

SECTION H

EARS

Implementation Plan

Section H: EARS DATA SUBMISSION PLAN

<p>Component of EARS</p> <p>Directions: Enter the date (month and year) that you expect to start submitting data to FNS for each of the components of EARS. All States should begin submitting the expenditure information for items 9 and 10 no later than 10/08; however, States may begin submitting this data as early as 10/07. If an item is not applicable to your State, please indicate that it is "Not Applicable" (NA). For example, if implementing agencies in your State do not have a social marketing campaign, you would indicate "NA".</p>	<p>Target Date for Submission</p> <p><i>Please indicate both the month and the year you expect to submit the data.</i></p>
Direct Education Contacts	
1a. FSNE Participants by Age and FSP Status	12/31/10
1b. FSNE Contacts by Age and FSP Status	12/31/10
2a. FSNE Participants by Gender	12/31/10
2b. FSNE Contacts by Gender	12/31/10
<p>3. Race and Ethnicity (check process to be used in reporting)</p> <p>____ Actual Counts of unduplicated participants</p> <p>____ Estimated Counts of participants</p>	12/31/10
4. Number of FSNE Delivery Sites by Type of Setting	12/31/10
5. Direct Education Programming Format	12/31/10
6. Primary Content of Direct Education	12/31/10
Social Marketing	
7. Description of Social Marketing Campaigns	12/31/10
Indirect Education	
8a. Types of Material Distributed	12/31/10
8b. Estimated Size of Audience Reached Through Communication and Events	12/31/10
Summary of Expenditures	
9. Expenditures by Source of Funding	12/31/08
10. Expenditures by Category of Spending	12/31/08