

FFY 2014 SNAP-Ed Budget

Region:

WESTERN REGION

State:

CALIFORNIA (CDPH & UC-CalFresh & CDSS)

FFY 2014 Allocation Budget:

\$ 133,400,704

Estimated Budget Carry-In from FFY 2013:

\$ 14,126,896

	Expenses	FFY 2013 Carry-in Budget UC -CalFresh	FFY 2014 Allocation Budget UC-CalFresh	FFY 2013 Carry-in Budget CA Department of Public Health	FFY 2014 Allocation Budget CA Department of Public Health	FFY 2013 Carry-in Budget CDSS	FFY 2014 CDSS Budget CDSS	California Combined Federal Budget
1.	Salary/Benefits		\$6,134,864		\$6,745,605		\$552,379	\$7,297,984
2.	Contracts/Grants/Agreements			\$11,713,737	\$99,486,273	\$1,595,803	\$14,429,335	\$127,225,148
3.	Non-Capital Equipment/Supplies		\$827,726		\$244,530			\$244,530
4.	Materials							\$0
5.	Travel		\$280,130		\$128,718		\$14,457	\$143,175
6.	Administrative/Other Costs						\$330,034	\$330,034
7.	Building/Space/Operating		\$73,433		\$1,556,100		\$69,234	\$1,625,334
8.	Maintenance		\$15,837					\$0
9.	Equipment & Other Capital Expenditures							\$0
10.	Indirect Cost		\$1,702,039		\$810,010			\$810,010
11.	Total Federal Funds Expenditure	\$817,356	\$9,034,029	\$11,713,737	\$108,971,236	\$1,595,803	\$15,395,439	\$147,527,600
Note: These totals reflect current CDPH management decision approvals. Differences will be addressed in amendment								

**FEDERAL FISCAL YEAR (FFY) 2014 PROJECT BUDGET COVER SHEET (BCS)
Nutrition Education and Obesity Prevention Administration**

Budget	FFY2013			FFY2014			% DIFFERENCE
	PHI	STATE	TOTAL	PHI	STATE	TOTAL	
1. Personnel Salaries/Benefits	6,175,059	7,424,949	13,600,008	6,331,381	6,923,160	13,254,541	(2.54)
2. Contracts/Grants/Agreements	5,752,245	125,609,885	131,362,130	6,004,319	114,007,020	120,011,339	(8.64)
3. Non-capital Equipment/Supplies	184,950	320,870	505,820	188,053	244,530	432,583	(14.48)
4. Materials	1,911,758	-	1,911,758	2,145,360	0	2,145,360	-
5. Travel	203,960	104,127	308,087	206,688	128,718	335,406	8.87
6. Administrative *	1,717,674	-	1,717,674	1,891,984	0	1,891,984	10.15
7. Building/Space and Other General Expenses *	721,000	2,366,133	3,087,133	710,700	1,556,100	2,266,800	(26.57)
8. Maintenance *	0	-	0	0	0	0	-
9. Equipment & Other Capital Expenditures	68,800	-	68,800	42,500	0	42,500	(38.23)
10. Total Direct Costs	16,735,446	135,825,964	152,561,410	17,520,984	122,859,528	140,380,513	(7.98)
11. Indirect Costs @11.7 % of Personnel Costs for State staff**	1,881,748	868,719	2,750,467	2,016,386	810,010	2,826,396	2.76
12. TOTAL COSTS	\$18,617,195	\$136,694,683	\$155,311,877	\$19,537,370	\$123,669,538	\$143,206,909	(7.79)

See Appendices, Section C, Staffing, and Section D, Budget Summary for detailed staffing and operating costs for state and Public Health Institute (PHI)

All costs on the state side roll up to the detailed budgets and budget justifications in Section C for staffing and Section D for operating costs. State staff in Section C are now identified by name and state level project budgeted under.

*Administrative and Maintenance costs for state included in the line Building/Space & Other General Expenses. PHI budgets for Administrative costs separately

**Indirect Cost rate for the State is 11.7% of total personnel costs and PHI is 16.7% of total budget less subcontracts

10% Budget Changes Justifications

State Justifications

1. Salaries & Benefits - Although all staff budgeted at 4.62% below salary rates for 9 months, FTE went from approximately 37 to 42 in FFY 2013. Also, in FFY2012, SSM III was allocated at .43% of salary and benefits. In FFY 2013, allocated .85% to project
3. Non-Capital Equipment/Supplies - In FFY2012, additional costs above the state standard costs were allocated to all state staff according to FTE. In FFY2013 the only added cost of 38 personal computers was added as a lump sum and budgeted in the Administration Project budget. Even with the increase in FTE and the lump sum addition of the cost for 38 personal computers, the projected costs for this line item came in at about 21% less than in FFY2012.
7. Travel -The decrease in this line is due to fewer staff being budgeted for travel in FFY2013 than in FFY2012. There were 19 Fte budgeted for travel in FFY2013 compared to 23 in FFY1012
11. Indirect Costs -This ties to the increase in line 1 - Salaries & Benefits

PHI

FFY 2014 SNAP-Ed Budget

Region:

WESTERN REGION

State:

CALIFORNIA DEPARTMENT OF PUBLIC HEALTH

FY 2014 CNR Allocation Budget:

\$ 108,971,236

Estimated Budget Carry-In from FY 2013

\$ 11,713,737

	Expenses	FFY 2013 Carry-In Budget	FFY 2014 CNR Allocation Budget	State Cash
1.	Salary/Benefits		\$ 6,745,605	
2.	Contracts/Grants/Agreements	\$ 11,713,737	\$ 99,486,273	
3.	Non-Capital Equipment/Supplies		\$ 244,530	
4.	Materials		\$ -	
5.	Travel		\$ 128,718	
6.	Administrative		\$ -	
7.	Building/Space		\$ 1,556,100	
8.	Maintenance			
9.	Equipment & Other Capital Expenditures		\$ -	
10.	Indirect Cost ¹		\$ 810,010	
11.	Total Federal Funds Expenditure	\$ 11,713,737	\$ 108,971,236	\$ 120,684,973
12.	Anticipated Funds Carry-In from FY 2012 to FY 2013	N/A		N/A

Signature of Responsible Official: _____

Date: _____



¹ Indirect Costs rate for FFY 2014 is 11.%. A copy of the approved Indirect Cost rate is included in final submission.

