

# Santa Cruz County's Profile

**Poverty Rate<sup>1</sup>**  
**First Time Mothers on Medi-Cal<sup>2</sup>**  
**Mothers under 25 years and without a high school diploma<sup>3</sup>**  
**Number of At Risk Communities to Target in Part B of Survey**  
**NFP Client Number**  
**HFA Client Number**

< 50th percentile
50th - 74th percentile
< 50th percentile
One
162
747

## Summary of Home Visiting Needs Assessment Indicator Performance

The following table summarizes indicators from the *California Statewide Home Visiting Needs Assessment*, specific to the indicated county. Indicators presented, except those marked with "†", were required by the first federal Supplemental Information Request (SIR). The indicators not federally required were included for at least one of the following reasons: a key stakeholder identified it as a priority, the literature demonstrates the ability of its being altered by home visiting intervention, and/or the indicator is measured on state and county levels. Indicators are grouped by six domains.

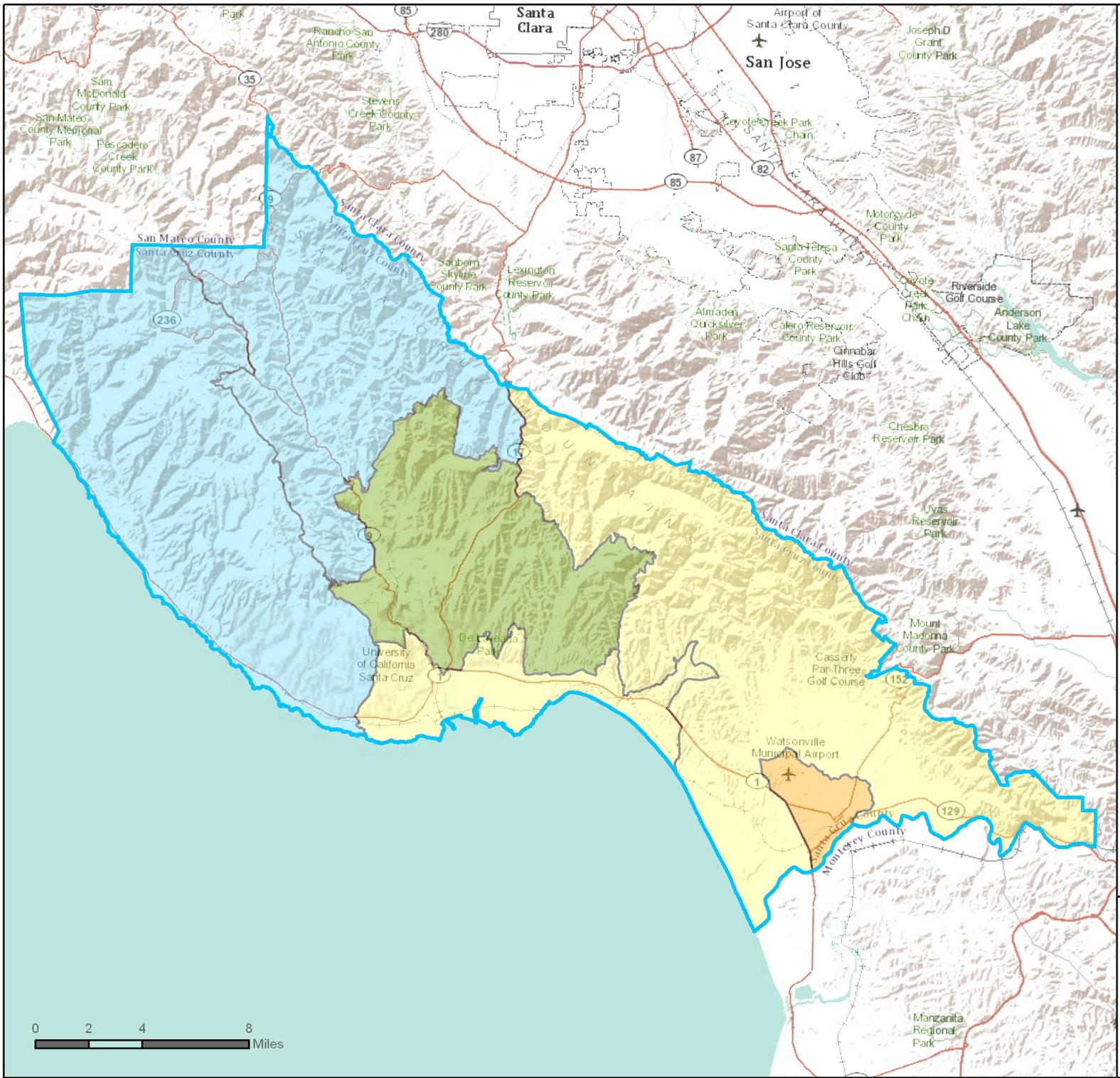
The table also presents the indicated county's percentile range for each of the Needs Assessment indicators. For every indicator, the indicated county's rate is assigned a percentile based on the distribution of all counties. The percentile could fall into the following categories: Too few events<sup>4</sup>; up to the 49<sup>th</sup> percentile; 50<sup>th</sup> to 74<sup>th</sup> percentile; 75<sup>th</sup> to 89<sup>th</sup> percentile; and 90<sup>th</sup> percentile and above.

