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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Asian Health Services  
**Grant Number:** 11-10156  
**Program Area:** Local Food and Nutrition Education: Non-Profit

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9*

**b. Target Audience.**

**Gender:** Male 32% Female 68%

Ethnicity:

- |  |  |
|--|--|
| <input type="checkbox"/> African American _____%       | <input type="checkbox"/> Latino _____%           |
| <input checked="" type="checkbox"/> Asian <u>100%</u>  | <input type="checkbox"/> Native American _____%  |
| <input type="checkbox"/> Caucasian _____%              | <input type="checkbox"/> Pacific Islander _____% |
| <input type="checkbox"/> Other (specify) _____: _____% |  |

Languages:

- |  |   |
|--|---|
| <input type="checkbox"/> English _____%                  | <input type="checkbox"/> Korean _____%                    |
| <input type="checkbox"/> Spanish _____%                  | <input type="checkbox"/> Lao _____%                       |
| <input type="checkbox"/> Arabic _____%                   | <input checked="" type="checkbox"/> Mandarin <u>10%</u>   |
| <input type="checkbox"/> Armenian _____%                 | <input type="checkbox"/> Russian _____%                   |
| <input type="checkbox"/> Bosnian _____%                  | <input type="checkbox"/> Tagalog _____%                   |
| <input checked="" type="checkbox"/> Cantonese <u>50%</u> | <input checked="" type="checkbox"/> Vietnamese <u>40%</u> |
| <input type="checkbox"/> Farsi _____%                    | <input type="checkbox"/> Other (specify)_____: _____%     |
| <input type="checkbox"/> Hmong _____%                    | <input type="checkbox"/> Other (specify)_____: _____%     |
| <input type="checkbox"/> Khmer (Cambodian) _____%        |   |

Ages:

- |   |   |
|---|---|
| <input type="checkbox"/> Under 5 years old _____% | <input type="checkbox"/> 12 to 17 _____%                |
| <input type="checkbox"/> 5 to 8 _____%            | <input type="checkbox"/> 18 to 59 <u>50%</u>            |
| <input type="checkbox"/> 9 to 11 _____%           | <input type="checkbox"/> 60 years old & over <u>50%</u> |

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input type="checkbox"/> Public Housing _____%                             |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP) _____%             | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input type="checkbox"/> HeadStart _____%  | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%              |
| <input type="checkbox"/> In Home Supportive Services (IHSS) _____%                         | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input type="checkbox"/> WIC _____%  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (20 occurrences at 2 hour(s) each)
- Community Education Events: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Training/Workshop/Conference: (9 occurrences at 2 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- \_\_\_\_\_ CalFresh Offices
- \_\_\_\_\_ Churches
- \_\_\_\_\_ Community Centers
- \_\_\_\_\_ Elderly Service Centers
- \_\_\_\_\_ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ Food Stores
- \_\_\_\_\_ Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ Libraries

- \_\_\_\_\_ Other Youth Education Sites (includes Parks and Recreation)
- 1 Public/Community Health Centers (includes Public Health Departments)
- \_\_\_\_\_ Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- \_\_\_\_\_ Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- \_\_\_\_\_ Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- \_\_\_\_\_ WIC Programs
- \_\_\_\_\_ Worksites
- Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 425

Narrative

AHS will provide linguistically/culturally competent nutrition, physical activity, and SNAP education at AHS' main clinic site and at community sites in Chinatown and East Oakland.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

- 80% of participants will demonstrate an increase in consumption of fruits and vegetables.
- 80% of participants will demonstrate an increase in knowledge of cooking skills to ensure healthy consumption and food preparation.

LOCAL PROJECT  
SYNOPSIS

- 80% of participants will identify 1-3 take-home goals/commitments/strategies to support ongoing healthy consumption of fruits and vegetables as well as meal planning skills.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

Asian Health Services will coordinate efforts within our health center, community partners in Oakland Chinatown and Saint Anthony's Church to support recruitment and attendance at nutrition education workshops and Healthy Heart Workshops.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Community Health Center	Asian Health Services	818 Webster St.	Oakland	94607		AS	98%	2%	%		
							%	%	%		

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
N/A					

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
N/A			%	%	%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Asian Health Services  
 Grant Number: 11-10156

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$54,129.00	\$54,128.53	-\$0.47	0.00%
2 Benefits	\$14,513.00	\$14,512.40	-\$0.60	0.00%
3 Operating	\$0.00	\$0.00	\$0.00	0.00%
4 Equipment	\$122.00	\$0.00	-\$122.00	-100.00%
5 Travel & Per Diem	\$2,474.00	\$2,895.29	\$421.29	17.03%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$3,098.00	\$7,800.29	\$4,702.29	151.78%
8 Indirect Costs	\$10,664.00	\$10,663.50	-\$0.50	0.00%
<b>Totals:</b>	<b>\$85,000.00</b>	<b>\$90,000.00</b>	<b>\$5,000.00</b>	<b>5.88%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A
2 Benefits	N/A
3 Operating	N/A
4 Equipment	N/A
5 Travel & Per Diem	Increase due to mileage increase
6 Subcontractors	N/A
7 Other Costs	Increase due to final evaluation report required for final year
8 Indirect Costs	N/A

## Prime Staffing

**Prime Grantee Name:**

Asian Health Services

**Grant Number:**

11-10156

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g., Director of Programs)	Jen Lee	67.416%	32.58%	0.06138	\$83,404.00	\$5,119.34	26.811%	\$1,372.55	\$6,491.88
24 Physician	Y-Chi Nguyen, Susan Lo and Onna Lo, aggregate (Avg Salary \$149,525 TE .004266 pp) Salary is in-kind	0.00%	0.00%	0	\$149,525.00	\$0.00	26.811%	\$0.00	\$0.00
2 Administrative Coordinator	TBD	100.00%	0.00%	0.01672	\$69,482.00	\$1,161.74	26.811%	\$311.47	\$1,473.21
13 Dietician	Jing Liu and Eliza Chan, aggregate (Avg Salary \$72,921 FTE .10)	0.00%	100.00%	0.2	\$72,921.00	\$14,584.20	26.811%	\$3,910.17	\$18,494.37
6 Community Liaison	Alisha Tran and Tina Diep, aggregate (Avg Salary \$44,351 FTE .375 pp)	0.00%	100.00%	0.75	\$44,351.00	\$33,263.25	26.811%	\$8,918.21	\$42,181.46
<b>Totals:</b>		<b>167.42%</b>	<b>232.58%</b>	<b>1.0281</b>	<b>\$419,683.00</b>	<b>\$54,128.53</b>		<b>\$14,512.40</b>	<b>\$68,640.93</b>

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes and medical/dental benefits

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>Position Description</b>
<b>2</b>	<b>Administrative Coordinator</b>	Provides administrative and office support for the project staff and is responsible for the reporting requirements.
<b>3</b>	<b>Administrator (e.g., Director of Programs)</b>	Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
<b>6</b>	<b>Community Liaison</b>	Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
<b>13</b>	<b>Dietician</b>	Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
<b>24</b>	<b>Physician</b>	Supervises professional staff including Dietitians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).

## Prime Budget Justification

Prime Grantee Name: Asian Health Services

Grant Number: 11-10156

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
			1.00	1.00	\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Local travel by CLU Manager and	Local	1	1						1,500.00		\$360.00	\$1,207.50
Regional Network Meeting-	Sacramento	1	1	1					353.00			\$199.45
LFNEAC Meeting- Program	Bay Area	1	1	1								\$0.00
LFNEAC Meeting- Program	Sacramento	1	1	1	1	\$40.00	\$96.00		348.00			\$332.62
LFNEAC Meeting- Program	So California	1	1	1	1	\$40.00	\$125.00	\$250.00				\$415.00
Network-Sponsored Skill-Based	Sacramento	2	1	2	1	\$40.00	\$96.00		344.00			\$740.72
<b>Total Travel and Per Diem:</b>												<b>\$2,895.29</b>

### Sub Grant(s)

Name	Description/Justification	Total
A   N/A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Community & Pt Leadership	10 work shops x25x \$2.5 taste test per person	\$2.50	10.00	25.00	\$625.00
Community & Pt Leadership	10 work shops x25x \$1 certificates	\$1.00	10.00	25.00	\$250.00
Demo supplies	Replacement cooking utensils and supplies as needed (2 hot plates, 2 pots, 2 pans, 5 bowls, 5 plates, utensils, cookbooks, 2 knives, cutting boards	\$525.29	1.00	1.00	\$525.29
Translations	Chinese & Vietnamese	\$100.00	14.00	1.00	\$1,400.00

### Prime Budget Justification

Evaluation Expense	Expenses related to evaluation process, analysis, documentation and report submission to Network management team, including photography and videography for interviews, conducting focus groups, etc.	\$5,000.00	1.00	1.00	\$5,000.00
<b>Total Other Costs:</b>					<b>\$7,800.29</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
14.35% average of total direct costs	14.35%	\$74,336.00	\$10,663.50
<b>Total Indirect Costs:</b>			<b>\$10,663.50</b>

<b>Total Budget:</b>	<b>\$90,000.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Community Alliance with Family Farmers (CAFF)  
**Grant Number:** 11-10157  
**Program Area:** Local Food and Nutrition Education Channel (Non-Profit)

**a. Related State Objectives.**  
*See State-level objectives*

**b. Target Audience.**

Gender: Male 49.5% Female 50.5%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>2%</u>	<input checked="" type="checkbox"/> Latino	<u>18.6%</u>
<input checked="" type="checkbox"/> Asian	<u>2%</u>	<input checked="" type="checkbox"/> Native American	<u>16.1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>56.5%</u>	<input type="checkbox"/> Pacific Islander	<u>      %</u>
<input checked="" type="checkbox"/> Other (specify) <u>Multi racial:</u>	<u>4.8%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>100%</u>	<input type="checkbox"/>	<input type="checkbox"/> Korean	<u>      %</u>
Spanish	<u>      %</u>		<input type="checkbox"/> Lao	<u>      %</u>
<input type="checkbox"/> Arabic	<u>      %</u>		<input type="checkbox"/> Mandarin	<u>      %</u>
<input type="checkbox"/> Armenian	<u>      %</u>		<input type="checkbox"/> Russian	<u>      %</u>
<input type="checkbox"/> Bosnian	<u>      %</u>		<input type="checkbox"/> Tagalog	<u>      %</u>
<input type="checkbox"/> Cantonese	<u>      %</u>		<input type="checkbox"/> Vietnamese	<u>      %</u>
<input type="checkbox"/> Farsi	<u>      %</u>		<input type="checkbox"/> Other (specify)_____:	<u>      %</u>
<input type="checkbox"/> Hmong	<u>      %</u>		<input type="checkbox"/> Other (specify)_____:	<u>      %</u>
<input type="checkbox"/> Khmer (Cambodian)	<u>      %</u>			

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>57%</u>	<input type="checkbox"/> 12 to 17	<u>      %</u>
<input type="checkbox"/> 5 to 8	<u>      %</u>	<input checked="" type="checkbox"/> 18 to 59	<u>43%</u>
<input type="checkbox"/> 9 to 11	<u>      %</u>	<input type="checkbox"/> 60 years old & over	<u>      %</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input type="checkbox"/> Public Housing _____%                             |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP) _____%             | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input type="checkbox"/> HeadStart _____%  | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%              |
| <input type="checkbox"/> In Home Supportive Services (IHSS) _____%                         | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input type="checkbox"/> WIC _____%  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (56 occurrences at .5 hour(s) each)
- Community Education Events: (\_\_\_\_ occurrences at \_\_\_\_ hour(s) each)
- Training/Workshop/Conference: (5 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_ occurrences at \_\_\_\_ hour(s) each)
- Other (specify): Tours (9 occurrences at 2 hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

- Adult Education & Job Training Sites
- Adult Rehabilitation Center
- CalFresh Offices
- 1 Churches
- Community Centers
- Elderly Service Centers
- Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- Extension Offices
- Farmers Markets
- Food Stores
- Head Start Programs
- Individual Homes
- Libraries

- Other Youth Education Sites (includes Parks and Recreation)
- 5 Public/Community Health Centers (includes Public Health Departments)
- Public Housing
- Schools – students (Preschool)
- 5 Schools – students (K-12)
- Schools – students (Afterschool Program)
- Schools - Parents
- Shelters/Temporary Housing
- TANF Job Readiness Program
- WIC Programs
- Worksites
- Other (specify): \_\_\_\_\_
- Other (specify): \_\_\_\_\_
- Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 615

Narrative

CAFF will conduct nutrition education with SNAP-Ed parents, children age zero to five, and staff at ten qualifying playgroup sites throughout Humboldt county. The program will operate within the existing First 5 playgroup structure and will utilize a key partnership with Humboldt County Office of Education’s (HCOE) Harvest of the Month to reach our goal of increased fruit and vegetable consumption among SNAP-Ed young children and their parents attending First 5 playgroups. Since children’s eating patterns become established during early childhood, educating parents about good nutrition can help establish healthy eating behaviors and prevent diet related disease later in life. Our intervention will include initial pre-surveys with staff and parents and build from there. We will conduct the Harvest of the Month program with children and their parents monthly at the playgroups and will disseminate accompanying nutrition resources. We will conduct biannual trainings with playgroup staff to increase their knowledge and capacity to positively influence families. Lastly, we will offer additional hands-on nutrition education opportunities through annual tours of farms, farmers' markets, and grocery stores. We foresee potential and probable program replication in other First 5 programs throughout the state.

**Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Pre/post surveys will identify base line information and steer the intervention showing a statistically significant increase in family fruit and vegetable consumption and/or in one or more factors related to fruit and vegetable consumption including knowledge, preference, awareness, self-efficacy, and skills.

Staff will attend biannual trainings demonstrating an increase in knowledge, self -efficacy, and social networks.

Children have increased knowledge, exposure, and consumption of fruits and vegetables through participation the Harvest of the Month program.

Ongoing Process Measures include: sign-in sheets, agendas, photos, material disseminaton, and verbal testimonials.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

CAFF will work collaboratively to implement our project building on past relationship with Humboldt's Office of Education and new partnership with First 5. Utilizing existing programs to implement our intervention, we will extend multi-organizational reach and help increase capacity by working together. Additionally, we will implement First 5's strategic plan and best practices. Combined evaluation will measure larger impact. Finally, we will be contributing to county efforts to combat obesity in the snap-ed population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Centers	Trinity Valley Head Start	730 Highway 96	Willow Creek	95573	06023010102	H	74.5%	No Data	No Data	ACS 2006 - 2010 Census Tracts	
Community Centers	Adorni Center	1011 Waterfront Drive	Eureka	95501	6023000500	AR	No Data	36.6%	52.2%	ACS 2006 - 2010 Census Block Groups	
Churches	Arcata United Methodist Church Tiny Tots Playgroup	1761 11th Street	Arcata	95521	6023001101	AR	No Data	49%	54.9%	ACS 2006 - 2010 Census Block Groups	
Community Centers	D Street Neighborhood Center	1301 D Street	Arcata	95521	6023001000	AR	0%	44.7%	55.0%	ACS 2006 - 2010 Census Tracts	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Centers	Humboldt Rio Dell Head Start site	95 Center Street	Rio Dell	95562	06023011100	NH	100%	No Data	No Data	ACS 2006 - 2010 Census Tracts	
Community Centers	Manila Community Center	1629 Peninsula Drive	Manila	95521	06023001300	AR	13.6%	24.0%	56.4%	ACS 2006 - 2010 Census Tracts	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
N/A					

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Redway Elementary (A, P)	Southern Humboldt Unified	12630406008213	46.06%	15.77%	61.83%
Osprey Learning Center (A, P)	Southern Humboldt Unified	12630401230010	71.43%	0.00%	71.43%
Casterlin Playgroup (A, P)	Southern Humboldt Unified	12630406008197	55.17%	17.24%	72.41%
Hoopah High (A, P)	Klamath Trinity Joint Unified	12629011234004	46.06%	9.45%	55.51%
Orleans Elementary (A, P)	Klamath Trinity Joint Unified	12629016007975	82.22%	15.56%	97.78%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

Prime Grantee Name:

Community Alliance with Family Farmers

Grant Number:

11-10157

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$51,624.00	\$54,968.12	\$3,344.12	6.48%
2 Benefits	\$12,906.00	\$13,742.03	\$836.03	6.48%
3 Operating	\$3,740.00	\$4,694.19	\$954.19	25.51%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$5,329.00	\$4,606.15	-\$722.85	-13.56%
6 Subcontractors	\$3,679.00	\$3,709.00	\$30.00	0.82%
7 Other Costs	\$3,600.00	\$3,999.00	\$399.00	11.08%
8 Indirect Costs	\$2,478.00	\$3,435.51	\$957.51	38.64%
<b>Totals:</b>	<b>\$83,356.00</b>	<b>\$89,154.00</b>	<b>\$5,798.00</b>	<b>6.96%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Wylar: increase for retrospective report preparation
2 Benefits	Wylar: increase for retrospective report preparation
3 Operating	Operating costs are pro-rated to staff at each location. More staff has decreased the operating costs per staff member.
4 Equipment	
5 Travel & Per Diem	Increased costs related to meeting travel.
6 Subcontractors	
7 Other Costs	\$1338 added: Allowable amount for Retrospective presentation
8 Indirect Costs	The overall budget totals are increased, which results in an increase in indirect.

**Prime Grantee Name:**

Community Alliance with Family Farmers

**Grant Number:**

11-10157

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 5 Chief Executive Officer	Diane DelSignore	100.00%	0.00%	0.0350	\$90,000.00	\$3,150.00	25.000%	\$787.50	\$3,937.50
2 1 Accountant/Finance Analyst	Jen Macias	100.00%	0.00%	0.0550	\$68,680.00	\$3,777.40	25.000%	\$944.35	\$4,721.75
3 3 Administrator (e.g., Director of Programs)	Diana Abellera	100.00%	0.00%	0.0738	\$69,000.00	\$5,092.20	25.000%	\$1,273.05	\$6,365.25
4 8 Contract Manager	Megan Sabato	100.00%	0.00%	0.0440	\$50,000.00	\$2,200.00	25.000%	\$550.00	\$2,750.00
5 27 Project Coordinator	Michelle Wylor	50.00%	50.00%	0.5000	\$47,940.00	\$23,970.00	25.000%	\$5,992.50	\$29,962.50
6 26 Program Assistant	Meredith Peterson	8.52%	91.48%	0.5870	\$24,960.00	\$14,651.52	25.000%	\$3,662.88	\$18,314.40
7 21 Nutritionist/Nutrition Educator/Nutrition Aide	Erin Derden-Little	0.00%	100.00%	0.0500	\$42,540.00	\$2,127.00	25.000%	\$531.75	\$2,658.75
<b>Totals:</b>		<b>458.52%</b>	<b>241.48%</b>	<b>1.3448</b>	<b>\$393,120.00</b>	<b>\$54,968.12</b>		<b>\$13,742.03</b>	<b>\$68,710.15</b>

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes and medical/dental benefits at 25% of salaries

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	<b>Accountant/Finance Analyst</b>		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
3	<b>Administrator (e.g., Director of Programs)</b>		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
5	<b>Chief Executive Officer</b>		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
8	<b>Contract Manager</b>		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
26	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
27	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.

Prime Grantee Name: Community Alliance with Family Farmers  
 Grant Number: 11-10157

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Office supplies	pens, papers, files, postage general supplies per month	\$50.00	1.00	12.00	\$600.00
Printing	copies/ cartridges per month	\$75.00	1.00	12.00	\$900.00
Phone, internet	Operating costs are pro-rated to staff at each location (total cost divided by FTE, multiplied by the FTE on each contract).	\$41.25	1.00	12.00	\$495.00
Rent	Operating costs are pro-rated to staff at each location (total cost divided by FTE, multiplied by the FTE on each contract).	\$224.9325	1.00	12.00	\$2,699.19
<b>Total Operating Expenses:</b>					<b>\$4,694.19</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total
LFNEAC Meetings/ Michelle Wyler Project Coordinator	Southern CA Los Angeles	1	1	2	1	\$80.00	\$127.00	\$450.00			\$50.00	\$707.00
LFNEAC Meetings/ Michelle Wyler Project Coordinator	Statewide CA	1	1	2	1	\$80.00	\$98.00	\$450.00			\$50.00	\$678.00
LFNEAC Meetings/ Michelle Wyler Project Coordinator	Northern CA SanFrancisco	1	1	2	1	\$80.00	\$165.00	\$700.00			\$50.00	\$995.00
2 Regional Network Meetings Ukiah/Michelle Wyler Project Coordinator	Ukiah	2	1	2	1	\$80.00	\$98.00	\$0.00	350.00		\$0.00	\$751.50
2 local Regional Network Meetings /Michelle Wyler	Fortuna	2	1	0	0	\$0.00	\$0.00	\$0.00	55.00			\$62.15



HOTM taste test foods	Taste-testing foods for HOTM : .80/sample x 20 children/parents x 10 sites x 10 months=\$1600	\$0.80	2000.00	1.00	\$1,600.00
Retrospective report	Production of Retrospective report	\$1,359.00	1.00	1.00	\$1,359.00
<b>Total Other Costs:</b>					<b>\$3,999.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total of Personnel and Benefits	5.00%	\$68,710.15	\$3,435.51
<b>Total Indirect Costs:</b>			<b>\$3,435.51</b>

<b>Total Budget: \$89,154.00</b>			
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Community Bridges  
**Grant Number:** 11-10160  
**Program Area:** Local Food and Nutrition Education Channel: Non-Profit

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 38% Female 62%

**Ethnicity:**

<input type="checkbox"/> African American _____%	<input checked="" type="checkbox"/> Latino <u>92</u> %
<input checked="" type="checkbox"/> Asian <u>1</u> %	<input type="checkbox"/> Native American _____%
<input checked="" type="checkbox"/> Caucasian <u>7</u> %	<input type="checkbox"/> Pacific Islander _____%
<input type="checkbox"/> Other (specify) _____: _____%	

**Languages:**

<input type="checkbox"/> English _____%	<input type="checkbox"/> Korean _____%
<input checked="" type="checkbox"/> Spanish <u>100</u> %	<input type="checkbox"/> Lao _____%
<input type="checkbox"/> Arabic _____%	<input type="checkbox"/> Mandarin _____%
<input type="checkbox"/> Armenian _____%	<input type="checkbox"/> Russian _____%
<input type="checkbox"/> Bosnian _____%	<input type="checkbox"/> Tagalog _____%
<input type="checkbox"/> Cantonese _____%	<input type="checkbox"/> Vietnamese _____%
<input type="checkbox"/> Farsi _____%	<input type="checkbox"/> Other (specify)_____: _____%
<input type="checkbox"/> Hmong _____%	<input type="checkbox"/> Other (specify)_____: _____%
<input type="checkbox"/> Khmer (Cambodian) _____%	

**Ages:**

<input type="checkbox"/> Under 5 years old _____%	<input type="checkbox"/> 12 to 17 _____%
<input type="checkbox"/> 5 to 8 _____%	<input checked="" type="checkbox"/> 18 to 59 <u>91</u> %
<input type="checkbox"/> 9 to 11 _____%	<input checked="" type="checkbox"/> 60 years old & over <u>9</u> %

**c. Focus on SNAP-Ed Eligible.**

**Income Targeting Data Source:**

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>15%</u>              |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP) _____%              | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input checked="" type="checkbox"/> Food Pantries <u>75%</u>                               | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input type="checkbox"/> HeadStart _____%  | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%              |
| <input type="checkbox"/> In Home Supportive Servies (IHSS) _____%                          | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input type="checkbox"/> WIC _____%  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (22 occurrences at 1.5 hour(s) each)
- Community Education Events: (3 occurrences at 4 hour(s) each)
- Training/Workshop/Conference: (12 occurrences at 2 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- \_\_\_\_\_ CalFresh Offices
- \_\_\_\_\_ Churches
- 1 Community Centers
- \_\_\_\_\_ Elderly Service Centers
- 1 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ Food Stores
- \_\_\_\_\_ Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ Libraries

- \_\_\_\_\_ Other Youth Education Sites (includes Parks and Recreation)
- \_\_\_\_\_ Public/Community Health Centers (includes Public Health Departments)
- 3 Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- \_\_\_\_\_ Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- \_\_\_\_\_ Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- \_\_\_\_\_ WIC Programs
- \_\_\_\_\_ Worksites
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 670

Narrative

Promote a healthy lifestyle through interactive nutrition education, physical activity and CalFresh at Familia Center pantry and affordable housing sites in the city of Santa Cruz. Familia Center proposes to expand the pantry program at our site to include nutrition education for 80 plus household participants accessing the twice-monthly food distributions. Included in the expansion plan are 3 public housing complexes totaling 190 households and one community center located in a low-income census tract. The plan includes recruiting and developing a core group of volunteers/health promoters, from among the participants of the pantry program, to assist with the project. The major goals of the project are to: 1) familiarize Latino immigrant households with variety of the vegetables grown in the Central Coast area and with their nutritional value 2) participants will make healthier food choice, and 3) engage participants of the pantry program as promotores/community nutrition advocates, 4) introduce and promote alternative types of physical activity such as yoga and 5) encourage enrollment in the CalFresh program.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

In post surveys participants will report; increased knowledge of benefits of unfamiliar fruits and vegetables and will report increased use of said vegetables in everyday meals; Increased knowledge and use of alternative forms of physical activity.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

Familia Center is an active member of the Nutrition and Fitness Collaborative of the Central Coast and have utilized and borrowed materials to bring nutrition and fitness awareness to Familia participants.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Beach Flats	133 Leibrandt St.	Santa Cruz	95060	06087101000	H	%	23.0%	62.6%	10	
							%	%	%		

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Public Housing	Sycamore Commons	125 Sycamore Street	Santa Cruz	95060	06087101000
Public Housing	Neary Lagoon Coop	81 Chestnut Street	Santa Cruz	95060	06087101000
Public Housing	Nueva Vista	136 Liebrant Street	Santa Cruz	95060	06087101000
Food Pantry	Familia Center	711 E. Cliff Drive	Santa Cruz	95060	06087100800

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
N/A			%	%	%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Community Bridges-Familia Center  
 Grant Number: 11-10160

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$59,160.00	\$61,158.12	\$1,998.12	3.38%
2 Benefits	\$11,832.00	\$12,776.83	\$944.83	7.99%
3 Operating	\$1,634.00	\$1,884.52	\$250.52	15.33%
4 Equipment	\$0.00	\$1,309.90	\$1,309.90	0.00%
5 Travel & Per Diem	\$1,929.00	\$2,029.70	\$100.70	5.22%
6 Subcontractors	\$1,150.00	\$500.00	-\$650.00	-56.52%
7 Other Costs	\$1,013.00	\$1,473.00	\$460.00	45.41%
8 Indirect Costs	\$8,282.00	\$8,867.93	\$585.93	7.07%
<b>Totals:</b>	<b>\$85,000.00</b>	<b>\$90,000.00</b>	<b>\$5,000.00</b>	<b>5.88%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A
2 Benefits	Increase in the cost of health insurance for employees
3 Operating	extra office supplies and IT support for final presentation
4 Equipment	Equipment per SOW-presentions-projector,laptop, screen, monitor, 1 FTE staff working
5 Travel & Per Diem	N/A
6 Subcontractors	Reduction in the number of new promotoras recruited
7 Other Costs	increase in the cost of food items and number of participants
8 Indirect Costs	Increase in the indirect costs since merger with Community Bridges

## Prime Staffing

**Prime Grantee Name:**

Community Bridges-Familia Center

**Grant Number:**

11-10160

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g., Director of Programs)	Yolanda Henry	66.67%	33.33%	0.15	\$59,314.00	\$8,897.10	21.500%	\$1,912.88	\$10,809.98
21 Nutritionist/Nutrition Educator/Nutrition Aide	Narciso Deleon	5.00%	95.00%	1	\$36,594.00	\$36,594.00	22.000%	\$8,050.68	\$44,644.68
11 Database Coordinator	Edgar Landeros	100.00%	0.00%	0.12	\$33,206.00	\$3,984.72	10.500%	\$418.40	\$4,403.12
22 Office Manager/Secretary/Admin Assistant	Mayra Fernandez	71.43%	28.57%	0.35	\$33,378.00	\$11,682.30	20.500%	\$2,394.87	\$14,077.17
<b>Totals:</b>		<b>243.10%</b>	<b>156.90%</b>	<b>1.62</b>	<b>\$162,492.00</b>	<b>\$61,158.12</b>		<b>\$12,776.83</b>	<b>\$73,934.95</b>

**Definition and basis for calculations of benefit rate(s):**

SUI 1.15%, Workers Comp 1.7%, FICA 7.65%, 401K 0%-1%, Health 10%

## USDA POSITION DESCRIPTIONS

Position Number	USDA Position Title	LHD Position Title	Position Description
3	<b>Administrator (e.g., Director of Programs)</b>	<b>Program Director</b>	Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the <u>Regional collaborative. Coordinate grant agreement reporting requirements.</u>
11	<b>Database Coordinator</b>		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>	<b>Admin Assistant</b>	Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.

## Prime Budget Justification

Prime Grantee Name: Community Bridges-Familia Center  
 Grant Number: 11-10160

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Office Supplies	Flip charts, markers, paper, pens, folders, toner	\$400.00	1.00	1.00	\$400.00
Utilities	mo for electricity, gas, water, garbage prorated at 1.62 FTE	\$55.99	1.00	12.00	\$671.88
IT support	2.768 hours set up and training on use of equipment for final presentation	\$276.84	1.00	1.00	\$276.84
Printing	\$9.65/mo for copying of project materials, flyers, recipes	\$9.95	1.00	12.00	\$119.40
Telephone/internet	related project calls, searches, and email at 1.62 FTE	\$7.75	1.00	12.00	\$93.00
Janitorial Service	\$700 per month, prorated at 3.85% (1.62FTE+participant space)	\$26.95	1.00	12.00	\$323.40
<b>Total Operating Expenses:</b>					<b>\$1,884.52</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Air popcorn popper	For food demonstrations	\$20.00	1.00	1.00	\$20.00
Computer monitor	Monitor for 1 FTE	\$439.08	1.00	1.00	\$439.08
Projector	Final Presentations	\$500.00	1.00	1.00	\$500.00
Tripod Screen	Final Presentations	\$65.82	1.00	1.00	\$65.82
Laptop	Final Presentations	\$285.00	1.00	1.00	\$285.00
<b>Total Equipment Expenses:</b>					<b>\$1,309.90</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Administrator/Program Director	Reg Network	2	0.15	1	0	\$40.00	\$0.00	\$0.00	265.00	\$0.00	\$0.00	\$311.45
Nutrition Educator	Reg Network	2	1	1	0	\$40.00	\$0.00	\$0.00	0.00	\$0.00	\$0.00	\$80.00
Administrator/Program Director	Net Training	2	0.15	1	1	\$40.00	\$84.00	\$0.00	265.00	\$0.00	\$0.00	\$336.65
Nutrition Educator	Net Training	2	1	1	1	\$40.00	\$84.00	\$0.00	0.00	\$0.00	\$0.00	\$248.00
Administrator/Program Director	LFNEAC	2	0.15	1	1	\$40.00	\$110.00	\$200.00	100.00	\$0.00	\$0.00	\$218.00
Nutrition Educator	LFNEAC	2	1	1	1	\$40.00	\$110.00	\$200.00		\$0.00	\$0.00	\$700.00
Administrator/Program Director	local Travel	12	0.15						10.00			\$67.80
Nutrition Educator	local Travel	12	1						10.00			\$67.80
<b>Total Travel and Per Diem:</b>												<b>\$2,029.70</b>

## Prime Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A	TBD Up to 5 promotores de salud will be recruited to assist with the project. They will be compensated no more than \$100 per person for their assistance.	\$500.00
<b>Total Sub Grant(s):</b>		<b>\$500.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food Items	Food tastings and cooking demonstration for nutrition education classes	\$2.50	20.00	22.00	\$1,100.00
	for a minimum of 20 attendees x \$2.50 x 22 demos per/yr.				\$0.00
Disposable products	Paper plates (\$150); cups (\$90); gloves (\$75); paper towels (\$58)	\$373.00	1.00	1.00	\$373.00
<b>Total Other Costs:</b>					<b>\$1,473.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
14.5% of Salaries	14.50%	\$61,158.12	\$8,867.93
<b>Total Indirect Costs:</b>			<b>\$8,867.93</b>

<b>Total Budget:</b>	<b>\$90,000.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** CSU, Chico Research Foundation  
**Grant Number:** 11-10155  
**Program Area:** Local Food and Nutrition Education Channel: Non-Profit

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 22% Female 78%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>3%</u>	<input checked="" type="checkbox"/> Latino	<u>25%</u>
<input checked="" type="checkbox"/> Asian	<u>28%</u>	<input checked="" type="checkbox"/> Native American	<u>3%</u>
<input checked="" type="checkbox"/> Caucasian	<u>38%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>
<input checked="" type="checkbox"/> Other (specify) <u>Multiracial:</u>	<u>2%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>56%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>25%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify) _____:	_____%
<input checked="" type="checkbox"/> Hmong	<u>19%</u>	<input type="checkbox"/> Other (specify) _____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages

<input type="checkbox"/> Under 5 years old	_____%	<input checked="" type="checkbox"/> 12 to 17	<u>7%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>17%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>48%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>17%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>11%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%             | <input type="checkbox"/> Low Income Home Energy _____%           |
| <input type="checkbox"/> California Food Assistance _____%   | Assistance Program   |
| Program (CFAP)   | <input type="checkbox"/> MediCal _____%                          |
| <input type="checkbox"/> Commodity Foods _____%              | <input checked="" type="checkbox"/> Public Housing <u>36%</u>    |
| Distribution on Indian                                       | <input type="checkbox"/> Section 8 Public Housing _____%         |
| Reservation (FDPIR)  | Vouchers (LiHEAP)  |
| <input type="checkbox"/> Comprehensive _____%                | <input checked="" type="checkbox"/> Shelters/Temporary <u>9%</u> |
| Perinatal ServiceProgram                                     | Housing  |
| (CPSP)   | <input type="checkbox"/> Soup Kitchens _____%                    |
| <input type="checkbox"/> Family Resource Center _____%       | <input type="checkbox"/> SSI- Supplemental _____%                |
| <input type="checkbox"/> Food Banks _____%                   | Security Income  |
| <input checked="" type="checkbox"/> Food Pantries <u>27%</u> | <input type="checkbox"/> TANF (CalWORKS) _____%                  |
| <input type="checkbox"/> HeadStart _____%                    | Job Readiness  |
| <input type="checkbox"/> In Home Supportive _____%           | <input type="checkbox"/> Weatherization _____%                   |
| Servies (IHSS)   | Program  |
| <input type="checkbox"/> Job Corps _____%                    | <input type="checkbox"/> WIC _____%                              |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: ( 90 occurrences at 1 to 2 hour(s) each)
- Community Education Events: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Training/Workshop/Conference: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Point of Purchase: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages:

*All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

\_\_\_\_\_ CalFresh Offices

\_\_\_\_\_ Churches

3 Community Centers

\_\_\_\_\_ Elderly Service Centers

3 Emergency Food Assistance Sites

(includes Food Banks, Food Pantries, and Soup Kitchens)

\_\_\_\_\_ Extension Offices

\_\_\_\_\_ Farmers Markets

\_\_\_\_\_ Food Stores

\_\_\_\_\_ Head Start Programs

\_\_\_\_\_ Individual Homes

\_\_\_\_\_ Libraries

\_\_\_\_\_ Other Youth Education Sites  
(includes Parks and Recreation)

\_\_\_\_\_ Public/Community Health Centers  
(includes Public Health Departments)

4 Public Housing

\_\_\_\_\_ Schools – students (Preschool)

\_\_\_\_\_ Schools – students (K-12)

\_\_\_\_\_ Schools – students (Afterschool Program)

\_\_\_\_\_ Schools - Parents

1 Shelters/Temporary Housing

\_\_\_\_\_ TANF Job Readiness Program

\_\_\_\_\_ WIC Programs

\_\_\_\_\_ Worksites

1 Other (specify): Adult Education & Job Training

\_\_\_\_\_ Other (specify): \_\_\_\_\_

\_\_\_\_\_ Other (specify): \_\_\_\_\_

Projected Unduplicate Number of Contacts: 500

Narrative

The Center for Nutrition & Activity Promotion (CNAP) proposes to increase preference for and consumption of healthy food via 90 hands-on nutrition education classes offered to more than 500 adults and children in three Butte County CX3 neighborhoods and the surrounding areas. Nutrition classes will utilize Cooking Matters™ curriculum for adults and families as well USDA's Eat Right When Money's Tight (ERWMT) materials. The Cooking Matters™ series offers 6 2-hour class in which participants prepare healthful recipes, taste test the prepared foods, and enjoy interactive and hands-on nutrition education activities. ERWMT is an hour long stand-alone adult nutrition education class that focuses on budget friendly, healthy choices and incorporates cooking demonstrations, recipe cost analysis, nutrition information and budgeting tips. Each ERWMT class features Harvest of the Month produce and participants leave with healthful recipes incorporating the produce and a free bag of food provided by the local Food Bank. All classes will be held in English, Hmong and Spanish throughout Butte County. During the first two years of the project, at least three class participants will be recruited to serve as community leaders and help deliver lessons and encourage community participation and relevance in years two and three.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Participants in the Get Cookin' series will complete a pre/post survey. We will compare the survey responses with matched control participant's surveys and face-to-face interviews. Additionally, we will obtain anecdotal comments from focus group participants and compare their comments with the control group. Lastly, participant leaders from the community will engage in a focus group. Surveys will capture Get Cookin' participants change in fruit & vegetable consumption, meal planning, budgeting and home meal preparation frequency. The focus group discussion will determine changes in awareness, barriers, dietary variety, and self-efficacy to prepare healthy meals as a result of the series.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

CSUC Research Foundation has worked with the Network under CNAP's Sierra Cascade Nutrition and Activity Consortium (SCNAC) program since 2004. CalFresh Outreach is under the CNAP umbrella and, as such, will be an effective partner in collaborative efforts to promote project participation. Community partners, including Chapman Neighborhood Association, WIC, Butte County Grange, Fit thru Five Collaborative, Collaboratively Creating Health Access (cChaos), and Oroville Hmong Cultural Center will assist in neighborhood resident participation recruitment. These same partners, particularly the Thermalito Grange, Chapman Neighborhood Association, cChaos, OPT for Healthy Living, North Valley Community Foundation, Community Action Agency food bank, and the Hmong Cultural Center will assist with sustainability efforts beyond Network funding.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education & Job Training Site	Central Middle School	2565 Mesa Avenue	Oroville	95966	06007003001	AR	%	55.4%	68.9%	ACS 2005-2009	
Community Center	African American Family and Cultural Center	3300 Spencer Ave.	Oroville	95966	06007003001	AR	%	55.40%	68.90%	ACS 2006-2010	
Community Center	Chapman House	1010 Cleveland	Chico	95928	06007001300	AR	%	42.8%	69.7%	ACS 2006 - 2010	
Community Center	Sierra Avenue Elementary School	1050 Sierra Avenue	Oroville	95965	06007003700	AR	%	38.40%	51.70%	ACS 2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Jesus Center	1297 Park Avenue	Chico	95928	06007001300
Food Pantry	OPT for Healthy Living	1311 Mangrove Avenue, Ste. 4	Chico	95928	06007000700
Food Pantry	Salvation Army	567 E. 16 <sup>th</sup> Street	Chico	95928	06007001300
Public Housing	East of Eaton	1577 E. Lassen Avenue	Chico	95973	06007000104
Public Housing	Park Place	2105 Park Avenue	Oroville	95965	06007002800
Public Housing	Public Housing Club House	115 Nelson Avenue	Oroville	95965	06007002500
Public Housing	Winston Gardens – Community Housing	700 Mitchell Avenue	Oroville	95965	06007002800
Shelters/Temporary Housing	Skyway House	40 Landing Circle	Chico	95973	06007000104

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
N/A			%	%	%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: CSU, Chico Research Foundation

Grant Number: 11-10155

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$44,513.00	\$51,650.01	\$7,137.01	16.03%
2 Benefits	\$13,897.00	\$11,050.90	-\$2,846.10	-20.48%
3 Operating	\$2,404.00	\$9,571.68	\$7,167.68	298.16%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$3,384.00	\$3,824.68	\$440.68	13.02%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$7,834.00	\$6,559.32	-\$1,274.68	-16.27%
8 Indirect Costs	\$12,968.00	\$13,363.81	\$395.81	3.05%
<b>Totals:</b>	<b>\$85,000.00</b>	<b>\$96,020.40</b>	<b>\$11,020.40</b>	<b>12.97%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase is attributed to the addition of the research specialist to coordinate the required evaluation efforts and complete IOE reports
2 Benefits	The change reflects actual rates by position rather than the average rate that was used in FFY 13
3 Operating	Increase is attributed to the addition of training space in Chico at OPT for Healthy Living
4 Equipment	N/A
5 Travel & Per Diem	Travel locations were updated to match actual requirements this year for quarterly meetings
6 Subcontractors	N/A
7 Other Costs	Decreased because we are able to acquire curriculum for free, eliminating printing cost
8 Indirect Costs	N/A

## Budget Coversheet

**Prime Grantee Name:** CSU, Chico Research Foundation  
**Grant Number:** 11-10155

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 27 Project Coordinator	Aurelia Samonte	37.14%	62.86%	0.35	\$60,887.00	\$21,310.45	41.918%	\$8,932.91	\$30,243.36
2 32 Teacher/Student Aide/Assistant	Tiana Beich	20.00%	80.00%	0.5	\$24,960.00	\$12,480.00	4.879%	\$608.90	\$13,088.90
3 32 Teacher/Student Aide/Assistant	TBD	20.00%	80.00%	0.5	\$24,960.00	\$12,480.00	4.879%	\$608.90	\$13,088.90
4 30 Research Specialist	TBD	100.00%	0.00%	0.1645	\$22,880.00	\$3,763.76	4.879%	\$183.63	\$3,947.39
5 2 Administrative Coordinator	Amie Riesen	100.00%	0.00%	0.03	\$53,860.00	\$1,615.80	44.347%	\$716.56	\$2,332.36
<b>Totals:</b>		<b>277.14%</b>	<b>222.86%</b>	<b>1.5445</b>	<b>\$187,547.00</b>	<b>\$51,650.01</b>		<b>\$11,050.90</b>	<b>\$62,700.91</b>

Includes WC/FICA/SUI, retirement, and health benefits. Based on CSUC Research Foundation budgeting guidebook pg 22

**Definition and basis for calculations of benefit rate(s):**

<http://www.csuchico.edu/resp/propdev/budget/budgetguidebook.docx>

**USDA  
POSITION DESCRIPTIONS**

Position Number	USDA Position Title	Position Description
2	<b>Administrative Coordinator</b>	Provides administrative and office support for the project staff and is responsible for the reporting requirements.
27	<b>Project Coordinator</b>	Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
30	<b>Research Specialist</b>	Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, <u>focus/discussion roundtables, photo documentaries, case studies, etc.</u>
32	<b>Teacher/Student Aide/Assistant</b>	Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.

## Budget Coversheet

Prime Grantee Name: CSU, Chico Research Foundation  
 Grant Number: 11-10155

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Office Supplies	pens, paper, folder, etc. per month	\$30.00	1.00	12.00	\$360.00
Sierra Ave Elem kitchen use fee	6 classes/series x 2 series/yr = 12 classes/year, \$30/class rental cost	\$30.00	4.00	3.00	\$360.00
Telephone/ethernet	\$35/month/FTE	\$35.00	5.00	12.00	\$2,100.00
OPT office and class space	\$1.10/sq ft x 100 sq ft/FTE	\$110.00	5.00	12.00	\$6,600.00
Postage	Cooking Matters survey, ave\$9.48 postage per series.	\$9.48	16.00	1.00	\$151.68
<b>Total Operating Expenses:</b>					<b>\$9,571.68</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
N/A					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
NSC/LFNE meeting/ Project Coordinator	Sacramento	1	1	1					180.00			\$101.70
NSC/LFNE meeting/ Project Coordinator	Sacramento	1	1	2	1	\$40.00	\$94.08		180.00			\$275.78
LFNE quarterly meeting/ Project Coordinator	San Diego	1	1	2	1	\$40.00	\$123.20	\$300.00	180.00			\$604.90
LFNE quarterly meeting/ Project Coordinator	Los Angeles	1	1	2	1	\$40.00	\$123.20	\$300.00	180.00			\$604.90
Local travel - conducting classes	Chico	72	1						5.00			\$203.40
Local travel - conducting classes	Oroville	42	1						50.00			\$1,186.50
Local travel - conducting classes	Thermalito	30	1						50.00			\$847.50
<b>Total Travel and Per Diem:</b>												<b>\$3,824.68</b>

### Sub Grant(s)

Name	Description/Justification	Total
A N/A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

## Budget Coversheet

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Tasting and supplies	96 classes x 16 participants x \$2.50/part.	\$2.50	1536.00	1.00	\$3,840.00
Printing recipes	2 pages x 96 classes x 16 participants x \$.06/copy	\$0.06	3072.00	1.00	\$184.32
Replacement cooking supplies	Cooking utensils, portable burner, propane, etc. avg. \$35/series	\$35.00	1.00	16.00	\$560.00
Printing announcement flyers	Chico- 1,500, Oroville- 500, Thermalito- 500	\$0.03	2500.00	1.00	\$75.00
Printing announcement posters	Chico- 50, Oroville- 25, Thermalito- 25	\$1.00	100.00	1.00	\$100.00
Control Focus Group Participation Cost	Reimbursement for control group face to face interview participation, 3 sites x 30 people x \$20 ea	\$20.00	90.00	1.00	\$1,800.00
<b>Total Other Costs:</b>					<b>\$6,559.32</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total direct cost less space rental charges x 18% (\$76,636.19 – \$360 – \$2032.80 = \$74,243.39 x 18% = \$13,363.81).	18.00%	\$74,243.39	\$13,363.81
<b>Total Indirect Costs:</b>			<b>\$13,363.81</b>

<b>Total Budget:</b>	<b>\$96,020.40</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Education and Leadership Foundation (ELF)  
**Grant Number:** 11-10153  
**Program Area:** Local Food and Nutrition Education Channel: Non-Profit

**a. Related State Objectives.**  
*See State-level objectives*

**b. Target Audience.**

Gender: Male 57% Female 43%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>1.2%</u>	<input checked="" type="checkbox"/> Latino	<u>77.2%</u>
<input checked="" type="checkbox"/> Asian	<u>0.4%</u>	<input type="checkbox"/> Native American	_____%
<input checked="" type="checkbox"/> Caucasian	<u>17%</u>	<input type="checkbox"/> Pacific Islander	_____%
<input checked="" type="checkbox"/> Other (specify) <u>Multi racial:</u>	<u>4.2%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>40%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>60%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input type="checkbox"/> Under 5 years old	_____%	<input type="checkbox"/> 12 to 17	_____%
<input type="checkbox"/> 5 to 8	_____%	<input checked="" type="checkbox"/> 18 to 59	<u>85%</u>
<input type="checkbox"/> 9 to 11	_____%	<input checked="" type="checkbox"/> 60 years old & over	<u>15%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input type="checkbox"/> Public Housing _____%                             |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP) _____%             | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input type="checkbox"/> HeadStart _____%  | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%              |
| <input type="checkbox"/> In Home Supportive Services (IHSS) _____%                         | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input type="checkbox"/> WIC _____%  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (80 occurrences at 1 hour(s) each)
- Community Education Events: (10 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (4 occurrences at 3 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- \_\_\_\_\_ CalFresh Offices
- \_\_\_\_\_ Churches
- 4 Community Centers
  - \_\_\_\_\_ Elderly Service Centers
  - \_\_\_\_\_ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
  - \_\_\_\_\_ Extension Offices
- 3 Farmers Markets
  - \_\_\_\_\_ Food Stores
  - \_\_\_\_\_ Head Start Programs
  - \_\_\_\_\_ Individual Homes
  - \_\_\_\_\_ Libraries

3 Other Youth Education Sites (includes Parks and Recreation)

- \_\_\_\_\_ Public/Community Health Centers (includes Public Health Departments)
- \_\_\_\_\_ Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- \_\_\_\_\_ Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- \_\_\_\_\_ Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- \_\_\_\_\_ WIC Programs
- \_\_\_\_\_ Worksites
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 1000

Narrative

The Education and Leadership Foundation (ELF) is partnering with the Fresno County Office of Education Migrant Education Program, Central Valley Health Network, and Univision Channel 21 to implement Choose Health: Nutrition and Physical Education for a Healthy Lifestyle. The Choose Health Project will promote increased fruit and vegetable consumption, healthy beverages consumption, daily physical activity, and increased participation in the SNAP. The project's target population will be six communities in rural Fresno County: Coalinga, Firebaugh, Kerman, Mendota, San Joaquin, and Tranquillity.

The Choose Health Project will present a series of four Nutrition lessons and a series of four physical activity lessons to a total of 1,000 participants over three years. Nutrition lessons will be conducted within the context of hands-on activities and demonstrations. Physical activity lessons will emphasize the importance of activity at home and work, and include physical activity demonstrations. Information about SNAP will be disseminated at two sessions held at the conclusion of the health series. Four Champions of Change from each community will be trained as health advocates to support project goals and sustain benefits of the program after the funding period.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Key performance measures/indicators will consist of both outcome and process measures. The process indicators will focus on determining the fidelity of program implementation, ensuring that each activity or strategy is carried out according to the timeline as detailed in Scope of Work. The outcome indicators will determine the impact of the program by comparing data collected from multiple measures against measurable benchmarks related to performance goals over the three-year project period.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

The Education and Leadership Foundation, Fresno County Office of Education, and Central Valley Health Network are members of FCOE Migrant Education's Choose Health Collaborative. Additional partners include FCOE Safe and Healthy Kids, Health Net Community Solutions, CSU, Fresno's Department of Public Health, Valley Health Team, and UCSF's Latino Center. Partners working to improve the health of children and families through the promotion of healthy lifestyles. In addition, ELF will promote the proposed project as a "promising practice" through the Migrant Education Management Board, which represents 26 districts in Central California.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Parks and Recreation	Kerckhoff Park	15061 West G St.	Kerman	93630	06019003900	AR	%	32.2%	58.5%	10	
Farmers' Market	Kerman Flea Market	14443 W. Whitesbridge Ave.	Kerman	93630	06019003900	AR	%	32.2%	58.5%	10	
Community Center	Tranquility Branch Library	25561 Williams St.	San Joaquin/Tranquility	93660	06019008200	AR	%	51.5%	75%	10	
Community Center	Mendota Community Center	295 Tuft St.	Mendota	93640	06019008302	AR	%	63.2%	80%	10	
Farmers' Market	Rojas Pierce Park	200 Sorensen Ave.	Mendota	93640	06019008302	AR	%	63.2%	80%	10	
Parks and Recreation	Rojas Pierce Park	200 Sorensen Ave.	Mendota	93640	06019008302	AR	%	63.2%	80%	10	
Parks and Recreation	Maldonado Park	1601 Thomas Conboy Ave.	Firebaugh	93622	06019008401	AR	%	43.4%	67.3%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	City Hall	1133 P St.	Firebaugh	93622	06019008401	AR	%	43.4%	67.3%	10	
Farmers' Market	Downtown Firebaugh	Downtown	Firebaugh	93622	06019008401	AR	%	43.4%	67.3%	10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

### Means-Tested Program Data Sheet

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
N/A					

\*Refer to the list of Means-Tested Programs on page 2.

### Free/Reduced Price Meal Percentage Data Sheet

School Name*	District Name	14 Digit CDS Code	Free Meal %	Reduced Meal %	Free and Reduced Meal %
N/A			%	%	%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Education and Leadership Foundation

Grant Number: 11-10153

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$58,080.00	\$58,080.00	\$0.00	0.00%
2 Benefits	\$4,536.00	\$4,532.24	-\$3.76	-0.08%
3 Operating	\$2,800.00	\$2,800.00	\$0.00	0.00%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$5,430.00	\$5,434.12	\$4.12	0.08%
6 Subcontractors	\$3,500.00	\$8,500.00	\$5,000.00	142.86%
7 Other Costs	\$3,987.00	\$3,987.00	\$0.00	0.00%
8 Indirect Costs	\$6,667.00	\$6,666.64	-\$0.36	-0.01%
<b>Totals:</b>	<b>\$85,000.00</b>	<b>\$90,000.00</b>	<b>\$5,000.00</b>	<b>5.88%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A
2 Benefits	N/A
3 Operating	N/A
4 Equipment	N/A
5 Travel & Per Diem	N/A
6 Subcontractors	On the last year (2014) there was \$5,000 more allocated for subcontractors to complete the retrospective report for the Network.
7 Other Costs	N/A
8 Indirect Costs	N/A

## Prime Staffing

**Prime Grantee Name:** Education and Leadership Foundation  
**Grant Number:** 11-10153

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	Maria R. Lemus	100.00%	0.00%	0.25	\$48,000.00	\$12,000.00	7.816%	\$937.92	\$12,937.92
27 2 Project Coordinator	Monica Moreno	100.00%	0.00%	0.25	\$48,000.00	\$12,000.00	7.816%	\$937.92	\$12,937.92
17 3 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Luis Dominguez	100.00%	0.00%	0.3	\$32,000.00	\$9,600.00	7.795%	\$748.28	\$10,348.28
17 4 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Circe Santillan	100.00%	0.00%	0.3	\$20,400.00	\$6,120.00	7.795%	\$477.03	\$6,597.03
17 5 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Jesus Rivera	100.00%	0.00%	0.3	\$20,400.00	\$6,120.00	7.795%	\$477.03	\$6,597.03
17 6 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Luis Martinez	100.00%	0.00%	0.3	\$20,400.00	\$6,120.00	7.795%	\$477.03	\$6,597.03
17 7 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	100.00%	0.00%	0.3	\$20,400.00	\$6,120.00	7.795%	\$477.03	\$6,597.03
<b>Totals:</b>		<b>700.00%</b>	<b>0.00%</b>	<b>2</b>	<b>\$209,600.00</b>	<b>\$58,080.00</b>		<b>\$4,532.24</b>	<b>\$62,612.24</b>

**Definition and basis for calculations of benefit rate(s):** FICA = 7.65%, SUI = 3.35% , Workers Compensation = 3%

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>Position Description</b>
<b>3</b>	<b>Administrator (e.g., Director of Programs)</b>	Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
<b>17</b>	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>	Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
<b>27</b>	<b>Project Coordinator</b>	Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.

## Prime Budget Justification

Prime Grantee Name: Education and Leadership Foundation  
 Grant Number: 11-10153

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Facilities	Covers fees for the use of facilities to conduct the Nutrition and Physical Activity lessons, SNAP community events, Toolbox for Community Educators and closing celebration (5 classes x 2/yr x \$100/class)	\$200.00	5.00	1.00	\$1,000.00
Community Events Facilities	Facility fees to cover SNAP-Ed community events and closing celebration	\$100.00	10.00	1.00	\$1,000.00
Printing Costs	Printing Costs related to recruitment, lessons, evaluation, reporting and dissemination (10,000 copies @ .04/copy)	\$0.04	10000.00	1.00	\$400.00
Printing Costs	Printing Costs related to recruitment, lessons, evaluation, reporting and dissemination (2000 COLOR copies @ .20/copy)	\$0.20	2000.00	1.00	\$400.00
<b>Total Operating Expenses:</b>					<b>\$2,800.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
N/A					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Local Travel- Program	Program Sites-	11	5						250.00	\$0.50		\$1,581.25
Annual Network Conference	Sacramento	1	1	2		\$80.00	\$168.00		343.00	\$0.51		\$354.31
Regional Collaborative Training	Sacramento	4	2	2		\$80.00	\$168.00		196.00	\$0.51		\$1,727.04
Network Skill based training	Sacramento	1	1	2		\$80.00	\$168.00		343.00	\$0.51		\$354.31
Youth Empowerment Training	Sacramento	1	1	2		\$80.00	\$168.00		343.00	\$0.51		\$354.31
Network Fiscal Training	Sacramento	1	1	2		\$80.00	\$168.00		343.00	\$0.51		\$354.31
Network Media Training	Sacramento	1	1	2		\$80.00	\$168.00		343.00	\$0.51		\$354.31
Network Steering Committee	Sacramento	1	1	2		\$80.00	\$168.00		343.00	\$0.51		\$354.31
<b>Total Travel and Per Diem:</b>											<b>\$5,434.12</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

## Prime Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A Educational Resource Consultants (ERC)	Program Evaluation (7 days @ \$500/day) -ERC will conduct external evaluation with formative and summative elements, lead a training event to inform program staff of their roles in the dta collection process, provide ongoing feedback and consultation to program staff, and help submit evaluation reports to the network.	\$3,500.00
B ERC	Retrospective Report	\$5,000.00
<b>Total Sub Grant(s):</b>		<b>\$8,500.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Instructional Materials	Instructional Materials related to Nutrition education lessons, Physical Activity lessons and promotion of SNAP materials include but are not limited to stopwatches, a dry-erase or large sheet of paper, markers, masking tape, pencils or pens, jump ropes, gardening supplies, cooking supplies, etc.	\$3,987.00	1.00	1.00	\$3,987.00
<b>Total Other Costs:</b>					<b>\$3,987.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Eight percent total direct cost is the set percentage for the organization for administrative work.	8.00%	\$83,333.00	\$6,666.64
<b>Total Indirect Costs:</b>			<b>\$6,666.64</b>

<b>Total Budget:</b>	<b>\$90,000.00</b>
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Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>100%</u>             |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP) _____%              | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input type="checkbox"/> HeadStart _____%  | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%              |
| <input type="checkbox"/> In Home Supportive Servies (IHSS) _____%                          | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input type="checkbox"/> WIC _____%  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (120 occurrences at 1 hour(s) each)
- Community Education Events: (3 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (4 occurrences at 24 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages:

All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

Delivery Sites by Type of Setting

- |  |   |
|--|---|
| <input type="checkbox"/> Adult Education & Job Training Sites  | <input type="checkbox"/> Other Youth Education Sites (includes Parks and Recreation)          |
| <input type="checkbox"/> Adult Rehabilitation Center   | <input type="checkbox"/> Public/Community Health Centers (includes Public Health Departments) |
| <input type="checkbox"/> CalFresh Offices  | <input checked="" type="checkbox"/> Public Housing  |
| <input type="checkbox"/> Churches  | <input type="checkbox"/> Schools – students (Preschool)                                       |
| <input type="checkbox"/> Community Centers   | <input type="checkbox"/> Schools – students (K-12)  |
| <input type="checkbox"/> Elderly Service Centers   | <input type="checkbox"/> Schools – students (Afterschool Program)                             |
| <input type="checkbox"/> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <input type="checkbox"/> Schools - Parents  |
| <input type="checkbox"/> Extension Offices   | <input type="checkbox"/> Shelters/Temporary Housing   |
| <input type="checkbox"/> Farmers Markets   | <input type="checkbox"/> TANF Job Readiness Program   |
| <input type="checkbox"/> Food Stores   | <input type="checkbox"/> WIC Programs   |
| <input type="checkbox"/> Head Start Programs   | <input type="checkbox"/> Worksites  |
| <input type="checkbox"/> Individual Homes  | <input type="checkbox"/> Other (specify): _____   |
| <input type="checkbox"/> Libraries   | <input type="checkbox"/> Other (specify): _____   |
|  | <input type="checkbox"/> Other (specify): _____   |

Projected Unduplicate Number of Contacts: 590

Narrative

FAME Assistance Corporation’s (FAC) *Champion Empowerment Program* is an eight-week “Train the Trainer” program located at three public housing projects in South Los Angeles, one of the most distressed and disadvantaged residential neighborhoods in Los Angeles County. Our “Train the Trainer” program will reach 40 participants annually. These students will be mentored and monitored as they each teach a series of two to three 1-hour nutrition education information sessions to members of their community. Each session will have three to four students, with each trained champion having the requirement to enroll a minimum of 10 students overall in their sessions. The *Champion Empowerment Program* will directly train 40 community nutrition educators, and indirectly teach a total of 400, in the area of nutrition education and access to healthy and affordable foods. Additionally, a community health engagement event will be offered at each public housing project to reach an additional 150 unduplicated NEOP eligible participants. Community residents at each housing site will play a fundamental role in implementing this project because they will be both trained champions serving as peer educators, participants attending the education programs offered by our trained champions, and organizers of the community health event. Their input will be crucial in implementing and evaluating the LFNE program and modifying the program to ensure greatest impact to the residents at each housing site.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Performance will be measured through full achievement of program goals and outreach numbers as reported on our annual ATF. Pre- and post- test surveys will be used. Written and verbal evaluation and feedback will be collected. Focus groups will be utilized to gather anecdotal data and perform community assessment.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

Program is offered at 3 public housing sites managed by the Housing Authority of Los Angeles City (HACLA). Coordination at each site includes HACLA program staff and other community groups active at each site, to combine efforts and maximize outreach (e.g., The Dream Center at Avalon Gardens, Boys & Girls Club at Mar Vista Gardens, and Motivated Mothers at Jordan Downs.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public Housing	Jordan Downs	9800 Grape Street	Los Angeles	90002	06037535200	All Races	%	%	85.5%	GIS Map Viewer	Proxy Site
Public Housing	Avalon Gardens	701 E. 88 <sup>th</sup> Place	Los Angeles	90002	06037240010	All Races	%	%	59.5%	GIS Map Viewer	Proxy Site
Public Housing	Mar Vista Gardens	11965 Allin Street	Los Angeles	90230	06037275500	All Races	%	%	46.7%	GIS Map Viewer	Proxy Site
							%	%	%		
							%	%	%		
							%	%	%		
							%	%	%		
							%	%	%		

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
N/A					

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
N/A			%	%	%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: FAME Assistance Corporation

Grant Number: 11-10159

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$57,000.00	\$58,250.00	\$1,250.00	2.19%
2 Benefits	\$8,550.00	\$10,485.00	\$1,935.00	22.63%
3 Operating	\$8,543.00	\$8,040.00	-\$503.00	-5.89%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$2,332.00	\$1,929.60	-\$402.40	-17.26%
6 Subcontractors	\$4,000.00	\$3,900.00	-\$100.00	-2.50%
7 Other Costs	\$4,575.00	\$7,395.40	\$2,820.40	61.65%
8 Indirect Costs	\$0.00	\$0.00	\$0.00	0.00%
<b>Totals:</b>	<b>\$85,000.00</b>	<b>\$90,000.00</b>	<b>\$5,000.00</b>	<b>5.88%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A
2 Benefits	Increase in costs of employee health benefits
3 Operating	Decrease in expected printing costs due to new pricing model
4 Equipment	N/A
5 Travel & Per Diem	Expectation to have only one staff member attend meetings in Northern California
6 Subcontractors	N/A
7 Other Costs	Use of equipment purchased in prior years has reduced projected expenditures in this category. Relationships with local suppliers to donate food for food sampling has decreased projected expense in this line item. Added line item for evaluation expenses for final year of program, leading to overall increase in Other Costs by 38%.
8 Indirect Costs	N/A

## Prime Staffing

Prime Grantee Name: FAME Assistance Corporation  
 Grant Number: 11-10159

	Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	27 Project Coordinator	Heather Hays	50.00%	50.00%	1	\$42,000.00	\$42,000.00	18.000%	\$7,560.00	\$49,560.00
2	26 Program Assistant	Armando Alvarado	20.00%	80.00%	0.5	\$32,500.00	\$16,250.00	18.000%	\$2,925.00	\$19,175.00
3					0		\$0.00		\$0.00	\$0.00
4					0		\$0.00		\$0.00	\$0.00
5					0		\$0.00		\$0.00	\$0.00
6					0		\$0.00		\$0.00	\$0.00
7					0		\$0.00		\$0.00	\$0.00
8					0		\$0.00		\$0.00	\$0.00
9					0		\$0.00		\$0.00	\$0.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
12					0		\$0.00		\$0.00	\$0.00
13					0		\$0.00		\$0.00	\$0.00
14					0		\$0.00		\$0.00	\$0.00
15					0		\$0.00		\$0.00	\$0.00
16					0		\$0.00		\$0.00	\$0.00
17					0		\$0.00		\$0.00	\$0.00
18					0		\$0.00		\$0.00	\$0.00
19					0		\$0.00		\$0.00	\$0.00
20					0		\$0.00		\$0.00	\$0.00
21					0		\$0.00		\$0.00	\$0.00
22					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>70.00%</b>	<b>130.00%</b>	<b>1.5</b>	<b>\$74,500.00</b>	<b>\$58,250.00</b>		<b>\$10,485.00</b>	<b>\$68,735.00</b>

Definition and basis for calculations of benefit rate(s): Includes payroll taxes and medical/dental benefits

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>Position Description</b>
26	<b>Program Assistant</b>	Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
27	<b>Project Coordinator</b>	Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.

## Prime Budget Justification

Prime Grantee Name: FAME Assistance Corporation  
 Grant Number: 11-10159

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Rent	Office space allocated to Champion Empowerment Program staff, per square foot	\$1.25	160.00	12.00	\$2,400.00
Color Printing & Photocopying	Printing and photocopying of program materials in full color, per sheet	\$0.25	200.00	12.00	\$600.00
B&W Printing & Photocopying	Printing and photocopying of program materials in black and white, per sheet	\$0.08	600.00	12.00	\$540.00
Communications	Telephone, Fax, Internet/Email, per FTE employee	\$150.00	1.50	12.00	\$2,700.00
General Office Supplies	Pens, paper, folders, notebooks, paperclips, etc., per FTE employee	\$100.00	1.50	12.00	\$1,800.00
<b>Total Operating Expenses:</b>					<b>\$8,040.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
N/A					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage/Program Coordinator	Los Angeles	40	1	1					20.00			\$452.00
Mileage/Program Assistant	Los Angeles	30	1	1					20.00			\$339.00
Network Conf./Prgrm. Coord	Sacramento	1	1	2	1	\$100.00	\$100.00	\$200.00	20.00		\$40.00	\$551.30
LFNEAC Training/Prgrm. Coord.	Bay Area	1	1	1		\$40.00		\$200.00	20.00		\$30.00	\$281.30
LFNEAC Training/Prgrm. Coord.	Southern Cal	1	1	1		\$40.00			200.00			\$153.00
LFNEAC Training/Prgrm. Admin.	Southern Cal	1	1	1		\$40.00			200.00			\$153.00
<b>Total Travel and Per Diem:</b>											<b>\$1,929.60</b>	

### Sub Grant(s)

Name	Description/Justification	Total
A TBD	Trained Champions will conduct promotora activities in the community, include nutrition information sessions, healthy cooking demos, physical activity demos, and community health event planning and participation.	\$2,000.00
B Nutritionist/RD	Conduct specific, culturally appropriate nutrition education sessions	\$1,000.00
C Chef	Conduct healthy cooking demonstrations	\$900.00
<b>Total Sub Grant(s):</b>		<b>\$3,900.00</b>

## Prime Budget Justification

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food Demonstrations	Costs for food and disposable cooking supplies to conduct food demonstrations and sampling in training sessions and at community events	\$2.50	500.00	1.00	\$1,250.00
Network Branded Materials	"Healthy lifestyle ambassadors" to go into the community and teach nutrition education classes, so they are equipped with branded materials including t-shirt, apron and carry bag	\$15.00	40.00	1.00	\$600.00
Event Supplies	Purchases to support community events including table cloths, balloons, serving trays, poster board, banners, etc.	\$100.00	3.00	1.00	\$300.00
Demonstration Equipment	Equipment for nutrition, cooking and physical activity demonstrations including food models, Rethink Your Drink displays, mixing bowls, cutting boards, knives. exercise equipment (stretchy bands, hand weights, etc.)	\$245.40	1.00	1.00	\$245.40
Evaluation Expense	Expenses related to evaluation process, analysis, documentation and report submission to Network management team, including photography and videography for interviews, conducting focus groups, etc.	\$5,000.00	1.00	1.00	\$5,000.00
<b>Total Other Costs:</b>					<b>\$7,395.40</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
N/A			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$90,000.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Family HealthCare Network-Local Food and Nutrition Education Goshen Grant

**Grant Number:** 11-10154

**Program Area:** Local Food and Nutrition Education Channel: Non-Profit

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 48% Female 52%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>2%</u>	<input checked="" type="checkbox"/> Latino	<u>73%</u>
<input checked="" type="checkbox"/> Asian	<u>2%</u>	<input type="checkbox"/> Native American	<u>      </u> %
<input checked="" type="checkbox"/> Caucasian	<u>21%</u>	<input type="checkbox"/> Pacific Islander	<u>      </u> %
<input type="checkbox"/> Other (specify) _____:	<u>2%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>30%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input checked="" type="checkbox"/> Spanish	<u>70%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Hmong	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages

<input type="checkbox"/> Under 5 years old	<u>      </u> %	<input checked="" type="checkbox"/> 12 to 17	<u>45%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>15%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>10%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>30%</u>	<input type="checkbox"/> 60 years old & over	<u>      </u> %

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet

See attached Means Tested Program data sheet

See attached Free/Reduced Price Meal Percentage data sheet

Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |        |   |        |
|---|--------|---|--------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 5%     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____% |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____% | <input type="checkbox"/> MediCal                                    | _____% |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____% | <input checked="" type="checkbox"/> Public Housing                  | 50%    |
| <input checked="" type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)   | 10%    | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____% |
| <input type="checkbox"/> Family Resource Center                                     | _____% | <input type="checkbox"/> Shelters/Temporary Housing                 | _____% |
| <input type="checkbox"/> Food Banks   | _____% | <input type="checkbox"/> Soup Kitchens                              | _____% |
| <input checked="" type="checkbox"/> Food Pantries                                   | 15%    | <input type="checkbox"/> SSI- Supplemental Security Income          | _____% |
| <input checked="" type="checkbox"/> HeadStart                                       | 10%    | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness   | 5%     |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | _____% | <input type="checkbox"/> Weatherization Program                     | _____% |
| <input type="checkbox"/> Job Corps  | _____% | <input checked="" type="checkbox"/> WIC                             | 5%     |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Nutrition Advocacy Group
- Internet/Web Sites-website address: www.fhcn.org
- Print Media
- Radio: 2
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (52 occurrences at 1 hour(s) each)
- Community Education Events: (2 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (3 occurrences at 8 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): homes, schools, churches, and other community events (\_\_\_\_\_ occurrences at 1 hour(s) each)

Key Educational Messages:

*All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

_____ Adult Education & Job Training Sites	_____ Other Youth Education Sites (includes Parks and Recreation)
_____ Adult Rehabilitation Center	<u>2</u> Public/Community Health Centers (includes Public Health Departments)
_____ CalFresh Offices	<u>4</u> Public Housing
<u>1</u> Churches	_____ Schools – students (Preschool)
<u>4</u> Community Centers	_____ Schools – students (K-12)
_____ Elderly Service Centers	_____ Schools – students (Afterschool Program)
<u>2</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	<u>3</u> Schools - Parents
_____ Extension Offices	_____ Shelters/Temporary Housing
_____ Farmers Markets	_____ TANF Job Readiness Program
_____ Food Stores	_____ WIC Programs
<u>1</u> Head Start Programs	Worksites
_____ Individual Homes	_____ Other (specify): _____
_____ Libraries	_____ Other (specify): _____
	_____ Other (specify): _____

Projected Unduplicate Number of Contacts: 450

Narrative

Family HealthCare Network is proposing to provide 1,350 children and adults with nutrition education classes and increase physical activity in the isolated rural community of Goshen, Traver, New London/Dinuba, Cutler/Orosi and rural Tulare, California. With the support of the local community, this program will offer nutrition sessions through Family HealthCare Network Center Goshen site, CSET, Self-Help Enterprise (public housing), food distribution programs (Nutrition on the Go), and school sites in these communities. One Community Health Representative and three to four trained community Promotoras will deliver the nutrition education message through cooking demonstrations, taste tests, outreach promotions, interactive handouts, flip charts, and other activities to promote physical activity and improved nutrition. This program will offer resources to communities that currently have limited access to any nutrition education or physical activity opportunities.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Family Health Care Network will use sign in sheets, pre and post-test and focus groups to measure and assess the project's impact and effectiveness. Key indicators include: able to identify serving sizes, able to prepare healthy fruits and vegetables, identify ways to increase access to fruits and vegetables, able to understand My Plate; identify ways to be physically active at home and school/work, able to apply exercise safety, and others.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

Family HealthCare Network (FHCN) plans to participate in all Regional Network meetings and conferences sponsored by California Department of Public Health. The agency also plans to continue its participation with the following collaborative groups: Tulare County's Healthy Visalia collaborative, Tulare County Healthy for Life coalition, First 5's Health Advisory Group, Tulare County's CNAP group, Tulare County Nutrition Collaborative and other groups. For this program, FHCN will have signed agreements in place with school sites, CSET (Community Services Education and Training) and Self Help Enterprises and any other sites where educational classes will be held.

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**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Job Readiness	CSET-Community Services Employment and Training	30498 Diagonal 69	Goshen, CA	93291	6107000900	AR		46.4%	61.2%	07-11	
Church	Saint Thomas Church	6735 Avenue 308	Goshen, CA	93227	6107000900	AR		46.4%	61.2%	07-11	
Public /Community Health Centers	Family HealthCare Network	12586 Avenue 408	Orosi, CA	93647	06107000201	AR		46.5	74.7%	07-11	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Self Help Enterprises-Viscaya Gardens	1000 Rosemary Avenue	Dinuba, Ca	93618	06107000401
Public Housing	Self Help Enterprises-Goshen Village II	31114 Road 72	Goshen, CA	93291	06107001003
Public Housing	Self Help Enterprises-Villa de Guadalupe	12554 Avenue 408	Orosi, CA	93647	06107000201
Public Housing	Self Help Enterprises-Sand Creek	41020 Road 124	Orosi, CA	93647	06107000201
Head Start	New London Head Start Program	5772 Avenue 378	Dinuba, CA	93618	06107000302
Public /Community Health Centers	Family HealthCare Network	31180 Rd 72	Goshen, CA	93291	06107001003 / 79.5% under 100% FPL/ 16.7% 100%-200% FPL per 2012 Office of Statewide Health Planning Development (OSHPD Report)

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Traver Elementary (P)	Traver Joint Elementary	54722236054449	77.72%	18.13%	95.85%
Goshen Elementary (P)	Visalia Unified	54722566054597	82.85%	10.85%	93.77%
Oak Valley Elementary (P)	Oak Valley Union Elementary	54720176054175	66.06%	8.88%	74.94%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

# FFY 2014 Budget Instructions

## Instructions for Completing Federal Fiscal Year (FFY) 2014 Budget Templates for the United States Department of Agriculture (USDA), Supplemental Nutrition Assistance Program Education (SNAP-Ed), Nutrition Education and Obesity Prevention (NEOP) Grant Program

Funding Source	2013-14 Funding Cycle	
	Begin Date	End Date
USDA / SNAP-Ed / NEOP	October 1, 2013	September 30, 2014

### Submission Instructions:

- Please send your completed budget workbook via e-mail to: [supportstaffassignments@cdph.ca.gov](mailto:supportstaffassignments@cdph.ca.gov).
- Please label your budget using the following naming convention:
  - LHD name FFY14 Budget (i.e. – Alameda FFY14 Budget)

### General Information:

- For your convenience, this workbook has been created in Excel 97-2003 and Excel 2010. Please be sure to use the program applicable to your computer.
- This workbook contains multiple tabs. These tabs include: Budget Cover Sheet (BCS), Prime Staffing Sheet, Prime Budget Justification, Sub Grant Staffing Sheet(s) and Sub Grant Budget Justification(s).
- All formula driven cells are locked and shaded. Cells that allow for typing remain white and will have blue text.
- LHDs must use the California Department of Human Resources (CalHR)/California Department of Public Health (CDPH) Travel Reimbursement Rates. See Travel Reimbursement Attachment in the FAP.
- Spell out acronyms the first time they are used in the budget.
- The template is locked due to formulas. If you need additional rows or assistance, please contact your CM.
- Cells are set to wrap text; however, in some cases the text will not automatically wrap. The budget justification will be formatted by your CM so that cells are expanded and text is displayed correctly before submission to USDA.

## INSTRUCTIONS FOR EACH TAB

### BCS Tab

- Please enter the Prime Grantee name and Grant Agreement number. This information will automatically populate on each tab of this workbook.
- **FFY 2013 Total** - Please enter this information which can be found on your approved FFY 13 plan budget effective 10/1/12-9/30/13.
- **FFY 2014 Total** - These numbers will self-calculate from the information entered into the Prime Budget Justification tab.
- **Reason for difference greater than 5%** - If there was an increase or decrease greater than 5% for any line-item, please enter the justification otherwise leave blank.

### Prime Staffing Tab

- ***Staffing Requirements:*** The size and expertise of the Local Health Department (LHD) staff will depend in large part by the funding level. Language specific and cultural competencies are needed for reaching California's diverse population, along with skills in marketing, health promotion, community organizing, policy, business, and retail. However, the California Department of Public Health (CDPH)/*Network* requires the minimum staffing for all LHDs receiving funds:
- ***Maximum Salary Guidelines:*** For school teachers/school administrators and for direct/non-executive personnel a \$78.30 (based on 1288 hours per year) hourly salary rate or a \$100,848 yearly salary. For administrative/executive/medical personnel a \$71.80 (based on 2,080 hours per year) hourly salary rate or a \$149,525 yearly salary. The maximum rates does not include benefit costs.
  - One full-time Project Director. The Project Director must have a Master of Public Health (M.P.H.) or equivalent degree.
  - Nutrition expertise, Registered Dietician (R.D.), must be part of the staffing of this grant agreement. Should the Project Director or other staff on this grant agreement not have this expertise, a minimum of .5 FTE is strongly recommended.
  - Evaluation expertise must be accessible to this grant agreement for ensuring ongoing and as needed competence for evaluating program effectiveness.
  - Adequate fiscal and administrative support.

## FFY 2014 Budget Instructions

- **Position/Title** – Click on the yellow tab titled "Job Descriptions" and locate the applicable job title/description and enter the corresponding number on the staffing sheet in column A; the title will automatically populate in column B. This should be one of the titles found on the list of USDA-approved generic position descriptions. [If the generic title differs from the employee's official title, list the official title in column C next to the USDA approved position title.](#) If you have a position that is not listed on the Job Descriptions tab, please enter the title and position description in the blank rows provided at the bottom of the page.
- **Position Name** - Please identify the employee's name associated with the position title. If vacant, please put "TBD".
- **Description of Job Duties** - Identify % of SNAP-Ed Time spent on Direct SNAP-Ed Delivery and % of SNAP-Ed Time spent on Mgmt/Admin Duties.  
**Administrative Duties** are expenses related to personnel positions that perform administrative duties (e.g., processing purchase orders, preparing invoices, collecting bi-weekly time logs (BWTL), and performing general clerical duties, such as answering phones, ordering supplies and preparing correspondence, etc.).  
**Direct Delivery Duties** are expenses related to personnel positions directly engaged in service/program delivery (e.g., nutrition education in the classroom, food stamp promotion, food demonstrations, community outreach activities, physical activity promotion, nutritional aspects of gardening, etc).
- **FTE** – This will automatically calculate based on the description of job duties. [Note: if an employee does not work an entire 12 months, or an employee is half time, their FTE should not be 1.0 or 100%. Their FTE should be prorated based on the percentage of time they will work throughout the grant year. \(i.e. An employee works 8 months out of the year and during those 8 months, they work 100% on SNAP-Ed. They would still only be budgeted for 80% of the year on this grant.\)](#)
- **Annual Salary** – List the salary only, not including benefits. When converting a monthly, semi-monthly, weekly or hourly salary to an annual salary please use the standard 52 week year at 2080 hours/year to make the calculation. Calculations should be based on actual salaries.
- **Benefit Rate** - List the percentage rate that your LHD uses for their benefits. This can be different for individual positions. [Identify what costs are included in the Benefit rate beneath the staffing table.](#)
- **SNAP-Ed Salary, Benefits and Wages, Federal Dollars only** – This column contains a formula which adds the Total Fringe \$ Request and the Personnel \$ Request.

### Prime Budget Justification Tab

#### Operating Expenses

- Space allocation must be prorated by Full Time Equivalent (FTE) when staff person is not dedicating 100% FTE to the *Network grant*. If costs are required to be prorated, please provide the basis of the prorating. Example: Postage of \$440 equals 1,000 stamps at 44 cents each for nutrition newsletter to SNAP-Ed eligible persons. Operating expenses should be prorated based on the FTE dedicated to SNAP-Ed. If 7.0 FTE is dedicated to SNAP-Ed in an office of 10.0 FTE staff and all ten staff members use operating expenses, then the operating expenses budgeted for SNAP-Ed should be 70 percent of the total operating expense budget for the office.
- **Budget Item:** This should be simple and to the point (i.e. Office Supplies).
- **Description:** This should summarize the budget item (i.e. Pens, Paper Pens, file folders, etc.) and should specify if this is per person, per month, etc.
- **Unit Cost:** This should be the cost per item, or per person, etc. as specified in the description (i.e. Description states \$150 per person).
- **Quantity:** This should be the number of items or number of people, etc.
- **Months:** This should be the number of months calculating the operating expense. If the calculation is not based on months, please keep the 1.0 in the cell otherwise the formula will not work with a blank cell.
- **Total:** This will automatically calculate.

# FFY 2014 Budget Instructions

## Equipment

➤ Equipment must be prorated by Full Time Equivalent (FTE) when staff person is not dedicating 100% FTE to the Network grant. If costs are required to be prorated, please provide the basis of the prorating. Example: Project Coordinator is 75% on budget; Copier for use by the Project Coordinator must be prorated based on the FTE. The Network would only reimburse for 75% of the copier. If staff is on reduced time base, but dedicated 100% to the Network with no other funding source for salary and benefits, prorating is not required.

- **Budget Item:** This should be simple and to the point (i.e. Computers, etc.).
- **Description:** This should summarize the budget item (i.e. Computer to complete activities outlined in the SOW, etc.).
- **Unit Cost:** This should be the cost per item (i.e. \$1500).
- **Quantity:** This should be the number of items (i.e. 12).
- **FTE:** Enter the number of FTE if the operating expense is meant to be prorated (If the cost is not being prorated, this must equal to 1.0).
- **Total:** This will automatically calculate.

## Travel & Per Diem

➤ Non-Network related travel must be prorated by Full Time Equivalent (FTE) when staff person is not dedicating 100% FTE to the Network grant. If costs are required to be prorated, please provide the basis of the prorating. Example: Project Coordinator is 75% on budget; travel by the Project Coordinator must be prorated based on the FTE. The Network would only reimburse for 75% of the travel costs. If staff is on reduced time base, but dedicated 100% to the Network with no other funding source for salary and benefits, prorating is not required.

- **Travel/Position Title:** This should be simple and to the point (i.e. mileage, name of conference/meetings, etc.) and also include the position title of the employee(s) traveling.
- **Location:** This should state City of event or in-county mileage, etc.
- **Trips:** This should state the number of trips for each travel line-item.
- **FTE:** This should specify the number of staff traveling. See above for proration rules.
- **Days:** This should specify the number of days for each travel line-item.
- **Nights:** This should specify the number of nights for each travel line-item.
- **Per Diem:** This should specify the amount of allowable per diem. This should be each day, not total trip as the formula will calculate for you. (See general information above for allowable rates).
- **Lodging:** This should specify the amount of allowable lodging, including tax. This should be each night, not multiple nights as the formula will calculate for you. (See general information above for allowable rates).
- **Air:** This should specify the amount of airfare, including tax. This should be total for roundtrip or oneway. This cell can also be used to calculate train fare.
- **Miles:** This should specify the number of miles for each travel line-item and should include total trip miles. The formula will calculate based on the current mileage reimbursement rate of \$.565.
- **Registration Fee:** This should be the cost to register for a conference or training, etc. This should be entered for one person even if the line-item is for multiple FTE as the formula will calculate based on FTE entered.
- **Other:** This can include parking, tolls, taxi, etc.
- **Total:** This will automatically calculate.

## Sub Grant(s)

➤ If there are Sub-grant services for over \$5,000, please complete a separate Sub-Grant Staffing sheet and Sub-Grant Budget Justification for each Sub-Grant over \$5,000. The templates are embedded in this workbook and include templates for up to 9 sub grants. Should you need additional templates, please ask your CM to add them to your workbook. The sub-grant templates should be completed following the same instructions as the Prime Budget Justification in this instructions tab.

- **Name:** This should be the Sub Grant(s) name and if unknown, should read "TBD". **Note: The Sub Grant name(s) will automatically populate on the Sub Grant budget justification tabs.**
- **Description:** This should summarize the work that will be performed by the Sub Grant(s).
- **Total:** Enter the total cost for the Sub Grant(s).

# FFY 2014 Budget Instructions

## Other Costs

- Other costs includes non-routine, occasional, or one-time expenses such as; publications, training, administrative or educational materials that are required for the delivery of critical program services, and food for demonstration/taste testing purposes only.
  - **Budget Item**: This should be simple and to the point (i.e. Food Demonstration Carts).
  - **Description**: This should summarize the use for the other cost budget item and provide a brief cost breakdown of all expenses including; price, number of items/participants, and time and number of events.
  - **Unit Cost**: This should be the cost per item (i.e. \$1500).
  - **Quantity**: This should be the number of items (i.e. 12).
  - **Misc.**: This is the basis of your calculation. Enter the number of Copies, Participants, Staff/FTE, number of food demos, etc. If the calculation is not based on one of these items, please keep the 1.0 in the cell otherwise the formula will not work with a blank cell.
  - **Total**: This will automatically calculate.

## Indirect Costs

- **Calculation Method**: Please describe the basis of calculation (i.e. personnel & fringe, total personnel, total direct costs, etc).
- **Percentage**: This should be your organizations standard indirect cost rate.
- **\$ amount of Method**: This should be the total of the calculation method identified.
- **Total**: This will automatically calculate.

## Total Costs

- **Total**: This will automatically calculate based on the information entered.

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dietitians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.
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<b>38</b>			
<b>39</b>			
<b>40</b>			
<b>41</b>			

**USDA  
POSITION DESCRIPTIONS**

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## Budget Coversheet

Prime Grantee Name: Family HealthCare Network

Grant Number: 11-10154

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$42,137.00	\$36,556.01	-\$5,580.99	-15.27%
2 Benefits	\$11,672.00	\$10,126.02	-\$1,545.98	-15.27%
3 Operating	\$1,403.00	\$1,902.00	\$499.00	26.24%
4 Equipment	\$0.00	\$2,885.00	\$2,885.00	100.00%
5 Travel & Per Diem	\$2,916.00	\$5,730.48	\$2,814.48	49.11%
6 Subcontractors	\$4,160.00	\$7,930.00	\$3,770.00	47.54%
7 Other Costs	\$12,178.00	\$13,200.00	\$1,022.00	7.74%
8 Indirect Costs	\$10,534.00	\$11,670.51	\$1,136.51	9.74%
<b>Totals:</b>	<b>\$85,000.00</b>	<b>\$90,000.02</b>	<b>\$5,000.02</b>	<b>209.83%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Salaries decreased based on an adjusted staffing model more appropriate to the project
2 Benefits	Benefits decreased based on the adjusted staffing model.
3 Operating	Operating costs increased slightly based on the increased frequency of sessions and
4 Equipment	need equipment for class presentations
5 Travel & Per Diem	Travel increased due to the expansion of sites and frequency of sessions offered. This
6 Subcontractors	compensation for promotoras
7 Other Costs	Increases due to the addition of the cost of the presentation, and the increase of frequency
8 Indirect Costs	Indirect costs was impacted by the overall increase of th addition of funds due to the

## Prime Staffing

Prime Grantee Name: Family HealthCare Network  
 Grant Number: 11-10154

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g., Director of Programs)	Marisol De La Vega Cardoso	10.00%		0.1	\$96,820.08	\$9,682.01	27.700%	\$2,681.92	\$12,363.93
27 Project Coordinator	Malorie Serrano		15.00%	0.15	\$44,760.00	\$6,714.00	27.700%	\$1,859.78	\$8,573.78
6 Community Liaison	Josette Guzman		75.00%	0.75	\$26,880.00	\$20,160.00	27.700%	\$5,584.32	\$25,744.32
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>10.00%</b>	<b>90.00%</b>	<b>1</b>	<b>\$168,460.08</b>	<b>\$36,556.01</b>		<b>\$10,126.02</b>	<b>\$46,682.03</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Prime Budget Justification

Prime Grantee Name: Family HealthCare Network  
 Grant Number: 11-10154

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Office Supplies	Routine items - i.e., pens paper, file folders, staples, stamps, flip charts	\$80.00	1.00	12.00	\$960.00
	markers - per month			1.00	\$0.00
Printing & duplication	Cost of nutrition education materials and physical activity related			1.00	\$0.00
	handouts for children, parents and community members - per month	\$78.50	1.00	12.00	\$942.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$1,902.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Nutrition Education Equipment	projector	\$662.85	1.00	1.00	\$662.85
	projection screen	\$118.14	1.00	1.00	\$118.14
	camara	\$214.48	1.00	1.00	\$214.48
	laptop for class	\$1,389.53	1.00	1.00	\$1,389.53
	griddle	\$35.00	1.00	1.00	\$35.00
	foreman grill	\$65.00	1.00	1.00	\$65.00
	serving containers	\$220.00	11.00	1.00	\$220.00
	utensils	\$90.00	6.00	1.00	\$90.00
	gloves, disposable	\$90.00	6.00	1.00	\$90.00
					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$2,885.00</b>

## Prime Budget Justification

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Staff - local travel	FHCN to Goshen	144	1						15.54			\$1,264.33
Regional Network Meetings	TBD by Network	2	2	3	2	\$40.00	\$120.00		550.00	\$400.00		\$3,661.50
Statewide Meeting	Sacramento	1	2	1	2	\$40.00	\$120.00		433.00			\$804.65
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$5,730.48</b>

### Sub Grant(s)

Name	Description/Justification	Total
A Promotoras	3 - 4 Promotoras to conduct food and taste testing demonstrations and	\$7,930.00
B	promote nutrition education throughout the community	
C	15.25 hours/week x \$10/hr x 52 weeks	
D		
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<b>Total Sub Grant(s):</b>		<b>\$7,930.00</b>

## Prime Budget Justification

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Health Fair Materials	FHCN will purchase food and supplies for taste testing and demonstrations	\$1,000.00	1.00	1.00	\$1,000.00
	at \$2.50 x 400 participants = \$1,000			1.00	\$0.00
					\$0.00
Food Samples	\$2.50/person x 20 students x 12 classes x 12 months = \$7,200	\$7,200.00	1.00	1.00	\$7,200.00
				1.00	\$0.00
Presentation		\$5,000.00	1.00	1.00	\$5,000.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
<b>Total Other Costs:</b>					<b>\$13,200.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Personnel and fringe	25.00%	\$46,682.02	\$11,670.51
<b>Total Indirect Costs:</b>			<b>\$11,670.51</b>

<b>Total Budget:</b>			<b>\$90,000.02</b>
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## Sub A Budget Justification

**Prime Grantee Name:** Family HealthCare Network  
**Grant Number:** 11-10154  
**Sub Grant A Name:** Promotoras

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub A Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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**Sub B Budget Justification**

Prime Grantee Name: Family HealthCare Network  
 Grant Number: 11-10154  
 Sub Grant B Name: 0

**Operating Expenses**

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

**Travel and Per Diem**

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub B Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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### Sub C Budget Justification

**Prime Grantee Name:** Family HealthCare Network  
**Grant Number:** 11-10154  
**Sub Grant C Name:** 0

**Operating Expenses**

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

**Travel and Per Diem**

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

**Sub C Budget Justification**

**Sub Grant(s)**

Name	Description/Justification	Total
A		
B		
C		
D		
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F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$0.00</b>
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### Sub D Budget Justification

**Prime Grantee Name:** Family HealthCare Network  
**Grant Number:** 11-10154  
**Sub Grant D Name:** 0

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub D Budget Justification

#### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

#### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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### Sub E Budget Justification

**Prime Grantee Name:** Family HealthCare Network  
**Grant Number:** 11-10154  
**Sub Grant E Name:** 0

**Operating Expenses**

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

**Travel and Per Diem**

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

**Sub E Budget Justification**

**Sub Grant(s)**

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$0.00</b>
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## Sub F Budget Justification

**Prime Grantee Name:** Family HealthCare Network  
**Grant Number:** 11-10154  
**Sub Grant F Name:** 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub F Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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## Sub G Budget Justification

**Prime Grantee Name:** Family HealthCare Network  
**Grant Number:** 11-10154  
**Sub Grant G Name:** 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub G Budget Justification

#### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

#### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$0.00</b>
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## Sub H Budget Justification

**Prime Grantee Name:** Family HealthCare Network  
**Grant Number:** 11-10154  
**Sub Grant H Name:** 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub H Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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## Sub I Budget Justification

**Prime Grantee Name:** Family HealthCare Network  
**Grant Number:** 11-10154  
**Sub Grant I Name:** 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub I Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Community Partners for RootDown LA  
**Grant Number:** 11-10151  
**Program Area:** Local Food and Nutrition Education Channel: Non-Profit

**a. Related State Objectives.**  
*See State-level objectives*

**b. Target Audience.**

Gender: Male 45% Female 55%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>26%</u>	<input checked="" type="checkbox"/> Latino	<u>70%</u>
<input checked="" type="checkbox"/> Asian	<u>3%</u>	<input type="checkbox"/> Native American	_____%
<input checked="" type="checkbox"/> Caucasian	<u>1%</u>	<input type="checkbox"/> Pacific Islander	_____%
<input type="checkbox"/> Other (specify) _____:	_____%		

Languages:

<input checked="" type="checkbox"/> English	<u>100%</u>	<input type="checkbox"/> Korean	_____%
<input type="checkbox"/> Spanish	_____%	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input type="checkbox"/> Under 5 years old	_____%	<input checked="" type="checkbox"/> 12 to 17	<u>60%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>2%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>35%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>3%</u>	<input type="checkbox"/> 60 years old & over	_____%

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>7</u> %              |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP) _____%             | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input type="checkbox"/> HeadStart _____%  | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%              |
| <input type="checkbox"/> In Home Supportive Services (IHSS) _____%                         | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input type="checkbox"/> WIC _____%  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (62 occurrences at 1.5-2 hour(s) each)
- Community Education Events: (3 occurrences at 2-4 hour(s) each)
- Training/Workshop/Conference: (\_\_\_\_ occurrences at \_\_\_\_ hour(s) each)
- Point of Purchase: (\_\_\_\_ occurrences at \_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_ occurrences at \_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

\_\_\_\_\_ Adult Education & Job Training Sites  
\_\_\_\_\_ Adult Rehabilitation Center  
\_\_\_\_\_ CalFresh Offices  
\_\_\_\_\_ Churches  
7 Community Centers  
\_\_\_\_\_ Elderly Service Centers  
\_\_\_\_\_ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
1 Farmers Markets  
1 Food Stores  
\_\_\_\_\_ Head Start Programs  
3 Individual Homes

\_\_\_\_\_ Libraries  
1 Other Youth Education Sites (includes Parks and Recreation)  
\_\_\_\_\_ Public/Community Health Centers (includes Public Health Departments)  
4 Public Housing  
\_\_\_\_\_ Schools – students (Preschool)  
\_\_\_\_\_ Schools – students (K-12)  
1 Schools – students (Afterschool Program)  
\_\_\_\_\_ Schools - Parents  
\_\_\_\_\_ Shelters/Temporary Housing  
\_\_\_\_\_ TANF Job Readiness Program  
\_\_\_\_\_ WIC Programs  
1 Worksites  
\_\_\_\_\_ Other (specify): \_\_\_\_\_  
\_\_\_\_\_ Other (specify): \_\_\_\_\_  
\_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 495

Narrative

RootDown LA's (RDLA) mission is to confront obesity and related health issues in South Los Angeles by first revolutionizing youth attitudes towards eating veggies, then transforming them into advocates for healthy food changes in their communities.

This year, RootDown LA is launching its You're Gonna Wanna Eat Your Veggies campaign to demonstrate that we can do in minutes, what nutrition educators have been attempting for decades – we get people to eat their veggies! The campaign will run in three communities, two in South Los Angeles and the third in the adjacent city of Inglewood, and will be led by Youth Leaders who are now training in basic nutrition, cooking, horticulture and entrepreneurial programs focused on building demand for fresh produce, connecting consumers to affordable supplies of fresh produce, and encouraging overall healthier lifestyles.

We will focus our campaign in three communities where we already have working partnerships with other organizations focused on food justice, economic development, community-supported agriculture, and cooperative education models. These communities, all of which have total populations comprised of at least 50% at or below 185% of the FPL are as follows:

1. Neighborhoods in South Central Los Angeles surrounding RDLA's Ralph Bunche House
2. The neighborhood surrounding WECAN's Urban Food Forest & Literacy Center
3. The Inglewood neighborhoods surrounding the Social Justice Learning Institute's Empowerment Community Garden

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

RDLA staff will maintain ATF and sign-in sheets to evaluate progress with Network programming commitments. Activity reports will be kept to qualitatively assess our activities. We will use Network approved pre and post surveys to assess how well we are meeting our goals: 1. Inspire and empower our target audience to increase their consumption of fruits and vegetables. 2. Assure that increased consumer demand is met with information about and access to fresh produce and food assistance programs in the community. 3. Encourage healthier lifestyles by modeling healthier food environments and promoting physical activity in conjunction with nutrition education.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

RootDown LA is fortunate to partner with organizations that share our larger vision and have complementary strengths and resources. Primary partners include the Coalition for Responsible Community Development, the Social Justice Learning Institute, the WECAN Foundation, and Jefferson High School – all organizations that share a mission to improve the health of individuals and communities by increasing consumption and availability of fresh foods in our South LA neighborhoods.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	WE CAN	644 West 60 <sup>th</sup> St.	LA	90044	06037237102	AR	%	53.3%	70.1%	10	
Community Center	Ralph Bunche House	1221 E 40 <sup>th</sup> Pl.	LA	90011	06037228310	AR	%	46.2%	75.4%	10	
Community Center	Fred Roberts Recreation Center	4700 South Honduras St.	LA	90011	06037228800	AR	%	53.4%	67.1%	10	
Community Center	A Place Called Home	2830 South Central Ave.	LA	90011	06037227020	AR	%	60.2%	71.2%	10	
Community Center	Nuevo South	180 E 35 <sup>th</sup> St.	LA	90011	06037228410	AR	%	55.1%	81.3%	10	
Community Center	All People's Christian Center	822 E 20 <sup>th</sup> St.	LA	90011	06037226001	AR	%	53.3%	81.5%	10	
Community Center	Inner City Arts	720 Kohler St.	LA	90021	06037226002	AR	%	45.1%	56.2%	10	
Farmers' Market	Jan Perry Constituent Center	4301 S Central Ave.	LA	90011	06037228600	AR	%	61.8%	74.6%	10	
Food Store	Money Saver's Meats	3233 W Florence Ave.	LA	90043	06037235202	AR	%	39.4%	57.3%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Individual Home	Near Jefferson High School	1290 E 40 <sup>th</sup> Pl.	LA	90011	06037228310	AR	%	46.2%	75.4%	10	
Individual Home	Near Jefferson High School	1284 E 40 <sup>th</sup> Pl.	LA	90011	06037228310	AR	%	46.2%	75.4%	10	
Individual Home	Near Jefferson High School	1182 E 40 <sup>th</sup> Pl.	LA	90011	06037228310	AR	%	46.2%	75.4%	10	
Other-Youth Education Site	SJLI Garden	10500 S Yukon Ave.	LA	90303	06037600602	AR	%	46.2%	50.9%	10	
Worksite	Coalition for Responsible Community Development	3010 S Grand Ave.	LA	90007	06037224600	AR	%	%	%		

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Somerville Residences	4201-4263 S Central Ave.	LA	90011	06037228320
Public Housing	Paradise Family Villas	5138 S Broadway	LA	90043	06037231900
Public Housing	Dunbar Residences	4225 S Central Ave.	LA	90011	06037228320
Public Housing	36 <sup>th</sup> Street Residences	157 E 36 <sup>th</sup> St.	LA	90011	06037228410

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Jefferson High School (A) (P)	Los Angeles Unified	19647331934371	83.19%	1.01%	84.21%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Community Partners for RootDown LA

Grant Number: 11-10151

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$48,672.00	\$53,040.00	\$4,368.00	8.97%
2 Benefits	\$6,857.00	\$7,425.54	\$568.54	8.29%
3 Operating	\$480.00	\$2,400.00	\$1,920.00	400.00%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$1,355.00	\$971.02	-\$383.98	-28.34%
6 Subcontractors	\$10,320.00	\$10,502.00	\$182.00	1.76%
7 Other Costs	\$6,405.00	\$4,800.00	-\$1,605.00	-25.06%
8 Indirect Costs	\$10,103.00	\$10,791.44	\$688.44	6.81%
<b>Totals:</b>	<b>\$84,192.00</b>	<b>\$89,930.00</b>	<b>\$5,738.00</b>	<b>6.82%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	We brought on an additional staff member who, as an intern was managing many LFNE activities.
2 Benefits	Due to addition of new staff member.
3 Operating	We were required to start paying utilities at a site where 100% of our activities are LFNE
4 Equipment	N/A
5 Travel & Per Diem	Our travel costs are not as high as we originally predicted. We drive instead of fly and don't always require hotel stays.
6 Subcontractors	N/A
7 Other Costs	We were able to purchase much of the supplies required for our activities in earlier years.
8 Indirect Costs	This is an actual fee taken at 12% from the total amount (.12 x 89,930)

## Prime Staffing

**Prime Grantee Name:** Community Partners for RootDown LA  
**Grant Number:** 11-10151

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g., Director of Programs)	Megan Hanson	74.93%	25.07%	0.375	\$62,400.00	\$23,400.00	14.000%	\$3,276.00	\$26,676.00
6 Community Liaison	TBA	30.00%	70.00%	0.375	\$45,760.00	\$17,160.00	14.000%	\$2,402.40	\$19,562.40
26 Program Assistant	Karen Ramirez	25.07%	74.93%	0.375	\$33,280.00	\$12,480.00	14.000%	\$1,747.14	\$14,227.14
<b>Totals:</b>		<b>130.00%</b>	<b>170.00%</b>	<b>1.125</b>	<b>\$141,440.00</b>	<b>\$53,040.00</b>		<b>\$7,425.54</b>	<b>\$60,465.54</b>

**Definition and basis for calculations of benefit rate(s):** FICA = 7.65%, SUI = 3.35% , Workers Compensation = 3%

**USDA  
POSITION DESCRIPTIONS**

Position Number	USDA Position Title	LHD Position Title	Position Description
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
26	Program Assistant		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.

## Prime Budget Justification

Prime Grantee Name: Community Partners for RootDown LA  
 Grant Number: 11-10151

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Telephone	50% applied to \$80 monthly phone bill for phone service totaling \$480 annually (.5 x \$80 x 12 months)	\$40.00	1.00	12.00	\$480.00
Utilities	\$160 monthly utility bill totaling \$1,920 annually (\$160 x 6 months)	\$160.00	1.00	12.00	\$1,920.00
<b>Total Operating Expenses:</b>					<b>\$2,400.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
N/A					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total
Regional Network meetings, Megan Hanson	TBA	2	0.38	2	2	\$40.00	\$0.00	\$0.00	20.00	\$0.57	\$0.00	\$83.02
LFNEAC meetings, Megan Hanson	TBA	3	0.38	3	3	\$40.00	\$96.00	\$200.00	0.00	\$0.00	\$0.00	\$684.00
Network-Sponsored Skill -Based Trainings, Megan Hanson	TBA	2	0.38	2	2	\$40.00	\$96.00	\$0.00	0.00	\$0.00	\$0.00	\$204.00
<b>Total Travel and Per Diem:</b>												<b>\$971.02</b>

\* Lodging costs includes taxes. Reimbursement at CalHR rates.

### Sub Grant(s)

Name	Description/Justification	Total
A Andres Chopin	Conduct nutrition, physical activity promotion interventions in the community setting. Works with CBOs to increase the reach of nutrition education interventions to SNAP eligibles. 643 hours X \$14/hr	\$9,002.00
B TBD	To conduct evaluations. 30 hours X \$50/hour	\$1,500.00
<b>Total Sub Grant(s):</b>		<b>\$10,502.00</b>

## Prime Budget Justification

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food Samples	RootDown LA will purchase food for taste-testing and demonstrations for nutrition education classes and presentations	\$2.00	1125.00	1.00	\$2,250.00
Teen Peer Educators	RootDown LA will train 20 teen peer educators to deliver food demonstrations and nutrition curricula and conduct food demonstrations in the Ralph Bunch House, community gardens, farmers markets and recreation centers.	\$25.00	96.00	1.00	\$2,400.00
Paper Bowls or plates	For food samples serving items what will be used in cooking classes and taste testings.	\$50.00	3.00	1.00	\$150.00
<b>Total Other Costs:</b>					<b>\$4,800.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
	13.63613%	\$79,138.56	\$10,791.44
<b>Total Indirect Costs:</b>			<b>\$10,791.44</b>

<b>Total Budget:</b>			<b>\$89,930.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** San Ysidro Health Center: Multicultural Community-Based Cooking  
**Grant Number:** 11-10152  
**Program Area:** Local Food and Nutrition Education Channel: Non-Profit

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 30% Female 70%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>65%</u>	<input checked="" type="checkbox"/> Latino	<u>20%</u>
<input checked="" type="checkbox"/> Asian	<u>7%</u>	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input type="checkbox"/> Caucasian	<u>    </u> %	<input checked="" type="checkbox"/> Pacific Islander	<u>2%</u>
<input checked="" type="checkbox"/> Other - <u>Multicultural</u> :	<u>5</u> %		

Languages:

<input checked="" type="checkbox"/> English	<u>100%</u>	<input type="checkbox"/> Korean	<u>    </u> %
<input type="checkbox"/> Spanish	<u>    </u> %	<input type="checkbox"/> Lao	<u>    </u> %
<input type="checkbox"/> Arabic	<u>    </u> %	<input type="checkbox"/> Mandarin	<u>    </u> %
<input type="checkbox"/> Armenian	<u>    </u> %	<input type="checkbox"/> Russian	<u>    </u> %
<input type="checkbox"/> Bosnian	<u>    </u> %	<input type="checkbox"/> Tagalog	<u>    </u> %
<input type="checkbox"/> Cantonese	<u>    </u> %	<input type="checkbox"/> Vietnamese	<u>    </u> %
<input type="checkbox"/> Farsi	<u>    </u> %	<input type="checkbox"/> Other (specify) _____:	<u>    </u> %
<input type="checkbox"/> Hmong	<u>    </u> %	<input type="checkbox"/> Other (specify) _____:	<u>    </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>    </u> %		

Ages

<input type="checkbox"/> Under 5 years old	<u>    </u> %	<input checked="" type="checkbox"/> 12 to 17	<u>20%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>13%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>54%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>12%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>1%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>3.2%</u>             |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP) _____%              | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input checked="" type="checkbox"/> HeadStart <u>11.5%</u>                                 | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%              |
| <input type="checkbox"/> In Home Supportive Servies (IHSS) _____%                          | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input checked="" type="checkbox"/> WIC <u>1.9%</u>                        |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: ( 4 occurrences at 1.5 hour(s) each)
- Community Education Events: ( 1 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Point of Purchase: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages:

*All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

- |  |                            |
|--|----------------------------|
| _____ Adult Education & Job Training Sites | _____ CalFresh Offices     |
| _____ Adult Rehabilitation Center          | <u>2</u> Churches          |
|  | <u>7</u> Community Centers |

_____ Elderly Service Centers	5_____ Public Housing
_____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	_____ Schools – students (Preschool)
_____ Extension Offices	17_____ Schools – students (K-12)
1_____ Farmers Markets	17_____ Schools – students (Afterschool Program)
_____ Food Stores	17_____ Schools - Parents
18_____ Head Start Programs	_____ Shelters/Temporary Housing
_____ Individual Homes	_____ TANF Job Readiness Program
_____ Libraries	3_____ WIC Programs
9_____ Other Youth Education Sites (includes Parks and Recreation)	_____ Worksites
2_____ Public/Community Health Centers (includes Public Health Departments)	_____ Other (specify): _____
	_____ Other (specify): _____
	_____ Other (specify): _____

Projected Unduplicate Number of Contacts: 425

Narrative

Community-Based Multicultural Cooking project enables SYHC to modify the health center’s Salsita nutrition education program to include culturally relevant curricula tailored to African-American and Asian Pacific community members living in Central and Southeast San Diego. Salsita is a four week nutrition education and cooking class series for school-aged children and their families that targets the prevention and intervention of childhood obesity and other diet-related chronic diseases in the Latino community. The project will enable SYHC to modify Salsita’s successful syllabi to include innovative and culturally competent health education curricula that promotes fruit and vegetable consumption and physical activity. The modified classes would feature a different cultural theme each week to represent and be inclusive of the diverse communities of Central and Southeast San Diego. Years Two and Three consists of expanding the implementation of the classes to reach a greater service area and engage community residents in the Central and Southeast San Diego communities. In addition, we will focus on making the Multicultural Cooking curriculum a sustainable resource for the community through strategic partnerships and pursuing additional funding opportunities.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Qualitative and quantitative data to assess changes as a result of cooking class participation in: fruit and vegetable consumption; self-efficacy; access; and participation in physical activity.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

Community collaborations and partnerships with Southeast Farmers Market, Neighborhood House Assoc., Jackie Robinson YMCA, Town & Country Apartments, SDUSD after school programs, etc. Participation in regional collaboratives of the Network for Healthy California, local health department, Southeast San Diego Coalition, and the San Diego Nutrition and Physical Activity Collaborative.

## Census Tract Data Sheet

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	St Rita Catholic Church	5124 Churchward Street	San Diego	92114	06073003111	All Races	%	43.1%	54.4%	2006-2010	
Church	Grace Covenant Christian Church	2885 Clay Ave	San Diego	92113	06073003901	All Races	%	54.7%	74.2	2006-2010	
Community Center	Tubman Chavez Cultural Center	415 Euclid Avenue	San Diego	92114	06073003111	All Races	%	43.1%	54.4	2006-2010	
Community Center	Sherman Heights Community Center	2258 Island Avenue	San Diego	92102	06073004700	All Races	%	48.6%	70.1	2006-2010	
Community Center	Town & Country Village Apartments	4066 Messina Drive	San Diego	92113	06073003301	All Races	%	30.6%	61.4	2006-2010	
Community Center	Jacobs Center	404 Euclid Avenue	San Diego	92114	06073003111	All Races	%	43.1%	54.4 %	2006-2010	
Community Center	NHA Senior Center	795 Boundary Street	San Diego	92113	06073003502	All Races	%	42%	64.5 %	2006-2010	

<b>Community Center</b>	<b>Boys &amp; Girls Club- Oakes Branch</b>	<b>2930 Marcy Ave</b>	<b>San Diego</b>	<b>92113</b>	<b>06073003403</b>	All Races	%	35.7%	61.3%	2006-2010	
<b>Community Center</b>	<b>ABC Youth Foundation</b>	<b>3131 Market Street</b>	<b>San Diego</b>	<b>92102</b>	<b>06073004100</b>	All Races		32%	56.0%	2006-2010	
<b>Community Health Clinic</b>	<b>Comprehensive Health Center - Ocean View</b>	<b>3177 Ocean View Blvd</b>	<b>San Diego</b>	<b>92113</b>	<b>06073003901</b>	All Races		54.7%	74.2%	2006-2010	
<b>Community Health Clinic</b>	<b>Comprehensive Health Center - Euclid</b>	<b>286 Euclid Avenue</b>	<b>San Diego</b>	<b>92114</b>	<b>06073003111</b>	All Races		43.1%	54.4%	2006-2010	
<b>Farmer's Market</b>	<b>Southeast Farmer's Market</b>	<b>4981 Market Street</b>	<b>San Diego</b>	<b>92114</b>	<b>06073003111</b>	All Races		43.1%	54.4%	2006-2010	
<b>Recreation Center</b>	<b>Jackie Robinson YMCA</b>	<b>151 YMCA Way</b>	<b>San Diego</b>	<b>92102</b>	<b>06073003301</b>	All Races		30.6%	61.4%	2006-2010	
<b>Recreation Center</b>	<b>Mountain View Community Center</b>	<b>641 South Boundary Street</b>	<b>San Diego</b>	<b>92113</b>	<b>06073003502</b>	All Races		42.0%	64.5%	2006-2010	
<b>Recreation Center</b>	<b>Memorial Park Community Center</b>	<b>2902 Marcy Avenue</b>	<b>San Diego</b>	<b>92113</b>	<b>06073003403</b>	All Races		35.7%	61.3%	2006-2010	
<b>Recreation Center</b>	<b>Encanto Recreation Center</b>	<b>6508 Wunderlin Avenue</b>	<b>San Diego</b>	<b>92114</b>	<b>06073003304</b>	All Races		53.1%	82.9%	2007-2011	
<b>Recreation Center</b>	<b>Colina Del Sol</b>	<b>5319 Orange Ave</b>	<b>San Diego</b>	<b>92115</b>	<b>06073002708</b>	All Races		61.3%	80.9 %	2006-2010	

Type	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	2006-2010	Notes
Recreation Center	Mid-City	4302 Landis Street	San Diego	92105	06073002402	All Races		37.8%	55.3%	2006-2010	
Recreation Center	Willie Henderson Sports Complex	1035 S. 45 <sup>th</sup> Street	San Diego	92113	06073003303	All Races		47.5%	68.5 %	2006-2010	
Recreation Center	Southcrest	4149 Newton Ave	San Diego	92113	06073003602	All Races		41.9%	66.0 %	2006-2010	
Recreation Center	Stockton	330 32 <sup>nd</sup> Street	San Diego	92113	06073004000	All Races		50.2%	69.0%	2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Head Start	Children of the Rainbow	3078 L Street	San Diego	92102	06073004000
Head Start	O'Farrell	6130 Skyline Drive	San Diego	92114	06073003112
Head Start	Valencia Park	5880 Skyline Drive	San Diego	92114	06073003111
Head Start	Educational Cultural Center	4344 Ocean View Blvd	San Diego	92113	06073003301
Head Start	Zamorano	7375 Tooma Street	San Diego	92139	06073003209
Head Start	Euclid	210 S. Euclid Ave	San Diego	92114	06073003305
Head Start	Jackie Robinson	151 YMCA Way	San Diego	92102	06073003301

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
<b>Head Start</b>	<b>Webster</b>	<b>2930 Marcy Ave</b>	<b>San Diego</b>	<b>92113</b>	06073003902
<b>Head Start</b>	<b>Home Avenue</b>	<b>4111 Home Avenue</b>	<b>San Diego</b>	<b>92105</b>	06073003401
<b>Head Start</b>	<b>Encanto</b>	<b>6785 Imperial Ave</b>	<b>San Diego</b>	<b>92114</b>	06073003103
<b>Head Start</b>	<b>Johnson</b>	<b>5760 Luber Street</b>	<b>San Diego</b>	<b>92114</b>	06073003001
<b>Head Start</b>	<b>Sherman</b>	<b>2258 Island Ave</b>	<b>San Diego</b>	<b>92102</b>	06073004700
<b>Head Start</b>	<b>Encanto Elementary</b>	<b>822 65<sup>th</sup> Street</b>	<b>San Diego</b>	<b>92114</b>	06073003004
<b>Head Start</b>	<b>Fulton Elementary</b>	<b>7055 Skyline Drive</b>	<b>San Diego</b>	<b>92114</b>	06073003114
<b>Head Start</b>	<b>New Life</b>	<b>766 28<sup>th</sup> Street</b>	<b>San Diego</b>	<b>92102</b>	06073004100
<b>Head Start</b>	<b>Brooklyn CDC</b>	<b>3003 A Street</b>	<b>San Diego</b>	<b>92102</b>	06073004100
<b>Head Start</b>	<b>City Heights CDC</b>	<b>3910 University Ave</b>	<b>San Diego</b>	<b>92105</b>	06073003305
<b>Public Housing</b>	<b>Sea Breeze Garden Apts</b>	<b>4888 Logan Ave</b>	<b>San Diego</b>	<b>92113</b>	06073003305
<b>Public Housing</b>	<b>Bella Vista Apts</b>	<b>4742 Solola Ave</b>	<b>San Diego</b>	<b>92113</b>	06073003305
<b>Public Housing</b>	<b>Meadowbrook Apts</b>	<b>7844 Paradise Valley Rd.</b>	<b>San Diego</b>	<b>92139</b>	06073003315
<b>Public Housing</b>	<b>John Adams Manor Apts</b>	<b>5471 Bayview Heights Place</b>	<b>San Diego</b>	<b>92105</b>	06073002712
<b>Public Housing</b>	<b>Las Serenas Apts.</b>	<b>4352 Delta Street</b>	<b>San Diego</b>	<b>92113</b>	06073003303
<b>WIC</b>	<b>SDSU Foundation</b>	<b>3177 Oceanview Blvd</b>	<b>San Diego</b>	<b>92113</b>	06073003902
<b>WIC</b>	<b>Euclid Health Center</b>	<b>292 Euclid Avenue</b>	<b>San Diego</b>	<b>92114</b>	06073003304
<b>WIC</b>	<b>Branch Medical Family Service Center</b>	<b>32<sup>nd</sup> Street Naval Station</b>	<b>San Diego</b>	<b>92136</b>	06073003902

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Baker Elementary (S) (A) (P)	San Diego Unified School District	37 68338 6039150	94.26	1.67	95.93
Chollas/Mead Elementary (S) (A) (P)	San Diego Unified School District	37 68338 6039382	89.55	3.39	92.94
Encanto Elementary(S) (A) (P)	San Diego Unified School District	37 68338 6039515	80.46	6.51	86.97
Evangeline Roberts Institute of Learning (S) (A) (P)	San Diego Unified School District	37 68338 0121145	62.60	17.05	79.65
Fulton Elementary(S) (A) (P)	San Diego Unified School District	37 68338 6039630	84.13	5.79	89.92
Gompers Preparatory Academy (S) (A) (P)	San Diego Unified School District	37 68338 0119610	69.98	16.03	86.00
Holly Drive Leadership Academy (S) (A) (P)	San Diego Unified School District	37 68338 6117279	72.99	0.00	72.99
Horton Elementary (S) (A) (P)	San Diego Unified School District	37 68338 6039754	88.85	4.09	92.94
Johnson Elementary (S) (A) (P)	San Diego Unified School District	37 68338 6039788	87.71	4.35	92.06
King Chavez Arts Academy (S) (A) (P)	San Diego Unified School District	37 68338 0109033	92.37	7.63	100.00
Knox Elementary (S) (A) (P)	San Diego Unified School District	37 68338 6039838	95.43	1.57	97.01
Millennial Tech Middle (S) (A) (P)	San Diego Unified School District	37 68338 0117325	61.63	16.67	78.29

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Porter Elementary (S) (A) (P)	San Diego Unified School District	37 68338 0108274	90.48%	2.51	92.98
San Diego Global Vision Academy (S) (A) (P)	San Diego Unified School District	37 68338 0121681	41.51	18.87	60.38
Sherman Elementary(S) (A) (P)	San Diego Unified School District	37 68338 6040158	95.18	2.73	97.90
Valencia Park Elementary(S) (A) (P)	San Diego Unified School District	37 68338 6040257	77.12	10.96	88.08
Zamorano Elementary (S) (A) (P)	San Diego Unified School District	37 68338 6106199	60.03%	16.54%	76.57%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: San Ysidro Health Center

Grant Number: 11-10152

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$46,454.00	\$48,369.80	\$1,915.80	4.12%
2 Benefits	\$8,826.00	\$9,190.26	\$364.26	4.13%
3 Operating	\$6,363.00	\$6,179.90	-\$183.10	-2.88%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$1,374.00	\$2,780.98	\$1,406.98	102.40%
6 Subcontractors	\$1,000.00	\$2,000.00	\$1,000.00	100.00%
7 Other Costs	\$5,885.00	\$5,490.40	-\$394.60	-6.71%
8 Indirect Costs	\$15,098.00	\$15,988.66	\$890.66	5.90%
<b>Totals:</b>	<b>\$85,000.00</b>	<b>\$90,000.00</b>	<b>\$5,000.00</b>	<b>5.88%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A
2 Benefits	N/A
3 Operating	N/A
4 Equipment	N/A
5 Travel & Per Diem	Increase in travel to cover costs for Retrospective Report Presentation.
6 Subcontractors	Increase for final year evaluation and assistance with retrospectvie report.
7 Other Costs	Decrease in printing funds based on FFY 2013 projected spending.
8 Indirect Costs	Increase reflects additional \$5,000 funds for final year retrospective reporting.

## Prime Staffing

**Prime Grantee Name:** San Ysidro Health Center  
**Grant Number:** 11-10152

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	Caryn Sumek	100.00%	0.00%	0.2	\$59,744.00	\$11,948.80	19.000%	\$2,270.27	\$14,219.07
17 2 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Rasheedah Rashada	50.00%	50.00%	1	\$36,421.00	\$36,421.00	19.000%	\$6,919.99	\$43,340.99
<b>Totals:</b>		<b>150.00%</b>	<b>50.00%</b>	<b>1.2</b>	<b>\$96,165.00</b>	<b>\$48,369.80</b>		<b>\$9,190.26</b>	<b>\$57,560.06</b>

Includes payroll taxes and medical/dental benefits at 19 % of salaries (48,370 x 19%). This includes FICA (53.77%), medical insurance (26.75%), dental insurance (2.22%), workers compensation (7.53%), State Disability Insurance (2.94%), long-term disability insurance (4.59%), and life insurance (2.20%).

**Definition and basis for calculations of benefit rate(s):**

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>Position Description</b>
3	<b>Administrator (e.g., Director of Programs)</b>	Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>	Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.

## Prime Budget Justification

Prime Grantee Name: San Ysidro Health Center  
 Grant Number: 11-10152

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Office Supplies	Includes items necessary to administer the program, such as pens, pencils, staplers, staples, paper clips, printer paper, printer toner, tape, writing pads, file folders, etc. Office Supplies are budgeted at \$25/month/1.20FTE x 12 mo = \$360 year.	\$25.00	1.20	12.00	\$360.00
Rent	SYHC-approved Rental rate for 1.20 FTE is \$5,280 (\$366.66 x 12 months x 1.20 FTE = \$5,280).	\$366.66	1.20	12.00	\$5,279.90
Telephone Service	Monthly telephone utility charges for landline phones at \$45 x 12 months.	\$45.00	1.00	12.00	\$540.00
<b>Total Operating Expenses:</b>					<b>\$6,179.90</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
N/A					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Local Mileage	San Diego	120	1						10.00			\$678.00
Regional Network Meetings	Varies	3	1	2	1	\$40.00	\$84.00	\$200.00			\$56.66	\$1,261.98
Travel for Retrospective Report Presentation	Sacramento	1	2	2	1	\$40.00	\$84.00	\$200.00			\$56.50	\$841.00
<b>Total Travel and Per Diem:</b>												<b>\$2,780.98</b>

### Sub Grant(s)

Name	Description/Justification	Total
A   Dr. Sheila Castaneda	Evaluator will be responsible for evaluation during implementation of the project to ensure the activities are	\$2,000.00
<b>Total Sub Grant(s):</b>		<b>\$2,000.00</b>

## Prime Budget Justification

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Cooking Class Food Samples	Food samples budgeted at \$2.50/participant (\$25.00 /class); with a total budget reflecting 20 cooking class series X 4 classes/series X 10 participants/class X \$2.50/participant.	\$2.50	800.00	1.00	\$2,000.00
Cooking Class Paper Goods	Paper goods budgeted at \$5.00/class; with a total budget reflecting 20 cooking class series X 4 classes/series.	\$5.00	80.00	1.00	\$400.00
Printing Class Materials	Copies of class materials including Network curriculum, recipes, resources, and nutrition education and physical activity promotion materials; class	\$5.00	200.00	1.00	\$1,000.00
Promotional Flyers	Class promotional materials and flyers to recruit participants budgeted at \$25/month x 12 months = \$300.	\$25.00	12.00	1.00	\$300.00
Cooking Class Supplies	Serving utensils, aprons, cutting boards, can opener, etc. budgeted at \$6/unit*100 units (10 units/series x 20 class series).	\$6.00	100.00	1.00	\$600.00
Cooking Class Equipment	Portable double burner, crock pot, George Foreman Grill, Toaster oven, and dollie cart to carry items includes items necessary to conduct food preparation and demonstrations.	\$88.08	5.00	1.00	\$440.40
Retrospective Report Materials	30 copies of presentation and Executive Report. 30 packets x \$25 = \$750.	\$25.00	30.00	1.00	\$750.00
<b>Total Other Costs:</b>					<b>\$5,490.40</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
San Ysidro Health Center's federally approved indirect rate is 21.6 percent of total direct expenses. This rate covers indirect costs associated with the project such as human resources, accounting, and payroll.	21.60299%	\$74,011.34	\$15,988.66
<b>Total Indirect Costs:</b>			<b>\$15,988.66</b>

<b>Total Budget:</b>			<b>\$90,000.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Vista Community Clinic-Healthy Habits  
**Grant Number:** 11-10158  
**Program Area:** Local Food and Nutrition Education Channel: Non-Profit

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 20% Female 80%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>2%</u>	<input checked="" type="checkbox"/> Latino	<u>76%</u>
<input checked="" type="checkbox"/> Asian	<u>2%</u>	<input type="checkbox"/> Native American	<u>      </u> %
<input checked="" type="checkbox"/> Caucasian	<u>20%</u>	<input type="checkbox"/> Pacific Islander	<u>      </u> %
<input type="checkbox"/> Other (specify) _____:	<u>      </u> %		

Languages:

<input checked="" type="checkbox"/> English	<u>30%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input checked="" type="checkbox"/> Spanish	<u>70%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Hmong	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages

<input type="checkbox"/> Under 5 years old	<u>      </u> %	<input type="checkbox"/> 12 to 17	<u>      </u> %
<input type="checkbox"/> 5 to 8	<u>      </u> %	<input checked="" type="checkbox"/> 18 to 59	<u>100%</u>
<input type="checkbox"/> 9 to 11	<u>      </u> %	<input type="checkbox"/> 60 years old & over	<u>      </u> %

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |   |
|--|---|
| <input type="checkbox"/> CalFresh Offices _____%           | <input type="checkbox"/> Low Income Home Energy _____%        |
| <input type="checkbox"/> California Food Assistance _____% | Assistance Program  |
| <input type="checkbox"/> Commodity Foods _____%            | <input type="checkbox"/> MediCal _____%                       |
| Distribution on Indian                                     | <input checked="" type="checkbox"/> Public Housing <u>21%</u> |
| Reservation (FDPIR)  | <input type="checkbox"/> Section 8 Public Housing _____%      |
| <input checked="" type="checkbox"/> Comprehensive _____%   | Vouchers (LiHEAP)   |
| Perinatal ServiceProgram                                   | <input checked="" type="checkbox"/> Shelters/Temporary _____% |
| (CPSP)   | Housing   |
| <input type="checkbox"/> Family Resource Center _____%     | <input type="checkbox"/> Soup Kitchens _____%                 |
| <input checked="" type="checkbox"/> Food Banks <u>6%</u>   | <input type="checkbox"/> SSI- Supplemental _____%             |
| <input type="checkbox"/> Food Pantries _____%              | Security Income   |
| <input checked="" type="checkbox"/> HeadStart <u>60%</u>   | <input type="checkbox"/> TANF (CalWORKS) _____%               |
| <input type="checkbox"/> In Home Supportive _____%         | Job Readiness   |
| Servies (IHSS)   | <input type="checkbox"/> Weatherization _____%                |
| <input type="checkbox"/> Job Corps _____%                  | Program   |
|  | <input type="checkbox"/> WIC _____%                           |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (252 occurrences at 1.0 hour(s) each)
- Community Education Events: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Training/Workshop/Conference: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages:

All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- \_\_\_\_\_ CalFresh Offices
- \_\_\_\_\_ Churches
- \_\_\_\_\_ Community Centers
- \_\_\_\_\_ Elderly Service Centers
- 2 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ Food Stores
- 17 Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ Libraries

- \_\_\_\_\_ Other Youth Education Sites (includes Parks and Recreation)
- 3 Public/Community Health Centers (includes Public Health Departments)
- 6 Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- \_\_\_\_\_ Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- \_\_\_\_\_ Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- \_\_\_\_\_ WIC Programs
- \_\_\_\_\_ Worksites
- Other (specify): \_\_\_\_\_
- 1 Other (specify): Temporary Shelter
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

Projected Unduplicate Number of Contacts: 420

Narrative

The proposed project is an intensive nutrition education intervention aimed at providing the information, tools and support necessary to change longstanding, entrenched eating habits, thereby improving overall health and reducing documented disparities in obesity and chronic disease. Targeted communities and community members share socioeconomic attributes correlated with overall higher rates of obesity, diabetes, heart disease and cancer than the general population. The intervention will consist of a six session nutrition education series offered in weekly sessions or as scheduled by partners. Lack of access to fresh fruits and vegetables will be actively addressed through the promotion of local farmers markets, and community gardens. Evaluation activities will assess changes in fruit, vegetable and water consumption; physical activity; and nutrition knowledge.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Objective 1: The number of SNAP eligible individuals per year will participate in a six session Healthy Habits nutrition education series by September 30, 2014.

Objective 2: The number of SNAP eligible individuals who participated in educational activities who will report a statistically significant increase in pre-to post-measures for fruit and vegetable consumption, water consumption and/or in one or more factors related to fruit and vegetable consumption by September 30, 2014.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

MAAC Head Start in North County will provide access to the parents of SNAP-eligible families at multiple program locations. The San Diego Hunger Coalition and Catholic Charities will provide CalFresh outreach, screening, and enrollment assistance. The LFNE Health/Nutrition Educator will promote CalFresh and refer participating families to Catholic Charities application assistors for SNAP screening and enrollment.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
N/A							%	%	%		
							%	%	%		

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Community Health Center	Vista Community Clinic-Vale Terrace	1000 Vale Terrace	Vista	92084	06073019601
Community Health Center	Vista Community Clinic-Oceanside	818 Pier View Way	Oceanside	92054	06073018400
Community Health Center	Vista Community Clinic-Oceanside	4700 North River Road	Oceanside	92054	06073018609
Public Housing	Los Robles Site	1475 Oak Dr.	Vista	92084	06073019207
Public Housing	Cedar Site	245 Cedar Rd.	Vista	92083	06073018519
Public Housing	Old Grove Site	235 Via Pelicano	Oceanside	92057	06073018514
Public Housing	La Costa Site	1953 Dove lane	Carlsbad	92009	06073020013

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Fallbrook View Apts.	901Alturas Rd.	Fallbrook	92028	06073018905
Public Housing	Crown Heights	1210 Division St.	Oceanside	92054	06073018509
MAAC Head Start	Sportsfisher Site	509 Sportsfisher	Oceanside	92054	06073018400
MAAC Head Start	Falbrook Site	405 W. Fallbrook	Fallbrook	92028	06073018905
MAAC Head Start	Olive Site	739 Olive Ave.	Vista	92084	06073019501
MAAC Head Start	Island Club Site	2322 Catalina Circle	Oceanside	92056	06073019302
MAAC Head Start	Foothill Site	1410 Foothill Rd.	Vista	92084	06073019207
MAAC Head Start	Mission Site	634 W. Mission Ave.	San Marcos	92069	06073020021
MAAC Head Start	Town Site	545 W. Townsite Dr.	Vista	92084	06073019206
MAAC Head Start	Firebird Site	444 Firebird Lane	San Marcos	92069	06073020028
MAAC Head Start	Eureka Site	3368 Eureka Pl.	Carlsbad	92008	06073017900
MAAC Head Start	North Coast Site	1501 Kelly St.	Oceanside	92054	06073018100
MAAC Head Start	Vista 1	739 Olive Ave.	Vista	92084	06073019501
MAAC Head Start	Gosnell	139 Gosnell	San Marcos	92069	06073020028
MAAC Head Start	Laurel Tree	1307 Laurel Tree Lane	Carlsbad	92008	06073020021
Quality Children's Services	Village CDC	3220 Mission Ave	Oceanside	92058	06073018510
Quality Children's Services	Casa De Niños	1718 Mission Ave	Oceanside	92054	06073018510
Quality Children's Services	Libby Lake CDC	489 Calle Montecito	Oceanside	92056	06073018609
Quality Children's Services	Mission CDC	3870 Mission Ave	Oceanside	92058	06073018614

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Operation Hope	Vista Shelter	859 E. Vista Way	Vista	92084	06073019601
Food Distribution Site	Senior Center	455 Country Club Lane	Oceanside	92054	06073018509
Food Distribution Site	Vista Food Distribution Site	600 N. Santa Fe Ave	Vista	92083	06073019501

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
N/A			%	%	%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name:

Vista Community Clinic

Grant Number:

11-10158

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$49,811.00	\$58,753.59	\$8,942.59	17.95%
2 Benefits	\$9,265.00	\$10,928.17	\$1,663.17	17.95%
3 Operating	\$1,791.00	\$3,733.65	\$1,942.65	108.47%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$2,736.00	\$2,735.96	-\$0.04	0.00%
6 Subcontractors	\$9,000.00	\$0.00	-\$9,000.00	-100.00%
7 Other Costs	\$700.00	\$400.00	-\$300.00	-42.86%
8 Indirect Costs	\$11,697.00	\$13,448.63	\$1,751.63	14.98%
<b>Totals:</b>	<b>\$85,000.00</b>	<b>\$90,000.00</b>	<b>\$5,000.00</b>	<b>5.88%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	The Data Entry Clerk was added and Evaluation Consultant removed.
2 Benefits	Increase due to addition of Data Entry Clerk.
3 Operating	Increase of building and utilities cost.
4 Equipment	N/A
5 Travel & Per Diem	Anticipated decrease to travel expense.
6 Subcontractors	The evaluation consultant removed with support provided by Perales & Associates.
7 Other Costs	Reduced cost of cooking demonstrations.
8 Indirect Costs	Increase in salaries with Data Entry Clerk added resulted in increased indirect cost.

## Prime Staffing

Prime Grantee Name: Vista Community Clinic  
 Grant Number: 11-10158

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	Silvia Alcantar	100.00%	0.00%	0.25	\$62,205.00	\$15,551.25	18.600%	\$2,892.53	\$18,443.78
21 2 Nutritionist/Nutrition Educator/Nutrition Aide	Diana Mendoza	0.00%	100.00%	1	\$32,502.00	\$32,502.00	18.600%	\$6,045.37	\$38,547.37
22 3 Office Manager/Secretary/Admin Assistant	TBH	100.00%	0.00%	0.42	\$25,477.00	\$10,700.34	18.600%	\$1,990.26	\$12,690.60
<b>Totals:</b>		<b>200.00%</b>	<b>100.00%</b>	<b>1.67</b>	<b>\$120,184.00</b>	<b>\$58,753.59</b>		<b>\$10,928.17</b>	<b>\$69,681.76</b>

Definition and basis for calculations of benefit rate(s): Benefits includes health insurance, long term disability, worker's compensation, paroll taxes and accrued vacation.

**USDA  
POSITION DESCRIPTIONS**

Position Number	USDA Position Title	Position Description
3	<b>Administrator (e.g., Director of Programs)</b>	Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>	Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>	Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.

## Prime Budget Justification

Prime Grantee Name: Vista Community Clinic  
 Grant Number: 11-10158

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Office Supplies	Cost of paper, folders, pens, pencils, etc.	\$24.36	1.67	12.00	\$488.17
Printing & Copying	To duplicate program forms and program flyer.	\$24.95	1.67	12.00	\$500.00
Utilities	Calculated at \$60 x 12 months x 1.67 FTE	\$60.00	1.67	12.00	\$1,202.40
Telephone	Calculated at \$7 x 12 months x 1.67 FTE	\$7.00	1.67	12.00	\$140.28
Building Costs	Calculated at \$70 x 12 months x 1.67 FTE	\$70.00	1.67	12.00	\$1,402.80
<b>Total Operating Expenses:</b>					<b>\$3,733.65</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
N/A					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
LFNEAC	Pending	1	1	2	1	\$40.00	\$91.00	\$448.00	42.00	\$0.00	\$75.00	\$717.73
State Conference	Pending	1	1	2	1	\$40.00	\$91.00	\$448.00	43.00	\$0.00	\$74.87	\$718.17
Local Travel	Local	1	2	0	0				2,301.00			\$1,300.07
<b>Total Travel and Per Diem:</b>												<b>\$2,735.96</b>

### Sub Grant(s)

Name	Description/Justification	Total
A N/A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Educational Materials	Supplies for cooking demonstrations.	\$1.00	400.00	1.00	\$400.00
<b>Total Other Costs:</b>					<b>\$400.00</b>

## Prime Budget Justification

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Personnel and Fringe	19.30%	\$69,682.00	\$13,448.63
Total Indirect Costs:			\$13,448.63
Total Budget:			\$90,000.00

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Alameda County Health Care Services Agency – Public  
Health/Nutrition Services  
**Grant Number:** 13-20018  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 50% Female 50%

Ethnicity:

<input checked="" type="checkbox"/> African American	25%	<input checked="" type="checkbox"/> Latino	35%
<input checked="" type="checkbox"/> Asian	15%	<input type="checkbox"/> Native American	1%
<input checked="" type="checkbox"/> Caucasian	15%	<input type="checkbox"/> Pacific Islander	1%
<input checked="" type="checkbox"/> Other (specify) <u>Mix-Race:</u>	<u>8%</u>		

Languages:

<input checked="" type="checkbox"/> English	60%	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	37%	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input checked="" type="checkbox"/> Mandarin	1%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input checked="" type="checkbox"/> Cantonese	1%	<input checked="" type="checkbox"/> Vietnamese	1%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	5%	<input checked="" type="checkbox"/> 12 to 17	15%
<input checked="" type="checkbox"/> 5 to 8	25%	<input checked="" type="checkbox"/> 18 to 59	25%
<input checked="" type="checkbox"/> 9 to 11	25%	<input checked="" type="checkbox"/> 60 years old & over	5%

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |           |   |           |
|---|-----------|---|-----------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | _____ 5 % | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ %   |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ %   | <input type="checkbox"/> MediCal                                    | _____ %   |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ %   | <input checked="" type="checkbox"/> Public Housing                  | _____ 8 % |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ %   | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ %   |
| <input type="checkbox"/> Family Resource Center                                     | _____ %   | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | _____ 5 % |
| <input checked="" type="checkbox"/> Food Banks                                      | _____ 5 % | <input type="checkbox"/> Soup Kitchens                              | _____ %   |
| <input checked="" type="checkbox"/> Food Pantries                                   | _____ 5 % | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ %   |
| <input checked="" type="checkbox"/> HeadStart                                       | _____ 5 % | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____ %   |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ %   | <input type="checkbox"/> Weatherization Program                     | _____ %   |
| <input type="checkbox"/> Job Corps  | _____ %   | <input checked="" type="checkbox"/> WIC                             | _____ 5 % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP, ACOPP
- Internet/Web Sites-website address: www.healthylivingforlife.org
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (2,500 occurrences at 0.25 hour(s) each)
- Community Education Events: (50 occurrences at 1.5 hour(s) each)
- Training/Workshop/Conference: (150 occurrences at 0.5 hour(s) each)
- Point of Purchase: (120 occurrences at 1 hour(s) each)
- Other (specify): Youth Engagement (100 occurrences at 1 hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

1 \_\_\_ Adult Education & Job Training Sites  
\_\_\_ Adult Rehabilitation Center  
2 \_\_\_ CalFresh Offices  
4-12 \_\_\_ Churches  
1 \_\_\_ Community Centers  
2 \_\_\_ Elderly Service Centers  
6 \_\_\_ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)  
\_\_\_ Extension Offices  
\_\_\_ Farmers Markets  
5-10 \_\_\_ Food Stores  
15-23 \_\_\_ Head Start Programs  
1-2 \_\_\_ Individual Homes  
8 \_\_\_ Libraries  
5 \_\_\_ Other Youth Education Sites (includes Parks and Recreation)

4 \_\_\_ Public/Community Health Centers (includes Public Health Departments)  
5-11 \_\_\_ Public Housing  
5-10 \_\_\_ Schools – students (Preschool)  
60-73 \_\_\_ Schools – students (K-12)  
60-73 \_\_\_ Schools – students (Afterschool Program)  
10-15 \_\_\_ Schools - Parents  
3 \_\_\_ Shelters/Temporary Housing  
\_\_\_ TANF Job Readiness Program  
4-13 \_\_\_ WIC Programs  
\_\_\_ Worksites  
1 \_\_\_ Other (specify): School District Office  
5 \_\_\_ Other (specify): Community-Based Organizations  
2-5 \_\_\_ Other (specify): Community Youth Organizations  
1 \_\_\_ Other (specify): Medical/Dental Office

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Projected Unduplicate Number of Contacts: 40,110

Narrative

The local health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Alameda County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Continuing, No adaptation or change in intervention

Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

We will conduct both process and impact evaluations to measure performance. Key indicators for process evaluation will be sign in sheets, qualitative surveys, new partnerships, and reporting on organizational change. Key indicators to evaluate impact will be using the Network's Youth Survey among 5<sup>th</sup> grade students before and after 7 months of interventions. We will also administer pre and post Food Behavior Checklist surveys among our adult target population receiving a minimum of 5 nutrition education sessions.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:**

The following approaches will be used to evaluate organization or environmental changes. 1) For PSEs the RE-AIM evaluation framework will be used 2) Alameda County LHD will report semi-annually via Survey monkey 3) They will critically evaluate their accomplishments in their comprehensive annual report 4) Alameda County LHD will assess progress in the development of organizational capacity in the annual qualitative survey started in FFY2013 which will continue through FFY2016.

FFY 2014 will be the formative year for Alameda Co LHD to determine which PSEs they will select. They plan to work with youth serving organizations. Alameda County has an established CNAP. The

CNAP Plan will incorporate objectives that address the four State-level measurable objectives from the California SNAP-Ed Plan. Specific objectives for Alameda County's CNAP are as follows: to encourage, coordinate and promote consistent nutrition education and messaging among all FNS supplemental food/nutrition programs and to sustain effective partnerships and collaborative interventions that promote healthy eating and increased physical activity in Alameda County.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education and Job Training Site	Oakland Private Industry Council	1212 Broadway	Oakland	94612	06001403000	AR	%	39.5%	58.9%	11	
Church	Acts Full Gospel Church	1034 66 <sup>th</sup> Ave	Oakland	94621	06001408800	AR	%	43.1%	65.0%	11	
Church	Allen Temple Baptist Church	8501 International Blvd	Oakland	94621	06001409500	AR	%	31.2%	66.2%	11	
Church	Alta Bates Health Ministry	3012 Summit St., 3 <sup>rd</sup> Floor	Oakland	94609	06001401300	AR	%	39.5%	58.9%	11	
Church	Bethel Missionary Baptist Church	6901 Rudsdale Street	Oakland	94621	06001408800	AR	%	43.1%	65.0%	11	
Church	Brookins African Methodist Church	2201 73 <sup>rd</sup> Ave	Oakland	94605	06001408600	AR	%	38.0%	55.9%	11	
Church	East Oakland Faith Deliverance Center	7425 International Blvd	Oakland	94621	06001408900	AR	%	53.7%	58.7%	11	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	First Morning Star Baptist Church	1501 90 <sup>th</sup> Ave	Oakland	94603	06001409600	AR	%	36.1%	52.9%	11	
Church	Glad Tidings Church	26789 Tyrrell Avenue	Hayward	94544	06001437702	AR	%	50.1%	76.3%	11	
Church	Greater St. Paul Baptist Church	1827 Martin Luther King Jr. Way	Oakland	94612	06001402700	AR	%	40.7%	55.9%	11	
Church	North Oakland Baptist Church	1060 32 <sup>nd</sup> Street	Emeryville	94608	06001401500	AR	%	34.0%	51.9%	11	
Church	Parks Chapel AME Church	476 34 <sup>th</sup> Street	Oakland	94609	06001401300	AR	%	39.5%	58.9%	11	
Church	St. Elizabeth Catholic Church	1500 34 <sup>th</sup> Avenue	Oakland	94601	06001407200	AR	%	38.4%	58.2%	11	
Community Centers	Preservation Park	660 13 <sup>th</sup> St	Oakland	94612	06001402600	AR	%	22.8%	51.9%	11	
Elderly Service Center	East Oakland Multipurpose Senior Center	559 16 <sup>th</sup> St	Oakland	94603	06001409000	AR	%	42.0%	53.6%	11	
Elderly Service Center	West Oakland Senior Center	1724 Adeline Street	Oakland	94607	06001402400	AR	%	55.3%	65.4%	11	
Food Stores	Mi Pueblo Market	1630 High Street	Oakland	94601	06001407400	AR	%	40.0%	57.6%	10	
Food Stores	Pak N Save	610 Hegenberger Road	Oakland	94621	06001409000	AR	%	42.0%	53.6%	11	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Pak N Save	3889 San Pablo Avenue	Emeryville	94608	06001425104	H	68.0%	%	%	11	
Food Stores	Super Mercado Mi Tierra #1	1470 High Street	Oakland	94601	06001407400	AR	%	40.0%	57.6%	10	
Food Stores	Super Mercado Mi Tierra #7	14340 East 14 <sup>th</sup> Street	San Leandro	94578	06001433103	H	%	35.3%	71.5%	10	
Libraries	African American Museum and Library at Oakland	659 14 <sup>th</sup> Street	Oakland	94612	06001402600	AR	%	22.8%	51.9%	11	
Libraries	Asian Branch Library	388 9 <sup>th</sup> Street	Oakland	94607	06001403000	AR	%	33.6%	55.1%	11	
Libraries	Brookfield Branch Library	9255 Edes Avenue	Oakland	94603	06001409000	AR	%	42.0%	53.6%	11	
Libraries	81 <sup>st</sup> Avenue East Oakland Community Library	1021 81 <sup>st</sup> Avenue	Oakland	94621	06001408900	AR	%	53.7%	58.7%	11	
Libraries	Elmhurst Branch Library	1427 88 <sup>th</sup> Avenue	Oakland	94621	06001409600	AR	%	36.1%	52.9%	11	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Libraries	Martin Luther King Jr.Branch Library	6833 International Blvd.	Oakland	94621	06001408800	AR	%	43.1%	65.0%	11	
Libraries	Melrose Branch Library	4805 Foothill Blvd.	Oakland	94601	06001407400	AR	%	40.0%	57.6%	10	
Libraries	West Oakland Branch Library	1801 Adeline Street	Oakland	94607	06001410500	AR	%	54.1%	70.5%	11	
Other Youth Educational Sites(includes Parks and Recreation)	Allendale Recreation Center	3711 Suter St	Oakland	94619	06001407000	AR	%	32.9%	50.6%	11	
Other Youth Educational Sites(includes Parks and Recreation)	Carmen Flores Recreation Center	1637 Fruitvale Ave	Oakland	94601	06001406202	AR	%	53.4%	64.4%	11	
Other Youth Educational Sites(includes Parks and Recreation)	Ira Jenkins Recreation Center	9175 Edes Ave	Oakland	94603	06001409000	AR	%	42.0%	53.6%	11	
Other Youth Educational Sites(includes Parks and Recreation)	M. Robinson Baker YMCA	3265 Market St	Oakland	94608	06001401400	AR	%	33.1%	55.2%	11	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Educational Sites(includes Parks and Recreation)	Police Activities League (PAL)	9600 Sunnyside St	Oakland	94603	06001410300	AR	%	39.8%	53.3%	11	
Public/Community Health Centers	Asian Health Center	818 Webster St	Oakland	94607	06001403000	AR	%	33.6%	55.1%	11	
Public/Community Health Centers	Eastmont Medical Center	7200 Bancroft Ave	Oakland	94605	06001408600	AR	%	38.0%	55.9%	11	
Public/Community Health Centers	La Clinica de la Raza	3050 East 16 <sup>th</sup> Street	Oakland	94601	06001406202	AR	%	53.4%	64.4%	11	
Public/Community Health Centers	Native American Health Center	2950 International Blvd.	Oakland	94601	06001406202	AR	%	53.4%	64.4%	11	
Other (Community-Based Organizations)	BABUF Health Conductors	1212 Broadway, Suite 730	Oakland	94612	06001403000	AR	%	33.6%	55.1%	11	
Other (Community-Based Organizations)	Girls, Inc.	3000 62 <sup>nd</sup> Avenue	Oakland	94605	06001408700	AR	%	33.5%	50.9%	11	
Other (Community-Based Organizations)	Mandela Marketplace	1364 7 <sup>th</sup> Street	Oakland	94607	06001410500	AR	%	54.1%	70.5%	11	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other (Community-Based Organizations)	Sobrante Park Resident Action Council	457 Capistrano Drive (c/o Community Reformed Church)	Oakland	94603	06001409200	AR	%	20.7%	57.8%	11	
Other (Community-Based Organizations)	Urban Services YMCA Eastlake	1612 45 <sup>th</sup> Ave	Oakland	94601	06001407400	AR	%	40.0%	57.6%	10	
Other (Community Youth Organizations)	Bladium	800 West Tower Avenue	Alameda	94501	06001428700	B	60.1%	%	%	11	
Other (Community Youth Organizations)	M. Robinson Baker YMCA	3265 Market St	Oakland	94608	06001401400	AR	%	33.1%	55.2%	11	
Other (Community Youth Organizations)	REACH Ashland Youth Center	16335 East 14 <sup>th</sup> Street	San Leandro	94578	06001434000	B	53.2%	%	%	10	
Other (Community Youth Organizations)	YMCA Eastlake	1612 45 <sup>th</sup> Ave	Oakland	94601	06001407400	AR	%	40.0%	57.6%	10	
Other (Community Youth Organizations)	Youth Uprising	8711 MacArthur Blvd.	Oakland	94605	06001409700	B	%	54.7%	63.4%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other (Medical/Dental Office)	H P Dental	650 International Blvd.	Oakland	94606	06001405401	AR	%	31.4%	50.2%	11	
Other (School District Office)	Oakland Unified School District Office	900 High St	Oakland	94601	06001407300	AR	%	40.6%	59.5%	11	06001407300-2 Census Block Group ACS 2007-2011

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Cal Fresh Offices	Enterprise Office	8477 Enterprise Way	Oakland	94621	06001409000 53.6% at 185% FPL Eligibility-ALL RACES: ACS 2007-2011 Census Tracts
Cal Fresh Offices	North County Multi-Service Center	2000 San Pablo Avenue	Oakland	94612	06001402700 55.9% at 185% FPL Eligibility-ALL RACES: ACS 2007-2011 Census Tracts
Emergency Food Assistance	Prescott Joseph Center	920 Peralta St	Oakland	94607	06001402200

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance	Downtown Oakland Senior Center	200 Grand Ave	Oakland	94610	06001403701
Emergency Food Assistance	Manzanita Recreation Center	2701 22 <sup>nd</sup> Ave	Oakland	94606	06001405700
Emergency Food Assistance	North Oakland Senior Center	5714 Martin Luther King Jr Way	Oakland	94609	06001400700
Emergency Food Assistance	Rainbow Recreation Center	5800 International Blvd	Oakland	94621	06001407500 58.3% at 185% FPL Eligibility-ALL RACES: ACS 2007-2011 Census Tracts
Food Banks	Alameda County Food Bank	7900 Edgewater Drive	Oakland	94621	06001409000 53.6% at 185% FPL Eligibility- ALL RACES: ACS 2007-2011 Census Tracts
Headstart	Laurel School	2652 Vergil Court	Castro Valley	94546	06001431100
Headstart	Hacienda School	35699 Niles Blvd	Fremont	94536	06001441200
Headstart	Kidango Inc.	44000 Old Warm Springs Blvd	Fremont	94538	06001441503
Headstart	Cal State Early Childhood Education Center	25800 Carlos Bee Blvd	Hayward	94542	06001435102
Headstart	Glassbrook School	975 Schafer Rd	Hayward	94544	06001437500
Headstart	Lorenzo Manor Headstart	18250 Bengal Avenue	Hayward	94541	06001436100
Headstart	Peixoto School	29150 Russ Rd	Hayward	94544	06001438204
Headstart	Bess Platt Preschool	1401 Almond Ave	Livermore	94550	06001451501

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Headstart	C.A.P.E., Inc.	3095 Independence Dr, Bldg A, Ste A	Livermore	94551	06001450752
Headstart	Jackson EHS/Preschool	560 Jackson Ave	Livermore	94550	06001451503
Headstart	Kinderkirk Nursery School	2020 5 <sup>th</sup> St	Livermore	94550	06001451601
Headstart	Leahy Preschool	3203 Leahy Way	Livermore	94550	06001451503
Headstart	Ash Street School	37365 Ash Street	Newark	94560	06001444302
Headstart	Whiteford Preschool	35725 Cedar Blvd	Newark	94560	06001444100
Headstart	Foothill Square Headstart	10700 MacArthur Blvd	Oakland	94605	06001410100
Headstart	West Oakland Early Headstart	1117 10 <sup>th</sup> St	Oakland	94607	06001402500
Headstart	Hill N Dale Parent Participation Preschool	4150 Dorman Rd	Pleasanton	94588	06001450603
Headstart	Hillside Elementary Preschool	15980 Marcella St	San Leandro	94578	06001433900
Headstart	Jefferson School	14432 Bancroft Ave	San Leandro	94578	06001433000
Headstart	San Leandro Adult School	1448 Williams St	San Leandro	94577	06001432501
Headstart	Child Family Community Services	32940 Alvarado Niles Rd	Union City	94587	06001440301
Headstart	Decoto Plaza Center	500 E St	Union City	94587	06001440200
Headstart	Dowe Business Park Offices	32940 Alvarado Niles Rd Ste 450	Union City	94587	06001440301
Public Housing	Alameda Point Collaborative	677 West Ranger Ave	Alameda	94501	06001428700

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
<b>Public Housing</b>	<b>Baywood Apartments</b>	<b>225 41<sup>st</sup> St</b>	<b>Oakland</b>	<b>94611</b>	<b>06001404102</b>
<b>Public Housing</b>	<b>City Tower Resident Services Center</b>	<b>1055 8<sup>th</sup> Street</b>	<b>Oakland</b>	<b>94607</b>	<b>06001402500</b> <b>59.6% at 185% FPL</b> <b>Eligibility- ALL</b> <b>RACES: ACS 2007-2011 Census Tracts</b>
<b>Public Housing</b>	<b>Eden Housing Wicklow Square Apartments</b>	<b>7606 Amador Valley Blvd.</b>	<b>Dublin</b>	<b>94568</b>	<b>06001450400</b>
<b>Public Housing</b>	<b>Grand Lake Gardens Senior Housing Facility</b>	<b>401 Santa Clara Ave</b>	<b>Oakland</b>	<b>94610</b>	<b>06001403900</b>
<b>Public Housing</b>	<b>Mohr 1 Apartments Community Center</b>	<b>741 Filbert Street</b>	<b>Oakland</b>	<b>94607</b>	<b>06001402500</b> 59.6% <b>at 185% FPL</b> <b>Eligibility- ALL</b> <b>RACES: ACS 2007-2011 Census Tracts</b>
<b>Public Housing</b>	<b>Newark Gardens I &amp; II</b>	<b>35300 Cedar Boulevard</b>	<b>Newark</b>	<b>94560</b>	<b>06001444100</b>
<b>Public Housing</b>	<b>Project Pride</b>	<b>2545 San Pablo Avenue</b>	<b>Oakland</b>	<b>94612</b>	<b>06001401600</b>
<b>Public Housing</b>	<b>Sojourner Truth Retirement Homes</b>	<b>6015 Martin Luther King Jr. Way</b>	<b>Oakland</b>	<b>94621</b>	<b>06001400700</b>
<b>Public Housing</b>	<b>Tennyson Gardens</b>	<b>981 West Tennyson Rd</b>	<b>Hayward</b>	<b>94544</b>	<b>06001437600</b>

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
<b>Public Housing</b>	<b>The Altnheim-Senior Housing</b>	<b>1720 MacArthur Blvd.</b>	<b>Oakland</b>	<b>94602</b>	<b>06001404900</b>
<b>Shelters/ Temporary Housing</b>	<b>A Friendly Place</b>	<b>2298 San Pablo Avenue</b>	<b>Oakland</b>	<b>94612</b>	<b>06001401400</b> <b>55.2% at 185% FPL Eligibility- ALL RACES: ACS 2007-2011 Census Tracts</b>
<b>Shelters/Temporary Housing</b>	<b>Family Emergency Shelter Coalition</b>	<b>21455 Birch St, Box 5</b>	<b>Hayward</b>	<b>94541</b>	<b>06001435500</b>
<b>Shelters/ Temporary Housing</b>	<b>Henry Robinson Multi Service Center</b>	<b>559 16<sup>th</sup> St</b>	<b>Oakland</b>	<b>94612</b>	<b>06001402800</b> <b>58.1% at 185% FPL Eligibility- ALL RACES: ACS 2007-2011 Census Tracts</b>
<b>WIC Office</b>	<b>Axis Community Health</b>	<b>1991-h Santa Rita Road Suite 11</b>	<b>Pleasanton</b>	<b>94566</b>	<b>06001450604</b> <b>98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>Berkeley WIC Program</b>	<b>830 University Ave.</b>	<b>Berkeley</b>	<b>94710</b>	<b>06001423200</b> <b>98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>Eastmont WIC Site</b>	<b>7200 Bancroft Ave</b>	<b>Oakland</b>	<b>94605</b>	<b>06001408600</b> <b>98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>East Oakland Health Center</b>	<b>7450 International Blvd.</b>	<b>Oakland</b>	<b>94621</b>	<b>06001408500</b> <b>98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
<b>WIC Office</b>	<b>Hayward WIC Site</b>	<b>24085 Amador Ave, Suite 1000</b>	<b>Hayward</b>	<b>94544</b>	<b>06001436700 98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>Fremont WIC Site</b>	<b>39155 Liberty St. Ste# 430</b>	<b>Fremont</b>	<b>94538</b>	<b>06001441923 98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>La Clinica De La Raza (WIC Fruitvale)</b>	<b>2716 International Blvd.</b>	<b>Oakland</b>	<b>94601</b>	<b>06001406202 98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>La Clinica De La Raza (WIC San Antonio)</b>	<b>1030 International Blvd.</b>	<b>Oakland</b>	<b>94606</b>	<b>06001405402 98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>Native American WIC Site</b>	<b>2950 International Blvd.</b>	<b>Oakland</b>	<b>94601</b>	<b>06001406202 98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>North Oakland WIC Site</b>	<b>3600 Telegraph Ave</b>	<b>Oakland</b>	<b>94609</b>	<b>06001401100 98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>Tiburcio Vasquez Health Center WIC</b>	<b>22231 Mission Blvd</b>	<b>Hayward</b>	<b>94541</b>	<b>06001435400 98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
<b>WIC Office</b>	<b>Tiburcio Vasquez Health Center WIC</b>	<b>1328 Decoto Road Suite 140</b>	<b>Union City</b>	<b>94587</b>	<b>06001440335 98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>
<b>WIC Office</b>	<b>West Oakland Health Center WIC</b>	<b>700 Adeline Street</b>	<b>Oakland</b>	<b>94607</b>	<b>060014028500 98.70% at 185% FPL CDPH WIC ISIS 01/29/2013</b>

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Achieve Academy (S, A, P)	Oakland Unified School District (OUSD)	01-61259-0111476	91.07%	4.46%	95.54%
ACORN Woodland (S, A, P)	OUSD	01-61259-6002273	82.99%	7.05%	90.04%
Allendale (S, A)	OUSD	01-61259-6001630	70.59%	6.56%	77.15%
Ascend (S, A, P)	OUSD	01-61259-6118608	79.02%	10.49%	89.51%
Aspire Lionel Wilson College Preparatory Academy (S,A)	OUSD	01-61259-0130666	73.04%	4.46%	77.50%
Bella Vista (S, A, P)	OUSD	01-61259-6001655	56.93%	19.92%	76.85%
Bret Harte MS (S, A)	OUSD	01-61259-6056998	72.28%	6.68%	78.96%
Brewer (Edna) MS (S, A)	OUSD	01-61259-6057061	52.22%	8.77%	60.99%
Bridges Academy (S, A, P)	OUSD	01-61259-6002075	77.12%	9.25%	86.38%
Brookfield (S, A, P)	OUSD	01-61259-6001663	73.85%	4.62%	78.46%
Burckhalter (S, A, P)	OUSD	01-61259-6001689	61.54%	4.07%	65.61%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Business and Information Technology High (S, A)	OUSD	01-61259-0102954	76.14%	4.91%	81.05%
Coliseum College Prep Academy (S, A)	OUSD	01-61259-0112797	91.05%	5.79%	96.84%
Community United (S, A)	OUSD	01-61259-0115204	86.72%	1.63%	88.35%
East Oakland Pride Elementary (S, A)	OUSD	01-61259-0115600	83.70%	2.21%	85.92%
East Oakland School of the Arts (S, A)	OUSD	01-61259-0102962	79.91%	6.84%	86.75%
Elmhurst Community Prep MS (S, A, P)	OUSD	01-61259-0112789	83.81%	6.53%	90.34%
EnCompass Academy Elementary (S,A, P)	OUSD	01-61259-0102988	83.90%	4.49%	88.39%
Esperanza (S, A, P)	OUSD	01-61259-6002190	91.79%	3.23%	95.01%
Expression, Excellence, Community, Empowerment & Leadership (S, A, P)	OUSD	01-61259-0110189	65.00%	1.54%	66.54%
Franklin (S, A, P)	OUSD	01-61259-6001820	71.89%	10.23%	82.12%
Frick MS (S, A)	OUSD	01-61259-6057020	83.04%	4.24%	87.28%
Fruitvale (S, A, P)	OUSD	01-61259-6001838	81.15%	6.15%	87.30%
Garfield (S, A)	OUSD	01-61259-6001846	87.02%	4.15%	91.18%
Global Family (S, A, P)	OUSD	01-61259-0115584	87.86%	4.75%	92.61%
Greenleaf Elementary (S, A, P)	OUSD	01-61259-0115618	79..30%	3.08%	82.38%
Hoover (S, A)	OUSD	01-61259-6057046	82.82%	6.44%	89.26%
Horace Mann (S, A, P)	OUSD	01-61259-6001929	82.46%	3.51%	85.96%
International Community School (S, A, P)	OUSD	01-61259-6118616	82.89%	7.89%	90.79%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Korematsu (S, A, P)	OUSD	01-61259-0112813	87.22%	3.13%	90.34%
La Escuelita (S, A)	OUSD	01-61259-6096523	69.76%	3.63%	73.39%
Lafayette (S, A)	OUSD	01-61259-6001978	81.96%	.95%	82.91%
Lakeview (S, A)	OUSD	01-61259-6001986	66.35%	4.40%	70.75%
Laurel (S, A)	OUSD	01-61259-6001994	58.69%	12.36%	71.04%
Leadership Preparatory High (S, A)	OUSD	01-61259-0107417	64.80%	3.35%	68.16%
Learning Without Limits (S, A, P)	OUSD	01-61259-0115592	90.34%	6.82%	97.16%
Life Academy (S, A)	OUSD	01-61259-0130575	78.70%	9.39%	88.09%
Lighthouse Community Charter (S, A, P)	OUSD	01-61259-0130633	70.32%	14.74%	85.05%
Madison MS (S, A, P)	OUSD	01-61259-6066450	86.42%	3.40%	89.81%
Manzanita Community (S, A, P)	OUSD	01-61259-6002042	75.17%	6.04%	81.21%
Manzanita SEED (S, A, P)	OUSD	01-61259-0110247	77.49%	9.96%	87.45%
Markham Elementary (S, A)	OUSD	01-61259-6002059	71.87%	3.31%	75.18%
Martin Luther King Jr. (S, A)	OUSD	01-61259-6072235	68.61%	2.55%	71.17%
Melrose Leadership Academy (S, A)	OUSD	01-61259-6118640	81.68%	4.58%	86.26%
MetWest High (S, A)	OUSD	01-61259-0100701	60.00%	8.00%	68.00%
Oakland High (S, A)	OUSD	01-61259-0135905	67.40%	7.43%	74.83%
Oakland Technical High (S, A)	OUSD	01-61259-0136051	44.37%	6.56%	50.93%
Preparatory Literary Academy of Cultural Excellence (Prescott) (S, A)	OUSD	01-61259-6002125	79.71%	2.42%	82.13%
Roosevelt MS (S, A)	OUSD	01-61259-6057087	75.64%	9.53%	85.17%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
ROOTS International (S, A)	OUSD	01-61259-0112805	82.71%	6.12%	88.83%
Skyline High (S, A)	OUSD	01-61259-0137943	45.22%	6.57%	51.79%
Sobrante Park (S, A, P)	OUSD	01-61259-6002182	80.99%	2.07%	83.06%
Think College Now (S, A, P)	OUSD	01-61259-0100792	83.89%	11.07%	94.97%
United for Success MS (S, A, P)	OUSD	01-61259-0112763	81.38%	6.44%	87.82%
Urban Promise Academy (S, A)	OUSD	01-61259-6118657	83.88%	6.58%	90.46%
Westlake Middle School (S, A)	OUSD	01-61259-6057095	75.55%	9.97%	85.51%
West Oakland MS (S, A)	OUSD	01-61259-0115626	82.94%	3.53%	86.47%
World Academy (S, A, P)	OUSD	01-61259-0109983	89.56%	5.33%	94.89%
Marcus Foster School (S, A)	OUSD	<b>Census Tract No. 0.60014014.00 (33.1% = &lt;125% FPL; 55.2%: = &lt;185% FPL- ALL Races)</b>	%	%	%
Ruby Bridges (S, A)	AUSD	01-61119-0111765	49.92%	11.80%	61.72%
Washington (S, A)	AUSD	01-61119-6090104	51.96%	8.90%	60.85%
Henry Haight (S, A)	AUSD	01-61119-6090047	48.33%	6.90%	55.24%
Glassbrook School (S, A)	Hayward Unified School District	01-61192-6000988	78.21%	6.61%	84.82%
Junction Avenue K-8 School (S, A)	Livermore Valley Joint Unified School District	01-61200-6001234	55.73%	6.19%	61.92%
Marylin Avenue Elementary (S, A, P)	Livermore Valley Joint Unified School District	01-61200-6001317	78.21%	5.09%	83.30%
Jefferson Elementary (S, A)	San Leandro Unified School District	01-61291-6002398	79.05%	19.89%	98.94%
Lorenzo Manor Elementary (S, A)	San Lorenzo Unified School District	01-61309-6002653	54.95%	4.72%	59.67%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
August Schilling Elementary (S, A)	Newark Unified School District	01-61234-6001440	63.40%	12.75%	76.16%
E. L. Musick Elementary (S, A, P)	Newark Unified School District	01-61234-6001457	54.82%	8.73%	63.55%
Guy Emanuele Jr. Elementary (S,A)	New Haven Unified School District	01-61242-6115554	43.62%	8.93%	52.55%
H. A. Snow Elementary (S, A)	Newark Unified School District	01-61234-6001473	41.75%	9.00%	50.75%
James A. Graham Elementary (S, A)	Newark Unified School District	01-61234-6001481	50.62%	10.74%	61.36%
Louis Milani Elementary (S, A)	Newark Unified School District	01-61234-6001531	55.99%	8.85%	64.84%
Datasource:		CDE site – FRPM data as of August 26, 2011 and Eligibility – ALL RACES ACS 07-11 Census Tract			

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Alameda County Public Health Department**

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.
X	Develop wellness policies in schools, after-school, or child care settings sites that support children and

	family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
TBD	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
TBD	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:  In strategies marked TBD, we believe these may be selected, but plan to work with youth to conduct YPAR and are not certain which issue areas the youth will select to pursue.  Also are subcontracting with faith based entity yet to be identified (RFP process currently underway), that we believe will be working on faith institution standards and policies, but each will undergo an assessment and issue identification process so not certain which issue areas congregation will select to pursue.
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of 5 proposed subcontractors in Alameda County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

Specifically, 2 subcontractors, Oakland Unified School District (OUSD) and Alameda County Office of Education (ACOE) will directly work and train youth and adults at local school district sites. Both will support our work by providing nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, and teacher in-service/trainings. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, garden

based education, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education events taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites. Among the policy, environment, and system changes we will address, our two school based subcontractors have an even greater role in accomplishing those changes, such as placed-based messaging, mobilizing community partnerships, developing/promoting wellness policies, linking farms to institutions, cultivating school gardens, promoting physical activity through access and policy changes, and investigating environmental or cultural barriers to healthy eating and active living.

Our other 3 subcontractors yet to be identified (RFP process is underway), will be working with Youth Engagement, Early Childhood, and Faith Based Institutions to support Objectives 1 through 4 with their respective target populations. The Early Childhood subcontractor will be providing training at early childcare sites covering self assessment, healthy nutrition and physical activity policy development, nutrition education, food demonstrations/taste test and parent engagement. The Faith subcontractor will train faith sites in approved nutrition interventions and assess and develop strategies for improving the food/beverage/physical activity environments at the faith institutions. The Youth Engagement subcontractor will conduct community based research to identify and address issues pertaining to healthy food/beverage access and physical activity.

Based on assessments and issue identification processes, our Youth Engagement, Early Childhood, and Faith-based subcontractors will also work to achieve healthy site, systems, and environmental changes.

All 5 of our subcontractors' scopes of work include Rethink Your Drink, which supports Objective 3 to promote healthy beverage education and support policies, systems, and environmental change strategy to increase the availability of clean, fresh and free water. .

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

Our school based subcontractors, Oakland Unified School District (OUSD), and the Alameda County Office of Education (ACOE), will complement each other geographically. OUSD will be providing services to 30 qualifying school and 10 qualifying after schools in Oakland reaching 9,000 children and 6,000 parents. ACOE is providing services in 32 targeted qualifying schools and 32 after school programs in 5 school districts: San Leandro, San Lorenzo, Hayward, Alameda, and Livermore, reaching a minimum of 15,000 students and 15,000 parents.

Among the policy, environment, and system changes we will address, our two largest school based subcontractors have an even greater role in accomplishing those changes, such as placed-based messaging, mobilizing community partnerships, developing/promoting wellness policies , linking farms to institutions, cultivating school gardens, promoting physical activity through access and policy

changes, and investigating environmental or cultural barriers to healthy eating and active living

Both OUSD and ACOE will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

All of our subcontractors will be participating in our County Nutrition Action Partnership (CNAP) to collaborate with other grantees and local organizations to coordinate efforts and to avoid duplication.

## Budget Coversheet

Prime Grantee Name: Alameda County Healthcare Services

Grant Number: 13-20018

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$1,533,544.00	\$1,370,694.73	-\$162,849.27	-11.88%
2 Benefits	\$889,456.00	\$795,002.95	-\$94,453.05	-11.88%
3 Operating	\$461,908.00	\$185,550.60	-\$276,357.40	-148.94%
4 Equipment	\$17,600.00	\$0.00	-\$17,600.00	0.00%
5 Travel & Per Diem	\$34,430.00	\$42,713.25	\$8,283.25	19.39%
6 Subcontractors	\$505,000.00	\$831,830.21	\$326,830.21	39.29%
7 Other Costs	\$283,885.00	\$84,000.00	-\$199,885.00	-237.96%
8 Indirect Costs	\$463,857.00	\$464,032.86	\$175.86	0.04%
<b>Totals:</b>	<b>\$4,189,680.00</b>	<b>\$3,773,824.60</b>	<b>-\$415,855.40</b>	<b>-351.94%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Funding reduction
2 Benefits	Funding reduction
3 Operating	Funding reduction
4 Equipment	Funding reduction
5 Travel & Per Diem	Increased mileage costs, more trainings attended
6 Subcontractors	Subcontracting requirements
7 Other Costs	Funding reduction
8 Indirect Costs	N/A

### Sub Staffing A

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant A Name:** Alameda County Office of Education

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Chris Boynton	25.00%	75.00%	0.4	\$149,525.00	\$59,810.00	17.000%	\$10,167.70	\$69,977.70	
2		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	0.5	\$88,000.00	\$44,000.00	17.000%	\$7,480.00	\$51,480.00	
3		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Melissa Morris	0.00%	100.00%	0.5	\$72,754.00	\$36,377.00	27.000%	\$9,821.79	\$46,198.79	
4		22 Office Manager/Secretary/Admin Assistant	TBD	100.00%	0.00%	0.5	\$55,805.00	\$27,902.50	27.000%	\$7,533.68	\$35,436.18	
5		15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	TBD	0.00%	100.00%	0.3	\$50,111.00	\$15,033.30	27.000%	\$4,058.99	\$19,092.29	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>125.00%</b>	<b>375.00%</b>	<b>2.2</b>	<b>\$416,195.00</b>	<b>\$183,122.80</b>		<b>\$39,062.16</b>	<b>\$222,184.96</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Prime Staffing

**Prime Grantee Name:**

Alameda County Healthcare Services

**Grant Number:**

13-20018

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		3	Administrator (e.g., Director of Programs)	Diane Woloshin	100.00%	0.00%	0.83	\$102,357.00	\$84,956.31	58.000%	\$49,274.66	\$134,230.97	
		27	Project Coordinator	Jenny Wang	100.00%	0.00%	0.8	\$88,316.00	\$70,652.80	58.000%	\$40,978.62	\$111,631.42	
		27	Project Coordinator	Robyn Sakamoto	100.00%	0.00%	1	\$88,316.00	\$88,316.00	58.000%	\$51,223.28	\$139,539.28	
		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Annette Laverty	0.00%	100.00%	1	\$83,345.00	\$83,345.00	58.000%	\$48,340.10	\$131,685.10	
		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Dario Hunter	0.00%	100.00%	0.9	\$83,345.00	\$75,010.50	58.000%	\$43,506.09	\$118,516.59	
		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Dale Murai	0.00%	100.00%	0.75	\$83,345.00	\$62,508.75	58.000%	\$36,255.08	\$98,763.83	
		13	Dietician	Mary Collett	0.00%	100.00%	1	\$70,473.00	\$70,473.00	58.000%	\$40,874.34	\$111,347.34	
		13	Dietician	Ericka Doolittle	0.00%	100.00%	0.5	\$70,473.00	\$35,236.50	58.000%	\$20,437.17	\$55,673.67	
		13	Dietician	Lindsay Orbeta	0.00%	100.00%	1	\$70,473.00	\$70,473.00	58.000%	\$40,874.34	\$111,347.34	
		13	Dietician	Amy Glodde	0.00%	100.00%	0.04	\$70,473.00	\$2,818.92	58.000%	\$1,634.97	\$4,453.89	
		13	Dietician	Nori Grossman	0.00%	100.00%	0.75	\$70,473.00	\$52,854.75	58.000%	\$30,655.76	\$83,510.51	
		1	Accountant/Finance Analyst	Adriana Velazquez	100.00%	0.00%	1	\$53,747.00	\$53,747.00	58.000%	\$31,173.26	\$84,920.26	
		8	Contract Manager	Andy Odell	100.00%	0.00%	1	\$83,345.00	\$83,345.00	58.000%	\$48,340.10	\$131,685.10	
		8	Contract Manager	Manny Flores	100.00%	0.00%	1	\$83,345.00	\$83,345.00	58.000%	\$48,340.10	\$131,685.10	

Prime Staffing

15		21	Nutritionist/Nutrition Educator/Nutrition Aide	Cindia Sanchez	0.00%	100.00%	1	\$51,968.00	\$51,968.00	58.000%	\$30,141.44	\$82,109.44
16		21	Nutritionist/Nutrition Educator/Nutrition Aide	Brenda Tavares	0.00%	100.00%	1	\$51,968.00	\$51,968.00	58.000%	\$30,141.44	\$82,109.44
17		21	Nutritionist/Nutrition Educator/Nutrition Aide	Cheryl Lott	0.00%	100.00%	1	\$51,968.00	\$51,968.00	58.000%	\$30,141.44	\$82,109.44
18		21	Nutritionist/Nutrition Educator/Nutrition Aide	Joeseph Whittaker	0.00%	100.00%	1	\$51,968.00	\$51,968.00	58.000%	\$30,141.44	\$82,109.44
19		21	Nutritionist/Nutrition Educator/Nutrition Aide	Jautan Stancil	0.00%	100.00%	1	\$51,968.00	\$51,968.00	58.000%	\$30,141.44	\$82,109.44
20		21	Nutritionist/Nutrition Educator/Nutrition Aide	Jenny (Dung) Ly	0.00%	100.00%	1	\$51,968.00	\$51,968.00	58.000%	\$30,141.44	\$82,109.44
21		21	Nutritionist/Nutrition Educator/Nutrition Aide	Carridad Taber	0.00%	100.00%	1	\$51,968.00	\$51,968.00	58.000%	\$30,141.44	\$82,109.44
22		21	Nutritionist/Nutrition Educator/Nutrition Aide	Isabelle Vierya	0.00%	100.00%	0.25	\$47,990.00	\$11,997.50	58.000%	\$6,958.55	\$18,956.05
23		21	Nutritionist/Nutrition Educator/Nutrition Aide	Rafael Cortez	0.00%	100.00%	0.25	\$47,990.00	\$11,997.50	58.000%	\$6,958.55	\$18,956.05

**Prime Staffing**

24		22	Office Manager/Secretary/Admin Assistant	Gail Wax	0.00%	100.00%	1	\$49,355.00	\$49,355.00	58.000%	\$28,625.90	\$77,980.90
25		22	Office Manager/Secretary/Admin Assistant	Norma Brown	0.00%	100.00%	0.3	\$54,954.00	\$16,486.20	58.000%	\$9,562.00	\$26,048.20
							0		\$0.00		\$0.00	\$0.00
22							0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>					<b>600.00%</b>	<b>1900.00%</b>	<b>20.37</b>	<b>\$1,665,891.00</b>	<b>\$1,370,694.73</b>		<b>\$795,002.95</b>	<b>\$2,165,697.68</b>

Definition and basis for calculations of benefit rate(s):

[Comprehensive civil service benefits per union MOU includes all statutory benefits; varies by](#)

## Prime Budget Justification

Prime Grantee Name: Alameda County Healthcare Services  
 Grant Number: 13-20018

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Space Expense	\$2.50 Sq./ft. x 120 sq. ft. x 21.53 staff (Wang & Glodde are 100% Network)	\$300.00	21.53	12.00	\$77,508.00		
		Communications	Phones etc. \$35 per month x 21.53 staff x 12 months	\$35.00	21.53	12.00	\$9,042.60		
		Printing and Duplicating	Based on anticipated needs (For Network use such as newsletters, flyers, posters, recipes, nutrition and resource guides, pre and post tests, day to day network copier charges.	\$5,330.00	1.00	12.00	\$63,960.00		
		Office Supplies	Day to day office supplies	\$1,670.00	1.00	12.00	\$20,040.00		
		Professional Liability Insurance	Department insurance	\$1,250.00	1.00	12.00	\$15,000.00		
<b>Total Operating Expenses:</b>							<b>\$185,550.60</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
							\$0.00		
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Travel/All Staff	in county mileage	12	20.4						4,772.88		\$0.07	\$32,377.24	
		Network annual conference	Sacramento	1	2	2	1	\$34.00	\$110.00	\$0.00	10.00	\$25.00		\$411.65	
		CCLHDN Annual meeting	Sacramento	1	4	3	2	\$34.00	\$110.00	\$0.00	680.00	\$250.00		\$2,672.20	
		Network Prior Approved Conference	Southern California	1	4	3	2	\$34.00	\$150.00	\$100.00	50.10	\$375.00		\$3,536.31	
		Research and Evaluation	Sacramento	1	3	1	0				510.00	\$15.00		\$333.15	
		Impact Evaluation	Sacramento	1	3	1	0	\$30.00			510.00			\$378.15	
		Media and Communications	Sacramento	4	1	1					170.00			\$384.20	
		Community Based Initiatives	Sacramento	2	4	1					170.00			\$192.10	
		LHD Project Coordinator Mtg	Sacramento	1	3	2	1	\$34.00	\$84.00		170.00			\$552.05	
		LHD Project Coordinator Mtg	Sacramento	1	2	1		\$34.00			340.00			\$260.10	
		NEOP Statewide Collaborative	Sacramento	2	4	2	1	\$34.00	\$110.00		170.00			\$1,616.10	
<b>Total Travel and Per Diem:</b>														<b>\$42,713.25</b>	

**Prime Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A Alameda County Office of Education	Annually, engage a minimum of (60) qualifying schools and (20) qualifying afterschool/extended break programs to reach (18,000) children and (12,000) parents to increase nutrition education and physical activity opportunities and social marketing strategies that increase access and consumption of healthy food and beverages at each site.	\$280,000.00		
		B Early Childhood (TBD)	Annually, reach (750) children ages birth to five and their families by developing partnerships and providing training and technical assistance to at least (15) qualifying early-childhood care and education sites and (50) medical/dental providers/clinics to facilitate nutrition education and obesity prevention strategies resulting in healthy site changes.	\$70,000.00		
		C Youth Engagement (TBD)	Conduct a youth engagement (YE) project engaging at least (4) SNAP-Ed-eligible youth team(s) to engage in leadership, critical thinking, problem-solving, community-based research and to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches.	\$70,000.00		
		D Faith(TBD)	Annually, engage (6) qualifying churches in predominantly African-American and/or Latino communities to implement the <i>Body and Soul</i> program, and culturally relevant nutrition education and physical activity promotion to reach (600) participants and to influence organizational and systems changes in the church community.	\$60,000.00		
		E Peer Educators/Promotoras	Annually, a minimum of (10) Peer Educators will be recruited from the SNAP-Ed-eligible members in the community to reach a minimum of (700) peers in a minimum of (48) nutrition education/obesity prevention class series promoting food security as well as individual, family and organizational changes	\$31,830.21		
		F Oakland Unified School District	Annually, engage a minimum of (60) qualifying schools and (20) qualifying afterschool/extended break programs to reach (18,000) children and (12,000) parents to increase nutrition education and physical activity opportunities and social marketing strategies that increase access and consumption of healthy food and beverages at each site.	\$320,000.00		
<b>Total Sub Grant(s):</b>				<b>\$831,830.21</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification

**Prime Budget Justification**

		Nutrition Education Materials	Providing materials to train teachers and other partners on nutrition education interventions and physical activity promotion, such as fact sheets, activity sheets, lesson plans and tool kits. Items used include preapproved materials produced locally as well as state provided materials. Formula: Monthly Printing costs as determined by historical data and expected future activities * 12 months = \$4,750*12= \$57,000	\$4,750.00	1.00	12.00	\$57,000.00	
		Food for food demos	Purchase and use of food for demonstration purposes; taste testings, nutrition education and sampling of healthy food, the expected range of activities meets the SOW activities. No taste test including serving supplies will exceed \$2.50/person and includes nutrition education messaging. This will reach approximately 8,784 participants. Formula: Expected minimum of 8,784 participants over the year * \$2.50 per person = \$21,960. Cost is averaged over 12 months, so \$1,830 per month for an expected 732 participants	\$1,830.00	1.00	12.00	\$21,960.00	
		Minor Equipment	May include carts, chairs, calculators, shelving and other items under the \$ limit for minor equipment. Calculation based on historical averages for minor equipment purchases throughout the year. \$402 per month for \$5,040 annual cost.	\$420.00	1.00	12.00	\$5,040.00	
<b>Total Other Costs:</b>							<b>\$84,000.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
			14.02%	\$3,309,792.14	\$464,032.86		
<b>Total Indirect Costs:</b>					<b>\$464,032.86</b>		
<b>Total Budget:</b>					<b>\$3,773,824.60</b>		

### Sub A Budget Justification

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant A Name:** Alameda County Office of Education

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Copy Rental	12 months @ \$250	\$250.00	12.00	1.00	\$3,000.00		
		Maintenance & Operations	810 sq ft office space @ \$18.21 per sq ft annually	\$18.21	810.00	0.40	\$5,900.04		
		Storage	224 sq ft storage space @ \$.96 per sq ft	\$215.04	12.00	1.00	\$2,580.48		
decrease	3600	General Office Supplies		\$75.00	12.00	1.00	\$900.00		
		Truck Service	Truck used for delivery of HOM produce and recipes for taste tests	\$600.00	6.00	1.00	\$3,600.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$15,980.52</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage/3 Executive director	Winton	95	0.4						15.00			\$805.13	
		Quarterly meetings		4	0.4	4							\$200.00	\$320.00	
		Mileage/Health Educator	Tennyson	100	0.5						10.00			\$565.00	
		Mileage/Health Educator	Winton	100	0.5						10.00			\$565.00	
		Quarterly meetings		4	1	4							\$55.00	\$220.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,475.13</b>	

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A	Nutrition Education Liaisons	Site liaisons for distribution of materials, organizing professional developments and activities (19 @ \$650= \$12,350; 13 Kaiser subsidized @ \$450= \$5,850 =)	\$18,200.00	
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$18,200.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
decrease	1680.53	Teaching materials	Materials for Professional Development , markers, big pads, pens, etc	\$1,644.53	1.00	1.00	\$1,644.53	
increase	19200	Tastings, HOTM	32 schools sites @ \$ 108 per school for 6 months	\$108.00	32.00	6.00	\$20,736.00	
increase	5600	Tastings, HOTM	32 events for 100 people @ \$2.00 =	\$2.00	100.00	32.00	\$6,400.00	
		Cooking classes HOTM	Afterschool cooking classes 32 sites @ \$30.00 per site for 6 months	\$30.00	32.00	6.00	\$5,760.00	
increase	2800	Garden based nutrition	32 garden sites @\$100/year for replacement small hand tools , supplies	\$100.00	32.00	1.00	\$3,200.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$37,740.53</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
			8.79%	\$266,426.14	\$23,418.86	
<b>Total Indirect Costs:</b>					<b>\$23,418.86</b>	

<b>Total Budget:</b>					<b>\$320,000.00</b>
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## Sub Budget Justification - Early Childhood

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant A Name:** Early Childhood - TBD

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
			1.00	1.00	\$0.00
			1.00	1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Local Travel all staff	In county mileage	50							20.00			\$565.00
Network approved training	Sacramento	1		1					180.00			\$101.70
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$666.70</b>

## Sub Budget Justification - Early Childhood

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food for Food Demos	Purchase and use of food for demonstration purposes; taste testings, nutrition education and sampling of healthy food, the expected range of activities meets the SOW activities. No taste test including serving supplies will exceed \$2.50/person and includes nutrition education messaging. This will reach approximately 700 participants.	\$2.50	700.00	1.00	\$1,750.00
Printing	Printing of Nutrition Education and Marketing Materials	\$1,833.30	1.00	1.00	\$1,833.30
Program materials	Materials to train participants on nutrition education interventions and physical activity promotion.	\$1,530.00	1.00	1.00	\$1,530.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$5,113.30</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$70,000.00</b>
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## Sub Staffing Youth

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant A Name:** Youth Engagement - TBD

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	18.18%	81.82%	0.55	\$50,000.00	\$27,500.00	30.000%	\$8,250.00	\$35,750.00
17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	0.43	\$50,000.00	\$21,500.00	30.000%	\$6,450.00	\$27,950.00
3				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>18.18%</b>	<b>181.82%</b>	<b>0.98</b>	<b>\$100,000.00</b>	<b>\$49,000.00</b>		<b>\$14,700.00</b>	<b>\$63,700.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Budget Justification - Youth

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant A Name:** Youth Engagement - TBD

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Local Travel all staff	In county mileage	50							20.00			\$565.00
Network approved training	Sacramento	1		1					180.00			\$101.70
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$666.70</b>

## Sub Budget Justification - Youth

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food for Food Demos	Purchase and use of food for demonstration purposes; Taste testings,	\$2.50	700.00	1.00	\$1,750.00
Printing	Printing of Nutrition Education and Marketing Materials	\$2,083.30	1.00	1.00	\$2,083.30
Program Materials	Materials to train participants on nutrition education interventions and	\$1,800.00	1.00	1.00	\$1,800.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$5,633.30</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$70,000.00</b>
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## Sub Staffing Faith

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant A Name:** Faith Based - TBD

	Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	27 Project Coordinator	TBD	33.33%	66.67%	0.3	\$50,000.00	\$15,000.00	30.000%	\$4,500.00	\$19,500.00
2	17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	0.58	\$45,000.00	\$26,100.00	30.000%	\$7,830.00	\$33,930.00
3					0		\$0.00		\$0.00	\$0.00
4					0		\$0.00		\$0.00	\$0.00
5					0		\$0.00		\$0.00	\$0.00
6					0		\$0.00		\$0.00	\$0.00
7					0		\$0.00		\$0.00	\$0.00
8					0		\$0.00		\$0.00	\$0.00
9					0		\$0.00		\$0.00	\$0.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
12					0		\$0.00		\$0.00	\$0.00
13					0		\$0.00		\$0.00	\$0.00
14					0		\$0.00		\$0.00	\$0.00
15					0		\$0.00		\$0.00	\$0.00
16					0		\$0.00		\$0.00	\$0.00
17					0		\$0.00		\$0.00	\$0.00
18					0		\$0.00		\$0.00	\$0.00
19					0		\$0.00		\$0.00	\$0.00
20					0		\$0.00		\$0.00	\$0.00
21					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>33.33%</b>	<b>166.67%</b>	<b>0.88</b>	<b>\$95,000.00</b>	<b>\$41,100.00</b>		<b>\$12,330.00</b>	<b>\$53,430.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Budget Justification - Faith

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant A Name:** Faith Based - TBD

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Local Travel all staff	In county mileage	50							20.00			\$565.00
Network approved training	Sacramento	1		1					180.00			\$101.70
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$666.70</b>

## Sub Budget Justification - Faith

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food for Food Demos	Purchase and use of food for demonstration purposes; Taste testings, nutrition education and sampling of healthy food, the range of activities meets the SOW activities. No taste test including serving supplies will exceed \$2.50/ person and includes nutrition messaging. This will reach approximately 700 participants.	\$2.50	700.00	1.00	\$1,750.00
Printing	Printing of Nutrition Education and Marketing Materials	\$2,583.30	1.00	1.00	\$2,583.30
Program Materials	Materials to train participants on nutrition education interventions and	\$1,570.00	1.00	1.00	\$1,570.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$5,903.30</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$60,000.00</b>
----------------------	--------------------

## Sub Staffing Promotora

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant E Name:** Peer Educator/Promotora

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
2 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
3 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
4 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
5 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
6 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
7 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
8 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
9 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
10 28 Promotora	TBD		100.00%	1	\$3,000.00	\$3,000.00		\$0.00	\$3,000.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>1000.00%</b>	<b>10</b>	<b>\$30,000.00</b>	<b>\$30,000.00</b>		<b>\$0.00</b>	<b>\$30,000.00</b>

Definition and basis for calculations of benefit rate(s):

### Sub Budget Justification - Peer Ed/Promotora

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant E Name:** Peer Educator/Promotora

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

**Sub Budget Justification - Peer Ed/Promotora**

**Sub Grant(s)**

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food for Food Demos	Purchase and use of food for demonstration purposes; Taste testings, nutrition education and sampling of healthy food, the range of activities meets the SOW activities. No taste test including serving supplies will exceed \$2.00/ person and includes nutrition messaging. This will reach approximately 700 participants.	\$2.00	700.00	1.00	\$1,400.00
Printing	Printing of Nutrition Education and Marketing Materials	\$430.21	1.00	1.00	\$430.21
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$1,830.21</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$31,830.21</b>
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### Sub Staffing F

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant F Name:**

Alameda County Healthcare Services  
 13-20018  
 Oakland Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	Nancy Midlin	20.00%	80.00%	1	\$72,000.00	\$72,000.00	40.000%	\$28,800.00	\$100,800.00	
2		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Park Guthrie	0.00%	100.00%	0.4	\$62,500.00	\$25,000.00	40.000%	\$10,000.00	\$35,000.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>20.00%</b>	<b>180.00%</b>	<b>1.4</b>	<b>\$134,500.00</b>	<b>\$97,000.00</b>		<b>\$38,800.00</b>	<b>\$135,800.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub F Budget Justification

**Prime Grantee Name:** Alameda County Healthcare Services  
**Grant Number:** 13-20018  
**Sub Grant F Name:** Oakland Unified School District

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Harvest of the Month Produce	HOTM produce & recipes at select schools, 3rd grade classes, & after	\$0.50	80000.00	1.00	\$40,000.00		
		Printing	Printing of Nutrition Education and Marketing Materials	\$15,999.96	1.00	1.00	\$15,999.96		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$55,999.96</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Teachers on Special Assignment	Oakland	100							19.68			\$1,111.92	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,111.92</b>	

### Sub F Budget Justification

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Site HOM Nutrition Champions	Allowance for School Site Champions to oversee HOTM, Nutrition Education , and School Wellness Policy Promotion. 30 Champions x \$1,500 allowance per Champion.	\$45,000.00	
		B Site Produce Market Champions	Allowance for Produce Market Champions to conduct NE monthly at markets, promote F/V consumption to include taste tests, distribute HOTM materials and recipes, connect NE with outreach in the community, support Market Mgr to ensure market access and success, weekly assessment meetings with Market Mgr. 10 Champions x \$1500 allowance per Champion	\$15,000.00	
		C Salad Bar Parent Champions	Allowance for parents to conduct NE, implement marketing strategies, connect to broader nutrition promotion and obesity prevention efforts, and increase healthier food selection at point of service. Collaborate and coordinate with the public health department, the school administration, teachers, and students to increase access and consumption of healthy foods. 20 Champions x \$500	\$10,000.00	
		D Nutrition Services Educator	Allowance for Nutrition Services Educators to conduct NE in 3rd grade classrooms. 400 class sessions taught by trained Nutrition Services Staff x \$25 per class.	\$10,000.00	
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$80,000.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

### Sub F Budget Justification

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		5.17% of Operating Expenses	5.17%	\$137,101.00	\$7,088.12	
<b>Total Indirect Costs:</b>					<b>\$7,088.12</b>	
<b>Total Budget:</b>					<b>\$280,000.00</b>	

---

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Alpine County Health And Human Services  
**Grant Number:** 13-20105  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 20% Female 80%

Ethnicity:

<input type="checkbox"/> African American _____%	<input type="checkbox"/> Latino _____%
<input type="checkbox"/> Asian _____%	<input checked="" type="checkbox"/> Native American <u>80%</u>
<input checked="" type="checkbox"/> Caucasian <u>20%</u>	<input type="checkbox"/> Pacific Islander _____%
<input type="checkbox"/> Other (specify) _____: _____%	

Languages:

<input checked="" type="checkbox"/> English <u>100%</u>	<input type="checkbox"/> Korean _____%
<input type="checkbox"/> Spanish _____%	<input type="checkbox"/> Lao _____%
<input type="checkbox"/> Arabic _____%	<input type="checkbox"/> Mandarin _____%
<input type="checkbox"/> Armenian _____%	<input type="checkbox"/> Russian _____%
<input type="checkbox"/> Bosnian _____%	<input type="checkbox"/> Tagalog _____%
<input type="checkbox"/> Cantonese _____%	<input type="checkbox"/> Vietnamese _____%
<input type="checkbox"/> Farsi _____%	<input type="checkbox"/> Other (specify)_____: _____%
<input type="checkbox"/> Hmong _____%	<input type="checkbox"/> Other (specify)_____: _____%
<input type="checkbox"/> Khmer (Cambodian) _____%	

Ages:

<input checked="" type="checkbox"/> Under 5 years old <u>5%</u>	<input checked="" type="checkbox"/> 12 to 17 <u>10%</u>
<input checked="" type="checkbox"/> 5 to 8 <u>10%</u>	<input checked="" type="checkbox"/> 18 to 59 <u>25%</u>
<input checked="" type="checkbox"/> 9 to 11 <u>10%</u>	<input checked="" type="checkbox"/> 60 years old & over <u>25%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |         |  |         |
|---|---------|--|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 2%      | <input type="checkbox"/> Low Income Home Energy Assistance Program   | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input checked="" type="checkbox"/> MediCal                          | 2%      |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input type="checkbox"/> Public Housing                              | _____ % |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)  | _____ % |
| <input type="checkbox"/> Family Resource Center                                     | _____ % | <input type="checkbox"/> Shelters/Temporary Housing                  | _____ % |
| <input type="checkbox"/> Food Banks   | _____ % | <input type="checkbox"/> Soup Kitchens                               | _____ % |
| <input checked="" type="checkbox"/> Food Pantries                                   | 2%      | <input type="checkbox"/> SSI- Supplemental Security Income           | _____ % |
| <input type="checkbox"/> HeadStart  | _____ % | <input checked="" type="checkbox"/> TANF (Tribal site) Job Readiness | 55%     |
| <input checked="" type="checkbox"/> In Home Supportive Services (IHSS)              | 20%     | <input type="checkbox"/> Weatherization Program                      | _____ % |
| <input type="checkbox"/> Job Corps  | _____ % | <input type="checkbox"/> WIC   | _____ % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (24 occurrences at 0.5 hour(s) each)
- Community Education Events: (1 occurrences at 8 hour(s) each)
- Training/Workshop/Conference:
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): Physical Activity Promotion classes (24 occurrences at 0.5 hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- 1\_\_ CalFresh Offices
- \_\_\_\_\_ Churches
- 1\_\_ Community Centers
- \_\_\_\_\_ Elderly Service Centers
- 1\_\_ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ Food Stores
- \_\_\_\_\_ Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ Libraries

- \_\_\_\_\_ Other Youth Education Sites (includes Parks and Recreation)
- 1\_\_ Public/Community Health Centers (includes Public Health Departments)
- \_\_\_\_\_ Public Housing
- 1\_\_ Schools – students (Preschool)
- 2\_\_ Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- \_\_\_\_\_ Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- \_\_\_\_\_ WIC Programs
- \_\_\_\_\_ Worksites
- 1\_\_ Other (specify): Medicare Office
- 1\_\_ Other (specify): IHSS Office
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 200

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Alpine county/city. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; conduct community events reaching SNAP-Ed eligible individuals or groups.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention
- . Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

*Key performance indicators of nutrition education will measure increased knowledge about the benefits of healthy eating and physical activity*

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will seek to establish/maintain key partnerships throughout the county leading to enhancing collaboration and communication among stakeholder agencies with a goal of coordinating nutrition education messages, resources and campaign implementation across FNS programs in an effort to increase food security in the target population. These efforts will constitute the formative steps to a possible future County Nutrition Action Plan (CNAP).

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
NA											
NA											

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Community Center (Washoe Indian Tribal TANF Center)	Woodfords Wellness Center	92 Washoe Ave	Markleeville, CA	96120	06003010000
Cal Fresh Office	Alpine County Public Health Services Dept. complex	75 Diamond Valley Rd	Markleeville, CA	96120	06003010000
Emergency Food Assistance site	Alpine County Public Health Services Dept. complex	75 Diamond Valley Rd	Markleeville, CA	96120	06003010000
Medicare office	Alpine County Public Health Services Dept. complex	75 Diamond Valley Rd	Markleeville, CA	96120	06003010000
In Home Supportive Services (IHSS) office	Alpine County Public Health Services Dept. complex	75 Diamond Valley Rd	Markleeville, CA	96120	06003010000

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Diamond Valley Elementary (PS, S)	Alpine County Unified School District	02613336002794	52.63%	3.95%	56.58%
Alpine County Secondary Community Day School (S)	Alpine County Unified School District	02613330230029	80%	20%	100%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Prime Budget Justification

Prime Grantee Name: Alpine County Health and Human Services  
 Grant Number: 13-20105

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries		\$2,857.14	\$2,857.14	0.00%
2 Benefits		\$0.00	\$0.00	0.00%
3 Operating		\$0.00	\$0.00	0.00%
4 Equipment		\$0.00	\$0.00	0.00%
5 Travel & Per Diem		\$841.86	\$841.86	0.00%
6 Subcontractors		\$0.00	\$0.00	0.00%
7 Other Costs		\$0.00	\$0.00	0.00%
8 Indirect Costs		\$0.00	\$0.00	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$3,699.00</b>	<b>\$3,699.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	New project beginning October 1, 2013
2 Benefits	N/A
3 Operating	N/A
4 Equipment	N/A
5 Travel & Per Diem	New project beginning October 1, 2013
6 Subcontractors	N/A
7 Other Costs	N/A
8 Indirect Costs	N/A

### Prime Budget Justification

**Prime Grantee Name:**  
**Grant Number:**

Alpine County Health and Human Services  
13-20105

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		27	Project Coordinator / Public Health Nurse	Becky Thornburg	13.99%	86.01%	0.0715	\$39,960.00	\$2,857.14	0.000%	\$0.00	\$2,857.14	
1													
2													
3													
4													
5													
6													
7													
8													
9													
10													
11													
12													
13													
14													
15													
16													
17													
18													
19													
20													
21													
22													
		<b>Totals:</b>			<b>13.99%</b>	<b>86.01%</b>	<b>0.0715</b>	<b>\$39,960.00</b>	<b>\$2,857.14</b>		<b>\$0.00</b>	<b>\$2,857.14</b>	

Definition and basis for calculations of benefit rate(s):

Ms. Thornburg is a contract employee without benefits

## Prime Budget Justification

Prime Grantee Name: Alpine County Health and Human Services  
 Grant Number: 13-20105

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$0.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

### Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging *	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Statewide Conference; Project Coordinator	Sacramento February, 2014	1	1	3	3	\$40.00	\$95.21		231.00			\$536.15	
		LHD Project Coordinators Meeting; Project Coordinator	Sacramento, October, 2013	1	1	1	1	\$40.00	\$95.19		231.00			\$265.71	
		LHD Project Coordinators Meeting; Project Coordinator	Sacramento, April, 2014	1	1	1		\$40.00						\$40.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$841.86</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	None		
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

## Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$3,699.00</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Amador County Health and Human Services  
**Grant Number:** 13-20115  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 47% Female 51%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>3%</u>	<input checked="" type="checkbox"/> Latino	<u>13%</u>
<input checked="" type="checkbox"/> Asian	<u>1%</u>	<input checked="" type="checkbox"/> Native American	<u>2%</u>
<input checked="" type="checkbox"/> Caucasian	<u>81%</u>	<input type="checkbox"/> Pacific Islander	<u>      </u> %
<input type="checkbox"/> Other (specify) _____:	<u>      </u> %		

Languages:

<input checked="" type="checkbox"/> English	<u>90%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input type="checkbox"/> Spanish	<u>10%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %	<input type="checkbox"/> Other (specify)_____:	<u>      </u> %
<input type="checkbox"/> Hmong	<u>      </u> %	<input type="checkbox"/> Other (specify)_____:	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages:

<input type="checkbox"/> Under 5 years old	<u>4%</u>	<input type="checkbox"/> 12 to 17	<u>7%</u>
<input type="checkbox"/> 5 to 8	<u>4%</u>	<input type="checkbox"/> 18 to 59	<u>55%</u>
<input type="checkbox"/> 9 to 11	<u>3%</u>	<input type="checkbox"/> 60 years old & over	<u>27%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |            |   |             |
|---|------------|---|-------------|
| <input type="checkbox"/> CalFresh Offices   | _____%     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____%      |
| <input checked="" type="checkbox"/> California Food Assistance Program (CFAP)       | <u>5</u> % | <input type="checkbox"/> MediCal                                    | _____%      |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____%     | <input checked="" type="checkbox"/> Public Housing                  | <u>5</u> %  |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | _____%     | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____%      |
| <input type="checkbox"/> Family Resource Center                                     | _____%     | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | <u>5</u> %  |
| <input checked="" type="checkbox"/> Food Banks                                      | 10%        | <input type="checkbox"/> Soup Kitchens                              | _____%      |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>5</u> % | <input type="checkbox"/> SSI- Supplemental Security Income          | _____%      |
| <input type="checkbox"/> HeadStart  | _____%     | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____%      |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | _____%     | <input type="checkbox"/> Weatherization Program                     | _____%      |
| <input type="checkbox"/> Job Corps  | _____%     | <input checked="" type="checkbox"/> WIC                             | <u>25</u> % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): County Nutrition Action Plan
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media:
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Community Education Events: (1 occurrence at 1 hour each)
- Training/Workshop/Conference: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Point of Purchase: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): RYD or MyPlate mailing inserts in Medi-Cal annual redetermination reminders, nutrition education flyers distributed at means-tested sites, promotion nutrition education at Emergency Food Assistance Program sites.

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- \_\_\_\_\_ CalFresh Offices
- \_\_\_\_\_ Churches
- \_\_\_\_\_ Community Centers
- \_\_\_\_\_ Elderly Service Centers
- 4 \_\_\_\_\_ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ Food Stores
- \_\_\_\_\_ Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ Libraries

- \_\_\_\_\_ Other Youth Education Sites (includes Parks and Recreation)
- \_\_\_\_\_ Public/Community Health Centers (includes Public Health Departments)
- 1 \_\_\_\_\_ Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- \_\_\_\_\_ Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- \_\_\_\_\_ Schools - Parents
- 1 \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- 4 \_\_\_\_\_ WIC Programs
- \_\_\_\_\_ Worksites
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 890 indirect contacts

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Amador County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 2) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) or other community assessment in SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 3) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 4) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 5) conduct community events reaching SNAP-Ed eligible individuals or groups; 6) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix, and 7) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**  
*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

- Number of households receiving annual Medi-Cal redetermination packets will be sent a flier to promote a nutrition education event, class, farmers market, Rethink Your Drink community event, etc.
- Number of fliers handed out at means tested sites.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

The LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
N/A											

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Emergency Food Assistance Site at Community Center	Camanche Community Center	4099 Camanche Parkway North, Unit 2	Ione	95640	06005000304
Emergency Food Assistance Site at Community Center	Upcountry Community Center	19386 Highway 88	Pine Grove	95665	06005000304
Emergency food Assistance site at Elderly Service Center	Senior Center	229 New York Ranch Road	Jackson	95642	06005000402
Food Bank	Amador County Food Bank	12181 Airport Road	Jackson	95642	06005000401
Public Housing	Jackson Apartments	1029 North Main Street	Jackson	95642	06005000401
Shelters/Temporary	Homeless Shelter	125 Broadway	Jackson	95642	06005000500

Housing					
WIC	American Legion Hall	12134 Airport Road	Sutter Creek	95685	06005000303 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Faith Lutheran Church	22601 Highway 88	Pioneer	95666	06005000102 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	VFW Memorial Hall	207 South Amador Street	Ione	95640	06005000303 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	WIC	430 Sutter Hill Road	Sutter Creek	95685	06005000401 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
N/A			--%	--%	--%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Amador County Public Health 2013-2014**

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
X	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify: Amador LHD as the lead agency will develop and update annually a CNAP to coordinate nutrition education messages, resources and campaign implementation across FNS programs, and maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. Amador LHD will focus on its first year on developing its CNAP and doing community assessments. Once completed, the Network will provide technical assistance to Amador LHD to identify PSE strategies that are responsive to community needs and be selected from appropriate, evidence-based sources from USDA. Amador will use quarterly progress reports in an effort to track PSEs for process evaluation. In addition, data collected from state level surveys will be used to assess trends in consumption of foods and beverages across all interventions conducted locally.
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

**Amador County LHD does not have any subcontractors within this grant. LHD is solely responsible for achieving program goals.**

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

Amador will provide interventions beyond indirect education. The LHD is new to the Network for a Healthy California, and its allocation of \$89,919 is based on the level of SNAP-Ed eligible population participation at 7,122, which represents 5.62% of the total county population. With these funds, Amador believes their program activities are reasonable and necessary to accomplish SNAP-Ed objectives and goals in their unique rural county. Amador's efforts target SNAP-Ed-funded activities to 890 SNAP participants and SNAP-eligible individuals using means-tested sites to avoid supplanting existing nutrition education programs, and where operating in conjunction with existing programs such as UC Davis Cooperative Extension (UC CalFresh), intends to avoid overlap in the community. UC CalFresh conducts nutrition education workshops through CalFresh, TANF, CalWorks, emergency food assistance sites at elderly service centers and community centers, and at public housing community rooms in Amador County. UC CalFresh also provides direct education in all schools in Amador County that qualify per Free and Reduced Meal Price (FRPM) school data. Amador will revise its Project Synopsis to include indirect education through a targeted direct mail campaign to CalFresh eligibles, work with a coalition to develop a three-year County Nutrition Action Plan (CNAP), conduct community assessments and make presentations to decision makers of the findings, participate in local media activities and community events reaching SNAP-Ed eligible individuals or groups, and in future collaborate on Policy/Systems/Environmental Change (PSE) to improve access to healthy foods and beverages and to increase opportunities for physical activity. To enhance collaboration and communication among stakeholder agencies, Amador will establish and maintain key partnerships through the CNAP group that will meet regularly

## Budget Coversheet

Prime Grantee Name: Amador County Health and Human Services  
 Grant Number: 13-20115

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$41,790.25	\$41,790.25	100.00%
2 Benefits	\$0.00	\$17,574.32	\$17,574.32	100.00%
3 Operating	\$0.00	\$13,481.00	\$13,481.00	100.00%
4 Equipment	\$0.00	\$590.98	\$590.98	100.00%
5 Travel & Per Diem	\$0.00	\$2,475.20	\$2,475.20	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$5,102.50	\$5,102.50	100.00%
8 Indirect Costs	\$0.00	\$8,904.75	\$8,904.75	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$89,919.00</b>	<b>\$89,919.00</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	No funding in FFY 13
2 Benefits	No funding in FFY 13
3 Operating	No funding in FFY 13
4 Equipment	No funding in FFY 13
5 Travel & Per Diem	No funding in FFY 13
6 Subcontractors	N/A
7 Other Costs	No funding in FFY 13
8 Indirect Costs	No funding in FFY 13

### Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

Amador County Health and Human Services  
13-20115

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		1 Accountant/Finance Analyst - Sr. Finance Asst.	P Edmunds	100.00%	0.00%	0.15	\$51,887.00	\$7,783.05	13.636%	\$1,061.30	\$8,844.35	
2		3 Administrator (e.g., Director of Programs) - Public Health Nurse Supervisor	C Vaccarezza	100.00%	0.00%	0.1	\$91,329.00	\$9,132.90	33.014%	\$3,015.14	\$12,148.04	
3		6 Community Liaison - Outreach Technician	N Joyner	0.00%	100.00%	0.1	\$55,269.00	\$5,526.90	57.842%	\$3,196.87	\$8,723.77	
4		6 Community Liaison - Outreach Technician	D Jackson	0.00%	100.00%	0.1	\$53,912.00	\$5,391.20	74.846%	\$4,035.10	\$9,426.30	
5		27 Project Coordinator - Health Educator	D Evensen	100.00%	0.00%	0.1	\$70,825.00	\$7,082.50	54.509%	\$3,860.60	\$10,943.10	
6		20 Nurse/Nurse Supervisor/Nurse Aide RN - PHN II	TBD	50.00%	50.00%	0.1	\$68,737.00	\$6,873.70	34.993%	\$2,405.31	\$9,279.01	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	

### Prime Staffing

20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>			<b>350.00%</b>	<b>250.00%</b>	<b>0.65</b>	<b>\$391,959.00</b>	<b>\$41,790.25</b>	<b>\$17,574.32</b>	<b>\$59,364.57</b>			

**Definition and basis for calculations of benefit rate(s):**

Benefit's include County portion of Retirement, FICA, Medicare Tax, Employee Group Insurance, and Workers Comp.

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## Prime Budget Justification

Prime Grantee Name: Amador County Health and Human Services  
 Grant Number: 13-20115

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Rent	Based on Program FTE (See Public Health Personnel Grid)	\$1,028.00	12.00	1.00	\$12,336.00	
		Office Supplies	Such as paper, pens, pencils, ink, folders, etc.	\$100.00	1.00	1.00	\$100.00	
		Thumb Drives	External data device	\$25.00	5.00	1.00	\$125.00	
		Postage	Mailing brochures, Flyers, etc.	\$0.46	2000.00	1.00	\$920.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$13,481.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		K1 Duralite Folding Table	Sand Top 30"W x 72"L folding table (plus tax)	\$253.00	1.00	1.00	\$253.00	
		Alera Folding Chairs	Steel Folding Chairs w/Padded Seat - 4 ct (plus tax)	\$91.98	1.00	1.00	\$91.98	
		Exhibitor Series Literature	Display board - Fold into wheeled cart for transportation (plus tax)	\$183.00	1.00	1.00	\$183.00	
		Showgder Literature Cart	Folding cart on wheels for transportation (plus tax)	\$63.00	1.00	1.00	\$63.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$590.98</b>	

### Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging *	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		NSC meet/Project Coordinator	Sacramento	2	1	2	1	\$40.00	\$94.00		110.00		\$24.00	\$520.30	
		NSC meet/Contract Manager	Sacramento	2	1	2	1	\$40.00	\$94.00		110.00		\$24.00	\$520.30	
		LHD Proj Coord Meet/Proj Coordinator	Sacramento	1	1	1.5	1	\$40.00	\$94.00		110.00		\$24.00	\$240.15	
		LHD Proj Coord Meet/Proj Coordinator	Sacramento	1	1	1					110.00		\$12.00	\$74.15	
		Netwk Conference/#1 Outreach Techs	Sacramento	1	1	2	1	\$40.00	\$94.00		110.00		\$24.00	\$260.15	
		Netwk Conference/#2 Outreach Techs	Sacramento	1	1	2	1	\$40.00	\$94.00		110.00		\$24.00	\$260.15	
		In-County Travel	Amador	1	1								\$600.00	\$600.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,475.20</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A NA			
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

### Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Education Material	Such as: Flavors of My Kitchen, Everyday Healthy Meals, Fruit + Veg. Balloons, Be Active Poster, Shape of Yoga, Farm to Table Activity Book, Help Kids Power Up with Fruit and Veg, also in Spanish, 10 Tips Nutrition Ed. Series posters, etc. (misc. counts and prices-not to exceed \$5,102.50)	\$5,102.50	1.00	1.00	\$5,102.50	
							\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$5,102.50</b>	

Budget Revision		Indirect Costs				
Action	Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Salaries & Fringe	15.00%	\$59,365.00	\$8,904.75	
<b>Total Indirect Costs:</b>					<b>\$8,904.75</b>	

<b>Total Budget:</b>					<b>\$89,919.00</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** City of Berkeley Department of Health, Hosuing, & Community Services

**Grant Number:** 12-10185

**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 45% Female 55%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>35%</u>	<input checked="" type="checkbox"/> Latino	<u>35%</u>
<input checked="" type="checkbox"/> Asian	<u>5%</u>	<input type="checkbox"/> Native American	____%
<input checked="" type="checkbox"/> Caucasian	<u>5%</u>	<input type="checkbox"/> Pacific Islander	____%
<input checked="" type="checkbox"/> Other (specify) <u>mixed ethnicity:</u>	<u>20%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>60%</u>	<input type="checkbox"/> Korean	____%
<input checked="" type="checkbox"/> Spanish	<u>40%</u>	<input type="checkbox"/> Lao	____%
<input type="checkbox"/> Arabic	____%	<input type="checkbox"/> Mandarin	____%
<input type="checkbox"/> Armenian	____%	<input type="checkbox"/> Russian	____%
<input type="checkbox"/> Bosnian	____%	<input type="checkbox"/> Tagalog	____%
<input type="checkbox"/> Cantonese	____%	<input type="checkbox"/> Vietnamese	____%
<input type="checkbox"/> Farsi	____%	<input type="checkbox"/> Other (specify)_____:	____%
<input type="checkbox"/> Hmong	____%	<input type="checkbox"/> Other (specify)_____:	____%
<input type="checkbox"/> Khmer (Cambodian)	____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>25%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>25%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>10%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>30%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>5%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_(\_\_\_\_equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_(\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

<input checked="" type="checkbox"/> CalFresh Offices	5%	<input checked="" type="checkbox"/> Low Income Home Energy Assistance Program	2%
<input checked="" type="checkbox"/> California Food Assistance Program (CFAP)	2%	<input checked="" type="checkbox"/> MediCal	2%
<input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR)	_____%	<input checked="" type="checkbox"/> Public Housing	5%
<input checked="" type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)	5%	<input checked="" type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)	2%
<input checked="" type="checkbox"/> Family Resource Center	2%	<input checked="" type="checkbox"/> Shelters/Temporary Housing	2%
<input checked="" type="checkbox"/> Food Banks	2%	<input checked="" type="checkbox"/> Soup Kitchens	2%
<input checked="" type="checkbox"/> Food Pantries	5%	<input checked="" type="checkbox"/> SSI- Supplemental Security Income	2%
<input checked="" type="checkbox"/> HeadStart	10%	<input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness	2%
<input type="checkbox"/> In Home Supportive Services (IHSS)	_____%	<input type="checkbox"/> Weatherization Program	_____%
<input checked="" type="checkbox"/> Job Corps	5%	<input checked="" type="checkbox"/> WIC	5%

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Mayor's Task Force on Health
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (250 occurrences at .75 hour(s) each)
- Community Education Events: (5 occurrences at 4 hour(s) each)
- Training/Workshop/Conference: (5 occurrences at 2 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): drop-in individual meetings and small group nutrition education: (10 occurrences at .25 hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites  
1 Adult Rehabilitation Center  
1 CalFresh Offices  
1 Churches  
\_ Community Centers  
3 Elderly Service Centers  
1 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
1 Farmers Markets  
1 Food Stores  
5 Head Start Programs  
\_ Individual Homes  
1 Libraries

3 Other Youth Education Sites (includes Parks  
and Recreation)  
11 Public/Community Health Centers  
(includes Public Health Departments)  
4 Public Housing  
5 Schools – students (Preschool)  
10 Schools – students (K-12)  
2 Schools – students (Afterschool Program)  
10 Schools - Parents  
3 Shelters/Temporary Housing  
1 TANF Job Readiness Program  
1 WIC Programs  
\_ Worksites  
1 Other: SSI Supplemental Security Income  
2 Other (specify): family resource center  
\_ Other (specify):

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Projected Unduplicate Number of Contacts: 3000

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in the City of Berkeley. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process methods, including attendance, amount of time of the nutrition education, and the specific activities performed will be collected for all nutrition education activities. Focus groups with Head Start parents/caregivers and staff will be conducted for program planning purposes and to better meet their needs. The nutrition educator, community outreach workers, and program coordinator will administer participant surveys measuring knowledge and skill improvement in the nutrition education topics, as well as changes in behavior related to increased fruit and vegetable consumption and physical activity on an individual basis and as perceived in participants' families and/or among their peers.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education & Job Training site	Berkeley City College	2050 Center Street	Berkeley	94704	06001422900	AR	%	49.0%	61.60%	2006-2010 ACS at 185% FPL	
Adult Rehabilitation Center	Building Opportunities for Self-Sufficiency (BOSS)	2065 Kittredge Street, Suite E	Berkeley	94704	06001422900	AR	—%	49.0%	61.60%	2006-2010 ACS at 185% FPL	
Churches	McGee Avenue Baptist Church	1640 Stuart St.	Berkeley	94703	060014234003	AR	—%	38.0%	50.0%	2006-2010 Block Group ACS for Bay Area Region	
Farmers Market	Center Street Farmers Market	Center Street and Martin Luther King Jr. Way	Berkeley	94704	06001422900	AR	—%	49.0%	61.60%	2006-2010 ACS at 185% FPL	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	Berkeley Bowl	2020 Oregon Street	Berkeley	94703	06001423400 3	AR	—%	38.0%	50.00%	2006-2010 Block Group ACS for Bay Area Region	
Library	Central Library	2090 Kittredge Street	Berkeley	94704	06001422900	AR	—%	49.0%	61.60%	2006-2010 ACS at 185% FPL	Library
Other Youth Education Site	YMCA-PG&E Teen Center	2111 Martin Luther King Jr. Way	Berkeley	94704	06001422900	AR	—%	49.0%	61.60%	2006-2010 ACS at 185% FPL	
Other Youth Education Site	Young Adult Project	1730 Oregon Street	Berkeley	94703	06001423400 3	AR	—%	38.0%	50.00%	2006-2010 Block Group ACS for Bay Area Region	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Sites (includes Parks and Recreation)	Downtown Berkeley YMCA	2001 Allston Way	Berkeley	94704	06001422900	AR	%	49.0%	61.60%	2006-2010 ACS at 185% FPL	
Preschool	Harold E. Jones Child Study Center	2425 Atherton Street	Berkeley	94704	06001422800	AR	—%	62.1%	73.10%	2006-2010 ACS at 185% FPL	
School	Berkeley High	1980 Allston Way	Berkeley	94704	06001422900	AR		49.0	61.6	2006-2010 ACS at 185% FPL	Qualified by CT not FRMP
School	Washington Elem.	2300 Martin Luther Junior Way	Berkeley	94704	06001422900	AR		49.0	61.6	2006-2010 ACS at 185% FPL	Qualified by CT not FRMP
Preschool	Haste Street Child Development Center	2339 Haste Street	Berkeley	94720	06001422800	AR	—%	62.1%	73.10%	2006-2010 ACS at 185% FPL	
Preschool	Infant Toddler Center	2340 Durant Avenue	Berkeley	94704	06001422800	AR	—%	62.1%	73.10%	2006-2010 ACS at 185% FPL	
WIC Programs	WIC Clinic	830 University Avenue	Berkeley	94710	06001422000	AR	—%	—%	98.45%	CDPH WIC ISIS 11/30/11	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Centers	Black Infant Health Program	1645 Oregon Street	Berkeley	94703	060014234003	AR	—%	38.0%	50.00%	2006-2010 Block Group ACS for Bay Area Region	
Public/Community Health Centers	City of Berkeley Public Health Division	1947 Center Street	Berkeley	94704	06001422900	AR	%	49.0%	61.60%	2006-2010 ACS at 185% FPL	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
SSI – Supplemental Security Income	Social Security Administration	2045 Berkeley Way	Berkeley	94704	06001422900
Cal Fresh Offices	LifeLong Medical Care	2344 6 <sup>th</sup> Street	Berkeley	94710	06001423200
Elderly Service Centers /Medi Cal	Meals on Wheels	1900 6th Street	Berkeley	94710	06001422000

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Elderly Service Centers/ SSI Supplemental Security Income	South Berkeley Senior Center	2939 Ellis Street	Berkeley	94703	06001424001
Elderly Service Centers/ SSI Supplemental Security Income	Over 60 Health Center	3260 Sacramento	Berkeley	94702	06001424001
Emergency Food Assistant Site, Soup Kitchens	St. Paul AME Church	2024 Ashby Ave.	Berkeley	94703	06001423500
Public/Community Health Centers/ Medi-Cal	LifeLong West Berkeley Family Practice	2031 Sixth Street	Berkeley	94710	06001423200
Public/Community Health Centers/ Medi-Cal	LifeLong Berkeley Primary Care	2001 Dwight Way, Room 1388	Berkeley	94704	06001422900
Public/Community Health Centers/ Medi-Cal	LifeLong Dental Care	1860 Alcatraz Ave.	Berkeley	94703	06001423901
Public/Community Health Centers/ Medi-Cal	Bayside Pediatrics	2915 Telegraph Ave.	Berkeley	94705	06001423601
Public/Community Health Centers/ Medi-Cal	Dr. Enz	2500 Milvia St. #204	Berkeley	94704	06001422900
Public/Community Health Centers/ Medi-Cal	Kiwi Pediatrics	1744 Alcatraz Ave.	Berkeley	94703	06001424001

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public/Community Health Centers/ Medi-Cal	Kiwi Pediatrics	1178 San Pablo Ave.	Berkeley	94706	06001420500
Public/Community Health Centers/ Medi-Cal	Dr. Nadoolman	3031 Telegraph Ave., Suite 235	Berkeley	94705	06001422900
Public/Community Health Centers/ Medi-Cal	Dr. Schiffman	2500 Milvia St., Suite 102	Berkeley	94704	06001423200
Public Housing	Oregon Park Apartments	1425 Oregon Street	Berkeley	94702	060014234002 (Block Group)
Public Housing	Apartment Complex	1525 Russell Street	Berkeley	94703	06001423300
Public Housing	Apartment Complex	1529 Russell Street	Berkeley	94703	06001423300
Public Housing	Apartment Complex	1541 Russell Street	Berkeley	94703	06001423300
Family Resource Center	BAHIA, Inc. Bay Area Hispano Institute for Advancement	1718 8 <sup>th</sup> Street	Berkeley	94710	06001422100
Family Resource Center	Centro Vida	1000 Camelia Street	Berkeley	94710	06001422000
TANF (CalWORKS) Job Readiness	Youth Spirit Artworks	1769 Alcatraz Avenue	Berkeley	94703	06001424001
Shelters/Temporary Housing	Berkeley Food and Housing Project - Harrison House	711 Harrison Street	Berkeley	94710	06001422000
Shelters/Temporary Housing	Berkeley Food and Housing Project - Women's Shelter	2140 Dwight Way	Berkeley	94704	06001423500

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Shelters/Temporary Housing	Berkeley Food and Housing Project's Multi-Service Center	2362 Bancroft Way	Berkeley	94704	06001422800
Head Start Programs	Emery Marina Center	4727 San Pablo Avenue	Emeryville	94608	06001425104
Head Start Programs	Oceanview	1422 San Pablo Avenue	Berkeley	94710	06001421900
Head Start Programs	South YMCA	2901 California Street	Berkeley	94703	06001423400
Head Start Programs	Vera Casey	2246 Martin Luther King Jr. Way	Berkeley	94704	06001423000
Head Start Programs	West Berkeley YMCA	2009 10th Street	Berkeley	94710	06001422200

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Longfellow Arts and Technology Middle (S)(P)(A)	Berkeley Unified School District	01-61134-6090294	53.20 %	8.62 %	61.82 %
Berkeley High School (S)(P)(A) (CT 06001422900)	Berkeley Unified School District	01-61143-0131177	NA-%	NA-%	Qualified by ACS data-%
Willard Middle (S)(P)	Berkeley Unified School District	0-1611436-056865	44.94%	7.55%	52.49%
Franklin Preschool (PS) (013419436)	Berkeley Unified School District	(CACFP site, April 2010)	77.0%	13.0%	100%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Washington Elementary (S)(P) (06001422900)	Berkeley Unified School District	01-611436-090328	NA	NA	Qualified by CT
Malcolm X Elementary (S)(P)	Berkeley Unified School District	0-1611436-090286	42.18%	8.84%	51.02%
Thousand Oaks Elementary (S)(P)	Berkeley Unified School District	0-1611436-090310	42.35%	10.20%	52.55%
Leconte Elementary (S)(P)	Berkeley Unified School District	0-1611436-090278	49.20%	8.63%	57.83%
John Muir Elementary (S)(P)	Berkeley Unified School District	0-1611436-105316	52.12%	8.05%	60.17%
Emerson Elementary (S)(P)	Berkeley Unified School District	0-1611436-090211	46.45%	8.39%	54.84%
King CDC (PS) (013419437)	Berkeley Unified School District	(CACFP site, April 2010)	80.0%	15.0%	95.0%
Hopkins (PS) (010214881)	Berkeley Unified School District	(CACFP site, April 2010 )	71.0%	18.0%	89.0%
Berkeley Technology Academy (S)(P)	Berkeley Unified School District	0-1611430-134924	50.00%	6.25%	56.25%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: City of Berkeley

Grant Number: 13-20490

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$111,753.00	\$118,019.51	\$6,266.51	5.61%
2 Benefits	\$68,280.00	\$63,115.64	-\$5,164.36	-7.56%
3 Operating	\$3,024.00	\$3,048.00	\$24.00	0.79%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$2,686.00	\$1,336.90	-\$1,349.10	-50.23%
6 Subcontractors	\$8,000.00	\$107,999.60	\$99,999.60	1250.00%
7 Other Costs	\$6,257.00	\$6,480.00	\$223.00	3.56%
8 Indirect Costs	\$0.00	\$0.00	\$0.00	0.00%
<b>Totals:</b>	<b>\$200,000.00</b>	<b>\$299,999.65</b>	<b>\$99,999.65</b>	<b>50.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Additional funding allocated to hire a college intern
2 Benefits	Variation in benefit rates for individuals who comprise the prime staffing
3 Operating	N/A
4 Equipment	N/A
5 Travel & Per Diem	All prime staffing are assigned at less than 1.0 FTE, and local funding to cover the balance
6 Subcontractors	FFY 14 award included an additional \$100,000 that the City is subcontracting out to BUSD
7 Other Costs	N/A
8 Indirect Costs	N/A

## Prime Staffing

**Prime Grantee Name:**

City of Berkeley

**Grant Number:**

13-20490

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		5	Chief Executive Officer	Kate Clayton	100.00%	0.00%	0.02	\$115,162.84	\$2,303.26	68.075%	\$1,567.94	\$3,871.20	
2		3	Administrator (e.g., Director of Programs)	Katherine Brown*	40.00%	60.00%	0.5	\$87,612.20	\$43,806.10	61.740%	\$27,045.89	\$70,851.99	
3		21	Nutritionist/Nutrition Educator/Nutrition Aide	Margarita Guerrero	20.00%	80.00%	0.5	\$63,499.80	\$31,749.90	82.490%	\$26,190.49	\$57,940.39	
4		30	Research Specialist	Jose Ducos	100.00%	0.00%	0.05	\$101,045.62	\$5,052.28	56.800%	\$2,869.70	\$7,921.98	
5		1	Accountant/Finance Analyst	Kristi Choi	100.00%	0.00%	0.05	\$96,217.16	\$4,810.86	62.730%	\$3,017.85	\$7,828.71	
6		21	Nutritionist/Nutrition Educator/Nutrition Aide	Natalie Krelle-Zapponi**	100.00%	0.00%	0.15	\$79,284.00	\$11,892.60	8.000%	\$951.41	\$12,844.01	
7		32	Teacher/Student Aide/Assistant	Interns (1.5@\$10/hr, 17-19 hrs/week, 40 wks; 1@\$17/hr, 10 hrs/week; 40 weeks)	0.00%	100.00%	0.745	\$24,704.05	\$18,404.52	8.000%	\$1,472.36	\$19,876.88	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>					<b>460.00%</b>	<b>240.00%</b>	<b>2.015</b>	<b>\$567,525.67</b>	<b>\$118,019.51</b>		<b>\$63,115.64</b>	<b>\$181,135.15</b>	

\*Project Coordinator, \*\*Registered Dietitian

**Definition and basis for calculations of benefit rate(s):**

[health and dental insurance and payroll taxes](#)

## Prime Budget Justification

Prime Grantee Name: City of Berkeley  
 Grant Number: 13-20490

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	Average cost of \$100/month X 12 X 1.27 FTE (does not include Interns)	\$100.00	1.27	12.00	\$1,524.00		
		Duplication/Printing of flyers,	Average cost of \$100/month X 12 X 1.27 FTE (does not include Interns)	\$100.00	1.27	12.00	\$1,524.00		
<b>Total Operating Expenses:</b>							<b>\$3,048.00</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		N/A					\$0.00		
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		CCLDHN/Nutritionist, Other = parking	Tbd	2	0.15	3	3	\$40.00	\$95.00	\$0.00	140.00	\$300.00	\$80.00	\$393.70	
		CCLDHN/Program Director, Other = parking	Tbd	2	0.5	3	3	\$40.00	\$95.00	\$0.00	140.00	\$300.00	\$80.00	\$943.20	
		**NEOP Statewide Collaborative Meetings/Program Director	Sacramento	2	0.5	4	0	\$0.00	\$0.00	\$0.00	0.00	\$0.00		\$0.00	
		**LHD Project Coordinators meetings/ Program Director	Sacramento	2	0.5	2.5	0	\$0.00	\$0.00	\$0.00	0.00	\$0.00		\$0.00	
		**Network Statewide Conference/Program Director	Sacramento	1	0.5	2	0	\$0.00	\$0.00	\$0.00	0.00	\$0.00		\$0.00	
		**Network Statewide Conference/Nutrition Educator	Sacramento	1	0.5	2	0	\$0.00	\$0.00	\$0.00	0.00	\$0.00		\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,336.90</b>	

\*Lodging costs include taxes. Reimbursement is at CalHR rates.

\*\* No lodging for events. City meals are only reimbursable over 12 hours or with overnight lodging. Staff carpool via City car share, therefore, no cost for mileage is required.

## Prime Budget Justification

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Youth Services Center/Young Adult Project (YAP)	The City of Berkeley Parks and Recreation Martin Luther King Jr. Youth Services Center/Young Adult Project (YAP) will promote healthy food choices for good nutrition and physical activity.	\$8,000.00	
		B Berkeley Unified School District (BUSD)	BUSD staff will provide one-session nutrition education classes at eligible schools, conduct events such as Harvest of the Month demonstrations, attend Network-related trainings, and collect data from classrooms.	\$99,999.60	
<b>Total Sub Grant(s):</b>				<b>\$107,999.60</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food	Food for demonstrations, cooking classes, taste tests at approx. \$2.50 per person	\$2.50	1088.00	1.00	\$2,720.00	
		Educational Materials	Nutrition educational materials at approximately \$3.76 per person	\$3.76	1000.00	1.00	\$3,760.00	
<b>Total Other Costs:</b>							<b>\$6,480.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		None			\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$299,999.65</b>	
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## Sub Staffing A

**Prime Grantee Name:** City of Berkeley  
**Grant Number:** 13-20490  
**Sub Grant A Name:** Youth Services Center/Young Adult Project (YAP)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		6	Community Liaison	tbd		100.00%	1	\$5,200.00	\$5,200.00	8.000%	\$416.00	\$5,616.00	
		<b>Totals:</b>				0.00%	100.00%	1	\$5,200.00	\$5,200.00	\$416.00	\$5,616.00	

**Definition and basis for calculations of benefit rate(s):** Health and dental insurance and payroll taxes

## Sub Staffing A

**Prime Grantee Name:** City of Berkeley  
**Grant Number:** 13-20490  
**Sub Grant A Name:** Youth Services Center/Young Adult Project (YAP)

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Supplies	General operating expenses such as pens, paper, phone, etc. @	\$73.67	12.00	1.00	\$884.00	
			Food for demonstrations, cooking classes, taste tests at approx. \$2.50 per	\$2.50	600.00	1.00	\$1,500.00	
<b>Total Operating Expenses:</b>							<b>\$2,384.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$8,000.00</b>	
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### Sub Staffing B

Prime Grantee Name:  
Grant Number:  
Sub Grant B Name:

City of Berkeley  
13-20490  
Berkeley Unified School District (BUSD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Leah Sokolofski	5.00%	0.00%	0.05	\$71,587.00	\$3,579.35	41.000%	\$1,467.53	\$5,046.88	
2		26	Program Assistant	Mia Villanueva	0.00%	50.00%	0.5	\$56,520.00	\$28,260.00	41.000%	\$11,586.60	\$39,846.60	
3							0	\$0.00			\$0.00	\$0.00	
4							0	\$0.00			\$0.00	\$0.00	
5							0	\$0.00			\$0.00	\$0.00	
6							0	\$0.00			\$0.00	\$0.00	
7							0	\$0.00			\$0.00	\$0.00	
8							0	\$0.00			\$0.00	\$0.00	
9							0	\$0.00			\$0.00	\$0.00	
10							0	\$0.00			\$0.00	\$0.00	
11							0	\$0.00			\$0.00	\$0.00	
12							0	\$0.00			\$0.00	\$0.00	
13							0	\$0.00			\$0.00	\$0.00	
14							0	\$0.00			\$0.00	\$0.00	
15							0	\$0.00			\$0.00	\$0.00	
16							0	\$0.00			\$0.00	\$0.00	
17							0	\$0.00			\$0.00	\$0.00	
18							0	\$0.00			\$0.00	\$0.00	
19							0	\$0.00			\$0.00	\$0.00	
20							0	\$0.00			\$0.00	\$0.00	
21							0	\$0.00			\$0.00	\$0.00	
		<b>Totals:</b>			5.00%	50.00%	0.55	\$128,107.00	\$31,839.35		\$13,054.13	\$44,893.48	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

**Sub Staffing B**

Prime Grantee Name: City of Berkeley  
 Grant Number: 13-20490  
 Sub Grant B Name: Berkeley Unified School District (BUSD)

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Operating Expenses:</b>	<b>\$0.00</b>	

Budget Revision		Travel and Per Diem													Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														<b>Total Travel and Per Diem:</b>	<b>\$0.00</b>	

**Sub Staffing B**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Nutrition Education Cooking class	\$0.55/student intervention for 3,927 students x 20 wks for HOTM tastings	\$43,197.00	1.00	1.00	\$43,197.00		
		Nutrition Education Garden class	\$40/month x 10 months x 14 sites for HOTM tastings	\$5,600.00	1.00	1.00	\$5,600.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$48,797.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs	6.73%	\$93,690.48	\$6,309.12	
					<b>Total Indirect Costs:</b>	<b>\$6,309.12</b>
					<b>Total Budget:</b>	<b>\$99,999.60</b>

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Butte County Public Health Department  
**Grant Number:** 12-10152  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 48% Female 52%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>4%</u>	<input checked="" type="checkbox"/> Latino	<u>12%</u>
<input checked="" type="checkbox"/> Asian	<u>12%</u>	<input checked="" type="checkbox"/> Native American	<u>3%</u>
<input checked="" type="checkbox"/> Caucasian	<u>67%</u>	<input type="checkbox"/> Pacific Islander	<u>0%</u>
<input checked="" type="checkbox"/> Other (specify) <u>unknown:</u>	<u>2%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>87%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input checked="" type="checkbox"/> Spanish	<u>7%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input checked="" type="checkbox"/> Hmong	<u>6%</u>	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>13%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>12%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>10%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>55%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>6%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>4%</u>

**c. Focus on SNAP-Ed Eligibles.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>10%</u> | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____%     |
| <input checked="" type="checkbox"/> California Food Assistance Program (CFAP)       | <u>10%</u> | <input type="checkbox"/> MediCal                                    | _____%     |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____%     | <input checked="" type="checkbox"/> Public Housing                  | <u>10%</u> |
| <input checked="" type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)   | <u>10%</u> | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____%     |
| <input type="checkbox"/> Family Resource Center                                     | _____%     | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | <u>10%</u> |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>10%</u> | <input checked="" type="checkbox"/> Soup Kitchens                   | <u>10%</u> |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>10%</u> | <input type="checkbox"/> SSI- Supplemental Security Income          | _____%     |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>10%</u> | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____%     |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | _____%     | <input type="checkbox"/> Weatherization Program                     | _____%     |
| <input type="checkbox"/> Job Corps  | _____%     | <input checked="" type="checkbox"/> WIC                             | <u>10%</u> |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (100 occurrences at .25 hour(s) each)
- Community Education Events: (1 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (7 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

LOCAL PROJECT SYNOPSIS

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites  
\_\_\_\_\_ Adult Rehabilitation Center  
2 CalFresh Offices  
\_\_\_\_\_ Churches  
1 Community Centers  
\_\_\_\_\_ Elderly Service Centers  
17 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
\_\_\_\_\_ Farmers Markets  
1 Food Stores  
18 Head Start Programs  
\_\_\_\_\_ Individual Homes  
3 Libraries  
5 Other Youth Education Sites (includes  
Parks and Recreation)

3 Public/Community Health Centers (includes  
Public Health Departments)  
14 Public Housing  
7 Schools – students (Preschool)  
15 Schools – students (K-12)  
5 Schools – students (Afterschool Program)  
22 Schools - Parents  
4 Shelters/Temporary Housing  
\_\_\_\_\_ TANF Job Readiness Program  
4 WIC Programs  
\_\_\_\_\_ Worksites  
2 Other (specify): Comprehensive Perinatal  
Support Programs  
2 Other (specify): Other Perinatal Programs  
1 Other (specify): Retailer  
1 Other (specify): Movie Theater

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Projected Unduplicate Number of Contacts: 5,100

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Butte County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (MAX. 100 WORDS)**

Evaluations will be measured against the deliverables set forth in the SOW FFY 2013-2016. Key performance measures of process evaluations will include agendas and activity logs of meetings, trainings, and classes, and the number of participants at each event. Formative evaluations will measure participants' changes in attitudes, knowledge, beliefs and skills related to nutrition education and obesity prevention. The changes will be measured using pre- and post-tests, surveys, and structured interviews. Beginning FY 2014, an Impact Outcome Evaluation (IOE) plan will be conducted annually to measure change in healthy food and beverage consumption post intervention.

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**2. EVALUATION PLANS.**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS. (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Butte chose 1) Safe Routes to School to promote active transport and work to improve access to safe streets through complete street projects or safe routes for all users, including bicyclists and pedestrians, and 2) working with neighborhood vendors and restaurants to improve kid meal menu selections and market healthier food options is a great way to reduce the amount of fat and sugar children consume. Butte will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chose. For the Safe Routes to School, success will be measured by looking at physical improvements to the street environment, increase in number of students walking and biking to school, improved safety infrastructure and reduced number of injuries due to traffic related accidents. For improving kid meal menu selections and market healthier items in restaurants, evaluation plans will seek

statistically significant change among SNAP-Ed eligible children in their perceived ability to purchase and consume healthy kid meals when eating out. In addition, evaluation will measure statistically significant change among SNAP-Ed eligible children in their perceived ability to purchase and consume water, low fat milk, or non-fat milk when eating out. Butte LHD staff is increasing from 2.985 FTE to 3.35 FTE in FFY14. Butte will have one Project Coordinator working 0.75 FTE SNAP-Ed; two Health Educators devoting 1.00 FTE each and a third half time Health Educator working 0.50 FTE. Lastly, a Registered Dietician will provide consultation for the nutrition education program 0.10 FTE.

The Project Coordinator will coordinate program staff and nutrition education activities; plan and follow through on educational events at health fairs, schools, and other promotional activities to SNAP-Ed eligibles; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; acquire approved nutrition education curriculum and educational materials; promote existing and/or new physical activity promotional components of nutrition education; and expand existing community programs to encompass nutritional components that will increase community awareness of the benefits of a healthy lifestyle.

Health Educators will facilitate general nutrition education classes, use approved SNAP-Ed nutrition education curriculum and educational materials in group and individual settings throughout the county to current and potential SNAP-Ed eligible.

Registered Dietician will oversee and supervise the nutrition education program including project administration, project coordination, and promoting physical activity as allowed by USDA.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>										
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source
Adult Education & Job Training Site	Butte County Human Resources Training Room	2279 Del Oro Avenue, Suite G	Oroville	95965	06007002500	AR	--%	38.2%	54.2%	06-10
Community Center	ARC Pavilion	2040 Park Avenue	Chico	95928	06007001200	AR	--%	37.7%	59.2%	06-10
Food Stores	Sav-Mor Foods	540 Washington Street	Gridley	95948	06007003502	H	--%	29.2%	55.0%	06-10
Libraries	Chico Branch Library	1108 Sherman Avenue	Chico	95926	060070007001	AR	--%	42.5%	53.2%	06-10 Block Group
Libraries	Gridley Branch Library	299 Spruce Street	Gridley	95948	06007003502	H	--%	29.2%	55.0%	06-10
Libraries	Oroville Branch Library	1820 Mitchell Avenue	Oroville	95966	06007002800	AR	--%	30.5%	53.5%	06-10

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source
Other Youth Education Site (Includes Parks and Recreation)	Caper Acres	500 South Park Drive	Chico	95928	06007001300	AR	--%	42.8%	69.7%	06-10
Other Youth Education Site (Includes Parks and Recreation)	DeGarmo Park	199 Leora Circle and Esplanade	Chico	95973	06007000401	AR	--%	39.7%	51.9%	06-10
Other Youth Education Site (Includes Parks and Recreation)	East 20th Street Park	1900 Dr. Martin Luther King Jr. Parkway	Chico	95928	06007001300	AR	--%	42.8%	69.7%	06-10
Other Youth Education Site (Includes Parks and Recreation)	Hewitt Park	2101 Baldwin Avenue	Oroville	95966	06007002800	AR	--%	30.5%	53.5%	06-10

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source
Other Youth Education Sites (includes Parks and Recreation)	Cal Skate	2465 Carmichael Dr.	Chico	95928	06007001300	AR	--%	42.8%	69.7%	06-10
Other: Movie Theater	El Rey Theater	230 West 2nd Street	Chico	95928	06007001000	AR	--%	46.4%	63.8%	06-10
Other: Retailer	Home Depot	2150 3rd Street	Oroville	95965	06007002500	AR	--%	38.2%	54.2%	06-10
Public Health Department	Public Health Department	202 Mira Loma Blvd.	Oroville	95965	06007002500	AR	--%	38.2%	54.2%	06-10
Public/Community Health Center	Butte County Public Health, Chico Clinic	695 Oleander Avenue	Chico	95926	06007000700	OR	50.5%	--%	--%	07-11 Race/Ethnicity at 100% FPL
Public/Community Health Center	Butte County Public Health, Oroville Clinic	78 Table Mountain Blvd.	Oroville	95965	06007002500	AR	--%	38.2%	54.2%	06-10
School	Chico High	901 Esplanade	Chico	95926	06007000603	AR	--%	58.1%	65.7%	06-10

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Office	Department of Employment and Social Services	2245 Carmichael Drive	Chico	95928	06007001300
CalFresh Office	Department of Employment and Social Services	78 Table Mountain Blvd.	Oroville	95965	06007002500
Comprehensive Perinatal Support Program	Better Babies	2809 Olive Hwy, Suite 5	Oroville	95966	06007002700
Comprehensive Perinatal Support Program	Better Babies	572 Rio Lindo Avenue, Suite 207	Chico	95926	06007000300
Emergency Food Assistance (includes Food Pantry)	Aldersgate United Methodist Church	2869 Cohasset Road	Chico	95973	0600700202
Emergency Food Assistance (includes Food Pantry)	Bangor Community Church	7419 Oroville-Bangor Hwy.	Bangor	95914	06007003300
Emergency Food Assistance (includes Food Pantry)	Catholic Ladies Relief Society	1386 Longfellow Avenue	Chico	95926	0600700800
Emergency Food Assistance (includes Food Pantry)	Community Action Agency	200 East Spruce Street	Gridley	95948	06007003400
Emergency Food Assistance (includes Food Pantry)	Concow Grange Hall	4412 Big Bend Road	Oroville	95965	06007002400

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance (includes Food Pantry)	Feather Falls Grange Hall	9 Lumpkin Road	Feather Falls	95966	06007002400
Emergency Food Assistance (includes Food Pantry)	Fire Station #61	287 Rockerfeller Road	Berry Creek	95916	06007002400
Emergency Food Assistance (includes Food Pantry)	Forbestown Market (Community Center)	19100 New York Flat Road	Forbestown	95941	06007002400
Emergency Food Assistance (includes Food Pantry)	North State Food Bank	370 Ryan Avenue, Suite 124	Chico	95973	06007001400
Emergency Food Assistance (includes Food Pantry)	Oroville Salvation Army	1640 Washington Avenue	Oroville	95966	06007002800
Emergency Food Assistance (includes Food Pantry)	Palermo Family Bible Church	2570 North Villa Avenue	Palermo	95968	06007003200
Emergency Food Assistance (includes Food Pantry)	Saint Thomas Moore Church	767 Elliott Road	Paradise	95969	06007002100
Emergency Food Assistance (includes Food Pantry)	Salvation Army	5796 Clark Road	Paradise	95969	06007002000
Emergency Food Assistance (includes Food Pantry)	Senior Nutrition Site Meals	194 Washington Street	Gridley	95948	06007003502
Emergency Food Assistance (includes Food Pantry)	Seventh-Day Adventist Church	1877 Hooker Oak Avenue	Chico	95926	06007000800

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance (includes Soup Kitchens)	Buck's Market	12130 La Porte Road	Clipper Mills	95930	06007002400
Emergency Food Assistance (includes Soup Kitchens)	Feather River Senior Center	1335 Myers Street	Oroville	95966	06007002800
Emergency Food Assistance (includes Soup Kitchens)	Senior Nutrition Site Meals	1940 Feather River Blvd.	Oroville	95966	06007002800
Head Start Program	Bangor	7549 Oro Bangor Hwy	Bangor	95914	06007003300
Head Start Program	Boucher	1312 Boucher Street	Chico	95928	06007001300
Head Start Program	Boulder Creek	675 Mitchell Avenue	Oroville	95965	06007002800
Head Start Program	Chapman	1071 East 16 <sup>th</sup> Street	Chico	95928	06007001300
Head Start Program	Elm 1	2205 Elm Street	Chico	95928	06007001300
Head Start Program	Elm 2	2205 Elm Street	Chico	95928	06007001300
Head Start Program	Fair View	290 East Avenue	Chico	95926	06007000300
Head Start Program	Gridley East	1567 Booth Drive	Gridley	96948	06007003400
Head Start Program	Gridley West 1	295 Washington Street	Gridley	95948	06007003502
Head Start Program	Gridley West 2	295 Washington Street	Gridley	95948	06007003502
Head Start Program	Mariposa	2603 Mariposa Avenue	Chico	95973	06007000103
Head Start Program	Paradise 1	6722 Clark Road	Paradise	95969	06007001900
Head Start Program	Paradise 2	6722 Clark Road	Paradise	95969	06007001900
Head Start Program	Prospect	2060 2 <sup>nd</sup> Street	Oroville	95965	06007002500
Head Start Program	Rosedale	100 Oak Street, #4	Chico	95928	06007001100

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start Program	South Oroville 1	2959 Lower Wyandotte Road	Oroville	95966	06007003100
Head Start Program	South Oroville 2	2959 Lower Wyandotte Road	Oroville	95966	06007003100
Head Start Program	Table Mountain	1650 Robinson Street	Oroville	95965	06007002800
Other: Perinatal Program	Stepping Stones	556 Cohasset Road	Chico	95926	060070003001
Other: Perinatal Program	Stepping Stones	2167 Montgomery Street, #C	Oroville	95965	06007002800
Public Housing	1200 Park Avenue	1200 Park Avenue	Chico	95948	06007001200
Public Housing	Alamont Apartments	811 West East Avenue	Chico	95973	06007000402
Public Housing	Chico Commons	2071 Amanda Way	Chico	95928	06007000903
Public Housing	Cordillera Apartments	37 Cameo Drive	Chico	95973	06007000202
Public Housing	Evanswood Estates	360-368 Table Mountain Blvd.	Oroville	95965	06007002500
Public Housing	Farm Labor Housing	850 East Gridley Road	Gridley	95948	06007003400
Public Housing	Hazel Hotel	880 Hazel Street	Gridley	95948	06007003501
Public Housing	Kathy Court Apartments	1561-1565 Kay Court	Paradise	95969	06007002000
Public Housing	Lincoln Apartments	474 East Twelfth Street	Chico	95928	06007001300
Public Housing	Locust Street	1519 Locust Street	Chico	95928	06007001300
Public Housing	Longfellow Apartments	1350 Manzanita Avenue	Chico	95926	06007000102
Public Housing	Lucian Manor Senior Apartments	120 Parmac Road	Chico	95926	06007000300

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Turning Point Commons	25 Via La Paz	Chico	95928	06007000904
Public Housing	Walker Commons	678 Buttonwillow Lane	Chico	95926	06007000700
Shelters/Temporary Housing	Catalyst	330 Wall Street, #50	Chico	95926	06007001000
Shelters/Temporary Housing	Oroville Rescue Mission	4250 Lincoln Blvd.	Oroville	95966	06007003002
Shelters/Temporary Housing	Sabbath House	1297 Park Avenue	Chico	95926	06007001300
Shelters/Temporary Housing	Torres Community Shelter	101 Silver Dollar Way	Chico	95926	06007001300
WIC	WIC Clinic	82 Table Mountain Blvd.	Oroville	95965	06007002500 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	WIC Clinic	5125 Skyway	Paradise	95969	06007002200 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	WIC Clinic	200 East Spruce Street	Gridley	95948	06007003400 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	WIC Clinic	2491 Carmichael Drive, Suite 400	Chico	95928	06007001300 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Biggs Middle (S,P)	Biggs Unified	04614086113435	68.00%	8.00%	76.00%
Cedarwood Children Center (PS,P)	Butte County Office of Education	(CACFP Site, Aug 2012)	91.00%	7.00%	98.00%
Circles Children's Center (PS,P)	Butte County Office of Education	(CACFP Site, Aug 2012)	78.00%	16.00%	94.00%
Eastside Children's Center (PS,P)	Butte County Office of Education	(CACFP Site, Aug 2012)	93.00%	7.00%	100.00%
Gridley Children's Center (PS,P)	Butte County Office of Education	(CACFP Site, Aug 2012)	79.00%	19.00%	98.00%
Oak Street Children's Center (PS,P)	Butte County Office of Education	(CACFP Site, Aug 2012)	82.00%	16.00%	98.00%
Oakdale Heights Children's Center (PS,P)	Butte County Office of Education	(CACFP Site, Aug 2012)	83.00%	12.00%	95.00%
Vista Preschool (PS,P)	Butte County Office of Education	(CACFP Site, Aug 2012)	91.00%	9.00%	100.00%
Bidwell Junior High (S,P)	Chico Unified	04614246057129 (FS DATA, May 2012)	41.00%	10.00%	51.00%
Chico High (S,A,P) (Qualified by CT 06007000603)	Chico Unified	04614240431676	--%	--%	--%
Chico Junior High (S,P)	Chico Unified	04614246057137	48.13%	5.35%	53.48%
Fair View High (Continuation) (S,P)	Chico Unified	04614240431502	75.48%	7.66%	83.14%
Sycamore Middle (S,P)	Gridley Unified	04755076003164	64.68%	7.73%	72.41%
Central Middle (S,A,P)	Oroville City Elementary	04615076003230	66.89%	5.80%	72.70%
Ishi Hills Middle (S,A,P)	Oroville City Elementary	04615076003214	54.26%	13.56%	67.82%
Las Plumas High (S,P)	Oroville Union High	04615150434803	56.24%	10.75%	66.98%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Oroville High (S,P)	Oroville Union High	04615150435602	59.19%	6.31%	65.51%
Palermo Middle (S,A,P)	Palermo Union Elementary	04615236003297	67.42%	12.67%	80.09%
Paradise Intermediate (S,P)	Paradise Unified	04615316003321	53.86%	12.11%	65.97%
Paradise Senior High (S,P)	Paradise Unified	04615310437350	39.56%	12.20%	51.76%
Ridgeview High (Continuation) (S,P)	Paradise Unified	04615310432856	71.28%	11.70%	82.98%
Nelson Avenue Middle (S,A,P)	Thermalito Union Elementary	04615496003354	77.85%	10.31%	88.16%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measureable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teens by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
	Provide training or technical assistance to health or community professionals.
X	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of three proposed subcontractors (two approved and one pending) in Butte County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Two subcontractors will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, early childhood education

sites, before and after school programs, and teacher in-service/trainings. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide (or pre-school) events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and/or teens of targeted sites.

**Objectives 1-4:** One subcontractor will serve as the coordinating body for youth engagement trainings of teens at school sites. This subcontractor will also directly provide these trainings. The purpose of the youth engagement related activities will be to increase awareness of policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites.

Butte County will specifically address **Objectives 3 and 4** by working on policies, systems, and environmental change strategies to include: improving kid meal menu selections among local food retailers, and increasing the number of children walking/biking to and from school within SNAP-Ed eligible neighborhoods. To improve kid meal menus, Butte County will engage food retailers in the effort to increase children's access and consumption of lowfat/nonfat beverages, water, fruits, and vegetables by using/displaying nutrition education materials and modifying or expanding children's menu options.. Additionally, Butte County will be partnering with other agencies and programs on a Safe Routes to School project, and will be working directly with neighborhood schools to conduct nutrition education classes and establish/expand wellness policies. Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be two subcontractor(s) who will directly provide the pre-school and school-based trainings of children, teens, and adults as it relates to taste testing and food demonstration activities, e.g. Harvest of the Month, cooking demos, etc. One subcontractor will focus on pre-school sites at ten different geographic locations in the county. The other sub-contractor will focus on the teen population and their families, which will comprise of all the middle and high school sites in Butte County. All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. A subcontractor will be hired for the formative evaluation, which will be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

A similar model of implementation will also take place for the subcontractor conducting youth engagement related activities to support the adoption and implementation of school wellness

policies.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name: Butte County Public Health Department

Grant Number: 13-20489

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$146,548.00	\$169,591.75	\$23,043.75	15.72%
2 Benefits	\$61,550.00	\$68,592.26	\$7,042.26	11.44%
3 Operating	\$13,526.00	\$13,323.60	-\$202.40	-1.50%
4 Equipment	\$8,505.00	\$650.00	-\$7,855.00	-92.36%
5 Travel & Per Diem	\$8,000.00	\$6,063.75	-\$1,936.25	-24.20%
6 Subcontractors	\$26,042.00	\$379,689.90	\$353,647.90	1357.99%
7 Other Costs	\$10,200.00	\$8,636.00	-\$1,564.00	-15.33%
8 Indirect Costs	\$44,720.00	\$51,185.74	\$6,465.74	14.46%
<b>Totals:</b>	<b>\$319,091.00</b>	<b>\$697,733.00</b>	<b>\$378,642.00</b>	<b>118.66%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Staff is increasing from 2.895 FTE in FFY 2013 to 3.35 FTE in FFY 2014. BCPHD will have one Project Coordinator working 0.75 FTE SNAP-ed; two health educators devoting 1.00 FTE each and a third half time health educator working 0.50 FTE. Lastly, a Registered Dietician will provide consultation for the nutrition education program 0.10 FTE.
2 Benefits	Benefits are increasing due to the increased staffing described above.
3 Operating	N/A
4 Equipment	Equipment is decreasing because most equipment was purchased in FFY 2013 to get the program up and running. BCPHD will purchase a computer and office furniture for the 0.50 FTE Health Educator who has been added to the contract.
5 Travel & Per Diem	Travel and Per Diem is decreasing because staff will not attend the 2 CX3 trainings offered in FFY 2013. Instead of the Childhood Obesity Conference that was offered in FFY 2013, 2 staff will attend the Annual Network Conference in Sacramento, eliminating the cost of airfare and car rentals for the occurrence.
6 Subcontractors	The budget for subcontractors is significantly increasing due to the increase in funding allocated to BCPHD. BCPHD's budget is increasing \$378,892 from FFY 2013. BCPHD will contract with two outside agencies to accomplish the objectives that have been added to BCPHD's Scope of Work in FFY 2014.
7 Other Costs	Purchased supplies in year 1 that will be used in year 2; subcontracted for direct education and reduced purchase of food for demonstrations.
8 Indirect Costs	An adjustment has been made to indirect costs based on personnel changes described above.

## Prime Staffing

**Prime Grantee Name:**

Butte County Public Health Department

**Grant Number:**

13-20489

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator / Supervisor, Public Health Educator	Vacant - TBD	66.67%	33.33%	0.75	\$55,685.00	\$41,763.75	48.000%	\$20,046.60	\$61,810.35	
2		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)/ Public Health Education Specialist	Collar, Jessica	0.00%	100.00%	1	\$42,084.00	\$42,084.00	50.000%	\$21,042.00	\$63,126.00	
3		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)/ Public Health Education Specialist	Hungerford, Lori	0.00%	100.00%	1	\$52,303.00	\$52,303.00	33.000%	\$17,259.99	\$69,562.99	
4		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)/ Public Health Education Specialist	Andreatta, Lorna	0.00%	100.00%	0.5	\$57,733.00	\$28,866.50	32.000%	\$9,237.28	\$38,103.78	
5		13 Dietician/ Public Health Nutritionist	Hill, Elizabeth	100.00%	0.00%	0.1	\$45,745.00	\$4,574.50	22.000%	\$1,006.39	\$5,580.89	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	

**Prime Staffing**

14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>166.67%</b>	<b>333.33%</b>	<b>3.35</b>	<b>\$253,550.00</b>	<b>\$169,591.75</b>		<b>\$68,592.26</b>	<b>\$238,184.01</b>	

**Definition and basis for calculations of benefit rate(s):**

[Benefit percentages vary by employee depending upon product chosen - includes PERS Retirement, Medical-Dental-Vision Insurance, FICA, Medicare, and Unemployment Insurance.](#)

## Prime Budget Justification

Prime Grantee Name: Butte County Public Health Department  
 Grant Number: 13-20489

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Supplies	General Office Supplies, including but not limited to, toner, printer cartridges, pens, paper, markers, folders, binder clips, etc	\$275.00	1.00	12.00	\$3,300.00	
		Duplicating	Nutrition and Physical Activity related flyers and other materical for participants and families.	\$0.04	1500.00	12.00	\$720.00	
		Printing (Outside)	Nutrition and Physical Activity related flyers and other materical for participants and families.	\$250.00	1.00	12.00	\$3,000.00	
		Rent	Rent for 3.35 FTE x 100 Sq. Ft. x \$1.23 Sq. Ft. x 12 months	\$123.00	3.35	12.00	\$4,944.60	
		Postage	Approximately 500 stamps @ \$0.46 each x 12 months	\$0.46	50.00	12.00	\$276.00	
		Communications	Phone Lines for 3.35 FTE x \$15/month	\$15.00	3.35	12.00	\$603.00	
		Communications-Wireless	1 Wireless Internet Connection Card @ \$40/month for use with laptop	\$40.00	1.00	12.00	\$480.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$13,323.60</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Computer	.5 FTE x \$800 (for .5 Health Educator added to staffing)	\$800.00	1.00	0.50	\$400.00	
		Office Furniture	Ergonomic Chair and/or Filing Cabinet (for .5 Health Educator added to staffing)	\$500.00	2.00	0.50	\$250.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$650.00</b>	

## Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging *	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		NCS Meeting	Sacramento	2	1	3	2	\$40.00	\$91.00		200.00		\$20.00	\$870.00	
		Spokesperson Training	Bay Area	1	1	1.5	1	\$40.00	\$160.00		300.00		\$38.25	\$427.75	
		Early Childhood	Sacramento	1	1	1	1	\$40.00	\$91.00		200.00		\$20.00	\$264.00	
		CCLHDN Conference	So Cal	1	2	3	2	\$40.00	\$160.00	\$200.00	200.00	\$285.00	\$70.00	\$2,103.00	
		Regional Meetings	Nor Cal	2		1	0				200.00			\$226.00	
		Annual Network Conference	Sacramento	1	1	3	2	\$40.00	\$91.00		200.00			\$415.00	
		Local Mileage	Nor Cal	120							20.00			\$1,356.00	
		Project Coordinator (October)	Nor Cal	1	1	1.5	1	\$40.00	\$91.00		200.00		\$15.00	\$279.00	
		Project Coordinator (April)	Nor Cal	1	1	1	0				200.00		\$10.00	\$123.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$6,063.75</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A TBD	Evaluates nutrition education and physical activity promotion interventions in a variety of community channels (Objectives 9 and 11)	\$20,000.00	
		B CSU Chico Research Foundation	Promotes school-based nutrition education, physical activity promotion, and healthy beverage options through SOW objectives 6, 12, and 13.	\$318,790.29	
		C Butte County Office of Education	Promotes pre-school-based nutrition education, physical activity promotion, and healthy beverage options through SOW objectives 8 and 16.	\$40,899.61	
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$379,689.90</b>	

## Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Samples	BCPHD will purchase supplies for taste-testing and demonstrations for nutrition education classes and presentations. Materials include, but are not limited to: food, paper cups, disposable utensils, non-perishable seasonings. Cost will not exceed \$2.50 per participant. 2 FTE Health Educators will reach 305 people each.	\$2.50	305.00	2.00	\$1,525.00	
		Small Wares	Small Wares to conduct food demonstrations including but not limited to: water dispensers, measuring cups/spoons, bowls, cutting boards, blenders, ice chest, Tupperware set, large storage container, rolling cart, serving utensils, knives, cleaning supplies. Cost will be approximtely \$75 per month.	\$75.00	12.00	1.00	\$900.00	
		Garden Supplies	BCPHD will purchase gardeing supplies to assist in developing at least 3 school and community garden projects. Supplies includes but is not limited to: seeds, seedlings, plant starts (edible for food only), and small gardening tools. Cost will be \$500 per garden.	\$500.00	3.00	1.00	\$1,500.00	
		ServSafe Certification	Food safety training for five BCPHD staff. Cost is \$15 per student.	\$15.00	5.00	1.00	\$75.00	
		Educational Materials	Purchase of educational materials that promote nutrition and physical activity promotion. Materials include but are not limited to: curriculum, books, handouts, frisbees, jump ropes, balls, hula hoops, and scarves. Cost will not exceed \$4.00 per participant and at least 1159 people will benefit from the educational materials.	\$4.00	1159.00	1.00	\$4,636.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	

### Prime Budget Justification

						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$8,636.00</b>	

Budget Revision		Indirect Costs					Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total		
		Butte County Approved Indirect Rate Cost Report - on Salaries and Benefits	21.49%	\$238,184.01	\$51,185.74		
<b>Total Indirect Costs:</b>					<b>\$51,185.74</b>		

<b>Total Budget:</b>					<b>\$697,733.00</b>	
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### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Butte County Public Health Department  
13-20489  
TBD

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		37	Evaluator	TBD	100.00%		1	\$20,000.00	\$20,000.00		\$0.00	\$20,000.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		100.00%	0.00%		1	\$20,000.00	\$20,000.00		\$0.00	\$20,000.00	

Definition and basis for calculations of benefit rate(s): Not Applicable

### Sub A Budget Justification

**Prime Grantee Name:** Butte County Public Health Department  
**Grant Number:** 13-20489  
**Sub Grant A Name:** TBD

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

**Sub A Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>

					<b>Total Budget:</b>	<b>\$20,000.00</b>
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Butte County Public Health Department  
 13-20489  
 CSU Chico Research Foundation

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification		
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery									
1		27	Project Coordinator / Supervisor, Public Health Educator	TBD		25.00%		0.25	\$56,160.00	\$14,040.00	43.494%	\$6,106.56	\$20,146.56	
2		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)/ Public Health Education Specialist	TBD		100.00%		1	\$52,000.00	\$52,000.00	45.118%	\$23,461.36	\$75,461.36	
3		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)/ Public Health Education Specialist	TBD		100.00%		1	\$52,000.00	\$52,000.00	45.118%	\$23,461.36	\$75,461.36	
4		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD student		41.54%		0.4154	\$21,840.00	\$9,072.34	6.404%	\$580.99	\$9,653.33	
5		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD student		41.54%		0.4154	\$21,840.00	\$9,072.34	6.404%	\$580.99	\$9,653.33	
6		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD student		41.54%		0.4154	\$21,840.00	\$9,072.34	6.404%	\$580.99	\$9,653.33	

**Sub Staffing B**

7		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD student		41.54%	0.4154	\$21,840.00	\$9,072.34	6.404%	\$580.99	\$9,653.33
8		3	Administrator (e.g., Director of Programs)	Cindy Wolff		5.00%	0.05	\$120,936.00	\$6,046.80	10.616%	\$641.93	\$6,688.73
9		1	Accountant/Finance Analyst	Jim Coyle		10.00%	0.1	\$60,000.00	\$6,000.00	42.195%	\$2,531.70	\$8,531.70
10		38	Adult Ally	TBD		8.17%	0.0817	\$31,200.00	\$2,549.04	10.630%	\$270.96	\$2,820.00
11							0		\$0.00		\$0.00	\$0.00
12							0		\$0.00		\$0.00	\$0.00
13							0		\$0.00		\$0.00	\$0.00
14							0		\$0.00		\$0.00	\$0.00
15							0		\$0.00		\$0.00	\$0.00
16							0		\$0.00		\$0.00	\$0.00
17							0		\$0.00		\$0.00	\$0.00
18							0		\$0.00		\$0.00	\$0.00
19							0		\$0.00		\$0.00	\$0.00
20							0		\$0.00		\$0.00	\$0.00
21							0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>						<b>48.17%</b>	<b>366.16%</b>	<b>4.1433</b>	<b>\$459,656.00</b>	<b>\$168,925.20</b>	<b>\$58,797.83</b>	<b>\$227,723.03</b>

Definition and basis for calculations of benefit rate(s):

Benefits include medical, dental, SSI unemployment insurance, and retirement.

## Sub B Budget Justification

**Prime Grantee Name:** Butte County Public Health Department  
**Grant Number:** 13-20489  
**Sub Grant B Name:** CSU Chico Research Foundation

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Postage, copying & office	paper, pens, printer cartriges, etc. @ \$350/mo.	\$350.00	12.00	1.00	\$4,200.00		
		Phone & ethernet connection	\$35/mo. prorated by FTE	\$35.00	12.00	4.14	\$1,738.80		
		Space rental	\$110/mo. prorated by FTE	\$110.00	12.00	4.14	\$5,464.80		
		Utilities/janitorial	\$68.33/mo.	\$68.33	12.00	1.00	\$819.96		
		Fingerprinting for staff	Livescan for staff doing education in public schools @ \$20 each x 8/year	\$20.00	8.00	1.00	\$160.00		
		Kitchen Space Rental	Commerical Kitchen Rental (\$17/hour x 8/hours a month x 9/months)	\$17.00	8.00	9.00	\$1,224.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$13,607.56</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local mileage	Oroville/ Palermo	80							55.00			\$2,486.00	
		Conference/training travel	Sacramento	2	1						180.00		\$20.00	\$243.40	
		Local mileage	Paradise	72							35.00			\$1,423.80	
		Local mileage	Chico	72							5.00			\$203.40	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$4,356.60</b>	

**Sub B Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Educational materials	CATCH, SPARK and Teens Get Cookin' Curriculum @ \$350 x 12 teachers	\$350.00	12.00	1.00	\$4,200.00		
		Tasting supplies & food	2,550 tastings x 9mo. X \$.55/tasting	\$0.55	2550.00	9.00	\$12,622.50		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$16,822.50</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		(Direct costs - kitchen & space rent) x 22%	22.00%	\$255,820.89	\$56,280.60	
					<b>Total Indirect Costs:</b>	<b>\$56,280.60</b>

					<b>Total Budget:</b>	<b>\$318,790.29</b>
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### Sub Staffin C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

Butte County Public Health Department  
 13-20489  
 Butte County Office of Education

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator / Supervisor, Public Health Educator	Michelle Lucero/Program Manager		14.00%	0.14	\$50,054.00	\$7,007.56	49.000%	\$3,433.70	\$10,441.26	
2		26 Program Assistant	Tess Manley/Specialist		25.00%	0.25	\$44,404.00	\$11,101.00	26.328%	\$2,922.67	\$14,023.67	
3		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Buck Crabtree		0.70%	0.007	\$13,189.47	\$92.33	97.244%	\$89.79	\$182.12	
4		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Jennfier Crabtree		0.70%	0.007	\$19,764.44	\$138.35	70.253%	\$97.20	\$235.55	
5		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Laurie Dobbs		0.70%	0.007	\$13,189.47	\$92.33	97.240%	\$89.78	\$182.11	
6		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Shanti Huff		0.70%	0.007	\$22,646.60	\$158.53	59.070%	\$93.64	\$252.17	
7		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Joyce Harper		0.70%	0.007	\$18,058.74	\$126.41	69.985%	\$88.47	\$214.88	
8		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Julia Ramirez		0.70%	0.007	\$13,189.47	\$92.33	108.214%	\$99.91	\$192.24	
9		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Tina Casebeer		0.70%	0.007	\$21,172.56	\$148.21	66.652%	\$98.78	\$246.99	
10		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Jill Golsh		0.70%	0.007	\$16,857.18	\$118.00	73.825%	\$87.11	\$205.11	

Sub Staffin C

11		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Alicia Morales		0.70%	0.007	\$22,680.32	\$158.76	63.291%	\$100.48	\$259.24
12		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Teresa Rodriguez		0.70%	0.007	\$18,691.14	\$130.84	73.362%	\$95.99	\$226.83
13		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Petrina Keene		0.70%	0.007	\$12,677.24	\$88.74	111.493%	\$98.94	\$187.68
14		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Rachel Frank		0.70%	0.007	\$22,680.32	\$158.76	63.291%	\$100.48	\$259.24
15		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Amanda Torres		0.70%	0.007	\$16,857.18	\$118.00	73.826%	\$87.11	\$205.11
16		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Elena Hernandez		0.70%	0.007	\$13,189.47	\$92.33	97.244%	\$89.79	\$182.12
17		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Tami Vincze		0.70%	0.007	\$19,764.44	\$138.35	70.253%	\$97.20	\$235.55
18		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Khae Tern		0.70%	0.007	\$19,424.46	\$135.97	69.532%	\$94.54	\$230.51
19		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Genna Stiefel		0.70%	0.007	\$13,189.47	\$92.33	89.875%	\$82.98	\$175.31
20		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Michelle Gates-Stewart		0.70%	0.007	\$17,446.80	\$122.13	88.415%	\$107.98	\$230.11
21		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Marie Troge		0.70%	0.007	\$18,691.14	\$130.84	73.362%	\$95.99	\$226.83
22		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Jennifer Edwards		0.70%	0.007	\$20,098.00	\$140.69	69.354%	\$97.57	\$238.26
23		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Blong Vang		0.70%	0.007	\$20,098.00	\$140.69	69.354%	\$97.57	\$238.26

**Sub Staffin C**

24		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD		0.70%	0.007	\$17,514.00	\$122.60	78.105%	\$95.76	\$218.36
25		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Ellice Jones		0.70%	0.007	\$22,680.32	\$158.76	59.000%	\$93.67	\$252.43
26							0		\$0.00		\$0.00	\$0.00
27							0		\$0.00		\$0.00	\$0.00
28							0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>					<b>0.00%</b>	<b>55.10%</b>	<b>0.551</b>	<b>\$508,208.23</b>	<b>\$21,004.84</b>		<b>\$8,537.10</b>	<b>\$29,541.94</b>

**Definition and basis for calculations of benefit rate(s):**

Benefits include medical, dental, SSI unemployment insurance, and retirement.

### Sub C Budget Justification

**Prime Grantee Name:** Butte County Public Health Department  
**Grant Number:** 13-20489  
**Sub Grant C Name:** Butte County Office of Education

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Pens, pencils, printer ink, paper, folders, labels etc. per quarter	\$420.00	4.00	1.00	\$1,680.00		
		Printing and Duplication	Training & meeting materials, nutrition and physical activity flyers and other materials. Approximately 8,000 copies @ .045/copy	\$0.045	8,000.00	1.00	\$360.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$2,040.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage/Project Coordinator	in-county mileage	3	1						90.50			\$153.40	
		Network Meetings/Project Coordinator	In-county mileage	10	1						5.00			\$28.25	
		Network Training in Sacramento/Project Coordinator	in-county mileage	1	1	1		\$15.00			200.00			\$128.00	
		Children Center Site Visits/Project Assistant	in-county mileage	9							75.00			\$381.38	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$691.03</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demos	Materials for Rethink Your Drink Campaign Water Taste Tests including spa water ingredients, water container, cups, sugar beverage display materials	\$191.31	1.00	1.00	\$191.31	
		Food Demos	Harvest of the Month Taste Test Demos for staff training presentation \$2.50/sample x 2 lessons x 30 staff/lesson = \$150	\$2.50	2.00	30.00	\$150.00	
		Training Materials	Materials to support training topics outlined in SOW including nutrition education demo tools, handouts	\$300.00	1.00	1.00	\$300.00	
		Nutrition Education Materials	Books, handouts, nutrition message music CDs, posters required for the delivery of nutrition education messages. 200 items @ \$15/each = \$3000	\$15.00	200.00	1.00	\$3,000.00	
		Physical Activity Support Materials	SPARK ECE PE Curriculum to integrate physical activity into nutrition education lessons in the classroom.	\$299.00	8.00	1.00	\$2,392.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	

### Sub C Budget Justification

						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$6,033.31</b>	

Budget Revision		Indirect Costs					Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total		
		Total of all direct costs	6.76998%	\$38,306.28	\$2,593.33		
<b>Total Indirect Costs:</b>					<b>\$2,593.33</b>		
<b>Total Budget:</b>					<b>\$40,899.61</b>		

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Calaveras County Local Health Department  
**Grant Number:** 13-20108  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 20% Female 80%

**Ethnicity:**

<input checked="" type="checkbox"/> African American	<u>1%</u>	<input checked="" type="checkbox"/> Latino	<u>9%</u>
<input type="checkbox"/> Asian	<u>%</u>	<input checked="" type="checkbox"/> Native American	<u>3%</u>
<input checked="" type="checkbox"/> Caucasian	<u>80%</u>	<input type="checkbox"/> Pacific Islander	<u>      %</u>
<input type="checkbox"/> Other (specify) <u>Asian, Pacific Islander, Multiple:</u>	<u>7%</u>		

**Languages:**

<input checked="" type="checkbox"/> English	<u>100%</u>	<input type="checkbox"/> Korean	<u>      %</u>
<input type="checkbox"/> Spanish	<u>      %</u>	<input type="checkbox"/> Lao	<u>      %</u>
<input type="checkbox"/> Arabic	<u>      %</u>	<input type="checkbox"/> Mandarin	<u>      %</u>
<input type="checkbox"/> Armenian	<u>      %</u>	<input type="checkbox"/> Russian	<u>      %</u>
<input type="checkbox"/> Bosnian	<u>      %</u>	<input type="checkbox"/> Tagalog	<u>      %</u>
<input type="checkbox"/> Cantonese	<u>      %</u>	<input type="checkbox"/> Vietnamese	<u>      %</u>
<input type="checkbox"/> Farsi	<u>      %</u>	<input type="checkbox"/> Other (specify)_____:	<u>      %</u>
<input type="checkbox"/> Hmong	<u>      %</u>	<input type="checkbox"/> Other (specify)_____:	<u>      %</u>
<input type="checkbox"/> Khmer (Cambodian)	<u>      %</u>		

**Ages:**

<input checked="" type="checkbox"/> Under 5 years old	<u>11%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>10%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>5%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>55%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>5%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>14%</u>

**c. Focus on SNAP-Ed Eligible.**

**Income Targeting Data Source:**

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input type="checkbox"/> Public Housing _____%                             |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP) _____%             | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input checked="" type="checkbox"/> Food Banks <u>95</u> %                                 | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input checked="" type="checkbox"/> Food Pantries <u>5</u> %                               | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input type="checkbox"/> HeadStart _____%  | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%              |
| <input type="checkbox"/> In Home Supportive Services (IHSS) _____%                         | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input type="checkbox"/> WIC _____%  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (50 occurrences at .25 hour(s) each)
- Community Education Events: (15 occurrences at .25 hour(s) each)
- Training/Workshop/Conference: (\_\_\_\_ occurrences at \_\_\_\_ hour(s) each)
- Point of Purchase: (\_\_\_\_ occurrences at \_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_ occurrences at \_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- \_\_\_\_\_ CalFresh Offices
- \_\_\_\_\_ Churches
- \_\_\_\_\_ Community Centers
- \_\_\_\_\_ Elderly Service Centers
- 24 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ Food Stores
- \_\_\_\_\_ Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ Libraries

- \_\_\_\_\_ Other Youth Education Sites (includes Parks and Recreation)
- \_\_\_\_\_ Public/Community Health Centers (includes Public Health Departments)
- \_\_\_\_\_ Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- \_\_\_\_\_ Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- \_\_\_\_\_ Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- \_\_\_\_\_ WIC Programs
- \_\_\_\_\_ Worksites
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 636

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Calaveras county/city. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; conduct community events reaching SNAP-Ed eligible individuals or groups;

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

*Key performance indicators of nutrition education will measure increased knowledge about the benefits of healthy eating and physical activity*

**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will seek to establish/maintain key partnerships throughout the county leading to enhancing collaboration and communication among stakeholder agencies with a goal of coordinating nutrition education messages, resources and campaign implementation across FNS programs in an effort to increase food security in the target population. These efforts will constitute the formative steps to a possible future County Nutrition Action Plan (CNAP).

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
NA							%	%	%		
NA							%	%	%		

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Food Bank	Calaveras County Food Bank	1113 Highway 49`	San Andreas	95249	06009000300
Food Bank/Community Pantry	Our Lady of the Sierra Helping Hands	1301 Linebaugh Rd.	Arnold	95223	06009000503
Food Bank/Community Pantry	Chapel in the Pines	3386 Cedar Lane	Arnold	95223	06009000503
Food Bank/Community Pantry	Seventh Day Adventist Church	140 N. Main/Highway 49	Angels Camp	95222	06009000121

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Bank/Community Pantry	St. Patrick's Helping Hands	820 S. Main Street	Angels Camp	95222	06009000121
Food Bank/Community Pantry	Sierra Hope Food Pantry	1168 Booster Way	Angels Camp	95222	06009000121
Food Bank/Community Pantry y	First Baptist of Angels Camp	1555 Depot Road	Angels Camp	95222	06009000121
Food Bank/Community Pantry y	Community Food Pantry – Lake Tulloch Bible Church	3566 Spangler Lane	Copperopolis	95228	06009000120
Food Bank/Community Pantry	Mokelumne Hill Church	8085 Hwy. 26, Suite 2B	Mokelumne Hill	95245	06009000300
Food Bank/Community Pantry	Mountain Ranch Community Resource Center	7867 Whiskey Slide Road	Mountain Ranch	95246	06009000300
Food Bank/Community Pantry	Community United Methodist Church	135 Laurel Street	Valley Springs	95252	06009000210
Food Bank/Community Pantry	Murphys Senior Center	65 Mitchler Street	Murphys	95229	06009000122
Food Bank/Community Pantry	Seventh Day Adventist Church	399 Oak Street	San Andreas	95249	06009000300

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Bank/Community Pantry	Blue Mountain Community Service Center	291 Main Street, Suite A	West Point	95255	06009000400
Food Bank/Community Pantry	Stone Corral Community Church	9441 Hwy. 26	Valley Springs	95252	06009000210
Food Bank/USDA Commodities Sites	Chapel of the Pines	3386 Chapel Lane	Arnold	95223	06009000503
Food Bank/USDA Commodities Sites	Armory	695 Main Street	Copperopolis	95228	06009000120
Food Bank/USDA Commodities Sites	Community Hall	Highway 26	Rail Road Flat	95248	06009000400
Food Bank/USDA Commodities Sites	Senior Center	Mountain Ranch Road	San Andreas	95249	06009000300
Food Bank/USDA Commodities Sites	First Baptist Church	1555 Depot Road	Angels Camp	95222	06009000121
Food Bank/USDA Commodities Sites	Murphys Senior Center	65 Mitchler Avenue	Murphys	95229	06009000122
Food Bank/USDA Commodities Sites	Foothill Evangelical Lutheran Church	225 Highway 12	Valley Springs	95252	06009000210
Food Bank/USDA Commodities Sites	VFW Building	202 Spink Road	West Point	95255	06009000400
Food Bank/USDA Commodities Sites	Mountain Ranch Community Resource Center	7867 Whiskey Slide Road	Mountain Ranch	95246	06009000300

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
NA			%	%	%
NA			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need?*

*How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

<b>X</b>	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical

	activity.
X	Mobilize community partnerships around healthy eating and active living.
	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
	Promote access/appeal, or policy changes to support physical activity or exercise.
	<p>Other, specify:  Calaveras Public Health Services is now part of the Calaveras Health and Human Services Agency bringing together Human Services, Public Health Services and Behavioral Health Services. We believe that the merging of departments will enhance the work of Public Health in the area of SNAP Ed. Human Services has a strong presence in the community and additional community partners. They also have the experience of doing SNAP Ed outreach and knowledge of the population. The reorganization was started only two weeks ago, so the potential is present but has not been actualized yet.</p>
	<p>Other, specify:  Calaveras Public Health Services is the recipient of the Community Transformation Initiative funding. The focus of the physical activity and obesity prevention strategic directions are primarily school-based. This offers an opportunity for the SNAP Ed staff to participate on existing community work groups that include community partners for each of the strategic directions. In addition, the school-based work on increasing water consumption and decreasing sugary drinks will be enhanced by SNAP Ed interventions conducted at the Food Bank and pantry sites. Those families of students that are low income will have the benefit of receiving direct and indirect nutrition education at the site. They will receive broader nutrition information at the Food Bank to complement the work being done at CA4Health with those most challenged in accessing healthy food in a rural setting.</p> <p>The current Initiative interventions include adoption of policy language in two district Wellness Plans to promote water consumption. FY 2013-2014 interventions will include recommended language to support implementation of Safe Routes to School activities and practices in the district Wellness Plans.</p> <p>Public Health Services also receives Tobacco Prevention funds. This year is the first of four years that will include a multi-disciplinary approach to creating healthy retail environments. This creates an excellent opportunity to identify complementary efforts that can impact the food and tobacco retailers serving SNAP Ed eligible clients. This will be defined in the Tobacco assessment process if funding is approved for SNAP Ed. The focus will be on the two retailers in the County that serve significant numbers of SNAP Ed recipients. SNAP Ed staff will also have the advantage of accessing the Tobacco</p>

	<p>Prevention partners already working on the Alliance for Substance Abuse Prevention [ASAP] as new partners for the healthy retail environment.</p> <p>Both CA4Health and the Tobacco Prevention Program are programs within the Health Education Unit where SNAP Ed will be housed.</p>
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**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

Calaveras Public Health Services will not subcontract services for SNAP Ed. The work in the four objectives will be completed by a trained paraprofessional staff person and the Health Education Manager. The paraprofessional position is a Community Health Assistant III, the highest level paraprofessional classification. The staff will be trained in the nutrition curriculum that will support the direct and indirect educational activities conducted at the Food Bank and the Food Bank Pantry sites throughout the County. All direct and indirect educational activities will be completed by the Community Health Assistant at the Food Bank, produce days and pantry sites throughout the County.

The Health Education Manager will be lead on the process for the development and implementation of environmental strategies. Examples will be establishing relationships with two retail grocers that serve significant numbers of SNAP Ed recipients to address creating a healthier retail environment through placement of healthy options and messaging. The Health Education Manager will also represent SNAP Ed on the Community Transformation Initiative work groups and on the two-county nutrition and physical activity coalition [Connecting HANDS] to build partnerships with those that share a common vision and develop activities that will provide healthy food choices information to the community.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

The Calaveras Public Health Services will be responsible for conducting all the direct and indirect education activities and interventions through the partnership with the local Food Bank. The activities will contribute towards the achievement of the state objectives. Nutrition curriculum, educational materials and food sampling will be selected to increase consumption of fruit and vegetables. The increased water consumption will be complementary to the Rethink Your Drink activities being used on the school campuses through the Community Transformation Initiative and will utilize those materials allowing the parents to receive the same messages that are being promoted with the 7<sup>th</sup> – 12<sup>th</sup> grade students at two high schools and two middle schools. Increasing physical activity will be promoted and will complement the work of the Community Transformation Initiative by sharing the benefits and the local activities being sponsored. The Initiative will focus efforts on policy in the district Wellness Plans and the work with local and state government agencies to address critical safety concerns in San Andreas and Angels Camp where Highway 49 bisects the towns and creates pedestrian and biking safety concerns. The SNAP Ed activities at the Food Bank will offer opportunities to interact with the adults in the community and will broaden the base of support for safer and walkable communities.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

**Calaveras Public Health Services is a new SNAP Ed provider but we draw on the experience of staff that have worked with the Nutrition Network in larger counties and developed and implemented**

**participatory process with community partners in varying areas of health. Calaveras is anxious to build on this experience base and to expand the capacity of staff to incorporate public health practice in the identified intervention activities. This will enhance of the work of our new agency structure, Calaveras Health and Human Services Agency and our community work. As experienced SNAP Ed outreach providers, this will bring together the assets of two key local government agencies for the benefit of preventing chronic disease and making Calaveras a healthier place to live, work and play.**

DRAFT

## Budget Coversheet

Prime Grantee Name: Calaveras County  
 Grant Number: 13-20108

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$65,987.96	\$65,987.96	100.00%
2 Benefits	\$0.00	\$25,628.14	\$25,628.14	100.00%
3 Operating	\$0.00	\$10,287.70	\$10,287.70	100.00%
4 Equipment	\$0.00	\$720.00	\$720.00	100.00%
5 Travel & Per Diem	\$0.00	\$2,093.86	\$2,093.86	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$8,805.94	\$8,805.94	100.00%
8 Indirect Costs	\$0.00	\$13,742.41	\$13,742.41	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$127,266.00</b>	<b>\$127,266.00</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	New Contract
2 Benefits	New Contract
3 Operating	New Contract
4 Equipment	New Contract
5 Travel & Per Diem	New Contract
6 Subcontractors	New Contract
7 Other Costs	New Contract
8 Indirect Costs	New Contract

### Prime Staffing

Prime Grantee Name:  
Grant Number:

Calaveras County  
13-20108

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Health Education Program Manager	100.00%	0.00%	0.05	\$84,246.00	\$4,212.30	24.186%	\$1,018.79	\$5,231.09	
2		27 Project Coordinator	Health Education Program Manager	0.00%	100.00%	0.1	\$84,246.00	\$8,424.60	24.186%	\$2,037.57	\$10,462.17	
3		6 Community Liaison	Community Health Assistant III	0.00%	100.00%	0.8	\$45,571.00	\$36,456.80	53.666%	\$19,564.91	\$56,021.71	
4		6 Community Liaison	Community Health Assistant II	0.00%	100.00%	0.3	\$39,013.00	\$11,703.90	2.750%	\$321.86	\$12,025.76	
5		22 Office Manager/Secretary/Admin Assistant	Clerical Assistant III	100.00%	0.00%	0.02	\$34,378.00	\$687.56	36.208%	\$248.95	\$936.51	
6		1 Accountant/Finance Analyst	Senior Accounting Technician	100.00%	0.00%	0.1	\$45,027.99	\$4,502.80	54.101%	\$2,436.06	\$6,938.86	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	

### Prime Staffing

22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>300.00%</b>	<b>300.00%</b>	<b>1.37</b>	<b>\$332,481.99</b>	<b>\$65,987.96</b>	<b>\$25,628.14</b>	<b>\$91,616.09</b>		

**Definition and basis for calculations of benefit rate(s):**

[Includes CalPers, Medicare and Insurance based on FTE charged to SNAP-Ed.](#)

## Prime Budget Justification

Prime Grantee Name: Calaveras County  
 Grant Number: 13-20108

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Rent/Lease	Monthly Amount \$4,725 X 12 X (1.37-SNAP ED FTE Divided by 16.115 Dept Total FTE)	\$4,725.00	0.085	12.00	\$4,819.50		
		Communications	Monthly Amount \$965 X 12 X (1.37-SNAP ED FTE divided by 16.115-Dept Total FTE)	\$965.00	0.085	12.00	\$984.30		
		Office Supplies	Pens, paper, markers, flip charts, folders, etc \$592 X 12 X (1.37 SNAP ED FTE divided by 16.815 Dept Total FTE)	\$592.00	0.085	12.00	\$603.84		
		Utilities	Monthly Amount \$440 X 12 X (1.37 SNAP ED FTE Divided by 16.115 Dept Total FTE)	\$440.00	0.085	12.00	\$448.80		
		Building & Grounds	Monthly Amount \$833 X 12 X (1.37 SNAP ED FTE Divided by 16.115 Dept Total FTE)	\$833.00	0.085	12.00	\$849.66		
		Portable Table	With storage containers for sampling demonstrations	\$91.00	2.00	1.00	\$182.00		
		Printing	Print Project Lean, My Plate handouts 5 sheets 800 each at \$0.53	\$0.53	4000.00	1.00	\$2,120.00		
		Reproduction/Copy	Estimated 2796 copies at \$0.10 per copy	\$0.10	2796.00	1.00	\$279.60		
							\$0.00		
							\$0.00		
<b>Total Operating Expenses:</b>							<b>\$10,287.70</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Desktop Computer	Desktop PC for Community Health Asst III	\$900.00	1.00	0.80	\$720.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		

**Prime Budget Justification**

<b>Total Equipment Expenses:</b>	<b>\$720.00</b>
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Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem*	Lodging**	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Health Education Manager - NSC	Sacramento	1	1	2	1	\$40.00	\$100.00		136.00	\$25.00		\$281.84	
		Community Health Asst III - NSC	Sacramento	1	1	2	1	\$40.00	\$100.00					\$180.00	
		Health Education Manager - NSC	Sacramento	1	1	2	1	\$40.00	\$100.00		136.00	\$25.00		\$281.84	
		Community Health Asst III - NSC	Sacramento	1	1	2	1	\$40.00	\$100.00					\$180.00	
		Health Ed Mgr - Proj.Coord	Sacramento	1	1	1.5	0	\$24.00	\$0.00		136.00	\$25.00		\$137.84	
		Health Ed Mgr - Proj.Coord	Sacramento	1	1	1	0	\$24.00	\$0.00		136.00	\$25.00		\$125.84	
		Health Ed Mgr - Network	Sacramento	1	1	2	1	\$40.00	\$100.00		136.00	\$25.00		\$281.84	
		Community Hlth Asst. III - Net	Sacramento	1	1	2	1	\$40.00	\$100.00					\$180.00	
		Local Mileage	Calaveras Co.	1	1	1	0				787.00			\$444.66	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,093.86</b>	

\* Day trips include breakfast and dinner. \*\* Includes taxes. \* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)													
Action	Approved	Name	Description/Justification											Total	Budget Revision Justification
		A	None												
		B													
		C													
		D													
		E													
		F													
		G													
		H													
		I													
<b>Total Sub Grant(s):</b>												<b>\$0.00</b>			

## Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Educational Materials	My plate banner \$100.00, Sugar display \$100.00, Toolbox for Community Educators \$111.50, etc	\$897.50	1.00	1.00	\$897.50	
		Portable Table Display Board	Nutrition Education display for indirect and direct education	\$132.00	1.00	1.00	\$132.00	
		Food Sampling Supplies	Food paper products @ \$2.50/person X 1271	\$2.50	1271.00	1.00	\$3,177.50	
		Food Preparation Tools	Peeler @ \$9.00, Knife Set @ \$55.00, 3 piece cutting board @ \$35.00 total, mixing bowls @ \$15.00 total, 6 bowls set @ \$32.00 total, 4 chill containers \$84.00 total, 4 trays w. lids \$140.00 total.	\$370.00	1.00	1.00	\$370.00	
		Supplies	For nutrition class participants My Plate Aprons @ \$23.00 X 10 = \$230.00 My Plate Notepads 26 sets @ approx 19.25 = 500, 400 stickers for children @\$0.14 = \$56.00, My Plate Cookbooks \$200.00, Physical Activity 50X\$8.75=\$437.50, Fruit & Veg Brochures 50X\$8.75=437.5, Everyday Healthy Meals Cookbooks 600X\$1.5=900, Flavors of my Kitchen 733X\$1.00= \$733.00, Produce Tips for Partners 20X\$15=\$300.00, Produce Tip/Fruit 10X\$9.5=\$95.00, Tax Shipping etc \$285.94	\$4,174.94	1.00	1.00	\$4,174.94	
		Water Containers	Containers for infused water sampling	27.00	2.00	1.00	\$54.00	
<b>Total Other Costs:</b>							<b>\$8,805.94</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		15% of Personnel Cost	15.00%	\$91,616.09	\$13,742.41	
<b>Total Indirect Costs:</b>					<b>\$13,742.41</b>	

<b>Total Budget:</b>					<b>\$127,266.00</b>	
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Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |        |   |        |
|---|--------|---|--------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 8%     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____% |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____% | <input type="checkbox"/> MediCal                                    | _____% |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____% | <input checked="" type="checkbox"/> Public Housing                  | 1%     |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | _____% | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____% |
| <input checked="" type="checkbox"/> Family Resource Center                          | 1%     | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | 5%     |
| <input checked="" type="checkbox"/> Food Banks                                      | 5%     | <input type="checkbox"/> Soup Kitchens                              | _____% |
| <input checked="" type="checkbox"/> Food Pantries                                   | 3%     | <input type="checkbox"/> SSI- Supplemental Security Income          | _____% |
| <input checked="" type="checkbox"/> HeadStart                                       | 10%    | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness   | 2%     |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | _____% | <input type="checkbox"/> Weatherization Program                     | _____% |
| <input checked="" type="checkbox"/> Job Corps                                       | 1%     | <input checked="" type="checkbox"/> WIC                             | 20%    |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Families Coalition for Activity and Nutrition, Food and Nutrition Policy Consortium, Healthy and Active Before 5
- Internet/Web Sites-website address: cchealth.org
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (250 occurrences at 15 minutes to 1 hour(s) each)
- Community Education Events: (8 occurrences at 5 hour(s) each)
- Training/Workshop/Conference: (5 occurrences at 4 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

3 Adult Education & Job Training Sites

1 Adult Rehabilitation Center

6 CalFresh Offices

8 Churches

4 Community Centers

1 Elderly Service Centers

10 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)

\_\_\_\_\_ Extension Offices

2 Farmers Markets

3 Food Stores

21 Head Start Programs

\_\_\_\_\_ Individual Homes

\_\_\_\_\_ Libraries

11 Other Youth Education Sites (includes Parks  
and Recreation)

10 Public/Community Health Centers (includes  
Public Health Departments)

2 Public Housing

4 Schools – students (Preschool Parents)

8 Schools – students (K-12)

6 Schools – students (Afterschool Program)

49 Schools - Parents

8 Shelters/Temporary Housing

3 TANF Job Readiness Program

5 WIC Programs

\_\_\_\_\_ Worksites

5 Other (specify): First 5 Centers

9 Other (specify): Community Based  
Organizations

\_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 12,117

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Contra Costa county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) assessment results with various local stakeholders, community members, and community organizations. Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods. 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

The main indicators of implementation or performance that we will use include:

1. Documents completed and submitted to the Network
2. Copies of agendas
3. Records of participation
4. Activity tracking forms
5. Attendance logs
6. Impact outcome evaluation

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

The evaluation will measure statistically significant increases in fruit and vegetable consumption and/or improvements in related factors, such as knowledge of physical activity and fruit and vegetable consumption recommendations, self-efficacy and/or norms in a sample of the SNAP-Ed eligible population. Measurements will include 100 matched pre-post tests.

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** The Contra Costa Health Department will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chose. (See State section of the plan for a description list of the RE-AIM methodology, semi-annual surveys, annual critical analysis and in-depth assessment of organizational capacity among the 17 largest agencies). The core objectives will be met

through the required nutrition education and obesity prevention activities and deliverables in the Grant scope of work. For FFY 14, this includes 1) a three-year plan, 2) nutrition education series classes and workshops (evidence based/evaluation behavioral change), 3) events to address the four core objectives, MyPlate Pledge for Fruit and Veggie Fest, Rethink Your Drink, Turn Off the TV Week, Safe Routes to School-Back to School promotion 4) development or implementation of CNAP depending on status of agency, 5) community assessment or CX3 reassessment, 5) PSE strategy indentified from assessment (must align with core objectives 1 and 2 ), 6) presentation or forum on CX3 or assessment results, and 7) peer-to-peer trainings to service providers working with target audience. Co has an established CNAP and will 1. Promote all FNS programs by enhanced referral and coordination among local FNS program staff. 2. Promote the School Meals program. 3. Promote certified Farmers' Markets by clients participating in federal food assistance programs. 4. Promote Senior Nutrition. 5. Promote programs that provide nutrition and physical activity education. 6. Maintain and expand local CNAP 7. Communicate with partners about CNAP activities. 8. Provide mechanism for communication between local entities.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education & Job Training Site	Serra Adult Education	6028 Ralston Ave	Richmond	94805	06013362000	A R			100%		Source demographic and economic survey (100%)
Adult Education & Job Training Site	Alvarado Adult Education	5625 Sutter Street	Richmond	94804	06013383000	AS		43.9%	53.7%	10	
Adult Education & Job Training Site	Michael Chavez Center	2699 Monument Blvd Suite G	Concord	94520	06013336101	H		27.0%	61.2%	10	
Adult Rehabilitation Centers	The Rectory	1901 Church Lane	San Pablo	94806	06013369001	H		46.1%	63.9%	10	
Churches	North Richmond Missionary Baptist	1427 Filbert Street	Richmond	94801	06013365002	H		22.6%	52.4%	10	
Churches	St Marks Catholic Church	159 Harbor Way	Richmond	94801	06013377000	B		43.8%	55.7%	10	
Churches	St. John Missionary Baptist Church	29 8 <sup>th</sup> Street	Richmond	94801	06013377000	B		43.8%	55.7%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	St. Cornelius Catholic Church	225 28 <sup>th</sup> Street	Richmond	94804	06013381000	H		32.4%	62.9%	10	
Churches	Grace Evangelical Lutheran Church	2369 Barrett Ave	Richmond	94804	06013374000	H		39.8%	50.2%	10	
Churches	Soujourner Truth Presbyterian	2621 Shane Dr	Richmond	94806	06013367100	AI	100%			11	
Churches	Easter Hill United Methodist	3911 Cutting Blvd	Richmond	94804	06013381000	H		32.4%	62.9%	10	
Churches	Bethlehem Baptist	684 Juliga Woods St	Richmond	94804	060133820002	AR		29.7%	50.9%	11	
Community Center	Cambridge Community Center	1187 Meadow Lane	Concord	94520	06013336201	B			100%		Source Demographic and Economic Survey (100%)
Community Center	Shields Reid Community Center	1410 Kelsey Street	Richmond	94801	06013365002	H		22.6%	54.2%	10	
Community Center	Ambrose Community Center	3105 Willow Pass Rd	Bay Point	94565	06013314104	H		29.8%	54.5%	10	
Community Center	Nevin Community Center	598 Nevin Ave	Richmond	94801	06013377000	B		43.8%	55.7%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community-Based Organizations	Neighborhood House of North Richmond	820 23 <sup>rd</sup> St	Richmond	94804	06013372000-5	A R			50.5%	2006-2010 185% race ethnicity	Block
Community-Based Organizations	Monument Community Partnership	1760 Clayton Rd	Concord	94520	06013336102	H		44.8%	73.4%	10	
Community-Based Organizations	Morada De Mujeres Del Milenio	2301 Rumrill Blvd #26	San Pablo	94806	06013366002	AI	100%	“No Data”		10	
Community-Based Organizations	Weigh of Life	968 23 <sup>rd</sup> Street	Richmond	94801	060133720005	A R			50.5%	2006-2010 Block 185% all races	
Community-Based Organizations	EcoVillage	21 Laurel Lane	Richmond	94803	06013360200	A R			100%		Source demographic and economic survey (100%)
Community-Based Organizations	Building Blocks for Kids Collaborative	322 Harbor Way Ste. 20	Richmond	94801	06013377000	B		43.8%	55.7%	10	
Community-Based Organizations	Antioch YWCA	931 Cavallo Road	Antioch	94509	06013306004	AR			100%		Source demographic and economic survey (100%)

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community-Based Organizations	Bay Point YWCA	225 Pacifica Ave	Bay Point	94565	06013314200	H		49.0%	61.9%	10	
Community-Based Organizations	Urban Tilth	410 1 <sup>st</sup> Street Suite 215	Richmond	94801	06013377000	B		43.8%	55.7%	10	
Elderly Service Centers	North Richmond Senior Center	515 Silver Ave	Richmond	94801	06013365002	H		22.6%	52.4%	10	
Farmers Market	Todos Santos Plaza	at Mt. Diablo and Willow Pass Rd	Concord	94520	06013328000	A R			100%		Source demographic and economic survey (100%)
Farmers Market	Pittsburg Farmers Market at Oldtown Plaza	Railroad Ave at 6 <sup>th</sup> Street	Pittsburg	94565	06013309000	OR	72.4%	“No Data”		10	
First 5 Center	Bay Point First 5 Center	3225 Willow Pass Rd	Bay Point	94565	06013314104	H		29.8%	54.5%	10	
First 5 Center	Monument Community First 5 Center	1736 Clayton Rd	Concord	94520	06013336102	H		44.8%	73.4%	10	
First 5 Center	West County First 5 Center	2707 Dover Ave	San Pablo	94806	06013369001	A R			56.6%	10	
First 5 Center	Antioch First 5 Center	512 West 5 <sup>th</sup> Street	Antioch	94509	06013305000	AR			50.2%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
First 5 Center	Delta First 5	760 First Street	Brentwood	94513	06013303103	AR			100%		Source demographic and economic survey (100%)
Food Stores	Discolandia Market	787 23 <sup>rd</sup> St	Richmond	94804	06013375000	H		30.2%	60.0%	10	
Food Stores	Grocery Outlet	2079 23 <sup>rd</sup> Street	San Pablo	94806	06013368002	OR		26.2%	53.4%	10	
Food Stores	Grocery Outlet	12010 San Pablo Ave	Richmond	94805	06013370000	AR			100%		Source demographic and economic survey (100%)
Other Youth Education Sites	North Richmond Baseball Field	1918 3 <sup>rd</sup> Street	Richmond	94801	06013365002	H		22.6%	52.4%	10	
Other Youth Education Sites	Richmond Peace Garden	410 1 <sup>st</sup> Street	Richmond	94801	06013376000	B		34.1%	60.6%	10	
Other Youth Education Sites	Stewart Park	503 3 <sup>rd</sup> Street	Richmond	94801	06013376000	B		34.1%	60.6%	10	
Other Youth Education Sites	Communities United Restoring Mother Earth Garden (CURME)	1643 3 <sup>rd</sup> Street	Richmond	94801	06013365002	H		22.6%	52.4%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Sites	Nicholl Park	3000 MacDonald Ave	Richmond	94804	06013381000	H		32.4%	62.9%	10	
Other Youth Education Sites	Ryse Youth Center	205 41 <sup>st</sup> Street	Richmond	94805	06013381000	H		32.4%	62.9%	10	
Other Youth Education Sites	Wanlass Park	2999 21 <sup>st</sup> Street	San Pablo	94806	06013366001	AR			100%		Source demographic and economic survey (100%)
Other Youth Education Sites	Youth Enrichment Strategies	2811 MacDonald Ave	Richmond	94804	06013381000	H		32.4%	62.9%	10	
Other Youth Education Sites	Youth WORKS!	2705 Macdonald Ave	Richmond	94804	06013381000	H		32.4%	62.9%	10	
Other Youth Education Sites	Rodeo Youth Mentoring Program	189 Parker Ave	Rodeo	94572	06013358000	H		30.0%	65.4%	10	
Other Youth Education Sites	YMCA- West Contra Costa	263 S. 20 <sup>th</sup> Street	Richmond	94804	06013379000	H		41.9%	63.0%	10	
Public/Community Health Centers	West County Health Center	13601 San Pablo Ave	San Pablo	94806	06013369001	AR		36.5%	56.6%	10	
Public/Community Health Centers	Richmond Health Center	100 38 <sup>th</sup> St	Richmond	94805	06013381000	H		32.4%	62.9%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Centers	Pittsburg Health Center	2311 Loveridge Rd	Pittsburg	94565	06013313102	A R			100%		Source demographic and economic survey (100%)
Public/Community Health Centers	Bay Point Health Center	215 Pacifica	Bay Point	94565	06013314200	H		49.0%	61.9%	10	
Public/Community Health Centers	Contra Costa Regional Medical Center	2500 Alhambra Ave	Martinez	94553	06013318000	A R			100%		Source demographic and economic survey (100%)
Public/Community Health Centers	North Richmond Center for Health	1501 3 <sup>rd</sup> Street	Richmond	94801	06013365002	H		22.6%	52.4%	10	
Public/Community Health Centers	Brentwood Health Center	171 Sand Creek Rd. Suite A	Brentwood	94513	06013303102	A R			100%		Source demographic and economic survey (100%)
Public/Community Health Centers	Native American Health Center	260 23 <sup>rd</sup> Street	Richmond	94804	06013381000	H		32.4%	62.9%	10	
Public/Community Health Centers	La Clinica De La Raza	337 E. Lealand Rd	Pittsburg	94565	06013313101				100%		Source demographic and economic survey (100%)
Public/Community Health Centers	La Clinica De La Raza	2299 Bacon St	Concord	94520	06013329000				100%		Source demographic and economic survey (100%)

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Preschools or Daycares (parents)	Cambridge Community Center	1146 Lacey Lane	Concord	94520	06013336202	H		42.9%	60.6%	10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
(TANF) Job Readiness Program	Opportunity Junction	3102 Delta Fair	Antioch	94509	06013307205
(TANF) Job Readiness Program	Richmond Build	360 South 27 <sup>th</sup> Street	Richmond	94804	06013379000
(TANF) Job Readiness Program	New Horizons	199 Parker Ave	Rodeo	94572	06013358000
Cal Fresh Offices	East County CalFresh – Delta Fair	4545 Delta Fair Blvd	Antioch	94509	06013307201
Cal Fresh Offices	East County CalFresh-Sand Creek	151 Sand Creek Road	Brentwood	94513	06013303102
Cal Fresh Offices	Central County CalFresh-Ellinwood	400 Ellinwood Way	Pleasant Hill	94523	06013324002
Cal Fresh Offices	West County CalFresh-Linus Pauling	151 Linus Pauling Drive	Hercules	94547	06013392300
Cal Fresh Offices	West County CalFresh-Hall Ave	1275A Hall Ave	Richmond	94804	06013380000
Cal Fresh Offices	West County CalFresh-Macdonald	1305 Macdonald Ave	Richmond	94801	06013377000

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance Sites	Monument Crisis Center	2350 Monument Blvd	Concord	94520	06013337200
Emergency Food Assistance Sites	Ujima West	3939 Bissell	Richmond	94805	06013381000
Emergency Food Assistance Sites	Davis Park Community Center	1665 Folsom Ave	San Pablo	94806	06013368002
Emergency Food Assistance Sites	Ujima Central	2975 Treat Blvd	Concord	94518	06013338201
Emergency Food Assistance Sites	Byron United Methodist Church	14671 Byron Highway	Byron	94514	06013304002
Emergency Food Assistance Sites	St. Anne Church	2800 Camino Diablo	Byron	94514	06013304002
Emergency Food Assistance Sites	Solomon Temple Missionary Baptist Church	655 California Ave	Pittsburg	94565	06013312000
Emergency Food Assistance Sites	Ujima East	369 East Lealand Rd	Pittsburg	94565	06013313101
Emergency Food Assistance Sites	Food Bank of Contra Costa and Solano	4010 Nelson Ave	Concord	94520	06013315000
Emergency Food Assistance Sites	La Clinica de la Raza	2000 Sierra Rd	Concord	94518	06013337200
Head Start Programs	LaVonia Allen Head Start	94 ½ Medanos Ave	Bay Point	94565	06013314104
Head Start Programs	Riverview Head Start	227 Pacifica Ave	Bay Point	94553	06013314200
Head Start Programs	Verde Head Start	2000 Giaramita Ave	Richmond	94801	06013365002
Head Start Programs	Ambrose Head Start	3103 Willow Pass Rd	Bay Point	94565	06013314104
Head Start Programs	Bayo Vista Head Start	2 California St	Rodeo	94572	06013358000
Head Start Programs	Kid's Castle Head Start	55 Castlewood Dr	Pittsburg	94565	06013313202
Head Start Programs	Balboa Head Start	1001 So. 57 <sup>th</sup> St	Richmond	94804	06013383000
Head Start Programs	First Baptist Head Start	204 Odessa Ave	Pittsburg	94565	06013309000

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start Programs	Bella Monte Head Start	2420 Willow Pass Rd	Bay Point	94565	06013314103
Head Start Programs	Los Arboles Head Start	240 Las Dunas Ave	Oakley	94561	06013302002
Head Start Programs	Los Nogales Head Start	321 Orchard Dr	Brentwood	94513	06013303200
Head Start Programs	Marsh Creek Head Start	7251 Brentwood Blvd	Brentwood	94513	0613303100
Head Start Programs	Antioch Head Start	1203 W. 10 <sup>th</sup> Street	Antioch	94508	06013310000
Head Start Programs	George Miller Head Start	3068 Grant Street	Concord	94520	06013327000
Head Start Programs	Brookside Head Start	847 B Brookside Drive	Richmond	94801	06013365002
Head Start Programs	Contra Costa College Head Start	2600 Mission Bell Dr	San Pablo	94806	06013367200
Head Start Programs	Crescent Park Head Start	5050 Hartnett Ave	Richmond	94804	06013382000
Head Start Programs	George Miller III Head Start	300 South 27 <sup>th</sup> Street	Richmond	94804	06013379000
Head Start Programs	Lake Head Start	2700 12 <sup>th</sup> Street	San Pablo	94806	06013366002
Head Start Programs	Las Deltas Head Start	135 West Grove	Richmond	94801	06013365002
Head Start Programs	Concord Child Care	1360 Detroit Ave	Concord	94520	06013336102
Public Housing	Community Heritage Senior Apartments	1555 3rd Street	Richmond	94801	06013365002
Public Housing	West Rivertown Apartments	811 W. 4 <sup>th</sup> Street	Antioch	94509	06013305000
WIC Programs	Richmond WIC	100 38th Street	Richmond	94805	0601338100 98.70% at 185% FPL CDPH WIC ISIS 1/29/13
WIC Programs	Pittsburg WIC	2311 Loveridge Rd	Pittsburg	94565	0601331302 98.70% at 185% FPL CDPH WIC ISIS 1/29/13
WIC Programs	Concord WIC	2355 Stanwell Circle	Concord	94520	06013315000 98.70% at 185% FPL

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
					CDPH WIC ISIS 1/29/13
WIC Programs	Contra Costa Regional Medical Center	2500 Alhambra Ave	Martinez	94553	06013318000 98.70% at 185% FPL CDPH WIC ISIS 1/29/13
WIC Programs	Brentwood WIC	171 Sand Creek Rd. Suite A	Brentwood	94513	06013303102 98.70% at 185% FPL CDPH WIC ISIS 1/29/13
Shelter/Temporary Housing	Stand Against Domestic Violence	1410 Danzig	Concord	94520	06013327000
Shelter/Temporary Housing	Brookside Homeless Shelter	847 Brookside	Richmond	94801	06013365002
Shelter/Temporary Housing	Concord Homeless Shelter	2047 Arnold Industrial Way	Concord	94520	06013315000
Shelter/Temporary Housing	Bay Area Rescue Mission	200 Macdonald	Richmond	94801	06013377000
Shelter/Temporary Housing	Wollam House	510 Wollam	Pittsburg	94565	06013313201
Shelter/Temporary Housing	The Rectory	1901 Church Lane	San Pablo	94806	06013369001
Shelter/Temporary Housing	Casa Ujima	908 Mellus	Martinez	94553	06013317000
Shelter/Temporary Housing	Love-A-Child Missions Homeless Shelter	2279 Willow Pass Rd.	Bay Point	94565	06013314104

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Antioch Middle(P)	Antioch Unified School	07-616486057178	74.65%	10.14%	84.79%
Fremont Elementary(P)	Antioch Unified School	07-616486003594	82.88%	8.20%	91.07%
Kimball Elementary(P)	Antioch Unified School	07-616486003602	75.84%	7.72%	83.56%
Marsh Elementary(P)	Antioch Unified School	07-616486003610	80.75%	6.04%	86.79%
Turner Elementary(P) (S) (A)	Antioch Unified School	07-616486003636	78.68%	9.69%	88.37%
Belshaw Elementary (P) (S) (A)	Antioch Unified School	07-616486003578	55.54%	11.58%	67.11%
Rodeo Hills Elementary(P)	John Swett Unified	07-616976003701	46.41%	9.23%	55.64%
Bel-Air Elementary(P)	Mt Diablo Unified	07-617546003974	82.19%	6.85%	89.04%
Cambridge Elementary(P)	Mt Diablo Unified	07-617546003982	87.46%	7.46%	94.93%
Delta View Elementary (P)	Mt Diablo Unified	07-617540106088	50.00%	9.24%	59.24%
Meadow Homes Elementary (P)	Mt Diablo Unified	07-617546004154	79.87%	7.20%	87.06%
Rio Vista Elementary(P)	Mt Diablo Unified	07-617546096226	73.95%	13.42%	87.37%
Riverview Middle School(P)	Mt Diablo Unified	07-617546004261	72.60%	11.07%	83.67%
Shore Acres Elementary(P)	Mt Diablo Unified	07-617546004295	83.43%	8.97%	92.40%
Ygnacio Valley Elementary (P)	Mt Diablo Unified	07-617546004410	69.14%	9.82%	78.96%
Heights Elementary (P) (S) (A)	Pittsburg Unified	07-617886004527	68.87%	15.47%	84.60%
Highlands Elementary (P) (S) (A)	Pittsburg Unified	07-617886004535	71.47%	9.94%	81.41%
Los Medanos Elementary (P)	Pittsburg Unified	07-617886004543	69.02%	13.99%	83.02%
Marina Vista Elementary(P)	Pittsburg Unified	07-617880116863	78.43%	8.50%	86.93%
Parkside Elementary(P)	Pittsburg Unified	07-617886004568	76.40%	12.56%	88.96%
Stoneman Elementary(P)	Pittsburg Unified	07-617886109383	72.66%	14.84%	87.50%
Willow Cove(P)	Pittsburg Unified	07-617886004576	73.71%	11.74%	85.45%
Hillview Junior High (P)	Pittsburg Unified	07-617886061162	62.82%	13.94%	76.76%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Rancho Medanos Junior High (P)	Pittsburg Unified	07-617886084966	68.21%	14.69%	82.90%
Foothill Elementary (P)	Pittsburg Unified	07-617886098578	68.92%	10.36%	79.28%
Pittsburg High (S) (P)	Pittsburg Unified	07-617880735407	58.94%	14.54%	73.48%
Bayview Elementary(P)	West Contra Costa Unified	07-617966004600	73.37%	20.10%	93.47%
Cesar E. Chavez Elementary(P) (S) (A)	West Contra Costa Unified	07-617966114094	76.15%	19.54%	95.69%
Coronado Elementary(P)	West Contra Costa Unified	07-617966004667	83.52%	8.80%	92.33%
Dover Elementary(P)	West Contra Costa Unified	07-617966004691	72.64%	21.02%	93.65%
Edward M. Downer(P)	West Contra Costa Unified	07-617966057210	80.20%	7.51%	87.72%
Ford Elementary(P)	West Contra Costa Unified	07-617966004766	79.90%	20.10%	100.00%
Grant Elementary(P)	West Contra Costa Unified	07-617960735902	80.72%	19.28%	100.00%
Helms Middle(P) (S) (A)	West Contra Costa Unified	07-617966057228	81.68%	9.32%	90.99%
King Elementary(P)	West Contra Costa Unified	07-617966004915	75.56%	18.39%	93.95%
Kennedy High School (S) (P)	West Contra Costa Unified	07-617960733659	71.68%	8.59%	80.27%
Lake Elementary(P)	West Contra Costa Unified	07-617966004824	74.48%	19.49%	93.97%
Lavonya DeJean Middle(P)	West Contra Costa Unified	07-617966120885	77.69%	8.70%	86.39%
Lincoln Elementary(P)	West Contra Costa Unified	07-617966004832	87.53%	12.47%	100.00%
Montalvin Mannor Elementary(P)	West Contra Costa Unified	07-617966004865	77.47%	11.59%	89.06%
Nystrom Elementary(P)	West Contra Costa Unified	07-617966004881	82.28%	7.52%	89.81%
Peres Elementary(P)	West Contra Costa Unified	07-617966004907	85.80%	12.28%	98.08%
Richmond High School(P)	West Contra Costa Unified	07-617960735902	75.20%	7.21%	82.40%
Riverside Elementary(P)	West Contra Costa Unified	07-617966004931	73.88%	14.12%	88.00%
Stege Elementary(P)	West Contra Costa Unified	07-617966004972	77.50%	10.56%	88.06%
Verde Elementary(P)	West Contra Costa Unified	07-617966005011	85.53%	6.11%	91.64%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Wilson Elementary(P)	West Contra Costa Unified	07-617966005045	72.28%	8.88%	81.16%
Tara Hills Elementary(P)	West Contra Costa Unified	07-617966004998	54.95%	15.86%	70.81%
Washington Elementary(P)	West Contra Costa Unified	07-617966005037	58.20%	10.79%	68.99%
Bidwell Kid's Club Parents 800 Gary Ave Antioch 94509	Pfreschools or Daycares	6013306001		Cacfp6/12	96.10%
Martinez Early Childhood Center Parents 615 Arch Street Martinez 94553	Preschools or Daycares	6013318000		Cacfp 6/12	76.12%
Happy Brown Bear Preschool Parents 2225 Gaynor Ave Richmond 94804	Preschools or Daycares	6013373000		Cacfp 6/12	85.92%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Contra Costa County Health Services**  
**FFY 2014 Objective Summary**

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represents before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

<b>X</b>	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
<b>X</b>	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
<b>X</b>	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
X	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
X	Other, specify: Encourage active transport of students at targeted schools in partnership with a Safe Routes to School Program.
X	Other, specify: Increase participation of EBT use among parents of school aged children at local mobile farmer's markets.