Budget Coversheet

Prime Grantee Name: Information Technology Costs
 Grant Number: _____

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$0.00	\$0.00	0.00%
2 Benefits	\$0.00	\$0.00	\$0.00	0.00%
3 Operating	\$0.00	\$0.00	\$0.00	0.00%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$0.00	\$0.00	\$0.00	0.00%
6 Subcontractors	\$1,000,900.00	\$500,000.00	-\$500,900.00	-100.18%
7 Other Costs	\$0.00	\$0.00	\$0.00	0.00%
8 Indirect Costs	\$0.00	\$0.00	\$0.00	0.00%
Totals:	\$1,000,900.00	\$500,000.00	-\$500,900.00	-100.18%

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A
2 Benefits	N/A
3 Operating	N/A
4 Equipment	N/A
5 Travel & Per Diem	N/A
6 Subcontractors	Fewer IT contracts due to the Department-wide IT consolidation and IT costs are now built into personnel costs.
7 Other Costs	N/A
8 Indirect Costs	N/A

Prime Budget Justification

Prime Grantee Name: Information Technology Costs
Grant Number: _____

Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
			1.00		\$0.00
Total Operating Expenses:					\$0.00

Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
			1.00	1.00	\$0.00
Total Equipment Expenses:					\$0.00

Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
N/A												\$0.00

Prime Budget Justification

Sub Grant(s)

Name	Description/Justification	Total
A	Dunn and Bradstreet Contract This is an internal agreement between California Department of Public Health and Health Care Services to provide foodstamp data to the Network for a Healthy California (no personnel costs). The Network hosts a website utilizing Geographic Information Systems (GIS) at http://www.cnngis.org that promotes the mission of creating partnerships and enhances educational outreach and training by helping identify areas of the state where eligible participants may reside (Food Stamp Recipients). The Network recognizes that GIS provides an ideal platform for its program staff and partnering organizations to fulfill their obligations to the communities they serve by giving them a tool that provides comprehensive information for the targeting of program-specific objectives and analysis in relation to: specific neighborhood areas; surrounding social and health services; and the natural environment. The Network GIS allows users to easily visualize these targeted catchments and communicate this information to the appropriate decision-makers.	\$100,000.00
B	EARS Maintenance Develop either a Commercial-Off-the-Shelf (COTS) or a Modified-Off-the-Shelf (MOTS) web-based application (a system that has already been somewhat developed) that meets USDA's mandated EARS reporting criteria. If the FSR is approved, the Network will hire a CMAS (state-qualified) contractor to modify a COTS product(s) to design, develop, pilot test, refine, and implement an EARS reporting system for the Network. The contractor in conjunction with the Network will also develop training materials and provide training to Network staff, contractors and sub-contractors.	\$400,000.00
Total Sub Grant(s):		\$500,000.00

Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
N/A					
Total Other Costs:					\$0.00

Indirect Costs

Calculation Method	%	\$ of Method	Total
N/A			
Total Indirect Costs:			\$0.00

Total Budget:	\$500,000.00
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FFY 2014 CDPH Non-Capital/Supplies

4. FFY 2014 CDPH Non-Capital

Position	FTE	Number of Months	Annual Rate
AAA (1)	1.00	12	3,300
AGPA (15)	15.00	12	49,500
AHPA (4)	4.00	12	13,200
HEC III (5)	5.00	12	16,500
HPM I (1)	1.00	12	3,300
HPM II (3)	2.20	12	7,260
HPM III (1)	0.60	12	1,980
HPS I (6)	6.00	12	19,800
HPS II (5)	4.50	12	14,850
MST (2)	1.70	12	5,610
OA (1)	1.00	12	3,300
OT (4)	4.00	12	13,200
PHNC II (1)	1.00	12	3,300
PHNC III (7)	7.00	12	23,100
PHNC III Sup (2)	2.00	12	6,600
RS II (1)	0.75	12	2,475
RS II Sup (1)	0.90	12	2,970
SSA (5)	5.00	12	16,500
SSM I (4)	3.90	12	12,870
SSM II (2)	1.80	12	5,940
SSM III (1)	0.95	12	3,135
Temp Special Consultant (1)	1.00	12	3,300
Total FTE	70.30		
Total Non-Capital Equipment/Supplies			\$ 231,990

In FFY 2014, the state standard allowance for non-capital equipment and supplies per FTE is \$3,300 with an office automation allowance of \$2,000 per FTE for a personal computer workstation and peripherals. Because these items do not exceed \$5,000, they are classified as general expense or supplies items. The annual combined allowance for this line excluding office automation is \$3,300 and with office automation where applicable, is \$5,300.

Note: Totals reflect current amounts based on recent CDPH management decision. Differences will be addressed in amendment.