Domains	Indicators	Percentile
Newborn/Infant Health	Premature birth	50th - 74th
	Low birth weight infants	< 50th
	Infant mortality	Too few events
	Prenatal care <sup>†</sup>	< 50th
	Breastfeeding <sup>†</sup>	< 50th
Child Health	Children with special needs <sup>†</sup>	75th - 89th
	Foster care <sup>†</sup>	< 50th
Maternal Health	Prenatal substance use <sup>†</sup>	< 50th
	Maternal depression <sup>†</sup>	< 50th
	Short birth interval <sup>†</sup>	< 50th
Family Characteristics	Domestic violence	75th - 89th
	Child maltreatment	< 50th
Community Characteristics	Poverty	< 50th
	All crime rate	50th - 74th
	Juvenile crime rate	75th - 89th
	School drop-out rate	< 50th
	Unemployment	< 50th
Substance Abuse	Marijuana use	> 90th
	Non-medical pain reliever use	< 50th
	Illicit drug use	50th - 74th
	Binge alcohol use	< 50th

Note(s):

1. Source: American Community Survey, 2005-2009. Rate calculated by dividing families below 185% FPL with children under 5 by all families with children under 5.
2. Source: Birth Statistical Master File, 2009. First time mothers had no previous live births. Mothers used MediCal either for payment of delivery or prenatal care services.
3. Source: Birth Statistical Master File, 2009.
4. Events <20 are designated as too few events, removed due to unstable rates.

†Denotes supplemental indicators.