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

**Sample Response:**

There are a total of 9 proposed subcontractors in Contra Costa County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four objectives identified above to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, Contra Costa County Health Services (CCHS) will subcontract with 3 school districts to work directly with youth and adults at qualifying school sites that have been chosen by the district. All three school districts have been identified.

Collectively, these 3 subcontractors will support CCHS in increasing nutrition education and physical activity opportunities, and promoting the use and implementation of social marketing strategies that increase access and the consumption of healthy foods and beverages at the local school sites.

Subcontractors will be trained by CCHS to work with staff in the school and afterschool programs to utilize Harvest of the Month or other materials that facilitate taste testing or food demonstrations in the classroom and afterschool program; promote evidence based physical

activity programs and link them to classroom and afterschool program activities; work with the school districts to update their wellness policies to create a healthy school and afterschool environment (i.e., healthy school parties, the use of things other than food as rewards, etc.); provide nutrition education classes for students and parents; and develop social marketing strategies that increase access to and the consumption of healthy foods and beverages at the designated sites.

The 3 subcontractors will engage in several strategies to reach the entire school and parents. Nutrition education and activities that promote being physically active will be highlighted at school-wide events such as Back-to-School Nights, Open House, health fairs, and school assemblies. In addition, messages that promote healthy eating and active living, more specifically those that emphasize the importance of consuming vegetables, fruit, low-fat/nonfat milk and water, will be disseminated by the subcontractors through the use of such mechanisms as newsletters, morning announcements, e-blasts, and parent meetings.

Finally, these three subcontractors will work with CCHS to promote the development and implementation of strategies to increase access and consumption of healthy foods, such as supporting the implementation of salad bars at school sites; supporting the implementation of healthy vending policies; promoting breakfast programs; and the use of EBT at mobile farmer's markets that have sites on or nearby the schools.

**Objectives 1-4:** Three community-based organizations will subcontract with CCHS to work directly with youth to engage them in developing leadership, critical thinking, problem-solving and community-based research skills. Of the three, two subcontractors have been identified and one is yet to be determined.

The three subcontractors will help the youth to identify and address an issue that impedes access and consumption of healthy foods and beverages, and physical activity opportunities in their environment. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, environmental and public health change approaches to solving problems in their environment. CCHS will train the subcontractors on nutrition education for youth, the importance of physical activity and how it relates to the environment, taste testing's, and youth-led participatory action research. With the guidance of the subcontractors the youth will identify and research an issue related to consumption of healthy foods and beverages and physical activity in their environment; gathering information and identifying public health approaches for solving them; preparing and making presentations to key stakeholders; conducting nutrition education awareness activities in qualifying communities; and documenting policy and systems changes.

**Objectives 1-4:** One faith-based organization has been identified to subcontract with CCHS to recruit SNAP-Ed eligible members of the community to be trained as peer educators to provided nutrition education/obesity prevention classes to their peers. CCHS will work with the subcontractor to train peer educators how to promote and conduct a series of nutrition education workshops, and provide their peers education about food security and how to make

changes to improve health in at the individual, family and organizational level.

**Objectives 1-4:** One community-based organization has been identified to subcontract with CCHS to conduct nutrition education interventions and participate in local events to promote access and consumption of healthy foods and beverages and physical activity. The subcontractors outreach efforts will focus on the Spanish-speaking community and activities will include facilitating a series of workshops with taste testing's and food demonstrations, and attending community events to promote healthy eating and physical activity. CCHS will provide training on nutrition education, promoting food security, and physical activity.

**Objective 1-3:** One program consultant, who is yet to be determined, will subcontract with CCHS to provide program consultation and technical assistance for staff at CCHS as we work to expand our county-wide nutrition action plan. More specifically this subcontractor will provide guidance and recommendations as we look to expand and increase our partnerships, reconfigure the structure of the group to include new target populations (i.e., schools, youth engagement, peer-to-peer) as we work to reach Objectives 1-3, and build the capacity of CCHS staff.

**Objective 3:**

As the LHD, Contra Costa Health Services will specifically address Objective 3 by working on a policies, systems, and environmental change strategy to increase the consumption of water by students at qualifying schools.

As part of the policy, systems and environmental evaluation for FY14, an observational survey that assess purchases made at local retail stores by students walking to school will be implemented. A written survey will also be administered to the youth and they will be asked to identify the types of beverages they consume. CCHS will use the results from this data to work with the qualifying schools, students and parents to promote the consumption of water and un-sweetened beverages through Rethink Your Drink activities.

In addition to the above, CCHS will work with school districts who subcontract with us to update their wellness policies, and community and faith-based organizations who subcontract with us to create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

**Sample Response:**

Three school districts will subcontract with and support CCHS in increasing nutrition education and physical activity opportunities; and promoting the use and implementation of social marketing strategies that increase access and the consumption of healthy foods and beverages at the local school sites. These three subcontractors will serve the three major regions of Contra Costa (i.e., West, Central and East County) and provide service for a mix of one of the

smallest to two of largest sized school districts reaching a significant number of targeted youth (estimated combined total > 15K FRMP youth) .

Three community-based organizations will subcontract with and support CCHS in helping youth to identify and address an issue that impedes access and consumption of healthy foods and beverages, and physical activity opportunities in their environment. Each subcontractor will work in a different region of West Contra Costa as it comprises the largest number of qualifying sites and the largest segment of the SNAP-Ed eligible population targeted by CCHS.

All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

**N/A**

## Budget Coversheet

Prime Grantee Name: Contra Costa County Health Services Department  
 Grant Number: 13-20522

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$280,955.00	\$387,779.03	\$106,824.03	38.02%
2 Benefits	\$137,365.00	\$224,911.84	\$87,546.84	63.73%
3 Operating	\$0.00	\$32,045.54	\$32,045.54	0.00%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$6,059.00	\$8,582.81	\$2,523.81	41.65%
6 Subcontractors	\$130,432.00	\$468,827.00	\$338,395.00	259.44%
7 Other Costs	\$643.00	\$2,000.00	\$1,357.00	211.04%
8 Indirect Costs	\$69,543.00	\$87,540.79	\$17,997.79	25.88%
<b>Totals:</b>	<b>\$624,997.00</b>	<b>\$1,211,687.00</b>	<b>\$586,690.00</b>	<b>93.87%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Additional staffing was needed to carry out the FFY 2014 scope of work
2 Benefits	The increase resulted in an increased staffing
3 Operating	Necessary general operating expenses to carry out the scope of work
4 Equipment	N/A
5 Travel & Per Diem	This increase is reflected in the additional staffing to travel to various meetings and
6 Subcontractors	Additional subcontracts were required by CDPH and to assist with the scope of work
7 Other Costs	This increase will be used to conduct more taste testing.
8 Indirect Costs	The increase reflects the additional funding received.

## Prime Staffing

**Prime Grantee Name:**

Contra Costa County Health Services Department

**Grant Number:**

13-20522

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Tracey Rattray	100.00%	0.00%	0.2	\$90,793.00	\$18,158.60	58.000%	\$10,531.99	\$28,690.59	
2		9 Coordinator or Other Program (e.g., Teen program, Healthy Start, etc.)	Cedrita Claiborne	50.00%	50.00%	0.8	\$74,040.00	\$59,232.00	58.000%	\$34,354.56	\$93,586.56	
3		13 Dietician	Mary Jane Keifer	0.00%	100.00%	0.5	\$62,446.00	\$31,223.00	58.000%	\$18,109.34	\$49,332.34	
4		8 Contract Manager	Faye Ny	100.00%	0.00%	0.5	\$76,197.00	\$38,098.50	58.000%	\$22,097.13	\$60,195.63	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide	Maria Ortiz Padilla	0.00%	100.00%	0.95	\$69,839.00	\$66,347.05	58.000%	\$38,481.29	\$104,828.34	
6		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Denise Milosevich	0.00%	100.00%	0.67	\$69,839.00	\$46,792.13	58.000%	\$27,139.44	\$73,931.57	
7		6 Community Liaison	Estella Cerda	0.00%	100.00%	0.2	\$38,611.00	\$7,722.20	58.000%	\$4,478.88	\$12,201.08	
8		21 Nutritionist/Nutrition Educator/Nutrition Aide	Gwenn White	0.00%	100.00%	0.95	\$50,074.00	\$47,570.30	58.000%	\$27,590.77	\$75,161.07	
9		30 Research Specialist	TBD	0.00%	100.00%	0.25	\$88,439.00	\$22,109.75	58.000%	\$12,823.66	\$34,933.41	
10		21 Nutritionist/Nutrition Educator/Nutrition Aide	Wendy Escamilla	0.00%	100.00%	0.5	\$45,419.00	\$22,709.50	58.000%	\$13,171.51	\$35,881.01	
11		2 Administrative Coordinator	Ericka Ramirez	100.00%	0.00%	0.6	\$46,360.00	\$27,816.00	58.000%	\$16,133.28	\$43,949.28	
<b>Totals:</b>				<b>350.00%</b>	<b>750.00%</b>	<b>6.12</b>	<b>\$712,057.00</b>	<b>\$387,779.03</b>		<b>\$224,911.84</b>	<b>\$612,690.87</b>	

**Definition and basis for calculations of benefit rate(s):**

58.000 % of salaries includes payroll taxes and medical/dental benefits

## Prime Budget Justification

Prime Grantee Name: Contra Costa County Health Services Department  
 Grant Number: 13-20522

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Occupancy	Estimated at \$396.86/ unit cost x 5.370 FTE x 12 months	\$396.86	5.37	12.00	\$25,573.66	
		general supplies	(office supplies, business cards, etc...) Estimated at \$24.82/unit cost x 5.37 FTEs x 12 months)	\$24.82	5.37	12.00	\$1,599.40	
		printing	Est. 21,000 colored prints x \$0.11/print & 50 large color posters x \$2.50/print for impact evaluation surveys, questionnaires for workshops, and flyers and posters for rethink your drink campaign.) \$2,310 + \$125	\$0.11	21050.00	1.00	\$2,315.50	
		telecommunication	landline phones (Estimated at \$39.68/unit cost x 5.37 FTEs x 12 months)	\$39.68	5.37	12.00	\$2,556.98	
<b>Total Operating Expenses:</b>							<b>\$32,045.54</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		None	None				\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		1. Network Training(may include Skills training, Program Training, Impact Evaluation, CX3, etc.)	various-in county	13	3.37							\$10.00	\$4.27	\$625.00	
		2. Annual Network Conference G101	various-in county	1	4.07						58.75		\$40.00	\$196.00	
		3. CCLHDN Annual Meeting	local	1	0.95	4	3	\$40.00	\$100.00				\$10.53	\$447.00	
		4. Network Statewide Collaborative Meetings (2 meetings)	various-in county	2	2.42								\$12.40	\$60.00	
		5. Regional Member Meetings (3 meetings)	various-in county	3	3.87								\$7.75	\$90.00	

**Prime Budget Justification**

		6.Local Mileage for field work, etc... 4 Staff	various-in county	7	4.67						1,607.03			\$6,355.80	
		LHD Project Coordinator Meeting in April (1 day) and October (1 ½ day)	Sacramento	2.5	0.8	2.5	1	\$36.00	\$100.00		240.00		\$45.00	\$809.00	
<b>Total Travel and Per Diem:</b>													<b>\$8,582.81</b>		

\* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)				Total	Budget Revision Justification
Action	Last Amt Approved	Name	Description/Justification			Total	
		A Nutrition Education and Physical Activity Local initiatives - Youth Enrichment Strategies	This organization will conduct nutrition education and promote physical activity in targeted SNAP-Ed eligible populations to explore and address issues related to the consumption of and access to healthy foods. Targeted populations may include early childhood care sites, youth, and the faith based community. This community based organizations are youth serving agencies who competitively bid for and have been awarded subcontracts to engage at least two SNAP-Ed eligible youth teams to engage in leadership, critical thinking , problem-solving, community-based research to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches. (Objective 13/Objectives 1 &4)			\$45,000.00	
		B Bay Area Community Resources	This organization will conduct nutrition education and promote physical activity in targeted SNAP-Ed eligible populations to explore and address issues related to the consumption of and access to healthy foods. Targeted populations may include early childhood care sites, youth, and the faith based community. This community based organizations are youth serving agencies who competitively bid for and have been awarded subcontracts to engage at least two SNAP-Ed eligible youth teams to engage in leadership, critical thinking , problem-solving, community-based research to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches. (Objective 13/Objectives 1 &4)			\$45,000.00	
		C YMCA	This organization will conduct nutrition education and promote physical activity in targeted SNAP-Ed eligible populations to explore and address issues related to the consumption of and access to healthy foods. Targeted populations may include early childhood care sites, youth, and the faith based community. This community based organizations are youth serving agencies who competitively bid for and have been awarded subcontracts to engage at least two SNAP-Ed eligible youth teams to engage in leadership, critical thinking , problem-solving, community-based research to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches. (Objective 13/Objectives 1 &4)			\$45,000.00	
		D Grace Bible Fellowship of Antioch	This faith-based organization bid for and has been awarded a subcontract to recruit a minimum of 10 peer educators to reach a minimum of 100 peers through a minimum of 10 nutrition education class series			\$25,000.00	
		E Spanish & English Nutrition Education and Physical	This organization will work with the Nutritionist/Nutrition Educator in SNAP-Ed communities to conduct nutrition education interventions and participate in local events to promote healthy eating and physical			\$105,127.00	

### Prime Budget Justification

		F	Mt. Diablo Unified School District	This organization will conduct nutrition education and activities that promote physical activity with schools that meet the SNAP-Ed and 185% Federal Poverty Level requirements. The organization will work with the					\$84,500.00	
		G	Pittsburg Unified School District	This organization will conduct nutrition education and activities that promote physical activity with schools that meet the SNAP-Ed and 185% Federal Poverty Level requirements. The organization will work with the					\$76,749.00	
		H	West Contra Costa Unified School District	This organization will conduct nutrition education and activities that promote physical activity with schools that meet the SNAP-Ed and 185% Federal Poverty Level requirements. The organization will work with the					\$37,751.00	
		I	TBD - Program Consultant	This consultant will provide program consultation to staff to expand CNAP structure, increase partnership, and capacity building (Objective 5/Objectives 1 & 2)					\$4,700.00	
<b>Total Sub Grant(s):</b>									<b>\$468,827.00</b>	

#### Budget Revision Other Costs

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		1. Food and supplies for demonstrations/tasting, such as toothpicks, napkins, etc.	a. Food demonstration and taste testing (800.002 participant @ \$2.50)	\$2.50	800.00	1.00	\$2,000.00	
		2. Program supplies	cooking equipment, PA supplies, etc.... TBD			1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$2,000.00</b>	

#### Budget Revision Indirect Costs

Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		CCHS direct costs & the first \$25K of each sub grant: Direct costs includes finance, administrative costs, IT support, etc.	11.91%	\$735,019.21	\$87,540.79	
<b>Total Indirect Costs:</b>					<b>\$87,540.79</b>	

<b>Total Budget:</b>					<b>\$1,211,687.00</b>	
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## Sub Staffing E

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant A Name:** Youth Enrichment Strategies

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 8 Contract Manager	Executive Director, Eric Aaholm	5.00%		0.05	\$71,050.00	\$3,552.50	16.00%	\$568.40	\$4,120.90
2 3 Administrator (e.g., Director of Programs)	Camp-to-Community Coordinator, Kelsey Radmilovic		50.00%	0.5	\$45,136.00	\$22,568.00	16.00%	\$3,610.88	\$26,178.88
3 2 Administrative Coordinator	Program Director, Blanca Hernandez	10.00%		0.1	\$52,786.00	\$5,278.60	16.00%	\$844.58	\$6,123.18
4 9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	YES Camps Assistant, Lei'Jeaux Blanton		20.00%	0.2	\$16,000.00	\$3,200.00	16.00%	\$512.00	\$3,712.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>15.00%</b>	<b>70.00%</b>	<b>0.85</b>	<b>\$184,972.00</b>	<b>\$34,599.10</b>		<b>\$5,535.86</b>	<b>\$40,134.96</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub A Budget Justification

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant A Name:** Youth Enrichment Strategies

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Occupancy	Based on a \$1,350/month rent+utilities. 525 of YES' 1,119 sq. ft. will be utilized for the project. The following spaces correspond to the above personel: E.D-72 sq. ft., C2C Coordinator-168 sq. ft., Program Director-64 sq.ft., Camps Assistant-48 sq. ft. Conference room (where many activities will be held with the youth) 221 sq. ft.	\$1,500.00		1.00	\$1,500.00
Program Supplies	Disposable cameras plus film developing. 14, 36 shot cameras @\$7/camera + film	\$290.00		1.00	\$290.00
Printing	handouts/flyers	\$200.00		1.00	\$200.00
Food	\$2.50/youth x 6 youth x 12 meetings	\$180.00		1.00	\$180.00
Youth Compensation	\$200/youth x 12 for completing full 5 month cohort and required hours	\$2,400.00		1.00	\$2,400.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$4,570.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Program Coordinator	Various local workshops	20							26.11			\$295.04
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$295.04</b>

## Sub A Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$45,000.00</b>
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant G Name:**

Contra Costa County Health Services Department  
 13-20522  
 Bay Area Community Resources/Gateway Project

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.) <i>Alison Wohlgemuth</i>	16.00%	4.00%	0.2	\$46,000.00	\$9,200.00	25.000%	\$2,300.00	\$11,500.00	
2		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.) <i>Jacqueline Aranda</i>	10.00%	10.00%	0.2	\$20,000.00	\$4,000.00	25.000%	\$1,000.00	\$5,000.00	
3		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.) <i>Chris Peralta</i>	10.00%	90.00%	1	\$14,664.00	\$14,664.00		\$0.00	\$14,664.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	

**Sub Staffing B**

18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
				<b>Totals:</b>	<b>36.00%</b>	<b>104.00%</b>	<b>1.4</b>	<b>\$80,664.00</b>	<b>\$27,864.00</b>	<b>\$3,300.00</b>	<b>\$31,164.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub B Budget Justification

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant G Name:** Bay Area Community Resources/Gateway Project

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Project Implementation Costs	Meeting Room reservations for workshops \$300 x 5 reservations.	\$300.00	5.00	1.00	\$1,500.00		
		project/office supplies	production of project materials, pens, pencils, folders,printing.	\$660.00	1.00	1.00	\$660.00		
		Food tastings	Tastings of nutritious food during meetings and activities	\$2.50	640.00	1.00	\$1,600.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$3,760.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Health Educator	Gompers	80							10.00			\$452.00	
		Health Educator/Community Liaison	Gompers	80							10.00			\$452.00	
		Health Educator	Local	8							29.99			\$135.55	
		Health Educator/Community Liaison	Local	8							29.99			\$135.55	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,175.10</b>	

### Sub B Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Flashdrive	Flashdrive - USB for youth to share documents and to use during presentations	\$10.00	1.00	1.00	\$10.00	
		Youth Leader	Youth will receive compensation to participate in the leader group.	\$250.00	16.00	1.00	\$4,000.00	
		Youth Leader	Youth will receive compensation for organizing a summer project	\$100.00	8.00	1.00	\$800.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$4,810.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Percentage of all costs	10.00%	\$40,909.00	\$4,090.90	

### Sub B Budget Justification

	Total Indirect Costs: \$4,090.90	
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	Total Budget: \$45,000.00	
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### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

Contra Costa County Health Services Department  
 13-20522  
 YMCA

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		Administrator	Bianca LaChaux	5.00%		5.00%	\$65,000.00	\$3,250.00	25.000%	\$812.50	\$4,062.50	
2		Health Educator	Yvette Perez		20.00%	20.00%	\$19,500.00	\$3,900.00	25.000%	\$975.00	\$4,875.00	
3		Coordinator	Reginald Figgs	5.00%	4.00%	9.00%	\$50,000.00	\$4,500.00	25.000%	\$1,125.00	\$5,625.00	
5		Coordinator	TBD		100.00%	100.00%	\$4,330.00	\$4,330.00	25.000%	\$1,082.50	\$5,412.50	
6		Health Aide	Americorps Staff		100.00%	100.00%	\$14,000.00	\$14,000.00	0.000%	\$0.00	\$14,000.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>10.00%</b>	<b>224.00%</b>	<b>2.34</b>	<b>\$152,830.00</b>	<b>\$29,980.00</b>		<b>\$3,995.00</b>	<b>\$33,975.00</b>	

Definition and basis for calculations of benefit rate(s):

[YMCA of the Eastbay designates a standard rate for the benefits.](#)

### Sub C Budget Justification

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant C Name:** YMCA

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Notebooks, Writing instrument's			1.00	\$300.00		
		Printing	Copies (700 X .15)	\$0.15	700.00	1.00	\$105.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$405.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Coordinator	local	25							10.00			\$141.25	
		Health aide	local	25							10.00			\$141.25	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$282.50</b>	

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				

**Sub C Budget Justification**

		<b>Total Sub Grant(s):</b>	<b>\$0.00</b>
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Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food for Community Taste Test	2 Events @ (450 x 2.50pp)	\$2.50	900.00	1.00	\$2,250.00	
		Disposable Camera	Recording instrument for programs	\$10.00	15.00	1.00	\$150.00	
		Youth Leaders	Youth Leaders compensation (12 x \$300) 6 per project	\$300.00	12.00	1.00	\$3,600.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$6,000.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Lead Agency administrative cost 10%	10.00%	\$40,662.50	\$4,066.25	
<b>Total Indirect Costs:</b>					<b>\$4,066.25</b>	

		<b>Total Budget:</b>	<b>\$44,728.75</b>
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### Sub Staffing D

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant G Name:** Grace Bible Fellowship

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Executive Director and Supervisor	80.00%	20.00%	0.15	\$40,000.00	\$6,000.00	10.000%	\$600.00	\$6,600.00	
2		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Project Coordinator		100.00%	0.4	\$25,000.00	\$10,000.00	10.000%	\$1,000.00	\$11,000.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>80.00%</b>	<b>120.00%</b>	<b>0.55</b>	<b>\$65,000.00</b>	<b>\$16,000.00</b>		<b>\$1,600.00</b>	<b>\$17,600.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub D Budget Justification

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant D Name:** Grace Bible Fellowship

Budget Revision		Operating Expenses													
Action	Last Amt Approved	Budget Item	Description/Justification								Unit Cost	Quantity	FTE	Total	Budget Revision Justification
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
<b>Total Operating Expenses:</b>												<b>\$0.00</b>			

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Project Coordinator	local travel	32							125.00			\$2,260.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,260.00</b>	

**Sub D Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Food	\$2.50/person x 360 tastings	\$2.50	360.00	1.00	\$900.00		
		Youth Leaders	\$200/person x 10 for facilitating Nutrition education/obesity prevention Workshop series	\$200.00	10.00	1.00	\$2,000.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$2,900.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
			10.00%	\$19,860.00	\$1,986.00	
					<b>Total Indirect Costs:</b>	<b>\$1,986.00</b>

					<b>Total Budget:</b>	<b>\$24,746.00</b>
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**Sub Staffing E**

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant E Name:** Spanish & English Nutrition Education and Physical Activity Local Promotion - MCP - Monument Community

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		6	Community Liaison	TBD	90.00%	0.9	\$39,577.25	\$35,619.53	27.000%	\$9,617.27	\$45,236.80	
2		6	Community Liaison	TBD	90.00%	0.9	\$39,577.25	\$35,619.53	27.000%	\$9,617.27	\$45,236.80	
<b>Totals:</b>				<b>0.00%</b>	<b>180.00%</b>	<b>1.8</b>	<b>\$79,154.50</b>	<b>\$71,239.05</b>		<b>\$19,234.54</b>	<b>\$90,473.59</b>	

Definition and basis for calculations of benefit rat \_\_\_\_\_

## Sub E Budget Justification

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant E Name:** Spanish & English Nutrition Education and Physical Activity Local Promotion - MCP - Monument Community Partnership

Budget Revision		Operating Expenses										Budget Revision Justification		
Action	Last Amt Approved	Budget Item	Description/Justification							Unit Cost	Quantity	FTE	Total	
											1.00	\$0.00		
<b>Total Operating Expenses:</b>											<b>\$0.00</b>			

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Local Miles for field work	various	20	1.8						299.98			\$3,389.73	
<b>Total Travel and Per Diem:</b>														<b>\$3,389.73</b>	

Budget Revision		Sub Grant(s)										Budget Revision Justification		
Action	Last Amt Approved	Name	Description/Justification							Total				
		A												
<b>Total Sub Grant(s):</b>											<b>\$0.00</b>			

Budget Revision		Other Costs										Budget Revision Justification		
Action	Last Amt Approved	Budget Item	Description/Justification							Unit Cost	Quantity	Misc.	Total	
											1.00	\$0.00		
<b>Total Other Costs:</b>											<b>\$0.00</b>			

Budget Revision		Indirect Costs										Budget Revision Justification	
Action	Last Amt Approved	Calculation Method								%	\$ of Method	Total	
		Indirect Costs of Total Direct								12.00%	\$93,864.00	\$11,263.68	
<b>Total Indirect Costs:</b>											<b>\$11,263.68</b>		

<b>Total Budget:</b>											<b>\$105,127.00</b>	
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### Sub Staffing F

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant F Name:**

Contra Costa County Health Services Department  
 13-20522  
 Mt. Diablo Unified School District

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		* Job Descriptions for each position can be found on the Job Descriptions tab.										
		21	Nutrition Educator	Bel Air Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Cambridge Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Delta View Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	El Monte Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Fair Oaks Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Meadow Homes Site Coordinatator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Rio Vista Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Shore Acres Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Sun Terrace Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Wren Avenue Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Ygnacio Valley Elem Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	El Dorado Middle Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Oak Grove Middle Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
		21	Nutrition Educator	Riverview Middle Site Coordinator	100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	

**Sub Staffing F**

16		21	Nutrition Educator	Ygnacio Valley High Site Coordinator		100.00%	1	\$2,516.00	\$2,516.00	25.000%	\$629.00	\$3,145.00	
17		17	Health Educator	Sany Lendvey		100.00%	1	\$2,500.00	\$2,500.00	25.000%	\$625.00	\$3,125.00	
18		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD		100.00%	1	\$2,500.00	\$2,500.00	25.000%	\$625.00	\$3,125.00	
19		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD		100.00%	1	\$2,500.00	\$2,500.00	25.000%	\$625.00	\$3,125.00	
20		9	Coordinator of other Program	Rosa Palomino		60.00%	0.6	\$20,736.00	\$12,441.60	25.000%	\$3,110.40	\$15,552.00	
21		3	Administrator	Terri Porter		10.00%	0.1	\$83,956.00	\$8,395.60	25.000%	\$2,098.90	\$10,494.50	
<b>Totals:</b>						<b>0.00%</b>	<b>1870.00%</b>	<b>18.7</b>	<b>\$149,932.00</b>	<b>\$66,077.20</b>	<b>\$16,519.30</b>	<b>\$82,596.50</b>	

**Definition and basis for calculations of benefit rate(s):**

Benefits calculations are based on an estimate covering FICA, PERS and STRS.

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### Sub F Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>

**Sub F Budget Justification**

		<b>Total Budget: \$84,500.00</b>	
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### Sub Staffing G

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant G Name:**

Contra Costa County Health Services Department  
 13-20522  
 Pittsburg Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		2 Administrative Coordinator	Andrea Keeler	12.50%	12.50%	0.25	\$75,000.00	\$18,750.00	25.000%	\$4,687.50	\$23,437.50	
2		3 Administrator (e.g., Director of Programs)	Louise Barbee	15.00%	10.00%	0.25	\$100,000.00	\$25,000.00	25.000%	\$6,250.00	\$31,250.00	
3		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	LeMonica Fraiser		20.00%	0.2	\$11,033.80	\$2,206.76	25.000%	\$551.69	\$2,758.45	
4		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Marianne Alexander		20.00%	0.2	\$11,033.80	\$2,206.76	25.000%	\$551.69	\$2,758.45	
5		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Yesinia Venegas		20.00%	0.2	\$11,033.80	\$2,206.76	25.000%	\$551.69	\$2,758.45	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Tiffany Brown		20.00%	0.2	\$2,081.33	\$416.27	25.000%	\$104.07	\$520.33	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	Steven Clemens		20.00%	0.2	\$2,081.33	\$416.27	25.000%	\$104.07	\$520.33	

**Sub Staffing G**

		21	Nutritionist/Nutrition Educator/Nutrition Aide	Rubia Arcania		20.00%	0.2	\$2,081.33	\$416.27	25.000%	\$104.07	\$520.33	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>					<b>27.50%</b>	<b>142.50%</b>	<b>1.7</b>	<b>\$214,345.39</b>	<b>\$51,619.08</b>		<b>\$12,904.77</b>	<b>\$64,523.85</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub G Budget Justification

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant G Name:** Pittsburg Unified School District

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Supplies to be used to support the grant activities	\$250.00	12.00	1.00	\$3,000.00		
		Copying	Materials for Parents/students, handouts, flyers, etc. to inform and promote events and activities	\$0.15	2400.00	1.00	\$360.00		
		Incidentals	miscellaneous postage	\$0.29		1.00	\$0.29		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$3,360.29</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

**Sub G Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	Hatchuel Tabernik & Associates	Evaluation of Grant and outcomes	\$4,995.00	
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$4,995.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		District and State standard	5.31%	\$72,878.85	\$3,869.87	
<b>Total Indirect Costs:</b>					<b>\$3,869.87</b>	

<b>Total Budget:</b>					<b>\$76,749.00</b>	
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### Sub Staffing H

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant H Name:**

Contra Costa County Health Services Department  
 13-20522  
 West Contra Costa Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD		100.00%	1	\$480.00	\$480.00	12.776%	\$61.33	\$541.33	
2		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD		100.00%	1	\$480.00	\$480.00	12.776%	\$61.33	\$541.33	
3		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Tony Ramirez	10.00%	90.00%	0.35	\$66,000.00	\$23,100.00	25.000%	\$5,775.00	\$28,875.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	

### Sub Staffing H

Totals:	10.00%	290.00%	2.35	\$66,960.00	\$24,060.00	\$5,897.65	\$29,957.65
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Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub H Budget Justification

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant H Name:** West Contra Costa Unified School District

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Tony Ramirez-Mileage	local mileage	5							40.00			\$113.00	
		Health Educator	local mileage	12							36.64			\$248.44	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$361.44</b>	

**Sub H Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Tastings	Open House Event @ Dover Elementary	\$2.50	400.00	1.00	\$1,000.00	
		Food Tastings	Open House Event @ Helms Elementary	\$2.50	400.00	1.00	\$1,000.00	
		Food Tastings	Open House Events@ Various Elementary Schools	\$2.50	800.00	1.00	\$2,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$4,000.00</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
			10.00%	\$34,319.09	\$3,431.91	
					<b>Total Indirect Costs:</b>	<b>\$3,431.91</b>
					<b>Total Budget:</b>	<b>\$37,751.00</b>

## Sub Staffing I

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant I Name:** TBD - Program Consultant

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1	27	Project Coordinator	TBD	5.00%		0.05	\$70,000.00	\$3,500.00	34.286%	\$1,200.00	\$4,700.00	
<b>Totals:</b>				<b>5.00%</b>	<b>0.00%</b>	<b>0.05</b>	<b>\$70,000.00</b>	<b>\$3,500.00</b>		<b>\$1,200.00</b>	<b>\$4,700.00</b>	

Definition and basis for calculations of benefit rat \_\_\_\_\_

## Sub I Budget Justification

**Prime Grantee Name:** Contra Costa County Health Services Department  
**Grant Number:** 13-20522  
**Sub Grant I Name:** TBD - Program Consultant

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem														
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
														\$0.00		
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>		

Budget Revision		Sub Grant(s)									
Action	Last Amt Approved	Name	Description/Justification					Total	Budget Revision Justification		
		A									
<b>Total Sub Grant(s):</b>								<b>\$0.00</b>			

Budget Revision		Other Costs									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
								1.00	\$0.00		
<b>Total Other Costs:</b>									<b>\$0.00</b>		

Budget Revision		Indirect Costs								
Action	Last Amt Approved	Calculation Method			%	\$ of Method	Total	Budget Revision Justification		
							\$0.00			
<b>Total Indirect Costs:</b>							<b>\$0.00</b>			

<b>Total Budget:</b>									<b>\$4,700.00</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** CSU, Chico Research Foundation – CNAP (Colusa/Gelnn Subvention)  
**Grant Number:** 13-20107  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 51% Female 49%

**Ethnicity:**

<input checked="" type="checkbox"/> African American	<u>0.95%</u>	<input checked="" type="checkbox"/> Latino (*Hispanic)	53.81%
<input checked="" type="checkbox"/> Asian	<u>1.18%</u>	<input checked="" type="checkbox"/> Native American	1.35%
<input checked="" type="checkbox"/> Caucasian	<u>68.84%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>0.19%</u>
<input checked="" type="checkbox"/> Other (specify) <u>Some other/multiple races:</u>	<u>28.28%</u>		

**Languages:**

<input checked="" type="checkbox"/> English	<u>54.3 %</u>	<input type="checkbox"/> Korean	_____ %
<input checked="" type="checkbox"/> Spanish	<u>45.7 %</u>	<input type="checkbox"/> Lao	_____ %
<input type="checkbox"/> Arabic	_____ %	<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Armenian	_____ %	<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Bosnian	_____ %	<input type="checkbox"/> Tagalog	_____ %
<input type="checkbox"/> Cantonese	_____ %	<input type="checkbox"/> Vietnamese	_____ %
<input type="checkbox"/> Farsi	_____ %	<input type="checkbox"/> Other (specify)_____:	_____ %
<input type="checkbox"/> Hmong	_____ %	<input type="checkbox"/> Other (specify)_____:	_____ %
<input type="checkbox"/> Khmer (Cambodian)	_____ %		

**Ages:**

<input checked="" type="checkbox"/> Under 5 years old	<u>6.24%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>6.24%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>3.74%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>69.38%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>2.50%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>11.90%</u>

**c. Focus on SNAP-Ed Eligible.**

**Income Targeting Data Source:**

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |        |   |        |
|--|--------|---|--------|
| <input checked="" type="checkbox"/> CalFresh Offices   | 3%     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____% |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                             | _____% | <input type="checkbox"/> MediCal                                    | _____% |
| <input checked="" type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | 2%     | <input type="checkbox"/> Public Housing                             | _____% |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)                         | _____% | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____% |
| <input checked="" type="checkbox"/> Family Resource Center                                     | 2%     | <input type="checkbox"/> Shelters/Temporary Housing                 | _____% |
| <input checked="" type="checkbox"/> Food Banks   | 5%     | <input type="checkbox"/> Soup Kitchens                              | _____% |
| <input checked="" type="checkbox"/> Food Pantries  | 2%     | <input type="checkbox"/> SSI- Supplemental Security Income          | _____% |
| <input type="checkbox"/> HeadStart   | _____% | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____% |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                                     | _____% | <input type="checkbox"/> Weatherization Program                     | _____% |
| <input type="checkbox"/> Job Corps   | _____% | <input checked="" type="checkbox"/> WIC                             | 5%     |

**d. Project Description.**

Key Methods:

Advisory Council/Task Force (specify): Glenn County Food Policy Council, Colusa County Grown Food Council

Internet/Web Sites-website address: \_\_\_\_\_

Print Media

Radio: \_\_\_\_\_

TV: \_\_\_\_\_

Multi-level approaches that include environmental supports

Nutrition Education Classes: (120 occurrences at 1 hour(s) each)

Community Education Events: (12 occurrences at 3 hour(s) each)

Training/Workshop/Conference: (5 occurrences at 1 hour(s) each)

Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

\_\_\_\_\_ Adult Education & Job Training Sites  
\_\_\_\_\_ Adult Rehabilitation Center  
1 CalFresh Offices  
\_\_\_\_\_ Churches  
4 Community Centers  
4 Elderly Service Centers  
3 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries, and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
2 Farmers Markets  
\_\_\_\_\_ Food Stores  
\_\_\_\_\_ Head Start Programs  
\_\_\_\_\_ Individual Homes  
3 Libraries

\_\_\_\_\_ Other Youth Education Sites (includes Parks and Recreation)  
1 Public/Community Health Centers (includes Public Health Departments)  
\_\_\_\_\_ Public Housing  
\_\_\_\_\_ Schools – students (Preschool)  
13 Schools – students (K-12)  
\_\_\_\_\_ Schools – students (Afterschool Program)  
13 Schools - Parents  
\_\_\_\_\_ Shelters/Temporary Housing  
\_\_\_\_\_ TANF Job Readiness Program  
2 WIC Programs  
\_\_\_\_\_ Worksites  
1 Other (specify): Family Resource Center  
1 Other (specify): FDPIR  
1 Other (specify): Fairgrounds

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Projected Unduplicate Number of Contacts: 2,340

Narrative

The health departments (LHDs) provide nutrition education and obesity prevention services to eligible SNAP-Ed residents in Colusa and Glenn Counties. The LHDs will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHDs will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 4) conduct community events reaching SNAP-Ed eligible individuals or groups; 5) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 6) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (MAX. 100 WORDS)**

Key performance indicators will include 1) the number of *ReThink Your Drink* marketing activities directed towards increasing healthy beverage options, and 2) survey input from intermediaries and/or consumer testing of new materials. Additional performance measurements will be the evaluation documents (surveys, interview guides and transcripts, methods, etc.) and collaboration between Program Managers and Network Research and Evaluation staff to develop a final policy evaluation plan and report.

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**2. EVALUATION PLANS.**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS. (MAX. 100 WORDS)**

The LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185 % FPL	ACS Data Source	Notes
Community Center	Elk Creek Grange Hall	411 Church Street	Elk Creek	95939	06021010300	AI	59.3%	--%	--%	06-10	Qualifying Census Race and Ethnicity
Community Center	Hamilton City Family Resource Center	160 2 <sup>nd</sup> Street	Hamilton City	95951	06021010501	AR	--%	36.9%	50.6%	06-10	Qualifying Census Race and Ethnicity
Community Center	Hamilton City Literacy Center	190 Broadway	Hamilton City	95951	06021010501	AR	--%	36.9%	50.6%	06-10	Qualifying Census Race and Ethnicity
Community Center	Harmony House	343 Yolo Street	Orland	95963	06021010100	H	13.0%	21.9%	52.7%	06-10	Qualifying Census Race and Ethnicity
Elderly Service Center	Orland Senior Center	19 E. Walker Street	Orland	95963	06021010100	H	13.0%	21.9%	52.7%	06-10	Qualifying Census Race and Ethnicity
Elderly Service Center	President John F. Kennedy Manor	714 North Humboldt Ave	Willows	95988	060210104003	AR	--%	50.8%	58.6%	06-10	Qualifying Census Block Group

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Elderly Service Center	Senior Congregate Meal Site	901 Parkhill	Colusa	95932	06011000500	B H	89.2% 22.9%	--% 44.0%	--% 5.9%	06-10	Qualifying Census Race and Ethnicity
Elderly Service Center	Willows Senior Center	556 E. Sycamore	Willows	95988	06021010400	B AI	100% 50.1%	--% --%	--% --%	06-10	Qualifying Census Race and Ethnicity
Fairgrounds	Colusa County Fairgrounds	1303 10 <sup>th</sup> Street	Colusa	95932	06011000200	H	16.8%	38.0%	58.3%	06-10	Qualifying Census Race and Ethnicity
Farmers' Market	Arbuckle Farmers Market	5th Street	Arbuckle	95912	06011000100	H	31.2%	45.0%	56.1%	06-10	Qualifying Census Race and Ethnicity
Farmers' Market	Colusa Farmers Market	Market and 10th Street	Colusa	95932	06011000500	B H	89.2% 22.9%	--% 44.0%	--% 55.9%	06-10	Qualifying Census Race and Ethnicity
Library	Colusa County Public Library	738 Marked Street	Colusa	95932	06011000500	B H	89.2% 22.9%	--% 44.0%	--% 55.9%	06-10	Qualifying Census Race and Ethnicity
Library	Orland City Library	333 Mill Street	Orland	95963	06021010100	H	13.0%	21.9%	52.7%	06-10	Qualifying Census Race and Ethnicity

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185 % FPL	ACS Data Source	Notes
Library	Willows Public Library	201 N Lassen Street	Willows	95988	06021010400	B AI	100% 50.1%	--% --%	--% --%	06-10	Qualifying Census Race and Ethnicity
Public / Community Health Center	Colusa County Local Health Department	162 E. Carlson St. Suite A	Colusa	95932	06011000500	B H	89.2% 22.9%	--% 44.0%	--% 55.9%	06-10	Qualifying Census Race and Ethnicity

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

### Means-Tested Program Data Sheet

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Cal Fresh Office	Glenn County Human Resource Agency	604 E. Walker Street	Orland	95963	06021010100
CommodityFoods Distribution on Indian Reservation (FDPIR)	Colusa Indian Community Council	3730 Hwy 45	Colusa	95932	06011000200
Family Resource Center	Williams Family Action Center	602 12 <sup>th</sup> Street	Williams	95987	06011000300
Food Bank	Arbuckle Family Action Center	812 King Street	Arbuckle	95912	06011000100

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Bank	Willows Food Bank	420 E. Laurel Street	Willows	95988	06021010400
Food Pantry	Orland Pantry	19 Colusa Street	Orland	95963	06021010200
WIC Program	Orland WIC	345 Yolo Street	Orland	95963	06021010100
WIC Program	Willows WIC	1035 West Wood	Willows	95988	06021010400

\*Refer to the list of Means-Tested Programs on page 2.

### Free/Reduced Price Meal Percentage Data Sheet

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Colusa High (S, P)	Colusa Unified	06615980631259	51.27%	13.61%	64.87%
George T. Egling Middle (S, P)	Colusa Unified	06615986057152	61.79%	11.70%	73.49%
James M. Burchfield Primary (S, P)	Colusa Unified	06615986003495	65.83%	10.55%	76.38%
Hamilton Elementary (S, P)	Hamilton Unified	11765626007447	70.49%	16.99%	87.47%
Hamilton High (S, P)	Hamilton Unified	11765621133701	47.47%	12.79%	60.27%
Elk Creek Elementary (S, P)	Stony Creek Joint Unified	11626536007546	73.47%	12.24%	85.71%
Elk Creek Junior-Senior High (S, P)	Stony Creek Joint Unified	11626531132109	64.29%	8.93%	73.21%
Indian Valley Elementary (S, P)	Stony Creek Joint Unified	11626536007553	42.86%	7.14%	50.00%
Williams High (S, P)	Williams Unified	06616220637504	58.48%	13.64%	72.12%
Williams Junior High (S, P)	Williams Unified	06616220118737	63.40%	15.98%	79.38%
Williams Primary Elementary (S, P)	Williams Unified	06616226003552	71.81%	16.18%	87.99%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Williams Upper Elementary (S, P)	Williams Unified	06616220118729	70.50%	15.47%	85.97%
Murdock Elementary (S, P)	Willows Unified	11626616007603	59.27%	10.92%	70.19%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: CSU, Chico Research Foundation - CNAP (Colusa & Glenn LHD Subvention)  
 Grant Number: 13-20107

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$138,636.55	\$138,636.55	0.00%
2 Benefits	\$0.00	\$39,612.28	\$39,612.28	0.00%
3 Operating	\$0.00	\$9,574.08	\$9,574.08	0.00%
4 Equipment	\$0.00	\$1,200.00	\$1,200.00	0.00%
5 Travel & Per Diem	\$0.00	\$9,723.22	\$9,723.22	0.00%
6 Subcontractors	\$0.00	\$24,257.66	\$24,257.66	0.00%
7 Other Costs	\$0.00	\$9,582.93	\$9,582.93	0.00%
8 Indirect Costs	\$0.00	\$52,426.28	\$52,426.28	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$285,013.00</b>	<b>\$285,013.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	No funding in FFY 13
2 Benefits	No funding in FFY 13
3 Operating	No funding in FFY 13
4 Equipment	No funding in FFY 13
5 Travel & Per Diem	No funding in FFY 13
6 Subcontractors	No funding in FFY 13
7 Other Costs	No funding in FFY 13
8 Indirect Costs	No funding in FFY 13

### Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

CSU, Chico Research Foundation - CNAP (Colusa & Glenn LHD Subvention)  
13-20107

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		13 Dietician	TBD	0.00%	100.00%	0.5	\$56,160.00	\$28,080.00	43.494%	\$12,213.12	\$40,293.12	
2		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	0.75	\$52,000.00	\$39,000.00	45.118%	\$17,596.02	\$56,596.02	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD undergrad student	0.00%	100.00%	0.2019	\$21,840.00	\$4,409.50	4.879%	\$215.14	\$4,624.64	
4		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD undergrad student	0.00%	100.00%	0.2019	\$21,840.00	\$4,409.50	4.879%	\$215.14	\$4,624.64	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD grad student	0.00%	100.00%	0.2308	\$23,920.00	\$5,520.74	4.879%	\$269.36	\$5,790.10	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD grad student	0.00%	100.00%	0.2308	\$23,920.00	\$5,520.74	4.879%	\$269.36	\$5,790.10	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD grad student	0.00%	100.00%	0.3231	\$23,920.00	\$7,728.55	4.879%	\$377.08	\$8,105.63	
8		3 Administrator (e.g., Director of Programs)	Cindy Wolff	100.00%	0.00%	0.05	\$120,931.20	\$6,046.56	10.616%	\$641.90	\$6,688.46	
9		6 Community Liaison	TBD	0.00%	100.00%	0.4154	\$31,200.00	\$12,960.48	10.616%	\$1,375.88	\$14,336.36	
10		6 Community Liaison	TBD	0.00%	100.00%	0.4154	\$31,200.00	\$12,960.48	10.616%	\$1,375.88	\$14,336.36	
11		1 Accountant/Finance Analyst	Jim Coyle	100.00%	0.00%	0.2	\$60,000.00	\$12,000.00	42.195%	\$5,063.40	\$17,063.40	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	

### Prime Staffing

18													
19						0		\$0.00		\$0.00	\$0.00		
20						0		\$0.00		\$0.00	\$0.00		
21						0		\$0.00		\$0.00	\$0.00		
22						0		\$0.00		\$0.00	\$0.00		
<b>Totals:</b>				<b>200.00%</b>	<b>900.00%</b>	<b>3.5193</b>	<b>\$466,931.20</b>	<b>\$138,636.55</b>		<b>\$39,612.28</b>	<b>\$178,248.83</b>		

**Definition and basis for calculations of benefit rate(s):**

Includes WC/FICA/SUI, retirement, and health benefits. Based on CSUC Research Foundation budgeting guidebook pg 22

## Prime Budget Justification

Prime Grantee Name: CSU, Chico Research Foundation - CNAP (Colusa & Glenn LHD Subvention)  
 Grant Number: 13-20107

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office supplies	pens, paper, folder, etc. per month	\$200.00	1.00	12.00	\$2,400.00	
		Telephone/ethernet	\$35/month/FTE	\$35.00	3.52	12.00	\$1,478.40	
		Space rental	\$1.10/sq ft x 100 sq ft/FTE	\$110.00	3.52	12.00	\$4,646.40	
		Utilities	\$22/month/FTE	\$22.00	3.52	12.00	\$929.28	
		Fingerprinting for staff	6 staff and interns x \$20 each	\$20.00	6.00	1.00	\$120.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$9,574.08</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Laptop	One laptop and case to be shared between the dietician, health educator, student aides and community liasons for nutrition education presentations and to conduct business from the field in both counties.	\$1,200.00	1.00	1.00	\$1,200.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$1,200.00</b>	

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local mileage to conduct nutrition education	Colusa - Williams	24	1	1					130.00			\$1,762.80	
		Local mileage to conduct nutrition education	Colusa - Arbuckle	24	1	1					150.00			\$2,034.00	
		Local mileage to conduct nutrition education	Colusa - Colusa	36	1	1					100.00			\$2,034.00	
		Local mileage to conduct nutrition education	Glenn- Orland	36	1	1					35.00			\$711.90	
		Local mileage to conduct nutrition education	Glenn- Willows	36	1	1					64.00			\$1,301.76	
		Local mileage to conduct nutrition education	Glenn- Hamilton City	12	1	1					18.00			\$122.04	
		Local mileage to conduct nutrition education	Glenn- Grindstone/Elk Creek	12	1	1					120.00			\$813.60	
		2-day Network sponsored training/conference, carpooling	Sacramento	1	2	2	1	\$20.00	\$94.08		180.00			\$369.86	
		1-day Network sponsored training/meeting & 1-day LHD Project Coordinatrs meeting (April) carpooling	Sacramento	2	2	1					180.00			\$203.40	
		1.5-day LHD Project Coordinators Meeting (October), carpooling	Sacramento	1	2	2	1	\$20.00	\$94.08		180.00			\$369.86	
<b>Total Travel and Per Diem:</b>														<b>\$9,723.22</b>	

\* Lodging cost include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Colusa County Public Health	.25 FTE Community Educator & .13 FTE Translator to assist with coordination and delivery of nutrition education in Colusa County in partnership with the Colusa LHD	\$24,257.66	

### Prime Budget Justification

		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
				<b>Total Sub Grant(s):</b>	<b>\$24,257.66</b>

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Educational Materials	Learning Zone Express MyPlate Tablets, Cooking Matters materials, Eat Right When Money's Tight materials, etc. @ \$100/mo.	\$100.00	12.00	1.00	\$1,200.00	
		Tasting supplies and food for classes, events & training	120 classes x 15 part. .; 12 events x 100 part. .; 5 provider trainings x 8 part. @ \$2.50/part.	\$2.50	3040.00	1.00	\$7,600.00	
		Cooking supplies - new and replacement	e.g. blender (1 @\$40), knives, bowls, etc. used with cooking demos/classes and other tasting preparation	\$782.93	1.00	1.00	\$782.93	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$9,582.93</b>	

## Prime Budget Justification

Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	
		Total direct cost less space rental charges x approx. 23% (\$232,586.73 – \$4,646.40 = \$227,940.33 x approx. 23% = \$52,438.21).	23.00000%	\$227,940.33	\$52,426.28	
<b>Total Indirect Costs:</b>					<b>\$52,426.28</b>	
<b>Total Budget:</b>					<b>\$285,013.00</b>	

### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

CSU, Chico Research Foundation - CNAP (Colusa & Glenn LHD Subvention)  
13-20107  
Colusa County Public Health

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		34	Translator	Estella Kittle	13.00%	0.13	\$41,913.12	\$5,448.71	35.960%	\$1,959.36	\$7,408.07	
2		6	Community Liaison	Pang Vang	25.00%	0.25	\$36,855.12	\$9,213.78	28.547%	\$2,630.26	\$11,844.04	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>				<b>0.38</b>	<b>\$78,768.24</b>	<b>\$14,662.49</b>		<b>\$4,589.62</b>	<b>\$19,252.11</b>	

Definition and basis for calculations of benefit rate(s):

Includes WC/FICA/SUI, retirement, and health benefits.

### Sub A Budget Justification

**Prime Grantee Name:** CSU, Chico Research Foundation - CNAP (Colusa & Glenn LHD Subvention)  
**Grant Number:** 13-20107  
**Sub Grant A Name:** Colusa County Public Health

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

**Sub A Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
				<b>Total Other Costs:</b>			<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total direct costs x 26%	26.00%	\$19,252.11	\$5,005.55	
				<b>Total Indirect Costs:</b>	<b>\$5,005.55</b>	
				<b>Total Budget:</b>	<b>\$24,257.66</b>	

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Del Norte County Department of Health and Human Services  
**Grant Number:** 13-20104  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 25% Female 75%

Ethnicity:

- |  |            |   |            |
|--|------------|---|------------|
| <input checked="" type="checkbox"/> African American | <u>2%</u>  | <input checked="" type="checkbox"/> Latino          | <u>20%</u> |
| <input checked="" type="checkbox"/> Asian            | <u>3%</u>  | <input checked="" type="checkbox"/> Native American | <u>2%</u>  |
| <input checked="" type="checkbox"/> Caucasian        | <u>73%</u> | <input type="checkbox"/> Pacific Islander           | _____%     |
| <input type="checkbox"/> Other (specify) _____:      | _____%     |   |            |

Languages:

- |   |            |  |        |
|---|------------|--|--------|
| <input checked="" type="checkbox"/> English | <u>94%</u> | <input type="checkbox"/> Korean                | _____% |
| Spanish                                     | <u>5%</u>  | <input type="checkbox"/> Lao                   | _____% |
| <input type="checkbox"/> Arabic             | _____%     | <input type="checkbox"/> Mandarin              | _____% |
| <input type="checkbox"/> Armenian           | _____%     | <input type="checkbox"/> Russian               | _____% |
| <input type="checkbox"/> Bosnian            | _____%     | <input type="checkbox"/> Tagalog               | _____% |
| <input type="checkbox"/> Cantonese          | _____%     | <input type="checkbox"/> Vietnamese            | _____% |
| <input type="checkbox"/> Farsi              | _____%     | <input type="checkbox"/> Other (specify)_____: | _____% |
| <input checked="" type="checkbox"/> Hmong   | <u>1%</u>  | <input type="checkbox"/> Other (specify)_____: | _____% |
| <input type="checkbox"/> Khmer (Cambodian)  | _____%     |  |        |

Ages:

- |   |           |   |            |
|---|-----------|---|------------|
| <input checked="" type="checkbox"/> Under 5 years old | <u>2%</u> | <input checked="" type="checkbox"/> 12 to 17            | <u>15%</u> |
| <input checked="" type="checkbox"/> 5 to 8            | <u>2%</u> | <input checked="" type="checkbox"/> 18 to 59            | <u>66%</u> |
| <input checked="" type="checkbox"/> 9 to 11           | <u>5%</u> | <input checked="" type="checkbox"/> 60 years old & over | <u>10%</u> |

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>15%</u> | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ %    |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ %    | <input type="checkbox"/> MediCal                                    | _____ %    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ %    | <input type="checkbox"/> Public Housing                             | _____ %    |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ %    | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ %    |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>15%</u> | <input type="checkbox"/> Shelters/Temporary Housing                 | _____ %    |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>15%</u> | <input type="checkbox"/> Soup Kitchens                              | _____ %    |
| <input type="checkbox"/> Food Pantries  | _____ %    | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ %    |
| <input type="checkbox"/> HeadStart  | _____ %    | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness   | <u>15%</u> |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ %    | <input type="checkbox"/> Weatherization Program                     | _____ %    |
| <input type="checkbox"/> Job Corps  | _____ %    | <input checked="" type="checkbox"/> WIC                             | <u>1%</u>  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (25 occurrences at 1.5 hour(s) each)
- Community Education Events: (5 occurrences at 1.5 hour(s) each)
- Training/Workshop/Conference: (2 occurrences at 1.5 hour(s) each)
- Point of Purchase: (5 occurrences at 1.5 hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

\_\_\_\_\_ Adult Education & Job Training Sites  
\_\_\_\_\_ Adult Rehabilitation Center  
1 CalFresh Offices  
Churches  
1 Community Centers  
\_\_\_\_\_ Elderly Service Centers  
1 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
1 Farmers Markets  
\_\_\_\_\_ Food Stores  
\_\_\_\_\_ Head Start Programs  
\_\_\_\_\_ Individual Homes  
\_\_\_\_\_ Libraries

\_\_\_\_\_ Other Youth Education Sites (includes  
Parks and Recreation)  
3 Public/Community Health Centers  
(includes Public Health Departments)  
\_\_\_\_\_ Public Housing  
\_ Schools – students (Preschool)  
7 Schools – students (K-12)  
4 Schools – students (Afterschool Program)  
1 Schools – Parents  
\_\_\_\_\_ Shelters/Temporary Housing  
1 TANF Job Readiness Program  
1 WIC Programs  
\_\_\_\_\_ Worksites  
1 Other (specify): Community Food  
Garden/Teaching Site  
\_\_\_\_\_ Other (specify): \_\_\_\_\_  
\_\_\_\_\_ Other (specify): \_\_\_\_\_

---

Projected Unduplicate Number of Contacts: 1,250

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Del Norte County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) or other community assessment in SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (MAX. 100 WORDS)**

Increase use of Farmer's Markets by Snap-Ed eligible population by monitoring use of CalFresh benefits throughout the year, promote gardening in afterschool programs and family-friendly community gardens, promote family meals and kid's cooking through family based education materials and direct nutrition education and family cooking demonstrations.

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**2. EVALUATION PLANS.**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS. (MAX. 100 WORDS)**

THE LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. Del Norte collaborates with the Rural Human Services Farmer's Market, the Del Norte County School District, the Del Norte and Adjacent Tribal Lands (DNATAL) Food Council and Building Healthy Communities Project to provide Nutrition Education Activities to local Snap Ed eligible residents.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Farmers Market	Del Norte Farmers Market	Hwy 101 North	Crescent City	95531	06015000203	AR	--%	34.2%	57.2%	07-11	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Office	DNC DHHS	880 Northcrest Drive	Crescent City	95531	06015000101
Community Center	Family Resource Center	494 Pacific Avenue	Crescent City	95531	06015000105
Community Food Garden/Teaching Site	Crescent Elk Community Garden and Teaching Kitchen	994 G Street	Crescent City	95531	06015000101
Emergency Food Assistance Sites (includes Food Banks)	Rural Human Services	286 M Street, # A	Crescent City	95531	06015000101
Public/Community Health Center	DNC DHHS MH Services Center	1125 Burtschell Street	Crescent City	95531	06015000203

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public/Community Health Center	DNC DHHS MH Main Office	455 K Street	Crescent City	95531	06015000101
Public/Community Health Center	Del Norte Community Health and Wellness Center and Community Garden	550 East Washington Blvd	Crescent City	95531	06015000104
TANF (CalWORKS) Job Readiness Program	Yurok Tribal TANF	207 Price Mall	Crescent City	95531	0601500101
WIC	DNC WIC Office	286 M Street	Crescent City	95531	0601500101 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

### Free/Reduced Price Meal Percentage Data Sheet

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
McCarthy Center (S)	Del Norte County Office of Education	08100820830042	93.33%	0%	93.33%
Del Norte High (S)	Del Norte County Unified	08618200833004	43.97%	8.65%	52.62%
Joe Hamilton (S, A)	Del Norte County Unified	08618206005391	79.74%	8.17%	87.91%
Margaret Keating (S, A, P)	Del Norte County Unified	08618206005417	76.34%	9.68%	86.02%
Pine Grove (S, A)	Del Norte County Unified	08618206005433	54.95%	10.81%	65.77%
Smith River Elementary (S, A)	Del Norte County Unified	08618206005458	79.92%	2.01%	81.93%
Sunset High (S)	Del Norte County Unified	08618200836205	71.79%	6.41%	78.21%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Del Norte County  
 Grant Number: 13-20104

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$45,245.74	\$45,245.74	0.00%
2 Benefits	\$0.00	\$23,496.55	\$23,496.55	0.00%
3 Operating	\$0.00	\$4,373.52	\$4,373.52	0.00%
4 Equipment	\$0.00	\$37.64	\$37.64	0.00%
5 Travel & Per Diem	\$0.00	\$6,937.02	\$6,937.02	0.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$19,947.88	\$19,947.88	0.00%
8 Indirect Costs	\$0.00	\$25,434.65	\$25,434.65	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$125,473.00</b>	<b>\$125,473.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	We did not have grant funding for FFY 13
2 Benefits	We did not have grant funding for FFY 13
3 Operating	We did not have grant funding for FFY 13
4 Equipment	We did not have grant funding for FFY 13
5 Travel & Per Diem	We did not have grant funding for FFY 13
6 Subcontractors	We did not have grant funding for FFY 13
7 Other Costs	We did not have grant funding for FFY 13
8 Indirect Costs	We did not have grant funding for FFY 13

## Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

Del Norte County  
13-20104

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Cannon, Melody	100.00%	0.00%	0.06	\$64,215.62	\$3,852.94	46.541%	\$1,793.18	\$5,646.11	
2		20 Nurse/Nurse Supervisor/Nurse Aide RN	Handke, Nelda	50.00%	50.00%	0.1	\$23,262.72	\$2,326.27	27.683%	\$643.99	\$2,970.26	
3		27 Project Coordinator	Jongsun, Baker	70.00%	30.00%	1	\$39,066.53	\$39,066.53	53.906%	\$21,059.38	\$60,125.91	
<b>Totals:</b>				<b>220.00%</b>	<b>80.00%</b>	<b>1.16</b>	<b>\$126,544.87</b>	<b>\$45,245.74</b>		<b>\$23,496.55</b>	<b>\$68,742.29</b>	

**Definition and basis for calculations of benefit rate(s):**

Benefits includes FICA, PERS, Medi-cal, Unemploy. Ins., Health Ins., Life Ins. and Workers Comp.

## Prime Budget Justification

Prime Grantee Name: Del Norte County  
 Grant Number: 13-20104

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Printing	Costs to promote the SNAP-Ed program	\$100.00	1.00	12.00	\$1,200.00	
		Postage	Monthly postage.	\$0.46	26.00	12.00	\$143.52	
		Office Supplies	Copy paper, envelopes, Ink pens, toner, and other misc materials consumed during normal business operations needed to support the SNAP-Ed program.	\$1,050.00	1.00	1.00	\$1,050.00	
		Leases/Rents	Building Rent. (based on FTE Splits)	\$165.00	1.00	12.00	\$1,980.00	
<b>Total Operating Expenses:</b>							<b>\$4,373.52</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Maint.-Equipment	Maintenance of fixed assets, (desks, chairs, lighting, etc.)	\$22.45	1.00	1.16	\$26.04	
		Rent-Equipment	Rental of Office Equipment, (copy machines and printers). (based on FTE Splits)	\$10.00	1.00	1.16	\$11.60	
<b>Total Equipment Expenses:</b>							<b>\$37.64</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		NSC / Project Coord.	Sacramento	2	1	4	3	\$40.00	\$100.00		418.00			\$1,392.34	
		NSC / Nurse	Sacramento	2	1	4	3	\$40.00	\$100.00		0.00			\$920.00	
		LHD / Project Coord.	Sacramento	2	1	4	3	\$40.00	\$100.00		418.00			\$1,392.34	
		LHD / Nurse	Sacramento	2	1	4	3	\$40.00	\$100.00		0.00			\$920.00	
		Network Conf / Prog Coord.	Sacramento	1	1	4	3	\$40.00	\$100.00		418.00			\$696.17	
		Network Conf / Nurse	Sacramento	1	1	4	3	\$40.00	\$100.00		0.00			\$460.00	
		CCLHDN / Prog Coord.	Sacramento	1	1	4	3	\$40.00	\$100.00		418.00			\$696.17	
		CCLHDN / Nurse	Sacramento	1	1	4	3	\$40.00	\$100.00		0.00			\$460.00	
<b>Total Travel and Per Diem:</b>														<b>\$6,937.02</b>	

\* Lodging cost include tax. Reimbursement is based at CAL-HR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification

**Prime Budget Justification**

		A	None					
<b>Total Sub Grant(s):</b>							<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Program Material	Curriculum, cook books, flyers	\$250.00	1.00	1.00	\$250.00		
		Physical Act. Ed. & Promo.	Physical Activity Education & Promotion	\$1,000.00	1.00	1.00	\$1,000.00		
		Kitchen Equipment	Tables, Cabinet, 2nd Refridgerator, etc.	\$5,000.00	1.00	1.00	\$5,000.00		
		Gardening Equipment	Plants, Seeds, Soil, Containers	\$2,000.00	1.00	1.00	\$2,000.00		
		Physical Act. Ed.	Demonstration & Instruction Workshops	\$500.00	4.00	1.00	\$2,000.00		
		Nutrition Ed.	Enforcement Materials	\$4.00	1250.00	1.00	\$5,000.00		
		Food for Demo's.	Demonstration Food	\$2,400.00	1.00	1.00	\$2,400.00		
		Food Prep. Equip.	Blenders, Water Containers, Knives, etc.	\$900.00	1.00	1.00	\$900.00		
		Vehicle Fuel	For demonstration in remote locations & schools	\$1,397.88	1.00	1.00	\$1,397.88		
<b>Total Other Costs:</b>							<b>\$19,947.88</b>		

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		County Fiscal Established I.C.R. based on County Expense Claims for FY 2010-11	37.00%	\$68,742.29	\$25,434.65	
<b>Total Indirect Costs:</b>					<b>\$25,434.65</b>	

<b>Total Budget:</b>					<b>\$125,473.00</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** *El Dorado Hills Community Vision, Inc. (El Dorado County)*  
**Grant Number:** *Contract # 13-20096*  
**Program Area:** *Non- Profit*

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 30% Female 70%

**Ethnicity:**

<input type="checkbox"/> African American	_____ %	<input type="checkbox"/> Latino	<u>30%</u>
<input type="checkbox"/> Asian	_____ %	<input type="checkbox"/> Native American	_____ %
<input type="checkbox"/> Caucasian	<u>70%</u>	<input type="checkbox"/> Pacific Islander	_____ %
<input type="checkbox"/> Other (specify)	: _____ %		

**Languages:**

<input type="checkbox"/> English	<u>75%</u>	<input type="checkbox"/>	<input type="checkbox"/> Korean	_____ %
Spanish	<u>25%</u>		<input type="checkbox"/> Lao	_____ %
<input type="checkbox"/> Arabic	_____ %		<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Armenian	_____ %		<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Bosnian	_____ %		<input type="checkbox"/> Tagalog	_____ %
<input type="checkbox"/> Cantonese	_____ %		<input type="checkbox"/> Vietnamese	_____ %
<input type="checkbox"/> Farsi	_____ %		<input type="checkbox"/> Other (specify)	: _____ %
<input type="checkbox"/> Hmong	_____ %		<input type="checkbox"/> Other (specify)	: _____ %
<input type="checkbox"/> Khmer (Cambodian)	_____ %			

**Ages:**

<input type="checkbox"/> Under 5 years old	30 %	<input type="checkbox"/> 12 to 17	<u>10%</u>
<input type="checkbox"/> 5 to 8	_____ %	<input type="checkbox"/> 18 to 59	<u>50%</u>
<input type="checkbox"/> 9 to 11	<u>5%</u>	<input type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

**Income Targeting Data Source:**

*See attached Census Tract data sheet*  
 *See attached Means Tested Program data sheet*  
 *See attached Free/Reduced Price Meal Percentage data sheet*  
 Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |            |  |            |
|---|------------|--|------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>20%</u> | <input type="checkbox"/> Low Income Home Energy Assistance Program             | %          |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____%     | <input type="checkbox"/> MediCal   | %          |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | %          | <input type="checkbox"/> Public Housing  | %          |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | %          | <input checked="" type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | <u>07%</u> |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>05%</u> | <input type="checkbox"/> Shelters/Temporary Housing                            | %          |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>10%</u> | <input type="checkbox"/> Soup Kitchens   | %          |
| <input type="checkbox"/> Food Pantries  | %          | <input type="checkbox"/> SSI- Supplemental Security Income                     | %          |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>33%</u> | <input type="checkbox"/> TANF (CalWORKS) Job Readiness                         | %          |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | %          | <input type="checkbox"/> Weatherization Program                                | %          |
| <input type="checkbox"/> Job Corps  | %          | <input checked="" type="checkbox"/> WIC  | <u>25%</u> |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): County Chronic Disease Prevention Coalition
- Internet/Web Sites-website address: [www.edhvisioncoalition.org](http://www.edhvisioncoalition.org)
- Print Media:
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (15 occurrences at 1 hour(s) each)
- Community Education Events: (4 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (3 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

- Adult Education & Job Training Sites
- Adult Rehabilitation Center
- 2 CalFresh Offices
- Churches
- 2 Community Centers
  - Elderly Service Centers
  - Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
  - Extension Offices
- 2 Farmers Markets
  - Food Stores
- 16 Head Start Programs
  - Individual Homes
  - Libraries

- Other Youth Education Sites (includes Parks and Recreation)
- 2 Public/Community Health Centers (includes Public Health Departments)
- Public Housing
- Schools – students (Preschool)
- 8 Schools – students (K-12)
  - Schools – students (Afterschool Program)
- Schools - Parents
- Shelters/Temporary Housing
- TANF Job Readiness Program
- 6 WIC Programs
- Worksites
- 1 Family Resource Center
- 1 Food Bank of El Dorado County
- 1 Section 8: White Rock Village Apt
- Other (specify):

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Projected Unduplicate Number of Contacts: 2000

Narrative

The El Dorado Hills Community Vision, Inc. provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in El Dorado county/city. The El Dorado Hills Community Vision, Inc. will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The El Dorado Hills Community Vision, Inc. will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community

events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

EDHCVI will use both process and outcome evaluation to measure performance. Sign in sheets, copies of meeting agendas, records of participation, needs assessment, survey results, training agendas, lesson plans, and community event materials will be collected for all nutrition education activities. The Project Coordinator will administer participant surveys measuring knowledge and skill improvement in the nutrition education topics, as well as changes in behavior related to markers of increased nutritional and physical health on an individual basis and as perceived in participants’ families and/or among their peers

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

El Dorado Hills Community Vision, Inc. (For El Dorado County) will establish partnerships through a new County Nutrition Action Plan group that will meet 4 times per year. El Dorado Hills Community Vision, Inc. (For El Dorado County) will develop a CNAP to 1) enhance collaboration and communication among stakeholders, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target populations in El Dorado County.

**Supplement:** El Dorado Hills Community Vision, Inc. is new to the Network for a Healthy California. They will be focusing on developing their CNAP and doing their community assessment. Once completed, they will identify PSE strategies that align with the community needs. They plan to address their PSE activities in year 2 and 3. El Dorado Hills Community Vision, Inc. plans to localize the nutrition education to fit their community needs. They plan to develop a new webpage focusing on nutrition; providing nutrition education information, resources, and a calendar of events like the location/times of farmers markets, forums, etc. The new webpage will be promoted at means-tested settings like Food Banks, CalFresh Offices, WIC, Head Start Offices, Family Resource Centers, and low resource schools (50% or greater FRPM). Rural counties can reach more people with website information. The RE-AIM framework, semi-annual surveys, and in depth assessment will be apart of the evaluation and reporting.

Per El Dorado Hills Community Vision Inc. Letter of Intent, the El Dorado County Division of Public Health designated El Dorado Hills Community Vision, Inc. to act as their lead agency and provide SNAP-Ed services in El Dorado County. The two agencies/organizations have worked closely together for several years implementing programs in the county and community. The El Dorado Hills Community Vision, Inc.'s coalition has an executive advisory committee of county representation ranging from health professionals, education professionals, youth, youth serving organizations, parents, law enforcement, and civic and volunteer organizations. El Dorado Hills Community Vision Inc. will receive the SNAP-Ed funding for this project and will work with the El Dorado County Public Health as a partner and receive consultation and technical assistance to implement a highly quality, and cost-effective program. The Program Coordinator will oversee the program activities including CX3. The role of the LHD is the same in all counties where a private not-for-profit entity is designated to operate the SNAP-Ed program. In these jurisdictions the LHD is expected to attend meetings, communicate regularly with and monitor the progress of the contractor in meeting its objective.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Pollock Pines Community Center	2675 Sander Rd	Pollock Pines	95726	06017031302	H	51.3%	%	%	ACS 2007-11	
Community Center	South Lake Tahoe	3501 Spruce Ave	South lake Tahoe	96150	06017030200	H	56.7%	61.9%	76.4%	ACS 2006-10	
Farmers Market	American Legion Hall Parking lot	2732 South Lake Tahoe Blvd.	South Lake Tahoe	96150	060170303024	AR		47.2%	59.1%	ACS 2006-10	
Farmers Market	Ivy House Parking Area	Corner of Main St and Cedar Ravine	Placerville	95667	06017030200	H	53.8%	%	%	ACS 2007-11	
Public/Community Health Clinics	ED County Community Health Clinic	4327 golden center drive	Placerville	95667	06017031502	AI	51%	%	%	ACS 2007-11	
Public/Community Health Clinics	Shingle Springs Tribal Health Clinic	5168 Hornpie Rd	Placerville	95667	06017030804	AI	100%	%	%	ACS 2007-11	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Cal Fresh	EDC Human Services Placerville	3057 Briw Road, Suite A	Placerville	95667	06017031200
Cal Fresh	EDC Human Services SLT	3368 Lake Tahoe Blvd #202	South Lake Tahoe	96150	06017030200
Family Resource Center	El Dorado Community Resource Center	1864 Broadway	Placerville	95677	06017031200
Food Bank	Food Bank of El Dorado County	6230 Enterprise Drive	Diamond Springs	95619	06017031502
Head Start Program	Al Tahoe Head Start	1100 Lyons Ave.	South Lake Tahoe	96150	06017030200
Head Start Program	Bijou Head Start	3501 Spruce Ave	South Lake Tahoe	96150	06017030200
Head Start Program	Blue Oak Montessori Preschool	2391 Merrychase Dr.	Cameron Park	95682	06017030807
Head Start Program	Buckeye Head Start	4561 Buckeye Road	Shingle Springs	95682	06017030804
Head Start Program	Camino Head Start	3060 Snows Road	Camino	95709	06017031301
Head Start Program	Charles Brown Head Start	6520 Oak Dell Drive	El Dorado	95623	06017031503
Head Start Program	Georgetown Head Start	Harkness Street	Georgetown	95634	06017030603
Head Start Program	Gold Oak Head Start	3171 Pleasant Valley Road	Placerville	95667	06017031404
Head Start Program	Green Valley Head	2382 Bass Lake Road	Rescue	95672	06017030709

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
	Start/ State Preschool				
Head Start Program	Home Based Head Start	6767 Green Valley Road	Placerville	95667	06017030902
Head Start Program	Ken Lowry Head Start	6767 Green Valley Road	Placerville	95667	06017030902
Head Start Program	Pinewood Head Start	6181 Pine Street	Pollock Pines	95726	06017031302
Head Start Program	Placerville Head Start	2781 Schnell School Road	Placerville	95667	06017031100
Head Start Program	Rescue Head Start	3880 Green Valley Road	Rescue	95672	06017030803
Head Start Program	White Rock Head Start	2200 Valley View Pkwy	El Dorado Hills	95762	06017030704
Head Start Program	William Brooks State Preschool	3610 Park Drive	El Dorado Hills	95762	06017030706
Section 8	White Rock Village Apts	2200 Valley View Pkwy	El Dorado Hills	95762	06017030704
WIC	Pollock Pines Comm. Church	6361 Pony Express Trail	Pollock Pines	95726	06017031302
WIC	Pioneer Park	6740 Fairplay Road	Somerset	95684	06017031402
WIC	Greenwood Community Center	4411 Hwy 193	Greenwood	95635	06017030602
WIC	White Rock Village Apts	2200 Valley View Pkwy	El Dorado Hills	95762	06017030704
WIC	EDC Human Services Placerville	937 Spring St.	Placerville	95667	06017031100
WIC	EDC Human Services SLT	3368 Lake Tahoe Blvd #202	South Lake Tahoe	96150	06017030200

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Blue Ridge (S)	El Dorado County Office of Education	09100900106047	100%	0%	100%
ED County Office of Ed Community School (S)	El Dorado County Office of Education	0910090011176	57.14%	14.29%	71.43%
Golden Ridge (S)	El Dorado County Office of Education	09100900930016	100%	0%	100%
Tahoe Valley Elementary (S)	Lake Tahoe Unified	09619036005573	62.11%	14.35%	76.46%
Latrobe Elementary (S)	Latrobe	19619116005581	100%	0%	100%
Miller's Hill Middle (S)	Latrobe	19619116103857	100%	0%	100%
Edwin Markham Middle (S)	Placerville Union Elementary	09619526005649	40.94%	13.12%	54.07%
Georgetown Elementary (S)	Black Oak Mine Union	09737836005490	42.04%	9.50%	51.54%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

<b>X</b>	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
<b>X</b>	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
<b>X</b>	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of **5** proposed subcontractors in El Dorado County's FY14 SNAP-Ed Program project through the El Dorado Hills Community Vision, Inc. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, **one** subcontractor, the Nutritionist, will take on a technical assistance and training role along with the Project Coordinator and 4 subcontractors to directly work and train youth and adults at local sites. Collectively, these 5 subcontractors and Project

Coordinator will support the County NEOP program to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. Subcontractors will support the Project Coordinator to train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the Project Coordinator and subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another? Will there be differences in their target audiences, geographic locales, performance measures, etc.?**

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

The nutritionist subcontractor will provide onsite training and technical assistance at large community events and activities at locations within the geographically large, rural county, of El Dorado. The nutritionist as a subcontractor is needed because the state level Registered Dietician will mostly be providing technical assistance from the State office located in Sacramento, the State Capitol, of California, and will not be available to travel to the many locations in various parts of El Dorado County where onsite training and assistance is needed to accomplish the 4 NEOP objectives.

## Budget Coversheet

Prime Grantee Name: El Dorado Hills Community Vision, Inc.  
 Grant Number: Contract # 13-20096

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries		\$107,000.00	\$107,000.00	100.00%
2 Benefits		\$21,400.00	\$21,400.00	100.00%
3 Operating		\$17,280.00	\$17,280.00	100.00%
4 Equipment		\$600.00	\$600.00	100.00%
5 Travel & Per Diem		\$5,932.50	\$5,932.50	100.00%
6 Subcontractors		\$13,138.40	\$13,138.40	100.00%
7 Other Costs		\$0.00	\$0.00	0.00%
8 Indirect Costs		\$32,649.10	\$32,649.10	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$198,000.00</b>	<b>\$198,000.00</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	new
2 Benefits	new
3 Operating	new
4 Equipment	new
5 Travel & Per Diem	new
6 Subcontractors	new
7 Other Costs	new
8 Indirect Costs	new

## Prime Budget Justification

Prime Grantee Name: El Dorado Hills Community Vision, Inc.  
 Grant Number: Contract # 13-20096

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Rent	Office Rent	\$600.00	0.50	12.00	\$3,600.00	
		Telephone	Telephones	\$220.00	0.50	12.00	\$1,320.00	
		Copies/duplicating	Duplicating Machine and paper	\$3,000.00	0.50	1.00	\$1,500.00	
		Office Supplies	Office supplies, Ink, paper, file folders, pens, etc.	\$200.00	0.50	12.00	\$1,200.00	
		Event room Rental	Event Room Rental	\$300.00	1.00	4.00	\$1,200.00	
		food/produce Cooking Demo	Food/produce/Bev for nutrition Ed and Demos	\$2.50	100.00	12.00	\$3,000.00	
		Materials	Materials : Wheel	\$300.00	1.00	1.00	\$300.00	
			Materials: plates or cups/pens, pencils, etc	\$7.00	40.00	12.00	\$3,360.00	
		Brochures and materials	Brochures and materials for handouts	\$1.00	150.00	12.00	\$1,800.00	
							\$0.00	
<b>Total Operating Expenses:</b>							<b>\$17,280.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Mobile Cooking Demo Cart	Mobile cooking demo cart	\$300.00	1.00	1.00	\$300.00	
		Computer	Laptop Computer: project coordinator	\$300.00	1.00	1.00	\$300.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$600.00</b>	

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Program Coord	El Dorado County	20							50.00			\$565.00	
		Exec. Director	El Dorado County	10							50.00			\$282.50	
		Project Coord	El Dorado County	100							50.00			\$2,825.00	
		Promotora (Subgrant F)	El Dorado County	50							50.00			\$1,412.50	
		Nutritionist (Subgrant A)	El Dorado County	10							50.00			\$282.50	
		Admin. Assistant	El Dorado County	20							50.00			\$565.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$5,932.50</b>	

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A Nutritionist TBD	Nutritionist: This is a contractor who will review state approved educational materials, and recommend materials, help plan and	\$40.00 40.00 1600.00		
		B Taxwise	Accountant/CPA: This is a contractor to do all accounting services for the project, monthly reports to Exec Director and Board Treasurer, and	\$49.00 62.00 3038.00		
		C Duerr Evaluation Resources	Evaluator: This is a contractor to help plan and implement evaluation strategies for the project, analyse data, and prepare reports to local and	\$70.00 45.72 3200.40		
		E nutritionist TBD	Media Coordinator/trainer: This is a contractor to plan, coordinate and train our youth media team to use state approved messages for PSAs	\$50.00 90.00 4500.00		
		F Promotora (TBD)	Promotora: This is a contractor who helps conduct SNAP Ed activities when there are significant Spanish Speaking participants.	\$10.00 80.00 800.00		
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$13,138.40</b>		

## Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Percent of total direct costs	19.51%	\$167,350.90	\$32,649.10		
<b>Total Indirect Costs:</b>					<b>\$32,649.10</b>		

<b>Total Budget:</b>					<b>\$198,000.00</b>	
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### Sub Staffing A

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

El Dorado Hills Community Vision, Inc.  
 Contract # 13-20096  
 Nutritionist TBD

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1					0		\$0.00		\$0.00	\$0.00		
2					0		\$0.00		\$0.00	\$0.00		
3					0		\$0.00		\$0.00	\$0.00		
4					0		\$0.00		\$0.00	\$0.00		
5					0		\$0.00		\$0.00	\$0.00		
6					0		\$0.00		\$0.00	\$0.00		
7					0		\$0.00		\$0.00	\$0.00		
8					0		\$0.00		\$0.00	\$0.00		
9					0		\$0.00		\$0.00	\$0.00		
10					0		\$0.00		\$0.00	\$0.00		
11					0		\$0.00		\$0.00	\$0.00		
12					0		\$0.00		\$0.00	\$0.00		
13					0		\$0.00		\$0.00	\$0.00		
14					0		\$0.00		\$0.00	\$0.00		
15					0		\$0.00		\$0.00	\$0.00		
16					0		\$0.00		\$0.00	\$0.00		
17					0		\$0.00		\$0.00	\$0.00		
18					0		\$0.00		\$0.00	\$0.00		
19					0		\$0.00		\$0.00	\$0.00		
20					0		\$0.00		\$0.00	\$0.00		
21					0		\$0.00		\$0.00	\$0.00		
<b>Totals:</b>				<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>		

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** El Dorado Hills Community Vision, Inc.  
**Grant Number:** Contract # 13-20096  
**Sub Grant A Name:** Nutritionist TBD

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>

					<b>Total Budget:</b>	<b>\$0.00</b>
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

El Dorado Hills Community Vision, Inc.  
 Contract # 13-20096  
 Taxwise

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub B Budget Justification

**Prime Grantee Name:** El Dorado Hills Community Vision, Inc.  
**Grant Number:** Contract # 13-20096  
**Sub Grant B Name:** Taxwise

Budget Revision		Operating Expenses											Budget Revision Justification	
Action	Last Amt Approved	Budget Item	Description/Justification							Unit Cost	Quantity	FTE	Total	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
<b>Total Operating Expenses:</b>											<b>\$0.00</b>			

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

### Sub B Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>

					<b>Total Budget:</b>	<b>\$0.00</b>
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### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

El Dorado Hills Community Vision, Inc.  
 Contract # 13-20096  
 Duerr Evaluation Resources

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** El Dorado Hills Community Vision, Inc.  
**Grant Number:** Contract # 13-20096  
**Sub Grant C Name:** Duerr Evaluation Resources

Budget Revision		Operating Expenses												
Action	Last Amt Approved	Budget Item	Description/Justification							Unit Cost	Quantity	FTE	Total	Budget Revision Justification
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
<b>Total Operating Expenses:</b>											<b>\$0.00</b>			

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
					\$0.00		
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>	

					<b>Total Budget:</b>	<b>\$0.00</b>	
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### Sub Staffing E

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant E Name:**

El Dorado Hills Community Vision, Inc.  
 Contract # 13-20096  
 nutritionist TBD

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Staffing F

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant F Name:**

El Dorado Hills Community Vision, Inc.  
 Contract # 13-20096  
 Promotora (TBD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub F Budget Justification

**Prime Grantee Name:** El Dorado Hills Community Vision, Inc.  
**Grant Number:** Contract # 13-20096  
**Sub Grant F Name:** Promotora (TBD)

Budget Revision		Operating Expenses												
Action	Last Amt Approved	Budget Item	Description/Justification							Unit Cost	Quantity	FTE	Total	Budget Revision Justification
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
<b>Total Operating Expenses:</b>											<b>\$0.00</b>			

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

**Sub F Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>

					<b>Total Budget:</b>	<b>\$0.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** County of Fresno  
**Grant Number:** 12-10160  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 25% Female 75%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>10%</u>	<input checked="" type="checkbox"/> Latino	<u>50%</u>
<input checked="" type="checkbox"/> Asian	<u>9%</u>	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>30%</u>	<input type="checkbox"/> Pacific Islander	<u>      </u> %
<input type="checkbox"/> Other (specify) _____:	<u>      </u> %		

Languages:

<input checked="" type="checkbox"/> English	<u>50%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input checked="" type="checkbox"/> Spanish	<u>45%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input checked="" type="checkbox"/> Hmong	<u>5%</u>	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>10%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>11%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>7%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>56%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>5%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>11%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>2</u> %              |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP) _____%             | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input checked="" type="checkbox"/> Shelters/Temporary Housing <u>1</u> %  |
| <input type="checkbox"/> Food Banks _____%   | <input checked="" type="checkbox"/> Soup Kitchens <u>1</u> %               |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input checked="" type="checkbox"/> HeadStart <u>1</u> %                                   | <input checked="" type="checkbox"/> TANF (CalWORKS) <u>1</u> %             |
| <input type="checkbox"/> In Home Supportive Services (IHSS) _____%                         | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input type="checkbox"/> WIC _____%  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Fresno County CNAP Team
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (44 occurrences at 1 hour(s) each)
- Community Education Events: (12 occurrences at 4 hour(s) each)
- Training/Workshop/Conference: (18 occurrences at 1-2 hour(s) each)
- Point of Purchase: (24 occurrences at 2 hour(s) each)
- Other (specify): Community Engagement Activities (24 occurrences at 2-4 hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

\_\_\_\_\_ Adult Education & Job Training Sites  
\_\_\_\_\_ Adult Rehabilitation Center  
\_\_ CalFresh Offices  
83 Churches  
11 Community Centers  
1 Elderly Service Centers  
1 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
5 Farmers Markets  
23 Food Stores  
3 Head Start Programs  
\_\_\_\_\_ Individual Homes  
4 Libraries  
14 Other Youth Education Sites  
(includes Parks and Recreation)  
6 Public/Community Health Centers  
(includes Public Health  
Departments)  
8 Public Housing  
\_\_\_\_\_ Schools – students (Preschool)  
40 Schools – students (K-12)  
40 Schools – students (Afterschool)

40 Schools - Parents  
6 Shelters/Temporary Housing  
2 TANF Job Readiness Program  
\_\_\_\_\_ WIC Programs  
\_\_\_\_\_ Worksites  
7 Other (specifiy): Substance abuse treatment  
2 Other (specifiy): Transitional-age youth program  
1 Other (specifiy): Local Swap Meets/Flee Mkt  
4 Other (specifiy): Police Substations  
2 Other (specifiy): Foster Care Services  
2 Other (specifiy): Business/Chamber of Commerce  
2 Other (specifiy): Neighborhood Center  
1 Other (specifiy): Conference Center  
1 Other (specifiy): Hospital/Medical Center  
1 Other (specifiy): Office of Education  
1 Other (specifiy): Center for New Americans  
1 Other (specifiy): Wellness Center  
2 Other (specifiy): Non-Profit

*\*Direct education to the target audience will be provided at all "OTHER" sites included.*

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Projected Unduplicate Number of Contacts: 18,000

Narrative

Fresno County Department of Public Health (FCDPH) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Fresno County. FCDPH will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population. FCDPH will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer ("Champions") of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement

allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Fresno County Department of Public Health (FCDPH) will maintain documentation for each objective, including: Meeting documentation (agendas, sign-in sheets) for the County Nutrition Action Plan (CNAP) and the CX<sup>3</sup> process, including qualitative summaries of data collection process, data analysis of collected information, and communication tools to share the final reports; Nutrition Education class and activity events (date, time, location, recruitment participant sign-in, sample lesson plans, and quality assurance oversight summaries); CNAP and CX<sup>3</sup> reports; Media documentation (related local press on the topic); and any documentation not specifically related to activities listed above, that results in the evaluation activities completed locally and with the California Department of Public Health.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Centers	Fresno County Dept. of Public Health	1221 Fulton Mall	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Public/Community Health Centers	CalViva Community Solutions Center	1315 Van Ness Ave.	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Public/Community Health Centers	West Fresno Area Clinic	302 Fresno St.	Fresno	93706	06019000300	AR	N/A	50.4%	72.0%	2006-2010	
Public/Community Health Centers	R.E.A.C.H Program	515 N. Cedar Ave.	Fresno	93702	06019002502	AR	N/A	58.7%	70.8%	2006-2010	
Public/Community Health Centers	Fresno County Dept. of Behavioral Health-Outpatient Clinic	4441 E. Kings Canyon Rd.	Fresno	93702	06019002702	AR	N/A	58.0%	77.8%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Centers	Fresno County Dept. of Behavioral Health Asian Pac Islander Clinic	4445 E. Inyo Ave., Modular C.	Fresno	93702	06019002702	AR	N/A	58.0%	77.8%	2006-2010	
Community Center	Dickey Youth Development Center	1515 E. Divisadero Ave.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Community Center	Einstein Neighborhood Center	3566 E. Dakota Ave.	Fresno	93726	06019005203	AR	N/A	32.4%	65.3%	2006-2010	
Community Center	El Dorado Neighborhood Center	1343 E. Barstow Ave.	Fresno	93710	06019005403	AR	N/A	58.5%	69.9%	2006-2010	
Community Center	Fink-White Neighborhood Center	535 S. Trinity St.	Fresno	93706	06019000200	AR	N/A	52.9%	73.5%	2006-2010	
Community Centers	Commerce Building (Fresno Fairgrounds)	1105 S. Chance	Fresno	93702	06019001301	AR	N/A	52.3%	72.1%	2006-2010	
Community Centers	Sunset Neighborhood Center	1345 W. Eden Ave.	Fresno	93706	06019000700	AR	N/A	46.4%	62.6%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Centers	West Fresno Boys and Girls Club	930 Tulare St.	Fresno	93706	06019000300	AR	N/A	50.4%	72.0%	2006-2010	
Community Centers	Zimmerman Boys and Girls	540 N. Augusta St.	Fresno	93701	06019002400	AR	N/A	61.5%	79.8%	2006-2010	
Community Centers	El Dorado Boys and Girls	1343 Barstow Ave.	Fresno	93710	06019005403	AR	N/A	58.5%	69.9%	2006-2010	
Community Centers	Special Services Community Center	749 G St.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	
Community Centers	Parlier City Hall	1100 E. Parlier Ave.	Parlier	93648	06019008502	AR	N/A	31.5%	55.7%	2006-2010	
Farmers Market	Fresno Farmers Market	1430 Broadway St.	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Farmers Market	Rancho Farmers Market	245 E. Whitesbridge Ave.	Fresno	93706	06019000200	AR	N/A	52.9%	73.5%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Farmers Market	Market on the Mall	1900 Mariposa Mall	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Farmers Market	Manchester Center Farmers Market	1901 E. Shields Ave.	Fresno	93726	06019005100	AR	N/A	33.6%	55.7%	2006-2010	
Farmers Market	Reedley Farmers Market	G St. and 12 <sup>th</sup> St.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	
Church	Stuart Tabernacle AME Zion Church	2228 Martin Luther King Blvd.	Fresno	93706	06019000902	AR	N/A	65.6%	80.9%	2006-2010	
Church	Calvary Temple	619 S. Sierra Vista Ave.	Fresno	93702	06019002702	AR	N/A	58.0	77.8%	2006-2010	
Church	Grace Community Baptist Church	2240 N. Cedar Ave.	Fresno	93703	06019003202	AR	N/A	40.1%	58.0%	2006-2010	
Church	Cross Temple Church of God	2696 S. Tupman Ave.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0%	2006-2010	
Church	King Solomon Missionary Baptist	1111 E. Samson Ave.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	North Avenue Church of Christ	278 W. North Ave.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0%	2006- 2010	
Church	New Hope Church of God in Christ	1136 N. Ave.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0%	2006- 2010	
Church	Wesley United Methodist Church	1343 E. Barstow Ave.	Fresno	93710	06019005403	AR	N/A	58.5%	69.9%	2006- 2010	
Church	First Presbyterian church	1540 M St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006- 2010	
Church	Iglesia La Luz Del Mundo	3731 N. Cedar Ave.	Fresno	93726	06019005203	AR	N/A	32.4%	65.3%	2006- 2010	
Church	Harvest of Harmony	1410 Kern St.	Fresno	93706	06019000300	AR	N/A	50.4%	71.9%	2006- 2010	
Church	Valley Christian Center	4649 E. Shields Ave.	Fresno	93726	06019005202	AR	N/A	35.7%	57.8%	2006- 2010	
Church	Bethany Intercity Church	1955 Broadway St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006- 2010	
Church	San Joaquin Valley Bible Church	7170 N. San Pablo	Pineda le	93650	06019004404	AR	N/A	46.7%	56.1%	2006- 2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Hopewell Missionary Baptist	2627 S. Marks Ave.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0%	2006-2010	
Church	West Park Community Church	3279 E. Jensen Ave.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0%	2006-2010	
Church	Fuerza Del Calvario	1540 S. Valentine Ave.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0	2006-2010	
Church	Wat Phouthapathane Lao	2450 S. Walnut Ave.	Fresno	93706	06019000901	AR	N/A	46.4%	79.3%	2006-2010	
Church	Church of the Living God	245 E. Garrett Ave.	Fresno	93706	06019000901	AR	N/A	46.4%	79.3%	2006-2010	
Church	Sweet Home Baptist Church	384 E. Kaviland Ave.	Fresno	93706	06019000901	AR	N/A	46.4%	79.3%	2006-2010	
Church	Bethlehem Baptist Church	141 E. Kaviland Ave.	Fresno	93706	06019000901	AR	N/A	46.6%	79.3%	2006-2010	
Church	Central Church of Church	1088 E. Church Ave.	Fresno	93706	06019000901	AR	N/A	46.6%	79.3%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Second Baptist Church	1041 E. Jensen Ave.	Fresno	93706	06019000901	AR	N/A	46.4%	79.3%	2006-2010	
Church	Pearlygrove Baptist Church	735 E. Church Ave.	Fresno	93706	06019000902	AR	N/A	65.6%	80.9%	2006-2010	
Church	Corinth Baptist Church	2377 S. Ivy Ave.	Fresno	93706	06019000902	AR	N/A	65.6%	80.9%	2006-2010	
Church	Disciples Christian Community Fellowship	2368 S. Elm Ave.	Fresno	93706	06019000902	AR	N/A	65.6%	80.9%	2006-2010	
Church	Fresno West Side Seventh Day	2750 Martin Luther King Blvd.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0%	2006-2010	
Church	Witness of Jesus Christ	2519 S. Elm Ave.	Fresno	93706	06019001100	AR	N/A	56.7%	72.2%	2006-2010	
Church	Saint Marks United Methodist	2406 S. Lily Ave.	Fresno	93706	06019001100	AR	N/A	56.7%	72.2%	2006-2010	
Church	Holly Church of Christ	2385 S Holly Ave.	Fresno	93706	06019001100	AR	N/A	56.7%	72.2%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	St Joseph Baptist Church	1036 Martin Ave.	Fresno	93706	06019000300	AR	N/A	50.4%	72.0%	2006-2010	
Church	New Beginning Apostolic Assembly Church	740 Fresno St.	Fresno	93706	06019000300	AR	N/A	50.4%	72.0%	2006-2010	
Church	Fresno Buddhist Temple	1340 Kern St.	Fresno	93706	06019000300	AR	N/A	50.4%	72.0%	2006-2010	
Church	Harvest of Harmony International Church	1410 Kern St.	Fresno	93706	06019000400	AR	N/A	54.6%	70.1%	2006-2010	
Church	First Union Missionary Baptist	304 E St.	Fresno	93706	06019000400	AR	N/A	54.6%	70.1%	2006-2010	
Church	First Temple Church of God	208 E St.	Fresno	93706	06019000400	AR	N/A	54.6%	70.1%	2006-2010	
Church	Feed My Sheep Ministries	117 E. Lemon Ave.	Fresno	93706	06019000200	AR	N/A	52.9%	73.5%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	True Love Tabernacle Church	111 W. Whites Bridge Ave.	Fresno	93706	06019000700	AR	N/A	46.4%	62.6%	2006-2010	
Church	Trinity Church of God in Christ	46 E. O'neil Ave.	Fresno	93706	06019000200	AR	N/A	52.9%	73.5%	2006-2010	
Church	Cornerstone Assembly of God	1545 Fulton St.	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Church	First Presbyterian Church	1540 M St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Church	Church on the Rock	320 N. Palm Ave.	Fresno	93701	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Church	Step of Faith Church	1025 E. Belmont Ave.	Fresno	93701	06019002300	AR	N/A	40.1%	54.6%	2006-2010	
Church	Iglesia Espirita Church Santo Y Fuego	915 E. Belmont Ave.	Fresno	93701	06019002300	AR	N/A	40.1%	54.6%	2006-2010	
Church	Princeton Spanish Kingdom Hall	4097 W. McKinley Ave.	Fresno	93722	06019003302	AR	N/A	37.7%	51.9%	2006-2010	
Church	St John's Cathedral	2814 Mariposa St.	Fresno	93721	06019000502	AR	N/A	40.8%	63.5%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Victory Life Fellowship	620 S 10th St.	Fresno	93702	06019002602	AR	N/A	26.1%	52.6%	2006-2010	
Church	Slavic Baptist Church	3941 E. Mono St.	Fresno	93702	06019002602	AR	N/A	26.1%	52.6%	2006-2010	
Church	Fresno United Christians Church	4557 E. Tulare St.	Fresno	93702	06019002701	AR	N/A	40.0%	54.7%	2006-2010	
Church	Hmong Community Alliance Church	3563 E. Madison Ave.	Fresno	93702	06019002601	AR	N/A	37.0%	59.4%	2006-2010	
Church	Church of God Christian	725 N. Millbrook Ave.	Parlier	93648	06019002502	AR	N/A	58.7%	70.8%	2006-2010	
Church	Grace United Methodist Church	3362 E. Balch Ave.	Parlier	93648	06019002602	AR	N/A	26.1%	52.6%	2006-2010	
Church	Living World International	1110 N. Blackstone Ave.	Parlier	93648	06019002300	AR	N/A	40.1%	54.6%	2006-2010	
Church	Altar Worship Centre Church	4450 N. Abby St.	Parlier	93648	06019000600	AR	N/A	62.3%	70.1%	2006-2010	
Church	United Faith Foundation	1921 E. Belmont Ave.	Parlier	93648	06019002300	AR	N/A	40.1%	54.6%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Iglesia Fuente De Vida	13257 E. Ann Ave.	Parlier	93648	06019008501	AR	N/A	36.0%	57.1%	2006-2010	
Church	Catholic Church	830 Tulare St.	Reedley	93654	06019008502	AR	N/A	31.5%	55.7%	2006-2010	
Church	Iglesia El Calvario	8643 S. Wrico Ave.	Reedley	93654	06019008501	AR	N/A	36.0%	57.1%	2006-2010	
Church	Templo Lirio De Los Valles	501 Tuolumne St.	Reedley	93654	06019006802	AR	N/A	41.2%	63.0%	2006-2010	
Church	Nueva Vida Pentecostal	14583 E. Manning Ave.	Reedley	93654	06019008501	AR	N/A	36.0%	57.1%	2006-2010	
Church	Buddhist Church of Parlier	360 S. Newmark Ave.	Reedley	93654	06019008502	AR	N/A	31.5%	55.7%	2006-2010	
Church	Iglesia Cristiana Fuente De	680 12th St.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	
Church	Lifehouse Valley Church	1715 11th St.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	
Church	Bendicion A Las Naciones	960 G St.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	
Church	Maranatha Church	1447 14th St.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	St Anthony's Church	1018 N. Frankwood Ave.	Reedle y	93654	06019006604	AR	N/A	42.6%	62.7%	2006- 2010	
Church	St Anthony's Church	1060 F St.	Reedle y	93654	06019006602	AR	N/A	38.7%	60.5%	2006- 2010	
Church	Cruising For Jesus	772 E. 11th St.	Reedle y	93654	06019006604	AR	N/A	42.6%	62.7%	2006- 2010	
Church	Divina Misericordia	1406 E. Manning Ave.	Reedle y	93654	06019006604	AR	N/A	42.6%	62.7%	2006- 2010	
Church	Street Light Ministry Inc.	1024 G St.	Reedle y	93654	06019006602	AR	N/A	38.7%	60.5%	2006- 2010	
Church	Armenian Apostolic Church	1249 F St.	Reedle y	93654	06019006602	AR	N/A	38.7%	60.5%	2006- 2010	
Church	Methodist Fellowship Church	1506 12th St.	Reedle y	93654	06019006602	AR	N/A	38.7%	60.5%	2006- 2010	
Church	Community Christian Fellowship	1547 13 <sup>th</sup> St.	Reedle y	93654	06019006602	AR	N/A	38.7%	60.5%	2006- 2010	
Church	El Faro Community Church	790 E. Evening Glow Ave.	Reedle y	93654	06019006602	AR	N/A	38.7%	60.5%	2006- 2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Firebaugh Mendota United Methodist	1660 O St.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Church	St Joseph's Church	1900 Saipan	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Church	St Joseph's Church	1558 12th St.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Church	Full Gospel Church	1225 12th St.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Church	First Baptist Church	1538 Q St.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Church	Truth Tabernacle UPC	1840 7th St.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Church	Firebaugh-Mendota United Methodist Church	1660 O St.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Church	Open Bible Church	373 N St.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Church	Firebaugh Faith Fellowship	355 N. 'N' St.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Library	Ivy Center Library	188 E. California Ave.	Fresno	93706	06019000902	AR	N/A	65.6%	80.9%	2006-2010	
Library	Fresno County Free Library	2420 Mariposa St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Library	Fresno County Public Library	4670 E. Butler Ave.	Fresno	93702	06019001304	AR	N/A	57.8%	70.6%	2006-2010	
Library	Fresno County Library	1345 W. Eden Ave.	Fresno	93706	06019000700	AR	N/A	46.4%	62.6%	2006-2010	
Grocery Stores	Firebaugh Supermarket	1207 N St	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Grocery Stores	Latino Market	1105 E. Belmont Ave.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Grocery Stores	Food Maxx	1925 Fresno St.	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Grocery Stores	Fiesta Latino Market	830 E. Belmont Ave.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Grocery Stores	Renos Mega Mart	65 N. Fulton St.	Firebaugh	93622	06019008401	AR	N/A	43.4%	67.3%	2006-2010	
Grocery Stores	C M Market	229 N. Blackstone Ave.	Fresno	93701	06019002300	AR	N/A	40.1%	54.6%	2006-2010	

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Grocery Stores	L & M Food Store	1505 E. Belmont Ave.	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Grocery Stores	Sivilay Market	985 E. Manning Ave.	Fresno	93701	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Grocery Stores	Monaf Market	1302 11th St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Grocery Stores	FN Discount Market	1207 N St.	Fresno	93701	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Grocery Stores	Am Market	1105 E. Belmont Ave.	Fresno	93701	06019002300	AR	N/A	40.1%	54.6%	2006-2010	
Grocery Stores	Town & Country Market	1925 Fresno St.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	
Grocery Stores	Shop Kwick	830 E. Belmont Ave.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	
Grocery Stores	Savemart Supermarket	1580 E. Manning Ave.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	
Grocery Stores	California Market	815 W. Manning Ave.	Reedley	93654	06019006602	AR	N/A	38.7%	60.5%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Grocery Stores	Parlier Food Basket	890 E. Parlier Ave.	Parlier	93648	06019008501	AR	N/A	36.0%	57.1%	2006-2010	
Grocery Stores	Amigo Market	13491 E. Parlier Ave.	Parlier	93648	06019008501	AR	N/A	36.0%	57.1%	2006-2010	
Grocery Stores	Mendocino Market	8669 S. Mendocino	Parlier	93648	06019008501	AR	N/A	36.0%	57.1%	2006-2010	
Grocery Stores	U-Save Market	8646 S. Mendocino	Parlier	93648	06019008501	AR	N/A	36.0%	57.1%	2006-2010	
Grocery Stores	Fresno Super Market	1750 S. Orange Ave.	Fresno	93702	06019000400	AR	N/A	54.6%	70.1%	2006-2010	
Grocery Stores	SB Food Market	4215 E. Butler Ave.	Fresno	93702	06019001301	AR	N/A	52.3%	72.1%	2006-2010	
Grocery Stores	Butler Market	3804 E. Butler Ave.	Fresno	93702	06019001303	AR	N/A	51.5%	72.6%	2006-2010	
Grocery Stores	Family Express	4205 E. Butler Ave.	Fresno	93702	06019001301	AR	N/A	52.3%	72.1%	2006-2010	
Elderly Services	Adult Protective Services	2025 E. Dakota Ave.	Fresno	93750	06019005100	AR	N/A	33.6%	55.7%	2006-2010	
Other Youth Education Site	Youth Leadership Institute	2440 Tulare St. Ste. 200	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Other Youth Education Site	P.A.C.E. Program	2348 Mariposa St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Site	Family Connections West Fresno	1052 C St.	Fresno	93706	06019000300	AR	N/A	50.4%	72.0%	2006-2010	
Other Youth Education Site	Centro Familiar De Adoracion	4546 E. Thomas	Fresno	93702	06019002800	AR	N/A	58.8%	78.0%	2006-2010	
Other Youth Education Site	Centro La Familia	16856 4 <sup>th</sup> St.	Huron	93234	06019007801	AR	N/A	38.4%	72.1%	2006-2010	
Other Youth Education Site	Carter G. Woodson Charter	3333 N. Bond	Fresno	93726	06019005203	AR	N/A	32.4%	65.3%	2006-2010	
Other Youth Education Site	Centro La Familia	302 Fresno St. Suite 102	Fresno	93706	06019000300	AR	N/A	50.4%	72.0%	2006-2010	
Other Youth Education Site	Centro La Familia	900 Newark	Parlier	93648	06019006802	AR	N/A	41.2%	63.0%	2006-2010	
Other Youth Education Site	Youth Link Program	3133 N. Millbrook Ave.	Fresno	93703	06019003301	AR	N/A	46.1%	50.1%	2006-2010	
Other Youth Education Site	FEOC- Adolescent Family Life Program	1900 Mariposa Mall Ste. 301	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Other Youth Education Site	FEOC Sanctuary	1545 N St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Other Youth Education Site	Westside Youth, Inc.	1709 7th St.	Mendota	93640	06019008302	AR	N/A	63.2%	80.0%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Site	Fresno West Coalition for Economic Development	302 Fresno St. Ste. 212	Fresno	93706	06019000300	AR	N/A	50.4%	72.0%	2006-2010	
Other Youth Education Site	Youth For Christ, Inc.	1401 Divisadero St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Other-Flee Marker	Kerman Flee Market	14443 W. Whitesbridge Ave.	Kerman	93630	06019004002	AR	N/A	34.7%	51.4%	2006-2010	
Other -Transitional Age Youth/Homeless	West Care (Alpha Zeta Phi Program)	4605 E. Liberty	Fresno	93702	06019001301	AR	N/A	52.3%	72.1%	2006-2010	
Other -Transitional Age Youth/Homeless	FEOC Transitional Age Youth	1046 T St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Other-Substance Abuse Treatment	West Care Substance Abuse Treatment	2772 Martin Luther King Blvd.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0%	2006-2010	
Other –Substance Abuse Treatment	Pathways to Recovery	515 Cedar Ave.	Fresno	93702	06019002502	AR	N/A	58.7%	70.8%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other –Substance Abuse Treatment	King of Kings- Women’s Pregnant & Postpartum Program	1350 E. Annadale Ave.	Fresno	93706	06019001000	AR	N/A	60.6%	76.0%	2006-2010	
Other –Substance Abuse Treatment	King of Kings Community Center	2385 S. Fairview Ave.	Fresno	93706	06019000902	AR	N/A	65.6%	80.9%	2006-2010	
Other –Substance Abuse Treatment	Spirit of Women	327 W. Belmont Ave.	Fresno	93728	06019000200	AR	N/A	52.9%	73.5%	2006-2010	
Other - Substance Abuse Treatment / Co-Occurring Disorders	West Care Substance Abuse Treatment (Options Program)	4111 E. Kings Canyon Ave.	Fresno	93702	06019001301	AR	N/A	52.3%	72.1%	2006-2010	
Other-Substance Abuse Treatment (children of users)	West Care Substance Abuse Treatment (Smart2 Program)	913 E. Belmont Ave.	Fresno	93701	06019002300	AR	N/A	40.1%	54.6%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other – Neighborhood Center	Burroughs Neighborhood Resource Center	166 N. Sierra Vista	Fresno	93702	06019002702	AR	N/A	58.0%	77.8%	2006-2010	
Other-Neighborhood Outreach	Fresno County Economic Opportunity Commission	1900 & 1920 Mariposa Mall	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Other – Police Substation	Southwest / Bringing Broken Neighborhoods Back to Life	1211 Fresno St.	Fresno	93706	06019000200	AR	N/A	52.9%	73.5%	2006-2010	
Other – Police Substation	Main	2323 Mariposa Mall	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Other – Police Substation	Southeast	1617 S Cedar Avenue	Fresno	93702	06019001304	AR	N/A	57.8%	70.6%	2006-2010	
Other – Police Substation	Northwest	3781 N Hughes Avenue	Fresno	93705	06019004704	AR	N/A	57.6%	74.3%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other – Foster Care	Fresno County Dept. of Children and Family	1404 “L” Street	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Other - Foster Care	Angels of Grace Foster Family Agency	1350 Van Ness Ave	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Other - Business	Central California Hispanic Chamber of Commerce	2331 Fresno Street Suite 114	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Other - Business	Fresno Metro Black Chamber Of Commerce	1444 Fulton Street	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Other-Wellness Center	Holistic Cultural & Education Center	4879 E. Kings Canyon Rd.	Fresno	93727	06019002903	AR	N/A	58.5%	74.3%	2006-2010	
Other-Center for New Americans	Fresno Center for New Americans	4879 E. Kings Canyon Rd.	Fresno	93727	06019002903	AR	N/A	58.5%	74.3%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other- Non-Profit	Barrios Unidos	4415 E. Tulare St.	Fresno	93702	06019002701	AR	N/A	40.0%	54.7%	2006-2010	
Other-Non-Profit	Centro La Familia	302 Fresno St. #102	Fresno	93706	06019000300	AR	N/A	50.4%	72.0%	2006-2010	
Other-Office of Education	Fresno County Office of Education	1111 Van Ness Ave.	Fresno	93721	06019000100	AR	N/A	77.4%	91.9%	2006-2010	
Other – Conference Center	Radisson Hotel & Conference Center	2233 Ventura St.	Fresno	93721	06019000600	AR	N/A	62.3%	77.0%	2006-2010	
Other-Hospital/Medical Center	Community Regional Medical Center	2823 Fresno St.	Fresno	93721	06019000502	AR	N/A	40.8%	63.5%	2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
TANF	Huntington Hall, CalWORKs (TIP Unit)	435 S. Boyd Ave.	Fresno	93702	06019001301
TANF	Fairgrounds Building, CalWORKs (Intake)	4468 E. Kings Canyon Rd.	Fresno	93702	06019001301

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Housing Authority of the City and County of Fresno	1331 Fulton Mall	Fresno	93721	06019000100
Public Housing	Housing Authority of Fresno	937 Klette Ave.	Fresno	93706	06019000300
Public Housing	Fresno Housing Authority	4410 Hamilton Ave.	Fresno	93702	06019001304
Public Housing	Fresno County Housing Authority	1030 E. Parlier Ave.	Parlier	93648	06019008502
Public Housing	Fresno County Housing Authority	1625 Allardt Dr.	Firebaugh	93622	06019008401
Public Housing	Indian Housing Authority	4702 N. Bendel Ave.	Fresno	93722	06019004205
Public Housing	Fresno Housing Authority	2415 5th St.	Sanger	93657	06019006000
Public Housing	City Housing Authority	1233 W. Atchison Ave.	Fresno	93706	06019000800
Head Start	Fresno Migrant Head Start	4610 W. Jacquelyn Ave. Ste. #101	Fresno	93722	06019004212
Head Start	Kings Canyon Head Start	4995 E. Balch Ave.	Fresno	93727	06019002903
Head Start	Franklin Head Start	1189 Martin St.	Fresno	93706	06019000300
Soup Kitchen	Stone Soup Fresno-Hmong	1345 Bulldog Ln.	Fresno	93710	06019005403
Shelters/Temporary Housing	Rescue Mission	310 G St.	Fresno	93706	06019000400

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Shelters/Temporary Housing	Poverello House	412 F. St.	Fresno	93706	06019000400
Shelters/Temporary Housing	Naomi's House	445 F St.	Fresno	93706	06019000400
Shelters/Temporary Housing	New Life for Girls	207 Broadway St.	Fresno	93701	06019000600
Shelters/Temporary Housing	Marjaree Mason Center	1600 M St.	Fresno	93721	06019000100
Shelters/Temporary Housing	School of Unlimited Learning/FEOC Sanctuary and Youth Services	2336 Calaveras	Fresno	93721	06019000100

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Akira Yokomi Elementary (S, P, A)	Fresno Unified	10621660108118	74.46%	8.02%	82.47%
Ann B Leavenworth Elementary (S,P, A)	Fresno Unified	10621666111256	87.77%	5.28%	93.05%
Washington Colony Elementary (S, P, A)	Fresno Unified	10625136007405	70.57%	11.26%	81.84%
Ezekiel Balderas Elementary (S, P, A)	Fresno Unified	10621666109961	92.58%	3.16%	95.73%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Elizabeth Terrones Middle (S, P, A)	Fresno Unified	10621666112882	73.45%	15.14%	88.59%
Washington High (S, P, PS)	Fresno Unified	10625211038306	85.38%	3.10%	88.48%
Orange Center Elementary (S, P, A)	Fresno Unified	10623316007009	86.47%	8.82%	95.29%
Kerman High (S, P, A)	Kerman Unified	10739991033430	67.01%	8.53%	75.54%
Nova High (S, P, A)	Kerman Unified	10739991033422	81.48%	0.00%	81.48%
Kerman Middle (S, P, A)	Kerman Unified	10739996006696	72.84%	10.49%	83.33%
Liberty Intermediate (S, P, A)	Kerman Unified	10739996119978	72.47%	10.67%	83.15%
Abraham Lincoln Elementary (S, P, A)	Selma Unified	10624306111124	67.33%	9.39%	76.72%
Eric White Elementary (S, P, A)	Selma Unified	10624306007256	88.15%	4.99%	93.14%
Andrew Jackson Elementary (S, P, A)	Selma Unified	10624306007231	63.26%	12.00%	75.26%
Theodore Roosevelt Elementary (S, P, A)	Selma Unified	10624306007314	70.37%	6.86%	77.23%
Terry Union Elementary (S, P, A)	Selma Unified	10624306007322	57.93%	2.44%	60.37%
George Washington Elementary (S, P, A)	Selma Unified	10624306007272	92.51%	6.61%	99.12%
Woodrow Wilson Elementary (S, P, A)	Selma Unified	10624306007348	74.77%	8.41%	83.18%
Parlier High (S, P, A)	Parlier Unified	10623641034990	100.00%	0.00%	100.00%
Parlier Junior High (S, P, A)	Parlier Unified	10623646115224	100.00%	0.00%	100.00%
San Joaquin Valley High (S, P, A)	Parlier Unified	10623641035005	100.00%	0.00%	100.00%
A.L. Connor Elementary (S, P, A)	Kings Canyon Joint Unified	10622650105692	77.40%	7.06%	84.46%
Alta Elementary (S, P, A)	Kings Canyon Joint Unified	10622656006738	77.02%	11.00%	88.02%
Citrus Middle (S, P, A)	Kings Canyon Joint Unified	10622656006746	78.50%	6.31%	84.81%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Dunlap K-8 (S, P, A)	Kings Canyon Joint Unified	10622656006753	54.92%	7.10%	62.02%
General Grant Middle (S, P, A)	Kings Canyon Joint Unified	10622656006761	76.71%	7.69%	84.40%
Great Western Elementary (S, P, A)	Kings Canyon Joint Unified	10622656088959	64.49%	11.36%	75.85%
Jefferson Elementary (S, P, A)	Kings Canyon Joint Unified	10622656006787	66.57%	17.42%	83.99%
Kings Canyon Continuation (S, P, A)	Kings Canyon Joint Unified	10622651033703	68.63%	12.75%	81.37%
Lincoln Elementary (S, P, A)	Kings Canyon Joint Unified	10622656006803	76.83%	12.50%	89.33%
McCord Elementary (S, P, A)	Kings Canyon Joint Unified	10622656006795	81.69%	3.43%	85.13%
Navelencia Middle (S, P, A)	Kings Canyon Joint Unified	10622656006829	64.45%	11.56%	76.01%
Orange Cove High (S, P, A)	Kings Canyon Joint Unified	10622650108092	69.93%	7.48%	77.41%
Reedley High (S, P, A)	Kings Canyon Joint Unified	10622651035310	42.19%	11.17%	53.36%
Sheridan Elementary (S, P, A)	Kings Canyon Joint Unified	10622656006845	84.18%	7.72%	91.90%
Silas Bartsch K-8 (S, P, A)	Kings Canyon Joint Unified	10622650116657	66.78%	15.13%	81.91%
Thomas Law Reed K-8 (S, P, A)	Kings Canyon Joint Unified	10622650106815	56.23%	9.57%	65.81%
Washington Elementary (S, P, A)	Kings Canyon Joint Unified	10622656006878	71.79%	11.73%	83.52%
Nell Dawson Elementary (S, P, A)	Coalinga-Huron Joint Unified	10621256110225	67.43%	9.58%	77.01%
Cambridge High (S, P, A)	Coalinga-Huron Joint Unified	10621251030113	88.64%	4.55%	93.18%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
X	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
X	Other, specify: Link local farmers to local schools – revamp local school procurement systems to increase fresh, locally sourced produce served to students.
X	Other, specify: Link local farmers to local retail stores – revamp local procurement systems of local retail stores to increase fresh locally sourced produce at small convenience stores.

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of **five (5)** proposed subcontractors in **Fresno County Department of Public Health** County's FY14 SNAP-Ed Program project. All proposed subcontractors will support our program in achieving the four identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity among adults, teens, and children. All proposed subcontractors will be providing services, utilizing Network approved materials, in one or all of the following six targeted neighborhoods in Fresno County: Hamilton, Lowell, West Fresno, Reedley, Parlier and Firebaugh. The six targeted neighborhoods, with specific census tracts, were selected based on the USDA's guidance for SNAP-Ed eligible and

participant population, Years of Potential Life Lost Across Zip Code analysis, and neighborhoods near or within the locally designated 12 USDA food desert areas.

**Objectives 1-4: One (1)** subcontractor will take lead on overall evaluation of NEOP Program that includes working closely with LHD and other proposed subcontractors to plan, monitor, and analyze data to help inform the work to increase vegetable, fruit, low-fat/nonfat milk and water consumption; as well as increase physical activity amongst adults, teens, and children. Furthermore, formative evaluation services will include evaluation of overall program, measure of impact, and capturing changes along the way due to NEOP Program interventions.

**Objectives 1-3: One (1)** subcontractor(s) will take lead role to directly work and train youth and adults at local school district sites. This subcontractor will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. Subcontractor will train teachers on the use of taste testing/food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractor through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

**Objectives 1-4: Two (2)** subcontractors will also serve as the coordinating body for youth engagement trainings of both youth and teens at school and community sites, e.g. before and after-school programs, parks and recreational programs, faith based organizations, and youth-focused service organizations. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites.

**Fresno** County LHD will specifically address **Objectives 1-4** by working with Fresno Unified School District, fourth largest school district in California, to update their wellness policy to promote an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**Objectives 1-3: One (1)** subcontractor will take lead role in working directly with local qualifying retail sites promote and implement Rethink Your Drink healthy beverage nutrition education interventions to increase consumption of low-fat/nonfat milk and water as well as increase consumption of fruits and vegetables. Additionally, the proposed subcontractor will conduct a “Fruit and Veggie” Fest in partnership with at least one retail store encourage and promote healthy corner store practices.

**Objectives 1-4: One (1)** will take lead role in working directly with local qualifying worksites to implement worksite wellness activities utilizing the California Fit Business Kit.

**Objectives 1-3: One (1)** will assist the Fresno County LHD in expanding reach and impact of NEOP Program's direct nutrition education. Proposed subcontractor will use their Nutrition on Wheels (NOW), mobile demonstration kitchen, to provide nutrition education during their food distributions and at other events in targeted communities. All food taste testing conducted will use recipes that incorporate the food being distributed.

**Objectives 1-4: One (1)** will take lead role in recruitment and training of community leaders to implement nutrition and physical activity community engagement projects with adult and youth. Community identified projects will strive to increase consumption of fruits and vegetables, increase consumption of low-fat/nonfat milk and water as well as increase physical activity opportunities.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

All of the **five (5)** proposed subcontractor(s) will coordinate interventions, emphasizing a comprehensive approach to increase consumption of fruits and vegetables, increase consumption of low-fat/nonfat milk and water as well as increase physical activity opportunities. This will be achieved through the following: Measurable impact in target communities; Integrated, layered, community-driven interventions; Multiplied, consistent messages and opportunities for behavior change tailored to unique community needs; and Strategic, coordinated action by all NEOP subcontractors and community partners.

**Two (2)** subcontractors will conduct youth engagement activities. However, one subcontractor will be focusing youth engagement activities in schools and afterschools and the other subcontractor will focus youth engagement activities at different locations in partnership with local community based organizations and faith based organizations.

**One (1)** subcontractor will conduct community forums in at least three targeted communities to identify strategies to increase consumption and access to fruits, vegetables, low-fat/nonfat milk and water as well as physical activity opportunities. Adult community leaders and youth photo voice projects from one of the other subcontractors will help inform community forums being conducted within their respective communities. Another subcontractor focusing on retail will help provide relevant retail data to inform the discussion on determining strategies.

**One (1)** subcontractor, utilizing their Nutrition on Wheels (NOW) vehicle, will partner with three other subcontractors hosting event(s) to provide nutrition education to the participants of the event(s).

All of these collaborative efforts will maximize community engagement through effective collaborations and cross promotion.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

The Fresno County LHD SNAP-Ed FY14 Project is working to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst 18,000 SNAP-Ed adults, teens, and children. In order to be successful with demonstrated outcomes, Fresno County LHD will provide services to the Fresno County residents that are the following: Measurable impact in target communities; Integrated, layered, community-driven interventions; Multiplied, consistent messages and opportunities for behavior change tailored to unique community needs; and Strategic, coordinated action by all NEOP subcontractors and community partners.

## Budget Coversheet

Prime Grantee Name: County of Fresno  
 Grant Number: 13-20524

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries		\$441,638.00	\$441,638.00	\$0.00
2 Benefits		\$298,337.74	\$298,337.74	\$0.00
3 Operating		\$31,388.97	\$31,388.97	\$0.00
4 Equipment		\$9,348.00	\$9,348.00	\$0.00
5 Travel & Per Diem		\$17,226.36	\$17,226.36	\$0.00
6 Subcontractors		\$1,099,910.01	\$1,099,910.01	\$0.00
7 Other Costs		\$55,232.00	\$55,232.00	\$0.00
8 Indirect Costs		\$313,881.57	\$313,881.57	\$0.00
<b>Totals:</b>	<b>\$0.00</b>	<b>\$2,266,962.65</b>	<b>\$2,266,962.65</b>	<b>\$0.00</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	
2 Benefits	
3 Operating	
4 Equipment	
5 Travel & Per Diem	
6 Subcontractors	
7 Other Costs	
8 Indirect Costs	

### Prime Staffing

Prime Grantee Name:

County of Fresno

Grant Number:

13-20524

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		3	Administrator (e.g., Director of Programs)	Sara Bosse	100.00%	0.00%	0.5	\$73,008.00	\$36,504.00	61.270%	\$22,366.00	\$58,870.00	
		27	Project Coordinator	Rosemarie Amaral	100.00%	0.00%	0.5	\$57,728.00	\$28,864.00	75.550%	\$21,806.75	\$50,670.75	
		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD	60.00%	40.00%	1	\$50,052.00	\$50,052.00	77.300%	\$38,690.20	\$88,742.20	
		21	Nutritionist/Nutrition Educator/Nutrition Aide	Jagdeep Dosanjh	60.00%	40.00%	1	\$38,889.00	\$38,889.00	77.730%	\$30,228.42	\$69,117.42	
		21	Nutritionist/Nutrition Educator/Nutrition Aide	Brenda Flores	60.00%	40.00%	1	\$48,733.00	\$48,733.00	77.660%	\$37,846.05	\$86,579.05	
		30	Research Specialist	Bee Vang	100.00%	0.00%	0.4	\$67,550.00	\$27,020.00	73.890%	\$19,965.08	\$46,985.08	
		22	Office Manager/Secretary/Admin Assistant	Leticia Renteria	100.00%	0.00%	0.5	\$31,174.00	\$15,587.00	85.270%	\$13,291.03	\$28,878.03	
		13	Dietician	TBD	75.00%	25.00%	1	\$46,189.00	\$46,189.00	66.110%	\$30,535.55	\$76,724.55	
		1	Accountant/Finance Analyst	Marlene Moundjian	100.00%	0.00%	0.5	\$43,602.00	\$21,801.00	79.920%	\$17,423.36	\$39,224.36	
		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD	100.00%	0.00%	1	\$38,740.00	\$38,740.00	7.650%	\$2,963.61	\$41,703.61	

**Prime Staffing**

11		21	Nutritionist/Nutrition Educator/Nutrition Aide	Carmen Escobar	60.00%	40.00%	1	\$39,489.00	\$39,489.00	60.920%	\$24,056.70	\$63,545.70
12		21	Nutritionist/Nutrition Educator/Nutrition Aide	Sabrina Beavers	60.00%	40.00%	1	\$38,889.00	\$38,889.00	77.730%	\$30,228.42	\$69,117.42
13		22	Office Manager/Secretary/Admin Assistant	TBD	100.00%	0.00%	0.5	\$21,762.00	\$10,881.00	82.130%	\$8,936.57	\$19,817.57
14							0	\$0.00	\$0.00		\$0.00	\$0.00
15							0	\$0.00	\$0.00		\$0.00	\$0.00
16							0	\$0.00	\$0.00		\$0.00	\$0.00
<b>Totals:</b>					<b>1075.00%</b>	<b>225.00%</b>	<b>9.9</b>	<b>\$595,805.00</b>	<b>\$441,638.00</b>		<b>\$298,337.74</b>	<b>\$739,975.74</b>

Definition and basis for calculations of benefit rate(s):

Unemployment Insurance, Retirement, OASDI, Health Insurance, Benefits Administration, and Life & Disability for Mgmt Staff only.

## Prime Budget Justification

Prime Grantee Name: County of Fresno  
 Grant Number: 13-20524

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Supplies	Supplies such as pens, pencils, binders, paper, etc. 9.9 FTE	\$25.00	9.90	12.00	\$2,970.00	
		Phones	\$11.86 per FTE x 12 months x 9.9 FTE	\$11.86	9.90	12.00	\$1,408.97	
		Postage	\$10/month x 12 months (average 273 items/month @ \$.44 each)	\$10.00	1.00	12.00	\$120.00	
		Network printer lease	\$85 per FTE x 12 months x 9.9 FTE	\$85.00	7.90	12.00	\$8,058.00	
		Network computer stations lease	\$165 x 12 months x 9.9 FTE each	\$165.00	7.90	12.00	\$15,642.00	
		Cartridges	Cartridges for color printer (Black, Magenta, Yellow & Cyan ink)	\$1,130.00	2.00	1.00	\$2,260.00	
		County Warehouse Storage	Storage for project supplies and equipment for 1 year. \$62.50/month x 12 months.	\$62.50	1.00	12.00	\$750.00	
		Program Software	Software used with all objectives and for communication with subcontractors, CNAP members and community partners. Constant Contact monthly subscription \$15.00/month x 12 months.	\$15.00	1.00	12.00	\$180.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$31,388.97</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Printer	Color printer for printing of NEOP program materials, forms, surveys, flyers, and professional correspondence to implement SOW activities. 100% Network-funded use only.	\$2,500.00	1.00	1.00	\$2,500.00	
		Clickers	Audience Response System to be used for primarily objectives 4 and 5 during intervention strategy activities during community forums and community engagement activities. Includes software, 50 clickers, 1 receiver. 100% Network Funded use only.	\$4,348.00	1.00	1.00	\$4,348.00	
		Translation System	Translation System to be used during community forums. Includes 1 microphone headset, monitoring unit, transmitter and 10 headsets with receivers. 100% Network funded use only.	\$2,500.00	1.00	1.00	\$2,500.00	

**Prime Budget Justification**

													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													<b>Total Equipment Expenses:</b>	<b>\$9,348.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network sponsored meetings and conferences; such as NEOP Statewide Collaborative, Network Statewide Conference, etc. 1 Administrator, 1 Project Coordinator, 2 Nutritionists	Sacramento	3	4	3	2	\$40.00	\$110.00		398.00			\$4,754.61	
		California Conference of Local Health Department Nutritionists; 2 Nutritionists	Sacramento	1	2	2	1	\$40.00	\$110.00		398.00	\$300.00		\$1,204.87	
		Network sponsored training; such as Impact and Outcome Evaluation, etc. 1 Nutritionist, 1 Research Specialist	Sacramento	1	2	1	1	\$40.00	\$110.00		398.00			\$524.87	

**Prime Budget Justification**

		Network sponsored trainings; such as LHD Peer Exchange, Media Spokesperson Trainings, Community Engagement Trainings, Retail & Corner Stores, Youth Engagement, Cultural Proficiency, etc. 1 Project Coordinator, 2 Nutritionists	Northern CA, TBD	1	3	2	1	\$40.00	\$110.00		398.00			\$794.87	
		Network sponsored trainings; such as LHD Peer Exchange, Media Spokesperson Trainings, Community Engagement Trainings, Retail & Corner Stores, Youth Engagement, Cultural Proficiency, etc. 1 Nutritionist	Northern CA, TBD	5	1	1	1	\$40.00	\$110.00		398.00			\$1,874.35	
		Network sponsored trainings; such as LHD Peer Exchange, Media Spokesperson Trainings, Community Engagement Trainings, Retail & Corner Stores, Youth Engagement, Cultural Proficiency, etc. 2 Nutritionists	Northern CA, TBD	3	2	1	1	\$40.00	\$110.00		398.00			\$1,574.61	
		In-county travel to accomplish SOW activities; 1 Project Coordinator, 1 Health Educator, 5 Nutritionists, 1 Administrator	Fresno County	1							8,959.61			\$5,062.18	
		Network sponsored LHD Project Coordinator Meetings, 1 Project Coordinator	Sacramento	2	1	2.5	2	\$40.00	\$110.00	\$398.00				\$1,436.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>													<b>\$17,226.36</b>		

\* Lodging costs include taxes. Reimbursement at CalHR rates.

**Budget Revision**      **Sub Grant(s)**

### Prime Budget Justification

Action	Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Sarah Samuels Center	Sarah Samuels Center will provide expertise and assistance with the development and implementation of nutrition education plan, overall evaluation of program and evaluation activities such as evaluation plan and Impact Outcome, PSE Evaluation Plan, etc. (Deliverables 1, 4, 5)	\$129,352.00	
		B Fresno County Office of Education	Fresno County Office of Education will provide expertise and assistance with the recruitment and implementation of nutrition education and physical activity promotion interventions in schools and afterschool programs as well as youth engagement activities. (Deliverables 2 and 3)	\$290,632.83	
		C California Health Collaborative	California Health Collaborative (CHC) will provide expertise and assistance in recruitment of worksites and retail stores to promote and implement nutrition education interventions. Additionally, CHC will conduct community events in conjunction with retail store activities. (Deliverables 2, 3, 4)	\$286,085.45	
		D Community Food Bank	Community Food Bank grantee will provide expertise and assistance in providing nutrition education and physical activity promotion utilizing mobile kitchen Nutrition on Wheels (NOW), in conjunction with food distributions and other community events. (Deliverables 2 and 3)	\$252,773.07	
		E Public Health Institute (PHI)- Central California Regional Obesity Prevention Program (CCROPP)	PHI-CCROPP will provide expertise and assistance in recruitment and training of peer community leaders from targeted communities for implementation of community engagement projects for adult and youth activities. Additionally, PHI-CCROPP will be hosting community forums in targeted communities and engaging community members in participation of events coordinated by other subcontractors(Deliverable 3)	\$141,066.66	
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$1,099,910.01</b>	

Budget Revision

#### Other Costs

**Prime Budget Justification**

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	USDA approved Nutrition Education and Physical Activity materials for implementation of scope of work activities.	\$2.00	7500.00	1.00	\$15,000.00	
		Small Kitchen Wares	Supplies for taste testing activities. 2 Skillets @ \$50 = \$100, 4 Spa water dispensers @ \$53 = \$212, 2 ice chests at \$50 = \$100, Cooking utensils for serving and preparing food @ \$10 each x 5 = \$50, 2 sets of Food Storage Containers @ \$20 = \$40	\$502.00	1.00	1.00	\$502.00	
		Nutrition Education Materials	Recipe Books 1,000 @ \$4.00	\$4.00	1500.00	1.00	\$6,000.00	
		Food for Taste Testing	Produce for taste testing 5,000 @ \$2.50	\$2.50	5000.00	1.00	\$12,500.00	
		Nutrition Education Materials	Large scale duplication jobs of USDA approved education materials for education sessions, CX3, and Community Engagement implementation of scope of work activities.	\$1.08	18000.00	1.00	\$19,440.00	
		CCLHDN Annual Membership		\$90.00	1.00	1.00	\$90.00	
		Can-Act Annual Membership		1500.00	1.00	1.00	\$1,500.00	
		Survey Monkey	Annual subscription used in the completion of CNAP, CX3 and Evaluation.	200.00	1.00	1.00	\$200.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$55,232.00</b>	

Budget Revision		Indirect Costs			Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total
		16.071% Total Direct costs	16.071%	\$1,953,092.99	\$313,881.57
<b>Total Indirect Costs:</b>					<b>\$313,881.57</b>

<b>Total Budget:</b>					<b>\$2,266,962.65</b>
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### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

County of Fresno  
13-20524  
Sarah Samuels Center

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		* Job Descriptions for each position can be found on the Job Descriptions tab.										
1		5	Chief Executive Officer	Sallie Yoshida	10.00%	0.1	\$120,000.00	\$12,000.00	20.000%	\$2,400.00	\$14,400.00	
2		30	Research Specialist	Mariah Lafleur	20.00%	0.2	\$69,000.00	\$13,800.00	20.000%	\$2,760.00	\$16,560.00	
3		30	Research Specialist	Morgan Jones	30.00%	0.3	\$53,000.00	\$15,900.00	20.000%	\$3,180.00	\$19,080.00	
4		30	Research Specialist	Sole Drago	20.00%	0.2	\$52,500.00	\$10,500.00	20.000%	\$2,100.00	\$12,600.00	
5		30	Research Specialist	Jennifer Juras	25.00%	0.25	\$83,000.00	\$20,750.00	20.000%	\$4,150.00	\$24,900.00	
6		11	Database Coordinator	Alison Newton	19.00%	0.19	\$32,000.00	\$6,080.00	20.000%	\$1,216.00	\$7,296.00	
7		11	Database Coordinator	Samantha Ngo	19.00%	0.19	\$39,500.00	\$7,505.00	20.000%	\$1,501.00	\$9,006.00	
8		22	Office Manager/Secretary/Admin Assistant	Lupe Martinez	5.00%	5.00%	\$46,350.00	\$4,635.00	20.000%	\$927.00	\$5,562.00	
9						0	\$0.00	\$0.00		\$0.00	\$0.00	
10						0	\$0.00	\$0.00		\$0.00	\$0.00	
11						0	\$0.00	\$0.00		\$0.00	\$0.00	
12						0	\$0.00	\$0.00		\$0.00	\$0.00	
13						0	\$0.00	\$0.00		\$0.00	\$0.00	
14						0	\$0.00	\$0.00		\$0.00	\$0.00	
15						0	\$0.00	\$0.00		\$0.00	\$0.00	
16						0	\$0.00	\$0.00		\$0.00	\$0.00	
17						0	\$0.00	\$0.00		\$0.00	\$0.00	
18						0	\$0.00	\$0.00		\$0.00	\$0.00	
19						0	\$0.00	\$0.00		\$0.00	\$0.00	
20						0	\$0.00	\$0.00		\$0.00	\$0.00	
21						0	\$0.00	\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>5.00%</b>	<b>148.00%</b>	<b>1.53</b>	<b>\$495,350.00</b>	<b>\$91,170.00</b>		<b>\$18,234.00</b>	<b>\$109,404.00</b>	

## Sub Staffing A

Definition and basis for calculations of benefit rate(s):

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### Sub A Budget Justification

**Prime Grantee Name:** County of Fresno  
**Grant Number:** 13-20524  
**Sub Grant A Name:** Sarah Samuels Center

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Operating Expensives - Communications	\$192 is budgeted to provide telephone, conference calls, internet usage (email) and fax services (\$363/month/9 staff x 1.5 FTE x 12 months).	\$60.00	12.00	1.00	\$720.00		
		Office operations	Costs include printing/duplication, postage and supplies, copier paper, scheduling conference calls	\$8.00	12.00	1.00	\$96.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$816.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		2 Research Specialists	Fresno	2	2	3	2	\$61.00	\$86.00					\$1,420.00	
		Rental Car	Fresno	1	1	7	7		\$120.00					\$840.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,260.00</b>	

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Indirect Costs are calculated at 15% of Direct Costs (\$112,807.45) and includes rent, insurance, janitorial services, accounting services, IT support, supplies, income taxes (federal, state, local, business, etc), corporation licenses, equipment leases, communications and other infrastructural expenses not included in the proposal budget.	15.00%	\$112,480.00	\$16,872.00	

### Sub A Budget Justification

Total Indirect Costs:	\$16,872.00
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Total Budget:	\$129,352.00
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

County of Fresno  
 13-20524  
 Fresno County Office of Education

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		3 Administrator (e.g., Director of Programs)	Cyndi Kirby-Dean	13.33%	20.00%	0.3333	\$77,445.83	\$25,812.70	38.000%	\$9,808.83	\$35,621.53	
		13 Dietician	Rhiannon Stack	0.00%	85.00%	0.85	\$43,315.58	\$36,818.24	45.000%	\$16,568.21	\$53,386.45	
		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD		100.00%	1	\$43,315.58	\$43,315.58	45.000%	\$19,492.01	\$62,807.59	
		26 Program Assistant	Cindy Garrison	70.00%	30.00%	1	\$37,864.75	\$37,864.75	49.000%	\$18,553.73	\$56,418.48	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>83.33%</b>	<b>235.00%</b>	<b>3.1833</b>	<b>\$201,941.74</b>	<b>\$143,811.27</b>		<b>\$64,422.78</b>	<b>\$208,234.05</b>	

## Sub Staffing B

**Definition and basis for calculations of benefit rate(s):**

PERS - Public Employees Retirement -.011417, FICA- Social Security .062, Medicare .0145, Health Insurance (Employer CAP), Retiree Benefits \$650, SUI .0161, Workers Comp .0193, Payroll Liability ins. .0001, PERS Reduction .01603

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## Sub B Budget Justification

**Prime Grantee Name:** County of Fresno  
**Grant Number:** 13-20524  
**Sub Grant B Name:** Fresno County Office of Education

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	pens, paper, copy paper, folders, envelopes, etc @ \$32/mo x 3.18FTE	\$32.00	3.18	11.00	\$1,119.36		
		Printing	Nutrition Education Flyers - color - 3,000 x .35 = \$1,050	\$0.35	3000.00	1.00	\$1,050.00		
			Brochures - 500 copies x .35 = \$175	\$0.35	500.00	1.00	\$175.00		
			Posters - 20 copies x \$4 ea = \$80	\$4.00	20.00	1.00	\$80.00		
			Activity Sheets - 5740 copies x \$.07 x 27 sites	\$0.07	5740.00	27.00	\$10,848.60		
		Postage	various Network documents, invoices, flyers, etc. \$12/mo x 11 mo	\$12.00	1.00	11.00	\$132.00		
		Communication	Land line telephones for 3.18 staff - \$8.73 per month x 3.18 staff x 11 mos. = \$305.38	\$8.73	3.18	11.00	\$305.38		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$13,710.34</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Mileage/Administrator	in-county	86	0.33						25.00			\$1,214.75	
		Local Mileage/Dietician	in-county	165	0.85						25.00			\$2,330.63	
		Local Mileage/Nutritionist	in-county	220	1						25.00			\$3,107.50	
		Secretary	in-county	248	1						5.00			\$700.60	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$7,353.48</b>	

### Sub B Budget Justification

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Pentathlon Adventure	Nutrition Education & P.A. event at Fresno Fairgrounds - 16th year	\$4.00	500.00	1.00	\$2,000.00	
			500 individuals x \$4 x 1 = \$2,000.00				\$0.00	
		Harvest of the Month	HOTM produce @ \$30 per class x 128 classes x 7 mo.	\$30.00	128.00	7.00	\$26,880.00	
		Food for Taste Testing Demos	Parent Learning Classes & Staff Trainings - taste testing demos at 27 sites	\$175.00	27.00	1.00	\$4,725.00	
		Curriculum	Planet Health (6-8 grade) 4 x \$62.00 = \$248.00	\$62.00	4.00	1.00	\$248.00	
			Eat Well, Keep Moving (4-6 grade) 26 x \$62.00 = \$1,612.00	\$62.00	26.00	1.00	\$1,612.00	
			My Plate 50 sheet tablet (K-12) x 3 x 26 sites x \$9.95 = \$776.10	\$9.95	26.00	3.00	\$776.10	
			My Plate coloring sheet (K-12) x 3 x 26 sites x \$14.00 = \$1,092.00	\$14.00	26.00	3.00	\$1,092.00	
		HOM Parent Newsletter	3840 newsletter x \$.14x7 mo.	0.14	3840.00	7.00	\$3,763.20	
		Photo Voice Accessories	Posterboard, flashdrives, scrapbook & materials kit -\$237/site x 27 sites	237.00	27.00	1.00	\$6,399.00	
<b>Total Other Costs:</b>							<b>\$47,495.30</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		FCOE allowed indirect rate of 5% of \$276,793.15	5.00%	\$276,793.15	\$13,839.66	
<b>Total Indirect Costs:</b>					<b>\$13,839.66</b>	

<b>Total Budget:</b>				<b>\$290,632.83</b>
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### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

County of Fresno  
 13-20524  
 California Health Collaborative

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		* Job Descriptions for each position can be found on the Job Descriptions tab.										
		5	Chief Executive Officer	Genoveva Islas-Hooker	0.05	0.05	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
		26	Program Assistant	Brandie Banks-Bey	0.05	0.20	\$55,446.00	\$13,861.50	35.000%	\$4,851.53	\$18,713.03	
		26	Program Assistant	TBH	0.05	0.95	\$52,750.00	\$52,750.00	35.000%	\$18,462.50	\$71,212.50	
		27	Project Coordinator	Reyna Villalobos	0.05	0.85	\$58,538.00	\$52,684.20	35.000%	\$18,439.47	\$71,123.67	
		22	Office Manager/Secretary/Admin Assistant	TBH	0.30	0.20	\$35,702.00	\$17,851.00	35.000%	\$6,247.85	\$24,098.85	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
			<b>Totals:</b>		<b>45.00%</b>	<b>225.00%</b>	<b>2.7</b>	<b>\$202,436.00</b>	<b>\$137,146.70</b>	<b>\$48,001.35</b>	<b>\$185,148.05</b>	

## Sub Staffing C

**Definition and basis for calculations of benefit rate(s):**

Fringe benefits include payroll taxes, life insurance, health insurance, unemployment insurance, and a tax-sheltered annuity plan. The project is only charged for the actual cost of the fringe benefits; but for the purposes of budgeting, benefits for any employee whose total commitment equals or exceeds 20 hours per week are calculated at a rate of 35% of salaries. Total annual salary listed is only for an 11 month time period.

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### Sub C Budget Justification

**Prime Grantee Name:** County of Fresno  
**Grant Number:** 13-20524  
**Sub Grant C Name:** California Health Collaborative

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Rent/Facilities	Office space for project staff (based on rate per FTE) (675sq.ft. x 11 mo. x \$2)	\$2.00	675.00	11.00	\$14,850.00	
		Office Supplies	Office supplies such as paper, pens, binders etc. (based on rate per FTE)	\$20.00	2.70	11.00	\$594.00	
		Repair and Maintenance of Office Equipment	Repair and maintenance of office equipment (based on rate per FTE) (\$135 mo. x 11 mo.)	\$135.00	1.00	11.00	\$1,485.00	
		Communications	Landlines, fax and internet (based on rate per FTE)	\$125.00	2.70	11.00	\$3,712.50	
		Reproduction/Printing	Project-specific copying (\$50 per month for ink and paper x 2.7 FTE x 11 mo)	\$50.00	2.70	11.00	\$1,485.00	
		Postage & Delivery	Project-specific postage and delivery (based on rate per FTE)	\$10.00	2.70	11.00	\$297.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$22,423.50</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Project Coordinator, Program Assistants	Identified communities	66							44.00			\$1,640.76	
		Peer to Peer Training, Project	Sacramento	2	2.7	1	1	\$62.00	\$95.00		360.00			\$1,254.60	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,895.36</b>	

## Sub C Budget Justification

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification	
		A	Promotoras	Promotoras participation in Train-the Trainer activity	\$6,600.00		
		B					
		C					
		D					
		E					
		F					
		G					
		H					
		I					
				<b>Total Sub Grant(s):</b>	<b>\$6,600.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Disposable cameras	For youth without their own cameras participation in photovoice	\$5.00	150.00	1.00	\$750.00	
		Printing - posters for events	Materials for posters to be created by youth in each of the six sites	\$25.00	25.00	6.00	\$3,750.00	
		Printing - youth events	Printing of network approved nutrition education (flyers) and other materials (programs) at youth events, 200 fliers x .25 = \$50, 150 programs x \$5 = \$750	\$800.00	1.00	6.00	\$4,800.00	
		Printing - promotora training	Printing of training materials for promatora-led trainings	\$2.50	3000.00	1.00	\$7,500.00	
		Promotoras	Costs for the promotoras trainings of community members	\$75.00	60.00	1.00	\$4,500.00	
		Youth Participation	Youth Participation Costs	\$10.00	25.00	6.00	\$1,500.00	
							\$0.00	
		Food for Taste Testing	Supplies (skillets, gloves, towels, cutting boards, knives, food, etc.) (\$2.5 per person x 100 people x 6 events)	\$5.00	50.00	6.00	\$1,500.00	
		Facility rental	Costs to holding the events in community facility (AV services, basic building servies ie. janitorial, electricity, kitchen facilities) if contributed area isn't available.	\$200.00	1.00	6.00	\$1,200.00	
		My Plate materials	Recipe books	\$2.00	1500.00	1.00	\$3,000.00	

### Sub C Budget Justification

<b>Total Other Costs:</b>	<b>\$28,500.00</b>
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Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		PHI Federally Negotiated Indirect Cost Rate of MTDC	16.50%	\$245,566.91	\$40,518.54	
<b>Total Indirect Costs:</b>					<b>\$40,518.54</b>	

<b>Total Budget:</b>	<b>\$286,085.45</b>
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### Sub Staffing D

Prime Grantee Name:  
Grant Number:  
Sub Grant D Name:

County of Fresno  
13-20524  
Community Food Bank

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		3 Administrator (e.g., Director of Programs)	(TBD)	15.00%	5.00%	0.2	\$12,020.00	\$2,404.00	30.000%	\$721.20	\$3,125.20	
		27 Project Coordinator	(TBD)		100.00%	1	\$44,000.00	\$44,000.00	30.000%	\$13,200.00	\$57,200.00	
		27 Project Coordinator	(TBD)		100.00%	1	\$44,000.00	\$44,000.00	30.000%	\$13,200.00	\$57,200.00	
		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	(TBD)		100.00%	1	\$44,000.00	\$44,000.00	30.000%	\$13,200.00	\$57,200.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>15.00%</b>	<b>305.00%</b>	<b>3.2</b>	<b>\$144,020.00</b>	<b>\$134,404.00</b>		<b>\$40,321.20</b>	<b>\$174,725.20</b>	

## Sub Staffing D

Definition and basis for calculations of benefit rate(s):

Health: \$4752 Vision: \$168 Dental: \$396 Life Ins: 0.69% WC:1.12% FICA:7.65% SUI:\$434 Pension:  
8%

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### Sub D Budget Justification

**Prime Grantee Name:** County of Fresno  
**Grant Number:** 13-20524  
**Sub Grant D Name:** Community Food Bank

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Rent	CHC Office Space 3.2 FTE Staff (approx. 420sq X \$1.34 X 11 months)	\$1.34	420.00	11.00	\$6,190.80		
		Storage Space	Storage for Food Demo Supplies & Ed. Materials (\$90. X 11 mo.)	\$90.00	1.00	11.00	\$990.00		
		Communications	Office Phone & Fax + Internet + IT Support (3.2 FTE staff X \$150. X 11 months)	\$150.00	3.20	11.00	\$5,280.00		
		Office Supplies	General supplies, duplicating, postage (3.2 FTE staff X \$125. X 11 months)	\$125.00	3.20	11.00	\$4,400.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$16,860.80</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Rethink Your Drink Train-the-Trainer (Project Coordinator)	Sacramento	1	3	1	1	\$46.00	\$95.00		360.00			\$626.40	
		Rethink Your Drink Media Training (Project Coordinator)	Sacramento	1	3	1	1	\$46.00	\$95.00		360.00			\$626.40	
		Worksite Training (Project Coordinator)	Sacramento	1	3	1	1	\$46.00	\$95.00		360.00			\$626.40	
		Retail Training (Project Coordinator)	Sacramento	1	3	1	1	\$46.00	\$95.00		360.00			\$626.40	
		Local Mileage (CHC Office to West Fresno) Project Coordinator, 13 X a month	West Fresno	143	3						19.70			\$1,591.66	



**Sub D Budget Justification**

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Hosted Events	4 Fruit and Veggie Fest events x \$1500/event (NED 2) (Facility rental, materials, printing costs for fliers, agendas and other event materials, taste testing items)	\$1,500.00	4.00	1.00	\$6,000.00	
		Rethink Your Drink Materials	RYD materials to provide to SNAP-Ed eligible (NED 1)	\$2.00	200.00	1.00	\$400.00	
		Ca Fit Business Kit	15(1 kit/worksites plus additional kits for training purposes) (CED 1)	\$64.05	15.00	1.00	\$960.75	
		Food Taste Testing	26 sites (22 retail and 4 worksite), 2 taste testings per site, reaching 200 people per taste testing	\$0.25	5200.00	2.00	\$2,600.00	
		Cookbooks	2,416 cookbooks (people reached at retail sites, worksite, and SNAP-Ed individuals reached through 4 community events)	\$1.50	2416.00	1.00	\$3,624.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$13,584.75</b>	

Budget Revision		Indirect Costs			Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total
			15.00%	\$202,932.63	\$30,439.89
<b>Total Indirect Costs:</b>					<b>\$30,439.89</b>

<b>Total Budget:</b>					<b>\$252,773.07</b>
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### Sub Staffing E

Prime Grantee Name:  
Grant Number:  
Sub Grant E Name:

County of Fresno  
13-20524

Public Health Institute (PHI)-Central California Regional Obesity Prevention Program (CCROPP)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Rick Palermo	10.00%	0.00%	0.1	\$77,057.04	\$7,705.70	20.000%	\$1,541.14	\$9,246.84	
2		3 Administrator (e.g., Director of Programs)	Natalie Caples	17.50%	0.00%	0.175	\$56,027.52	\$9,804.82	20.000%	\$1,960.96	\$11,765.78	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	30.00%	70.00%	1	\$43,680.00	\$43,680.00	20.000%	\$8,736.00	\$52,416.00	
4		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Eric Smith	10.00%	0.00%	0.1	\$35,755.00	\$3,575.50	20.000%	\$715.10	\$4,290.60	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	

**Sub Staffing E**

20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>67.50%</b>	<b>70.00%</b>	<b>1.375</b>	<b>\$212,519.56</b>	<b>\$64,766.02</b>		<b>\$12,953.20</b>	<b>\$77,719.22</b>	

**Definition and basis for calculations of benefit rate(s):** [FSA; Medical/Dental/Vision ins; workers comp ins; 401K; life/disability ins; FICA](#)

### Sub E Budget Justification

**Prime Grantee Name:** County of Fresno  
**Grant Number:** 13-20524  
**Sub Grant E Name:** Public Health Institute (PHI)-Central California Regional Obesity Prevention Program (CCROPP)

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Repairs and Maintenance	NOW mobile demonstration kitchen repairs and ongoing monthly maintenance (\$600 x 11 months)	\$600.00	1.00	11.00	\$6,600.00	
		Fuel	Diesel gas (132 trips x 40 miles per trip / 3mpg x \$3.50 per gallon)	\$46.67	12.00	11.00	\$6,160.44	
		Propane	Propane for gas stove and vehicle operation (132 trips/ 2 food demonstrations = 66 fills x 30 gallons x \$3.00 per gallon)	\$45.00	12.00	11.00	\$5,940.00	
		Office Supplies	Supplies such as pens, pencils, binders, paper clips, etc. @ 1.375FTE	\$24.85	1.38	11.00	\$375.86	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$19,076.30</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

### Sub E Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food for Taste Tasting	Ingredients for recipe demonstrations, paper supplies, plastic ramekins, utensils and pH Strips (5520 individuals/month x \$2.50/sample @ 1/4 c serving)	\$2.50	5520.00	1.00	\$13,800.00	
		Nutrition Education Materials	Recipe books from Network	\$1.50	5520.00	1.00	\$8,280.00	
		Nutrition Education Materials	copies of Network approved recipes and additional MyPlate materials (4 materials/ind)	\$0.10	5520.00	4.00	\$2,208.00	
		Kitchen Small Wares	Cutting Board System (1@ \$160.00); Food Storage Containers (4@\$37.00); spatulas (5@\$9); Food Thermometer (2@\$10); Plastic containers (5@\$18); Locking Knife rack (1@\$780); Color coded knives (7@ \$20); ice chests (4@\$50);	\$1,583.00	1.00	1.00	\$1,583.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$25,871.00</b>	

### Sub E Budget Justification

Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	
		% budget. Includes, space rental, pest control, utilities, liability ins, repairs, security, drug screen and vehicle permits	15.00%	\$122,666.52	\$18,399.98	
<b>Total Indirect Costs:</b>					<b>\$18,399.98</b>	
<b>Total Budget:</b>					<b>\$141,066.50</b>	

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Health Education Council  
**Grant Number:** 13-20294  
**Program Area:** Local Network Project

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 40% Female 60%

Ethnicity:

<input type="checkbox"/> African American	_____%	<input checked="" type="checkbox"/> Latino	<u>40%</u>
<input type="checkbox"/> Asian	_____%	<input checked="" type="checkbox"/> Native American	<u>5%</u>
<input checked="" type="checkbox"/> Caucasian	<u>55%</u>	<input type="checkbox"/> Pacific Islander	_____%
<input type="checkbox"/> Other (specify) _____:	_____%		

Languages:

<input checked="" type="checkbox"/> English	<u>60%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>40%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify) _____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify) _____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>5%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>20%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>10%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>35%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>10%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>20%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>20%</u> | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____%     |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____%     | <input checked="" type="checkbox"/> MediCal                         | <u>10%</u> |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____%     | <input type="checkbox"/> Public Housing                             | _____%     |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____%     | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____%     |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>20%</u> | <input type="checkbox"/> Shelters/Temporary Housing                 | _____%     |
| <input type="checkbox"/> Food Banks   | _____%     | <input type="checkbox"/> Soup Kitchens                              | _____%     |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>20%</u> | <input type="checkbox"/> SSI- Supplemental Security Income          | _____%     |
| <input type="checkbox"/> HeadStart  | _____%     | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | <u>0%</u>  |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____%     | <input type="checkbox"/> Weatherization Program                     | _____%     |
| <input type="checkbox"/> Job Corps  | _____%     | <input type="checkbox"/> WIC  | <u>0%</u>  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP
- Internet/Web Sites-website address: www.healthedcouncil.org
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (53 occurrences at .5 hour(s) each)
- Community Education Events: (4 occurrences at .25 hour(s) each)
- Training/Workshop/Conference: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

<input type="checkbox"/> Adult Education & Job Training Sites	<input type="checkbox"/> Other Youth Education Sites (includes Parks and Recreation)
<input type="checkbox"/> Adult Rehabilitation Center	<input checked="" type="checkbox"/> Public/Community Health Centers (includes Public Health Departments)
<input checked="" type="checkbox"/> CalFresh Offices	<input type="checkbox"/> Public Housing
<input type="checkbox"/> Churches	<input type="checkbox"/> Schools – students (Preschool)
<input type="checkbox"/> Community Centers	<input type="checkbox"/> Schools – students (K-12)
<input type="checkbox"/> Elderly Service Centers	<input type="checkbox"/> Schools – students (Afterschool Program)
<input checked="" type="checkbox"/> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	<input type="checkbox"/> Schools - Parents
<input type="checkbox"/> Extension Offices	<input checked="" type="checkbox"/> Shelters/Temporary Housing
<input type="checkbox"/> Farmers Markets	<input type="checkbox"/> TANF Job Readiness Program
<input type="checkbox"/> Food Stores	<input type="checkbox"/> WIC Programs
<input type="checkbox"/> Head Start Programs	<input type="checkbox"/> Worksites
<input type="checkbox"/> Individual Homes	<input checked="" type="checkbox"/> Other (specify): <u>Health Clinic</u>
<input type="checkbox"/> Libraries	<input checked="" type="checkbox"/> Other (specify): <u>Family Resource Center</u>
	<input type="checkbox"/> Other (specify): _____

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Projected Unduplicated Number of Contacts: 5,362

Narrative

The Health Education Council (HEC) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Sacramento County. HEC will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

HEC will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods. 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Our project's nutrition education efforts will focus on increasing fruit/vegetable consumption and healthy eating behaviors, to improve growth/development in youth and prevent obesity and chronic disease in all age groups. Target skills include label reading, meal planning, and food preparation. Increasing physical activity will also be targeting through these efforts. This area will focus on identifying reasonable opportunities to be active and ways to support the family in doing so. Through process evaluation, our project coordinator will collect information on several factors including the number of individuals reached, materials distributed and activities conducted. Nutrition education classes will include brief surveys to assess change in knowledge and/or self-efficacy.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

HEC will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. HEC will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. HHS will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. HHS will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. Coordination efforts will be diverse and represent both county and local agency representatives. Partnerships already exist with Placer County Social Services and Human Services, Community Health. In addition, the UC Extension program collaborates with Human Services, Community Health to share expertise and cooperate on grant efforts. We have excellent relationships, both programmatically and philosophically, with local family resources centers, Latino-based organizations, Local USDA funded programs, and shelters.

**Supplement:** Health Education Council's PSE objectives are to: 1.) Increase SNAP-Ed participation at Farmer's Markets and 2.) Decrease consumption of unhealthy foods and beverages, and increase consumption of water by implementing Rethink Your Drink campaign activities. HEC will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chose. Four approaches will be used to assess organization/environmental change 1.) For the "main" two policy, systems, and environment (PSE) changes that HEC selects, the RE-AIM evaluation framework is being used. HEC's PSE objectives are a.) Increase SNAP-Ed participation at Farmers Markets b.) Decrease consumption of unhealthy foods and beverages and increase consumption of water by implementing Rethink Your Drink activities. 2.) To monitor progress, PSEs are being reported semi-annually via Survey Monkey. 3.) LHDs will critically analyze their PSE accomplishments in their comprehensive annual reports 4. To assess progress specifically in the development of organizational capacity among the 17 largest LHDS's, an annual qualitative survey started in FFY13 will continue through FFY16. The core/main objectives will be met through the required nutrition education and obesity prevention activities in the grant scope of work. FFY 2014 objectives include 1) a three-year comprehensive plan, 2) nutrition education class series and workshops, 3) additional events to ensure core objectives are met include; MyPlate Pledge for Fruit and Veggie Fest, Rethink Your Drink, Back to School promotion and safety prevention 4) CX3 activities and assessments, 5) PSE strategies and activities include; a.) Increase SNAP-Ed participation at Farmers Markets and b.) Decrease consumption of unhealthy foods and beverages and increase consumption of water by implementing Rethink Your Drink campaign activities. 6) Community assessment or CX3 reassessment, PSE strategies and activities identified from assessment, presentation or forum on CX3 or assessment results and 7) peer-to-peer trainings working with target population. In regard to CNAP measurable objectives, Health Education Council (HEC) will be focusing on 1.) Supporting the integration of nutrition education, coordinated messages and information between coalitions and programs 2.) Conduct or incorporate into already existing trainings, classes, workshops or events on healthy eating with an emphasis on fruits and vegetables and cooking, healthy drink options, physical activity and how to access food. 3.) Improve local food systems and environmental supports to support nutrition education and to 4.) Promote increased access and participation in federal programs such as Cal Fresh and Summer Lunch.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
N/A							%	%	%		

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance	Auburn Interfaith Food Closet	2985 Richardson Drive	Auburn	95603	06061021603
Emergency Food Assistance	Seventh day Adventist Food Bank	12225 Rock Creek Rd.	Auburn	95603	06061021802
Emergency Food Assistance	Elijah's Jar	24617 Foresthill Rd.	Foresthill Rd.	95631	06061020200
Emergency Food Assistance	Harvest Community Church	1376 Blue Oaks Blvd.	Roseville	95765	06061021043
Emergency Food Assistance	St. Vincent De Paul	503 Giespe Ct.	Roseville	95678	06061021103

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance	Salvation Army	100 Lincoln St.	Roseville	95678	06061021103
CalFresh/Medi-Cal Offices	Auburn Office	11552 B Ave	Auburn	95603	06061021603
CalFresh/Medi-Cal Offices	Rocklin Office	1000 Sunset Blvd. Ste. #220	Rocklin	95765	06061021309
CalFresh/Medi-Cal Offices	Carnelian Bay	5225 N. Lake Blvd	Carnelian Bay	96140	06061022300
Community Health Center	Kings Beach	8665 Salmon Ave	Kings Beach	96143	06061020106
Low Income Health Program Participants	Auburn Community Health Clinic	11583 C Ave	Auburn	95603	06061021603
Resource Center	North Tahoe Family Resource Center	8321 Steelhead Ave	Kings Beach	96143	06061020106
Shelters	The Gathering Inn	201 Berkeley Ave.	Roseville	95678	06061021103

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
N/A			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measureable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify: PSEs for the Youth Engagement Objective are yet to be determined. Sub-Contractor Tahoe Truckee Unified School District will engage youth and staff to identify PSEs that they will work on in FFY14. Sub-Contractor Ellis Planning & Associates will be available to guide evaluation if needed.
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of four proposed subcontractors in Placer County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, one subcontractor will lead local level formative and impact/outcome evaluation for this project. One additional subcontractor will directly work with and train youth and adults at local school district sites. This subcontractor will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. The subcontractor will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

An additional two subcontractors will directly work with adults in the community. Collectively, these two subcontractors will support the LHD to provide nutrition education activities to adults at food banks, faith-based organizations, the retail environment, family resource centers, farmers' markets, and other events and festivals in eligible census tracts. Subcontractors will train promotoras on recruiting Champions, conducting taste testing or food demonstrations, using curricula and materials such as Harvest of the Month, MyPlate, 2010 Dietary Guidelines for Americans, and *Network Toolbox for Community Educators*. Adults will be reached via nutrition education classes taking place at food banks, family resource centers and other such venues. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of other education materials at targeted sites.

**Objectives 1-4:** One subcontractor will serve as the coordinating body for youth engagement trainings of both youth and teens at school and community sites, e.g. before and after-school programs, parks and recreational programs, faith based organizations, and youth-focused service organizations. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing and implementing wellness policies at their respective school sites.

Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

## Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Health Education Council  
 13-20294  
 Tahoe Truckee Unified School District

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 2 Administrative Coordinator	Kat Soltanmorad, RD	6.50%	3.50%	0.1	\$72,536.00	\$7,253.60	24.000%	\$1,740.86	\$8,994.46
2 27 Project Coordinator	TBD-Network Project Coordinator	15.00%	85.00%	1	\$19,440.00	\$19,440.00	24.000%	\$4,665.60	\$24,105.60
3 38 #N/A	TBD-Network Adult Ally	10.00%	90.00%	1	\$6,000.00	\$6,000.00	14.000%	\$840.00	\$6,840.00
4 39 #N/A	TBD-Network Youth Engagement Leader	10.00%	90.00%	1	\$6,000.00	\$6,000.00	14.000%	\$840.00	\$6,840.00
5 33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD-Network Site Lead Teachers	10.00%	90.00%	1	\$500.00	\$500.00	14.000%	\$70.00	\$570.00
6 33	TBD-Network Site Lead Teachers	10.00%	90.00%	1	\$500.00	\$500.00	14.000%	\$70.00	\$570.00
7 33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD-Network Site Lead Teachers	10.00%	90.00%	1	\$500.00	\$500.00	14.000%	\$70.00	\$570.00
8 33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD-Network Site Lead Teachers	10.00%	90.00%	1	\$500.00	\$500.00	14.000%	\$70.00	\$570.00
9 33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD-Network Site Lead Teachers	10.00%	90.00%	1	\$500.00	\$500.00	14.000%	\$70.00	\$570.00
10 33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD-Network Site Lead Teachers	10.00%	90.00%	1	\$500.00	\$500.00	14.000%	\$70.00	\$570.00
11 33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD-Network Site Lead Teachers	10.00%	90.00%	1	\$500.00	\$500.00	14.000%	\$70.00	\$570.00

**Sub Staffing B**

12	33	Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD-Network Site Lead Teachers	10.00%	90.00%	1	\$500.00	\$500.00	14.000%	\$70.00	\$570.00
13						0		\$0.00		\$0.00	\$0.00
14						0		\$0.00		\$0.00	\$0.00
15						0		\$0.00		\$0.00	\$0.00
16						0		\$0.00		\$0.00	\$0.00
17						0		\$0.00		\$0.00	\$0.00
18						0		\$0.00		\$0.00	\$0.00
19						0		\$0.00		\$0.00	\$0.00
20						0		\$0.00		\$0.00	\$0.00
21						0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>				<b>121.50%</b>	<b>988.50%</b>	<b>11.1</b>	<b>\$107,976.00</b>	<b>\$42,693.60</b>		<b>\$8,646.46</b>	<b>\$51,340.06</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Budget Coversheet

Prime Grantee Name: Health Education Council  
 Grant Number: 13-20294

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries		\$202,300.00	\$202,300.00	100.00%
2 Benefits		\$46,529.00	\$46,529.00	100.00%
3 Operating		\$22,960.80	\$22,960.80	100.00%
4 Equipment		\$926.99	\$926.99	100.00%
5 Travel & Per Diem		\$24,771.25	\$24,771.25	100.00%
6 Subcontractors		\$180,000.00	\$180,000.00	100.00%
7 Other Costs		\$17,915.00	\$17,915.00	100.00%
8 Indirect Costs		\$40,807.96	\$40,807.96	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$536,211.00</b>	<b>\$536,211.00</b>	<b>800.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	New Contract
2 Benefits	New Contract
3 Operating	New Contract
4 Equipment	New Contract
5 Travel & Per Diem	New Contract
6 Subcontractors	New Contract
7 Other Costs	New Contract
8 Indirect Costs	New Contract

### Prime Staffing

Prime Grantee Name:

Health Education Council

Grant Number:

13-20294

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		2 Administrative Coordinator	Sarbdip Thandi	60.00%	0.00%	0.6	\$70,000.00	\$42,000.00	23.000%	\$9,660.00	\$51,660.00	
2		2 Administrative Coordinator	Dana Fields Johnson	0.00%	60.00%	0.6	\$70,000.00	\$42,000.00	23.000%	\$9,660.00	\$51,660.00	
3		27 Project Coordinator	TBD		100.00%	1	\$45,000.00	\$45,000.00	23.000%	\$10,350.00	\$55,350.00	
4		22 Office Manager/Secretary/Admin Assistant	Brandy Jagers	50.00%		0.5	\$42,000.00	\$21,000.00	23.000%	\$4,830.00	\$25,830.00	
5		36 Web Designer	Kacy Rodriguez	0.00%	10.00%	0.1	\$55,000.00	\$5,500.00	23.000%	\$1,265.00	\$6,765.00	
6		1 Accountant/Finance Analyst	Joua Xiong	50.00%	0.00%	0.5	\$49,920.00	\$24,960.00	23.000%	\$5,740.80	\$30,700.80	
7		28 Promotora	TBD		50.00%	0.5	\$14,560.00	\$7,280.00	23.000%	\$1,674.40	\$8,954.40	
8		28 Promotora	TBD		50.00%	0.5	\$14,560.00	\$7,280.00	23.000%	\$1,674.40	\$8,954.40	
9		28 Promotora	TBD		50.00%	0.5	\$14,560.00	\$7,280.00	23.000%	\$1,674.40	\$8,954.40	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>160.00%</b>	<b>320.00%</b>	<b>4.8</b>	<b>\$375,600.00</b>	<b>\$202,300.00</b>		<b>\$46,529.00</b>	<b>\$248,829.00</b>	

## Prime Staffing

**Definition and basis for calculations of benefit rate(s):**

[Includes payroll taxes and medical/dental benefits at approximately 23% of salaries.](#)

## Prime Budget Justification

Prime Grantee Name: Health Education Council  
 Grant Number: 13-20294

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Supplies	Pens, pencils, paper, paperclips, folders, staples, B/W and color ink cartridges etc. \$80/month x 12.	\$80.00	12.00	1.00	\$960.00	
		Communications	\$65/month x 4.8FTE x 12 = \$3,744 for local and long distance calls, faxes, teleconferences, e-mail, internet access, maintenance on web pages, firewall protection.	\$312.00	12.00	1.00	\$3,744.00	
		Postage/Mail	Approximately \$45.00/month x 12 months for general correspondence with project partners, funder, and other Network staff.	\$45.00	12.00	1.00	\$540.00	
		Copying/Duplication/Printing	Approximately \$670 per month for photocopying reports, attachments, receipts, invoices, meeting agendas, training materials, recruitment mailings, and fliers.	\$670.00	12.00	1.00	\$8,040.00	
		Space Rent/Lease	Monthly space to conduct project activities (150 sq. ft per staff @ 1.12/sq. ft. x 4.8 FTE x 12 months = \$9,676.80).	\$806.40	12.00	1.00	\$9,676.80	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$22,960.80</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Computer	One desktop computer, monitors and software @ \$800 each for staff #27.	\$799.99	1.00	1.00	\$799.99	
		Chair	One office chair for staff position #27.	\$127.00	1.00	1.00	\$127.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	

Prime Budget Justification

<b>Total Equipment Expenses:</b>	<b>\$926.99</b>
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Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Partnership meetings and trips to retail establishments. Program Coordinator and Promotoras.	Placer County	60	4						400.00			\$13,560.00	
		Rethink Your Drink (RYD) kick-off event. Program Coordinator and Promotoras.	Placer County	1	2						200.00			\$113.00	
		4 NEOP Promotional Events. Program Coordinator and Promotoras.	Placer County	4	3						300.00	\$25.00		\$978.00	
		CNAP: Travel to CNAP and other collaborative meetings. Administrative Coordinator and Program Coordinator.	Placer County	12	2						200.00			\$1,356.00	
		RYD: 4 RYD Trainings to County Health Agency. Program Coordinator and Promotora.	Placer County	4	2						200.00			\$452.00	
		PSE: Meetings with partners to advance Policy, Systems, and Environmental (PSEs). Administrative Coordinator and Program Coordinator.	Placer County	16	2						200.00			\$1,808.00	
		Required Spokesperson Training. Program Coordinator.	San Francisco	1	1			\$30.00			200.00		\$40.00	\$153.00	

**Prime Budget Justification**

		Annual Network Conference. Administrator, Administrative Coordinator and Program Coordinator.	Sacramento	1	3							150.00		\$100.00	\$384.75
		5 Network sponsored meetings, trainings, conferences (CCLHDN, CX3, RYD) and 1-2 day Network sponsored Peer Educator Training. Administrative Coordinators, Program Coordinator, Promotoras.	Sacramento and other counties	7	3							300.00		\$120.00	\$3,706.50
		CX3: Tier 2 field work to assess and reassess; training of surveyors; host 3-5 NEOP forums to review CX3 findings. Project Coordinator and Administrator.	Placer County	20	2							200.00			\$2,260.00
<b>Total Travel and Per Diem:</b>														<b>\$24,771.25</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)					Total	Budget Revision Justification
Action	Last Amt Approved	Name	Description/Justification			Total		
		A The Gathering Inn	Serves a qualifying SNAP-Ed population. Funding will support staff time to develop and deliver allowable NEOP outreach.			\$20,000.00		
		B Tahoe Truckee Unified School District	Objective 12 -Engage qualifying school & after-school programs to reach youth & their parents, provide teacher trainings, and implement school Wellness Policies. Objective 13- Youth engagement project.			\$68,000.00		
		C Latino Leadership Council	LLC will coordinate nutrition education and obesity prevention outreach to the Latino SNAP-Ed eligible population.			\$42,000.00		
		D Ellis Planning Associates	Will oversee the research and evaluation components of the SOW, to include objectives 9 and 11.			\$50,000.00		
		E						
		F						
		G						
		H						
		I						

**Prime Budget Justification**

	<b>Total Sub Grant(s):</b>	<b>\$180,000.00</b>
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Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Training Materials	Materials including agendas, fliers, and communications tools (fact sheets, briefs) for 3-5 NEOP forums to review CX3 findings, reaching at least 75 community members.	\$4.00	600.00	1.00	\$2,400.00	
		Nutrition Education Materials	Network approved nut. education materials to reinforce Network messaging. Materials will be used to reach SNAP-Ed population at classes and events for an anticipated unit cost of \$3/item & not to exceed the USDA maximum allowable cost of \$4/item.	\$3.00	1865.00	1.00	\$5,595.00	
		Food and Supplies	Food & supplies for food demos (sampling cups, food prep items). Conduct demos to reinforce lessons, reaching up to \$4,000 unduplicated SNAP-Ed, for an anticipated unit cost of \$1.50/person & not to exceed the USDA maximum allowable cost of \$2.50/person.	\$1.50	4000.00	1.00	\$6,000.00	
		County Health Forum materials	Materials include agendas, fliers, and other support materials for a county health forum for schools, afterschools, worksites, faith-based channels etc.	\$3.00	100.00	1.00	\$300.00	
		County Health Forum	Training and facility fees.	\$2,000.00	1.00	1.00	\$2,000.00	
		ServSafe training	ServSafe training for 3 promotoras.	\$140.00	3.00	1.00	\$420.00	
		Trainings	One topic-specific learning forum and one skills-based training for staff, sub-grantees, and partners.	\$1,200.00	1.00	1.00	\$1,200.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$17,915.00</b>	

Budget Revision	<b>Indirect Costs</b>
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### Prime Budget Justification

Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		16.4% of Salaries & Benefits. Includes: Federally negotiated indirect cost rate with the Division of Cost Allocation.	16.40%	\$248,829.00	\$40,807.96	
<b>Total Indirect Costs:</b>					<b>\$40,807.96</b>	
<b>Total Budget:</b>					<b>\$536,211.00</b>	

### Sub Staffing A

**Prime Grantee Name:** Health Education Council  
**Grant Number:** 13-20294  
**Sub Grant A Name:** The Gathering Inn

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	TBA	10.00%		0.1	\$60,000.00	\$6,000.00		\$0.00	\$6,000.00	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBA		10.00%	0.1	\$40,000.00	\$4,000.00		\$0.00	\$4,000.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				10.00%	10.00%	0.2	\$100,000.00	\$10,000.00		\$0.00	\$10,000.00	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub A Budget Justification

**Prime Grantee Name:** Health Education Council  
**Grant Number:** 13-20294  
**Sub Grant A Name:** The Gathering Inn

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Copying/Duplication/Printing	Promotional fliers for classes and other outreach activities at 2 Shelters and	\$0.15	6000.00	1.00	\$900.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$900.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Travel for local meetings (Partnership meetings, CNAP,	Placer and Sacramento	1							400.00		\$40.00	\$226.00	
		Travel for outreach, meetings, trainings, Annual Network	Placer and Sacramento	1							487.00		\$40.00	\$275.16	
													\$0.00		
													\$0.00		
													\$0.00		
													\$0.00		
													\$0.00		
													\$0.00		
													\$0.00		
<b>Total Travel and Per Diem:</b>														<b>\$501.16</b>	

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food and Supplies	Food and supplies for food and beverage demos. Conduct food demonstrations to reinforce lessons, reaching a minimum of 1000	\$2.50	1000.00	1.00	\$2,500.00	
		Nutrition Education Materials	Network approved nutrition education materials to reinforce Network messaging. Materials will be used to reach SNAP-eligibles at classes and	\$4.00	1000.00	1.00	\$4,000.00	
		ServSafe Training	1 Nutrition Educator and 1 Promotora who will be leading food and beverage demos.	\$140.00	2.00	1.00	\$280.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$6,780.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification

### Sub A Budget Justification

			10.004%	\$18,181.16	\$1,818.84	
			<b>Total Indirect Costs:</b>		<b>\$1,818.84</b>	
			<b>Total Budget:</b>		<b>\$20,000.00</b>	

## Sub B Budget Justification

**Prime Grantee Name:** Health Education Council  
**Grant Number:** 13-20294  
**Sub Grant B Name:** Tahoe Truckee Unified School District

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Paper, pens, envelopes etc.	\$20.00	12.00	1.00	\$240.00
Printing/Copies	Network approved fliers, notices, nutrition newsletters, files copies, pre- and post-tests, nutrition education print materials to meet program deliverables.	\$0.33	6500.00	1.00	\$2,145.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$2,385.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
CNAP: Travel to CNAP and other collaborative meetings. Administrative Coordinator and/or Program Coordinator.	Placer County	3	1						140.00			\$237.30
PSE: Meetings with partners to advance Policy, Systems, and Environmental (PSEs).	Placer County	2	1						272.00			\$307.36
Network required trainings for the school and afterschool setting. Project Coordinator and/or site lead teachers.	Sacramento	1	1						200.00		\$40.00	\$153.00
Two teacher trainings. Project Coordinator.	Placer County	1	1						135.99			\$76.83



## Sub B Budget Justification

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Taste-tests	Monthly taste-testing opportunities for 600 students and parents using Network approved recipes (9 months in school year). Taste-tests will reinforce Nutrition Education in the classroom.	\$1.40	600.00	9.00	\$7,560.00
Nutrition Education Materials	Required for the implementation of Scope of Work objectives such as books, reference materials, and models.	\$2.50	690.03	1.00	\$1,725.08
Evaluation	IOE for Youth Surveys. Survey administration and Collection.	\$30.00	15.00	1.00	\$450.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$9,735.08</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Indirect Costs	5.00%	\$63,302.31	\$3,165.12
<b>Total Indirect Costs:</b>			<b>\$3,165.12</b>

<b>Total Budget:</b>			<b>\$68,000.00</b>
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### Sub Staffing C

**Prime Grantee Name:** Health Education Council  
**Grant Number:** 13-20294  
**Sub Grant C Name:** Latino Leadership Council

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	Elisa Herrera	10.00%	10.00%	0.2	\$60,000.00	\$12,000.00	0.000%	\$0.00	\$12,000.00
21 2 Nutritionist/Nutrition Educator/Nutrition Aide	Alejandro Romo	0.00%	5.00%	0.05	\$51,750.00	\$2,587.50	0.000%	\$0.00	\$2,587.50
9 3 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Maria Leon	5.00%	10.00%	0.15	\$34,560.00	\$5,184.00	12.000%	\$622.08	\$5,806.08
28 4 Promotora	Celina Salas	0.00%	20.00%	0.2	\$27,000.00	\$5,400.00	12.000%	\$648.00	\$6,048.00
28 5 Promotora	Cecilia Santana	0.00%	30.00%	0.3	\$18,900.00	\$5,670.00	12.000%	\$680.40	\$6,350.40
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00

### Sub Staffing C

21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		15.00%	75.00%	0.9	\$192,210.00	\$30,841.50		\$1,950.48	\$32,791.98

Definition and basis for calculations of benefit rate(s):

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## Sub C Budget Justification

**Prime Grantee Name:** Health Education Council  
**Grant Number:** 13-20294  
**Sub Grant C Name:** Latino Leadership Council

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Copying/Duplication/Printing	Promotional fliers for 2 NEOP events, classes, and other outreach activities. Copies of recipes, lessons, and other Network approved nutrition education and physical activity materials. Media kits for Spanish media.	\$0.10	2239.00	1.00	\$223.90
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$223.90</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Travel for local meetings and 2 NEOP events (Partnership meetings, CNAP, Network Statewide Collaborative meeting). Director of Programs.	Placer and Sacramento	1	1						400.00		\$40.00	\$266.00
Travel for outreach, meetings, trainings, Annual Network Conference, and 2 NEOP events. Nutrition Educator.	Placer and Sacramento	1	1						600.00		\$40.00	\$379.00
Travel for outreach and meetings. Coordinator of Other Programs.	Placer	1	1						600.00			\$339.00



### Sub C Budget Justification

Nutrition Education Materials	Network approved nutrition education materials to reinforce Network messaging. Materials will be used to reach SNAP-eligibles at classes, RYD Kick-Off event, and four community events. Not to exceed \$4/SNAP-eligible recipient.	\$3.50	180.00	1.00	\$630.00
Classes and Trainings	Facility fees for classes and trainings.	\$100.00	6.00	1.00	\$600.00
Registration Fees	Registration Fees for 2 NEOP events.	\$40.00	2.00	1.00	\$80.00
ServSafe Training	2 Promotoras.	\$15.00	2.00	1.00	\$30.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$1,715.00</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
Indirects / Overhead	12.00%	\$38,250.98	\$4,590.12
<b>Total Indirect Costs:</b>			<b>\$4,590.12</b>

<b>Total Budget:</b>	<b>\$42,000.00</b>
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### Sub Staffing D

**Prime Grantee Name:** Health Education Council  
**Grant Number:** 13-20294  
**Sub Grant D Name:** Ellis Planning Associates

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		30	Research Specialist	Galen Ellis		95.00%	0.95	\$44,500.00	\$42,275.00		\$0.00	\$42,275.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		0.00%	95.00%	0.95	\$44,500.00	\$42,275.00	\$0.00	\$42,275.00			

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub D Budget Justification

**Prime Grantee Name:** Health Education Council  
**Grant Number:** 13-20294  
**Sub Grant D Name:** Ellis Planning Associates

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Pens, pencils, paper, paperclips, folders, staples, B/W and color ink cartridges etc. \$250/month x 12	\$150.00	12.00	1.00	\$1,800.00		
		Printing & Duplicating	Printing of evaluation tools and reports	\$0.10	5000.00	1.00	\$500.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$2,300.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		CNAP: Travel to quarterly CNAP and CNAP sub-committee meetings. Research Specialist.	Placer County	1	1	1					800.00			\$452.00	
		Annual Network Conference. Research Specialist.	Sacramento	1	1	1					200.00		\$80.00	\$193.00	
		Meetings with Peer-to-Peer and Youth Engagement partners to plan and administer evaluations. Research Specialist.	Placer County	1	1	1					415.00			\$234.48	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	



### Sub D Budget Justification

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
			10.000159%	\$45,454.48	\$4,545.52	
<b>Total Indirect Costs:</b>					<b>\$4,545.52</b>	
<b>Total Budget:</b>					<b>\$50,000.00</b>	

**LOCAL PROJECT SYNOPSIS**

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Humboldt County Department of Health and Human Services  
**Grant Number:** 12-10161  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 51% Female 49%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>1%</u>	<input checked="" type="checkbox"/> Latino	<u>10%</u>
<input checked="" type="checkbox"/> Asian	<u>2%</u>	<input checked="" type="checkbox"/> Native American	<u>6%</u>
<input checked="" type="checkbox"/> Caucasian	<u>81%</u>	<input type="checkbox"/> Pacific Islander	<u>0%</u>
<input type="checkbox"/> Other (specify):	<u>      </u> %		

Languages:

<input checked="" type="checkbox"/> English	<u>94%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input checked="" type="checkbox"/> Spanish	<u>5%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %	<input type="checkbox"/> Other (specify):	<u>      </u> %
<input checked="" type="checkbox"/> Hmong	<u>1%</u>	<input type="checkbox"/> Other (specify):	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>6%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>7%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>4%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>60%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>3%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>60%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): (        % equal to or less than 185% FPL)  
 Other (Specify): (        % equal to or less than 185% FPL)

**LOCAL PROJECT SYNOPSIS**

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |      |   |      |
|--|------|---|------|
| <input checked="" type="checkbox"/> CalFresh Offices   | 20%  | <input type="checkbox"/> Low Income Home Energy Assistance Program  | ___% |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                             | ___% | <input type="checkbox"/> MediCal                                    | ___% |
| <input checked="" type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | 1_ % | <input checked="" type="checkbox"/> Public Housing                  | 1_ % |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)                         | ___% | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | ___% |
| <input checked="" type="checkbox"/> Family Resource Center                                     | 10%  | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | 1_ % |
| <input checked="" type="checkbox"/> Food Banks/ Food Distribution Sites                        | 20%  | <input checked="" type="checkbox"/> Soup Kitchens                   | 2_ % |
| <input checked="" type="checkbox"/> Food Pantries  | 10%  | <input type="checkbox"/> SSI—Supplemental Security Income           | ___% |
| <input checked="" type="checkbox"/> HeadStart  | 1_ % | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | ___% |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                                     | ___% | <input type="checkbox"/> Weatherization Program                     | ___% |
| <input type="checkbox"/> Job Corps   | ___% | <input checked="" type="checkbox"/> WIC                             | 5_ % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP, CalFresh Task Force, Food Policy Council
- Internet/Web Sites-website address: <https://co.humboldt.ca.us/hhs/phb/>
- Print Media
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (39 occurrences at 2 hour(s) each)
- Community Education Events: (33 occurrences at 2 hour(s) each)
- Training/Workshop/Conference: (5 occurrences at 2 hour(s) each)
- Point of Purchase: (1 occurrences at 4 hour(s) each)
- Other (specify): CX3 (3 occurrences at 2 hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

**LOCAL PROJECT SYNOPSIS**

<u>2</u>	Adult Education & Job Training Sites	<u>17</u>	Other Youth Education Sites (includes Parks and Recreation)
<u>0</u>	Adult Rehabilitation Center	<u>13</u>	Public/Community Health Centers (includes Public Health Departments)
<u>12</u>	CalFresh Offices	<u>2</u>	Public Housing
<u>20</u>	Churches	<u>4</u>	Schools – students (Preschool)
<u>18</u>	Community Centers	<u>48</u>	Schools – students (K-12)
<u>8</u>	Elderly Service Centers	<u>15</u>	Schools – students (Afterschool Program)
<u>6</u>	Emergency Food Assistance Sites (includes Food Banks, Food Pantries, Soup Kitchens, and Commodity Foods Distribution on Indian Reservations)	<u>1</u>	Schools - Parents
<u>1</u>	Extension Offices	<u>2</u>	Shelters/Temporary Housing
<u>4</u>	Farmers Markets	<u>0</u>	TANF Job Readiness Program
<u>2</u>	Food Stores	<u>3</u>	WIC Programs
<u>4</u>	Head Start Programs	<u>0</u>	Worksites
<u>0</u>	Individual Homes	<u>2</u>	Other (specify): <u>Museums</u>
<u>7</u>	Libraries	<u>3</u>	Other (specify): <u>Community Gardens</u>
		<u>1</u>	Other (specify): <u>Food Collective</u>
		<u>9</u>	Other (specify): <u>Family Resource Centers</u>

Projected Unduplicate Number of Contacts: 5,100

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Humboldt County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 4) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 5) conduct community events reaching SNAP-Ed eligible individuals or groups; 6) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 7) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 8) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

## LOCAL PROJECT SYNOPSIS

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Objective 1, 2 indicators will include meeting agendas, sign-in sheets, lists, contact information and submitted reports. DHHS will evaluate success by the number of partnerships developed with FNS partners. Objective 3, 4, and 5 will include community meeting agendas, sign-in sheets, a summary of environmental change in the CX3 neighborhoods. Objective 6 will use pre and post surveys to assess skill improvement. Indicators will include sample lessons, sign-in sheets, training agendas, summary of visits, and survey results. Objective 7 performance measures will include media journal and clippings. Objective 6 and 8 will be evaluated through formative process and Income/Outcome Evaluation. Objective 9 will include a report of evaluation findings. Objective 10 will include meeting agendas, sign-in sheets, participation sheets and observation report. Objective 11 will include Income/Outcome Evaluation surveys, IOE report, plan and data file.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Adult Education	College of the Redwoods-Arcata Instructional Site	1125 16 <sup>th</sup> St #103	Arcata	95521	06023001000	AR	51%		55%	(10)	
Adult Education	Humboldt State University	1 Harpst Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Churches	Arcata Presbyterian Church	670 11st Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Churches	Christian Jubilee Center Church of God	1615 Victor Boulevard	Arcata	95521	06023001300	W	13.6%	24.0%	56%	(10)	
Churches	Calvary Lutheran Church	716 South Avenue	Eureka	95501	06023000300	OR	100%			(11)	
Churches	Jehovah's Witness	4511 Campton Road	Eureka	95503	06023000700	AS	54.2%			(11)	
Churches	Apostolic Faith Tabernacle	1 Hwy 96 (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	
Churches	Assembly of God Church	Tish Tang Road (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	
Churches	Blessed Kateri Catholic Church	Kateri Lane (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	
Churches	First Baptist Church	Loop Road (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	
Churches	Catholic Church of Christ-King	1951 McKinleyville Avenue	McKinleyville	95519	06023010300	AA	50%			(11)	
Churches	Grace Good Shepard Church	1450 Hiller Road	McKinleyville	95519	06023010300	AA	50%			(11)	

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Churches	McKinleyville Baptist Church	1616 Windsor Avenue	McKinleyville	95519	06023010300	AA	50%			(11)	
Churches	Redway Baptist Church	553 Redway Drive	Redway	95560	06023011500	AI	100%			(11)	
Churches	Liberty Tabernacle	982 Townsend Avenue	Rio Dell	95562	06023011100	OR	52%			(10)	
Churches	Rio Dell Assembly of God	95 Belleview Avenue	Rio Dell	95562	06023011100	OR	52%			(10)	
Churches	Rio Dell Southern Baptist Church	100 Butcher Street	Rio Dell	95562	06023011100	OR	52%			(10)	
Churches	Church of Nazarene	51 Roth Rd.	Willow Creek	95573	06023010102	H	78.9%			(11)	
Churches	Faith Center Trinity Campus	39025 California	Willow Creek	95573	06023010102	H	78.9%			(11)	
Churches	First Assembly of God	55 Enchanted Springs Rd	Willow Creek	95573	06023010102	H	78.9%			(11)	
Churches	Jehovah's Witness	California 299	Willow Creek	95573	06023010102	H	78.9%			(11)	
Churches	Willow Creek Bible Church	39 Brannon Mountain Rd.	Willow Creek	95573	06023010102	H	78.9%			(11)	
Community Centers	Arcata City Hall	736 F Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Community Centers	Arcata Community Center	321 Community Park Way	Arcata	95521	06023001000	AR	51%		55%	(10)	
Community Centers	Arcata Veterans Hall	1425 J Street	Arcata	95521	06023001000	AR	51%		55%	(10)	

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Community Centers	D Street Center	14 <sup>th</sup> and D Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Community Centers	Manila Community Center	1611 Peninsula Drive	Arcata	95521	06023001300	W	13.6%	24.0%	56%	(10)	
Community Centers	Community Wellness Center	908 7 <sup>th</sup> Street	Eureka	95501	06023000500	AS	53.8%			(11)	
Community Centers	Humboldt Bay Municipal Water District	828 7 <sup>th</sup> Street	Eureka	95501	06023000500	AS	53.8%			(11)	
Community Centers	Humboldt County Office Of Education	901 Myrtle Avenue	Eureka	95501	06023000500	AS	53.8%			(11)	
Community Centers	Red Lion Hotel	1929 4 <sup>th</sup> Street	Eureka	95501	06023000500	AS	53.8%			(11)	
Community Centers	Eel River Multi-Generational Center	2280 Newburg Road	Fortuna	95540	06023010901	AS	59.7%			(11)	
Community Centers	Fortuna Community Services Center	2331 Rohnerville Road	Fortuna	95540	06023010901	AS	69.9%			(10)	
Community Centers	Parish Activity Center	2292 Newburg Road	Fortuna	95540	06023010901	AS	69.9%			(10)	
Community Centers	Rohnerville Grange Hall	301 Mill Street	Fortuna	95540	06023010901	AS	69.9%			(10)	
Community Centers	Tsewenaldin Inn	12400 Hwy 96 (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Community Centers	Mateel Community Center	59 Rusk Lane	Redway	95560	06023011500	AI	100%			(11)	
Community Centers	Weitchpec Tribal Office	Hwy 96 (Indian Reservation)	Weitchpec	95546	06023010102	OR	100%			(10)	
Community Centers	Willow Creek Golf Course & Country Club	333 Bigfoot Ave.	Willow Creek	95573	06023010102	H	78.9%			(11)	
Community Centers	Willow Creek Veteran's Hall	20 Kimtu Rd.	Willow Creek	95573	06023010102	H	78.9%			(11)	
Elderly Service Centers	Plaza Point	798 I Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Elderly Service Centers	Silvercrest Residence	2141 Tydd Street	Eureka	95501	06023000500	AS	53.8%			(11)	
Elderly Service Centers	Fortuna Senior Resource Center	2130 Smith Lane	Fortuna	95540	06023010901	AS	69.9%			(10)	
Elderly Service Centers	Newburg Retirement Center	2321 Newburg Road	Fortuna	95540	06023010901	AS	69.9%			(10)	
Elderly Service Centers	Rio Dell Senior Center	325 2 <sup>nd</sup> Avenue	Rio Dell	95562	06023011100	NH	100%			(10)	
Elderly Services Center	Orleans Senior Center	39051 Hwy. 96	Orleans	95556	06023010102	OR	100%			(10)	
Elderly Services Center	Healy Senior Center	456 Briceland Road	Redway	95560	06023011500	AI	100%			(11)	
Elderly Services Centers	Senior Nutrition Center	1288 Loop Road	Hoopa	95546	06023940000	OR	100%			(10)	

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Extension Offices	University of California Agriculture Cooperative Extension	5630 South Broadway Street	Eureka	95503	06023010700	AS	65.8%			(10)	
Farmers Markets	Arcata Farmers Market-Plaza	8 <sup>th</sup> and G Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Farmers Markets	Arcata Farmers Market-Wildberries	747 13 <sup>th</sup> Street	Arcata	95521	06023001000	AR	51%		55%	(10)	CX <sup>3</sup> market
Farmers Markets	Farmers Market	10 <sup>th</sup> Between Main and L	Fortuna	95540	06023010901	AS	69.9%			(10)	
Farmers Markets	Rio Dell Farmers Market	Wildwood Avenue and Douglas Street	Rio Dell	95562	06023011100	NH	100%			(10)	
Food Stores	Ray's Food Place	2009 Main St.	Fortuna	95540	06023010901	AS	69.9%			(10)	
Food Stores	Safeway	701 South Fortuna Bl.	Fortuna	95540	06023010901	AS	69.9%			(10)	CX <sup>3</sup> store
Libraries	Arcata Library	500 7 <sup>th</sup> Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Libraries	Eureka Main Library	1313 3 <sup>rd</sup> Street	Eureka	95501	06023000500	AS	53.8%			(11)	
Libraries	Fortuna Library	753 14 <sup>th</sup> Street	Fortuna	95540	06023010901	AS	69.9%			(10)	
Libraries	Kim Yerton Memorial Library	Loop Road (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	
Libraries	McKinleyville	1606 Pickett Road	McKinleyville	95519	06023010300	AA	50%			(11)	

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
	Library										
Libraries	Rio Dell Library	715 Wildwood Avene	Rio Dell	95562	06023011100	OR	52%			(10)	
Libraries	Willow Creek Library	Junction Hwy 299 & Hwy 96	Willow Creek	95573	06023010102	H	78.9%			(11)	
Other Youth Education Sites	Arcata Marsh Interpretive Center	600 South G Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Other Youth Education Sites	Boys and Girls Club	3117 Prospect Avenue	Eureka	95503	06023000300	OR	100%			(11)	
Other Youth Education Sites	Cooper Gulch Park	1720 10 <sup>th</sup> Street	Eureka	95501	06023000500	AS	53.8%			(11)	
Other Youth Education Sites	Fort Humboldt Historical Park	3431 Fort Avenue	Eureka	95503	06023000300	OR	100%			(11)	
Other Youth Education Sites	Highland Park	Highland and Glenn Streets	Eureka	95503	06023000300	OR	100%			(11)	
Other Youth Education Sites	Humboldt County Transition Age Youth	550 Center Street	Eureka	955001	06023000500	AS	53.8%			(11)	
Other Youth Education Sites	Ross Park	12 <sup>th</sup> and M Street	Eureka	95501	06023000500	AS	53.8%			(11)	
Other Youth Education Sites	Sequoia Park and Zoo	3414 West Street	Eureka	95503	06023000700	AS	54.2%			(11)	
Other Youth Education Sites	Hoopa Neighborhood Facility	Hwy 96 (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Other Youth Education Sites	Pookey's Park	Loop Road (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	
Other Youth Education Sites	Friends of the Dunes	220 Stamp Lane	Manila	95521	06023001300	W		24%	56%	10	
Other Youth Education Sites	Hiller Park	675 Hiller Road	McKinleyville	95519	06023010300	AA	50%			(11)	
Other Youth Education Sites	McKinleyville Activity Center	1705 Gwin Road	McKinleyville	95519	06023010300	AA	50%			(11)	
Other Youth Education Sites	Humboldt Bay Maritime Museum	77 Cookhouse Lane	Samoa	95564	06023001300	W	13.6%	24.0%	56.4%	(10)	
Other Youth Education Sites	Camp Kimtu	P.O. Box 8	Willow Creek	95573	06023010102	H	78.9%			(11)	
Other Youth Education Sites	Community Services District	135 Willow Rd.	Willow Creek	95573	06023010102	H	78.9%			(11)	
Other Youth Education Sites	Dream Quest	100 Country Club Dr.	Willow Creek	95573	06023010102	H	78.9%			(11)	
Other: Food Collective	Amayav Food Collective	Box 19	Orleans	95556	06023010102	OR	100%			(10)	
Other: Community Garden	Klamath Trinity RCD Kin Tah Te Community Garden	Loop Road (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	
Other: Community Garden	Panamnik Community Garden	39051 Hwy. 96	Orleans	95556	06023010102	OR	100%			(10)	
Other:	Rio Dell	100 Butcher Street	Rio Dell	95562	06023011100	NH	100%			(10)	

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Community Garden	Community Garden at the Baptist Church										
Other: Museum	Tribal Museum	Hoopa Valley Shopping Center Hwy. 96 (Indian Reservation)	Hoopa	95546	06023940000	OR	100%			(10)	
Other: Museum	Bigfoot Museum	38949 California St.	Willow Creek	CA	06023010102	H	78.9%			(11)	
Public/Community Health Centers	North Country Clinic Arcata	785 18 <sup>th</sup> Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Public/Community Health Centers	Burre Dental Center	959 Myrtle Avenue	Eureka	95501	06023000500	AS	53.8%			(11)	
Public/Community Health Centers	DHHS MHB	720 Wood Street	Eureka	95501	06023000700	AS	54.2%			(11)	
Public/Community Health Centers	Eureka Community Health and Wellness Center	2200 Tydd Street	Eureka	95501	06023000500	AS	53.8%			(11)	
Public/Community Health Centers	Hope Center DHHS MHB	2933 H Street	Eureka	95501	06023000700	AS	54.2%			(11)	
Public/Community Health Centers	Public Health Main Building	529 I Street	Eureka	95501	06023000500	AS	53.8%			(11)	

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Public/Community Health Centers	Saint Joseph's Hospital	2700 Dolbeer St	Eureka	95501	06023000600	H	50.1%			(10)	
Public/Community Health Centers	Redwood Memorial Hospital	3300 Renner Dr.	Fortuna	95540	06023010901	AS	69.9%			(10)	
Public/Community Health Centers	K'ima:w Medical Center	1200 Airport Road	Hoopa	95546	06023940000	OR	100%			(10)	
Public/Community Health Centers	Orleans Medical Clinic	39051 Hwy 96	Orleans	95556	06023010102	OR	100%			(10)	
Public/Community Health Centers	Redway Rural Health Center	101 W Coast Road.	Redway	95560	06023011500	AI	100%			(11)	
Public/Community Health Centers	Willow Creek Community Health Center	Hwy 299 #38883	Willow Creek	95573	06023010102	H	78.9%			(11)	
Public/Community Health Centers	Willow Creek Public Health Dept.	77 Walnut Way	Willow Creek	95573	06023010102	H	78.9%			(11)	
Schools: K-12	Arcata High School	1720 M Street	Arcata	95521	06023001000	AR	51%		55%	(10)	
Schools: K-12 and Afterschool	Cutten Elementary School	4182 Walnut Drive	Eureka	95503	06023000700	AS	54.2%			(11)	
Schools: K-12	Fortuna High	379 12 <sup>th</sup> Street	Fortuna	95540	06023010901	AS	69.9%			(10)	

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
	School										
Schools: K-12	McKinleyville High School	1300 Murray Road	McKinleyville	95519	06023010300	AA	50%			(11)	
School: Preschool and Parents	Willow Creek Playgroup Trinity Valley Elementary	730 Hwy. 96	Willow Creek	95573	06023010102	H	78.9%			(11)	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races—AR, American Indian or Alaska Native—AI, Asian—AS, Black/African American—B, Native Hawaiian or Other Pacific Islander—NH, Hispanic/Latino—H, White—W, Other Races—OR.

**LOCAL PROJECT SYNOPSIS**

<b>Means-Tested Program Data Sheet</b>					
<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Offices	DHHS Mobile Engagement Vehicle	38717 Kneeland Road	Bridgeville	95526	06023010902
CalFresh Offices	Humboldt County Social Services	929 Koster Street	Eureka	95501	06023000100
CalFresh Offices	Garberville Outstation	727 Cedar Street	Garberville	95542	06023011600
CalFresh Offices	DHHS Mobile Engagement Vehicle	Loop Road and Orchard Street (Indian Reservation)	Hoopa	95546	06023940000
CalFresh Offices	Hoopa Outstation	1200 Airport Road	Hoopa	95546	06023940000
CalFresh Offices	DHHS Mobile Engagement Vehicle	Family Resource Center 1450 Hiller Rd	McKinleyville	95519	06023010300
CalFresh Offices	DHHS Mobile Engagement Vehicle	120918 U.S. Hwy 101	Orick	95555	06023010200
CalFresh Offices	DHHS Mobile Engagement Vehicle	38150 STATE HIGHWAY 96	Orleans	95556	06023010102
CalFresh Offices	DHHS Mobile Engagement Vehicle	Volunteer Fire Dept. 2973 California 254	Phillipsville	95559	06023011600
CalFresh Offices	DHHS Mobile Engagement Vehicle	Volunteer Fire Dept. 50 W. Center Street	Rio Dell	95562	06023011100
CalFresh Offices	DHHS Mobile Engagement Vehicle	Highway 96 (Indian Reservation)	Weitchpec	95546	06023010102
CalFresh Offices	DHHS Mobile Engagement Vehicle	38883 Highway 299	Willow Creek	95573	06023010102
Emergency Food Assistance Site (Food Bank)	Food for People, The Food Bank of Humboldt Coutny	307 West 14 <sup>th</sup> Street	Eureka	95501	06023000100
Emergency Food Assistance Site (Food Distribution Site)	Henderson Center Farmers Market	On F Street between Henderson and	Eureka	95501	0623000200
Emergency Food Assistance Site	Old Town Farmers Market	F Street between 2 <sup>nd</sup> and 3 <sup>rd</sup>	Eureka	95501	0623000100

**LOCAL PROJECT SYNOPSIS**

<b>Means-Tested Program Data Sheet</b>					
<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
(Food Distribution Site)		Street			
Emergency Food Assistance Site (Soup Kitchen)	Saint Vincent De Paul Dining Facility	35 West 3 <sup>rd</sup> Street	Eureka	95501	06023000500
Emergency Food Assistance Site (Commodity FDPIR)	Hoopaa Food Distribution Center	P O Box 498	Hoopaa	95546	06023940000
Emergency Food Assistance Site (Food Panty)	Saint Joseph's Pantry Shelf	2292 Newburg Road	Fortuna	95541	06023010901
Family Resource Center	Community Resource Centers	111 Greenwood Road	Blue Lake	95525	06023010300
Family Resource Center	Saint Vincent De Paul	528 2nd St	Eureka	95501	06023000500
Family Resource Center	Community Resource Center—St Joseph Health System	379 12th Street	Fortuna	95540	06023010901
Family Resource Center	Family Resource Center	2089 Newburg Rd.	Fortuna	95540	06023010901
Family Resource Center	Southern Humboldt Family Resource Center	344 Humboldt Avenue	Redway	95560	06023011500
Family Resource Center	Rio Dell Community Resource Center	95 Center Street	Rio Dell	95562	06023011100
Family Resource Center	Willow Creek Family Resource Ctr.	38883 Hwy. 299	Willow Creek	95573	06023010102
Family Resource Center (Preschool and Parents)	Westside Community Resource Center	1000 B Street	Eureka	95501	06023000100
Family Resource Centers (Preschool and Parents)	Family Resource Center	1450 Hiller Road	McKinleyville	95519	06023010300
Head Start Programs (Preschool and Parents)	Head Start	717 South Avenue	Eureka	95503	06023000300
Head Start Programs (Preschool and Parents)	Early Head Start-Head Start	PO Box 423	Hoopaa	95546	06023940000

**LOCAL PROJECT SYNOPSIS**

<b>Means-Tested Program Data Sheet</b>					
<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start Programs (Preschool and Parents)	Head Start	1460 Hiller Road	McKinleyville	95519	06023010300
Head Start Programs (Preschool and Parents)	Head Start/Early Head Start Trinity Valley Elementary	730 Hwy. 96	Willow Creek	95573	06023010102
Public Housing	Eureka Housing Authority	735 West Everding Street	Eureka	95503	06023000300
Public Housing	Redwood Court Apartments	2040 Jenny Lane	Fortuna	95540	06023010901
Shelters/ Temporary Housing	Arcata House Partnership	5095 Boyd Road	Arcata	95521	06023001200
Shelters/ Temporary Housing	Multiple Assistance Center	2413 2 <sup>nd</sup> St	Eureka	95501	06023000500
WIC Programs	Humboldt County WIC	317 2 <sup>nd</sup> Street	Eureka	95501	06023000500
WIC Programs	Humboldt County Fortuna WIC Office	1108 Main St	Fortuna	95540	06023010800
WIC Programs	Humboldt County WIC Office at Grace Good Shepherd Church	1450A Hiller Road	McKinleyville	95519	06023010300

\*Refer to the list of Means-Tested Programs on page 2.

LOCAL PROJECT SYNOPSIS

<b>Free/Reduced Price Meal Percentage Data Sheet</b>					
<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Agnes J. Johnson Elementary (S, A)	Southern Humboldt USD	12-63040-6008221	61.90%	11.11%	73.02%
Alice Birney Elementary (S, PS, A)	Eureka City Unified	12-75515-6007751	84.29%	8.92%	93.21%
Arcata Elementary (S)	Arcata Elementary	12-62679-6007678	57.09%	6.08%	63.18%
Bridgeville Elementary (S, A)	Bridgeville Elementary	12-62729-6007710	63.89%	13.89%	77.78%
Captain John Continuation High (S)	Klamath-Trinity JUSD	12-62901-1230028	76.47%	8.82%	85.29%
Casterlin Elementary (S)	Southern Humboldt USD	12-63040-6008197	55.17%	17.24%	72.41%
Cathrine L. Zane Middle School (S)	Eureka City Unified	12-75515-6057376	47.00%	11.57%	58.57%
Coastal Grove Charter School (S, A)	Arcata Elementary	12-62979-6120562	42.20%	18.81%	61.01%
Cuddeback Elementary (S, PS, A)	Cuddeback Union Elementary	12-62737-6007728	36.84%	13.53%	50.38%
Dows Prairie Elementary (S)	McKinleyville Union Elementary	12-62950-6008056	36.99%	16.34%	53.33%
Eagle Prairie Elementary (S, A)	Rio Dell Elementary	12-63008-6008114	57.53%	14.16%	71.69%
Ettersburg Elementary (S)	Southern Humboldt USD	12-63040-6008239	75.00%	0.00%	75.00%
Eureka Senior High School (S)	Eureka City Unified	12-75515-1232206	40.69%	11.52%	52.22%
Fortuna Middle (S, A)	Fortuna Union Elementary	12-62802-6007868	51.88%	12.97%	64.85%
Grant Elementary (S)	Eureka City Unified	12-75515-6007777	63.90%	13.18%	77.08%
Hoopa Elementary (S, A)	Klamath-Trinity JUSD	12-62901-6007967	67.95%	9.03%	76.98%
Hoopa High School (S)	Klamath-Trinity JUSD	12-62901-1234004	46.06%	9.45%	55.51%
Jack Norton Elementary (S)	Klamath-Trinity JUSD	12-62901-6007983	95.83%	0.00%	95.83%
Lafayette Elementary (S)	Eureka City Unified	12-75515-6007793	58.74%	13.35%	72.09%
Loleta Elementary (S, A)	Loleta Union Elementary	12-62927-6008023	78.57%	13.27%	91.84%
Monument Middle (S)	Rio Dell Elementary	12-63008-6008122	56.04%	17.58%	73.63%
Morris Elementary (S)	McKinleyville Union Elementary	12-62950-6008072	41.10%	11.99%	53.08%
Norman G. Ambrosini Elementary (S,A)	Fortuna Union Elementary	12-63016-6008130	42.44%	9.01%	51.45%

LOCAL PROJECT SYNOPSIS

<b>Free/Reduced Price Meal Percentage Data Sheet</b>					
<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Orick Elementary (S)	Orick Elementary	12-62968-6008080	83.33%	4.17%	87.50%
Orleans Elementary (S)	Klamath-Trinity JUSD	12-62901-6007975	82.22%	15.56%	97.78%
Osprey Learning Center (S)	Southern Humboldt Joint Unified	12-63040-1230010	71.43%	0.00%	71.43%
Pacific Union Elementary (S)	Pacific Union Elementary	12-62976-6008098	44.56%	8.21%	52.77%
Pacific View Charter (S)	Loleta Union Elementary	12-62927-1230150	53.46%	10.69%	64.15%
Peninsula Union Elementary (S)	Peninsula Union	12-62984-6008106	76.92%	10.26%	87.18%
Pine Hill (S)	South Bay Union	12-6303260008163	44.22%	10.88%	55.10%
Pine Hill Elementary (S)	South Bay Union Elementary	12-63032-6008163	44.22%	10.88%	55.10%
Redway Elementary (S, A)	Southern Humboldt USD	12-63040-6008213	46.06%	15.77%	61.83%
River's Edge Community Day (S)	Klamath-Trinity JUSD	12-62901-0118182	83.33%	16.67%	100.00%
South Bay Elementary (S, A)	South Bay Union Elementary	12-63032-6008171	65.81%	10.26%	76.07%
South Fortuna Elementary (S, A)	Fortuna Union Elementary	12-62802-6007876	65.92%	7.80%	73.72%
Stanwood A. Murphy Elementary (S)	Scotia Union Elementary	12-63024-6008155	47.06%	11.76%	58.82%
Strongs Creek Community Day (S)	Fortuna Union High	12-62810-0108043	50.00%	0.00%	50.00%
Trillium Charter (S)	Pacific Union Elementary	12-62976-0115154	55.00%	17.50%	72.50%
Trinidad Elementary (S, PS)	Trinidad Union Elementary	12-63057-6008247	40.54%	24.32%	64.86%
Trinity Valley Elementary (S, A)	Klamath-Trinity JUSD	12-62901-6007991	59.91%	12.90%	72.81%
Two Rivers Community Day (S)	Klamath-Trinity JUSD	12-62901-0118190	50.00%	50.00%	100.00%
Washington Elementary(S)	Eureka City Unified	12-75515-60007827	40.59%	11.70%	52.29%
Weitchpec Elementary (S)	Klamath-Trinity JUSD	12-62901-6008007	100.00%	0.00%	100.00%
Zoe Barnum High (S)	Eureka City Unified	12-75515-1232057	52.63	9.21%	61.84%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Humboldt County DHHS Public Health

Grant Number: 13-20493

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$158,036.00	\$235,151.36	\$77,115.36	48.80%
2 Benefits	\$68,066.00	\$107,299.43	\$39,233.43	57.64%
3 Operating	\$22,058.00	\$30,174.71	\$8,116.71	36.80%
4 Equipment	\$2,306.00	\$4,216.00	\$1,910.00	82.83%
5 Travel & Per Diem	\$7,870.00	\$15,907.50	\$8,037.50	102.13%
6 Subcontractors	\$0.00	\$123,348.99	\$123,348.99	0.00%
7 Other Costs	\$2,583.00	\$2,825.00	\$242.00	9.37%
8 Indirect Costs	\$7,444.00	\$8,235.01	\$791.01	10.63%
<b>Totals:</b>	<b>\$268,363.00</b>	<b>\$527,158.00</b>	<b>\$258,795.00</b>	<b>96.43%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increased FTE from 2.86 to 4.51. Also, 2% increase and step increase in local negotiated contract for salaries.
2 Benefits	Based on percentage of salary which averages 44.9%.
3 Operating	Amounts charged based on FTE in program.
4 Equipment	Increase in equipment purchases and events to carry out SOW.
5 Travel & Per Diem	Increase in travel and local mileage to carry out SOW.
6 Subcontractors	Humboldt County Office of Education added for FFY 2014 to help with additional objectives.
7 Other Costs	Outside printing costs seperated from general program duplicating.
8 Indirect Costs	Amounts charged based on FTE in program.

## Prime Staffing

**Prime Grantee Name:**

Humboldt County DHHS Public Health

**Grant Number:**

13-20493

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Kelley Kyle	40.00%	60.00%	1	\$58,917.63	\$58,917.63	51.610%	\$30,407.39	\$89,325.02	
2		21	Nutritionist/Nutrition Educator/Nutrition Aide	Michelle Postman	5.00%	95.00%	1	\$60,190.50	\$60,190.50	43.600%	\$26,243.06	\$86,433.56	
3		13	Dietician	Colleen Ogle	5.00%	95.00%	0.6	\$66,079.22	\$39,647.53	42.570%	\$16,877.95	\$56,525.48	
4		34	Translator	Teo Salas Meza	100.00%	0.00%	0.05	\$39,730.67	\$1,986.53	49.330%	\$979.96	\$2,966.49	
5		22	Office Manager/Secretary/Adm in Assistant	Chris Ash	100.00%	0.00%	0.1	\$33,366.67	\$3,336.67	52.550%	\$1,753.42	\$5,090.09	
6		3	Administrator (e.g., Director of Programs)	Lara Weiss	100.00%	0.00%	0.02	\$94,157.56	\$1,883.15	44.480%	\$837.63	\$2,720.78	
7		8	Contract Manager	Karl Falk Carlsen	100.00%	0.00%	0.105	\$39,377.47	\$4,134.63	49.490%	\$2,046.23	\$6,180.86	
8		1	Accountant/Finance Analyst	Anna Kelsoe	100.00%	0.00%	0.105	\$42,392.22	\$4,451.18	50.220%	\$2,235.38	\$6,686.56	
9		21	Nutritionist/Nutrition Educator/Nutrition Aide	Rachael Gibson	5.00%	95.00%	1	\$37,947.98	\$37,947.98	57.650%	\$21,877.01	\$59,824.99	
10		30	Research Specialist	Dawn Arledge	100.00%	0.00%	0.1	\$58,917.63	\$5,891.76	43.840%	\$2,582.95	\$8,474.71	
11		21	Nutritionist/Nutrition Educator/Nutrition Aide	Vacant Ex Help HES	5.01%	94.99%	0.4615	\$36,324.60	\$16,763.80	8.700%	\$1,458.45	\$18,222.25	
		<b>Totals:</b>			<b>660.01%</b>	<b>439.99%</b>	<b>4.5415</b>	<b>\$567,402.15</b>	<b>\$235,151.36</b>		<b>\$107,299.43</b>	<b>\$342,450.79</b>	

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes and medical/dental benefits including: Health Insurance, Life Insurance, Dental Insurance, State Unemployment Insurance, PERS, FICA and Worker's Compensation Insurance. Based on percentage of Salary, which averages to 44.9%.

## Prime Budget Justification

Prime Grantee Name: Humboldt County DHHS Public Health  
 Grant Number: 13-20493

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Communications	Telephone, fax and internet services @ \$72.00/FTE per month \$72.00 x 4.05 FTE x 12 Months = 3,499.20	\$72.00	4.05	12.00	\$3,499.20	
		Utilities	Utilities @ \$29.88/FTE per month \$29.88 x 4.05 FTE x 12 Months = \$1,452.17	\$29.88	4.05	12.00	\$1,452.17	
		Rent	Building rental costs @ \$481.64/FTE per month \$481.76 x 4.05 FTE x 12 Months = \$23,413.54	\$481.76	4.05	12.00	\$23,413.54	
		Office Supplies	General Office Supplies such as pens, pencils, paper, files, file labels, tape, paperclips etc. @ \$10.39/FTE per month \$10.39 x 4.05 FTE x 12 Months = \$504.95	\$10.39	4.05	12.00	\$504.95	
		Postage	Routine Postage @ \$8.50/month \$8.50 x 12 Months = \$102.00	\$8.50	1.00	12.00	\$102.00	
		Duplicating/Printing	Printer lease @ \$17.76/FTE/Month, Paper @ \$4.84/FTE/Month (\$17.76 + \$4.84) x 4.05 FTE x 12 Months = \$1,098.36	\$22.60	4.05	12.00	\$1,098.36	
		household expense	Household Expenses such as exterminators @ \$1.68/FTE per Month \$1.68 x 4.05 FTE x 12 Months = \$81.65	\$1.68	4.05	12.00	\$81.65	
		maintenance structures	General Office Maintenance @ \$0.47/FTE per Month \$0.47 x 4.05 FTE x 12 Months = \$22.84	\$0.47	4.05	12.00	\$22.84	
<b>Total Operating Expenses:</b>							<b>\$30,174.71</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Tables	For presentations and food tasting events.	\$360.00	1.00	1.00	\$360.00	
		Ice Chests	Wheeled ice chests for food storage and transport.	\$300.00	1.00	1.00	\$300.00	
		Outdoor Camp Oven	Two burner range and stove for demos.	\$256.00	1.00	1.00	\$256.00	

### Prime Budget Justification

		Food Demo Items	Items for food demonstrations such as: Mixing Bowl Set x 2 @ \$17.50/set = \$35 Chafer @ \$55 Assorted Chafing pans totaling \$45 Buffet Server @ \$55 Perforated Serving Spoons 2 @ \$6 = \$12 Serving Spoons 4 @ \$6 = \$24 Iced dip servers 2 @ \$20 = \$40 Soup Warmer @ \$60 Ladels (1 oz.) 3 @ \$3 = \$9 Ladels (4 oz.) 2 @ \$5 = \$10 Pastry Tray w/ Cover @ \$35 Storage Container Set @ \$35 Blender @ \$45 Cutting Boards (set of 3) 2 @ \$20 = \$40 Or other similar items as needed.	\$500.00	1.00	1.00	\$500.00	
Reduce	2,600	Desktop Computers	Two (2) new computers to achieve activities outlined in SOW. Estimated at: \$1,300/computer x 2 computers = \$2,600.00 For two (2) 1.0 FTE Nutrition Educators (Gibson, Postman).	\$1,300.00	1.00	1.00	\$1,300.00	
		Laptop	New mobile laptop computer to achieve SOW activities. To be used by Nutrition Educator Position filled by M. Postman. Estimated at: \$1,500/computer x 1 computer = \$1,500.00	\$1,500.00	1.00	1.00	\$1,500.00	
					1.00	1.00	\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$4,216.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Regional Mtg - Proj. Coord./Nutr. Educator	Fortuna	2	1	1	0	\$0.00			35.40			\$40.00	
		CCLHDN Mtg - Nutritionist **Other includes expenses such as parking and shuttle services.	Sacramento	1	0.6	2	2	\$40.00	\$97.00	\$600.00	19.20	\$340.00	\$34.00	\$759.65	

Prime Budget Justification

		Network Conference - Proj. Coord. & 2 Nutr. Educators **Other includes expenses such as parking and shuttle services.	Sacramento	1	3	3	3	\$40.00	\$97.00	\$600.00	96.00		\$102.00	\$3,393.24	
		Local Mileage	In county	1							3,949.96			\$2,231.73	
		Cultural Proficiency Training - Proj. Coord. & Nutr. Educator **Other includes expenses such as parking and shuttle services.	Sacramento	1	2	1.5	1	\$40.00	\$97.00	\$600.00	64.00		\$68.00	\$1,686.16	
		Media Spokesperson (Snap-Ed) - Nutr. Educator **Other includes expenses such as parking and shuttle services.	Sacramento	1	1	1.5	1	\$40.00	\$97.00	\$600.00	32.00		\$34.00	\$809.08	
		Community Engagement - Nutr. Educator & 2 Community Partners **Other includes expenses such as parking and shuttle services.	Sacramento	1	3	1.5	1	\$40.00	\$97.00	\$600.00	96.00		\$102.00	\$2,631.24	
		Retail & Corner Stores - Nutr. Educator **Other includes expenses such as parking and shuttle services.	Sacramento	1	1	1.5	1	\$40.00	\$97.00	\$600.00	32.00		\$34.00	\$809.08	
		NEOP Statewide Collaborative - Proj. Coord. **Other includes expenses such as parking and shuttle services.	Sacramento	2	1	2	2	\$40.00	\$97.00	\$600.00	32.00		\$34.00	\$1,852.16	
		Project Director Meetings - Proj. Coord. **Other includes expenses such as parking and shuttle services.	Sacramento	1	1	1.5	2	\$40.00	\$97.00	\$600.00	32.00		\$34.00	\$906.08	



### Sub Staffing A

**Prime Grantee Name:** Humboldt County DHHS Public Health  
**Grant Number:** 13-20493  
**Sub Grant A Name:** Humboldt County Office of Education

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		13 Dietician	Linda Prescott	0.00%	20.00%	0.2	\$79,641.00	\$15,928.20	52.000%	\$8,282.66	\$24,210.86	
		1 Accountant/Finance Analyst	Carol Stewart	10.00%	0.00%	0.1	\$41,496.00	\$4,149.60	52.000%	\$2,157.79	\$6,307.39	
		21 Nutritionist/Nutrition Educator/Nutrition Aide	Vacant	0.00%	100.00%	1	\$34,944.00	\$34,944.00	52.000%	\$18,170.88	\$53,114.88	
<b>Totals:</b>				<b>10.00%</b>	<b>120.00%</b>	<b>1.3</b>	<b>\$156,081.00</b>	<b>\$55,021.80</b>		<b>\$28,611.33</b>	<b>\$83,633.13</b>	

**Definition and basis for calculations of benefit rate(s):** medical, health and payroll taxes

## Sub Staffing A

**Prime Grantee Name:** Humboldt County DHHS Public Health  
**Grant Number:** 13-20493  
**Sub Grant A Name:** Humboldt County Office of Education

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Phone	1 phone line @ \$20.00/month x 12 months = \$240.00	\$20.00	12.00	1.00	\$240.00	
		Misc. Office Supplies	Ink cartridges for printers, post-it notes, pens, pencils, staples, postage, etc. Approximately \$17.50/month x 12 months = \$210.00	\$17.50	12.00	1.00	\$210.00	
<b>Total Operating Expenses:</b>							<b>\$450.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Mileage	Humboldt County	1							9,038.69			\$5,106.86	
		Misc. Network Sponsored Skill Based Trainings (Dietician & Nutrition Educator) **Other includes expenses such as parking and shuttle services.	Sacramento	1	2	2	1	\$40.00	\$94.08	\$500.00	64.00		\$47.34	\$1,479.00	
<b>Total Travel and Per Diem:</b>														<b>\$6,585.86</b>	

\*Lodging costs include taxes. Reimbursement is at CalHR rates.

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification	
		A	N/A				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>			

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification

**Sub Staffing A**

		Produce	For Harvest of the Month taste testing in participating 170 classrooms and 12 school sites reaching approximately 4250 students. (\$65.00/year x 12 school sites) = \$11,050.00	\$65.00	170.00	1.00	\$11,050.00		
		Paper	Paper products for conducting Harvest of the Month and other nutrition education activities in 170 participating classrooms at 12 school sites. \$24.00/year x 170 classrooms = \$4,080.00	\$24.00	170.00	1.00	\$4,080.00		
		Printing & Duplicating	Printing and duplication of Impact Evaluation Surveys and Harvest of the	\$550.00	12.00	1.00	\$6,600.00		
		Nutrition Ed. Materials	Nutrition Education materials for a minimum of 2 professional development	\$375.00	2.00	1.00	\$750.00		
		Nutrition Ed. Curricula	Materials/supplies for conducting nutrition education classes with participating 8-10 school sites. Nutrition education that extends Harvest of the Month and includes physical activity promotion @ \$320.00/site x 10 sites = \$3,200.00	\$320.00	10.00	1.00	\$3,200.00		
		Farm to Fork Supplies	Produce and Materials/supplies to conduct Farm to Fork Harvest of the	\$200.00	20.00	1.00	\$4,000.00		
		School/Community Event	Nutrition Education materials and supplies for 2-3 school and community	\$1,000.00	3.00	1.00	\$3,000.00		
							<b>Total Other Costs:</b>	<b>\$32,680.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
					\$0.00		
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>	
					<b>Total Budget:</b>	<b>\$123,348.99</b>	

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Imperial County Public Health Department  
**Grant Number:** 12-10178  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 30% Female 70%

Ethnicity:

- |  |                 |  |                 |
|--|-----------------|--|-----------------|
| <input checked="" type="checkbox"/> African American | <u>1%</u>       | <input checked="" type="checkbox"/> Latino | <u>93%</u>      |
| <input checked="" type="checkbox"/> Asian            | <u>1%</u>       | <input type="checkbox"/> Native American   | <u>      </u> % |
| <input checked="" type="checkbox"/> Caucasian        | <u>5%</u>       | <input type="checkbox"/> Pacific Islander  | <u>      </u> % |
| <input type="checkbox"/> Other (specify) _____:      | <u>      </u> % |  |                 |

Languages:

- |   |                 |   |                 |
|---|-----------------|---|-----------------|
| <input checked="" type="checkbox"/> English | <u>35%</u>      | <input type="checkbox"/> Korean                 | <u>      </u> % |
| <input checked="" type="checkbox"/> Spanish | <u>65%</u>      | <input type="checkbox"/> Lao                    | <u>      </u> % |
| <input type="checkbox"/> Arabic             | <u>      </u> % | <input type="checkbox"/> Mandarin               | <u>      </u> % |
| <input type="checkbox"/> Armenian           | <u>      </u> % | <input type="checkbox"/> Russian                | <u>      </u> % |
| <input type="checkbox"/> Bosnian            | <u>      </u> % | <input type="checkbox"/> Tagalog                | <u>      </u> % |
| <input type="checkbox"/> Cantonese          | <u>      </u> % | <input type="checkbox"/> Vietnamese             | <u>      </u> % |
| <input type="checkbox"/> Farsi              | <u>      </u> % | <input type="checkbox"/> Other (specify) _____: | <u>      </u> % |
| <input type="checkbox"/> Hmong              | <u>      </u> % | <input type="checkbox"/> Other (specify) _____: | <u>      </u> % |
| <input type="checkbox"/> Khmer (Cambodian)  | <u>      </u> % |   |                 |

Ages:

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> Under 5 years old | <u>2%</u>  | <input checked="" type="checkbox"/> 12 to 17            | <u>14%</u> |
| <input checked="" type="checkbox"/> 5 to 8            | <u>4%</u>  | <input checked="" type="checkbox"/> 18 to 59            | <u>63%</u> |
| <input checked="" type="checkbox"/> 9 to 11           | <u>12%</u> | <input checked="" type="checkbox"/> 60 years old & over | <u>5%</u>  |

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>5</u> %              |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP) _____%              | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input checked="" type="checkbox"/> Food Banks <u>5</u> %                                  | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input checked="" type="checkbox"/> HeadStart <u>5</u> %                                   | <input type="checkbox"/> TANF (CalWORKS) _____%                            |
| <input type="checkbox"/> In Home Supportive Servies (IHSS) _____%                          | <input checked="" type="checkbox"/> Weatherization Program <u>5</u> %      |
| <input type="checkbox"/> Job Corps _____%  | <input checked="" type="checkbox"/> WIC <u>10</u> %                        |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Childhood Obesity Prevention Alliance
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media:
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (68 occurrences at .75 hour(s) each)
- Community Education Events: (22 occurrences at 1.25 hour(s) each)
- Training/Workshop/Conference: (30 occurrences at .75 hour(s) each)
- Point of Purchase: (10 occurrences at 2 hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

<u>1</u> Adult Education & Job Training Sites	<u>3</u> Other Youth Education Sites (includes Parks and Recreation)
Adult Rehabilitation Center	<u>2</u> Public/Community Health Centers (includes Public Health Departments)
CalFresh Offices	<u>4</u> Public Housing
<u>9</u> Churches	<u>18</u> Schools – students (Preschool)
<u>1</u> Community Centers	<u>28</u> Schools – students (K-12)
Elderly Service Centers	<u>28</u> Schools – students (Afterschool Program)
<u>1</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	<u>28</u> Schools - Parents
Extension Offices	Shelters/Temporary Housing
Farmers Markets	TANF Job Readiness Program
<u>17</u> Food Stores	<u>5</u> WIC Programs; <u>3</u> Weatherization Program
<u>6</u> Head Start Programs	Worksites
Individual Homes	<u>1</u> Other (specify): Doctor office
<u>1</u> Libraries	<u>1</u> Other (specify): <u>Chamber of Commerce</u> ;
	<u>1</u> Other (specify): <u>Imperial Valley Mall</u>

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Projected Unduplicate Number of Contacts: 5,181

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Imperial county/city. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix; and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Assessment surveys will be administered at the end of each direct nutrition education intervention. Surveys will assess participants' overall satisfaction of teaching methods and educators, the increase knowledge of the participants and the intention of changing habits and adopting recommendations from the 2010 Dietary Guidelines and MyPlate. Results of the surveys will also be utilized to adapt interventions as needed.

Record of participation/estimate of attendance will be collected for indirect interventions conducted.

Data collected through the County Nutrition Action Plan (specifics of local projects) will provide guidance and direction to CNAP members to standardize interventions based on needs.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

The LHD will establish/maintain key partnerships through the County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Imperial County LHD will be developing their PSE activities based on their CX3. The PSE activities are Retail and Rethink Your Drink. Working with retailers, Imperial plans to increase access, affordability and availability of healthy foods in low income neighborhoods. With the Rethink Your Drink PSE, Imperial plans to reduce the consumption of sugar sweetened beverages in the low income

neighborhoods, i.e. public housing units, parks and other settings serving the low-income SNAP Ed population in the county. The Imperial County LHD will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chose. The RE-AIM framework will be used for planning new interventions, adapting existing interventions, and designing evaluations that assess the potential public health impact of interventions. Imperial has a robust set of SNAP-Ed activities. However, the project description does not provide a thorough explanation for how core objectives will be met. Please clarify and expand on what you seek to accomplish during FY-14, particularly in relation to coalition work and PSE activities. For FFY 2014, Imperial County LHD three-year plan includes nutrition education series classes and workshops, which includes RYD; nutrition events and health fairs, i.e. LHAM, Rethink Your Drink, Safe Routes to School–Back to School promotion, CNAP, PSE strategies identified from assessment and peer-to-peer trainings to service providers working with the SNAP Ed population. Imperial County LHD will be developing their PSE activities based on their CX3. The PSE activities are Retail and Rethink Your Drink. Working with retailers, Imperial plans to increase access, affordability and availability of healthy foods in low income neighborhoods. With the Rethink Your Drink, Imperial plans to reduce the consumption of sugar sweetened beverages in the low income neighborhoods, i.e. public housing units, parks and other setting serving low-income residents in the county. What will your measurable CNAP objectives be for FY-14? Imperial County LHD CNAP has/will incorporate objectives that will address the measurable objectives from the California SNAP-Ed Plan. Specific objectives for Imperial County's CNAP are as follows: Leadership and Coordination efforts; Nutrition Education; and Community Environments. The subcontractors focus will be direct nutrition education while the LHD will provide oversight and provide PSE leadership.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Adult Education & Job Training	Imperial Valley Regional Occupation Program (IVROP)	687 State St.	El Centro	92243	06025011600	AR	NA	31.3%	55.7%	ACS 2006-2010	
Churches	Christ Community Church	585 W. Orange St	El Centro	92243	06025011600	AR	NA	31.3%	55.7%	ACS 2006-2010	
Churches	Our Lady of Guadalupe	135 E. 4th St	Calexico	92231	06025012100	AR	NA	49.3%	73.7%	ACS 2006-2010	
Churches	Our Lady of Guadalupe	153 E. Brighton Avenue	El Centro	92243	06025011400	AR	NA	47.3%	62.9%	ACS 2006-2010	
Churches	Seventh Day Adventist Church	1082 Woodward Ave	El Centro	92243	06025011500	AR	NA	47.1%	65.3%	ACS 2006-2010	
Churches	First Assembly of God	871 Park Ave.	El Centro	92243	06025011500	AR	NA	47.1%	65.3%	ACS 2006-2010	
Churches	New Life Assembly	1720 N. Imperial Ave.	Calexico	92231	06025012100	AR	NA	49.3%	73.7%	ACS 2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Second Baptist	187 W. Brighton Avenue	El Centro	92243	06025011400	AR	N/A	47.3%	62.9%	ACS 2006-2010	
Churches	The Nazarene Church	500 S 8 <sup>th</sup> Street	El Centro	92243	0625011600	AR	N/A	31.3	55.7%	ACS 2006-2010	
Churches	Grace Evangelical Church	545 Encinas Avenue	Calexico	92231	0625012001	AR	N/A	60.3%	73.5%	ACS 2006-2010	
Community Center	Calexico Community Center	707 Dool Ave	Calexico	92231	06025012001	AR	N/A	60.3%	73.5%	ACS 2006-2010	
Food Stores	Kennedy's Karne Market	1239 Adams Avenue	El Centro	92243	06025011500	AR	N/A	47.1%	65.3%	ACS 2006-2010	
Food Stores	Golden Market	1086 Adams Avenue	El Centro	92243	06025011500	AR	N/A	47.1%	65.3%	ACS 2006-2010	
Food Stores	Tony's Market	502 Encinas Avenue	Calexico	92231	06025012001	AR	N/A	60.3%	73.5%	ACS 2006-2010	
Food Stores	Bulldog's Meat Market	230 Blair Avenue	Calexico	92231	06025012001	AR	N/A	60.3%	73.5%	ACS 2006-2010	
Food Stores	Calexico Market	221 E. Second Street	Calexico	92231	06025012100	AR	N/A	49.3%	73.7%	ACS 2006-2010	
Food Stores	Euclid Market	603 W Euclid Ave	El Centro	92243	06025011500	AR	N/A	47.1%	65.3%	ACS 2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	T.C. Worthy Market	239 First Street	Calexico	92231	06025012100	AR	N/A	49.3%	73.7%	ACS 2006-2010	
Food Stores	Ross Corner Store	1460 Ross Road	Winterhaven	92283	06025940000	AR	N/A	49.3%	67.1%	ACS 2006-2010	
Food Stores	Calipatria Queen Market	101 W Main St	Calipatria	92233	06025010102	AR	N/A	35.7%	50.6%	ACS 2006-2010	
Food Stores	West Shore Market	2113 South Marina	Salton City	92275	06025012302	AR	N/A	35.2%	57.6%	ACS 2006-2010	
Food Stores	Pico Market	802 W. Pico Avenue	El Centro	92243	06025011500	AR	N/A	47.1%	65.3%	ACS 2006-2010	
Food Stores	Westmorland Market	101 W Main St	Westmorland	92281	06025010200	AR	N/A	34.3%	54.8%	ACS 2006-2010	
Food Stores	Market Square	110 W. Main Street	Calipatria	92233	06025010102	AR	N/A	35.7%	50.6%	ACS 2006-2010	
Food Stores	La Colmena	1191 H St	Brawley	92227	06025010700	AR	N/A	37.2%	56.4%	ACS 2006-2010	
Food Stores	El Sol Market	658 E. Main Street	Brawley	92227	06025010400	AR	N/A	52.7%	70.6%	ACS 2006-2010	
Food Stores	El Sol Meat Market	100 W Birch St # 2	Calexico	92231	06025012100	AR	N/A	49.3%	73.7%	ACS 2006-2010	
Food Stores	Thomas Market	101 E Second Calexico	Calexico	92231	06025012100	AR	N/A	49.3%	73.7%	ACS 2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Libraries	El Centro Public Library	1140 N. Imperial Ave	El Centro	92243	06025011500	AR	N/A	47.1%	65.3%	ACS 2006-2010	
Other Youth education Sites	Boys & Girls Club of Imperial Valley	312 S. 8 <sup>th</sup> Street	El Centro	92243	06025011600	AR	N/A	31.3%	55.7%	ACS 2006-2010	
Other Youth Education Sites	El Centro Police Athletic League	1100 N. 4 <sup>th</sup> St.	El Centro	92243	06025011400	AR	NA	47.3%	62.9%	ACS 2006-2010	
Other Youth Education Sites	Bucklin Park	1350 South 8 <sup>th</sup> Street	El Centro	92243	06025011600	AR	N/A	31.3%	55.7%	ACS 2006-2010	
Public /Community Health centers	Imperial County Public Health Department	935 Broadway	El Centro	92243	06025011500	AR	N/A	47.1%	65.3%	ACS 2006-2010	
Public/Community Health Center	Clinicas de Salud del Pueblo	561 E. E St.	Brawley	92227	06025010400	AR	NA	52.7%	70.6%	ACS 2006-2010	
Schools (Preschool)	Room to Grow Preschool	474 S. Palm	Brawley	92227	06025010700	AR	N/A	37.2%	56.4%	ACS 2006-2010	
Schools (Preschool)	United Families Inc.	300 N. Palm Avenue	Brawley	92227	06025010400	AR	N/A	52.7%	70.6%	ACS 2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Schools (Preschool)	Our Lady of Guadalupe Academy	520 Rockwood Avenue	Calexico	92231	06025012100	AR	N/A	49.3%	73.7%	ACS 2006-2010	
Schools (Preschool)	Neighborhood House Daycare Center	506 E. Fourth ST.	Calexico	92231	06025012100	AR	N/A	49.3%	73.7%	ACS 2006-2010	
Schools (Preschool)	Neighborhood House State Preschool	506 E. Fourth ST.	Calexico	92231	06025012100	AR	N/A	49.3%	73.7%	ACS 2006-2010	
Schools (Preschool)	United Families Inc.	937 Heber Avenue	Calexico	92231	06025012100	AR	N/A	49.3%	73.7%	ACS 2006-2010	
Schools (Preschool)	Together for Children State Preschool	135 E. Main St.	Calipatria	92233	06025010102	AR	N/A	35.7%	50.6%	ACS 2006-2010	
Schools (Preschool)	United Families Inc.	126 California Street	Calipatria	92233	06025010102	AR	N/A	35.7%	50.6%	ACS 2006-2010	
Schools (Preschool)	United Families INC Calipatria Preschool	109 W. California ST.	Calipatria	92233	06025010102	AR	N/A	35.7%	50.6%	ACS 2006-2010	
Schools (Preschool)	My Friends & Me Child Care Learning Center	810 W. Hamilton Avenue	El Centro	92243	06025011600	AR	N/A	31.3%	55.7%	ACS 2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Schools (Preschool)	United Families, Inc. El Centro Preschool	768 Holt Avenue	El Centro	92243	06025011600	AR	N/A	31.3%	55.7%	ACS 2006-2010	
Schools (Preschool)	My Favorite Things Preschool	312 S. 8 <sup>th</sup> Street	El Centro	92243	06025011600	AR	N/A	31.3%	55.7%	ACS 2006-2010	
Schools (Preschool)	Incarinate World Preschool	153 E. Brighton	El Centro	92243	06025011400	AR	N/A	47.3%	62.9%	ACS 2006-2010	
Schools (Preschool)	ICOE-CDS Room to Grow State Preschool	797 W. Hamilton	El Centro	92243	06025011600	AR	N/A	31.3%	55.7%	ACS 2006-2010	
Schools (Preschool)	San Pasqual Pre-School	Rt. 1, 676 Baseline Road	Winterhaven	92283	06025940000	AR	N/A	49.3%	67.1%	ACS 2006-2010	
Schools (Preschool)	ICOE –Little King’s State Preschool	1950 Villa Avenue	El Centro	92243	06025011202	AR	N/A	37.9%	63.9%	ACS 2006-2010	
Schools (Preschool)	United Families Inc., Westmorland	198 E. 3 <sup>rd</sup> Street	Westmorland	92281	06025010200	AR	N/A	34.3%	54.8%	ACS 2006-2010	
Other (Doctor Office)	Dr. Luz Tristan	408 E. 3 <sup>rd</sup> St	Calexico	92231	06025012100	AR	NA	49.3%	73.7%	ACS 2006-2010	
Other	Calexico Chamber of Commerce	1100 N. Imperial Ave.	Calexico	92231	06025012100	AR	NA	49.3%	73.7%	ACS 2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other	Imperial Valley Mall	3451 South Dogwood	El Centro	92243	060250113002	AR	N/A	35.4%	59.5%	ACS 2006-10	Block Group

\* Refer to list from Delivery Sites by Type of Setting section on page 3.\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Emergency Food Assistance Sites	Imperial Valley Food Bank	329 Applestill Road	El Centro	92243	06025011300
Head Start Programs	RCOE Migrant Head Start	1455 E. Magnolia	Brawley	92227	06025010400
Head Start Programs	ICOE Calexico Early Head Start	937 Heber Avenue	Calexico	92231	06025012100
Head Start Programs	Campeños Unidos-Aurora Child Development. Center	949 N. 8 <sup>th</sup> Street	El Centro	92243	06025011500
Head Start Programs	ICOE El Centro Early Head Start	280 S. Fairfield Drive	El Centro	92243	06025011400
Head Start Programs	Campeños Unidos Head Start K-Moore/V. Jaime	230 S. Fairfield	El Centro	92243	06025011400

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start Programs	RCOE El Centro Migrant Head Start	375 S. 1 <sup>st</sup> Street	El Centro	92243	06025011400
Public Housing	Imperial Valley Housing Authority	1690 W. Adams Ave.	El Centro	92243	06025011202
Public Housing	Sister Evelyn Mourey Center	1400 N. Imperial Ave.	El Centro	92243	06025011202
Public Housing	CHS at the Sister Evelyn Mourey Center	950 N. Waterman St	El Centro	92243	06025011202
Public Housing	Imperial Valley Housing Authority	1401 D St.	Brawley	92227	06025010400
WIC	Winterhaven	676 Baseline Road	Winterhaven	92283	06025940000 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Calexico	2451 Rockwood	Calexico	92231	06025011900 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	El Centro	2600 Thomas Drive	El Centro	92243	06025011803 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Brawley	561 E. Street	Brawley	92227	06025010400 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Niland	8027 Highway 111	Niland	92257	06025010400 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
Weatherization Program	Catholic Charity	250 W. Orange Avenue	El Centro	92243	06025011400
Weatherization Program	Salvation Army	375 N. 5 <sup>th</sup> St.	El Centro	92243	06025011500
Weatherization Program/Public Housing	Calexico Housing Authority	1006 E. 5 <sup>th</sup>	Calexico	92231	06025012001

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Renaissance (S, P, A)	Brawley Union High	13630811330141	95.00%	0.00%	95.00%
Desert Valley High (S, P, A)	Brawley Union High	13630811331354	67.86%	9.18%	77.04%
Brawley High (S, P, A, PS)	Brawley Union High	13630811331404	52.91%	7.70%	60.61%
Barbara Worth Jr. High (S, P, A)	Brawley Union High	13630736008262	66.58%	8.29%	74.88%
Enrique Camarena Jr. High (S, P, A)	Calexico Unified	13630990112318	50.00%	14.76%	64.76%
Calexico High (S, P, A)	Calexico Unified	13630991332204	65.76%	13.82%	79.58%
Aurora High (S, P, A)	Calexico Unified	13630991332154	81.82%	5.05%	86.87%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
De Anza 9 <sup>th</sup> Grade Academy (S, P, A)	Calexico Unified	13630996008338	62.18%	13.67%	75.85%
Mains Elementary (S, P, A)	Calexico Unified	13630996008387	77.84%	9.98%	87.82%
William Moreno Jr. High (S, P, A)	Calexico Unified	13630996111587	54.74%	10.92%	65.66%
Calipatria High (S, P, A)	Calipatria Unified	13631071332501	69.51%	6.40%	75.91%
Bill E. Young Jr. Middle (S, P, A)	Calipatria Unified	13631076008395	75.35%	7.08%	82.44%
Southwest High School (S, P, A)	Central Union High	13631151330133	56.43%	7.32%	63.75%
Central Union High (S, P, A)	Central Union High	13631151333004	59.75%	8.13%	67.88%
Desert Oasis High (S, P, A)	Central Union High	13631151333558	62.83%	4.71%	67.54%
Kennedy Middle (S, P, A)	El Centro Elementary	13631236008445	81.65%	9.35%	91.01%
McKinley Elementary (S, P, A)	El Centro Elementary	13631236008478	76.74%	10.93%	87.67%
Wilson Jr. High (S, P, A)	El Centro Elementary	13631236008494	63.98%	9.82%	73.81%
Heber Elementary (S, P, A)	Heber Elementary	13631316008502	82.02%	8.05%	90.07%
Holtville High (S, P, A)	Holtville Unified	13631491335306	100.00%	0.00%	100.00%
Sam Webb Continuation (S, P, A)	Holtville Unified	13631491337138	100.00%	0.00%	100.00%
Holtville Jr. High (S, P, A)	Holtville Unified	13631496008528	100.00%	0.00%	100%
Imperial Ave. Holbrook High (S, P, A)	Imperial Unified	13631641331115	57.14%	11.11%	68.25%
Bill M. Manes High (S, P, A)	San Pasqual Valley Unified	13632141330018	100.00%	0.00%	100.00%
San Pasqual Valley High (S, P, A)	San Pasqual Valley Unified	13632141337609	100.00%	0.00%	100.00%
San Pasqual Middle (S, P, A)	San Pasqual Valley Unified	13632146106298	100.00%	0.00%	100.00%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Seeley Elementary (S, P, A)	Seeley Elementary	13632226008643	100.00%	0.00%	100.00%
Westmoreland Elementary (S, P, A)	Westmoreland Union Elementary	13632306008650	79.64%	8.51%	88.14%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Imperial County Public Health Department

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**

*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent ~~systematic~~ before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or

	physical activity.
X	Mobilize community partnerships around healthy eating and active living.
X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

The Imperial Valley Food Bank (IVFB) is the only proposed subcontractor under the Imperial County Public Health Department's (ICPHD) FFY14 SNAP-Ed Program project. IVFB will support the program in achieving the aforementioned objectives that focus on increasing vegetable, fruit, low-fat/nonfat milk, and water consumption, as well as, increasing physical activity among adults, teens and children.

**Objectives 1-4:** The IVFB and ICPHD will synergically complement and enhance the interventions necessary to meet project objectives and deliverables by merging networks and experiences. Given the large geographical area of Imperial County and the omnipresence of the IVFB in our community, the selected subcontractor is in a unique position to assist the ICPHD in reaching SNAP-Eligible individuals living in the allowable areas of the County, thus closing the gaps of services and having greater impact.

The IVFB will take on a coordination role to directly work with youth (children and teens) and adults at a variety of settings including early child care centers, schools, health providers (medical/dental), and youth and adult-serving community organizations. The IVFB will support the ICPHD by providing nutrition education activities to youth and adults at a variety of venues including: school classrooms, after school programs, teacher in-service/trainings, early care and education centers, medical and dental offices, and during partnership activities with local parks and recreational, housing, faith-based, and other programs. IVFB will: train teachers on nutrition education interventions, campaigns, resources, and food demonstration curriculum; engage qualifying early child care centers in a self-

assessment related to nutrition education and obesity prevention strategies and healthy site changes, and provide training to sites on topics such as nutrition education and physical activity promotion for parents young children and their parents, implementing healthy food demonstrations/taste test, and engaging parents in healthy eating and active living decision-making processes; provide training to health providers that advance and promote nutrition education messages and obesity prevention strategies as those used by engaged early childhood and school sites; conduct nutrition education and obesity-prevention promotional events, and coordinate media and public relation efforts; provide training to a health agency on the Rethink Your Drink campaign messages and nutrition education materials, and collaborate with local partners to identify environmental supports to increase and promote access to healthy beverage options through public health approaches; and provide nutrition education promoting healthy beverage options to adults at a variety of settings.

The ICPHD will work on policy, system and environmental change strategies, as well as Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) intervention implementation activities, development of nutrition education and action plans, data collection, evaluation, and reporting. It will be the lead agency for the County's CX3 and County Nutrition Action Plan (CNAP) alliances, and will provide technical assistance and training to partnering organizations on nutrition education and policy, system and environmental change strategies. ICPHD will develop an Impact Outcome Evaluation plan and deliver appropriate interventions. Additionally, it will work with retail store owners on healthy retail strategies to increase availability and promotion of healthy food and beverage options, and will coordinate, promote and conduct promotional events at the sites.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

N/A

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name: Imperial County Public Health Department

Grant Number: 13-20523

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$177,565.00	\$206,129.10	\$28,564.10	13.86%
2 Benefits	\$75,541.00	\$93,487.79	\$17,946.79	19.20%
3 Operating	\$8,028.00	\$5,206.00	-\$2,822.00	-54.21%
4 Equipment	\$6,300.00	\$8,300.00	\$2,000.00	24.10%
5 Travel & Per Diem	\$5,642.00	\$8,310.29	\$2,668.29	32.11%
6 Subcontractors	\$0.00	\$221,700.00	\$221,700.00	100.00%
7 Other Costs	\$13,550.00	\$7,400.01	-\$6,149.99	-83.11%
8 Indirect Costs	\$25,311.00	\$29,961.69	\$4,650.69	15.52%
<b>Totals:</b>	<b>\$311,937.00</b>	<b>\$580,494.88</b>	<b>\$268,557.88</b>	<b>67.47%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increased Project Coordinator's and Program Evaluator's time and range of Community Service Worker (Program Assistant) from a I to a II.
2 Benefits	Benefits increased from 42.543% to 45.354%.
3 Operating	Reduced Office Supplies by 50% in FFY 14, decreased communications and copying expenses.
4 Equipment	No equipment expenses in FFY 14.
5 Travel & Per Diem	Increase in number of required trainings for FFY14.
6 Subcontractors	Added subcontracts in FFY 14.
7 Other Costs	Reduced Promotional Materials, Food Items, Cooking Supplies and Media in FFY 14.
8 Indirect Costs	Increased salaries and benefits.

## Budget Coversheet

**Prime Grantee Name:**

Imperial County Public Health Department

**Grant Number:**

13-20523

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	Janette Angulo	100.00%	0.00%	0.15	\$94,960.00	\$14,244.00	45.354%	\$6,460.22	\$20,704.22
27 2 Project Coordinator	Yoliviviana Sanchez	30.00%	70.00%	1	\$63,516.00	\$63,516.00	45.354%	\$28,807.05	\$92,323.05
17 3 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Jorge Torres	5.00%	95.00%	1	\$42,908.00	\$42,908.00	45.354%	\$19,460.49	\$62,368.49
26 4 Program Assistant	Blanca Tellez	5.00%	95.00%	1	\$35,016.00	\$35,016.00	45.354%	\$15,881.16	\$50,897.16
13 5 Dietician	Luce Filiatrault	10.00%	90.00%	0.5	\$65,375.00	\$32,687.50	45.354%	\$14,825.09	\$47,512.59
30 6 Research Specialist	Amy Binggeli	100.00%	0.00%	0.2	\$88,788.00	\$17,757.60	45.354%	\$8,053.78	\$25,811.38
1 7 Accountant/Finance Analyst	Tania Leon (Paid through Indirect Costs)	100.00%	0.00%	0.02		\$0.00		\$0.00	\$0.00
8 8 Contract Manager	Josefina Marcial (Paid through Indirect Costs)	100.00%	0.00%	0.02		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>450.00%</b>	<b>350.00%</b>	<b>3.89</b>	<b>\$390,563.00</b>	<b>\$206,129.10</b>		<b>\$93,487.79</b>	<b>\$299,616.89</b>

**Definition and basis for calculations of benefit rate(s):**

Public Employees Retirement, Social Security Medicare, Worker's Compensation, Health/Group Insurance, Dental/Vision Insurance and Unemployment Insurance.

## Budget Coversheet

Prime Grantee Name: Imperial County Public Health Department  
 Grant Number: 13-20523

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Office Supplies	Pens, paper, file folders, notepads, business cards, etc.	\$215.00	1.00	12.00	\$2,580.00
Communications	Internet, e-mail and telephone at approximately \$95.50 per month (\$24.80 per 3.85 FTE) plus \$40 per month for laptop broadband card	\$135.50	1.00	12.00	\$1,626.00
Copying/Printing/Duplication	Routine copying/printing/duplication. Cost based on historical usage, 100% for SNAP-Ed activities. \$83.33 per month.	\$83.33	1.00	12.00	\$1,000.00
<b>Total Operating Expenses:</b>					<b>\$5,206.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Computers	4 Computers for use by Subcontract staff anticipated @ 1.0 FTE each X \$900 per unit. To be used for 100% Network activities.	\$900.00	4.00	4.00	\$3,600.00
Printers	1 Printer for use by Subcontract staff anticipated @ 1.0 FTE each x \$500. To be used for 100% Network activities.	\$500.00	1.00	1.00	\$500.00
Generator	Generator for use by Subcontract staff & to power electronics at outdoor events. To be used for 100% Network activities.	\$800.00	1.00	1.00	\$800.00
Storage Cabinets and Office furniture	3 storage cabinets for use by Subcontract staff @ 2 x \$500.00 and 1@\$400 each. Other furniture, including desks, chairs, filing cabinets, and/or bookshelves @ \$400. To be used for 100% Network activities.	\$1,800.00	1.00	1.00	\$1,800.00
Electronic equipment	Digital camera, memory card and case @ \$400, projector @ \$600, and flat screen TV @ \$600 for use by Subcontract staff. To be used for 100%	\$1,600.00	1.00	1.00	\$1,600.00
<b>Total Equipment Expenses:</b>					<b>\$8,300.00</b>

## Budget Coversheet

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total
In-county Mileage to complete SOW activities / all program staff	Imperial County	1							2,756.00			\$1,557.14
LHD Peer Exchange/Project Coordinator or Health Educator plus 2 peer educators . Other Costs: County Fleet cost p/day = \$12.50 @3 days = \$37.50.	So. CA	1	3	2	2	\$40.00	\$110.00		440.00		\$37.50	\$1,261.10
Media Spokesperson CX3/ Health Educator or Program Assistant. Other Costs: County Fleet cost p/day =\$12.50@ 2 days=\$ 25.00	So. CA	1	1	1	1	\$40.00	\$110.00		440.00		\$25.00	\$423.60
Retail and Corner Stores/ Health Educator or Program Assistant. Other Costs: County Fleet cost p/day=\$12.50 @ 2 days=\$ 25.00	So. CA	1	1	1	1	\$40.00	\$110.00		440.00		\$25.00	\$423.60
Network Statewide Conference/ Project Coordinator or Health Educator. Other Costs: County Fleet cost p/day= \$12.50@ 4 days= \$50, Airport parking \$25 p/day @4 days =\$100.	Sacramento	1	1	3	3	\$40.00	\$84.00	\$300.00	220.00		\$150.00	\$946.30
NEOP Statewide Collaborative/ Project Coordinator or Health Educator. Other Costs: County Fleet cost p/day= \$12.50@4 days= \$50, Airport parking \$25 p/day @4 days =\$100.	Sacramento	2	1	3	3	\$40.00	\$84.00	\$300.00	220.00		\$150.00	\$1,892.60

### Budget Coversheet

LHD Project Coordinator Meeting/Project Coordinator. Other Costs: County Fleet cost \$12.50 p/day @ 3 days = \$37.50, Airport parking \$25 p/day @ 3 days = \$75.	Sacramento	1	1	1.5	2	\$40.00	\$84.00	\$300.00	220.00	\$113.00	\$765.30
LHD Project Coordinator Meeting/Project Coordinator. Other Costs: County Fleet cost \$12.50 p/day @ 2 days = \$25. Airport parking \$25 p/day @ 2 days = \$50.	Sacramento	1	1	1	1	\$40.00	\$84.00	\$300.00	220.00	\$75.00	\$623.30
California Conference of Local Health Department Nutritionists (CCLHDN) / Nutritionist(Dietician). Other Cost: County Fleet cost p/day= \$12.50 @3 days=\$37.50	So. CA	1	0.5	2	2	\$40.00	\$110.00		440.00	\$37.50	\$417.35
<b>Total Travel and Per Diem:</b>											<b>\$8,310.29</b>

\*Lodging costs include taxes. Reimbursement at CalHR rates.

#### Sub Grant(s)

Name	Description/Justification	Total
A Imperial Valley Food Bank	Subgrantee to perform specific activities under the scope of work.	\$221,700.00
<b>Total Sub Grant(s):</b>		<b>\$221,700.00</b>

## Budget Coversheet

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Nutrition Education/Promotion Materials	Nutrition education materials as available from USDA, Network and other approved sites such as fruit and vegetable replicas, posters and MyPlate Tear pads. (\$116.67/month x 12 months)	\$1,400.00	1.00	1.00	\$1,400.00
Food Demonstrations and Taste Testing	Food and supplies for taste-testing and demonstrations for nutrition education classes and presentations for approximately 4,000 SNAP-Ed eligible persons.	\$0.50	4000.00	1.00	\$2,000.00
Cooking Supplies/Small Kitchen Wares	Items for food demonstrations such as cutting boards, utensils, cups, spoons, forks and water dispensers: approximate cost for 12 months.	\$83.33	1.00	12.00	\$1,000.01
Media	Costs related to paid public relation efforts including paid radio (approx 79 spots @ \$15 = \$1,185), print (\$565) and advertisements such as bus shelters (\$1,250) promoting healthy eating directed toward SNAP-Ed eligible persons within the community.	\$3,000.00	1.00	1.00	\$3,000.00
<b>Total Other Costs:</b>					<b>\$7,400.01</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Personnel and Fringe Benefits	10.00%	\$299,616.89	\$29,961.69
<b>Total Indirect Costs:</b>			<b>\$29,961.69</b>

<b>Total Budget:</b>	<b>\$580,494.88</b>
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## Sub A Budget Justification

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant A Name:** Imperial Valley Food Bank

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Communications	Internet, e-mail and telephone at approximately \$70 per month (\$17.50 per	\$17.50	12.00	4.00	\$840.00
Office Supplies	General office supplies including, pens, pencils, markers, binders,	\$70.00	12.00	1.00	\$840.04
Copying/Printing/Duplication	Routine copying/printing/duplication for SNAP-Ed/NEOP activities. At	\$200.00	12.00	1.00	\$2,400.00
Postage/Mail	Postage and other expenses for mailing SNAP-Ed/NEOP letters, reports,	\$46.00	2.00	1.00	\$92.00
Demonstration/Outreach	Wheeled Cooler, folding tables, canopies, plastic boxes & lids, table cloths,	\$75.00	12.00	1.00	\$900.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
<b>Total Operating Expenses:</b>					<b>\$5,072.04</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Media Spokesperson Training (Administrator). Other includes	Southern California	1	1	1	1	\$40.00	\$110.00	\$0.00	440.00		\$25.00	\$423.60
Community Engagement Training (Administrator,	Southern California	1	2	1	1	\$40.00	\$110.00	\$0.00	440.00		\$25.00	\$598.60
Youth Engagement Training (Administrator, Community	Southern California	1	2	1	1	\$40.00	\$110.00	\$0.00	440.00		\$25.00	\$598.60
Network Statewide Conference	Sacramento	1	1	3	3	\$40.00	\$84.00	\$350.00	270.00		\$125.00	\$999.55
NEOP Statewide Collaborative Conference (Administrator).	Northern California	1	1	3	3	\$40.00	\$84.00	\$350.00	270.00		\$125.00	\$999.55
In-county Mileage to complete SOW activities / all program staff	Imperial County	1	4.18						7,200.00			\$4,068.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$7,687.90</b>

## Sub A Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Nutrition Education/Promotion	Nutrition education materials as available from USDA, Network and other	\$535.00	12.00	1.00	\$6,420.00
Cooking Supplies/Small Kitchen	Items for food demonstrations such as mixing bowls, pans, spoons, turners,	\$95.06	12.00	1.00	\$1,140.72
Food Demonstration/Taste	Food and supplies for taste-testing and demonstrations for nutrition	\$608.00	12.00	1.00	\$7,296.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$14,856.72</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Personnel and Fringe	12.00%	\$173,288.70	\$20,794.64
<b>Total Indirect Costs:</b>			<b>\$20,794.64</b>

## Sub A Budget Justification

Total Budget: \$221,700.00

### Sub Staffing B

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant B Name:** 0

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

**Sub B Budget Justification**

Prime Grantee Name: Imperial County Public Health Department  
 Grant Number: 13-20523  
 Sub Grant B Name: 0

**Operating Expenses**

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

**Travel and Per Diem**

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

**Sub B Budget Justification**

**Sub Grant(s)**

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$0.00</b>
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### Sub Staffing C

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant C Name:** 0

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant C Name:** 0

**Operating Expenses**

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

**Travel and Per Diem**

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

**Sub C Budget Justification**

**Sub Grant(s)**

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$0.00</b>
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### Sub Staffing D

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant D Name:** 0

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub D Budget Justification

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant D Name:** 0

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub D Budget Justification

#### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

#### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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### Sub Staffing E

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant E Name:** 0

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub E Budget Justification

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant E Name:** 0

**Operating Expenses**

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

**Travel and Per Diem**

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

**Sub E Budget Justification**

**Sub Grant(s)**

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$0.00</b>
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## Sub Staffing F

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant F Name:** 0

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub F Budget Justification

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant F Name:** 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub F Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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## Sub Staffing G

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant G Name:** 0

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub G Budget Justification

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant G Name:** 0

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub G Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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## Sub Staffing H

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant H Name:** 0

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub H Budget Justification

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant H Name:** 0

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub H Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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## Sub Staffing I

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant I Name:** 0

	Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1					0		\$0.00		\$0.00	\$0.00
2					0		\$0.00		\$0.00	\$0.00
3					0		\$0.00		\$0.00	\$0.00
4					0		\$0.00		\$0.00	\$0.00
5					0		\$0.00		\$0.00	\$0.00
6					0		\$0.00		\$0.00	\$0.00
7					0		\$0.00		\$0.00	\$0.00
8					0		\$0.00		\$0.00	\$0.00
9					0		\$0.00		\$0.00	\$0.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
12					0		\$0.00		\$0.00	\$0.00
13					0		\$0.00		\$0.00	\$0.00
14					0		\$0.00		\$0.00	\$0.00
15					0		\$0.00		\$0.00	\$0.00
16					0		\$0.00		\$0.00	\$0.00
17					0		\$0.00		\$0.00	\$0.00
18					0		\$0.00		\$0.00	\$0.00
19					0		\$0.00		\$0.00	\$0.00
20					0		\$0.00		\$0.00	\$0.00
21					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub I Budget Justification

**Prime Grantee Name:** Imperial County Public Health Department  
**Grant Number:** 13-20523  
**Sub Grant I Name:** 0

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub I Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Inyo County  
**Grant Number:** 13-20289  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 25% Female 75%

Ethnicity:

<input type="checkbox"/> African American	_____%	<input checked="" type="checkbox"/> Latino	<u>40%</u>
<input type="checkbox"/> Asian	_____%	<input type="checkbox"/> Native American	<u>2%</u>
<input checked="" type="checkbox"/> Caucasian	<u>58%</u>	<input type="checkbox"/> Pacific Islander	_____%
<input type="checkbox"/> Other (specify) _____:	_____%		

Languages:

<input checked="" type="checkbox"/> English	<u>60%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>40%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input type="checkbox"/> Under 5 years old	_____%	<input type="checkbox"/> 12 to 17	_____%
<input checked="" type="checkbox"/> 5 to 8	<u>10%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>82.5%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>5%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>2.5%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |         |   |         |
|---|---------|---|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 15%     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input type="checkbox"/> MediCal                                    |         |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input type="checkbox"/> Public Housing                             | _____ % |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ % |
| <input type="checkbox"/> Family Resource Center                                     | _____ % | <input type="checkbox"/> Shelters/Temporary Housing                 | _____ % |
| <input checked="" type="checkbox"/> Food Banks                                      | 15%     | <input type="checkbox"/> Soup Kitchens                              | _____ % |
| <input type="checkbox"/> Food Pantries  | _____ % | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ % |
| <input checked="" type="checkbox"/> HeadStart                                       | 15%     | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness   | 15%     |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ % | <input type="checkbox"/> Weatherization Program                     | _____ % |
| <input type="checkbox"/> Job Corps  | _____ % | <input checked="" type="checkbox"/> WIC                             | 15%     |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Team Inyo for Healthy Kids
- Internet/Web Sites-website address: http://ucanr.edu/sites/Team Inyo
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (24 occurrences at .50 hour(s) each)
- Community Education Events: (5 occurrences at 6 hour(s) each)
- Training/Workshop/Conference: (8 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): Farmer's Market (4 occurrences at 1 hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

LOCAL PROJECT  
 SYNOPSIS

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- 2 \_\_\_\_\_ CalFresh Offices
- \_\_\_\_\_ Churches
- 1 \_\_\_\_\_ Community Centers
- 2 \_\_\_\_\_ Elderly Service Centers
- 2 \_\_\_\_\_ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- 1 \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ Food Stores
- 2 \_\_\_\_\_ Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ Libraries

- \_\_\_\_\_ Other Youth Education Sites (includes Parks and Recreation)
- 1 \_\_\_\_\_ Public/Community Health Centers (includes Public Health Departments)
- \_\_\_\_\_ Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- \_\_\_\_\_ Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- \_\_\_\_\_ Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- 2 \_\_\_\_\_ TANF Job Readiness Program
- 2 \_\_\_\_\_ WIC Programs
- \_\_\_\_\_ Worksites
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 637

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Inyo county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 4) conduct community events reaching SNAP-Ed eligible individuals or groups; 5) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health ctr.	Inyo County Public Health	207 W. South St.	Bishop	93514	06027000400	Hispanic	%	25.2%	73.9%	2010	
Farmers Markets	Bishop	377 W. Line	Bishop	93514	06027000400	Hispanic	%	25.2%	73.9%	2010	
Elderly Services Centers	Bishop Senior Site	506 Park Ave.	Bishop	93514	06027000400	Hispanic	%	25.2%	73.9%	2010	
Elderly Services Centers	Stathum Hall	138 N. Jackson	Lone Pine	93545	06027000800	Hispanic	%	39.9%	63.7%	2010	
Community center	Tecopa Community Center	405 Hot Springs Rd	Tecopa	92389	06027000800	Hispanic	%	39.9%	63.7%	2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Offices	Inyo County Health & Human Services	920 N. Main	Bishop	93514	06027000400
CalFresh Offices	Inyo County Health & Human Services	380 N. Mt. Whitney	Lone Pine	93545	06027000800
HeadStart	IMACA (Inyo Mono Advocates for Community Action) HeadStart	227 N. Washington	Lone Pine	93545	06027000800
HeadStart	IMACA HeadStart	180 E. Clarke	Bishop	93514	06027000400
WIC	Inyo County WIC	568 W. Line	Bishop	93514	06027000400
WIC	Inyo County WIC	138 N. Jackson	Lone Pine	93545	06027000800
Emergency Food Assistance Site/ Food Bank	Salvation Army	1180 N. Main	Bishop	93514	06027000400
Emergency Food Assistance Site/ Food Bank	IMACA	218 S. Main	Bishop	93514	06027000400
TANF (CALWORKS) Job Readiness	Inyo County Health & Human Services	920 N. Main	Bishop	93514	06027000400
TANF (CALWORKS) Job Readiness	Inyo County Health & Human Services	380 N. Mt. Whitney	Lone Pine	93545	06027000800

\*Refer to the list of Means-Tested Programs on page 2.

## Budget Coversheet

Prime Grantee Name: Inyo County  
 Grant Number: 13-20289

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$31,828.80	\$31,828.80	0.00%
2 Benefits	\$0.00	\$21,829.45	\$21,829.45	0.00%
3 Operating	\$0.00	\$1,400.00	\$1,400.00	0.00%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$0.00	\$1,845.00	\$1,845.00	0.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$3,040.00	\$3,040.00	0.00%
8 Indirect Costs	\$0.00	\$3,739.74	\$3,739.74	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$63,683.00</b>	<b>\$63,683.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	New Contract
2 Benefits	New Contract
3 Operating	New Contract
4 Equipment	New Contract
5 Travel & Per Diem	New Contract
6 Subcontractors	New Contract
7 Other Costs	New Contract
8 Indirect Costs	New Contract

## Prime Staffing

Prime Grantee Name:

Inyo County

Grant Number:

13-20289

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Melissa Best-Baker	100.00%	0.00%	0.05	\$49,992.00	\$2,499.60	68.340%	\$1,708.23	\$4,207.83	
		6	Community Liaison	Vacant	0.00%	100.00%	0.5	\$43,236.00	\$21,618.00	67.465%	\$14,584.58	\$36,202.58	
		34	Translator	Vacant	0.00%	100.00%	0.2	\$38,556.00	\$7,711.20	71.800%	\$5,536.64	\$13,247.84	
		1	Accountant/Finance	Denelle Carrington	100.00%	0.00%	0.05	In-Kind	\$0.00	In-Kind	\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			<b>200.00%</b>	<b>200.00%</b>	<b>0.8</b>	<b>\$131,784.00</b>	<b>\$31,828.80</b>		<b>\$21,829.45</b>	<b>\$53,658.25</b>	

## Prime Staffing

**Definition and basis for calculations of benefit rate(s):**

Explanation of benefits: County pays medical insurance in the amount of \$472.83 for employee, \$945.66 employee plus one, and \$1,229.36 employee plus family; 50% dental with a \$1,200 lifetime maximum and 100% vision and life insurance on employee; a deductible reimbursement of \$250 for employee and dependent after full deductible is met; If an employee opts out of the insurance the following is paid: \$100 per pay period for employee; \$200 per pay period for employee plus one; and \$300 per pay period for employee plus family. The percentage for benefits is calculated for each employee based on what they are currently receiving.

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## Prime Budget Justification

Prime Grantee Name: Inyo County  
 Grant Number: 13-20289

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		General Office Supplies	Pens, pencils, paper, folders, printer cartridges, etc.	\$2.00	10.00	12.00	\$240.00	
		Copier Charges	Routine printing and duplication of nutrition education materials	\$0.58	2000.00	1.00	\$1,160.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$1,400.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		None					\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Coordinator	Sacramento - Network Statewide Conference, Snap ED training	2	1	3	2	\$40.00	\$100.00					\$640.00	

**Prime Budget Justification**

		Community Liaison	Sacramento - Network Statewide Conference, Snap ED training	2	1	3	2	\$40.00	\$100.00					\$640.00	
														\$0.00	
		Community event travel to Tecopa	Tecopa	1							250.00			\$141.25	
		Mileage around Inyo County for events	Inyo County	5							150.00			\$423.75	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>													<b>\$1,845.00</b>		

\* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	None		
		B			
		C			
		D			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification

**Prime Budget Justification**

		Food Demonstration and Samples	Cost is for food and supplies to conduct health cooking demonstrations and provide helath food samples of Network Recipes as part of our required scope of work activities. Cost is calculated at \$2 per sample x 1370 samples	\$2.00	1370.00	1.00	\$2,740.00	
		Nutrition Kick-off Event	This event will be highlighting healthy beverage education and officially kick off our Snap Ed program - Demo testing of healthy beverages - will need to purchase supplies (cups, napkins, containers, etc.)	\$300.00	1.00	1.00	\$300.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$3,040.00</b>	

Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification		
		Staffing and program are run out of the main Health Budget for Inyo County. The percentage of the staff for Snap Ed divided by all FTE's in this budget equates to 8%, but we will only be charging approximately 6.97% to this funding source. Indirect charged against salary and benefits in this grant.	6.97%	\$53,658.25	\$3,739.74			
<b>Total Indirect Costs:</b>					<b>\$3,739.74</b>			
<b>Total Budget:</b>					<b>\$63,683.00</b>			

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** County of Kern through its Public Health Services Department (KCPHSD)  
**Grant Number:** 12-10171  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 45% Female 55%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>30%</u>	<input checked="" type="checkbox"/> Latino	<u>50%</u>
<input type="checkbox"/> Asian	_____%	<input type="checkbox"/> Native American	_____%
<input checked="" type="checkbox"/> Caucasian	<u>20%</u>	<input type="checkbox"/> Pacific Islander	_____%
<input type="checkbox"/> Other (specify) _____:	_____%		

Languages:

<input checked="" type="checkbox"/> English	<u>75%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>25%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify) _____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify) _____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>15%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>20%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>10%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>40%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>10%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |              |   |              |
|---|--------------|---|--------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>.7%</u>   | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ %      |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ %      | <input type="checkbox"/> MediCal                                    | _____ %      |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ %      | <input checked="" type="checkbox"/> Public Housing                  | <u>.7%</u>   |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ %      | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ %      |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>7.3%</u>  | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | <u>.7%</u>   |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>15.3%</u> | <input type="checkbox"/> Soup Kitchens                              | _____ %      |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>.7%</u>   | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ %      |
| <input type="checkbox"/> HeadStart  | _____ %      | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____ %      |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ %      | <input type="checkbox"/> Weatherization Program                     | _____ %      |
| <input type="checkbox"/> Job Corps  | _____ %      | <input checked="" type="checkbox"/> WIC                             | <u>13.1%</u> |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP Group
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (1,020 occurrences at .5-1 hour(s) each)
- Community Education Events: (5-8 occurrences at .5-4 hour(s) each)
- Training/Workshop/Conference: (10 occurrences at 1-2 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

1 CalFresh Offices

5 Churches

11 Community Centers

\_\_\_\_\_ Elderly Service Centers

22 Emergency Food Assistance Sites

(includes Food Banks, Food  
Pantries, and Soup Kitchens)

\_\_\_\_\_ Extension Offices

\_\_\_\_\_ Farmers Markets

\_\_\_\_\_ Food Stores

\_\_\_\_\_ Head Start Programs

\_\_\_\_\_ Individual Homes

14 Libraries

3 Other Youth Education Sites (includes Parks  
and Recreation)

7 Public/Community Health Centers (includes  
Public Health Departments)

1 Public Housing

16 Schools – students (Preschool)

31 Schools – students (K-12)

18 Schools – students (Afterschool Program)

23 Schools - Parents

1 Shelters/Temporary Housing

\_\_\_\_\_ TANF Job Readiness Program

18 WIC Programs

\_\_\_\_\_ Worksites

4 Other (specify): Parks

10 Other (specify): Family Resource Centers

\_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 17, 700

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Kern county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) assessment results with various local stakeholders, community members, and community organizations. Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

The department plans to fund current Epidemiology staff FTE to work with the Research and Evaluation Unit to evaluate all aspects of the SOW objectives, especially as objective 11 is specifically outlined to measure the program's effectiveness each year. Outcomes to be measured are knowledge, changes in attitudes and behaviors, new partnerships, effectiveness of various campaigns, and skill-based behaviors.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to four times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education & Job Training Sites	Bakersfield Adult School	501 S Mt. Vernon Ave.	Bakersfield	93307	06029002400	AR	%	34.3%	51.8%	11	
Community Centers	Kern County Fairgrounds	1142 S P St.	Bakersfield	93304	06029002000	AR	%	49.4%	77.5%	10	
Community Centers	Sears Store at Valley Plaza	2701 Ming Ave	Bakersfield	93304	06029002900	AR	%	25.7%	55.4%	10	
Community Centers	Arvin Veteran's Hall	414 4 <sup>th</sup> Avenue	Arvin	93203	06029006301	AR	%	34.6%	61.3%	10	
Community Centers	East Bakersfield Veterans Hall	2101 Ridge Rd	Bakersfield	93305	06029001201	H	%	30.9%	62.7%	10	
Community Centers	Centro de Recursos Holisticos Leon	2000 Brundage Lane	Bakersfield	93304	06029001902	AR	%	36.4%	52.4%	10	
Community Centers	Community Action Partnership of Kern Friendship House	2424 Cottonwood Rd.	Bakersfield	93307	06029002500	AR	%	54.4%	73.7%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Centers	TAPSS	4032 Jewett Ave.	Bakersfield	93301	06029000600	H	%	50.4%	78.3%	10	
Community Centers	Kern County Network for Children	1300 17 <sup>th</sup> St	Bakersfield	93301	06029001600	AR	%	39.9%	62.2%	10	
Community Centers	Rexland Acres Center	325 Fairview Road	Bakersfield	93307	06029003103	AR	%	43.3%	59.2%	10	
Community Centers	David Head Center	10300 San Diego St.	Lamont	93241	06029006403	AR	%	35.7%	62.1%	10	
Community Centers	LSD Parent Center	7915 Burgundy Ave.	Lamont	93241	06029006403	AR	%	35.7%	62.1%	10	
Libraries	Wofford Heights Branch Library	6400-B Wofford Blvd PO Box 1285	Wofford Heights	93285	06029005201-3	AR	%	41.9%	51.2%	10	
Libraries	Wasco Branch Library	1102 7 <sup>th</sup> Street	Wasco	93280	06029004401	H	%	32.9%	56.2%	10	
Libraries	Taft Branch Library	27 Emmons Park Dr	Taft	93268	06029003500-1	AR	%	42.0%	58.7%	10	
Libraries	Shafter Branch Library	236 James Street	Shafter	93263	06029004101-2	AR	%	8.7%	54.6%	10	
Libraries	McFarland Branch Library	500 W. Kern Ave	McFarland	93250	06029004701	AR	%	39.7%	61.0%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Libraries	Lamont Branch Library	8304 Segrue Rd	Lamont	93241	06029006401	AR	%	43.8%	67.6%	10	
Libraries	Kern River Valley Branch Library	7054 Lake Isabella Blvd	Lake Isabella	93240	06029005204	AR	%	26.9%	54.7%	11	
Libraries	Delano Branch Library	925 10 <sup>th</sup> St	Delano	93215	06029005004	AR	%	34.6%	56.5%	10	
Libraries	California City Branch Library	9507 California City Blvd	California City	93505	06029005507	H	%	41.6%	65.4%	10	
Libraries	Buttonwillow Branch Library	116 Buttonwillow Drive	Buttonwillow	93206	06029003700	H	%	33.5%	58.0%	10	
Libraries	Arvin Branch Library	201 Campus Drive	Arvin	93203	06029006301	AR	%	34.6%	61.3%	10	
Libraries	Wilson Branch Library	1901 Wilson Road	Bakersfield	93304	06029002900	AR	%	25.7%	55.4%	10	
Libraries	Holloway-Gonzales Branch Library	506 E Brundage Lane	Bakersfield	93307	06029002100	AR	%	62.7%	79.3%	10	
Libraries	Baker Branch Library	1400 Baker St.	Bakersfield	93305	06029001300	AR	%	59.7%	79.6%	10	
Churches	The Blessing Corner	101 Union Ave.	Bakersfield	93307	06029002000	AR	%	49.4%	77.5%	10	
Churches	Bakersfield Family Church	1206 North Chester Ave	Bakersfield	93308	06029000200	AR	%	46.8%	56.8%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	People's Missionary	1451 Madison St	Bakersfield	93307	06029002500	AR	%	54.4%	73.7%	10	
Churches	United Methodist	251 Big Blue	Kernville	93238	06029005201-4	AR	%	55.9%	57.7%	10	
Churches	St. Augustine Church	10601 Myrtle Ave.	Lamont	93241	06029006401	AR	%	43.8%	67.6%	10	
Other Youth Education Sites	Boys & Girls Club of Bakersfield	801 Niles St.	Bakersfield	93305	06029001300	AR	%	59.7%	79.6%	10	
Other Youth Education Sites	Lamont Park	8304 Segrue Rd.	Lamont	93241	06029006401	AR	%	43.8%	67.6%	10	
Other Youth Education Sites	Shafter Youth Center	455 East Euclid Ave	Shafter	93263	06029004102	H	%	58.1%	77.8%	10	
Public/Community Health Centers	Kern County Public Health Services Dept.	1800 Mt. Vernon Ave.	Bakersfield	93306	06029001201	AR	%	30.5%	61.1%	10	
Public/Community Health Centers	Mojave Health Department	1775 Hwy 58	Mojave	93501	06029005900	AR	%	52.9%	67.2%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Centers	Shafter Community Medical & Dental Center & Joy Carino Kimpo Women's Health Center	655 S. Central Valley Hwy.	Shafter	93263	06029004000	AR	%	35.4%	61.5%	10	
Public/Community Health Centers	Wasco Medical & Dental Center	2101 7 <sup>th</sup> Street	Wasco	93280	06029004401	H	%	32.9%	56.2%	10	
Public/Community Health Centers	Joy Carino Kimpo Family Medical Center & Delano Family Dental & Women's Health Center	1001 E Main St	Delano	93215	06029005004	AR	%	34.6%	56.5%	10	
Public/Community Health Centers	Panama Health Center	4600 Panama Lane, Suite 102 B	Bakersfield	93313	06029003114	H	%	42.0%	50.2%	10	
Public/Community Health Centers	Oildale Community Health Center	525 Roberts Lane	Bakersfield	93308	06029000400	AR	%	56.7%	78.1%	10	
Parks	Central Park at Mill Creek	600 19 <sup>th</sup> St.	Bakersfield	93301	06029001600	AR	%	39.9%	62.2%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Parks	Martin Luther King Jr. Park	1000 S Owens St.	Bakersfield	93307	06029002200	AR	%	66.3%	82.3%	10	
Parks	Lost Hills Paramount Park	14688 Lost Hills Rd	Lost Hills	93249	06029004500	H	%	50.7%	69.0%	10	
Parks	Steirn Park	5201 Monitor Street	Bakersfield	93307	06029003122	AR	%	26.2%	51.1%	10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
CalFresh Offices	Kern County Department of Human Services	100 E California Ave.	Bakersfield	93307	06029001500
Food Banks	Community Action Partnership of Kern Food Bank	1825 Feliz Dr.	Bakersfield	93307	06029002400
Food Banks	HOPE Center	3311 Manor St.	Bakersfield	93308	06029000102
Food Banks	Boron Senior Citizens Center	27177 20 Mule Team Rd	Boron	93516	06029005600
Food Banks	Buttonwillow-Parks & Recreation District	556 Milo	Buttonwillow	93206	06029003700

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Banks	Caliente	6720 Caliente Bodfish Rd	Caliente	93518-4725	06029005204
Food Banks	Celebration Church	10011 Rosedale Hwy	Bakersfield	93312	06029003811
Food Banks	Frazier Mountain Park-Recreation Building	Community Center 300 Park Dr	Frazier Park	93225	06029003306
Food Banks	Inyokern-Desert Senior Club	1247 Broadway	Inyokern	93527	06029005501
Food Banks	Rand District Community Building	27721 Broadway	Johannesburg	93528	06029006500
Food Banks	La Loma Council Veterans Hall	Vets Hall, Mt Vernon 2101 Ridge Rd	Bakersfield	93305	06029001201
Food Banks	La mont	10701 Myrtle Ave	Lamont	93241	06029006401
Food Banks	Lake Isabella Senior Center	6405 Lake Isabella Blvd	Lake Isabella	93240	06029005204
Food Banks	Lost Hills Parks and Recreation Building	Lost Hills Park Highway 46 at Lost Hills Blvd	Lost Hills	93249	06029004500
Food Banks	Maricopa-Gusher Hall	271 California St	Maricopa	93252	06029003303
Food Banks	McFarland	188 San juan St	McFarland	93250	06029004702
Food Banks	New Life Center of Bakersfield	4201 Stine Rd	Bakersfield	93313	06029003124
Food Banks	Ridgecrest	151 N Downs	Ridgecrest	93555	06029005402
Food Banks	Rosamond Hummel Community Hall	2500 20 <sup>th</sup> St West	Rosamond	93560	06029005802
Food Banks	Wofford Heights	25 Arden Ave	Wofford Heights	93285	06029005201

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Banks	Salvation Army/Community Christian Center	3612 Suhre Street	Lake Isabella	93240	06029005204
Food Banks	God's Storehouse	20021 Hwy 178	Weldon	93283	06029005204
Food Pantries	Food Pantry	4621 Lake Isabella Blvd	Lake Isabella	93240	06029005204
Public Housing	Camilia Court Apartments	1760 Cheatham Ave.	Bakersfield	93307	06029002400
Shelters/Temporary Housing	Bakersfield Homeless Shelter	1600 E Truxtun Ave.	Bakersfield	93305	06029001202
Family Resource Centers	Greenfield Family Resource Center	5400 Monitor St.	Bakersfield	93307	06029003122
Family Resource Centers	Arvin Family Resource Center	207 S A St.	Arvin	93203	06029006304
Family Resource Centers	Buttonwillow Family Resource Center	42600 California 58/400 McKittrick	Buttonwillow	93206	060290037001
Family Resource Centers	McFarland Family Resource Center	410 Perkins Ave.	McFarland	93250	06029004702
Family Resource Centers	Southeast Neighborhood Partnership Family Resource Center	1509 E 11 <sup>th</sup> St.	Bakersfield	93307	06029002200
Family Resource Centers	Kern River Valley Family Resource Center	5109 Lake Isabella Blvd.	Lake Isabella	93240	060290052042
Family Resource Centers	Mojave Family Resource Center	15662 K St.	Mojave	93501	06029005900

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Family Resource Centers	South Chester Family Resource Center	800 Ming Ave.	Bakersfield	93307	06029002600
Family Resource Centers	Lost Hills Family Resource Center	14823 Office Lane	Lost Hills	93249	06029004500
Family Resource Centers	Lamont/Weedpatch Family Resource Center	7839 Burgundy Ave	Lamont	93241	06029006403
WIC	Clinica Sierra Vista	8787 Hall Rd.	Lamont	93241	06029006401 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	2525 Chester Ave.	Bakersfield	93308	06029000101 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	815 Dr. Martin Luther King Jr. Blvd.	Bakersfield	93307	06029002200 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	1305 Bear Mountain Blvd.	Arvin	93203	06029006304 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Community Action Partnership of Kern	500 E California Ave.	Bakersfield	93307	06029002100 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	67 Evans Rd	Wofford Heights	93285	06029005201 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Clinica Sierra Vista	601 Bear Moutain Blvd.	Arvin	93203	06029006301 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	10727 Rosedale Highway	Bakersfield	93312	06029003811 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	600 Union Avenue, Suite D	Bakersfield	93307	06029002100 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	301 Brundage Lane	Bakersfield	93304	06029002000 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	1508 Garces Hwy, Suite 3	Delano	93215	06029005003 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	209 West Kern Avenue	McFarland	93250	06029004701 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	1111 Columbus Street Suite 4000-A	Bakersfield	93305	06029001400 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Clinica Sierra Vista	6310 Lake Isabella Blvd.	Lake Isabella	93240	06029005204 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	106 11 <sup>th</sup> Street	McFarland	93250	06029004701 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	312 S. Austin Street	Delano	93215	06029004800 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	403 Boomerang Drive	Bakersfield	93307	06029003122 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Clinica Sierra Vista	1611 First Street	Bakersfield	93304	06029001902 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Wasco Child Dev. Center (PS,P)		(CACFP Site, October 2012)	72.84%	20.00%	92.84%
Richardson CDC (PS,P)		(CACFP Site, October 2012)	74.42%	12.79%	87.21%
Ming Avenue Preschool (PS,P)		(CACFP Site, October 2012)	77.06%	15.29%	92.35%
Wasco Child Dev. Center 6 <sup>th</sup> (PS, P)		(CACFP Site, October 2012)	67.35%	28.57%	95.92%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Lamont Child Dev CTR/CCC/SPS (PS, P)		(CACFP Site, October 2012)	58.33%	32.14%	90.47%
Fairgrounds Child Dev CTR (PS, P)		(CACFP Site, October 2012)	62.50%	20.54%	83.04%
NO Beardsley CDC (PS,P)		(CACFP Site, October 2012)	90.59%	7.06%	97.65%
MAOF Cesar Chavez Preschool (PS,P)		(CACFP Site, April 2013)	84.30%	15.60%	99.90%
Faller Elementary (S,P)	Sierra Sands Unified	15737426009633	51.06%	8.69%	59.75%
Inyokern Elementary (S,P)	Sierra Sands Unified	15737426009609	67.84%	2.51%	70.35%
Kernville Elementary (S,A,P)	Kernville Union Elementary	15635456009641	47.33%	6.87%	54.20%
Rio Vista Community Day School (S,P)	Kernville Union Elementary	15635450112524	83.33%	00.00%	83.33%
Wallace Middle School (S,A,P)	Kernville Union Elementary	15635450122887	56.43%	11.40%	67.84%
Woodrow W. Wallace Elementary (S,A,P)	Kernville Union Elementary	15635456009658	62.03%	9.18%	71.20%
Fairview Elementary (S,PS,A,P)	Greenfield Union Elementary	15635036009559	94.84%	2.98%	97.82%
Granite Point Elementary (S,A)	Greenfield Union Elementary	15635030116715	69.92%	9.55%	79.48%
Greenfield Middle School (S,A)	Greenfield Union Elementary	15635036009567	80.55%	6.63%	87.18%
Horizon Elementary (S,A,PS,P)	Greenfield Union Elementary	15635030110767	75.35%	9.72%	85.07%
Mckee Middle (S,A)	Greenfield Union Elementary	15635030101014	70.36%	7.50%	77.85%
Leon H. Ollivier Middle School (S,A)	Greenfield Union Elementary	15635036112270	69.27%	10.87%	80.14%
Raffaello Palla Elementary (S,A,PS,P)	Greenfield Union Elementary	1563503-6111157	79.90%	7.33%	87.23%
Plantation Elementary (S,PS,A,P)	Greenfield Union Elementary	1563503-6009583	87.38%	4.15%	91.54%
Planz Elementary (S, A, PS, P)	Greenfield Union Elementary	15635036009591	79.44%	7.75%	87.18%
Valle Verde Elementary (S, A)	Greenfield Union Elementary	15635030100685	70.29%	10.74%	81.03%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
W.A. Kendrick Elementary (S,A)	Greenfield Union Elementary	1563503-6108468	77.13%	10.91%	88.04%
Alicante Elementary (S,PS,A,P)	Lamont School District	15635606009674	86.90%	8.64%	95.54%
Lamont Elementary (S,PS,A,P)	Lamont School District	16535606009682	87.66%	8.13%	95.79%
Mt.View Middle School (S,A,P)	Lamont School District	15635606009690	83.97%	9.29%	93.26%
Myrtle Ave. School (S,A,P)	Lamont School District	15635606009708	86.50%	8.44%	94.94%
Standard Elementary (S)	Standard Elementary	15637926010086	87.79%	5.30%	93.09%
Wingland Elementary (S)	Standard Elementary	15637926010102	72.68%	10.99%	83.66%
Highland Elementary (S)	Standard Elementary	15637926010078	51.81%	17.65%	69.46%
Shafter High School (S)	Kern Union High School	15635291535087	71.50%	9.07%	80.56%
Kern County Community (S)	Kern County Office of Education	15101571530310	71.77 %	6.19%	77.97%
Golden Oak Elementary (PS,S)	Richland Union Elementary	15635786090591	87.03%	5.97%	93.00%
Redwood Elementary (S)	Richland Union Elementary	15635786009989	87.25%	5.62%	92.87%
Sequoia Elementary (S)	Richland Union Elementary	15635780107771	76.70%	7.49%	84.19%
Vineland School (S)	Vineland School District	15638346010235	80.63%	5.53%	86.17%
Buttonwillow Elementary (S)	Buttonwillow Union	15633706009278	84.88%	11.14%	96.02%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Kern County Public Health Services Department  
 Grant Number: 13-20529

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$244,594.00	\$334,908.15	\$90,314.15	36.92%
2 Benefits	\$178,749.00	\$233,308.20	\$54,559.20	30.52%
3 Operating	\$25,971.00	\$20,451.90	-\$5,519.10	-21.25%
4 Equipment	\$9,798.00	\$1,515.00	-\$8,283.00	-84.54%
5 Travel & Per Diem	\$9,996.00	\$28,018.79	\$18,022.79	180.30%
6 Subcontractors	\$120,950.00	\$957,438.00	\$836,488.00	691.60%
7 Other Costs	\$29,528.00	\$36,086.08	\$6,558.08	22.21%
8 Indirect Costs	\$83,110.00	\$157,398.88	\$74,288.88	89.39%
<b>Totals:</b>	<b>\$702,696.00</b>	<b>\$1,769,125.00</b>	<b>\$1,066,429.00</b>	<b>151.76%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	FFY BJ was already allocated at the higher budget on original contract with Network and also enhanced money is being utilized.
2 Benefits	FFY BJ was already allocated at the higher budget on original contract with Network and also enhanced money is being utilized.
3 Operating	FFY BJ was already allocated at the higher budget on original contract with Network and also enhanced money is being utilized.
4 Equipment	FFY BJ was already allocated at the higher budget on original contract with Network and also enhanced money is being utilized.
5 Travel & Per Diem	New LHD staff training needed and all LHD staff new to Network
6 Subcontractors	FFY BJ was already allocated at the higher budget on original contract with Network and also enhanced money is being utilized.
7 Other Costs	FFY BJ was already allocated at the higher budget on original contract with Network and also enhanced money is being utilized.
8 Indirect Costs	FFY BJ was already allocated at the higher budget on original contract with Network and also enhanced money is being utilized.

## Prime Staffing

**Prime Grantee Name:**

Kern County Public Health Services Department

**Grant Number:**

13-20529

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		1 Accountant/Finance Analyst	Annie Stane	100.00%	0.00%	1	\$48,567.00	\$48,567.00	81.000%	\$39,339.27	\$87,906.27	
2		3 Administrator (e.g., Director of Programs)	Mariel Mehdipour	100.00%	0.00%	0.1	\$77,692.00	\$7,769.20	81.000%	\$6,293.05	\$14,062.25	
3		2 Administrative Coordinator	Juan Vega, Jr.	100.00%	0.00%	0.25	\$56,897.00	\$14,224.25	81.000%	\$11,521.64	\$25,745.89	
4		13 Dietician	Avtar Nijjer-Sidhu	60.00%	40.00%	0.5	\$68,334.00	\$34,167.00	81.000%	\$27,675.27	\$61,842.27	
5		16 Graphic Illustrator	Heike Duran	0.00%	100.00%	0.1	\$44,041.00	\$4,404.10	81.000%	\$3,567.32	\$7,971.42	
6		22 Office Manager/Secretary/Admin Assistant	Rosa Sanchez	60.00%	40.00%	1	\$32,341.00	\$32,341.00	81.000%	\$26,196.21	\$58,537.21	
7		26 Program Assistant	Anna Lomeli	30.00%	70.00%	1	\$46,034.00	\$46,034.00	81.000%	\$37,287.54	\$83,321.54	
8		26 Program Assistant	Tammy Fisher	0.00%	100.00%	0.3	\$44,692.00	\$13,407.60	81.000%	\$10,860.16	\$24,267.76	
9		27 Project Coordinator	Rajpal Brar	70.00%	30.00%	1	\$55,125.00	\$55,125.00	81.000%	\$44,651.25	\$99,776.25	
10		30 Research Specialist	Kimberly Hernandez	0.00%	100.00%	0.1	\$79,040.00	\$7,904.00	81.000%	\$6,402.24	\$14,306.24	
11		26 Program Assistant	TBD	0.00%	100.00%	0.5	\$45,810.00	\$22,905.00	81.000%	\$18,553.05	\$41,458.05	
12		26 Program Assistant	TBD - extra help	33.33%	66.67%	0.75	\$32,040.00	\$24,030.00	2.000%	\$480.60	\$24,510.60	
13		26 Program Assistant	TBD - extra help	33.33%	66.67%	0.75	\$32,040.00	\$24,030.00	2.000%	\$480.60	\$24,510.60	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>586.66%</b>	<b>713.34%</b>	<b>7.35</b>	<b>\$662,653.00</b>	<b>\$334,908.15</b>		<b>\$233,308.20</b>	<b>\$568,216.35</b>	

## Prime Staffing

**Definition and basis for calculations of benefit rate(s):**

Includes Social Security (FICA), Retirement Contribution, Deferred Compensation, Group Medical/Dental/Vision, Retired Medical, Unemployment Insurance, and Workers' Compensation Insurance based on our personnel for the grant program; staff positions 1, 2, 3, 13, 16, 22, 26, 27, 30. County Extra Help employees only includes Social Security (FICA); staff positions: 26-extra help.

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## Prime Budget Justification

Prime Grantee Name: Kern County Public Health Services Department  
 Grant Number: 13-20529

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Supplies	for nutrition activities (such as pens, pencils, postage, notepads, paper, chart paper, markers, name tags, binders, folders, dividers, file folders, post-it pads, and memory sticks) as needed for Nutrition Education, Promotion, and Training activities; staff positions 1-13.	\$81.63	7.35	12.00	\$7,199.77	
		Phone Lines	used by project staff; staff positions #1, #2, #3, #13, #16, #22, #26, #27, #30	\$44.22	7.35	12.00	\$3,900.20	
		Cannon ImageRunner C9075 PRO	copier machine usage by project staff to print and/or scan materials in support of nutrition education activities; staff positions 1-13	\$102.04	7.35	12.00	\$8,999.93	
		Postage	used by project staff to mail as needed for Nutrition Education, Promotion, and Training activities; staff positions 1-13	\$0.44	800.00	1.00	\$352.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$20,451.90</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Digital Camera/Case/Memory Card	will be used for SOW activities under CX3 Objective #3/#4 and the Retail Objective #15 (Positions #26, #27)	\$437.00	2.00	2.00	\$874.00	
		Office Desk Chair	will be used for 100% FTE in the office (Positions #1, #22, #26, #27)	\$160.25	4.00	4.00	\$641.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$1,515.00</b>	

Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Annual Network Conference-Fe b 2014 /Project Coordinator, Health Education Assistant, Dietician	Sacramento	1	3	4	3	\$40.00	\$100.00		1,200.00		\$15.00	\$2,103.00	
		Regional Network Meetings & Trainings /Project Coordinator & Health Education Assistant	various	7	2	1	1	\$40.00	\$120.00		250.00			\$3,228.75	
		Network Sponsored-Trainings: Media Spokesperson Trainings / Project Coordinator	Sacramento/ Los Angeles	3	1	2	1	\$40.00	\$120.00		250.00		\$15.00	\$1,068.75	
		Network Sponsored-Trainings: Retail & Corner Stores / Project Coordinator, Dietician, Program Assistant)	Southern Calif.	1	3	2	1	\$40.00	\$120.00		500.00		\$15.00	\$927.50	
		Network Sponsored-Trainings: Community Engagement & Cultural Proficiency / Project Coordinator & Program Assistant	Southern Calif.	2	2	2	1	\$40.00	\$120.00		500.00		\$15.00	\$1,425.00	
		FANOUT Meetings (quarterly) / Project Coordinator	Sacramento	2	1	3	2	\$40.00	\$100.00		600.00		\$15.00	\$1,348.00	
		NEOP Statewide Collaborative-Nov 2014 / Project Coordinator	Sacramento	1	1	4	3	\$40.00	\$100.00		600.00		\$15.00	\$814.00	
		NEOP Statewide Collaborative-May 2014 / Project Coordinator & Program Assistant	Sacramento	1	2	4	3	\$40.00	\$100.00		1,200.00		\$15.00	\$1,628.00	
		CCLHDN Membership Mtg. & Leadership Forum / Dietician	Southern Calif.	1	1	2	1	\$40.00	\$120.00		250.00	\$200.00	\$15.00	\$556.25	



**Prime Budget Justification**

		Nutrition Education Materials and Resources	Costs include curriculum, brochures, promotion materials, campaign-related materials, etc. for various project activities to include community activities, direct/indirect nutrition education, outreach and nutrition education activities, five class nutrition education series, ReThink Your Drink campaign messages and nutrition education materials, Healthy Beverages promotion and materials, Healthy Beverage Health and Resource campaign materials, CX3, County Nutrition Action Plan, nutrition education community forum and town halls, and/or local media activities. Purchase of nutrition education resource items to support all Scope Of Work Goals, Objectives, and Activities approx. \$4 per person x 5,100 SNAP-Ed eligible participants.	\$25,500.00	1.00	1.00	\$25,500.00		
		* Storage Rental Space	Derrel's Mini Storage rental space to hold nutrition education materials for Network-funded activities	\$104.17	2.00	12.00	\$2,500.08		
		Rolling Carts	Rolling Carts to carry materials for nutrition education classes and community events	\$27.00	5.00	1.00	\$135.00		
		Plastic Storage Bins	Plastic Storage Bins to organize and store educational materials [1-14 gal. Rubbermaid Roughneck Tote (pack of 12) containers closet storage and 10-10 gal. Roughneck Storage Box]	\$451.00	1.00	1.00	\$451.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$36,086.08</b>	

Budget Revision		Indirect Costs							
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification			
		18.98% of total direct costs. The Indirect Cost Rate is calculated at 18.98% of total direct costs, excluding the amount over \$25,000 for each subgrantee. The indirect charges represent costs that cannot be directly attributed to project operations. These costs include, but are not limited to: Office of the Director staff (i.e., Public Health Officer, Administrative Services Unit (Accounting, Supply, and Payroll/Personnel) Data Management, and Call Center)), County Counsel, and General Services. $((1,611,726.11 - 782,438) \times 18.98\%) = \$157,398.88$ .	18.98%	\$829,288.11	\$157,398.88				
					<b>Total Indirect Costs:</b>	<b>\$157,398.88</b>			

## Prime Budget Justification

		Total Budget: \$1,769,125.00
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### Sub Staffing A

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

Kern County Public Health Services Department  
 13-20529  
 Lamont School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1													
2		27	Project Coordinator	Aliya S. Khizer	60.00%	35.00%	0.95	\$62,392.00	\$59,272.40	42.880%	\$25,416.01	\$84,688.41	
3		3	Administrator (e.g., Director of Programs)	Jennifer Wood-Slayton	15.00%		0.15	\$83,285.00	\$12,492.75	42.880%	\$5,356.89	\$17,849.64	
4		22	Office Manager/Secretary/Admin Assistant	Isabel Mireles	15.00%		0.15	\$32,352.00	\$4,852.80	42.880%	\$2,080.88	\$6,933.68	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
22							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>90.00%</b>	<b>35.00%</b>	<b>1.25</b>	<b>\$178,029.00</b>	<b>\$76,617.95</b>	<b>42.880%</b>	<b>\$32,853.78</b>	<b>\$109,471.73</b>		

Definition and basis for calculations of benefit rate(s):

Includes payroll taxes and medical/dental benefits at 42.9% of salaries

## Sub Staffing A

**Prime Grantee Name:** Kern County Public Health Services Department  
**Grant Number:** 13-20529  
**Sub Grant A Name:** Lamont School District

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office Supplies	Paper, ink for printer, calendars, display boards, nutrition activities	\$2,000.00	1.00	1.00	\$2,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$2,000.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Statewide Conference / Project Coordinator	Sacramento	1	1	3	3	\$40.00	\$114.00		600.00		\$30.00	\$831.00	
		Network Skills Training / Project Coordinator	various	1	1	2		\$40.00			486.00			\$354.59	
		Spring SHAPE Meeting / Project Coordinator	various	1	1						176.00	\$15.00		\$114.44	
		Central Valley Health and Nutrition Collaborative Quarterly Meetings / Project Coordinator & Administrator	various	4	2	1					181.00	\$15.00		\$529.06	
		Network Training for Youth Engagement Trainings (travel via train)	Sacramento	1	10	1	.4	\$40.00	\$125.00	\$85.20				\$1,752.00	



### Sub Staffing A

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Healthy Food Demonstrations	Parent Education classes & Cooking classes. Student tastings during lunch time breaks and afterschool program. 140 demonstrations with 10-20 student participants/reaching a minimum of 4400 students. Tastings at Family Resource Center, School District, and Community Events.	\$4,949.00	1.00	1.00	\$4,949.00	
		Nutrition Education Materials	Ordering online from CDPH of marketing materials, brochures, allowable incentives	\$4,000.00	1.00	1.00	\$4,000.00	
		Adult Lead for Youth Engagement Team	Compensation for an adult to oversee a team of young leaders and provide them nutrition education and guidance through youth engagement activities. \$5,000 flat annual fee for 1 adult ally.	\$5,000.00	1.00	1.00	\$5,000.00	
		Youth Engagement Team Stipend	Compensation for 13 young leaders who will help organize and conduct nutrition education events in the schools and community. 13 x \$400=\$5200.	\$400.00	13.00	1.00	\$5,200.00	
		Youth Engagement Team	Extra support for Youth Team activities and events	\$5,000.00	1.00	1.00	\$5,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$24,149.00</b>	

Budget Revision		Indirect Costs						Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total			
		6.4% Total Direct Costs	6.40%	\$209,521.00	\$13,409.35			
<b>Total Indirect Costs:</b>					<b>\$13,409.35</b>			

<b>Total Budget:</b>					<b>\$222,930.30</b>	
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Kern County Public Health Services Department  
 13-20529  
 Vision y Compromiso, Inc.

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1													
2		27	Project Coordinator	TBD	25.00%	75.00%	1	\$12,000.00	\$12,000.00		\$0.00	\$12,000.00	
3		28	Promotora	TBD	10.00%	90.00%	1	\$12,600.00	\$12,600.00		\$0.00	\$12,600.00	
4		28	Promotora	TBD	10.00%	90.00%	1	\$12,600.00	\$12,600.00		\$0.00	\$12,600.00	
5		28	Promotora	TBD	10.00%	90.00%	1	\$12,600.00	\$12,600.00		\$0.00	\$12,600.00	
6		28	Promotora	TBD	10.00%	90.00%	1	\$12,600.00	\$12,600.00		\$0.00	\$12,600.00	
7		28		TBD	10.00%	90.00%	1	\$12,600.00	\$12,600.00		\$0.00	\$12,600.00	
8		28	Promotora	TBD	10.00%	90.00%	1	\$12,600.00	\$12,600.00		\$0.00	\$12,600.00	
9		28	Promotora	TBD	10.00%	90.00%	1	\$12,600.00	\$12,600.00		\$0.00	\$12,600.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
22							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			<b>95.00%</b>	<b>705.00%</b>	<b>8</b>	<b>\$100,200.00</b>	<b>\$100,200.00</b>		<b>\$0.00</b>	<b>\$100,200.00</b>	

Definition and basis for calculations of benefit rate(s): None

### Sub Staffing B

**Prime Grantee Name:** Kern County Public Health Services Department  
**Grant Number:** 13-20529  
**Sub Grant B Name:** Vision y Compromiso, Inc.

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	for implementation of SOW activities including supplies (such as pens, pencils, postage, notepads, paper, chart paper, markers, name tags, binders, folders, etc.) \$100/mon x 12 mos.= \$1200.	\$12.50	12.00	8.00	\$1,200.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,200.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Quarterly CNAP mtgs. & mtgs. With LHD/prime contractor / Project Coordinator	LHD/Bakersfield	4	1	1	.25	\$40.00	\$100.00		300.00			\$938.00	
		Network Statewide Collaborative / Project Coordinator	Sacramento	1	1	1		\$40.00			300.00			\$209.50	
		Network Peer-To-Peer Training / Project Coordinator	various	1	1	1		\$40.00			300.00			\$209.50	
		Associated mileage/travel costs for Promotoras. 7 Promotoras x 389.53 miles/mo x 12 mos. X \$0.565/mile=\$18,487.	various	1							32,720.36			\$18,487.00	



**Sub Staffing B**

						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$1,370.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Indirect Costs are administrative in nature and cannot be assigned as direct costs. Indirect include office expenses, rent, telephone, and utilities. 10% of personnel (\$100,200 x 10%).	10.00%	\$100,200.00	\$10,020.00	
					<b>Total Indirect Costs:</b>	<b>\$10,020.00</b>
					<b>Total Budget:</b>	<b>\$132,634.00</b>

### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

Kern County Public Health Services Department  
 13-20529  
 Vision y Compromiso, Inc.

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1													
2		27	Project Coordinator	TBD	25.00%	75.00%	1	\$12,000.00	\$12,000.00		\$0.00	\$12,000.00	
3		28	Promotora	TBD	10.00%	90.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
4		28	Promotora	TBD	10.00%	90.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
5		28	Promotora	TBD	10.00%	90.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
6		28	Promotora	TBD	10.00%	90.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
7		28		TBD	10.00%	90.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
8		28	Promotora	TBD	10.00%	90.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
9		28	Promotora	TBD	10.00%	90.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
22							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			<b>95.00%</b>	<b>705.00%</b>	<b>8</b>	<b>\$62,400.00</b>	<b>\$62,400.00</b>		<b>\$0.00</b>	<b>\$62,400.00</b>	

Definition and basis for calculations of benefit rate(s): None

### Sub Staffing C

**Prime Grantee Name:** Kern County Public Health Services Department  
**Grant Number:** 13-20529  
**Sub Grant C Name:** Vision y Compromiso, Inc.

