



National Infant Immunization Week, April 21-28, 2007
Toddler Immunization Month, May 2007

Supplemental Materials

An electronic version of this Campaign Kit is available on the California Coalition for Childhood Immunization (C3I) website, www.immunizeca.org.

National Infant Immunization Week—April 2007

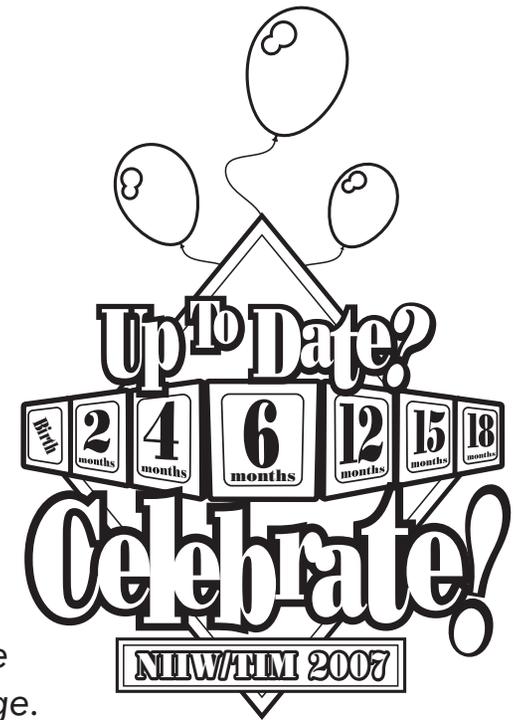
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Faith Community Day	WIC Partner Day	Coalition Day	Preschool and Child Care Day	Provider and Clinic Staff Appreciation Day	Hospital Day	Community Action Day
22	23	24	25	26	27	28

National Infant Immunization Week—A national, state, and local campaign to get babies immunized on time.

National Infant Immunization Week & Toddler Immunization Month 2007

May 2007						
		1	2	3	4	5
6	7	Toddler Immunization Month			11	12
13						19
20	21	22	23	24	25	26
27	28	29	30	31		

A California campaign to remind families to complete their babies' routine immunizations by 18 months of age.



Certificate of Appreciation

Thank you for all your hard work in making sure California kids are protected against many childhood diseases.

**Immunization Staff Appreciation Day
April 26, 2007**



National Infant Immunization Week, April 21–28, 2007
Toddler Immunization Month, May 2007



CLINIC MANAGER

IMMUNIZATION COORDINATOR

**National Infant
Immunization
Week**

&

**Toddler
Immunization
Month**



Up to Date?



Celebrate!

NIIW/TIMI 2007



National Infant Immunization Week Toddler Immunization Month 2007

Grandparents:

Protect Yourself and Your Grandbaby from Whooping Cough!

Why Whooping Cough is Serious:
Whooping cough (also known as pertussis) is a contagious disease that can be passed easily from person to person. It is very serious for babies and can cause them to cough so much that they cannot breathe. Hundreds of babies are hospitalized each year for whooping cough, and some die from it.

Ways to Protect Yourself and Your Family:
Get Your Tetanus Booster (Tdap)
Everyone in the family should be immunized against whooping cough to protect themselves and the baby at home. Adults should ask their doctor for the new Tdap vaccine that includes a tetanus and diphtheria booster and also protects against whooping cough.

Make Sure Your Grandchildren are Up-to-Date on Their Immunizations
Children 18 years of age and older can get the new Tdap booster. Babies and toddlers need four shots against whooping cough, and a booster before starting kindergarten.

Cover Your Cough and Wash Your Hands
Whooping cough is spread by coughing. Rinsed napkins to cover their mouths when coughing and to wash their hands often.

Protect yourself. Protect your family. Get Immunized!

Have questions? Visit www.ImmunizationCa.org or call the Center for Immunization Practice and Prevention. 1-877-934-6275

IMM-843
Grandparents, Protect Yourself and Your Children From Whooping Cough Flyer

Parents:

Protect Yourself and Your Children from Whooping Cough!

Why Whooping Cough is Serious:
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Ways to Protect Yourself and Your Family:
Get Your Tetanus Booster (Tdap)
Everybody in the family should be immunized against whooping cough to protect themselves and the baby at home. Parents should ask their doctor for the new Tdap vaccine that includes a tetanus and diphtheria booster and also protects against whooping cough.

Make Sure Your Children are Up-to-Date on Their Immunizations
Children 18 years of age and older can also get the new Tdap booster. Babies and toddlers need four shots against whooping cough, and a booster before starting kindergarten.

Cover Your Cough and Wash Your Hands
Whooping cough is spread by coughing. Rinsed napkins to cover their mouths when coughing and to wash their hands often.

Protect yourself. Protect your family. Get Immunized!

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IMM-847
Parents, Protect Yourself and Your Children From Whooping Cough Flyer



IMM-234/ IMM-234 S
Childhood IZ Checklist Brochure



IMM-370
Babies Need Their Shots On Time Brochure



IMM-704 E
Parents Love Card



IMM-677
How to use Reminder Postcard Flyer



IMM-324 B
"You Bet" Magnet



IMM-449 E/ IMM-449 S
I'm Loved Stickers



IMM-10 E/ IMM-10 S
Mom check up Stickers



IMM-303
Parent of the year Stickers



IMM-838
Hallmark Card



IMM-838 S
Hallmark Card Spanish Insert

IMM-839
Hallmark Card Envelope



IMM-758
Bubbles



IMM-787
Crayons



IMM-872
NIIW Streamers



IMM-873
NIIW Party Hats



National Infant Immunization Week Toddler Immunization Month 2007

***Please remember supplies are limited and may adjust accordingly.**

IMM#	Item Name	Unit*	Order
IMM-10 E	Mom check up stickers		
IMM-10 S	Mom check up stickers (Spanish)		
IMM-234	Childhood IZ Checklist brochure		
IMM-234 S	Childhood IZ Checklist brochure (Spanish)		
IMM-303	Parent of the Year sticker		
IMM-324 B	"You Bet" magnet		
IMM-370	Babies Need Their Shots on Time brochure		
IMM 449 E	I'm Loved Bear stickers		
IMM 449 S	I'm Loved Bear stickers (Spanish)		
IMM-677	How to Use Reminder Postcard Flyer		
IMM-704 E	Parents Love Card		
IMM-838	Hallmark Card		
IMM-838S	Hallmark Card Spanish Insert		
IMM-839	Hallmark Card Envelope		
IMM-843	Grandparents, Protect Yourself and Your Children from Whooping Cough		
IMM-847	Parents, Protect Yourself and Your Children from Whooping Cough		
IMM-758	Bubbles		
IMM-787	Crayons		
IMM-872	NIIW Streamers		
IMM-873	NIIW Party Hats		

Requester's Name: _____

Health Dept. or Organization: _____

Address: _____

City/State/Zip: _____

Phone Number: _____ Email Address: _____

Date Order Submitted: _____

**** DEADLINE ****

Fax to: Mario Gutierrez (510) 620-3774 by February 16, 2007