Budget Line-Item	FFY 2013 Carry-in *	FFY 2014 Award	FFY 2014 Total Budget
State Staffing			
Salaries		4,676,307.00	4,676,307.00
Benefits @ 42.632%		2,069,298.00	2,069,298.00
Sub-total State Staffing		6,745,605.00	6,745,605.00
Local Public Health Departments			
Alameda	2,094,840.00	1,715,035.46	3,809,875.46
Alpine	0.00	3,699.00	3,699.00
Amador	0.00	89,919.00	89,919.00
Berkeley	100,000.00	200,000.00	300,000.00
Butte	159,545.00	538,438.00	697,983.00
Calaveras	0.00	127,266.00	127,266.00
Contra Costa	124,999.00	1,086,658.00	1,211,657.00
CSU Chico (Colusa \$100,765 and Glenn \$134,248)	50,000.00	235,013.00	285,013.00
Del Norte	0.00	125,473.00	125,473.00
El Dorado Hills Community Vision Coalition (El Dorado)	0.00	200,000.00	200,000.00
Fresno	394,294.00	1,872,669.01	2,266,963.01
Health Education Council (Placer)	59,476.00	476,735.00	536,211.00
Humboldt	134,181.00	392,977.00	527,158.00
Imperial	62,387.00	518,108.00	580,495.00
Inyo	0.00	63,683.00	63,683.00
Kern	140,539.00	1,628,586.00	1,769,125.00
Kings Community Action Organization	0.00	452,849.00	452,849.00
Lake	0.00	200,000.00	200,000.00
Long Beach	364,007.00	899,700.00	1,263,707.00
Los Angeles	1,734,866.00	13,300,541.93	15,035,407.93
Madera	57,140.00	443,544.00	500,684.00
Marin	52,340.00	375,336.00	427,676.00
Mendocino	100,000.00	200,000.00	300,000.00
Merced	184,939.00	682,769.00	867,708.00
Mono ("Community Service Solutions")	0.00	49,593.00	49,593.00
Monterey (San Benito \$186,164)	512,082.00	973,336.98	1,485,418.98
Nevada	40,000.00	200,000.00	240,000.00
Orange	667,950.00	3,428,058.00	4,096,008.00
Pasadena	132,280.00	383,469.00	515,749.00
Plumas (Lassen \$79,705 and Modoc \$48,672)	178,377.00	75,753.00	254,130.00
Riverside	262,525.00	3,361,906.00	3,624,431.00
Sacramento	431,347.00	2,083,275.00	2,514,622.00
San Bernardino	644,654.00	3,295,650.00	3,940,304.00
San Diego	329,556.00	3,899,136.00	4,228,692.00
San Francisco	255,140.00	1,081,770.00	1,336,910.00
San Joaquin	115,993.00	1,279,809.00	1,395,802.00
San Luis Obispo	61,518.00	505,752.00	567,270.00
San Mateo	76,459.00	718,048.00	794,507.00
Santa Barbara	81,148.00	784,685.00	865,833.00
Santa Clara	385,810.00	1,824,459.00	2,210,269.00
Santa Cruz	153,085.00	533,220.00	686,305.00
Shasta	345,512.00	463,729.00	809,241.00
Siskiyou	0.00	209,457.00	209,457.00
Solano (Napa \$200,000)	293,244.00	601,325.00	894,569.00
Sonoma	195,045.00	740,210.00	935,255.00
Stanislaus	96,640.00	1,004,746.00	1,101,386.00
Sutter	40,000.00	200,000.00	240,000.00
Tehama	40,000.00	200,000.00	240,000.00
Trinity		0.24	0.24
Tulare	253,451.00	1,072,171.00	1,325,622.00
Tuolumne	0.00	176,266.00	176,266.00
Ventura	250,297.00	1,054,245.00	1,304,542.00
Yolo	58,071.00	456,780.00	514,851.00
Yuba	0.00	200,000.00	200,000.00
Sub -Total Local Public Health Departments	11,713,737.00	56,685,848.62	68,399,585.62
* Carry-in is an estimated amount and includes enhancements, admin fees & additional counties.			

Budget Line-Item	FFY 2013 Carry-in *	FFY 2014 Award	FFY 2014 Total Budget
Local Food and Nutrition Education Projects			
Community Partners for RootDown LA		89,930.00	89,930.00
San Ysidro Health Center		90,000.00	90,000.00
Education and Leadership Foundation		90,000.00	90,000.00
Family Health Care Network		90,000.00	90,000.00
CSU Chico Research Foundation		75,000.00	75,000.00
Asian Health Services		90,000.00	90,000.00
Community Alliance with Family Farmers		89,154.00	89,154.00
Vista Community Clinic		90,000.00	90,000.00
FAME Assistance Corporation		90,000.00	90,000.00
Community Bridges (formerly Familia Center)		90,000.00	90,000.00
Sub -Total Local Food and Nutrition Education Projects	0.00	884,084.00	884,084.00
External Contracts			
Public Health Institute		19,464,870.00	19,464,870.00
Sub-total External Contracts	0.00	19,464,870.00	19,464,870.00
Training and Resource Centers (Competitive RFP)			
	0.00	1,170,522.00	1,170,522.00
CSU, Chico Reserach Foundation (North Coast and Cascades)		618,750.00	618,750.00
Public Health Institute (San Francisco Bay Area)		909,750.00	909,750.00
Health Education Council (Delta and Gold Country)		576,467.25	576,467.25
Monterey County Health Dept. (Central Coast)		388,461.75	388,461.75
Public Health Institute (Central Valley)		981,000.00	981,000.00
California Center for Pubic Health Advocacy (Greater LA)		1,496,937.00	1,496,937.00
Regents of UC, UC San Diego (Inland Desert)		900,742.50	900,742.50
Sub-total Training and Resource Centers	0.00	7,042,630.50	7,042,630.50
Communications			
Media Services (TBD)		5,782,884.38	5,782,884.38
Runyon, Saltzman & Einhorn (IFB)		6,411,841.62	6,411,841.62
Sub-total Communications	0.00	12,194,726.00	12,194,726.00
Community Development (Competitive RFA)- Includes only Q1/25%			
Ventura County Public Health Dept.		124,875.00	124,875.00
Collective Roots		86,649.00	86,649.00
YMCA of Silicon Valley		142,351.00	142,351.00
Office of Samoan Affairs		81,817.00	81,817.00
Catholic Charities		308,984.00	308,984.00
Health Education Council		50,000.00	50,000.00
CA Health Collaborative		117,530.00	117,530.00
Subtotal Special Projects under Community Development	0.00	912,206.00	912,206.00
Research & Evaluation			
	0.00	(39,991.00)	(39,991.00)
DHCS SNAP Data		4,386.00	4,386.00
BRFSS		308,000.00	308,000.00
Sub-total Research and Evaluation	0.00	272,395.00	272,395.00
Information Technology			
Dun & Bradstreet Data Contract		100,000.00	100,000.00
EARS Maintenance		400,000.00	400,000.00
Subtotal Information Technology	0.00	500,000.00	500,000.00
Comm. School Pol., Leadership, Tech. Assist. and Training			
CA. Department of Food and Agriculture -Farm to Fork project		100,000.00	100,000.00
Training Coordination Unit Enhancement		40,000.00	40,000.00
DHCS CCRX Project		533,319.00	533,319.00
Regents of UC Berkeley, Center for Weight & Health		46,915.00	46,915.00
UCLA CHIS data, 3 Months of FFY 2014, No-Cost Extension		153,000.00	153,000.00
Peer-led Nutrition Education and SNAP		350,440.00	350,440.00
UCD - Cress Conference Planning		150,222.00	150,222.00
CSUS Conference Planning		155,617.00	155,617.00

Budget Line-Item	FFY 2013 Carry-in *	FFY 2014 Award	FFY 2014 Total Budget
Sub-total Leadership, Technical Assistance and Training	0.00	1,529,513.00	1,529,513.00
<i>Operating Expenses</i>			
Non-Capital Equipment/Supplies		244,530.00	244,530.00
Travel		128,718.00	128,718.00
Building/Space/Maintenance & Other General Expenses		1,556,100.00	1,556,100.00
Sub-total Operating Expenses	0.00	1,929,348.00	1,929,348.00
Indirect Costs	0.00	810,010.00	810,010.00
Total	\$ 11,713,737.00	\$ 108,971,236.12	\$ 120,684,973.12

