below												
<input type="checkbox"/> Vendor Alert 2016-01															
<input type="checkbox"/> WIC Authorized Food List Shopping Guide, Effective March 28, 2016 (Check to enter amount)			<input type="text"/>												
<input type="checkbox"/> Major Food Changes Flyer (Check to enter amount)			<input type="text"/>												
Comments: <small>(Limit 250 characters)</small>															
Possible Program Violations															
<input type="checkbox"/> Closed Store															
<input type="checkbox"/> Store open and vendor/vendor representative states no longer accepting WIC Food Instruments (FIs)															
Comments: <small>(Limit 250 characters)</small>															
Other															
Comment: <small>(Limit 250 characters)</small>															
Incomplete Visit (Check and enter a comment where applicable)															
<input type="checkbox"/> Vendor/vendor representative refused visit															
Comment: <small>(Limit 250 characters)</small>															
<input type="checkbox"/> I felt threatened by vendor/vendor staff actions/demeanor															
Comment: <small>(Limit 250 characters)</small>															
<input type="checkbox"/> The physical facility is unsafe															
Comment: <small>(Limit 250 characters)</small>															
<input type="checkbox"/> Other reason(s)															
Comment: <small>(Limit 250 characters)</small>															
Instructions for Submission of Completed New WAFL Project Tracking Log Forms															
1) When you complete a site visit, use the following naming convention for naming the <u>PDF</u> document:															
<table border="1" style="margin: auto; border-collapse: collapse;"> <tr> <td style="padding: 5px;">Document Abbreviation</td> <td style="padding: 5px;">Vendor TA ID</td> <td style="padding: 5px;">period</td> <td style="padding: 5px;">YYYY-MM-DD</td> </tr> <tr> <td style="text-align: center;">↕</td> <td style="text-align: center;">↕</td> <td style="text-align: center;">↕</td> <td style="text-align: center;">↕</td> </tr> <tr> <td style="text-align: center;">WAFL</td> <td style="text-align: center;">30812345</td> <td style="text-align: center;">.</td> <td style="text-align: center;">2016-01-24 (Date of visit)</td> </tr> </table> <p style="text-align: center;">The complete file name for the special project example is WAFL30812345.2016-01-24.</p>				Document Abbreviation	Vendor TA ID	period	YYYY-MM-DD	↕	↕	↕	↕	WAFL	30812345	.	2016-01-24 (Date of visit)
Document Abbreviation	Vendor TA ID	period	YYYY-MM-DD												
↕	↕	↕	↕												
WAFL	30812345	.	2016-01-24 (Date of visit)												
2) Send the completed electronic PDF document via email to LVLTAReports@cdph.ca.gov on a flow basis throughout the quarter.															
3) Save a copy for your records.															

Effective date: 3/01/2016



Materials for Special Project

Handouts for vendor

- *Vendor Alert 2016-01*
- *WIC Authorized Food List Shopping Guide, effective March 28, 2016*
- *Major Food Changes Flyer*
- *Vendor Contact & Resource List*

Materials for Special Project

Tools for LVL Use – Do Not Distribute to Vendors

- *Sample WIC Food Instruments*
(LVL reference tool only)
- New Foods FAQ
(LVL resource/online referral)

Vendor Alert 2016-01

- Notification of revised *WIC Authorized Food List Shopping Guide (WAFL SG)*, effective March 28, 2016
- Major Food Changes flyer to use for reference

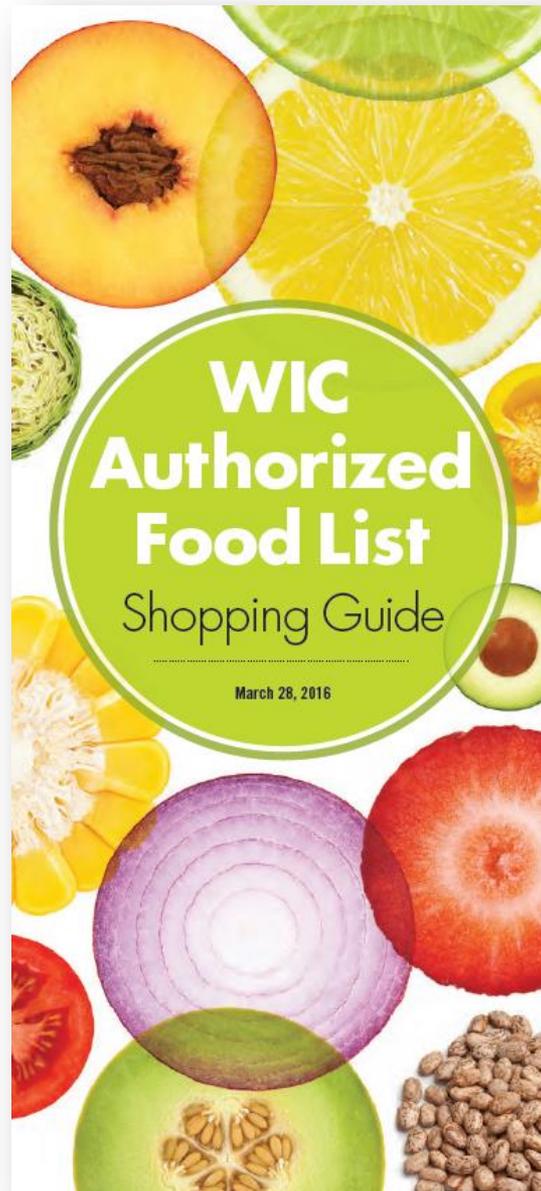


Vendor Alert 2016-01

- English and Spanish versions of the WAFL SG will be mailed to vendors starting March 1st
- Food Instruments will include SG date reference in the “What to buy” section
- LVLs will provide in-store support
- Contact information for questions



New WAFL SG – March 28, 2016



Using Your WIC Checks

- 1** Look for the WIC logo to know where to shop.



- 2** Take your signed WIC ID Folder with you to the store.



- 3** Use your checks starting on the "First Day to Use" and no later than the "Last Day to Use."



- 4** Look at "What to buy" on your check. Choose WIC authorized foods using your WIC Authorized Food List Shopping Guide.



- 5** Group your WIC foods by each check.



- 6** Tell the cashier right away that you are using WIC checks.



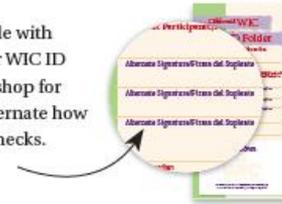
- 7** Give your WIC ID Folder and checks to the cashier.



- 8** The "Exact Purchase Price" is then filled in by the cashier on each check at the register.

- 9** After the purchase price has been entered, sign your WIC checks in front of the cashier.

- 10** Your alternate on file with WIC must sign your WIC ID Folder before they shop for you. Teach your alternate how to shop with WIC checks.



- 11** You must buy the full amount of formula printed on the Infant Formula WIC Checks. You may, however, choose to buy less of the other foods printed on the checks.

- 12** The WIC Fruits and Vegetables Check has a printed dollar value. If your purchase costs more than the amount on the check, you may pay the extra amount.

- 13** You will not receive change from any WIC check transaction.

Important WIC Authorized Food List Shopping Guide Information

Authorized food items are specific to each individual food category and subcategory. Each food category is printed in all CAPS and white font, which will be used only for food category names.