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
Office Supplies	Office supplies for implementation of SOW activities including supplies (pens, pencils, postage, notepads, paper, chart paper, markers, name tags, binders, folders, etc.) \$100/mon. x 12 mos.= \$1,200.	\$12.50	12.00	8.00	\$1,200.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
<b>Total Operating Expenses:</b>					<b>\$1,200.00</b>	

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
CVHNC Central Valley Health & Nutrition Collaborative mtgs. / Project Coordinator	Fresno, Tulare, Merced, or Madera	2	1	1		\$40.00			520.00			\$667.60	
Network Faith-Based Training / Project Coordinator	various	1	1	1		\$40.00			300.00			\$209.50	
12 Monthly Promotoras Meetings (4 mtgs. coincide with CNAP quarterly mtgs.) / Project Coordinator	various	8	1	1		\$40.00			300.00			\$1,676.00	
Associated mileage/travel costs for promotoras. 7 Promotoras x 214.48 miles/mo x 12 mos. X \$0.565/mile=\$10,179.	various	1							18,015.76			\$10,178.90	

**Sub Staffing C**

													\$0.00		
													\$0.00		
													\$0.00		
													\$0.00		
													\$0.00		
													\$0.00		
													\$0.00		
													<b>Total Travel and Per Diem:</b>	<b>\$12,732.00</b>	

**Sub Grant(s)**

Name	Description/Justification	Total	Budget Revision Justification
A			
B			
C			
D			
E			
F			
G			
H			
I			
		<b>Total Sub Grant(s):</b>	<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Training of Promotoras	Training of Promotoras for items related to SOW activities (nutrition curricula, etc.)	\$1,600.00	1.00	1.00	\$1,600.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	

**Sub Staffing C**

				1.00	\$0.00	
				1.00	\$0.00	
<b>Total Other Costs:</b>					<b>\$1,600.00</b>	

**Indirect Costs**

Calculation Method	%	\$ of Method	Total	Budget Revision Justification
10% of personnel ( \$62,400 x 10%). Indirect costs are administrative in nature and cannot be assigned as direct costs. Indirect includes office expenses, rent, telephone, and utilities.	10.00%	\$62,400.00	\$6,240.00	
<b>Total Indirect Costs:</b>			<b>\$6,240.00</b>	

<b>Total Budget:</b>				<b>\$84,172.00</b>
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### Sub Staffing D

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

Kern County Public Health Services Department  
 13-20529  
 Kern County Superintendent of Schools

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		* Job Descriptions for each position can be found on the Job Descriptions tab.										
2		3 Administrator (e.g., Director of Programs)	Shelley Northrop	10.00%	0.00%	0.1	\$102,000.00	\$10,200.00	52.210%	\$5,325.42	\$15,525.42	
3		27 Project Coordinator	Elizabeth Velasco	25.00%	25.00%	0.5	\$45,480.00	\$22,740.00	52.210%	\$11,872.55	\$34,612.55	
4		22 Office Manager/Secretary/Admin Assistant	Stephanie Frey	50.00%	0.00%	0.5	\$36,840.00	\$18,420.00	52.210%	\$9,617.08	\$28,037.08	
5		32 Teacher/Student Aide/Assistant	TBD - Teacher Extra Duty Time	0.00%	100.00%	1	\$4,960.00	\$4,960.00	52.210%	\$2,589.62	\$7,549.62	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD - 4 staff x 245 hrs/person or .117788 x \$50/hr or \$104,000. (These employees are classified as Special Employment and receive an hourly rate. The hourly rate has been converted.	0.00%	11.78%	0.117788	\$416,000.00	\$48,999.81		\$0.00	\$48,999.81	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	

**Sub Staffing D**

16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>	<b>85.00%</b>	<b>136.78%</b>	<b>2.217788</b>	<b>\$605,280.00</b>	<b>\$105,319.81</b>	<b>\$29,404.67</b>	<b>\$134,724.48</b>			

Definition and basis for calculations of benefit rate(s):

[Includes payroll taxes & medical/dental benefits at 52.21% of total salaries. \(Nutrition Educators](#)

### Sub Staffing E

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant E Name:**

Kern County Public Health Services Department  
 13-20529  
 CSU Bakersfield

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1													
2		25	Professor	TBD	3.60%	8.40%	0.12	\$49,725.00	\$5,967.00	35.000%	\$2,088.45	\$8,055.45	
3		6	Community Liaison	TBD	5.80%	8.70%	0.145	\$31,199.00	\$4,523.86	14.000%	\$633.34	\$5,157.19	
4		6	Community Liaison	TBD	5.80%	8.70%	0.145	\$31,199.00	\$4,523.86	14.000%	\$633.34	\$5,157.19	
5		6	Community Liaison	TBD	5.80%	8.70%	0.145	\$31,199.00	\$4,523.86	14.000%	\$633.34	\$5,157.19	
6		6	Community Liaison	TBD	5.80%	8.70%	0.145	\$31,199.00	\$4,523.86	14.000%	\$633.34	\$5,157.19	
7		6		TBD	5.80%	8.70%	0.145	\$31,199.00	\$4,523.86	14.000%	\$633.34	\$5,157.19	
8		6	Community Liaison	TBD	5.80%	8.70%	0.145	\$31,199.00	\$4,523.86	14.000%	\$633.34	\$5,157.19	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
22							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			<b>38.40%</b>	<b>60.60%</b>	<b>0.99</b>	<b>\$236,919.00</b>	<b>\$33,110.13</b>		<b>\$5,888.49</b>	<b>\$38,998.62</b>	

Definition and basis for calculations of benefit rate(s): Includes payroll taxes and medical/dental benefits at 14% of salary for Community Liaison

**Sub Staffing E**

Prime Grantee Name: Kern County Public Health Services Department  
 Grant Number: 13-20529  
 Sub Grant E Name: CSU Bakersfield

**Operating Expenses**

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
Copying	Copy charges	\$250.00	1.00	1.00	\$250.00	
Office Supplies	Office Supplies	\$450.00	1.00	1.00	\$450.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
<b>Total Operating Expenses:</b>					<b>\$700.00</b>	

**Travel and Per Diem**

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
Meetings (staff 2 x 60 trips x 30 miles RT x \$0.565/mile)	various	60	2						60.00			\$2,034.00	
												\$0.00	
												\$0.00	
												\$0.00	
												\$0.00	
												\$0.00	
												\$0.00	
												\$0.00	
												\$0.00	
												\$0.00	
<b>Total Travel and Per Diem:</b>												<b>\$2,034.00</b>	

**Sub Staffing E**

**Sub Grant(s)**

Name	Description/Justification	Total	Budget Revision Justification
A			
B			
C			
D			
E			
F			
G			
H			
I			
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>	

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Educational materials	Educational materials	\$5,000.00	1.00	1.00	\$5,000.00	
Food Demonstration Costs	Demonstration costs at \$2.50/person x 50 retail patron x 60 events	\$2.50	50.00	60.00	\$7,500.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
<b>Total Other Costs:</b>					<b>\$12,500.00</b>	

**Indirect Costs**

Calculation Method	%	\$ of Method	Total	Budget Revision Justification
21% of Modified Directs (Excluding scholarships and equipment)	21.00%	\$54,233.00	\$11,388.93	
<b>Total Indirect Costs:</b>			<b>\$11,388.93</b>	
<b>Total Budget:</b>			<b>\$65,621.55</b>	

### Sub Staffing F

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant F Name:**

Kern County Public Health Services Department  
 13-20529  
 Greenfield Union School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1												
2		3	Administrator (e.g., Director of Programs) <i>Nora Ortiz</i>	60.00%	20.00%	0.8	\$34,786.00	\$27,828.80	60.813%	\$16,923.53	\$44,752.33	
3		21	Nutritionist/Nutrition Educator/Nutrition Aide <i>Dianh Hester</i>	20.00%	60.00%	0.8	\$21,067.00	\$16,853.60	12.170%	\$2,051.08	\$18,904.68	
4		21	Nutritionist/Nutrition Educator/Nutrition Aide <i>Lorena Cuellar</i>	20.00%	60.00%	0.8	\$17,457.00	\$13,965.60	21.044%	\$2,938.92	\$16,904.52	
5		21	Nutritionist/Nutrition Educator/Nutrition Aide <i>Deyssi Jimenez</i>	20.00%	60.00%	0.8	\$17,457.00	\$13,965.60	21.044%	\$2,938.92	\$16,904.52	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	

**Sub Staffing F**

20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>120.00%</b>	<b>200.00%</b>	<b>3.2</b>	<b>\$90,767.00</b>	<b>\$72,613.60</b>		<b>\$24,852.45</b>	<b>\$97,466.05</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub Staffing F

**Prime Grantee Name:** Kern County Public Health Services Department  
**Grant Number:** 13-20529  
**Sub Grant F Name:** Greenfield Union School District

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
Printing & Duplicating Costs	Printing and duplicating of nutrition flyers, calendars, and curriculum: at 11 school sites for about 9,000 students @ 0.36666 per student = \$3300.	\$0.37	9000.00	1.00	\$3,299.94	
Office Supplies	Office materials and supplies (paper, printer ink, scissors, etc.)	\$2,500.00	1.00	1.00	\$2,500.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
<b>Total Operating Expenses:</b>					<b>\$5,799.94</b>	

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
Nutrition Network Conference / Administrator	Sacramento	1	1	2	1	\$30.00	\$100.00		598.00			\$497.87	
Central Valley Health and Nutrition Collaborative / Administrator & 3 Nutrition	Merced	1	4	1		\$6.00			334.00			\$212.71	
Network Statewide Collaborative / Administrator	Sacramento	1	1	2	1	\$30.00	\$100.00		598.00			\$497.87	
Meetings-daily mileage to school sites to provide nutrition education activities; 4 staff x	various	12	4						387.44			\$2,626.84	
												\$0.00	
												\$0.00	
												\$0.00	

**Sub Staffing F**

												\$0.00	
												\$0.00	
												\$0.00	
<b>Total Travel and Per Diem:</b>												<b>\$3,835.29</b>	

**Sub Grant(s)**

Name	Description/Justification	Total	Budget Revision Justification
A			
B			
C			
D			
E			
F			
G			
H			
I			
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>	

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Food and Supplies	Food and supplies (e.g. napkins, forks, plates) for healthy taste testing, nutrition demonstrations and HOTM produce deliveries to teachers doing HOTM lessons	\$5,600.00	1.00	1.00	\$5,600.00	
Nutrition Demo Items	Nutrition demo items and tools (bowls, small electrical appliances, cutting instruments, etc.)	\$200.00	1.00	1.00	\$200.00	
Training Materials	Materials for staff and teachers providing nutrition education (e.g. folders, book, videos) for 4 staff 410 teachers at cost of \$0.4830917/teacher=\$200.	\$200.00	1.00	1.00	\$200.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	

**Sub Staffing F**

				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
<b>Total Other Costs:</b>					<b>\$6,000.00</b>	

**Indirect Costs**

Calculation Method	%	\$ of Method	Total	Budget Revision Justification
** Total cost of all line items except travel; \$113,102-\$3836=\$109,266 x 3.97%=\$4,337.86.	3.97%	\$109,266.00	\$4,337.86	
<b>Total Indirect Costs:</b>			<b>\$4,337.86</b>	

<b>Total Budget:</b>				<b>\$117,439.15</b>
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### Sub Staffing G

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant G Name:**

Kern County Public Health Services Department  
 13-20529  
 Kernville Union School District

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		* Job Descriptions for each position can be found on the Job Descriptions tab.											
2		27	Project Coordinator	Alisa Hinkle	40.00%	60.00%	1	\$40,176.00	\$40,176.00	42.000%	\$16,873.92	\$57,049.92	
3		22	Office Manager/Secretary/Admin Assistant	Debbie Lemich	40.00%	10.00%	0.5	\$30,144.00	\$15,072.00	42.000%	\$6,330.24	\$21,402.24	
4		11	Database Coordinator	Nancy Petersen		10.00%	0.1	\$11,708.00	\$1,170.80	42.000%	\$491.74	\$1,662.54	
5		21	Nutritionist/Nutrition Educator/Nutrition Aide	Aileen Beason		100.00%	1	\$7,723.00	\$7,723.00	42.000%	\$3,243.66	\$10,966.66	
6		21	Nutritionist/Nutrition Educator/Nutrition Aide	Candice Bangston		100.00%	1	\$7,012.00	\$7,012.00	42.000%	\$2,945.04	\$9,957.04	
7		21		Tracy Hoover		100.00%	1	\$7,012.00	\$7,012.00	42.000%	\$2,945.04	\$9,957.04	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	

### Sub Staffing G

21							0		\$0.00		\$0.00	\$0.00	
22							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>80.00%</b>	<b>380.00%</b>	<b>4.6</b>	<b>\$103,775.00</b>	<b>\$78,165.80</b>	<b>\$32,829.64</b>	<b>\$110,995.44</b>			

**Definition and basis for calculations of benefit rate(s):**

[Includes payroll taxes and medical/dental benefits at 42% of salaries](#)

## Sub Staffing G

**Prime Grantee Name:** Kern County Public Health Services Department  
**Grant Number:** 13-20529  
**Sub Grant G Name:** Kernville Union School District

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
Utilities Expenses	Utilities expenses \$4,550 annually prorated for nutrition education activities	\$4,550.00	1.00	1.00	\$4,550.00	
Office Supplies	Office supplies, specialty papers, for SNAP-Ed nutrition education and physical activity messages to be distributed to SNAP-Ed target population at community events \$1,250.	\$1,250.00	1.00	1.00	\$1,250.00	
Printing Costs	Printing for nutrition education events and classes \$1,250.	\$1,250.00	1.00	1.00	\$1,250.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
<b>Total Operating Expenses:</b>					<b>\$7,050.00</b>	

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
Community meetings, events, nutrition education classes in Kern River Valley (325 RT miles)	various	10							32.50			\$183.63	
Quarterly CNAP meetings at Public Health/Bakersfield (325 RT miles total)	LHD/Bakersfield	4							82.66			\$186.81	
Central Valley Health & Nutrition Collaborative meetings (610 RT miles total)	Fresno, Tulare, Merced, or Madera	2							305.00			\$344.65	
Network Statewide Collaborative	Sacramento	1	1	1	1	\$40.00	\$100.00		630.00			\$495.95	
Network Training (Youth)	various	1	1	1	1	\$40.00	\$100.00		630.00			\$495.95	
												\$0.00	

**Sub Staffing G**

												\$0.00	
												\$0.00	
												\$0.00	
												\$0.00	
<b>Total Travel and Per Diem:</b>												<b>\$1,706.99</b>	

**Sub Grant(s)**

Name	Description/Justification	Total	Budget Revision Justification
A			
B			
C			
D			
E			
F			
G			
H			
I			
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>	

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Harvest of the Month (HOTM) food samples	HOTM food samples for KUSD elementary students. \$.65/student x 400=\$260 x 9 months=\$2,340	\$0.65	400.00	9.00	\$2,340.00	
HOTM food samples	HOTM food samples for KUSD middle school students. \$.90/student x 325=\$293 x 9 months=\$2,637	\$0.90	325.00	9.00	\$2,632.50	
HOTM food samples	HOTM food samples for demonstrations/taste testing at health fairs, school events, community nutrition education classes, and community playgroup. Total reached 1,875 x 1.05=\$1,969.	\$1.05	1875.00	1.00	\$1,968.75	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	

**Sub Staffing G**

				1.00	\$0.00	
				1.00	\$0.00	
				1.00	\$0.00	
<b>Total Other Costs:</b>					<b>\$6,941.25</b>	

**Indirect Costs**

Calculation Method	%	\$ of Method	Total	Budget Revision Justification
7.16% of Modified Directs. Includes salaries and fringe benefits	7.16%	\$110,996.00	\$7,947.32	
<b>Total Indirect Costs:</b>			<b>\$7,947.32</b>	

<b>Total Budget:</b>			<b>\$134,641.00</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Kings Community Action Organization, Inc.  
**Grant Number:** 13-20102  
**Program Area:** Non-profit Organization

**a. Related State Objectives.**  
*See State-level objectives*

**b. Target Audience.**

Gender: Male 25% Female 75%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>7%</u>	<input checked="" type="checkbox"/> Latino	<u>51%</u>
<input checked="" type="checkbox"/> Asian	<u>4%</u>	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>36%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>
<input type="checkbox"/> Other (specify) _____:	_____%		

Languages:

<input checked="" type="checkbox"/> English	<u>50%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>50%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>20%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>7%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>5%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>55%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>7%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>6%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |             |   |            |
|---|-------------|---|------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>1</u> %  | <input checked="" type="checkbox"/> Low Income Home Energy Assistance Program | <u>1</u> % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ %     | <input type="checkbox"/> MediCal  | _____ %    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ %     | <input type="checkbox"/> Public Housing                                       | _____ %    |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ %     | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)           | _____ %    |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>1</u> %  | <input checked="" type="checkbox"/> Shelters/Temporary Housing                | <u>4</u> % |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>1</u> %  | <input type="checkbox"/> Soup Kitchens  | _____ %    |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>5</u> %  | <input type="checkbox"/> SSI- Supplemental Security Income                    | _____ %    |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>17</u> % | <input type="checkbox"/> TANF (CalWORKS) Job Readiness                        | _____ %    |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ %     | <input checked="" type="checkbox"/> Weatherization Program                    | <u>1</u> % |
| <input type="checkbox"/> Job Corps  | _____ %     | <input checked="" type="checkbox"/> WIC                                       | <u>7</u> % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (200 occurrences at 0.5 hour(s) each)
- Community Education Events: (20 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: (10 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

Delivery Sites by Type of Setting

\_\_\_\_\_ Adult Education & Job Training Sites

2 Adult Rehabilitation Center

1 CalFresh Offices

\_\_\_\_\_ Churches

4 Community Centers

\_\_\_\_\_ Elderly Service Centers

5 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries, and Soup Kitchens)

\_\_\_\_\_ Extension Offices

1 Farmers Markets

\_\_\_\_\_ Food Stores

13 Head Start Programs

\_\_\_\_\_ Individual Homes

\_\_\_\_\_ Libraries

1 Other Youth Education Sites (includes Parks and Recreation)

4 Public/Community Health Centers (includes Public Health Departments)

\_\_\_\_\_ Public Housing

33 Schools – students (Preschool)

\_\_\_\_\_ Schools – students (K-12)

\_\_\_\_\_ Schools – students (Afterschool Program)

\_\_\_\_\_ Schools - Parents

3 Shelters/Temporary Housing

\_\_\_\_\_ TANF Job Readiness Program

\_\_\_\_\_ WIC Programs

\_\_\_\_\_ Worksites

1 Other (specify): Weatherization

1 Other (specify): Family Resource Center

1 Other (specify): Low Income Home Energy Assistance Program

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Projected Unduplicate Number of Contacts: 4,528

Narrative

The Kings Community Action Organization (KCAO) provides nutrition education and obesity prevention services to 4,528 eligible SNAP-Ed residents in the County of Kings. KCAO will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

KCAO will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) assessment results with various local stakeholders, community members, and community organizations. Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Continuing, No adaptation or change in intervention

Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

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**2. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

KCAO will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The organization will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:**

LHD is new to the Network for a Healthy California. They will be focusing on developing their CNAP and doing their community assessment. Once completed, they will identify PSE strategies that aligns with the community needs. In order to cover Kings County and meet the goals and objectives of SNAP-Ed and support participants and those eligible to participate, we need the following staff:

- Program Manager: Administer the grant agreement and budget, supervise staff, attend regional/collaborative meetings, and coordinate reporting requirements.
- Health educator: Teaches the health benefits of proper nutrition and physical activity in class or group settings, assists with CX3 neighborhood assessments and reporting. Coordinate local media activities to highlight nutrition and physical activity community events. Assist with ATF reporting.
- Nutrition educator: One-on-one general nutrition education, nutrition education in class/group settings. Staff health fairs and other community events to support culturally appropriate nutrition education messages. Assist with CX3 assessments, reporting, and data collection. Participate in coalitions and partnerships to develop and implement the CNAP.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Preschool	Corcoran YMCA	900 Dairy Ave	Corcoran	93212	06031001500	AR	%	37.7%	54.9%	11	
Preschool	Paramount Farms	1225 S 7 <sup>th</sup> Ave	Avenal	93204	06031001701	AR	%	49.0%	72.2%	11	
Preschool	WHC Avenal Learning Ctr	601 E Mariposa St	Avenal	93204	06031001701	AR	%	49.0%	72.2%	11	
Preschool	WHC Avenal State Preschool	500 S 1 <sup>st</sup> St	Avenal	93204	06031001701	AR	%	49.0%	72.2%	11	
Preschool	United Cerebral Palsy of Cen CA	606 W Sixth St	Hanford	93230	06031000900	AR	%	36.3%	55.0%	11	
Preschool	United Cerebral Palsy of Cen CA	511 W Malone St	Hanford	93230	06031000900	AR	%	36.3%	55.0%	11	
Preschool	United Cerebral Palsy of Cen CA	900 Dairy Ave	Corcoran	93212	06031001500	AR	%	37.7%	54.9%	11	
Preschool	United Cerebral Palsy of Cen CA	701 General Petroleum Ave	Kettleman City	93239	06031001701	AR	%	49.0%	72.2%	11	
Community Center	Avenal Family Connection (FRC)	1000 Union Ave	Avenal	93204	06031001701	AR	%	49.0%	72.2%	11	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Corcoran Family Resource Center (FRC)	800 Dairy Ave	Corcoran	93212	06031001500	AR	%	37.7%	54.9%	11	
Community Center	Hanford Family Connection (FRC)	315 W Lacey Blvd	Hanford	93230	06031000900	AR	%	36.3%	55.0%	11	
Community Center	Kettleman City Family Resource Center (FRC)	75 Fifth St	Kettleman City	93239	06031001701	AR	%	49.0%	72.2%	11	
Public Health Center	Kings County Public Health-Hanford	330 Campus Drive	Hanford	93230	06031001002	AR		40.0%	70.6%	11	
Public Health Center	Kings County Public Health-Avenal	590 Skyline Blvd	Avenal	93204	06031001701	AR	%	49.0%	72.2%	11	
Public Health Center	Kings County Public Health-Corcoran	1002 Dairy Ave	Corcoran	93212	06031001500	AR	%	37.7%	54.9%	11	
Public Health Center	Kings County Public Health – Kettleman City	304 Becky Pease St	Kettleman City	93239	06031001701	AR	%	49.0%	72.2%	11	
Youth Education Site	Longfield Center	560 S Douty St	Hanford	93230	06031001100	AR		47.9%	61.6%	11	
Farmer's Market	Thursday Night Marketplace	Main Street	Hanford	93230	06031000900	AR	%	36.3%	55.0%	11	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education / Job Training Site	Proteus Inc.	216 W 7 <sup>th</sup> St	Hanford	93230	06031000900	AR	%	36.3%	55.0%	11	
Adult Rehabilitation Center	Champions Recovery Alternative Prog	700 N. Irwin St	Hanford	93230	06031000900	AR	%	36.3%	55.0%	11	

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
CalFresh Office	Kings County Health & Human Svcs Agency	1200 South Drive	Hanford	93230	06031001001
Shelter	Cornerstone Men's Transitional Housing	801 W. 7 <sup>th</sup> St	Hanford	93230	06031001002
Shelter	Hanna's House	222 Keith St	Hanford	93230	06031000900
Shelter	Barbara Saville Women's Shelter	1208 N Douty St	Hanford	93230	06031000900
Family Resource Center	Kettleman City Family Resource Center (FRC)	75 Fifth St	Kettleman City	93239	06031001701
Headstart	Generations	1075 Blake St	Lemoore	93245	06031000900
Headstart	Home Garden	9726 Home Ave	Hanford	93230	06031001100
Headstart	KC Headstart	11411 11 <sup>th</sup> Ave	Hanford	93230	06031001100
Headstart	Oasis Opport Ctr	1072 S 7 <sup>th</sup> Ave	Avenal	93204	06031001701
Headstart	LBJ	573 Bush St	Lemoore	93245	06031000405

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Headstart	Monroe	75 5 <sup>th</sup> St	Kettleman City	93239	06031001601
Headstart	Armona Operations	13549 Hanford-Armona Rd	Hanford	93230	06031000500
Headstart	Rosa Parks	1130 N 11 <sup>th</sup> Ave	Hanford	93230	06031000900
Headstart	Stratford Headstart	19725 Cross St	Stratford	93266	06031001601
Headstart	Child Enrichment Ctr	905 Campus Dr	Hanford	93230	06031001001
Headstart	Clay Center Head Start	323 E 11 <sup>th</sup> St	Hanford	93230	06031000900
Headstart	Margaret Crawford Early Head Start	10918 S 12 <sup>th</sup> Ave	Hanford	93230	06031001002
Headstart	Corcoran Headstart	700 6 ½ Ave	Corcoran	93212	06031001500
WIC	Kings County Public Health-Hanford	330 Campus Drive	Hanford	93230	06031001002
WIC	Kings County Public Health-Avenal	590 Skyline Blvd	Avenal	93204	06031001701
WIC	Kings County Public Health-Corcoran	1002 Dairy Ave	Corcoran	93212	06031001500
WIC	Kings County Public Health-Lemoore	229 C Street	Lemoore	93245	06031000404
WIC	Kings County Public Health – Kettleman City	304 Becky Pease St	Kettleman City	93239	06031001601
Low Income Home Energy Assistance Program	The Operations Center	13546 Hanford-Armona Rd,	Armona, CA	93230	06031000900
Emergency Food	KCAO-Kings Community Action Organization	13549 Hanford-Armona Rd	Hanford	93230	06031001701
Emergency Food	St. Vincent de Paul	115 W 5 <sup>th</sup> St	Hanford	93230	06031000900
Emergency Food	Kings Pantry	12628 Hanford-Armona Rd	Hanford	93230	06031001002
Emergency Food	Episcopal Church of the Savior	519 N Douty St	Hanford	93230	06031000900

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food	Salvation Army	380 E ivy St	Hanford	93230	06031000900
Weatherization Program	KCAO Operations Center	13549 Hanford-Armona Rd.	Hanford	93230	06031000900

\*Refer to the list of Means-Tested Programs on page 2.

### Free/Reduced Price Meal Percentage Data Sheet

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
(P)Armona Elementary	Armona Union Elem	63875/6010276	77.45%	10.14%	87.59%
(P)Parkview Middle	Armona Union Elem	63875/6010284	81.54%	8.72%	90.26%
(P)R.J.Neutra	Central Union Elem	63833/6010318	22.22%	28.22%	50.44%
(P)Corcoran Academy	Corcoran Joint Unified	63891/0110858	58.33%	0%	58.33%
(P)Bret Harte Elem	Corcoran Joint Unified	63891/6010334	78.94%	10.63%	89.57%
(P)John C. Fremont Elem	Corcoran Joint Unified	63891/6010342	76.36%	6.98%	83.33%
(P)John Muir Middle	Corcoran Joint Unified	63891/6010359	76.46%	9.04%	85.51%
(P)Mark Twain Elem	Corcoran Joint Unified	63891/6010367	77.46%	9.63%	87.09%
(P)Hamilton Elem	Hanford Elementary	63917/011098	64.22%	12.39%	76.61%
(P)Lee Richmond Elem	Hanford Elementary	63917/6010409	80.75%	9%	89.75%
(P)Lincoln Elem	Hanford Elementary	63917/6010417	92.52%	5.13%	97.65%
(P)Monroe Elem	Hanford Elementary	63917/6010425	60.46%	11.23%	71.69%
(P)Roosevelt Elem	Hanford Elementary	63917/6010433	83.68%	8.79%	92.47%
(P)Woodrow Wilson Jr. High	Hanford Elementary	63917/6010458	61.42%	12.25%	73.68%
(P)Geo. Washington Elem	Hanford Elementary	63917/6108815	62.41%	13.31%	75.72%
(P)John F. Kennedy Jr. High	Hanford Elementary	63917/6112379	71.27%	7.72%	78.99%
(P)MLK, Jr. Elem	Hanford Elementary	63917/6113609	69.31%	13.86%	83.17%
(P)Kit Carson Elem	Kit Carson Union Elem	63958/6010482	62.30%	9.84%	72.13%
(P)Lakeside Community Day	Lakeside Union Elem	63966/0114611	100%	0%	100%
(P)Lakeside Elem	Lakeside Union Elem	63966/6010508	86.67%	8.41%	95.07%
(P)Avenal Elementary	Reef-Sunset Unified	73932/6010565	100%	0%	100%
(P)Kettleman City Elem	Reef-Sunset Unified	73932/6010573	100%	0%	100%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
(P)Reef Sunset Middle	Reef-Sunset Unified	73932/6109888	100%	0%	100.0%
(P)Reef-Sunset Primary Comm	Reef-Sunset Unified	73932/6116966	100%	0%	100.0%
(P)Tamarack Elem	Reef-Sunset Unified	73932/6118566	100%	0%	100.0%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**CALIFORNIA DEPARTMENT OF PUBLIC HEALTH  
NUTRITION EDUCATION AND OBESITY PREVENTION (NEOP) BRANCH  
Deliverables for Local Health Department Grants  
FFY 2014-2016**

**GRANT AGREEMENT NUMBER 13-20102**

**GOAL:** Supplemental Nutrition Assistance Program Nutrition Education (SNAP-Ed) participants and those eligible up to 185 percent Federal Poverty Level (FPL) are educated and receive support to consume healthy foods and beverages, reduce consumption of less healthy foods and beverages and to increase physical activity. These are the behavioral outcomes that the United States Department of Agriculture (USDA) expects and have the potential to reduce the prevalence of obesity and the onset of related chronic diseases in the SNAP-Ed population.

Objective 1: Consumption and Access to Healthy Foods - Fruit and Vegetables

Annually, as measured by statewide surveys and other surveillance systems, the percent of eligible Californian adults, teens, and children consuming fruits and vegetables will increase (measured as at least five servings of fruit and vegetables a day, two servings of fruit/day, and three servings of vegetables/day).

Objective 2: Consumption and Access to Healthy Beverages and Reduced Consumption of Unhealthy Beverages

Annually, as measured by statewide surveys and other surveillance systems, the percent of eligible Californian adults, teens, and children consuming low fat/nonfat milk and water will increase and consuming sugary beverages will decrease

Objective 3: Physical Activity and Sedentary Behavior

Annually, as measured by statewide surveys and other surveillance systems, the percent of eligible California adults, teens, and children who meet their respective age-level goals for physical activity will increase and the percent of youth who report watching two or fewer hours of television a day will increase

Objective 4 - Environmental Supports for Nutrition Education

Annually, as measured by policy/systems/environmental change reports, at least 50 percent of local health departments will report successful implementation of one (or more place-based nutrition and physical activity standard(s) or environmental support(s) to nutrition education.

**DELIVERABLES/OUTCOME MEASURES:** Local Health Departments (LHDs) are required to deliver SNAP-Ed services that use nutrition education, health promotion, and intervention strategies; comprehensive, multi-level interventions at multiple complementary organizational and institutional levels; and community and public health approaches to improve nutrition. To insure that the California Department of Public Health (CDPH) meets its statewide SNAP-Ed objectives, the Local Health Department (LHD) are responsible for meeting USDA assurances and the following checked

deliverables. Deliverables not met will result in a corrective action plan and/or denial or reduction in future SNAP-Ed funding.

### Local Health Department Deliverables

<b>Deliverable 1</b>	Three-year nutrition education plan, updated annually, describing evidence-based nutrition education and obesity prevention and evaluation strategies to improve the health of the SNAP-Ed eligible population based on the Social Ecological Model (SEM), and an assessment using ethnicity, obesity, chronic disease and related data for the jurisdiction to be updated annually.	☒
<b>Deliverable 2</b>	<p>Compile data for and report quarterly on educational activities, completing all relevant components on the Activity Tracking Form (ATF):</p> <p>A) The number, SNAP status, age, gender, race/ ethnicity of SNAP-Ed eligible individuals receiving what type of evidence-based direct nutrition education and in what setting. (Note: When this information is not available, report as indirect education contacts as in B) or C) below.)</p> <p>B) The number of evidence-based nutrition education and health promotion messages to address SNAP-Ed goals, at least half of which are “Half Your Plate: Fruits and Vegetables” and “Rethink Your Drink”.</p> <p>C) Community public relations events and community messages promoting healthy foods and beverages and physical activity in SNAP-eligible census tracts and venues.</p>	<p>☒</p> <p>☒</p> <p>☒</p>
<b>Deliverable 3</b>	<p>Compile data for and report quarterly on community engagement activities, completing all relevant components on the Activity Tracking Form (ATF):</p> <p>A) Training to service providers, food retailers, SNAP-Ed-eligible families or their representatives (“Champions”), youths and/or groups in SNAP-Ed-eligible venues/census tracts on SNAP-Ed strategies.</p> <p>B) Coalitions and partnerships established with USDA-funded and other partners to address community issues, enhance the consistency of food and nutrition messaging and reaching consensus on how best to improve access to healthy foods, beverages and physical activity in the SNAP-eligible community.</p>	<p>☒</p> <p>☒</p>

	C) “Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention” (CX <sup>3</sup> ) or other evidence-based community assessment, including a plan for achieving identified changes, and resulting changes produced.	<input checked="" type="checkbox"/>
	D) Any presentation to decision makers of CX <sup>3</sup> or other community assessment findings along with (a) proposal(s) for action and an implemented action plan(s) for achieving the identified changes developed through full or modified consensus by community members and partners.	<input checked="" type="checkbox"/>
<b>Deliverable 4</b>	As applicable, report on successful implementation of Policy/ Systems/ Environmental Change (PSE) processes, including reach, effectiveness (outcomes), adoption, implementation, maintenance, and challenges faced, means used to overcome them, and next steps. Include copy/description of policy change enacted, system altered and/or photographs of environmental change made to improve access to healthy foods and beverages and to improve opportunities for physical activity.	<input checked="" type="checkbox"/>
<b>Deliverable 5</b>	Quarterly Expense documenting all expenses incurred during the quarter with the ability to provide back-up documentation for one quarter’s expenses in sufficient detail to allow CDPH to ascertain compliance with USDA grant rules for allowable expenses. Likewise, provide Quarterly Progress Reports describing in detail the program activities conducted during the quarter, and the ability to provide source documentation in sufficient detail to support the reported activities.	<input checked="" type="checkbox"/>
<b>Deliverable 6</b>	Evaluation of a minimum series of five nutrition education classes using practice or evidence-based lessons using the <i>Network’s</i> standard pre/post-test Impact/Outcome evaluation design focused on behaviorally focused outcomes for a specified number of individuals. (Note: Required only for LHDs receiving $\geq$ \$350,000 in the base grant)	<input checked="" type="checkbox"/>

- Deliverable 1, Planning: To enhance collaboration and communication among stakeholder agencies, the Kings Community Action Organization (KCAO) will establish and maintain key partnerships through the CNAP group that will meet regularly. The KCAO as the lead agency will develop and update annually a CNAP to coordinate nutrition education messages, resources and campaign implementation across FNS programs, and maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. The KCAO will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chooses. Evaluation methods including RE-AIM methodology, semi-annual surveys, annual critical analysis, and in-depth assessment of organizational capacity among the 17 largest agencies will be used.

(State SNAP-Ed Objectives 1 & 2)

- Deliverable 2, Nutrition Education: The KCAO's efforts target SNAP-Ed-funded activities to 4,528 SNAP participants and SNAP-eligible individuals using sites to avoid supplanting existing nutrition education programs, and where operating in conjunction with existing programs such as UC Davis Cooperative Extension (UC CalFresh), intends to avoid overlap in the community. To ensure county-wide coordination, therefore, the KCAO plans to conduct services only in community sites, means-tested sites and schools not utilized by UC CalFresh. The KCAO also plans to implement multi-level interventions using the Social Ecological Model (SEM) that incorporates USDA evidence-based nutrition education and obesity prevention strategies to improve the health of the SNAP-Ed eligible population.

The KCAO has greatly increased the number of nutrition education classes, community education events, as well as training/workshop/conference to better reflect the funding and staffing level. With this staff in place, they can provide no less than 200 direct nutrition education class occurrences @.5 hours each; 20 community education event occurrences @ 1 hour each, and no less than 10 trainings, workshops and conferences. In order to support their health education staff and assure nutrition education messages delivered to their SNAP population aligns with USDA 2010 Dietary Guidelines for Americans and MyPlate, KCAO intends to subcontract with a Registered Dietitian who will provide training and guidance in all nutrition education classes, lesson plans, and activities. (State SNAP-Ed Objectives 1 & 2)

- Deliverable 3, Coalitions and Partnerships: To enhance collaboration and communication among stakeholder agencies, the KCAO will establish and maintain key partnerships through the CNAP that will meet regularly. The KCAO as the lead agency will develop and update annually a CNAP to coordinate nutrition education messages, resources and campaign implementation across FNS programs, and maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. (State SNAP-Ed Objectives 1-3)
- Deliverable 4, PSE Changes: The KCAO will focus on its first year on developing its CNAP and carrying out community assessments. Their proposed PSEs will be consistent with state objectives. Once completed, state staff will assist KCAO to identify PSE strategies that are responsive to community needs and be selected from appropriate, evidence-based sources from USDA. The KCAO will use quarterly progress reports in an effort to track PSEs for process evaluation. In addition, data collected from state level surveys will be used to assess trends in consumption of foods and beverages across all interventions conducted locally. (State SNAP-Ed Objective 4)
- Deliverable 5, Reports: The KCAO will comply with all reporting requirements including documentation of all quarterly expenses incurred with sufficient detail to allow CDPH to ascertain compliance with USDA grant rules for allowable expenses. In addition, provide quarterly progress reports describing in detail the program activities conducted during the quarter, and the ability to provide source documentation in sufficient detail to support the reported activities. (State SNAP-Ed Objectives 1-4)
- Deliverable 6, Impact Evaluation: The KCAO conduct and report on Impact Outcome Evaluation (IOE) to assess change in healthy food and beverage consumption and related factors such as perceived benefits of eating healthier foods and beverages, perceived control,

self-efficacy, readiness to consume healthier foods and beverages, and perceived diet quality among a group of at least 100 adults. The KCAO will administer evidence based survey tools to target audience at intervention sites, using identification numbers (not names) to protect participant privacy. The KCAO will work with Research and Evaluation Section staff to develop pre-tests and post-tests to measure change in consumption and related factors. (State SNAP-Ed Objectives 1 & 2)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

A Registered Dietitian is the single proposed subcontractor for Kings Community Action Organization's FY14 SNAP-Ed Program project; This subcontractor will support our program in achieving the identified objectives to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks and increase opportunities and activity levels of physical activity among SNAP-Ed eligible population.

Specifically, the subcontractor will certify that the nutrition education being provided in the program is accurate and relevant to the targeted population. The subcontractor will also lead nutrition education classes and promotional events. The nutrition education classes and

promotional events conducted by the subcontractor will target SNAP-Ed eligible individuals as well as community leaders who also work directly with the same target population.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

N/A

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

N/A

## Budget Coversheet

Prime Grantee Name: Kings Community Action Organization, Inc.  
 Grant Number: 13-20102

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$130,520.83	\$130,520.83	0.00%
2 Benefits	\$0.00	\$49,597.92	\$49,597.92	0.00%
3 Operating	\$0.00	\$18,948.00	\$18,948.00	0.00%
4 Equipment	\$0.00	\$3,074.14	\$3,074.14	0.00%
5 Travel & Per Diem	\$0.00	\$21,622.76	\$21,622.76	0.00%
6 Subcontractors	\$0.00	\$37,500.00	\$37,500.00	0.00%
7 Other Costs	\$0.00	\$157,817.34	\$157,817.34	0.00%
8 Indirect Costs	\$0.00	\$33,768.00	\$33,768.00	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$452,848.99</b>	<b>\$452,848.99</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	We did not have grant funding for FFY 13
2 Benefits	We did not have grant funding for FFY 13
3 Operating	We did not have grant funding for FFY 13
4 Equipment	We did not have grant funding for FFY 13
5 Travel & Per Diem	We did not have grant funding for FFY 13
6 Subcontractors	We did not have grant funding for FFY 13
7 Other Costs	We did not have grant funding for FFY 13
8 Indirect Costs	We did not have grant funding for FFY 13

## Prime Staffing

**Prime Grantee Name:**

Kings Community Action Organization, Inc.

**Grant Number:**

13-20102

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	10.00%	90.00%	1	\$37,793.60	\$37,793.60	38.000%	\$14,361.57	\$52,155.17	
2		3 Administrator (e.g., Director of Programs)	TBD	25.00%	75.00%	1	\$54,496.00	\$54,496.00	38.000%	\$20,708.48	\$75,204.48	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	10.00%	90.00%	1	\$37,793.60	\$37,793.60	38.000%	\$14,361.57	\$52,155.17	
4		1 Accountant/Finance Analyst	Janet Gordon	100.00%	0.00%	0.1	\$4,376.32	\$437.63	38.000%	\$166.30	\$603.93	
<b>Totals:</b>				<b>145.00%</b>	<b>255.00%</b>	<b>3.1</b>	<b>\$134,459.52</b>	<b>\$130,520.83</b>		<b>\$49,597.92</b>	<b>\$180,118.75</b>	

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes, medical/dental benefits, workers compensation insurance at 38% of personnel salaries.

## Prime Budget Justification

Prime Grantee Name: Kings Community Action Organization, Inc.  
 Grant Number: 13-20102

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	Office supplies for Nutrition activities including supplies (such as pens, pencils, notepads, paper, poster board, miscellaneous supplies) as needed for Nutrition Education and Promotion activities.	\$500.00	1.00	12.00	\$6,000.00		
		Communication	Postage for mailing of flyers and brochures, Photocopies of documents, Internet card to access web while out in the field.	\$725.00	1.00	12.00	\$8,700.00		
		Rent	Office space at main building for staff.	\$354.00	1.00	12.00	\$4,248.00		
<b>Total Operating Expenses:</b>							<b>\$18,948.00</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Computer w/monitors - Positions 3,17,21	Dell Optiplex 3010 Desktop EPA	\$883.03	2.00	0.45	\$397.36		
		Laptop - Positions 3,17,21	Dell Latitude E5430	\$768.34	1.00	2.55	\$1,959.27		
		Projector - Position 17	Dell Portable Projector	\$717.51	1.00	1.00	\$717.51		
<b>Total Equipment Expenses:</b>							<b>\$3,074.14</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging *	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Annual Network Conference-Project Coord., Health Educ., Nutritionist	Sacramento, CA	1	3	3	2	\$40.00	\$99.00	\$0.00	404.00			\$1,182.26	
		NEOP Statewide Collaborative/Health Educ., Nutritionist	Sacramento, CA	1	2	3	2	\$40.00	\$99.00	\$0.00	404.00			\$864.26	
		CX3 Tier1: On-line Mapping/Project Coord., Health Educ., Nutritionist	Sacramento, CA	1	3	1	1	\$40.00	\$99.00	\$0.00	404.00			\$645.26	
		Champions for Change/Health Educ., Nutritionist	Sacramento, CA	1	2	1	1	\$40.00	\$99.00	\$0.00	404.00			\$506.26	

**Prime Budget Justification**

		Rethink Your Drink/Project Coord., Nutritionist	Sacramento, CA	1	2	1	1	\$40.00	\$99.00	\$0.00	404.00			\$506.26	
		Youth Engagement/Health Educ., Nutritionist	Sacramento, CA	1	2	1	1	\$40.00	\$99.00	\$0.00	404.00			\$506.26	
		Impact and Outcome Evaluation/Project Coord.,	Sacramento, CA	1	3	1	1	\$40.00	\$99.00	\$0.00	404.00			\$645.26	
		Local Travel	Kings County	1	2.55	0	0	\$0.00	\$0.00	\$0.00	29,676.00			\$16,766.94	
		* Lodging costs will include taxes. Reimbursement is at CalHR rates.													
													<b>Total Travel and Per Diem:</b>	<b>\$21,622.76</b>	

**Budget Revision Sub Grant(s)**

Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Mary Ann Maciel	The consultant, with credentials, will certify that the nutrition education is current and accurate. She would be available for individual nutrition counseling, and group nutrition education.	\$37,500.00	
				<b>Total Sub Grant(s):</b>	<b>\$37,500.00</b>

**Budget Revision Other Costs**

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Raw Food Supplies	Purchase of raw food for demonstrations during educational sessions and community events. Fresh fruits for tasting, and nutrition education.	\$1,554.25	1.00	12.00	\$18,651.00	
		Program Supplies	Supplies and utensils for demonstrations, eating utensils, cooking utensils, pots, pans, cups, plates, napkins, mixing bowls, measuring cups, cutting boards. Food preparation supplies as needed for demonstrations and events.	\$3,146.75	1.00	12.00	\$37,761.00	
		Printing	Printing nutrition education materials utilizing an outside printing company. Duplicating for distribution of USDA flyers and brochures.	\$2,473.61	1.00	12.00	\$29,683.32	
		Small Equipment	Several Crock pots for a variety of nutrition ideas, able to serve a large crowd of clients at demonstrations and events. Blenders, toaster ovens, microwaves, mixers as needed.	\$4,861.01	1.00	2.00	\$9,722.02	

### Prime Budget Justification

		<b>Training Materials</b>	Purchase existing Nutrition Education and Physical Activity Promotion materials, as available, from USDA, Fruit & Veggie More Matters, Dairy Council, Network for a Healthy CA Cost Recovery Site. Including, binders, documents and menus to distribute. Mass of muscle model, Fruit and Veggie Wheels, Easels, MyPlate complete kits, How much salt? Models, How much sugar? models, Rethink your Drink Models. Creating a variety of special nutrition models to supplement existing nutrition information, related to our agricultural community. Attending all special food events, Fair, weekly Farmer's Market Downtown, National days, special promotions throughout the County.	\$5,166.67	1.00	12.00	\$62,000.00	
<b>Total Other Costs:</b>							<b>\$157,817.34</b>	

Budget Revision		Indirect Costs					Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total		
		Direct Costs	8.05763%	\$419,081.00	\$33,768.00		
<b>Total Indirect Costs:</b>					<b>\$33,768.00</b>		
<b>Total Budget:</b>					<b>\$452,849.00</b>		

## Sub A Budget Justification

**Prime Grantee Name:** Kings Community Action Organization, Inc.  
**Grant Number:** 13-20102  
**Sub Grant A Name:** Mary Ann Maciel

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		13 Dietician	MaryAnn Maciel		100.00%	1	\$37,500.00	\$37,500.00	0.000%	\$0.00	\$37,500.00	
<b>Totals:</b>				<b>0.00%</b>	<b>100.00%</b>	<b>1</b>	<b>\$37,500.00</b>	<b>\$37,500.00</b>	<b>0.000%</b>	<b>\$0.00</b>	<b>\$37,500.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub A Budget Justification

**Prime Grantee Name:** Kings Community Action Organization, Inc.  
**Grant Number:** 13-20102  
**Sub Grant A Name:** Mary Ann Maciel

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

Budget Revision		Sub Grant(s)									
Action	Last Amt Approved	Name	Description/Justification					Total	Budget Revision Justification		
		A									
<b>Total Sub Grant(s):</b>								<b>\$0.00</b>			

Budget Revision		Other Costs								
Action	Last Amt Approved	Budget Item	Description/Justification			Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
								1.00	\$0.00	
<b>Total Other Costs:</b>									<b>\$0.00</b>	

Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method		Total	Budget Revision Justification	
						\$0.00		
<b>Total Indirect Costs:</b>						<b>\$0.00</b>		

<b>Total Budget:</b>									<b>\$37,500.00</b>	
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**LOCAL PROJECT SYNOPSIS**

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Lake County  
**Grant Number:** 13-20040  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 35% Female 65%

Ethnicity:

<input type="checkbox"/> African American _____%	<input checked="" type="checkbox"/> Latino <u>20%</u>
<input type="checkbox"/> Asian _____%	<input checked="" type="checkbox"/> Native American <u>4%</u>
<input checked="" type="checkbox"/> Caucasian <u>76%</u>	<input type="checkbox"/> Pacific Islander _____%
<input type="checkbox"/> Other (specify) _____: _____%	

Languages:

<input checked="" type="checkbox"/> English <u>90%</u>	<input type="checkbox"/> Korean _____%
<input checked="" type="checkbox"/> Spanish <u>10%</u>	<input type="checkbox"/> Lao _____%
<input type="checkbox"/> Arabic _____%	<input type="checkbox"/> Mandarin _____%
<input type="checkbox"/> Armenian _____%	<input type="checkbox"/> Russian _____%
<input type="checkbox"/> Bosnian _____%	<input type="checkbox"/> Tagalog _____%
<input type="checkbox"/> Cantonese _____%	<input type="checkbox"/> Vietnamese _____%
<input type="checkbox"/> Farsi _____%	<input type="checkbox"/> Other (specify)_____: _____%
<input type="checkbox"/> Hmong _____%	<input type="checkbox"/> Other (specify)_____: _____%
<input type="checkbox"/> Khmer (Cambodian) _____%	

Ages:

<input checked="" type="checkbox"/> Under 5 years old <u>10%</u>	<input checked="" type="checkbox"/> 12 to 17 <u>20%</u>
<input checked="" type="checkbox"/> 5 to 8 <u>30%</u>	<input checked="" type="checkbox"/> 18 to 59 <u>13%</u>
<input checked="" type="checkbox"/> 9 to 11 <u>25%</u>	<input checked="" type="checkbox"/> 60 years old & over <u>2%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

**LOCAL PROJECT SYNOPSIS**

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

<input checked="" type="checkbox"/> CalFresh Offices	<u>5%</u>	<input type="checkbox"/> MediCal	<u>0%</u>
<input type="checkbox"/> California Food Assistance Program (CFAP)	<u>0%</u>	<input type="checkbox"/> Public Housing	<u>0%</u>
<input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR)	<u>0%</u>	<input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)	<u>0%</u>
<input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)	<u>0%</u>	<input type="checkbox"/> Shelters/Temporary Housing	<u>0%</u>
<input type="checkbox"/> Family Resource Center	<u>0%</u>	<input type="checkbox"/> Soup Kitchens	<u>0%</u>
<input checked="" type="checkbox"/> Food Banks	<u>5%</u>	<input type="checkbox"/> SSI- Supplemental Security Income	<u>0%</u>
<input checked="" type="checkbox"/> Food Pantries	<u>5%</u>	<input type="checkbox"/> TANF (CalWORKS) Job Readiness	<u>0%</u>
<input checked="" type="checkbox"/> HeadStart	<u>5%</u>	<input type="checkbox"/> Weatherization Program	<u>0%</u>
<input type="checkbox"/> In Home Supportive Services (IHSS)	<u>0%</u>	<input checked="" type="checkbox"/> WIC	<u>5%</u>
<input type="checkbox"/> Job Corps	<u>0%</u>	<input checked="" type="checkbox"/> Other: Migrant Education	<u>5%</u>
<input type="checkbox"/> Low Income Home Energy Assistance Program	<u>0%</u>	<input checked="" type="checkbox"/> Other Public Community Health Center	<u>10%</u>

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP
- Internet/Web Sites-website address: [www.health.co.lake.ca.us](http://www.health.co.lake.ca.us)
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (30 occurrences at 1 hour(s) each)
- Community Education Events: (8 occurrences at 2 hour(s) each)
- Training/Workshop/Conference: (4 occurrences at 2 hour(s) each)
- Point of Purchase: (4 occurrences at 2 hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

**LOCAL PROJECT SYNOPSIS**

Delivery Sites by Type of Setting

<u>0</u> Adult Education & Job Training Sites	<u>0</u> Other Youth Education Sites (includes Parks and Recreation)
<u>0</u> Adult Rehabilitation Center	<u>6</u> Public/Community Health Centers (includes Public Health Departments)
<u>1</u> CalFresh Offices	<u>0</u> Public Housing
<u>3</u> Churches	<u>9</u> Schools – students (Preschool)
<u>0</u> Community Centers	<u>29</u> Schools – students (K-12)
<u>1</u> Elderly Service Centers	<u>12</u> Schools – students (Afterschool Program)
<u>6</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	<u>11</u> Schools - Parents
<u>0</u> Extension Offices	<u>0</u> Shelters/Temporary Housing
<u>2</u> Farmers Markets	<u>0</u> TANF Job Readiness Program
<u>5</u> Food Stores	<u>2</u> WIC Programs
<u>7</u> Head Start Programs	<u>0</u> Worksites
<u>0</u> Individual Homes	<u>3</u> Other (specify): <u>Fairs &amp; Festivals</u>
<u>1</u> Libraries	<u>3</u> Other (specify): <u>Migrant Education</u>
	<u>0</u> Other (specify): _____

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Projected Unduplicate Number of Contacts: 2,000

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Lake County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 4) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 5) conduct community events reaching SNAP-Ed eligible individuals or groups; 6) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 7) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 8) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

### LOCAL PROJECT SYNOPSIS

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Lake County will have process evaluation measures that indicate the participation level in activities performed and keep track of the number of people reached. Pre and post impact/outcome evaluations will be used to measure changes in behavior changes in fruit and vegetable consumption.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD WILL establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. Lake County Public Health will coordinate efforts with Lake County Department of Social Services, Cal Fresh W.I.C. and other local agencies to develop, strengthen and collaborate on education and nutritional/physical messages throughout the county. Lake County Public Health, E Center and DSS and other local agencies will collaborative and coordinate efforts for the development of a County Nutrition Action Plan.

**LOCAL PROJECT SYNOPSIS**  
**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>	<i>Ethnicity **</i>	<i>100% FPL</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>ACS Data Source</i>	<i>Notes</i>
Church	Calvary Chapel	14330 Memory Lane	Clearlake	95422	06033000701	All Races		42.7	65.7	ACS 2006-2010	
Church	First Baptist Church	14550 Pearl Ave.	Clearlake	95422	06033000802	All Races		56.9	74.2	ACS 2006-2010	
Church	United Methodist Church	14521 Pearl Ave.	Clearlake	95422	06033000802	All Races		56.9	74.2	ACS 2006-2010	
Elderly Service Center	Highlands Senior Center	3245 Bowers Road	Clearlake	95422	06033000701	All Races		42.7	65.7	ACS 2006-2010	
Fairs & Festivals	Olive Festival	5625 Gaddy Lane	Kelseyville	95451	06033001000-3			36.5	73.6	ACS 2006-2010 Qualifying Block	
Fairs and Festivals	Harvest Festival	4350 Thomas Drive	Kelseyville	95451	06033001000-3			36.5	73.6	ACS 2006-2010 Qualifying Block	
Fairs and Festivals	Lake County Fair Grounds	401 Martin Street	Lakeport	95453	06033000400-3			26.7	54.7	ACS 2006-2010 Qualifying Block	
Farmers Market	Certified Farmers Market	Redbud Park - 14655 Lakeshore Drive	Clearlake	95422	06033000802	All Races		56.9	74.2	ACS 2006-2010	
Farmers Market	Certified Farmers Market	4350 Thomas Drive	Kelseyville	95451	06033001000-3			36.5	73.6	ACS 2006-2010 Qualifying Block	
Food Store	Foods Etc	15290 Lakeshore Drive	Clearlake	95422	06033000802	All Races		56.9	74.2	ACS 2006-2010	
Food Stores	Grocery Outlet	14806 Olympic Drive	Clearlake	95422	06033000802	All Races		56.9	74.2	ACS 2006-2010	
Food Stores	Ray's Foods	15930 Dam Road	Clearlake	95422	06033000702	AllRaces		40.5	62.4	ACS 2006-2010	

**LOCAL PROJECT SYNOPSIS**

<i>All Race/Ethnicity Subgroup</i>											
<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>	<i>Ethnicity **</i>	<i>100% FPL</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>ACS Data Source</i>	<i>Notes</i>
Food Stores	Safeway	14806 Olympic Drive	Clearlake	95422	06033000701	AllRaces		42.7	65.7	ACS 2006-2010	
Food Stores	Walmart	15960 Dam Road	Clearlake	95422	06033000702	All Races		40.5	62.4	ACS 2006-2010	
Library	Burns Valley Library	14785 Burns Valley Rd	Clearlake	95422	06033000701	All Races		42.7	65.7	ACS 2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**LOCAL PROJECT SYNOPSIS**

<b>Means-Tested Program Data Sheet</b>					
<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Cal Fresh	Lake County Department of Social Services & Cal Fresh	15975 Anderson Ranch Parkway	Lower Lake	95457	06033000120
Food Bank/Pantry	Commodity Food Distributions – Clearlake Gleaners	14771 Austin Rd	Clearlake	95422	06033000802
Food Bank/Pantry	Commodity Food Distributions – Clearlake Gleaners	1896 Big Valley Rd.	Finley	95435	06033001000
Food Bank/Pantry	Commodity Food Distributions – Seventh Day Adventist Church	1111 Park Way	Lakeport	95453	06033000300
Food Bank/Pantry	Commodity Food Distributions – Civic Center Park	Mill & 2 <sup>nd</sup> Street	Lower Lake	95457	06033001200
Food Bank/Pantry	Commodity Food Distributions – Alpine Senior Center	3895 Country Club	Lucerne	95458	06033000501
Food Bank/Pantry	Commodity Food Distributions – Middletown Senior Center	15299 Central Park Rd	Middletown	95461	06033001300
Head Start	Early Head Start -LFRC	15312 Lakeshore Blvd	Clearlake	95422	06033000802
Head Start	Head Start Program - Pearl	14521 Pearl Ave.	Clearlake	95422	06033000802
Head Start	Lake County Meadowbrook	6958 Meadowbrook Dr.	Clearlake	95422	06033000801
Head Start	Kelseyville Migrant Seasonal Head Start	5081 Konocti Rd	Kelseyville	95451	06033000900
Head Start	Lakeport Head Start - NCO	2548 Howard Ave	Lakeport	95453	06033000405
Head Start	Upperlake Head Start #1	675 Clover Valley Rd	Upperlake	95485	06033000100

**LOCAL PROJECT SYNOPSIS**

<b>Means-Tested Program Data Sheet</b>					
<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Upperlake Head Start #2	629 2 <sup>nd</sup> Street	Upperlake	95485	06033000100
Migrant Education (Butte County Office of Education Migrant Education Region 2 Bi-national Parent night)	Kelseyville Elementary School: Summer School	5065 Konocti Road Kelseyville, CA 95451	Kelseyville	95451	CDS Code 17-64014-6010607: Free & Reduced—89.41%
Migrant Education (Butte County Office of Education Migrant Education Region 2 Bi-national Parent night)	Terrace Middle School-Summer School Program	250 Lange Street Lakeport, CA 95453	Lakeport	95453	CDS Code 17-64030-6010649: Free & Reduced—59.19%
Migrant Education (Butte County Office of Education Migrant Education Region 2 Bi-national Parent night)	Lower Lake Elementary School – Summer School	9240 Lake Street Lower Lake, CA 95457	Lower Lake	95457	CDS Code 17-60422-6084990: Free & Reduced—73.84%
Public/Community Health Center	County of Lake, Mental Health & Alcohol and Other Drug Services (AODS)—Community Wellness Center: The Bridge Peer Support Center	14954 Burns Valley Road	Clearlake	95422	06033000701
Public/Community Health Center	County of Lake, Mental Health & AODS)—Behavioral Health: Southlake Office	7000-B South Center Drive	Clearlake	95422	06033000702
Public/Community Health Center	County of Lake, Public Health Department	922 Bevins Court	Lakeport	95453	06033000400
Public/Community Health Center	County of Lake, Mental Health & AODS)—Community Wellness Center: The Harbor on Main	16170 Main St #F	Lower Lake	95457	06033001200

**LOCAL PROJECT SYNOPSIS**

<b>Means-Tested Program Data Sheet</b>					
<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public/Community Health Center	County of Lake, Mental Health & AODS—Community Wellness Center: Circle of Native Minds Wellness Center	6302 13 <sup>th</sup> Avenue	Lucerne	95458	06033000501
Public/Community Health Center	County of Lake, Mental Health & AODS	6302 Thirteenth, Avenue	Lucerne	95458	06033000501
W.I.C.	Lake County W.I.C. Program #2	14085 Lakeshore Dr.	Clearlake	95422	06033000802
W.I.C.	Lake County W.I.C. Program #1	831 Bevins St.	Lakeport	95453	06033000400

\*Refer to the list of Means-Tested Programs on page 2.

**LOCAL PROJECT SYNOPSIS**

<b>Free/Reduced Price Meal Percentage Data Sheet</b>					
<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Ed Donaldson Education Center (S)	Kelseyville Unified	17-64014-1730043	50%	%	50%
Kelseyville Community Day (S)	Kelseyville Unified	17-64014-1730159	100%	%	100%
Kelseyville Elementary (S)(A)(PS)(P)	Kelseyville Unified	17-64014-6010607	79.84%	9.57%	89.41%
Kelseyville H.S. (S)	Kelseyville Unified	17-64014-1734359	65.37%	13.70%	79.07%
Mt. Vista Middle School (S)	Kelseyville Unified	17-64014-6107791	72.54%	10.33%	82.87%
Riviera Elementary (S)(A)	Kelseyville Unified	17-64014-6112759	53.57%	15.71%	69.29%
Burns Valley Elementary (S)(A)(PS)	Konocti Unified	17-64022-6010615	82.17%	5.81%	87.98%
Carle(William C High Continuation) (S)	Konocti Unified	17-64022-1730027	72.86%	4.29%	77.14%
East Lake Elementary (S)(A)(PS)(P)	Konocti Unified	17-64022-6010623	68.72%	4.62%	73.33%
Highland Academy (S)	Konocti Unified	17-64022-6057434	84.38%	0.00%	84.38%
Highlands High (S)	Konocti Unified	17-64022-0117861	44.44%	8.33%	52.78%
Lower Lake Elementary (S)(A)(PS)(P)	Konocti Unified	17-64022-6084990	66.39%	7.45%	73.84%
Lower Lake HS(S)	Konocti Unified	17-64022-1735000	64.03%	7.92%	71.95%
Pomo Elementary (S)(A)(PS)(P)	Konocti Unified	17-64022-6109706	73.56%	4.11%	77.67%
Richard H. Lewis Alternative (S)	Konocti Unified	17-64022-1730118	46.67%	6.67%	53.33%
Clearlake Community (S)	Lake County Office ED	17-10173-0107995	86.96%	0%	86.96%
Lloyd Hance Community (S)	Lake County Office ED	17-10173-1730167	64.71%	%	64.71
Lakeport Community Day (S)	Lakeport Unified	17-64030-0114215	60.00%	20.00%	80.00%
Lakeport Elementary (S)(A)(PS)	Lakeport Unified	17-64030-6010631	52.84	12.09%	64.93%
Terrace Middle (S)(A)(P)	Lakeport Unified	17-64030-6010649	47.97%	11.22%	59.19%
Lucerene Elementary (S)(A)(PS)(P)	Lucerene Elementary	17-64048-6010656	64.29%	13.45%	77.73%
Lake County International Charter (S)(P)	Middletown Unified	17-64055-0108340	41.94%	19.35%	61.29%
Middletown Community Day (S)(A)(P)	Middletown Unified	17-64055-1730126	28.57%	71.43%	100.00%

**LOCAL PROJECT SYNOPSIS**

<b>Free/Reduced Price Meal Percentage Data Sheet</b>					
<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Minnie Cannon Elementary (S)(A)(PS)(P)	Middletown Unified	17-64055-6010672	57.92%	10.93%	68.85%
Upper Lake Elementary (S)(A)(PS)(P)	Upper Lake Union Elem.	17-64063-6010680	66.20%	12.29%	78.49%
Upper Lake Middle (S)(P)	Upper Lake Union Elem.	17-64063-6108773	66.23%	15.23%	81.46%
Clover Valley High (Continuation) (S)	Upper Lake Union High	17-64071-1730050	50.00%	2.94%	52.94%
Upper Lake Community Day (S)	Upper Lake Union High	17-64071-1730175	75.00%	%	75.00%
Upper Lake HS (S)	Upper Lake Union High	17-64071-1737006	69.74%	11.24%	80.98%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: County of Lake - Health Services

Grant Number: 13-20040

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$110,202.60	\$110,202.60	0.00%
2 Benefits	\$0.00	\$49,546.19	\$49,546.19	0.00%
3 Operating	\$0.00	\$11,518.00	\$11,518.00	0.00%
4 Equipment	\$0.00	\$4,000.00	\$4,000.00	0.00%
5 Travel & Per Diem	\$0.00	\$8,587.14	\$8,587.14	0.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$3,366.17	\$3,366.17	0.00%
8 Indirect Costs	\$0.00	\$12,779.90	\$12,779.90	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$200,000.00</b>	<b>\$200,000.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Lake County did not do program in 2013
2 Benefits	Lake County did not do program in 2013
3 Operating	Lake County did not do program in 2013
4 Equipment	Lake County did not do program in 2013
5 Travel & Per Diem	Lake County did not do program in 2013
6 Subcontractors	Lake County did not do program in 2013
7 Other Costs	Lake County did not do program in 2013
8 Indirect Costs	Lake County did not do program in 2013

## Prime Staffing

**Prime Grantee Name:**

County of Lake - Health Services

**Grant Number:**

13-20040

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)/ Director of Nursing	Taylor, Sherylin	100.00%	0.00%	0.05	\$84,889.00	\$4,244.45	40.280%	\$1,709.66	\$5,954.11	
2		27 Project Coordinator / Nutrition Education Coordinator I/II	TBD	30.00%	70.00%	1	\$62,545.00	\$62,545.00	44.800%	\$28,020.16	\$90,565.16	
3		26 Program Assistant / Health Program Assistant	TBD	50.00%	50.00%	1	\$38,967.00	\$38,967.00	46.390%	\$18,076.79	\$57,043.79	
4		34 Translator/ Public Health Aide/Translator	Martinez, Fabiola	0.00%	100.00%	0.05	\$32,379.00	\$1,618.95	51.770%	\$838.13	\$2,457.08	
5		8 Contract Manager/ Health Services Administrative Manager	Pomeroy, Denise	100.00%	0.00%	0.04	\$70,679.88	\$2,827.20	31.885%	\$901.45	\$3,728.65	
6		13 Dietician/ Nutrition Education Coordinator III	TBD	0.00%	0.00%	0	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
<b>Totals:</b>				<b>280.00%</b>	<b>220.00%</b>	<b>2.14</b>	<b>\$289,459.88</b>	<b>\$110,202.60</b>		<b>\$49,546.19</b>	<b>\$159,748.79</b>	

**Definition and basis for calculations of benefit rate(s):**

Benefits include Social Security/Medicare/SUI/ Workers Compensation/ Medical,Dental,Vision, Life Insurance/County Retirement PERS and Cal/Pers.

## Prime Budget Justification

Prime Grantee Name: County of Lake - Health Services  
 Grant Number: 13-20040

Budget Revision		Operating Expenses						Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	
		Communications	phones/cell phones charges- (2FTE 26/27)/internet/computers/printer network charges/wireless internet charges/ Communication costs for the 2FTE @ \$157/per FTE-per/month	\$157.00	2.00	12.00	\$3,768.00	
		Household Expense	Janitorial Services/Supply/Trash/pest control for 2 FTE @\$50/per FTE/ per month	\$50.00	2.00	12.00	\$1,200.00	
		Maintenance of Equipment	Maintenance of equipment including but not limited to; mail machines/copiers/printers/ computers/faxes/generator/phones/heat pumps/security system/etc.. for 2 FTE@ \$25/per FTE/ per month	\$25.00	2.00	12.00	\$600.00	
		Postage	Postage for mailings related to SNAP-ED activities and scope of work 1000 @ .49 each	\$0.49	1000.00	1.00	\$490.00	
		Office Supplies	Office Supplies for Nutrition activities and scope of work including but not limited to pens,pencils,postage,paper,printing/copy charges/binders/file folders/file dividers/labels/ink toner/highlighters/paperclips etc..cost allocated for 2 FTE @ \$50/per month per FTE	\$50.00	2.00	12.00	\$1,200.00	
		Utilities	Includes Electric/Water/Sewer/Propane/Alarms for 2 FTE @ \$75/per FTE per month	\$75.00	2.00	12.00	\$1,800.00	
		Maintenance of Building	Maintenance to building prorated by FTE for 2FTE @ 15/per FT per month	\$15.00	2.00	12.00	\$360.00	
		Large Scale Duplication Costs	Large-scale duplication jobs, as well as printing, production, copying, paper & binders for relevant Rethink Your Drink Materials, approved Nutrition Education and Physical Activity materials, Fruits & Veggies More Matters and Harvest of the month student and adult workbooks in a variety of ages and languages, from approved materials list as available, from USDA and Network for a Healthy California Cost Recovery Site. Estimated cost = (1500 copies @ \$1. per copy = \$1,500)	\$1.00	1500.00	1.00	\$1,500.00	
		IT Fee for Service Charges	County IT costs associated with 2FTE Costs associated with computers/printers relating to scope of work activities. Fee for service is not included in the county indirect rates. 10/hours @ \$60/ per hour	\$60.00	10.00	1.00	\$600.00	

**Prime Budget Justification**

<b>Total Operating Expenses:</b>		<b>\$11,518.00</b>
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**Budget Revision**    **Equipment Expenses**

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Computer	Computer with monitors/keyboard/mouse for Program Assistant @ 1 FTE (27)	\$1,500.00	1.00	1.00	\$1,500.00	
		Laptop	Laptop with docking station monitors/keyboard/mouse/travel bag for Project Coordinator @1 FTE (26)	\$2,000.00	1.00	1.00	\$2,000.00	
		Printer	Printer to be shared by the 2 FTE in program to complete scope of work activities	\$500.00	1.00	1.00	\$500.00	
<b>Total Equipment Expenses:</b>							<b>\$4,000.00</b>	

**Budget Revision**    **Travel and Per Diem**

Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging *	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		NEOP State Wide Collaborative; Project Coordinator & Program Assistant	Sacramento	2	2	3	3	\$37.00	\$100.00	\$0.00	250.00	\$0.00	\$75.00	\$2,139.00	
		Network State wide Conference; Project Coordinator, program Assistant	Sacramento	1	2	3	3	\$37.00	\$100.00	\$0.00	250.00	\$0.00	\$75.00	\$1,069.50	
		Inpact outcome Evaluation; Project Coordinator, Program Assistant	Sacramento	1	2	1	1	\$37.00	\$100.00	\$0.00	250.00		\$25.00	\$421.50	
		CX3 Tier 1 On-line Mapping; Project Coordinator, Program Assistant	Sacramento	1	2	1	1	\$37.00	\$100.00	\$0.00	250.00		\$25.00	\$421.50	
		Regional Meetings/Trainings; Project Coordinator, Program Assistant	Northern Ca	4	2	1	0	\$37.00	\$0.00	\$0.00	150.00		\$0.00	\$530.00	
		Face to Face Meetings/Required April; Project Coordinator, and/or Program Assistant	Sacramento	1	1	1	1	\$37.00	\$100.00	\$0.00	250.00	\$0.00	\$25.00	\$259.50	

**Prime Budget Justification**

		LHD Face to Face Meetings/Required October; Project Coordinator, and/or Program Assistant	Sacramento	1	1	2	2	\$37.00	\$100.00	\$0.00	250.00	\$0.00	\$25.00	\$396.50	
		CCLHDN Annual Conference; Project Coordinator, Program Assistant	Northern Ca	1	2	3	3	\$37.00	\$100.00	\$0.00	250.00	\$300.00	\$75.00	\$1,669.50	
		Local & Regional Mileage; Project Coordinator, Program Assistant, Translator, Administrator	Northern Ca	1	4						4,308.05			\$1,680.14	
<b>Total Travel and Per Diem:</b>													<b>\$8,587.14</b>		

\*Lodging costs include taxes. Reimbursement at CalHR rates

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	None		
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Farmers Markets	Permit/Booth/Space Fees for Farmers Markets for nutrition education events for Snap-Ed eligible recipients	\$50.00	4.00	1.00	\$200.00	
		Fairs/Community Events	Permit/Booth/Space Fees for Fairs and county events for nutrition education events for Snap-Ed eligible recipients	\$200.00	2.00	1.00	\$400.00	
		Demonstrations	Rethink your drink Demonstrations/Nutrition Education Events/Classes supplies include fruits and vegetables, plastic cups. Containers, coolers, etc..	\$0.50	2000.00	1.00	\$1,000.00	
		Cooking Demonstrations	Taste testing and cooking nutrition demonstrations and supplies for 2000 participants @ \$1.00 per person; Includes but not limited to; nutritional food for cooking and tasting, paper products, disposable cups, bowls, plates, silverware, foil, baggies, plastic wrap etc.	\$1.00	1000.00	1.00	\$1,000.00	

### Prime Budget Justification

		Food and tasting demonstration Supplies	Supplies to conduct food/cooking/nutrition/RTYD demonstrations, taste testing for education classes in schools, head start programs, WIC, Churches, Farmers Market, Fairs estimated 2000 participants. Including but not limited to; water containers, knives, spatulas, serving plates, pots, pans, portable small hand mixer, cutting boards, cooler, storage bins, portable folding table, folding wheeled cart, dish towels, dish soap, wash clothes, hand sanitizer, spray cleaner etc.	\$766.17	1.00	1.00	\$766.17	
<b>Total Other Costs:</b>							<b>\$3,366.17</b>	

Budget Revision		Indirect Costs						Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total			
		Personnel and Fringe	8.00%	\$159,748.79	\$12,779.90			
<b>Total Indirect Costs:</b>					<b>\$12,779.90</b>			
<b>Total Budget:</b>					<b>\$200,000.00</b>			

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** City of Long Beach Department of Health and Human Services  
**Grant Number:** 13-20015  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 40% Female 60%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>16%</u>	<input checked="" type="checkbox"/> Latino	<u>51%</u>
<input checked="" type="checkbox"/> Asian	<u>12%</u>	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>15%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>2%</u>
<input checked="" type="checkbox"/> Other (specify) <u>Multiple Race</u>	<u>:3%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>62%</u>	<input checked="" type="checkbox"/>	<input type="checkbox"/> Korean	<u>      </u> %
Spanish	<u>35%</u>		<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %		<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %		<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %		<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %		<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %		<input type="checkbox"/> Other (specify)_____:	<u>      </u> %
<input type="checkbox"/> Hmong	<u>      </u> %		<input type="checkbox"/> Other (specify)_____:	<u>      </u> %
<input checked="" type="checkbox"/> Khmer (Cambodian)	<u>5%</u>			

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>5%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>20%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>15%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>20%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>35%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |         |   |         |
|---|---------|---|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 3%      | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input type="checkbox"/> MediCal                                    | _____ % |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input checked="" type="checkbox"/> Public Housing                  | 2%      |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ % |
| <input type="checkbox"/> Family Resource Center                                     | _____ % | <input type="checkbox"/> Shelters/Temporary Housing                 | _____ % |
| <input type="checkbox"/> Food Banks   | _____ % | <input type="checkbox"/> Soup Kitchens                              | _____ % |
| <input type="checkbox"/> Food Pantries  | _____ % | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ % |
| <input checked="" type="checkbox"/> HeadStart                                       | 2%      | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____ % |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ % | <input type="checkbox"/> Weatherization Program                     | _____ % |
| <input checked="" type="checkbox"/> Job Corps                                       | 1%      | <input checked="" type="checkbox"/> WIC                             | 3%      |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): LA Collaborative, LBDHHS CNAC Group
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (3000 occurrences at 1 hour(s) each)
- Community Education Events: (5 occurrences at 2-6 hour(s) each)
- Training/Workshop/Conference: (3 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites  
\_\_\_\_\_ Adult Rehabilitation Center

3 CalFresh Offices  
28 Churches  
\_\_\_\_\_ Community Centers

LOCAL PROJECT  
 SYNOPSIS

<u>1</u> Elderly Service Centers	<u>2</u> Public Housing
_____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	_____ Schools – students (Preschool)
_____ Extension Offices	<u>64</u> Schools – students (K-12)
<u>2</u> Farmers Markets	<u>64</u> Schools – students (Afterschool Program)
<u>9</u> Food Stores	<u>64</u> Schools - Parents
<u>20</u> Head Start Programs	_____ Shelters/Temporary Housing
_____ Individual Homes	_____ TANF Job Readiness Program
_____ Libraries	<u>5</u> WIC Programs
<u>24</u> Other Youth Education Sites (includes Parks and Recreation)	_____ Worksites
<u>5</u> Public/Community Health Centers (includes Public Health Departments)	<u>Food Stores</u> Other (specify): <u>9</u>
	_____ Other (specify): _____
	_____ Other (specify): _____

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Projected Unduplicate Number of Contacts: 12637

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in City of Long Beach Department of Health and Human Services. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population. The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) share results of CX3 with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention
- . Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Key Performance Measurements for FY14-16 will include process evaluation to ensure completion of all SOW Activities. Impact evaluation will be conducted using pre/post surveys with youth who participate in our class series conducted as part of our School and Afterschool Objective. We will track outcomes linked to the program's CX3 project. Program staff will document outcomes of CalFresh coordination and staff will also solicit both written and verbal feedback from participants that will be used to revise and improve program activities.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Sites (includes Parks and Recreation)	Admiral Kidd Park	2125 Santa Fe Ave	Long Beach	90810	06037572800	AR	%	81.7%	82.4%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Burton Chase Park	65 E. Market Street	Long Beach	90805	06037570304	AR	%	35.8%	58.3%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Cal Rec Center/ McBride Park	1550 MLK Ave	Long Beach	90813	06037575201	AR	%	55.0%	74.0%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Cesar E. Chavez Park	401 Golden Ave	Long Beach	90802	06037575901	A	%	35.7%	55.9%	2006-2010	

Other Youth Education Sites (includes Parks and Recreation)	Cherry Park	190 E. 45th Street	Long Beach	90807	06037571504	H	%	22.1%	58.1%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Davenport Park	2910 E. 55th Way	Long Beach	90805	06037570603	AR	%	38.4%	58.5%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	DeForest Park	6255 Deforest Ave	Long Beach	90805	06037570301	AR	%	29.2%	52.4%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Drake Park	951 Maine Ave	Long Beach	90813	06037575801	AR	%	55.5%	70.3%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Freeman Community Center	1205 Freeman Ave	Long Beach	90814	06037576903	AR	%	48.2%	61.4%	2006-2010	
Other Youth Education Sites	Houghton Park and Senior Center	6301 Myrtle Ave	Long Beach	90805	06037570501	AS		9.9%	65.7%	2006-2010	

(includes Parks and Recreation)											
Other Youth Education Sites (includes Parks and Recreation)	Hudson Park	2335 Webster Ave	Long Beach	90810	06037572800	AR		81.7%	82.4%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	MacArthur Park	1321 Anaheim Street	Long Beach	90813	06037575201	AR		55.0%	74.0%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Martin Luther King Jr. Park	1321 Anaheim Street	Long Beach	90806	06037573300	AR		53.2%	68.4%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Miracle on 4th Street Park	1518 E. 4th Street	Long Beach	90802	06037576501	AR		37.0%	53.9%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Peace Park	1411 Atlantic Ave	Long Beach	908	06037575300	AR		57.3%	79.6%	2006-2010	

Other Youth Education Sites (includes Parks and Recreation)	Seaside Park	1401 Chestnut Ave	Long Beach	908	06037575401	AR		49.4%	74.2%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Silverado Park	545 W. 31st Street	Long Beach	90810	06037572302	OR	57.4%			2006-2010	Summer Food and Senior Food Distribution Site
Other Youth Education Sites (includes Parks and Recreation)	Ramona Park	3301 E. 65 <sup>th</sup> Street	Long Beach	90805	06037570204	OR		26.8%	53.6%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Officer Daryl W. Black Memorial Park	2023 Pasadena Ave	Long Beach	90806	06037573202	AR		37.3%	59.6%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Chittick Field	1900 Walnut Ave	Long Beach	90806	06037573300	AR		53.2%	68.4%	2006-2010	
Other Youth Education Sites	Orizaba Park	1435 Orizaba	Long Beach	90804	06037575103	AR		43.8%	55.7%	2006-2010	

(includes Parks and Recreation)											
Other Youth Education Sites (includes Parks and Recreation)	The Growing Experience	750 Via Carmelitos	Long Beach	90805	06037571600	AR		63.2%	80.0%	2006- 2010	
Farmers' Market	The Growing Experience	750 Via Carmelitos	Long Beach	90805	06037571600	AR		63.2%	80.0%	2006- 2010	
Farmers Markets	Greener Good Farmers Market	2125 Santa Fe Ave	Long Beach	90810	06037572800	AR		81.7%	82.4%	2006- 2010	
Churches	St. Lukes	525 E. 7th Street	Long Beach	90813	06037576301	AR		42.2%	62.7%	2006- 2010	
Churches	Antioch	1535 Gundry Ave	Long Beach	90813	06037575201	AR		55.0%	74.0%	2006- 2010	
Churches	First Congregational Church Homeless Shelter	241 Cedar Ave	Long Beach	90802	06037575901	AR		35.7%	55.9%	2006- 2010	
Churches	First Lutheran Church	905 Atlantic Ave	Long Beach	90813	06037576301	AR		42.2%	62.7%	2006- 2010	
Churches	Trinity Lutheran Church	759 Linden Ave	Long Beach	90813	06037576301	AR		42.2%	62.7%	2006- 2010	
Churches	Westside Baptist	2280 Caspian Ave	Long Beach	90810	06037572900	AR		32.8%	50.1%	2006- 2010	
Churches	Grant AME Church	1129 Alamitos	Long Beach	90813	06037576401	AR		39.9%	65.9%	2006- 2010	

		ave									
Churches	St. Johns Missionary Baptist Church	741 E. 10 <sup>th</sup> Street	Long Beach	90813	06035756302	AR		57.6%	78.4%	2006- 2010	
Churches	St. Marks Baptist Church	1703 lemon ave,	Long Beach	90813	06037575201	AR		55.0%	74.0%	2006- 2010	
Churches	New Hope Baptist Church	1160 New York St	Long Beach	90813	06037575201	AR		55.0%	74.0%	2006- 2010	
Churches	Christ Second Baptist Church	1471 Martin Luther King Jr. Ave	Long Beach	90813	06037575300	AR		57.3%	79.6%	2006- 2010	
Churches	First Providence Baptist Church	801 E. Hill St.	Long Beach	90806	06037575201	AR		55.0%	74%	2006- 2010	
Churches	Golgotha Trinity Baptist Church	1630 E. 14th St	Long Beach	90813	06037575202	OR		54.4%	68.7%	2006- 2010	
Churches	2nd Apostolic Ch	1000 East Hill Street	Long Beach	90806	06037573202	AR		37.3%	59.6%	2006- 2010	
Churches	Radio Me Hang	2458 Atlantic Ave	Long Beach	90806	06037573201	AR		47.7%	59%	2006- 2010	
Churches	Grace Memorial Baptist Church	1021 E. 19th St	Long Beach	90806	06037573300	AR		53.2%	68.4%	2006- 2010	
Churches	Hashaway Community CME Church	1953 Martin Luther King Jr Ave	Long Beach	90806	06037573300	AR		53.2%	68.4%	2006- 2010	
Churches	First Providence Baptist Church	801 E Hill St	Long Beach	90806	06037573201	AR		47.7%	59%	2006- 2010	
Churches	First Baptist Fellowship Church	2155 Atlantic Ave	Long Beach	90806	06037573202	AR		37.3%	59.6%	2006- 2010	

Churches	Mt Ephraim Spiritual Baptist Church	2232 Atlantic Avenue	Long Beach	90806	06037573202	AR		37.3%	59.6%	2006- 2010	
Churches	New Hope Church of Christ Holiness USA	1119 E. Rhea St	Long Beach	90806	06037573300	AR		53.2%	68.4%	2006- 2010	
Churches	Holy Innocents Church	425 E. 20th St	Long Beach	90806	06037573202	AR		37.3%	59.6%	2006- 2010	
Churches	Masjid Al- Shareef of Long Beach	2104 Orange Ave	Long Beach	90806	06037573202	AR		37.3%	59.6%	2006- 2010	
Churches	Vision Misionera	2275 Elm Ave	Long Beach	90806	06037573201	AR		47.7%	59%	2006- 2010	
Churches	Great Deliverance COGIC	740 E. Hill St	Long Beach	90806	06037575201	AR		55.0%	59%	2006- 2010	
Churches	Gospel Memorial Church of God	1480 Atlantic Ave	Long Beach	90813	06037575300	AR		57.3%	79.6%	2006- 2010	
Churches	White Rose Church of God In Christ	1001 E. Anaheim St	Long Beach	90813	06037575300	AR		57.3%	79.6%	2006- 2010	
Churches	Khmer Buddhist Association	1235 East 20th Street	Long Beach	90806	06037573300	AR		53.2%	68.4%	2006- 2010	
Public/Com munity Health Centers (includes Public Health Departments	St. Mary Medical	1050 Linden Ave	Long Beach	90813	06037576301	AR		42.2%	62.7%	2006- 2010	

)											
Public/Community Health Centers (includes Public Health Departments)	The Children's Clinic at Cesar Chavez Elementary	730 W. 3rd Street	Long Beach	90802	06037575901	AR		35.7%	55.9%	2006-2010	
Public/Community Health Centers (includes Public Health Departments)	The Children's Clinic at International Elementary	700 Locust Ave	Long Beach	90813	06037576301	AR		42.2%	62.7%	2006-2010	
Public/Community Health Centers (includes Public Health Departments)	The Vasek Polak Children's Clinic Family Health Center	1057 Pine Ave	Long Beach	90813	06037575803	AR		53.0%	70.8%	2006-2010	
Public/Community Health Centers (includes Public Health Departments)	The Children's Clinic Family Health Center in Central Long Beach	2360 Pacific Ave	Long Beach	90806	06037573100	H		39.4%	50%	2006-2010	

Public Health Departments )											
Other Youth Education Sites (includes Parks and Recreation)	New City Urban Farm	1637 Long Beach Blvd	Long Beach	90813	06037575402	AR		45.3%	61.2%	2006-2010	
Food Stores	El Nuevo Guadalajara Market	6790 Long Beach Blvd.	Long Beach	90805	06037570403	AR		42.8%	58%		
Food Stores	Zohera Discount	201 E. Artesia Blvd	Long Beach	90805	06037570403	AR		%	58%	2006-2010	
Food Stores	El Rapido Market	6820 Long Beach Blvd.	Long Beach	90805	06037570403	AR		42.8%	58%	2006-2010	
Food Stores	La Bodega Mexicana #1	6001 Atlantic Ave	Long Beach	90805	06037570301	AR		29.2%	52.4%	2006-2010	
Food Stores	La Bodega Mexicana #2	5575 Atlantic Ave	Long Beach	90805	06037570304	AR		35.8%	58.3%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Central Young Horizons	1840 Pacific Ave	Long Beach	90806	06037573002	AR		59.9%	78.8%	2006-2010	
Food Stores	El Pacifico Meat Market	1473 Atlantic Ave	Long Beach	90813	06037575300	AR		57.3%	79.6%	2006-2010	
Food Stores	Wrigley Market and Deli	2336 Pacific Ave	Long Beach	90806	06037573100	H		39.4%	50%	2006-2010	

Adult Education and Job Training Site	Goodwill	800 W. PCH	Long Beach	90806	06037575401	AR		49.4	74.2%	2006-2010	
Food Stores	Kun Heng Market	915 E. Anaheim	Long Beach	90813	06037575300	AR		57.3%	79.6%	2006-2010	
Food Stores	Queen City Market	1003 E. Anaheim St.	Long Beach	90813	06037575201	AR		55.0%	74.%	2006-2010	
Elderly Service Centers and CalFresh Offices	Senior Center	150 E. 4th Street	Long Beach	90802	06037576501	AR		37.0	53.9%	2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start Program	Edison Head Start	625 Maine Ave	Long Beach	90802	06037575901

LOCAL PROJECT SYNOPSIS

Head Start Program	Burroughs Head Start	1260 E. 33 <sup>rd</sup> St	Signal Hill	90755	06037573401
Head Start Program	Artesia Head Start	6336 LB Blvd.	Long Beach	90805	06037570402
Head Start Program	Birney Head Start	710 W. Spring St	Long Beach	90806	06037572202
Head Start Program	Buffum Head Start	2350 Ximeno Ave	Long Beach	90815	06037574202
Head Start Program	Burnett Head Start	565 E. Hill St.	Long Beach	90806	06037573201
Head Start Program	Carmelitos Head Start	5250 Via Pasillo	Long Beach	90805	06037571600
Head Start Program	Coronado Head Start	1395 Coronado st.	Long Beach	90804	06037575103
Head Start Program	Elm Street Head Strt	1425 Elm Ave	Long Beach	90813	06037575300
Head Start Program	Garfield Head Start	2240 Baltic Ave	Long Beach	90810	06037572700
Head Start Program	Gaviota Head Start	1131 Gaviota St.	Long Beach	90813	06037576403
Head Start Program	Harte Head Start	1671 E. Phillips St.	Long Beach	90805	06037570602
Head Start Program	King Head Start	145 E. Artesia Blvd.	Long Beach	90805	06037570403
Head Start Program	Long Beach Blvd. Head Start	2236 Long Beach Blvd.	Long Beach	90806	06037573201
Head Start Program	McKinley Head Start	6822 Paramount Blvd.	Long Beach	90805	06037570203
Head Start Program	Pine Head Start	927 Pine Ave	Long Beach	90813	06037575803
Head Start Program	Plymouth Head Start	495 E. Plymouth St	Long Beach	90805	06037571704

LOCAL PROJECT SYNOPSIS

Head Start Program	Signal Hill Head Start	2285 Walnut Ave	Signal Hill	90755	06037573402
Head Start Program	Webster Head Start	1755 W. 32 <sup>nd</sup> Way	Long Beach	90810	06037572500
Head Start Program	Whittier Head Start	1761 Walnut Ave	Long Beach	90813	06037575202
WIC	LBDHHS Main Health Facility/ WIC Office Cal-Fresh Office	2525 Grand Ave	Long Beach	90815	06035754202
WIC	St. Mary WIC Office	1043 Elm Ave, Ste 401	Long Beach	90805	06037576301
WIC	West WIC Office	2125 Santa Fe Ave	Long Beach	90810	06037572800
WIC	LBDHHS North WIC Office	5166 Atlantic Ave	Long Beach	90805	06037571704
WIC	LBDHHS Central Facilities	1133 Rhea Street	Long Beach	90806	06037573300
CalFresh Offices	Community Action Partnership/ Cal-Fresh Office	3012 Long Beach Blvd.	Long Beach	90807	06037572202
CalFresh Offices	Catholic Charities	123 E. 14 <sup>th</sup> Street	Long Beach	90813	06037575402
CalFresh Offices / Housing and Food Assistance / Financial Assistance	Multi-Service Center for the Homeless	1301 W. 12th Street	Long Beach	90813	06037980033
Public Housing	Carmelitos Housing	751 Via Carmelitos	Long Beach	90805	06037571600
Public Housing	Springdale Housing	2095 W. Spring Street	Long Beach	90810	06037572500
Job Corps	Long Beach Job Corps	1903 Santa Fe Ave	Long Beach	90810	06037572900

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Select Community Day (Secondary) (S,A,P)	Long Beach Unified	19647250101741	80.00%	0.00%	80.00%
Chavez (Cesar) Elementary (S,A,P)	Long Beach Unified	19647250107458	79.77%	5.20%	84.97%
Dooley Elementary (S,A,P)	Long Beach Unified	19647250114603	77.25%	12.23%	89.48%
Lindsey (Perry) Academy (S,A,P)	Long Beach Unified	19647250115535	81.03%	10.64%	91.67%
Colegio New City (S,A,P)	Long Beach Unified	19647250118471	78.50%	0.93%	79.44%
Avalon K-12 (S,A,P)	Long Beach Unified	19647251930411	52.50%	17.33%	69.83%
Jordan High (S,A,P)	Long Beach Unified	19647251934470	73.79%	11.95%	85.74%
Lakewood High (S,A,P)	Long Beach Unified	19647251934678	39.82%	12.65%	52.47%
Millikan Senior High (S,A,P)	Long Beach Unified	19647251935758	50.72%	9.92%	60.64%
Polytechnic High (S,A,P)	Long Beach Unified	19647251936947	54.70%	8.99%	63.70%
Reid Senior High (S,A,P)	Long Beach Unified	19647251937176	80.92%	4.05%	84.97%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Wilson High (S,A,P)	Long Beach Unified	19647251939875	47.59%	8.27%	55.86%
Educational Partnership High (S,A,P)	Long Beach Unified	19647251995570	62.96%	4.52%	67.48%
Cabrillo (Juan Rodriguez) High (S,A,P)	Long Beach Unified	19647251995935	76.17%	10.31%	86.48%
Renaissance High School for the Arts (S,A,P)	Long Beach Unified	19647251996503	53.69%	11.98%	65.67%
Addams Elementary (S,A,P)	Long Beach Unified	19647256015119	84.22%	8.60%	92.82%
Barton Elementary (S,A,P)	Long Beach Unified	19647256015135	80.09%	10.66%	90.76%
Birney Elementary (S,A,P)	Long Beach Unified	19647256015143	63.21%	11.15%	74.35%
Bixby Elementary (S,A,P)	Long Beach Unified	19647256015150	42.24%	10.02%	52.27%
Bryant Elementary (S,A,P)	Long Beach Unified	19647256015168	72.86%	12.39%	85.25%
Burbank Elementary (S,A,P)	Long Beach Unified	19647256015184	84.76%	9.09%	93.85%
Burcham (S,A,P)	Long Beach Unified	19647256015192	43.17%	8.20%	51.37%
Burnett Elementary (S,A,P)	Long Beach Unified	19647256015200	88.70%	7.11%	95.82%
Edison Elementary (S,A,P)	Long Beach Unified	19647256015275	71.73%	2.13%	73.87%
Garfield Elementary (S,A,P)	Long Beach Unified	19647256015325	81.42%	11.01%	92.43%
Grant Elementary (S,A,P)	Long Beach Unified	19647256015341	79.44%	10.63%	90.07%
Harte Elementary (S,A,P)	Long Beach Unified	19647256015358	79.51%	11.74%	91.25%
Holmes Elementary (S,A,P)	Long Beach Unified	19647256015374	53.13%	18.60%	71.74%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Hudson Elementary (S,A,P)	Long Beach Unified	19647256015382	67.50%	15.76%	83.27%
King Elementary (S,A,P)	Long Beach Unified	19647256015416	90.68%	5.62%	96.30%
Lafayette Elementary (S,A,P)	Long Beach Unified	19647256015424	75.45%	8.15%	83.59%
Lee Elementary (S,A,P)	Long Beach Unified	19647256015432	88.68%	6.92%	95.60%
Lincoln Elementary (S,A,P)	Long Beach Unified	19647256015440	82.82%	4.70%	87.52%
MacArthur Elementary (S,A,P)	Long Beach Unified	19647256015481	62.42%	9.24%	71.66%
Mann Elementary (S,A,P)	Long Beach Unified	19647256015507	62.98%	15.75%	78.73%
McKinley Elementary (S,A,P)	Long Beach Unified	19647256015515	84.62%	7.95%	92.57%
Muir Elementary (S,A,P)	Long Beach Unified	19647256015531	70.16%	15.79%	85.95%
Butler (Mary) (S,A,P)	Long Beach Unified	19647256015572	89.05%	6.83%	95.87%
Riley Elementary (S,A,P)	Long Beach Unified	19647256015598	57.56%	11.66%	69.22%
Roosevelt Elementary (S,A,P)	Long Beach Unified	19647256015606	90.08%	5.09%	95.17%
Signal Hill Elementary (S,A,P)	Long Beach Unified	19647256015614	80.31%	9.64%	89.94%
Stevenson Elementary (S,A,P)	Long Beach Unified	19647256015622	90.78%	5.39%	96.17%
Tincher (S,A,P)	Long Beach Unified	19647256015648	39.39%	10.96%	50.35%
Webster Elementary (S,A,P)	Long Beach Unified	19647256015671	86.09%	9.04%	95.13%
Whittier Elementary (S,A,P)	Long Beach Unified	19647256015689	88.94%	5.53%	94.47%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Willard Elementary (S,A,P)	Long Beach Unified	19647256015697	86.49%	7.57%	94.05%
Hamilton Middle (S,A,P)	Long Beach Unified	19647256057780	82.85%	10.68%	93.53%
Hoover Middle (S,A,P)	Long Beach Unified	19647256057798	48.08%	16.35%	64.42%
Jefferson Leadership Academies (S,A,P)	Long Beach Unified	19647256057806	83.90%	7.65%	91.55%
Lindbergh Middle (S,A,P)	Long Beach Unified	19647256057814	83.38%	9.77%	93.15%
Marshall Middle (S,A,P)	Long Beach Unified	19647256057822	79.76%	11.90%	91.67%
Stephens Middle (S,A,P)	Long Beach Unified	19647256057848	82.19%	10.14%	92.34%
Bancroft Middle (S,A,P)	Long Beach Unified	19647256061337	42.45%	11.73%	54.18%
Franklin Classical Middle (S,A,P)	Long Beach Unified	19647256061345	91.69%	5.33%	97.03%
Hill Middle (S,A,P)	Long Beach Unified	19647256061352	63.77%	10.88%	74.65%
Hughes Middle (S,A,P)	Long Beach Unified	19647256061360	44.20%	11.97%	56.17%
Washington Middle (S,A,P)	Long Beach Unified	19647256061386	92.29%	5.24%	97.53%
Buffum Elementary (S,A,P)	Long Beach Unified	19647256093769	43.99%	13.40%	57.39%
International Elementary (S,A,P)	Long Beach Unified	19647256108013	62.88%	2.05%	64.93%
Alvarado (Juan Bautista) Elementary (S,A,P)	Long Beach Unified	19647256109292	75.42%	9.88%	85.30%
Robinson (Jackie) (S,A,P)	Long Beach Unified	19647256112056	86.20%	7.28%	93.48%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Constellation Community Charter Middle (S,A,P)	Long Beach Unified	19647256113146	91.60%	6.11%	97.71%
Powell (Colin L.) Academy for Success (S,A,P)	Long Beach Unified	19647256116933	81.09%	9.54%	90.63%
New City (S, P, A)	Long Beach Unified	19647256118269	60.63%	5.62%	66.26%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
X	Other, specify: As part of our youth engagement activities, youth teams will be formed and will be asked to identify the PSE that they want to work on for their community. Youth will be provided with data and resources to allow them to identify needs in their community and will also be provided with a list of allowable PSE activities that they may select from.
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**  
*Be specific in how your sub-contractors will contribute to the LHD project's success.*

**Sample Response:**  
 There are a total of 5 proposed subcontractors in the City of Long Beach Department of Health and Human Services' FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Subcontractor #1: Long Beach Parks, Recreation and Marine - Objectives 1-4:**

Specifically, this subcontractor will support the LHD to coordinate and provide nutrition education classes and activities to youth and adults at eligible after school and park sites in Long Beach. Classes and nutrition education activities conducted by this subcontractor will use Network approved materials, such as PowerPlay, MyPlate and Spark, and will be designed to increase consumption of fruits, vegetables, water and increase daily physical activity. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractor through the distribution of newsletters and other education materials sent directly to parents of youth at the targeted sites. In addition, this subcontractor will support the LHD by coordinating youth engagement activities at youth and teen sites, eg. before and after-school programs, parks and recreational programs, and youth-focused service organizations. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to help create healthier environments that support objectives 1-4.

**Subcontractor #2: Long Beach Unified School District- Objectives 1-4:** Specifically, this subcontractor will support the LHD to coordinate and provide nutrition education classes and activities to youth and adults at eligible Long Beach school district affiliated venues such as classrooms, school sponsored events, and teacher in-service/trainings. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month. Classes and nutrition education activities conducted by this subcontractor will use Network approved materials, such as Harvest of the Month, PowerPlay, and MyPlate, and will be designed to increase consumption of fruits, vegetables, water and increase daily physical activity. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractor through the distribution of newsletters and other education materials sent directly to parents of youth at the targeted sites.

In addition, this subcontractor will support the LHD by completing impact/outcome evaluation activities designed to measure changes in objectives 1-4 at targeted school sites participating in the Harvest of the Month program.

**Subcontractors #3-4: TBD - Objectives 1-4:** Specifically, these subcontractors will support the LHD to coordinate and provide peer to peer engagement activities with adults in community based settings. The purpose of the peer to peer engagement activities is to recruit peer educators from qualified communities to conduct nutrition education classes and to assist with the LHD's community and retail nutrition education activities. Each of the subcontractors will be funded to work with different groups in different geographic areas of the city. Subcontractors will use Network approved materials to train peer educators. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractor through material distribution and the use of community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.

**Subcontractor #5: TBD - Objectives 1-4:** Specifically, this subcontractor will support the LHD by providing evaluation support and will assist with the development and implementation of appropriate evaluation methods to measure the LHD's impact as it relates to objectives 1-4.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be 2 subcontractor(s) who will coordinate the peer to peer engagement activities to support the LHD. The two (#3-4, TBD) subcontractors will be actually conducting the trainings and related activities at different geographic locations and with different peer educators. All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name: City of Long Beach Department of Health and Human Services  
 Grant Number: 13-20015

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$357,417.00	\$424,364.25	\$66,947.25	18.73%
2 Benefits	\$192,516.00	\$199,970.58	\$7,454.58	3.87%
3 Operating	\$19,105.00	\$18,599.20	-\$505.80	-2.65%
4 Equipment	\$2,800.00	\$5,500.00	\$2,700.00	96.43%
5 Travel & Per Diem	\$7,340.00	\$7,840.08	\$500.08	6.81%
6 Subcontractors	\$28,798.00	\$505,000.00	\$476,202.00	1653.59%
7 Other Costs	\$35,458.00	\$39,999.41	\$4,541.41	12.81%
8 Indirect Costs	\$84,580.00	\$62,433.48	-\$22,146.52	-26.18%
<b>Totals:</b>	<b>\$728,014.00</b>	<b>\$1,263,707.00</b>	<b>\$535,693.00</b>	<b>73.58%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase in annual budget from \$728,014 (FFY 2013) to \$1,263,707 (FFY 2014)
2 Benefits	N/A
3 Operating	N/A
4 Equipment	Increase in annual budget from \$728,014 (FFY 2013) to \$1,263,707 (FFY 2014)
5 Travel & Per Diem	N/A
6 Subcontractors	Increase in annual budget in FFY14, Sub-grants awarded through competitive RFP
7 Other Costs	Increase in annual budget from \$728,014 (FFY 2013) to \$1,263,707 (FFY 2014)
8 Indirect Costs	N/A

## Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

City of Long Beach Department of Health and Human Services  
13-20015

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Lara Turnbull - PHP II	90.00%	10.00%	1	\$81,749.00	\$81,749.00	54.000%	\$44,144.46	\$125,893.46	
2		2 Administrative Coordinator	Sophy Kol - PHA III	80.00%	20.00%	1	\$73,530.00	\$73,530.00	54.000%	\$39,706.20	\$113,236.20	
3		6 Community Liaison	Stacey Christenson - PHA - II	62.50%	37.50%	0.8	\$48,388.00	\$38,710.40	54.000%	\$20,903.62	\$59,614.02	
4		26 Program Assistant	Project Assistant/Contract Manager? - PHA II	90.00%	10.00%	0.5	\$48,388.00	\$24,194.00	54.000%	\$13,064.76	\$37,258.76	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide	Sharon Alvarado de Avina - OW - II	10.00%	90.00%	1	\$49,844.00	\$49,844.00	54.000%	\$26,915.76	\$76,759.76	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Kim Rodriguez - OW II	10.00%	90.00%	1	\$48,388.00	\$48,388.00	54.000%	\$26,129.52	\$74,517.52	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	Claudia McGee - PHA II	13.33%	86.67%	0.75	\$49,844.00	\$37,383.00	54.000%	\$20,186.82	\$57,569.82	
8		21 Nutritionist/Nutrition Educator/Nutrition Aide	Community Worker NC -	0.00%	100.00%	0.5	\$39,709.00	\$19,854.50	5.000%	\$992.73	\$20,847.23	

**Prime Staffing**

9		21	Nutritionist/Nutrition Educator/Nutrition Aide	Gisela Gonzalez - Community Worker	0.00%	100.00%	0.5	\$39,709.00	\$19,854.50	5.000%	\$992.73	\$20,847.23
10		21	Nutritionist/Nutrition Educator/Nutrition Aide	Community Worker NC	0.00%	100.00%	0.5	\$39,709.00	\$19,854.50	5.000%	\$992.73	\$20,847.23
11		21	Nutritionist/Nutrition Educator/Nutrition Aide	Michelle Fino, RD - PHN II	10.00%	90.00%	0.1	\$73,986.00	\$7,398.60	54.000%	\$3,995.24	\$11,393.84
12		1	Accountant/Finance Analyst	Bureau Analyst - PHA 3	100.00%	0.00%	0.05	\$72,075.00	\$3,603.75	54.000%	\$1,946.03	\$5,549.78
<b>Totals:</b>					<b>465.83%</b>	<b>734.17%</b>	<b>7.7</b>	<b>\$665,319.00</b>	<b>\$424,364.25</b>		<b>\$199,970.58</b>	<b>\$624,334.83</b>

**Definition and basis for calculations of benefit rate(s):**

Payroll taxes, workers comp, retirement benefits, medical/dental insurance for all permanent full-time and part-time employees (calculated at an average of 54%) and Payroll taxes, workers comp and retirement benefits for all non-career (NC) employees (calculated at an average of 5%).

## Prime Budget Justification

Prime Grantee Name: City of Long Beach Department of Health and Human Services  
 Grant Number: 13-20015

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	Office supplies include paper, pencils, etc. for staff conducting NEOP funded activities as part of the Healthy Active Long Beach Project. The cost is calculated at \$60 per person, x 12 months, x 7.7 FTE.	\$60.00	7.70	12.00	\$5,544.00		
		Photo Processing/Supplies	The cost for photo processing and supplies which will be used to photograph NEOP activities. The cost is calculated at \$25 per month x 12 months	\$25.00	1.00	12.00	\$300.00		
		Printing	The cost for printing program brochures (\$3,000), event flyers (\$2,000), signs/banners (\$2,000), CX3 Material and reproducing Network approved material such as recipe cards, rethink your drink material, and educational material. (\$3,000)	\$10,000.00	1.00	1.00	\$10,000.00		
		Postage	The cost for mailing out to eligible participants and/or partners program related material, flyers, etc. (.46 x 10 pieces per month x 12 months = \$55.2) + overnight mailing of Network reports and documents (\$30 x 6 times per year = \$180) total of \$235.20	\$235.20	1.00	1.00	\$235.20		
		Rent	The cost for monthly rental of a storage trailer used for Network material and supplies necessary to complete required scope of work activities. The cost for the trailer is \$210 per month x 12 months = \$2,520.00	\$210.00	1.00	12.00	\$2,520.00		
<b>Total Operating Expenses:</b>							<b>\$18,599.20</b>		
Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Equipment	Cost for this line item include cabinets/bookshelves to organize and store program related material (cookbooks, educational material, etc.) and possible replacement of program camera and/or small office equipment (shredder, laminator, etc.)	\$4,000.00	1.00	1.00	\$4,000.00		
		Refridgerator	To store food used for classes and community events (food demo and samples, not "meal" food)	\$1,500.00	1.00	1.00	\$1,500.00		
<b>Total Equipment Expenses:</b>							<b>\$5,500.00</b>		

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		NEOP Statewide Collaborative Meetings / Project Director or Coordinator	Sacramento	2	1	2	1	\$40.00	\$84.00	\$250.00	46.00	\$0.00	\$80.00	\$1,039.98	
		LHD Project Director's Oct Meeting / Project Director	Sacramento	1	1	2	1	\$40.00	\$84.00	\$250.00	46.00	\$0.00	\$80.00	\$519.99	
		LHD Project Director's April Meeting / Project Director**	Sacramento	1	1	1	0	\$40.00	\$0.00	\$250.00	46.00	\$0.00	\$40.00	\$355.99	
		CCLHDN / Project Director	TBD/N. CA	1	1	2	1	\$40.00	\$84.00	\$250.00	46.00	\$300.00	\$80.00	\$819.99	
		Network Statewide Conference / Project Director and Coordinator	Sacramento	1	2	3	1	\$40.00	\$84.00	\$250.00	46.00	\$0.00	\$80.00	\$1,093.99	
		Impact/Outcome Evaluation / Project Director and Grants Manager	Sacramento	1	1	1	0	\$40.00	\$0.00	\$250.00	46.00	\$0.00	\$40.00	\$355.99	
		Network Sponsored Trainings (ex. Retail and Corner Store Training, Youth Engagement, Body and Soul Kit Training and Community Engagement) / Project Director, Health Educators / Community Workers)	TBD/S. CA	4	6	1	0	\$0.00	\$0.00	\$0.00	20.00	\$0.00	\$10.00	\$285.20	
		Network Media Spokesperson Training / Project Director or Community Outreach Coordinator	TBD/N. CA	1	1	1	1	\$40.00	\$84.00	\$250.00	46.00	\$0.00	\$40.00	\$439.99	
		Mileage necessary to conduct SOW Activities. Calculated at an average of 60 miles per month x .565 x 12 months x 7.2 FTE (All Network Funded Staff except for Bureau Analyst)	TBD	1	7.2						5,184.00			\$2,928.96	
<b>Total Travel and Per Diem:</b>														<b>\$7,840.08</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

\*\* Per contractor, flights must be booked @6am departure to and after 8pm from meetings in Sacramento in order to attend the entire meeting.

**Prime Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A Long Beach Department of Parks, Recreation and Marine	Sub-Grantee to conduct Afterschool/Class Series/IOE Objective as well as Youth Empowerment Objective- will also participate in CNAC, RYD and Special Events.	\$165,000.00		
		B Long Beach Unified School District	Sub-Grantee to conduct In-School/Class Series/IOE Objective - will also participate in CNAC, RYD and Special Events.	\$225,000.00		
		C TBD	Sub-Grantee to conduct Peer to Peer Objective - will also participate in CNAC, RYD, Special Events and Retail Objective. Annually, a minimum of 4-10 Peer Educators will be recruited from the SNAP-Ed-eligible members in the community to reach a minimum of 40-100 peers in a minimum of 1-3 nutrition education/obesity prevention class series promoting food security as well as individual, family and organizational changes. Peer Educators will also assist with nutrition education activities (workshops, community events, cooking demonstration) in conjunction with our Retail and Faith Based Activities. (Peer to Peer). In addition, Subgrantees will participate in RYD thru participation in the Annual Kick-Off Event, hosting workshops and setting up displays/material distribution booths. They will also participate in our CNAC group.	\$50,000.00		
		D TBD	Sub-Grantee to conduct Peer to Peer Objective - will also participate in CNAC, RYD, Special Events and Retail and/or Faith Based Objective. Annually, a minimum of 4-10 Peer Educators will be recruited from the SNAP-Ed-eligible members in the community to reach a minimum of 40-100 peers in a minimum of 1-3 nutrition education/obesity prevention class series promoting food security as well as individual, family and organizational changes. Peer Educators will also assist with nutrition education activities (workshops, community events, cooking demonstration) in conjunction with our Retail and Faith Based Activities. (Peer to Peer). In addition, Subgrantees will participate in RYD thru participation in the Annual Kick-Off Event, hosting workshops and setting up displays/material distribution booths. They will also participate in our CNAC group.	\$50,000.00		
		E TBD	Sub-Grantee to assist with required Network Evaluation Activities. Will assist LHD to create an evaluation plan to measure changes in two targeted nutrition education and obesity prevention interventions that include environmental support; one focusing on reducing consumption of sugar sweetened beverages and the other focusing on increasing access and consumption of healthy foods through formative, process and outcome evaluations.	\$15,000.00		
<b>Total Sub Grant(s):</b>				<b>\$505,000.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	Nutrition education materials required to complete the scope of work objectives/activities. Education material includes Network approved books, brochures, activity sheets, teaching tools and visuals, videos and games for conducting classes. Est. 8,250 pieces @ \$2 per person	\$16,499.41	1.00	1.00	\$16,499.41	

**Prime Budget Justification**

		Special Event Expenses	Cost for this line item include cost for hosting and/or participating in special nutrition education events to promote Network messages (rethink your drink kick-off, Juneteenth, Fruit and Veggie Fest, CX3 community presentations, etc.). Examples of costs include: : registration fees (\$250), facilities usage fees (\$250), rental of canopies, tents, chairs, tables, stage and sound system(\$3,500), and fees for presentations/speakers/activity assemblies(\$2,000). Events estimated at 4-8 per year, 100-1000 participants reached per event.	\$6,000.00	1.00	1.00	\$6,000.00		
		Food Demonstrations and Samples	Cost is for food and supplies to conduct healthy cooking demonstrations and provide healthy food samples of Network Recipes as part of our required scope of work activities. Cost is calculated at \$2 per sample x 4000 samples	\$2.00	4000.00	1.00	\$8,000.00		
		Material Translation	Cost to have Network approved material (recipe cards, event promotion material, etc. translated into Khmer (Cambodian). Cost is calculated at an average of \$50 per page x 10 pages.	\$50.00	10.00	1.00	\$500.00		
		Outdoor Media	Cost to purchase local media buys (bus shelters ads) of reviewed and approved messages in GIS identified neighborhoods. The cost is calculated at \$1000 per shelter ad (1 month) x 8 shelter ads - 6,000.	\$1,000.00	8.00	1.00	\$8,000.00		
		Cooking Items	These items will be used to conduct healthy cooking demonstrations and food taste testings and include: mixing bowls, knives, cutting boards, small appliances, etc. The cost for these items includes basic cooking essentials needed by our sub-grantees to conduct scope of work activiites.	\$500.00	1.00	1.00	\$500.00		
		Community Education/Outreach Equipment	Cost for this line item include purchase of a canopy to be used for community events and/or outdoor food demonstrations (required by environmental health), lightweight portable tables for outreach, and carts for transporting material.	\$500.00	1.00	1.00	\$500.00		
							<b>Total Other Costs:</b>	<b>\$39,999.41</b>	

<b>Budget Revision</b>	<b>Indirect Costs</b>							
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Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		10.0% of Personnel and Fringe Benefits which is based on the most recent available Full and OMB A-87 Indirect Cost Plan and includes indirect costs associated with the maintenance and operation of the City and the Health Department such as City Administration, janitorial, payroll services, etc.	10.00%	\$624,334.83	\$62,433.48	
					<b>Total Indirect Costs:</b>	<b>\$62,433.48</b>

					<b>Total Budget:</b>	<b>\$1,263,707.00</b>
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## Sub Staffing A

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

City of Long Beach Department of Health and Human Services  
 13-20015  
 Long Beach Department of Parks, Recreation and Marine

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD - Healthy Active Long Beach Parks Coordinator	90.00%	10.00%	0.5	\$28,380.00	\$14,190.00	5.000%	\$709.50	\$14,899.50	
2		29 Recreation Leader	TBD - afterschool educator	95.00%	5.00%	1	\$19,462.00	\$19,462.00	5.000%	\$973.10	\$20,435.10	
3		29 Recreation Leader	TBD - afterschool educator	95.00%	5.00%	1	\$19,462.00	\$19,462.00	5.000%	\$973.10	\$20,435.10	
4		29 Recreation Leader	TBD - afterschool educator	95.00%	5.00%	1	\$19,462.00	\$19,462.00	5.000%	\$973.10	\$20,435.10	
5		29 Recreation Leader	TBD - afterschool educator	95.00%	5.00%	1	\$19,462.00	\$19,462.00	5.000%	\$973.10	\$20,435.10	
6		4	TBD - Assistant Coordinator	87.50%	12.50%	0.4	\$23,458.40	\$9,383.36	54.000%	\$5,067.01	\$14,450.37	
7		5 Chief Executive Officer	TBD Supervisor	100.00%	0.00%	0.05	\$77,759.00	\$3,887.95	54.000%	\$2,099.49	\$5,987.44	
8		22 Office Manager/Secretary/Admin Assistant	TBD - Clerical Support	100.00%	0.00%	0.05	\$48,387.00	\$2,419.35	54.000%	\$1,306.45	\$3,725.80	
<b>Totals:</b>				<b>757.50%</b>	<b>42.50%</b>	<b>5</b>	<b>\$255,832.40</b>	<b>\$107,728.66</b>		<b>\$13,074.86</b>	<b>\$120,803.52</b>	

**Definition and basis for calculations of benefit rate(s):**

Payroll taxes, workers comp, retirement benefits, medical/dental insurance for all permanent full-time and part-time employees (calculated at an average of 54%) and Payroll taxes, workers comp and retirement benefits for all non-career (NC) employees (calculated at an average of

### Sub A Budget Justification

**Prime Grantee Name:** City of Long Beach Department of Health and Human Services  
**Grant Number:** 13-20015  
**Sub Grant A Name:** Long Beach Department of Parks, Recreation and Marine

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Printing	Cost for printing participant books, flyers, material, etc. Estimated at \$4.00 per person x 1500 people	\$4.00	1500.00	1.00	\$6,000.00	
		Office supplies	Cost for office supplies to conduct Network activities. Estimated at \$50 per person x 4.55 people x 12 months	\$50.00	12.00	4.55	\$2,730.00	
		Photo supplies	Cost for film, printing, etc. - photos used for report backup and as part of the Youth Engagement Activity. Cost is calculated at an estimated \$50 per month x 12 months	\$50.00	12.00	1.00	\$600.00	
<b>Total Operating Expenses:</b>							<b>\$9,330.00</b>	

Budget Revision		Travel and Per Diem													
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Cost of travel to/from Network approved sites to conduct nutrition education. *#9, #29, #		1	4.5						2,160.00			\$1,220.40	
		Network Annual Conference / Coordinator	Sacramento	1	1	3	1	\$40.00	\$84.00	\$250.00	46.00	\$0.00	\$80.00	\$559.99	
<b>Total Travel and Per Diem:</b>														<b>\$1,780.39</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification	
		A					
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>			

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification

**Sub A Budget Justification**

		Food Demo and Supplies	Food to conduct healthy cooking demonstrations and food tasting as part of the Network eligible activities. Cost estimated at \$2.00 x 2500 samples.	\$2.00	2500.00	1.00	\$5,000.00		
		Nutrition Education Material	Network approved nutrition education material and teaching supplies (books, dvd, brochures, posters, etc.) to be used in conjunction with Network funded activities.	\$15,644.48	1.00	1.00	\$15,644.48		
							<b>Total Other Costs:</b>	<b>\$20,644.48</b>	

Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification		
			10.00%	\$124,416.11	\$12,441.61			
					<b>Total Indirect Costs:</b>	<b>\$12,441.61</b>		
					<b>Total Budget:</b>	<b>\$165,000.00</b>		

## Sub Staffing B

**Prime Grantee Name:**

City of Long Beach Department of Health and Human Services

**Grant Number:**

13-20015

**Sub Grant B Name:**

Long Beach Unified School District

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s):

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**Sub B Budget Justification**

**Prime Grantee Name:** City of Long Beach Department of Health and Human Services  
**Grant Number:** 13-20015  
**Sub Grant B Name:** Long Beach Unified School District

**Operating Expenses**

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

**Travel and Per Diem**

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub B Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

	<b>Total Budget:</b>	<b>\$0.00</b>
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## Sub Staffing C

**Prime Grantee Name:** City of Long Beach Department of Health and Human Services  
**Grant Number:** 13-20015  
**Sub Grant C Name:** TBD

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	90.00%	10.00%	0.1	\$67,724.02	\$6,772.40	33.000%	\$2,234.89	\$9,007.29
2 17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Nutrition Educators/Peer Educators TBD (3 Educators - 10 hours per week at \$12 per hour.	5.00%	95.00%	0.3	\$78,000.00	\$18,720.00	5.000%	\$936.00	\$19,656.00
<b>Totals:</b>		<b>95.00%</b>	<b>105.00%</b>	<b>0.4</b>	<b>\$145,724.02</b>	<b>\$25,492.40</b>		<b>\$3,170.89</b>	<b>\$28,663.29</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub C Budget Justification

**Prime Grantee Name:** City of Long Beach Department of Health and Human Services  
**Grant Number:** 13-20015  
**Sub Grant C Name:** TBD

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Printing/Duplicating	Printing/Duplicating for printing of NEOP approved nutrition education materials, newsletters, recipe cards, etc.	\$3,000.00	1.00	1.00	\$3,000.00
Office Supplies	Pens, Paper, Folders, Toner, etc. used by staff on the budget to conduct Network eligible activities.	\$1,500.00	1.00	1.00	\$1,500.00
Photo Supplies	Cost for film, printing, etc. - photos used for report backup and and education activities. Cost is calculated at an estimated \$50 per month x 12 months	\$600.00	1.00	1.00	\$600.00
Postage	cost for mailing education material, event promotion material, report documents, etc. Calculated at an average of 5 pieces per month x 12	\$33.12	1.00	1.00	\$33.12
<b>Total Operating Expenses:</b>					<b>\$5,133.12</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage to/from eligible nutrition education and retail sites - calculated at an average of 20 miles miles per week x 52 weeks x 3 health educators and 1 coordinator.			1	4					4,160.00			\$2,350.40
<b>Total Travel and Per Diem:</b>												<b>\$2,350.40</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
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### Sub C Budget Justification

Produce/Food Demo Supplies	Produce to conduct nutrition activities and tastings at eligible sites. Cost is calculated at \$50 per week x 52 weeks	\$2,600.00	1.00	1.00	\$2,600.00
Education Outreach Supplies	Cost for small items used to conduct education and outreach in the community. Cost for this include small table (\$50), Chairs (\$50), Table Cloths and other Program Signage (\$200).	\$300.00	1.00	1.00	\$300.00
Nutrition Education Material	Network approved nutrition education material and teaching supplies (stickers, bookmarks, pamphlets, books, etc.) to be used in conjunction with Network funded activities. Cost is calculated at an average of \$2 per piece/item for a total of approximately 1,750 pieces/items.	\$3,500.00	1.00	1.00	\$3,500.00
Small Cooking Items	Cost for small cooking items, such as cutting boards, knives, storage containers, insulated bags/coolers for food handling, etc. not provided by prime contractor and necessary to conduct work plan activities.	\$300.00	1.00	1.00	\$300.00
<b>Total Other Costs:</b>					<b>\$6,700.00</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$7,153.19
<b>Total Indirect Costs:</b>			<b>\$7,153.19</b>

<b>Total Budget:</b>	<b>\$50,000.00</b>
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## Sub Staffing D

**Prime Grantee Name:**

City of Long Beach Department of Health and Human Services

**Grant Number:**

13-20015

**Sub Grant D Name:**

TBD

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	90.00%	10.00%	0.1	\$67,724.02	\$6,772.40	33.000%	\$2,234.89	\$9,007.29
2 17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Nutrition Educators/Peer Educators TBD (3 Educators - 10 hours per week at \$12 per hour.	5.00%	95.00%	0.3	\$78,000.00	\$18,720.00	5.000%	\$936.00	\$19,656.00
<b>Totals:</b>		<b>95.00%</b>	<b>105.00%</b>	<b>0.4</b>	<b>\$145,724.02</b>	<b>\$25,492.40</b>		<b>\$3,170.89</b>	<b>\$28,663.29</b>

**Definition and basis for calculations of benefit rate(s):**

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## Sub D Budget Justification

**Prime Grantee Name:** City of Long Beach Department of Health and Human Services  
**Grant Number:** 13-20015  
**Sub Grant D Name:** TBD

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Printing/Duplication	Printing/Duplicating for printing of NEOP approved nutrition education materials, newsletters, recipe cards, etc.	\$3,000.00	1.00	1.00	\$3,000.00
Office Supplies	Pens, Paper, Folders, Toner, etc. used by staff on the budget to conduct Network eligible activities.	\$1,500.00	1.00	1.00	\$1,500.00
Photo Supplies	Cost for film, printing, etc. - photos used for report backup and and education activities. Cost is calculated at an estimated \$50 per month x 12 months	\$600.00	1.00	1.00	\$600.00
Postage	cost for mailing education material, event promotion material, report documents, etc. Calculated at an average of 5 pieces per month x 12 months x .46	\$33.12	1.00	1.00	\$33.12
<b>Total Operating Expenses:</b>					<b>\$5,133.12</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage to/from eligible nutrition education and retail sites - calculated at an average of 20 miles miles per week x 52 weeks x 3 health educators and 1 coordinator.			1	4					4,160.00			\$2,350.40
<b>Total Travel and Per Diem:</b>												<b>\$2,350.40</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
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### Sub D Budget Justification

Produce/Food Demo Supplies	Produce to conduct nutrition activities and tastings at eligible sites. Cost is calculated at \$50 per week x 52 weeks	\$2,600.00	1.00	1.00	\$2,600.00
Education Outreach Supplies	Cost for small items used to conduct education and outreach in the community. Cost for this include small table (\$50), Chairs (\$50), Table Cloths and other Program Signage (\$200).	\$300.00	1.00	1.00	\$300.00
Nutrition Education Material	Network approved nutrition education material and teaching supplies (stickers, bookmarks, pamphlets, books, etc.) to be used in conjunction with Network funded activities. Cost is calculated at an average of \$2 per piece/item for a total of approximately 1,750 pieces/items.	\$3,500.00	1.00	1.00	\$3,500.00
Small Cooking Items	Cost for small cooking items, such as cutting boards, knives, storage containers, insulated bags/coolers for food handling, etc. not provided by prime contractor and necessary to conduct work plan activities.	\$300.00	1.00	1.00	\$300.00
<b>Total Other Costs:</b>					<b>\$6,700.00</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$7,153.19
<b>Total Indirect Costs:</b>			<b>\$7,153.19</b>
<b>Total Budget:</b>			<b>\$50,000.00</b>

## Sub Staffing E

**Prime Grantee Name:** City of Long Beach Department of Health and Human Services  
**Grant Number:** 13-20015  
**Sub Grant E Name:** TBD

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
30 1 Research Specialist	TBD - Evaluation Specialist to assist with development of our 3-year plan and IOE requirements. Calculated at current City Approved Vendor Rates of \$150 X 100 hours	99.00%	1.00%	1	\$15,000.00	\$15,000.00		\$0.00	\$15,000.00
<b>Totals:</b>		99.00%	1.00%	1	\$15,000.00	\$15,000.00		\$0.00	\$15,000.00

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub E Budget Justification

**Prime Grantee Name:** City of Long Beach Department of Health and Human Services  
**Grant Number:** 13-20015  
**Sub Grant E Name:** TBD

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

**Sub E Budget Justification**

**Sub Grant(s)**

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$15,000.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** LA County Nutrition Education Obesity Prevention Project  
**Grant Number:** 12-10170  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 50 % Female 50 %

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>12</u> %	<input checked="" type="checkbox"/> Latino	<u>72</u> %
<input checked="" type="checkbox"/> Asian	<u>7</u> %	<input checked="" type="checkbox"/> Native American	<u>0</u> %
<input checked="" type="checkbox"/> Caucasian	<u>7</u> %	<input checked="" type="checkbox"/> Pacific Islander	<u>0</u> %
<input checked="" type="checkbox"/> Other (specify) <u>some non-Hispanic and two or more race</u> :	<u>2</u> %		

Languages:

<input checked="" type="checkbox"/> English	<u>60</u> %	<input checked="" type="checkbox"/>	<input type="checkbox"/> Korean	_____ %
Spanish	<u>40</u> %		<input type="checkbox"/> Lao	_____ %
<input type="checkbox"/> Arabic	_____ %		<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Armenian	_____ %		<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Bosnian	_____ %		<input type="checkbox"/> Tagalog	_____ %
<input type="checkbox"/> Cantonese	_____ %		<input type="checkbox"/> Vietnamese	_____ %
<input type="checkbox"/> Farsi	_____ %		<input type="checkbox"/> Other (specify) _____ :	_____ %
<input type="checkbox"/> Hmong	_____ %		<input type="checkbox"/> Other (specify) _____ :	_____ %
<input type="checkbox"/> Khmer (Cambodian)	_____ %			

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>9</u> %	<input checked="" type="checkbox"/> 12 to 17	<u>10</u> %
<input checked="" type="checkbox"/> 5 to 8	<u>6</u> %	<input checked="" type="checkbox"/> 18 to 59	<u>60</u> %
<input checked="" type="checkbox"/> 9 to 11	<u>5</u> %	<input checked="" type="checkbox"/> 60 years old & over	<u>10</u> %

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |         |   |         |
|---|---------|---|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 9%      | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input type="checkbox"/> MediCal                                    | _____ % |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input type="checkbox"/> Public Housing                             | _____ % |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | _____ % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ % |
| <input type="checkbox"/> Family Resource Center                                     | _____ % | <input type="checkbox"/> Shelters/Temporary Housing                 | _____ % |
| <input checked="" type="checkbox"/> Food Banks                                      | 6%      | <input type="checkbox"/> Soup Kitchens                              | _____ % |
| <input type="checkbox"/> Food Pantries  | _____ % | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ % |
| <input type="checkbox"/> HeadStart  | _____ % | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____ % |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | _____ % | <input type="checkbox"/> Weatherization Program                     | _____ % |
| <input type="checkbox"/> Job Corps  | _____ % | <input checked="" type="checkbox"/> WIC                             | 50%     |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (3,200 occurrences at 0.5 hour(s) each)
- Community Education Events: (3 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (10-20 occurrences at .75 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting  
21 Adult Education & Job Training Sites  
\_\_\_\_\_ Adult Rehabilitation Center  
7 CalFresh Offices  
3 Churches  
3 Community Centers  
\_\_\_\_\_ Elderly Service Centers  
5 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
\_\_\_\_\_ Farmers Markets  
\_\_\_\_\_ Food Stores  
\_\_\_\_\_ Head Start Programs  
\_\_\_\_\_ Individual Homes  
\_\_\_\_\_ Libraries

\_\_\_\_\_ Other Youth Education Sites (includes Parks and Recreation)  
3 Public/Community Health Centers (includes Public Health Departments)  
\_\_\_\_\_ Public Housing  
\_\_\_\_\_ Schools – students (Preschool)  
100 Schools – students (K-12)  
100 Schools – students (Afterschool Program)  
100 Schools - Parents  
\_\_\_\_\_ Shelters/Temporary Housing  
\_\_\_\_\_ TANF Job Readiness Program  
80 WIC Programs  
27 Worksites  
\_\_\_\_\_ Other (specify): \_\_\_\_\_  
2 Other (specify): Community Based Organization  
6 Other (specify): Direct Services Provider

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Projected Unduplicate Number of Contacts: 150,000

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Los Angeles county/city. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Key performance indicators will measure increased knowledge about the benefits of eating fruits and vegetables and daily physical activity, increased access and consumption of healthy foods, decreased consumption of sugar sweetened beverages, increased access to daily physical activity.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Los Angeles DPH will work with subcontracted agencies (selected through a competitive solicitation process) to provide nutrition education as well as on policy, systems and environmental change (PSEs). These include, but are not limited to:

1. Increased access to healthier foods by developing a policy that includes nutrition guidelines for products sold in vending machines located in SNAP-Ed eligible census tracts.

2. Increased access to healthier foods by developing a policy that included nutrition guidelines for foods served and sold in faith settings (e.g. church celebrations and meetings) located in SNAP-Ed eligible census tracts.

3. Increased access to healthier beverage consumption by promoting the use of hydration stations in schools located in SNAP-Ed eligible census tracts. Los Angeles DPH will purchase local media buys to enhance awareness of Network approved media campaigns including “A Mis Hijos No,” “Not My

Kids,” “Legacy of Health” and “Fresh.” Proposed media buy plan includes but is not limited to television, radio, billboard and bus shelters. Prior to purchase, LADPH will confirm with CDPH that local television and radio stations reach SNAP-Ed eligible population. Billboard and bus shelter media buys will be purchased in identified qualifying neighborhoods utilizing the Network for a Healthy California - GIS Map Viewer to confirm ads will reach the SNAP-Ed eligible target audience. Subcontracts D-S are in the final selection phase. LADPH released a Request for Proposal (RFP) to select agencies to work towards nutrition education and obesity prevention in three key areas:

#### Peer-to-Peer Education

Agencies will implement a peer-to-peer education model, which includes recruitment and training of peer educators to teach nutrition education/obesity prevention classes. Trained peer educators will utilize approved materials in order to educate their peers on nutrition concepts and changes that can improve nutrition in local communities.

#### Youth Engagement

Agencies will recruit youth to engage in leadership, critical thinking, and problem-solving to address an identified issue with the consumption of and access to healthy foods and beverages and opportunities for physical activity in their communities.

#### Faith-Based

Agencies will recruit faith-based entities (e.g., churches) in order to empower parishioners to choose healthy foods and increase levels of physical activity through nutrition education and physical activity promotion, and to assess the food and physical activity opportunities available. The proposed SNAP-Ed evaluation will comprise multiple components that examine the reach and impact of SNAP interventions in Los Angeles County, reflecting different levels of physical and social determinants of health. Each level contains various factors that influence healthy eating behaviors in SNAP-Ed target population. These levels include the following and can be monitored for key outcomes with respect to reach (# or % of intended audiences affected), knowledge/attitude changes, behavioral changes (e.g., food selection or self-report of intent to change), and impact (environmental or programmatic changes observed, population trends or individual level changes in obesity rates).

#### Levels of potential evaluation:

- Population health trends – Los Angeles County is fortunate in having the capacity to assess and track health status and health trends in the population and in the community. With additional resources from other efforts including Choose Health LA and DPH’s own in-kind research and evaluation staff to complement NEOP’s evaluation resources, there are a number of approaches to track the following indicators of progress over the duration of the grant period. Health status, eating behaviors, physical activity behaviors, public knowledge and attitudes toward healthy eating and SNAP, obesity rates, chronic disease prevalence, etc.– via Los Angeles County Health Survey, possible internet panel surveys of the County population, and/or field poll surveys).
- Program reach and assessment of changes in a system or environment (e.g., built environment) – conduct interval CX3 mapping and assessments on walkability, neighborhood characteristics, healthy food access, etc. and document any resulting interventions and community changes.
- Targeted program impact evaluation – evaluation of specific program components (e.g., rethink your drink, peer-to-peer, worksite wellness) using pre/post program evaluation design with data collected from individual participants including food consumption behaviors and self-reported access to healthier food environments and physical activity opportunities.
- Public education / health marketing campaign – collect and report # of impressions of individual post-campaign internet panel survey assessments.
- RE-AIM framework – RE-AIM, or something similar, can be used to assess the reach, impact, and population health trends or outcomes related to selected policy, systems, and environment change indicators, preferably from the USDA-approved evaluation framework.

Potential deliverables:

- Reports of community impact assessments
- Synthesis of program progress and reach of program
- Peer review publications describing lessons learned and program impact (see example article)

Comment: If needed, we can submit a more detailed evaluation plan. We are open to further discussions or conference call to discuss. Please note, our in-house team is focused on evaluation activities related to conceptualization, data management, and analysis, but staff support for data collection is recommended. If possible, we would like to explore the option of purchasing data collection services from outside vendors. The Los Angeles CNAP team is in introductory stages. Thus far, the team consists of USDA-funded partners including DPSS, WIC, CACFP, EFNEP, LAUSD, and Public Health Departments in Long Beach, Pasadena, and LA County; also included are First 5 and CTG. The team is still finalizing objectives for FFY14, but preliminary plans include:

- 1) Cross-educate and promote - improve federally-funded agencies' ability to cross-promote programs by creating educational resources for staff and target populations that enhance understanding of programs and encourage enrollment (outcome: after cross-promotion, survey both administrative staff knowledge of programs, and target audience interest and efficacy in participating in additional programs)
- 2) Access - identify barriers to access and utilization of programs and find solutions that address these issues while simultaneously integrating nutrition education and promotion (outcome: measure increases in participation and likelihood of increased fruit and vegetable consumption resulting from CNAP efforts)
- 3) Build CNAP identity - highlight recent trends and research studies regarding successes and lessons learned in federally-funded programming, and determine the CNAP's position on such issues (outcome: document group discussions and communications, and publish various reports, articles, or commentaries detailing team views and suggested solutions or help needed, as applicable)

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education and Job Training Sites	Parks After Dark Roosevelt Park	7600 Graham Avenue	Los Angeles	90001	060375351011	All Races	N/A	49%	61%	ACS 2006-2010	
Adult Education and Job Training Sites	Parks After Dark City Terrace Park	1126 N Hazard Ave	Los Angeles	90063	060375305002	All Races	N/A	57%	69%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Algin Sutton Recreation Center	8800 S Hoover Street	Los Angeles	90044	060372403001	All Races	N/A	58%	70%	ACS 2006-2010	
Adult Education and Job Training Sites	Huntington Parks and Recreation Parent Meeting	3401 E Florence Ave	Huntington Park	90255	060375332032	All Races	N/A	69%	79%	ACS 2006-2010	
Adult Education and Job Training Sites	Parks After Dark Pamela Park	2236 Goodall Avenue	Duarte	91010	060374312002	All Races	N/A	30%	54%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Sepulveda Recreation Center	8801 Kester Avenue	Panorama City	91402	060371201082	All Races	N/A	43%	64%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Valley Plaza Recreation Center	12240 Archwood Street North	Hollywood	91606	060371233013	All Races	N/A	38%	58%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Lou Costello Recreation Center	3141 E Olympic Blvd	Los Angeles	90023	060372051202	All Races	N/A	17%	70%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Ramona Gardens Recreation Center	2830 Lancaster Avenue	Los Angeles	90033	060372031003	All Races	N/A	73%	92%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Highland Park Recreation Center	6150 Piedmont Avenue	Los Angeles	90042	060371836202	All Races	N/A	60%	68%	ACS 2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education and Job Training Sites	Summer Night Lights at Lafayette Park Recreation Center	625 S Lafayette Park Place	Los Angeles	90057	060372122041	All Races	N/A	33%	54%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Toberman Recreation Center	1725 Toberman Street	Los Angeles	90015	060372242002	All Races	N/A	66%	80%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Algin Sutton Recreation Center	8800 S Hoover Street	Los Angeles	90044	060372403001	All Races	N/A	58%	70%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Nickerson Gardens Recreation Center	11251 Comptom Avenue	Los Angeles	90059	060372426002	All Races	N/A	81%	91%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Ross Snyder Recreation Center	1501 E 41st Street	Los Angeles	90011	060372282201	All Races	N/A	7%	58%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Slauson Recreation Center	5306 S Compton Avenue	Los Angeles	90011	060372291001	All Races	N/A	32%	68%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at South Park Recreation Center	345 E 51st Street	Los Angeles	90011	060372293001	All Races	N/A	62%	74%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Normandale Recreation Center	22400 S Halldale Avenue	Torrance	90501	060372932022	All Races	N/A	46%	72%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Wilmington Recreation Center	325 Neptune Avenue	Wilmington	90744	060372932022	All Races	N/A	46%	72%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Lanark Recreation Center	21816 Lanark Street	Canoga Park	91304	060371343051	All Races	N/A	50%	73%	ACS 2006-2010	
Adult Education and Job Training Sites	Summer Night Lights at Delano Recreation Center	15100 Erwin Street	Van Nuys	91411	060371283021	All Races	N/A	34%	58%	ACS 2006-2010	
Churches	Iglesia Emmanuel Antelope Valley Health Fair	1806 E. Palmdale Blvd	Palmdale	93550	060379105022	All Races	N/A	55%	61%	ACS 2006-2010	
Churches	Queen of Angels Church	535 N Main Street	Los Angeles	90012	060372071021	All Races	N/A	82%	89%	ACS 2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Our Lady Queen of Angels Health Fair	535 N Main Street	Los Angeles	90012	060372071021	All Races	N/A	82%	89%	ACS 2006-2010	
Community Centers	South Whittier Community Resource Center	10750 Laurel Avenue	Whittier	90605	060375029022	All Races	N/A	59%	89%	ACS 2006-2010	
Community Centers	Kids Campus Youth Center	4316 N. Peck Rd	El Monte	91732	060374326011	All Races	N/A	21%	53%	ACS 2006-2010	
Community Centers	The Church of Our Saviour Kids Campus Youth Center	4316 Peck Road	El Monte	91732	060374326011	All Races	N/A	21%	53%	ACS 2006-2010	
Other (specify) - Community-based Organization	Children's Bureau of Southern California	1910 Magnolia Avenue	Los Angeles	90007	060372211202	All Races	N/A	32%	55%	ACS 2006-2010	
Other (specify) - Community-based Organization	Woodcraft Rangers	1625 W Olympic Blvd, Suite 800	Los Angeles	90015	060372095201	All Races	N/A	42%	68%	ACS 2006-2010	
Other (specify) - Direct Service Provider	California Hospital Medical Center	1401 S Grand Avenue	Los Angeles	90015	060372240104	All Races	N/A	57%	77%	ACS 2006-2010	
Other (specify) - Direct Service Provider	Arroyo Vista Family Health Center	303 S Loma Drive, Suite 202	Los Angeles	90017	060372091041	All Races	N/A	61%	76%	ACS 2006-2010	
Other (specify) - Direct Service Provider	Arroyo Vista Family Health Center	4837 Huntington Drive N	Los Angeles	90032	060372012001	All Races	N/A	25%	62%	ACS 2006-2010	
Other (specify) - Direct Service Provider	Arroyo Vista Family Health Center	2411 N Broadway	Los Angeles	90031	060371910003	All Races	N/A	43%	58%	ACS 2006-2010	
Other (specify) - Direct Service Provider	Arroyo Vista Family Health Center	6000 N Figueroa Street	Los Angeles	90042	060371837012	All Races	N/A	14%	51%	ACS 2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other (specify) - Direct Service Provider	QueensCare Health and Faith Partnership	4618 Fountain Avenue	Los Angeles	90029	060371913022	All Races	N/A	30%	71%	ACS 2006-2010	
Public/Community Health Centers (includes Public Health Departments)	County of Los Angeles Community Nurses SPA 7 Parks After Dark City Terrace Park	1126 N Hazard Avenue	Los Angeles	90063	060375309022	All Races	N/A	54%	58%	ACS 2006-2010	
Public/Community Health Centers (includes Public Health Departments)	County of Los Angeles Community Nurses SPA 3 Parks After Dark Pamela Park	2236 Goodall Avenue	Duarte	91010	060374312002	All Races	N/A	30%	54%	ACS 2006-2010	
Public/Community Health Centers (includes Public Health Departments)	Pacoima Health Center	13300 Van Nuys Blvd	Pacoima	91331	060371046101	All Races	N/A	50%	73%	ACS 2006-2010	
Schools - Parents	Lennox Middle School	11033 Buford Avenue	Lennox	90304	060376016003	All Races	N/A	47%	76%	ACS 2006-2010	
Schools - students (afterschool program)	Woodcraft Rangers Site - Elizabeth Learning Center	4811 Elizabeth Street	Cudahy	90201	060375344052	All Races	N/A	29%	50%	ACS 2006-2010	
Schools - students (afterschool program)	Woodcraft Rangers Site	9801 San Miguel Avenue	South Gate	90280	060375359014	All Races	N/A	23%	57%	ACS 2006-2010	
Schools - students (afterschool program)	Woodcraft Rangers Site	10115 Haddon Avenue	Pacoima	91331	060371045002	All Races	N/A	27%	64%	ACS 2006-2010	
Schools - students (afterschool program)	Woodcraft Rangers Site - San Miguel Elementary School	9801 San Miguel Avenue	South Gate	90280	060375359014	All Races	N/A	23%	57%	ACS 2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Worksite	Godwill Industries, San Fernando Valley Region	14565 Lanark St.	Panorama City	91402	06037120020	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 4	9101 E. Telegraph Rd.	Pico Rivera	90660	06037550700	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 6	831 N. Hacienda Blvd.	La Puente	91744	06037407200	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 10	6801 S. Atlantic Ave.	Bell	90201	06037533803	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 12	2120 Pacific Ave.	Long Beach	90806	06037573002	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 17	16259 Paramount Blvd	Paramount	90723	06037553802	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Worksite	Northgate Markets 19	2633 Santa Ana St.	South Gate	90280	06037535501	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 20	3823 Peck Rd.	El Monte	91732	06037433403	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 22	1320 W. Francisquito Ave.	West Covina	91790	06037407400	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 23	311 W. Pacific Coast Hwy.	Wilmington	90744	06037294200	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 24	11660 E. firestone Blvd.	Norwalk	90650	06037552002	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 25	3930 W. Rosecrans Ave.	Hawthorne	90250	06037603703	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Worksite	Northgate Markets 32	15107 S. Atlantic Ave.	Compton	90221	06037542106	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 33	2323 W. Olympic Blvd.	Los Angeles	90006	06037209510	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 35	10801 Prairie Ave.	Inglewood	90303	06037602003	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Northgate Markets 37	425 S. Soto Street	Los Angeles	90033	06037204300	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Sunrise Fresh Cuts	1400 Goodrich Blvd.	Commerce	90022	06037532303	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	ValleyCrest Irwindale	201 East Lonngden Ave.	Irwindale	91706	06037404600	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Worksite	ValleyCrest San Fernando	13571 West Vaughn St.	San Fernando	91340	06037104310	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	UltraPro	6049 E Slauson Ave	Commerce	90040	06037532304	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Denim Tech LLC	2300 E 52nd St.	Vernon	90058	06037532400	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Indio Products	5331 E Slauson Ave	Commerce	90040	06037533703	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Cardenas Markets 6	2001 S. Garey Ave.	Pomona	91766	06037402902	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Cardenas Markets 16	690 E. Holt Ave	Pomona	91766	06037402600	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Worksite	Cardenas Markets 20	1645 W. Holt Ave	Pomona	91768	06037402406	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Crown plaza	6121 Telegraph Rd	Commerce	90040	06037532303	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria
Worksite	Bicycle Casino	7301 Eastern Ave.	Bell Gardens	90201	06037533806	All Races	N/A	N/A	N/A	ACS 2006-2010	Site qualified by surveys: 50% of respondents met eligibility criteria

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
CalFresh Offices	Health Fair - Department of Public Social Services	2707 Grand Street	Los Angeles	90007	060372246002
CalFresh Offices	Southwest Family District Office e#83	8300 S Vermont Avenue	Los Angeles	90044	060372383201
CalFresh Offices	Florence District Office #17	1740 E Gage Avenue	Los Angeles	90001	060375327002
CalFresh Offices	Norwalk District Office #40	12727 Norwalk Blvd	Norwalk	90650	060375522002
CalFresh Offices	Lincoln Heights District Office #66	4077 North Mission Road	Los Angeles	90032	060371991102
CalFresh Offices	Metro Special District Office #70	2707 S Grand Avenue	Los Angeles	90007	060372246002

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Offices	South Central District Office #27	10728 S Central	Los Angeles	90059	060372408001
Emergency Food Assistance Sites (food banks, food pantries, and soup kitchens)	MEND	10641 N San Fernando Road	Pacoima	91331	06037104610
Emergency Food Assistance Sites (food banks, food pantries, and soup kitchens)	Bethel Unspeakable Joy	8724 S Central Avenue	Los Angeles	90002	060372400103
Emergency Food Assistance Sites (food banks, food pantries, and soup kitchens)	Total Family Support Clinic	830 S Olive Street	Los Angeles	90015	060372077101
Emergency Food Assistance Sites (food banks, food pantries, and soup kitchens)	Our Lady of Guadalupe Food Pantry	4509 Mercury Avenue	Los Angeles	90032	060372013012
Emergency Food Assistance Sites (food banks, food pantries, and soup kitchens)	MEND	10641 N San Fernando Road	Pacoima	91331	06037104610
WIC Programs	Northeast Valley Health Corporation Canoga Park WIC	21013 Sherman Way	Canoga Park	91303	06037134001
WIC Programs	Northeast Valley Health Corporation Glendale WIC	801 S Chevy Chase Drive	Glendale	91205	6037302102
WIC Programs	Northeast Valley Health Corporation Newhall WIC	23630 Newhall Road	Newhall	91321	06037920337
WIC Programs	Northeast Valley Health Corporation Pacoima WIC	13631 Van Nuys Blvd	Pacoima	91331	06037104404
WIC Programs	Northeast Valley Health Corporation Pacoima Health Center	12756 Van Nuys Blvd	Pacoima	91331	06037104404
WIC Programs	Northeast Valley Health Corporation Panorama City WIC	8215 Van Nuys Blvd	Panorama City	91402	06037120020
WIC Programs	Northeast Valley Health Corporation Reseda WIC	18341 Sherman Way	Reseda	91335	06037131800
WIC Programs	Northeast Valley Health Corporation Sun Valley WIC	8132 Sunland Blvd	Sun Valley	91352	06037122122
WIC Programs	Northeast Valley Health Corporation Van Nuys WIC	7138 Van Nuys Blvd	Van Nuys	91405	06037127910
WIC Programs	Public Health Foundation Enterprises WIC	13926 S. San Antonio Dr.	Norwalk	90650	06037552100

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC Programs	Public Health Foundation Enterprises WIC	17610 Bellflower Blvd	Bellflower	90706	06037554405
WIC Programs	Public Health Foundation Enterprises WIC	8842 E. Whittier Blvd.	Pico Rivera	90660	6037500700
WIC Programs	Public Health Foundation Enterprises WIC	2313 Whittier Blvd.	Montebello	90640	06037532001
WIC Programs	Public Health Foundation Enterprises WIC	14539 Telegraph Rd.	La Mirada	90638	06037503601
WIC Programs	Public Health Foundation Enterprises WIC	277 S. Atlantic Blvd	Los Angeles	90022	06037530301
WIC Programs	Public Health Foundation Enterprises WIC	3648 E. Olympic Blvd	Los Angeles	90023	06037204920
WIC Programs	Public Health Foundation Enterprises WIC	2798 E. 1st Street	Los Angeles	90033	06037204300
WIC Programs	Public Health Foundation Enterprises WIC	4470 Lincoln Avenue	Cypress	90630	06059110117
WIC Programs	Public Health Foundation Enterprises WIC	2032 Marengo St.	Los Angeles	90033	06037203300
WIC Programs	Public Health Foundation Enterprises WIC	428 East Washington Blvd	Los Angeles	90015	06037226001
WIC Programs	Public Health Foundation Enterprises WIC	10016 Garvey Ave	El Monte	91733	06037433101
WIC Programs	Public Health Foundation Enterprises WIC	1836 W. Imperial Hwy.	Los Angeles	90047	06037602700
WIC Programs	Public Health Foundation Enterprises WIC	4837 Huntington Dr.	Los Angeles	90032	06037201401
WIC Programs	Public Health Foundation Enterprises WIC	6918 S. Western Ave.	Los Angeles	90047	06037237300
WIC Programs	Public Health Foundation Enterprises WIC	860 E. Carson St.	Carson	90745	06037543903
WIC Programs	Public Health Foundation Enterprises WIC	8923 E. Mission Dr.	Rosemead	91770	06037432202
WIC Programs	Public Health Foundation Enterprises WIC	15212 S. Western Ave.	Gardena	90249	06037603006
WIC Programs	Public Health Foundation Enterprises WIC	10625 Valley Blvd.	El Monte	91731	06037432700
WIC Programs	Public Health Foundation Enterprises WIC	1619 West Pico Blvd	Los Angeles	90015	06037209820

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC Programs	Public Health Foundation Enterprises WIC	131 S. Harbor Blvd.	La Habra	90631	06059001404
WIC Programs	Public Health Foundation Enterprises WIC	4303 N. Figueroa St.	Los Angeles	90031	06037199400
WIC Programs	Public Health Foundation Enterprises WIC	2120 W. 8th Street	Los Angeles	90057	06037209401
WIC Programs	Public Health Foundation Enterprises WIC	1649 W. Washington Blvd.	Los Angeles	90007	06037221220
WIC Programs	Public Health Foundation Enterprises WIC	1311 Glendale Bl.	Los Angeles	90026	06037195600
WIC Programs	Public Health Foundation Enterprises WIC	2323 W. Lincoln Ave	Anaheim	92801	06059087101
WIC Programs	Public Health Foundation Enterprises WIC	1640 W. Carson St.	Torrance	90501	06037293201
WIC Programs	Public Health Foundation Enterprises WIC	100 S. Market St	Inglewood	90301	06037601001
WIC Programs	Public Health Foundation Enterprises WIC	4455 W. 117th St.	Hawthorne	90250	06037602103
WIC Programs	Public Health Foundation Enterprises WIC	6512 N. Figueroa St.	Los Angeles	90042	06037183101
WIC Programs	Public Health Foundation Enterprises WIC	3667 Crenshaw Blvd.	Los Angeles	90016	06037219500
WIC Programs	Public Health Foundation Enterprises WIC	15942 Amar Rd	City of Industry	91744	06037407802
WIC Programs	Public Health Foundation Enterprises WIC	417 S. Azusa Ave.	La Puente	91744	06037408138
WIC Programs	Public Health Foundation Enterprises WIC	1110 W. La Palma Ave	Anaheim	92801	06059086602
WIC Programs	Public Health Foundation Enterprises WIC	15625 Hawthorne Blvd.	Lawndale	90260	06037603900
WIC Programs	Public Health Foundation Enterprises WIC	1120 W. La Palma Ave	Anaheim	92801	06059086602
WIC Programs	Public Health Foundation Enterprises WIC	4100 W. Pico Blvd.	Los Angeles	90019	06037218110
WIC Programs	Public Health Foundation Enterprises WIC	125 E. Anaheim St.	Wilmington	90744	06037294701
WIC Programs	Public Health Foundation Enterprises WIC	4214 Beverly Blvd.	Los Angeles	90004	06037211420

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC Programs	Public Health Foundation Enterprises WIC	174 N. Raymond Ave	Fullerton	92831	6059011403
WIC Programs	Public Health Foundation Enterprises WIC	4618 Fountain Avenue	Los Angeles	90029	06037191302
WIC Programs	Public Health Foundation Enterprises WIC	4239 Maine Ave	Baldwin Park	91706	06037405102
WIC Programs	Public Health Foundation Enterprises WIC	1006 Otterbein Street	Rowland Park	91748	06037408212
WIC Programs	Public Health Foundation Enterprises WIC	5940 Santa Monica Blvd.	Los Angeles	90038	06037191710
WIC Programs	Public Health Foundation Enterprises WIC	9636 Garden Grove Blvd.	Garden Grove	92844	06059088702
WIC Programs	Public Health Foundation Enterprises WIC	1835 S. La Cienega Blvd.	Los Angeles	90035	06037269601
WIC Programs	Public Health Foundation Enterprises WIC	312 N. Gaffey St	San Pedro	90731	06037296500
WIC Programs	Public Health Foundation Enterprises WIC	1213 E. Huntington Dr.	Monrovia	91010	06037430101
WIC Programs	Public Health Foundation Enterprises WIC	4700 Inglewood Blvd	Culver City	90230	06037275500
WIC Programs	Public Health Foundation Enterprises WIC	1012 Citrus	Covina	91722	06037403721
WIC Programs	Public Health Foundation Enterprises WIC	5015 W. Edinger Ave	Fountain Valley	92704	06059099202
WIC Programs	Public Health Foundation Enterprises WIC	109 W. Sixth St	Azuza	91702	06037404301
WIC Programs	Public Health Foundation Enterprises WIC	2606 Pico Blvd	Santa Monica	90405	06037702300
WIC Programs	Public Health Foundation Enterprises WIC	320 S. Main St.	Santa Ana	92701	06059075002
WIC Programs	Public Health Foundation Enterprises WIC	668 Fairplex Dr	Pomona	91768	06037402406
WIC Programs	Public Health Foundation Enterprises WIC	1701 S. Grand Ave	Santa Ana	92705	06059074403
WIC Programs	Public Health Foundation Enterprises WIC	2232 S. Garey Ave.	Pomona	91766	06037402902
WIC Programs	Public Health Foundation Enterprises WIC	1900 Royalty Dr.	Pomona	91767	06037402102

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC Programs	Public Health Foundation Enterprises WIC	1460 E. Holt Ave.	Pomona	91767	06037402702
WIC Programs	Public Health Foundation Enterprises WIC	4774 Riverside Dr.	Chino	91710	06071000501
WIC Programs	Public Health Foundation Enterprises WIC	236 Metropole Avenue	Avalon	90704	06037599000
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	6501 S. Garfield Ave.	Bell Gardens	90201	06037534001
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	130 E. Compton Blvd.	Compton	90220	06037542502
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	7272 Atlantic Ave.	Bell	90201	06037534405
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	7022 Rugby Ave.	Huntington Park	90255	06037533104
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	4101 S. Figueroa St	Los Angeles	90037	06037231720
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	4150 S. Central Ave	Los Angeles	90011	06037228210
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	501 E. Florence Ave.	Los Angeles	90003	06037239330
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	3811 Martin Luther King, Jr. Blvd	Lynwood	90262	06037540102
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	16260 Paramount Blvd	Paramount	90723	06037553902
WIC Programs	LA BIOMED – South Los Angeles Health Projects WIC	3848 Tweedy Blvd.	South Gate	90280	06037535802

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
TBD			%	%	%
			%	%	%
			%	%	%
			%	%	%
			%	%	%
			%	%	%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
X	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of 18 proposed subcontractors in Los Angeles County's Department of Public Health (DPH) FY14 SNAP-Ed Program project. Public Health Foundation Enterprises (PHFE) will provide temporary personnel staffing services. These staff will be housed in DPH and will implement programs in low-income worksites, early childhood, and retail settings, as well as provide programmatic oversight to subcontracted agencies. Los Angeles Office of Education (LACOE) and Los Angeles Unified School District (LAUSD) will support DPH in providing services in school-based settings. Fifteen subcontractors were selected through a competitive RFP process, and will work in the following areas: youth engagement, peer-to peer, and in faith based settings.

All subcontractors will support our program in achieving the above four identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** LACOE and LAUSD will work with and train youth and adults at local school district sites. LACOE will recruit a minimum of 75 schools to reach 70,000 youth and 10,000 parents. LAUSD will engage a minimum of 25 schools and afterschool programs to reach 10,000 youth and 1,000 parents. Collectively, these two subcontractors will support DPH to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district-affiliated venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, teacher in-service/trainings, and partnership activities with related programs. Subcontractors will train teachers on the implementation of taste testing or food demonstration activities (i.e. Harvest of the Month) and corresponding nutrition education curriculum; train parents via nutrition education classes; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth at targeted sites. In addition, school subcontractors will collect process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Impact evaluations will also be conducted to determine any changes in fruit and vegetable consumption and beverage intake over a specified period of time.

**Objectives 1-4:** Subcontractors identified to implement youth engagement projects in SNAP-Ed eligible communities throughout LA County will focus on youth ages 12 to 18 to engage in leadership, critical thinking, problem-solving and community-based research to address an identified issue in regards to consumption and access to healthy food, beverages and physical activity opportunities in their environment. Research outcomes for the youth-led projects include identifying policies, systems and environmental change solutions through public health approaches. Examples of proposed projects include increased physical activity opportunities during school, increased access to fresh fruits and vegetables through produce stands and increased access to water through hydration stations. Through the youth engagement projects, DPH and subcontractors hope to foster youth to become health advocates and change agents within their community.

**Objectives 1-4:** Five subcontractors will implement peer to peer projects engaging SNAP-Ed eligible adults through nutrition and physical activity education classes focused on increasing fruit and vegetable consumption, selecting healthy beverages and increasing daily physical activity. In addition to providing direct nutrition education, the class structure will allow subcontracted agencies to identify highly motivated community members and champions to lead broader policy, systems and environmental changes through public health approaches. Identified projects for broader scale change include, development of community gardens, implementation of strategies to increase participation in school breakfast programs and collaboration with a Centers for Disease Control and Prevention funded project to increase

availability of healthy meal options at restaurants in Los Angeles County.

**Objectives 1-4:** Five subcontractors will implement projects in the faith based community by engaging qualifying churches in predominantly African-American and Latino neighborhoods to implement culturally relevant nutrition and physical activity education programs, reaching SNAP-Ed eligible populations. In addition to direct education, project staff will assist church leadership with advancing, implementing, and promoting environmental changes within the church, including healthy food and beverage policies and on-going opportunities for increased physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

Due to the large size of LA County, it has been divided into eight distinct geographic areas, or Service Planning Areas (SPAs). This allows LACDPH to develop and provide more relevant public health and clinical services targeted to the specific health needs of residents in each SPA.

To ensure broad geographic reach of LA's SNAP-Ed eligible target audience, the 17 subcontracted agencies will provide services to ensure coverage across all SPAs.

A similar model of coordination and implementation will also take place amongst 15 subcontractors for agencies implementing youth engagement projects, peer-to-peer adult education, and faith based projects. These agencies will complement each other by identifying, engaging, recruiting, and sustaining working relationships with other governmental and non-governmental entities to exchange information, share best practices, extend mutual support, and explore cooperative efforts to provide nutrition education and obesity prevention services to the SNAP-Ed eligible population.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name: County of Los Angeles, Department of Public Health  
 Grant Number: 12-10170

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$1,078,805.00	\$1,683,236.80	\$604,431.80	35.91%
2 Benefits	\$488,712.00	\$740,150.58	\$251,438.58	33.97%
3 Operating	\$108,795.00	\$370,882.00	\$262,087.00	70.67%
4 Equipment	\$68,958.00	\$113,200.00	\$44,242.00	39.08%
5 Travel & Per Diem	\$15,376.00	\$37,317.00	\$21,941.00	58.80%
6 Subcontractors	\$867,805.00	\$10,202,358.44	\$9,334,553.44	91.49%
7 Other Costs	\$101,550.00	\$2,074,746.92	\$1,973,196.92	95.11%
8 Indirect Costs	\$269,701.00	\$420,809.20	\$151,108.20	35.91%
<b>Totals:</b>	<b>\$2,999,702.00</b>	<b>\$15,642,700.94</b>	<b>\$12,642,998.94</b>	<b>460.94%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increased funding allotment from CDPH for FFY14.
2 Benefits	Increased funding allotment from CDPH for FFY14.
3 Operating	Increased funding allotment from CDPH for FFY14.
4 Equipment	Equipment purchased in FFY13 to be used throughout FFY14.
5 Travel & Per Diem	Increased funding allotment from CDPH for FFY14.
6 Subcontractors	Increased funding allotment from CDPH for FFY14.
7 Other Costs	Increased funding allotment from CDPH for FFY14.
8 Indirect Costs	Increased funding allotment from CDPH for FFY14.

## Prime Staffing

**Prime Grantee Name:**

County of Los Angeles, Department of Public Health

**Grant Number:**

12-10170

	Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	Accountant/Finance Analyst	Assistant Staff Analyst, TBD	100.00%	0.00%	1	\$80,483.00	\$80,483.00	46.742%	\$37,619.36	\$118,102.36
2	30 Research Specialist	Supervising Epidemiologist, TBD	100.00%	0.00%	1	\$96,829.00	\$96,829.00	46.742%	\$45,259.81	\$142,088.81
3	13 Dietician	Nutrition Program Coordinator, TBD	30.00%	70.00%	1	\$68,224.00	\$68,224.00	46.742%	\$31,889.26	\$100,113.26
4	17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Nutritionist II, TBD	20.00%	180.00%	2	\$59,428.00	\$118,856.00	46.742%	\$55,555.67	\$174,411.67
5	1 Accountant/Finance Analyst	Administrative Assistant II, TBD	100.00%	0.00%	1	\$60,615.00	\$60,615.00	46.742%	\$28,332.66	\$88,947.66
6	1 Accountant/Finance Analyst	Administrative Assistant III, TBD	100.00%	0.00%	1	\$67,555.00	\$67,555.00	46.742%	\$31,576.56	\$99,131.56
7	8 Contract Manager	Sr. Contract/Program Auditor, TBD	100.00%	0.00%	1	\$80,483.00	\$80,483.00	46.742%	\$37,619.36	\$118,102.36
8	22 Office Manager/Secretary/Admin Assistant	Sr. Secretary IV, TBD	100.00%	0.00%	1	\$60,615.00	\$60,615.00	46.742%	\$28,332.66	\$88,947.66
9	7 Computer Specialist	Information Systems Analyst II, TBD	100.00%	0.00%	1	\$80,084.00	\$80,084.00	46.742%	\$37,432.86	\$117,516.86
10	22 Office Manager/Secretary/Admin Assistant	Student Professional Worker I, TBD	400.00%	0.00%	4	\$24,939.00	\$99,756.00	0.000%	\$0.00	\$99,756.00
11	30 Research Specialist	Epidemiologist, TBD	100.00%	0.00%	1	\$82,285.00	\$82,285.00	46.742%	\$38,461.65	\$120,746.65

## Prime Staffing

**Prime Grantee Name:**

County of Los Angeles, Department of Public Health

**Grant Number:**

12-10170

	Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
12	30 Research Specialist	Research Analyst II, TBD	300.00%	0.00%	3	\$63,216.00	\$189,648.00	46.742%	\$88,645.27	\$278,293.27
13	8 Contract Manager	Contract Program Auditor, TBD	400.00%	0.00%	4	\$73,286.00	\$293,144.00	46.742%	\$137,021.37	\$430,165.37
14	27 Project Coordinator	Health Program Analyst II, TBD	80.00%	20.00%	1	\$87,303.00	\$87,303.00	46.742%	\$40,807.17	\$128,110.17
15	1 Accountant/Finance Analyst	Staff Analyst, Finance, TBD	100.00%	0.00%	1	\$89,708.00	\$89,708.00	46.742%	\$41,931.31	\$131,639.31
16	8 Contract Manager	Administrative Services Manager I, Contracts & Grants, TBD	100.00%	0.00%	1	\$82,490.00	\$82,490.00	46.742%	\$38,557.48	\$121,047.48
17	8 Contract Manager	Sr. Staff Analyst, Genaro Sandoval	20.00%	0.00%	0.2	\$108,730.00	\$21,746.00	46.742%	\$10,164.52	\$31,910.52
18	5 Chief Executive Officer	Administrative Services Manager III, Linda Aragon	20.00%	0.00%	0.2	\$117,064.00	\$23,412.80	46.742%	\$10,943.61	\$34,356.41
19	5 Chief Executive Officer	Sr. Staff Analyst, Steve Baldwin	50.00%	0.00%	0.5		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>2320.00%</b>	<b>270.00%</b>	<b>25.9</b>	<b>\$1,383,337.00</b>	<b>\$1,683,236.80</b>		<b>\$740,150.58</b>	<b>\$2,423,387.38</b>

**Definition and basis for calculations of benefit rate(s):**

Based on Los Angeles County's Indirect Cost Proposal (ICP) Rate of 2011-12

## Prime Budget Justification

Prime Grantee Name: County of Los Angeles, Department of Public Health  
 Grant Number: 12-10170

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Rent	Office space allocation (23 Prime FTE, 16 Sub A FTE)	\$549.00	39.00	12.00	\$256,932.00
Office Supplies	Pens, papers, folders, staples, paper clips, tape, envelopes, etc.	\$80.00	39.00	12.00	\$37,440.00
Mail	Overnight mail services for submission of programmatic and fiscal reports	\$45.00	50.00	1.00	\$2,250.00
Printing & Duplications	Nutrition & physical activity related posters, banners, booklets	\$80.00	250.00	1.00	\$20,000.00
Computers/Printers Expenses	Software applications licenses (such as Adobe Acrobat & Publisher)	\$500.00	39.00	1.00	\$19,500.00
Communications	Telephone, fax, internet	\$70.00	39.00	12.00	\$32,760.00
Room Rental	Rental of room space for coalition groups, town hall meetings, & CX3	\$200.00	10.00	1.00	\$2,000.00
<b>Total Operating Expenses:</b>					<b>\$370,882.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Computers	Desktop Computers for fulltime 100% direct service Subcontracts	\$1,130.00	1.00	40.00	\$45,200.00
Computers	Laptop Computers for fulltime 100% direct service Subcontracts	\$1,000.00	1.00	18.00	\$18,000.00
Printers	Printers for fulltime direct service Subcontracts	\$2,500.00	1.00	20.00	\$50,000.00
<b>Total Equipment Expenses:</b>					<b>\$113,200.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total
CX3 Training/#2 Other=Transportation (Taxi, shuttle)	Sacramento, CA	1	2	1	1	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$930.00
Statewide Collaborative/#19	Sacramento, CA	2	1	2	2	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$1,200.00
CCLHDN Conference/#19 prorated (50%)	Sacramento, CA	1	1	2	2	\$40.00	\$123.00	\$250.00	0.00	\$500.00	\$80.00	\$578.00
CCLHDN Conference/#3	Sacramento, CA	1	1	2	2	\$40.00	\$123.00	\$250.00	0.00	\$500.00	\$80.00	\$1,156.00
Network Conference/#19,#27	Sacramento, CA	1	2	2	2	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$1,200.00
Project Coordinators Meeting/#19	Sacramento, CA	1	1	2	2	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$600.00
Project Coordinators Meeting/#19	Sacramento, CA	1	1	1	1	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$465.00
Mileage	Various	276	23						200.00			\$31,188.00
<b>Total Travel and Per Diem:</b>												<b>\$37,317.00</b>

## Prime Budget Justification

\*Lodging costs include taxes. Reimbursement is at CalHR rates.

### Sub Grant(s)

Name		Description/Justification	Total
A	Public Health Foundation Enterprises (PHFE)	Temporary personnel services agency to hire contracted employees	\$1,494,360.18
B	Los Angeles County Office of Education (LACOE)	Office of education will serve as the lead agency for coordinating nutrition education and physical activity promotion at low-income school districts	\$2,499,999.85
C	Los Angeles Unified School District (LAUSD)	Largest school district in the County will provide nutrition education and physical activity promotion at low-income school districts	\$1,000,000.01
D	St. Francis Medical Center of Lynwood Foundation	Organization will implement peer to peer nutrition education projects, participate in community assessments, and conduct evaluation activities.	\$325,000.10
E	Lawndale Elementary School District	Organization will implement peer to peer nutrition education projects, participate in community assessments, and conduct evaluation activities.	\$324,999.34
F	Esperanza Community Housing	Organization will implement peer to peer nutrition education projects, participate in community assessments, and conduct evaluation activities.	\$324,999.82
G	Sustainable Economic Enterprises of Los Angeles	Organization will implement peer to peer nutrition education projects, participate in community assessments, and conduct evaluation activities.	\$325,000.07
H	Social Justice Learning Institute	Organization will implement peer to peer nutrition education projects, participate in community assessments, and conduct evaluation activities.	\$324,999.85
I	Los Angeles Brotherhood Crusade	Organization will implement youth engagement projects focusing on nutrition and physical activity, participate in community assessment, and implement evaluation activities.	\$324,999.37
J	National Health Foundation	Organization will implement youth engagement projects focusing on nutrition and physical activity, participate in community assessment, and implement evaluation activities.	\$325,001.20
K	Day One, Inc.	Organization will implement youth engagement projects focusing on nutrition and physical activity, participate in community assessment, and implement evaluation activities.	\$324,999.97
L	The Children's Collective, Inc.	Organization will implement youth engagement projects focusing on nutrition and physical activity, participate in community assessment, and implement evaluation activities.	\$325,000.03
M	Community Services Unlimited, Inc.	Organization will implement youth engagement projects focusing on nutrition and physical activity, participate in community assessment, and implement evaluation activities.	\$324,999.47
N	Tarzana Treatment Centers	Faith based institution will implement projects focusing on nutrition and physical activity, participate in community assessments, and conduct evaluation activities.	\$324,999.88
O	Antelope Valley Partners for Health	Faith based institution will implement projects focusing on nutrition and physical activity, participate in community assessments, and conduct evaluation activities.	\$324,999.88
P	Episcopal Diocese of Los Angeles	Faith based institution will implement projects focusing on nutrition and physical activity, participate in community assessments, and conduct evaluation activities.	\$324,999.88
Q	Fame Assistance Corp.	Faith based institution will implement projects focusing on nutrition and physical activity, participate in community assessments, and conduct evaluation activities.	\$324,999.88

### Prime Budget Justification

R	Valley Care Community Consortium	Faith based institution will implement projects focusing on nutrition and physical activity, participate in community assessments, and conduct evaluation activities.	\$324,999.88
S	TBD	TBD	\$332,999.78
<b>Total Sub Grant(s):</b>			<b>\$10,202,358.44</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Warehouse-County approved vendor	Warehouse services for storage & delivery of materials to events-Based on standard rates	\$3,500.00	12.00	1.00	\$42,000.00
Memberships	CAN-Act Membership	\$1,000.00	1.00	1.00	\$1,000.00
Promotional Materials	Network approved nutrition education & physical activity resources	\$5.00	4400.00	1.00	\$22,000.00
Food Tasting	Cost of conducting food demos to promote healthy eating	\$2.50	3000.00	1.00	\$7,500.00
Event Fees	Fees for booth/participation in community events-Festivals	\$250.00	50.00	1.00	\$12,500.00
Webinars	Webinar/conference line services to support nutrition education efforts among partners in the County	\$410.73	4.00	1.00	\$1,642.92
Evaluation	Evaluation agency will support LHD in outcome evaluation-data collection & analysis	\$1,000,000.00	1.00	1.00	\$1,000,000.00
Media	Network messages-radio purchases, media events & print campaigns upon CDPH approval	\$39,524.16	25.00	1.00	\$988,104.00
<b>Total Other Costs:</b>					<b>\$2,074,746.92</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
25% of total salaries	25.00%	\$1,683,236.80	\$420,809.20
<b>Total Indirect Costs:</b>			<b>\$420,809.20</b>

<b>Total Budget:</b>	<b>\$15,642,700.94</b>
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\$ 15,642,701.00  
\$ (0.06)

## Sub Staffing A

**Prime Grantee Name:**

County of Los Angeles, Department of Public Health

**Grant Number:**

12-10170

**Sub Grant A Name:**

Public Health Foundation Enterprises (PHFE)

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	Health Program Analyst III, TBD	100.00%	0.00%	1	\$93,600.00	\$93,600.00	27.000%	\$25,272.00	\$118,872.00
27 2 Project Coordinator	Health Program Analyst II, TBD	80.00%	20.00%	1	\$76,656.00	\$76,656.00	27.000%	\$20,697.12	\$97,353.12
27 3 Project Coordinator	Health Program Analyst II, TBD	80.00%	20.00%	1	\$76,656.00	\$76,656.00	27.000%	\$20,697.12	\$97,353.12
27 4 Project Coordinator	Health Program Analyst I, TBD	450.00%	50.00%	5	\$65,796.00	\$328,980.00	27.000%	\$88,824.60	\$417,804.60
27 5 Project Coordinator	Health Program Analyst I, TBD	60.00%	40.00%	1	\$65,796.00	\$65,796.00	27.000%	\$17,764.92	\$83,560.92
27 6 Project Coordinator	Health Program Analyst I, TBD	60.00%	40.00%	1	\$65,796.00	\$65,796.00	27.000%	\$17,764.92	\$83,560.92
27 7 Project Coordinator	Health Program Analyst I, TBD	60.00%	40.00%	1	\$65,796.00	\$65,796.00	27.000%	\$17,764.92	\$83,560.92
27 8 Project Coordinator	Health Program Analyst I, TBD	60.00%	40.00%	1	\$65,796.00	\$65,796.00	27.000%	\$17,764.92	\$83,560.92
26 9 Program Assistant	Health Program Coordinator, TBD	80.00%	320.00%	4	\$49,356.00	\$197,424.00	27.000%	\$53,304.48	\$250,728.48
<b>Totals:</b>		<b>1030.00%</b>	<b>570.00%</b>	<b>16</b>	<b>\$625,248.00</b>	<b>\$1,036,500.00</b>		<b>\$279,855.00</b>	<b>\$1,316,355.00</b>

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes & medical/dental benefits

## Sub A Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant A Name:** Public Health Foundation Enterprises (PHFE)

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
N/A				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total
CX3 Training/#1 Other=Transportation (Taxi, shuttle)	Sacramento, CA	1	1	1	1	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$465.00
CCLHDN Conference/#1	Sacramento, CA	1	1	2	2	\$40.00	\$123.00	\$250.00	0.00	\$500.00	\$80.00	\$1,156.00
Statewide Collaborative Meeting/#1	Sacramento, CA	2	1	2	2	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$1,200.00
Network Conference/#1-7	Sacramento, CA	1	11	2	2	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$6,600.00
Project Coordinators Meeting/#1	Sacramento, CA	1	1	2	2	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$600.00
Project Coordinators Meeting/#1	Sacramento, CA	1	1	1	1	\$40.00	\$95.00	\$250.00	0.00	\$0.00	\$80.00	\$465.00
Mileage	Various	190	16						295.00			\$31,668.25
<b>Total Travel and Per Diem:</b>											<b>\$42,154.25</b>	

\*Lodging costs include taxes. Reimbursement is at CalHR rates.

### Sub Grant(s)

Name	Description/Justification	Total
A N/A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
N/A				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

## Sub A Budget Justification

### Indirect Costs

Calculation Method	%	\$ of Method	Total
10% of total direct costs	10.000%	\$1,358,509.25	\$135,850.93
Total Indirect Costs:			\$135,850.93

Total Budget:			\$1,494,360.18
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## Sub Staffing B

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant B Name:** Los Angeles County Office of Education (LACOE)

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	TBD	20.00%	0.00%	0.2	\$116,588.00	\$23,317.60	30.740%	\$7,167.83	\$30,485.43
27 2 Project Coordinator	TBD	75.00%	25.00%	1	\$88,644.00	\$88,644.00	30.740%	\$27,249.17	\$115,893.17
17 3 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	50.00%	0.5	\$94,560.00	\$47,280.00	30.740%	\$14,533.87	\$61,813.87
13 4 Dietician	TBD	10.00%	90.00%	1	\$77,460.00	\$77,460.00	30.740%	\$23,811.20	\$101,271.20
22 5 Office Manager/Secretary/Admin Assistant	TBD	100.00%	0.00%	1	\$48,444.00	\$48,444.00	30.740%	\$14,891.69	\$63,335.69
22 6 Office Manager/Secretary/Admin Assistant	TBD	40.00%	0.00%	0.4	\$45,744.00	\$18,297.60	30.740%	\$5,624.68	\$23,922.28
1 7 Accountant/Finance Analyst	TBD	20.00%	0.00%	0.2	\$78,624.00	\$15,724.80	30.740%	\$4,833.80	\$20,558.60
20 8 Nurse/Nurse Supervisor/Nurse Aide RN	TBD	5.00%	0.00%	0.05	\$106,868.00	\$5,343.40	30.740%	\$1,642.56	\$6,985.96
33 9 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD	0.00%	25.00%	0.25	\$80,000.00	\$20,000.00	30.740%	\$6,148.00	\$26,148.00
<b>Totals:</b>		<b>270.00%</b>	<b>190.00%</b>	<b>4.6</b>	<b>\$736,932.00</b>	<b>\$344,511.40</b>		<b>\$105,902.80</b>	<b>\$450,414.20</b>

**Definition and basis for calculations of benefit rate(s):** Includes payroll taxes & medical/dental benefits

## Sub B Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant B Name:** Los Angeles County Office of Education (LACOE)

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Pens, papers, folders, tape, staples, etc.	\$78.00	12.00	4.60	\$4,305.60
Communications	Telephone & internet charges	\$67.00	12.00	4.60	\$3,698.40
Printing	Costs of photocopying/reprographics	\$0.30	30000.00	1.00	\$9,000.00
Computer Maintenance	Computer hardware/software maintenance for Network personnel	\$156.00	1.00	4.60	\$717.60
Room Rental	Rental of room space for coalition meetings, teacher/nurse nutrition	\$140.00	12.00	1.00	\$1,680.00
Mail	Overnight mail services for submission of programmatic and fiscal reports	\$39.76	62.00	1.00	\$2,465.12
Space & Security	Office rental and security charges	\$300.00	12.00	4.60	\$16,560.00
<b>Total Operating Expenses:</b>					<b>\$38,426.72</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total
Network Conference Other=Transportation (Taxi, shuttle)/#1	Sacramento, CA	1	2	2	2	\$40.00	\$95.00	\$250.00	0.00	\$340.00	\$80.00	\$1,880.00
Mileage	Various	48	4						369.00			\$10,007.28
<b>Total Travel and Per Diem:</b>												<b>\$11,887.28</b>

\*Lodging costs include taxes. Reimbursement is at CalHR rates.

### Sub Grant(s)

Name	Description/Justification	Total
A TBD 1	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
B TBD 2	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
C TBD 3	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
D TBD 4	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
E TBD 5	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
F TBD 6	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
G TBD 7	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
H TBD 8	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
I TBD 9	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
J TBD 10	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
K TBD 11	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00

## Sub B Budget Justification

L	TBD 12	Will provide nutrition education and physical activity promotion at low-income school districts	\$155,300.00
<b>Total Sub Grant(s):</b>			<b>\$1,863,600.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food Tasting	Cost of conducting food demos to promote healthy eating	\$2.36	13080.00	1.00	\$30,868.80
Promotional Materials	Network approved nutrition education resources-Cookbooks	\$2.25	8300.00	1.00	\$18,675.00
<b>Total Other Costs:</b>					<b>\$49,543.80</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
25% of total salaries	25.00%	\$344,511.40	\$86,127.85
<b>Total Indirect Costs:</b>			<b>\$86,127.85</b>

<b>Total Budget:</b>	<b>\$2,499,999.85</b>
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## Sub Staffing C

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant C Name:** Los Angeles Unified School District (LAUSD)

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
* Job Descriptions for each position can be found on the Job Descriptions tab.									
3 Administrator (e.g., Director of Programs)	TBD	100.00%	0.00%	1	\$116,588.00	\$116,588.00	30.740%	\$35,839.15	\$152,427.15
27 Project Coordinator	TBD	90.00%	10.00%	1	\$88,644.00	\$88,644.00	30.740%	\$27,249.17	\$115,893.17
13 Dietician	TBD	10.00%	90.00%	1	\$77,460.00	\$77,460.00	30.740%	\$23,811.20	\$101,271.20
22 Office Manager/Secretary/Admin Assistant	TBD	100.00%	0.00%	1	\$48,444.00	\$48,444.00	30.740%	\$14,891.69	\$63,335.69
22 Office Manager/Secretary/Admin Assistant	TBD	100.00%	0.00%	1	\$45,744.00	\$45,744.00	30.740%	\$14,061.71	\$59,805.71
1 Accountant/Finance Analyst	TBD	100.00%	0.00%	1	\$78,624.00	\$78,624.00	30.740%	\$24,169.02	\$102,793.02
20 Nurse/Nurse Supervisor/Nurse Aide RN	TBD	10.00%	10.00%	0.2	\$106,868.00	\$21,373.60	30.740%	\$6,570.24	\$27,943.84
33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD	0.00%	100.00%	1	\$80,000.00	\$80,000.00	30.740%	\$24,592.00	\$104,592.00
<b>Totals:</b>		<b>510.00%</b>	<b>210.00%</b>	<b>7.2</b>	<b>\$642,372.00</b>	<b>\$556,877.60</b>		<b>\$171,184.18</b>	<b>\$728,061.78</b>

**Definition and basis for calculations of benefit rate(s):** Includes payroll taxes & medical/dental benefits

## Sub C Budget Justification

<b>Prime Grantee Name:</b>	County of Los Angeles, Department of Public Health
<b>Grant Number:</b>	12-10170
<b>Sub Grant C Name:</b>	Los Angeles Unified School District (LAUSD)

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Pens, papers, folders, tape, staples, etc.	\$73.00	12.00	7.20	\$6,307.20
Communications	Telephone & internet charges	\$67.00	12.00	7.20	\$5,788.80
Printing	Costs of photocopying/reprographics	\$0.30	30000.00	1.00	\$9,000.00
Computer Maintenance	Computer hardware/software maintenance for Network personnel	\$155.00	1.00	7.20	\$1,116.00
Room Rental	Rental of room space for coalition meetings, teacher/nurse nutrition education activities	\$140.00	12.00	1.00	\$1,680.00
Mail	Overnight mail services for submission of programmatic and fiscal reports	\$50.00	50.00	1.00	\$2,500.00
Space & Security	Office rental and security charges	\$300.00	12.00	7.20	\$25,920.00
<b>Total Operating Expenses:</b>					<b>\$52,312.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total
Network sponsored trainings, meetings/#2,#3	Local	8	2						100.00	\$20.00		\$772.00
Network Conference Other=Transportation (Taxi, shuttle)/#1,#2	Sacramento, CA	1	2	2	2	\$40.00	\$95.00	\$250.00	0.00	\$340.00	\$80.00	\$1,880.00
Mileage	Various	48	4						369.00			\$10,007.28
<b>Total Travel and Per Diem:</b>												<b>\$12,659.28</b>

\*Lodging costs include taxes. Reimbursement is at CalHR rates.

### Sub Grant(s)

Name	Description/Justification	Total
A   N/A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food Tasting	Cost of conducting food demos to promote healthy eating	\$2.15	16557.00	1.00	\$35,597.55

### Sub C Budget Justification

Promotional Materials	Network approved nutrition education & physical activity resources	\$2.50	12860.00	1.00	\$32,150.00
<b>Total Other Costs:</b>					<b>\$67,747.55</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
25% of total salaries	25.00%	\$556,877.60	\$139,219.40
<b>Total Indirect Costs:</b>			<b>\$139,219.40</b>

<b>Total Budget:</b>	<b>\$1,000,000.01</b>
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## Sub Staffing D

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

County of Los Angeles, Department of Public Health  
 12-10170  
 St. Francis Medical Center of Lynwood Foundation

	Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	27 Project Coordinator	Project Coordinator	90.00%	10.00%	1	\$41,250.00	\$41,250.00	41.140%	\$16,970.25	\$58,220.25
2	17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Lead Peer Educator	10.00%	90.00%	1	\$38,500.00	\$38,500.00	41.140%	\$15,838.90	\$54,338.90
3	17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Peer Educator	30.00%	270.00%	3	\$32,417.00	\$97,251.00	41.140%	\$40,009.06	\$137,260.06
4	11 Database Coordinator	Data Coordinator	50.00%	0.00%	0.5	\$32,418.00	\$16,209.00	41.140%	\$6,668.38	\$22,877.38
5	9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	PSE Coordinator	5.00%	5.00%	0.1	\$83,360.00	\$8,336.00	0.000%	\$0.00	\$8,336.00
<b>Totals:</b>			<b>185.00%</b>	<b>375.00%</b>	<b>5.6</b>	<b>\$227,945.00</b>	<b>\$177,001.00</b>		<b>\$79,486.59</b>	<b>\$281,032.59</b>

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes & medical/dental benefits

## Sub D Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant D Name:** St. Francis Medical Center of Lynwood Foundation

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Pens, papers, folders, tape, staples, etc.	\$31.05	11.00	5.00	\$1,707.75
Communications	Telephones, fax, internet	\$35.00	11.00	5.00	\$1,925.00
<b>Total Operating Expenses:</b>					<b>\$3,632.75</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total
Network Conference/#1,#2 Other=Transportation (Taxi, shuttle)	Sacramento, CA	1	1	2	2	\$40.00	\$95.00	\$445.00	0.00	\$0.00	\$80.00	\$795.00
Mileage	Various	35	5.6						130.37			\$2,578.07
<b>Total Travel and Per Diem:</b>												<b>\$3,373.07</b>

\*Lodging costs include taxes. Reimbursement rates is at CalHR rates.

### Sub Grant(s)

Name	Description/Justification	Total
A N/A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Promotional Materials	Network approved nutrition education resources	\$20.00	660.00	1.00	\$13,200.00
Printing & Reproduction	Costs of photocopying/reprographics	\$2.50	1000.00	1.00	\$2,500.00
<b>Total Other Costs:</b>					<b>\$15,700.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
7% of total direct costs	7.00%	\$303,738.41	\$21,261.69
<b>Total Indirect Costs:</b>			<b>\$21,261.69</b>

**Total Budget: \$325,000.10**

## Sub Staffing E

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant E Name:** Lawndale Elementary School District

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
27 Project Coordinator	Project Coordinator	90.00%	10.00%	1	\$66,917.00	\$66,917.00		\$0.00	\$66,917.00
14 Family Advocate	Peer Educator Trainer	0.00%	80.00%	0.8	\$62,333.75	\$49,867.00		\$0.00	\$49,867.00
17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Chef Educator	0.00%	70.00%	0.7	\$44,000.00	\$30,800.00		\$0.00	\$30,800.00
28 Promotora	Peer Parent Educator	0.00%	20.00%	0.2	\$216,000.00	\$43,200.00	8.828%	\$3,813.70	\$47,013.70
3 Administrator (e.g., Director of Programs)	Project Administrator	30.00%	0.00%	0.3	\$108,166.67	\$32,450.00		\$0.00	\$32,450.00
22 Office Manager/Secretary/Admin Assistant	Clerical	25.00%	0.00%	0.25	\$32,260.00	\$8,065.00	8.828%	\$711.98	\$8,776.98
<b>Totals:</b>		<b>145.00%</b>	<b>180.00%</b>	<b>3.25</b>	<b>\$529,677.42</b>	<b>\$231,299.00</b>		<b>\$4,525.68</b>	<b>\$235,824.68</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub E Budget Justification

<b>Prime Grantee Name:</b>	County of Los Angeles, Department of Public Health
<b>Grant Number:</b>	12-10170
<b>Sub Grant E Name:</b>	Lawndale Elementary School District

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Pens, papers, folders, tape, staples, etc.	\$181.83	11.00	3.00	\$6,000.39
Mail	Overnight mail services for submission of programmatic and fiscal reports	\$54.60	11.00	1.00	\$600.60
<b>Total Operating Expenses:</b>					<b>\$6,600.99</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Network Conference/#1,#2 Other=Transportation (Taxi,	Sacramento, CA	1	2	2	2	\$40.00	\$95.00	\$222.00	0.00	\$0.00	\$80.00	\$1,144.00
<b>Total Travel and Per Diem:</b>												<b>\$1,144.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Promotional Materials	Network approved nutrition education resources	\$17,723.00	1.00	1.00	\$17,723.00
Printing & Reproduction	Costs of photocopying/reprographics	\$2,000.00	4.00	1.00	\$8,000.00
Physical Activity Supplies	Cost of supplies such as jump ropes, pedometers, frisbees, etc.	\$200.00	10.00	1.00	\$2,000.00
Food for Nutrition Education	Cost of conducting food demos to promote healthy eating	\$2.50	40.00	150.00	\$15,000.00
Taste Test Supplies	Cost of supplies such as paper & plastic goods, utensils, etc.	\$165.00	40.00	1.00	\$6,600.00
Posters, Banners, Signs	Cost of nutrition related posters, banners & signs to promote SNAP-Ed activities	\$50.00	100.00	1.00	\$5,000.00
Small Wares, Utensils	Cost of small wares such as pans, cutting boards, etc.	\$10.00	40.00	22.50	\$9,000.00
<b>Total Other Costs:</b>					<b>\$63,323.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
5.90% of Total Direct Cost	5.90%	\$306,892.67	\$18,106.67

**Sub E Budget Justification**

**Total Indirect Costs: \$18,106.67**

**Total Budget: \$324,999.34**

## Sub Staffing F

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant F Name:** Esperanza Community Housing

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
27 Project Coordinator	Project Coordinator	90.00%	10.00%	1	\$41,250.00	\$41,250.00	25.000%	\$10,312.50	\$51,562.50
28 Promotora	Outreach Promoter		100.00%	1	\$29,553.00	\$29,553.00	25.000%	\$7,388.25	\$36,941.25
17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Peer Educator		600.00%	6	\$15,253.33	\$91,519.98	25.000%	\$22,880.00	\$114,399.98
3 Administrator (e.g., Director of Programs)	Project Director	25.00%		0.25	\$68,752.00	\$17,188.00	25.000%	\$4,297.00	\$21,485.00
1 Accountant/Finance Analyst	Financial Management	15.00%		0.15	\$53,166.66	\$7,975.00	25.000%	\$1,993.75	\$9,968.75
8 Contract Manager	Project Manager	50.00%		0.5	\$45,834.00	\$22,917.00	25.000%	\$5,729.25	\$28,646.25
<b>Totals:</b>		<b>180.00%</b>	<b>710.00%</b>	<b>8.9</b>	<b>\$253,808.99</b>	<b>\$210,402.98</b>		<b>\$52,600.75</b>	<b>\$263,003.73</b>

Definition and basis for calculations of benefit rate(s):

## Sub F Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant F Name:** Esperanza Community Housing

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Pens, papers, folders, tape, staples, etc.	\$44.44	11.00	8.00	\$3,910.72
Mail	Overnight mail services for submission of programmatic and fiscal reports	\$50.00	10.00	1.00	\$500.00
<b>Total Operating Expenses:</b>					<b>\$4,410.72</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage	Various	40	2						39.82			\$899.93
<b>Total Travel and Per Diem:</b>												<b>\$899.93</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Promotional Materials	Network approved nutrition education resources	\$2,640.00	1.00	1.00	\$2,640.00
Printing & Reproduction	Costs of photocopying/reprographics	\$50.00	100.00	1.00	\$5,000.00
Training Materials	Training materials such as food journals, jump ropes, pedometers, etc.	\$500.00	30.00	1.00	\$15,000.00
Kitchen Equipment	Cost of small kitchen wares like pans, cutting boards, blenders, etc.	\$50.00	10.00	1.00	\$500.00
Gardening Supplies	Gardening supplies to start a garden on site.	\$40.00	100.00	1.00	\$4,000.00
<b>Total Other Costs:</b>					<b>\$27,140.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
10% of total direct costs	10.00%	\$295,454.38	\$29,545.44
<b>Total Indirect Costs:</b>			<b>\$29,545.44</b>

<b>Total Budget:</b>		<b>\$324,999.82</b>
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## Sub Staffing G

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant G Name:** Sustainable Economic Enterprises of Los Angeles

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g., Director of Programs)	Executive Director	20.00%		0.2	\$80,665.00	\$16,133.00	23.000%	\$3,710.59	\$19,843.59
8 Contract Manager	Director of Programs	35.00%		0.35	\$51,337.14	\$17,968.00	23.000%	\$4,132.64	\$22,100.64
27 Project Coordinator	Program Coordinator	100.00%		1	\$50,413.00	\$50,413.00	23.000%	\$11,594.99	\$62,007.99
26 Program Assistant	Program Assistant	200.00%		2	\$28,875.00	\$57,750.00	23.000%	\$13,282.50	\$71,032.50
6 Community Liaison	LAUSD Farm to School Program Liaison	50.00%		0.5	\$73,326.00	\$36,663.00	23.000%	\$8,432.49	\$45,095.49
28 Peer to Peer Educator	Peer to Peer Educator	160.00%		1.6	\$16,560.00	\$26,496.00	13.000%	\$3,444.48	\$29,940.48
9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Farmers Market Manager	37.50%		0.375	\$21,600.00	\$8,100.00	13.000%	\$1,053.00	\$9,153.00
9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Farmers Market Site Assistant	10.00%		0.1	\$9,600.00	\$960.00	13.000%	\$124.80	\$1,084.80
<b>Totals:</b>		<b>612.50%</b>	<b>0.00%</b>	<b>6.125</b>	<b>\$332,376.14</b>	<b>\$214,483.00</b>		<b>\$45,775.49</b>	<b>\$260,258.49</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub G Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant G Name:** Sustainable Economic Enterprises of Los Angeles

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Rent	Office space allocation (23 Prime FTE, 16 Sub A FTE)	\$86.89	11.00	6.00	\$5,734.74
Communications	Telephone, fax, internet	\$31.22	11.00	6.00	\$2,060.52
<b>Total Operating Expenses:</b>					<b>\$7,795.26</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Network Conference/#1,#2 Other=Transportation (Taxi, Mileage	Sacramento, CA Various	2 30	3 6	2 2	2	\$40.00	\$95.00	\$591.66	41.41		\$80.00	\$5,649.96 \$701.90
<b>Total Travel and Per Diem:</b>												<b>\$6,351.86</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Promotional Materials	Network approved nutrition education resources	\$4.00	1000.00	1.00	\$4,000.00
Printing & Reproduction	Costs of photocopying/reprographics	\$40.00	100.00	1.00	\$4,000.00
Nutrition Education Materials	Costs of pamphlets, nutrition materials, healthy recipes, etc.	\$4.00	1250.00	1.00	\$5,000.00
Food for Nutrition Education	Cost of conducting food demos to promote healthy eating	\$2.50	100.00	25.00	\$6,250.00
Cooking Demo Supplies	Cost of supplies such as paper & plastic goods, utensils, etc.	\$1,799.00	1.00	1.00	\$1,799.00
<b>Total Other Costs:</b>					<b>\$21,049.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
10% of total direct costs	10.00%	\$295,454.61	\$29,545.46
<b>Total Indirect Costs:</b>			<b>\$29,545.46</b>

## Sub G Budget Justification

Total Budget: \$325,000.07

## Sub Staffing H

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant H Name:** Social Justice Learning Institute

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
27 Project Coordinator	Program Coordinator	100.00%		1	\$33,000.00	\$33,000.00	30.082%	\$9,927.06	\$42,927.06
26 Program Assistant	Program Assistant	100.00%		1	\$30,800.00	\$30,800.00	30.082%	\$9,265.26	\$40,065.26
11 Database Coordinator	Data Manager	100.00%		1	\$36,300.00	\$36,300.00	30.082%	\$10,919.77	\$47,219.77
3 Administrator (e.g., Director of Programs)	Program Director	50.00%		0.5	\$38,500.00	\$19,250.00	30.082%	\$5,790.79	\$25,040.79
28 Promotora	Peer to Peer Educator	252.12%		2.5212	\$24,959.54	\$62,927.99	12.034%	\$7,572.75	\$70,500.74
<b>Totals:</b>		<b>602.12%</b>	<b>0.00%</b>	<b>6.0212</b>	<b>\$163,559.54</b>	<b>\$182,277.99</b>		<b>\$43,475.63</b>	<b>\$225,753.62</b>

Definition and basis for calculations of benefit rate(s):

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## Sub H Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant H Name:** Social Justice Learning Institute

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Rent	Office space allocation (23 Prime FTE, 16 Sub A FTE)	\$183.33	11.00	6.00	\$12,099.78
Utilities	Telephone, fax, internet	\$35.84	11.00	6.00	\$2,365.44
<b>Total Operating Expenses:</b>					<b>\$14,465.22</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Registration		7	2							\$100.00	\$100.00	\$2,800.00
		154	2						62.59			\$5,445.96
<b>Total Travel and Per Diem:</b>												<b>\$8,245.96</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food Demo Supplies, Small Ware, Appliances	Cost of small kitchen wares like pans, cutting boards, blenders, etc.	\$40.00	236.40	1.00	\$9,456.00
Food Supplies	Cost of conducting food demos to promote healthy eating	\$2.50	1000.00	1.00	\$2,500.00
Live Scan (Quantity)	Cost of background checks for all educators	\$52.00	10.00	1.00	\$520.00
Printing and Reproduction	Costs of photocopying/reprographics	\$836.35	11.00	1.00	\$9,199.85
T-Shirts	Cost of T-shirts for Peer-to-Peer PSE work	\$20.00	40.00	1.00	\$800.00
Promotion Design, Publication, Materials	Cost of network approved table cloths, signs, calendars as well as videos & websites developed for use by SNAP-Ed eligible people about nutrition education & related topics	\$545.45	11.00	1.00	\$5,999.95
Garden Supplies (Quantity)	Gardening supplies to start a garden on site.	\$12,562.95	1.00	1.00	\$12,562.95
Educational Supplies and Curriculum	Educational supplies & curriculum includes learning books, workbooks & curriculum for students	436.39	11.00	1.00	\$4,800.29

### Sub H Budget Justification

SERVSAFE Food Handler	Official training & certification for all food handlers	260.00	10.00	1.00	\$2,600.00
<b>Total Other Costs:</b>					<b>\$48,439.04</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
9.463% of total direct costs	9.463%	\$296,903.84	\$28,096.01
<b>Total Indirect Costs:</b>			<b>\$28,096.01</b>

<b>Total Budget:</b>	<b>\$324,999.85</b>
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## Sub Staffing I

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant I Name:** Los Angeles Brotherhood Crusade

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery					
27 Project Coordinator	Program Coordinator		100.00%	1	\$48,000.00	\$48,000.00	23.030%	\$11,054.40
26 Program Assistant	Program Assistant		40.00%	0.4	\$38,500.00	\$15,400.00	23.030%	\$3,546.62
4 After School Coordinator/Assistant	Adult Ally		30.00%	0.3	\$39,417.00	\$11,825.10	23.030%	\$2,723.32
4 After School Coordinator/Assistant	Adult Ally		30.00%	0.3	\$35,750.00	\$10,725.00	23.030%	\$2,469.97
4 After School Coordinator/Assistant	Adult Ally		100.00%	1	\$21,450.00	\$21,450.00	23.030%	\$4,939.94
4 After School Coordinator/Assistant	Adult Ally		100.00%	1	\$21,450.00	\$21,450.00	23.030%	\$4,939.94
4 After School Coordinator/Assistant	Assistant Adult Ally		100.00%	1	\$17,160.00	\$17,160.00	23.030%	\$3,951.95
4 After School Coordinator/Assistant	Assistant Adult Ally		100.00%	1	\$17,160.00	\$17,160.00	23.030%	\$3,951.95
4 After School Coordinator/Assistant	Assistant Adult Ally		100.00%	1	\$17,160.00	\$17,160.00	23.030%	\$3,951.95
4 After School Coordinator/Assistant	Assistant Adult Ally		100.00%	1	\$17,160.00	\$17,160.00	23.030%	\$3,951.95
1 Accountant/Finance	Bookkeeper		25.00%	0.25	\$22,916.00	\$5,729.00	23.030%	\$1,319.39
<b>Totals:</b>		<b>0.00%</b>	<b>825.00%</b>	<b>8.25</b>	<b>\$296,123.00</b>	<b>\$203,219.10</b>		<b>\$46,801.38</b>

**Definition and basis for calculations of benefit rate(s):**

## Sub Staffing I

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<b>SNAP-Ed Salary, Benefits and Wages, Federal Dollars only</b>
\$59,054.40
\$18,946.62
\$14,548.42
\$13,194.97
\$26,389.94
\$26,389.94
\$21,111.95
\$21,111.95
\$21,111.95
\$21,111.95
\$7,048.39
<b>\$250,020.48</b>

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## Sub I Budget Justification

<b>Prime Grantee Name:</b>	County of Los Angeles, Department of Public Health
<b>Grant Number:</b>	12-10170
<b>Sub Grant I Name:</b>	Los Angeles Brotherhood Crusade

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Pens, papers, folders, tape, staples, etc.	\$500.00	11.00	1.00	\$5,500.00
Printing & Reproduction	Costs of photocopying/reprographics	\$400.00	11.00	1.00	\$4,400.00
Communications	Telephones, fax, internet	\$200.00	11.00	1.00	\$2,200.00
Postage, mail	Overnite mail services for submission of programmatic and fiscal reports	\$181.82	11.00	1.00	\$2,000.02
<b>Total Operating Expenses:</b>					<b>\$14,100.02</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Jay	Night	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Network Conference/#1,#2	Sacramento, CA											
Other=Transportation (Taxi, Mileage)	Various	1	4	2	2	\$50.00	\$200.00	\$436.00			\$200.00	\$4,544.00
		40	10						237.00			\$5,356.20
<b>Total Travel and Per Diem:</b>												<b>\$9,900.20</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Healthy Food Demos	To demonstrate healthy cooking and to hold taste testings- this includes cost of food and supplies needed to prepare, display and	\$2.50	2000.00	2.50	\$12,500.00
Materials	Program T-Shirts for the youth engagement projects	\$15.00	66.00	1.00	\$990.00
Educational Materials	Cost of network approved nutrition education/promotion materials	\$727.00	11.00	1.00	\$7,997.00
<b>Total Other Costs:</b>					<b>\$21,487.00</b>

## Sub I Budget Justification

### Indirect Costs

Calculation Method	%	\$ of Method	Total
10.00% of total direct costs	9.98%	\$295,507.70	\$29,491.67
Total Indirect Costs:			\$29,491.67

Total Budget:			\$324,999.37
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### Sub Staffing J

					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>378.00%</b>	<b>3.78</b>	<b>\$576,386.59</b>	<b>\$207,559.95</b>		<b>\$39,436.39</b>	<b>\$246,996.34</b>	

Definition and basis for calculations of benefit rate(s):

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## Sub J Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant J Name:** National Health Foundation

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Rent	Office space allocation	\$1,106.00	10.00	1.00	\$11,060.00
Building parking rent	Parking space	\$645.00	10.00	1.00	\$6,450.00
Communications	Telephone, fax, internet	\$111.40	10.00	1.00	\$1,114.00
Office supplies	Pens, papers, folders, tape, staples, etc.	\$621.71	10.00	1.00	\$6,217.10
<b>Total Operating Expenses:</b>					<b>\$24,841.10</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	JayNights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Network Conference/#1,#2	Sacramento, CA										
Other=Transportation (Taxi, Mileage)	Varios	1	2	2	2	\$46.00	\$107.00	\$592.00		\$100.00	\$1,996.00
		42	4					140.00			\$3,322.20
<b>Total Travel and Per Diem:</b>											<b>\$5,318.20</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Program Materials	Network approved nutrition education resources	\$3.00	2100.00	1.00	\$6,300.00
Printing & Reproduction	Costs of photocopying/reprographics	\$40.00	150.00	1.00	\$6,000.00
Healthy Food Demos	Cost of conducting food demos to promote healthy eating	\$2.50	150.00	16.00	\$6,000.00
<b>Total Other Costs:</b>					<b>\$18,300.00</b>

**Sub J Budget Justification**

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
10% of total direct costs	10.00%	\$295,455.64	\$29,545.56
<b>Total Indirect Costs:</b>			<b>\$29,545.56</b>

**Total Budget: \$325,001.20**

## Sub Staffing K

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant K Name:**

County of Los Angeles, Department of Public Health  


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 12-10170  


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**Day One, Inc.**

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g., Director of Programs)	Executive Director		50.00%	0.5	\$73,338.00	\$36,669.00	20.000%	\$7,333.80	\$44,002.80
27 Project Coordinator	Project Coordinator	100.00%		1	\$55,000.00	\$55,000.00	20.000%	\$11,000.00	\$66,000.00
27 Project Coordinator	Project Coordinator	100.00%		1	\$48,950.00	\$48,950.00	20.000%	\$9,790.00	\$58,740.00
27 Project Coordinator	Project Coordinator	80.00%		0.8	\$48,950.00	\$39,160.00	20.000%	\$7,832.00	\$46,992.00
4 After School Coordinator/Assistant	Adult Ally	50.00%		0.5	\$27,500.00	\$13,750.00	20.000%	\$2,750.00	\$16,500.00
4 After School Coordinator/Assistant	Adult Ally	50.00%		0.5	\$27,500.00	\$13,750.00	20.000%	\$2,750.00	\$16,500.00
4 After School Coordinator/Assistant	Adult Ally	50.00%		0.5	\$27,500.00	\$13,750.00	20.000%	\$2,750.00	\$16,500.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>430.00%</b>	<b>50.00%</b>	<b>4.8</b>	<b>\$308,738.00</b>	<b>\$221,029.00</b>		<b>\$44,205.80</b>	<b>\$265,234.80</b>

Definition and basis for calculations of benefit rate(s):

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## Sub K Budget Justification

<b>Prime Grantee Name:</b>	County of Los Angeles, Department of Public Health
<b>Grant Number:</b>	12-10170
<b>Sub Grant K Name:</b>	Day One, Inc.

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Pens, papers, folders, tape, staples, etc.	\$528.56	7.00	1.00	\$3,699.92
Rent	Office space allocation	\$251.42	7.00	1.00	\$1,759.94
Repairs and Maintenance	Repairs & maintenance of the network and phone equipment	\$157.14	7.00	1.00	\$1,099.98
Insurance	Cost of pro-rated agency's insurance	\$235.70	7.00	1.00	\$1,649.90
Communications	Telephone, fax, internet	\$157.14	7.00	1.00	\$1,099.98
<b>Total Operating Expenses:</b>					<b>\$9,309.72</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Network Conference/#1,#2	Sacramento, CA											
Other=Transportation (Taxi, Mileage)	Various	1	2	2	2	\$45.00	\$300.00	\$560.00				\$2,500.00
		100	7						140.00			\$7,910.00
<b>Total Travel and Per Diem:</b>												<b>\$10,410.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Promotional Materials	Network approved nutrition education resources	\$4.00	1150.00	1.00	\$4,600.00
Duplication/Promotion	Cost of photocopying/reprographics	\$4.00	725.00	1.00	\$2,900.00
Other educational materials	Nutrition Education items, such as T-shirts, hats for youth engagement work	\$10.00	300.00	1.00	\$3,000.00
<b>Total Other Costs:</b>					<b>\$10,500.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
10 % of total direct cost	10.00%	\$295,454.52	\$29,545.45

## Sub K Budget Justification

Total Indirect Costs: \$29,545.45

Total Budget: \$324,999.97

## Sub Staffing L

**Prime Grantee Name:**

County of Los Angeles, Department of Public Health

**Grant Number:**

12-10170

**Sub Grant L Name:**

The Children's Collective, Inc.

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g.,	Executive Director	10.00%		0.1	\$145,680.00	\$14,568.00	23.480%	\$3,420.57	\$17,988.57
27 Project Coordinator	Program Coordinator	100.00%		1	\$55,561.00	\$55,561.00	23.480%	\$13,045.72	\$68,606.72
4 After School	Adult Ally	100.00%		1	\$43,120.00	\$43,120.00	23.480%	\$10,124.58	\$53,244.58
22 Office Manager/Secretary/Admin Assistant	Data Processing Clerk/Program Assistant	100.00%		1	\$34,100.00	\$34,100.00	23.480%	\$8,006.68	\$42,106.68
26 Program Assistant	Project Assistant	95.00%		0.95	\$34,629.00	\$32,897.55	23.480%	\$7,724.34	\$40,621.89
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>405.00%</b>	<b>0.00%</b>	<b>4.05</b>	<b>\$313,090.00</b>	<b>\$180,246.55</b>		<b>\$42,321.89</b>	<b>\$222,568.44</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub L Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant L Name:** The Children's Collective, Inc.

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Facility Maintenance	Building facility maintenance	\$726.00	5.00	1.00	\$3,630.00
Office Supplies	Pens, papers, folders, tape, staples, etc.	\$1,506.75	5.00	1.00	\$7,533.75
Mail and postage	Overnight mail services for submission of programmatic and fiscal reports	\$211.40	5.00	1.00	\$1,057.00
Rent	Office space allocation (23 Prime FTE, 16 Sub A FTE)	\$3,300.00	5.00	1.00	\$16,500.00
Communications	Telephone, fax, internet	\$850.00	5.00	1.00	\$4,250.00
Utilities	Shared cost of utilities (gas, water, electricity) as well as grounds cleaning	\$1,320.00	5.00	1.00	\$6,600.00
Interpreter Services	To translate info about SNAP & nutritional food during community support activities	\$240.00	5.00	1.00	\$1,200.00
<b>Total Operating Expenses:</b>					<b>\$40,770.75</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Network Conference/#1,#2 Other=Transportation (Taxi, Mileage	Sacramento, CA Varius	1 25	2 3	2	2	\$65.00	\$225.00	\$570.00	75.00			\$2,300.00 \$1,059.38
<b>Total Travel and Per Diem:</b>												<b>\$3,359.38</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food for Nutrition Education	Network approved nutrition education resources	\$4.00	1227.00	1.00	\$4,908.00
Printing & Reproduction	Printing & Reproduction	\$4.00	962.00	1.00	\$3,848.00
Posters, Banners, Signs	Cost of posters, banners, T-shirts	\$50.00	60.00	1.00	\$3,000.00
Gardening Supplies	Cost of developing a garden (seeds, small tools, etc.)	\$5.00	400.00	1.00	\$2,000.00
Audit Services	Pro-rated cost of the company wide independent fiscal audit	\$3,000.00	1.00	1.00	\$3,000.00
IT Services	IT technical support to maintain the network and PCs	\$4,000.00	1.00	1.00	\$4,000.00

**Sub L Budget Justification**

Other Educational Materials	Network approved nutrition education resources	\$5.00	1600.00	1.00	\$8,000.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$28,756.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
10% of total direct costs	10.00%	\$295,454.57	\$29,545.46
<b>Total Indirect Costs:</b>			<b>\$29,545.46</b>

<b>Total Budget:</b>			<b>\$325,000.03</b>
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## Sub M Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant M Name:** Community Services Unlimited, Inc.

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office supplies	Pens, papers, folders, tape, staples, etc.	\$360.44	9.00	1.00	\$3,243.96
Utilities	Cost for electric , gas, and water	\$211.11	9.00	1.00	\$1,899.99
Communications	Telephone, fax, internet	\$76.77	9.00	1.00	\$690.93
Mail and Postages	Overnite mail services for submission of programmatic and fiscal reports	\$55.55	9.00	1.00	\$499.95
Rent	Office rent	\$1,920.00	9.00	1.00	\$17,280.00
<b>Total Operating Expenses:</b>					<b>\$23,614.83</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Network Conference/#1,#2	Sacramento, CA											
Other=Transportation (Taxi, Mileage		1	2	2	2	\$40.00	\$150.00	\$470.00				\$1,700.00
		40	6						146.00			\$3,299.60
<b>Total Travel and Per Diem:</b>												<b>\$4,999.60</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Printing and Duplication	Costs for project material, forms, reports, announcements, public flyers, etc	\$4.00	1754.00	1.00	\$7,016.00
Produce for Nutrition Education Demos	Cost of locally grown produce	\$2.50	4160.00	1.00	\$10,400.00
Utensils	Cost of recycled paper good for food demos	\$50.00	28.60	1.00	\$1,430.00
Nutrition Education Supplies	Cost of kitchen small wares (pan, hair nets, aprons, chopping boards)	\$5.00	2542.60	1.00	\$12,713.00
<b>Total Other Costs:</b>					<b>\$31,559.00</b>

## Sub M Budget Justification

### Indirect Costs

Calculation Method	%	\$ of Method	Total
10% of total direct costs	9.00%	\$298,164.65	\$26,834.82
Total Indirect Costs:			\$26,834.82
Total Budget:			\$324,999.47

## Sub Staffing N

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant N Name:**

County of Los Angeles, Department of Public Health  
 12-10170  
 Tarzana Treatment Centers

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g., Director of Programs)	Project Director	20.00%		0.2	\$95,326.00	\$19,065.20	21.800%	\$4,156.21	\$23,221.41
27 Project Coordinator	Project Coordinator		80.00%	0.8	\$47,663.00	\$38,130.40	21.800%	\$8,312.43	\$46,442.83
17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Health Educator		100.00%	1	\$31,460.00	\$31,460.00	21.800%	\$6,858.28	\$38,318.28
17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Health Educator		100.00%	1	\$31,460.00	\$31,460.00	21.800%	\$6,858.28	\$38,318.28
22 Office Manager/Secretary/Admin Assistant	Data/Administrative Assistant	100.00%		1	\$22,880.00	\$22,880.00	21.800%	\$4,987.84	\$27,867.84
11 Database Coordinator	Project Evaluator		25.00%	0.25	\$64,163.00	\$16,040.75	21.800%	\$3,496.88	\$19,537.63
17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Senior Health Educator		45.00%	0.45	\$53,383.00	\$24,022.35	21.800%	\$5,236.87	\$29,259.22
1 Accountant/Finance Analyst	Bookkeeper	15.00%		0.15	\$46,112.00	\$6,916.80	21.800%	\$1,507.86	\$8,424.66
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00

### Sub Staffing N

				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>135.00%</b>	<b>350.00%</b>	<b>4.85</b>	<b>\$392,447.00</b>	<b>\$189,975.50</b>		<b>\$41,414.65</b>	<b>\$231,390.15</b>

Definition and basis for calculations of benefit rate(s):

TTC fringe benefits are calculated at 21.80% of salaries, and include FICA (7.65%), SUI

## Sub Staffing N

## Sub Staffing N

## Sub Staffing N

## Sub Staffing N

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## Sub N Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant N Name:** Tarzana Treatment Centers

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Equipment	To include pens, paper, folders, tablets, ink cartridges, etc	\$989.00	5.00	1.00	\$4,945.00
Phone Equipment	Purchase phone equipment for new project workstations	\$550.00	5.00	1.00	\$2,750.00
Office & Program Supplies	Purchase needed workstations, file cabinets, chairs, trash cans for needed	\$24.83	5.00	11.00	\$1,365.65
Communication	For service of internet, phone and fax	\$40.52	5.00	11.00	\$2,228.60
Facility Rent	Facility rent based on total building cost	\$276.00	4.25	11.00	\$12,903.00
Utilities	Cost for electric , gas, and water	\$112.52	5.00	11.00	\$6,188.60
Postage	Postage for all mailings	\$2.44	5.00	11.00	\$134.20
<b>Total Operating Expenses:</b>					<b>\$30,515.05</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage	Various	11							221.25	\$0.50		\$1,375.07
Training/Conference Fees		11	5							\$9.22		\$507.10
Annual Statewide/Regional Network Meeting		1	2	2	2	\$200.00	\$200.00	\$200.00				\$2,000.00
<b>Total Travel and Per Diem:</b>												<b>\$3,882.17</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Healthy Food Demonstrations	Healthy food demonstration supplies and equipment such as food for recipe/taste testing (1500 individuals x \$2.50 = \$3,750) and kitchen equipment/dishes (e.g. pots, pans, hot plate, juicer, blender, dishes, platters, utensils, food preparation cart, food storage containers, measuring cups, digital scales, etc.)	\$6.42	1500.00	1.00	\$9,630.00

### Sub N Budget Justification

Nutrition Education Materials	Equipment/materials to support nutrition education materials to include instructor yoga mats, small weights, pedometers, resistance bands, head/arm bands, etc.	\$3.70	100.00	1.00	\$370.00
Room Rentals	Cost of use and rental of classrooms/halls at a minimum of 15 different sites where we plan to conduct nutrition education classes on weekly/monthly basis.	\$113.62	11.00	15.00	\$18,747.30
Printing/Duplication	Costs for project material, forms, reports, announcements, public flyers, etc	\$83.61	11.00	1.00	\$919.71
<b>Total Other Costs:</b>					<b>\$29,667.01</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Max. 10% of Total Direct Cost	10.00%	\$295,455.00	\$29,545.50
<b>Total Indirect Costs:</b>			<b>\$29,545.50</b>

<b>Total Budget:</b>			<b>\$324,999.88</b>
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### Sub Staffing O

					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>160.00%</b>	<b>400.00%</b>		<b>5.6</b>	<b>\$193,900.00</b>	<b>\$174,464.80</b>		<b>\$47,105.50</b>	<b>\$221,570.30</b>

**Definition and basis for calculations of benefit rate(s):**

[Fringe Benefit percentage for the organization is 27%, for all AVPH employees \(FICA 6.20%, SUI](#)

## Sub O Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant O Name:** Antelope Valley Partners for Health

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Rent/Utilities	Rent (space include meeting areas, lactation room, bathrooms, common	\$2.00	2750.00	4.60	\$25,300.00
Communications	Telephone	\$75.00	11.00	4.60	\$3,795.00
Office Supplies	General office supplies, paper, pens	\$25.00	11.00	4.60	\$1,265.00
<b>Total Operating Expenses:</b>					<b>\$30,360.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage	Various	22	4.6						639.30	\$0.53		\$8,000.14
NEOP Conference		1	2	2	2	\$60.00	\$100.00	\$200.00		\$300.00		\$1,640.00
<b>Total Travel and Per Diem:</b>												<b>\$9,640.14</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Healthy Cooking Demonstrations	4 classes each per month (12 classes a month total) for 8 months with 20 participants in each class. Supplies for nutrition education classes (includes cups, plates, utensils, napkins, serving dishes, etc. for monthly classes) will be needed for the duration of the program.	\$6.92	96.00	20.00	\$13,286.40
Educational Materials	Tool kits from the Network for a Healthy California including brochures, DVDs and CDs.	\$61.65	15.00	11.00	\$10,172.25
Printing	Copies of community-based resources, educational materials and meeting materials, posters, flyers and brochures.	\$44.14	15.00	11.00	\$7,283.10
Gardening Supplies	Gardening supplies to start a garden on site.	\$314.22	10.00	1.00	\$3,142.20

## Sub O Budget Justification

**Total Other Costs: \$33,883.95**

### Indirect Costs

Calculation Method	%	\$ of Method	Total
The indirect cost is 10% of the total direct cost budget and will be used to cover any expenses such as general	10.00%	\$295,454.00	\$29,545.40
<b>Total Indirect Costs:</b>			<b>\$29,545.40</b>

**Total Budget: \$324,999.88**

## Sub Staffing P

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant P Name:**

County of Los Angeles, Department of Public Health  
 12-10170  
 Episcopal Diocese of Los Angeles

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g., Director of Programs)	Executive Director	50.00%	10.00%	0.6	\$68,750.00	\$41,250.00	49.05%	\$20,233.13	\$61,483.13
27 Project Coordinator	Project Coordinator	15.00%	85.00%	1	\$40,337.00	\$40,337.00	49.05%	\$19,785.30	\$60,122.30
26 Program Assistant	Project Assistant		100.00%	1	\$33,913.00	\$33,913.00	49.05%	\$16,634.33	\$50,547.33
1 Accountant/Finance Analyst	Accounting	37.00%	0.00%	0.37	\$45,337.84	\$16,775.00	49.05%	\$8,228.14	\$25,003.14
7 Computer Specialist	IT & Communications Coordinator	100.00%		1	\$13,750.00	\$13,750.00	9.550%	\$1,313.13	\$15,063.13
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>202.00%</b>	<b>195.00%</b>	<b>3.97</b>	<b>\$202,087.84</b>	<b>\$146,025.00</b>		<b>\$66,194.03</b>	<b>\$212,219.03</b>

## Sub Staffing P

**Definition and basis for calculations of benefit rate(s):**

Full-Time Employee Benefits @ 49.05%. Health 24.85%, Dental 2.45%, Life Insurance 1.33%,

## Sub P Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant P Name:** Episcopal Diocese of Los Angeles

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Communications	Telephones for 2.6 FTE staff members	\$65.00	11.00	2.60	\$1,859.00
Postage	Correspondence to 15 site locations	\$79.00	11.00	1.00	\$869.00
Utilities	Utilities for one program office location	\$100.00	11.00	1.00	\$1,100.00
Office Supplies	Pens, pencils, markers, envelopes, copier paper, folders, staples, staplers,	\$100.00	11.00	1.00	\$1,100.00
Equipment	Computer Connection at the office location	\$40.00	11.00	1.00	\$440.00
Rent	Main Program Office	\$3,000.00	11.00	1.00	\$33,000.00
<b>Total Operating Expenses:</b>					<b>\$38,368.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage	Various	440	2.6						33.00	\$0.521		\$8,799.82
<b>Total Travel and Per Diem:</b>												<b>\$8,799.82</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Workshop and Educational	Workshop and Educational Materials	\$10.00	1500.00	1.00	\$15,000.00
Workshop Food Samples	Workshop Food Samples	\$2.50	1500.00	4.00	\$15,000.00
Printing and Duplicating	Printing and Duplicating for NEOP-LA program Including but not limited to the printing of business cards, participant paperwork and correspondence, NEOP-LA Program Stationary, etc	\$350.00	11.00	1.00	\$3,850.00
Garden/Orchard costs	Including seeds, seedlings, small gardening tools, and supplies	\$1,500.00	15.00	1.00	\$22,500.00
<b>Total Other Costs:</b>					<b>\$56,350.00</b>

### Indirect Costs

### Sub P Budget Justification

Calculation Method	%	\$ of Method	Total
Indirect costs are calculated < 3 % of direct program expenses	2.934%	\$315,737.00	\$9,263.72
Total Indirect Costs:			\$9,263.72
Total Budget:			\$324,999.88

## Sub Staffing Q

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant Q Name:**

County of Los Angeles, Department of Public Health  
 12-10170  
 Fame Assistance Corp.

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
27 Project Coordinator	Body&Soul Program Coordinator	80.00%	20.00%	1	\$42,166.50	\$42,166.50	25.00%	\$10,541.63	\$52,708.13
27 Project Coordinator	Body&Soul Program Coordinator	80.00%	20.00%	1	\$42,166.50	\$42,166.50	25.00%	\$10,541.63	\$52,708.13
2 Administrative Coordinator	Communications & Administrative Coordinator	80.00%	20.00%	1	\$35,292.00	\$35,292.00	25.00%	\$8,823.00	\$44,115.00
9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 1		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 2		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 3		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 4		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 5		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00

### Sub Staffing Q

9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 6		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 7		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 8		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 9		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 10		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 11		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 12		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 13		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 14		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00

### Sub Staffing Q

9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 15		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 16		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 17		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 18		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 19		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Church-Site Coordinator 20		10.00%	0.1	\$20,000.00	\$2,000.00		\$0.00	\$2,000.00
13	Dietician	Nutritionist		15.00%	0.15	\$33,333.33	\$5,000.00		\$0.00	\$5,000.00
16	Graphic Illustrator	Videographer & Editor		5.00%	0.05	\$25,200.00	\$1,260.00		\$0.00	\$1,260.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>240.00%</b>	<b>280.00%</b>	<b>5.2</b>	<b>\$578,158.33</b>	<b>\$165,885.00</b>		<b>\$29,906.26</b>	<b>\$195,791.26</b>

Definition and basis for calculations of benefit rate(s):

Full-Time Employee Benefits @ 25.35%. FICA 6.2 %, Medicare 1.45%, CA State Unemployment

## Sub Q Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant Q Name:** Fame Assistance Corp.

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Rent	Square footage allocation for three FTE employees	\$676.00	11.00	3.00	\$22,308.00
Building Maintenance & Security	Building security (electronic and in-person front desk staff) and janitorial	\$576.00	11.00	1.00	\$6,336.00
Utilities	Cost for electric , gas, and water	\$648.00	11.00	1.00	\$7,128.00
Storage	Dedicated space in the building basement for storage of program related	\$150.00	11.00	1.00	\$1,650.00
Communications	Telecommunications equipment and services, including phone, fax,	\$450.00	11.00	1.00	\$4,950.00
Office Supplies	Office supplies such as toner ink, copy paper, file folders, stationery, etc	\$37.50	11.00	4.00	\$1,650.00
Postage & Mailing	Directly relates to program delivery, such as mailing of quarterly	\$30.00	11.00	1.00	\$330.00
<b>Total Operating Expenses:</b>					<b>\$44,352.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Network Sponsored Training -	Sacramento	1	3							\$500.00		\$1,500.00
Mileage for monthly Body & Soul	Various	88	3							\$19.88		\$5,248.32
Mileage to attend Local Partner	Various	11	3						104.00	\$0.53		\$663.85
<b>Total Travel and Per Diem:</b>												<b>\$7,412.17</b>

### Sub Grant(s)

Name	Description/Justification	Total
A Program Evaluation	Include conducting focus groups, informant interviews, surveys, data analysis and reporting, and are estimated to cost \$5,000 for Year 1 (20 hours @ \$250)	\$5,000.00
<b>Total Sub Grant(s):</b>		<b>\$5,000.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food Demonstrations	Calculated as one food demonstration per month per church, reaching 30 people at \$2.50/unit	\$2.50	600.00	11.00	\$16,500.00

### Sub Q Budget Justification

Physical Activity Supplies	Supplies to conduct physical activity promotion at churches, calculated at \$110 per church	\$10.00	20.00	11.00	\$2,200.00
Promotional Materials	Materials to reinforce healthy eating and lifestyle behaviors, and create brand awareness for the Network, LACDPH and Body&Soul. Materials will include Network produced resources such as cookbooks, aprons, and caps; and Body&Soul tablecloths, and are estimated at \$660 per church	\$60.00	20.00	11.00	\$13,200.00
Printing and Copying	Routine printing and copying of program materials including posters displaying church policies and guidelines relating to healthy eating and physical activity, quarterly Body&Soul newsletters, nutrition education handouts and fliers, estimated at \$550 per church	\$50.00	20.00	11.00	\$11,000.00
<b>Total Other Costs:</b>					<b>\$42,900.00</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
Indirect costs are calculated at ten percent of direct program expenses	10.00%	\$295,454.00	\$29,545.40
<b>Total Indirect Costs:</b>			<b>\$29,545.40</b>

<b>Total Budget:</b>	<b>\$324,999.88</b>
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## Sub Staffing R

**Prime Grantee Name:**

County of Los Angeles, Department of Public Health

**Grant Number:**

12-10170

**Sub Grant R Name:**

Valley Care Community Consortium

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
27 Project Coordinator	Project Coordinator	90.00%	10.00%	1	\$52,008.00	\$52,008.00	27.000%	\$14,042.16	\$66,050.16
28 Promotora	Health Promotor		100.00%	1	\$31,207.00	\$31,207.00	27.000%	\$8,425.89	\$39,632.89
28 Promotora	Health Promotor		100.00%	1	\$31,207.00	\$31,207.00	27.000%	\$8,425.89	\$39,632.89
28 Promotora	Health Promotor		100.00%	1	\$31,207.00	\$31,207.00	27.000%	\$8,425.89	\$39,632.89
28 Promotora	Health Promotor		100.00%	1	\$31,207.00	\$31,207.00	27.000%	\$8,425.89	\$39,632.89
3 Administrator (e.g., Director of Programs)	Project Director	25.00%		0.25	\$72,050.00	\$18,012.50	27.000%	\$4,863.38	\$22,875.88
6 Community Liaison	Student Workers (10)		1000.00%	10.00	\$1,000.00	\$10,000.00	27.000%	\$2,700.00	\$12,700.00
6 Community Liaison	Health Ministry Leaders (17)		1700.00%	17	\$400.00	\$6,800.00	0.000%	\$0.00	\$6,800.00
<b>Totals:</b>		<b>115.00%</b>	<b>3110.00%</b>	<b>32.25</b>	<b>\$250,286.00</b>	<b>\$211,648.50</b>		<b>\$55,309.10</b>	<b>\$266,957.60</b>

**Definition and basis for calculations of benefit rate(s):**

Full and Part-Time Benefits @ 27% (Exclude Health Ministry) FICA 7.3 %, Work Comp 1%, SUI

## Sub R Budget Justification

<b>Prime Grantee Name:</b>	County of Los Angeles, Department of Public Health
<b>Grant Number:</b>	12-10170
<b>Sub Grant R Name:</b>	Valley Care Community Consortium

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Supplies Office and Other	Include office supplies such as toner, paper, pens, binders, flip charts, and	\$81.82	11.00	4.00	\$3,600.08
Office Space	Office Space: 4 FTE staff x sq. ft. x rent	\$272.73	11.00	4.00	\$12,000.12
<b>Total Operating Expenses:</b>					<b>\$15,600.20</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Annual Mileage	Various	1	6						6,000.00			\$3,390.00
Parking Fees	Various	2	6								\$68.75	\$825.00
<b>Total Travel and Per Diem:</b>												<b>\$4,215.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Printing/Copying	Estimated at \$363.63 a month	\$363.63	11.00	1.00	\$3,999.93
Annual Health Community Event	Includes expenses to conduct the community walk including park usage fees, canopy rental fees, food for food demonstration, Rethink your Drink education materials, items for food delivery, storage and preparation, pedometers. This event will bring the churches together for physical activity events as well as an opportunity for taste testing. Free community event that will reinforce messaging sent throughout the project.	\$5,000.00	1.00	1.00	\$5,000.00
Staff Training Expenses	The cost to conduct three separate training sessions to train staff from each faith community including cost of conference rooms, utilities, set-up, and clean up.	\$1,000.00	3.00	1.00	\$3,000.00

### Sub R Budget Justification

Nutrition Education Materials	Includes the cost of developing posters and other nutrition education materials that will be part of the fruit and vegetable of the month campaign. Each faith institution will get a set of promotional materials for their congregation.	\$115.91	11.00	1.00	\$1,275.01
Tool Kit	Items for wellness toolkits provided to each church including Network approved DVDs, reproducible handouts, nutrition education reinforcement items.	\$300.00	17.00	1.00	\$5,100.00
<b>Total Other Costs:</b>					<b>\$18,374.94</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
6.5 % of Total Direct Costs	6.506%	\$305,148.00	\$19,852.93
<b>Total Indirect Costs:</b>			<b>\$19,852.93</b>

<b>Total Budget:</b>	<b>\$324,999.88</b>
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## Sub R Budget Justification

## Sub R Budget Justification



## Sub S Budget Justification

**Prime Grantee Name:** County of Los Angeles, Department of Public Health  
**Grant Number:** 12-10170  
**Sub Grant S Name:** TBD

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

**Sub S Budget Justification**

**Sub Grant(s)**

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
		\$0.00	\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$325,000.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Merced County Department of Public Health  
**Grant Number:** 13-20526  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 50% Female 50%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>6%</u>	<input checked="" type="checkbox"/> Latino	<u>55%</u>
<input checked="" type="checkbox"/> Asian	<u>7%</u>	<input type="checkbox"/> Native American	_____ %
<input checked="" type="checkbox"/> Caucasian	<u>32%</u>	<input type="checkbox"/> Pacific Islander	_____ %
<input type="checkbox"/> Other (specify)	:		%

Languages:

<input checked="" type="checkbox"/> English	<u>40%</u>	<input type="checkbox"/> Korean	_____ %
<input checked="" type="checkbox"/> Spanish	<u>55%</u>	<input type="checkbox"/> Lao	_____ %
<input type="checkbox"/> Arabic	_____ %	<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Armenian	_____ %	<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Bosnian	_____ %	<input type="checkbox"/> Tagalog	_____ %
<input type="checkbox"/> Cantonese	_____ %	<input type="checkbox"/> Vietnamese	_____ %
<input type="checkbox"/> Farsi	_____ %	<input type="checkbox"/> Other (specify)	: _____ %
<input checked="" type="checkbox"/> Hmong	<u>5%</u>	<input type="checkbox"/> Other (specify)	: _____ %
<input type="checkbox"/> Khmer (Cambodian)	_____ %		

Ages:

<input type="checkbox"/> Under 5 years old	<u>9%</u>	<input type="checkbox"/> 12 to 17	<u>11%</u>
<input type="checkbox"/> 5 to 8	<u>7%</u>	<input type="checkbox"/> 18 to 59	<u>55%</u>
<input type="checkbox"/> 9 to 11	<u>5%</u>	<input type="checkbox"/> 60 years old & over	<u>13%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

*See attached Census Tract data sheet*  
 *See attached Means Tested Program data sheet*  
 *See attached Free/Reduced Price Meal Percentage data sheet*  
 Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>10%</u> | <input type="checkbox"/> Low Income Home Energy Assistance Program  | %          |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ %    | <input type="checkbox"/> MediCal                                    | %          |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | %          | <input checked="" type="checkbox"/> Public Housing                  | <u>10%</u> |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | %          | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | %          |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>5%</u>  | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | <u>5%</u>  |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>10%</u> | <input type="checkbox"/> Soup Kitchens                              | %          |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>10%</u> | <input type="checkbox"/> SSI- Supplemental Security Income          | %          |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>10%</u> | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | %          |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | %          | <input type="checkbox"/> Weatherization Program                     | %          |
| <input type="checkbox"/> Job Corps  | %          | <input type="checkbox"/> WIC  | %          |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Community Nutrition Action Plan Collaborative
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (25 occurrences at 1 hour(s) each)
- Community Education Events: (10 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: (10 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

4 Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

1 CalFresh Offices

Churches

1 Community Centers

Elderly Service Centers

60 Emergency Food Assistance Sites

(includes Food Banks, Food  
Pantries, and Soup Kitchens)

Extension Offices

1 Farmers Markets

10 Food Stores

9 Head Start Programs

Individual Homes

7 Libraries

1 Other Youth Education Sites (includes  
Parks and Recreation)

6 Public/Community Health Centers (includes  
Public Health Departments)

2 Public Housing

Schools – students (Preschool)

4 Schools – students (K-12)

Schools – students (Afterschool  
Program)

23 Schools - Parents

1 Shelters/Temporary Housing

TANF Job Readiness Program

WIC Programs

Worksites

1 Other (specify): Family Resource Center

Other (specify):

Other (specify):

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Projected Unduplicate Number of Contacts: 6868

Narrative

Merced County Department of Public Health (MCDPH) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Merced County. MCDPH will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

MCDPH will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Merced County Department of Public Health staff will conduct a survey (e.g. Rethink Your Drink survey, Food Behavior Checklist or Fruit and Vegetable Checklist) to assess attitudes, knowledge beliefs and skills during the nutrition education class series and Rethink Your Drink educational events. Staff will also measure nutrition education class attendance and CNAP group membership satisfaction through participant surveys.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

Merced County Department of Public Health will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. Merced County Department of Public Health will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Merced County Public Health Department chose to address the following PSE strategies: (1) To increase access to affordable healthy fruits and vegetables by establishing farmer's market within a very low-income community, and (2) To establish a policy to guide healthier beverage consumption for local youth sports organization participants. Merced County Public Health Department will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chose. Merced County Public Health Department will utilize the RE-AIM methodology to evaluate their proposed PSE strategies to increase access to affordable healthy fruits and vegetables by establishing farmer's market within a very low-income community, and establish a policy to guide healthier beverage consumption for local youth sports organization participants. Merced County Public Health Department will work with a designated Network Research and Evaluation team member to create and implement a customized PSE evaluation framework based on the Re-Aim model that will promote successful PSE intervention outcomes. Formation evaluation has/will include input from County Nutrition Action Plan Committee members and CA4 Health Leadership, and feedback from community members at 3 community forums. Merced has a robust set of SNAP-Ed activities, however the project description does not provide a thorough explanation for how core objectives will be met. Monterey is providing SNAP-Ed services in

San Benito County as part of the cluster CDPH option offered to very small and rural LHDs to designate a partner LHD to operate SNAP-Ed services in the county. Because San Benito does not have the capacity to provide the SNAP-Ed services and the population funding amount based on SNAP eligible available for San Benito was too small to hire the appropriate staffing/infrastructure. Monterey and San Benito have coordinated services successfully for other programs and have a strong partnership. This was a way to get coverage to those SNAP eligible families in San Benito County by a SNAP-Ed experienced contractor (Monterey) that would not normally receive services. Please clarify and expand on what you seek to accomplish during FY-14, particularly in relation to coalition work and PSE activities. Monterey did not develop a CNAP with objectives in FFY 2013 but will be developing a CNAP in FFY 2014. CNAP will address Objectives 1) increasing access and/or consumption of healthy beverages, which may also include efforts to decrease access to and/or consumption of sugary drinks, and 2) increasing access to healthy foods and/or physical activity in their jurisdiction.

**Census Tract Data Sheet**

***All Race/Ethnicity Subgroup***

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Boys & Girls Club	615 W. 15th St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Farmers Market	Merced Flea & Farmer's Market	East Child Avenue & G. St.	Merced	95340	06047001602	AR	N/A	48.6%	68.0%	2006-2010	
Food Store	Buy Bye Market	1108 G St	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006-2010	
Food Store	Eltraeb Market	561 W. 8 <sup>th</sup>	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006-2010	
Food Store	Food Center	1150 Martin Luther King Jr. Way	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006-2010	
Food Store	Carnicera 3 Hermanos	1055 W. Childs Ave	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006-2010	
Food Store	Choice Food Market	836 T St.	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006-2010	
Food Store	El Porvenir	864 W. 13 <sup>th</sup> St.	Merced	95341	06047001502	AR	N/A	57.1%	79.4%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	Grocery Outlet	1125 W. Main St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Food Store	Save Mart Supermarkets	1136 W. Main St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Food Store	Broadway Market	9345 Broadway	Planada	95365	06047001901	AR	N/A	33.6%	53.7%	2006-2010	
Food Store	Lute's Market	318 N. Sutter St.	Planada	95365	06047001901	AR	N/A	33.6%	53.7%	2006-2010	
Library	William J. George Library	401 Leshner Dr.	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006-2010	
Library	Merced County Library	0 St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Library	Atwater Library	1600 Third St.	Atwater	95301	06047000701	AR	N/A	53.8%	65.6%	2006-2010	
Library	Dos Palos Library	2002 Almond	Dos Palos	93620	06047002402	AR	N/A	36.9%	58.5%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnici ty **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Library	South Dos Palos Library	21961 Reynolds Ave	So. Dos Palos	93665	06047002402	AR	N/A	36.9%	58.5%	2006-2010	
Library	Delhi Library	16114 Schendel Rd.	Delhi	95315	06047000203	AR	N/A	22.7%	51.1%	2006-2010	
Library	Winton Library	7057 Walnut	Winton	95388	06047000504	AR	N/A	33.5%	63.9%	2006-2010	
Public/Community Health Centers	Merced County Department of Public Health	260 E. 15 <sup>th</sup> St.	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006-2010	
Public/Community Health Centers	Merced County Department of Mental Health	480 E. 13 <sup>th</sup>	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnici ty **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Com munity Health Centers	Merced Faculty Associates	E. 13 <sup>th</sup> St	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006- 2010	
Public/Com munity Health Centers	Kids Care	1260 D St	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006- 2010	
Public/Com munity Health Centers	Family Care	315 E. 13 <sup>th</sup> St	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006- 2010	
Public/Com munity Health Centers	Golden Valley Health Center	847 W. Childs	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006- 2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Sites	Kiwanis Kiddieland	25 <sup>th</sup> St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Adult Ed & Job Training	Delhi Adult School	10082 Vincent Ave.	Delhi	95315	06047000201	AR	N/A	28.7%	51.6%	2006-2010	
Adult Ed & Job Training	Dos Palos Adult School	2041 Almond St.	Dos Palos	93620	06047002402	AR	N/A	36.9%	58.5%	2006-2010	
Adult Ed & Job Training	Merced Adult School	50 E. 20th	Merced	95340	06047001401	AR	N/A	37.8%	55.2%	2006-2010	
Adult Ed & Job Training	Merced Regional Occupational Program	632 W. 13th	Merced	95341	06047001502	AR	N/A	57.1%	79.4%	2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Office	Human Services Agency	2115 West Wardrobe Ave.	Merced	95341	06047001501
Family Resource Center	ReDirect	1573 West Main St.	Merced	95340	06047001301
Food Pantry	Assembly of God	9711 N. Stephens St	Delhi	95315	06047000203
Food Pantry	Emmanuel Baptist Church	1310 Main St	Livingston	95334	06047000304
Food Pantry	Helping Hands	4940 Mahoney Rd	Hilmar	95324	06047000402
Food Pantry	New Cannon Mission Outreach	424 N. Mercy Springs Rd	Los Banos	93635	06047002202
Food Pantry	Challenged FRC Thrift Store	2839 Buhach Rd	Atwater	95301	06047000902
Food Pantry	Salvation Army	1231 Fourth St.	Los Banos	93635	06047002201
Food Pantry	St. Vincent DePaul	529 I St.	Los Banos	93635	06047002201
Food Pantry	St. Vincent DePaul	131 Main St.	Merced	95340	06047001302

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	St. Vincent DePaul	1999 Juniper Ave.	Atwater	95301	06047000601
Food Pantry	Love, INC	520 W. 20 <sup>th</sup> St	Merced	95340	06047001302
Food Pantry	1 <sup>st</sup> Baptist Church	1683 Fifth St.	Atwater	95301	06047000701
Food Pantry	1 <sup>st</sup> Baptist Church	500 Buena Vista St.	Merced	95348	06047001002
Food Pantry	Agape	205 6 <sup>th</sup>	Gustine	95322	06047002000
Food Pantry	Alliance Church of Merced County Food Bank	3575 Santa Monica Crt.	Merced	95348	06047001002
Food Pantry	Atwater Baptist	2124 First St	Atwater	95301	06047000602
Food Pantry	Atwater River	103 Cindy Dr.	Atwater	95301	06047000801
Food Pantry	Atwater UMC Food Pantry	2550 Linden St.	Atwater	95301	06047000602
Food Pantry	Bible Christian Food Pantry	3782 S. Washington St.	Le Grand	95333	06047001902
Food Pantry	Calvary Temple Food Ministry	2740 N. Hwy 59	Merced	95348	06047000902

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Catholic Charities of Merced	336 W. Main. St	Merced	95340	06047001302
Food Pantry	Celebrate Recovery	2230 E. Yosemite Ave.	Merced	95348	06047001801
Food Pantry	Creekside Church	2876 N. G St	Merced	95340	06047001004
Food Pantry	Cross Los Banos Food Box	112 Santa Barbara St.	Los Banos	93635	06047002202
Food Pantry	Food Closet of Delhi Community Presbyterian Church	15917 El Capitan Way	Delhi	95315	06047000201
Food Pantry	Dos Palos Youth in Crisis Center	2017 Blossom Ave.	Delhi	93620	06047002402
Food Pantry	El Nazareno	1374 Shaffer Rd.	Atwater	95301	06047000802
Food Pantry	El Samaritano	7165 Winton Way	Winton	95388	06047000504
Food Pantry	Emmanuel Baptist Food Pantry	1310 Main St.	Livingston	95334	06047000304
Food Pantry	Emmanuel Southern Baptist Church	1701 Leonard St.	Dos Palos	93620	06047002402
Food Pantry	Endurance With A Mission Foundation	685 Wallis	Gustine	95322	06047002000

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Faith Bible Church	7463 W. Turlock Rd	Snelling/Winton	95369	06047002500
Food Pantry	Evangelical Free Church Food Pantry	2876 N. G St	Merced	95340	06047001302
Food Pantry	Faith Mission Ministries, Inc.	909 W. 18 <sup>th</sup> St.	Merced	95340	06047001301
Food Pantry	Family Worship Center	401 L St.	Los Banos	93635	06047002201
Food Pantry	First Church of God	2100 Fruitland	Atwater	95301	06047000601
Food Pantry	Gospel Lighthouse	9594 E. Stanford St.	Planada	95365	06047001901
Food Pantry	Gateway Community Church	353 E. Donna Dr.	Merced	95340	06047001101
Food Pantry	Hands of Love	103 Cindy Dr.	Atwater	95301	06047000801
Food Pantry	Harvest Time	1021 R. St.	Merced	95341	06047001502
Food Pantry	Holy Cross Lutheran Church	1495 Underwood Ave	Atwater	95301	06047000603
Food Pantry	Isma Ministries	2545 Stretch Rd.	Merced	95340	06047001402

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	JMJ Maternity Home	2126 Bristol Ct.	Merced	95340	06047001402
Food Pantry	Lifeline	7081 N. Winton Way	Winton	95388	06047000504
Food Pantry	Livingston Seventh Day Adventist Church	703 4 <sup>th</sup> St	Livingston	95334	06047000304
Food Pantry	Living Waters Ministries	1201 Cedar Ave	Atwater	95301	06047000701
Food Pantry	Los Banos Salvation Army	1231 4 <sup>th</sup> St.	Los Banos	93635	06047002201
Food Pantry	Merced Bethel	810 T St.	Merced	95341	06047001503
Food Pantry	Merced Rescue Mission	1921 Canal St.	Merced	95340	06047001302
Food Pantry	Mt. Olive Baptist Church	1311 Maple St.	Atwater	95301	06047000601
Food Pantry	New Horizon Christian Center	726 I St.	Los Banos	93635	06047002201
Food Pantry	Revival Center's Daily Bread Distribution	2525 N. Beachwood Dr.	Merced	95348	06047000902

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Salvation Army of Merced	1440 W. 12 <sup>th</sup> St.	Merced	95340	06047001502
Food Pantry	Santos Di Pietro Foundation	420 Somerset Ave.	Los Banos	93635	06047002302
Food Pantry	Sound of Life Food Pantry	1120 W. 2 <sup>nd</sup> St.	Merced	95341	06047001503
Food Pantry	Shepherd of the Valley	1455 E. Yosemite Ave	Merced	95340	06047001101
Food Pantry	St. Anthony's	1799 Winton Way	Atwater	95301	06047000602
Food Pantry	St. Luke's Episcopal	350 W. Yosemite Ave	Merced	95348	06047001002
Food Pantry	St. Paul Lutheran Church	2916 McKee Rd	Merced	95340	06047001200
Food Pantry	Valley Harvest Church	3022 N. Parson Ave	Merced	95340	06047001200
Food Pantry	United Methodist Church	899 Yosemite Parkway	Merced	95340	06047001700
Head Start (Migrant)	Atwater	9200 W. Westside Blvd	Atwater	95301	06047000505
Head Start (Migrant)	Bear Creek	1541 N. Plainsburg Rd.	Planada	95333	06047001901

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start (Migrant)	Felix Torres	859 N. Plainsburg Rd.	Planada	95333	06047001901
Head Start (Migrant)	Granada	9723 E. Haskell St.	Planada	95326	06047001901
Head Start (Migrant)	John O'Banion	401 Leshar Dr. Ste	Merced	95340	06047001503
Head Start (Migrant)	Livingston	1001 F. St.	Livingston	95334	06047000301
Head Start (Migrant)	Merced	2753 Santa Fe. Dr.	Merced	95348	06047001002
Head Start (Migrant)	Rafael L. Silva	18926 W. Henry Miller Ave.	Los Banos	93635	06047002302
Head Start (Migrant)	S. Dos Palos	22380 S. 7 <sup>th</sup> St.	Dos Palos	93620	06047002402
Public Housing	Los Banos Apartments	44 West I St.	Los Banos	93635	06047002201
Public Housing	Merced County Public Housing Authority	405 U Street	Merced	95341	06047001503
Shelter	Merced Rescue Mission	1921 Canal St	Merced	95340	06047001302

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Shaffer Elementary (P)	Atwater Elementary	24656316025365	70.44%	13.63%	84.07%
Mitchell Elementary (P)	Atwater Elementary	24656316025340	72.33%	12.45%	84.78%
Bellevue Elementary (P)	Atwater Elementary	24656316025324	87.99%	7.18%	95.17%
Elmer Wood Elementary (P)	Atwater Elementary	24656316025332	56.66%	13.70%	70.36%
Peggy Heller Elementary (P)	Atwater Elementary	24656316113161	49.40%	16.07%	65.47%
El Capitan Elementary (P)	Delhi Unified	24753666025407	89.85%	4.65%	94.50%
Shattuck Educational Park (P)	Delhi Unified	24753662430197	53.66%	4.88%	58.54%
Schendel Elementary (P)	Delhi Unified	24753666025415	82.83%	6.38%	89.21%
Bryant Middle (P)	Dos Palos Oro Loma Joint Unified	24753176025423	73.84%	10.58%	84.42%
Bernhard Marks Elementary (P)	Dos Palos Oro Loma Joint Unified	24753176112940	75.33%	9.87%	85.20%
Westside High (P)	Dos Palos Oro Loma Joint Unified	24753172430015	100.00%	0.00%	100.00%
El Nido Elementary (P)	El Nido Elementary	24656806025456	77.07%	10.19%	87.26%
Hilmar High (P)	Hilmar Unified	24656982432409	40.24%	10.52%	50.76%
Irwin High (Continuation) (S, P)	Hilmar Unified	24656982430080	64.52%	19.35%	83.87%
Merquin Elementary (P)	Hilmar Unified	24656986025472	78.26%	9.94%	88.20%
Granada High (S, P)	Le Grand Union High	24657302430064	100.00%	0.00%	100.00%
Henry Miller Elementary (P)	Los Banos Unified	24657556025548	50.37%	3.98%	54.35%
Pacheco High (S, P)	Los Banos Unified	24657550120923	46.54%	12.78%	59.32%
Hopeton Elementary (P)	Merced River Union Elementary	24737266025480	65.82%	13.92%	79.75%
Washington Elementary (P)	Merced River Union Elementary	24737266025803	63.64%	16.16%	79.80%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Plainsburg Union Elementary (P)	Plainsburg Union Elementary	24658136025779	38.64%	27.27%	65.91%
Cesar E. Chavez Middle (S, P)	Planada Elementary	24658216120448	69.48%	7.63%	77.11%
Snelling-Merced Falls Elementary (P)	Snelling-Merced Falls Union Elementary	24658396025795	63.74%	14.29%	78.02%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**

*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measureable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.

x	Mobilize community partnerships around healthy eating and active living.
x	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
x	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
x	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
x	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
x	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify: N/A
	Other, specify: N/A

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There is a total of one proposed subcontractor in Madera County's FY14 SNAP-Ed Program project. The subcontractor will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, the subcontractor will take on a coordination role to directly work and train youth and adults at local school district sites. The subcontractor will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

**Objectives 1-4:** The subcontractor will also serve as the coordinating body for youth engagement trainings of both youth and teens at school and community sites, e.g. before and

after-school programs, parks and recreational programs, faith based organizations, and youth-focused service organizations. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites.

Madera County LHD will specifically address Objective 3 by working on a policies, systems, and environmental change strategy to increase consumption of fruits, vegetables, low/fat milk and water during school breakfast and lunch. Students will be educated on the importance of fruit, vegetable, low/fat milk and water consumption during Harvest of the Month presentations. Additionally environmental changes will occur in the cafeteria as well as increasing the variety and freshness of the fruits and vegetables served during school breakfast/lunch. At certain locations data will be collected evaluating the effects of the policy, systems, and environmental changes as well as evaluating the effectiveness of the Harvest of the Month intervention.

In collaboration with other County organizations, School Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

The County LHD will only be working with one subcontractor for FFY2014. The subcontractor will assist the County LHD as outlined in Question 4.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

Currently, the County LHD does not have any further comment regarding the scope or our proposed activities or subcontractors in FFY2014.

## Budget Coversheet

Prime Grantee Name: Madera County Public Health Department

Grant Number: 13-20508

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$129,920.00	\$157,335.00	\$27,415.00	21.10%
2 Benefits	\$51,968.00	\$73,812.85	\$21,844.85	42.04%
3 Operating	\$23,483.00	\$15,720.00	-\$7,763.00	-33.06%
4 Equipment	\$11,050.00	\$1,342.48	-\$9,707.52	-87.85%
5 Travel & Per Diem	\$5,429.00	\$6,004.10	\$575.10	10.59%
6 Subcontractors	\$13,535.00	\$138,472.50	\$124,937.50	923.07%
7 Other Costs	\$28,126.00	\$61,860.50	\$33,734.50	119.94%
8 Indirect Costs	\$22,188.00	\$46,136.56	\$23,948.56	107.93%
<b>Totals:</b>	<b>\$285,699.00</b>	<b>\$500,684.00</b>	<b>\$214,985.00</b>	<b>75.25%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase in total number of staff as well as increase in salaries of existing staff.
2 Benefits	Increase in total number of staff receiving benefits.
3 Operating	Operating cost decreased because the majority of upfront costs were incurred in FFY13.
4 Equipment	Equipment cost decreased because the majority of equipment was purchased in FFY13.
5 Travel & Per Diem	Travel costs are lower because certain activities in FFY13 required more trips to Sacramento and the Childhood Obesity Conference will not be held in FFY14.
6 Subcontractors	Our FFY14 allocation increased with a corresponding increase to funds allocated to subcontractors.
7 Other Costs	Our FFY14 allocation increased with a corresponding increase in the number of participants reached.
8 Indirect Costs	Other Costs and Subcontractor costs increased due to an increase in our allocation, thus increasing Indirect Costs.

## Prime Staffing

**Prime Grantee Name:**

Madera County Public Health Department

**Grant Number:**

13-20508

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Myriam Alvarez (Program Manager, Administrative Support and Evaluation Expertise)	100.00%	0.00%	0.1	\$73,873.00	\$7,387.30	44.000%	\$3,250.41	\$10,637.71	
2		27 Project Coordinator	Zoltan Torok (Health Education Specialist)	30.00%	70.00%	1	\$46,046.00	\$46,046.00	53.000%	\$24,404.38	\$70,450.38	
3		8 Contract Manager	Sal Cervantes (Administrative Analyst, Fiscal Support)	100.00%	0.00%	0.1	\$61,357.00	\$6,135.70	47.000%	\$2,883.78	\$9,019.48	
4		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Sophia Aguilar (Public Health Assistant)	10.00%	90.00%	1	\$31,608.00	\$31,608.00	49.000%	\$15,487.92	\$47,095.92	
5		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Maria Torres (Nutrition Assistant)	10.00%	90.00%	1	\$26,666.00	\$26,666.00	42.000%	\$11,199.72	\$37,865.72	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Ana Cruz (Public Health Education Assistant)	10.00%	90.00%	1	\$39,492.00	\$39,492.00	42.000%	\$16,586.64	\$56,078.64	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	

**Prime Staffing**

11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>260.00%</b>	<b>340.00%</b>	<b>4.2</b>	<b>\$279,042.00</b>	<b>\$157,335.00</b>	<b>\$73,812.85</b>	<b>\$231,147.85</b>		

Definition and basis for calculations of benefit rate(s):

[Social security, FICA, PERS retirement, health coverage \(including medical, vision, dental and life insurance\).](#)

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## Prime Budget Justification

Prime Grantee Name: Madera County Public Health Department  
 Grant Number: 13-20508

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Rent	Office space for 4.2 FTE utilizing 600 sq. feet (prorated to reflect FTE). The \$1.75 per square foot includes janitorial service, utilities and rent. The SNAP-Ed funded employees are located in a portable that is independent of the main Health Department Building.	\$1.75	600.00	12.00	\$12,600.00	
		Office Supplies	Supplies such as toner, photocopying, paper, file folders, pens etc.	\$25.00	4.20	12.00	\$1,260.00	
		Communication	Desk phones for 4.2 FTE	\$25.00	4.20	12.00	\$1,260.00	
		IT Support	10 IT Help Desk tickets, such as charges to unblock websites, retrieve passwords, fix printer problems, etc.	\$60.00	10.00	1.00	\$600.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Operating Expenses:</b>							<b>\$15,720.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Desk Top Computer	Desktop computer with software for 1 FTE. The Desk Top Computer will be used by the new hire SNAP-Ed Nutritionist, Position #6. The new Desk Top Computer is only designated for 100% NETWORK use.	\$1,242.48	1.00	1.00	\$1,242.48	
		Folding Table	Portable table will be used by SNAP-Ed Nutritionist and Project Coordinator at RYD presentations, Health Fairs, Community Events and Farmer's Market. The folding table is only allocated for 100% NETWORK use.	\$100.00	1.00	1.00	\$100.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	

### Prime Budget Justification

							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$1,342.48</b>	

Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		CCLHDN / Project Coordinator / 'Other' Fee is for parking	TBD	1	1	2	1	\$34.00	\$92.00		320.00	\$300.00	\$20.00	\$660.80	
		Network Statewide Conference / Feb 14 / Project Coordinator, Nutritionist / 'Other' fee is for parking	Sacramento	1	2	3	2	\$34.00	\$92.00		320.00		\$20.00	\$792.80	
		Regional Network meetings/ Project Coordinator, Nutritionist	Tulare	3							140.00			\$237.30	
		In-County travel to complete SOW activities/ Project Coordinator, Nutritionist, Health Educators	Madera County	1							2,480.00			\$1,401.20	
		Impact Outcome Evaluation Training / Project Coordinator / 'Other' fee is for parking	Sacramento	1	1			\$24.00			320.00		\$20.00	\$200.80	
		Childhood Obesity Collaborative/ Project Coordinator, Nutritionist	Madera	12							40.00			\$271.20	
		NEOP Statewide Collaborative Meeting, Nov. 14 & May 14 / Project Coordinator, Nutritionist / 'Other' fee is for parking	Sacramento	2	2	3	2	\$34.00	\$92.00		320.00		\$20.00	\$1,585.60	
		LHD Project Coordinator meeting Oct. 13/ Project Coordinator / 'Other' fee is parking	Sacramento	1	1	2	1	\$34.00	\$92.00		320.00		\$20.00	\$360.80	
		LHD Project Coordinator meeting April 14 / Project Coordinator / 'Other' fee is parking	Sacramento	1	1	1		\$24.00			320.00		\$20.00	\$224.80	
		Community Engagement Training / Project Coordinator, Nutritionist / 'Other' fee is	Sacramento	1	2	1		\$24.00			320.00		\$20.00	\$268.80	
<b>Total Travel and Per Diem:</b>													<b>\$6,004.10</b>		

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Prime Budget Justification**

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	Madera County Children and Families Commission Subgrantee will be responsible for teaching nutrition education to afterschool elementary students. Subgrantee will also be responsible for organizing three community events that include other organizations within the county. Subgrantee is also responsible for Rethink Your Drink presentations, training, events, collaborative meetings and research. Additionally subgrantee will be responsible for creating an intervention for policy, systems or nvironmental change within the community. Subgrantee is also responsible for training Peer Educators on a variety of health topics. These Peer Educators are then responsible for teaching various community members the information they were taught.	\$138,472.50	
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$138,472.50</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		HOTM Workbooks (outside printing)	HOTM workbooks for preschool, 4th, 5th and 6th grade students	\$4.00	5150.00	1.00	\$20,600.00	
		Food Preparation Equipment	Such as storage containers, mixing spoons, etc.	\$150.00	1.00	1.00	\$150.00	
		MyPlate Felt Boards	MyPlate felt boards to be used within the HOTM activities for preschool students	\$56.00	3.00	1.00	\$168.00	
		Recipe Books (outside printing)	FFY 2014 HOTM recipes bound together for students completing HOTM activities	\$3.90	5150.00	1.00	\$20,085.00	
		Food for Demonstrations	HOTM food taste tastings and demonstrations for preschool, 4th, 5th and 6th grade students for 9 months	\$0.45	5150.00	9.00	\$20,857.50	



### Sub Staffing A

**Prime Grantee Name:** Madera County Public Health Department  
**Grant Number:** 13-20508  
**Sub Grant A Name:** Madera County Children and Families Commission

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Diane Sandoval	50.00%	15.00%	0.65	\$56,793.00	\$36,915.45	42.750%	\$15,781.35	\$52,696.80	
2		17	Health Educator	TBD	10.00%	40.00%	0.5	\$38,208.00	\$19,104.00	37.000%	\$7,068.48	\$26,172.48	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		60.00%	55.00%	1.15	\$95,001.00	\$56,019.45		\$22,849.83	\$78,869.28		

**Definition and basis for calculations of benefit rate(s):** Social Security, FICA, PERS retirement, health coverage (including medical, vision, dental and life insurance).

### Sub A Budget Justification

**Prime Grantee Name:** Madera County Public Health Department  
**Grant Number:** 13-20508  
**Sub Grant A Name:** Madera County Children and Families Commission

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		General Office Supplies	Paper, pens/pencils, stapler, staples, file folders, labels, etc. (\$35 per person).	\$35.00	3.00	12.00	\$1,260.00		
		Standard Copier use	B/W and color copies (\$40 per person).	\$40.00	3.00	12.00	\$1,440.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$2,700.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Peer to Peer Training Health Educator Peer Educators	Sacramento	2	6	2	1	\$38.00	\$84.00	\$0.00	588.04	\$0.00	\$0.00	\$2,584.49	
		Any Network trainings (Resources and Tools for school and afterschool setting) Project Coordinator Health Educator	Sacramento	2	2	1	0	\$38.00	\$0.00	\$0.00	588.04	\$0.00	\$0.00	\$816.49	

**Sub A Budget Justification**

		Nutrition Education, Tasting Demonstrations, and community events Health Educator	Madera County	5	2	1	0	\$0.00	\$0.00	\$0.00	250.00	\$0.00	\$0.00	\$706.25	
		Network Rethink Your Drink-train the trainer workshop Project Coordinator Health Educator	Sacramento	2	2	1	0	\$38.00	\$0.00	\$0.00	588.04	\$0.00	\$0.00	\$816.49	
		Network Rethink Your Drink media and spokesperson training Project Coordinator Health Educator	Sacramento	1	2	1	0	\$38.00	\$0.00	\$0.00	588.04	\$0.00	\$0.00	\$408.24	
			Madera County	3	2	1	0	\$0.00	\$0.00	\$0.00	200.00	\$0.00	\$0.00	\$339.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
													<b>Total Travel and Per Diem:</b>	<b>\$5,670.95</b>	

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			
		G			

### Sub A Budget Justification

		H				
		I				
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Travel table	To host interactive booth and display materials.	\$161.62	1.00	1.00	\$161.62	
		Travel Chairs	To host interactive booth.	\$50.00	2.00	1.00	\$100.00	
		Canopy	To host interactive booth and offer promotion of campagin.	\$569.77	1.00	1.00	\$569.77	
		Education Materials	Rethink your Drink work books (\$2.25 x 2000 ). Rethink Your Drink flyers (\$0.90 x 2000 ). Rethink Your Drink pamphlets (\$1.05 x 2000).	\$4.20	2000.00	1.00	\$8,400.00	
		Education Materials	Harvest of the Month workbooks (\$3.90 x 1000 = \$2,340). Harvest of the Month flyers (\$1.40 x 1000 = \$840). Harvest of the Month recipe cards (\$1.35 x 1000 = \$810)	\$6.65	1000.00	1.00	\$6,650.00	
		Education Materials	Recipe Books (\$3.90 x 2500 = \$9,750)	\$3.90	3000.00	1.00	\$11,700.00	
		Food Demonstrations	Rethink Your Drink spa water demo for 3000 SNAP-Ed eligible individuals	\$0.45	3000.00	1.00	\$1,350.00	
		Food Demonstrations	Harvest of the Month food tasting demo for 2000 SNAP-Ed eligible individuals	\$1.25	2000.00	1.00	\$2,500.00	
		Food Demonstrations	Food storage, utnesils, paper/plastic goods, measuring equipment for 3000 SNAP-Ed eligible individuals	\$3.38	3000.00	1.00	\$10,140.00	
<b>Total Other Costs:</b>							<b>\$41,571.39</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Cost incurred in support of the general management and administration of First 5 Commission (i.e. general accounting, local annual reporting, financial planning, payroll/benefits, human resources, legal services, contract compliance, audit, strategic planning, procurement, rent, maintenance, utilities, insurance, cleaning	7.50%	\$128,811.63	\$9,660.87	
<b>Total Indirect Costs:</b>					<b>\$9,660.87</b>	

**Sub A Budget Justification**

		<b>Total Budget: \$138,472.50</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Marin County Department of Health & Human Services  
**Grant Number:** 12-10207  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 35% Female 65%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>25%</u>	<input checked="" type="checkbox"/> Latino	<u>50%</u>
<input checked="" type="checkbox"/> Asian	<u>5%</u>	<input type="checkbox"/> Native American	%
<input checked="" type="checkbox"/> Caucasian	<u>20%</u>	<input type="checkbox"/> Pacific Islander	%
<input type="checkbox"/> Other (specify)	:		%

Languages:

<input checked="" type="checkbox"/> English	<u>59%</u>	<input type="checkbox"/> Korean	%
<input checked="" type="checkbox"/> Spanish	<u>40%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	%	<input type="checkbox"/> Tagalog	%
<input type="checkbox"/> Cantonese	%	<input checked="" type="checkbox"/> Vietnamese	<u>1%</u>
<input type="checkbox"/> Farsi	%	<input type="checkbox"/> Other (specify)	: %
<input type="checkbox"/> Hmong	%	<input type="checkbox"/> Other (specify)	: %
<input type="checkbox"/> Khmer (Cambodian)	%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>10%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>5%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>20%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>40%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>20%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): ( % equal to or less than 185% FPL)  
 Other (Specify): ( % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

<input checked="" type="checkbox"/> CalFresh Offices	<u>2%</u>	<input type="checkbox"/> Low Income Home Energy Assistance Program	%
<input type="checkbox"/> California Food Assistance Program (CFAP)	%	<input type="checkbox"/> MediCal	%
<input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR)	%	<input type="checkbox"/> Public Housing	%
<input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)	%	<input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)	%
<input type="checkbox"/> Family Resource Center	%	<input type="checkbox"/> Shelters/Temporary Housing	%
<input type="checkbox"/> Food Banks	%	<input type="checkbox"/> Soup Kitchens	%
<input checked="" type="checkbox"/> Food Pantries	<u>4%</u>	<input type="checkbox"/> SSI- Supplemental Security Income	%
<input checked="" type="checkbox"/> HeadStart	<u>12%</u>	<input type="checkbox"/> TANF (CalWORKS) Job Readiness	%
<input type="checkbox"/> In Home Supportive Services (IHSS)	%	<input type="checkbox"/> Weatherization Program	%
<input type="checkbox"/> Job Corps	%	<input checked="" type="checkbox"/> WIC	<u>5%</u>

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): HE/AL
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (60 occurrences at .5 hour(s) each)
- Community Education Events: (10 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: (10 occurrences at 1 hour(s) each)
- Point of Purchase: (5 occurrences at 1 hour(s) each)
- Other (specify): (            occurrences at            hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

\_\_\_\_\_ Adult Education & Job Training Sites  
           Adult Rehabilitation Center  
 \_\_\_\_\_ 1 CalFresh Offices  
 \_\_\_\_\_ 6 Churches (St Andrews, Cornerstone)  
 \_\_\_\_\_ 4 Community Centers (Canal Alliance, Manzanita, Pickleweed, Marin Health & Wellness Campus)  
 \_\_\_\_\_ 1 Elderly Service Centers  
 \_\_\_\_\_ 2 Emergency Food Assistance Sites (Canal Alliance, San Venetia Pantry)  
           Extension Offices  
           Farmers Markets  
 \_\_\_\_\_ 4 Food Stores (Canal)  
 \_\_\_\_\_ 9 Head Start Programs  
 \_\_\_\_\_ Individual Homes  
           Libraries

Other Youth Education Sites (includes Parks and Recreation)

\_\_\_\_\_ 3 Public/Community Health Centers (Marin City Health & Wellness Center, Marin Community Clinics-Novato and Canal)  
 \_\_\_\_\_ 1 Public Housing (Marin City)  
 \_\_\_\_\_ 3 Schools – students (Preschool)  
 \_\_\_\_\_ 9 Schools – students (K-12)  
 \_\_\_\_\_ 5 Schools – students (Afterschool Program)  
 \_\_\_\_\_ 15 Schools - Parents  
           Shelters/Temporary Housing  
           TANF Job Readiness Program  
 \_\_\_\_\_ 1 WIC Programs  
           Worksites  
 \_\_\_\_\_ 1 Other (specify): Canal Community Garden  
 \_\_\_\_\_ 1 Other (specify): Family Resource Center  
           Other (specify):

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Projected Unduplicate Number of Contacts: 4,277

Narrative

The local health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Marin County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) assessment results with various local stakeholders, community members and community organizations. Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental

Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Elderly Service Center	Marin City Senior Center	620 Drake Avenue	Marin City	94965	06041129000	B		54.9%	56.3%	10	
Church	St Andrews Church	101 Donahue Street	Marin City	94965	06041129000	B		54.9%	56.3%	10	
Public/Community Health Center	Marin City Health & Wellness Center	630 Drake Avenue	Marin City	94965	06041129000	B		54.9%	56.3%	10	
Community Center	Manzanita	630 Drake Avenue	Marin City	94965	06041129000	B		54.9%	56.3%	10	
Church	Cornerstone Church	626 Drake Avenue	Marin City	94965	06041129000	B		54.9%	56.3%	10	
Church	First Missionary Church	501 Drake Avenue	Marin City	94965	06041129000	B		54.9%	56.3%	10	
Church	People's Inner City Fellowship	639 Drake Avenue	Marin City	94965	06041129000	B		54.9%	56.3%	10	
Church	Village Baptist Church	825 Drake Avenue	Marin City	94965	06041129000	B		54.9%	56.3%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Gospel Fellowship	640 Drake Avenue	Marin City	94965	06041129000	B		54.9%	56.3%	10	
Public/Community Health Center	Marin Community Clinic	3110 Kerner Blvd	San Rafael	94901	06041112202	H		24.2%	51.6%	10	
Community Center / Food Pantry	Canal Alliance	91 Larkspur Street	San Rafael	94901	06041112201	AR		41.7%	61.8%	10	
Community Center	Pickleweed Community Center	50 Canal Street	San Rafael	94901	06041112201	AR		41.7%	61.8%	10	
Community Center	Marin County Health and Wellness Campus	3240 Kerner Blvd.	San Rafael	94901	06041112202	H		24.2%	51.6%	10	
Food Store	Mi Pueblo	330 Bellam Blvd.	San Rafael	94901	06041112202	H		24.2%	51.6%	10	
Food Store	Mi Tierra	175 Belvedere	San Rafael	94901	06041112201	AR		41.7%	61.8%	10	
Food Store	More for Less	141 Bellam Blvd.	San Rafael	94901	06041112202	H		24.2%	51.6%	10	
Food Store	Smart & Final	935 Anderson Drive	San Rafael	94901	06041112202	H		41.7%	61.8%	10	
Family Resource Center	Parent Services Project	76 Belvedere St	San Rafael	94901	06041112201	AR		41.7%	61.8%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other	Canal Community Garden	5 Windward Way	San Rafael	94901	06041112202	H		24.2%	51.6%	10	
Preschool	Marin Learning Center	100 Phillips Drive	Marin City	94965	06041129000	B		54.9%	56.3%	10	
Preschool	Manzanita Child Development	620 Drake Avenue	Marin City	94965	06041129000	B		54.9%	56.3%	10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Head Start	Bahia Vista Head Start	125 Bahia Way	San Rafael	94901	06041112201
Head Start	San Pedro Head Start	498 Point San Pedro Rd.	San Rafael	94901	06041110200
Head Start	Martin Luther King Jr. Head Start	620 Drake Ave.	Marin City	94965	06041129000
Head Start	Lynnwood Elementary Head Start	1320 Lynnwood Dr.	Novato	94947	06041104102
Head Start	Novato Head Start	5520 Nave Drive	Novato	94949	06041105000
Head Start	San Rafael High	185 Mission Ave.	San Rafael	94901	06041110100
Head Start	Centerpoint	Lincoln Ave.	San Rafael	94903	06041111000

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Greenfield	199 Greenfield Ave.	San Rafael	94901	06041110100
Head Start	Pilgrim Hill	96 Pilgrim Way	San Rafael	94903	06041108200
Food Pantry	San Venetia Pantry	North San Pedro Rd	San Rafael	94903	
WIC Program	WIC Program	3250 Kerner Blvd.	San Rafael	94901	06041112202
Public Housing	Marin City Public Housing	103 Drake Ave.	Marin City	94965	06041129000
Cal Fresh Office	MDHHS Social Services Office	120 N. Redwood	San Rafael	94903	06041106001
Public/Comm Health Center/Food Pantry	Marin Community Clinic	6100 Redwood Blvd	Novato	94945	06041104102

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Lynnwood Elementary (S) (P) K-5	Novato Unified	21654176024525	52.41	9.87	62.28
Loma Verde (S) (P)K-5	Novato Unified	21654176024509	43.88	7.91	51.8
Hamilton Meadow Park (S) (P)(K-8)	Novato Unified	21654176024491	47.62	8.78	56.40
San Pedro Elementary (P)(A)K-5	San Rafael	21654586024830	84.93	10.53	95.45
Bahia Vista Elementary(P)(A) K-5	San Rafael	21654586024756	85.56	12.78	98.33

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Venetia Valley Elementary (P) (A) K-8	San Rafael	21654586024772	59.63	6.86	63.79
Short Elementary (P) (A)K-5	San Rafael	21654580121517	66.67	10.42	77.08
Laurel Dell (P) (A) K-5	San Rafael	21654586024814	63.86	5.45	69.31
Davidson Middle School (S) (P) 5-8	San Rafael	21654586058622	55.73	3.07	58.8
Martin Luther King Jr.(S) (P) 6-8	Sausalito / Marin City	21654746097695	89.36	0%	89.36
Bayside Elementary (S) (P) K-5	Sausalito / Marin City	21654746024889	90.32	2.42	92.74
Willow Creek Academy (S) (P) K-8	Sausalito / Marin City	21654746118491	44.65	8.37	53.02
Tomales Elementary(S) (P) K-8	Tomales	21733616024921	47.49	7.26	54.75
West Marin Elementary (S)(P) 2-8	Point Reyes Station	21733616024954	46.72	13.11	59.84
NBCC Children's Center (PS) (P)	Novato	CACFP site-Oct 10/11	39%	17%	56%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name:

Marin County Department of Health and Human Services

Grant Number:

13-20516

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$ 102,640	\$167,965.30	\$65,325.30	63.65%
2 Benefits	\$ 55,426	\$89,725.34	\$34,299.34	61.88%
3 Operating	\$ 3,432	\$3,904.00	\$472.00	13.75%
4 Equipment	\$ 1,368	\$0.00	-\$1,368.00	-100.00%
5 Travel & Per Diem	\$ 4,772	\$6,002.83	\$1,230.83	25.79%
6 Subcontractors	\$ 59,500	\$103,900.00	\$44,400.00	74.62%
7 Other Costs	\$ 4,528	\$7,217.32	\$2,689.32	59.39%
8 Indirect Costs	\$ 30,032	\$48,961.22	\$18,929.22	63.03%
<b>Totals:</b>	<b>\$261,698.00</b>	<b>\$427,676.00</b>	<b>\$165,978.00</b>	<b>63.42%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase in Project Coordinator and Health Educator time. Addition of Dietician.
2 Benefits	Increase in Personnel costs used to calculate benefits.
3 Operating	Increase in overall cost of doing business for office supplies.
4 Equipment	N/A
5 Travel & Per Diem	Additional travel required in FFY14.
6 Subcontractors	Increased nutrition education and impact evaluation in Scope of Work.
7 Other Costs	Increase due to additional food costs for increased nutrition education.
8 Indirect Costs	Increased Personnel and Fringe used to derive Indirect.

## Prime Staffing

**Prime Grantee Name:**

Marin County Department of Health and Human Services

**Grant Number:**

13-20516

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Elaini Negussie	30.00%	70.00%	1	\$85,446.00	\$85,446.00	61.000%	\$52,122.06	\$137,568.06	
2		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Oscar Guardado	13.33%	86.67%	0.75	\$78,585.00	\$58,938.75	61.000%	\$35,952.64	\$94,891.39	
3		13	Dietician	TBD	0.00%	100.00%	0.35	\$67,373.00	\$23,580.55	7.000%	\$1,650.64	\$25,231.19	
4		13	Dietician	TBD, In-Kind	66.67%	33.33%	0.15		\$0.00		\$0.00	\$0.00	
5		3	Administrator (e.g., Director of Programs)	Rebecca Smith, In-Kind	100.00%	0.00%	0.5		\$0.00		\$0.00	\$0.00	
6		30	Research Specialist	TBD - In-Kind Fellow	100.00%	0.00%	0.1		\$0.00		\$0.00	\$0.00	
7		27	Project Coordinator	Kathy Kipp - In-Kind (will do some evaluation)	100.00%	0.00%	0.5		\$0.00		\$0.00	\$0.00	
8		1	Accountant/Finance Analyst	Guadalupe Reyna-Coffin - Paid through Indirect Costs	100.00%	0.00%	0.05		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			<b>510.00%</b>	<b>290.00%</b>	<b>3.4</b>	<b>\$231,404.00</b>	<b>\$167,965.30</b>		<b>\$89,725.34</b>	<b>\$257,690.64</b>	

**Definition and basis for calculations of benefit rate(s):**

Medical, dental, vision, vacation, sick time, holidays, Employee Assistant Program, retirement.

## Prime Budget Justification

Prime Grantee Name: Marin County Department of Health and Human Services  
 Grant Number: 13-20516

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Photocopying supplies	Cases of paper	\$106.00	6.00	1.00	\$636.00	
		Printing costs	B &W copy costs	\$0.04	8000.00	1.00	\$320.00	
		Color photocopying	Color toner set	\$800.00	1.00	2.00	\$1,600.00	
		Office supplies	Pens, paper, note books etc.	\$40.00	1.00	12.00	\$480.00	
		Desktop Computer Lease	Desktop computer lease for Project Coordinator, 100% SNAP-Ed use. (\$36.15/month x 12 months)	\$434.00	1.00	1.00	\$434.00	
		Desktop Computer Lease	Desktop computer lease for Health Educator, 100% SNAP-Ed use. (\$36.15/month x 12 months)	\$434.00	1.00	1.00	\$434.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$3,904.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network sponsored training/meetings, Project Coordinator	Northern California, TBD	12	1			\$40.00	\$84.00		163.00			\$1,105.14	
		Network sponsored 2 LHD Project Coordinator Meetings, Project Coordinator, Oct & May (total 2.5 days)	Sacramento	1	1	2.5	2	\$40.00	\$84.00		163.00			\$360.10	
		NEOP Statewide Collaborative Meetings, Project Coordinator, Nov & May	Sacramento	2	1	3	4	\$40.00	\$84.00		163.00			\$1,096.19	
		Network Statewide Conference, Project Coordinator, Feb	Sacramento	1	1	3	2	\$40.00	\$84.00		163.00			\$380.10	
		CCLHDN, Project Coordinator	TBD	1	1	2	1	\$40.00	\$84.00		163.00	\$300.00		\$556.10	
		Network sponsored training, Health Educator and/or Dietitian	Northern California, TBD	8							163.00			\$736.76	
		In-county mileage to complete SOW activities, Project Coordinator	Marin County	1							1,050.00			\$593.25	
		In-county mileage to complete SOW activities, Health Educator	Marin County	1							1,050.00			\$593.25	
		In-county mileage to complete	Marin County	1							1,030.00			\$581.95	
<b>Total Travel and Per Diem:</b>														<b>\$6,002.83</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Prime Budget Justification**

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	Lift Levantate CX3 and Peer to Peer Leadership in Canal neighborhood and school based nutrition education. Coordinate community health leaders and peer to peer educators to address CX3 findings and conduct nutrition education in the Canal neighborhood. Coordinate preschool and/or school based nutrition education in San Rafael, Novato, and West Marin.	\$59,000.00	
		B	Marin City Community Services District CX3 and Peer to Peer Leadership in Marin City. Coordinate community health leaders and peer to peer educators to address CX3 findings and conduct nutrition education in Marin City.	\$40,000.00	
		C	Sausalito/Marin City School District, TBD Coordinate nutrition education in Marin City schools, as part of Impact Outcome Evaluation.	\$4,900.00	
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$103,900.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstrations and Taste Testings	Food and supplies for nutrition education food demonstrations and taste testings; such as recipe ingredients, produce for taste testing, sample cups, etc. Cost not to exceed \$2.50 pp.	\$2.50	2290.00	1.00	\$5,725.00	
		Nutrition Education Materials	Materials and supplies for nutrition education; such as recipe cards, pamphlets, handouts, workbooks, food models, etc. Cost not to exceed \$4.00 pp.	\$4.00	200.00	1.00	\$800.00	
		Small kitchen wares	Electric skillets, measuring spoons, bowls, knives	\$692.32	1.00	1.00	\$692.32	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	

### Prime Budget Justification

	<b>Total Other Costs: \$7,217.32</b>
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Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	
		0.19 of total Salaries + Benefits	19.00%	\$257,690.64	\$48,961.22	
<b>Total Indirect Costs:</b>					<b>\$48,961.22</b>	

	<b>Total Budget: \$427,676.00</b>
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### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Marin County Department of Health and Human Services  
13-20516  
Lift Levantate

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		5 Chief Executive Officer	Richard Waxman	7.50%		0.075	\$72,000.00	\$5,400.00	28.000%	\$1,512.00	\$6,912.00	
2		27 Project Coordinator	Erendira Olivas		50.00%	0.5	\$50,000.00	\$25,000.00	28.000%	\$7,000.00	\$32,000.00	
3		2 Administrative Coordinator	Jasmine Martinez	13.00%	20.00%	0.33	\$40,000.00	\$13,200.00	28.000%	\$3,696.00	\$16,896.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				20.50%	70.00%	0.905	\$162,000.00	\$43,600.00		\$12,208.00	\$55,808.00	

Definition and basis for calculations of benefit rate(s): Medical, dental, PTO

### Sub Budget A

**Prime Grantee Name:** Marin County Department of Health and Human Services  
**Grant Number:** 13-20516  
**Sub Grant A Name:** Lift Levantate

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		N/A				1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		N/A												\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification

**Sub Budget A**

		A	Resident consultation fees	Consultation fee for 4 SNAP-Ed eligible residents to address CX3 findings and guide peer to peer education. \$199.50/month x 4 months x 4 SNAP-Ed eligible residents				\$3,192.00	
		B							
		C							
		D							
		E							
		F							
		G							
		H							
		I							
								<b>Total Sub Grant(s):</b>	<b>\$3,192.00</b>

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		N/A				1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		N/A			\$0.00	
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>

					<b>Total Budget:</b>	<b>\$59,000.00</b>
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Marin County Department of Health and Human Services  
 13-20516  
 Marin City Community Services District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Domenica Giovanini	25.00%		0.25	\$52,000.00	\$13,000.00		\$0.00	\$13,000.00	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>25.00%</b>	<b>0.00%</b>	<b>0.25</b>	<b>\$52,000.00</b>	<b>\$13,000.00</b>		<b>\$0.00</b>	<b>\$13,000.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

**Sub Staffing B**

**Prime Grantee Name:** Marin County Department of Health and Human Services  
**Grant Number:** 13-20516  
**Sub Grant B Name:** Marin City Community Services District

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		N/A				1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem						
Action	Last Amt Approved	Travel/Position Title	Location	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		N/A					\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Travel and Per Diem:</b>							<b>\$0.00</b>	

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification

**Sub Staffing B**

		A	519.73 hours @ \$29.15 / hour to coordinate SNAP-Ed eligible residents to implement CX3 interventions and conduct peer to peer education	\$15,150.00	
		B	Consultation fee for adult community members for CX3 implementation and peer to peer education (12 months @ \$250 X 3)	\$9,000.00	
		C			
		D			
		E			
		F			
		G			
		H			
		I			
				<b>Total Sub Grant(s):</b>	<b>\$24,150.00</b>

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Resident community health education	Debit cards for community members for CX3 implementation and peer to peer education (approximately \$237.50/month x 12 months)	\$237.50	1.00	12.00	\$2,850.00	
							\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$2,850.00</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		N/A			\$0.00	
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>

**Sub Staffing B**

	<b>Total Budget: \$40,000.00</b>	
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**LOCAL PROJECT SYNOPSIS**

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Mendocino County  
**Grant Number:** 12-10169  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 30% Female 70%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>3%</u>	<input checked="" type="checkbox"/> Latino	<u>31%</u>
<input checked="" type="checkbox"/> Asian	<u>1%</u>	<input checked="" type="checkbox"/> Native American	<u>5%</u>
<input checked="" type="checkbox"/> Caucasian	<u>60%</u>	<input type="checkbox"/> Pacific Islander	<u>0%</u>
<input type="checkbox"/> Other (specify):	<u>0%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>78%</u>	<input type="checkbox"/> Korean	<u>0%</u>
<input checked="" type="checkbox"/> Spanish	<u>22%</u>	<input type="checkbox"/> Lao	<u>0%</u>
<input type="checkbox"/> Arabic	<u>0%</u>	<input type="checkbox"/> Mandarin	<u>0%</u>
<input type="checkbox"/> Armenian	<u>0%</u>	<input type="checkbox"/> Russian	<u>0%</u>
<input type="checkbox"/> Bosnian	<u>0%</u>	<input type="checkbox"/> Tagalog	<u>0%</u>
<input type="checkbox"/> Cantonese	<u>0%</u>	<input type="checkbox"/> Vietnamese	<u>0%</u>
<input type="checkbox"/> Farsi	<u>0%</u>	<input type="checkbox"/> Other (specify):	<u>0%</u>
<input type="checkbox"/> Hmong	<u>0%</u>	<input type="checkbox"/> Other (specify):	<u>0%</u>
<input type="checkbox"/> Khmer (Cambodian)	<u>0%</u>		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>5%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>25%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>12%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>40%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>12%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>6%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): ( % equal to or less than 185% FPL)  
 Other (Specify): ( % equal to or less than 185% FPL)

**LOCAL PROJECT SYNOPSIS**

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

<input type="checkbox"/> CalFresh Offices	<u>0%</u>	<input type="checkbox"/> MediCal	<u>0%</u>
<input type="checkbox"/> California Food Assistance Program (CFAP)	<u>0%</u>	<input type="checkbox"/> Public Housing	<u>0%</u>
<input checked="" type="checkbox"/> Commodity Food Distribution on Indian Reservation (FDPIR)	<u>3%</u>	<input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)	<u>0%</u>
<input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)	<u>0%</u>	<input type="checkbox"/> Shelters/Temporary Housing	<u>0%</u>
<input checked="" type="checkbox"/> Family Resource Center	<u>50%</u>	<input type="checkbox"/> Soup Kitchens	<u>0%</u>
<input checked="" type="checkbox"/> Food Banks	<u>4%</u>	<input type="checkbox"/> SSI- Supplemental Security Income	<u>0%</u>
<input type="checkbox"/> Food Pantries	<u>0%</u>	<input type="checkbox"/> TANF (CalWORKS) Job Readiness	<u>0%</u>
<input type="checkbox"/> HeadStart	<u>0%</u>	<input type="checkbox"/> Weatherization Program	<u>0%</u>
<input type="checkbox"/> In Home Supportive Services (IHSS)	<u>0%</u>	<input checked="" type="checkbox"/> WIC	<u>27%</u>
<input type="checkbox"/> Job Corps	<u>0%</u>	<input checked="" type="checkbox"/> Other: <u>Alcohol and Other Drug Programs</u>	<u>3%</u>
<input type="checkbox"/> Low Income Home Energy Assistance Program	<u>0%</u>	<input checked="" type="checkbox"/> Other: <u>Behavioral Health Programs</u>	<u>3%</u>

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Mendocino County Public Health collaborates with the County Schools, CalFresh program, Network-funded and other partners, including FIRST 5, Community Action, food service directors and others, to implement the County Nutrition Action Plan. It collaborates with the CNAP group as well as Food For All Mendocino, Mendocino County ACHIEVE Coalition and the Mendocino County Food Policy Council to increase access to and consumption of healthy foods and beverages.
- Internet/Web Sites-website address: <http://www.co.mendocino.ca.us/hhsa/chs/prevention.htm>
- Print Media
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (171 occurrences at .75 hour(s) each)
- Community Education Events: (14 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: (17 occurrences at 1 - 8 hour(s) each)
- Point of Purchase: ( occurrences at hour(s) each)
- Other (specify): Collaborative meetings (CNAP, FPC, ACHIEVE, CX3) (34 occurrences at 1 hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized*

**LOCAL PROJECT SYNOPSIS**

*portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

<u>0</u>	Adult Education & Job Training Sites	<u>0</u>	Other Youth Education Sites (includes Parks and Recreation)
<u>0</u>	Adult Rehabilitation Center	<u>0</u>	Public/Community Health Centers (includes Public Health Departments)
<u>0</u>	CalFresh Offices	<u>0</u>	Public Housing
<u>0</u>	Churches	<u>0</u>	Schools – students (Preschool)
<u>4</u>	Community Centers (Family Resource Centers and FDPIR)	<u>1</u>	Schools – students (K-12)
<u>0</u>	Elderly Service Centers	<u>35</u>	Schools – students (Afterschool Program)
<u>1</u>	Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	<u>6</u>	Schools - Parents
<u>0</u>	Extension Offices	<u>0</u>	Shelters/Temporary Housing
<u>0</u>	Farmers Markets	<u>0</u>	TANF Job Readiness Program
<u>0</u>	Food Stores	<u>2</u>	WIC Programs
<u>0</u>	Head Start Programs	<u>0</u>	Worksites
<u>0</u>	Individual Homes	<u>1</u>	Other: <u>Alcohol and Other Drug Programs</u>
<u>0</u>	Libraries	<u>1</u>	Other (specify): <u>Behavioral Health Programs</u>

Projected Unduplicate Number of Contacts: 1,662

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Mendocino County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) assessment results with various local stakeholders, community members, and community organizations. Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement

### LOCAL PROJECT SYNOPSIS

allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Continuing, No adaptation or change in intervention

Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Mendocino County Health and Human Services Agency will use both process and outcome evaluation to measure performance. Sign in sheets, copies of meeting agendas, flyers, records of participation, participant data sheets, training agendas, lesson plans, knowledge surveys, and community event materials will be collected for all nutrition education activities. The subcontractors will administer participant surveys measuring knowledge, attitude and behavior change, and the Project Coordinator will assure that they are entered into the EARS system. The program will also track organizational changes to increase consumption of healthy beverages.

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## 2. EVALUATION PLANS

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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## 3. COORDINATION EFFORTS

Mendocino County Health and Human Services Agency will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to four times per year. The LHD will implement a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

Mendocino County Health and Human Services Agency will continue to collaborate with the CalFresh program, Food for All Mendocino, the Regional Network and Collaborative, *Network*-funded and other partners, including FIRST 5, the ACHIEVE coalition, the Food Policy Council, family resource centers, Head Starts, WIC, and food banks to provide services to the eligible population. The goal is to deliver consistent and repeated nutrition messages and implement the County Nutrition Action Plan in order to

Mendocino County  
Health & Human Services Agency  
(Community Health Services)  
12-10169

### **LOCAL PROJECT SYNOPSIS**

increase quality, enrollment and collaboration among Federal Nutrition Service programs in Mendocino County.

Mendocino County Health and Human Services Agency will provide nutrition education classes focusing on MyPlate, ReThink Your Drink and Harvest of the Month and disseminate educational materials. We will prioritize SNAP and SNAP eligible participants in school and community settings.

Subcontracts will be developed with four Family Resource Centers and two school districts to carry out some of the objectives.

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Community Center	Anderson Valley Family Resource Center South	18200 Mountain View Rd	Boonville	95415	06045011200	OR	55.6%			2006-2010 ACS Race/Ethnicity at 100% FPL	Also a food distribution site.
Community Center	Safe Passage Family Resource Center	208 Dana St	Fort Bragg	95437	06045010500	AR			54.5%	2006-2010 ACS at 185% FPL	
Community Center	Laytonville Healthy Start Family Resource Center	44400 Willis Ave	Laytonville	95454	06045010200	AI	51.5%			2006-2010 ACS Race/Ethnicity at 100% FPL	Also a food distribution site.

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**LOCAL PROJECT SYNOPSIS**

<b>Means-Tested Program Data Sheet</b>					
<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Commodity FDPIR (Community Center)	Potter Valley Youth and Community Center	10270 Main Street	Potter Valley	95469	06045010802
Emergency Food Assistance Site	Anderson Valley Food Bank	13850 Highway 128	Boonville	95415	06045011200
Other – Alcohol and Other Drug Programs	Mendocino County Health & Human Services – Public Health Branch	1120 South Dora St	Ukiah	95482	060450114006
Other – Behavioral Health Programs	Mendocino County Health & Human Services – Public Health Branch	1120 South Dora St	Ukiah	95482	060450114006
WIC	Mendocino County Health & Human Services – Public Health Branch	120 West Fir Street	Fort Bragg	95437	06045010500 CDPH WIC ISIS 11/30/11
WIC	Mendocino County Health & Human Services – Public Health Branch	1120 South Dora St	Ukiah	95482	060450114006 CDPH WIC ISIS 11/30/11

\*Refer to the list of Means-Tested Programs on page 2.

**LOCAL PROJECT SYNOPSIS**

<b>Free/Reduced Price Meal Percentage Data Sheet</b>					
<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Anderson Valley Elementary (S)(A)	Anderson Valley Unified	23655406025084	78.39%	8.42%	86.81%
Anderson Valley Junior and Senior High (S)	Anderson Valley Unified	23655402330900	71.54%	9.49%	81.03%
Arena Union Elementary (S)	Arena Union Elementary	23655576025092	54.74%	9.48%	64.22%
Dana Gray Elementary (S)	Fort Bragg Unified	23-65565-6025100	53.10%	14.76%	67.86%
Fort Bragg High (S)	Fort Bragg Unified	23-65565-2331361	39.04%	16.94%	55.99%
Fort Bragg Middle School (S)	Fort Bragg Unified	23-65565-6061667	47.24%	16.13%	63.36%
Redwood Elementary (S)	Fort Bragg Unified	23-65565-6025126	54.88%	14.74%	69.61%
Lighthouse Community Day (S)	Fort Bragg Unified School District	23-65565-2330355	77.27%	13.64%	90.91%
Noyo High School Continuation (S)	Fort Bragg Unified School District	23-65565-2330215	47.83%	4.35%	52.17%
Shelter Cove Elementary (S)	Fort Bragg Unified School District	23-65565-6119184	100.00%	0.00%	100.00%
Laytonville Elementary (S)	Laytonville Unified	23-73916-6025308	58.19%	9.05%	67.24%
Laytonville High School (S)	Laytonville Unified School District	23-73916-2332260	65.80%	14.20%	80.00%
Mendocino County Community School (S)	Mendocino County Office of Education	23-10231-2330447	92.4%	0%	92.4%
Point Arena High (S)	Point Arena Joint Union	23-65599-2333649	54.78%	14.01%	68.79%
Potter Valley Jr. High (S)(A)	Potter Valley Community Unified	23-73866-0107250 (Qualified by Census Tract data 06045010802)	85.58 %	6.73%	92.31 %
Potter Valley Elementary (S)	Potter Valley Community Unified	23-73866-6025241	85.58%	6.73%	92.31%
Eel River Charter School (S)	Round Valley Unified	23-65607-2330272	100.00%	0.00%	100.00%

**LOCAL PROJECT SYNOPSIS**

<b>Free/Reduced Price Meal Percentage Data Sheet</b>					
<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Round Valley Elementary (S)	Round Valley Unified	23-65607-6025175	100.00%	0.00%	100.00%
Round Valley High (S)	Round Valley Unified	23-65607-2334563	100.00%	0.00%	100.00%
Calpella Elementary (S)	Ukiah Unified School District	23-65615-6025183	61.77%	15.77%	77.54%
Eagle Peak Middle School (S)	Ukiah Unified School District	23-65615-6114581	59.00%	11.61%	70.62%
Frank Zeek Elementary (S)	Ukiah Unified School District	23-65615-6025191	53.02%	15.35%	68.37%
Grace Hudson Elementary (S)	Ukiah Unified School District	23-65615-0101147	65.27%	10.04%	75.31%
Nokomis Elementary (S)	Ukiah Unified School District	23-65615-6025217	79.60%	9.95%	89.55%
Oak Manor Elementary (S)	Ukiah Unified School District	23-65615-6025225	76.87%	9.47%	86.34%
Pomolita Middle School (S)(A)	Ukiah Unified School District	23-65615-6025233	60.76%	9.92%	70.69%
South Valley Continuation High (S)	Ukiah Unified School District	23-65615-2334704	61.64%	6.29%	67.92%
Ukiah High (S)(A)	Ukiah Unified School District	23-65615-2335024	43.14%	10.49%	53.63%
Yokayo Elementary (S)	Ukiah Unified School District	23-65615-6025274	52.75%	8.76%	61.51%
Baechtel Grove Middle School (S)	Willits Unified School District	23-65623-6025282	64.12%	11.30%	75.42%
Blosser Lane Elementary (S)	Willits Unified School District	23-65623-6108369	87.46%	10.54%	98.01%
Brookside Elementary (S)	Willits Unified School District	23-65623-6025290	71.20%	9.69%	80.89%
San Hedrin High School (S)(A)	Willits Unified School District	23-65623-2330066	68.00%	4.00%	72.00%
Sherwood Elementary (S)	Willits Unified School District	23-65623-6104590	40.10%	26.90%	67.00%
Willits High School (S)(A)	Willits Unified School District	23-65623-2335487	46.95%	10.16%	57.11%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Mendocino County Health and Human Services - Public Health Branch  
 Grant Number: 13-20517

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$70,192.00	\$75,498.78	\$5,306.78	7.56%
2 Benefits	\$36,142.00	\$44,695.28	\$8,553.28	23.67%
3 Operating	\$807.00	\$576.00	-\$231.00	-28.62%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$7,372.00	\$4,905.39	-\$2,466.62	-33.46%
6 Subcontractors	\$69,262.00	\$159,815.27	\$90,553.27	130.74%
7 Other Costs	\$5,363.00	\$2,610.00	-\$2,753.00	-51.33%
8 Indirect Costs	\$10,527.00	\$11,899.21	\$1,372.21	13.04%
<b>Totals:</b>	<b>\$199,665.00</b>	<b>\$299,999.93</b>	<b>\$100,334.93</b>	<b>50.25%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase due to additional Coordinator time on the budget and staff receiving merit increases.
2 Benefits	The mean benefit rate for employees at the County of Mendocino increased considerably.
3 Operating	N/A
4 Equipment	N/A
5 Travel & Per Diem	Reduced due to less extensive conference travel in FFY 14.
6 Subcontractors	FFY 14 Enhancement funding has allowed for the addition of two school districts with staff to reach all districts in the county.
7 Other Costs	In FFY 14 we will contract out more direct contacts, shifting more food costs to the subcontractors.
8 Indirect Costs	Increase due to increase in Personnel and Fringe Benefits costs used to calculate Indirect Costs.

## Prime Staffing

**Prime Grantee Name:**

Mendocino County Health and Human Services - Public Health Branch

**Grant Number:**

13-20517

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		22 Office Manager/Secretary/Admin Assistant	Suzy Miller	100.00%	0.00%	0.1	\$32,061.00	\$3,206.10	59.200%	\$1,898.01	\$5,104.11	
2		5 Chief Executive Officer	Linda Helland	100.00%	0.00%	0.05	\$67,662.00	\$3,383.10	59.200%	\$2,002.80	\$5,385.90	
3		3 Administrator (e.g., Director of Programs)	Anne Robinson	100.00%	0.00%	0.5	\$57,021.00	\$28,510.50	59.200%	\$16,878.22	\$45,388.72	
4		14 Family Advocate	Colleen Gorman	30.00%	70.00%	0.5	\$51,095.00	\$25,547.50	59.200%	\$15,124.12	\$40,671.62	
5		30 Research Specialist	Kristin Fladseth	100.00%	0.00%	0.05	\$47,050.00	\$2,352.50	59.200%	\$1,392.68	\$3,745.18	
6		14 Family Advocate	Katherine Fengler	0.00%	100.00%	0.1	\$51,709.00	\$5,170.90	59.200%	\$3,061.17	\$8,232.07	
7		14 Family Advocate	Tina Tyler-O'Shea	0.00%	100.00%	0.0792	\$59,883.00	\$4,742.73	59.200%	\$2,807.70	\$7,550.43	
8		1 Accountant/Finance Analyst	Dianne Laster	100.00%	0.00%	0.05	\$51,709.00	\$2,585.45	59.200%	\$1,530.59	\$4,116.04	
<b>Totals:</b>				<b>530.00%</b>	<b>270.00%</b>	<b>1.4292</b>	<b>\$418,190.00</b>	<b>\$75,498.78</b>		<b>\$44,695.28</b>	<b>\$120,194.06</b>	

**Definition and basis for calculations of benefit rate(s):**

FICA, Medicare, Retirement, Retirement COL, Health Insurance, Unemployment Insurance and Workers Compensation.

## Prime Budget Justification

Prime Grantee Name: Mendocino County Health and Human Services - Public Health Branch  
 Grant Number: 13-20517

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Expenses	Office supplies such as pens, pencils, postage, notepads, copy paper, staples, easels, easel paper, etc	\$16.00	12.00	1.00	\$192.00	
		Membership	Annual membership to CAN-ACT - institutional membership	\$150.00	1.00	1.00	\$150.00	
		Web Conferencing Service	GoToMeeting annual subscription for remote member meeting participation: 50% use by SNAP-Ed and 50% paid by other program. .5 x \$468 = \$234	\$234.00	1.00	1.00	\$234.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$576.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		N/A					\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

**Budget Revision**    **Travel and Per Diem**

**Prime Budget Justification**

Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		LHD Project Coordinator Mtgs/Administrator	Sacramento	1	1	1	1	\$34.00	\$99.00		292.00			\$297.98	
		LHD Project Coordinator Mtgs/Administrator	Sacramento	1	1	1.5	2	\$34.00	\$99.00		292.00			\$413.98	
		Regional North Coast Nutrition & Fitness Collaborative meetings/Family Advocate	Fortuna	2	1	1	1	\$34.00	\$99.00		280.00			\$582.40	
		Network Statewide Conference/Administrator	Sacramento	1	1	2	2	\$34.00	\$99.00		292.00			\$430.98	
		Travel to Potter Valley USD for wellness policy implementation and RTYD/Family Advocate	Potter Valley	41	1	1	0				39.00			\$903.44	
		Travel to Ukiah USD for wellness policy implementation and RTYD/Family Advocate	Ukiah	41	1	1	0				5.00			\$115.83	
		Travel to Willits USD for wellness policy implementation and RTYD/Family Advocate	Willits	41	1	1	0				46.00			\$1,065.59	
		Travel to Fort Bragg for WIC classes/Family Advocate	Fort Bragg	9	1	1	0				129.00			\$655.97	
		In-county travel to attend Collaboration meetings and accomplish SOW activities/Family Advocate	Mendocino County	50	1						5.00			\$141.25	
		LHD Peer Exchange Mentor Program/Administrator	Sacramento	1	1	1	1	\$34.00	\$99.00		292.00			\$297.98	
													<b>Total Travel and Per Diem:</b>	<b>\$4,905.39</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)		Total	Budget Revision Justification
Action	Last Amt Approved	Name	Description/Justification		

**Prime Budget Justification**

		A	Fort Bragg Unified School District	Provide bi-monthly Rethink Your Drink classes with high school and middle school students who will provide bi-monthly classes to elementary students. Work with community organizations to provide healthy beverages. Provide weekly Harvest of the Month and Garden Enhanced Nutrition Education classes to students throughout the school year. Work with Fort Bragg USD, Pt Arena USD and Arena Union USD to revise and implement their wellness policies, focusing on healthy fundraising, classroom parties and rewards.		\$39,668.76	
		B	Ukiah Unified School District	Update and implement school wellness policies in UUSD and other school districts. Plan for sustainability of garden based nutrition education program. Implement Harvest of the Month throughout county schools. Serve on ACHIEVE and CNAP Coalitions. Improve nutritional quality of summer and school meals. Improve cafeteria environments through posters, flyers, recipes and as part of school wellness program. Conduct Rethink Your Drink education and demonstrations.		\$74,929.66	
		C	Anderson Valley Family Resource Center	Provide two series of 5 nutrition education classes with families. Conduct CX3 Youth Engagement Activities. Hold 3 community events. Participate in training, data collection and reporting.		\$15,303.84	
		D	Laytonville Healthy Start Family Resource Center	Provide two series of 5 nutrition education classes with families. Conduct CX3 Youth Engagement Activities. Hold 3 community events. Participate in training, data collection and reporting.		\$13,537.94	
		E	Safe Passage Family Resource Center	Provide two series of 5 nutrition education classes with families. Hold 2 community events. Participate in training, data collection and reporting.		\$6,954.52	
		F	Potter Valley Family Resource Center	Provide two series of 5 nutrition education classes with families. Hold 2 community events. Participate in training, data collection and reporting.		\$6,879.46	
		G	North Coast Opportunities	Provide training and oversight of subcontractors in conducting nutrition education, Rethink Your Drink events and CX3. Salary will be paid by partner Dept. of Social Services, while travel is in this budget.		\$2,541.10	
		H					
		I					
						<b>Total Sub Grant(s):</b>	<b>\$159,815.27</b>

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food for Taste Tests	Food for taste tests during nutrition education classes and events	\$2.50	916.00	1.00	\$2,290.00	
		Food Demonstration Supplies and Small Kitchen Wares	Such as spatulas, strainer, colander, plastic wrap, food storage bags, aluminum foil, knives, spoons, forks, trays, plates, bowls, measuring cups and spoons, mixing bowls, pans, cutting boards, graters, ladles, peelers, etc.	\$16.00	20.00	1.00	\$320.00	
						1.00	\$0.00	

### Prime Budget Justification

						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$2,610.00</b>	

Budget Revision		Indirect Costs					Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total		
		9.9% of Personnel and Fringe Benefits	9.90%	\$120,194.06	\$11,899.21		
					<b>Total Indirect Costs:</b>	<b>\$11,899.21</b>	
					<b>Total Budget:</b>	<b>\$299,999.93</b>	

### Sub Staffing A

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

Mendocino County Health and Human Services - Public Health Branch  
 13-20517  
 Fort Bragg Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		14 Family Advocate	Petra Schulte	10.00%	50.00%	0.6	\$51,001.00	\$30,600.60	0.000%	\$0.00	\$30,600.60	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>10.00%</b>	<b>50.00%</b>	<b>0.6</b>	<b>\$51,001.00</b>	<b>\$30,600.60</b>		<b>\$0.00</b>	<b>\$30,600.60</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Budget A

**Prime Grantee Name:** Mendocino County Health and Human Services - Public Health Branch  
**Grant Number:** 13-20517  
**Sub Grant A Name:** Fort Bragg Unified School District

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office Expenses	Office supplies such as pens, pencils, postage, notepads, copy paper, staples, easels, easel paper, printing and copies	\$30.00	12.00	1.00	\$360.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$360.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Regional Northcoast Nutrition and Fitness Collaborative meetings/Family Advocate	Ukiah	2	1			\$9.00			129.00			\$145.77	
		In-county travel to purchase food and supplies for classes and events/Family Advocate	Fort Bragg	82	1						2.00			\$92.66	
		In-county training (CX3, HOTM, etc)/Family Advocate	Ukiah	6	1			\$9.00			129.00			\$437.31	
		In-county collaboration meetings/Family Advocate	Ukiah	7	1						129.00			\$510.20	
		Wellness policy meetings/Family Advocate	Point Arena	6	1						90.00			\$305.10	

**Sub Budget A**

		Regional Northcoast Nutrition and Fitness Collaborative meetings/Family Advocate	Fortuna	2	1	1	1	\$34.00	\$99.00		234.00			\$530.42
		Network Statewide Conference/Family Advocate	Sacramento	1	1	2	2	\$34.00	\$99.00		380.00			\$480.70
		In-county travel between schools and district office/Family Advocate	Fort Bragg	80	1						5.00			\$226.00
														\$0.00
														\$0.00
<b>Total Travel and Per Diem:</b>													<b>\$2,728.16</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	N/A		
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food for taste tests	Food for taste tests during nutrition education classes and events	\$2.50	2232.00	1.00	\$5,580.00	

**Sub Budget A**

		Food demonstration supplies	Supplies such as spatulas, strainer, colander, plastic wrap, food storage bags, aluminum foil, knives, spoons, forks, trays, plates, bowls, measuring cups and spoons, mixing bowls, pans, cutting boards, graters, ladles, peelers, etc.	\$20.00	20.00	1.00	\$400.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$5,980.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
			0.00%		\$0.00	
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>
					<b>Total Budget:</b>	<b>\$39,668.76</b>

### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Mendocino County Health and Human Services - Public Health Branch  
 13-20517  
 Ukiah Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	Terry d'Selkie	25.00%	75.00%	1	\$70,035.00	\$70,035.00	0.000%	\$0.00	\$70,035.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>25.00%</b>	<b>75.00%</b>	<b>1</b>	<b>\$70,035.00</b>	<b>\$70,035.00</b>		<b>\$0.00</b>	<b>\$70,035.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Budget B

**Prime Grantee Name:** Mendocino County Health and Human Services - Public Health Branch  
**Grant Number:** 13-20517  
**Sub Grant B Name:** Ukiah Unified School District

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office expenses	Supplies such as pens, pencils, postage, notepads, paper, copies and printing	\$30.00	12.00	1.00	\$360.00		
<b>Total Operating Expenses:</b>							<b>\$360.00</b>		

Budget Revision		Travel and Per Diem														
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		Regional Northcoast Nutrition and Fitness Collaborative meetings/Project Coordinator	Fortuna	2	1	1	1	\$34.00	\$99.00		280.00			\$582.40		
		Network Statewide Conference/Project Coordinator	Sacramento	1	1	2	2	\$34.00	\$99.00		292.00			\$430.98		
		In-county travel for training districts on wellness policies/Project Coordinator	Mendocino County / 9 districts	9	1	1	0	\$10.00	\$0.00		65.00			\$420.53		
		In-county travel for Wellness Policy implementation meetings/Project Coordinator	Mendocino County / 11 districts	22	1	1	0	\$0.00	\$0.00		65.00			\$807.95		
		In-county travel for HOTM meetings with Food Svc Dirs/Project Coordinator	Mendocino County / 11 districts	23	1	1	0				65.00			\$844.68		
		In-county travel for Collaboration meetings/Project Coordinator	Ukiah	25	1	1	0				5.00			\$70.63		
		In-county travel for school meal meetings/Project Coordinator	Mendocino County / 5 districts	5	1	1	0							\$0.00		
<b>Total Travel and Per Diem:</b>													<b>\$3,157.16</b>			

## Sub Budget B

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	N/A			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food for taste tests	Food for taste tests during nutrition education classes and events	\$2.50	455.00	1.00	\$1,137.50	
		Food demonstration supplies	Supplies such as spatulas, strainer, colander, plastic wrap, food storage bags, aluminum foil, knives, spoons, forks, trays, plates, bowls, measuring cups and spoons, mixing bowls, pans, cutting boards, graters, ladles, peelers, etc.	\$12.00	20.00	1.00	\$240.00	
<b>Total Other Costs:</b>							<b>\$1,377.50</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$74,929.66</b>	
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### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

Mendocino County Health and Human Services - Public Health Branch  
 13-20517  
 Anderson Valley Family Resource Center

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		14	Family Advocate	Mitzi Wagner		18.50%	0.185	\$52,000.00	\$9,620.00	0.000%	\$0.00	\$9,620.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>18.50%</b>	<b>0.185</b>	<b>\$52,000.00</b>	<b>\$9,620.00</b>	<b>\$0.00</b>	<b>\$9,620.00</b>			

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Budget C

**Prime Grantee Name:** Mendocino County Health and Human Services - Public Health Branch  
**Grant Number:** 13-20517  
**Sub Grant C Name:** Anderson Valley Family Resource Center

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office expenses	Such as pens, pencils, postage, notepads, paper, copies and printing	\$18.00	12.00	1.00	\$216.00	
<b>Total Operating Expenses:</b>							<b>\$216.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Regional Northcoast Nutrition and Fitness Collaborative meetings/Family Advocate	Ukiah	2	1			\$9.00			44.00			\$49.72	
		In-county travel for purchase food and supplies for classes and events/Family Advocate	Ukiah	40	1						44.00			\$994.40	
		In-county training (CX3, RTYD, etc)/Family Advocate	Ukiah	7	1			\$9.00			44.00			\$174.02	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,218.14</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A	N/A				
		B					
		C					
		D					
		E					

Sub Budget C

		F				
		G				
		H				
		I				
					Total Sub Grant(s):	\$0.00



### Sub Staffing D

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

Mendocino County Health and Human Services - Public Health Branch  
 13-20517  
 Laytonville Healthy Start Family Resource Center

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		14	Family Advocate	Lindsay O'Neill		17.60%	0.176	\$52,000.00	\$9,152.00	0.000%	\$0.00	\$9,152.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>					0.00%	17.60%	0.176	\$52,000.00	\$9,152.00		\$0.00	\$9,152.00	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Budget D

**Prime Grantee Name:** Mendocino County Health and Human Services - Public Health Branch  
**Grant Number:** 13-20517  
**Sub Grant D Name:** Laytonville Healthy Start Family Resource Center

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office expenses	Such as pens, pencils, postage, notepads, paper, copies and printing	\$18.00	12.00	1.00	\$216.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$216.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Regional Northcoast Nutrition and Fitness Collaborative meetings/Family Advocate	Ukiah	2	1			\$9.00			92.00			\$103.96	
		In-county travel for purchase food and supplies for classes and events/Family Advocate	Willits	37	1						46.00			\$961.63	
		In-county training (CX3, RTYD, etc)/Family Advocate	Ukiah	7	1			\$9.00			92.00			\$363.86	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,429.45</b>	

**Sub Budget D**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	N/A			
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Food for taste tests	Food for taste tests during nutrition education classes and events	\$2.50	456.00	1.00	\$1,140.00		
		Food demonstration supplies	Supplies such as spatulas, strainer, colander, plastic wrap, food storage bags, aluminum foil, knives, spoons, forks, trays, plates, bowls, measuring cups and spoons, mixing bowls, pans, cutting boards, graters, ladles, peelers, etc.	\$10.00	15.00	1.00	\$150.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$1,290.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		12% of Total Direct Costs	12.00%	\$12,087.45	\$1,450.49	

**Sub Budget D**

	<b>Total Indirect Costs: \$1,450.49</b>	
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	<b>Total Budget: \$13,537.94</b>	
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### Sub Staffing E

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant E Name:**

Mendocino County Health and Human Services - Public Health Branch  
 13-20517  
 Safe Passage Family Resource Center

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		14	Family Advocate	TBD		8.70%	0.087	\$52,000.00	\$4,524.00	0.000%	\$0.00	\$4,524.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>8.70%</b>	<b>0.087</b>	<b>\$52,000.00</b>	<b>\$4,524.00</b>	<b>\$0.00</b>	<b>\$4,524.00</b>			

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Staffing F

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant F Name:**

Mendocino County Health and Human Services - Public Health Branch  
 13-20517  
 Potter Valley Family Resource Center

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		14	Family Advocate	TBD		8.70%	0.087	\$52,000.00	\$4,524.00	0.000%	\$0.00	\$4,524.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>8.70%</b>	<b>0.087</b>	<b>\$52,000.00</b>	<b>\$4,524.00</b>	<b>\$0.00</b>	<b>\$4,524.00</b>			

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Budget F

**Prime Grantee Name:** Mendocino County Health and Human Services - Public Health Branch  
**Grant Number:** 13-20517  
**Sub Grant F Name:** Potter Valley Family Resource Center

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office expenses	Such as pens, pencils, postage, notepads, paper, copies and printing	\$15.00	12.00	1.00	\$180.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$180.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Regional Northcoast Nutrition and Fitness Collaborative meetings/Family Advocate	Ukiah	2	1			\$9.00			39.00			\$44.07	
		In-county travel for purchase food and supplies for classes and events/Family Advocate	Ukiah	18	1						39.00			\$396.63	
		In-county training (CX3, RTYD, etc)/Family Advocate	Ukiah	5	1			\$9.00			39.00			\$110.18	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$550.88</b>	

### Sub Budget F

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	N/A			
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food for taste tests	Food for taste tests during nutrition education classes and events	\$2.50	325.00	1.00	\$812.50	
		Food demonstration supplies	Supplies such as spatulas, strainer, colander, plastic wrap, food storage bags, aluminum foil, knives, spoons, forks, trays, plates, bowls, measuring cups and spoons, mixing bowls, pans, cutting boards, graters, ladles, peelers, etc.	\$7.50	10.00	1.00	\$75.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$887.50</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		12% of Total Direct Costs	12.00%	\$6,142.38	\$737.09	

**Sub Budget F**

	<b>Total Indirect Costs:</b>	<b>\$737.09</b>	
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	<b>Total Budget:</b>	<b>\$6,879.46</b>	
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### Sub Staffing G

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant G Name:**

Mendocino County Health and Human Services - Public Health Branch  
 13-20517  
 North Coast Opportunities

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Tarney Sheldon (In-Kind)	15.00%	85.00%	1	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>15.00%</b>	<b>85.00%</b>	<b>1</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Budget G

**Prime Grantee Name:** Mendocino County Health and Human Services - Public Health Branch  
**Grant Number:** 13-20517  
**Sub Grant G Name:** North Coast Opportunities

Budget Revision		Operating Expenses													Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification								Unit Cost	Quantity	FTE	Total	
		N/A										1.00	\$0.00		
												1.00	\$0.00		
												1.00	\$0.00		
												1.00	\$0.00		
												1.00	\$0.00		
												1.00	\$0.00		
												1.00	\$0.00		
												1.00	\$0.00		
												1.00	\$0.00		
<b>Total Operating Expenses:</b>												<b>\$0.00</b>			

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	
		Retail and Corner Stores Training / Coordinator	Sacramento	1	1	1	1	\$34.00	\$99.00		292.00			\$297.98	
		NEOP Statewide Collaborative Meetings/Coordinator	Sacramento	2	1	1	1	\$34.00	\$99.00		292.00			\$595.96	
		Regional Northcoast Nutrition and Fitness Collaborative meetings/Coordinator	Fortuna	2	1	1	1	\$34.00	\$99.00		280.00			\$582.40	
		Network Statewide Conference/Coordinator	Sacramento	1	1	2	2	\$34.00	\$99.00		292.00			\$430.98	
		In-county travel to monitor subcontract/Coordinator	Laytonville	2	1	1	0				92.00			\$103.96	
		In-county travel to monitor subcontract/Coordinator	Boonville	2	1	1	0				44.00			\$49.72	

**Sub Budget G**

		In-county travel to monitor subcontract/Coordinator	Fort Bragg	2	1	1	0	\$9.00			129.00			\$163.77	
		In-county travel to monitor subcontract/Coordinator	Potter Valley	2	1	1	0				39.00			\$44.07	
														\$0.00	
														\$0.00	
													<b>Total Travel and Per Diem:</b>	<b>\$2,268.84</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Budget Revision**    **Sub Grant(s)**

Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	N/A		
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>

**Budget Revision**    **Other Costs**

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		N/A				1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	

**Sub Budget G**

						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		12% of Total Direct Costs	12.00%	\$2,268.84	\$272.26		
					<b>Total Indirect Costs:</b>	<b>\$272.26</b>	
					<b>Total Budget:</b>	<b>\$2,541.10</b>	

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Merced County Department of Public Health  
**Grant Number:** 13-20526  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 50% Female 50%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>6%</u>	<input checked="" type="checkbox"/> Latino	<u>55%</u>
<input checked="" type="checkbox"/> Asian	<u>7%</u>	<input type="checkbox"/> Native American	_____ %
<input checked="" type="checkbox"/> Caucasian	<u>32%</u>	<input type="checkbox"/> Pacific Islander	_____ %
<input type="checkbox"/> Other (specify)	: %		

Languages:

<input checked="" type="checkbox"/> English	<u>40%</u>	<input type="checkbox"/> Korean	_____ %
<input checked="" type="checkbox"/> Spanish	<u>55%</u>	<input type="checkbox"/> Lao	_____ %
<input type="checkbox"/> Arabic	_____ %	<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Armenian	_____ %	<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Bosnian	_____ %	<input type="checkbox"/> Tagalog	_____ %
<input type="checkbox"/> Cantonese	_____ %	<input type="checkbox"/> Vietnamese	_____ %
<input type="checkbox"/> Farsi	_____ %	<input type="checkbox"/> Other (specify)	: %
<input checked="" type="checkbox"/> Hmong	<u>5%</u>	<input type="checkbox"/> Other (specify)	: %
<input type="checkbox"/> Khmer (Cambodian)	_____ %		

Ages:

<input type="checkbox"/> Under 5 years old	<u>9%</u>	<input type="checkbox"/> 12 to 17	<u>11%</u>
<input type="checkbox"/> 5 to 8	<u>7%</u>	<input type="checkbox"/> 18 to 59	<u>55%</u>
<input type="checkbox"/> 9 to 11	<u>5%</u>	<input type="checkbox"/> 60 years old & over	<u>13%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

*See attached Census Tract data sheet*  
 *See attached Means Tested Program data sheet*  
 *See attached Free/Reduced Price Meal Percentage data sheet*  
 Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>10%</u> | <input type="checkbox"/> Low Income Home Energy Assistance Program  | %          |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ %    | <input type="checkbox"/> MediCal                                    | %          |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | %          | <input checked="" type="checkbox"/> Public Housing                  | <u>10%</u> |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | %          | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | %          |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>5%</u>  | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | <u>5%</u>  |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>10%</u> | <input type="checkbox"/> Soup Kitchens                              | %          |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>10%</u> | <input type="checkbox"/> SSI- Supplemental Security Income          | %          |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>10%</u> | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | %          |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | %          | <input type="checkbox"/> Weatherization Program                     | %          |
| <input type="checkbox"/> Job Corps  | %          | <input type="checkbox"/> WIC  | %          |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Community Nutrition Action Plan Collaborative
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (25 occurrences at 1 hour(s) each)
- Community Education Events: (10 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: (10 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

4 Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

1 CalFresh Offices

Churches

1 Community Centers

Elderly Service Centers

60 Emergency Food Assistance Sites

(includes Food Banks, Food  
Pantries, and Soup Kitchens)

Extension Offices

1 Farmers Markets

10 Food Stores

9 Head Start Programs

Individual Homes

7 Libraries

1 Other Youth Education Sites (includes  
Parks and Recreation)

6 Public/Community Health Centers (includes  
Public Health Departments)

2 Public Housing

Schools – students (Preschool)

4 Schools – students (K-12)

Schools – students (Afterschool  
Program)

23 Schools - Parents

1 Shelters/Temporary Housing

TANF Job Readiness Program

WIC Programs

Worksites

1 Other (specify): Family Resource Center

Other (specify):

Other (specify):

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Projected Unduplicate Number of Contacts: 6868

Narrative

Merced County Department of Public Health (MCDPH) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Merced County. MCDPH will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

MCDPH will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Merced County Department of Public Health staff will conduct a survey (e.g. Rethink Your Drink survey, Food Behavior Checklist or Fruit and Vegetable Checklist) to assess attitudes, knowledge beliefs and skills during the nutrition education class series and Rethink Your Drink educational events. Staff will also measure nutrition education class attendance and CNAP group membership satisfaction through participant surveys.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

Merced County Department of Public Health will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. Merced County Department of Public Health will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Merced County Public Health Department chose to address the following PSE strategies: (1) To increase access to affordable healthy fruits and vegetables by establishing farmer's market within a very low-income community, and (2) To establish a policy to guide healthier beverage consumption for local youth sports organization participants. Merced County Public Health Department will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chose. Merced County Public Health Department will utilize the RE-AIM methodology to evaluate their proposed PSE strategies to increase access to affordable healthy fruits and vegetables by establishing farmer's market within a very low-income community, and establish a policy to guide healthier beverage consumption for local youth sports organization participants. Merced County Public Health Department will work with a designated Network Research and Evaluation team member to create and implement a customized PSE evaluation framework based on the Re-Aim model that will promote successful PSE intervention outcomes. Formation evaluation has/will include input from County Nutrition Action Plan Committee members and CA4 Health Leadership, and feedback from community members at 3 community forums. Merced has a robust set of SNAP-Ed activities, however the project description does not provide a thorough explanation for how core objectives will be met. Also, it is unclear as to why Monterey is

awarding a sub-grant to San Benito County (the LHD?) rather than there being a contract directly from the State. Monterey is providing SNAP-Ed services in San Benito County as part of the cluster CDPH option offered to very small and rural LHDs to designate a partner LHD to operate SNAP-Ed services in the county. Because San Benito does not have the capacity to provide the SNAP-Ed services and the population funding amount based on SNAP eligible available for San Benito was too small to hire the appropriate staffing/infrastructure. Monterey and San Benito have coordinated services successfully for other programs and have a strong partnership. This was a way to get coverage to those SNAP eligible families in San Benito County by a SNAP-Ed experienced contractor (Monterey) that would not normally receive services. Please clarify and expand on what you seek to accomplish during FY-14, particularly in relation to coalition work and PSE activities. Monterey did not develop a CNAP with objectives in FFY 2013 but will be developing a CNAP in FFY 2014. CNAP will address Objectives 1) increasing access and/or consumption of healthy beverages, which may also include efforts to decrease access to and/or consumption of sugary drinks, and 2) increasing access to healthy foods and/or physical activity in their jurisdiction.