**CA 2014 SNAP-Ed – Plan
Out of State Travel
Summary Form for CDPH/PHI (Network)**

1. Academy of Nutrition and Dietetics – Food and Nutrition Conference
 - Attendance: CDPH 1
2. American Evaluation Association Annual Conference
 - Attendance: CDPH 1; PHI 1
3. NORC at the University of Chicago
 - Attendance: CDPH 1
4. American Public Health Association Annual Conference
 - Attendance: CDPH 1; PHI 1
5. Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies/
Food Nutrition Service (ASNNA/FNS)
 - Attendance: CDPH 2
6. Association of State and Territorial Public Health Nutrition Directors (ASTPHND)
Annual Meeting
 - Attendance: CDPH 1; PHI 1
7. CDC Behavioral Risk Factor Surveillance System Annual Conference
 - Attendance: CDPH 1; PHI 1
8. CDC National Conference on Health Communication, Marketing, and Media
 - Attendance: CDPH 1; PHI 1
9. Center for Health Literacy Conference
 - Attendance: PHI 1
10. National Farm to Cafeteria
 - Attendance: CDPH 1; PHI 1
11. National Fruit and Vegetable Alliance
 - Attendance: CDPH 1
12. Society of Nutrition Education and Behavior 2014 Annual Conference
 - Attendance: CDPH 1; PHI 1
13. International Society for Behavioral Nutrition and Physical Activity (ISBNPA) 2014
Annual Meeting
 - Attendance: PHI 1
14. Multicultural Health National: Marketing to a Diverse America
 - Attendance: PHI 1
15. Southern Obesity Summit
 - Attendance: PHI 1
16. MAFO National Farmworkers Conference
 - Attendance: PHI 1
17. National Afterschool Association Conference
 - Attendance: PHI 1
18. Produce for Better Health Foundation Annual Meeting
 - Attendance: PHI 1

Comment: The above travel for CDPH staff are requirements of the NEOP from the funder to ensure success programming and educational requirements.

**In-State Travel – October 1, 2013 through September 30, 2014
California Department of Public Health**

Position	FTE	Monthly Rate	Annual Rate	Number of Months	Total
AGPA (Contracts Management Unit A)	8	125	1,500	12	12,000
AGPA (Contracts Management Unit B)	6	125	1,500	12	9,000
AGPA (Contracts Compliance Monitoring Unit)	1	250	3,000	12	3,000
AHPA (Community Development Unit B)	2	250	3,000	12	6,000
AHPA (Contracts Compliance Monitoring Unit)	2	250	3,000	12	6,000
HEC III (Regional Ops and Training Unit)	1	125	1,500	12	1,500
HEC III (Community Development Unit B)	2	125	1,500	12	3,000
HEC III (Professional Development Unit)	1	125	1,500	12	1,500
Health Program Auditor IV (Admin Operations Section)	1	125	1,500	12	1,500
HPM I (Contracts Compliance Monitoring Unit)	1	125	1,500	12	1,500
HPM I (Special Initiatives Unit)	1	125	1,500	12	1,500
HPM II (Policy, Planning & Partnerships Section)	0.9	125	1,500	12	1,350
HPM II (Program Development Section)	0.9	125	1,500	12	1,350
HPM III (/NEOPB)	0.5	125	1,500	12	750
HPS I (Community Development Unit B)	2	125	1,500	12	3,000
HPS I (Communications Unit)	1	125	1,500	12	1,500
HPS I (Policy, Planning & Partnerships Section)	1	125	1,500	12	1,500
HPS II (Communications Unit)	1	125	1,500	12	1,500
HPS II (NEOPB)	2	125	1,500	12	3,000
PHNC II (Community Development Unit A)	0.6	250	3,000	12	1,800
PHNC III (Community Development Unit A)	3	250	3,000	12	9,000
PHNC III (Community Development Unit B)	2	250	3,000	12	6,000
PHNC III (Regional Operations & Training Unit)	2	250	3,000	12	6,000
PHNC III Supervisor (Community Development Unit B)	1	125	1,500	12	1,500

PHNC III Supervisor (Community Development Unit A)	1	125	1,500	12	1,500
SSA (Contracts Compliance Monitoring Unit)	1	125	1,500	12	1,500
SSM III (CCB/NEOP Branch)	1	125	1,500	12	1,500
Total In-State Travel					89,250

Travel Destination:

The destination for most of the *Network's* in-state travel will be the locations of its numerous projects with local governments and community-based organizations in California. The majority of travel budgeted is for programmatic and fiscal site visits. Staff charged one hundred (100) percent to the *Network* are all budgeted at the same rate regardless of FTE. Staff partially charged to the *Network* (another funding source pays for a percentage of their FTE) is budgeted using the FTE percentage to be charged to the *Network*. The *Network* also schedules several regional trainings throughout the year and some of the *Network's* in-state travel budget will be allocated to these training sessions.

Purpose & Justification for Travel:

The *Network's* professional staff normally travels in teams of two (contract/grant manager overseeing the administrative side of each project, and the program manager who oversees program delivery) to conduct site visits across California. It is the *Network* staff's travel to conduct site visits and trainings in the Federal fiscal Year (FFY) 2014 that will make up most of the *Network's* travel budget. In addition, there will be some regional training that will also involve travel for many of the *Network's* professional staff. The two HPM IIs are budgeted at the lowest state standard rate of \$3,000 annually. The remaining staff expected to travel in FFY 2013 on behalf of the *Network* have been budgeted at \$1,500, half the lowest state travel rate.

Number of Staff Traveling:

Most site visits to a project involve travel for the contract manager and program manager. In some instances when a new staff member is in training, he or she may accompany a team to obtain experience in the site visit process. The staff also travels in pairs, one person to review the programmatic activities and the other to review fiscal records. On some big projects, for example Los Angeles Unified School District, a much larger group from the *Network* may travel to the site to participate in a review.

Comment [A1]: Should be Contract Compliance Monitoring Unit CCMU

Cost of Travel:

For in-state travel, it is not feasible to cost out each projected trip since some of the variables such as airline fares, hotel rooms and rental cars are ever changing costs. To budget for in-state travel, the *Network* used the Department of Public Health's annually-developed standard costs for travel. The three rates developed for FFY 2014 are light at \$3,000, medium at \$7,500 and heavy at \$13,000. The in-state rate used for the FFY 2014

SNAP-Ed budget is \$1,500 per FTE (50% of the light rate of \$3,000) for most staff expected to travel on *Network* business. This rate is used for all staff travelling on SNAP-Ed business regardless of FTE. Staff who are on the CCMU and programmatic managers who are expected to have a heavier travel schedule are budgeted at the state full light rate of \$3,000. Travel for staff at less than 50% FTE are pro-rated.