If a manufacturer makes a non-material change to an authorized food in food categories for which specific brand and/or product names are authorized, CDPH will continue to authorize that food for purchase. Non-material changes are changes to brand name, product name, and/or product or logo artwork.

The WIC Authorized Food List Shopping Guide can be downloaded from the WIC website at www.wicworks.ca.gov. If you are a WIC participant, you can also get a copy from your local WIC agency.

For non-exclusive lists of eligible products, visit: www.cdph.ca.gov/programs/wicworks/Pages/WIC-CAFoodListsDatabase.aspx.

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www.cdph.ca.gov/programs/wicworks/Pages/WIC-CAFoodListsDatabase.aspx.

If You Have Problems at the Grocery Store

- Ask to speak with the store manager.
- If you are not satisfied, contact your local WIC agency at the number listed on the front of your WIC ID Folder, or
- Contact the State WIC Program at 1-800-852-5770 or wicabuse@cdph.ca.gov.
- Save your store receipt.
- Report the following information:
 - date,
 - time,
 - store name,
 - names of the store staff involved, and
 - details of the situation.

Smart Shopping Tips

Here are some recommended tips for stretching your WIC checks and food dollars:

- Check store ads and websites for sales.
- Create a weekly meal plan based on food prices.
- Make a shopping list.
- Use grocery store club cards.
- Use coupons.
- Buy store or generic brands.
- Take advantage of “buy one, get one free” specials.
- Buy fresh fruits and vegetables that are in season.
- Pay attention as foods are scanned to make sure you are charged the correct shelf price.



No Added Sugars – Shopping Tips

Added sugars are not allowed in some WIC foods, such as juice, canned fruits, frozen fruits and vegetables, and dried fruits. Foods lower in sugars help prevent obesity, diabetes, some cancers, and tooth decay.

Sugar has many names. Some other names include:

- Agave or agave syrup
- Barley malt
- Brown sugar
- Cane syrup
- Corn sugar
- Corn syrup
- Dextrose
- Evaporated cane juice
- Fructose
- Glucose
- High-fructose corn syrup
- Honey
- Maltodextrin
- Maltose
- Maple sugar
- Molasses
- Powdered sugar
- Raw sugar
- Sucrose

Artificial, reduced-calorie, and no-calorie sweeteners are also NOT allowed. Some names for them are:

- Acesulfame potassium
- Aspartame
- Malitol
- Maltitol
- Monk fruit
- Nectresse
- NutraSweet
- Sorbitol
- Splenda
- Stevia
- Sucralose
- Truvia
- Xylitol

Check the ingredients for added sugars or sweeteners. See example of labels for canned pineapple below.

CAN BUY

Nutrition Facts

Serving Size 1/2 Cup (122g)

Amount Per Serving	
Calories 70	Calories from Fat 0 % Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Potassium 150mg	4%
Total Carbohydrate 16g	5%
Dietary Fiber 1g	4%
Sugars 15g	
Protein less than 1g	
Vitamin A 0%	Vitamin C 20%
Calcium 0%	Iron 2%

INGREDIENTS: PINEAPPLE, PINEAPPLE JUICE, CITRIC ACID, ASCORBIC ACID

CANNOT BUY

Nutrition Facts

Serving Size 1/2 Cup (122g)

Amount Per Serving	
Calories 110	Calories from Fat 0 % Daily Value*
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	0%
Cholesterol 0mg	0%
Sodium 0mg	0%
Potassium 95mg	3%
Total Carbohydrate 26g	9%
Dietary Fiber 1g	4%
Sugars 25g	
Protein 0g	
Vitamin A 0%	Vitamin C 20%
Calcium 0%	Iron 0%

INGREDIENTS: PINEAPPLE, WATER, SUGAR, CITRIC ACID, ASCORBIC ACID

MILK



CAN BUY

Any brand, one (1) gallon size, plain fluid cow's milk.
Pasteurized or ultra-pasteurized:

- 1% Lowfat (light)
- Nonfat (fat free, skim)

The following are allowed if printed on the check:

- Half gallons
- Whole milk
- Lactose free milk
- Evaporated milk in 12 oz cans
- Powdered dry milk in 9.6 oz or 25.6 oz containers
- 2% Reduced fat milk

CANNOT BUY ☹

- Any other type, flavor, or size of milk
- Acidophilus milk
- Buttermilk
- Calcium-fortified milk
- Flavored milk, such as chocolate
- Goat's or soy milk
- Non-dairy substitutes
- Milk with added DHA
- Pint size or glass bottles
- Raw (unpasteurized) milk
- Sweetened condensed or filled milk
- Ultra Heat Treated (UHT) shelf-stable milk
- Organic milk

Nutrition Tip

Milk is a good source of calcium, protein, and vitamin D for you and your family.



Helpful Hint

To get the most milk, buy fluid cow's milk.

CHEESE



CAN BUY

Any brand in 16 oz package of made in the USA cheese in the varieties listed below. Regular, low sodium, low fat, reduced fat, or nonfat.

Block or round:

Cheddar cheese • Orange or white
• Mild, medium, sharp, or long
• Colby-Jack or Cheddarella

Mozzarella cheese

Individually wrapped sticks:
Mozzarella string cheese



CANNOT BUY ❌

- Any other variety, size, or texture of cheese
- Diced, grated, sliced, crumbled, or shredded cheese

- Cheese purchased from or sliced at the deli
- Cheese with added ingredients, such as hot peppers or spices
- Organic cheese

No Changes

EGGS



CAN BUY

Any brand, dozen size carton:

Chicken Eggs

- White
- Large



CANNOT BUY ☹

- Any other size, type, or color of eggs
- Powdered or liquid eggs
- Specialty eggs, such as cage-free, organic, vitamin-enriched, pastured, low cholesterol, or DHA-enriched

March 28, 2016

7

YOGURT



CAN BUY

Brands, flavors (plain, vanilla, or strawberry), and fat levels of cow's milk yogurt listed below and on the next page in 32 oz or quart container:



Alta Dena

- Plain (Nonfat, Lowfat, or Whole)
- Strawberry (Lowfat)
- Vanilla (Lowfat)



Coburn Farms

- Plain (Lowfat)
- Vanilla (Lowfat)



Dannon

- All Natural Plain (Nonfat, Lowfat, or Whole)
- Strawberry (Nonfat)
- All Natural Vanilla (Lowfat)



Food Club

- Plain (Fat Free)



Great Value

- Plain (Nonfat)
- Strawberry (Lowfat)
- Vanilla (Lowfat)



Kroger

- Blended Plain (Lowfat)
- Plain (Nonfat)



LALA

- Plain (Lowfat)



Lucerne

- Plain (Fat Free)
- Strawberry (Lowfat)
- Vanilla (Lowfat)

Helpful Hint: Must buy yogurt fat level printed on check.

YOGURT



Market Pantry

- Plain (Nonfat)



Mountain High

- Original Plain (Whole)
- Plain (Fat Free, Lowfat)
- Original Strawberry (Whole)
- Original Vanilla (Whole)
- Vanilla (Fat Free, Lowfat)



Springfield

- Premium Plain (Lowfat)
- Blended Strawberry (Lowfat)



Stater Bros.

