

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

Tuesday, April 12, 2011
9:30 a.m. - 3:45 p.m.

Hilton Oakland Airport Hotel
Empire Room, Building 5
1 Hegenberger Road
Oakland, CA 94621
Telephone: (510) 635-5000

9:30-9:35	Welcome and Introductions	Michael Ong TEROC Chair
9:35-9:40	Affordable Care Act: Medicaid Incentives for Prevention of Chronic Disease	Michael Ong
9:40-10:00	Review of Master Plan (MP) Production <u>Expected Outcome:</u> <ul style="list-style-type: none">• Establish meeting goals• Discuss role of writing team• Discuss critical milestones	Michael Ong Carol D'Onofrio Todd Rogers
10:00-10:45	Progress Toward the 2009-11 MP Objectives <u>Expected Outcome:</u> <ul style="list-style-type: none">• Review first draft of Progress Section• Provide feedback/direction	Michael Ong Carol D'Onofrio Todd Rogers
10:45-11:00	Review Funding and Environmental Issues <u>Expected Outcome:</u> <ul style="list-style-type: none">• Discuss future funding scenarios• Consider three-year budget proposals• Consider Tobacco Industry marketing expenditures per capita compared to Proposition 99 spending• Discuss other environmental issues	Michael Ong
11:00-11:05	Break	
11:05-11:15	Continued: Review Funding and Environmental Issues	Michael Ong
11:15-12:15	Current MP Goals, Objectives, and Strategies <u>Expected Outcome:</u> <ul style="list-style-type: none">• Discuss current MP objectives and strategies• Decide strategies to keep, modify, and remove• Identify strategy gaps and propose additional strategies	Michael Ong Carol D'Onofrio Todd Rogers

12:15-1:15	Lunch	
1:15-2:55	Continued: Goals, Objectives, and Strategies	Michael Ong Carol D'Onofrio Todd Rogers
2:55 – 3:00	Break	
3:00-3:25	Discuss Theme <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Discuss prior themes and potential ideas • Provide feedback 	Michael Ong Carol D'Onofrio Todd Rogers
3:25-3:30	Next Steps <u>Expected Outcome:</u> <ul style="list-style-type: none"> • Confirm key findings/decisions • Discuss staff and member “homework” • Discuss preliminary agenda for May MP meeting 	Michael Ong
3:30-3:45	Public Questions and Comments	
3:45	Adjourn	

Scheduled TEROC meetings are announced on the TEROC Web page:
<http://www.cdph.ca.gov/services/boards/teroc/>

For information about this meeting, contact Glen Baird at (916) 449-5532 or via e-mail at Glen.Baird@cdph.ca.gov.