Maternal, Child, and Adolescent Health

**Number of Families Living in Poverty by Medical Service Study Area (MSSA), 2005-2009**

**Santa Cruz County**

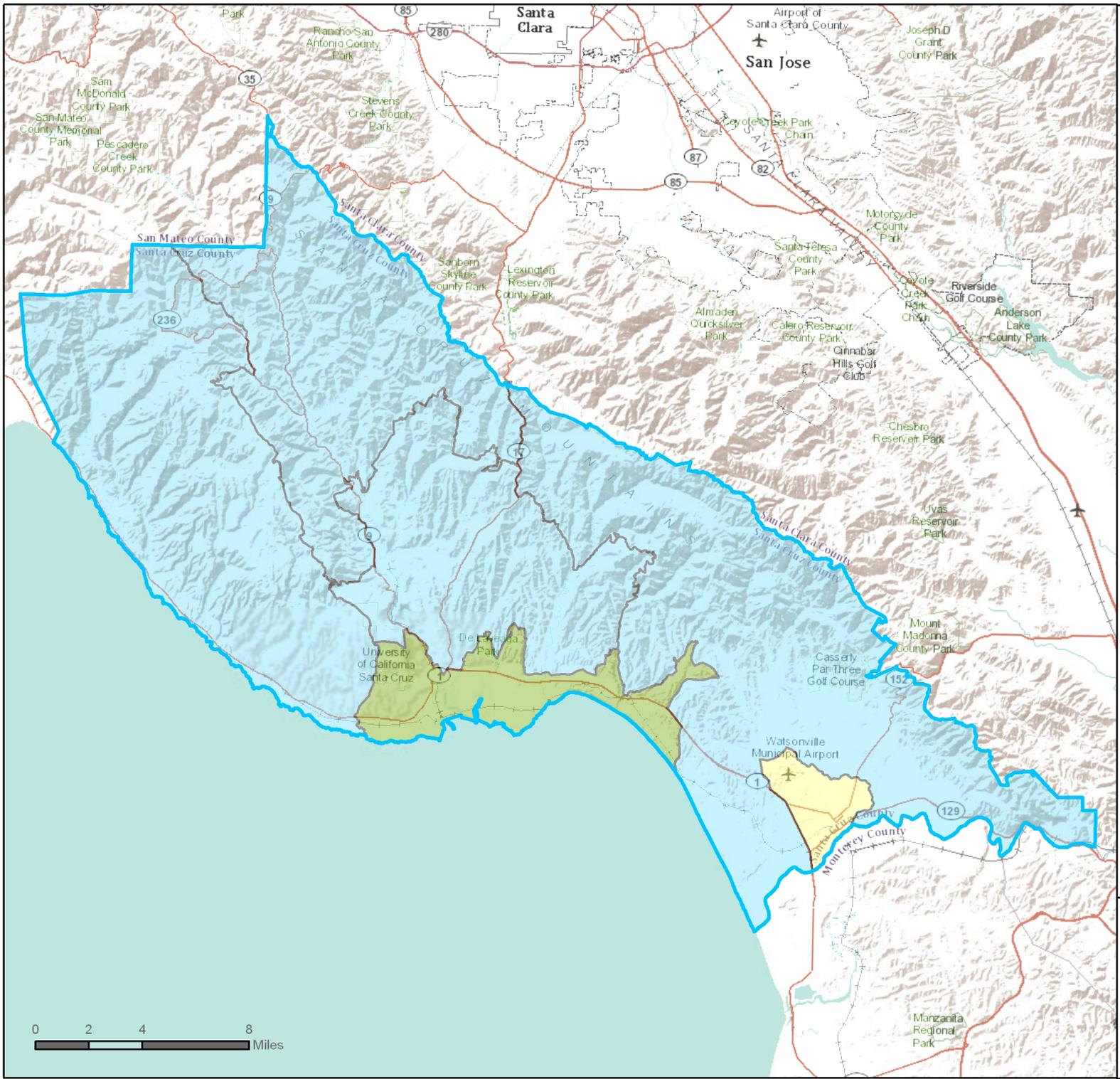
**Category Cut-offs for Number of Families\*:**

- <150 families
- 150 to 499 families
- 500 to 1,499 families
- 1,500 to 2,999 families
- 3,000 to 4,499 families
- 4,500 families or above
- Indicated County Boundary
- MSSA Boundary

\*Families are below 185% Federal Poverty Level with at least one child under age 5.  
Data source(s): 2005-2009 5-year American Community Survey.

Prepared by: Maternal, Child, and Adolescent Health Program, Center for Family Health, California Department of Public Health.





Maternal, Child, and Adolescent Health

Nurse Family Partnership (NFP) Client Number by Medical Service Study Area (MSSA), 2009