- Plain (Fat Free, Low fat)
- Blended Strawberry (Lowfat)
- Blended Vanilla (Lowfat)



Tillamook

- Plain & Simple (Lowfat)



Western Family

- Plain (Non-Fat, Low-Fat)
- Strawberry (Low-Fat)



Yoplait

- Plain (Nonfat)
- Original Strawberry (Low Fat)
- Original Vanilla (Low Fat)

CANNOT BUY

- Any other brand, size, or flavor of yogurt
- Any other type of yogurt, such as Greek yogurt, lactose free yogurt, soy yogurt, and goat's milk yogurt
- Yogurt with mix-in ingredients, such as granola, candy pieces, honey, or nuts
- Drinkable yogurts
- Fat level not printed on check
- Yogurt with artificial, reduced-calorie, or no-calorie sweeteners
- Organic yogurt

SOY



CAN BUY (if printed on the check)

Brands, types, and sizes listed below, organic and twin-packs allowed:



8th Continent Soymilk Original
• Refrigerated
• Half gallon size



Pacific Ultra Soy Original
• Shelf-Stable
• Quart size



Silk Soymilk Original
• Refrigerated
• Half gallon and Quart size



WESTSOY Organic Plus Soymilk Plain
• Shelf-Stable
• Half gallon and Quart size

CANNOT BUY ☹

- Any other brand, type, size, or flavor of soy
- Light, lowfat, fat free, or nonfat soy

Helpful Hint

If you are interested in having soy and/or tofu, talk with WIC staff.



TOFU



CAN BUY (if printed on the check)

Brands and textures of plain tofu listed below in 16 oz package, organic allowed:

Azumaya

- Azumaya
- Silken
- Firm
- Extra Firm

House Foods

- House
- Premium Medium Firm
- Premium Firm
- Premium Extra Firm



- Nasoya
- Organic Silken



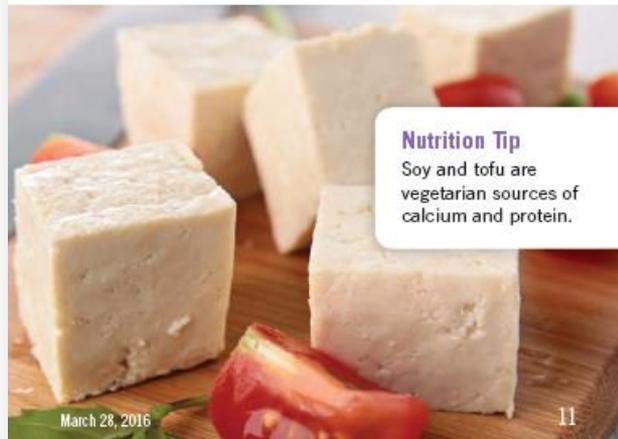
- O Organics
- Organic Sprouted Super Firm

WO CHONG

- Wo Chong
- Silken
- Soft
- Firm

CANNOT BUY ☹

- Any other brand, size, or texture of tofu
- Tofu with added fats, sugars, sweeteners (artificial, reduced-calorie, or no-calorie), oils, sodium, flavoring, or seasoning
- Cubed, dried, baked, or fried tofu
- Tofu in bulk, not pre-packaged



Nutrition Tip

Soy and tofu are vegetarian sources of calcium and protein.

CANNED FISH



CAN BUY (if printed on the check)

Any brand, regular or low sodium:

Chunk Light Tuna

- 5 oz can
- Packed in water
- Plain

Pink Salmon

- 5 oz, 6 oz, or 14.75 oz can
- Packed in water
- Plain

Mackerel

- 15 oz can
- Packed in water or tomato sauce

Sardines

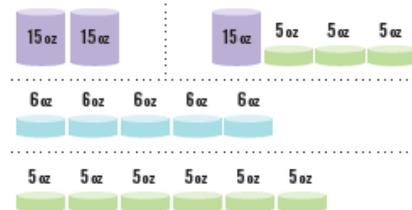
- 15 oz can
- Packed in water, mustard, or tomato sauce



CANNOT BUY ☹

- Any other flavor, variety, size, or type of fish
- Solid white, albacore tuna, or prime fillet fish
- Specialty salmon, such as smoked, wild sockeye, blue back salmon, or red salmon
- Organic canned fish or canned fish in organic sauce
- Canned fish packed in oil
- Canned mackerel or sardines packed in any other sauce, such as chili or hot sauce
- Tuna or salmon kits
- Fish packed in pouches or plastic containers
- Canned king mackerel

Helpful Hint: To buy the full 30 oz of fish:



WHOLE GRAINS



CAN BUY

Whole Wheat Bread | Any brand in 16 oz package:

- Loaves, buns, or rolls that have "100% Whole Wheat" on the **front label**
- Store bakery bread is allowed, if labeled appropriately

CAN BUY

Any brand in 16 oz package or bulk, plain:

Brown Rice

- Short, medium, or long grain
- Regular, quick, or instant
- Basmati Brown
- Jasmine Brown

Whole Grain Barley

- Organic is allowed

Oatmeal or Oats

- Old fashioned
- Rolled, cut, or steel cut
- Regular, quick, or instant
- Crystal Wedding

Bulgur

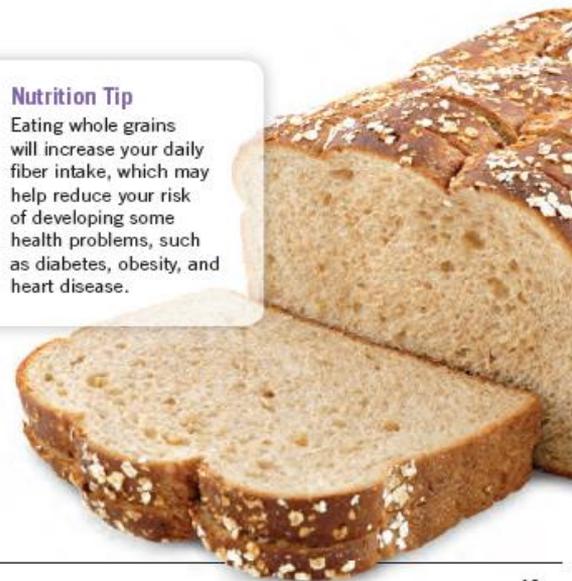
- Organic is allowed

CANNOT BUY ☹

Refer to the **Cannot Buy** section at the bottom of page 17 for a full listing of cannot buys for Whole Grains.

Nutrition Tip

Eating whole grains will increase your daily fiber intake, which may help reduce your risk of developing some health problems, such as diabetes, obesity, and heart disease.



WHOLE GRAINS



CAN BUY

Whole Wheat Tortillas | Brands listed below in 16 oz package:

