

FFY 09
California State Plan for Federal Fiscal Year 2009

Section B. a) 3. Special Local Projects

LOCAL FOOD AND NUTRITION EDUCATION (LFNE)

Alameda County Community Food Bank

Asian Pacific American Legal Center (Southeast Asian Community Alliance)

CANGRESS

Children's Council of San Francisco

Community Alliance with Family Farmers

Community Services Planning Council

East Bay Asian Youth Center

Ecology Center (Farm Fresh Choice)

Health Education Council

Natividad Medical Foundation

New Economics for Women

Pacific Coast Farmers' Market Association

People's Grocery

Trust for Conservation Innovation, Project #1

Trust for Conservation Innovation, Project #2

University of Southern California (Keck Diabetes Prevention Initiative)

Urban Resource Systems, Inc. (Urban Sprouts School Gardens)

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Alameda County Community Food Bank

Program Area: Local Food and Nutrition Education

Contract Number: 08-85127

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (30%); Female (70%)

Ethnicity: African American (62%); Asian (4%); Caucasian (18%); Latino (16%)

Languages: English (72%); Spanish (23%); Cantonese (4%); Vietnamese (1%)

Ages: Under 5 (6%); 5 to 8 (6%); 9 to 11 (6%); 12 to 17 (6%); 18 to 59 (65%); 60 and Over (11%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

Targeting data is not required for this proxy site.

Location-Based Proxy Sites:

Food Banks (99%); Food Pantries (1%)

d. Project Description.

Key Methods:

Advisory Council/Task Force (Member Agency Network, Community Advocates Against Hunger, Agency Relations Committee); Training/Workshop/Conference (6 occurrences at 2 hours each); Nutrition Education by Phone (100 occurrences at 0.25 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:

Emergency Food Assistance Sites (included Food Banks) (2)

Projected Number of Unduplicated Participants: 1,515

Narrative

The Alameda County Community Food Bank is experiencing unprecedented need for emergency food assistance. They currently serve 40,000 people per week. Formal

assessments indicate that Alameda County has significant food insecurity. The California Health Interview Adult Survey (CHIS) conducted in 2005 showed that 36% of Alameda County residents were food insecure, meaning unable to purchase adequate amounts of nutritious and safe food for consumption. Food Bank clients are at risk of experiencing adverse, diet-related health outcomes.

To supplement and strengthen nutrition education efforts, the Food Bank plans to provide 1) handouts to Food Bank clients featuring seasonal produce distributed by the Food Bank; 2) indirect nutrition education to member agencies using a Train-the-Trainer model; and 3) a Nutrition Helpline to foster nutrition training of member agencies and community empowerment. The goal of the *Network for a Healthy California's* Local Food and Nutrition Education project fits well with the Food Bank's aim to increase nutrition knowledge among its member agency representatives so that they can transfer knowledge to their clients while distributing emergency food.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

The impact evaluation will evaluate increases in knowledge related to nutrition, physical activity, and/or healthy eating during the Train-the-Trainer workshops using pre and post-tests. The Nutrition Helpline will be assessed using a telephone survey. Nutrition education activities will be documented using the Activity Tracking Form, materials distribution log and intake logs/sign-in sheets.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Food Bank Nutrition Education staff actively participate in *Network* events, including trainings, *Network* Steering Committee meetings, Local Food and Nutrition Education Action Committee meetings, and Bay Area specific groups (BANPAC and BARNN). Historically, the Food Bank has worked closely with Alameda County's University of California Cooperative Extension and the Alameda County Department of Public Health. The Food Bank is willing and capable of providing assistance to and collaborating with *Network* partners in order to promote a consistent nutrition and physical activity message to FSNE eligible community members.

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Alameda County Public Health Department	Be Sugar Savvy Curriculum	English, Spanish
Alameda County Public Health Department	Secrets of Sodium Curriculum	English, Spanish
Alameda County Public Health Department	What's In Your Bag? Curriculum	English
Alameda County Public Health Department	Re-Think Your Drink Materials	English, Spanish
Alameda County Public Health Department	Fat and Calorie Content of Popular Fast Foods	English
California African American Campaign	Available Handouts	English
California Latino	Latino Toolbox & supporting handouts	English, Spanish
California Power Play!	Community Youth Organization - Idea & Resource Kit	English, Spanish
California Project LEAN	Jumpstart Curriculum	English
Contractor developed	Produce Toolkit	English, Spanish
Other California Healthy Kids Resource Center materials	CATCH Curriculum	English
Produce for Better Health	Recipes	English
San Francisco Department of Public Health	Cook Well, Live Better Curriculum	English, Spanish
San Francisco Department of Public Health	FLAVOR of Nutrition Curriculum	English, Spanish
USDA materials	Loving Your Family - The Healthy Family Guidebook	English, Spanish

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Recipe Tips	Recipe handouts (2 sided, English/Spanish) featuring seasonal produce distributed by the Food Bank. Will use recipes available in <i>Network</i> curricula.	Recipe handouts from the <i>Network</i> may not always feature appropriate seasonal produce for Food Bank distributions. <i>Network</i> cookbooks cannot be sent to Food Bank clients every month, so recipes will be adapted into one-sheet, two-sided handouts.
Recipe Tips for Young People	Recipe handouts (2 sided, English) featuring seasonal produce. Child-friendly, appropriate for a 5th grader to prepare with minimal or no adult supervision. Will use recipes available in <i>Network</i> curricula.	Recipe handouts from the <i>Network</i> may not always feature appropriate seasonal produce for Food Bank distributions. <i>Network</i> cookbooks cannot be sent to Food Bank clients every month, so recipes will be adapted into one-sheet, two-sided handouts.

BUDGET COVER SHEET
FFY 2009

Organization: Alameda County Community Food Bank					
Contract Number: 08-85127					
State Share Budget	FFY 2009	FFY 2010	Amount Difference	% Difference	
Personnel Salaries					
Fringe Benefits					
Subcontractors					
Contracts/Grant Agreements					
Operating					
Non-Capital Equipment Supplies					
Building Space					
Maintenance					
Other Costs					
Materials					
Travel					
Equipment & Other Capital					
Indirect Costs					
 Total State Share					
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference	
Personnel Salaries	\$ -	\$ 57,626	\$ 57,626	0.0000%	
Fringe Benefits	\$ -	\$ 8,068	\$ 8,068	0.0000%	
SubContracts					
Contracts/Grants/Agreements					
Operating					
Non-Capital Equipment Supplies					
Building Space					
Maintenance					
Other Costs	\$ -	\$ 4,718	\$ 4,718	0.0000%	
Materials					
Travel	\$ -	\$ 1,798	\$ 1,798	0.0000%	
Equipment & Other Capital					
Indirect Costs	\$ -	\$ 12,637	\$ 12,637	0.0000%	
 Total Federal Share	\$ -	\$ 84,847	\$ 84,847	0.0000%	
*No state share -LFNE contract					
** New award no FFY 2008 experience					

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Asian Pacific American Legal Center (Southeast Asian Community Alliance)

Program Area: Local Food and Nutrition Education

Contract Number: 08-85172

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (45%); Female (55%)

Ethnicity: African American (3%); Asian (20%); Latino (77%)

Languages: English (25%); Spanish (57%); Cantonese (8%); Khmer (8%); Vietnamese (2%)

Ages: 9 to 11 (25%); 12 to 17 (35%); 18 to 59 (35%); 60 and Over (5%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Internet/Web Sites (TBD); Nutrition Education Classes (4 occurrences at 2 hours each);

Community Education Events (4 occurrences at 4 hours each);

Training/Workshop/Conference (5 occurrences at 2 hours each); Other: newsletter (4), website/instant messaging (on-going)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Whole Grains

FSNE Delivery Sites by Type of Setting:

Community-Based Organizations (5); Community Centers (2); Schools – students (K-12)

(6); Schools – adults/parents (6) ; Community Gardens (2) *Note: the K-12 and*

adult/parents activities are conducted at the same 6 school sites.

Projected Number of Unduplicated Participants: 6,000

Narrative

This project will conduct culturally appropriate nutrition education among students, parents and community residents with the aim of recruiting leaders who can conduct peer-to-peer education on nutrition and the importance of improving the food environment in schools and communities. Project partners will identify and develop nutrition education and leadership development activities and materials including cooking classes, health related games and activities, cookbooks, fact sheets, readings, and trainings. These activities will be offered at schools and in the broader community.

Project outreach will be targeted to students and parents who have participated in or expressed interest in campaigns to improve nutrition education and access to healthy foods in the schools and neighborhood so that participants understand the dual importance of improving their diets and the food environments where they live and study. Students taking part in the activities will be trained as leaders who can engage their peers on issues of nutrition and the need for healthier food environments.

Benefits from the project will include increased understanding of nutrition and the importance of a healthy diet among project participants and their peers; a diffusion of healthier eating habits; and increased awareness on the importance of healthy foods in their schools and communities.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

SEACA will gather records of participation in nutrition education sessions, community outreach events, and leadership training courses; collect records of peer to peer outreach, newsletters sent, web hits and other social marketing activities; and conduct pre and post surveys of knowledge and awareness of nutrition and food access issues

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Project staff will participate in the Los Angeles Collaborative for Healthy Active Families; and continue to collaborate with other regional *Network*-funded projects, including teachers at a number of LAUSD schools. SEACA will coordinate efforts to educate on the importance of promoting healthy food tied to nutrition messages and continue to build those linkages. SEACA believes that nutrition education focused on creating leaders for peer to peer outreach will complement the overall nutrition education efforts in the district and region.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Los Angeles	06037203500	All races	58.19%
Los Angeles	06037204410	All races	77.08%
Los Angeles	06037207100	All races	72.35%
Los Angeles	06037212700	Hispanic or Latino	59.06%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Los Angeles Unified School District	19-64733-1930924	Belmont Senior High	78.99	4.06	83.06%
Los Angeles Unified School District	19-64733-1935121	Lincoln (Abraham) Senior High	75.54%	5.42%	80.96%
Los Angeles Unified School District	19-64733-1937424	Roosevelt High School	77.05%	5.63%	82.68%
Los Angeles Unified School District	19-64733-6017008	Farmdale Elementary	81.79%	11.06%	92.85%
Los Angeles Unified School District	19-64733-0112029	Miguel Contrera High School	82.97%	6.09%	89.07%
Los Angeles Unified School District	19-64733-1939859	Wilson High School	72.38%	7.45%	78.82%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Power Play!	Cookbook and brochures	English/Spanish
California Latino Campaign	Healthy Latino Recipes	English/Spanish
California Latino Campaign	brochures	English/Spanish
USDA Materials	MyPyramid	English
USDA Materials	Food Stamp Promotion	English

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>
newsletters	updates on project activities and nutritional facts	create sense of continuity and excitement for project participants and help with outreach and recruitment
neighborhood food access maps	informal maps based on participants' input on where they buy food and what retail outlets are available	help educate participants on links between food access and nutritional knowledge
culturally appropriate recipes	list or collection of healthy recipes identified by participants	empower participants in helping identify healthy, culturally appropriate recipes

BUDGET COVER SHEET
FFY 2009

Organization: Asian Pacific American Legal Center (Southeast Asian Community Alliance)				
Contract Number: 08-85172				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capitol				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ -	\$ 25,641	\$ 25,641	0.0000%
Fringe Benefits	\$ -	\$ 5,128	\$ 5,128	0.0000%
SubContracts	\$ -	\$ 27,853	\$ 27,853	0.0000%
Contracts/Grants/Agreements				
Operating	\$ -	\$ 6,725	\$ 6,725	0.0000%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ -	\$ 700	\$ 700	0.0000%
Materials				
Travel	\$ -	\$ 1,638	\$ 1,638	0.0000%
Equipment & Other Capitol				
Indirect Costs	\$ -	\$ 13,685	\$ 13,685	0.0000%
Total Federal Share	\$ -	\$ 81,370	\$ 81,370	0.0000%
*No state share -LFNE contract				
** New award no FFY 2008 experience				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: CANGRESS (Los Angeles Community Action Network)

Program Area: Local Food and Nutrition Education

Contract Number: 08-85166

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (65%); Female (35%)

Ethnicity: African American (75%); Caucasian (10%); Latino (15%)

Languages: English (95%); Spanish (5%)

Ages: Under 5 (2%); 5 to 8 (3%); 9 to 11 (3%); 12 to 17 (2%); 18 to 59 (75%); 60 and Over (15%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached census tract data sheet.