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Attendance at the Academy of Nutrition and Dietetics – Food and Nutrition Conference and Exhibition (FNCE), the annual scientific session for the nation’s 75,000 nutrition professionals, will provide an overview of breaking issues, best practices, and controversies in the fields of: public health and community nutrition, the food business and industry, media and communications, changes in health care models, public policy, and population research. This information and the professional connections made at FNCE will be shared with other CDPH staff to enable them to continue to provide leadership at the statewide level, to offer excellent technical assistance to local health departments and other contractors, quickly obtain state-of-the-art information when needed for planning and policy analysis, and otherwise work efficiently, especially in areas that are new and not yet in the scientific literature.

2. Justification of need for travel

Locations for FNCE are rotated in major U.S. cities across the nation; there is no similar national conference in California; and – as the largest state in the nation – it is critical for staff from CDPH to maintain and apply national-level expertise to their daily functions. In addition, as a Health Program Manager II overseeing a large volume of scientific work by other professionals, this level of expertise is a requirement of the position.

3. Travel destination (city and state)

Houston, TX

4. Number of staff traveling

one

5. Cost of travel for this purpose

[Click here to enter travel cost.](#)

Total Out-of-State Travel Cost

[Click here to enter total Out of State Travel Costs.](#)

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Attending APHA will allow participant to bring back information on leading-edge research, programs and policies to improve technical assistance to SNAP-Ed programs, build new partnerships and share with others providing SNAP-Ed services in California.

2. Justification of need for travel

Allows the Network for a Healthy California to showcase data from our Impact-Outcome Data and other innovative projects and to obtain strategies and tools for public health related to nutrition education.

3. Travel destination (city and state)

Boston, MA

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$2,000.00

Total Out-of-State Travel Cost

\$2,000.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

The Annual Conference for the Association of State and Territorial Public Health Nutrition Directors (ASTPHND), an affiliate organization to state health officials, provides a venue for advancing principal objectives in the annual state plan to USDA and forming relationships with decision makers in federal agencies and other states around initiatives that advance Network objectives. It is a small venue where it easy to meet with the architects of new or forthcoming federal policies, programs, and funding opportunities; learn about best practices with officials from other state health agencies (SHA); and debate controversies that affect federal, state and local policies in nutrition, physical activity and obesity prevention. Since this is the single governmental venue that brings together state-level managers funded through USDA, CDC, HRSA and other federal agencies, it enables break down silos to gain synergies and enable them to forge closer relationships that increase their impact, which is a provision in USDA's new Rule for SNAP-Ed. This sharing of information on funding opportunities, innovative strategies, evidence-based and promising practices, and other information and initiatives enhances the ability of NEOPB to bring in new resources that can help replace declining federal funding from USDA.

2. Justification of need for travel

The annual meeting is held in different cities across the U.S. each year. There is no similar conference in California. The purpose of ASTPHND is to develop nutrition leaders in SHAs who can strengthen policy, programs and environments on a statewide and national population basis, making it possible for everyone to make healthy food choices and achieve healthy, active lifestyles, is directly relevant to SNAP-Ed. This venue provides advance information that enables states to know about and be more competitive for federal and foundation funds. The HPM II in the NEOPB is the CDPH-designated voting member of ASTPHND for California and also serves as a liaison on SNAP-Ed. This position oversees large-scale statewide interventions, the development of new programs, and work across program lines within state government, so this venue is the only such opportunity to gain insights, learn about innovations and make new professional connections that are needed to help maintain high standards and exemplary programs in California.

3. Travel destination (city and state)

East Coast (location not yet determined)

4. Number of staff traveling

one

5. Cost of travel for this purpose

\$1600

Total Out-of-State Travel Cost

\$1600

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Attending the American Evaluation 2013 Annual Conference allows the Network for a Healthy California to obtain leading edge evaluation strategies, lessons and tools for application to the design and implementation of SNAP-Ed evaluation and the technical assistance provided to SNAP-Ed projects and LHD partners.

2. Justification of need for travel

To obtain leading edge evaluation strategies, lessons and tools for application to the design and implementation of SNAP-Ed evaluation and the technical assistance provided to SNAP-Ed projects and LHD partners.

3. Travel destination (city and state)

Washington, DC

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$2,000.00

Total Out-of-State Travel Cost

\$2,000.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Attendance at the 2014 Association of SNAP-Ed Nutrition Networks and Other Implementing Agencies (ASSNA/FNS) Meeting is a mandatory requirement for states participating in the USDA's Social Marketing Networks.

2. Justification of need for travel

To obtain information from USDA/FNS to advance practices in California that lead to the uptake of Health Foods per USDA (Dietary Guidelines).

3. Travel destination (city and state)

Arlington, VA

4. Number of staff traveling

two

5. Cost of travel for this purpose

\$1600 per person

Total Out-of-State Travel Cost

\$3200

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Federal updates from USDA, CDC, NIH, and MCHB are provided along with presentations on topics relevant to SNAP Ed's public health nutrition work (e.g.: program evaluation, sharing best practices, engaging with diverse stakeholders, cultural competency). There is often an emphasis on programs/resources serving low-income audiences and collaborative partnerships within government programs.

2. Justification of need for travel

This is a unique gathering of state-level public health nutritionists from across the country to learn and to share with each other. In addition to presentations, board meetings and committee work is conducted.

3. Travel destination (city and state)

TBD

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$3,500.00

Total Out-of-State Travel Cost

\$3,500.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

The purpose of this conference is to determine the content of the 2015 BRFSS Survey; update attendees concerning state of the art behavioral risk factor monitoring, methodologies, and technological innovations; and provide networking opportunities for participants. Specifically, the Research Scientist tracks the development and methodological issues in SNAP-Ed relevant questions on fruit and vegetable consumption, physical activity, and food insecurity.

2. Justification of need for travel

The BRFSS Conference typically draws an audience from across the United States, including U.S. Trust Territories, and abroad. Attendees include public health professionals from federal, state, and local health agencies, as well as State BRFSS coordinators, field supervisory staff, epidemiologists, statisticians and students of public health.

3. Travel destination (city and state)

Atlanta, GA

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$2,000.00

Total Out-of-State Travel Cost

\$2,000.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Attending the CDC National Conference on Health Communication, Marketing and Media allows the Network for a Healthy California to boost our efforts in marketing to diverse ethnic and racial targeted populations and enhance our communication goals here in the California Department of Public Health.