**Census Tract Data Sheet**

***All Race/Ethnicity Subgroup***

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Boys & Girls Club	615 W. 15th St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Farmers Market	Merced Flea & Farmer's Market	East Child Avenue & G. St.	Merced	95340	06047001602	AR	N/A	48.6%	68.0%	2006-2010	
Food Store	Buy Bye Market	1108 G St	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006-2010	
Food Store	Eltraeb Market	561 W. 8 <sup>th</sup>	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006-2010	
Food Store	Food Center	1150 Martin Luther King Jr. Way	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006-2010	
Food Store	Carnicera 3 Hermanos	1055 W. Childs Ave	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006-2010	
Food Store	Choice Food Market	836 T St.	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006-2010	
Food Store	El Porvenir	864 W. 13 <sup>th</sup> St.	Merced	95341	06047001502	AR	N/A	57.1%	79.4%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	Grocery Outlet	1125 W. Main St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Food Store	Save Mart Supermarkets	1136 W. Main St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Food Store	Broadway Market	9345 Broadway	Planada	95365	06047001901	AR	N/A	33.6%	53.7%	2006-2010	
Food Store	Lute's Market	318 N. Sutter St.	Planada	95365	06047001901	AR	N/A	33.6%	53.7%	2006-2010	
Library	William J. George Library	401 Leshner Dr.	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006-2010	
Library	Merced County Library	0 St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Library	Atwater Library	1600 Third St.	Atwater	95301	06047000701	AR	N/A	53.8%	65.6%	2006-2010	
Library	Dos Palos Library	2002 Almond	Dos Palos	93620	06047002402	AR	N/A	36.9%	58.5%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Library	South Dos Palos Library	21961 Reynolds Ave	So. Dos Palos	93665	06047002402	AR	N/A	36.9%	58.5%	2006-2010	
Library	Delhi Library	16114 Schendel Rd.	Delhi	95315	06047000203	AR	N/A	22.7%	51.1%	2006-2010	
Library	Winton Library	7057 Walnut	Winton	95388	06047000504	AR	N/A	33.5%	63.9%	2006-2010	
Public/Community Health Centers	Merced County Department of Public Health	260 E. 15 <sup>th</sup> St.	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006-2010	
Public/Community Health Centers	Merced County Department of Mental Health	480 E. 13 <sup>th</sup>	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnici ty **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Com munity Health Centers	Merced Faculty Associates	E. 13 <sup>th</sup> St	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006- 2010	
Public/Com munity Health Centers	Kids Care	1260 D St	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006- 2010	
Public/Com munity Health Centers	Family Care	315 E. 13 <sup>th</sup> St	Merced	95341	06047001601	AR	N/A	68.0%	84.5%	2006- 2010	
Public/Com munity Health Centers	Golden Valley Health Center	847 W. Childs	Merced	95341	06047001503	AR	N/A	49.3%	73.2%	2006- 2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Sites	Kiwanis Kiddieland	25 <sup>th</sup> St.	Merced	95340	06047001301	AR	N/A	35.5%	51.4%	2006-2010	
Adult Ed & Job Training	Delhi Adult School	10082 Vincent Ave.	Delhi	95315	06047000201	AR	N/A	28.7%	51.6%	2006-2010	
Adult Ed & Job Training	Dos Palos Adult School	2041 Almond St.	Dos Palos	93620	06047002402	AR	N/A	36.9%	58.5%	2006-2010	
Adult Ed & Job Training	Merced Adult School	50 E. 20th	Merced	95340	06047001401	AR	N/A	37.8%	55.2%	2006-2010	
Adult Ed & Job Training	Merced Regional Occupational Program	632 W. 13th	Merced	95341	06047001502	AR	N/A	57.1%	79.4%	2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Office	Human Services Agency	2115 West Wardrobe Ave.	Merced	95341	06047001501
Family Resource Center	ReDirect	1573 West Main St.	Merced	95340	06047001301
Food Pantry	Assembly of God	9711 N. Stephens St	Delhi	95315	06047000203
Food Pantry	Emmanuel Baptist Church	1310 Main St	Livingston	95334	06047000304
Food Pantry	Helping Hands	4940 Mahoney Rd	Hilmar	95324	06047000402
Food Pantry	New Cannon Mission Outreach	424 N. Mercy Springs Rd	Los Banos	93635	06047002202
Food Pantry	Challenged FRC Thrift Store	2839 Buhach Rd	Atwater	95301	06047000902
Food Pantry	Salvation Army	1231 Fourth St.	Los Banos	93635	06047002201
Food Pantry	St. Vincent DePaul	529 I St.	Los Banos	93635	06047002201
Food Pantry	St. Vincent DePaul	131 Main St.	Merced	95340	06047001302

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	St. Vincent DePaul	1999 Juniper Ave.	Atwater	95301	06047000601
Food Pantry	Love, INC	520 W. 20 <sup>th</sup> St	Merced	95340	06047001302
Food Pantry	1 <sup>st</sup> Baptist Church	1683 Fifth St.	Atwater	95301	06047000701
Food Pantry	1 <sup>st</sup> Baptist Church	500 Buena Vista St.	Merced	95348	06047001002
Food Pantry	Agape	205 6 <sup>th</sup>	Gustine	95322	06047002000
Food Pantry	Alliance Church of Merced County Food Bank	3575 Santa Monica Crt.	Merced	95348	06047001002
Food Pantry	Atwater Baptist	2124 First St	Atwater	95301	06047000602
Food Pantry	Atwater River	103 Cindy Dr.	Atwater	95301	06047000801
Food Pantry	Atwater UMC Food Pantry	2550 Linden St.	Atwater	95301	06047000602
Food Pantry	Bible Christian Food Pantry	3782 S. Washington St.	Le Grand	95333	06047001902
Food Pantry	Calvary Temple Food Ministry	2740 N. Hwy 59	Merced	95348	06047000902

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Catholic Charities of Merced	336 W. Main. St	Merced	95340	06047001302
Food Pantry	Celebrate Recovery	2230 E. Yosemite Ave.	Merced	95348	06047001801
Food Pantry	Creekside Church	2876 N. G St	Merced	95340	06047001004
Food Pantry	Cross Los Banos Food Box	112 Santa Barbara St.	Los Banos	93635	06047002202
Food Pantry	Food Closet of Delhi Community Presbyterian Church	15917 El Capitan Way	Delhi	95315	06047000201
Food Pantry	Dos Palos Youth in Crisis Center	2017 Blossom Ave.	Delhi	93620	06047002402
Food Pantry	El Nazareno	1374 Shaffer Rd.	Atwater	95301	06047000802
Food Pantry	El Samaritano	7165 Winton Way	Winton	95388	06047000504
Food Pantry	Emmanuel Baptist Food Pantry	1310 Main St.	Livingston	95334	06047000304
Food Pantry	Emmanuel Southern Baptist Church	1701 Leonard St.	Dos Palos	93620	06047002402
Food Pantry	Endurance With A Mission Foundation	685 Wallis	Gustine	95322	06047002000

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Faith Bible Church	7463 W. Turlock Rd	Snelling/Winton	95369	06047002500
Food Pantry	Evangelical Free Church Food Pantry	2876 N. G St	Merced	95340	06047001302
Food Pantry	Faith Mission Ministries, Inc.	909 W. 18 <sup>th</sup> St.	Merced	95340	06047001301
Food Pantry	Family Worship Center	401 L St.	Los Banos	93635	06047002201
Food Pantry	First Church of God	2100 Fruitland	Atwater	95301	06047000601
Food Pantry	Gospel Lighthouse	9594 E. Stanford St.	Planada	95365	06047001901
Food Pantry	Gateway Community Church	353 E. Donna Dr.	Merced	95340	06047001101
Food Pantry	Hands of Love	103 Cindy Dr.	Atwater	95301	06047000801
Food Pantry	Harvest Time	1021 R. St.	Merced	95341	06047001502
Food Pantry	Holy Cross Lutheran Church	1495 Underwood Ave	Atwater	95301	06047000603
Food Pantry	Isma Ministries	2545 Stretch Rd.	Merced	95340	06047001402

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	JMJ Maternity Home	2126 Bristol Ct.	Merced	95340	06047001402
Food Pantry	Lifeline	7081 N. Winton Way	Winton	95388	06047000504
Food Pantry	Livingston Seventh Day Adventist Church	703 4 <sup>th</sup> St	Livingston	95334	06047000304
Food Pantry	Living Waters Ministries	1201 Cedar Ave	Atwater	95301	06047000701
Food Pantry	Los Banos Salvation Army	1231 4 <sup>th</sup> St.	Los Banos	93635	06047002201
Food Pantry	Merced Bethel	810 T St.	Merced	95341	06047001503
Food Pantry	Merced Rescue Mission	1921 Canal St.	Merced	95340	06047001302
Food Pantry	Mt. Olive Baptist Church	1311 Maple St.	Atwater	95301	06047000601
Food Pantry	New Horizon Christian Center	726 I St.	Los Banos	93635	06047002201
Food Pantry	Revival Center's Daily Bread Distribution	2525 N. Beachwood Dr.	Merced	95348	06047000902

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Salvation Army of Merced	1440 W. 12 <sup>th</sup> St.	Merced	95340	06047001502
Food Pantry	Santos Di Pietro Foundation	420 Somerset Ave.	Los Banos	93635	06047002302
Food Pantry	Sound of Life Food Pantry	1120 W. 2 <sup>nd</sup> St.	Merced	95341	06047001503
Food Pantry	Shepherd of the Valley	1455 E. Yosemite Ave	Merced	95340	06047001101
Food Pantry	St. Anthony's	1799 Winton Way	Atwater	95301	06047000602
Food Pantry	St. Luke's Episcopal	350 W. Yosemite Ave	Merced	95348	06047001002
Food Pantry	St. Paul Lutheran Church	2916 McKee Rd	Merced	95340	06047001200
Food Pantry	Valley Harvest Church	3022 N. Parson Ave	Merced	95340	06047001200
Food Pantry	United Methodist Church	899 Yosemite Parkway	Merced	95340	06047001700
Head Start (Migrant)	Atwater	9200 W. Westside Blvd	Atwater	95301	06047000505
Head Start (Migrant)	Bear Creek	1541 N. Plainsburg Rd.	Planada	95333	06047001901

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start (Migrant)	Felix Torres	859 N. Plainsburg Rd.	Planada	95333	06047001901
Head Start (Migrant)	Granada	9723 E. Haskell St.	Planada	95326	06047001901
Head Start (Migrant)	John O'Banion	401 Leshner Dr. Ste	Merced	95340	06047001503
Head Start (Migrant)	Livingston	1001 F. St.	Livingston	95334	06047000301
Head Start (Migrant)	Merced	2753 Santa Fe. Dr.	Merced	95348	06047001002
Head Start (Migrant)	Rafael L. Silva	18926 W. Henry Miller Ave.	Los Banos	93635	06047002302
Head Start (Migrant)	S. Dos Palos	22380 S. 7 <sup>th</sup> St.	Dos Palos	93620	06047002402
Public Housing	Los Banos Apartments	44 West I St.	Los Banos	93635	06047002201
Public Housing	Merced County Public Housing Authority	405 U Street	Merced	95341	06047001503
Shelter	Merced Rescue Mission	1921 Canal St	Merced	95340	06047001302

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Shaffer Elementary (P)	Atwater Elementary	24656316025365	70.44%	13.63%	84.07%
Mitchell Elementary (P)	Atwater Elementary	24656316025340	72.33%	12.45%	84.78%
Bellevue Elementary (P)	Atwater Elementary	24656316025324	87.99%	7.18%	95.17%
Elmer Wood Elementary (P)	Atwater Elementary	24656316025332	56.66%	13.70%	70.36%
Peggy Heller Elementary (P)	Atwater Elementary	24656316113161	49.40%	16.07%	65.47%
El Capitan Elementary (P)	Delhi Unified	24753666025407	89.85%	4.65%	94.50%
Shattuck Educational Park (P)	Delhi Unified	24753662430197	53.66%	4.88%	58.54%
Schendel Elementary (P)	Delhi Unified	24753666025415	82.83%	6.38%	89.21%
Bryant Middle (P)	Dos Palos Oro Loma Joint Unified	24753176025423	73.84%	10.58%	84.42%
Bernhard Marks Elementary (P)	Dos Palos Oro Loma Joint Unified	24753176112940	75.33%	9.87%	85.20%
Westside High (P)	Dos Palos Oro Loma Joint Unified	24753172430015	100.00%	0.00%	100.00%
El Nido Elementary (P)	El Nido Elementary	24656806025456	77.07%	10.19%	87.26%
Hilmar High (P)	Hilmar Unified	24656982432409	40.24%	10.52%	50.76%
Irwin High (Continuation) (S, P)	Hilmar Unified	24656982430080	64.52%	19.35%	83.87%
Merquin Elementary (P)	Hilmar Unified	24656986025472	78.26%	9.94%	88.20%
Granada High (S, P)	Le Grand Union High	24657302430064	100.00%	0.00%	100.00%
Henry Miller Elementary (P)	Los Banos Unified	24657556025548	50.37%	3.98%	54.35%
Pacheco High (S, P)	Los Banos Unified	24657550120923	46.54%	12.78%	59.32%
Hopeton Elementary (P)	Merced River Union Elementary	24737266025480	65.82%	13.92%	79.75%
Washington Elementary (P)	Merced River Union Elementary	24737266025803	63.64%	16.16%	79.80%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Plainsburg Union Elementary (P)	Plainsburg Union Elementary	24658136025779	38.64%	27.27%	65.91%
Cesar E. Chavez Middle (S, P)	Planada Elementary	24658216120448	69.48%	7.63%	77.11%
Snelling-Merced Falls Elementary (P)	Snelling-Merced Falls Union Elementary	24658396025795	63.74%	14.29%	78.02%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.

	Mobilize community partnerships around healthy eating and active living.
	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
	Promote access/appeal, or policy changes to support physical activity or exercise.
X	Other, specify: Work with CNAP members to research feasibility of starting an affordable farmer's market in a CX3 neighborhood that is also a food desert; identify a farmer's market sponsor; promote the market.
X	Other, specify: Work with youth sports organizations to encourage policies around sugar sweetened beverages, which may include coaches as role models; fund raisers; team snacks and beverages.

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

**Response:**

There are a total of 2 proposed subcontractors in Merced County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-4:** Specifically, one (UC Cooperative Extension) will coordinate with Merced County Department of Public to provide direct nutrition and physical activity education for adults in underserved areas of the county. These areas will include CX3 neighborhoods, and areas where 50% of the population is at 125% of the Federal Poverty Level. The priority population to be served is parents, especially mothers. In addition, the subcontractor will conduct the Impact-Outcome Evaluation, and teach a number of nutrition workshops consisting of five sessions each.

**Objectives 1-4:** One (California Health Collaborative) subcontractor(s) will also serve as the coordinating body for youth engagement trainings of both youth and teens at school and community sites, e.g. before and after-school programs, parks and recreational programs, faith based organizations, and youth-focused service organizations. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

Merced County is not awarding multiple sub-contracts for a similar type of service.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name: Merced County Dept. of Public Health

Grant Number: 13-20526

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$153,227.00	\$245,514.00	\$92,287.00	60.23%
2 Benefits	\$122,904.00	\$203,997.58	\$81,093.58	65.98%
3 Operating	\$4,428.00	\$5,040.00	\$612.00	13.82%
4 Equipment	\$0.00	\$11,250.00	\$11,250.00	0.00%
5 Travel & Per Diem	\$5,715.00	\$16,805.60	\$11,090.60	194.06%
6 Subcontractors	\$50,000.00	\$260,311.41	\$210,311.41	420.62%
7 Other Costs	\$4,638.00	\$78,189.16	\$73,551.16	1585.84%
8 Indirect Costs	\$28,966.00	\$46,600.25	\$17,634.25	60.88%
<b>Totals:</b>	<b>\$369,878.00</b>	<b>\$867,708.00</b>	<b>\$497,830.00</b>	<b>134.59%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Hire Office Assistant; Epidemiologist increased to 0.5FTE; SHE 5% step increase in salary
2 Benefits	Hire Office Assistant; Epidemiologist increased to 0.5FTE; SHE 5% step increase in salary
3 Operating	Phone system for Office Assistant
4 Equipment	Buy needed equipment for food demonstration activities; buy computers and
5 Travel & Per Diem	Increased staff and training; increased number of classes in community
6 Subcontractors	Required to subcontract 30% of budget
7 Other Costs	Printing for Community Education
8 Indirect Costs	Increased staff

### Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

Merced County Dept. of Public Health  
13-20526

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	(SHE)Supervising Health Educator, Stephanie Russell, MPH, RD	50.00%	50.00%	1	\$73,601.00	\$73,601.00	83.090%	\$61,155.07	\$134,756.07	
2		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	(HES)Health Education Specialist, Maria Leyva	0.00%	100.00%	1	\$57,638.00	\$57,638.00	83.090%	\$47,891.41	\$105,529.41	
3		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	(CHS)Community Health Specialist, Rosemary Williams	0.00%	100.00%	1	\$46,301.00	\$46,301.00	83.090%	\$38,471.50	\$84,772.50	
4		22 Office Manager/Secretary/Admin Assistant	(OA)Office Assistant, TBD	100.00%	0.00%	1	\$26,894.00	\$26,894.00	83.090%	\$22,346.22	\$49,240.22	
5		30 Research Specialist	(EPI)Epidemiologist, Kelly Rose	0.00%	100.00%	0.5	\$82,160.00	\$41,080.00	83.090%	\$34,133.37	\$75,213.37	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>150.00%</b>	<b>350.00%</b>	<b>4.5</b>	<b>\$286,594.00</b>	<b>\$245,514.00</b>		<b>\$203,997.58</b>	<b>\$449,511.58</b>	

Definition and basis for calculations of benefit rate(s):

83.09% of salaries includes payroll taxes and medical/dental benefits

## Prime Budget Justification

Prime Grantee Name: Merced County Dept. of Public Health  
 Grant Number: 13-20526

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Communications	Local and long distance charges	\$30.00	4.00	12.00	\$1,440.00	
		Office Supplies	Pens, pencils, postage, notepads, paper, markers, dry erasers, large post-it pads, ink, per month for nutrition ed and promotion.	\$300.00	1.00	12.00	\$3,600.00	
<b>Total Operating Expenses:</b>							<b>\$5,040.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Food Preparation Unit	Safe dedicated space to prepare food for nutrition education; currently limited to employee break room.	\$2,000.00	1.00	1.00	\$2,000.00	
		Stove, electric	Prepare food for nutrition education; currently limited to employee break room microwave	\$800.00	1.00	1.00	\$800.00	
		Pots, pans,dishes	Prepare food for nutrition education-food demonstrations	\$500.00	1.00	1.00	\$500.00	
		Microwave	Prepare food for nutrition education; currently limited to employee break room microwave	\$150.00	1.00	1.00	\$150.00	
		Computer + software	Computer for 4 staff; current software package	\$1,500.00	1.00	4.00	\$6,000.00	
		Chair	Ergonomic chair for staff	\$400.00	1.00	4.00	\$1,600.00	
		Mini Refrigerator/freezer	For fruits and vegetables/to store ice at all day events	\$200.00	1.00	1.00	\$200.00	
<b>Total Equipment Expenses:</b>							<b>\$11,250.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Annual Network Conference-SHE, HES, CHS	Sac	1	4	2	2	\$34.00	\$300.00		240.00	\$0.00		\$2,807.60	
		NEOP Meetings	Sac	2	3	1	1	\$34.00	\$0.00		240.00			\$475.20	
		Regional Collaborative Trainings	Fresno	8	3	1	0	\$10.00	\$0.00		100.00	\$0.00		\$692.00	
		GIS Trainings such as CX3	Sac	4	2	1	1	\$34.00	\$400.00		300.00			\$4,150.00	
		Network Trainings including 2 LHD Project Coordinator Meetings	Sac	8	3	1	1	\$34.00	\$0.00		300.00			\$2,172.00	

**Prime Budget Justification**

		Day Trips in Merced County: Nutrition Ed, Meetings to Collaborate with partners	Los Banos	48	2	1					90.00			\$2,440.80
		Day Trips in Merced County: Nutrition Ed, Meetings to Collaborate with partners	Merced, S. Merced, El Nido, Planada	48	2	1					25.00			\$678.00
		Day Trips in Merced County: Nutrition Ed, Meetings to Collaborate with partners	Snelling	48	2	1					30.00			\$813.60
		Day Trips in Merced County: Nutrition Ed, Meetings to Collaborate with partners	Livingston	48	2	1					40.00			\$1,084.80
		Day Trips in Merced County: Nutrition Ed, Meetings to Collaborate with partners	Dos Palos	48	2	1					55.00			\$1,491.60
<b>Total Travel and Per Diem:</b>													<b>\$16,805.60</b>	

Budget Revision		Sub Grant(s)				Total	Budget Revision Justification
Action	Last Amt Approved	Name	Description/Justification			Total	
		A University of California Cooperative Extension, Merced	Objective 12 Schools/After Schools/Break - Objective 12: (Process) Annually, engage a minimum of four qualifying schools and 1 qualifying afterschool/extended break programs to reach 1300 children and 200 parents to increase nutrition education and physical activity opportunities and social marketing strategies that increase access and consumption of healthy food and beverages at each site			\$143,912.07	
		B California Health Collaborative	Objective 10 Peer Education - (Process) Annually, a minimum of six Peer Educators will be recruited from the SNAP-Ed-eligible members in the community to reach a minimum of 580 peers in a minimum of three nutrition education/obesity prevention class series promoting food security as well as individual, family and organizational changes.			\$58,666.58	
		C California Health Collaborative	Objective 13 Youth Engagement - (Process) Conduct a youth engagement (YE) project engaging at least one SNAP-Ed-eligible youth team(s) to engage in leadership, critical thinking, problem-solving, community-based research and to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches.			\$57,732.76	
<b>Total Sub Grant(s):</b>						<b>\$260,311.41</b>	

**Budget Revision Other Costs**

### Prime Budget Justification

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Ed materials	Purchase ed materials from Network, USDA, Fruit & Veggie More Matters	\$2.00	5054.58	1.00	\$10,109.16	
		Printing promotional materials	Print bus ads, posters, banners for community events, kick off, campaigns	\$2,600.00	20.00	1.00	\$52,000.00	
		Community Event Fees	Event fees, and/or fees related to advertising at community events	\$1,966.00	5.00	1.00	\$9,830.00	
		Food Demonstrations & Supplies	Food and supplies for food demonstrations during nutrition ed	\$2.50	2500.00	1.00	\$6,250.00	
<b>Total Other Costs:</b>							<b>\$78,189.16</b>	

Budget Revision		Indirect Costs						Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total			
		Total personnel and fringe benefits.	10.366862%	\$449,511.58	\$46,600.25			
<b>Total Indirect Costs:</b>					<b>\$46,600.25</b>			

<b>Total Budget:</b>					<b>\$867,708.00</b>		
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### Sub A Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Merced County Dept. of Public Health  
13-20526  
University of California Cooperative Extension, Merced

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		4	After School Coordinator/Assistant	25.00%	75.00%	1	\$50,000.00	\$50,000.00	80.210%	\$40,105.00	\$90,105.00	
		29	Recreation Leader		50.00%	0.5	\$25,000.00	\$12,500.00	80.210%	\$10,026.25	\$22,526.25	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				25.00%	125.00%	1.5	\$75,000.00	\$62,500.00		\$50,131.25	\$112,631.25	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** Merced County Dept. of Public Health  
**Grant Number:** 13-20526  
**Sub Grant A Name:** University of California Cooperative Extension, Merced

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Communications	Phone local and long distance	\$30.00	12.00	1.00	\$360.00		
		Office Supplies	Paper, pens, postage, markers, dry erasers	\$200.00	12.00	1.00	\$2,400.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$2,760.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network annual conf.	Sacramento	2	1.5	1	1	\$34.00	\$100.00		240.00			\$673.20	
		Network Trainings	Sacramento	6	1.5	1		\$10.00			240.00			\$903.60	
		Day Trips in Merced Co.	Merced	60	1.5						10.00			\$339.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,915.80</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub A Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	None	None		
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Ed Materials	Purchase ed materials from Network, USDA, Fruit and Veggies More Matters	\$2.00	2520.00	1.00	\$5,040.00	
		Food Demonstrations &Supplies	Food, Supplies, Cooking utensils	\$2.50	1500.00	1.00	\$3,750.00	
		Gardening Supplies	For School Demonstration Garden	\$2.00	3000.00	1.00	\$6,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$14,790.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total personnel and fringe benefits.	10.49%	\$112,631.25	\$11,815.02	
<b>Total Indirect Costs:</b>					<b>\$11,815.02</b>	

<b>Total Budget:</b>					<b>\$143,912.07</b>	
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### Sub B Budget Justification

**Prime Grantee Name:** Merced County Dept. of Public Health  
**Grant Number:** 13-20526  
**Sub Grant B Name:** California Health Collaborative

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)		10.00%	40.00%	0.5	\$55,000.00	\$27,500.00	80.210%	\$22,057.75	\$49,557.75	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>10.00%</b>	<b>40.00%</b>	<b>0.5</b>	<b>\$55,000.00</b>	<b>\$27,500.00</b>		<b>\$22,057.75</b>	<b>\$49,557.75</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub B Budget Justification

**Prime Grantee Name:** Merced County Dept. of Public Health  
**Grant Number:** 13-20526  
**Sub Grant B Name:** California Health Collaborative

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Communications	Phone long distance and local	\$30.00	12.00	1.00	\$360.00		
		Office Supplies	Paper, pens, poster paper, markers	\$30.00	12.00	1.00	\$360.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$720.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Annual Conference	Sacramento	1	0.5	1	1	\$34.00	\$100.00		240.00			\$202.60	
		Network Trainings	Sacramento	6	0.5	1		\$10.00			240.00			\$843.60	
		Merced Co. Day Trips	Merced	48	0.5						10.00			\$271.20	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,317.40</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

### Sub B Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A	None	None		
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	Purchase cookbooks, recipe cards from Network, USDA	\$1.00	639.00	1.00	\$639.00	
		Food Demonstrations & Supplies	Food, cooking supplies and serving items	\$2.50	553.00	1.00	\$1,382.50	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$2,021.50</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total personnel and fringe benefits.	10.19%	\$49,557.75	\$5,049.93	
<b>Total Indirect Costs:</b>					<b>\$5,049.93</b>	

<b>Total Budget:</b>					<b>\$58,666.58</b>	
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### Sub C Budget Justification

**Prime Grantee Name:** Merced County Dept. of Public Health  
**Grant Number:** 13-20526  
**Sub Grant C Name:** California Health Collaborative

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	10.00%	40.00%	0.5	\$55,000.00	\$27,500.00	80.210%	\$22,057.75	\$49,557.75	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>10.00%</b>	<b>40.00%</b>	<b>0.5</b>	<b>\$55,000.00</b>	<b>\$27,500.00</b>		<b>\$22,057.75</b>	<b>\$49,557.75</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** Merced County Dept. of Public Health  
**Grant Number:** 13-20526  
**Sub Grant C Name:** California Health Collaborative

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Communications	Phone long distance and local	\$30.00	12.00	1.00	\$360.00		
		Office Supplies	Paper, pens, poster paper, markers	\$30.00	12.00	1.00	\$360.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$720.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Annual Conference	Sacramento	1	0.5	1	1	\$34.00	\$100.00		240.00			\$202.60	
		Network Trainings	Sacramento	6	0.5	1		\$10.00			240.00			\$843.60	
		Merced Co. Day Trips	Merced	48	0.5						10.00			\$271.20	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,317.40</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

### Sub C Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	None	None		
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	Purchase cookbooks, recipe cards from Network, USDA	\$1.00	189.00	1.00	\$189.00	
		Food Demonstrations & Supplies	Food, cooking supplies and serving items	\$2.50	300.00	1.00	\$750.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
				<b>Total Other Costs:</b>			<b>\$939.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total personnel and fringe benefits.	10.49%	\$49,557.75	\$5,198.61	
				<b>Total Indirect Costs:</b>	<b>\$5,198.61</b>	

				<b>Total Budget:</b>	<b>\$57,732.76</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Community Service Solutions  
**Grant Number:** 13-20237  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 53% Female 47%

Ethnicity:

<input type="checkbox"/> African American	_____%	<input checked="" type="checkbox"/> Latino	<u>27%</u>
<input type="checkbox"/> Asian	_____%	<input checked="" type="checkbox"/> Native American	<u>3%</u>
<input checked="" type="checkbox"/> Caucasian	<u>68%</u>	<input type="checkbox"/> Pacific Islander	_____%
<input checked="" type="checkbox"/> Other <u>Multicultural:</u>	<u>2%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>85%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>15 %</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>5%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>10 %</u>
<input checked="" type="checkbox"/> 5 to 8	<u>20 %</u>	<input checked="" type="checkbox"/> 18 to 59	<u>40 %</u>
<input checked="" type="checkbox"/> 9 to 11	<u>20%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |         |   |         |
|---|---------|---|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 10%     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input type="checkbox"/> MediCal                                    | _____ % |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input type="checkbox"/> Public Housing                             | _____ % |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ % |
| <input type="checkbox"/> Family Resource Center                                     | _____ % | <input type="checkbox"/> Shelters/Temporary Housing                 | _____ % |
| <input checked="" type="checkbox"/> Food Banks                                      | 5 %     | <input type="checkbox"/> Soup Kitchens                              | _____ % |
| <input checked="" type="checkbox"/> Food Pantries                                   | 10%     | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ % |
| <input checked="" type="checkbox"/> HeadStart                                       | 5 %     | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____ % |
| <input checked="" type="checkbox"/> In Home Supportive Services (IHSS)              | 5%      | <input type="checkbox"/> Weatherization Program                     | _____ % |
| <input type="checkbox"/> Job Corps  | _____ % | <input checked="" type="checkbox"/> WIC                             | 40%     |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (10 occurrences at 1 hour(s) each)
- Community Education Events: (2 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: (1 occurrences at 1 hour(s) each)
- Point of Purchase: (16 occurrences at \_hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- 3 CalFresh Offices
- \_\_\_\_\_ Churches
- \_\_\_\_\_ Community Centers
- \_\_\_\_\_ Elderly Service Centers
- 6 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ Food Stores
- 3 Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ - Libraries

Other Youth Education Site

- (includes Parks and Recreation)
- 1 - Public/Community Health Centers (includes Public Health Departments)
- \_\_\_\_\_ Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- 9 Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- \_\_\_\_\_ Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- 6 WIC Programs
- \_\_\_\_\_ Worksites
- Other :
- 1 Other (specify): IHSS
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 500

Narrative

The health department Mono County Local Health Department (LHD), using the services of Community Services Solution, provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Mono County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of, any one of the following service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved *Network Policy, Systems and Environmental Change Matrix* and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Pre and Post-test for nutrition education classes, activities.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

MONO COUNTY will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
None											

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Lee Vining Center	296 Mattley Ave.	Lee Vining	93541	06051000102
Head Start	Mammoth Lakes Center	2600 Meridian	Mammoth Lakes	93546	06051000200
Head Start	Imaca Coleville	111527 U.S. 395	Coleville	96107	06051000102
Emergency Food	Community Center	58869 Hwy 120	Benton	93512	06051000101
Emergency Food	CCC Office	625 Old Mammoth Rd.	Mammoth Lakes	93546	06051000200
Emergency Food	Medical Clinic	221 Twin Lakes Rd.	Bridgeport	93517	06051000102
Emergency Food	Antelope Valley Senior Center	399 Mule Deer Rd.	Walker	96107	06051000102
Emergency Food	Presbyterian Church	126 Mono Lake Ave.	Lee Vining	93541	06051000102

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food	Community Center	90 West Granite Ave.	June Lake	93529	06051000101
Nutrition Program	WIC	437 Old Mammoth Rd., P.O. Box 3329	Mammoth Lakes	93546	06051000200
Nutrition Program	WIC	221 Twin Lake Rd.	Bridgeport	93517	06051000102
Nutrition Program	WIC	442 Mule Deer Dr.	Walker	96107	06051000102
Nutrition Program	WIC	700 Champagne Ave.	Coleville	96107	06051000102
Nutrition Program	WIC	90 West Granite	June Lake	93529	06051000101
Nutrition Program	WIC	296 Mattly Ave.	Lee Vining	93541	06051000102
Public Health Dept.	Bridgeport Office	221 Twin Lakes Rd., P.O. Box 476	Bridgeport	93517	06051000102
CalFresh	Social Services	107384 Hwy 395	Coleville	96107	06051000102
CalFresh	Social Services	85 Emigrant Rd	Bridgeport	93517	06051000102
CalFresh	Social Services	452 Old Mammoth Rd	Mammoth Lakes	93546	06051000200
IHSS	Community Service Solutions	26 HFU Circle #1	Coleville	96107	06051000102

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Antelope Elementary (S)	Eastern Sierra Unified	26736686025910	31.03%	20.72%	51.75%
Coleville High (S)	Eastern Sierra Unified	26736682633006	48.48%	6.07%	54.55%

LOCAL PROJECT SYNOPSIS

Bridgeport Elementary (S)	Eastern Sierra Unified	26736686025936	32.26%	17.74%	50.00%
Lee Vining High (S)	Eastern Sierra Unified	26736682635001	35.94%	15.62%	51.56%
Edna Beaman Elementary (S)	Eastern Sierra Unified	26736686025928	48.28%	24.13%	72.41%
Lee Vining Elementary (S)	Eastern Sierra Unified	26736686025951	40.66%	9.90%	50.56%
Mammoth Elementary (S)	Mammoth Unified	26736926025969	43.66%	14.61%	58.27%
Mammoth Middle (S)	Mammoth Unified	26736926112502	41.37%	14.75%	56.12%
Sierra High (S)	Mammoth Unified	26736922630036	47.37%	5.96%	53.33%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Community Service Solutions  
 Grant Number: 13 - 20237

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$30,000.00	\$30,000.00	0.00%
2 Benefits	\$0.00	\$7,500.00	\$7,500.00	0.00%
3 Operating	\$0.00	\$300.00	\$300.00	0.00%
4 Equipment	\$0.00	\$200.00	\$200.00	0.00%
5 Travel & Per Diem	\$0.00	\$1,000.00	\$1,000.00	0.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$1,217.99	\$1,217.99	0.00%
8 Indirect Costs	\$0.00	\$9,375.00	\$9,375.00	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$49,592.99</b>	<b>\$49,592.99</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Mono did not have a contract in FFY 12
2 Benefits	Mono did not have a contract in FFY 12
3 Operating	Mono did not have a contract in FFY 12
4 Equipment	Mono did not have a contract in FFY 12
5 Travel & Per Diem	Mono did not have a contract in FFY 12
6 Subcontractors	N/A
7 Other Costs	Mono did not have a contract in FFY 12
8 Indirect Costs	Mono did not have a contract in FFY 12

### Prime Staffing

Prime Grantee Name:  
Grant Number:

Community Service Solutions  
13 - 20237

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		27	Project Coordinator / Public Health Nurse	TBD	20.00%	80.00%	1	\$30,000.00	\$30,000.00	25.000%	\$7,500.00	\$37,500.00	
1							0		\$0.00		\$0.00	\$0.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
22							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			20.00%	80.00%	1	\$30,000.00	\$30,000.00		\$7,500.00	\$37,500.00	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Prime Budget Justification

Prime Grantee Name: Community Service Solutions  
 Grant Number: 13-20237

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Rent	Annual projected rent cost per staff	\$25.00	1.00	12.00	\$300.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$300.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Materials	Materials to complete activities in SOW	\$200.00	1.00	1.00	\$200.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$200.00</b>	

### Prime Budget Justification

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Various meetings	TBD	50	1						15.00	\$10.00	\$1.53	\$1,000.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,000.00</b>	

Budget Revision		Sub Grant(s)				Budget Revision Justification
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	N/A			
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

## Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstrations	A minimum of 25 participants at an average of \$2.50 per participant, bowls, utensils and plates.	3.0277	72.00	1.00	218	
		Events	10 events for Nut Ed	\$100.00	10.00	1.00	\$1,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>1,218</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
			25.00%	\$37,500.00	\$9,375.00	
<b>Total Indirect Costs:</b>					<b>\$9,375.00</b>	

<b>Total Budget:</b>					<b>49,593</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** *Monterey County Public Health Department*  
**Grant Number:** *13-20017*  
**Program Area:** *Local Health Department*

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 47% Female 53%

**Ethnicity:**

<input checked="" type="checkbox"/> African American	<u>4%</u>	<input checked="" type="checkbox"/> Latino	<u>53%</u>
<input checked="" type="checkbox"/> Asian	<u>6%</u>	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>35%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>
<input type="checkbox"/> Other (specify) _____:	_____%		

**Languages:**

<input checked="" type="checkbox"/> English	<u>60%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>40%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

**Ages:**

<input checked="" type="checkbox"/> Under 5 years old	<u>5%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>5%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>30%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>30%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>25%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

**Income Targeting Data Source:**

*See attached Census Tract data sheet*  
 *See attached Means Tested Program data sheet*  
 *See attached Free/Reduced Price Meal Percentage data sheet*  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |         |   |         |
|---|---------|---|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 4%      | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input type="checkbox"/> MediCal                                    | _____ % |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input checked="" type="checkbox"/> Public Housing                  | 6%      |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ % |
| <input checked="" type="checkbox"/> Family Resource Center                          | 4%      | <input type="checkbox"/> Shelters/Temporary Housing                 | _____ % |
| <input checked="" type="checkbox"/> Food Banks                                      | 8%      | <input type="checkbox"/> Soup Kitchens                              | _____ % |
| <input checked="" type="checkbox"/> Food Pantries                                   | 6%      | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ % |
| <input checked="" type="checkbox"/> HeadStart                                       | 8%      | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness   | 2%      |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ % | <input type="checkbox"/> Weatherization Program                     | _____ % |
| <input type="checkbox"/> Job Corps  | _____ % | <input checked="" type="checkbox"/> WIC                             | 8%      |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Nutrition and Fitness Collaborative
- Internet/Web Sites-website address:
- Print Media\*
- Radio: Commercials\*
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (140 occurrences at 1 hour(s) each)
- Community Education Events: (20 occurrences at .5 hour(s) each)
- Training/Workshop/Conference: (15 occurrences at 1.5 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

\*Print Media/Radio-Commercials: LHD has worked with State Media team to provide targeting information. All media/commercials will be approved and in allowable census tracts.

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

1 CalFresh Offices

7 Churches

1 Community Centers

1 Elderly Service Centers

8 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)

\_\_\_\_\_ Extension Offices

2 Farmers Markets

43 Food Stores

4 Head Start Programs

\_\_\_\_\_ Individual Homes

3 Libraries

4 Other Youth Education Sites (includes Parks  
and Recreation)

\_\_\_\_\_ Public/Community Health Centers  
(includes Public Health Departments)

5 Public Housing

18 Schools – students (Preschool)

32 Schools – students (K-12)

30 Schools – students (Afterschool Program)

34 Schools - Parents

\_\_\_\_\_ Shelters/Temporary Housing

1 TANF Job Readiness Program

5 WIC Programs

\_\_\_\_\_ Worksites

4 Other (specify): Family Resource Centers

\_\_\_\_\_ Other (specify): \_\_\_\_\_

\_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 13,000

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Monterey county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement

allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Key measures/indicators of implementation or performance that the LHD will utilize to capture quantitative and qualitative data will include pre tests to obtain baseline data and post-tests to determine changes regarding attitudes, knowledge, change in behavior, skill improvement, etc. Key informant surveys may be used to obtain information prior to trainings and or educational presentations.

An analysis of the responses on evaluation forms will be conducted (frequency analysis and content analysis) and a summary of results, both process and outcome, from the evaluations will be provided to the funding agency. Information captured will be beneficial to determine if modifications will be needed for future trainings.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:**

Monterey has completed CX3 assessment and for FFY 2014 will work with 20 retail stores (owners , managers and staff) to increase healthy messages on exterior of markets and fast food outlets, increase health marketing at checkout counters, increase the quality of Fruits and vegetables offered, and for fast food outlets - partner to ensure calories are added to drive through menu boards.

For San Benito County- Scope of Services, we will compile data for and report quarterly on educational activities, completing all relevant components on the Activity Tracking Form (ATF): A) The number, SNAP status, age, gender, race/ethnicity of SNAP-Ed eligible individuals receiving what type of evidence based direct nutrition education and in what setting, B) The number of evidence based nutrition education and health promotion messages to address SNAP-Ed goals, at least half of which are “Half your Plate: Fruits and Vegetables” and “Rethink Your Drink”, C) Community public relations events and community messages promoting healthy foods and beverages and physical activity in SNAP-eligible census tracts and venues. Additionally, will

- Implement an annual nutrition education work plan, describing evidence based nutrition education and obesity prevention and evaluation strategies to improve the health of the SNAP-Ed eligible population.
- Eighteen hundred SNAP-Ed eligible individuals will receive evidence based direct nutrition education annually.
- Provide fifteen nutrition education classes per year addressing SNAP-Ed goals.
- Participate in two community events promoting nutrition education messages such as MyPlate, Rethink Your Drink, Make Half Your Plate Fruits and Veggies, Dietary Guidelines, or other Network allowable materials to SNAP eligible population.
- Attend a quarterly coalition and/or partnership meeting established with other USDA funded partners to address community nutrition issues, enhance the consistency of food and nutrition messaging and reaching consensus on how best to improve access to healthy foods, beverages and physical activity in the SNAP eligible communities.
- Report on Policy, Systems or Environmental change process, including reach, effectiveness, adoption, implementation and challenges overcome.
- Document all expenses incurred in a quarterly expense report with the ability to provide all back up documentation for one quarter’s expenses in sufficient detail to Monterey County Health Department.
- Attend three to five Network-sponsored trainings, meetings or conferences annually.

Monterey is providing SNAP-Ed services in San Benito County because San Benito does not have the capacity to provide the SNAP-Ed services and the population -funding amount based on SNAP eligible available for San Benito was too small to hire the appropriate staffing/infrastructure. Monterey and San Benito have coordinated services successfully for other programs and have a strong partnership. This was a way to get coverage to those SNAP eligible families in San Benito County by a SNAP-Ed experienced contractor (Monterey) that would not normally receive services. Monterey did not develop a CNAP with objectives in FFY 2013 but will be developing a CNAP in FFY 2014. CNAP will address Objectives 1) increasing access and/or consumption of healthy beverages, which may also include efforts to decrease access to and/or consumption of sugary drinks, and 2) increasing access to healthy foods and/or physical activity in their jurisdiction.

**Census Tract Data Sheet**

*All Race/Ethnicity Subgroup*

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education & Job Training Sites	Center for Employment Training	421 Monterey St.	Salinas	93901	06053001300	AR		33.3%	64.2%	10	
Church	Christ the King Church	40 Sherwood Pl.	Salinas	93901	06053001802	AR		36.7%	50.4%	10	
Church	Emmanuel Bilingual Baptist	1125 Garner Ave.	Salinas	93905	06053000702	AR		53.6%	79.5%	10	
Church	Jesus Christ Temple Philadelphia	160 Pajaro St.	Salinas	93901	06053001300	AR		33.3%	64.2%	10	
Church	Mt Nebo Baptist	563 Roosevelt St.	Salinas	93905	06053000501	AR		43.5%	78.2%	10	
Church	Ocean View Baptist Church	1200 Amador Ave.	Seaside	93955	06053013700	AR		25.3%	54.6%	10	
Church	Royal Family Church of God	671 E. Market St	Salinas	93905	06053000501	AR		43.5%	78.2%	10	
Church	St. James CME Church	285 Calle Cebu	Salinas	93901	06053001802	AR		36.7%	50.4%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	BHC – East Alisal	745 N. Sanborn Rd.	Salinas	93905	06053010608	AR		30.8%	54.3%	10	
Elderly Service Center	Alliance on Aging	247 Main St.	Salinas	93901	06053001300	AR		33.3%	64.2%	10	
Family Resource Center	Castro Plaza Family Resource Center	10601 McDougall St.	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Farmers Market	Alisal Certified Farmers Market	632 E. Alisal St.	Salinas	93905	06053000900	AR		32.6%	54.8%	10	
Farmers Market	Natividad Hospital	1441 Constitution Blvd.	Salinas	93906	06053010608	AR		30.8%	54.3%	10	
Food Pantry	Sacred Heart Church	22 Stone St.	Salinas	93901	06053001300	AR		33.3%	64.2%	10	
Food Pantry	Vineyard Christian Fellowship	1122 E. Alisal St.	Salinas	93905	06053000900	AR		32.6%	54.8%	10	
Food Store	El Super #36	640 E Boronda Rd	Salinas	93906	06053000102						***EBT- All Races
Food Store	Food 4 Less	1576 N Sanborn Rd	Salinas	93905	06053010605						***EBT- All Races/ Other
Food Store	Hollister Super	1280 San Juan Rd	Hollister	95023	06069000300						***EBT- All Races/

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
	Market										American Indian
Food Store	La Princesa	614 Williams Rd	Salinas	93905	06053010606						***EBT-All Races
Food Store	Los Cuates Market #2	220 San Felipe Rd	Hollister	95023	06069000300						***EBT-All Races/ American Indian
Food Store	Primetime Nutrition #524	343 Gabilan Dr	Soledad	93960	06053011102						***EBT-All Races
Food Store	Primetime Nutrition #539	1575 N Sanborn Rd	Salinas	93905	06053010604						***EBT-All Races
Food Store	Save Mart #719	291 McCray St	Hollister	95023	06069000502						***EBT-All Races/ Hispanic
Food Store	Tropicana Market	1001 San Juan Rd	Hollister	95023	06069000701						***EBT-All Races/ American Indian
Food Store	Village Market	1331 Hillcrest Rd	Hollister	95023	06069000501						***EBT-All Races/ African American
Food Store	Wal-Mart SC #5751	1375 N Davis Rd	Salinas	93907	06053010504						***EBT-All Races

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	Alisal Market	825 E. Alisal Street	Salinas	93905	06053000501	AR		43.5%	78.2%	10	
Food Store	AY Market	695 E. Alisal Street	Salinas	93905	06053000501	AR		43.5%	78.2%	10	
Food Store	Carniceria La Barata	207 El Camino Real	Greenfield	93927	06053011203	AR		25.1%	51.4%	10	
Food Store	East Market	701 E. Market Street	Salinas	93905	06053000501	AR		43.5%	78.2%	10	
Food Store	Economy Market	201 El Camino Real	Greenfield	93927	06053011203	AR		25.1%	51.4%	10	
Food Store	El Charrito Grocery	695 E. Alisal Street	Salinas	93905	06053000501	AR		43.5%	78.2%	10	
Food Store	El Rey Market	851 Oak Avenue	Greenfield	93927	06053011203	AR		25.1%	51.4%	10	
Food Store	Fairway Mart	11270 Merritt Street Suite C	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Food Store	Fairway Stores	11288 Merritt Street	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Food Store	Food Maxx #405	1962 N Main St	Salinas	93906	06053010506	AR		28.6%	51.8%	10	
Food Store	Foods Co #387	2443 H Dela Rosa Sr St	Soledad	93960	06053011101	AR		27.8%	59.6%	10	
Food Store	Foods Co #769	1030 E Alisal St.	Salinas	93905	06053000900	AR		32.6%	54.8%	10	
Food Store	Foods Co.	1030 E. Alisal St.	Salinas	93905	06053000900	AR		32.6%	54.8%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	Fresh Market & Produce	201 E Alisal St	Salinas	93901	06053001300	AR		33.3%	64.2%	10	
Food Store	La Esperanza Market	231 El Camino Real Unit C	Greenfield	93927	06053011203	AR		25.1%	51.4%	10	
Food Store	La Michoacana	25 El Camino Real	Greenfield	93927	06053011203	AR		25.1%	51.4%	10	
Food Store	La Princesa Market	236 Huerta Avenue	Greenfield	93927	06053011203	AR		25.1%	51.4%	10	
Food Store	Los Primos Market	1 Mayfair Drive	Salinas	93905	06053000900	AR		32.6%	54.8%	10	
Food Store	Mi Pueblo	950 E. Alisal Street	Salinas	93905	06053000900	AR		32.6%	54.8%	10	
Food Store	Mi Pueblo Food Center #14	1712 Fremont Blvd	Seaside	93955	06053013700	AR		25.3%	54.6%	10	
Food Store	Michoacan Meat Market	10830 Merritt Street	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Food Store	Nicks Hiway Market	11394 Merritt Street	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Food Store	Primavera Market	10499 Merritt Street	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Food Store	Prime Time Nutrition	17 S Pearl Street	Salinas	93905	06053000900	AR		32.6%	54.8%	10	
Food Store	Primetime	17 S Pearl St	Salinas	93905	06053000900	AR		32.6%	54.8%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
	Nutrition #504										
Food Store	Primetime Nutrition #511	611 N Sanborn Rd	Salinas	93905	06053000502	AR		31.6%	44.5%	10	
Food Store	Primetime Nutrition #514	620 Broadway St	King City	93930	06053011302	AR		32.4%	67.3%	10	
Food Store	Reynoso Meat Market	10696 Merritt St	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Food Store	Salinas Market	45 S. Sanborn Road, Ste F	Salinas	93905	06053000900	AR		32.6%	54.8%	10	
Food Store	SuperMax	11288 Merritt Street	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Food Store	Supermax	11288 Merritt St	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Food Store	Wal-Mart Sc #2458	1800 N Main St	Salinas	93906	06053010506	AR		28.6%	51.8%	10	
Head Start	Fremont Head Start	1255 E. Market St.	Salinas	93905	06053000600	AR		44.6%	67.5%	10	
Head Start	Little Angels	231 Lynn St.	King City	93930	06053011302	AR		32.4%	67.3%	10	
Library	Castroville Library	11160 Speegle St.	Castroville	95012	06053010400	AR		38.3%	50.2%	10	
Library	Cesar Chavez Library	615 Williams Rd	Salinas	93905	06053000702	AR		53.6%	79.5%	10	
Library	Steinbeck Library	350 Lincoln Ave.	Salinas	93901	06053001300	AR		33.3%	64.2%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public Housing	Casas de Maderas	520 E. Market St.	Salinas	93905	06053000501	AR		43.5%	78.2%	10	
Youth Education Site	King City YMCA	212 S. Vanderhurst Ave.	King City	93930	06053011302	AR		32.8%	67.3%	10	
Youth Education Site	Salinas Boys & Girls Club	85 Maryal Dr.	Salinas	93906	06053000400	AR					Provides Summer Lunch using FRPM from schools, AUSD-100%, Boronda Meadows-83.51%, Loma Vista-84.19%
Youth Education Site	Seaside Boys & Girls Club	1332 La Salle Ave.	Seaside	93955	06053013800	AR					Provides Summer Lunch using FRPM from schools-Ord

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
											Terrace-95.35%, King-86.25%, Highland-92.76%, Del Rey Woods-91.82%
Youth Education Site	Soledad YMCA	560 Walker Dr.	Soledad	93960	06053011102	AR					All elementary schools in Soledad are over 90% FRPM- elementary students go to afterschool programs at Soledad Y-Gabilan-97.19% FRPM

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

\*\*\*EBT- Food store qualifies by high EBT redemption rate from Network regional retail data base

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Offices	San Benito Health and Human Services	1111 San Felipe Rd., Suite 206	Hollister	95023	06069000100
Family Resource Center	Catholic Charities	922 Hilby Ave.	Seaside	93955	06053013600
Family Resource Center	Jovenes de Antano	300 West Street	Hollister	95023	06069000400
Family Resource Center	Omni Resource Center	1033 Main St. #A	Salinas	93901	06053014500
Food Bank	Food Bank for Monterey Co.	815 W. Market St.	Salinas	93901	06053010606
Food Bank	San Benito Food Bank	1133 San Felipe Road	Hollister	95023	06069000100
Food Pantry	Community Center	300 West St.	Hollister	95023	06069000400
Food Pantry	Migrant Camp	3235 Southside Rd	Hollister	95023	06069000802
Food Pantry	Rancho Apartments	1200 Rancho Dr.	Hollister	95023	06069000702
Food Pantry	Sacred Heart Catholic Church	670 College	Hollister	95023	06069000400
Head Start	Cabrillo Family Resource Center	1295 La Salle Ave	Seaside	93955	06053013900
Head Start	San Benito Head Start	1011 Line St	Hollister	95023	06069000400
Job Readiness	DSES One Stop	730 La Guardia	Salinas	93905	06053980000
Public Housing	Gavilan Hills Townhomes	1051 Paseo Grande	Salinas	93905	06053010605
Public Housing	Hillcrest Apartments	850 Hillcrest Rd.	Hollister	95023	06069000502
Public Housing	San Benito Migrant Housing Center	3235 Southside Road	Hollister	95023	06069000802

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Senior Public Housing	Vista Apartments	108 Park St.	Hollister	95023	6069000400
WIC	King City WIC	620 Broadway St.	King City	93930	06053011302 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Salinas WIC	632 E. Alisal St.	Salinas	93905	06053000900 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Seaside WIC	1942 Fremont Blvd.	Seaside	93955	06053014000 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Soledad WIC	335 Gabilan Dr.	Soledad	93960	06053011102 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	WIC San Benito County	351 Felice Drive	Hollister	95023	06069000300 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Boronda Meadows (S) (A) (P)	Salinas City Elementary School District	27 66142 0108068	70.51%	13.00%	83.51%
Calaveras Elementary (S)(A)(P)(PS)	Hollister School District	35 67470 6104509	77.68%	5.17%	82.84%
Castroville Elementary (S) (A) (P) (PS)	North Monterey County Unified School District	27 73825 6026397	68.27%	11.82%	80.09%
Cesar E. Chavez (S) (A) (P)	Alisal Union School District	27 65961 6113542	100%		100%
Chualar Elementary (S)(A) (P) (PS)	Chualar	27 65995 6026082	83.33%	11.11%	94.44%
Del Rey Woods Elementary (S)(A) (P) (PS)	Monterey Peninsula Unified School District	27 66092 6026181	79.66%	12.16%	91.82%
Echo Valley Elementary (S) (A) (PS)	North Monterey County Unified School District	27 73825 6026405	65.94%	9.36%	75.30%
Elkhorn Elementary (S)(A) (P) (PS)	North Monterey County Unified School District	27 73825 6026413	59.64%	15.56%	75.20%
Foothill Elementary (S)(A)(P) (School Food Service- 4/24/12)	Monterey Peninsula Unified School District	27 66092 6026199	44.00%	13.00%	57.00%
Frank Paul (S) (A) (P)	Alisal Union School District	27 65961 6101802	100%		100%
Gabilan Elementary (S) (A) (P)	Soledad Unified	27 75440 6105472	90.79%	6.39%	97.19%
Gabilan Hills School (S)(A)(P)(PS)	Hollister School District	35 67470 6114557	67.86%	8.98%	76.84%
Highland Elementary (S)(A) (P) (PS)	Monterey Peninsula Unified School District	27 66092 6026223	79.17%	13.60%	92.76%
Hollister Dual Language Academy (S) (A) (P)	Hollister School District	35 67470 0115428	48.98%	6.94%	55.92%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Ione Olsen Elementary (S)(A)(P)	Monterey Peninsula Unified School District	27 66092 6026249	37.77%	16.31%	54.08%
JC Crumpton Elementary (S) (A) (P) (PS)	Monterey Peninsula Unified School District	27 66092 6026256	53.95%	15.80%	69.75%
Juan Cabrillo Resource Center (PS) (P)	Monterey Peninsula Unified School District	CACFP site, May 2013	100%		100%
Loma Vista Elementary (S)(A) (P) (PS)	Salinas City Elementary School District	27 66142 6026553	74.84%	9.35%	84.19%
Marina Childrens Center (PS)(P)	Monterey Peninsula Unified School District	CACFP site, May 2013	76.00%	13.00%	89.00%
Marina Vista Elementary (S) (A) (P)	Monterey Peninsula Unified School District	27 66092 6026314	68.56%	15.94%	84.50%
Marshall Elementary (S) (A) (P) (School Food Service- 4/24/12)	Monterey Peninsula Unified School District	27 66092 6026207	38.00%	12.00%	50.00%
Martin Luther King (S)(A) (P)	Monterey Peninsula Unified School District	27 66092 6058721	74.50%	11.75%	86.25%
Mary Chapa Academy (S) (A) (P)	Greenfield Union Elementary	27 66035 6026116	84.10%	12.13%	93.23%
Maze Middle School (S)(A)(P)	Hollister School District	35 67470 6112320	57.98%	9.82%	67.79%
Ord Terrace Elementary (S)(A)(P)(PS)	Monterey Peninsula Unified School District	27 66092 6026355	78.89%	16.46%	95.35%
Oscar F. Loya (S) (A) (P)	Alisal Union School District	27 65961 6117691	100%		100%
Prunedale Elementary (S) (P) (A) (PS)	North Monterey County Unified School District	27 73825 6026447	58.22%	16.90%	75.12%
Rancho San Justo (S)(A)(P)	Hollister School District	35 67470 6071088	44.73%	7.14%	51.87%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
San Ardo Elementary (S) (A) (P)	San Ardo Union Elementary School District	27 66175 6026637	82.08%	8.49%	90.57%
San Juan School (S)(A)(P)(PS)	Aromas/San Juan Unified	35 75259 6035117	69.52%	3.48%	72.99%
Seaside Childrens Center (PS)(P)	Monterey Peninsula Unified School District	CACFP site, May 2013	78.00%	16.00%	94.00%
Seaside Middle School (S) (P)	Monterey Peninsula Unified School District	27 66092 6058739	65.57%	13.47%	79.03%
Sherwood Elementary (S) (PS) (P) (A)	Salinas City Elementary School District	27 66142 6026611	85.38%	9.13%	94.50%
Sunnyslope Elementary (S)(A)(P)(PS)	Hollister School District	35 67470 6035042	62.66%	12.15%	74.82%
Virginia Rocha Barden Elementary (S) (A) (P)	Alisal Union School District	27 65961 6106959	100%		100%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
X	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of three proposed subcontractors in Monterey County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, and water consumption; as well as increase physical activity amongst adults and children.

**Objectives 1-3:** Specifically, San Benito County subcontractor will work and train youth and adults at local school district sites. San Benito subcontractor will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, early childhood

education sites, before and after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

The Local Chef Subcontractor will be working with fifteen of our 4<sup>th</sup> grade classes that are part of Impact Evaluation. The Chef will do nutrition education and food preparation. The Chef with the students will be preparing four different recipes with each class.

The Tile Muralist will work with two different schools to enhance the nutrition education through art. The students at two elementary schools will get to create a tile with their favorite fruit or vegetable or physical activity painted on it. After all classes have created a tile, the muralist will fire, glaze and install the fresh fruit and vegetable mural on the school campus to continue to encourage the students and staff to live a healthy lifestyle.

Monterey County LHD and Subcontractor San Benito County will specifically address **Objective 3** by working on a policies, systems, and environmental change strategy to increase the number of water stations at school sites. Students will be educated on the importance of hydration before, during and after physical activity, trained in the different methods in which they can communicate the newly acquired knowledge to peers, parents, teachers, and administrators within their school district; and help collect formative evaluation data on the level of support for increasing water stations amongst peers, parents, and adults.

Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

All subcontractors will be working on different pieces of the objectives listed above. The subcontractors are not duplicating efforts. They will be working with different age groups within the target population and in different locations.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name: Monterey County Health Department

Grant Number: 13-20017

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$612,550.70	\$612,550.70	0.00%
2 Benefits	\$0.00	\$291,444.30	\$291,444.30	0.00%
3 Operating	\$0.00	\$48,644.00	\$48,644.00	0.00%
4 Equipment	\$0.00	\$2,300.16	\$2,300.16	0.00%
5 Travel & Per Diem	\$0.00	\$15,947.20	\$15,947.20	0.00%
6 Subcontractors	\$0.00	\$206,821.50	\$206,821.50	0.00%
7 Other Costs	\$0.00	\$28,222.50	\$28,222.50	0.00%
8 Indirect Costs	\$0.00	\$113,598.64	\$113,598.64	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$1,319,529.00</b>	<b>\$1,319,529.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	New Contract
2 Benefits	New Contract
3 Operating	New Contract
4 Equipment	New Contract
5 Travel & Per Diem	New Contract
6 Subcontractors	New Contract
7 Other Costs	New Contract
8 Indirect Costs	New Contract

## Prime Staffing

**Prime Grantee Name:**

Monterey County Health Department

**Grant Number:**

13-20017

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate**	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	Supervising Public Health Nutritionist	66.67%	33.33%	0.9	\$79,527.00	\$71,574.30	47.401%	\$33,926.62	\$105,500.92	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Nutrition Educator II	50.00%	50.00%	1	\$73,320.00	\$73,320.00	49.553%	\$36,332.00	\$109,652.00	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	Nutrition Educator II	50.00%	50.00%	1	\$73,320.00	\$73,320.00	49.553%	\$36,332.00	\$109,652.00	
4		21 Nutritionist/Nutrition Educator/Nutrition Aide	Nutrition Educator II	50.00%	50.00%	0.8	\$73,320.00	\$58,656.00	49.554%	\$29,066.50	\$87,722.50	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide	Nutrition Educator II	50.00%	50.00%	1	\$72,228.00	\$72,228.00	44.916%	\$32,442.00	\$104,670.00	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Nutrition Educator II	50.00%	50.00%	1	\$72,228.00	\$72,228.00	49.970%	\$36,092.00	\$108,320.00	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	Nutrition Educator II	50.00%	50.00%	1	\$72,228.00	\$72,228.00	36.454%	\$26,330.00	\$98,558.00	
8		21 Nutritionist/Nutrition Educator/Nutrition Aide	Nutrition Educator II	50.00%	50.00%	1	\$66,602.00	\$66,602.00	46.857%	\$31,208.00	\$97,810.00	
9		22 Office Manager/Secretary/Admin Assistant	Nutrition Educator I	44.44%	55.56%	0.9	\$58,216.00	\$52,394.40	56.714%	\$29,715.17	\$82,109.57	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>461.11%</b>	<b>438.89%</b>	<b>8.6</b>	<b>\$640,989.00</b>	<b>\$612,550.70</b>		<b>\$291,444.30</b>	<b>\$903,995.00</b>	

**\*\*Definition and basis for calculations of benefit rate(s):**

[Benefit rates have been rounded down to 3 digits and include Health/Dental/Vision Insurance and Flex Benefits](#)

## Prime Staffing

## Prime Budget Justification

Prime Grantee Name: Monterey County Health Department  
 Grant Number: 13-20017

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Rent	1200 sq ft x \$1.16/sq ft x 12 mos (8.6 FTE)	\$1.16	1200.00	12.00	\$16,704.00	
		Postage	General mailing of newsletters, correspondence in support of nutrition education activities, incl. Fed Ex	\$42.00	1.00	12.00	\$504.00	
		Office Supplies	pens, paper, folders, printer cartridges, etc	\$325.00	1.00	12.00	\$3,900.00	
		Printing & Graphics	materials needed for trainings, brochures to support nutrition ed	\$0.20	5000.00	2.00	\$2,000.00	
		IT- Information Technology	Internet, email, PC maintenance & services	\$190.00	8.70	12.00	\$19,836.00	
		Duplication	Duplication equipment rental	\$475.00	1.00	12.00	\$5,700.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$48,644.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Computer	Lenevo- IT specs for Monterey County - Position 1	\$1,100.16	1.00	1.00	\$1,100.16	
		Computer*	San Benito County Employee - Position 1	\$1,200.00	1.00	1.00	\$1,200.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$2,300.16</b>	

\* The prime grantee is purchasing equipment on behalf of the subgrantee.

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Mileage- 1300 miles/mo x 12 mos x \$.565/mile	County-wide	12	1	0	0	\$0.00	\$0.00	\$0.00	1,300.00	\$0.00	\$0.00	\$8,814.00	
		Network Statewide conference	Sacramento	1	5	3	2	\$40.00	\$100.00	\$0.00	360.00	\$0.00	\$60.00	\$2,103.40	
		Network trainings/skill based-Media, Programmatic, CX3, RYD, etc.	Sacramento	5	3	1	1	\$40.00	\$100.00	\$0.00	360.00	\$0.00	\$0.00	\$3,117.00	
		NEOP Statewide Collaborative	Sacramento	2	2	2	0	\$40.00	\$0.00	\$0.00	360.00	\$0.00	\$60.00	\$966.80	
		CCLHDN Annual Conference	TBD	1	1	2	2	\$40.00	\$115.00	\$0.00	400.00	\$350.00	\$60.00	\$946.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$15,947.20</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A San Benito County	To provide San Benito County SNAP-Ed residents with nutrition education- complete scope of work	\$184,664.00	
		B Local Chef	To provide 2-3 hands on food prep tastings to 14-16 impact evaluation classrooms. Provide hands on tastings at schools during promotional events such as National Nutrition Month, School Breakfast week, Bike to School week, family cooking nights, etc.	\$11,680.00	
		C Local Muralist	Provide 1-2 tile murals with nutrition education messages to qualifying schools or youth organizations. Cost includes labor and supplies. Mural will have prior approval from CDPH.	\$8,462.50	
		D Action Council	Agency will oversee and process the small subgrants for Monterey County Health Department.	\$2,015.00	
		E			
		F			

**Prime Budget Justification**

		G				
		H				
		I				
					<b>Total Sub Grant(s):</b>	<b>\$206,821.50</b>

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Trainings	provide trainings to partners-teacher, peer to peer, CX3, etc	\$750.00	3.00	1.00	\$2,250.00	
		CCLHDN dues	Membership dues for Monterey County	\$200.00	1.00	1.00	\$200.00	
		Nutrition Education Materials	needed for delivery of critical program services for distribution to students, families, SNAP-ed community members at qualifying school or community events (HOTM books, Activity books, stickers, bookmarks, etc)	\$2.50	3709.00	1.00	\$9,272.50	
		Food Demonstrations	Food demonstrations or tastings- HOTM, RYD, Retail, Community events, Nutrition ed classes, etc	\$2.25	6000.00	1.00	\$13,500.00	
		Media	RYD, LHAM or Fruit and Veggie Fest- Radio commercials/ remotes. All advertisements will be submitted and approved by Network Program Manager prior to purchase/distribution.	\$3,000.00	1.00	1.00	\$3,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$28,222.50</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Revision Justification
		Total Direct Costs (Accountant Finance Analyst salary is included in Indirect Rate)	9.42%	\$1,205,930.36	\$113,598.64	
					<b>Total Indirect Costs:</b>	<b>\$113,598.64</b>

					<b>Total Budget:</b>	<b>\$1,319,529.00</b>
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### Sub A Staffing

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Monterey County Health Department  
13-20017  
San Benito County

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	10.00%	90.00%	1	\$62,998.00	\$62,998.00	62.000%	\$39,058.76	\$102,056.76	
		27 Project Coordinator	TBD	20.00%	0.00%	0.2	\$72,228.00	\$14,445.60	62.000%	\$8,956.27	\$23,401.87	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>30.00%</b>	<b>90.00%</b>	<b>1.2</b>	<b>\$135,226.00</b>	<b>\$77,443.60</b>		<b>\$48,015.03</b>	<b>\$125,458.63</b>	

Definition and basis for calculations of benefit rate(s): [FICA, Retirement, Workers Compensation, Health Benefits & Unemployment](#)

### Sub A Budget Justification

**Prime Grantee Name:** Monterey County Health Department  
**Grant Number:** 13-20017  
**Sub Grant A Name:** San Benito County

Budget Revision		Operating Expenses											Budget Revision Justification	
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total							
		Space Rent/Lease	Rent calculation is based on program FTEs to total department FTEs. Expenditures for this line item is \$85 per month. The county owns the building.	\$85.00	12.00	1.00	\$1,020.00							
		Office Supplies	Costs include general office supplies (paper, pens, etc.) postage per month.	\$240.00	12.00	1.00	\$2,880.00							
		Printing/copy	Monthly printing costs to include paper, printing cartridges, printer	\$125.00	12.00	1.00	\$1,500.00							
		Communications	Calculation based on program FTEs to department FTEs. Monthly costs include: telephone costs and telephone system costs.	\$110.00	12.00	1.00	\$1,320.00							
							<b>Total Operating Expenses:</b>	<b>\$6,720.00</b>						

Budget Revision		Travel and Per Diem													Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total		
		Local travel associated with implementing SOW deliverables	County-wide	120	1	60	0	\$0.00	\$0.00	\$0.00	20.00	\$0.00	\$0.00	\$1,356.00		
														\$0.00		
														\$0.00		
		Regional travel	SC/Mono/SC	8	1	0	0	\$0.00	\$0.00	\$0.00	70.00	\$0.00	\$0.00	\$316.40		
														\$0.00		
		State Conference	Sacramento	1	1	3	2	\$40.00	\$100.00	\$0.00	630.58	\$150.00	\$0.00	\$826.28		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														<b>Total Travel and Per Diem:</b>	<b>\$2,498.68</b>	

\*Lodging costs include taxes. Reimbursement is at CalHR rates.

### Sub A Budget Justification

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	BD - Two Promotora's Promotora's will serve as the gatekeeper to "hard to reach" populations, including the Oaxacan community. Promotoras will offer support to the health educator by assisting in conductin nutrition education, physical activity promotion interventions in the community setting. Promotoras will coordinate efforts with community-based organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program (NEOP) eligible. Promotoras will participate in outreach at community events. Calculations for funding: 2 promotoras @ \$15/hour x 17 hours per week x 52 weeks= \$26,520 (Social Security @6.2% and Medicare @1.45% for an additional 7.65% - \$2028.78; Totaling \$28,548.78)	\$28,549.00	
		B			
		C			
<b>Total Sub Grant(s):</b>				<b>\$28,549.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Education Materials	Posters, nutrition activity books, nutrition books for enhancement to HOTM program.	\$2.85	1315.00	1.00	\$3,747.75	
		DVD player/radio	To be used w/HOTM enhancement activities, physical activity	\$226.04	1.00	1.00	\$226.04	
		Media	Twelve advertisement placements in local media (KMPG Spanish radio) station and Hollister Free Lance newspaper	\$100.00	12.00	1.00	\$1,200.00	
		Food equipment	Two blenders, bowls, one grill, saute pan, portable refrigeraton unit, such as ice chests and traveling totes	\$100.00	6.00	1.00	\$600.00	
		Food items for sample/demo's	1,200 nutritional tastings (people) x \$2.25 per person -\$2,700	\$2.25	1200.00	1.00	\$2,700.00	
		Table and chairs/Canopy	To be used during food demonstrations, large festivals and health fairs providing nutrition education to community.	209.00	2.00	1.00	\$418.00	
				0.00	0.00	1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$8,891.79</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Adminstration s/b's, A-87 costs, accounting services and audit costs. 10% of total personnel costs.	10.00%	\$125,459.00	\$12,545.90	
<b>Total Indirect Costs:</b>					<b>\$12,545.90</b>	

## Sub A Budget Justification

Total Budget:	\$184,664.00
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### Sub B Staffing

**Prime Grantee Name:** Monterey County Health Department  
**Grant Number:** 13-20017  
**Sub Grant B Name:** Local Chef

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1			Local Chef-TBD	1.00%	7.50%	0.085	\$80,000.00	\$6,800.00		\$0.00	\$6,800.00	
2				0.00%	0.00%	0	\$0.00	\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>1.00%</b>	<b>7.50%</b>	<b>0.085</b>	<b>\$80,000.00</b>	<b>\$6,800.00</b>		<b>\$0.00</b>	<b>\$6,800.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub B Budget Justification

**Prime Grantee Name:** Monterey County Health Department  
**Grant Number:** 13-20017  
**Sub Grant B Name:** Local Chef

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

### Sub B Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Items	64 events x 28 students x 2.50/sample	\$2.50	64.00	28.00	\$4,480.00	
		paper products	napkins, plates, silverware	\$400.00	1.00	1.00	\$400.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$4,880.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$11,680.00</b>
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### Sub C Staffing

**Prime Grantee Name:** Monterey County Health Department  
**Grant Number:** 13-20017  
**Sub Grant C Name:** Local Muralist

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1			Muralist-TBD	0.50%	6.50%	0.07	\$70,000.00	\$4,900.00		\$0.00	\$4,900.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.50%</b>	<b>6.50%</b>	<b>0.07</b>	<b>\$70,000.00</b>	<b>\$4,900.00</b>		<b>\$0.00</b>	<b>\$4,900.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** Monterey County Health Department  
**Grant Number:** 13-20017  
**Sub Grant C Name:** Local Muralist

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Materials	Tiles, paints, brushes, glaze and other materials needed to complete (2) tile murals. Provide training to teachers/staff at qualifying school sites.	\$3.75	950.00	1.00	\$3,562.50		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Other Costs:</b>							<b>\$3,562.50</b>		

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
					\$0.00		
<b>Total Indirect Costs:</b>					<b>\$0.00</b>		

<b>Total Budget:</b>					<b>\$8,462.50</b>		
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Nevada County Health and Human Services, Department of Public Health

**Grant Number:** 11-10755

**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 35% Female 65%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>&lt;1%</u>	<input checked="" type="checkbox"/> Latino	<u>11.9%</u>
<input type="checkbox"/> Asian	_____%	<input checked="" type="checkbox"/> Native American	<u>2.8%</u>
<input checked="" type="checkbox"/> Caucasian	<u>82.2%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>&lt;1%</u>
<input checked="" type="checkbox"/> Other (specify) <u>Two or More Races:</u>	<u>3.1%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>93%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>7%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input type="checkbox"/> Under 5 years old	_____%	<input checked="" type="checkbox"/> 12 to 17	<u>8%</u>
<input type="checkbox"/> 5 to 8	_____%	<input checked="" type="checkbox"/> 18 to 59	<u>76%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>4%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>12%</u>

**c. Focus on SNAP-Ed Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>5%</u>  | <input checked="" type="checkbox"/> Low Income Home Energy Assistance Program | <u>3%</u>  |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____%     | <input checked="" type="checkbox"/> MediCal                                   | _____%     |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____%     | <input checked="" type="checkbox"/> Public Housing                            | <u>15%</u> |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | _____%     | <input type="checkbox"/> Section 8 Public Housing Vouchers(LiHEAP)            |            |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>10%</u> | <input checked="" type="checkbox"/> Shelters/Temporary Housing                | <u>10%</u> |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>30%</u> | <input type="checkbox"/> Soup Kitchens  | _____%     |
| <input type="checkbox"/> Food Pantries  | _____%     | <input type="checkbox"/> SSI- Supplemental Security Income                    | _____%     |
| <input type="checkbox"/> HeadStart  | _____%     | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness             | <u>7%</u>  |
| <input checked="" type="checkbox"/> In Home Supportive Servies (IHSS)               | <u>5%</u>  | <input type="checkbox"/> Weatherization Program                               | _____%     |
| <input type="checkbox"/> Job Corps  | _____%     | <input checked="" type="checkbox"/> WIC                                       | <u>10%</u> |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP, Live Healthy Nevada County
- Internet/Web Sites-website address: mynevadacounty.com (direct link address TBD)
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (30 occurrences at 15 minutes – 1hour(s) each)
- Community Education Events: (5 occurrences at 1 – 4 hour(s) each)
- Training/Workshop/Conference: (5 occurrences at 1 – 8 hour(s) each)
- Point of Purchase: (8 occurrences at 15 minutes – 1hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

Adult Education & Job Training Sites  
 \_\_\_\_\_ Adult Rehabilitation Center

\_\_\_\_\_ CalFresh Offices  
 \_\_\_\_\_ Churches  
5 \_\_\_\_\_ Community Centers

LOCAL PROJECT SYNOPSIS

_____ Elderly Service Centers	5 _____ Public Housing
8 _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	_____ Schools – students (Preschool)
_____ Extension Offices	4 _____ Schools – students (K-12)
1 _____ Farmers Markets	_____ Schools – students (Afterschool Program)
15 _____ Food Stores	2 _____ Schools - Parents
4 _____ Head Start Programs	2 _____ Shelters/Temporary Housing
_____ Individual Homes	1 _____ TANF Job Readiness Program
_____ Libraries	2 _____ WIC Programs
_____ Other Youth Education Sites (includes Parks and Recreation)	_____ Worksites
2 _____ Public/Community Health Centers (includes Public Health Departments)	1 _____ Other (specify): <u>Resource Recovery Center</u>
	_____ Other (specify): _____
	_____ Other (specify): _____

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Projected Unduplicate Number of Contacts: 2,400

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Nevada County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention.
- Project is new.

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (MAX. 100 WORDS)**

- Number of contacts with community agencies, stakeholders and other groups
- Number of training events
- Number of educational activities
- Number of unduplicated clients reached
- Surveys of participants to test pre and post knowledge
- Number of additional CNAP partners
- Increased awareness and knowledge of Harvest of the Month Collaboration documented through surveys
- Increased healthy eating & physical activity measured through self-reporting surveys

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**2. EVALUATION PLANS.**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS. (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to four times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

***All Race/Ethnicity Subgroup***

<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>
Community Center	Cedar Park Community Center	210 Sutton Way	Grass Valley	95945	060570006001	AR	--%	53.5%	71.9%	2006-2010 Block Group
Community Health Center	Sierra Family Medical Clinic	15301 Tyler Foote Road	Nevada City	95959	06057000900	AI	56.2%	-%	--%	2006-2010 Race/Ethnicity
Community Health Center	Sierra Nevada Memorial Miners Community Clinic	1435 Whispering Pines Lane	Grass Valley	95945	060570006002	AR	--%	46.7%	79.9%	2006-2010 Block Group
Farmers Market	Nevada County Certified Grocers Market	12075 Auburn Road	Grass Valley	95949	06057000502	AI	58.5%	--%	--%	2006-2010 Race/Ethnicity
Food Store	Addiego Ventures Inc	29336 State Highway 49	North San Juan	95960	06057000900	AI	56.2%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.
Food Store	Dollar Tree #2260	762A Freeman Lane	Grass Valley	95949	06057000502	AI	58.5%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.
Food Store	Earth Family Foods	18262 Slide Mine Road	North San Juan	95960	06057000900	AI	56.2%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.
Food Store	GV Grocery Outlet	616 Sutton Way	Grass Valley	95945	060570006001	AR	--%	53.5%	71.9%	2006-2010 Block Group. Qualifies through <i>Network Retail Program</i> data.

LOCAL PROJECT SYNOPSIS

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>	<i>Ethnicity **</i>	<i>100% FPL</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>ACS Data Source</i>
Food Store	KMart #9746	111 West McKnight Way	Grass Valley	95949	06057000502	AI	58.5%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.
Food Store	Mother Truckers	13224 Tyler Foote Road	Nevada City	95959	06057000900	AI	56.2%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.
Food Store	Oak Super Market	11197 Squirrel Creek Road	Grass Valley	95945	06057000502	AI	58.5%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.
Food Store	Raley's #213	692 Freeman Lane	Grass Valley	95949	06057000502	AI	58.5%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.
Food Store	Safeway #0111	105 Neal Street	Grass Valley	95945	060570005021	AR	--%	31.9%	56.9%	2006-2010 Block Group. Qualifies through <i>Network Retail Program</i> data.
Food Store	Safeway #2842	867 Sutton Way	Grass Valley	95945	060570006001	AR	--%	53.5%	71.9%	2006-2010 Block Group. Qualifies through <i>Network Retail Program</i> data.
Food Store	Sierra Superstop #3	29405 State Highway 49	North San Juan	95960	06057000900	AI	56.2%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.
Food Store	SPD Market Grass Valley, Inc.	129 West McKnight Way	Grass Valley	95949	06057000502	AI	58.5%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.
Food Store	Sunset Market	12223 Rough and Ready Highway	Grass Valley	95945	06057000502	AI	58.5%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through <i>Network Retail Program</i> data.

LOCAL PROJECT SYNOPSIS

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>	<i>Ethnicity**</i>	<i>100% FPL</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>ACS Data Source</i>
Food Store	The Country Store	19008 Tyler Foote Road	Nevada City	95959	06057000900	AI	56.2%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through Network Retail Program data.
Food Store	Washington General Store	15382 Washington Road	Nevada City	95986	06057000900	AI	56.2%	--%	--%	2006-2010 Race/Ethnicity. Qualifies through Network Retail Program data.

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Community Center	Family Resource Center	11695 Donner Pass Road	Truckee	96161	06057001206
Community Center	Partners Family Resource Center	235 South Auburn Street	Grass Valley	95945	060570006005
Community Center	Partners Family Resource Center at Ready Springs Head Start	10862 Spenceville Road	Penn Valley	95946	06057000402
Community Center	San Juan Ridge Family Resource Center	18874 Oak Tree Road	Nevada City	95959	06057000900
Emergency Food Assistance Sites	Food Bank of Nevada County	310 Railroad Avenue	Grass Valley	95945	06057000600
Emergency Food Assistance Sites	Food Bank of Nevada County	20641 Red Dog Road	Grass Valley	95945	06057000701
Emergency Food Assistance Sites	Food Bank of Nevada County	10725 Alta Street	Grass Valley	95945	06057000501
Emergency Food Assistance Sites	Food Bank of Nevada County	31625 Relief Hill Road	Washington	95986	06057000900

LOCAL PROJECT SYNOPSIS

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance Sites	Food Bank of Nevada County	29190 State Highway 49	North San Juan	95960	06057000900
Emergency Food Assistance Sites	Food Bank of Nevada County	11739 Spenceville Road	Penn Valley	95946	06057000402
Emergency Food Assistance Sites	Interfaith Food Ministry of Nevada County	551 Whiting Street	Grass Valley	95945	06057000600
Emergency Food Assistance Sites	Project Mana	10111 E Street	Truckee	96161	06057001206
Head Start	Nevada City Head Start Preschool	405 Hoover Lane	Nevada City	95959	06057000802
Head Start	North San Juan Early Head Start	18874 Oak Tree Road	Nevada City	95959	06057000900
Head Start	Ready Springs Head Start	10682 Spenceville Road	Penn Valley	95946	06057000402
Head Start	Truckee Pines Head Start	10100 Estates Drive	Truckee	96161	06057001206
Other: Resource Recovery Organization	Community Recovery Resources	180 Sierra College Drive	Grass Valley	95945	06057000501
Public Housing Section 8	Cedar Parks/Oak Ridge Apartments	228 Sutton Way	Grass Valley	95945	060570006001
Public Housing Section 8	Glennbrook Apartments	265 Sutton Way	Grass Valley	95945	060570006001
Public Housing Section 8	Nevada Woods Apartments	360 Sutton Way	Grass Valley	95945	060570006001
Public Housing Section 8	Springhill Apartments	244 Dorsey Drive	Grass Valley	95945	06057000600
Public Housing Section 8	Valley Commons Apartments	1444 Segsworth Way	Grass Valley	95945	06057000501
Shelters/ Temporary Housing	Booth Family Center	12390 Rough and Ready Highway	Grass Valley	95945	06057000501
Shelters/ Temporary Housing	Hospitality House	230 South Church Street	Grass Valley	95945	06057000502
TANF Job Readiness	CalWORKS One Stop Business and Career Center	715 Maltman Drive	Grass Valley	95945	06057000501

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Nevada County WIC	471 Sutton Way	Grass Valley	95945	060570006001 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Nevada County WIC	10075 Levon Avenue	Truckee	96161	060570001201 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

### Free/Reduced Price Meal Percentage Data Sheet

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Nevada County Academy of Learning (S) (P)	Nevada County Office of Education	29-102980-113019	91.67%	0.00%	91.67%
NU Tech High (S)	Nevada Joint Union High	29-66357-2930089	48.84%	6.98%	55.81%
Sierra Foothill High (Continuation) (S)	Nevada Joint Union High	29-66357-2930105	60.00%	0.00%	60.00%
Silver Springs High (S) (P)	Nevada Joint Union High	29-66357-2930071	54.49%	7.05%	61.54%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P) (P)

## Budget Coversheet

Prime Grantee Name: Nevada County Public Health Department

Grant Number: 13-20530

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$63,972.00	\$61,610.90	-\$2,361.10	-3.83%
2 Benefits	\$31,506.00	\$37,264.05	\$5,758.05	15.45%
3 Operating	\$5,350.00	\$5,589.05	\$239.05	4.28%
4 Equipment	\$300.00	\$1,690.00	\$1,390.00	82.25%
5 Travel & Per Diem	\$3,256.00	\$1,031.20	-\$2,224.80	-215.75%
6 Subcontractors	\$66,278.00	\$105,448.85	\$39,170.85	37.15%
7 Other Costs	\$5,946.00	\$6,602.20	\$656.20	9.94%
8 Indirect Costs	\$23,392.00	\$20,763.75	-\$2,628.25	-12.66%
<b>Totals:</b>	<b>\$200,000.00</b>	<b>\$240,000.00</b>	<b>\$40,000.00</b>	<b>-83.18%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	
2 Benefits	As a result of union negotiations, the overall benefits rate for the County has increased.
3 Operating	We are increasing the amount of funds available to recruit members of the community to participate in assessments in order to conduct a more comprehensive needs assessment.
4 Equipment	Nevada County IT Department has mandated that all computers be upgraded in order to access the County network by April 2014. This was not an issue in the current grant year so no computers were budgeted for in the current year.
5 Travel & Per Diem	This difference is due to a change in the way the budget is being submitted. Subcontractor travel is being included in the Subcontractor line item in this budget submission, but in the current year budget, Subcontractor Travel was included under the Travel line item.
6 Subcontractors	This line item has increased because there are 2 additional contracts that were not included in the current year budget: Community Liaison and Health Education Consultant. Both of these contracts are required for carrying out the grant activities. In addition, Subcontractor travel is now being captured in this budget line item.
7 Other Costs	This line item has increased primarily because food samples and non-food samples for nutrition education classes and community events have been added to the line item, and last year they were included in operating expenses.
8 Indirect Costs	In the current grant year we are charging 24.5% of personnel costs, but in the FY 14 Budget year, we are only charging 21% of salaries and benefits. Our agency's approved indirect rate exceeds 21%, but we are trying to keep as much programmatic funding available for the NEOP program as possible.

## Prime Staffing

**Prime Grantee Name:**

Nevada County Public Health Department

**Grant Number:**

13-20530

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Jill Blake	90.00%	10.00%	0.3	\$93,603.00	\$28,080.90	51.560%	\$14,478.51	\$42,559.41	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Debra Wilson, RD	50.00%	50.00%	0.25	\$72,360.00	\$18,090.00	59.690%	\$10,797.92	\$28,887.92	
3		22 Office Manager/Secretary/Admin Assistant	Michele Chasin	75.00%	25.00%	0.4	\$38,600.00	\$15,440.00	77.640%	\$11,987.62	\$27,427.62	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>215.00%</b>	<b>85.00%</b>	<b>0.95</b>	<b>\$204,563.00</b>	<b>\$61,610.90</b>		<b>\$37,264.05</b>	<b>\$98,874.95</b>	

\* Fiscal Staff are covered under indirect costs.

**Definition and basis for calculations of benefit rate(s):**

Benefit rate varies for each person and includes health/dental/vision/life/unemployment insurance, payroll taxes, and retirement.

## Prime Staffing

## Prime Budget Justification

Prime Grantee Name: Nevada County Public Health Department  
 Grant Number: 13-20530

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Internal Duplication	copies	\$0.10	9000.00	1.00	\$900.00	
		Color copies	for handouts at events, forums, and other support of SOW activities	\$0.32	5000.00	1.00	\$1,600.00	
		Office supplies	including, but not limited to folders, pens, pencils, flip charts & paper, printer cartridges, binders, event invitations, and other necessary supplies (per month)	\$57.42	1.00	12.00	\$689.05	
		Postage	including, but not limited to, event announcements and invitations, mailings to SNAP-Ed clients, correspondence with CDPH (per month)	\$12.50	1.00	12.00	\$150.00	
		Participation Offsets	Recruit 75 CalFresh participants to attend community roundtables to present CX3 findings, determine areas of concern, identify barriers that prevent clients from participating in interventions. Provide an hourly rate to offset personal costs of participation including child care, transportation, and meals. (\$15/hr. x 2 hrs. x 25 participants x 3 events)	\$15.00	12.50	12.00	\$2,250.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$5,589.05</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Desktop Computer	County-mandate to upgrade computers to meet minimum standards for connecting to county network for Jill Blake	\$1,300.00	1.00	0.30	\$390.00	
		Desktop Computer	County-mandate to upgrade computers to meet minimum standards for connecting to county network for Lynne Lacroix (Sub-grantee A)	\$1,300.00	1.00	1.00	\$1,300.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$1,690.00</b>	

### Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Statewide Conference/Administrator	Sacramento	1	1	2	2	\$40.00	\$100.00		120.00			\$347.80	
		NEOP Statewide Collaborative/Administrator	Sacramento	2	1	2	1	\$40.00	\$100.00		120.00			\$495.60	
		CCLHDN	Sacramento	1	0.25	2	1	\$40.00	\$100.00		120.00	\$300.00		\$187.80	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,031.20</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)													
Action	Last Amt Approved	Name	Description/Justification											Total	Budget Revision Justification
		A NEOP Project Coordinator - Lynne Lacroix	Coordinate program staff and nutrition education activities; plan educational events; work with community organizations and schools to plan and promote good health through dissemination of material and information, facilitate CNAP; work on PSE strategies.											\$50,940.00	
		B NEOP Evaluation Consultant	Develop and implement an evaluation plan and methodology including measurement tools.											\$10,280.00	
		C Community Liaison	Conduct CX3 neighborhood assessments, present findings to stakeholders, provide technical assistance on strategies to implement/monitor neighborhood change; identify Champion Moms; increase awareness of nutrition classes and special events.											\$31,316.64	
		D Health Educator	Develop and deliver nutrition, education series, train staff to provide classes, conduct shopping tours, assist in coordinating community events and promote the Rethink Your Drink Campaign.											\$12,912.21	
		E													
		F													
		G													
		H													
		I													
<b>Total Sub Grant(s):</b>														<b>\$105,448.85</b>	

Budget Revision		Other Costs														
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total									Budget Revision Justification

**Prime Budget Justification**

		Nutrition Education Materials	Nutritional handouts, cookbooks, and brochures which are listed on USDA approved materials itemized list. Purchases will include: nutrition education materials such as My Plate and SNAP-Ed and California Department of Public Health Network materials.	\$3.00	1000.00	1.00	\$3,000.00	
		Signs and Posters	for events (e.g., annual Fruit and Veggie Fest), forums (CX3 community forums), and other support of SOW activities; produced by local vendor	\$50.00	5.00	1.00	\$250.00	
		Non-food supplies	plates, cups, napkins, etc. for classes and events (per month)	\$34.75	1.00	12.00	\$417.00	
		food samples	for nutrition classes (per participant)	\$2.50	62.50	12.00	\$1,875.00	
		food samples	for fruit and vegetable events (per participant)	\$2.50	18.30	12.00	\$549.00	
		Rethink Your Drink supplies	for events (per participant)	\$0.60	71.00	12.00	\$511.20	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$6,602.20</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		21% of Salaries and Benefits	21.00%	\$98,875.00	\$20,763.75		
<b>Total Indirect Costs:</b>					<b>\$20,763.75</b>		
<b>Total Budget:</b>					<b>\$240,000.00</b>		

### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Nevada County Public Health Department  
13-20530  
NEOP Project Coordinator - Lynne Lacroix

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Lynne Lacroix	43.28%	4.80%	0.4807692	\$104,000.00	\$50,000.00		\$0.00	\$50,000.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>43.28%</b>	<b>4.80%</b>	<b>0.4807692</b>	<b>\$104,000.00</b>	<b>\$50,000.00</b>		<b>\$0.00</b>	<b>\$50,000.00</b>		

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub Staffing A

**Prime Grantee Name:** Nevada County Public Health Department  
**Grant Number:** 13-20530  
**Sub Grant A Name:** NEOP Project Coordinator - Lynne Lacroix

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Community Engagement Training	TBD	1	1	1	1	\$40.00	\$100.00					\$140.00	
		State Network Conference	Sacramento	1	1	2	2	\$40.00	\$100.00					\$280.00	
		Network State Collaborative	Sacramento	2	1	2	1	\$40.00	\$100.00					\$360.00	
		LHD Project Coordinator mtg.	Sacramento	1	1	1.5	1	\$40.00	\$100.00					\$160.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$940.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub Staffing A**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>				<b>\$50,940.00</b>	
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Nevada County Public Health Department  
 13-20530  
 NEOP Evaluation Consultant

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		30	Research Specialist	Elizabeth Matson		9.62%	0.0961538	\$104,000.00	\$10,000.00		\$0.00	\$10,000.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		0.00%	9.62%	0.0961538	\$104,000.00	\$10,000.00		\$0.00	\$10,000.00		

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

**Sub Staffing B**

**Prime Grantee Name:** Nevada County Public Health Department  
**Grant Number:** 13-20530  
**Sub Grant B Name:** NEOP Evaluation Consultant

Budget Revision		Operating Expenses											Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification					Unit Cost	Quantity	FTE	Total		
										1.00	\$0.00		
										1.00	\$0.00		
										1.00	\$0.00		
										1.00	\$0.00		
										1.00	\$0.00		
										1.00	\$0.00		
										1.00	\$0.00		
										1.00	\$0.00		
										1.00	\$0.00		
										1.00	\$0.00		
<b>Total Operating Expenses:</b>										<b>\$0.00</b>			

Budget Revision		Travel and Per Diem													Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total		
		CX3 Training	TBD	1	1	1	1	\$40.00	\$100.00					\$140.00		
		Community Engagement Training	TBD	1	1	1	1	\$40.00	\$100.00					\$140.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
<b>Total Travel and Per Diem:</b>														<b>\$280.00</b>		

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub Staffing B**

Budget Revision		Sub Grant(s)				
Action	Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>				<b>\$10,280.00</b>
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### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

Nevada County Public Health Department  
 13-20530  
 Community Liaison

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		6	Community Liaison	Shaun Havard	3.80%	33.50%	0.3730365	\$83,200.00	\$31,036.64		\$0.00	\$31,036.64	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			<b>3.80%</b>	<b>33.50%</b>	<b>0.3730365</b>	<b>\$83,200.00</b>	<b>\$31,036.64</b>		<b>\$0.00</b>	<b>\$31,036.64</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

**Sub Staffing C**

Prime Grantee Name: Nevada County Public Health Department  
 Grant Number: 13-20530  
 Sub Grant C Name: Community Liaison

Budget Revision		Operating Expenses											Budget Revision Justification	
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total						Budget Revision Justification	
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
							<b>Total Operating Expenses:</b>	<b>\$0.00</b>						

Budget Revision		Travel and Per Diem													Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		CX3 Training	TBD	1	1	1	1	\$40.00	\$100.00					\$140.00		
		Community Engagement Training	TBD	1	1	1	1	\$40.00	\$100.00					\$140.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														<b>Total Travel and Per Diem:</b>	<b>\$280.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub Staffing C**

Budget Revision		Sub Grant(s)				
Action	Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>				<b>\$31,316.64</b>	
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### Sub Staffing D

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

Nevada County Public Health Department  
 13-20530  
 Health Educator

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	5.77%	9.41%	0.1518294	\$83,200.00	\$12,632.21		\$0.00	\$12,632.21	
1												
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>5.77%</b>	<b>9.41%</b>	<b>0.1518294</b>	<b>\$83,200.00</b>	<b>\$12,632.21</b>		<b>\$0.00</b>	<b>\$12,632.21</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub Staffing D

**Prime Grantee Name:** Nevada County Public Health Department  
**Grant Number:** 13-20530  
**Sub Grant D Name:** Health Educator

Budget Revision		Operating Expenses										Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification					Unit Cost	Quantity	FTE	Total	
									1.00	\$0.00		
									1.00	\$0.00		
									1.00	\$0.00		
									1.00	\$0.00		
									1.00	\$0.00		
									1.00	\$0.00		
									1.00	\$0.00		
									1.00	\$0.00		
									1.00	\$0.00		
<b>Total Operating Expenses:</b>										<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Rethink Your Drink Training	TBD	1	1	1	1	\$40.00	\$100.00					\$140.00	
		Regional Network Meeting	TBD	1	1	1	1	\$40.00	\$100.00					\$140.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$280.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub Staffing D**

Budget Revision		Sub Grant(s)				
Action	Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>				<b>\$12,912.21</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** County of Orange Health Care Agency

**Grant Number:** 12-10189

**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 35% Female 65%

Ethnicity:

- African American 1%  Latino 68%
- Asian 15%  Native American \_\_\_\_\_%
- Caucasian 15%  Pacific Islander 1%
- Other (specify) \_\_\_\_\_: \_\_\_\_\_%

Languages:

- English 60%  Korean \_\_\_\_\_%
- Spanish 38%  Lao \_\_\_\_\_%
- Arabic \_\_\_\_\_%  Mandarin \_\_\_\_\_%
- Armenian \_\_\_\_\_%  Russian \_\_\_\_\_%
- Bosnian \_\_\_\_\_%  Tagalog \_\_\_\_\_%
- Cantonese \_\_\_\_\_%  Vietnamese 2%
- Farsi \_\_\_\_\_%  Other (specify)\_\_\_\_\_: \_\_\_\_\_%
- Hmong \_\_\_\_\_%  Other (specify)\_\_\_\_\_: \_\_\_\_\_%
- Khmer (Cambodian) \_\_\_\_\_%

Ages:

- Under 5 years old 1%  12 to 17 6%
- 5 to 8 10%  18 to 59 60%
- 9 to 11 10%  60 years old & over 13%

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): Senior Center Congregate Meal site data from SeniorServ (See table for % equal to or less than 185% FPL)
- Other (Specify): Food Stores – State approved - High CalFresh/Food Stamp redemption rates (Per State guidance % equal to or less than 185% FPL)

Other (Specify): Worksite Signed Qualification Forms or Employee Surveys (Per State guidance % equal to or less than 185% FPL)

Other (Specify): HRSA Medically Underserved Area (Per HRSA federal guidance % equal to or less than 185% FPL)

City	Site Name	Total	Over income	Moderate	Low	Very Low	Extremely low	% <130 Extreme	% 131-184% FPL (very low)	% <185% (Extreme + Very Low)	% >185% (low & moderate)
Brea*	Sr Ctr-Sievers	275	76	13	51	69	66	24.00%	25.09%	49.09%	50.91%
Buena Park	Sr Ctr-Knott	259	34	19	74	72	60	23.17%	27.80%	50.97%	49.03%
Garden Grove	Sr Ctr-Stanford	522	129	23	54	139	177	33.91%	26.63%	60.54%	39.46%
Irvine	Sr. Ctr - Lake Rd	57	17	3	6	15	16	28.07%	26.32%	54.39%	45.61%
Midway City	Sr Ctr-Park	52	4	0	0	18	30	57.69%	34.62%	92.31%	7.69%
Orange	Sr Ctr -Olive	437	131	24	54	99	129	29.52%	22.65%	52.17%	47.83%
Seal Beach	Sr Ctr -Electric Ave	176	39	14	30	53	40	22.73%	30.11%	52.84%	47.16%
Stanton	Sr Ctr-Katella	91	13	1	20	30	27	29.67%	32.97%	62.64%	37.36%
Tustin	Sr Ctr - C St	278	55	23	32	91	77	27.70%	32.73%	60.43%	39.57%
Westminster	Sr Ctr-West Blvd	359	84	18	44	90	123	34.26%	25.07%	59.33%	40.67%

\*High % of <130%FPL

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |         |   |         |
|---|---------|---|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 4%      | <input type="checkbox"/> MediCal                                    | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input checked="" type="checkbox"/> Public Housing                  | 1%      |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ % |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ % | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | 1%      |
| <input checked="" type="checkbox"/> Family Resource Center                          | 1%      | <input type="checkbox"/> Soup Kitchens                              | _____ % |
| <input type="checkbox"/> Food Banks   | _____ % | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ % |
| <input checked="" type="checkbox"/> Food Pantries                                   | 25%     | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____ % |
| <input checked="" type="checkbox"/> HeadStart                                       | 1%      | <input type="checkbox"/> Weatherization Program                     | _____ % |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ % | <input checked="" type="checkbox"/> WIC                             | 1%      |
| <input type="checkbox"/> Job Corps  | _____ % |   |         |
| <input type="checkbox"/> Low Income Home Energy Assistance Program                  | _____ % |   |         |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP Workgroup, RYD Workgroup, Parent Champions for Change Workgroup, Early Childhood Workgroup, CX<sup>3</sup> community groups
- Internet/Web Sites-website address: http://ochealthinfo.com/phs/about/family/nutrition/network
- Print Media – Bus shelter displays in qualifying census tract, use State-produced artwork
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (3718 occurrences at 0.50 hour(s) each)
- Community Education Events: (4348 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: (15 occurrences at 3 hour(s) each)
- Point of Purchase: (75 occurrences at 3 hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

- 5 Adult Education & Job Training Sites
- 0 Adult Rehabilitation Center
- 21 CalFresh Offices
- 4 Churches
- 42 Community Centers
- 14 Elderly Service Centers
- 243 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- 0 Extension Offices
- 16 Family Resource Centers
- 5 Farmers Markets
- 105 Food Stores
- 56 Head Start Programs
- 0 Individual Homes
- 8 Libraries

- 2 Other Youth Education Sites (includes Parks and Recreation)
- 12 Public/Community Health Centers (includes Public Health Departments)
- 230 Public Housing
- 45 Schools – students (Preschool)
- 211 Schools – students (K-12)
- 152 Schools – students (Afterschool Program)
- 211 Schools - Parents
- 39 Shelters/Temporary Housing
- 0 TANF Job Readiness Program
- 32 WIC Programs
- 27 Worksites
- 4 Other (specify): Migrant Ed Parent Sites
- 28 Other (specify): Parks & Rec, all ages
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 40,960

Narrative

The local health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Orange County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease

consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and/or other Network- approved strategies and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Nutrition education efforts will focus on increasing healthy eating behaviors to improve growth/development in youth and prevent obesity and chronic disease in all age groups. Target skills include label reading, menu planning, and food preparation. Through process evaluation, HCA will collect information on several factors including the number of individuals reached, materials distributed and activities conducted. Formative evaluation will be conducted on two nutrition education/obesity prevention projects. Impact/outcome evaluation will be conducted with adults, and potentially youth, at select sites to assess changes in fruit/vegetable consumption, beverage intake and related factors.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

The County of Orange LHD will establish/maintain key partnerships through the County Nutrition Action Plan workgroup that meets at least four times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security and healthy eating behaviors in the target population. LHD will accomplish the Scope of Work activities with subgrantees and will not require specific commitments from non-funded partners.

**Supplement:** Orange County LHD chose to focus on increasing the number of prompts promoting healthier food choices at home and at sites where food is available, and to increase access to and use of nutrition education available online as their initial PSE priorities. The following approaches will be used to evaluate PSE strategies, 1) The RE-AIM evaluation framework will be used 2) Orange County LHD will report semi-annually on PSEs via Survey monkey 3) They will evaluate their accomplishments in their comprehensive annual report 4) Orange County LHD will assess progress specifically in the development of organizational capacity in the annual qualitative survey started in FFY2013 which will continue through FFY2016. Orange County LHD will focus on increasing the number of prompts or reminders promoting healthier food choices at home and at sites where food is available. They will work with public housing, grocery stores, schools, etc. to accomplish this PSE. Their second PSE will focus on increasing access to and use of nutrition education and food assistance resources available online. They will work with public housing, libraries, community centers, grocery stores, etc. to accomplish this second PSE. The CNAP Plan will incorporate objectives to address the four State-level measurable objectives from the California SNAP-Ed Plan. Specific objectives for Orange County's CNAP are as follows: coordinate to ensure that consistent core nutrition messages are reaching individuals participating in FNS programs, coordinate nutrition education targeting the needs of children from birth to 5 years, provide nutrition education and materials to food assistance programs and coordinate nutrition education messaging disseminated at grocery stores and food vendors.

**Census Tract Data Sheet**

*All Race/Ethnicity Subgroup*

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Ed & Job Trg Sites	Anaheim One-Stop Center	50 S. Anaheim Blvd, #300	Anaheim	92805	06059087300	AR		34.4	56.2	10	
Adult Ed & Job Trg Sites	Anaheim Workforce Center	290 S. Anaheim Blvd, #100	Anaheim	92805	06059087300	AR		34.4	56.2	10	
Adult Ed & Job Trg Sites	Buena Park One-Stop Center	6281 Beach Blvd, #302	Buena Park	90621	06059110603	H		33.8	57.4	10	
Adult Ed & Job Trg Sites	Santa Ana WORK Center	1000 E. Santa Ana Blvd	Santa Ana	92701	06059074405	AR		34.7	61.1	10	
Adult Ed & Job Trg Sites	Taller San Jose	801 N Broadway	Santa Ana	92701	06059075003	AR		44.8	69.6	10	
Churches	First Presbyterian Church of Santa Ana	600 N Main St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	(Also on Means Tested as a Emer Food site)
Churches	Principe de Paz Church	502 S. Ross St	Santa Ana	92701	06059074901	AR		29.7	51.3	10	
Churches	San Juan Mission Basilica	31611 El Camino Real	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Churches	St. Joseph's Church Fishes & Loaves	727 N Minter St	Santa Ana	92701	06059074405	AR		34.7	61.1	10	
Community Centers	Abrazar, Inc.	7101 Wyoming St	Westminster	92683	06059099904	AS		49.7	69.7	10	
Community Centers	Anaheim Community Center	250 E Center St	Anaheim	92805	06059087300	AR		34.4	56.2	10	
Community Centers	Anaheim Presbyterian Infant Center	310 W. Broadway	Anaheim	92805	06059087300	AR		34.4	56.2	10	
Community Centers	Anaheim YMCA Children's Station	100 S. Atchison St	Anaheim	92805	06059087300	AR		34.4	56.2	10	
Community Centers	Boys & Girls Club of Garden Grove - Clinton Branch	13654 Clinton St.	Garden Grove	92843	06059089102	H		12.4	49.1	10	2 after school sites serving youth, Clinton Elem School = 78.80% FRPM, 1 in school

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
											(see school list), 1 next to school, same address
Community Centers	Boys & Girls Club of Garden Grove - Main Branch	9860 Larson Ave	Garden Grove	92842	06059088702	H		40.5	77.3	10	
Community Centers	Boys & Girls Club of Garden Grove - Readiness on the Road	1140 W. Santa Ana Blvd	Santa Ana	92703	06059074901	AR		29.7	51.3	10	
Community Centers	Boys & Girls Club of Garden Grove - Stanford Branch	12721 Magnolia	Garden Grove	92841	06059088107	H		28.6	38.0	10	2 after school sites serving youth, Stanford Elem School = 72.38% FRPM, 1 in school (see school list), 1 next to school, same address
Community Centers	Boys & Girls Club of Santa Ana	950 Highland St	Santa Ana	92703	06059074902	AR		35.6	52.4	10	
Community Centers	Catholic Charities of OC	1820 E. 16th St	Santa Ana	92701	06059075403	H		33.8	54.3	10	
Community Centers	Chatham Village	16331 McFadden Ave	Tustin	92780	06059074403	AR		30.6	64.9	10	
Community Centers	Child Care Initiative Project - Araujo	1411 N. Flower St	Santa Ana	92706	06059075100	AR		36.5	52.6	10	
Community Centers	Child Care Initiative Project - Carey	13301 Sandalwood Circle	Garden Grove	92840	06059076103	H		35.5	54.4	10	
Community Centers	Child Care Initiative Project - Ceballos	12622 Jackson St	Garden Grove	92841	06059088106	H		37.1	59.3	10	
Community Centers	Child Care Initiative Project - Fuentes	805 E. Bishop	Santa Ana	92701	06059074501	AR		46.9	67.0	10	
Community Centers	Child Care Initiative Project - Gates	706 Lamark Dr	Anaheim	92802	06059087503	H		32.6	60.7	10	
Community Centers	Child Care Initiative Project - Gomez	1768 W. Cris Ave	Anaheim	92804	06059087602	H		29.2	52.9	10	
Community Centers	Child Care Initiative Project - Guzman	1313 E. 14th St	Santa Ana	92701	06059075403	H		33.8	54.3	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethni city**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Centers	Child Care Initiative Project - Lopez	9822 Gamble Ave	Garden Grove	92841	06059088201	H		13.8	60.6	10	
Community Centers	Child Care Initiative Project - Osorio	2222 S. Glenarbor	Santa Ana	92704	06059074108	AR		16.9	50.4	10	
Community Centers	Child Care Initiative Project - Ruiz	9902 Dewey Dr	Garden Grove	92841	06059088201	H		13.8	60.6	10	
Community Centers	Child Care Initiative Project - Torres	1329 S. Baker St	Santa Ana	92707	06059074702	H		28.7	51.0	10	
Community Centers	Child Care Initiative Project - Zepeda	1423 S. Towner St	Santa Ana	92707	06059074702	H		28.7	51.0	10	
Community Centers	Downtown Neighborhood Assoc.	424 W 3rd St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	Santa Ana Sr Ctr mtg site
Community Centers	Eastside Neighborhood Assoc	333 E. Walnut	Santa Ana	92701	06059075002	AR		31.7	55.8	10	EB Cole Academy mtg site
Community Centers	Fullerton-Maple Center	701 S Lemon St	Fullerton	92833	06059011602	H		25.3	52.9	10	
Community Centers	Garden Grove Country Christian Preschool	9221 Chapman Ave	Garden Grove	92841	06059088002	H		16.0	55.8	10	
Community Centers	Hands Together a Center for Children	201 Civic Center Dr East	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Community Centers	Jerome Park	726 S Center St.	Santa Ana	92704	06059074805	AR		38.6	50.5	10	
Community Centers	Kidworks Bishop Manor	1000 E. Bishop	Santa Ana	92701	06059074501	AR		46.9	66.9	10	
Community Centers	Lacy Neighborhood Assoc	850 Brown St.	Santa Ana	92701	06059074405	AR		34.7	61.1	10	Garfield Elem mtg site
Community Centers	Latino Health Access Main Office	450 W. 4 <sup>th</sup> St.	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Community Centers	Latino Health Access Park	650 E 4 <sup>th</sup> St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Community Centers	Mexican American Opportunity Foundation	502 S. Ross St	Santa Ana	92704	06059074901	AR		29.7	51.3	10	
Community Centers	Mika CDC Learning Center	1776 Wallace Ave.	Costa Mesa	92627	06059063605	AR		44.1	59.5	10	
Community Centers	Nicholas Academic Center	412 W 4th St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Centers	Orange County Christian School	641 S. Western Ave	Anaheim	92804	06059086901	H		43.2	63.7	10	
Community Centers	Rancho La Paz Mobilehome Park	501 E. Orangethorpe Ave	Anaheim	92801	06059011602	H		25.3	52.9	10	
Community Centers	Ronda Rae Preschool	900 S. Knott Ave	Anaheim	92804	06059086901	H		43.2	63.7	10	
Community Centers	Share Our Selves (SOS)	1550 Superior Ave	Costa Mesa	92627	06059063605	AR		44.1	59.5	10	
Community Centers	Storybook Preschool	1032 N. Ross St	Santa Ana	92701	06059075003	AR		44.8	69.6	10	
Community Centers	Whitten Community Center	900 S. Melrose St	Placentia	92870	06059011720	AR		42.1	68.2	10	
Elderly Service Centers	Anaheim Independencia FRC	10841 Garza Ave	Anaheim	92804	06059087806	AR		35.6	53.5	10	
Elderly Service Centers	Anaheim Senior Center	250 E. Center St	Anaheim	92805	06059087300	AR		34.4	56.2	10	
Elderly Service Centers	AS American Senior Center	850 N. Birch St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Elderly Service Centers	Costa Mesa Senior Center	695 W 19th St	Costa Mesa	92627	06059063701	AR		36.4	55.9	10	
Elderly Service Centers	Dana Point Senior Center	34052 Del Obispo St, Ste B	Dana Point	92629	06059042310	H		18.4	59.1	10	
Elderly Service Centers	Friendly Center Senior Center	615-A N. Lemon St	Orange	92867	06059076204	H		31.0	61.2	10	
Elderly Service Centers	Fullerton Maple Senior Center	701 S. Lemon St	Fullerton	92832	06059011602	H		25.3	52.9	10	
Elderly Service Centers	La Habra Senior Center	101 W La Habra Blvd	La Habra	90631	06059001201	AR		34.2	58.4	10	
Elderly Service Centers	Laguna Niguel Senior Center - Sea Country	24602 Aliso Creek Rd	Laguna Niguel	92677	06059042334	H		18.4	61.6	10	
Elderly Service Centers	Placentia Senior Center	143 S Bradford Ave	Placentia	92870	06059011721	AR		42.0	58.2	10	
Elderly Service Centers	Santa Ana Senior Center	424 W 3rd St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Elderly Service Centers	Southwest Senior Center	2201 W McFadden Ave	Santa Ana	92704	06059074805	AR		38.6	50.5	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Elderly Service Centers	St. Anselm's Cross-Cultural Community Center	13091 Galway St	Garden Grove	92844	06059088702	H		40.5	77.3	10	
Elderly Service Centers	Yorba Linda Senior Center	4501 Casa Loma Ave.	Yorba Linda	92885	06059021802	H		28.1	51.6	10	
Farmers Market	Anaheim Farmers Market	205 Center St	Anaheim	92805	06059087300	AR		34.4	56.2	10	
Farmers Market	Huntington Beach Farmers Market	17071 Gothard St	Huntington Beach	92647	06059099402	H		39.6	56.4	10	Temporarily closed
Farmers Market	Orange Farmers Market	304 N. Cypress St	Orange	92866	06059075901	H		43.1	61.2	10	
Farmers Market	Ponderosa Park Farmers Market	2100 S. Haster Blvd	Anaheim	92802	06059087504	AR		41.6	66.1	10	
Farmers Market	San Juan Farmers Market - Historic Town Park	32400 Paseo Adelanto	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Food Store	A-Dong Supermarket	9221 Bolsa Ave.	Westminster	92683	06059088905	AR		22.2	35.5	10	State-approved – 12/18/12
Food Store	Albertsons # 6119	1930 N. Placentia Ave	Fullerton	92870	06059011711	H		35.3	53.9	10	
Food Store	Albertsons # 6145	6755 Westminster Blvd	Westminster	92683	06059099903	H		31.4	54.4	10	
Food Store	Amigo Market	811 S. Philadelphia St	Anaheim	92805	06059087404	AR		34.3	57.7	10	
Food Store	Big Saver Foods #07	420 W. 17th St.	Santa Ana	92706	06059074405	AR		34.7	61.1	10	
Food Store	Bustos Market	707 N. Bristol St	Santa Ana	92703	06059075100	AR		36.5	52.6	10	
Food Store	Carniceria Colima	31952 Del Obispo St	San Juan Capistrano	92675	06059042310	H		18.4	59.1	10	
Food Store	Carniceria Guadalajara	2950 W. Ball Rd	Anaheim	92804	06059087701	H		28.0	40.1	10	State-approved – 12/18/12
Food Store	Carniceria Rubio's Market	1041 W. 1st St	Santa Ana	92703	06059074901	AR		29.7	51.3	10	
Food Store	El Campeon	31921 Camino Capistrano	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Food Store	El Farito Meat Market	1880 Monrovia Ave	Costa Mesa	92627	06059063604	H		31.9	71.7	10	
Food Store	El Metate Foods & Bakery	838 E. 1st St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethni city**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	El Metate Market # 3	817 W. 19th St.	Costa Mesa	92627	06059063604	H		31.9	71.7	10	
Food Store	El Nopal Market	31451 Camino Capistrano	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Food Store	El Presidente Market	11922 Earham St	Orange	92869	06059021913	OR		39.5	57.4	10	CX3***
Food Store	El Super # 11	650 N Euclid St	Anaheim	92801	06059086602	H		26.3	42.3	10	State-approved – 12/18/12
Food Store	El Super # 30	1221 S. Anaheim Blvd	Anaheim	92805	06059087403	AR		33.0	40.0	10	State-approved – 12/18/12
Food Store	El Super # 42	12891 Harbor Blvd	Garden Grove	92840	06059088502	H		31.3	45.0	10	State-approved – 12/18/12
Food Store	El Super # 6	3700 W. McFadden Ave	Santa Ana	92704	06059099202	H		18.6	33.9	10	State-approved – 12/18/12
Food Store	El Torito Drive-In Deli	1116 S. Standard Ave	Santa Ana	92701	06059074501	AR		46.9	67.0	10	
Food Store	El Torito Market	1212 E. McFadden Ave	Santa Ana	92705	06059074403	AR		30.6	64.9	10	
Food Store	El Toro Bravo Market	739 W. 19th St	Costa Mesa	92627	06059063605	AR		44.1	59.5	10	
Food Store	El Toro Meat Market	1340 W. 1st St	Santa Ana	92703	06059074801	AR		23.6	44.3	10	State-approved – 12/18/12
Food Store	Elmart Discount	127 S. Main St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Food Store	Farm to Market	32382 Del Obispo St	San Juan Capistrano	92675	06059042310	H		18.4	59.1	10	
Food Store	Fiesta Imperial Placentia	242 S. Bradford Ave	Placentia	92870	06059011721	AR		42.0	58.2	10	
Food Store	Food 4 Less	315 E. 1st St.	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Food Store	Fresh Choice Market Place	9922 Katella Ave	Garden Grove	92840	06059099903	H		31.4	54.4	10	
Food Store	Grand Market	1131 S. Grand Ave.	Santa Ana	92705	06059074403	AR		30.6	64.9	10	
Food Store	Hickory Market Liquor	720 E. 1st St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Food Store	Jax Market # 02	401 N East St	Anaheim	92805	06059087300	AR		34.4	56.2	10	
Food Store	Jiffy Mart	425 N. Walnut St	La Habra	90631	06059001201	AR		34.2	58.4	10	
Food Store	Jimenez Market	1303 N. Main St	Santa Ana	92701	06059075004	AR		38.6	60.8	10	
Food Store	La Bahia de Acapulco Market	2429 W. Mc Fadden Ave	Santa Ana	92704	06059074805	AR		38.6	50.5	10	
Food Store	La Bamba Food Market	1601 N. Main St	Santa Ana	92701	06059075004	AR		38.6	60.8	10	
Food Store	La Caretta	1216 S. Magnolia	Anaheim	92804	06059087806	AR		35.6	53.5	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethni city**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
		Ave									
Food Store	La Carreta Supermarket	4637 E. Chapman Ave	Orange	92869	06059021913	H		34.0	49.0	10	State-approved – 12/18/12
Food Store	La Chiquita Market	902 E. Washington Ave	Santa Ana	92701	06059074405	AR		34.7	61.1	10	
Food Store	La Jolla Market	503 W. La Jolla St	Placentia	92870	06059011720	AR		42.1	68.2	10	
Food Store	Mercadito La Mexicana	10470 Beach Blvd	Stanton	90680	06059087803	AR		38.7	60.3	10	
Food Store	Mercado El Rey	32252 Camino Capistrano	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Food Store	Mi Pueblo	627 E. Pine St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Food Store	North South Produce	32141 Alipaz St	San Juan Capistrano	92675	06059042310	H		18.4	59.1	10	
Food Store	Northgate # 01	722 N. Anaheim Blvd	Anaheim	92805	06059086501	H		22.8	44	10	State-approved – 12/18/12
Food Store	Northgate # 03	1150 N. East St.	Anaheim	92805	06059086404	H		28.1	42.1	10	State-approved – 12/18/12
Food Store	Northgate # 05	720 W. La Palma Ave	Anaheim	92801	06059086602	H		26.3	42.3	10	State-approved – 12/18/12
Food Store	Northgate # 08	409 E. 4th St.	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Food Store	Northgate # 09	230 N. Harbor Blvd	Santa Ana	92703	06059089004	H		36.0	56.4	10	
Food Store	Northgate # 11	1120 S. Bristol St.	Santa Ana	92704	06059074702	H		28.7	51.0	10	
Food Store	Northgate # 14	6991 Lincoln Ave	Buena Park	90620	06059110201	H		25.5	36.5	10	State-approved – 12/18/12
Food Store	Northgate # 15	1010 S. Main St.	Santa Ana	92701	06059074601	H		27.1	43.3	10	State-approved – 12/18/12
Food Store	Northgate # 16	929 S. Euclid St.	Anaheim	92802	06059087103	H		23.0	61.5	10	
Food Store	Northgate # 34	710 W. Chapman Ave.	Placentia	92870	06059011721	AR		42.0	58.2	10	
Food Store	Northgate #02	580 W. La Habra Blvd	La Habra	90631	06059001201	AR		34.2	58.4	10	
Food Store	Northgate #07	1623 W. 17th St.	Santa Ana	92706	06059075302	H		13.9	20.3	10	State-approved – 12/18/12 (Same CT as businesses)
Food Store	Northgate #18	770 S. Harbor Blvd	Santa Ana	92704	06059099202	H		18.6	33.9	10	State-approved – 12/18/12
Food Store	Novy Ranch Market	701 E. 4th St	Santa Ana	92701	06059074405	AR		34.7	61.1	10	
Food Store	Nuno Brothers Market	1206 S. Standard	Santa Ana	92707	06059074502	H		21.0	49.7	10	State-approved –

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
		Ave.									12/18/12
Food Store	Orange Hill Market	4740 E. Chapman Ave	Orange	92869	06059021913	OR		39.5	57.4	10	CX3***
Food Store	Pacific Market	511 N. Harbor Blvd	Santa Ana	92703	06059089105	AR		42.4	72.2	10	
Food Store	Parkview Market	639 W. La Habra Blvd	La Habra	90631	06059001201	AR		34.2	58.4	10	
Food Store	Produce & Meat Market	2140 Placentia Ave	Costa Mesa	92627	06059063701	AR		36.4	55.9	10	
Food Store	Ralphs	31874 Del Obispo St	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Food Store	Ranchito Supermarket # 2	5952 Westminster Blvd	Westminster	92683	06059099603	AR		5.8	15.1	10	State-approved – 12/18/12 (Boeing CT)
Food Store	R-Ranch Market # 02	2521 W. McFadden Ave.	Santa Ana	92704	06059074805	AR		38.6	50.5	10	
Food Store	R-Ranch Market # 12	1112 Walnut Ave	Tustin	92780	06059075515	H		26.9	45.2	10	State-approved – 12/18/12
Food Store	Rubalcavas Market & Taqueria	506 W. Chapman Ave, #B	Placentia	92870	06059011721	AR		42.0	58.2	10	
Food Store	S & R Market	31742 Rancho Viejo Rd	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Food Store	Saigon City Marketplace	15471 Brookhurst St.	Westminster	92683	06059099223	AR		15.8	30.7	10	State-approved – 12/18/12 (Reach Viet)
Food Store	Santa Ana Food Market	1216 W. 1 <sup>st</sup> St.	Santa Ana	92703	06059074901	AR		29.7	51.2	10	
Food Store	Sinaloa Market	1701 McFadden Ave	Santa Ana	92705	06059074407	AR		33.0	50.2	10	
Food Store	Smart and Final #519	1523 w. 17th St	Santa Ana	92706	06059075302	H		13.9	20.3	10	State-approved – 12/18/12 (Same CT as businesses)
Food Store	Stater Brother Market # 38	1230 E. Mc Fadden Ave	Santa Ana	92705	06059074403	AR		30.6	64.9	10	
Food Store	Stater Brothers Market # 129	1040 Bastanchury Rd.	Fullerton	92835	06059001601	H		28.7	56.6	10	
Food Store	Stater Brothers Market # 132	7511 Orangethorpe Ave.	Buena Park	90621	06059110500	H		25.4	42.7	10	State-approved – 12/18/12
Food Store	Stater Brothers Market # 133	851 N. Harbor Blvd.	La Habra	90631	06059001401	H		12.3	30.1	10	State-approved – 12/18/12 (close to Pub Housing)
Food Store	Stater Brothers Market	333 N. Euclid St.	Fullerton	92832	06059011000	AR		9.4	16.0	10	State-approved –

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
	# 136										12/18/12 (Next to CT Hisp 46.3% FPL 185%)
Food Store	Stater Brothers Market # 142	22351 El Toro Rd.	Lake Forest	92630	06059052424	H		4.3	25.5	10	State-approved – 12/18/12
Food Store	Stater Brothers Market # 148	7101 Warner Ave.	Huntington Beach	92647	06059099411	H		23.2	24.8	10	State-approved – 12/18/12 (Close to shelters/qual CT)
Food Store	Stater Brothers Market # 27	8522 Westminster Blvd	Westminster	92683	06059099803	H		10.0	69.9	10	
Food Store	Stater Brothers Market # 33	2603 W. 17th Street	Santa Ana	92706	06059089102	H		12.4	49.1	10	State-approved – 12/18/12
Food Store	Stater Brothers Market # 35	1175 Baker St. Ste C	Costa Mesa	92626	06059063903	H		29.2	65.3	10	
Food Store	Stater Brothers Market # 37	14171 Red Hill Ave	Tustin	92780	06059075512	AR		12.8	17.6	10	State-approved – 12/18/12 (Close to target school site)
Food Store	Stater Brothers Market # 40	2360 N. Tustin Ave.	Santa Ana	92705	06059075404	H		21.2	30.8	10	State-approved – 12/18/12
Food Store	Stater Brothers Market # 41	14600 Brookhurst St.	Westminster	92683	06059088904	AS		28.5	43.6	10	State-approved – 12/18/12
Food Store	Stater Brothers Market # 60	18527 Yorba Linda Blvd	Yorba Linda	92886	06059021802	H		28.1	51.6	10	State-approved – 12/18/12
Food Store	Stater Brothers Market #131	1131 N. State College Blvd	Anaheim	92806	06059086404	H		28.1	42.1	10	State-approved – 12/18/12
Food Store	Stater Brothers Market #165	3325 E. Chapman Ave	Orange	92869	06059075816	H		11.4	43.3	10	State-approved – 12/18/12
Food Store	Stater Brothers Market #166	610 S. Brookhurst	Anaheim	92804	06059087701	H		28.0	40.1	10	State-approved – 12/18/12
Food Store	Stater Brothers Market #29	2630 W. Edinger Ave.	Santa Ana	92704	06059074108	AR		16.9	50.4	10	
Food Store	Stater Brothers Market #30	3430 W. Lincoln Ave.	Anaheim	92801	06059086901	H		43.2	63.7	10	
Food Store	Station Liquor & Delicacy	16471 McFadden Ave	Santa Ana	92705	06059074407	AR		33.0	50.2	10	
Food Store	Super Imperial	835 W. 19th St	Costa Mesa	92627	06059063604	H		31.9	71.7	10	
Food Store	Superior Super	1720 S. Main St.	Santa Ana	92707	06059074200	H		23.3	33.5	10	State-approved –

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
	Warehouse # 09										12/18/12
Food Store	Superior Super Warehouse # 10	1720 E. 17th street	Santa Ana	92705	06059075403	H		33.8	54.3	10	
Food Store	Superior Super Warehouse # 132	2009 W 1st St	Santa Ana	92703	06059074802	H		24.4	41.9	10	State-approved – 12/18/12
Food Store	Tony Liquor	906 E. 1st St	Santa Ana	92701	06059074405	AR		34.7	61.1	10	
Food Store	Tony's Liquor Market	32141 Alipaz St	San Juan Capistrano	92675	06059042310	H		18.9	59.1	10	
Food Store	Torito Liquor	1212 E. McFadden Ave	Santa Ana	92705	06059074403	AR		30.6	64.9	10	
Food Store	Tortillas y Abarrotes, Inc.	1015 S. Fariview St	Santa Ana	92704	06059074805	AR		38.6	50.5	10	
Food Store	Tula Market	23344 El Toro Rd.	Lake Forest	92630	06059032014	H		25.9	52.9	10	
Food Store	Tula Market	24418 Rockfield Blvd.	Lake Forest	92630	06059032014	H		25.9	52.9	10	
Food Store	Vallarta Supermarkets 37	2394 W Lincoln Ave	Anaheim	92801	06059087101	H		28.8	52.5	10	
Food Store	Value & Express Market	1741 E. McFadden Ave	Santa Ana	92705	06059074403	AR		30.6	64.9	10	
Food Store	Vons	32401 Camino Capistrano	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Library	Anaheim Haskett Branch Library	2650 W Broadway	Anaheim	92804	06059087001	H		28.9	54.0	10	
Library	Costa Mesa Donald Dungan Branch Library	1855 Park Ave	Costa Mesa	92627	06059063702	H		23.9	63.0	10	
Library	El Toro Library	24672 Raymond Way	Lake Forest	92630	06059032014	H		25.9	52.9	10	
Library	La Habra Library	221 E La Habra Blvd	La Habra	90631	06059001202	OR		21.4	54.4	10	CX3***
Library	Orange Library	407 E Chapman Ave	Orange	92866	06059075901	H		43.1	61.2	10	
Library	San Juan Capistrano Regional Library	31495 El Camino Real	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Library	Santa Ana Main Library	26 Civic Center Plaza	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Library	Westminster Public Library	8180 13th St	Westminster	92683	06059099803	H		10.0	69.9	10	
Other Youth Ed Site	Mariners Learning Center - SA	1010 S. Minnie St, #3	Santa Ana	92701	06059074501	AR		46.9	67.0	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Ed Site	Nicholas Academic Center	412 W 4 <sup>th</sup> St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Other:Migrant Ed Parent Site	Melrose Elementary	974 S. Melrose St	Placentia	92870	06059011720	AR		42.1	68.2	10	Migrant Education
Other:Migrant Ed Parent Site	Pomona Elementary	2051 Pomona Ave	Costa Mesa	92627	06059063701	AR		36.7	55.9	10	Migrant Education
Other:Migrant Ed Parent Site	Sycamore Junior High	1801 E. Sycamore St	Anaheim	92805	06059086405	H		35.6	55.0	10	Migrant Education
Other:Migrant Ed Parent Site	Valencia High School	500 N. Bradford Ave	Placentia	92870	06059011712	H		26.0	30.4	10	Migrant Education
Parks & Rec	Arroyo Park	27701 Paseo Esteban	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Parks & Rec	Birch Park	210 N. Birch St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Parks & Rec	Bonita Park	25900 Avenida Romero	San Juan Capistrano	92675	06059042310	H		18.4	59.1	10	
Parks & Rec	Chepa's Park	1009 N. Custer St	Santa Ana	92701	06059074405	AR		34.7	61.1	10	
Parks & Rec	Cook La Novia Park	27551 Calle Arroyo	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Parks & Rec	Corona Park	735 W. 5th St	La Habra	90631	06059001201	AR		34.2	58.4	10	
Parks & Rec	Del Obispo Community Park	Del Obispo & Alipaz	San Juan Capistrano	92675	06059042310	H		18.4	59.1	10	
Parks & Rec	Descanso Park	32506 Paseo Adelanto	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Parks & Rec	El Camino Real Park	31075 Camino Capistrano	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Parks & Rec	El Modena Park	555 S. Hewes St	Orange	92869	06059021914	H		29.0	64.7	10	
Parks & Rec	Flower Street Park	W. 1st St & N. Flower St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Parks & Rec	French Park	E. French St & S. 10th St	Santa Ana	92701	06059074405	AR		34.7	61.1	10	
Parks & Rec	Guadalupe Park	381 S. Walnut St	La Habra	90631	06059001201	AR		34.2	58.4	10	
Parks & Rec	Historic Town Center Park	31806 El Camino Real	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Parks & Rec	Jerome Park	2115 W. McFadden Ave	Santa Ana	92704	06059074806	AR		39.0	56.4	10	
Parks & Rec	Junipero Serra Park	30982 Calle San	San Juan	92675	06059042312	H		29.8	55.7	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
		Felipe	Capistrano								
Parks & Rec	Los Rios Park	31761 Los Rios	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Parks & Rec	Manzanita Park	1260 N. Riviera St	Anaheim	92801	06059086601	AR		37.2	60.8	10	
Parks & Rec	McFadden Park	900 S. Melrose St	Placentia	92870	06059011720	AR		42.1	68.2	10	
Parks & Rec	Pearson Park	400 N. Harbor Blvd	Anaheim	92805	06059087300	AR		34.4	56.2	10	
Parks & Rec	Railroad Platform Mini Park	El Camino Real & Forster	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Parks & Rec	Richman Park	711 S. Highland	Fullerton	92832	06059011601	H		32.3	56.6	10	
Parks & Rec	Rio Oso Park	26284 Oso Rd	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Parks & Rec	San Juan Sports Complex	Camino Del Avion & Del Obispo St	San Juan Capistrano	92675	06059042310	H		18.4	59.1	10	
Parks & Rec	Santa Fe Park	550 W. Santa Fe Ave	Placentia	92870	06059011721	AR		42.0	58.2	10	
Parks & Rec	Sasscer Park	502 W. Santa Ana Blvd	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Parks & Rec	Stonefield Park	31322 Camino Capistrano	San Juan Capistrano	92675	06059042312	H		29.8	55.7	10	
Parks & Rec	Valencia Park	2425 W. Valencia Dr	Fullerton	92833	06059001802	H		38.3	58.3	10	
Public/Community Health Centers	Bristol McFadden Medical Group #1	1212 S. Bristol St, #16	Santa Ana	92704	06059074702	H		28.7	51.0	10	
Public/Community Health Centers	Bristol McFadden Medical Group #2	1226 E. McFadden	Santa Ana	92705	06059074403	AR		30.6	64.8	10	
Public/Community Health Centers	Casa Guadalupe Medical Center	2015 W. 1 <sup>st</sup> St., #K	Santa Ana	92703	06059074802	AR		23.3	40.2	10	HRSA-Medically Underserved Area, Medi-Cal
Public/Community Health Centers	County of Orange Health Care Agency	405 W 5 <sup>th</sup> St	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Public/Community Health Centers	Full Health University Medical Clinic, Inc.	415 N. Sycamore St, #101	Santa Ana	92701	06059075002	AR		31.7	55.8	10	
Public/Community Health Centers	Integrative Medical Center	526 W. 17th St	Santa Ana	92706	06059075100	AR		36.5	52.6	10	
Public/Community Health Centers	Issac Beshay, MD	2200 Harbor Blvd., #B210	Costa Mesa	92627	06059063906	H		36.4	58.4	10	
Public/Community Health Centers	Jeong-OK Lee	1801 W. Romneya Dr., #606	Anaheim	92801	06059086701	H		31.1	54.7	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Centers	Joseph C. Perera, MD	1250 S. Magnolia Ave.	Anaheim	92804	06059087806	AR		35.6	53.4	10	
Public/Community Health Centers	Pediatric Medical Association	1211 W. La Palma Ave., #401	Anaheim	92801	06059086601	AR		37.2	60.8	10	
Public/Community Health Centers	Pueblo Family Medical Center – Drs. James & Donald Sharkoff	8045 Cerritos Ave.,	Stanton	90680	06059087803	AR		38.6	60.3	10	
Public/Community Health Centers	San Antonio Medical Center	610 W. 17 <sup>th</sup> St.	Santa Ana	92706	06059075100	AR		36.5	52.5	10	
Worksites	Big Saver Foods	420 W. 17th St.	Santa Ana	92706	06059074405	AR		34.6	61.0	10	Employee Survey
Worksites	Craftech Corporation	2941 E. La Jolla St.	Anaheim	92806	06059011720	AR		42.0	68.2	10	Signed Qualification Form
Worksites	Crowne Plaza Resort-Anaheim	12021 Harbor Blvd.	Garden Grove	92840	06059088402	AR		21.2	38.2	10	Signed Qualification Form
Worksites	Doubletree Hotel-Irvine	90 Pacifica	Irvine	92618	06059052518	AR		05.4	05.8	10	Signed Qualification Form
Worksites	Doubletree Hotel-Santa Ana	201 E. MacArthur Blvd.	Santa Ana	92707	06059074003	AR		15.7	30.5	10	Signed Qualification Form
Worksites	Embassy Suites-Santa Ana	1325 E. Dyer Rd.	Santa Ana	92705	06059074008	AR		15.7	30.5	10	Signed Qualification Form
Worksites	Goglanian Bakeries	3401 W. Segerstrom Ave.	Santa Ana	92704	06059074106	AR		28.1	41.8	10	Signed Qualification Form
Worksites	Howard Johnson Plaza Hotel	1380 S. Harbor Blvd.	Anaheim	92802	06059980000	AR		0	0	10	Employee Survey (Disneyland CT)
Worksites	International Seal	2041 E. Wilshire Ave.	Santa Ana	92705	06059074403	AR		30.6	64.8	10	Employee Survey
Worksites	Northgate Mkt. #1	722 N. Anaheim Blvd.	Anaheim	92805	06059086501	AR		21.2	42.7	10	Employee Survey
Worksites	Northgate Mkt. #11	1120 S. Bristol	Santa Ana	92704	06059074702	AR		27.3	48.3	10	Employee Survey
Worksites	Northgate Mkt. #14	6991 Lincoln Ave	Buena Park	90620	06059110201	AR		14.2	29.0	10	Employee Survey
Worksites	Northgate Mkt. #15	1010 S. Main St.	Santa Ana	92701	06059074601	AR		27.1	42.7	10	Employee Survey
Worksites	Northgate Mkt. #16	929 S. Euclid St.	Anaheim	92802	06059087103	AR		16.0	41.3	10	Employee Survey
Worksites	Northgate Mkt. #18	770 S. Harbor Blvd.	Santa Ana	92703	06059089004	AR		27.0	45.0	10	Employee Survey
Worksites	Northgate Mkt. #2	580 W. La Habra Blvd.	La Habra	90631	06059001201	AR		34.1	58.4	10	Employee Survey
Worksites	Northgate Mkt. #3	1150 N. East St.	Anaheim	92805	06059086404	AR		23.9	36.3	10	Employee Survey

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethni city**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Worksites	Northgate Mkt. #34	710 W. Chapman Ave.	Placentia	92870	06059011721	AR		42.0	58.2	10	Employee Survey
Worksites	Northgate Mkt. #5	720 W. La Palma Ave.	Anaheim	92801	06059086602	AR		22.8	37.5	10	Employee Survey
Worksites	Northgate Mkt. #7	1623 W. 17th St.	Santa Ana	92706	06059075302	AR		13.3	18.6	10	Employee Survey
Worksites	Northgate Mkt. #8	409 E. 4th St	Santa Ana	92701	06059089105	AR		42.4	72.2	10	Employee Survey
Worksites	Northgate Mkt. #9	203 N. Harbor Blvd.	Santa Ana	92701	06059089105	AR		42.4	72.2	10	Employee Survey
Worksites	Nursery Supplies	534 W. Struck Ave.	Orange	92867	06059076204	AR		27.2	48.1	10	Employee Survey
Worksites	Reid Metal Finishing	3110 W. Harvard #14	Santa Ana	92704	06059074108	AR		16.8	50.3	10	Employee Survey
Worksites	R-Ranch kt. #12	1111 Walnut Ave	Tustin	92780	06059075512	AR		12.8	17.6	10	Signed Qualification Form
Worksites	R-Ranch Mkt. #2	2521 W. McFadden Ave	Santa Ana	92704	06059074805	AR		38.5	50.4	10	Signed Qualification Form
Worksites	Three Dots	7340 Lampson Avenue	Garden Grove	92841	06059088101	AR		2.8	06.8	10	Signed Qualification Form

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Offices	Aliso Viejo Regional Center	115 Columbia	Aliso Viejo	92656	06059062634
CalFresh Offices	Anaheim Regional Center	3320 E La Palma Ave	Anaheim	92806	06059011741
CalFresh Offices	CalFresh Outreach - 2nd Harvest - Serra's Food Pantry	31611 El Camino Real	San Juan Capistrano	92675	06059022312
CalFresh Offices	CalFresh Outreach - 2 <sup>nd</sup> Harvest – Anaheim Downtown Community Ctr	250 E. Center St.	Anaheim	92805	06059087300
CalFresh Offices	CalFresh Outreach - 2nd Harvest - Maple Center	701 S Lemon Street	Fullerton	92833	06059011602
CalFresh Offices	CalFresh Outreach - 2nd Harvest - Richman Community Center	320 W. Elm Ave.	Fullerton	92832	06059011602
CalFresh Offices	CalFresh Outreach - 2 <sup>nd</sup> Harvest - St. Cecilia's	1301 Sycamore	Tustin	92780	06059075515
CalFresh Offices	CalFresh Outreach - 2 <sup>nd</sup> Harvest - Whitten Community Center	900 S. Melrose St	Placentia	92870	06059011720
CalFresh Offices	CalFresh Outreach - CAPOC - Magnolia Park	11402 Magnolia Ave	Garden Grove	92841	06059088002
CalFresh Offices	CalFresh Outreach - CAPOC - Templo Calvario	2501 W. 5th St	Santa Ana	92703	06059074802
CalFresh Offices	CalFresh Outreach - Catholic Charities - Friendly Center	1820 E. Meats Ave	Orange	92866	06059075813
CalFresh Offices	CalFresh Outreach - Catholic Charities - St John the Baptist Catholic Church	1015 Baker Street	Costa Mesa	92626	06059063903
CalFresh Offices	CalFresh Outreach - Catholic Charities of OC Main Office	1820 E. 16th St	Santa Ana	92705	06059075403
CalFresh Offices	Central Regional Center	2020 W Walnut St	Santa Ana	92703	06059074802
CalFresh Offices	Chip	6100 Chip Ave	Cypress	90630	06059110113
CalFresh Offices	Sand Dollar	1240 S State College Blvd	Anaheim	92806	06059086303
CalFresh Offices	Santa Ana Regional Center - ASAP	1928 S Grand Ave Bldg A	Santa Ana	92705	06059074403
CalFresh Offices	Santa Ana Regional Center - Family Self Sufficiency	1929 S Grand Ave Bldg B	Santa Ana	92705	06059074403
CalFresh Offices	South Regional Center	23330 Moulton Pkwy	Laguna Hills	92653	06059062621
CalFresh Offices	Train Station	1000 E Santa Ana Blvd	Santa Ana	92701	06059074405
CalFresh Offices	West Regional Center	12912 Brookhurst St	Garden Grove	92840	06059088701
Emer. Food Assist Sites	2nd Harvest Backpack Program Project Access at Hermosa Village	1515 Calle Del Mar	Anaheim	92802	06059087505

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Emer. Food Assist Sites	2nd Harvest Backpack Program Project Access at Malabar	9777 Bixby Ave	Garden Grove	92841	06059088203
Emer. Food Assist Sites	2nd Harvest Backpack Program Project Access at North Hills	570 E. Imperial Hwy	Fullerton	92835	06059001601
Emer. Food Assist Sites	2nd Harvest Backpack Program Project Access at Park Vista	1305 N Wren, Unit B	Anaheim	92801	06059086601
Emer. Food Assist Sites	2nd Harvest Backpack Program Project Access at Stratford Place	8156 13th St	Westminster	92683	0605909803
Emer. Food Assist Sites	2nd Harvest Backpack Program Project Access at Tara Village	5201 Lincoln Ave	Cypress	90630	06059110104
Emer. Food Assist Sites	2nd Harvest Backpack Program Project Access at Warwick	780 S. Lyon St	Santa Ana	92705	06059074403
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag & EFAP Dana Point Sr. Center	34052 Del Obispo Rd	Dana Point	92629	06059042310
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag & EFAP H.O.P.E.	11022 Acacia Pkwy. #C	Garden Grove	92840	06059088601
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag & EFAP We Care, Inc.	4121 Katella Ave	Los Alamitos	90720	06059110014
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag & EFAP Buena Park Senior Center	8150 Knott Ave	Buena Park	90620	06059110303
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag & EFAP Casa de Seniors,	105 Avenida Presidio	San Clemente	92675	06059042113
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag & EFAP San Clemente Sr. Center	117 Avenida Victoria	San Clemente	92672	06059042103
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Abrazar	7101 Wyoming St	Westminster	92683	06059099904
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Anaheim Christian Church	530 N Dale Ave	Anaheim	92801	06059086803
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Anaheim United Methodist Church	1000 S State College Blvd	Anaheim	92806	06059086305
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Brea Sr. Center	500 Sievers Ave.	Brea	92821	06059001503
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Com. Garden Towers	4001 W Garden Grove Blvd	Orange	92868	06059089170
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Costa Mesa SrCtr	695 W 19th St	Costa Mesa	92627	06059063701
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag -El Modena Ctr	18762 E Center Ave	Orange	92869	06059021913
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Engage Dorado Apts.	8622 Stanton	Buena Park	90620	06059110402
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Engage Heritage	950 S. Gilbert	Anaheim	92804	06059087701

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
	Park				
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Engage Solora Court	3335 W. Lincoln	Anaheim	92801	06059110201
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Engage The Grove	12721 Garden Grove Blvd.	Garden Grove	92843	06059089106
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Engage Villa Anaheim	3305 W. Lincoln	Anaheim	92801	06059110201
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Florence Sylvester Sr Ctr	23721 Moulton Pky	Laguna Hills	62656	06059062621
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Friendly Center	615 N Lemon St	Orange	92866	06059076204
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Fullerton Sr Ctr	340 W Commonwealth Ave	Fullerton	92832	06059011200
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Garden Grove United Methodist	12741 Main St	Garden Grove	92840	06059088602
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Heritage Village Sr. Apts	707 W. Santa Ana St.	Anaheim	92805	06059087200
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Holy Spirit Church	17270 Ward St	Fountain Valley	92708	06059099229
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Mesa Verde United Methodist	1701 Baker St.	Costa Mesa	92626	06059063802
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Midway Com Ctr	14900 Park Ln	Midway City	92655	06059099701
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Orange Sr Srvcs	170 Olive St	Orange	92866	06059075901
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Placentia Sr Ctr	143 S Bradford Ave	Placentia	92870	06059011721
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Rosswood Villa	100 N Ross St # 205	Santa Ana	92701	06059075002
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Salvation Army	1710 W Edinger Ave	Santa Ana	92704	06059074701
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag San Juan Mission Basilica	31641 El Camino Real	San Juan Capistrano	92675	06059042312
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Southwest Center S.M.E.D.A.	1601 W 2nd St	Santa Ana	92703	06059074801
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag St. Anthony Claret	1450 E La Palma Ave	Anaheim	92805	06059086404
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag St. Bonaventure Church	16400 Springdale St	Huntington Beach	92649	06059099406
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag St. Boniface	120 N Janss St	Anaheim	92805	06059087200
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag St. Cecilia's Church	1301 Sycamore Ave	Tustin	92780	06059075515
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Stanton Neighborhood Program	11822 Santa Paula St	Stanton	90680	06059087902
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag TLC La Habra	101 W La Habra Blvd	La Habra	90631	06059001202
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag West Anaheim United Methodist	2045 W Ball Rd	Anaheim	92804	06059087701

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Brown Bag Wycliffe Plaza	1401 N Flower St	Santa Ana	92701	06059075100
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Active Christians Today	585 S. Walnut Ave	Brea	92821	06059001503
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Anaheim Independencia	10841 Garza Ave	Anaheim	92804	06059087806
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Buena Park Coordinating Cncl	7957 Whitaker St	Buena Park	90621	06059110603
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Canyon Hills Friends Church	20400 Fairmont Connector	Yorba Linda	92886	06059021807
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Christian Services Corp	641 S. Western Ave	Anaheim	92804	06059086902
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Church of Christ	7201 Walnut Ave	Buena Park	90620	06059110302
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP City of Yorba Linda	4501 Casa Loma Ave	Yorba Linda	92886	06059021802
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Connected Blessings	22601 La Palma Ave., #107	Yorba Linda	92887	06059021826
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Cypress Sr. Citizens Center	9031 Grindlay St	Cypress	90630	06059110104
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP First Evangelical Free Church	2904 N. Brea Blvd. Rm 170	Fullerton	92835	06059001503
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Friendly Center North	1820 E. Meats	Orange	92865	06059075811
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Friendly Center, Inc.	147 E. Rose Ave	Orange	92867	06059076205
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Heart of the City	515 Cabrillo Park Dr.	Santa Ana	92701	06059075403
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP II Shim Sr. Center	11462 Garden Grove Blvd	Garden Grove	92843	06059088602
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP La Palma Rec Dept.	7821 Walker St	La Palma	90623	06059110116
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Lestonnac Free Clinic	1215 E. Chapman Ave #1	Orange	92866	06059075805
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Living Word Christian	8601 Western Ave	Buena Park	90620	06059110402
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Orange County Rescue Mission	1 Hope Dr	Tustin	92782	06059075515
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Orange Senior Services	170 S. Olive St.	Orange	92866	06059075902
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Pathways of Hope	700 S. Richman	Fullerton	92832	06059011601
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Placentia Human Services	900 S. Melrose St	Placentia	92870	06059011720
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Salvation Army G.G.	7245 Garden Grove Blvd. #A	Garden Grove	92841	06059099904
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP San Juan Capistrano Sr Site	25935 Camino Del Avion	San Juan Capistrano	92675	06059042310
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP South County Sr Services-Vintage Shores	366 Camino De Estrella	San Clemente	92672	06059042201
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP St. Irenaeous Hope	5201 Evergreen Ave	Cypress	90630	06059110104
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP St. Mary	400 W. Commonwealth Ave	Fullerton	92832	06059011200

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Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP St. Norbert's Christian Service	300 E. Taft Ave	Orange	92865	06059076205
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Stadium Vineyard	1531 S. Sinclair St	Anaheim	92806	06059086303
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Stanton Lighthouse Community Church	10871 Western Ave	Stanton	90680	06059087801
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Stanton Rec-Sr Center	7800 Katella Ave	Stanton	90680	06059087802
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP SVDP Mission Basilica SJC	31611 El Camino Real	San Juan Capistrano	92675	06059042312
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP SVDP St. Anthony Claret	1450 E. La Palma	Anaheim	92805	06059086405
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP SVDP St. Boniface	124 N. Resh St	Anaheim	92805	06059087200
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP SVDP St. Edward	33926 Calle La Primavera	Dana Point	92629	06059042311
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP SVDP St. Joseph Church	717 N. Bradford Ave	Placentia	92870	06059011712
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP The Gary Center	341 S. Hillcrest Ave	La Habra	90631	06059001201
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP The St. Michael's Society	107 W. Marquita	San Clemente	92672	06059042107
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP TLC Anaheim	2271 W. Crescent Ave.	Anaheim	92801	06059086802
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Trinity Guild Food Pantry	11712 N. Hewes St	Orange	92869	06059021913
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Tustin Community Services	200 S. C St.	Tustin	92780	06059075505
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP VFW Post #8954	8071 Whitaker	Buena Park	90621	06059110603
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Vineyard Christian Fellowship-Anaheim	5340 E. La Palma Ave	Anaheim	92807	06059021813
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Women's Transitional Center	P.O. Box 6103 (protected address)	Orange	92863	06059011300
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Woodglen Recovery Junction, Inc.	771 W. Orangethorpe Ave	Fullerton	92832	06059011102
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest EFAP Yorba Linda Food for Families	4848 Main St	Yorba Linda	92886	06059021802
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Food Bank - Admin Office	8014 Marine Way	Irvine	92618	06059052404
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids Café - Boys & Girls Club - Buena Park	7758 Knott Ave	Buena Park	90620	06059110302
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids Café – Summer Meal Chapman Park	2515 San Carlos Dr.	Fullerton	92831	06059011502
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids Café – Summer Meal Anaheim Independencia	10842 Garza Ave.	Anaheim	92804	06059087806
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids Café – Summer Meal Boys	17261 Oak Ln.	Huntington Beach	92647	06059099402

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	& Girls Club of Hunt Valley at Oak View				
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids Café – Summer Meal El Modena FRC	18672 E. Center Ave.	Orange	92869	06059021913
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids Café – Summer Meal Gilbert Park	2120 W. Orangethorpe Ave.	Fullerton	92833	06059001903
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids Café – Summer Meal Grandma’s House	3360 W. Lincoln Ave.	Anaheim	92804	06059086901
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Anaheim Boys & Girls Club	1115 N Citron St	Anaheim	92801	06059086601
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Anaheim Boys & Girls Club (Main)	311 E Broadway	Anaheim	92805	06059087300
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Boys & Girls Club of Capo Valley Aliso Viejo FRC	24671 Via Iglesia	Aliso Viejo	92656	06059062641
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Boys & Girls Club of Santa Ana	950 W Highland St	Santa Ana	92703	06059074902
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Buena Clinton Youth & Family Center	12661 Sunswept Ave	Garden Grove	92843	06059089104
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Community Service Program, Inc.	17261 Oak Ln	Huntington Beach	92647	06059099402
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Dotson Park	10350 Fern Ave	Stanton	90680	06059087803
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids Café Friendly Center	615 N. Lemon St	Orange	92867	06059076204
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Friendly Center - El Camino Park	400 N Main St	Orange	92867	06059076101
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Friendly Center - Grijalva Park	368 N Prospect St	Orange	92867	06059021913
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Friendly Center - North	1820 E Meats Ave	Orange	92865	06059075813
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids Café Friendly Center Placentia	900 S. Melrose St	Placentia	92870	06059011720
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Fullerton Boys & Girls Club	801 W. Valencia Ave.	Fullerton	92832	06059011200
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Illuminations Foundation	2277 Harbor Blvd	Costa Mesa	92627	06059063905
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Kidsworks - Donahue	1902 W Chestnut Ave	Santa Ana	92703	06059074802
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Kidsworks	817 S Townsend St, #12	Santa Ana	92704	06059074806

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	Townsend				
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café La Habra Boys & Girls Club	1211 Fahringer Way	La Habra	90631	06059001103
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Latino Health Access	501 S Halladay St	Santa Ana	92701	06059074501
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Project Access Hermosa Village	1515 Calle Del Mar	Anaheim	92802	06059087505
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Project Access La Palma	7799 Valley View St	La Palma	90623	06059110116
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Project Access Malabar	9777 Bixby Ave	Garden Grove	92841	06059088203
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Project Access North Hills	570 E Imperial Hwy	Fullerton	92835	06059001601
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Project Access Park Vista	1305 N Wren St Unit B	Anaheim	92801	06059086601
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Project Access Stratford Place	8156 13th St	Westminster	92683	06059099803
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Project Access Tara Village	5201 Lincoln Ave	Cypress	90630	06059110104
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Project Access Warwick Square	780 S Lyon St	Santa Ana	92705	06059074403
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café San Juan Capo Boys & Girls Club	1 Via Positiva	San Juan Capistrano	92675	06059042310
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Someone Cares Soup Kitchen	720 W 19th St	Costa Mesa	92627	06059063701
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café St. Joseph's School	608 E Civic Center Dr	Santa Ana	92701	06059074405
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Stanton Boys & Girls Club	11050 Cedar St	Stanton	90680	06059087802
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Stanton Community Services	11822 Santa Paula St	Stanton	90680	06059087902
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Think Together - Shalimar Apts.	775 Shalimar Dr, #1	Costa Mesa	92627	06059063605
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Think Together Highland Apts.	1909 E Quincy Ave Ste 2	Orange	92867	06059075812
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Tustin Boys & Girls Club	580 W 6th St	Tustin	92780	06059075505

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Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café Tustin Community Services	14722 Newport Ave	Tustin	92780	06059075515
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Kids' Café West Anaheim Youth Center	320 S Beach Blvd	Anaheim	92804	06059086903
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Mobile Pantry Calvary Chapel Fullerton	2311 E Chapman Ave	Fullerton	92831	06059011502
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Mobile Pantry Calvary Chapel of Placentia	102 S Bradford Ave	Placentia	92871	06059011721
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Mobile Pantry Cool Waters	901 S Birch St	Santa Ana	92702	06059074601
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Mobile Pantry Gospel Light Church of God	3135 W Warner Ave	Santa Ana	92704	06059074108
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Mobile Pantry Heart of the City	515 Cabrillo Park Dr, Ste 310	Santa Ana	92701	06059075403
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Mobile Pantry Kids Café #3 Friendly	147 W Rose Ave	Orange	92866	06059076204
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Mobile Pantry La Purisma Trinity Guild	11712 Hewes St	Orange	92869	06059021913
Emer. Food Assist Sites	2 <sup>nd</sup> Harvest Mobile Pantry Orangethorpe United Methodist	2351 W Orangethorpe Ave	Fullerton	92833	06059001802
Emer. Food Assist Sites	Anaheim Independencia FRC, Sum Meal	10842 Garza Ave	Anaheim	92804	06059087806
Emer. Food Assist Sites	Boys & Girls Club-AlisoViejo, Sum Meal	24671 Via Iglesia	Aliso Viejo	92656	06059062641
Emer. Food Assist Sites	Boys & Girls Club-Placentia, Sum Meal	202 N Bradford Ave	Placentia	92870	06059011712
Emer. Food Assist Sites	Boys & Girls Club-Santa Ana, Sum Meal	950 W Highland St	Santa Ana	92703	06059074902
Emer. Food Assist Sites	Boys & Girls Club-W. Anaheim Ctr, Sum Meal	302 S Beach Blvd	Anaheim	92804	06059086903
Emer. Food Assist Sites	Brea Senior Center	500 Sievers Ave	Brea	92821	06059001503
Emer. Food Assist Sites	Buena Park Senior Center	8150 Knott Ave	Buena Park	90620	06059110303
Emer. Food Assist Sites	CAPOC EFAP Abrazar Sr. Center	7101 Wyoming Ave	Westminster	92683	06059099904
Emer. Food Assist Sites	CAPOC EFAP Beach Cities Interfaith Services	525 Main St	Huntington Beach	92648	06059099311
Emer. Food Assist Sites	CAPOC EFAP Catholic Charities of OC	3631 W. Warner Ave	Santa Ana	92704	06059074108
Emer. Food Assist Sites	CAPOC EFAP Delhi Community Center	505 Central Ave	Santa Ana	92707	06059074003
Emer. Food Assist Sites	CAPOC EFAP DSt. Anne's Social Justice	1324 S. Main St	Santa Ana	92707	06059079601
Emer. Food Assist Sites	CAPOC EFAP Families Forward	9221 Irvine Blvd	Irvine	92618	06059052404
Emer. Food Assist Sites	CAPOC EFAP First Presbyterian Church	600 N. Main St	Santa Ana	92701	06059075002
Emer. Food Assist Sites	CAPOC EFAP Florence Sylvester Senior	23721 Moulton Pky	Laguna Hills	92653	06059062648

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	Center				
Emer. Food Assist Sites	CAPOC EFAP Hope St. Bonaventure Church	16400 Springdale St	Huntington Beach	92647	06059099406
Emer. Food Assist Sites	CAPOC EFAP Laguna Beach Resource Center	20652 Laguna Canyon Rd	Laguna Beach	92651	06059062632
Emer. Food Assist Sites	CAPOC EFAP McCullough Ministries	24921 Muirlands Blvd	Lake Forest	92630	06059032014
Emer. Food Assist Sites	CAPOC EFAP Midway City Community Center	14900 Park Lane	Midway City	92655	06059099701
Emer. Food Assist Sites	CAPOC EFAP Norman P Murray Community Ctr	24932 Veterans way	Mission Viejo	92629	06059032020
Emer. Food Assist Sites	CAPOC EFAP Oakview Community Center	17261 Oak Lane	Huntington Beach	92647	06059099402
Emer. Food Assist Sites	CAPOC EFAP Qoheleth Ministries	2599 Newport Blvd	Costa Mesa	92627	06059063906
Emer. Food Assist Sites	CAPOC EFAP Roger's Senior Center	1706 Orange Ave	Huntington Beach	92648	06059099310
Emer. Food Assist Sites	CAPOC EFAP S.M.E.D.A.	1601 W. 2nd St	Santa Ana	92703	06059074801
Emer. Food Assist Sites	CAPOC EFAP Santa Ana Senior Center	424 W. 3rd St	Santa Ana	92701	06059075002
Emer. Food Assist Sites	CAPOC EFAP Serve the People	1206 E. 17th St	Santa Ana	92701	06059075403
Emer. Food Assist Sites	CAPOC EFAP SFS Food Bank	29873 Comercio	Rancho Santa Margarita	92688	06059032053
Emer. Food Assist Sites	CAPOC EFAP Southern CA Indian Center	10175 Slater Ave	Fountain Valley	92708	06059099251
Emer. Food Assist Sites	CAPOC EFAP Southwest Senior Center	2201 W. McFadden Ave	Santa Ana	92704	06059074806
Emer. Food Assist Sites	CAPOC EFAP Suzi Q Community Center	380 3rd St	Laguna Beach	92651	06059062632
Emer. Food Assist Sites	CAPOC EFAP The Salvation Army	1710 W. Edinger Ave	Santa Ana	92704	06059074102
Emer. Food Assist Sites	CAPOC EFAP Vietnamese Community of OC	1618 W. 1st St	Santa Ana	92703	06059074801
Emer. Food Assist Sites	CAPOC EFAP Westminster Senior Center	8200 Westminster Blvd.	Westminster	92683	06059099803
Emer. Food Assist Sites	CAPOC-CSFP - Abrazar, Inc. Midway City	14900 Park Lane	Midway City	92655	06059099701
Emer. Food Assist Sites	CAPOC-CSFP - Anaheim Marketplace	1440 S. Anaheim Blvd.	Anaheim	92805	06059087403
Emer. Food Assist Sites	CAPOC-CSFP - Anaheim Sr. Center	275 E. Center St	Anaheim	92805	06059087300
Emer. Food Assist Sites	CAPOC-CSFP - Asian American Sr. Center	220 Hospital Cir.	Westminster	92683	06059099802
Emer. Food Assist Sites	CAPOC-CSFP - Bethel Tower	666 W. 19th St	Costa Mesa	92627	06059063605
Emer. Food Assist Sites	CAPOC-CSFP - Church of Jesus Christ of Latter-Day Saints	7600 Crescent	Buena Park	90620	06059110402
Emer. Food Assist Sites	CAPOC-CSFP - Clinton Family Resource Center	12651 Sunswept St	Garden Grove	92844	06059089104
Emer. Food Assist Sites	CAPOC-CSFP - Corbin Center	2215 W. McFadden Ave	Santa Ana	92704	06059074701

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emer. Food Assist Sites	CAPOC-CSFP - Cypress Sr. Center	9031 Grindlay	Cypress	90630	06059110104
Emer. Food Assist Sites	CAPOC-CSFP - Delhi Community Center	505 E. Central Ave	Santa Ana	92707	06059074003
Emer. Food Assist Sites	CAPOC-CSFP - Dorado Sr. Apartments	8622 Stanton Ave	Buena Park	90620	06059110402
Emer. Food Assist Sites	CAPOC-CSFP - El Modena Family Resource Center	18672 E. Center Ave	Orange	92869	06059021913
Emer. Food Assist Sites	CAPOC-CSFP - Garden Grove Park	9301 Westminster Ave	Garden Grove	92844	06059088901
Emer. Food Assist Sites	CAPOC-CSFP - Grace Orthodox Presbyterian	271 Avocado St	Costa Mesa	92627	06059063906
Emer. Food Assist Sites	CAPOC-CSFP - Huntington Beach	16400 Springdale St	Huntington Beach	92647	06059099406
Emer. Food Assist Sites	CAPOC-CSFP - Johnson Chapel AME Church	1306 W. 2nd St	Santa Ana	92703	06059074901
Emer. Food Assist Sites	CAPOC-CSFP - Korean Sr. Center	9884 Garden Grove Blvd.	Garden Grove	92844	06059088702
Emer. Food Assist Sites	CAPOC-CSFP - La Habra United Methodist Church	631 N. Euclid St	La Habra	90631	06059001401
Emer. Food Assist Sites	CAPOC-CSFP - Leisure World	1421 Northwood-Clbhse #4	Seal Beach	90740	06059099509
Emer. Food Assist Sites	CAPOC-CSFP - Monarch (Main Office - CAPOC)	11870 Monarch St	Garden Grove	92841	06059088101
Emer. Food Assist Sites	CAPOC-CSFP - Project Access at Warwick Square	780 S. Lyon St	Santa Ana	92705	06059074403
Emer. Food Assist Sites	CAPOC-CSFP - Sacred Heart Mission	10852 Harcourt Ave	Anaheim	92804	06059087806
Emer. Food Assist Sites	CAPOC-CSFP - San Clemente - Presbyterian Church	708 N Avenida De La Estrella	San Clemente	92055	06059042107
Emer. Food Assist Sites	CAPOC-CSFP - Solara Court	3335 W. Lincoln Ave	Anaheim	92801	06059110201
Emer. Food Assist Sites	CAPOC-CSFP - Stanton Community Services	11822 Santa Paula St	Stanton	90680	06059087902
Emer. Food Assist Sites	CAPOC-CSFP - The Grove Senior Apartments	12721 Garden Grove Blvd	Garden Grove	92843	06059088502
Emer. Food Assist Sites	CAPOC-CSFP - Triangle Terrace Senior Apartments	555 S. Shaffer St	Orange	92866	06059075902
Emer. Food Assist Sites	CAPOC-CSFP - United Methodist Church	624 French St	Santa Ana	92701	06059075002
Emer. Food Assist Sites	CAPOC-CSFP - Vietnamese Sr. Center	1618 W. 1st St	Santa Ana	92703	06059074801
Emer. Food Assist Sites	CAPOC-CSFP - Westminster	14400 Chestnut St	Westminster	92683	06059099601
Emer. Food Assist Sites	CAPOC-CSFP - Whitten Community Center	900 S. Melrose	Placentia	92870	06059011720
Emer. Food Assist Sites	Delhi Center, Sum Meal	505 E Central Ave	Santa Ana	92707	06059074003
Emer. Food Assist Sites	Descanso Park, Sum Meal	170 N Fonda	La Habra	90631	06059001402

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emer. Food Assist Sites	El Modena FRC, Sum Meal	18672 E Center Ave	Orange	92869	06059021913
Emer. Food Assist Sites	El Salvador Center, Sum Meal	1825 W Civic Center Dr	Santa Ana	92703	06059075201
Emer. Food Assist Sites	Family Assistance Ministries	929 Calle Negocio, Suite G	San Clemente	92673	06059042109
Emer. Food Assist Sites	Friendly Center	615 N Lemon St	Orange	92866	06059076204
Emer. Food Assist Sites	Friendly Center	1820 E Meats Ave	Orange	92865	06059075813
Emer. Food Assist Sites	Friendly Center, Sum Meal	147 W Rose St	Orange	92866	06059076204
Emer. Food Assist Sites	Friendly Center-Handy, Sum Meal	2143 E Oakmont	Orange	92867	06059075815
Emer. Food Assist Sites	Friendly Center-Placentia, Sum Meal	900 S Melrose St	Placentia	92870	06059011720
Emer. Food Assist Sites	Friendly Center-Schaffer, Sum Meal	1930 N Shaffer	Orange	92865	06059076208
Emer. Food Assist Sites	Garden Grove Senior Center – H. Louis Lake Sr Ctr	11300 Stanford Ave	Garden Grove	92840	06059088602
Emer. Food Assist Sites	Heart of the City	515 Cabrillo Park Drive	Santa Ana	92701	06059075403
Emer. Food Assist Sites	Jerome Park, Sum Meal	726 S Center St	Santa Ana	92704	06059074805
Emer. Food Assist Sites	La Habra Veterans Hall, Sum Meal	209 N Orange St	La Habra	90631	06059001202
Emer. Food Assist Sites	Logan Center, Sum Meal	1009 N Custer St	Santa Ana	92701	06059074405
Emer. Food Assist Sites	Loma Verde Park, Sum Meal	501 S Walnut	La Habra	90631	06059001304
Emer. Food Assist Sites	Mary's Kitchen	517 W. Struck Ave.	Orange	92867	06059076204
Emer. Food Assist Sites	Memorial Center, Sum Meal	2102 S Flower St	Santa Ana	92707	06059074103
Emer. Food Assist Sites	Midway City Senior Center	14900 Park Lane	Midway City	92655	06059099701
Emer. Food Assist Sites	Montwood Park, Sum Meal	231 Montwood	La Habra	90631	06059001705
Emer. Food Assist Sites	Obras de Amor	2617 W 5th St	Santa Ana	92703	06059075201
Emer. Food Assist Sites	Orange Senior Center	170 S Olive St	Orange	92866	06059075902
Emer. Food Assist Sites	PEACE Center Community Center	1 Purpose Dr.	Lake Forest	92630	06059052423
Emer. Food Assist Sites	Richman Community Center	320 W. Elm Ave.	Fullerton	92832	06059001503
Emer. Food Assist Sites	Salgado Center at Rosarita Park, Sum Meal	706 N Newhope St	Santa Ana	92703	06059089004
Emer. Food Assist Sites	Santa Anita Center, Sum Meal	300 S Figueroa	Santa Ana	92703	06059099249
Emer. Food Assist Sites	Seal Beach Senior Center (North)	3333 St. Cloud Dr	Seal Beach	90740	06059110008
Emer. Food Assist Sites	Serra's Food Pantry	31611 El Camino Real	San Juan Capistrano	92675	06059042312
Emer. Food Assist Sites	Solidarity	1690 Placentia Ave, B	Fullerton	92831	06059011711
Emer. Food Assist Sites	St. Timothy's	29102 Crown Valley Pkwy	Laguna Niguel	92677	06059042329
Emer. Food Assist Sites	Stanton Senior Center	7800 Katella Ave	Stanton	90680	06059087901
Emer. Food Assist Sites	Tustin Community Services	200 South C Street	Tustin	92780	06059075505
Emer. Food Assist Sites	Tustin Senior Center	200 S. C St.	Tustin	92780	06059075505
Emer. Food Assist Sites	West Anaheim Senior Center – Brookhurst	2271 W Crescent	Anaheim	92801	06059086802
Emer. Food Assist Sites	Westminster Senior Center	8200 Westminster Blvd	Westminster	92683	06059099801

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Family Resource Center	Anaheim Harbor Family Resource Center	819 S Harbor Blvd	Anaheim	92805	06059087405
Family Resource Center	Anaheim Independencia Family Resource Center	10841 Garza Ave	Anaheim	92804	06059087806
Family Resource Center	Anaheim/Fullerton Family Resource Center	320 W Elm St	Fullerton	92832	06059011602
Family Resource Center	Corbin Family Resource Center	2215 W McFadden Ave, Suite G	Santa Ana	92704	06059074805
Family Resource Center	El Modena Family Resource Center	18762 E. Center Ave	Orange	92869	06059021913
Family Resource Center	Friendly Center Family Resource Center	147 W Rose Ave	Orange	92867	06059076204
Family Resource Center	iHOPE - Interfaith Homeless Outreach Project for Empowerment	106 W. Canada	San Clemente	92672	06059042107
Family Resource Center	La Habra Family Resource Center	301 W Las Lomas Dr	La Habra	90631	06059001303
Family Resource Center	Magnolia Park Family Resource Center	11402 Magnolia Ave	Garden Grove	92841	06059088002
Family Resource Center	Minnie Street Family Resource Center	1300 E McFadden Ave	Santa Ana	92705	06059074403
Family Resource Center	Stanton Family Resource Center	11822 Santa Paula St	Stanton	90680	06059087902
Family Resource Center	Aliso Viejo Family Resource Center	24671 Via Iglesia	Aliso Viejo	92656	06059062641
Family Resource Center	Oak View Family Resource Center	17261 Oak Ln	Huntington Beach	92646	06059099402
Family Resource Center	South Orange County Family Resource Center	23832 Rockfield Blvd	Lake Forest	92630	06059052410
Family Resource Center	Vietnamese Community of Orange County, Inc (VNCOC)	1618 W. 1 <sup>st</sup> St.	Santa Ana	92703	06059074801
Family Resource Center	Westminster Family Resource Center	7200 Plaza St	Westminster	92683	06059099601
Head Start Programs	Baden Powell Head Start	801 S Gaymont St	Anaheim	92804	06059086903
Head Start Programs	Benjamin Franklin Head Start	506 S. Janss St.	Anaheim	92805	06059087401
Head Start Programs	Betsy Ross Head Start	535 S. Walnut St.	Anaheim	92802	06059087105
Head Start Programs	Brea Head Start	408 S Flower Ave	Brea	92821	06059001504
Head Start Programs	Broadway Center	321 W Washington Ave	Santa Ana	92706	06059075003
Head Start Programs	Buena Park Early Head Start	6625 Dale St	Buena Park	90621	06059001801
Head Start Programs	Buena Park Head Start	6725 Dale St	Buena Park	90621	06059001801
Head Start Programs	Capo Head Start	31485 El Camino Real	San Juan Capistrano	92675	06059042312
Head Start Programs	Center Head Start Center	18702 E Center Ave	Orange	92869	06059021913
Head Start Programs	Centralia Head Start	6627 La Cienaga Dr	Buena Park	90620	06059110302
Head Start Programs	City of La Habra (Admn- Head Start)	215 N. Euclid St	La Habra	90631	06059001202
Head Start Programs	Claire Brown Center	305 S Euclid St	La Habra	90631	06059001202
Head Start Programs	D.L. Wood Head Start	12741 Main St	Garden Grove	92840	06059088602
Head Start Programs	Delhi Head Start	505 E Central Ave, Ste A	Santa Ana	92707	06059074003

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Head Start Programs	Evelyne Lobo Villegas Head Start	32204 Del Obispo St	San Juan Capistrano	92675	06059042311
Head Start Programs	Fullerton Head Start	341 S Courtney Ave	Fullerton	92833	06059001901
Head Start Programs	Glen Martin Head Start	1008 W Russell Ave	Santa Ana	92707	06059074702
Head Start Programs	Handy Head Start	860 N Handy	Orange	92867	06059075812
Head Start Programs	Hewes Head Start	329 S Hewes St	Orange	92869	06059021913
Head Start Programs	Hope Head Start	13841 Milton Ave	Westminster	92683	06059099902
Head Start Programs	Irvine USD (Admin/ Head Start)	1 Smoketree Ln	Irvine	92604	06059052506
Head Start Programs	Jas Madison Head Start	1510 S. Nutwood	Anaheim	92804	06059087602
Head Start Programs	Jeanne Hardy Head Start	17175 Emerald Ln	Huntington Beach	92647	06059099402
Head Start Programs	Katherine Irvine Day School (KIDS) Head Start	1002 W. 2nd St	Santa Ana	92703	06059074901
Head Start Programs	Kennedy Center (Delegate)	1300 E. McFadden Ave..	Santa Ana	92705	06059074403
Head Start Programs	King Center (Delegate)	1001 Graham Lane	Santa Ana	92703	06059074806
Head Start Programs	La Habra Head Start	1060 W Lambert Rd	La Habra	90631	06059001304
Head Start Programs	Lampson Head Start	13321 Lampson Ave	Garden Grove	92840	06059076103
Head Start Programs	Main Ctr – Paul Revere Head Start	131 W. Midway Dr.	Anaheim	92805	06050987403
Head Start Programs	Martin Head Start	1008 W. Russell Ave	Santa Ana	92707	06059074702
Head Start Programs	Matt Kline Head Start	2045 Meyer Pl	Costa Mesa	92627	06059063702
Head Start Programs	Midway Head Start	14900 Park Ln	Midway City	92655	06059099701
Head Start Programs	Mitchell Center (Delegate)	3001 W. Harvard St.	Santa Ana	92704	06059074108
Head Start Programs	Monte Vista Center (Delegate)	2116 Monte Vista Ave.	Santa Ana	92704	06059074806
Head Start Programs	North Home Base Head Start	1600 Sapphire Rd	Fullerton	92831	06059011711
Head Start Programs	OCPT Head Star-Delegate Main Office	1063 N. Glassell St	Orange	92867	06059076205
Head Start Programs	OCPT Head Start (Admin)	3530 E Chapman Ave	Orange	92869	06059075807
Head Start Programs	Orange County Head Start (Admin)	2501 S. Pullman St, #100	Santa Ana	92705	06059074003
Head Start Programs	Palm Lane Head Start	1646 W. Palm Ln.	Anaheim	92802	06059087601
Head Start Programs	Patrick Henry Head Start	1123 W. Romneya Dr.	Anaheim	92801	06059086601
Head Start Programs	Paul Revere Head Start	140 W. Guinida Ln.	Anaheim	92805	06059087403
Head Start Programs	Placentia Head Start	840 S Melrose St	Placentia	92870	06059011722
Head Start Programs	Roosevelt Center (Delegate)	501 S. Halladay St.	Santa Ana	92701	06059074501
Head Start Programs	Ruby Drive Head Start	601 Ruby Dr	Placentia	92870	06059011712
Head Start Programs	SAUSD- Delegate Main Office	1629 S. Center St	Santa Ana	92704	06059074109
Head Start Programs	Schweitzer Head Start	211 S Dale Ave	Anaheim	92804	06059087001
Head Start Programs	South Home Base Head Start	505 E Central Ave	Santa Ana	92707	06059074003
Head Start Programs	Stanton Head Start	8050 Chapman Ave	Stanton	90680	06059088104

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Head Start Programs	Taft Elementary Head Start	1829 N Cambridge St	Orange	90865	06059076208
Head Start Programs	Ted Fisher Head Start	14422 Hammon Ln	Huntington Beach	92647	06059099603
Head Start Programs	Thomas Edison Head Start	1526 E. Romneya Dr.	Anaheim	92805	06059086404
Head Start Programs	Topaz Head Start	1600 Sapphire Rd	Fullerton	92831	06059011711
Head Start Programs	Tustin Family Campus Head Start	15405 Lansdowne Rd	Tustin	92782	06059075515
Head Start Programs	Tustin Head Start	14722 Newport Ave	Tustin	92780	06059075515
Head Start Programs	Walter Head Start	9200 Pacific Pl	Anaheim	92804	06059087806
Head Start Programs	West Orange Head Start	243 S. Bush St	Orange	92868	06059076000
Public Housing	Abilityfirst Apts	14501 Harvard Ave	Irvine	92606	06059052527
Public Housing	Acacia Villa Apts	10931 Acacia Pkwy	Garden Grove	92840	06059088602
Public Housing	Adams Triplexes - also 1745, 1837-1841 & 1915-1919 E Adams Ave	1741 E Adams Ave	Orange	92867	06059076206
Public Housing	Alice Court	450 Glenneyre St	Laguna Beach	92651	06059062632
Public Housing	Alicia Park Apts	23681 Cambridge Cir	Laguna Niguel	92677	06059042326
Public Housing	Allen Hotel Apts	410 S Harbor Blvd	Fullerton	92832	06059011300
Public Housing	Amerige Villa Apts	343 W Amerige Ave	Fullerton	92832	06059011300
Public Housing	Anaheim Memorial Manor	275 E Center St.	Anaheim	92805	06059087300
Public Housing	Arbor Glen Apts	12680 Buaro St	Garden Grove	92840	06059088502
Public Housing	Arroyo Vista Apts	26196 Crown Valley Pkwy	Mission Viejo	92692	06059032022
Public Housing	Aslam	11211 Steele St	Garden Grove	92840	06059088301
Public Housing	Bayview Landing	1121 Back Bay Dr	Newport Beach	92660	06059063004
Public Housing	Beachview Villas	8102 Ellis Ave	Huntington Beach	92648	06059099235
Public Housing	Bethel Towers	666 W 19th St	Costa Mesa	92627	06059063701
Public Housing	Birch Street Loft Apts, + 330 W Birch St	260 W Birch St	Brea	92821	06059001503
Public Housing	Birch Terrace Apts	601 E Birch St	Brea	92821	06059001504
Public Housing	Bishop Apartments	8142 Bishop	Midway City	92655	06059099702
Public Housing	Bonterra Apt. Homes	401 Discovery Ln.	Brea	92821	06059021814
Public Housing	Bowen Court also 1972, 1976, 1978 & 1982 Lake St	1968 1978 Lake St	Huntington Beach	92648	06059099305
Public Housing	BREAL Senior Apts	111 N Orange Ave	Brea	92821	06059001504
Public Housing	Briar Crest & Rose Crest, also 11762 Stewart St	11701 Stewart St	Garden Grove	92843	06059088501
Public Housing	Bridges Apts	16851 Nichols St	Huntington Beach	92647	06059099402
Public Housing	Buena Vista	8610 N. Olive Rd	Orange	92865	06059076202
Public Housing	Cambridge Heights	7541 Wyoming St	Westminster	92683	06059099904
Public Housing	Camden Place Apts	4500 Montecito Dr	La Palma	90623	06059110116

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Public Housing	Carbon Creek Shores	3060 E Frontera St	Anaheim	92806	06059086407
Public Housing	Casa Alegre	2761 W Ball Rd.	Anaheim	92804	06059087805
Public Housing	Casa Bella	1844 Park Ave	Costa Mesa	92627	06059063702
Public Housing	Casa de Esperanza	10572 Knott Ave	Stanton	90680	06059087801
Public Housing	Casa de Seniors	105 Avenida Presidio	San Clemente	92672	06059042113
Public Housing	Casa El Centro	101 N Cypress St	La Habra	90631	06059001202
Public Housing	Casa Maria Del Rio	2130 E Chapman Ave	Fullerton	92831	06059011503
Public Housing	Casa Nicolina	1510 W La Habra Blvd	La Habra	90631	06059001103
Public Housing	Casa Ramon	840 W Walnut Ave	Orange	92868	06059076204
Public Housing	Casa Santa Maria	7551 Orangethorpe Ave	Buena Park	90621	06059110500
Public Housing	Casas Del Rio	1740 E La Veta Ave	Orange	92866	06059075806
Public Housing	Chatham Village	16331 McFadden Ave	Tustin	92780	06059075514
Public Housing	Chestnut Place	1745 E Fairway Dr	Orange	92866	06059075806
Public Housing	Citrus Grove Apts	1120 N. Lemon St.	Orange	92867	06059076204
Public Housing	Civic Center Apts	651 E Birch St	Brea	92821	06059001504
Public Housing	Civic Center Barrio Housing, also 711 & 745 W 18 <sup>th</sup> St	707 W 18 <sup>th</sup> St	Costa Mesa	92627	06059063605
Public Housing	Civic Center Barrio Housing, also 721, 734, 740 & 744 James St	717 James St	Costa Mesa	92627	06059063605
Public Housing	Club 42	17230 Newport	Fountain Valley	92708	06059099234
Public Housing	Cobble Stone Apts	870 S Beach Blvd, #103	Anaheim	92804	06059086903
Public Housing	Community Garden Towers	3919 W. Garden Grove Blvd.	Orange	92868	06059089107
Public Housing	Continental Gardens	8101 Cerritos Ave	Stanton	90680	06059087803
Public Housing	Cornerstone Apts	9541 W Ball Rd	Anaheim	92804	06059087703
Public Housing	Cornerstone Village, Multiple sites, #s go up to 904 S Minnie St	805 S Minnie St	Santa Ana	92701	06059074501
Public Housing	Costa Mesa Village	2460 Newport Blvd	Costa Mesa	92627	06059063102
Public Housing	Courtyard Apts	4127 W Valencia Dr	Fullerton	92833	06059001801
Public Housing	Coventry Heights	7521 Wyoming St	Westminster	92683	06059099904
Public Housing	Crestwood	21011 Osterman Rd	Lake Forest	92630	06059052423
Public Housing	Cypress Sunrise	9151 Grindlay St	Cypress	90630	06059110104
Public Housing	Diamond Aisle	1310 W Diamond St	Anaheim	92801	06059087200
Public Housing	Dorado Senior Apts	8622 Stanton Ave	Buena Park	90620	06059086803
Public Housing	Doria Apts. (Phase I)	1000 Crested Bird	Irvine	92620	06059052426
Public Housing	East Fullerton Villas, Multiple sites, #s go	2140 E Chapman Ave	Fullerton	92831	06059011503

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	up to 2190 E Chapman Ave				
Public Housing	El Modena Sr. Apts.	18852 E. Center St.	Orange	92869	06059021913
Public Housing	El Modena Transitional Shelter, Multiple sites, #s go up to 18692	18662 E Pearl St.	Orange	92869	06059021913
Public Housing	Emerald Cove	18191 Parktree Cir	Huntington Beach	92648	06059099413
Public Housing	Emerald Garden Apts	8720 Valley View St	Buena Park	90620	06059110201
Public Housing	Escalones Nuevos, Multiple sites #s go up to 152	150 W Escalones	San Clemente	92672	06059042107
Public Housing	Esplanade St. Apts	280 S Esplanade St	Orange	92869	06059021913
Public Housing	Evergreen Villas	5100 Avocado Circle	Yorba Linda	92886	06059021802
Public Housing	Flanders Pointe	15520 Tustin Village	Tustin	92780	06059074408
Public Housing	Flower Park Plaza	901 W First St	Santa Ana	92703	06059075002
Public Housing	Fountain Glen	225 S Festival Dr	Anaheim	92808	06059021922
Public Housing	Franklin Garden Apt Homes	3828 Franklin Ave	Fullerton	92833	06059001801
Public Housing	Friendly Center, Multiple sites, #s go up to 453 N Lemon St	451 N Lemon St	Orange	92866	06059075901
Public Housing	Fullerton City Lights	224 E Commonwealth Ave	Fullerton	92832	06059011300
Public Housing	Garden Grove Senior Apts	12721 Garden Grove Blvd	Garden Grove	92843	06059089106
Public Housing	Garnet Housing-Garnet, Multiple sites, #s go up to 3024 Garnet Ln	3012 Garnet Ln	Fullerton	92831	06059011711
Public Housing	Garnet Housing-Placentia, Multiple sites, also 1518 Placentia	1512 Placentia	Fullerton	92831	06059011711
Public Housing	Garnet Lane Apts	3125-3149 Garnet Ln	Fullerton	92831	06059011711
Public Housing	Granite Court	2853 Kelvin Ave	Irvine	92614	06059075515
Public Housing	Guadalupe Manor Apts	17103 Magnolia St	Fountain Valley	92708	06059099234
Public Housing	Hagan Place	383 3 <sup>rd</sup> St	Laguna Beach	92651	06059062632
Public Housing	Harbor Cove Apts, Multiple sites, also 312 Broadway St	310 Broadway St	Laguna Beach	92651	06059062605
Public Housing	Harborview Terrace Apts	2305 N Harbor Blvd	Fullerton	92835	06059001601
Public Housing	Harmony Creek Sr. Apts	1616 E Rock Creek Dr	Orange	92866	06059075806
Public Housing	Harmony Park Apts	7252 Melrose St	Buena Park	90622	06059110500
Public Housing	Harvard Manor-California	21 California Ave	Irvine	92715	06065044909
Public Housing	Harvard Manor-Cornell	50 Cornell Dr	Irvine	92712	06065044909
Public Housing	Henderson House Shared Housing, also 680 Camino de los Mares	676 Camino de los Mares	San Clemente	92672	06059042205
Public Housing	Heninger Village Apts	200 S Sycamore St	Santa Ana	92701	06059075002

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Public Housing	Heritage Place at Tustin	1101 Sycamore Ave	Tustin	92780	06059075515
Public Housing	Heritage Villas Senior Apts	26836 Oso Pkwy	Mission Viejo	92691	06059032012
Public Housing	Hermosa Vista Apts, Multiple sites, also 15425 Goldenwest St	15363 Goldenwest St	Huntington Beach	92647	06059099601
Public Housing	Highland Manor Apts	1128 W Highland St	Santa Ana	92703	06059079902
Public Housing	Hoover Avenue, Multiple sites, 108-118, 218-228 W Hoover Ave	108 W Hoover Ave	Orange	92867	06059076204
Public Housing	Housing and Community Services	1770 N Broadway	Santa Ana	92706	06059075003
Public Housing	Huntington Gardens	18765 Florida St	Huntington Beach	92648	06059099413
Public Housing	Huntington Pointe, (Quo Vadis)	18992 Florida St	Huntington Beach	92648	06059099413
Public Housing	Huntington Villa Yorba	16000 Villa Yorba	Huntington Beach	92647	06059099241
Public Housing	Imperial Park Apts, + 430 W Imperial Hwy	350 W Imperial Hwy	Brea	92821	06059001503
Public Housing	Imperial Villas	1050 E Imperial Hwy	Placentia	92870	06059021815
Public Housing	Irvine Inn	2810 Warner Ave	Irvine	92606	06059075515
Public Housing	Jackson Aisle	15432 Jackson St	Midway City	92655	06059099702
Public Housing	Jackson Park, Multiple sites, #s go up to 304 N Jackson St	300 N Jackson St	Santa Ana	92701	06059089105
Public Housing	Jordan Manor	11441 Acacia Pkwy	Garden Grove	92840	06059088501
Public Housing	Klimpel Manor Senior Apts	229 E Amerige Ave	Fullerton	92832	06059011300
Public Housing	La Gema Del Barrio, Multiple sites, #s go up to 644 E Adams St	638 E Adams St	Santa Ana	92707	06059074003
Public Housing	La Habra Inn Senior Apts	700 N Beach Blvd	La Habra	90631	06059001102
Public Housing	Laguna Canyon Apts	400 Limestone Way	Irvine	92618	06059062604
Public Housing	Las Lomas Gardens	900 S Las Lomas Dr	La Habra	90631	06059001303
Public Housing	Laurel Park Manor	4121 Katella Ave	Los Alamitos	90720	06059110113
Public Housing	Lemon Street Apts, Multiple sites, #s go up to 491 Lemon St	481 Lemon St	Orange	92866	06059076204
Public Housing	Linbrook Court	2240 W Lincoln Ave	Anaheim	92801	06059087101
Public Housing	Loft Apts	215 S Brea Blvd	Brea	92821	06059001504
Public Housing	Main Place Apts	7305 Luna	Huntington Beach	92648	06059099309
Public Housing	Mariposa Co-Op	3773 University Dr	Irvine	92612	06059062630
Public Housing	Mary Erickson Com Housing – Canada, Multiple site, #s go up to 135 W Canada	133 W Canada	San Clemente	92672	06059042107
Public Housing	Mary Erickson Com Housing – Marquita	143 W Marquita	San Clemente	92672	06059042107
Public Housing	Mendocino Apts at Talaga	123 Calle Amistad	San Clemente	92673	06059032023
Public Housing	Midway City SRO	15161 Jackson St	Midway City	92655	06059099702

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Public Housing	Midway Meadows	14852 Park Lane	Midway City	92655	06059099701
Public Housing	Miracle Terrace	225 S Western Ave	Anaheim	92804	06059086902
Public Housing	Montecito Vista	4000 El Camino Real	Irvine	92620	06059052525
Public Housing	Newport Seacrest Apts	843 W 15 <sup>th</sup> St.	Newport Beach	92663	06059063603
Public Housing	Oakview A, B & D, also 17362 & 17442	17372 Koledo Ln	Huntington Beach	92647	06059099402
Public Housing	OC Com Housing Corp. (Palm Village), Multiple sites, #s go up to 7638 W 9 <sup>th</sup> St	7602 W 9 <sup>th</sup> St	Buena Park	90621	06059110500
Public Housing	OC Com Housing Corp., Multiple sites, also 17361, 17401 & 17412 Koledo Ln	17351 Koledo Ln	Huntington Beach	92647	06059099402
Public Housing	OC Community Housing Corp.	25942 Domingo	Dana Point	92624	06059042201
Public Housing	OC Community Housing Corp., Multiple sites, also 8702 LaSalle	8692 LaSalle	Cypress	90630	06059110111
Public Housing	Ocean Aire Apts Homes	7811 Talbert Ave.	Huntington Beach	92648	06059094013
Public Housing	OHDC/Orange Rotary Senior Plaza	235 W La Veta Ave	Orange	92866	06059075902
Public Housing	Orange Garden Apts	928 N Highland Ste, #2	Orange	92867	06059075812
Public Housing	Orangevale Apts	1300 N Shaffer Ave	Orange	92867	06059076205
Public Housing	Orchard Park	50 Tarocco	Irvine	92618	06059052517
Public Housing	Orchid Gardens	1051 N Glassell St	Orange	92867	06059076204
Public Housing	Pacific Court Apartments	2200 Delaware St.	Huntington Beach	92648	06059099305
Public Housing	Pacific Terrace Apts	15000 Pacific St	Midway City	92655	06059099701
Public Housing	Palm Garden Apts	400 W Orangethorpe Ave	Fullerton	92832	06059011601
Public Housing	Palm West Village	644 S Knott Ave	Anaheim	92804	06059086901
Public Housing	Park Place Village	1662 Newport Blvd	Costa Mesa	92627	06059063605
Public Housing	Park Stanton Senior Apts	7622 Katella Ave	Stanton	90680	06059087802
Public Housing	Parkwood Apts	4075 Prospect Ave	Yorba Linda	92886	06059021809
Public Housing	Paseo Village	1115 N Citron Ln	Anaheim	92801	06059086601
Public Housing	Pebble Cove Apts	2555 W Winston Rd	Anaheim	92804	06059087806
Public Housing	Pixley Arms	537 W Almond Ave	Orange	92868	06059076000
Public Housing	Plaza Garden Apts	928 N Highland St, #2	Orange	92867	06059075812
Public Housing	Plaza Patria Court	11440 Court St	Stanton	90680	06059087901
Public Housing	Proj Access at Woodbury Walk Apts	99 Talisman, #100	Irvine	92620	06059052418
Public Housing	Proj Access FRC - Hermosa Village Apts	1515 S Calle Del Mar	Anaheim	92802	06059087501
Public Housing	Proj Access FRC at Cypress Villa Apts	900 N Cypress St	La Habra	90631	06059001401
Public Housing	Proj Access FRC at Laguna Canyon Apts	400 Limestone	Irvine	92603	06059062604
Public Housing	Proj Access FRC at Malabar Apts	9777 Bixby Ave	Garden Grove	92841	06059088203
Public Housing	Proj Access FRC at North Hills Apts	570 Imperial Hwy	Fullerton	92835	06059001601

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Nova La Palma Apts, Multiple sites, #s go up to 7799	7777 Valley View St	La Palma	90623	06059110116
Public Housing	Proj Access FRC at Park Vista Apts	1305 N Wren St Unit B	Anaheim	92801	06059086601
Public Housing	Proj Access FRC at Pradera Apts	130 N. Citrus Ranch Rd.	Anaheim	92805	06059086405
Public Housing	Proj Access FRC at Tara Village Apts	5201 Lincoln Ave	Cypress	90630	06059110104
Public Housing	Proj Access FRC at Vintage Crossings Apts	712 E. South St., #100	Anaheim	92805	06059087404
Public Housing	Proj Access FRC at Windrow Apts	5300 Trabuco Rd	Irvine	92620	06059052418
Public Housing	Proj Access FRC at Windsor Ct & Stratford Place Apts	8156 13th St	Westminster	92683	06059099803
Public Housing	Proj Access FRC-Warwick Square Apts	780 S Lyon St	Santa Ana	92705	06059074403
Public Housing	Raitt Street Apts, Multiple sites, also 271 N Raitt St	201 N Raitt St	Santa Ana	92703	06059074801
Public Housing	Ramona Gardens, Multiple sites, also 421 Ramona St	415 Ramona St	Placentia	92870	06059011721
Public Housing	Rancho Moulton	25705 Via Lomas	Laguna Hills	92653	06059062625
Public Housing	Rancho Niguel	25952 Via Lomas	Laguna Hills	92653	06059062625
Public Housing	Renaissance Park Apts	3433 W Del Monte Dr	Anaheim	92804	06059086901
Public Housing	Richman Court Apts	466 W Valencia Dr	Fullerton	92832	06059011200
Public Housing	Richman Park I , Multiple sites, #s go up to 442 W Valencia Dr	436 W Valencia Dr	Fullerton	92832	06059011200
Public Housing	Rose Avenue Apts	1743 E Rose Ave	Orange	92867	06059076206
Public Housing	Rose Garden Apts	9645 Westminster Ave	Garden Grove	92844	06059088901
Public Housing	Rose Gardens	8190 13th St	Westminster	92683	06059099803
Public Housing	San Marco Apts	101 Veneto	Irvine	92614	06059052521
Public Housing	San Paulo Apts	100 Duranzo Aisle	Irvine	92606	06059052521
Public Housing	Santa Alicia Apts	100 Santorini	Irvine	92606	06059052515
Public Housing	Santa Ana Civic Center, Multiple sites, also 411 S Raitt St	405 S Raitt St	Santa Ana	92703	06059074801
Public Housing	Santa Ana Civic Center-Myrtle	2009 W Myrtle St	Santa Ana	92703	06059074802
Public Housing	Santa Ana Civic Center-Washington	3524 W Washington Ave	Santa Ana	92703	06059089104
Public Housing	Santa Ana Towers	401 W 1st St	Santa Ana	92701	06059075002
Public Housing	Sea Air Apts, Multiple sites, also 729 & 733 Utica Ave	725 Utica Ave	Huntington Beach	92648	06059099305
Public Housing	Sea Wind Apts	1925 W Greenleaf	Anaheim	92801	06059086702
Public Housing	Seasons	31641 Rancho Viejo Rd	San Juan Capistrano	92675	06059042312

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Seasons La Palma , Multiple sites, #s go up to 7061 Walker St	7051 Walker St	La Palma	90623	06059110115
Public Housing	Seaview Lutheran Plaza	2800 Pacific View Dr	Corona Del Mar	92625	06059062644
Public Housing	Sher Lane Apts	16112 Sher Ln.	Huntington Beach	92647	06059099410
Public Housing	Solara Court Apts	3335 W Lincoln Ave	Anaheim	92801	06059110201
Public Housing	South Walnut Bungalows	302-314 S Walnut Ave	Brea	92821	06059001504
Public Housing	St. John's Manor	2031 Orange Ave	Costa Mesa	92627	06059063202
Public Housing	Sterling Court	935 S Gilbert St	Anaheim	92804	06059087002
Public Housing	Stonegate Senior Apts	170 N Prospect St	Orange	92869	06059075807
Public Housing	Stuart Drive Apts	11632 Stuart Dr, #3	Garden Grove	92843	06059088501
Public Housing	Sullivan Manor	2516 W 1st St	Santa Ana	92703	06059074802
Public Housing	Sumner Place, Multiple site, #s go up to 8552 Sumner Pl	8542 Sumner Pl	Cypress	90630	06059110111
Public Housing	Sungrove Senior Apts	12811 Garden Grove Blvd	Garden Grove	92843	06059089106
Public Housing	The Arbor at Woodbury	300 Regal Ave	Irvine	92620	06059052418
Public Housing	The Inn At Woodbridge	11 Osborne St	Irvine	92604	06059052513
Public Housing	The Jasmine at Founder's Village	17911 Bushard St	Fountain Valley	92708	06059099234
Public Housing	The Knolls	3138 Maple Ave, Ste C	Orange	92869	06059075816
Public Housing	The Parklands	1 Monroe, #11	Irvine	92620	06059052525
Public Housing	Third Street	1060 W Third St	Santa Ana	92701	06059074405
Public Housing	Town Square-1 <sup>st</sup> St	700 W 1st St	Santa Ana	92701	06059075002
Public Housing	Town Square-3 <sup>rd</sup> St	600 W 3rd St	Santa Ana	92701	06059075002
Public Housing	Triangle Terrace Apts	555 S Shaffer St	Orange	92866	06059075902
Public Housing	Tudor Grove	12631 Sunswept Ave	Garden Grove	92843	06059089104
Public Housing	Tustin Gardens	275 E 6 <sup>th</sup> St	Tustin	92780	06059075505
Public Housing	Tyrol Plaza Senior Apts	891 S State College Blvd	Anaheim	92806	06059086301
Public Housing	Victoria Woods Senior Apts, Multiple site, #s go up to 5365 Stonehaven Dr	5303 Stonehaven Dr	Yorba Linda	92887	06059021825
Public Housing	Villa La Jolla	734 W La Jolla St	Placentia	92870	06059011720
Public Housing	Villa Modena	4431 E Marmon Ave	Orange	92869	06059021913
Public Housing	Villa Paloma	27221 Paseo Espada	San Juan Capistrano	92675	06059042312
Public Housing	Villa Paloma Senior Residence	27221 Paseo Espada	San Juan Capistrano	92675	06059042312
Public Housing	Village Center Apts	200 E Lincoln Ave	Anaheim	92805	06059087300
Public Housing	Village La Paz	24275 Avenida Breve	Laguna Niguel	92677	06059042334

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Vintage Canyon Senior Apts	855 N Brea Blvd	Brea	92821	06059001506
Public Housing	Vintage Shores	366 Camino De Estrella	San Clemente	92672	06059042201
Public Housing	Vista Aliso	21544 Wesley Dr	Laguna Beach	92651	06059062632
Public Housing	Walden Glen Apts	6664 Knott Ave	Buena Park	90621	06059110500
Public Housing	Walnut Court	1519 E Walnut Ave	Orange	92867	06059076206
Public Housing	Walnut Village Apts	620 S Walnut Ave	Brea	92821	06059001503
Public Housing	Westchester Apts	125 S Westchester Dr	Anaheim	92804	06059086901
Public Housing	Westchester Park Apts	1602 Nissan Rd	Tustin	92680	06059075512
Public Housing	Williams Senior Apts	212 S Orange Ave	Brea	92821	06059001504
Public Housing	Wilson Avenue Apts I, Multiple sites, also 1934 E Wilson Ave	1924 E Wilson Ave	Orange	92867	06059075812
Public Housing	Wilson Avenue Apts II	1844 E Wilson Ave	Orange	92867	06059075812
Public Housing	Wilson Avenue Apts III	1944 E Wilson Ave	Orange	92867	06059075812
Public Housing	Windrow Apts	5300 Trabuco Rd	Irvine	92620	06059052417
Public Housing	Woodbridge Manor I, II & III, Multiple sites, also 27 & 29 Lake Rd	25 Lake Rd	Irvine	92604	06059052511
Public Housing	Woodbridge Oaks	1 Knollglen	Irvine	92614	06059052517
Public Housing	Woodbury Walk Apts.	99 Talisman, #100	Irvine	92620	06059052418
Public Housing	Woodpark Apts	22702 Pacific Park Dr	Aliso Viejo	92656	06059062639
Public Housing	Wycliffe Plaza	1401 N Flower St	Santa Ana	92706	06059075100
Public Housing	Yorba Linda Palms	18542 Yorba Linda Blvd	Yorba Linda	92886	06059021802
Shelters/Temp Housing	American Family Housing	Confidential Address	Midway City		06059099702
Shelters/Temp Housing	Anaheim Interfaith Shelter	Confidential Address	Anaheim		06059086502
Shelters/Temp Housing	Casa Elena	832 S. Anaheim Blvd.	Anaheim	92805	06059087404
Shelters/Temp Housing	Casa Teresa	Confidential Address	Orange		06059075901
Shelters/Temp Housing	Casa Youth Shelter	Confidential Address	Los Alamitos		06059110108
Shelters/Temp Housing	Catholic Worker	Confidential Address	Santa Ana		06059075002
Shelters/Temp Housing	Colette's Children's Home - Anaheim	Confidential Address	Anaheim		06059086901
Shelters/Temp Housing	Colette's Children's Home - Placentia	Confidential Address	Placentia		06059011702
Shelters/Temp Housing	Colette's Children's Home -#1 - HB	Confidential Address	Huntington Beach		06059099410
Shelters/Temp Housing	Colette's Children's Home-#2 - HB	Confidential Address	Huntington Beach		06059099402
Shelters/Temp Housing	Court Appointed Special Advocates for Children (CASA) (Serving Foster Care Youth)	1505 E. 17 <sup>th</sup> St	Santa Ana	92705	06059075404
Shelters/Temp Housing	Emmanuel Outreach Temple	Confidential Address	Fullerton		06059011000
Shelters/Temp Housing	Families Forward	Confidential Address	Irvine		06059062611

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Shelters/Temp Housing	Friendship Shelter	Confidential Address	Laguna Beach		06059062619
Shelters/Temp Housing	Gilchrist House – Family Assistance Ministries	929 Calle Negocio, #G	San Clemente	92673	06059042109
Shelters/Temp Housing	Grandma’s House of Hope	Confidential Address	Garden Grove		06059088702
Shelters/Temp Housing	Heritage House - Anaheim	Confidential Address	Anaheim		06059086402
Shelters/Temp Housing	Heritage House - Costa Mesa	Confidential Address	Costa Mesa		06059063808
Shelters/Temp Housing	HIS House	Confidential Address	Placentia		06059011712
Shelters/Temp Housing	Hope House	Confidential Address	Anaheim		06059086501
Shelters/Temp Housing	Human Options	Confidential Address	Irvine		06059062626
Shelters/Temp Housing	Huntington Youth Shelter	Confidential Address	Huntington Beach		06059099413
Shelters/Temp Housing	Interfaith Shelter Network	Confidential Address	Fullerton		06059011200
Shelters/Temp Housing	Laura’s House - Ladera	Confidential Address	Ladera Ranch		06059032056
Shelters/Temp Housing	Laura’s House - San Clemente	Confidential Address	San Clemente		06059042107
Shelters/Temp Housing	Mary’s Shelter	Confidential Address	Santa Ana		06059075703
Shelters/Temp Housing	Mercy House	Confidential Address	Santa Ana		06059074405
Shelters/Temp Housing	Orange Coast Interfaith	Confidential Address	Costa Mesa		06059063701
Shelters/Temp Housing	Orange County Rescue Mission	Confidential Address	Tustin		06059075515
Shelters/Temp Housing	Orangewood Children’s Home	401 The City Dr S	Orange	92868	06059076102
Shelters/Temp Housing	Pathways of Hope	Confidential Address	Fullerton		06059011200
Shelters/Temp Housing	Pathways of Hope	Confidential Address	Anaheim		06059086502
Shelters/Temp Housing	Precious Life Shelter	Confidential Address	Los Alamitos		06059110108
Shelters/Temp Housing	Santa Ana Cold Weather Shelter	Confidential Address	Santa Ana		06059074300
Shelters/Temp Housing	The Villa	Confidential Address	Santa Ana		06059075004
Shelters/Temp Housing	Thomas House Shelter	Confidential Address	Garden Grove		06059089104
Shelters/Temp Housing	Tustin Family Campus	15405 Lansdowne Rd	Tustin	92782	06059075515
Shelters/Temp Housing	Unidos	9842 13 <sup>th</sup> St.	Garden Grove	92843	06059088901
Shelters/Temp Housing	WISEPlace	1411 N. Broadway	Santa Ana	92706	06059075003
WIC Programs	Camino WIC Clinic - Aragon	202 Avenida Aragon	San Clemente	92672	06073018700 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	Camino WIC Clinic - Capis	30300 Camino Capistrano	San Juan Capistrano	92675	06059042312 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	Camino WIC Clinic - Rockfield	23832 Rockfield Blvd, #250	Lake Forest	92630	06059052410 98.70% at 185% FPL CDPH WIC ISIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
					01/29/13
WIC Programs	Camino WIC Clinic - Third	362 Third St	Laguna Beach	92651	06059062632 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Anahiem Independencia	10841 Garza Ave.	Anaheim	92804	06059087806 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Ball Road	2137 E Ball Rd	Anaheim	92806	06059086306 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Buena Park	6301 Beach Blvd, Ste 103	Buena Park	90621	06059110603 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Costa Mesa	621 W. 19th St, Ste B	Costa Mesa	92627	06059063605 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Danbrook	320 S Danbrook St	Anaheim	92804	06059086901 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic El Modena FRC	18672 E Center St	Orange	92869	06059021913 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Fountain Valley	8570 Warner Ave	Fountain Valley	92708	06059099233 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Hemlock	1220 Hemlock Way	Santa Ana	92707	06059074005 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Ponderosa Park	2100 S. Haster Blvd	Anaheim	92802	06059087503 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Santa Ana Room 101	1725 W 17th St	Santa Ana	92706	06059075302 98.70% at 185% FPL

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
					CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic Sigler	7200 Plaza St	Westminster	92683	06059099601 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	HCA WIC Clinic West/Beach	14120 Beach Blvd	Westminster	92683	06059099802 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	PHFE WIC Clinic - #1 Santa Ana	5015 W Edinger	Santa Ana	92704	06059074108 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	PHFE WIC Clinic - #2 La Palma	1120 W La Palma Ave	Anaheim	92801	06059086601 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	PHFE WIC Clinic - #2 Santa Ana	1701 S Grand Ave	Santa Ana	92705	06059074403 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	PHFE WIC Clinic - #3 Santa Ana	320 S Main Street, Ste B	Santa Ana	92701	06059074601 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	PHFE WIC Clinic - Anaheim	2323 W Lincoln Ave, #135	Anaheim	92801	06059087101 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	PHFE WIC Clinic - Cypress	4470 Lincoln Ave	Cypress	90630	06059110111 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	PHFE WIC Clinic - Fullerton	174 N Raymond Ave	Fullerton	92831	06059011403 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	PHFE WIC Clinic - La Habra	131 S Harbor Blvd	La Habra	90631	06059001402 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	PHFE WIC Clinic #1 - La Palma	1110 W La Palma Ave	Anaheim	92801	06059086601

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
					98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	Planned Parenthood WIC Clinic	300 W Carl Karcher Way	Anaheim	92801	06059086501 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	Planned Parenthood WIC Clinic - #1 Santa Ana	1134 E 17th St	Santa Ana	92701	06059075100 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	Planned Parenthood WIC Clinic - #2 Santa Ana	1010 S Minnie St	Santa Ana	92701	06059074501 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
<del>WIC Programs</del>	<del>Planned Parenthood WIC Clinic - #3 Santa Ana</del>	<del>1235 E Wilshire Ave</del>	<del>Santa Ana</del>	<del>92707</del>	<del>06059074403</del>
WIC Programs	Planned Parenthood WIC Clinic - Anaheim	1491 E La Palma Ave	Anaheim	92805	06059086404 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	Planned Parenthood WIC Clinic - CM	621 W 19th St, Ste B	Costa Mesa	92627	06059063605 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	Planned Parenthood WIC Clinic - Orange	146 W Rose St	Orange	92867	06059076204 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Programs	Planned Parenthood WIC Clinic - Stanton	12600 Beach Blvd, Ste A	Stanton	92841	06059088106 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**  
**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free &amp; Reduced Meal %</i>
Edison (Thomas) Elementary (S, P, PS, A)	Anaheim City School District	30-66423-6027429	83.77%	12.20%	95.97%
Franklin (Benjamin) Elementary (S, P, A)	Anaheim City School District	30-66423-6027262	69.99%	14.09%	84.08%
Gauer (Melbourne A.) Elementary (S, P, A)	Anaheim City School District	30-66423-6027361	70.06%	14.18%	84.24%
Guinn (James M.) Elementary (S, P, PS, A)	Anaheim City School District	30-66423-6027320	61.82%	13.26%	75.09%
Henry (Patrick) Elementary (S, P, PS, A)	Anaheim City School District	30-66423-6027387	82.20%	15.01%	97.21%
Jefferson (Thomas) Elementary (S, P, A)	Anaheim City School District	30-66423-6027437	78.40%	10.43%	88.83%
Lincoln (Abraham) Elementary (S, P, A)	Anaheim City School District	30-66423-6027221	82.70%	14.71%	97.41%
Loara Elementary (S, P, PS, A)	Anaheim City School District	30-66423-6027353	54.58%	21.53%	76.10%
Madison (James) Elementary (S, P, PS, A)	Anaheim City School District	30-66423-6027338	65.33%	15.85%	81.19%
Mann (Horace) Elementary (S, P, PS, A)	Anaheim City School District	30-66423-6027312	79.25%	16.46%	95.71%
Marshall (John) Elementary (S, P, PS, A)	Anaheim City School District	30-664236027346	69.31%	15.34%	84.66%
Olive Street Elementary (S, P, PS, A)	Anaheim City School District	30-66423-6113393	77.98%	11.27%	89.26%
Orange Grove Elementary (S, P, A)	Anaheim City School District	30-66423-0113712	85.85%	9.71%	95.56%
Palm Lane Elementary (S, P, A)	Anaheim City School District	30-66423-6027379	79.71%	11.44%	91.16%
Ponderosa Elementary (S, P, PS, A)	Anaheim City School District	30-66423-0121053	88.81%	9.70%	98.51%
Revere (Paul) Elementary (S, P, A)	Anaheim City School District	30-66423-6027395	82.91%	12.61%	95.51%
Ross (Betsy) Elementary (S, P, A)	Anaheim City School District	30-66423-6027270	71.82%	12.15%	83.98%
Stoddard (Alexander J.) Elem (S, P, A)	Anaheim City School District	30-66423-6027247	59.65%	15.42%	75.07%
Sunkist Elementary (S, P, PS, A)	Anaheim City School District	30-66423-6027403	75.55%	13.72%	89.27%
Westmont Elementary (S, P, A)	Anaheim City School District	30-66423-6116123	66.11%	15.34%	81.45%
Anaheim High (S, P)	Anaheim Union High School District	30-66431-3030228	68.85%	11.40%	80.25%
Ball Junior High (S, P)	Anaheim Union High School District	30-66431-6061683	69.46%	11.25%	80.71%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free &amp; Reduced Meal %</i>
Brookhurst Junior High (S, P)	Anaheim Union High School District	30-66431-6058812	65.77%	3.21%	78.98%
Community Day/Alternative Ed/Special Ed (S, P)	Anaheim Union High School District	30-66431-0105841	86.05%	9.30%	95.35%
Dale Junior High (S, P)	Anaheim Union High School District	30-66431-6058820	69.36%	9.45%	78.81%
Orangeview Junior High (S, P)	Anaheim Union High School District	30-66431-6058861	66.31%	11.36%	77.67%
South Junior High (S, P)	Anaheim Union High School District	30-66431-6058887	71.85%	12.82%	84.66%
Sycamore Junior High (S, P)	Anaheim Union High School District	30-66431-6058895	79.18%	12.33%	91.51%
Carl E. Gilbert Elementary (S, P, A)	Buena Park Elem School District	30-66456-6027494	83.50%	10.44%	93.94%
James A Whitaker Elementary (S, P, A)	Buena Park Elem School District	30-66456-6027569	77.47%	9.44%	86.91%
Mabel L. Pendleton Elementary (S, P, A)	Buena Park Elem School District	30-66456-6057577	71.48%	9.57%	81.04%
Junipero Serra High (S,P)*	Capistrano Unified School District	30-66464-3035987	45.99%	9.09%	55.08%
Kinoshita Elementary (S, P, PS, A)	Capistrano Unified School District	30-66464-6117733	89.38%	77.74%	97.12%
Richard Henry Dana Elementary (S, P, PS, A)	Capistrano Unified School District	30-66464-6027635	61.92%	14.51%	76.42%
Centralia Elementary (S, P, PS, A)	Centralia Elementary School District	30-66472-6027676	78.29%	7.52%	85.81%
Danbrook Elementary (S, P, PS, A)	Centralia Elementary School District	30-66472-6027684	87.64%	5.83%	93.47%
Fullerton Elementary (S, P, A)	Fullerton Elementary School District	30-66506-6028146	79.50%	8.93%	88.43%
Maple Elementary (S, P, PS, A)	Fullerton Elementary School District	30-66506-6113617	73.24%	10.58%	83.82%
Nicolas Junior High (S, P)	Fullerton Elementary School District	30-66506-6028104	69.32%	10.40%	79.72%
Valencia Park Elementary (S, P, PS, A)	Fullerton Elementary School District	30-66506-6028179	74.15%	9.71%	83.86%
Buena Park High (S, P)	Fullerton Joint Union High School District	30-66514-3030855	62.41%	14.91%	77.32%
La Vista High (Continuation) (S, P)	Fullerton Joint Union High School District	30-66514-3033610	64.17%	12.43%	76.60%
A.J. Cook Elementary (S,P, A)	Garden Grove Unified School District	30-66522-6028211	53.68%	14.96%	68.65%
Agnes Ware Stanley Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028229	44.60%	15.26%	59.86%
Alamitos Inter (S,P)	Garden Grove Unified School District	30-66522-6028237	60.30%	15.93%	76.23%
Bolsa Grande High (S,P)	Garden Grove Unified School District	30-66522-3030434	61.42%	13.05%	74.46%
Brookhurst Elementary (S,P,PS,A)	Garden Grove Unified School District	30-66522-6028252	66.67%	10.42%	77.08%
Bryant Elementary (S,P,PS,A)	Garden Grove Unified School District	30-66522-6028260	75.21%	13.07%	88.29%

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C.C. Violette Elementary (S,P,PS,A)	Garden Grove Unified School District	30-66522-6028278	76.00%	10.80%	86.80%
Clinton Elementary (S,P, PS, A)	Garden Grove Unified School District	30-66522-6028294	63.62%	15.08%	78.70%
Donald S. Jordan Inter (S,P)	Garden Grove Unified School District	30-66522-6028202	63.36%	13.23%	76.59%
Dwight D. Eisenhower Elementary (S,P,PS,A)	Garden Grove Unified School District	30-66522-6028310	71.05%	16.94%	87.99%
Earl Warren Elementary (S,P, A)	Garden Grove Unified School District	30-66522-6028328	69.01%	9.37%	78.38%
Edward Russell Elementary (S, P, PS, A)	Garden Grove Unified School District	30-66522-6028336	91.82%	6.13%	97.96%
Ernest O. Lawrence Elementary (S,P,PS,A)	Garden Grove Unified School District	30-66522-6028344	63.43%	13.51%	76.95%
Ethel M. Evans Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028377	59.05%	14.08%	73.13%
Excelsior Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028385	60.07%	16.76%	76.83%
Faylane Elementary (S,P, A)	Garden Grove Unified School District	30-66522-6028393	47.52%	14.56%	62.08%
Garden Grove High (S,P)	Garden Grove Unified School District	30-66522-3032752	44.65%	13.59%	58.24%
Genevieve M. Crosby Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028419	51.13%	13.77%	64.91%
Gilbert Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028435	52.92%	9.42%	62.34%
Heritage Elementary (S,P,PS,A)	Garden Grove Unified School District	30-66522-6028443	81.50%	8.31%	89.81%
Izaak Walton Inter (S,P)	Garden Grove Unified School District	30-66522-6028468	64.90%	22.35%	87.25%
James Irvine Inter (S,P)	Garden Grove Unified School District	30-66522-6028476	63.80%	11.54%	75.34%
James Monroe Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028484	37.47%	12.94%	50.40%
John Marshall Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028518	61.47%	8.42%	69.89%
John Murdy Elementary (S,P,PS,A)	Garden Grove Unified School District	30-66522-6028526	61.10%	11.69%	72.79%
Jordan Secondary Learning Ctr (S,P)	Garden Grove Unified School District	30-66522-6104129	62.07%	17.24%	79.31%
La Quinta High (S,P)	Garden Grove Unified School District	30-66522-3033578	51.99%	14.03%	66.02%
Leo Carrillo Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028542	68.69%	12.85%	81.54%
Leroy L Doig Inter (S,P)	Garden Grove Unified School District	30-66522-6028559	76.82%	11.65%	88.47%
Lincoln High Cont. (S,P)	Garden Grove Unified School District	30-66522-3030517	80.43%	8.70%	89.13%
Linton T. Simmons Elementary (S, P, A)	Garden Grove Unified School District	30-66522-6028575	80.54%	12.32%	92.86%
Los Amigos High (S,P)	Garden Grove Unified School District	30-66522-3033933	68.39%	14.08%	82.47%

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Louis G. Zeyen Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028583	58.10%	13.62%	71.72%
Louis Lake Inter (S,P)	Garden Grove Unified School District	30-66522-6028625	48.56%	13.16%	61.72%
Mamie L Northcutt Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6085294	54.22%	17.68%	71.91%
Marie L. Hare High (S,P,A)	Garden Grove Unified School District	30-66522-3030103	55.51%	9.69%	65.20%
Mark Twain Special Center (S,P)	Garden Grove Unified School District	30-66522-6028633	53.01%	9.64%	62.65%
Merton E. Hill Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028641	51.23%	17.49%	68.72%
Mitchell Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028658	67.77%	10.62%	78.39%
Morningside Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028666	57.20%	15.80%	73.00%
Newhope Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028674	70.35%	14.14%	84.69%
Ocia A. Peters Elementary (S, P, PS, A)	Garden Grove Unified School District	30-66522-6028682	64.39%	12.73%	77.12%
Parkview Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028690	54.05%	16.04%	70.09%
Post Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028708	49.38%	15.11%	64.50%
R.F. Hazard Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028706	81.62%	10.29%	91.91%
Rancho Alamitos High (S,P)	Garden Grove Unified School District	30-66522-3035706	53.20%	15.40%	68.60%
Riverdale Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028724	68.01%	13.46%	81.47%
Rosita Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028732	68.27%	15.20%	83.48%
Santiago High (S,P)	Garden Grove Unified School District	30-66522-3036555	68.61%	12.18%	80.79%
Sarah McGarvin Inter (S,P)	Garden Grove Unified School District	30-66522-6028740	49.14%	14.48%	63.61%
Skylark Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028757	88.63%	8.43%	97.06%
Stanford Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028765	55.71%	16.67%	72.38%
Stephen R. Fitz Inter (S,P)	Garden Grove Unified School District	30-66522-6028773	67.80%	13.98%	81.79%
Sunnyside Elem (S,P,A)	Garden Grove Unified School District	30-66522-6028781	56.05%	10.85%	66.90%
Susan B. Anthony Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028799	49.27%	14.65%	63.92%
Thomas Paine Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028807	55.41%	14.67%	70.08%
Wakeham Elementary (S,P,PS,A)	Garden Grove Unified School District	30-66522-6028815	69.98%	12.90%	82.88%
Walter C. Ralston Inter (S,P)	Garden Grove Unified School District	30-66522-6028534	50.49%	13.61%	64.10%
Woodbury Elementary (S,P,A)	Garden Grove Unified School District	30-66522-6028823	74.10%	12.76%	86.86%
Arbolita Elementary (S, P, A)	La Habra City Elem School District	30-66563-6028930	76.78%	7.10%	83.88%
El Cerrito Elementary (S, P, A)	La Habra City Elem School District	30-66563-6028948	75.82%	12.34%	88.16%

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Las Lomas Elementary (S, P, A)	La Habra City Elem School District	30-66563-6028971	64.12%	11.73%	75.85%
Las Positas Elementary (S, P, A)	La Habra City Elem School District	30-66563-6028989	65.43%	10.23%	75.66%
Walnut Elementary (S, P, PS, A)	La Habra City Elem School District	30-66563-6029029	74.44%	9.61%	84.05%
Albert Schweitzer Elementary (S, P, A)	Magnolia Elementary School District	30-66589-6029110	72.20%	11.79%	83.99%
Baden-Poweel Elementary (S, P, A)	Magnolia Elementary School District	30-66589-6029128	70.93%	12.64%	83.57%
Esther L. Walter Elementary (S, P, A)	Magnolia Elementary School District	30-66589-6029136	81.71%	11.55%	93.25%
Jonas E. Salk Elementary (S, P, A)	Magnolia Elementary School District	30-66589-6029144	68.57%	13.74%	82.31%
Juliette Low Elementary (S, P, A)	Magnolia Elementary School District	30-66589-6029151	61.87%	14.99%	76.85%
Mattie Lou Maxwell Elementary (S, P, A)	Magnolia Elementary School District	30-66589-6029169	69.74%	11.84%	81.58%
Robert M. Pyles Elementary (S, P, A)	Magnolia Elementary School District	30-66589-6029185	85.02%	7.69%	92.71%
Adams Elementary (S, P, A)	Newport-Mesa Unified School District	30-66597-6029227	73.27%	5.12%	78.40%
Back Bay High (S, P)	Newport-Mesa Unified School District	30-66597-3034907	75.68%	75.68%	100.00%
Charles W. Tewinkle Middle (S, P)	Newport-Mesa Unified School District	30-66597-6029284	73.66%	7.86%	81.52%
College Park Elementary (S, P, PS, A)	Newport-Mesa Unified School District	30-66597-6029300	71.74%	8.10%	79.83%
Costa Mesa High (S, P)	Newport-Mesa Unified School District	30-66597-3031853	66.33%	12.34%	78.67%
Early College High (S, P)	Newport-Mesa Unified School District	30-66597-0111666	71.50%	8.50%	80.00%
Estancia High (S, P)	Newport-Mesa Unified School District	30-66597-3032000	84.33%	10.04%	94.37%
Everett A. Rea Elementary (S, P, A)	Newport-Mesa Unified School District	30-66597-6029326	86.14%	10.62%	96.77%
Whittier Elementary (S, P, PS, A)	Newport-Mesa Unified School District	30-66597-6029516	92.63%	55.56%	98.19%
Wilson Elementary (S, P, PS, A)	Newport-Mesa Unified School District	30-66597-6029524	83.94%	10.33%	94.26%
Oak View Elementary (S, P, PS, A)	Ocean View Unified School District	30-66613-6029656	92.82%	2.77%	95.59%
California Elementary (S,P,PS,A)	Orange Unified School District	30-66621-6029748	70.41%	5.69%	76.09%
Cambridge Elementary (S,P,A)	Orange Unified School District	30-66621-6029755	57.33%	5.23%	62.82%
Esplanade Elementary (S,P,A)	Orange Unified School District	30-66621-6029771	75.10%	6.28%	81.38%
Fairhaven Elementary (S,P,A)	Orange Unified School District	30-66621-6029789	60.22%	5.24%	65.46%
Handy Elementary (S,P,A)	Orange Unified School District	30-66621-6029805	75.67%	6.27%	81.94%
Jordan Elementary (S,P,A)	Orange Unified School District	30-66621-6029821	80.96%	5.91%	86.87%
Lampson Elementary (S,P,A)	Orange Unified School District	30-66621-6029845	71.31%	8.18%	79.49%
Orange High (S,P)	Orange Unified School District	30-66621-3035409	47.25%	8.79%	56.04%

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Palmyra Elementary (S,P,A)	Orange Unified School District	30-66621-6029888	47.87%	6.72%	54.59%
Portola Middle (S,P)	Orange Unified School District	30-66621-6061725	61.03%	10.13%	71.15%
Prospect Elementary (S,P,A)	Orange Unified School District	30-66621-6029912	55.39%	8.09%	63.48%
Santiago Middle (S,P)	Orange Unified School District	30-66621-6085328	43.06%	8.05%	51.11%
Sycamore Elementary (S,P,A)	Orange Unified School District	30-66621-6029953	60.53%	11.18%	71.71%
Taft Elementary (S,P,A)	Orange Unified School District	30-66621-6029961	72.62%	7.38%	80.00%
West Orange Elementary (S,P,A)	Orange Unified School District	30-66621-6029987	48.96%	10.78%	59.74%
Yorba Middle (S,P)	Orange Unified School District	30-66621-6061733	64.81%	99.98%	74.80%
Melrose Elementary (S,P, A)	Placentia-Yorba Linda Unified School District	30-66647-0102897	81.64%	6.36%	87.99%
Valadez Middle School Academy (S,P)	Placentia-Yorba Linda Unified School District	30-66647-0116525	70.64%	13.48%	84.11%
Abraham Lincoln Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030308	78.50%	14.27%	92.77%
Adams Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030209	82.98%	10.79%	93.77%
Andrew Jackson Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030217	83.17%	12.71%	95.88%
Carl Harvey Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030225	83.11%	10.81%	93.92%
Century High (S,P)	Santa Ana Unified School District	30-66670-3030491	75.78%	7.41%	83.20%
Cesar E. Chavez High (S,P)	Santa Ana Unified School District	30-66670-3030475	70.80%	8.80%	79.60%
Diamond Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030233	89.24%	6.39%	95.63%
Edward B. Cole Academy (S,P,A)	Santa Ana Unified School District	30-66670-0101626	78.11%	14.20%	92.31%
El Sol Science & Arts Academy (S,P,A)	Santa Ana Unified School District	30-66670-6119127	76.17%	4.99%	81.16%
El Sol Science & Arts Academy (S,P,PS,A)	Santa Ana Unified School District	30-66670-6119127	76.17%	4.99%	81.16%
Franklin Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6095152	88.42%	9.58%	98.00%
Frederick Remington Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6102875	77.75%	16.62%	94.37%
Fremont Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030266	84.35%	10.04%	94.38%
Garfield Elementary (S,P,PS,A)	Santa Ana Unified School District	30-66670-6108484	88.42%	7.24%	95.66%
George Washington Carver Elem (S,P,A)	Santa Ana Unified School District	30-66670-6110175	89.03%	7.96%	96.99%

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Gerald P. Carr Intermediate (S,P)	Santa Ana Unified School District	30-66670-6058986	81.03%	10.76%	91.78%
Gonzalo Felicitas Mendez Fundamental Intermediate (S,P)	Santa Ana Unified School District	30-66670-6117899	74.87%	13.96%	88.83%
Hector G. Godinez High (S,P)	Santa Ana Unified School District	30-66670-0114736	66.81%	14.40%	81.22%
Heroes Elementary (S,P,A)	Santa Ana Unified School District	30-66670-0116582	90.94%	7.05%	97.99%
Hoover Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030274	87.17%	8.02%	95.19%
Jefferson Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030282	66.46%	15.36%	81.82%
John F. Kennedy Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6107692	88.13%	9.25%	97.38%
Jose Sepulveda Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6106165	80.90%	9.44%	90.34%
Julia C. Lathrop Intermediate (S,P)	Santa Ana Unified School District	30-66670-6058978	84.27%	6.26%	90.53%
Lorin Griset Academy (S,P,A)	Santa Ana Unified School District	30-66670-3034998	66.23%	8.12%	74.35%
Lowell Elementary (S,P,PS,A)	Santa Ana Unified School District	30-66670-6030316	84.20%	12.08%	96.28%
Lydia Romero-Cruz Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6115836	89.36%	7.09%	96.45%
Madison Elementary (S,P,PS,A)	Santa Ana Unified School District	30-66670-6030324	80.62%	15.34%	95.96%
Manuel Esqueda Elementary (S,P,A)	Santa Ana Unified School District	30-66670-0108373	81.08%	10.12%	91.20%
Martin Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030332	84.87%	11.58%	96.45%
Martin Luther King Jr. Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6113377	89.36%	7.62%	96.98%
Martin R. Heninger Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6110183	88.34%	9.47%	97.81%
McFadden Intermediate (S,P)	Santa Ana Unified School District	30-66670-6061741	74.38%	11.79%	86.17%
Middle College High (S,P)	Santa Ana Unified School District	30-66670-3030608	63.23%	16.45%	79.68%
Monroe Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030357	80.79%	13.66%	94.44%
Monte Vista Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030365	92.19%	4.50%	96.70%
Nova Academy Early College High (S,P)	Santa Ana Unified School District	30-66670-0106567	82.56%	11.03%	93.59%
Orange County Educational Arts Academy (S,P,A)	Santa Ana Unified School District	30-66670-0109066	58.60%	17.77%	76.37%
Pio Pico Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6109904	89.68%	7.56%	97.24%
Raymond A. Villa Fundamental Intermediate (S,P)	Santa Ana Unified School District	30-66670-6115588	80.04%	11.39%	91.44%

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Santa Ana High (S,P)	Santa Ana Unified School District	30-66670-3036357	74.57%	7.40%	80.17%
Sierra Intermediate (S,P)	Santa Ana Unified School District	30-66670-6030415	87.26%	7.92%	95.18%
Spurgeon Intermediate (S,P)	Santa Ana Unified School District	30-66670-6094684	83.33%	7.84%	91.17%
Taft Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6071195	62.44%	12.94%	75.37%
Theodore Roosevelt Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030399	89.05%	7.66%	96.70%
Thomas A. Edison Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030241	79.26%	8.44%	87.70%
Valley High (S,P)	Santa Ana Unified School District	30-66670-3036456	72.90%	7.27%	80.17%
Walker Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6111298	86.16%	9.28%	95.44%
Wallace R. Davis Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6114631	88.65%	8.44%	97.10%
Washington Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030431	79.66%	12.86%	92.52%
Willard Intermediate (S,P)	Santa Ana Unified School District	30-66670-6061758	91.04%	44.43%	95.47%
Wilson Elementary (S,P,A)	Santa Ana Unified School District	30-66670-6030449	91.35%	5.25%	96.60%
Hansen Elementary (S,P,A)	Savanna Elementary School District	30-66696-6030464	68.93%	10.86%	79.79%
A. G. Currie Middle (S,P)	Tustin Unified School District	30-73643-6085377	78.11%	12.86%	90.97%
Benjamin F. Beswick Elementary (S,P, PS, A)	Tustin Unified School District	30-73643-6030555	71.01%	9.20%	80.21%
C. C. Lambert Elementary (S,P,PS,A)	Tustin Unified School District	30-73643-6030563	89.21%	9.02%	98.23%
Helen Estock Elementary (S,P,PS,A)	Tustin Unified School District	30-73643-6030613	70.18%	13.37%	83.55%
Jeane Thorman Elementary (S,P,PS,A)	Tustin Unified School District	30-73643-6085369	66.44%	15.90%	82.35%
Marjorie Veeh Elementary (S,P,PS,A)	Tustin Unified School District	30-73643-6030670	65.70%	14.26%	79.96%
Robert Heideman Elementary (S,P,PS, A)	Tustin Unified School District	30-73643-6066898	68.45%	20.44%	88.89%
Anderson Elementary (S,P,PS,A)	Westminster Elementary School District	30-66746-6030795	71.51%	11.57%	83.07%
Demille Elementary (S,P,PS,A)	Westminster Elementary School District	30-66746-6030738	71.74%	9.22%	80.96%
Finley Elementary (S,P,A)	Westminster Elementary School District	30-66746-6030753	75.92%	14.00%	89.93%
Johnson Middle (S,P)	Westminster Elementary School District	30-66746-6030878	66.79%	11.99%	78.78%
Mearns Elementary (S,P,A)	Westminster Elementary School District	30-66746-6030811	67.34%	10.31%	77.66%
Schmitt Elementary (S,P,A)	Westminster Elementary School District	30-66746-6030860	74.62%	10.61%	85.23%
Warner Middle (S,P)	Westminster Elementary School District	30-66746-6030928	67.28%	12.85%	80.13%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free &amp; Reduced Meal %</i>
Webber Elementary (S,P,A)	Westminster Elementary School District	30-66746-6030837	73.62%	11.51%	85.13%
Willmore Elementary (S,P,A)	Westminster Elementary School District	30-66746-6030852	82.66%	7.28%	89.94%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

x	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
x	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
X	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
X	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
X	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
X	Other, specify: Increase the number of prompts promoting healthier food choices at home and at sites where food is available. (Expand on SNAP-Ed Interventions : A Toolkit for States, Communities, Nutrition Strategies, bullet #9, page 10)
X	Other, specify: Increase access to and use of nutrition education and food assistance resources available online.

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of **7** proposed subgrantees in **Orange** County's FY14 SNAP-Ed Program project: 1) America On Track (**AOT**), 2) Anaheim City School District (**ACSD**), 3) Community Action Partnership of OC (**CAPOC**), 4) Huntington Beach Union High School District (**HBUHSD**), 5) Newport-Mesa Unified School District (**NMUSD**), 6) Orange County Department of Education (**OCDE**) and 7) Santa Ana Unified School District (**SAUSD**). The subgrantees will support our program in achieving the four objectives identified above, aimed at increasing vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as improving physical activity behaviors among adults, teens and children.

**Objectives 1-3:**

The 7 subgrantees will assist in providing both direct and indirect education.

**Direct Nutrition Education** - 6 of the 7 subgrantees will assist in providing **direct** nutrition education to the targeted SNAP-Ed audience at school sites and community sites.

**5 School-based subgrantees:** The school-based subgrantees will provide direct nutrition education reaching students in the classroom, PreK youth and families, after school youth and parents/adults, potentially reaching all eligible school sites in the county. 3 of these 5 subgrantees will focus on their own school district and 2 will support multiple school districts. The nutrition education will be linked to the USDA core nutrition messages and focus on the importance of vegetable, fruit, whole grain, low-fat/nonfat milk, and water consumption. Harvest of the Month materials and food demonstrations will be used to enhance the education efforts.

- 3 subgrantees will serve a single district – **ACSD, NMUSD, SAUSD**: Majority of efforts will target

youth in the elementary school classrooms, with additional efforts reaching select parent, PreK and after school groups. The education will be primarily provided by Network-funded staff with expertise or training in nutrition.

- 1 subgrantee will serve 4 districts - **HBUHSD**: Nutrition education efforts will target youth from PreK to 12<sup>th</sup> grade, with additional efforts reaching select parent and after school sites. Enhanced multi-session lessons will be promoted to the majority of the sites and single-lesson classes will be given as needed. The education will be primarily provided by Network-funded staff with expertise in nutrition.
- 1 subgrantee will serve approximately 16 districts - **OCDE**: Nutrition education efforts will target youth from PreK to 12<sup>th</sup> grade, with additional efforts reaching select parent groups. The education given to youth in the classrooms and to adults will be primarily provided by Network-funded staff with expertise in nutrition. The subgrantee will train site level staff, such as teachers and coordinators, to conduct the nutrition education at after school and PreK sites.

1 Community-based subgrantee: One subgrantee - **AOT** will assist in providing direct nutrition education reaching youth and parents/adults at community sites, such as public housing complexes, community centers, food assistance sites and youth sites. The education will be primarily provided by Network-funded staff trained in nutrition.

**Indirect Nutrition Education** – One community-based subgrantee - **CAPOC** will assist in providing **indirect** nutrition education in order to reach a larger percentage of the SNAP-Ed target audience and support the efforts of the LHD and other subgrant partners. The education will be primarily provided by Network-funded staff trained in nutrition and the activities will be conducted at events, fairs, faith-based sites and a variety of community and school sites. The nutrition messages will be presented in a quick, interactive way and highlight the USDA and Network resources available to support behavior changes. Additional efforts will be made to involve SNAP-Ed participants in educating their peers and in creating site level changes at faith-based sites.

#### **Objectives 1-4:**

2 of the 7 subgrantees, **HBUHSD** and **OCDE**, were selected to receive additional funds to assist with site level changes to help create environments where it is easier to consume vegetables, fruits, low-fat/nonfat milk and water, as well as participate in physical activities. These expanded efforts will promote changes at the organizational level in three areas.

**School / After School**: Two subgrantees were awarded funds: **HBUHSD** and **OCDE**. District, school and after school administrators and staff throughout the county will be encouraged to enhance their nutrition education efforts and support policy, system and environmental (PSE) changes that make it easier for the families they reach to eat healthy foods and be active. Activities will include site assessments, teacher trainings, provision of materials, support for events and participation as allowable on wellness policy activities.

**Early Childhood**: Two subgrantees were awarded funds: **HBUHSD** and **OCDE**. Early childhood care and education site administrators and staff throughout the county will be encouraged to enhance their nutrition education efforts and support policy, system and environmental (PSE) changes that make it easier for the families they reach to eat healthy foods and be active. Activities will include site assessments, teacher trainings, nutrition education to youth and parents, provision of materials and support for site level changes as allowable.

**Youth Engagement**: One subgrantee – **OCDE only** will assist in implementing projects determined and conducted by teens. Efforts will target high risk youth attending special education sites administered

by OCDE. The youth will be asked to conduct extensive projects in order to receive high school credit for their efforts. Additional youth groups may be recruited.

**Evaluation:** The three subgrantees receiving over \$350,000, **CAPOC**, **HBUHSD** and **OCDE**, will be asked to conduct significant evaluation efforts to document their impact on targeted behaviors, the results of PSE changes and the cost effectiveness of their efforts.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

Extensive monitoring will be in place to coordinate efforts, avoid overlap and maximize reach. To ensure routine communication, LHD will have Weekly Email Updates and Monthly Meetings, a practice that has been effective with other subcontractors in the past. With regards to the schools, a master table has been developed listing each eligible school and the four target audiences at these sites: Students, PreK, After School and Parents/Adults. The LHD or a subgrantee has been assigned to provide and/or coordinate services at each school site. Nutrition education efforts will not be duplicated but could be supported by multiple partners. For example, a school-based subgrantee providing direct nutrition education to youth in the classroom could ask the community-based subgrantee to provide indirect nutrition education to adults at a PTA event being held at the school in the evening. The Harvest of the Month (HOTM) rotation for FFY14 was previously established and will be used by local partners. All subgrantees will collect process evaluation data, such as the number of individuals reached, materials distributed, and number and type of activities conducted, using the locally developed Activity Report Form (ARF) and the State's online Activity Tracking Form (ATF). LHD staff will review the ATF entries and ensure the ARFs are completed and contain the required supporting documentation.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

LHD has extensive information detailing the sites, services to be provided, numbers to reach and estimated costs for various services provided by each of the subgrantees. Significant efforts were made locally to ensure the services provided by the seven subgrantees were equitable and based on standardized costs for similar services.

## Prime Budget Justification

Prime Grantee Name: Orange County Health Care Agency  
 Grant Number: 13-20487

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office expenses & supplies	Pens, pencils, post-its, laminate, print cartridges, paper, mailing envelopes, paper clips and other office items	\$460.00	1.00	12.00	\$5,520.00	
		Communications	Telephone, internet - 13.7 FTE per month	\$769.00	13.70	1.00	\$10,535.30	
		Equipment Maintenance	Routine equipment maintenance (copiers, printers, etc), 13.7 FTE	\$85.00	13.70	1.00	\$1,164.50	
		Building Maintenance	Routine building maintenance (landscape, lighting and general building	\$51.00	13.70	1.00	\$698.70	
		Facility Maintenance Costs	Routine facility maintenance (household, janitorial, trash), 13.7 FTE	\$130.00	13.70	1.00	\$1,781.00	
		Duplicating Services	Routine copying of business cards, nutr ed materials, agendas, reports,	\$544.00	12.00	1.00	\$6,528.00	
		Postage	Routine mailing	\$1,899.00	1.00	1.00	\$1,899.00	
		Office furniture	File cabinets, Position 19 and 20	\$200.00	1.00	1.00	\$200.00	
		Equipment Rent & Lease	Lease of copy machine - Yearly lease	\$1,806.50	1.00	1.00	\$1,806.50	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$30,133.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Desktop computer	Monitor, keyboard,hard drive w/standard software/encrypt, Pos #20	\$2,300.00	1.00	1.00	\$2,300.00	
		Network printer	Network laser, not color, printer to be used by all staff	\$690.00	1.00	1.00	\$690.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$2,990.00</b>	

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Mileage, 150miles/mo; Includes all staff	Within county	12							1,810.00			\$12,271.80	
		CCLLDN - Annual Conf; Pos 4	Sacramento	1	1	2	2	\$40.00	\$101.00	\$300.00	0.00	\$350.00	\$72.00	\$1,004.00	
		Network Statewide Conference; Pos 4,3,20,6, Sub-grantee	Sacramento	1	5	2	2	\$40.00	\$101.00	\$300.00	0.00	\$0.00	\$72.00	\$3,270.00	
		Network Meetings, Trainings, Conferences (i.e. GIS, media, Impact Eval, Worksite, Faith- based, Youth, Early Childhood, etc.) Pos # 1, 2, 3, 4, 5, 6, 12, 19, 20, 21, subgrantees	Regional	1	11	1	0	\$0.00	\$0.00	\$0.00	2,200.06	\$25.00	\$34.77	\$1,900.50	
		LHD Project Coordinators' Meetings - 10/13 & 4/14, Pos 4, 2	Sacramento	2	2	2	1	\$40.00	\$101.00	\$300.00	0.00	\$0.00	\$72.00	\$2,212.00	
		NEOP Statewide Collaborative (NSC); Pos 4, 5	Sacramento	2	2	3	2	\$40.00	\$101.00	\$300.00	0.00	\$0.00	\$90.00	\$2,848.00	
		Network Meetings, Trainings, Conferences (i.e. Media, RYD, Peer Ed, etc.); Pos 5, 4, 2, 20, Subgrantee	Sacramento	1	4.5	1	1	\$40.00	\$101.00	\$300.00	0.00	\$0.00	\$72.00	\$2,308.50	
		Network Meetings, Trainings, Conferences (i.e. School-After, Youth Engagement, etc.); Pos 20, 2, 1, Subgrantees	Sacramento	1	5	2	1	\$40.00	\$101.00	\$300.00	0.00	\$0.00	\$72.00	\$2,765.00	
		Retail Network trng and Regional Produce Council mtgs (6 mtgs x\$40 reg); Pos 6	Regional	8	1	1	0	\$0.00	\$0.00	\$0.00	100.00	\$40.00	\$10.00	\$852.00	
<b>Total Travel and Per Diem:</b>														<b>\$29,431.80</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Prime Budget Justification**

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Orange County Department of Education (OCDE)	Coordinating organization works with a minimum of 4 school districts (estimated >50K FRPM youth) and provides nutrition education to youth, parents & teachers and implements school wellness activities plus evaluation.	\$1,275,000.00	
		B Huntington Beach Union High School District (HBUHSD)	Large school district works with a minimum of 4 school districts with significant number of target youth (estimated >40K FRMP youth) provides nutrition education to youth, parents & teachers and implements school wellness activities plus evaluation.	\$450,000.00	
		C Anaheim City School District (ACSD)	Medium-size school district with significant number of target youth (estimated >10K FRPM youth) provides nutrition education to youth, parents & teachers and implements school wellness activities.	\$100,000.00	
		D Santa Ana Unified School District (SAUSD)	Medium-size school district with significant number of target youth (estimated >10K FRPM youth) provides nutrition education to youth, parents & teachers and implements school wellness activities.	\$100,000.00	
		E Newport-Mesa Unified School District (NMUSD)	Medium-size school district with significant number of target youth (estimated >10K FRPM youth) provides nutrition education to youth, parents & teachers and implements school wellness activities.	\$100,000.00	
		F America On Track (AOT)	Community organization provides nutrition education to youth, parents and older adults at school and community sites.	\$100,000.00	
		G Community Action Partnership of Orange County (CAPOC)	Community organization provides nutrition education at events, recruits peer educators/promotoras, provides nutrition education on a series of classes and assists these educators in conducting classes in the community; recruits faith-based sites/leaders, provides nutrition education to the sites and assists in	\$425,000.00	
		H			
		I			
		J			
<b>Total Sub Grant(s):</b>				<b>\$2,550,000.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		CNAP expenses	meeting, training, printing, e.g. Summer Meal posters, Countywide collab mtg/projects 4x/yr-Champion Mom	\$1,500.00	1.00	1.00	\$1,500.00	
		CX3 & Community Engage expenses	Meetings, printing scorecards, reports, community forums	\$1,856.74	1.00	1.00	\$1,856.74	
		Nutrition ed classes	Classes, materials, handouts, teaching tools	\$25.00	400.00	1.00	\$10,000.00	
		Nutrition ed food demos	Food demos & taste tests	\$20.00	400.00	1.00	\$8,000.00	

**Prime Budget Justification**

		Nutrition ed materials	Nutr ed printing, food models, demo equip	\$6,600.00	1.00	1.00	\$6,600.00	
		Events-Displays, Mat Distrib	20 displ x \$25, 30 event x \$50, 225 fd dist/25K items \$3000/qtr	\$5,000.00	4.00	1.00	\$20,000.00	
		Media - Bus shelter ads	6 shelters, 2 mo posting, Each \$100 to print, \$1500 to post/2mo	\$1,600.00	6.00	1.00	\$9,600.00	
		Rethink Your Drink ed	Events, kick off, print nutr ed materials, train, PSE efforts	\$4,000.00	1.00	1.00	\$4,000.00	
		Food & Bev Strategy Eval	Survey, survey monkey, print, meetings, other eval efforts	\$ 6,000.00	1.00	1.00	\$6,000.00	
		School & After School ed	posters, print, handouts, trng - Majority efforts sub-granted	\$ 2,000.00	1.00	1.00	\$2,000.00	
		Youth Engage ed	support for trngs, events, displays - Also sub-granted	\$ 734.50	1.00	1.00	\$734.50	
		Retail grocery ed	80 stores, Each \$100 food demo, \$10 handouts	\$ 110.00	80.00	1.00	\$8,800.00	
		ServSafe training	maintain current ServSafe certification	\$ 300.00	1.00	1.00	\$300.00	
		Early Childhood ed	Trng/support for 10 sites & 8 med providers - Each \$200	\$ 200.00	18.00	1.00	\$3,600.00	
		Worksite ed	Print, trng, display, evaluation,nutr ed items - 30 sites	\$ 150.00	30.00	1.00	\$4,500.00	
		Faith-based ed	Print, trng, display, evaluation,nutr ed items - 10 sites	\$ 150.00	10.00	1.00	\$1,500.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$88,991.24</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Countywide Cost Allocation Plan (CWCAP), based on Salary and Benefits	22.32%	\$1,140,011.41	\$254,450.55		
<b>Total Indirect Costs:</b>					<b>\$254,450.55</b>		
<b>Total Budget:</b>					<b>\$4,096,008.00</b>		

## Budget Coversheet

Prime Grantee Name: Orange County Health Care Agency  
 Grant Number: 13-20487

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$540,666.00	\$766,755.05	\$226,089.05	29.49%
2 Benefits	\$232,703.00	\$373,256.36	\$140,553.36	37.66%
3 Operating	\$21,318.00	\$30,133.00	\$8,815.00	29.25%
4 Equipment	\$11,301.00	\$2,990.00	-\$8,311.00	-277.96%
5 Travel & Per Diem	\$21,226.00	\$29,431.80	\$8,205.80	27.88%
6 Subcontractors	\$275,000.00	\$2,550,000.00	\$2,275,000.00	89.22%
7 Other Costs	\$73,135.00	\$88,991.24	\$15,856.24	17.82%
8 Indirect Costs	\$160,551.00	\$254,450.55	\$93,899.55	36.90%
<b>Totals:</b>	<b>\$1,335,900.00</b>	<b>\$4,096,008.00</b>	<b>\$2,760,108.00</b>	<b>-9.75%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase in grant allocation in FFY14, increase in staff to conduct activities
2 Benefits	Reflects increase in number of staff positions and higher benefit rate
3 Operating	Reflects increase in number of staff positions & more accurate claiming of costs
4 Equipment	Majority of equipment purchased in FFY13
5 Travel & Per Diem	Reflects increase in number of staff positions and subgrantees
6 Subcontractors	Increase in grant allocation in FFY14, Sub-grants awarded through competitive RFP
7 Other Costs	Increase in number of activities, subgrantees and related costs to conduct nutrition ed
8 Indirect Costs	Reflects increase in number of staff positions and related benefits

## Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

Orange County Health Care Agency  
13-20487

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition Educator/Nutrition Aide	Schuck, Michelle (PH Nutr II)-Bi		50.00%	0.5	\$67,808.00	\$33,904.00	48.680%	\$16,504.47	\$50,408.47	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Osborne, Gina (PH Nutr II)-Bi		100.00%	1	\$67,808.00	\$67,808.00	48.680%	\$33,008.93	\$100,816.93	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	Stabile, Patty (PH Nutr II)-Bi		100.00%	1	\$67,808.00	\$67,808.00	48.680%	\$33,008.93	\$100,816.93	
4		27 Project Coordinator	Robinson, Dawn (Sup PH Nutr)	75.00%	25.00%	1	\$70,762.00	\$70,762.00	48.680%	\$34,446.94	\$105,208.94	
5		3 Administrator (e.g., Director of Programs)	Ibanez, Maridet (Adm Man)	25.00%		0.25	\$99,403.00	\$24,850.75	48.680%	\$12,097.35	\$36,948.10	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Amezcuca, Elsa (CHA III)-Bi		100.00%	1	\$43,306.00	\$43,306.00	48.680%	\$21,081.36	\$64,387.36	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	Montes, Juan (Health Ed Assoc) Ebi		25.00%	0.25	\$55,203.00	\$13,800.75	48.680%	\$6,718.21	\$20,518.96	
8		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD - PH Nutr I-Bi		50.00%	0.5	\$64,376.00	\$32,188.00	48.680%	\$15,669.12	\$47,857.12	

Prime Staffing

9		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD - CHA III-Bi		50.00%	0.5	\$43,306.00	\$21,653.00	48.680%	\$10,540.68	\$32,193.68
10		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD - CHA II - Bi		50.00%	0.5	\$41,163.00	\$20,581.50	48.680%	\$10,019.07	\$30,600.57
11		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD - CHA I - Bi		50.00%	0.5	\$38,938.00	\$19,469.00	48.680%	\$9,477.51	\$28,946.51
12		21	Nutritionist/Nutrition Educator/Nutrition Aide	Navarro, Gina (CHA II)-Bi; Cervantes, Janette (CHA II)-Bi; Escobar, Susan (CHA II)-Bi		300.00%	3	\$41,163.00	\$123,489.00	48.680%	\$60,114.45	\$183,603.45
13		30	Research Specialist	Phillips, Kimari (Research Analyst IV)	25.00%		0.25	\$79,768.00	\$19,942.00	48.680%	\$9,707.77	\$29,649.77
14		8	Contract Manager	Rossow, Monica (Administrative Manager I)	25.00%		0.25	\$67,808.00	\$16,952.00	48.680%	\$8,252.23	\$25,204.23
15		21	Nutritionist/Nutrition Educator/Nutrition Aide	Ramirez, Martha Veronica (Health Ed)-Bi		20.00%	0.2	\$63,232.00	\$12,646.40	48.680%	\$6,156.27	\$18,802.67
16		21	Nutritionist/Nutrition Educator/Nutrition Aide	Tran-Luong, Annie (SWA)-Bi		5.00%	0.05	\$48,318.00	\$2,415.90	48.680%	\$1,176.06	\$3,591.96

**Prime Staffing**

17		20	Nurse/Nurse Supervisor/Nurse Aide RN	Adult Public Health Nursing Services (APHNS) - Multiple Staff, Funke, Geller, Herin, Lowes (SPHN) Average salary=\$90,875, combined FTE on nutrition=0.40)		40.00%	0.4	\$90,875.00	\$36,350.00	48.680%	\$17,695.18	\$54,045.18
18		22	Office Manager/Secretary/Admin Assistant	Corona, Elizabeth (Store Clerk); Paz, Elizabeth (OA); Rice, Connie (IPT)	50.00%		0.5	\$40,477.00	\$20,238.50	48.680%	\$9,852.10	\$30,090.60
19		21	Nutritionist/Nutrition Educator/Nutrition Aide	Torres, Luiz Henry (CHA III)-Bi	100.00%		1	\$43,306.00	\$43,306.00	48.680%	\$21,081.36	\$64,387.36
20		21	Nutritionist/Nutrition Educator/Nutrition Aide	Acenas, Anna Luciano (PH Nutr II) -Bi	100.00%		1	\$67,808.00	\$67,808.00	48.680%	\$33,008.93	\$100,816.93
21		24	Physician	Nunez, David (Administrative Manager III-SPL)	5.00%		0.05	\$149,525.00	\$7,476.25	48.680%	\$3,639.44	\$11,115.69
22				Bi=Bilingual pay of \$0.40/hr, Ebi=Exceptional Bilingual pay of \$0.70/hr			0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>					<b>200.00%</b>	<b>1170.00%</b>	<b>13.7</b>	<b>\$1,352,161.00</b>	<b>\$766,755.05</b>		<b>\$373,256.36</b>	<b>\$1,140,011.41</b>

Definition and basis for calculations of benefit rate(s): The benefit rate of 48.68% includes Retirement (29.49%), Insurance (15.95%), Workers

## Sub Staffing A

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

Orange County Health Care Agency  
 13-20487  
 Orange County Department of Education (OCDE)

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition Educator/Nutrition Aide	Susan Magrann (12 month)	0.00%	100.00%	1	\$100,782.00	\$100,782.00	32.801%	\$33,057.50	\$133,839.50	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Kari Tuggle (12 month)	0.00%	100.00%	1	\$100,782.00	\$100,782.00	32.801%	\$33,057.50	\$133,839.50	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	Dareen Abdrabou (12 month)	0.00%	100.00%	1	\$100,782.00	\$100,782.00	32.801%	\$33,057.50	\$133,839.50	
4		22 Office Manager/Secretary/Admin Assistant	Jessica Shafer (12 month)	100.00%	0.00%	1	\$56,361.00	\$56,361.00	67.836%	\$38,233.05	\$94,594.05	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD - Project Asst (12 month)	0.00%	100.00%	1	\$42,560.00	\$42,560.00	14.572%	\$6,201.84	\$48,761.84	
6		30 Research Specialist	TBD - Project Specialist (12 month)	0.00%	10.00%	0.1	\$82,629.00	\$8,262.90	36.722%	\$3,034.30	\$11,297.20	
7		30 Research Specialist	Darshi Balasuriya (12 month)	0.00%	50.00%	0.5	\$74,612.00	\$37,306.00	51.134%	\$19,076.05	\$56,382.05	
8		22 Office Manager/Secretary/Admin Assistant	TBD - Admin Asst III (12 month)	10.00%	0.00%	0.1	\$51,497.00	\$5,149.70	67.720%	\$3,487.38	\$8,637.08	
9		22 Office Manager/Secretary/Admin Assistant	TBD - Admin Asst III (12 month)	20.00%	0.00%	0.2	\$55,028.00	\$11,005.60	54.031%	\$5,946.44	\$16,952.04	
10			TBD - Program Specialist (12 month)	0.00%	100.00%	1	\$85,800.00	\$85,800.00	7.250%	\$6,220.50	\$92,020.50	

### Sub Staffing A

11		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD - Project Specialist (12 month)	0.00%	100.00%	1	\$62,400.00	\$62,400.00	7.250%	\$4,524.00	\$66,924.00	
<b>Totals:</b>					<b>130.00%</b>	<b>660.00%</b>	<b>7.9</b>	<b>\$813,233.00</b>	<b>\$611,191.20</b>		<b>\$185,896.07</b>	<b>\$797,087.27</b>	

**Definition and basis for calculations of benefit rate(s):**

The benefit rate includes Retirement (11.442%), Health & Welfare (%varies by staff), Workers

### Sub A Budget Justification

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant A Name:** Orange County Department of Education (OCDE)

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office expenses and supplies	Office supplies (\$36.962 each) including but not limited to paper, pens,	\$36.96	12.00	7.90	\$3,504.00	
					1.00	1.00	\$0.00	
					1.00	1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$3,504.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage/Nutritionists 1,2,3,5,10,11 for Direct Ed	Target Sites	520	3.7						40.00			\$11,752.00	
		Mileage/Nutritionists 1,2,3 for Sch/AftrSchool Activities	Target Sites	178	1						40.00			\$4,022.80	
		Mileage/Nurtitionist 5 for Youth Engagement Activities	Target Sites	209	1						40.00			\$4,723.40	
		Mileage/Nutritionists 2,3 for Early Childhood Development	Target Sites	108	0.3						40.00			\$2,440.80	
		Mileage/Research Specialist 7 for Evaluation Efforts	Target Sites	25	0.5						40.00			\$565.00	
<b>Total Travel and Per Diem:</b>														<b>\$23,504.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A					
		B					
		C					
		D					
		E					

**Sub A Budget Justification**

		<b>Total Sub Grant(s):</b>	<b>\$0.00</b>
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Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Instructional Supplies	Nutrition Education Materials for Direct Ed Classes for school age children	\$4.58	360.00	12.00	\$19,799.86		
			Nutrition Education Materials for school staff and after school staff	\$4.58	360.00	12.00	\$19,799.86		
			Nutrition Education Materials for youth engagement activities at	\$3.53	300.00	12.00	\$12,719.99		
			Nutrition Education Materials for early childhood sites at approximately	\$5.19	90.00	12.00	\$5,607.36		
		Printing Costs	Printing of materials for direct education, curriculum, lessons for staff to	\$11.97	450.00	12.00	\$64,619.64		
			Printing of materials for direct eduction, curriculum, lesson, and workbooks	\$2.00	300.00	12.00	\$7,200.00		
		Food Safety Certification	Serv Safe Manager Certification for 5 FTE @ \$150 per certification	\$750.00	1.00	1.00	\$750.00		
		Food for Taste Testing	Monthly HOTM taste testing for approximately 11565 preschool,	\$1.50	11565.00	12.00	\$208,170.00		
		Licenses	Pro-rated software licenses for evaluation efforts	\$2,525.00	1.00	1.00	\$2,525.00		
		Evaluation supplies & materials	Evaluation printing of assessments and surveys, support materials,	\$3,472.77	1.00	1.00	\$3,472.77		
							<b>Total Other Costs:</b>	<b>\$344,664.47</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Percentage of Total Direct Costs	9.09%	\$1,168,759.74	\$106,240.26	
					<b>Total Indirect Costs:</b>	<b>\$106,240.26</b>

		<b>Total Budget:</b>	<b>\$1,275,000.00</b>
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Orange County Health Care Agency  
 13-20487  
 Huntington Beach Union High School District (HBUHSD)

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g. Director of Programs)	Lauren Teng (12 month)	5.06%	0.00%	0.05063	\$116,525.40	\$5,899.68	36.440%	\$2,149.84	\$8,049.52	
2		27 Project Coordinator	Nancy Wikes (12 month)	15.00%	85.00%	1	\$90,096.00	\$90,096.00	41.010%	\$36,948.37	\$127,044.37	
3		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Janis Price (11 month)	0.00%	100.00%	1	\$72,325.00	\$72,325.00	45.840%	\$33,153.78	\$105,478.78	
4		22 Office Manager/Secretary/Admin Assistant	Becky Duggins (12 month)	10.20%	0.00%	0.102	\$66,843.00	\$6,817.99	47.920%	\$3,267.18	\$10,085.16	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD (10 month)	0.00%	100.00%	1	\$12,352.00	\$12,352.00	0.000%	\$0.00	\$12,352.00	
6		22 Office Manager/Secretary/Admin Assistant	Geri Valentine (10 month)	20.00%	0.00%	0.2	\$18,968.00	\$3,793.60	11.440%	\$433.99	\$4,227.59	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD (10 month)	30.00%	0.00%	0.3	\$45,000.00	\$13,500.00	11.440%	\$1,544.40	\$15,044.40	
<b>Totals:</b>				<b>80.26%</b>	<b>285.00%</b>	<b>3.65263</b>	<b>\$422,109.40</b>	<b>\$204,784.27</b>		<b>\$77,497.56</b>	<b>\$282,281.83</b>	

**Definition and basis for calculations of benefit rate(s):**

The benefit rate PERS, OASDI, Medicare, SUI & Worker's Comp (21.14%) + Health benefits based on the individual's salary

### Sub B Budget Justification

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant B Name:** Huntington Beach Union High School District (HBUHSD)

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office expenses and supplies	\$76.20/month x 10 months x 2.25 FTE. Supplies to purchase include: pens, pencils, markers, sharpies, toner, tape, staples, copy paper	\$76.20	10.00	2.25	\$1,714.50		
					1.00	1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,714.50</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Project Coordinator (Pos 2)	Target sites	43	1						20.00			\$485.90	
		Health Educator	Target sites											\$0.00	
		Health Educator (Pos 3)	Target sites	43	1						20.00			\$485.90	
<b>Total Travel and Per Diem:</b>														<b>\$971.80</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)					
Action	Approved	Name	Description/Justification	Total	Budget Revision Justification		
		A					
		B					
		C					
		D					
		E					
		F					
		G					
		H					
		I					
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>			

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition education materials	Nutrition education classes 150 classes (\$3.75 materials + 2.75 food demonstration = \$6.50 x 4650 individuals)	\$6.50	4650.00	1.00	\$30,225.00	

**Sub B Budget Justification**

		Teacher/Site Resources	School wide nutrition promotion/education materials such as books, DVD's, food models, milk visuals, MyPlate visuals, etc. at 50 sites	\$364.16	50.00	1.00	\$18,208.00	
		Taste Test for teacher lessons	175 teachers to conduct nutrition lessons with food demonstration/taste test. Average 30 students per classroom. \$ .9923 x30 students x175 teachers	\$0.99	5250.00	1.00	\$5,209.58	
		Fruit/Vegetable taste test x6	Schools and after school programs 27,327 students x \$0.25/ taste test x 6	\$0.25	27327.00	6.00	\$40,990.50	
		Food demo supplies	Supplies include: paper plates, plastic forks, plastic spoons, etc. 27,327 students x \$.06 x 6 events	\$0.06	27327.00	6.00	\$9,837.72	
		Teacher training	Extra pay for teachers to attend nutrition workshops - 185 teachers x \$30/hr. x 2 hrs x 2 trainings	\$60.00	185.00	2.00	\$22,200.00	
		Teacher training materials	185 teachers x \$2.50 for training packages x 2 trainings	\$2.50	185.00	2.00	\$925.00	
		Printing	Nutrition education flyers -15,007 flyers x \$0.10/2 sided flyer x 6 issues	\$0.10	15007.00	6.00	\$9,004.20	
		Printing	Nutrition lesson handouts/recruiting participant flyers 68,003 flyers x \$0.05/ flyer	\$0.05	68003.00	1.00	\$3,400.15	
		Impact Evaluation	Design and Print Impact Evaluation Surveys and Forms 1,310 surveys x 2	\$1.75	1310.00	2.00	\$4,585.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$144,585.15</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Percent based on Total Direct Costs minus \$0.06 to adjust budget to correct total amount of \$450,000	4.76%	\$429,553.21	\$20,446.73	
					<b>Total Indirect Costs:</b>	<b>\$20,446.73</b>
					<b>Total Budget:</b>	<b>\$450,000.00</b>

### Sub Staffing C

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant C Name:** Anaheim City School District (ACSD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		27	Project Coordinator	Andrea Caivano-Reed (11 month)	8.75%	78.75%	0.875	\$68,520.00	\$59,955.00	47.536%	\$28,500.00	\$88,455.00	
							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>					<b>8.75%</b>	<b>78.75%</b>	<b>0.875</b>	<b>\$68,520.00</b>	<b>\$59,955.00</b>		<b>\$28,500.00</b>	<b>\$88,455.00</b>	

**Definition and basis for calculations of benefit rate(s):** The benefit rate includes PERS (11.442%), OASDI (6.20%), SUI (0.05%), Workers Compensation

### Sub C Budget Justification

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant C Name:** Anaheim City School District (ACSD)

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Routine printing	Nutrition ed. related materials, 5000 pages at \$0.10 per page, FTE=0.875	\$0.10	5000.00	0.88	\$437.50	
		Routine office supplies	Office supplies at \$50.00 per month x 10 months x 0.875 FTE. To include	\$50.00	10.00	0.88	\$437.50	
					1.00	1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$875.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage; direct nutrition education; Project Coordinator	School sites	145	0.88						4.64			\$380.14	
		Mileage; preparation for classes; Project Coordinator	Grocery store	50	0.88						5.01			\$141.53	
		Mileage; county	County mtgs	5	0.88						10.03			\$28.33	
<b>Total Travel and Per Diem:</b>														<b>\$550.01</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)						
Action	Last Amt Approved	Name	Description/Justification				Total	Budget Revision Justification
		A						
		B						
		C						
		D						
		E						
		F						
		G						
		H						
		I						
<b>Total Sub Grant(s):</b>							<b>\$0.00</b>	

### Budget Revision Other Costs

**Sub C Budget Justification**

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food demonstration supplies	Food and supplies for 120 cooking demonstration classes x 32 participants x	\$0.78	32.00	120.00	\$2,995.20	
		HOTM workbooks	Elementary HOTM workbooks for 7,000 students at \$1.00 per workbook	\$1.00	7000.00	1.00	\$7,000.00	
		Nutrition ed. materials	Nutrition education materials used for multiple classes such as posters, food	\$124.79	1.00	1.00	\$124.79	
					1.00	1.00	\$0.00	
					1.00	1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$10,119.99</b>	

Budget Revision		Indirect Costs						Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total			
		None - waived by District	0.00%	\$0.00	\$0.00			
<b>Total Indirect Costs:</b>					<b>\$0.00</b>			

<b>Total Budget:</b>					<b>\$100,000.00</b>	
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### Sub Staffing D

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

Orange County Health Care Agency  
 13-20487  
 Santa Ana Unified School District (SAUSD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD - Substitute Teacher #1	0.00%	14.42%	0.1442	\$38,133.00	\$5,498.78	0.000%	\$0.00	\$5,498.78	
2		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD - Substitute Teacher #2	0.00%	14.42%	0.1442	\$38,133.00	\$5,498.78	0.000%	\$0.00	\$5,498.78	
3		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD - Substitute Teacher #3	0.00%	14.42%	0.1442	\$38,133.00	\$5,498.78	0.000%	\$0.00	\$5,498.78	
4		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD - Substitute Teacher #4	0.00%	14.42%	0.1442	\$38,133.00	\$5,498.78	0.000%	\$0.00	\$5,498.78	
5		22 Office Manager/Secretary/Admin Assistant	Charmaine Alvarado (12 month)	100.00%	0.00%	1	\$37,521.00	\$37,521.00	37.940%	\$14,235.47	\$51,756.47	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>100.00%</b>	<b>57.68%</b>	<b>1.5768</b>	<b>\$190,053.00</b>	<b>\$59,516.11</b>		<b>\$14,235.47</b>	<b>\$73,751.58</b>	

Definition and basis for calculations of benefit rate(s):

The benefit rate negotiated by District includes Retirement, Health, Workers Compensation and

### Sub D Budget Justification

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant D Name:** Santa Ana Unified School District (SAUSD)

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office expenses and supplies	General office supplies, routine copying, for staff and substitute teachers,	\$100.00	10.00	1.00	\$1,000.00		
					1.00	1.00	\$0.00		
					1.00	1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,000.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage - Pos 5	Target sites	100	1						10.00			\$565.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$565.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification		
		A					
		B					
		C					
		D					
		E					
		F					
		G					
		H					
		I					
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>			

#### Budget Revision Other Costs

### Sub D Budget Justification

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Printing	Print 8,000 HOTM workbooks at \$1.00 each	\$1.00	7500.00	1.00	\$7,500.00	
		Food demo	Taste testing - \$0.50 per taste test x 5000 youth x 6 times a year	\$0.50	4315.00	6.00	\$12,945.00	
		Nutrition ed materials	Items and supplies used for multiple classes, may include food models,	\$345.01	1.00	1.00	\$345.01	
		ServSafe certification	Training materials and test to obtain food handling certificate, 3 staff x \$25	\$25.00	3.00	1.00	\$75.00	
					1.00	1.00	\$0.00	
					1.00	1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$20,865.01</b>	

Budget Revision		Indirect Costs					Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total		
		Based on Total Direct Cost (percent determined by Distict)	3.97%	\$96,181.59	\$3,818.41		
<b>Total Indirect Costs:</b>					<b>\$3,818.41</b>		
<b>Total Budget:</b>					<b>\$100,000.00</b>		

### Sub Staffing E

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant E Name:**

Orange County Health Care Agency  
 13-20487  
 Newport-Mesa Unified School District (NMUSD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		13 Dietician	Pam Williams (10 month)	4.85%	43.02%	0.4786552	\$80,144.30	\$38,361.49	41.604%	\$15,959.87	\$54,321.36	
2		15 Food Service Worker (e.g. Director, Manager, Asst., Server, Cook)	Multiple staff (6) (10 month)	0.00%	9.04%	0.0903836	\$33,079.00	\$2,989.80	22.400%	\$669.71	\$3,659.51	
3		26 Program Assistant	Marissa Arellano (10 month)	23.46%	23.46%	0.46911	\$28,214.41	\$13,235.66	20.900%	\$2,766.25	\$16,001.92	
4		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Multiple staff (8) 100% of stipend is Network, not based on annual salary,	0.00%	2.29%	0.022857	\$70,000.00	\$1,599.99	20.900%	\$334.40	\$1,934.39	
<b>Totals:</b>				<b>28.31%</b>	<b>77.80%</b>	<b>1.0610058</b>	<b>\$211,437.71</b>	<b>\$56,186.94</b>		<b>\$19,730.24</b>	<b>\$75,917.18</b>	

**Definition and basis for calculations of benefit rate(s):**

the benefit rate includes FERS (11.44%), GASDI (0.20%), IT & W (13.10%), OPEB (1.60%) Workers Compensation (1.76%), U/I (0.05%) and Medicare (1.45%)

### Sub E Budget Justification

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant E Name:** Newport-Mesa Unified School District (NMUSD)

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	31 boxes - Pens (8), Pencils (9), Paperclips (8), staples (5), @ 3.25 each box	\$3.25	31.00	1.00	\$100.75		
		Folders	Folders for filing documents & nutrition education materials	\$14.16	3.00	1.00	\$42.48		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$143.23</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage/Dietitian & Program	Schools	60							10.00			\$339.00	
		Mileage/Dietitian & Program	Meetings	13							20.80			\$152.78	
<b>Total Travel and Per Diem:</b>														<b>\$491.78</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification		
		A Active Learning	Will participate in nutrition education classes by providing physically active component in conjunction with	\$975.00			
		B					
		C					
		D					
		E					
		F					
		G					
		H					
		I					
<b>Total Sub Grant(s):</b>				<b>\$975.00</b>			

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Printing	Harvest of the Month workbooks, handouts, additional materials as needed	\$0.25	1880.00	1.00	\$470.00	
		Printing Posters	Harvest of the Month Posters	\$10.00	18.00	1.00	\$180.00	

**Sub E Budget Justification**

		Food	200 parents participating in nutrition education classes with fruit and vegetable tastings -- 200 parents @ \$2.49 per person x 6 classes	\$2.49	1200.00	1.00	\$2,988.00		
		Food	2,200 elementary school Harvest of the Month taste testing per month x 7 months @ \$.75 per student	\$0.75	2200.00	7.00	\$11,550.00		
		Food	2 groups of high school student nutrition class with 300 students each group will participate in taste testing @ \$1.70 per serving	\$1.70	600.00	1.00	\$1,020.00		
		Materials for cooking demos	Plastic Serving spoons (1.99/pkg of 3 x 5), plates (16.71/pkg of 500 x 5), cups (25.00/pkg of 200 x 3), napkins (8.91/pkg of 400 x 5), Cutlery (12.49/pkg of 100 set x 5) Nylon knives (9.99/pkg of 3 x 2)	\$320.00	1.00	1.00	\$320.00		
		Nutrition Education Materials	Nutrition education materials to support multiple nutrition education classes (food models, etc.)	\$178.21	1.00	1.00	\$178.21		
		Printing - Paper only	Harvest of the Month Parent Newsletters 10 boxes of paper @ \$40.98 per box, no charge for copying	\$40.98	10.00	1.00	\$409.80		
							<b>Total Other Costs:</b>	<b>\$17,116.01</b>	

<b>Budget Revision</b>		<b>Indirect Costs</b>						
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Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification			
		Based on Total Direct Costs	5.66%	\$94,643.20	\$5,356.81				
					<b>Total Indirect Costs:</b>	<b>\$5,356.81</b>			

							<b>Total Budget:</b>	<b>\$100,000.00</b>	
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### Sub Staffing F

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant F Name:** America On Track (AOT)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		8 Contract Manager	Claire Braeburn	5.00%	0.00%	0.05	\$99,000.00	\$4,950.00	23.000%	\$1,138.50	\$6,088.50	
2		3 Administrator (e.g. Director of Programs)	Terry Thompson	0.00%	20.00%	0.2	\$99,000.00	\$19,800.00	23.000%	\$4,554.00	\$24,354.00	
3		27 Project Coordinator	TBD	0.00%	100.00%	1	\$36,500.00	\$36,500.00	23.000%	\$8,395.00	\$44,895.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>5.00%</b>	<b>120.00%</b>	<b>1.25</b>	<b>\$234,500.00</b>	<b>\$61,250.00</b>		<b>\$14,087.50</b>	<b>\$75,337.50</b>	

**Definition and basis for calculations of benefit rate(s):** The benefit rate of includes FICA, State unemployment, Workers Compensation, health

### Sub F Budget Justification

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant F Name:** America On Track (AOT)

#### Budget Revision

### Operating Expenses

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Dues, Subscriptions, Licenses	Covers pro-rated annual general business license fees, corporate document	\$911.00	1.00	1.00	\$911.00	
		Insurance	Covers employer's, professional, commercial general, and auto liability, &	\$1,126.00	1.00	1.00	\$1,126.00	
		Office Expenses	Paper, pens, binders, laser toner, envelopes, & general. (\$7,500/yr x	\$75.00	12.00	1.00	\$900.00	
		Rent/Mortgage	Office space at 12.15% of total sq. footage of 2,369 (287 sq ft) x \$17.67 per	\$17.67	287.00	1.00	\$5,071.29	
		Telephone	Includes telephone, facsimilie, internet and cell phones @ 12.15% of	\$150.00	12.00	1.00	\$1,800.00	
		Audit	Portion of annual audit of financial statements [12.15% pro-rate x \$8,750	\$1,063.00	1.00	1.00	\$1,063.00	
<b>Total Operating Expenses:</b>							<b>\$10,871.29</b>	

#### Budget Revision

### Travel and Per Diem

Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Project Coordinator - Pos 3	Target sites	200							10.00			\$1,130.00	
		Administrator - Pos 2	Target sites	60	1						10.00			\$339.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>													<b>\$1,469.00</b>		

\*Lodging costs include taxes. Reimbursement at CalHR rates.

#### Budget Revision

### Sub Grant(s)

Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

### Sub F Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition ed materials	Education items and supplies for use in multiple classes; may include food	\$4,522.21	1.00	1.00	\$4,522.21	
		Printing	For printing Network-approved nutrition education handouts, 10,000 copies	\$0.10	#####	1.00	\$1,000.00	
		Food Demonstrations	Materials for food demonstrations, \$20 per demo x 3000 taste tests,	\$2.00	3000.00	1.00	\$6,000.00	
		Training materials	Materials and handouts to train partners assisting with lessons	\$500.00	1.00	1.00	\$500.00	
		ServSafe certification	Training materials and test for food handling certificate	\$300.00	1.00	1.00	\$300.00	
<b>Total Other Costs:</b>							<b>\$12,322.21</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		No Indirect costs	0.00%	\$0.00	\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$100,000.00</b>	
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### Sub Staffing G

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant G Name:** Community Action Partnership of Orange County (CAPOC)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		1 Accountant/Finance	Dolores Barrett	20.00%	0.00%	0.2	\$94,744.00	\$18,948.80	30.000%	\$5,684.64	\$24,633.44	
2		3 Administrator (e.g. Director of Programs)	Ann Mino	50.00%	0.00%	0.5	\$53,248.00	\$26,624.00	30.000%	\$7,987.20	\$34,611.20	
3		27 Project Coordinator	Gabriella Gregg	0.00%	100.00%	1	\$40,040.00	\$40,040.00	30.000%	\$12,012.00	\$52,052.00	
4		27 Project Coordinator	Maria Rosas	0.00%	100.00%	1	\$40,872.00	\$40,872.00	30.000%	\$12,261.60	\$53,133.60	
5		27 Project Coordinator	Lillybeth de la Torre	0.00%	100.00%	1	\$34,715.20	\$34,715.20	30.000%	\$10,414.56	\$45,129.76	
6		27 Project Coordinator	Antonio Contreras	0.00%	100.00%	1	\$32,718.40	\$32,718.40	30.000%	\$9,815.52	\$42,533.92	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	Laura Herrera	0.00%	100.00%	1	\$26,436.80	\$26,436.80	30.000%	\$7,931.04	\$34,367.84	
8		21 Nutritionist/Nutrition Educator/Nutrition Aide	Aura Hernandez	0.00%	20.00%	0.2	\$28,371.20	\$5,674.24	30.000%	\$1,702.27	\$7,376.51	
9		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$26,436.80	\$26,436.80	30.000%	\$7,931.04	\$34,367.84	
10		28 Promotora	TBD	0.00%	80.00%	0.8	\$20,820.80	\$16,656.64	30.000%	\$4,996.99	\$21,653.63	
11		28 Promotora	TBD	0.00%	80.00%	0.8	\$20,820.80	\$16,656.64	30.000%	\$4,996.99	\$21,653.63	
12		30 Research Specialist	TBD	0.00%	25.00%	0.25	\$36,400.00	\$9,100.00	30.000%	\$2,730.00	\$11,830.00	
<b>Totals:</b>				<b>70.00%</b>	<b>805.00%</b>	<b>8.75</b>	<b>\$455,624.00</b>	<b>\$294,879.52</b>		<b>\$88,463.86</b>	<b>\$383,343.38</b>	

**Definition and basis for calculations of benefit rate(s):**

The benefit rate of 30.00% includes Payroll taxes (8%), Health, Dental, Vision, Life Insurance (14%) 403(b) retirement Plan Contribution (6%) and Workers Compensation (2%)

### Sub G Budget Justification

**Prime Grantee Name:** Orange County Health Care Agency  
**Grant Number:** 13-20487  
**Sub Grant G Name:** Community Action Partnership of Orange County (CAPOC)

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office and Warehouse Space	8.75 FTE - 2,691 sq feet x 12 months x \$0.50 per sq ft.	\$153.77	12.00	8.75	\$16,145.83		
		Insurance	8.5% Sexual Misconduct, 42%Automobile, 48.5% Commerical General	\$14.22	12.00	8.75	\$1,493.10		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$17,638.93</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage-Administrator-2	Targe sites	70	0.5						15.00			\$593.25	
		Mileage-Project Coordinator-3	Targe sites	95	1						15.00			\$805.13	
		Mileage-Project Coordinator-4	Targe sites	95	1						15.00			\$805.13	
		Mileage-Project Coordinator-5	Targe sites	95	1						15.00			\$805.13	
		Mileage-Project Coordinator-6	Targe sites	95	1						15.00			\$805.13	
		Mileage-Nutrition Educator-7	Targe sites	95	1						15.00			\$805.13	
		Mileage-Nutrition Educator-9	Targe sites	95	1						15.00			\$805.13	
		Mileage-Research Specialist-12	Targe sites	20	0.25						15.00			\$169.50	
		Mileage-Promotora-10	Targe sites	45	0.8						15.00			\$381.38	
		Mileage-Promotora-11	Targe sites	45	0.8						15.00			\$381.38	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$6,356.25</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

#### Sub Grant(s)

Budget Revision		Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			

**Sub G Budget Justification**

		G				
		H				
		I				
					<b>Total Sub Grant(s):</b>	<b>\$0.00</b>

**Other Costs**

		Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Budget Revision		Rethink Your Drink	Items for 150 activities: (i.e. educational nutrition kits , beverage teaching	\$25.00	150.00	1.00	\$3,750.00	
Action	Last Amt Approved	Peer Educators	Items for 48 peer lead classes and 12 train the "trainer/peer" classes: (i.e. utensils and food demo items, MyPlate and other nutritional handouts and	\$31.50	60.00	1.00	\$1,890.00	
		Events	Items for 75 events: (i.e. booth space, display materials, handouts and other	\$34.58	75.00	1.00	\$2,593.50	
		Faith Based	Items for 12 sites: (i.e. cooking utensils and demo supplies, posters, prize	\$26.10	12.00	1.00	\$313.20	
		Evaluation	Items for Nutrition education survey materials: (i.e. pre/ post surveys,	\$5,296.00	1.00	1.00	\$5,296.00	
		ServSafe	1 Manager course at \$125 and 4 Food handler courses at \$15 each	\$185.00	1.00	1.00	\$185.00	
		Food	9,059 individuals being served a beverage or food Taste Test at \$0.25 per	\$0.25	9059.00	1.00	\$2,264.75	
		Nutrition Materials	Nutrition materials used for multiple projects (i.e. displays, etc.)	\$556.50	1.00	1.00	\$556.50	
		Food	325 individuals being served a food demonstration at \$2.50 per individual	2.50	325.00	1.00	\$812.50	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$17,661.45</b>

**Indirect Costs**

		Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
Budget Revision		No Indirect Costs	0.00%	\$0.00	\$0.00		
Action	Approved					<b>Total Indirect Costs:</b>	<b>\$0.00</b>

**Total Budget: \$425,000.00**

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** *City of Pasadena Public Health Department  
Nutrition and Physical Activity Program*  
**Grant Number:** *12-10205*  
**Program Area:** *Local Health Department*

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 10% Female 90%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>13%</u>	<input checked="" type="checkbox"/> Latino	<u>85%</u>
<input type="checkbox"/> Asian	_____ %	<input type="checkbox"/> Native American	_____ %
<input checked="" type="checkbox"/> Caucasian	<u>2%</u>	<input type="checkbox"/> Pacific Islander	_____ %
<input type="checkbox"/> Other (specify) _____:	_____ %		

Languages:

<input checked="" type="checkbox"/> English	<u>20%</u>	<input type="checkbox"/> Korean	_____ %
<input checked="" type="checkbox"/> Spanish	<u>80%</u>	<input type="checkbox"/> Lao	_____ %
<input type="checkbox"/> Arabic	_____ %	<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Armenian	_____ %	<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Bosnian	_____ %	<input type="checkbox"/> Tagalog	_____ %
<input type="checkbox"/> Cantonese	_____ %	<input type="checkbox"/> Vietnamese	_____ %
<input type="checkbox"/> Farsi	_____ %	<input type="checkbox"/> Other (specify) _____:	_____ %
<input type="checkbox"/> Hmong	_____ %	<input type="checkbox"/> Other (specify) _____:	_____ %
<input type="checkbox"/> Khmer (Cambodian)	_____ %		

Ages:

<input type="checkbox"/> Under 5 years old	_____ %	<input checked="" type="checkbox"/> 12 to 17	<u>5%</u>
<input type="checkbox"/> 5 to 8	_____ %	<input checked="" type="checkbox"/> 18 to 59	<u>85%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>5%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

*See attached Census Tract data sheet*  
 *See attached Means Tested Program data sheet*  
 *See attached Free/Reduced Price Meal Percentage data sheet*  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |             |   |             |
|---|-------------|---|-------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>5</u> %  | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____%      |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____%      | <input type="checkbox"/> MediCal                                    | _____%      |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____%      | <input type="checkbox"/> Public Housing                             | _____%      |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | _____%      | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____%      |
| <input type="checkbox"/> Family Resource Center                                     | _____%      | <input type="checkbox"/> Shelters/Temporary Housing                 | _____%      |
| <input type="checkbox"/> Food Banks   | _____%      | <input type="checkbox"/> Soup Kitchens                              | _____%      |
| <input type="checkbox"/> Food Pantries  | _____%      | <input type="checkbox"/> SSI- Supplemental Security Income          | _____%      |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>10</u> % | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____%      |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | _____%      | <input type="checkbox"/> Weatherization Program                     | _____%      |
| <input type="checkbox"/> Job Corps  | _____%      | <input checked="" type="checkbox"/> WIC                             | <u>10</u> % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (100 occurrences at 1-1.5 hour(s) each)
- Community Education Events: (15-20 occurrences at .25 hour(s) each)
- Training/Workshop/Conference: (5 occurrences at 1-1.5 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote, Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- 1 \_\_\_\_\_ CalFresh Offices
- \_\_\_\_\_ Churches
- 2 \_\_\_\_\_ Community Centers
- \_\_\_\_\_ Elderly Service Centers
- \_\_\_\_\_ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- 1 \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ Food Stores
- 3 \_\_\_\_\_ Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ Libraries

2 Other Youth Education Sites (includes Parks and Recreation)

1 Public/Community Health Centers (includes Public Health Departments)

- \_\_\_\_\_ Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- 5 \_\_\_\_\_ Schools – students (K-12)
- \_\_\_\_\_ Schools – students (Afterschool Program)
- 5 \_\_\_\_\_ Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- 2 \_\_\_\_\_ WIC Programs
- \_\_\_\_\_ Worksites
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: **20,000**

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in city of Pasadena. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) assessment results with various local stakeholders, community members, and community organizations. Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process evaluation measures will show the participation in nutrition education and physical activity promotion programs with sign-in sheets, special event attendee recorded numbers as reported in the Activity Tracking Report Form. Participants, targeted SNAP-ED eligible population, will demonstrate an increase in awareness of the importance of making healthier food choices coupled with being more physically active.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract (2010)	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Head Start Programs	Villa Parke Site	363 E. Villa Street	Pasadena	91101	06037461901	AR	%	43.8%	58.9%	2006-2010	
WIC Programs	Pasadena Public Health Department	363 E. Villa Street	Pasadena	91101	06037461901	AR	%	43.8%	58.9%	2006-2010	
Community Centers	Villa Parke Community Center	363 E. Villa Street	Pasadena	91101	06037461901	AR	%	43.8%	58.9%	2006-2010	
WIC Programs	Pasadena Public Health Department	1845 N. Fair Oaks Avenue	Pasadena	91103	06037460900	H	%	11.5%	61.7%	2006-2010	
Head Start Programs	Orange Grove Site	595 Lincoln Avenue	Pasadena	91103	06037461901	AR	%	43.8%	58.9%	2006-2010	
Community Centers	Jackie Robinson Community Center	1020 North Fair Oaks Avenue	Pasadena	91103	06037462002	AR	%	37.6%	52.2%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract (2010)	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Sites (includes Parks and Recreation)	Villa Parke Community Center	363 E. Villa Street	Pasadena	91101	06037461901	AR	%	43.8%	58.9%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	La Pintoresca Teen Center	45 East Washington Boulevard	Pasadena	91103	06037462002	AR	%	37.6%	52.2%	2006-2010	
Farmers Market	Villa Parke	363 Villa Street	Pasadena	91101	06037461901	AR		43.8%	58.9%	2006-2010	
Head Start Programs	Scott Site	2034 N Fair Oaks Ave	Pasadena	91103	06037461502	AR		25.2%	53.6%	2006-2010	
Community Centers	Pasadena Youth Center	805 N Madison Ave	Pasadena	91104	06037462100	H		25.6%	61.0%	2006-2010	
Other Youth Education Sites (includes Parks and Recreation)	Robinson Park	1081 N. Fair Oaks Ave	Pasadena	91103	06037461600	H		34.3%	56.4%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract (2010)	Ethnicity **	100 % FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Centers	Boys and Girls Club	2020 N Fair Oaks Ave	Pasadena	91103	06037461502	AR		25.2%	53.6%	2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
CalFresh Office	DPSS	955 N. Lake Ave.	Pasadena	91104	06037462100
HeadStart	Villa Park	363 E. Villa Street	Pasadena	91101	06037461901
HeadStart	Scott Site	2034 N. Fair Oaks Ave	Pasadena	91103	06037461502
HeadStart	Orange Grove	595 Lincoln Ave	Pasadena	91103	06037461901
WIC	Villa Park	363 E. Villa Street	Pasadena	91101	06037461901
WIC	Pasadena Public Health Dept.	1845 N. Fair Oaks Ave	Pasadena	91103	06037460900

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Madison Elementary (S), (A), (P)	Pasadena Unified	19648816021687	93.35%	5.20%	98.54%
Washington Accelerated (S), (A), (P)	Pasadena Unified	19648816119549	90.19%	6.22 %	96.41%
Cleveland Elementary (S), (A), (P)	Pasadena Unified	19648816021547	89.93%	5.21%	95.41%
Jackson Elementary S), (A), (P)	Pasadena Unified	19648816021620	85.76%	8.09%	93.85%
Washington Middle (S), (A), (P)	Pasadena Unified	19648816021752	82.97%	7.42%	90.39%
John Muir High (S), (A), (P)	Pasadena Unified	19648811936103	75.02%	7.37%	82.39%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: City of Pasadena Public Health Department

Grant Number: 13-20496

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$116,305.00	\$209,133.15	\$92,828.15	79.81%
2 Benefits	\$48,805.00	\$71,591.50	\$22,786.50	46.69%
3 Operating	\$16,770.00	\$37,089.28	\$20,319.28	121.16%
4 Equipment	\$1,706.00	\$0.00	-\$1,706.00	-100.00%
5 Travel & Per Diem	\$3,802.00	\$22,996.08	\$19,194.08	504.84%
6 Subcontractors	\$66,140.00	\$154,725.00	\$88,585.00	133.94%
7 Other Costs	\$7,750.00	\$13,195.87	\$5,445.87	70.27%
8 Indirect Costs	\$3,302.00	\$7,018.12	\$3,716.12	112.54%
<b>Totals:</b>	<b>\$264,580.00</b>	<b>\$515,749.00</b>	<b>\$251,169.00</b>	<b>94.93%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	added more staff and salaries at control rate
2 Benefits	added more staff
3 Operating	added more staff
4 Equipment	N/A
5 Travel & Per Diem	Included more staff
6 Subcontractors	increase amount with Enhancement
7 Other Costs	increased cost due to increased staff
8 Indirect Costs	increased cost due to increased staff



## Prime Staffing

Full Time Employees: Workers Compensation 2.31%, General Liability 0.09%, pension (PERS) 1.13%, PERS-City Portion 16.23%, Health and Dental 20.27%, Life 0.08%, Medicare 1.48%, Long term Disability 0.25% Total Benefit = 41.85%

Part Time Employees: Workers Compension 2.31%, General Liability 0.09%, pension (PARS) 3.93%, Medicare 1.48% Total Benefit = 7.81%

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**Definition and basis for calculations of benefit rate(s):**

## Prime Budget Justification

Prime Grantee Name: City of Pasadena Public Health Department  
 Grant Number: 13-20496

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Internal Service Charges	Includes structural maintenance, utilities, housekeeping, prevention maintenance, Security, mail basic and telephone basic.	\$342.00	1.00	12.00	\$4,104.00	
		Information Technology	Desktop support, service center, network support, telephone services, enterprise computer basic, program management, application basic, GIS, desk top replacement.	\$257.00	5.00	12.00	\$15,420.00	
		Postage	general/ overnight mailings	\$250.00	1.00	1.00	\$250.00	
		General materials & office supplies	General program expenses, class materials, print cartridges, paper, etc. (3.65 FTE)	\$200.00	3.65	12.00	\$8,760.00	
		Printing Costs	copies and copier lease based on historic usage (monthly maintenance, 3,500 B&W copies, 1,000 colored)	\$85.00	3.65	12.00	\$3,723.00	
			Additional colored copies	\$0.08	3000.00	1.00	\$237.60	
			Outside printing (i.e. MyPlate booklet)	\$2.00	2297.34	1.00	\$4,594.68	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$37,089.28</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

### Budget Revision Travel and Per Diem

**Prime Budget Justification**

Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage, local- all staff	Pasadena	15							400.00			\$3,390.00	
		Network Meetings/trainings	Sacramento	4	3	2	2	\$40.00	\$92.00	\$200.00	30.00		\$50.00	\$6,235.80	
		Regional Meetings/trainings	LA County	6	3						200.00			\$678.00	
		NSC Meetings Nov/May	Sacramento	2	2	4	2	\$120.00	\$184.00	\$400.00	30.00			\$5,025.90	
		LHD Project Coordinator Meeting Oct/ April	Sacramento	2	1	2.5	1	\$120.00	\$92.00	\$200.00	15.00			\$1,200.95	
		Network Statewide Conference	Sacramento	1	2	3	2	\$240.00	\$368.00	\$400.00	15.00			\$3,720.48	
		CCLHDN	TBD	1	2	2	1	\$240.00	\$184.00	\$400.00	30.00	\$300.00		\$2,744.95	
<b>Total Travel and Per Diem:</b>														<b>\$22,996.08</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)		Total	Budget Revision Justification
Action	Approved	Name	Description/Justification	Total	
		A Pasadena Unified School District (PUSD)	PUSD will be contracted to annually recruit a minimum of (5) Peer Educators from the SNAP-Ed eligible members in the community to reach a minimum of (75) Peers in a minimum of (20) nutrition education/obesity prevention class series promoting food security as well as individual , family and organizational changes. They will assist with participating in evidence based nutrition education classes , community events and conduct and report on Impact Outcome Evaluations to assess change in healthy food and beverage consumption. As former LIA, they have the expertise needed to complete task.	\$154,725.00	
		B			
		C			
<b>Total Sub Grant(s):</b>				<b>\$154,725.00</b>	

Budget Revision		Other Costs		Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification					
		Nutrition class/community	Produce taste testing for nutrition education	\$0.50	18000	1.00	\$9,000.00	
			supplies for test testing	\$0.23	18000	1.00	\$4,195.87	
						1.00	\$0.00	

### Prime Budget Justification

						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$13,195.87</b>	

Budget Revision		Indirect Costs					Budget Revision Justification	
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total			
		Using total of Salaries & Benefits	2.50%	\$280,724.65	\$7,018.12			
<b>Total Indirect Costs:</b>					<b>\$7,018.12</b>			

<b>Total Budget:</b>					<b>\$515,749.00</b>			
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## Sub Staffing A

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

City of Pasadena Public Health Department  
 13-20496  
 Pasadena Unified School District (PUSD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	Alvaro Alvarenga De Leon	5.00%	95.00%	1	\$35,260.00	\$35,260.00	41.080%	\$14,484.81	\$49,744.81	
2		15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	Rembert Valmonte	5.00%	95.00%	1	\$35,260.00	\$35,260.00	41.080%	\$14,484.81	\$49,744.81	
3		14 Family Advocate	TBD	60.00%	40.00%	1	\$23,246.00	\$23,246.00	41.080%	\$9,549.46	\$32,795.46	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>70.00%</b>	<b>230.00%</b>	<b>3</b>	<b>\$93,766.00</b>	<b>\$93,766.00</b>		<b>\$38,519.07</b>	<b>\$132,285.07</b>	

Per PUSD- Certified/Classified Personnel Benefits: STRS 8.25%, MEDI 1.45%, SUI 0.5% W/C 2.5%, OPEB 2.00%, PERS/PERS REDCTN 13.02%, OASDI 6.20%, MEDI 1.45%, SUI 0.5%, W/C 2.5%, OPEB2.00%. TOTAL BENEFITS 40.37% (NOTE: PUSD increase on budget as they except increase in benefit costs in FY 14.