- **Acapulco Tortilleria Mexicatessen** — Whole Wheat Flour Tortillas
- **Carlita** — 100% Whole Wheat Flour Tortillas
- **Chi-Chi's** — Whole Wheat Tortillas Fajita Style
- **Don Pancho** — Whole Wheat Tortillas Soft Taco & Wraps Style
- **Early On** — Whole Wheat Tortillas
- **El Comal** — 100% Whole Wheat Flour Tortillas
- **Esperanza's Tortilleria** — Whole Wheat Flour Tortillas
- **Fiesta** — Whole Wheat Tortillas
- **Food Club** — Whole Wheat Tortillas Fajita Style
- **Frestillas** — 100% Whole Wheat Tortillas
- **Guerrero** — Tortillas de Harina Integral
- **Herdez** — Whole Wheat Tortillas Fajita Style
- **Kroger** — Soft Taco Sized 100% Whole Wheat Tortillas
- **La Banderita** — 100% Whole Wheat Flour Tortillas Soft Taco
- **La Banderita** — Whole Wheat Flour Tortillas Fajita
- **La Perla Mexicana** — Whole Wheat Tortillas
- **La Reina** — Whole Wheat Flour Tortillas
- **La Rosa** — 100% Whole Wheat Flour Tortillas
- **La Victoria** — Whole Wheat Tortillas Soft Taco
- **MI Casa** — Wheat Tortillas
- **MI-Rancho Tortillas** — Whole Wheat Flour Tortillas
- **Mission** — 100% Whole Wheat Flour Tortillas Medium-Soft Taco
- **Ortega** — Whole Wheat Tortillas
- **Ozuna** — Whole Wheat Tortillas
- **Romero's** — 100% Whole Wheat Grain Flour Tortillas
- **Romero's** — 100% Whole Wheat Grain Flour Tortillas Regular/Soft Taco Size
- **Santa Fe Tortilla Company** — Whole Wheat Tortillas
- **Tortilleria Santacruz** — 100% Whole Wheat Flour Tortillas
- **Vallarta Supermarkets** — 100% Whole Wheat Tortillas
- **Vallarta Supermarkets** — Tortilla de Trigo/Whole Wheat Flour Tortillas

CANNOT BUY

Refer to the **Cannot Buy** section at the bottom of page 17 for a full listing of cannot buys for Whole Grains.

WHOLE GRAINS



CAN BUY

Corn Tortillas: Soft corn, yellow or white | Brands listed below in 16 oz package:

- **Acapulco Tortilleria Mexicatessen** — King Size White Corn Tortillas
- **Carlita** — Corn Tortillas Soft Taco Style
- **Chi-Chi's** — White Corn Taco Style Tortillas
- **Don Pancho** — White Corn Tortillas
- **Early On** — White Corn Tortillas
- **Early On** — Yellow Corn Tortillas
- **El Comal** — Corn Tortillas
- **Fiesta** — Corn Tortillas
- **Guerrero** — Tortillas de Maiz Blanco
- **Herdez** — White Corn Tortillas Soft Taco Size
- **La Banderita** — Corn Tortillas
- **La Banderita** — Grande Corn Tortillas
- **La Burrita** — Corn Tortillas
- **La Fe Tortilleria** — Corn Tortillas King Size
- **La Mexicana** — Corn Tortillas
- **La Perla Mexicana** — King Size White Corn Tortillas
- **La Perla Mexicana** — King Size Yellow Corn Tortillas
- **La Rosa** — Corn Tortillas La Grande
- **La Rosa** — Yellow Corn Tortillas La Grande
- **La Tapatia** — Premium Corn Tortillas
- **La Tapatia** — White Corn Tortillas/Tortillas Blancas
- **Marcela Valladolid** — White Corn Tortillas
- **MI Rancho** — Mama's White Corn Tortillas
- **MI-Rancho Tortillas** — Soft White Corn Tortillas
- **Mission** — Yellow Corn Tortillas Extra Thin
- **Northgate Gonzalez Market** — White Corn Tortillas de Maiz
- **Northgate Gonzalez Market** — Yellow Corn Tortillas de Maiz
- **Ozuna** — Corn Tortillas
- **Romero's** — Stone Ground Corn Tortillas Large King Size
- **Romero's** — Whole Grain Corn Tortillas
- **Santa Fe Tortilla Company** — White Corn Tortillas
- **Santa Fe Tortilla Company** — Yellow Corn Tortillas
- **Sol De Oro** — Premium Corn Tortillas
- **Vallarta Supermarkets** — Vallarta Tortilla de Maiz
- **Vallarta Supermarkets** — Vallarta Tortilla de Maiz Amaril

CANNOT BUY

Refer to the **Cannot Buy** section at the bottom of page 17 for a full listing of cannot buys for Whole Grains.

WHOLE GRAINS



CAN BUY

Whole Wheat Pasta | Brands in 16 oz package, organic allowed, as listed below and on the next page:



Allegria
• Whole Wheat Spaghetti



Barilla
• Whole Grain Penne
• Whole Grain Spaghetti



Bella Terra Organic
• Organic Whole Wheat Capellini
• Organic Whole Wheat Spaghetti



Essential Everyday
• Whole Wheat Elbow Macaroni
• Whole Wheat Penne Rigate
• Whole Wheat Rotini
• Whole Wheat Spaghetti
• Whole Wheat Thin Spaghetti



Full Circle
• Organic Whole Wheat Angel Hair
• Organic Whole Wheat Spaghetti



Great Value
• Whole Wheat Spaghetti



Hodgson Mill
• Whole Wheat Angel Hair
• Whole Wheat Elbows
• Whole Wheat Spaghetti
• Whole Wheat Spirals
• Whole Wheat Thin Spaghetti



Kroger
• 100% Whole Grain Penne Rigate
• 100% Whole Grain Rotini
• 100% Whole Grain Spaghetti
• 100% Whole Grain Thin Spaghetti



O Organics
• Organic Whole Wheat Penne Rigate
• Organic Whole Wheat Spaghetti

WHOLE GRAINS



RACCONTO

Racconto

- Whole Wheat Capellini
- Whole Wheat Elbows
- Whole Wheat Farfalle
- Whole Wheat Linguine
- Whole Wheat Penne Rigate
- Whole Wheat Rigatoni
- Whole Wheat Rotini
- Whole Wheat Spaghetti



Ronzoni Healthy Harvest
• 100% Whole Grain Linguine
• 100% Whole Grain Penne Rigate
• 100% Whole Grain Rotini
• 100% Whole Grain Spaghetti
• 100% Whole Grain Thin Spaghetti



Simply Balanced
• Organic Whole Wheat Farfalle
• Organic Whole Wheat Fusilli
• Organic Whole Wheat Penne Rigate
• Organic Whole Wheat Spaghetti



Simple Truth Organic
• Whole Wheat Penne Rigate
• Whole Wheat Rotini
• Whole Wheat Spaghetti



Western Family
• 100% Whole Wheat Penne Rigate
• 100% Whole Wheat Spaghetti

CANNOT BUY

- Any other type, brand, or size of corn tortillas, whole wheat tortillas, or whole wheat pasta
- Any other type, size, or variety of whole wheat bread, brown rice, whole grain barley, oatmeal or oats, or bulgur
- Whole grains with added ingredients, such as fruits, nuts, or spices
- Refrigerated or frozen bread, dough, mixes, tortillas, rice, oats, or pasta
- Ready-to-serve rice
- Brown rice mixed with any other type of rice
- Individual or flavored oatmeal packets
- Pearled barley
- Organic bread, tortillas, oatmeal, or brown rice
- Cannot mix and match bulk brown rice, oatmeal, oats, whole grain barley, and bulgur
- Homemade whole grains
- Whole grains with artificial, reduced-calorie, or no-calorie sweeteners

BREAKFAST CEREAL



CAN BUY Brands in 12 oz – 36 oz box or bag of cereal listed below and on the next page:

● = 50% or more foliac acid per serving ● = 5 or more grams of fiber per serving

WHOLE GRAIN CEREALS – 51% or more whole grain.

