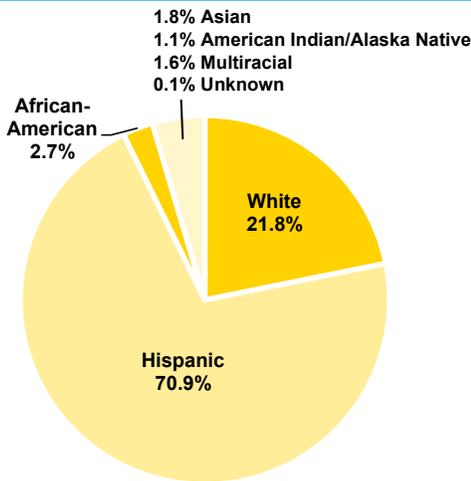


SNAP-Ed Eligible Demographics

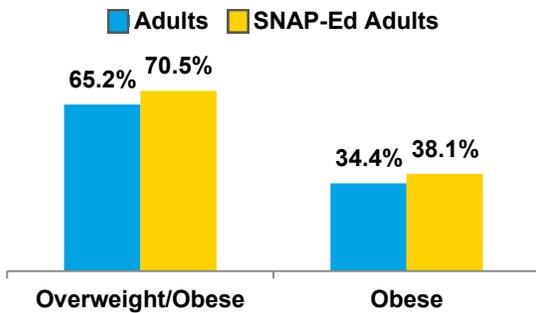
Less than 185% Federal Poverty Level

Total	64,734 (45.7%)
Ages (<185% FPL)	
Children <6 years old	9,238 (65.6%)
Children 6-17 years old	16,080 (57.7%)
Adults 18-64 years old	34,320 (41.5%)
Seniors 65 years and older	5,096 (30.1%)

Race/Ethnicity (<185% FPL)



Obesity Prevalence



	Low Income Children	
	Overweight/Obese	Obese
Age 2-4 years	32.0%	16.1%
Age 5-19 years	43.1%	24.3%

Environment

Number of recreational facilities per 100,000 residents	5.9
Percent of children and teens (1-17) who have a park or open space within walking distance	80.8%
Percent of low income population that had limited access to healthy food	7.5%
Percent of zip codes that have grocery stores, produce stands or farmer's markets	67%
Percent of restaurants that are fast-food	58.7%

Population below Federal Poverty Level

21.1%

Food Insecurity Rates

18.2% Overall

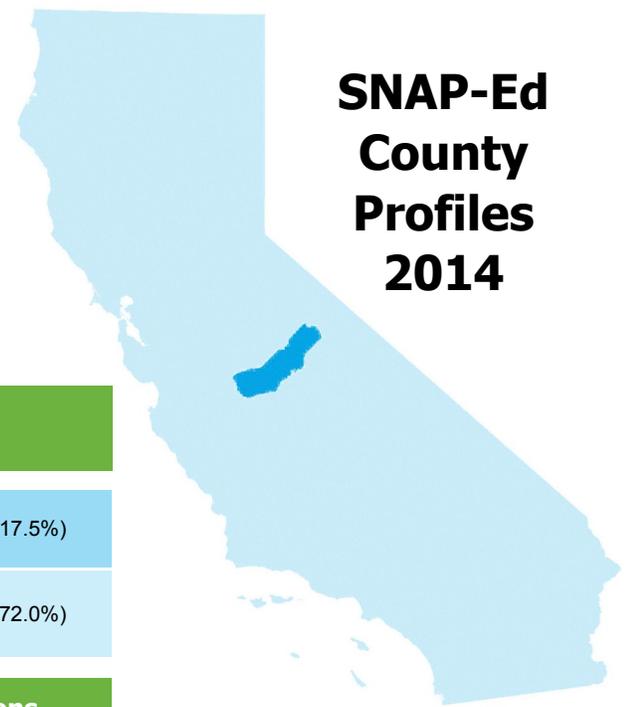
32.2% Children

Other Federal Nutrition Assistance Programs

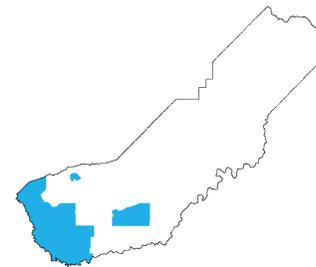
CalFresh Participants	26,692 (17.5%)
Students Eligible for Free/Reduced Price Meals (FRPM)	21,962 (72.0%)

SNAP-Ed Eligible Locations

Census Tracts	SNAP-Ed Eligible Census Tracts
23	9 (39.1%) all races
Schools	SNAP-Ed Eligible Schools
80	57 (71.3%)



SNAP-Ed County Profiles 2014



SNAP-Ed Eligible Census Tracts

Madera

Physical Activity and Nutrition

Physical Activity

Adults engaged in regular walking in the past week	29.8%
Adults who did not exercise in the past month	20.3%
Children (5-11) physically active at least 1 hour everyday	b

Fruits and Vegetables

consumed 5 or more servings yesterday			3+ times yesterday
Children (2-11)	SNAP-Ed Children	Teens (12-17)	Adults
b	b	43.0%	24.6%

Fast Food

consumed 1 or more times in the past week			
Adults	SNAP-Ed Adults	Children/Teens (2-17)	SNAP-Ed Children/Teens (2-17)
63.7%	65.1%	72.7%	b

Sugar-Sweetened Beverages

consumed 1 or more per day	
Children and Teens (2-17)	SNAP-Ed Children/Teens (2-17)
48%	b

^b unstable estimate

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips. Prepared by CDPH.

Please refer to [Data Sources and Methodology](#) for more information on the data above.