**Definition and basis for calculations of benefit rate(s):**

### Sub A Budget Justification

**Prime Grantee Name:** City of Pasadena Public Health Department  
**Grant Number:** 13-20496  
**Sub Grant A Name:** Pasadena Unified School District (PUSD)

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Printing Cost	Basic office supplies and postage	\$161.00	12.00	1.00	\$1,932.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$1,932.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network NEOP Meeting	sacramento	1	1	1	2	\$40.00	\$104.00	\$250.00			\$78.00	\$576.00	
		Local Travel	Pasadena/LA County	15.04	3						600.00			\$5,098.56	
		Network trainings	LA County	4	2							\$65.00		\$520.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$6,194.56</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A					
		B					
		C					
		D					
		E					
		F					
		G					
		H					
		I					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

### Sub A Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	posters, pamphlets, cookbooks, visual aids	\$20.00	212.00	1.00	\$4,240.00	
		Food samples	Taste testing in classroom or after school	\$2.00	2000.00	1.00	\$4,000.00	
		Food Samples	Taste testing for parent workshops	\$2.50	1000.00	1.00	\$2,500.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$10,740.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Percentage of total salaries & benefits	2.70%	\$132,285.00	\$3,574.00	
<b>Total Indirect Costs:</b>					<b>\$3,574.00</b>	

<b>Total Budget:</b>					<b>\$154,725.64</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Plumas Lassen Modoc SNAP-ED Network  
**Grant Number:** 13-20097  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 55% Female 45%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>3%</u>	<input checked="" type="checkbox"/> Latino	<u>12%</u>
<input type="checkbox"/> Asian	_____%	<input checked="" type="checkbox"/> Native American	<u>3%</u>
<input checked="" type="checkbox"/> Caucasian	<u>82%</u>	<input type="checkbox"/> Pacific Islander	_____%
<input type="checkbox"/> Other (specify):	_____%		

Languages:

<input checked="" type="checkbox"/> English	<u>90%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>10%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>10%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>5%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>10%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>50%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>10%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>15%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input checked="" type="checkbox"/> MediCal <u>20%</u>                     |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>20%</u>              |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP) _____%             | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input checked="" type="checkbox"/> Family Resource Center <u>20%</u>                      | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input checked="" type="checkbox"/> HeadStart <u>20%</u>                                   | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%              |
| <input type="checkbox"/> In Home Supportive Services (IHSS) _____%                         | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input checked="" type="checkbox"/> WIC <u>20%</u>                         |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP
- Internet/Web Sites-website address: PCPHA/HealthyPlumas (countyofplumas.com)
- Print Media:
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: ( 90 occurrences at .5 hour(s) each)
- Community Education Events: ( 3 occurrences at 4 hour(s) each)
- Training/Workshop/Conference: ( 6 occurrences at 2 hour(s) each)
- Point of Purchase: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

- |  |                                   |
|--|-----------------------------------|
| _____ Adult Education & Job Training Sites | _____ Adult Rehabilitation Center |
|  | _____ CalFresh Offices            |
|  | _____ Churches                    |

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<u>1</u> Community Centers	<u>5</u> Public Housing
<u>4</u> Elderly Service Centers	_____ Schools – students (Preschool)
_____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	<u>18</u> Schools – students (K-12)
_____ Extension Offices	_____ Schools – students (Afterschool Program)
_____ Farmers Markets	_____ Schools - Parents
<u>4</u> Food Stores	_____ Shelters/Temporary Housing
<u>3</u> Head Start Programs	_____ TANF Job Readiness Program
_____ Individual Homes	<u>3</u> WIC Programs
_____ Libraries	_____ Worksites
_____ Other Youth Education Sites (includes Parks and Recreation)	<u>4</u> Family Resource Centers
<u>3</u> Public/Community Health Centers (includes Public Health Departments)	<u>2</u> Medi-Cal _____
	_____ Other (specify): _____

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Projected Unduplicate Number of Contacts: 2,540

Narrative

The local health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Plumas, Lassen and Modoc counties. The LHD in each of these counties will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHDs will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) or other community assessment in SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

- Agenda and hand-outs for CNAP meetings
- List of CNAP stakeholders and additional members
- CNAP stakeholder participation based on sign-in sheets
- Pre- and post-surveys of participants in education activities
- Number of training events
- Number of education activities
- Number of conferences
- Number of contacts with community organizations, schools, and stakeholders
- Number of press releases provided to newspapers
- Number of participants at trainings, educational events, conferences
- Improved diet and exercise based on assessments in each county

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

Supplement: Plumas LHD is new to SNAP-Ed. They will be focusing on developing their CNAP and doing their community assessment. Once completed, they will identify PSE strategies that aligns with the community needs. Promote environmental change to improve access to healthy foods and beverages and to improve opportunities for physical activity, provide training to service providers, SNAP-Ed-eligible families or their representatives (“Champions”), youths and/or groups in SNAP-Ed-eligible venues, and incorporate Nutrition education and health promotion messages to address SNAP-Ed goals, at least half of which are “Half Your Plate: Fruits and Vegetables” and “Rethink Your Drink”. We will be focusing on developing their CNAP and doing their community assessment. Once completed, they will identify PSE

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strategies that aligns with the community needs. The RE-AIM framework will be used for planning new interventions, adapting existing interventions, and designing evaluations that assess the potential public health impact of interventions. Plumas County LHD will be the lead agency and will collect all required information and documents from Lassen and Modoc counties, including site listings, and will administer all fiscal and programmatic processes. Additionally, the project description does not provide a thorough explanation for how core objectives will be met. Please clarify and expand on what you seek to accomplish during FY-14, particularly in relation to coalition work and PSE activities. The core objectives will be met through the required nutrition education and obesity prevention activities and deliverables in the grant scope of work. Plumas will be required to complete a three year plan, conduct nutrition education series classes, workshops, and participate in events promoting messages to address SNAP-Ed goals. What will your measurable CNAP objectives be for FY-14? Plumas County LHD is new to the Network for a Healthy California. They will be focusing on developing their CNAP and doing their community assessments. Once completed, they will identify PSE strategies that align with each community needs. Plumas (Lassen, Modoc) are small rural counties and will not conduct CX3 but will conduct community assessments. Also, the cost-per-contact is somewhat high compared to other counties. Please explain why.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Pathways to Child and Family Excellence	2005 Main St	Susanville	96130	06035040304	AI	55.2%	%	%	ACS 06-10	
Elderly Services Center	Portola Senior Nutrition Site	449 W. Sierra Street	Portola	96122	06063000300	AS	100%			ACS 07-11	
Elderly Services Center	Greenville Senior Nutrition	152 Hot Springs Road	Greenville	95947	06063000400	B, NH	100%			ACS 07-11	
Elderly Services Center	Chester Senior Nutrition Site	366 Meadowbrook Loop	Chester	96020	06063000501	AR			57.2%	ACS 07-11	
Elderly Services Center	Quincy Senior Nutrition Site	274 Lawrence St	Quincy	95971	06063000100	AI	71.6%	%	%	ACS 07-11	
Food Stores	Safeway 1218	2970 Main St	Susanville	96130	06035040304	B, AI	100%	%	%	ACS 06-10	State Approve High CalFresh Redemption

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Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Susanville Grocery Outlet	1616 Main St	Susanville	96130	06035040304	B, AI	100%	%	%	ACS 06-10	State Approve High CalFresh Redemption
Food Stores	Susanville Supermarket	50 Grand Ave	Susanville	96130	06035040304	B, AI	100%	%	%	ACS 06-10	State Approve High CalFresh Redemption
Food Stores	Wal-Mart 1616	2900 Main St	Susanville	96130	06035040304	B, AI	100%	%	%		State Approve High CalFresh Redemption
Public/Community Health Centers	Public Health Department	1445 Paul Bunyan Rd	Susanville	96130	06035040304	B, AI	100%	%	%	ACS 06-10	
Public/Community Health Centers	Public Health Department	270 County Hospital Rd	Quincy	95971	06063000400	AI	71.6%	%	%	ACS 07-11	
Public/Community Health Centers	Public Health Department	441 North Main	Alturas	96101	06049000100	B, AI	100%			ACS 06-10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Family Resource Center	Westwood Family Resource Center	463-975 Birch St	Westwood	96137	06063000502
Family Resource Center	Modoc Child and Family Resources	802 N. East St	Alturas	96101	06049000100
Family Resource Center	Lassen Child and Family Resources	336 Alexander Ave	Susanville	96130	06035040304
Family Resource Center	Plumas Resource Center	591 Main Street	Quincy	95971	06063000400
Head Start	Alturas Head Start	802 N. East St., Ste. C	Alturas	96101	06049000100
Head Start	SCFO Head Start	80 Main St	Quincy	95971	06063000400
Head Start	SCFO Head Start	195 Russell Ave	Susanville	96130	06035040303
Medi-Cal	Department of Social Services	270 County Hospital Rd, Suite 200	Quincy	95971	06063000100
Medi-Cal	Public Health Clinic and Nursing Services	270 County Hospital Rd, Suite 111	Quincy	95971	06063000100
Public Housing	Green Meadows	152 Hot Springs Rd	Greenville	95947	06063000400
Public Housing	Pine Meadows	616 Pearl Rd	Chester	96020	06063000501
Public Housing	Alturas Meadows Apt	506 E 12 <sup>th</sup> St	Alturas	96101	06049000100
Public Housing	Alturas Gardens	310 E. McDowell	Alturas	96101	06049000100
Public Housing	Lassen Manor Sr Apt	205 N. Mesa St	Susanville	96130	06035040303
WIC	WIC Program/PRS	711 Main St	Quincy	95971	06063000400 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	WIC Program	106 East Modoc St	Alturas	96101	06049000100 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	WIC Program	2850 Main St	Susanville	96130	06035040304 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Chester Elementary (S)	Plumas Unified	32669696031413	42.38%	9.05%	51.43%
Greenville Elementary (S)	Plumas Unified	32669696031421	45.76%	10.17%	55.93%
C. Roy Carmichael Elem (S)	Plumas Unified	32669696110308	45.99%	7.10%	53.09%
Big Valley Elementary (S)	Big Valley Joint Unified	18640896010698	71.26%	10.34%	81.61%
Credence High (S)	Lassen Union High	18641391833813	45.45%	9.09%	54.55%
Shaffer Elementary (S)	Shaffer Union Elementary	18641886010805	40.78%	9.80%	50.59%
McKinley Elementary (S)	Susanville Elementary	18641966010821	44.08%	8.82%	52.9%
Fletcher Walker Elementary (S)	Westwood Unified	18642046010847	64.41%	11.02%	75.42%
Fort Sage Middle (S)	Fort Sage Unified	18750366010714	74.07%	0.00%	74.07%
Sierra Primary (S)	Fort Sage Unified	18750366096341	71.88%	3.13%	75.00%
Surprise Valley High (S)	Surprise Joint Unified	25658962537702	36.84%	21.05%	57.89%

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<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Surprise Valley Elementary (S)	Surprise Joint Unified	25658966025902	61.36%	10.23%	71.59%
Warner High (S)	Modoc Joint Unified	25735852530020	72.73%	18.18%	90.91%
Alturas Elementary (S)	Modoc Joint Unified	25735856025845	50.67%	9.12%	59.79%
Modoc Middle (S)	Modoc Joint Unified	25735856058697	44.26%	9.29%	53.55%
Tulelake High (S)	Tulelake Basin Joint Unified	25735934737250	80.58%	.83%	81.40%
Newell Elementary (S)	Tulelake Basin Joint Unified	25735936025860	83.61%	3.28%	86.89%
Tulelake Basin Elementary (S)	Tulelake Basin Joint Unified	25735936025894	74.55%	3.64%	78.18%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of 2 proposed subcontractors in Plumas County's FY14 SNAP-Ed Program project, Modoc County Public Health and Lassen County Public Health departments. Plumas County LHD is the lead for the 3-county cluster project and will sub-contract with the Counties of Modoc and Lassen to implement the same objectives and deliverables for all three counties. Both subcontractors will support the cluster program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

Lassen and Modoc will be responsible for completing the same deliverables for Local Health Department Grants in their own counties as described in the Project Synopsis. Plumas County LHD will be the lead agency and will collect all required information and documents from Lassen and Modoc counties, including eligible site listings, and will administer all fiscal and programmatic processes. The core objectives will be met through the required nutrition education and obesity prevention activities and deliverables in the grant scope of work. Plumas will be required to complete a three year plan, conduct nutrition education series classes, workshops, and participate in events promoting messages to address SNAP-Ed goals. Plumas County LHD is new to the Network for a Healthy California. They will be focusing on developing their CNAP and doing their community assessments. They have identified nine examples of public health approaches that may be used to accompany direct or indirect nutrition education and that align with each community's needs. All three county health departments are small rural counties and will not conduct CX<sup>3</sup> but plan instead to conduct

community assessments. The cost per contact reflects Plumas as a partner with Lassen and Modoc, as a Very Small Rural Cluster. Based on funding level of \$254,130, the counties will reach 2,540 unduplicated contacts. This is a per capita of \$100 per contact as calculated by the following:  $254,000/2,540 = \$100$  per contact.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**  
*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

This item does not apply to the Plumas County Cluster Program.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

No additional comments

## Prime Budget Justification

Prime Grantee Name: Plumas County Public Health Agency  
 Grant Number: 13-20097

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Supplies	Miscellaneous office supplies used to to complete necessary administrative SNAP-Ed program functions. Includes pens, paper, staples, tape, photocopying supplies, etc. Calculation is based upon estimated cost of \$576/yr x 1.3097 FTE (6 SNAP-Ed funded positions total FTE 1.3097)	\$47.99	1.31	12.00	\$754.23	
		Telephone and Data Charges	To perform necessary SNAP-Ed program activities necessary to meet identified SOW objectives and goals. Telephone and data cost estimated of \$531 x 1.3097 (6 SNAP-Ed funded positions total 1.3097 FTE)	\$44.25	1.31	12.00	\$695.45	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$1,449.68</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		N/A					\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Health Educator - TBD	Local Events	37	0.76						25.14		\$0.57	\$541.41	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$541.41</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub Grant(s)**

Budget Revision		Name	Description/Justification	Total	Revision Justification
Action	Last Amt Approved	A Lassen County Public Health	Collaborative with Prime contractor (Plumas) and Subcontractor (Modoc) to perform SNAP-Ed nutrition education to eligible participants within Lassen County region per requirements referenced on Statement of Work objectives and goals	\$79,705.00	
		B Modoc County Public Health	Collaborative with Prime contractor (Plumas) and Subcontractor (Lassen) to perform SNAP-Ed nutrition education to eligible participants within Modoc County region per requirements referenced on Statement of Work objectives and goals	\$48,672.00	
		C			
		D			
		E			
		F			
		G			
		H			
		I			

**Prime Budget Justification**

	<b>Total Sub Grant(s):</b>	<b>\$128,377.00</b>
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Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food & Cooking Supplies	Costs include miscellaneous food supplies and produce, food preparation and cleaning supplies necessary to demonstrate healthy recipe suggestions for an estimated 500 eligible participants. Cost not to exceed \$2.50/per person	\$2.50	500.00	1.00	\$1,250.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$1,250.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs (Salaries & Benefits): \$120,925.66 x 1.3097% - Within negotiated rate per USDA and CDPH FFY 2014 agreement	1.31%	\$120,925.66	\$1,586.24	
<b>Total Indirect Costs:</b>					<b>\$1,586.24</b>	

	<b>Total Budget:</b>	<b>\$254,130.00</b>
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## Budget Coversheet

**Prime Grantee Name:** Plumas County Public Health Agency  
**Grant Number:** 13-20097

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$83,575.70	\$83,575.70	0.00%
2 Benefits	\$0.00	\$37,349.96	\$37,349.96	0.00%
3 Operating	\$0.00	\$1,449.68	\$1,449.68	0.00%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$0.00	\$541.41	\$541.41	0.00%
6 Subcontractors	\$0.00	\$128,377.00	\$128,377.00	0.00%
7 Other Costs	\$0.00	\$1,250.00	\$1,250.00	0.00%
8 Indirect Costs	\$0.00	\$1,586.24	\$1,586.24	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$254,130.00</b>	<b>\$254,130.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Not Applicable - New Agreement FFY 2014
2 Benefits	Not Applicable - New Agreement FFY 2014
3 Operating	Not Applicable - New Agreement FFY 2014
4 Equipment	Not Applicable - New Agreement FFY 2014
5 Travel & Per Diem	Not Applicable - New Agreement FFY 2014
6 Subcontractors	Not Applicable - New Agreement FFY 2014
7 Other Costs	Not Applicable - New Agreement FFY 2014
8 Indirect Costs	Not Applicable - New Agreement FFY 2014

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dietitians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others.
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.
<b>37</b>			
<b>38</b>			
<b>39</b>			
<b>40</b>			
<b>41</b>			

**USDA  
POSITION DESCRIPTIONS**

42			
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### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Plumas County Public Health Agency  
13-20097  
Lassen County Public Health

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Maureen Burnett	5.00%	45.00%	0.5	\$52,065.00	\$26,032.50	35.000%	\$9,111.38	\$35,143.88	
2		2 Administrative Coordinator	Bernadette Cizin	5.00%	20.00%	0.25	\$26,316.00	\$6,579.00	45.000%	\$2,960.55	\$9,539.55	
3		8 Contract Manager	Sue Bardouski	10.00%	0.00%	0.1	\$48,035.00	\$4,803.50	30.000%	\$1,441.05	\$6,244.55	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>20.00%</b>	<b>65.00%</b>	<b>0.85</b>	<b>\$126,416.00</b>	<b>\$37,415.00</b>		<b>\$13,512.98</b>	<b>\$50,927.98</b>	

Definition and basis for calculations of benefit rate(s): Includes Health Benefits and Miscellaneous Employer contributions

### Sub A Budget Justification

**Prime Grantee Name:** Plumas County Public Health Agency  
**Grant Number:** 13-20097  
**Sub Grant A Name:** Lassen County Public Health

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		IT Expenses	\$1774.215/yr (per computer) x .85 FTE	\$1,774.22	1.00	0.85	\$1,508.08		
		Telephones	\$22.31/mo x 12/mos x .85 FTE	\$22.31	12.00	0.85	\$227.56		
		Office Supplies	\$50/mo x 3 staff x .85 FTE	\$50.00	12.00	0.85	\$510.00		
		Utilities	\$51.79/sq ft x 12 sq ft	\$51.79	12.00	0.85	\$528.26		
		Rent	\$75/sq ft x estimated 12 sq ft x .85 FTE	\$75.00	12.00	0.85	\$765.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$3,538.90</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Maureen Burnett/Administrator	Local Travel	85	0.5						26.00		\$0.57	\$1,272.66	
		Bernadette Cizin/Admin	Local Travel	42	0.25						26.00		\$0.57	\$622.91	
		Maureen Burnett/Administrator	Misc Training	2	0.5	4	2	\$42.00	\$100.00		928.00		\$0.57	\$1,417.21	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$3,312.79</b>	

\*Cost includes applicable taxes and fees. Total per night lodging within CalHR published rates.

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food & Cooking Supplies	Costs include miscellaneous food supplies and produce, food preparation and cleaning supplies necessary to demonstrate healthy recipe ideas for an estimated 3,850 eligible participants for scheduled FFY 2014 community events and classes. Cost based upon an estimated participation of 3,850 participants with a maximum cost of \$2.50/per participant	\$2.50	3850.00	1.00	\$9,625.00	
		Course and Event Distribution - SNAP-Ed nutrition materials and supplie	USDA and CDPH approved nutrition education material to be distributed at SNAP-Ed eligible events and functions throughout Lassen County region during FFY 2014 scheduled events and classes. Cost of nutrition education materials shall not exceed \$4/per SNAP-Ed eligible participant.	\$4.00	2502.00	1.00	\$10,008.00	
							\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$19,633.00</b>	

Budget Revision	Indirect Costs

### Sub A Budget Justification

Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs: \$77,412.67 x 2.96119% - Within negotiated rate per USDA and CDPH FFY 2014 agreement	2.96%	\$77,412.67	\$2,292.34	
<b>Total Indirect Costs:</b>					<b>\$2,292.34</b>	
<b>Total Budget:</b>					<b>\$79,705.00</b>	

### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Plumas County Public Health Agency  
 13-20097  
 Modoc County Public Health

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Stacy Sphar	2.50%	2.50%	0.05	\$71,401.00	\$3,570.05	51.880%	\$1,852.14	\$5,422.19	
2		1 Accountant/Finance Analyst	Dawn Valencia	3.00%		0.03	\$55,464.00	\$1,663.92	60.070%	\$999.52	\$2,663.44	
3		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Holly Stains		40.00%	0.4	\$44,088.00	\$17,635.20	61.360%	\$10,820.96	\$28,456.16	
4		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Mikele Picotte		13.70%	0.137	\$46,296.00	\$6,342.55	67.340%	\$4,271.07	\$10,613.63	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	

**Sub Staffing B**

18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>5.50%</b>	<b>56.20%</b>	<b>0.617</b>	<b>\$217,249.00</b>	<b>\$29,211.72</b>		<b>\$17,943.69</b>	<b>\$47,155.41</b>	

Definition and basis for calculations of benefit rate(s):

[Miscellaneous employer contributions and Health benefits](#)

### Sub B Budget Justification

**Prime Grantee Name:** Plumas County Public Health Agency  
**Grant Number:** 13-20097  
**Sub Grant B Name:** Modoc County Public Health

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies - Used for SNAP-Ed program activities	Miscellaneous office supplies used to to complete necessary administrative SNAP-Ed program functions. Includes pens, paper, staples, tape, photocopying supplies, etc. Calculation is based upon estimated cost of \$31.868/mo. x .617 FTE (4 SNAP-Ed funded positions total FTE .617)	\$31.87	12.00	0.62	\$235.95		
		Food & Cooking Supplies - Taste Testing & Food Demonstrations	Miscellaneous food supplies and produce, food preparation and cleaning supplies necessary to demonstrate SNAP-Ed nutrition education healthy recipe suggestions for an estimated 400 eligible participants at scheduled program classes and community events. Will not exceed \$2.50/per participant	\$2.50	400.00	1.00	\$1,000.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,235.95</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Holly Stains	Modoc County	6	0.4	1	0				64.50		\$0.57	\$220.01	
		Mikele Picotte	Modoc County	2	0.15	1	0				53.50		\$0.57	\$60.62	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	



### Sub B Budget Justification

	<b>Total Other Costs:</b>	<b>\$0.00</b>
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Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	
<b>Total Budget:</b>					<b>\$48,672.00</b>	

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** County of Riverside, Department of Public Health

**Grant Number:** 12-10194

**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 30%

Female 70%

Ethnicity:

African American 15%

Latino 64%

Asian 1%

Native American 1%

Caucasian 19%

Pacific Islander \_\_\_\_\_%

Other (specify) \_\_\_\_\_: \_\_\_\_\_%

Languages:

English 75%

Korean \_\_\_\_\_%

Spanish 25%

Lao \_\_\_\_\_%

Arabic \_\_\_\_\_%

Mandarin \_\_\_\_\_%

Armenian \_\_\_\_\_%

Russian \_\_\_\_\_%

Bosnian \_\_\_\_\_%

Tagalog \_\_\_\_\_%

Cantonese \_\_\_\_\_%

Vietnamese \_\_\_\_\_%

Farsi \_\_\_\_\_%

Other (specify)\_\_\_\_\_: \_\_\_\_\_%

Hmong \_\_\_\_\_%

Other (specify)\_\_\_\_\_: \_\_\_\_\_%

Khmer (Cambodian) \_\_\_\_\_%

Ages:

Under 5 years old 5%

12 to 17 10%

5 to 8 12%

18 to 59 60%

9 to 11 12%

60 years old & over 1%

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet

See attached Means Tested Program data sheet

See attached Free/Reduced Price Meal Percentage data sheet

Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>1</u> %              |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP) _____%              | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input checked="" type="checkbox"/> Family Resource Center <u>5</u> %                      | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input checked="" type="checkbox"/> Food Banks <u>1</u> %                                  | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input checked="" type="checkbox"/> Food Pantries <u>2</u> %                               | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input type="checkbox"/> HeadStart _____%  | <input checked="" type="checkbox"/> TANF (CalWORKS) <u>20</u> %            |
| <input type="checkbox"/> In Home Supportive Servies (IHSS) _____%                          | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input checked="" type="checkbox"/> WIC <u>10</u> %                        |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Eastside Community Health Partnership, County Nutrition Action Plan, Riverside County Health Coalition, California Conference of Local Health Department Nutritionists, American Cancer Society – Latino Outreach Committee, El Sol Advisory Committee, Jurupa Valley Collaborative Meeting and Perris Community Partnership meeting.

- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (150-175 occurrences at .5-1.5 hour(s) each)
- Community Education Events: (10- 15 occurrences at 1- 4 hour(s) each)
- Training/Workshop/Conference: (16-20 occurrences at .5 - 1 hour(s) each)
- Point of Purchase: (20-60 occurrences at .5 - 4 hour(s) each)
- Other (specify): (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

- 1 Adult Education & Job Training Sites
- 0 Adult Rehabilitation Center
- 0 CalFresh Offices
- 8 Churches
- 14 Community Centers
- 0 Elderly Service Centers
- 11 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- 0 Extension Offices
- 2 Farmers Markets
- 33 Food Stores
- 0 Head Start Programs
- 0 Individual Homes
- 1 Libraries

- 11 Other Youth Education Sites (includes Parks and Recreation)
- 11 Public/Community Health Centers (includes Public Health Departments)
- 1 Public Housing
- 3 Schools – students (Preschool)
- 14 Schools – students (K-12)
- 3 Schools – students (Afterschool Program)
- 15 Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- 8 TANF Job Readiness Program
- 20 WIC Programs
- 17 Worksites
- 3 Other (specify): FRC
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 36,000

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Riverside county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Continue implementation of Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 neighborhoods assessed during FFY2012. Share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) assessment results with various local stakeholders, community members, and community organizations and begin implementation of Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods in FFY2013; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible

venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

The County of Riverside, DOPH will incorporate both formative and summative evaluation methods in the project. Formative evaluation methods include the use of needs assessments and process evaluation, in the form of sign-in sheets and the activity tracking forms. The project also includes summative methods in the form of an Impact / Outcome evaluation in the use of pre & post-tests in objective 11. Both methods of evaluation are useful tools in strengthening the efforts and seeing the causal effects of the project's intervention.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

Supplement: The Riverside health department chose Farmer's Market Implementation and School Wellness as their initial PSE priorities. Riverside County LHD will support the City of Perris to change the environment in so far as a new Farmer's Market is developed and implemented, and change the system by supporting the City of Perris to develop and implement a mechanism for CalFresh/EBT/WIC vouchers to be used at the Farmer's Market. Riverside would also be establishing a working relationship with the superintendent of the Perris Elementary School District and the PTA presidents and/or principals

of the different elementary schools. They want to support at least one school from the Perris Elementary School District to get involved in the Safe Routes to School Program. In the next few years, they are hoping to assist the district and/or school sites in establishing a stronger wellness policy, and participating on their wellness committee. For the wellness committee, they would want to connect with the Food Service Director of the district, the head physical education teacher, PTA president, and the school nurse to work together to increase access to healthy fresh food and reduce consumption of sugar sweetened beverage among the students. The Riverside LHD will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chose. The RE-AIM methodology, semi-annual surveys, annual critical analysis, and in-depth assessment of organizational capacity among the 17 largest agencies will be used. CNAP Plan has/will incorporate objectives that for their specific jurisdiction address the four State-level measurable objectives from the California SNAP-Ed Plan.

Specific objectives for Riverside County's CNAP are as follows:

Collaboration, coordination, expansion and leveraging. We would like to use some of the previous measurable outcomes, such as: Hosting quarterly CNAP meetings (deliverable: agendas, sign-in sheets), • Expanding list of participating partners/attendees (deliverable: partner listing), USDA/SNAP-Ed funded programs (minimum of 5), Non-USDA funded programs (minimum of 5-10), Network sub-grantees including community organizations, city staff, etc (minimum of 3-6), Coordinate efforts amongst partners to promote seasonal nutrition messages and activities countywide (minimum of 2 annually - deliverable: list of selected events, partner summaries, photos). This may include commemorations such as: National Food Day, National Nutrition Month, Public Health Week, American Heart Month, National Bike Month, World Breastfeeding Month, and Other Nutrition/Physical Activity awareness events/dates.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education	Corona-Norco Unified School District	300 S. Buena Vista Ave	Corona	92882	06065041704	AR		49.4%	63.4%	2006-2010	
Churches	St. Edwards	417 W. Grand Ave.	Corona	92882	06065041600	AR		35.9%	50.3%	2006-2010	
Churches	First Baptist	311 E. 5 <sup>th</sup> St.	Perris	92570	06065042800	AR		39.5%	63.2%	2006-2010	
Churches	Perris Spanish Seventh Day Adventist	22905 Alviso Dr.	Perris	92570	06065042010	H		43.3%	54.8%	2006-2010	
Churches	5 <sup>th</sup> Street SDA	300 E. 5 <sup>th</sup> St	Perris	92570	06065042800	AR		39.5%	63.2%	2006-2010	
Churches	Iglesia de Cristo	277 E. 5 <sup>th</sup> St	Perris	92570	06065042800	AR		39.5%	63.2%	2006-2010	
Churches	Park Avenue Missionary Baptist	1910 Martin Luther King Blvd	Riverside	92507	06065030501	AR		48.9%	66.8%	2006-2010	
Churches	Kansas Ave. SDA	4491 Kansas Ave	Riverside	92507	06065030501	AR		48.9%	66.8%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Our Lady of Guadalupe	4525 Victoria Ave.	Riverside	92507	06065030400	AR		31.2%	56.0%	2006-2010	
Community Centers	Bagdouma Park & Community Center	51723 Douma St.	Coachella	92236	06065045705	AR		43.2%	66.8%	2006-2010	
Community Centers	Coachella Community Center and Park	84620 Bagdad Ave	Coachella	92236	06065045705	AR		43.2%	66.8%	2006-2010	
Community Centers	United Way	302 Merrill Street	Corona	92882	06065041704	AR		49.4%	63.4%	2006-2010	
Community Centers	Corona /Norco Settlement House	507 S. Vicentia	Corona	92282	06065041704	AR		49.4%	63.4%	2006-2010	
Community Centers	Riverside County Office of Education	47-336 Oasis St.	Indio	92201	06065045501	AR		39.5%	63.2%	2006-2010	
Community Centers	Indio Civic Ctr.	100 Civic Center Mall	Indio	92201	06065049500	AR		40.8%	56.9%	2006-2010	
Community Centers	Mecca Community Ctr.	65-250 Coahuilla St	Mecca	92254	06065045604	AR		58.4%	76.8%	2006-2010	
Community Centers	Rob Reiner Children & Families Development Ctr	2221 South "A" Street	Perris	92570	06065042901	AR		37.3%	58.4%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Centers	Mead Valley Community Ctr	21091 Rider Street	Perris	92570	06065042904	AR		36.4%	56.0%	2006-2010	
Community Centers	Mead Valley Family Services Association	19450 Clark Street	Perris	92570	06065042904	AR		36.4%	56.0%	2006-2010	
Community Centers	Moses Schaffer Community Ctr.	21565 Steele Peak Dr.	Perris	92570	06065042902	AR		43.0%	62.5%	2006-2010	
Community Centers	Eastside Community Partnership	2060 University Way	Riverside	92507	06065030501	AR		48.9%	66.8%	2006-2010	
Community Centers	Community Action Partnership	2038 Iowa Ave. Suite B-102	Riverside	92507	06065042210	AR		30.8%	52.9%	2006-2010	
Community Centers	Moreno Valley Community Ctr	14075 Frederick St.	Moreno Valley	92553	06065046700	H		37.8%	61.7%	2006-2010	
Farmers' Markets	Coachella Farmers Market	1515 6 <sup>th</sup> St.	Coachella	92236	6065045707-1	AR		42.0%	66.0%	Block 2006-2010	
Farmers' Markets	Perris	301 S. D St.	Perris	92570	06065042800	AR		39.5%	63.2%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Carniceria Rancho Grande	51508 Harrison St	Coachella	92236	06065045704	AR		47.8%	65.0%	2006-2010	
Food Stores	Super Rancho Carneceria	1632 Sixth St.	Coachella	92236	06065045707	AR					DS Retail Program list – High EBT redeeming store
Food Stores	Valley Market	51989 Grapefruit Blvd	Coachella	92236	06065045706	AR		36.0%	67.8%	2006-2010	
Food Stores	Cardenas #18	50037 Harrison St	Coachella	92236	06065040400	AR					DS Retail Program list – High EBT redeeming store
Food Stores	Food 4 Less #517	49421 Grapefruit Blvd	Coachella	92236	06065940400	AR					DS Retail Program list – High EBT redeeming store
Food Stores	Food 4 Less #304	109 McKinley St	Corona	92879	06065041411	AR		34.6%	57.4%	2006-2010	
Food Stores	Food 4 Less #308	34251 Date Palm Drive	Cathedral City	92234	06065044916	AR		37.2%	56.3%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Stater Bros. #84	13200 Palm Drive	Desert Hot Springs	92440	06065044510	B	51.4%			2006-2010	
Food Stores	Stater Bros. #75	41849 Florida Ave	Hemet	92543	06065043310	AR		42.1%	64.4%	2006-2010	
Food Stores	Food 4 Less #765	82124 US Highway 111	Indio	92201	06065042620	AI	95.5%			2006-2010	
Food Stores	Cardenas #31	31952 Mission Trail	Lake Elsinore	92530	06065046404-2	AR		46.1%	59.0%	Block 2006-2010	
Food Stores	Food 4 Less #302	1220 Perris Blvd	Moreno Valley	92557	06065042404	AR					DS Retail Program list – High EBT redeeming store
Food Stores	Food 4 Less #398	24440 Alessandro Blvd	Moreno Valley	92553	06065042516	AR		16.8%	54.4%	2006-2010	
Food Stores	La Favorita Supermarket	546 Indian Hills Circle	Perris	92570	06065042800	AR		39.5%	63.2%	2006-2010	
Food Stores	Los Juniors' Meat Market #1	510 W. 4 <sup>th</sup> Street	Perris	92570	06065042800	AR		39.5%	63.2%	2006-2010	
Food Stores	Perris Supermarket	437 S. D Street	Perris	92570	06065042800	AR		39.5%	63.2%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Cardenas #4	2560 N. Perris Blvd	Perris	92571	06065042618	AR					DS Retail Program list – High EBT redeeming store
Food Stores	Food 4 Less #315	1688 N. Perris Blvd	Perris	92571	06065042617	AR		29.4%	51.3%		
Food Stores	Big Saver Foods #8	3981 Chicago Ave.	Riverside	92507	06065030501	AR		48.9%	66.8%	2006-2010	
Food Stores	La Michoacana Market	411 Victoria Ave	Riverside	92507	06065030400	AR		31.2%	56.0%	2006-2010	
Food Stores	La Tapatia	2009 University Ave	Riverside	92507	06065030501	AR		48.9%	66.8%	2006-2010	
Food Stores	Stater Bros. #114	2995 Iowa Ave	Riverside	92507	06065042209	AR		30.7%	50.7%	2006-2010	
Food Stores	Food 4 Less #343	4250 Van Buren Blvd.	Riverside	92503	06065041201	AR		28.2%	52.6%	2006-2010	
Food Stores	Cardenas #11	6350 Van Buren Blvd	Riverside	92503	06065041101	AR		36.7%	65.8%	2006-2010	
Food Stores	Cardenas #13	1475 S. San Jacinto Ave	San Jacinto	92583	06065043512	B	62.4%			2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Food 4 Less #319	26419 Ynez Rd	Temecula	92591	06065043216	AS	56.2%				
Food Stores	Rio Ranch Market #5	460 E. 4 <sup>th</sup> Street	Perris	92570	06065042719	AS	53.8%			2006-2010	
Food Stores	Food 4 Less #329	3900 Chicago Ave	Riverside	92507	06065042209	AR		30.7%	50.7%	2006-2010	
Food Stores	Superior Grocers #126	1130 W. 6 <sup>th</sup> Street	Corona	92882	06065041704	AR		49.4%	63.4%	2006-2010	
Food Stores	Superior Grocers #127	23857 Sunnymead Blvd	Moreno Valley	92553	06065042514	AR		25.8%	51.4%	2006-2010	
Food Stores	El Super	24899 Alessandro Blvd	Moreno Valley	92553	06065042509	AR		22.6%	53.3%	2006-2010	
Food Stores	El Tapatio Market #107	1212 Magnolia Ave.	Corona	92879	06065041813	H		26.0%	51.8%	2006-2010	
Food Stores	El Tapatio Market #106	5800 Van Buren	Riverside	92503	06065041101	AR		36.7%	65.8%	2006-2010	
Libraries	Home Gardens	3785 Neece Street	Corona	92879	06065041410	AR		33.3%	53.6%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Sites	Veteran's Park	1500 4 <sup>th</sup> St	Coachella	92236	06065045707-1	AR		41.9%	65.9%	Block 2006-2010	
Other Youth Education Sites	Lake Elsinore Storm Stadium	500 Diamond Dr	Lake Elsinore	92530	06065043001	AR		36.8%	57.2%	2006-2010	
Other Youth Education Sites	Bobby Bonds/Caesar Chavez Park	2060 University	Riverside	92507	06065030501	AR		48.9%	66.8%	2006-2010	
Other Youth Education Sites	Bordwell Park	2008 Martin Luther King	Riverside	92507	06065030501	AR		48.9%	66.8%	2006-2010	
Other Youth Education Sites	Boys & Girls Club of Coachella Valley	85350 Bagdad Ave	Coachella	92236	06065045706	AR		36.0%	67.8%	2006-2010	
Other Youth Education Sites	Dateland Park	85241 Bagdad Ave	Coachella	92236	06065045706	AR		36.0%	67.8%	2006-2010	
Other Youth Education Sites	Boys & Girls Club of Mecca	91391 Avenue 66	Mecca	92254	06065045604	AR		58.4%	76.8%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Sites	John Bryant Park	7950 Philbin Ave	Riverside	92503	06065041203-2	AR		1.7%	59%	Block 2006-2010	
Other Youth Education Sites	Indio Fairgrounds	82-503 CA Hwy 111	Indio	92201	06065045501	AR		45.4%	63.2%	2006-2010	
Other Youth Education Sites	Moreno Valley Auto Mall	12630 Motor Way	Moreno Valley	92555	06065042624	H		40.6%	54.2%	2006-2010	
Other Youth Education Sites	Foss Field Park	138 North Perris Blvd	Perris	92570	06065042800	AR		39.5%	63.2%	2006-2010	
Public/Community Health Centers	Corona Family Care Center	505 S. Buena Vista Ave. Suite #101	Corona	92882	06065041704	AR		49.4%	63.4%	2006-2010	
Public/Community Health Centers	Hemet Family Care Center	880 N. State Street	Hemet	92543	06065043507	AR		49.9%	62.5%	2006-2010	
Public/Community Health Centers	Indio Family Care Center	47923 Oasis Street	Indio	92201	06065045501	AR		45.4%	63.2%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/ Community Health Centers	Lake Elsinore Family Care Center	2499 E. Lakeshore Drive	Lake Elsinore	92530	06065043001	AR		36.8%	57.2%	2006- 2010	
Public/ Community Health Centers	Perris Family Care Center (Dr. Robert Bruce Reid )	308 E. San Jacinto Ave	Perris	92570	06065042800	AR		39.5%	63.2%	2006- 2010	
Public/ Community Health Centers	Arlanza Family Health Center	8856 Arlington Ave	Riverside	92503	06065041001	AR		36.7%	65.8%	2006- 2010	
Public/ Community Health Centers	Don Shroeder Health Center	5256 Mission Blvd	Riverside	92509	06065040203	AR		46.8%	72.4%	2006- 2010	
Public/ Community Health Centers	Eastside Health Center	1970 University Ave	Riverside	92507	06065030501	AR		48.9%	66.8%	2006- 2010	
Public/ Community Health Centers	University Community Health Center	2933 University Ave	Riverside	92507	06065030400	AR		31.2%	56.0%	2006- 2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Centers	Riverside County Department of Public Health Administration	4065 County Circle Dr.	Riverside	92503	06065041201	AR		28.2%	52.6%	2006-2010	
Public/Community Health Centers	Coachella Valley Unified School District Offices	65250 Coahuilla St	Mecca	92254	06065045604	AR		58.4%	76.8%	2006-2010	
Worksites	Cardenas #8	25065 Sunnymead Blvd	Moreno Valley	92553	06065042519						Used Worksite Qualification criteria
Worksites	Cardenas #14	301 S. Lincoln Ave	Corona	92882	06065041500						Used Worksite Qualification criteria
Worksites	Cardenas #17	82-229 US Highway 111	Indio	92201	06065042404						Used Worksite Qualification criteria
Worksites	Cardenas #22	14930 Perris Blvd	Moreno Valley	92553	06065042509						Used Worksite Qualification criteria
Worksites	Cardenas #25	31-655 Date Palm Drive	Cathedral City	92234	06065044926						Used Worksite Qualification criteria

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Worksites	Cardenas #31	31952 Mission Trail	Lake Elsinore	92530	06065046404						Used Worksite Qualification criteria
Worksites	Desert Arc	73-255 Country Club	Palm Desert	92260	06065045124						Used Worksite Qualification criteria
Worksites	EXCEED Valley Resource	1285 N. Santa Fe	Hemet	92543	06065043507						Used Worksite Qualification criteria
Worksites	EXCEED Valley Resource	78-150 Calle Tampico	La Quinta	92253	06065045605						Used Worksite Qualification criteria
Worksites	Kerry Ingredients & Flavours	64-405 Lincoln Street	Mecca	92254	06065045604						Used Worksite Qualification criteria
Worksites	Mathis Bros. Distribution Center	81-410 California 111	Indio	92201							Used Worksite Qualification criteria
Worksites	Ruskin Air & Sound Control	3847 Wabash Drive	Mira Loma	91752	06065040503						Used Worksite Qualification criteria

<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Worksite	Ross Distribution Center	3404 Indian Ave	Perris	92571	06065042620						Used Worksite Qualification criteria
Worksite	Serta Distribution Center	23532 Brodiaea Ave	Moreno Valley	92553	06065042511						Used Worksite Qualification criteria
Worksite	Sketchers Distribution	29800 Eucalyptus Ave	Moreno Valley	92555	06065042624						Used Worksite Qualification criteria
Worksite	Smith & Noble	1181 California Ave	Corona	92881	06065041809						Used Worksite Qualification criteria
Worksite	WalGreens Distribution Center	17500 Perris Blvd	Moreno Valley	92551	06065048800						Used Worksite Qualification criteria

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
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LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Family Resource Center	Desert Hot Springs Resource Center	14-201 Palm Drive	Desert Hot Springs	92240	06065041704
Family Resource Center	Mecca Family & Farmworker Resource Center	91275 Avenue 66 Ste. 101	Mecca	92254	06065045604
Family Resource Center	Rubidoux Resource Center	5473 Mission Blvd	Riverside	92509	06065040204
Food Banks	Galilee Food Bank	1030 6 <sup>th</sup> Street #5	Coachella	92236	06065045707
Food Banks	FIND Food Bank	83775 Citrus Ave.	Indio	92201	06065045303
Food Banks	Second Harvest Food Bank	2950-B Jefferson St.	Riverside	92504	06065031300
Food Pantries	Hidden Harvest	85711 Peter Rabbit Lane	Coachella	92236	06065045706
Food Pantries	Centro Libre Cristiano	83246 Ave. 50	Coachella	92236	06065045226
Food Pantries	FISH	52525 Oasis Palms	Coachella	92236	06065045703
Food Pantries	Food Now Inc.	14080 Palm Drive Ste. E	Desert Hot Springs	92240	06065044516
Food Pantries	St. Elizabeth Church	66700 Pierson Blvd	Desert Hot Springs	92240	06065044509
Food Pantries	North Shore Yacht Club Community Ctr.	99-155 Sea View Drive	North Shore	92554	06065045604
Food Pantries	Well in the Desert	555 N. Commercial Road	Palm Springs	92262	06065941200
Food Pantries	Survival Ministries	23100 Betty Road	Perris	92570	06065042902
Public Housing	Pottery Court	300 N. Riley Street	Lake Elsinore	92530	06065043006
TANF (CalWORKS) Job Readiness	Hemet	541 N. San Jacinto	Hemet	92543	06065043508
TANF (CalWORKS) Job Readiness	Jurupa	5961 Mission Blvd. Suite 100	Riverside	92509	06065040301

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
TANF (CalWORKS) Job Readiness	Lake Elsinore	1400W. Minthorn St.	Lake Elsinore	92530	06065043006
TANF (CalWORKS) Job Readiness	Moreno Valley	23119 Cottonwood Ave. Bldg A & C	Moreno Valley	92553	06065042512
TANF (CalWORKS) Job Readiness	Norco	3178 Hamner Ave.	Norco	92860	06065040812
TANF (CalWORKS) Job Readiness	Perris	351 Wilkerson St. Ste. D	Perris	92571	06065042719
TANF (CalWORKS) Job Readiness	La Sierra	11060 Magnolia Ave.	Riverside	92505	06065041408
TANF (CalWORKS) Job Readiness	Temecula	43264 Business Park Dr. Ste. B1	Temecula	92590	06065051200
WIC	Arlanza WIC	7801 Gramercy Place Ste. C	Riverside	92503	06065041203
WIC	Banning WIC	3055 West Ramsey	Banning	92220	06065044101
WIC	Blythe WIC	1293 West Hobson Way	Blythe	92225	06065046102
WIC	Cathedral City WIC	68625 Perez Rd. Suite 17-B	Cathedral City	92234	06065045000
WIC	Corona West WIC	1307 West Sixth St. Suite 124	Corona	92882	06065041703
WIC	CPC WIC site	14375 Nason St. Suite 109	Moreno Valley	92555	06065048700
WIC	Desert Hot Springs WIC	14080 Palm Drive Suite s	Desert Hot Springs	92240	06065044515
WIC	Hemet WIC	1005 North State St.	Hemet	92543	06065043507
WIC	Jurupa WIC site	9415 Mission Blvd. Suite J & K	Riverside	92509	06065040502

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Indio WIC	47-923 Oasis St. Rm. NT-1	Indio	92201	06065045501
WIC	Lakeshore WIC	2499 E. Lakeshore Dr. Suite B	Lake Elsinore	92530	06065043001
WIC	Mecca WIC	91275 66 <sup>th</sup> Ave.	Mecca	92254	06065045604
WIC	Moreno Valley WIC	13800 Heacock Suite 125	Moreno Valley	92553	06065042516
WIC	North Riverside WIC	1465 Spruce St. Suite. A	Riverside	92507	06065042209
WIC	Palm Springs WIC	1515 N. Sunrise Way	Palm Springs	92262	06065044602
WIC	Perris WIC	308 East San Jacinto	Perris	92570	06065042800
WIC	Riverside Neighborhood WIC	7140 Indiana Ave.	Riverside	92504	06065031300
WIC	Rubidoux WIC	5256 Mission Blvd	Riverside	92509	06065040203
WIC	Temecula WIC	41002 County Center Bldg B	Temecula	92591	06065049600
WIC	Sherman – Administration	3900 Sherman Drive Suite I	Riverside	92503	06065031501

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Coachella Valley High S, P	Coachella Valley Unified	33736763330990	81.50%	13.65%	95.15%
Desert Mirage High S, P	Coachella Valley Unified	33736760100255	75.41%	5.78%	81.19%
La Familia Continuation High S	Coachella Valley Unified	33736763330032	89.21%	7.19%	96.40%
Bobby Duke Middle School P	Coachella Valley Unified	3373676 0113753	68.52%	10.19%	78.70%
Toro Canyon Middle School S, P	Coachella Valley Unified	33736760100263	91.06%	7.45%	98.51%
Corona High School P	Corona-Norco Unified	33670333331600	46.19%	11.68%	57.87%
Troth Elementary S, P	Jurupa Unified	33670906032221	69.04%	12.85%	81.89%
Rubidoux High School S,P	Jurupa Unified	33670903337136	59.34%	13.38%	72.72%
Sky Country Elementary S,PS,A,P	Jurupa Unified	33670906104491	43.28%	18.97%	62.24%
Glen Avon Elementary S,PS,A,P	Jurupa Unified	33670906032163	64.41%	12.63%	77.04%
Mission Middle School S,P	Jurupa Unified	33670906061774	71.10%	11.95%	83.06%
Nuview Elementary S,PS,A,P	Nuview Union	33671576032353	65.94%	13.86%	79.80%
Valley View Elementary S, P	Nuview Union	33671576111488	60.12%	14.01%	74.12%
Perris Lake High Continuation S,P	Perris Union High	33672073330172	70.51%	7.69%	78.21%
Perris High School S,P	Perris Union High	3367207 335973	68.34%	7.23%	75.57%
Abraham Lincoln Continuation S,P	Riverside Unified	33672153336955	55.94%	5.59%	61.54%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

<b>X</b>	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
<b>X</b>	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
<b>X</b>	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
X	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
X	Other, specify: Develop healthy procurement policies, healthy nutrition standards, and/or signage

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of four proposed subcontractors in Riverside County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, four subcontractors will take on a coordination role to work with and train youth and adults at local school district sites. Collectively, four subcontractors will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

**Objectives 1-4:** Four subcontractors will serve as the coordinating body and provide youth engagement trainings for both youth and teens at school and community sites, e.g. before and after-school programs, parks and recreational programs and youth-focused service organizations. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establish wellness policies at their respective school sites and identify and advocate for environmental changes within their surrounding community.

Riverside County LHD will specifically address **Objective 3 and 4** by working on a policies, systems, and environmental change strategy to increase opportunities for physical activity at schools and in the community by offering coordinated physical activities at the re-opening of the farmer's market. Students and their families will be educated on the importance of incorporating physical activity and healthy beverage consumption. District administrators and school personnel will be encouraged to strengthen and support healthy food and beverage policy which includes healthy vending, water access and healthy parties/fundraisers.

Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be four subcontractors who will coordinate the school-based trainings of children, teens, and adults as it relates to taste testing and food demonstration activities, e.g. Harvest of the Month, cooking demos, etc. Each of the four subcontractors will conduct the trainings in different geographic locations within their respective city limits across the county servicing a mix of medium and large sized school districts comprised of a significant number of target youth. All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name: Riverside FFY14 Budget

Grant Number: 13-20527

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$540,283.00	\$989,847.00	\$449,564.00	83.21%
2 Benefits	\$253,933.00	\$475,126.56	\$221,193.56	87.11%
3 Operating	\$51,186.00	\$93,675.63	\$42,489.63	83.01%
4 Equipment	\$2,000.00	\$27,200.20	\$25,200.20	1260.01%
5 Travel & Per Diem	\$25,468.00	\$44,570.95	\$19,102.95	75.01%
6 Subcontractors	\$217,820.00	\$1,581,617.00	\$1,363,797.00	626.11%
7 Other Costs	\$23,379.00	\$46,150.26	\$22,771.26	97.40%
8 Indirect Costs	\$198,554.00	\$366,243.39	\$167,689.39	84.46%
<b>Totals:</b>	<b>\$1,312,623.00</b>	<b>\$3,624,431.00</b>	<b>\$2,311,808.00</b>	<b>176.12%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Difference of 5% greater in FFY14 is due to award funding to be greater than FFY 13
2 Benefits	Difference of 5% greater in FFY14 is due to award funding to be greater than FFY 13
3 Operating	Difference of 5% greater in FFY14 is due to award funding to be greater than FFY 13
4 Equipment	Difference of 5% greater in FFY14 is due to award funding to be greater than FFY 13
5 Travel & Per Diem	Difference of 5% greater in FFY14 is due to award funding to be greater than FFY 13
6 Subcontractors	Difference of 5% greater in FFY14 is due to award funding to be greater than FFY 13
7 Other Costs	Difference of 5% greater in FFY14 is due to award funding to be greater than FFY 13
8 Indirect Costs	Difference of 5% greater in FFY14 is due to award funding to be greater than FFY 13

## Prime Staffing

Prime Grantee Name: Riverside FFY14 Budget  
 Grant Number: 13-20527

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		1 Accountant/Finance Analyst	Criselyn Enriquez	100.00%	0.00%	0.3	\$55,800.00	\$16,740.00	48.000%	\$8,035.20	\$24,775.20	
2		1 Accountant/Finance Analyst	Sheryl Salgado	100.00%	0.00%	0.15	\$51,476.00	\$7,721.40	48.000%	\$3,706.27	\$11,427.67	
3		3 Administrator (e.g., Director of Programs)	Nancy Allende	100.00%	0.00%	1	\$75,599.00	\$75,599.00	48.000%	\$36,287.52	\$111,886.52	
4		5 Chief Executive Officer	Gayle Hoxter	100.00%	0.00%	0.25	\$112,803.00	\$28,200.75	48.000%	\$13,536.36	\$41,737.11	
5		6 Community Liaison	Victoria Wynn	0.00%	100.00%	1	\$38,288.16	\$38,288.16	48.000%	\$18,378.32	\$56,666.48	
6		6 Community Liaison	Anna Rubio	0.00%	100.00%	1	\$38,288.16	\$38,288.16	48.000%	\$18,378.32	\$56,666.48	
7		6 Community Liaison	Linda Quintero	0.00%	100.00%	0.5	\$38,288.16	\$19,144.08	48.000%	\$9,189.16	\$28,333.24	
8		6 Community Liaison	Maria Lua Ceja	0.00%	100.00%	0.5	\$38,288.16	\$19,144.08	48.000%	\$9,189.16	\$28,333.24	
9		6 Community Liaison	Jose Arballo	0.00%	100.00%	0.1	\$60,471.00	\$6,047.10	48.000%	\$2,902.61	\$8,949.71	
10		7 Computer Specialist	Various	100.00%	0.00%	0.1	\$53,726.88	\$5,372.69	48.000%	\$2,578.89	\$7,951.58	
11		8 Contract Manager	Claudia Rodriguez/Jon Vermilya	100.00%	0.00%	1	\$51,610.75	\$51,610.75	48.000%	\$24,773.16	\$76,383.91	
12		8 Contract Manager	Yolie Smith	100.00%	0.00%	0.25	\$64,258.00	\$16,064.50	48.000%	\$7,710.96	\$23,775.46	
13		27 Project Coordinator	Sophie Tan Hung	0.00%	100.00%	1	\$65,413.00	\$65,413.00	48.000%	\$31,398.24	\$96,811.24	
14		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Valerie Comeaux	0.00%	100.00%	1	\$48,794.19	\$48,794.19	48.000%	\$23,421.21	\$72,215.40	
15		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Elida Drachenberg	0.00%	100.00%	1	\$48,794.19	\$48,794.19	48.000%	\$23,421.21	\$72,215.40	

Prime Staffing

16		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Hosea Jones	0.00%	100.00%	0.5	\$48,794.19	\$24,397.09	48.000%	\$11,710.61	\$36,107.70
17		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Eldaa Rivera	0.00%	100.00%	1	\$48,794.19	\$48,794.19	48.000%	\$23,421.21	\$72,215.40
18		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Jennifer Garcia	0.00%	100.00%	0.5	\$48,794.19	\$24,397.09	48.000%	\$11,710.61	\$36,107.70
19		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Claudia Pelayo	0.00%	100.00%	1	\$48,794.19	\$48,794.19	48.000%	\$23,421.21	\$72,215.40
20		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Vacant	0.00%	100.00%	1	\$44,736.00	\$44,736.00	48.000%	\$21,473.28	\$66,209.28
21		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Gabriela Nunez	0.00%	100.00%	1	\$44,736.00	\$44,736.00	48.000%	\$21,473.28	\$66,209.28
22		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Andrea Morey	0.00%	100.00%	0.6	\$44,736.00	\$26,841.60	48.000%	\$12,883.97	\$39,725.57
23		13	Dietician	Shelly Nail	0.00%	100.00%	0.25	\$58,194.00	\$14,548.50	48.000%	\$6,983.28	\$21,531.78
24		13	Dietician	Cheri Blucher	0.00%	100.00%	0.25	\$65,143.00	\$16,285.75	48.000%	\$7,817.16	\$24,102.91
25		22	Office Manager/Secretary/Admin Assistant	Mandy Adkins	100.00%	0.00%	0.25	\$46,435.00	\$11,608.75	48.000%	\$5,572.20	\$17,180.95

**Prime Staffing**

26		22	Office Manager/Secretary/Admin Assistant	Tanya Lee	100.00%	0.00%	1	\$36,214.00	\$36,214.00	48.000%	\$17,382.72	\$53,596.72
27		22	Office Manager/Secretary/Admin Assistant	Claire Bostick/S. Suchey	100.00%	0.00%	1	\$36,214.00	\$36,214.00	48.000%	\$17,382.72	\$53,596.72
28		26	Program Assistant	Miguel Vasquez	0.00%	100.00%	0.1	\$81,392.00	\$8,139.20	48.000%	\$3,906.82	\$12,046.02
29		30	Research Specialist	Wayne Harris	100.00%	0.00%	0.25	\$70,806.72	\$17,701.68	48.000%	\$8,496.81	\$26,198.49
30		22	Office Manager/Secretary/Admin Assistant	Vacant	100.00%	0.00%	1	\$36,214.00	\$36,214.00	48.000%	\$17,382.72	\$53,596.72
31		30	Research Specialist	Kevin Meconis	100.00%	0.00%	0.1	\$81,449.00	\$8,144.90	48.000%	\$3,909.55	\$12,054.45
32		27	Project Coordinator	Vacant	100.00%	0.00%	1	\$56,858.00	\$56,858.00	48.000%	\$27,291.84	\$84,149.84
33							0		\$0.00		\$0.00	\$0.00
34							0		\$0.00		\$0.00	\$0.00
35							0		\$0.00		\$0.00	\$0.00
36							0		\$0.00		\$0.00	\$0.00
37							0		\$0.00		\$0.00	\$0.00
38							0		\$0.00		\$0.00	\$0.00
39							0		\$0.00		\$0.00	\$0.00
40							0		\$0.00		\$0.00	\$0.00
		<b>Totals:</b>			<b>1400.00%</b>	<b>1800.00%</b>	<b>19.95</b>	<b>\$1,740,203.14</b>	<b>\$989,847.00</b>		<b>\$475,126.56</b>	<b>\$1,464,973.57</b>

Definition and basis for calculations of benefit rate(s): Includes payroll taxes and medical/dental benefits at 48% of salaries.

## Prime Budget Justification

Prime Grantee Name: Riverside FFY14 Budget  
 Grant Number: 13-20527

Budget Revision		Operating Expenses						Budget Revision Justification
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	
		Communication	Phones, computer lines, email (approx. \$80/month for 12 months per FTE (19.90 FTEs)	\$80.00	19.90	12.00	\$19,104.00	
		Cell Phones	Unit Cost = monthly rate for non-smart cell phones used by allowable county staff member. County will used a total of 7 cell phones. Cell Phones for Field staff 7 FTEs for 12 months @ \$30/phone 1. Elida Drachenber (#15 Health Educator) 2. Eldaa Rivera (#17 Health Educator) 3. Sophie Tan Hung (#13 Project Coordinator) 4. Claudia Pelayo (#19 Health Educator) 5. Victoria Wynn (#5 Community Liaison) 6. Anna Rubio (#6 Community Liaison) 7. Gabriela Nunez (#17 Health Educator)	\$30.00	7.00	12.00	\$2,520.00	
		One time purchase - cell phones	Unit Cost = Purchase price for non-smart cell phones used by allowable county staff member. County will used a total of 7 cell phones. Cell Phones Purchase price @ \$20 each =\$140. 1. Elida Drachenber (#15 Health Educator) 2. Eldaa Rivera (#17 Health Educator) 3. Sophie Tan Hung (#13 Project Coordinator) 4. Claudia Pelayo (#19 Health Educator) 5. Victoria Wynn (#5 Community Liaison) 6. Anna Rubio (#6 Community Liaison) 7. Gabriela Nunez (#17 Health Educator)	\$20.00	7.00	1.00	\$140.00	
		Insurance	Liability and property	\$485.00	1.00	12.00	\$5,820.00	
		Office Supplies	sample, pens, paper, folders, staples, note pads, cartridges, etc.	\$415.66	19.90	1.00	\$8,271.63	
		Maintenance	Copier, printer, fax machines, software	\$560.00	1.00	12.00	\$6,720.00	
		Laundry Service	Laundry Service for fruit/veggie costumes	\$30.00	1.00	12.00	\$360.00	
		Membership Fees	CAN ACT	\$2,500.00	1.00	1.00	\$2,500.00	
		Postage	State contracts/MOUs/reports/correspondences, etc.	\$40.00	1.00	12.00	\$480.00	
		Space	(Includes rent, utilities, janitorial, security, bldg maintenance,RMAP): Network staff =5.5% of staffing. Space cost prorated by 5.5% of FTEs	\$3,980.00	1.00	12.00	\$47,760.00	
<b>Total Operating Expenses:</b>							<b>\$93,675.63</b>	

**Prime Budget Justification**

Budget Revision		Equipment Expenses							
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Desktop Computers	PC with monitor : 1. Victoria Wynn (#5 Community Liaison) 2. Claudia Pelayo (#19 Health Educator) 3. Valerie Comeaux (#14 Health Educator) 4. Elida Drachenbert (#15 Health Educator) 5. Gabriela Nunez (#21 Health Educator)	\$2,000.00	5.00	5.00	\$10,000.00		
		Desktop Computers	PC s with monitor replacements : 1. TBD (#32 Program Coordinator) 2. Tanya Lee (#26 Office Manager/Secretary /Admin Assistant) 3. Vacant (#30 Office Manager/Secretary/Admin Assistant) 4. Andrea Morey (#22 Health Educator at 60% FTE = \$1,200)	\$2,000.00	4.00	3.60	\$7,200.00		
		Additional Equipment TBD	Additional Equipment TBD-As needed and with Network approval; purchase equipment for nutrition education at classes, such as a projector, scanners, cameras, etc.	\$2,000.04	5.00	5.00	\$10,000.20		
<b>Total Equipment Expenses:</b>							<b>\$27,200.20</b>		

Budget Revision		Travel and Per Diem													
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging *	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage/Carpool for SOW meetings, site visits, events, conferences, airport travel, ect.	Various	205	21.2	192					246.00			\$28,492.95	
		CCLHDN/Administrator 1. Administrator (#3 Nancy Allende) - Under "OTHER" includes Parking \$11/day for 1 staff 2 times =\$22 and transportation at \$40 r/t for 1 staff 2 times =\$80.	Sacramento	1	1	2	2	\$40.00	\$110.00	\$415.00		\$440.00	\$51.00	\$1,206.00	
		NEOP Statewide Collaborative- 1. Administrator (#3 Nancy Allende) -- Under "OTHER" includes Parking \$11/day for 1 staff 2 times =\$22 and transportation at \$40 r/t for 1 staff 2 times =\$80.	Sacramento	1	1	1		\$40.00		\$415.00			\$51.00	\$506.00	







**Prime Budget Justification**

	Printing	Participant data card (Approx. 9,000 X \$0.05/card)	\$0.05	9000.00	1.00	\$450.00	
	Printing	Flyers (color) (Approx. 11,143 ea X \$0.35)	\$0.35	11143.00	1.00	\$3,900.05	
	Printing	Surveys B&W copies (Approx. 1000 ea x \$0.05)	\$0.05	1000.00	1.00	\$50.00	
	Food Demos/Taste testiing food/supplies	Taste testing food/supplies (35,000 Taste Tests x .60/test)	\$0.60	35000.00	1.00	\$21,000.00	
	Food Demos Supplies	Luggage carts, cooking utensils, canopies, serving bowls, ice chests, etc.	\$2,000.00	1.00	1.00	\$2,000.00	
	Educational materials required for delivery of critical program svcs used in events/education	Brochures (Approx. 10,000 ea. X \$0.14 )	\$0.14	10000.00	1.00	\$1,400.00	

**Prime Budget Justification**

		Educational materials required for delivery of critical program svcs used in events/education	Handouts (Approx. 1,000 ea x \$0.20)	\$0.20	10000.00	1.00	\$2,000.00		
		Educational materials required for delivery of critical program svcs used in events/education	Visual Aids which promote eating healthful foods, etc. (Approx. 30 ea x \$120)	120.00	30.00	1.00	\$3,600.00		
		Educational materials required for delivery of critical program svcs used in events/education	Brochure/Hand-outs , MyPlate, etc. (Approx. 6,000 x \$0.35)	\$0.35	6000.00	1.00	\$2,100.00		
		Educational materials required for delivery of critical program svcs used in events/education	Posters	\$15.00	20.00	1.00	\$300.00		
		Educational materials required for delivery of critical program svcs used in events/education	Props such as MyPlate Visual Aids	\$50.00	8.00	1.00	\$400.00		
		Laminating film	Approx 7-10 rolls X \$175-180 per roll	\$175.00	10.00	1.00	\$1,750.00		
		Rental Space	Rental space for community meetings, events (10-15 events) @ \$75-\$300 each	\$300.00	10.00	1.00	\$3,000.00		
		Special Events	Special Event Expenses TBD-required for the delivery of critical program services used to complete SOW Activities , such as Fruit and Veggie Fest, Food Day, Juneteenth (Targeting African American Community), Latino Health awareness month.	\$3,900.21	1.00	1.00	\$3,900.21		
							<b>Total Sub Grant(s):</b>	<b>\$46,150.26</b>	

**Budget Revision Indirect Costs**

Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		25% of Total Salaries and Fringe Benefits	25.00%	\$1,464,973.57	\$366,243.39		
					<b>Total Indirect Costs:</b>	<b>\$366,243.39</b>	

					<b>Total Budget:</b>	<b>\$3,624,431.00</b>	
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### Sub Staffing A

**Prime Grantee Name:** Riverside FFY14 Budget  
**Grant Number:** 13-20527  
**Sub Grant A Name:** City of Riverside

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	Wellness Coordinator - Vacant	20.00%	80.00%	1	\$73,712.00	\$73,712.00	53.000%	\$39,067.36	\$112,779.36	
2		8 Contract Manager	Grant Manager - Vacant	100.00%	0.00%	1	\$50,088.00	\$50,088.00	53.000%	\$26,546.64	\$76,634.64	
3		26 Program Assistant	Project Assistant - Vacant	20.00%	20.00%	0.4	\$50,088.00	\$20,035.20	53.000%	\$10,618.66	\$30,653.86	
4		1 Accountant/Finance Analyst	Fiscal Manager- Vanessa Kirks	1.00%	0.00%	0.01	\$120,470.00	\$1,204.70	45.000%	\$542.12	\$1,746.82	
5		3 Administrator (e.g., Director of Programs)	Director - Erin Gettis	1.00%	1.00%	0.02	\$98,916.00	\$1,978.32	48.000%	\$949.59	\$2,927.91	
<b>Totals:</b>				<b>142.00%</b>	<b>101.00%</b>	<b>2.43</b>	<b>\$393,274.00</b>	<b>\$147,018.22</b>		<b>\$77,724.36</b>	<b>\$224,742.58</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub A Budget Justification

**Prime Grantee Name:** Riverside FFY14 Budget  
**Grant Number:** 13-20527  
**Sub Grant A Name:** City of Riverside

Budget Revision		Operating Expenses							
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Pens, notepads, paper clips, staples, tape, markers, etc... (general supplies @ \$50/month = \$600.00)	\$50.00	1.00	12.00	\$600.00		
		Office Supplies	Paper for printing worksheets, surveys, reports, various documents (5 boxes of 5,000 sheets x 50\$ per box = \$250)	\$50.00	5.00	1.00	\$250.00		
		Office Supplies	Ink Cartridges: Black and Color Cartridges (\$200 x 4 cartridges = \$800)	\$200.00	4.00	1.00	\$800.00		
<b>Total Operating Expenses:</b>							<b>\$1,650.00</b>		

Budget Revision		Travel and Per Diem													
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		CX3/#3 - TBD (6 CX3 related	Various	6	1						75.00	\$0.00		\$254.25	
		Network Meetings - General/#1 -	Various	3	1						75.00	\$0.00		\$127.13	
		Peer to peer training/#1 - TBD	Various	2	1						75.00	\$0.00		\$84.75	
		Retail related trainings/#1 - TBD	Various	3	1						75.00	\$0.00		\$127.13	
		Faith-Based Related Trainings/#1	Various	2	1						75.00	\$0.00		\$84.75	
		Site Visits/#1 - TBD, #3 - TBD (10	Various	10	2						20.00	\$0.00		\$113.00	
		SOW General Meetings/#1 - TBD,	Various	10	1						20.00	\$0.00		\$113.00	
		Network Statewide	Sacramento	1	1	2	2	\$40.00	\$110.00	\$415.00	0.00	\$0.00	\$100.00	\$815.00	
		Mileage pre approved by	Various	3	1						75.00	\$35.00		\$232.13	
		Attendance at Local related	Various	12	2.43						20.00			\$135.60	
		Mileage pre approved by	Various	3	0.4						75.00	\$35.00		\$169.13	
<b>Total Travel and Per Diem:</b>														<b>\$2,255.85</b>	

Budget Revision		Sub Grant(s)			
Action	Approved	Name	Description/Justification	Total	Budget Revision Justification

### Sub A Budget Justification

		A	Riverside Unified School District	To carry out Objective 12 (Annually, engage a minimum (7-16) of qualifying schools and (5-16) qualifying afterschool/extended break programs to reach (7,000 - 11,000) children and (75-400) parents to increase nutrition education and physical activity opportunities and social marketing strategies that increase access and consumption of healthy food and beverages at each site.) and assist with various objectives at 2 selected school sites & 2 after-school programs	\$132,000.00	
		B	Alvord Unified School District	To carry out Objective 12 (Annually, engage a minimum (7-16) of qualifying schools and (5-16) qualifying afterschool/extended break programs to reach (7,000 - 11,000) children and (75-400) parents to increase nutrition education and physical activity opportunities and social marketing strategies that increase access and consumption of healthy food and beverages at each site.) and assist with various objectives at 2 selected school sites & 2 after-school programs	\$132,000.00	
		C	City of Riverside: Parks & Recreation	To carry out Objectives 7 (Annually, conduct a minimum of (4) community events to reach (6,650) SNAP-Ed-eligible individuals promoting healthy foods and beverages and physical activity and invite local media outlets to highlight (1-2) of these events.), 8 (Annually, provide a minimum of five nutrition-education activities, inclusive of kick-off event, in support of local and regional Rethink Your Drink healthy beverage education efforts to reach (3,000-5,000) SNAP-Ed-eligible individuals in qualifying communities and promote and support the minimum of one environmental change that enhances Rethink Your Drink efforts.), and 13 (Conduct a youth engagement (YE) project engaging at least (1-2) SNAP-Ed-eligible youth team(s) to engage in leadership, critical thinking, problem-solving, community-based research and to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches.)	\$165,463.68	
		D	Nutrition Educator	Contract to teach 60 Nutrition Classes required by SOW Objective 6 (120 hours for classes/set-up and 296 hours for prep = .20 FTE * annual salary rate of (\$50,008 + 53% benefit rate) = \$15,302.45)	\$15,302.45	
		E	Fit, Fresh, Fun Forum	Sub-grant to assist with assessments and evaluations and to manage public relations and integration of grant program with existing City programs.	\$7,771.00	
		F	Community Garden Support	Subgrant for a person or group to establish and maintain community gardens in low income areas and to administer and support NEOP classes at community garden sites (\$40,000 to cover staffing)	\$40,000.00	
<b>Total Sub Grant(s):</b>					<b>\$492,537.13</b>	

Budget Revision		Other Costs						
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Printing	survey forms (600 B&W copies * .20/copy = \$120.00)	\$0.20	600.00	1.00	\$120.00	
		Printing	Class worksheets (2200 copies * .1351/copy = \$297.00)	\$0.14	2200.00	1.00	\$297.22	
		Printing	class participant data card (2200 pages * .1351/copy = \$297.00)	\$0.14	2200.00	1.00	\$297.22	

**Sub A Budget Justification**

	Printing	flyers advertising nutrition classes and peer ed classes (15000 color pages on gloss 80lb paper = \$683.58)	\$0.05	#####	1.00	\$684.00
	Printing	flyers advertising CX3 forums, public meetings (2500 color pages on gloss 80lb @ .07/copy * 2500 = \$184.94)	\$0.08	2500.00	1.00	\$200.00
	Printing	Agenda sheets, reports, sign in sheets (300 B&W pages * .20/print = \$60.00)	\$0.20	300.00	1.00	\$60.00
	Food for class taste testing and retail store demos	\$2.50 per sample * 2150 samples for class attendees + 400 samples for 4 retail store demos = \$6,375.00	\$2.50	2550.00	1.00	\$6,375.00
	Food Demonstration Supplies (for classes and retail)	ice chests, plates, forks, napkins, serving bowls, serving spoons etc... (\$30 supplies set * 64 [66 classes + 4 retail store demos] = \$2,100.00)	\$30.00	70.00	1.00	\$2,100.00
	Food Demonstration Supplies (for retail)	3 EZ-Up Canopies (\$100 * 3 = \$300), 3 tables (\$50.00* 3 = \$150), 6 chairs (\$25 * 6 = \$150) [\$300+\$150+\$150 = \$600]	600.00	1.00	1.00	\$600.00
	Food Demonstration Supplies (for classes and retail)	luggage carts for supplies (2 carts * \$50 = \$100.00)	\$50.00	2.00	1.00	\$100.00
	Educational Materials	Posters, Banners for Classes, Events, and Placement in various neighborhood settings (USDA SNAP-Ed and other approved non-Network provided materials @ \$5 each * 500 = \$2500)	\$5.00	500.00	1.00	\$2,500.00
	Educational Materials	Small physical activity items (jump ropes, balls, etc...) for promotion of PA during Nutrition Classes (\$5 * 35 students/class = \$175.00)	\$5.00	35.00	1.00	\$175.00
	Educational Materials	Small anthropometric measuring devices for use during Nutrition classes for BMI discussion and promotion of healthy eating and PA (1 scale, height chart @ \$40 * 1 = \$40)	\$40.00	1.00	1.00	\$40.00
	Educational Materials	Pre-approved supplemental materials to incorporate food systems, gardening, and physical activity concepts as part of nutrition education (brochures, visual aids @ \$1 unit cost * 2150 students = \$2,150.00)	\$1.00	2150.00	1.00	\$2,150.00
	Educational Materials	Servsafe Training and Food Handler Cards for 3 staff for food demos (3 staff * \$25/card = \$75.00)	\$25.00	3.00	1.00	\$75.00
	Educational Materials	Props, Easels, and Visual aids in support of promoting consumption of healthy foods for use in Nutrition Classes and events (\$10 unit cost * 25 items = \$250.00)	\$10.00	25.00	1.00	\$250.00
	Rental Space	Room rental for CX3 related and various public meetings (10 * 150 rental cost = \$1500)	\$150.00	10.00	1.00	\$1,500.00
	Rental Space	Classroom rental for survey and assessment administration (6 * 150 rental cost = \$900)	\$150.00	6.00	1.00	\$900.00
	Rental Space	Classroom rental for 60 Nutrition Classes + 6 Peer Ed. Nutrition Classes (66 * \$150 rental cost = \$9900)	\$150.00	66.00	1.00	\$9,900.00

### Sub A Budget Justification

		Community Garden Supplies	Seeds, small gardening tools and supplies for 3 Community Gardens to be used during City provided NEOP classes (\$500 for seeds, tools, supplies * 3 gardens = \$1500.00)	\$500.00	3.00	1.00	\$1,500.00	
		Postage	Mailing out flyers for Nutrition class promotion ([see attached quote gotprint.net] 10000 flyers * .24-.29 metered postage per envelope = ~\$3,000.00)	\$0.30	#####	1.00	\$3,000.00	
		Shipping	Misc. shipping charges for print products, educational materials and props, other items in line item budget (\$50 charge * estimated 10 online purchase orders = \$500)	\$50.00	10.00	1.00	\$500.00	
<b>Total Other Costs:</b>							<b>\$33,323.44</b>	

Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification		
			0.00%	\$0.00	\$0.00			
<b>Total Indirect Costs:</b>					<b>\$0.00</b>			
<b>Total Budget:</b>							<b>\$754,509.00</b>	

### Sub Staffing C

**Prime Grantee Name:** Riverside FFY14 Budget  
**Grant Number:** 13-20527  
**Sub Grant C Name:** City of Perris

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Michele Ogawa	5.00%	95.00%	1	\$63,024.00	\$63,024.00	50.892%	\$32,074.17	\$95,098.17	
2		8	Contract Manager	Ron Carr	5.00%	5.00%	0.1	\$149,525.00	\$14,952.50	31.547%	\$4,717.07	\$19,669.57	
3		26	Program Assistant	Vacant	25.00%	75.00%	1	\$43,959.00	\$43,959.00	61.582%	\$27,070.83	\$71,029.83	
<b>Totals:</b>					<b>35.00%</b>	<b>175.00%</b>	<b>2.1</b>	<b>\$256,508.00</b>	<b>\$121,935.50</b>		<b>\$63,862.07</b>	<b>\$185,797.57</b>	

**Definition and basis for calculations of benefit rate(s):** Includes payroll taxes, CalPERS, and medical/dental/vision benefits.

### Sub C Budget Justification

**Prime Grantee Name:** Riverside FFY14 Budget  
**Grant Number:** 13-20527  
**Sub Grant C Name:** City of Perris

Budget Revision		Operating Expenses						
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Disposable Cameras (27	For use by students in photo voice activities	\$25.00	25.00	1.00	\$625.00	
		Office Supplies	(Paper, pens, folders, note pads, colored markers, Post-it easel pads, color print cartridges, etc.)	\$118.53	1.00	12.00	\$1,422.36	
<b>Total Operating Expenses:</b>							<b>\$2,047.36</b>	

Budget Revision		Travel and Per Diem													
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Send 2 members of the Perris Youth Commission (TBD) and 1 Adult Ally (TBD) to the Annual Network for a Healthy California statewide conference. Includes Per Diem \$240, Lodging \$660, Airfare \$1,245, Airport Parking \$180, Ground Transportation \$150	Sacramento	1	3	2	2	\$40.00	\$110.00	\$415.00			\$111.00	\$2,478.00	
		Network Statewide Conference attendance by Project Coordinator (#1 Michele Ogawa) and Contract Manager (#2 Ron Carr). Includes Per Diem of \$160, Lodging \$440, Air fare \$830, Airport Parking \$40, ground transportation \$102	Sacramento	1	2	2	2	\$40.00	\$110.00	\$415.00			\$71.00	\$1,572.00	
<b>Total Travel and Per Diem:</b>														<b>\$4,728.00</b>	

### Budget Revision Sub Grant(s)

### Sub C Budget Justification

Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Local Perris Schools	To promote services & obesity prevention education to low income neighborhoods	\$118,083.00	
<b>Total Sub Grant(s):</b>				<b>\$118,083.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Printing	Cost of printing on-line educational materials including Harvest of the Month and California Fit Business Toolkit, etc.	\$0.35	600.00	1.00	\$210.00	
		Printing	Participant Data Cards (approx 8,200 @ \$0.05/card)	\$0.05	8200.00	1.00	\$410.00	
		Printing	Flyers - colored (approx 10000 @ \$0.35/flyer)	\$0.35	10000.00	1.00	\$3,500.00	
		Printing	Surveys - B&W (approx 500 @ \$0.05/survey)	\$0.05	500.00	1.00	\$25.00	
		Food demonstration supplies	Printed Canopy (EZ up) and table cover	\$1,863.07	1.00	1.00	\$1,863.07	
		Food demonstration supplies	Cups, spoons, napkins, bowls, knives, clear water decanters, trash cans, etc.	\$1,200.00	1.00	1.00	\$1,200.00	
		Food demonstration	Taste testing of Network approved recipes (10,000 Taste Tests x .60/test)	\$0.60	10000.00	1.00	\$6,000.00	
		Food demonstration supplies	Luggage carts to transport supplies and materials to events	75.00	2.00	1.00	\$150.00	
		Rental Space	Meeting room for community events, forums, and classes	\$150.00	8.00	1.00	\$1,200.00	
		Educational Materials required for delivery of critical program services.	Brochures, handouts, visual aids, and posters in support of promoting the consumption of healthy foods.	\$2,400.00	1.00	1.00	\$2,400.00	
<b>Total Other Costs:</b>							<b>\$16,998.07</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$327,654.00</b>	
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### Sub Staffing D

**Prime Grantee Name:** Riverside FFY14 Budget  
**Grant Number:** 13-20527  
**Sub Grant D Name:** City of Desert Hot Springs

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		1 Accountant/Finance Analyst	Linda Kelly	20.00%		0.2	\$110,000.00	\$22,000.00	48.000%	\$10,560.00	\$32,560.00	
2		2 Administrative Coordinator	Rudy Acosta	7.00%	5.00%	0.12	\$132,000.00	\$15,840.00	48.000%	\$7,603.20	\$23,443.20	
3		22 Office Manager/Secretary/Admin Assistant	Eloisa Montano	10.00%	5.00%	0.15	\$66,560.00	\$9,984.00	0.000%	\$0.00	\$9,984.00	
4		27 Project Coordinator	tbd	15.00%	15.00%	0.3	\$45,000.00	\$13,500.00	0.000%	\$0.00	\$13,500.00	
<b>Totals:</b>				<b>52.00%</b>	<b>25.00%</b>	<b>0.77</b>	<b>\$353,560.00</b>	<b>\$61,324.00</b>		<b>\$18,163.20</b>	<b>\$79,487.20</b>	

**Definition and basis for calculations of benefit rate(s):** Includes payroll taxes and medical/dental benefits at 48% of salaries for City staff (postions 1 &

## Sub D Budget Justification

**Prime Grantee Name:** Riverside FFY14 Budget  
**Grant Number:** 13-20527  
**Sub Grant D Name:** City of Desert Hot Springs

Budget Revision		Operating Expenses								
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification		
		Office Supplies	Paper, Folders, Pens, Note Pads, Print Cartridges, Binders, Staples, etc.	\$23.81	2.50	12.00	\$714.30			
<b>Total Operating Expenses:</b>							<b>\$714.30</b>			

Budget Revision		Travel and Per Diem														
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		Local Area Travel/#4 (tbd)/#2 R.	Various	1	2						750.00			\$423.75		
		State Conf.-#4 PC (tbd), 2 Youth		1	3	2	2	\$40.00	\$110.00	\$415.00			\$71.92	\$2,360.76		
<b>Total Travel and Per Diem:</b>														<b>\$2,784.51</b>		

Budget Revision		Sub Grant(s)						
Action	Approved	Name	Description/Justification			Total	Budget Revision Justification	
		A Palm Springs USD	Promote services/education for healthy nutrition and lifestyle, Classroom programs, Rethink your drink			\$63,663.00		
		B CV Boy/Girls Club	Nutrition Ed., Rethink your drink, youth engagement			\$15,000.00		
		C Borrego Healthcare District	Obesity programs, Dietary Ed. Programs, Rethink your drink, Community Outreach, Cx3 Pres.			\$15,000.00		
<b>Total Sub Grant(s):</b>						<b>\$93,663.00</b>		

Budget Revision		Other Costs							
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		None					\$0.00		
<b>Total Other Costs:</b>							<b>\$0.00</b>		

Budget Revision		Indirect Costs					
Action	Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
					\$0.00		
<b>Total Indirect Costs:</b>					<b>\$0.00</b>		

<b>Total Budget:</b>						<b>\$176,649.01</b>		
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Sacramento County Department of Health and Human Services, Division of Public Health  
**Grant Number:** 12-10154  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 40% Female 60%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>28%</u>	<input checked="" type="checkbox"/> Latino	<u>31%</u>
<input checked="" type="checkbox"/> Asian	<u>13%</u>	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>26%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>
<input checked="" type="checkbox"/> Other (specify) %			

Languages:

<input checked="" type="checkbox"/> English	<u>80%</u>	<input type="checkbox"/> Korean	_____ %
<input checked="" type="checkbox"/> Spanish	<u>20%</u>	<input type="checkbox"/> Lao	_____ %
<input type="checkbox"/> Arabic	_____ %	<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Armenian	_____ %	<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Bosnian	_____ %	<input type="checkbox"/> Tagalog	_____ %
<input type="checkbox"/> Cantonese	_____ %	<input type="checkbox"/> Vietnamese	_____ %
<input type="checkbox"/> Farsi	_____ %	<input type="checkbox"/> Other (specify) :	_____ %
<input type="checkbox"/> Hmong	_____ %	<input type="checkbox"/> Other (specify) :	_____ %
<input type="checkbox"/> Khmer (Cambodian)	_____ %		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>3%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>5%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>12%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>44%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>34%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>2%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |            |   |   |
|---|------------|---|---|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>1</u> % | <input type="checkbox"/> Low Income Home Energy Assistance Program  | % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | %          | <input type="checkbox"/> MediCal                                    | % |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | %          | <input type="checkbox"/> Public Housing                             | % |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | %          | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | % |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>1</u> % | <input type="checkbox"/> Shelters/Temporary Housing                 | % |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>1</u> % | <input type="checkbox"/> Soup Kitchens                              | % |
| <input type="checkbox"/> Food Pantries  | %          | <input type="checkbox"/> SSI- Supplemental Security Income          | % |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>5</u> % | <input type="checkbox"/> TANF (CalWORKS) Job Readiness Program      | % |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | %          | <input type="checkbox"/> Weatherization Program                     | % |
| <input type="checkbox"/> Job Corps  | %          | <input type="checkbox"/> WIC  | % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify):
- Internet/Web Sites-website address:
- Print Media:
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (108 occurrences at 1.25 hour(s) each)
- Community Education Events: (17 occurrences at 2 hour(s) each)
- Training/Workshop/Conference: (30 occurrences at 1.5 hour(s) each)
- Point of Purchase: (64 occurrences at 2.5 hour(s) each)
- Other (specify): Community Forums (3 occurrences at 1.5 hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

0 Adult Education & Job Training Sites

0 Adult Rehabilitation Center

5 CalFresh Offices

8 Churches

6 Community Centers

0 Elderly Service Centers

2 Emergency Food Assistance Sites  
(includes Food Banks, Food  
Pantries, and Soup Kitchens)

0 Extension Offices

0 Farmers Markets

8 Food Stores

12 Head Start Programs

0 Individual Homes

0 Libraries

3 Other Youth Education Sites (includes  
Parks and Recreation)

0 Public/Community Health Centers (includes  
Public Health Departments)

0 Public Housing

2 Schools – students (Preschool)

122 Schools – students (K-12)

32 Schools – students (Afterschool Program)

122 Schools - Parents

0 Shelters/Temporary Housing

0 TANF Job Readiness Program

0 WIC Programs

0 Worksites

2 Other (specify): Community Based  
Agencies

12 Other (specify): Medical and Dental  
Providers

2 Family Resource Centers

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Projected Unduplicate Number of Contacts: 25,147

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Sacramento county/city. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) assessment results with various local stakeholders, community members, and community organizations. Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement

allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Sacramento County will utilize both process and outcome evaluation measures. Process evaluation measures will include tracking logs to document that program activities occur, sign-in-sheets to document the number of program participants, demographic questionnaires to determine if the program is reaching its intended audience, and staff observations to ensure program consistency across outreach sites.

Outcome evaluation will determine whether changes occur in the knowledge, attitude, and behavior among participants. Potential changes will be assessed through pre-/post-test questionnaire(s). Additionally, the program will also track any environmental changes that occur as a result of the program's educational efforts.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Sacramento County LHD has focused on developing their CNAP and conducting their community assessment. The initial PSE strategies that align with the community needs are Rethink Your

Drink and School Wellness. Sacramento County is a large county with a large population of SNAP Ed eligibles. Their objectives will be met through nutrition education and obesity prevention activities and deliverables in the grant scope of work. For FFY 2014, Sacramento LHD, through active collaboration with the CNAP partners, will work together to improve access, awareness, implementation, and utilization of culturally appropriate healthy eating/active living resources for Sacramento County SNAP Ed eligible population. The initial PSE strategies that align with the community needs are Rethink Your Drink and School Wellness. Sugar sweetened beverages are widely available to Sacramento County residents. The RYD interventions will focus on reducing the availability of sugary drinks and provide nutrition education to low income SNAP Ed eligibles so they have more information and knowledge to make healthy choices. School Wellness Policies have the potential to promote and enhance healthy behavior for staff and students at eligible school sites. Sacramento LHD efforts with CNAP partners is to create a unified nutrition message, share resources and coordinate activities that are being utilized and/or conducted on eligible school sites. Sacramento County LHD CNAP will incorporate objectives that will address the measurable objectives from the California SNAP-Ed Plan. Sacramento County's proposed objectives are: Increase communication and collaboration among nutrition and physical activity programs serving Sacramento County's SNAP Ed eligible population; Coordinate nutrition and physical activity messages among programs serving Sacramento County SNAP Ed eligible population; Increase participation in local food and nutrition services among programs serving Sacramento County SNAP Ed eligible population; and Continually identify and address gaps in services among programs.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	St. Matthew Christian Church	4809 Roosevelt Avenue	Sacramento	95820	06067004401	AR	%	49.7%	66.2%	2007-2011	
Church	Grace Temple Christian Church	4040 49 <sup>th</sup> Avenue	Sacramento	95823	06067004502	AR	%	52.5%	66.7%	2007-2011	
Church	New Hope Baptist Church	3700 32 <sup>nd</sup> Street	Sacramento	95820	06067003700	AR	%	40.0%	65.2%	2007-2011	
Church	Del Paso Union Baptist Church	1335 Los Robles Blvd.	Sacramento	95838	06067006600	AR	%	39.5%	53.6%	2007-2011	
Church	Greater Hill Zion Baptist Church	4171 Soledad Ave.	Sacramento	95820	06067004402	AR	%	56.4%	74.3%	2007-2011	
Church	Calvary Christian Center	2667 Del Paso Blvd.	Sacramento	95815	06067006300	AR	%	38.5%	55.2%	2007-2011	
Church	Antioch Progressive Church	7650 Amherst Street	Sacramento	95832	06067004300	AR	%	38.8%	55.1%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Capital City 7th Day Adventist Church	6701 Lemon Hill Ave	Sacramento	95824	06067003204	AR	%	40.4%	66.2%	2007-2011	
Food Store	La Superior Super Mercado	4940 Stockton Blvd.	Sacramento	95820	06067004401	AR	%	49.7%	66.2%	2007-2011	
Food Store	Home Cash Market	4330 14 <sup>th</sup> Ave.	Sacramento	95820	06067004402	AR	%	56.4%	74.3%	2007-2011	
Food Store	La Superior Super Mercado	4604 Franklin Blvd.	Sacramento	95820	06067003600	AR	%	22.5%	66.0%	2007-2011	
Food Store	T & Y Market	2835 Norwood Ave.	Sacramento	95815	06067006800	AR	%	47.4%	59.8%	2007-2011	
Food Store	Food Maxx	3860 Florin Rd.	Sacramento	95823	06067004903	AR	%	44.4%	57.6%	2007-2011	
Food Store	Sam's Market	4123 23 <sup>rd</sup> Ave,	Sacramento	95820	06067004402	AR	%	56.4%	74.3%	2007-2011	
Food Store	Elder Creek Market	7025 Elder Creek Rd.	Sacramento	95824	06067003203	AR	%	36.5%	54.9%	2007-2011	
Food Store	Jalisco Market	6810 Fruitridge Rd.	Sacramento	95824	06067003204	AR	%	40.4%	66.2%	2007-2011	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	George Sim Community Center	6207 Logan Street	Sacramento	95824	06067003203	AR	%	36.5%	54.9%	2007-2011	
Community Center	Fruitridge Community Center	4000 Fruitridge Road	Sacramento	95820	06067004602	AR	%	44.7%	66.2%	2007-2011	
Community Center	Samuel C. Panel Community Center	2450 Meadowview Road	Sacramento	95832	06067004300	AR	%	38.8%	55.1%	2006-2010	
Community Center	Johnston Community Center	231 Eleanor Avenue	Sacramento	95815	06067006800	AR	%	47.7%	59.8%	2007-2011	
Community Center	Robertson Community Center	3525 Norwood Avenue	Sacramento	95838	06067006702	AR	%	54.9%	65.6%	2007-2011	
Community Center	Joe Mims Jr. Hagginwood Community Center at Hagginwood Park	3271 Marysville Blvd.	Sacramento	95815	06067006600	AR	%	39.5%	53.6%	2007-2011	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Youth Education Site	Home Daycare	5301 McGlashan Street	Sacramento	98520	06067004401	AR	%	49.7%	66.2%	2007-2011	
Youth Education Site	Home Daycare	5310 Ethel Way	Sacramento	95820	06067004401	AR	%	49.7%	66.2%	2007-2011	
Youth Education Site	Home Daycare	3806 36 <sup>th</sup> Street	Sacramento	95820	06067003700	AR	%	40.0%	65.2%	2007-2011	
Other – Community based agency	Sacramento Court Appointed Special Advocates (CASA)	301 Bicentennial Circle	Sacramento	95826	06067005205	AR	%	44.6%	62.5%	2007-2011	
Other – Community based agency	Community Resource Project, Inc. (CRP)	250 Harris	Sacramento	95838	06067006702	AR	%	54.9%	65.6%	2007-2011	
Other: Medical Provider	CHW Medical Foundation	3911 Norwood Ave	Sacramento	95838	06067006702	AR	%	54.9%	65.6%	2007-2011	
Other: Medical Provider	Health for All	2118 Meadowview Rd	Sacramento	95832	06067004300	AR	%	38.8%	55.1%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other: Medical Provider	Molina Medical Center	3234 Marysville Blvd	Sacramento	95815	06067006300	AR	%	38.5%	55.2%	2007- 2011	
Other: Medical Provider	Rosales Medical Group	5385 Franklin Blvd, Ste K	Sacramento	95820	06067003700	AR	%	40.0%	65.2%	2007- 2011	
Other: Medical Provider	Sac Family Med Clinic- Hmong New Life Health Center	3811 Florin Rd, #9	Sacramento	95823	06067004502	AR	%	52.5%	66.7%	2007- 2011	
Other: Medical Provider	South Area Pediatric Medical Group	3811 Florin Rd, #16	Sacramento	95823	06067004502	AR	%	52.5%	66.7%	2007- 2011	
Other: Dental Provider	Western Dental Clinic	4401 Florin Rd	Sacramento	95823	06067004502	AR	%	52.5%	66.7%	2007- 2011	
Other: Dental Provider	Kids Care Dental Group	7227 29 <sup>th</sup> St	Sacramento	95822	06067004203	AR	%	42.9%	63.3%	2007- 2011	
Other: Dental Provider	Access Dental Center	2693 Florin Rd	Sacramento	95822	06067004100	AR	%	39.6%	54.5%	2007- 2011	
Other: Dental Provider	Access Dental Center	5200 Stockton Blvd, #110	Sacramento	95820	06067004401	AR	%	49.7%	66.2%	2007- 2011	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other: Dental Provider	Access Dental Center	3945 Marysville Blvd, #1-2	Sacramento	95838	06067006500	AR	%	31.1%	50.2%	2006-2010	
Other: Dental Provider	Nobel Dentistry	5026 Fruitridge Rd, #2	Sacramento	95820	06067004601	AR	%	47.1%	63.2%	2007-2011	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
CalFresh Office	Cal Fresh – Bowling Green	4433 Florin Road Suite 160	Sacramento	95823	06067004502
CalFresh Office	Cal Fresh – Susie Gaines-Mitchell	2450 Florin Road	Sacramento	95822	06067004202
CalFresh Office	Cal Fresh - Pat Wright Building	1725 28th Street	Sacramento	95816	06067001300
CalFresh Office	Cal Fresh – Fulton Bureau	2700 Fulton Avenue	Sacramento	95821	06067006102
CalFresh Office	Cal Fresh – Research Drive Bureau	3960 Research Drive	Sacramento	95838	06067006702
Family Resource Center	La Familia Counseling Center, Inc.	5523 34 <sup>th</sup> Street	Sacramento	95820	06067003700

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Family Resource Center	The Firehouse Family Resource Center (Mutual Assistance Network)	810 Grand Avenue	Sacramento	95838	06067006500
Emergency Food Assistance	Sacramento Food Bank and Family Services (Oak Park – Main Campus)	3333 Third Avenue	Sacramento	95817	06067002700
Emergency Food Assistance	Sacramento Food Bank and Family Services (Saca Community Learning Center)	2469 Rio Linda Boulevard	Sacramento	95815	06067006800
Head Start Program	Morey Avenue Early Childhood Development (Twin Rivers USD Operated)	155 Morey Avenue	Sacramento	95838	06067006702
Head Start Program	Norma Johnson Early Learning Center (Seta Operated)	3265 Norwood Avenue	Sacramento	95838	06067006702
Head Start Program	North Avenue Early Learning Center (Seta Operated)	1281 North Avenue	Sacramento	95838	06067006500
Head Start Program	Dyer Kelly Head Start (San Juan Unified Operated)	2236 Edison Avenue	Sacramento	95821	06067006201

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start Program	Elder Creek Head Start (SCUSD Operated)	7800 Lemon Hill Avenue	Sacramento	95824	06067003203
Head Start Program	Fruitridge Early Learning Center (Seta Operated)	5746 40 <sup>th</sup> Street	Sacramento	95824	06067004602
Head Start Program	Phoenix Park Early Learning Center (Seta Operated)	4400 Shining Star Drive	Sacramento	95823	06067004903
Head Start Program	Hopkins Park Early Learning Center (Seta Operated)	2317 Matson Drive	Sacramento	95822	06067004202
Head Start Program	Nedra Court Early Learning Center (Seta Operated)	60 Nedra Court	Sacramento	95822	06067004202
Head Start Program	Illa Collin Early Learning Center (Seta Operated)	3530 41 <sup>st</sup> Avenue	Sacramento	95824	06067004501
Head Start Program	Kennedy Estates Early Learning Center (Seta Operated)	6501 Elder Creek Road	Sacramento	95824	06067003203
Head Start Program	Job Corps Early Learning Center (Seta Operated)	3100 Meadowview Road	Sacramento	95832	06067004300

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Warren A. Allison Elementary (S,P)	Twin Rivers Unified	34765056033476	78.42%	7.19%	85.61%
D. W. Babcock Elementary (S,A,P)	Twin Rivers Unified	34765056033351	84.05%	9.19%	93.24%
Michael J. Castori Elementary (S,P)	Twin Rivers Unified	34765056033427	87.74%	4.69%	92.44%
Creative Connections Arts Academy (S,P)	Twin Rivers Unified	34765050108795	33.39%	23.45%	56.83%
Del Paso Heights Elementary (S,A,P)	Twin Rivers Unified	34765056032932	84.24%	6.16%	90.40%
Dry Creek Elementary (S,A,P)	Twin Rivers Unified	34765056033484	74.81%	9.38%	84.20%
Fairbanks Elementary (S,P)	Twin Rivers Unified	34765056032940	85.48%	7.12%	92.60%
Foothill Oaks Elementary (S,P)	Twin Rivers Unified	34765056112064	67.67%	13.04%	80.72%
Foothill Farms Junior High (S,P)	Twin Rivers Unified	34765056059232	81.72%	7.95%	89.67%
Frontier Elementary (S,A,P)	Twin Rivers Unified	34765056033492	56.92%	13.26%	70.18%
Garden Valley Elementary (S,A,P)	Twin Rivers Unified	34765056032957	86.42%	4.94%	91.36%
Hagginwood Elementary (S,P)	Twin Rivers Unified	34765056033385	92.15%	4.81%	96.96%
Higher Learning Academy (S,P)	Twin Rivers Unified	34765050113878	81.87%	6.22%	88.08%
Hillsdale Elementary (S,P)	Twin Rivers Unified	34765056033518	74.04%	10.11%	84.15%
Harmon Johnson Elementary (S,A,P)	Twin Rivers Unified	34765056033393	90.10%	6.98%	97.08%
Frederick Joyce Elementary (S,P)	Twin Rivers Unified	34765056033500	76.28%	7.34%	83.62%
Kohler Elementary (S,P)	Twin Rivers Unified	34765056033526	76.53%	7.58%	84.12%
Madison Elementary (S,P)	Twin Rivers Unified	34765056033542	92.09%	4.48%	96.57%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Noralto Elementary (S,P)	Twin Rivers Unified	34765056033435	89.70%	6.74%	96.44%
Northwood Elementary (S,P)	Twin Rivers Unified	34765056033443	89.47%	5.47%	94.95%
Oakdale Elementary (S,P)	Twin Rivers Unified	34765056033559	80.34%	5.73%	86.07%
Orchard Elementary (S,A,P)	Twin Rivers Unified	34765056033575	55.61%	10.39%	66.00%
Pioneer Elementary (S,P)	Twin Rivers Unified	34765056033583	71.94%	6.11%	78.06%
Regency Park Elementary (S,P)	Twin Rivers Unified	34765050106450	46.29%	11.78%	58.07%
Ridgepoint Elementary (S,P)	Twin Rivers Unified	34765056105985	58.04%	7.69%	65.73%
Sierra View Elementary (S,P)	Twin Rivers Unified	34765056033609	78.99%	10.28%	89.28%
Smythe Academy of Arts and Sciences (S,P)	Twin Rivers Unified	34765056033336	51.90%	41.13%	93.03%
Hazel Strauch Elementary (S,P)	Twin Rivers Unified	34765056033419	78.95%	10.00%	88.95%
Village Elementary (S,A,P)	Twin Rivers Unified	34765056033617	66.28%	8.35%	74.63%
Westside Elementary (S,P)	Twin Rivers Unified	34765056033633	61.40%	8.55%	69.96%
Woodlake Elementary (S,P)	Twin Rivers Unified	34765056033450	89.48%	5.15%	94.64%
Woodridge Elementary (S,A,P)	Twin Rivers Unified	34765056066682	90.74%	5.44%	96.19%
Foothill High (S,P)	Twin Rivers Unified	34765053433265	60.58%	7.61%	68.19%
Grant Union High (S,P)	Twin Rivers Unified	34765053433794	80.49%	5.51%	86.00%
Highlands High (S,P)	Twin Rivers Unified	34765053434370	72.06%	8.16%	80.22%
Martin Luther King Jr. Technology Academy (S,P)	Twin Rivers Unified	34765056102784	93.20%	4.85%	98.06%
Norwood Junior High (S,P)	Twin Rivers Unified	34765050100487	76.36%	12.36%	88.72%
Rio Linda High (S,P)	Twin Rivers Unified	34765053436979	58.22%	9.16%	67.38%
Rio Tierra Junior High (S,P)	Twin Rivers Unified	34765056059265	80.36%	9.19%	89.55%
Starr King K-8 (S,P)	San Juan Unified	34674476034920	63.84%	7.89%	71.73%
Lichen K-8 (S,P)	San Juan Unified	34674476034680	50.64%	16.77%	67.41%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Encina Preparatory High (S,P)	San Juan Unified	34674473432838	76.43%	7.86%	84.29%
Cameron Ranch Elementary (S,P)	San Juan Unified	34674476034383	69.57%	7.87%	77.45%
Kingswood Elementary (S,P)	San Juan Unified	34674476034656	75.59%	10.67%	86.26%
Greer Elementary (S,P)	San Juan Unified	34674476034599	89.25%	4.61%	93.86%
Dyer-Kelly Elementary (S,P,PS)	San Juan Unified	34674476034524	93.41%	3.02%	96.43%
Arlington Heights Elementary (S,P)	San Juan Unified	34674476034367	45.91%	6.95%	52.85%
Carriage Drive Elementary (S,P)	San Juan Unified	34674476105910	49.59%	12.65%	62.24%
Citrus Heights Elementary (S,P)	San Juan Unified	34674476034433	53.06%	11.56%	64.63%
Grand Oaks Elementary (S,P)	San Juan Unified	34674476034573	59.49%	9.95%	69.44%
Ottomon Way Elementary (S,P)	San Juan Unified	34674476105928	42.32%	7.81%	50.13%
Pasadena Avenue Elementary (S,P)	San Juan Unified	34674476034813	55.66%	12.54%	68.20%
Charles Peck Elementary (S,P)	San Juan Unified	34674476034839	69.86%	8.41%	78.27%
Will Rogers Middle (S,P)	San Juan Unified	34674476034870	64.45%	9.48%	73.93%
Sylvan Middle (S,P)	San Juan Unified	34674476034946	55.58%	12.78%	68.36%
San Juan High (S,P)	San Juan Unified	34674473438504	67.36%	10.71%	78.07%
Coyle Avenue Elementary (S,P)	San Juan Unified	34674476034466	63.98%	12.09%	76.07%
Howe Avenue Elementary (S,P)	San Juan Unified	34674476034623	92.46%	5.16%	97.62%
Mariposa Avenue Elementary (S,P)	San Juan Unified	34674476034714	58.94%	12.36%	71.29%
A.M. Winn Elementary (S,A,P)	Sacramento City Unified	34674396033765	62.13%	19.07%	81.20%
Abraham Lincoln Elementary (S,A,P)	Sacramento City Unified	34674396099808	69.71%	10.58%	80.29%
Bret Harte Elementary (S,A,P)	Sacramento City Unified	34674396033807	79.35%	7.89%	87.24%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Elder Creek Elementary (S,A,P, PS)	Sacramento City Unified	34674396033930	97.50%	2.50%	100.00%
Ethel Phillips Elementary (S,A,P)	Sacramento City Unified	34674396033955	83.50%	5.58%	89.08%
Father Keith B. Kenny Elementary (S,P)	Sacramento City Unified	34674396110662	97.77%	2.23%	100.00%
Golden Empire Elementary (S,A,P)	Sacramento City Unified	34674396097083	54.62%	14.85%	69.47%
Hollywood Park Elementary (S,A,P)	Sacramento City Unified	34674396034003	55.41%	12.74%	68.15%
Isador Cohen Elementary (S,A,P)	Sacramento City Unified	34674396034029	68.8%	6.13%	74.93%
James Marshall Elementary (S,A,P)	Sacramento City Unified	34674396096150	58.99%	11.14%	70.13%
John Cabrillo Elementary (S,A,P)	Sacramento City Unified	34674396034052	69.72%	8.22%	77.93%
John Bidwell Elementary (S,P)	Sacramento City Unified	34674396034045	81.45%	8.87%	90.32%
John H. Still (S,P)	Sacramento City Unified	34674396059323	92.19%	7.81%	100.00%
Luther Burbank High (S,P)	Sacramento City Unified	34674393431012	79.93%	7.21%	87.13%
Mark Twain Elementary (S,A,P)	Sacramento City Unified	34674396034136	70.84%	11.81%	82.65%
O. W. Erlewine Elementary (S,A,P)	Sacramento City Unified	34674396034177	40.72%	14.13%	54.85%
Parkway Elementary (S,A,P)	Sacramento City Unified	34674396034201	98.07%	1.93%	100.00%
Peter Burnett Elementary (S,A,P)	Sacramento City Unified	34674396034219	83.06%	10.27%	93.33%
Pony Express Elementary (S,A,P)	Sacramento City Unified	34674396034235	38.34%	11.78%	50.12%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Susan B. Anthony Elementary (S,A,P)	Sacramento City Unified	34674396071336	77.74%	12.83%	90.57%
Tahoe Elementary (S,A,P)	Sacramento City Unified	34674396034284	76.92%	4.73%	81.66%
William Land Elementary (S,P)	Sacramento City Unified	34674396034326	70.03%	8.36%	78.40%
Woodbine Elementary (S,P)	Sacramento City Unified	34674396034334	92.70%	7.30%	100.00%
Main Avenue Elementary (S,A,P)	Robla Unified	34674216033732	69.72%	17.53%	87.25%
Bell Avenue Elementary (S,A,P)	Robla Unified	34674216033724	76.05%	17.04%	93.09%
Glenwood Elementary (S,A,P)	Robla Unified	34674216112296	81.60%	12.42%	94.01%
Robla Elementary (S,A,P)	Robla Unified	34674216033740	64.54%	22.91%	87.44%
Taylor Street Elementary (S,A,P)	Robla Unified	34674216033757	77.23%	14.79%	92.02%
Anna Kirchgater Elementary (S,P)	Elk Grove Unified	34673146032981	67.77%	16.72%	84.50%
Barbara Comstock Morse Elementary (S,P)	Elk Grove Unified	34673146113179	58.07%	14.91%	72.98%
Charles Mack Elementary (S,P)	Elk Grove Unified	34673146033005	77.29%	11.70%	88.99%
David Reese Elementary (S,P)	Elk Grove Unified	34673146033021	72.49%	16.67%	89.16%
Edward Harris, Jr. Middle (S,P)	Elk Grove Unified	34673140105924	54.03%	17.93%	71.96%
Florin Elementary (S,P)	Elk Grove Unified	34673146033054	70.05%	18.44%	88.49%
Herman Leimbach Elementary (S,P)	Elk Grove Unified	34673146077291	67.83%	14.41%	82.24%
Irene B. West (S,P)	Elk Grove Unified	34673146120018	50.39%	13.33%	63.72%
Isabelle Jackson Elementary (S,P)	Elk Grove Unified	34673146106355	55.64%	13.50%	69.14%
James A. McKee Elementary (S,P)	Elk Grove Unified	34673146033088	40.76%	11.05%	51.81%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
John Reith Elementary (S,A,P)	Elk Grove Unified	34673146107916	65.34%	12.09%	77.43%
Mary Tsukamoto Elementary (S,P)	Elk Grove Unified	34673146110985	53.5%	15.07%	68.58%
Monterey Trail High (S,P)	Elk Grove Unified	34673140105916	48.23%	13.78%	62.01%
Prairie Elementary (S,P)	Elk Grove Unified	34673146098750	71.98%	19.43%	91.42%
Roy Herburger Elementary (S,P)	Elk Grove Unified	34673140105932	46.23%	13.22%	59.45%
Samuel Jackman Middle (S,P)	Elk Grove Unified	34673146109821	73.41%	15.91%	89.32%
Samuel Kennedy Elementary (S,P)	Elk Grove Unified	34673146033104	71.10%	16.14%	87.24%
Sierra Enterprise Elementary (S,P)	Elk Grove Unified	34673146033112	55.62%	14.86%	70.48%
Union House Elementary (S,P)	Elk Grove Unified	34673146107718	64.8%	13.22%	78.01%
Valley High (S,P)	Elk Grove Unified	34673143430170	70.22%	10.08%	80.29%
Freeport Elementary (S,P)	Sacramento City Unified	34674396033963	95.76%	4.24%	100.00%
Edward Kemble Elementary (S,P)	Sacramento City Unified	34674396033914	96.09%	3.91%	100.00%
Cesar Chavez Intermediate (S,P)	Sacramento City Unified	34674396119440	87.09%	5.96%	93.05%
Rosa Parks Middle (S,P)	Sacramento City Unified	34674396059299	93.84%	6.16%	100.00%
Bowling Green Elementary (S,P)	Sacramento City Unified	34674396033799	81.03%	6.46%	87.48%
Fern Bacon Middle (S,P)	Sacramento City Unified	34674396059307	81.70%	7.52%	89.22%
Pacific Elementary (S,P)	Sacramento City Unified	34674396034193	98.39%	1.61%	100.00%
Success Academy (S,P)	Sacramento City Unified	34674396117097	55.56%	11.11%	66.67%
Ethel I. Baker Elementary (S,P)	Sacramento City Unified	34674396033948	97.23%	2.77%	100.00%
Aspire Capitol Heights Academy (S,P)	Sacramento City Unified	34674390102343	76.87%	10.82%	87.69%
Sacramento Charter High (S,P)	Sacramento City Unified	34674390102038	56.22%	11.31%	67.53%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
St. HOPE Public School 7 (S,P)	Sacramento City Unified	34674390101048	57.75%	14.55%	72.30%
Oak Ridge Elementary (S,P)	Sacramento City Unified	34674396034185	98.80%	1.20%	100.00%
Arthur A. Benjamin Health Professions High (S,P)	Sacramento City Unified	34674390108951	62.53%	5.73%	68.26%
Jedediah Smith Elementary (S,P)	Sacramento City Unified	34674396034037	98.15%	1.85%	100.00%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measureable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
	Provide training or technical assistance to health or community professionals.
X	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
	Promote access/appeal, or policy changes to support physical activity or exercise.

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of four proposed subcontractors in Sacramento County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity among adults, teens, and children.

**Objectives 1-3:** Specifically, two subcontractors will take on a coordination role along with two additional subcontractors to directly work and train youth and adults at local school district sites. Collectively, these four subcontractors will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, before and after school programs, and teacher in-service/trainings. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

**Objectives 1-4:** One subcontractor will also serve as the coordinating body for youth engagement trainings of both youth and teens at school and community sites, e.g. before and after-school programs, parks and recreational programs, faith based organizations, and youth-focused service organizations. One additional community based organization will be subcontracted to directly provide these trainings. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change

approaches to establishing wellness policies at their respective school sites.

Sacramento County LHD will specifically address objective 3 by working on a policies, systems, and environmental change strategy to increase consumption of low/fat/nonfat milk and water at school sites. Students will be educated on the importance of hydration before, during and after physical activity, trained in the different methods in which they can communicate the newly acquired knowledge to peers, parents, teachers, and administrators within their school district; and help collect formative evaluation data on the level of support for increasing water stations amongst peers, parents, and adults.

Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be two subcontractors who will coordinate the school-based trainings of children, teens, and adults as it relates to taste testing and food demonstration activities, e.g. Harvest of the Month, cooking demos, etc. A total of four subcontractors will be actually conducting the trainings at different geographic locations in the county servicing a mix of medium and large sized school districts comprised of a significant number of target youth (estimated >10K FRPM youth). All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

A similar model of coordination and implementation will also take place among four subcontractors for the youth engagement related activities to support the adoption and implementation of school wellness policies.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

**Objectives 1-4:** Specifically, two subcontractors will take on a coordination role along with one additional subcontractor to directly educate adults in nine targeted neighborhoods via peer to peer education. Subcontractors will train community outreach workers (CHOWs) on the use of nutrition education curriculums and material to explain the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption, as well as increase physical activity.

**Objectives 1-4:** One subcontractor will serve as the coordinating body for food retail engagement activities. One additional community based organization will be subcontracted to directly provide some of these activities. The purpose of the food retail engagement related activities will be to increase awareness for policies, systems, and environmental change

approaches to establishing wellness policies at their respective store sites.

Specific policies, systems, and environmental change strategies will help create an environment where it is easier to access affordable fruits and vegetables and healthy beverages.

**Objectives 1-4:** \_One subcontractor will serve as the coordinating body for faith-based engagement activities predominantly at African-American and Latino sites. Subcontractors will train faith-based staff and/or parishioners on the use of nutrition education curriculums and material to explain the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption, as well as increase physical activity.

Specific policies, systems, and environmental change strategies will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

## Budget Coversheet

Prime Grantee Name: County of Sacramento, Division of Public Health  
 Grant Number: 13-20490

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$344,823.00	\$584,426.90	\$239,603.90	41.00%
2 Benefits	\$206,894.00	\$331,120.98	\$124,226.98	37.52%
3 Operating	\$43,429.00	\$81,787.92	\$38,358.92	46.90%
4 Equipment	\$6,681.00	\$27,471.36	\$20,790.36	75.68%
5 Travel & Per Diem	\$9,747.00	\$7,445.18	-\$2,301.82	-30.92%
6 Subcontractors	\$150,520.00	\$1,309,778.32	\$1,159,258.32	88.51%
7 Other Costs	\$12,325.00	\$26,103.68	\$13,778.68	52.78%
8 Indirect Costs	\$88,275.00	\$146,487.66	\$58,212.66	39.74%
<b>Totals:</b>	<b>\$862,694.00</b>	<b>\$2,514,622.00</b>	<b>\$1,651,928.00</b>	<b>351.21%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Budget 291% greater in FFY 14
2 Benefits	Budget 291% greater in FFY 14
3 Operating	Budget 291% greater in FFY 14
4 Equipment	Budget 291% greater in FFY 14
5 Travel & Per Diem	Less travel required in FFY 14
6 Subcontractors	Budget 291% greater in FFY 14
7 Other Costs	Budget 291% greater in FFY 14
8 Indirect Costs	Budget 291% greater in FFY 14

## Prime Staffing

**Prime Grantee Name:**

County of Sacramento, Division of Public Health

**Grant Number:**

13-20490

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		8	Contract Manager	Sue Wittorff, ASO II	50.00%		0.5	\$77,172.00	\$38,586.00	51.430%	\$19,844.78	\$58,430.78	
2		2	Administrative Coordinator	TBD -ASO I	80.00%		0.8	\$61,840.00	\$49,472.00	71.477%	\$35,361.10	\$84,833.10	
3		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD- HE- A		100.00%	1	\$57,959.00	\$57,959.00	57.263%	\$33,189.06	\$91,148.06	
4		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD- HE- A		100.00%	1	\$57,959.00	\$57,959.00	57.263%	\$33,189.06	\$91,148.06	
5		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Lea Huffman, HE-B		100.00%	1	\$67,234.00	\$67,234.00	54.881%	\$36,898.69	\$104,132.69	
6		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Karen Strach, HE-B		100.00%	1	\$61,585.00	\$61,585.00	50.824%	\$31,299.96	\$92,884.96	
7		11	Database Coordinator	Jake Pry, Epi		30.00%	0.3	\$76,086.00	\$22,825.80	54.877%	\$12,526.11	\$35,351.91	
8		13	Dietician	Patricia Kearney, RD		50.00%	0.5	\$65,501.00	\$32,750.50	55.594%	\$18,207.31	\$50,957.81	
9		3	Administrator (e.g., Director of Programs)	Yvonne Rodriguez, Sr HPC	70.00%	20.00%	0.9	\$96,029.00	\$86,426.10	56.134%	\$48,514.43	\$134,940.53	
10		22	Office Manager/Secretary/Admin Assistant	Heather Green, Sr OA	25.00%		0.25	\$41,280.00	\$10,320.00	71.744%	\$7,403.98	\$17,723.98	

**Prime Staffing**

11		22	Office Manager/Secretary/Admin Assistant	Leticia Gutierrez, OA II	50.00%		0.5	\$39,472.00	\$19,736.00	73.951%	\$14,594.97	\$34,330.97
12		30	Research Specialist	TBD - HSPP	20.00%	70.00%	0.9	\$88,415.00	\$79,573.50	50.383%	\$40,091.52	\$119,665.02
<b>Totals:</b>					<b>295.00%</b>	<b>570.00%</b>	<b>8.65</b>	<b>\$790,532.00</b>	<b>\$584,426.90</b>		<b>\$331,120.98</b>	<b>\$915,547.88</b>

**Definition and basis for calculations of benefit rate(s):**

SNAP-Ed Salary x Benefit Rate. Includes: Retirement, Retiree Health Savings Plan, 401A, SUI, FICA, Medical/Dental/Vision/Life Insurance, Worker's Comp., POB, Retiree Med. Offset and related expenses.

## Prime Budget Justification

Prime Grantee Name: County of Sacramento, Division of Public Health  
 Grant Number: 13-20490

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Supplies	Cost to purchase supplies to support program staff such as, paper, envelopes, pens, pads, folders, copy paper, black & color printer cartridges, binders, clips, markers, laminate pouches, pull cart, and file boxes.	\$3,532.69	1.00	1.00	\$3,532.69	
		Communications	Countywide IT Svcs, OCIT Fee Chgs., WAN, Phone/FAX/Internet Lines/Service, IT System maintenance & repair, computer maintenance & repair, System Dev. Sply., and related expenses. Calculated by FTE.	\$2,626.72	8.65	1.00	\$22,721.13	
		Postage/Overnight Mail	Cost to send out 555 pieces of mail (event/meeting flyers, minutes, contracts, reports, and other program correspondence @ .45 each.	\$0.45	555.00	1.00	\$249.75	
		Copy Machine Rental & Paper	Correspondence, minutes, proofs, & reports.	\$25.00	1.00	12.00	\$300.00	
		Black & White Printing	RYD/My Plate Ed. Material: 10,000 double sided (ds) = 20,000. Nut-Ed Curric.: 3 ds/class X 6 classes X 150 pers. = 5,400. Nut-Ed Material: 2 X 630 pers. = 2,520. Event Flyers: 2,000. CNAP Material: 40 pers X 2 ds X 4 mtgs = 1,280.	\$0.05	31,200.00	1.00	\$1,560.00	
		Color Printing	RYD/My Plate educational material, double sided.	\$0.08	20,000.00	1.00	\$1,600.00	
		Posters	RYD/Nut-Ed/PA Posters for CBOs, Medical/Dental Providers, and Child Care Providers.	\$3.50	1000.00	1.00	\$3,500.00	
		Space Rent/Lease	1.72/Sq. Ft. x 270.06 Sq. Ft./FTE x 12 Months = \$5,586.63 per FTE x 8.65 FTE. Calculated by average occupancy per FTE.	\$5,586.63	8.65	1.00	\$48,324.35	
<b>Total Operating Expenses:</b>							<b>\$81,787.92</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Computer	Windows 7 Desktop computers, monitor, & Microsoft Office. 2 for Coord. of Other Prog. & Health Ed. & 6 for 100% Direct Service full-time staff of subcontractor recipients TBD through Request For Proposals process currently being conducted for SOW activities, correspondence & record keeping.	\$1,135.35	8.00	8.00	\$9,082.80	
		Software	Adobe Acrobat Professional @ \$278.07. 2 for Coord. of Other Prog. & Health Ed. & six (6) for subcontractor recipients TBD through Request For Proposals process currently being conducted for SOW activities, correspondence & record keeping.	\$278.07	8.00	8.00	\$2,224.56	

**Prime Budget Justification**

		Laptop	Windows 7 compatible laptops, carrying case, and Microsoft Office each to be used for community presentations conducted by 100% Direct Service full-time staff of subcontractors TBD through Request For Proposals process currently being conducted.	\$1,368.00	6.00	6.00	\$8,208.00		
		Projector	Epson 1770W, 3000 ANSI lumens, LCD projectors @ \$945 each to be used for community presentations conducted by subcontractors TBD through Request For Proposals process currently being conducted.	\$945.00	6.00	6.00	\$5,670.00		
		Printer	Local Printers for subcontractors for SOW activities, correspondence & record keeping. Subcontractor recipients TBD through Request For Proposals process currently being conducted.	\$381.00	6.00	6.00	\$2,286.00		
							<b>Total Equipment Expenses:</b>	<b>\$27,471.36</b>	

The prime grantee is purchasing equipment on behalf of the subgrantee.

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage for staff to travel in County leased vehicle or personal vehicle to CNAP, taskforce, collaborative meetings, community events, forums, presentations, subcontract meetings and site visits.	In-County Mileage	1	1						8,160.00			\$4,610.40	
		Network Statewide Conference February 2014. Administrator, Research Specialist, & Coord. of Other Prog. \$20 parking ea.	Sacramento County	1	3	1					90.00		\$20.00	\$110.85	
		NEOP Statewide Collaborative (NSC) #1 November 2013. Administrator, Research Specialist, & Coord. of Other Prog. \$20 parking ea.	Sacramento County	1	3	1					90.00		\$20.00	\$110.85	

**Prime Budget Justification**

		NEOP Statewide Collaborative (NSC) #2 May 2014. Administrator, Research Specialist, & Coord. of Other Prog. \$20 parking ea.	Sacramento County	1	3	1					90.00		\$20.00	\$110.85	
		CCLHDN: Annual CA Conference of LHD Nutritionists. Dietician & Research Specialist	Southern California	1	2	2	2	\$40.00	\$118.80	\$275.00		\$350.00	\$18.00	\$1,921.20	
		Youth Engagement Training. Coord. of Other Prog., Research Specialist, and/or Health Ed. \$20 parking ea.	Sacramento County	1	2	1					60.00		\$20.00	\$73.90	
		Community Engagement Training. Coord. of Other Prog., Research Specialist, and/or Health Ed. \$20	Sacramento County	1	2	1					60.00		\$20.00	\$73.90	
		Peer to Peer Education Training. Coord. of Other Prog., Research Specialist, and/or Health Ed. \$20 parking ea.	Sacramento County	1	2	1					60.00		\$20.00	\$73.90	
		Network Toolbox for Community Educators. Coord. of Other Prog., Research Specialist, and/or Health Ed.. \$25 parking and \$15 toll	San Francisco	1	2	1					192.00		\$20.00	\$148.48	
		Spokesperson Training. Coord. of Other Prog., Research Specialist, and/or Health Ed. \$20 parking ea.	Sacramento County	1	2	1					30.00		\$20.00	\$56.95	
		LHD Project Coordinator Meeting October 2013. Administrator & Coord. of Other Prog. \$20 parking ea.	Sacramento County	1	2	1					30.00		\$20.00	\$56.95	
		LHD Project Coordinator Meeting April 2014. Administrator & Coord. of Other Prog. \$20 parking ea.	Sacramento County	1	2	1.5					30.00		\$40.00	\$96.95	
<b>Total Travel and Per Diem:</b>														<b>\$7,445.18</b>	

## Prime Budget Justification

\*Lodging costs include taxes. Reimbursement is at CalHR rates.

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	TBD-Evaluator	Consultant to assist with evaluation activities.	\$47,128.00	
		B	Special Events (Assemblies)	Will conduct a total of 12 hours of on site remotes @ \$2,350/hr @ 3-4 SNAP eligible community events & lead special activities to compliment Rethink Your Drink, Nutrition Education and Physical Activity messages.	\$28,200.00	
		C	Sacramento Food Bank & Family Services	Will conduct adult Peer to Peer nutrition education classes (Objective 10) with adults. Sac Food Bank has 2 sites (one in North Sac and the other in the South). Both of these sites will reach our targeted population in our 9 priority neighborhoods via peer to peer education (obj 10). The 3 (Network approved) series peer led classes will be complimented w/ gardening education. For long term reinforcement, the Community Liaisons, community adult peers (who participate in the classes), as well interested others (all SNAP eligible) will maintain	\$ 126,746.00	
		D	Health Education Council, Serving Populations At Risk	Will conduct Peer to Peer Education = nutrition education and physical activity classes with adult peers (Objective 10), School & Afterschool Programs = K-5th grade schools and afterschool programs (Objective 12), Retail Partnership & Engagement = Retail stores (Objective 15) and Faith Based Nutrition Education = African American & Latino churches (Objective 17).	\$ 737,394.72	
		E	Sacramento Chinese Community Center	Will conduct nutrition education and physical activity classes junior high and high school students (Objective 12).	\$ 235,967.60	
		F	Court Appointed Special Advocates (CASA) of Sacramento County	Will conduct Youth Engagement activities with Foster youth (Objective 13). Youth-led Participatory Action Research (YPAR) projects with 2 foster youth teams addressing the consumption and access to healthy foods and beverages and physical activity opportunities in the SNAP-Ed target neighborhoods.	\$ 134,342.00	
<b>Total Sub Grant(s):</b>					<b>\$1,309,778.32</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Raised Garden Kits & supplies	To promote healthy eating with SNAP eligible recipients to assist in developing community gardens in 14 low-income areas such as eligible schools and qualifying community sites, includes raised garden kits, seeds, soil, and garden tools.	\$800.00	14.00	1.00	\$11,200.00	
		Recipe Books	Network approved recipe books for community/child care presentations and Faith-based events.	\$2.50	662.00	1.00	\$1,655.00	

**Prime Budget Justification**

		Training Materials	Network approved training curriculums and supplies for nutrition education training classes.	\$3,000.00	1.00	1.00	\$3,000.00	
		Nutrition Education Materials	Network nutrition education material with appropriate nutrition education messages not to exceed \$4/SNAP eligible recipient.	\$4.00	1010.00	1.00	\$4,040.00	
		Food and Supplies	Food & supplies to demonstrate healthy food to SNAP eligible clients at nutrition education classes, trainings and/or community events. Not to exceed \$2.50/person for food samples, including supply costs.	\$2.50	1010.00	1.00	\$2,525.00	
		Translation	Translation of Network approved nutrition educational materials into Russian and/or Hmong using County contracted vendor.	\$2,500.00	1.00	1.00	\$2,500.00	
		Job Placement Advertising	Advertising to recruit employees.	\$1,183.68	1.00	1.00	\$1,183.68	
<b>Total Other Costs:</b>							<b>\$26,103.68</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Salaries & Benefits	16.00%	\$915,547.88	\$146,487.66	
<b>Total Indirect Costs:</b>					<b>\$146,487.66</b>	
<b>Total Budget:</b>					<b>\$2,514,622.00</b>	

## Sub Staffing A

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20490  
**Sub Grant A Name:** TBD-Evaluator

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		30	Research Specialist	TBD		100.00%	1	\$47,128.00	\$47,128.00	0.000%	\$0.00	\$47,128.00	
		<b>Totals:</b>			0.00%	100.00%	1	\$47,128.00	\$47,128.00		\$0.00	\$47,128.00	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20490  
**Sub Grant A Name:** TBD-Evaluator

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A n/a					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
					\$0.00		
<b>Total Indirect Costs:</b>					<b>\$0.00</b>		

<b>Total Budget:</b>					<b>\$47,128.00</b>	
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**Sub Staffing B**

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20940  
**Sub Grant B Name:** Radio Disney

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD		100.00%	1	\$28,200.00	\$28,200.00	0.000%	\$0.00	\$28,200.00	
<b>Totals:</b>				0.00%	100.00%	1	\$28,200.00	\$28,200.00		\$0.00	\$28,200.00	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub B Budget Justification

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20490  
**Sub Grant B Name:** Radio Disney

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem														
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
														\$0.00		
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>		

Budget Revision		Sub Grant(s)						
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification	
		A						
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>		

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
						1.00	\$0.00		
<b>Total Other Costs:</b>							<b>\$0.00</b>		

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
					\$0.00		
<b>Total Indirect Costs:</b>					<b>\$0.00</b>		

<b>Total Budget:</b>					<b>\$28,200.00</b>		
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### Sub Staffing C

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20490  
**Sub Grant C Name:** Sacramento Food Bank & Family Services

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		* Job Descriptions for each position can be found on the Job Descriptions tab.										
1		3 Administrator (e.g., Director of Programs)	Genevieve Deignan	15.00%	10.00%	0.25	\$57,000.00	\$14,250.00	34.050%	\$4,852.13	\$19,102.13	
2		27 Project Coordinator	Erika Ledbetter	10.00%	48.00%	0.58	\$33,282.00	\$19,303.56	34.050%	\$6,572.86	\$25,876.42	
3		22 Office Manager/Secretary/Admin Assistant	Brenda Wherry	10.00%	0.00%	0.10	\$26,000.00	\$2,600.00	34.050%	\$885.30	\$3,485.30	
4		26 Program Assistant	Yajaira Martinez	8.00%	2.00%	0.10	\$27,041.00	\$2,704.10	34.050%	\$920.75	\$3,624.85	
5		6 Community Liaison	TBD	0.00%	39.00%	0.39	\$24,960.00	\$9,734.40	0.000%	\$0.00	\$9,734.40	
6		6 Community Liaison	TBD	0.00%	39.00%	0.39	\$24,960.00	\$9,734.40	0.000%	\$0.00	\$9,734.40	
7		6 Community Liaison	TBD	0.00%	39.00%	0.39	\$24,960.00	\$9,734.40	0.000%	\$0.00	\$9,734.40	
8		6 Community Liaison	TBD	0.00%	39.00%	0.39	\$24,960.00	\$9,734.40	0.000%	\$0.00	\$9,734.40	
<b>Totals:</b>				<b>43.00%</b>	<b>216.00%</b>	<b>2.59</b>	<b>\$243,163.00</b>	<b>\$77,795.26</b>		<b>\$13,231.04</b>	<b>\$91,026.30</b>	

**Definition and basis for calculations of benefit rate(s):**

Medical, Dental, Vision, and 15K life insurance plan current rate @13.9%, Pension currently @ 6.5%, and SUI and FICA currently @ 13.65% for a total of 34.05%

### Sub C Budget Justification

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20490  
**Sub Grant C Name:** Sacramento Food Bank & Family Services

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Communications	Phone, fax, internet service, and IT maintenance for employees working on program. \$286 per FTE + \$408.24 = \$34.02 per workstation/employee per month X 12 months = \$694.24/FTE	\$694.24	2.59	1.00	\$1,798.08		
		Office Supplies	Including, but not limited to pens, notepads, binders, paper, dividers, file labels and pencils.	\$1,100.00	1.00	1.00	\$1,100.00		
		Postage/Mail	Cost to send out 500 pieces of mail (events, meetings, claims processing and other program correspondence).	\$0.46	500.00	1.00	\$230.00		
		Copying/Duplication/Printing	Copy machine & paper; (Paper at .04 per sheet with estimated usage at 6000 per year for correspondence, claims and reporting = \$240. Copy machine copies @ 6000 for the year @ .05 per copy = \$300 and 4000 color copies @ .08 each = \$320. For a grand total of \$860.	\$860.00	1.00	1.00	\$860.00		
		Translation	Translation of Network approved nutrition educational materials into Russian and/or Hmong.	\$2,500.00	1.00	1.00	\$2,500.00		
		Job Placement Advertising	Advertising to recruit employees.	\$500.00	2.00	1.00	\$1,000.00		
<b>Total Operating Expenses:</b>							<b>\$7,488.08</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage for all personnel to travel in personal vehicle to CNAP, taskforce, collaborative meetings, community events, forums, presentations, subcontract meetings and site visits.	In-County Mileage	1	1						4,711.60			\$2,662.05	
		Network Statewide Conference February 2014. 3/Administrator, #27/Project Coord. & two #6/Community Liaisons. \$20 parking ea.	Sacramento County	1	4	1					90.00		\$20.00	\$130.85	

**Sub C Budget Justification**

		NEOP Statewide Collaborative (NSC) #1 November 2013. #3/Administrator, #27/Project Coord. & two #6/Community Liaisons. \$20 parking ea.	Sacramento County	1	4	1					90.00		\$20.00	\$130.85		
		NEOP Statewide Collaborative (NSC) #2 May 2014. #27/Project Coord. & two #6/Community Liaisons. \$20 parking ea.	Sacramento County	1	3	1					90.00		\$20.00	\$110.85		
		CCLHDN: Annual CA Conference of LHD Nutritionists. #3/Administrator, #27/Project Coord.	Southern California	1	2	2	2	\$40.00	\$118.80	\$275.00			\$350.00	\$18.00	\$1,921.20	
		Peer to Peer Education Training. #27/Project Coord. & two #6/Community Liaisons. \$20 parking ea.	Sacramento County	1	3	1					60.00		\$20.00	\$93.90		
		Network Toolbox for Community Educators. #27/Project Coord. & two #6/Community Liaisons. \$25 parking and \$15 toll.	San Francisco	1	3	1					192.00		\$20.00	\$168.48		
		Spokesperson Training. #27/Project Coord. & two #6/Community Liaisons. \$20 parking ea.	Sacramento County	1	3	1					30.00		\$20.00	\$76.95		
		LHD Project Coordinator Meeting October 2013. #3/Administrator, #27/Project Coord. \$20 parking ea.	Sacramento County	1	2	1					30.00		\$20.00	\$56.95		
		LHD Project Coordinator Meeting April 2014. #3/Administrator, #27/Project Coord. \$20 parking ea.	Sacramento County	1	2	1					30.00		\$20.00	\$56.95		
													<b>Total Travel and Per Diem:</b>	<b>\$5,409.03</b>		

Budget Revision

**Sub Grant(s)**

### Sub C Budget Justification

Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Utonomy, Inc.	Accountant (60 hours/year @ \$54.00 an hour). All Indirect administration related to processing invoices, reporting, time studies, fiscal reporting and adherence to funding requirements. Utonomy Inc. is currently a consultant for Sacramento Food Bank & Family Services.	\$3,240.00	
<b>Total Sub Grant(s):</b>				<b>\$3,240.00</b>	

Budget Revision	Other Costs
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Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Class Supplies	Supplies to conduct classes in a classroom setting, participate in outreach events and community fairs. Supplies include 4 round folding tables (\$240 each = \$960); 5 Commercial grade six foot folding tables (\$80 each = \$400); 20 chairs (\$25.00 each = \$500); 4 canopy tents for outreach events (\$300 each = \$1,200); 4 sets of weights for each tent (\$35 each = \$140); 1 folding table cart to properly store tables \$600.	\$3,800.00	1.00	1.00	\$3,800.00	
		Nutrition Education Supplies	Supplies to demonstrate in a hands on fashion healthy food to SNAP eligible clients at nutrition education classes, trainings and/or community events. 1 advanced Tabco Food Demo table \$2,700; 1 Cuisinart Stainless Steel pot 14pc set (\$300); 1 kitchen utensils set - 15pc (\$80); 4 commercial cutting boards (\$90 each = \$360); 1 Crestware 12pc plate set (\$75); 1 flatware 20pc set (\$35); 1 Viking 7pc cutlery set (\$400); 3 Tupperware serving bowls (\$28 each = \$84).	\$4,034.00	1.00	1.00	\$4,034.00	
		Nutrition Education Materials	Network nutrition education material with appropriate nutrition education messages not to exceed \$4/SNAP eligible recipient. 12 CHAMPION MOM BROCHURE & SUCCESS CARDS, 7 ENG and 5 SPN (50PK) (12 total packs \$6 each = \$72); 5 FRUIT AND VEG EMPOWERMENT BROCHURE, 3 ENG and 2 SPN (100PK) (5 total \$8.75 each = \$43.75); 5 PHYS ACTIVITY EMPOWERMENT BROCHURE, 3 ENG and 2 SPN (100PK) (5 total \$8.75 each = \$43.75); Eat Right When Money is Tight (250 copies at .08 a copy = \$20); 4 PRODUCE QUICK TIPS FOR PARTNERS VER 3, 2 ENG & 2 SPN (2 @ \$9.50 & 2 @ \$10 = \$39.00); 2 California Fruits and Vegetables Seasonal Chart @ \$10 = \$20; Eat Less- The Upside to Downsizing DVD \$106.00; 2 Eat more fruits & veggies posters (\$20.00 each = \$40); 2 Eat Well, Move More DVD (\$14 each = \$28); 250 copies of How many cups of fruits & vegetables do I need (250 copies at .08 a copy = \$20).	\$432.50	1.00	1.00	\$432.50	

**Sub C Budget Justification**

		Cookbooks and Recipe Cards	Network approved recipe books. Chinese Cookbook (50 @ \$2 = \$100); Flavors of My Kitchen-Latino Cookbook SPN (100 @ \$1.00 = \$100); Soulful Recipes- Bulding Healthy Traditions (250 @ \$2.25 = \$562.5); Everyday Healthy Meals Cookbook (250 @ \$1.50 = \$375); Fruits and Veggeies More Matters Cookbook (250 @ \$2.00 = \$500); SNAP-Ed Connection Cookbooks (250 @ 2.00 = \$500); Recipe Cards 100 pack (10 packs @ \$2.00 = \$20.00).	\$2,157.50	1.00	1.00	\$2,157.50	
		Training and Education	Rethink Your Drink lable cards (250 @.08 = \$20); CalFresh Brochures (1000 @.30 = \$300.00); Loving Your Family Feed Their Future toolkit 2 @ \$1.92 = \$3.84; FSORK 1 and 2 (2@ 3.20 = \$6.40); Conducting Successsful Nutrition Ed and PA Promotions 2 @ \$7.52 = \$15.04; Food Demo Sign Frame W/2 Brochure Holder 3 @ \$25.00 = \$75; Clear storage bins (5 @ 60.00 = \$300.00).	\$720.28	1.00	1.00	\$720.28	
		Food and Supplies	Food & supplies to demonstrate healthy food to SNAP eligible clients at nutrition education classes, trainings and/or community events. Not to exceed \$2.50/person for food samples, including supply costs.	\$2.50	250.00	1.00	\$625.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$11,769.28</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		15% of salary and benefits (NOTE: Excludes #6/Community Liaison positions). Includes: Personnel services, alarm services, liability insurance, data processing, facilities maintenance and supplies, accounting and audit services, departmental overhead, operational supplies and purchasing.	15.00%	\$52,088.70	\$7,813.31		
<b>Total Indirect Costs:</b>					<b>\$7,813.31</b>		
<b>Total Budget:</b>						<b>\$126,746.00</b>	

### Sub Staffing D

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

County of Sacramento, Division of Public Health

Health Education Council, Serving Populations At Risk

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	TBD	100.00%		1.00	\$75,000.00	\$75,000.00	23.000%	\$17,250.00	\$92,250.00	
2		2 Administrative Coordinator	Brandy Jagers	50.00%		0.50	\$42,000.00	\$21,000.00	23.000%	\$4,830.00	\$25,830.00	
3		27 Project Coordinator	Erica Lee		100.00%	1.00	\$42,000.00	\$42,000.00	23.000%	\$9,660.00	\$51,660.00	
4		27 Project Coordinator	Edith Gomez		100.00%	1.00	\$42,500.00	\$42,500.00	23.000%	\$9,775.00	\$52,275.00	
5		27 Project Coordinator	TBD Peer to Peer		75.00%	0.75	\$40,000.00	\$30,000.00	23.000%	\$6,900.00	\$36,900.00	
6		27 Project Coordinator	TBD Faith		100.00%	1.00	\$40,000.00	\$40,000.00	23.000%	\$9,200.00	\$49,200.00	
7		26 Program Assistant	TBD School/After School		50.00%	0.50	\$36,000.00	\$18,000.00	23.000%	\$4,140.00	\$22,140.00	
8		26 Program Assistant	TBD Faith		50.00%	0.50	\$34,000.00	\$17,000.00	23.000%	\$3,910.00	\$20,910.00	
9		28 Promotora	TBD		50.00%	0.50	\$29,120.00	\$14,560.00	23.000%	\$3,348.80	\$17,908.80	
10		28 Promotora	TBD		50.00%	0.50	\$29,120.00	\$14,560.00	23.000%	\$3,348.80	\$17,908.80	
<b>Totals:</b>				<b>150.00%</b>	<b>575.00%</b>	<b>7.25</b>	<b>\$409,740.00</b>	<b>\$314,620.00</b>		<b>\$72,362.60</b>	<b>\$386,982.60</b>	

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes and medical/dental benefits at approximately 23% of salaries.

### Sub D Budget Justification

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20490  
**Sub Grant D Name:** Health Education Council, Serving Populations At Risk

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total		
		Office Supplies	Office Supplies: Pens, pencils, paper, paperclips, folders, staples, dry erase markers, white paper, B/W and color ink cartridges etc. \$50/month x 12 months.	\$50.00	1.00	12.00	\$600.00		
		Communications	\$75/month x 7.25 FTE x 12 for local and long distance calls, faxes, teleconferences, e-mail, internet access, maintenance on web pages, firewall protection.	\$75.00	7.25	12.00	\$6,525.00		
		Postage/Mail	Approximately \$20.00/month x 12 months for general correspondence with project partners, funder, and other Network staff.	\$20.00	1.00	12.00	\$240.00		
		Printing	\$5,210 per year for photocopying reports, attachments, receipts, invoices, agendas, training materials, recruitment mailings, and fliers. \$10,000 for photocopying Harvest of the Month and Power Play! Workbooks for outreach to schools in Sacramento County in FFY14.	\$1,267.58	1.00	12.00	\$15,210.96		
		Space Rent/Lease	Monthly space to conduct project activities (150 sq. ft per staff @ 1.12/sq. ft. x 7.25 FTE x 12 months).	\$168.00	7.25	12.00	\$14,616.00		
<b>Total Operating Expenses:</b>							<b>\$37,191.96</b>		

Budget Revision		Travel and Per Diem												Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Mileage for staff to travel in personal vehicle to CNAP, taskforce, collaborative meetings, community events, forums, presentations, subcontract meetings and site visits. #3/Administrator, #27/Project Coordinators,#26/Program Assistants, #28/Promotoras.	In-County Mileage	1	8	1					22,001.64			\$12,430.93	

Sub D Budget Justification

		Network Statewide Conference February 2014. #3/Administrator, #27/Project Coordinators (School, Retail, Faith, Peer-to-Peer), #26/Program Assistants (School, Faith), #28/Promotoras (Peer-to-Peer). Parking Garage \$40. Justification for extra parking expense: in/out of garage during lunch.	Sacramento County	1	3	1					400.00		\$40.00	\$346.00	
		NEOP Statewide Collaborative (NSC) #1 November 2013. #3/Administrator, #27/Project Coordinators (School, Retail, Faith, Peer-to-Peer), #26/Program Assistant (School, Faith). Parking Garage \$40. Justification for extra parking expense: in/out of garage during lunch.	Sacramento County	1	3	1					350.00		\$40.00	\$317.75	
		NEOP Statewide Collaborative (NSC) #2 May 2014. #3/Administrator, #27/Project Coordinators (School, Retail, Faith, Peer-to-Peer), #26/Program Assistant (School, Faith). Parking Garage \$40. Justification for extra parking expense: in/out of garage during lunch.	Sacramento County	1	3	1					350.00		\$40.00	\$317.75	
		Youth Engagement Training. School and Afterschool #27/Project Coordinator and #26/Program Assistant.	Sacramento County	1	2	1					100.00		\$40.00	\$136.50	



**Sub D Budget Justification**

		Nutrition Education Materials	Network approved Nutrition Ed materials with appropriate nutrition education messaging. Not to exceed \$4/SNAP eligible recipient. \$32,000/\$4= 8,000 SNAP eligible recipients.	\$4.00	8000.00	1.00	\$32,000.00		
		Food and Supplies	Food to conduct demos at schools, afterschools, retail stores, churches and other locations reaching SNAP-Ed. 16,700 @ \$.75 per person but not to exceed \$2.50/person. Some produce will be donated by retail and community gardens/farmers' market partners.	\$0.75	16700.00	1.00	\$12,525.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$62,945.00</b>	

Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification		
		16.4% of total expenses. Includes: Federally negotiated indirect cost rate with the Division of Cost Allocation.	16.40%	\$633,500.62	\$103,894.10			
					<b>Total Indirect Costs:</b>	<b>\$103,894.10</b>		
					<b>Total Budget:</b>	<b>\$737,394.72</b>		

### Sub Staffing E

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20490  
**Sub Grant E Name:** Sacramento Chinese Community Center

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Jason Smith	24.00%		0.24	\$76,800.00	\$18,432.00	25.000%	\$4,608.00	\$23,040.00	
2		27 Project Coordinator	TBD	50.00%	50.00%	1.00	\$42,000.00	\$42,000.00	25.000%	\$10,500.00	\$52,500.00	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	50.00%	0.50	\$32,000.00	\$16,000.00	25.000%	\$4,000.00	\$20,000.00	
4		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	50.00%	0.50	\$32,000.00	\$16,000.00	25.000%	\$4,000.00	\$20,000.00	
5						0.00		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>74.00%</b>	<b>150.00%</b>	<b>2.24</b>	<b>\$182,800.00</b>	<b>\$92,432.00</b>		<b>\$23,108.00</b>	<b>\$115,540.00</b>	

**Definition and basis for calculations of benefit rate(s):** FICA, Medical, Dental, Vision, Worker's Comp @ 25% of salaries.

### Sub E Budget Justification

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20490  
**Sub Grant E Name:** Sacramento Chinese Community Center

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	Paper, pens, folders, binders, clips, . \$100 per month x 12 months.	\$100.00	1.00	12.00	\$1,200.00		
		Communications	Phone, fax, internet. \$100 per month x 12 months.	\$100.00	1.00	12.00	\$1,200.00		
		Copying/Dupliation/Printing	\$100 per month x 12 months.	\$100.00	1.00	12.00	\$1,200.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$3,600.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage for staff to travel in County leased vehicle or personal vehicle to CNAP, taskforce, collaborative meetings, community events, forums, presentations, subcontract meetings and site visits. (Positions #3/Administrator, #21/Nutritionist, & #27/Project Coordinator).	In County Mileage	1	1						4,703.28			\$2,657.35	
		Spokesperson Training: \$30 parking each. (Positions #3/Administrator, #21/Nutritionist, & #27/Project Coordinator).	Sacramento County	1	2.24						25.00		\$30.00	\$81.33	
		Youth Engagement Training: \$30 parking ea. (Positions #3/Administrator, #21/Nutritionist, & #27/Project Coordinator).	Sacramento County	1	2.24						25.00		\$30.00	\$81.33	



### Sub E Budget Justification

	<b>Total Other Costs: \$32,054.97</b>
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Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	
		Indirect costs are calculated at 5% of salaries & benefits.	5.00%	\$115,540.00	\$5,777.00	
<b>Total Indirect Costs:</b>					<b>\$5,777.00</b>	

	<b>Total Budget: \$235,967.60</b>
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## Sub Staffing F

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant F Name:**

County of Sacramento, Division of Public Health  
 13-20490  
 Court Appointed Special Advocates (CASA) of Sacramento County

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Bernardette Behar, Program Manager	35.00%	10.00%	0.45	\$60,000.00	\$27,000.00	13.000%	\$3,510.00	\$30,510.00	
2		27 Project Coordinator	TBD, Youth Engagement Coordinator	10.00%	90.00%	1.00	\$33,280.00	\$33,280.00	13.000%	\$4,326.40	\$37,606.40	
3		5 Chief Executive Officer	Carol Noreen, Executive Director	25.00%	0.00%	0.25	\$85,000.00	\$21,250.00	13.000%	\$2,762.50	\$24,012.50	
4		22 Office Manager/Secretary/Admin Assistant	Riley Lakos, Program Associate	30.00%	0.00%	0.30	\$24,960.00	\$7,488.00	13.000%	\$973.44	\$8,461.44	
<b>Totals:</b>				<b>100.00%</b>	<b>100.00%</b>	<b>2.00</b>	<b>\$203,240.00</b>	<b>\$89,018.00</b>		<b>\$11,572.34</b>	<b>\$100,590.34</b>	

**Definition and basis for calculations of benefit rate(s):**

FICA/Medical/Dental/Vision/Life Insurance and Workers' Comp at Organization rate of 13%

### Sub F Budget Justification

**Prime Grantee Name:** County of Sacramento, Division of Public Health  
**Grant Number:** 13-20490  
**Sub Grant F Name:** Court Appointed Special Advocates (CASA) of Sacramento County

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	Pens, paper, envelopes, pads, folders, binders, clips, markers.	\$250.00	4.00	1.00	\$1,000.00		
		Communications	\$500 per FTE per year x 2.0 FTE: phones/fax/Internet lines/services, IT System maintenance/repair.	\$500.00	2.00	1.00	\$1,000.00		
		Postage	500 pieces of mail @ .46 per piece for event flyers/reports/claims.	\$0.46	500.00	1.00	\$230.00		
		Copying/Paper	Copy machine and paper \$25/month x 12 months.	\$25.00	1.00	12.00	\$300.00		
		Copies/Duplication	B&W Copies .05 x 5000 and color copies .08 x 5000.	\$130.00	5.00	1.00	\$650.00		
<b>Total Operating Expenses:</b>							<b>\$3,180.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage for staff to travel in personal vehicle to CNAP, taskforce, collaborative meetings, community events, forums, presentations, subcontract meetings and site visits for #3/Administrator and #27/Project Coordinator.	In County Mileage	1	1						3,066.98			\$1,732.84	
		Network Statewide Conference February 2014, #3/Administrator and #27/Project Coordinator, \$20 parking each.	Sacramento County	1	2	1					60.00		\$40.00	\$113.90	
		NEOP Statewide Collaborative (NSC) #1 November 2013, #3/Administrator and #27/Project Coordinator, \$20 parking each.	Sacramento County	1	2	1					60.00		\$40.00	\$113.90	



### Sub F Budget Justification

Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Liability insurance, accounting services (5% of salary and benefits)	5.00%	\$100,590.34	\$5,029.52	
<b>Total Indirect Costs:</b>					<b>\$5,029.52</b>	
<b>Total Budget:</b>					<b>\$134,342.00</b>	

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** San Bernardino County  
**Grant Number:** 12-10204  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 25 % Female 75 %

**Ethnicity:**

<input checked="" type="checkbox"/> African American	<u>25</u> %	<input checked="" type="checkbox"/> Latino	<u>60</u> %
<input type="checkbox"/> Asian	_____ %	<input type="checkbox"/> Native American	_____ %
<input checked="" type="checkbox"/> Caucasian	<u>15</u> %	<input type="checkbox"/> Pacific Islander	_____ %
<input type="checkbox"/> Other (specify) _____:	_____ %		

**Languages:**

<input checked="" type="checkbox"/> English	<u>50</u> %	<input type="checkbox"/> Korean	_____ %
<input checked="" type="checkbox"/> Spanish	<u>50</u> %	<input type="checkbox"/> Lao	_____ %
<input type="checkbox"/> Arabic	_____ %	<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Armenian	_____ %	<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Bosnian	_____ %	<input type="checkbox"/> Tagalog	_____ %
<input type="checkbox"/> Cantonese	_____ %	<input type="checkbox"/> Vietnamese	_____ %
<input type="checkbox"/> Farsi	_____ %	<input type="checkbox"/> Other (specify) _____:	_____ %
<input type="checkbox"/> Hmong	_____ %	<input type="checkbox"/> Other (specify) _____:	_____ %
<input type="checkbox"/> Khmer (Cambodian)	_____ %		

**Ages:**

<input checked="" type="checkbox"/> Under 5 years old	<u>5</u> %	<input checked="" type="checkbox"/> 12 to 17	<u>1</u> %
<input checked="" type="checkbox"/> 5 to 8	<u>14</u> %	<input checked="" type="checkbox"/> 18 to 59	<u>74</u> %
<input checked="" type="checkbox"/> 9 to 11	<u>5</u> %	<input checked="" type="checkbox"/> 60 years old & over	<u>1</u> %

**c. Focus on SNAP-Ed Eligible.**

**Income Targeting Data Source:**

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

LOCAL PROJECT  
 SYNOPSIS

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations. (OK not to total 100%)*

<input checked="" type="checkbox"/> CalFresh Offices	3%	<input type="checkbox"/> Low Income Home Energy Assistance Program	_____ %
<input type="checkbox"/> California Food Assistance Program (CFAP)	_____ %	<input type="checkbox"/> MediCal	_____ %
<input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR)	_____ %	<input checked="" type="checkbox"/> Public Housing	<u>3</u> %
<input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)	_____ %	<input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)	_____ %
<input type="checkbox"/> Family Resource Center	_____ %	<input type="checkbox"/> Shelters/Temporary Housing	_____ %
<input checked="" type="checkbox"/> Food Banks	<u>7</u> %	<input type="checkbox"/> Soup Kitchens	_____ %
<input type="checkbox"/> Food Pantries	_____ %	<input type="checkbox"/> SSI- Supplemental Security Income	_____ %
<input checked="" type="checkbox"/> HeadStart	<u>11</u> %	<input type="checkbox"/> TANF (CalWORKS) Job Readiness	_____ %
<input type="checkbox"/> In Home Supportive Services (IHSS)	_____ %	<input type="checkbox"/> Weatherization Program	_____ %
<input type="checkbox"/> Job Corps	_____ %	<input checked="" type="checkbox"/> WIC	<u>2</u> %

**d. Project Description. (only check media, radio, tv if USDA \$ is allocated for this)**

Key Methods:

Advisory Council/Task Force (specify): CNAP Group, African American Advisory Council

Internet/Web Sites-website address: <http://www.sbcounty.gov/eatwell>, <http://www.dshn.us/>

Print Media

Radio: \_\_\_\_\_

TV: \_\_\_\_\_

Multi-level approaches that include environmental supports

Nutrition Education Classes: 200 occurrences at . 0.5 hour(s) each)

Community Education Events: 25 occurrences at 8 hour(s) each)

Training/Workshop/Conference: 35 occurrences at 2 hour(s) each)

Point of Purchase: 30 occurrences at 4 hour(s) each)

Other (specify): (Farmer's Market) 4 occurrences at 3 hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

\_\_\_\_\_ Adult Education & Job Training Sites  
\_\_\_\_\_ Adult Rehabilitation Center  
5 CalFresh Offices  
4 Churches  
2 Community Centers  
\_\_\_\_\_ Elderly Service Centers  
13 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
3 Farmers Markets  
30 Food Stores  
21 Head Start Programs  
\_\_\_\_\_ Individual Homes  
\_\_\_\_\_ Libraries

1 Other Youth Education Sites (includes Parks and Recreation)  
2 Public/Community Health Centers (includes Public Health Departments)  
6 Public Housing  
30 Schools – students (Preschool)  
104 Schools – students (K-12)  
104 Schools – students (Afterschool Program)  
104 Schools - Parents  
\_\_\_\_\_ Shelters/Temporary Housing  
\_\_\_\_\_ TANF Job Readiness Program  
4 WIC Programs  
\_\_\_\_\_ Worksites  
\_\_\_\_\_ Other (specify): \_\_\_\_\_  
\_\_\_\_\_ Other (specify): \_\_\_\_\_  
\_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicated Number of Contacts: 39,396

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in San Bernardino county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Measures of implementation and performance will include a combination of process indicators and outcome evaluation methods. Process indicators: sign in sheets, presentation outlines, training/meeting agendas, media attention garnered, event fliers and photos. Outcome evaluation measures will explore cognitive, behavioral, institutional and environmental determinants through observation and direct surveys of eligible individuals, systems and organizations.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan (CNAP) group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** San Bernardino's two initial PSE are: 1) Access to Healthy Food – this strategy will include working with partner organizations to pilot Community Supported Agriculture (CSA) venues for the target population at two sites in the City of San Bernardino; and initiate a healthy vending machine policy for County departments and other partners and 2) Access to Healthy Beverages – this strategy will build upon current Rethink Your Drink efforts and increase the number of partners trained and disseminating this message; and we are also identifying possible worksites for implementing a healthy beverage policy and increasing access to healthy beverages for employees. San Bernardino's two initial PSE are: 1) Access to Healthy Food – this strategy will include working with partner organizations to pilot Community Supported Agriculture (CSA) venues for the target population at two sites in the City of San Bernardino; and initiate a healthy vending machine policy for County departments and other partners and 2) Access to Healthy Beverages – this strategy will build upon current Rethink Your Drink efforts and increase the number of partners trained and disseminating this message; and we are also identifying possible worksites for implementing a healthy beverage policy and increasing access to healthy beverages for employees.

CNAP Plan has/will incorporate objectives that for their specific jurisdiction address the four State-level measurable objectives from the California SNAP-Ed Plan. Specific objectives for San Bernardino County's CNAP are as follows: The goal of the San Bernardino County Nutrition Action Plan (CNAP) is to empower and enable low-income residents to choose healthy foods and beverages and increase physical activity through nutrition education, advocacy, partnerships and collaboration, and environmental supports. By September 30, 2014, the CNAP partners will:

- 1) Convene a minimum six times.
- 2) Collaborate, especially with Cal Fresh, in a minimum of four joint ventures to provide outreach and nutrition education at USDA Food Distribution and/or retail sites.
- 3) Promote access to healthy foods and beverages through the investigation, strategic planning, and implementation of a minimum of one Healthy Vending Machine Policy among CNAP partners and/or within County facilities.
- 4) Promote healthy beverage choices as one of CNAP's primary nutrition messages by utilizing the "Rethink Your Drink" materials at a minimum of two USDA Food Distribution sites and among CNAP partners.
- 5) Support and play an active role in the ongoing development of the County-wide Food Policy Advisory Council.
- 6) Actively support and provide resources for the development of the Latino Health Collaborative's Farm Share Program.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	St. Paul AME	1355 W 21 <sup>st</sup> St	San Bernardino	92411	06071004202	AR		44.9%	66.2%	10	
Church	Temple Missionary Baptist	1583 W Union St	San Bernardino	92411	06071004302	AR		31.0%	56.2%	10	
Church	Cross Center Ministries	1262 W Rialto Ave	Rialto	92376	06071003510	AR		32.9%	53.8%	10	
Church	United in Christ Baptist	13580 Nomwaket Rd	Apple Valley	92308	06071009712	AR		43.6%	63.8%	10	
Community Center	Luque Community Center	292 E "O" St	Colton	92324	06071012500	AR		42.9%	65.6%	10	
Community Center	Cypress Neighborhood Center	8380 Cypress Ave	Fontana	92335	6071002803	AR		22.3%	49.8%	10	
Farmer's Market	Hesperia Civic Market & Street Faire	15833 Smoke Tree Rd	Hesperia	92344	06071010015	AR		23.7%	50.8%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Farmer's Market	Joshua Tree Certified Farmer's Market	61695 Twentynine Palms Hwy	Joshua Tree	92252	06071010419	H	53.9%	No Data	No Data	10	
Farmer's Market	Lori Herbel Certified Farmer's Market	57840 Twentynine Palms Hwy	Yucca Valley	92284	06071010411	H		42.4%	52.5%	10	
Food Store	Cardenas #2	10455 Mill Ave	Montclair	91763	06071000301	AR		33.7%	53.35	10	
Food Store	Cardenas #3	1714 Euclid Ave	Ontario	91762	06071001707 1	AR		29.3%	50.1%	10	Census Block
Food Store	Cardenas #5	720E Holt Blvd	Ontario	91761	06071001600	AR		39.4%	61.8%	10	
Food Store	Cardenas #7	16721 Valley Blvd	Fontana	92335	06071003301	AR		30.5%	52.4%	10	
Food Store	Cardenas #9	250 W Foothill Blvd	Foothill	92376	06071003509	AR		27.2%	62.3%	10	
Food Store	Cardenas #10	1067 N Mount Vernon Ave	Colton	92324	06071007000	AR		32.9%	53.9%	10	
Food Store	Cardenas #15	16212 Foothill Blvd	Fontana	92335	03071002801	AR		34.9%	50.1%	10	
Food Store	Cardenas #19	15555 Main St	Hesperia	92345	06071010019	AA		55.9%	No Data	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	Cardenas #?	1837 E 4 <sup>th</sup> St	Ontario	91764	0607100308	AR		32.8%	50.2%	10	
Food Store	Food 4 Less #301	555 W 2 <sup>nd</sup> St	San Bernardino	92401	06071005701	AR		51.2%	80.3%	10	
Food Store	Food 4 Less #303	1410 Foothill Blvd	Rialto	92376	06071003510	AR		32.9%	53.8%	10	
Food Store	Food 4 Less #305	16266 Bear Valley Rd	Victorville	92395	06071010026	AA		55.4%	79.0%	10	
Food Store	Food 4 Less #389	16991 Valley Blvd	Fontana	92335	06071003302	H		30.4%	53.4%	10	
Food Store	Rio Ranch #9	26534 9 <sup>th</sup> St	Highland	92346	06071007603	AR		26.7%	50.4%	10	
Food Store	Rio Ranch	2028 E Highland Ave	San Bernardino	92404	06071006204	AR		46.7%	66.6%	10	
Food Store	Stater Bros. #2	444 E Baseline St	San Bernardino	92410	06071006301	AR		52.0%	60.4%	10	
Food Store	Stater Bros. #3	151 E Valley Blvd	Colton	92324	06071012500	AR		42.9%	65.6%	10	
Food Store	Stater Bros. #5	8228 Sierra Ave	Fontana	92335	06071003000	H		49.9%	52.8%	10	
Food Store	Stater Bros. #8	1085 W Highland Ave	San Bernardino	92405	06071004604	AA	62.8%	No Data	No Data	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	Stater Bros. #12	571 E Foothill Blvd	Rialto	92376	06071003900	H		18.7%	50.3%	10	
Food Store	Stater Bros. #17	9954 Sierra Ave	Fontana	92335	06071003301	AR		30.5%	52.4%	10	
Food Store	Stater Bros. #18	11 E Colton Ave	Redlands	92374	06071008002	AR		34.2%	55.6%	10	
Food Store	Stater Bros. #36	161 E 40 <sup>th</sup> St	San Bernardino	92404	060710051006	AR		54.2%	54.2%	10	
Food Store	Stater Bros. #45	919 N Mountain Ave	Upland	91786	06071000823	AR		41.3%	64.40	10	Block
Food Store	Stater Bros. #87	1904 Rancho Ave	Colton	92324	06071006604	AR		32.0%	55.8%	10	
Food Store	Stater Bros. #117	2053 E Washington St	Colton	92324	06071007109	H		38.3%	59.9%	10	
Food Store	Stater Bros. #123	15235 Hook Blvd	Victorville	92394	06071009904	AR		45.6%	60.8%	10	
Food Store	Superior Super Warehouse #120	815 W Holt Blvd	Ontario	91762	06071001600	AR		39.4%	53.3%	10	
Food Store	Superior Super Warehouse #122	16055 Foothill Blvd	Fontana	92335	06071002402	AR		30.2%	62.4%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	Superior Grocers #130	1108 W 2 <sup>nd</sup> St	San Bernardino	92410	06071004900	AR		51.2%	70.0%	10	
Other Youth Education Sites	Jack Bulik Park	16581 Filbert St	Fontana	92335	06071003102	AR		35.6%	61.7%	10	
Public/Community Health ctr	Hesperia Clinic	16453 Bear Valley Rd	Hesperia	92345	06071010011	AR		45.5%	59.2%	10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

### Means-Tested Program Data Sheet

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Cal Fresh Office	San Bernardino 01	265 E 4 <sup>th</sup> Street	San Bernardino	92415	06071004602
Cal Fresh Office	Barstow 06	1300 E Mountain View	Barstow	92311	06071009500
Cal Fresh Office	Del Rosa 07	1585 E Highland Avenue	San Bernardino	92415	06071006204
Cal Fresh Office	Ontario 15	1637 E Holt Boulevard	Ontario	91761	06071001600
Cal Fresh Office	Victorville 18	12219 2 <sup>nd</sup> Avenue	Victorville	92392	06071010011
Emergency Food	Bloomington Neighborhood Center	18400 Jurupa Street	Bloomington	92316	06071004001

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food	Fort Irwin Army Community Service	P.O. Box 105090	Fort Irwin	92310	06071025000
Emergency Food	Lytle Creek Community Center	14082 Center Road	Lytle Creek	92358	060710040012
Emergency Food	Montclair Community Center	5111 Benito St.	Montclair	91763	060710002051
Emergency Food	Rancho Cucamonga Neighborhood Center	9791 Arrow Highway	Rancho Cucamonga	91730	06071004001
Emergency Food	REACH/St. Catherine	339 N. Sycamore Street	Rialto	92376	060710039001
Emergency Food	Operation Provider	26525 Pine Avenue	Rim Forest	92378	06071011002
Emergency Food	Arrowhead Vista Apartments	24317 4 <sup>th</sup> Street	San Bernardino	92410	060710065004
Emergency Food	Delmann Heights Community Center	2969 N. Flores Street	San Bernardino	92405	060710041032
Emergency Food	Lighthouse for the Blind	762 N. Sierra Way Ave.	San Bernardino	92410	060710058001
Emergency Food	The Rock Church	2345 S. Waterman Avenue	San Bernardino	92408	060710051002
Emergency Food	Yermo Valley Community Service	110 McCormick Street	Yermo	92398	060710116001
Emergency Food	Yucca Valley Community Center	57090 Twentynine Palms Hwy	Yucca Valley	92284	06071010411
HeadStart	Adelanto	11497 Bartlett Avenue	Adelanto	92301	06071009116
Head Start	Apple Valley Head Start	13589 Navajo Rd	Apple Valley	92308	06071009712
HeadStart	Barstow	25757 Agate Road	Barstow	92311	06071011800

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Bloomington Head Start	18829 Orange St	Bloomington	92316	06071004004
Head Start	Boys & Girls Club Head Start	1180 West 9 <sup>th</sup> St.	San Bernardino	92411	06071004700
HeadStart	Citrus	9315 Citrus Avenue	Fontana	92335	06071002402
Head Start	Crestline Head Start	22836 Fir Lane	Crestline	92325	0607100802
HeadStart	Cucamonga	9324 San Bernardino Road	Rancho Cucamonga	91730	06071002027
Head Start	Del Rosa Head Start	2382 N. Del Rosa Ave.	San Bernardino	92404	06071006204
Head Start	Hesperia Head Start	9352 "E" St.	Hesperia	92345	06071010013
Head Start	Highland Head Start	26887 5 <sup>th</sup> St.	Highland	92346	06071007603
Head Start	Mill Center Head Start	503 East Central Ave.	San Bernardino	92408	06071007200
Head Start	Northgate Head Start	17251 Dante St.	Victorville	92394	06071012101
HeadStart	Phelan	4112 Nielson Road	Phelan	92371	06071009109
Head Start	Twentynine Palms Head Start	71409 29 Palms Hwy.	Twentynine Palms	92277	06071010415
HeadStart	Victorville	14029 Amargosa Road	Victorville	92395	06071009904
Head Start	Victor Valley College Head Start	18422 Bear Valley Rd.	Victorville	92395	06071010004
Head Start	Westside Annex Head Start	1584 West Baseline Ste. 107	San Bernardino	92411	06071004202
Head Start	Westside Plaza Head Start	1558 W Baseline Ave. Bldg. F	San Bernardino	92411	06071004202
HeadStart	Yucaipa	12236 California Street	Yucaipa	92399	06071008800

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Yucca Valley Head Start	56389 Pima Trail	Yucca Valley	92399	06071010413
Public Housing	Barstow Community	921 Bighorn Drive	Barstow	92311	06071012001
Public Housing	Chino Community	13088 Monte Vista Avenue	Chino	91710	06071000605
Public Housing	Colton Community	772 Pine Street	Colton	92324	06071012500
Public Housing	Maplewood Homes	906 Wilson Street	San Bernardino	92411	06071004201
Public Housing	Redlands Community	803 West Brockton Avenue	Redlands	92374	06071008002
Public Housing	Waterman Gardens	420 Alder Street	San Bernardino	92410	
WIC	Community Hospital WIC	1505 W 17 <sup>th</sup> Street	San Bernardino	92411	06071004202
WIC	Ontario WIC	1647 Holt Boulevard	Ontario	91761	06071001600
WIC	Rialto WIC	1515 S Riverside Avenue	Rialto	92376	06071003609
WIC	Victorville WIC	15247 11 <sup>th</sup> Street	Victorville	92395	06071009913

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Theodore Vick Elementary (S, A, P)	Adelanto Elementary	36675870107441	78.58%	10.85%	89.43%
Victoria Magathan Elementary (S, A, P)	Adelanto Elementary	36675870109470	77.63%	11.09%	88.72%
West Creek Elementary (S, A, P)	Adelanto Elementary	36675870112086	66.40%	13.20%	79.60%
Westside Park Elementary (S, A, P)	Adelanto Elementary	36675876106694	100.00%	0.00%	100.00%
Eagle Ranch (S, A, P)	Adelanto Elementary	36675876109409	56.01%	13.12%	69.13%
Desert Trails Elementary (S, A, P)	Adelanto Elementary	36675876111918	100.00%	0.00%	100.00%
Donald F. Bradach Elementary (S, A, P)	Adelanto Elementary	36675876115117	71.68%	12.39%	84.07%
Cameron Elementary (S, A, P)	Barstow Unified	36676116035299	64.90%	8.29%	73.19%
Henderson Elementary (S, A, P)	Barstow Unified	36676116035349	52.12%	9.09%	61.21%
Hinkley Elementary/Middle (S, A, P)	Barstow Unified	36676116035356	61.45%	12.05%	73.49%
Lenwood Elementary (S, A, P)	Barstow Unified	36676116035372	76.87%	7.48%	84.35%
Montara Elementary (S, A, P)	Barstow Unified	36676116035380	69.63%	6.19%	75.82%
Skyline North Elementary (S, A, P)	Barstow Unified	36676116035414	59.26%	6.48%	65.74%
Thomson Elementary (S, A, P)	Barstow Unified	36676116035422	90.55%	2.74%	93.29%
Central Elementary (S, A, P)	Central Elementary	36676456035489	45.36%	12.31%	57.67%
Bear Gulch Elementary (S, A, P)	Central Elementary	36676456104525	65.48%	10.65%	76.13%
Crestmore Elementary (S, A, P)	Colton Joint Unified	36676866035604	83.68%	7.43%	91.11%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Gerald A. Smith Elementary (S, A, P)	Colton Joint Unified	36676866035612	78.00%	7.15%	85.16%
Grand Terrace Elementary (S, A, P)	Colton Joint Unified	36676866035620	58.59%	8.59%	67.17%
Alice Birney Elementary (S, A, P)	Colton Joint Unified	36676866101034	85.06%	7.34%	92.41%
Reche Canyon Elementary (S, A, P)	Colton Joint Unified	36676866107452	53.35%	8.99%	62.35%
Cooley Ranch Elementary (S, A, P)	Colton Joint Unified	36676866110142	60.00%	9.08%	69.08%
Almond Elementary S, PS, A, P	Fontana USD	36 67710 0100347	75.34%	14.83%	90.17%
Beech Ave. Elementary S, PS, A, P	Fontana USD	36 67710 0113944	82.75%	9.43%	92.18%
Binks Elementary S, PS, A, P	Fontana USD	36 67710 0113423	65.02%	18.38%	83.40%
Canyon Crest Elementary S, PS, A, P	Fontana USD	36 67710 6110670	62.79%	19.84%	82.64%
Chaparral Elementary S, PS, A, P	Fontana USD	36 67710 6106702	71.79%	13.60%	85.39%
Citrus Elementary S, PS, A, P	Fontana USD	36 67710 6115984	78.29%	10.92%	89.21%
Cypress Elementary S, PS, A, P	Fontana USD	36 67710 6068761	75.35%	12.64%	87.99%
Date Elementary S, PS, A, P	Fontana USD	36 67710 6114052	82.16%	9.90%	92.05%
Dorothy Grant Elementary S, PS, A, P	Fontana USD	36 67710 0102517	56.55%	14.02%	70.57%
Hemlock Elementary S, PS, A, P	Fontana USD	36 67710 6111173	47.37%	18.42%	65.79%
Juniper Elementary S, PS, A, P	Fontana USD	36 67710 6035794	80.40%	10.05%	90.44%
Jurupa Hills High School S, A, P	Fontana USD	36 67710 0120758	59.81%	13.30%	73.11%
Fontana High School S, PS, A, P	Fontana USD	36677103633302	66.66%	11.87%	80.54%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Kaiser High S, PS, A, P	Fontana USD	36 67710 3630902	48.38%	13.28%	61.65%
Live Oak Elementary S, PS, A, P	Fontana USD	36 67710 6035810	77.94%	14.05%	91.99%
Locust Elementary S, PS, A, P	Fontana USD	36 67710 6106470	73.80%	16.06%	89.87%
Mango Elementary S, PS, A, P	Fontana USD	36 67710 6110688	68.08%	15.17%	83.25%
Maple Elementary S, PS, A, P	Fontana USD	36 67710 6035828	70.17%	13.93%	84.10%
North Tamarind Elementary S, PS, A, P	Fontana USD	36 67710 6035836	76.50%	12.15%	88.64%
Oak Park Elementary S, PS, A, P	Fontana USD	36 67710 6108062	62.27%	16.30%	78.57%
Oleander Elementary S, PS, A, P	Fontana USD	36 67710 6035844	83.69%	6.80%	90.49%
Palmetto Elementary S, PS, A, P	Fontana USD	36 67710 6035851	73.00%	15.15%	88.14%
Poplar Elementary S, PS, A, P	Fontana USD	36 67710 6035869	80.16%	8.28%	88.44%
Porter Elementary S, PS, A, P	Fontana USD	36 67710 6120042	75.10%	15.96%	91.06%
Primrose Elementary S, PS, A, P	Fontana USD	36 67710 6035893	72.16%	15.16%	87.31%
Randall-Pepper Elementary S, PS, A, P	Fontana USD	36 67710 6035877	80.03%	8.60%	88.62%
Redwood Elementary S, PS, A, P	Fontana USD	36 67710 6035885	77.49%	11.68%	89.17%
Shadow Hills Elementary S, PS, A, P	Fontana USD	36 67710 6108070	65.31%	21.52%	86.83%
Southridge Middle School S, A, P	Fontana USD	36 67710 6106504	56.82%	15.06%	71.88%
South Tamarind Elementary S, PS, A, P	Fontana USD	36 67710 6035901	74.55%	11.50%	86.05%
Tokay Elementary S, PS, A, P	Fontana USD	36 67710 6102933	66.71%	15.04%	81.75%
West Randall Elementary S, PS, A, P	Fontana USD	36 67710 6035919	74.55%	12.58%	87.12%
Joshua Tree Elementary (S, A, P)	Morongo Unified	36677776035984	74.64	8.65%	83.29%
Oasis Elementary (S, A, P)	Morongo Unified	36677776036008	54.55	12.48	67.02

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Yucca Mesa Elementary (S, A, P)	Morongo Unified	36677776105589	55.63	8.33	63.96
Friendly Hills Elementary (S, A, P)	Morongo Unified	36677776106827	47.45	11.92	59.37
Condor Elementary (S, A, P)	Morongo Unified	36677776109615	25.00	27.52	52.52
Onaga Elementary (S, A, P)	Morongo Unified	36677776113070	56.46	7.69	64.15
Creek View Elementary (S, A, P)	Mountain View Elementary	36677856105449	37.12	16.82	53.94
Ranch View Elementary (S, A, P)	Mountain View Elementary	36677856110050	42.04	18.02	60.06
Katie Hohstadt Elementary (S, A, P)	Needles Unified	36678016036081	56.76	2.70	59.46
Parker Dam Elementary (S, A, P)	Needles Unified	36678016036107	56.79	4.94	61.73
Vista Colorado Elementary (S, A, P)	Needles Unified	36678016036115	71.99	3.19	75.18
Mission Elementary (S, A, P)	Ontario-Montclair Elementary	36678196036354	80.35	6.86	87.21
Highland Grove Elementary (S, A, P)	Redlands Unified	36678430107888	39.23	12.34	51.57
Crafton Elementary (S, A, P)	Redlands Unified	36678436036479	44.13	9.05	53.17
Bing Wong Elementary (S, A, P)	San Bernardino City Unified	36678760116160	89.53	5.86	95.39
Arroyo Valley High (S, A, P)	San Bernardino City Unified	36678763631082	81.42	8.18	89.59
Ramona-Alessandro Elementary (S, A, P)	San Bernardino City Unified	36678766036750	84.24	7.66	91.90
Belvedere Elementary (S, A, P)	San Bernardino City Unified	36678766036784	66.82	10.76	77.58
Del Rosa Elementary (S, A, P)	San Bernardino City Unified	36678766036867	84.77	7.11	91.88
Kendall Elementary (S, A, P)	San Bernardino City Unified	36678766036933	72.44	10.25	82.69
Marshall Elementary (S, A, P)	San Bernardino City Unified	36678766036982	80.76	10.16	90.93

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Highland Pacific Elementary (S, A, P)	San Bernardino City Unified	36678766037063	75.51	12.63	88.13
Parkside Elementary (S, A, P)	San Bernardino City Unified	36678766037071	69.91	12.34	82.24
Martin Luther King Jr. Middle (S, A, P)	San Bernardino City Unified	36678766061923	89.36	5.64	95.00
North Park Elementary (S, A, P)	San Bernardino City Unified	36678766067086	59.66	13.92	73.58
North Verdemont Elementary (S, A, P)	San Bernardino City Unified	36678766110480	46.64	13.64	60.28
San Bernardino High School S, A, P	SB City USD	36 67876 3635844	80.02%	8.10%	88.12%
Norton Space and Aeronautics Academy S, A, P	San Bernardino County Office of Education	36 10363 0115808	63.08%	9.92%	73.00%
Irwin Elementary (S, A, P)	Victor Elementary	36679186037352	93.49	4.23	97.72
Village Elementary (S, A, P)	Victor Elementary	36679186037386	75.07	6.02	81.09
Lomitas Elementary (S, A, P)	Victor Elementary	36679186109219	64.62	8.03	72.65
Green Tree East Elementary (S, A, P)	Victor Elementary	36679186110522	87.10	4.35	91.45
Mountain View Montessori Charter (S, A, P)	Victor Elementary	36679186118350	41.29	11.61	52.90
Meadow Creek Elementary (S, A, P)	Yucaipa-Calimesa Joint Unified	36679596120869	41.32	11.64	52.95
Mission Crest Elementary (S, A, P)	Hesperia Unified	36750440114090	48.21	9.66	57.87
Juniper Elementary (S, A, P)	Hesperia Unified	36750446035950	66.25	8.36	74.61
Eucalyptus Elementary (S, A, P)	Hesperia Unified	36750446035968	67.39	8.11	75.51
Kingston Elementary (S, A, P)	Hesperia Unified	36750446100937	53.11	6.89	60.00
Maple Elementary (S, A, P)	Hesperia Unified	36750446103337	63.28	7.54	70.82

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Cottonwood Elementary (S, A, P)	Hesperia Unified	36750446105498	60.53	9.32	69.85
Lime Street Elementary (S, A, P)	Hesperia Unified	36750446106454	68.36	5.79	74.14
Hollyvale Elementary (S, A, P)	Hesperia Unified	36750446108112	57.39	11.44	68.84
Carmel Elementary (S, A, P)	Hesperia Unified	36750446108120	62.43	7.80	70.23
Ranchero Middle (S, A, P)	Hesperia Unified	36750446109359	57.45	9.93	67.38
Baldy View Elementary (S, A, P)	Upland Unified	36750696037204	72.16	12.24	84.40
Cabrillo Elementary (S, A, P)	Upland Unified	36750696037212	68.48	13.38	81.85
Citrus Elementary (S, A, P)	Upland Unified	36750696037220	65.62	14.79	80.41
Foothill Knolls Elementary (S, A, P)	Upland Unified	36750696037238	43.08	9.67	52.75
Sierra Vista Elementary (S, A, P)	Upland Unified	36750696037261	38.72	12.31	51.03
Upland Elementary (S, A, P)	Upland Unified	36750696037287	81.75	10.95	92.70

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents(P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

<input checked="" type="checkbox"/>	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
<input checked="" type="checkbox"/>	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
<input checked="" type="checkbox"/>	Mobilize community partnerships around healthy eating and active living.

	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
<input checked="" type="checkbox"/>	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
<input checked="" type="checkbox"/>	Investigate environmental or cultural barriers to healthy eating and active living.
<input checked="" type="checkbox"/>	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
<input checked="" type="checkbox"/>	Create work-site SNAP-Ed programs.
<input checked="" type="checkbox"/>	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
<input checked="" type="checkbox"/>	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

**Response:**

There are a total of 7 proposed subcontractors in **San Bernardino** County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, 1 subcontractor(s) will take on a coordination role along with 1 additional subcontractor to directly work and train youth and adults at local school district sites. Collectively, these 2 subcontractors will support the LHD to provide nutrition education activities

to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

**Two** sub-contractors will use CX<sup>3</sup> data to make community presentations and host Town Hall meetings to share findings with neighborhood residents and relevant city and county level officials. These findings will then serve as a catalyst for community discussion and prioritization of the nutrition and obesity prevention strategies to be implemented.

**Objectives 1-4: One** subcontractor will also serve as the coordinating body for youth engagement trainings of both youth and teens at school and community sites, e.g. before and after-school programs, parks and recreational programs, faith based organizations, and youth-focused service organizations. **The same subcontractor** will directly provide these trainings. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites.

**One** sub-contractor will recruit and train adult and youth peer educators and will conduct nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, water consumption, and physical activity.

**Two** sub-contractors will partner with retail owners identified in CX3 assessments to promote objectives 1-4 through nutrition education materials, food demonstrations, store tours, and point of purchase strategies.

**One** sub-contractor will provide training to three sub-contractors to enhance organizational and staff capacity to apply multi-level approaches to promote, advance, and sustain nutrition and obesity prevention strategies across the county with a focus on objectives 1-4 and community engagement.

**San Bernardino** County LHD and **1** subcontractor will specifically address **Objective 3** by working on a policies, systems, and environmental change strategy to increase the number of water stations at a school site. Students will be educated on the importance of hydration before, during and after physical activity, trained in the different methods in which they can communicate the newly acquired knowledge to peers, parents, teachers, and administrators within their school district; and help collect formative evaluation data on the level of support for increasing water stations amongst peers, parents, and adults.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

**Response:**

There will be **2** subcontractor(s) who will coordinate the school-based trainings of children, teens, and adults as it relates to taste testing and food demonstration activities, e.g. Harvest of the Month, cooking demos, etc. **Two** subcontractors will be actually conducting the trainings at different geographic locations in the county servicing a mix of medium and large sized school districts comprised of a significant number of target youth (estimated >10K FRPM youth). All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

A similar model of coordination and implementation will also take place amongst **two** subcontractors for the after-school related activities to support the adoption and implementation of school wellness policies. The subcontractor will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted.

There will be **2** subcontractor(s) who will partner with retail owners identified in CX<sup>3</sup> assessments to promote objectives 1-4 through nutrition education materials, food demonstrations, store tours, and point of purchase strategies. Each subcontractor will be conducting the interventions to different target audiences. All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted.

There will be **2** subcontractor(s) who will coordinate the community-based trainings of youth and adults as it relates to CX<sup>3</sup>. Subcontractors will conduct the trainings at different geographic locations in the county. All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Prime Budget Justification

Prime Grantee Name: San Bernardino County Dept. of Public Health

Grant Number: 12-10204

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$465,681.00	\$866,991.69	\$401,310.69	86.18%
2 Benefits	\$196,471.00	\$424,825.93	\$228,354.93	116.23%
3 Operating	\$59,568.00	\$59,533.49	-\$34.51	-0.06%
4 Equipment	\$52,583.00	\$46,847.00	-\$5,736.00	-10.91%
5 Travel & Per Diem	\$17,047.00	\$38,174.28	\$21,127.28	123.94%
6 Subcontractors	\$287,310.00	\$2,188,129.50	\$1,900,819.50	661.59%
7 Other Costs	\$27,402.00	\$134,947.64	\$107,545.64	392.47%
8 Indirect Costs	\$104,488.00	\$180,854.47	\$76,366.47	73.09%
<b>Totals:</b>	<b>\$1,210,550.00</b>	<b>\$3,940,304.00</b>	<b>\$2,729,754.00</b>	<b>1442.53%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	LHD funds greater in 2014 than 2013 additional staff incorporated
2 Benefits	LHD funds greater in 2014 than 2013 benefit cost increased with the additional staff
3 Operating	Rent cost was budgeted under Operating expense in FFY13 and has been moved to Other cost for FFY14
4 Equipment	Majority of equipment purchased in 2013
5 Travel & Per Diem	LHD funds greater in 2014 than 2013 additional training opportunities
6 Subcontractors	LHD funds greater in 2014 than 2013 subcontractor amounts increased
7 Other Costs	LHD funds greater in 2014 than 2013 plus enhancement funds are in this category
8 Indirect Costs	LHD funds greater in 2014 than 2013 which increases the indirect costs

## Prime Budget Justification

**Prime Grantee Name:**

San Bernardino County Dept. of Public Health

**Grant Number:**

12-10204

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	TBD	100.00%	0.00%	1	\$80,258.67	\$80,258.67	49.000%	\$39,326.75	\$119,585.41	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Bronica Martindale	0.00%	100.00%	1	\$50,492.67	\$50,492.67	49.000%	\$24,741.41	\$75,234.07	
3		13 Dietician	Elisa Mora	0.00%	100.00%	1	\$61,321.33	\$61,321.33	49.000%	\$30,047.45	\$91,368.79	
4		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Leticia Salazar Allen	0.00%	100.00%	1	\$53,934.67	\$53,934.67	49.000%	\$26,427.99	\$80,362.65	
5		22 Office Manager/Secretary/Admin Assistant	Maureen Medina	0.00%	100.00%	1	\$36,006.67	\$36,006.67	49.000%	\$17,643.27	\$53,649.93	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Sonia Vega	0.00%	100.00%	1	\$51,658.67	\$51,658.67	49.000%	\$25,312.75	\$76,971.41	
7		13 Dietician	Darlene Mizumoto	0.00%	20.00%	0.2	\$60,155.33	\$12,031.07	49.000%	\$5,895.22	\$17,926.29	
8		2 Administrative Coordinator	Theresa Warren	100.00%	0.00%	1	\$43,011.33	\$43,011.33	49.000%	\$21,075.55	\$64,086.89	
9						1		\$0.00		\$0.00	\$0.00	
10		22 Office Manager/Secretary/Admin Assistant	Cynthia Cordova	70.0%	0.00%	0.7	\$44,678.00	\$31,274.60	49.000%	\$15,324.55	\$46,599.15	
11		13 Dietician	Pamela Sampson	0.00%	100.00%	1	\$60,155.33	\$60,155.33	49.000%	\$29,476.11	\$89,631.45	

**Prime Budget Justification**

12		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Paula DeSilva	100.00%	0.00%	0.7	\$67,167.33	\$47,017.13	49.000%	\$23,038.40	\$70,055.53
13		22	Office Manager/Secretary/Admin Assistant	Maria Wilite	100.00%	0.00%	0.1	\$39,414.00	\$3,941.40	49.000%	\$1,931.29	\$5,872.69
14		13	Dietician	Angela Bedney	0.00%	100.00%	1	\$61,321.33	\$61,321.33	49.000%	\$30,047.45	\$91,368.79
15		7	Computer Specialist	(varies)	100.00%	0.00%	0.2	\$64,316.67	\$12,863.33	49.000%	\$6,303.03	\$19,166.37
16		30	Research Specialist	Teslyn Henry-King	100.00%	0.00%	1	\$58,178.67	\$58,178.67	49.000%	\$28,507.55	\$86,686.21
17		26	Program Assistant	Roberta Luna	0.00%	100.00%	0.1	\$70,887.33	\$7,088.73	49.000%	\$3,473.48	\$10,562.21
18		27	Project Coordinator	TBD-HES	0.00%	0.00%	0	\$57,207.33	\$0.00	49.000%	\$0.00	\$0.00
19		13	Dietician	TBD-Nutritionist	0.00%	100.00%	1	\$60,155.33	\$60,155.33	49.000%	\$29,476.11	\$89,631.44
20		7	Computer Specialist	TBD-Stat. Analyst	10.00%	0.00%	0.1	\$72,773.33	\$7,277.33	49.000%	\$3,565.89	\$10,843.23
21							0.1		\$0.00		\$0.00	\$0.00
22							0.1		\$0.00		\$0.00	\$0.00
23		13	Dietician	Robin Ronkes	0.00%	80.00%	0.8	\$60,155.33	\$48,124.26	49.000%	\$23,580.89	\$71,705.15
24		3	Administrator (e.g., Director of Programs)	TBD-Administrative Supervisor I	10.00%	0.00%	0.1	\$77,755.33	\$7,775.53	49.000%	\$3,810.01	\$11,585.54
25		30	Research Specialist	Jose Marin	10.00%		0.1	\$109,323.00	\$10,932.30	49.000%	\$5,356.83	\$16,289.13
26		8	Contract Manager	TBD/Fiscal Analyst	100.00%	0.00%	1	\$62,171.33	\$62,171.33	49.000%	\$30,463.95	\$92,635.29
<b>Totals:</b>					<b>800.00%</b>	<b>1000.00%</b>	<b>16.3</b>	<b>\$1,402,498.99</b>	<b>\$866,991.69</b>		<b>\$424,825.93</b>	<b>\$1,291,817.62</b>

Includes Retirement-county match, Survivor's benefits, Retirement-employee portion, SDI/short-term disability, Medicare, Workers Compensation, Vision Care, Grp Hlth-county portion, Life Insurance, Dental Ins & Cafeteria Plan at 50%

**Definition and basis for calculations of benefit rate(s):**

## Prime Budget Justification

Prime Grantee Name: San Bernardino County Dept. of Public Health  
 Grant Number: 12-10204

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justifi
		General Office Supplies	Pens, pencils, paper, folders, printer cartridges, etc.	\$175.00	5.48	12.00	\$11,501.68	
		Communication Expense	Telephone, email & fax	\$130.00	12.70	12.00	\$19,812.00	
		Warehouse/Storage	Inventory of boxes of all State nutrition education materials at the County's central warehousing facility, and outside storage	\$1,325.82	1.00	12.00	\$15,909.84	
		Printing	Routine printing and duplication for nutrition education	\$300.00	3.15	12.00	\$11,349.97	
		Postage	Interoffice mail, mail-out invoices and resource material	\$80.00	1.00	12.00	\$960.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Operating Expenses:</b>							<b>\$59,533.49</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justifi
		Laptops	Purchase on behalf of Subgrantee C - San Bernardino County Superintendent of Schools (SBCSS) for positions #2, #4, #5 & #6	\$1,833.00	1.00	4.00	\$7,332.00	
		Computers	For Position #1 and #8, plus 1 Adobe software	\$2,250.00	2.00	3.00	\$6,750.00	
		Printer	For Position #1 and #8 prime BJ; high volume printers for San Bernardino County Superintendent of Schools (SBCSS) subgrantee positions # 2 - 9	\$740.00	4.00	10.00	\$7,400.00	
		Furniture	2 workstations prime BJ position #14, #18; 8 workstations for SBCSS subgrantee positions #2 - #9	\$1,893.80	10.00	10.00	\$18,938.00	
		Carts	Purchase on behalf of San Bernardino County Superintendent of Schools (SBCSS) 2 @ \$113.50 = \$227	\$113.50	1.00	2.00	\$227.00	
		Mirror	Mirror attaches to cart for nutrition education demonstration; 1 for prime BJ, 1 for City of Fontana	\$1,000.00	2.00	2.00	\$2,000.00	
		Mobile cart	Mobile food cart for community nutrition education for City of Fontana	\$1,000.00	1.00	1.00	\$1,000.00	

**Prime Budget Justification**

		Canopy	Outdoor community nutrition education/test tasting for City of Fontana	\$3,200.00	1.00	1.00	\$3,200.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$46,847.00</b>	

\*Staff provide direct services and will be out in the field 100% of time. The prime grantee is purchasing equipment on behalf of all the subgrantees.

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justifi
		California Conference Local Health Department Network Membership Mtg. & Leadership (CCLHDN)	Sacramento	1	3	3	3		\$127.00	\$275.00	291.90	\$375.00	\$108.00	\$3,581.92	
		NEOP Statewide Collaborative	Sacramento	2	2	3	3		\$127.00	\$275.00	145.95		\$108.00	\$3,220.92	
		Spokesperson Training	Sacramento	4	1	1	2		\$127.00	\$275.00	48.65		\$108.00	\$2,657.95	
		Community of Excellence (CX3) Training & Youth Engagement	Sacramento	2	2	1	2		\$127.00	\$275.00	97.30		\$108.00	\$2,657.95	
		Southern Region Student Wellness Conference	Southern California	1	2	6	5		\$110.00	\$275.00	550.00	\$330.00	\$108.00	\$2,836.75	
		Impact & Outcome Evaluation	Sacramento	1	1	1	2		\$127.00	\$275.00	48.65		\$108.00	\$664.49	
		Local Mileage	Local	1							12,833.50			\$7,250.93	
		County Motor Pool Cost	Local	144	1	1	0	\$25.00					\$21.08	\$6,635.52	
		FANOUT Meetings	Sacramento	2	2	3	2		\$127.00	\$275.00	97.30		\$108.00	\$2,657.95	
		LHD Project Coordinator	Sacramento	1	1	1.5	2		\$127.00	\$275.00	48.65		\$108.00	\$664.49	
		LHD Project Coordinator	Sacramento	1	1	1	1		\$127.00	\$275.00	48.65		\$108.00	\$537.49	
		Network Statewide Conference	Sacramento	1	6	3	3		\$127.00	\$275.00	291.90		\$108.00	\$4,748.92	
		California Healthy Beverage	Los Angeles	1	1	1	0				15.93	\$50.00		\$59.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$38,174.28</b>	

**Prime Budget Justification**

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justifi
		A City of Fontana	Assigned activities in CX3 and communities engagement	\$140,106.95	
		B St. Mary	Assigned activities in CX3 and communities engagement	\$136,127.57	
		C San Bernadino County Superintendent of Schools	Nutrition education, Afterschool programs, youth engagement, early childhood objectives	\$1,629,862.30	
		D El Sol	Assist in Retail objective and Nutrition education	\$9,970.30	
		E El Sol	Assist in Peer to Peer objective	\$158,548.58	
		F City of San Bernardino	Nutrition Education objective Youth Engagement objective – work with small groups of youth and adult allies to assess and implement reasonable and necessary environmental change(s) within the City of San Bernardino	\$38,250.34	
		G Healthy Heritage	Community Health Leaders will assist in implementing retail events and providing reasonable and necessary nutrition education to an estimated 12,000 SNAP-eligible residents at both retail and other community events throughout the County.	\$5,000.46	
		H LF Leadership	Provides consulting services to sub-contractor(s) in increasing their organizational capacity to apply multi-level approaches to promote, and sustain NEOP strategies with SNAP-Ed eligibles across the County (specific to Peer to Peer and CX3 objectives)	\$70,263.00	
<b>Total Sub Grant(s):</b>				<b>\$2,188,129.50</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justifi
		Nutrition Education Materials	Purchase of State approved nutrition education books and materials	\$4.00	935.63	6.00	\$22,455.00	
		Food	Food for demo/taste testing at targeted SNAP-Ed Sites	\$2.50	25.00	41.00	\$2,562.50	
		Supplies	Supplies (10 events @ \$30 & Small Appliances)	\$95.40	1.00	10.00	\$954.00	
		Booth Fees	For local, outdoor nutrition education events	\$400.00	1.00	3.00	\$1,200.00	
		County Counsel	\$195 x 13 hr fee for document review and approval	\$195.00	13.00	1.00	\$2,535.00	
		Facility Charges	\$1000	\$1,000.00	1.00	1.00	\$1,000.00	
		Single Audit Fees	Annual audit fees	\$1,000.11	1.00	1.00	\$1,000.11	
		Web Hosting	Desert Sierra Health Network (DSHN) website for 12 months	\$0.00	1.00	1.00	\$0.00	
		Food Handlers Certification	18 Community Health Leaders @\$20 each	\$20.00	18.00	1.00	\$360.00	
		CCLHDN Membership	San Bernardino CDPH membership fee for agency use	\$150.00	1.00	1.00	\$150.00	
		CAN-ACT Membership	San Bernardino CDPH	\$1,500.00	1.00	1.00	\$1,500.00	
		Conference Room Rentals	5 room rentals @ 500 each	\$500.00	5.00	1.00	\$2,500.00	
		Rent	4971.36 x 3 = \$14914 & 5326.54 x 9 = \$47939	\$5,237.75	1.00	12.00	\$62,853.00	
		Geographic Information	Training Consultant (1@ \$2000)	\$2,000.00	1.00	1.00	\$2,000.00	

### Prime Budget Justification

		Nutrition Education for Bus Shelter Coverage/ Billboards	Bus shelter \$2,250 per 4 weeks x 3 cycles=6,750 , \$900 per unit x 6 billboards	\$1,215.00	1.00	10.00	\$12,150.00	
		Media	Radio Promotion \$4,853.03	\$4,853.03	1.00	1.00	\$4,853.03	
		Website Modifications	Update website to include new Network structure and SNAP-Ed content/messaging	\$1,250.00	3.50	3.00	\$13,125.00	
		Keynote Speakers	Keynote Speaker fees for Faith (Body & Soul) Outreach and Network signature community events (My Hair, My Health)	\$1,250.00	3.00	1.00	\$3,750.00	
<b>Total Other Costs:</b>							<b>\$134,947.64</b>	

Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justifi		
		Salaries and Benefits cost multiplied by indirect percentage equals indirect cost	14.00%	\$1,291,817.62	\$180,854.47			
<b>Total Indirect Costs:</b>					<b>\$180,854.47</b>			
<b>Total Budget:</b>					<b>\$3,940,304.00</b>			







## Prime Budget Justification


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### Sub A Budget Justification

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

San Bernardino County Dept. of Public Health  
 12-10204  
 City of Fontana

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Project Director	7.00%		0.07	\$55,078.40	\$3,855.49		\$0.00	\$3,855.49	
2		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Project Coordinator/Health Educator	5.40%	58.60%	0.64	\$26,707.20	\$17,092.61		\$0.00	\$17,092.61	
3		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Health Educator	52.00%		0.52	\$21,964.80	\$11,421.70		\$0.00	\$11,421.70	
4		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Health Educator	52.00%		0.52	\$26,707.20	\$13,887.74		\$0.00	\$13,887.74	
5		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Health Educator	39.88%		0.3988	\$21,964.80	\$8,759.56		\$0.00	\$8,759.56	
6		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Health Educator	39.88%		0.3988	\$21,964.80	\$8,759.56		\$0.00	\$8,759.56	

### Sub A Budget Justification

7		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)									
			Health Educator	15.00%	5.00%	0.2	\$26,707.20	\$5,341.44		\$0.00	\$5,341.44	
<b>Totals:</b>				<b>211.16%</b>	<b>63.60%</b>	<b>2.7476</b>	<b>\$201,094.40</b>	<b>\$69,118.10</b>		<b>\$0.00</b>	<b>\$69,118.10</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub A Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant A Name:** City of Fontana

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		General Office Expense	Pens, pencils, folders, paper clips, flip charts, etc. for community meetings and outreach activities	\$1,970.84	1.00	1.00	\$1,970.84		
<b>Total Operating Expenses:</b>							<b>\$1,970.84</b>		

Budget Revision		Travel and Per Diem														
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		Regional Collaborative Trainings	Sacramento	12	3	1					50.00			\$339.00		
		CX3 Training	Local	15	3	1					25.00			\$211.88		
		Network Sponsored	Local	6	2	1					25.00			\$84.75		
		Network Steering Committee	Local	4	1	1					47.49			\$107.33		
		State Wide Conference	Sacramento	1	2	1	1	\$34.00	\$84.00	\$300.00			\$134.00	\$1,104.00		
<b>Total Travel and Per Diem:</b>														<b>\$1,846.95</b>		

Budget Revision		Sub Grant(s)							
Action	Last Amt Approved	Name	Description/Justification				Total	Budget Revision Justification	
		A None							
<b>Total Sub Grant(s):</b>							<b>\$0.00</b>		

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Nutrition Education Materials	Purchase of State Approved nutrition education books and materials	\$50.00	142.57	1.75	\$12,475.00		
		Food and Supplies	For Food Demos	\$2.50	598.43	1.00	\$1,496.06		
		Nutrition Education Materials	Nutrition education signage with Network-approved messages along the walking/biking trail in two targeted SOW CX3 communities	\$300.00	36.00	1.00	\$10,800.00		
		Nutrition Education Banner	Nutrition education banners with Network-approved messages for use at events and Farmer's Market promotions in two targeted SOW CX3 communities	\$250.00	8.00	1.00	\$2,000.00		
		Bus Transit Signs	Nutrition education bus shelter signs with Network-approved messages in two targeted SOW CX3 communities	\$200.00	6.00	12.00	\$14,400.00		

### Sub A Budget Justification

		Billboard Signs	Nutrition education billboards with Network-approved messages in two targeted SOW CX3 communities	\$1,625.00	4.00	4.00	\$26,000.00	
<b>Total Other Costs:</b>							<b>\$67,171.06</b>	

Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification		
		None			\$0.00			
<b>Total Indirect Costs:</b>					<b>\$0.00</b>			

<b>Total Budget:</b>							<b>\$140,106.95</b>	
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### Sub B Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant B Name:** St. Mary

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	Program Coordinator	10.00%	40.00%	0.5	\$52,109.00	\$26,054.50	30.000%	\$7,816.35	\$33,870.85	
2		13 Dietician	Registered Dietician		12.50%	0.125	\$66,950.00	\$8,368.75	30.000%	\$2,510.63	\$10,879.38	
3		9 Coordinator or Other Program (e.g., Teen program, Healthy Start, etc.)	Community Outreach Worker		50.00%	0.5	\$42,891.00	\$21,445.50	30.000%	\$6,433.65	\$27,879.15	
<b>Totals:</b>				<b>10.00%</b>	<b>102.50%</b>	<b>1.125</b>	<b>\$161,950.00</b>	<b>\$55,868.75</b>		<b>\$16,760.63</b>	<b>\$72,629.38</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub B Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant B Name:** St. Mary

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		General Office Expense	Pens, pencils, papers, folders, printers cartridges, etc.	\$1,000.00	1.00	1.00	\$1,000.00	
		Miscellaneous Copying	Routine Printing	\$1,339.00	1.00	1.00	\$1,339.00	
<b>Total Operating Expenses:</b>							<b>\$2,339.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Training	San Bernardino	8							86.00			\$388.72	
		Meetings with Sub-Contractors	Adelanto	24							24.00			\$325.44	
		Meetings with Sub-Contractors	Apple Valley	24							14.00			\$189.84	
		Meetings with Sub-Contractors	Hesperia	24							30.00			\$406.80	
		Meetings with Sub-Contractors	Victorville	24							18.00			\$244.08	
<b>Total Travel and Per Diem:</b>														<b>\$1,554.88</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A Subcontractor A	Apple Valley			\$19,845.00	
		B Subcontractor B	Victorville, Hesperia			\$24,999.00	
<b>Total Sub Grant(s):</b>						<b>\$44,844.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Educations Materials	Spanish Booklets and materials	\$0.39	5000.00	1.00	\$1,950.00	
		Nutrition Educations Materials	English Booklets and materials	\$0.39	5000.00	1.00	\$1,950.00	
		Nutrition Educations Materials	Complimentary materials English/Spanish	\$0.07	8000.00	1.00	\$560.00	
		Posters	presentations of findings	\$60.00	4.00	5.00	\$1,200.00	
		Posters	County and State Poster English/Spanish	\$1.20	600.00	1.00	\$720.00	
<b>Total Other Costs:</b>							<b>\$6,380.00</b>	

### Sub B Budget Justification

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Personnel Salaries multiplied by indirect percentage equals approximate indirect cost.	15.00%	\$55,868.75	\$8,380.31	
<b>Total Indirect Costs:</b>					<b>\$8,380.31</b>	
<b>Total Budget:</b>					<b>\$136,127.57</b>	

### Sub C Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health

**Grant Number:** 12-10204

**Sub Grant C Name:** San Bernadino County Superintendent of Schools

Budget Revision												Budget Revision Justifi
Action	Last Amt Approved	Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	
		* Job Descriptions for each position can be found on the Job Descriptions tab.		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		2 Administrative Coordinator	Carolyn Tillman, Coordinator	30.00%		0.3	\$106,626.00	\$31,987.80	40.000%	\$12,795.12	\$44,782.92	
2		27 Project Coordinator	Melodee Lopez, Operation Manager, Nutrition Grant		100.00%	1	\$88,939.00	\$88,939.00	40.000%	\$35,575.60	\$124,514.60	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD, Assistant Operations Manager, Nutrition Educator		100.00%	1	\$71,149.68	\$71,149.68	40.000%	\$28,459.87	\$99,609.55	
4		21 Nutritionist/Nutrition Educator/Nutrition Aide	Farrah Northcott, Nutrition Educator		100.00%	1	\$67,421.00	\$67,421.00	40.000%	\$26,968.40	\$94,389.40	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide	Michele Ballard, Nutrition Educator		100.00%	1	\$67,421.00	\$67,421.00	40.000%	\$26,968.40	\$94,389.40	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Erin Haugh, Nutrition Educator		100.00%	1	\$67,421.00	\$67,421.00	40.000%	\$26,968.40	\$94,389.40	
7		26 Program Assistant	Lissette Koyoc-Sansores, Nutrition Program Specialist		100.00%	1	\$38,288.00	\$38,288.00	40.000%	\$15,315.20	\$53,603.20	

**Sub C Budget Justification**

8		8	Contract Manager	Samantha Cowell, Nutrition Budget Specialist	100.00%		1	\$49,691.00	\$49,691.00	40.000%	\$19,876.40	\$69,567.40
9		22	Office Manager/Secretary/Admi n Assistant	TBD, Program Technician, Nutrition Grant	100.00%		1	\$44,892.00	\$44,892.00	40.000%	\$17,956.80	\$62,848.80
10		22	Office Manager/Secretary/Admi n Assistant	TBD Temporary Office Assistant	10.00%	30.00%	0.4	\$44,892.00	\$17,956.80	40.000%	\$7,182.72	\$25,139.52
21				NE - \$ 100,169.99 SA- \$ 305,782.08 Y - \$ 47,448.94 PreK - \$ 73,809.47 BENEFITS BREAKDOWN NE- \$ 40,068.00 SA- \$ 122,312.83 Y- \$ 18,979.58 PreK - \$ 29,523.79			0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>					<b>240.00%</b>	<b>630.00%</b>	<b>8.7</b>	<b>\$646,740.68</b>	<b>\$545,167.28</b>		<b>\$218,066.91</b>	<b>\$763,234.19</b>

Definition and basis for calculations of benefit rate(s):

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### Sub C Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant C Name:** SBCSS

Budget Revision		Operating Expenses							Budget Revision Justif
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
		Communication Expense	Email, internet, network access - 8.3 FTE x \$1,443 = \$11,976.90	\$1,443.00	1.00	8.30	\$11,976.90		
		Communication Expense	Tech support fees @3% of grant - Internal tech service fees beyond indirect cost fees \$1,314,442.84 x 0.03	\$1,314,442.84	0.03	1.00	\$39,433.29		
		Communication Expense	Telephone lines 8.3 FTE x \$700 = \$5,810	\$700.00	1.00	8.30	\$5,810.00		
		Office Supplies	Pens/pencils, notepads, file folders, presentation materials, etc. \$318.325/mo x 12 mos	\$318.33	1.00	12.00	\$3,819.90		
		Postage	Mail & delivery \$100/quarter x 4 quarters	\$100.00	1.00	4.00	\$400.00		
		Printing and Duplication	Routine printing and duplication 100,000 x \$0.10 = \$10,000	\$0.10	104745.00	1.00	\$10,474.50		
		Room Rental	For dept meetings - 2 meetings/mo x 3 hrs x \$10/hr = \$720	\$10.00	6.00	12.00	\$720.00		
		Domain name registration and learning management system subscription	For distance learning portal developed by SBCSS CTAP-recurring cost will be absorbed in tech services operating cost for FY15 & FY 16	\$3,000.00	1.00	1.00	\$3,000.00		
<b>Total Operating Expenses:</b>							<b>\$75,634.59</b>		

Budget Revision		Travel and Per Diem													Budget Revision Justif
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Conferences and Training (See Attachment)	Varies	1	1								\$18,867.00	\$18,867.00	
		60 PreK sites x 4 visits = 240 visits x 49.12 miles	Varies	240							49.12			\$6,660.67	
		240 K-12 School/Afterschool Sites x 3 visits = 720 visits X 55 miles	Varies	720							55.00			\$22,374.00	
		130 Parent Classes x 5 sessions = 650 class sessions X	Varies	650							49.00			\$17,995.53	
		4 Youth Engagement sites x 30 visits= 120 visits x 50 miles	Varies	120							50.00			\$3,390.00	
		General mileage and community meetings	Varies	1							2,041.72			\$1,153.57	
<b>Total Travel and Per Diem:</b>														<b>\$70,440.77</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justif	
		A	Extra Duty YE Adult Allies	4 hrs per week @ \$25 x 35= \$3500 x 4 sites = \$14000	\$14,000.00	
		B	Extra Duty Pay	Teachers to evaluate HOTM material updates \$150 x 30 teachers = \$4,500	\$4,500.00	
		C	Speaker for Student Wellness Conference	Fees and expenses for keynote speaker to present on nutrition/physical activity speaker topics	\$4,000.00	
		D	SBCSS CTAP ( California Technology Assistance Project)	Develop interactive distance learning portals for teachers, youth leaders, and parents; develop website for public which complies with Network for a Healthy California guidelines; train Network for a Healthy California staff to maintain products developed 400 hours @\$100/hr. equals \$40,000	\$40,000.00	
		E	CATCH, USA	One-day CATCH after school facilitator training for K-8 after school program staff, 4 training sessions conducted for 35 staff each , total of 140 staff to be trained \$3,500 X 4 days equals \$14,000	\$14,000.00	
		F	Mini-Farmer's Market	Provide full-day interactive farmer's market experience 18 sites @ 800 students/ site reaching 14,400 PreK-12 students (\$1,900 X 18 = \$34,200)	\$34,200.00	
		G	Conference Fees for Presenters	Fees for Southern Region Students Wellness Conference workshop nutrition/ Network approved, non-staff presenters, such as school food service staff and P. E. teachers 8@ \$700	\$5,600.00	
		H				
<b>Total Sub Grant(s):</b>					<b>\$116,300.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justif
		Food Expense	Food for taste testing & demos (200 demos x 20 pcpt = 4,000 x \$2.50)	\$2.50	20.00	200.00	\$10,000.00	
		Harvest of the Month	Produce for taste testing (250 K-12 classes, 60 Pre-K classes= 310 sites x 9 mos @ \$20 equals \$55,800; 140 After School site @ \$68 X 9 mos equals \$85,680)	\$141,480.00	1.00	1.00	\$141,480.00	
		Small wares for HOTM	Cutting boards, knives, colandars, paperware, for 250 K-12 classrooms and 140 after school sites @ \$110	\$110.00	390.00	1.00	\$42,900.00	
		Nutrition Education Materials	Nutrition education materials for parents (MyPlate, RYD, etc.) x 5,000	\$4.00	5000.00	1.00	\$20,000.00	
		Nutrition Education Materials	Nutrition education newsletters for parents (PreK and K-12: 18,750 x 3 = 56,250 copies plus After School : 2,590 copies =58,840 copies)	\$0.10	58840.00	1.00	\$5,884.00	
		Nutrition Education Materials	HOTM Story Books (250 K-12 classes, 200 Pre-K classes, 140 after school)	\$15.00	590.00	9.00	\$79,650.00	

**Sub C Budget Justification**

		Nutrition Education Materials	HOTM Binder Materials (250 K-12 classes & 200 PreK classes, 140 after school sites = 590)	\$30.00	590.00	1.00	\$17,700.00		
		Nutrition Education Materials	HOTM Student Wkbks (PreK 200 x 50, K-12 250 x 35, A/S 140 x 125) Teacher Tasting Trio (590), PreK-12Parent Recipes (18,750) = 55,590	\$1.00	55590.00	1.00	\$55,590.00		
		Nutrition Education Materials	Books, classroom materials, physical activity promo (Pre-K 200 x \$27.75 = \$5,550, K-12 250 x \$125 = \$31,250, AS 140 x \$110 = \$15,400, Teens 80 x \$14.4125 = \$1,153, K-12 students 7,000 x \$1.50 = \$10,500); CATCH Kids Club Nutrition Manual and Activity Box Set for after school sites 150 @ \$275 equals \$105,103	\$105,103.00	1.00	1.00	\$105,103.00		
		Nutrition Education Materials	Banners for nutrition education events 15 x \$100 = \$1,500, nutrition education materials for Student Wellness Conf, 500 x \$8 = \$4,000, CAN-Act dues \$1000; printer Toners for printing nutritional materials \$800 per set of 4 colors (approx. 36,000 copies per set X 4 sets) = \$3,200	\$9,700.00	1.00	1.00	\$9,700.00		
							<b>Total Other Costs:</b>	<b>\$488,007.00</b>	

Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justif		
		Indirect costs calculated at 7.59730411724 % of the total direct cost.	7.68%	\$1,513,616.55	\$116,245.75			
					<b>Total Indirect Costs:</b>	<b>\$116,245.75</b>		
							<b>Total Budget:</b>	<b>\$1,629,862.30</b>







### Sub D Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant D Name:** El Sol

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		5 Chief Executive Officer	Executive Director	1.00%		0.01	\$55,000.00	\$550.00	24.000%	\$132.00	\$682.00	
2		28 Promotora	Community Health Leader	1.00%	25.00%	0.26	\$22,800.00	\$5,928.00	24.000%	\$1,422.72	\$7,350.72	
<b>Totals:</b>				<b>2.00%</b>	<b>25.00%</b>	<b>0.27</b>	<b>\$77,800.00</b>	<b>\$6,478.00</b>		<b>\$1,554.72</b>	<b>\$8,032.72</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

### Sub D Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant D Name:** El Sol

Budget Revision		Operating Expenses						Budget Revision Justification	
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
		None				1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem												Budget Revision Justification		
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total		
		Mileage	Local	1							1,720.00			\$971.80		
<b>Total Travel and Per Diem:</b>														<b>\$971.80</b>		

Budget Revision		Sub Grant(s)					Budget Revision Justification	
Action	Last Amt Approved	Name	Description/Justification			Total		
		A None						
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>		

Budget Revision		Other Costs					Budget Revision Justification		
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total		
		Van Rental		\$491.00	1.00	1.00	\$491.00		
<b>Total Other Costs:</b>							<b>\$491.00</b>		

Budget Revision		Indirect Costs					Budget Revision Justification	
Action	Last Amt Approved	Calculation Method	%	\$ of Method		Total		
		Total direct cost multiplied by the indirect percentage equals approximate total indirect cost	5.00%	\$9,495.52		\$474.78		
<b>Total Indirect Costs:</b>						<b>\$474.78</b>		

<b>Total Budget:</b>						<b>\$9,970.30</b>		
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### Sub E Budget Justification

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant E Name:**

San Bernardino County Dept. of Public Health  
 12-10204  
 El Sol

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		5 Chief Executive Officer	Executive Director	1.00%		0.01	\$50,000.00	\$500.00	24.000%	\$120.00	\$620.00	
2		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Program Coordinator	10.00%	25.00%	0.35	\$27,000.00	\$9,450.00	24.000%	\$2,268.00	\$11,718.00	
3		22 Office Manager/Secretary/Admin Assistant	Program Staff	3.00%		0.03	\$25,000.00	\$750.00	24.000%	\$180.00	\$930.00	
4		6 Community Liaison	Promotores de Salud	75.50%	257.00%	3.325	\$19,690.00	\$65,469.25	24.000%	\$15,712.62	\$81,181.87	
5		27 Project Coordinator	Project Coordinator (Temp)	50.00%	50.00%	1	\$37,440.00	\$37,440.00	24.000%	\$8,985.60	\$46,425.60	
<b>Totals:</b>				<b>139.50%</b>	<b>332.00%</b>	<b>4.715</b>	<b>\$159,130.00</b>	<b>\$113,609.25</b>		<b>\$27,266.22</b>	<b>\$140,875.47</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub E Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant E Name:** El Sol

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Printing	Routine printing	\$350.00	1.00	1.00	\$350.00	
		General Office Supplies	Flip charts, markers, pens, pencils, paper, folders, etc.	\$4,554.00	1.00	1.00	\$4,554.00	
		Communication	Telephone line	\$600.00	1.00	1.00	\$600.00	
<b>Total Operating Expenses:</b>							<b>\$5,504.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage	Local	1							4,795.00			\$2,709.18	
<b>Total Travel and Per Diem:</b>														<b>\$2,709.18</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A None					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food and Supplies	Food and supplies for demos	\$2.50	224.00	1.00	\$560.00	
		Nutrition Education Materials	Purchased and/or printed Network-approved nutrition materials	\$10.00	135.00	1.00	\$1,350.00	
<b>Total Other Costs:</b>							<b>\$1,910.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total direct cost multiplied by the indirect percentage equals approximate total indirect cost	5.00%	\$150,998.65	\$7,549.93	
<b>Total Indirect Costs:</b>					<b>\$7,549.93</b>	

<b>Total Budget:</b>					<b>\$158,548.58</b>	
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### Sub F Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant F Name:** City of San Bernardino

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		6	Community Liaison	Community Liason	10.00%	65.00%	0.75	\$30,680.00	\$23,010.00	42.000%	\$9,664.20	\$32,674.20	
		<b>Totals:</b>			10.00%	65.00%	0.75	\$30,680.00	\$23,010.00		\$9,664.20	\$32,674.20	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

### Sub F Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant F Name:** City of San Bernardino

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		General Office Equipment	Pens, pencils, papers, folders, printers cartridges, etc.	\$38.25	1.00	12.00	\$459.00	
		Printing	Routine printing	\$100.00	1.00	1.00	\$100.00	
		Postage	Mail-out resource material	\$50.00	1.00	1.00	\$50.00	
<b>Total Operating Expenses:</b>							<b>\$609.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage	Local	12							68.90			\$467.14	
<b>Total Travel and Per Diem:</b>														<b>\$467.14</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A None					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	Purchase of State approved nutrition education books and materials	\$1,500.00	1.00	1.00	\$1,500.00	
		Food and Supplies	Food and supplies for demos	\$2.50	200.00	6.00	\$3,000.00	
<b>Total Other Costs:</b>							<b>\$4,500.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		None			\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$38,250.34</b>	
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### Sub G Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant G Name:** Healthy Heritage

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	CHL Educator	1.00%	15.80%	0.168	\$24,960.00	\$4,193.28		\$0.00	\$4,193.28	
<b>Totals:</b>				<b>1.00%</b>	<b>15.80%</b>	<b>0.168</b>	<b>\$24,960.00</b>	<b>\$4,193.28</b>		<b>\$0.00</b>	<b>\$4,193.28</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub G Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant G Name:** Healthy Heritage

Budget Revision		Operating Expenses						Budget Revision Justification	
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
		N/A				1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem												Budget Revision Justification		
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total		
		Mileage	Local	1							1,006.25			\$568.53		
<b>Total Travel and Per Diem:</b>														<b>\$568.53</b>		

Budget Revision		Sub Grant(s)					Budget Revision Justification	
Action	Last Amt Approved	Name	Description/Justification			Total		
		A None						
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>		

Budget Revision		Other Costs					Budget Revision Justification		
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total		
		N/A				1.00	\$0.00		
<b>Total Other Costs:</b>							<b>\$0.00</b>		

Budget Revision		Indirect Costs				Budget Revision Justification	
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total		
		Total direct cost multiplied by the indirect percentage equals approximate total indirect cost	5.00%	\$4,772.97	\$238.65		
<b>Total Indirect Costs:</b>					<b>\$238.65</b>		

<b>Total Budget:</b>					<b>\$5,000.46</b>		
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### Sub Staffing I

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant I Name:** LF Leadership

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Cynthia Luna	2.00%	19.70%	0.2170313	\$90,000.00	\$19,532.81		\$0.00	\$19,532.81	
2		30	Research Specialist	Max Freund	2.00%	19.70%	0.2170313	\$90,000.00	\$19,532.81		\$0.00	\$19,532.81	
3		10	Curriculum Specialist	Evette De Luca	2.00%	25.87%	0.2787083	\$75,000.00	\$20,903.13		\$0.00	\$20,903.13	
4		2	Administrative Coordinator	TBD	2.00%	15.51%	0.1751389	\$45,000.00	\$7,881.25		\$0.00	\$7,881.25	
<b>Totals:</b>					<b>8.00%</b>	<b>80.79%</b>	<b>0.8879097</b>	<b>\$300,000.00</b>	<b>\$67,850.00</b>		<b>\$0.00</b>	<b>\$67,850.00</b>	

**Definition and basis for calculations of benefit rate(s):**

## Sub I Budget Justification

**Prime Grantee Name:** San Bernardino County Dept. of Public Health  
**Grant Number:** 12-10204  
**Sub Grant I Name:** LF Leadership

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office supplies and printing	Materials for training sessions and participant handbooks	\$1,000.00	1.00	1.00	\$1,000.00	
<b>Total Operating Expenses:</b>							<b>\$1,000.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local mileage	Varies	1							2,500.89			\$1,413.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,413.00</b>	

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A None			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		None				1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$70,263.00</b>	
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**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** County of San Diego Health and Human Services Agency,  
Public Health Services  
**Grant Number:** 12-10199  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9*

**b. Audience.**

Gender: Male 22% Female 78%

Ethnicity:

<input checked="" type="checkbox"/> African American	10%	<input type="checkbox"/> Native American	____%
<input type="checkbox"/> Pacific Islander	____%	<input checked="" type="checkbox"/> Asian	5%
<input checked="" type="checkbox"/> Caucasian	20%	<input checked="" type="checkbox"/> Latino	60%
<input checked="" type="checkbox"/> Other (specify) <u>Refugee Population: 5%</u>			

Languages:

<input checked="" type="checkbox"/> English	50%	<input type="checkbox"/> Khmer (Cambodian)	____%
<input checked="" type="checkbox"/> Spanish	50%	<input type="checkbox"/> Korean	____%
<input type="checkbox"/> Arabic	____%	<input type="checkbox"/> Lao	____%
<input type="checkbox"/> Armenian	____%	<input type="checkbox"/> Tagalog	____%
<input type="checkbox"/> Russian	____%	<input type="checkbox"/> Vietnamese	____%
<input type="checkbox"/> Bosnian	____%	<input type="checkbox"/> Mandarin	____%
<input type="checkbox"/> Cantonese	____%	<input type="checkbox"/> Other (specify) _____:	____%
<input type="checkbox"/> Farsi	____%	<input type="checkbox"/> Other (specify) _____:	____%
<input type="checkbox"/> Hmong	____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	10%	<input checked="" type="checkbox"/> 5 to 8	10%
<input checked="" type="checkbox"/> 9 to 11	5%	<input checked="" type="checkbox"/> 12 to 17	20%
<input checked="" type="checkbox"/> 18 to 59	40%	<input checked="" type="checkbox"/> 60 years old & over	15%

**c. Focus on SNAP Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Free/Reduced Price Meal % data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (Formally known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data is not required for approved mean- tested Programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

<input checked="" type="checkbox"/> CalFresh Offices	1.40%	<input checked="" type="checkbox"/> Public Housing	
<input checked="" type="checkbox"/> Shelters/Temporary Housing	1.28%		1.63%
<input checked="" type="checkbox"/> Soup Kitchens	} Emergency	<input checked="" type="checkbox"/> HeadStart	8.04%
<input checked="" type="checkbox"/> Food Banks		<input checked="" type="checkbox"/> TANF Job Readiness Program	0.70%
<u>20.51%</u>		<input checked="" type="checkbox"/> WIC	<u>0.12%</u>
<input checked="" type="checkbox"/> Food Pantries	Food Asst.		

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP, Regional Network Collaborative,
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (250 occurrences at 1 hour(s) each)
- Community Education Events: (10 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (15 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify) \_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will specifically focus on balancing calories, increasing the consumption of healthy foods and decreasing the consumption of fat, salt and sugar.*

Delivery Sites by Type of Setting:

- |  |   |
|--|---|
| <u>11</u> Adult Education & Job Training Sites   | <u>149</u> Schools – students (Preschool)                             |
| <u>12</u> CalFresh Offices   | <u>335</u> Schools – students (K-12)                                  |
| <u>43</u> Churches   | <u>319</u> Schools – students (Afterschool Program)                   |
| <u>19</u> Community Centers  | <u>318</u> Schools – Parents  |
| <u>18</u> Elderly Service Centers  | <u>11</u> Shelters/Temporary Housing                                  |
| <u>176</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <u>6</u> TANF Job Readiness Program                                   |
| ___ Extension Offices  | <u>1</u> WIC Programs   |
| <u>3</u> Farmers Markets   | ___ Worksites   |
| <u>18</u> Food Stores  | <u>1</u> Other (specify): <u>AFL-CIO Community Services</u>           |
| <u>69</u> Head Start Programs  | <u>25</u> Other (specify): <u>Alcohol and Drug Treatment Services</u> |
| <u>1</u> Individual Homes  | <u>20</u> Other (specify): <u>Apartment Complex</u>                   |
| <u>8</u> Libraries   | <u>8</u> Other (specify): <u>Community Based Organizations</u>        |
| <u>12</u> Other Youth Education Sites (includes Parks and Recreation)                              | <u>1</u> Other (specify): <u>Community/School Gardens</u>             |
| <u>14</u> Public Housing   | <u>4</u> Other (specify): <u>Events Site (halls/lots/grounds)</u>     |
| <u>39</u> Public/Community Health Centers (includes Public Health Departments)                     | ___ Other (specify): <u>Foster Group Homes</u>                        |

Projected Number of Unduplicated Participants: 42,637

Narrative (max. 200 words)

The local health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in San Diego county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Project is new.

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

- Organizational and Environmental change
- Personal knowledge
- Changes in behavior
- Number of new partnerships

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### 3. EVALUATION PLANS

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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### 4. COORDINATION EFFORTS (MAX. 100 WORDS)

Through the CNAP collaboration between multiple federally funded and non-federally funded food and meal assistance programs consistent nutrition messages for San Diego's CalFresh eligible population will be ensured. Collaboration specifically between the Local Health Department, CalFresh Department and our Health and Human Services Agency will provide outlets through our Family Resource Centers (FRC's) for nutrition education classes.

We will continue the current 6 CX3 projects to engage youth and residents in community improvement projects that could include: retail conversions, community gardens, walkability and other strategies for increasing healthy food access.

With the County's Community Transformation Grant subcontract with Chula Vista Elementary School District, we have opportunities to leverage nutrition education trainings and activities to at least two of the FFY13/14 SNAP-Ed program objectives to maximize participant reach. For example, Schools/After school programs (Objective 12) and Rethink Your Drink (Objective 8) are areas where the Chula Vista School District has expressed interest in engaging through the CTG-funded opportunity

We will provide quality direct nutrition education classes to high risk populations to increase knowledge of the benefits of eating healthy and strategies to maximize food dollars. Schools and after-school programs will be a primary focus with our nutrition efforts. Retail, Faith-based, and worksite efforts will be leveraged by our existing obesity prevention partnerships throughout the county.

**Supplement:** The San Diego Local Health Department (LHD) chose safe routes to school and healthy beverages to reduce sugar-sweetened beverages as their initial PSE priorities. San Diego County LHD plans to promote safe routes for users in eligible census tracts in San Diego County. They will work with schools, peer educators, etc. on this intervention. The second PSE is to reduce the purchase and consumption of sugar-sweetened beverages. They will use the Rethink Your Drink objective to work with schools, worksites, early childhood and medical/dental providers. The CNAP Plan will incorporate objectives that address the four State-level measurable objectives from the California SNAP-Ed Plan. Objectives for San Diego's County's CNAP include the following: implement ongoing direct nutrition education trainings and peer-to-peer trainings at various CNAP partner sites, conduct nutrition education trainings and food demonstrations at Farmers Markets and expand partnerships with health and wellness providers, schools and sports and recreation organizations to make nutrition education training available.

San Diego County LHD plans to promote safe routes for users in eligible census tracts in San Diego County. They will work with schools, peer educators, etc. on this intervention. The second PSE is to reduce the purchase and consumption of sugar-sweetened beverages. They will use the Rethink Your Drink objective to work with schools, worksites, early childhood and

medical/dental providers. The CNAP Plan will incorporate objectives that address the four State-level measurable objectives from the California SNAP-Ed Plan. Objectives for San Diego's County's CNAP include the following: implement ongoing direct nutrition education trainings and peer-to-peer trainings at various CNAP partner sites, conduct nutrition education trainings and food demonstrations at Farmers Markets and expand partnerships with health and wellness providers, schools and sports and recreation organizations to make nutrition education training available.

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LOCAL PROJECT SYNOPSIS

Census Tract Data Sheet – Locations include but not limited to the following:

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
Adult Education & Job Training Sites	CalWorks-south Mental Health Clinic	1105 Broadway, Ste. 207	Chula Vista	91911	06073013104	Hispanic	16.20%	53.00%	Qualifying Census Tract
Adult Education & Job Training Sites	Vista Adult School	111 W. California Avenue	Vista	920830	06073019501	All Races	35.30%	65.10%	Qualifying Census Tract
Adult Education & Job Training Sites	San Diego Job Corps	1325 Iris Avenue	Imperial Beach	91932-3751	06073010200 (BG 60730102001)	Block Group - All Races	57.10%	60.10%	Qualifying Census Tract
Adult Education & Job Training Sites	MHS-calworks south	143 Broadway	San Diego	92101	06073005300	Hispanic	51.00%	56.50%	Qualifying Census Tract
Adult Education & Job Training Sites	HHSA- North Coastal Regional Center	1701 Mission Ave.	Oceanside	92058	06073018509				Means Tested site
Adult Education & Job Training Sites	Ballard Parent Center	2375 Congress Street	San Diego	92110	06073006500	All Races	39.00%	53.50%	Qualifying Census Tract
Adult Education & Job Training Sites	MHS-CALWorks East	330 S. Magnolia Avenue	El Cajon	92020	06073015802	All Races	43.80%	56.20%	Qualifying Census Tract
Adult Education & Job Training Sites	HHSA Welfare to Work-Central office	3901 University Ave.	San Diego	92105	06073002401	All Races	41.00%	65.40%	Qualifying Census Tract
Adult Education & Job Training Sites	HHSA- North Inland Regional Center	600 E. Valley Parkway	Escondido	92025	06073020214				Means Tested site
Adult Education & Job Training Sites	The Learning Center, Adult Parent Classes	600 N. Santa Fe Ave., Vista, CA 92083	Vista	92083	06073019502	All races	36.00%	54.2%	Qualifying Census Tract
Adult Education & Job Training Sites	East County Career Center	924 East Main Street	El Cajon	92021	06073015701	All Races	39.80%	59.40%	Qualifying Census Tract
CalFresh Offices	CalFresh (Food Stamps/SNAP), Metro Family Resource Center	1130 10th Avenue	San Diego	92101	06073004600				Means Tested site
CalFresh Offices	CalFresh (Food Stamps/SNAP), Fallbrook Community Resource Center	130 East Alvarado Street	Fallbrook	92028	06073018904				Means Tested site

LOCAL PROJECT SYNOPSIS

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
CalFresh Offices	CalFresh (Food Stamps/SNAP), North Coastal Family Resource Center	1315 Union Plaza Court	Oceanside	92054	06073018504				<i>Means Tested site</i>
CalFresh Offices	CalFresh (Food Stamps/SNAP), Ramona Community Resource Center	1521 Main Street	Ramona	92065	06073020806				<i>Means Tested site</i>
CalFresh Offices	CalFresh (Food Stamps/SNAP), El Cajon Family Resource Center	220 South First Street	El Cajon	92019	06073015704				<i>Means Tested site</i>
CalFresh Offices	CalFresh (Food Stamps/SNAP), Southeast Family Resource Center	4588 Market Street	San Diego	92102	06073003304				<i>Means Tested site</i>
CalFresh Offices	CalFresh (Food Stamps/SNAP), Northeast Family Resource Center	5001 73rd Street	San Diego	92115	06073014700				<i>Means Tested site</i>
CalFresh Offices	CalFresh (Food Stamps/SNAP), North Central Family Resource Center	5055 Ruffin Road	San Diego	92123	06073008511				<i>Means Tested site</i>
CalFresh Offices	CalFresh (Food Stamps/SNAP) North Inland Family Resource Center, HHS	620 East Valley Parkway	Escondido	92025	06073020602				<i>Means Tested site</i>
CalFresh Offices	CalFresh (Food Stamps/SNAP), South Region Family Resource Center	690 Oxford Street	Chula Vista	91911	06073013205				<i>Means Tested site</i>
CalFresh Offices	CalFresh (Food Stamps/SNAP), Lemon Grove Family Resource Center	7065 Broadway	Lemon Grove	91945	06073014400				<i>Means Tested site</i>
CalFresh Offices	North County Lifeline	740 Olive Avenue	Vista	92083	06073019503				<i>Means Tested site</i>
Churches	Salvation Army-El Cajon	1011 E. Main Street	El Cajon	92021	06073015703	All Races	42.10%	62.70%	<i>Qualifying Census Tract</i>
Churches	Vista Grace Presbyterian Church	1450 E. Vista Way	Vista	92084	06073019205	Hispanic	24.70%	54.70%	<i>Qualifying Census Tract</i>
Churches	Our Lady of Mount Carmel	2020 Alaquinas Drive	San Ysidro	92173	06073010005	All Races	35.50%	55.90%	<i>Qualifying Census Tract</i>

LOCAL PROJECT SYNOPSIS

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
Churches	New Seasons Church - Heavens Window	2300 Bancroft Drive	Spring Valley	91977	06073013802	Hispanic	46.50%	71.30%	Qualifying Census Tract
Churches	San Diego Fil-Am Seventh Day Adventist Church	242 E. 8th Street	National City	91950	06073011700	All Races	42.40%	57.20%	Qualifying Census Tract
Churches	New Hope Seventh-Day Adventist Church	2420 52nd Street	San Diego	92105	06073002705	Asian	9.20%	50.70%	Qualifying Census Tract
Churches	Presbyterian Urban Ministries	2459 Market Street	San Diego	92102	06073004100	All races	21.50%	56.0%	Qualifying Census Tract
Churches	Rainbow Community Church	2560 Rainbow Valley Blvd.	Fallbrook	92028-9778	06073019002	Hispanic	33.70%	59.90%	Qualifying Census Tract
Churches	Highland Baptist Church	2605 Highland Ave	National City	91950	06073011602	All Races	35.20%	56.20%	Qualifying Census Tract
Churches	Holy Spirit Catholic Church	2725 55th Street	San Diego	92105	06073002712	Non-Hispanic Black	49.50%	58.40%	Qualifying Census Tract
Churches	Maranatha Ethiopian Evangelical Church	2930 Howard Avenue	San Diego	92104	06073001300	Hispanic	32.40%	59.20%	Qualifying Census Tract
Churches	Discipulos de Cristo Church	305 W. California Avenue	Vista	92083	06073019501	All Races	35.30%	65.10%	Qualifying Census Tract
Churches	Bethel AME Church	3085 K Street	San Diego	92102	06073004000	All Races	50.10%	69.00%	Qualifying Census Tract
Churches	Helping Hands Outreach Christ Temple Apostolic Church,	309 Prescott Avenue	El Cajon	92020	06073015802	All races	41.10%	56.2%	Qualifying Census Tract
Churches	Ambassadors for Christ Missionary Baptist Church	310 S. 31st Street	San Diego	92113	06073003901	All Races	54.70%	74.20%	Qualifying Census Tract
Churches	Ladle Fellowship, First Presbyterian Church	320 Date St.	San Diego	92101	06073005700	All Races	51.20%	56.50%	Qualifying Census Tract

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Churches	Bridge of Hope	3406 Fairmount Avenue	San Diego	92105	06073002501	All Races	36.60%	53.50%	Qualifying Census Tract
Churches	First United Methodist Church	341 S. Kalmia Street	Escondido	92025	06073020601	All Races	41.90%	59.20%	Qualifying Census Tract
Churches	Congregate Meal, Southeast Church of the Nazarene	3605 National Ave	San Diego	92113	06073003602	All Races	39.50 %	64.50 %	Means Tested site
Churches	Masjid Al Ansar (Mosque)	4014 Winona Avenue	San Diego	92105	06073002707	All Races	52.00%	67.90%	Qualifying Census Tract
Churches	New Life Church	402 E. Washington Ave.	El Cajon	92020	06073015802	All Races	43.80%	56.20%	Qualifying Census Tract
Churches	Mid-City Christian Fellowship	4100 Fairmont Avenue	San Diego	92105	06073002202	All races	36.70%	63.8%	Qualifying Census Tract
Churches	Church of the Nazarene	4101 University Ave.	San Diego	92105	06073002402	All Races	37.80%	55.30%	Qualifying Census Tract
Churches	31st Street Seventh Day Adventist Church	414 S. 31st Street	San Diego	92113	06073003901	All Races	54.70%	74.20%	Qualifying Census Tract
Churches	Nu-Way International Christian Ministries	4166 National Ave	San Diego	92113	06073003301	All Races	30.50%	61.30%	Qualifying Census Tract
Churches	Immanuel Temple	4168 Market Street	San Diego	92102	06073003403	All Races	35.60%	61.20%	Qualifying Census Tract
Churches	Sacred Heart Church	4177 Marlborough Avenue	San Diego	92105	06073002202	All Races	34.80%	63.70%	Qualifying Census Tract
Churches	St. Mark's Episcopal Church	4227 Fairmount Avenue	San Diego	92105	06073002302	All Races	48.70%	68.00%	Qualifying Census Tract
Churches	St. Mark's Episcopal Church	4283 El Cjaon Blvd.	San Diego	92105	06073002202	Hispanic	40.20%	72.40%	Qualifying Census Tract

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Churches	Faith Harbor Church	444 S. Escondido Blvd.	Escondido	92025	06073020601	All Races	41.90%	59.20%	Qualifying Census Tract
Churches	Fallbrook Presbyterian Church	463 W. Stage Coach Lane	Fallbrook	92028	06073018905	Other	41.90%	52.80%	Qualifying Census Tract
Churches	Newbreak Church	470 N. Mollison Avenue	El Cajon	92021	06073016301	Hispanic	33.90%	56.70%	Qualifying Census Tract
Churches	Mt. Erie Baptist Church	511 S. 47th Street	San Diego	92113	06073003305	All Races	41.80%	57.70%	Qualifying Census Tract
Churches	Sudanese American Presbyterian Church	5202 Orange Avenue	San Diego	92115	06073002708	All Races	61.20%	80.90%	Qualifying Census Tract
Churches	Interfaith Community Services- Escondido Office	550 W. Washington Ave,	Escondido	92025	06073020214	All races	64.20%	64.2%	Qualifying Census Tract
Churches	St. Stephen's Cathedral Church of God in Christ	5825 Imperial Avenue	San Diego	92114	06073003112	Non- Hispanic Black	24.60%	68.40%	Qualifying Census Tract
Churches	Bayview Charities, Bayview Baptist Church	6134 Benson Ave.	San Diego	92114	06073003112	Non- Hispanic Black	24.60%	68.40%	Qualifying Census Tract
Churches	Helping Hand Church	6493 Imperial Ave.	San Diego	92114	06073003112	Non- Hispanic Black	24.60%	68.40%	Qualifying Census Tract
Churches	Masjid Al Ribat (Mosque)	7173 Saranac Street	San Diego	92115	06073002905	Hispanic	27.00%	53.80%	Qualifying Census Tract
Churches	Calvary Baptist Church	719 Cesar E. Chavez Parkway	San Diego	92113	06073004900	All Races	43.30%	63.70%	Qualifying Census Tract
Churches	Al Rahma Islamic Center	7520 El Cajon Boulevard, Ste. 108	La Mesa	91942	06073014806	All Races	37.60%	58.30%	Qualifying Census Tract
Churches	St. John of the Cross	8086 Broadway	Lemon Grove	91945	06073014400	All Races	42.10%	62.30%	Qualifying Census Tract

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Churches	Chollas View United Methodist Church	906 47th Street	Sa Diego	92102	06073003404 2 [Block Group]	All Races	35.30%	51.20%	Qualifying Census Tract
Community Centers	North County Community Services	1122 S. Coast Hwy	Oceanside	92054	06073018200	All Races	49.80%	60.90%	Qualifying Census Tract
Community Centers	South Bay Community Services/main office	1124 Bay Boulevard	Chula Vista	91911	06073013103	All Races	36.80%	57.00%	Qualifying Census Tract
Community Centers	Casa Familiar Inc	119 W. Hall Avenue,	San Ysidro	92173	06073010013	All races	53.80 %	71.6%	Qualifying Census Tract
Community Centers	Ronald Regan Community Center	195 East Douglas	San Diego	92020	06073015802	All races	41.10 %	56.2%	Qualifying Census Tract
Community Centers	North County Lifeline	200 Michigan Avenue	Vista	92084	06073019502	All Races	35.50%	54.10%	Qualifying Census Tract
Community Centers	Barrio Station/community center	2175 Newton Ave	San Diego	92113	06073005000	All races	42.00 %	75.4%	Qualifying Census Tract
Community Centers	Mutual Benefit Association	3014 Imperial Avenue	San Diego	92102	06073003901	All races	52.60 %	74.2%	Qualifying Census Tract
Community Centers	Lemon Grove Community Center	3146 School Lane	Lemon Grove	91945	06073014400	All Races	42.10%	62.30%	Qualifying Census Tract
Community Centers	North County Parenting Class	320 North Broadway	Escondido	92025	06073020214	All Races	46.70%	64.10%	Qualifying Census Tract
Community Centers	Bridge of Hope	3735 38th Street	San Diego	92105	06073002401	All Races	41.00%	65.40%	Qualifying Census Tract
Community Centers	Uptown Faith Community Service Center	4101 30th Street, Suite B	San Diego	92104	06073002201	All races	52.70 %	70.9%	Qualifying Census Tract

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Community Centers	CSBG Program	4265 Fairmont Avenue, Suite 140	San Diego	92105	06073002202	All races	36.70%	63.8%	Qualifying Census Tract
Community Centers	South Bay Community Services	430 F Street	Chula Vista	91910	06073012700	Hispanic	52.00%	65.50%	Qualifying Census Tract
Community Centers	City Heights Wellness Center (Scripps Health)	4440 Wightman Street, Ste. 200	San Diego	92105	06073002601	All Races	39.90%	59.90%	Qualifying Census Tract
Community Centers	Beacon Family Resource Center at Vista Square Elementary	540 G Street	Chula Vista	91910-3604	06073012700	All Races	42.30%	57.30%	Qualifying Census Tract
Community Centers	Open Arms Adult Day Care	540 National City Blvd	National City	91950	06073021900	Non-Hispanic White	53.80%	100%	Qualifying Census Tract
Community Centers	North County Lifeline	707 Oceanside Boulevard	Oceanside	92054	06073018200	All Races	49.80%	60.90%	Qualifying Census Tract
Community Centers	Solutions for Change	722 W. California Avenue	Vista	92083	06073019501	All Races	35.30%	65.10%	Qualifying Census Tract
Community Centers	Mountain Empire Community Center	976 Sheridan Road	Campo	91906	06073021100	Native American	47.40%	54.80%	Qualifying Census Tract
Elderly Service Centers	Senior Nutrition	1031 25th Street	San Diego	92102	06073004501	All races	29.40%	50.9%	Qualifying Census Tract
Elderly Service Centers	St Paul's PACE	111 Elm Street	San Diego	92101	06073005700	All races	31.60%	56.5%	Qualifying Census Tract
Elderly Service Centers	San Ysidro Senior Center	125 East Park Ave.	San Diego	92173	06073010013	All races	53.80%	71.6%	Qualifying Census Tract
Elderly Service Centers	Gloria G. McClellan Senior Center	1400 Vale Terrace Drive	Vista	92084	06073019601	Hispanic	20.60%	62.8%	Qualifying Census Tract

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Elderly Service Centers	George Waters Nutrition Center	1415 D Avenue	National City	91950	06073011700	All Races	42.80%	57.2%	Qualifying Census Tract
Elderly Service Centers	El Cajon Senior Tower	180 Ballantyne Street	El Cajon	92020	06073015801	All Races	42.00%	60.70%	Qualifying Census Tract
Elderly Service Centers	Barrio Logan Senior Center	1880 Logan Ave.	San Diego	92113	06073004900	All races	38.60%	63.8%	Qualifying Census Tract
Elderly Service Centers	Joslyn Senior Center	210 Park Ave	Escondido	92025	06073020214	All races	64.20%	64.2%	Qualifying Census Tract
Elderly Service Centers	Multiservices Project, Market Street	2926 Market St	San Diego	92102	06073004100	All races	21.50%	56.0%	Qualifying Census Tract
Elderly Service Centers	Sons & Daughters of Guam Club	334 Willie James Jones	San Diego	92102	06073003901	All Races	52.60%	74.2%	Qualifying Census Tract
Elderly Service Centers	Guadalupe Plaza	4142 42nd Street	San Diego	92105	06073002202	All Races	34.80%	63.70%	Qualifying Census Tract
Elderly Service Centers	Southcrest Senior Center	4159 Newton Avenue	San Diego	92113	06073003602	All Races	41.90%	66.00%	Qualifying Census Tract
Elderly Service Centers	College Avenue Senior Center	4855 College Ave	San Diego	92115	06073002904	All Races	39.00%	52.6%	Qualifying Census Tract
Elderly Service Centers	Potiker Family Senior Residence	525 14th St	San Diego	92101	06073005100	All Races	54.70%	65.1%	Qualifying Census Tract
Elderly Service Centers	Memorial Senior Center	610 South 30th St.	San Diego	92113	06073003902	All races	34.90%	74.6%	Qualifying Census Tract
Elderly Service Centers	Encanto Senior Center	6555 Broadway	San Diego	92114	06073003004	Hispanic	48.20%	63.80%	Qualifying Census Tract

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Elderly Service Centers	City of Carlsbad Senior Center	799 Pine Avenue	Carlsbad	92008	0607301900 (BG 06073017900 3)	Block Group - All Races	28.20%	66.30%	Qualifying Census Tract
Elderly Service Centers	Lindo Lake Community Center; Nutrition Services for Seniors, Salvation Army East Lakeside	9841 Vine St	Lakeside	92040	06073016804	Hispanic	34.50 %	55.4%	Qualifying Census Tract
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), St John's Church	1001 Encinitas Boulevard	Encinitas	92024	06073017403				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP); Salvation Army, El Cajon; Family Services, El Cajon	1011 East Main Street	El Cajon	92021	06073015703				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), El Cajon Four Square	1012 East Bradley Avenue	El Cajon	92021	06073016502				Means Tested site
Emergency Food Assistance Sites	Laurel Apartments	10122 Buena Vista Avenue	Santee	92071	06073016617				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Fallbrook Community Project; Food Shelf, Fallbrook Food Pantry	1042 South Mission	Fallbrook	92028	06073019002				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Greater Victory Baptist Church	1045 South 29th Street	San Diego	92113	06073003902				Means Tested site
Emergency Food Assistance Sites	St James	1052 9th Street	Imperial Beach	91932	06073010402				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Sweetwater Lodge	10707 Jamacha Boulevard	Spring Valley	91978	06073013506				Means Tested site
Emergency Food Assistance Sites	Good Neighbor Center, South Bay; Emergency Food Assistance Program (EFAP), Nestor Methodist Church	1120 Nestor Way	San Diego	92154	06073010107				Means Tested site

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Emergency Food Assistance Sites	Moms & Children Food Program, SHARE (Self Help And Resource Exchange) Program, Church of the Nazarene, El Cajon	1123 North Mollison Avenue	El Cajon	92021	06073016502				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), St Agnes Church	1145 Evergreen Street	San Diego	92106	06073007100				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food for Individuals, North County's Food Bank, Melrose Way	1175 Melrose Way	Vista	92081	06073019702				<i>Means Tested site</i>
Emergency Food Assistance Sites	Food Distribution, Bethel Evangelical Church of National City	1200 E. 8th Street	National City	91950	06073011700				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Brother Benno's Foundation, Crown Heights Center, Jacobs and Cushman	1210 Division Street	Oceanside	92054	06073018200				<i>Means Tested site</i>
Emergency Food Assistance Sites	National City Senior Center	1221 D Avenue	National City	91950	06073011700				<i>Means Tested site</i>
Emergency Food Assistance Sites	Moms & Children Food Program, Lakeside Gardens; Nutrition Services for Seniors, Lakeside Gardens; Senior Food Program, Lakeside Gardens	12219 Roberts Way	Lakeside	92040	06073016807				<i>Means Tested site</i>
Emergency Food Assistance Sites	Congregate Meal, International Christian Center	1236 Third Avenue	Chula Vista	91911	06073013303				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), North County Church of Christ	130 Woodward Avenue	Escondido	92025	06073020202				<i>Means Tested site</i>
Emergency Food Assistance Sites	North County Community Services	1317 Oak Hill Drive	Escondido	92027	06073020705				<i>Means Tested site</i>
Emergency Food Assistance Sites	MAAC Project Chula Vista	1355 3rd Avenue	Chula Vista	91910	06073013206				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food for Individuals, North County's Food Bank, West San Marcos Boulevard	1370 West San Marcos Boulevard	San Marcos	92078	06073020027				<i>Means Tested site</i>

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Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Praise Center	1376 Grand Avenue	San Diego	92109	06073007907				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), The Connection Church	14047 Twin Peaks Road	Poway	92064	06073017009				Means Tested site
Emergency Food Assistance Sites	Bread Day Program	1420 Third Ave	San Diego	92101	06073005300				Means Tested site
Emergency Food Assistance Sites	Community Food Distribution, St Kieran's St Vincent de Paul Pantry, Feeding America	1510 Greenfield Drive	El Cajon	92021	06073016401				Means Tested site
Emergency Food Assistance Sites	North County Community Services / Run Food Bank, Child Care Centers	1557 Grand Ave. Suite C	San Marcos	92078	06073020029				Means Tested site
Emergency Food Assistance Sites	North County Community Services/ Run Food Bank, Child Care Centers	160 Nettleton Rd # 29	San Marcos	92083	06073019701				Means Tested site
Emergency Food Assistance Sites	Windsor Gardens	1600 West 9th Avenue	Escondido	92029	06073020307				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Christian Fellowship Church	1601 Kelton Road	San Diego	92114	06073003003				Means Tested site
Emergency Food Assistance Sites	Grandon Village	1607 Grandon Avenue	San Marcos	92078	06073020029				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), In His Steps	1619 La Brea Avenue	Ramona	92065	06073020806				Means Tested site
Emergency Food Assistance Sites	Neighborhood Distribution Program, El Cajon Seventh Day Adventist Church	1630 East Madison Avenue	El Cajon	92019	06073015602				Means Tested site
Emergency Food Assistance Sites	Community Food Distribution, El Cajon Seventh Day Adventist Community Services, Feeding America	1640 East Madison Avenue	El Cajon	92019	06073016402				Means Tested site
Emergency Food Assistance Sites	Feeding America Mobile Pantry- First Baptist Church	1912 Arnold Way	Alpine	91901	06073021205				Means Tested site
Emergency Food Assistance Sites	2013 Feeding America Distribution Site, Bread of Life	1919 Apple St., Suites I-M	Oceanside	92054	06073018509				Means Tested site

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Emergency Food Assistance Sites	Alpine Food Bank	1929 Arnold Way	Alpine	91901	06073021205				Means Tested site
Emergency Food Assistance Sites	Food Distribution, Second Chances Bread of Life	1975 Sunset Cliffs Boulevard	Ocean Beach	92107	06073007302				Means Tested site
Emergency Food Assistance Sites	Neighborhood Distribution Program, Hearts and Hands	2020 Alaquinas Drive	San Ysidro	92173	06073010015				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Community Resource Center for Pilgrim	2020 Chestnut Avenue	Carlsbad	92008	06073019804				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Samoa Independent Full Gospel; Project Hand Emergency Assistance, Lemon Grove	2055 Skyline Drive	Lemon Grove	91945	06073014002				Means Tested site
Emergency Food Assistance Sites	Emergency Food, Ocean Beach Ministry of Peninsula Churches,	2083 Sunset Cliffs Blvd	San Diego	92107	06073007502				Means Tested site
Emergency Food Assistance Sites	Community Food Distribution, Lemon Grove Foursquare Church, Feeding America	2115 Lemon Grove Avenue	Lemon Grove	91945	06073014101				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Casa Familiar	212 West Park Avenue	San Ysidro	92173	06073010009				Means Tested site
Emergency Food Assistance Sites	Feeding America - Seventh Day Adventist Church	2161 Avenida Del Mexico	San Diego	92154	06073010110				Means Tested site
Emergency Food Assistance Sites	Mobile Pantry Program, West Bobier Drive, Vista, Feeding America	220 West Bobier Drive	Vista	92083	06073019206				Means Tested site
Emergency Food Assistance Sites	SHARE (Self Help And Resource Exchange) Program, Escondido Share	2200 Glenn Ridge Road	Escondido	92027	06073003501				Means Tested Site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), The Vine Christian Church	2202 Comstock Street	San Diego	92111	06073009000				Means Tested site
Emergency Food Assistance Sites	Neighborhood Distribution Program, Fallbrook Food Pantry	221 North Pico Avenue	Fallbrook	92028	06073018700				Means Tested site
Emergency Food Assistance Sites	Moms & Children Food Program, Head Start, Los Niños	221 West 7th Ave	Escondido	92025	06073020500				Means Tested site

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Emergency Food Assistance Sites	The Gleaning Field Foundation	2222 Watson Way	Vista	92083	06073019902				Means Tested site
Emergency Food Assistance Sites	Community Food Distribution, Heavens Windows, Feeding America	2300 Bancroft Drive	Spring Valley	91977	06073013906				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), San Diego Broadway Spanish SDA Church	2411 Broadway Street	San Diego	92102	06073005600				Means Tested site
Emergency Food Assistance Sites	2013 Feeding America Distribution Site, Fil-Am	242 E. 8th Street	National City	91950	06073011700				Means Tested site
Emergency Food Assistance Sites	Community Food Distribution, New Hope Seventh Day Adventist Church; Emergency Food Assistance Program (EFAP), New Hope SDA Church, Feeding America	2420 52nd Street	San Diego	92105	06073002705				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Old Town Community Church	2444 Congress Street	San Diego	92110	06073006500				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Palomar Korean Church	245 North Rancho Santa Fe Road	San Marcos	92069	06073020029				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Vista Spanish 7th Day Adventist Church; Neighborhood Distribution Program, Vista Spanish Church	254 West Indian Rock	Vista	92083	06073019404				Means Tested site
Emergency Food Assistance Sites	Mobile Pantry Program, Rainbow Valley Road, Fallbrook, Feeding America	2560 Rainbow Valley Boulevard	Fallbrook	92028	06073019002				Means Tested site
Emergency Food Assistance Sites	San Diego Food Bank Senior Program, Highland Baptist Church	2605 Highland Avenue	National City	91950	06073011602				Means Tested Site

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Emergency Food Assistance Sites	Community Food Distribution, Living Word Christian Fellowship; Mission Village Christian Fellowship; Serra Mesa Food Pantry, Feeding America	2650 Melbourne Drive	San Diego	92123	06073009306				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Paradise Valley Seventh Day Adventist Church, Feeding America	2727 East 7th Street	National City	91950	06073012003				<i>Means Tested site</i>
Emergency Food Assistance Sites	Hand Up Youth Food Pantry, St Paul's Cathedral, Jewish Family Service of San Diego	2728 6th Avenue	San Diego	92103	06073006000				<i>Means Tested site</i>
Emergency Food Assistance Sites	Food Pantry, Renewing Life	276 F Street	Chula Vista	91910	06073012800				<i>Means Tested site</i>
Emergency Food Assistance Sites	Feeding America - Stepping Higher	2774 Sweetwater Springs Blvd.	Spring Valley	91977	06073013506				<i>Means Tested site</i>
Emergency Food Assistance Sites	Nutrition First/Nutrition For Life Food Distribution Program; Stepping Higher	2778 Sweetwater Springs Boulevard Suite J	Spring Valley	91977	06073013504				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Services, Stepping Higher, Inc.	2782 Sweetwater Springs Boulevard, Suite C	Spring Valley	91977	06073013504				<i>Means Tested site</i>
Emergency Food Assistance Sites	Hand Up Youth Food Pantry, Jewish Family Service of San Diego	285 North El Camino Real, Suite 218	Encinitas	92024	06073017604				<i>Means Tested site</i>
Emergency Food Assistance Sites	North County Community Services	2860 Thunder Drive	Oceanside	92056	06073018517				<i>Means Tested site</i>
Emergency Food Assistance Sites	Sorrento Towers	2875 Cowley Way	San Diego	92110	06073009103				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Brother Benno's Foundation, Libby Lake Center	301 Calle Montecito	Oceanside	92057	06073018609				<i>Means Tested site</i>

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<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity **</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), National City Collaborative, 18th Street; Access to Benefits Program, National City	304 West 18th Street	National City	91950	06073021900				<i>Means Tested site</i>
Emergency Food Assistance Sites	2013 Feeding America Mobile Pantry, Discipulos de Cristo Church	305 W. California Avenue	Vista	92083	06073019501				<i>Means Tested site</i>
Emergency Food Assistance Sites	Calvary Cupboard, Calvary Evangelical Lutheran Church of San Diego	3060 54th Street	San Diego	92105	06073002705				<i>Means Tested site</i>
Emergency Food Assistance Sites	Moms & Children Food Program, Foothills Christian Fellowship	315 West Bradley Avenue	El Cajon	92021	06073016502				<i>Means Tested site</i>
Emergency Food Assistance Sites	Terrace Gardens	3181 College Place	Lemon Grove	91945	06073014300				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Greater St Luke Church	3195 L Street	San Diego	92102	06073003501				<i>Means Tested site</i>
Emergency Food Assistance Sites	Ladle Fellowship, First Presbyterian Church of San Diego; Emergency Food Assistance Program	320 Date St	San Diego	92101	06073005600				<i>Means Tested site</i>
Emergency Food Assistance Sites	Hand Up Youth Food Pantry, Murphy Canyon Military Housing Area, Jewish Family Service of San Diego	3200 Santo Road	San Diego	92124	06073009511				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Brother Benno's Foundation, Jacobs and Cushman	3260 Production Avenue	Oceanside	92054	06073018603				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), San Diego Armed Services YMCA	3293 Santo Road	San Diego	92124	06073009511				<i>Means Tested site</i>
Emergency Food Assistance Sites	Food Pantry, City Christian Center	3295 Market Street	San Diego	92102	06073003502				<i>Means Tested site</i>
Emergency Food Assistance Sites	S.E.A.R.S House Pantry, 47th Street Church of God	330 North 47th Street	San Diego	92102	06073003403				<i>Means Tested site</i>

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Emergency Food Assistance Sites	Mobile Pantry Program, Olive Street, San Marcos, Feeding America	332 East Olive Street	San Marcos	92069	06073020022				<i>Means Tested site</i>
Emergency Food Assistance Sites	Canterbury Court	336 C Street	Chula Vista	91910	06073012304				<i>Means Tested site</i>
Emergency Food Assistance Sites	Feed a Family, Meals4Hunger	336 Euclid Avenue, Suite 503	San Diego	92114	06073003101				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Life Christian Center, Feeding America	336 Oxford Street Suite 105	Chula Vista	91911	06073013303				<i>Means Tested site</i>
Emergency Food Assistance Sites	Home Start, Emergency Food Distribution, East	338 West Lexington, Ste 105	El Cajon	92020	06073015901				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Spanish Church of the Nazarene, Feeding America	340 South 3rd Street	El Cajon	92019	06073015404				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Bridge of Hope, Feeding America	3406 Fairmont Avenue	San Diego	92105	06073002502				<i>Means Tested site</i>
Emergency Food Assistance Sites	Food Distribution Center, Turning the Hearts Center	345 Fifth Avenue	Chula Vista	91910	06073013000				<i>Means Tested site</i>
Emergency Food Assistance Sites	Food Resource Center, Downtown San Diego, Catholic Charities	349 Cedar Street	San Diego	92101	06073005200				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, San Diego Fil-Am SDA Church, Feeding America	3602 Bonita Road	Chula Vista	91910	06073013412				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Apostolic Faith Tabernacle, Feeding America	3666 Madison Avenue	San Diego	92116	06073002201				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Bridge of Hope, Feeding America	3735 38th Street	San Diego	92105	06073002401				<i>Means Tested site</i>
Emergency Food Assistance Sites	Bread of Life Food Ministry, City Heights Assembly of God	3737 Wightman	San Diego	92105	06073002401				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food for Individuals, North County's Food Bank, Mimosa Avenue	390 Mimosa Avenue	Vista	92081	06073020017				<i>Means Tested site</i>

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Emergency Food Assistance Sites	Neighborhood Distribution Program, LGBT Community Center	3909 Centre Street	San Diego	92103	06073000700				<i>Means Tested site</i>
Emergency Food Assistance Sites	Cathedral Arms	3911 Park Boulevard	San Diego	92103	06073005600				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, South Bay Pentecostal Church; Emergency Food Assistance Program (EFAP), Neighborhood Distribution Program, Feeding America	395 D Street	Chula Vista	91911	06073012402				<i>Means Tested site</i>
Emergency Food Assistance Sites	Mama's Pantry, Mama's Kitchen	3960 Home Avenue	San Diego	92105	06073003403				<i>Means Tested site</i>
Emergency Food Assistance Sites	Escondido Sobering Services	401 N. Spruce Street	Escondido	92025	06073020500				<i>Means Tested Site</i>
Emergency Food Assistance Sites	Community Food Distribution, New Life Church, Feeding America	402 East Washington Avenue	El Cajon	92020	06073015404				<i>Means Tested site</i>
Emergency Food Assistance Sites	Food Pantry, Special Delivery	4021 Goldfinch Street	San Diego	92103	06073000202				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), North Park Recreation Center	4044 Idaho Street	San Diego	92104	06073004300				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Being Alive	4070 Centre Street	San Diego	92103	06073000700				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Mission Hills United Church of Christ	4070 Jackdaw Street	San Diego	92103	06073000202				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Ethridge Center, Incorporated, Feeding America	409 63rd Street	San Diego	92114	06073003112				<i>Means Tested site</i>
Emergency Food Assistance Sites	Bread of Life; Community Food Distribution, Emergency Food Assistance Program (EFAP), San Diego Coalition for the Homeless	4101 University Avenue	San Diego	92105	06073002501				<i>Means Tested site</i>

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Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP); Moms & Children Food Program,	4106 Swift Avenue	San Diego	92104	06073002402				<i>Means Tested site</i>
Emergency Food Assistance Sites	Moms & Children Food Program, Head Start, Ramona; Senior Food Program, Head Start, Ramona	415 8th Street	Ramona	92065	06073020809				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Clairemont	4167 Rappahannock Avenue	San Diego	92117	06073009101				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, La Mesa Seventh Day Adventist, Feeding America	4207 Spring Gardens Road	La Mesa	91941	06073014901				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Villa Alta Apartments	4227 52nd Street	San Diego	92115	06073002707				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Shaback, Feeding America	4239 Market Street	San Diego	92102	06073003301				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, St Mark's, Feeding America	4283 El Cajon Boulevard	San Diego	92105	06073002202				<i>Means Tested site</i>
Emergency Food Assistance Sites	Home Start Food Distribution, La Mesa Dale Elementary School	4370 Parks Avenue	La Mesa	91941	06073014601				<i>Means Tested Site</i>
Emergency Food Assistance Sites	Community Food Distribution - San Diego Dream Center, Feeding America	444 South Escondido Boulevard	Escondido	92025	06073020500				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Grace Fellowship, Feeding America	450 North Pierce Street	El Cajon	92020	06073016100				<i>Means Tested site</i>
Emergency Food Assistance Sites	North County Community Services	4510 N. River Road	Oceanside	92057	06073018609				<i>Means Tested site</i>
Emergency Food Assistance Sites	Moms & Children Food Program, Cesar Chavez Park; Cesar Chavez Park	455 Sycamore Road	San Ysidro	92173	06073010009				<i>Means Tested site</i>
Emergency Food Assistance Sites	Meal and Food Pantry, Chula Vista Church of God	456 5th Avenue	Chula Vista	91910	06073013000				<i>Means Tested site</i>
Emergency Food Assistance Sites	2013 Feeding America Mobile Pantry, Fallbrook Presbyterian Church	463 W. Stage Coach Lane	Fallbrook	92028	06073018905				<i>Means Tested site</i>

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Emergency Food Assistance Sites	Boys and Girls Club - Clairemont; Moms & Children Food Program, Boys and Girls Club - Clairemont	4635 Clairemont Mesa Blvd	San Diego	92117	06073008507				<i>Means Tested site</i>
Emergency Food Assistance Sites	Hot Meal, Sacred Heart of Ocean Beach	4776 Saratoga Avenue	San Diego	92107	06073007302				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Templo Evangelico Maranatha, Feeding America	494 E Street	Chula Vista	91910	06073012700				<i>Means Tested site</i>
Emergency Food Assistance Sites	Mobile Pantry Program, Riverview Evangelical Free Church, Feeding America	4980 Sweetgrass Lane	Bonsall	92003	06073018803				<i>Means Tested site</i>
Emergency Food Assistance Sites	SHARE (Self Help and Resource Exchange) Program, First Presbyterian Church of El Cajon	500 Farragut Circle	El Cajon	92020	6073015802				<i>Means Tested Site</i>
Emergency Food Assistance Sites	Saint David's Food Pantry	5050 Milton Street	San Diego	92110	06073009107				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Ascension Lutheran Church, Jacobs and Cushman	5106 Zion Avenue	San Diego	92120	06073009703				<i>Means Tested site</i>
Emergency Food Assistance Sites	Home Start; Emergency Food Distribution, San Diego	5296 University Ave.	San Diego	92105	06073002703				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), President John Adams Manor Apts	5410 Bayview Heights Place, Apt 2	San Diego	92105	06073003001				<i>Means Tested site</i>
Emergency Food Assistance Sites	Neighborhood Distribution Program, Teen Challenge	5450 Lea Street	San Diego	92105	06073002711				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Oxford Terrace Apartments	555 Oxford Street	Chula Vista	91911	06073013206				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, New Ark of the Covenant Church, Feeding America	5577 University Avenue	San Diego	92105	06073002711				<i>Means Tested site</i>
Emergency Food Assistance Sites	Nutrition Program, George Stevens Center	570 South 65th Street	San Diego	92114	06073003115				<i>Means Tested site</i>

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Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Project Hand - Lutheran Social Services;	580 Hilltop Drive	Chula Vista	91910	06073012900				<i>Means Tested site</i>
Emergency Food Assistance Sites	Moms & Children Food Program, St Stephen's Church; Neighborhood Distribution Program, St Stephen's Cathedral	5825 Imperial Avenue	San Diego	92114	06073003101				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Meal, Horizon Christian Fellowship, Horizon Park Chapel	590 Fir Street	San Diego	92101	06073005300				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Amistad Rancho Hills Church, Jacobs and Cushman	5901 Rancho Hills Drive	San Diego	92139	06073003204				<i>Means Tested site</i>
Emergency Food Assistance Sites	SHARE (Self Help And Resource Exchange) Program, Encanto Southern Baptist Church	6020 Akins	San Diego	92114	6073003301				<i>Means Tested Site</i>
Emergency Food Assistance Sites	Community Food Distribution, Bayview Charities, Feeding America	6134 Benson Avenue	San Diego	92114	06073003113				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Upper Room Pentecostal Church, Feeding America	631 12 <sup>th</sup> Street	Imperial Beach	91932	06073010103				<i>Means Tested site</i>
Emergency Food Assistance Sites	Food Resource Center, College Area, Catholic Charities	6360 El Cajon Boulevard, Suite B	San Diego	92115	06073002902				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Helping Hands	6493 Imperial Avenue	San Diego	92114	06073003114				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Community Resource Center	650 Second Street	Encinitas	92024	06073017501				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Comunidad Cristiana el Alpha y la Omega, Feeding America	651 Anita Street, Suite B2	Chula Vista	91911	06073013205				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Mount Moriah Christian Church	7055 Carroll Road	San Diego	92121	06073008350				<i>Means Tested site</i>

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Emergency Food Assistance Sites	Feeding America - SBCS	707 F Street	Chula Vista	91911	06073012502				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Brother Benno's Foundation, Jacobs and Cushman	709 San Diego Street	Oceanside	92054	06073018603				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Assistance Food Pantry, Trinity Lutheran Church, LCMS	7210 Lisbon Street	San Diego	92114	06073003103				<i>Means Tested site</i>
Emergency Food Assistance Sites	Family Services, Centre City	730 F Street	San Diego	92101	06073005100				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Ramona Food and Clothes Closet Incorporated	733 Main Street	Ramona	92065	06073020809				<i>Means Tested site</i>
Emergency Food Assistance Sites	Golden Age Senior Center	740 36th Street	San Diego	92113	06073003601				<i>Means Tested site</i>
Emergency Food Assistance Sites	SHARE (Self Help And Resource Exchange) Program, St Martin of Tours	7710 El Cajon Boulevard	La Mesa	91941	06073014806				<i>Means Tested Site</i>
Emergency Food Assistance Sites	Emergency Services, Ramona Food and Clothes Closet; Senior-Food-For-A-Week	773 Main Street	Ramona	92065	06073020806				<i>Means Tested site</i>
Emergency Food Assistance Sites	La Mesa Springs	8070 Orange Avenue	La Mesa	91941	06073014602				<i>Means Tested site</i>
Emergency Food Assistance Sites	St John's Plaza	8150 Broadway	Lemon Grove	91945	06073013802				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Salvation Army Centre City Corps, Feeding America	825 7th Avenue	San Diego	92101	06073005300				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Salome Court #1	8285 Skyline Drive	San Diego	92114	06073003108				<i>Means Tested site</i>
Emergency Food Assistance Sites	Neighborhood Distribution Program, Journey Community Church	8363 Center Drive, Suite 6C	La Mesa	91942	06073014803				<i>Means Tested site</i>
Emergency Food Assistance Sites	San Diego Food Bank Senior Program, Neighborhood House Association	841 S. 41st Street	San Diego	92113	06073003602				<i>Means Tested Site</i>

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Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), North County Baptist Church	842 Nordahl Road	San Marcos	92069	06073020307				<i>Means Tested site</i>
Emergency Food Assistance Sites	Hand Up Youth Food Pantry, Turk Family Center, Jewish Family Service of San Diego	8804 Balboa Avenue	San Diego	92123	06073008511				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Crosspointe Life Church; Neighborhood Food Distribution, Feeding America	8809 La Mesa Boulevard	La Mesa	91941	06073014902				<i>Means Tested site</i>
Emergency Food Assistance Sites	Jacobs and Cushman, Emergency Food Assistance Program (EFAP), Santee Food Bank	8824 Cottonwood Avenue	Santee	92071	06073016617				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, St Andrew's Episcopal Church; Food Pantry, St Andrew's Episcopal Church, Feeding America	890 Balour Drive	Encinitas	92024	06073017502				<i>Means Tested site</i>
Emergency Food Assistance Sites	Community Food Distribution, Zion Christian Fellowship, Feeding America	9066 Rosedale Drive	Spring Valley	91977	06073013906				<i>Means Tested site</i>
Emergency Food Assistance Sites	Feeding America - LJC Ministries	9140 Akard Street	Spring Valley	91977	06073013903				<i>Means Tested site</i>
Emergency Food Assistance Sites	Food Resource Center, Vista, Catholic Charities	917 E Vista Way	Vista	92084	06073019601				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Spring Valley Community Church	9255 Lamar Street	Spring Valley	91977	06073013702				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Holy Hands Church of God in Christ	9380 Activity Road	San Diego	92126	06073009400				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), North Coast Fellowship	940 Genevieve Avenue	Solana Beach	92075	06073017306				<i>Means Tested site</i>
Emergency Food Assistance Sites	Emergency Food for Individuals, North County's Food Bank, North Ash Street	980 North Ash Street	Escondido	92027	06073020214				<i>Means Tested site</i>

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Emergency Food Assistance Sites	San Diego Food Bank	9850 Distribution Avenue	San Diego	92121	06073008350				Means Tested site
Emergency Food Assistance Sites	Hand Up Youth Food Pantry, Camp Pendleton, Jewish Family Service of San Diego	Abby Reinke Community Center	Camp Pendleton	92058	(No Street Address)				Means Tested site
Emergency Food Assistance Sites	Emergency Food Assistance Program (EFAP), Navy Wives Food Locker (NWCA), Miramar Base, Building 6013	Miramar Base, Building 6013	Miramar	92145	(No Street Address)				Means Tested site
Farmers Markets	Main Street Farmers Market	131 S. Indiana Street	Vista	92084	06073019503	All Races	32.10%	53.80%	Qualifying Census Tract
Farmers Markets	San Diego Public Market - Barrio Logan Farmers Market	1735 National Avenue	San Diego	92113	06073005100	All Races	51.00%	65.00%	Qualifying Census Tract
Farmers Markets	El Cajon Farmers Market	201 E. Main Street	El Cajon	92020	06073015802	Hispanic	48.30%	61.60%	Qualifying Census Tract
Food Stores	Seafood City Stores	1340 Third Avenue	Chula Vista	91911	06073013203	All Races	39.00%	51.10%	Qualifying Census Tract
Food Stores	Stater Bro's	1451 N. Santa Fe Avenue	Vista	92084	06073019206	All Races	36.30%	56.60%	Qualifying Census Tract
Food Stores	Big B Market	1540 Coolidge Avenue	National City	91950	06073021900	Non-Hispanic White	53.80%	100.00%	Qualifying Census Tract
Food Stores	Arido Market	1643 Wilson Avenue	National City	91950	06073021900	Non-Hispanic White	53.80%	100.00%	Qualifying Census Tract
Food Stores	Northgate Gonzalez Market, Barrio Logan	1950 Main Street	Sa Diego	92113	06073005000	All Races	51.40%	75.30%	Qualifying Census Tract
Food Stores	Seafood City Stores	285 E. Orange Avenue	Chula Vista	91911	06073013306	Other	24.50%	66.20%	Qualifying Census Tract
Food Stores	Gala Foods	3030 Grape Street	San Diego	92102	06073004400	Hispanic	55.40%	64.40%	Qualifying Census Tract

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Food Stores	The Green Store	31080 Campo Road	Spring Valley	91906	06073021100	Native American	47.40%	54.80%	Qualifying Census Tract
Food Stores	99 Cents Only	3275 Lemon Grove Avenue	Lemon Grove	91945	06073014400	All Races	42.10%	62.30%	Qualifying Census Tract
Food Stores	Fresh and Easy	350 N. 2nd Street	El Cajon	92021	06073015701	All Races	39.80%	59.40%	Qualifying Census Tract
Food Stores	North Park Produce	3551 El Cajon Boulevard	San Diego	92104	06073001600	Hispanic	48.90%	51.80%	Qualifying Census Tract
Food Stores	7-21 Market & Liquor	369 N. 2nd Street	El Cajon	92021	06073015701	All Races	39.80%	59.40%	Qualifying Census Tract
Food Stores	Cozine's Deli Market	402 Civic Center Drive	National City	91950	06073021900	Non-Hispanic White	53.80%	100%	Qualifying Census Tract
Food Stores	North Park Produce	4220 Balboa Avenue	San Diego	92117	060730085043 [Block Group]	All Races	29.70%	51.40%	Qualifying Census Tract
Food Stores	Fresh & Easy Market	425 N. Ash Street	Escondido	92027	06073020202	All Races	40.30%	62.40%	Qualifying Census Tract
Food Stores	Northgate Gonzales Market	5403 University Avenue	San Diego	92105	06073002703	Hispanic	30.50%	59.80%	Qualifying Census Tract
Food Stores	Joe's 99 Cents	6882 Linda Vista Road	San Diego	92111	06073009000	All Races	40.10%	52.30%	Qualifying Census Tract
Food Stores	Farmers Market	7155 Broadway	Lemon Grove	91945	06073014400	All Races	42.10%	62.30%	Qualifying Census Tract
HEAD START	Aka Head Start - Casa De Oro	10235-A Ramona Drive	Spring Valley	91977	06073013601				Means Tested site
HEAD START	Aka Head Start - Redwood	1145 Redwood	El Cajon	92019	06073015704				Means Tested site
HEAD START	CDI At Boys & Girls Club Headstart	12988 Bowron Road	Poway	92064	06073017048				Means Tested site

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HEAD START	CDI Head Start El Norte	1300 N. Escondido Blvd, Ste. A	Escondido	92008	06073020105				Means Tested site
HEAD START	ECS PALOMAR HEAD START	1320 FOURTH AVENUE	CHULA VISTA	91911	06073013204				Means Tested site
HEAD START	ECS Kids Korps Head Start	1325 Iris Avenue, Bldg 48	Imperial Beach	91932	06073010104				Means Tested site
HEAD START	ECS CASTLE PARK HEAD START	1375 3RD AVENUE	CHULA VISTA	91911	06073013204				Means Tested site
HEAD START	CDI At Midland Head Start	13910 Midland Road	Poway	92064	06073017009				Means Tested site
HEAD START	CDI At Nuevo Head Start	1401 C Hanson Lane	Ramona	92065	06073020806				Means Tested site
HEAD START	CHAVEZ STATE PS/SCH READINESS/PRE-K FAM LIT/HS	1404 SOUTH 40TH STREET	SAN DIEGO	92113	06073003603				Means Tested site
HEAD START	ECS Harbison Head Start	1540 South Harbison Avenue	National City	91950	06073012102				Means Tested site
HEAD START	Nha San Diego City College Head Start CDC	1601 B. Street	San Diego	92101	06073005100				Means Tested site
HEAD START	ECS - PLAZA HEAD START	1805 EAST 17TH STREET	NATIONAL CITY	91950	06073011601				Means Tested site
HEAD START	BALBOA STATE PS/SCH READI/PRE-K FAM LIT/HEAD START	1844 SOUTH 40TH STREET	SAN DIEGO	92113	06073011801				Means Tested site
HEAD START	Nha Mercado Head Start Family Focused Ctr	2001 Newton Avenue	San Diego	92113	06073005000				Means Tested site
HEAD START	Maac Project Head Start-Camp Pendleton San Jacinto Rd	20286 T San Jacinto Road	Camp Pendleton	92055	06073009104				Means Tested site
HEAD START	NHA KAREN D LOVE HEAD START	2060 DRESCHER ST-6749 TAIT	SAN DIEGO	92111	06073009103				Means Tested site
HEAD START	BURBANK STATE PS/SCH READINESS/HEAD START	2146 JULIAN AVENUE	SAN DIEGO	92113	06073005000				Means Tested site
HEAD START	ECS - Nestor Head Start	2399 Grove Avenue	San Diego	92154	06073010112				Means Tested site
HEAD START	Bayview Childrens Center	2485 Felspar	San Diego	92109	06073007908				Means Tested site
HEAD START	ECS - San Ysidro Head Start	249 Willow Road	San Ysidro	92173	06073010009				Means Tested site

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HEAD START	ECS - Highland Head Start;	2605 Highland Ave.	National City	91950	06073011602				Means Tested site
HEAD START	ECS Oxford Head Start	267 East Oxford Street	Chula Vista	91911	06073013310				Means Tested site
HEAD START	NHA North Park Head Start Family Focus Center	2717 University Avenue	San Diego	92104	06073004300				Means Tested site
HEAD START	ECS - La Casita Head Start	273 Beech Ave.	Chula Vista	91910	06073013000				Means Tested site
HEAD START	Hamilton State Ps/Sch Read/Pre- K Fam Lit/Hs	2807 Fairmount	San Diego	92105	06073003401				Means Tested site
HEAD START	Logan State Ps/Sch Readiness/Head Start	2875 Ocean View Boulevard	San Diego	92113	06073003800				Means Tested site
HEAD START	Nha-Loma Portal Head Start/Cdd	2905 Cadiz	San Diego	92110	06073021400				Means Tested site
HEAD START	Nha McGill School Of Success Head Start	3025 Fir Street	San Diego	92102	06073003403				Means Tested site
HEAD START	ECS Montgomery Head Start	3240 Palm Avenue	San Diego	92154	06073010010				Means Tested site
HEAD START	Maac Project Head Start-Valley Center Rincon	33509 Valley Center Road	Valley Center	92082	06073019106				Means Tested site
HEAD START	Marshall State Ps/Sch Read/Pre- K Fam Lit/Hs	3550 Altadena Avenue	San Diego	92105	06073002705				Means Tested site
HEAD START	Bandini State Ps/Pre-K Head Start	3550 Logan Ave	San Diego	92113	06073003800				Means Tested site
HEAD START	Cherokee Point State Preschool/Head Start Program	3735 38th Street	San Diego	92105	06073002501				Means Tested site
HEAD START	Normal Heights State Ps/Head Start Program	3750 Ward Road	San Diego	92116	06073002201				Means Tested site
HEAD START	Jefferson State Ps/Sch Read/Hs Program	3770 Utah Street	San Diego	92104	06073005600				Means Tested site
HEAD START	Nha - Altadena Head Start	3778 Altadena Avenue	San Diego	92105	06073002705				Means Tested site
HEAD START	Aka Head Start-Spring Street	3845 Spring Drive	Spring Valley	91977	06073013702				Means Tested site
HEAD START	Aka-Vista La Mesa Head Start	3900 Violet Street	La Mesa	91941	06073014500				Means Tested site
HEAD START	Aka Head Start - Granada	3920 North Granada	Spring Valley	91977	06073013503				Means Tested site

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HEAD START	Baker State Ps/Sch Read/Pre-K Fam Lit/Head Start	4041 T Street	San Diego	92113	06073003603				Means Tested site
HEAD START	CDI At Ramona Head Start	415 8th Street	Ramona	92065	06073020809				Means Tested site
HEAD START	Euclid State Ps/Sch Read/Pre-K Fam Lit/Hs	4166 Euclid Avenue	San Diego	92105	06073002601				Means Tested site
HEAD START	Nha-Clairemont Mesa Head Start	4271 Clairemont Mesa Blvd	San Diego	92117	06073008504				Means Tested site
HEAD START	Nha Urban Village li Head Start	4305 University Avenue #107	San Diego	92105	06073002601				Means Tested site
HEAD START	Nha Educational Cultural Complex Head Start & CDC	4343 Ocean View Blvd.	San Diego	92113	06073003305				Means Tested site
HEAD START	Nha - Miller Head Start	4343 Shields	San Diego	92124	06073008511				Means Tested site
HEAD START	ECS- Hammond Child Development Center	455 Palm Avenue	Imperial Beach	91932	06073010300				Means Tested site
HEAD START	Nha-Alcott Early Head Start	4680 Hidalgo Avenue	San Diego	92117	06073008503				Means Tested site
HEAD START	ECS - Imperial Beach Head Start	485 Imperial Beach Blvd.	Imperial Beach	91932	06073010200				Means Tested site
HEAD START	Aka Head Start - Farragut Circle	490 Farragut Circle	El Cajon	92020	06073015902				Means Tested site
HEAD START	Horton State Ps/Sr/Pre-K Fam Lit/Headstart Program	5050 Guymon Street	San Diego	92102	06073003111				Means Tested site
HEAD START	ECS - La Escuelita Head Start	521 East 8th Street	National City	91950	06073011700				Means Tested site
HEAD START	Aka- Darnall Head Start	6020 Hughes Street	San Diego	92115	06073002709				Means Tested site
HEAD START	Chicano Federation - Leucadia Head Start	616 N. Coast Highway 101	Encinitas	92024	06073017702				Means Tested site
HEAD START	Nha Early Link-Skill Centers Of America Head Start	6285 University Avenue	San Diego	92115	06073002703				Means Tested site
HEAD START	Aka Head Start - Rolando Park	6620 Marlowe Drive	San Diego	92115	06073014300				Means Tested site
HEAD START	Aka Head Start - San Miguel	7059 San Miguel	Lemon Grove	91945	06073014200				Means Tested site
HEAD START	Aka Head Start - La Mesa	7520 El Cajon Blvd Ste 201/203	La Mesa	91941	06073014700				Means Tested site

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HEAD START	Nha-First Step Headstart Child Dev. Ctr.	802/804 San Pasqual Street	San Diego	92113	06073003301				Means Tested site
HEAD START	Rodriguez State Ps/Head Start Program	825 South 31st Avenue	San Diego	92113	06073003301				Means Tested site
HEAD START	Maac Project Head Start Escondido 4-Del Dios	835 W. 15th Ave	Escondido	92025	06073020404				Means Tested site
HEAD START	Client Support Services; NHA 41st Street Early Head Start	841 S. 41st Street	San Diego	92113	06073003303				Means Tested site
HEAD START	Aka Head Start - Grand	905 Grand Avenue	Spring Valley	91977	06073013903				Means Tested site
HEAD START	Head Start - San Martin De Porres	9119 Jamacha Rd., Ste. 100a	Spring Valley	91977	06073013908				Means Tested site
HEAD START	NHA - Chollas View Head Start	918 No. 47th Street	San Diego	92102	06073003304				Means Tested site
HEAD START	Nha - Walker Head Start	9245 Hillery Drive	San Diego	92126	06073008358				Means Tested site
HEAD START	Chicano Federation - St. Leos Head Start	936 Genevieve Street	Solana Beach	92075	06073017304				Means Tested site
HEAD START	Aka Head Start - Marilla	9745 Marilla Dr	Lakeside	92040	06073016701				Means Tested site
Individual Homes	Residence	512 Claydelle Avenue	El Cajon	92020	06073015802	All Races	43.80%	56.20%	Qualifying Census Tract
Libraries	San Ysidro Branch Library	101 W. San Ysidro Blvd	San Diego	92173	06073010013	All races	53.80%	71.6%	Qualifying Census Tract
Libraries	El Cajon Library	201 E. Douglas	El Cajon	92020	06073015802	All races	41.10%	56.2%	Qualifying Census Tract
Libraries	Protrero Public Library	24883 Potrero Valley Road	Potrero	91963	06073021100	Native American	47.40%	54.80%	Qualifying Census Tract
Libraries	City Heights/Weingart Branch Library & Performance Annex	3795 Fairmount Ave	San Diego	92105	06073002601	All races	37.50%	59.5%	Qualifying Census Tract

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Libraries	Logan Heights Branch Library	567 So. 28th St	San Diego	92113	06073003902	All races	34.90%	74.6%	Qualifying Census Tract
Libraries	College-Rolando Branch Library	6600 Montezuma Road	San Diego	92115	06073002904	All races	39.00%	52.6%	Qualifying Census Tract
Libraries	Vista Library	700 Eucalyptus Avenue	Vista	92084	06073019601	Hispanic	34.30%	62.80%	Qualifying Census Tract
Libraries	Mountain View/Beckwourth Branch Library	721 San Pasqual St	San Diego	92113	06073003301	All races	32.30%	61.4%	Qualifying Census Tract
Other- Community Based Organization	Casa Familiar	212 W. Park Avenue	San Ysidro	92173	06073010013	All Races	56.60%	71.60%	Qualifying Census Tract
Other- Community Based Organization	San Diego Regional Center	2727 Hoover Avenue, Ste. 100	National City	91950	06073021900	Non-Hispanic White	53.80%	100.00%	Qualifying Census Tract
Other- Community Based Organization	Turning the Hearts Center	345 Fifth Avenue	Chula Vista	91910	06073012700	All Races	42.30%	57.30%	Qualifying Census Tract
Other- Community Based Organization	Casa de Amparo	4061 Oceanside Blvd.	Oceanside	92056	06073018516	Hispanic	33.70%	51.60%	Qualifying Census Tract
Other - Community Based Organization	SAY, Crawford Community Connection	4191 Colts Way	San Diego	92115	06073002702	Hispanic	48.90%	57.90%	Qualifying Census Tract
Other- Community Based Organization	Home Start	4305 University Avenue, Ste. 410	San Diego	92105	06073002402	All Races	36.80%	55.30%	Qualifying Census Tract
Other- Community Based Organization	Project New Village	5106 Federal Boulevard, Ste. #103	San Diego	92105	06073002712	Non Hispanic Black	49.50%	58.40%	Qualifying Census Tract
Other- Community Based Organization	Chula Vista Collaborative Family Resource Center	915 4th Avenue	Chula Vista	91911	06073012700	All Races	42.30%	57.30%	Qualifying Census Tract

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Other-Community/School Gardens	Mount Hope Community Garden	4261 Market	San Diego	92102	06073003403	All Races	35.60%	61.20%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Boys and Girls Club of El Cajon	1171 East Madison Ave	El Cajon	92021	06073015701	All races	36.90 %	59.4%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Sweetwater High School	2900 Highland Avenue	National City	91950	06073011602	All Races	35.20%	56.20%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Kimball Elementary	304 West 18th Street	National City	91950	06073021900	Non-Hispanic White	53.80%	100.00 %	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Boys & Girls Club, Lauderbach Park	333 Oxford Street	Chula Vista	91911	06073013203	All Races	39.00%	51.10%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Summer Lunch Program, Otay Recreation Center	3554 Main Street	Chula Vista	91911	06073005100	All races	54.70 %	65.1%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Summer Lunch Program, Parkway Recreation Center	373 Parkway	Chula Vista	91910	06073012700	All races	40.20 %	57.3%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Say San Diego	4275 El Cajon Blvd Suite 101	El Cajon	92115	06073002202	All races	36.70 %	63.8%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	SD Unified School District Summer lunch site	4380 Landis St	San Diego	92105	06073002601	All races	37.50 %	59.5%	Qualifying Census Tract

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Other Youth Education Sites (includes Parks and Recreation)	City Heights Recreation Center & Mid-City Gym	4380 Landis Street	San Diego	92105	06073002601	All Races	39.90%	59.50%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Cesar Chavez Park	455 Sycamore Road	San Ysidro	92173	06073010009	Hispanic	39.90%	53.30%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Harborside Park	670 Oxford Street	Chula Vista	91911	06073013103	All Races	36.80%	57.00%	Qualifying Census Tract
Other Youth Education Sites (includes Parks and Recreation)	Bayside Park	999 Bayside Parkway	Chula Vista	91910	06073012600	Other	35.70%	62.00%	Qualifying Census Tract
Other: AFL-CIO Community Services	AFL-CIO Community Services, Labor Participation	3737 Camino Del Rio South Suite 106	San Diego	92108	06073013204	All races	32.70%	51.0%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Casa De Milagros	1127 South 38 <sup>th</sup> St	San Diego	92113	06073003602	All races	47.10%	66.0%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Casa Del Sol Clubhouse	1157 30th Street	San Diego	92154	6073010106	Other	31.00%	54.10%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Central South Teen Recovery Center	1212 S 43 <sup>rd</sup> St, Suite C	San Diego	92113	06073003602	All races	47.10%	66.0%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	North County Serenity House-Serenity Too	130 S. Fig St	Escondido	92025	06073020202	All races	32.60%	62.4%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Institute for Public Strategies	131 Avocado Ave	El Cajon	92020	06073015701	All races	36.90%	59.4%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Turning Point	1315 25 <sup>th</sup> Street	San Diego	92102	06073004501	All races	29.40%	50.9%	Qualifying Census Tract

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Other: Alcohol & Drug Treatment Services	South County Center for Change	1515 Palm Avenue, Ste. A	San Diego	92154	06073010103	Hispanic	26.90%	55.50%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Crash-Short Term II	2410 E Street	San Diego	92102	06073004100	All races	21.50%	56.0%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Way back	2516 A Street	San Diego	92102	06073004501	All races	29.40%	50.9%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Central South Teen Recovery Center (Satellite Program)	2878 Imperial Ave	San Diego	92102	06073004000	All races	54.10%	69.0%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	House of Metamorphosis (Men/Women)	2970 Market St	San Diego	92102	06073004100	All races	21.50%	56.0%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	San Diego Youth Services Teen Options	3660 Fairmont Ave.	San Diego	92105	06073002601	All races	37.50%	59.5%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Stepping Stone	3767 Central Ave	San Diego	92105	06073002402	All races	35.50%	55.3%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Central South Teen Recovery Center	4001 El Cajon blvd. suite 206	San Diego	92105	06073002202	All races	36.70%	63.8%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Tradition One	4104 Delta Street	San Diego	92113	06073003603	All races	34.90%	63.5%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Parent Care Central Family Recovery Center	4125 Alpha St	San Diego	92113	06073003602	All races	47.10%	66.0%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	CRASH- Short Term I (Men)	4161 Marlborough Ave	San Diego	92105	06073002202	All races	36.70%	63.8%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Episcopal Community Services - Friend to Friend Program	4305 University Ave., Ste. 400	San Diego	92105	06073002202	All races	36.70%	63.8%	Qualifying Census Tract

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Other: Alcohol & Drug Treatment Services	Neighborhood Healthcare BPSR Escondido Clubhouse - Rehabilitation	474 W. Vermont Avenue	Escondido	92025	06073020707	All Races	38.80%	52.20%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Parent Care East; Peri C M & DDC Services; Parent Care East Family Recovery Center	4990 Williams Av	La Mesa	91941	06073014806	All races	58.30%	58.3%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Mariposa Clubhouse	560 Greenbrier Dr., Ste. C-E	Oceanside	92054	06073018509	All races	27.60%	54.0%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Central East Region Recovery Center	6244 El Cajon Blvd, Suite 15	San Diego	92115	06073002904	All races	39.00%	52.6%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	SDCOE Friday Night Live(High School Youth)	6401 Linda Vista Rd	San Diego	92111	06073009000	All races	33.70%	52.3%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	CRASH – Bill Dawson Residential Recovery Program(Men/Women)	726 F Street, 2 <sup>nd</sup> floor	San Diego	92101	06071005701	All races	80.40%	80.4%	Qualifying Census Tract
Other: Alcohol & Drug Treatment Services	Salvation Army Centre City	730 F Street	San Diego	92101	06073005300	Hispanic	51.00%	56.50%	Qualifying Census Tract
Other-Apartment Complex	Maplewood Apartments	12701-25 Mapleview Street	Lakeside	92040	06073016804	Hispanic	34.50%	55.40%	Qualifying Census Tract
Other-Apartment Complex	Escondido Silvercrest Senior Residence, Salvation Army	1301 Las Villas Way	Escondido	92026	06073020308	Hispanic	49.40%	64.10%	Qualifying Census Tract
Other-Apartment Complex	Palomar Apartments	171 Palomar Street	Chula Vista	91911	06073013203	Hispanic	42.40%	53.70%	Qualifying Census Tract
Other-Apartment Complex	El Cajon Silvercrest Senior Residence. Salvation Army	175 South Anza Street	El Cajon	92020	06073015703	All Races	42.10%	62.70%	Qualifying Census Tract
Other-Apartment Complex	Heritage Park Senior Apartments	2549 E. Valley Parkway	Escondido	92027	06073020210	Hispanic	21.50%	52.50%	Qualifying Census Tract

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Other-Apartment Complex	Boulevard Apartments, Father Joe's Villages	3137 El Cajon Boulevard	San Diego	92104	06073001300	Hispanic	32.40%	59.20%	Qualifying Census Tract
Other-Apartment Complex	Village Place Apartments, Father Joe's Villages	32 17th Street	San Diego	92101	06073005100	All Races	51.00%	65.00%	Qualifying Census Tract
Other-Apartment Complex	Hacienda	350 17th Street	San Diego	92101	06073005100	All Races	51.00%	65.00%	Qualifying Census Tract
Other-Apartment Complex	Village View Apartment	3830 43rd Street	San Diego	92105	06073002402	All Races	37.80%	55.30%	Qualifying Census Tract
Other-Apartment Complex	Greenfield Estates	400 Greenfield Drive	El Cajon	92021	06073016504	Hispanic	42.50%	50.90%	Qualifying Census Tract
Other-Apartment Complex	Sycamore Court Apartments	4048-4050 48th Street	San Diego	92105	06073002707	All Races	52.00%	67.90%	Qualifying Census Tract
Other-Apartment Complex	City Heights Senior Residence	4065 43rd St	San Diego	92105	06073002202	All Races	36.70%	63.8%	Qualifying Census Tract
Other-Apartment Complex	Villa De Paz Apartments	4085 44th Street	San Diego	92105	06073002302	All Races	48.70%	68.00%	Qualifying Census Tract
Other-Apartment Complex	Town Centre Manor/ Senior Housing	434 F Street	Chula Vista	91910	06073012700	All races	40.20%	57.3%	Qualifying Census Tract
Other-Apartment Complex	Hollywood Palms Apartments	4372 Home Avenue	San Diego	92105	06073002502	Hispanic	33.50%	59.50%	Qualifying Census Tract
Other-Apartment Complex	Bella Vista Apartments	545 N. Mollison Avenue	El Cajon	92021	06073016302	Hispanic	39.60%	60.30%	Qualifying Census Tract
Other-Apartment Complex	Interfaith Community Services	573 Aster Street	Escondido	92027	06073020206	Other	54.20%	70.30%	Qualifying Census Tract
Other-Apartment Complex	Villa Harvey Mandel, Father Joe's Villages	72 17th Street	San Diego	92101	06073005100	All Races	51.00%	65.00%	Qualifying Census Tract

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Other-Apartment Complex	San Diego Downtown Silvercrest, Salvation Army	727 E Street	San Diego	92101	06073005300	Hispanic	51.00%	56.50%	Qualifying Census Tract
Other-Apartment Complex	Catholic Charities, St. Johns Plaza Apartments	8150 Broadway	Lemon Grove	91945	06073014400	All Races	42.10%	62.30%	Qualifying Census Tract
Other-Event Site	Sobreruedas en el Barrio Neighborhood Marketplace	100-299 30th Street	San Diego	92102	06073004000	All Races	50.10%	69.00%	Qualifying Census Tract
Other-Events Site	Palms Restaurant	143 E. Main Street	El Cajon	92020	06073015802	All Races	43.80%	56.20%	Qualifying Census Tract
Other-Events Site	Women's Resource Fair, Golden Hall	202 C Street	San Diego	92101	06073005300	Hispanic	51.00%	56.60%	Qualifying Census Tract
Other-Events Site	28th Annual Linda Vista Multi-Cultural Fair & Parade	6900 Linda Vista Road (btwn Comstock & Ulric streets)	San Diego	92111	06073008600	Hispanic	49.50%	60.50%	Qualifying Census Tract
Public Housing	Embrace: Affordable Housing	1050 B Street	San Diego	92101	06073005100				Means Tested site
Public Housing	Community Housing Works-Marisol Special Needs Housing	1127 Tremont St.	Oceanside	92054	06073018100				Means Tested site
Public Housing	Section 8 Rental Assistance Program, City of National City	140 East Twelfth Street, Suite B	National City	91950	06073011601				Means Tested site
Public Housing	Community Housing Works	1500 Orange Place Ave.	Escondido	92025	06073020601	All races	33.30 %	59.3%	Qualifying Census Tract
Public Housing	Father Joe's Villages	1506 Commercial Street	San Diego	92113	06073005100				Means Tested site
Public Housing	Bayview Hills, Lincoln Military Housing	1565 Ridgewood Drive	San Diego	92139	06073003201	Hispanic	29.00%	55.90%	Qualifying Census Tract
Public Housing	Granger Wellness Apartments	2700 E. 8th Street	National City	91950	06073012002	All Races	43.20%	59.00%	Qualifying Census Tract
Public Housing	Section 8 Rental Assistance Program, City of Carlsbad	2965 Roosevelt Street, Suite B	Carlsbad	92008	06073017900				Means Tested site
Public Housing	Section 8 Rental Assistance Program, Oceanside	321 North Nevada Street	Oceanside	92054	06073018200				Means Tested site

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<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
Public Housing	Canyon View (Murphy Canyon), Lincoln Military Housing	3495 Santo Road	San Diego	92124	06073009511	Hispanic	16.50%	53.10%	Qualifying Census Tract
Public Housing	Section 8 Rental Assistance Program, Ruffin Road	3989 Ruffin Road	San Diego	92123	06073009201				Means Tested site
Public Housing	Section 8 Rental Assistance Program, City of Encinitas	505 South Vulcan Avenue	Encinitas	92024	06073017404				Means Tested site
Public Housing	16th & Market Workforce Affordable Housing, Father Joe's Village	640 16th Street	San Diego	92101	06073004900				Means Tested Site
Public Housing	The Village at Serra Mesa, Lincoln Military Housing	8420 Krenz Street	San Diego	92123	06073009201	Non-Hispanic Black	40.00%	60.30%	Qualifying Census Tract
Public/Community Health Centers	Neighborhood Healthcare-Lakeside	10039 Vine Street	Lakeside	92040	06073016804	Hispanic	34.50%	55.40%	Qualifying Census Tract
Public/Community Health Centers	Women, Infants, and Children (WIC), National City	1005 E Plaza Boulevard, Suite A-B	National City	91950	06073012102				Means Tested site
Public/Community Health Centers	La Maestra Family Clinic- National City	101 N Highland Ave Suite A	National City	91950	06073011802	All races	38.80 %	61.3%	Qualifying Census Tract
Public/Community Health Centers	National City Family Clinics	1136 D Ave	National City	91950	06073011700	All races	42.80 %	57.2%	Qualifying Census Tract
Public/Community Health Centers	Borrego Community Health Foundation, DBA Centro Medico-Escondido	1151 E Washington Ave Suite C	Escondido	92025	06073020202	All races	32.60 %	62.4%	Qualifying Census Tract
Public/Community Health Centers	Mental Health Systems	125 W. Mission Avenue	Escondido	92029	06073020214	All Races	46.70%	64.10%	Qualifying Census Tract
Public/Community Health Centers	Jack E. Johns Fallbrook Family Health Center	1328 S. Mission Road	Fallbrook	92028	06073018905	Other	41.90%	52.80%	Qualifying Census Tract
Public/Community Health Centers	Jack E. Johns Fallbrook Family Health Center	1328 S. Mission Road	Fallbrook	92028	06073018905	Other	41.90%	52.80%	Qualifying Census Tract

LOCAL PROJECT SYNOPSIS

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<b>125% FPL</b>	<b>185% FPL</b>	<i>Notes</i>
Public/Community Health Centers	Horizons	1415 East 8th Street	National City	91950	06073011802	Hispanic	32.80%	59.40%	Qualifying Census Tract
Public/Community Health Centers	Otay Family Health Center	1637 Third Ave Suite B	Chula Vista	91911	06073013204	All races	32.70 %	51.0%	Qualifying Census Tract
Public/Community Health Centers	Teen Health Center	1643 Logan Ave	San Diego	92113	06073005100	All races	54.70 %	65.1%	Qualifying Census Tract
Public/Community Health Centers	Kid Care Express; Logan Heights WIC Office; Logan Heights Family Health Center	1809 National Ave	San Diego	92113	06073005100	All races	54.70 %	65.1%	Qualifying Census Tract
Public/Community Health Centers	La Maestra Community Health Center	183 S. First Street	El Cajon	92019	06073015704	Hispanic	24.90%	53.30%	Qualifying Census Tract
Public/Community Health Centers	Mental Health Systems, Women's Center	215 S. Hickory Avenue, Ste. 212	Escondido	92029	06073020602	Hispanic	39.90%	56.00%	Qualifying Census Tract
Public/Community Health Centers	North County Health Services	217 Earlham Street	Ramona	92065	06073020809	Hispanic	35.70%	61.60%	Qualifying Census Tract
Public/Community Health Centers	La Maestra Family Dental Clinic	217 Highland Avenue	San Diego	91950	06073011802	Hispanic	32.80%	59.40%	Qualifying Census Tract
Public/Community Health Centers	Diamond Neighborhoods Family Health Center	220 Euclid Ave Suite 40	San Diego	92114	06073003111	All races	46.00 %	54.4%	Qualifying Census Tract
Public/Community Health Centers	Mission Mesa Community Health Center	2210 Mesa Drive #12	Oceanside	92054	06073018509	All races	27.60 %	54.0%	Qualifying Census Tract
Public/Community Health Centers	Sherman Heights Family Health Center	2391 Island Ave	San Diego	92102	06073004100	All races	21.50 %	56.0%	Qualifying Census Tract
Public/Community Health Centers	Mountain Health & Community Services DBA Escondido Family Medicine	255 N Ash St Suite 101	Escondido	92027	06073020202	All races	32.60 %	62.4%	Qualifying Census Tract

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<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<b>125% FPL</b>	<b>185% FPL</b>	<i>Notes</i>
Public/Community Health Centers	Operation Samahan Outreach Clinic	2743 Highland Ave	National City	91950	06073011602	All races	33.10 %	56.3%	Qualifying Census Tract
Public/Community Health Centers	Operation Samahan	2835A Highland Avenue	National City	91950	06073011602	All Races	35.20%	56.20%	Qualifying Census Tract
Public/Community Health Centers	Comprehensive Health Center - Euclid Centro de Saled de la Comunidad	286 Euclid Ave Suite 302	San Diego	92114	06073003111	All races	46.00 %	54.4%	Qualifying Census Tract
Public/Community Health Centers	Mountain Health & Community Services DBA 25th St Family Medicine	316 25th St	San Diego	92102	06073004800	All races	37.20 %	63.9%	Qualifying Census Tract
Public/Community Health Centers	Borrego Community Health Foundation, DBA Centro Medico-ElCajon	396 N Magnolia Ave	El Cajon	92020	06073015802	All races	41.10 %	56.2%	Qualifying Census Tract
Public/Community Health Centers	La Maestra Family Clinic , Inc.	4060 Fairmount Ave	San Diego	92105	06073002202	All races	36.70 %	63.8%	Qualifying Census Tract
Public/Community Health Centers	La Maestra Family Clinic - Central Elementary Off-Site	4060 Polk Ave	San Diego	92105	06073002202	All races	36.70 %	63.8%	Qualifying Census Tract
Public/Community Health Centers	San Diego Family Care - Central Elementary Off-Site	4063 Polk Ave	San Diego	92105	06073002202	All races	36.70 %	63.8%	Qualifying Census Tract
Public/Community Health Centers	Neighborhood Healthcare	425 N. Date Street	Escondido	92025	06073020202	All races	32.60 %	62.4%	Qualifying Census Tract
Public/Community Health Centers	Mid-City Community Clinic-Peds	4305 University Ave Suite 150	San Diego	92105	06073002202	All races	36.70 %	63.8%	Qualifying Census Tract
Public/Community Health Centers	San Diego Family Care - Rosa Parks Elementary Off-Site	4510 Landis St	San Diego	92105	06073002601	All races	37.50 %	59.5%	Qualifying Census Tract
Public/Community Health Centers	Neighborhood Healthcare, Escondido	460 North Elm Street	Escondido	92025	06073020202	All races	32.60 %	62.4%	Qualifying Census Tract

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<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<b>125% FPL</b>	<b>185% FPL</b>	<i>Notes</i>
Public/Community Health Centers	City Height Family Center	5379 El Cajon Blvd	San Diego	92115	06073002708	All races	56.40%	80.9%	Qualifying Census Tract
Public/Community Health Centers	Oceanside Clinic	605 Crouch St	Oceanside	92054	06073018509	All races	27.60%	54.0%	Qualifying Census Tract
Public/Community Health Centers	Linda Vista Health Center; San Diego Family Health Care, Teen Clinic	6973 Linda Vista Rd	San Diego	92111	06073008600	Hispanic	30.80%	60.5%	Qualifying Census Tract
Public/Community Health Centers	North County Health Services - Grand	727 W San Marcos Blvd Suite 112	San Marcos	92078	06073020029	All races	58.70%	58.7%	Qualifying Census Tract
Public/Community Health Centers	Lemon Grove Family Health Center	7592 Broadway	Lemon Grove	91945	06073014400	All races	36.10%	62.4%	Qualifying Census Tract
Public/Community Health Centers	La Maestra Family Clinic - Lemon Grove	7967 Broadway Ave	Lemon Grove	91945	06073014400	All races	36.10%	62.4%	Qualifying Census Tract
Public/Community Health Centers	San Diego Children's Dental Clinic	8110 Birmingham Way, Bldg. 28	San Diego	92123	06073008702	Hispanic	24.80%	56.20%	Qualifying Census Tract
Shelters/Temporary Housing	Crisis House	1034 N. Magnolia Avenue	El Cajon	92020	06073016202				Means Tested site
Shelters/Temporary Housing	SBCS DV Shelter Chula Vista	1124- 1130 Bay Blvd	Chula Vista	91911	06073013205				Means Tested site
Shelters/Temporary Housing	Victorian Heights/ Transitional Housing	1133 B avenue	National City	91950	06073011601				Means Tested site
Shelters/Temporary Housing	Bread of Life Rescue Mission	1919 Apple Street, Ste. L	Oceanside	92054	06073018504				Means Tested site
Shelters/Temporary Housing	San Diego Rescue Mission	120 Elm Street	San Diego	92101	06073005700	All Races	51.20%	56.50%	Qualifying Census Tract
Shelters/Temporary Housing	Transitional Living Center, Salvation Army Door of Hope campus	2799 Health Center Drive	San Diego	92123-2708	06073008702	Hispanic	24.80%	56.20%	Qualifying Census Tract
Shelters/Temporary Housing	Domestic Violence Shelter, South Bay Community Services	430 F Street	Chula Vista	91910	06073012700	All Races	42.30%	57.30%	Qualifying Census Tract

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<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>125% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
Shelters/Temporary Housing	Home Start, Maternity Shelter	4631 35th Street	San Diego	92116	06073001800	Hispanic	27.80%	54.50%	Qualifying Census Tract
Shelters/Temporary Housing	Community Resource Center	650 Second Street	Encinitas	92024	06073017501				Means Tested site
Shelters/Temporary Housing	Trolley Trestle	746 Ada Street	Chula Vista	91911	06073010103				Means Tested site
Shelters/Temporary Housing	Polinsky Children's Center	9400 Ruffin Court	San Diego	92123	06073009510				Means Tested Site
TANF Job Readiness	North Coastal	1310 Union Plaza Court, Ste. 200	Oceanside	92054	06073018100				Means Tested site
TANF Job Readiness	East	133 West Main Street	El Cajon	92020	06073015704				Means Tested site
TANF Job Readiness	Central	1750 5th Avenue, 2nd Floor	San Diego	92101	06073005300				Means Tested site
TANF Job Readiness	CalWorks Step Forward	2772 4th Avenue	San Diego	92103	06073005600				Means Tested site
TANF Job Readiness	Two Directions: TANF (Indian Reservation)	38 Claudina Lane	Valley Center	92082	06073019106				Means Tested site
TANF Job Readiness	North Inland	463 North Midway Drive	Escondido	92027	06073020709				Means Tested site
WIC Programs	Women, Infants, and Children (WIC); San Marcos	150 Valpreda Road, Suite 102	San Marcos	92069	06073020306				Means Tested site

\* Refer to list from Delivery Sites by Type of Setting section.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

LOCAL PROJECT SYNOPSIS

Free/Reduced Price Meal Percentage Data Sheet

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Vivian Banks Charter (S, P)	Bonsall Union	37679756113468	5.22%	68.70%	73.91%
Anza Elementary (S, PS, A, P)	Cajon Valley Union	37679916037568	81.35%	7.31%	88.67%
Bostonia Elementary (S, PS, A, P)	Cajon Valley Union	37679916037576	57.83%	11.83%	69.67%
Cajon Valley Community Day (S, A, P)	Cajon Valley Union	37679916117295	78.26%	8.70%	86.96%
Cajon Valley Middle (S, A, P)	Cajon Valley Union	37679916037584	68.53%	8.96%	77.49%
Chase Avenue Elementary (S, PS, A, P)	Cajon Valley Union	37679916037592	73.96%	10.02%	83.99%
EJE Elementary Academy Charter (S, A, P)	Cajon Valley Union	37679910108563	64.75%	18.28%	83.03%
EJE Middle Academy (S, A, P)	Cajon Valley Union	37679910119255	68.18%	24.55%	92.73%
Emerald Middle (S, A, P)	Cajon Valley Union	37679916037626	75.10%	9.27%	84.37%
Flying Hills Elementary (S, PS, A, P)	Cajon Valley Union	37679916037634	38.10%	15.53%	53.62%
Greenfield Middle (S, A, P)	Cajon Valley Union	37679916037659	58.15%	13.13%	71.28%
Johnson Elementary (S, PS, A, P)	Cajon Valley Union	37679916037675	74.07%	11.34%	85.40%
Lexington Elementary (S, PS, A, P)	Cajon Valley Union	37679916037683	85.15%	10.08%	95.23%
Madison Avenue Elementary (S, PS, A, P)	Cajon Valley Union	37679916037691	51.04%	13.63%	64.67%
Magnolia Elementary (S, PS, A, P)	Cajon Valley Union	37679916037709	67.53%	14.10%	81.63%
Meridian Elementary (S, PS, A, P)	Cajon Valley Union	37679916037717	57.90%	9.73%	67.63%
Montgomery Middle (S, A, P)	Cajon Valley Union	37679916093207	59.97%	11.24%	71.21%
Naranca Elementary (S, PS, A, P)	Cajon Valley Union	37679916037725	77.95%	8.90%	86.85%
Rios Elementary (S, PS, A, P)	Cajon Valley Union	37679916037733	44.63%	13.76%	58.39%
W. D. Hall Elementary (S, PS, A, P)	Cajon Valley Union	37679916037741	46.56%	9.86%	56.42%
Jefferson Elementary School (S, A, P)	Carlsbad	37735516037782	42.17%	9.62%	51.79%
Castle Park Elementary (S, A, P)	Chula Vista Elementary	37680236037824	57.11%	12.25%	69.36%
Chula Vista Learning Community Center (S, P)	Chula Vista Elementary	37680236115778	11.92%	39.15%	51.07%
Cook (Hazel Goes) Elementary (S, A, P)	Chula Vista Elementary	37680236037881	43.41%	17.95%	61.36%
Feaster (Mae L.) Charter (S, P)	Chula Vista Elementary	37680236037956	9.69%	62.92%	72.60%
Finney (Myrtle S.) Elementary (S, A, P)	Chula Vista Elementary	37680236037964	45.40%	12.97%	58.37%
Harborside Elementary (S, A, P)	Chula Vista Elementary	37680236037873	62.72%	12.87%	75.59%
Hilltop Drive Elementary (S, A, P)	Chula Vista Elementary	37680236037899	43.55%	11.03%	54.58%
Juarez-Lincoln Elementary (S, A, P)	Chula Vista Elementary	37680236069090	40.96%	14.84%	55.80%
Kellogg (Karl H.) Elementary (S, A, P)	Chula Vista Elementary	37680236037923	40.22%	15.76%	55.98%
Lauderbach (J Calvin) Elementary (S, A, P)	Chula Vista Elementary	37680236037907	65.49%	13.65%	79.14%
Loma Verde Elementary (S, A, P)	Chula Vista Elementary	37680236037949	51.69%	19.09%	70.78%
Los Altos Elementary (S, A, P)	Chula Vista Elementary	37680236070825	54.62%	14.67%	69.29%
Montgomery (John J) Elementary (S, A, P)	Chula Vista Elementary	37680236037915	70.72%	12.15%	82.87%

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<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Mueller (Robert L.) Charter (S, P)	Chula Vista Elementary	37680236037980	13.74%	58.00%	71.74%
Otay Elementary (S, A, P)	Chula Vista Elementary	37680236095038	59.35%	15.48%	74.83%
Palomar Elementary (S, A, P)	Chula Vista Elementary	37680236037972	46.38%	11.26%	57.64%
Rice Elementary (S, A, P)	Chula Vista Elementary	37680236037931	57.89%	12.52%	70.41%
Rohr (Fred H) Elementary (S, A, P)	Chula Vista Elementary	37680236037840	51.91%	12.44%	64.35%
Silver Wing Elementary (S, A, P)	Chula Vista Elementary	37680236038004	50.48%	13.64%	64.12%
Vista Square Elementary (S, A, P)	Chula Vista Elementary	37680236038046	57.71%	9.12%	66.83%
Central Elementary (S, PS, A, P)	Escondido Union	37680986038178	81.88%	9.18%	91.06%
Conway Elementary (S, PS, A, P)	Escondido Union	37680986038186	61.63%	12.74%	74.38%
Del Dios Middle (S, A, P)	Escondido Union	37680986038194	71.55%	12.27%	83.82%
Farr Avenue Elementary (S, PS, A, P)	Escondido Union	37680980102608	81.97%	10.39%	92.37%
Felicita Elementary (S, PS, A, P)	Escondido Union	37680986038202	81.16%	12.25%	93.42%
Glen View Elementary (S, PS, A, P)	Escondido Union	37680986038939	63.08%	15.41%	78.50%
Hidden Valley Middle (S, A, P)	Escondido Union	37680986093215	59.34%	13.76%	73.10%
Juniper Elementary (S, PS, A, P)	Escondido Union	37680986038228	74.26%	7.99%	82.24%
Lincoln Elementary (S, PS, A, P)	Escondido Union	37680986038236	88.84%	7.03%	95.87%
Miller Elementary (S, PS, A, P)	Escondido Union	37680986066997	42.18%	9.45%	51.64%
Mission Middle (S, A, P)	Escondido Union	37680986038210	83.23%	8.69%	91.92%
Nicolaysen Community Day (S, A, P)	Escondido Union	37680980111526	94.12%	5.88%	100.00%
Oak Hill Elementary (S, PS, A, P)	Escondido Union	37680986038244	67.71%	12.02%	79.73%
Orange Glen Elementary (S, PS, A, P)	Escondido Union	37680986038947	58.28%	12.58%	70.86%
Pioneer Elementary (S, PS, A, P)	Escondido Union	37680986110381	89.09%	8.99%	98.07%
Rincon Middle (S, A, P)	Escondido Union	37680986105944	46.00%	10.17%	56.17%
Rock Springs Elementary (S, PS, A, P)	Escondido Union	37680986111769	62.04%	15.16%	77.20%
Rose Elementary (S, PS, A, P)	Escondido Union	37680986038251	75.00%	11.04%	86.04%
Escondido High (S, A, P)	Escondido Union High	37681063732062	43.10%	8.08%	51.18%
Orange Glen High (S, A, P)	Escondido Union High	37681063735313	61.50%	12.53%	74.03%
Valley High (Continuation) (S, A, P)	Escondido Union High	37681063732054	67.32%	7.13%	74.45%
Fallbrook Street Elementary (S, A, P)	Fallbrook Union Elementary	37681146038285	69.85%	8.46%	78.31%
La Paloma Elementary (S, A, P)	Fallbrook Union Elementary	37681146038269	64.18%	10.12%	74.30%
Live Oak Elementary (S, A, P)	Fallbrook Union Elementary	37681146109524	58.60%	10.35%	68.95%
William H. Frazier Elementary (S, A, P)	Fallbrook Union Elementary	37681146116420	59.21%	11.11%	70.32%
Helix High Charter (S, P)	Grossmont Union High School	37681303732732	7.15%	45.97%	53.12%
La Mesa Dale Elementary (S, A, P)	La Mesa-Spring Valley	37681976038475	53.57%	15.56%	69.13%

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<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Golden Avenue Elementary (S, A, P)	Lemon Grove	37682056038608	100.00%	0.00%	100.00%
Mt. Vernon Elementary (S, A, P)	Lemon Grove	37682056038632	100.00%	0.00%	100.00%
Palm Middle (S, A, P)	Lemon Grove	37682056038640	100.00%	0.00%	100.00%
San Altos Elementary (S, A, P)	Lemon Grove	37682056038657	100.00%	0.00%	100.00%
San Miguel Elementary (S, A, P)	Lemon Grove	37682056038665	100.00%	0.00%	100.00%
Vista La Mesa Elementary (S, A, P)	Lemon Grove	37682056038673	100.00%	0.00%	100.00%
Central Elementary (S, PS, A, P)	National Elementary	37682216038731	65.24%	19.88%	85.13%
El Toyon Elementary (S, PS, A, P)	National Elementary	37682216038749	65.39%	20.00%	85.39%
Ira Harbison (S, PS, A, P)	National Elementary	37682216038764	65.35%	19.97%	85.31%
John A. Otis Elementary (S, PS, A, P)	National Elementary	37682216038756	65.35%	19.96%	85.31%
Kimball (S, PS, A, P)	National Elementary	37682216038772	61.06%	24.12%	85.18%
Las Palmas (S, PS, A, P)	National Elementary	37682216038780	65.25%	19.92%	85.16%
Lincoln Acres (S, PS, A, P)	National Elementary	37682216038798	65.22%	19.94%	85.16%
Olivewood (S, PS, A, P)	National Elementary	37682216038806	65.23%	19.91%	85.14%
Palmer Way (S, PS, A, P)	National Elementary	37682216038814	51.07%	22.33%	73.40%
Rancho de la Nacion (S, PS, A, P)	National Elementary	37682216108559	65.34%	19.89%	85.23%
Del Rio Elementary (S, A, P)	Oceanside Unified	37735696088991	69.34%	15.43%	84.77%
E. G. Garrison Elementary (S, A, P)	Oceanside Unified	37735696069108	66.21%	15.86%	82.07%
Laurel Elementary (S, A, P)	Oceanside Unified	37735696038848	82.39%	10.61%	92.99%
Libby Elementary (S, A, P)	Oceanside Unified	37735696038855	88.62%	11.38%	100.00%
Louise Foussat Elementary (S, A, P)	Oceanside Unified	37735690113514	48.52%	16.94%	65.46%
Mission Elementary (S, A, P)	Oceanside Unified	37735696038871	86.01%	9.84%	95.85%
North Terrace Elementary (S, A, P)	Oceanside Unified	37735696038889	30.64%	29.24%	59.88%
Ocean Shores High School (S, A, P)	Oceanside Unified	37735693739026	54.80%	10.73%	65.53%
Palmquist Elementary (S, A, P)	Oceanside Unified	37735696038897	42.98%	8.84%	51.82%
Reynolds Elementary (S, A, P)	Oceanside Unified	37735696106546	52.16%	13.11%	65.28%
San Luis Rey Elementary (S, A, P)	Oceanside Unified	37735696038905	54.99%	14.15%	69.14%
South Oceanside Elementary (S, A, P)	Oceanside Unified	37735696038921	50.00%	7.20%	57.20%
Davila Day (S, A, P)	San Diego County Office of Education	37103710120485	56.10%	4.88%	60.98%
East Region Community (S, P)	San Diego County Office of Education	37103710115915	87.38%	7.77%	95.15%
East Region Court (S, P)	San Diego County Office of Education	37103710116020	100.00%	0.00%	100.00%
Hope Region Community (S, P)	San Diego County Office of Education	37103710115931	100.00%	0.00%	100.00%
Mesa Region Court (S, P)	San Diego County Office of Education	37103710115972	100.00%	0.00%	100.00%
Metro Region Community (S, P)	San Diego County Office of Education	37103710115949	98.27%	1.15%	99.42%

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Metro Region Court (S, P)	San Diego County Office of Education	37103710116012	100.00%	0.00%	100.00%
Monarch Elementary Community (S, A, P)	San Diego County Office of Education	37103710120493	100.00%	0.00%	100.00%
North Region Community (S, P)	San Diego County Office of Education	37103710115956	78.77%	11.99%	90.75%
North Region Court (S, P)	San Diego County Office of Education	37103710116038	100.00%	0.00%	100.00%
San Pasqual Academy (S, A)	San Diego County Office of Education	37103710115998	100.00%	0.00%	100.00%
South Region Community (S, P)	San Diego County Office of Education	37103710115923	88.19%	1.57%	89.76%
Adams Elementary (S, PS, A, P)	San Diego Unified	37683386039101	77.18%	3.90%	81.08%
ALBA (S, A, P)	San Diego Unified	37683383731130	74.29%	5.71%	80.00%
Alcott Elementary (S, PS, A, P)	San Diego Unified	37683386039119	50.43%	13.36%	63.79%
Angier Elementary (S, PS, A, P)	San Diego Unified	37683386039135	38.06%	32.47%	70.54%
Arroyo Paseo Charter High (S, A, P)	San Diego Unified	37683380114520	74.67%	8.67%	83.33%
Audeo Charter (S, A, P)	San Diego Unified	37683383731395	52.56%	17.05%	69.60%
Audubon Elementary (S, PS, A, P)	San Diego Unified	37683386039143	86.32%	3.68%	90.00%
Baker Elementary (S, PS, A, P)	San Diego Unified	37683386039150	94.26%	1.67%	95.93%
Balboa Elementary (S, A, P)	San Diego Unified	37683386039168	93.33%	1.67%	95.00%
Barnard Elementary (S, PS, A, P)	San Diego Unified	37683386039184	56.00%	10.91%	66.91%
Bayview Terrace Elementary (S, A, P)	San Diego Unified	37683386039218	83.93%	4.91%	88.84%
Bell Middle (S, A, P)	San Diego Unified	37683386059588	63.10%	16.65%	79.75%
Bethune Elementary (S, PS, A, P)	San Diego Unified	37683386106173	56.77%	16.99%	73.76%
Birney Elementary (S, PS, A, P)	San Diego Unified	37683386039259	57.11%	10.50%	67.61%
Boone Elementary (S, PS, A, P)	San Diego Unified	37683386039267	70.82%	14.59%	85.41%
Burbank Elementary (S, A, P)	San Diego Unified	37683386039283	95.76%	1.25%	97.01%
Cabrillo Elementary (S, PS, A, P)	San Diego Unified	37683386039291	43.30%	33.51%	76.80%
Cadman Elementary (S, PS, A, P)	San Diego Unified	37683386039309	58.67%	14.00%	72.67%
Carson Elementary (S, PS, A, P)	San Diego Unified	37683386039341	86.18%	3.82%	90.00%
Carver Elementary (S, PS, A, P)	San Diego Unified	37683386039358	87.07%	2.84%	89.91%
Central Elementary (S, PS, A, P)	San Diego Unified	37683386039366	96.68%	2.35%	99.03%
Challenger Middle (S, A, P)	San Diego Unified	37683386107056	37.82%	16.62%	54.44%
Charter School of San Diego (S, A, P)	San Diego Unified	37683383730959	53.65%	13.79%	67.44%
Chavez Elementary (S, PS, A, P)	San Diego Unified	37683386114300	89.34%	5.64%	94.98%
Cherokee Point Elementary (S, A, P)	San Diego Unified	37683380108282	93.82%	2.19%	96.02%
Chesterton Elementary (S, PS, A, P)	San Diego Unified	37683386039374	36.50%	30.10%	66.60%
Chollas/Mead Elementary (S, PS, A, P)	San Diego Unified	37683386039382	89.55%	3.39%	92.94%
Clairemont High (S, A, P)	San Diego Unified	37683383731213	52.85%	10.54%	63.39%

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Clark Middle (S, A, P)	San Diego Unified	37683386114060	97.69%	1.33%	99.02%
Clay Elementary (S, PS, A, P)	San Diego Unified	37683386039390	77.27%	7.58%	84.85%
Correia Middle (S, A, P)	San Diego Unified	37683386059596	39.59%	13.96%	53.55%
Crawford CHAMPS (S, A, P)	San Diego Unified	37683380107185	92.92%	1.09%	94.01%
Crawford IDEA (S, A, P)	San Diego Unified	37683380107201	89.74%	3.21%	92.95%
Crawford Law and Business (S, A, P)	San Diego Unified	37683380107193	91.67%	1.45%	93.12%
Crawford Multimedia and Visual Arts (S, A, P)	San Diego Unified	37683380107177	91.09%	2.87%	93.97%
Creative, Performing, and Media Arts (S, A, P)	San Diego Unified	37683383731551	61.39%	15.25%	76.64%
Crown Point Elementary (S, PS, A, P)	San Diego Unified	37683386039424	57.79%	16.73%	74.52%
Cubberley Elementary (S, PS, A, P)	San Diego Unified	37683386039432	59.23%	12.45%	71.67%
Darnall E-Charter (S, A, P)	San Diego Unified	37683386039457	100.00%	0.00%	100.00%
Dewey Elementary (S, PS, A, P)	San Diego Unified	37683386039481	42.95%	35.45%	78.41%
Doyle Elementary (S, PS, A, P)	San Diego Unified	37683386099055	41.93%	13.02%	54.95%
Edison Elementary (S, PS, A, P)	San Diego Unified	37683386039499	97.17%	1.83%	99.00%
Emerson/Bandini Elementary (S, PS, A, P)	San Diego Unified	37683386039507	89.38%	1.56%	90.94%
Encanto Elementary (S, PS, A, P)	San Diego Unified	37683386039515	80.46%	6.51%	86.97%
Ericson Elementary (S, PS, A, P)	San Diego Unified	37683386089015	39.44%	12.57%	52.01%
Euclid Elementary (S, A, P)	San Diego Unified	37683386039523	97.57%	1.37%	98.94%
Farb Middle (S, A, P)	San Diego Unified	37683386099063	56.94%	25.61%	82.55%
Fay Elementary (S, PS, A, P)	San Diego Unified	37683386039762	96.40%	1.58%	97.99%
Field Elementary (S, PS, A, P)	San Diego Unified	37683386039556	74.73%	16.37%	91.10%
Fletcher Elementary (S, PS, A, P)	San Diego Unified	37683386039564	48.13%	12.31%	60.45%
Florence Elementary (S, PS, A, P)	San Diego Unified	37683386039572	60.70%	16.29%	77.00%
Foster Elementary (S, PS, A, P)	San Diego Unified	37683386039598	49.53%	16.98%	66.51%
Franklin Elementary (S, PS, A, P)	San Diego Unified	37683386039606	81.93%	4.02%	85.94%
Freese Elementary (S, PS, A, P)	San Diego Unified	37683386039614	80.45%	7.64%	88.09%
Fulton Elementary (S, PS, A, P)	San Diego Unified	37683386039630	84.13%	5.79%	89.92%
Gage Elementary (S, PS, A, P)	San Diego Unified	37683386039648	41.18%	17.41%	58.59%
Garfield Elementary (S, PS, A, P)	San Diego Unified	37683386039655	86.25%	3.77%	90.03%
Garfield High (S, A, P)	San Diego Unified	37683383737962	80.00%	5.97%	85.97%
Golden Hill Elementary(S, PS, A, P)	San Diego Unified	37683380108266	89.89%	5.15%	95.04%
Gompers Preparatory Academy (S, A, P)	San Diego Unified	37683380119610	69.98%	16.03%	86.00%
Hamilton Elementary (S, A, P)	San Diego Unified	37683386039705	95.36%	1.72%	97.08%
Hancock Elementary (S, PS, A, P)	San Diego Unified	37683386096051	36.38%	36.25%	72.62%

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Hardy Elementary (S, PS, A, P)	San Diego Unified	37683386039713	41.71%	20.05%	61.76%
Harriet Tubman Village Charter (S, A, P)	San Diego Unified	37683386040018	75.44%	10.53%	85.96%
Hawthorne Elementary (S, PS, A, P)	San Diego Unified	37683386039721	73.89%	10.00%	83.89%
Health Sciences High (S, A, P)	San Diego Unified	37683380114462	60.71%	10.95%	71.67%
Holly Drive Leadership Academy (S, A, P)	San Diego Unified	37683386117279	72.99%	0.00%	72.99%
Hoover High (S, A, P)	San Diego Unified	37683383732997	93.53%	2.49%	96.02%
Horton Elementary (S, A, P)	San Diego Unified	37683386039754	88.85%	4.09%	92.94%
Ibarra Elementary (S, PS, A, P)	San Diego Unified	37683380108290	94.79%	1.22%	96.01%
Iftin Charter (S, A, P)	San Diego Unified	37683380108548	90.48%	4.76%	95.24%
Iftin High (S, A, P)	San Diego Unified	37683380121178	80.67%	7.33%	88.00%
Innovation Middle (S, A, P)	San Diego Unified	37683380116939	54.63%	13.61%	68.24%
Innovations Academy (S, A, P)	San Diego Unified	37683380118083	59.59%	13.47%	73.06%
Jefferson Elementary (S, A, P)	San Diego Unified	37683386039770	81.20%	5.70%	86.89%
John Muir (S, PS, A, P)	San Diego Unified	37683383730116	49.23%	18.46%	67.69%
Johnson Elementary (S, PS, A, P)	San Diego Unified	37683386039788	87.71%	4.35%	92.06%
Jones Elementary (S, PS, A, P)	San Diego Unified	37683386039796	42.03%	20.29%	62.32%
Joyner Elementary (S, PS, A, P)	San Diego Unified	37683380114041	90.49%	2.45%	92.94%
Juarez Elementary (S, PS, A, P)	San Diego Unified	37683386039804	62.55%	15.06%	77.61%
Kearny Construction Tech (S, A, P)	San Diego Unified	37683380107102	66.09%	13.26%	79.35%
Kearny Digital Media & Design (S, A, P)	San Diego Unified	37683380107078	62.42%	14.78%	77.21%
Kearny International Business (S, A, P)	San Diego Unified	37683380107094	65.29%	11.06%	76.36%
Kearny SCT (S, A, P)	San Diego Unified	37683380107086	64.35%	15.22%	79.57%
Keiller Leadership Academy (S, A, P)	San Diego Unified	37683386039812	67.33%	17.57%	84.90%
Kimbrough Elementary (S, PS, A, P)	San Diego Unified	37683386114292	95.40%	3.68%	99.08%
King/Chavez Academy Excellence (S, A, P)	San Diego Unified	37683386119598	98.86%	1.14%	100.00%
King/Chavez Arts Academy (S, A, P)	San Diego Unified	37683380109033	92.37%	7.63%	100.00%
King/Chavez Athletics Academy (S, A, P)	San Diego Unified	37683380109041	97.56%	1.83%	99.39%
King/Chavez Community High (S, A, P)	San Diego Unified	37683380118851	85.71%	3.57%	89.29%
King/Chavez Preparatory Academy (S, A, P)	San Diego Unified	37683380111906	94.20%	4.35%	98.55%
King/Chavez Primary Academy (S, PS, A, P)	San Diego Unified	37683386040190	95.93%	2.91%	98.84%
KIPP Adelante (S, PS, A, P)	San Diego Unified	37683380101345	100.00%	0.00%	100.00%
Knox Elementary (S, PS, A, P)	San Diego Unified	37683386039838	95.43%	1.57%	97.01%
Lafayette Elementary (S, PS, A, P)	San Diego Unified	37683386039853	65.22%	13.38%	78.60%
Language Academy (S, PS, A, P)	San Diego Unified	37683386040000	41.39%	14.49%	55.88%

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Lee Elementary (S, PS, A, P)	San Diego Unified	37683386039861	71.33%	13.99%	85.32%
Lewis Middle (S, A, P)	San Diego Unified	37683386059638	38.89%	13.52%	52.41%
Lincoln High (S, A, P)	San Diego Unified	37683380114025	80.26%	3.74%	84.00%
Linda Vista Elementary (S, PS, A, P)	San Diego Unified	37683386039879	91.89%	4.06%	95.94%
Lindbergh/Schweitzer Elementary (S, PS, A, P)	San Diego Unified	37683386039887	57.69%	15.87%	73.56%
Logan Elementary (S, A, P)	San Diego Unified	37683386039895	93.39%	1.61%	95.00%
Longfellow (S, PS, A, P)	San Diego Unified	37683386039911	35.59%	17.86%	53.45%
Madison High (S, A, P)	San Diego Unified	37683383733698	62.88%	14.53%	77.41%
Mann Middle (S, A, P)	San Diego Unified	37683386059646	89.84%	1.21%	91.05%
Marshall Elementary (S, PS, A, P)	San Diego Unified	37683386039952	95.63%	0.38%	96.01%
Marston Middle (S, A, P)	San Diego Unified	37683386059653	59.78%	12.53%	72.13%
Mason Elementary (S, PS, A, P)	San Diego Unified	37683386071914	43.23%	20.52%	63.74%
McGill School of Success (S, A, P)	San Diego Unified	37683386113211	100.00%	0.00%	100.00%
McKinley Elementary (S, PS, A, P)	San Diego Unified	37683386039978	50.71%	8.02%	58.73%
Memorial Scholars & Athletes (S, A, P)	San Diego Unified	37683380117333	74.30%	0.74%	75.05%
Millennial Tech Middle (S, A, P)	San Diego Unified	37683380117325	61.63%	16.67%	78.29%
Miller Elementary (S, PS, A, P)	San Diego Unified	37683386093256	28.69%	29.50%	58.19%
Mira Mesa High (S, A, P)	San Diego Unified	37683383730181	37.98%	14.71%	52.69%
Mission Bay High (S, PS, A, P)	San Diego Unified	37683383734431	66.67%	11.41%	78.07%
Montgomery Middle (S, PS, A, P)	San Diego Unified	37683386059679	79.60%	6.50%	86.10%
Morse High (S, A, P)	San Diego Unified	37683383734654	59.64%	13.50%	73.14%
Normal Heights Elementary (S, A, P)	San Diego Unified	37683380111864	91.56%	3.44%	95.00%
Nubia Leadership Academy (S, A, P)	San Diego Unified	37683386114961	70.00%	11.92%	81.92%
Nye Elementary (S, PS, A, P)	San Diego Unified	37683386112478	64.25%	14.17%	78.41%
Oak Park Elementary (S, PS, A, P)	San Diego Unified	37683386040026	74.25%	10.73%	84.98%
Ocean Beach Elementary (S, PS, A, P)	San Diego Unified	37683386040034	51.72%	14.53%	66.26%
O'Farrell Community Center for Advanced Academy (S, PS, A, P)	San Diego Unified	37683386061964	53.91%	11.63%	65.54%
Pacific American Academy (S, PS, A, P)	San Diego Unified	37683380120709	69.81%	11.32%	81.13%
Pacific Beach Middle (S, PS, A, P)	San Diego Unified	37683386059695	58.17%	13.04%	71.20%
Paradise Hills Elementary (S, PS, A, P)	San Diego Unified	37683386040059	69.88%	17.08%	86.96%
Penn Elementary (S, PS, A, P)	San Diego Unified	37683386077317	61.86%	16.74%	78.60%
Perkins Elementary (S, PS, A, P)	San Diego Unified	37683386039929	91.09%	1.98%	93.07%
Perry Elementary (S, PS, A, P)	San Diego Unified	37683386040067	43.04%	29.37%	72.41%
Pershing Middle (S, A, P)	San Diego Unified	37683386061972	37.98%	12.70%	50.68%

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Point Loma High (S, A, P)	San Diego Unified	37683383735750	39.84%	10.93%	50.78%
Porter Elementary (S, PS, A, P)	San Diego Unified	37683380108274	90.48%	2.51%	92.98%
Preuss School UCSD (S, PS, A, P)	San Diego Unified	37683383731189	44.02%	55.98%	100.00%
Riley/New Dawn (S, PS, A, P)	San Diego Unified	37683386040083	72.83%	0.00%	72.83%
Rodriguez Elementary (S, A, P)	San Diego Unified	37683380114033	96.51%	1.57%	98.08%
Rolando Park Elementary (S, PS, A, P)	San Diego Unified	37683386040091	76.59%	10.24%	86.83%
Roosevelt International Middle (S, A, P)	San Diego Unified	37683386059703	74.09%	10.94%	85.03%
Rosa Parks Elementary (S, PS, A, P)	San Diego Unified	37683386114375	95.91%	3.06%	98.98%
Ross Elementary (S, PS, A, P)	San Diego Unified	37683386040109	77.05%	11.48%	88.52%
Rowan Elementary (S, PS, A, P)	San Diego Unified	37683386040117	83.21%	5.97%	89.18%
San Diego Business (S, A, P)	San Diego Unified	37683380107052	85.56%	4.46%	90.02%
San Diego Communication (S, A, P)	San Diego Unified	37683380107045	94.64%	2.21%	96.85%
San Diego Early/Middle College (S, A, P)	San Diego Unified	37683380118315	68.70%	12.17%	80.87%
San Diego Global Vision Academy (S, A, P)	San Diego Unified	37683380121681	41.51%	18.87%	60.38%
San Diego International Studies (S, A, P)	San Diego Unified	37683380107029	47.51%	6.41%	53.91%
San Diego LEADS (S, A, P)	San Diego Unified	37683380107037	87.34%	4.64%	91.98%
San Diego Metro Career and Tech (S, A, P)	San Diego Unified	37683380107482	42.16%	13.73%	55.88%
San Diego MVP Arts (S, A, P)	San Diego Unified	37683380107060	88.56%	4.45%	93.01%
San Diego Science and Technology (S, A, P)	San Diego Unified	37683380107219	84.72%	5.28%	90.00%
San Diego SCPA (S, A, P)	San Diego Unified	37683383730371	40.72%	17.22%	57.94%
Sequoia Elementary (S, PS, A, P)	San Diego Unified	37683386040133	59.60%	11.60%	71.20%
Serra High (S, A, P)	San Diego Unified	37683383730173	44.36%	17.32%	61.68%
Sherman Elementary (S, PS, A, P)	San Diego Unified	37683386040158	95.18%	2.73%	97.90%
Taft Middle (S, A, P)	San Diego Unified	37683386059711	63.52%	14.72%	78.24%
Toler Elementary (S, PS, A, P)	San Diego Unified	37683386040224	52.22%	8.89%	61.11%
TRACE (S, PS, A, P)	San Diego Unified	37683383731056	73.17%	4.17%	77.35%
Twain High (S, PS, A, P)	San Diego Unified	37683383730231	77.98%	9.52%	87.50%
University City High (S, PS, A, P)	San Diego Unified	37683383730314	37.85%	12.79%	50.64%
Urban Discovery Academy Charter (S, PS, A, P)	San Diego Unified	37683380118000	40.78%	12.55%	53.33%
Valencia Park Elementary (S, A, P)	San Diego Unified	37683386040257	77.12%	10.96%	88.08%
Vista Grande Elementary (S, PS, A, P)	San Diego Unified	37683386099089	34.10%	22.56%	56.67%
Walker Elementary (S, A, P)	San Diego Unified	37683386089064	59.72%	15.63%	75.35%
Wangenheim Middle (S, PS, A, P)	San Diego Unified	37683386097844	44.66%	13.42%	58.08%
Washington Elementary (S, PS, A, P)	San Diego Unified	37683386040265	72.01%	12.63%	84.64%

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Webster Elementary (S, PS, A, P)	San Diego Unified	37683386040273	88.04%	5.02%	93.06%
Wegeforth Elementary (S, PS, A, P)	San Diego Unified	37683386040281	59.55%	16.85%	76.40%
Whitman Elementary (S, PS, A, P)	San Diego Unified	37683386040307	67.62%	12.70%	80.32%
Wilson Middle (S, PS, A, P)	San Diego Unified	37683386061980	93.70%	3.33%	97.02%
Zamorano Elementary (S, PS, A, P)	San Diego Unified	37683386106199	60.03%	16.54%	76.57%
Alvin M. Dunn Elementary (S, PS, A, P)	San Marcos Unified	37737916039069	73.50%	11.04%	84.54%
Foothills High (S, PS, A, P)	San Marcos Unified	37737913730793	56.03%	2.59%	58.62%
Joli Ann Leichtag Elementary (S, PS, A, P)	San Marcos Unified	37737910116467	62.77%	11.44%	74.21%
Knob Hill Elementary (S, PS, A, P)	San Marcos Unified	37737916107148	38.10%	12.26%	50.36%
San Marcos Elementary (S, PS, A, P)	San Marcos Unified	37737916039085	84.95%	7.46%	92.42%
San Marcos Middle (S, A, P)	San Marcos Unified	37737916039093	63.17%	11.79%	74.96%
Twin Oaks Elementary (S, PS, A, P)	San Marcos Unified	37737916115349	47.08%	8.04%	55.12%
Twin Oaks High (S, A, P)	San Marcos Unified	37737913730215	57.21%	6.25%	63.46%
Pepper Drive Elementary (S, A, P)	Santee Elementary	37683616040372	36.51%	14.35%	50.85%
Prospect Avenue Elementary (S, A, P)	Santee Elementary	37683616040380	48.86%	12.01%	60.87%
Nestor Language Academy Charter (S, P)	South Bay Union	37683956040513	21.86%	41.14%	63.00%
Bayside Elementary (S, A, P)	South Bay Union Elementary	37683956040463	70.48%	15.50%	85.98%
Berry (Godfrey G.) Elementary (S, A, P)	South Bay Union Elementary	37683956067029	71.55%	11.90%	83.45%
Central Elementary (S, A, P)	South Bay Union Elementary	37683956040471	67.55%	16.47%	84.03%
Emory Elementary (S, A, P)	South Bay Union Elementary	37683956040489	48.79%	17.92%	66.71%
Imperial Beach Elementary (S, A, P)	South Bay Union Elementary	37683956040505	44.50%	16.45%	60.95%
Mendoza (Teofilo) Elementary (S, A, P)	South Bay Union Elementary	37683956116008	58.56%	18.58%	77.14%
Nicoloff (George) Elementary (S, A, P)	South Bay Union Elementary	37683956098487	70.71%	15.90%	86.61%
Oneonta Elementary (S, A, P)	South Bay Union Elementary	37683956040521	59.49%	19.37%	78.85%
Pence (Howard) Elementary (S, A, P)	South Bay Union Elementary	37683956094973	61.68%	16.98%	78.66%
Sunnyslope Elementary (S, A, P)	South Bay Union Elementary	37683956040539	63.22%	16.49%	79.71%
West View Early Learning Center (S, A, P)	South Bay Union Elementary	37683956040547	38.17%	12.21%	50.38%
Castle Park Middle (S, A, P)	Sweetwater Union High	37684116059752	62.84%	15.33%	78.18%
Castle Park Senior High (S, A, P)	Sweetwater Union High	37684113730801	58.36%	16.16%	74.52%
Chula Vista Middle (S, A, P)	Sweetwater Union High	37684116059760	60.02%	15.81%	75.83%
Chula Vista Senior High (S, A, P)	Sweetwater Union High	37684113731064	50.07%	13.10%	63.17%
Granger Junior High (S, A, P)	Sweetwater Union High	37684116059778	61.84%	17.80%	79.64%
Hilltop Middle (S, A, P)	Sweetwater Union High	37684116062004	41.35%	15.63%	56.98%
Mar Vista Middle (S, A, P)	Sweetwater Union High	37684116059786	59.53%	13.49%	73.02%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Mar Vista Senior High (S, A, P)	Sweetwater Union High	37684113733953	51.03%	11.98%	63.02%
Montgomery Middle (S, A, P)	Sweetwater Union High	37684116070890	55.56%	18.00%	73.56%
Montgomery Senior High (S, A, P)	Sweetwater Union High	37684113738234	52.42%	16.25%	68.67%
National City Middle (S, A, P)	Sweetwater Union High	37684116059794	73.26%	16.04%	89.30%
San Ysidro High (S, A, P)	Sweetwater Union High	37684113731502	67.03%	13.84%	80.87%
Southwest Middle (S, PS, A, P)	Sweetwater Union High	37684116062012	67.07%	13.87%	80.95%
Southwest Senior High (S, A, P)	Sweetwater Union High	37684113730124	54.77%	11.89%	66.67%
Sweetwater Community Day (S, A, P)	Sweetwater Union High	37684116117154	57.14%	6.12%	63.27%
Sweetwater High (S, A, P)	Sweetwater Union High	37684113738226	66.17%	17.41%	83.58%
Alta Vista High (Continuation) (S, A, P)	Vista Unified	37684523732039	67.80%	10.24%	78.05%
Beaumont Elementary (S, PS, A, P)	Vista Unified	37684526040588	63.91%	10.95%	74.87%
Bobier Elementary (S, PS, A, P)	Vista Unified	37684526040596	77.71%	13.70%	91.42%
Breeze Hill Elementary (S, PS, A, P)	Vista Unified	37684526110399	41.59%	10.61%	52.20%
Casita Center for Science/Math/Technology (S, A, P)	Vista Unified	37684526069124	47.55%	14.87%	62.42%
Crestview Elementary (S, PS, A, P)	Vista Unified	37684526040612	73.83%	12.58%	86.41%
Foothill Oak Elementary (S, PS, A, P)	Vista Unified	37684520105882	82.39%	10.53%	92.92%
Grapevine Elementary (S, PS, A, P)	Vista Unified	37684526040620	73.17%	14.00%	87.17%
Hannalei Elementary (S, PS, A, P)	Vista Unified	37684520100933	43.92%	16.88%	60.80%
Major General Raymond Murray High (S, A, P)	Vista Unified	37684520115451	62.69%	7.46%	70.15%
Maryland Elementary (S, PS, A, P)	Vista Unified	37684520111237	84.56%	10.40%	94.97%
Monte Vista Elementary (S, PS, A, P)	Vista Unified	37684526040638	38.49%	13.81%	52.30%
North County Trade Tech High (S, A, P)	Vista Unified	37684520114264	43.12%	14.68%	57.80%
Olive Elementary (S, PS, A, P)	Vista Unified	37684526040646	82.75%	15.38%	98.14%
Rancho Minerva Middle (S, A, P)	Vista Unified	37684526059802	71.89%	12.67%	84.56%
SIATech (S, A, P)	Vista Unified	37684520106120	100.00%	0.00%	100.00%
Temple Heights Elementary (S, PS, A, P)	Vista Unified	37684520100925	42.28%	18.67%	60.96%
Vista Academy of Visual and Performing Arts (S, PS, A, P)	Vista Unified	37684526040653	60.95%	14.79%	75.73%
Washington Middle (S, PS, A, P)	Vista Unified	37684526059810	75.47%	12.92%	88.39%
All Tribes Elementary Charter (S, P)	Warner Unified	37754160122796	0.00%	75.00%	75.00%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents(P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measureable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teens by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
X	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
X	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
X	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
X	Other, specify:  Develop healthy nutrition policies at faith-based organizations, worksites and emergency food distribution sites.

