



Central Coast 2015 Advertising Support

	Apr.	May				June				July			Aug.				Sept.											
	6	13	20	27	4	11	18	25	1	8	15	22	29	6	13	20	27	3	10	17	24	31	7	14	21	1		
Multicultural English-language Media <i>Join the Movement, Not My Kids, Legacy of Health campaigns</i> Television Santa Barbara/Santa Maria/San Luis Obispo DMA (Station list to be provided in April) <u>Program Examples (to be provided in April)</u>																												
Digital Statewide																												
Spanish-language Media <i>Únase al movimiento, A mis hijos no campaigns</i> Television Monterey/Salinas DMA (Station list to be provided in April) <u>Program Examples (to be provided in April)</u>																												
Radio Monterey/Salinas/Santa Cruz, Santa Barbara, Santa Maria, and San Luis Obispo metro markets (Station list to be provided in April)																												
Transit Queens & Bonus Interiors Monterey/Santa Cruz Counties																												
Digital Statewide																												