Location-Based Proxy Sites:

Food Pantries (10%); Public Housing (20%); Shelters/Temporary Housing (10%); Soup Kitchens (10%)

d. Project Description.

Key Methods:

Nutrition Education Classes (24 occurrences at 2 hours each); Community Education Events (48 occurrences at 2 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium

FSNE Delivery Sites by Type of Setting:

Community-Based Organizations (7); Community Centers (1); Community Clinics (non government) (4); Emergency Food Assistance Sites (includes Food Banks) (3); Parks, Recreation Centers (2); Public Housing (12); Shelters/Temporary Housing (2); Soup Kitchens/Congregate Meal Sites (2)

Projected Number of Unduplicated Participants: 4,110

Narrative

The proposed project is a Nutrition Education Project to be implemented on the east side of Downtown Los Angeles, including Skid Row. The project will primarily focus on peer-education covering four main topics in a workshop setting. These workshops will be developed for two audiences – one that includes intervention sites where participants can complete a four-session series; and one that includes intervention sites where only one workshop is likely. While the topics and materials will be similar, the content will shift when there is a single session workshop opportunity and all material is covered in one shot. The project will operate at a variety of sites throughout the community, including affordable housing projects, free food sites, health clinics, and other community-based organizations.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Indicators of implementation or performance will include: sign-in sheets, activity tracking form, copies of curriculum and handouts, number of active partnerships, pre and post test summaries, focus group summaries, and annual evaluation reports.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Partnership and coordination efforts will include working with community coalitions and partners to ensure nutrition education and food stamp promotion efforts are coordinated and complement other programs. Partnerships include: local Food Stamp Offices, community-based organizations; Local Food and Nutrition Education Action Committee members, and participation in Regional-level activities tied to the *Network*.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Los Angeles	06037206050	All races	73.56%
Los Angeles	06037207300	All races	72.27%
Los Angeles	06037226000	All races	74.48%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California African American Campaign	Get Your Calcium the Fruit and Vegetable Way brochure	English
California African American Campaign	Healthy Eating and Physical Activity Tips brochure	English
California Latino	Healthy Latino Recipes cookbook	English/Spanish
California Latino	Fruit, Vegetable and Physical Activity Toolbox	English/Spanish
Contractor developed	Healthy "Snack Attack"	English
Contractor developed	Physical Activity Opportunities in Downtown Los Angeles	English
California Retail Program	Health Benefits of Eating Fruits and Vegetables	English/Spanish
California Retail Program	Recommended Minutes of Physical Activity for Adults	English/Spanish
California Retail Program	Steps to Advocated for Fruits, Vegetables and Physical Activity in Your Community	English
USDA materials	Eat Smart, Play Hard. Healthy Lifestyle	English
USDA materials	Food Stamp Promotion materials	English
USDA materials	MyPyramid handouts	English/Spanish

BUDGET COVER SHEET
FFY 2009

Organization: CANGRESS				
Contract Number: TBD				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capitol				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 33,495	\$ 34,700	\$ 1,205	3.5976%
Fringe Benefits	\$ 8,374	\$ 8,675	\$ 301	3.5945%
SubContracts				
Contracts/Grants/Agreements				
Operating	\$ 6,360	\$ 2,945	\$ (3,415)	-53.6950%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ 5,890	\$ -	\$ (5,890)	-100.0000%
Materials				
Travel	\$ 494	\$ 2,349	\$ 1,855	375.5061%
Equipment & Other Capitol				
Indirect Costs	\$ 2,731	\$ 2,433	\$ (298)	-10.9118%
Total Federal Share	\$ 57,344	\$ 51,102	\$ (6,242)	-10.8852%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Children's Council of San Francisco
Program Area: Local Food and Nutrition Education
Contract Number: 08-85130

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (15%); Female (85%)

Ethnicity: African American (48%); Asian (24%); Caucasian (9%); Latino (16%); Pacific Islander (3%)

Languages: English (60%); Spanish (16%); Arabic (1%); Cantonese (16%); Korean (1%); Mandarin (2%); Russian (1%); Tagalog (1%); Vietnamese (2%)

Ages: Under 5 years old (20%); 18 to 59 (70%); 60 and Over (10%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet

Family Child Care Guidelines and Fees (92%)

NOTE: Ninety-two percent (92%) of the target audience at the child care centers is estimated to be equal to or less than 185% of the federal poverty level based on child care fees that are contingent on income.

d. **Project Description.**

Key Methods:

Nutrition Education Classes (8 occurrences at 1.5 hours each); Community Education Events (2 occurrence at 1 hour each); Training/Workshop/Conference (2 occurrences at 1 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fiber-Rich Foods; Food Shopping/Preparation; Promote Healthy Communities; Promote Healthy Weight

FSNE Delivery Sites by Type of Setting:

Preschools: Other Preschools or Daycares (3); Schools – students (K-12) (1)

Projected Number of Unduplicated Participants: 300

Narrative

In collaboration with their subcontractor, Farms to Grow, Children's Council of San Francisco will train parents of three child care centers in the Bayview-Hunter's Point neighborhood to be parent mentors/educators. Nutrition education classes will be taught by the staff of Children's Council of San Francisco, Farms to Grow, and the parent mentors. The classes will include garden-based nutrition education, cooking, and farmers' market and community garden tours. Parent mentors will increase their responsibilities in the classes from year to year. Children at the child care centers will also participate in

garden-based nutrition education activities, and events will be conducted twice a year at a child care center and a local elementary school for families involved in the project. This project will serve as a pilot project for citywide child care center garden-based nutrition education and be a model for future projects.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

For the first year Children's Council of San Francisco (CCSF) will conduct surveys that provide feedback about the nutrition education and cooking classes such that changes can be implemented during the second and third years. At the end of every year CCSF will ask participants what they learned from the classes and if they have increased their consumption of fruits and vegetables. The progress of the parent mentors will be demonstrated by their ability to conduct peer nutrition education and cooking classes.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Children's Council of San Francisco (CCSF) has been a Local Food and Nutrition Education grantee for the past four years and has been an active member of Bay Area Nutrition and Physical Activity Collaborative (BANPAC) and the Bay Area Regional Nutrition Network (BARNN). We have collaborated with UC Cooperative Extension for several events. CCSF is an active partner in the Mission Latino Family Partnership which coordinates train-the-trainer cooking classes for community members. CCSF will continue to work with these partners and will plan on forming new collaborations in the coming years.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
San Francisco Unified	38-68478-6041545	Sanchez Elementary	70.37%	12.59%	82.96%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Alameda County Public Health Department	Sugar Savvy	English/Spanish
California Latino	Fruit, Vegetable, and Physical Activity Toolbox	English/Spanish
Network for a Healthy California	Everyday Healthy Meals	English
Network for a Healthy California	Discover the Secret to Healthy Living	English/Spanish
San Francisco Department of Public Health	Feeling Good Project Train-the-Trainer Curriculum	English/Spanish
WIC Materials	Healthy Harvest 2	English

BUDGET COVER SHEET
FFY 2009

Organization: Children's Council of San Francisco				
Contract Number: 08-85125				
State Share Budget	FFY 2009	FFY 2010	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 32,075	\$ 23,946	\$ (8,129)	-25.3437%
Fringe Benefits	\$ 8,340	\$ 6,598	\$ (1,742)	-20.8873%
SubContracts	\$ -	\$ 35,000	\$ 35,000	0.0000%
Contracts/Grants/Agreements				
Operating	\$ 6,857	\$ 5,456	\$ (1,401)	-20.4317%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ 8,530	\$ 13,000	\$ 4,470	52.4033%
Materials				
Travel	\$ 836	\$ 1,000	\$ 164	19.6172%
Equipment & Other Capital				
Indirect Costs				
Total Federal Share	\$ 56,638	\$ 85,000	\$ 28,362	50.0759%
*No state share -LFNE contract				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Community Alliance with Family Farmers**

Program Area: **Local Food and Nutrition Education**

Contract Number: **06-55089**

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (52%); Female (48%)

Ethnicity: African American (2%); Asian (3%); Caucasian (71%); Latino (10%);
Native American (13%); Pacific Islander (1%)

Languages: English (88%); Hmong (2%); Spanish (10%)

Ages: 5 to 8 (50%); 9 to 11 (40%); 12 to 17 (10%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Advisory Council/Task Force (Garden Enhanced Nutrition Education Committee); Internet/Web Sites (www.caff.org); Print Media; Nutrition Education Classes (15 occurrences at 1 hour each); Training/Workshop/Conference (2 occurrences at 2 hours each); garden enhanced nutrition education farm and farmers' markets tours (10 occurrences at 1 hour each)

Key Educational Messages:

Fruits & Vegetables; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Promote Healthy Weight; Garden Enhanced Nutrition Education

FSNE Delivery Sites by Type of Setting:

Schools – students (K-12) (29)

Projected Number of Unduplicated Participants: 2,000

Narrative

Encouraging and supporting school gardens creates opportunities for children to discover fresh food, make healthier food choices, and become better nourished. As an outcome of a previous *Network* grant, a Humboldt County School Garden Network planning committee addressed how to better meet the needs of low-resourced teachers who enhance nutrition education through school gardens. In the first year, an initial

assessment focusing on school garden use, needs, and training/fieldtrip interest was conducted to inform nutrition education program planning. In addition, an underutilized community asset- the Arcata Educational Farm- was used for garden-enhanced nutrition education.