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of seven (7) proposed subcontractors in the County of San Diego's FFY14 SNAP-Ed Program. All subcontractors will support our SNAP-Ed program's primary project objectives as specified in Section 1 of this document.

**Objectives 1-4:** Seven (7) subcontractors (A – G) will coordinate nutrition education and obesity prevention activities working directly with adults, teens and children at local school district sites. These seven subcontractors will support the LHD by providing nutrition education classes at schools, conducting parent engagement activities, and integrating Harvest of the Month activities in classroom and community events.

Subcontractor A (University of California San Diego - UCSD) will focus on school engagement and train teachers on how to use the *PowerPlay!* curriculum for elementary school students. This will include lessons on the importance of vegetable and fruit consumption, taste testing and food demonstrations and also Harvest of the Month activities. Student workbooks and teacher materials will be provided in the classroom. Physical activity lessons will also be incorporated in the curriculum. Network-approved posters and other supporting educational materials will be placed at schools and also distributed to parents of students. This partnership

will assist the LHD by providing direct nutrition education at these targeted sites.

Subcontractor A (UCSD) will also develop and implement policies, systems, and environmental change strategies related to school, worksite, retail and faith-based interventions. Wellness policies will help create an environment supporting healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity. Other activities will include:

- Students will be educated on proper nutrition and healthy foods and on the importance of hydration before, during and after physical activity.
- Worksite strategies will include implementing healthy meeting/worksite policies and monthly work lunch and learn employee wellness presentations on nutrition education and physical activity.
- Retail strategies will include highlighting healthy choices at retail stores, working with retailers on point of purchase strategies, and integrating Harvest of the Month promotion. Strategies will also include farmers market promotion through the nutrition education classes offered. Farmers markets that accept EBT cards will be promoted.
- Faith-based strategies will include engaging church leaders to implement nutrition education programs and physical activity opportunities, improving the nutritional quality of foods served at church-related functions, and implementing healthy food and beverage policies for church celebrations.

Subcontractors B-G (B: HomeStart-Central, C: HomeStart-East, D: South Bay Community Services, E: Social Advocates for Youth (SAY) San Diego, F: InterFaith-North Inland, and G: InterFaith-North Coastal) will provide nutrition education and services to eligible and potentially eligible CalFresh populations as part of the administration of the SNAP-Ed program. Nutrition education classes will emphasize the importance of fruit and vegetable consumption and physical activity using MyPlate, Harvest of the Month and physical activity curricula.

These six subcontractors will also collaborate with County staff to implement Communities of Excellence (CX3) projects in low-income neighborhoods throughout San Diego County. These projects are community improvement strategies related to school, worksite, retail and faith-based settings. Residents of these neighborhoods will learn about community engagement strategies, provide presentations to decision makers on community improvement, and implement these projects and strategies.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

Subcontractor A (UCSD) will implement SNAP-Ed services countywide and will be responsible for policies, systems, and environmental change strategies related to school, worksite, retail and faith-based interventions.

Subcontractors B – G (B: HomeStart-Central, C: HomeStart-East, D: South Bay Community

Services, E: Social Advocates for Youth (SAY) San Diego, F: InterFaith-North Inland, and G: InterFaith-North Coastal) will focus on CX3 and community engagement in their specific geographic regions: the Central Region, the East Region, the South Region, the North Central Region, the North Inland Region and the North Coastal Region. These subcontractors will also focus on specific low-income neighborhoods in these regions through the CX3 projects.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FFY 14?**

N/A

## Budget Coversheet

Prime Grantee Name: County of San Diego - Public Health Services

Grant Number: 13-20528

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$561,453.00	\$805,889.85	\$244,436.85	30.33%
2 Benefits	\$222,897.00	\$375,759.41	\$152,862.41	40.68%
3 Operating	\$28,982.00	\$40,454.60	\$11,472.60	28.36%
4 Equipment	\$1,000.00	\$0.00	-\$1,000.00	0.00%
5 Travel & Per Diem	\$15,182.00	\$27,971.86	\$12,789.86	45.72%
6 Subcontractors	\$467,013.00	\$2,211,993.00	\$1,744,980.00	78.89%
7 Other Costs	\$16,829.00	\$511,123.00	\$494,294.00	96.71%
8 Indirect Costs	\$209,421.00	\$315,500.28	\$106,079.28	33.62%
<b>Totals:</b>	<b>\$1,522,777.00</b>	<b>\$4,288,692.00</b>	<b>\$2,765,915.00</b>	<b>354.31%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	More FTEs in FFY14 (14.50 vs. 9.60)
2 Benefits	Benefits increased due to additional FTEs.
3 Operating	Higher operating costs are associated with the higher grant amount for FFY14.
4 Equipment	N/A
5 Travel & Per Diem	More trips planned for FFY14 and more staff will go on these trips.
6 Subcontractors	UCSD sub-contract worth \$1,349,359 will start in FFY14, as will other sub-contracts.
7 Other Costs	Higher other costs are associated with the higher grant amount for FFY14.
8 Indirect Costs	Higher indirect costs are associated with the higher grant amount for FFY14.

## Prime Staffing

**Prime Grantee Name:**

County of San Diego - Public Health Services

**Grant Number:**

13-20528

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		3	Administrator (e.g., Director of Programs)	April Fernandez	100.00%	0.00%	0.5	\$86,674.00	\$43,337.00	62.800%	\$27,215.64	\$70,552.64	
2		27	Project Coordinator	Ramona Berry	100.00%	0.00%	1	\$63,128.00	\$63,128.00	62.800%	\$39,644.38	\$102,772.38	
3		13	Dietician	Barbara Hughes	20.00%	80.00%	1	\$87,360.00	\$87,360.00	11.170%	\$9,758.11	\$97,118.11	
4		21	Nutritionist/Nutrition Educator/Nutrition Aide	Naomi Butler	80.00%	20.00%	0.4	\$70,179.00	\$28,071.60	62.800%	\$17,628.96	\$45,700.56	
5		30	Research Specialist	Amelia Kenner-Brininger	100.00%	0.00%	0.5	\$70,491.00	\$35,245.50	62.800%	\$22,134.17	\$57,379.67	
6		8	Contract Manager	Wilfredo Perez	100.00%	0.00%	1	\$73,356.00	\$73,356.00	62.800%	\$46,067.57	\$119,423.57	
7		1	Accountant/Finance Analyst	TBD	100.00%	0.00%	0.25	\$66,248.00	\$16,562.00	62.800%	\$10,400.94	\$26,962.94	
8		22	Office Manager/Secretary/Admin Assistant	Karen Crie	100.00%	0.00%	1	\$36,254.00	\$36,254.00	62.800%	\$22,767.51	\$59,021.51	
9		22	Office Manager/Secretary/Admin Assistant	TBD	100.00%	0.00%	0.25	\$27,997.00	\$6,999.25	62.800%	\$4,395.53	\$11,394.78	
10		6	Community Liaison	TBD	20.00%	80.00%	0.5	\$51,563.00	\$25,781.50	62.800%	\$16,190.78	\$41,972.28	
11		37	Communications Manager	Daniel Bennett	100.00%	0.00%	0.5	\$83,200.00	\$41,600.00	11.170%	\$4,646.72	\$46,246.72	
12		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Dania Barroso-Conde	86.67%	13.33%	0.75	\$62,676.00	\$47,007.00	62.800%	\$29,520.40	\$76,527.40	

**Prime Staffing**

13		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Carey Riccitelli	86.67%	13.33%	0.75	\$62,676.00	\$47,007.00	62.800%	\$29,520.40	\$76,527.40
14		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Ashley Cassat	86.67%	13.33%	0.75	\$62,676.00	\$47,007.00	62.800%	\$29,520.40	\$76,527.40
15		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Luz Elena Quintanar	86.67%	13.33%	0.75	\$62,676.00	\$47,007.00	62.800%	\$29,520.40	\$76,527.40
16		6	Community Liaison	Keryna Johnson	86.67%	13.33%	0.75	\$41,163.00	\$30,872.25	11.170%	\$3,448.43	\$34,320.68
17		6	Community Liaison	Anita Walia	86.67%	13.33%	0.75	\$41,163.00	\$30,872.25	11.170%	\$3,448.43	\$34,320.68
18		6	Community Liaison	Vanessa Torres	86.67%	13.33%	0.75	\$41,163.00	\$30,872.25	11.170%	\$3,448.43	\$34,320.68
19		6	Community Liaison	TBD	86.67%	13.33%	0.75	\$41,163.00	\$30,872.25	11.170%	\$3,448.43	\$34,320.68
20		38	Contract Specialist	Grace Anggrainy	100.00%	0.00%	0.5	\$73,356.00	\$36,678.00	62.800%	\$23,033.78	\$59,711.78
<b>Totals:</b>					<b>1713.36%</b>	<b>286.64%</b>	<b>13.4</b>	<b>\$1,205,162.00</b>	<b>\$805,889.85</b>		<b>\$375,759.41</b>	<b>\$1,181,649.26</b>

**Definition and basis for calculations of benefit rate(s):**

Per the HHS Fiscal Unit, 62.8% is the standard benefit rate for regular county employees and 11.17 percent is the standard benefit rate for temporary county employees.

## Prime Budget Justification

Prime Grantee Name: County of San Diego - Public Health Services  
 Grant Number: 13-20528

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Operating Expenses	IT costs and office supplies - \$3,019 per FTE. There are 13.4 FTEs.	\$3,019.00	13.40	1.00	\$40,454.60		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$40,454.60</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		N/A					\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		NSC meeting	Sacramento	1	3	2	1	\$40.00	\$84.00	\$500.00				\$1,992.00	
		LHD Project Coord. Mtg. - Oct.	Sacramento	1	3	1.5	1	\$40.00	\$84.00	\$500.00				\$1,932.00	
		LHD Project Coord. Mtg. - April	Sacramento	1	3	1	0	\$40.00	\$0.00	\$500.00				\$1,620.00	

**Prime Budget Justification**

		NEOP Statewide Collab. Meeting	Sacramento	2	3	2	1	\$40.00	\$84.00	\$500.00				\$3,984.00	
		CCLHDN Conference - 2 Ramona Berry, 27 Project Coordinator; 4 Naomi Butler, Nutritionist (21); 3 Barbara Hughes, Dietician (13).	Bay Area												
				1	2.4	3	2	\$40.00	\$140.00	\$500.00		\$300.00		\$2,880.00	
		Youth Engagement Training	Sacramento	1	4	2	1	\$40.00	\$84.00	\$500.00				\$2,656.00	
		Youth Conference	Sacramento	1	4	3	2	\$40.00	\$84.00	\$500.00				\$3,152.00	
		Impact/Outcome Eval. Training	Sacramento	1	3	1	0	\$40.00	\$0.00	\$500.00				\$1,620.00	
		Mileage = 1,200 x .565/mile	San Diego	12	12	0	0	\$0.00	\$0.00	\$0.00	1,199.98			\$8,135.86	
<b>Total Travel and Per Diem:</b>													<b>\$27,971.86</b>		

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A University of California San Diego	University of California San Diego (UCSD) - prime SNAP-Ed contractor for San Diego County. UCSD provides direct and indirect education on nutrition and physical activity; community education and Policy, Systems and Environmental change and other services to achieve the four primary objectives of the SNAP-Ed grant: (1) Consumption and Access to Healthy Foods – Fruit and Vegetables, (2) Consumption and Access to Healthy Beverages and Reduced Consumption of Unhealthy Beverages, (3) Physical Activity and Sedentary Behavior, and (4) Environmental Supports for Nutrition Education. The School, Worksite, Retail and Faith-Based areas of the SNAP-Ed program are emphasized. \$340,000 of the total amount may be used to subcontract for Early Childhood Services and Harvest of the Month school services.	\$1,689,359.00	

**Prime Budget Justification**

		B	Home Start (Central)	Procurement for Nutrition Education services contracts with CBOs. Contractors provide services for the Family Self-Sufficiency (FSS) program. The FSS program helps eligible participants develop and continue educational and career goals. Participants are encouraged to seek training or education that will enable them to work or improve their current employment situation. The FSS program requires the provision of SNAP-Ed services. Contractors provide nutrition education, physical activity and related services to eligible and potentially eligible CalFresh populations as part of the administration of the SNAP-Ed program. Services are designed to achieve the four main objectives of the SNAP-Ed grant. These contracts include the following SNAP-Ed objectives: (1) Consumption and Access to Healthy Foods – Fruit and Vegetables, (2) Consumption and Access to Healthy Beverages and Reduced Consumption of Unhealthy Beverages, (3) Physical Activity and Sedentary Behavior. These same contractors will be responsible for CX3 Regional Support: the administration and management of CX3 projects and community engagement activities in support of the SNAP-Ed program. Contractors collaborate with designated business organizations to ensure that these organizations conduct CX3 community engagement and educational activities in their designated areas. The same four objectives will be addressed. These contracts include the following SNAP-Ed objectives: (1) Consumption and Access to Healthy Foods - Fruits and Vegetables, (2) Consumption and Access to Healthy Beverages and Reduced Consumption of Unhealthy Beverages, (3) Physical Activity and Sedentary Behavior, and (4) Environmental Supports for Nutrition Education. Home Start will be the FSS contractor for the Central region of the county.		\$120,659.00	
		C	Home Start (East)	Same as above. Home Start will also be the FSS contractor for the East region of the county.		\$80,395.00	
		D	South Bay Community Services	Same as above. South Bay Community Services will be the FSS contractor for the South region of the county.		\$76,369.00	
		E	Social Advocates for Youth San Diego (North Central)	Same as above. SAY San Diego will be the FSS contractor for the North Central region of the county.		\$80,395.00	

**Prime Budget Justification**

		F	Interfaith Community Services (North Inland)	Same as above. Interfaith Community Services will be the FSS contractor for the North Inland region of the county.	\$84,421.00	
		G	Interfaith Community Services (North Coastal)	Same as above. Interfaith Community Services will also be the FSS contractor for the North Coastal region of the county.	\$80,395.00	
<b>Total Sub Grant(s):</b>					<b>\$2,211,993.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Enhanced funding for FFY14	Additional FFY14 funds per 4/2/13 Program Letter 13-06 from Network. Enhanced funds will be used for projects focusing on Policy, Systems and Environmental (PSE) changes to improve the effectiveness of the SNAP-Ed program. These projects will be designed to achieve the four primary objectives of the SNAP-Ed grant: (1) Consumption and Access to Healthy Foods – Fruit and Vegetables, (2) Consumption and Access to Healthy Beverages and Reduced Consumption of Unhealthy Beverages, (3) Physical Activity and Sedentary Behavior, and (4) Environmental Supports for Nutrition Education. The emphasis of the enhanced funds will be on the School, Worksite, Retail and Faith-Based areas of the SNAP-Ed program.	\$304,556.00	1.00	1.00	\$304,556.00	

**Prime Budget Justification**

		Various other costs	Will cover other expenses, such as nutrition education publications, materials and videos; printing costs; training and education; and food for demonstrations and testing. Printing: 100-150 requests to print materials (USDA tip sheets, Harvest of the Month materials, MyPlate educational materials, CX3 Fact Sheets, etc.) @ \$453.33 per request. Videos: 7-10 Breakfast in the Classroom videos @ \$6k each plus added production costs of approximately 17%. In San Diego County, the LHD School Channel trains teachers on the Network-approved Power Play! curriculum. These teachers present 10 nutrition and physical activity lessons in 15-30 minute sessions to their students using the curriculum manuals and student workbooks. We have an opportunity to engage kids in nutrition and physical activity education during breakfast in the classroom. The videos will be used as a supplement to the Power Play! lessons the teachers are facilitating. Website Integration with SNAP-Ed promotion: In San Diego County, we currently have a website called HealthyWorks which is planned to be an online communication tool (*not to exceed \$ 10,000)for the LHD's SNAP-Ed program to the SNAP-Ed community and to partners. We plan to incorporate Network-approved messaging, identify county emergency food resources, EBT-accepting retail stores and Farmers market locations, and other communication efforts on this medium. Food demonstrations for classroom trainings and community events: 50- 80 events @ \$200 each. Booth rentals for SNAP-Ed community events: 10-12 @ \$213.90 each	\$181,567.00	1.00	1.00	\$181,567.00		
		Office Space	Rental of office space for Nestor Martinez. Mr. Martinez is a CDPH Project Manager and will assist the County staff with the administration and management of the SNAP-Ed Grant. 38.5 sq ft x 2,083.33 * = \$ 25,000.00 (*Including but not limited to: space; computer; Internet, phone and copier/scanner use; repair; maintenance; custodial; trash removal; recycling and utility costs.)	\$25,000.00	1.00	1.00	\$25,000.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Other Costs:</b>								<b>\$511,123.00</b>	

**Budget Revision**      **Indirect Costs**

### Prime Budget Justification

Action	Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
			26.70%	\$1,181,649.00	\$315,500.28	
<b>Total Indirect Costs:</b>					<b>\$315,500.28</b>	
<b>Total Budget:</b>					<b>\$4,288,692.00</b>	

### Sub Staffing A

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

County of San Diego - Public Health Services  
 13-20528  
 University of California San Diego

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Michelle Zive	30.00%	35.00%	0.65	\$91,260.00	\$59,319.00	45.799%	\$27,167.64	\$86,486.64	
2		27 Project Coordinator	Blanca Melendrez	20.00%	80.00%	1	\$78,424.00	\$78,424.00	45.799%	\$35,917.58	\$114,341.58	
3		1 Accountant/Finance Analyst	Cynthia Escobedo	30.00%	0.00%	0.3	\$57,852.00	\$17,355.60	45.799%	\$7,948.73	\$25,304.33	
4		8 Contract Manager	TBD	20.00%	0.00%	0.2	\$84,636.00	\$16,927.20	45.799%	\$7,752.53	\$24,679.73	
5		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$47,000.00	\$47,000.00	45.799%	\$21,525.63	\$68,525.63	
6		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$58,992.00	\$58,992.00	45.799%	\$27,017.87	\$86,009.87	
7		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	50.00%	0.5	\$46,572.00	\$23,286.00	45.799%	\$10,664.81	\$33,950.81	
8		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$58,992.00	\$58,992.00	45.799%	\$27,017.87	\$86,009.87	

Sub Staffing A

9		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$58,992.00	\$58,992.00	45.799%	\$27,017.87	\$86,009.87
10		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$46,572.00	\$46,572.00	45.799%	\$21,329.61	\$67,901.61
11		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	40.00%	0.4	\$29,232.00	\$11,692.80	45.799%	\$5,355.21	\$17,048.01
12		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	40.00%	0.4	\$29,232.00	\$11,692.80	45.799%	\$5,355.21	\$17,048.01
13		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	40.00%	0.4	\$29,232.00	\$11,692.80	45.799%	\$5,355.21	\$17,048.01
14		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	40.00%	0.4	\$29,232.00	\$11,692.80	45.799%	\$5,355.21	\$17,048.01
15		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$46,572.00	\$46,572.00	45.799%	\$21,329.61	\$67,901.61
16		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$46,572.00	\$46,572.00	45.799%	\$21,329.61	\$67,901.61

**Sub Staffing A**

17		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	50.00%	0.5	\$46,572.00	\$23,286.00	45.799%	\$10,664.81	\$33,950.81	
18		7	Computer Specialist	Vincent Wong	0.00%	20.00%	0.2	\$52,128.00	\$10,425.60	45.799%	\$4,774.84	\$15,200.44	
<b>Totals:</b>					<b>100.00%</b>	<b>1095.00%</b>	<b>11.95</b>	<b>\$938,064.00</b>	<b>\$639,486.60</b>		<b>\$292,879.86</b>	<b>\$932,366.46</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant A Name:** University of California San Diego

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Consumable Supplies	\$33.88/month x 12 months x 11.95 FTE , such as paper, pens, file folders, computer disks, and toner/ink cartridges.	\$33.88	12.00	11.95	\$4,858.39		
<b>Total Operating Expenses:</b>							<b>\$4,858.39</b>		

Budget Revision		Travel and Per Diem														
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		Mgrs/Dir/Coordinators (positions 1, 2, 8 and two from 5, 6, 8, 9, 10) - 2 NEOP trips, CCLHDN,	Bay Area/Sac.	4	3.85					\$285.00				\$4,389.00		
		Mgrs/Dir/Coordinators (positions 1, 2, 8 and two from 5, 6, 8, 9, 10)	Bay Area/Sac.	1	3.85	2	2	\$75.00						\$577.50		
		Mgrs/Dir/Coordinators (positions 1, 2, 8 and two from 5, 6, 8, 9, 10)	Bay Area/Sac.	1	3.85	2	2		\$145.00					\$1,116.50		
		Mgrs/Dir/Coordinators (positions 1, 2, 8 and two from 5, 6, 8, 9, 10) - ground transp.	Bay Area/Sac.	1	3.85						1,516.00			\$856.54		
		Coordinators (4 from positions 5, 6, 8, 9 and 10)- NEOP trip, CCLHDN, Community/Youth	Bay Area/Sac.	3	4					\$285.00				\$3,420.00		
		Coordinators (4 from positions 5, 6, 8, 9 and 10)	Bay Area/Sac.	1	4	2	2	\$75.00						\$600.00		
		Coordinators (3 from positions 5, 6, 8, 9 and 10)	Bay Area/Sac.	1	3	2	2		\$145.00					\$870.00		
		Coordinators (3 from positions 5, 6, 8, 9 and 10) - ground transp.	Bay Area/Sac.	1	3						868.69			\$490.81		



### Sub A Budget Justification

Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		26% of Modified Direct = total operating less rent x off-campus rate of 26% =(\$1,081,401-\$50,793)X.26	26.00%	\$1,030,608.00	\$267,958.08	
<b>Total Indirect Costs:</b>					<b>\$267,958.08</b>	
<b>Total Budget:</b>					<b>\$1,689,359.00</b>	

### Sub Staffing B

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant B Name:** Home Start (Central)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition Educator/Nutrition Aide	Kelsey Strong		100.00%	1	\$34,340.00	\$34,340.00	30.699%	\$10,541.88	\$44,881.88	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD		60.00%	0.6	\$34,340.00	\$20,604.00	30.699%	\$6,325.13	\$26,929.13	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>160.00%</b>	<b>\$1.60</b>	<b>\$68,680.00</b>	<b>\$54,944.00</b>		<b>\$16,867.00</b>	<b>\$71,811.00</b>	

**Definition and basis for calculations of benefit rate(s):** FICA (7.65% OF Wages), SUI (2% of Wages), Health Dental Ins. -\$541.67/mo/FTE X 12 mos.,

### Sub B Budget Justification

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant B Name:** Home Start (Central)

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Insurance Expense	General Liability/Worker's Compensation	\$37.76	12.00	1.60	\$725.00	
		Utilities and Telephone	Gas & electric, water and telephone	\$45.00	12.00	1.60	\$864.00	
		Repairs and Maintenance	IT and site/facilities	\$80.00	12.00	1.60	\$1,536.00	
		Facilities costs	Space cost and rental	\$400.00	12.00	1.60	\$7,680.00	
		Consumable supplies	General office supplies (pens, paper, folders, etc.), copying, printing	\$180.36	12.00	1.60	\$3,463.00	
							\$0.00	
							\$0.00	
<b>Total Operating Expenses:</b>							<b>\$14,268.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Nutrition Educator	In-County	12	1.6						120.35			\$816.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$816.00</b>	

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A CX3	Sub-grant for Community Based Organizations (CBOs) for CX3 Regional Support.	\$20,000.00	
<b>Total Sub Grant(s):</b>				<b>\$20,000.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food supplies for Workshop	Food demonstration/tasting supplies	1.67	1497.00	1.00	\$2,500.00	
		Clearances	Employee background checks and DOJ clearances	240.00	1.60	1.00	\$384.00	

**Sub B Budget Justification**

						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$2,884.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Salaries and Benefits X indirect rate	15.15%	\$71,811.00	\$10,880.00		
					<b>Total Indirect Costs:</b>	<b>\$10,880.00</b>	
					<b>Total Budget:</b>	<b>\$120,659.00</b>	

### Sub Staffing C

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant C Name:** Home Start (East)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	100.00%	1	\$34,340.00	\$34,340.00	30.699%	\$10,542.00	\$44,882.00		
2					0		\$0.00		\$0.00	\$0.00		
3					0		\$0.00		\$0.00	\$0.00		
4					0		\$0.00		\$0.00	\$0.00		
5					0		\$0.00		\$0.00	\$0.00		
6					0		\$0.00		\$0.00	\$0.00		
7					0		\$0.00		\$0.00	\$0.00		
<b>Totals:</b>				<b>0.00%</b>	<b>100.00%</b>	<b>1</b>	<b>\$34,340.00</b>	<b>\$34,340.00</b>		<b>\$10,542.00</b>	<b>\$44,882.00</b>	

**Definition and basis for calculations of benefit rate(s):** FICA (7.65% OF Wages), SUI (2% of Wages), Health Dental Ins. -\$541.67/mo/FTE X 12 mos.,

### Sub C Budget Justification

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant C Name:** Home Start (East)

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Insurance Expense	General Liability/Worker's Compensation	\$37.75	12.00	1.00	\$453.00	
		Utilities and Telephone	Gas & electric, water and telephone	\$40.00	12.00	1.00	\$480.00	
		Repairs and Maintenance	IT and site/faciities	\$80.00	12.00	1.00	\$960.00	
		Facilities costs	Space cost and rental	\$200.00	12.00	1.00	\$2,400.00	
		Consumable supplies	General office supplies (pens, paper, folders, etc.), copying, printing	\$160.00	12.00	1.00	\$1,920.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$6,213.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Nutrition Educator	In-County	12	1						75.22			\$510.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$510.00</b>	

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A CX3 Sub-Grant	Sub-Grants for Community Based Organizations (CBOs) for CX3 Regional Support. Contractors are TBD.	\$20,000.00	
<b>Total Sub Grant(s):</b>				<b>\$20,000.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food supplies for Workshop	Food demonstration/tasting supplies	\$1.94	902.00	1.00	\$1,750.00	
		Clearances	Employee background checks and DOJ clearances	\$240.00	1.00	1.00	\$240.00	

**Sub C Budget Justification**

						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$1,990.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Salaries and Benefits X Indirect Rate	15.15%	\$44,882.00	\$6,800.00		
					<b>Total Indirect Costs:</b>	<b>\$6,800.00</b>	
					<b>Total Budget:</b>	<b>\$80,395.00</b>	

### Sub Staffing D

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant D Name:** South Bay Community Services

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		21 Nutritionist/Nutrition Educator/Nutrition Aide	Ana Trevinio/Michele Vasquez		100.00%	1	\$38,547.00	\$38,547.00	25.654%	\$9,889.00	\$48,436.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>100.00%</b>	<b>1</b>	<b>\$38,547.00</b>	<b>\$38,547.00</b>		<b>\$9,889.00</b>	<b>\$48,436.00</b>	

**Definition and basis for calculations of benefit rate(s):** FICA(\$38,547 x 7.65%), SUI (\$7,000 X 4%), Health/Dental Ins. (\$566.67/mo. X 12 mos.)

### Sub D Budget Justification

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant D Name:** South Bay Community Services

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Insurance Expense	General liability, Worker's Compensation	\$48.08	12.00	1.00	\$577.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$577.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Nutrition Educator	In-county	12	1						73.01			\$495.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$495.00</b>	

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A CX3	Sub-Grant for Commuunity Based Organizations (CBOs) for CX3 Regional Support	\$20,000.00	
<b>Total Sub Grant(s):</b>				<b>\$20,000.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification

### Sub D Budget Justification

		Program Supplies	Food dcmonstration/testing supplies for workshops	0.50	840.00	1.00	\$420.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$420.00</b>	

Budget Revision		Indirect Costs					Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total		
		Wages and Benefits X 13.3%	13.30%	\$48,436.00	\$6,441.00		
<b>Total Indirect Costs:</b>					<b>\$6,441.00</b>		
<b>Total Budget:</b>					<b>\$76,369.00</b>		

### Sub Staffing E

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant E Name:** Social Advocates for Youth San Diego (North Central)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		21 Nutritionist/Nutrition Educator/Nutrition Aide	Beatrice Lomer		100.00%	1	\$36,442.00	\$36,442.00	23.621%	\$8,608.00	\$45,050.00	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>100.00%</b>	<b>1</b>	<b>\$36,442.00</b>	<b>\$36,442.00</b>		<b>\$8,608.00</b>	<b>\$45,050.00</b>	

**Definition and basis for calculations of benefit rate(s):** FICA (\$36,442 X 7.65%), SUI (\$7,000 X 4%), Health/Dental Ins. (\$461.65 x 12 mos.)

## Sub E Budget Justification

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant E Name:** Social Advocates for Youth San Diego (North Central)

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Insurance Expense	General liability, Worker's Compensation (\$427/yr)	\$35.58	12.00	1.00	\$426.94	
		Facilities Costs	Space Cost and rental	\$170.00	12.00	1.00	\$2,040.00	
		Printing	Copies (\$.06/copy)	\$0.06	1267.00	1.00	\$76.02	
		Utilities and Telephone	Utilities-\$80/yr; Telephone - \$240/yr	\$26.67	12.00	1.00	\$320.04	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$2,863.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Nutrition Educator	In-county	12	1						134.96			\$915.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$915.00</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A CX3	Sub-Grants for Community Based Organizations (CBOs) for CX3 Regional Support.			\$20,000.00	
<b>Total Sub Grant(s):</b>						<b>\$20,000.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food/Food Supplies	Food demonstration/tasting supplies	\$2.50	900.00	1.00	\$2,250.00	
		Food demonstration materials	Various cooking, serving supplies for food demos-plantes, utensils, etc.	\$1,350.00	1.00	1.00	\$1,350.00	

**Sub E Budget Justification**

						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$3,600.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Wages and Benefits X 17.68%	17.68%	\$45,050.00	\$7,967.00		
					<b>Total Indirect Costs:</b>	<b>\$7,967.00</b>	

					<b>Total Budget:</b>	<b>\$80,395.00</b>	
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## Sub Staffing F

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant F Name:** Interfaith Community Services (North Inland)

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	Christia Entrekin	5.00%		0.05	\$82,014.00	\$4,100.70	20.808%	\$853.28	\$4,953.98
1 2 Accountant/Finance Analyst	Nimwa Jariwala	2.00%		0.02	\$42,016.00	\$840.32	20.808%	\$174.86	\$1,015.18
1 3 Accountant/Finance Analyst	Elia Acevedo	2.00%		0.02	\$31,200.00	\$624.00	20.808%	\$129.84	\$753.84
<b>Totals:</b>		<b>9.00%</b>	<b>0.00%</b>	<b>0.09</b>	<b>\$155,230.00</b>	<b>\$5,565.02</b>		<b>\$1,157.98</b>	<b>\$6,723.00</b>

**Definition and basis for calculations of benefit rate(s):** Salaries X 20.81%-includes FICA@ 7.65%, SUI=\$37; Health/Dental@550/mon. prorated and

## Sub F Budget Justification

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant F Name:** Interfaith Community Services (North Inland)

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
None				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
None												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A CX3 and TBD	Sub-Grants for Community-Based Organizations (CBOs) for SNAP-Ed Educ. and CX3 Regional Support.	\$77,698.00
<b>Total Sub Grant(s):</b>		<b>\$77,698.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
None				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00

**Sub F Budget Justification**

				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>			<b>\$84,421.00</b>
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## Sub Staffing G

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant G Name:** Interfaith Community Services (North Coastal)

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	Christina Entrekin	4.60%		0.046	\$82,014.00	\$3,772.64	20.967%	\$791.01	\$4,563.65
1 2 Accountant/Finance Analyst	Nima Jariwala	2.00%		0.02	\$42,016.00	\$840.32	20.967%	\$176.19	\$1,016.51
1 3 Accountant/Finance Analyst	Elia Acevedo	2.00%		0.02	\$31,200.00	\$624.00	20.967%	\$130.83	\$754.83
<b>Totals:</b>		<b>8.60%</b>	<b>0.00%</b>	<b>0.086</b>	<b>\$155,230.00</b>	<b>\$5,236.96</b>		<b>\$1,098.03</b>	<b>\$6,335.00</b>

**Definition and basis for calculations of benefit rate(s):** Salaries X 20.97%-includes FICA@ 7.65%, SUI=\$37; Health/Dental@550/mon. prorated and

## Sub G Budget Justification

**Prime Grantee Name:** County of San Diego - Public Health Services  
**Grant Number:** 13-20528  
**Sub Grant G Name:** Interfaith Community Services (North Coastal)

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
None				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
None												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A CX3 and TBD	Sub-Grants for Community-Based Organizations (CBOs) for SNAP-Ed Educ. and CX3 Regional Support.	\$74,060.00
<b>Total Sub Grant(s):</b>		<b>\$74,060.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
None				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>			<b>\$80,395.00</b>
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1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: CCSF Department of Public Health – Feeling Good Project
Grant Number: 12-10191
Program Area: Local Health Department

a. Related State Objectives.

See State-level objectives

b. Target Audience.

Gender: Male 45% Female 55%

Ethnicity:

- African American 15%, Asian 30%, Caucasian 15%, Latino 30%, Native American, Pacific Islander 10%, Other (specify)

Languages:

- English 55%, Spanish 25%, Arabic, Armenian, Bosnian, Cantonese 20%, Farsi, Hmong, Khmer (Cambodian), Korean, Lao, Mandarin, Russian, Tagalog, Vietnamese, Other (specify)

Ages:

- Under 5 years old 4%, 5 to 8 11%, 9 to 11 13%, 12 to 17 9%, 18 to 59 53%, 60 years old & over 10%

c. Focus on SNAP-Ed Eligible.

Income Targeting Data Source:

- See attached Census Tract data sheet, See attached Means Tested Program data sheet, See attached Free/Reduced Price Meal Percentage data sheet, Other (Specify):, Other (Specify):

LOCAL PROJECT SYNOPSIS

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |        |   |        |
|---|--------|---|--------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 5%     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____% |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____% | <input type="checkbox"/> MediCal                                    | _____% |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____% | <input checked="" type="checkbox"/> Public Housing                  | 5%     |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____% | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____% |
| <input type="checkbox"/> Family Resource Center                                     | _____% | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | 5%     |
| <input checked="" type="checkbox"/> Food Banks                                      | 5%     | <input type="checkbox"/> Soup Kitchens                              | _____% |
| <input checked="" type="checkbox"/> Food Pantries                                   | 5%     | <input type="checkbox"/> SSI- Supplemental Security Income          | _____% |
| <input type="checkbox"/> HeadStart  | _____% | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____% |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____% | <input type="checkbox"/> Weatherization Program                     | _____% |
| <input type="checkbox"/> Job Corps  | _____% | <input checked="" type="checkbox"/> WIC                             | 5%     |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): San Francisco County Nutrition Action Plan
- Internet/Web Sites-website address:  
<http://www.sfdph.org/dph/comupg/oprograms/NutritionSvcs/FeelingGood/default.asp>
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (175 occurrences at 1 hour(s) each)
- Community Education Events: (45 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (30 occurrences at 2 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

\_\_\_\_\_ Adult Education & Job Training Sites  
1 Adult Rehabilitation Center  
1 CalFresh Offices  
\_\_\_\_\_ Churches  
2 Community Centers  
\_\_\_\_\_ Elderly Service Centers  
2 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
1 Farmers Markets  
1 Food Stores  
\_\_\_\_\_ Head Start Programs  
\_\_\_\_\_ Individual Homes  
\_\_\_\_\_ Libraries

\_\_\_\_\_ Other Youth Education Sites (includes  
Parks and Recreation)  
\_\_\_\_\_ Public/Community Health Centers  
(includes Public Health Departments)  
2 Public Housing  
\_\_\_\_\_ Schools – students (Preschool)  
15 Schools – students (K-12)  
7 Schools – students (Afterschool Program)  
6 Schools - Parents  
1 Shelters/Temporary Housing  
\_\_\_\_\_ TANF Job Readiness Program  
3 WIC Programs  
\_\_\_\_\_ Worksites  
\_\_\_\_\_ Other (specify): \_\_\_\_\_  
\_\_\_\_\_ Other (specify): \_\_\_\_\_  
\_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 13,384

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in San Francisco city/county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) assessment results with various local stakeholders, community members, and community organizations. Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods. 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Improved knowledge of healthy eating practices and the role of physical activity in preventing chronic disease will be collected. We will collect data on numbers of people reached and assess self-reported behavior change as a result of information received. We will work with the Research and Evaluation Unit to develop an Outcome Evaluation Process, as well as evaluate our Rethink Your Drink activities. We will collect information on Organizational Change related to adoption and implementation of Healthy Food and Beverage Guidelines

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** We work closely with the San Francisco WIC Program, sharing regular updates of our project and activities. We participate in the San Francisco Rethink Your Drink Partnership Working Group, sharing information on our RYD activities and resources. We participate in the Citywide Healthy Food Retail Group, sharing information on our Community Assessments and activities supporting healthy food retail in San Francisco.

LOCAL PROJECT  
SYNOPSIS

Our coalition work and PSE work is centered primarily around the work we do within the San Francisco County Nutrition Action Plan, with a focus on helping SF CNAP Members to develop Healthy Food, Healthy Beverage and Healthy Movement Guidelines within their organizations to create healthier environments for the families they serve. The other PSE work we will be involved in is in collaboration with the San Francisco Unified School District who will address use of low nutrient density foods and beverages in classroom celebrations or as rewards in four SFUSD elementary schools. In addition we will provide resources and technical assistance to the organizations that perform a variety of sub-contracts (Early Childhood Settings, Schools and Afterschool Settings, Community Based Organizations and Faith Based Settings) with us to encourage them to adopt organizational practices to improve access to healthy food and beverages in their classes, events and celebrations.

We have not had an opportunity to develop a FFY14 Work Plan for the SF CNAP. We had intended to address this in our meeting of September 12, 2013, but we were asked to participate in a CalFresh Forum in Oakland at the same time, so we will address this in our November 2013 meeting, with the goal of having a final work plan by early 2014. It is anticipated that we will continue the work mentioned in number 3) above, where we are providing support and technical assistance to SF CNAP members and a number of other organizations that were trained on Healthy Food, Healthy Beverage and Healthy Movement Guidelines in April 2013 to see if they can develop Wellness guidelines for their programs/agencies.

We collaborate with all the members of the SF CNAP, SFUSD, Neighborhood Development Corporation, Shape Up San Francisco, CARECEN, Mission Neighborhood Health Center, Family Services Agency, Tenderloin Healthy Corner Store Coalition, Rethink Your Drink Partnership Working Group, Citywide Healthy Food Retail Group, Heart of the City Farmers' Market, San Francisco Food Bank, etc.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Rehabilitation	HealthRIGHT 360	1735 Mission St	San Francisco	94110	06075020100-4	All Races		50.0%	64.5%	ACS 2007-2011	Census Block Group
Community Center	Black Infant Health Center	1290 Fillmore St.	San Francisco	94115	06075016100-4	All Races		56.7%	63.8%	ACS 2007-2011	Census Block Group
Community Center	SRO Collaborative	48 Turk St.	San Francisco	94102	06075012501-2	All Races		65.7%	71.4%	ACS 2007-2011	Census Block Group
Farmers' Market	Heart of the City Farmers Market	1182 Market St.	San Francisco	94102	06075012402	All Races		48.1%	53.9%	ACS 2006-2010	
Food Stores	Mi Tierra/SOMA Market	1000 Howard St.	San Francisco	94103	06075017601-2	All Races		51.8%	66.6%	ACS 2007-2011	Census Block Group

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh	San Francisco CalFresh Office	1235 Mission St.	San Francisco	94103	06075017601
Emergency Food Assistance Site Food Bank	San Francisco Food Bank	900 Pennsylvania Avenue	San Francisco	94107	06075061400
Emergency Food Assistance Site/Food Pantry	Bryant St. Center	2730 Bryant St.	San Francisco	94110	06075022902
Community Health Center	Mission Neighborhood Health Center	280 Shotwell St.	San Francisco	94110	06075027700
Public Housing	Curran House	145 Taylor St.	San Francisco	94102	06075012502
Public Housing	SOMA Studios	1166-1190 Howard St.	San Francisco	94103	06075017601
Shelter/Temporary Housing	Hamilton Family Center	260 Golden Gate Ave.	San Francisco	94102	06074012401
WIC Program	WIC Office	2550 23 <sup>rd</sup> St.	San Francisco	94107	06075022802
WIC Program	WIC Office	30 Van Ness, 2 <sup>nd</sup> Floor	San Francisco	94102	06075012402
WIC Program	WIC Office	1525 Silver Ave.	San Francisco	94134	06075025701

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Bryant Elementary (S), (A), (P)	San Francisco USD	38684786040778	84.58%	10.00%	94.58%
Cesar Chavez ES (S), (A), (P)	San Francisco USD	38684786041149	80.68%	5.52%	86.20%
Dr. Charles Drew Elementary (S), (A), (P)	San Francisco USD	38684786104673	71.85%	6.67%	78.52%
Dr. Washington Carver Elementary (S), (A), (P)	San Francisco USD	38684786093496	87.94%	1.42%	89.36%
ER Taylor Elementary (S), (A)	San Francisco USD	38684786040943	60.64%	16.39%	77.03%
Everett Middle School (S)	San Francisco USD	38684786062038	73.90%	6.45%	80.35%
Galileo High School (S)	San Francisco USD	38684783831765	54.77%	12.24%	67.01%
Gordon J. Lau Elementary School (S)	San Francisco USD	38684786040877	77.93%	11.41%	89.34%
International Studies Academy High School (S)	San Francisco USD	38684783830353	65.21%	3.69%	68.89%
John Muir Elementary School (S), (A), (P)	San Francisco USD	38684786041255	77.53%	7.49%	85.02%
John O'Connell High School (S)	San Francisco USD	38684783834769	67.72%	5.30%	73.01%
Abraham Lincoln High School (S)		38684783833241	49.44%	13.23%	62.66%
Longfellow Elementary (S)	San Francisco USD	38684786041362	59.97%	14.17%	74.14%
Tenderloin Community School (S), (A), (P)	San Francisco USD	38684785115901	84.81%	6.91%	91.71%
Thurgood Marshall Academic High School (S)	San Francisco USD	38684783830403	69.92%	9.52%	79.44%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## City and County of San Francisco LHD

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of **five** proposed subcontractors in **the San Francisco** County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, **one** subcontractor will take on a coordination role to directly work and train youth and adults at local school district sites. Additionally **one other** subcontractor will support the LHD to provide nutrition education activities to adults (parents/caregivers) at school district affiliated venues such as school sponsored events and before and after school

programs. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education workshops taking place before and after school; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth of targeted sites.

**Objectives 1-3: One** subcontractor will also serve as the lead in providing nutrition education classes in the community that will include nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption, conduct food demonstrations and taste tests.

**Objectives 1-4: One** subcontractor will also serve as the coordinating body for youth engagement trainings of both youth and teens at school sites. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites.

**Objectives 1-4: One** subcontractor will also serve as the lead in providing peer education in the community that will include providing class series to community members to promote CalFresh participation, nutrition education, physical activity and increased intake fruits and vegetables, water and low fat/nonfat milk.

**Objectives 1-4: One** subcontractor will also serve as the lead in carrying out activities in the faith based settings that will include walkability assessments and assessment of the food environment to support providing nutrition education, training and technical assistance to improve the environment for access to healthy foods and physical activity..

**Objectives 1-4: One** subcontractor will also serve as the lead in carrying out activities in the early childhood settings that will include assessments of the food and physical activity environments to support providing nutrition education, training and technical assistance to improve the environment for access to healthy foods and physical activity.

**San Francisco** County LHD will specifically address **Objective 3** by working on a policies, systems, and environmental change strategy to increase the number of water stations at community sites. Community members will be educated on the importance of hydration before, during and after physical activity, trained in the different methods in which they can communicate the newly acquired knowledge to peers within their community; and help collect formative evaluation data on the level of support for increasing water stations amongst peers.

Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be **two** subcontractor(s) who will coordinate the school-based trainings of adults as it relates to parent education on healthy eating and the importance of promoting water and low fat/nonfat milk intake. **These Two** subcontractors will be actually reaching parents through different modalities in selected schools with over 50% FRMP. One subcontractor will engage parents through their peer education trainings and the other subcontractor will engage parents through school wide events and through the distribution of newsletters and other education materials sent directly to parents of youth of targeted sites. All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted with parents taking the peer education classes to ascertain any changes in fruit and vegetable consumption and beverage intake by these parents.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name:

City and County of San Francisco Department of Public Health

Grant Number:

13-20505

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$314,039.00	\$416,930.03	\$102,891.03	32.76%
2 Benefits	\$135,437.00	\$164,763.73	\$29,326.73	21.65%
3 Operating	\$20,381.00	\$50,816.64	\$30,435.64	149.33%
4 Equipment	\$0.00	\$1,950.00	\$1,950.00	0.00%
5 Travel & Per Diem	\$4,873.00	\$9,865.20	\$4,992.20	102.45%
6 Subcontractors	\$0.00	\$650,000.00	\$650,000.00	0.00%
7 Other Costs	\$3,750.00	\$13,500.00	\$9,750.00	260.00%
8 Indirect Costs	\$22,474.00	\$29,084.69	\$6,610.69	29.41%
<b>Totals:</b>	<b>\$500,954.00</b>	<b>\$1,336,910.29</b>	<b>\$835,956.29</b>	<b>166.87%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Our funding was increased from \$500,954 in FFY 2013 to \$1,336,911 in FFY 2014
2 Benefits	Our funding was increased from \$500,954 in FFY 2013 to \$1,336,911 in FFY 2014
3 Operating	As a result of increased funding for FFY 2014 we are hiring additional staff to meet Scope of Work deliverables, requiring additional office space
4 Equipment	As a result of increased funding for FFY 2014 we are hiring additional staff to meet Scope of Work deliverables, requiring additional equipment
5 Travel & Per Diem	As a result of hiring new staff we will need to train them in a variety of areas to meet Scope of Work deliverables.
6 Subcontractors	This is a new part of our FFY 2014 contract and therefore increased from \$0 to \$650,000.
7 Other Costs	As a result of increased funding for FFY 2014 we will be reaching more SNAP Ed eligible participants, resulting in increases in Other Costs.
8 Indirect Costs	As a result of increased funding we will be hiring additional staff to meet Scope of Work deliverables, this in turn increases our Indirect Costs, based on Salary + Fringe Benefits

## Prime Staffing

**Prime Grantee Name:**

City and County of San Francisco Department of Public Health

**Grant Number:**

13-20505

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		3	Administrator (e.g., Director of Programs)	Laura Brainin-Rodriguez, RD	100.00%	0.00%	0.5	\$90,493.00	\$45,246.50	44.500%	\$20,134.69	\$65,381.19	
2		27	Project Coordinator	Laura Brainin-Rodriguez, RD	60.00%	40.00%	0.5	\$90,493.00	\$45,246.50	44.500%	\$20,134.69	\$65,381.19	
3		21	Nutritionist/Nutrition Educator/Nutrition Aide	Feng Ping Yu	28.21%	71.79%	0.975	\$78,094.00	\$76,141.65	44.500%	\$33,883.03	\$110,024.68	
4		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD	28.21%	71.79%	0.975	\$78,094.00	\$76,141.65	44.500%	\$33,883.03	\$110,024.68	
5		26	Program Assistant	Kitty Ha	36.88%	63.12%	0.975	\$64,241.00	\$62,634.98	44.500%	\$27,872.56	\$90,507.54	
6		6	Community Liaison	Erica Eilenberg	20.00%	80.00%	0.5	\$36,654.00	\$18,327.00	9.000%	\$1,649.43	\$19,976.43	
7		6	Community Liaison	TBD	20.00%	80.00%	0.5	\$36,654.00	\$18,327.00	9.000%	\$1,649.43	\$19,976.43	
8		1	Accountant/Finance Analyst	Elizabeth Woo	100.00%	0.00%	0.2	\$109,267.00	\$21,853.40	9.000%	\$1,966.81	\$23,820.21	
9		8	Contract Manager	TBD	100.00%	0.00%	0.4	\$94,401.00	\$37,760.40	44.500%	\$16,803.38	\$54,563.78	
10		7	Computer Specialist	TBD	100.00%	0.00%	0.05	\$138,645.00	\$6,932.25	44.500%	\$3,084.85	\$10,017.10	
11		36	Web Designer	TBD	100.00%	0.00%	0.06	\$138,645.00	\$8,318.70	44.500%	\$3,701.82	\$12,020.52	
		<b>Totals:</b>			<b>693.30%</b>	<b>406.70%</b>	<b>5.635</b>	<b>\$955,681.00</b>	<b>\$416,930.03</b>		<b>\$164,763.73</b>	<b>\$581,693.76</b>	

**Definition and basis for calculations of benefit rate(s):**

Fringe Benefits are the employer's share of FICA-7.65%, Retirement - 24.72%, Medical and dental-12%, state employment taxes - 0.01%, disability- 0.12%

## Prime Budget Justification

Prime Grantee Name: City and County of San Francisco Department of Public Health  
 Grant Number: 13-20505

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Rent for Space	This space is used by 5 FTE (6 staff) who are 100% Network funded. No other program uses this office space. The unit cost is rent per square foot. Accounting and IT Staff space allocation is not included.	\$1.88	944.00	12.00	\$21,296.64	
		Office Supplies	This includes paper, pens, folders, printer cartridges used 100% for Network funded purposes. Quantity is 12 months.	\$2,400.00	12.00	1.00	\$28,800.00	
		Postage	This is used to submit reports, send information to the State and communicate as needed with sub-contractors, as well as local and regional partners	\$60.00	12.00	1.00	\$720.00	
<b>Total Operating Expenses:</b>							<b>\$50,816.64</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Desktop Computer	Both 9924 Public Service Aides are .5 FTE respectively. They are 100% Network funded, so FTE is not prorated. Computer to be used to complete activities in the Scope of Work	\$850.00	1.00	1.00	\$850.00	
		Monitor	Monitor for computer above. This will be used to complete activities in the Scope of Work.	\$200.00	1.00	1.00	\$200.00	
		Software Licenses	MS Office 2010, Adobe Acrobat and Adobe Photoshop to be used to complete the activities in the Scope of Work.	\$450.00	1.00	1.00	\$450.00	
		Shredder	This will be used by all staff in completing activities in the Scope of Work	\$450.00	1.00	1.00	\$450.00	
<b>Total Equipment Expenses:</b>							<b>\$1,950.00</b>	

### Budget Revision **Travel and Per Diem**

**Prime Budget Justification**

Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Conference	Sacramento	1	4	3	3	\$0.00	\$84.00	\$0.00	160.00	\$250.00	\$60.00	\$2,338.40	
		NEOP Statewide Collaborative 3, 21, 21, 17	Sacramento	2	4	2	2	\$0.00	\$84.00	\$0.00	160.00	\$0.00	\$25.00	\$1,724.80	
		CCLHDN 3, 21	Sacramento	1	2	2	2	\$0.00	\$84.00		160.00	\$275.00	\$45.00	\$1,066.40	
		Media and Communications Trainings	Sacramento	3	4	1	0	\$0.00	\$0.00	\$0.00	160.00	\$0.00	\$25.00	\$571.20	
		Community Based Initiatives Trainings	Sacramento	1	4	1	0	\$0.00	\$0.00	\$0.00	160.00	\$0.00	\$25.00	\$190.40	
		Research and Evaluation Trainings	Sacramento	2	4	1	0	\$0.00	\$0.00	\$0.00	160.00	\$0.00	\$50.00	\$580.80	
		Leadership and Partnership Trainings	Sacramento	1	4	1	0	\$0.00	\$0.00	\$0.00	160.00	\$0.00	\$25.00	\$190.40	
		Mileage to meet with Sub-contractors and provide services	San Francisco	550	5	0	0	\$0.00	\$0.00	\$0.00	8.00	\$0.00	\$0.00	\$2,486.00	
		* Whenever possible staff will carpool												\$0.00	
		LHD Project Coordinator Mtgs	Sacramento	2	2	2.5	1	\$0.00	\$84.00	\$0.00	160.00	\$0.00	\$50.00	\$716.80	
<b>Total Travel and Per Diem:</b>														<b>\$9,865.20</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)		Total	Budget Revision Justification
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A San Francisco Unified School District	(School and After School based) and (Youth Engagement)	\$340,000.00	
		B TBD	(Nutrition Education Classes) and (Impact/Outcome Evaluation)	\$90,000.00	
		C TBD	(Peer Nutrition Education)	\$40,000.00	
		D TBD	(Early Childhood and Child Healthcare Providers)	\$120,000.00	
		E TBD	(Faith-based Organizations)	\$60,000.00	
<b>Total Sub Grant(s):</b>				<b>\$650,000.00</b>	

## Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food and Supplies	Food for demonstration/taste test only at Classes (30 classes x 20 participants = 600) and Events (40 events x 120 participants = 4800) and needed paper goods. Unit Cost is cost per participant, for an estimated reach of 5400 SNAP-Ed eligible participants.	\$2.50	5400.00	1.00	\$13,500.00	
<b>Total Other Costs:</b>							<b>\$13,500.00</b>	
Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method		Total	Budget Revision Justification	
		Personnel and Fringes - In order to preserve funds for program activities, City and County of San Francisco Dept. of Public Health elects to use an indirect cost rate of 5%, rather than the standard 25.38% on salary and fringes. Indirect costs will cover business and financial services such as accounting, human resources, payroll, auditing, computing and network support, custodial and utilities for San Francisco Network staff.	5.00%	\$581,693.76		\$29,084.69		
<b>Total Indirect Costs:</b>						<b>\$29,084.69</b>		
<b>Total Budget:</b>							<b>\$1,336,910.29</b>	

Prime Grantee Name:

City and County of San Francisco Department of Public Health

Grant Number:

12-10191

Sub Grant A Name:

San Francisco Unified School District

	Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate		SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	26 Program Assistant	Mark Elkin	75.24%	24.76%	0.8077	\$88,513.00	\$71,491.95	36.585%	\$26,155.33	\$97,647.28
2	21 Nutritionist/Nutrition Educator/Nutrition Aide	Saeeda Hafiz	30.36%	69.64%	0.64616	\$66,306.00	\$42,844.28	49.230%	\$21,092.24	\$63,936.53
3	21 Nutritionist/Nutrition Educator/Nutrition Aide	Maria Acosta	30.36%	69.64%	0.64616	\$66,306.00	\$42,844.28	49.230%	\$21,092.24	\$63,936.53
4	22 Office Manager/Secretary/Admin Assistant	Donna Gurr	100.00%	0.00%	0.5	\$52,103.00	\$26,051.50	59.930%	\$15,612.66	\$41,664.16
5	33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Multiple Positions ((8 x \$30 x 20 hours) Teacher Leaders spearhead nutrition education activities and events.	30.00%	70.00%	1	\$4,800.00	\$4,800.00	23.810%	\$1,142.88	\$5,942.88

6	33	Multiple Positions (50 x \$30 x 1 hrs workshop) Afternoon nutrition education professional development workshops (50 teachers; 1.0 hr. of PD)	100.00%		1	\$1,500.00	\$1,500.00	23.810%	\$357.15	\$1,857.15
7	33	Teacher (preK-12 Classroom, PE, Speech, etc.)	30.00%	70.00%	1	\$2,760.00	\$2,760.00	23.810%	\$657.16	\$3,417.16
8	26	Program Assistant	100.00%	0.00%	1	\$3,497.13	\$3,497.13	23.810%	\$832.67	\$4,329.80
		Mark Elkin--9 additional days (9 days x 7/hrs x \$55.51/hr = \$3,497.13) at the end/beginning of school year beyond the school term, for planning, evaluation review and documentation.								

9	21 Nutritionist/Nutrition Educator/Nutrition Aide	Multiple Positions--10 additional days paid to nutrition coordinators (10 days x 8/hrs x \$36.38/hr = approx. \$2,910) for days at the end/beginning of school year, beyond the school term, for project planning, evaluation review and documentation.	100.00%	0.00%	1	\$2,910.00	\$2,910.00	21.760%	\$633.22	\$3,543.22
<b>Totals:</b>			595.95%	304.05%	7.60002	\$288,695.13	\$198,699.15		\$87,575.55	\$286,274.70

Definition and basis for calculations of benefit rate(s):

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Prime Grantee Name: City and County of San Francisco Department of Public Health

Grant Number: 12-10191

Sub Grant A Name: San Francisco Unified School District

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	\$30.511 /FTE/month x 2.60002 FTE x 10 months	\$30.51	10.00	2.60	\$793.29
Phone, stamps, copying	\$15.00 /FTE/month x 2.60001 x 12 months	\$15.00	12.00	2.60	\$468.00
<b>Total Operating Expenses:</b>					<b>\$1,261.30</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Regional Network Related	Various	4	1	1		\$24.00			40.00		\$18.00	\$258.40
2014 Network Conference/	Sacramento	1	1	2	2	\$40.00	\$126.60		200.00		\$52.00	\$498.20
Mileage	Various local	1	1						400.00			\$226.00
<b>Total Travel and Per Diem:</b>												<b>\$982.60</b>

### Sub Grant(s)

Name	Description/Justification	Total
A ETR Associates	Conducts site assessment survey and end of year surveys/reports. Consultation on activity tracking.	\$5,000.00
<b>Total Sub Grant(s):</b>		<b>\$5,000.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
HOTM Educator Newsletters	Production/distribution of Harvest of the Month print materials--7 mths	\$2.00	100.00	1.00	\$200.00
HOTM Family Newsletters	Production/distribution of Harvest of the Month print materials--7 mths	\$0.25	21000.00	1.00	\$5,250.00
HOTM Student Workbooks	Production/distribution of Harvest of the Month print materials--7 mths	\$0.75	3000.00	1.00	\$2,250.00

Nutrition Education Curriculum	Includes approved library books and curricula for target schools	\$200.00	5.00	1.00	\$1,000.00
Food for demonstration /tasting	100 family members at 8 schools, 1 events; \$2.50/person	\$2.50	800.00	1.00	\$2,000.00
Food for demonstration /tasting	1500 students; 2 food tastings in classrooms and after school; \$.75/tasting	\$0.75	3000.00	1.00	\$2,250.00
Food for demonstration /tasting	Harvest of the Month; 7 tastings @ 8 sites; \$.46/tasting	\$0.47	21000.00	1.00	\$9,870.00
Cooking Supplies	General cooking equipment: cutting boards, knives, peelers, colanders...	\$200.00	5.00	1.00	\$1,000.00
Student Youth Empowerment	25 Students; 25 hrs @\$10/hr. to conduct youth-led research and peer ed	10.00	625.00	1.00	\$6,250.00
HOTM Delivery Costs	J & B Delivery Service; \$30.50/site; 7 deliveries; 8 sites	30.50	56.00	1.00	\$1,708.00
<b>Total Other Costs:</b>					<b>\$31,778.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
4.52% of Total Direct, per CDE Website	4.52%	\$325,296.59	\$14,703.41
<b>Total Indirect Costs:</b>			<b>\$14,703.41</b>

<b>Total Budget:</b>	<b>\$340,000.00</b>
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## Sub Staffing B

**Prime Grantee Name:** City and County of San Francisco Department of Public Health  
**Grant Number:** 13-20505  
**Sub Grant B Name:** 18 Reasons

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
5 1 Chief Executive Officer	Chief Executive Officer	80.00%	20.00%	0.25	\$80,000.00	\$20,000.00	25.000%	\$5,000.00	\$25,000.00
9 2 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Project Coordinator	20.00%	80.00%	0.5	\$36,000.00	\$18,000.00	25.000%	\$4,500.00	\$22,500.00
6 3 Community Liaison	Community Liaison	14.29%	85.71%	0.35	\$24,750.00	\$8,662.50	25.000%	\$2,165.63	\$10,828.13
28 4 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 5 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 6 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 7 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 8 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 9 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 10 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 11 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 12 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 13 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 14 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 15 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 16 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
28 17 Promotora	Promotora	0.00%	100.00%	1	\$600.00	\$600.00		\$0.00	\$600.00
<b>Totals:</b>		<b>114.29%</b>	<b>1585.71%</b>	<b>15.1</b>	<b>\$149,150.00</b>	<b>\$55,062.50</b>		<b>\$11,665.63</b>	<b>\$66,728.13</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub B Budget Justification

**Prime Grantee Name:** City and County of San Francisco Department of Public Health  
**Grant Number:** 13-20505  
**Sub Grant B Name:** 18 Reasons

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Rent	Prorated 22%	\$3,660.00	0.22	12.00	\$9,662.40
Printing	\$0.10/page x 10 pages/person x 800 people	\$0.10	8000.00	1.00	\$800.00
Postage	\$14.00/envelope x 3 x month mailing surveys to Share our Strength	\$14.00	3.00	12.00	\$504.00
Utilities	Prorated 25%	\$80.00	0.25	12.00	\$240.00
<b>Total Operating Expenses:</b>					<b>\$11,206.40</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Taste Tests (food demonstrations)	\$2.50 /person x 150 participants x 6 classes	\$2.50	900.00	1.00	\$2,250.00
Taste Tests (food demonstrations)	\$2.50/person x 650 participants x 1 class	\$2.50	650.00	1.00	\$1,625.00
<b>Total Other Costs:</b>					<b>\$3,875.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
10% of all Direct Costs (Personnel, Fringes, Operations and Other Costs)	10.00%	\$81,809.53	\$8,180.95
<b>Total Indirect Costs:</b>			<b>\$8,180.95</b>

**Total Budget: \$89,990.48**

## Sub Staffing C

**Prime Grantee Name:** City and County of San Francisco Department of Public Health  
**Grant Number:** 13-20505  
**Sub Grant C Name:** CARECEN

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
17 1 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Health Promoter	20.00%	80.00%	0.5	\$35,100.00	\$17,550.00	24.000%	\$4,212.00	\$21,762.00
2	Director of Social Services	100.00%	0.00%	0.05	\$56,000.00	\$2,800.00	20.000%	\$560.00	\$3,360.00
3 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
4 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
5 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
6 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
7 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
8 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
9 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
10 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
11 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
12 28	Promotora	0.00%	100.00%	1	\$1,040.00	\$1,040.00		\$0.00	\$1,040.00
<b>Totals:</b>		<b>120.00%</b>	<b>1080.00%</b>	<b>10.55</b>	<b>\$101,500.00</b>	<b>\$30,750.00</b>		<b>\$4,772.00</b>	<b>\$35,522.00</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub C Budget Justification

**Prime Grantee Name:** City and County of San Francisco Department of Public Health  
**Grant Number:** 13-20505  
**Sub Grant C Name:** CARECEN

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Supplies	Easel, Markers, Educational Materials, Photocopies	\$514.00	1.00	1.00	\$514.00
<b>Total Operating Expenses:</b>					<b>\$514.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
11% of all Direct Costs (Salaries, Fringes, Supplies)	11.00%	\$36,036.00	\$3,963.96
<b>Total Indirect Costs:</b>			<b>\$3,963.96</b>

<b>Total Budget:</b>		<b>\$39,999.96</b>
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## Sub Staffing D

**Prime Grantee Name:** City and County of San Francisco Department of Public Health  
**Grant Number:** 13-20505  
**Sub Grant D Name:** Children's Council of San Francisco

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
27 1 Project Coordinator	Healthy Apple Award Coordinator	80.00%	20.00%	1	\$45,324.00	\$45,324.00	30.600%	\$13,869.14	\$59,193.14
<b>Totals:</b>		<b>80.00%</b>	<b>20.00%</b>	<b>1</b>	<b>\$45,324.00</b>	<b>\$45,324.00</b>		<b>\$13,869.14</b>	<b>\$59,193.14</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub D Budget Justification

<b>Prime Grantee Name:</b>	City and County of San Francisco Department of Public Health
<b>Grant Number:</b>	13-20505
<b>Sub Grant D Name:</b>	Children's Council of San Francisco

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Printing Copies	Reports, Participant Outreach, Training Materials and Newsletters	\$0.03	9500.00	1.00	\$285.00
Mailings	Newsletters, Nutrition Resources to Providers and Families (2 per year)	\$0.46	4900.00	1.00	\$2,254.00
<b>Total Operating Expenses:</b>					<b>\$2,539.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Healthy Apple Award Coordinator	local mileage	1	1						941.24			\$531.80
NEOP Statewide Collaborative/Coordinator	Sacramento	1	1	1	1	\$0.00	\$84.00	\$0.00	160.00	\$0.00	\$25.00	\$199.40
Research and Evaluation Trainings/Coordinator	Sacramento	1	1	1	0	\$0.00	\$0.00	\$0.00	160.00	\$0.00	\$50.00	\$140.40
Leadership and Partnership Trainings/Coordinator	Sacramento	1	1	1	0	\$0.00	\$0.00	\$0.00	160.00	\$0.00	\$25.00	\$115.40
<b>Total Travel and Per Diem:</b>												<b>\$987.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A Computer Programmer	Development of automated self-assessment/goal setting computer program for Healthy Apple Program	\$20,000.00
B Materials Translations	Spanish and Chinese Translations \$34 per page, 150 pages per language	\$10,200.00
C Workshop Interpreters	2 Workshops per Year, Chinese and Spanish, \$250 per event, 2 translators at each event	\$1,000.00
D Community Health Workers	2 interns at 5 hours/week from March-September (about 30 weeks) at \$15.00 per hour	\$4,500.00
<b>Total Sub Grant(s):</b>		<b>\$35,700.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Provider Materials	Educational Materials for 360 Providers in 2 workshops/year	\$3.00	720.00	1.00	\$2,160.00
<b>Total Other Costs:</b>					<b>\$2,160.00</b>

## Sub D Budget Justification

### Indirect Costs

Calculation Method	%	\$ of Method	Total
20% of all Direct Costs (Salaries, Fringes, Supplies, Travel, Provider Materials)	19.20%	\$100,680.84	\$19,330.72
Total Indirect Costs:			\$19,330.72
Total Budget:			\$119,909.86

## Sub Staffing E

**Prime Grantee Name:** City and County of San Francisco Department of Public Health  
**Grant Number:** 13-20505  
**Sub Grant E Name:** Chinatown Public Health Center

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 22 Office Manager/Secretary/Admin Assistant	WingHei AudreyTam	75.00%	25.00%	0.4	\$37,440.00	\$14,976.00		\$0.00	\$14,976.00
2 21 Nutritionist/Nutrition Educator/Nutrition Aide	YingYing Guan	50.00%	50.00%	0.2	\$49,920.00	\$9,984.00		\$0.00	\$9,984.00
3 26 Program Assistant	TBD	50.00%	50.00%	0.6	\$37,440.00	\$22,464.00		\$0.00	\$22,464.00
4 Evaluation Consultant	Evaluation Consultant	100.00%	0.00%	0.0325	\$62,400.00	\$2,028.00		\$0.00	\$2,028.00
<b>Totals:</b>		<b>275.00%</b>	<b>125.00%</b>	<b>1.2325</b>	<b>\$187,200.00</b>	<b>\$49,452.00</b>		<b>\$0.00</b>	<b>\$49,452.00</b>

Definition and basis for calculations of benefit rate(s):

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## Sub E Budget Justification

**Prime Grantee Name:** City and County of San Francisco Department of Public Health  
**Grant Number:** 13-20505  
**Sub Grant E Name:** Chinatown Public Health Center

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Stationary, Pens, Paper Supplies and Postage	\$20.00	12.00	1.00	\$240.00
<b>Total Operating Expenses:</b>					<b>\$240.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Nutritionist and Program Assistant	San Francisco	12							9.97			\$67.60
<b>Total Travel and Per Diem:</b>												<b>\$67.60</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food Demonstrations	Food and Supplies for Food Tastings at Nutrition Workshops in 3 Churches	\$2.50	218.00	1.00	\$545.00
Food Demonstrations	Food and Supplies for Food Tastings at Educational Workshops for Fellowships in 3 Churches	\$2.50	450.00	1.00	\$1,125.00
Printing	Printing of Existing and New Culturally Adapted Materials	\$50.00	12.00	1.00	\$600.00
Nutrition Education Materials	Purchase Nutrition Education Materials to Promote Healthy Eating and Physical Activity	\$838.00	3.00	1.00	\$2,514.00
<b>Total Other Costs:</b>					<b>\$4,784.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
10% of All Direct Costs (Salaries, Supplies, Other Costs, Travel)	10.00%	\$54,544.00	\$5,454.40
<b>Total Indirect Costs:</b>			<b>\$5,454.40</b>

<b>Total Budget:</b>			<b>\$59,998.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** San Joaquin County Public Health Services (SJCPHS)  
**Grant Number:** 12-10192  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 30% Female 70%

Ethnicity:

- |  |            |  |            |
|--|------------|--|------------|
| <input checked="" type="checkbox"/> African American | <u>10%</u> | <input checked="" type="checkbox"/> Latino           | <u>43%</u> |
| <input checked="" type="checkbox"/> Asian            | <u>12%</u> | <input checked="" type="checkbox"/> Native American  | <u>2%</u>  |
| <input checked="" type="checkbox"/> Caucasian        | <u>30%</u> | <input checked="" type="checkbox"/> Pacific Islander | <u>3%</u>  |
| <input type="checkbox"/> Other (specify) _____:      | _____ %    |  |            |

Languages:

- |   |            |   |         |
|---|------------|---|---------|
| <input checked="" type="checkbox"/> English | <u>80%</u> | <input type="checkbox"/> Korean                 | _____ % |
| <input checked="" type="checkbox"/> Spanish | <u>20%</u> | <input type="checkbox"/> Lao                    | _____ % |
| <input type="checkbox"/> Arabic             | _____ %    | <input type="checkbox"/> Mandarin               | _____ % |
| <input type="checkbox"/> Armenian           | _____ %    | <input type="checkbox"/> Russian                | _____ % |
| <input type="checkbox"/> Bosnian            | _____ %    | <input type="checkbox"/> Tagalog                | _____ % |
| <input type="checkbox"/> Cantonese          | _____ %    | <input type="checkbox"/> Vietnamese             | _____ % |
| <input type="checkbox"/> Farsi              | _____ %    | <input type="checkbox"/> Other (specify) _____: | _____ % |
| <input type="checkbox"/> Hmong              | _____ %    | <input type="checkbox"/> Other (specify) _____: | _____ % |
| <input type="checkbox"/> Khmer (Cambodian)  | _____ %    |   |         |

Ages:

- |   |            |   |            |
|---|------------|---|------------|
| <input type="checkbox"/> Under 5 years old  | _____ %    | <input checked="" type="checkbox"/> 12 to 17            | <u>20%</u> |
| <input checked="" type="checkbox"/> 5 to 8  | <u>14%</u> | <input checked="" type="checkbox"/> 18 to 59            | <u>15%</u> |
| <input checked="" type="checkbox"/> 9 to 11 | <u>50%</u> | <input checked="" type="checkbox"/> 60 years old & over | <u>1%</u>  |

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>3%</u>               |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP) _____%              | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input checked="" type="checkbox"/> Food Banks <u>1%</u>                                   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input checked="" type="checkbox"/> HeadStart <u>1%</u>                                    | <input checked="" type="checkbox"/> TANF (CalWORKS) <u>1%</u>              |
| <input type="checkbox"/> In Home Supportive Servies (IHSS) _____%                          | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input type="checkbox"/> WIC _____%  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): SJC Obesity and Chronic Disease Prevention Taskforce
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media Bus ads will utilize pre-approved Network print ads. Bus ads have been dicussed with the Network’s Media Campaign staff.
- Radio: We will utilize pre-approved Network Spanish and English radio spots and utilize pre-approved radio stations (KMIX and KTSE) for placement.
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (468 occurrences at 1 hour(s) each)
- Community Education Events: (43 occurrences at 2 hour(s) each)
- Training/Workshop/Conference: (20 occurrences at 1 hour(s) each)
- Point of Purchase: (20 occurrences at 1 hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

5 Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

\_\_\_\_\_ CalFresh Offices

40 Churches

12 Community Centers

1 Elderly Service Centers

1 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)

\_\_\_\_\_ Extension Offices

\_\_\_\_\_ Farmers Markets

28 Food Stores

3 Head Start Programs

\_\_\_\_\_ Individual Homes

5 Libraries

8 Other Youth Education Sites (includes Parks  
and Recreation)

9 Public/Community Health Centers (includes  
Public Health Departments)

4 Public Housing

\_\_\_\_\_ Schools – students (Preschool)

71 Schools – students (K-12)

48 Schools – students (Afterschool Program)

51 Schools - Parents

\_\_\_\_\_ Shelters/Temporary Housing

1 TANF Job Readiness Program

\_\_\_\_\_ WIC Programs

\_\_\_\_\_ Worksites

\_\_\_\_\_ Other (specify): \_\_\_\_\_

\_\_\_\_\_ Other (specify): \_\_\_\_\_

\_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 13,958

Narrative

San Joaquin County Public Health Services (SJCPHS) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in San Joaquin County. SJCPHS will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

SJCPHS will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Continuing, No adaptation or change in intervention

Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process evaluation measures will indicate participation levels in all *Network* activities performed as recorded on sign-in sheets, technical assistance logs, photos, reports, and the Activity Tracking Form. Key measures will include the number of residents reached by marketing, trainings, and food demonstrations; number of class participants; and number of materials distributed. Impact and outcome indicators, such as changes in eating behaviors and food preferences, will be captured using surveys and other evaluation methods identified in the evaluation plan.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

San Joaquin County Public Health Services will collaborate with community/faith-based organizations, schools/districts, healthcare agencies, and other SNAP-Ed funded programs to coordinate and supplement nutrition and physical activity programming and implementation of the County Nutrition Action Plan (CNAP). CNAP members that are SNAP-Ed funded meet quarterly to identify and address program gaps, ensuring complementary and unduplicated services are provided. SJCPHS also participates in the Obesity and Chronic Disease Prevention Taskforce, Healthy San Joaquin Collaborative, and the Hunger Taskforce, which includes SJC Human Services Agency and other organizations/agencies working to end hunger and food insecurity.

**Supplement:** San Joaquin Public Health Services has chosen to work with partners to create a healthy food store recognition program in CX3 neighborhoods and work with their Parks and Recreation Department to increase the number of physical activity opportunities available to low income residents as their initial PSE priorities. San Joaquin Public Health Services will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chose. San Joaquin County will utilize the RE-AIM methodology to evaluate their proposed PSE strategies of creating a healthy food store recognition program in CX3 neighborhoods and working with their Parks and Recreation Department to increase the number of physical activity opportunities available to low income residents.

San Joaquin County is currently in the formative stages of its organizational and environmental evaluation processes. Formative evaluation has/will include review of CX3 assessment results, feedback from community forums and discussions, and results from the Tobacco Program Retail Store Surveys. PSE Success will be identified via an increase in the number of retail food stores that meet standard upon completion of CX3 reassessment, and improvements in personal health measures will be seen through a pre-/post-test physical activity survey. San Joaquin County Public Health Services will work with a designated Network Research and Evaluation team member to create and implement a customized PSE evaluation framework based on the Re-Aim model that will promote

successful PSE intervention outcomes. San Joaquin County has chosen to work with partners to create a healthy food store recognition program in CX3 neighborhoods and work with their Parks and Recreation Department to increase the number of physical activity opportunities available to low income residents as their initial PSE priorities. San Joaquin Public Health will partner with local farmers markets and food distributors to provide healthy produce options for retailers to access and sell. Local Network and Tobacco Program staff will collaborate to develop criteria for the healthy store recognition program. San Joaquin County CNAP members will mentor community champions to encourage healthy changes in retail food stores in low-income neighborhoods. The proposed PA intervention involves working with the Stockton Parks and Recreation department and community resource centers to develop a policy of offering more physical activity opportunities that are no cost to the public, especially in the CX3 neighborhoods. Please refer to responses to questions #9 and #64 above for more detail related to PSE activities. San Joaquin County's CNAP team will incorporate objectives for county specific jurisdiction to address the four State-level measurable objectives from the California SNAP-Ed Plan. Specific objectives for San Joaquin County's CNAP are as follow:

1. Coordination & Communication- Increase countywide leadership and coordination between nutrition and physical activity programs and collaborative.
2. Participation- Increase awareness and utilization of food and nutrition programs including but not limited to Supplemental Nutrition Assistance Program (SNAP), child nutrition programs and WIC.
3. Nutrition Education- Provide consistent education, information and resources to promote healthy eating and active living.
4. Policy & Initiative- Implement policies that contribute to increased access to healthy foods and physical activity on an organizational and regional level.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education	Waterfront Hotel University Plaza	110 W. Fremont Street	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	
Adult Education	Community Information and Family Celebration Day – SUSD	2939 Mission Road	Stockton	95204	06077001102	B	56.1%	N/A	N/A	2007-2011	
Adult Education	PGE Stockton Credit & Billing	8110 Lorraine Ave.	Stockton	95210	06077003405	AR	N/A	44.2%	58.7%	2007-2011	
Adult Education	Health Plan of San Joaquin County	7751 South Manthey Road	French Camp	95231	06077003803	H	N/A	42.5%	52.5%	2006-2010	
Adult Education	Joe Serna Jr. Charter School	19 S. Central Avenue	Lodi	95240	06077004502	AR	N/A	56.9%	74.5%	2007-2011	
Church	God's Throne Baptist Church	405 E. Lindsay St.	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	
Church	New Greater Love COGIC	427 E. Fremont St.	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Restoration for Life Ministry	610 N. Hunter St.	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	
Church	Wings of Healing Christian Center	840 E. Main St.	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	
Church	Saint John's Anglican Church	316 N. El Dorado St.	Stockton	95206	06077000300	AR	N/A	56.1%	68.5%	2007-2011	
Church	St. Mary's Church	203 E. Washington St.	Stockton	95206	06077000300	AR	N/A	56.1%	68.5%	2007-2011	
Church	New Directions Christian Fellowship	1981 Cherokee Rd.	Stockton	95205	06077000402	AR	N/A	52.9%	70.5%	2007-2011	
Church	Open Door House of Prayer	48 W. Poplar St.	Stockton	95202	06077000402	AR	N/A	52.9%	70.5%	2007-2011	
Church	First Baptist Church	3535 N. El Dorado St.	Stockton	95204	06077001400	AR	N/A	24.7%	53.0%	2007-2011	
Church	St. Lukes Catholic Church	3847 Sutter Street	Stockton	95204	06077001400	AR	N/A	24.7%	53.0%	2007-2011	
Church	Lighthouse of the Valley	4368 N. Sutter St.	Stockton	95204	06077001400	AR	N/A	24.7%	53.0%	2007-2011	
Church	Reach Worship Center	1610 N. Sierra Nevada St.	Stockton	95205	06077001500	AR	N/A	43.4%	62.7%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Assembly of God	3514 E. Main St.	Stockton	95205	06077001700	AR	N/A	51.1%	73.6%	2007-2011	
Church	New Harvest Christian Fellowship	1950 E. Cherokee Rd.	Stockton	95205	06077001700	AR	N/A	51.1%	73.6%	2007-2011	
Church	Victory Outreach Stockton	2725 Waterloo Rd.	Stockton	95205	06077001700	AR	N/A	51.1%	73.6%	2007-2011	
Church	The Life Church	3040 E. Fremont St.	Stockton	95205	06077001800	AR	N/A	38.4%	59.8%	2007-2011	
Church	Christ Redeeming Center	2281 E. Main St.	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Church	Greater Christ Temple	1616 E. Main St.	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Church	Harvest Blessing	2300 E. Washington St.	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Church	Hilliard Chapel AME Church	2064 E. Washington St.	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Church	Second Mt Olive	2360 E. Washington	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Church	St. Gertrude Church	1663 E. Main St.	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Mt. Pleasant Baptist Church	2064 E. Washington	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Church	Ebenezer AME	132 N. Stanislaus St.	Stockton	95202	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Church	St. Matthews CME	305 S. "F" Street	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Church	Second Baptist of Stockton	2350 E. Market St.	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Church	Emmanuel Baptist Church	715 S. Windsor Ave.	Stockton	95205	06077002000	AR	N/A	44.4%	62.1%	2007-2011	
Church	Greater White Rose COGIC	2340 S. Pilgrim St.	Stockton	95206	06077002201	AR	N/A	41.0%	67.0%	2007-2011	
Church	Progressive Missionary Baptist Church	2820 S. B Street	Stockton	95206	06077002202	AR	N/A	48.5%	60.5%	2007-2011	
Church	Valley Community Seventh Day Adventist Church	2929 S. B Street	Stockton	95206	06077002202	AR	N/A	48.5%	60.5%	2007-2011	
Church	Faith Family Christian Center	2343 S. "B" Street	Stockton	95206	06077002202	AR	N/A	48.5%	60.5%	2007-2011	
Church	St. George's Neighborhood	120 W. 5 <sup>th</sup> Street	Stockton	95206	06077002401	AR	N/A	30.5%	53.8%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Unity Southern Baptist Church	1545 Rosemarie Ln.	Stockton	95207	06077003113	AR	N/A	39.2%	55.9%	2007-2011	
Church	Mayfair Seventh Day Adventist	6940 N. El Dorado St.	Stockton	95207	06077003306	AR	N/A	30.1%	52.5%	2007-2011	
Church	Church of Jesus Christ of LDS	1616 Pyrenees Ave.	Stockton	95210	06077003405	AR	N/A	44.2%	58.7%	2007-2011	
Church	Congregation of Zion	7475 Murray Drive #11	Stockton	95210	06077003407	AR	N/A	50.6%	67.4%	2007-2011	
Church	Stockton Bible Church	7273 Murray Drive #5	Stockton	95210	06077003407	AR	N/A	50.6%	67.4%	2007-2011	
Church	Sunrise Community Church	7273 Murray Drive #12	Stockton	95210	06077003407	AR	N/A	50.6%	67.4%	2007-2011	
Church	Rock of Hope	1565 S. Oro Ave	Stockton	95215	06077003700	AR	N/A	44.3%	58.6%	2007-2011	
Church	United Congregational Church	701 S. Hutchins	Lodi	95240	06077004302	B	86.8%	N/A	N/A	2007-2011	
Community Center	El Concillio	308 N. California St.	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	

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Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Franco Community Center	144 Mun Kwok Ln.	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	
Community Center	Mary Magdalene Community Center	234 E. Fremont St.	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	
Community Center	Catholic Charities	1106 N. El Dorado St. Suite D	Stockton	95202	06077000402	AR	N/A	52.9%	70.5%	2007-2011	
Community Center	HealthNet Community Center	678 N Wilson Way, Ste. 16	Stockton	95205	06077001600	AR	N/A	40.7%	57.8%	2007-2011	
Community Center	Northeast Community Center	2885 E. Harding Way	Stockton	95205	06077001700	AR	N/A	51.1%	73.6%	2007-2011	
Community Center	Stribley Community Center	1760 E. Sonora St.	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Community Center	Kennedy Community	2800 D St.	Stockton	95206	06077002100	AR	N/A	36.0%	59.7%	2007-2011	
Community Center	Cuff Family Center, CPF	2044 Fair St.	Stockton	95206	06077002201	AR	N/A	41.0%	67.0%	2007-2011	
Community Center	X Oaks Family Resource Center, CPF	7908 N. West Lane	Stockton	95210	06077003405	AR	N/A	44.2%	58.7%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Thornton Community Center	26675 N. Sacramento Rd.	Thornton	95632	06077004001	AS	55.6%	N/A	N/A	2007-2011	
Community Center	Lodi Family Resource Center, CPF	631 E. Oak St.	Lodi	95240	06077004502	AR	N/A	56.9%	74.5%	2007-2011	
Community Health Center	Community Medical Centers	710 E. Channel St.	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	
Community Health Center	Healthy Beginnings Clinic	1414 N. California St.	Stockton	95202	06077000402	AR	N/A	52.9%	70.5%	2007-2011	
Community Health Center	San Joaquin County Behavioral Health Services	1212 N. California St.	Stockton	95202	06077000402	AR	N/A	52.9%	70.5%	2007-2011	
Community Health Center	The Wellness Center	1109 N. California St.	Stockton	95202	06077000402	AR	N/A	52.9%	70.5%	2007-2011	
Community Health Center	Mommy & Me Boutique	2064 E. Washington	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Community Health Center	Delta Health Care	4662 Precissi Lane	Stockton	95207	06077003113	AR	N/A	39.2%	55.9%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Health Center	Family Health Center/Healthy Beginnings at San Joaquin General Hospital	500 W. Hospital Rd.	French Camp	95231	06077003803	H	N/A	42.5%	52.5%	2006-2010	
Community Health Center	Doctors Hospital of Manteca	1205 E. North Street	Manteca	95336	06077005110	AI	79.2%	N/A	N/A	2007-2011	
Community Health Center/ Public Health	San Joaquin County Public Health Services	1601 E Hazelton Avenue	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Elderly Service Center	LOEL Senior Center	105 S Washington Street	Lodi	95240	06077004502	AR	N/A	56.9%	74.5%	2007-2011	
Food Stores	Star Market	1201 E Market St	Stockton	95205	06077000600	AR	N/A	41.0%	58.0%	2007-2011	
Food Stores	Gaines Corner	1304 E Main Street	Stockton	95205	06077000600	AR	N/A	41.0%	58.0%	2007-2011	
Food Stores	Elsumeri Market	1304 E Hazelton Ave	Stockton	95205	06077000600	AR	N/A	41.0%	58.0%	2007-2011	
Food Stores	El Dorado Market	1240 S El Dorado St	Stockton	95206	06077000700	AR	N/A	40.0%	55.7%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Delta Food Market	549 W. Charter Way	Stockton	95206	06077000700	AR	N/A	40.0%	55.7%	2007-2011	
Food Stores	Mas Amigos	519 E Charter Way	Stockton	95206	06077000700	AR	N/A	40.0%	55.7%	2007-2011	
Food Stores	Bens Market	845 S Lincoln St	Stockton	95206	06077000700	AR	N/A	40.0%	55.7%	2007-2011	
Food Stores	El Mercadito	2196 E Main St	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Food Stores	Paisano Market	2460 E Main St	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Food Stores	Island Market	2273 E Main St	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Food Stores	Los Titos Supermarket	2481 E Main St	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Food Stores	Manteca Market	2342 E Main Street	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Food Stores	Sunrise Market	952 S Wilson Way	Stockton	95205	06077001900	AR	N/A	51.7%	70.9%	2007-2011	
Food Stores	Michaels Market	3120 E Main Street	Stockton	95205	06077002000	AR	N/A	44.4%	62.1%	2007-2011	
Food Stores	La Tapatia Market	2606 E Main Street	Stockton	95205	06077002000	AR	N/A	44.4%	62.1%	2007-2011	
Food Stores	Rancho San Miguel	1409 S. Airport Way	Stockton	95206	06077002201	AR	N/A	41.0%	67.0%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	New Grand Save	2318 S Airport Way	Stockton	95206	06077002201	AR	N/A	41.0%	67.0%	2007-2011	
Food Stores	Estrada Meat Market	2201 S. B Street	Stockton	95206	06077002202	AR	N/A	48.5%	60.5%	2007-2011	
Food Stores	Red Sea Market	2348 S. B Street	Stockton	95206	06077002202	AR	N/A	48.5%	60.5%	2007-2011	
Food Stores	M & M Market	1804 E. 8 <sup>th</sup> Street	Stockton	95206	06077002202	AR	N/A	48.5%	60.5%	2007-2011	
Food Stores	El Amigo Market	2163 S. San Joaquin St	Stockton	95206	06077002300	AR	N/A	52.3%	71.5%	2007-2011	
Food Stores	M S Salam Market	1749 S California St	Stockton	95206	06077002300	AR	N/A	52.3%	71.5%	2007-2011	
Food Stores	Ustop Market	710 E Charter Way	Stockton	95206	06077002300	AR	N/A	52.3%	71.5%	2007-2011	
Food Stores	Yalle Market	1420 S California St	Stockton	95206	06077002300	AR	N/A	52.3%	71.5%	2007-2011	
Food Stores	Morris Market	2907 S El Dorado St	Stockton	95206	06077002402	AR	N/A	40.5%	57.0%	2007-2011	
Food Stores	Carniceria Mercado Market	1213 E Hammer Ln. Suite Z	Stockton	95210	06077003406	AR	N/A	50.1%	61.4%	2007-2011	
Food Stores	Year Around Market	8107 West Lane	Stockton	95210	06077003406	AR	N/A	50.1%	61.4%	2007-2011	
Food Stores	Kim Market	922 E Hammer Ln	Stockton	95210	06077003407	AR	N/A	50.6%	67.4%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Library	Cesar Chavez Central Library	605 N. El Dorado St.	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	
Library	Maya Angelou Library	2324 Pock Lane	Stockton	95205	06077002100	AR	N/A	36.0%	59.7%	2007-2011	
Library	Margaret K Troke Branch Library	502 W. Benjamin Holt Dr.	Stockton	95207	06077003307	AR	N/A	38.5%	51.9%	2007-2011	
Library	Manteca Branch Library	320 W. Center St.	Manteca	95336	06077005109	B	69.1%	N/A	N/A	2007-2011	
Library	Tracy Branch Library	20 E. Eaton Ave.	Tracy	95376	06077005302	NH	100%	N/A	N/A	2007-2011	
Other Youth Education	University of the Pacific	901 President's Dr. (DeRosa Center)	Stockton	95211	06077001200	B	51.7%	N/A	N/A	2007-2011	Youth program events for Snap-Ed target population
Other Youth Education	San Joaquin Fair Grounds	1658 South Airport Way	Stockton	95206	06077002201	AR	N/A	41.0%	67.0%	2007-2011	
Other Youth Education	YMCA	1425 S. Center Street	Stockton	95206	06077002401	AR	N/A	30.5%	53.8%	2007-2011	
Other Youth Education	YMCA	6135 Tam O'Shanter Drive	Stockton	95210	06077003407	AR	N/A	50.6%	67.4%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education	Eagal Lakes of Tracy	12 E. Lorenzen Rd.	Tracy	95304	06077005501	H	32.7%	32.7%	59.4%	2006-2010	
Other Youth Education/ Parks and Rec	Weber Point/ Stockton Ball Park	221 N. Center Street	Stockton	95202	06077000100	AR	N/A	61.6%	81.9%	2007-2011	
Other Youth Education/ Parks and Rec	Victory Park	1001 N. Pershing & Argonne	Stockton	95203	06077000401	AI	100%	N/A	N/A	2007-2011	
Other Youth Education/ Parks and Rec	Lodi Grape Festival Fairgrounds	413 E. Lockeford	Lodi	95240	06077004501	H	50.4%	N/A	N/A	2007-2011	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
TANF Job Readiness Program	Native TANF Program	306 E. Main Street, Ste. 300	Stockton	95202	06077000100
Emergency Food Assistance/ Food Bank	Greater Stockton Emergency Food Bank	7 W. Scotts Avenue	Stockton	95203	06077000700
Head Start Programs	Head Start Child Development	1414 W. Park St.	Stockton	95203	06077000300
Head Start Programs	Wysteria Head Start	1921 Pock Lane	Stockton	95205	06077002100
Head Start Programs	Lodi UCCC Head Start	701 S. Hutchins St.	Lodi	95240	06077004302
Public Housing	Asian Pacific Self-Development Association (APSARA)	3830 Alvarado Ave, Ste C	Stockton	95204	06077001400
Public Housing	Wysteria, CPF	1921 Pock Lane	Stockton	95205	06077002100
Public Housing	Villa Monterey, CPF	4707 Kentfield Rd. Suite C	Stockton	95207	06077003312
Public Housing	Carrington “Diamond Cove II” Center, CPF	5506 Tam O’ Shanter	Stockton	95210	06077003407

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Career & Technical High (S/A/P)	San Joaquin County Office of Education	39103970114447	40.14%	14.29%	54.42%
San Joaquin J Building Futures Academy (S/A/P)	San Joaquin County Office of Education	39103970121723	66.67%	0.00%	66.67%
San Joaquin County Community (S)	San Joaquin County Office of Education	39103973930468	70.68%	6.77%	77.44%
Collegewille Elementary (A)	Escalon Unified	39685026041784	66.67%	16.26%	82.93%
Farmington Elementary (A)	Escalon Unified	39685026041800	72.86%	5.71%	78.57%
Larsson High (Sture) (Continuation) (S)	Lincoln Unified	39685693933793	54.31%	11.17%	65.48%
Colonial Heights (S/P)	Lincoln Unified	39685696041891	55.63%	13.00%	68.63%
John R. Williams (S/A/P)	Lincoln Unified	39685696041909	68.05%	10.36%	78.41%
Lincoln Elementary (S/P)	Lincoln Unified	39685696041917	67.65%	8.98%	76.63%
Sierra Middle (S/A)	Lincoln Unified	39685696041925	40.22%	10.33%	50.56%
Claudia Landeen Elementary (S/P)	Lincoln Unified	39685696104020	46.74%	9.47%	56.21%
Don Riggio Elementary (S/P)	Lincoln Unified	39685696105738	50.48%	7.45%	57.93%
Linden Unified Community Day (S/A/P)	Linden Unified	39685773930351	80.00%	10.00%	90.00%
Glenwood Elementary (A)	Linden Unified	39685776041966	56.73%	10.29%	67.02%
Linden Elementary (A)	Linden Unified	39685776041974	56.89%	5.91%	62.80%
Waterloo Elementary (A)	Linden Unified	39685776041990	42.93%	8.80%	51.73%
Waverly Elementary (A)	Linden Unified	39685776042006	54.57%	6.62%	61.20%
Lois E. Borchardt Elementary (S/A/P)	Lodi Unified	39685850100560	54.67%	13.55%	68.22%

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<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Sutherland Learning Opportunity Community Day (S/A/P)	Lodi Unified	39685850101428	88.89%	0.00%	88.89%
Millswood Middle (S/A/P)	Lodi Unified	39685850102640	47.30%	9.03%	56.34%
Christa McAuliffe Middle (S/A)	Lodi Unified	39685850102657	41.69%	13.49%	55.18%
Ronald E. McNair High (S)	Lodi Unified	39685850108225	60.51%	11.44%	71.95%
Woodbridge (S/A/P)	Lodi Unified	39685850111419	52.12%	9.35%	61.47%
Bear Creek High (S)	Lodi Unified	39685853930237	41.54%	12.00%	53.54%
Plaza Robles Continuation High (S/P)	Lodi Unified	39685853930278	60.49%	9.26%	69.75%
Henderson Community Day (S/A/P)	Lodi Unified	39685853930377	53.79%	15.15%	68.94%
Tokay High (S)	Lodi Unified	39685853934759	45.66%	9.41%	55.07%
Liberty High (S)	Lodi Unified	39685853934767	64.03%	5.76%	69.78%
Clements Elementary (S/P)	Lodi Unified	39685856042048	55.00%	5.00%	60.00%
Houston (S/A)	Lodi Unified	39685856042121	47.41%	13.21%	60.62%
Lakewood Elementary (S/P)	Lodi Unified	39685856042139	46.71%	9.47%	56.17%
Live Oak Elementary (S/A/P)	Lodi Unified	39685856042170	68.06%	13.43%	81.48%
Lockeford Elementary (S/P)	Lodi Unified	39685856042188	44.62%	7.97%	52.59%
Morada Middle (S/A)	Lodi Unified	39685856042196	63.08%	11.57%	74.65%
Lodi Middle (S/A)	Lodi Unified	39685856042220	59.65%	11.97%	71.63%
Tokay Colony Elementary (S/P)	Lodi Unified	39685856042246	44.04%	10.09%	54.13%
Victor Elementary (S/P)	Lodi Unified	39685856098057	60.44%	10.67%	71.11%
Oakwood Elementary (S/A/P)	Lodi Unified	39685856100341	64.93%	12.77%	77.70%
Delta Sierra Middle (S/A)	Lodi Unified	39685856107114	63.41%	9.20%	72.61%
Westwood Elementary (S/A/P)	Lodi Unified	39685856109839	74.83%	14.29%	89.12%
Joe Serna Jr. Charter (S/P)	Lodi Unified	39685856117675	55.48%	11.31%	66.78%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Aspire River Oaks Charter (S/P/A)	Lodi Unified	39685856118921	42.90%	11.75%	54.64%
Weston Ranch High (S)	Manteca Unified	39685930101576	46.67%	9.90%	56.57%
New Vision High School (S)	Manteca Unified	39685930112565	46.97%	8.33%	55.30%
Lathrop High (S)	Manteca Unified	39685930116376	44.79%	8.84%	53.62%
French Camp Elementary (S/A/P)	Manteca Unified	39685936042311	69.82%	6.71%	76.52%
Golden West Elementary (S/A/P)	Manteca Unified	39685936042329	63.71%	9.19%	72.90%
Lathrop Elementary (S/A/P)	Manteca Unified	39685936042337	60.36%	10.66%	71.02%
Lincoln Elementary (S/P)	Manteca Unified	39685936042345	64.88%	9.92%	74.80%
New Haven Elementary (S/A/P)	Manteca Unified	39685936042360	43.53%	6.75%	50.28%
Nile Garden Elementary (S/A/P)	Manteca Unified	39685936042378	48.29%	6.44%	54.73%
Sequoia Elementary (S/A/P)	Manteca Unified	39685936042386	65.35%	8.17%	73.51%
Shasta Elementary (S/P)	Manteca Unified	39685936042394	54.34%	9.63%	63.97%
Neil Hafley Elementary (S/A/P)	Manteca Unified	39685936104533	50.52%	8.42%	58.94%
August Knodt Elementary (S/A/P)	Manteca Unified	39685936110555	53.88%	8.82%	62.71%
Manteca Community Day (S/A/P)	Manteca Unified	39685936114847	44.44%	33.33%	77.78%
Great Valley Elementary (S/A/P)	Manteca Unified	39685936115414	55.94%	9.52%	65.46%
Joseph Widmer, Jr., Elementary (S/A/P)	Manteca Unified	39685936118509	40.35%	11.93%	52.28%
George Y. Komure Elementary (S/A/P)	Manteca Unified	39685936120505	47.49%	11.80%	59.29%
New Hope Elementary (S/A/P)	New Hope	39686196042428	78.13%	13.84%	91.96%
Ripon Elementary (S/A/P)	Ripon Unified	39686506042477	43.50%	15.02%	58.52%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Ripona Elementary (S/A/P)	Ripon Unified	39686506042485	39.38%	11.93%	51.31%
George W. Bush Elementary (S/A/P)	Stockton Unified	39686760100206	62.94%	13.40%	76.34%
Cesar Chavez High (S)	Stockton Unified	39686760108159	62.49%	10.37%	72.86%
John C. Freemont Elementary (S/A/P)	Stockton Unified	39686760111351	85.65%	7.81%	93.46%
Valentine Peyton Elementary (S/A/P)	Stockton Unified	39686760115303	65.32%	12.65%	77.97%
Edward C. Merlo Institute of Environmental St (S)	Stockton Unified	39686760115402	70.63%	6.75%	77.38%
Aspire Langston Hughes Academy (S/A/P)	Stockton Unified	39686760118497	70.17%	8.56%	78.73%
Stockton Unified Early College Academy (S/A/P)	Stockton Unified	39686760119743	57.61%	13.58%	71.19%
Health Careers Academy High School (S)	Stockton Unified	39686760123802 (School Food Service, April 2013)	75.77%	7.49%	83.26%
Franklin High (S)	Stockton Unified	39686763932654	62.74%	10.31%	73.05%
Stagg Senior High (S)	Stockton Unified	39686763937406	61.96%	8.60%	70.55%
King Elementary (S/A/P)	Stockton Unified	39686766042568	87.90%	6.36%	94.26%
Kohl Open Elementary (S/A/P)	Stockton Unified	39686766098677	39.64%	16.67%	56.31%
Rio Calaveras Elementary (S/P)	Stockton Unified	39686766115422	58.12%	17.72%	75.84%
San Joaquin Elementary (S/P)	Stockton Unified	39686766116115	72.45%	15.13%	87.58%
Dolores Huerta Elementary (S/A/P)	Stockton Unified	39686766118871	88.47%	6.50%	94.97%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens, and children from randomly sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of seventeen (17) proposed subcontractors in San Joaquin County's FFY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, six (6) subcontractor(s) will take on a coordination role along with two (2) additional subcontractors to directly work and train youth and adults at local school district sites. Collectively, these eight (8) subcontractors will support the LHD to provide nutrition education activities to youth (teens and children) and adults (teachers) at school

district-affiliated venues such as classrooms, school sponsored events, after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and use of other education materials sent directly to parents of youth and teens of targeted sites.

**Objectives 1-4:** Four (4) subcontractors will also serve as the coordinating body for youth and community engagement trainings of both youth, teens, and adults at school and community sites, e.g. after-school programs, faith based organizations, and youth-focused service organizations. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites.

San Joaquin County LHD will specifically address **Objective 4** by working on a policies, systems, and environmental change strategy to increase the number of physical activity opportunities in the community, in the parks, and other publicly accessible venues. Two (2) subcontractors will have the opportunity to work with this initiative while conducting community interventions through the faith-based projects.

Students will be educated on the importance of hydration before, during and after physical activity, trained in the different methods in which they can communicate the newly acquired knowledge to peers, parents, teachers, and administrators within their school district; and help collect formative evaluation data on the level of support for increasing water stations amongst peers, parents, and adults.

Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

Three (3) subcontractors have been selected to provide administrative support to San Joaquin County LHD by providing evaluation services and oversight of two key policy and community activities. Specifically, one (1) subcontractor will be providing coordination for a community forum that will not only include nutrition and physical activity education but also an opportunity for community engagement activities towards improving access to fruits and vegetables, which are part of **Objectives 1-2** above. One (1) subcontractor will be providing facilitation and oversight of the County Nutrition Action Plan (CNAP) in enhancing efforts around improving the quality and access of fresh produce, conducting nutrition education for the community, and improving community awareness of resources that address **Objectives 1-4**. An evaluation subcontractor will conduct the necessary local evaluation of interventions to be able to document the initiatives of these subcontractors and of the LHD.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be six (6) subcontractor(s) who will coordinate the school-based trainings of children and teens as it relates to taste testing and food demonstration activities, e.g. Harvest of the Month, cooking demos, etc. Six (6) subcontractors will be actually conducting the trainings at different geographic locations in the county servicing a mix of medium-sized school districts comprised of a significant number of target youth (estimated >5K FRPM youth). All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

A similar model of coordination and implementation will also take place amongst two (2) subcontractors for the youth engagement related activities to support the adoption and implementation of school wellness policies.

Two (2) subcontractors will conduct faith-based interventions using the Body & Soul model and incorporating peer-to-peer nutrition education for their immediate population as well

Four (4) subcontractors will be charged with conducting direct nutrition education for community members within their organization as well as those within their surrounding reach. They are will be targeting audiences that are located within different parts of the county and the city of Stockton, and some are specific to the audience that their organization typically targets. One (1) subcontractor works with the Asian Pacific population living within and near the residential facility the program is housed. One (1) subcontractor will focus on the parents of youth who participate in the inner-city programs where they are located. One (1) subcontractor reaches out recipients at mobile emergency food program locations. Participants will be carefully tracked through collection of demographics forms and other information gathering to ensure that the reach is optimal for unduplicated SNAP-Ed-eligible members of the community.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**



## Budget Coversheet

Prime Grantee Name: San Joaquin County Public Health Services

Grant Number: 13-20531

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$274,870.00	\$362,179.35	\$87,309.35	31.76%
2 Benefits	\$169,073.00	\$222,776.52	\$53,703.52	31.76%
3 Operating	\$15,711.00	\$39,397.50	\$23,686.50	150.76%
4 Equipment	\$6,000.00	\$2,100.00	-\$3,900.00	-65.00%
5 Travel & Per Diem	\$6,779.00	\$25,501.80	\$18,722.80	276.19%
6 Subcontractors	\$20,000.00	\$570,000.00	\$550,000.00	2750.00%
7 Other Costs	\$32,560.00	\$101,410.97	\$68,850.97	211.46%
8 Indirect Costs	\$54,974.00	\$72,435.87	\$17,461.87	31.76%
<b>Totals:</b>	<b>\$579,967.00</b>	<b>\$1,395,802.00</b>	<b>\$815,835.00</b>	<b>140.67%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	We will be hiring a new Community Health Outreach Worker, and the salaries also include an annual 5% cost of living adjustment.
2 Benefits	Benefits are increased based on the addition of a new employee.
3 Operating	Addition of enhancement funds.
4 Equipment	N/A
5 Travel & Per Diem	Addition of enhancement funds.
6 Subcontractors	Addition of enhancement funds.
7 Other Costs	Addition of enhancement funds.
8 Indirect Costs	Reflects addition of a new staff member.

### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

San Joaquin County Public Health Services  
13-20531  
Samuels & Associates, Inc.

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		3	Administrator (e.g., Director of Programs)	Sallie Yoshida	100.00%	0.00%	0.02	\$120,000.00	\$2,400.00	31.000%	\$744.00	\$3,144.00	
		30	Research Specialist	Mariah Lafleur	100.00%	0.00%	0.11	\$69,000.00	\$7,590.00	31.000%	\$2,352.90	\$9,942.90	
		30	Research Specialist	Jennifer Juras	100.00%	0.00%	0.13	\$83,000.00	\$10,790.00	31.000%	\$3,344.90	\$14,134.90	
		30	Research Specialist	Sole Drago	100.00%	0.00%	0.09	\$52,500.00	\$4,725.00	31.000%	\$1,464.75	\$6,189.75	
		30	Research Specialist	Sam Ngo	100.00%	0.00%	0.07	\$37,950.00	\$2,656.50	31.000%	\$823.52	\$3,480.02	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>					<b>500.00%</b>	<b>0.00%</b>	<b>0.42</b>	<b>\$362,450.00</b>	<b>\$28,161.50</b>		<b>\$8,730.07</b>	<b>\$36,891.57</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Prime Staffing

**Prime Grantee Name:**

San Joaquin County Public Health Services

**Grant Number:**

13-20531

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		3	Administrator (e.g., Director of Programs) <a href="#">Marisela Pineda</a>	100.00%	0.00%	0.4	\$78,640.00	\$31,456.00	61.510%	\$19,348.59	\$50,804.59	
		16	Graphic Illustrator <a href="#">Krista Dommer</a>	66.67%	33.33%	0.15	\$50,149.00	\$7,522.35	61.510%	\$4,627.00	\$12,149.35	
		27	Project Coordinator <a href="#">Daniel Kim</a>	10.00%	90.00%	1	\$65,835.00	\$65,835.00	61.510%	\$40,495.11	\$106,330.11	
		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.) <a href="#">Ingrid Glenn</a>	10.00%	90.00%	1	\$65,835.00	\$65,835.00	61.510%	\$40,495.11	\$106,330.11	
		22	Office Manager/Secretary/Admin Assistant <a href="#">Holly Stetson</a>	100.00%	0.00%	1	\$41,540.00	\$41,540.00	61.510%	\$25,551.25	\$67,091.25	
		26	Program Assistant <a href="#">Brenda Marin</a>	0.00%	100.00%	1	\$40,650.00	\$40,650.00	61.510%	\$25,003.82	\$65,653.82	
		21	Nutritionist/Nutrition Educator/Nutrition Aide <a href="#">Tara Lew, RD</a>	10.00%	90.00%	1	\$70,627.00	\$70,627.00	61.510%	\$43,442.67	\$114,069.67	
		26	Program Assistant <a href="#">Simrin Cheema</a>	0.00%	100.00%	1	\$38,714.00	\$38,714.00	61.510%	\$23,812.98	\$62,526.98	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	
						0		\$0.00		\$0.00	\$0.00	

### Prime Staffing

19						0		\$0.00		\$0.00	\$0.00
20						0		\$0.00		\$0.00	\$0.00
21						0		\$0.00		\$0.00	\$0.00
22						0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>296.67%</b>	<b>503.33%</b>	<b>6.55</b>	<b>\$451,990.00</b>	<b>\$362,179.35</b>	<b>\$222,776.52</b>	<b>\$584,955.87</b>		

\*Fiscal and Accounting handled through Indirect Costs.

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes and medical/dental benefits. Fringe benefits include retirement, Social Security, Social Security-Medicare, Unemployment Insurance, Life Insurance, Health Insurance, Dental Insurance, Vision Insurance, and Differential Pay-Parking.

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## Prime Budget Justification

Prime Grantee Name: San Joaquin County Public Health Services  
 Grant Number: 13-20531

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
justification		Office Supplies	Paper, pens, markers, flip charts, folders, binders, copy machine supplies, etc. Cost is per month.	\$35.00	6.55	12.00	\$2,751.00	
		Printing/Duplicating	Printing of materials to support program activities, nutrition and physical activity-related flyers, educational materials, and support material, including folders, binders, flyers, reports, educational materials (e.g. MyPlate, 2010 Dietary Guidelines, etc.) .	\$0.10	5000.00	12.00	\$6,000.00	
		Printing/Duplicating for Harvest of the Month and Retail Campaign Educational Materials	Printing of teachers newsletters, parent newsletters, children workbooks, handouts, and flyers back-to-back, in color, to be used in Harvest of the Month and Retail activities.	\$0.15	171750.00	1.00	\$25,762.50	
		Telephone	Calls to community-based organizations, schools/districts, churches/synagogues, retailers, technical assistance calls to Network, etc.	\$50.00	6.55	12.00	\$3,930.00	
		Postage	Mailing meeting notices, community forum announcements, CNAP reports to stakeholders, invitations to participating programs/organizations, etc.: flat-rate boxes	\$12.35	40.00	1.00	\$494.00	
		Postage	Mailing meeting notices, community forum announcements, CNAP reports to stakeholders, invitations to participating programs/organizations, etc.: stamps	\$0.46	1000.00	1.00	\$460.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$39,397.50</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Audiovisual equipment	Used to purchase audiovisual equipment that includes, but is not limited to cameras, projectors, speakers and portable stereo equipment for nutrition & physical activity presentations and community events.	\$2,100.00	1.00	1.00	\$2,100.00	
							\$0.00	

### Prime Budget Justification

							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$2,100.00</b>	

Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other**	Total	Budget Revision Justification
		Local travel mileage includes but is not limited to travel to conduct trainings, educational sessions, attending meetings, monitoring program activities and sub-grantees, and other Network-related travel. For positions 1,2, 3, 4, 6, 7, and/or 8.	Countywide and regional travel	6.55	6.55	0	0	\$0.00	\$0.00	\$0.00	6,000.00	\$0.00	\$0.00	\$22,204.50	
		Network Statewide Conference; attended by positions 1, 3, 4, 6,7,and/or 8.	Sacramento	1	5.55	3	0	\$0.00	\$0.00	\$0.00	660.00	\$0.00	\$21.62	\$492.89	
		NEOP Statewide Collaborative (tentatively November 2013 and May 2014) attended by positions 1, 3, 4, 6,7,and/or 8.	Sacramento	2	5.55	2	0	\$0.00	\$0.00	\$0.00	440.00	\$0.00	\$14.41	\$657.15	
		2 LHD Project Coordinators meetings attended by positions 1 and 3.	Sacramento	2	1.4	1.25	0	\$0.00	\$0.00	\$0.00	330.00	\$0.00	\$21.43	\$432.90	
		California Conference of Local Health Departments Nutritionist (CCLDHN) Leadership Forum to be attended by position 7.	TBD	1	1	2	2	\$40.00	\$140.00	\$300.00	0.00	\$375.00	\$0.00	\$1,035.00	
		Retail & Corner Store Community-based Initiatives Training; attended by positions 1, 3, 4, 6,7,and/or 8.	TBD (Northern California)	1	2	1	0	\$0.00	\$0.00	\$0.00	110.00	\$0.00	\$10.00	\$82.15	

**Prime Budget Justification**

		Youth Engagement Community-based initiative training; attended by positions 1, 3, 4, 6,7,and/or 8.	TBD (Northern California)	1	4	1	0	\$0.00	\$0.00	\$0.00	220.00	\$0.00	\$5.00	\$144.30	
		Cultural Proficiency Community-based initiative training; attended by positions 1, 3, 4, 6,7,and/or 8.	TBD (Northern California)	1	5.55	1	0	\$0.00	\$0.00	\$0.00	220.00	\$0.00	\$7.21	\$164.32	
		Media Spokesperson Training; attended by positions 1, 3, 4, 6,7,and/or 8.	TBD (Northern California)	1	2.55	1	0	\$0.00	\$0.00	\$0.00	220.00	\$0.00	\$7.84	\$144.29	
		Impact and Outcome Evaluation; attended by positions 1, 3, 4, 6,7,and/or 8.	TBD (Northern California)	1	2.4	1	0	\$0.00	\$0.00	\$0.00	220.00	\$0.00	\$8.33	\$144.29	
<b>Total Travel and Per Diem:</b>													<b>\$25,501.80</b>		

\*Lodging costs include taxes. Reimbursement at CalHR rates.

\*\*Other:includes Parking fee

Budget Revision		Sub Grant(s)				Total	Budget Revision Justification
Action	Last Amt Approved	Name	Description/Justification				
		A Samuels & Associates, Inc.	Project Evaluator- Will create evaluation plan and conduct all evaluation activities including reporting to assess changes in target populations through nutrition education and obesity prevention interventions (Deliverables 4 & 6)			\$40,000.00	
		B San Joaquin County Office of Education	School/Afterschool - Will engage schools and/or afterschool/ extended break programs to increase nutrition education and physical activity opportunities and increase assess and consumption of healthy food/beverages (Deliverables 2 & 6)			\$40,000.00	
		C Stockton Unified School District	School/Afterschool - Will engage schools and/or afterschool/ extended break programs to increase nutrition education and physical activity opportunities and increase assess and consumption of healthy food/beverages . (Deliverables 2 & 6)			\$40,000.00	
		D Lodi Unified School District	School/Afterschool - Will engage schools and/or afterschool/ extended break programs to increase nutrition education and physical activity opportunities and increase assess and consumption of healthy food/beverages. (Deliverables 2 & 6)			\$40,000.00	

**Prime Budget Justification**

		E	Manteca Unified School District	School/Afterschool - Will engage schools and/or afterschool/ extended break programs to increase nutrition education and physical activity opportunities and increase assess and consumption of healthy food/beverages. (Deliverables 2 & 6)	\$40,000.00	
		F	Health Careers Academy	School/Afterschool - Will engage schools and/or afterschool/ extended break programs to increase nutrition education and physical activity opportunities and increase assess and consumption of healthy food/beverages. (Deliverables 2 & 6)	\$15,000.00	
		G	University of the Pacific/Project YES! Collaborative	Youth Engagement: Formation of youth teams and recruitment of Adult Allies to participate in youth engagement activities, CX3 activities, and CNAP participation. (Deliverable 3)	\$35,000.00	
		H	Stockton Unified School District	Youth Engagement: Formation of youth teams and recruitment of Adult Allies to participate in youth engagement activities, CX3 activities, and CNAP participation. (Deliverable 3)	\$35,000.00	
		I	Greater Christ Temple	Faith-based: Will conduct Body and Soul program activities, walkability assessment, conduct food preparation/provision/ purchase policy assessments, and peer to peer education in participating churches/ synagogues/ etc. (Deliverables 2, 3, & 4)	\$35,000.00	
		J	Hilliard Chapel AME Zion Church	Faith-based: Will conduct Body and Soul program activities, walkability assessment, conduct food preparation/provision/ purchase policy assessments, and peer to peer education in participating churches/ synagogues/ etc. (Deliverables 2, 3, & 4)	\$35,000.00	
		K	University of California Cooperative Extension	CNAP Facilitator: Will facilitate the implementation of CNAP activities, coordinate related interventions, seek grant opportunities, and report community changes directly influenced by the SNAP-Ed interventions. (Deliverable 3)	\$35,000.00	
		L	Lita Wallach, Wallach and Assoc.	County Health Forum Coordinator: Will coordinate/organize a county health forum addressing disease prevention focusing on healthy eating and physical activity (includes partnership development, recruitment of speakers, marketing of the forum, event scheduling/logistics, etc.) (Deliverable 3)	\$25,000.00	
		M	Asian Pacific Self Development and Residential Association (APSARA)	Nutrition Education: Will implement evidence-based nutrition-education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family, and organizational level. (Deliverable 2)	\$35,000.00	
		N	Family Resource and Referral Center	Nutrition Education: Will implement evidence-based nutrition-education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family, and organizational level. (Deliverable 2)	\$35,000.00	
		O	Emergency Food Bank of San Joaquin County	Nutrition Education: Will implement evidence-based nutrition-education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family, and organizational level. (Deliverable 2)	\$35,000.00	

### Prime Budget Justification

		P	Greater Christ Temple	Nutrition Education: Will implement evidence-based nutrition-education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family, and organizational level. (Deliverable 2)	\$35,000.00	
		Q	Franklin High School	School/Afterschool - Will engage schools and/or afterschool/ extended break programs to increase nutrition education and physical activity opportunities and increase assess and consumption of healthy food/beverages. (Deliverables 2 & 6)	\$15,000.00	
<b>Total Sub Grant(s):</b>					<b>\$570,000.00</b>	

**Prime Budget Justification**

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstrations	Food and preparation materials (e.g., disposable napkins, plates, utensils, baggies, etc) to be used in cooking demonstrations, food tasting, etc. conducted during nutrition education sessions, community events, Harvest of the Month, and Rethink Your Drink activities,etc. (not to exceed \$2.50 per person).	\$2.50	16200.00	1.00	\$40,500.00	
		Training	Will support staff professional development, professional certification (e.g., physical activity specialist), and SNAP-Ed-related training for program delivery for SJC Network staff, sub-grantees and/or community partners (e.g., SPARK, etc).	\$6,800.00	1.00	1.00	\$6,800.00	
		Nutrition and Physical Activity Education Materials	Used to conduct nutrition and/or physical activity education. To include, but not limited to, USDA approved curricula, newsletters, fact sheets, brochures, guides, videos, DVDs, audiovisual aids, nutritional education materials designed for physical activity, etc.	\$8,000.00	1.00	1.00	\$8,000.00	
		County Health Forum Facility Rental and Materials	Will support facility rentals (e.g., space, AV, etc) and materials for the county health forum. Materials may include, but are not limited to, binders, folders, handouts duplication, flip charts, speakers, speaker travel, etc. (for at least 200 forum participants).	\$16,745.97	1.00	1.00	\$16,745.97	
		ServSafe Certification Online Course	To certify up to 14 participants to satisfy Network Retail requirements	\$15.00	14.00	1.00	\$210.00	
		Intervention Support Materials	Used to support program intervention activities involved in Network-campaigns (e.g., Retail, Rethink Your Drink, Faith-based, Peer to Peer, etc.). To include, but is not limited to, point-of-purchase and promotion of healthy food and beverage purchases at (e.g., signage, etc.), cleaning supplies for food safety, food demonstration supplies, gardening supplies (e.g, educational supplies, seeds, seedlings, plant starts for edible food only, etc.), walk to school promotion or educational materials, physical activity bulletin board materials, etc.	\$9,000.00	1.00	1.00	\$9,000.00	

**Prime Budget Justification**

		California Conference of Local Health Departments Nutritionist (CCLDHN) Membership fees	Will support CCLDHN membership fee to support and provide technical assistance for our Nutritionist to support program activities.	\$155.00	1.00	1.00	\$155.00	
		Media	Will use media ads/messages/PSAs developed and approved by Network for a Healthy California (CDPH) for placement in local media outlets and/or to host school assemblies/community events in conjunction with Network approved media groups (e.g., Radio Disney, etc.).	\$15,000.00	1.00	1.00	\$15,000.00	
		Translator/Interpreter	Used to ensure cultural competency during trainings, educational sessions, and/or translation of program related materials.	\$2,000.00	1.00	1.00	\$2,000.00	
		Training and Food Demonstration Equipment	Food demonstration equipment includes, but is not limited to, plastic folding food demonstration table, plastic garbage can with lid, serving platters, baskets to display produce at the table, a blender for healthy smoothies and dips, skillet with built-in heat element, Ice chest or cooler to transport/store ingredients, storage containers (for items prepared before demonstrations), water dispensers for infused water displays, cooking utensils (i.e., spoons and knives), mobile food demonstration cart, and/or an Easy Up Canopy Tent. Equipment will be used by full time staff to conduct nutrition education.	3000.00	1.00	1.00	\$3,000.00	
<b>Total Other Costs:</b>							<b>\$101,410.97</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Using total of Salary.	20.00%	\$362,179.35	\$72,435.87		
<b>Total Indirect Costs:</b>					<b>\$72,435.87</b>		
<b>Total Budget:</b>					<b>\$860,802.00</b>		

### Sub A Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant A Name:** Samuels & Associates, Inc.

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Communications	Budgeted to provide telephone, conference calls, internet usage (email) and fax services (\$40.33/month x 12 months x 0.42 FTE).	\$40.33	12.00	0.42	\$203.26		
		Supplies	General office supplies, paper, postage & delivery. (\$35/month x 12 months x 0.42 FTE)	\$35.00	12.00	0.42	\$176.40		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$379.66</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Car rental for staff travel between Oakland and Stockton for site visits.	Stockton	6	1								\$79.00	\$474.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$474.00</b>	

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A	N/A	N/A		
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		N/A	N/A			1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Using total of salary.	8.00%	\$28,162.00	\$2,252.96	

### Sub A Budget Justification

	Total Indirect Costs: \$2,252.96	
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	Total Budget: \$39,998.19	
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

San Joaquin County Public Health Services  
 13-20531  
 San Joaquin County Office of Education

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		4 After School Coordinator/Assistant	Nora Hana	100.00%		0.175	\$85,346.00	\$14,935.55	30.430%	\$4,544.89	\$19,480.44	
2		22 Office Manager/Secretary/Admin Assistant	Debora Sator	100.00%		0.1	\$43,570.00	\$4,357.00	30.430%	\$1,325.84	\$5,682.84	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>200.00%</b>	<b>0.00%</b>	<b>0.275</b>	<b>\$128,916.00</b>	<b>\$19,292.55</b>		<b>\$5,870.72</b>	<b>\$25,163.27</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub B Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant B Name:** San Joaquin County Office of Education

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Printing for Harvest of the Month	Printing of Harvest of the Month activities for the sites. 20 sites x 50 students per site x .05 per copy x 6 months= \$300	\$0.05	6000.00	1.00	\$300.00		
		Printing for cookbooks	Printing costs for cookbook activity. \$2.00 per cookbook x 1,000 cookbooks=\$2,000.	\$2.00	1000.00	1.00	\$2,000.00		
		SPARK Curriculum	SPARK curriculum-10 afterschool site curriculum for sites that don't have it. \$270 per curriculum x 10 sites + \$12.99 S&H/each + \$22.27 tax/each	\$305.26	10.00	1.00	\$3,052.60		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$5,352.60</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage		12	1						52.00			\$352.56	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$352.56</b>	

### Sub B Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	SPARK	SPARK to come in and do a training for sites on afterschool Physical Education including curriculum; 40 participants 1 day training-\$2,999.	\$2,999.00	
		B	Food for Thought	Food For Thought to provide fresh produce to sites for Harvest of the Month Activities each month for 6 months. 1 box of produce & teacher curriculum-@ \$16.50 each box x20 sites x 6 months=\$1,980	\$1,980.00	
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$4,979.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Taste Testing Supplies	Items needed for taste testing the Harvest of the Month produce: disposable gloves, cups, utensils and storage containers for all the supplies	\$641.00	1.00	1.00	\$641.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$641.00</b>	

Budget Revision	Indirect Costs

### Sub B Budget Justification

Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Using total of direct costs. Indirect rate is CDE-approved for LEAs in 2013-14.	9.62%	\$36,490.00	\$3,510.34	
				<b>Total Indirect Costs:</b>	<b>\$3,510.34</b>	
				<b>Total Budget:</b>	<b>\$39,998.77</b>	

### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

San Joaquin County Public Health Services  
 13-20531  
 Stockton Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		20 Nurse/Nurse Supervisor/Nurse Aide RN	Michelle Kowsari	100.00%		0.1	\$87,968.00	\$8,796.80	13.098%	\$1,152.20	\$9,949.00	
2		22 Office Manager/Secretary/Admin Assistant	TBD	100.00%		0.2	\$19,040.00	\$3,808.00	24.068%	\$916.51	\$4,724.51	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>200.00%</b>	<b>0.00%</b>	<b>0.3</b>	<b>\$107,008.00</b>	<b>\$12,604.80</b>		<b>\$2,068.71</b>	<b>\$14,673.51</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant C Name:** Stockton Unified School District

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Student Workbooks	Printing for 1250 books x \$2.55	\$2.55	1250.00	1.00	\$3,187.50		
		Educator Newsletters	Printing for 50 classes x \$4.76	\$4.76	50.00	1.00	\$238.00		
		Postage	Correspondence to parents \$0.20 x 1250	\$0.20	1250.00	1.00	\$250.00		
		White Copy Paper	\$30 x 5 cases x 7 months for additional printing	\$30.00	35.00	1.00	\$1,050.00		
		RISO Ink	1 case at \$267.05 for additional printing	\$267.05	1.00	1.00	\$267.05		
		HP Color Laser Jet Ink	\$255.00 for additional printing of materials	\$255.00	1.00	1.00	\$255.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$5,247.55</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		None												\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

**Sub C Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
See justification		A	Bella Fruta	Produce boxes: 50 boxes x \$25/box x 7 months for Harvest of the Month taste testing; each box serves 35 participants. Not to exceed \$2.5 per person.	\$8,750.00	Revised justification.
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$8,750.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Budget Item Desc changed		Classroom Education Support Items and Curriculum	CDs, Posters, Activity books, and Power Play Materials from Network for a Healthy California on-line catalog. Not to exceed \$4 per item.	\$867.96	1.00	1.00	\$867.96	
Decrease budget amount, changed justification	507.11	Russ Invision Smart Fruit and Veggie Songs CD	Classroom Education Support Material: CDs, 23 copies x 12.95 (plus 29.79 for shipping and 24.57 for tax), will be used to support classroom education and reinforce nutrition and physical activity messages through singing and repetition.	\$352.21	1.00	1.00	\$352.21	Corrected error in calculation entered; revised justification.
See justification		Starter RD Intern Kit	Classroom Education Support Material: food models and MyPlate demonstration items, 15 x \$169.95 (plus 254.93 for shipping and 210.31 for tax), will be used to support classroom education and reinforce nutrition and PA messages and portion control (MyPlate).	\$3,014.49	1.00	1.00	\$3,014.49	Revised justification.
See justification		Nutrition Related Children's Books	Approved nutrition related children's books to reinforce Harvest of the Month in the classroom (302 books, set quantities varying by grade ranges: K-2, K-3, 1-3, 2-4, & 4-6; for teacher instruction and student reading in the classroom)	\$5,025.72	1.00	1.00	\$5,025.72	Revised justification.
							\$0.00	
							\$0.00	



## Sub Staffing D

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant D Name:** Lodi Unified School District

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 Accountant/Finance Analyst	Crystal Hernandez	100.00%		0.01154	\$57,274.00	\$660.94	23.350%	\$154.33	\$815.27
22 Office Manager/Secretary/Admin Assistant	Marci Lewis	100.00%		0.008665	\$40,737.00	\$352.99	23.350%	\$82.42	\$435.41
15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	Debbie Watson	100.00%		0.004157	\$33,439.00	\$139.01	23.350%	\$32.46	\$171.46
15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	Guadalupe Stoffel	100.00%		0.004164	\$33,862.00	\$141.00	23.350%	\$32.92	\$173.93
15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	Misty Mehl	100.00%		0.004755	\$22,921.00	\$108.99	23.350%	\$25.45	\$134.44
15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	Geneva DeLeon	100.00%		0.005567	\$17,964.00	\$100.01	23.350%	\$23.35	\$123.36
<b>Totals:</b>		<b>600.00%</b>	<b>0.00%</b>	<b>0.038848</b>	<b>\$206,197.00</b>	<b>\$1,502.93</b>		<b>\$350.93</b>	<b>\$1,853.86</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub D Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant D Name:** Lodi Unified School District

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Printing Education Materials	Classroom workbooks, back to school nights, training materials, color.	\$0.17	57000.00	1.00	\$9,690.00
Printing Menus	Printing English and Spanish menus, monthly, B/W.	\$0.05	6200.00	1.00	\$310.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$10,000.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage	Stockton	15							40.00			\$339.00
<b>Total Travel and Per Diem:</b>												<b>\$339.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A None		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Harvest of the Month Produce Kits	Taste testing food samples for the classrooms (2000 students / 30 per classroom x 6 months x \$21.00 per kit = \$8,400.00)	\$21.00	400.00	1.00	\$8,400.00
Farmers Markets	Farmers Markets to eligible schools (10 schools x \$1,700)	\$1,700.00	10.00	1.00	\$17,000.00
Nutrition Education Reinforcement Items for HOTM	Posters, Books, Media Materials, approved P.E. curricula and equipment	\$894.00	1.00	1.00	\$894.00

## Sub D Budget Justification

Total Other Costs: \$26,294.00

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Using total direct costs.	5.31%	\$28,487.00	\$1,512.66
Total Indirect Costs:			\$1,512.66

Total Budget: \$39,999.52

### Sub Staffing E

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant E Name:**

San Joaquin County Public Health Services  
 13-20531  
 Manteca Unified School District

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition Educator/Nutrition Aide	Bernadine Anderson		100.00%	0.0315	\$13,141.80	\$413.97	15.760%	\$65.24	\$479.21	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Denise Sparacino		100.00%	0.0315	\$9,592.20	\$302.15	15.760%	\$47.62	\$349.77	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	Brenna Lay		100.00%	0.0315	\$8,701.20	\$274.09	15.760%	\$43.20	\$317.28	
4		21 Nutritionist/Nutrition Educator/Nutrition Aide	Sabrina Bade		100.00%	0.0315	\$7,039.80	\$221.75	15.760%	\$34.95	\$256.70	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide	Lu Lamont		100.00%	0.0315	\$12,952.80	\$408.01	15.760%	\$64.30	\$472.32	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Maria Rodriguez		100.00%	0.0315	\$5,801.40	\$182.74	15.760%	\$28.80	\$211.54	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	Dorothy Persinger		100.00%	0.0315	\$20,840.40	\$656.47	15.760%	\$103.46	\$759.93	
8		21 Nutritionist/Nutrition Educator/Nutrition Aide	Denise Coty		100.00%	0.0315	\$15,453.00	\$486.77	15.760%	\$76.71	\$563.48	
9		21 Nutritionist/Nutrition Educator/Nutrition Aide	Lauie Kauka		100.00%	0.0315	\$3,333.60	\$105.01	15.760%	\$16.55	\$121.56	

**Sub Staffing E**

10		21	Nutritionist/Nutrition Educator/Nutrition Aide	Arcelia Petersen		100.00%	0.0315	\$3,333.60	\$105.01	15.760%	\$16.55	\$121.56
11		21	Nutritionist/Nutrition Educator/Nutrition Aide	Charlotte Carter		100.00%	0.0315	\$14,827.05	\$467.05	15.760%	\$73.61	\$540.66
12		21	Nutritionist/Nutrition Educator/Nutrition Aide	Natalie Rosas		100.00%	0.0315	\$15,534.00	\$489.32	15.760%	\$77.12	\$566.44
13		21	Nutritionist/Nutrition Educator/Nutrition Aide	Kathleen Wilkeson		100.00%	0.0315	\$4,060.80	\$127.92	15.760%	\$20.16	\$148.07
14		21	Nutritionist/Nutrition Educator/Nutrition Aide	Cathy Horn		100.00%	0.0315	\$12,852.00	\$404.84	15.760%	\$63.80	\$468.64
15		21	Nutritionist/Nutrition Educator/Nutrition Aide	Sunny Pacheco		100.00%	0.0315	\$12,096.00	\$381.02	15.760%	\$60.05	\$441.07
16		21	Nutritionist/Nutrition Educator/Nutrition Aide	JoAnn Garcia		100.00%	0.0315	\$10,960.20	\$345.25	15.760%	\$54.41	\$399.66
17		21	Nutritionist/Nutrition Educator/Nutrition Aide	Danell McCleary		100.00%	0.0315	\$18,182.40	\$572.75	15.760%	\$90.26	\$663.01
18							0		\$0.00		\$0.00	\$0.00
19							0		\$0.00		\$0.00	\$0.00
20							0		\$0.00		\$0.00	\$0.00
21							0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>					<b>0.00%</b>	<b>1700.00%</b>	<b>0.5355</b>	<b>\$188,702.25</b>	<b>\$5,944.12</b>		<b>\$936.79</b>	<b>\$6,880.91</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub E Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant E Name:** Manteca Unified School District

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Printing Educational Materials	Classroom workbooks, back to school nights, training materials	\$0.15	49120.00	1.00	\$7,368.00		
		Printing Menus	Printing English and Spanish Menus	\$0.03	15000.00	1.00	\$375.00		
		Office Supplies	Mailing envelopes (3000 envelopes x 5 months x \$0.031/each = \$465.00)	\$0.03	15000.00	1.00	\$465.00		
		Postage	3000 envelopes x 5 months x \$0.46 = \$6,900.00	\$0.46	15000.00	1.00	\$6,900.00		
		Presort Center Charges	3000 envelopes x 5 months x \$0.092 = \$1,380.00	\$0.09	15000.00	1.00	\$1,380.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$16,488.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage/Administrator	Stockton	4							13.68			\$30.91	
		Mileage/Coordinators	Stockton	20							10.00			\$113.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$143.91</b>	

### Sub E Budget Justification

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	None		
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
See justification		Harvest of the Month Kits	Taste testing food samples for the classrooms (94 kits x 5 months x \$21.00/per kit = \$9,870.00); at least 2800 students in 94 classrooms, grades K-8, to be reached throughout the school district.	\$21.00	470.00	1.00	\$9,870.00	Revised justification.
		Staff Training Taste Testing	Staff training for classroom presentations - \$ 40.00 (2 taste testing food samples x \$20.00/per kit = \$40.00)	\$20.00	2.00	1.00	\$40.00	
See justification		Classroom Nutrition Education Materials	HOTM education support materials: HOTM posters: 3 packs of 10 posters @ \$45/pk, 2 pks @ \$30/pk, 4 pk @ \$10/pk; plus shipping.	\$242.98	1.00	1.00	\$242.98	Revised justification.
		Books for Classrooms	Books for teacher classrooms from the approved HOTM list	\$1,873.27	1.00	1.00	\$1,873.27	
See justification		CATCH 3-5 Activity Box	Catch 3-5 Activity Box-instructor guide & demonstration equipment set \$2295.00 plus tax & shipping = \$2,650.73; One activity box (kit and equipment) with all demonstration-only equipment and instruction materials will be utilized for the entire school district.)	\$2,650.73	1.00	1.00	\$2,650.73	Revised justification.
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	

**Sub E Budget Justification**

						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$14,676.98</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Use Total Direct Costs. CDE approved rate.	4.74%	\$38,189.80	\$1,810.20		
					<b>Total Indirect Costs:</b>	<b>\$1,810.20</b>	
					<b>Total Budget:</b>	<b>\$40,000.00</b>	

## Sub Staffing F

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant F Name:** Health Careers Academy

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1		TBD		0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub F Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant F Name:** Health Careers Academy

School/Afterschool - Will engage schools and/or afterschool/ extended break programs to increase nutrition education and physical activity opportunities and increase assess and consumption of healthy food/beverages. (Deliverables 2 & 6)

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Printing HOTM materials	Classroom workbooks, back to school nights, training materials	\$0.17	6270.00	1.00	\$1,065.90
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$1,065.90</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
N/A												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A 15 student teachers	Student stipends for instuction of classes. (\$10/hr. x 15 hrs x 15 students)	\$2,250.00
B		
C		
D		
E		
F		
G		
H		
I		

### Sub F Budget Justification

**Total Sub Grant(s): \$2,250.00**

#### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Harvest of the Month Kits	Taste testing food samples for the classrooms (15 kits x 6 months x \$25.00/per kit = \$2,250.00); at least 450 students in 15 classrooms, grades 9-12, to be reached	\$25.00	90.00	1.00	\$2,250.00
SPARK Standard Equipment Set	SPARK physical activity equipment, standard set for 36 students (to be shared among instructors and class settings)	\$9,034.81	1.00	1.00	\$9,034.81
SPARK High School Curriculum	SPARK education curriculum, including instructor manual, CD, and folio; to be used in conjunction with nutrition education.	\$399.00	1.00	1.00	\$399.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$11,683.81</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
N/A			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

**Total Budget: \$15,000.00**

### Sub Staffing G

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant G Name:**

San Joaquin County Public Health Services  
 13-20531  
 University of the Pacific/Project YES! Collaborative

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Lara Killick PhD (partial in kind)	100.00%		0.2177	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
2		27	Project Coordinator	Lara Killick PhD (partial funded)	100.00%		0.0323	\$61,928.00	\$2,000.27	17.650%	\$353.05	\$2,353.32	
3		25	Professor	Ethel Nicdao PhD (partial in kind)	100.00%		0.17745	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
4		25	Professor	Ethel Nicdao PhD (partial funded)	100.00%		0.02255	\$66,520.00	\$1,500.03	17.650%	\$264.75	\$1,764.78	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>400.00%</b>	<b>0.00%</b>	<b>0.45</b>	<b>\$128,448.00</b>	<b>\$3,500.30</b>	<b>\$617.80</b>	<b>\$4,118.10</b>			

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub G Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant G Name:** University of the Pacific/Project YES! Collaborative

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Printing	Training materials: Printing of training materials- \$750 is budgeted for page and/or reprint charges associated with printing education materials for classes (250 copies/month x 10 months x 3 sites x \$0.10/copy = \$750)	\$0.10	7500.00	1.00	\$750.00		
		Research Materials	In accordance with Network allowable costs, \$500 per site is budgeted to cover the cost of the following expected expenditures associated with the youth research projects: office supplies, printing (flyers for outreach etc), research materials (poster boards, photovoice-photo printing etc) (\$500 per site x 3= \$1,500)	\$500.00	3.00	1.00	\$1,500.00		
See justification		Dissemination materials	In accordance with Network allowable costs, \$1,005 per site is budgeted to cover the cost of the following expected expenditures associated with the dissemination of youth research project data: office supplies, printing flyers/posters for outreach, printing data posters for dissemination, hosting community dissemination events (including one-time demonstration events) (\$1,005 per site x 3=\$3,015); subcontractor chose to target three sites to reach out to their target communities they were already working in with the existing 18 students, 6 from each school site.	\$1,005.00	3.00	1.00	\$3,015.00	Revised justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$5,265.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification



**Sub G Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A Precious Fortes, Constance Starner, & Jonathan Ramirez, Adult Allies	Three (3) Adult Allies to oversee youth projects and conduct concentrated outreach at three (3) community locations. -Precious Fortes (\$31,000 annual salary- 0.2 FTE - 0.1516 FTE in-kind; 0.0484 FTE grant funded- \$1,500) -Constance Starner (\$73,000 annual salary- 0.2 FTE- 0.17945 FTE in-kind; 0.02055 FTE grant funded- \$1,500) -Jonathan Ramirez (\$35,000 annual salary- 0.2 FTE- 0.1571 FTE in-kind; 0.04286 FTE grant funded- \$1,500)	\$4,500.00		
		B Ashley Hale, Website Designer	One (1) website designer to create Project YES! Website for dissemination of data. -Ashley Hale (\$30,000 annual salary- 0.1 FTE- 0.08333 FTE in-kind 0.01667 FTE grant funding - \$500)	\$500.00		
		C Campbell Bullock, Research Specialist	One (1) research specialist to conduct evaluation of the project. -Campbell Bullock (\$70,720 annual salary- 0.2 FTE- 0.17172 in-kind; 0.02828 FTE grant funded - \$2,000)	\$2,000.00		
		D 18 Research Assistants	Eighteen (18) youth researchers to conduct research projects and concentrated outreach at three (3) community locations. (70.083 hours/yr. at \$10 p/hour x 18 youth researchers= \$12,615)	\$12,615.00		
				<b>Total Sub Grant(s):</b>	<b>\$19,615.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Loaner fee	\$500 is budgeted to cover the loaner fee for the use of the following pieces of equipment from the University of the Pacific Sport Pedagogy Department; HD video cameras; tablets, flip cameras and pedometers.	\$500.00	1.00	1.00	\$500.00	
							<b>Total Other Costs:</b>	<b>\$500.00</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Use total of salaries.	8.00%	\$3,500.00	\$280.00	
					<b>Total Indirect Costs:</b>	<b>\$280.00</b>

				<b>Total Budget:</b>	<b>\$34,998.70</b>	
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### Sub Staffing H

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant H Name:**

San Joaquin County Public Health Services  
 13-20531  
 Stockton Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Deanna Staggs	100.00%		0.07	\$80,454.00	\$5,631.78	32.000%	\$1,802.17	\$7,433.95	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>100.00%</b>	<b>0.00%</b>	<b>0.07</b>	<b>\$80,454.00</b>	<b>\$5,631.78</b>	<b>\$1,802.17</b>	<b>\$7,433.95</b>			

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub H Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant H Name:** Stockton Unified School District

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Education Materials	Network for a Healthy California Educational Materials for use in outreach and education events: 1) 1 Toolbox for Community Educators education kit (\$112) 2) 100 "Inspiring Youth, Growing Change" brochures (\$300) 3) 100 "Power Up in 10 Strength Training" brochures (\$200) 4) 2 copies of "Youth Empowerment Lessons Learned" booklet and DVD / one for each implementation site (\$20)	\$632.00	1.00	1.00	\$632.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$632.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification



### Sub H Budget Justification

See justification									
<b>Total Sub Grant(s):</b>							<b>\$23,986.00</b>	Revised justification	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		TBD				1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

### Sub H Budget Justification

Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	
		Use total direct cost.	4.68%	\$33,391.00	\$1,562.70	
<b>Total Indirect Costs:</b>					<b>\$1,562.70</b>	
<b>Total Budget:</b>					<b>\$34,953.65</b>	

### Sub Staffing I

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant I Name:**

San Joaquin County Public Health Services  
 13-20531  
 Greater Christ Temple

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		5 Chief Executive Officer	Bishop Troy Dockery, SR.	100.00%		0.05	\$70,000.00	\$3,500.00	12.000%	\$420.00	\$3,920.00	
2		27 Project Coordinator	Lona Dancer	100.00%		0.5	\$30,000.00	\$15,000.00	12.000%	\$1,800.00	\$16,800.00	
3		26 Program Assistant	First Lady Dollye Dockery	100.00%		0.08	\$40,000.00	\$3,200.00	12.000%	\$384.00	\$3,584.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>300.00%</b>	<b>0.00%</b>	<b>0.63</b>	<b>\$140,000.00</b>	<b>\$21,700.00</b>		<b>\$2,604.00</b>	<b>\$24,304.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub I Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Greater Christ Temple

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Communication Charges	Phone, fax, and internet	\$56.00	12.00	0.63	\$423.36		
		Printing	\$614 is budgeted for page and/or reprint charges associated with printing nutrition education materials for classes and flyers for outreach (640 copies/months x 12 months x \$0.08/copy).	\$0.08	7680.00	1.00	\$614.40		
		Office Supplies	\$499 is budgeted to provide supplies for daily functioning, administrative meetings, workshops, etc (\$66/month x 12 months x 0.63 FTE).	\$66.00	12.00	0.63	\$498.96		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,536.72</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		3 Peer Educators to travel to Sacramento for Network training.	Sacramento	1	1								\$250.00	\$250.00	
		Mileage for three (3) part time peer educators (75 miles/month x 3 peer educators x \$0.565/miles x 12 months)	Stockton	12	3						224.97			\$1,525.28	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	



**Sub I Budget Justification**

						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$1,628.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Use total salaries.	8.00%	\$21,700.00	\$1,736.00		
					<b>Total Indirect Costs:</b>	<b>\$1,736.00</b>	
					<b>Total Budget:</b>	<b>\$35,000.00</b>	



### Sub J Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Hilliard Chapel AME Zion Church

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
Decreased budget amount; see justification	4800	Office Supplies	This budget item provides the office supplies necessary to implement the project, including paper, copier ink, pens and pencils for classes and demonstrations, postage, and other program expenses associated with project implementation at the rate of \$833.33/month x 12 months x .36 FTE = \$3,599.99	\$833.33	12.00	0.36	\$3,599.99	Separated out printing costs and prorated office supplies.	
		Utilities	This allocation will reimburse the church for necessary utilities used to sustain the project, including water, lights, telephone, facsimile, and internet usage at the rate of \$700 a month. \$700/month X (1.7FTE program staff/4.7 FTE total staff) X 12 months = \$3,038.	\$700.00	12.00	0.36	\$3,038.28		
Increased budget amount, see justification	0	Duplicating/Printing	Expenses for printing education materials (12,000 pages @ .10/pg)	\$0.10	12000.00	1.00	\$1,200.00	Printing costs line item added.	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$7,838.27</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Adminstrator Randall Morse	Stockton	12							50.00			\$339.00	
		3 Peer to Peer Educators	Stockton	36							55.00			\$1,118.70	

**Sub J Budget Justification**

		State Network training for Peer-to-Peer Education	Sacramento	1	1								\$300.00	\$300.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
													<b>Total Travel and Per Diem:</b>	<b>\$1,757.70</b>	

**Budget Revision**    **Sub Grant(s)**

Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Program Assistants (2)	Two staff members from the two partnering churches to serve as Program Assistants to highlight various Body & Soul activities within those churches. (\$10/hour x 70 hours x 2 staff = \$1,400)	\$1,400.00	
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
				<b>Total Sub Grant(s):</b>	<b>\$1,400.00</b>

**Budget Revision**    **Other Costs**

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
See justification		Plants and seedlings	Plants and seedlings for the first planting of the Community Garden: Seeds range from \$1-3, Vegetable/fruit Shrubs and trees are \$50+. This will fill 30-50 planter boxes to be placed in an adjacent parking lot to the church, approximately .5 acre space.	\$700.00	1.00	1.00	\$700.00	

**Sub J Budget Justification**

See justification		Gardening supplies	Allowable gardening supplies for the Community Garden: Garden supplies and tools for maintenance of garden: Shovels \$40 each, Cultivators \$40-50, Rakes \$15-20, Pruning \$40-50, Gloves \$3-10, Garden Forks \$15-40, Hole Diggers \$30-60, Wheelbarrow, \$30-60, Dirt/soil \$10-20, Planter boxes \$23-60, String \$1-3, Wooden stakes \$2-5, Garden hose \$60+, Utility cart \$110-150.	\$2,546.00	1.00	1.00	\$2,546.00		
See justification		Education Resource Materials	To purchase nutrition education resource materials for Body & Soul and Peer to Peer activities and other costs associated with the community garden and program implementation i.e. cookbooks, DVD's, Rethink Your Drink handouts, gardening curriculum etc.	\$1,750.00	1.00	1.00	\$1,750.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Other Costs:</b>								<b>\$4,996.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Use total salaries.	8.00%	\$17,600.00	\$1,408.00	
<b>Total Indirect Costs:</b>					<b>\$1,408.00</b>	
<b>Total Budget:</b>					<b>\$34,999.97</b>	

## Sub Staffing K

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** University of California Cooperative Extension

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
9 1 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Anna Martin	100.00%	0.00%	0.5	\$35,726.00	\$17,863.00	62.700%	\$11,200.10	\$29,063.10
<b>Totals:</b>		<b>100.00%</b>	<b>0.00%</b>	<b>0.5</b>	<b>\$35,726.00</b>	<b>\$17,863.00</b>		<b>\$11,200.10</b>	<b>\$29,063.10</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub K Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** University of California Cooperative Extension

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office supplies	General office supplies, per month	\$100.00	12.00	0.50	\$600.00
Printing and duplicating	Printing of documents and handouts for meeting distribution	\$0.10	#####	1.00	\$1,000.00
Binding	Binding of CNAP for distribution	\$311.79	1.00	1.00	\$311.79
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$1,911.79</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage	Stockton	12	1						177.00			\$1,200.06
<b>Total Travel and Per Diem:</b>												<b>\$1,200.06</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Website	Development and maintenance for CNAP to be available online, with links to nutrition education resources for SNAP-Ed eligible persons.	\$500.00	1.00	1.00	\$500.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00

### Sub K Budget Justification

				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$500.00</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
Indirect of Salaries	8.00%	\$29,063.10	\$2,325.05
<b>Total Indirect Costs:</b>			<b>\$2,325.05</b>

<b>Total Budget:</b>	<b>\$35,000.00</b>
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### Sub Staffing L

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant I Name:**

San Joaquin County Public Health Services  
 13-20531  
 Lita Wallach, Wallach and Assoc.

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Lita Wallach (County Health Forum Coordinator)	100.00%		0.14	\$178,571.42	\$25,000.00	0.000%	\$0.00	\$25,000.00	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>100.00%</b>	<b>0.00%</b>	<b>0.14</b>	<b>\$178,571.42</b>	<b>\$25,000.00</b>		<b>\$0.00</b>	<b>\$25,000.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub L Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Lita Wallach, Wallach and Assoc.

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
		None				1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem												Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		None												\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

### Sub L Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	None			
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		None				1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		N/A			\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	
<b>Total Budget:</b>					<b>\$25,000.00</b>	

## Sub Staffing M

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Asian Pacific Self Development and Residential Association (APSARA)

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 27 Project Coordinator	Hengsothea Ung	10.00%	90.00%	0.5	\$33,000.00	\$16,500.00	15.000%	\$2,475.00	\$18,975.00
2 26 Program Assistant	Kunthea S. Tuy		100.00%	0.25	\$32,000.00	\$8,000.00	15.000%	\$1,200.00	\$9,200.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>10.00%</b>	<b>190.00%</b>	<b>0.75</b>	<b>\$65,000.00</b>	<b>\$24,500.00</b>		<b>\$3,675.00</b>	<b>\$28,175.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub M Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Asian Pacific Self Development and Residential Association (APSARA)

**Nutrition Education: Will implement evidence-based nutrition-education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family, and organizational level. (Deliverable 2)**

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Printing	\$540 is budgeted for printing nutrition education materials for classes, invitation, posters, and flyers for outreach. (450 copies/month x 12 months x \$0.10/ copy= \$540)	\$0.10	5400.00	1.00	\$540.00
Workshop supplies	\$660 is budgeted to purchase supplies for nutrition education workshop activities and presentations (easel pad papers, easel pad stand, construction papers, markers, pens, pencils, envelopes and stamps to send invitations to 500 participants). ( \$55/month x 12 months = \$660)	\$55.00	12.00	1.00	\$660.00
Office supplies	\$480 is budgeted to provide supplies for daily functioning, and administrative meetings. (\$50/month x 12 months = \$600 x .80FTE = \$480)	\$50.00	12.00	0.80	\$480.00
<b>Total Operating Expenses:</b>					<b>\$1,680.00</b>

## Sub M Budget Justification

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage - allocated for Project Coordinator and Community Outreach Worker, who will conducting community outreach, traveling to project locations to conduct nutrition presentations at the targeted communities and attending monthly and quarterly meetings, action plan meetings, trainings, and meetings with SJC Network staff for targeted communities' skills assessment. (235 miles/month x 12 months x 0.565/mile x 0.80FTE = \$1,274.64)	Stockton											
		9.6	0.8						235.00			\$1,274.64
<b>Total Travel and Per Diem:</b>												<b>\$1,274.64</b>

### Sub Grant(s)

Name	Description/Justification	Total
A Lao Family Community Empowerment, Inc.	Performs interpretation (\$10/hour x 30 hours = \$300)	\$300.00
<b>Total Sub Grant(s):</b>		<b>\$300.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Recipe books	Recipe books- \$755 is requested to purchase 500 recipe books which will be bought and given out to all participants attending nutrition education classes. (500 recipe books x \$1.51 = \$755)	\$1.51	500.00	1.00	\$755.00
Network Toolbox	Network Toolbox for Community Educators Book(1 book x \$112)	\$112.00	1.00	1.00	\$112.00
Education materials	Nutrition and physical activities posters, healthy foods and calories charts, etc. = \$228	\$228.00	1.00	1.00	\$228.00

### Sub M Budget Justification

Food demonstrations	\$1,250 is budgeted for food and supplies (for demonstration/taste testing purposes only). (\$2.50/person x 500 people = \$1,250)	\$2.50	500.00	1.00	\$1,250.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$2,345.00</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
5% of total salaries	5.00%	\$24,500.00	\$1,225.00
<b>Total Indirect Costs:</b>			<b>\$1,225.00</b>

<b>Total Budget:</b>	<b>\$35,000.00</b>
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## Sub Staffing N

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Family Resource and Referral Center

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 Administrator (e.g., Director of Programs)	Tiffany Phovixay	100.00%		0.055	\$55,372.00	\$3,045.46	28.000%	\$852.73	\$3,898.19
27 Project Coordinator	Jonathan Ramirez		100.00%	0.2	\$35,360.00	\$7,072.00	28.000%	\$1,980.16	\$9,052.16
26 Program Assistant	Alex Aguila		100.00%	0.1	\$25,560.00	\$2,556.00	28.000%	\$715.68	\$3,271.68
26 Program Assistant	Jenny Kuan		100.00%	0.1	\$25,560.00	\$2,556.00	28.000%	\$715.68	\$3,271.68
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>100.00%</b>	<b>300.00%</b>	<b>0.455</b>	<b>\$141,852.00</b>	<b>\$15,229.46</b>		<b>\$4,264.25</b>	<b>\$19,493.71</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub N Budget Justification

<b>Prime Grantee Name:</b>	San Joaquin County Public Health Services
<b>Grant Number:</b>	13-20531
<b>Sub Grant I Name:</b>	Family Resource and Referral Center

**Nutrition Education: Will implement evidence-based nutrition-education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family, and organizational level. (Deliverable 2)**

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	Office Supplies includes but is not limited to estimated costs for items where usage is attributable to the project FTE's, or .455 office supplies, material distribution, printing and duplication, and janitorial fees. (\$35.167 x 12 = \$422)	\$77.29	12.00	0.46	\$422.00
Communications, Mail, Postage	This includes share of cost for usage of agency hosted network and data infrastructures that support project staff (\$37.50 x 12=\$450) and estimated cost of mailings for project correspondence @ \$104	\$554.00	1.00	1.00	\$554.00
Rent	Rent & Utilities includes a share of costs for approximately 335 sq. ft. (includes activity/meeting space usage) 335 x \$1.50 sq. ft x 12 months= \$6,030; plus Utility load at \$616.	\$6,646.00	1.00	1.00	\$6,646.00
Insurance & Maintenance	Includes estimated share of costs to support project staff based on allocation of these services: Liability insurances (\$27.33 x 12 months = \$327.96); Maintenance, Janitorial (\$71.75 x.12 months =\$861.00); Licensing for network/software applications in use (\$9.16 X 12 months = \$109.92)	\$1,298.88	1.00	1.00	\$1,298.88
<b>Total Operating Expenses:</b>					<b>\$8,920.88</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage	Stockton	12							44.00			\$298.32
Registration/Training Costs	Sacramento	1	1						100.00	\$100.00	\$93.50	\$250.00
<b>Total Travel and Per Diem:</b>												<b>\$548.32</b>

### Sub Grant(s)

Name	Description/Justification	Total
A	TBD	

## Sub N Budget Justification

**Total Sub Grant(s): \$0.00**

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Taste Testing Recipe Demonstrations	Taste Testing Recipe Demonstrations: Demonstrations of recipes in accordance with project guidelines allowed at \$2.50 per person. \$2.50x500=\$1,250	\$2.50	500.00	1.00	\$1,250.00
Gardening lesson supplies	Purchase of garden lesson supplies for those participating. \$5.00x 60 session participants=300	\$5.00	60.00	1.00	\$300.00
Nutrition Education Materials	Teachers workbooks (Eat Fit) 4 x \$19.575 =78.30; Student workbooks (Eat Fit) 30*\$10.875=\$326.25; 1 set Instant Recess DVD = \$96.84; Cookbooks 300* \$2.50=\$750; Posters, handouts, copying, project brochures =\$487; Other nutrition education materials = \$348.54	\$2,086.93	1.00	1.00	\$2,086.93
<b>Total Other Costs:</b>					<b>\$3,636.93</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Indirect costs of total salaries.	15.76%	\$15,229.46	\$2,400.16
<b>Total Indirect Costs:</b>			<b>\$2,400.16</b>

**Total Budget: \$35,000.00**

## Sub Staffing O

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Emergency Food Bank of San Joaquin County

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 21 Nutritionist/Nutrition Educator/Nutrition Aide	Kisha Thompson		100.00%	0.5	\$29,120.00	\$14,560.00	20.000%	\$2,912.00	\$17,472.00
2 21 Nutritionist/Nutrition Educator/Nutrition Aide	Pat Brown		100.00%	0.4	\$29,120.00	\$11,648.00	20.000%	\$2,329.60	\$13,977.60
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>200.00%</b>	<b>0.9</b>	<b>\$58,240.00</b>	<b>\$26,208.00</b>		<b>\$5,241.60</b>	<b>\$31,449.60</b>

## Sub Staffing O

Definition and basis for calculations of benefit rate(s):

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## Sub O Budget Justification

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Emergency Food Bank of San Joaquin County

**Nutrition Education:** Will implement evidence-based nutrition-education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family, and organizational level. (Deliverable 2)

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Printing and duplicating	\$600 is budgeted for page and/or reprint charges associated with printing nutrition education materials for classes and flyers for outreach. (500 copies/month x 12 x 0.10 a copy = \$600)	\$0.10	6000.00	1.00	\$600.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$600.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage, staff outreach	Stockton	12	2						353.00			\$2,393.34
<b>Total Travel and Per Diem:</b>												<b>\$2,393.34</b>

### Sub Grant(s)

Name	Description/Justification	Total
A N/A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food demonstration	\$400 is requested to purchase food for cooking demonstration (800 participants x \$.50 per person = \$400)	\$0.50	800.00	1.00	\$400.00

### Sub O Budget Justification

Other supplies	Cooking equipment, table cloths, cleaning supplies, banners, canopy for outside/under bad weather demonstrations during health fairs and outreach.	\$172.00	1.00	1.00	\$172.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$572.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$35,000.00</b>
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## Sub Staffing P

**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Greater Christ Temple

	Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	27 Project Coordinator	Brenda Jamison		100.00%	0.5	\$33,280.00	\$16,640.00	15.000%	\$2,496.00	\$19,136.00
2	22 Office Manager/Secretary/Admin Assistant	Kandise Stallworth	100.00%		0.15	\$20,000.00	\$3,000.00	15.000%	\$450.00	\$3,450.00
3					0		\$0.00		\$0.00	\$0.00
4					0		\$0.00		\$0.00	\$0.00
5					0		\$0.00		\$0.00	\$0.00
6					0		\$0.00		\$0.00	\$0.00
7					0		\$0.00		\$0.00	\$0.00
8					0		\$0.00		\$0.00	\$0.00
9					0		\$0.00		\$0.00	\$0.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
12					0		\$0.00		\$0.00	\$0.00
13					0		\$0.00		\$0.00	\$0.00
14					0		\$0.00		\$0.00	\$0.00
15					0		\$0.00		\$0.00	\$0.00
16					0		\$0.00		\$0.00	\$0.00
17					0		\$0.00		\$0.00	\$0.00
18					0		\$0.00		\$0.00	\$0.00
19					0		\$0.00		\$0.00	\$0.00
20					0		\$0.00		\$0.00	\$0.00
21					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>100.00%</b>	<b>100.00%</b>	<b>0.65</b>	<b>\$53,280.00</b>	<b>\$19,640.00</b>		<b>\$2,946.00</b>	<b>\$22,586.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub P Budget Justification

<b>Prime Grantee Name:</b>	San Joaquin County Public Health Services
<b>Grant Number:</b>	13-20531
<b>Sub Grant I Name:</b>	Greater Christ Temple

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Printing	For page and reprint charges associated with printing nutrition education materials for classes and flyers for outreach. (300 copies/month x12 months x \$0.10/copy = \$360.00)	\$0.10	3600.00	1.00	\$360.00
Postage	Postage stamps for mailing out invoices, receipts and documents to support staff and county workers, in addition, mailing out printed materials to community outreach (\$0.46/stamp x 20 stamps/month x 12 month = \$110.40)	\$0.46	240.00	1.00	\$110.40
Communication	.75 FTE Staff access to internet, phone and fax at monthly charges (\$60.00 prorated x .75 FTE x 12 months = \$540.00)	\$60.00	12.00	0.75	\$540.00
Rent	Staff space for two (2) part time employees/(2) volunteers (55.00 per month x 12 months x .75 FTE = \$495.00)	\$55.00	12.00	0.75	\$495.00
Office Supplies	Supplies for daily functioning, administrative meetings, workshops, etc (\$60/month x 12 months x .75 FTE = \$540.00)	\$60.00	12.00	0.75	\$540.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$2,045.40</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Mileage, staff outreach	Stockton	12	3						175.00			\$1,186.50
<b>Total Travel and Per Diem:</b>												<b>\$1,186.50</b>

### Sub Grant(s)

Name	Description/Justification	Total
A Outreach coordinator	To conduct concentrated outreach at a minimum of 10 community locations (\$10/hour x 400 hours = \$4000)	\$4,000.00

### Sub P Budget Justification

B	Chef	To coordinate and conduct food tasting demonstrations ( \$50 per session x 10 sessions = \$500.	\$500.00
C			
D			
E			
F			
G			
H			
I			
<b>Total Sub Grant(s):</b>			<b>\$4,500.00</b>

#### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Food tasting/demonstrations	\$1,250 is requested to purchase food for food tasting courses. It is anticipated that \$2.50 will be spent x 500 participants for a total cost of \$1,250.	\$2.50	500.00	1.00	\$1,250.00
Nutrition Education Materials	Recipe books \$2.50 X 500 participants = \$1250; Network toolbox \$112; Other Nutrition Education support materials like nutrition and physical activity posters, healthy food models, charts, worksheets and handouts \$ 498.90	\$1,860.90	1.00	1.00	\$1,860.90
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$3,110.90</b>

#### Indirect Costs

Calculation Method	%	\$ of Method	Total
Indirect of total salaries	8.00%	\$19,640.00	\$1,571.20
<b>Total Indirect Costs:</b>			<b>\$1,571.20</b>

<b>Total Budget:</b>	<b>\$35,000.00</b>
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**Prime Grantee Name:**

San Joaquin County Public Health Services

**Grant Number:**

13-20531

**Sub Grant I Name:**

Franklin High School

Position Title * Job Descriptions for each position can be found on the Job Descriptions tab.	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery		
1				0	
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>

**Definition and basis for calculations of benefit rate(s):**

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<b>Total SNAP-Ed Salary</b>	<b>Benefit Rate</b>	<b>Benefits *Total SNAP-Ed Salary X Benefit Rate</b>	<b>SNAP-Ed Salary, Benefits and Wages, Federal Dollars only</b>
\$0.00		\$0.00	\$0.00
<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

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**Prime Grantee Name:** San Joaquin County Public Health Services  
**Grant Number:** 13-20531  
**Sub Grant I Name:** Weston Ranch High School

School/Afterschool - Will engage schools and/or afterschool/ extended break programs to increase nutrition opportunities and increase assess and consumption of healthy food/beverages. (Deliverables 2 & 6)

### Operating Expenses

Budget Item	Description/Justification
Printing HOTM materials	Classroom workbooks, back to school nights, training materials

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air
N/A								

### Sub Grant(s)

Name	Description/Justification
A 15 student teachers	Student stipends for instruction of classes. (\$10/hr x 15 hrs x 15 students)

### Other Costs

Budget Item	Description/Justification
Harvest of the Month Kits	Taste testing food samples for the classrooms (15 kits x 6 months x \$25.00/kit = \$2250); at least 450 students in 15 classrooms, grades 9-12, to be reached.
CATCH Equipment/Curriculum Set	CATCH physical activity equipment and curriculum, 2 sets for 20 students each, to be shared among instructors and class settings.

### Indirect Costs

Calculation Method
N/A



\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

ion education and physical activity

Unit Cost	Quantity	FTE	Total
\$0.17	6270.00	1.00	\$1,065.90
<b>Total Operating Expenses:</b>			<b>\$1,065.90</b>

Miles	Reg. Fee	Other	Total
			\$0.00
<b>Total Travel and Per Diem:</b>			<b>\$0.00</b>

Total	
	\$2,250.00
<b>Total Sub Grant(s):</b>	<b>\$2,250.00</b>

Unit Cost	Quantity	Misc.	Total
\$25.00	90.00	1.00	\$2,250.00
\$4,716.90	2.00	1.00	\$9,433.80
		1.00	\$0.00
		1.00	\$0.00
		1.00	\$0.00
		1.00	\$0.00
		1.00	\$0.00
		1.00	\$0.00
		1.00	\$0.00
<b>Total Other Costs:</b>			<b>\$11,683.80</b>

%	\$ of Method	Total
		\$0.00
<b>Total Indirect Costs:</b>		<b>\$0.00</b>

**Total Budget: \$15,000.00**

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** San Luis Obispo County Public Health Department  
**Grant Number:** 12-10212  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 35% Female 65%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>2%</u>	<input checked="" type="checkbox"/> Latino	40%
<input checked="" type="checkbox"/> Asian	3%	<input checked="" type="checkbox"/> Native American	2%
<input checked="" type="checkbox"/> Caucasian	<u>50%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>
<input checked="" type="checkbox"/> Other (specify) <u>Mixed race:</u>	<u>2%</u>		

Languages:

<input checked="" type="checkbox"/> English	60 %	<input type="checkbox"/> Korean	%
<input checked="" type="checkbox"/> Spanish	40 %	<input type="checkbox"/> Lao	_____ %
<input type="checkbox"/> Arabic	%	<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Armenian	%	<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Bosnian	%	<input type="checkbox"/> Tagalog	%
<input type="checkbox"/> Cantonese	%	<input type="checkbox"/> Vietnamese	%
<input type="checkbox"/> Farsi	%	<input type="checkbox"/> Other (specify) :	%
<input type="checkbox"/> Hmong	%	<input type="checkbox"/> Other (specify) :	%
<input type="checkbox"/> Khmer (Cambodian)	%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>20%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>5%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>5%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>55%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>5%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>10%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |     |   |     |
|---|-----|---|-----|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 5%  | <input type="checkbox"/> Low Income Home Energy Assistance Program  | %   |
| <input checked="" type="checkbox"/> California Food Assistance Program (CFAP)       | 5%  | <input type="checkbox"/> MediCal                                    | %   |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | %   | <input checked="" type="checkbox"/> Public Housing                  | 5%  |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | %   | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | %   |
| <input checked="" type="checkbox"/> Family Resource Center                          | 5%  | <input type="checkbox"/> Shelters/Temporary Housing                 | %   |
| <input checked="" type="checkbox"/> Food Banks                                      | 45% | <input type="checkbox"/> Soup Kitchens                              | %   |
| <input type="checkbox"/> Food Pantries  | %   | <input type="checkbox"/> SSI- Supplemental Security Income          | %   |
| <input checked="" type="checkbox"/> HeadStart                                       | 15% | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | %   |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | %   | <input type="checkbox"/> Weatherization Program                     | %   |
| <input type="checkbox"/> Job Corps  | %   | <input checked="" type="checkbox"/> WIC                             | 10% |

**d. Project Description.**

Key Methods:

Advisory Council/Task Force (specify): CNAP will continue to function as a sub-group of the obesity prevention coalition and consist of: WIC Director, UC Cooperative Extension Nutrition Education Program Manager, Cal-Fresh Program Manager, Food Bank staff, Community based organization staff, School/Afterschool staff and Public Health staff.

Internet/Web Sites-website address:

Print Media

Radio:

TV:

Multi-level approaches that include environmental supports

Nutrition Education Classes: (200 occurrences at .5 hour(s) each)

Community Education Events: (8 occurrences at 4 hour(s) each)

Training/Workshop/Conference: (10 occurrences at 2 hour(s) each)

Point of Purchase: (        occurrences at        hour(s) each)

Other (specify): (        occurrences at        hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

6 CalFresh Offices

22 Churches

15 Community Centers

1 Elderly Service Centers

47 Emergency Food Assistance Sites  
(includes Food Banks, Food  
Pantries, and Soup Kitchens)

Extension Offices

4 Farmers Markets

1 Food Stores

16 Head Start Programs

Individual Homes

5 Libraries

5 Other Youth Education Sites (includes Parks  
and Recreation)

1 Public/Community Health Centers (includes  
Public Health Departments)

53 Public Housing

13 Schools – students (Preschool)

31 Schools – students (K-12)

32 Schools – students (Afterschool Program)

43 Schools - Parents

Shelters/Temporary Housing

TANF Job Readiness Program

7 WIC Programs

Worksites

3 Other (specify): Family Resource Centers

Other (specify):

Other (specify):

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Projected Unduplicate Number of Contacts: 5,673

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in San Luis Obispo county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change

Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

We will track the percentage of the target population who receives nutrition messages, including tracking attendance and participation at all events, we will submit all CX3 data, and we will collect minutes and attendance at CNAP meetings. Other measures will be identified once we develop our evaluation plan.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** The San Luis Obispo County Health Department chose to 1. improve nutrition and physical activity environments in qualified childcare settings. 2. Increase access to Farmer's Markets through location, EBT, and WIC coupon acceptance to increase consumption of fresh fruits and vegetables, and support development of a community garden as their initial PSE priorities. There is a pre and post-test for the 5 series classes which will measure behavior change.

We will track the percentage of the target population who receives nutrition messages, including tracking attendance and participation at all events. Submit all CX3 data, and we will collect minutes and attendance at CNAP meetings. Other measures will be identified once we develop our evaluation plan.

**Census Tract Data Sheet**

***All Race/Ethnicity Subgroup***

<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Adult Education & Job Training Site	Lucia Mar Adult Education	1425 19th Street	Oceano	93445	06079012200	AR		33.10%	51.30%	11	
Churches	Calvary Chapel	1133 Maple St.	Arroyo Grande	93420	06079011902	H		22.00%	51.60%	10	
Churches	Bethel Church	1935 Newport Ave	Grover Beach	93433	06079012000	H		21.70%	51.80%	10	
Churches	First Presbyterian Church	1830 Farroll Road	Grover Beach	93433	06079012000	H		21.70%	51.80%	10	
Churches	Grover Beach Outreach Church-God	885 South 16th	Grover Beach	93433	06079012000	H		21.70%	51.80%	10	
Churches	Oak Park Christian Church	386 Oak Park Boulevard	Grover Beach	93433	06079012000	H		21.70%	51.80%	10	
Churches	St Timothy's Catholic Church	962 Piney Way	Morro Bay	93442	06079010603	AR		47.90%	57.60%	11	
Churches	The Open Door Church	19th & Ocean	Oceano	93445	06079012200	AR		33.10%	51.30%	11	
Churches	Golden Hills Community Church	2490 Beechwood Drive	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Cristo Viene Pentecostal Church	2328 Park Street	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Churches	First Church-Christ Scientist	238 17th Street	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Churches	First Baptist Church	1645 Park Street	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Churches	First Church of God	Spring and 17th St.	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Churches	Plymouth Congregational Church	1301 Oak St.	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Churches	North County Christian Fellowship	421 9th St.	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Churches	United Methodist Church	1515 Fredericks Street	San Luis Obispo	93405	06079010902	AR		70.30%	80.20%	11	
Churches	Mt. Carmel Lutheran Church	1701 Fredericks Street	San Luis Obispo	93405	06079010902	AR		70.30%	80.20%	11	
Churches	United Church of Christ	11245 Los Osos Valley Rd.	San Luis Obispo	93405	06079011300	H		29.20%	62.30%	10	
Churches	Agape Church	950 Laureate	San Luis Obispo	93405	06079011300	H		29.20%	62.30%	10	
Churches	Temple Ner Shalom	875 Laureate	San Luis Obispo	93405	06079011300	H		29.20%	62.30%	10	
Churches	Latter Day Saints Institute	125 California	San Luis Obispo	93405	06079010901	AR		81.70%	85.40%	11	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Assembly of God Church	301 13th	San Miguel	93451	06079010016	H		42.30%	55.40%	10	
Churches	Mission San Miguel Arcángel	775 Mission	San Miguel	93451	06079010016	H		42.30%	55.40%	10	
Community Center	Elm Street Community Center	1221 Ash Street	Arroyo Grande	93420	06079011902	H		22.00%	51.60%	10	
Community Center	Arroyo Grande Family Resource Center-	1086 Grand Ave	Arroyo Grande	93420	06079011902	H		22.00%	51.60%	10	
Community Center	Morro Bay Public Services Department	955 Shasta Avenue	Morro Bay	93442	06079010603	AR		47.90%	57.60%	11	
Community Center	Morro Bay Community Center	1001 Kennedy Way	Morro Bay	93442	06079010603	AR		47.90%	57.60%	11	
Community Center	Oceano SAFE Family Resource Center	1511 19th Street	Oceano	93445	06079012200	AR		33.10%	51.30%	11	
Community Center	Elks Lodge	410 Air Park Dr.	Oceano	93445	06079012200	AR		33.10%	51.30%	11	
Community Center	Oceano Sheriff's Dept.	1681 Front St	Oceano	93445	06079012200	AR		33.10%	51.30%	11	
Community Center	Paso Robles Historical Society	800 12th St.	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Generation Next Youth Center	504 28th Street	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Community Center	Oak Park YMCA	3050 Park St	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Community Center	Alpha Pregnancy and Parenting support	11549 Los Osos Valley Rd.	San Luis Obispo	93405	060790113001	AR		42.10%	53.00%	10	block
Community Center	Ludwick Community Center	864 Santa Rosa Street	San Luis Obispo	93401	06079010902	AR		70.30%	80.20%	11	
Community Center	San Luis Obispo Mission	751 Palm St	San Luis Obispo	93401	060790111012	AR		38.20%	53.00%	11	block
Community Center	San Miguel Community Services District	1150 Mission	San Miguel	93451	06079010016	H		42.30%	55.40%	10	
Community Center	San Miguel Community Support Program	1385 Mission St.	San Miguel	93451	06079010016	H		42.30%	55.40%	10	
Elderly Service Center	Arroyo Grande Care Center	1212 Farroll Ave	Arroyo Grande	93420	06079011902	H		22.00%	51.60%	10	
Farmer's Market	Arroyo Grande Farmers Market	Oak Park at Grand Ave	Arroyo Grande	93420	06079011902	H		22.00%	51.60%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Farmer's Market	Paso Robles Farmers Market	Spring and 11th st	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Farmer's Market	San Luis Obispo Farmer's Market	Higuera Street	San Luis Obispo	93401	060790111012	AR		38.20%	53.00%	11	block
Farmer's Market	Oceano Community Farmer's Market	TBD	Oceano	93445	06079012200	AR		33.10%	51.30%	11	
Food Store	Vons	1758 West Grand Avenue	Grover Beach	93433	06079012000	H		21.70%	51.80%	10	
Library	Morro Bay Public Library	625 Harbor Street	Morro Bay	93442	06079010603	AR		47.90%	57.60%	11	
Library	Oceano Library	1551 17th Street	Oceano	93445	06079012200	AR		33.10%	51.30%	11	
Library	Paso Robles Office/Library	1000 Spring St.	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Library	San Luis Obispo City-County Library	995 Palm St	San Luis Obispo	93401	060790111012	AR		38.20%	53.00%	11	
Library	San Miguel Branch Library	254 13th St.	San Miguel	93451	06079010016	H		42.30%	55.40%	10	
Other Youth Education Site	YMCA	2101 The Pike	Oceano	93445	06079012200	AR		33.10%	51.30%	11	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Site	Boys & Girls Clubs of South San Luis Obispo County	1830 19th Street	Oceano	93445	06079012200	AR		33.10%	51.30%	11	
Other Youth Education Site	Oak Park Child Development Center	3150 Park Street	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Other Youth Education Site	North SLO County Boys & Girls Club	2631 Spring Street	Paso Robles	93446	06079010102	H		24.00%	60.80%	10	
Other Youth Education Site	Grizzly ChalleNGe Charter	Camp San Luis Obispo, Bldg. 942	San Luis Obispo	93405	06079010901	AR		81.70%	85.40%	11	
Public/Community Health Center	Sierra Vista Regional Med Center	1010 Murray Ave	San Luis Obispo	93405	06079010902	AR		70.30%	80.20%	11	
School	Arroyo Grande United Methodist Children's Center (PS, P)	275 N Halcyon Rd	Arroyo Grande	93420	06079011902	H		22.00%	51.60%	10	
School	Laguna Middle School (S,A,P)	11050 Los Osos Valley Rd	San Luis Obispo	93405	06079011300	H	%	29.20%	62.30%	10	
School	Bishop Peak Elementary (S,A,P)	451 Jaycee Dr	San Luis Obispo	93405	06079011200	H	62.90%			11	
School	Pacheco Elementary (S,A,P,PS)	261 Cuesta Dr	San Luis Obispo	93405	060790112001	AR	53.10%		65.10%	11	block

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Cal Fresh	DSS- Arroyo Grande	1086 Grand Ave	Arroyo Grande	93420	06079011902
Cal Fresh	DSS- Atascadero	9415 El Camino Real	Atascadero	93422	06079012503
Cal Fresh	DSS- Nipomo	681 W. Tefft Street, Suite 1	Nipomo	93444	06079012402
Cal Fresh	DSS- Paso Robles	530 12th St.	Paso Robles	93446	06079010102
Cal Fresh	DSS - Estrella Career Center	2800 Buena Vista Dr	Paso Robles	93446	06079010201
Cal Fresh	DSS- San Luis Obispo	3433 South Higuera Street	San Luis Obispo	93401	06079011103
Emergency Food Assistance Site	Dana Elementary School-	920 W Tefft St.	Nipomo	93444	06079012402
Emergency Food Assistance Site	Nipomo Elementary School-	109 E Price St.	Nipomo	93444	06079012401
Family Resource Center	Family Resource Center	6500 Morro Rd Ste A	Atascadero	93422	06079012600
Family Resource Center	Family Resource Center	920 W Tefft St	Nipomo	93444	06079012402
Family Resource Center	Prado Day Center	43 Prado Rd	San Luis Obispo	93401	06079011300
Food Bank	Arroyo Grande Soto Park	1275 Ash St	Arroyo Grande	93420	06079011902
Food Bank	Atascadero Junior High School	5601 West Mall St	Atascadero	93422	06079012502
Food Bank	Grange Hall	5035 Palma Ave.	Atascadero	93422	06079012505
Food Bank	Santa Rosa Elementary	8655 Santa Rosa Rd	Atascadero	93422	06079012600

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Bank	Santa Lucia Middle School	2850 Schoolhouse Lane	Cambria	93428	06079010404
Food Bank	Santa Rosa Church	1174 Main St.	Cambria	93428	06079010404
Food Bank	Community Church	60 3rd St	Cayucos	93430	06079010504
Food Bank	Los Osos Family Resource Center	880 Manzanita Dr Room 18	Los Osos	93402	06079010707
Food Bank	People Helping People	2160 Palisades Ave.	Los Osos	93402	06079010707
Food Bank	Morro Bay VFW Hall	209 Surf St	Morro Bay	93442	06079010603
Food Bank	Rock Harbor Christian Fellowship	1475 Quintana Rd.	Morro Bay	93442	06079010602
Food Bank	Nipomo Community Church	298 Thompson Ave	Nipomo	93444	06079012401
Food Bank	Nipomo Senior Center	200 E Dana	Nipomo	93444	06079012401
Food Bank	Food Bank	1820 Railroad Rd.	Oceano	93445	06079012200
Food Bank	Senior Center	1580 Railroad Ave.	Oceano	93445	06079012200
Food Bank	Oceano Family Resource Center	1511 19th St	Oceano	93445	06079012200
Food Bank	Food Bank	2212 Golden Hill Road	Paso Robles	93446	06079010201
Food Bank	Grace Baptist Church	535 Creston Rd	Paso Robles	93446	06079010201
Food Bank	Heritage Ranch Recreation Barn	3945 Heritage Rd	Paso Robles	93446	06079010002
Food Bank	Loaves and Fishes	2650 Spring st	Paso Robles	93446	06079010102
Food Bank	Oak Park Recreation	3050 Park St	Paso Robles	93446	06079010102
Food Bank	Villa Paseo Apartments	2818 Ramada Dr	Paso Robles	93446	06079010102
Food Bank	Canyon Creek	400 Oak Hill	Paso Robles	93446	06079010102
Food Bank	Paso Robles Family Resource Center	1802 Chestnut St	Paso Robles	93446	06079010102

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Bank	N.County Boys and Girls Club	600 26th St.	Paso Robles	93446	06079010102
Food Bank	Virginia Peterson Elementary	2501 Beachwood Dr.	Paso Robles	93446	06079010102
Food Bank	2nd Baptist Church	1937 Riverside Dr.	Paso Robles	93446	06079010102
Food Bank	CL Smith Elementary	1375 Balboa St.	San Luis Obispo	93401	06079011300
Food Bank	San Luis Obispo Zion Church	1010 E Foothill Blvd	San Luis Obispo	93405	06079011200
Food Bank	Salvation Army	815 Islay St	San Luis Obispo	93401	06079011102
Food Bank	Pacheco Elementary	261 Cuesta Dr	San Luis Obispo	93405	06079011200
Food Bank	Mission View Health Center	1425 Woodside Dr	San Luis Obispo	93401	06079011101
Food Bank	Senior Center	1445 Santa Rosa St	San Luis Obispo	93401	06079011101
Food Bank	Mercy Church	710 Aerovista Place	San Luis Obispo	93401	06079011503
Food Bank	Lillian Larson Elementary	1601 L St	San Miguel	93451	06079010016
Food Bank	Community Center	13th St. Bldg. 256	San Miguel	93451	06079010016
Food Bank	Senior Center	601 12th St.	San Miguel	93451	06079010016
Food Bank	San Miguel Lighthouse Church	301 L St.	San Miguel	93451	06079010016
Food Bank	CDS Building	13080 Soda Lake Rd.	Santa Margarita	93453	06079012702
Food Bank	Carissa Plains Elementary	9640 Carissa Plains	Santa Margarita	93453	06079012702
Food Bank	Santa Margarita Senior Center	2210 H St	Santa Margarita	93453	06079012702
Food Bank	Shandon United Methodist	105 S 2nd St	Shandon	93461	06079010300
Food Bank	Rolling Hills Apartments	999 Las Tablas Rd	Templeton	93465	06079012704
Food Bank	Vintage Community Church	692 Petersen Ranch Rd.	Templeton	93465	06079012704

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Bank	Del Mar Elementary	501 Sequoia St.	Morro Bay	93442	06079010504
Head Start	Nipomo Head Start and Migrant Head Start	525 Thompson Rd. Bldg 300	Nipomo	93444	06079012401
Head Start	EOC Head Start	1800 Wilmar Avenue	Oceano	93445	06079012200
Head Start	Cuesta Head Start and Infant Toddler	Highway 1, Bldg 4011 and 4012	San Luis Obispo	93407	06079011504
Head Start	Las Vinas Migrant Head Start	291 South First St.	Shandon	93461	06079010300
Head Start	Early Head Start Step By Step	1055 Mesa View Drive	Arroyo Grande	93420	06079012301
Head Start	Atascadero Head Start	965 El Camino Real	Atascadero	93422	06079012505
Head Start	Cambria Head Start	1350 Main St.	Cambria	93428	06079010404
Head Start	Sunnyside Head Start	880 Manzanita	Los Osos	93402	06079010707
Head Start	Sequoia Head Start	501 Sequoia St.	Morro Bay	93442	06079010504
Head Start	Five Cities Head Start	1800 Wilmar Avenue, Bldg. A	Oceano	93445	06079012200
Head Start	Georgia Brown Early Head Start	3600 Oak St. #105	Paso Robles	93446	06079010102
Head Start	Paso Robles Head Start	304 19th Street	Paso Robles	93446	06079010102
Head Start	Early Head Start Strive Center-	801 Nibblich Rd.	Paso Robles	93446	06079010205
Head Start	Children's Waiting Room	864 Santa Rosa St.	San Luis Obispo	93401	06079011101
Head Start	High Street Early Head Start	480 High Street, Apt. C & D	San Luis Obispo	93401	06079011102
Head Start	CAPSLO-Community Action Partnership of San Luis Obispo	1030 Southwood Drive	San Luis Obispo	93401	06079011101

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Cawelti Court Apartments	351 S. Elm St	Arroyo Grande	93420	06079011902
Public Housing	Cortina D' Arroyo Grande	241 Courtland St	Arroyo Grande	93420	06079011902
Public Housing	Juniper Street Apartment	119 Juniper St	Arroyo Grande	93420	06079011902
Public Housing	Oak Forest Apartments	163 South Elm St	Arroyo Grande	93420	06079011902
Public Housing	Atascadero Senior Housing	9705 El Camino Real	Atascadero	93422	06079012503
Public Housing	Empire Apartments	5880 Ardilla Ave	Atascadero	93422	06079012600
Public Housing	Gifford Senior Apartments	6455 Santa Lucia	Atascadero	93422	06079012600
Public Housing	Macadero Garden Apartments	10205 El Camino Real	Atascadero	93422	06079012503
Public Housing	Atascadero Garden Apartments	7480 Santa Ysabel	Atascadero	93422	06079012502
Public Housing	California Manor	10165 El Camino Real	Atascadero	93422	06079012503
Public Housing	Casa Grande Apartments	9300 El Bordo Ave	Atascadero	93422	06079012503
Public Housing	Lachen Tara Apartments	240 Ocean Oaks Lane	Avila Beach	93424	06079011600
Public Housing	School House Lane Apartments	2835 Schoolhouse Ln	Cambria	93428	06079010404
Public Housing	Sea Breeze Apartments	1251 Los Olivos Ave	Los Osos	93402	06079010703
Public Housing	South Bay Apartments	1351 Los Olivos Ave	Los Osos	93402	06079010703
Public Housing	Blue Herron	1899 9th St	Los Osos	93402	06079010701
Public Housing	Ferrell St Apartments	2121 Ferrell St	Los Osos	93402	06079010701

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Ocean View Manor	456 Elena St	Morro Bay	93442	06079010504
Public Housing	Oceanside Gardens	2612 Elm Ave	Morro Bay	93442	06079010504
Public Housing	Pacific View Apartments	495 Main St	Morro Bay	93442	06079010602
Public Housing	Sequoia Apartments	373 Sequoia St	Morro Bay	93442	06079010504
Public Housing	Cider Village	764 Grande St	Nipomo	93444	06079012402
Public Housing	San Luis Bay Apartments	238 Blume St	Nipomo	93444	06079012402
Public Housing	Belridge Apartments	1261 Belridge St	Oceano	93445	06079012200
Public Housing	Hidden Creek Village	87 South River Road	Paso Robles	93446	06079010205
Public Housing	Canyon Creek Apartments	400 Oak Hill Road	Paso Robles	93446	06079010104
Public Housing	Creekside Gardens	401 Oak Hill Rd	Paso Robles	93446	06079010104
Public Housing	Creston Garden Apartments	1255 Creston Rd	Paso Robles	93446	06079010201
Public Housing	Hacienda Del Norte Apartments	529 Tenth St	Paso Robles	93446	06079010102
Public Housing	Los Robles Terrace	2940 Spring St	Paso Robles	93446	06079010102
Public Housing	Paso Robles Garden Apartments	540 Sims St	Paso Robles	93446	06079010102
Public Housing	Riverview Apartments	149 W Olive	Paso Robles	93446	06079010102
Public Housing	Villa Paseo Palms	2818 Ramada Drive	Paso Robles	93446	06079010102
Public Housing	Chet Dotter Senior Apartments	801 28th St	Paso Robles	93446	06079010102
Public Housing	Oak Park Apartments	3201 Pine St	Paso Robles	93446	06079010102
Public Housing	Sea Haven Apartments	211-251 Addie St	Pismo Beach	93449	06079011701
Public Housing	Brizzolara Apts.	611-633 Brizzolara St.	San Luis Obispo	93401	06079011101
Public Housing	Anderson Hotel	955 Monterey St.	San Luis Obispo	93401	06079011101

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Del Rio Terrace	1325-1375 Ella St.	San Luis Obispo	93401	06079011000
Public Housing	High Street Apartments	478-490 High St.	San Luis Obispo	93401	06079011102
Public Housing	Leff Street Apartments	456-493 Leff St.	San Luis Obispo	93401	06079011102
Public Housing	Pacific Terrace Apartments	544 Pacific St	San Luis Obispo	93401	06079011102
Public Housing	Madonna Road Apartments	1550 Madonna Rd	San Luis Obispo	93405	06079011300
Public Housing	Villas At Higuera	3071 S Higuera St	San Luis Obispo	93401	06079011103
Public Housing	Dan Law Apartments	649 Branch St	San Luis Obispo	93401	06079011101
Public Housing	Ironbark Apartments	1101-1108 Ironbark	San Luis Obispo	93401	06079011503
Public Housing	Marvin's Garden Apartments	1106 Laurel Ln	San Luis Obispo	93406	06079011101
Public Housing	Pacific/Carmel Apartments	1312 Carmel	San Luis Obispo	93406	06079011101
Public Housing	Pismo Station	1363 Pismo St	San Luis Obispo	93401	06079011101
Public Housing	Poinsettia Street Apartments	4035 Poinsettia St	San Luis Obispo	93401	06079011503
Public Housing	Torro Gardens	1600 Torro St	San Luis Obispo	93406	06079011101
Public Housing	Rolling Hills Apartments	999 Las Tablas Rd	Templeton	93465	06079012704
Public Housing	Templeton Place Apartments	1009 Peterson Ranch Rd	Templeton	93465	06079012704
WIC	Atascadero Health Dept.	5575 Capistrano Way	Atascadero	93422	06079012502 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Cambria Veteran's Building	1000 Main St.	Cambria	93428	06079010404 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Grover Beach Health Dept.	286 South 16th St.	Grover Beach	93433	06079012000 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Morro Bay Health Department	760 Morro Bay Blvd.	Morro Bay	93442	06079010602 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Nipomo Senior Citizen's Club	200 East Dana	Nipomo	93444	06079012401 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Paso Health Department	723 Walnut St.	Paso Robles	93446	06079010201 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	San Luis Obispo Health Dept.	2191 Johnson Ave	San Luis Obispo	93401	06079011002 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Carissa Plains Elem (S, A, P)	Atascadero Unified	40687596043095	79.31%	69.00%	86.21%
Creston Elementary (S, A, P)	Atascadero Unified	40687006042915	45.37%	4.63%	50.00%
Del Rio Continuation High School (S,A, P)	Atascadero Unified	40 68700 4030151	63.83%	11.70%	75.53%
Santa Rosa Road Academic Academy (S, A, P)	Atascadero Unified	40 68700 6042964	60.11%	8.13%	68.24%
Leffingwell (S, A, P)	Coast Unified	40754654030144	47.37%	5.26%	52.63%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Cambria Community Day (S, A, P)	Coast Unified	40754654030219	60.00%	20.00%	80.00%
Coast Union High (S, A, P)	Coast Unified	40754654032009	44.49%	10.57%	55.07%
Cambria Grammar (S, A, P)	Coast Unified	40 754656042972	51.55%	10.56%	62.11%
Santa Lucia Middle (S, A, P)	Coast Unified	40 754656042980	46.63%	11/66%	58.28%
Judkins Middle School (S,A,P)	Lucia Mar Unified	40687596043020 (Food Service data May, 2013)	40.70%	9.70%	50.40%
Grover Beach Public Elem (S, A, P)	Lucia Mar Unified	40687596043038	58.71%	13.11%	71.82%
Grover Heights Elem (S, A, P)	Lucia Mar Unified	40687596043046	42.60%	13.18%	55.78%
Fairgrove Elementary (S, A, P)	Lucia Mar Unified	40 687596043079	46.94%	17.46%	64.40%
Lopez Continuation High School (S, A, P)	Lucia Mar Unified	40 68759 4033205	55.17%	7.47%	62.64%
Oceano Elementary School (A)	Lucia Mar Unified	40 68759 6043095	77.58%	13.19%	90.77%
Centennial Park YMCA (S,A,P)	Paso Robles Joint Unified	4075457 (aggregate school data per Alexis Naradovich May 2013)	43.17%	10.85%	54.02%
Winifred Pifer(S, A, P)	Paso Robles Joint Unified	40754576043160	53.36%	13.04%	66.40%
Independence High (S, A, P)	Paso Robles Joint Unified	40754570119354	49.46%	3.26%	52.72%
Freedom Community Day High School (S,A,P)	Paso Robles Joint Unified	40 75457 4030169	58.06%	9.68%	67.74%
Liberty High (Continuation) (S,A,P)	Paso Robles Joint Unified	40 75457 4035762	56.15%	12.31%	68.46%
Pleasant Valley Elementary (S,A,P)	Pleasant Valley Joint Unified	40687916043186 (Food Service data, May, 2013)	46.00%	9.00%	55.00%
Baywood Elementary (S, A, P)	San Luis Coastal	40688096096325	38.11%	12.47%	50.58%
Pacific Beach High (S,A,P)	San Luis Coastal	40688094030045	48.21%	12.50%	60.71%
Pacheco Elementary (S, A, P, PS)	San Luis Coastal	40688096043269 (Qualified by CT data 060790112001)			
Laguna Middle School (S,A,P)	San Luis Coastal	40688096097349 (Qualified by CT data 06079011300)			

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Bishop's Peak Elementary (S, A, P)	San Luis Coastal	40688096043277 (Qualified by CT data 06079011200)			
Del Mar Elementary (S,A,P)	San Luis Coastal Unified	40688096043210 (Food Service May 2013)	43.00%	9.00%	52.00%
Smith, CL Elementary (S,A,P)	San Luis Coastal Unified	40688096043202 (Food Service May 2013)	42.00%	10.00%	52.00%
Grover Beach State Preschool (PS, P)	San Luis Obispo County Office of Education	CACFP site, April/2013	69.70%	28.79%	98.48%
California State Preschool-San Luis Obispo (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	66.67%	14.29%	80.95%
California State Preschool-San Miguel (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	80.95%	19.05%	100.00%
California State Preschool-Paso Robles (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	75.00%	25.00%	100.00%
California State Preschool-Winifred Pifer (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	54.55%	40.91%	95.45%
California State Preschool-Marie Bauer (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	68.18%	27.27%	95.45%
California State Preschool-Atascadero (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	60.00%	25.00%	85.00%
California State Preschool-Los Osos (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	50.00%	5.00%	55.00%
California State Preschool-Morro Bay (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	83.33%	5.56%	88.89%
California State Preschool-Oceano (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	80.95%	9.52%	90.48%
California State Preschool-Nipomo (PS,P)	San Luis Obispo County Office of Education	CACFP site, April/2013	65.22%	30.43%	95.65%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Shandon Community Day (S, A, P)	Shandon Joint Unified	40688334030227	50.00%	0.00%	50.00%
Shandon Elementary (S, A, P)	Shandon Joint Unified	40 688336043343	65.50%	16.00%	81.50%
Shandon High (S, A, P)	Shandon Joint Unified	40 68833 4037008	56.82%	9.09%	65.91%
Eagle Canyon (S, A, P)	Templeton Unified	40688414030128	50.00%	10.00%	60.00%
Arroyo Grande United Methodist Children's Center (PS, P)	Not within a school district	(Qualified by CT data 06079011902)			

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FFY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teens by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of lowfat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

x	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
x	Mobilize community partnerships around healthy eating and active living.

x	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
x	Investigate environmental or cultural barriers to healthy eating and active living.
x	Provide training or technical assistance to health or community professionals.
x	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
x	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
x	Cultivate community or school gardens.
	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of 6 proposed subcontractors in San Luis Obispo County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-4:** Specifically, 3 subcontractors will take on a coordination role to directly work and train youth and adults at local school sites. Collectively, these 3 subcontractors will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, teacher in-service/trainings, and partnership activities with local community based programs. Subcontractors will train teachers on the use of taste testing and food demonstration curriculum; materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

Two subcontractors will also serve as the coordinating body for youth engagement trainings of both youth and teens at school, community and after-school sites. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches.

One subcontractor will specifically address objective 1 & 2 by working with emergency food distribution sites to increase distribution of fresh fruits and vegetables, train distribution site staff and volunteers on how to conduct healthy food demonstrations using the fresh produce, and conduct nutrition education classes.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be 3 subcontractors who will coordinate the school-based trainings of children, teens, and adults as it relates to taste testing and food demonstration activities, e.g. Harvest of the Month, cooking demos, etc. These subcontractors will be actually conducting the trainings at different geographic locations in the county servicing a mix of preschool, elementary and high school sites. All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

A similar model of coordination and collaboration will also take place amongst two subcontractors for the youth engagement related activities. These two subcontractors will work at different sites with different age groups – high school and elementary.

All sub-contractors will coordinate activities and share resources through our County Nutrition Action Plan workgroup.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

### Sub D Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant D Name:** One Cool Earth

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Printing and Duplication	Materials for nutrition and physical activity education including flyers, handouts, newsletters, recipe cards, etc.	\$0.41	1800.00	1.00	\$738.00	
		Office Supplies	For Nut. Ed. Activities including: pens, pencils, storage, postage, notepads, paper, toner, binders, labels, etc.	\$50.00	0.25	12.00	\$150.00	
<b>Total Operating Expenses:</b>							<b>\$888.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Travel for SNAP-Ed Trainings & Meetings (After School & Project Coordinator)	SLO County	12							58.00			\$393.24	
		Local travel - 51 High school students with in-school gardens will participate in 2 field trip w/bus to farms in the area to learn more about growing fruits and vegetables and general nutrition from the farmer.	SLO County	2	1					\$500.00				\$1,000.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,393.24</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification	
		A	n/a				
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>		

### Sub D Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Gardening supplies	seeds, plants, trowels, tools, trellis, watering cans, hoses, gloves, soil, wheel barrow, mulch, lumber, etc. for garden based nutrition education project	\$100.00	10.00	1.00	\$1,000.00	
		Food Demonstration Supplies	to include: Food, paper supplies, gloves, etc. to conduct healthy food demonstrations	\$1.00	600.00	1.00	\$600.00	
		Small Wares for food demos	to include: bowls, measuring cups, thermometer, blender, cutting board, strainer, knives, sponge, serving spoons, coolers, folding table, etc.	\$10.00	15.00	1.00	\$150.00	
		Nutrition Education Materials	visuals, posters, handouts, small PA equipment, etc. required for NEOP services	\$10.00	20.00	1.00	\$200.00	
<b>Total Other Costs:</b>							<b>\$1,950.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs	17.50%	\$14,851.24	\$2,598.97	
<b>Total Indirect Costs:</b>					<b>\$2,598.97</b>	
<b>Total Budget:</b>					<b>\$17,450.21</b>	

## Budget Coversheet

Prime Grantee Name: County of San Luis Obispo

Grant Number: 13-20492

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$147,200.00	\$182,879.23	\$35,679.23	19.51%
2 Benefits	\$82,432.00	\$95,070.07	\$12,638.07	13.29%
3 Operating	\$13,554.00	\$14,848.20	\$1,294.20	8.72%
4 Equipment	\$1,860.00	\$0.00	-\$1,860.00	0.00%
5 Travel & Per Diem	\$9,945.00	\$13,181.00	\$3,236.00	24.55%
6 Subcontractors	\$0.00	\$191,594.20	\$191,594.20	100.00%
7 Other Costs	\$19,623.00	\$25,990.00	\$6,367.00	24.50%
8 Indirect Costs	\$32,975.00	\$43,693.63	\$10,718.63	24.53%
<b>Totals:</b>	<b>\$307,589.00</b>	<b>\$567,256.33</b>	<b>\$259,667.33</b>	<b>215.10%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase in funding and Scope of Work, staff step increases
2 Benefits	Increase in funding and Scope of Work, staff step increases
3 Operating	Increase in funding and Scope of Work
4 Equipment	no equipment needed
5 Travel & Per Diem	Increase in funding and Scope of Work
6 Subcontractors	Sub-contracting required starting FFY14
7 Other Costs	Increase in funding and Scope of Work
8 Indirect Costs	Increase in Salaries & Benefits

## Prime Staffing

Prime Grantee Name:

County of San Luis Obispo

Grant Number:

13-20492

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		37 Project Director	Shannon Klisch	15.00%	80.00%	0.95	\$62,655.00	\$59,522.25	62.841%	\$37,404.38	\$96,926.63	
2		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Margarita Mejorado		100.00%	1	\$43,593.00	\$43,593.00	62.889%	\$27,415.20	\$71,008.20	
3		3 Administrator (e.g., Director of Programs)	Kathleen Karle	12.50%		0.125	\$102,731.00	\$12,841.38	56.069%	\$7,200.03	\$20,041.41	
4		13 Dietician	Dayna Ravalin		25.00%	0.25	\$62,774.00	\$15,693.50	57.239%	\$8,982.80	\$24,676.30	
		13 Dietician	TBD		25.00%	0.25	\$51,646.00	\$12,911.50	12.000%	\$1,549.38	\$14,460.88	
5		2 Administrative Coordinator	TBD	20.00%		0.2	\$34,268.00	\$6,853.60	63.973%	\$4,384.45	\$11,238.05	
6		1 Accountant/Finance Analyst	Tina Robella	20.00%		0.2	\$42,195.00	\$8,439.00	63.643%	\$5,370.83	\$13,809.83	
7		6 Community Liaison	TBD		25.00%	0.25	\$20,300.00	\$5,075.00	12.000%	\$609.00	\$5,684.00	
8		6 Community Liaison	TBD		25.00%	25.00%	\$20,300.00	\$5,075.00	12.000%	\$609.00	\$5,684.00	
9		6 Community Liaison	TBD		25.00%	0.25	\$20,300.00	\$5,075.00	12.000%	\$609.00	\$5,684.00	
10		26 Program Assistant	TBD		25.00%	0.25	\$31,200.00	\$7,800.00	12.000%	\$936.00	\$8,736.00	
<b>Totals:</b>				<b>67.50%</b>	<b>330.00%</b>	<b>3.975</b>	<b>\$491,962.00</b>	<b>\$182,879.23</b>		<b>\$95,070.07</b>	<b>\$277,949.30</b>	

Definition and basis for calculations of benefit rate(s):

payroll taxes and medical/dental benefits at 12%-64% of salaries

## Prime Budget Justification

Prime Grantee Name: County of San Luis Obispo  
 Grant Number: 13-20492

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Printing and Duplication	Materials for nutrition and physical activity education including flyers, handouts, newsletters, recipe cards	\$0.41	13500	1.00	\$5,535.00	
		Office Supplies	For Nut. Ed. Activities including: pens, pencils, storage, postage, notepads, paper, toner, binders, labels, etc.	\$55.00	3.98	12.00	\$2,626.80	
		Telephone & Computer support	Telephone, voicemail services, It Network and Enterprise support	\$140.00	3.98	12.00	\$6,686.40	
<b>Total Operating Expenses:</b>							<b>\$14,848.20</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Travel for SNAP-Ed activities (Project Director (.95 FTE), Health Educator (1.0 FTE), Dieticians (.5 FTE), Community Liaisons (.55 FTE), Program Assistants (.25FTE) Administrator (.125 FTE)	SLO County	12	3.98						600.00			\$4,068.00	
		Media Spokesperson RYD and/or CX3: Health Educator (1.0 FTE), Community Liaison ( 100% Network), Program Assistant (100% Network)	TBD	2	3	3	2	\$40.00	\$100.00		590.00			\$2,586.70	
		Network sponsored trainings: Project Director (.95 FTE), Health Educator (1.0 FTE), Dieticians	TBD	2	1	3	2	\$40.00	\$100.00		590.00			\$1,306.70	

**Prime Budget Justification**

		Network Statewide Conference/ Project Director (.95 FTE, 100% Network required) or (Health	Sacramento	1	1	2	1	\$40.00	\$100.00		590.00		\$513.35	
		Network approved training: Health Educator (1.0 FTE), Community Liaisons (100%	TBD	1	3	3	2	\$40.00	\$100.00		450.00	\$84.00	\$1,466.25	
		NEOP Statewide Collaborative: Project Director (.95 FTE) or Health Educator (1.0 FTE) or Program Assistant (100%	Sacramento	2	1	3	2	\$40.00	\$100.00	\$500.00			\$1,640.00	
		LHD Project Coordinators Meeting: Project Director (.95	Sacramento	2	1	2.5	2	\$40.00	\$100.00	\$500.00			\$1,600.00	
<b>Total Travel and Per Diem:</b>													<b>\$13,181.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)												
Action	Last Amt Approved	Name	Description/Justification									Total		Budget Revision Justification
		A	Food Bank Coalition of San Luis Obispo County	Obj 6: Provide nutrition education obesity prevention services to clients at Food Bank distribution sites per SOW objective 6								\$86,146.09		
		B	Lucia Mar Unified School District	Obj 12: Provide nutrition education obesity prevention services in the school setting per SOW objective 12								\$10,470.44		
		C	Community Action Partnership - SLO	Obj 16: Provide nutrition education obesity prevention services in early childhood care sites per SOW objective 16. Obj 13: Develop a Youth Engagement project to provide nutrition education obesity prevention								\$49,311.39		
		D	One Cool Earth	Obj 12: Provide nutrition education obesity prevention services in the school setting per SOW objective 12								\$17,450.21		
		E	Boys & Girls Club of South San Luis Obispo County	Obj 12 & 13: Provide nutrition education obesity prevention services in the after school setting per SOW objective 12. Develop a Youth Engagement project to provide nutrition education obesity prevention services								\$13,451.23		
		F	Cal Poly State University - San Luis Obispo	Obj 7: Provide nutrition education obesity prevention services at qualifying school sites per SOW objective 7.								\$14,764.84		
<b>Total Sub Grant(s):</b>												<b>\$191,594.20</b>		

Budget Revision		Other Costs											
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total				Budget Revision Justification		
		Food Demonstration Supplies	to include: Food, paper supplies, gloves, etc. and materials for conducting	\$1.00	3700.00	1.00	\$3,700.00						

### Prime Budget Justification

		Nutrition Education & Training Materials	required for delivery of nutrition education such as: cookbooks, handouts, binders & materials for training sub-contractors, posters, signs, display &	\$3.50	5900.00	1.00	\$20,650.00	
		Small Wares	To conduct food demonstrations: cutting boards, knives, griddles, apple slicers, blender, etc.	\$10.00	80.00	1.00	\$800.00	
		Booth / table fee for community events	Indirect education events at farmer's markets, community events, etc.	\$60.00	4.00	1.00	\$240.00	
		Nutrition education and Gardening supplies	To conduct garden based nutrition education including: seeds, plants, trowels, trellis, watering cans, hoses, gloves, soil, etc.	\$4.00	150.00	1.00	\$600.00	
<b>Total Other Costs:</b>							<b>\$25,990.00</b>	

Budget Revision		Indirect Costs							
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification			
		Personnel and Fringe	15.72%	\$277,949.30	\$43,693.63				
<b>Total Indirect Costs:</b>					<b>\$43,693.63</b>				
<b>Total Budget:</b>					<b>\$567,256.33</b>				

### Sub Staffing A Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant A Name:** Food Bank Coalition of San Luis Obispo County

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	5.00%	95.00%	1	\$33,280.00	\$33,280.00	20.000%	\$6,656.00	\$39,936.00	
		27 Project Coordinator	Christine Nelson		100.00%	0.25	\$35,880.00	\$8,970.00	9.320%	\$836.00	\$9,806.00	
2		5 Chief Executive Officer	Wendy Lewis	100.00%	0.00%	0.05	\$65,000.00	\$3,250.00	20.000%	\$650.00	\$3,900.00	
<b>Totals:</b>				<b>105.00%</b>	<b>195.00%</b>	<b>1.3</b>	<b>\$134,160.00</b>	<b>\$45,500.00</b>		<b>\$8,142.00</b>	<b>\$53,642.00</b>	

**Definition and basis for calculations of benefit rate(s):** Payroll taxes and medical/dental benefits based on 0%-20% of salaries

## Sub Staffing A Budget Justification

Justification

## Sub A Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant A Name:** Food Bank Coalition of San Luis Obispo County

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Printing & Duplication	Materials for nutrition and physical activity education including flyers, handouts, newsletters, recipe cards	\$0.41	18000.00	1.30	\$9,594.00		
		Office Supplies	For Nut. Ed. Activities including: pens, pencils, storage, postage, notepads, paper, toner, binders, labels	\$25.00	12.00	1.30	\$390.00		
		Telephone support	telephone and voicemail support	\$67.00	12.00	0.30	\$241.20		
		Cell phone service	Cell phone service for Health Educator (1.0 FTE) spending >70% time in the field at distribution sites conducting nutrition education	\$67.00	12.00	1.00	\$804.00		
<b>Total Operating Expenses:</b>							<b>\$11,029.20</b>		

Budget Revision		Travel and Per Diem														
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		Network approved training / Health Educator (1.0 FTE)	TBD	1	1	3	2	\$40.00	\$100.00		590.00			\$653.35		
		Local Travel / Health Educator (1.0), Chief Executive Officer (.05), Program Coord (.25)	SLO County	12	1.3						1,400.00			\$9,492.00		
<b>Total Travel and Per Diem:</b>														<b>\$10,145.35</b>		

Budget Revision		Sub Grant(s)							
Action	Last Amt Approved	Name	Description/Justification				Total	Budget Revision Justification	
		None					\$0.00		
<b>Total Sub Grant(s):</b>							<b>\$0.00</b>		

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Food Demonstration Supplies	to include: Food, paper supplies, gloves, etc. and materials necessary for food demonstrations and tastings	\$0.35	5500.00	1.00	\$1,925.00		

### Sub A Budget Justification

		Nutrition Education Materials	for delivery of nutrition education such as: cookbooks, posters, signs, display & social marketing materials, etc.	\$4.00	699.00	1.00	\$2,796.00	
		Small Wares for food demos	to include: bowls (5 @ 25\$), measuring cups (2 sets @ 20\$), thermometer (2 @ \$10), blender (1 @ \$100), cutting boards (4 @ 5\$), strainers (2 @ \$15), knives (5 @ \$25), sponges (4\$), serving spoons (5 @ \$5), coolers for trained distribution sites 15 @ \$25), portable cooktop (1 @ \$50), food safe prep table (1 @ \$400), oven mits (2 @ \$10), frying pan (2 @ \$35)				\$1,404.00	
<b>Total Other Costs:</b>							<b>\$6,125.00</b>	

Budget Revision		Indirect Costs					Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total		
		6.43% of Direct Costs	6.43%	\$80,941.55	\$5,204.54		
<b>Total Indirect Costs:</b>					<b>\$5,204.54</b>		
<b>Total Budget:</b>					<b>\$86,146.09</b>		

### Sub Staffing B Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant B Name:** Lucia Mar Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1	0.05	9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Leona Gray (extra duty)		100.00%	0.05	\$35,500.00	\$1,775.00	14.000%	\$248.50	\$2,023.50	
2		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD		100.00%	0.035	\$36,579.00	\$1,280.27	14.000%	\$179.24	\$1,459.51	
3		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Melanie Roese (extra duty)		100.00%	0.035	\$36,579.00	\$1,280.27	14.000%	\$179.24	\$1,459.51	
<b>Totals:</b>				<b>0.00%</b>	<b>300.00%</b>	<b>0.12</b>	<b>\$108,658.00</b>	<b>\$4,335.54</b>		<b>\$606.98</b>	<b>\$4,942.52</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub B Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant B Name:** Lucia Mar Unified School District

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	For Nut. Ed. Activities including: pens, pencils, storage, postage, notepads, paper, toner, binders, labels	\$350.00	12.00	0.12	\$504.00		
		Printing and Duplication	Materials for nutrition and physical activity education including flyers, handouts, newsletters, recipe cards, etc.	\$0.41	1080.00	1.00	\$442.80		
<b>Total Operating Expenses:</b>							<b>\$946.80</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Travel for SNAP-Ed Trainings & Meetings (Coordinator .05FTE) (Teachers .035FTE)	SLO County	15	0.12						45.00			\$381.38	
		Network sponsored school based training (Coordinator .05FTE) (Teachers .035FTE)	TBD	1	1	3	2	\$40.00	\$100.00		560.00			\$636.40	
<b>Total Travel and Per Diem:</b>														<b>\$1,017.78</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification		
		A None					
		B					
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>			

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstration Supplies	to include: Food, paper supplies, gloves, etc. and materials for food demonstrations and tastings	\$1.00	1200.00	1.00	\$1,200.00	

**Sub B Budget Justification**

		Small Wares for food demos	to include: bowls, measuring cups, thermometer, blender, cutting board, strainer, knives, sponge, serving spoons, coolers, portable cooktop, etc.	\$10.00	30.00	1.00	\$300.00		
		Gardening supplies	Including: seeds, plants, trowels, trellis, watering cans, hoses, gloves, irrigation, fencing, soil, material for raised beds, etc. for garden based nutrition education project	\$60.00	21.00	1.00	\$1,260.00		
		Nutrition Education Materials	to include: visuals, posters, handouts, small PA equipment, etc. required for NEOP services	\$10.00	30.00	1.00	\$300.00		
							<b>Total Other Costs:</b>	<b>\$3,060.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs	5.05%	\$9,967.10	\$503.34	
					<b>Total Indirect Costs:</b>	<b>\$503.34</b>
					<b>Total Budget:</b>	<b>\$10,470.44</b>

### Sub Staffing C Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant C Name:** Community Action Partnership - SLO

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	TBD		100.00%	0.55	\$38,272.00	\$21,049.60	27.970%	\$5,887.57	\$26,937.17	
2		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	Jenna Miller		100.00%	0.125	\$39,520.00	\$4,940.00	27.970%	\$1,381.72	\$6,321.72	
3		3	Administrator (e.g., Director of Programs)	Shana Paulson	20.00%	80.00%	0.1	\$38,259.00	\$3,825.90	27.970%	\$1,070.10	\$4,896.00	
			<b>Totals:</b>		<b>20.00%</b>	<b>280.00%</b>	<b>0.775</b>	<b>\$116,051.00</b>	<b>\$29,815.50</b>		<b>\$8,339.39</b>	<b>\$38,154.89</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant C Name:** Community Action Partnership - SLO

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
		Office Supplies	For Nut. Ed. Activities including: pens, pencils, storage, postage, notepads, paper, toner, binders, labels, etc.	\$37.40	12.00	0.78	\$350.06		
		Telephone & Computer support	Telephone, voicemail services, IT Network and Enterprise support	\$45.00	12.00	0.78	\$421.20		
		Printing and Duplication	Materials for nutrition and physical activity education including flyers, handouts, newsletters, recipe cards, etc.	\$0.41	1254.00	1.00	\$514.14		
		Fingerprinting - New Hire	background check & fingerprinting of new hire Project Coordinator (100% Network)	\$50.00	1.00	1.00	\$50.00		
<b>Total Operating Expenses:</b>							<b>\$1,335.40</b>		

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Local Travel for SNAP-Ed activities, meetings & trainings (Project Coord (.55FTE), Coordinator (.125FTE), Contract Mgr (.1FTE))	SLO County	12	0.78						314.00			\$2,128.92	
		Network Approved Youth Engagement Training: Coordinator (.125FTE, 100% Network Required) Youth Leaders (6),	TBD	1	7	2	1	\$40.00	\$100.00		1,225.00			\$1,952.13	
		Network Approved Trainings: Project Coordinator (.55FTE, 100% Network Required)	TBD	1	1	3	2	\$40.00	\$100.00		590.00			\$653.35	
<b>Total Travel and Per Diem:</b>														<b>\$4,734.40</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification		Total	Budget Revision Justification
		A	n/a			
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	visuals, posters, handouts, small PA equipment, etc. required for NEOP services	\$12.00	57.00	1.00	\$684.00	
		Food Demonstration Supplies	to include: Food, paper supplies, gloves, etc.	\$1.00	500.00	1.00	\$500.00	
		Small Wares for food demos	to include: bowls, measuring cups, thermometer, blender, cutting board, strainer, knives, sponge, serving spoons, coolers, crockpot, etc.	\$10.00	25.00	1.00	\$250.00	
<b>Total Other Costs:</b>							<b>\$1,434.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs	8.00%	\$45,658.69	\$3,652.70	
<b>Total Indirect Costs:</b>					<b>\$3,652.70</b>	

<b>Total Budget:</b>					<b>\$49,311.39</b>
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### Sub Staffing D Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant D Name:** One Cool Earth

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		4	After School Coordinator/Assistant	Victoria Carranza	0.00%	100.00%	0.1	\$36,000.00	\$3,600.00	18.000%	\$648.00	\$4,248.00	
		27	Project Coordinator	Greg Ellis	1.00%	99.00%	0.15	\$36,000.00	\$5,400.00	18.000%	\$972.00	\$6,372.00	
<b>Totals:</b>					<b>1.00%</b>	<b>199.00%</b>	<b>0.25</b>	<b>\$72,000.00</b>	<b>\$9,000.00</b>		<b>\$1,620.00</b>	<b>\$10,620.00</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

### Sub Staffing E Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant F Name:** Boys & Girls Club of South San Luis Obispo County

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Jordan Cooper		100.00%	0.1	\$36,000.00	\$3,600.00	23.000%	\$828.00	\$4,428.00	
2		4 After School Coordinator/Assistant	Cassidy McSurdy		100.00%	0.2	\$14,040.00	\$2,808.00	23.000%	\$645.84	\$3,453.84	
3		29 Recreation Leader	John Counts		100.00%	0.02	\$14,040.00	\$280.80	23.000%	\$64.58	\$345.38	
<b>Totals:</b>				<b>0.00%</b>	<b>300.00%</b>	<b>0.32</b>	<b>\$64,080.00</b>	<b>\$6,688.80</b>		<b>\$1,538.42</b>	<b>\$8,227.22</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub E Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant F Name:** Boys & Girls Club of South San Luis Obispo County

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Telephone support	telephone, internet & voicemail services	\$157.00	12.00	0.32	\$602.88		
		Printing and Duplication	Materials for nutrition and physical activity education including flyers, handouts, newsletters, recipe cards	\$0.41	1200.00	1.00	\$492.00		
		Office Supplies	For Nut. Ed. Activities including: pens, pencils, storage, postage, notepads, paper, toner, binders, labels	\$75.00	12.00	0.32	\$288.00		
<b>Total Operating Expenses:</b>							<b>\$1,382.88</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local travel for SNAP-Ed meetings and trainings: Administrator (.1FTE), Coordinator (.2FTE), Recreation Leader (.02FTE), Youth Leader local field trips	SLO County	12	0.32						50.00			\$339.00	
		Network Required Youth Engagement Training: Coordinator (.2FTE, 100% Network Required) or Director (.1FTE, 100% Network Required) Youth Leaders (6),	TBD	1	7	2	1	\$40.00	\$100.00		1,225.00			\$1,952.13	
<b>Total Travel and Per Diem:</b>														<b>\$2,291.13</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification	
		A	n/a				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>			

### Sub E Budget Justification

Budget Revision		Other Costs						Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstration Supplies	to include: Food, paper supplies, gloves, etc. and materials for healthy food demonstrations	\$1.00	600.00	1.00	\$600.00	
		Small Wares for food demos	to include: bowls, measuring cups, thermometer, blender, cutting board, strainer, knives, sponge, serving spoons, coolers, portable cooktop, etc.	\$15.00	20.00	1.00	\$300.00	
		Nutrition Education Materials	to include: visuals, posters, small PA equipment, etc.	\$4.00	100.00	1.00	\$400.00	
		Gardening supplies	for garden based nutrition education project including: seeds, plants, trowels, tools, trellis, watering cans, hoses, gloves, soil, wheel barrow, mulch, lumber, etc.	\$10.00	25.00	1.00	\$250.00	
<b>Total Other Costs:</b>							<b>\$1,550.00</b>	

Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$13,451.23</b>	
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### Sub Staffing F Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant G Name:** Cal Poly State University - San Luis Obispo

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Aydin Nazmi	100.00%		0.03	\$62,725.00	\$1,881.75	9.340%	\$175.76	\$2,057.51	
2		25 Professor	TBD		100.00%	0.03	\$81,008.00	\$2,430.24	9.340%	\$226.98	\$2,657.22	
3		27 Project Coordinator	TBD		100.00%	0.05	\$31,200.00	\$1,560.00	2.500%	\$39.00	\$1,599.00	
4		26 Program Assistant	TBD		100.00%	0.1082	\$20,800.00	\$2,250.56	2.500%	\$56.26	\$2,306.82	
<b>Totals:</b>				100.00%	300.00%	0.2182	\$195,733.00	\$8,122.55		\$498.00	\$8,620.55	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub F Budget Justification

**Prime Grantee Name:** County of San Luis Obispo  
**Grant Number:** 13-20492  
**Sub Grant G Name:** Cal Poly State University - San Luis Obispo

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Printing and Duplication	Materials for nutrition and physical activity education including flyers,	\$0.41	1968.00	1.00	\$806.88	
<b>Total Operating Expenses:</b>							<b>\$806.88</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Travel for SNAP-Ed	SLO County	12							65.00			\$440.70	
<b>Total Travel and Per Diem:</b>														<b>\$440.70</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A n/a					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstration Supplies	to include: Food, paper supplies, gloves, etc.	\$1.00	1350.00	1.00	\$1,350.00	
		Small Wares for food demos	to include: bowls, measuring cups, thermometer, cutting board, strainer, knives, sponge, serving spoons, coolers, etc.	\$10.00	15.00	1.00	\$150.00	
		Nutrition Education Materials	to include: visuals, posters, small PA equipment, etc.	\$10.00	35.00	1.00	\$350.00	
<b>Total Other Costs:</b>							<b>\$1,850.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Modified Direct Costs	26.00%	\$11,718.13	\$3,046.71	
<b>Total Indirect Costs:</b>					<b>\$3,046.71</b>	

<b>Total Budget:</b>					<b>\$14,764.84</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** San Mateo County Public Health Department  
**Grant Number:** 12-10181  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 20% Female 80%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>5%</u>	<input checked="" type="checkbox"/> Latino	<u>77%</u>
<input checked="" type="checkbox"/> Asian	<u>3%</u>	<input type="checkbox"/> Native American	<u>      </u> %
<input checked="" type="checkbox"/> Caucasian	<u>12%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>3%</u>
<input type="checkbox"/> Other (specify) _____:	<u>      </u> %		

Languages:

<input checked="" type="checkbox"/> English	<u>40%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input checked="" type="checkbox"/> Spanish	<u>60%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Hmong	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages:

<input type="checkbox"/> Under 5 years old	<u>      </u> %	<input checked="" type="checkbox"/> 12 to 17	<u>15%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>5%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>80%</u>
<input type="checkbox"/> 9 to 11	<u>      </u> %	<input type="checkbox"/> 60 years old & over	<u>      </u> %

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_% equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |        |   |        |
|---|--------|---|--------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 20%    | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____% |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____% | <input type="checkbox"/> MediCal                                    | _____% |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____% | <input checked="" type="checkbox"/> Public Housing                  | 10%    |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | _____% | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____% |
| <input type="checkbox"/> Family Resource Center                                     | _____% | <input type="checkbox"/> Shelters/Temporary Housing                 | _____% |
| <input type="checkbox"/> Food Banks   | _____% | <input checked="" type="checkbox"/> Soup Kitchens                   | 3%     |
| <input type="checkbox"/> Food Pantries  | _____% | <input type="checkbox"/> SSI- Supplemental Security Income          | _____% |
| <input type="checkbox"/> HeadStart  | _____% | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____% |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | _____% | <input type="checkbox"/> Weatherization Program                     | _____% |
| <input type="checkbox"/> Job Corps  | _____% | <input checked="" type="checkbox"/> WIC                             | 27%    |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Get Healthy San Mateo
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (438) occurrences at 1 hour(s) each
- Community Education Events: (10) occurrences at 3 hour(s) each
- Training/Workshop/Conference: (10) occurrences at 2 hour(s) each
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- \_\_\_\_\_ 5 CalFresh Offices
- \_\_\_\_\_ 7 Churches
- \_\_\_\_\_ 1 Community Centers
- \_\_\_\_\_ Elderly Service Centers
- \_\_\_\_\_ 1 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- \_\_\_\_\_ Farmers Markets
- \_\_\_\_\_ 7 Food Stores
- \_\_\_\_\_ Head Start Programs
- \_\_\_\_\_ Individual Homes
- \_\_\_\_\_ 2 Libraries

- \_\_\_\_\_ 1 Other Youth Education Sites (includes Parks and Recreation)
- \_\_\_\_\_ 3 Public/Community Health Centers (includes Public Health Departments)
- \_\_\_\_\_ 6 Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- \_\_\_\_\_ Schools – students (K-12)
- \_\_\_\_\_ 28 Schools – students (Afterschool Program)
- \_\_\_\_\_ 28 Schools - Parents
- \_\_\_\_\_ Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- \_\_\_\_\_ 6 WIC Programs
- \_\_\_\_\_ Worksites
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_
- \_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 7,945

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in San Mateo county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) assessment results with various local stakeholders, community members, and community organizations. Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods. 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessment in eligible neighborhoods 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Document reported behavior change and barriers.

Reach projected number of individuals with behavior focused nutrition education interventions.

Reach projected number of new community partnerships.

Reach projected number of nutrition and physical activity promotion activities.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Participants will: increase water intake, physical activity, increase fruit and vegetable consumption, decrease unhealthy beverages and sedentary (screen time) behavior. Results will be used to revise and modify programs to increase behavior change. Participants will be able to measure success as a result of participating in the program. We will have established a community garden on public land for 30 families by June 2014. Low-income families will have more access to fruits and vegetables. Students at three schools will be drinking more water after the installation of three water stations. Interventions and results will be presented in the RE-AIM format. We will be using Network approved materials designed to meet core objectives. Rethink Your Drink Campaign will be conducted to reduce the consumption of unhealthy beverages. Three schools will be focusing on increasing water consumption by students. We will be using statewide surveys to evaluate programs promoting fruits and vegetables, physical activity and the reduction of sedentary behavior. PSE plans have been developed with a timeline. As of September 13, the coalition is seeking funding for the actual construction. Plans and permits have been obtained. "Friendship Park" Coalition, consisting of community members, network funded agencies, service clubs and other interested parties will develop a community garden increasing access to food by Spring of 2014. Water stations will be available for students to refill water bottles at three schools. At least 15 agencies providing nutrition

education in low-income communities or free and reduced meals qualifying schools will meet quarterly to develop an action plan to support PSE activities and support USDA nutrition messages in San Mateo County. CX3 data will be presented to two community groups to identifying one additional PSE objective

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Libraries	East Palo Alto Library	2415 University Ave	East Palo Alto	94303	06081610800	H		41.3%	54.5%	10	
Public/Community Health Centers	Fair Oaks Adult Clinic	2600 Middlefield Rd.	Redwood City	94063	06081610500	H		42.9%	60.0%	10	
Community Centers	Fair Oaks Community Center	2600 Middlefield Rd.	Redwood City	94063	06081610500	H		42.9%	60.0%	10	
Libraries	Fair Oaks Library	2510 Middlefield Rd.	Redwood City	94063	06081610500	H		42.9%	60.0%	10	
Public/Community Health Ctrs	Redwood City Free Clinic	114 5 <sup>th</sup> Avenue	Redwood City	94063	06081610601	H		40.7%	62.1%	10	
Public/Community Health Ctrs	Ravenswood Family Health Services	1798 Bay Rd. Suite A	East Palo Alto	94303	06081611900	H		33.9%	53.0%	10	
Churches	Saint Anthony	3500 Middlefield R.	Menlo Park	94025	06081610601	H		40.7%	62.1%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Our Lady of Pillar	400 Church Street	Half Moon Bay	94019	06081613700	H			100%	10	Demographic Data Collection – migrant workers
Churches	Mariner’s Church	225 Cabrillo Hwy S.	Half Moon Bay	94019	06081613700	H			100%	10	Demographic Data Collection – migrant workers
Churches	St Francis	1425 Bay Road	East Palo Alto	94303	06081611800	B		23.3%	53.1%	10	
Churches	St Joseph	400 Heller	Redwood City	94063	06081610203	H		33.1%	51.0%	10	
Churches	New Sweet Home	2170 Capitol Avenue	East Palo Alto	94303	06081612000	H		26.7%	54.2%	10	
Churches	Iglesia Vida Eterna Church	965 Obrien Drive	Menlo Park	94025	06081611800	B		23.3%	53.1%	10	
Other Youth Education Sites	YMCA East Palo Alto	550 Bell Street	East Palo Alto	94303	06081612000	H		26.7%	54.2%	10	
CX3 Food Store	Ayar Produce	2727 El Camino Real	Redwood City	94061	0608161061	H		40.7%	62.1%	10	
CX3 Food Store	Los Primos	3252 Middlefield Rd.	Menlo Park	94025	06081610601	H		40.7%	62.1%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
CX3 Food Store	Chavez Supermarket	3282 Middlefield Rd	Menlo Park	94025	06081610601	H		40.7%	62.1%	10	
CX3 Food Store	Pena Meat and Food	3198 Middlefield Rd.	Redwood City	94063	06081610601	H		40.7%	62.1%	10	
CX3 Food Store	El Paisano	2856 Middlefield Rd.	Redwood City	94063	06081610601	H		40.7%	62.1%	10	
CX3 Food Store	Michoacana Produce Market	3380 Middlefield Rd.	Menlo Park	94025	06081610601	H		40.7%	62.1%	10	
CX3 Food Store	Carniceria La Guadalupana	55 5 <sup>th</sup> Street	Redwood City	94063	06081610601	H		40.7%	62.1%	10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Computer Clubhouse	2001 Miramontes Point Rd.	Half Moon Bay	94019	06081613700
Public Housing	Main Street Housing	1101 Main Street	Half Moon Bay	94019	06081613700
Public Housing	Maple Street Shelter	1580 Maple Street #A	Redwood City	94063	06081610302
Public Housing	Moonridge Housing	2002 Miramontes Point Rd.	Half Moon Bay	94019	06081613700
Public Housing	N Peninsula Neighborhood Center	600 Linden Avenue	South San Francisco	94080	06081602200
Public Housing	YMCA Half Moon Bay	2003 Miramontes Point Rd.	Half Moon Bay	94019	06081613700
CalFresh Offices	SNAP/Food Stamps	2415 University Ave	East Palo Alto	94303	06081610800
CalFresh Offices	SNAP/Food Stamps	225 Cabrillo Hwy S	Half Moon Bay	94019	06081613700
CalFresh Offices	SNAP/Food Stamps	2500 Middlefield Rd	Redwood City	94063	06081610500
CalFresh Offices	SNAP/Food Stamps	272 92 <sup>nd</sup> St.	Daly City	94015	06081601200
CalFresh Offices	SNAP/Food Stamps	350 90 <sup>TH</sup> St.	Daly City	94015	06081601200
WIC Program	WIC/Daly City	380 90 <sup>th</sup> St.	Daly City	94015	06081601200 98.70% at 185% FPL CDPH WIC ISIS 1/29/13
WIC Program	WIC/East Palo Alto	2160 Euclid Ave	East Palo Alto	94303	06081612000 98.70% at 185% FPL CDPH WIC ISIS 1/29/13
WIC Program	WIC/Half Moon Bay	225 S Cabrillo Hwy	Half Moon Bay	94019	06081613700 98.70% at 185% FPL CDPH WIC ISIS 1/29/13

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC Program	WIC/Redwood City	2342 El Camino Real	Redwood City	94063	06081610700 98.70% at 185% FPL CDPH WIC ISIS 1/29/13
WIC Program	WIC/San Mateo	477 9 <sup>th</sup> Ave	San Mateo	94402	06081606300 98.70% at 185% FPL CDPH WIC ISIS 1/29/13
WIC Program	WIC/South San Francisco	307 Spruce Ave	South San Francisco	94080	06081602200 98.70% at 185% FPL CDPH WIC ISIS 1/29/13
Emergency Food	Samaritan Family Kitchen	603 Monte Diablo Ave	San Mateo	94401	06081606200

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Bayshore Elementary (P,A)	Bayshore Elementary	41 68858 6013392	74.66%	9.05%	83.71%
Garnet J Robertson Intermediate (P,A)	Bayshore Elementary	41 68858 6043400	64.21%	11.05%	75.26%
Benjamin Franklin Intermediate (P,A)	Jefferson Elementary	41 68916 6043723	38.04%	15.54%	53.58%
Thomas Pollicita Middle (P,A)	Jefferson Elementary	41 68916 6043756	44.15%	13.38%	57.54%
Pescadero Elementary (P,A)	La Honda	41 68940 6044085	64.29%	7.14%	71.43%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Stanford New School (P,A)	Ravenswood	41 68999 0109561	82.20%	4.92%	87.12%
Belle Haven Elementary (P,A)	Ravenswood	41 68999 6044309	78.39%	1.25%	79.64%
Green Oaks (P, A)	Ravenswood	41 68999 6044341	93.62%	0.94%	94.56%
Castano Elementary (P, A)	Ravenswood	41 68999 6044325	88.32%	4.16%	92.48%
Cesar Chavez Academy (P,A)	Ravenswood	41 68999 6044366	96.97%	1.14%	98.11%
James Flood Elementary (P, A)	Ravenswood	41 689996044358	77.17%	9.78%	86.96%
Aspire East Palo Alto Charter (P, A)	Ravenswood	41 68999 6114953	80.31%	10.28%	90.59%
Willow Oaks Elementary(P, A)	Ravenswood	41 68999 6044416	90.13%	2.14%	92.27%
Fair Oaks Elementary (P, A)	Redwood City	41 69005 6044457	76.89%	15.77%	92.66%
Garfield Elementary Charter (P, A)	Redwood City	41 69005 6044473	81.60%	9.50%	91.10%
Hoover Elementary (P, A)	Redwood City	41 69005 6044507	79.86%	9.84%	89.70%
John Gill Elementary (P, A)	Redwood City	41 69005 6044523	57.62%	7.95%	65.56%
Taft Elementary (P,,A)	Redwood City	41 69005 6044598	78.36%	12.91%	91.27%
Kennedy (P, A)	Redwood City	41 69005 6044531	60.10%	11.52%	71.62%
McKinley (P, A)	Redwood City	41 69005 6044556	63.25%	12.34%	75.59%
Albion H. Horrall Elementary (P,A)	San Mateo-Foster City	41 69039 6044804	60.38%	7.76%	68.13%
The Bayside S.T.E.M. ACADEMY (P, A)	San Mateo-Foster City	41 69039 6044820	55.16%	13.49%	68.65%
Redwood High(P, A)	Sequoia Union High	41 69062 4135687	49.65%	6.60%	56.25%
Los Cerritos Elementary (P, A)	South San Francisco Unified	41 69070 6045082	56.06%	12.73%	68.79%
Martin Elementary (P, A)	South San Francisco Unified	41 69070 6045090	74.37%	10.80%	85.18%
Spruce Elementary (P, A)	South San Francisco Unified	41 69070 6045140	63.27%	10.79%	74.06%
Sunshine Gardens Elementary (P,A)	South San Francisco Unified	41 69070 6045157	46.32%	12.25%	58.58%
Parkway Heights Middle (P, A)	South San Francisco Unified	41 69070 6059984	55.43%	12.19%	67.62%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
X	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of seven proposed subcontractors in San Mateo County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, one subcontractor will take on a coordination role along with one additional subcontractor to directly work and train youth and adults at local school district sites in after-school programs. One subcontractor will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers, and afterschool staff)

at school district affiliated afterschool programs, The Subcontractor will train staff on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; involve parents in education taking place in the after school programs; and conduct food demonstrations and taste testing activities. The other school subcontractor will focus on Garden based nutrition education activities in the county school districts.

Three of the subcontractor will implement nutrition education and physical activity promotion through the "Body and Soul tool kit in three of the major faith sectors, the African-American, Tonga, and Latino communities. The Health Department will coordinate the work of three subcontractors.

One Subcontractor will focus on adult Garden based community nutrition education classes.

**Objectives 1-4:** \_

One subcontractor will coordinate youth engagement trainings of both youth and teens at school and community sites in conjunction with CX3 interventions. The selected Policy, environmental, and Systems projects will be determined by community/youth decisions based on CX3 data and local input.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

As noted above the three faith based sub-contractors will be reaching different ethnic segments of the community and coordination will be done by the Health Department. The two School based subcontractors are focused on afterschool programs and Garden based nutrition education and the coordination of the interventions will be coordinated by local Health Department and one of the two subs.

The local Health department will also coordinate the activities of the subcontractor assigned to Youth Engagement/CX3 interventions with the other school based subcontractors.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**



## Budget Coversheet

Prime Grantee Name: San Mateo County Health System

Grant Number: 13-20532

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$172,827.00	\$257,088.00	\$84,261.00	48.75%
2 Benefits	\$89,870.00	\$133,685.76	\$43,815.76	48.75%
3 Operating	\$3,900.00	\$14,900.00	\$11,000.00	282.05%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$8,611.00	\$10,863.96	\$2,252.96	26.16%
6 Subcontractors	\$50,000.00	\$299,114.58	\$249,114.58	498.23%
7 Other Costs	\$4,546.00	\$700.00	-\$3,846.00	-84.60%
8 Indirect Costs	\$52,539.00	\$78,154.80	\$25,615.80	48.76%
<b>Totals:</b>	<b>\$382,293.00</b>	<b>\$794,507.10</b>	<b>\$412,214.10</b>	<b>107.83%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increasing staffing for expanded Scope of Work and double in outreach to eligible
2 Benefits	Increased staffing resulted in equal increase in benefits
3 Operating	Increase in supplies for expanded Scope of Work
4 Equipment	N/A
5 Travel & Per Diem	Travel costs increase in mileage and some additional travel for training
6 Subcontractors	Scope of Work requires subcontracting = 41% of the budget
7 Other Costs	Costs shifted to subcontractors for some nutrition education/food demos
8 Indirect Costs	Costs equal increase in Salary and Benefit costs

## Prime Staffing

**Prime Grantee Name:**

San Mateo County Health System

**Grant Number:**

13-20532

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27	Project Coordinator Lydia Guzman	10.00%	90.00%	1	\$82,848.00	\$82,848.00	52.000%	\$43,080.96	\$125,928.96	
2		26	Program Assistant Kristi Skjerdal	10.00%	90.00%	1	\$62,316.00	\$62,316.00	52.000%	\$32,404.32	\$94,720.32	
3		3	Administrator (e.g., Director of Programs) Eliana Schultz	100.00%	0.00%	0.25	\$110,652.00	\$27,663.00	52.000%	\$14,384.76	\$42,047.76	
4		26	Program Assistant TBD	0.00%	100.00%	0.75	\$62,316.00	\$46,737.00	52.000%	\$24,303.24	\$71,040.24	
5		13	Dietician TBD	0.00%	100.00%	0.5	\$75,048.00	\$37,524.00	52.000%	\$19,512.48	\$57,036.48	
6		1	Accountant/Finance Analyst Jing Lang	100.00%	0.00%	0.15	\$0.00	\$0.00	52.000%	\$0.00	\$0.00	
7		30	Research Specialist County Epidemiologist	100.00%	0.00%	0.05	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
<b>Totals:</b>				<b>320.00%</b>	<b>380.00%</b>	<b>3.7</b>	<b>\$393,180.00</b>	<b>\$257,088.00</b>		<b>\$133,685.76</b>	<b>\$390,773.76</b>	

**Definition and basis for calculations of benefit rate(s):**

Benefits including health insurance, retirement, Wcomp, Medicare rated at 52% for San Mateo County

## Prime Budget Justification

Prime Grantee Name: San Mateo County Health System  
 Grant Number: 13-20532

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	Paper, folders, labels, print cartridges	\$1.00	2000.00	1.00	\$2,000.00		
		Newsletters	Develop, print and distribute 1 issue @ 4,000 copies of Teen Newsletter and 2 issues of El Arco Iris	\$0.65	12000.00	1.00	\$7,800.00		
		Photocopy	Copy of educational materials	\$0.04	60000.00	1.00	\$2,400.00		
		Postage/Mailings	Postage for Newsletters above	\$0.45	6000.00	1.00	\$2,700.00		
<b>Total Operating Expenses:</b>							<b>\$14,900.00</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		N/A					\$0.00		
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Project Coordinator/Network Annual Conf	Sacramento	1	1	2	2	\$50.00	\$96.00		210.00	\$225.00		\$635.65	
		Program Assistants/Network Conf	Sacramento	2	1	2	2	\$50.00	\$96.00		210.00	\$225.00		\$1,271.30	
		Project Coordinator/ LHD Face to Face State Meetings	Sacramento	2	1	2.5	1	\$50.00	\$96.00		420.00			\$916.60	
		Project Coordinator/Regional Collaborative Meetings	Bay Area	12	1						42.00			\$284.76	
		Project Coordinator/CCLHDN Conf	Sacramento	1	1	2	2	\$50.00	\$96.00		210.00	\$200.00		\$610.65	
		Administrator/CCLHDN Conference	Sacramento	1	0.25	2	2	\$50.00	\$96.00		210.00	\$200.00		\$241.65	
		Project Coordinator/Network Sponsored Training	Sacramento	3	1	1	1	\$50.00	\$96.00		210.00	\$60.00		\$973.95	

**Prime Budget Justification**

		Program Assistants/Network Sponsored Training	Sacramento	3	2	1	1	\$50.00	\$96.00		210.00	\$60.00		\$1,591.95
		Dietitian/Network Sponsored Training	Sacramento	3	0.5	1	1	\$50.00	\$96.00		210.00	\$60.00		\$664.95
		Project Coordinator/SOW travel	San Mateo Co	100	1						25.00			\$1,412.50
		Program Assistants/SOW travel	San Mateo Co	200	2						20.00			\$2,260.00
<b>Total Travel and Per Diem:</b>													<b>\$10,863.96</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)														
Action	Last Amt Approved	Name	Description/Justification											Total	Budget Revision Justification	
		A	Citizen Schools - East Palo Alto and Redwood City	Provide nutrition education - Provide training and technical assistance to qualifying schools and after school/extended break programs to facilitate nutrition education including Rethink Your Drink initiatives, physical activity opportunities, and wellness and social marketing strategies that will result in healthy site changes and increase access to and consumption of healthy foods and beverages among children and their parents or caregivers.											\$57,600.00	
		B	Collective Roots - East Palo Alto and Redwood City	Increase Farm to Fork, garden based nutrition education in qual schools, nutrition ed/cooking classes, initiate community garden at a church - Provide garden-based nutrition education in qualifying schools, cooking classes for children and their families, increasing opportunities of Farm to Fork, include Rethink Your Drink initiatives, and evidence-based direct nutrition education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family and organizational level											\$85,000.00	
		C	African American Community Health Advisory Committee (AACHAC)	Provide nutrition education and peer education Use SNAP-Ed eligible members of the community as peer educators to conduct Network developed nutrition education and obesity prevention classes that promote food security, and individual, family and organizational change. Provide training and education. Engage faith-based sites to implement the Body and Soul Program and culturally relevant nutrition education and physical activity promotion to reach SNAP-Ed-eligible individuals, and to influence organizational and systems changes in the faith-based community.											\$30,000.00	
		D	Youth Leadership Institute	Youth led project. Conduct a youth engagement (YE) project with SNAP-Ed eligible youth ages 12-18 years, by recruiting team(s) to engage in leadership, critical thinking, problem solving and community-based research to address an identified issue related to consumption of and access to healthy foods/beverages, and physical activity opportunities in their environment, and implement solutions applying public health approaches. Additional information on the Network YE project can be found on the CDPH website.[1][1]											\$50,000.00	

**Prime Budget Justification**

		E	Taulama for Tongans	Provide nutrition education and peer education. Use SNAP-Ed eligible members of the community as peer educators to conduct Network developed nutrition education and obesity prevention classes that promote food security, and individual, family and organizational change. Provide training and education. Engage faith-based sites to implement the Body and Soul Program and culturally relevant nutrition education and physical activity promotion to reach SNAP-Ed-eligible individuals, and to influence organizational and systems changes in the faith-based community.					\$30,000.00		
		F	Latinos Unidos en Cristo	Provide nutrition education and peer education. Use SNAP-Ed eligible members of the community as peer educators to conduct Network developed nutrition education and obesity prevention classes that promote food security, and individual, family and organizational change. Provide training and education. Engage faith-based sites to implement the Body and Soul Program and culturally relevant nutrition education and physical activity promotion to reach SNAP-Ed-eligible individuals, and to influence organizational and systems changes in the faith-based community.					\$21,514.58		
		G	The Health, Environment, Agriculture, Learning (HEAL) Project/Half Moon Bay	Increase Farm to Fork, garden based nutrition education in qual schools, nutrition ed/cooking classes, initiate community garden at a church. Provide garden-based nutrition education in qualifying schools, cooking classes for children and their families, increasing opportunities of Farm to Fork, include Rethink Your Drink initiatives, and evidence-based direct nutrition education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family and organizational level					\$25,000.00		
									<b>Total Sub Grant(s):</b>	<b>\$299,114.58</b>	

Budget Revision		Other Costs								
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification		
		Food and Supplies for Food Demos	Food demonstration supplies and food for train the trainer sessions costs not to exceed \$2.50 per person	\$100.00	7.00	1.00	\$700.00			
							<b>Total Other Costs:</b>	<b>\$700.00</b>		

Budget Revision		Indirect Costs								
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification				
		Total Salaries and Benefits for admin, accounting, space and IT/Telephone costs	20.00%	\$390,774.00	\$78,154.80					
					<b>Total Indirect Costs:</b>	<b>\$78,154.80</b>				

					<b>Total Budget:</b>	<b>\$794,507.10</b>				
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### Sub Staffing A

**Prime Grantee Name:** San Mateo County Health System  
**Grant Number:** 13-20532  
**Sub Grant A Name:** Citizen Schools - East Palo Alto and Redwood City

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		32 Teacher/Student Aide/Assistant	TBD	0.00%	100.00%	0.75	\$50,000.00	\$37,500.00	25.000%	\$9,375.00	\$46,875.00	
<b>Totals:</b>				<b>0.00%</b>	<b>100.00%</b>	<b>0.75</b>	<b>\$50,000.00</b>	<b>\$37,500.00</b>		<b>\$9,375.00</b>	<b>\$46,875.00</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

**Sub BJ A**

Prime Grantee Name: San Mateo County Health System  
 Grant Number: 13-20532  
 Sub Grant A Name: Citizen Schools - East Palo Alto and Redwood City

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Education Materials	For nutrition education reference and teaching	\$1.00	93.75	1.00	\$93.75	
<b>Total Operating Expenses:</b>							<b>\$93.75</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		None												\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A None					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Materials for Food Demos	Food and supplies for cooking class demos - \$2.00 per student per class x 300 students x 6 classes=\$3,600.00	\$3,600.00	0.00	1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Salaries and Benefits for Administrative Costs	15.00%	\$46,875.00	\$7,031.25	
<b>Total Indirect Costs:</b>					<b>\$7,031.25</b>	

<b>Total Budget:</b>					<b>\$54,000.00</b>	
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**Sub Staffing B**

**Prime Grantee Name:** San Mateo County Health System  
**Grant Number:** 13-20532  
**Sub Grant B Name:** Collective Roots - East Palo Alto and Redwood City

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$54,000.00	\$54,000.00	25.000%	\$13,500.00	\$67,500.00	
<b>Totals:</b>				<b>0.00%</b>	<b>100.00%</b>	<b>1</b>	<b>\$54,000.00</b>	<b>\$54,000.00</b>		<b>\$13,500.00</b>	<b>\$67,500.00</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

**Sub BJ B**

Prime Grantee Name: San Mateo County Health System  
 Grant Number: 13-20532  
 Sub Grant B Name: Collective Roots - East Palo Alto and Redwood City

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Print Materials	Materials for nutrition education, recipe printing	\$1.00	1000.00	1.00	\$1,000.00	
<b>Total Operating Expenses:</b>							<b>\$1,000.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		None												\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A None					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food and Supplies	Food and supplies for food demos	\$2.00	1500.00	1.00	\$3,000.00	
		Educational Supplies	Nutrition based gardening education materials	\$1.00	1625.00	1.00	\$1,625.00	
		Small wares	For food demos - bowls, cutting boards, utensils	\$5.00	240.00	1.00	\$1,200.00	
		Small wares	For food demos - blenders, food processor, microwave	\$500.00	1.00	1.00	\$500.00	
<b>Total Other Costs:</b>							<b>\$6,325.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Salaries and Benefits for Administrative Costs	15.00%	\$67,500.00	\$10,125.00	
<b>Total Indirect Costs:</b>					<b>\$10,125.00</b>	

<b>Total Budget:</b>					<b>\$84,950.00</b>	
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### Sub Staffing C

**Prime Grantee Name:** San Mateo County Health System  
**Grant Number:** 13-20532  
**Sub Grant C Name:** African American Community Health Advisory Committee (AACHAC)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		6	Community Liaison	TBD	0.00%	100.00%	0.35	\$52,000.00	\$18,200.00	25.000%	\$4,550.00	\$22,750.00	
		<b>Totals:</b>			0.00%	100.00%	0.35	\$52,000.00	\$18,200.00		\$4,550.00	\$22,750.00	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

**Sub BJ E**

Prime Grantee Name: San Mateo County Health System  
 Grant Number: 13-20532  
 Sub Grant C Name: African American Community Health Advisory Committee (AACHAC)

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office Supplies, Copy/Printing	Paper, copy costs, desk supplies, printing educational materials	\$1.00	87.50	1.00	\$87.50	
<b>Total Operating Expenses:</b>							<b>\$87.50</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		None												\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A None					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food and Supplies	For Food Demonstrations	\$2.50	1500.00	1.00	\$3,750.00	
<b>Total Other Costs:</b>							<b>\$3,750.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Total Salaries and Benefits for Administrative Costs	15.00%	\$22,750.00	\$3,412.50		
<b>Total Indirect Costs:</b>					<b>\$3,412.50</b>		

<b>Total Budget:</b>					<b>\$30,000.00</b>	
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### Sub Staffing D

**Prime Grantee Name:** San Mateo County Health System  
**Grant Number:** 13-20532  
**Sub Grant D Name:** Youth Leadership Institute

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		32 Teacher/Student Aide/Assistant	TBD	0.00%	100.00%	0.6	\$50,000.00	\$30,000.00	25.000%	\$7,500.00	\$37,500.00	
<b>Totals:</b>				0.00%	100.00%	0.6	\$50,000.00	\$30,000.00		\$7,500.00	\$37,500.00	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

**Sub BJ D**

Prime Grantee Name: San Mateo County Health System  
 Grant Number: 13-20532  
 Sub Grant D Name: Youth Leadership Institute

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Office supplies	\$2.00	250.00	1.00	\$500.00		
		Copy and Printing	Copy and printing of survey tools used in Youth Project	\$2.00	750.00	1.00	\$1,500.00		
<b>Total Operating Expenses:</b>							<b>\$2,000.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Teacher Aide/Network Conf	Sacramento	1	0.6	2	2	\$50.00	\$96.00		210.00	\$225.00		\$428.85	
		Youth Leaders/Network Conf	Sacramento	1	2	2	2	\$50.00	\$96.00		210.00	\$225.00		\$1,152.65	
		Teacher Aide/Network training	Sacramento	3	0.6	3					210.00	\$20.00		\$391.95	
		Youth Leaders/Network training	Sacramento	3	1	3					210.00	\$60.00		\$535.95	
<b>Total Travel and Per Diem:</b>														<b>\$2,509.40</b>	

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A None				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Project supplies	Story/poster boards, photo printing paper, graphics software	\$1.00	995.60	1.00	\$995.60	Revise "photo" supplies to read
		Food demos	Food, supplies and small kitchen wares	\$2.00	685.00	1.00	\$1,370.00	
<b>Total Other Costs:</b>							<b>\$2,365.60</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Salaries and Benefits for Administrative Costs	15.00%	\$37,500.00	\$5,625.00	
<b>Total Indirect Costs:</b>					<b>\$5,625.00</b>	

<b>Total Budget:</b>					<b>\$50,000.00</b>	
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**Sub Staffing E**

**Prime Grantee Name:** San Mateo County Health System  
**Grant Number:** 13-20532  
**Sub Grant E Name:** Taulama for Tongans

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		6	Community Liaison	TBD	0.00%	35.00%	0.35	\$52,000.00	\$18,200.00	25.000%	\$4,550.00	\$22,750.00	
		<b>Totals:</b>		#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	#REF!	\$22,750.00		

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

**Sub BJ E**

Prime Grantee Name: San Mateo County Health System  
 Grant Number: 13-20532  
 Sub Grant E Name: Taulama for Tongans

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office Supplies	Office supplies for copies/printing	\$1.00	87.50	1.00	\$87.50	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Operating Expenses:</b>							<b>\$87.50</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		None												\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A None					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food and Supplies	Food and supplies for food demos	\$2.50	1500.00	1.00	\$3,750.00	
<b>Total Other Costs:</b>							<b>\$3,750.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Salaries and Benefits for Administrative Costs	15.00%	\$22,750.00	\$3,412.50	
<b>Total Indirect Costs:</b>					<b>\$3,412.50</b>	

<b>Total Budget:</b>					<b>\$30,000.00</b>	
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### Sub Staffing F

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant F Name:**

San Mateo County Health System  
 13-20532  
 Latinos Unidos en Cristo

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		6	Community Liaison	TBD		25.00%	0.25	\$52,000.00	\$13,000.00	25.000%	\$3,250.00	\$16,250.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		0.00%	25.00%	0.25	\$52,000.00	\$13,000.00		\$3,250.00	\$16,250.00		

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

**Sub BJ F**

Prime Grantee Name: San Mateo County Health System  
 Grant Number: 13-20532  
 Sub Grant F Name: Latinos Unidos en Cristo

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
		Office Supplies	Office supplies for copies/printing	\$1.00	402.08	1.00	\$402.08		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Operating Expenses:</b>	<b>\$402.08</b>	

Budget Revision		Travel and Per Diem													Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total		
		None												\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														<b>Total Travel and Per Diem:</b>	<b>\$0.00</b>	

Sub BJ F

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	None			
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food and Supplies	Food and Supplies for food demos	\$2.50	750.00	1.00	\$1,875.00	
		Small wares	kitchen utensils, bowls, preparation tools	\$5.00	100.00	1.00	\$500.00	
		Small wares	Blender	\$50.00	1.00	1.00	\$50.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$2,425.00</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Salaries and Benefits for Administrative Costs	15.00%	\$16,250.00	\$2,437.50	
					<b>Total Indirect Costs:</b>	<b>\$2,437.50</b>

					<b>Total Budget:</b>	<b>\$21,514.58</b>
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### Sub Staffing G

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant G Name:**

San Mateo County Health System  
 13-20532  
 The Health, Environment, Agriculture, Learning (HEAL) Project/Half Moon Bay

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		6	Community Liaison	TBD		40.00%	0.4	\$35,000.00	\$14,000.00	21.000%	\$2,940.00	\$16,940.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		0.00%	40.00%	0.4	\$35,000.00	\$14,000.00	\$2,940.00	\$16,940.00			

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** San Mateo County Health System  
**Grant Number:** 13-20532  
**Sub Grant A Name:** The Health, Environment, Agriculture, Learning (HEAL) Project/Half Moon Bay

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Nutrition education/training materials	Nutrition/garden based nutrition education materials	\$1.00	259.00	1.00	\$259.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$259.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		County travel by liaison/educator to qualifying schools	County - Half Moon Bay to North County	10							400.00			\$2,260.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,260.00</b>	

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food and Supplies	Food and supplies for food demos	\$2.50	250.00	1.00	\$625.00	
		Seeds and planting supplies	Seeds, small tools	\$2.50	250.00	1.00	\$625.00	
		Training - Garden based nutrition	Life Lab curriculum workshop costs - 20 hours	\$1,750.00	1.00	1.00	\$1,750.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$3,000.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Salaries and Benefits for Administrative Costs	15.00%	\$16,940.00	\$2,541.00	
<b>Total Indirect Costs:</b>					<b>\$2,541.00</b>	

**Sub A Budget Justification**

		<b>Total Budget: \$25,000.00</b>
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Santa Barbara County Public Health Department  
**Grant Number:** 12-10182  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 34% Female 66%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>1%</u>	<input checked="" type="checkbox"/> Latino	<u>82%</u>
<input checked="" type="checkbox"/> Asian	<u>3%</u>	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>12%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>
<input type="checkbox"/> Other (specify)	: %		

Languages:

<input checked="" type="checkbox"/> English	<u>74%</u>	<input type="checkbox"/> Lao	_____ %
<input checked="" type="checkbox"/> Spanish	<u>26%</u>	<input type="checkbox"/> Mandarin	_____ %
<input type="checkbox"/> Arabic	%	<input type="checkbox"/> Russian	_____ %
<input type="checkbox"/> Armenian	%	<input type="checkbox"/> Tagalog	_____ %
<input type="checkbox"/> Bosnian	_____ %	<input type="checkbox"/> Vietnamese	_____ %
<input type="checkbox"/> Cantonese	_____ %	<input type="checkbox"/> Other (specify)	: %
<input type="checkbox"/> Farsi	_____ %	<input type="checkbox"/> Other (specify)	: %
<input type="checkbox"/> Hmong	_____ %		
<input type="checkbox"/> Khmer (Cambodian)	_____ %		
<input type="checkbox"/> Korean	%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>16%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>19%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>19%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>26%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>19%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>1%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): ( % equal to or less than 185% FPL)  
 Other (Specify): ( % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |             |   |            |
|---|-------------|---|------------|
| <input type="checkbox"/> CalFresh Offices   | _____ %     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | %          |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | %           | <input type="checkbox"/> MediCal                                    | %          |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | %           | <input checked="" type="checkbox"/> Public Housing                  | <u>5</u> % |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)              | %           | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _ %        |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>5</u> %  | <input type="checkbox"/> Shelters/Temporary Housing                 | %          |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>5</u> %  | <input type="checkbox"/> Soup Kitchens                              | %          |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>20</u> % | <input type="checkbox"/> SSI- Supplemental Security Income          | %          |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>15</u> % | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | %          |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | %           | <input type="checkbox"/> Weatherization Program                     | %          |
| <input type="checkbox"/> Job Corps  | %           | <input checked="" type="checkbox"/> WIC                             | 5%         |

**d. Project Description.**

Key Methods:

Advisory Council/Task Force (specify): Partners for Fit Youth, Healthy Lompoc Coalition, THRIVE SM, THRIVE IV, SBUSD Wellness Committee, Healthier Communities Council, and the Colition in Support of *Promotores de Salud*

Internet/Web Sites-website address:

<https://www.countyofsb.org/phd/healthycal.aspx?id=21450>

Print Media

Radio: \_\_\_\_\_

TV:

Multi-level approaches that include environmental supports

Nutrition Education Classes: (300 occurrences at .5 hour(s) each)

Community Education Events: (30 occurrences at 1hour(s) each)

Training/Workshop/Conference: (5 occurrences at 1 hour(s) each)

Point of Purchase: (        occurrences at        hour(s) each)

Other (specify): (        occurrences at        hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

Adult Education & Job Training Sites	<u>1</u> Other Youth Education Sites (includes Parks and Recreation)
Adult Rehabilitation Center	Public/Community Health Centers (includes Public Health Departments)
CalFresh Offices	<u>12</u> Public Housing
Churches	<u>32</u> Schools – students (Preschool)
<u>5</u> Community Centers	<u>11</u> Schools – students (K-12)
Elderly Service Centers	<u>19</u> Schools – students (Afterschool Program)
<u>36</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	<u>48</u> Schools - Parents
Extension Offices	Shelters/Temporary Housing
Farmers Markets	TANF Job Readiness Program
Food Stores	<u>9</u> WIC Programs
<u>24</u> Head Start Programs	Worksites
Individual Homes	Other (specify):
Libraries	<u>2</u> Other (specify): <u>Family Resource Center</u>
	Other (specify):

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Projected Unduplicate Number of Contacts: 8650

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Santa Barbara county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including

representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Service delivery and impact will be evaluated using a variety of approved tools and methods. Key performance measures will include: the number of outreach and educational events and classes provided, and the number of participants served under each applicable SOW objective; increases in nutrition knowledge and consumption of healthy foods and beverages; and tracking of the number and type of environmental changes made as a result of program activities. Related documentation will include sign-in sheets, meeting agendas, activity logs, photos, pre & post tests and data gathered with other approved evaluation tools.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. Efforts are meant to maximize resources while avoiding duplication.

