



California Department of Public Health's
Network for a Healthy California

**2010 NHPIC AWARDS
WINNERS**

*"Best of the Best in Public Health
Communications"*



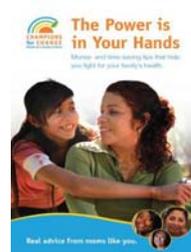
**GOLD MEDAL
Television Marketing
"What's Harder"
Advertising Campaign**



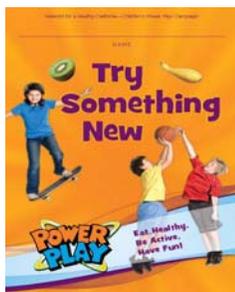
**GOLD Medal
Media Kit Category
"What's Harder" Media Campaign Launch and
Public Health Week Media Kit**



**Gold Medal
Brochure Category
"The Power is in Your Hands"
Champion Moms Brochure**



**Gold Medal
Health Literacy Category
"Try Something New" Sticker Booklet**



**Special consideration
to Network staff who contributed to
CDPH's Office of Women's Health
GOLD Medal**

**Print, Annual and other Major Reports
"California Adolescent Health 2009"**

Alyssa Ghirardelli, MPH, RD (contributing author)
support from Network staff past and present:
Sharon Sugerman, MS, RD, FADA, Susan Foerster, RD, MPH and Andrew Bellow, MPH