General Mills



Cheerios MultiGrain Cheerios Honey Kix Kix Total Whole Grain

Kellogg's



Frosted Mini Wheats Original Frosted Mini Wheats Little Bites

Quaker



Life - Original Oatmeal Squares - Brown Sugar Oatmeal Squares - Cinnamon

Post



Grape-Nuts Bran Flakes

B&G Foods



Cream of Wheat Whole Grain

Mill Select Early On



Puffed Wheat

Instant Oatmeal or Instant Oats | Brands listed below in 11.8 oz – 12 oz containers of individual serving packets, old fashioned, classic, regular, or original flavor:

- Best Yet
- Early On
- First Street
- Food Club
- Great Value
- Hy-Vee
- IGA
- Kroger
- Raley's
- Ralston Foods
- Red & White
- Shurfine
- Signature Kitchens
- Special Value
- Springfield
- Stater Bros.
- Sunny Select
- Western Family
- WinCo Foods

BREAKFAST CEREAL



OTHER CEREALS – Less than 51% whole grain.

Kellogg's



Corn Flakes Special K - Original

Quaker



Corn Bran Crunch

Post/ Malt-O-Meal



Honey Bunches of Oats - Honey Roasted Malt-O-Meal Hot Cereal - Original Oat Blenders with Honey

● Crisp(y) Rice:

- Best Yet
- First Street
- Food Club
- Great Value
- Hospitality
- HY-TOP
- Hy-Vee
- IGA
- Kiggins
- Kroger
- Malt-O-Meal
- Market Pantry
- Mill Select Early On*
- Parade
- Raley's
- Ralston Foods
- Red & White
- Shurfine
- Signature Kitchens
- Springfield
- Stater Bros.
- Sunny Select
- Valu Time
- Western Family
- WinCo Foods

* Cereal is 51% or more whole grain

CANNOT BUY ☹

- Any other brand, type, size, or flavor of breakfast cereal
- Grits
- Hot breakfast cereal with added fruits, nuts, sugars, or sweeteners (artificial, reduced-calorie, or no-calorie)

Helpful Hint: To buy the full 36 oz of cereal:



PEANUT BUTTER



CAN BUY

Any brand in 16 oz – 18 oz container.
Plain, regular, low sodium, or low sugar:

- Any texture, such as creamy, smooth, crunchy, chunky, super crunchy, or super chunky
- Old fashioned or natural is allowed

CANNOT BUY ☹

- Any other size, type, or flavor of peanut butter
- Honey nut roasted peanut butter
- “Grind your own” peanut butter
- Peanut butter spread
- Lowfat or reduced fat peanut butter
- Peanut butter with added ingredients, such as jams, jellies, chocolate, marshmallows, or honey
- Peanut butter with added supplements, such as omega-3-fatty acids
- Peanut butter with artificial, reduced-calorie, or no-calorie sweeteners
- Organic peanut butter



Helpful Hint

To get the most peanut butter, purchase 18 oz containers.

DRY BEANS, PEAS or LENTILS



CAN BUY

Any brand or variety in 16 oz package or bulk, organic allowed. Varieties including, but not limited to:

- Black
- Black-eyed peas
- Garbanzo (Chickpeas)
- Great Northern
- Kidney
- Lentils
- Lima
- Mixed
- Navy
- Pink
- Pinto
- Red
- Split peas

CANNOT BUY ❌

- Canned or frozen beans, peas, or lentils
- Dry beans, peas, or lentils with added sugars, fats, oils, vegetables, fruits, or meat
- Soy nuts
- Dry beans, peas, or lentils with artificial, reduced-calorie, or no-calorie sweeteners
- Dry beans with flavors or spices or bean soup mixes with flavoring packets or spices

CANNED MATURE BEANS



CAN BUY (if printed on the check)

Any brand, type, or variety in 15 oz – 16 oz can.
Plain, regular or low sodium. Varieties including,
but not limited to:

- Black
- Black-eyed peas
- Garbanzo (Chickpeas)
- Great Northern
- Kidney
- Lentils
- Lima
- Mixed
- Navy
- Pink
- Pinto
- Red

CANNOT BUY ☹

- Dry or frozen beans, peas, or lentils
- Canned immature peas, such as green peas, green beans, or wax beans
- Canned lentils or beans with added sugars, fats, oils, vegetables, fruits, or meat
- Canned lentils or beans with artificial, reduced-calorie, or no-calorie sweeteners
- Canned baked or refried beans
- Flavored lentils or beans, such as Cajun, bbq, or ranch style beans
- Canned organic lentils or beans

Helpful Hint

To get the most canned beans, buy 16 oz cans.

BOTTLED JUICE and CONCENTRATE JUICE



CAN BUY

Any brand pasteurized juice in authorized flavors, sizes, and forms listed below. Must have “100% Juice” and “120% Vitamin C” (or more) on the front label. Added Calcium and/or Vitamin D are allowed:

- 64 oz bottled (ready to drink) containers or
- 11.5 oz, 12 oz, or 16 oz concentrate (frozen or non-frozen) containers

Apple

Cranberry

Grape

- Red, Purple, or White

Grapefruit

- Ruby Red, Pink, or White*

Orange*

Pineapple

Prune

Tomato

- Regular, low sodium, or spicy

Vegetable

- Regular, low sodium, or spicy

Juice Blends

- Juice that is named as two or more authorized flavors on the front label, such as Cranberry-Grape, Apple-Grape, or Cran-Apple

* Orange juice and White Grapefruit juice are not required to have “120% Vitamin C” on the front label.

CANNOT BUY ☹

- Any other flavor, type, or size of juice
- Juice not labeled as listed above
- Refrigerated juice
- Diet, light, or lite juice
- Organic juice
- Cider
- Juice with added ingredients or supplements, such as caffeine, carnitine, chromium, DHA, echinacea, ginkgo biloba, ginseng, guarana, St. John’s wort, taurine, or wheatgrass

Helpful Hint

To get the most juice:

- For children, choose 64 oz bottles or 16 oz frozen containers.
- For women, choose 11.5 oz or 12 oz frozen or non-frozen containers.

FRUITS and VEGETABLES



CAN BUY

Fresh Fruits and Vegetables

Any brand, type, or combination, organic allowed:

- Any variety of whole or cut fruits and vegetables
- Bagged fruits and vegetables
- Bagged or packaged salad mixtures

Nutrition Tip

Children need 2 – 3 cups and women need 4 – 4.5 cups of vegetables and fruits every day.



- Garlic, onion, ginger, jalapeños, peppers, and chilies are allowed

CANNOT BUY

- Any food or product from the salad bar or deli, party trays, fruit baskets, or decorative vegetables and fruits, such as chilies or garlic on a string or painted pumpkins
- Nuts or fruit-nut mixtures
- Edible blossoms, such as squash blossoms
- Bagged salad or vegetable or fruit kits with added

- ingredients, such as dressing, croutons, cheese, dips, or sauces
- Dried vegetables
- Herbs and spices, such as parsley, basil, cilantro, or mint
- Fruits and vegetables with added fats, oils, or sugars
- Fruits and vegetables with artificial, reduced-calorie, or no-calorie sweeteners

CAN BUY (if printed on the check)

Dried Fruits

Any brand, size, and type of container or bulk, organic allowed:

- Any variety of dried fruits without added fats, sugars, or oils, such as raisins, prunes and/or dried plums, figs, dates,



- and apricots
- Freeze-dried is allowed
- Pitted or with pits are allowed

CANNOT BUY

- Dried fruits with added fats, oils, or sugars
- Dried fruits with artificial, reduced-calorie, or no-calorie sweeteners
- Dried fruits with added

- artificial or natural flavors, including essences
- Dried or freeze-dried vegetables
- Fruit snacks or fruit bites
- Trail mix