The main goal for this program is to increase Humboldt County low-resourced students' fruit and vegetable consumption through garden-enhanced nutrition education. The identified objectives provide hands-on, educational opportunities to low-resourced schools with a focus on fruits and vegetables. The project will assess the needs of low-resourced school teachers for increasing garden-enhanced nutrition education; collaborate with partners to utilize Arcata Educational Farm, local farms, and farmers' markets as a nutrition education site for both teachers and K-8 students; to increase teacher efficiency in teaching garden-enhanced nutrition education; organize trainings and provide resources to assist qualifying teachers; and promote both school and home garden use through nutrition education.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Students participating in garden enhanced nutrition education have increased knowledge of fruits and vegetables as documented through testimonials.

20 teachers will report increased knowledge of garden enhanced nutrition education techniques and utilization of school gardens to teach garden enhanced nutrition education.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Through a strong partnership with the Humboldt County Office of Education, CAFF supplements their Harvest of the Month program with farm and farmers' market fieldtrips and garden enhanced nutrition education to provide low resourced students with a deeper understanding of food and nutrition.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Arcata Elementary	12626796007660	Suuny Brae Middle	40.78%	10.28%	51.06%
Arcata Elementary	12626796120562	Coastal Grove Charter	48.57%	7.14%	55.71%
Arcata Elementary	12626796007678	Sunset Elem.	59.09%	5.05%	64.14%
Arcata Elementary	12626796007678	Trillium Elem	57.50%	15.00%	72.50%
Bridgeville Elementary	12627296007710	Bridgeville School	63.03%	13.04%	76.09%
Eureka City Unified	12755156007751	Alice Birney	75.08%	14.81%	89.90%
Eureka City Unified	12755156007777	Grant Elem.	57.28%	16.50%	73.79%
Eureka City Unified	12755156007785	Jefferson Elem.	83.85%	7.81%	91.67%
Eureka City Unified	12755156007793	Lafayette Elem.	47.77%	17.80%	65.58%
Eureka City Unified	12755156007801	Lincoln Elem.	80.28%	10.33%	90.61%
Eureka City Unified	12755156057376	Zane Middle	57.80%	10.40%	68.21%
Fortuna Union Elementary	12628026007868	Fortuna Middle	43.49%	12.38%	55.87%
Fortuna Union Elementary	12628026007876	South Fortuna	53.86%	12.88%	66.74%
Klamath-Trinity Joint Unified	12629016007967	Hoopa Elem.	80.71%	9.98%	90.69%
Klamath-Trinity Joint Unified	12629016007983	Jack Norton	77.78%	8.33%	86.11%
Klamath-Trinity Joint Unified	12629016007975	Orleans Elem.	64.71%	13.73%	78.44%
Klamath-Trinity Joint Unified	12629016007991	Trinity Valley Elem	61.90%	25.54%	87.44%
Klamath-Trinity Joint Unified	12629016008007	Weitchpec Elem.	100.00%		100.00%
Loleta Union Elementary	12629276008023	Loleta	46.29%	21.14%	67.43%
McKinleyville Union School District	12629506008072	Morris Elem.	37.59%	13.98%	51.57%
Orick Elementary	12629686008080	Orick Elem.	61.11%	13.89%	75.00%
Peninsula Union Elementary	12629846008106	Peninsula	83.33%	9.52%	92.85%
Rio Dell Elementary	12630086008114	Eagle Prarie	76.19%	14.29%	90.48%
Rio Dell Elementary	12630086008122	Monument Middle	60.40%	8.91%	69.31%
South Bay Union Elementary	12630326008163	Pine Hill			51.52%
South Bay Union Elementary	12630326008171	South Bay	52.94%	16.99%	69.93%

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Southern Humboldt Joint Unified	12630406008197	Casterlin Elem	47.54%	9.84%	57.38%
Southern Humboldt Joint Unified	12630406101893	Ettersburg Elem.	37.50%	25.00%	62.50%
Southern Humboldt Joint Unified	12630406008213	Redway Elem.	40.50%	14.95%	55.45%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Department of Education	Fruit and Vegetable Photo Cards, A Childs Garden Of Standards	English
California Power Play!	Farmers' Market Resource Kit	English
Contractor developed	Garden Enhanced Nutrition Education Curriculum from: Kids Cook Farm Fresh, Beyond the Bean Seed, Nature and Kids, The Growing Classroom, Grow Lab, Nutrition to Grow On, Humboldt State University developed	English
Cooperative Extension (EFNEP, FSNEP)	Garden Enhanced Nutrition Education Curriculum from: Junior Master Gardener, Jr. Master Gardener Health and Nutrition	English
Harvest of the Month	Educator Newsletters	English

BUDGET COVER SHEET
FFY 2009

Organization: Community Alliance with Family Farmers				
Contract Number: 06-55089				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 50,768	\$ 53,307	\$ 2,539	5.0012%
Fringe Benefits	\$ 12,692	\$ 13,327	\$ 635	5.0032%
SubContracts				
Contracts/Grants/Agreements				
Operating	\$ 8,450	\$ 8,450	\$ -	0.0000%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ 2,000	\$ 3,000	\$ 1,000	50.0000%
Materials				
Travel	\$ 3,009	\$ 3,009	\$ -	0.0000%
Equipment & Other Capital				
Indirect Costs	\$ 7,692	\$ 8,109	\$ 417	5.4212%
Total Federal Share	\$ 84,611	\$ 89,202	\$ 4,591	5.4260%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Community Services Planning Council, Inc. (Sacramento Hunger Coalition)

Program Area: Local Food and Nutrition Education

Contract Number: 08-85126

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (50%); Female (50%)

Ethnicity: African American (30%); Asian (5%); Caucasian (45%); Latino (20%)

Languages: English (87%); Spanish (10%); Russian (2%); Various Asian (Korean, Mien, Hmong) (1%)

Ages: 18 to 59 (90%); 60 and Over (10%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

Food Pantry Intake (100%)

Head Start (100%)

Location-Based Proxy Sites:

Food Pantries (83%)

d. Project Description.

Key Methods:

Nutrition Education Classes (24 occurrences at 1.5 hours each); Community Education Events (10 occurrences at 5 hours each); Training/Workshop/Conference (12 occurrences at 1.5 hours each); Community Empowerment Forum (2 occurrences at 2.0 hours each).

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Weight; Sodium and Potassium; Whole Grains; Nutrition Label Reading; Food Stamp Promotion

FSNE Delivery Sites by Type of Setting:

Community Centers (2); Community Clinics (non government) (1); Emergency Food Assistance Sites (includes Food Banks) (1); Parks, Recreation Centers (1); Schools – students (K-12) (1); Urban Farm Stand (1); NOTE: Nutrition education classes for the food pantry will be held either at the food pantry or a nearby community clinic that has larger facilities. Regardless of the location, all participants will be food pantry clients.

NOTE: The park is the site of a Head Start Family Day event that qualifies based on the audience. (See Income Targeting Data Source.)

Projected Number of Unduplicated Participants: 600

Narrative

The overarching goal of this project is to increase the knowledge and consumption of fresh fruits and vegetables through nutrition education while using staple ingredients from food pantries. The overall program will consist of three nutrition education workshop/session components: 1) general nutrition education lessons and discussions held in a classroom setting; 2) nutrition in the garden classes that promote physical activity and access to fresh produce while empowering families and individuals to grow and produce their own food; 3) food resource workshops involving nutrition education and cooking demonstrations to transform food pantry bags into healthy meals and snacks. These components will rely heavily on a nutrition curriculum and recipe cards, which can be shared with other food pantries/closets. As a community empowerment feature, the Hunger Coalition will support a client-led action plan to identify and address barriers to fruit and vegetable consumption through Nutrition Education and Food Access Forums. Nutrition education will also be conducted at various health fairs and community events which target low-income populations at community centers, an urban farm stand, park and school.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

The project aims to increase consumption of fruits and vegetables among food pantry clients. The Hunger Coalition and its partners will address availability, affordability, knowledge of health benefits, skills for preparation, and involvement in production through its three groups of nutrition education workshops/sessions. The key indicators for performance and implementation include a two-year action plan, a nutrition education curriculum, recipe cards, pre- and post-tests, and focus groups/surveys.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The success of this project depends heavily on coordination of efforts with *Network* partners and other local partners. The Hunger Coalition plans to continue involvement with the Healthy Eating Active Living (HEAL) Collaborative of the Gold Country Region to deliver a consistent healthy lifestyle message to the FSNE population. Staff at the Hunger Coalition are always available to both *Network* and non-*Network*-funded partners at large for guidance and support. Additionally, the Coalition will share materials developed in-house (i.e., nutrition

education curriculum and recipe cards) with any and all food pantries/closets across the state interested in replicating the project.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Sacramento	06067004601	All Races	53.17%
Sacramento	06067002800	All Races	59.99%
Sacramento	06067004300	All Races	59.36%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
North Sacramento Elementary	34-67397-6033336	Smythe Elementary	60.35%	14.33%	74.68%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
American Dietetic Association	Nutrition Factsheets	English
Contractor Developed	Eat with the Season	English
Harvest of the Month	Harvest of the Month	English/Spanish
<i>Network for a Healthy California</i>	Fruit, Vegetable, and Physical Activity Toolbox for Community Educators	English/Spanish
<i>Network for a Healthy California</i>	Recipe Cards	English/Spanish
University of California Cooperative Extension	Sacramento Area Growing Guide and Calendar (resource for garden-based nutrition education)	English
University of California Cooperative Extension	California Master Gardener Handbook (resource for garden-based nutrition education)	English
USDA	MyPyramid	English/Spanish

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Nutrition Education Using Food Pantry Items Curriculum and Recipe Cards	For nutrition education sessions/workshops and cooking demonstrations. Can be used to replicate this Food Pantry/Nutrition Education model in other food closets/pantries. Allows participants to prepare recipes outside of classroom based on food closet/pantry items.	Materials will be adapted from Harvest of the Month, <i>Network for a Healthy California</i> , MyPyramid, and recipes and information from the Registered Dietician. It would be a great tool for other food pantries/closets. Recipes in the lessons will specifically use food pantry staple items with supplemental fresh produce.

BUDGET COVER SHEET
FFY 2009

Organization: Community Services Planning Council				
Contract Number: 08-85126				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ -	\$ 42,626	\$ 42,626	0.0000%
Fringe Benefits	\$ -	\$ 10,443	\$ 10,443	0.0000%
SubContracts	\$ -	\$ 8,160	\$ 8,160	0.0000%
Contracts/Grants/Agreements				
Operating	\$ -	\$ 4,432	\$ 4,432	0.0000%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ -	\$ 3,518	\$ 3,518	0.0000%
Materials				
Travel	\$ -	\$ 550	\$ 550	0.0000%
Equipment & Other Capital	\$ -	\$ 250	\$ 250	0.0000%
Indirect Costs	\$ -	\$ 13,016	\$ 13,016	0.0000%
Total Federal Share	\$ -	\$ 82,995	\$ 82,995	0.0000%
*No state share -LFNE contract				
** New award no FFY 2008 experience				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: East Bay Asian Youth Center
Program Area: Local Food and Nutrition Education
Contract Number: 06-55076

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (49%); Female (51%)

Ethnicity: African American (24%); Asian (34%); Caucasian (13%); Latino (27%); Pacific Islander (1%); Filipino (1%)

Languages: Cantonese (23%); English (40%); Khmer (3%); Lao (1%); Spanish (20%); Tagalog (2%); Vietnamese (7%); African (1%); Asian (3%)

Ages: 5 to 8 (33%); 9 to 11 (33%); 12 to 17 (34%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Nutrition Education Classes (180 occurrences at 1 hour each); Community Education Events (3 occurrences at 4 hours each); Training/Workshop/Conference (1 occurrence at 8 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; Promote Healthy Communities

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (6); Community Clinics (non government) (1); Schools – students (K-12) (6); Community Garden (1); After school programs, community clinic and community gardens located at school sites.