**Supplement:** The Santa Barbara county health department chose to work with a small grocery chain to encourage change of promotional ideas towards healthier options and to work with partners on a joint use agreement with a school district to increase PA opportunities as their initial PSE priorities. The

Santa Barbara county health department chose to work with a small grocery chain to encourage change of promotional ideas towards healthier options and to work with partners on a joint use agreement with a school district to increase PA opportunities as their initial PSE priorities. CNAP Plan has/will incorporate objectives that for their specific jurisdiction address the four State-level measurable objectives from the California SNAP-Ed Plan. Specific objectives for Santa Barbara's County's CNAP are as follows: 1) By Sept 30, 2014, at least 80% (120/150) of Healthy for Life Nutrition Lecture Series participants will report an increase in daily fruit and vegetable consumption, as compared to the baseline rate, and 2) By September 30, 2014, at least 75% (2550/3400) of students in k-6th grade will report an increase in daily fruit and vegetable consumption as compared to baseline rates.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Youth Ed. Site	Boys & Girls Club	901 North Railroad St.	Santa Maria	93458	06083002303	All Races		29.5%	53.5%	10	
Community Center	Veteran's Memorial Community Center	313 W. Tunnel St	Santa Maria	93454	6083002304	All Races		46.6%	65.2%	10	
Community Center	Atkinson Community Center,	1000 North Railroad Ave.	Santa Maria	93454	6083002303	All Races		29.5%	53.5%	10	
Community Center	New Love Community Center	1619 South Thornburg St	Santa Maria.	93458	6083002402	All Races		33.8%	53.4%	10	
Community Center	Santa Maria Fair Park	937 South Thornburg St.	Santa Maria	93458	6083002404	All Races		50.1%	74.0%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Minami Community Center	600 Enos Drive	Santa Maria	93458	6083002402	All Races		33.8%	53.4%	10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Foodbank Site	Franklin Neighborhood Community Center	1136 E. Montecito St.	Santa Barbara	93103	0608300804
Foodbank Site	Lower Westside-Parque de los Ninos	520 Wentworth Ave.	Santa Barbara	93101	06083001206
Foodbank Site	Main Family Resource Center	5201 8 <sup>th</sup> Street	Carpinteria	93013	06083001604
Head Start	Adam Head Start	500 West Winsor	Santa Maria	93458	06083002402
Head Start	Buena Vista Head Start	400 West Park	Santa Maria	93458	06083002402
Head Start	J.C. Washington	116 West Agnes	Santa Maria	93458	06083002303
Head Start	Los Adobes Head Start	1026 West Boone	Santa Maria	93458	06083002404
Head Start	Meridian Head Start	1720 South Depot	Santa Maria	93458	06083002402

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Oakley	1120 West Harding	Santa Maria	93458	06083002305
Head Start	Westgate Head Start	1240 West Bethel #1A	Santa Maria	93458	06083002402
Public Housing	Family Opportunity Center	526 West Montecito Street	Santa Barbara	93101	06083001206
Public Housing	Paseo Voluntario Learning Center	309 S. Voluntario Street	Santa Barbara	93103	06083000804
Public Housing	Presidio Spring	721 Laguna Street	Santa Barbara	93101	06083000900
Public Housing	Villa La Cumbre	521 N. La Cumbre Rd.	Santa Barbara	93110-1500	06083000102
Public Housing	El Carrillo	315 W. Carrillo Street	Santa Barbara	93101-6904	06083000900
Public Housing	Artisan Court	422 E. Cota Street	Santa Barbara	93101-7604	06083000900
Public Housing	Vista La Cumbre	175 S. La Cumbre Lane	Santa Barbara	93105-3141	06083000200
Public Housing	El Patio Gardens	4011 Via Lucero	Santa Barbara	93110-2605	06083000102
Public Housing	Senior Housing Interface Corporation	417 Santa Fe Place	Santa Barbara	93109-1779	06083001208
Food bank Site	St. Joseph's Church	1532 Linden Ave	Santa Barbara	93013	06083001601
Foodbank Site	Davis Center	1232 De la Vina St.	Santa Barbara	93101	06083001000
Foodbank Site	Catholic Charities Isla Vista	6556 Picasso Rd.	Isla Vista	93117	06083002924
Head Start	Community Action Commission (CAC) Carpinteria Center	5201-8th St., Ste. 205	Carpinteria	93013	06083001604
Head Start	CAC Coronel Center	629 Coronel Place	Santa Barbara	93101	06083001206
Head Start	CAC Goleta I, II, & Toddler Center	5681 Hollister Ave.	Goleta	93117	06083003001

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	CAC Los Ninos Center	130 East Cota St.	Santa Barbara	93101	06083000900
Head Start	Storyteller	2115 State St.	Santa Barbara	93105	06083000302
Head Start	Storyteller II	2121 De la Vina St.	Santa Barbara	93105	06083000302
Foodbank Site	Johnson Temple of God	619 N. Railroad Ave.	Santa Maria	93454	06083002304
Foodbank Site	Centro Hispano Pan de Vida	331 South Oakley Ave.	Santa Maria	93458	06083002403
Foodbank Site	Good Samaritan Community	401 West Morrison Ave.	Santa Maria	93458	06083002404
Foodbank Site	Catholic Charities	607 West Main St.	Santa Maria	93458	06083002403
Foodbank Site	Iglesia Christiana Restauracion	1021 South Blosser	Santa Maria	93458	06083002402
Foodbank Site	Seventh Day Adventist Church	1775 South Thornburg St.	Santa Maria	93458	06083002402
Foodbank Site	Rescue Mission	709 N. Curryer St.	Santa Maria	93458	06083002304
Public Housing	Adobes de Maria 1	1026 West Boone St.	Santa Maria	93458	06083002403
Public Housing	Adobes de Maria 2	1148 West Boone St.	Santa Maria	93458	06083002403
Foodbank Site	Catholic Charities	6550 Picasso Rd.	Isla Vista	93117	06083002924
Foodbank Site	Westside Community Center	423 Wet Victoria	Santa Barbara	93101	06083001000
Head Start	CAC Chapel Toddler Center	201 W. Chapel Street	Santa Maria	93458	06083002304
Head Start	CAC Guadalupe I,II,& Toddler Center	130 Tognazzini Avenue	Guadalupe	93434	06083002502
Head Start	CAC Los Padres Center	530 E. Enos Drive	Santa Maria	93454	06083002103
Head Start	CAC Sierra Madre	1002 E. Sierra Madre	Santa Maria	93454	06083002102

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
	Center	Avenue			
Head Start	CAC Tanglewood Center	1890 Sandalwood Drive	Santa Maria	93455	06083002011
Head Start	CAC Chestnut Toddler Center	120 W. Chestnut Avenue	Lompoc	93436	06083002702
Head Start	CAC Fillmore Center	1316 E. Oak Street	Lompoc	93436	06083002706
Head Start	CAC "I" Street Center	228 North I Street	Lompoc	93436	06083002702
Head Start	CAC Maple Center	120. West Maple Ave.	Lompoc	93436	06083002702
Head Start	CAC Santa Ynez Center	1760 Mission Avenue	Solvang	93463	06083001903
Head Start	CAC College Street Center	648 North G Street	Lompoc	93436	06083002706
Food Bank Distribution site	Riverview Townhomes	230 Calle Cesar Chavez	Guadalupe	93434	06083002502
Food Bank Distribution site	Lompoc City Parks and Recreation Agency	125 West Walnut Ave.,	Lompoc	93436	06083002702
Food Bank Distribution site	Orcutt Presbyterian Church	993 Patterson Road	Orcutt	93455	06083002009
Food Bank Distribution site	Santa Maria Vineyard Church	200 S. East Avenue	Santa Maria	93454	06083002101
Food Bank Distribution site	Evans Park Housing Authority,	200 West Williams St	Santa Maria	93454	06083002209
Food Bank Distribution site	Church at the Crossroads	236 La Lata Drive	Buellton	93427	06083001901

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Bank Distribution site	Buellton Senior Center,	164 West Highway 246	Buellton	93427	06083001901
Food Bank Distribution site	Carpinteria Veterans Building,	112 West Cabrillo Boulevard	Santa Barbara	93101	06083001206
Food Bank Distribution site	Goleta Valley Community Center	5679 Hollister Ave	Goleta	93117	06083003001
Food Bank Distribution site	Villa Caridad Apartment	4202 Calle Real	Santa Barbara	93110	06083000101
Food Bank Distribution site	El Camino Elementary School	5020 San Simeon Drive	Santa Barbara	93111	06083003005
Food Bank Distribution site	Santa Ynez Elementary School	3525 Pine Street	Santa Ynez	93460	06083001906
Food Bank Distribution site	Goleta Boys and Girls Club	5701 Hollister Ave	Goleta	93117	06083003001
Food Bank Distribution site	Catholic Charities Guadalupe Family Service Center	4681 11th Street	Guadalupe	93434	06083002502
Food Bank Distribution site	Pacific Southern Baptist Church	3600 Pinewood Drive	Santa Maria	93455	06083002011
Food Bank Distribution site	Lompoc Boys and Girls Club	1025 W. Ocean Avenue	Lompoc	93436	06083002707
Food Bank Distribution site	Christian Family Church of God	324 Suey Road	Santa Maria	93454	06083002211
Food Bank Distribution site	New Hope Christian Church	213 North J Street	Lompoc	93436	06083002702
Food Bank Distribution site	Central Coast Rescue Mission	1207 N. McClelland Street	Santa Maria	93454	06083002205
Food Bank	Santa Maria	709 North Curryer	Santa Maria	93458	06083002304

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Distribution site	Foursquare Church,	Street			
Food Bank Distribution site	Boys and Girls Club of Santa Barbara	632 East Canon Perdido St	Santa Barbara	93103	06083000801
Public Housing	Creekside Village	260 Gonzalez De	Los Alamos	93440	06083001901
WIC	Lompoc WIC Program	301 North R Street	Lompoc	93436	06083002702 98.70% at 185% FPL CDPH WIC ISIS 01.29.10
WIC	Carpinteria WIC, Carpinteria's Children Project at Main	5201 8 <sup>th</sup> Street	Carpinteria	93013	06083001604 98.70% at 185% FPL CDPH WIC ISIS 01.29.10
WIC	Guadalupe WIC	4681 11 <sup>th</sup> Street	Guadalupe	93434	060083002502 98.70% at 185% FPL CDPH WIC ISIS 01.29.10
WIC	Health Department WIC	315 Camino Del Remedio	Santa Barbara	93110	060083000101 98.70% at 185% FPL CDPH WIC ISIS 01.29.10
WIC	Cuyama WIC	4711 Highway 166	New Cuyama	93254	06083001800 98.70% at 185% FPL CDPH WIC ISIS 01.29.10
WIC	North Santa Maria WIC	400 N. McClelland	Santa Maria	93454	06083002101 98.70% at 185% FPL CDPH WIC ISIS 01.29.10

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Franklin Neighborhood Center	1136 East Montecito Street	Santa Barbara	93103	06083000804 98.70% at 185% FPL CDPH WIC ISIS 01.29.10
WIC	Betteravia WIC	2125 S Centerpointe Parkway	Santa Maria	93455	06083002007 98.70% at 185% FPL CDPH WIC ISIS 01.29.10
WIC	Solvang WIC	545 Alisal Road	Solvang	93463	06083001903 98.70% at 185% FPL CDPH WIC ISIS 01.29.10

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Sanchez Elementary (PS, A, P)	Santa Maria Bonita	42691200102848	81.51%	10.33%	91.84%
Kunst Junior High (A, P)	Santa Maria Bonita	42691200102855	54.45%	16.67%	71.12%
Liberty Elementary (A, P)	Santa Maria Bonita	42691200102863	63.61%	13.47%	77.08%
Bonita Elementary (A, P)	Santa Maria Bonita	42691206045272	85.23%	8.41%	93.64%
Adam Elementary (PS, A, P)	Santa Maria Bonita	42691206045959	81.54%	10.09%	91.63%
Alvin Elementary (PS, A, P)	Santa Maria Bonita	42691206045967	80.47%	9.75%	90.25%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Arellanes Elementary (A, P)	Santa Maria Bonita	42691206045975	68.60%	13.65%	82.25%
El Camino Junior High (A, P)	Santa Maria Bonita	42691206045991	75.70%	13.31%	89.01%
Fairlawn Elementary (PS, A, P)	Santa Maria Bonita	42691206046007	80.66%	9.37%	90.03%
Fesler Junior High (A, P)	Santa Maria Bonita	42691206046015	66.13%	11.63%	77.75%
Tunnell Elementary (A, P)	Santa Maria Bonita	42691206046023	53.21%	16.12%	69.33%
Miller Elementary (PS, A, P)	Santa Maria Bonita	42691206046031	73.76%	9.76%	83.53%
Oakley Elementary (A, P)	Santa Maria Bonita	42691206046049	71.96%	12.77%	84.73%
Rice Elementary (PS, A, P)	Santa Maria Bonita	42691206046056	69.27%	12.44%	81.71%
Bruce Elementary (PS, A, P)	Santa Maria Bonita	42691206046064	77.20%	11.75%	88.95%
George Washington Battles Elementary (PS, A, P)	Santa Maria Bonita	42691206107007	66.86%	10.46%	77.32%
Ontiveros Elementary (PS, A, P)	Santa Maria Bonita	42691206109268	69.21%	15.39%	84.61%
Taylor Elementary (A, P)	Santa Maria Bonita	42691206119814	49.46%	19.13%	68.59%
Arellanes Junior High (A, P)	Santa Maria Bonita	42691206119820	78.38%	13.01%	91.39%
Adams Elementary (PS, S ,P)	Santa Barbara Elementary	42692786045819	60.86%	9.54%	70.39%
Cleveland Elementary (PS, S, P)	Santa Barbara Elementary	42692786045827	73.94%	12.69%	86.64%
Franklin Elementary (PS, S, P)	Santa Barbara Elementary	42692786045835	64.55%	21.67%	86.22%
Harding University Partnership (PS, S, P)	Santa Barbara Elementary	42692786045850	64.44%	9.75%	74.19%
McKinley Elementary (PS, S, P)	Santa Barbara Elementary	42692786045884	67.14%	23.27%	90.41%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Santa Barbara Community Academy Elementary (PS, S, P)	Santa Barbara Elementary	42692786116875	60.54%	9.03%	69.57%
Adelante Charter (P)	Santa Barbara Elementary	42692786118202	65.44%	15.67%	81.11%
La Cumbre Junior High (S, P)	Santa Barbara Secondary	42692866060040	55.64%	9.43%	65.06%
La Cuesta Continuation High (S)	Santa Barbara Secondary	42692864232690	60.91%	13.64%	74.55%
Aliso Elementary (PS, P)	Carpenteria Unified	42691466045298	64.75%	12.71%	77.46%
Canalino Elementary (PS, P)	Carpenteria Unified	42691466045322	46.63%	11.25%	57.87%
Isla Vista Elementary (PS, P)	Goleta Union Elementary	42691956045470	52.06%	12.58%	64.64%
Olga L. Reed Elementary (PS, P)	Orcutt School Distric	42692376045702	64.08%	14.08%	78.16%
El Camino Preschool (PS, P)	Goleta Union Elementary	42691956045405	56.78%	16.09%	72.87%
La Patera Preschool (PS, P)	Goleta Union Elementary	42691956045496	50.44%	10.31%	60.75%
Las Flores Preschool (PS, P)	Santa Barbara Elementary	CACFP Site May, 2013	75.00%	20.00%	95.00%
Isla Vista Youth Projects Preschool (PS, P)	(Non-profit)	CACFP Site Nov. 2011	71.63%	19.86%	91.49%
Santa Maria High School (S, P)	Santa Maria-Joint Union High School District	42693104236030	70.22%	9.07%	79.29%
Monroe Elementary (S,P)	Santa Barbara Elemetary	42692786045829	51.50%	10.22%	61.72%
Pioneer Valley High (S,P)	Santa Maria Joint Union High School District	42693100102285	54.67%	13.10%	67.77%
Santa Ynez (PS, P)	College	CACFP Site, May 2013	65.85%	21.95%	87.80%
Lompoc De Colores (PS, P)	Lompoc Unified	CACFP Site May, 2013	87.50%	6.25%	93.75%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Early Steps to Learning (PS, P)	Lompoc Unified	CACFP Site, May 2013	68.97%	20.69%	89.66%
Just for Kids (PS, P)	Lompoc Unified	CACFP Site, May 2013	70.00%	20.00%	90.00%
La Honda Elementary (PS, P)	Lompoc Unified	CACFP Site, May 2013	69.39%	16.33%	85.72%
The Learning Place (PS, P)	Lompoc Unified	CACFP Site, May 2013	15.91%	52.27%	68.18%
Early Years (PS, P)	Santa Barbara Unified	CACFP Site, May 2013	74.07%	18.52%	92.59%
El Camino (PS, P)	Goleta Union Elementary	CACFP Site, May 2013	56.78%	16.09%	72.87%
Peabody (PS, P)	Santa Barbara Elementary	CACFP Site, May 2013	40.00%	20.00%	60.00%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10% , teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

**Response:**

There are a total of four proposed subcontractors in Santa Barbara County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-4:** Specifically, three subcontractors will take on a coordination role to directly work and train youth and adults at local school district sites. Collectively, these three subcontractors will support the LHD to provide nutrition education activities to youth and adults at school district affiliated venues such as classrooms, school sponsored events, early childhood education sites, teacher in-service/trainings, school gardens, and partnership activities with local parks and recreational programs and other community based organizations. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption, along with the importance of physical activity will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

One subcontractor will also serve as the coordinating body for youth engagement trainings of both youth and teens at school and youth-focused service organization sites. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

**Response:**

There will be three subcontractors who will coordinate the school-based trainings of children, teens, and adults as it relates to taste testing and food demonstration activities, e.g. Harvest of the Month, cooking demos, etc. Three subcontractors will be actually conducting the trainings at different geographic locations in the county (2 serving State Pre-school children and families in different school districts and one serving students from k-8<sup>th</sup> grade via School Garden Education in five school districts servicing a mix of medium and large sized school districts comprised of a significant number of target youth (estimated >4K FRPM youth). All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

An additional sub-contractor will be working directly with students on a youth engagement objective regarding policy, systems, and environmental changes at one local Network qualified high school campus.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

### Sub Staffing E

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant E Name:**

Santa Barbara County Public Health Department  
 13-20509  
 Santa Barbara City College School Gardens Program

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		* Job Descriptions for each position can be found on the Job Descriptions tab.										
1		37 Garden Education Managers	Carlos Bardales	0.00%	100.00%	0.15	\$26,792.65	\$4,018.90	10.000%	\$401.89	\$4,420.79	
2		37 Garden Education Managers	Shelby Wild Brown	0.00%	100.00%	0.15	\$26,032.00	\$3,904.80	10.000%	\$390.48	\$4,295.28	
3		37 Garden Education Managers	Abbi Marrs	0.00%	100.00%	0.15	\$26,032.00	\$3,904.80	10.000%	\$390.48	\$4,295.28	
4		37 Garden Education Managers	Linda Martinsen	0.00%	100.00%	0.15	\$26,032.00	\$3,904.80	10.000%	\$390.48	\$4,295.28	
5		37 Garden Education Managers	Kathi DiPeri	0.00%	100.00%	0.15	\$26,032.00	\$3,904.80	10.000%	\$390.48	\$4,295.28	
6		37 Garden Education Managers	Mike Vergeer	0.00%	100.00%	0.15	\$26,032.00	\$3,904.80	10.000%	\$390.48	\$4,295.28	
7		37 Garden Education Managers	Jana Brody	0.00%	100.00%	0.15	\$26,032.00	\$3,904.80	10.000%	\$390.48	\$4,295.28	
8		37 Garden Education Managers	Nick Hoyle	0.00%	100.00%	0.15	\$26,032.00	\$3,904.80	10.000%	\$390.48	\$4,295.28	
9		37 Garden Education Managers	Jennifer Scarano	0.00%	100.00%	0.15	\$26,032.00	\$3,904.80	10.000%	\$390.48	\$4,295.28	
10						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>900.00%</b>	<b>1.35</b>	<b>\$235,048.65</b>	<b>\$35,257.30</b>		<b>\$3,525.73</b>	<b>\$38,783.03</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Budget Coversheet

Prime Grantee Name: Santa Barbara County Public Health Department  
 Grant Number: 13-20509

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$224,363.00	\$338,849.97	\$114,486.97	51.03%
2 Benefits	\$96,476.00	\$149,613.94	\$53,137.94	55.08%
3 Operating	\$3,074.00	\$8,638.08	\$5,564.08	181.00%
4 Equipment	\$2,000.00	\$0.00	-\$2,000.00	-100.00%
5 Travel & Per Diem	\$6,275.00	\$10,157.50	\$3,882.50	61.87%
6 Subcontractors	\$6,999.00	\$262,750.00	\$255,751.00	3654.11%
7 Other Costs	\$8,450.00	\$7,900.00	-\$550.00	-6.51%
8 Indirect Costs	\$58,104.00	\$87,923.50	\$29,819.50	51.32%
<b>Totals:</b>	<b>\$405,741.00</b>	<b>\$865,833.00</b>	<b>\$460,092.00</b>	<b>113.40%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase in overall SNAP-Ed budget allowance requires add'l staff to meet SOW
2 Benefits	Reflects increase/decrease in salary total category budget
3 Operating	Overall increase in other cost categories
4 Equipment	Reduction in needed equipment items
5 Travel & Per Diem	Increase due to grant funding training requirements for FFY 2014
6 Subcontractors	Grant funding requirement to subcontract 30% of total allocation
7 Other Costs	Increase in SNAP-Ed eligible participants in the FFY 2014 period
8 Indirect Costs	Overall increase in other cost categories

## Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

Santa Barbara County Public Health Department  
13-20509

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Caro Stinson	100.00%	0.00%	0.25	\$90,563.00	\$22,640.75	55.000%	\$12,452.41	\$35,093.16	
2		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Fidel Villanueva	0.00%	100.00%	1	\$72,134.00	\$72,134.00	55.000%	\$39,673.70	\$111,807.70	
3		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Rosalinda Figueroa	0.00%	100.00%	1	\$55,957.00	\$55,957.00	56.000%	\$31,335.92	\$87,292.92	
4		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Sol Guerrero Messeguer	0.00%	100.00%	0.93	\$41,484.00	\$38,580.12	5.000%	\$1,929.01	\$40,509.13	
5		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Petra Franquez	0.00%	100.00%	0.9299965	\$39,468.00	\$36,705.10	5.000%	\$1,835.26	\$38,540.36	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	0.5	\$65,900.00	\$32,950.00	56.000%	\$18,452.00	\$51,402.00	
7		27 Project Coordinator	Trina Long	100.00%	0.00%	1	\$79,883.00	\$79,883.00	55.000%	\$43,935.65	\$123,818.65	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	

**Prime Staffing**

13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>200.00%</b>	<b>500.00%</b>	<b>5.6099965</b>	<b>\$445,389.00</b>	<b>\$338,849.97</b>		<b>\$149,613.94</b>	<b>\$488,463.92</b>	

Definition and basis for calculations of benefit rate(s):

[Retirement, FICA, Medicare, Health Insurance, Life & Disability Insurance](#)

## Prime Budget Justification

Prime Grantee Name: Santa Barbara County Public Health Department  
 Grant Number: 13-20509

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Communications	Telephone, voicemail, fax approx. \$30 per staff/month x 5 staff	\$30.00	5.00	12.00	\$1,800.00	
		Postage	Nutrition education newsletters and evaluations 200 items at \$0.44 + FedEx	\$0.44	332.00	1.00	\$146.08	
		Data Processing	For computer network connectivity (\$1,000 per person) Server housing (datacenters), Enterprise Email, Windows infrastructure services, Network connectivity, and ITS security services.	\$1,000.00	5.00	1.00	\$5,000.00	
		Duplicating Supplies	Minutes, reports, workplans, surveys (\$16/mo)	\$16.00	1.00	12.00	\$192.00	
		Office Supplies	Paper, folders, calendars, pens, printer cartridges (\$125/month)	\$125.00	1.00	12.00	\$1,500.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$8,638.08</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Conference (Program Coordinator, Health Educator)	Sacramento	1	2	2	2	\$40.00	\$150.00			\$50.00	\$15.00	\$890.00	
		NSC Meeting (Program Coordinator)	Sacramento	2	1	1	1	\$40.00	\$150.00			\$35.00	\$30.00	\$510.00	
		All	Various	155							100.00		\$0.57	\$8,757.50	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$10,157.50</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Central Coast Future Leaders	Up to 75 youth will have initial introduction to obesity prevention Youth Engagement (YE) project with a core group of 6-10 youth who will form the YE Committee	\$26,059.56	
		B Santa Barbara Unified School District	Subgrantee will work with the Nutrition Education and Obesity Prevention Program with SNAP-Ed eligible students for the school/afterschool objective of the Scope of Work	\$94,781.04	
		C Santa Maria-Bonita Unified School District	Subgrantee will work with the Nutrition Education and Obesity Prevention Program with SNAP-Ed eligible students for the early childcare site objective of the Scope of Work	\$22,833.07	
		D Health Linkages	Subgrantee will work with the Nutrition Education and Obesity Prevention Program with SNAP-Ed eligible students for the early childcare site objective of the Scope of Work.	\$80,293.29	
		E Santa Barbara City College School Gardens Program	Subgrantee will work with the Nutrition Education and Obesity Prevention Program with SNAP-Ed eligible students for the youth engagement site objective of the Scope of Work.	\$38,783.03	
		F			

**Prime Budget Justification**

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		I				
					<b>Total Sub Grant(s):</b>	<b>\$262,750.00</b>

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	Books, handouts, etc, required for the delivery of critical program services, not to exceed \$4 per participant	\$4.00	100.00	1.00	\$400.00	
		Food Demonstrations	Costs include food, paper products, and cleaning materials for taste testing; not to exceed a total of \$2.50 per participant per demonstration (\$2.50 x 1,600 participants)	\$2.50	1600.00	1.00	\$4,000.00	
		Software Maintenance	County-mandated software maintenance enterprise agreement (\$100 per person)	\$100.00	5.00	1.00	\$500.00	
		Peer to Peer Training	Provide on going additional SNAP-Ed nutrition education mentor and oversight abilities to community peers involved in providing direct SNAP-Ed nutrition education services such as community and program training, guest speakers at nutrition education conferences, seminars, assemblies, and other miscellaneous community sponsored activities (health fairs). Approximately 10 peer to peer counselor's at \$300/per year per counselor	\$300.00	10.00	1.00	\$3,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$7,900.00</b>

Budget Revision		Indirect Costs				
Action	Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Based on total Salaries + Fringe Benefits	18.00%	\$488,463.92	\$87,923.50	
					<b>Total Indirect Costs:</b>	<b>\$87,923.50</b>

					<b>Total Budget:</b>	<b>\$865,833.00</b>
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### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Santa Barbara County Public Health Department  
13-20509  
Central Coast Future Leaders

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	TBD	0.00%	100.00%	0.15	\$40,400.00	\$6,060.00	15.000%	\$909.00	\$6,969.00	
2		3 Administrator (e.g., Director of Programs)	TBD	66.67%	33.33%	0.15	\$42,000.00	\$6,300.00	15.000%	\$945.00	\$7,245.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>66.67%</b>	<b>133.33%</b>	<b>0.3</b>	<b>\$82,400.00</b>	<b>\$12,360.00</b>		<b>\$1,854.00</b>	<b>\$14,214.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** Santa Barbara County Public Health Department  
**Grant Number:** 13-20509  
**Sub Grant A Name:** Central Coast Future Leaders

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Supplies	Miscellaneous office supplies used to to complete necessary administrative SNAP-Ed program functions. Includes pens, paper, staples, tape, etc. Approximately \$120/mo. x 12/mos.	\$120.00	12.00	1.00	\$1,440.00		
		Duplication	Photocopying Supplies. Approximately \$30/mo. X 12 mos.	\$30.00	12.00	1.00	\$360.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,800.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network sponsored and SNAP-Ed direct services conferences, meetings, training, regional, etc.	TBD	5	1	2	1	\$40.00	\$100.00		100.00		\$0.57	\$1,185.33	
		Travel to SNAP-Ed local events	Local travel	1							10,868.00		\$0.57	\$6,140.42	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$7,325.75</b>	

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Peer to Peer Allowance	Peer to Peer allowance to provide SNAP-Ed nutrition education services at community events, such as health fairs, school assemblies, community sponsored activities, conferences, trainings, etc. Approximately \$600/year per Student Peer (8 events x \$15/hr x approx 5 hours per event = \$600/yr each	\$600.00	4.00	1.00	\$2,400.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$2,400.00</b>	

### Sub A Budget Justification

Budget Revision		Indirect Costs						
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification		
		Based on Total Personnel		Salaries & Benefits @\$14,214.00 x .15 FTE x 15% Indirect Cost = \$319.82	15.00%	\$2,132.10	\$319.82	
					<b>Total Indirect Costs:</b>	<b>\$319.82</b>		
					<b>Total Budget:</b>	<b>\$26,059.56</b>		

### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Santa Barbara County Public Health Department  
 13-20509  
 Santa Barbara Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$50,000.00	\$50,000.00	0.000%	\$0.00	\$50,000.00	
2		15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	Various	0.00%	100.00%	0.1	\$30,000.00	\$3,000.00	28.000%	\$840.00	\$3,840.00	
3		3 Administrator (e.g., Director of Programs)	Nancy Weiss	100.00%	0.00%	0.01	\$120,813.00	\$1,208.13	28.000%	\$338.28	\$1,546.41	
4		1 Accountant/Finance Analyst	Jim Kelly	100.00%	0.00%	0.01	\$55,203.00	\$552.03	28.000%	\$154.57	\$706.60	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	

**Sub Staffing B**

20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>200.00%</b>	<b>200.00%</b>	<b>1.12</b>	<b>\$256,016.00</b>	<b>\$54,760.16</b>		<b>\$1,332.84</b>	<b>\$56,093.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub B Budget Justification

**Prime Grantee Name:** Santa Barbara County Public Health Department  
**Grant Number:** 13-20509  
**Sub Grant B Name:** Santa Barbara Unified School District

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office supplies	Miscellaneous general office supplies	\$1,000.00	1.00	1.00	\$1,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$1,000.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage to conduct SNAP-Ed nutrition education activities	Local	1							3,600.00		\$0.57	\$2,034.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,034.00</b>	

### Sub B Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A				
		B				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstrations	Costs include food, paper products and cleaning materials required to perform seven taste testing demonstrations for an estimated 1,600 SNAP-Ed eligible participants. Total per person maximum reimbursement shall not exceed \$2.50 per person.	\$2.50	1600.00	7.00	\$28,000.00	
		Nutrition Education Materials	Books, handouts, etc, required for the delivery of critical program services to 4,500 eligible SNAP-Ed participants. Total per person maximum reimbursement shall not exceed \$4.00 per person.	\$4.00	1600.00	1.00	\$6,400.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$34,400.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Applied to all direct costs - Operating, Travel & Other Categories @ \$37,434.00 x 3.35% = \$1,254.04	3.35%	\$37,434.00	\$1,254.04	
<b>Total Indirect Costs:</b>					<b>\$1,254.04</b>	

<b>Total Budget:</b>					<b>\$94,781.04</b>
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### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

Santa Barbara County Public Health Department  
 13-20509  
 Santa Maria-Bonita Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	JoAnn Rodriguez	100.00%	0.00%	0.0175	\$52,000.00	\$910.00	3.000%	\$27.30	\$937.30	
2		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Ana Hernandez	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60	
3		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Melissa Soto	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60	
4		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Amanda Dutra	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60	
5		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Braulia Ruelas	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60	
6		33	Stephany Biely	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60	
7		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Ruth Castro	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60	
8		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Maria Ramirez	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60	
9		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Gina Blaylock	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60	
10		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Christina Christiansen	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60	

**Sub Staffing C**

11		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
12		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Monica Adame	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
13		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Sylvia Rivas	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
14		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Sonia Arroyo	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
15		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Barbara Bello	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
16		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Adriana Garcia	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
17		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Raquel Valdez	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
18		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Becky Lewis	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
19		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Monica Chavez	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
20		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Natalie Pardo	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
21		33	Teacher (preK-12 Classroom, PE, Speech, etc.)	Fatima Landeros	0.00%	100.00%	0.01	\$52,000.00	\$520.00	3.000%	\$15.60	\$535.60
<b>Totals:</b>					<b>100.00%</b>	<b>2000.00%</b>	<b>0.2175</b>	<b>\$1,092,000.00</b>	<b>\$11,310.00</b>		<b>\$339.30</b>	<b>\$11,649.30</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** Santa Barbara County Public Health Department  
**Grant Number:** 13-20509  
**Sub Grant C Name:** Santa Maria-Bonita Unified School District

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
<b>Total Operating Expenses:</b>										<b>\$0.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	Nutrition Ed materials such as posters, pamphlets, props, etc., not to exceed \$4 per participant @ 400 participants	\$4.00	400.00	1.00	\$1,600.00	
		Food Demonstrations	Costs include food, paper products, and cleaning materials for taste testing; not to exceed a total of \$2.50 per participant per demonstration (\$2.50 x 400 participants x 5 demonstrations)	\$2.50	400.00	5.00	\$5,000.00	
		Fruit and Veggie Cards	Fruit and Veggie cards @ \$75 per site for 10 sites	\$75.00	10.00	1.00	\$750.00	
		Food models	Food models @ \$300 per site for 10 sites	\$300.00	10.00	1.00	\$3,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$10,350.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Applied to all direct costs - Operating, Travel and Other Cost Categories (\$21,999.30) x 3.79% = \$833.37	3.79%	\$21,999.30	\$833.77	
<b>Total Indirect Costs:</b>					<b>\$833.77</b>	

## Sub C Budget Justification

	<b>Total Budget:</b>	\$22,833.07	
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### Sub Staffing D

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

Santa Barbara County Public Health Department  
 13-20509  
 Health Linkages

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		2 Administrative Coordinator	Georgene Lowe	100.00%	0.00%	0.042	\$84,544.00	\$3,550.85	38.000%	\$1,349.32	\$4,900.17	
2		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Diana Cronin	0.00%	100.00%	0.224	\$43,983.00	\$9,852.19	74.000%	\$7,290.62	\$17,142.81	
3		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Alma Ramirez	0.00%	100.00%	0.224	\$43,983.00	\$9,852.19	74.000%	\$7,290.62	\$17,142.81	
4		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Josefa Rios	0.00%	100.00%	0.224	\$43,983.00	\$9,852.19	74.000%	\$7,290.62	\$17,142.81	
5		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Sandra Toro	0.00%	100.00%	0.224	\$45,065.00	\$10,094.56	73.000%	\$7,369.03	\$17,463.59	
6						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>100.00%</b>	<b>400.00%</b>	<b>0.938</b>	<b>\$261,558.00</b>	<b>\$43,201.98</b>		<b>\$30,590.22</b>	<b>\$73,792.20</b>	

Definition and basis for calculations of benefit rate(s):

### Sub D Budget Justification

**Prime Grantee Name:** Santa Barbara County Public Health Department  
**Grant Number:** 13-20509  
**Sub Grant D Name:** Health Linkages

Budget Revision		Operating Expenses							Budget Revision Justification		
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem												Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

**Sub D Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Based on all costs - Salaries and Benefits @ \$73,792.20 x 8.81% = \$6,501.09	8.81%	\$73,792.20	\$6,501.09	
<b>Total Indirect Costs:</b>					<b>\$6,501.09</b>	
<b>Total Budget:</b>					<b>\$80,293.29</b>	

### Sub E Budget Justification

**Prime Grantee Name:** Santa Barbara County Public Health Department  
**Grant Number:** 13-20509  
**Sub Grant E Name:** Santa Barbara City College School Gardens Program

Budget Revision		Operating Expenses													
Action	Last Amt Approved	Budget Item	Description/Justification								Unit Cost	Quantity	FTE	Total	Budget Revision Justification
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
													1.00	\$0.00	
												<b>Total Operating Expenses:</b>	<b>\$0.00</b>		

Budget Revision		Travel and Per Diem														
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														<b>Total Travel and Per Diem:</b>	<b>\$0.00</b>	

### Sub E Budget Justification

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
<b>Total Other Costs:</b>								<b>\$0.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
					\$0.00		
<b>Total Indirect Costs:</b>						<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$38,783.03</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Santa Clara County Public Health Department  
**Grant Number:** 12-10203  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 40% Female 60%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>2%</u>	<input checked="" type="checkbox"/> Latino	<u>30%</u>
<input checked="" type="checkbox"/> Asian	<u>32%</u>	<input type="checkbox"/> Native American	<u>      </u> %
<input checked="" type="checkbox"/> Caucasian	<u>35%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>
<input type="checkbox"/> Other (specify) <u>   </u> %			

Languages:

<input checked="" type="checkbox"/> English	<u>57%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input checked="" type="checkbox"/> Spanish	<u>38%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input checked="" type="checkbox"/> Vietnamese	<u>3%</u>
<input type="checkbox"/> Farsi	<u>      </u> %	<input checked="" type="checkbox"/> Other (specify) <u>Chinese:</u>	<u>2%</u>
<input type="checkbox"/> Hmong	<u>      </u> %	<input type="checkbox"/> Other (specify) <u>      </u> :	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>7%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>14%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>5%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>60%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>4%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>10%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify):        (      % equal to or less than 185% FPL)  
 Other (Specify):        (      % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | <u>1</u> % | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ %    |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ %    | <input type="checkbox"/> MediCal                                    | _____ %    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ %    | <input type="checkbox"/> Public Housing                             | _____ %    |
| <input checked="" type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)   | <u>5</u> % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ %    |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>4</u> % | <input type="checkbox"/> Shelters/Temporary Housing                 | _____ %    |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>2</u> % | <input type="checkbox"/> Soup Kitchens                              | _____ %    |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>1</u> % | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ %    |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>1</u> % | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____ %    |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ %    | <input type="checkbox"/> Weatherization Program                     | _____ %    |
| <input checked="" type="checkbox"/> Job Corps                                       | <u>1</u> % | <input checked="" type="checkbox"/> WIC                             | <u>3</u> % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): County Nutrition Advisory Group
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (481 occurrences at 1 hour(s) each)
- Community Education Events: (25 occurrences at 4 hour(s) each)
- Training/Workshop/Conference: (53 occurrences at 2 hour(s) each)
- Point of Purchase: (10 occurrences at 2 hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites  
  Adult Rehabilitation Center  
1 CalFresh Offices  
25 Churches  
9 Community Centers  
  Elderly Service Centers  
5 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)  
  Extension Offices  
2 Farmers Markets  
64 Food Stores  
1 Head Start Programs  
  Individual Homes  
1 Libraries

3 Other Youth Education Sites (includes Parks  
and Recreation)  
9 Public/Community Health Centers (includes  
Public Health Departments)  
  Public Housing  
  Schools – students (Preschool)  
40 Schools – students (K-12)  
33 Schools – students (Afterschool Program)  
29 Schools - Parents  
  Shelters/Temporary Housing  
  TANF Job Readiness Program  
6 WIC Programs  
  Worksites  
13 CPSP  
7 Family Resource Centers  
  Other (specify):   

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Projected Unduplicate Number of Contacts: 18000

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Santa Clara county /city. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) continue implementation of *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> neighborhoods assessed during FFY 2011 and FFY 2012. Share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) assessment results with various local stakeholders, community members, and community organizations and begin implementation of *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods in FFY 2013; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Local logic model adapted from the State Nutrition Education and Obesity Prevention Program Three-Year Implementation Plan. Program performance will be measured against core programmatic goals: increase access and consumption of healthy foods; decrease consumption of less healthy foods and beverages and increase the consumption of water; increase physical activity opportunities throughout the day. Key measures of implementation: class attendance rates, surveys to measure gains in knowledge, changes in behavior, and intention to increase healthy foods and beverages (includes increase in water), decrease consumption of sweetened beverages and increase in physical activity; education attendance rates and evaluation; participation at community events; community based practice changes; organizational changes and reports and plans.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies; 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs; and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Santa Clara LHD plans to identify existing organization and environmental strategies in Santa Clara County related to access to healthy food and beverage and physical activity. Santa Clara LHD initial PSE strategies that align with the community needs are Rethink Your Drink and School Wellness. The core objectives will be met through the required nutrition education and obesity prevention activities and deliverables in the grant scope of work. For FFY 2014, Santa Clara will conduct nutrition education series classes, workshops, and participate in events promoting messages to address SNAP-Ed goals. Santa Clara will focus on two PSE strategies, Rethink Your Drink and School Wellness. The RYD interventions will focus on reducing the consumption and purchases of sugar-sweetened

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beverages and provide nutrition education to the SNAP Ed population so they have more information and knowledge to make healthy choices. Santa Clara plans to create and promote a healthy beverage standards in parks and recreational facilities, school vending machines, and other facilities in eligible settings serving low income populations. Santa Clara's school wellness policy will have the potential to promote and enhance healthy behavior for staff and students at eligible school sites. Santa Clara will develop partnerships that will allow for the development of updated school wellness policies and a stronger implementation of practices to promote healthier choices at school, before and after school. What will your measurable CNAP objectives be for FY-14? Santa Clara County LHD CNAP has/will incorporate objective that will address the measurable objectives from the California SNAP-Ed Plan. The proposed objectives include: Coordinate nutrition education and physical activity efforts to efficiently serve the target population, including harder to reach populations (SNAP Ed eligible populations that speak languages other than English and/or Spanish); Engage other stakeholders/organizations to support and promote access to and consumption of fresh fruit and vegetables, including the promotion of gardening and farmers' market; and Coordinate efforts to reduce the consumption and purchase of sugary sweetened beverages. We appreciate seeing the level of detail provided in the evaluation concept. Also, was disappointed to see that Alejandro is no longer on the staff. He was a great part of the team.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Apostolic Church Power	7100 Chestnut Avenue	Gilroy	95020	06085512603	AR	%	33.0%	65.1%	10	
Churches	Apostolic Faith Assembly of God Church	77 N 5th Street	San Jose	95112	06085501000	AR	%	24.8%	53.0%	10	
Churches	Apostolic Movement in the Name Church	219 S 33rd Street	San Jose	95116	06085503602	AR	%	41.0%	53.2%	10	
Churches	Christ the King Church	5284 Monterey Road	San Jose	95111	06085512043	AR	%	40.9%	55.4%	10	
Churches	Christian Church of Gilroy	165 5th Street	Gilroy	95020	06085512603	AR	%	33.0%	65.1%	10	
Churches	Christian Community Church	1523 McLaughlin Avenue	San Jose	95122	06085503117	AR	%	31.0%	56.9%	10	
Churches	Church of the Rock Morgan Hill	700 E Dunne Avenue	Morgan Hill	95037	06085512310	H	24.9%	51.2%	66.3%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	City Team Ministries	304 N 6 <sup>th</sup> Street	San Jose	95112	06085501000	AR	%	24.8%	53.0%	10	
Churches	First Baptist Church	305 W Main Avenue	Morgan Hill	95037	06085512314	H	35.6%	46.3%	54.4%	10	
Churches	First Christian Church	80 S 5th Street	San Jose	95112	06085500901	AR	%	39.4%	51.3%	11	
Churches	First Emmanuel Lutheran Church	374 S 3 <sup>rd</sup> Street	San Jose	95112	06085500901	AR	%	39.4%	51.3%	11	
Churches	Five Wounds Portuguese National Parish	1375 E Santa Clara Street	San Jose	95116	06085501401	AR	%	42.2%	60.4%	10	
Churches	Foursquare Church	17835 Monterey Street	Morgan Hill	95037	06085512314	H	35.6%	46.3%	54.4%	10	
Churches	Full Gospel Prayer Tabernacle Church	7520 Forest Street	Gilroy	95020	06085512603	AR	%	33.0%	65.1%	10	
Churches	Gilroy United Methodist Church	7600 Church Street	Gilroy	95020	06085512604	AR	%	37.2%	57.3%	10	
Churches	Grace Baptist Church	484 E San Fernando Street	San Jose	95112	06085500901	AR	%	39.4%	51.3%	11	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Light of the World Christian Center of Assemblies of God	1995 Las Plumas Avenue	San Jose	95133	06085503709	AR	%	37.2%	51.6%	10	
Churches	Metropolitan Community Church	484 E San Fernando Street	San Jose	95112	06085500901	AR	%	39.4%	51.3%	11	
Churches	New Beginnings Pentecostal Church	1775 McLaughlin Avenue	San Jose	95122	06085503117	AR	%	31.0%	56.9%	10	
Churches	San Jose First United Methodist Church	204 S 15th Street	San Jose	95112	06085501300	H	27.7%	42.6%	54.5%	10	
Churches	Seventh Day Adventist Church	281 N 33rd Street	Gilroy	95020	06085512603	AR	%	33.0%	65.1%	10	
Churches	St. Catherine of Alexandria Parish	17400 Peak Avenue	Morgan Hill	95037	06085512314	H	35.6%	46.3%	54.4%	10	
Churches	St. John the Divine Episcopal Church	17400 Peak Avenue	Morgan Hill	95037	06085512314	H	35.6%	46.3%	54.4%	10	
Churches	St. Patrick Cathedral	389 E Santa Clara Street	San Jose	95113	06085501000	AR	%	24.8%	53.0%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Trinity Bible Church	280 Llagas Road	Morgan Hill	95037	06085512314	AR	35.6%	46.3%	54.4%	10	
Community Centers	Alma Community Center	136 W Alma Drive	San Jose	95110	06085503113	AR	%	36.2%	53.7%	10	
Community Centers	Grace Community Center	484 E San Fernando Street	San Jose	95112	06085500901	AR	%	39.4%	51.3%	11	
Community Centers	East Side Community Center	2150 Alum Rock Avenue	San Jose	95116	06085503710	AR	%	28.9%	50.1%	10	
Community Centers	Portuguese Community Center	1115 E Santa Clara Street	San Jose	95116	06085501401	AR	%	42.2%	60.4%	10	
Community Centers	Roosevelt Community Center	901 E Santa Clara Street	San Jose	95116	06085501401	AR	%	42.2%	60.4%	10	
Community Centers	Sacred Heart Community Center	1381 S First Street	San Jose	95110	06085503113	AR	%	36.2%	53.7%	10	
Community Centers	Santee Women's Association	1535 Santee Drive	San Jose	95122	06085503110	AR	%	37.4%	63.5%	10	
Community Centers	Third Street Community Center	160 N 3 <sup>rd</sup> Street	San Jose	95112	06085501000	AR	%	24.8%	53.0%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Centers	Washington United Youth Center	921 S 1st Street	San Jose	95110	060855017003	AR	%	40.5%	53.0%	10	Block Group
Farmers' Markets	Gilroy Downtown Certified Farmers' Market	Monterey Road & 7th Street	Gilroy	95020	06085512603	AR	%	33.0%	65.1%	10	
Farmers' Markets	Morgan Hill Certified Farmers' Market	Train Station @ 3rd & Depot	Morgan Hill	95037	06085512314	H	35.6%	46.3%	54.4%	10	
Food Stores	Almaden Market	690 S Almaden Avenue	San Jose	95110	060855017003	AR	%	40.5%	53.0%	10	Block Group
Food Stores	Arteaga's Super Save Food Center	6906 Chesnut Street	Gilroy	95020	06085512603	AR	%	33.0%	65.1%	10	State Approved High CalFresh Redemption
Food Stores	Arteaga's Food Center	204 Willow Street	San Jose	95110	06085503113	H	35.0%	38.8%	58.1%	10	State Approved High CalFresh Redemption
Food Stores	Arteaga's Super Save Market	211 1st Street	Gilroy	95020	06085512506	H	7.8%	28.3%	40.3%	10	State Approved High CalFresh Redemption

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Arteaga's Food Center	1003 Lincoln Avenue	San Jose	95125	06085502302	H	7.8%	28.3%	40.3%	10	State Approved High CalFresh Redemption
Food Stores	Bonfare Market	1175 E Julian Street # 1	San Jose	95116	060855014011	AR	%	50.0%	68.1%	10	Block Group
Food Stores	Campus Market	134 E San Salvador Street	San Jose	95112	06085500901	AR	%	39.4%	51.3%	11	
Food Stores	Chapparral Supermarket	1001 E Santa Clara Street	San Jose	95116	06085501401	AR	%	42.2%	60.4%	10	
Food Stores	Chavez Supermarket	2327 McKee Road	San Jose	95116	06085503712	AR	%	22.6%	33.6%	10	State Approved High CalFresh Redemption
Food Stores	Chavez Supermarket #7	2670 Monterey Hwy	San Jose	95111	06085503214	H	21.6%	28.5%	36.3%	10	State Approved High CalFresh Redemption
Food Stores	Chavez Supermarket	666 N Fair Oaks Avenue	Sunnyvale	94085	06085508900	AR	%	18.4%	23.9%	10	State Approved High CalFresh Redemption

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Chong's Produce Inc.	1860 Dobbin Drive	San Jose	95133	06085503709	AR	%	37.2%	51.6%	10	
Food Stores	Dai Thanh Supermarket	420 S 2nd Street	San Jose	95113	06085500901	H	30.3%	43.2%	59.7%	10	
Food Stores	El Charrito Market	7638 Monterey Street	Gilroy	95020	06085512603	AR	%	33.0%	65.1%	10	
Food Stores	El Aguaje Agua Purificada	218 Willow Street	San Jose	95110	060855017003	AR	%	40.5%	53.0%	10	Block Group
Food Stores	Food Bowl 99	1625 McKee Road	San Jose	95116	06085503601	H	40.0%	41.6%	57.3%	10	
Food Stores	FOOD MAXX	5510 Monterey Hwy	San Jose	95138	06085512039	H	17.6%	20.9%	20.9%	10	State Approved High CalFresh Redemption
Food Stores	FOOD MAXX #460	1539 Parkmoor Avenue	San Jose	95128	06085502002	AR	%	40.8%	55.0%	10	
Food Stores	FOOD MAXX #461	1972 Tully Road	San Jose	95122	06085503305	AR	%	27.5%	37.6%	10	State Approved High CalFresh Redemption

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Grewal Market	750 S Almaden Avenue	San Jose	95110	060855017003	AR	%	40.5%	53.0%	10	Block Group
Food Stores	Grocery Outlet	333 E 10th Street	Gilroy	95020	06085512603	AR	%	33.0%	65.1%	10	State Approved High CalFresh Redemption
Food Stores	Grocery Outlet	272 E. Santa Clara Street	San Jose	95112	06085500901	H	30.3%	43.2%	59.7%	10	
Food Stores	Grocery Outlet	2300 Monterey Road	San Jose	95111	06085503122	H	7.1%	%	%	10	State Approved High CalFresh Redemption
Food Stores	Huan Nguyen Grocery	665 Lenfest Road	San Jose	95133	060855036011	AR	%	35.1%	51.1%	10	Block Group
Food Stores	Jalimez Foods Corporation	697 Lenfest Road	San Jose	95133	060855036011	AR	%	35.1%	51.1%	10	Block Group
Food Stores	La Estrella Market	1306 E Julian Street	San Jose	95116	06085501401	AR	%	42.2%	60.4%	10	
Food Stores	La Fiesta Food Products Inc.	940 McLaughlin Avenue	San Jose	95122	060855031101	AR	%	%	58.0%	10	Block Group

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Lucky #727	1350 S Park Victoria Drive	Milpitas	95035	06085504416	AR	%	1.0%	4.0%		State Approved High CalFresh Redemption
Food Stores	Lucky #758	565 W Capitol Expressway	San Jose	95136	06085503116	AR	%	7.8%	13.9%	10	State Approved High CalFresh Redemption
Food Stores	Lucky #763	844 Blossom Hill Road	San Jose	95123	06085512052	AR	%	6.0%	12.5%	10	State Approved High CalFresh Redemption
Food Stores	Lucky #764	2980 E Capitol Expressway	San Jose	95148	06085503321	AR	%	4.4%	12.3%	10	State Approved High CalFresh Redemption
Food Stores	Lucky #765	430 Blossom Hill Road	San Jose	95123	06085512029	H	1.3%	1.3%	22.3%	10	State Approved High CalFresh Redemption
Food Stores	Lucky #766	3270 S White Road	San Jose	95148	06085503325	H	6.9%	6.9%	27.0%	10	State Approved High CalFresh Redemption

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Lucky #780	484 N Mathilda Avenue	Sunnyvale	94085	06085508800	H	14.7%	45.2%	53.9%	10	State Approved High CalFresh Redemption
Food Stores	Marina Food	4148 Monterey Hwy	San Jose	95111	06085503218	AR	%	31.4%	54.2%	10	State Approved High CalFresh Redemption
Food Stores	Mercado California	1201 E Julian Street # 4	San Jose	95116	060855014011	AR	%	50.0%	68.1%	10	Block Group
Food Stores	Mercado Marlen	2512 California Street	Mountain View	94040	06085509404	H	11.1%	32.0%	59.3%	10	
Food Stores	Mi Pueblo Food Center	40 S Rengstorff Avenue	Mountain View	94040	06085509404	H	11.1%	32.0%	59.3%	10	State Approved High CalFresh Redemption
Food Stores	Mi Pueblo Food Center	235 E. Julian Street	San Jose	95112	0608550100	AR	%	24.8%	53.0%	10	State Approved High CalFresh Redemption

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Mi Pueblo Food Center #4	1745 Story Road	San Jose	95122	06085503703	AR	%	20.6%	44.3%	10	State Approved High CalFresh Redemption
Food Stores	Mi Pueblo Food Center #12	320 N Capitol Avenue	San Jose	95133	06085503804	H	2.0%	9.6%	38.5%	10	State Approved High CalFresh Redemption
Food Stores	Mi Pueblo Food Center #18	515 McLaughlin Avenue	San Jose	95116	06085501502	H	27.5%	41.2%	49.6%	10	State Approved High CalFresh Redemption
Food Stores	Mi Pueblo Food Center #20	727 1 <sup>st</sup> Street	Gilroy	95020	06085512506	H	7.8%	28.3%	40.3%	10	State Approved High CalFresh Redemption
Food Stores	Mi Pueblo Food Center #22	1070 S White Road	San Jose	95127	06085504102	H	13.9%	28.4%	46.8%	10	State Approved High CalFresh Redemption
Food Stores	Morgan Hill Foods	225 W Main Avenue	Morgan Hill	95037	060855123143	AR	%	52.1%	53.2%	10	Block Group

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Norooz Bazaar	1390 S Bascom Avenue	San Jose	95128	06085502101	H	31.5%	32.1%	72.0%	10	
Food Stores	Quik & Save	5245 Roeder Road	San Jose	95111	060855120431	AR	%	54.1%	67.0%	10	Block Group
Food Stores	Quick Stop	1100 Lucretia Avenue	San Jose	95122	060855031172	AR	%	56.7%	70.6%	10	Block Group
Food Stores	Ranch 99 Supermarket	1350 Grant Road	Mountain View	94040	06085509902	B	57.1%	%	%		State Approved High CalFresh Redemption
Food Stores	Ricky's Mini Market	502 S 10th Street	San Jose	95112	060855009022	AR	%	53.3%	58.7%	10	Block Group
Food Stores	Safeway	2580 California Street	Mountain View	94040	06085509404	H	11.1%	32.0%	59.3%	10	
Food Stores	Saigon Central Post	945 McLaughlin Avenue	San Jose	95122	060855031101	AR	%	26.9%	58.0%	10	Block Group
Food Stores	Save Mart	1070 Story Road	San Jose	95122	060855031172	AR	%	56.7%	70.6%	10	Block Group
Food Stores	Save Mart N Capitol #222	1641 N Capitol Avenue	San Jose	95132	06085504321	AR	%	13.8%	22.1%	10	State Approved High CalFresh Redemption

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Save Mart Supermarket #233	3457 McKee Road	San Jose	95127	06085503802	H	9.3%	20.0%	23.7%	10	State Approved High CalFresh Redemption
Food Stores	Shan Market	1250 E Julian Street	San Jose	95116	060855014011	AR	%	50.0%	68.1%	10	Block Group
Food Stores	Sidhu Market	801 Locust Street	San Jose	95110	060855017002	AR	%	39.6%	63.4%	10	Block Group
Food Stores	Spartan Market	351 E William Street	San Jose	95112	060855009022	AR	%	55.3%	58.7%	10	Block Group
Food Stores	Stop & Save Food Store	1212 E Julian Street # A	San Jose	95116	060855014011	AR	%	50.0%	68.1%	10	Block Group
Food Stores	Story Supermarket	1200 Story Road	San Jose	95122	060855031172	AR	%	56.7%	70.6%	10	Block Group
Food Stores	Trader Joe's	590 Showers Drive	Mountain View	94040	06085509404	H	11.1%	32.0%	59.3%	10	
Food Stores	Willow Market	215 Willow Street	San Jose	95110	060855017003	AR	%	40.5%	53.0%	10	Block Group
Food Stores	YAWH	367 Meridian Avenue	San Jose	95126	060855020022	AR	%	63.7%	71.8%	10	Block Group

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Yolanda's Market #1	1198 Vine Street	San Jose	95110	06085503113	H	35.0%	38.8%	58.1%	10	State Approved High CalFresh Redemption
Libraries	Dr. Martin Luther King Jr. Library	150 E San Fernando Street	San Jose	95112	060855009011	AR	%	60.2%	71.6%	10	Block Group
Other Youth Education Sites	Pal Stadium	680 S 34 <sup>th</sup> Street	San Jose	95116	06085503602	AR	%	41.0%	53.3%	10	
Other Youth Education Sites	Rebekkah Children's Services	290 IOOF Avenue	Gilroy	95020	06085512604	AR	%	37.2%	57.3%	10	
Other Youth Education Sites	YMCA of Silicon Valley	375 S 3 <sup>rd</sup> Street	San Jose	95113	06085500901	H	30.3%	43.2%	59.7%	10	
Public / Community Health Centers	Gardner Health Center	195 E Virginia Street	San Jose	95112	06085501600	AR	%	42.9%	51.8%	10	
Public / Community Health Centers	Gardner South County Health Center	7526 Monterey Street	Gilroy	95020	06085512603	AR	%	33.0%	65.1%	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public / Community Health Centers	Gilroy Family Resource Center	379 Tompkins Court	Gilroy	95020	06085512604	AR	%	37.2%	57.3%	10	
Public / Community Health Centers	Gilroy Neighborhood Clinic at South Valley Middle School	7861 Murray Avenue	Gilroy	95020	06085512604	AR	%	37.2%	57.3%	10	
Public / Community Health Centers	Planned Parenthood	225 San Antonio Road	Mountain View	94040	06085509404	H	11.1%	32.0%	59.3%	10	
Public / Community Health Centers	San Jose High Neighborhood Clinic	1149 E Julian Street	San Jose	95116	06085501401	AR	%	42.2%	60.4%	10	
Public / Community Health Centers	Santa Clara County Public Health Department	1400 Parkmoor Avenue	San Jose	95126	06085501900	H	18.2%	35.3%	50.0%	10	
Public / Community Health Centers	Valley Health Center Bascom	750 S Bascom Avenue	San Jose	95128	06085502101	H	31.0%	32.1%	72.0%	10	
Public / Community Health Centers	Washington Neighborhood Health Clinic	100 Oak Street	San Jose	95110	060855017003	AR	%	40.5%	53.0%	10	Block Group

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\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Adult Education & Job Training (Job Corp)	Center for Employment Training (CET)	701 Vine Street	San Jose	95110	06085501700
CalFresh Offices	CalFresh Office	379 Tomkins Court	Gilroy	95020	06085512604
Comprehensive Perinatal Services Prevention Program (CPSP)	Columbia Neighborhood Center	785 Morse Avenue	Sunnyvale	94085	06085509000
Comprehensive Perinatal Services Prevention Program (CPSP)	Gardner Health Center	195 E Virginia Street	San Jose	95112	06085501600
Comprehensive Perinatal Services Prevention Program (CPSP)	Gardner South County Health Center	7526 Monterey Street	Gilroy	95020	06085512603
Comprehensive Perinatal Services Prevention Program (CPSP)	Indian Health Center	1333 Meridian Ave	San Jose	95125	06085502202
Comprehensive Perinatal Services Prevention Program (CPSP)	Indian Health Center Silvercreek	1642 E. Capitol Expressway	San Jose	95121	06085503337
Comprehensive Perinatal Services Prevention Program (CPSP)	Mayview Community Health Center	100 N. Moffett Blvd. Suite 101	Mountain View	94043	06085509201
Comprehensive Perinatal Services Prevention Program (CPSP)	Planned Parenthood	760 Renz Lane	Gilroy	95020	06085512602

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Comprehensive Perinatal Services Prevention Program (CPSP)	St. James Health Clinic	55 E. Julian St.	San Jose	95112	06085501000
Comprehensive Perinatal Services Prevention Program (CPSP)	Valley Health Center (VHC) Bascom	750 S. Bascom Avenue	San Jose	95128	06085502101
Comprehensive Perinatal Services Prevention Program (CPSP)	Valley Health Center (VHC) East Valley	1993 A McKee Road	San Jose	95116	06085503709
Comprehensive Perinatal Services Prevention Program (CPSP)	Valley Health Center (VHC) Fair Oaks	660 S. Fair Oaks Avenue	Sunnyvale	94086	06085508504
Comprehensive Perinatal Services Prevention Program (CPSP)	Valley Health Center (VHC) Gilroy	7475 Camino Arroyo Circle	Gilroy	95020	06085512602
Comprehensive Perinatal Services Prevention Program (CPSP)	Valley Health Center (VHC) Tully	500 Tully Road	San Jose	95111	06085503214
Emergency Food Assistance Sites (Food Banks)	Great Oaks Neighborhood Association	5075 Snow Drive	San Jose	95111	06085512017
Emergency Food Assistance Sites (Food Banks)	Hillsdale Evangelical Church	545 Hillsdale	San Jose	95136	06085503116
Emergency Food Assistance Sites (Food Banks)	Maria Goretti	2980 Senter Road	San Jose	95111	06085503213
Emergency Food Assistance Sites (Food Banks)	Sherman Oaks Community Center	1800 Fruitdale Avenue	San Jose	95128	06085502102

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance Sites (Food Pantries)	Most Holy Trinity Church	2040 Nassau Drive	San Jose	95122	06085503306
Family Resource Centers	Catholic Charities Family Resource Center (FRC) (FIRST 5)	4 Wabash Avenue	San Jose	95128	6085502001
Family Resource Centers	FIRST 5 Family Resource Center (FRC)	1381 S 1st Street	San Jose	95110	06085503113
Family Resource Centers	Indian Health Center Family Resource Center (FRC) (FIRST 5)	25 N. 14 <sup>th</sup> Street, #140	San Jose	95112	06085501200
Family Resource Centers	MACSA Family Resource Center (FRC) (FIRST 5)	385 IOOF Avenue	Gilroy	95020	06085512604
Family Resource Centers	Mercy Street Family Resource Center (FRC) (FIRST 5)	748 Mercy Street (at Hope Street)	Mountain View	94041	06085509600
Family Resource Centers	The Health Trust Family Resource Center (FRC) (FIRST 5)	46 Race Street	San Jose	95126	06085500300
Family Resource Centers	Somos Mayfair Family Resource Center (FRC) (FIRST 5)	370-B S. King Road	San Jose	95116	06085503711
Head Start Programs	Head Start	1290 Ridder Park Drive	San Jose	95131	06085504318

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Gardner Family Care Corporation	160 E Virginia Street	San Jose	95112	06085501600 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Valley Health Center Bascom (Santa Clara County Public Health Department)	750 S. Bascom Avenue	San Jose	95128	06085502101 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Valley Health Center East Valley (Santa Clara County Public Health Department)	1993 McKee Road	San Jose	95116	06085503708 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Valley Health Center Gilroy (Santa Clara County Public Health Department)	7475 Camino Arroyo Circle	Gilroy	95020	06085512602 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Valley Health Center Sunnyvale (Santa Clara County Public Health Department)	660 S. Fair Oaks Avenue	Sunnyvale	94086	06085508504 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Valley Health Center Tully (Santa Clara County Public Health Department)	500 Tully Road	San Jose	95111	06085503214 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Anne Darling Elementary (S)(A)(P)	San Jose Unified	43 69666 6048433	70.16%	6.57%	76.73%
Antonio del Buono Elementary (S)(A)(P)	Gilroy Unified	43 69484 6116461	73.67%	6.36%	80.03%
August Boeger Middle (S)(A)	Mt.Pleasant Elementary	43 69617 6048037	65.67%	10.45%	76.12%
Blackford Elementary (S)(A)(P)	Campbell Union	43 69393 6046510	61.03%	10.59%	71.62%
Brownell Middle (S)(A)(P)	Gilroy Unified	43 69484 6111785	54.22%	8.91%	63.13%
Columbia Middle (S)(A)(P)	Sunnyvale	43 69690 6049241	52.88%	12.40%	65.29%
Community Career Academy (Continuation) (S) (P)	San Jose Unified	43 69666 4330411	91.67%	0.00%	91.67%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Davis (Caroline) Intermediate (S)(A)(P)	Oak Grove Elementary	43 69625 6048094	54.86%	9.23%	64.09%
Edenvale Elementary (S)(A)(P)	Oak Grove Elementary	43 69625 6048128	80.39%	6.81%	87.20%
Eliot Elementary (S)(A)(P)	Gilroy Unified	43 69484 6047302	91.59%	5.72%	97.32%
Escuela Popular Accelerated Family Learning (S)(A)	East Side Union High	43 69427 4330726	79.02%	14.37%	93.39%
Fairwood Elementary (S)(A)(P)	Sunnyvale	43 69690 6049217	40.52%	13.75%	54.28%
Gilroy High (S)(P)	Gilroy Unified	43 69484 4332839	55.39%	8.98%	64.37%
Glen View Elementary (S)(A)(P)	Gilroy Unified	43 69484 6047310	83.12%	6.98%	90.10%
Grant Elementary (S)(A)	San Jose Unified	43 69666 6048540	67.91%	7.26%	75.17%
Herbert Hoover Middle (S)(A)	San Jose Unified	43 69666 6062111	57.14%	8.08%	65.22%
Lakewood Elementary (S)(A)(P)	Sunnyvale	43 69690 6049217	52.66%	11.89%	64.55%
Lincoln Plus High (S)(P)	San Jose Unified	43 69666 0106823	52.50%	5.00%	57.50%
Lowell Elementary (S)(A)(P)	San Jose Unified	43 69666 6048649	76.51%	7.51%	84.02%
Luther Burbank Elementary (S)(A)	Luther Burbank	43 69542 6047575	79.04%	11.19%	90.23%
McKinley Elementary (S)(A)	Franklin-McKinley Elementary	43 69450 6047245	87.43%	4.31%	91.74%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Millard McCollam Elementary (S)(A)	Alum Rock Union Elementary	43 69369 6046254	63.88%	12.24%	76.12%
Mt. Pleasant Elementary (S)(A)	Mt. Pleasant Elementary	43 69617 6048060	65.98%	8.90%	74.89%
Mt. Pleasant High (S)(A)(P)	East Side Union High	43 69427 4334900	45.18%	10.30%	55.48%
O. B. Whaley Elementary (S)(A)	Evergreen Elementary	43 69435 6047161	61.75%	8.32%	70.07%
Ocala Middle (S)(A)	Alum Rock Union Elementary	43 69369 6089270	51.54%	17.75%	69.29%
P. A. Walsh Elementary (S)(A)(P)	Morgan Hill Unified	43 69583 6047922	62.78%	7.92%	70.69%
Renaissance Academy (S)(A)	Alum Rock Union Elementary	43 69369 0107763	43.77%	22.06%	65.84%
Rocketship Mateo Sheedy Elementary (S)(A)(P)	Santa Clara County Office of Education	43 10439 0113704	80.73%	8.14%	88.87%
Rod Kelley Elementary (S)(A)(P)	Gilroy Unified	43 69484 6106991	59.87%	9.87%	69.74%
San Jose Community High (S)(P)	San Jose Unified	43 69666 4330734	67.65%	11.76%	79.41%
San Jose Community Middle (S)(P)	San Jose Unified	43 69666 6121073	72.22%	0.00%	72.22%
San Jose High Academy Plus (S)(P)	San Jose Unified	43 69666 4330478	50.00%	5.00%	55.00%
Santee Elementary (S)(A)(P)	Franklin-McKinley Elementary	43 69450 6047252	89.96%	4.15%	94.10%
Selma Olinder Elementary (S)(A)(P)	San Jose Unified	43 69666 6048698	73.91%	7.91%	81.82%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
South Valley Middle (S)(A)(P)	Gilroy Unified	43 69484 6098214	72.36%	9.69%	82.05%
Success Academy (S)(A)(P)	Franklin-McKinley Elementary	43 69450 0111849	86.61%	7.95%	94.56%
The Academy (S)(P)	Oak Grove Elementary	43 69625 6117014	75.00%	18.75%	93.75%
Theuerkauf Elementary (S)(A)(P)	Mountain View Whisman	43 69591 6049514	61.41%	11.94%	73.35%
Washington Elementary (S)(A)(P)	San Jose Unified	43 69666 6048748	77.68%	6.50%	84.18%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measureable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of 6-15 proposed subcontractors in Santa Clara County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity levels among adults, teens, and children.

**Objectives 1-4:** 1-3 subcontractor(s) will provide support for neighborhood assessments, conduct a peer-to-peer nutrition and physical activity education program, and convene and coordinate a comprehensive community engagement and planning process to increase access to and consumption of healthy foods, including more fruits, vegetables, low/fat/nonfat milk and water, and to increase opportunities for physical activity among adults, teens and children.

Key activities include: assessment of the attitudes, knowledge, beliefs and skills related to nutrition education and the development of a plan of action specifically focused on increasing access to and consumption of healthy foods, physical activity opportunities and the needs of the target population; recruitment and training of peer educators from low-income neighborhoods to implement ongoing nutrition education workshops using established best practice USDA approved curriculum, including Rethink Your Drink curriculum; conducting community events promoting healthy foods and beverages and physical activity, including special promotional events such as Fruit & Veggie Fest, Latino Health Awareness Month and Rethink Your Drink events; development and implementation of environmental support strategies with local partners.

**Objectives 1-4:** 1 subcontractor will assume a lead role, working in conjunction with the Santa Clara County Public Health Department and CDPH, to develop and implement evaluation plans and strategies to evaluate key activities as relate to increased consumption of fruits, vegetables, low/fat/nonfat milk and water, and increased physical activity levels among adults, teens and children. Key evaluation activities include: evaluation of neighborhood assessments, community outreach and engagement, and planning processes, peer educator program activities, early childcare activities, school/afterschool activities, and social media/media campaigns and initiatives; evaluation of two targeted nutrition education and obesity prevention interventions that include environmental support, one focusing on reducing consumption of sugar sweetened beverages and the other focusing on increasing access and consumption of healthy foods through formative, process and outcome evaluations;

**Objectives 1-4:** 1-2 subcontractor/s will support school and afterschool programs to implement ongoing nutrition education, physical activity and social marketing strategies, activities, and events designed to increase access to and consumption of fruits and vegetables and water at schools and afterschool sites. This subcontractor will participate in all school/afterschool Rethink Your Drink Campaign activities and activities, including activities designed to create environmental and practice changes in the schools and after schools. Key activities include; facilitation of ongoing communication with and among County Office of Education, school district and after school administrators supporting healthy school/afterschool campaigns, nutrition education interventions, wellness policy expansion and staff development around these issues; recruitment and training of staff from each school site to assist in the scheduling and training of teachers and afterschool staff on *Network* nutrition education interventions, campaigns, and resources; providing participating schools and afterschool sites with posters, recipes, materials and supplies to conduct nutrition education and taste tasting demonstrations for students; supporting and attending special school and afterschool events such as Back-to-School nights, Open House, health fairs, and PTA meetings; providing technical support to classroom teachers, child nutrition personnel, and administrators on school wellness policy updates that support the nutrition education obesity prevention messages.

**Objectives 1-3:** 1-3 subcontractor/s will implement ongoing nutrition education strategies, activities and events aimed at increasing the consumption of fruits, vegetables, and low/fat/nonfat milk and water among children within early-childhood care and education sites and medical/dental providers/clinics. This subcontractor will participate in the Rethink Your Drink Campaign activities and other activities designed to create environmental and practice change in the early-childhood care and education sites and medical/dental providers/clinics. Key activities include: recruitment and engagement of agencies and organizations serving young children and their families including WIC, Child and Adult Care Food Program, Child Care Resource and Referral Agencies, First 5 County Commissions, County Offices of Education, County Offices of Social Services/Child Care Licensing, and medical/dental providers and clinics; provision of materials and training for early childhood care and education sites, including assessment tools and USDA approved nutrition education materials; engagement of decision makers to conduct a self-assessment with a *Network* provided tool, related to nutrition education and obesity prevention strategies and healthy site changes and to work with sites to create or update healthy site changes based on the assessments.

**Objectives 1-4:** 1-3 subcontractor/s will support youth serving agencies, community based organizations, park and recreation groups, middle/high schools and after schools to conduct youth engagement projects with SNAP-Ed eligible youth, ages 12-18. The youth engagement projects will engage SNAP-Ed-eligible youth in leadership, critical thinking, problem-solving, community-based research and address identified issues with consumption of and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches. Key activities include: recruitment of Adult Allies at a youth serving agencies, CBOs, park and recreation departments or middle/high schools or afterschool qualifying site to work directly with youth teams to address key nutrition and/or physical activity related issues; providing orientations to members of the youth teams, including basic nutrition education information, importance of physical activity (through integration into comprehensive nutrition education lessons), taste testing, overview of youth-led participatory action research, and overview of youth development principles.

**Objectives 1-4:** 1-3 subcontractor/s will recruit and support predominately African American and/or Latino community churches to implement the Body & Soul program and culturally relevant nutrition education and physical activity promotion to influence organizational and systems changes in the faith-based community. Key activities include: engagement of church leadership, including pastor, pastor's spouse, cooking staff and other key members of the congregation to increase participation in the program; conducting walkability assessments and assessment of foods prepared, provided, and sold at church events applying *Network*-provided tools; inclusion of nutrition education and physical activity in children's programs, youth meetings, Sunday-School classes, Vacation Bible School, etc; facilitating an overarching healthy food and beverage policy for church celebrations and meetings to ensure healthy foods and beverages are provided and to limit choices high in fat, sugar, and sodium; helping to support a community garden at the church, on-going walking clubs for church members and helping to establish and pursue joint-use agreements with city-schools to create opportunities for increased community physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

As noted in section 4 above, aside from our one evaluation subcontractor we will look to engage more than one subcontractor to support our scope of work activities as relates to neighborhood assessments and peer-to-peer education program, school and afterschool activities, early childhood activities, youth engagement, and our faith-based work. All subcontractors will support one-another as well as the communities we serve as part of a comprehensive County Nutrition Action Plan and program aimed at empowering and supporting SNAP-Ed eligible community members to select and consume health foods and beverages and increase activity through nutrition and physical education, social marketing and environmental supports. All subcontractors will participate in and contribute to ongoing CNAP meetings and discussion as we as participate in scope of work focus area appropriate trainings and meetings, including but not limited to Rethink Your Drink, Body & Soul and other LHD and CDPH sponsored meetings and trainings. The key difference among these subcontractors is that they will be supporting different geographic locales (neighborhoods) within Santa Clara County. All subcontractors will be responsible for and held to the same performance measures, key deliverables, etc, as relates to their respective scope of work focus area (neighborhood assessment and peer-to-peer education, school and afterschool work, early childhood activities, youth engagement, and faith-based activities), including the collection of process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name:

County of Santa Clara Public Health Department FFY14

Grant Number:

13-20507

Budget Categories		FFY 13 Total	FFY 14 Total	Difference	% Difference
1	Salaries	\$312,301.00	\$769,295.17	\$456,994.17	146.33%
2	Benefits	\$153,027.00	\$409,899.43	\$256,872.43	167.86%
3	Operating	\$15,000.00	\$18,079.20	\$3,079.20	20.53%
4	Equipment	\$1,500.00	\$0.00	-\$1,500.00	-100.00%
5	Travel & Per Diem	\$11,097.00	\$15,900.04	\$4,803.04	43.28%
6	Subcontractors	\$200,000.00	\$670,994.00	\$470,994.00	235.50%
7	Other Costs	\$32,162.00	\$75,993.99	\$43,831.99	136.29%
8	Indirect Costs	\$46,533.00	\$250,107.17	\$203,574.17	437.48%
<b>Totals:</b>		<b>\$771,620.00</b>	<b>\$2,210,269.00</b>	<b>\$1,438,649.00</b>	<b>186.45%</b>

Budget Categories		Reason for difference greater than 5%
1	Salaries	Over 100% increase in grant funding from FFY13
2	Benefits	Over 100% increase in grant funding from FFY13
3	Operating	Over 100% increase in grant funding from FFY13
4	Equipment	No equipment being purchase in grant year FFY14.
5	Travel & Per Diem	Over 100% increase in grant funding from FFY13
6	Subcontractors	Over 100% increase in grant funding from FFY13
7	Other Costs	Over 100% increase in grant funding from FFY13
8	Indirect Costs	Over 100% increase in grant funding from FFY13

## Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

County of Santa Clara Public Health Department FFY14  
13-20507

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Lori Martin, RD	90.00%	10.00%	1	\$97,687.00	\$97,687.00	54.097%	\$52,845.74	\$150,532.74	
2		8 Contract Manager	Joe Prickitt, RD	89.00%	11.00%	0.9	\$97,213.00	\$87,491.70	54.097%	\$47,330.38	\$134,822.08	
3		27 Project Coordinator	Health Planning Specialist II	0.00%	100.00%	1	\$69,666.00	\$69,666.00	54.097%	\$37,687.22	\$107,353.22	
4		21 Nutritionist/Nutrition Educator/Nutrition Aide	Suellen Haggerty, RD	0.00%	100.00%	1	\$73,957.00	\$73,957.00	54.097%	\$40,008.52	\$113,965.52	
5		27 Project Coordinator	Health Education Associate	0.00%	100.00%	1	\$69,351.00	\$69,351.00	54.097%	\$37,516.81	\$106,867.81	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Jaime Flores, RD	0.00%	100.00%	0.5	\$58,688.00	\$29,344.00	54.097%	\$15,874.22	\$45,218.22	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	Rebecca Tam, RD	0.00%	100.00%	1	\$71,626.00	\$71,626.00	54.097%	\$38,747.52	\$110,373.52	
8		27 Project Coordinator	Health Planning Specialist II	0.00%	100.00%	1	\$61,389.00	\$61,389.00	54.097%	\$33,209.61	\$94,598.61	
9		27 Project Coordinator	Health Planning Specialist II	0.00%	100.00%	0.5	\$67,866.00	\$33,933.00	54.097%	\$18,356.74	\$52,289.74	
10		21 Nutritionist/Nutrition Educator/Nutrition Aide	Public Health Community Specialist	0.00%	100.00%	0.5	\$49,626.00	\$24,813.00	54.097%	\$13,423.09	\$38,236.09	
11		1 Accountant/Finance Analyst	Prevention Analyst	100.00%	0.00%	0.5	\$72,358.00	\$36,179.00	54.097%	\$19,571.75	\$55,750.75	
12		1 Accountant/Finance Analyst	Management Aide/Health Care Program Analyst Associate	100.00%	0.00%	0.8	\$58,593.00	\$46,874.40	54.097%	\$25,357.64	\$72,232.04	

**Prime Staffing**

13		22	Office Manager/Secretary/Admin Assistant	Administrative Assistant	100.00%	0.00%	1	\$52,774.07	\$52,774.07	54.097%	\$28,549.19	\$81,323.26
14		32	Teacher/Student Aide/Assistant	Student Intern, III	0.00%	100.00%	0.2	\$35,525.00	\$7,105.00	10.000%	\$710.50	\$7,815.50
15		32	Teacher/Student Aide/Assistant	Student Intern, III	0.00%	100.00%	0.2	\$35,525.00	\$7,105.00	10.000%	\$710.50	\$7,815.50
13							0		\$0.00		\$0.00	\$0.00
14							0		\$0.00		\$0.00	\$0.00
15							0		\$0.00		\$0.00	\$0.00
16							0		\$0.00		\$0.00	\$0.00
17							0		\$0.00		\$0.00	\$0.00
18							0		\$0.00		\$0.00	\$0.00
19							0		\$0.00		\$0.00	\$0.00
20							0		\$0.00		\$0.00	\$0.00
21							0		\$0.00		\$0.00	\$0.00
22							0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>					<b>479.00%</b>	<b>1021.00%</b>	<b>11.1</b>	<b>\$971,844.07</b>	<b>\$769,295.17</b>		<b>\$409,899.43</b>	<b>\$1,179,194.60</b>

**Definition and basis for calculations of benefit rate(s):**

\*Includes payroll taxes and medical/dental benefits at average of 54.097% for permanent staff.  
Student Intern rate includes minimal benefits such as payroll taxes, worker's comp.

### Sub D Budget Justification

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

County of Santa Clara Public Health Department FFY14  
 13-20507  
 TBD - Early Childhood

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition Educator/Nutrition Aide	Nutritionist	0.00%	100.00%	0.5	\$55,000.00	\$27,500.00	30.000%	\$8,250.00	\$35,750.00	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Nutritionist	0.00%	100.00%	0.4	\$52,000.00	\$20,800.00	30.000%	\$6,240.00	\$27,040.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>200.00%</b>	<b>0.9</b>	<b>\$107,000.00</b>	<b>\$48,300.00</b>		<b>\$14,490.00</b>	<b>\$62,790.00</b>	

## Sub D Budget Justification

Definition and basis for calculations of benefit rate(s):

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### Prime Budget Justification

Prime Grantee Name: County of Santa Clara Public Health Department FFY14  
 Grant Number: 13-20507

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total		
		General Office Supplies	Includes paper, pens, ink cartridges, file folders, binders, storage bins, notepads, calendars, business cards, etc. Estimated @ average \$12.89 per person x 10.7 FTEs per month	\$138.00	10.70	12.00	\$17,719.20		
		Postage	Postage @ \$.47/stamp x 50/mailings per month = \$23.50 plus Fed Ex charges @ \$6.50 per month (reports, contracts)	\$30.00	1.00	12.00	\$360.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$18,079.20</b>		

Budget Revision		Equipment Expenses						Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	
		N/A					\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

Budget Revision		Travel and Per Diem												Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	
		Network State Conference (Feb): Administrator/Contract Manager, Nutritionist (3), Project Coordinator (3)	Sacramento	1	7	2	1	\$34.00	\$84.00		250.00		\$6.25	\$1,249.00
		CA Conference of Local Health Depart. Nutritionists: Administrator, Nutritionists (2)	Sacramento	1	3	2	1	\$34.00	\$84.00		250.00		\$8.33	\$622.24

**Prime Budget Justification**

		CX3 Training: Administrator/Contract Manager, Project Coordinator (1)	Sacramento	1	2	1		\$10.00			250.00	\$12.50	\$186.25	
		Impact Evaluation Training: Administrator	Sacramento	1	1	1		\$10.00			250.00	\$25.00	\$176.25	
		Network Skill-based Training: Rethink Your Drink, Youth Engagement, Harvest of the month, Peer-to-Peer: Administrator/Contract Manager, Nutritionist (3), Project Coordinator (3)	Sacramento	2	7	1		\$10.00			250.00	\$3.13	\$466.32	
		Network Media Training: Contract Manager	Sacramento	1	1	1		\$10.00			250.00	\$25.00	\$176.25	
		Local Travel to meet SOW, plus local mileage for fiscal/administrative tasks that support the grant, as well as county required meetings & trainings for all PHD staff: Administrator, Contract Manager, Project Coordinator (4), and Nutritionist/Nutrition Educator (4), Finance Analyst (2), Administrative Assistant	Santa Clara County	12	10.7						1,200.00	\$17.65	\$10,402.26	
		LHD Project Coordinator Mtg: Administrator/Contract Manager, Nutritionist (3), Project Coordinator (3)	Sacramento	1	7	1.5	1	\$34.00	\$84.00		250.00	\$7.14	\$1,136.23	
		LHD Project Coordinator Mtg: Administrator/Contract Manager, Nutritionist (3), Project Coordinator (3)	Sacramento	1	7	1		\$10.00			250.00	\$3.57	\$236.24	
		NEOP Statewide Collaborative: Administrator/Contract Manager, Nutritionist (3), Project Coordinator (3)	Sacramento	1	7	2	1	\$34.00	\$84.00		250.00	\$6.25	\$1,249.00	
<b>Total Travel and Per Diem:</b>													<b>\$15,900.04</b>	

Budget Revision		Sub Grant(s)											
Action	Last Amt Approved	Name	Description/Justification							Total	Budget Revision Justification		
		A	TBD - Neighborhood Assessment & Peer Education	Up to 3 subcontractors will provide nutrition education to SNAP-Ed eligible adults, implement nutrition and obesity prevention strategies in neighborhoods, based on CX3 assessments; use peer counselors to conduct ongoing nutrition education classes.						\$165,000.00			
		B	TBD - Evaluation	Provide ongoing support to conduct various evaluations that are required. The work includes the development of an overall evaluation plan and the annual modification of this plan, and assisting with the Impact Outcome Evaluation report.						\$64,999.00			

**Prime Budget Justification**

		C	TBD - Faith-based	Support the faith-based scope of work (SOW) by engaging qualifying churches in African American and/or Latino communities to implement the Body & Soul Program; integrate community engagement and ReThink Your Drink activities.		\$74,999.00	
		D	TBD - Early Childhood	Support early childhood SOW by developing partnerships and providing training and technical assistance to qualifying early-childhood care and education sites and medical/dental providers/clinics; participate in ReThink Your Drink activities.		\$75,000.00	
		E	TBD - Youth Engagement	Support youth engagement SOW activities by engaging youth serving agencies, CBOs, parks/recreation groups, middle/high schools and after school programs for youth, ages 12-18, to focus on access/consumption of healthy foods and physical activity.		\$94,108.00	
		F	TBD - School/After School	Will support the school and after-school SOW by recruiting and engaging schools as sub-grantees to conduct ongoing nutrition education, physical activity, and social marketing strategies, & events to increase access/consumption of healthy foods/beverages.		\$89,998.00	
		G	TBD - Neighborhood Assessment & Peer Education	Up to 2 subcontractors will provide nutrition education to SNAP-Ed eligible adults, implement nutrition and obesity prevention strategies in neighborhoods, based on CX3 assessments; use peer counselors to conduct ongoing nutrition education classes.		\$106,890.00	
		H					
		I					
<b>Total Sub Grant(s):</b>						<b>\$670,994.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Trainings	Training costs to meet SOW objectives, including room rental (\$500), speaker fees (\$500), and other costs (\$500) for training materials/supplies = \$1500.	\$1,500.00	7.00	1.00	\$10,500.00	
		Educational Resource Materials	Support SOW, including educational materials for trainings and events, display boards, banners, and other educational materials approved for purchase by the Network.	\$400.00	50.00	1.00	\$20,000.00	

**Prime Budget Justification**

		Media/Marketing	Cost of Developing designs and messages, if needed, as well as purchased air time, print ads or printing of promotional information with prior Network approval. Stage rental and promotion at large community events for nutrition education activities = \$2000 per event.	\$2,000.00	3.00	1.00	\$6,000.00		
		Media/Marketing	Cost of Developing designs and messages, if needed, as well as purchased air time, print ads or printing of promotional information with prior Network approval. Use of celebrity chefs at large community events. \$500 fee per event includes food and personnel.	\$500.00	4.00	1.00	\$2,000.00		
		Media/Marketing	Cost of Developing designs and messages, as well as purchased air time (approx. \$5,000), print ads to include bus shelter kiosks (50 x \$355 + tax = \$19, 125 approx)and EcoPosters ( 8x \$525 +tax = \$4,525 approx)and printing of promotional information. Review of design and messages by Network prior to release.	\$28,693.99	1.00	1.00	\$28,693.99		
		Food Demos	Food and supplies for taste testing, not to exceed \$2.50/person. Estimated at approximately \$1.00 per person to reach estimated 200 - 240 (average = 220) people per food demo event.	\$220.00	40.00	1.00	\$8,800.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Other Costs:</b>								<b>\$75,993.99</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Revision Justification
		(Total Salaries + Fringe Benefits) * .2121	21.21%	\$1,179,194.60	\$250,107.17	
<b>Total Indirect Costs:</b>					<b>\$250,107.17</b>	
<b>Total Budget:</b>					<b>\$2,210,269.00</b>	

### Sub A Budget Justification

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

County of Santa Clara Public Health Department FFY14  
 13-20507  
 TBD - Neighborhood Assessment & Peer Education

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Project Coordinator	0.00%	100.00%	0.25	\$62,400.00	\$15,600.00		\$0.00	\$15,600.00	
2		27	Project Coordinator	Project Coordinator	0.00%	100.00%	0.25	\$62,400.00	\$15,600.00		\$0.00	\$15,600.00	
3		27	Project Coordinator	Project Coordinator	0.00%	100.00%	0.25	\$62,400.00	\$15,600.00		\$0.00	\$15,600.00	
4		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
5		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
6		28		Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
7		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
8		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
9		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
10		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
11		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
12		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
13		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
14		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
15		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>0.00%</b>	<b>1500.00%</b>	<b>12.75</b>	<b>\$273,600.00</b>	<b>\$133,200.00</b>		<b>\$0.00</b>	<b>\$133,200.00</b>		

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** County of Santa Clara Public Health Department FFY14  
**Grant Number:** 13-20507  
**Sub Grant A Name:** TBD - Neighborhood Assessment & Peer Education

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	General office supplies, pens, paper, ink cartridges, file folders, etc.	\$100.00	12.00	1.00	\$1,200.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,200.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		SOW Activities: Project Coordinator (3) and Promotoras	Santa Clara County	12	15						1,450.00			\$9,831.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$9,831.00</b>	

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	N/A			
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		TBD	nutrition education materials	\$620.75	12.00	1.00	\$7,449.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$7,449.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Personnel x .10	10.00%	\$133,200.00	\$13,320.00	
<b>Total Indirect Costs:</b>					<b>\$13,320.00</b>	

## Sub A Budget Justification

	<b>Total Budget:</b>	<b>\$165,000.00</b>	
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### Sub B Budget Justification

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

County of Santa Clara Public Health Department FFY14  
 13-20507  
 TBD - Evaluation

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		30	Research Specialist	Evaluator	0.00%	100.00%	0.5	\$83,200.00	\$41,600.00	30.000%	\$12,480.00	\$54,080.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>					0.00%	100.00%	0.5	\$83,200.00	\$41,600.00		\$12,480.00	\$54,080.00	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub B Budget Justification

**Prime Grantee Name:** County of Santa Clara Public Health Department FFY14  
**Grant Number:** 13-20507  
**Sub Grant B Name:** TBD - Evaluation

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
Decrease	1200	Office Supplies	General office supplies, pens, paper, ink cartridges, file folders, etc.	\$100.00	12.00	0.50	\$600.00	Supplies reduced by \$600.	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$600.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
Increase	678	Local travel to meet SOW: Research Specialist	Santa Clara County	12							150.00			\$1,017.00	Local mileage increased by \$389
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,017.00</b>	

### Sub B Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A	N/A			
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Increase	3633	Educational Resource Materials	This includes printing and duplication costs for handouts, survey instruments, training materials, meeting notes, and written reports.	\$324.50	12.00	1.00	\$3,894.00	Increase \$261 for additional mater
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$3,894.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		(Total Personnel + Fringe) x .10	10.00%	\$54,080.00	\$5,408.00	

### Sub B Budget Justification

	<b>Total Indirect Costs:</b>	<b>\$5,408.00</b>	
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	<b>Total Budget:</b>	<b>\$64,999.00</b>	
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### Sub C Budget Justification

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

County of Santa Clara Public Health Department FFY14  
 13-20507  
 TBD - Faith-based

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Project Coordinator	0.00%	100.00%	0.4	\$83,200.00	\$33,280.00	30.000%	\$9,984.00	\$43,264.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>					0.00%	100.00%	0.4	\$83,200.00	\$33,280.00		\$9,984.00	\$43,264.00	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** County of Santa Clara Public Health Department FFY14  
**Grant Number:** 13-20507  
**Sub Grant C Name:** TBD - Faith-based

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
Decrease	1599	Office Supplies	General office supplies, pens, paper, ink cartridges, file folders, etc.	\$90.00	12.00	0.40	\$432.00	Supplies reduced by \$1167.	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$432.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
Increase	813.6	Local travel to meet SOW: Project Coordinator	Santa Clara County	12							200.00			\$1,356.00	Local mileage increased \$542.40.
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,356.00</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A	N/A				
		B					
		C					
		D					
		E					
		F					
		G					
		H					
		I					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Increase	24996	Nutrition Education Activities	These funds will support up to 15 faith-based organizations with funds to support additional staff time dedicated to meet SOW deliverables on site; for printing and duplication costs for promotional flyers, handouts; and/or for nutrition educ materials such as display boards, food demo supplies to support nutrition education and PSE changes.	\$2,135.05	12.00	1.00	\$25,620.60	Increase \$624.6 for additional mat
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$25,620.60</b>	

Budget Revision	Indirect Costs
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### Sub C Budget Justification

Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		(Personnel + Fringe) x .10	10.00%	\$43,264.00	\$4,326.40	
<b>Total Indirect Costs:</b>					<b>\$4,326.40</b>	
<b>Total Budget:</b>					<b>\$74,999.00</b>	

### Sub D Budget Justification

**Prime Grantee Name:** County of Santa Clara Public Health Department FFY14  
**Grant Number:** 13-20507  
**Sub Grant D Name:** TBD - Early Childhood

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
		Office Supplies	General office supplies, pens, paper, ink cartridges, file folders, etc.	\$50.00	12.00	1.00	\$600.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$600.00</b>		

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Local travel to meet SOW: Nutritionist (2)	Santa Clara County	12	2						150.00			\$1,017.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,017.00</b>	

### Sub D Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A	N/A			
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		TBD	nutrition education materials	\$359.50	12.00	1.00	\$4,314.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$4,314.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		(Total Personnel + Fringe) x .10	10.00%	\$62,790.00	\$6,279.00	
<b>Total Indirect Costs:</b>					<b>\$6,279.00</b>	

## Sub D Budget Justification

	<b>Total Budget:</b>	<b>\$75,000.00</b>	
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### Sub E Budget Justification

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant E Name:**

County of Santa Clara Public Health Department FFY14  
 13-20507  
 TBD - Youth Engagement

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Project Coordinator	0.00%	100.00%	0.5	\$83,200.00	\$41,600.00	30.000%	\$12,480.00	\$54,080.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
			<b>Totals:</b>		<b>0.00%</b>	<b>100.00%</b>	<b>0.5</b>	<b>\$83,200.00</b>	<b>\$41,600.00</b>		<b>\$12,480.00</b>	<b>\$54,080.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub E Budget Justification

**Prime Grantee Name:** County of Santa Clara Public Health Department FFY14  
**Grant Number:** 13-20507  
**Sub Grant E Name:** TBD - Youth Engagement

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
Decrease	1800	Office Supplies	General office supplies, pens, paper, ink cartridges, file folders, etc.	\$100.00	12.00	0.50	\$600.00	Reduced supplies by \$1200.	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$600.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local travel to meet SOW: Project Coordinator	Santa Clara County	12	1						300.00			\$2,034.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,034.00</b>	

### Sub E Budget Justification

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A	N/A				
		B					
		C					
		D					
		E					
		F					
		G					
		H					
		I					
<b>Total Sub Grant(s):</b>						<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Increase	30786	Nutrition Education Activities	These funds will support up to 3 youth engagement projects and will include printing and duplication of promotional flyers, handouts; nutrition education materials such as display boards, food demo supplies to support each group's youth driven interventions &/or events.	\$2,665.50	12.00	1.00	\$31,986.00	Increase \$1200 for additional mat
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$31,986.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		(Total Personnel + Fringe) x .10	10.00%	\$54,080.00	\$5,408.00	
<b>Total Indirect Costs:</b>					<b>\$5,408.00</b>	

## Sub E Budget Justification

	<b>Total Budget:</b>	<b>\$94,108.00</b>	
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### Sub F Budget Justification

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant F Name:**

County of Santa Clara Public Health Department FFY14  
 13-20507  
 TBD - School/After School

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Project Coordinator	0.00%	100.00%	0.5	\$83,200.00	\$41,600.00	30.000%	\$12,480.00	\$54,080.00	
2		21	Nutritionist/Nutrition Educator/Nutrition Aide	Nutritionist	0.00%	100.00%	0.2	\$62,400.00	\$12,480.00	30.000%	\$3,744.00	\$16,224.00	
3							0	\$0.00			\$0.00	\$0.00	
4							0	\$0.00			\$0.00	\$0.00	
5							0	\$0.00			\$0.00	\$0.00	
6							0	\$0.00			\$0.00	\$0.00	
7							0	\$0.00			\$0.00	\$0.00	
8							0	\$0.00			\$0.00	\$0.00	
9							0	\$0.00			\$0.00	\$0.00	
10							0	\$0.00			\$0.00	\$0.00	
11							0	\$0.00			\$0.00	\$0.00	
12							0	\$0.00			\$0.00	\$0.00	
13							0	\$0.00			\$0.00	\$0.00	
14							0	\$0.00			\$0.00	\$0.00	
15							0	\$0.00			\$0.00	\$0.00	
16							0	\$0.00			\$0.00	\$0.00	
17							0	\$0.00			\$0.00	\$0.00	
18							0	\$0.00			\$0.00	\$0.00	
19							0	\$0.00			\$0.00	\$0.00	
20							0	\$0.00			\$0.00	\$0.00	
21							0	\$0.00			\$0.00	\$0.00	
		<b>Totals:</b>		<b>0.00%</b>	<b>200.00%</b>	<b>0.7</b>	<b>\$145,600.00</b>	<b>\$54,080.00</b>		<b>\$16,224.00</b>	<b>\$70,304.00</b>		

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub F Budget Justification

**Prime Grantee Name:** County of Santa Clara Public Health Department FFY14  
**Grant Number:** 13-20507  
**Sub Grant F Name:** TBD - School/After School

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
Decrease	1800	Office Supplies	General office supplies, pens, paper, ink cartridges, file folders, etc.	\$115.00	12.00	0.70	\$966.00	Supplies decreased \$834.	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$966.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local travel to meet SOW: Project Coordinator, Nutritionist	Santa Clara County	12	2						200.00			\$1,356.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,356.00</b>	

### Sub F Budget Justification

Budget Revision		Sub Grant(s)						
Action	Last Amt Approved	Name	Description/Justification				Total	Budget Revision Justification
		A	N/A					
		B						
		C						
		D						
		E						
		F						
		G						
		H						
		I						
<b>Total Sub Grant(s):</b>							<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Increase	9507.6	Nutrition Education Materials	For printing and duplication costs for promotional flyers, handouts; and/or for nutrition educ materials such as display boards, food demo supplies, and other resource materials to support nutrition education/physical activity promotion activities and PSE changes.	\$861.80	12.00	1.00	\$10,341.60	Increase \$834 for additional mater
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$10,341.60</b>	

Budget Revision	Indirect Costs

### Sub F Budget Justification

Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		(Total Personnel + Fringe) x .10	10.00%	\$70,304.00	\$7,030.40	
<b>Total Indirect Costs:</b>					<b>\$7,030.40</b>	
<b>Total Budget:</b>					<b>\$89,998.00</b>	

### Sub G Budget Justification

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant G Name:**

County of Santa Clara Public Health Department FFY14  
 13-20507  
 TBD - Neighborhood Assessment & Peer Education

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Project Coordinator	0.00%	100.00%	0.25	\$62,400.00	\$15,600.00		\$0.00	\$15,600.00	
2		27	Project Coordinator	Project Coordinator	0.00%	100.00%	0.25	\$62,400.00	\$15,600.00		\$0.00	\$15,600.00	
3		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
4		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
5		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
6		28		Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
7		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
8		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
9		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
10		28	Promotora	Promotora	0.00%	100.00%	1	\$7,200.00	\$7,200.00		\$0.00	\$7,200.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>0.00%</b>	<b>1000.00%</b>	<b>8.5</b>	<b>\$182,400.00</b>	<b>\$88,800.00</b>		<b>\$0.00</b>	<b>\$88,800.00</b>		

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub G Budget Justification

**Prime Grantee Name:** County of Santa Clara Public Health Department FFY14  
**Grant Number:** 13-20507  
**Sub Grant G Name:** TBD - Neighborhood Assessment & Peer Education

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	General office supplies, pens, paper, ink cartridges, file folders, etc.	\$70.00	12.00	1.00	\$840.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$840.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		SOW Activities: Project Coordinator (2), Promotoras (8)	Santa Clara County	12	10						500.00			\$3,390.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$3,390.00</b>	

### Sub G Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A	N/A			
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		TBD	nutrition education materials	\$415.00	12.00	1.00	\$4,980.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$4,980.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Personnel x .10	10.00%	\$88,800.00	\$8,880.00	
<b>Total Indirect Costs:</b>					<b>\$8,880.00</b>	

## Sub G Budget Justification

	<b>Total Budget:</b>	<b>\$106,890.00</b>	
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**Instructions for Submitting Federal Fiscal Year (FFY) 2014 Budget Revisions for the United States Department of Agriculture (USDA), Supplemental Nutrition Assistance Program Education (SNAP-Ed), Nutrition Education and Obesity Prevention (NEOP) Grant Program**

Funding Source	2013-14 Funding Cycle	
	Begin Date	End Date
USDA / SNAP-Ed / NEOP	October 1, 2013	September 30, 2014

Please send your FFY 2014 Budget Revisions via e-mail to [NEOPBFiscalRequest@cdph.ca.gov](mailto:NEOPBFiscalRequest@cdph.ca.gov)  
 Please copy your NEOPB Project Officer and Contract Manager

**Budget Revisions must be submitted to NEOPB no later than 5 pm on July 31, 2014**

**BCS**

- Information on this tab will self-calculate by information that is entered into the Prime Staffing and Prime BJ tab.

**Prime Staffing, Prime BJ, Sub Staffing and Sub BJ**

Using your approved budget, please use the following guidelines for budget revisions.

- Action column (green)** - Please label the appropriate line items with one of the following:
  - ADD:** This is a new line item
  - DELETE:** This line item is being deleted
  - INCREASE/DECREASE/CHANGE:** This line item is being increased or decreased from the last approval. Please use **CHANGE** if original language stated "TBD".
  - If a line item has not been touched and is the same as last approved, please leave blank.
- Last Amount Approved column (blue)** - Please enter the amount that was approved in the last approved budget or approved budget revision.
  - If a **NEW** line item is being added, the amount in the Last Amount Approved column should be \$0
  - If a line item is being deleted, list the last amount that was approved for that line item.
  - If a line item is being Increased or Decreased, list the last amount that was approved for that line item.
- In the "Budget Revision Justification" column, please make sure that you clearly identify the change to the line item at the end of the justification.
  - "Reduced funds for this line item" – Include the reason for reducing the funds.
  - "New item" – Include the reason for new item. Also, include adequate justification and itemization for the line item.
  - If increasing funds to an existing line item, please make sure that you adjust the itemization to match the new total for this line item.
  - If deleting a line item, please add the following language at the end of the original justification: "Deleting this line item". Please leave the original text and zero out the dollar amount requested.
- Prime Staffing Tab - Personnel:** If you are modifying items in this category, please make sure that all applicable categories (% of SNAP-Ed time spent, FTE, total annual salary, benefit rate, etc) are updated to reflect the new information and/or amounts.
- Operating Expenses:** If you are modifying items in this category, please make sure that all applicable categories (budet item, description/justification, unit cost, quantity, FTE, etc) are updated to reflect the new information and/or amounts.
- Equipment Expenses:** If you are modifying items in this category, please make sure that all applicable categories ( budet item, description/justification, unit cost, quantity, months, etc) are updated to reflect the new information and/or amounts.
- Travel and Per Diem:** If you are modifying items in this category, please make sure that all applicable categories (travel/position title, location, trips, FTE, days, nights, per diem, miles, lodging, air, miles, reg. fee, other, etc) are updated to reflect the new information and/or amounts.
- Sub Grant(s):** If you are modifying items in this category, please make sure that all applicable categories are updated to reflect the new information and/or amounts.
- Other Costs:** If you are modifying items in this category, please make sure that all applicable categories (budet item, description/justification, unit cost, quantity, misc., etc) are updated to reflect the new information and/or amounts.
- Indirect Costs:** If you are modifying items in this category, please make sure that all applicable categories (calculation method, %, \$ amount of method, etc) are updated to reflect the new information and/or amounts.

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dietitians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.
<b>37</b>			
<b>38</b>			
<b>39</b>			
<b>40</b>			
<b>41</b>			

**USDA  
POSITION DESCRIPTIONS**

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Santa Cruz County Health Services Agency  
**Grant Number:** 12-10183  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 50% Female 50%

Ethnicity:

<input type="checkbox"/> African American _____%	<input checked="" type="checkbox"/> Latino <u>75%</u>
<input type="checkbox"/> Asian _____%	<input type="checkbox"/> Native American _____%
<input checked="" type="checkbox"/> Caucasian <u>25%</u>	<input type="checkbox"/> Pacific Islander _____%
<input type="checkbox"/> Other (specify) _____: _____%	

Languages:

<input checked="" type="checkbox"/> English <u>25%</u>	<input type="checkbox"/> Korean _____%
<input checked="" type="checkbox"/> Spanish <u>75%</u>	<input type="checkbox"/> Lao _____%
<input type="checkbox"/> Arabic _____%	<input type="checkbox"/> Mandarin _____%
<input type="checkbox"/> Armenian _____%	<input type="checkbox"/> Russian _____%
<input type="checkbox"/> Bosnian _____%	<input type="checkbox"/> Tagalog _____%
<input type="checkbox"/> Cantonese _____%	<input type="checkbox"/> Vietnamese _____%
<input type="checkbox"/> Farsi _____%	<input type="checkbox"/> Other (specify)_____: _____%
<input type="checkbox"/> Hmong _____%	<input type="checkbox"/> Other (specify)_____: _____%
<input type="checkbox"/> Khmer (Cambodian) _____%	

Ages:

<input type="checkbox"/> Under 5 years old _____%	<input checked="" type="checkbox"/> 12 to 17 <u>20%</u>
<input type="checkbox"/> 5 to 8 _____%	<input checked="" type="checkbox"/> 18 to 59 <u>60%</u>
<input checked="" type="checkbox"/> 9 to 11 <u>10%</u>	<input checked="" type="checkbox"/> 60 years old & over <u>10%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |         |   |         |
|---|---------|---|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 5%      | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input type="checkbox"/> MediCal                                    | %       |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input checked="" type="checkbox"/> Public Housing                  | 5%      |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ % |
| <input type="checkbox"/> Family Resource Center                                     | %       | <input type="checkbox"/> Shelters/Temporary Housing                 | _____ % |
| <input type="checkbox"/> Food Banks   | _____ % | <input type="checkbox"/> Soup Kitchens                              | %       |
| <input checked="" type="checkbox"/> Food Pantries                                   | 10%     | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ % |
| <input checked="" type="checkbox"/> HeadStart                                       | 20%     | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____ % |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ % | <input type="checkbox"/> Weatherization Program                     | _____ % |
| <input type="checkbox"/> Job Corps  | _____ % | <input type="checkbox"/> WIC  | _____ % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (40 occurrences at .5-1 hour(s) each)
- Community Education Events: (7 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (3 occurrences at 2 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting  
 0 Adult Education & Job Training Sites  
 0 Adult Rehabilitation Center

2 CalFresh Offices  
 \_\_\_\_\_ Churches  
 8 Community Centers

_____ Elderly Service Centers	8 _____ Public Housing
<u>26</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	4 _____ Schools – students (Preschool)
_____ Extension Offices	<u>26</u> _____ Schools – students (K-12)
<u>2</u> _____ Farmers Markets	<u>25</u> _____ Schools – students (Afterschool Program)
<u>15</u> Food Stores	<u>30</u> _____ Schools - Parents
<u>17</u> Head Start Programs	<u>1</u> _____ Shelters/Temporary Housing
_____ Individual Homes	_____ TANF Job Readiness Program
<u>1</u> Libraries	_____ WIC Programs
<u>2</u> _____ Other Youth Education Sites (includes Parks and Recreation)	<u>1</u> _____ Worksites
<u>2</u> Public/Community Health Centers (includes Public Health Departments)	_____ Other (specify): _____
	_____ Other (specify): _____
	_____ Other (specify): _____

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Projected Unduplicate Number of Contacts: 6,550

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Santa Cruz County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**Summary of Research.**

*See Section A.*

**Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Key performance measures will include the number of outreach and educational events and activities implemented and the number of participants served under applicable SOW objectives, increases in nutrition knowledge and/or consumption of fruits and vegetables, results of surveys and post-tests for nutrition classes, implantation of the CX3 action plan, and the establishment of new partnerships and the C-NAP group. Related documentation will include CX3 communication tools, sign-in sheets, meeting agendas, logs of dates and recipients of program materials, photos, a list of meetings, media clippings, and other relevant records.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** The Santa Cruz County Health Department chose work with CX3 neighborhood vendors and restaurants to improve menu selections and marketing of healthier items, and work with 3 small grocery stores to increase the number of interior and exterior healthy promotions as their initial PSE priorities. The Santa Cruz county health department chose work with CX3 neighborhood vendors and restaurants to improve menu selections and marketing of healthier items, and work with 3 small grocery stores to increase the number of interior and exterior healthy promotions as their initial PSE priorities. The CNAP Plan has/will incorporate objectives that for their specific jurisdiction address the four State-level measurable objectives from the California SNAP-Ed Plan. Specific objectives for Santa Cruz County's CNAP are as follows: By September, 2014 the Santa Cruz County Nutrition Action Plan will: Identify stakeholders for collaboration and staff the County Nutrition Action Plan Committee, Identify consistent nutrition/physical activity messages for cross-

agency use including the following, U SDA Dietary Guidelines, Network for a Healthy California materials, Rethink Your Drink materials, Conduct at least two Spanish-language outreach events at Latino grocery stores (e.g., Mi Pueblo, La Princesa, Santa Fe, D'la Colmena) – coordinate with any existing outreach efforts by Champions for Change, Identify and map public transportation routes from at least one low-income housing complex and neighborhood to existing fitness and nutrition facilities / resources, and communicate these to residents and housing site managers, Reach out to private sector nutrition and physical activity / fitness businesses for partnerships and voucher programs (e.g., subsidized gym memberships), Participate in at least 3 Santa Cruz County Health Fairs promoting Rethink Your Drink and ten tips, Disseminate CNAP developed Resource Brochure which outlines all FNS programs in Santa Cruz County.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Neighborhood Services	37 Davis Ave.	Freedom	95019	060871105022	All Races	%	%	60.0%	ACS 185% FPL 06-10 Block Group Census Data	Block Group
Community Center	Muzzio Community	26 W. Front St.	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Community Center	Watsonville Senior Center	114 E. 5 <sup>th</sup> St.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Community Center	Marinovich Community Center	120 2 <sup>nd</sup> St.	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Community Center	Ramsay Park Family Center	1301 Main St.	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Community Center	Muzzio Community Center	26 W. Front St.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Community Center	Veterans Memorial Buidling	215 East Beach St.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Community/Senior Center	Louden Nelson Community Center	301 Center St.	Santa Cruz	95060	06087101000	All Races	%	30.2%	51.5%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Emergency Food Assistance	Loaves and Fishes	150 2 <sup>nd</sup> St.	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Emergency Food Assistance	Salvation Army	721 Laurel Street	Santa Cruz	95060	06087101000	All Races	%	30.2%	51.5%	10	
Emergency Food Assistance	Salvation Army	112 Grant Ave.	Watsonville	95076	06087110400	All Races	%	48.1	70.0	10	
Farmers Market	Watsonville Farmers Market	Watsonville Plaza, Main St.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Farmers Market	Santa Cruz Farmers Market	Cedar and Cathcart St.	Santa Cruz	95060	06087101000	All Races	%	30.2%	51.5%	10	
Food Stores	La Tiendita	675 Rodriguez St.	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Food Stores	La Rosa Market & Bakery	142 2 <sup>nd</sup> St.	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Food Stores	Hernandez Market	525 Laurel St. Ste 135	Santa Cruz	95060	06087101000	All Races	%	30.2%	51.5%	10	
Food Stores	Quality Market	221 Riverside Ave.	Santa Cruz	95060	06087101000	All Races	%	30.2%	51.5%	10	
Food Stores	Beach Market	120 Riverside Ave.	Santa Cruz	95060	06087101000	All Races	%	30.2%	51.5%	10	
Food Stores	Miranchito Supermercado	1039 Main St.	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Food Stores	Santa Fe Mercado	133 E Lake Ave.	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	SaveMart	1465 Main St.	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Food Stores	D'La Comena	129 W. Lake Ave	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Food Stores	Vicky's Produce	321 Rodriguez	Watsonville	95076	06087110400	All Races	%	35.5%	57.6%	10	
Food Stores	La Rosa Market	600 Main St.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Food Stores	J & D Market	226 E. Riverside Dr.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Food Stores	Oriental Store & Food To Go	205 E. Lake Ave.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Food Stores	El Charrito Grocery	29 E Beach St.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Food Stores	Don Rafas	50 W Riverside Dr.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Library	Watsonville Public Library	275 Main St. #100	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Other Youth Education Sites	Gene Hoularis and Waldo Rodriguez Youth Center	30 Maple Ave	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Other Youth Education Sites	Trips for Kids	345 Harvest Drive	Watsonville	95076	06087110400	All Races	%	48.1%	70.0%	10	
Public Housing	Via del Mar	124 W. Beach St.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	
Shelter/Temporary Housing	Pajaro Valley Shelter	115 Brennan St.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Worksite	Reiter Associated Companies	225 Sudden St.	Watsonville	95076	06087110300	All Races	%	48.1%	70.0%	ACS Ethnicity 185% FPL 06-10 78.5% of employees make at or below \$9.63 an hour	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Cal Fresh Office	Cal Fresh Office	1020 Emeline	Santa Cruz	95060	06087121200
Cal Fresh Office	Cal Fresh Office	119 W. Beach	Watsonville	95076	06087110400
Santa Cruz County	Public Health	1080 Emeline Ave.	Santa Cruz	95060	06087121200
Santa Cruz County	Public Health	1430 Freedom Blvd.	Watsonville	95076	06087110200
Emergency Food Assistance Sites	Mariposa Center	10 Carr	Watsonville	95076	06087110300
Emergency Food Assistance Sites	PVUSD Migrant Education	165 Blackburn	Watsonville	95076	06087110100
Emergency Food Assistance Sites	PVUSD Adult Education	165 Blackburn	Watsonville	95076	06087110100
Emergency Food Assistance Sites	YMCA	27 Sudden	Watsonville	95076	06087110300

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance Sites	Davenport Resource Center	100 Church	Davenport	95017	06087120200
Emergency Food Assistance Sites	Live Oak Resource Center	1438 Capitola Road	Santa Cruz	95062	06087121403
Emergency Food Assistance Sites	Beach Flats Resource Center	133 Leibrandt	Santa Cruz	95060	06087101000
Emergency Food Assistance Sites	La Manzana Community Resource Center	521 Main Street	Watsonville	95067	06087110300
Emergency Food Assistance Sites	Casa Del Alfarero	111 E. Front Street	Watsonville	95076	06087110300
Emergency Food Assistance Sites	Despensa Don Bosco	2401 East Lake	Watsonville	95076	06087122500
Emergency Food Assistance Sites	Church of the Nazarene	710 Green Valley Road	Watsonville	95076	06087122500
Emergency Food Assistance Sites	Sunny Meadows Housing	220 Ross Ave	Freedom	95019	06087110600
Emergency Food Assistance Sites	Seacliff Highlands Housing	151 Canterbury Drive	Seacliff	95003	06087122100
Emergency Food Assistance Sites	Corralitos Creek Housing	125 Pajaro Street	Freedom	95076	06087110600
Emergency Food Assistance Sites	Parkhurst Terrace Housing	100 Parkhurst Circle	Aptos	95003	06087122201
Emergency Food Assistance Sites	Vista Verde Housing	45 Stewart	Freedom	95019	06087110600
Emergency Food Assistance Sites	Villas del Paraiso Housing	340 Paraiso	Watsonville	95076	06087123100
Emergency Food Assistance Sites	Murphys Camp	75 Murphys crossing road	Watsonville	95076	06087123300
Emergency Food Assistance Sites	Emerald Bay Housing	2500 Soquel Drive	Santa Cruz	95062	06087121300
Emergency Food Assistance Sites	Lincoln Square Housing	115 E. Alvarado St.	Watsonville	95076	06087110200

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance Sites	Redwood Mountain Preschool	7103 Highway 9	Felton	95018	06087120301
Emergency Food Assistance Sites	2 <sup>nd</sup> Harvest Foodbank	800 Ohlone parkway	Watsonville	95076	06087110400
Food Bank	Cal Fresh	1020 Emeline Avenue	Santa Cruz	95060	06087121200
Head Start	Martinelli Head Start	441 Rogers Ave	Watsonville	95076	06087110200
Head Start	Terry Jiminez Head Start	201 Brewington	Watsonville	95076	06087110200
Head Start	La Casita Head Start	235 Hammer Drive	Watsonville	95076	06087110501
Head Start	Rolling Hills Head Start	140 Herman Ave	Watsonville	95076	06087110600
Head Start	Branciforte Head Start	315 Poplar Ave	Santa Cruz	95062	06087100200
Head Start	Natural Bridges Head Start	255 Swift Street	Santa Cruz	95060	06087101200
Head Start	Starlight Infant Toddler Program	360 Arthur Rd.	Watsonville	95076	06087110501
Head Start	Beach St. Center	340-B East Beach St.	Watsonville	95076	06087110100
Head Start	The Farm	3060 Cunnison Lane	Soquel	95073	06087122001
Head Start	Vista Verde	1936 A Freedom Blvd.	Freedom	95019	06087110600
Head Start	Early Head Start	325 Marion Ave.	Ben Lomond	95005	06087120600
Head Start	Martinelli Head Start	441 Rogers Ave	Watsonville	95076	06087110200
Head Start	Head Start Office	225 Westridge Dr.	Watsonville	95076	06087110400
Head Start	Baskin I Early Head Start	6500 Soquel Dr., Bldg. 1700	Aptos	95003	06087122003
Head Start	Baskin II	6500 Soquel Dr., Bldg. 1700	Aptos	95003	06087122003
Head Start	La Casita Early Head Start	412 East Lake Ave.	Watsonville	95076	06087110100
Head Start	East Lake Office	408 East Lake Ave.	Watsonville	95076	06087110100
Public Housing	Stone Creek Apartments	300 Bree Lane	Watsonville	95076	06087110400
Public Housing	Clifford Manor Complex	240 Clifford Ave.	Watsonville	95076	06087110502
Public Housing	Jardines de Valle	76 Murphy's Rd.	Watsonville	95076	06087123300
Public Housing	Villas del Paraiso	340 Paraiso Dr.	Watsonville	95076	06087123100

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	San Andreas	295 San Andreas Rd.	Watsonville	95076	06087122300
Public Housing	Sunny Meadows	220 Ross Ave.	Freedom	95019	06087110600
Public Housing	Parkhurst Terrace	100 Parkhurst Circle	Aptos	95003	06087122201

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Green Acres Elementary(S) (P) (A)	Live Oak Elementary	44 69765 6049597	49.87%	13.12%	62.99%
Live Oak Elementary (S) (P) (A)	Live Oak Elementary	44 697656049605	74.93%	10.03%	84.96%
Shoreline Middle School(S) (P)	Live Oak Elementary	44 697656113559	55.12%	9.16%	64.27%
Del Mar Elementary (S) (P) (A)	Live Oak Elementary	44 697656114102	59.06%	9.16%	69.88%
Live Oak State Preschool (PS) (P)	Live Oak Elementary	44 697656049605	67.51%	11.48%	78.99%
Green Acres State Preschool (PS) (P)	Live Oak Elementary	44 69765 6049597	45.21%	12.33%	57.53%
Del Mar State Preschool (PS) (P)	Live Oak Elementary	44 697656114102	54.86%	12.22%	67.08%
Radcliff Elementary(S) (P) (A)	Pajaro Valley Unified	44 697990102665	83.16%	8.62%	91.79%
Landmark Elementary(S) (P) (A)	Pajaro Valley Unified	44 697990102673	75.49%	8.99%	84.48%
Pajaro Valley High (S) (P) (A)	Pajaro Valley Unified	44 697990105858	68.69%	9.76%	78.45%
Cesar Chavez Middle(S) (P) (A)	Pajaro Valley Unified	44 697990109595	76.10%	9.00%	85.11%
Watsonville High (S) (P) (A)	Pajaro Valley Unified	44 697994437901	64.84%	12.23%	77.07%
Amesti Elementary(S) (P) (A)	Pajaro Valley Unified	44 697996049639	85.48%	7.43%	92.90%
Calabasas Elementary(S) (P) (A)	Pajaro Valley Unified	44 697996049670	88.69%	6.84%	92.53%
E. A. Hall Middle(S) (P) (A)	Pajaro Valley Unified	44 697996049688	78.58%	5.87%	84.46%
Freedom Elementary(S) (P) (A)	Pajaro Valley Unified	44 697996049696	83.82%	9.15%	92.97%
H.A. Hyde Elementary(S) (P) (A)	Pajaro Valley Unified	44 697996049704	76.56%	8.94%	85.50%
Hall District Elementary(S) (P) (A)	Pajaro Valley Unified	44 697996049712	85.82%	7.73%	93.55%
Mintie White Elementary(S) (P) (A)	Pajaro Valley Unified	44 697996049746	78.39%	5.81%	84.19%
Pajaro Middle(S) (P) (A)	Pajaro Valley Unified	44 697996049753	77.78%	9.22%	87.00%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Rolling Hills Middle(S) (P) (A)	Pajaro Valley Unified	44 697996049787	73.38%	10.68%	84.06%
T. S. MacQuiddy Elementary(S)(P)(A)	Pajaro Valley Unified	44 697996049803	80.00%	8.21%	88.21%
Alianza Charter(S) (P) (A)	Pajaro Valley Unified	44 697996049829	68.87%	11.94%	80.81%
Ohlone Elementary(S) (P) (A)	Pajaro Valley Unified	44 697996108138	86.48%	5.53%	92.01%
Starlight Elementary(S) (P) (A)	Pajaro Valley Unified	44 697996108143	79.53%	10.91%	90.44%
Starlight State Preschool (PS) (P)	Pajaro Valley Unified	44 697996108143	74.83%	15.92%	90.75%
Lakeview Middle(S) (P) (A)	Pajaro Valley Unified	44 697996112841	71.86%	9.16%	81.03%
Ann Soldo Elementary(S) (P) (A)	Pajaro Valley Unified	44 697996117253	79.11%	8.21%	87.32%
Bay View Elementary (S) (P) (A)	Santa Cruz Elementary	44 698156049860	52.50%	8.5%	61.00%
Gault Elementary (S) (P) (A)	Santa Cruz Elementary	44 698156049894	72.08%	7.16%	79.24%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measureable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

x	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
x	Mobilize community partnerships around healthy eating and active living.

x	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
x	Develop healthy corner stores or food retail policies and organizational practices.
x	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
x	Investigate environmental or cultural barriers to healthy eating and active living.
x	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
x	Promote access/appeal, or policy changes to support physical activity or exercise.
X	Other, specify: Provide restaurants in qualifying neighborhoods an award for providing healthful options.
X	Other, specify: Work with agencies and/or schools to install two hydration stations and two drinking fountains (funded through a CA4Health grant) to promote drinking water.

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of six proposed subcontractors in Santa Cruz County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-4:** Specifically, four subcontractors will directly work and train youth and adults at local school district sites. These subcontractors will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school

district affiliated venues such as classrooms, school sponsored events, early childhood education sites, before and after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

One subcontractor will also serve as the coordinating body for working with retail stores to increase access to healthy foods. This will be done by educating the market owner on nutritional information, produce handling, display and pricing strategies, and create an appealing store environment, which can have a positive impact on the community.

Santa Cruz County LHD will specifically address Objective 3 by working on a policies, systems, and environmental change strategy to increase the number of water stations at school sites. Students will be educated on the importance of hydration before, during and after physical activity, trained in the different methods in which they can communicate the newly acquired knowledge to peers, parents, teachers, and administrators within their school district; and help collect formative evaluation data on the level of support for increasing water stations amongst peers, parents, and adults. In addition, restaurants in qualifying neighborhoods will receive an award for providing healthful options which includes fresh fruits and vegetables and a healthy children's menu.

All four objectives will be addressed by a subcontractor coordinating peer to peer education. Trained peer educators will lead nutrition classes and healthy recipe demonstrations at emergency food distribution locations on an on-going basis. Bilingual and bicultural peer educator trainers will both recruit and train new peer educators and provide on-going training and coaching to peer educators, to build their skills, confidence, and effectiveness.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be four subcontractor(s) who will coordinate the school-based trainings of children, teens, and adults as it relates to taste testing and food demonstration activities, e.g. Harvest of the Month, cooking demos, etc. All four subcontractors will be conducting trainings at different geographic locations in the county servicing a mix of medium and large sized school districts comprised of a significant number of target youth (estimated >10K FRPM youth). All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake. Subcontractors will also attend quarterly County Nutrition Action Plan meetings to report on activities and coordinate efforts to eliminate

duplication of services.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

Santa Cruz County LHD is subcontracting with a registered dietician to work with agency subcontractors on nutrition content, network approved materials and presentation evaluation.

## Budget Coversheet

Prime Grantee Name: Santa Cruz County Health Services Agency

Grant Number: 13-20510

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$158,220.00	\$276,662.20	\$118,442.20	74.86%
2 Benefits	\$63,288.00	\$110,664.88	\$47,376.88	74.86%
3 Operating	\$725.00	\$1,400.00	\$675.00	93.10%
4 Equipment	\$3,405.00	\$0.00	-\$3,405.00	-100.00%
5 Travel & Per Diem	\$6,045.00	\$4,852.56	-\$1,192.44	-19.73%
6 Subcontractors	\$40,000.00	\$200,000.00	\$160,000.00	400.00%
7 Other Costs	\$2,500.00	\$5,295.00	\$2,795.00	111.80%
8 Indirect Costs	\$31,986.00	\$55,930.36	\$23,944.36	74.86%
<b>Totals:</b>	<b>\$306,169.00</b>	<b>\$654,805.00</b>	<b>\$348,636.00</b>	<b>113.87%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Needed to increase staff FTE to reach twice as many participants than previous year
2 Benefits	40% of increased personnel costs.
3 Operating	This has increased to serve the number of participants required with this allocation
4 Equipment	Equipment needed bought previous years.
5 Travel & Per Diem	The travel was increased to accommodate new staff.
6 Subcontractors	As per grant requirements, 30% of the allocation is being subcontracted.
7 Other Costs	This has increased to serve the number of participants required with this allocation
8 Indirect Costs	14.4% of increased personnel and benefits

## Prime Staffing

**Prime Grantee Name:**

Santa Cruz County Health Services Agency

**Grant Number:**

13-20510

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		8	Contract Manager Dena Loijos, MPH	100.00%	0.00%	0.25	\$105,102.00	\$26,275.50	40.000%	\$10,510.20	\$36,785.70	
2		27	Project Coordinator Corinne Hyland, MPH	70.59%	29.41%	0.85	\$79,310.00	\$67,413.50	40.000%	\$26,965.40	\$94,378.90	
3		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.) Sarah Harmon	16.67%	83.33%	0.6	\$68,286.00	\$40,971.60	40.000%	\$16,388.64	\$57,360.24	
4		26	Program Assistant Uriel Mendoza HPS	0.00%	100.00%	1	\$54,288.00	\$54,288.00	40.000%	\$21,715.20	\$76,003.20	
5		22	Office Manager/Secretary/Admin Assistant Claudia Llamas-Padilla	100.00%	0.00%	0.3	\$62,712.00	\$18,813.60	40.000%	\$7,525.44	\$26,339.04	
6		26	Program Assistant TBD	0.00%	100.00%	1	\$54,288.00	\$54,288.00	40.000%	\$21,715.20	\$76,003.20	
7		26	Program Assistant TBD	0.00%	100.00%	0.5	\$29,224.00	\$14,612.00	40.000%	\$5,844.80	\$20,456.80	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	

### Prime Staffing

23			Accountant/Finance Analyst	Beth Davis - paid through Indirect Costs	100.00%	0.00%	0	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
<b>Totals:</b>					<b>287.26%</b>	<b>412.74%</b>	<b>4.5</b>	<b>\$453,210.00</b>	<b>\$276,662.20</b>		<b>\$110,664.88</b>	<b>\$387,327.08</b>	

**Definition and basis for calculations of benefit rate(s):**

Medical, Dental, Vision, etc.

## Prime Budget Justification

Prime Grantee Name: Santa Cruz County Health Services Agency  
 Grant Number: 13-20510

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	general office supplies such as pens, address labels, folders, envelopes	\$700.00	1.00	1.00	\$700.00		
		Printing	Printing costs for flyers,	\$700.00	1.00	1.00	\$700.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,400.00</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		N/A					\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>		

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		NEOP Statewide/ Project	Sacramento	1	0.85	2	1	\$58.00	\$101.66	\$0.00	306.00	\$0.00	\$20.00	\$374.90	
		NEOP Statewide/Health Educator	Sacramento	1	0.6	2	1	\$58.00	\$101.66	\$0.00	0.00	\$0.00	\$0.00	\$130.60	
		NEOP Statewide/Program	Sacramento	1	1	2	1	\$58.00	\$101.66	\$0.00	0.00	\$0.00	\$0.00	\$217.66	
		CCLHDN Conference/Program Coordinator w/ parking	Sacramento	1	0.85	2	1	\$58.00	\$101.66		306.00	\$275.00	\$20.00	\$608.65	
		Network Statewide/PC	Sacramento	1	0.85	2	1	\$58.00	\$101.66	\$0.00	306.00	\$0.00	\$20.00	\$374.90	
		Network Statewide/HE	Sacramento	1	0.6	2	1	\$58.00	\$101.66	\$0.00	0.00	\$0.00	\$0.00	\$130.60	
		Network Statewide/PA	Sacramento	1	1	2	1	\$58.00	\$101.66	\$0.00	0.00	\$0.00	\$0.00	\$217.66	
		Mileage for 3 staff	Santa Cruz	1	5						4,000.00			\$2,260.00	
		LHD Project Coordinator Mtg	Sacramento	1	0.85	1.5	1	\$40.00	\$101.66	\$0.00	306.00	\$0.00	\$20.00	\$327.30	
		LHD Project Coordinator Mtg	Sacramento	1	0.85	1	0	\$24.00	\$0.00	\$0.00	306.00	\$0.00	\$20.00	\$210.29	
<b>Total Travel and Per Diem:</b>														<b>\$4,852.56</b>	

\* Lodging costs include 1\*\$20.00 in Other column is for parking

**Sub Grant(s)**

Budget Revision		Name	Description/Justification	Total	Budget Revision Justification
Action	Last Amt Approved	A	Second Harvest Food Bank Annually, a minimum of 60 Peer Educators will be recruited from the SNAP-Ed eligible members in the community to reach a minimum of 600 peers in a minimum of 60 nutrition education/obesity prevention classes promoting food security as well as individual, family and organizational changes.	\$40,000.00	
		B	Santa Cruz City Schools TBD Conduct a minimum of 24 nutrition education classes to 970 unduplicated SNAP-Ed eligible individuals to increase consumption of healthy foods. Conduct and report on Inpact Outcome Evaluation (IOE) to assess change in healthy food and beverage consumption and related factors such as perceived benefits of eating healthier foods and beverages, perceived control, self-efficacy, readiness to consume healthier foods and beverages, and perceived diet quality among a group of at least 150 participants. Engage a minimum of two qualifying schools to reach 55 teachers/staff and two qualifying afterschool programs to reach 180 children and 80 parents to increase nutrition education and physical activity opportunities.	\$35,494.00	
		C	Community Bridges The Collective proposes to annually engage a minimum of four (4) qualifying schools --two (2) in Live Oak School District and two (2) in Santa Cruz City School District;conduct nutrition education and provide physical activity opportunities to a minimum of 10 qualifying afterschool/extended break programs; to reach 1200 children and 300 parents with nutrition education and physical activity opportunities. Relevant stateapprovedsocial marketing strategies and materials that increase access and consumption of healthy food and beverages will be used at each site.	\$21,660.00	

**Prime Budget Justification**

		D	Nourishing Generations	This project will focus on the School/Afterschool objective of the RFA. Afterschool staff at three elementary schools will receive specialized training and support and be able to implement nutrition and physical activity education at their sites on an ongoing basis. The project, based on a successful program designed by Nourishing Generations Educational Project will utilize Network approved materials and recipes.	\$27,846.00	
		E	Registered Dietician Consultant	<ol style="list-style-type: none"> <li>1. Develop nutrition education class lesson plans and presentations using Network for a Healthy California approved materials targeting children, teens, adults, parents and seniors.</li> <li>2. Train HSA Staff and/or sub grantees on the lesson plans developed.</li> <li>3. Observe and evaluate the effectiveness of the nutrition educators, HSA staff and sub grantees, and make recommendations for improvements if needed.</li> <li>4. Deliver nutrition education classes to SNAP Ed eligible participants as outlined in the SNAP Ed scope of work.</li> <li>5. Provide technical assistance on CX3 activities</li> </ol>	\$5,000.00	
		F	Pajaro Valley Unified School District	Annually, a minimum of 500 unduplicated SNAP-Ed-eligible individuals in the community will participate in 6-9 evidence-based nutrition-education classes designed to increase consumption of healthy foods and improve self-efficacy to promote change at the individual, family, and organizational level	\$50,000.00	
		G	United Way	Annually engage a minimum of 2 qualifying grocery retailers in the county to reach 4000 SNAP-Ed eligible residents through nutrition education materials, food demonstrations, store tours and point of purchase strategies.	\$20,000.00	
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$200,000.00</b>	

## Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		CCLHDN Membership	Membership fee for agency use	\$190.00	1.00	1.00	\$190.00	
		CAN-Act Membership	Membership fees	\$800.00	1.00	1.00	\$800.00	
		Web site fees	Annual fee for web site	\$150.00	1.00	1.00	\$150.00	
		Training Material	visual aids, curricula, items from the Network's approved materials list	\$1,000.00	1.00	1.00	\$1,000.00	
		Food Demonstration Supplies	Food and drink for tastings for nutrition ed and RYD activities including napkins, plates, plastic ware, & cups. 1142 people @ \$2.50 each.	\$2.50	1142.00	1.00	\$2,855.00	
		Disposable Supplies	Hand sanitizer, gloves, trash bags for food Demos/Health fairs.	\$300.00	1.00	1.00	\$300.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$5,295.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		14.44% of personnel costs	14.440089%	\$387,327.00	\$55,930.36	
<b>Total Indirect Costs:</b>					<b>\$55,930.36</b>	

<b>Total Budget:</b>					<b>\$654,805.00</b>	
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### Sub Staffing A

**Prime Grantee Name:** Santa Cruz County Health Services Agency  
**Grant Number:** 13-20510  
**Sub Grant A Name:** Second Harvest Food Bank

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		8 Contract Manager	Brooke Johnson	100.00%	0.00%	0.05	\$84,864.00	\$4,243.20	25.000%	\$1,060.80	\$5,304.00	
2		27 Project Coordinator	Judith Ceja/Ayde Colin	23.08%	76.92%	0.65	\$32,240.00	\$20,956.00	15.000%	\$3,143.40	\$24,099.40	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>123.08%</b>	<b>76.92%</b>	<b>0.7</b>	<b>\$117,104.00</b>	<b>\$25,199.20</b>		<b>\$4,204.20</b>	<b>\$29,403.40</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** Santa Cruz County Health Services Agency  
**Grant Number:** 13-20510  
**Sub Grant A Name:** Second Harvest Food Bank

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Travel to schools, emergency food outlets and low-income housing for nutrition presentations and to recruit peer educators/Project Assistant	Nutrition Presentations Sites/Peer Educator Recruitment sites	1							1,700.00			\$960.50	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$960.50</b>	

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Training Supplies	Training supplies for nutrition education presentations such as visual aides, curricula, binders and materials	\$1,069.36	1.00	1.00	\$1,069.36	
		Food	Food/drink tasting at nutrition education sessions	\$2.50	550.00	1.00	\$1,375.00	
		Printing	Printing of State Approved nutrition education materials	\$0.10	6700.00	1.00	\$670.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$3,114.36</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs	19.480522%	\$33,478.26	\$6,521.74	
<b>Total Indirect Costs:</b>					<b>\$6,521.74</b>	
<b>Total Budget:</b>					<b>\$40,000.00</b>	

### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Santa Cruz County Health Services Agency  
 13-20510  
 Santa Cruz City Schools TBD

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Kim Gal	75.00%	25.00%	1	\$17,069.00	\$17,069.00	52.920%	\$9,032.91	\$26,101.91	
2							0	\$0.00	\$0.00		\$0.00	\$0.00	
3							0	\$0.00	\$0.00		\$0.00	\$0.00	
4							0	\$0.00	\$0.00		\$0.00	\$0.00	
5							0	\$0.00	\$0.00		\$0.00	\$0.00	
6							0	\$0.00	\$0.00		\$0.00	\$0.00	
7							0	\$0.00	\$0.00		\$0.00	\$0.00	
8							0	\$0.00	\$0.00		\$0.00	\$0.00	
9							0	\$0.00	\$0.00		\$0.00	\$0.00	
10							0	\$0.00	\$0.00		\$0.00	\$0.00	
11							0	\$0.00	\$0.00		\$0.00	\$0.00	
12							0	\$0.00	\$0.00		\$0.00	\$0.00	
13							0	\$0.00	\$0.00		\$0.00	\$0.00	
14							0	\$0.00	\$0.00		\$0.00	\$0.00	
15							0	\$0.00	\$0.00		\$0.00	\$0.00	
16							0	\$0.00	\$0.00		\$0.00	\$0.00	
17							0	\$0.00	\$0.00		\$0.00	\$0.00	
18							0	\$0.00	\$0.00		\$0.00	\$0.00	
19							0	\$0.00	\$0.00		\$0.00	\$0.00	
20							0	\$0.00	\$0.00		\$0.00	\$0.00	
21							0	\$0.00	\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			<b>75.00%</b>	<b>25.00%</b>	<b>1</b>	<b>\$17,069.00</b>	<b>\$17,069.00</b>		<b>\$9,032.91</b>	<b>\$26,101.91</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub B Budget Justification

**Prime Grantee Name:** Santa Cruz County Health Services Agency  
**Grant Number:** 13-20510  
**Sub Grant B Name:** Santa Cruz City Schools TBD

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
		Office supplies	Paper, pencils, etc.	\$642.43	1.00	1.00	\$642.43		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$642.43</b>		

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Program Coordinator	Meetings	1							200.00			\$113.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$113.00</b>	

**Sub B Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Program Materials	Cooking and tasting supplies	\$0.75	4850.00	1.00	\$3,637.50		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$3,637.50</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs	16.29508%	\$30,494.84	\$4,969.16	
					<b>Total Indirect Costs:</b>	<b>\$4,969.16</b>

					<b>Total Budget:</b>	<b>\$35,464.00</b>
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### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

Santa Cruz County Health Services Agency  
 13-20510  
 Community Bridges

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		8	Contract Manager	Yolanda Henry	66.67%	33.33%	0.075	\$59,314.00	\$4,448.55	23.302%	\$1,036.60	\$5,485.15	
2		27	Project Coordinator	Kate Hinnenkamp	66.67%	33.33%	0.075	\$43,994.00	\$3,299.55	27.411%	\$904.44	\$4,203.99	
3		27	Project Coordinator	Katrina Tattenham	66.67%	33.33%	0.075	\$41,990.00	\$3,149.25	28.171%	\$887.18	\$4,036.43	
4		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	0.05	\$44,882.60	\$2,244.13		\$0.00	\$2,244.13	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			<b>200.01%</b>	<b>199.99%</b>	<b>0.275</b>	<b>\$190,180.60</b>	<b>\$13,141.48</b>		<b>\$2,828.22</b>	<b>\$15,969.70</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** Santa Cruz County Health Services Agency  
**Grant Number:** 13-20510  
**Sub Grant C Name:** Community Bridges

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Telephone/Internet	Related project calls, searches and email	\$300.00	3.00	1.00	\$900.00		
		Printing	Copying of State approved nutrition education materials	\$0.25	993.50	1.00	\$248.38		
		Office Supplies	flip charts, markers, pens, paper, folders	\$400.00	1.00	1.00	\$400.00		
		Utilities	electricity, gas, water, prorated for the three sites conducting SNAP Ed	\$400.00	3.00	1.00	\$1,200.00		
		Office rent/depreciation	SNAP Ed services will be conducted out of three resource centers	\$900.00	3.00	1.00	\$2,700.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$5,448.38</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Nutrition Educator	Travel between sites	1							850.00			\$480.25	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$480.25</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Samples	Food tasting/demos, 20 attendees x \$2.50 x 30 demos	\$2.50	600.00	1.00	\$1,500.00	
		Food Demo Supplies	Electric skillets, griddle, blender, crockpot, knife set, cutting boards for two sites	\$205.00	2.00	1.00	\$410.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$1,910.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs	16.95906%	\$23,808.33	\$4,037.67	
<b>Total Indirect Costs:</b>					<b>\$4,037.67</b>	

## Sub C Budget Justification

		<b>Total Budget:</b> \$27,846.00	
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### Sub Staffing D

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

Santa Cruz County Health Services Agency  
 13-20510  
 Nourishing Generations

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition	Karen Haralson/Nancy	50.00%	50.00%	1	\$7,180.00	\$7,180.00		\$0.00	\$7,180.00	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	10.00%	90.00%	1	\$720.00	\$720.00		\$0.00	\$720.00	
3		15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	Rebecca M	10.00%	90.00%	1	\$3,360.00	\$3,360.00		\$0.00	\$3,360.00	
4		15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	TBD	0.00%	100.00%	1	\$1,296.00	\$1,296.00		\$0.00	\$1,296.00	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide		10.00%	90.00%	1	\$2,160.00	\$2,160.00		\$0.00	\$2,160.00	
6		29	TBD	20.00%	80.00%	1	\$1,080.00	\$1,080.00		\$0.00	\$1,080.00	
7		28 Promotora	TBD	10.00%	90.00%	1	\$1,224.00	\$1,224.00		\$0.00	\$1,224.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	

**Sub Staffing D**

18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
				<b>Totals:</b>	<b>110.00%</b>	<b>590.00%</b>	<b>7</b>	<b>\$17,020.00</b>	<b>\$17,020.00</b>	<b>\$0.00</b>	<b>\$17,020.00</b>	

Definition and basis for calculations of benefit rate(s):

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### Sub D Budget Justification

**Prime Grantee Name:** Santa Cruz County Health Services Agency  
**Grant Number:** 13-20510  
**Sub Grant D Name:** Nourishing Generations

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Insurance	Liability Insurance	\$200.00	1.00	1.00	\$200.00		
		Office supplies	pens, paper, pencils, etc.	\$390.00	1.00	1.00	\$390.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Operating Expenses:</b>	<b>\$590.00</b>	

Budget Revision		Travel and Per Diem														
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														\$0.00		
														<b>Total Travel and Per Diem:</b>	<b>\$0.00</b>	

**Sub D Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Training Materials	Network approved handouts and materials	\$236.00	1.00	1.00	\$236.00	
		Food Demo Supplies	Supplies needed for food demos (knives, cutting boards, blenders, etc.)including disposable materials	\$3,000.00	1.00	1.00	\$3,000.00	
		Food for Demos	280 x 10 classes x \$2.50 per person	\$7,000.00		1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
				<b>Total Other Costs:</b>			<b>\$3,236.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
				<b>Total Indirect Costs:</b>	<b>\$0.00</b>	

				<b>Total Budget:</b>	<b>\$20,846.00</b>	
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### Sub Staffing E

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant E Name:**

Santa Cruz County Health Services Agency  
 13-20510  
 Registered Dietician Consultant

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		13	Dietician	Vanessa Merlano	90.00%	10.00%	1	\$5,000.00	\$5,000.00		\$0.00	\$5,000.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>			90.00%	10.00%	1	\$5,000.00	\$5,000.00		\$0.00	\$5,000.00	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub E Budget Justification

**Prime Grantee Name:** Santa Cruz County Health Services Agency  
**Grant Number:** 13-20510  
**Sub Grant E Name:** Registered Dietician Consultant

Budget Revision		Operating Expenses							Budget Revision Justification		
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

### Sub E Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs								
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification		
						1.00	\$0.00			
						1.00	\$0.00			
						1.00	\$0.00			
						1.00	\$0.00			
						1.00	\$0.00			
						1.00	\$0.00			
						1.00	\$0.00			
						1.00	\$0.00			
						1.00	\$0.00			
							<b>Total Other Costs:</b>	<b>\$0.00</b>		

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
					\$0.00		
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>	

					<b>Total Budget:</b>	<b>\$5,000.00</b>	
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### Sub Staffing F

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant F Name:**

Santa Cruz County Health Services Agency  
 13-20510  
 Pajaro Valley Unified School District

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	13.33%	86.67%	0.75	\$16,500.00	\$12,375.00	17.000%	\$2,103.75	\$14,478.75	
		27 Project Coordinator	Sarah Rasak	66.67%	33.33%	0.75	\$25,000.00	\$18,750.00	17.000%	\$3,187.50	\$21,937.50	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>80.00%</b>	<b>120.00%</b>	<b>1.5</b>	<b>\$41,500.00</b>	<b>\$31,125.00</b>		<b>\$5,291.25</b>	<b>\$36,416.25</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub F Budget Justification

**Prime Grantee Name:** Santa Cruz County Health Services Agency  
**Grant Number:** 13-20510  
**Sub Grant F Name:** Pajaro Valley Unified School District

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		phone	Phone for coordination, emergency and off site usage	\$50.00	12.00	1.00	\$600.00		
		Office supplies	Paper, pencils, pens, etc.	\$49.00	1.00	1.00	\$49.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$649.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Project Coordinator/Travel for supplies	Shopping trips	1							150.00			\$84.75	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$84.75</b>	

**Sub F Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Food for Demos	Food for tast tests	\$1.00	1000.00	1.00	\$1,000.00		
		Training materials	Food demo supplies for nutrition classes	\$450.00	1.00	1.00	\$450.00		
		HOTM Kits	Monthly cost for HOTN snacks for taste test	\$20.00	150.00	1.00	\$3,000.00		
		Food demo supplies	Paper disposable supplies	\$0.50	900.00	1.00	\$450.00		
		Evaluation	On-line service fee	\$300.00	1.50	1.00	\$450.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$5,350.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs	17.64705%	\$42,500.00	\$7,500.00	
					<b>Total Indirect Costs:</b>	<b>\$7,500.00</b>

					<b>Total Budget:</b>	<b>\$50,000.00</b>
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### Sub Staffing G

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant G Name:**

Santa Cruz County Health Services Agency  
 13-20510  
 United Way

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Roxanne Harrison		100.00%	1	\$4,800.00	\$4,800.00		\$0.00	\$4,800.00	
2		6	Community Liaison	TBD		100.00%	1	\$6,720.00	\$6,720.00		\$0.00	\$6,720.00	
3		28	Promotora	TBD		100.00%	1	\$1,400.00	\$1,400.00		\$0.00	\$1,400.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>0.00%</b>	<b>300.00%</b>	<b>3</b>	<b>\$12,920.00</b>	<b>\$12,920.00</b>		<b>\$0.00</b>	<b>\$12,920.00</b>		

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub G Budget Justification

**Prime Grantee Name:** Santa Cruz County Health Services Agency  
**Grant Number:** 13-20510  
**Sub Grant G Name:** United Way

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Translation	Translation of Network approved nutrition materials	\$100.00	1.00	1.00	\$100.00	
		Office supplies	Meeting supplies for advisory committee	\$382.20	1.00	1.00	\$382.20	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$482.20</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Project Coordinor	Stores	1							1,060.00			\$598.90	
		Community Liason	Stores	1							1,060.00			\$598.90	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,197.80</b>	

**Sub G Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Display equipment	Product display	\$2,000.00	2.00	1.00	\$4,000.00	
		Promotional Display	Network approved displays	\$200.00	2.00	1.00	\$400.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
				<b>Total Other Costs:</b>			<b>\$4,400.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Total Direct Costs	5.26315%	\$19,000.00	\$1,000.00	
				<b>Total Indirect Costs:</b>	<b>\$1,000.00</b>	

				<b>Total Budget:</b>	<b>\$20,000.00</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Shasta County Health and Human Services Agency- Public Health  
**Grant Number:** 13-20016  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 49% Female 51%

Ethnicity:

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> African American      | <u>15%</u> | <input checked="" type="checkbox"/> Latino          | <u>15%</u> |
| <input checked="" type="checkbox"/> Asian                 | <u>15%</u> | <input checked="" type="checkbox"/> Native American | <u>15%</u> |
| <input checked="" type="checkbox"/> Caucasian             | <u>37%</u> | <input type="checkbox"/> Pacific Islander           | <u>0%</u>  |
| <input checked="" type="checkbox"/> Other (mix ethnicity) | <u>3%</u>  |   |            |

Languages:

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> English | <u>95%</u> | <input type="checkbox"/> Korean           | <u>N/A</u> |
| <input checked="" type="checkbox"/> Spanish | <u>5%</u>  | <input type="checkbox"/> Lao              | <u>N/A</u> |
| <input type="checkbox"/> Arabic             | <u>N/A</u> | <input type="checkbox"/> Mandarin         | <u>N/A</u> |
| <input type="checkbox"/> Armenian           | <u>N/A</u> | <input type="checkbox"/> Russian          | <u>N/A</u> |
| <input type="checkbox"/> Bosnian            | <u>N/A</u> | <input type="checkbox"/> Tagalog          | <u>N/A</u> |
| <input type="checkbox"/> Cantonese          | <u>N/A</u> | <input type="checkbox"/> Vietnamese       | <u>N/A</u> |
| <input type="checkbox"/> Farsi              | <u>N/A</u> | <input type="checkbox"/> Other: (specify) | <u>N/A</u> |
| <input type="checkbox"/> Hmong              | <u>N/A</u> | <input type="checkbox"/> Other (specify)  | <u>N/A</u> |
| <input type="checkbox"/> Khmer (Cambodian)  | <u>N/A</u> |   |            |

Ages:

- |   |           |   |            |
|---|-----------|---|------------|
| <input checked="" type="checkbox"/> Under 5 years old | <u>6%</u> | <input checked="" type="checkbox"/> 12 to 17            | <u>6%</u>  |
| <input checked="" type="checkbox"/> 5 to 8            | <u>6%</u> | <input checked="" type="checkbox"/> 18 to 59            | <u>53%</u> |
| <input checked="" type="checkbox"/> 9 to 11           | <u>6%</u> | <input checked="" type="checkbox"/> 60 years old & over | <u>23%</u> |

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): (            % equal to or less than 185% FPL)
- Other (Specify): (            % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |     |   |
|---|-----|---|
| <input type="checkbox"/> CalFresh Offices   |     | <input type="checkbox"/> Low Income Home Energy Assistance Program  |
| <input checked="" type="checkbox"/> California Food Assistance Program (CFAP)       | 2%  | <input type="checkbox"/> MediCal                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) |     | <input checked="" type="checkbox"/> Public Housing                  |
| <input checked="" type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)  | 1%  | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) |
| <input checked="" type="checkbox"/> Family Resource Center                          | 25% | <input checked="" type="checkbox"/> Shelters/Temporary Housing      |
| <input checked="" type="checkbox"/> Food Banks                                      | 4%  | <input type="checkbox"/> Soup Kitchens                              |
| <input checked="" type="checkbox"/> Food Pantries                                   | 4%  | <input type="checkbox"/> SSI- Supplemental Security Income          |
| <input checked="" type="checkbox"/> HeadStart                                       | 15% | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         |     | <input type="checkbox"/> Weatherization Program                     |
| <input type="checkbox"/> Job Corps  |     | <input type="checkbox"/> WIC  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Shasta CAN, Healthy Shasta, SC Wellness Task Force, Shasta C-NAP
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (375 occurrences at 1 hour(s) each)
- Community Education Events: (7 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (6 occurrences at 1 hour(s) each)
- Point of Purchase: (            occurrences at            hour(s) each)
- Other (specify): (            occurrences at            hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

Delivery Sites by Type of Setting

2 Adult Education & Job Training Sites  
1 Adult Rehabilitation Center  
0 CalFresh Offices  
6 Churches  
8 Community Centers  
4 Elderly Service Centers  
3 Emergency Food Assistance Sites  
(includes Food Banks, Food  
Pantries, and Soup Kitchens)  
0 Extension Offices  
0 Farmers Markets  
1 Food Stores  
2 Head Start Programs  
0 Individual Homes  
1 Libraries

10 Other Youth Education Sites (Boy Scouts)  
5 Public/Community Health Centers (includes  
Public Health Departments)  
15 Public Housing  
17 Schools – students (Preschool)  
24 Schools – students (K-12)  
7 Schools – students (Afterschool Program)  
35 Schools - Parents  
0 Shelters/Temporary Housing  
0 TANF Job Readiness Program  
0 WIC Programs  
0 Worksites  
Other (specify):  
Other (specify):  
Other (specify):

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Projected Unduplicate Number of Contacts: 8092

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Shasta County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Impact evaluations will measure change in consumption of fruits and vegetables and increased physical activity in the target population. Process evaluation will measure participation levels in all nutrition education and physical activity promotions as well as recorded on the Activity Tracking Sheet.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through the County Nutrition Action Plan group that meets four times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. The LHD will continue with its CX3 project communities by engaging a minimum of 15 community members to identify food and beverage strategies in 3 qualifying communities to increase access and consumption of health foods and beverages. Community Forums will be held to prioritize the identified problems found by the public in the CX3 results

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education & Job Training Site	Community Classroom	1504 Market St.	Redding	96001	06089010100	AR		49.3%	62.4%	ACS 2006-2010 Tract	
Adult Education & Job Training Site	Independent Living Services	169 Hartnell Ave.	Redding	96002	06089010900	B	69.7%			ACS 2007-2011 Tract	
Adult Rehabilitation Center	Empire Recovery	1237 California St.	Redding	96001	06089010100	AR		49.3%	62.4%	ACS 2006-2010 Tract	
Church	Community Baptist Church	13834 Lake Blvd.	Shasta Lake City	96019	06089011600	AR		39.1%	54.0%	ACS 2006-2010 Tract	
Church	First United Methodist Church	1825 East St.	Redding	96001	06089010100	AR		49.3%	62.4%	ACS 2006-2010 Tract	
Church	Liberty Christian High School	3782 Churn Creek Rd.	Redding	96002	06089011209-4	AR		32.8%	51.6%	ACS 2007-2011 Block	
Church	Neighborhood Church of Redding	777 Loma Vista Dr.	Redding	96002	06089010900	H	68.7%			ACS 2007-2001 Tract	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	Church of the Redeemed	840 Butte St.	Redding	96001	06089011209-4	AR		32.8%	62.0%	ACS 2006-2010 Tract	
Church	Spiritual Enrichment Center	1905 Hartnell Ave.	Redding	96002	06089011209	AR		40.6%	62.0%	ACS 2006-2010 Tract	
Community Center	Margaret Polf Park	13807 Sacramento St.	Shasta Lake City	96019	06089011600	AR		39.1%	54.0%	ACS 2006-2010 Tract	
Community Center	Shasta County Veteran's Hall	1605 Yuba St.	Redding	96001	06089010100	AR		49.3%	62.4%	ACS 2006-2010 Tract	
Community Center	Redding Rancheria	1441 Liberty	Redding	96001	06089010100	AR		49.3%	62.4%	ACS 2006-2010 Tract	
Community Center	Foxtail Park	1460 Foxtail	Redding	96002	06089011300	B	62.42%			ACS 2006-2010 Tract	
Community Center	Turtle Bay Exploration Park	800 Auditorium Dr.	Redding	96001	06089010200	OR	100%			ACS 2006-2010 Tract	
Community Center	Neighborhood Beautification Project	3200 Lawrence	Redding	96002	06089011209	AR		40.6%	62.0%	ACS 2006-2010 Tract	
Community Center	Anderson City Hall	1887 Howard St.	Anderson	96007	6089012000	H	51.20%			ACS 2006-2010 Tract	
Community Center	Cottonwood Community Center	20610 Gas Point Rd.	Cottonwood	96022	6089012200	OR	58.20%			ACS 2006-2010 Tract	
Elderly Service Center	A Brand New Day	779 Kerryjen Court	Redding	96002	06089010900	B	100%			ACS 2006-2010 Tract	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Elderly Service Center	Copper Ridge Care Center	201 Hartnell Ave.	Redding	96002	06089010900	B	100%			ACS 2006-2010 Tract	
Elderly Service Center	Crestwood Wellness & Recovery	3062 Churn Creek Rd.	Redding	96002	06089011209-4	AR		32.8%	62.20%	ACS 2007-2011 Block Group	
Elderly Service Center	Shasta Healthcare	3550 Churn Creek Rd.	Redding	96002	06089011209-4	AR		32.8%	62.20%	ACS 2007-2011 Block	
Food Store	Sav More Foods	6536 Westside Rd.	Redding	96001	06089011002	AR				DS Retail Program list – High EBT redeeming store	
Library	Shasta Public Library	1100 Parkview Avenue	Redding	96001	06089010400	H	53.3%			ACS 200-2011 Tract	
Other Youth Education	Boy Scouts of America	3302 Bechelli Ln.	Redding	96002	06089010900	H	68.7%			ACS 2007-2011 Tract	
Public/Community Health Center	Shasta Community Health Center	1035 Placer St.	Redding	96001	06089010100	AR		49.3%	62.4%	ACS 2006-2010 Tract	
Public/Community Health Center	Burney Health Center	37491 Enterprise Dr.	Burney	96013	06089012701	AI	61.9%			ACS 2007-2011 Tract	
Public/Community Health Center	Mercy Medical Center	2175 Rosaline Ave.	Redding	96001	06089010500	AI	100%			ACS 2007-2011 Tract	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Center	Pit River Health Services	36977 Park Ave.	Burney	96013	06089012701	AI	61.9%			ACS 2007-2011 Tract	
Public/Community Health Centers	Shasta Regional Medical Center	1100 Butte St.	Redding	96001	06089010100	AR		49.3%	62.4%	ACS 2006-2010 Tract	
Schools – students (K-12)	Enterprise High	3411 Churn Creek Rd.	Redding	96002	06089011209	AR		40.6%	62.0%	ACS 2006-2010 Tract	
Schools – students (K-12)	Shasta High	2500 Eureka Way	Redding	96001	06089010602	AS AI	52.10% 67.00%			ACS 2007-2011 Tract	
Schools – students (K-12)	University Preparatory	2200 Eureka Way	Redding	96001	06089010602	AS AI	52.10% 67.00%			ACS 2007-2011 Tract	
Schools – students (K-12)	Northwoods Discovery	14732 Bass Dr.	Redding	96003	06089011803	B	100%			ACS 2007-2011 Tract	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
California Food Assistance Program	People of Progress	1242 Center St.	Redding	96001	06089010100
Emergency Food Assistance	Burney Community Food Bank	36963 Oak St.	Burney	96013	06089012701
Emergency Food Assistance	The Kitchen	37065 Main Street	Burney	96013	06089012701
Family Resource Center	Educational Talent Search – Serving Low Income Students	1407 Market St.	Redding	96001	06089010100
Family Resource Center	Victor Community Support Services	3300 Churn Creek Rd.	Redding	96002	06089011209
Head Start	Oak View State Preschool	1156 Del Monte St.	Redding	96002	06089010300
Head Start	Lake Boulevard State Preschool	375 Lake Boulevard	Redding	96003	06089010704
Public Housing	Cedarwood Apartments	24845 Fort Crook Ave.	Fall River Mills	96028	06089012702
Public Housing	Della Williams Gardens	3221 Bechelli Ln.	Redding	96002	06089010900
Public Housing	Heritage Plaza	1875 Benton Dr.	Redding	96003	06089010702
Public Housing	Mercy Oaks Village	2355 McAulley Way	Redding	96003	06089010804
Public Housing	Mill Street Apartments	1900 Mill St.	Anderson	96007	06089012000
Public Housing	Mountain Vistas	675 Peppertree Ln.	Redding	96003	06089010703
Public Housing	Mountain Vistas II	385 Hilltop Dr.	Redding	96003	06089010703
Public Housing	Redding Pilgrim	910-2 Canby Rd.	Redding	96003	06089010803
Public Housing	Redding/ RHF Housing	2142 Butte St.	Redding	96001	06089010500

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Saint Clare Court	2475 Beverly Dr.	Redding	96002	06089010900
Public Housing	Shasta County Housing Authority	1450 Court St.	Redding	96001	06089010100
Public Housing	The Lorenz	1509 Yuba St.	Redding	96001	06089010100
Public Housing	Tree House Senior Apartments	4500 Alder St.	Redding	96003	06089010704
Public Housing	Whispering Oaks	900 Canby Rd.	Redding	96003	06089010803
Public Housing	Wilshire Place	580 Wilshire Dr.	Redding	96002	06089010900
Public/ Community Health Center	Life Light Pregnancy Help Center	2919 Bechelli Ln.	Redding	96002	06089010900
Public/ Community Health Center	Planned Parenthood	2935 Bechelli Ln.	Redding	96002	06089010900

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Alta Mesa Elementary(S)(PS)(A)(P)	Enterprise School District	45-69971-6050215	68.18%	11.36%	79.55%
Anderson Heights(PS)(P)	Cascade Union Elementary	45-69914-6050132	81.02%	7.12%	88.14%
Anderson High School (S)(P)	Anderson Union High	45-69856-4830804	52.01%	10.46%	62.46%
Anderson Middle (S)(P)	Cascade Union Elementary	45-69914-6050124	67.49%	11.96%	79.46%
Anderson New Technology High (S)(P)	Anderson Union High	45-69856-4530333	37.85%	15.42%	53.27%
Bella Vista Elementary(S)(PS)(A)(P)	Bella Vista Elementary	45-69872-6050074	37.86%	15.40%	53.26%
Bonny View Elementary(PS)(P)	Redding School District	45-70110-6050462	42.81%	13.31%	56.12%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Buckeye School of the Arts(PS)(P)	Gateway Unified School District	45-75267-6050090	69.33%	11.52%	80.85%
Burney Elementary (S)(P)	Fall River Joint Unified	45-69989-6050272	45.31%	13.40%	58.71%
Central Valley High (S)(P)	Gateway Unified	45-75267-4531901	49.33%	11.12%	60.46%
Central Valley State Preschool(PS)(P)	Shasta County Office of Education	CACFP Site, October 2012	73.68%	10.53%	84.21%
Chrysalis Charter (S)(A)(P)	Shasta County Office of Education	45-10454-0111674	40.69%	17.93%	58.62%
Cypress Elementary(PS)(P)	Redding School District	45-70110-6050470	80.16%	5.84%	85.99%
Enterprise High (S)(P)	Shasta Union High	45-70136-4532750 (Qualified by CT Data 06089011209)			
Fall River Elementary (S)(P)	Fall River Joint Unified	45-69989-6050280	47.74%	12.03%	59.77%
Grand Oaks Elementary(PS)(P)	Gateway Unified School District	45-75267-6050579	76.92%	7.69%	84.62%
Happy Valley Elementary (S)(P)	Happy Valley Union Elementary	45-70011-6050348	61.63%	13.95%	75.58%
Juniper(PS)(P)	Redding School District	45-70110-6050488	76.33%	5.31%	81.64%
Lassen View Elementary(S)(PS)(A)(P)	Enterprise Elementary School District	45-69971-6050223	59.29%	11.53%	70.82%
Magnolia State Preschool(PS)(P)	Shasta County Office of Education	CACFP Site, October 2012	78.95%	10.53%	100%
Mistletoe Elementary(S)(PS)(A)(P)	Enterprise Elementary School District	45-69971-6050231	47.26%	14.10%	61.36%
North Cottonwood (PS)(P)	Cottonwood Union Elementary	45-69955-0111393	47.13%	15.41%	62.54%
North Valley High (S)(P)	Anderson Union High	45-69856-4530762	84.11%	6.54%	90.65%
Northwoods Discovery (S)(P)	Gateway Unified	45-75267-6117840 (Qualified by CT Data 06089011803)			
Oakview High (Alternative) (S)(P)	Anderson Union High	45-69856-4530051	54.55%	12.12%	66.67%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Oasis Community(S)(P)	Shasta County Office of Education	45-10454-4530317	85.34%	12.93%	98.28%
Parsons Junior High(S)(A)(P)	Enterprise Elementary School District	45-69971-6050249	64.31%	10.77%	75.08%
Prairie Elementary(PS)(P)	Pacheco Union Elementary	45-70094-6050454	48.11%	8.96%	57.08%
Rother Elementary(S)(PS)(A)(P)	Enterprise Elementary School District	45-69971-6050256	68.54%	7.51%	76.06%
Shasta College State Preschool(PS)(P)	Shasta County Office of Education	CACFP Site, October 2012	75%	18.75%	93.75%
Shasta County Special Education(S)(P)	Shasta County Office of Education	45-10454-6069389	71.43%	8.16%	79.59%
Shasta High (S)(P)	Shasta Union High	45-70136-4537304 (Qualified by CT Data 06089010602)			
Shasta Lake (S)(P)	Gateway Unified	45-78567-0110221	61.94%	12.00%	73.94%
Shasta Meadows Elementary(S)(PS)(A)(P)	Enterprise Elementary School District	45-69971-6050264	69.94%	8.67%	78.61%
University Preparatory (S)(P)	Shasta Union High	45-70136-0106013 (Qualified by CT Data 06089010602)			

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Shasta HHSA - Public Health

Grant Number: 13-20016

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$358,467.00	\$367,628.57	\$9,161.57	2.56%
2 Benefits	\$170,057.00	\$183,248.28	\$13,191.28	7.76%
3 Operating	\$61,091.00	\$26,023.10	-\$35,067.90	-57.40%
4 Equipment		\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$8,864.00	\$5,132.99	-\$3,731.01	-42.09%
6 Subcontractors	\$6,983.00	\$151,248.89	\$144,265.89	2065.96%
7 Other Costs	\$27,424.00	\$6,548.69	-\$20,875.31	-76.12%
8 Indirect Costs	\$58,138.00	\$69,410.48	\$11,272.48	19.39%
<b>Totals:</b>	<b>\$691,024.00</b>	<b>\$809,241.00</b>	<b>\$118,217.00</b>	<b>17.11%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A
2 Benefits	Budget increase for FFY '14
3 Operating	Fund reallocation to 4 subcontractors
4 Equipment	N/A
5 Travel & Per Diem	Statewide Obesity Conference is not available in FFY '14
6 Subcontractors	4 new subcontracts to the Office of Education
7 Other Costs	Reallocation of LHD food demonstration expenses to subcontract with schools
8 Indirect Costs	Budget increase for FFY '14

## Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

Shasta HHS - Public Health  
13-20016

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		21 Nutritionist/Nutrition Educator/Nutrition Aide	Leslie Beckstrom, RD	100.00%	0.00%	0.4	\$74,327.76	\$29,731.10	39.540%	\$11,755.68	\$41,486.78	
2		3 Administrator (e.g., Director of Programs)	Shauna Stratton	100.00%	0.00%	1	\$58,766.24	\$58,766.24	44.270%	\$26,015.81	\$84,782.05	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	Ereka Bishop	1.00%	99.00%	1	\$63,550.24	\$63,550.24	39.780%	\$25,280.29	\$88,830.53	
4		21 Nutritionist/Nutrition Educator/Nutrition Aide	Jenny Jones	2.00%	98.00%	0.5	\$60,595.60	\$30,297.80	41.810%	\$12,667.51	\$42,965.31	
5		21 Nutritionist/Nutrition Educator/Nutrition Aide	Mary Messier, RD	1.67%	98.33%	0.6	\$63,550.24	\$38,130.14	56.800%	\$21,657.92	\$59,788.07	
6		21 Nutritionist/Nutrition Educator/Nutrition Aide	Karen Ambrecht	2.00%	98.00%	0.5	\$63,550.24	\$31,775.12	42.200%	\$13,409.10	\$45,184.22	
7		21 Nutritionist/Nutrition Educator/Nutrition Aide	Jennifer Gideon	1.00%	99.00%	1	\$39,399.36	\$39,399.36	69.700%	\$27,461.35	\$66,860.71	
8		21 Nutritionist/Nutrition Educator/Nutrition Aide	Sylvia Yzaguirre	2.00%	98.00%	0.5	\$39,399.36	\$19,699.68	54.400%	\$10,716.63	\$30,416.31	
9		21 Nutritionist/Nutrition Educator/Nutrition Aide	Amber Imlach	1.00%	99.00%	1	\$30,869.28	\$30,869.28	63.700%	\$19,663.73	\$50,533.01	

**Prime Staffing**

10		21	Nutritionist/Nutrition Educator/Nutrition Aide	Arlene Solano	2.00%	98.00%	0.5	\$35,734.00	\$17,867.00	60.670%	\$10,839.91	\$28,706.91	
11		30	Research Specialist	Jeremy Wilson	100.00%	0.00%	0.15	\$50,284.00	\$7,542.60	50.120%	\$3,780.35	\$11,322.95	
22							0		\$0.00		\$0.00	\$0.00	
					<b>312.67%</b>	<b>787.33%</b>	<b>7.15</b>	<b>\$580,026.32</b>	<b>\$367,628.57</b>		<b>\$183,248.28</b>	<b>\$550,876.85</b>	

\*Fiscal is compensated through indirect cost

**Definition and basis for calculations of benefit rate(s):**

Expenses based on a three year average employee benefit rate: FICA, Retirement, Health Insurance, Unemployment, Workers Compensation, Liability Insurance.

## Prime Budget Justification

Prime Grantee Name: Shasta HHSA - Public Health  
 Grant Number: 13-20016

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Communications	Telephone, fax, postage, printer ink, etc.	\$41.24	7.15	12.00	\$3,538.70		
		Office Supplies	Office supplies for implamenting USDA allowable programs	\$17.78	7.15	12.00	\$1,525.20		
		Facilities	Building maintainance, rent, utilities, etc.	\$244.28	7.15	12.00	\$20,959.20		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
<b>Total Operating Expenses:</b>							<b>\$26,023.10</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		N/A					\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		CCLHDN/5	Sacramento	1	1	3	2	\$40.00	\$100.00		320.00	\$300.00		\$800.80	
		NEOP Collaborative/3,5,6,8	Sacramento	2	2	2	1	\$40.00	\$50.00		320.00			\$881.60	

**Prime Budget Justification**

		LHD Project Coordinator Mtg/1,2	Sacramento	2	2	2.5	1	\$40.00	\$50.00		320.00			\$961.60
		CX3 Training/3	Sacramento	1	1	2	1	\$40.00	\$100.00		320.00			\$360.80
		Local Program Delivery Mileage	Shasta County	115	7.15						23.1995			\$1,507.39
		Network Statewide Conference/1,2	Sacramento	1	2	3	2	\$40.00	\$50.00		320.00			\$620.80
														\$0.00
														\$0.00
														\$0.00
														\$0.00
<b>Total Travel and Per Diem:</b>													<b>\$5,132.99</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Shasta County Office of Education	Deliver a minimum of 3 Harvest of the Month lessons reaching a minimum of 8718 unduplicated eligible contacts and provide technical assistance to 23 school teachers, administrators, and food service staff.	\$151,248.89	
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$151,248.89</b>	

### Prime Budget Justification

Budget Revision		Other Costs						Budget Revision Justification
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Education Materials	Teaching models, reference material, workbooks, etc.	\$0.20	8093.00	1.00	\$1,618.60	
		Group Memberships	Membership for organizations such as CCLHDN, CAN-Act, etc. \$90.00 CCLHDN \$800.00 CAN-Act dues. This membership benefits all 7.15 FTE on our grant. CAN-Act and CCLHDN both provide resources, training and assess the needs of Local Health Departments to fill gaps in resources (eg- technical assistance with local CNAP projects and engaging newly funded LHDs in a	\$0.11	8093.00	1.00	\$890.23	
		Demonstration Supplies	Demonstration supplies such as food, paper, cleaning products, etc.	\$0.50	8093.00	1.00	\$4,039.86	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Other Costs:</b>							<b>\$6,548.69</b>	

Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Indirect rate is 12.6% of total salary and benefits, based on a three year average	12.60%	\$550,876.85	\$69,410.48	
<b>Total Indirect Costs:</b>					<b>\$69,410.48</b>	

<b>Total Budget:</b>					<b>\$809,241.00</b>
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### Sub Staffing A

**Prime Grantee Name:** Shasta HHSA - Public Health  
**Grant Number:** 13-20016  
**Sub Grant A Name:** Shasta County Office of Education

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	1.00%	99.00%	1	\$72,500.00	\$72,500.00	43.700%	\$31,682.50	\$104,182.50	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>1.00%</b>	<b>99.00%</b>	<b>1</b>	<b>\$72,500.00</b>	<b>\$72,500.00</b>		<b>\$31,682.50</b>	<b>\$104,182.50</b>	

**Definition and basis for calculations of benefit rate(s):** Benefit rate is based on actual benefit expense for contractor in FFY '12 and FFY '13: FICA, Retirement, Health Insurance, Unemployment, Workers Compensation, Liability Insurance.

## Sub A Budget Justification

**Prime Grantee Name:** Shasta HHSA - Public Health  
**Grant Number:** 13-20016  
**Sub Grant A Name:** Shasta County Office of Education

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	USDA allowable supplies such as paper, ink, postage, lamination, etc.	\$20.00	12.00	1.00	\$240.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
<b>Total Operating Expenses:</b>							<b>\$240.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Community Engagement	Sacramento	1	1	2	1	\$40.00	\$100.00		320.00			\$360.80	
		Statewide Collaborative*	Sacramento	2	1	2	1	\$40.00	\$100.00					\$360.00	
		Network State Face to Face*	Sacramento	2	1	2	1	\$40.00	\$100.00					\$360.00	
		Local Travel	Shasta County	280	1						45.12			\$7,138.76	
														\$0.00	
		*Travel with Shasta LHD												\$0.00	
		**9 produce deliveries @ 10												\$0.00	
		schools + 3 trips monthly for												\$0.00	
		shopping + TA training for												\$0.00	
		teachers												\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$8,219.56</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

### Sub A Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A	TBD	School educator to complete a Youth Engagement project with students	\$550.00	
		B	TBD	School educator to complete a Youth Engagement project with students	\$550.00	
		C	TBD	School educator to complete a Youth Engagement project with students	\$550.00	
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$1,650.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstrations	Fruit and vegetable demonstrations for 8718 participants	\$1.73	8718.00	1.00	\$15,082.14	
		Demonstration Supplies	Paper, cleaning, packageing, etc.	\$0.69	8718.00	1.00	\$6,015.42	
		Teaching Materials	HOTM books for teachers	\$0.46	8718.00	1.00	\$4,010.28	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Other Costs:</b>							<b>\$25,107.84</b>	

### Sub A Budget Justification

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		8.5% of total expenses (average cost mandated by the California Office of Education)	8.50%	\$139,399.90	\$11,848.99	
<b>Total Indirect Costs:</b>					<b>\$11,848.99</b>	
<b>Total Budget:</b>					<b>\$151,248.89</b>	

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Siskiyou County Health and Human Services Agency  
**Grant Number:** 13-20114  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 40% Female 60%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>5%</u>	<input checked="" type="checkbox"/> Latino	<u>10%</u>
<input checked="" type="checkbox"/> Asian	<u>2%</u>	<input checked="" type="checkbox"/> Native American	<u>10%</u>
<input checked="" type="checkbox"/> Caucasian	<u>73%</u>	<input type="checkbox"/> Pacific Islander	<u>      </u> %
<input type="checkbox"/> Other (specify) _____:	<u>      </u> %		

Languages:

<input checked="" type="checkbox"/> English	<u>95%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input checked="" type="checkbox"/> Spanish	<u>5%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Hmong	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>20%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>10%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>10%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>40%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>10%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>10%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |             |   |            |
|--|-------------|---|------------|
| <input checked="" type="checkbox"/> CalFresh Offices   | <u>2</u> %  | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____%     |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                             | _____%      | <input type="checkbox"/> MediCal                                    | _____%     |
| <input checked="" type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | <u>10</u> % | <input type="checkbox"/> Public Housing                             | _____%     |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)                        | _____%      | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____%     |
| <input checked="" type="checkbox"/> Family Resource Center                                     | <u>8</u> %  | <input type="checkbox"/> Shelters/Temporary Housing                 | _____%     |
| <input type="checkbox"/> Food Banks  | _____%      | <input type="checkbox"/> Soup Kitchens                              | _____%     |
| <input type="checkbox"/> Food Pantries   | _____%      | <input type="checkbox"/> SSI- Supplemental Security Income          | _____%     |
| <input checked="" type="checkbox"/> HeadStart  | <u>10</u> % | <input type="checkbox"/> TANF (CalWORKS) Job Readiness              | _____%     |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                                    | _____%      | <input type="checkbox"/> Weatherization Program                     | _____%     |
| <input type="checkbox"/> Job Corps   | _____%      | <input checked="" type="checkbox"/> WIC                             | <u>2</u> % |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (20 occurrences at .5 hour(s) each)
- Community Education Events: (10 occurrences at 2 hour(s) each)
- Training/Workshop/Conference: (2 occurrences at 1 hour(s) each)
- Point of Purchase: (6 occurrences at 2 hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

Delivery Sites by Type of Setting

- |  |                               |
|--|-------------------------------|
| _____ Adult Education & Job Training Sites | <u>1</u> CalFresh Offices     |
| _____ Adult Rehabilitation Center          | _____ Churches                |
|  | _____ Community Centers       |
|  | _____ Elderly Service Centers |

<u>7</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	<u>5</u> Schools – students (Preschool)
_____ Extension Offices	<u>10</u> Schools – students (K-12)
<u>1</u> Farmers Markets	<u>10</u> Schools – students (Afterschool Program)
<u>1</u> Food Stores	_____ Schools - Parents
<u>5</u> Head Start Programs	_____ Shelters/Temporary Housing
_____ Individual Homes	_____ TANF Job Readiness Program
_____ Libraries	<u>1</u> WIC Programs
<u>1</u> Other Youth Education Sites (includes Parks and Recreation)	_____ Worksites
<u>1</u> Public/Community Health Centers (includes Public Health Departments)	<u>4</u> Other (specifiy): <u>Commodity Foods Distribution</u>
_____ Public Housing	<u>4</u> Other (specifiy): <u>Family Resource Centers</u>
	_____ Other (specifiy): _____

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Projected Unduplicate Number of Contacts: 2,000

Narrative

The local health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Siskiyou County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a community assessment in SNAP-Ed eligible populations within the community and report findings and develop a strategic plan for achieving identified changes; 4) conduct community events reaching SNAP-Ed eligible individuals or groups; 5) conduct training(s) of service providers which could include representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 6) continue CNAP group and enhance partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population; and 7) coordinate local media activities to highlight nutrition and physical activity events.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (MAX. 100 WORDS)**

Process methods, including attendance, amount of time of the nutrition education, and the specific activities performed will be collected for all nutrition education activities. Nutrition education surveys will be used to measure general nutrition knowledge and behavior change for both adults and children.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

SISKIYOU COUNTY will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. Siskiyou County plans to coordinate Snap-Ed service delivery with their DSS office as well as any other non-profit group which might be present in the county so that duplication of sites will be avoided. Siskiyou County plans to develop and/or enhance partnerships with their Community Services Council and Siskiyou First Five organizations which oversee the Family Resource Centers, as well as qualifying schools offering after-school programs and state preschools, head start programs, PSA2 Area Agency on Aging and at least one retail business. Siskiyou County plans to contract for Registered Dietician services to offer a high level of expertise in their SNAP-Ed program. MOUs and/or contracts will be developed as needed.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Farmers Market	Yreka Farmers Market	1409 South Main Street	Yreka	96097	06093000702	AR	--%	30.2%	54.3%	07-11	
Food Store	Wal-Mart (1630)	1906 Fort Jones Road	Yreka	96097	06093000701	AR	--%	--%	--%	N/A	Qualifies by high EBT redemption
Schools-Students (Preschool)	Anna's House Preschool and Day School	531 South Weed Blvd.	Weed	96094	06093000900	AI	56.5%	--%	--%	06-10	State Preschool
Schools-Students (Preschool)	Siskiyou Child Care Center	170 Boles Street	Weed	96094	06093000900	AI	56.5%	--%	--%	06-10	State Preschool
Youth Education Site	Yreka Family YMCA	350 North Foothill Drive	Yreka	96097	06093000702	AR	--%	30.2%	54.3%	07-11	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

LOCAL PROJECT SYNOPSIS

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Offices	Health and Human Services Agency	818 South Main Street	Yreka	96097	06093000702
Commodity Foods Distribution	Assembly of God Church	12408 Mount Pitt Street	Macdoel	96058	06093000200
Commodity Foods Distribution	Great Northern Corporation	780 South Davis Avenue	Weed	96094	06093000900
Commodity Foods Distribution	Hornbrook Grange Hall	14900 Hornbrook Road	Hornbrook	96044	06093000400
Commodity Foods Distribution	Horse Creek Community Church	28836 Hwy. 96	Horse Creek	96050	06093000600
Commodity Foods Distribution	Mayten Fire Hall	7427 County Hwy. A-12	Montague	96064	06093000300
Emergency Food Assistance	Dunsmuir Senior Nutrition Center	5941 Sacramento Avenue	Dunsmuir	96025	06093001100
Emergency Food Assistance	Greenhorn Grange	300 Ranch Lane	Yreka	96097	06093000701
Emergency Food Assistance	Happy Camp Senior Nutrition Center	64101-2 <sup>nd</sup> Avenue	Happy Camp	96039	06093000502
Emergency Food Assistance	Mt. Shasta Senior Nutrition Center	1315 Nixon Road	Mt. Shasta	96067	06093001000
Emergency Food Assistance	Scott Valley Grange	7300 Quartz Valley	Fort Jones	96037	06093000600
Emergency Food Assistance	Tulelake Senior Center	810 Main Street	Tulelake	96134	06093000100
Emergency Food Assistance	Yreka Senior Center	810 North Oregon Street	Yreka	96097	06093000703

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Family Resource Center	Butte Valley Community Resource Center	232 South Oregon Street	Dorris	96023	06093000200
Family Resource Center	Happy Camp Community Resource Center	38 Parkway Road	Happy Camp	96039	06093000500
Family Resource Center	Mt. Shasta Community Resource Center	109 East Lake Street	Mt. Shasta	96067	06093001000
Family Resource Center	Yreka Community Resource Center	201 South Broadway Street	Yreka	96097	06093000702
Head Start	Discovery Center	800 College Avenue	Weed	96094	06093000900
Head Start	Karuk Head Start	1316 Yellowhammer Road	Yreka	96097	06093000702
Head Start	Karuk Head Start	64236 Second Avenue	Happy Camp	96039	06093000500
Head Start	Yreka Center	1273 South Main Street	Yreka	96097	06093000702
Head Start	Yreka Early Head Start	1 Childs Way	Yreka	96097	06093000701
Public/Community Health Center	Siskiyou Co. Public Health	806 South Main Street	Yreka	96097	06093000702
WIC	Health and Human Services Agency	808 South Main Street	Yreka	96097	06093000702 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

LOCAL PROJECT SYNOPSIS

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Big Springs Elementary-PS/S/A	Big Springs Union Elementary	47701856050652	45.78%	6.02%	51.81%
Butte Valley Elementary-S/A	Butte Valley Unified	47736846050702	71.27%	8.84%	80.11%
Butteville Elementary-S/A	Butteville Union Elementary	47702016050678	44.44%	11.73%	56.17%
Delphic Elementary-S/A	Delphic Elementary	47702276050694	38.98%	11.86%	50.85%
Dunsmuir Elementary-S/A	Dunsmuir Elementary	47702436050710	75.71%	5.00%	80.71%
Forks of Salmon Elementary-S/A	Forks of Salmon Elementary	47702926050744	100.00%	0.00%	100.00%
Gazelle Elementary-S/A	Gazelle Union Elementary	47703186050769	65.22%	13.04%	78.26%
Grenada Elementary-S/A	Grenada Elementary	47703266050777	42.37%	14.69%	57.06%
Happy Camp Elementary-S/A	Happy Camp Union Elementary	47703346050785	69.37%	14.41%	83.78%
Hornbrook Elementary-S/A	Hornbrook Elementary	47703596050801	96.30%	3.70%	100.00%
Junction Elementary-S/A	Junction Elementary	47703676050819	48.28%	44.83%	93.10%
McCloud Elementary-PS/S/A	McCloud Union Elementary	47704096050850	52.38%	10.70%	63.10%
Montague Elementary-PS/S/A	Montague Elementary	47704176050876	70.12%	7.32%	77.44%
Etna Elementary-S/A	Scott Valley Unified	47764556050728	42.47%	16.89%	59.36%
Fort Jones Elementary-S/A	Scott Valley Unified	47764556050751	60.13%	6.33%	66.46%
Seiad Elementary-S/A	Seiad Elementary	47704586050926	67.74%	16.13%	83.87%
Weed Elementary-S/A	Weed Union Elementary	47704826050942	76.57%	11.22%	87.79%
Willow Creek Elementary-S/A	Willow Creek Elementary	47704906050959	53.06%	14.29%	67.35%
Evergreen Elementary-S/A	Yreka Union Elementary	47705086067136	63.43%	14.57%	78.00%
Jackson Street Elementary-S/A	Yreka Union Elementary	47705086050975	60.59%	15.27%	75.86%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Siskiyou County Health & Human Services  
 Grant Number: 13-20114

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$92,354.45	\$92,354.45	0.00%
2 Benefits	\$0.00	\$43,417.80	\$43,417.80	0.00%
3 Operating	\$0.00	\$3,856.12	\$3,856.12	0.00%
4 Equipment	\$0.00	\$5,100.00	\$5,100.00	0.00%
5 Travel & Per Diem	\$0.00	\$7,485.40	\$7,485.40	0.00%
6 Subcontractors	\$0.00	\$34,806.00	\$34,806.00	0.00%
7 Other Costs	\$0.00	\$8,950.00	\$8,950.00	0.00%
8 Indirect Costs	\$0.00	\$13,577.23	\$13,577.23	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$209,547.00</b>	<b>\$209,547.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	New Contract
2 Benefits	New Contract
3 Operating	New Contract
4 Equipment	New Contract
5 Travel & Per Diem	New Contract
6 Subcontractors	New Contract
7 Other Costs	New Contract
8 Indirect Costs	New Contract

### Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

Siskiyou County Health & Human Services  
13-20114

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 3	Project Coordinator Blair Loftus	50.00%	50.00%	1	\$74,718.00	\$74,718.00	43.154%	\$32,244.00	\$106,962.00	
2			Administrator (e.g., Director of Programs) Terri Funk	100.00%	0.00%	0.05	\$100,343.00	\$5,017.15	41.127%	\$2,063.40	\$7,080.55	
3		1	Accountant/Finance Analyst David Dahlke	100.00%	0.00%	0.1	\$41,528.00	\$4,152.80	28.569%	\$1,186.40	\$5,339.20	
4		22	Office Manager/Secretary/Admin Assistant T.B.D.	57.14%	42.86%	0.35	\$24,190.00	\$8,466.50	93.592%	\$7,924.00	\$16,390.50	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>307.14%</b>	<b>92.86%</b>	<b>1.5</b>	<b>\$240,779.00</b>	<b>\$92,354.45</b>		<b>\$43,417.80</b>	<b>\$135,772.25</b>	

## Prime Staffing

Definition and basis for calculations of benefit rate(s):

[Annual Wage divided by Annual Benefit to get percentage](#)

## Prime Budget Justification

Prime Grantee Name: Siskiyou County Health & Human Services  
 Grant Number: 13-20114

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Miscellaneous Office supplies	Includes toner for printer, printer paper, folders, pens, labels, clips, postage, data plan for laptop, communication etc.	\$3,476.12	1.00	1.00	\$3,476.12		
		Software	software for laptop and computer -Microsoft Office 2010	\$380.00	1.00	1.00	\$380.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$3,856.12</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Computers	Workstation \$1000, Laptop \$1500, Scanner \$800 for the use of the Project Coord.	\$3,300.00	1.00	1.00	\$3,300.00		
		Refrigerator	To be used for storing food strictly for SnapEd activities	\$700.00	1.00	1.00	\$700.00		
		Food Demo Equip	Demo Tables \$400 *2 and dolly carts \$150 *2 for transportation of supplies	\$1,100.00	1.00	1.00	\$1,100.00		
						1.00	\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
							\$0.00		
<b>Total Equipment Expenses:</b>							<b>\$5,100.00</b>		

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		LHD Project Coordinators Meeting 10/2013	Sacramento	1	1	1	1	\$40.00	\$96.00		540.00			\$441.10	
		NSC Meeting EOP State Collaborative 11/2013	Sacramento	1	2	2	2	\$60.00	\$96.00		540.00			\$929.10	
		Network Conference 02/2014	Sacramento	1	2	2	2	\$40.00	\$96.00		540.00			\$849.10	
		LHD Project Coordinators Meeting 04/2014	Sacramento	1	1	1	1	\$40.00	\$96.00		540.00			\$441.10	
		NSC Meeting Date TBD	Sacramento	1	2	2	2	\$50.00	\$96.00		540.00			\$889.10	
		CCLDHN Conference TBD	Sacramento	1	2	2	2	\$40.00	\$96.00		540.00			\$849.10	
		Regional & In-County Travel for Program activities including regional meetings	Regional	17	2	1		\$20.00			100.00			\$1,640.50	
		Network Spokesperson Training	Sacramento	1	2	1	1	\$40.00	\$48.50		540.00			\$482.10	
		Network Community Engagement Training	Sacramento	1	2	1	1	\$40.00	\$48.50		540.00			\$482.10	
		Network Retail & Corner Stores Training	Sacramento	1	2	1	1	\$40.00	\$48.50		540.00			\$482.10	
<b>Total Travel and Per Diem:</b>														<b>\$7,485.40</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

Budget Revision		Sub Grant(s)														
Action	Last Amt Approved	Name	Description/Justification												Total	Budget Revision Justification
		A	Registered Dietician	35% FTE contracted registered dietician to consult and assist in program activities.											\$34,806.00	
		B														
		C														
		D														
		E														
		F														

### Prime Budget Justification

		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$34,806.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food for program demos	Conduct food demos for approximately 2,000 eligible people	\$2.50	2000.00	1.00	\$5,000.00	
		Non-Food supplies & equipment for demos	Includes paper products & other food prep & storage supplies as well as preparation, serving, clean-up equipment, carts, tables & gardening supplies.	\$1,950.00	1.00	1.00	\$1,950.00	
		Educational materials	Purchased and in-house produced nutritional material	\$1.00	2000.00	1.00	\$2,000.00	
							\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$8,950.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Calculation Method that was approved last year was 10% of Wages & Benefits.	10.00%	\$135,772.25	\$13,577.23	

## Prime Budget Justification

	<b>Total Indirect Costs:</b>	<b>\$13,577.23</b>	
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	<b>Total Budget:</b>	<b>\$209,547.00</b>	
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### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Siskiyou County Health & Human Services  
13-20114  
Registered Dietician

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		13	Dietician	T.B.D.	0.00%	35.00%	0.35	\$98,302.00	\$34,405.70	0.000%	\$0.00	\$34,405.70	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		0.00%	35.00%	0.35	\$98,302.00	\$34,405.70	\$0.00	\$34,405.70			

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** Siskiyou County Health & Human Services  
**Grant Number:** 13-20114  
**Sub Grant A Name:** Registered Dietician

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

**Sub A Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$34,405.70</b>	
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1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Solano County Nutrition Program
Grant Number: 12-10197
Program Area: Local Health Department

a. Related State Objectives.

See State-level objectives

b. Target Audience.

Gender: Male 40% Female 60%

Ethnicity:

- African American 20%
Asian 5%
Caucasian 25%
Other (specify) : %
Latino 50%
Native American %
Pacific Islander %

Languages:

- English 60%
Spanish 40%
Arabic %
Armenian %
Bosnian %
Cantonese %
Farsi %
Hmong %
Khmer (Cambodian) %
Korean %
Lao %
Mandarin %
Russian %
Tagalog %
Vietnamese %
Other (specify) : %
Other (specify) : %

Ages:

- Under 5 years old 10%
5 to 8 7%
9 to 11 20%
12 to 17 10%
18 to 59 50%
60 years old & over 3%

c. Focus on SNAP-Ed Eligible.

Income Targeting Data Source:

- See attached Census Tract data sheet
See attached Means Tested Program data sheet
See attached Free/Reduced Price Meal Percentage data sheet
Other (Specify): ( % equal to or less than 185% FPL)
Other (Specify): ( % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

<input checked="" type="checkbox"/> CalFresh Offices	5%	<input type="checkbox"/> Low Income Home Energy Assistance Program	%
<input type="checkbox"/> California Food Assistance Program (CFAP)	%	<input type="checkbox"/> MediCal	%
<input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR)	%	<input checked="" type="checkbox"/> Public Housing	5%
<input checked="" type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)	3%	<input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)	%
<input checked="" type="checkbox"/> Family Resource Center	7%	<input checked="" type="checkbox"/> Shelters/Temporary Housing	3%
<input type="checkbox"/> Food Banks	%	<input type="checkbox"/> Soup Kitchens	%
<input checked="" type="checkbox"/> Food Pantries	11%	<input type="checkbox"/> SSI- Supplemental Security Income	%
<input checked="" type="checkbox"/> HeadStart	17%	<input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness	2%
<input type="checkbox"/> In Home Supportive Services (IHSS)	%	<input type="checkbox"/> Weatherization Program	%
<input type="checkbox"/> Job Corps	%	<input checked="" type="checkbox"/> WIC	7%

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Food and Nutrition Network of Solano County and Napa County Nutrition Action Plan
- Internet/Web Sites-website address: www.solanocounty.com
- Print Media
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (218 occurrences at 1/2 hour(s) each)
- Community Education Events: (10 occurrences at 2 hour(s) each)
- Training/Workshop/Conference: (10 occurrences at 1 hour(s) each)
- Point of Purchase: (        occurrences at        hour(s) each)
- Other (specify): (        occurrences at        hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

Adult Education & Job Training Sites  
Adult Rehabilitation Center  
5 CalFresh Offices  
Churches  
Community Centers  
Elderly Service Centers  
15 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries, and Soup Kitchens)  
Extension Offices  
Farmers Markets  
2 Food Stores  
18 Head Start Programs  
Individual Homes  
1 Libraries

Other Youth Education Sites (includes  
Parks and Recreation)

5 Public/Community Health Centers (includes  
Public Health Departments)  
7 Public Housing  
6 Schools – students (Preschool)  
34 Schools – students (K-12)  
28 Schools – students (Afterschool Program)  
31 Schools - Parents  
4 Shelters/Temporary Housing  
2 TANF Job Readiness Program  
7 WIC Programs  
Worksites

Other:

6 Family Resource Centers  
3 Comprehensive Perinatal Services Program

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Projected Unduplicate Number of Contacts: 8,000

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Solano and Napa County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods. 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. KEY PERFORMANCE MEASURES/INDICATORS. (MAX. 100 WORDS)**

Key performance measures for process evaluation include: collecting and tracking materials used (agendas, flyers, education materials, surveys), checking progress of interventions (observations/feedback, evaluation surveys, pre and post tests, implementation plans, attendance sheets, data sheets); tracking expenditures and tracking reach with participant data forms, sign-in sheets and the Activity Tracking form excel spreadsheet. Key performance measures for outcome evaluation include assessment of the status of intervention effort for a baseline, develop plan and evaluate intervention.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185 % FPL	ACS Data Source	Notes
Library	John F. Kennedy Library	505 Santa Clara Street	Vallejo	94590	06095250900	All races		43.0%	59.4 %	2006-2010	Yes Qualifies
Food Store	Grocery Outlet	200 Travis Blvd	Fairfield	94533	06095252605	Hispanic					Qualifying data from Network Retail Program from CalFresh redemption rate.
Food Store	Mexico Meat Market	1950 North Texas Street	Fairfield	94533	06095252605	Hispanic					Qualifying data from Network Retail Program from CalFresh redemption rate.

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185 % FPL	ACS Data Source	Notes
Farmers Market	Vallejo Farmers Market	Georgia & Marin Street	Vallejo	94590	06095250900	All races	%	43.0%	59.4 %	2006-2010	Yes Qualifies

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Cal Fresh Office	Eligibility and Employment Services	365 Tuolumne Street	Vallejo	94590	06095251200
Cal Fresh Office	Eligibility and Employment Services	275 Beck Street	Fairfield	94533	06095252402
Cal Fresh Office	Eligibility and Employment Services	2101 Courage Drive	Fairfield	94533	06095252402
Cal Fresh Office	Eligibility and Employment Services	1119 E. Monte Vista	Vacaville	95688	06095253204
Cal Fresh Office	Cal Fresh Office	2261 Elm Street	Napa	94559	06055200201
Emergency Food Assistance	Christian Help Center	2166 Sacramento Street	Vallejo	94590	06095251701

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance	Salvation Army/ Vallejo Service Center	630 Tuolumne Street	Vallejo	94590	06095251200
Emergency Food Assistance	St. Mark's Lutheran Church	1600 Union Avenue	Fairfield	94533	06095252605
Emergency Food Assistance	Salvation Army/Fairfield Service Center	1200 Missouri Street	Fairfield	94533	06095252502
Emergency Food Assistance	Salvation Army/Suisun City Corp Community Center	586 E Wigeon Way	Suisun City	94585	06095252704
Emergency Food Assistance	Vacaville Storehouse	1146 E. Monte Vista	Vacaville	95688	06095253204
Emergency Food Assistance	Salvation Army/ Vacaville Service Center	630 Orange Drive	Vacaville	95687	06095252911
Emergency Food Assistance	Napa Valley Food Bank USDA Distribution (NVFB)	2110 Seminary Street	Napa	94558	06055200201
Emergency Food Assistance	NVFB	2185 Elliott Drive	American Canyon	94503	06055201001
Emergency Food Assistance	NVFB	6008 Steel Canyon Road	Napa	94558	06055201800
Emergency Food Assistance	NVFB	Third Street	Calistoga	94515	06055202000

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance	NVFB	1 Angwin Way	Angwin	94508	06055201700
Emergency Food Assistance	NVFB	275 Clark Way	Angwin	94508	06055201700
Emergency Food Assistance	NVFB	3305 Linda Vista Avenue	Napa	94558	06055200701
Emergency Food Assistance	NVFB	1777 Main Street	St. Helena	94574	06552016000
Head Start Programs	North Vallejo Head Start	1638 Fairgrounds Drive	Vallejo	94590	06095251903
Head Start Programs	Virginia Head Start	1328 Virginia Street	Vallejo	94590	06095251200
Head Start Programs	Washington Park Head Start	900 Ohio Street	Vallejo	94590	06095251500
Head Start Programs	Kidder Head Start	1651 Kidder Avenue	Fairfield	94533	06095252606
Head Start Programs	Taber Head Start	83 Tabor Avenue	Fairfield	94533	06095252605
Head Start Programs	Woolner Head Start	1406 Woolner Avenue	Fairfield	94533	06095252402
Head Start Programs	Sunset Creek Head Start	725 Golden Eye Way	Suisun City	94585	06095252704
Head Start Programs	Markham Head Start	101 Markham Avenue	Vacaville	95688	06095253204
Head Start Programs	Larsen Head Start	1707 California Drive	Vacaville	95687	06095253107

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start Programs	Padan Head Start	100 Padan School Road	Vacaville	95688	06095253108
Head Start Programs	Mariposa Head Start	1625 Alamo Drive	Vacaville	95687	06095253107
Head Start Programs	Menlo Head Start	1551 Myrtle Avenue	Napa	94558	06055200501
Head Start Programs	Westwood Head Start	2700 Kilburn Avenue	Napa	94558	06055200801
Head Start Programs	Fuller Park Head Start	1704 Laurel Street	Napa	94558	06055200202
Head Start Programs	Mayacamas Head Start	1551 Myrtle Street	Napa	94558	06055200801
Head Start Programs	Therapeutic Child Care Program	2344 Old Sonoma Road	Napa	94558	06055200201
Head Start Programs	Tierra Linda Head Start	Solano Avenue/West Park Avenue	Napa	94558	06055200701
Head Start Programs	Vineyard Crossing Head Start	202 Tapestry Lane	American Canyon	94503	06055201002
Public/Community Health Centers	Family Health Services	365 Tuolumne Street	Vallejo	94590	06095251200
Public/Community Health Centers	Family Health Services	2201 Courage Drive	Fairfield	94533	06095252402
Public/Community Health Centers	Family Health Services - Pediatrics	2202 Courage Drive	Fairfield	94533	06095252402

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public/Community Health Centers	Family Health Services	1119 E. Monte Vista	Vacaville	95688	06095253204
Public/Community Health Centers	La Clinica Del La Raza	243 Georgia Street	Vallejo	94590	06095250900
Public Housing	Groves Apartments	855 East Tabor Avenue	Fairfield	94533	06095252608
Public Housing	Dover Park Apartments	713 E. Travis Blvd.	Fairfield	94533	06095252608
Public Housing	Grande Circle	1917 Grande Circle	Fairfield	94533	06095252611
Public Housing	California Human Development Housing for Seniors	188 Alaska Avenue	Fairfield	94533	06095252605
Public Housing	Sereno Village Apartments	750 Sereno Drive	Vallejo	94589	06095251802
Public Housing	Marina Towers	575 Sacramento St.	Vallejo	94590	06095250900
Public Housing	EAH Rohlffs	2400 Fair Manor	Napa	94558	06055200701
Shelters/temporary housing	Reynissance Center	2160 Sacramento Street	Vallejo	94590	06095251701
Shelters/temporary housing	Mission Solano	740 Beck Avenue	Fairfield	94533	06095252401
Shelters/temporary housing	Heather House	724 Ohio Street	Fairfield	94533	06095252502
Shelters/temporary housing	Opportunity House	267 Bennett Hill Court	Vacaville	95688	06095253205

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
TANF Job Readiness	Eligibility and Employment Services	356 Tuolumne Street	Vallejo	94590	06095251200
TANF Job Readiness	Eligibility and Employment Services	275 Beck Street	Fairfield	94533	06095252402
WIC Program	WIC Program	365 Tuolumne Street	Vallejo	94590	06095251200
WIC Program	WIC Program	2101 Courage Drive	Fairfield	94533	06095252402
WIC Program	WIC Program	1119 E. Monte Vista	Vacaville	95688	06095253204
WIC Program	Napa WIC	2344 Old Sonoma Road	Napa	94559	06055200201
WIC Program	St. Helena WIC	1428 Spring Street	St. Helena	94574	06055201600
WIC Program	Calistoga WIC	1307 Washington Street	Calistoga	94515	06055202000
WIC Program	American Canyon WIC	4381 Broadway Street	American Canyon	94503	06055201001
Family Resource Center	Dover Family Resource Center	1950 Dover Avenue	Fairfield	94533	06095252608
Family Resource Center	Kidder Family Resource Center	1600 Kidder Avenue	Fairfield	94533	06095252606
Family Resource Center	Vallejo Family Resource Center	505 Santa Clara Street	Vallejo	94590	06095250900
Family Resource Center	Calistoga Family Resource Center	1500 Cedar Street	Calistoga	94515	06055202000

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Family Resource Center	American Canyon Family Resource Center	3431 Broadway	American Canyon	94503	06055201001
Family Resource Center	Puertas Abiertas Community Resource Center	952 Napa Street	Napa	94559	06055200503
Comprehensive Service Perinatal Program	Project Aurora	1017 Tennessee	Vallejo	94590	06095251500
Comprehensive Service Perinatal Program	Shamia Center	126 Ohio Street	Vallejo	94590	06095251600
Comprehensive Service Perinatal Program	Project Aurora	490 Chadbourne	Fairfield	94533	06095252305

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
San Yeto Continuation High School (S)	Fairfield-Suisun Unified	48705404836003	52.7%	8.15%	60.85
Anna Kyle Elementary (S,A,P)	Fairfield-Suisun Unified	48705406051064	77.14%	4.09%	81.23

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Cleo Gordon Elementary (S,A,P)	Fairfield-Suisun Unified	48705406051098	67.07%	6.07%	73.14
H. Glenn Richardson (S,A,P)	Fairfield-Suisun Unified	48705400122093	63.64%	9.09%	72.73
Suisun Elementary (S,A,P)	Fairfield-Suisun Unified	48705406100754	52.55%	9.83%	62.38
Edwin Markham Elementary (SA,P)	Vacaville Unified	48705736051296	68.72%	7.18%	75.90
Eugene Padan Elementary (S,A,P)	Vacaville Unified	48705736051320	54.69%	11.88%	66.57
Lincoln Elementary (S,A,P)	Vallejo City Unified	48705816051494	85.02	5.29	90.31
Vallejo High School (S)	Vallejo City Unified	48705814838504	54.14	7.28	61.42
Solano Middle School (S,P)	Vallejo City Unified	48705816060198	56.29	9.11	65.40
Franklin Middle School (S,P)	Vallejo City Unified	48705816062129	65.44	6.28	71.72
Beverly Hills Elementary (S,A, P)	Vallejo City Unified	48705816051387	71.10	5.65	76.75
Loma Vista Elementary (S,A,P, PS)	Vallejo City Unified	48705816051502	69.48	7.90	77.38
Elsa Widenmann (S, A, P, PS)	Vallejo City Unified	48705816071302	71.11	8.89	80.00
Cooper Elementary (S,A,P, PS)	Vallejo City Unified	48705816051395	64.68	8.25	72.93
Highland CDC (S,A,P, PS)	Vallejo City Unified	48705816051478	78.09	6.26	84.35
Federal Terrace Elementary (S,A,P, PS)	Vallejo City Unified	48705816051445	58.99	5.76	64.75
Patterson Elementary (S,A,P)	Vallejo City Unified	48705816099667	78.45	5.46	83.91
Dan Mini Elementary (S,A,P,PS)	Vallejo City Unified	48705816051411	57.14	10.45	67.60

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Mare Island Elementary (S,A,P)	Vallejo City Unified	48705816051437	77.37	4.94	82.31
Shearer (S,A,P)	Napa Valley Unified	28662666026934	73.90	12.09	85.99
Calistoga Jr/Sr High (S,A,P)	Calistoga Joint Unified	28662412831758	65.75	10.22	75.97
McPherson (S,A,P)	Napa Valley Unified	28662666026850	70.16	12.10	82.26
Phillips Charter (S,A,P)	Napa Valley Unified	28662666026900	64.27	8.38	72.65
Snow Elementary (S,A,P)	Napa Valley Unified	28662666026942	61.17	9.19	70.36
Harvest Middle School (S,P)	Napa Valley Unified	28662660101568	44.55	6.87	51.42
Bel Aire Park Elementary (S,A,P)	Napa Valley Unified	28662666026777	53.82	11.65	65.47
Salvador Elementary (S,A,P)	Napa Valley Unified	28662666026926	54.00	11.00	65.00
Pueblo Vista Elementary (S,A,P)	Napa Valley Unified	28662666026918	54.32	12.59	66.91
Napa Valley Language Academy (S,A,P)	Napa Valley Unified	28661666026983	43.06	8.56	51.62
Napa Junction Elementary (S,A,P)	Napa Valley Unified	28662666026876	45.76	8.47	54.23
Howell Mountain Elementary (S,A,P)	Napa Valley Unified	28662586026751	55.05	7.34	62.39
Calistoga Elementary (S,A,P)	Calistoga Joint Unified	28662416026942	70.89	10.97	81.86
Palisades High Continuation (S)	Calistoga Joint Unified	28662412830065	66.67	16.67	83.34

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Solano County Health and Social Services Department (including Napa Count  
 Grant Number: 13-20440

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$222,024.00	\$299,899.80	\$77,875.80	25.97%
2 Benefits	\$55,506.00	\$80,540.63	\$25,034.63	31.08%
3 Operating	\$2,998.00	\$11,995.76	\$8,997.76	75.01%
4 Equipment	\$2,250.00	\$10,196.46	\$7,946.46	77.93%
5 Travel & Per Diem	\$2,935.00	\$5,432.07	\$2,497.07	45.97%
6 Subcontractors	\$0.00	\$410,800.00	\$410,800.00	100.00%
7 Other Costs	\$5,551.00	\$7,425.00	\$1,874.00	25.24%
8 Indirect Costs	\$49,955.00	\$68,279.28	\$18,324.28	26.84%
<b>Totals:</b>	<b>\$341,219.00</b>	<b>\$894,569.00</b>	<b>\$553,350.00</b>	<b>408.04%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Enhancement and inclusion of Napa County eligible locations and funding
2 Benefits	See justification for salaries
3 Operating	See justification for salaries
4 Equipment	See justification for salaries
5 Travel & Per Diem	See justification for salaries
6 Subcontractors	See justification for salaries
7 Other Costs	See justification for salaries
8 Indirect Costs	See justification for salaries

### Prime Staffing

**Prime Grantee Name:**  
**Grant Number:**

Solano County Health and Social Services Department (including Napa County)  
13-20440

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		* Job Descriptions for each position can be found on the Job Descriptions tab.										
		3 Administrator (e.g., Director of Programs)	Denise Kirnig	10.00%		0.1	\$115,115.00	\$11,511.50	31.000%	\$3,568.57	\$15,080.07	
1		27 Project Coordinator	TBD	30.00%	70.00%	1	\$73,587.00	\$73,587.00	30.000%	\$22,076.10	\$95,663.10	
2		13 Dietician	Anne Lee	5.00%	95.00%	1	\$68,854.00	\$68,854.00	31.000%	\$21,344.74	\$90,198.74	
3		26 Program Assistant	Thelma Daez-Sy	5.00%	95.00%	1	\$68,854.00	\$68,854.00	29.000%	\$19,967.66	\$88,821.66	
4		22 Office Manager/Secretary/Admin Assistant	Rosalinda Toledo	10.00%		0.1	\$59,319.00	\$5,931.90	28.000%	\$1,660.93	\$7,592.83	
5		22 Office Manager/Secretary/Admin Assistant	Gabriela Stumbaugh	30.00%		0.3	\$55,703.00	\$16,710.90	27.000%	\$4,511.94	\$21,222.84	
6		22 Office Manager/Secretary/Admin Assistant	Maria Chavez	50.00%		0.5	\$54,894.00	\$27,447.00	27.000%	\$7,410.69	\$34,857.69	
7		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	5.00%	45.00%	0.5	\$54,007.00	\$27,003.50		\$0.00	\$27,003.50	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	

**Prime Staffing**

19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>145.00%</b>	<b>305.00%</b>	<b>4.5</b>	<b>\$550,333.00</b>	<b>\$299,899.80</b>		<b>\$80,540.63</b>	<b>\$380,440.43</b>	

**Definition and basis for calculations of benefit rate(s):**

[Health and Dental Benefits and miscellaneous employer contributions](#)

## Prime Budget Justification

**Prime Grantee Name:**

Solano County Health and Social Services Department (including Napa County)

**Grant Number:**

13-20440

Budget Revision		Operating Expenses						Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	
		Printing and Duplicating	Duplication, internal, SNAP-Ed nutrition education material to meet critical SOW objectives and goals (2, 6-9). Includes flyers, agendas, meeting summaries, handouts, brochures, posters, booklets, surveys, evaluations, etc.	\$0.05	2000.00	12.00	\$1,200.00	
		Office Supplies	Office supplies for SNAP-Ed program activities used by program staff includes pens, pencils, postage, overnight mail, notepads, paper, ink, etc. as needed to meet critical SOW objectives and goals and administrative contract requirements.	\$250.00	1.00	12.00	\$3,000.00	
		Copy Machine lease	Photocopier monthly lease service for duplication of eligible SNAP-Ed NEOP reports, flyers, invoice and miscellaneous material required to meet critical SOW objectives and goals and administrative reporting requirements. Monthly lease cost of \$40/person per/mo. x 4.5 (FTE) x 12/mos = \$2,160	\$40.00	4.50	12.00	\$2,160.00	
		Utilities	Utilities for 300 sq ft of space used for the exclusive purpose of SNAP-Ed program activities, including space to maintain support documentation, program materials used at approved events and miscellaneous staff space required to perform various program activities. Estimated utility usage assessed at \$0.333333/sq ft x 300 sq ft x 12/mos	\$0.33	300.00	12.00	\$1,200.00	
		Space costs	Space for SNAP-Ed program staff, equipment and materials required to meet critical SOW objectives and goals and administrative requirements per guidelines. Required usage assessed at 300 sq ft x \$1.0816/sq ft x 12 mos	\$1.08	300.00	12.00	\$3,893.76	
		Postage	Miscellaneous postage for SNAP-Ed nutrition education materials and items required to be submitted per contract terms and conditions and to meet critical SOW reporting requirements including performance reports, quarterly invoice, audit reports and miscellaneous items as required	\$3.50	12.00	1.00	\$42.00	

**Prime Budget Justification**

		Tent, Display, Custom Silk Screen SNAP-Ed approved logos	To be utilized at various SNAP-Ed nutrition education community events to promote the benefits of a healthy lifestyle including the increased consumption of fruits and vegetables and physical activity as a primary means to address obesity in children and adults. Tent shall be displayed with approved NEOP logos with preapproval of CDPH staff and displayed at health fairs, community sponsored meetings and events, related health association sponsored activities	\$250.00	2.00	1.00	\$500.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>								<b>\$11,995.76</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	**FTE	Total	Budget Revision Justification
		Computer, Desktop	For TBD Project Coordinator needed to plan, develop and implement nutrition education activities required for SNAP-Ed program activities	\$1,050.00	1.00	1.00	\$1,050.00	

**Prime Budget Justification**

		Cart, Mobile, Food Demo	Used to perform SNAP-Ed nutrition education activities which include food demos and taste testing events	\$3,000.00	1.00	1.00	\$3,000.00		
						1.00	\$0.00		
		Laptop computer	To be used exclusively for SNAP-Ed nutrition education activities by field staff conducting SNAP-Ed activities necessary to meet the SOW goals and objectives - Position nos. 17, 27, 3, & 13	\$1,246.46	1.00	1.00	\$1,246.46		
		Laptop computer - Subcontractor B requested equipment	To be used exclusively for SNAP-Ed nutrition education activities by various prime and sub-contractor staff while performing field direct service activities necessary to meet the SOW goals and objectives - Positions no. 3, 27, 17 of sub-contractor B (includes additional shipping charges required to meet guideline requirements)	\$1,500.00	2.00	2.00	\$3,000.00		
		LCD Projector Screen - Subcontractor B requested equipment	To be used exclusively for SNAP-Ed nutrition education activities by field staff conducting NEOP activities necessary to meet the SOW goals and objectives - Positions no. 3, 27, 17 of subcontractor B (all staff identified for this subcontractor)	\$500.00	1.00	1.00	\$500.00		
		LCD Projector (1 each to Subcontractor B as requested)	To be used exclusively for SNAP-Ed nutrition education activities by field staff conducting SNAP-Ed activities necessary to meet SOW goals and objectives - Positions no. 3, 27, 17 of subcontractor B (all staff identified for this subcontractor) and position no. 17. (Position no. documented per guideline requirement but equipment shall be used by all SNAP-Ed personnel during direct service field activities)	\$700.00	2.00	2.00	\$1,400.00		
							\$0.00		
							\$0.00		
<b>Total Equipment Expenses:</b>								<b>\$10,196.46</b>	

Budget Revision

**Travel and Per Diem**

Prime Budget Justification

Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local travel for meetings for Administrator, Project Coordinator, Dietitian, Program Assistant, Health Educator	Service sites and meetings	57	0						20.00			\$644.10	
		Media Spokesperson training for SNAP-Ed for Project Coordinator and Health Educator	Sacramento	1	1	1					115.00			\$64.98	
		Media Spokesperson training RYD for Project Coordinator and Health Educator	Sacramento	1	1						115.00			\$64.98	
		Community Engagement for Project Coordinator, Dietitian, Program Assistant and Health Educator	Sacramento	1	3.5	1					115.00			\$64.98	
		Youth Engagement for Project Coordinator (TBA)	Sacramento	1	1	1					115.00			\$64.98	
		Impact and Outcome Evaluation for Program Coordinator, Dietitian, Program Assistant, and Health Educator	Sacramento	2	4	1					115.00			\$129.95	
		Network Statewide Conference for Administrator, Project Coordinator, Dietitian, Program Assistant and Health Educator	Sacramento	2	4.5	2	0	\$10.00	\$0.00	\$0.00	202.00	\$0.00	\$20.00	\$588.26	
		NEOP Statewide Collaborative for Administrator and Project Coordinator	Sacramento	6	2	6	0	\$10.00	\$0.00	\$0.00	202.00	\$0.00	\$20.00	\$1,644.78	

**Prime Budget Justification**

		CCLHDN Membership Mtg and Leadership Forum for Administrator and Project Coordinator	San Diego	1	2	2	2	\$40.00	\$110.00	\$200.00	116.00	\$275.00	\$40.00	\$1,695.54	
		Safeserve course for Project Coordinator and Health Educator	Sacramento	2	1	1	0	\$10.00	\$0.00	\$0.00	58.00	\$172.00	\$20.00	\$469.54	
<b>Total Travel and Per Diem:</b>													<b>\$5,432.07</b>		

\*Cost includes applicable taxes and fees. Total cost does not exceed CalHR published rates

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Vallejo City Unified School District	Shall provide SNAP-Ed food nutrition education, conduct program evaluations, provide guidance in program policy and system change to meet stated objectives and goals, plan, develop and implement youth engagement activities to meet stated program objectives and goals	\$215,000.00	
		B Healthy Cooking with Kids	Conduct SNAP-Ed nutrition education and physical activity promotion within the jurisdiction of qualifying Napa County locations under the oversight of Solano County SNAP-Ed program staff and guidance. (Budget reflects a reduction of \$4,200 for equipment items identified within the Prime budget category per required guideline requirements)	\$195,800.00	
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$410,800.00</b>	

## Prime Budget Justification

### Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food & Serving supplies	Produce and food items required to create healthy menu recipes during food demonstration and taste testing events conducted at eligible SNAP-Ed community events including fairs, training, meetings, etc. Cost shall not exceed \$2.50/per person. Estimated 1,500 eligible participants will be reached.	\$2.50	1500.00	1.00	\$3,750.00	
		Kitchen Utensils and Small Wares	Toaster oven, blender, bowls, storage containers, utensils, mixing bowls, can opener, paper supplies, safety supplies, miscellaneous cooking items required for preparation of healthy recipes during food demonstrations and taste testing for SNAP-Ed eligible participants at community events including health fairs, community events, nutrition education training, etc.	\$30.00	20.00	1.00	\$600.00	
		Gardening start up supplies	Seeds, small gardening tools, compost bin, watering hose, used to demonstrate and train eligible participants on effective way to start up and maintain self sufficient gardens within limited space environments. Approximately 60 start up gardens shall be demonstrated to eligible SNAP-Ed participants within the community	\$33.75	60.00	1.00	\$2,025.00	
		Nutrition education materials	Purchase USDA and CDPH approved nutrition education material to be distributed through various SNAP-Ed approved nutrition education activities to meet critical program objectives and goals within the Solano and Napa Valley County regions. Shall not exceed \$4/per eligible participant. Estimated usage based upon 150 participants	\$4.00	150.00	1.00	\$600.00	
		Professional Nutrition Education Association participation fees	Nutrition education sponsored professional associations: CCLHDN: \$150/year; CAN-ACT: \$300/year	\$450.00	1.00	1.00	\$450.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$7,425.00</b>	

**\*\*Note:** FTE column is a combined total of all applicable positions and their FTE which is averaged for use in calculation of allowable total budget.

### Prime Budget Justification

Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	
		Total personnel and fringe	17.95%	\$380,440.43	\$68,279.28	
		$\$380,440.43 \times 17.94743\%$ (within acceptable negotiated rate)				
<b>Total Indirect Costs:</b>					<b>\$68,279.28</b>	
<b>Total Budget:</b>					<b>\$894,569.00</b>	

### Sub Staffing A

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant A Name:**

Solano County Health and Social Services Department (including Napa County)  
 13-20440  
 Vallejo City Unified School District

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	TBA	10.00%	90.00%	1	\$76,000.00	\$76,000.00	30.000%	\$22,800.00	\$98,800.00	
2		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBA	10.00%	90.00%	1	\$51,500.00	\$51,500.00	30.000%	\$15,450.00	\$66,950.00	
3		4 After School Coordinator/Assistant	TBA	5.00%	70.00%	0.75	\$40,000.00	\$30,000.00	30.000%	\$9,000.00	\$39,000.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	

### Sub Staffing A

Totals:	25.00%	250.00%	2.75	\$167,500.00	\$157,500.00	\$47,250.00	\$204,750.00
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Definition and basis for calculations of benefit rate(s):

[Health and Dental Benefits and Miscellaneous employer contributions](#)

### Sub A Budget Justification

**Prime Grantee Name:** Solano County Health and Social Services Department (including Napa County)  
**Grant Number:** 13-20440  
**Sub Grant A Name:** Vallejo City Unified School District

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		General Office supplies	Includes paper, binders, markers, pens, labels, paper, ink cartridges, staples, post-its, staplers, three hole punch, tape holder, necessary postage, etc. for SNAP-Ed related activities and administrative reporting requirements	\$10.00	179.00	1.00	\$1,790.00		
		Internal printing and photocopying	Photocopying and internal duplication of SNAP-Ed nutrition education materials, i.e., agendas, flyers, reports, handouts, fiscal and audit documents	\$0.20	2445.35	1.00	\$491.08		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$2,281.08</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Miscellaneous local travel by Project Coordinator and After School Coordinator	Miscellaneous county locations	40	2.5						7.50		\$0.57	\$226.00	
		Network Statewide Conference for Coordinator of Other Programs	Sacramento	1	1			\$10.00			114.00		\$0.57	\$64.98	
		Impact and Outcome Evaluation for Coordinator of Other Programs	Sacramento	1	1			\$10.00			114.00		\$0.57	\$64.98	
		Youth Engagement for Coordinator of Other Programs	Sacramento	1	1			\$10.00			114.00		\$0.57	\$64.98	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	



### Sub A Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food, Produce, Vegetables, Fruit, Spices, Paper products, serving bowls, utensils, cleaning supplies, etc.	Purchase food, paper supplies, serving items, cooking supplies and utensils, used during food demonstration on the preparation of healthy recipes and taste testing during health fairs, events, classes, and training for approximately 1,800 eligible SNAP-Ed participants. Not to exceed \$2.50/per participant	\$2.50	1800.00	1.00	\$4,500.00	
		Small kitchen wares	Cooking utensils, mixing bowls, blenders, mixer, knives, paper goods and cleaning supplies used in the preparation for approximately 40 food demonstrations and taste testing performed at health fairs, SNAP-Ed classes, training and other approved NEOP approved events	\$30.00	40.00	1.00	\$1,200.00	
		Nutrition education materials	SNAP-Ed USDA approved nutrition education materials which shall be distributed at community health fairs, events, conferences, training, and miscellaneous SNAP-Ed activities necessary to meet SOW objectives and goals. Estimate that 600 SNAP-Ed eligible participants will be reached. Shall not exceed \$4.00/per eligible participant	\$4.00	212.00	1.00	\$848.00	
						1.00	\$0.00	
		Gardening supplies	Small gardening tools, seeds, dirt, and miscellaneous start up supplies used to demonstrate how to create and maintain a self sufficient garden in various environments and conditions to eligible participants.	\$10.00	100.00	1.00	\$1,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$7,548.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$215,000.00</b>	
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### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Solano County Health and Social Services Department (including Napa County)  
 13-20440  
 Healthy Cooking with Kids

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		3	Administrator (e.g., Director of Programs)	Norma Lisenko	40.00%	15.00%	0.55	\$149,900.00	\$82,445.00	23.000%	\$18,962.35	\$101,407.35	
		27	Project Coordinator	Felicia Dunlap	10.00%	65.00%	0.75	\$40,000.00	\$30,000.00	23.000%	\$6,900.00	\$36,900.00	
		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	5.00%	70.00%	0.75	\$30,000.00	\$22,500.00	23.000%	\$5,175.00	\$27,675.00	
1													
2													
3													
4													
5													
6													
7													
8													
9													
10													
11													
12													
13													
14													
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16													
17													
18													
19													
20													
21													
<b>Totals:</b>					<b>55.00%</b>	<b>150.00%</b>	<b>2.05</b>	<b>\$219,900.00</b>	<b>\$134,945.00</b>		<b>\$31,037.35</b>	<b>\$165,982.35</b>	

## Sub Staffing B

Definition and basis for calculations of benefit rate(s):

[Health and Dental Benefits and miscellaneous employer contributions](#)

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### Sub B Budget Justification

**Prime Grantee Name:** Solano County Health and Social Services Department (including Napa County)  
**Grant Number:** 13-20440  
**Sub Grant B Name:** Healthy Cooking with Kids

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Includes paper, binders, markers, pens, labels, paper, ink cartridges, staples, post-its, staplers, three hole punch, tape holder, necessary postage, etc. for SNAP-Ed related activities and administrative reporting requirements, estimated monthly cost per historic usage \$125.00/month	\$125.00	12.00	1.00	\$1,500.00		
		Copy and internal duplication	Photocopying and internal duplication of SNAP-Ed nutrition education materials, i.e., agendas, flyers, reports, handouts, fiscal and audit documents, estimated monthly cost per historic usage is \$85.00/month	\$85.00	12.00	1.00	\$1,020.00		
						1.00	\$0.00		
						1.00	\$0.00		
				\$0.00	0.00	0.00	\$0.00		
				\$0.00	0.00	0.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$2,520.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	*Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local travel to go to sites and meetings	Various	70	2.05						20.01			\$791.44	
		Community Engagement training for Project Coordinator and Health Educator	Sacramento	1	1.5						128.50		\$0.57	\$73.45	
		Cultural Proficiency training for Project Coordinator and Health Educator	Sacramento	1	1.5						128.50		\$0.57	\$73.45	
		Impact and Outcome Evaluation for Administrator, Project Coordinator and Health Educator	Sacramento	1	2.05						128.50		\$0.57	\$73.76	

**Sub B Budget Justification**

		Network Statewide Conference for Administrator, Project Coordinator and Health Educator	Sacramento	1	2.05	2	1		\$100.00		128.00		\$0.57	\$278.48
		NEOP Collaborative for Administrator	Sacramento	6	0.55	6					129.45		\$0.57	\$440.70
		CCLHDN Membership &	San Diego	1	0.55	2	3		\$150.00	\$200.00	129.50	\$275.00	\$0.57	\$582.23
		FANOUT for Administrator	Sacramento	4	0.55	4	0				129.50		\$0.57	\$293.91
		Travel for Regional Meetings	Santa Rosa and Ukiah	4	0.55	4	2		\$100.00		226.00		\$0.57	\$952.00
														\$0.00
<b>Total Travel and Per Diem:</b>													<b>\$3,559.42</b>	

\*Cost includes applicable taxes and fees. Total cost does not exceed CalHR published rates

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>					

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food and paper supplies	Food cooking supplies, produce, serving items, utensils, and miscellaneous	\$2.50	1500.00	1.00	\$3,750.00	
		Small kitchen wares	Cooking utensils, mixing bowls, blenders, mixer, knives, paper goods and	\$30.00	60.00	1.00	\$1,800.00	

**Sub B Budget Justification**

		Nutrition education materials	SNAP-Ed USDA approved nutrition education materials which shall be distributed at community health fairs, events, conferences, training, and miscellaneous SNAP-Ed activities necessary to meet SOW objectives and goals. Estimate that 600 SNAP-Ed eligible participants will be reached. Shall not exceed \$4.00/per eligible participant	\$2.65	600.00	1.00	\$1,590.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$7,140.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Salaries and Fringe Benefits @ 10% (within negotiated amount)	10.00%	\$165,982.35	\$16,598.24		
					<b>Total Indirect Costs:</b>	<b>\$16,598.24</b>	
					<b>Total Budget:</b>	<b>\$195,800.00</b>	

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** County of Sonoma Department of Health Services (DHS)  
**Grant Number:** 12-10193  
**Program Area:** Network Local Project

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 40% Female 60%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>2%</u>	<input checked="" type="checkbox"/> Latino	<u>75%</u>
<input checked="" type="checkbox"/> Asian	<u>2%</u>	<input checked="" type="checkbox"/> Native American	<u>2%</u>
<input checked="" type="checkbox"/> Caucasian	<u>19%</u>	<input type="checkbox"/> Pacific Islander	<u>      </u> %
<input type="checkbox"/> Other (specify) _____:	<u>      </u> %		

Languages:

<input checked="" type="checkbox"/> English	<u>45%</u>	<input type="checkbox"/> Korean	<u>      </u> %
<input checked="" type="checkbox"/> Spanish	<u>55%</u>	<input type="checkbox"/> Lao	<u>      </u> %
<input type="checkbox"/> Arabic	<u>      </u> %	<input type="checkbox"/> Mandarin	<u>      </u> %
<input type="checkbox"/> Armenian	<u>      </u> %	<input type="checkbox"/> Russian	<u>      </u> %
<input type="checkbox"/> Bosnian	<u>      </u> %	<input type="checkbox"/> Tagalog	<u>      </u> %
<input type="checkbox"/> Cantonese	<u>      </u> %	<input type="checkbox"/> Vietnamese	<u>      </u> %
<input type="checkbox"/> Farsi	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Hmong	<u>      </u> %	<input type="checkbox"/> Other (specify) _____:	<u>      </u> %
<input type="checkbox"/> Khmer (Cambodian)	<u>      </u> %		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>1%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>1%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>13%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>71%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>9%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)  
 Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved*

*mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |        |   |        |
|---|--------|---|--------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 1%     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____% |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____% | <input type="checkbox"/> MediCal                                    | _____% |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____% | <input checked="" type="checkbox"/> Public Housing                  | 16%    |
| <input checked="" type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)  | 1%     | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____% |
| <input type="checkbox"/> Family Resource Center                                     | _____% | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | 2%     |
| <input checked="" type="checkbox"/> Food Banks                                      | 1%     | <input type="checkbox"/> Soup Kitchens                              | _____% |
| <input checked="" type="checkbox"/> Food Pantries                                   | 10%    | <input type="checkbox"/> SSI- Supplemental Security Income          | _____% |
| <input checked="" type="checkbox"/> HeadStart                                       | 3%     | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness   | 1%     |
| <input checked="" type="checkbox"/> In Home Supportive Services (IHSS)              | 1%     | <input type="checkbox"/> Weatherization Program                     | _____% |
| <input type="checkbox"/> Job Corps  | _____% | <input checked="" type="checkbox"/> WIC                             | 1%     |

**d. Project Description.**

Key Methods:

Advisory Council/Task Force (specify): Community Activity & Nutrition Coalition's Healthy Students Subcommittee, County Nutrition Action Plan Workgroup, and Policy Subcommittee; CX3 Workgroup; Sonoma County Food Systems Alliance; and Food Access Workgroup

Internet/Web Sites-website address: \_\_\_\_\_

Print Media

Radio: \_\_\_\_\_

TV: \_\_\_\_\_

Multi-level approaches that include environmental supports

Nutrition Education Classes: (381 occurrences at .75 hour(s) each)

Community Education Events: (24 occurrences at 2 hour(s) each)

Training/Workshop/Conference: (24 occurrences at 1.5 hour(s) each)

Point of Purchase: (10 occurrences at 1 hour(s) each)

Other (specify): 3-session NE Series (Adults & Teen) (9 occurrences at .75 hour(s) each)

Other (specify): 3-session NE Series (Early Care) (8 occurrences at .5 hour(s) each)

Other (specify): 6-session NE Series (After School) (3 occurrences at .5 hour(s) each)

Other (specify): 9-session HOTM Series (K, 1, & 6 Grade Students) (34 occurrences at .5 hour(s) each)

Other (specify): 18-session HOTM & NE Series (2<sup>nd</sup>-5<sup>th</sup> Grade Students) (40 occurrences at .5 hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized*

*portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting

\_\_\_\_\_ Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

3 CalFresh Offices

13 Churches

1 Community Centers

\_\_\_\_\_ Elderly Service Centers

41 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries, and Soup Kitchens)

\_\_\_\_\_ Extension Offices

2 Farmers Markets

20 Food Stores

12 Head Start Programs

\_\_\_\_\_ Individual Homes

4 Libraries

\_\_\_\_\_ Other Youth Education Sites  
(includes Parks and Recreation)

5 Public/Community Health Centers  
(includes Public Health Departments)

63 Public Housing

8 Schools – students (Preschool)

4 Schools – students (K-12)

11 Schools – students (Afterschool Program)

15 Schools - Parents

9 Shelters/Temporary Housing

4 TANF Job Readiness Program

3 WIC Programs

\_\_\_\_\_ Worksites

1 Other (specifiy): Day Labor Center

10 Other (specifiy): Community Gardens

5 Other (specifiy): After School Programs (in qualifying census tract)

5 Other (specifiy): Preschool/Earlycare (in qualifying census tract)

15 Other (specifiy): Comprehensive Perinatal Service Program (CPSP)

1 Other (specifiy): In Home Supportive Services (IHSS)

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Projected Unduplicate Number of Contacts: 9,359

Narrative

The Sonoma County Health Department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Sonoma County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) implement *Network* nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change

Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**I. KEY PERFORMANCE MEASURES/INDICATORS. (MAX. 100 WORDS)**

DHS plans to conduct the following types of evaluation: formative (e.g. quality control measures for nutrition education sessions, measuring whether educators discussed key points), summative (e.g., measuring ease of implementation and likelihood of sustainability of school, after school and early care program components), process (e.g. tracking the number of people receiving nutrition education, POP materials distributed, number of new partnerships, etc.), and outcome (e.g., changes in knowledge and behaviors of SNAP-Ed eligible residents that attended education sessions, changes resulting from food environment community projects, changes in the retail food environment and customer buying patterns, and institutional systems and policy change).

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Sonoma County is subcontracting with community partners to complete all SNAP-Ed direct service work, as many have subject matter expertise, relationships with vital partners, and experience engaging low-income populations, including Latinos. County staff will provide oversight of all subgrantee contracts, providing trainings, technical assistance, and resources necessary for subgrantees to implement objectives successfully.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
After School Program	Boys and Girls Club of Sonoma Valley at Flowery School	17600 Sonoma Hwy	Sonoma	95476	06097150305	H	28.2%	43.9%	60.4%	ACS 2006-2010	
After School Program	Boys and Girls Clubs of Central Sonoma County RP Club	7450 Santa Barbara Dr	Rohnert Park	94928	06097151301	H	35.1%	38.9%	65.1%	ACS 2006-2010	
After School Program	Comstock MS After School Program	2750 W. Steele Lane	Santa Rosa	95403	06097152903	H	18.2%	21.8%	60.2%	ACS 2006-2010	
After School Program	Boys and Girls Club of Healdsburg	555 Piper Street	Healdsburg	95448	06097153903	H	21.6%	21.6%	50.7%	ACS 2006-2010	
After School Program	Boys and Girls Club Maxwell Club House	100 W Verano Ave	Sonoma	95476	06097150202-4	AR	NO DATA	46.9%	52.5%	ACS 2007-2011	Census Block
Church	Landmark Baptist Church	1128 Grand Avenue	Santa Rosa	95404	06097151401	H	16.1%	29.5%	60.8%	ACS 2006-2010	
Church	Vertical Call	920 Bennett Valley Road	Santa Rosa	95404	06097151401	H	16.1%	29.5%	60.8%	ACS 2006-	

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
										2010	
Church	Church of the Incarnation	555 Mendocino Avenue	Santa Rosa	95401	06097152000	H	51.6%	NO DATA	NO DATA	ACS 2006-2010	
Church	St. Rose Catholic Church	398 Tenth Street	Santa Rosa	95401	06097152000	H	51.6%	NO DATA	NO DATA	ACS 2006-2010	
Church	Unitarian Universalist Congregation	547 Mendocino Avenue	Santa Rosa	95401	06097152000	H	51.6%	NO DATA	NO DATA	ACS 2006-2010	
Church	Greater Power House Church	777 Hearn Avenue	Santa Rosa	95407	06097153102	AR	NO DATA	27.3%	50.2%	ACS 2006-2010	
Church	Holy Dormition Orthodox	1521 Rose Avenue	Santa Rosa	95407	06097153104	AR	NO DATA	19.7%	54.4%	ACS 2006-2010	Census Block
Church	United Church of Cloverdale	439 North Cloverdale Boulevard	Cloverdale	95425	06097154202-3	AR	NO DATA	41.1%	69.2%	ACS 2007-2011	Census Block
Church	Church of the Holy Innocents	704 Bennett Valley Road 130A	Santa Rosa	95404	06097151401	H	16.1%	29.5%	60.8%	ACS 2006-2010	
Church	Iglesia Christiana Ebenezer	1233 Rutlede Avenue	Santa Rosa	95404	06097151401	H	16.1%	29.5%	60.8%	ACS 2006-2010	
Church	Islamic	545	Santa	95401	06097152000	H	51.6%	NO	NO	ACS	

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
	Society of Santa Rosa	Mendocino Avenue	Rosa					DATA	DATA	2006-2010	
Church	Refuge Christian Fellowship	525 5 <sup>th</sup> Street	Santa Rosa	95401	06097152000	H	51.6%	NO DATA	NO DATA	ACS 2006-2010	
Church	La Iglesia De Dios La Profecia	1589 Hampton Way	Santa Rosa	95407	06097153104	H	20.9%	27.9%	64.4%	ACS 2006-2010	
Community Center	Steele Lane Community Center	415 Steele Lane	Santa Rosa	95403	06097152100	H	21.9%	31.4%	71.0%	ACS 2006-2010	
Community Gardens	McKinley School Community Garden	110 Ellis Street	Petaluma	94952	06097150901	H	33.5%	33.5%	69.9%	ACS 2006-2010	
Community Gardens	Petaluma Library Garden	100 Fairgrounds Drive	Petaluma	94952	06097150901	H	33.5%	33.5%	69.9%	ACS 2006-2010	
Community Gardens	Growing in Faith	5475 Snyder Lane	Rohnert Park	94928	06097151310	H	9.4%	16.8%	50.7%	ACS 2006-2010	
Community Gardens	Kawana Community Garden	2014 Moraga Drive	Santa Rosa	95404	06097151401	H	16.1%	29.5%	60.8%	ACS 2006-2010	
Community Gardens	South Park Community	Milton and Grand	Santa Rosa	95404	06097151401	H	16.1%	29.5%	60.8%	ACS 2006-	

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
	Garden									2010	
Community Gardens	Sunflower Garden	306 7th Street	Santa Rosa	95404	06097152000	H	51.6%	NO DATA	NO DATA	ACS 2006-2010	
Community Gardens	Bayer Farm	1550 West Avenue	Santa Rosa	95407	06097153104	H	20.9%	27.9%	64.4%	ACS 2006-2010	
Community Gardens	Garden of Eaten	735 Grove Street	Healdsburg	95448	6097153902	H	19.4%	28.8%	68.8%	ACS 2006-2010	
Community Gardens	McDowell Community Garden	421 South McDowell	Petaluma	94952	06097150603-2	AR	NO DATA	49.7%	67.3%	ACS 2007-2011	Census Block
Community Gardens	Cloverdale High School Community Garden	509 N Cloverdale Blvd	Cloverdale	95425	06097154202-3	AR	NO DATA	41.1%	69.2%	ACS 2007-2011	Census Block
Day Labor Center	Healdsburg Day Labor Center	405 Grove Street	Healdsburg	95448	06097153902	H	19.4%	28.8%	68.8%	ACS 2006-2010	
Farmer's Market	Wednesday Night Market / Santa Rosa Farmer's Market	500 Fourth Street	Santa Rosa	95401	06097152000	H	51.6%	NO DATA	NO DATA	ACS 2006-2010	
Farmer's Market	Healdsburg Farmer's Market	110 Plaza Street	Healdsburg	95448	06097153902	H	19.4%	28.8%	68.8%	ACS 2006-	

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
	- Wed/Sat									2010	
Food Store	Carniceria La Chapala	18615 California 12	Sonoma	95476	06097150305	H	28.2%	43.9%	60.4%	ACS 2006-2010	
Food Store	Tienda y Panaderia Iniguiez	18175 California 12	Sonoma	95476	06097150305	H	28.2%	43.9%	60.4%	ACS 2006-2010	
Food Store	El Brinquito Market and Meat	17380 California 12	Sonoma	95476	06097150305	H	28.2%	43.9%	60.4%	ACS 2006-2010	
Food Store	La Morenita #2	17400 California 12	Sonoma	95476	06097150305	H	28.2%	43.9%	60.4%	ACS 2006-2010	
Food Store	La Morenita #3	18307 California 12	Sonoma	95476	06097150305	H	28.2%	43.9%	60.4%	ACS 2006-2010	
Food Store	Casa del Palmar	351 E Washington Ave	Petaluma	94952	06097150901	H	33.5%	33.5%	69.3%	ACS 2006-2010	
Food Store	Juanita's Market	93 Southwest Blvd	Rohnert Park	94928	06097151301	H	35.1%	38.9%	65.1%	ACS 2006-2010	
Food Store	Lolita's Market	1471 Southwest Blvd	Rohnert Park	94928	06097151310	H	9.4%	16.8%	50.7%	ACS 2006-2010	
Food Store	Asian Market	1110	Santa	95404	06097151401	H	16.1%	29.5%	60.8%	ACS	

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
		Petaluma Hill Road	Rosa							2006-2010	
Food Store	Tortilleria El Molino	421 Stony Point Road	Santa Rosa	95407	06097153003	H	25.1%	43.9%	67.6%	ACS 2006-2010	
Food Store	Ray's Food Store	2455 Dutton Avenue	Santa Rosa	95407	06097153102	H	18.1%	31.2%	55.2%	ACS 2006-2010	
Food Store	La Guadalupana	1031 Sebastopol Road	Santa Rosa	95407	06097153104	H	20.9%	27.9%	64.4%	ACS 2006-2010	
Food Store	Lola's Market	440 Dutton Avenue	Santa Rosa	95407	06097153104	H	20.9%	27.9%	64.4%	ACS 2006-2010	
Food Store	Mekong Market	206 Sebastopol Road	Santa Rosa	95407	06097153104	H	20.9%	27.9%	64.4%	ACS 2006-2010	
Food Store	Rancho Mendoza Supermercado	640 Sebastopol Road	Santa Rosa	95407	06097153104	H	20.9%	27.9%	64.4%	ACS 2006-2010	
Food Store	Super Latino Market	1701 Sebastopol Road	Santa Rosa	95407	06097153104	H	20.9%	27.9%	64.4%	ACS 2006-2010	
Food Store	Tarasco's Market	617 Sebastopol Road	Santa Rosa	95407	06097153104	H	20.9%	27.9%	64.4%	ACS 2006-2010	

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	Panaderia la Costa Chica	119 Healdsburg Avenue	Healdsburg	95448	06097153902	H	19.4%	28.8%	68.8%	ACS 2006-2010	
Food Store	Lola's Market	102 Healdsburg Avenue	Healdsburg	95448	06097153902	H	19.4%	28.8%	68.8%	ACS 2006-2010	
Food Store	Casa del Mole	434 Center Street	Healdsburg	95448	06097153903	H	21.6%	21.6%	50.7%	ACS 2006-2010	
Libraries	Petaluma Library	100 Fairgrounds Drive	Petaluma	94952	06097150901	H	33.5%	33.5%	69.3%	ACS 2006-2010	
Libraries	Downtown Santa Rosa Library	211 E St.	Santa Rosa	95404	06097152000	H	51.6%	NO DATA	NO DATA	ACS 2006-2010	
Libraries	Healdsburg Library	139 Piper Street	Healdsburg	95448	06097153903	H	21.6%	21.6%	50.7%	ACS 2006-2010	
Libraries	Cloverdale Library	401 North Cloverdale Boulevard	Cloverdale	95425	06097154202-3	AR		41.1%	69.2%	ACS Block 07-11	
Preschools	Willow Creek State Preschool	2536 Marlow Rd	Santa Rosa	95403	06097152903	H	18.2%	21.8%	60.2%	ACS 2006-2010	
Preschools	Fitch Mountain State Preschool	520 Monte Vista Ave	Healdsburg	95448	06097153903	H	21.6%	21.6%	50.7%	ACS 2006-	

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
										2010	
Preschools LE	Petaluma Parent Co-Op Nursery	810 Madison St	Petaluma	94952	06097150901	H	33.5%	33.5%	69.3%	ACS 2006-2010	
Preschools LE	SR Education Cooperative Early childhood Center	2770 W Steele Lane	Santa Rosa	95403	06097152903	H	18.2%	21.8%	60.2%	ACS 2006-2010	
Preschools LE	Alexander Valley Union School District	8511 Highway 128	Healdsburg	95448	06097153903	H	21.6%	21.6%	50.7%	ACS 2006-2010	
Public/Community Health Center	Women's Health Specialists	4415 SONOMA HWY	Santa Rosa	95409	06097152202	H	34.4%	51.8%	57.7%	ACS 2006-2010	
Public/Community Health Center	Sonoma County Indian Health Project, INC	144 STONY POINT RD	Santa Rosa	95401	06097153003	H	25.1%	43.9%	67.6%	ACS 2006-2010	
Public/Community Health Center	Roseland Children's Health Center	962 Sebastopol Rd	Santa Rosa	95407	06097153104	H	20.9%	27.9%	64.4%	ACS 2006-2010	
Public/Community Health	Esie Ellen Health Center	599 BELLEVUE AVE	Santa Rosa	95497	06097153200	H	32.6%	39.3%	54.9%	ACS 2006-2010	

<i>All Race/Ethnicity Subgroup</i>											
<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Center											
Public/Community Health Center	Alliance Medical Center-healdsburg	1381 UNIVERSITY ST	Healdsburg	95448	06097153902	H	19.4%	28.8%	68.8%	ACS 2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

### Means-Tested Program Data Sheet

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Cal Fresh	Economic Assistance	520 Mendocino Ave	Santa Rosa	95401	06097153300
Cal Fresh	Economic Assistance	2550 Paulin Drive	Santa Rosa	95403	06097152100
CalFresh Office	Sonoma County Human Services	2550 Paulin Dr	Santa Rosa	95403	06097152100
Comprehensive Perinatal Services Programs (CPSP)	Sonoma County Indian Health Project	144 Stony Point Road	Santa Rosa	95401	06097153003
Comprehensive Perinatal Services Programs (CPSP)	Southwest Community Health Center	751 Lombardi Court, Suite B	Santa Rosa	95407	06097153300
Comprehensive Perinatal Services Programs (CPSP)	Russian River Health Center	16312-A 3rd Street	Guerneville	95446	06097153704

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<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Comprehensive Perinatal Services Programs (CPSP)	Alexander Valley Regional Medical Center	6 Tarman Drive	Cloverdale	95425	06097154201
Comprehensive Perinatal Services Programs (CPSP)	Alliance Medical Center	1381 University Avenue	Healdsburg	95448	06097153902
Comprehensive Perinatal Services Programs (CPSP)	Alliance Medical Center	8465 Old Redwood Highway, Suite 410	Windsor	95492	06097153808
Comprehensive Perinatal Services Programs (CPSP)	Office of David-James Bloom, MD	990 Sonoma Ave, Suite 17	Santa Rosa	95404	06097151800
Comprehensive Perinatal Services Programs (CPSP)	Santa Rosa Memorial Hospital - Growing Together Program	500 Doyle Park Dr, Suite 200	Santa Rosa	95405	06097151800
Comprehensive Perinatal Services Programs (CPSP)	Occidental Area Health Center	3802 Main Street	Occidental	95465	06097154302
Comprehensive Perinatal Services Programs (CPSP)	Petaluma Health Center	1179 N. McDowell Blvd.	Petaluma	94954	06097150607
Comprehensive Perinatal Services Programs (CPSP)	Sebastopol Community Health Center	6800 Palm Ave	Sebastopol	95472	06097153403
Comprehensive Perinatal Services Programs (CPSP)	Sonoma Valley Community Health Center	430 West Napa Street	Sonoma	95476	06097150202
Comprehensive Perinatal Services Programs (CPSP)	Vista Family Health Center	3569 Round Barn Circle	Santa Rosa	95404	06097152400
Comprehensive	Women's Helath and	583 Summerfield	Santa Rosa	95405	06097151700

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Perinatal Services Programs (CPSP)	Birth Center	Road			
Comprehensive Perinatal Services Programs (CPSP)	Sutter Medical Center - Redwood Empire Sweet Success Program	3327 Chanate Road	Santa Rosa	95404	06097152400
Food Bank	Redwood Empire Food Bank	3990 Brickway Blvd.	Santa Rosa	95403	06097152702
Food Pantry	Round Walk Village-Burbank Apt	745 North McDowell	Petaluma	94954	06097150601
Food Pantry	Sonoma Vintage House	264 First Street East	Sonoma	95476	06097150202
Food Pantry	La Luz	17560 Greger Street	Sonoma	95476	06097150302
Food Pantry	St. Leo's Church	601 W. Agua Caliente Road	Sonoma	95476	06097150303
Food Pantry	Faith Lutheran Church	19355 Arnold Drive	Sonoma	95476	06097150304
Food Pantry	La Luz Produce Only	17560 Gregor Street	Sonoma	95476	06097150305
Food Pantry	Senior Center	211 Novak Drive	Petaluma	94954	06097150603
Food Pantry	Vintage Chateau Apartments	333 N. McDowell Boulevard	Petaluma	94954	06097150603
Food Pantry	Petaluma Salvation Army	721 S. McDowell Blvd.	Petaluma	94954	06097150609
Food Pantry	Petaluma Vetrans Building	1094 Petaluma Boulevard South	Petaluma	94952	06097150901
Food Pantry	Cots-Food For Families	301 Payran Street	Petaluma	94952	06097150901
Food Pantry	Petaluma Head Start	110 Ellis Street	Petaluma	94952	06097150901
Food Pantry	Old Elm Village - Burbank Apts	2 Sandy Lane	Petaluma	94952	06097150901

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Park Lane Apartments	109 Magnolia Avenue	Petaluma	94952	06097150902
Food Pantry	Burton Avenue Rec Center	7421 Burton Avenue	Rohnert Park	94928	06097151301
Food Pantry	Tower Apartments - Burbank	781 East Cotati Avenue	Rohnert Park	94928	06097151301
Food Pantry	The Arbors - Burbank Apts	480 City Center Dr.	Rohnert Park	94928	06097151305
Food Pantry	Head Start	1330 Temple Avenue	Santa Rosa	95404	06097151401
Food Pantry	Whitesgate Apartments	777 Aston Avenue	Santa Rosa	95404	06097151401
Food Pantry	Vertical Call Church	920 Bennett Valley Rd.	Santa Rosa	95404	06097151401
Food Pantry	SouthPark CAP School Readiness	1336 Temple Avenue	Santa Rosa	95404	06097151401
Food Pantry	Head Start	1620 Sonoma Avenue	Santa Rosa	95405	06097151800
Food Pantry	Bethlehem Towers	801 Tupper Street	Santa Rosa	95404	06097151900
Food Pantry	Santa Rosa Farmer's Market – Vetrans Building	1351 Maple Avenue	Santa Rosa	95404	06097151900
Food Pantry	Roseburg Apartments	306 Mendocino Avenue	Santa Rosa	95401	06097152000
Food Pantry	Silvercrest Apts.	1050 Third St.	Santa Rosa	95404	06097152000
Food Pantry	Silvercrest Senior Apartments	1050 3 <sup>rd</sup> Street	Santa Rosa	95404	06097152203
Food Pantry	Lavell Village - Burbank Apts.	165 Lavell Village Circle	Santa Rosa	95403	06097152702
Food Pantry	Larkfield Oaks - Burbank Apts.	524 Airport Blvd.	Santa Rosa	95403	06097152702
Food Pantry	Terracina at Santa Rosa Apts.	471 West College Avenue	Santa Rosa	95401	06097153001

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Olive Grove - Burbank Apts.	1945 Zinfandel Road	Santa Rosa	95403	06097153006
Food Pantry	Chelsea Gardens Apartments	1220 McMinn	Santa Rosa	95407	06097153101
Food Pantry	Roseland Head Start	1931 Biwana Drive	Santa Rosa	95407	06097153101
Food Pantry	Carpenter's Union	1706 Corby Avenue	Santa Rosa	95407	06097153102
Food Pantry	Roseland Head Start	1931 Biwana	Santa Rosa	95407	06097153103
Food Pantry	Redwood Covenant Church	3175 Sebastopol Rd.	Santa Rosa	95407	06097153300
Food Pantry	Guerneville Produce Pantry	16467 River Rd	Guerneville	95446	06097153704
Food Pantry	Forestville United Methodist	6550 Center Street	Forestville	95436	06097153705
Food Pantry	King's Valley Senior Apartments	100 Kings Circle	Cloverdale	95425	06097154200
Food Pantry	Citrus Fairgrounds	1 Citrus Fair Drive	Cloverdale	95425	06097154200
Head Start	Sonoma Valley Head Start	17600 Sonoma Highway, Room 5.4	Sonoma	95476	06097150302
Head Start	Mountain Shadows School	1290 Southwest Blvd	Rohnert Park	94928	06097151310
Head Start	Doyle Park	1620 Sonoma Avenue	Santa Rosa	95401	06097151310
Head Start	Barbara Daniels-Love	1330 Temple Street	Santa Rosa	95404	06097151401
Head Start	Burbank Head Start	203 South A Street	Santa Rosa	95401	06097151900
Head Start	Early Head Start Nueva Vista	2232 Lomitas Avenue	Santa Rosa	95404	06097152201
Head Start	Lincoln	604 Simpson Street	Santa Rosa	95401	06097153002
Head Start	JX Wilson	246 Brittain Lane	Santa Rosa	95401	06097153002
Head Start	RL Stevens Elementary	2345 Giffen Avenue	Santa Rosa	95407	06097153300
Head Start	Martinez &Guillory	10288 Starr Road	Windsor	95492	06097153804

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<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Cloverdale Head Start	322 Washington Street	Cloverdale	95425	06097154200
Head Start	Petaluma	110 Ellis Street	Petaluma	94952	06097150901
In Home Supportive Services (IHSS)	Sonoma County Human Services	3725 Westwind Blvd, Suite 101	Santa Rosa	95403	06097152702
Public Housing	Santa Rosa Garden Apartments	1 Kashmir Dr	Santa Rosa	95409	06097152202
Public Housing	Silvercrest Senior Apts	1050 3rd St,	Santa Rosa	95404	06097152203
Public Housing	Oak Ridge Senior Apartments	18800 Beatrice Dr.	Sonoma	95476	06097150202
Public Housing	Cabernet Apartments	522 7th Street West	Sonoma	95476	06097150203
Public Housing	Cabernet Apartments	522 7th Street West	Sonoma	95476	06097150203
Public Housing	Firehouse Village	590 2nd Street West	Sonoma	95472	06097150204
Public Housing	Sonoma Valley Apartments	30 West Agua Caliente Road	Sonoma	95476	06097150302
Public Housing	Springs Village	200 Fuente Lane	Sonoma	95476	06097150302
Public Housing	Sonoma Valley Apartments	30 W. Agua Caliente Rd.	Sonoma	95476	06097150305
Public Housing	Springs Village	200 Fuente Ln.	Sonoma	95476	06097150305
Public Housing	Round Walk Village	745 North McDowell Blvd.	Petaluma	94954	06097150609
Public Housing	Old Elm Village	2 Sandy Ln.	Petaluma	94952	06097150901
Public Housing	Park Lane Apartments	109 Manolia Ave.	Petaluma	94952	06097150901
Public Housing	Old Elm Village	2 Sandy Lane	Petaluma	94952	06097150901
Public Housing	Madrone Village	712 Sycamore Ln.	Petaluma	94952	06097150902
Public Housing	Rancho Feliz	6607 Redwood Drive	Rohnert Park	94928	06097151201
Public Housing	Rowan Court	2051 W. Steele Ln.	Santa Rosa	95401	06097151301
Public Housing	Tower Apartments	781 East Cotati Ave.	Rohnert Park	94928	06097151301
Public Housing	Vida Nueva	705 R.P. Expressway	Rohnert Park	94928	06097151301

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
		W.			
Public Housing	Las Casitas	7545 Bridget Drive	Rohnert Park	94928	06097151301
Public Housing	The Arbors	480 City Center Dr.	Rohnert Park	94928	06097151305
Public Housing	The Gardens Apartments	120 Santa Alicia Dr.	Rohnert Park	94928	06097151305
Public Housing	Cypress Ridge	2239 Meda Ave.	Santa Rosa	95404	06097151401
Public Housing	Hendley Circle Apartments	1415 S. Hendley St.	Santa Rosa	95404	06097151401
Public Housing	Cypress Ridge Apartments	2239 Meda Avenue	Santa Rosa	95404	06097151401
Public Housing	Handley Circle Apartments	1415 South Hendley Street	Santa Rosa	95404	06097151401
Public Housing	Grays Meadow Apartments	2354 Meadow Way	Santa Rosa	95404	06097151402
Public Housing	Grosman Apartments	1289 Martha Way	Santa Rosa	95405	06097151700
Public Housing	Larkfield Oaks	524 Airport Blvd, Unit 44	Santa Rosa	95403	06097152702
Public Housing	Lavell Village	165 Lavell Circle	Santa Rosa	95403	06097152702
Public Housing	Papago Court Apartments	2830 Papago Ct.	Santa Rosa	95403	06097152903
Public Housing	Paulin Creek Apartments	2824-A Apple Valley Ln.	Santa Rosa	95403	06097152903
Public Housing	Valley Oak Park I and II	2600 Northcoast St	Santa Rosa	95403	06097152903
Public Housing	The Crossings	810 Jennings Ave	Santa Rosa	95401	06097153001
Public Housing	Jennings Court	1080 Jennings Ave.	Santa Rosa	95401	06097153001
Public Housing	Monte Vista	1421 Range Ave.	Santa Rosa	95401	06097153001
Public Housing	Leisure Park Mobile Home	2185 Occidental Road	Santa Rosa	95401	06097153003
Public Housing	West Oaks	2578 West Oaks	Santa Rosa	95401	06097153005

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<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
	Apartments	Circle			
Public Housing	Olive Grove	1945 Zinfandel Ave.	Santa Rosa	95403	06097153006
Public Housing	Panas Place	2496 Old Stony Point Rd.	Santa Rosa	95407	0609715303
Public Housing	Timothy Commons	419 Timothy Road	Santa Rosa	95407	06097153101
Public Housing	West Avenue Apartments	1400 West Ave.	Santa Rosa	95407	06097153102
Public Housing	West Avenue Apartments	1400 West Avenue	Santa Rosa	95407	06097153102
Public Housing	Colgan Meadows	2701 Creek Park Ln	Santa Rosa	95407	06097153103
Public Housing	Timothy Commons	419 Timothy Rd.	Santa Rosa	95407	06097153104
Public Housing	Amorosa Village I	1300 Pebblecreek Dr.	Santa Rosa	95407	06097153200
Public Housing	Amorosa Village II	1300 Pebble Creek Dr.	Santa Rosa	95407	06097153200
Public Housing	Carrillo Place	200 Cranbrook Way	Santa Rosa	95407	06097153200
Public Housing	Jays Place	2805 Park Meadow Dr.	Santa Rosa	95407	06097153300
Public Housing	Bell Manor Apartments	8780 Bell Rd.	Windsor	95492	06097153803
Public Housing	Forest Winds Apartments	6697 Old Redwood Hwy.	Windsor	95492	06097153803
Public Housing	Forest Winds Apartments	6697 Old Redwood Hwy.	Windsor	95492	06097153806
Public Housing	Vinecrest Senior Apartments	8400 Hembree Ln.	Windsor	95492	06097153806
Public Housing	Vinecrest Senior Apartments	8400 Hembree Ln.	Windsor	95492	06097153808
Public Housing	Windsor Redwoods	100 Kendall Way	Windsor	95492	06097153808
Public Housing	Winter Creek Village	421 Winter Creek Lane	Windsor	95492	06097153808

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Windsor Redwoods	100 Kendall Way	Windsor	95492	06097153808
Public Housing	Winter Creek Village	421 Winter Creek Lane	Windsor	95492	06097153808
Public Housing	Canyon Run Apartments	1689 Canyon Run	Healdsburg	95487	06097153901
Public Housing	Fitch Mountain Terrace I and II	710 Fitch Mountain Rd.	Healdsburg	95448	06097153901
Public Housing	Park Land Senior Apartments	1661 Rosewood Dr.	Healdsburg	95448	06097153901
Public Housing	Harvest Grove Apartments	293 W. Grant St.	Healdsburg	95448	06097153902
Public Housing	Windsor Redwoods	100 Kendall Way,	Windsor	95492	09067153808
Shelter	Family Support Shelter	465 A Street	Santa Rosa	95404	6097151900
Shelter	Sloan House Women's Emergency Shelter	<i>Not a public address</i>	Santa Rosa	95404	06097152600
Shelter	California Human Development Corporation (CHDC)	3315 Airway Drive	Santa Rosa	95403	06097152801
Shelters	The Haven	151 1st St. West	Sonoma	95476	06097150202
Shelters	COTS Shelter Petaluma	900 Hopper St.	Petaluma	94952	06097150701
Shelters	VOICES Sonoma	714 Mendocino Ave	Santa Rosa	95401	06097152000
Shelters	Cal Fresh Offices	2550 Paulin Drive	Santa Rosa	95403	06097152100
Shelters	Job Link Offices	2227 Capricorn Way	Santa Rosa	95407	06097153300
Shelters	Wallace House Shelter	126 N. Main Street	Cloverdale	95425	060971542013
TANF Job	SonomaWorks/ JobLink	2227 Capricorn Way	Santa Rosa	95407	06097153300

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
TANF Job	Goodwill Redwood Empire	651 Yolanda Ave.	Santa Rosa	95404	06097151402
TANF Job	Santa Rosa Jr College CalWorks Program	1501 Mendocino Ave	Santa Rosa	95401	06097152100
TANF Job Readiness Program	Sonoma County Human Services Job Link	2227 Capricorn Way	Santa Rosa	95407	060971533004
WIC Clinics	Sonoma WIC Program	810 Grove Street	Sonoma	95476	06097150304 98.7% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Clinics	Petaluma WIC Program	11 English Street	Petaluma	94952	06097150800 98.7% at 185% FPL CDPH WIC ISIS 01/29/13
WIC Clinics	Santa Rosa WIC Program	1450 Guerneville Road	Santa Rosa	95403	06097153001 98.7% at 185% FPL CDPH WIC ISIS 01/29/13

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Roseland Elementary (S, PS, P)	Roseland Elementary	49709046052088	83.33%	6.46%	89.79%
Sheppard Elementary (S, PS, P)	Roseland Elementary	49709046052096	82.17%	9.43%	91.59%
Bellevue Elementary (PS, A, P)	Bellevue Union Elementary	49706156051585	83.40%	11.48%	94.80%
Cali Calmecac Language Academy (PS, A, P)	Windsor Unified	49753586052369	43.88%	13.35%	57.23%
El Verano Elementary (PS, A, P)	Sonoma Valley Unified	49709536052260	74.51%	10.02%	84.53%
J. X. Wilson Elementary (PS)	Wright Elementary	49710356096721	47.12%	16.73%	63.85%
Kawana Elementary (A, P)	Bellevue Union Elementary	49706156051593	77.68%	16.38%	94.06%
Pine Crest Elementary (PS)	Sebastopol Union Elementary	49709386052237	43.09%	7.45%	50.53%
Wright Charter (PS, A, P)	Wright Elementary	49710386052377	62.34%	16.02%	78.35%
Albert F. Biella Elementary (A, P)	Santa Rosa Elementary	49709126108500	50.47%	16.07%	66.54%
Hilliard Comstock Middle (A, P)	Santa Rosa High	49709206068977	63.41%	16.77%	80.18%
James Monroe Elementary (A, P)	Santa Rosa Elementary	49709126052161	81.25%	15.21%	96.46%
John Reed Elementary (A, P)	Cotati-Rohnert Park Unified	49738826051676	63.81%	13.18%	76.99%
Meadow View Elementary (A, P)	Bellevue Union Elementary	49706156115695	72.62%	13.46%	86.08%
Taylor Mountain Elementary (A, P)	Bellevue Union Elementary	49706150113506	77.30%	14.93%	92.23%
Roseland Creek (S, P)	Roseland Elementary	49709040125336	77.00%**	9.76%**	86.76%**
Guerneville Elementary (S, P)	Guerneville Elementary	49707226051767	53.66%	7.32%	60.98%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

\*\* Source: California Department of Education/Data, Statistics/Student Poverty-FRPM, 2012-13, <http://www.cde.ca.gov/ds/sd/sd/filespp.asp>

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
X	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
	Promote access/appeal, or policy changes to support physical activity or exercise.
X	Other, specify: Develop community farmer's markets
X	Other, specify: Support local food system through Harvest of the Month program
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

**BACKGROUND**

Sonoma County seeks to prioritize SNAP-Ed efforts based on a neighborhood "sphere of influence" concept, which promotes and supports healthy eating and physical activity through behavioral, environmental and policy change. SNAP-Ed strategies will be prioritized using the following targeting guidelines:

1. Children ages 2-11 at SNAP-Ed qualifying schools, after school and early-childhood care programs;
2. SNAP-Ed eligible parents at early-childhood care sites and at qualifying schools whose catchments fall within SNAP-Ed-qualifying census tracts/block groups where food access improvement effort are taking place;
3. SNAP-Ed eligible adults at means-tested sites located in school catchments and/or SNAP-Ed-qualifying census tracts/block groups where food access improvement effort are taking place; and
4. SNAP-Ed eligible adults at non-means tested sites located in SNAP-Ed-qualifying census tracts/block groups where food access improvement effort are taking place.

**SUBCONTRACTORS**

There are a total of 10 proposed subcontractors in Sonoma County's FFY14 SNAP-Ed Program project. All subcontractors will support strategies to create "spheres of influence" throughout the County in an

effort to achieve the four above identified objectives.

**Youth & Parents Nutrition Education:** Five subcontractors will focus efforts on engaging children (ages 2-11) at SNAP-Ed qualifying schools, after school and early-childhood care programs and their parents.

- An Early Childhood Subcontractor will support SNAP-Ed-qualifying early-childhood care and education sites to adopt or strengthen nutrition and physical activity site policies, nutrition and physical activity education for young children (ages 2-5), nutrition and physical activity education for parents, and/or increase parent involvement in healthy eating and activity living decision-making.
- Two School Subcontractors, representing four SNAP-Ed-qualifying elementary schools, will implement strategies aimed at increasing nutrition education and physical activity opportunities for children (ages 6-11) and improve access and consumption of healthy food and beverages on school campuses. This will be accomplished through a variety of activities, including adoption or strengthening of school wellness policies, implementation of strategies to increase access and consumption of healthy foods and beverages, improved communication of wellness policies to school staff and parents, implementation of a sustainable farm-to-school Harvest of the Month in-class education program for grades K-6, implementation of a sustainable in-class nutrition and physical activity education program for grades 2-5, and institutionalization of parent education program via parent involvement in wellness committee and parent education classes. The Subcontractors will also assist the LHD in administering pre/post outcome tools to 3<sup>rd</sup>-5<sup>th</sup> grade students.
- The After School Subcontractor will provide technical assistance, resources and trainings to after school programs at SNAP-Ed-qualifying schools to increase healthy food and beverage access and availability, nutrition education, and opportunities for physical activity. This will be accomplished through the adoption or strengthening of nutrition education and/or physical activity interventions for children (ages 6-11), wellness policies, and after school program staff development.

**Adult Nutrition Education:** One Subcontractor will focus efforts on providing nutrition education to SNAP-Ed eligible adults. The Nutrition Education Subcontractor will focus nutrition education effort primarily on Latino parents with children (ages 2-11). The secondary populations include SNAP-Ed eligible seniors, homeless, adolescents, parents of adolescents, and other adults within the target communities. The Subcontractor will provide nutrition education lessons, host nutrition education community event booths/tables, conduct grocery retailer nutrition education events, and 5-session nutrition education series at means-tested and non-means tested sites throughout Sonoma County. Nutrition education emphasis will be placed on MyPlate, Harvest of the Month and Rethink Your Drink and selected topic areas will be based on a targeted nutrition education needs assessment conducted at the beginning of the year. The Subcontractor will also recruit and train peer educators (Promotoras) to conduct nutrition education efforts, implement evaluation efforts to ensure lessons and provide ongoing mentoring to peer educators. They will conduct provider trainings aimed at advancing nutrition education messages and obesity prevention strategies in medical, dental, and and/or clinical settings serving SNAP-Ed qualifying children (ages birth to 5).

**Food Access:** Four subcontractors will focus efforts on improving access to healthier food in SNAP-Ed-qualifying census tracts/block groups.

- The CX3 Community Engagement Subcontractor will continue to mentor SNAP-Ed-eligible residents (CX3 Community Liaisons) from six SNAP-Ed-eligible census tracts/block groups to implement resident-devised and driven plans developed in FFY 2013 to improve access to healthier food in their respective neighborhoods. The Subcontractor will also recruit additional residents from these neighborhoods to participate in a CX3 Community Liaison Leadership Training, which will focus on leadership development, community driven leadership and policy change, media spokesperson training, and community action plan development. CX3 Community Liaisons will then identify neighborhood-based policy, environmental and systems strategies on which they will work through FFY 2015. The Subcontractor will assist in the development and update of the *CX<sup>3</sup> Implementation Strategy* plan.
- The CX3 Assessment and Program Subcontractor will assist CX3 Community Engagement Contractor and CX3 Community Liaisons with the identification of 1) policy, environmental or systems strategies aimed at improving access to healthier food and 2) an environmental support strategy aimed at increasing access to healthy beverage options. The Subcontractor also will assist in the development and update of the *CX<sup>3</sup> Implementation Strategy* plan as well as provide technical assistance and training to the CX3 Community Engagement Subcontractor and CX3 Community Liaisons related to the implementation and evaluation of the selected strategies.
- The Retail Specialist Subcontractor will assist the LHD's Food Access Coordinator to develop, implement and evaluate the following programs aimed at SNAP-Ed-eligible grocery retailers: 1) train-the-trainer program aimed at training CX3 Community Liaisons and business liaisons to train retailers in sustainable in-store practices, such as merchandising and produce storage; 2) sustainable marketing-by-mail program aimed at distributing nutrition-education/point-of-purchase materials to qualifying retailers; 3) development, implementation and evaluation of a healthier checkout pilot project; and 4) strengthening relationships between producers and distributors of local produce and retailers.
- The Youth Engagement Subcontractor will recruit youth (ages 12-18) from SNAP-Ed-qualifying schools or census tracts groups, guiding them through the process of conducting youth-led projects aimed at addressing issues in their environment related to consumption or access to healthy foods and beverages and physical activity opportunities.

**Evaluation:** All of the above subcontractors will participate in local, regional and state evaluation and reporting activities for the objectives, focusing primarily on data collection and providing input into the development of evaluation plans and reports. In addition, the tenth subcontractor, the Evaluation Consultant, will assist LHD staff in the development and implementation a 3-year SNAP-Ed evaluation plan and compile evaluation reports. The plan will include formative, summative, process, and outcome evaluation approaches and include evaluation activities related to Rethink Your Drink, policy, systems and environmental change efforts related to food access, measuring the impact/outcome of nutrition education efforts for youth, and school, after school, and early-childcare policy and program implementation. The Consultant will also provide guidance on the development of the County Nutrition Action Plan's outcomes and assist with the development of reporting and analysis protocols.

All 10 Subcontractors will be responsible for attending local, regional and/or state SNAP-Ed meetings, conferences, trainings, and workshops to aid in implementation and evaluation of nutrition education

and obesity prevention strategies for low-income households. This includes assisting with the development and implementation of a County Nutrition Action Plan , which seeks to streamline nutrition messaging and food access efforts through collaborative efforts with Food and Nutrition Service-funded and non-funded programs.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

Two subcontracts, representing four elementary schools, have been awarded to implement school-based work:

- Roseland School District is located in Santa Rosa. There are 1,651 students (91.5% Latino; 89% eligible for FRMP) attending the three SNAP-Ed eligible schools. Roseland School District is also located near an urban/suburban center and multiple SNAP-Ed eligible census tracts where SNAP-Ed-funded food access efforts are taking place. Two of the schools have received funding through a Kaiser Permanente’s HEAL Program to implement healthy eating and active living changes. SNAP-Ed funds are being used to build on HEAL work and implement and test sustainable policies and practices.
- Guerneville School District is located in rural, unincorporated Sonoma County and is a one-school district. The school has 385 students (24% Latino; 59% eligible for FRMP). Guerneville has the highest rate of unemployment in the county, compared to other Sonoma County cities and Census Designated Places. Guerneville has received technical assistance and in-class education support from SNAP-Ed and St. Joseph’s Healthy for Life program for the past five years to implement healthy eating and active living changes. SNAP-Ed funds are being used to build on this work and implement and test sustainable policies and practices.

While performance measure will be the same for each school, plans are being discussed to 1) measure the cost of implementation, ease of implementation, sustainability over time, and effectiveness (i.e., reach of activity and likelihood of behavior change) of school wellness strategies to determine which have the best outcomes and are easiest to implement among competing school priorities and 2) compare nutrition education outcome data and food environment data from around schools to determine potential relationships between the two.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

The LHD has identified 4 of the 10 subcontractors. Three contracts have been executed. One contract is going before their Board of Supervisors (Board) on 12/3/13. Five contracts are going before their Board of Supervisors on 2/5/14. The final contract is going before their Board on 2/12/14.

1. Nutrition Education Subcontractor – Northern California Center for Well-Being (Start Date: 12/3/13)
2. CX3 Assessment and Program Subcontractor – TBD (Expected Start Date: 2/5/14)

3. CX3 Community Engagement Contractor – Santa Rosa Memorial Hospital
4. Evaluation Consultant – TBD (Expected Start Date: 2/12/14)
5. School Subcontractor - Guerneville School District
6. School Subcontractor – Roseland School District
7. Afterschool Subcontractor – TBD (Expected Start Date: 2/5/14)
8. Youth Engagement Subcontractor – TBD (Expected Start Date: 2/5/14)
9. Early Childhood Subcontractor – TBD (Expected Start Date: 2/5/14)
10. Retail Specialist – TBD (Expected Start Date: 2/5/14)

Delays in securing contracts stem from significant staffing issues in FFY 2013. The LHD Program Manager and staff feel the delay will not impede on completing deliverables.

## Budget Coversheet

Prime Grantee Name: County of Sonoma

Grant Number: 13-20506

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$85,438.00	\$157,898.06	\$72,460.06	84.81%
2 Benefits	\$47,418.00	\$92,032.56	\$44,614.56	94.09%
3 Operating	\$20,571.00	\$33,152.58	\$12,581.58	61.16%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$4,260.00	\$6,336.08	\$2,076.08	48.73%
6 Subcontractors	\$197,115.00	\$570,125.00	\$373,010.00	189.23%
7 Other Costs	\$13,929.00	\$36,236.20	\$22,307.20	160.15%
8 Indirect Costs	\$21,360.00	\$39,474.52	\$18,114.52	84.81%
<b>Totals:</b>	<b>\$390,091.00</b>	<b>\$935,255.00</b>	<b>\$545,164.00</b>	<b>139.75%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase in annual budget from \$390,091 (FFY 2013) to \$935,255 (FFY 2014)
2 Benefits	Increase in annual budget from \$390,091 (FFY 2013) to \$935,255 (FFY 2014)
3 Operating	Increase in annual budget from \$390,091 (FFY 2013) to \$935,255 (FFY 2014)
4 Equipment	N/A
5 Travel & Per Diem	Increase in annual budget from \$390,091 (FFY 2013) to \$935,255 (FFY 2014)
6 Subcontractors	Increase in annual budget from \$390,091 (FFY 2013) to \$935,255 (FFY 2014)
7 Other Costs	Increase in annual budget from \$390,091 (FFY 2013) to \$935,255 (FFY 2014)
8 Indirect Costs	Increase in annual budget from \$390,091 (FFY 2013) to \$935,255 (FFY 2014)

### Prime Staffing

Prime Grantee Name:  
Grant Number:

County of Sonoma  
13-20506

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		8 Contract Manager	Anthony Taylor	100.00%	0.00%	0.1	\$96,240.00	\$9,624.00	55.248%	\$5,317.07	\$14,941.07	
2		40 SNAP-Ed Project Coordinator	Nubia Padilla	100.00%	0.00%	0.8125	\$65,926.00	\$53,564.88	52.070%	\$27,891.23	\$81,456.11	
3		37 CX3 & Youth Engagment Coordinator	Danielle Moreno	100.00%	0.00%	0.4375	\$68,417.00	\$29,932.44	61.624%	\$18,445.42	\$48,377.85	
4		38 Schools Coodinator	Sarah Underwood	100.00%	0.00%	0.375	\$68,417.00	\$25,656.38	61.624%	\$15,810.36	\$41,466.73	
5		39 Retail & Rethink Your Drink Coordinator	TBD	100.00%	0.00%	0.3125	\$65,926.00	\$20,601.88	61.624%	\$12,695.60	\$33,297.47	
6		22 Office Manager/Secretary/Admin Assistant	Nati Ramirez	100.00%	0.00%	0.25	\$49,189.00	\$12,297.25	68.780%	\$8,458.05	\$20,755.30	
7		11 Database Coordinator	TBD	100.00%	0.00%	0.15	\$41,475.00	\$6,221.25	54.890%	\$3,414.84	\$9,636.09	
8		1 Accountant/Finance Analyst	Keith Fulton	100.00%	0.00%	0.03	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
9		1 Accountant/Finance Analyst	Steve Held	100.00%	0.00%	0.1	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
10						0	\$0.00	\$0.00		\$0.00	\$0.00	
11						0	\$0.00	\$0.00		\$0.00	\$0.00	
12						0	\$0.00	\$0.00		\$0.00	\$0.00	
13						0	\$0.00	\$0.00		\$0.00	\$0.00	
14						0	\$0.00	\$0.00		\$0.00	\$0.00	
15						0	\$0.00	\$0.00		\$0.00	\$0.00	
16						0	\$0.00	\$0.00		\$0.00	\$0.00	
17						0	\$0.00	\$0.00		\$0.00	\$0.00	
18						0	\$0.00	\$0.00		\$0.00	\$0.00	
19						0	\$0.00	\$0.00		\$0.00	\$0.00	
20						0	\$0.00	\$0.00		\$0.00	\$0.00	
21						0	\$0.00	\$0.00		\$0.00	\$0.00	
22						0	\$0.00	\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>900.00%</b>	<b>0.00%</b>	<b>2.5675</b>	<b>\$455,590.00</b>	<b>\$157,898.06</b>		<b>\$92,032.56</b>	<b>\$249,930.62</b>	

Include payroll taxes and benefits, such as Medicare, Social Security, Federal Unemployment Tax (FUTA), Worker's Compensation, Employee and Dependent Medical and Dental Coverage, Group Life, Disability Insurance (Short and Long Term), and Accidental Death and Dismemberment. Calculate as a percentage of salaries.

Definition and basis for calculations of benefit rate(s):

## Prime Budget Justification

Prime Grantee Name: County of Sonoma  
 Grant Number: 13-20506

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Communications	Communications for Contract Manager, 4 Coordinators, Administrative Assistant and Database Coordinator; based on \$21.53/month base charge plus usage charges of \$2.67/month (\$24.20/month x 2.4375 FTE x 12 months)	\$24.20	2.4375	12.00	\$707.85	
		Rent	Prorated portion of lease for Contract Manager, 4 Coordinators, Administrative Assistant and Database Coordinator, including shared space. (136 sq ft @ \$4.50/ sq ft x 2.4375 FTE x 12 months)	\$612.00	2.4375	12.00	\$17,901.00	
		Postage	Mailing of programmatic materials to subcontractors, retailers, and evaluation surveys to NEOP eligibles. (400 x 12 months x \$0.44)	\$0.44	400.00	12.00	\$2,112.00	
		Office Supplies	Supplies such as pens, pencils, postage, notepads, paper - as needed for nutrition education and promotion activities (\$220/month x 12 months)	\$220.00	1.00	12.00	\$2,640.00	
		Computer	Computer maintenance for Contract Manager, 4 Coordinators, Administrative Assistant and Database Coordinator to conduct Network activities (\$310.16 per month maintenance x 2.4375 FTE x 12 months)	\$310.16	2.4375	12.00	\$9,072.18	
		Copier	For the lease of a copier based on estimated monthly usage for the program for Contract Manager, 4 Coordinators, Administrative Assistant and Database Coordinator. (\$24.60/month x 2.4375 FTE x 12 months)	\$24.60	2.4375	12.00	\$719.55	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$33,152.58</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
							\$0.00	
							\$0.00	
							\$0.00	

**Prime Budget Justification**

														\$0.00	
														\$0.00	
<b>Total Equipment Expenses:</b>													<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other**	Total	Budget Revision Justification
		Nework Statewide Conference (Contract Manager, Project Coordinator, CX3/Youth Coordinator, Schools Coordinator, Retail/RVD Coordinator)	Sacramento, CA	1	5	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$18.00	\$1,086.39	
		CCLHDN Conference (Project Coordinator)	TBD	1	0.81	2	3	\$40.00	\$96.00	\$0.00	338.70	\$350.00	\$18.00	\$789.37	
		North Coast Regional Nutrition and Fitness Collaborative (Project Coordinator)	County in Northcoast Region (TBD)	3	1	2	1	\$40.00	\$96.00	\$0.00	334.50	\$0.00	\$10.00	\$1,124.98	
		NEOP Statewide Collaborative Nov 2013 & May 2014 (Contract Manager, Project Coordinator - using shared vehicle)	Sacramento, CA	2	2	2	0	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$18.00	\$624.78	
		LHD Project Coordinators Meeting Oct 2013 (Contract Manager, Project Coordinator - using shared vehicle)	Sacramento, CA	1	2	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$18.00	\$504.39	

**Prime Budget Justification**

		LHD Project Coordinators Meeting Apr 2014 (Contract Manager, Project Coordinator - Using shared vehicle)	Sacramento, CA	1	2	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$152.39	
		Network-Sponsored Skills Trainings (Contract Manager, Project Coordinator, CX3/Youth Coordinator, Schools Coordinator, Retail/RVD Coordinator)	Sacramento, CA	9	5	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$1,857.51	
		Local Project Meetings (Contract Manager, Project Coordinator, CX3/Youth Coordinator, Schools Coordinator, Retail/RVD Coordinator)	In-County	1	5	0	0	\$0.00	\$0.00	\$0.00	347.40	\$0.00	\$0.00	\$196.28	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>													<b>\$6,336.08</b>		

\*Lodging costs include taxes. Reimbursement at CalHR rates.

\*\* Other: includes parking and or bridge tolls

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification

**Prime Budget Justification**

		<p>Nutrition Education Subgrantee (TBD)</p>	<p>Subgrantee will devote the majority of activities to delivering single and multi-session (3-5) nutrition education sessions to reach SNAP-Ed eligible individuals from English and Spanish speaking communities. Activities include: participating in Network sponsored webinars, trainings, teleconferences, conference and monthly CNAP Workgroup and SNAP-Ed Team Meetings; engaging community partners to secure session locations; recruiting participants; assessment of attitudes, knowledge, beliefs and skills related to nutrition education nutrition needs of target population; meeting preparation; delivery of general nutrition education, including Rethink Your Drink; distribution of linguistically and culturally appropriate nutrition education materials; and participation in Network evaluation efforts for the project and assist with quality assurance and oversight efforts. Subgrantee will conduct nutrition education and physical activity promotion events, including a Rethink Your Drink kick-off or public event, that are either held within the target communities or will be attended by members of the eligible population. Additionally, the Subgrantee will engage and train SNAP-Ed eligible community members (i.e., community workers) to conduct NEOP classes, retail promotional events, assist in developing environmental support strategies to increase and promote access to healthy beverages, provide support for on Network media-related effort, and assist with evaluation.</p>	<p>\$230,000.00</p>	
		<p>CX3 Assessment and Program Subgrantee (TBD)</p>	<p>Subgrantee will be responsible for assessment, technical assistance and trainings related to CX3 food environment objectives. Activities include: conduct trainings of surveyors, overseeing Tier 2 field work utilizing all appropriate CX3 surveys and tools, and organizing all data for Network analysis; work with Food Access &amp; Youth Engagement Coordinator and CX3 Community Engagement Contractor to organize and facilitate community forums/town halls in order to prioritize identified problem areas with stakeholders, community groups and organizations; engage potential neighborhood Champions; provide CX3 findings to city/county officials; assist with the development of a CX3 strategic community-focused action plan; lead efforts to implement and market nutrition and obesity prevention strategies using public health approaches and Network allowable interventions implemented in three eligible neighborhoods; assist in the implementation of at least one county health forum; provide technical assistance and training to CX3 Community Liaisons on public health and evaluation strategies related to increasing access and consumption of healthy foods and beverages and physical activity opportunities; and assist with evaluation, as needed. Subgrantee will also participate in Network CX3 conference calls, SNAP-Ed Team Meetings, CX3 Workgroup meetings, and Network-sponsored webinars, conference and trainings specific to CX3 work.</p>	<p>\$15,000.00</p>	

**Prime Budget Justification**

		C	<p>Santa Rosa Memorial Hospital (CX3 Community Engagement Subgrantee)</p>	<p>Subgrantee will be responsible for recruiting community leaders and community liaisons (residents) from identified CX3 neighborhoods to participate in CX3 Assessment Training and/or the Leadership Training Program to assist with food environment assessments in three (in FFY 2012) and five (in FFY 2016) qualifying CX3 neighborhoods, work on projects to improve the food environment, and provide nutrition education in retail setting in CX3 neighborhoods. Subgrantee will also assist Food Access &amp; Youth Engagement Coordinator to organize and facilitate county health forums and community forums/town halls, provide CX3 findings to city/county officials, and develop and implement a CX3 strategic community-focused action plan, and assist with evaluation, as needed. Additionally, subgrantee will provide leadership training, support, and mentoring to at least five community liaisons (residents) to engage City/County officials and stakeholders, assist in the development and implementation of a food access strategic community-focused action plan, and assist in the the implementation of at least one county health forum. Subgrantee will also participate in Network CX3 conference calls, SNAP-Ed Team Meetings, CX3 Workgroup meetings, and Network-sponsored webinars, trainings, and conferences specific to CX3 community engagement activities.</p>		\$36,378.00
		D	<p>Evaluation Consultant Subgrantee (TBD)</p>	<p>Evaluates nutrition education and physical activity interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studeis. etc.</p>		\$90,000.00
		E	<p>Guerneville School District (Schools Subgrantee)</p>	<p>Subgrantee will coordinate school wellness activities. Activities include: schedule and train teachers on nutrition education interventions, campaigns and resources, distribution of nutrition education materials, inform and engage parents, development and/or update of school or district wellness policy, promote implementation of strategies to increase access and consumption of healthy foods, and assist with evaluation and assessment efforts. Subgrantee will also attend CNAP Workgroup meetings, SNAP-Ed Team Meetings, Healthy Students Subcommittee meetings, District Wellness Committe meetings, and required Network-sponsored webinars, conference, and trainings specific to youth engagement work.</p>		\$28,146.00
		F	<p>Afterschool Subgrantee (TBD)</p>	<p>Subgrantee will coordinate school wellness activities. Activities include: schedule and train teachers on nutrition education interventions, campaigns and resources, distribution of nutrition education materials, inform and engage parents, development and/or update of school or district wellness policy, promote implementation of strategies to increase access and consumption of healthy foods, and assist with evaluation and assessment efforts. Subgrantee will also attend CNAP Workgroup meetings, SNAP-Ed Team Meetings, Healthy Students Subcommittee meetings, District Wellness Committe meetings, and required Network-sponsored webinars, conference, and trainings specific to youth engagement work.</p>		\$34,000.00

**Prime Budget Justification**

		G	Youth Engagement Subgrantee (TBD)	Subgrantee will engage SNAP-Ed-eligible youth team to conduct a youth engagement project aimed at leadership development, critical thinking, problem-solving, community-based research. Activities include: recruiting youth, orienting members of the youth team, guiding team through process of conducting youth-led projects, and participate in annual statewide or regional youth forum/meetings. Subgrantee will also attend CNAP Workgroup meetings, SNAP-Ed Team Meetings, Healthy Students Subcommittee meetings, and required Network-sponsored webinars, conference, and trainings specific to youth engagement work.	\$15,000.00	
		H	Early Childhood Subgrantee (TBD)	Subgrantee will engage qualifying early-childhood care and education sites and in order to implement Early Childhood activities. Activities include: engaging site decision makers to conduct a self-assessment, compile materials and provide training for sites, working with trained sites to create and update healthy site changes, tracking and collecting information on healthy site changes, and providing on-going TA and tracking support. Subgrantee will also attend CNAP Workgroup meetings, SNAP-Ed Team Meetings, Healthy Students Subcommittee meetings, and required Network-sponsored webinars, conference, and trainings specific to early-childhood settings.	\$20,000.00	
		I	Retail Specialist (TBD)	Subgrantee will be responsible for engaging a minimum of 10 qualifying retail grocery retailers in the county to implement the Healthy Food Outlet Project. Activities include: developing partnerships with retailers, coordinating with Nutrition Education subgrantee to conduct promotional events, distributing Network point-of-purchase materials, and provide TA to retailers on approaches to increase availability and promotion of healthy food and beverage purchases. Subgrantee will also attend CNAP Workgroup meetings, CX3 Workgroup meetings, and Network-sponsored webinars, conference and trainings specific to retail work.	\$15,000.00	
		J	Roseland School District (Schools Subgrantee)	Subgrantee will coordinate school wellness activities. Activities include: schedule and train teachers on nutrition education interventions, campaigns and resources, distribution of nutrition education materials, inform and engage parents, development and/or update of school or district wellness policy, promote implementation of strategies to increase access and consumption of healthy foods, and assist with evaluation and assessment efforts. Subgrantee will also attend CNAP Workgroup meetings, SNAP-Ed Team Meetings, Healthy Students Subcommittee meetings, District Wellness Committee meetings, and required Network-sponsored webinars, conference, and trainings specific to youth engagement work.	\$86,601.00	
		K				
		L				
<b>Total Sub Grant(s):</b>					<b>\$570,125.00</b>	

## Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Educational Materials	Cost of purchasing approved Network Nutrition Education and Physical Activity education materials for all sub-grantees to conduct direct nutrition education sessions ( 5,859 direct contact x \$3) and distribution nutrition education point-of-purchase merchandising mterials to retail food outlets (450 indirect contacts @ 10 food outlets x \$3)	\$3.00	6309.00	1.00	\$18,927.00	
		Display Models	Cost of purchasing food displays and models for nutrition education subgrantees and 65 classroom to be used used during nutritional education sessions and community events to provide a visuals such as the amount of sugar or fat in food. (\$20 per display model x 100 models)	\$2,000.00	1.00	1.00	\$2,000.00	
		Printing/Duplication	Large-scale duplication jobs, production, printing, and lamination of 1) Network approved education materials for community events (3,050 indirect contacts @ 24 event x \$0.30/color copy) and retail promotional events (450 indirect contacts @ 10 event x \$0.30/color copy) and 2) distribution of monthly materials to families through schools (1,936 indirect contacts @ 4 schools x 9 months x \$0.30/color copy), afterschool program sites (300 indirect contacts @ 3 program sites x 6 months x \$0.30/color copy), early care sites (120 indirect contact @ 8 sites x 12 months x \$0.30/color copy), and clinics (100 indirect contact @ 4 cinics x 12 months x \$0.30/color copy).	\$0.30	25364.00	1.00	\$7,609.20	
		Equipment	Equipment and hardward for food demonstrations and retail food demonstrations, such as hot plates, microwaves, blenders, bowls, mixers, utensils, tables/stands, etc..	\$2,000.00	1.00	1.00	\$2,000.00	
		Rental	Cost of room, facilities or event booth space at County-led community events, such as Rethink Your Drink launch, Fruit and Veggie Fest, Latino Health Awareness Month, and Community Health Forum. (\$500/event x 4 events)	\$500.00	4.00	1.00	\$2,000.00	

**Prime Budget Justification**

		Permits	Cost of temporary food facility permits needed for tastings at County-led community events, such as Rethink Your Drink launch, Fruit and Veggie Fest, Latino Health Awareness Month, and Community Health Forum. (\$50 per permit x 4 events)	\$50.00	4.00	1.00	\$200.00		
		Trainings	For Food Access & Youth Engagment Coordinator to attend local food environment trainings and workshops (e.g., food handling certification) related to CX3 and Retail work. (1 staff x 2 trainings x \$50/training)	\$50.00	2.00	1.00	\$100.00		
		Supplies	Taste testing supplies for County-led community events, such as Rethink Your Drink launch, Fruit and Veggie Fest, Latino Health Awareness Month, and Community Health Forum. Supplies may include, but are not limited to, food, paper towels, napkins, and cups. (\$2.50 per person x 4 events x 100 people/event)	\$2.50	4.00	100.00	\$1,000.00		
		Evaluation & Assessment	Cost to purchase debit cards for K-6th grade teachers at Subgrantee schools to participate in annual focus groups to assess and evaluate implementation of in-class nutrition education, including Harvest of the Month. (Unit cost = \$40/hour x 1.5 hours; Quantity= 10 teachers per school; Misc= 4 schools x 1 focus group/schools)	60.00	10.00	4.00	\$2,400.00		
							<b>Total Other Costs:</b>	<b>\$36,236.20</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		Percentage of Total Salaries	25.00%	\$157,898.06	\$39,474.52		
					<b>Total Indirect Costs:</b>	<b>\$39,474.52</b>	
					<b>Total Budget:</b>	<b>\$935,255.00</b>	

### Sub A Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

County of Sonoma  
13-20506  
Nutrition Education Subgrantee (TBD)

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		* Job Descriptions for each position can be found on the Job Descriptions tab.										
1		3	Administrator (e.g., Director of Programs)	TBD	10.00%	0.1	\$59,000.00	\$5,900.00	20.000%	\$1,180.00	\$7,080.00	
2		27	Project Coordinator	TBD		0.75	\$44,000.00	\$33,000.00	20.000%	\$6,600.00	\$39,600.00	
3		13	Dietician	TBD		1	\$68,000.00	\$68,000.00	20.000%	\$13,600.00	\$81,600.00	
4		21	Nutritionist/Nutrition Educator/Nutrition Aide	TBD		0.9	\$32,000.00	\$28,800.00	20.000%	\$5,760.00	\$34,560.00	
5		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD		0.9	\$40,000.00	\$36,000.00	20.000%	\$7,200.00	\$43,200.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>10.00%</b>	<b>355.00%</b>	<b>3.65</b>	<b>\$243,000.00</b>	<b>\$171,700.00</b>		<b>\$34,340.00</b>	<b>\$206,040.00</b>	

### Sub A Budget Justification

		<b>Definition and basis for calculations of benefit rate(s):</b>	<a href="#">20% of Personnel Salaries. Include expenses such as statutory and voluntary benefits, a comprehensive benefits package, or other benefits.</a>

### Sub A Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant A Name:** Nutrition Education Subgrantee (TBD)

Budget Revision		Operating Expenses											Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total						Budget Revision Justification
Decrease	4200	Office Supplies	Supplies such as pens, pencils, postage, notepads, paper - as needed for nutrition education and promotion activities (\$28/month x 12 months x 3.65 FTE)	\$28.00	12.00	3.65	\$1,226.40						Per USDA supplies reduced from 12 to 3.65 FTE (\$2973.6 moved to Travel and Per Diem)
						1.00	\$0.00						
<b>Total Operating Expenses:</b>							<b>\$1,226.40</b>						

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Annual Nework Conference (Dietician, Project Coordinator)	Sacramento, CA	1	2	2	1	\$40.00	\$96.00	\$0.00	0.00	\$0.00	\$0.00	\$352.00	
		Annual Nework Conference (Shared Expenses - Dietician,	Sacramento, CA	1	1	2	1	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$36.00	\$152.39	
		CCLHDN Conference (Dietician)	TBD	1	1	3	2	\$40.00	\$96.00	\$0.00	338.70	\$350.00	\$30.00	\$883.37	
		North Coast Regional Nutrition and Fitness Collaborative (Dietician)	Northcoast Region County (TBD)	3	1	2	1	\$40.00	\$96.00	\$0.00	334.50	\$0.00	\$30.00	\$1,184.98	
		Network-Sponsored Skills Trainings (Dietician, Project Coordinator, 10 Peer Educators)	Sacramento, CA	2	12	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$664.78	
Increase	4564.99	Local Project Meetings (All Staff, Peer Educators)	In-County	1	10	0	0	\$0.00	\$0.00	\$0.00	13,342.63	\$0.00	\$0.00	\$7,538.59	Increased projected mileage expenses for 3.65 FTE and 10 peer educators to attend in-county project meetings and nutrition education classes.
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$10,776.10</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub A Budget Justification**

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Peer Educators	For approximately 10 peer educators to conduct single and multi-series nutrition education sessions (direct) and provide nutrition information at community events, community forums, in retail settings (indirect). (\$12/hour x 250 sessions/events x 1.5 hours per session)	\$12.00	250.00	1.50	\$4,500.00	
		Supplies	Taste testing supplies for single and multi-series sessions (direct) and at community events, community forums, in retail settings (indirect). Supplies may include, but are not limited to, food, paper towels, napkins, and cups. (\$2.50 per person x 287 sessions/events x 9 people per session)	\$2.50	287.00	9.00	\$6,457.50	
		Facility Rental	Cost of rental for rooms, facilities, and/or booth space for nutrition education sessions, community forums, county health forum, community events, etc. (\$50 per site x 6 sites)	\$50.00	6.00	1.00	\$300.00	
		Food Handling Certification	Cost for Health Educator, Nutrition Educators, Dietician, Project Coordinator, and 10 peer educators to attend local food handling and other non-Network trainings required for to conduct retail in-store tastings, store tours, etc. (\$50 x 6 staff and/or peer educators)	\$50.00	14.00	1.00	\$700.00	
<b>Total Other Costs:</b>							<b>\$11,957.50</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$230,000.00</b>	
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### Sub B Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant B Name:

County of Sonoma  
13-20506  
CX3 Assessment and Program Subgrantee (TBD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		41										
		CX3 Assessment and Program Contractor	TBD		100.00%	0.15	\$73,500.00	\$11,025.00	20.000%	\$2,205.00	\$13,230.00	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				0.00%	100.00%	0.15	\$73,500.00	\$11,025.00		\$2,205.00	\$13,230.00	

Definition and basis for calculations of benefit rate(s): 20% of Personnel Salaries. Include expenses such as statutory and voluntary benefits, a

### Sub B Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant B Name:** CX3 Assessment and Program Subgrantee (TBD)

Budget Revision		Operating Expenses											Budget Revision Justification	
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total							
		Office Supplies	Supplies such as pens, pencils, postage, notepads, paper - as needed for activities associated with providing technical assistance and training to community members and SNAP-Ed partners on public health, assessment and evaluation strategies (\$100/month x 12 months x .15 FTE)	\$100.00	12.00	0.15	\$180.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
							<b>Total Operating Expenses:</b>	<b>\$180.00</b>						

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Annual Network Conference	Sacramento, CA	1	1	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$36.00	\$328.39	
		Network-Sponsored Skills Trainings	Sacramento, CA	2	1	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$268.78	
		Local Project Meetings	In-County	1	1	0	0	\$0.00	\$0.00	\$0.00	1,757.22	\$0.00	\$0.00	\$992.83	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
													<b>Total Travel and Per Diem:</b>	<b>\$1,590.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub B Budget Justification**

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
			0.00%		\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>				<b>\$15,000.00</b>	
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### Sub C Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant C Name:

County of Sonoma  
13-20506  
Santa Rosa Memorial Hospital (CX3 Community Engagement Subgrantee)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Leticia Romero		100.00%	0.375	\$51,200.00	\$19,200.00	20.000%	\$3,840.00	\$23,040.00	
2		8	Contract Manager	Amy Chevrolet	100.00%		0.15	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
3		26	Program Assistant	Zuli Baron		100.00%	0.0359	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
4		26	Program Assistant	Teresa Lopez		100.00%	0.0216	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		100.00%	300.00%	0.5825	\$51,200.00	\$19,200.00	\$3,840.00	\$23,040.00			

The average fringe benefits estimate is 29.5% of salaries, of which 20% is included in the budget. The remainder of fringe benefits expenses will be provided in-kind. Fringe benefits expenses include statutory benefits (i.e., medicare, social security, workers comp, CA disability insurance) and discretionary benefits (i.e., Medical/Dental/Vision, life insurance, retirement benefits, and long-term disability)

Definition and basis for calculations of benefit rate(s):

### Sub C Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant C Name:** Santa Rosa Memorial Hospital (CX3 Community Engagement Subgrantee)

Budget Revision		Operating Expenses											Budget Revision Justification	
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total						Budget Revision Justification	
		Office Supplies	For supplies (such as pens, pencils, postage, notepads, paper, binders, flip charts, etc) for nutrition education, leadership training, and project activities. (\$100/month x 12 months)	\$100.00	12.00	1.00	\$1,200.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
							<b>Total Operating Expenses:</b>	<b>\$1,200.00</b>						

Budget Revision		Travel and Per Diem													Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		Annual Nework Conference (Project Coordinator & 1 CX3 Community Liaison)	Sacramento, CA	1	2	1	1	\$40.00	\$96.00	\$0.00	0.00	\$0.00	\$0.00	\$272.00		
		Annual Nework Conference (Shared Expenses - Project Coordinator & 1 CX3 Community Liaison)	Sacramento, CA	1	1	2	1	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$36.00	\$152.39		
		Network-Sponsored Skillies Trainings (Project Coordinator)	Sacramento, CA	2	1	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$268.78		
		Local Project Meetings (Project Coordinator & CX3 Community Liaisons)	Sonoma County	1	1	0	0	\$0.00	\$0.00	\$0.00	2,381.49	\$0.00	\$0.00	\$1,345.54		
														\$0.00		
														\$0.00		
														\$0.00		
														<b>Total Travel and Per Diem:</b>	<b>\$2,038.71</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

### Sub C Budget Justification

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		CX3 Community Liaisons	For CX3 Community Liaisons who have completed the CX3 Community Liaison Leadership Training Program to participate in CX3 Assessment Training, engage officials and stakeholders, assist in the development and implementation of a food access action plan, and assist in the implementation of at least one county health forum. (\$12/hour x 312 hours=\$3,744)	\$12.00	312.00	1.00	\$3,744.00	
		Educational Training Materials	Costs to purchase and produce educational materials, such as pre-printed workbooks, posters, flyers, craft/small toys for dynamic activities for leadership trainings. (\$4/person x 45 people)	\$4.00	45.00	1.00	\$180.00	
		Food Handling Certification	Local food handling and other non-Network trainings and tastings required for 12 Community Liaisons to conduct in-store tastings, store tours, etc. (\$50 x 12 people)	\$50.00	12.00	1.00	\$600.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$4,524.00</b>	

### Sub C Budget Justification

Budget Revision		Indirect Costs			Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total
		18.1% of modified direct costs (total direct costs less subcontractors and equipment).	18.10%	\$30,802.71	\$5,575.29
<b>Total Indirect Costs:</b>					<b>\$5,575.29</b>
<b>Total Budget:</b>					<b>\$36,378.00</b>

### Sub D Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant D Name:** Evaluation Consultant Subgrantee (TBD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		30	Research Specialist	TBD	100.00%		0.9	\$75,000.00	\$67,500.00	20.000%	\$13,500.00	\$81,000.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>100.00%</b>	<b>0.00%</b>	<b>0.9</b>	<b>\$75,000.00</b>	<b>\$67,500.00</b>	<b>\$13,500.00</b>	<b>\$81,000.00</b>			

**Definition and basis for calculations of benefit rate(s):** 20% of Personnel Salaries. Include expenses such as statutory and voluntary benefits, a comprehensive benefits package, or other benefits.

### Sub D Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant D Name:** Evaluation Consultant Subgrantee (TBD)

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
Decrease	1200	Office Supplies	For supplies (such as pens, pencils, postage, notepads, paper, binders, flip charts, etc) for evalaution activities. (\$55/month x .9 FTE x 12 months)	\$55.00	12.00	0.90	\$594.00	Per USDA supplies reduced from 1	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$594.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Annual Nework Conference	Sacramento, CA	1	1	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$36.00	\$328.39	
		Network-Sponsored Skills Trainings	Sacramento, CA	2	1	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$268.78	
Increase	5941.39	Local Project Meetings	Sonoma County	1	1	0	0	\$0.00	\$0.00	\$0.00	11,588.30	\$0.00	\$0.00	\$6,547.39	Increased projected mileage expenses for .9 FTE to attend in-county project meetings and conduct data collection activites at nutrition education classes.
													\$0.00		
													\$0.00		
<b>Total Travel and Per Diem:</b>														<b>\$7,144.56</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub D Budget Justification**

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Printing/Duplication	Large-scale duplication and printing of relevant ATF (5,859 direct contacts x 1 page), assessment (585 direct contacts x 1 page), and relevant impact/outcome evaluation documents (2,430 direct contacts x 6 pages) = 21,024 pages x \$0.06/bw copies	\$0.06	21024.00	1.00	\$1,261.44	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$1,261.44</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$90,000.00</b>	
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### Sub E Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant E Name:

County of Sonoma  
13-20506  
Guerneville School District (Schools Subgrantee)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	Jamie Daniels	100.00%		0.5	\$38,400.00	\$19,200.00	20.000%	\$3,840.00	\$23,040.00	
2		32 Teacher/Student Aide/Assistant	K-6 Grade Teachers - Extra Hours		100.00%	0.003	\$70,000.00	\$210.00	20.000%	\$42.00	\$252.00	
3		32 Teacher/Student Aide/Assistant	K-1 & 6 Grade Teachers		100.00%	0.0104	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
4		32 Teacher/Student Aide/Assistant	2-5 Grade Teachers		100.00%	0.02088	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		100.00%	300.00%	0.53428	\$108,400.00	\$19,410.00		\$3,882.00	\$23,292.00	

## Sub E Budget Justification

**Definition and basis for calculations of benefit rate(s):**

The average fringe benefit percentage used for calculating the fringe benefit line is 20% of salaries. Fringe Benefits include statutory benefits (i.e., Medicare, Social Security, Workers Compensation and State Schools Unemployment Insurance) and voluntary benefits (i.e., Disability Insurance).

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### Sub E Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant E Name:** Guerneville School District (Schools Subgrantee)

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
Decrease	1200	Office Supplies	For supplies (such as pens, pencils, postage, notepads, paper, binders, flip charts, etc) for nutrition education and project activities. (\$100/month x 12 months)	\$100.00	12.00	0.53	\$641.19	Per USDA supplies reduced from	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$641.19</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Annual Network Conference (Project Coordinator)	Sacramento, CA	1	1	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$36.00	\$328.39	
		Network-Sponsored Skills Trainings (Project Coordinator)	Sacramento, CA	2	1	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$268.78	
Increase	98.17	Local Project Meetings (Project Coordinator & In-Kind Staff)	Sonoma County	1	1	0	0	\$0.00	\$0.00	\$0.00	1162.79	\$0.00	\$0.00	\$656.98	Increased projected mileage exp
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,254.15</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub E Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Harvest of the Month Produce Box (Guernville SD)	Purchase of HOTM produce boxes (with HOTM and farmer curriculum) for classroom taste-testing supplies for grades K-6 (9 classrooms x 9 months x \$15 per classroom)	\$15.00	9.00	9.00	\$1,215.00	
		Supplies (Guernville SD)	HOTM classroom taste-testing supplies for each K-6 classroom (e.g., cutting boards, serrated knives, gloves, hand sanitizer, etc.) (9 classrooms x \$17/classroom)	\$17.00	9.00	1.00	\$153.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$1,368.00</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		5.99% CA Department of Education restricted indirect cost rates for K-12 Local Educational Agencies	5.99%	\$26,555.34	\$1,590.66	
					<b>Total Indirect Costs:</b>	<b>\$1,590.66</b>

<b>Total Budget:</b>					<b>\$28,146.00</b>
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### Sub F Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant F Name:

County of Sonoma  
13-20506  
Afterschool Subgrantee (TBD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		4 After School Coordinator/Assistant	TBD (Site #1)	15.00%	85.00%	0.2	\$40,000.00	\$8,000.00	20.000%	\$1,600.00	\$9,600.00	
2		4 After School Coordinator/Assistant	TBD (Site #2)	15.00%	85.00%	0.2	\$40,000.00	\$8,000.00	20.000%	\$1,600.00	\$9,600.00	
3		4 After School Coordinator/Assistant	TBD (Site #3)	15.00%	85.00%	0.2	\$40,000.00	\$8,000.00	20.000%	\$1,600.00	\$9,600.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>45.00%</b>	<b>255.00%</b>	<b>0.6</b>	<b>\$120,000.00</b>	<b>\$24,000.00</b>		<b>\$4,800.00</b>	<b>\$28,800.00</b>	

## Sub F Budget Justification

**Definition and basis for calculations of benefit rate(s):**

20% of Personnel Salaries. Include expenses such as statutory and voluntary benefits, a comprehensive benefits package, or other benefits.

### Sub F Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant F Name:** Afterschool Subgrantee (TBD)

Budget Revision		Operating Expenses											Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total						
Decrease	3600	Office Supplies	For supplies (such as pens, pencils, postage, notepads, paper, binders, flip charts, etc) for nutrition education and project activities. (\$125/month x .6 FTE x 12 months)	\$125.00	12.00	0.60	\$900.00	Per USDA supplies reduced from 12 to .6 FTE (\$2700 moved to Travel and Per Diem)					
						1.00	\$0.00						
						1.00	\$0.00						
						1.00	\$0.00						
						1.00	\$0.00						
						1.00	\$0.00						
						1.00	\$0.00						
						1.00	\$0.00						
							<b>Total Operating Expenses:</b>	<b>\$900.00</b>					

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Annual Network Conference	Sacramento, CA	1	3	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$36.00	\$752.39	
		Network-Sponsored Skills Trainings	Sacramento, CA	2	3	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$340.78	
Increase	185.83	Local Project Meetings	Sonoma County	1	3	0	0	\$0.00	\$0.00	\$0.00	4,539.52	\$0.00	\$0.00	\$2,564.83	
														\$0.00	
														\$0.00	
														\$0.00	
														<b>Total Travel and Per Diem:</b>	<b>\$3,658.00</b>

\*Lodging costs include taxes. Reimbursement at CalHR rates.

### Budget Revision Sub Grant(s)

**Sub F Budget Justification**

Action	Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
Increase	270	Harvest of the Month Produce Box	Purchase of HOTM produce boxes (with HOTM and farmer curriculum) for afterschool taste-testing supplies for each afterschool program (6 afterschool programs x 6 months x \$15/program)	\$15.00	6.00	6.00	\$540.00	Increased number of schools fro
Increase	51	Supplies	HOTM classroom taste-testing supplies for each afterschool program (e.g., cutting boards, serrated knives, gloves, hand sanitizer, etc.) (6 afterschool programs x \$17/program)	\$17.00	6.00	1.00	\$102.00	Increased number of schools fro
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$642.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$34,000.00</b>	
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### Sub G Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant G Name:

County of Sonoma  
13-20506  
Youth Engagement Subgrantee (TBD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	16.67%	83.33%	0.3	\$35,000.00	\$10,500.00	20.000%	\$2,100.00	\$12,600.00	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>16.67%</b>	<b>83.33%</b>	<b>0.3</b>	<b>\$35,000.00</b>	<b>\$10,500.00</b>		<b>\$2,100.00</b>	<b>\$12,600.00</b>	

Definition and basis for calculations of benefit rate(s): 20% of Personnel Salaries. Include expenses such as statutory and voluntary benefits, a comprehensive benefits package, or other benefits.

### Sub G Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant G Name:** Youth Engagement Subgrantee (TBD)

Budget Revision		Operating Expenses											Budget Revision Justification	
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total						Budget Revision Justification	
		Office Supplies	For supplies (such as pens, pencils, postage, notepads, paper, binders, flip charts, etc) for nutrition education and project activities. (\$100/month x 1 school x 12 months)	\$100.00	12.00	1.00	\$1,200.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
						1.00	\$0.00							
							<b>Total Operating Expenses:</b>	<b>\$1,200.00</b>						

Budget Revision		Travel and Per Diem													Budget Revision Justification	
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		Annual Nework Conference (Coordinator & 1 Youth Leader)	Sacramento, CA	1	2	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$36.00	\$540.39		
		Network - Skill Trainings (Shared Expense - Coordinator)	Sacramento, CA	1	1	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$134.39		
		Network-Sponsored Youth Forum/Meeting (Coordinator & 6 Youth Leaders)	Sacramento, CA	2	7	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$484.78		
		Local Project Meetings (Coordinator)	Sonoma County	1	1	0	0	\$0.00	\$0.00	\$0.00	71.58	\$0.00	\$0.00	\$40.44		
														\$0.00		
														\$0.00		
														\$0.00		
														<b>Total Travel and Per Diem:</b>	<b>\$1,200.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub G Budget Justification**

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$15,000.00</b>	
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### Sub H Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant H Name:

County of Sonoma  
13-20506  
Early Childhood Subgrantee (TBD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	13.89%	86.11%	0.36	\$40,000.00	\$14,400.00	20.000%	\$2,880.00	\$17,280.00	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>13.89%</b>	<b>86.11%</b>	<b>0.36</b>	<b>\$40,000.00</b>	<b>\$14,400.00</b>		<b>\$2,880.00</b>	<b>\$17,280.00</b>	

Definition and basis for calculations of benefit rate(s):

20% of Personnel Salaries. Include expenses such as statutory and voluntary benefits, a

### Sub H Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant H Name:** Early Childhood Subgrantee (TBD)

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Supplies such as pens, pencils, postage, notepads, paper - as needed for nutrition education and promotion activities (\$100/month x 12 months)	\$100.00	1.00	12.00	\$1,200.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,200.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Annual Network Conference	Sacramento, CA	1	1	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$36.00	\$328.39	
		Network-Sponsored Skills Trainings	Sacramento, CA	2	1	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$268.78	
		Local Project Meetings	In-County	1	1	0	0	\$0.00	\$0.00	\$0.00	40.41	\$0.00	\$0.00	\$22.83	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$620.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

### Sub H Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>					<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Supplies	Taste testing supplies for single and multi-series sessions for children, up to 5 years old (direct). Supplies may include, but are not limited to, food, paper towels, napkins, and cups. (8 sites x 3 sessions = 24 sessions x \$2.50 per child x \$15 children/session)	\$2.50	24.00	15.00	\$900.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$900.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

## Sub H Budget Justification

	<b>Total Budget:</b>	<b>\$20,000.00</b>	
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## Sub H Budget Justification

## Sub H Budget Justification

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### Sub I Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant I Name:

County of Sonoma  
13-20506  
Retail Specialist (TBD)

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification			
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery										
1		42	#N/A	TBD		100.00%	0.15	\$73,500.00	\$11,025.00	20.000%	\$2,205.00	\$13,230.00			
2							0		\$0.00		\$0.00	\$0.00			
3							0		\$0.00		\$0.00	\$0.00			
4							0		\$0.00		\$0.00	\$0.00			
5							0		\$0.00		\$0.00	\$0.00			
6							0		\$0.00		\$0.00	\$0.00			
7							0		\$0.00		\$0.00	\$0.00			
8							0		\$0.00		\$0.00	\$0.00			
9							0		\$0.00		\$0.00	\$0.00			
10							0		\$0.00		\$0.00	\$0.00			
11							0		\$0.00		\$0.00	\$0.00			
12							0		\$0.00		\$0.00	\$0.00			
13							0		\$0.00		\$0.00	\$0.00			
14							0		\$0.00		\$0.00	\$0.00			
15							0		\$0.00		\$0.00	\$0.00			
16							0		\$0.00		\$0.00	\$0.00			
17							0		\$0.00		\$0.00	\$0.00			
18							0		\$0.00		\$0.00	\$0.00			
19							0		\$0.00		\$0.00	\$0.00			
20							0		\$0.00		\$0.00	\$0.00			
21							0		\$0.00		\$0.00	\$0.00			
							<b>Totals:</b>	<b>0.00%</b>	<b>100.00%</b>	<b>0.15</b>	<b>\$73,500.00</b>	<b>\$11,025.00</b>	<b>\$2,205.00</b>	<b>\$13,230.00</b>	

Definition and basis for calculations of benefit rate(s):

20% of Personnel Salaries. Include expenses such as statutory and voluntary benefits, a

### Sub I Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant I Name:** Retail Specialist (TBD)

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Supplies such as pens, pencils, postage, notepads, paper - as needed to conduct program activities (\$50/month x 12 months)	\$50.00	1.00	12.00	\$600.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$600.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Annual Network Conference	Sacramento, CA	1	1	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$36.00	\$328.39	
		Network-Sponsored Skills Trainings	Sacramento, CA	2	1	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$268.78	
		Local Project Meetings	In-County	1	1	0	0	\$0.00	\$0.00	\$0.00	925.36	\$0.00	\$0.00	\$522.83	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,120.00</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

**Sub I Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Handling Certification	For attending local food handling and other non-Network trainings required for to assist retail in-store tastings, store tours, etc. (\$50 x 1 staff)	\$50.00	1.00	1.00	\$50.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$50.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	
<b>Total Budget:</b>					<b>\$15,000.00</b>	

## Sub I Budget Justification

## Sub I Budget Justification

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### Sub J Budget Justification

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

County of Sonoma  
13-20506  
Roseland School District (Schools Subgrantee)

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 * Job Descriptions for each position can be found on the Job Descriptions tab.	Project Coordinator Alicia Vega	66.67%	33.33%	0.15	\$47,666.00	\$7,149.90	18.000%	\$1,286.98	\$8,436.88	
2		3 Administrator (e.g., Director of Programs)	Jessica Peterson	100.00%	0.00%	0.3	\$57,750.00	\$17,325.00	18.000%	\$3,118.50	\$20,443.50	
3		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Stacey Mendenhall	0.00%	100.00%	0.0580001	\$51,724.00	\$3,000.00	18.000%	\$540.00	\$3,540.00	
4		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	Karen Anderson	0.00%	100.00%	0.0580001	\$51,724.00	\$3,000.00	18.000%	\$540.00	\$3,540.00	
5		15 Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)	TBD	0.00%	100.00%	0.8	\$33,660.00	\$26,928.00	18.000%	\$4,847.04	\$31,775.04	
6						0		\$0.00		\$0.00	\$0.00	
7		32 Teacher/Student Aide/Assistant	K-6 Grade Teachers - Extra Hours		3.71%	0.03712	\$51,724.00	\$1,919.99	18.000%	\$345.60	\$2,265.59	
8		3 Administrator (e.g., Director of Programs)	Alicia Vega	4.00%		0.04	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
9		5 Chief Executive Officer	Gail Ahlas	3.40%		0.034	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
10		3 Administrator (e.g., Director of Programs)	Jenny Young	1.20%		0.012	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	
11		3 Administrator (e.g., Director of Programs)	Dana Pedersen	1.20%		0.012	\$0.00	\$0.00	0.000%	\$0.00	\$0.00	

**Sub J Budget Justification**

12		3	Administrator (e.g., Director of Programs)	Willian Nilsen	1.20%		0.012	\$0.00	\$0.00	0.000%	\$0.00	\$0.00
13		3	Administrator (e.g., Director of Programs)	Michelle Liesen	17.00%		0.17	\$0.00	\$0.00	0.000%	\$0.00	\$0.00
14		1	Accountant/Finance Analyst	Marie Riebli	1.00%		0.01	\$0.00	\$0.00	0.000%	\$0.00	\$0.00
15		14	Family Advocate	Yolanda Nunez	1.60%		0.016	\$0.00	\$0.00	0.000%	\$0.00	\$0.00
16		32	Teacher/Student Aide/Assistant	K-1 & 6 Grade Teachers		1.04%	0.0104408	\$0.00	\$0.00	0.000%	\$0.00	\$0.00
17		32	Teacher/Student Aide/Assistant	2-5 Grade Teachers		2.09%	0.0208816	\$0.00	\$0.00	0.000%	\$0.00	\$0.00
18												
19							0	\$0.00	\$0.00		\$0.00	\$0.00
20							0	\$0.00	\$0.00		\$0.00	\$0.00
21							0	\$0.00	\$0.00		\$0.00	\$0.00
<b>Totals:</b>					<b>197.27%</b>	<b>340.18%</b>	<b>1.7404426</b>	<b>\$294,248.00</b>	<b>\$59,322.89</b>		<b>\$10,678.12</b>	<b>\$70,001.01</b>

Definition and basis for calculations of benefit rate(s):

The average fringe benefit percentage used for calculating the fringe benefit line is 18% of salaries. Fringe Benefits include statutory benefits (i.e., Medicare, Social Security, Federal Unemployment Tax and Workers Compensation) and voluntary benefits (i.e., Employee Medical and Dental Insurance, Dependent Medical and Dental Insurance, and Disability Insurance)

### Sub J Budget Justification

**Prime Grantee Name:** County of Sonoma  
**Grant Number:** 13-20506  
**Sub Grant A Name:** Roseland School District (Schools Subgrantee)

Budget Revision		Operating Expenses							Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total		
		Office Supplies	For supplies (such as pens, pencils, postage, notepads, paper, binders, flip charts, etc) for nutrition education and project activities. (\$100/month x 12 months)	\$100.00	12.00	1.00	\$1,200.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$1,200.00</b>		

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Annual Nework Conference	Sacramento, CA	1	1	2	1	\$40.00	\$96.00	\$0.00	206.00	\$0.00	\$36.00	\$328.39	
		Network-Sponsored Skilles Trainings	Sacramento, CA	2	1	1	0	\$0.00	\$0.00	\$0.00	206.00	\$0.00	\$18.00	\$268.78	
		Local Project Meetings	Sonoma County	1	1	0	0	\$0.00	\$0.00	\$0.00	173.50	\$0.00	\$0.00	\$98.03	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$695.20</b>	

\*Lodging costs include taxes. Reimbursement at CalHR rates.

### Sub J Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Harvest of the Month Produce	Purchase of HOTM produce boxes (with HOTM and farmer curriculum) for	\$15.00	65.00	9.00	\$8,775.00	
		Supplies	HOTM classroom taste-testing supplies for each K-6 classroom (e.g., cutting	\$17.00	65.00	1.00	\$1,105.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$9,880.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		5.90% CA Department of Education restricted indirect cost rates for K-12 Local Educational Agencies	5.90%	\$81,776.21	\$4,824.80	
<b>Total Indirect Costs:</b>					<b>\$4,824.80</b>	

**Sub J Budget Justification**

**Total Budget: \$86,601.00**

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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Stanislaus County Health Services Agency  
**Grant Number:** 12-10184  
**Program Area:** Network Local Project: Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 30% Female 70%

Ethnicity:

- |  |            |  |            |
|--|------------|--|------------|
| <input checked="" type="checkbox"/> African American | <u>5%</u>  | <input checked="" type="checkbox"/> Latino | <u>65%</u> |
| <input type="checkbox"/> Asian                       | _____%     | <input type="checkbox"/> Native American   | _____%     |
| <input checked="" type="checkbox"/> Caucasian        | <u>30%</u> | <input type="checkbox"/> Pacific Islander  | _____%     |
| <input type="checkbox"/> Other (specify) _____:      | _____%     |  |            |

Languages:

- |   |            |  |        |
|---|------------|--|--------|
| <input checked="" type="checkbox"/> English | <u>65%</u> | <input type="checkbox"/> Korean                | _____% |
| <input checked="" type="checkbox"/> Spanish | <u>35%</u> | <input type="checkbox"/> Lao                   | _____% |
| <input type="checkbox"/> Arabic             | _____%     | <input type="checkbox"/> Mandarin              | _____% |
| <input type="checkbox"/> Armenian           | _____%     | <input type="checkbox"/> Russian               | _____% |
| <input type="checkbox"/> Bosnian            | _____%     | <input type="checkbox"/> Tagalog               | _____% |
| <input type="checkbox"/> Cantonese          | _____%     | <input type="checkbox"/> Vietnamese            | _____% |
| <input type="checkbox"/> Farsi              | _____%     | <input type="checkbox"/> Other (specify)_____: | _____% |
| <input type="checkbox"/> Hmong              | _____%     | <input type="checkbox"/> Other (specify)_____: | _____% |
| <input type="checkbox"/> Khmer (Cambodian)  | _____%     |  |        |

Ages:

- |   |            |   |            |
|---|------------|---|------------|
| <input checked="" type="checkbox"/> Under 5 years old | <u>10%</u> | <input checked="" type="checkbox"/> 12 to 17            | <u>5%</u>  |
| <input checked="" type="checkbox"/> 5 to 8            | <u>10%</u> | <input checked="" type="checkbox"/> 18 to 59            | <u>60%</u> |
| <input checked="" type="checkbox"/> 9 to 11           | <u>10%</u> | <input checked="" type="checkbox"/> 60 years old & over | <u>5%</u>  |

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program _____%  |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                    |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input type="checkbox"/> Public Housing _____%                             |
| <input checked="" type="checkbox"/> Comprehensive Perinatal Service Program 10%            | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____% |
| <input type="checkbox"/> Family Resource Center _____%                                     | <input type="checkbox"/> Shelters/Temporary Housing _____%                 |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                              |
| <input type="checkbox"/> Food Pantries _____%  | <input type="checkbox"/> SSI- Supplemental Security Income _____%          |
| <input checked="" type="checkbox"/> Headstart 40%  | <input checked="" type="checkbox"/> TANF (CalWORKS) 30%                    |
| <input type="checkbox"/> In Home Supportive Services (IHSS) _____%                         | <input type="checkbox"/> Weatherization Program _____%                     |
| <input type="checkbox"/> Job Corps _____%  | <input checked="" type="checkbox"/> WIC 10%                                |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP, HEAL Zone, CTG
- Internet/Web Sites-website address:
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (177 occurrences at 1 hour(s) each)
- Community Education Events: (4 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (4 occurrences at 2 hour(s) each)
- Point of Purchase: (12 occurrences at 1 hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

Delivery Sites by Type of Setting  
 \_\_\_\_\_ Adult Education & Job Training Sites  
 \_\_\_\_\_ Adult Rehabilitation Center

\_\_\_\_\_ CalFresh Offices  
20 Churches  
3 Community Centers  
 \_\_\_\_\_ Elderly Service Centers

_____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	_____ Schools – students (Preschool)
_____ Extension Offices	<u>38</u> Schools – students (K-12)
<u>4</u> Farmers Markets	<u>4</u> Schools – students (Afterschool Program)
<u>16</u> Food Stores	<u>38</u> Schools - Parents
<u>45</u> Head Start Programs	_____ Shelters/Temporary Housing
_____ Individual Homes	<u>4</u> TANF Job Readiness Program
<u>4</u> Libraries	<u>5</u> WIC Programs
_____ Other Youth Education Sites (includes Parks and Recreation)	_____ Worksites
_____ Public/Community Health Centers (includes Public Health Departments)	<u>17</u> Other (specify): Parks
_____ Public Housing	<u>6</u> Other (specify): Comprehensive Perinatal Service Program
	_____ Other (specify): _____

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Projected Unduplicate Number of Contacts: 11,015

Narrative

Stanislaus County Health Services Agency (SCHSA) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents Stanislaus County. SCHSA will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population. SCHSA will be responsible to: 1) Conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX<sup>3</sup> assessed neighborhoods. 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention
- Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Nutrition education class series will be evaluated by pre and post-test surveys to determine change in knowledge, attitudes, and behavior. The number and magnitude of CX<sup>3</sup> interventions will be documented for analysis and outcome evaluation. The effectiveness of the afterschool program will be evaluated via surveys of program staff. Satisfaction surveys for child care providers will also be provided. A case study will be conducted to document efforts to develop environmental strategies to increase access of healthy beverages.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

Stanislaus County Health Services Agency will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Stanislaus County Health Services Agency has chosen 2 PSE strategies. The first will allow them to work with early childcare providers to create a healthier environment for pre-schools/Headstart sites in Oakdale and Riverbank neighborhoods. The other strategy will involve working with the Ceres Unified School District Superintendent, School Board, Stanislaus County's Community Transformation Grant school Wellness Policy Ad Hoc Group, and parents to improve school wellness policies and reinforce stronger implementation of healthy nutrition and physical activity policies in school and after school programs. Health Department staff's primary role will be to provide technical assistance and to maintain constant communication regarding any changes that may be occurring to the local school wellness policy. Stanislaus County Health Services collaborates with several other prevention efforts to implement interventions throughout the County. Both CTG and Network SNAP-Ed grants are administered and integrated through the Stanislaus County Health Services Agency (HSA). SNAP-Ed is currently partnering with CTG on improving school wellness policies in Communities for Excellence (CX3) neighborhoods. SNAP-Ed will serve as a resource to enhance school district wellness policies. SNAP-Ed is an important community partner in the Modesto HEAL Zone network. On April 17th, SNAP-Ed closely worked with the West Modesto King Kennedy Collaborative HEAL zone to host a very successful Fruit and Veggie Fest in a qualifying census tract in Modesto. The event drew several hundred people from the West Modesto neighborhood, a community where 60% of adults and 33% of children are overweight or obese. In addition, the Collaborative is also a leading partner in our CNAP group. SNAP-Ed also provides nutrition education resources for the Heal Zone.

**Census Tract Data Sheet**

*All Race/Ethnicity Subgroup*

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Airport Community Center	805 Empire Ave	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Community Center	King-Kennedy Memorial Center	601 S. Martin Luther King Dr.	Modesto	95351	06099001601	AR	N/A	45.2%	66.9%	2006-2010	
Community Center	Salvation Army	893 Lander Ave.	Turlock	95380	6099003802	AR	N/A	39.6%	59.4%	2006-2010	
Library	Empire Library	18 S. Abbie St	Empire	95319	06099002002	H	N/A	25.6%	59.2%	2006-2010	
Library	Hughson Library	2412 A Third St	Hughson	95326	06099002902	H	N/A	44.6%	59.1%	2006-2010	
Library	Keyes Library	4420 Maud Ave	Keyes	95328	06099003002	H	N/A	40.8%	52.8%	2006-2010	
Library	Stanislaus County Library	1500 I St	Modesto	95354	06099001800	AR	N/A	40.4%	54.9%	2006-2010	
Farmer's Market	Ceres Farmer's Market	2300 E. Don Pedro Rd.	Ceres	95307	06099002503	AR	N/A	50.4%	63.4%	2006-2010	
Farmer's Market	Modesto Farmer's Market	16 <sup>th</sup> St between H St & I St	Modesto	95354	06099001800	AR	N/A	40.4%	54.9%	2006-2010	
Farmer's Market	West Modesto Farmer's Market	601 S. Martin Luther King Dr.	Modesto	95351	06099001601	AR	N/A	45.2%	66.9%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Farmer's Market	Turlock Farmer's Market	W. Main St & S. Broadway Ave	Turlock	95380	06099003803	AR	N/A	30.7%	50.6%	2006-2010	
Church	Iglesia del Pacto Evangelico	316 Locust St	Turlock	95380	06099003802	AR	N/A	39.6%	59.4%	2006-2010	
Church	Seventh Day Adventist Church	2400 N. Olive Ave	Turlock	95380	06099003802	AR	N/A	39.6%	59.4%	2006-2010	
Church	Turlock Covenant Church	316 S. Laurel St	Turlock	95380	06099003802	AR	N/A	39.6%	59.4%	2006-2010	
Church	North Side Assembly of God	200 North Ave	Turlock	95382	06099003906	AR	N/A	43.3%	60.5%	2006-2010	
Church	Saint Francis Episcopal Church	915 E. Main St	Turlock	95380	06099003906	AR	N/A	43.3%	60.5%	2006-2010	
Church	Enclave Community Church	581 E. Canal Dr	Turlock	95380	06099003906	AR	N/A	43.3%	60.5%	2006-2010	
Church	Westside Ministries	952 Columbia St	Turlock	95380	06099003802	AR	N/A	39.6%	59.4%	2006-2010	
Church	Calvary Temple Baptist Church	612 West Ave	Turlock	95380	06099003802	AR	N/A	39.6%	59.4%	2006-2010	
Church	Four Season Christian Fellowship	216 Columbia St	Turlock	95380	06099003802	AR	N/A	39.6%	59.4%	2006-2010	
Church	New Haven Christian Fellowship	1360 Lone Palm	Modesto	95351	06099001400	AR	N/A	41.7%	54.7%	2006-2010	
Church	Destiny Christian Center	1161 Carver Road	Modesto	95350	06099001400	AR	N/A	41.7%	54.7%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Church	First United Methodist Church	850 16 <sup>th</sup> St	Modesto	95354	06099001800	AR	N/A	40.4%	54.9%	2006-2010	
Church	Alcance Victoria	180 S. Santa Cruz	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Church	Pentecostal Holiness Church	232 Kerr Ave	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Church	Airport Assembly of God	603 Benson Ave	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Church	Airport Landmark Missionary	1520 Oregon Dr	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Church	Rock Church	1618 Mono Dr	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Church	First Pentecostal Church	1850 E. Hatch Rd	Modesto	95351	06099002604	AR	N/A	44.2%	54.9%	2006-2010	
Church	Victory Assembly of God	1960 E. Hatch Rd	Modesto	95351	06099002604	AR	N/A	44.2%	54.9%	2006-2010	
Church	Seventh Day Adventist Church	1633 Central Ave	Ceres	95307	06099002604	AR	N/A	44.2%	54.9%	2006-2010	
Park	Don Pedro Park	S. Blaker Rd	Ceres	95307	06099002503	AR	N/A	50.4%	63.4%	2006-2010	
Park	Independence Park	1630 Paramount Ave	Ceres	95307	06099002604	AR	N/A	44.2%	54.9%	2006-2010	
Park	Smyrna Park	2650 Fowler Rd	Ceres	95307	06099002605	AR	N/A	31.7%	59.3%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Park	Garrison Park	1733 Teresa St	Modesto	95350	06099001400	AR	N/A	41.7%	54.7%	2006-2010	
Park	J.M. Pike Park	1601 Princeton Ave	Modesto	95350	06099001400	AR	N/A	41.7%	54.7%	2006-2010	
Park	Mellis Park	601 S. Martin Luther King Dr	Modesto	95351	06099001601	AR	N/A	45.2%	66.9%	2006-2010	
Park	James Marshall Park	440 Sutter Ave	Modesto	95351	06099001601	AR	N/A	45.2%	66.9%	2006-2010	
Park	Burbank-Paradise Park	Beverly Dr & Vernon Ave	Modesto	95351	06099001603	AR	N/A	40.8%	58.5%	2006-2010	
Park	Robertson Road Park	1001 Hammond St	Modesto	95351	06099001604	AR	N/A	62.6%	78.0%	2006-2010	
Park	Legion Park	1600 Legion Park Dr	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Park	Tuolomne River Regional Park	1200 Tioga Dr	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Park	Mono Park	Mono Dr, between Santa Ana & Santa Rita Ave	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Park	Oregon Dr Park	Oregon Dr & Empire Ave	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Park	Whorton Park	6082 Tennessee Ave	Riverbank	95367	06099000304	AR	N/A	31.7%	53.3%	2006-2010	
Park	Castleberg Park	5845 8 <sup>th</sup> St	Riverbank	95367	06099000304	AR	N/A	31.7%	53.3%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Park	Columbia Park	595 High St	Turlock	95380	06099003802	AR	N/A	39.6%	59.4%	2006-2010	
Park	Donnelly Park	600 Pedras Rd	Turlock	95380	06099003908	AR	N/A	35.0%	53.2%	2006-2010	
Food Stores	Fijian Market	1100 Carver Rd, Ste. 2	Modesto	95350	06099001400	AR	N/A	41.7%	54.7%	2006-2010	
Food Stores	Asian Market	1100 Carver Rd, Ste. E	Modesto	95350	06099001400	AR	N/A	41.7%	54.7%	2006-2010	
Food Stores	Coldwell Market	1301 Coldwell Rd	Modesto	95350	06099001400	AR	N/A	41.7%	54.7%	2006-2010	
Food Stores	Maxx Value Foods	415 Paradise Rd	Modesto	95351	06099001601	AR	N/A	45.2%	66.9%	2006-2010	
Food Stores	Airport Market	1609 Monterey Ave	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Food Stores	Le John's Market	1420 Oregon Dr	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Food Stores	Santa Cruz Market	500 Santa Cruz Dr	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Food Stores	Nunez Market	435 Empire Ave	Modesto	95354	06099002100	AR	N/A	52.6%	72.4%	2006-2010	
Food Stores	Cost Less Food Markets	1601 E. Hatch Rd	Modesto	95351	06099002604	AR	N/A	44.2%	54.9%	2006-2010	
Food Stores	Ninevah Imports	1560 Geer Rd, Ste. J	Turlock	95380	06099003906	AR	N/A	43.3%	60.5%	2006-2010	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Stores	Mary Ann’s Mini Market	1200 N. Olive Ave	Turlock	95380	06099003906	AR	N/A	43.3%	60.5%	2006-2010	
Food Stores	Wayside Market	735 Wayside Dr	Turlock	95380	06099003906	AR	N/A	43.3%	60.5%	2006-2010	
Food Stores	Quick Stop Market	1260 Geer Rd	Turlock	95380	06099003906	AR	N/A	43.3%	60.5%	2006-2010	
Food Stores	Mercado Michoacano	954 W. Main St	Turlock	95380	06099003802	AR	N/A	39.6%	59.4%	2006-2010	
Food Stores	La Rancherita Carneceria	1160 W. Main St	Turlock	95380	06099003802	AR	N/A	39.6%	59.4%	2006-2010	
Food Stores	SaveMart	1801 H. Street #1	Modesto	95354	06099001800	AR	N/A	40.4%	54.9%	2006-2010	
School	Marvin A Dutcher Middle (s) (P)◇	1441 Colorado	Turlock	95380	06099003906	AR	N/A	43.3%	60.5%	2006-2010	
School	Seventh Day Adventist School (S) (P)Δ	2020 Academy Pl	Ceres	95307	06099002604	AR	N/A	44.2%	54.9%	2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

◇Qualifies by census tract

Δ Private School with no CDS Code; qualifies by census tract

### Means-Tested Program Data Sheet

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
TANF Job Readiness	CSA—Modesto	251 E. Hackett Rd	Modesto	95358	06099002501
TANF Job Readiness	CSA—Oakdale	1405 West F St	Oakdale	95361	06099000202
TANF Job Readiness	CSA—Patterson	66 El Circulo	Patterson	95363	06099003202
TANF Job Readiness	CSA—Turlock	101 Lander Ave	Turlock	95380	06099003802
WIC Office	Modesto	251 E. Hackett Rd	Modesto	95358	06099002501 98.70% at 185% FPL CDPH WIC ISIS 11/30/11
WIC Office	Ceres	1424 Mitchell Rd	Ceres	95307	06099003001 98.70% at 185% FPL CDPH WIC ISIS 11/30/11
WIC Office	Turlock	1125 N. Golden State Blvd	Turlock	95380	06099003908 98.70% at 185% FPL CDPH WIC ISIS 11/30/11
WIC Office	Oakdale	1405 West F St	Oakdale	95361	06099000202 98.70% at 185% FPL CDPH WIC ISIS 11/30/11
WIC Office	Patterson	66 El Circulo	Patterson	95363	06099003202 98.70% at 185% FPL CDPH WIC ISIS 11/30/11
Headstart	Walter Thompson	2003 Glenda Way	Ceres	95307	06099002604
Headstart	Empire	5201 First Street	Empire	95319	06099002002
Headstart	Pearlene Reese	5124 South Avenue	Empire	95319	06099002002
Headstart	Hughson	2020 Euclid Avenue	Hughson	95326	06099002902

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Headstart	Keyes	4621 Nunes Road	Keyes	95328	06099003002
Headstart	C.F. Brown Head Start	1401 Celeste Drive	Modesto	95355	06099000910
Headstart	Chrylser Head Start	2818 Conant Avenue	Modesto	95350	06099000803
Headstart	ML Anear Head Start	1336 Stonum Road	Modesto	95351	06099002702
Headstart	Muncy Head Start	1941 Silvaire Drive	Modesto	95350	06099000805
Headstart	Sylvan Head start	2908 Coffee Road	Modesto	95355	06099000908
Headstart	Shackelford	116 El Paso Avenue	Modesto	95351	06099002301
Headstart	Orville Wright	1602 Monterey Avenue	Modesto	95354	06099002100
Headstart	Franklin	905 Byron Lane	Modesto	95351	06099001500
Headstart	Bret Harte	909 Glenn Avenue	Modesto	95358	06099002402
Headstart	Burbank	1135 Paradise Road	Modesto	95351	06099001603
Headstart	El Vista	450 El Vista Avenue	Modesto	95354	06099002004
Headstart	Everett	1530 Mt Vernon Dr	Modesto	95350	06099000805
Headstart	Fairview	1937 W Whitmore Ave	Modesto	95358	06099002402
Headstart	Garrison	1811 Teresa Street	Modesto	95350	06099001400
Headstart	Kirschen	1900 Kirschen Drive	Modesto	95351	06099001604
Headstart	Marshall	515 Sutter Avenue	Modesto	95351	06099001601
Headstart	Martone	1413 Poust Road	Modesto	95358	06099000601
Headstart	Muir	1215 Lucern Avenue	Modesto	95350	06099001002
Headstart	Pearson	500 Locust St	Modesto	95351	06099001601
Headstart	Robertson Road	1111 Hammond Street	Modesto	95351	06099001604
Headstart	Tuolumne	707 Herndon Road	Modesto	95351	06099002302
Headstart	Wilson	201 Wilson Avenue	Modesto	95354	06099001900
Headstart	Capistrano	400 Capistrano Drive	Modesto	95354	06099002004
Headstart	Stonum	1336 Stonum Road	Modesto	95351	06099002702
Headstart	Hughes	512 N McClure Road	Modesto	95357	06099002006

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Headstart	Von Renner	1300 Patchett Drive	Newman	95360	06099003500
Headstart	Newman	655 Hardin Road	Newman	95360	06099003500
Headstart	Oakdale Child Development Center	345 N. 6 <sup>th</sup> Avenue	Oakdale	95361	06099000203
Headstart	Oakdale Head Start	1235 E D Street	Oakdale	95361	06099000203
Headstart	Patterson	456 Eureka Street	Patterson	95363	06099003201
Headstart	Mimi Fisher	421 Franquette Street	Patterson	95363	06099003201
Headstart	Del Puerto Child Development Center	640 M Street	Patterson	95363	06099003202
Headstart	North Mead Head Start	625 L Street	Patterson	95363	06099003202
Headstart	Riverbank Head Start	6200 Claus Road	Riverbank	95367	06099000402
Headstart	Turlock	400 N. Kilroy Avenue	Turlock	95380	06099003603
Headstart	Cornerstone Child Development Center	4105 Crowell Road	Turlock	95382	06099003606
Head Start	Crowell	118 North Avenue	Turlock	95382	06099003906
Headstart	Cunningham	324 W. Linwood Avenue	Turlock	95380	06099003700
Headstart	Osborn-Room 1	201 N. Soderquist Road	Turlock	95380	06099003804
Headstart	Wakefield	400 South Avenue	Turlock	95380	06099003802
CPSP	Ceres Medical Office	3109 Whitmore Ave	Ceres	95307	06099002605
CPSP	Stanislaus County Medical Office	830 Scenic Dr	Modesto	95350	06099001002
CPSP	McHenry Medical Office	1209 Woodrow Ave Ste B-10	Modesto	95350	06099000801
CPSP	Paradise Medical Office	401 Paradise Rd, Ste. E	Modesto	95351	06099001601
CPSP	Hughson Medical Office	2412 3 <sup>rd</sup> St	Hughson	95326	06099002902
CPSP	Turlock Medical Office	800 Delbon Ave. #A	Turlock	95382	06099003906

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
M. Robert Adkison Elementary (S, P, A)	Ceres Unified	50710430109082	78.75%	10.28%	89.02%
Don Pedro Elementary (S) (P)	Ceres Unified	50710436052443	84.43%	7.38%	91.80%
Sinclear Elementary (S, P, A)	Ceres Unified	50710430109090	65.03%	15.63%	80.65%
Joel J.Hidahl Elementary (S, P, A)	Ceres Unified	50710430109074	72.65%	11.11%	83.76%
Blaker-Kinser Junior High (S) (P)	Ceres Unified	50710436112346	72.80%	11.83%	84.63%
Caswell Elementary (S) (P)	Ceres Unified	50710436052435	88.04%	5.79%	93.83%
Aspire Summit Charter Academy (S) (P)	Ceres Unified	50710430112292	39.46%	16.22%	55.68%
Mae Hensley Junior High (S) (P)	Ceres Unified	50710436085013	68.66%	12.09%	80.75%
Carrol Fowler Elementary (S) (P)	Ceres Unified	50710436052427	72.25%	9.89%	82.14%
Virginia Parks Elementary (S) (P)	Ceres Unified	50710436108435	60.80%	13.28%	74.08%
La Rosa Elementary (S) (P)	Ceres Unified	50710430110734	64.66%	13.53%	78.20%
Samual Vaughn Elementary (S) (P)	Ceres Unified	50710436112338	57.03%	14.71%	71.73%
Westport Elementary (S) (P)	Ceres Unified	50710436052468	84.83%	6.44%	91.26%
Bonita Elementary (S) (P)	Newman-Crows Landing Unified	50736016025712	43.27%	16.96%	60.23%
Hunt Elementary (S) (P)	Newman-Crows Landing Unified	50736010101188	62.26%	12.45%	74.71%
Orestimba High (S) (P)	Newman-Crows Landing Unified	50736015035902	54.06%	15.10%	69.16%
Yolo Junior High (S) (P)	Newman-Crows Landing Unified	50736016025761	61.06%	15.15%	76.21%
Von Renner Elementary (S) (P)	Newman-Crows Landing Unified	50736016025753	70.43%	15.02%	85.45%
Emilie J. Ross Middle (S) (P)	Hughson Unified	50755496052567	45.19%	6.07%	51.26%
Fox Road Elementary (S) (P)	Hughson Unified	50755490101030	54.49%	9.63%	64.12%
Hughson Elementary (S) (P)	Hughson Unified	50755496052575	56.37%	8.49%	64.86%
Keyes Elementary (S) (P)	Keyes Union	50711346052591	100.00%	0.00%	100.0%
Magnolia Elementary (S) (P)	Oakdale Joint Union	50755646100390	43.44%	7.80%	51.24%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Cloverland Elementary (S) (P)	Oakdale Joint Union	50755646052880	47.24%	8.95%	56.19%
Sisk Elementary (S) (P)	Salida Union	50712666106934	38.13%	15.31%	53.44%
Dena Boer (S) (P)	Salida Union	50712666113823	43.79%	14.75%	58.54%
Salida Elementary (S) (P)	Salida Union	50712666053037	56.73%	15.53%	72.26%
Salida Middle School-Vella Campus (S, P, A)	Salida Union	50712666120844	41.56%	14.84%	56.40%
Crowell Elementary (S) (P)	Turlock Unified	50757396053151	73.98%	11.04%	85.03%
Cunningham Elementary (S) (P)	Turlock Unified	50757396053169	64.45%	19.44%	83.89%
Osborn Two-Way Immersion (S) (P)	Turlock Unified	50757396053185	71.54%	10.28%	81.82%
Turlock Junior High (S) (P)	Turlock Unified	50757396053136	51.52%	12.98%	64.49%
Richard M. Moon Primary (S) (P)	Waterford Unified	50755720118513	66.84%	6.43%	73.26%
Waterford Middle (S) (P)	Waterford Unified	50755726053219	63.25%	8.66%	71.92%
Lucille Whitehead Intermediate (S) (P)	Waterford Unified	50755720117770	70.26%	6.41%	76.67%
Waterford High (S) (P)	Waterford Unified	50755725030259	45.79%	9.06%	54.85%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measureable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

x	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
x	Mobilize community partnerships around healthy eating and active living.

x	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
x	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
x	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
x	Cultivate community or school gardens.
x	Promote access/appeal, or policy changes to support physical activity or exercise.
x	Other, specify: PSE interventions determined by youth participating in youth engagement projects at afterschool programs to improve access to healthy foods and beverages and physical activity opportunities.
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of six proposed subcontractors in Stanislaus County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Two subcontractors will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and teachers) at school district affiliated venues such as classrooms, cafeterias, school sponsored events, after school programs, and teacher in-service/trainings. Subcontractors will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents and students at nutrition education classes taking place at after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting youth.

