

<b>II. Program Administration Section</b>
<b>400. Case Study and Success Stories</b>

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#### **401. General Information**

*Regional Network* contractors are required to complete a minimum of one case study documenting the Nutrition Education Initiative(s) implemented by each Regional Collaborative. Regional Collaboratives implementing more than one Nutrition Education Initiative during the contract year may submit additional case studies.

*Regional Network* contractors are also required to complete a minimum of one Success Story for each of the Campaigns and Programs awarded. Additional Success Stories may be completed and submitted with prior permission of the State *Network* Campaign or Program Lead.

#### **402. Case Study**

The purpose of the case study is to document and to showcase *Regional Network* activities associated with the Nutrition Education Initiative(s) conducted through the Regional Collaboratives (Objective 2 Planning and Evaluation Activity 7a).

A minimum of one case study per year is to be completed for the selected Nutrition Education Initiative, consistent with the *Regional Network* scope of work. The Case Study Worksheet, Appendix 1 in the Case Study Guidelines, was designed to assist the contractor in collecting the information required to complete the Case Study. To ensure the submitted case study meets the case study requirements, contractors must follow the established Case Study Guidelines and associated timeline.

*Note:* The completed case study must be submitted electronically to the Regional Program Manager by **August 1, 2013**.

#### **403. Success Stories**

Success Stories are designed to showcase activities, promising practices, and environmental change activities achieved through community partnerships and in support of nutrition education and physical activity promotion in each of the awarded Campaigns and Programs. Please reference the Success Story Overview prior to completing the Data Collection Tool.

One Success Story each is required to be completed for the following:

- *Power Play! Campaign* – focused on partner- or child-led environmental change;
- *Retail Program* – focused on an exceptional retailer, produce industry partnership, or food security partnership;

- Physical Activity (PA) Integration – focused on PA integration and promotion activities in the region;
- *Latino Campaign* – as applicable - focused on the consumer empowerment forum;
- *Worksite Program* – as applicable - focused on exceptional worksite partners; and
- *African American Campaign* – as applicable - focused on the consumer engagement initiative.
- *Rethink Your Drink* – focused on community engagement or environmental change

Additional Success Stories may be completed and submitted with the permission of the State *Network* Campaign or Program Lead. Success Stories must be submitted on the required templates and completed as per instructions.

*Note:* Per scope of work Planning and Evaluation Objective 2 Activity 7b-h, Success Stories are to be submitted electronically to the State *Network* Campaign or Program Lead on or before **September 30, 2013**.