Projected Number of Unduplicated Participants: 925

Narrative

The East Bay Asian Youth Center's (EBAYC) Nutrition Education Project (NEP) provides high quality, culturally sensitive, language-specific nutrition education to the San Antonio community through lessons in the classroom, after-school programs, and Parent Action Committees.

EBAYC's NEP includes previously piloted, hands-on, science based nutrition lessons co-taught by a credentialed teacher and a qualified nutrition educator. After school, students participate in the International Cooking Club and develop tastes for new foods. Parents are engaged through

general nutrition and physical activity promotion lessons from Alameda County nutrition experts and our qualified nutrition educator. Each year NEP provides two community health nutrition education outreach events that are planned and implemented by students, parents, and staff. EBAYC's NEP builds on its more than 15 years of experience working with families in the San Antonio community.

e. Summary of Research.

See Section A, Needs Assessment Data Sources.

f. Modification of Project Methods/Strategies.

We have not modified our methods/strategies

g. Use of Existing Educational Materials.

See attached Existing Materials/Curricula data sheet.

h. Development of New Educational Materials.

N/A

i. Key Performance Measures/Indicators.

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Improved knowledge of preparing healthy recipes will indicate increased cooking skills. The pre-post tests and After school program surveys will measure overall success of nutrition education intervention and increase in fruit and vegetable consumption.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Coordinators will participate in Oakland Unified School District's monthly Coordinated School Health Council meetings, monthly Healthy Eating, Active Communities meetings, and the *Network's* quarterly Local Food and Nutrition Education Action Committee (LFNEAC) and Bay Area Nutrition and Physical Activity Collaborative (BANPAC) meetings, in order to ensure that EBAYC's Nutrition Education Project efforts complement and supplement the work of other agencies in the San Antonio neighborhood to deliver consistent nutrition messages.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Oakland USD	01-61259-6001655	Bella Vista Elementary School	67.39%	16.60%	83.99%
Oakland USD	01-61259-6001820	Franklin Elementary School	71.41%	8.96%	80.37%
Oakland USD	01-61259-6001846	Garfield Elementary School	73.85%	11.61%	85.45%
Oakland USD	01-61259-6002042	Manzanita Elementary School	77.30%	7.71%	85.01%
Oakland USD	01-61259-0135905	Oakland High School	64.43%	7.46%	71.89%
Oakland USD	01-61259-6057087	Roosevelt Middle School	80.32%	9.03%	89.36%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Other California Healthy Kids Resource Center materials	CANFit	English
Other California Healthy Kids Resource Center materials	EatFit	English
California Department of Education	Nutrition to Grow On	English
<i>Network for a Healthy California</i>	Everyday Healthy Meals	English
Contractor developed	Cooking curriculum is a compilation from CANFit, EatFit, <i>Network for a Healthy California</i> Materials, MyPyramid	English
Contractor developed	Garden-based nutrition education lessons are linked to the Californai Department of Education Science Standards and include materials from Nutrition to Grow On	English
Other contractor developed (Alameda County Nutrition Services)	Healthy Living Council materials (sugar savvy, trans fats)	English

BUDGET COVER SHEET
FFY 2009

Organization: East Bay Asian Youth Center					
Contract Number: 06-55076					
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference	
Personnel Salaries					
Fringe Benefits					
Subcontractors					
Contracts/Grant Agreements					
Operating					
Non-Capital Equipment Supplies					
Building Space					
Maintenance					
Other Costs					
Materials					
Travel					
Equipment & Other Capital					
Indirect Costs					
Total State Share					
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference	
Personnel Salaries	\$ 56,813	\$ 56,813	\$ -	0.00%	
Fringe Benefits	\$ 11,931	\$ 11,931	\$ -	0.00%	
SubContracts	\$ -	\$ 3,750	\$ 3,750	100.00%	
Contracts/Grants/Agreements					
Operating					
Non-Capital Equipment Supplies					
Building Space					
Maintenance					
Other Costs	\$ -	\$ 1,250	\$ 1,250	100.00%	
Materials					
Travel	\$ 1,724	\$ 1,724	\$ -	0.00%	
Equipment & Other Capital					
Indirect Costs	\$ 10,570	\$ 11,320	\$ 750	7.10%	
Total Federal Share	\$ 81,038	\$ 86,788	\$ 5,750	7.10%	
<i>Subcontracts - increase in subcontracts line to include a consultant to assist with the four-year retrospective case study</i>					
<i>Materials - increase in materials line to include to production costs for the four-year retrospective case study</i>					

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Ecology Center (Farm Fresh Choice)**

Program Area: **Local Food and Nutrition Education**

Contract Number: **06-55105**

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (35%); Female (65%)

Ethnicity: African American (50%); Asian (1%); Caucasian (15%); Latino (33%);
mixed race (1%)

Languages: English (65%); Spanish (33%); various Asian languages (2%)

Ages: Under 5 (5%); 5 to 8 (10%); 9 to 11 (5%); 12 to 17 (25%); 18 to 59 (45%);
60 and Over (10%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

Francis Albrier Recreation Center (80%); Berkeley Youth Alternatives (80%)

Location-Based Proxy Sites:

WIC Offices (2%)

d. **Project Description.**

Key Methods:

Print Media; Nutrition Education Classes (12 occurrences at 2 hours each); Community Education Events (15 occurrences at 4 hours each); Training/Workshop/Conference (57 occurrences at 3 hours each); Nutrition education provided at produce stands (156 occurrences at 4 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; Promote Healthy Communities

FSNE Delivery Sites by Type of Setting:

Adult Education & Job Training Sites (4); Adult Rehabilitation Centers (3); Community Youth Organizations (5); Elderly Service Sites (1); Parks, Recreation Centers (2);

Preschools: Other Preschools or Daycares (1); Schools – students (K-12) (2);

Universities, Community Colleges (1); Community Festivals (15); Homes/Door Hangers with nutrition education information (350)

Projected Number of Unduplicated Participants: 1,240

Narrative

Farm Fresh Choice (FFC) provides nutrition education to FSNE-eligible residents of South and West Berkeley at strategic locations where the target audience is known to congregate: after-school subsidized childcare facilities, youth recreation centers, festivals, churches, and schools.

Nutrition education takes a variety of forms: brochures, recipes, displays, games, presentations, newsletters, teen 'zines,' cooking classes, and most importantly, fruit and vegetables, and healthful dish tastings. This approach is based on the belief that nutrition education is hollow if it does not take place in the context of tasting, touching, sampling recipes, and the pleasurable, social sharing of food. All of the outreach activities are designed to create enthusiasm for healthy food, to increase residents' understanding of health and nutrition, and to encourage the consumption of fresh fruit and vegetables. FFC addresses the social and environmental barriers to healthy eating by making sure that the food and materials are culturally appropriate, and hiring and training youth interns from the target community to conduct the nutrition outreach. The youth internship program is specifically designed to cultivate a new generation of leaders: knowledgeable and articulate food activists who will advocate for healthy eating habits in their schools, families, and social networks.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in events, trainings, and site logs and on the Activity Tracking Form. Improved knowledge of food preparation and increased cooking skills will indicate successful implementation of cooking classes. Youth interns will display increased self efficacy, which will be determined by pre and post internship interviews.

3. EVALUATION PLANS

See Section B Introduction, Objective 8

4. COORDINATION EFFORTS

Farm Fresh Choice works with many community partners who share common goals, including People's Grocery, BOCA, St. Joseph the Worker Church, teachers at B-Tech and Berkeley High School, West Berkeley Senior Center, YouthQuest, City of Berkeley Health Department, BAHIA, Berkeley Youth Alternatives, Young Adult Project, Francis Albrier Recreation Center, James Kinney Recreation Center, and WIC.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Alameda	06001422100	Hispanic or Latino	50.30%
Alameda	06001422100	Black or African American	55.90%
Alameda	06001423500	Asian	55.11%
Alameda	06001423500	Black or African American	59.79%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Berkeley USD	01-61143-0134924	Berkeley Alternative High School	47.66%	3.74%	51.40%
Berkeley USD	01-61143-6090294	Longfellow Arts and Technology Middle School	43.29%	15.60%	58.35%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Boston Food Project Curriculum	Academic Year Program Manual	English
California African American Campaign	Prize Wheel, secret to healthy living	English
California Latino	Descubra el Secreto, recetas gratis, secreto para una vida saludable, como en el entrabajo	Spanish
California Power Play!	Kids Get Cookin' and Children's Power Play!	English
Centers for Disease Control and Prevention (CDC)	Eat a Variety of Fruits and Vegetables Every Day (web resource)	English
City of Berkeley	Fight Lead Poisoning with a Healthy Diet	English
Cooperative Extension (EFNEP, FSNEP)	nutrition brochures	English
Harvest of the Month	newsletters	English & Spanish
WIC Materials	WIC works wonders for you and your child	English

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>

BUDGET COVER SHEET
FFY 2009

Organization: Ecology Center				
Contract Number: 06-55105				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 50,758	\$ 53,341	\$ 2,583	5.0889%
Fringe Benefits	\$ 19,973	\$ 20,990	\$ 1,017	5.0919%
SubContracts	\$ -	\$ -	\$ -	
Contracts/Grants/Agreements			\$ -	
Operating	\$ 8,111	\$ 8,361	\$ 250	3.0822%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ -	\$ 5,000	\$ 5,000	0.0000%
Materials			\$ -	
Travel	\$ 2,934	\$ 2,934	\$ -	0.0000%
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ 7,073	\$ 7,433	\$ 360	5.0898%
Total Federal Share	\$ 88,849	\$ 98,059	\$ 9,210	10.3659%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Health Education Council**
Program Area: **Local Food and Nutrition Education**
Contract Number: **08-85132**

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (40%); Female (60%)

Ethnicity: African American (25%); Asian (23%); Caucasian (26%); Latino (25%);
Pacific Islander (1%)

Languages: English (40%); Spanish (20%); Hmong (20%); Khmer (5%); Lao (5%);
Russian (5%); Vietnamese (5%)

Ages: 12 to 17 (60%); 18 to 59 (40%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

d. Project Description.

