

# Network for a Healthy California San Francisco/East Bay/San Jose

## 2009 Advertising Support -- Ownership Campaign

	April	May	June	July	August	Sept	Oct
<b>Multi-Cultural English-Language</b>							
<b>Outdoor</b> 30-Sheet Posters - 63 Units/Month		Outdoor	→	Outdoor	→	Outdoor	
8-Sheet Posters - East Bay - 27 Units/Month			Outdoor	Outdoor	Outdoor	Outdoor	Outdoor
Catering Trucks - San Francisco/Santa Clara 22 Units/Month		Catering Trucks					
<b>Spanish Language</b>							
<b>Television</b> KDTV, KFSF, KSTS	TV	TV	TV	TV	TV	TV	TV
<b>Outdoor</b> 8-Sheet Posters - 8-16 Units/Month		Outdoor	→	Outdoor	Outdoor	Outdoor	Outdoor
Transit Shelters - East Bay/San Jose 20 Units/Month		Transit Shelters		Transit Shelters		Transit Shelters	
Catering - Trucks Santa Clara County 50 Units/Month		Catering Trucks					