2. Justification of need for travel

This conference helps keep us on top of the new and innovative marketing strategies in health communication.

3. Travel destination (city and state)

Atlanta, GA

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$2500.00

Total Out-of-State Travel Cost

\$2500.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

one

5. Cost of travel for this purpose

\$2500

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Attending the CDC National Conference on Health Communication, Marketing and Media enables NEOPB to boost its efforts in marketing to diverse ethnic and racial targeted populations and enhance its communication goals in California and in the California Department of Public Health.

2. Justification of need for travel

This conference helps keep California on top of the new and innovative marketing strategies in health communication.

3. Travel destination (city and state)

Atlanta, Georgia

4. Number of staff traveling

One

5. Cost of travel for this purpose

\$2500

Total Out-of-State Travel Cost

\$2500

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Center for Health Literacy Conference offers two days of workshops to build skills for communicating about health in person, on the web, and in print for the low-literacy audience.

2. Justification of need for travel

Attendees will learn design strategies that improve the readability and usability of print and web materials, and learn what makes social media a uniquely useful tool to communicate health topics with diverse, low-literacy audiences.

3. Travel destination (city and state)

Arlington, VA

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$3,000.00

Total Out-of-State Travel Cost

\$3,000.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Farm to Cafeteria is the leading conference surrounding successful Farm to School models across the country.

2. Justification of need for travel

Great opportunity to build relationships and learn new successful models to bring back to CA regarding Farm to School programs.

3. Travel destination (city and state)

Austin, TX

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$2,500.00

Total Out-of-State Travel Cost

\$2,500.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

The primary purpose of ISBNPA is to promote healthy eating and physical activity worldwide.

2. Justification of need for travel

The meeting attendee will showcase innovative research and evaluation findings from the Network as well as Network with leaders in the field to investigate the most promising evaluation methods, tools, and analysis for examining complex multi-faceted SNAP-Ed interventions to continue to enhance the effectiveness of Network evaluation approaches.

3. Travel destination (city and state)

San Diego, CA

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$1,871.00

Total Out-of-State Travel Cost

\$1,871.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

National Farmworkers Conference is valid both to the Latino Campaign and Worksite programs. Connect with National Partners and possibly find interested from other states and organizations that are interested in our resources, especially the adapted Fit Business Kit for the agriculture industry.

2. Justification of need for travel

Connect with National Partners and possibly find interested from other states and organizations that are interested in our resources, especially the adapted Fit Business Kit for the agriculture industry.

3. Travel destination (city and state)

Destination Unavailable

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$3,000.00

Total Out-of-State Travel Cost

\$3,000.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

The Multicultural Health National: Marketing to a Diverse America conference will feature presentations from key thought-leaders in the multicultural health marketing area and will provide information on best practices for reaching the key multicultural populations in America including but not limited to African Americans, Latinos, Asian, and Native Americans.

2. Justification of need for travel

This conference will guide Network staff on how to reach and successfully target these under served populations, as well as learn from policy makers on how changes in health care regulations make it a critical time to reach these populations now.

3. Travel destination (city and state)

Washington, DC

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$3,000.00

Total Out-of-State Travel Cost

\$3,000.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

This is the largest and most prestigious after school conference in the country. We have presented at three past conferences.

2. Justification of need for travel

We have presented at three past conferences. We can do a presentation about our after school work and highlight our work nationally (PP, HOTM, partnership with CCS, etc.)

3. Travel destination (city and state)

New York City, NY

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$3,500.00

Total Out-of-State Travel Cost

\$3,500.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Farm to Cafeteria is the leading conference surrounding successful Farm to School models across the country. The conference, held every-other year, brings together local food systems advocates, food service professionals, farmers, educators, policy makers, representatives from government agencies and nonprofits, entrepreneurs, students and others who are breaking down barriers and expanding the impact of the Farm to Cafeteria movement across the country. Short courses and field trips will be offered April 15 and the general program will take place April 16-18. This conference offers the opportunity to build relationships and learn new successful models to bring back to California regarding Farm to School programs.

2. Justification of need for travel

The biennial Farm to School conference is the leading national conference to share and critique Farm to School models. Uniquely, it brings together advocates, foodservice professionals, farmers, educators, government representatives from USDA, policy makers, non-profits and funders in order to break down barriers, expand its impact among school systems including school meals, child care and afterschool programs, and build on the movement beyond schools into other community venues. It is critical for CDPH professionals to maintain and apply national-level expertise to give excellent counsel to others and work with others, such as the Strategic Growth Council, to run efficient statewide programs. The HPM II who oversees this work requires state-of-the-art expertise in order to oversee this work.

3. Travel destination (city and state)

Austin, Texas

4. Number of staff traveling

One

5. Cost of travel for this purpose

\$2500

Total Out-of-State Travel Cost

[Click here to enter total Out of State Travel Costs.](#)

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

The Steering Committee of the National Fruit & Vegetable Alliance (NFVA) brings together about 20 of the most influential national governmental, voluntary, trade and advocacy entities to develop and implement the nation's Strategic Plan to increase fruit and vegetable consumption. Their purpose is to reach recommended public health levels. Together, the organizations represent over 1,000 produce industry entities, all 50 states, and affiliates of the American Cancer Society, American Heart Association, and American Diabetes Association, CDC, NIH and USDA, restaurant cuisine, and public health advocates. The Strategic Plan includes education, marketing and policy, systems and environmental (PSE) change, exactly mimicking the Network's goals and objectives. In particular, the HPM II is the only member who advocates exclusively for low-income approaches and SNAP-Ed issues, thereby increasing the focus on otherwise-overlooked families with children. This effort benefits SNAP-Ed in California because it mobilizes effort from partners that help our programs; for example, through the NFVA, CDPH was able to take leadership for Let's Move Salad Bars to Schools and stimulate industry and health plan fundraising that brought over 600 new salad bars to mostly low-resource schools in California. In particular, priority was given to those that were already Network partners.

2. Justification of need for travel

The annual meeting of the Steering Committee is a single national venue for which there is no counterpart inside California. The annual meeting complements monthly conference calls and provides a single opportunity each year to critically assess progress and update the Strategic Plan in a face-to-face format with key decision makers. Attendance by the HPM II benefits California because it provides a no-cost venue to find ways that others can sponsor interventions that help meet Network/NEOP goals and objectives; it offers new information needed for designing, running or evaluating Network programs; and it helps assure that the HPM II who oversees the fruit/vegetable social marketing efforts is able to infuse timely, smart information into CDPH work. Participation benefits California more generally because it advances the consumption of fruits and vegetables in other states, especially by low-income audiences, which benefits California agriculture where fruits and vegetables are a major contributor to the state's economy and workforce. Participation benefits SNAP-Ed nationally because the HPM II is the only voice advocating for programming that addresses the special needs for SNAP-Ed audiences.

