

Public Reporting and Education Subcommittee
Friday, June 13, 2014
1400-1500
TELECONFERENCE

Members

Enid Eck, Karen Anderson, Salah Fouad, Alicia Cole, Rae Greulich

Absent: All members present

Liaison Representatives Present:

Cheryl Richardson

California Department of Public Health

Lanette Corona and Jorge Palacios

Agenda Item/ Discussion
Call to Order Enid Eck called meeting to order at 2:03pm.
Welcome and Introductions Members introduced themselves.
<u>Bagley Keene Open Meeting Act 2010</u> <ul style="list-style-type: none">Members were reminded the importance of sending agenda items to the chair and CDPH staff, to comply with the rules for posting. Presentations to the HAI-AC must be submitted to the HAI Program at a minimum, ten days prior to the AC meeting for consideration.
Review of the Summary Meeting Minutes: 5/2/2014 Motion to approve: R Greulich Second: S Fouad Minutes approved as presented.
Discussion on Presentation of Public Education Campaign to HAI-AC: <ul style="list-style-type: none">The Subcommittee recommendations were presented to the HAI-AC. All subcommittee members shared that they were taken aback by the disappointment in the plan as verbalized by the HAI Program Chief. Members felt their recommendations were not valued by Lynn Janssen.After much discussion and evaluation, members agreed to re-present the same recommendations, perhaps with an example of how it would work, to the HAI-AC. Reasons for this were:<ul style="list-style-type: none">The intent of the approach is to decrease infections by providing education to the public with useful standardized prevention information.IPs, with current hospital duties, do not have time resources to present sufficient classes in the community to achieve large scale penetration of the general public if that approach were taken.All avenues for proceeding with public education were explored; the recommendation made was considered the most feasible and had the highest likelihood of success.The data on visits to the HAI Program website (300,000 in 2013) should not be used inconsistently as proof of the value of the website.L McGiffert from Consumers Union is supportive of this approach.Subcommittee members recognize that CDPH does not have to accept the recommendation of the HAI-AC. <p>Motion: (K Anderson)</p>

To resubmit the current plan for public education using the HAI Program website to the HAI-AC for discussion.

Second: (S Fouad)

The motion was passed unanimously.

Action Items:

- E Eck and J Palacios will revisit presentation slides to make a stronger case.
- C Moss will be invited to the next subcommittee meeting to share her recommendations on how to present this information. She mentioned three ideas but presented only one.
- The CDC video "[Put Your Hands Together](#)" will be presented at the next HAI-AC as an example of how this approach would be operationalized.

UPDATE: New Meeting Dates for 2014

Members agreed to change several 2014 dates to ensure CDPH staff are available to attend.

- January 10, 2014
- March 7, 2014 (changed from 3/14)
- April 18, 2014 (added at 3/7 meeting)
- May 2, 2014 (changed from 5/9)
- June 13, 2014 (added at 4/18 meeting)
- July 11, 2014
- September 5, 2014 (changed from 9/12)
- November 14, 2014

Adjourn

Meeting was adjourned at 3:01p.m.