

Public Reporting and Education Subcommittee  
Friday, March 7, 2014  
1400-1500  
**TELECONFERENCE**

**Members**

Enid Eck; Karen Anderson; Salah Fouad

**Absent:** Alicia Cole and Rae Greulich

**Liaison Representatives Present:**

Cheryl Richardson

**California Department of Public Health**

Lanette Corona and Jorge Palacios

<b>Agenda Item/ Discussion</b>
<b>Call to Order</b> Jorge Palacios called meeting to order at 2:00pm.
<b>Welcome and Introductions</b> <ul style="list-style-type: none"><li>Members introduced themselves.</li></ul>
<b><u><a href="#">Bagley Keene Open Meeting Act 2010</a></u></b> <ul style="list-style-type: none"><li>Members were reminded the importance of sending agenda items to the chair and CDPH Jorge Palacios, to comply with the rules for posting. Presentations to the HAI-AC must be submitted to the HAI Program at a minimum, ten days prior to the AC meeting for consideration.</li></ul>
<b>Review of the Summary Meeting Minutes</b> Motion to approve: K. Anderson Second: E. Eck Minutes approved as presented.
<b>Feedback Received from HAI-AC:</b> <ul style="list-style-type: none"><li>Suggestions from the HAI-AC chair were made in relation to funding; tools that can be used to assist in moving forward with little to no funding of projects. By reaching out to UC Berkeley's Creative Arts/Cinematography students to inquire if they would be interested in participating in our PRES project(s), it would assist in providing the PRES with professional quality short videos which in turn, could enhance the student's CV. The funding required for this would be to feed the students while they are working on the filming of the PRES project(s).</li><li>Members proposed looking into Donors.org as a way to obtain funding to compensate students for expenses. It was recommended that UCSF, UCLA or USC cinematography students could also be contacted to allow for multiple options and public perspectives. A question was raised if CACC can oversee the funding.</li></ul>
<b>Action Items:</b>

- J. Palacios will explore any resources available through OPA & CHCF.
- C. Richardson will check with national APIC chapter to ensure if CACC is allowed.
- Kaiser has a multimedia department that has won multiple awards and E. Eck will check to see if there is any funding or resources that can be used for the PRES project(s).
- *ScreenCast* software and the hardware are currently being tested by J. Palacios and L. Corona, to allow a facilitator of information being presented, be projected as an image visually on a monitor. This provides an interactive tutorial video when done efficiently.

### **Discussion on Materials for the Public Education Campaign:**

- CLABSI materials were provided from R. Greulich for review and discussion. The format was in a report style. It was suggested to include "the lines should not stay in longer than needed and patients should ask their providers if it is needed on a daily basis". The additional CLABSI resources provided included this type of information and will be incorporated into the report R. Greulich submitted.
- S. Fouad and J. Palacios presented PowerPoint slides on Hand Hygiene for review with members.
- K. Anderson provided multiple links to CDI information that will be used to consolidate in the future as a PowerPoint presentation similar to hand hygiene.

### **Action Items:**

- Members to be sent the slide sets to edit and add any additional information in a different color font (to resemble track changes in the PP format).
- C. Richardson will provide materials for Influenza and MRSA prior to next meeting.
- Members will pick and choose the additional CLABSI verbiage/information from the materials provided and submit to J. Palacios and L. Corona for final formatting into a PowerPoint presentation.
- Changes in the hand hygiene presentation include; for the ABX section, rewording to "germs are becoming harder to kill with ABX".
- Add "before eating" on the "when to wash" slide.
- Add a "What HC provider should be doing" section.
- Collaborate with OPA, CHCF and creative arts students to provide resources to create a professional quality video to educate the public on how to navigate the HAI website and the role an individual play's in their healthcare decisions, as well as, a video to use for the Public Education campaign in the event there are no volunteer IPs to provide in-person presentations as originally planned. This will ensure the information provided to the public will be consistent and interactive.
- E. Eck will speak with her multi-media contact to determine if there are any possibilities to have additional collaborations from this contact.
- Inform HAI-AC that it is unrealistic to assume IPs will be able and willing to volunteer their time to provide free IC presentations to the public and the subcommittee would like to move forward in the direction of creating professional grade videos that can be used in place of the volunteer IPs.

### **UPDATE: New Meeting Dates for 2014**

Members agreed to change several 2014 dates to ensure CDPH staff are available to

attend.

- January 10, 2014
- March 7, 2014 (changed from 3/14)
- April 18, 2014 (added at 3/7 meeting)
- May 2, 2014 (changed from 5/9)
- July 11, 2013
- September 5, 2014 (changed from 9/12)
- November 14, 2014

**Adjourn**

- Meeting was adjourned 3:00p.m.