Key Methods:

Advisory Council/Task Force (Food, Equity, Education and Diversity (FEED) Coalition);
Nutrition Education Classes (60 occurrences at 1 hour each); Community Education
Events (13 occurrences at 4.5 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and
alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation;
Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy
Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and
Potassium; Whole Grains; Cooking; Food Stamp Promotion

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (4); Farmers' Markets (1); Preschools: Head Start Programs (1);
Schools – students (K-12) (4); Schools – adults/parents (1); NOTE: Nutrition education
activities will be held at four different school sites where a combination of regular school
day, afterschool, and adult/parent activities occur.

Projected Number of Unduplicated Participants: 2,500

Narrative

Lack of access to and education about healthy fresh foods is one of the primary conditions leading to obesity and obesity related diseases in many of Sacramento's underserved communities. Our project, "Eat From the Garden! A Garden-Based Cooking and Nutrition Education Program" proposes to create an integrated, consistent and coordinated approach that builds nutrition education interventions into existing food access sites. At food access sites around Sacramento, our project will coordinate cooking and appropriate nutrition education materials focused on the preparation of simple, delicious, affordable, and culturally appropriate meals for youth and adults. Current food access sites are strategically located in a variety of community facilities around Sacramento including Grant High School, a Head Start facility, a farmers' market, Jonas Salk Middle School (Soil Born's Urban Farm on Hurley Way), and Cordova High School (Soil Born Farm's Ranch on Chase Drive). These facilities will offer a mix of during school, after school and weekend opportunities for improving health by combining these food access sites with garden-based, food cooking education. Key components of this grant will focus on the delivery of education that is audience appropriate.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

The project will measure change in food preferences, knowledge and awareness, accessibility, self-efficacy, and skills using pre/post tests and focus groups.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The Health Education Council currently serves as the Gold Country *Regional Network* lead agency. Project efforts will be coordinated with other *Network*-funded projects, food stamp offices, and other collaborative partners to leverage resources.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Sacramento	6067006500	All Races	53.88%
Sacramento	6067006702	All Races	70.29%
Sacramento	6067006900	All Races	55.79%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Folsom-Cordova Unified	34-67330-3431533	Cordova High	42.44%	9.93%	52.37%
Folsom-Cordova Unified	34-67330-6059190	Mills Middle	62.03%	11.41%	73.44%
Grant Joint Union High	34-67363-3433794	Grant Union High	62.36%	9.58%	71.95%
San Juan Unified	34-67447-6034888	Jonas Salk High-Tech Academy	88.50%	7.99%	96.49%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Power Play!	Kids Get Cookin' Cookbook	English/Spanish
California Project LEAN	Recipes for Common Commodity Foods	English
California Retail Program	Seasonality Cards	English/Spanish
Contractor developed	Sprouts Newsletter	English
Contractor developed	Tips and Tricks for Children, Infants, and Teens	English/Spanish
Contractor developed	Garden Café Curricula	English
Contractor developed	Foodborne Illnesses and Food Safety	Hmong
Contractor developed	Exercising is Good For You	Hmong
Contractor developed	How to Read Food Labels	Hmong
Contractor developed	Why Are Vitamins Important for You and Your Children (discussion of vitamins and nutrients, not vitamin supplements)	Hmong
Cooperative Extension (EFNEP, FSNEP)	EatFit	English
Network for a Healthy California	Everyday Healthy Meals	English/Spanish
USDA materials	Recipes	English

BUDGET COVER SHEET
FFY 2009

Organization: Health Education Council				
Contract Number: TBD				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries		\$ 22,000.00	\$ 22,000.00	
Fringe Benefits		\$ 5,500.00	\$ 5,500.00	
SubContracts		\$ 27,203	\$ 27,203.00	
Contracts/Grants/Agreements			\$ -	
Operating		\$ 2,724	\$ 2,724.00	
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs		\$ 13,714	\$ 13,714.00	
Materials			\$ -	
Travel		\$ 1,220	\$ 1,220.00	
Equipment & Other Capital		\$ 600	\$ 600.00	
Indirect Costs		\$ 12,039	\$ 12,039.00	
Total Federal Share		\$ 85,000.00	\$ 85,000.00	
*No state share -LFNE contract				
** New award no FFY 2008 experience				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Natividad Medical Foundation
Program Area: Local Food and Nutrition Education
Contract Number: 08-85148

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (40%); Female (60%)

Ethnicity: African American (10%); Asian (8%); Caucasian (12%); Latino (70%);

Languages: English (29%); Spanish (70%); Tagalog (1%);

Ages: 9 to 11 (10%); 12 to 17 (10%); 18 to 59 (75%); 60 and Over (5%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

Location-Based Proxy Sites:

Food Banks (5%); Food Pantries (30%); Food Stamp Offices (40%); Public Housing (10%); Shelters/Temporary Housing (10%)

d. **Project Description.**

Key Methods:

Print Media; Radio; Nutrition Education Classes (30 occurrences at 2 hours each);

Community Education Events (6 occurrences at 4 hours each);

Training/Workshop/Conference (6 occurrences at 2 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Breast-feeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains; Other: Food Stamp Promotion

FSNE Delivery Sites by Type of Setting:

Adult Education & Job Training Sites (1); Community-Based Organizations (4);

Community Centers (4); Emergency Food Assistance Sites (including Food Banks) (8);

Farmers' Markets (4); Food Stamp Offices (2); Public Housing (10); Shelters/Temporary Housing (2)

Projected Number of Unduplicated Participants: 1500

Narrative

The Central Coast Local Food and Nutrition Education project is designed to prevent or reduce the risk of chronic diseases related to poor nutrition and obesity among food stamp eligible people in the places where they live, work, eat and seek recreation on the Central Coast.

The proposed non-traditional outreach venues uniquely target the Central Coast's food stamp-eligible population, including low income housing complexes, food banks, and other direct service sites for the target audience.

The target population will benefit from increased access to nutritional education; increased access to client-centered, culturally appropriate services with consideration of literacy level, language, cultural belief systems and environment of care; and immediate reinforcement of the importance of good nutrition to help prevent chronic diseases resulting from obesity and poor nutrition.

The project will consist primarily of direct nutrition education to 30 groups of approximately 50 participants each year at community-based organizations, food banks, farmer's markets, workplaces, flea markets and other venues where members of the target population live, work, eat and seek recreation. Interventions will be conducted throughout the tri-county region and will encompass South Santa Cruz/Pajaro, the Salinas Valley and Hollister/ San Juan Bautista.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

Impact evaluation will measure change in behavior and factors that influence behavior, including knowledge, cultural beliefs and availability or access to fruits and vegetables. The evaluation will utilize quantitative methods including pre- and post-surveys and qualitative methods such as focus groups and participatory learning. Natividad will also utilize *Network*-approved surveys as appropriate.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Both the Project Coordinator and Nutrition Educator are active members of the Nutrition and Fitness Collaborative of the Central Coast. Other key community partners include the San Benito Food Pantry; Central Coast Hunger Coalition; Go for Health! Collaborative of Santa Cruz County; Regional Diabetes Collaborative; Second Harvest Food Bank; and Monterey County Food Bank.

These collaborative relationships support the provision of nutrition education and direct services in non-traditional settings where people live, work, eat and seek recreation.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Monterey	06053000500	All races	52.18%
	06053000600	All races	60.62%
	06053000700	All races	65.91%
	06053000900	All races	64.47%
	06053001000	All races	54.15%
	06053001300	All races	56.17%
	06053010602	All races	57.41%
	06053011201	All races	60.30%
	06053011202	All races	50.92%
	06053011302	All races	60.93%
	06053014102	All races	53.74%
	06053001600	Black or African American	50.32%
	06053000400	Hispanic or Latino	51.77%
	06053000800	Hispanic or Latino	51.47%
	06053011101	Hispanic or Latino	51.22%
	06053011102	Hispanic or Latino	52.92%
Santa Cruz	06087101000	Hispanic or Latino	55.76%
	06087110100	Hispanic or Latino	58.37%
	06087110300	Hispanic or Latino	61.76%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Champions for Change/Network	Food Stamps Can Help	English/Spanish
Champions for Change/Network	Toolbox fo Community Educators	English/Spanish
Dairy Council of California	Making Meals Matter for Your Pre-School Child	English/Spanish
Dairy Council of California	Making Meals Matter for Your School-Age Child	English/Spanish
USDA	MyPyramid brochures and resources	English/Spanish
Food Stamp Nutrition Connection	Food Stamp Office Resource Kit	English/Spanish

BUDGET COVER SHEET
FFY 2009

Organization: Natividad Medical Foundation				
Contract Number: 08-85148				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ -	\$ 53,500	\$ 53,500	0.0000%
Fringe Benefits	\$ -	\$ 16,050	\$ 16,050	0.0000%
SubContracts				
Contracts/Grants/Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ -	\$ 2,400	\$ 2,400	0.0000%
Materials				
Travel	\$ -	\$ 2,692	\$ 2,692	0.0000%
Equipment & Other Capital	\$ -	\$ 600	\$ 600	0.0000%
Indirect Costs	\$ -	\$ 8,277	\$ 8,277	0.0000%
Total Federal Share	\$ -	\$ 83,519	\$ 83,519	0.0000%
*No state share -LFNE contract				
** New award no FFY 2008 experience				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: New Economics for Women
Program Area: Local Food and Nutrition Education
Contract Number: 08-85170

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (40%); Female (60%)

Ethnicity: African American (1%); Asian (1%); Caucasian (1%); Latino (97%)

Languages: English (3%); Spanish (97%)

Ages: Under 5 (2%); 5 to 8 (2%); 9 to 11 (2%); 12 to 17 (23%); 18 to 59 (70%); 60 and Over (1%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached census tract data sheet.

Family Development Network Demographics (100%)

Location-Based Proxy Sites:

Public Housing (40%); Shelters/Temporary Housing (10%)

d. Project Description.