3. Travel destination (city and state)

Washington, DC

4. Number of staff traveling

One

5. Cost of travel for this purpose

\$1600 per person

Total Out-of-State Travel Cost

\$1600

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Travel to NORC at the University of Chicago will enable NEOPB to confirm that telephone interviewers for the comprehensive quantitative evaluation of the LHD model and interventions are properly trained in study objectives, recruitment, administration of the survey instruments, and human subject protections.

2. Justification of need for travel

Observation of specific protocol and human subjects' protections requirements necessitate direct observation.

3. Travel destination (city and state)

Chicago, Illinois

4. Number of staff traveling

One

5. Cost of travel for this purpose

\$2000

Total Out-of-State Travel Cost

\$2000

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

PBH offers a two day conference that presents the latest data on market segments regarding fruit and vegetable consumption and purchasing patterns.

2. Justification of need for travel

At this conference there is an opportunity to build retail and industry partnerships in the fruit and vegetable industry. We hope to have the Fruit and Veggie More Matters logo by this time.

3. Travel destination (city and state)

Scottsdale, AZ

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$1,500.00

Total Out-of-State Travel Cost

\$1,500.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Attending the American Evaluation Association 2013 Annual Conference will enable the Network for a Healthy California program to obtain leading edge evaluation strategies, lessons and tools for application to the design and implementation of SNAP-Ed evaluation and the technical assistance provided to SNAP-Ed projects and local health department partners.

2. Justification of need for travel

To obtain up-to-date information to assess the strengths and weaknesses of the SNAP-Ed program. This is especially important given we are implementing a new model of the program in California.

3. Travel destination (city and state)

Washington, D.C.

4. Number of staff traveling

one

5. Cost of travel for this purpose

\$2,000

Total Out-of-State Travel Cost

\$2,000

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Attending SNEB allows the Network for a Healthy California to showcase data from our statewide surveys and other innovative projects and to obtain strategies and tools for public health related to nutrition education.

2. Justification of need for travel

To bring back information on leading-edge research, programs and policies to improve technical assistance to SNAP-Ed programs, build new partnerships and share with others providing SNAP-Ed services in California.

3. Travel destination (city and state)

Milwaukee, WI

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$1,660.00

Total Out-of-State Travel Cost

\$1,660.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

Attending the 2014 Society for Nutrition Education and Behavior (SNEB) Annual Conference enables NEOPB to showcase data from its statewide surveys and intervention projects, to obtain strategies and tools for public health related to nutrition education, and to bring back information on leading-edge research, programs and policies to improve technical assistance to SNAP-ED programs, build new partnerships, and share best practices with others who provide SNAP-Ed services in California. As the premier national organization for nutrition education, this is the only meeting where USDA and states that conduct USDA-funded nutrition education can address nutrition education in USDA's 18 categorical nutrition assistance such as SNAP-Ed, schools, WIC, and other community channels, as well as other USDA agencies such as Extension, Economic Research, Marketing and the Center for Nutrition Policy and Promotion which oversees communications about the Dietary Guidelines for Americans. This small meeting allows the sharing of new methods for overcoming obstacles, creating cross-cutting approaches that gain synergies across program lines, and exploring new evaluation approaches for such partnerships. Attendance will help guide CDPH work in this new USDA provision of the 2013 SNAP-Ed Rule.

2. Justification of need for travel

This national conference is held in different U.S. cities each year. There is no similar conference held in California. As the largest nutrition education program in the country, it is important for continued federal funding that this venue be used to showcase the Network's programs, interventions and results, as well as to advance new approaches that will increase the return on investment for the estimated \$110M for SNAP-Ed in CDPH. The HPM II oversees development and testing of many of the new approaches used in the Network, so this venue is an efficient use of time and funding to assure that California's work continues to meeting high standards of practice. In addition, there typically are meetings specifically for SNAP-Ed states and federal officials, so it is vital for California's experience, views, and recommendations to be presented.

3. Travel destination (city and state)

Milwaukee, Wisconsin

4. Number of staff traveling

One

5. Cost of travel for this purpose

\$1660

Total Out-of-State Travel Cost

Template 4 Section C Continued
FY 2014
SNAP-Ed Plan Budget Information by Project

7 CFR 277

OMB Circular A-87
OMB No. 0584-0083

\$1660

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

Travel

Travel expenditures are a variable cost. In order to be considered for funding, the request should provide a direct and clear link to providing quality nutrition education for SNAP-Ed target audience. Provide the following information for all travel included in your SNAP-Ed budget:

A. In-State Travel

Travel Purpose

1. How attendance will benefit SNAP-Ed program goals and objectives

[Click here to enter benefits.](#)

2. Justification of need for travel

[Click here to enter justifications.](#)

3. Travel destination (city, town or county or indicate local travel)

[Click here to enter destination.](#)

4. Number of staff traveling

[Click here to enter number.](#)

5. Cost of travel for this purpose

[Click here to enter cost.](#)

Total In-State Travel Cost

[Click here to enter cost.](#)

B. Out-of-State Travel

Travel Purpose and/or Name of Conference

1. How attendance will benefit SNAP-Ed program goals and objectives

To present best practices and evidence based models highlighting The Fit Business Kit and children and Youth programs to Southern States that have high obesity levels and will eventually receive additional SNAP Ed funds.

2. Justification of need for travel

To present best practices and evidence based models highlighting The Fit Business Kit and children and Youth programs to Southern States that have high obesity levels and will eventually receive additional SNAP Ed funds. PHI is slated to present on our Worksite Wellness Program, and a poster presentation for our PowerPlay! Program has also been accepted.

3. Travel destination (city and state)

Nashville, TN

4. Number of staff traveling

1

5. Cost of travel for this purpose

\$2,500.00

Total Out-of-State Travel Cost

\$2,500.00

Note: Total Travel Cost (In- and Out-of-State) per project to be entered as line 5 of budget summary (Template 4).