FRUITS and VEGETABLES



CAN BUY

Canned Fruits

Any brand, size, and type of container, organic allowed:

- Any variety of canned fruits, packed in water or juice without added sugars
- Natural or unsweetened applesauce is allowed
- Combinations of canned fruits and canned vegetables are allowed



CANNOT BUY ❌

- Canned fruits packed in syrup, such as heavy, light, or extra light
- Fruit cocktail, mixed fruit with cherries, cranberry sauce, or pie filling
- Canned fruits with added sugars, salt, fats, or oils
- Canned fruits with artificial, reduced-calorie, or no-calorie sweeteners
- Canned fruits that do not list a fruit as the first ingredient
- Home-canned or home-preserved fruits

CAN BUY

Canned Vegetables

Any brand, size, and type of container, organic allowed. Regular or low sodium:



- Any variety of canned vegetables
- Sweet potatoes or yams without added sugars or syrup are allowed
- Combinations of canned vegetables and canned fruits are allowed
- Tomatoes or tomato products are allowed, such as whole, strained, crushed, diced, paste, or purees

CANNOT BUY ❌

- Canned vegetables with added fats or oils
- Canned vegetable mixtures with mature beans
- Pickled, creamed, or sauced canned vegetables
- Canned tomato products with added sugars, fats, oils, or sweeteners (artificial, reduced-calorie, or no-calorie)
- Home-canned or home-preserved vegetables
- Soups, ketchup, relishes, olives, salsa, stewed tomatoes, or tomato sauces (tomato, pizza, spaghetti)
- Canned mature beans, such as black-eyed peas, kidney beans, or pinto beans
- Canned vegetables that do not list a vegetable as the first ingredient

FRUITS and VEGETABLES



CAN BUY

Frozen Fruits

Any brand, size, and type of container, organic allowed:

- Any variety of frozen fruits without added sugars
- Combinations of frozen fruits and frozen vegetables are allowed



CANNOT BUY ❌

- Frozen fruits with added ingredients, oils, salt, or sugars
- Frozen fruits with artificial, reduced-calorie, or no-calorie sweeteners
- Frozen fruits that do not list a fruit as the first ingredient

CAN BUY

Frozen Vegetables

Any brand, size, and type of container, organic allowed. Regular or low sodium:

- Any variety of frozen vegetables
- Sweet potatoes or yams without added sugars or syrup are allowed
- Combinations of frozen vegetables and frozen fruits are allowed
- Frozen beans of any kind are allowed, such as green beans, wax beans, black-eyed peas, black beans, or pinto beans



CANNOT BUY ☹

- Breaded or flavored frozen vegetables
- French fries, tater tots, hash browns, or mashed potatoes
- Frozen vegetables that do not list a vegetable as the first ingredient
- Frozen vegetables with sauce, such as cheese, butter, or teriyaki sauce
- Frozen vegetables with added sugars, sweeteners (artificial, reduced-calorie, or no-calorie), oils, fats, pasta, rice, or any other ingredient

INFANT CEREAL



CAN BUY

Brands and types listed below in 8 oz or 16 oz container, organic allowed:



Baby Basics
• Rice
• Oatmeal



Beech-Nut
• Single Grain Rice
• Single Grain Oatmeal
• Multigrain



Comforts for Baby
• Rice
• Oatmeal

Early On

Early On
• Rice
• Oatmeal
• Multi Grain



Earth's Best Organic
• Whole Grain Rice
• Whole Grain Oatmeal
• Whole Grain Multi-Grain

Gerber



Gerber
• Rice and Organic Rice
• Oatmeal and Organic Oatmeal
• Whole Wheat
• MultiGrain



Healthy Times
Special Nourish Organic
• Rice and Brown Rice
• Oatmeal
• Barley
• Mixed Grain

INFANT CEREAL



Tippy Toes
• Rice
• Oatmeal



Up & Up
• Rice
• Oatmeal

CANNOT BUY ☹

- Any other brand, type, or size of infant cereal
- Infant cereal with added ingredients, such as DHA, probiotics, formula, milk, fruits, vegetables, sugars, or sweeteners (artificial, reduced-calorie, or no-calorie)

Infant Feeding Tips

- Most babies are ready for baby food around 6 months old.
- Start with small amounts of foods, such as infant cereal mixed with breastmilk or formula.
- Please talk with your WIC staff about starting foods with your baby.



INFANT FRUITS and VEGETABLES



CAN BUY

Any product made by the brands listed below in 3.5 oz or 4 oz container, organic allowed:

- Plain fruits, plain vegetables, or combinations of two or more plain fruits and vegetables
- Multi-packs are allowed



Gerber.



INFANT FRUITS and VEGETABLES



CANNOT BUY

- Any other size or brand of infant fruits and vegetables
- Infant fruits and vegetables in pouches
- Cannot mix and match 3.5 oz with 4 oz containers
- Infant desserts, puddings, or smoothies
- Infant juice
- Infant dinners
- Graduates or toddler infant food
- Dried or powdered infant fruits and vegetables
- Infant fruits and vegetables mixed with cereal, meat, pasta, or rice
- Infant fruits and vegetables with added sugars, salt, spices, starch, fiber, or DHA
- Infant fruits and vegetables with artificial, reduced-calorie, or no-calorie sweeteners
- Infant fruits and vegetables that do not list a fruit or vegetable as the first ingredient

Helpful Hints: (1) To get the most infant fruits and vegetables, buy 4 oz containers. (2) Single containers and multi-packs can be mixed and matched. A multi-pack has 2 or more containers.



INFANT MEATS



CAN BUY (if printed on the check)

Any product made by the brands listed below in 2.5 oz container, organic allowed:

- Added broth or gravy is allowed
- Multi-packs are allowed



Gerber.



CANNOT BUY ☹

- Any other size or brand of infant meats
- Infant dinners or infant meats mixed with veggies, fruits, cereal, pasta, or rice
- Graduates or toddler infant food
- Infant meats with added sugars, salt, spices, fiber, or DHA
- Infant meats with artificial, reduced-calorie, or no-calorie sweeteners
- Infant meats in pouches

FRESH BANANAS



CAN BUY

Fresh Yellow Bananas

- 2 or 4 bananas as printed on the check
- Organic is allowed

CANNOT BUY

any other type of banana, such as plantains, red, mini, or fingerling

No Changes

INFANT FORMULA

CAN BUY

Must buy the brand, type, size, and number of cans printed on the check.

CANNOT BUY ❌

- Any other brand, type, or size of infant formula not printed on check
- Low iron or no iron formula

CONTRACT INFANT FORMULA

Buy the brand, type, size, and number of cans printed on the check:



Enfamil Infant
12.5 oz powder or
13 fl. oz liquid concentrate



Enfamil Gentlease
12.4 oz powder only



Enfamil ProSobee
12.9 oz powder or
13 fl. oz liquid concentrate



Enfamil A.R.
12.9 oz powder only

Product label changes for infant formula do not affect product authorization.

WIC encourages mothers to breastfeed for one year and beyond. Call your local WIC Agency for breastfeeding help and support.



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California Department of Public Health,
California WIC Program
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1-800-852-5770 #910282 03/16

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or supersede the WIC Bulletin Regulations.
A complete copy of the regulations
summarized in this document
can be found at
www.wicworks.ca.gov.



