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EDMUND G. BROWN JR.
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April 7, 2011

TO: MCAH DIRECTORS AND OTHER INTERESTED PARTIES

SUBJECT: FURTHER CLARIFICATION ON THE MAINTENANCE OF EFFORT (MOE) REQUIREMENT

On March 14, 2011, the California Department of Public Health's (CDPH), Maternal, Child and Adolescent Health Division (MCAH) released the California Home Visiting Program Request for Supplemental Information (HVP-RSI) to Local Health Jurisdictions via the County MCAH Directors as a method to leverage local expertise regarding the communities and populations identified as having the highest need in order to select the evidence-based Home Visiting Programs that, when implemented, will have the greatest impact.

CDPH/MCAH posted the Technical Assistance/Questions & Answers (Q&A) to the California Home Visiting Website from the HVP-RSI conference calls that took place on March 16th and 28th, 2011. You can find this document at the link below:

<http://www.cdph.ca.gov/programs/mcah/Pages/RequestforSupplementalInformation.aspx> .

In response to the recurring questions regarding the Maintenance of Effort (MOE) Requirement, information, a history of MOE and home visiting definitions from the Affordable Care Act legislation and HRSA guidance are provided below:

Affordable Care Act Language from the Sec.2951:

"Funds provided to an eligible entity receiving a grant under this section shall supplement, and not supplant, funds from other sources for early childhood home visitation programs or initiatives."

FUNDING OPPORTUNITY ANNOUNCEMENT June 10, 2010; Revised 7/1/10 to clarify Maintenance of Effort requirements

"Funds provided to an eligible entity receiving a grant shall supplement, and not supplant, funds from other sources for early childhood home visitation programs or initiatives. The grantee must agree to maintain non-Federal funding (State General Funds) for grant activities at a level which is not less than expenditures for such activities as of the date of enactment of this legislation, March 23, 2010."

Specific questions/proposals should be run through your local county counsel.

MCAH DIRECTORS AND OTHER INTERESTED PARTIES
APRIL 7, 2011
PAGE 2

Definition of Home Visiting: (Source: HRSA/ACF Funding Opportunity Announcement, 7-1-10, page 7)

“Home visiting is defined as an evidence-based program, implemented in response to findings from a needs assessment, that includes home visiting as a primary service delivery strategy (excluding programs with infrequent or supplemental home visiting), and is offered on a voluntary basis to pregnant women or children birth to age 5 targeting the participant outcomes in the legislation which include improved maternal and child health, prevention of child injuries, child abuse, or maltreatment, and reduction of emergency department visits, improvement in school readiness and achievement, reduction in crime or domestic violence, improvements in family economic self-sufficiency, and improvements in the coordination and referrals for other community resources and supports.”

SIR II (SIR II mentions MOE requirement as identified in initial FOA for MIECHV program):

“Funds provided to an eligible entity receiving a grant shall supplement, and not supplant, funds from other sources for early childhood home visitation programs or initiatives. The grantee must agree to maintain non-Federal funding (State General Funds) for grant activities at a level which is not less than expenditures for such activities as of the date of enactment of this legislation, March 23, 2010.”

Thank you for your continued partnership. If you have any questions, please feel free to contact me at (916) 650-0314 or laurel.cima@cdph.ca.gov. CDPH/MCAH appreciates your time, effort and support of the California Home Visiting Program.

With best regards,



Laurel A. Cima Coates, MPA, Chief

 California Home Visiting Program
Maternal, Child & Adolescent Health Division