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# Funding Alert

April 17, 2009

**NETWORK FOR A HEALTHY CALIFORNIA—AFRICAN AMERICAN CAMPAIGN  
FAITH PROJECTS  
REQUEST FOR APPLICATION (RFA) #AARFA-2009**

The *Network for a Healthy California (Network)* will be releasing Request for Application (RFA) #AARFA-2009 to award funding to non-profit faith associations to increase the use of effective, innovative nutrition education interventions in faith-based organizations, to encourage daily physical activity, and to promote access to healthy food for low-income African Americans living in California.

**RFA Release Date:** **May 1, 2009** (tentative)  
The RFA will be available on the *Network* Web site at:  
<http://www.cdph.ca.gov/programs/CPNS/Pages/AACampaignRFA.aspx>  
on the release date.

**Mandatory, Non-Binding Letter of Intent Due Date: May 29, 2009** (tentative)

**Proposal Due Date:** **June 12, 2009** (tentative)

**Funding:** The *Network* intends to award up to four Faith Projects at an annual maximum award of \$150,000. Funding for the *African American Campaign* Faith Projects is contingent on the continued availability of funds through the United States Department of Agriculture (USDA) Supplemental Nutrition Assistance Education (SNAP-Ed) Plan, and subject to USDA SNAP-Ed Plan Guidance requirements.

**Term:** July 1, 2009 – September 30, 2012 (including one contract for the period from July 1, 2009 – December 31, 2009 and a second contract for the period from January 1, 2010 – September 30, 2012)

**Goals:**

1. To increase daily consumption of fruits and vegetables to recommendations found in the 2005 Dietary Guidelines for Americans.
2. Increase daily physical activity to a minimum of 30 minutes for adults, and a minimum of 60 minutes for children.
3. Increase food security, including full participation in federal nutrition assistance programs by eligible persons, especially SNAP-Ed (formerly Food Stamp Program).
4. Work with USDA and other partners toward preventing obesity and other diet and physical activity-related chronic diseases.

The RFA and all its components will be available on the Web site listed above. To receive a hardcopy of RFA #AARFA-2009 via mail (U.S. Postal Service), please complete the requested information below and mail or fax the request no later than **April 28, 2009** to:

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California Department of Public Health  
*Network for a Healthy California*  
P.O. Box 997377, MS 7204  
Sacramento, CA 95899-7377  
Fax: (916) 449-5414

Agency Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Attention: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_