Major Food Changes Flyer



WIC Authorized Food List Shopping Guide

ADDED

Milk

- Evaporated and Powdered Dry Milk must be printed on the check. Can no longer be purchased with fluid milk checks
- 2% reduced fat milk is authorized when printed on the check

Eggs

- DHA-enriched "cannot buy"

Yogurt (New Category!)

- Plain, vanilla, and strawberry yogurt in 32 oz containers are authorized. Participant must buy fat level printed on check. See the March 28, 2016 WIC Authorized Food List Shopping Guide for list of authorized brands, products, and cannot buys

Soy

- Two additional authorized soy milks:
 - » Silk Soymilk Original, refrigerated half gallons
 - » WESTSOY Organic Plus Soymilk Plain, shelf-stable half gallons and quarts

Tofu

- Package size requirement change to 16 oz only. For the list of specifically authorized brands and products for these brands, see the March 28, 2016 WIC Authorized Food List Shopping Guide

Canned Fish

- Canned Mackerel (New Option!): 15 oz cans packed in water or tomato sauce. See the March 28, 2016 WIC Authorized Food List Shopping Guide for list of cannot buys

Whole Grains

- Whole Wheat Bread: Can buy any brand (including store-bakery products) in 16 oz package that has "100% Whole Wheat" printed on the front label
- Whole Wheat Tortillas: Can only buy authorized products listed in the March 28, 2016 WIC Authorized Food List Shopping Guide
- Corn Tortillas: Can only buy authorized products listed in the March 28, 2016 WIC Authorized Food List Shopping Guide
- Whole Wheat Pasta (New Option!): Non-organic and organic in 16 oz packages are authorized. See the March 28, 2016 WIC Authorized Food List Shopping Guide for list of authorized brands and products

Breakfast Cereal

- Various Crispy Rice and Instant Oatmeal/Oats brands. See the March 28, 2016 WIC Authorized Food List Shopping Guide for list of authorized brands

Fruits and Vegetables

- Canned fruits mixed with canned vegetables as canned fruits when a fruit is listed as the first ingredient
- Canned vegetables mixed with canned fruits as canned vegetables when a vegetable is listed as the first ingredient
- Frozen fruits mixed with frozen vegetables as frozen fruits when a fruit is listed as the first ingredient
- Frozen vegetables mixed with frozen fruits as frozen vegetables when a vegetable is listed as the first ingredient
- Frozen and canned potatoes without added fats and oils

Infant Cereal

- Various brands and products. See the March 28, 2016 WIC Authorized Food List Shopping Guide for list of authorized brands and products

Infant Fruits and Vegetables and Infant Meats

- Can only buy products meeting requirements from the authorized brands listed in the March 28, 2016 WIC Authorized Food List Shopping Guide

REMOVED

Eggs

- Stress-Free "cannot buy"

Canned Fish

- Tuna: 6 oz cans

Breakfast Cereal

- Mill Select Toasted Corn Flakes and Oat Bran
- Various Crispy Rice and Instant Oatmeal/Oats brands. See the March 28, 2016 WIC Authorized Food List Shopping Guide for list of authorized brands

Fruits and Vegetables

- Frozen and canned potato "cannot buys"

Infant Cereal

- O Organics Organic Rice
- Gerber Barley, Mixed Grain, and Organic Brown Rice



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1-800-852-5170



Vendor Contact & Resource List



Vendor Contact and Resource List

Refer to the following chart for the appropriate contact number or web address for questions, information, or assistance.

Call or go to:	For questions/resources related to:
WIC Vendor Consultant 1-855-942-7867	Vendor Agreement
	New store applications
	Adding a new store to existing vendor contract
	Warning/Disqualification letters
	Vendor rules and guidelines
WIC Vendor Consultant 1-855-942-7867	Vendor WIC Information eXchange (VWIX)
	Logon ID requests
WIC Technical Support 1-800-224-7472 Monday – Friday 7:30 a.m. to 5:30 p.m. (Closed State holidays and weekends)	For:
	VWIX Password Reset
	VWIX Application Troubleshooting
WIC Training Coordinator at (916) 928-8756 OR E-mail wicvendored@cdph.ca.gov	Food Instrument (FI) submission, confirmation, acceptance, and reasons for rejected FI's
	Vendor Training
LVL Coordinator at (916) 928-8829	Local Vendor Liaison (LVL)
WIC Abuse 1-800-852-5770 OR E-mail WICABUSE@cdph.ca.gov	Reporting Suspected Fraud and Abuse
“Vendor Report Concerning WIC Participants” prepaid postcard	Complaint Against Participant
www.wicworks.ca.gov ➤ Under Grocers/Vendors	For:
	Vendor Resources
	Vendor Alerts/Vendor Bulletins
	Vendor Newsletter

Revised September 21, 2015



Sample WIC Food Instruments

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	MAR 28 2016	APR 27 2016	269534015


FOOD ITEM NUMBER: 6119 700-269534015
 Pay to the order of: WIC Authorized Vendor

What to buy: USE MARCH 28, 2016 WAFL SHOPPING GUIDE
 8 (12 OZ) CANS EVAPORATED MILK, NONFAT
 1 (16 OZ) WHOLE GRAINS
 2 (64 OZ) BOTTLED JUICE OR 2 (16 OZ) CONC JUICE
 OR 3 (11.5 OR 12 OZ) CONCENTRATE JUICE

State of California WIC Program
 VOID IF NOT DEPOSITED WITHIN 45 DAYS OF
 "FIRST DAY TO USE." NOT VALID IF ALTERED.

VALID ONLY FOR FOOD ITEMS SPECIFIED IN THE
 CALIFORNIA WIC AUTHORIZED FOOD LIST.

EXACT PURCHASE PRICE:
 *MUST NOT EXCEED MAXIMUM ALLOWABLE
 DEPARTMENT REIMBURSEMENT RATE
 FOOD ITEM NUMBER
 6119

VOID
 AUTHORIZED SIGNATURE (SIGN AT PURCHASE)

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	MAR 28 2016	APR 27 2016	269534015


FOOD ITEM NUMBER: 6112 700-269534015
 Pay to the order of: WIC Authorized Vendor

What to buy: USE MARCH 28, 2016 WAFL SHOPPING GUIDE
 2 (9.6 OZ) POWDERED DRY MILK, NONFAT
 1 (16 OZ) WHOLE GRAINS
 2 (64 OZ) BOTTLED JUICE OR 2 (16 OZ) CONC JUICE
 OR 3 (11.5 OR 12 OZ) CONCENTRATE JUICE

State of California WIC Program
 VOID IF NOT DEPOSITED WITHIN 45 DAYS OF
 "FIRST DAY TO USE." NOT VALID IF ALTERED.

VALID ONLY FOR FOOD ITEMS SPECIFIED IN THE
 CALIFORNIA WIC AUTHORIZED FOOD LIST.

EXACT PURCHASE PRICE:
 *MUST NOT EXCEED MAXIMUM ALLOWABLE
 DEPARTMENT REIMBURSEMENT RATE
 FOOD ITEM NUMBER
 6112

VOID
 AUTHORIZED SIGNATURE (SIGN AT PURCHASE)



Sample WIC Food Instruments

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	MAR 28 2016	APR 27 2016	269534015

	FOOD ITEM NUMBER: 6015	700-269534015
	Pay to the order of: WIC Authorized Vendor	90-1342 1211

What to buy: USE MARCH 28, 2016 WAFL SHOPPING GUIDE
 1 (GALLON) MILK, LOWFAT (1%) OR NONFAT
 1 (32 OZ OR QUART) YOGURT, LOWFAT OR NONFAT
 1 DOZEN EGGS
 1 (16 OZ) CHEESE
 1 (16 OZ) DRY BEANS, PEAS OR LENTILS

State of California WIC Program
 VOID IF NOT DEPOSITED WITHIN 45 DAYS OF "FIRST DAY TO USE." NOT VALID IF ALTERED.

