



Network Statewide Collaborative Meeting

November 15, 2011
8:00 a.m. – 3:00 p.m.

Sacramento Convention Center
Room 202
1400 J Street Sacramento, CA 95814

AGENDA: Building Toward the Future!

Meeting Objectives:

- Preview the *Network's* FFY 12 state plan
- Update trends in population behaviors and evaluation results
- Offer new networking opportunities and sustainability assistance
- Sneak peek of California's new Community Transformation Grants

8:00 - 8:45 A.M. Registration & Networking

Leadership and Technical Assistance Project Resource Tables

8:45 A.M. Meeting Overview / Announcements

Glovioell Rowland, PhD, MPH, NSC Executive Committee Co-Chair

8:50 A.M. Welcome to the *Network*, FFY 12

Kathleen Acree, MD, MPH, JD, Chief, Cancer Control Branch (invited)
Linda Patterson, Director, CalFresh (invited)
Dennis Stewart, Director, SNAP, USDA Western Region (invited)
David Ginsburg, MPH, Director, UCD FSNEP
Rosanne Stephenson, MPA, Chief, *Network* Program Development
Susan Foerster, MPH, RD, Chief, *Network* Policy, Planning, and Partnerships

9:20 A.M. Celebrate!!! *Journal of Nutrition Education and Behavior* Supplement, and More

Moderator: Glovioell Rowland, PhD, MPH, NSC Executive Committee Co-Chair

Overview: Insights from *Network* surveys and evaluations: Susan Foerster

California Adults Increase Fruit and Vegetable Consumption, Other Trends
Sharon Sugerman, MS, RD, FADA, Research Scientist

Building the Evidence Base for Campaigns and Programs
Desiree Backman, DrPH, RD, PHI Project Director (invited)

10:20 A.M. Physical Activity Break

Philip Bensing, Physical Activity Specialist, Health Education Council

- 10:45 A.M.** **Celebrate!!! More Insights from the *JNEB* Supplement**
Building Local Evaluation Capacity for Multi-site Nutrition Education Interventions
Jennifer Gregson, PhD, MPH, Research Scientist
- Compiled Findings from Local Impact/Outcome Projects, FFY 11
Carolyn Rider, MA, Research Associate
- Bonus Session: Advances in CalFresh Outreach and Promotion
Barbara MKNelly, MA, Research Scientist
- The Future of *Network* Evaluation: Sharon Sugerma
- 11:40 A.M.** **SNAP's Nutrition Education Obesity Prevention Grant Program –
CDPH Transition Planning Process**
Peggy Agron, MA, RD, Chief, Project LEAN, Obesity and School Health
- 12:00 P.M.** **LUNCH BREAK** (*on your own*)
Leadership and Technical Assistance Project Resource Tables
- 1:15 P.M.** **Announcements**
Laura Brainin-Rodriguez, MPH, MS, RD, NSC Executive Committee Co-Chair
- 1:20 P.M.** **2012 Farm Bill and Super Committee**
Matthew Marsom, Director of Public Policy, Public Health Institute
- 1:30 P.M.** **Community Transformation Grants**
Moderator: Laura Brainin-Rodriguez
- Fresno County CTG Capacity-Building Awardee
Ed Moreno, MD, MPH, Director/Designee (invited)
- San Diego County CTG, Implementation Awardee
To Be Announced
- Small and Medium Counties Awardee—Public Health Institute with CDPH
Marion Standish, JD, MA, Program Director, Community Transformation Grant Program,
Public Health Institute
Greg Oliva, MPH, Assistant Deputy Director, CDPH
- Where to next? Susan Foerster
- 2:55 P.M.** **Closing Remarks, Evaluation and Next Steps**
Laura Brainin-Rodriguez
- 3:00 P.M.** **Adjourn**
Leadership and Technical Assistance Project Resource Tables

*Copies of the *Network's* Supplement to the *Journal of Nutrition Education and Behavior* will be available at the Resource Table. You may also send a request to Christopher Florendo (Chris.Florendo@cdph.ca.gov or 916-449-5373).

Network Statewide Conference: March 5-6, 2012

Next NSC Meeting: May 17, 2012

The California Department of Public Health's *Network for a Healthy California (Network)* is a public health effort working with hundreds of partners and organizations to empower low-income Californians to live healthier lives through good nutrition and physical activity. Funding is from USDA SNAP, known in California as CalFresh. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.cachampionsforchange.net.