

Network for a Healthy California San Diego/Imperial County

2009 Advertising Support -- Ownership Campaign

	April	May	June	July	August	Sept	Oct
Spanish Language							
<u>Television</u> AZSD, KBNT, KHAS	TV	TV	TV	TV	TV	TV	TV
<u>Radio</u> KLVN-FM, KLQV-FM, XHTY-FM, XLTN-FM	Radio				Radio		
<u>Outdoor</u> Catering Trucks - 33 Units/month	Catering Trucks						
Imperial County							
<u>Radio</u> KMXX-FM, KSEH-FM	Radio				Radio		
<u>Outdoor</u> 24 Units/month	Outdoor	→	Outdoor	→	Outdoor		