2a. CONTRACTUAL - Subawards	Total
Surveillance of NEOP Data	\$1,163,973
Benchmark Evaluation Study	\$350,000
CalTEENS	\$337,687
Evaluation of LHD Participation in NEOP	\$250,000
African-American Beauty Salon	\$100,000
Healthy Retail Recognition	\$70,000
Worksite Program Vending Machine Study	\$49,500
California Dietary Practices Survey	\$26,825
TOTAL	\$2,347,985

Note that subawards are excluded from any Indirect Cost (IDC) calculation. Below follows a description of each program listed in the foregoing table.

Surveillance of NEOP Data	\$1,163,973
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A subcontractor will complete data collection for conducting the second year of an ongoing survey of 300 adult women CalFresh participants and 225 youth participants (split between children age 6-11 years and adolescents) in each of 17 selected counties scheduled to complete CX3 re-evaluation in FFY 2016. Subcontractor activities include setting up and testing the CATI system; training interviewers; collecting, cleaning/processing, and coding data; and providing the data files and codebook. In some counties, up to 65% of baseline participants have indicated they would be willing to participate again next year. New participants will be obtained from an assisted list containing persons from households participating in the CalFresh Program.

Benchmark Evaluation Study	\$350,000
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A subcontractor will collect the data for the 2013 Benchmark Tracking Survey.

CalTEENS	\$337,687
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A subcontractor will complete data collection for conducting the 2014 CalTEENS with a CalFresh eligible (< 130% FPL) population, including setting up and testing the CATI system; training interviewers; collecting, cleaning/processing, and coding data; and providing the data files and codebook. The participants will be obtained from an assisted list containing persons from households participating in the CalFresh Program.

Evaluation of LHD Participation in NEOP	\$250,000
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A contractor will conduct key informant interviews with each local health department and incorporate additional qualitative methods to capture a Year Two or baseline (depending on the LHD) comprehensive picture of the landscape in which the NEOP interventions are taking place - to include capacity building, leveraging, relationships, policy, community involvement, engagement (retail), non-Network programs, and environmental/community change.

African-American Beauty Salon	\$100,000
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The development of the Beauty Salon Health Diva Challenge (Salon Intervention) will ensure successful completion of goals within the PHI Master Contract. The Salon Intervention will include the participation of 10 salons and at least 10 stylists in low-income neighborhoods; nutrition education using the African American Campaign Stylin' for Life Magazine and Mirror Messages; and at least 150 women responding to a challenge to eat better and be more active over a pre-determined time period. Participating low-income consumers will receive nutrition education and physical activity support through a text messaging program as well as through culturally competent adult peer educators trained by the local health department. This intervention will help LHDs address ethnic communities that suffer disproportionately from preventable chronic diseases (i.e., health disparities). Based on results of the study a toolkit will be rolled out in FFY2015.

Healthy Retail Recognition	\$70,000
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A Healthy Food Retailer Recognition Program will be developed using the food retailer assessment scorecard developed by the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) to assess the current level of the store's environment. The Recognition Program will include intervention stores participating in the CX3 improvements as well as other SNAP-Ed eligible stores in qualifying census tracts that want to participate in the program. This program is a voluntary program open to any interested store that qualifies as a SNAP-Ed intervention site. Local Health Departments on the behalf of retailer or retailers themselves that apply to the program, would agree to carry the minimum staple goods that a store must carry in order to be considered having healthy options, and in exchange receive technical assistance, including free publicity and help implementing healthy changes. There would be a minimum requirement that would be committed to participating in the program such as agreeing to carry two fresh fruit and vegetable options in the store at all times. This could then be expanded to include two healthy items from each food

group and then going above and beyond by carrying healthy low cost grab and go options. While the store works to increase the inventory of healthy items, they may also commit to decreasing the amount of less healthy items that they choose to carry in their stores. Stores participating in the program would receive a Champion for Change Healthy Retail Participant sticker which not only recognizes the store owner's efforts, but is easily identified by consumers.

Worksite Program Vending Machine Study	\$49,500
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The purpose of this study is to evaluate the effectiveness of proposed marketing strategies used to influence consumers in low-wage industries to purchase healthy items from vending machines. The Healthy Vending Tool in the California Fit Business Kit was originally developed using research done in schools and office buildings, while the Worksite Program now primarily serves employees in industrial, retail, hospitality and agricultural settings. Information obtained from this study will be used to update the tool to make it more effective with our intended audience.

This study will assist the LHD infrastructure in providing a more relevant tool to those LHDs working in low wage worksites as well as any LHD that is interested in successfully implementing healthy vending at a venue that primarily serves low wage workers or low resource customers.

California Dietary Practices Survey	\$26,825
-------------------------------------	----------

A subcontractor will complete data collection for conducting the 2013 CDPS with a CalFresh eligible (< 130% FPL) population, including cleaning/processing and coding data; and providing the data files and codebook.

Other – General Expenses	Total
1. General Expenses State Standards	\$87,205
7. Facilities Operations State Standard Costs	\$154,500
3. Other Operating Expenses	\$0
4. Special Expenses	\$129,000
2b. Consultants	\$246,300
TOTAL	\$617,005

2a. CONTRACTUAL - Subawards	Total
Afterschool	\$200,000
Farm to Fork	\$300,000
NEOP Branch Strategic Partnership Project & Public Relations	\$200,000
Community & Youth Engagement	\$500,000
California Conference of Local Health Department Nutritionists Project	\$135,000
Champion Physician Project	\$400,000
TOTAL	\$1,735,000

Note that subawards are excluded from any Indirect Cost (IDC) calculation. Below follows a description of each program listed in the foregoing table.

Afterschool	\$200,000
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In coordination with Network staff, the selected contractor will provide support, technical assistance, training and consultation to local health departments (LHD) around supporting afterschool programs. The contractor will share comprehensive, multi-level strategies with LHD on how to integrate afterschool into their scope of work. Some of the issues that the contractor would provide support are (but not limited to): ensuring that afterschool programs in the LHD regions are included in school wellness policy as an extension of the school day, aligning afterschool with summer programming (i.e. summer meals), providing support around skill-based nutrition and physical activity lessons (i.e. cooking, meal planning), model teaching strategies and best practices and help to create an accountability and monitoring structure to ensure that afterschool programs within the LHD regions are providing healthy meals and moderate to vigorous physical activity for children and youth.

The contractor will help to build the capacity for afterschool interventions with LHDs and their subcontractors by providing TA and support to properly align afterschool with the new LHD model and in support of the Network's Child and Youth Continuum. The contractor will also be asked to provide technical assistance and support around how afterschool can play a more prominent role within the Network tying into nutrition education, youth engagement and potential youth career pathways during afterschool/out of school time.