Network for a Healthy California

Chico/Redding

2009 Advertising Support -- Ownership Campaign

	April	May	June	July	August	Sept	Oct
Multi-Cultural English-Language							
Television KCVU, KHSL, KNVN, KRCR, KRVU, NHSL Program Examples: Rachael Ray, The Doctors, Oprah Winfrey, Good Morning America, Regis & Kelly, The View, Wheel of Fortune, Today Show, Cristina's Court, Entertainment This Week, All My Children		TV	TV	TV	TV	TV	TV	TV
Outdoor 8 Boards/month		Outdoor		Outdoor		Outdoor		
Spanish Language							
Radio KHHZ-FM		Radio				Radio		