Key Methods:

Internet/Web Sites (www.neweconomicsforwomen.org); Radio; TV; Nutrition Education Classes (40 occurrences at 1.5 hours each); Community Education Events (3 occurrences at 4.0 hours each); Training/Workshop/Conference (24 occurrences at 1.0 hour each); Nutritional Plays (4 occurrences at 2.0 hours each); Focus Groups (4 occurrences at 2.0 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains; Food Stamp Promotion

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (5); Community-Based Organizations (2); Public Housing (1); Shelters/Temporary Housing (1)

Projected Number of Unduplicated Participants: 300

Narrative

NEW's target population include participants of different age ranges, from infants to grandparents. NEW will implement the Salsa Sabor Y Salud program to educate families to make better nutritional and physical health choices for their families and themselves. NEW believes that by providing the resources and information to make better choices to one individual, the entire family will benefit from that change. Therefore, our nutritional sessions will be provided to the entire family beginning with ages 3 and up and will focus on teaching families the importance of consuming healthy foods and practicing physical activities that will enhance their energy levels. After completing the 4 week sessions families will be able to participate in one of the 4 focus groups conducted annually. At this time they will be able to share personal recipes and share what improvements have been made in the entire family since graduating from the program. During the third year of the program NEW will recruit volunteers to attend bi-monthly meetings with the program facilitator to create a script for three different acts that will portray the healthy choices and physical activities families of different cultural backgrounds can make without changing their cultural practices

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

Outcomes will be measured and completed as a result of families attending the Salsa Sabor y Salud Program and learned to describe how physical activity impacts the body, know and remember the food pyramid, make healthy food choices, understand how food and physical activity affect energy levels, improve their families eating habits as a result of completing the program. Other outcome measure will be demographic information, attendance at workshops, outreach conducted and informational brochures distributed.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

NEW is part of a dynamic collaboration among six experienced and effective community-based providers of diverse social services. The capacity of the proposed program to meet the needs of the target population is enhanced by the maintenance of working referral relationships with eleven other local service providers who are available to address specialized participant needs identified by NEW's case management team.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Los Angeles	06037209101	Hispanic or Latino	79.12%
Los Angeles	06037208300	Hispanic or Latino	76.44%
Los Angeles	06037209102	Hispanic or Latino	80.82%
Los Angeles	06037208902	Hispanic or Latino	84.64%
Los Angeles	06037208500	Hispanic or Latino	63.74%
Los Angeles	06037209200	Hispanic or Latino	88.36%
Los Angeles	06037208300	Hispanic or Latino	76.44%
Los Angeles	06037208904	Hispanic or Latino	81.88%
Los Angeles	06037207710	Hispanic or Latino	78.72%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	Title	Languages
Contractor developed *From the National Latino Children Institute * Pending <i>Network</i> Approval	Family Reunions/Food choices and the concept of portion size are introduced through the deeply rooted Latino tradition of family gatherings.	Spanish/English
Contractor developed *From the National Latino Children Institute * Pending <i>Network</i> Approval	The Perfect Pair/The nutritionally perfect pairing of rice and beans is discussed b remembering the age-old Latino custom of courting and meeting the perfect partner while promenading in the plaza.	Spanish/English
Contractor developed* From the National Latino Children Institute * Pending <i>Network</i> Approval	Mid-Day Snack/The benefits of healthy snacking and activity breaks during the day to achieve energy balance is connected to the merienda time that is popular in many Latino homes.	Spanish/English
Contractor developed *From the National Latino Children Institute * Pending <i>Network</i> Approval	Seeds of the Americas/ Many foods such as tomatoes, corn, chocolate and vanilla can be traced back to the ancient cultures of the Americas. Unique ways of preparing food as well as activities and games that can help achieve energy balance are highlighted in this session.	Spanish/English
Contractor Developed -From the National Latino Children Institute * Pending <i>Network</i> Approval	The Harvest/Seasons often determine availability of certain foods and the level of physical activity possible at different times of the year. Latino culture and celebrations around harvest time and seasonal changes help convey key messages in this session.	Spanish/English
Contractor Developed -*From the Latino Children Institute * Pending <i>Network</i> Approval	Salsa Y Sabor-This session introduces the use of herbs, spices and marinades to increase flavor while cutting sodium, fat, and sugar in the preparation of food. The use of salsa is an ancient practice with historical and present connections for Latinos.	Spanish/English

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Contractor Developed -From the National Latino Children Institute *Pending <i>Network</i> Approval	At the Park/Making healthy food choices, increasing the levels of activity and the importance of hydration are presented in the context of the popular outdoor picnics, barbeques and celebrations that are popular with many Latinos. This session also includes valuable information and safety tips from grilling meat, poultry or fish on the barbecue pit or grill.	Spanish/English
Contractor Developed -From the National Latino Children Institute *Pending <i>Network</i> Approval	The Celebration/Healthy Lifestyles and celebrations can go together. Dancing, singing, playing games, eating and having fun at a fiesta can nourish body and spirit and make healthy lifestyles part of every family's tradition.	Spanish/English

BUDGET COVER SHEET
FFY 2009

Organization: New Economics For Women				
Contract Number: 08-85170				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ -	\$ 63,200	\$ 63,200	0.0000%
Fringe Benefits	\$ -	\$ 9,809	\$ 9,809	0.0000%
SubContracts				
Contracts/Grants/Agreements				
Operating	\$ -	\$ 1,860	\$ 1,860	0.0000%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ -	\$ 5,505	\$ 5,505	0.0000%
Materials				
Travel	\$ -	\$ 2,349	\$ 2,349	0.0000%
Equipment & Other Capital	\$ -	\$ 1,401	\$ 1,401	0.0000%
Indirect Costs				
Total Federal Share	\$ -	\$ 84,124	\$ 84,124	0.0000%
*No state share -LFNE contract				
** New award no FFY 2008 experience				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Pacific Coast Farmers' Market Association

Program Area: Local Food and Nutrition Education

Contract Number: 08-85142

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (40%); Female (60%)

Ethnicity: African American (20%); Asian (10%); Caucasian (30%); Latino (40%);

Languages: English (70%); Spanish (30%)

Ages: Under 5 (5%); 18 to 59 (80%); 60 and Over (15%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

Location-Based Proxy Sites:

Food Stamp Offices (30%); WIC Offices (40%)

d. **Project Description.**

Key Methods:

Nutrition Education Classes (30 occurrences at 1.0 hour each)

Key Educational Messages:

Fruits & Vegetables; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Whole Grains; Healthy Preparation

FSNE Delivery Sites by Type of Setting:

Farmers' Markets (3); Food Stamp Offices (2); WIC Programs (3)

Projected Number of Unduplicated Participants: 650

Narrative

Through funding from the Local Food and Nutrition Education program, Pacific Coast Farmers' Market Association (PCFMA) intends to expand its "Cookin' the Market", nutrition education, and Food Stamp Promotion efforts by focusing on Food Stamp and WIC offices and select community events. Cooking demonstrations and nutrition education will be conducted at WIC and Food Stamp offices and farmers' markets in the

first year, and also at other community sites in years two and three. In year three, the project will sponsor a series of community cooking classes targeting food support recipients and eligible community members. Nutrition information will be distributed, and participants will receive information about budgeting their produce purchases. The goal of these events will be to educate Food Stamp recipients about the benefits, preparation methods, and local availability of fresh fruits and vegetables in order to increase the consumption of fruits and vegetables.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

Pacific Coast Farmers' Market Association will measure the performance of our programs through intercept surveys that monitor the knowledge gained by participants in our educational outreach programs, as well as financial data from WIC and Food Stamp offices concerning Farmers' Market Nutrition Program (FMNP) coupons, and farmers who collect FMNP coupons.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Pacific Coast Farmers' Market Association (PCFMA) has previously partnered with Kaiser Permanente's "Thrive" program to sponsor farmers' markets at Bay Area Kaiser facilities and to present cooking demonstrations at farmers' markets throughout the Bay Area. PCFMA has also consistently used "5-A-Day" (Fruit and Veggies—More Matters) educational materials, and has partnered with the Concord, CA, WIC office to present nutrition education programming. PCFMA will continue to coordinate with other local programs to deliver consistent messaging.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
San Francisco	06075016100	All races	57.35%
Santa Clara	06085501000	All races	50.23%
Solano	06095250900	All races	51.18%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California African American Campaign	Get Your Calcium the Fruit and Vegetable Way	English
California African American Campaign	Building a Healthy Body and Soul: Healthy Eating and Physical Activity Tips	English
California Department of Education	"Dear Family" resource guide	English/Spanish
California Latino	Healthy Latino Recipes (cookbook)	English/Spanish
California Latino	Fruit, Vegetable, and Physical Activity Toolbox	English/Spanish
California Power Play!	Help Your Kids Power up with Fruits & Vegetables	English/Spanish
California Power Play!	Farmers' Markets	English
California Project LEAN	California Chefs Cook Lean	English
California Project LEAN	Cook, Shop, & Eat	English/Spanish
California Project LEAN	Eat Lean Mexican Cuisine	English/Spanish
Centers for Disease Control and Prevention (CDC)	How Many Fruits and Vegetables Do You Need?	English/Spanish
Centers for Disease Control and Prevention (CDC)	Three Simple Steps to Follow to Eating More Fruits and Vegetables	English/Spanish
Contractor developed	Cookin' the Market recipe collection	English/Spanish
Cooperative Extension (EFNEP, FSNEP)	Recipe Checklist	English
Dairy Council of California	Making Meals Matter for Your Young Child	English/Spanish
Food Stamp Nutrition Connection	Recipes	English/Spanish
Food Stamp Nutrition Connection	Eat Healthy Every Day	English/Spanish
USDA materials	Team Nutrition: My Pyramid	English/Spanish
USDA materials	Community Nutrition Action Kit: For people where they live, learn, and play	English
USDA materials	Eating Fruits and Vegetables	English
WIC Materials	Steps to a Healthier Family	English/Spanish

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Cookin' the Market recipes	new and adapted recipes for cooking demonstrations	PCFMA plans to develop new recipes, based on resource guidelines, specifically for the target audience of this project

BUDGET COVER SHEET
FFY 2009

Organization: Pacific Coast Farmers' Market Association				
Contract Number: 08-85142				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ -	\$ 38,500	\$ 38,500	0.0000%
Fringe Benefits	\$ -	\$ 9,625	\$ 9,625	0.0000%
SubContracts				
Contracts/Grants/Agreements				
Operating	\$ -	\$ 14,140	\$ 14,140	0.0000%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ -	\$ 8,663	\$ 8,663	0.0000%
Materials				
Travel	\$ -	\$ 3,016	\$ 3,016	0.0000%
Equipment & Other Capital	\$ -	\$ 2,100	\$ 2,100	0.0000%
Indirect Costs	\$ -	\$ 3,850	\$ 3,850	0.0000%
Total Federal Share	\$ -	\$ 79,894	\$ 79,894	0.0000%
*No state share -LFNE contract				
** New award no FFY 2008 experience				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: People's Grocery
Program Area: Local Food and Nutrition Education
Contract Number: 08-85147

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (40%); Female (60%)

Ethnicity: African American (64%); Asian (9%); Caucasian (7%); Latino (16%); 2 or more races (4%)

Languages: Cantonese (3%); English (75%); Mandarin (2%); Spanish (20%)

Ages: 5 to 8 (10%); 9 to 11 (20%); 12 to 17 (20%); 18 to 59 (40%); 60 and Over (10%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:

Food Pantries (10%); Public Housing (40%); TANF Job Readiness Program (10%)

d. Project Description.

Key Methods:

Nutrition Education Classes (60 occurrences at 2 hours each); Community Education Events (15 occurrences at 3 hours each); Training/Workshop/Conference (25 occurrences at 1 hour each); Point of Purchase (1,000 occurrences at 0.2 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; Promote Healthy Communities

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (12); Community-Based Organizations (5); Community Youth Organizations (8); Elderly Service Sites (2); Parks, Recreation Centers (3); Public Housing (3); Community Gardens (1); Grocery Stores (2); NOTE: After school programs located in qualifying census tracts.

