

**EXHIBIT A
SCOPE OF WORK**

Network for a Healthy California
RFP No. 08-85554

Activity/Methods	Evaluation Measures	Timeframe	Responsible Staff
y) Assist with dissemination of information utilizing a variety of mediums such as: email, website postings, video and internet teleconferences, etc.	Record of disseminations	Ongoing	
2) Food Stamp Office Nutrition Education- Establish a FSNE Team of one supervising Health Educator IV Nutrition Specialist, one Health Educator III and one Grants and Contract Specialist II that will work with County Welfare Departments (CWD) to develop and implement nutrition education and physical activity promotion projects for their Food Stamp recipients with supervision from State Staff. Key strategies below:	Number of FS recipients that receive nutrition education at CWD	Ongoing	
a) Direct, educate and persuade CWDs regarding the need to provide nutrition/health education activities and services specifically directed at their FS population;	CWDs agree to provide nutrition education services	Ongoing	
b) Provide ongoing expert nutrition/health consultation services to CWDs;	Record of consultation provided	Ongoing	
c) Direct and participate in FS promotional activities, including laying the groundwork for utilizing nutrition educators, community partners and CWDs as active participants and supporters;	Record of activities	Ongoing	
d) Develop and implement CWD-oriented social marketing projects to augment and complement ongoing FSNE efforts by the LIAs and UC-FSNEP; and	Projects developed, implemented and evaluated	Ongoing	
e) Develop and implement protocols for each county's minimal and optimal activities.	Protocols established	Ongoing	