EXACT PURCHASE PRICE:

*MUST NOT EXCEED MAXIMUM ALLOWABLE DEPARTMENT REIMBURSEMENT RATE

FOOD ITEM NUMBER
 6015

VOID

NON-NEGOTIABLE
 AUTHORIZED SIGNATURE (SIGN AT PURCHASE)

VALID ONLY FOR FOOD ITEMS SPECIFIED IN THE CALIFORNIA WIC AUTHORIZED FOOD LIST.



Sample WIC Food Instruments

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	MAR 28 2016	APR 27 2016	269534015


FOOD ITEM NUMBER: 6003 700-269534015
 Pay to the order of: WIC Authorized Vendor

What to buy: USE MARCH 28, 2016 WAFL SHOPPING GUIDE
 1 (GALLON) MILK, LOWFAT (1%) OR NONFAT
 1 (16 OZ) WHOLE GRAINS
 36 OZ BREAKFAST CEREAL

State of California WIC Program
 VOID IF NOT DEPOSITED WITHIN 45 DAYS OF "FIRST DAY TO USE." NOT VALID IF ALTERED.

VALID ONLY FOR FOOD ITEMS SPECIFIED IN THE CALIFORNIA WIC AUTHORIZED FOOD LIST.

EXACT PURCHASE PRICE:
*MUST NOT EXCEED MAXIMUM ALLOWABLE DEPARTMENT REIMBURSEMENT RATE
 FOOD ITEM NUMBER
 6003

VOID
 AUTHORIZED SIGNATURE (SIGN AT PURCHASE)

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	MAR 28 2016	APR 27 2016	269534015


FOOD ITEM NUMBER: 6017 700-269534015
 Pay to the order of: WIC Authorized Vendor

What to buy: USE MARCH 28, 2016 WAFL SHOPPING GUIDE
 1 (GALLON) MILK, 2% REDUCED FAT
 1 (16 OZ) WHOLE GRAINS
 36 OZ BREAKFAST CEREAL

State of California WIC Program
 VOID IF NOT DEPOSITED WITHIN 45 DAYS OF "FIRST DAY TO USE." NOT VALID IF ALTERED.

VALID ONLY FOR FOOD ITEMS SPECIFIED IN THE CALIFORNIA WIC AUTHORIZED FOOD LIST.

EXACT PURCHASE PRICE:
*MUST NOT EXCEED MAXIMUM ALLOWABLE DEPARTMENT REIMBURSEMENT RATE
 FOOD ITEM NUMBER
 6017

VOID
 AUTHORIZED SIGNATURE (SIGN AT PURCHASE)



Sample WIC Food Instruments

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	MAR 28 2016	APR 27 2016	269534015



FOOD ITEM NUMBER: 6329

Pay to the order of: WIC Authorized Vendor

700-269534015

90-1342
1211

What to buy: USE MARCH 28, 2016 WAFL SHOPPING GUIDE

- 6 (QUARTS) OR 3 (HALF GALLONS) SOY
- 1 DOZEN EGGS
- 2 (16 OZ) TOFU
- 1 (16 OZ) DRY BEANS, PEAS OR LENTILS

State of California WIC Program
VOID IF NOT DEPOSITED WITHIN 45 DAYS OF "FIRST DAY TO USE." NOT VALID IF ALTERED.

*MUST NOT EXCEED MAXIMUM ALLOWABLE DEPARTMENT REIMBURSEMENT RATE

EXACT PURCHASE PRICE:

FOOD ITEM NUMBER
6329

VOID

NON-NEGOTIABLE

AUTHORIZED SIGNATURE (SIGN AT PURCHASE)

Sample WIC Food Instruments

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	MAR 28 2016	APR 27 2016	269534015


FOOD ITEM NUMBER: 2011 700-269534015

Pay to the order of: WIC Authorized Vendor

What to buy: USE MARCH 28, 2016 WAFL SHOPPING GUIDE
\$11.00 (ELEVEN DOLLARS) FRUITS & VEGETABLES
COMBO OF FRESH, DRIED FRUITS, FROZEN, AND CANNED

EXACT PURCHASE PRICE: *
 []
*MUST NOT EXCEED MAXIMUM ALLOWABLE DEPARTMENT REIMBURSEMENT RATE
 FOOD ITEM NUMBER
 2011

PARTICIPANT MAY PAY AMOUNT OVER \$11.00
 State of California WIC Program
 VOID IF NOT DEPOSITED WITHIN 45 DAYS OF "FIRST DAY TO USE." NOT VALID IF ALTERED.

VALID ONLY FOR FOOD ITEMS SPECIFIED IN THE CALIFORNIA WIC AUTHORIZED FOOD LIST.

AUTHORIZED SIGNATURE (SIGN AT PURCHASE)

VOID

INDIVIDUAL NO.	PARTICIPANT / PARENT / GUARDIAN	FIRST DAY TO USE	LAST DAY TO USE	SERIAL NO.
231900713IG	ISABELLE GALVAN	MAR 28 2016	APR 27 2016	269534015


FOOD ITEM NUMBER: 2000 700-269534015

Pay to the order of: WIC Authorized Vendor

What to buy: USE MARCH 28, 2016 WAFL SHOPPING GUIDE
\$4.00 (FOUR DOLLARS) FRUITS & VEGETABLES
FRESH FRUITS AND VEGETABLES ONLY
*****CANNOT BUY CANNED, FROZEN, OR DRIED*****

EXACT PURCHASE PRICE: *
 []
*MUST NOT EXCEED MAXIMUM ALLOWABLE DEPARTMENT REIMBURSEMENT RATE
 FOOD ITEM NUMBER
 2000

PARTICIPANT MAY PAY AMOUNT OVER \$4.00
 State of California WIC Program
 VOID IF NOT DEPOSITED WITHIN 45 DAYS OF "FIRST DAY TO USE." NOT VALID IF ALTERED.

VALID ONLY FOR FOOD ITEMS SPECIFIED IN THE CALIFORNIA WIC AUTHORIZED FOOD LIST.

AUTHORIZED SIGNATURE (SIGN AT PURCHASE)

VOID



FAQs about the WAFL SG

Accessible from the WIC Home Page

WIC Authorized Foods

Authorized Foods and Shopping Guide

Changes to the California WIC Program

Frequently Asked Questions about the Authorized Food List Shopping Guide



Questions



Project Timeline

Activity	Date
LVL Training	February 16 - 18
Initial Visits Begin	March 1
LVL Bi-monthly Webinar and Check-in	March 16 - 17
New WAFL SG Release Initial Visits Continue	March 28
Follow-up Visits Begin	April 4
LVL Bi-monthly Webinar and Check-in	May 11 - 12
Scheduled End of New WAFL Special Project	June 30



Communicating with State LVL

- Send Completed Special Project Tracking Logs
- Questions about vendor assignment

LVLTAReports@cdph.ca.gov

- General Questions

WICLVL@cdph.ca.gov



Questions and Comments



Thank you for participating today!