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: People's Grocery
Program Area: Local Food and Nutrition Education
Contract Number: 08-85147

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (40%); Female (60%)

Ethnicity: African American (64%); Asian (9%); Caucasian (7%); Latino (16%); 2 or more races (4%)

Languages: Cantonese (3%); English (75%); Mandarin (2%); Spanish (20%)

Ages: 5 to 8 (10%); 9 to 11 (20%); 12 to 17 (20%); 18 to 59 (40%); 60 and Over (10%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:

Food Pantries (10%); Public Housing (40%); TANF Job Readiness Program (10%)

d. Project Description.

Key Methods:

Nutrition Education Classes (60 occurrences at 2 hours each); Community Education Events (15 occurrences at 3 hours each); Training/Workshop/Conference (25 occurrences at 1 hour each); Point of Purchase (1,000 occurrences at 0.2 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; Promote Healthy Communities

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (12); Community-Based Organizations (5); Community Youth Organizations (8); Elderly Service Sites (2); Parks, Recreation Centers (3); Public Housing (3); Community Gardens (1); Grocery Stores (2); NOTE: After school programs located in qualifying census tracts.

Projected Number of Unduplicated Participants: 12,510

Narrative

The Community Education and Outreach Program (CEOP) targets FSNE eligible residents of West Oakland and provides nutrition education and promotion of healthy eating and physical activity to children, youth, and adults through diverse and relevant formats of delivery and learning modes. CEOP also promotes buying fruits and

vegetables from local and fresh sources. The program develops multiple nutrition education interventions that present hands-on learning that is fun, memorable, and meaningful. The Community Education and Outreach Program engages with five interventions:

- The adult nutrition education and cooking classes present creative cooking activities and nutrition education that promote healthy lifestyles based on culinary knowledge and whole ingredient selection.
- The garden nutrition program uses gardening activities to support nutrition education, nutrition workshops, and cooking classes to deliver hands-on nutrition education to children and youth.
- The Peer-2-Peer Education Program trains youth to develop relevant education workshops on nutrition, food choices, and healthy eating targeted to other youth in the community.
- The Be-Heal-thy Team uses urban and popular culture formats of nutrition education, outreach, events organizing, and street teams to promote healthy eating and nutrition.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking form. Improved knowledge and awareness of nutrition concepts and healthy eating habits, preferences for healthy food, skills in meal preparation and community education, availability and accessibility of resources, and self-efficacy in cooking and shopping, will reflect successful nutrition education interventions. The process evaluation will also reflect increase in capacity and participation for community nutrition education; and increase youth physical activity through gardening.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

People's Grocery collaborates with numerous agencies in the Oakland area including the UC Cooperative Extension, the Alameda County Food Bank, the members of the Oakland Food & Fitness Collaborative, the Oakland Food Policy Council, the YMCA of the East Bay, City Slicker Farms, OBUGS, Berkeley Youth Alternatives, Farm Fresh Choice.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Alameda	06001401300	All races	59.34%
Alameda	06001401400	All races	69.27%
Alameda	06001401500	All races	61.49%
Alameda	06001401600	All races	64.95%
Alameda	06001401700	All races	58.08%
Alameda	06001401800	All races	60.35%
Alameda	06001402100	All races	67.65%
Alameda	06001402200	All races	66.78%
Alameda	06001402400	All races	54.89%
Alameda	06001402500	All races	71.76%
Alameda	06001402700	All races	57.82%
Alameda	06001402800	All races	71.04%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California African American Campaign	Recipes	English
California Latino	Healthy Latino Recipes	English, Spanish
California Power Play!	Kids...Get Cookin'	English, Spanish
California Retail Program	Be Active Your Way	English
California Retail Program	Discover the Secret to Healthy Living	English
California Retail Program	Seasonal Guide to Fruits & Vegetables	English, Spanish
California Retail Program	You're the Reason!	English
California Worksite Program	Energize Your Workday	English
Network	Need Help Buying Food?	English

BUDGET COVER SHEET
FFY 2009

Organization: People's Grocery				
Contract Number: 06-55102				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ -	\$ -	\$ -	
Fringe Benefits	\$ -	\$ -	\$ -	
Subcontractors	\$ -	\$ -	\$ -	
Contracts/Grant Agreements			\$ -	
Operating	\$ -	\$ -	\$ -	
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ -	\$ -	\$ -	
Materials			\$ -	
Travel	\$ -	\$ -	\$ -	
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ -	\$ -	\$ -	
Total State Share	\$ -	\$ -	\$ -	
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 47,007.00	\$ 53,800.00	\$ 6,793.00	0.14
Fringe Benefits	\$ 4,700.00	\$ 984.00	\$ (3,716.00)	-0.79
SubContracts	\$ 18,865	\$ 16,380	\$ (2,485.00)	-0.13
Contracts/Grants/Agreements			\$ -	
Operating	\$ 2,321	\$ 1,300	\$ (1,021.00)	-0.44
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ 4,062	\$ 4,441	\$ 379.00	0.09
Materials			\$ -	
Travel	\$ 1,167	\$ 1,217	\$ 49.80	0.04
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ 7,812	\$ 7,812	\$ -	0.00
Total Federal Share	\$ 85,934.00	\$ 85,934.00	\$ -	0.00

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Trust for Conservation Innovation, Project #1**
Program Area: **Local Food and Nutrition Education**
Contract Number: **06-55097**

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (65%); Female (35%)

Ethnicity: African American (18%); Asian (16%); Caucasian (6%); Latino (45%); non-white (15%)

Languages: English (50%); Mandarin (25%); Spanish (25%)

Ages: 12 to 17 (100%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Print Media; Nutrition Education Classes (16 occurrences at 2 hours each); Community Education Events (2 occurrences at 4 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Limit Added Sugars or Caloric Sweeteners; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:

Schools – students (K-12) (1)

Projected Number of Unduplicated Participants: 864

Narrative

The Mission High School Student Nutrition Education Project's major goal is to increase the consumption of fresh produce among students and their families by engaging a unique combination of activities and partners that provide the knowledge, experience, and motivation for youth to improve their health and well-being. With the input of holistic nutritionists, Peer Leaders, professional chefs, and food systems experts, Nextcourse nutrition educational classes and activities annually provide 120 students and families with the information and skills they need to consume nutritious and delicious food as an alternative to readily available convenience

and processed foods. Through basic nutrition information, hands-on experience developing basic cooking skills, and taste comparisons, the goal of each class is to help students explore their understanding of food and to become better educated food consumers. Each class is an in-depth exploration into food and flavors as a means of enjoyment and enrichment, not simply sustenance. In addition, Nextcourse will encourage students and their families to develop economical strategies for buying local and seasonal foods and to gain experience shopping at farmers' markets.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Process evaluation measures will include participation sign-in sheets, Activity Tracking form data, student feedback surveys, and Peer Leader surveys. These measures will determine successful participation and demonstration of nutrition knowledge gained. Outcome measures will include follow-up participant focus groups and pre-post Food Preference Surveys that will indicate increased preferences in fresh fruits and vegetables.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Trust for Conservation Innovation (Nextcourse) attends the statewide Local Food and Nutrition Education Action Committee Meetings, coordinates with school district staff on nutrition education activities, connects with the Bay Area Regional Network, and other LFNE projects.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
San Francisco USD	38684783834082	Mission High School	54.20%	5.80%	60.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Latino	Healthy Recipes	English and Spanish
California Retail Program	Discover the Secret	English and Spanish
California Retail Program	Seasonal Chart	English and Spanish
Contractor developed	Nextcourse Nutrition Curriculum modified for this contract	English, with Spanish translated handouts
Harvest of the Month	Recipes	English and Spanish

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>

BUDGET COVER SHEET
FFY 2009

Organization: Trust for Conservation Innovation, Project #1				
Contract Number: 06-55097				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 44,762	\$ 48,175	\$ 3,413	7.6248%
Fringe Benefits	\$ 6,930	\$ 7,613	\$ 683	9.8557%
SubContracts	\$ 9,997	\$ 10,733	\$ 736	7.3622%
Contracts/Grants/Agreements			\$ -	
Operating	\$ 975	\$ 975	\$ -	0.0000%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ 7,900	\$ 8,400	\$ 500	6.3291%
Materials			\$ -	
Travel	\$ 1,918	\$ 1,918	\$ -	0.0000%
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ 10,727	\$ 11,594	\$ 867	8.0824%
Total Federal Share	\$ 83,209	\$ 89,408	\$ 6,199	7.4499%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Trust for Conservation Innovation, Project #2
Program Area: Local Food and Nutrition Education
Contract Number: 08-85147

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (18%); Female (72%)

Ethnicity: African American (60%); Caucasian (20%); Latino (20%)

Languages: English (100%)

Ages: 18 to 59 (100%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached census tract data sheet.

Women's Reentry Center Data (75%)

d. Project Description.

Key Methods:

Advisory Council/Task Force (Soul Food Community); Nutrition Education Classes (48 occurrences at 2 hours each); Community Education Events (3 occurrences at 2 hours each); Training/Workshop/Conference (Ongoing Train-the-trainer workshops and trainings for up to 4 interns culminating in 2080 hours per year)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Whole Grains; Other: Food Stamp Promotion

FSNE Delivery Sites by Type of Setting:

Community-Based Organizations (4)

Projected Number of Unduplicated Participants: 430

Narrative

Nextcourse proposes to create the Soul Food project serving the nutrition and health education needs of women enrolled at the Women's Reentry Center (WRC), an innovative transitional services program located in San Francisco's South of Market

(SOMA) neighborhood. The Soul Food nutrition education project will become a fundamental strategy through which the WRC community will help women learn essential skills necessary to nurture and heal themselves through healthy eating and active lifestyles. Major objectives will include nutrition educational curricula providing simple and accessible healthy eating and active lifestyle concepts developed by Nextcourse, the *Network for a Healthy California*, and the USDA.

