



Network for a Healthy California

**NETWORK STEERING COMMITTEE
MEETING**

May 15, 2008

9:00 am – 4:00 pm

Hyatt Regency
Regency Ballroom A-C
1209 L Street, Sacramento, CA 95814

TENTATIVE AGENDA

Meeting Objectives:

- Provide an overview of the new WIC Food Package and opportunities for collaboration.
- Identify ways that the *Network* programs can support a successful roll out of the food package.
- Identify ways that the *Network*, WIC, other FNS Programs and stake holders can coordinate nutrition education efforts.

9:00-9:55 Meeting Registration & Networking

10:00 a.m. Welcome / Meeting Overview

Laura Brainin-Rodriguez, Co-Chair, NSC Executive Committee

10:10 a.m. The New WIC Food Package

Linnea Sallack, Chief, WIC Supplemental Nutrition Program

10:40 a.m. Dr. Bonita Sorensen (invited)

Chief Director of Policy and Programs, California Department of Public Health

10:50 a.m. The Retail Environment

Melanie Hall, Market Manager, Network Retail Program, CPNS

Barbara Longo, Chief, Program Evaluation and Policy, WIC (invited)

Sharon Blakely, Food & Nutrition Supervisor, Save Mart/Food Maxx/Lucky Supermarkets

Amanda Purcell, Policy Director, California Center for Public Health Advocacy (invited)

11:30 a.m. Break

11:40 a.m. Working Together at the Local Level

Gayle Hoxter, Public Health Program Chief, County of Riverside Department of Public Health

Diane Woloshin, Director, Alameda County Nutrition Services

12:00 p.m. Working Lunch & Networking

1:00 p.m. Announcements / Updates

- Farm Bill Update
Jonnalee Henderson, Policy Analyst, California Department of Food and Agriculture
- Food Stamp Program
Mike Papin, Chief, Food Stamp Policy Bureau, California Department of Social Services (invited)
- NSC Operations Subcommittee
Sara Metzger, Special Consultant, CPNS

1:15 p.m. Small Group Discussions

Facilitator: Laurie True, Executive Director, California WIC Association (invited)

Roll-out of the New WIC Food Package - What Network Programs Can Do

Helen Magnuson, Nutrition Education Consultant, CPNS

2:15 p.m. Physical Activity Demonstration

PA Specialist, TBD

2:35 p.m. Small Group Discussions (continued)

3:15 p.m. Report Back

3:45 p.m. Closing Remarks

Sue Foerster, Chief, Cancer Prevention and Nutrition Section

4:00 p.m. Adjourn