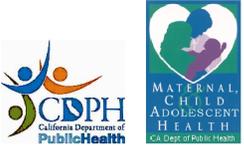
Santa Cruz County

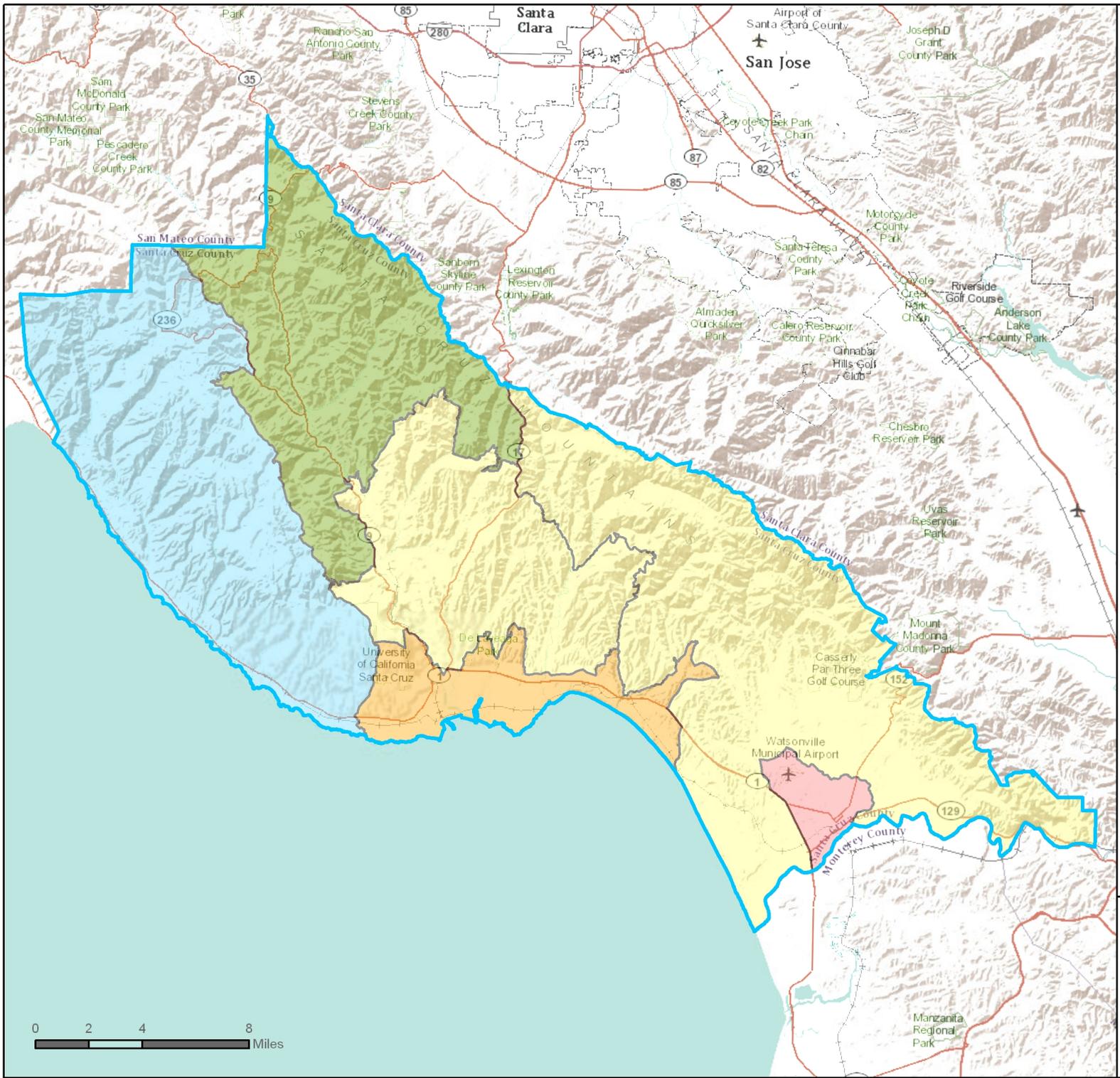
Category Cut-offs for Number of Clients\*:

- <25 clients
- 25 to 49 clients
- 50 to 99 clients
- 100 to 149 clients
- 150 to 199 clients
- 200 clients or above
- Indicated County Boundary
- MSSA Boundary

\*Clients are based on estimates of mothers likely to enroll in NFP from the 2011 Nurse Family Partnership California Needs Assessment. Client number is rounded.  
Data Source: 2009 Geocoded Birth Statistical Master File.

Prepared by: Maternal, Child, and Adolescent Health Program, Center for Family Health, California Department of Public Health.





## Maternal, Child, and Adolescent Health

### Healthy Families America (HFA) Client Number by Medical Service Study Area (MSSA), 2009

#### Santa Cruz County

Category Cut-offs for Number of Clients\*:

- <25 clients
- 25 to 49 clients
- 50 to 99 clients
- 100 to 299 clients
- 300 to 499 clients
- 500 clients or above
- Indicated County Boundary
- MSSA Boundary

\*Clients are based on estimates of families likely to enroll in HFA based on "Guidance of Calculating Estimated Family Pool" provided by HFA. Client number is rounded.  
 Data Source: 2009 Geocoded Birth Statistical Master File.

Prepared by: Maternal, Child, and Adolescent Health Program, Center for Family Health, California Department of Public Health.