An estimated 430 participants annually will be impacted by the following central themes for Soul Food project:

- Relevant nutrition education and physical activity lessons that provide opportunities for both personal growth and social support
- Community empowerment strategies that involve program participants in meaningful leadership positions
- Engagement of a diverse array of community partners providing resources and linkages to a broader community audience, and;
- On-going evaluation and assessment to inform project growth and development

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Key behavior change factors to be influenced will include: Knowledge; Awareness; Skills; Self-efficacy; Peer Norms; Food Preferences; Social Support; and Community Empowerment. These indicators will be measured through both process and outcomes evaluation methods. Process measures will include date and location of activities, number of participants, nutrition education/physical activity topics, materials used or distributed, and facilitators, feedback surveys, and minutes from community meetings. Outcomes measures will include pre- and post-testing and focus groups capturing data on food preferences and self-efficacy.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The Soul Food project complements existing *Network* nutrition education campaigns and USDA food stamp promotion by making relevant materials and information accessible to a target audience that is most affected by poor nutrition and food insecurity. By engaging community partners and other funded projects, the target audience will receive relevant and consistent nutrition education information, activities, and materials. Consistency of

nutrition education messaging is a central method for providing effective teaching concepts. Partnerships include: working with Local Food and Nutrition Education Action Committee members; community-based organization members; and participating in the Bay Area Regional Network collaborative.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
San Francisco	06075018000	Black or African American	56.40%
	06075017601	All Races	51.06%
	06075012400	All Races	55.32%
	06075012500	Black or African American	74.08%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
USDA materials	Food Stamp Outreach materials, MyPyramid, Dietary Guidelines for Americans	English
California African American Campaign	Brochures	English
California Latino Campaign	Healthy Latino Recipes cookbook	English
Contractor developed	Mission High School Eat UR Veggies	English
Harvest of the Month	HOTM materials	English

BUDGET COVER SHEET
FFY 2009

Organization: Trust for Conservation Innovation, Project #2				
Contract Number: 08-85184				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 44,762	\$ 50,745	\$ 5,983	13.3662%
Fringe Benefits	\$ 6,930	\$ 11,164	\$ 4,234	61.0967%
SubContracts	\$ 9,997	\$ -	\$ (9,997)	0.0000%
Contracts/Grants/Agreements				
Operating	\$ 975	\$ 985	\$ 10	1.0256%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ 7,900	\$ 3,513	\$ (4,387)	-55.5316%
Materials				
Travel	\$ 1,918	\$ 1,184	\$ (734)	-38.2690%
Equipment & Other Capital				
Indirect Costs	\$ 10,727	\$ 14,870	\$ 4,143	38.6222%
Total Federal Share	\$ 83,209	\$ 82,461	\$ (748)	-0.8989%
* No state share -LFNE Contract				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: University of Southern California (Keck Diabetes Prevention Initiative)

Program Area: Local Food and Nutrition Education

Contract Number: 06-55109

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (25%); Female (75%)

Ethnicity: African American (5%); Asian (1%); Caucasian (4%); Latino (90%)

Languages: English (20%); Spanish (80%)

Ages: 9 to 11 (10%); 18 to 59 (40%); 60 and Over (50%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

Location-Based Proxy Sites:

Food Stamp Offices (10%); Public Housing (20%); WIC Offices (10%)

d. **Project Description.**

Key Methods:

Advisory Council/Task Force (Keck Community Advisory Board); Nutrition Education Classes (30 occurrences at 2 hours each); Community Education Events (1 occurrence at 4 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (2); Churches (4); Community-Based Organizations (20); Elderly Service Sites (3); Food Stamp Offices (2); Food Stores (18); Parks, Recreation Centers (3); Preschools: Head Start Programs (4); Public Housing (3); Restaurants/Diners/Fast Food (5); WIC Programs (2)

Projected Number of Unduplicated Participants: 1,270

Narrative

The proposed project, 'From the Market to Your Plate - Learning How to Shop, Cook, and Design Easy, Inexpensive and Healthy Meals Your Family Will Enjoy' is based on intervention strategies identified through interviews with community members and through existing Community Advisory Boards in East and South Los Angeles. The project has two major activities: 1) Form partnerships with supermarkets to promote the Retail Campaign and hold instructional nutrition tours utilizing four trained Community Health Educators (CHEs); and 2) Conduct six two-hour nutrition education classes in English and Spanish that consist of culturally-specific cooking demonstrations and information about how to purchase affordable fruits and vegetables taught by a Registered Dietitian and local chefs in facilities within the communities. The curriculum will be developed from the Latino, African American, and Community Campaign Educator Toolbox. At the end of the project term, this project will have identified four to eight partner supermarkets in East Los Angeles and will have distributed retail program materials. In addition, each year, 90 FSNE eligible adults and their children will participate in nutrition education, totaling 180 nutrition education hours.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

For the 'From the Market to Your Plate' educational classes, the key performance measures will be an assessment of change in knowledge, awareness, preferences, skills, outcome expectancies and self-efficacy related to fruit and vegetable consumption utilizing the MS Townsend, et al, 'Food Behavior Checklist' pre and post test survey. For the Retail Program Intervention Community Health Educators will track the retail materials distributed in one to two community stores. For the Nutrition Health Fair Intervention 200 FSNE eligible residents will participate in a Nutrition Health Fair and complete a satisfaction survey.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

KECK works with the UC Cooperative Extension and the *Network Latino Campaign*, and Retail program to determine at which stores KECK will provide nutrition education and materials so as not to duplicate services. Additionally, KECK staff is actively involved in the local regional collaborative 'The Los Angeles Collaborative For Healthy Active Children'.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Los Angeles	06037530301	All races	72.26%
Los Angeles	06037531501	All races	57.80%
Los Angeles	06037531502	All races	60.01%
Los Angeles	06037531602	All races	61.21%
Los Angeles	06037531603	All races	64.58%
Los Angeles	06037531604	All races	62.17%
Los Angeles	06037531701	All races	59.10%
Los Angeles	06037531800	All races	60.72%
Los Angeles	06037531901	All races	51.10%
Los Angeles	06037242000	All races	61.58%
Los Angeles	06037242700	All races	68.04%
Los Angeles	06037242600	All races	85.30%
Los Angeles	06037540700	All races	66.01%
Los Angeles	06037540600	All races	70.21%
Los Angeles	06037240020	All races	60.46%
Los Angeles	06037240200	All races	66.32%
Los Angeles	06037240010	All races	79.24%
Los Angeles	06037239700	All races	71.15%
Los Angeles	06037239800	All races	66.46%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California African American Campaign	Recipe tip cards	English and Spanish
California Latino	Healthy Latino Recipes	English and Spanish
California Retail Program	Merchandising Materials	English and Spanish
Contractor Developed	From the Market to Your Plate	English and Spanish

BUDGET COVER SHEET
FFY 2009

Organization: University of Southern California (Keck Diabetes Prevention Initiative)				
Contract Number: 06-55109				
State Share Budget				
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 40,999	\$ 44,775	\$ 3,776	9.21%
Fringe Benefits	\$ 12,915	\$ 12,966	\$ 51	0.39%
SubContracts	\$ -	\$ 5,100	\$ 5,100	100.00%
Contracts/Grants/Agreements				
Operating	\$ 1,790	\$ 2,190	\$ 400	22.35%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ 9,160	\$ 7,594	\$ (1,566)	-17.10%
Materials				
Travel	\$ 2,506	\$ 2,506	\$ -	0.00%
Equipment & Other Capital				
Indirect Costs	\$ 16,842	\$ 18,783	\$ 1,941	11.52%
Total Federal Share	\$ 84,212	\$ 93,914	\$ 9,702	11.52%
<i>Subcontracts increase- to hire consultant trainers to conduct nutrition education classes and to conduct retail intervention.</i>				
<i>Operating Costs - increase to cover costs of the four-year retrospective.</i>				
<i>Materials- Material costs decreased due to the moratorium on nutrition education reinforcement items by CDPH.</i>				
<i>Total Costs - Increased due to the increases in the subcontract, operating and decrease in materials lines.</i>				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Urban Resource Systems, Inc. (Urban Sprouts School Gardens)

Program Area: Local Food and Nutrition Education

Contract Number: 06-55087

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (52%); Female (48%)

Ethnicity: African American (28%); Asian (18%); Caucasian (3%); Latino (28%); Native American (1%); Pacific Islander (10%); non-white (12%)

Languages: Cantonese (10%); English (58%); Korean (1%); Spanish (20%); Tagalog (10%); Vietnamese (1%)

Ages: 9 to 11 (60%); 12 to 17 (35%); 18 to 59 (5%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. Project Description.

Key Methods:

Internet/Web Sites (www.urbansprouts.org); Nutrition Education Classes (300 occurrences at 1 hour each); Community Education Events (5 occurrences at 2 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; MyPyramid – Healthy Eating Plan

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (1); Schools – students (K-12) (3); Schools – adults/parents (2); Community Garden (1); NOTE: After school & adult/parent programs located at school sites.

Projected Number of Unduplicated Participants: 450

Narrative

The Urban Sprouts School Garden-based NEP works to increase fruit and vegetable consumption of low-income youth and adults in San Francisco's under-served southeastern neighborhoods. NEP provide garden-based nutrition education in three public middle and high schools, reaching over 450 youth each year. By teaching youth to grow, harvest, prepare and eat vegetables from the school garden, NEP help youth actively engage in school, eat better and exercise more, and connect with the environment and each other. NEP also facilitate parent leadership groups to help students' parents and guardians use garden-based nutrition education to improve food access and nutrition knowledge in their schools and neighborhoods. Urban Sprouts is unique in providing

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garden-based nutrition programming that includes targeted parent involvement strategies, at urban middle and high schools. NEP are developing, testing and disseminating a program model that will help other middle and high schools in under-served communities to do the same.

e. Summary of Research.

See Section A, Needs Assessment Data Sources.

f. Modification of Project Methods/Strategies.

We have not modified our methods/strategies

g. Use of Existing Educational Materials.

See attached Existing Materials/Curricula data sheet.

h. Development of New Educational Materials.

See attached New Materials data sheet.

i. Key Performance Measures/Indicators.

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheet, pre- and post- tests, and on the Activity Tracking Form. Of program participants, 70% will report an increase of fruit and vegetable consumption, measured by pre- and post- survey questionnaires and focus groups, including reporting of weekly and monthly fruit and vegetable consumption. Of program participants, 70% will report an increase in daily physical activity, measured by pre- and post-survey questionnaires and focus groups regarding physical activity and screen time.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Participate in BANPAC/BARNN Quarterly Meetings and collaborate with other agencies, participate in FNEAC meetings, participate in CNAP.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
San Francisco Unified School District	38-68478-0102087	Excelsior Middle School (formerly Aim High Academy)	61.37%	3.86%	65.23%
San Francisco Unified School District	38-68478-0102103	June Jordan School for Equity	44.09%	8.66%	52.75%
San Francisco Unified School District	38-68478-6059885	Martin Luther King, Jr. Academic Middle School	51.31%	12.36%	63.67%
San Francisco Unified School District	38-68478-6062020	Aptos Middle School	42.60 %	16.90%	59.50 %

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Department of Education	Nutrition to Grow On	English
Cooperative Extension (EFNEP, FSNEP)	Eat Fit (UC Cooperative Extension)	English
Harvest of the Month	Harvest of the Month	English

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>

BUDGET COVER SHEET
FFY 2009

Organization: Urban Resource Systems, Inc.				
Contract Number: 06-55087				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries				
Fringe Benefits				
Subcontractors				
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs				
Total State Share				
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 58,422	\$ 61,343	\$ 2,921	4.9998%
Fringe Benefits	\$ -	\$ -	\$ -	
SubContracts	\$ 4,410	\$ 4,631	\$ 221	5.0113%
Contracts/Grants/Agreements			\$ -	
Operating	\$ 2,860	\$ 1,376	\$ (1,484)	-51.8881%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ 173	\$ 6,600	\$ 6,427	3715.0289%
Materials			\$ -	
Travel	\$ 3,623	\$ 3,731	\$ 108	2.9810%
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ 8,250	\$ 8,690	\$ 440	5.3333%
Total Federal Share	\$ 77,738	\$ 86,371	\$ 8,633	11.1053%