Additionally, two subcontractors will provide direct nutrition education through a peer education

model to ensure culturally and linguistically appropriate information is provided. The peer educators will be trained to teach a series of nutrition education classes to promote healthy eating and food security via menu planning and budgeting.

**Objectives 1-4:** One subcontractor will also serve as the coordinating body for youth engagement activities at afterschool and community sites. They will provide training and oversight to the adult leads and youth participants. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to improving access and consumption of healthy foods and beverages and increasing opportunities for physical activity at their respective school and community sites.

To assist in process and outcome evaluation reaching all of the objectives listed above (1-4), the LHD will also subcontract with a research/evaluation specialist. This subcontractor will assure the project is being implemented as planned, identify opportunities for improvement, and develop and implement an outcome evaluation plan.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be two subcontractors who will conduct nutrition education programs at school-based sites to children, teens, and adults as it relates to taste testing and food demonstration activities, e.g. Harvest of the Month, cooking demos, etc. The two subcontractors will be implementing the programs at two different school districts in the county. All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

A similar model of coordination and implementation will also take place amongst the two subcontractors for the peer education activities as they target two different subpopulations – seniors and predominately Hispanic/Latino adults at faith based sites. Additionally, they are working in different geographic locations.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

**Prime Grantee Name:** Stanislaus County Health Services Agency  
**Grant Number:** 13-20511

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$173,280.00	\$303,618.20	\$130,338.20	75.22%
2 Benefits	\$92,564.00	\$137,839.43	\$45,275.43	48.91%
3 Operating	\$17,000.00	\$61,468.00	\$44,468.00	261.58%
4 Equipment	\$16,600.00	\$37,414.00	\$20,814.00	125.39%
5 Travel & Per Diem	\$8,882.00	\$12,831.50	\$3,949.50	44.47%
6 Subcontractors	\$85,000.00	\$369,994.15	\$284,994.15	335.29%
7 Other Costs	\$23,450.00	\$67,750.00	\$44,300.00	188.91%
8 Indirect Costs	\$66,424.00	\$110,364.41	\$43,940.41	66.15%
<b>Totals:</b>	<b>\$483,200.00</b>	<b>\$1,101,279.69</b>	<b>\$618,079.69</b>	<b>127.91%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Hired additional Health Educator
2 Benefits	Hired additional Health Educator
3 Operating	Need additional work space for new staff
4 Equipment	For additional staff
5 Travel & Per Diem	hired additional Health Educator
6 Subcontractors	per agreement
7 Other Costs	For additional staff
8 Indirect Costs	hired additional Health Educator

## Prime Budget Justification

**Prime Grantee Name:**

Stanislaus County Health Services Agency

**Grant Number:**

13-20511

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Elaine Emery RD	100.00%	0.00%	0.05	\$96,824.00	\$4,841.20	54.000%	\$2,614.25	\$7,455.45	
2		27 Project Coordinator	Dan Rosas	75.00%	25.00%	1	\$71,033.00	\$71,033.00	54.000%	\$38,357.82	\$109,390.82	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	Ayde De La Torre	0.00%	100.00%	1	\$32,760.00	\$32,760.00	54.000%	\$17,690.40	\$50,450.40	
4		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Kyle Fliflet	0.00%	100.00%	1	\$49,681.00	\$49,681.00	54.000%	\$26,827.74	\$76,508.74	
5		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Jenny Dominguez	0.00%	100.00%	1	\$51,116.00	\$51,116.00	54.000%	\$27,602.64	\$78,718.64	
6		22 Office Manager/Secretary/Admin Assistant	Amber Gomes	100.00%	0.00%	1	\$38,027.00	\$38,027.00	54.000%	\$20,534.58	\$58,561.58	
7		8 Contract Manager	Heather Duvall	100.00%	0.00%	0.6	\$93,600.00	\$56,160.00	7.500%	\$4,212.00	\$60,372.00	
8						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>375.00%</b>	<b>325.00%</b>	<b>5.65</b>	<b>\$433,041.00</b>	<b>\$303,618.20</b>		<b>\$137,839.43</b>	<b>\$441,457.63</b>	

\* Fiscal accounting included in indirect costs.

**Definition and basis for calculations of benefit rate(s):**

Retirement, health insurance, vision, dental, payroll taxes

## Prime Budget Justification

Prime Grantee Name: Stanislaus County Health Services Agency  
 Grant Number: 13-20511

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Space	\$1.20/sq ft x 1500 sq ft ( 5.6 FTE)	\$1.20	1500.00	12.00	\$21,600.00	
		Office Supplies	Pens, pencils, paper, markers, flip charts \$200 x 12	\$200.00	1.00	12.00	\$2,400.00	
		Communication	Phones, Internet, Fax \$140 x 12month x 5.6 FTE	\$140.00	5.60	12.00	\$9,408.00	
		Copier	Rental \$200 x 12 months	\$200.00	1.00	12.00	\$2,400.00	
	Prime Budget	Utilities	\$200 x 12 months	\$200.00	1.00	12.00	\$2,400.00	
		Printing and duplication	Nutrition and PA related approved materials for participants	\$0.50	20000.00	1.00	\$10,000.00	
		Retail store promotion	Posters, recipe cards, etc	\$200.00	1.00	12.00	\$2,400.00	
		Janitorial	Clean staff space .35/sq ft x 1500 sq ft x 12 months	\$525.00	1.00	12.00	\$6,300.00	
		Maintenance	\$140 per month (lights, facility issues, etc)	\$140.00	1.00	12.00	\$1,680.00	
		Storage space	\$1.20/sq ft x 200 sq ft	\$1.20	200.00	12.00	\$2,880.00	
<b>Total Operating Expenses:</b>							<b>\$61,468.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		PC	PC for Health Educator, Admin staff	\$1,207.00	1.00	2.00	\$2,414.00	
		Office furniture	Desk, chair for Health Educator	\$5,000.00	1.00	1.00	\$5,000.00	
		Filing Cabinets	To hold Nut Ed, admin materials for 5 FTE	\$3,000.00	1.00	5.00	\$15,000.00	
		Storage Racks	To hold Nut Ed, admin materials for 5 FTE	\$2,000.00	1.00	5.00	\$10,000.00	
		Folding Tables	For activities, health fairs	\$500.00	2.00	2.00	\$1,000.00	
		Folding Chairs	For activities, health fairs	\$100.00	2.00	5.00	\$500.00	
		Poster holders	Poster stands(moveable poster stands to be placed in Food Stamp waiting	\$500.00	10.00	6.00	\$3,000.00	
		Digital Camera	Pictures for forums, events	500.00	1.00	1.00	\$500.00	
<b>Total Equipment Expenses:</b>							<b>\$37,414.00</b>	

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		2 HE, CHW, PC, CM	Local	300	4						20.00			\$3,390.00	
		Regional Network (2 HE, 1 PC, 1	Sacramento	20	4						180.00			\$2,034.00	
		Regional Collaborative (2 HE, 1	Sacramento	4	3						180.00			\$406.80	
		NEOP Statewide Collaborative	Sacramento	2	4	3	2	\$40.00	\$96.00		180.00			\$2,699.40	
		CCLHDN (2 HE, 1 PC)	TBD	1	3	3	2	\$40.00	\$96.00		180.00	\$350.00		\$2,087.70	
		Network Statewide Conference	Sacramento	1	4	2	2	\$40.00	\$96.00		180.00			\$1,189.70	
		LHD Project Coordinator Mtg	Sacramento	1	2	1.5	1	\$40.00	\$96.00		180.00			\$413.70	
		LHD Project Coordinator Mtg	Sacramento	1	2	1					180.00			\$101.70	
		Network Sponsored Skill based	sacramento	5	4	1					180.00			\$508.50	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$12,831.50</b>	

Budget Revision		Sub Grant(s)													
Action	Approved	Name	Description/Justification											Total	Budget Revision Justification
		A Catholic Charities of the Diocese of Stockton	Peer Education class series											\$37,500.00	
		B Healthy Aging Association	Peer Education class series											\$37,497.34	
		C TBD	Youth Engagement											\$50,000.00	
		D TBD	Research/Evaluation Specialist											\$49,999.78	
		E University of California, Cooperative Extension, Stanislaus County	Afterschool nutrition education & physical activity											\$124,997.03	
		F El Concillio	Afterschool nutrition education & physical activity											\$70,000.00	
		G													
		H													
		I													
<b>Total Sub Grant(s):</b>														<b>\$369,994.15</b>	

## Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nut Ed Materials	Materials, resource guides to be distributed in classes (only USDA Pre-	\$4.00	8000.00	1.00	\$32,000.00	
		Food /supplies	Food items for demonstrations (including paper products, utensils, etc)	\$2.50	7000.00	1.00	\$17,500.00	
		Can-Act Dues	Dues	\$250.00	1.00	1.00	\$250.00	
		Nominal Physical Activiy	Nominal items to promote PA (hula hoops, jump ropes, balls, bean bags etc)	\$2.00	2000.00	1.00	\$4,000.00	
		Resource guide printing	Resource guide of local FNS programs, food banks, etc for SNAP-Ed	\$4.00	3500.00	1.00	\$14,000.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$67,750.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Salaries and benefits	25.00%	\$441,457.63	\$110,364.41	
<b>Total Indirect Costs:</b>					<b>\$110,364.41</b>	

<b>Total Budget:</b>					<b>\$1,101,279.69</b>	
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### Sub Staffing A

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Stanislaus County Health Services Agency  
13-20511  
Catholic Charities of the Diocese of Stockton

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Simona Rios	100.00%		0.1	\$40,872.00	\$4,087.20	58.000%	\$2,370.58	\$6,457.78	
2		27 Project Coordinator	TBD	10.00%	90.00%	0.5	\$29,120.00	\$14,560.00	12.000%	\$1,747.20	\$16,307.20	
3		33 Teacher (preK-12 Classroom, PE, Speech, etc.)	TBD		100.00%	0.035	\$16,640.00	\$582.40	12.000%	\$69.89	\$652.29	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>110.00%</b>	<b>190.00%</b>	<b>0.635</b>	<b>\$86,632.00</b>	<b>\$19,229.60</b>		<b>\$4,187.66</b>	<b>\$23,417.26</b>	

Definition and basis for calculations of benefit rate(s):

Benefits include FICA 7.65%, Workers Compensation Insurance 1%, Unemployment Insurance, Health, Dental and Vision Insurance (Administrator only), Retirement Plan (7% Administrator only), and Paid Time Off (Administrator only).

### Sub A Budget Justification

**Prime Grantee Name:** Stanislaus County Health Services Agency  
**Grant Number:** 13-20511  
**Sub Grant A Name:** Catholic Charities of the Diocese of Stockton

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Rent-Administrator	Rent 300 sq ft x .10 FTE = 30 sq ft x \$1 per sq ft x 12 months	\$300.00	0.10	12.00	\$360.00	
		Rent- Project Coordinator	Rent 280 sq ft x .50 FTE = 140 sq ft x \$1 per sq ft x 12 months	\$280.00	0.50	12.00	\$1,680.00	
		Utilities	Program Share of Utilities for office - \$75 per month x .60 FTE	\$75.00	0.60	12.00	\$540.00	
		Security and Janitorial	Quarterly cost for alarm system and monthly janitorial services	\$40.00	0.60	12.00	\$288.00	
		Telephone and Internet	Communications and internet access for program staff. Does not include service plans for cell phones or tablets.	\$120.00	0.60	12.00	\$864.00	
		Office Supplies	Necessary office related supplies for program staff	\$40.00	1.00	12.00	\$480.00	
		Postage	Costs to mail program information as well as reports	\$110.00	1.00	1.00	\$110.00	
		Copy Charges	Monthly costs for printing of documents and copy charges	\$60.00	1.00	12.00	\$720.00	
		Outside Printing	Costs for business cards and any other program printing	\$130.00	1.00	1.00	\$130.00	
							\$0.00	
<b>Total Operating Expenses:</b>							<b>\$5,172.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Mileage Reimbursement	Local Travel								2,800.00			\$1,582.00	
		Staff Trainings	Sacramento	2	1	1	0	\$61.00			212.25			\$361.84	
		Peer Training	Sacramento	1	1	2	1	\$61.00	\$99.00		213.00			\$341.35	
		Volunteer Mileage	Local Travel								1,850.00			\$1,045.25	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$3,330.44</b>	

**Sub A Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Program Supplies	Food/Supplies for education Demonstrations, 5 Series, 4 sessions per series, 15 people per session	\$2.50	300.00	1.00	\$750.00	
		Program Supplies	Cutting Boards, Knives, Utensils, Teaching Supplies	\$800.00	1.00	1.00	\$800.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$1,550.00</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		12% of total direct costs	12.00%	\$33,483.00	\$4,017.96	
					<b>Total Indirect Costs:</b>	<b>\$4,017.96</b>
					<b>Total Budget:</b>	<b>\$37,487.66</b>

### Sub Staffing B

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant B Name:**

Stanislaus County Health Services Agency  
 13-20511  
 Healthy Aging Association

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	Kim Bache	75.00%	25.00%	0.13	\$53,500.00	\$6,955.00	22.700%	\$1,578.79	\$8,533.79	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Samantha Strauch	10.00%	90.00%	0.4	\$37,440.00	\$14,976.00	22.700%	\$3,399.55	\$18,375.55	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>85.00%</b>	<b>115.00%</b>	<b>0.53</b>	<b>\$90,940.00</b>	<b>\$21,931.00</b>		<b>\$4,978.34</b>	<b>\$26,909.34</b>	

Definition and basis for calculations of benefit rate(s):

Taxes and Workers comp (13.5%) , Health Insurance Premiums (9.2%)

### Sub B Budget Justification

**Prime Grantee Name:** Stanislaus County Health Services Agency  
**Grant Number:** 13-20511  
**Sub Grant B Name:** Healthy Aging Association

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Printing	Printing of brochures, education materials, forms, etc.	\$0.08	1500.00	11.00	\$1,320.00		
		Program Supplies	Teaching supplies, training supplies for Peer Educators	\$3.00	64.00	11.00	\$2,112.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$3,432.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Project Coordinator and Nutrition Educator	Local mileage	81	2						30.00			\$1,372.95	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,372.95</b>	

### Sub B Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstration Costs	Food for food demos for classes at the SNAP-Ed Sites @ a maximum of \$2.50 per participant including paper products, utensils, etc. (178 x 2 demos=356)	\$2.50	356.00	1.00	\$890.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$890.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Modified Direct Costs	15.00%	\$32,620.34	\$4,893.05	
<b>Total Indirect Costs:</b>					<b>\$4,893.05</b>	
<b>Total Budget:</b>					<b>\$37,497.34</b>	

### Sub Staffing C

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant C Name:**

Stanislaus County Health Services Agency  
 13-20511  
 TBD

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		4 After School Coordinator/Assistant	TBD		100.00%	0.1	\$25,000.00	\$2,500.00	41.000%	\$1,025.00	\$3,525.00	
2		4 After School Coordinator/Assistant	TBD		100.00%	0.1	\$25,000.00	\$2,500.00	41.000%	\$1,025.00	\$3,525.00	
3		4 After School Coordinator/Assistant	TBD		100.00%	0.1	\$25,000.00	\$2,500.00	41.000%	\$1,025.00	\$3,525.00	
4		4 After School Coordinator/Assistant	TBD		100.00%	0.1	\$25,000.00	\$2,500.00	41.000%	\$1,025.00	\$3,525.00	
5		27 Project Coordinator	TBD	50.00%	50.00%	0.3	\$55,000.00	\$16,500.00	41.000%	\$6,765.00	\$23,265.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	

### Sub Staffing C

Totals:	50.00%	450.00%	0.7	\$155,000.00	\$26,500.00	\$10,865.00	\$37,365.00
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Definition and basis for calculations of benefit rate(s):

[Payroll taxes, workers cp,\[, health insurance, dental insurance, etc.](#)

### Sub C Budget Justification

**Prime Grantee Name:** Stanislaus County Health Services Agency  
**Grant Number:** 13-20511  
**Sub Grant C Name:** TBD

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office Supplies	General office supplies for program implementation	\$75.00	1.00	9.00	\$675.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$675.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Afterschool Coordinator/Assistant	Sacramento	1	4	1		\$11.00			200.00			\$157.00	
		Youth	Sacramento	1	12	1		\$11.00			200.00			\$245.00	
		Local Travel	Kite to Modesto	25	5						125.00			\$1,765.63	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,167.63</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Printing	Printing of materials needed to implement project activities.	\$0.50	515.00	1.00	\$257.50	
		Curriculum	Jump Start Curriculum and additional Network approved curriculum	\$50.00	6.00	1.00	\$300.00	
		Program Supplies	Portfolio Materials	\$150.00	6.00	1.00	\$900.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
							<b>Total Other Costs:</b>	<b>\$1,457.50</b>

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
			20.00%	\$41,665.13	\$8,333.03	
					<b>Total Indirect Costs:</b>	<b>\$8,333.03</b>

					<b>Total Budget:</b>	<b>\$49,998.15</b>
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### Sub Staffing D

**Prime Grantee Name:**  
**Grant Number:**  
**Sub Grant D Name:**

Stanislaus County Health Services Agency  
 13-20511  
 TBD

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		30	Research Specialist	TBD	100.00%		0.3125	\$156,000.00	\$48,750.00		\$0.00	\$48,750.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>100.00%</b>	<b>0.00%</b>		<b>0.3125</b>	<b>\$156,000.00</b>	<b>\$48,750.00</b>		<b>\$0.00</b>	<b>\$48,750.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub D Budget Justification

**Prime Grantee Name:** Stanislaus County Health Services Agency  
**Grant Number:** 13-20511  
**Sub Grant D Name:** TBD

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Research Specialist	local	28	1						79.00			\$1,249.78	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,249.78</b>	

### Sub D Budget Justification

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
					\$0.00		
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>	

					<b>Total Budget:</b>	<b>\$49,999.78</b>	
--	--	--	--	--	----------------------	--------------------	--

## Sub Staffing E

**Prime Grantee Name:** Stanislaus County Health Services Agency  
**Grant Number:** 13-20511  
**Sub Grant E Name:** University of California, Cooperative Extension, Stanislaus County

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 26 Program Assistant	TBD	20.00%	80.00%	1	\$35,128.00	\$35,128.00	63.000%	\$22,130.64	\$57,258.64
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>20.00%</b>	<b>80.00%</b>	<b>1</b>	<b>\$35,128.00</b>	<b>\$35,128.00</b>		<b>\$22,130.64</b>	<b>\$57,258.64</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub E Budget Justification

**Prime Grantee Name:** Stanislaus County Health Services Agency  
**Grant Number:** 13-20511  
**Sub Grant E Name:** University of California, Cooperative Extension, Stanislaus County

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Office Supplies	General offices supplies to implement nutrition education scope of work	\$200.00	12.00	1.00	\$2,400.00
In-house Printing	In-house printing/copies to include color printer cartridges to provide nutrition education materials to students and parents.	\$250.00	12.00	1.00	\$3,000.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$5,400.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Program Assistant	Salida	200	1						14.56			\$1,645.28
Program Assistant - Network Conference	Sacramento	1	1	3	2	\$105.00	\$140.00		99.68			\$651.32
Program Assistant - Tour de CA, US Statewide Nutrition Conference (with Network	Davis	1	1	3	2	\$105.00	\$140.00		110.00			\$657.15
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$2,953.75</b>

## Sub E Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Printing	Harvest of the Month Booklets 1 per student (1795 students)	\$5.00	1795.00	1.00	\$8,975.00
Printing	Nutrition education materials (560 parents)	\$1.77	560.00	1.00	\$991.20
Produce for Tastings	Produce at \$.50 per students x 8 tastings	\$0.50	1795.00	8.00	\$7,180.00
Produce for Tastings	Produce at \$.50 per participant - parents 8 times	\$0.50	560.00	8.00	\$2,240.00
Garden Beds	1 school at 1 bed per class including soil, small tools, etc.	\$480.00	18.00	1.00	\$8,640.00
Garden Supplies	Seeds, gloves, etc.	\$50.00	18.00	1.00	\$900.00
Nutrition Education Curriculum	Curriculum for Afterschool and Regular Day Classes - Nutrition to Grow On	\$31.90	66.00	1.00	\$2,105.40
Kitchen Kits for tastings	1 kit per teacher for 64 teachers	\$40.00	64.00	1.00	\$2,560.00
					\$0.00
					\$0.00
<b>Total Other Costs:</b>					<b>\$33,591.60</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
26% of Modified Direct Costs for UC State Admin Costs	26.00%	\$99,203.99	\$25,793.04
<b>Total Indirect Costs:</b>			<b>\$25,793.04</b>

**Sub E Budget Justification**

**Total Budget: \$124,997.03**

## Sub Staffing F

**Prime Grantee Name:** Stanislaus County Health Services Agency  
**Grant Number:** 13-20511  
**Sub Grant F Name:** El Concillio

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
17 1 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD		100.00%	0.7	\$33,280.00	\$23,296.00	20.078%	\$4,677.37	\$27,973.37
1 2 Accountant/Finance Analyst	TBD	100.00%		0.1	\$47,840.00	\$4,784.00	39.000%	\$1,865.76	\$6,649.76
9 3 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	90.00%	10.00%	0.15	\$50,000.00	\$7,500.00	39.000%	\$2,925.00	\$10,425.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00

## Sub Staffing F

Totals:	190.00%	110.00%	0.95	\$131,120.00	\$35,580.00	\$9,468.13	\$45,048.13
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Definition and basis for calculations of benefit rate(s):

[payroll taxes, workers comp, SUI, retirement, health insurance, dental insurance, etc.](#)

## Sub F Budget Justification

**Prime Grantee Name:** Stanislaus County Health Services Agency  
**Grant Number:** 13-20511  
**Sub Grant F Name:** El Concillio

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Rent	Rent and building services 8% usage	\$340.00	0.95	12.00	\$3,876.00
Communications/Phones	Telephone expense	\$112.60	0.95	12.00	\$1,283.64
Office Expense	Pens, paper, file folders, desktop supplies, general office supplies, etc.	\$63.00	0.95	12.00	\$718.20
Equipment lease/maintnace	Retail maintenance of copier, postage meter, networking equipment	\$76.00	0.95	12.00	\$866.40
Utilities	Utilities 8% usage	\$40.00	0.95	12.00	\$456.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$7,200.24</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Health Educator and Project Coordinator	Local Travel	60	0.85						26.66			\$903.77
Health Educator	Network Conference	1	1	3	2	\$34.00	\$84.00		125.00			\$340.63
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$1,244.40</b>

## Sub F Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Printing	Print on pertinent information on good health practices and practical physical education to be distributed to families.	\$5.00	500.00	1.00	\$2,500.00
Food	Food supplies to conduct nutrition education and tasting demonstrations/sampling	\$62.50	32.00	1.00	\$2,000.00
Supplies	napkins, sampling cups, knives, cutting boards, apron, gloves, paper plates, etc.	\$500.00	1.00	1.00	\$500.00
Parent Cookbooks	Parent Meetings	\$2.00	125.00	1.00	\$250.00
Posters or flyers	Posters or flyers	\$2.50	60.00	1.00	\$150.00
Tool Kits	1 Tool Kit for parent class	\$125.00	1.00	1.00	\$125.00
Nutritional Information	Brochures and materials	\$200.00	1.00	1.00	\$200.00
Nutrition education materials	food models, brochures, Network approved curriculum, garden supplies, etc.	\$1,550.00	1.00	1.00	\$1,550.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$7,275.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total Direct Cost	15.59%	\$59,217.88	\$9,232.07
<b>Total Indirect Costs:</b>			<b>\$9,232.07</b>

**Sub F Budget Justification**

**Total Budget: \$69,999.84**

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Sutter County Human Services-Health Division  
**Grant Number:** 12-10186  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 30% Female 70%

Ethnicity:

- |  |  |
|--|--|
| <input type="checkbox"/> African American _____%       | <input type="checkbox"/> Latino <u>40%</u>       |
| <input type="checkbox"/> Asian <u>10%</u>              | <input type="checkbox"/> Native American _____%  |
| <input type="checkbox"/> Caucasian <u>50%</u>          | <input type="checkbox"/> Pacific Islander _____% |
| <input type="checkbox"/> Other (specify) _____: _____% |  |

Languages:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> English <u>85%</u> | <input type="checkbox"/> Korean _____%                                  |
| Spanish _____%   | <input type="checkbox"/> Lao _____%                                     |
| <input type="checkbox"/> Arabic _____%                 | <input type="checkbox"/> Mandarin _____%                                |
| <input type="checkbox"/> Armenian _____%               | <input type="checkbox"/> Russian _____%                                 |
| <input type="checkbox"/> Bosnian _____%                | <input type="checkbox"/> Tagalog _____%                                 |
| <input type="checkbox"/> Cantonese _____%              | <input type="checkbox"/> Vietnamese _____%                              |
| <input type="checkbox"/> Farsi _____%                  | <input checked="" type="checkbox"/> Other (specify) Punjabi: <u>15%</u> |
| <input type="checkbox"/> Hmong _____%                  | <input type="checkbox"/> Other (specify) _____: _____%                  |
| <input type="checkbox"/> Khmer (Cambodian) _____%      |   |

Ages:

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Under 5 years old <u>5%</u> | <input checked="" type="checkbox"/> 12 to 17 <u>5%</u>            |
| <input checked="" type="checkbox"/> 5 to 8 <u>5%</u>            | <input checked="" type="checkbox"/> 18 to 59 <u>75%</u>           |
| <input checked="" type="checkbox"/> 9 to 11 <u>5%</u>           | <input checked="" type="checkbox"/> 60 years old & over <u>5%</u> |

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |             |  |             |
|---|-------------|--|-------------|
| <input type="checkbox"/> CalFresh Offices   |             | <input type="checkbox"/> Low Income Home Energy Assistance Program             | _____%      |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____%      | <input type="checkbox"/> MediCal   |             |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____%      | <input checked="" type="checkbox"/> Public Housing                             | <u>20</u> % |
| <input checked="" type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)   | <u>2</u> %  | <input checked="" type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | <u>3</u> %  |
| <input checked="" type="checkbox"/> Family Resource Center                          | <u>5</u> %  | <input checked="" type="checkbox"/> Shelters/Temporary Housing                 | <u>5</u> %  |
| <input checked="" type="checkbox"/> Food Banks                                      | <u>10</u> % | <input type="checkbox"/> Soup Kitchens   | _____%      |
| <input checked="" type="checkbox"/> Food Pantries                                   | <u>5</u> %  | <input type="checkbox"/> SSI- Supplemental Security Income                     | _____%      |
| <input checked="" type="checkbox"/> HeadStart                                       | <u>10</u> % | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness              | <u>10</u> % |
| <input type="checkbox"/> In Home Supportive Servies (IHSS)                          | _____%      | <input type="checkbox"/> Weatherization Program                                | _____%      |
| <input type="checkbox"/> Job Corps  | _____%      | <input checked="" type="checkbox"/> WIC  | <u>10</u> % |

**d. Project Description.**

Key Methods:

Advisory Council/Task Force (specify): Head Start Health Advisory Board, Childcare Planning Council, Sutter County CNAP, Substance Abuse Steering Coalition.

Internet/Web Sites-website address: \_\_\_\_\_

Print Media

Radio: \_\_\_\_\_

TV: \_\_\_\_\_

Multi-level approaches that include environmental supports

Nutrition Education Classes: (75 occurrences at 1 hour(s) each)

Community Education Events: (13 occurrences at 3 hour(s) each)

Training/Workshop/Conference: (2 occurrences at 1 hour(s) each)

Point of Purchase: (2 occurrences at 1 hour(s) each)

Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

1 CalFresh Offices

6 Churches

1 Community Centers

\_\_\_\_\_ Elderly Service Centers

3 Emergency Food Assistance Sites  
(includes Food Banks, Food  
Pantries, and Soup Kitchens)

\_\_\_\_\_ Extension Offices

2 Farmers Markets

6 Food Stores

3 Head Start Programs

1 Individual Homes

1 Libraries

3 Other Youth Education Sites (includes Parks  
and Recreation)

1 Public/Community Health Centers (includes  
Public Health Departments)

6 Public Housing

\_\_\_\_\_ Schools – students (Preschool)

5 Schools – students (K-12)

\_\_\_\_\_ Schools – students (Afterschool  
Program)

2 Schools - Parents

1 Shelters/Temporary Housing

1 TANF Job Readiness Program

2 WIC Programs

\_\_\_\_\_ Worksites

1 Other (specify): Comprehensive Perinatal  
Service Program

1 Other (specify): Family Resource Center

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Projected Unduplicate Number of Contacts: **2,400 (direct and indirect)**

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Sutter County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) assessment results with various local stakeholders, community members, and community organizations. Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods; 4) coordinate local media activity to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) for service providers of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Continuing, No adaptation or change in intervention

Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Improved knowledge of healthy eating practices and the role of physical activity in preventing chronic disease will be measured using "Eating Healthy, Be Active" approved lesson plan evaluations. We will collect data on numbers of people reached and assess self-reported behavior change as a result of information received. We will work with the Research and Evaluation Unit to develop an Outcome Evaluation Process, as well as evaluate our Rethink Your Drink activities.

**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Churches	Our Lady of Guadalupe	9660 Broadway	Live Oak	95953	06101050702-1	AR		27.4%	57.8%	2006-2010	block
Churches	La Fuente De Vida Eterna	10725 Live Oak Boulevard	Live Oak	95953	06101050701-2	AR		37.0%	52.2%	2006-2010	block
Churches	Landmark Missionary Baptist	10421 Larkin Road	Live Oak	95953	06101050701-2	AR		37.0%	52.2%	2006-2010	block
Churches	Sacred Heart Church	9660 Broadway	Live Oak	95953	06101050702-1	AR		27.4%	57.8%	2006-2010	block
Churches	Hope Point Nazarene	2727 Fir Street	Live Oak	95953	06101050702-1	AR		27.4%	57.8%	2006-2010	block
Churches	Gurdwara Sahib Temple	9939 P Street	Live Oak	95953	06101050702-1	AR		27.4%	57.8%	2006-2010	block
Libraries	Sutter County Library	750 Forbes Avenue	Yuba City	95991	06101050201	AR		45.0%	58.6%	2007-2011	
Farmers' Markets	Yuba City Farmers' Market	B and Plumas Streets	Yuba City	95991	06101050202	AR		43.9%	57.3%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Farmers' Markets	Live Oak Farmers' Market	Broadway and Pennington Streets	Live Oak	95953	06101050702-1	AR		27.4%	57.8%	2007-2011	block
Other Youth Education Sites	Gauche Aquatic Park	421 C Street	Yuba City	95991	06101050202	AR		43.9%	57.8%	2007-2011	
Other Youth Education Sites	Sam Brannan Park	Gray and Forbes Avenues	Yuba City	95991	06101050201	AR		45.0%	58.6%	2007-2011	
Other Youth Education Sites	Memorial Park	Q and Pennington Streets	Live Oak	95953	06101050702-1	AR		32.3%	51.2%	2007-2011	block
Individual Homes	Robbins Trailer Park	CA-113	Robbins	95676	6101050900	H		13.2%	68.1%	2006-2010	
Public/Community Health Centers (Federally Qualified Health Centers)	Ampla Health	935 Market Street	Yuba City	95991	06101050101	H		43.9%	57.8%	2006-2010	
Food Store	Super Stop	2494 Archer Avenue	Live Oak	95953	06101050701	AR		36.5%	53.3%	2007-2011	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	La Mexicana	9826 Broadway	Live Oak	95953	06101050702	AR		32.3%	51.2%	2007-2011	
Food Store	El Ranchito Market	10448 CA 99	Live Oak	95953	06101050702	AR		32.3%	53.3%	2007-2011	
Food Store	Live Oak Market	10153 CA-99	Live Oak	95953	06101050701	AR		36.5%	51.2%	2007-2011	
Food Store	Mini Market	10426 CA-99	Live Oak	95953	06101050701	AR		36.5%	53.3%	2007-2011	
Food Store	Tower Market	9811 CA-99	Live Oak	95953	06101050701	AR		36.5%	53.3%	2007-2011	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Head Start	E-Center Head Start	1719 Franklin Road	Yuba City	95993	06101050501
Head Start	Migrant Head Start	200 Western Avenue	Yuba City	95991	06101050302
Head Start	E-Center Head Start	2659 Apricot Street	Live Oak	95953	06101050702
Emergency Food Assistance Site	Christian Alliance Network	Sutter and Teegarden Streets	Yuba City	95991	06101050202

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistance Site	St. Andrews Church	1390 Franklin Road	Yuba City	95991	06101050503
Emergency Food Assistance Site	Gleaners	760 Stafford Way	Yuba City	95991	06101050201
Comprehensive Perinatal Services Program	Angela Kreider, CNM	1003 Plumas Street	Yuba City	95991	06101050102
Shelters/Temporary Housing	Hands of Hope	909 Spiva	Yuba City	95991	06101050201
WIC Programs	Sutter County Human Services-Health Division-WIC	2670 Myrtle Street	Live Oak	95953	06101050701
WIC Programs	Sutter County Human Services-Health Division-WIC	1445 Veterans Memorial Circle	Yuba City	95993	06101050604
Public Housing	Sutter County Housing Authority-Mahal Plaza	1719 Franklin Road	Yuba City	95993	06101050501
Public Housing	Sutter County Housing Authority-Richland	448 Garden Highway	Yuba City	95991	06101050302
Public Housing	Senior Citizen Manor	2750 Date Street	Live Oak	95953	06101050702
Public Housing	Centennial Arms	9829 N Street	Live Oak	95953	06101050702
Public Housing	Maple Park	1 Maple Park	Live Oak	95953	06101050701
Public Housing	Country Oak Apts.	2551 Allen Street	Live Oak	95953	06101050702
TANF Job Readiness	Sutter County Human Services-Welfare and Social Services	539 Garden Highway	Yuba City	95991	06101050302

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Cal Fresh Office	Sutter County Human Services-Welfare and Social Services	190 Garden Highway	Yuba City	95991	06101050302
Adult Education and Job Training Sites	One Stop Business Center	950 Tharp Road	Yuba City	95993	06101050501
Family Resource Center	The Spot	10720 CA-99	Live Oak	95953	06101050701

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Albert Powell (S)	Yuba City Unified	51714645130018	55.50	6.70	62.20
Feather River Academy (S)	Sutter County	51105120114207	50.57	24.14	74.71
River Valley High School (S) (P)	Yuba City Unified	51714640107722	42.97	8.23	51.20
Live Oak Alternative School (S)	Live Oak Unified	51713995130067	66.67	6.67	73.33
Live Oak High School (S) (P)	Live Oak Unified	51713995135256	61.01	13.06	74.07

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P) UC partners

## Budget Coversheet

Prime Grantee Name: Sutter County Human Services-Health Division

Grant Number: 13-20520

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$111,288.00	\$138,776.80	\$27,488.80	24.70%
2 Benefits	\$57,981.00	\$67,855.97	\$9,874.97	17.03%
3 Operating	\$6,025.00	\$5,624.00	-\$401.00	-6.66%
4 Equipment	\$2,200.00	\$0.00	-\$2,200.00	-100.00%
5 Travel & Per Diem	\$1,361.00	\$1,928.00	\$567.00	41.66%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$4,425.00	\$7,425.00	\$3,000.00	67.80%
8 Indirect Costs	\$16,720.00	\$18,390.23	\$1,670.23	9.99%
<b>Totals:</b>	<b>\$200,000.00</b>	<b>\$240,000.00</b>	<b>\$40,000.00</b>	<b>20.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Heath Educator added due to receiving enhanced funding.
2 Benefits	Heath Educator added due to receiving enhanced funding.
3 Operating	\$300 for communications will be covered in Indirect Costs & \$100 for Survey Monkey removed.
4 Equipment	No equipment is requested for FFY 2014.
5 Travel & Per Diem	Travel costs increase due to participant levels increase due to receiving enhanced funding.
6 Subcontractors	
7 Other Costs	Other Costs increase due to participant levels increase due to receiving enhanced funding.
8 Indirect Costs	Indirect Costs increased due to increase in Personnel & Fringe Benefits due to addition of Health Educator.

# Budget Coversheet

Small Kitchenware (Electrical Equipment)

## Prime Budget Justification

**Prime Grantee Name:**  
**Grant Number:**

Sutter County Human Services-Health Division  
13-20520

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	Sangha, Kamaljit	20.00%	80.00%	1	\$49,005.00	\$49,005.00	58.690%	\$28,761.03	\$77,766.03	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Knox, Kelly	10.00%	40.00%	0.5	\$60,421.00	\$30,210.50	50.770%	\$15,337.87	\$45,548.37	
3		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Summers, Ericka	0.00%	25.00%	0.25	\$49,480.00	\$12,370.00	39.290%	\$4,860.17	\$17,230.17	
4		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Dhaliwal, Ranjit	0.00%	50.00%	0.5	\$48,168.00	\$24,084.00	40.670%	\$9,794.96	\$33,878.96	
5		22 Office Manager/Secretary/Admin Assistant	Licea, Raquel	50.00%	0.00%	0.5	\$39,512.00	\$19,756.00	37.780%	\$7,463.82	\$27,219.82	
6		13 Dietician	Spencer, Karrie	5.00%	0.00%	0.05	\$67,026.00	\$3,351.30	48.880%	\$1,638.12	\$4,989.42	
7		1 Accountant/Finance Analyst	Givans, Pamela (Paid through Indirect)	5.00%	0.00%	0.05		\$0.00		\$0.00	\$0.00	
8		1 Accountant/Finance Analyst	Guthrie, Karen (Paid through Indirect)	5.00%	0.00%	0.05		\$0.00		\$0.00	\$0.00	
9		2 Administrative Coordinator	Westlake, Anne (Paid through	15.00%		0.15		\$0.00		\$0.00	\$0.00	
		<b>Totals:</b>		<b>85.00%</b>	<b>195.00%</b>	<b>2.8</b>	<b>\$313,612.00</b>	<b>\$138,776.80</b>		<b>\$67,855.97</b>	<b>\$206,632.77</b>	

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes, retirement and medical/dental benefits.

## Prime Budget Justification

## Prime Budget Justification

Small Kitchenware (Electrical Equipment)

## Prime Budget Justification

Prime Grantee Name: Sutter County Human Services-Health Division  
 Grant Number: 13-20520

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	All general office supplies to maintain the program such as pens, pencils, postage, notepads, poster paper, paper, ink, binders for CNAP team, file folders as needed for nutrition education and promotion activities, one maintenance copier kit. Based upon historic SNAP-Ed usage.	\$402.00	1.00	12.00	\$4,824.00		
		Copy/Printing	Printing and copying of educational materials, training handouts, posters, flyers, etc.	\$66.67	1.00	12.00	\$800.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Operating Expenses:</b>							<b>\$5,624.00</b>		

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		N/A					\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification

**Prime Budget Justification**

		Network sponsored training: Project Coordinator	Sacramento	5	1						100.00		\$20.00	\$382.50	
		GIS Training: Project Coordinator	Sacramento	1	1						100.00		\$20.00	\$76.50	
		In county travel to conduct required scope of work activities: Project Coordinator, Education/Nutrition, Health Educator, Office Assistant & Dietician	Sutter County	170	2.8						10.00			\$960.50	



**Prime Budget Justification**

		Nutrition Education	Nutrition education supplies and materials for SNAP-Ed events reaching approximately 2400 participants. Includes items from NASCO with prior approval of program manager. Purchase existing nutrition education and physical activity promotion materials from vendors such as but not limited to: USDA, Learning Zone Express, and Produce for Better Health Foundation. \$1,000/2,400=\$0.416667/each (misc. counts and prices-not to exceed \$1,000)	\$1,000.00	1.00	1.00	\$1,000.00		
		Food & Supplies	Food for demonstrations/taste testing. Shall not exceed \$2.50/per person x approximately 2,400/participants	\$2.50	2400.00	1.00	\$6,000.00		
		Supplies to Conduct Food Demos	Small kitchenware & supplies to conduct scope of work activities such as: ice chest, cutting board, knives, gardening supplies/plants/seeds, bowls, paper products etc. For use in demonstration/taste testing for nutrition education classes and Head Start presentations.	\$295.00	1.00	1.00	\$295.00		
		Small Kitchenware (Electrical	Small kitchenware & supplies to conduct scope of work activities such as:	\$130.00	1.00	1.00	\$130.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$7,425.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		8.90% of Total Personnel & Fringe Benefits	8.90%	\$206,632.77	\$18,390.23	
					<b>Total Indirect Costs:</b>	<b>\$18,390.23</b>
					<b>Total Budget:</b>	<b>\$240,000.00</b>

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Tehama County Health Services Agency  
**Grant Number:** 12-10155  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 40% Female 60%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>1%</u>	<input checked="" type="checkbox"/> Latino	<u>30%</u>
<input type="checkbox"/> Asian	_____%	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>68%</u>	<input type="checkbox"/> Pacific Islander	_____%
<input type="checkbox"/> Other (specify) _____:	_____%		

Languages:

<input checked="" type="checkbox"/> English	<u>80%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>20%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other (specify) _____:	_____%
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify) _____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>35%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>17%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>17%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>10%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>17%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>4%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____%   | <input type="checkbox"/> Low Income Home Energy Assistance Program <u>2%</u> |
| <input type="checkbox"/> California Food Assistance Program (CFAP) _____%                  | <input type="checkbox"/> MediCal _____%                                      |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) _____% | <input checked="" type="checkbox"/> Public Housing <u>4%</u>                 |
| <input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP) _____%              | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) _____%   |
| <input checked="" type="checkbox"/> Family Resource Center <u>5%</u>                       | <input checked="" type="checkbox"/> Shelters/Temporary Housing <u>5%</u>     |
| <input type="checkbox"/> Food Banks _____%   | <input type="checkbox"/> Soup Kitchens _____%                                |
| <input checked="" type="checkbox"/> Food Pantries <u>1%</u>                                | <input type="checkbox"/> SSI- Supplemental Security Income _____%            |
| <input checked="" type="checkbox"/> HeadStart <u>5%</u>                                    | <input type="checkbox"/> TANF (CalWORKS) Job Readiness _____%                |
| <input type="checkbox"/> In Home Supportive Servies (IHSS) _____%                          | <input type="checkbox"/> Weatherization Program _____%                       |
| <input type="checkbox"/> Job Corps _____%  | <input checked="" type="checkbox"/> WIC <u>20%</u>                           |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Tehama County Food Policy Council
- Internet/Web Sites-website address:
- Print Media\*
- Radio:
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (48 occurrences at 0.5 to 1.5 hour(s) each)
- Community Education Events: (4 occurrences at 2 hour(s) each)
- Training/Workshop/Conference: (6 occurrences at 1 hour(s) each)
- Point of Purchase: Farmers' Markets (6 occurrences at 1 hour(s) each)
- Other (specify): local theater ads (12 occurrences at 0.02 hour(s) each) promoting upcoming events and making healthy food/activity choices. \*

\*Prior approval for print media and event advertising will be obtained from *Network Communications* and Media staff and the USDA Western Regional Office and will display required acknowledgements.

Key Educational Messages: All messages will align with the *Dietary Guidelines for Americans 2010* and *MyPlate*. Messages will promote *Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

- \_\_\_\_\_ Adult Education & Job Training Sites
- \_\_\_\_\_ Adult Rehabilitation Center
- \_\_\_\_\_ CalFresh Offices
- 2 Churches
- 3 Community Centers
- \_\_\_\_\_ Elderly Service Centers
- 1 Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)
- \_\_\_\_\_ Extension Offices
- 1 Farmers Markets
- \_\_\_\_\_ Food Stores
- 2 Head Start Programs
- \_\_\_\_\_ Individual Homes
- 2 Libraries

- 1 Other Youth Education Sites (includes Parks and Recreation)
- 2 Public/Community Health Centers (includes Public Health Departments)
- 3 Public Housing
- \_\_\_\_\_ Schools – students (Preschool)
- 30 Schools – students (K-12)
- 21 Schools – students (Afterschool Program)
- 21 Schools - Parents
- 3 Shelters/Temporary Housing
- \_\_\_\_\_ TANF Job Readiness Program
- 2 WIC Programs
- \_\_\_\_\_ Worksites
- 2 Other (specifiy): Family Resource Center
- 2 Other (specifiy
- \_\_\_\_\_ Other (specifiy): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 2400

Narrative

Tehama County Health Services Agency (TCHSA) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Tehama County. TCHSA will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population. TCHSA will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) assessment results with various local stakeholders, community members, and community organizations. Implement *Network* allowable nutrition education interventions and obesity prevention strategies in at least 50% of assessed neighborhoods. 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX<sup>3</sup> or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Tehama County's project will measure knowledge acquired about diet and physical activity by use of pre and post-tests for classes and technical assistance. Changes in behavior will be measured by aggregate surveys and statistics such as WIC Farmers' Market check redemption rates. Increased collaboration will be measured by formation of new partnerships. Tehama County will utilize a sub-grantee for the evaluation component. The sub-grantee will assist in the intervention development stage of the grant process to ensure the collection of proper data. The evaluator will process raw data and assist grant staff in evaluating progress and modifying interventions if needed.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

Tehama County Health Services Agency will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Libraries	Corning Library	740 3 <sup>rd</sup> St	Corning	96021	06103001100	H	N/A	36.9%	67.1%	06-10	
Libraries	Los Molinos	7881 Highway 99	Los Molinos	96055	06103000900	H	N/A	22.9%	59.3%	06-10	
Churches	United Methodist	8345 99 W	Gerber	96035	06103000800	AR	N/A	31.1%	55.0%	06-10	
Churches	United Methodist	11220 Highway 99	Los Molinos	96055	06103000900	H	N/A	22.9%	59.3%	06-10	
Farmers Markets	Farmers Market	So. Main River Park	Red Bluff	96080	06103000700	AR	N/A	38.8%	59.6%	06-10	
Youth Ed sites	Mental Health Youth Empowerment	1850 Walnut St	Red Bluff	96080	06103000700	AR	N/A	38.8%	59.6%	06-10	
Community Centers	Red Bluff Senior Center	1500 So Jackson	Red Bluff	96080	06103000700	AR	N/A	38.8%	59.6%	ACS 06-10	
Community Centers	Corning Veterans Hall	1620 Solano	Corning	96021	06103001100	H	N/A	36.9%	67.1%	06-10	
Community Centers	Los Molinos Veterans Hall	7980 Sherwood	Los Molinos	96055	06103000900	H	N/A	36.9%	59.3%	06-10	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Center	County Public Health	1860 Walnut Street	Red Bluff	96080	06103000700	AR	N/A	38.8	59.6	06-10	
Public/Community Health Center	County Public Health	725 Solano	Corning	96021	06103001100	H	N/A	36.9	67.1	06-10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

Type *	Site Name	Address	City	Zip	11 Digit Census Tract
Emergency food sites	Salvation Army	940 Walnut Street	Red Bluff	96080	06103000500
Head Start	Corning Head Start	617 Fig Lane	Red Bluff	96080	06103001100
Head Start	Corning Head Start	561 Edith	Corning	96021	06103001100
WIC	Red Bluff north county	1850 Walnut Street	Red Bluff	96080	06103000700 98.70% at 185% FPL CDPH WIC ISIS 01/29/13
WIC	Corning – south county	725 Solano	Corning	96021	06103001000 98.70% at 185% FPL CDPH WIC ISIS 01/29/13

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Shelters	SALE House	440 Sale Lane	Red Bluff	96080	06103000104
Shelters	PATH Shelter	838 Jefferson	Red Bluff	96080	06103000500
Shelters	Transitional Living Center	1043 Main Street	Red Bluff	96080	06103000500
Low income housing	Corning Apartments	674 Toomes Avenue	Corning	96021	06103001100
Low income housing	Maywood Apartments	2151 Fig Lane	Corning	96021	06103001100
Low income housing	Valley Terrace Apartments	982 Toomes Avenue	Corning	96021	06103001100
Other: Family Resource Center	First 5 Tehama Family Resource Center	1480 South St	Corning	96021	06103001100
Other: Family Resource Center	First 5 Tehama Family Resource Center	7700 Stanford	Los Molinos	96055	06103000900

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Maywood Middle (S, P,AS)	Corning Union Elementary	52-71498-6093546	71.66%	13.01%	84.68%
Olive View Elementary (S, P, AS)	Corning Union Elementary	52-71498-6053490	74.72%	12.64%	87.36%
Rancho Tehama Elementary (S, P, AS)	Corning Union Elementary	52-71498-6112486	88.57%	0.00%	88.57%
West Street Elementary (S, P, AS)	Corning Union Elementary	52-71498-6053482	74.91%	12.36%	87.27%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Woodson Elementary (S, P, AS)	Corning Union Elementary	52-71498-0102301	74.20%	5.94%	80.14%
Los Molinos Elementary (S, P, AS)	Los Molinos Unified	52-71571-6053581	74.65%	12.15%	86.81%
Vina Elementary (S, P, AS)	Los Molinos Unified	52-71639-0118026	43.21%	14.81%	58.02%
Educational Outreach Academy (S)	Red Bluff Joint Union HS	52-71639-0118026	59.02%	11.48%	70.49%
Rebound (S)	Red Bluff Joint Union HS	52-71639-5230040	85.71%	14.29%	100%
Red Bluff High School (S)	Red Bluff Joint Union HS	52-71639-5237201	54.99%	8.04%	63.03%
Salisbury High Continuation (S)	Red Bluff Joint Union HS	52-71639-5237151	68.22%	10.28%	78.50%
Bidwell Elementary (S, P, AS)	Red Bluff Union Elementary	52-71621-6053623	64.26%	6.69%	70.95%
Jackson Heights Elementary (S, P, AS)	Red Bluff Union Elementary	52-71621-6053631	74.95%	5.48%	80.44%
Vista Middle (S, P, AS)	Red Bluff Union Elementary	52-71621-6053656	52.98%	7.80%	60.78%
William M. Metteer Elementary (S, P, AS)	Red Bluff Union Elementary	52-71621-6106686	74.14%	6.22%	80.36%
Corning High School (S)	Corning Union High	52-71506-5231709	62.09%	9.50%	71.59%
Centennial Continuation High (S)	Corning Union High	52-71506-5231675	87.50%	7.81%	95.31%
Los Molinos High School (S)	Los Molinos Unified	52-71571-5235106	56.99%	10.22%	67.20%
Los Molinos High Community Day (S)	Los Molinos Unified	52-71571-5230032	50.00%	0.00%	50.00%
Elkins Elementary (S, P, AS)	Elkins Elementary	52-71514-6053508	30.77%	38.46%	69.23%
Flournoy Elementary (S, P, AS)	Flournoy Union Elementary	52-71530-6053524	42.86%	12.24%	55.10%
Kirkwood Elementary (S, P, AS)	Kirkwood Elementary	52-71555-6053540	45.56%	7.78%	53.33%
Manton Elementary (S, P, AS)	Manton Joint Union Elem	52-71589-60523599	58.97%	0.00%	58.97%
Mineral Elementary (S, P, AS)	Mineral Elementary	52-71605-6053607	66.67%	0.00%	66.67%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Plum Valley Elementary (S, P, AS)	Plum Valley Elementary	52-71613-6053615	92.31%	7.69%	100.00%
Reeds Creek Elementary (S, P, AS)	Reeds Creek Elementary	52-71647-6053664	49.65%	9.93%	59.57%
Bend Elementary (S,P, AS)	Bend Elementary	52-71480-6053474	61.29%	12.90%	74.19%
Sacramento River Discovery (S, P, AS)	Tehama County Office of Ed	52-10520-5230073	41.82%	20.00%	61.82%
Lincoln Street Independent (S,P)	Tehama County Office of Ed	52-10520-6119606	67.27%	9.09%	76.36%
E Scholar Academy (S, AS)	Mineral Elementary	52-71605-6119671	65.35%	3.15%	68.50%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Tehama County Health Services Agency  
 Grant Number: 13-20521

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$90,684.00	\$108,303.45	\$17,619.45	19.43%
2 Benefits	\$52,044.00	\$59,935.01	\$7,891.01	15.16%
3 Operating	\$10,632.00	\$7,627.54	-\$3,004.46	-28.26%
4 Equipment	\$2,160.00	\$7,644.00	\$5,484.00	253.89%
5 Travel & Per Diem	\$6,868.00	\$6,834.85	-\$33.15	-0.48%
6 Subcontractors	\$8,000.00	\$10,000.00	\$2,000.00	25.00%
7 Other Costs	\$7,832.00	\$13,981.96	\$6,149.96	78.52%
8 Indirect Costs	\$21,780.00	\$25,673.19	\$3,893.19	17.88%
<b>Totals:</b>	<b>\$200,000.00</b>	<b>\$240,000.00</b>	<b>\$40,000.00</b>	<b>20.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increase in salaries due to enhancement - increase of registered dietitian to recommended 50%.
2 Benefits	Increase in salaries due to enhancement - increase of registered dietitian to recommended 50%.
3 Operating	Increase in FTE from 1.9 to 2.18 due to enhancement funds for FFY 14.
4 Equipment	FF13 planning year; FF14 will begin interventions and classes requiring purchase of equipment.
5 Travel & Per Diem	Increase in FTE from 1.9 to 2.18 due to enhancement funds for FFY 14.
6 Subcontractors	FF13 planning year; FF14 will generate data for evaluation and require choosing of evaluation tools.
7 Other Costs	FFY13 planning year; FF14 will include media and outreach events increasing costs.
8 Indirect Costs	Increase in FTE from 1.9 to 2.18 due to enhancement funds for FFY 14.



## Prime Staffing

**Definition and basis for calculations of benefit rate(s):**

PERS retirement, Medical, Dental & Vision insurance, OASDI, Worker's Compensation and unemployment insurance. Benefit rates vary according to salary.

## Prime Budget Justification

Prime Grantee Name: Tehama County Health Services Agency  
 Grant Number: 13-20521

Budget Revision		Operating Expenses						Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	
		Communications	Includes the cost of long distance calls, the program portion of the base rate, based on actual program FTEs of 2.43 and fax charges.	\$28.50	2.43	12.00	\$831.06	
		Facility Costs	NEOP share of costs associated with maintenance of structure, rent/lease of structure, household and utilities. \$80.00/month x 2.43 FTE x 12 months	\$80.00	2.43	12.00	\$2,332.80	
		Office Supplies	NEOP share of costs associated with stamps, stationery, paper and other general office supplies and printing costs for educational materials.	\$97.00	2.43	12.00	\$2,828.52	
		General Liability	Formulated from program salaries and actual program FTEs. Amount of general liability cost billed to each program is based on the number of total FTE assigned to that program.	\$21.10	2.43	12.00	\$615.28	
		Professional Hiring Expenses	Direct program costs associated with physical and fingerprints during hiring process. Office Assistant new staff hire for FFY 14. Actual initial employee expenses for new staff in the program are billed to the applicable program for only the FTE to which that staff person is assigned to that program.	\$276.30	1.00	1.00	\$276.30	
		Rent/Lease of Equipment	Expenses related to NEOP-related costs of copy machines, faxes and/or printers. 2.43 FTE	\$2.50	2.43	12.00	\$72.90	
		Maintenance of Equipment	Expenses related to maintenance of computers, copy machines, printers and faxes with costs. 2.43 FTE	\$23.00	2.43	12.00	\$670.68	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$7,627.54</b>	

## Prime Budget Justification

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Food Demonstration Tables	Food Demonstration tables for cooking classes and demonstrations at large events. 100% Network use. \$2,500.00 x 2 tables	\$5,000.00	1.00	1.00	\$5,000.00	
		Transportation Carts	Carts for transportation of cooking materials to class sites. 100% Network use. \$621.94 x 2 carts	\$1,243.88	1.00	1.00	\$1,243.88	
		Event Booth Equipment	Portable and lightweight table, chairs and modular demonstration display kit for educational/information booths at community events. \$300.12/table + \$100/chair x 4 + \$700 display kit. 100% Network use.	\$1,400.12	1.00	1.00	\$1,400.12	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$7,644.00</b>	

**Prime Budget Justification**

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		In-county travel for partnership meetings / Dietician, Administrator, Project Coordinator	Tehama County	30							92.56			\$1,568.89	
														\$0.00	
		LHD Project Coordinator Meetings / Dietitian & Project Coordinator	Sacramento-October/April	2	3	2.5	2	\$40.00	\$84.00		546.00			\$2,224.98	
		Network Statewide Conference / Dietitian & Project Coordinator	Sacramento February	1	2	3	2	\$40.00	\$84.00		273.00			\$730.25	
		NEOP Statewide Collaborative / Dietitian & Project Coordinator	Sacramento November	1	2	3	2	\$40.00	\$84.00		273.00			\$730.25	
		NEOP Statewide Collaborative / Dietitian and Project coordinator	Sacramento May 2014	1	2	3	2	\$40.00	\$84.00		273.00			\$730.25	
		CCLHDN / Dietitian and Project Coordinator	TBD	1	1.5	2	1	\$40.00	\$84.00		273.00	\$300.00		\$850.25	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$6,834.85</b>	

\*Lodging costs include taxes. Reimbursed at CalHR rates.

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification

### Prime Budget Justification

		Center for Evaluation and Research (CER)	Contract to develop and implement program evaluation based on State/Federal Guidelines. Subgrantee to work with LHD staff to determine evaluation tools, develop pre/post tests, key informant interviews etc.; to process and evaluate data, to write and present to LHD staff summaries, analyses and recommendations and to assist LHD staff in planning activities and data collection for following FFYs. Evaluation tools and services provided by CER will be in addition to and will not supplant those provided by CDPH Technical Assistance staff. Evaluator will provide services for a total of 10.25 hours/month (12 months) (\$81.30/hour) for a total of \$10,000 for FFY 14.		
		A			\$10,000.00
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$10,000.00</b>	

### Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Media Expenses	Costs for theater ad campaign conducted in low-income qualifying census tract, directly related to NEOP outreach. Ads will promote healthy food choices and physical activities and will coordinate with and be complementary to State media activities. Location of single movie theatre complex in county (in qualifying census tract and within outdoor mall containing County DSS offices and discount stores) enables access to targeted populations. Anticipate 8 ads/month (\$15/ad) (12 months) for a total of \$1440. Prior approval will be obtained from Network staff, CDSS, and the USDA Western Regional Office and will display required acknowledgements.	\$120.00	12.00	1.00	\$1,440.00	
		Nutrition Education Materials	Costs associated with nutrition education and physical activity promotion materials - educational materials, recipes, cookbooks and other material for participants to take with them. Cost for 12 months.	\$216.83	12.00	1.00	\$2,601.96	
		Food and Supplies	Food for demonstrations, taste tastings and classes. Not to exceed \$2.50/pp.	\$2.50	1500.00	1.00	\$3,750.00	
						1.00	\$0.00	
		Curricula materials	Such as curricula materials, DVDs, nutrition education kits and food models approx. \$797.50 per category x 4 categories: Materials (all in both Spanish and English) include Portion sizes kits and distortion tablets (\$50 x 4 = \$200) USDA My Place posters, tablets, bulletin boards, and training kits (\$55 x 5 = \$275) USDA My Plate Food Kit (\$275) Case for food kit (\$113)My Plate cases for sugar, fat( \$170 x 2 = \$340) Budget Shopping curriculum and materials (\$80) Healthy Foods train tablet, bulletin board kits, (\$50 x 3 = \$150) Fruit & Vege fun book and seedie kit (\$491) Posters and stickers(\$15 x 15 = \$225) breakfast basics materials (\$30 x 3 = \$90) My plate cling kits \$63 x 2 = \$126) Curricula from approved listcommunity classes in RYD,shopping, cooking, budgeting, calorie counting and reading food labels for a cost of \$204/category for a total cost of \$1224 + tax for a total cost of \$3190	\$797.50	4.00	1.00	\$3,190.00	

**Prime Budget Justification**

		Small Kitchen Wares	Small kitchen wares used to conduct nutrition education demonstrations, taste testings and classes (one set for stationary classes, one dor transport so that 2 classes can be conducted simultaneously): Materials to include: blenders (2 x 50); slicers (2 x 45) toasters (2 x 40) toaster ovens (2 x 90); hand mixers (2 x 60); steamers (2 x 60); crock pots (2 x 50); juicers (2 x 75); microwaves (2 x 100); electric skillet (2 x 60); cookware sets skillet (2 x 50); peelers (2 x 8); serving utensils sets (2 x 50), can openers (2 x 10); measuring sets and measuring cups (2 x 20); salad bowl sets (2 x 50); dishes and glassware for 20 ( 2 x \$150); soup pots (2 x 75); sauce pan sets (2 x 150); linen sets (2 x 50); cleaning supplies for sanitation (2 x 150) + tax = \$3000	\$300.00	10.00	1.00	\$3,000.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
<b>Total Other Costs:</b>								<b>\$13,981.96</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		15.26% of total Salaries and Fringe Benefits.	15.26%	\$168,238.46	\$25,673.19		
<b>Total Indirect Costs:</b>					<b>\$25,673.19</b>		
<b>Total Budget:</b>					<b>\$240,000.00</b>		

### Sub Staffing A

**Prime Grantee Name:** Tehama County Health Services Agency  
**Grant Number:** 13-20521  
**Sub Grant A Name:** Center for Evaluation and Research (CER)

Budget Revision													Budget Revision Justification
Action	Last Amt Approved	Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only		
				% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		30	Research Specialist	TBD	11.00%	0.00%	0.11	\$90,909.10	\$10,000.00		\$0.00	\$10,000.00	
2							0		\$0.00		\$0.00	\$0.00	
3							0		\$0.00		\$0.00	\$0.00	
4							0		\$0.00		\$0.00	\$0.00	
5							0		\$0.00		\$0.00	\$0.00	
6							0		\$0.00		\$0.00	\$0.00	
7							0		\$0.00		\$0.00	\$0.00	
8							0		\$0.00		\$0.00	\$0.00	
9							0		\$0.00		\$0.00	\$0.00	
10							0		\$0.00		\$0.00	\$0.00	
11							0		\$0.00		\$0.00	\$0.00	
12							0		\$0.00		\$0.00	\$0.00	
13							0		\$0.00		\$0.00	\$0.00	
14							0		\$0.00		\$0.00	\$0.00	
15							0		\$0.00		\$0.00	\$0.00	
16							0		\$0.00		\$0.00	\$0.00	
17							0		\$0.00		\$0.00	\$0.00	
18							0		\$0.00		\$0.00	\$0.00	
19							0		\$0.00		\$0.00	\$0.00	
20							0		\$0.00		\$0.00	\$0.00	
21							0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>					<b>11.00%</b>	<b>0.00%</b>	<b>0.11</b>	<b>\$90,909.10</b>	<b>\$10,000.00</b>		<b>\$0.00</b>	<b>\$10,000.00</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub Staffing A

**Prime Grantee Name:** Tehama County Health Services Agency  
**Grant Number:** 13-20521  
**Sub Grant A Name:** Center for Evaluation and Research (CER)

Budget Revision		Operating Expenses											Budget Revision Justification	
Action	Last Amt Approved	Budget Item	Description/Justification							Unit Cost	Quantity	FTE	Total	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
<b>Total Operating Expenses:</b>											<b>\$0.00</b>			

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

**Sub Staffing A**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>	

Budget Revision		Other Costs							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
						1.00	\$0.00		
							<b>Total Other Costs:</b>	<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
					<b>Total Indirect Costs:</b>	<b>\$0.00</b>

					<b>Total Budget:</b>	<b>\$10,000.00</b>
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**LOCAL PROJECT SYNOPSIS**

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Tulare County Health and Human Services Agency  
**Grant Number:** 13-20494  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 35% Female 65%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>2%</u>	<input checked="" type="checkbox"/> Latino	<u>57%</u>
<input checked="" type="checkbox"/> Asian	<u>2%</u>	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>36%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>0%</u>
<input checked="" type="checkbox"/> Other (specify) <u>Two or more Races</u> :	<u>2%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>60%</u>	<input type="checkbox"/> Korean	<u>0%</u>
<input checked="" type="checkbox"/> Spanish	<u>40%</u>	<input type="checkbox"/> Lao	<u>0%</u>
<input type="checkbox"/> Arabic	<u>0%</u>	<input type="checkbox"/> Mandarin	<u>0%</u>
<input type="checkbox"/> Armenian	<u>0%</u>	<input type="checkbox"/> Russian	<u>0%</u>
<input type="checkbox"/> Bosnian	<u>0%</u>	<input type="checkbox"/> Tagalog	<u>0%</u>
<input type="checkbox"/> Cantonese	<u>0%</u>	<input type="checkbox"/> Vietnamese	<u>0%</u>
<input type="checkbox"/> Farsi	<u>0%</u>	<input type="checkbox"/> Other (specify):	<u>0%</u>
<input type="checkbox"/> Hmong	<u>0%</u>	<input type="checkbox"/> Other (specify):	<u>0%</u>
<input type="checkbox"/> Khmer (Cambodian)	<u>0%</u>		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>5%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>10%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>10%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>55%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>10%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>10%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)

**LOCAL PROJECT SYNOPSIS**

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

<input checked="" type="checkbox"/> CalFresh Offices	<u>20%</u>	<input type="checkbox"/> Low Income Home Energy Assistance Program	<u>0%</u>
<input type="checkbox"/> California Food Assistance Program (CFAP)	<u>0%</u>	<input type="checkbox"/> MediCal	<u>0%</u>
<input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR)	<u>0%</u>	<input checked="" type="checkbox"/> Public Housing	<u>5%</u>
<input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)	<u>0%</u>	<input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)	<u>0%</u>
<input type="checkbox"/> Family Resource Center	<u>0%</u>	<input checked="" type="checkbox"/> Shelters/Temporary Housing	<u>5%</u>
<input checked="" type="checkbox"/> Food Banks	<u>1%</u>	<input type="checkbox"/> Soup Kitchens	<u>0%</u>
<input checked="" type="checkbox"/> Food Pantries	<u>15%</u>	<input type="checkbox"/> SSI- Supplemental Security Income	<u>0%</u>
<input checked="" type="checkbox"/> HeadStart	<u>15%</u>	<input type="checkbox"/> TANF (CalWORKS) Job Readiness	<u>0%</u>
<input type="checkbox"/> In Home Supportive Servies (IHSS)	<u>0%</u>	<input type="checkbox"/> Weatherization Program	<u>0%</u>
<input type="checkbox"/> Job Corps	<u>3%</u>	<input type="checkbox"/> WIC	<u>0%</u>

**d. Project Description**

Key Methods:

- Advisory Council/Task Force (specify): 4
- Internet/Web Sites-website address: www.tularehhsa.org
- Print Media
- Radio
- TV
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (200 occurrences a min. of 30 minutes each)
- Community Education Events: (5 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (4 occurrences at 1.5 hour(s) each)
- Point of Purchase: (0 occurrences at 0 hour(s) each)
- Other (specify): (0 occurrences at 0 hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

### LOCAL PROJECT SYNOPSIS

#### Delivery Sites by Type of Setting

<u>2</u> Adult Education & Job Training Sites	<u>5</u> Other Youth Education Sites (includes Parks and Recreation)
<u>0</u> Adult Rehabilitation Center	<u>2</u> Public/Community Health Centers (includes Public Health Departments)
<u>5</u> CalFresh Offices	<u>1</u> Public Housing
<u>0</u> Churches	<u>0</u> Schools – students (Preschool)
<u>13</u> Community Centers	<u>81</u> Schools – students (K-12)
<u>6</u> Elderly Service Centers	<u>49</u> Schools – students (Afterschool Program)
<u>33</u> Emergency Food Assistance Sites (includes Food Banks (1), Food Pantries (32), and Soup Kitchens)	<u>81</u> Schools - Parents
<u>0</u> Extension Offices	<u>6</u> Shelters/Temporary Housing
<u>4</u> Farmers Markets	<u>0</u> TANF Job Readiness Program
<u>10</u> Food Stores	<u>0</u> WIC Programs
<u>12</u> Head Start Programs	<u>0</u> Worksites
<u>0</u> Individual Homes	<u>1</u> Other (specify): <u>Tulare Fair Grounds</u>
<u>0</u> Libraries	<u>1</u> Other (specify): <u>Porterville College</u>

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Projected Unduplicate Number of Contacts: 13,256

#### Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Tulare County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 4) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 5) conduct community events reaching SNAP-Ed eligible individuals or groups; 6) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 7) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 8) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

## LOCAL PROJECT SYNOPSIS

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

- Harvest of the Month
- USDA MyPlate messages
- Rethink Your Drink Campaign materials

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Tulare County Health and Human Services Agency will provide quarterly updates on the program implementation, number of attendees, pre and post surveys to determine knowledge, attitude change, and skill improvement. At the time of quarterly reports we will evaluate the venues, outreach efforts and participant survey data to understand if there is a need for additional staff training, or reevaluate outreach efforts to agency and community about the Tulare County Health and Human Services Agency nutritional intervention.

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## 2. EVALUATION PLANS

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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## 3. COORDINATION EFFORTS (MAX. 100 WORDS)

Tulare County Health and Human Services Agency will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Supplement:** Tulare County Health and Human Services Agency chose School Wellness (Priority Strategy 2) as their initial evidence-based PSE priority objective 1. This PSE project will attempt to increase awareness and implementation of a school wellness committee and wellness policy via parent, administration and youth participation. The outcome of this project would be an increase in consumption and awareness of the school's commitment to eating healthy, starting a life-long healthy eating habits among kids and parents. The second evidence-based PSE priority objective chosen by Mendocino County is Early Childhood Centers (Priority Strategy 1). This PSE seeks to identify and increase feeding and physical activity childcare site policies in 25 Headstart childcare centers in an

## LOCAL PROJECT SYNOPSIS

attempt to increase the amount of healthy food options and physical activity opportunities given to children throughout their day. Both PSE objectives were selected from the list of the Network's priority strategies and guidance to local agencies about evidence-based activities.

Tulare County is part of the Tulare County Nutrition Collaborative (TCNC). TCNC membership consists of Tulare Office of Education, UC Cooperative Extension, Foodlink, local Farmers Market Association, Tulare WORKs, WIC, Central California Regional Obesity Prevention Program (CCROPP) and various other community and local agencies that provide nutrition education and services to residents. Through TCNC, Tulare County plans to work together to participate in local ongoing activities, as well as recruit interested members to participate in CNAP activities. Tulare County will also work with the CalFresh County Director and the Healthy for Life Coalition to coordinate nutrition education and obesity prevention efforts throughout Tulare County. Tulare County Health and Human Services Agency will participate in evaluation and report metrics as per Network criteria and as appropriate for the PSEs it chose (School Wellness--Priority Strategy 2 and Early Childhood Centers--Priority Strategy 1). Evaluation methods planned to specifically measure environmental changes include RE-AIM methodology, semi-annual surveys (Survey Monkey), annual critical analysis (comprehensive annual reports), and in-depth assessments. In addition, CX3community assessment forums and questionnaires, and key informant interviews will be utilized. The Re-AIM evaluation framework will be applied to the LHD's PSE-related work and reporting. This approach accesses the potential public health impact of interventions according to the following dimensions: Reach, Effectiveness, Adoption, Implementation, and Maintenance. The original number of contacts stated in the FFY 2014 Local Project Synopsis submitted as part of the USDA Plan for Tulare County Health and Human Services Agency was incorrect and taken from a previous draft of the document. The "Projected Unduplicated Number of Contacts" section for Tulare County has been revised to reflect the correct total of 13,256, thereby meeting USDA WRO's request to reach a \$100 cost per person average. The revised Project Synopsis will be resubmitted to USDA.

Also, the project description does not provide a thorough explanation for how core objectives will be met. Please clarify and expand on what you seek to accomplish during FY-14, particularly in relation to coalition work and PSE activities. The core objectives will be met through the required nutrition education and obesity prevention activities and deliverables in the grant scope of work. For FFY 2014, this includes: (1) a three-year plan; (2) nutrition education series classes and workshops (evidence based /evaluating behavioral change); (3) events to address the four core objectives (e.g. MyPlate Pledge for Fruit and Veggie Fest, Rethink Your Drink, Turn Off the TV Week , Safe Routes to School –Back to School promotion); (4) development or implementation of CNAP depending on status of agency; (5) community assessment or CX3 reassessment; (5) community assessment or CX3 assessment; (6) PSE strategy identified from assessment (must align with core objective 1 and 2); and (7) peer-to-peer trainings to service providers working with target.

What will your measurable CNAP objectives be for FY-14? The FFY 2014 CNAP Plan for Tulare County Health and Human Services will incorporate objectives for their specific jurisdiction to address the four State-level measurable objectives from the California SNAP-Ed Plan. Current specific objectives stated in the CNAP for Tulare County are as follows: (1) Increase access to and consumption of healthier foods; (2) Support the integration of nutrition education, coordinate messages and information between programs; (3) Support environments that promote physical activities, healthy living and lifestyles; and (4) Support and promote policies that impact healthy eating and active living.

### **LOCAL PROJECT SYNOPSIS**

PSE: As stated in an earlier response above, the specific PSE activities to be conducted by Tulare County are as follows: Tulare County Health and Human Services Agency chose School Wellness (Priority Strategy 2) as their initial evidence-based PSE priority objective 1. This PSE project will attempt to increase awareness and implementation of a school wellness committee and wellness policy via parent, administration and youth participation. The outcome of this project would be an increase in consumption and awareness of the school's commitment to eating healthy, starting a life-long healthy eating habits among kids and parents. The second evidence-based PSE priority objective chosen by Mendocino County is Early Childhood Centers (Priority Strategy 1). This PSE seeks to identify and increase feeding and physical activity childcare site policies in 25 headstart child care centers in an attempt to increase the amount of healthy food options and physical activity opportunities given to children throughout their day. Both PSE objectives were selected from the list of the Network's priority strategies and guidance to local agencies about evidence-based activities.

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

*All Race/Ethnicity Subgroup*

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education/ Job Training Sites	Community Services Employment Training	12384 Ave 416	Orosi	93647	06107000201	All Races	--	40.8%	65.2%	2006 - 2010	--
Adult Education/ Job Training Sites	Community Services Employment	433 South Main Street	Pixley	93256	06107004200	All Races	--	53.6%	69.1%	2006 - 2010	--
Community Centers	Viscaya Gardens	1000 Rosemary Ave	Dinuba	93618	06107000401	All Races	--	--	52.3%	2006 - 2010	--
Community Centers	Earlimart Family Resource Center	114 North Front Street	Earlimart	93219	06107004400	All Races	--	53.7%	75.1%	2006 - 2010	--
Community Centers	Washington Plaza	170 N. Church Road	Earlimart	93219	06107004400	All Races	--	53.7%	75.1%	2006 - 2010	--
Community Centers	Goshen Village	30940 Road 72	Goshen	93291	06107000900	Hispanic	--	--	58.5%	2006 - 2010	--
Community Centers	Goshen Village II	31114 Road 72	Goshen	93291	06107000900	Hispanic	--	--	58.5%	2006 - 2010	--
Community Centers	Lindsay Healthy Start	475 East Honolulu Street	Lindsay	93247	06107002800	All Races	--	68.7%	75.5%	2006 - 2010	--
Community Centers	Cutler-Orosi Family Educational Center	40802 Road 128	Orosi	93647	06107000201	All Races	--	40.8%	65.2%	2006 - 2010	--
Community Centers	Sand Creek	41020 Road 124	Orosi	93647	06107000201	All Races	--	40.8%	65.2%	2006 - 2010	--
Community Centers	Villa De Guadalupe	12554 Avenue 408	Orosi	93647	06107000201	All Races	--	40.8%	65.2%	2006 - 2010	--
Community Centers	Nueva Sierra Vista	20939 Guerrero Ave.	Richgrove	93261	06107004300	All Races	--	--	76.7%	2006 - 2010	--
Community	Vera Cruz Village	639 Road 210	Richgrove	93261	06107004200	All Races	--	--	76.7%	2006 - 2010	--

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

*All Race/Ethnicity Subgroup*

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Centers											
Community Centers	Parenting Network	1900 Dinuba Boulevard	Visalia	93277	06107001004	All Races	--	40.6%	69.7%	2006 - 2010	--
Community Centers	Woodlake Family Resource Center	168 Valencia Street	Woodlake	93286	06107000702	All Races	--	38.1%	70.6%	2006 - 2010	--
Elderly Service Centers	Cutler-Orosi Senior Center	12691 Avenue 408	Cutler	93615	06107000600	All Races	--	55.4%	71.5%	2006 - 2010	--
Elderly Service Centers	Earlimart Senior Center	712 E. Washington	Earlimart	93219	06107004400	All Races	--	53.7%	75.1%	2006 - 2010	--
Elderly Service Centers	Lindsay Senior Center	911 N. Parkside	Lindsay	93247	06107002601	All Races	--	53.7%	67.9%	2006 - 2010	--
Elderly Service Centers	Porterville Senior Center	466 E. Putnam	Porterville	93257	06107003901	All Races	--	48.3%	62.2%	2006 - 2010	--
Elderly Service Centers	Tulare Senior Center	201 N F. Street	Tulare	93274	06107002202	All Races	--	48.7%	67.7%	2006 - 2010	--
Elderly Service Centers	Woodlake Senior Center	179 N. Magnolia	Woodlake	93286	06107000702	All Races	--	38.1%	70.6%	2006 - 2010	--
Farmers Market	Dinuba Farmers Market	L & Tulare Streets	Dinuba	93618	06107000501	All Races	--	54.3%	63.3%	2006 - 2010	--
Farmers Market	Tesch Farmstead	NE Corner State and Washington	Earlimart	93219	06107004400	All Races	--	53.7%	75.1%	2006 - 2010	--
Farmers Market	Farmersville Farmers Market	147 E. Front Street,	Farmersville	93223	06107001601	All Races	--	40.6%	60.1%	2006 - 2010	--
Farmers Market	Woodlake Farmers Market	Magnolia & Antelope Streets	Woodlake	93286	06107000702	All Races	--	38.1%	70.6%	2006 - 2010	--
Food Store	La Guadalupe Meat Market	23701 Ave. 95	Terra Bella	93270	06107004500	All Races	--	40.4%	60.7%	2006 - 2010	--

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

*All Race/Ethnicity Subgroup*

<b>Type*</b>	<b>Site Name</b>	<b>Address</b>	<b>City</b>	<b>Zip</b>	<b>11 Digit Census Tract</b>	<b>Ethnicity **</b>	<b>100% FPL</b>	<b>125% FPL</b>	<b>185% FPL</b>	<b>ACS Data Source</b>	<b>Notes</b>
Food Store	Lindo Michoacan	23675 Ave. 95	Terra Bella	93270	06107004500	All Races	--	40.4%	60.7%	2006 - 2010	--
Food Store	Terra Bella Foods	9190 Road 236	Terra Bella	93270	06107004500	All Races	--	40.4%	60.7%	2006 - 2010	--
Food Store	Traver Market & Gas	3892 Merrit Drive	Traver	93673	06107000302	All Races	--	40.5%	55.8%	2006 - 2010	--
Food Store	Tri-M's Market	3920 Merrit Drive	Traver	93673	06107000302	All Races	--	40.5%	55.8%	2006 - 2010	--
Food Store	Choice Foods	250 E. Antelope	Woodlake	93286	06107000702	All Races	--	38.1%	70.6%	2006 - 2010	--
Food Store	General Food Store	211 N. Valencia Blvd	Woodlake	93286	06107000702	All Races	--	38.1%	70.6%	2006 - 2010	--
Food Store	La Super Carniceria	126 N. Valencia Blvd.	Woodlake	93286	06107000702	All Races	--	38.1%	70.6%	2006 - 2010	--
Food Store	Las Espuelas	133 N. Valencia Blvd	Woodlake	93286	06107000702	All Races	--	38.1%	70.6%	2006 - 2010	--
Food Store	Woodlake Drive Inn	222 N. Valencia Blvd	Woodlake	93286	06107000702	All Races	--	38.1%	70.6%	2006 - 2010	--
Other Youth Education Site	Dinuba City Parks and Recreation	1390 E Elizabeth Way	Dinuba	93618	06107000501	All Races	--	54.3%	63.3%	2006 - 2010	--
Other Youth Education Site	Boys & Girls Club of Exeter	360 E Pine St	Exeter	93221	06107001502	Hispanic	--	44.7%	62.4%	2006 - 2010	--
Other Youth Education Site	Boys & Girls Club of Porterville	344 E Morton Ave	Porterville	93257	06107003802	All Races	--	58.2%	71.2%	2006 - 2010	--
Other Youth Education Site	Porterville Youth Center	256 E. Orange Avenue	Porterville	93257	06107004101	All Races	--	44.8%	68.3%	2006 - 2010	--

**LOCAL PROJECT SYNOPSIS**

**Census Tract Data Sheet**

*All Race/Ethnicity Subgroup*

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Other Youth Education Site	Woodlake YMCA	179 N. Magnolia Street	Woodlake	93286	06107000702	All Races	--	38.1%	70.6%	2006 - 2010	--
Porterville College	Porterville College	100 East College Avenue	Porterville	93257	06107004102	All Races	--	43.7%	68.9%	2006 - 2010	--
Public/Community Health Centers	Farmersville Health Care Center	660 East Visalia Road	Farmersville	93223	06107001601	All Races	--	40.6%	60.1%	2006 - 2010	--
Public/Community Health Centers	Visalia Health Care Center	2611 N. Dinuba Street	Visalia	93291	06107001004	All Races	--	40.6%	69.7%	2006 - 2010	--
Tulare Fair Grounds	Tulare Fair Grounds	215 Martin Luther King Jr. Avenue	Tulare	93274	06107002901	All Races	--	50.0%	70.5%	2006 - 2010	--

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**LOCAL PROJECT SYNOPSIS**  
**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Cal Fresh	Dinuba District Office	1066 North Alta Avenue	Dinuba	93618	06107000402
Cal Fresh	Lindsay District Office	900 North Sequoia	Lindsay	93247	06107002602
CalFresh	Porterville District Office	1055 West Henderson Ste. 1	Porterville	93257	06107003602
CalFresh	Tulare District Office	458 East O'Neal	Tulare	93274	06107002901
CalFresh	Visalia District Office	1845 North Dinuba Boulevard	Visalia	93291	06107001004
Food Bank	Foodlink	7427 W Sunnyview Avenue	Visalia	93291	06107001003
Food Pantry	Opengate Ministries/Cutler	45779 Road 128	Cutler	93615	06107000201
Food Pantry	Cristo La Vida Verdadera	1451 South O Street	Dinuba	93618	06107000501
Food Pantry	Opengate Ministries	511 North K	Dinuba	93618	06107000501
Food Pantry	Campecinas Unidas	23761 Avenue 56	Ducor	93218	06107004500
Food Pantry	Community Food Pantry	712 E Washington	Earlimart	93219	06107004400
Food Pantry	Exeter Food Closet	200 South E Street	Exeter	93221	06107001502
Food Pantry	Bethel Spanish Assembly	1177 N Ventura	Farmersville	93223	06107001601
Food Pantry	Farmersville Community Center	200 E. Stevens	Farmersville	93223	06107001601
Food Pantry	Goshen Church of God	6416 Avenue 308	Goshen	93227	06107000900
Food Pantry	Ivanhoe Presbyterian	15900 Avenue 332	Ivanhoe	93235	06107000800
Food Pantry	First Presbyterian	32937 Sierra Drive	Lemon Cove	93244	06107001400
Food Pantry	LSCC	189 North Elmwood	Lindsay	93247	06107002601
Food Pantry	London Food Pantry	5750 Avenue 378	London	93618	06107000302
Food Pantry	Opengate Ministries/Orosi	41666 Rd 128	Orosi	93647	06107000201
Food Pantry	Pixley Food Pantry	718 North Park	Pixley	93256	06107004200
Food Pantry	Helping Hands Soup Kitchen	88 E Putman	Porterville	93257	06107003801
Food Pantry	J.C Junction Food Pantry	1163 Linda Vista	Porterville	93257	06107003801
Food Pantry	Porterville Rescue Mission	1282 Springville Drive	Porterville	93257	06107003901
Food Pantry	St Ann's	271 S Wallace	Porterville	93257	06107003901

**LOCAL PROJECT SYNOPSIS**  
**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Terra Bella Nazarene Church	23414 Ave 95	Terra Bella	93270	6107004500
Food Pantry	Teviston Betterment Association	12934 Avenue 80	Teviston	93256	06107004101
Food Pantry	Three Rivers Bread Basket	43313 North Fork Dr	Three Rivers	93271	06107000100
Food Pantry	Casa de Adoracion	575 N Thompson	Tipton	93272	06107003200
Food Pantry	Abundant Life Center	2201 East Bardsley	Tulare	93274	06107002400
Food Pantry	Tulare Community Food Pantry	2516 North M Street	Tulare	93274	06107002303
Food Pantry	Tulare Emergency Center	424 North N Street	Tulare	93274	06107002304
Food Pantry	Crossroads Community Church	650 S Bridge #D	Visalia	93277	06107001200
Food Pantry	Good News Center	1724 North Dinuba Blvd	Visalia	93291	06107001004
Food Pantry	Salvation Army	1501 W Main	Visalia	93291	06107001200
Food Pantry	Visalia Emergency Aid	217 NE Third	Visalia	93291	06107001100
Food Pantry	Woodlake Food Pantry	199 W Antelope	Woodlake	93286	06107000702
Food Pantry	The Titus Ministry	Hwy 63 & Rd 156	Yettem	93670	06107000512
Head Start Programs	Cutler Child Development Center	12890 School Ave	Cutler	93615	06107000600
Head Start Programs	Snowden Child Development Center	281 S. Farmersville Blvd.	Farmersville	93223	06107001601
Head Start Programs	Fairview Village Child Development Center	15916 Avenue 332	Ivanhoe	93235	06107000800
Head Start Programs	Washington Child Development Center	451 E. Samoa	Lindsay	93247	06107002601
Head Start Programs	London Child Development Center	5772 Avenue 378, Box 9	London	93618	06107000302
Head Start Programs	Orosi Child Development Center	12849 Avenue 415	Orosi	93647	06107000201
Head Start Programs	Porterville Child Development Center	254 W. Orange	Porterville	93258	06107004101
Head Start Programs	Terra Bella Child Development Center	9364 Road 238	Terra Bella	93270	06107004500
Head Start Programs	Traver Child Development Center	3957 Kitchner	Traver	93673	06107000302
Head Start Programs	Linnell Child Development Center	1436-4 N. Mariposa Rd	Visalia	93292	06107001602
Head Start Programs	Senaida Garcia Child Development &	528 S. Chinowth St.	Visalia	93277	06107002008

**LOCAL PROJECT SYNOPSIS**  
**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
	Training Center				
Head Start Programs	Woodlake Child Development Center	32785 Road 212	Woodlake	93286	06107000702
Public Housing	Linnell Farm Labor Center	1436 N Mariposa Ave # 3	Visalia	93292	06107001602
Shelters/Temporary Housing	Transitional Age Youth - Porterville	554 W. Morton Ave	Porterville	93257	06107003901
Shelters/Temporary Housing	Grace Homes	1100 Sumter Court	Visalia	93292	06107001302
Shelters/Temporary Housing	Mothering Heights	705 South Court Street	Visalia	93277	06107001701
Shelters/Temporary Housing	Pine Recovery Center	120 West School Street	Visalia	93291	06107001200
Shelters/Temporary Housing	Transitional Age Youth – Visalia	812 & 814 South Watson Street	Visalia	93277	06107001701
Shelters/Temporary Housing	Turning Point Youth	220 North Locust Street	Visalia	93291	06107001200

\*Refer to the list of Means-Tested Programs on page 2.

**LOCAL PROJECT SYNOPSIS**

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Alta Vista Elementary (S,A,P)	Alta Vista Elementary	54718116053854	100.00%	0.00%	100.00%
Cutler Elementary (S,A,P)	Cutler-Orosi Joint Unified	54718606053904	100.00%	0.00%	100.00%
Cutler-Orosi Community Day (S,P)	Cutler-Orosi Joint Unified	54718605430244	100.00%	0.00%	100.00%
El Monte Middle (S,A,P)	Cutler-Orosi Joint Unified	54718606118111	100.00%	0.00%	100.00%
Esperanza High (S,P)	Cutler-Orosi Joint Unified	54718605430095	100.00%	0.00%	100.00%
Golden Valley Elementary (S,A,P)	Cutler-Orosi Joint Unified	54718606112684	100.00%	0.00%	100.00%
Lovell High (S,P)	Cutler-Orosi Joint Unified	54718605430806	100.00%	0.00%	100.00%
Orosi High (S,P)	Cutler-Orosi Joint Unified	54718605433230	100.00%	0.00%	100.00%
Palm Elementary (S,A,P)	Cutler-Orosi Joint Unified	54718606053938	100.00%	0.00%	100.00%
Sierra Elementary (S,P)	Cutler-Orosi Joint Unified	54718606094577	100.00%	0.00%	100.00%
Yetterm Continuation High (S,P)	Cutler-Orosi Joint Unified	54718605430103	100.00%	0.00%	100.00%
Dinuba High (S,A,P)	Dinuba Unified	54755315431184	64.07%	0.00%	64.07%
Grand View Elementary (S,A,P)	Dinuba Unified	54755316053961	71.65%	0.00%	71.65%
Jefferson Elementary (S,A,P)	Dinuba Unified	54755316053979	95.74%	0.00%	95.74%
John F. Kennedy Academy (S,A,P)	Dinuba Unified	54755310102707	84.47%	0.00%	84.47%
Lincoln Elementary (S,A,P)	Dinuba Unified	54755316053987	63.50%	0.00%	63.50%
Roosevelt Elementary (S,A,P)	Dinuba Unified	54755316107650	61.85%	0.00%	61.85%
Sierra Vista High (Continuation) (S,A,P)	Dinuba Unified	54755315431119	100.00%	0.00%	100.00%
Washington Intermediate (S,A,P)	Dinuba Unified	54755316053995	74.39%	0.00%	74.39%
Wilson Elementary (S,A,P)	Dinuba Unified	54755316054001	89.73%	0.00%	89.73%
Bartlett Middle (S,P)	Porterville Unified	54755236054225	86.97%	6.93%	93.91%
Bellevue Elementary (S,P)	Porterville Unified	54755236054233	68.34%	14.81%	83.14%
Citrus High (S,P)	Porterville Unified	54755235430624	95.57%	3.94%	99.51%
Granite Hills High (S,P)	Porterville Unified	54755235430251	81.22%	6.43%	87.65%
John J. Doyle Elementary (S,P)	Porterville Unified	54755236054241	95.05%	4.67%	99.73%
Los Robles Elementary (S,P)	Porterville Unified	54755236107379	87.59%	9.20%	96.78%
Monache High (S,P)	Porterville Unified	54755235432786	49.92%	5.76%	55.68%
Monte Vista Elementary (S,P)	Porterville Unified	54755236114193	82.43%	9.27%	91.70%

**LOCAL PROJECT SYNOPSIS**

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Olive Street Elementary (S,P)	Porterville Unified	54755236054258	96.19%	3.40%	99.59%
Pioneer Middle (S,P)	Porterville Unified	54755236054266	91.86%	5.64%	97.49%
Porterville High (S,P)	Porterville Unified	54755235434113	80.40%	5.53%	85.93%
Roche Elementary (S,P)	Porterville Unified	54755236054274	91.53%	2.65%	94.18%
Santa Fe Elementary (S,P)	Porterville Unified	54755230102574	83.10%	7.94%	91.04%
Sequoia Middle (S,P)	Porterville Unified	54755230110692	64.13%	8.88%	73.01%
Strathmore High (S,P)	Porterville Unified	54755235434931	87.90%	3.75%	91.64%
Vandalia Elementary (S,P)	Porterville Unified	54755236054282	91.61%	7.29%	98.90%
Vine Street Community Day (S,P)	Porterville Unified	54755235430228	100.00%	0.00%	100.00%
West Putnam Elementary (S,P)	Porterville Unified	54755236054290	94.48%	3.31%	97.79%
Westfield Elementary (S,P)	Porterville Unified	54755236054308	69.77%	7.72%	77.49%
Carl F. Middle School (S,A,P)	Terra Bella Union School District	54721996112510	88.73%	5.63%	94.36%
Terra Bella Elementary (S,A,P)	Terra Bella Union School District	54721996054415	88.74%	5.78%	94.53%
Traver Joint Middle School (S,A,P)	Traver Joint Elementary	54722236054449	77.72%	18.13%	95.85%
La Sierra High (S,P)	Tulare County Office of Education	54105465430327	61.88%	11.05%	72.93%
Special Education (S,P)	Tulare County Office of Education	54105466069439	60.33%	0.00%	60.33%
Tulare County Community (S,P)	Tulare County Office of Education	54105465430343	97.04%	2.96%	100.00%
Tulare County Court (A)	Tulare County Office of Education	54105465430061	100.00%	0.00%	100.00%
Annie R. Mitchell (S,A,P)	Visalia Unified	54722566054704	58.22%	12.07%	70.29%
Charter Alternatives Academy (S,P)	Visalia Unified	54722565430269	69.11%	7.32%	76.42%
Conyer Elementary (S,A,P)	Visalia Unified	54722566054530	67.79%	8.33%	76.13%
Crestwood Elementary (S,A,P)	Visalia Unified	54722566054688	60.99%	11.77%	72.77%
Crowley Elementary (S,A,P)	Visalia Unified	54722566054548	82.02%	11.88%	93.90%
Divisadero Middle (S,A,P)	Visalia Unified	54722566054555	57.05%	8.76%	65.81%
Elbow Creek Elementary (S,A,P)	Visalia Unified	54722566054563	58.47%	8.06%	66.53%
Fairview Elementary (S,A,P)	Visalia Unified	54722566054589	72.51%	13.66%	86.17%
Four Creeks Elementary (S,P)	Visalia Unified	54722560105783	72.34%	12.81%	85.15%

**LOCAL PROJECT SYNOPSIS**

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Golden Oak Elementary (S,A,P)	Visalia Unified	54722566106249	57.38%	13.11%	70.49%
Goshen Elementary (S,A,P)	Visalia Unified	54722566054597	82.91%	10.85%	93.77%
Goshen Elementary (S,A,P)	Visalia Unified	54722566054597	82.92%	10.85%	93.77%
Green Acres Middle (S,A,P)	Visalia Unified	54722566054605	50.51%	7.17%	57.67%
Highland Elementary (S,A,P)	Visalia Unified	54722566054613	71.22%	5.79%	77.01%
Houston Elementary (S,A,P)	Visalia Unified	54722566054621	92.69%	5.48%	98.17%
Ivanhoe Elementary (S,A,P)	Visalia Unified	54722566054639	75.19%	13.33%	88.52%
La Joya Middle (S,A,P)	Visalia Unified	54722566112049	50.26%	8.62%	58.88%
Manuel F. Hernandez (S,P)	Visalia Unified	54722560116517	52.09%	9.77%	61.86%
Mineral King Elementary (S,A,P)	Visalia Unified	54722566054647	54.08%	13.14%	67.22%
Mountain View Elementary (S,A,P)	Visalia Unified	54722566054654	48.71%	8.36%	57.07%
Pinkham Elementary (S,A,P)	Visalia Unified	54722566107536	56.26%	8.94%	65.20%
River Bend (S,P)	Visalia Unified	54722565430012	68.09%	8.51%	76.60%
Royal Oaks Elementary (S,A,P)	Visalia Unified	54722566054670	49.43%	8.08%	57.51%
Sequoia High (S,A,P)	Visalia Unified	54722565435839	67.90%	6.82%	74.72%
Valley Oak Middle (S,A,P)	Visalia Unified	54722566092373	57.96%	10.87%	68.83%
Veva Blunt Elementary (S,A,P)	Visalia Unified	54722566054712	66.94%	10.25%	77.19%
Visalia Technical Education Center (S,P)	Visalia Unified	54722560120659	57.69%	11.54%	69.23%
Washington Elementary (S,A,P)	Visalia Unified	54722566054720	79.69%	6.15%	85.85%
Willow Glen Elementary (S,A,P)	Visalia Unified	54722566054746	60.72%	7.53%	68.25%
Woodlake High (S,A,P)	Woodlake High	54722805436282	69.98%	9.04%	79.03%
Castle Rock Elementary (S,A,P)	Woodlake Union Elementary	54722726108286	79.96%	6.01%	85.97%
Francis J. White Learning Center (S,A,P)	Woodlake Union Elementary	54722726094569	81.96%	5.00%	86.96%
Woodlake Valley Middle (S,A,P)	Woodlake Union Elementary	54722726054761	78.05%	6.10%	84.15%
Bravo Lake High (S,A,P)	Woodlake Union High	54722805436258	84.21%	7.89%	92.11%
Woodlake Community Day (S,A,P)	Woodlake Union High	54722805430285	100.00%	0.00%	100.00%
Woodlake High (S,A,P)	Woodlake Union High	54722805436282	69.99%	9.04%	79.03%

**LOCAL PROJECT SYNOPSIS**

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent systematic before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
X	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
X	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
X	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**

*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of 6 proposed subcontractors in Tulare County's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

School and Afterschool

Specifically, 1 subcontractor will take on a coordination role to directly work and train youth and adults at local school district sites. Collectively, this subcontractor will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents and

teachers) at school district affiliated venues such as classrooms, school sponsored events, before and after school programs, teacher in-service/trainings, and partnership activities with local parks and recreational programs. Subcontractor will train teachers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents at nutrition education classes taking place at before and after school programs; and conduct food demonstrations and taste testing activities at school-wide events targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractor through the distribution of newsletters and other education materials sent directly to parents of youth and teens of targeted sites.

### Youth Engagement

This subcontractor will serve as the coordinating body for youth engagement trainings of both youth and teens at school and community sites, e.g. before and after-school programs, parks and recreational programs, faith based organizations, and youth-focused service organizations. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites. Youth will conduct community-based research that addresses and identifies issues regarding consumption, access to healthy foods and beverages, available physical activity opportunities in their environment, and identify solutions applying public health approaches.

### Peer to Peer

Two subcontractors will collaborate to achieve objectives 1-4. Peer educators recruited from the SNAP-Ed-eligible members in the community to reach adults to conduct education/obesity prevention class series which promote nutrition education/obesity prevention, food security, as well as individual, family, and organizational changes.

### Childcare

Early childhood chronic disease prevention will be provided by 1 subcontractor. Children ages birth to five and their families will be educated by developing partnerships and providing training and technical assistance to early-childhood care and education sites and medical/dental providers/clinics to facilitate nutrition education and obesity prevention strategies resulting in healthy site changes. Subcontractor will conduct community-based research that addresses and identifies issues regarding consumption, access to healthy foods and beverages, available physical activity opportunities in their environment, and identify solutions applying public health approaches.

### Community Engagement

One subcontractor shall prioritize identified problem areas based on CX<sub>3</sub> findings and feedback from at least three community forums to reach 100 community members, and utilize to develop and implement at least 2 *Network* allowable interventions with environmental supports. The subcontractor shall present findings to a variety of stakeholders, including community members and County level departments and officials where data on the CX<sub>3</sub> neighborhoods would guide/inform decisions and promote increased access to healthy food. Subcontractor shall work with County to implement and market nutrition and obesity prevention strategies using public health approaches and *Network* allowable interventions implemented in the eligible neighborhoods.

Tulare County LHD will specifically address Objective 3 by working on a policies, systems, and environmental change strategy to increase the number of water stations at school sites. Students will be educated on the importance of hydration before, during and after physical activity, trained in the different methods in which they can communicate the newly acquired knowledge to peers, parents, teachers, and administrators within their school district; and help collect formative evaluation data on the level of support for increasing water stations amongst peers, parents, and adults.

Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There will be 2 subcontractor(s) who will coordinate the peer to peer education training adults. Two subcontractors will be conducting the trainings at different geographic locations in the county servicing a mix of target adults. All subcontractors will support the program by collecting process evaluation data such as number of individuals reached, materials distributed, and documentation of the number and type of activities conducted. Formative evaluation will also be conducted to ascertain any changes in fruit and vegetable consumption and beverage intake.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name: Tulare County Health & Human Services Agency  
 Grant Number: 13-20494

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$233,937.00	\$269,658.10	\$35,721.10	15.27%
2 Benefits	\$84,217.00	\$94,956.35	\$10,739.35	12.75%
3 Operating	\$4,934.00	\$11,621.52	\$6,687.52	135.54%
4 Equipment	\$1,350.00	\$7,007.08	\$5,657.08	419.04%
5 Travel & Per Diem	\$15,737.00	\$41,202.51	\$25,465.51	161.82%
6 Subcontractors	\$80,000.00	\$650,000.00	\$570,000.00	712.50%
7 Other Costs	\$23,097.00	\$177,415.47	\$154,318.47	668.13%
8 Indirect Costs	\$63,631.00	\$73,760.97	\$10,129.97	15.92%
<b>Totals:</b>	<b>\$506,903.00</b>	<b>\$1,325,622.00</b>	<b>\$818,719.00</b>	<b>161.51%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Added Contract Manager, Research Specialist, and Admin Assistant
2 Benefits	Added Contract Manager, Research Specialist, and Admin Assistant
3 Operating	Additional staff requires additional office supplies. Also, added ink for photo copier (pro
4 Equipment	Computer, printer, scanner and monitors for Admin Assistant; Scanner for Health Educator;
5 Travel & Per Diem	Increased number of participants requires increased travel expenses in order to accomplish
6 Subcontractors	49% of funding to Community Partners
7 Other Costs	Purchase local media buys such as ads on bus shelters, billboards, and radio ads for
8 Indirect Costs	Indirect at 20% of Salaries and Benefits for the additional staff

## Prime Staffing

**Prime Grantee Name:**

Tulare County Health & Human Services Agency

**Grant Number:**

13-20494

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Christina Santana*	90.00%	10.00%	1	\$55,964.00	\$55,964.00	35.540%	\$19,889.61	\$75,853.61	
2		13 Dietician	Lourdes Acosta	10.00%	90.00%	1	\$64,686.00	\$64,686.00	30.220%	\$19,548.11	\$84,234.11	
3		21 Nutritionist/Nutrition Educator/Nutrition Aide	Patricia Avila	10.00%	90.00%	1	\$37,842.00	\$37,842.00	37.810%	\$14,308.06	\$52,150.06	
4		21 Nutritionist/Nutrition Educator/Nutrition Aide	Myrna Ramos	10.00%	90.00%	1	\$37,842.00	\$37,842.00	38.810%	\$14,686.48	\$52,528.48	
5		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Elizabeth Anguiano	10.00%	90.00%	1	\$37,446.00	\$37,446.00	37.460%	\$14,027.27	\$51,473.27	
6		8 Contract Manager	Michelle Brown**	20.00%	0.00%	0.2	\$61,628.00	\$12,325.60	35.990%	\$4,435.98	\$16,761.58	
7		30 Research Specialist	Sharon Minnick	10.00%	0.00%	0.1	\$68,480.00	\$6,848.00	29.800%	\$2,040.70	\$8,888.70	
8		22 Office Manager/Secretary/Admin Assistant	Rosie Villanueva	50.00%	0.00%	0.5	\$33,409.00	\$16,704.50	36.039%	\$6,020.13	\$22,724.63	
<b>Totals:</b>				<b>210.00%</b>	<b>370.00%</b>	<b>5.8</b>	<b>\$397,297.00</b>	<b>\$269,658.10</b>		<b>\$94,956.35</b>	<b>\$364,614.45</b>	

\*Project Coordinator, \*\* Fiscal/Accounting

**Definition and basis for calculations of benefit rate(s):**

Includes payroll taxes, medical/dental benefits, and retirement as a percentage of salaries.

## Prime Budget Justification

Prime Grantee Name: Tulare County Health & Human Services Agency  
 Grant Number: 13-20494

Budget Revision		Operating Expenses						
Action	Last Time Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Supplies	Office supplies such as pens, pencils, postage, overnight mail, notepads, paper, ink, etc. to be used as needed for NEOP activities.	\$118.35	5.80	12.00	\$8,237.16	
		CAN-Act Membership	California Association of Nutrition and Activity Programs Membership	\$309.00	1.00	1.00	\$309.00	
		Telephone	Land lines for 5.8 FTEs of NEOP staff	\$20.00	5.80	12.00	\$1,392.00	
		Postage	Postage	\$15.00	1.00	12.00	\$180.00	
		Photocopier Supplies	Toner for photo copier (pro-rated by 5.8 NEOP FTEs/12 Public Health Division Total FTEs = .48)	\$86.40	1.00	12.00	\$1,036.80	
		Printer Ink	Ink for Public Health Division Printer (pro-rated by 5.8 NEOP FTEs/12 Public Health Division Total FTEs = .48)	\$116.64	4.00	1.00	\$466.56	
<b>Total Operating Expenses:</b>							<b>\$11,621.52</b>	

Budget Revision		Equipment Expenses						
Action	Last Time Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Metal Folding Chairs	4 Metal Folding Chairs for community events.	\$25.00	4.00	4.00	\$100.00	
		6' Folding Tables	2 Six Foot Folding Tables for food demonstrations and community events.	\$87.00	2.00	2.00	\$174.00	
		Scanners	2 Color Scanners for Health Educator and Admin Assistant (pro-rated).	\$900.00	2.00	1.50	\$1,350.00	
		Cameras	2 Digital Cameras for Champion Moms and Youth to tell their stories.	\$80.00	2.00	2.00	\$160.00	
		Computer	1 Desktop computer for Admin Assistant (pro-rated).	\$1,196.16	1.00	0.50	\$598.08	
		Printer	1 Color desktop printer for Admin Assistant (pro-rated).	\$450.00	1.00	0.50	\$225.00	
		Chairs	5 Desk Chairs - New office chairs for Administrator, Dietician, Nutritionists (2), and Health Educator	\$500.00	5.00	5.00	\$2,500.00	
		Filing Cabinets	2 Metal Locking Lateral Filing Cabinets for program materials.	\$800.00	2.00	2.00	\$1,600.00	
		Monitors	3 Computer Monitors for Administrator (1 monitor) and Admin Assistant (1 monitor pro-rated).	\$200.00	1.50	1.50	\$300.00	
<b>Total Equipment Expenses:</b>							<b>\$7,007.08</b>	

Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Sponsored Meetings, Trainings and Conferences / Administrator (1.0 FTE), Dietician (1.0 FTE), Nutritionists (2 @ 1.0 FTE each), Health Educator (1.0 FTE), and/or Research Specialist (.10 FTE). Other = Parking	Sacramento	5	5.1	2	1	\$40.00	\$100.00	\$0.00	880.00	\$0.00	\$15.69	\$7,476.10	
		California Conference of Local Health Department Nutritionist (CCLHDN) / Administrator (1.0 FTE), Dietician (1.0 FTE), Nutritionists (2 @ 1.0 FTE each, and Health Educator (1.0 FTE). Other = Parking	Sacramento	1	5	2	1	\$40.00	\$100.00	\$0.00	880.00	\$400.00	\$80.00	\$3,797.20	
		NEOP Statewide Collaborative Meetings / Administrator (1.0 FTE), Dietician (1.0 FTE), Nutritionists (2 @ 1.0 FTE each), Health Educator (1.0 FTE) and Research (.10 FTE) Specialist. Other = Parking	Sacramento	2	5.1	3	2	\$40.00	\$100.00	\$0.00	880.00	\$0.00	\$60.00	\$4,870.40	
		Local Community Activities, Events, Collaboratives, Meetings, and/or County Nutrition Action Plan / Administrator (1.0 FTE), Dietician (1.0 FTE), Nutritionists (2 @ 1.0 FTE each), Health Educator (1.0 FTE), and/or Research Specialist (.10 FTE)	Tulare County	208	5.1	1	0	\$0.00	\$0.00	\$0.00	60.00	\$0.00	\$0.00	\$7,051.20	

**Prime Budget Justification**

		Five Class Nutrition Education Series: Administrator (1.0 FTE), Dietician (1.0 FTE), Nutritionists (2 @ 1.0 FTE each), and/or Health Educator (1.0 FTE)	Tulare County	300	5	1	0	\$0.00	\$0.00	\$0.00	60.00	\$0.00	\$0.00	\$10,170.00	
		Single Class Nutrition Education Series: Administrator (1.0 FTE),	Tulare County	120	5	1	0	\$0.00	\$0.00	\$0.00	60.00	\$0.00	\$0.00	\$4,068.00	
		Project Coordinator Meeting / Administrator & Dietician. Other = Parking	Sacramento	2	2	2.5	2	\$40.00	\$100.00	\$0.00	880.00	\$0.00	\$20.00	\$2,274.40	
		Network Statewide Conference /Administrator (1.0 FTE), Dietician (1.0 FTE), Nutritionists (2 @ 1.0 FTE each), Health Educator (1.0 FTE), and/or Research Specialist (.10 FTE). Other = Parking	Sacramento	1	5.1	2	1	\$40.00	\$100.00	\$0.00	880.00	\$0.00	\$15.69	\$1,495.22	
<b>Total Travel and Per Diem:</b>													<b>\$41,202.51</b>		

Budget Revision		Sub Grant(s)													
Action	Approved	Name	Description/Justification									Total			Budget Revision Justification
		A	FoodLink	Subcontractor to accomplish Objective 10 Peer to Peer Education - 25% - Annually, a minimum of two Peer Educators will be recruited from the SNAP-Ed-eligible members in the community to reach a minimum of 25 peers in a minimum of three nutrition education/obesity prevention class series promoting food security as well as individual, family and organizational changes.								\$25,000.00			
		B	Family Health Care Network	Subcontractor to accomplish Objective 10 Peer to Peer Education - 75% - Annually, a minimum of three Peer Educators will be recruited from the SNAP-Ed-eligible members in the community to reach a minimum of 75 peers in a minimum of three nutrition education/obesity prevention class series promoting food security as well as individual, family and organizational changes.								\$75,000.00			
		C	Tulare County Office of Education	Subcontractor to accomplish Objective 12 School/Afterschool - Annually, engage a minimum of five qualifying schools and five qualifying afterschool/extended break programs to reach 250 children and 100 parents to increase nutrition education and physical activity opportunities and social marketing strategies that increase access and consumption of healthy food and beverages at each site.								\$390,000.00			

**Prime Budget Justification**

		D	Tulare County Office of Education	Subcontractor to accomplish Objective 13 Youth Engagement - Conduct a youth engagement project engaging at least six SNAP-Ed-eligible youth team(s) to engage in leadership, critical thinking, problem-solving, community-based research and to address an identified issue with consumption and access to healthy foods and beverages and physical activity opportunities in their environment and identify solutions applying public health approaches.			\$40,000.00	
		E	Kaweah Delta Foundation	Subcontractor to accomplish Objective 16 Children and Childcare Centers - Annually, reach 400 children ages birth to five and their families by developing partnerships and providing training and technical assistance to at least 10 qualifying early-childhood care and education sites and 30 medical/dental providers/clinics to facilitate nutrition education and obesity prevention strategies resulting in healthy site changes.			\$80,000.00	
		F	Rosario Garibo	Objective 4 CX <sup>3</sup> & Objective 5 Community Engagement - By September 30, 2016, prioritize identified problem areas based on CX3 findings and feedback from at least three community forums to reach 75 community members, and utilize to develop and implement at least 2 Network allowable interventions with environmental supports. And, collaborate with at least one community group and at least one other organization to engage a minimum of 75 neighborhood members to identify at least 2 food and beverage strategies in at least 2 qualifying communities to increase access and consumption of healthy foods and beverages.			\$40,000.00	
<b>Total Sub Grant(s):</b>							<b>\$650,000.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Printing/Copying	In house printing/copying of USDA approved nutrition educational materials for objectives 2, 6-9, 11, and 15 (7 objectives). Includes flyers, agendas, meeting summaries, handouts, brochures, posters, booklets, surveys, evaluations, individual data cards, and other misc Network approved print materials.	\$0.25	10527.00	7.00	\$18,422.25	
		Harvest of the Month Materials and Supplies	Harvest of the month purchased items such as curriculum materials, posters, handouts, visual aids, tear pads, tablets, community newsletters, window clings, recipe cards, wobblers, magnets, etc.	\$6.50	974.00	1.00	\$6,331.00	
		Rethink Your Drink Materials and Supplies	Rethink Your Drink purchased items such as curriculum materials, lesson plans, posters, pamphlets, flyers, booklets, card sets, handouts, visual aids, evaluations, surveys, etc.	\$4.40	1500.00	1.00	\$6,600.00	
		Nutrition Education & Physical Activity Curriculums	USDA approved curriculums such as Power Play, Farm to Fork, Network Toolkits, etc.	\$10.00	300.00	1.00	\$3,000.00	

**Prime Budget Justification**

		Media	Purchase local media buys such as ads on bus shelters, billboards, and radio ads for community events supporting healthy foods and beverages. Conduct community events promoting healthy foods, healthy beverages, and physical activity. Media messages to support Rethink Your Drink kick off event. Two Cal Fresh Campaigns each campaign has a Spanish and English version. Dr Oz My Plate Campaign.	\$15,000.00	6.00	1.00	\$90,000.00	
		Food Supplies	Food supplies and materials to conduct taste tests and food demonstrations for nutrition education classes, workshops, and events.	\$2.50	3500.00	1.00	\$8,750.00	
		Food Demonstration/Taste Testing Cooking Supplies	Supplies used in taste testing and/or food demonstrations during nutrition educational classes and community events including small wares, cooking utensils, table cloths, gloves, paper goods, pans, bowls, cups, measuring cups, measuring spoons, wipes, and miscellaneous food cooking / demonstration food cart equipment and supplies used to promote nutrition education including small electrical appliances.	1.5	3500.00	1.00	\$5,250.00	
		Murals	Cost of artist fees, paint brushes, paint rollers, outdoor/exterior paint, primer, top-coat, tape, tarp, etc. used to create murals at 2 community locations promoting fruit and vegetables.	\$3,000.00	3.00	1.00	\$9,000.00	
		Purchased Items for Nutrition Education & Physical Activity	Purchased items for retail objective such as wobblers, WIC wobblers, magnets, recipe cards, static clings, posters, tool kits, booklets, fruit and vegetable costumes, stickers, book marks, Champions for Change t-shirts and sweaters for staff, Network approved books, handled paper bags, etc.	\$29.53	974.00	1.00	\$28,762.22	
		CDs	CD sets such as Instant 10 Minute Recess, Shake It Up With Fruits and Vegies, etc. to promote the Physical Activity component of the Nutrition Education message.	\$13.00	100.00	1.00	\$1,300.00	
<b>Total Other Costs:</b>							<b>\$177,415.47</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		20% of Total Salaries and Benefits	20.00%	\$368,804.84	\$73,760.97		
<b>Total Indirect Costs:</b>					<b>\$73,760.97</b>		
<b>Total Budget:</b>					<b>\$1,325,622.00</b>		

### Sub Staffing A

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant A Name:** FoodLink

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		27 Project Coordinator	Becky Kennedy	100.00%		1	\$2,582.30	\$2,582.30	19.150%	\$494.51	\$3,076.81	
2		21 Nutritionist/Nutrition Educator/Nutrition Aide	Angelina Garcia		100.00%	1	\$14,784.00	\$14,784.00	21.644%	\$3,199.86	\$17,983.86	
<b>Totals:</b>				<b>100.00%</b>	<b>100.00%</b>	<b>2</b>	<b>\$17,366.30</b>	<b>\$17,366.30</b>		<b>\$3,694.37</b>	<b>\$21,060.67</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

### Sub A Budget Justification

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant A Name:** FoodLink

Budget Revision		Operating Expenses											Budget Revision Justification		
Action	Approved	Budget Item	Description/Justification								Unit Cost	Quantity	FTE	Total	
													1.00	\$0.00	
<b>Total Operating Expenses:</b>												<b>\$0.00</b>			

Budget Revision		Travel and Per Diem													Budget Revision Justification
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	
		Mileage to and from sites	Earlimart	18							86.00			\$874.62	
			Pixley	18							64.00			\$650.88	
			Tipton	18							51.00			\$518.67	
			Terra Bella	18							94.00			\$955.98	
			Woodlake	18							46.00			\$467.82	
<b>Total Travel and Per Diem:</b>													<b>\$3,467.97</b>		

Budget Revision		Sub Grant(s)											Budget Revision Justification	
Action	Approved	Name	Description/Justification										Total	
		A												
		B												
<b>Total Sub Grant(s):</b>												<b>\$0.00</b>		

Budget Revision		Other Costs											Budget Revision Justification	
Action	Approved	Budget Item	Description/Justification							Unit Cost	Quantity	Misc.	Total	
		Educational Materials	Color photo copies of nutrition education handouts for participants							\$0.08	491.00	12.00	\$471.36	
												1.00	\$0.00	
												1.00	\$0.00	
												1.00	\$0.00	
<b>Total Other Costs:</b>											<b>\$471.36</b>			

Budget Revision		Indirect Costs											Budget Revision Justification	
Action	Approved	Calculation Method								%	\$ of Method	Total		

### Sub A Budget Justification

				\$0.00	
			<b>Total Indirect Costs:</b>	<b>\$0.00</b>	
			<b>Total Budget:</b>	<b>\$25,000.00</b>	

### Sub Staffing B

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant B Name:** Family Health Care Network

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Malorie Serrano	100.00%		1	\$5,000.00	\$5,000.00	27.700%	\$1,385.00	\$6,385.00	
2		26	Program Assistant	TBD	10.00%	90.00%	1	\$27,000.00	\$27,000.00	27.700%	\$7,479.00	\$34,479.00	
3		28	Promotora	TBD		100.00%	1	\$12,075.77	\$12,075.77	0.000%	\$0.00	\$12,075.77	
<b>Totals:</b>					<b>110.00%</b>	<b>190.00%</b>	<b>3</b>	<b>\$44,075.77</b>	<b>\$44,075.77</b>		<b>\$8,864.00</b>	<b>\$52,939.77</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Sub B Budget Justification

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant B Name:** Family Health Care Network

Budget Revision		Operating Expenses							
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Routine items including paper, pens, folders, stable, stamps, flip charts, markers per month.	\$80.00	12.00	1.00	\$960.00		
<b>Total Operating Expenses:</b>							<b>\$960.00</b>		

Budget Revision		Travel and Per Diem														
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		Statewide/Regional Meeting -	Sacramento	2	1	2	1	\$40.00	\$120.00		433.00			\$889.29		
		Staff - Local Travel	FHCN to various locations in Tulare County.	144	2.1						25.00			\$2,034.00		
<b>Total Travel and Per Diem:</b>														<b>\$2,923.29</b>		

Budget Revision		Sub Grant(s)							
Action	Approved	Name	Description/Justification				Total	Budget Revision Justification	
		A							
<b>Total Sub Grant(s):</b>							<b>\$0.00</b>		

Budget Revision		Other Costs							
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Food Supplies	Food and food supplies to conduct food demos and taste testing at	\$2.50	800.00	1.00	\$2,000.00		
		Food Demo / Taste Testing	Utensils, disposable gloves, griddle and forman grill for demonstrations.	\$2,000.00	1.00	1.00	\$2,000.00		
		Printing and Duplication of	Cost of nutrition education materials related to handouts for participants of	\$78.50	12.00	1.00	\$942.00		
						1.00	\$0.00		
<b>Total Other Costs:</b>							<b>\$4,942.00</b>		

Budget Revision		Indirect Costs						
Action	Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification		

### Sub B Budget Justification

		25% of Salaries and Benefits	25.00%	\$52,939.77	\$13,234.94	
				<b>Total Indirect Costs:</b>	<b>\$13,234.94</b>	
				<b>Total Budget:</b>	<b>\$75,000.00</b>	

### Sub Staffing C

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant C Name:** Tulare County Office of Education

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		13 Dietician	TBD	20.00%	80.00%	1	\$62,640.00	\$62,640.00	59.670%	\$37,377.29	\$100,017.29	
2		11 Database Coordinator	TBD	60.00%	40.00%	1	\$42,995.70	\$42,995.70	59.670%	\$25,655.53	\$68,651.23	
3		14 Family Advocate	TBD	10.00%	90.00%	1	\$27,559.80	\$27,559.80	59.670%	\$16,444.93	\$44,004.73	
<b>Totals:</b>				<b>90.00%</b>	<b>210.00%</b>	<b>3</b>	<b>\$133,195.50</b>	<b>\$133,195.50</b>		<b>\$79,477.75</b>	<b>\$212,673.25</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant C Name:** Tulare County Office of Education

Budget Revision		Operating Expenses										
Action	Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification				
		Postage	For required reports, nutrition related projects and information to parents,	\$15.00	1.00	12.00	\$180.00					
Decrease	900	Office Supplies	For nutrition education activities includes supplies needed for district	\$25.00	12.00	2.70	\$810.00	Change per USDA				
Decrease	1800	In-house Printing and Duplicating	In-House printing and duplication of nutrition education materials.	\$50.00	12.00	2.70	\$1,620.00	Change per USDA				
Increase	1000	Toners Laser Jet Color	Toner for laser jet color printer for printing directly related to Network staff	\$1,500.00	0.90	1.00	\$1,350.00	Original entry is a unit cost of \$25				
Decrease	420	Toners Black and White	Toner for black and white printer for printing directly related to Network	\$420.00	0.90	1.00	\$378.00	Original entry is a unit cost of \$70				
Decrease	1000	Toners Laser Jet Color for	Toners for laser jet color printer for printing Harvest of the Month (HOTM)	\$1,000.00	0.90	1.00	\$900.00	Budget could be combined with th				
		Copier Lease	Copier to be used 100% by 3 TCOE Network staff for activity tracking	\$185.00	1.00	12.00	\$2,220.00					
<b>Total Operating Expenses:</b>							<b>\$7,458.00</b>					

Budget Revision		Travel and Per Diem													
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network for a Healthy California	Sacramento	1	0.9	2	2	\$40.00	\$74.25		200.00	\$258.00	\$30.00	\$577.85	
		Central Valley Health and	Fresno	6	0.9	1					90.00			\$305.10	
		Regional Trainings (Central	Fresno	2	0.9	1					180.00			\$203.40	
		Shaping Health as Partners in	Fresno	2	0.9	1					180.00	\$30.00	\$5.00	\$266.40	
		Children's PowerPlay! Meeting-	Fresno	4	0.9	1					90.00			\$203.40	
		Tulare County Nutrition	Tulare County	12	0.9	1					35.00			\$237.30	
		Foodlink, Emergency Food sites, Food Closets: Participate in events to provide nutrition	Various sites throught Tulare County	1	2.7						66.32			\$37.47	
		Network Training Opportunities- Position #13 Dietitian. Other = Parking	TBD (Northern or Southern California)	1	0.9	1	1	\$80.00	\$121.00		283.00		\$30.00	\$367.80	
		Network Staff Mileage to and from district school sites for the purpose of conducting Scope of	Various sites throught Tulare County	1	2.7						17,101.44			\$9,662.31	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$11,861.03</b>	

### Sub C Budget Justification

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	SPARK Training SPARK physical activity training for grade level chair persons and Physical Education teachers which will have a nutrition education component provided by TCOE. SPARK (Sports, Play and Active Recreation for Kids) is a program focused on increasing the physical activity children participate in on a daily basis. The SPARK fee will include the training fees \$5,000, training materials (includes SPARK equipment rental) \$5,600, travel expenses \$280, meals \$120, and hotel costs \$200 for the trainers. This training will be made available to school site and after school staff.	\$11,200.00	The SPARK fee will include the tra
<b>Total Sub Grant(s):</b>				<b>\$11,200.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Nutrition Education Materials	Nutrition Education materials required for the delivery of critical program services to include a nutrition education message (not to exceed \$4 each). Publications, MyPlate, Power Play resources, to be distributed at community events, Back to School Night, Open House, Farmer's Markets, Nutrition on the GO!. 20 school sites. (\$4 X 20 X 158 participants per event = \$12,600).	\$4.00	157.50	20.00	\$12,600.00	
		In-House printing and duplication of Harvest of the Month Materials	In-House printing and duplication of HOTM Parent Newsletters, HOTM recipes, HOTM teacher resource packets, etc. (4,000 copies/month X 10 months X \$.12 = \$4,800). Resource packets to be utilized by school site and after school site educators.	\$0.12	4000.00	10.00	\$4,800.00	Large print jobs completed by dup
		Materials and supplies to conduct nutrition education and physical activity promotions.	Materials and supplies to conduct nutrition education and physical activity promotions. Promotional events for students, parents, and community members (15 school sites, 20 after school sites). Materials to include but not limited to nutrition education and physical activity promotion items cost not to exceed \$4 each.	\$4.00	1000.00	1.00	\$4,000.00	
		Fit Bits	10 -15 minute activities for teachers to get students moving in the classroom. Kit contains a DVD, set of garden heroes (plush learning aides), 6 books targeting 4 nutrition themes. 1 Kit to be purchased for each of 4 K-3 sites. Liberty Elementary, Tipton Elementary, Traver Elementary, and Pleasant View Elementary (cost of each kit including tax and shipping approx \$550 x 4 = \$2,200).	\$550.00	4.00	1.00	\$2,200.00	

**Sub C Budget Justification**

		Farm to Fork Project	Farm to Fork Project, ten events designed to engage local farmers and growers to provide fresh fruits and vegetables to communities and school cafeterias. Events will include nutrition education, healthy recipes, taste tests of fresh fruits and vegetables and physical activity promotion. Cost not to exceed \$2.50 per person including supplies.	\$2.50	10.00	100.00	\$2,500.00		
		Seeds, seedlings, plant starts (edible for food only) and small gardening tools and supplies to assist in developing school and community garden projects.	Seeds, seedlings, plant starts (edible for food only) and small gardening tools and supplies to assist in developing school and community garden projects. Garden projects to include garden-based nutrition education along with providing information and training to school food service and schools on how to make use of garden grown produce in school cafeterias (i.e.. Salad Bars). Kings River, Pleasant View, Tipton.	\$1,000.00	3.00	1.00	\$3,000.00		
		Harvest Of The Month Pumpkin Patch Event.	Harvest Of The Month Pumpkin Patch Event. A nutrition education activity promoting hands-on learning regarding fresh fruits and vegetables. Cost: \$2.00 per student for produce, handouts, materials and supplies.	\$2.00	4455.00	1.00	\$8,910.00	On school campus. Yes in addition	
		Farm Fresh Produce program	Farm Fresh Produce program featuring locally grown fruits and vegetables. Supply a basket of produce on a monthly basis for taste testing. It will also include nutrition educational materials pertinent to HOTM fruits and vegetables, physical activity promotion games, recipes and other promotional materials to give to Farm Fresh participants in order to promote increased consumption of fruits and vegetables. To be utilized in conjunction with the Harvest of the Month activities. 175 demonstration kits per month for 9 months, serving approximately 25 students at each demonstration = approx \$4,455. Portion of costs per month for food for taste testing not to exceed \$2.00/person including supplies (estimated 4,455 participants X \$2.00 X9 events per year = \$80,190).	\$2.00	4455.00	9.00	\$80,190.00	Class or cafeteria demo, TCOE sup	
							<b>Total Other Costs:</b>	<b>\$118,200.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Costs consist of Personnel Salaries, Benefits, Operating, Travel, and Other Costs.	8.15%	\$350,254.27	\$28,545.72	
					<b>Total Indirect Costs:</b>	<b>\$28,545.72</b>
					<b>Total Budget:</b>	<b>\$389,938.00</b>

### Sub Staffing D

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant D Name:** Tulare County Office of Education

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		13 Dietician	TBD	50.00%	50.00%	1	\$6,960.00	\$6,960.00	59.670%	\$4,153.03	\$11,113.03	
2		11 Database Coordinator	TBD	60.00%	40.00%	1	\$4,777.30	\$4,777.30	59.670%	\$2,850.61	\$7,627.91	
3		14 Family Advocate	TBD		100.00%	1	\$3,062.30	\$3,062.30	59.670%	\$1,827.27	\$4,889.57	
<b>Totals:</b>				<b>110.00%</b>	<b>190.00%</b>	<b>3</b>	<b>\$14,799.60</b>	<b>\$14,799.60</b>		<b>\$8,830.92</b>	<b>\$23,630.52</b>	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub D Budget Justification

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant D Name:** Tulare County Office of Education

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Postage	For required reports, nutrition related projects and information to parents, community members and school staff. \$10/month X 12 months.	\$10.00	1.00	12.00	\$120.00		
Decrease	360	Office Supplies	For nutrition education activities includes supplies needed for district activities. Based on actual historical figures. \$10 X 3 staff = \$30/month X 12 months = \$360.	\$25.00	12.00	0.30	\$90.00	Change per USDA	
Decrease	360	In House Printing and Duplicating	In-House printing and duplication of nutrition education materials. Duplication of reporting documentation, time logs, invoices and other documents necessary to conduct program efficiently, based on actual historical figures. \$25 X 3 staff = \$75 X 12 months = \$900.	\$50.00	12.00	0.30	\$180.00	Change per USDA	
Decrease	1500	Toners Laser Jet Color	Toner for Laser Jet color printer for printing directly related to Network staff to be stored at TCOE.	\$1,500.00	0.10	1.00	\$150.00	Original entry is a unit cost of \$25	
Decrease	450	Toners Black and White	Toner for Black and White printer for printing directly related to Network staff to be stored at TCOE.	\$420.00	0.10	8.14	\$342.00	Original entry is a unit cost of \$70	
Decrease	1500	Toners Laser Jet Color for Harvest of the Month (HOTM)activities	Toners for Laser Jet Color Printer for printing Harvest of the Month (HOTM) materials ie: Menu slicks, worksheets, directly related to Network staff to be stored at TCOE.	\$1,500.00	0.10	1.00	\$150.00	Original entry is a unit cost of \$25	
		Copier Lease	Copier to be used 100% by 3 TCOE Network staff for activity tracking surveys, invoices, receipts, back-up documentation, agendas, minutes and teacher packets for training. These copies are for items that are not cost effective to outsource. \$50/month X 12 months = \$600	\$50.00	12.00	1.00	\$600.00		
<b>Total Operating Expenses:</b>							<b>\$1,632.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Staff Mileage to and from district school sites for the purpose of conducting Youth Engagement trainings and promotions. 3 staff, Position #13	6 Middle and High School sites throughout Tulare County	1	0.3						8,656.19			\$4,890.75	This is the same staff as listed in S

**Sub D Budget Justification**

	<b>Total Travel and Per Diem: \$4,890.75</b>
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Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
				<b>Total Sub Grant(s): \$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Digital Memory Sticks	Memory sticks for Digital Video Cameras that will be used as a research tool in conducting a selected research project with six teams of youth who have been selected for a Youth Engagement Project.	\$38.00	6.00	1.00	\$228.00	
		In-House printing and duplication	In-House printing and duplication of Nutrition Advisory Newsletters, resources, agendas, etc. (98 copies/month X 10 months X \$.12 = \$117).	\$0.12	97.00	10.00	\$116.40	Large print jobs completed by dup
		Materials and supplies for Youth Engagement	Materials and supplies to conduct Youth Engagement. Promotional events for students, parents, and community members (6 school sites). Materials to include but not limited to nutrition education and physical activity promotion items cost not to exceed \$4 each. These items are designed to be more relevant to adult audience and all have the Network logo inscribed on them. (\$4 X 230 participants = \$920)	\$4.00	230.00	1.00	\$920.00	
		Food for demonstration/taste testing	Food for demonstration/taste testing purposes in conjunction with the Harvest of the Month, MyPlate, Dairy Council activities, 10-20 demonstrations anticipated for student, staff, parent, and community nutrition education. Costs not to exceed \$2.50 per person including food and supplies per tasting.	\$2.50	20.00	36.00	\$1,800.00	
						1.00	\$0.00	
							<b>Total Other Costs: \$3,064.40</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Costs consist of Personnel Salaries, Benefits, Operating, Equipment, Travel, Sub Contract and Other Costs.	8.15%	\$36,985.67	\$3,014.33	

### Sub D Budget Justification

	Total Indirect Costs: \$3,014.33	
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	Total Budget: \$36,232.00	
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### Sub Staffing E

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant E Name:** Kaweah Delta Foundation

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	Alma Torres-Nguyen	100.00%		1	\$6,292.00	\$6,292.00	22.200%	\$1,396.82	\$7,688.82	
2		28	Promotora	Eustolia Zamora-Bonilla		100.00%	1	\$34,320.00	\$34,320.00	22.200%	\$7,619.04	\$41,939.04	
3		28	Promotora	Maria Gonzalez		100.00%	1	\$16,224.00	\$16,224.00	22.200%	\$3,601.73	\$19,825.73	
<b>Totals:</b>					<b>100.00%</b>	<b>200.00%</b>	<b>3</b>	<b>\$56,836.00</b>	<b>\$56,836.00</b>		<b>\$12,617.59</b>	<b>\$69,453.59</b>	

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub E Budget Justification

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant E Name:** Kaweah Delta Foundation

Budget Revision		Operating Expenses							
Action	Last Fy Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Office Supplies	Pens, Paper, Binders, etc. Per Month	\$40.67	1.00	12.00	\$488.04		
<b>Total Operating Expenses:</b>							<b>\$488.04</b>		

Budget Revision		Travel and Per Diem														
Action	Last Fy Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification	
		Monthly mileage/Promotora	Tulare County	12	1						250.00			\$1,695.00		
		Monthly mileage/Promotora	Tulare County	12	1						150.00			\$1,017.00		
		Network State Conference / Promotora	Sacramento	1	1	3	2	\$40.00	\$84.00					\$288.00		
		Mileage Network State Conference/Promotora	Sacramento	1	1						424.10			\$239.62		
<b>Total Travel and Per Diem:</b>														<b>\$3,239.62</b>		

Budget Revision		Sub Grant(s)							
Action	Last Fy Approved	Name	Description/Justification				Total	Budget Revision Justification	
		A							
<b>Total Sub Grant(s):</b>							<b>\$0.00</b>		

Budget Revision		Other Costs							
Action	Last Fy Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification	
		Education Materials	Parent education materials 800 sets 12 pages per set	\$0.06	800.00	12.00	\$576.00		
		Education Materials	Child educational activities 800 sets 2 pages per set	\$0.41	800.00	2.00	\$656.00		
		Education Materials	Parent nutritional tip sheets 800 sets 2 pages per set	\$0.35	800.00	2.00	\$560.00		
		Education Materials	Placemats 800 sets 1 page per set	\$0.16	800.00	1.00	\$128.00		
		Education Materials	My Plate Nutrition Education Kit 1 kit x 25 sites	\$195.95	25.00	1.00	\$4,898.75		
<b>Total Other Costs:</b>							<b>\$6,818.75</b>		

Budget Revision		Indirect Costs									

### Sub E Budget Justification

Action	Last Time Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	
<b>Total Budget:</b>					<b>\$80,000.00</b>	

### Sub Staffing F

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant F Name:** Rosario Garibo

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD		100.00%	1	\$27,514.00	\$27,514.00	39.757%	\$10,938.85	\$38,452.85	
1						0		\$0.00		\$0.00	\$0.00	
2						0		\$0.00		\$0.00	\$0.00	
3						0		\$0.00		\$0.00	\$0.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				0.00%	100.00%	1	\$27,514.00	\$27,514.00		\$10,938.85	\$38,452.85	

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

### Sub F Budget Justification

**Prime Grantee Name:** Tulare County Health & Human Services Agency  
**Grant Number:** 13-20494  
**Sub Grant F Name:** Rosario Garibo

Budget Revision		Operating Expenses									
Action	Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
									1.00	\$0.00	
<b>Total Operating Expenses:</b>										<b>\$0.00</b>	

Budget Revision		Travel and Per Diem													
Action	Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Mileage / Health Educator	Tulare County	1	1						2,030.36			\$1,147.15	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$1,147.15</b>	

**Budget Revision Sub Grant(s)**

### Sub F Budget Justification

Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A			
		B			
		C			
		D			
		E			
		F			
		G			
		H			
		I			
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		In-House Printing	In house printing/copying of USDA approved nutrition educational	\$0.25	1600.00	1.00	\$400.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$400.00</b>	

Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$40,000.00</b>	
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LOCAL PROJECT SYNOPSIS

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Tuolumne County Health Department  
**Grant Number:** 13-20103  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 20% Female 80%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>1%</u>	<input checked="" type="checkbox"/> Latino	<u>8%</u>
<input checked="" type="checkbox"/> Asian	<u>1%</u>	<input checked="" type="checkbox"/> Native American	<u>2%</u>
<input checked="" type="checkbox"/> Caucasian	<u>87%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>
<input type="checkbox"/> Other (specify):	<u>0%</u>		

Languages:

<input checked="" type="checkbox"/> English	<u>91%</u>	<input type="checkbox"/> Korean	<u>0 %</u>
<input checked="" type="checkbox"/> Spanish	<u>9%</u>	<input type="checkbox"/> Lao	<u>0 %</u>
<input type="checkbox"/> Arabic	<u>0 %</u>	<input type="checkbox"/> Mandarin	<u>0 %</u>
<input type="checkbox"/> Armenian	<u>0 %</u>	<input type="checkbox"/> Russian	<u>0 %</u>
<input type="checkbox"/> Bosnian	<u>0 %</u>	<input type="checkbox"/> Tagalog	<u>0 %</u>
<input type="checkbox"/> Cantonese	<u>0 %</u>	<input type="checkbox"/> Vietnamese	<u>0 %</u>
<input type="checkbox"/> Farsi	<u>0 %</u>	<input type="checkbox"/> Other (specify):	<u>0 %</u>
<input type="checkbox"/> Hmong	<u>0 %</u>	<input type="checkbox"/> Other (specify):	<u>0 %</u>
<input type="checkbox"/> Khmer (Cambodian)	<u>0 %</u>		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>5%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>10%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>10%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>60%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>10%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): (0% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved

**LOCAL PROJECT SYNOPSIS**

*mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

<input type="checkbox"/> CalFresh Offices	<u>0%</u>	<input type="checkbox"/> MediCal	<u>0%</u>
<input type="checkbox"/> California Food Assistance Program (CFAP)	<u>0%</u>	<input type="checkbox"/> Public Housing	<u>0%</u>
<input type="checkbox"/> Commodity Food Distribution on Indian Reservation (FDPIR)	<u>0%</u>	<input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)	<u>0%</u>
<input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)	<u>0%</u>	<input checked="" type="checkbox"/> Shelters/Temporary Housing	<u>10%</u>
<input type="checkbox"/> Family Resource Center	<u>0%</u>	<input type="checkbox"/> Soup Kitchens	<u>0%</u>
<input checked="" type="checkbox"/> Food Banks	<u>10%</u>	<input checked="" type="checkbox"/> SSI- Supplemental Security Income	<u>5%</u>
<input checked="" type="checkbox"/> Food Pantries/Community Food Closet	<u>10%</u>	<input type="checkbox"/> TANF (CalWORKS) Job Readiness	<u>0%</u>
<input checked="" type="checkbox"/> HeadStart	<u>10%</u>	<input type="checkbox"/> Weatherization Program	<u>0%</u>
<input type="checkbox"/> In Home Supportive Services (IHSS)	<u>0%</u>	<input checked="" type="checkbox"/> WIC	<u>25%</u>
<input type="checkbox"/> Job Corps	<u>0%</u>	<input checked="" type="checkbox"/> Public Health Department	<u>5%</u>
<input type="checkbox"/> Low Income Home Energy Assistance Program	<u>0%</u>	<input checked="" type="checkbox"/> Food Stores (High EBT Redemption Rates)	<u>25%</u>

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Nutrition Fitness Council
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (20 occurrences at 1.5 hour(s) each)
- Community Education Events: (4 occurrences at 4 hour(s) each)
- Training/Workshop/Conference: (1 occurrences at 6 hour(s) each)
- Point of Purchase: (12 occurrences at 4 hour(s) each)
- Other (specify): 0 (  occurrences at   hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

**LOCAL PROJECT SYNOPSIS**

<u>0</u> Adult Education & Job Training Sites	<u>0</u> Other Youth Education Sites (includes Parks and Recreation)
<u>0</u> Adult Rehabilitation Center	<u>1</u> Public/Community Health Centers (includes Public Health Departments)
<u>0</u> CalFresh Offices Churches	<u>0</u> Public Housing
<u>0</u> Community Centers	<u>0</u> Schools – students (Preschool)
<u>0</u> Elderly Service Centers	<u>0</u> Schools – students (K-12)
<u>14</u> Emergency Food Assistance Sites [includes Food Banks (1), Food Pantries (7), Community Food Closets (6)]	<u>0</u> Schools – students (Afterschool Program)
<u>0</u> Extension Offices	<u>0</u> Schools - Parents
<u>0</u> Farmers Markets	<u>2</u> Shelters/Temporary Housing
<u>6</u> Food Stores	<u>0</u> TANF Job Readiness Program
<u>5</u> Head Start Programs	<u>1</u> WIC Programs
<u>0</u> Individual Homes	<u>0</u> Worksites
<u>0</u> Libraries	<u>1</u> Other (specify): <u>SSI Office</u>
	<u>0</u> Other (specify): _____

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Projected Unduplicate Number of Contacts: 1,762

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Tuolumne County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 1 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) participate in a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

## LOCAL PROJECT SYNOPSIS

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process and outcome evaluations will be used to measure performance related to anticipated changes in knowledge and behavior specific to selection, purchase, and use of fruits/vegetables to increase consumption. Sign in sheets, records of participation, training materials will be collected and collated for data input. Participant surveys measuring knowledge and skill improvement in nutrition and behavior changes in fruit/vegetable consumption will be administered and collated. Formative evaluations will measure participants changes in knowledge and skills related to nutrition and increase fruit/vegetable consumption.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**LOCAL PROJECT SYNOPSIS**

<b>Means-Tested Program Data Sheet</b>					
<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Community Food Closet	Christian Heights Assembly of God	13711 Joshua Way	Sonora	95370	06109005100
Community Food Closet	Meals on Wheels	540 Greenley Rd	Sonora	95370	06109001200
Community Food Closet	Saint Patrick's Catholic Church	127 W Jackson St	Sonora	95370	06109001100
Community Food Closet	Sierra Bible Church	15171 Tuolumne Rd	Sonora	95370	06109004100
Community Food Closet	Sonora Seventh Day Adventist	40 N. Forest Rd	Sonora	95370	06109001100
Community Food Closet	Chapel of the Pines	18580 Cherokee Drive	Twain Harte	95383	06109003100
Emergency Food Pantry	Church of the Forty-Niners	11155 Jackson St	Columbia	95310	06109002100
Emergency Food Pantry	Groveland Evangelical Free Church	19172 Ferretti Rd	Groveland	95321	06109004200
Emergency Food Pantry	Sonora Baptist Church	412 Stockton Rd	Sonora	95370	06109001100
Emergency Food Pantry	Tuolumne County Senior Center	540 Greenley Rd	Sonora	95370	06109001200
Emergency Food Pantry	Tuolumne Veterans Memorial Hall	18375 Fir Ave	Tuolumne	95379	06109003200
Emergency Food Pantry	All Saints Catholic Parish	18674 Cherokee Drive	Twain Harte	95383	06109003100
Emergency Food Pantry	Mount Calvary Lutheran Church	24176 Pine Lake Drive	Twain Harte	95346	06109003100
Food Bank	ATCAA Food Bank	10059 Victoria Way	Jamestown	95370	06109005100
Food Stores (High EBT Redemption Rates)	Pak N Save 3127 (Safeway)	1291 Sanguinetti Rd.	Sonora	95370	06109004100
Food Stores (High EBT Redemption Rates)	Price Co Foods	13765 Mono Way	Sonora	95370	06109004100
Food Stores (High EBT Redemption Rates)	Save Mart 8	130 W Stockton St.	Sonora	95370	06109001200
Food Stores (High EBT Redemption Rates)	Save Mart Timber Hill 76	1045 Mono Way	Sonora	95370	06109004100
Food Stores (High EBT Redemption Rates)	Sonora Grocery Outlet	685 S. Washington	Sonora	95370	06109001200
Food Stores (High EBT Redemption Rates)	Wal-Mart 2030	1101 Sanguinetti Rd.	Sonora	95370	06109004100
Head Start	Bluebell Head Start	18080 Blue Bell Rd E	Sonora	95370	06109004100

**LOCAL PROJECT SYNOPSIS**

<b>Means-Tested Program Data Sheet</b>					
<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Shaws Flat Head Start	21125 Shaws Flat school Rd	Sonora	95370	06109001100
Head Start	Soulsbyville Head Start	20300 Soulsbyville Road	Soulsbyville	95372	06109004100
Head Start	Summerville Head Start	18451 Carter St	Tuolumne	95379	06109003200
Head Start	Twain Harte Head Start	18995 Twain Harte Drive	Twain Harte	95383	06109003100
Local Health Department	Tuolumne County Health Department	20111 Cedar Rd. N	Sonora	95370	06109001200
Shelter	ATCAA Family Shelter	S. Washington St	Sonora	95370	06109001200
Shelter	Women's Shelter	S. Fairview Ln	Sonora	95370	06109001100
SSI Office	Social Security Office	745 Morning Star Dr.	Sonora	95370	06109001200
WIC	Tuolumne County WIC Program	20111 Cedar Rd. N	Sonora	95370	06109001200

\*Refer to the list of Means-Tested Programs on page 2.

## Budget Coversheet

Prime Grantee Name: Tuolumne County Department of Public Health  
 Grant Number: 13-20103

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$81,047.50	\$81,047.50	0.00%
2 Benefits	\$0.00	\$38,998.62	\$38,998.62	0.00%
3 Operating	\$0.00	\$13,308.00	\$13,308.00	0.00%
4 Equipment	\$0.00	\$10,731.60	\$10,731.60	0.00%
5 Travel & Per Diem	\$0.00	\$3,732.00	\$3,732.00	0.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$14,042.76	\$14,042.76	0.00%
8 Indirect Costs	\$0.00	\$14,405.52	\$14,405.52	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$176,266.00</b>	<b>\$176,266.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	We did not have grant funding for FFY 13
2 Benefits	We did not have grant funding for FFY 13
3 Operating	We did not have grant funding for FFY 13
4 Equipment	We did not have grant funding for FFY 13
5 Travel & Per Diem	We did not have grant funding for FFY 13
6 Subcontractors	We did not have grant funding for FFY 13
7 Other Costs	We did not have grant funding for FFY 13
8 Indirect Costs	We did not have grant funding for FFY 13

## Prime Staffing

**Prime Grantee Name:** Tuolumne County Department of Public Health  
**Grant Number:** 13-20103

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
1		27	Project Coordinator	TBD	10.00%	90.00%	1	\$60,949.41	\$60,949.41	56.303%	\$34,316.35	\$95,265.76	
2		26	Program Assistant	TBD	0.00%	100.00%	0.5	\$29,720.50	\$14,860.25	7.650%	\$1,136.81	\$15,997.06	
3		8	Contract Manager	Vickie Smith-Becker	100.00%	0.00%	0.05	\$44,293.60	\$2,214.68	53.117%	\$1,176.37	\$3,391.05	
4		1	Accountant/Finance Analyst	Kim Rown	100.00%	0.00%	0.1	\$30,231.56	\$3,023.16	78.365%	\$2,369.10	\$5,392.25	
		<b>Totals:</b>			<b>210.00%</b>	<b>190.00%</b>	<b>1.65</b>	<b>\$165,195.07</b>	<b>\$81,047.50</b>		<b>\$38,998.62</b>	<b>\$120,046.12</b>	

**Definition and basis for calculations of benefit rate(s):** Fringes may include: Health Insurance (CAFÉ), Retirement (PERS), Life Insurance, Disability, Deferred Comp, SPA , FICA - varies by employee

## Prime Budget Justification

Prime Grantee Name: Tuolumne County Department of Public Health  
 Grant Number: 13-20103

Budget Revision		Operating Expenses						Budget Revision Justification
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	
		Office	Direct program costs: special paper, printer ink & toners, binders, folders, filing & storage supply, ergonomic tools, & other office supplies specifically purchased for SNAP-ED, as well as proportionally shared costs for all general office supplies (pens, pencils, paper clips, note pads, labels, markers, tape, glue etc) based on Qtrly FTE of 1.65 - cost vary per month but on average to obtain "unit cost" per month	\$40.00	1.00	12.00	\$480.00	
		Photocopies/Printing	Direct program specific costs such as outsourced printing services and any printing costs that are identifiable by program and proportionately shared costs based on 1.65 FTE of copy machine usage and reproduction costs for project correspondence, progress reports, evaluation reports, invoices, mass mailings, and other materials in support of SOW activities, envelopes, letterhead, and business cards. Reproduction costs per copy vary based on paper costs, copier used, etc- averaged to obtain "unit cost" per month.	\$12.00	1.00	12.00	\$144.00	
		Postage	Direct program costs: postcards/stamps and registered mail specifically purchased for SNAP-ED, as well as proportionally shared costs for all shared costs for project mailings such as daily correspondence, progress reports, cost reports, mass mailings of educational information, based on programs quarterly FTE 1.65 - cost vary per month but on average to obtain "unit cost" per month	\$45.00	1.00	12.00	\$540.00	
		Communications inc R&L	Direct and program specific cost for phone equip lease and proportionally shared costs of monthly telephone service charges, including long distance & fax line service fees which are based on quarterly FTE of 1.65	\$92.00	1.00	12.00	\$1,104.00	
		Rent/Facilities	Proportionally shared costs of monthly rent including housekeeping which are based on quarterly FTE of 1.65 - cost vary per month but on average to obtain "unit cost" per month	\$850.00	1.00	12.00	\$10,200.00	
		Utilities	Proportionally shared costs of monthly utilities which	\$70.00	1.00	12.00	\$840.00	
<b>Total Operating Expenses:</b>							<b>\$13,308.00</b>	

### Prime Budget Justification

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Computer	Desktop computers Dell Optiplex 9010	\$1,600.00	2.00	1.65	\$2,640.00		
		Portable Demo Kitchen	Portable food demonstration unit for taking to events/stores and in-house nutrition/classes. This custom wood unit is collapsable, takes 15-20 min to assemble with no tools. Price includes 3ft x 4.5ft kitchen unit, fully adjustable mirror w poles, drawers, Sink pedistal, sink w faucets, pressure water tank w guages,a drain bucket w hose, 2- 110V induction burners, power strip, 6- heat resistant tiles instructions and video, price includes shipping costs. This item was chosen because it breaks down for easy movability and storage.	\$6,600.00	1.00	1.00	\$6,600.00		
		Office furniture - Desks	2 desks for new SNAP-ED Staff	\$700.00	2.00	1.65	\$1,155.00		
		Office Furniture - Chairs	2 office chairs for new SNAP-ED Staff	\$204.00	2.00	1.65	\$336.60		
<b>Total Equipment Expenses:</b>							<b>\$10,731.60</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Local Travel/ 26&27	Tuolumne County	50		1				\$0.00	20.00			\$565.00	
		LHD Peer Exchange/ 26&27	TBD	1	2	1		\$10.00		\$0.00	200.00			\$133.00	
		Community Engagement/ 26&27	TBD	1	2	1		\$10.00		\$0.00	200.00			\$133.00	
		Retail & Corner Stores/ 26&27	TBD	1	2	1		\$10.00		\$0.00	200.00			\$133.00	
		Network Statewide Conf/ 26&27	Sac	1	2	2	2	\$40.00	\$90.00	\$0.00	200.00			\$633.00	
		NEOP Statewide Coll -2/ 26&27	Sac	2	2	2	2	\$40.00	\$90.00	\$0.00	200.00			\$1,266.00	
		LHD Project Coord Meeting Oct/ 26&27	Sac	1	2	2	1	\$40.00	\$90.00		200.00			\$453.00	
		LHD Project Coord Meeting Apr/ 26&27	Sac	1	2	1		\$10.00			200.00			\$133.00	
		CCLHDN/27	Sac	1	1	2	1	\$40.00	\$90.00		200.00			\$283.00	
* Lodging costs will include taxes. Reimbursement is at CalHR rates.															
<b>Total Travel and Per Diem:</b>														<b>\$3,732.00</b>	

## Prime Budget Justification

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Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A	None	\$0.00	
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>	

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demo Supplies	One time purchases to set up mobile cooking demonstration station. Direct Program expenses for required for supplies such as: Heavy Duty Blender \$139.99 + tax; - Cooking Gadget Set (measure cup/spoons/whisk etc.) \$54.99 + tax; Can Opener \$20 + tax; Spatula Set \$12.99- \$19.99 + tax; Knife Set w case \$169.99+ tax /Cutting Boards \$30 +tax; Clear Bowl Set w Lids \$45.99 + tax; Dish towel Set \$24.99 + tax; Colander \$10 + tax; Liquid Measure cup set \$14.97 + tax; Induction ready Cookware Set \$249 - \$349 + tax; Stainless Steel Wok Pan (compatible with induction burners) \$69.95 - \$89.99+ tax; etc. Some items might require shipping.	\$1,250.00	1.00	1.00	\$1,250.00	
		Supplies and Equipment for conducting Nutrition Education Events/Classes	Direct Program expense for food & supplies for nutrition events/classes such as: Food to be prepared at classes/events - \$2.50 per participant x 1763 participants = \$4,407.50; case of sample cups - \$70.67 ea + tax; Items needed to set up booth at events include 6' folding tables for Events - \$45 ea + tax; 10x10 E-Z UP Canopies for Events - \$169.99 ea + tax Folding Chairs for events (4 per set) @\$79.99 per set + tax; 50ft 15AMP Heavy Duty Extension cords 59.99 + tax . Items may require shipping	\$6,801.00	1.00	1.00	\$6,801.00	
		Media Transit Ads and Signage	Direct program expense for advertisement contract and signage with Tuolumne County Transit for SNAP Outreach Approved Ads to be displayed in/on County Buses for 12 months.	\$2,940.00	1.00	1.00	\$2,940.00	

**Prime Budget Justification**

		Physical Activity Equipment for Obesity Prevention & Education	Direct program expense for equipment that will be used to promote physical activity via fitness classes/training workshops, demonstrations and displays at outreach events within community. Equipment such as: Health Indicator Mornitors ie Pedometer \$15 ea; Stretch Bands sets \$32-\$50; Yoga Mats \$12-\$15 ea; Simple Weights (varies by size) \$5-\$9 ea; Athletic Balls (varies depending on type of ball basket, tennis playground) \$5- \$20 ea; Frisbees \$8 ea + tax; Jump Ropes (varies on length) \$5.99-\$7.99 + tax; Exercise Stability Balls (varies by size) \$17-\$33 ea + tax; and Hulu Hoops set \$47.99 + tax. Some items may require shipping.	\$2,300.00	1.00	1.00	\$2,300.00	
		Gardening Outreach/Nutrition Education	Direct program expense for vegetable seeds (sets \$15.95-\$29.95), planting soil (\$3.97 - \$5.95 per cu ft), herb starter kits (\$12.95-\$49.95 per kit + tax) & small garden tools (\$5-\$12 ea tool + tax), to be used during outreach and education events with in community. Some items may require shipping.	\$751.76	1.00	1.00	\$751.76	
<b>Total Other Costs:</b>							<b>\$14,042.76</b>	

Budget Revision		Indirect Costs					
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification	
		10-15% of Salary & Benefits - Based on each program's quarterly FTE caculated from Qtrly time studies, completed in the middle month of each qtr (Feb, May, Aug, Nov). Include departmental costs of Workers Comp, Unemployment Insurance, Liability Insurance, Purchasing, Information Technology, Human Services Administrative Costs and the State approved A-87 Plan for Tuolumne.	12.00%	\$120,046.00	\$14,405.52		
<b>Total Indirect Costs:</b>					<b>\$14,405.52</b>		
<b>Total Budget:</b>					<b>\$176,266.00</b>		

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Nutrition Education and Obesity Prevention Program  
**Grant Number:** 12-10195  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

**Gender:** Male 25% Female 75%

**Ethnicity:**

<input checked="" type="checkbox"/> African American	<u>1%</u>	<input checked="" type="checkbox"/> Latino	<u>86%</u>
<input checked="" type="checkbox"/> Asian	<u>1%</u>	<input checked="" type="checkbox"/> Native American	<u>1%</u>
<input checked="" type="checkbox"/> Caucasian	<u>10%</u>	<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>
<input type="checkbox"/> Other (specify) _____:	_____%		

**Languages:**

<input checked="" type="checkbox"/> English	<u>20%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>78%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Russian	_____%
<input type="checkbox"/> Bosnian	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Cantonese	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Farsi	_____%	<input checked="" type="checkbox"/> Other (specify) <u>Mixteco:</u>	<u>2%</u>
<input type="checkbox"/> Hmong	_____%	<input type="checkbox"/> Other (specify)_____:	_____%
<input type="checkbox"/> Khmer (Cambodian)	_____%		

**Ages:**

<input checked="" type="checkbox"/> Under 5 years old	<u>2%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>8%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>4%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>72%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>10%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>4%</u>

**c. Focus on SNAP-Ed Eligible.**

**Income Targeting Data Source:**

See attached Census Tract data sheet  
 See attached Means Tested Program data sheet  
 See attached Free/Reduced Price Meal Percentage data sheet  
 Other (Specify): WIC (98.7% at 185% FPL)(CDPH WIC ISIS 01/29/13)  
 Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |         |   |         |
|---|---------|---|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 1%      | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input type="checkbox"/> MediCal                                    | _____ % |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input checked="" type="checkbox"/> Public Housing                  | 5%      |
| <input checked="" type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)  | 1%      | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ % |
| <input checked="" type="checkbox"/> Family Resource Center                          | 2%      | <input type="checkbox"/> Shelters/Temporary Housing                 | _____ % |
| <input type="checkbox"/> Food Banks   | _____ % | <input checked="" type="checkbox"/> Soup Kitchens                   | 1%      |
| <input checked="" type="checkbox"/> Food Pantries                                   | 1%      | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ % |
| <input checked="" type="checkbox"/> HeadStart                                       | 2%      | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness   | 1%      |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ % | <input type="checkbox"/> Weatherization Program                     | _____ % |
| <input checked="" type="checkbox"/> Job Corps                                       | 1%      | <input checked="" type="checkbox"/> WIC                             | 1%      |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Partnership for a Healthy Ventura
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (200-300) occurrences at .25-1.5 hour(s) each
- Community Education Events: (10-20) occurrences at 1-4 hour(s) each
- Training/Workshop/Conference: (2) occurrences at 2-8 hour(s) each
- Point of Purchase: (20) occurrences at .5-1 hour(s) each
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

2 Adult Education & Job Training Sites

\_\_\_\_\_ Adult Rehabilitation Center

3 CalFresh Offices

\_ Churches

5 Community Centers

Elderly Service Centers

8 Emergency Food Assistance Sites

(includes Food Banks, Food  
Pantries, and Soup Kitchens)

\_\_\_\_\_ Extension Offices

\_\_\_\_\_ Farmers Markets

1 Food Stores

27 Head Start Programs

\_\_\_\_\_ Individual Homes

1 Libraries

1 Other Youth Education Sites (includes Parks  
and Recreation)

3 Public/Community Health Centers (includes  
Public Health Departments)

48 Public Housing

2 Schools – students (Preschool)

61 Schools – students (K-12)

50 Schools – students (Afterschool Program)

91 Schools - Parents

\_\_\_\_\_ Shelters/Temporary Housing

\_\_\_\_\_ TANF Job Readiness Program

9 WIC Programs

\_ Worksites

\_ Other (specify):

\_ Other (specify):

\_\_\_\_\_ Other (specify): \_\_\_\_\_

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Projected Unduplicate Number of Contacts: 13,045

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Ventura county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

. Continuing, No adaptation or change in intervention

. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Increased knowledge and changes in behavior in the target population, related to consumption of fruits and vegetables and physical activity, will be tracked and measured primarily through use of pre and post tests. Strategies to engage new partners and increase participation in local efforts, such as coalition activities, will be tracked. Activity Tracking Form and sign-in sheets will indicate participation levels in all program activities.

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**2. Evaluation Plans**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. Coordination Efforts (max. 100 words)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets up to six times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. The goal of the LHD is to provide infrastructure, coordinate local efforts, and collaborate with partners and stakeholders to maximize the impact of activities that address and promote healthy eating, active living, access to healthy food, obesity prevention, and prevention of other diet and physical activity related chronic diseases. The long term goal is to continue to build on the existing network of partners to create an environment for local families, in which the healthy choice is the easy choice for everyone.

**Supplement:** The Ventura County Health Department chose to work with after-school programs in qualifying areas to provide healthy snacks and access to water for the children attending the after-school program, and to work with two retail/corner stores in a CX3 neighborhood to increase access to fresh fruits and vegetables as their initial PSE priorities. The Ventura county health department chose to work with after-school programs in qualifying areas to provide healthy snacks and access to water for the children attending the after-school program and to work with two retail/corner stores in a CX3 neighborhood to increase access to fresh fruits and vegetables as their initial PSE priorities.

They will conduct a post survey of the afterschool sites to determine if they are offering healthier snacks and beverage options, and will conduct re-assessments/re-surveys of the retail stores to determine if CX3 scores for retail standards are improved.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity**	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Community Center	Southwinds Park	300 Clara St.	Oxnard	93030	06111004506	AR		48.5%	65.5%	10	
Community Center	OSFS Nyeland Center	3334 Santa Clara St.	Oxnard	93036	06111005002	AR		22.0%	54.2%	10	
Community Center	Interface Office	940 E. Main St.	Santa Paula	93060	06111000600	AR		47.2%	57.9%	10	
Community Center	Santa Paula FRC	940 E. Main St.	Santa Pula	93060	06111000600	AR		47.2%	57.9%	10	
Community Center	Santa Paula NfL	217 N. 10 <sup>th</sup> Street	Santa Paula	93060	06111000600	AR		47.2%	57.9%	10	
Community Clinic	Santa Paula Clinic	1334 E. Main St.	Santa Paula	93060	06111000600	AR		47.2%	57.9%	10	
Community Clinic	West Santa Paula Clinic	254 W. Harvard Blvd.	Santa Paula	93060	06111000701-2	AR		13.7%	54.5%	10 BCG	
Community Clinic	West Ventura Medical Clinic	133 W. Santa Clara St.	Ventura	93001	06111002400-1	AR		44.8%	58.7%	10 BCG	
Community Youth Center	La Colonia Youth Center	197 Marquita Rd.	Oxnard	93030	06111003900	AR		26.1%	50.2%	10	
Grocery Store	Tressieras	133 W. Pleasant Valley Road	Oxnard	93033	6111004503	AR		37.3	60.9	10	

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Preschool	Green Valley Day Care	170 North Juanita Ave.	Oxnard	93030	06111003201	AR		41.9%	60.3%	10	
Preschool	MAOF (Mexican American Opportunity Foundation)	711 S. C Street	Oxnard	93030	6111008600	AR		36.7%	55.9%	10	
Public Library	Avenue Library	606 N. Ventura Ave.	Ventura	93001	06111002200	AR		37.0%	57.2%	10	
Training Center	CET (Center for Employment Training)	761 S. C Street	Oxnard	93030	6111008600	AR		36.7%	55.9%	10	
Vocational Center	Vocational Skilled Services	549 W. Hueneme Road	Hueneme	93033	06111004506	AR		48.5%	65.5%	10	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
CalFresh Office	Human Service Agency Fillmor	828 Ventura St.	Fillmore	93015	06111000303
CalFresh Office	Human Service Agency Oxnard	1400 Vanguard Dr.	Oxnard	93033	06111003900
CalFresh Office	Human Service Agency Simi Valley	2003 Royal Ave.	Simi Valley	93065	06111008004
Food Pantry	Catholic Charities	507 Fitch Ave.	Moorpark	93021	06111007611
Food Pantry	Catholic Charities	303 N. Ventura Ave	Ventura	93001	06111002300
Food Pantry	Centro Cristiano de Alabanza	905 W. Redwood st.	Oxnard	93033	6111008900
Food Pantry	Cristo Ray Church	535 Cooper Road	Oxnard	93030	06111003201
Food Pantry	Oxnard Bible Church	154 Wolf St.	Oxnard	93033	6111003801
Food Pantry	Project Understanding	43 E. Vince Ave	Ventura	93001	06111002200
Food Pantry	Saticoy Food Pantry	11168 Violeta St.	Ventura	93004	06111001302
Head Start	Fillmore Center	615 Shiells Drive	Fillmore	93015	06111000302
Head Start	Linda Vista EOC	514 Mountain Viel	Fillmore	93015	06111000302
Head Start	Melissa Wade Center	2950 E. Telegraph Rd.	Fillmore	93015	06111000200
Head Start	Colonia Center	1500 Camino Del Sol	Oxnard	93030	06111003201
Head Start	Hathaway Center	401 E.Dollie	Oxnard	93033	06111004504

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Haydock Center	601 W. Hill St	Oxnard	93033	06111003801
Head Start	Hueneme Center	500 W. Clara St.	Oxnard	93033	06111004305
Head Start	Jeff Davis Center	700 Esplanade Drive	Oxnard	93036	06111003100
Head Start	Julie Irving Center	231 Ventura Blvd.	Oxnard	93030	06111008700
Head Start	Mary Crawford Center	2400 South "J" Street	Oxnard	93033	06111003802
Head Start	Larsen Center	550 E. Thomas Ave.	Oxnard	93033	06111004400
Head Start	Little Viking Center	500 Bard Road	Oxnard	93033	06111004504
Head Start	Marina West Center	2551 Carob St.	Oxnard	93035	06111008800
Head Start	Rio Lindo Center	2131 Snow Avenue	Oxnard	93036	06111003100
Head Start	Rio Plaza Center	600 Simon Way	Oxnard	93036	06111005003
Head Start	Rio Rosales Center	1001 Kohala St.	Oxnard	93030	06111004901
Head Start	Sierra Linda Center	2201 Jasmine St.	Oxnard	93030	06111003011
Head Start	Squires Center	5200 Squires Drive	Oxnard	93060	06111004505
Head Start	Rio Lindo Center	2131 Snow Avenue	Oxnard	93036	06111003100
Head Start	Ojai Center	930 Grand Ave.	Ojai	93023	06111000903

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Parkview Center	1416 Sixth Place	Port Hueneme	93041	06111004200
Head Start	Berylwood Center	2300 Heywood St.	Simi Valley	93065	06111008001
Head Start	Simi Center	2100 Ravenna St.	Simi Valley	93065	06111008101
Head Start	Barbara Webster Center	1111 E. Santa Paula St.	Santa Paula	93060	06111000400
Head Start	Thousand Oaks Center	243 Wilbur Dr.	Thousand Oaks	91360	06111007000
Head Start	Benita Wallick Center	2717 N. Ventura Ave.	Ventura	93001	06111002300
Head Start	El Encanto Center	6868 Capri Ave.	Ventura	93003	06111001507
Public Housing	Azahar Place	11370 Mimosa St.	Ventura	93004	06111001201
Public Housing	Bradford Apartments	127 W. Calle la Sombra	Camarillo	93010	06111005403
Public Housing	Casa de Sueno	257 Fulton St.	Camarillo	93010	06111005002
Public Housing	Ellis Terrace	1051 Temple Ave.	Camarillo	93010	06111005403
Public Housing	Mira Vista Village (Senior)	2700 Ponderosa	Camarillo	93010	06111005403
Public Housing	Casa Velasquez	Fulton and Barry	Camarillo	93010	06111005002
Public Housing	Camino Gonzalez Apartments	481 W. Gonzalez	Oxnard	93036	06111003300
Public Housing	Central Station Apartments	9272 Main St.	Fillmore	93015	6111005002
Public Housing	Summerwind	3807 E. Telegraph Rd.	Fillmore	93015	06111000200
Public Housing	Montgomery Oaks Apartments	508 N. Montgomery Street	Ojai	93023	06111000903
Public Housing	Roth Apartments	290 E. El Roblar Drive	Ojai	93023	06111001002

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Cypress Court	490 E. Pleasant Valley Rd.	Oxnard	93030	06111004503
Public Housing	Meta Street Apartments	501 S. Meta St.	Oxnard	93030	06111009100
Public Housing	Paseo Santa Clara	295 Riverpark Rd.	Oxnard	93030	06111005004
Public Housing	Pleasant Valley Community Center	5243 Squires Dr.	Oxnard	93033	06111004503
Public Housing	Project Access	1001 W. Gonzales Rd.	Oxnard	93030	06111003300
Public Housing	Valle Naranjal	4268 Center St.	Piru	93040	06111000200
Public Housing	Villa Cesar Chavez	5559 Salvador St.	Oxnard	93033	06111004503
Public Housing	Villa Solimar	902 Donlon St.	Oxnard	93030	06111009100
Public Housing	Villa Victoria	3730 Gum Tree St.	Oxnard	93036	06111002901
Public Housing	Colonia Vista	421 Mainst.	Piru	93040	06111000200
Public Housing	Casa Bella Apartments	622 Main St.	Santa Paula	93060	6111000600
Public Housing	Casa Garcia	220 S. Garcia St.	Santa Paula	93060	6111000600
Public Housing	Harvard Courtyard Apt.	236 Harvard Blvd.	Santa Paula	93060	06111000600
Public Housing	Rodney Fernandez Gardens	212 W. Santa Barbara St.	Santa Paula	93060	06111000701
Public Housing	Santa Paulan Apartments	115 N. 4 <sup>th</sup> Street	Santa Paula	93060	06111000600
Public Housing	Vista Hermosa Apartments	102 Santa Anna St.	Santa Paula	93060	06111000701
Public Housing	Yale Street	739 Yale Street	Santa Paula	93060	06111000600
Public Housing	Plaza Del Sol Apartments	4321 Alamo St.	Simi Valley	93063	06111008401
Public Housing	Fiore Gardens	480 Hillcrest Ave.	Thousand Oaks	91360	06111006900
Public Housing	Buena Vida Family	9054 Telephone Rd.	Ventura	93004	06111001402
Public Housing	Buena Vida Senior	9050 Telephone Rd.	Ventura	93004	06111001402
Public Housing	Cambria	60 Cambria Avenue	Ventura	93003	06111001202

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Daisy	10540 Daisy Drive	Ventura	93004	06111001301
Public Housing	Gregory Gardens	9620 Telephone Rd.	Ventura	93004	06111001402
Public Housing	Jamestown	9808 Jamestown st.	Ventura	93003	06111001401
Public Housing	Kalorama Apartments	167 Kalorama St.	Ventura	93001	06111002102
Public Housing	Mission Park	66 S. Ventura Ave.	Ventura	93001	06111002400
Public Housing	Olive Street	331 N. Olive St.	Ventura	93001	06111002300
Public Housing	Partridge	1050 Partridge Dr.	Ventura	93003	06111001503
Public Housing	Rose Garden	123 S. Ventura Ave.	Ventura	93001	06111002400
Public Housing	Sterling	7995 Telephone Rd.	Ventura	93003	06111001506
Public Housing	The Palms	137 S. Palm	Ventura	93001	06111002400
Public Housing	TIL	148 S. Palm	Ventura	93001	06111002400
Public Housing	Triplex	207 W. Vince St.	Ventura	93001	06111002300
Public Housing	Villa de Oro	1079 Johnson Dr.	Ventura	93003	06111001503
Public Housing	Vista del Monte	2400 Ventura Ave.	Ventura	93001	06111002200
Public Housing	Villa Pacifica	1055 Johnson Dr.	Ventura	93003	06111001503
Soup Kitchen	Many Meals- Presbyterian Church	121 Davis St.	Santa Paula	93060	06111000600
WIC	Camarillo Office	3615 E. Las Posas Rd.	Camarillo	93010	06111005404
WIC	Fillmore Office	828 Ventura St.	Fillmore	93015	06111000303
WIC	North Oxnard Office	2240 E. Gonzales Rd.	Oxnard	93036	06111004901
WIC	Downtown Oxnard Office	400 S. B St.	Oxnard	93030	06111008700
WIC	South Oxnard Office	2500 South C St.	Oxnard	93033	06111003802
WIC	Santa Paula Office	620 W. Harvard Blvd.	Santa Paula	93060	06111000702
WIC	Simi Valley Office	1133 Los Angeles Ave.	Simi Valley	93065	06111007800
WIC	Thousand Oaks Office	80 E. Hillcrest	Thousand Oaks	91360	06111007000
WIC	Ventura Office	3147 Loma Vista Rd.	Ventura	93003	06111001900

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Briggs Elementary (P) (S)	Briggs Elementary	56-72447-6054969	50.73%	19.34%	70.07%
Olivelihoods Elementary (P)(S)	Briggs Elementary	56-72447-6054977	56.60%	14.58%	71.18%
Conejo Elementary (P)(S)	Conejo Valley Unified	56-73759-6055933	64.22%	10.05%	74.26%
Glenwood Elementary (P)(S)	Conejo Valley Unified	56-73759-6055941	67.20%	10.61%	77.81%
Park Oaks Elementary (P)(S)	Conejo Valley Unifies	56-73759-6055982	69.64%	14.98%	84.62%
Fillmore Middle (P)	Fillmore Unified	56-72454-6060321	61.41%	13.15%	74.57%
Fillmore Senior High (P)(S)	Fillmore Unified	56-72454-5632021	59.24%	12.57%	71.81%
Mountain Vista (P) (S)	Fillmore Unified	56-72454-0109520	66.44%	10.55%	76.99%
Piru Elementary (P) (S)	Fillmore Unified	56-72454-6054985	71.57%	10.46%	82.03%
San Cayetano Elementary (P) (S)	Fillmore Unified	56-72454-6054993	66.86%	8.76%	75.62%
Sespe Elementary (P) (S)	Fillmore Unified	56-72454-6055008	61.65%	18.01%	79.66%
Sierra High (P) (S)	Fillmore Unified	56-72454-5630173	60.29%	7.35%	67.65%
Ansgar Larsen Elementary (P)	Hueneme Elementary	56-72462-6055016	58.48%	14.59%	73.06%
Art Haycox Elementary (P) (A)	Hueneme Elementary	56-72462-6055024	75.27%	8.04%	83.31%
Charles Blackstock Junior High(P) (A)	Huneme Elementary	56-72462-6055032	60.38%	17.02%	77.41%
E.O. Green Elementary (P) (A)	Huneme Elementary	56-72462-6055040	61.39%	14.01%	75.40%
Fred L. Williams Elementary (P) (A)	Huneme Elementary	56-72462-6055057	60.81%	8.93%	69.74%
Hueneme Elementary (P) (A)	Hueneme Elementary	56-72462-6055073	53.46%	9.81%	63.27%
Julien Hathaway Elementary (P) (A)	Hueneme Elementary	56-72462-6055081	56.59%	17.22%	73.81%
Parkview Elementary (P) (A)	Hueneme Elementary	56-72462-6055099	64.17%	17.22%	81.39%
Richard Bard Elementary (P) (A)	Huneme Elementary	56-72462-6055107	47.40%	14.88%	62.28%
Sunkist Elementary (P)(A)	Huneme Elementary	56-72462-6055115	60.24%	19.15%	79.39%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Campus Canyon Elementary (P)(S)(A)	Moorpark Unified	56-73940-6106439	41.95%	11.95%	53.90%
Community High (P)(S)	Moorpark Unified	56-73940-5630215	68.97%	7.76%	76.72%
Laguna Vista Elementary (P) (A)	Ocean View	56-72512-6055164	47.17%	19.69%	66.86%
Mar Vista Elementary (P) (A)	Ocean View	56-72512-6055172	72.56%	17.32%	89.88%
Ocean View Junior High (P) (A)	Ocean View	56-72512-6084891	65.76%	17.38%	83.14%
Tierra Vista Elementary (P) (A)	Ocean View	56-72512-6055180	66.26%	15.73%	81.98%
Meiners Oaks Elementary (P)(S)	Ojai Unified	56-72520-6055198	49.84%	9.03%	58.88%
Cesar E. Chavez Elementary (P) (AS)(S)	Oxnard School District	56-72538-6055321	91.64%	3.90%	95.54%
Christa McAuliffe Elementary(P) (A)(S)	Oxnard School District	56-72538-6107551	42.90%	14.20	57.10%
Curren School (P) (A)	Oxnard School District	56-72538-6055263	83.96%	9.45%	93.41%
Driffil School (P) (A)(S)	Oxnard School District	56-72538-6055271	80.67%	10.11%	90.78%
Elm Street School (P) (A)(S)	Oxnard School District	56-72538-6055289	81.19%	11.88%	93.07%
Emilie Ritchen Elementary (P) (A)	Oxnard School District	56-72538-6110738	56.55%	15.69%	72.24%
Freemont Intermediate (P) (A)	Oxnard School District	56-72538-6055313	48.91%	13.30%	62.21%
Harrington Elementary (P) (A)	Oxnard School District	56-72538-6055297	71.54%	16.02%	87.56%
Juan Lagunas Soria (P) (A)(S)	Oxnard School District	56-72538-0119412	57.24%	13.35%	70.60%
Kamala Elementary (P) (A)(S)	Oxnard School District	56-72538-6055339	82.85%	8.67 %	91.52%
Lemonwood Elementary (P) (A)(S)	Oxnard School District	56-72538-6100333	74.09%	15.93%	90.03%
Marina West Elementary (P) (A)(S)	Oxnard School District	56-72538-6055347	65.43%	17.95 %	83.38%
McKinna Elementary (P) (A) (S)	Oxnard School District	56-72538-6055354	82.07%	10.87%	92.93%
Norman R. Brekke Elementary (P) (A)(S)	Oxnard School District	56-72538-6114029	46.39%	28.06%	74.44%
Nueva Vista (P) (S)	Oxnard School District	56-72538-6102487	64.29%	7.14%	71.43%
Ramona Elementary (S) (P) (A)	Oxnard School District	56-72538-6055362	89.11%	9.53%	98.64%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Richard B. Haydock Intermediate (P) (A)	Oxnard School District	56-72538-6055305	64.49%	10.64%	75.13%
Robert J. Frank Intermediate (P) (A)	Oxnard School District	56-72538-6111850	67.93%	15.70%	83.63%
Rose Avenue Elementary (P) (A)	Oxnard School District	56-72538-6055370	82.09%	12.86%	94.96%
Sierra Linda Elementary (P) (A)	Oxnard School District	56-72538-6055388	70.74%	12.81%	83.55%
Thurgood Marshall Elementary(P) (A)(S)	Oxnard School District	56-72538-0100362	50.71%	11.79%	62.50%
Channel Islands High School (P)(S)	Oxnard Union High	56-72546-5631742	44.11%	6.13%	50.24%
Frontier High (S) (P)	Oxnard Union High	56-72546-5630066	48.29%	2.68%	50.98%
Hueneme High (P)(S)	Oxnard Union High	56-72546-5632849	53.66%	5.04%	58.69%
El Descanso Elementary (P)	Pleasant Valley	56-72553-6055412	39.84%	13.48%	53.32%
Rio Community Day(P)(A) (S)	Rio Elementary	56-72561-0118398	75.00%	0%	75.00%
Rio Del Mar (P) (A)	Rio Elementary	56-72561-0112631	67.36%	0.00%	67.36%
Rio del Norte (P) (A)(S)	Rio Elementary	56-72561-6119242	66.18%	0.00%	66.18%
Rio del Valle Middle(P)	Rio Elementary	56-72561-6055495	66.71%	0.00	66.71%
Rio Lindo Elementary (P) (AS)(S)	Rio Elementary	56-72561-6055503	71.30%	0.00%	71.30%
Rio Plaza Elementary (P) (A)(S)	Rio Elementary	56-72561-6055511	84.06%	0.00%	84.06%
Rio Real Elementary (P) (A)	Rio Elementary	56-72561-6055529	85.14%	0.00%	85.14%
Rio Rosales (P) (A)(S)	Rio Elementary	56-72561-6118061	64.97%	0.00%	64.97%
Rio Vista Middle (P) (A)	Rio Elementary	56-72561-0113977	68.95%	0.00%	68.95%
Barbara Webster Elementary (P) (A)(S)	Santa Paula Elementary	56-72587-6055545	69.84%	14.29%	84.13%
Blanchard Elementary (P) (A)(S)	Santa Paula Elementary	56-72587-6055552	57.63%	18.43%	76.06%
Glen City Elementary (P) (A)	Santa Paula Elementary	56-72587-6055785	69.11%	12.20%	81.30%
Grace Thille Elementary (P) (A)(S)	Santa Paula Elementary	56-72587-6055586	81.07%	16.57%	97.63%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Isbell Middle (P) (A)(S)	Santa Paula Elementary	56-72587-6055594	60.20%	17.19%	77.39%
McKevett Elenetary(P) (A)(S)	Santa Paula Elementary	56-72587-6055602	63.29%	15.62%	78.90%
TheLma B. Bedell Elementary(P) (A)(S)	Santa Paula Elementary	56-72587-6055610	44.54%	14.37%	58.91%
Renaissance High (P)(S)	Santa Paula Union High	56-72595-5636170	71.90%	11.57%	83.47%
Santa Paula High (P)(S)	Santa Paula Union High	56-72595-5635776	63.81%	10.60%	74.41%
Berylwood Elementary (P) (A)	Simi Valley Unified	56-72603-6055651	65.27%	10.46%	75.73%
Justin Elementary (P)(S)	Simi Valley Unified	56-72603-6067284	43.68%	10.16%	53.85%
Lincoln Elementary (P) (S)	Simi Valley Unified	56-72603-6055735	54.34%	7.80%	62.14%
Park View Elementary (P) (S)	Simi Valley Unified	56-72603-6055768	68.25%	10.79%	79.05%
Santa Susana Elementary (P) (S)	Simi Valley Unified	56-72603-6055776	61.07%	8.40%	69.47%
Somis Elementary (P) (S)	Somis Union	56-72611-6055834	43.33%	7.33%	50.67%
Buena Vista High (P) (S)	Ventura Unified School District	56-726525630264	70.00%	0.00%	70.00%
Pacific High (P) (S)	Ventura Unified School District	56-726525630272	100.00%	0.00%	100.00%
Ventura Islands High (P) (S)	Ventura Unified School District	56-726525630280	76.47%	5.88%	82.35%
Sunset Elementary (P) (S)	Ventura Unified School District	56-726526056030	51.59%	17.68%	69.28%
Elmhurst Elementary (P) (S)	Ventura Unified School District	56-726526056089	42.86%	8.99%	51.85%
Lincoln Elementary(P) (S)	Ventura Unified School District	56-726526056113	41.73%	9.77%	51.50%
Montalvo Elementary (P) (S)	Ventura Unified School District	56-726526056147	100%	0.00%	100%
Saticoy Elementary (P) (S)	Ventura Unified School District	56-726526056204	49.60%	15.92%	65.52%
Sheridian Way Elementary (P) (S)	Ventura Unified School District	56-726526056212	100%	0.00%	100%

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Will Rogers Elementary (P) (S)	Ventura Unified School District	56-726526056238	100%	0.00%	100%
Anacapa Middle (P) (S)	Ventura Unified School District	56-726526062145	39.52%	13.42%	52.94%
DeAnza Academic of Technology and the Arts (P) (S)	Ventura Unified School District	56-726526062152	100.00%	0.00%	100.00%
Portola Ementary (P) (S)	Ventura Unified School District	56-726526097034	45.31%	13.72%	59.03%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1) List 4 primary project objectives that are specifically supported by SNAP-Ed funds during FY 14.**  
*Objectives should reflect the results that you seek to demonstrate in your program; what you seek to accomplish. Objectives should be specific, measurable, appropriate, realistic, and time specific.*

1. By September 2014, as measured by pre/post surveys, increase vegetable consumption among adults by 10%, teen by 10%, and children by 10%.
2. By September 2014, as measured by pre/post surveys, increase fruit consumption among adults by 10%, teens by 10%, and children by 10%.
3. By September 2014, as measured by pre/post surveys, increase consumption of low/fat/nonfat milk and water among adults by 5%, teens by 7%, and children by 5%.
4. By September 2014, as measured by pre/post surveys, increase physical activity among adults by 5%, teens by 5%, and children by 5%.

**2) What is the rationale for these objectives?**

*What is the need? How will achieving these objectives contribute to statewide goals to improve consumption of healthy foods, reduce consumption of unhealthy foods, and increase the number of place-based nutrition and physical activity environment supports?*

Valid and reliable data to measure progress in attaining each objective must come from standardized instruments that are administered at times that represent before and after exposure to or participation in, an intervention. NEOP will conduct statewide evaluation of local SNAP-Ed interventions by obtaining consistent measures and evaluation procedures from local health departments. These measures will include pre/post comparisons from nutrition intervention courses, and/or from 2014 as compared with 2013 survey responses by adults, teens and children from randomly-sampled SNAP households.

**3) Please identify which type(s) of policy, environment, and systems changes you will work to address in FY 14 to help accomplish your objectives.**

*Below are examples of public health approaches that may be used to accompany direct or indirect nutrition education. Please place an "x" in the box for those that apply. This list is not comprehensive; please write-in other proposed approaches for review.*

X	Use community or place-based messaging to promote access and appeal for healthy foods, beverages, and/or physical activity.
	Use digital or on-line media to promote access and appeal for healthy foods, beverages, and/or physical activity.
X	Mobilize community partnerships around healthy eating and active living.

X	Develop wellness policies in schools, after-school, or child care settings sites that support children and family nutrition and health.
X	Develop healthy corner stores or food retail policies and organizational practices.
	Develop nutrition standards at emergency food distribution sites.
X	Develop point-of-purchase marketing/signage at food retailers.
	Measure health status or individual risk factors for obesity in the SNAP-Ed population.
	Investigate environmental or cultural barriers to healthy eating and active living.
X	Provide training or technical assistance to health or community professionals.
	Develop healthy procurement policies, healthy nutrition standards, and/or signage for congregate meals providers.
X	Create work-site SNAP-Ed programs.
X	Link farms to institutions through farm stands or farm-to-where-you-are initiatives.
X	Cultivate community or school gardens.
X	Promote access/appeal, or policy changes to support physical activity or exercise.
	Other, specify:
	Other, specify:

**4) If applicable, briefly describe how your sub-contractor(s) will support the LHD in achieving its objectives for FY 14?**  
*Be specific in how your sub-contractors will contribute to the LHD project's success.*

There are a total of two proposed subcontractors in Ventura County Public Health Department's FY14 SNAP-Ed Program project. All subcontractors will support our program in achieving the four above identified objectives to increase vegetable, fruit, low-fat/nonfat milk, and water consumption; as well as increase physical activity amongst adults, teens, and children.

**Objectives 1-3:** Specifically, Ventura Unified School District (VUSD) will take on a coordination role along with Ventura County Public Health's Healthy Gold Coast Project to directly work and train youth and adults at multiple locations such as school districts, afterschool programs, Youth programs, Worksites and local retailers. Collectively, these two subcontractors will support the LHD to provide nutrition education activities to youth (teens and children) and adults (parents, teachers, afterschool program staff, Youth leaders, Worksite leaders, and the community at large) at affiliated venues such as school districts, classrooms, school sponsored events, after school programs, teacher in-service trainings, school cafeterias, Youth programs, Worksites, local grocery stores and partnership activities in collaboration with local organizations and

coalitions. Subcontractors will train teachers, food service employees, afterschool program staff, and volunteers on the use of taste testing or food demonstration curriculum, materials and student workbooks, such as Harvest of the Month; train parents, Worksite and Youth leaders on conducting nutrition education classes taking place in classrooms, after school programs Worksites and Youth activities; and conduct food demonstrations and taste testing activities at school-wide events, classrooms, cafeterias, worksite lunchrooms and local retail grocery stores targeting both youth and adults. Additional nutrition education on the importance of vegetable, fruit, low-fat/nonfat milk, and water consumption will be coordinated by the subcontractors through the distribution of newsletters and other education materials sent directly to parents, youth, teens and residents of targeted sites.

**Objectives 1-4:** Ventura Unified School District will also serve as the coordinating body for youth engagement trainings of both youth and teens at school and community sites, e.g. after-school programs, parks and recreational programs, and youth-focused service organizations. Central Coast Alliance United for a Sustainable Economy (CAUSE), a community based organizations, will be subcontracted by VUSD to directly provide these trainings. The purpose of the youth engagement related activities will be to increase awareness for policies, systems, and environmental change approaches to establishing wellness policies at their respective school sites. In addition, VUSD will develop model Farm to School policies and procedures and will work with three other school districts to help implement these policies in each district, as well as provide support and materials to enhance and promote nutrition education in the classroom and school cafeteria. Healthy Gold Coast Project staff will work with local retailers to provide a variety of point of purchase materials to be strategically display at/or near the fruit and vegetable isle, as well as other activities such as food demonstrations, taste testing and store tours at various SNAP-Ed eligible retail location throughout Ventura County with the purpose of educating and providing tools to consumers to make healthier choices and to increase the consumption of fruits and vegetables. Project staff will also work with a variety of local Employers to assist in developing and implementing activities that will support an environment of healthy eating and physical activity among workers, through a variety of activities such as nutrition education classes, food demonstrations, taste testing, physical activity demonstrations and promotional materials.

Ventura County Public Health Department will specifically address Objective 3 by working on a policies, systems, and environmental change strategy to increase the number of water stations at school sites and to make healthier beverage choices available to students participating in after-schools programs. Students will be educated on the importance of hydration before, during and after physical activity. Youth will be trained in the different methods in which they can communicate the newly acquired knowledge to peers and parents in their school district. They will also be trained to help collect formative evaluation data on the level of support for increasing water stations amongst peers, parents, and adults.

Wellness policies, depending on the exact nature of the policy adopted, will help create an environment where it is easier to engage in the healthy consumption of fruits, vegetables, low-fat/nonfat milk, and water; as well as increase physical activity.

**5) If you are awarding multiple sub-contracts for a similar type of service (e.g., school-based or peer-to-peer), please state specifically how the sub-contractors will complement one another?**

*Will there be differences in their target audiences, geographic locales, performance measures, etc.?*

There are a total of two subcontractors and each one of the subcontractors will be focusing on different areas of services.

**6) Any other comments regarding the scope of your proposed activities or sub-contractors in FY 14?**

## Budget Coversheet

Prime Grantee Name: Ventura County Public Health

Grant Number: 13-20498

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$326,010.00	\$529,812.58	\$203,802.58	62.51%
2 Benefits	\$123,884.00	\$211,925.03	\$88,041.03	71.07%
3 Operating	\$15,380.00	\$37,201.20	\$21,821.20	141.88%
4 Equipment	\$3,000.00	\$14,400.00	\$11,400.00	380.00%
5 Travel & Per Diem	\$17,104.00	\$25,889.60	\$8,785.60	51.37%
6 Subcontractors	\$0.00	\$400,000.00	\$400,000.00	0.00%
7 Other Costs	\$6,220.00	\$11,257.72	\$5,037.72	80.99%
8 Indirect Costs	\$8,998.00	\$74,055.87	\$65,057.87	723.03%
<b>Totals:</b>	<b>\$500,596.00</b>	<b>\$1,304,542.00</b>	<b>\$803,946.00</b>	<b>160.60%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Increased grant allocation and SOW
2 Benefits	Increased grant allocation and SOW
3 Operating	Increased grant allocation and SOW
4 Equipment	Increased grant allocation and SOW
5 Travel & Per Diem	Increased grant allocation and SOW
6 Subcontractors	Subcontracts required in FFY 2014
7 Other Costs	Increased grant allocation and SOW
8 Indirect Costs	Increased Required Indirect Rate

## Prime Staffing

**Prime Grantee Name:**

Ventura County Public Health

**Grant Number:**

13-20498

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Silvia Lopez-Navarro	100.00%	0.00%	0.9	\$84,727.00	\$76,254.30	40.000%	\$30,501.72	\$106,756.02	
2		27 Project Coordinator	Eddie Munizich	80.00%	20.00%	1	\$74,649.12	\$74,649.12	40.000%	\$29,859.65	\$104,508.77	
3		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	10.00%	90.00%	1	\$44,622.29	\$44,622.29	40.000%	\$17,848.92	\$62,471.21	
4		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	10.00%	90.00%	1	\$44,590.88	\$44,590.88	40.000%	\$17,836.35	\$62,427.23	
5		9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	10.00%	90.00%	1	\$44,590.88	\$44,590.88	40.000%	\$17,836.35	\$62,427.23	
6		13 Dietician	TBD	20.00%	80.00%	1	\$63,833.11	\$63,833.11	40.000%	\$25,533.24	\$89,366.35	
7		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Lizet Garcia	10.00%	90.00%	1	\$48,447.00	\$48,447.00	40.000%	\$19,378.80	\$67,825.80	
8		17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Emperatriz Pinedo	10.00%	90.00%	1	\$52,486.00	\$52,486.00	40.000%	\$20,994.40	\$73,480.40	

**Prime Staffing**

9		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Blanca Arias	10.00%	90.00%	1	\$48,477.00	\$48,477.00	40.000%	\$19,390.80	\$67,867.80
10		21	Nutritionist/Nutrition Educator/Nutrition Aide	Gricelda Gomez	5.00%	95.00%	1	\$31,862.00	\$31,862.00	40.000%	\$12,744.80	\$44,606.80
<b>Totals:</b>					<b>265.00%</b>	<b>735.00%</b>	<b>9.9</b>	<b>\$538,285.28</b>	<b>\$529,812.58</b>		<b>\$211,925.03</b>	<b>\$741,737.61</b>

**Definition and basis for calculations of benefit rate(s):** Includes payroll taxes and medical/dental benefits at approximately 40% of salaries.

## Job Descriptions

Position Number	USDA Position Title	LHD Position Title	Position Description
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

## Job Descriptions

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dietitians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

## Job Descriptions

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.

## Prime Budget Justification

Prime Grantee Name: Ventura County Public Health  
 Grant Number: 13-20498

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	(paper, toner, pens, file folders, etc.)	\$60.00	10.00	12.00	\$7,200.00		
		Communications	(telephone, email, fax, etc.)	\$150.00	10.00	12.00	\$18,000.00		
		Postage	(project related mail services)	\$50.10	1.00	12.00	\$601.20		
		Copying/Printing	(agendas, training packets, program flyers, etc.)	\$900.00	12.00	1.00	\$10,800.00		
		Purchase Order Requisition	(fees for purchase order requisitions for materials and services)	\$50.00	12.00	1.00	\$600.00		
<b>Total Operating Expenses:</b>							<b>\$37,201.20</b>		

Budget Revision		Equipment Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification	
		Computers	6 desktop computers (6 FTE positions: 27, 9, 9, 9, 13, and 21) to be used in completing program related activities, as outline in SOW	\$1,600.00	6.00	6.00	\$9,600.00		
		Furniture	(desks, desk chairs, bookcases, cabinets, etc., necessary to complete activities outlined in SOW)	\$1,200.00	4.00	4.00	\$4,800.00		
<b>Total Equipment Expenses:</b>							<b>\$14,400.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging *	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Conference	Sacramento	1	9.9	3	3	\$40.00	\$94.00	\$400.00	120.00		\$80.00	\$8,799.60	
		NEOP Collaborative	Sacramento	2	3	3	3	\$40.00	\$94.00	\$400.00	100.00		\$80.00	\$5,405.00	
		CCLHDN/Leadership Meeting	No. CA	1	2	2	2	\$40.00	\$94.00	\$400.00	100.00	\$375.00	\$80.00	\$2,302.50	
		FANOUT Meeting	Sacramento	4	2	1	1	\$40.00		\$400.00	100.00		\$80.00	\$4,386.00	
		LHP Face to Face Project Coordinator	Sacramento	2	2	1	1	\$40.00		\$400.00	100.00		\$80.00	\$2,193.00	
		Media Spokeperson	So. CA	4	2	1		\$40.00			180.00		\$20.00	\$886.80	
		LHD Peer Exchange	So. CA	1	10	1		\$40.00			180.00		\$20.00	\$701.70	
		Community Engagement	So. CA	1	4	1		\$40.00			180.00		\$20.00	\$341.70	
		Retail & Corner Stores	So. CA	1	2	1		\$40.00			180.00		\$20.00	\$221.70	
		Youth Engagement	So. CA	1	4	1		\$40.00			180.00		\$20.00	\$341.70	
		Miles	Various Locations	1							156.11			\$88.20	
		Impact & Outcome Evaluation	So. CA	1	2	1		\$40.00			180.00		\$20.00	\$221.70	
<b>Total Travel and Per Diem:</b>														<b>\$25,889.60</b>	

\* Lodging costs include taxes. Reimbursement at CalHR rates.

**Prime Budget Justification**

Budget Revision		Sub Grant(s)			
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A Ventura Unified School District	Subcontracting agency will assist in accomplishing the following Scope of Work Objective: 1) Nutrition Education: Using tools approve by CDPH, Contractor will assess the attitudes, knowledge, beliefs and skills of SNAP-Ed/NEOP eligible individuals related to nutrition education. Based on the assessment results, develop a plan of action for the nutrition education implementation; 2) School/After School: Actively engage multiple school sites and after school sites to establish relationships and commitment of support for nutrition education interventions, wellness policy expansion and staff development from the County of Ventura Superintendent of Schools, school districts and after school administrators. Schools must be institutions where at least 50% of the student body qualifies for free/reduced meals; 3) Youth Engagement: Contractor will recruit an Adult Ally to conduct a youth engagement project at youth engagement sites. The Contractor in coordination with the Adult Ally will provide orientation to members of the youth team. The role of the Adult Ally is to recruit youth and form a team with a minimum of 6 students. Create a research tool and conduct the research project around selected issue(s). The tool can be a survey, photo voice or video voice project, interviews etc. Gather information/data via the research tool and analyze the data. Identify public health approaches to reach solutions. Prepare presentations/reports and communicate to key stakeholders.	\$197,704.72	
		B Ventura County Public Health's Healthy Gold Coast Project	Subcontracting group will provide the following: 1). Qualify, engage and provide technical assistance to qualified worksites. Assist in creating an action plan for California Fit Business Kit tool implementation and nutrition education events. Based on the Check for Health assessment, provide technical assistance to Worksite Wellness Committee in selecting and implementing additional CFBK tools promoting healthy worksite strategies such as: a. Model procurement (vending) policies b. Access to healthy foods through establishing healthier options in the cafeteria or lunch trucks, including promotion strategies c. Access to free drinking water throughout the work day d. Implement strategies that promote purchasing/consumption of fruits and vegetables Provide technical assistance to worksites in completing the worksite Evaluation Tool to demonstrate the impact of the CFBK. Assess additional educational opportunities for worksite employees. As allowed by worksite employer consent and available personnel, provide additional nutrition education lessons to worksites based on the results of the needs assessment on topics prioritized by worksite employees. 2). Develop partnerships with local retail owners, managers, and/or staff and work with retail owners, managers and staff on healthy retail strategies including: nutrition education, benefits to the neighborhood, economic benefits of accepting food-assistance programs, and healthy point of purchase strategies. Target and prioritize retail stores based on CX3 assessment. Acquire food handling certification (such as ServSafe) that meets the county's requirements for the staff responsible for engaging the retail sites. Offer food demonstrations to promote and market healthy food products available for purchase at the retailer. Distribute and maintain appropriate nutrition-education materials such as the Harvest of the Month community newsletters, posters, signage, recipe cards, wobblers, magnets, window clings, ReThink Your Drink materials, hardware, CalFresh materials, etc., to qualifying stores. Provide technical assistance to qualifying retailers on approaches to increase availability and promotion of healthy food and beverage purchases. 3). Assist in convening and coordinating activities planned by the CNAP group and other existing nutrition education obesity prevention groups. Assist in coordinating and providing train the trainer opportunities to	\$202,295.28	
<b>Total Sub Grant(s):</b>				<b>\$400,000.00</b>	

### Prime Budget Justification

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Education materials	(materials used with approved curriculum for nutrition education classes)	\$0.90	6953.02	1.00	\$6,257.72	
		Food Demonstrations	(food, paper goods, small kitchen equipment, utensils, etc. - not to exceed \$2.50 per person)	\$2.50	2000.00	1.00	\$5,000.00	
<b>Total Other Costs:</b>							<b>\$11,257.72</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Salaries and Fringe Benefits	10.00%	\$740,558.70	\$74,055.87	
<b>Total Indirect Costs:</b>					<b>\$74,055.87</b>	

<b>Total Budget:</b>					<b>\$1,304,542.00</b>	
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### Sub A Staffing

Prime Grantee Name:  
Grant Number:  
Sub Grant A Name:

Ventura County Public Health  
13-20498  
Ventura Unified School District

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
13	Dietician	Alice Echele	50.00%	50.00%	1	\$51,332.72	\$51,332.72	48.490%	\$24,891.24	\$76,223.96	
21	Nutritionist/Nutrition Educator/Nutrition Aide	Kay Clark	10.00%	90.00%	0.5	\$39,347.90	\$19,673.95	56.510%	\$11,117.75	\$30,791.70	
22	Office Manager/Secretary/Admin Assistant	Claire Morgan	90.00%	10.00%	0.5	\$32,287.14	\$16,143.57	64.000%	\$10,331.88	\$26,475.45	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
					0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>			<b>150.00%</b>	<b>150.00%</b>	<b>2</b>	<b>\$122,967.76</b>	<b>\$87,150.24</b>		<b>\$46,340.87</b>	<b>\$133,491.11</b>	

Definition and basis for calculations of benefit rate(s): Includes payroll taxes and medical/dental benefits at approximately 40% of salaries.

### Sub A Budget Justification

**Prime Grantee Name:** Ventura County Public Health  
**Grant Number:** 13-20498  
**Sub Grant A Name:** Ventura Unified School District

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Office Supplies	i.e. Pens,binders,copy paper,etc. 2 FTE x 11 months(mo) x \$91.12/mo	\$91.12	11.00	2.00	\$2,004.64	
		Printing	i.e. HOTM newsletters, posters,etc. 2 FTE x 11 mo x\$228.38/mo	\$228.38	11.00	2.00	\$5,024.36	
							<b>\$7,029.00</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Network Training or Conference/RD & NE	California (CA)	2	2	2	2	\$40.00	\$84.00	\$250.00	60.00	\$0.00	\$30.00	\$2,179.80	
		Mics. Mileage/RD, NE, SOA	Ventura County	357	3	0	0	\$0.00	\$0.00	\$0.00	26.00	\$0.00	\$0.00	\$5,244.33	
		Network-Skills Training/3 Adult Ally (AA) and 3 Youth Leaders	California (CA)	1	6	1	1	\$40.00	\$84.00	\$0.00	400.00	\$0.00	\$0.00	\$970.00	
														<b>\$8,394.13</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification			Total	Budget Revision Justification
		A Coatal Alliance United for Sustainable Economy (CAUSE)	Subcontract Adult Ally (AA) for Network-Youth Engagment project. 5 hrs/week x 38 weeks x \$26.31/hr			\$4,998.90	
		B CAUSE	Subcontract Adult Ally (AA) for Network-Youth Engagment project. 5 hrs/week x 38 weeks x \$26.31/hr			\$4,998.90	
		C CAUSE	Subcontract Adult Ally (AA) fo Network-Youth Engagment project. 5 hrs/week x 38 weeks x \$26.31/hr			\$4,998.90	
		D Join the Fram/Abundat Table	Subcontract farmer to conduct nutrition/HOTM presentation(farmer in the classroom). 13 Sites X \$300 = \$3,900. The farmer gives a "farmer in the classroom presentation" to the students. No curriculum is used "per se," but the presentation is crafted with Harvest of the Month information. The Harvest of the Month Farmer Profile is also utilized during the presentation, (which will be reviewed with the farmer prior to beginning presentations). The farmer will conduct 6 presentations each of the 13 school sites (78 total presentations). Each presentation is 30-45 minutes depending on the school site.			\$3,900.00	

### Sub A Budget Justification

		<b>\$18,896.70</b>	
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Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Cooking Cart Supplies	i.e. Supplies include measuring cups, bowls, etc. \$75.00 x 28 sites	\$75.00	28.00	1.00	\$2,100.00	
		Tasting/Demo Food & Supplies	i.e. HOTM produce, plates, etc. 250 classes x 35/class=8750 x \$1.47	\$1.47	250.00	35.00	\$12,862.50	
		Nutrition Education Materials	i.e. Curricular items, books, etc. 132 classes x20/class =2645 x \$1.90	\$1.90	132.00	20.00	\$5,016.00	
							<b>\$19,978.50</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
		Accounting, insurance, payroll, and admin costs are divided by the total direct costs to determine rate.	5.28%	\$187,789.44	\$9,915.28	
					<b>\$9,915.28</b>	

		<b>\$197,704.72</b>	
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### Sub B Staffing

**Prime Grantee Name:** Ventura County Public Health  
**Grant Number:** 13-20498  
**Sub Grant B Name:** Ventura County Public Health's Healthy Gold Coast Project

Budget Revision		Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
1		3 Administrator (e.g., Director of Programs)	Alicia Villicana	5.00%	95.00%	1	\$61,000.00	\$61,000.00	38.000%	\$23,180.00	\$84,180.00	
2		27 Project Coordinator	JoAnn Torres	5.00%	95.00%	1	\$50,000.00	\$50,000.00	38.000%	\$19,000.00	\$69,000.00	
3		27 Project Coordinator	Juan Gomez	5.00%	95.00%	1	\$32,000.00	\$32,000.00	38.000%	\$12,160.00	\$44,160.00	
4						0		\$0.00		\$0.00	\$0.00	
5						0		\$0.00		\$0.00	\$0.00	
6						0		\$0.00		\$0.00	\$0.00	
7						0		\$0.00		\$0.00	\$0.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	
19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				15.00%	285.00%	3	\$143,000.00	\$143,000.00		\$54,340.00	\$197,340.00	

**Definition and basis for calculations of benefit rate(s):** Includes payroll taxes and medical/dental benefits at approximately 40% of salaries.

## Sub B Budget Justification

**Prime Grantee Name:** Ventura County Public Health  
**Grant Number:** 13-20498  
**Sub Grant B Name:** Ventura County Public Health's Healthy Gold Coast Project

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Copying/Printing	(agendas, trng packet pgs, flyers, educational materials, etc.)	\$0.03	3947.50	3.00	\$355.28	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$355.28</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		Travel to target areas/Project Coordinators & Administrator	Ventura County	100							40.00			\$2,260.00	
<b>Total Travel and Per Diem:</b>														<b>\$2,260.00</b>	

Budget Revision		Sub Grant(s)					
Action	Last Amt Approved	Name	Description/Justification	Total		Budget Revision Justification	
		A None					
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>			

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Materials Warehousing	This storage unit holds all materials needed for program delivery.	\$260.00	9.00	1.00	\$2,340.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$2,340.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>					<b>\$202,295.28</b>	
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**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Yolo County Health Department  
**Grant Number:** 12-10179  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 25% Female 75%

Ethnicity:

- |   |            |   |            |
|---|------------|---|------------|
| <input type="checkbox"/> African American     | %          | <input checked="" type="checkbox"/> Latino          | <u>60%</u> |
| <input type="checkbox"/> Asian                | %          | <input checked="" type="checkbox"/> Native American | <u>5%</u>  |
| <input checked="" type="checkbox"/> Caucasian | <u>35%</u> | <input type="checkbox"/> Pacific Islander           | %          |
| <input type="checkbox"/> Other (specify)      | :          |   | %          |

Languages:

- |   |            |  |        |
|---|------------|--|--------|
| <input checked="" type="checkbox"/> English | <u>50%</u> | <input type="checkbox"/> Korean          | %      |
| <input checked="" type="checkbox"/> Spanish | <u>50%</u> | <input type="checkbox"/> Lao             | _____% |
| <input type="checkbox"/> Arabic             | %          | <input type="checkbox"/> Mandarin        | _____% |
| <input type="checkbox"/> Armenian           | %          | <input type="checkbox"/> Russian         | _____% |
| <input type="checkbox"/> Bosnian            | %          | <input type="checkbox"/> Tagalog         | %      |
| <input type="checkbox"/> Cantonese          | %          | <input type="checkbox"/> Vietnamese      | %      |
| <input type="checkbox"/> Farsi              | %          | <input type="checkbox"/> Other (specify) | :      |
| <input type="checkbox"/> Hmong              | %          | <input type="checkbox"/> Other (specify) | :      |
| <input type="checkbox"/> Khmer (Cambodian)  | %          |  | %      |

Ages:

- |  |            |  |            |
|--|------------|--|------------|
| <input type="checkbox"/> Under 5 years old | <u>20%</u> | <input type="checkbox"/> 12 to 17            | <u>0%</u>  |
| <input type="checkbox"/> 5 to 8            | <u>20%</u> | <input type="checkbox"/> 18 to 59            | <u>50%</u> |
| <input type="checkbox"/> 9 to 11           | <u>5%</u>  | <input type="checkbox"/> 60 years old & over | <u>5%</u>  |

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

<input checked="" type="checkbox"/> CalFresh Offices	<u>7%</u>	<input type="checkbox"/> Low Income Home Energy Assistance Program	%
<input type="checkbox"/> California Food Assistance Program (CFAP)	_____ %	<input type="checkbox"/> MediCal	%
<input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR)	%	<input checked="" type="checkbox"/> Public Housing	<u>15%</u>
<input type="checkbox"/> Comprehensive Perinatal ServiceProgram (CPSP)	%	<input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP)	%
<input type="checkbox"/> Family Resource Center	%	<input checked="" type="checkbox"/> Shelters/Temporary Housing	<u>5%</u>
<input checked="" type="checkbox"/> Food Banks	<u>5%</u>	<input type="checkbox"/> Soup Kitchens	%
<input checked="" type="checkbox"/> Food Pantries	<u>15%</u>	<input type="checkbox"/> SSI- Supplemental Security Income	%
<input checked="" type="checkbox"/> HeadStart	<u>15%</u>	<input type="checkbox"/> TANF (CalWORKS) Job Readiness	%
<input type="checkbox"/> In Home Supportive Services (IHSS)	%	<input type="checkbox"/> Weatherization Program	%
<input type="checkbox"/> Job Corps	%	<input checked="" type="checkbox"/> WIC	<u>10%</u>

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Food Connect, Yolo AFA, Head Start Health Advisory Committee, CNAP, RISE and West Sac Health Partners
- Internet/Web Sites-website address: www.yolohealth.org
- Print Media
- Radio:
- TV:
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (300 occurrences at 1 hour(s) each)
- Community Education Events: (4 occurrences at 1.5 hour(s) each)
- Training/Workshop/Conference: (4 occurrences at 1 hour(s) each)
- Point of Purchase: (        occurrences at        hour(s) each)
- Other (specify): (        occurrences at        \_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

1 Adult Education & Job Training Sites

Adult Rehabilitation Center

2 CalFresh Offices

Churches

Community Centers

Elderly Service Centers

13 Emergency Food Assistance Sites

(includes Food Banks, Food Pantries, and Soup Kitchens)

Extension Offices

4 Farmers Markets

8 Food Stores

11 Head Start Programs

Individual Homes

Libraries

2 Other Youth Education Sites (includes Parks and Recreation)

4 Public/Community Health Centers (includes Public Health Departments)

25 Public Housing

1 Schools – students (Preschool)

10 Schools – students (K-12)

7 Schools – students (Afterschool Program)

7 Schools - Parents

7 Shelters/Temporary Housing

TANF Job Readiness Program

7 WIC Programs

Worksites

1 Other (specify): County Fair

Other (specify):

Other (specify):

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Projected Unduplicate Number of Contacts: 5,150

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Yolo county. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.

The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) share Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) assessment results with various local stakeholders, community members, and community organizations. Implement Network allowable nutrition education interventions and obesity prevention strategies in at least 50% of CX3 assessed neighborhoods. 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessment in eligible neighborhoods 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- Continuing, No adaptation or change in intervention  
 Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

YCHD will look to track increases in the use of targeted HOTM produce by coordinated education and training with the local school districts through Yolo Farm to School and the Kids Farmers Market. The Rethink Your Drink evaluation tool will be implemented at selected sites of intervention. Through our nutrition education series of classes we will evaluate behavior change with pre/post surveys of participants. In early education we will monitor the skills of Head Start Family service workers before and after trainings on nutrition education.

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**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

YOLO HD will establish/maintain key partnerships through the County Nutrition Action Plan (CNAP) group that meets at least 4 times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125 % FPL	185 % FPL	ACS Data Source	Notes
Store/Retail	Arteaga's Supermarket	940 Sacramento Ave	West Sacramento	95605	06113010101	W		20.3%	52.1%	2006-2010 Non-Hispanic/White 185% FPL	
Store/Retail	Mercado Del Valle	500 Kentucky Ave	Woodland	95695	06113010901	AI		No Data%	50.6%	2006-2010 Ethnicity American Indian/Alaskan Native 100% FPL	
Store/Retail	Fat Cat Café	317 2 <sup>nd</sup> Street	Woodland	95695	06113010800-2	AR		17.9%	50.1%	2007-2011 Census Block groups All Races 185% FPL	Census Block
Store/Retail	Ranch Kitchen	240 N. East Street	Woodland	95776	06113010800	H		26.5%	61.8%	2006-2010 Ethnicity Hispanic 185% FPL	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125 % FPL	185 % FPL	ACS Data Source	Notes
Store/Retail	Lighthouse Market and Deli	500 C Street	West Sacramento	95605	06113010101	W		20.3%	52.1%	2006-2010 Ethnicity Non-Hispanic/White 185% FPL	
Store/Retail	Berezka European Market	958 Sacramento Ave	West Sacramento	95605	06113010101	W		20.3%	52.1%	2006-2010 Ethnicity Non-Hispanic/White 185% FPL	
Store/Retail	La Rosa (formally known as La Estrellita)	1520 Sacramento Ave	West Sacramento	95605	06113010102	AR		30.6%	52.5%	2006-2010 Ethnicity All Races 185% FPL	
Store/Retail	Sal's Tacos	400 C Street	West Sacramento	95695	06113010101	W		20.3%	52.1%	2006-2010 Ethnicity Non-Hispanic/White 185%FPL	
Other Youth Education Site	Boys Scouts	515 Lincoln ave	Woodland	95695	06113011101-1			30.5%	54.7%	2006-2010 Census Block Groups All Races 185% FPL	Census Block

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125 % FPL	185 % FPL	ACS Data Source	Notes
Other Youth Education Site	Girl Scouts	430 Grand Ave	Woodland	95695	06113011001-1			30.5%	54.7%	2006-2010 Census Block Groups All Races 185% FPL	Census Block
Other	Yolo County Fair	1250 Gum Avenue	Woodland	95776	06113011102	H		36.9%	56.5%	2006-2010 Ethnicity Hispanic / Latino 185% FPL	
Farmers Market	Woodland Farmers Market	1001 Main Street	Woodland	95695	06113011101	H		30.0%	57.2%	2006-2010 Ethnicity Hispanic / Latino 185% FPL	
Farmers Market	Bryte & Broderick Farm Stand	800 Todhunter Ave	West Sacramento	95605	06113010102	H		36.9%	65.5%	2006-2010 Ethnicity Hispanic/ Latino 185% FPL	
Farmers Market	Bryte & Broderick Farm Stand	644 Cummins Ave	West Sacramento	95605	06113010101	W		20.3%	52.1%	2006-2010 Ethnicity Non-Hispanic/ White 185% FPL	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100 % FPL	125 % FPL	185 % FPL	ACS Data Source	Notes
Farmers Market	Davis Farmers Market	401 C Street	Davis	95616	06113010701-4	AR		53.3%	59.9%	Qualifying Census Block All Races 2006-2010	Census Block
Adult Education	Woodland Joint Unified School District	DMS	Woodland	95695	06113011101	H		30.0%	57.2%	Ethnicity 2006-2010 Hispanic/Latino 185% FPL	
School	Marguerite Montgomery Elementary	1441 Danbury Street	Davis	95618	06113010608	AR		44.4%	50.3%	See the FRP % 2010 Census Tract All Races 185% FPL	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Yolo Family Resource Center – Woodland	828 Court Street	Woodland	95695	06113010800
Food Pantry	Yolo Family Resource Center – Greenery	505 W. Cross Street	Woodland	95695	06113011001
Food Pantry	Yolo Family Resource Center – Knights Landing	9586 Mills Street	Knights Landing	95645	06113011400
Food Pantry	Yolo Family Resource Center – Yolo Library	37750 Sacramento Street	Yolo	95697	06113011400
Food Pantry	Yolo Family Resource Center – Marguerite Montgomery	1441 Danburry Street	Davis	95616	06113010608
Food Pantry	Esparto RISE Program	17313 Fremont Street	Esparto	95627	06113011500
Food Pantry	Winters RISE Program	201 First Street	Winters	95694	06113011300
Food Pantry	Yolo County Children’s Alliance	1200 Anna Street	West Sacramento	95605	06113010102
Food Pantry	Yolo County Pregnancy Support Group	324 Lincoln Avenue	Woodland	95695	06113011001
Food Pantry	4 <sup>th</sup> & Hope (formally known as Yolo Wayfarer Center)	207 Fourth Street	Woodland	95695	06113010800
Food Pantry	Broderick Christian Center	110 6 <sup>th</sup> Street	West Sacramento	95605	06113010101
Food Pantry	Bryte & Broderick Community Action Network	664 Cummins Way	West Sacramento	95605	06113010101

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Food Pantry	Families in Self Help	2455 W. Capitol Ave	West Sacramento	95691	06113010203
Shelter / Temporary Housing	Yolo County Housing Authority – Davis Migrant Center	31150 County Road	Dixon	95620	06113010401
Shelter / Temporary Housing	Yolo County Housing Authority – Madison Migrant Center	29289 Highway 16	Madison	95653	06113011500
Shelter / Temporary Housing	Sexual Assault and Domestic Violence Center	175 Walnut Street	Woodland	95695	06113010902
Shelter / Temporary Housing	Progress House Drug Rehabilitation Center	15450 County Road 99	Woodland	95695	06113011206
Shelter / Temporary Housing	4 <sup>th</sup> and Hope Drug Rehabilitation Center (formally known as Walters House)	285 Fourth Street	Woodland	95695	06113010800
Shelter/Temporary Housing	Woodland Youth Services – Group Home for Girls	316 N. Walnut Street	Woodland	95695	06113010901
Shelter/Temporary Housing	Woodland Youth Services – Group Home for Boys	9 Woodland Ave	Woodland	95695	06113010901
CalFRESH	Yolo County Department of Employment & Social Services	25 N. Cottonwood Street	Woodland	95695	06113010901
CalFRESH	Yolo County Department of Employment & Social Services	500A Jefferson Blvd	West Sacramento	95605	06113010102

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Yolo County Housing Authority Woodland Center	1230 Lemen Avenue	Woodland	95776	06113010800
Public Housing	Yolo County Housing Authority – Las Casitas	685 Lighthouse Drive	West Sacramento	95605	06113010101
Public Housing	Yolo County Housing Authority – El Rio Villa	62 Shams Way	Winters	95694	06113011300
Public Housing	Community Housing Opportunities Corporation – Terracina Apts	1800 Moore Boulevard	Davis	95618	06113010505
Public Housing	Community Housing Opportunities Corporation – Winters Apts	110 – 116 E. Baker Street	Winters	95694	06113011300
Public Housing	Community Housing Opportunities Corporation – Casa Del Sol Mobile Homes	709 East Street	Woodland	95776	06113011102
Public Housing	Community Housing Opportunities Corporation – New Dimension Apts	582 Kentucky Avenue	Woodland	95695	06113011206
Public Housing	Community Housing Opportunities Corporation – Hotel Woodland	436 – 438 Main Street	Woodland	95695	06113011001

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Community Housing Opportunities Corporation – Holly Court Apts	445 Maple Street	West Sacramento	95691	06113010203
Public Housing	West Capitol Courtyard Low Income Apts	2455 W. Capitol Avenue	West Sacramento	95691	06113010203
Public Housing	Community Housing Opportunities Corporation – Fox Creek Apts	1515 Valdora Street	Davis	95618	06113010608
Public Housing	Community Housing Opportunities Corporation – Heather Glen Apts	2324 Shasta Drive	Davis	95616	06113010512
Public Housing	Community Housing Opportunities Corporation – Homestead Apts	2610 Grambling Court	Davis	95618	06113010606
Public Housing	Community Housing Opportunities Corporation – Olive Court Apts	1414 Olive Drive	Davis	95616	06113010602
Public Housing	Community Housing Opportunities Corporation – Olympic Cottages	1707 Olympic Drive	Davis	95616	06113010511
Public Housing	Community Housing Opportunities Corporation – Rosa Parks Apts	1205 Fifth Street	Davis	95616	06113010602

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Community Housing Opportunities Corporation – Rosewood Park Apts	616 Ohlone	Davis	95618	06113010607
Public Housing	Community Housing Opportunities Corporation – Sojourner Truth Apts	1220 Fifth Street	Davis	95616	06113010602
Public Housing	Community Housing Opportunities Corporation – Sterling Court	803 – 809 10 <sup>th</sup> Street	Davis	95616	06113010701
Public Housing	Community Housing Opportunities Corporation – Tuscany Villas	2526 East Eighth Street	Davis	95618	06113010606
Public Housing	Community Housing Opportunities Corporation – Villa Calabria	2537 East Eighth Street	Davis	95618	06113010606
Public Housing	Community Housing Opportunities Corporation – Walnut Terrace Apts	3101 Fifth Street	Davis	95618	06113010605
Public Housing	Community Housing Opportunities Corporation – Willow Glen Apts	310 Becerra	Davis	95618	06113010607
Public Housing	Community Housing Opportunities Corporation – Windmere I&II	3030 – 3100 Fifth Street	Davis	95618	06113010606

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Public Housing	Campers Inn Mobile Home Park	2501 County Road 88	Dunnigan	95937	06113011400
Head Start	YCOE Head Start Program – Esparto Center	26479 Grafton Street	Esparto	95627	06113011500
Head Start	YCOE Head Start Program – Lemen Center	1230 ½ Lemen Ave	Woodland	95776	06113010800
Head Start	YCOE Head Start Program – Lincoln Center	626 W. Lincoln Avenue	Woodland	95695	06113011001
Head Start	YCOE Head Start Program – West Capitol Courtyard Center	2455 W. Capitol Avenue	West Sacramento	95691	06113010203
Head Start	YCO Head Start Program – Alyce Norman Center	1200 Anna Street	West Sacramento	95605	06113010102
Head Start	YCOE Head Start Program – West Village Center (Westfield Center)	508 Poplar St	West Sacramento	95691	06113010204
Head Start	YCOE Head Start Program – Charter Center (Westmore Oaks Center)	1504 Fallbrook St	West Sacramento	95691	06113010204
Head Start	YCOE Head Start Program – E Center at Migrant Head Start	39839 County Road 17A	Woodland	95695	06113011400

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>	
Head Start	YCOE Head Start Program – Valley Oak Center	1400 East Eighth Street, room 6	Davis	95616	06113010602	
Head Start	YCOE Head Start Program – Casa Del Sol Center	709 East Street	Woodland	95776	06113011102	
Head Start	YCOE Head Start Program – Marguerite Montgomery Center	1441 Danbury Street	Davis	95618	06113010608	
Community Health Center	John H. Jones Clinic	804 Court Street	Woodland	95695	06113010800	
Community Health Center	John H. Jones Clinic	500 – B Jefferson Blvd	West Sacramento	95605	06113010102	
Public Health Department	Yolo County Health Department	137 N. Cottonwood	Woodland	95695	06113010901	
Public Health Department	Yolo County Health Department	500-B Jefferson Blvd	West Sacramento	95605	06113010102	
WIC	Yolo County Public Health Department WIC Program	137 N. Cottonwood Street	Woodland	95695	98.70% CDPH ISIS 11/30/11	06113010901
WIC	Yolo County Public Health Department WIC Program – Esparto Library	17065 Yolo Avenue	Esparto	95627	98.70% CDPH ISIS 11/30/11	06113011500
WIC	Yolo County Public Health Department WIC Program – Winters Library	708 Railroad Avenue	Winters	95694	98.70% CDPH ISIS 11/30/11	06113011300

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>	
WIC	Yolo County Public Health Department WIC Program – Clarksburg Library	52915 Netherlands Road	Clarksburg	95612	98.70% CDPH ISIS 11/30/11	06113010401
WIC	Yolo County Public Health Department WIC Program – Davis	600 A Street	Davis	95616	98.70% CDPH ISIS 11/30/11	06113010701
WIC	Yolo County Public Health Department WIC Program – Knights Landing	42351 Third Street	Knights Landing	95645	98.70% CDPH ISIS 11/30/11	06113011400
WIC	Yolo County Public Health Department WIC Program	500 – B Jefferson Blvd	West Sacramento	95605	98.70% CDPH ISIS 11/30/11	06113010102

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Ramon Tafoya Elementary School (S)(P)(A)	Woodland Joint Unified School District	57727106116677	52.60%	13.54%	66.14%
Waggoner Elementary School (S)(P)(A)	Winters Unified School District	57727026056410	54.39%	11.35%	65.74%
Westfield Village Elementary School (S) (P) (A)	Washington Unified School District	57726946056394	91.64%	3.10%	94.74%
Shirley Rominger Intermediate School (S)(P)(A)	Winters Unified School District	57727026120307	55.32%	12.34%	67.66%
Winters Middle School (S)(P)(A)	Winters Unified School District	57727026095368	50.82%	10.66%	61.48%
Winters High School (S)(P)(A) (School Food Service June 2012)	Winters Unified School District	57727025738505			59.27%
Marguerite Montgomery Elementary School (S)(P)(PS)(A) <b>(CB:06113010608 - 2010 Census Tract 185% FPL All Races)</b>	Davis Unified School District	57726786118905			
Einstein Education Center (S)	Yolo Office of Education	57105790113787	72.06%	2.94%	75.00%
Dan Jacobs (S)	Yolo Office of Education	57105795730106	100.00%	0.00%	100.00%
Midtown Community (S)	Yolo Office of Education	57105795730148	96.77%	0.00%	96.77%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Yolo County Health Department

Grant Number: 13-20495

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$135,153.00	\$240,968.30	\$105,815.30	78.29%
2 Benefits	\$75,112.00	\$127,497.64	\$52,385.64	69.74%
3 Operating	\$30,026.00	\$51,765.20	\$21,739.20	72.40%
4 Equipment	\$1,683.00	\$3,121.13	\$1,438.13	85.45%
5 Travel & Per Diem	\$7,940.00	\$12,056.65	\$4,116.65	51.85%
6 Subcontractors		\$0.00	\$0.00	0.00%
7 Other Costs	\$6,655.00	\$19,200.00	\$12,545.00	188.50%
8 Indirect Costs	\$33,788.00	\$60,242.08	\$26,454.08	78.29%
<b>Totals:</b>	<b>\$290,357.00</b>	<b>\$514,851.00</b>	<b>\$224,494.00</b>	<b>77.32%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	grant increased allowing for higher staffing
2 Benefits	grant increased allowing for higher staffing
3 Operating	grant increased allowing us to serve more eligible families
4 Equipment	Tax and environmental fee left off of last years budget
5 Travel & Per Diem	grant increased allowing us to increase the number of classes we teach
6 Subcontractors	N/A
7 Other Costs	grant increased allowing us to serve more eligible families
8 Indirect Costs	more personnel and that is what we use to calculate indirect

## Prime Staffing

**Prime Grantee Name:**

Yolo County Health Department

**Grant Number:**

13-20495

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification	
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery								
		3	* Job Descriptions for each position can be found on the Job Descriptions tab.										
1		3	Administrator (e.g., Director of Programs)	Laurie Green	100.00%	0.00%	0.4	\$79,568.00	\$31,827.20	52.599%	\$16,740.79	\$48,567.99	
2		27	Project Coordinator	TBD	25.00%	75.00%	0.8	\$65,521.00	\$52,416.80	58.148%	\$30,479.32	\$82,896.12	
3		13	Dietician	Roxanne Khoie-Mayer	0.00%	100.00%	0.2	\$60,764.00	\$12,152.80	40.308%	\$4,898.55	\$17,051.35	
4		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Ana Enriquez	8.33%	91.67%	0.6	\$56,883.00	\$34,129.80	35.385%	\$12,076.83	\$46,206.63	
5		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	Anel Moreno	0.00%	100.00%	1	\$49,612.00	\$49,612.00	66.599%	\$33,041.10	\$82,653.10	
6		22	Office Manager/Secretary/Admin Assistant	Robin Rocksvold	100.00%	0.00%	0.5	\$31,236.00	\$15,618.00	53.166%	\$8,303.47	\$23,921.47	
7		8	Contract Manager	Angela Powers*	100.00%	0.00%	0.2	\$50,431.00	\$10,086.20	69.358%	\$6,995.59	\$17,081.79	
8		30	Research Specialist	Haydee Dabritz	0.00%	100.00%	0.1	\$78,740.00	\$7,874.00	37.206%	\$2,929.60	\$10,803.60	
9		9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	50.00%	50.00%	0.1	\$74,465.00	\$7,446.50	55.199%	\$4,110.39	\$11,556.89	
10		17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	0.5	\$39,610.00	\$19,805.00	40.000%	\$7,922.00	\$27,727.00	

## Prime Staffing

<b>Totals:</b>	<b>383.33%</b>	<b>616.67%</b>	<b>4.4</b>	<b>\$586,830.00</b>	<b>\$240,968.30</b>	<b>\$127,497.64</b>	<b>\$368,465.94</b>
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\*Fiscal Accounting staff

**Definition and basis for calculations of benefit rate(s):**

[medical, dental insurances and payroll taxes](#)

## Prime Budget Justification

Prime Grantee Name: Yolo County Health Department  
 Grant Number: 13-20495

Budget Revision		Operating Expenses							
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification	
		Office Supplies	Pens, pencils, tape, staples, note pads, folders, file folders, labels, etc per month	\$200.00	1.00	12.00	\$2,400.00		
		Postage	10 stamps a month	\$0.46	10.00	12.00	\$55.20		
		Copy/Printing	Copy charges including by not limited to Network educational materials, training handouts, fiscal/audit documents, etc. Includes copier lease and maintenance costs per month	\$0.095	3500.00	12.00	\$3,990.00		
		Desk Phones	Annual charges including local/long distance per person	\$700.00	4.40	1.00	\$3,080.00		
		Utilities	Annual charges for electricity and natural gas per person	\$2,900.00	4.40	1.00	\$12,760.00		
		Rent	Annual projected rent cost per staff	\$2,500.00	4.40	1.00	\$11,000.00		
		Maintenance	Annual maintenance charges for building/grounds per person	\$600.00	4.40	1.00	\$2,640.00		
		IT Support	Includes connectivity to central IT and internal IT expenses per month	\$300.00	4.40	12.00	\$15,840.00		
<b>Total Operating Expenses:</b>							<b>\$51,765.20</b>		

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		Computer (Health Educator 1.0 FTE)	Desktop computer, monitor, keyboard, mouse, and software to complete activities outlined in the SOW	\$1,821.13	1.00	1.00	\$1,821.13	
		Food Demonstration Cart	Food Demonstration Cart for Retail food demos that folds easily for staff to carry	\$1,000.00	1.00	1.00	\$1,000.00	
		Camera	Camera for documenting health fairs, demos and activities	\$300.00	1.00	1.00	\$300.00	
<b>Total Equipment Expenses:</b>							<b>\$3,121.13</b>	

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		CCLHDN/Administrator (40% Network, Project Coordinator (80% Network), Dietician (20% Network) Other=parking	TBD	1	1.4	3	2	\$40.00	\$140.00	\$200.00	28.00	\$275.00	\$105.00	\$1,387.82	

**Prime Budget Justification**

		Network Conference/Project Coordinator, Health Educators, Dietician Other=parking	Sacramento	1	4	3	0	\$0.00	\$0.00	\$0.00	135.00	\$0.00	\$50.00	\$276.28	
		NEOP Statewide Collaborative (other = parking)	Sacramento	2	4	3	0	\$0.00	\$0.00	\$0.00	135.00	\$0.00	\$50.00	\$552.55	
		Annual Local Network mileage and parking (other) Administrator, Project Coordinator, Dietician, Health Educators (Network funded meetings and community classes)	Yolo County, Sacramento County, TBD Northern CA Network Meetings	1	4	1	0	\$0.00	\$0.00	\$0.00	16,000.00	\$0.00	\$200.00	\$9,840.00	
													<b>Total Travel and Per Diem:</b>	<b>\$12,056.65</b>	

**Budget Revision Sub Grant(s)**

Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification
		A None		\$0.00	
				<b>Total Sub Grant(s):</b>	<b>\$0.00</b>

**Budget Revision Other Costs**

Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food for demonstrations	A minimum of 300 classes an average \$2.50 per participant	\$2.50	1.00	2500.00	\$6,250.00	
		Nutrition Education supplies	Approved nutrition education materials and curriculum to promote consumption of f/v and reinforce learning. Stickers to promote HOTM and highlight taste test items.	\$2.50	1.00	4000.00	\$10,000.00	
		Supplies to conduct food demonstrations	Bowls, utensils, serving plates, blender. Food demos to be conducted in the classroom, garden and at community events. Costs averaged.	\$0.50	1.00	1000.00	\$500.00	
		Small garden tools	Individual trowels, rakes, shovels, seeds, plant starts for use during our garden education classes at our community garden	\$2.50	1.00	200.00	\$500.00	
		Physical activity materials	Physical activity items purchased as SNAP-Ed supplies and educational materials that promote PA and integrate PA into nutrition education for SNAP-Ed eligible persons as allowed.	\$2.50	1.00	600.00	\$1,500.00	
		CanAct Membership	CanACT membership	\$300.00	1.00	1.00	\$300.00	
		CCLHDN Agency Membership	CCLHND agency membership	\$150.00	1.00	1.00	\$150.00	
							<b>Total Other Costs:</b>	<b>\$19,200.00</b>

## Prime Budget Justification

Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	
		Total personnel	25.00%	\$240,968.30	\$60,242.08	
<b>Total Indirect Costs:</b>					<b>\$60,242.08</b>	
<b>Total Budget:</b>					<b>\$514,851.00</b>	

**1. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** County of Yuba  
**Grant Number:** 12-10164  
**Program Area:** Local Health Department

**a. Related State Objectives.**

*See State-level objectives*

**b. Target Audience.**

Gender: Male 25% Female 75%

Ethnicity:

- |  |                 |  |                 |
|--|-----------------|--|-----------------|
| <input checked="" type="checkbox"/> African American | <u>5%</u>       | <input checked="" type="checkbox"/> Latino           | <u>26%</u>      |
| <input checked="" type="checkbox"/> Asian            | <u>7%</u>       | <input type="checkbox"/> Native American             | <u>      </u> % |
| <input checked="" type="checkbox"/> Caucasian        | <u>61%</u>      | <input checked="" type="checkbox"/> Pacific Islander | <u>1%</u>       |
| <input type="checkbox"/> Other (specify) _____:      | <u>      </u> % |  |                 |

Languages:

- |   |                 |   |                 |
|---|-----------------|---|-----------------|
| <input checked="" type="checkbox"/> English | <u>93%</u>      | <input type="checkbox"/> Korean                 | <u>      </u> % |
| <input checked="" type="checkbox"/> Spanish | <u>5%</u>       | <input type="checkbox"/> Lao                    | <u>      </u> % |
| <input type="checkbox"/> Arabic             | <u>      </u> % | <input type="checkbox"/> Mandarin               | <u>      </u> % |
| <input type="checkbox"/> Armenian           | <u>      </u> % | <input type="checkbox"/> Russian                | <u>      </u> % |
| <input type="checkbox"/> Bosnian            | <u>      </u> % | <input type="checkbox"/> Tagalog                | <u>      </u> % |
| <input type="checkbox"/> Cantonese          | <u>      </u> % | <input type="checkbox"/> Vietnamese             | <u>      </u> % |
| <input type="checkbox"/> Farsi              | <u>      </u> % | <input type="checkbox"/> Other (specify) _____: | <u>      </u> % |
| <input checked="" type="checkbox"/> Hmong   | <u>2%</u>       | <input type="checkbox"/> Other (specify) _____: | <u>      </u> % |
| <input type="checkbox"/> Khmer (Cambodian)  | <u>      </u> % |   |                 |

Ages:

- |   |           |   |            |
|---|-----------|---|------------|
| <input checked="" type="checkbox"/> Under 5 years old | <u>2%</u> | <input checked="" type="checkbox"/> 12 to 17            | <u>3%</u>  |
| <input checked="" type="checkbox"/> 5 to 8            | <u>5%</u> | <input checked="" type="checkbox"/> 18 to 59            | <u>80%</u> |
| <input checked="" type="checkbox"/> 9 to 11           | <u>5%</u> | <input checked="" type="checkbox"/> 60 years old & over | <u>5%</u>  |

**c. Focus on SNAP-Ed Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Means Tested Program data sheet
- See attached Free/Reduced Price Meal Percentage data sheet
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_% equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (formerly known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data are not required for approved mean- tested programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |         |   |         |
|---|---------|---|---------|
| <input checked="" type="checkbox"/> CalFresh Offices                                | 20%     | <input type="checkbox"/> Low Income Home Energy Assistance Program  | _____ % |
| <input type="checkbox"/> California Food Assistance Program (CFAP)                  | _____ % | <input type="checkbox"/> MediCal                                    | _____ % |
| <input type="checkbox"/> Commodity Foods Distribution on Indian Reservation (FDPIR) | _____ % | <input type="checkbox"/> Public Housing                             | _____ % |
| <input type="checkbox"/> Comprehensive Perinatal Service Program (CPSP)             | _____ % | <input type="checkbox"/> Section 8 Public Housing Vouchers (LiHEAP) | _____ % |
| <input type="checkbox"/> Family Resource Center                                     | _____ % | <input checked="" type="checkbox"/> Shelters/Temporary Housing      | 10%     |
| <input checked="" type="checkbox"/> Food Banks                                      | 2%      | <input type="checkbox"/> Soup Kitchens                              | _____ % |
| <input type="checkbox"/> Food Pantries  | _____ % | <input type="checkbox"/> SSI- Supplemental Security Income          | _____ % |
| <input checked="" type="checkbox"/> HeadStart                                       | 3%      | <input checked="" type="checkbox"/> TANF (CalWORKS) Job Readiness   | 20%     |
| <input type="checkbox"/> In Home Supportive Services (IHSS)                         | _____ % | <input type="checkbox"/> Weatherization Program                     | _____ % |
| <input type="checkbox"/> Job Corps  | _____ % | <input checked="" type="checkbox"/> WIC                             | 2%      |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): CNAP
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (100 occurrences at 0.3 hour(s) each)
- Community Education Events: (5 occurrences at 2 hour(s) each)
- Training/Workshop/Conference: (2 occurrences at 1 hour(s) each)
- Point of Purchase: (2 occurrences at 2 hour(s) each)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will promote Enjoy your food, but eat less; Avoid oversized portions; Make half your plate fruit and vegetables; Switch to fat-free or low-fat (1%) milk; Compare sodium in foods and Drink water instead of sugary drinks.*

LOCAL PROJECT  
SYNOPSIS

Delivery Sites by Type of Setting

9 Adult Education & Job Training Sites  
2 Adult Rehabilitation Center  
1 CalFresh Offices  
4 Churches  
4 Community Centers  
1 Elderly Service Centers  
9 Emergency Food Assistance Sites  
(includes Food Banks, Food Pantries,  
and Soup Kitchens)  
\_\_\_\_\_ Extension Offices  
1 Farmers Markets  
2 Food Stores  
4 Head Start Programs  
\_\_\_\_\_ Individual Homes  
1 Libraries  
2 Other Youth Education Sites (includes  
Parks and Recreation)

1 Public/Community Health Centers (includes  
Public Health Departments)  
\_\_\_\_\_ Public Housing  
\_\_\_\_\_ Schools – students (Preschool)  
6 Schools – students (K-12)  
\_\_\_\_\_ Schools – students (Afterschool  
Program)  
\_\_\_\_\_ Schools - Parents  
1 Shelters/Temporary Housing  
\_\_\_\_\_ TANF Job Readiness Program  
1 WIC Programs  
\_\_\_\_\_ Worksites  
1 Other (specify): Pregnancy Support Center  
2 Other (specify): Church sponsored low-  
income housing  
3 Other (specify): dental mobile  
1 Other (specify): Community Garden

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Projected Unduplicate Number of Contacts: 2000

Narrative

The health department (LHD) provides nutrition education and obesity prevention services to eligible SNAP-Ed residents in Yuba County. The LHD will promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population. The LHD will be responsible to: 1) conduct 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community; 2) conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities; 3) conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations; 4) coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments; 5) conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods; 6) conduct community events reaching SNAP-Ed eligible individuals or groups; 7) conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts; 8) select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix and 9) establish coalitions and partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

- . Continuing, No adaptation or change in intervention  
. Project is new

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See attached Master Educational Materials list submitted in State plan Section F.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

The documented number of individuals given direct and indirect nutrition education, along with feedback given regarding the single classes will be measured. Pre- and post-tests will be given to participants in the series classes to measure for an increase in nutrition knowledge. Expanding the number of sites currently being used to provide education will be a positive indicator. An increase in community partners at C-NAP meetings will also be a measurable indicator. Documentation of C-NAP strategic plan and CX3 findings with an environmental change strategic plan will all be a positive performance measure.

---

**2. EVALUATION PLANS**

*All grantees participate in process evaluation per their Scope of Work activities. Grantees must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**3. COORDINATION EFFORTS (MAX. 100 WORDS)**

LHD will establish/maintain key partnerships through County Nutrition Action Plan group that meets a minimum of four times per year. The LHD will develop/update a CNAP to 1) enhance collaboration and communication among stakeholder agencies, 2) coordinate nutrition education messages, resources and campaign implementation across FNS programs, and 3) maintain, expand and share CNAP with FNS programs, local partners and external stakeholders in an effort to increase food security in the target population. The LHD will continue with its CX3 project with 3 communities. Community Forums will be held to prioritize the identified problems found by the public in the CX3 results. The LHD plans to coordinate with foster youth in the Independent Living Program, high school youth in Future Farmers of America, and high school youth from a local youth community center in order to develop and implement a CX3 derived Environmental Support. CWD and LHD services are well coordinated due to both being in the same location. The LHD will work with CWD to promote consistent nutritional messages and will provide direct and indirect nutrition education to CWD participants. The LHD will provide health expertise to CWD for messaging and media campaigns. The LHD will coordinate with Chico Research Foundation for registered dietician consultation to assist with SOW objectives. C-NAP will continue to strengthen. The LDH will continue to coordinate with other USDA-funded programs to ensure there is no duplication of efforts. The LDH will coordinate with The Region for regional campaigns.

**Census Tract Data Sheet**

<i>All Race/Ethnicity Subgroup</i>											
Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Public/Community Health Center	Yuba County Health and Human Services Department-Public Health Division	5730 Packard Ave., Suite 100	Marysville	95901	06115040302	AR	%	40.8 %	56.1%	2006-2010	
Community Center	Allyn Scott Youth and Community Center	1830 B Street	Marysville	95901	06115040100	AR	%	39.5%	62.7%	2006-2010	
Pregnancy Support Center	A Woman's Friend	616 E. St..	Marysville	95901	06115040100	AR	%	39.5 %	62.7%	2006-2010	
Libraries	Yuba County Library	303 Second St.	Marysville	95901	06115040100	AR	%	39.5%	62.7%	2006-2010	
Adult Education & Job Training Sites	Yuba County One Stop	1114 Yuba St.	Marysville	95901	06115040100	AR	%	39.5 %	62.7%	2006-2010	
Other Youth Education Sites	Friday Night Live	301 4 <sup>th</sup> Street	Marysville	95901	06115040100	AR	%	39.5 %	62.7%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Adult Education & Job Training Sites	Pathways Treatment	2 9 <sup>th</sup> Street	Marysville	95901	06115040100	AR	%	39.5 %	62.7%	2006-2010	
Churches	St. John's Episcopal Church	800 D St.	Marysville	95901	06115040100	AR	%	39.5%	62.7%	2006-2010	
Churches	St. Joseph Catholic Church	702 C St.	Marysville	95901	06115040100	AR	%	39.5 %	62.7%	2006-2010	
Churches	First Methodist Church	115 5 <sup>th</sup> St.	Marysville	95901	06115040100	AR	%	39.5%	62.7%	2006-2010	
Churches	Faith Lutheran Church	1000 D St.	Marysville	95901	06115040100	AR	%	39.5 %	62.7%	2006-2010	
Community Center	Yuba County Government Center	915 8 <sup>th</sup> Street	Marysville	95901	06115040100 4	AR	%	39.5 %	76.9%	2006-2010 (BG)	
Adult Education & Job Training Sites	Yuba County Probation	215 5 <sup>th</sup> St.	Marysville	95901	06115040100	AR	%	39.5%	62.7%	2006-2010	
School	Lone Tree Elementary	123 Beale AFB Highway	Beale AFB	95903	0611504090 2-3	AR		31.9%	69.5%	2006-2010	
Food Store	FoodMaxx	6000 Lindhurst Ave	Marysville	95901	06115040302 1	AR	%	40.8%	56.1%	2006-2010 (BG)	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Food Store	WalMart	1131 N. Beale Rd.	Marysville	95901	06115040302 1	AR	%	40.8%	56.1%	2006-2010 (BG)	
Adult education and job sites	F.O.R. families Substance abuse classes	#8, 7 <sup>th</sup> street	Marysville	95901	06115040100 5	AR	%	39.5%	65.2%	2006-2010 (BG)	
Adult Education & Job Training Sites	Yuba County Family Resource Center	1104 Yuba St	Marysville	95901	06115040100	AR	%	39.5%	62.7%	2006-2010	
Elderly Service Center	Senior Center	4979 Olivehurst Ave	Olivehurst	95961	06115040500	AR	%	35.1%	62.5%	2006-2010	
Farmers' Markets	Marysville Farmers' Market	200 D St.	Marysville	95901	06115040100	AR	%	%39.5	62.7%	2006-2010	
Adult Education and Job Training Site	ABC Family Resource Center	4850 Olivehurst Ave.	Olivehurst	95961	06115040500	AR	%	35.1%	62.5%	2006-2010	
Dental Mobile	Linda Elementary parking lot	6180 Dunning Ave	Marysville	95901	61150403011	AR	%	52.5%	72.5%	2006-2010 (BG)	
Dental Mobile	PeachTree Clinic Parking lot	5730 Packard Ave	Marysville	95901	06115040302	AR	%	40.8%	56.1%	2006-2010	

LOCAL PROJECT SYNOPSIS

Type*	Site Name	Address	City	Zip	11 Digit Census Tract	Ethnicity **	100% FPL	125% FPL	185% FPL	ACS Data Source	Notes
Dental Mobile	Ella Elementary Parking lot	4580 Olivehurst Ave	Olivehurst	95961	611504050002	AR	%	35.1%	73.9%	2006-2010 (BG)	
Other youth education site	Yuba County Office of Education	935 14 <sup>th</sup> st	Marysville	95901	61150401001	AR	%	39.5%	50.1%	2006-2010	
Adult Education and Job Training Site	ABC Family Resource Center/Cedar Lane Family Resource Center	841 Cedar Ln.	Olivehurst	95961	06115040400	AR	%	35.8%	57%	2006-2010	
Community Garden	Marysville Community Garden	2 <sup>nd</sup> and c streets	Marysville	95901	61150401005	AR	%	39.5%	62.5%	2006-2010	

\* Refer to list from Delivery Sites by Type of Setting section on page 3.

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Means-Tested Program Data Sheet**

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Emergency Food Assistant Site	USDA Food Distribution Center, Lake Francis Grange	10775 Texas Hill Rd	Dobbins, CA	95935	06115041100
Emergency Food Assistant Site	USDA Food Distribution Center, Lions Club	5697 Fruitland Rd	Loma Rica	95901	06115041000
Emergency Food Assistant Site	USDA Food Distribution Center, American Legion Hall	5477 Feather River Blvd	Marysville	95901	06115040400
Emergency Food Assistant Site	USDA Food Distribution Center, VFW Hall	4956 Powerline Rd	Olivehurst	95961	06115040500
Emergency Food Assistant Site	USDA Food Distribution Center, Senior Center	705 3 <sup>rd</sup> St.	Wheatland	95692	06115040800
Emergency Food Assistant Site	USDA Food Distribution Center, Buttes Christian Manor	223 F St.	Marysville	95901	06115040100
Emergency Food Assistant Site	USDA Food Distribution Center, Brownsville Grange	8408 Laporte Rd.	Brownsville	95919	06115041100
Adult Education and Job Training Site	Yuba College Foster Kinship Care Education Center	2088 North Beale Rd	Marysville	95901	06115040300
Head Start	Head Start Yuba-Sutter	2203 Ramirez St.	Marysville	95901	06115040200

LOCAL PROJECT SYNOPSIS

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
Head Start	Head Start Yuba-Sutter	1766 8 <sup>th</sup> Ave	Olivehurst	95961	061150405003
Head Start	Head Start Yuba-Sutter	931 Ramirez St	Marysville	95901	06115040100
Church Sponsored Low Income Housing	Mercy Housing	5903 Lowe Ave	Marysville	95901	06115040300
Church Sponsored Low Income Housing	Mercy Housing	512 Spruce Ave.	Wheatland	95692	06115040800
Community Center	Hmong American Association Inc	North Beale Road	Marysville	95901	06115040302
Community Center	Child Care Planning Council	1104 East Street	Marysville	95901	061105040100
Shelters/Temporary Housing	Salvation Army Depot Family Crisis Center	408 J. St.	Marysville	95901	06115040100
Emergency Food Assistant Site	USDA Food Distribution Center, Wheatland Harvest	602 4 <sup>th</sup> St.	Wheatland	95692	6115040800
Emergency Food Assistant Site	USDA food distribution center, Beale AFB site	Beale AFB, Chapel Annex #2	Beale AFB, California	95903	61150409021
Adult Education and Job Training Site	Yuba County Health and Human Services Department-CalWorks	5730 Packard Ave., Suite 100	Marysville	95901	06115040300
Head Start	E-Center Head Start Parent Meetings	1128 Yuba St.	Marysville	95901	06115040400
Church Sponsored Low Income Housing	Mercy Housing	5903 Lowe Ave	Marysville	95901	06115040300
Church Sponsored Low Income Housing	Mercy Housing	512 Spruce Ave.	Wheatland	95692	06115040800

<i>Type *</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>11 Digit Census Tract</i>
WIC	Yuba County One Stop	1114 Yuba St	Marysville	95901	06115040100

\*Refer to the list of Means-Tested Programs on page 2.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>14 Digit CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Anna McKenney Intermediate (S and A/P)	Marysville Joint Unified	58727366056626	61.04%	10.76%	71.8%
Yuba Gardens Intermediate (S and A/P)	Marysville Joint Unified	58727366056790	77.43%	9.44%	86.87%
Lindhurst High	Marysville Joint Unified	58727365830013	74.68%	8.83%	83.51%
Cedar Lane Elementary (S and A/P)	Marysville Joint Unified		88.07%	5.32%	93.39%
Mary Covillaud School (S)	Marysville Joint Unified	58727366056733	72.04 %	7.57% %	79.61% %
Lone Tree Elementary	Wheatland School District	5872751605632	%	%	N/A Qualifies under Census Tract
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

## Budget Coversheet

Prime Grantee Name: Yuba County Health & Human Services

Grant Number: 13-20525

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$87,974.00	\$84,018.00	-\$3,956.00	-4.50%
2 Benefits	\$43,180.00	\$42,574.00	-\$606.00	-1.40%
3 Operating	\$9,324.00	\$18,535.00	\$9,211.00	98.79%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$3,451.00	\$1,548.85	-\$1,902.16	-55.12%
6 Subcontractors	\$18,070.00	\$18,850.00	\$780.00	4.32%
7 Other Costs	\$11,770.00	\$9,155.76	-\$2,614.24	-22.21%
8 Indirect Costs	\$26,231.00	\$25,318.40	-\$912.60	-3.48%
<b>Totals:</b>	<b>\$200,000.00</b>	<b>\$200,000.00</b>	<b>\$0.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A
2 Benefits	N/A
3 Operating	Increase due to an increase in FTE ratios used to calculate facility rent and communication costs.
4 Equipment	N/A
5 Travel & Per Diem	Anticipating all training and/or meetings to be in the Sacramento and/or local areas, therefore lodging and airfare will not be required.
6 Subcontractors	N/A
7 Other Costs	We are anticipating a lower Other Costs/Training Materials due to items that were purchased last FFY that can be reused in this FFY.
8 Indirect Costs	N/A

### Prime Staffing

**Prime Grantee Name:**

Yuba County Health & Human Services

**Grant Number:**

13-20525

Budget Revision		Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only	Budget Revision Justification
Action	Last Amt Approved			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery							
		* Job Descriptions for each position can be found on the Job Descriptions tab.										
1		3 Administrator (e.g., Director of Programs)	Katrina Henry Director of Nurses	100.00%	0.00%	0.05	\$106,540.00	\$5,327.00	29.529%	\$1,573.00	\$6,900.00	
2		11 Database Coordinator	Bill Smith Epidemiologist	100.00%	0.00%	0.03	\$69,966.50	\$2,099.00	38.828%	\$815.00	\$2,914.00	
3		26 Program Assistant	Vacant (TBD) Program Aid	0.00%	100.00%	1	\$33,000.00	\$33,000.00	71.300%	\$23,529.00	\$56,529.00	
4		27 Project Coordinator	Lisa Jaquez Health Program Coordinator	26.67%	73.33%	0.75	\$51,384.00	\$38,538.00	36.102%	\$13,913.00	\$52,451.00	
5		1 Accountant/Finance Analyst	Cynthia Sartell Senior Accounting Technician	100.00%	0.00%	0.05	\$48,740.00	\$2,437.00	49.282%	\$1,201.00	\$3,638.00	
6		34 Translator	Veronica Villalobos Bilingual Office Assistant II	0.00%	100.00%	0.03	\$35,233.40	\$1,057.00	45.128%	\$477.00	\$1,534.00	
7		22 Office Manager/Secretary/Admin Assistant	Vacant (TBD) Office Specialist	100.00%	0.00%	0.05	\$31,200.00	\$1,560.00	68.333%	\$1,066.00	\$2,626.00	
8						0		\$0.00		\$0.00	\$0.00	
9						0		\$0.00		\$0.00	\$0.00	
10						0		\$0.00		\$0.00	\$0.00	
11						0		\$0.00		\$0.00	\$0.00	
12						0		\$0.00		\$0.00	\$0.00	
13						0		\$0.00		\$0.00	\$0.00	
14						0		\$0.00		\$0.00	\$0.00	
15						0		\$0.00		\$0.00	\$0.00	
16						0		\$0.00		\$0.00	\$0.00	
17						0		\$0.00		\$0.00	\$0.00	
18						0		\$0.00		\$0.00	\$0.00	

### Prime Staffing

19						0		\$0.00		\$0.00	\$0.00	
20						0		\$0.00		\$0.00	\$0.00	
21						0		\$0.00		\$0.00	\$0.00	
22						0		\$0.00		\$0.00	\$0.00	
<b>Totals:</b>				<b>426.67%</b>	<b>273.33%</b>	<b>1.96</b>	<b>\$376,063.90</b>	<b>\$84,018.00</b>		<b>\$42,574.00</b>	<b>\$126,592.00</b>	

**Definition and basis for calculations of benefit rate(s):**

Includes Medicare, Unemployment, Workers Compensation, PERS retirement, life insurance and medical/dental benefits at variable % of salaries.

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## Prime Budget Justification

Prime Grantee Name: Yuba County Health & Human Services  
 Grant Number: 13-20525

Budget Revision		Operating Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total	Budget Revision Justification
		Office Supplies	Such as pens, pencils, notepads, print cartridges, copier cartridges, paper, etc.	\$73.83	1.00	12.00	\$886.00	
		Postage	Anticipated mailings	\$0.45	16.67	12.00	\$90.00	
		Space Rent	264.57 Sq. Ft per FTE x \$2.50 per Sq. Ft x 1.96 FTE's x 12 mos.	\$661.44	1.96	12.00	\$15,557.00	
		Communication	For project staff based on cost per FTE; including phone use, internet, facsimile, Infrastructure/IT and software Enterprise Agreement. 1.96 FTE.	\$85.12	1.96	12.00	\$2,002.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Operating Expenses:</b>							<b>\$18,535.00</b>	

Budget Revision		Equipment Expenses						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total	Budget Revision Justification
		N/A		\$0.00	0.00	0.00	\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
							\$0.00	
<b>Total Equipment Expenses:</b>							<b>\$0.00</b>	

Prime Budget Justification

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
		NEOP Statewide Collaborative (2 attendees: Project Coordinator & Nutrition Aide; 2 round trips by vehicle)	Sacramento	2	2	3		\$15.00			100.00			\$293.00	
		Network Statewide Conference (2 attendees: Project Coordinator & Nutrition Aide; 1 round trip by vehicle)	Sacramento	1	2	3		\$15.00			100.00			\$146.50	
		LHD Project Coordinators Meetings (1 attendee: Project Coordinator; 2 round trips by vehicle)	Sacramento	2	1	3		\$15.00			100.00			\$203.00	
		C-NAP meetings (3 attendees: Administrator, Project Coordinator & Nutrition Aide; 18 round trips by vehicle)	TBD in Yuba County	18	3	1					10.00			\$101.70	
		CX3 Field work and forums (2 attendees: Project Coordinator & Nutrition Aide; 4 round trips by vehicle)	TBD in Yuba County	4	2	1					10.00			\$22.60	
		Nutrition & PA classes and events (2 attendees: Project Coordinator & Nutrition Aide; 60 round trips by vehicle)	TBD in Yuba County	61	2	1					13.00			\$448.05	
		CCLHDN annual conference (1 attendee Project Coordinator; 1 Round Trip by vehicle)	location TBD	1	0.75	2		\$15.00			100.00	\$340.00		\$334.00	
														\$0.00	



**Prime Budget Justification**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A Chico Research Foundation	Registered Dietician (RD) - FTE = 14% - \$65/hr. for 290 hours per year. RD will continue with project activities including preparation and modification of materials used for nutrition education, participation in Yuba county CNAP group and provide expertise in nutrition and obesity prevention to county staff and community partners. RD will work with project staff to develop and strengthen relationships with community partners, be the focal point for developing and planning implementation of the CNAP strategic plan, consult with county staff or work directly on county health forums that address primary prevention of diseases through healthier eating patterns and more physical activity. RD will participate in this scope of work through a combination of direct activities and consultation.	\$18,850.00		
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$18,850.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
		Food Demonstrations and Taste Testing	Food and supplies for demonstrations. 540 pp.'s @ approximately 10 events. Such as paper supplies, snack plates, napkins, Dixie cups, Food items for taste testing. Cost not to exceed \$2.50 pp.	\$2.50	540.00	1.00	\$1,350.00	
		RYD Event Supplies	Supplies for 200 pp. at approximately 4 events. Such as Dixie cups, produce for infused water, gallon water jugs and ice.	\$0.80	200.00	1.00	\$160.00	
		Recipe and Nutrition Books	500 pp. at approximately 10 events/classes.	\$4.00	500.00	1.00	\$2,000.00	
		MyPlate Educational Materials	NASCO MyPlate stickers 5 sets, 20 MyPlate 8 x 11 Tablets and other Network MyPlate approved educational items to be used with approved curriculum for 5 events and/or 100 classes.	\$21.13	25.00	1.00	\$528.25	

**Prime Budget Justification**

		Early Childhood Education Materials	Materials to be used with approved curriculum at 3 children's classes and events; such as: Fruit and Vegetable Beanbag Garden Heroes, Hooper Size Me CD, A Bad Case of the Stripes book and Activity Books.	\$29.98	3.00	1.00	\$89.94	
		Nutrition Flyers, color	To be used during 100 classes and events reaching approximately 1000 pp.'s.	\$0.49	1000.00	1.00	\$490.00	
		ReThink Your Drink flyers, color	To be used during 5 events 100 @ \$.49	\$0.49	100.00	1.00	\$49.00	
		Physical Activity supplies	Materials to be used throughout 5 events and 6 classes in conjunction with nutrition education and physical activity; such as: Toss N' Tell Ball, Yoga Pretzels, Activity games for Children 1 and Activity Bingo.	\$25.17	4.00	1.00	\$100.68	
		Other curriculum/education materials	Other pre-existing items used for the 100 nutrition classes and 5 events reaching approximately 2,000 pp.'s; such as: calendars, flyers, brochures, posters, DVD's.	41.79	105.00	1.00	\$4,387.89	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$9,155.76</b>	

Budget Revision		Indirect Costs				Budget Revision Justification
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	
		20% of total personnel and fringe benefits	20.00%	\$126,592.00	\$25,318.40	
<b>Total Indirect Costs:</b>					<b>\$25,318.40</b>	
<b>Total Budget:</b>					<b>\$200,000.00</b>	



## Sub Staffing A

**Prime Grantee Name:** Yuba County Health & Human Services  
**Grant Number:** 13-20525  
**Sub Grant A Name:** Chico Research Foundation

Budget Revision		Operating Expenses									
Action	Last Amt Approved	Budget Item	Description/Justification				Unit Cost	Quantity	FTE	Total	Budget Revision Justification
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
								1.00	\$0.00		
<b>Total Operating Expenses:</b>									<b>\$0.00</b>		

Budget Revision		Travel and Per Diem													
Action	Last Amt Approved	Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total	Budget Revision Justification
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
														\$0.00	
<b>Total Travel and Per Diem:</b>														<b>\$0.00</b>	

**Sub Staffing A**

Budget Revision		Sub Grant(s)				
Action	Last Amt Approved	Name	Description/Justification	Total	Budget Revision Justification	
		A				
		B				
		C				
		D				
		E				
		F				
		G				
		H				
		I				
<b>Total Sub Grant(s):</b>				<b>\$0.00</b>		

Budget Revision		Other Costs						
Action	Last Amt Approved	Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total	Budget Revision Justification
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
						1.00	\$0.00	
<b>Total Other Costs:</b>							<b>\$0.00</b>	

Budget Revision		Indirect Costs				
Action	Last Amt Approved	Calculation Method	%	\$ of Method	Total	Budget Revision Justification
					\$0.00	
<b>Total Indirect Costs:</b>					<b>\$0.00</b>	

<b>Total Budget:</b>				<b>\$18,850.00</b>	
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## RFA FFY 2013 Final Quarter

The following seven contracts began during FFY 2013, January 1, 2013. The contracts were a result of a competitive solicitation for innovative projects. Because the contracts didn't begin until the second quarter of FFY 2013, CDPH requests 25% FFY 13 carry-in from each contract to use during FFY 14 to complete these projects that end December 31, 2013. Detailed budgets and project synopsis were submitted and approved in the FFY 13 State Plan.

<b>Contractor</b>	<b>FFY 13 Approved Plan</b>	<b>Requested FFY 13 Carry-in</b>
Ventura County Public Health Department	\$ 499,500	\$ 124,875
Collective Roots	\$ 346,596	\$ 86,649
Office of Samoan Affairs	\$ 327,269	\$ 81,817
California Health Collaborative	\$ 470,118	\$ 117,530
Catholic Charities	\$ 1,235,937	\$ 308,984
Health Education Council	\$ 200,000	\$ 50,000
YMCA of Silicon Valley	\$ 569,405	\$ 142,351
<b>Total</b>	<b>\$ 3,648,825</b>	<b>\$ 912,206</b>

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Refreshing School Cafeterias: Bridging positive environmental and nutrition changes to enhance participation and nourish the senses.

**Contract Number:** 12-10364

**Program Area:** Network Local Project: Tulare, Fresno, Sonoma and Butte Counties.

**a. Related State Objectives.**

*See State-level objectives*

**b. Audience.**

Gender: Male 50% Female 50%

Ethnicity:

- |  |              |  |              |
|--|--------------|--|--------------|
| <input checked="" type="checkbox"/> African American | <u>5.2%</u>  | <input checked="" type="checkbox"/> Asian  | <u>4.2%</u>  |
| <input checked="" type="checkbox"/> Pacific Islander | <u>.25%</u>  | <input checked="" type="checkbox"/> Latino | <u>48.2%</u> |
| <input checked="" type="checkbox"/> Caucasian        | <u>40.8%</u> | <input type="checkbox"/> Other             | :            |
| <input checked="" type="checkbox"/> Native American  | <u>1.3%</u>  |  | (specify) %  |

Languages:

- |   |              |                                     |             |
|---|--------------|-------------------------------------|-------------|
| <input checked="" type="checkbox"/> English | <u>67.3%</u> | <input type="checkbox"/> Korean     | %           |
| <input checked="" type="checkbox"/> Spanish | <u>32.7%</u> | <input type="checkbox"/> Lao        | %           |
| <input type="checkbox"/> Arabic             | %            | <input type="checkbox"/> Tagalog    | %           |
| <input type="checkbox"/> Armenian           | %            | <input type="checkbox"/> Vietnamese | %           |
| <input type="checkbox"/> Russian            | %            | <input type="checkbox"/> Mandarin   | %           |
| <input type="checkbox"/> Bosnian            | %            | <input type="checkbox"/> Other      | :           |
| <input type="checkbox"/> Cantonese          | %            |                                     | (specify) % |
| <input type="checkbox"/> Farsi              | %            | <input type="checkbox"/> Other      | :           |
| <input type="checkbox"/> Hmong              | %            |                                     | (specify) % |
| <input type="checkbox"/> Khmer (Cambodian)  | %            |                                     |             |

Ages:

- |   |            |  |            |
|---|------------|--|------------|
| <input type="checkbox"/> Under 5 years old  | %          | <input checked="" type="checkbox"/> 12 to 17 | <u>20%</u> |
| <input checked="" type="checkbox"/> 5 to 8  | <u>40%</u> | <input type="checkbox"/> 18 to 59            | %          |
| <input checked="" type="checkbox"/> 9 to 11 | <u>40%</u> | <input type="checkbox"/> 60 years old & over | %          |

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (specify): ( % equal to or less than 185% FPL)
- Other (specify): ( % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (Formally known as Location Based Proxy Sites): *Unless otherwise noted in the instructions, targeting data is not required for approved mean- tested Programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> CalFresh Offices           | % | <input type="checkbox"/> HeadStart                  | % |
| <input type="checkbox"/> Shelters/Temporary Housing | % | <input type="checkbox"/> TANF Job Readiness Program | % |
| <input type="checkbox"/> Soup Kitchens              | % | <input type="checkbox"/> WIC                        | % |
| <input type="checkbox"/> Food Banks                 | % |   |   |
| <input type="checkbox"/> Food Pantries              | % |   |   |
| <input type="checkbox"/> Public Housing             | % |   |   |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify):
  - ✓ Internet/Web Sites-website address: [www.scnutrition.org](http://www.scnutrition.org); [www.healthycalif.org](http://www.healthycalif.org); and [www.northcoastnutrition.org](http://www.northcoastnutrition.org)
  - ✓ Print Media
- Radio:
  - ✓ TV:
    - ✓ Multi-level approaches that include environmental supports
- Nutrition Education Classes: (            occurrences at            hour(s) each)
- Community Education Events: (            occurrences at            hour(s) each)
- ✓ Training/Workshop/Conference: (            occurrences at            hour(s) each)
- Point of Purchase: (            occurrences at            hour(s) each)
- Other (specify)            :            (            occurrences at            \_\_\_ hour(s) each)

Key Educational Messages: *All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will specifically focus on balancing calories, increasing the consumption of healthy foods and decreasing the consumption of fat, salt and sugar*

Delivery Sites by Type of Setting:

Adult Education & Job Training Sites	Head Start Programs
Libraries	Individual Homes
CalFresh Offices	Other Youth Education Sites (includes Parks and Recreation)
Churches	Public Housing
Community Centers	Schools – students (Preschool)
Elderly Service Centers	<u>6</u> Schools – students (K-12)
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Schools – students (Afterschool Program)
Extension Offices	<u>6</u> Schools – Parents
Farmers Markets	Shelters/Temporary Housing
Food Stores	WIC Programs
	Worksites

Other (specify):

Other (specify):

Other (specify):

**\* Reminder: Every non-school site noted above must be listed with address and census tract separately on the Census Tract Data Sheet.**

**Projected Number of Unduplicated Participants:**

**Narrative** (max. 200 words)

Multi-county project conducted in qualifying school districts in Fresno, Tulare, Sonoma, and Butte Counties. Participating schools are chosen based on 50% of students qualifying for free or reduced lunch; and operating under the new National School Lunch and School Breakfast Program Guidelines. Project activities will be conducted in all 4 counties and will focus on nutrition education training for school food service staff relevant to: 1) promotion of healthy nutrient changes; 2) updated recipe libraries; 3) strategies to change the cafeteria environment to promote school meals and healthy selections by students; and 4) sharing best practices to increase the quality and variety of fruit and vegetables in school lunches, in addition to the training of local Youth Champions to advocate for policy or practice changes to reinforce implemented Guidelines. Not only will the Network population benefit from healthier, more nutritious school meals as a result of the Project, students will also participate in a number of activities such as Photovoice, to document changes in the school environment related to nutrition and physical activity and present findings to community stakeholders in an effort to advocate for policy and / or changes in practice that support healthy change. Policy changes could include an increase in required physical activity breaks in the coordinated school wellness policy. Practice changes could include changes in menu items, salad bar selection, or healthy cafeteria marketing and promotional activities.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

✓ Project is new.

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

-My Plate

-HOTM

-Power Play!

-Inspiring Youth, Growing Change: Nurturing Strong Minds for a Healthy Community

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators.** (max. 100 words)

Through intervention activities, participating school districts will serve a minimum of 70% of the weekly, grade-level quantities and varieties of fruits and vegetables as recommended by the 2013 USDA Nutrition Standards, and 60% of the

participating student population will indicate a decrease in consumption of less healthy food and beverages. Process evaluation includes an analysis of elements that impact implementation including context, linkages, and participation levels in each of the program activities. Data include staff activity logs, program attendance, school menus, and findings from assessment. By focusing the data analysis to target specific issues, the analytical process will draw meaning from data.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**4. COORDINATION EFFORTS** (max. 100 words)

The California Department of Social Services acknowledges that nutrition education leads children to make healthier eating choices and that classrooms and cafeterias are an excellent place to discuss and reinforce making healthy food choices. Initial and frequent communication including the sharing of project activities, evaluation measures and coordinating efforts through current relationships with the Regional Collaboratives (FFY 2013), multi-county coalitions (FFY 2014), former LIA's, UCCE, Local Health Departments (CNAP), local Cal Fresh Contractors, etc. will guarantee that the project will not supplant existing partner activities, will strengthen relationships and improve the delivery of key behavior-focused nutrition messages.

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**Census Tract Data Sheet:**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>100% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
							%	%	
							%	%	
							%	%	
							%	%	
							%	%	

\* Refer to list from Delivery Sites by Type of Setting section. Ethnicity:

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Free/Reduced Price Meal Percentage Data Sheet:**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Fairview Elementary (K-6)	Visalia Unified School District	54722566054589	72.51%	13.66%	86.2%
Wilson Elementary (K-5)	Sanger Unified School District	10624146007215	73.33%	15.49%	88.8%
Jefferson Elementary (K-5)	Sanger Unifed School District	10624146007140	84.21%	84.21%	94.2%
Lone Star (K-5) CONTROL	Sanger Unifed School District	10624146007173	60.19%	12.58%	72.8%
El Verano Elementary (K-5)	Sonoma Valley Unifed School District	49709536052260	74.51%	10.02%	84.5%
JX Wilson Elem. (K-6)	Wright Elementary School District	49710356096721	47.12%	16.73%	63.8%
Wright Charter School (K-8)	Wright Elementary School District	49710356052377	62.34%	16.02%	78.4%
R. L. Stevens (K-6) CONTROL	Wright Elementary School District	49710356111868	63.36%	13.27%	76.6%
Chapman Elementary (K-6)	Chico Unifed School District	04614246002968	85.19%	6.48%	91.7%
Ponderosa Elementary (K-5)	Paradise Unifed School District	04615316003339	53.86%	12.11%	59.8%
Cedarwood Elem. (K-5) CONTROL	Paradise Unified School District	04615316113526	62.28%	9.65%	71.9%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Catholic Charities Nutrition Education  
**Contract Number:** 12-10362  
**Program Area:** Network Local Project: Non-Profit

**a. Related State Objectives.**

*See State-level objectives*

**b. Audience.**

**Gender:** Male 37.75% Female 62.25%

Ethnicity:

- |  |               |   |               |
|--|---------------|---|---------------|
| <input checked="" type="checkbox"/> African American | <u>23.09%</u> | <input checked="" type="checkbox"/> Asian                   | <u>5.73%</u>  |
| <input checked="" type="checkbox"/> Pacific Islander | <u>2.57%</u>  | <input checked="" type="checkbox"/> Latino                  | <u>44.24%</u> |
| <input checked="" type="checkbox"/> Caucasian        | <u>19.58%</u> | <input checked="" type="checkbox"/> Other <u>Mid. East:</u> | <u>2.75%</u>  |
| <input checked="" type="checkbox"/> Native American  | <u>2.04%</u>  |   | (specify)     |

Languages:

- |   |               |                                       |           |
|---|---------------|---------------------------------------|-----------|
| <input checked="" type="checkbox"/> English | <u>63.82%</u> | <input type="checkbox"/> Korean       | _____%    |
| <input checked="" type="checkbox"/> Spanish | <u>36.18%</u> | <input type="checkbox"/> Lao          | _____%    |
| <input type="checkbox"/> Arabic             | _____%        | <input type="checkbox"/> Tagalog      | _____%    |
| <input type="checkbox"/> Armenian           | _____%        | <input type="checkbox"/> Vietnamese   | _____%    |
| <input type="checkbox"/> Russian            | _____%        | <input type="checkbox"/> Mandarin     | _____%    |
| <input type="checkbox"/> Bosnian            | _____%        | <input type="checkbox"/> Other _____: | _____%    |
| <input type="checkbox"/> Cantonese          | _____%        |                                       | (specify) |
| <input type="checkbox"/> Farsi              | _____%        | <input type="checkbox"/> Other _____: | _____%    |
| <input type="checkbox"/> Hmong              | _____%        |                                       | (specify) |
| <input type="checkbox"/> Khmer (Cambodian)  | _____%        |                                       |           |

Ages:

- |   |              |   |               |
|---|--------------|---|---------------|
| <input checked="" type="checkbox"/> Under 5 years old | <u>1.49%</u> | <input checked="" type="checkbox"/> 12 to 17            | <u>5.51%</u>  |
| <input checked="" type="checkbox"/> 5 to 8            | <u>4.72%</u> | <input checked="" type="checkbox"/> 18 to 59            | <u>71.32%</u> |
| <input checked="" type="checkbox"/> 9 to 11           | <u>5.27%</u> | <input checked="" type="checkbox"/> 60 years old & over | <u>11.70%</u> |

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (specify): Low-income housing (100% equal to or less than 185% FPL)
- Other (specify): Parochial Schools (77.40% equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (Formally known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data is not required for approved mean- tested Programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |                |   |         |
|--|----------------|---|---------|
| <input type="checkbox"/> CalFresh Offices                      | _____ %        | <input type="checkbox"/> HeadStart                  | _____ % |
| <input checked="" type="checkbox"/> Shelters/Temporary Housing | <u>2.49</u> %  | <input type="checkbox"/> TANF Job Readiness Program | _____ % |
| <input type="checkbox"/> Soup Kitchens                         | _____ %        | <input type="checkbox"/> WIC                        | _____ % |
| <input type="checkbox"/> Food Banks                            | _____ %        |   |         |
| <input checked="" type="checkbox"/> Food Pantries              | <u>78.70</u> % |   |         |
| <input type="checkbox"/> Public Housing                        | _____ %        |   |         |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (16,012 occurrences at 0.90 hour(s) each)
- Community Education Events: (2,000 occurrences at 1.15 hour(s) each)
- Training/Workshop/Conference: (425 occurrences at 1.21 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify) \_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will specifically focus on balancing calories, increasing the consumption of healthy foods and decreasing the consumption of fat, salt and sugar

Delivery Sites by Type of Setting:

- |   |   |
|---|---|
| _____ Adult Education & Job Training Sites  | _____ Other Youth Education Sites (includes Parks and Recreation) |
| _____ Libraries   | <u>3</u> Public Housing   |
| _____ CalFresh Offices  | _____ Schools – students (Preschool)                              |
| <u>16</u> Churches  | <u>8</u> Schools – students (K-12)                                |
| <u>5</u> Community Centers  | <u>3</u> Schools – students (Afterschool Program)                 |
| <u>3</u> Elderly Service Centers  | <u>6</u> Schools – Parents  |
| <u>21</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <u>5</u> Shelters/Temporary Housing                               |
| _____ Extension Offices   | _____ WIC Programs  |
| _____ Farmers Markets   | _____ Worksites   |
| _____ Food Stores   | <u>2</u> Other (specify): <u>Low inc. housing</u>                 |
| <u>1</u> Head Start Programs  | _____ Other (specify): _____                                      |
| _____ Individual Homes  | _____ Other (specify): _____                                      |

**\* Reminder: Every non-school site noted above must be listed with address and census tract separately on the Census Tract Data Sheet.**

**Projected Number of Unduplicated Participants: 18,437**

**Narrative** (max. 200 words)

In FFY 2013, CCC and seven local Catholic Charities agencies will implement a project providing 26 evidence-based SNAP-Ed interventions to at least 18,437 unduplicated members of the Network target population, in 30 cities throughout nine counties, including Imperial, Orange, Riverside, San Bernardino, San Diego, San Francisco, San Joaquin, Santa Cruz, and Solano. Fifteen interventions emphasize Priority 1: increasing access and consumption of healthy foods, and will facilitate nutrition education, social support, and increased access/consumption. Four interventions emphasize Priority 2: decreasing consumption of less healthy foods and beverages and increasing consumption of water. These projects will facilitate nutrition education. Seven interventions emphasize Priority 3: increasing physical activity opportunities throughout the day. These projects will facilitate education on the importance of daily activity, in conjunction with nutrition education. Interventions will engage SNAP(CalFresh) eligible children, adults, and seniors, of primarily Latino, African American, and white racial/ethnic background, who are at risk for poor nutrition and chronic diet-related diseases, including obesity. Participants will increase their knowledge about and motivation to make healthy food, beverage, and physical activity choices; acquire concrete skills strategies to enact those choices; and be empowered toward self-advocacy for positive change in their communities.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Project is new.

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See Master Educational Materials list submitted in State plan.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators.** (max. 100 words)

Participants in Priority 1 interventions will increase their knowledge of/motivation to make healthy food choices (evidenced by increased fruit and vegetable consumption); ability to self-advocate for positive, healthful changes in their communities; and maximize participation in/usage of CalFresh. Participants in Priority 2 interventions will increase their knowledge of/motivation to make healthy beverage and food choices (evidenced by increases in fruit, vegetable, and water consumption). Participants in Priority 3 interventions will increase their knowledge about and motivation to make healthy choices around food and physical activity, will increase daily physical activity, and will increase daily consumption of fruits and vegetables.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**4. COORDINATION EFFORTS** (max. 100 words)

CCC will coordinate with seven Catholic Charities agencies in nine counties to implement SNAP-Ed efforts to effectively deliver consistent behavior-focused nutrition messages. The seven agencies have engaged in CalFresh Outreach efforts over the past three years, which shares the same target population. CCC will provide MOUs for each local agency engaged in SNAP-Ed activities. CCC has working relationships with the California Department of Social Services and CDPH under CalFresh, and will remain engaged with those departments to effectively coordinate SNAP-Ed activities. Local agencies will coordinate with their local health departments, other Network-funded projects, and regional networks to support SNAP-Ed efforts.

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**Census Tract Data Sheet:**

Type	Site Name	Address	City	Zip	Census Tract #	Ethnicity	100% FPL	% < 185%	NOTES
Church	Blessed Sacrament	4540 El Cerrito Drive	San Diego	92115	060730028043	AR		30.02%	Means-Tested Low Income Assistance Program - Food Pantry
Senior Center	Casa Santa Maria	7551 Orangethorpe Ave	Buena Park	90621	06059110401	AR		21.91%	Low-income housing for older adults. Residents must meet federal eligibility guidelines of the Department of Housing and Urban Development (HUD).
Church	Cathedral of the Annunciation	425 West Magnolia Street	Stockton	95203	060770004011	AR		28.97%	Means-Tested Low Income Assistance Program - Food Pantry
Shelters/Temporary Housing	Catholic Charities Diocese of San Diego	349 Cedar St	San Diego	92101	060730057002	AR		25.50%	Means-Tested Low Income Assistance Program - Shelters/Temporary Housing
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities Diocese of San Diego - El Cajon Office	6360 El Cajon Blvd	San Diego	92115	06073002904	AR		52.61%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries,	Catholic Charities Diocese of San Diego - El Centro Office	250 West Orange	El Centro	92243 -2764	06025011400	AR		62.86%	

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Type	Site Name	Address	City	Zip	Census Tract #	Ethnicity	100% FPL	% < 185%	NOTES
and Soup Kitchens)									
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities Diocese of San Diego - Vista Office	917 East Vista Way	Vista	92084-5241	06073019206	AR		56.62%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities Diocese of Stockton	1106 El Dorado	Stockton	95202	06077000402	AR		67.85%	
Shelters/Temporary Housing	Catholic Charities La Posada de Guadalupe	2476 Impala Drive	Carlsbad	92010	06073019806	AR		9.59%	Means-Tested Low Income Assistance Program – Shelters/Temporary Housing
Shelters/Temporary Housing	Catholic Charities Our Lady of Guadalupe Shelter/Calexico	45 Encinas Avenue	Calexico	92231	06025012001	AR		73.48%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - Apple Valley (High Desert) Office	16051 Kosota Rd Ste 700	Apple Valley	92307	06071012101	AR		19.31%	Means-Tested Low Income Assistance Program - Food Pantry
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - Desert Hot Springs Office	14201 Palm Drive Ste 108	Desert Hot Springs	92240	6065044506	AR		57.57%	

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Type	Site Name	Address	City	Zip	Census Tract #	Ethnicity	100% FPL	% < 185%	NOTES
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - Indio Office	83180 Requa Suite 9B	Indio	92201	06065049500	AR		56.64%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - Mecca Office	91260 66th Avenue	Mecca	92254	06065045604	AR		76.75%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - Moreno Valley Office	23623 Sunnymead Blvd.	Moreno Valley	92553	6065042514	AR		51.40%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - Perris Valley Office	371 Wilkerson Avenue	Perris	92570	06065042719	AR		29.70%	Means-Tested Low Income Assistance Program - Food Pantry
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - Riverside (Arlington) Office	7209 Arlington Avenue	Riverside	92503	6065030900	AR		49.46%	Means-Tested Low Income Assistance Program - Food Pantry
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - Rubidoux Office	5473 Mission Blvd.	Riverside	92509	06065040203	AR		72.43%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - SOVA Ontario Office	904 East California	Ontario	91761-1917	06071001600	AR		61.83%	

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Type	Site Name	Address	City	Zip	Census Tract #	Ethnicity	100% FPL	% < 185%	NOTES
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Charities San Bernardino/Riverside - Western Office	1800 Western Avenue	San Bernardino	92411	06071004202	AR		66.21%	
Community Centers, Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Catholic Social Service of Solano	125 Corporate Place	Vallejo	94590	06095250701	AR		48.38%	Means-Tested Low Income Assistance Program - Food Pantry
Church	Christ the King	29 N. 32nd Street	San Diego	92102	06073004000	AR		74.22%	
Community Centers	Diamond Cove II Resource Center	5506 Tam O Shanter Drive	Stockton	95210	06077003407	AR		66.38%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Doris Cantlay Food Distribution	3631 W. Warner Ave	Santa Ana	92704	060590741082	AR		41.87%	Means-Tested Low Income Assistance Program - Food Pantry
Community Centers	Friendly Center in Orange	147 W. Rose Ave	Orange	92867	060590762051	AR		31.84%	Means-Tested Low Income Assistance Program - Food Pantry
Public Housing	Harney Lane Migrant Family Farm Labor Housing	14320 East Harney Lane	Lodi	95240	06077004704	AR		38.53%	Means-Tested Low Income Assistance Program - Public Housing
Church	Holy Trinity	405 Ballard Street	El Cajon	92019	060730157042	AR		40.33%	Means-Tested Low Income Assistance Program - Food Pantry

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Type	Site Name	Address	City	Zip	Census Tract #	Ethnicity	100% FPL	% < 185%	NOTES
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Hope in the City Youth & Family Center	1859 Western Avenue	San Bernardino	92411	6071004202	AR		66.21%	
Shelters/Temporary Housing	House of Hope	1948 W. Orange Ave	El Centro	92243	060250118021	AR		33.85%	Means-Tested Low Income Assistance Program - Shelters/Temporary Housing
Shelters/Temporary Housing	House of Rachel	759 Eighth Avenue	San Diego	92101	06073005300	AR		43.95%	Means-Tested Low Income Assistance Program - Shelters/Temporary Housing
Public Housing	Joseph J. Artesi II Migrant Family Farm Labor Housing	777 West Mathews Road	French Camp	95231	06077003803	AR		45.58%	Means-Tested Low Income Assistance Program - Public Housing
Public Housing	Joseph J. Artesi III Migrant Family Farm Labor Housing	333 West Mathews Road	French Camp	95231	06077003803	AR		45.58%	Means-Tested Low Income Assistance Program - Public Housing
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Lestonnac Clinic	1215 East Chapman Avenue	Orange	92866	060590758061	AR		26.50%	Means-Tested Low Income Assistance Program - Food Pantry
Head Start Programs	Lodi Headstart, Lodi United Congregational Christian Church	701 S. Hutchins St.	Lodi	95240	06077004302	AR		43.16%	Means-Tested Low Income Assistance Program - Headstart

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Type	Site Name	Address	City	Zip	Census Tract #	Ethnicity	100% FPL	% < 185%	NOTES
Community Centers	Maureen and Craig Sullivan Youth Center	1360 Mission	San Francisco	94103	06075017601	AR		56.57%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Micke's grove park	11793 N. Micke Grove Rd	Lodi	95240	06077004102	AR		28.05%	Means-Tested Low Income Assistance Programs – Food Pantry
Church	Mission San Antonio De Pala	3015 Pala Mission Road	Pala	92059	060730191011	AR		31.44%	Means-Tested Low Income Assistance Program - Food Pantry
Senior Center	Orange Senior Center	170 S Olive St	Orange	92866	06059075902	AR		27.55%	Means-Tested Low Income Assistance Program - Food Pantry
Senior Center	Santa Ana Senior Center	424 W 3rd ST	Santa Ana	92701	06059075002	AR		55.80%	
Church	St. Anne's	215 W Walnut St	Lodi	95240	6077004502	AR		66.84%	
Church	St. Anthony of Padua	410 West 18th Street,	National City	91950	06073011700	AR		57.21%	
Church	St. Edward's	731 S. Cardinal Ave	Stockton	95215	060770027023	AR		42.32%	Means-Tested Low Income Assistance Program - Food Pantry
Church	St. George's	144 West 5th Street, , CA	Stockton	95206	06077002400	AR		58.17%	
Church	St. Gertrude's	1663 E Main St	Stockton	95205	06077001900	AR		56.00%	
Church	St. Joseph Church	727 North Minter Street	Santa Ana	92701	06059074405	AR		61.10%	

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Type	Site Name	Address	City	Zip	Census Tract #	Ethnicity	100% FPL	% < 185%	NOTES
Church	St. Joseph Holtville	560 Maple Avenue	Holtville	92250-1306	060250109006	AR		45.54%	Means-Tested Low Income Assistance Program - Food Pantry
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	St. Joseph Loaves and Fishes	727 Minter Street	Santa Ana	92701	06059074405	AR		61.10%	
Church	St. Joseph Westmorland	300 N Center St	Westmoreland	92281	06025010200	AR		56.51%	
Church	St. Linus's	2620 South B Street	Stockton	95206	060770022002	AR		59.01%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	St. Mark's Lutheran Church	306 E. Clay St	French Camp	95206	06077002300			71.67%	
Church	St. Richard Catholic Church	611 Diamond Bar Rd	Borrego Springs	92004-1128	060730210003	AR		26.20%	Means-Tested Low Income Assistance Program - Food Pantry
Church	St. Richards Extension in Salton City	3389 Seaview Ave	Thermal	92274	06025012302	AR		57.57%	
Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens)	Stockton Emergency Food Bank	7 West Scotts Avenue	Stockton	95203	06077000700	AR		50.18%	
Low Income Housing	Valle del Sol Low-Income Housing	4701 Farmington Road	Stockton	95215	060770037002	AR		43.94%	100% equal to or less than 185% FPL

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Catholic Charities of California  
Contract #: 12-10362

Type	Site Name	Address	City	Zip	Census Tract #	Ethnicity	100% FPL	% < 185%	NOTES
Community Centers	West Lane Oaks Family Resource Center	2040 South Airport Way	Stockton	95206	06077002201	AR		65.12%	
Low Income Housing	Wysteria	1921 Pock Ln	French Camp	95205	06077002100	AR		61.16%	

\* Refer to list from Delivery Sites by Type of Setting section. Ethnicity:

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Free/Reduced Price Meal Percentage Data Sheet:**

School Name	District Name	CDS Code	Free Meal %	Reduced Meal %	Free & Reduced Meal %
Cesar Chavez Middle School, K-12 School (S), After School (A) & Parents (P)	Pajaro Valley Unified	44697990109595	76.10%	9%	85.10%
Ohlone Elementary School, K-12 School (S), After School (A) & Parents (P)	Pajaro Valley Unified	44697996108138	86.48%	5.53%	92.01%
Pajaro Middle School, K-12 School (S), After School (A) & Parents (P)	Pajaro Valley Unified	44697996049753	77.78%	9.22%	87.00%
Pajaro Valley High School, K-12 School (S), After School (A) & Parents (P)	Pajaro Valley Unified	44697990105858	68.69%	9.76%	78.45%
Watsonville High School, K-12 School (S), After School (A) & Parents (P)	Pajaro Valley Unified	44697994437901	64.84%	12.23%	77.07%
Mission Dolores Academy, K-12 School (S),	N/A	School Food Service, August 2012	57.96%	24.90%	82.86%
St. Anthony Immaculate Conception, K-12 School (S)	N/A	School Food Service, August 2012	55.91%	13.98%	69.89%
St. James Elementary, K-12 School K-12 School (S)	N/A	School Food Service, June 2012	47.77%	31.68%	79.45%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Healthy Families, Healthy Communities  
**Contract Number:** TBD  
**Program Area:** Network Local Project: Non-Profit

**a. Related State Objectives.**

*See State-level objectives*

**b. Audience.**

Gender: Male 50% Female 50%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>18%</u>	<input checked="" type="checkbox"/> Asian	<u>3%</u>
<input checked="" type="checkbox"/> Pacific Islander	<u>6%</u>	<input checked="" type="checkbox"/> Latino	<u>73%</u>
<input type="checkbox"/> Caucasian	_____%	<input type="checkbox"/> Other _____:	_____%
<input type="checkbox"/> Native American	_____%		(specify)

Languages:

<input checked="" type="checkbox"/> English	<u>60%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>30%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Armenian	_____%	<input checked="" type="checkbox"/> Vietnamese	<u>5%</u>
<input type="checkbox"/> Russian	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Bosnian	_____%	<input checked="" type="checkbox"/> Other <u>Tongan</u> :	<u>5%</u>
<input type="checkbox"/> Cantonese	_____%		(specify)
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other _____:	_____%
<input type="checkbox"/> Hmong	_____%		(specify)
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>3%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>12%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>12%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>50%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>12%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>11%</u>

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

See attached Census Tract data sheet

See attached Free/Reduced Price Meal % data sheet

Other (specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Other (specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (Formally known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data is not required for approved mean- tested Programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |         |   |         |
|---|---------|---|---------|
| <input type="checkbox"/> CalFresh Offices           | _____ % | <input type="checkbox"/> HeadStart                  | _____ % |
| <input type="checkbox"/> Shelters/Temporary Housing | _____ % | <input type="checkbox"/> TANF Job Readiness Program | _____ % |
| <input type="checkbox"/> Soup Kitchens              | _____ % | <input checked="" type="checkbox"/> WIC             | _____ % |
| <input type="checkbox"/> Food Banks                 | _____ % |   |         |
| <input checked="" type="checkbox"/> Food Pantries   | _____ % |   |         |
| <input checked="" type="checkbox"/> Public Housing  | _____ % |   |         |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (104 occurrences at 6 hour(s) each)
- Community Education Events: (20 occurrences at .25 hour(s) each)
- Training/Workshop/Conference: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Point of Purchase: (12 occurrences at .25 hour(s) each)
- Other (specify) \_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will specifically focus on balancing calories, increasing the consumption of healthy foods and decreasing the consumption of fat, salt and sugar

Delivery Sites by Type of Setting:

- |  |   |
|--|---|
| _____ Adult Education & Job Training Sites   | <u>1</u> Other Youth Education Sites<br>(includes Parks and Recreation) |
| <u>1</u> Libraries   | <u>2</u> Public Housing   |
| <u>1</u> CalFresh Offices  | <u>2</u> Schools – students (Preschool)                                 |
| <u>2</u> Churches  | <u>1</u> Schools – students (K-12)                                      |
| <u>2</u> Community Centers   | <u>11</u> Schools – students (Afterschool Program)                      |
| <u>1</u> Elderly Service Centers   | <u>14</u> Schools – Parents   |
| <u>3</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | _____ Shelters/Temporary Housing  |
| _____ Extension Offices  | <u>1</u> WIC Programs   |
| <u>2</u> Farmers Markets   | _____ Worksites   |
| _____ Food Stores  | _____ Other (specify): _____  |
| _____ Head Start Programs  | _____ Other (specify): _____  |
| _____ Individual Homes   | _____ Other (specify): _____  |

**\* Reminder: Every non-school site noted above must be listed with address and census tract separately on the Census Tract Data Sheet.**

**Projected Number of Unduplicated Participants: 4535**

**Narrative** (max. 200 words)

Collective Roots will partner with well-established health-focused non-profits (subcontractors as well as community partners) in San Mateo, Santa Clara and San Francisco counties to provide health and nutrition education to over **four thousand** SNAP-ed eligible children and adults. The Network population will participate in series of Network-approved, ongoing cooking and nutrition classes, as well as one-time taste tests and nutrition education events. Classes within these series teach the fundamentals of nutrition and healthy cooking on a budget, while also increasing access to fresh fruits and vegetables. Taste tests and nutrition events focus on increasing knowledge about and access to fresh fruits and vegetables. Collective Roots will partner with local organizations to increase participation in the CalFresh Program in eligible non-participating California households. In communities plagued with high obesity rates, poor eating habits and diet-related disease, participants of our program will increase fruit and vegetable consumption, improve attitudinal beliefs around healthy foods and learn basic cooking skills.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

X Project is new.

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See Master Educational Materials list submitted in State plan.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators.** (max. 100 words)

The Evaluation Expert will communicate with the CDPH Network Research and Evaluation Section staff to develop and implement procedures for the collection and recording of information to describe the project and assess its effectiveness. Evaluation activities will entail collection and recording client-level data including demographics, and number and types of services received into a Network provided database. Collective Roots will be collecting data from programming to measure changes in fruit and vegetable consumption, consumption of unhealthy foods and sweetened beverages, water, and physical activity. We will also measure changes in attitudinal beliefs towards healthy foods, unhealthy foods, and physical activity.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**4. COORDINATION EFFORTS** (max. 100 words)

Collective Roots will subcontract with Veggielution, Sacred Heart and Urban Sprouts to accomplish Scope of Work activities. We will participate in Regional Collaboratives with groups and organizations such as BANPAC, Ravenswood Family Health Clinic, WIC, and Three Squares to deliver consistent behavior-focused nutrition messages. Collective Roots will coordinate with California Department of Social Services through our partnership with Sacred Heart to provide screening and application assistance for CalFresh, health insurance and Low Income Home Energy Assistance Program through the Self Sufficiency Calculator.

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LOCAL PROJECT SYNOPSIS

Collective Roots  
Contract #: 12-10359

**Census Tract Data Sheet:**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>100% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
Public/Community Health Center	Ravenswood Family Health Center	1798 Bay Road	East Palo Alto	94303	06081611900	Hispanic, African American, American Indian and Alaska Native, Asian, Native Hawaiian and Other Pacific Islander,	%	85%	Subsidized and free health-care for low-income and homeless
Farmers' Market	Ravenswood Family Health Center	1798 Bay Road	East Palo Alto	94303	06081611900	Hispanic, African American, American Indian and Alaska Native, Asian, Native Hawaiian and Other Pacific Islander,	%	85%	Site of East Palo Alto Community Farmers' Market
Other Youth Education Site	Girls to Women	1070 Beach Street	East Palo Alto	94303	06081611900	Hispanic, African American,	%	%	Tutoring and after-school support for

LOCAL PROJECT SYNOPSIS

Collective Roots  
Contract #: 12-10359

						American Indian and Alaska Native, Asian, Native Hawaiian and Other Pacific Islander			girls with incarcerated family members
Schools--students (Preschool)	Belle Haven Child Development Center	410 Ivy Drive	Menlo Park	94025	6081611700	Hispanic, African American, American Indian and Alaska Native, Asian, Native Hawaiian and Other Pacific Islander	%	68%	Pre-school and early childhood development for low-income families
Schools--students (Preschool)	Creative Learning Montessori	1421 Bay Rd	East Palo Alto	94303	6081611800	Hispanic, African American, American Indian and Alaska Native, Asian, Native Hawaiian	%	75%	Pre-school and early childhood development for low-income families

LOCAL PROJECT SYNOPSIS

Collective Roots  
Contract #: 12-10359

						and Other Pacific Islander			
Community Center	CARECEN	3101 Mission Street	San Francisco	94110	252				
Community Center	Instituto Familiar de La Raza	2919 Mission Stree	San Francisco	94110	209				
Farmers Market	Mission Community Market	22 <sup>nd</sup> and Bartlett Street	San Francisco	94110	208				
WIC	WIC Center	2160 Euclid Ave	East Palo Alto	94303	06081611900	Hispanic, African American, American Indian and Alaska Native, Asian, Native Hawaiian and Other Pacific Islander			
Public Housing	Free at Last	1796 Bay Road	East Palo Alto	94303	06081611900	Hispanic, African American, American Indian and Alaska Native, Asian, Native			Program housing for recently released felons

LOCAL PROJECT SYNOPSIS

Collective Roots  
Contract #: 12-10359

						Hawaiian and Other Pacific Islander			
Public Housing	Runnymede Gardens	2301 Cooley Ave	East Palo Alto	94303	06081611900	Hispanic, African American, American Indian and Alaska Native, Asian, Native Hawaiian and Other Pacific Islander			Senior living Center
Library	East Palo Alto Library	2415 University Avenue	East Palo Alto	94303	06081611900	Hispanic, African American, American Indian and Alaska Native, Asian, Native Hawaiian and Other Pacific Islander			

\* Refer to list from Delivery Sites by Type of Setting section. Ethnicity:

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

LOCAL PROJECT SYNOPSIS

Collective Roots  
Contract #: 12-10359

**Free/Reduced Price Meal Percentage Data Sheet:**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
East Palo Alto Charter School (S)	Ravenswood	41-68999-6114953	80.31%	10.28%	90.59%
East Palo Alto Charter School (A)	Ravenswood	41-68999-6114953	80.31%	10.28%	90.59%
East Palo Alto Charter School (P)	Ravenswood	41-68999-6114953	80.31%	10.28%	90.59%
East Palo Alto Phoenix Academy (A)	Sequoia Union High	41 69062 0118232	79.01%	8.64%	87.65%
East Palo Alto Phoenix Academy (P)	Sequoia Union High	41 69062 0118232	79.01%	8.64%	87.65%
Costano Elementary (A)	Ravenswood	41-68999-6044325	88.32%	4.16%	92.48%
Costano Elementary (P)	Ravenswood	41-68999-6044325	88.32%	4.16%	92.48%
Willow Oaks (A)	Ravenswood	41-68999-6044416	90.13%	2.14%	92.27%
Willow Oaks (P)	Ravenswood	41-68999-6044416	90.13%	2.14%	92.27%
Green Oaks (A)	Ravenswood	41-68999-6044341	93.62%	0.94%	94.56%
Green Oaks (P)	Ravenswood	41-68999-6044341	93.62%	0.94%	94.56%
Edison-Brentwood (A)	Ravenswood	41-68999-6044333	78.35%	1.65%	80.00%
Edison-Brentwood (P)	Ravenswood	41-68999-6044333	78.35%	1.65%	80.00%
Ronald McNair Academy (A)	Ravenswood	41-68999-6044317	92.63%	3.53%	96.15%
Ronald McNair Academy (P)	Ravenswood	41-68999-6044317	92.63%	3.53%	96.15%
Caesar Chavez (A)	Ravenswood	41-68999-6044366	96.97%	1.14%	98.11%
Caesar Chavez (P)	Ravenswood	41-68999-6044366	96.97%	1.14%	98.11%
Belle Haven Elementary (A)	Ravenswood	41-68999-6044309	78.39%	1.25%	79.64%
Belle Haven Elementary (P)	Ravenswood	41-68999-6044309	78.39%	1.25%	79.64%
Goss Elementary (A)	Alum Rock Union Elementary	43-69369 -6046247	64.61%	16.09%	80.70%
Goss Elementary (P)	Alum Rock Union Elementary	43-69369-6046247	64.61%	16.09%	80.70%
McKinley Elementary (A)	Franklin-McKinley	43-69450-6047245	87.43%	4.31%	91.74%
McKinley Elementary (P)	Franklin-McKinley	43-69450-6047245	87.43%	4.31%	91.74%
June Jordan School for Equity (P)	San Francisco Unified	38-68478-0102103	76.67%	7.92%	84.58%
Aptos Middle (P)	San Francisco Unified	38-68478-6062020	46.39%	12.89%	59.28%

LOCAL PROJECT SYNOPSIS

Collective Roots  
Contract #: 12-10359

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
International Studies Academy Alternative (P)	San Francisco Unified	38-68478-3830353	65.21%	3.69%	68.89%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Health Education Council  
**Contract Number:** 12-10363  
**Program Area:** 501 C3 Non-Profit Network Local Project:

**a. Related State Objectives.**

*See State-level objectives*

**b. Audience.**

Gender: Male 35% Female 65%

Ethnicity:

- |   |            |                                       |            |
|---|------------|---------------------------------------|------------|
| <input type="checkbox"/> African American | <u>34%</u> | <input type="checkbox"/> Asian        | <u>11%</u> |
| <input type="checkbox"/> Pacific Islander | _____%     | <input type="checkbox"/> Latino       | <u>35%</u> |
| <input type="checkbox"/> Caucasian        | <u>20%</u> | <input type="checkbox"/> Other _____: | _____%     |
| <input type="checkbox"/> Native American  | _____%     |                                       | (specify)  |

Languages:

- |  |            |                                       |           |
|--|------------|---------------------------------------|-----------|
| <input type="checkbox"/> English           | <u>61%</u> | <input type="checkbox"/> Korean       | _____%    |
| <input type="checkbox"/> Spanish           | <u>30%</u> | <input type="checkbox"/> Lao          | _____%    |
| <input type="checkbox"/> Arabic            | _____%     | <input type="checkbox"/> Tagalog      | _____%    |
| <input type="checkbox"/> Armenian          | _____%     | <input type="checkbox"/> Vietnamese   | <u>2%</u> |
| <input type="checkbox"/> Russian           | _____%     | <input type="checkbox"/> Mandarin     | _____%    |
| <input type="checkbox"/> Bosnian           | _____%     | <input type="checkbox"/> Other _____: | _____%    |
| <input type="checkbox"/> Cantonese         | _____%     |                                       | (specify) |
| <input type="checkbox"/> Farsi             | _____%     | <input type="checkbox"/> Other _____: | _____%    |
| <input type="checkbox"/> Hmong             | <u>8%</u>  |                                       | (specify) |
| <input type="checkbox"/> Khmer (Cambodian) | _____%     |                                       |           |

Ages:

- |  |        |  |            |
|--|--------|--|------------|
| <input type="checkbox"/> Under 5 years old | _____% | <input checked="" type="checkbox"/> 12 to 17 | <u>50%</u> |
| <input type="checkbox"/> 5 to 8            | _____% | <input checked="" type="checkbox"/> 18 to 59 | <u>50%</u> |
| <input type="checkbox"/> 9 to 11           | _____% | <input type="checkbox"/> 60 years old & over | _____%     |

**c. Focus on SNAP Eligible.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (Formally known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data is not required for approved mean- tested Programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |         |   |         |
|---|---------|---|---------|
| <input type="checkbox"/> CalFresh Offices           | _____ % | <input type="checkbox"/> HeadStart                  | _____ % |
| <input type="checkbox"/> Shelters/Temporary Housing | _____ % | <input type="checkbox"/> TANF Job Readiness Program | _____ % |
| <input type="checkbox"/> Soup Kitchens              | _____ % | <input type="checkbox"/> WIC                        | _____ % |
| <input type="checkbox"/> Food Banks                 | _____ % |   |         |
| <input type="checkbox"/> Food Pantries              | _____ % |   |         |
| <input checked="" type="checkbox"/> Public Housing  | _____ % |   |         |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address:  
<http://www.healtheducouncil.org/network/heal/healhome.html>

- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Community Education Events: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Training/Workshop/Conference: (6 trainings occurrences at 4 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify) \_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will specifically focus on balancing calories, increasing the consumption of healthy foods and decreasing the consumption of fat, salt and sugar

Delivery Sites by Type of Setting:

- |   |   |
|---|---|
| _____ Adult Education & Job Training Sites  | _____ Individual Homes  |
| _____ Libraries   | <u>2</u> Other Youth Education Sites<br>(includes Parks and Recreation) |
| _____ CalFresh Offices  | <u>7</u> Public Housing   |
| _____ Churches  | _____ Schools – students (Preschool)                                    |
| <u>3</u> Community Centers  | <u>8</u> Schools – students (K-12)                                      |
| _____ Elderly Service Centers   | _____ Schools – students (Afterschool Program)                          |
| _____ Emergency Food Assistance Sites<br>(includes Food Banks, Food Pantries,<br>and Soup Kitchens) | _____ Schools – Parents   |
| _____ Extension Offices   | _____ Shelters/Temporary Housing  |
| _____ Farmers Markets   | _____ WIC Programs  |
| _____ Food Stores   | _____ Worksites   |
| _____ Head Start Programs   | <u>1</u> Other (specify): <u>Retailer</u>                               |

\_\_\_\_\_ Other (specify): \_\_\_\_\_

\_\_\_\_\_ Other (specify): \_\_\_\_\_

**\* Reminder: Every non-school site noted above must be listed with address and census tract separately on the Census Tract Data Sheet.**

**Projected Number of Unduplicated Participants: 2000**

**Narrative** (max. 200 words)

The overall goal of this project is to empower and enable SNAP eligible participants and those eligible up to 185% Federal Poverty Level to select healthy foods and beverages and increase physical activity through nutrition education, social marketing and environmental support.<sup>41</sup>

*Improving Food and Beverage Environments: A Multi-County Youth and Resident Engagement Model for Sustainable Change*, has three overall goals: 1) youth engagement and leadership development for community change; 2) resident engagement and capacity-building to address community change; and 3) coordination of youth and resident engagement activities to inform efforts and demonstrate best practices. <sup>96</sup>

The goals will be achieved through the following major objectives: (1) Implementing a train the trainer framework for nutrition education to youth and resident leaders and engaging them on issues related to nutrition, physical activity, and access to healthy foods and beverages, (2) Utilize trained youth and resident leaders to deliver direct education and engage SNAP-ED eligible residents to address barriers to making healthy food and beverage choices, (3) Develop youth and resident-driven action plans involving them in stages of decision making encourages sustainable environmental changes. Non-Network supported youth serving agencies, resident housing units will serve as primary venue to reach target population.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Project is new.

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See Master Educational Materials list submitted in State plan.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators.** (max. 100 words)

The evaluation of this project will include collecting process measures, individual behavior on soda and water consumption, social support, and organizational change on the adoption and implementation of healthy food and beverage policies. Both qualitative and quantitative data will be used and case studies will be developed as a result.

**Survey questions:** The first survey will measure water and soda consumption as well a non-equivalent dependent variable, such as consumption of juice. Questions on social support for these behaviors and demographic questions (age, race/ethnicity, gender, enrolled in free lunch

(for students) or currently CalFresh user or eligible (for adult residents) will also included in the survey. **Survey Administration:** For the pre-survey, partner agencies will administer paper forms to participants in educational programs. The second survey will be conducted online or via text in order to minimize loss to follow-up. In addition, the post survey will be very short (3-5 behavioral and social support questions)

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

---

**4. COORDINATION EFFORTS** (max. 100 words)

For this project the Health Education Council will work with partners in Tuolumne, Sacramento, and Nevada Counties. Youth engagement activities will be coordinated and leveraged through youth-serving organizations and qualifying schools. Moreover, resident engagement activities will be coordinated and leveraged through public housing, community organizations, and county public health departments. Additionally, the Health Education Council will work collaboratively through the Gold Country Region HEAL Collaborative, California Convergence, and subcontract with California Adolescent Nutrition and Fitness (CANFit), and Diana Cassady (Cassady Consulting), to coordinate key training and evaluation components to support and achieve project goals and deliverables.

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**Census Tract Data Sheet:**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>100% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
Public Housing	Aspen Park Apartments	5152 Mack Road	Sacramento	95823	06067009634		%	54.77%	
Public Housing	California Place Apartments	6633 Valley Hi Drive	Sacramento	95823	06067009606		%	50.20%	
Public Housing	Cedar Ridge Apartments	4945 Mack Road	Sacramento	95823	06067004300		%	55.13%	
Public Housing	Countrywood Apartments	5500 Mack Road	Sacramento	95823	06067009634		%	54.77%	
Community Center	George Sim Community Center	6207 Logan Street	Sacramento	95824	06067003203		%	55.98%	
Community Organization	Hmong Women's Heritage Association	7275 E Southgate Drive, Ste. 306	Sacramento	95823	06067005002		%	62.58%	
Community Organization	La Familia Counseling Center, Inc	5523 34th Street	Sacramento	95820	06067003700		%	69.16%	
Community Center	Oak Park Community Center	3415 Martin Luther King Blvd	Sacramento	95817	06067002700		%	60.93%	
Community Organization	Sac Chinese Community Service Center	420 I St # 5	Sacramento	95814	06067000700		%	83.03%	
Food Store	SPD Market	129 West McKnight Way	Grass Valley	95949	06057000502		58.50%	41.78%	2006-2010 ACS Race/Ethnicity at 100% FPL

LOCAL PROJECT SYNOPSIS

Health Education Council  
Contract #: 12-10363

									Qualifies though Network Retail Program data
Public Housing	Stonegate Apartments	5417 Mack Raod	Sacramento	95823	06067009634		%	54.77%	
Public Housing	Greenwood Village Apartments	420 Greenley Road	Tuolumne	95370	060990012003		%	45.00%	Area where Population resides is representative of target population; rural county
Public Housing	Columbia Village Townhome	11299 Columbia Village Dr	Tuolumne	95370	061090021005		%	48.00%	Area where Population resides is representative of target population; rural county
							%	%	
							%	%	

\* Refer to list from Delivery Sites by Type of Setting section. Ethnicity:

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Free/Reduced Price Meal Percentage Data Sheet:**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
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LOCAL PROJECT SYNOPSIS

Health Education Council  
Contract #: 12-10363

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Dario Cassina High	Sonora Union High	55723895530019	44.75%	8.84%	53.59%
Grant Union High	Twin Rivers Unified	34765053433794	80.49%	5.51%	86.00%
Hiram W. Johnson High	Sacramento City Unified	34674393434636	69.95%	5.18%	75.13%
Luther Burbank High	Sacramento City Unified	34674393431012	79.93%	7.21%	87.13%
Tenaya Elementary	Big Oak Flat-Groveland Unified	55751846054837	62.70%	7.00%	69.74%
Summerville Elementary	Summerville School District	55724056054936	37.00%	16.00%	52.90%
			%	%	%
			%	%	%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:**            **Network-OSA**  
**Contract Number:**    **12-10361**  
**Program Area:**        **Nutrition Education & Obesity Prevention**  
**Network Local Project:** **Los Angeles County, Orange County, Sacramento County**

**a. Related State Objectives.**

*See State-level objectives*

**b. Audience.**

Gender:        Male 50% Female 50%

Ethnicity:

- |  |            |  |            |
|--|------------|--|------------|
| <input checked="" type="checkbox"/> African American | <u>5%</u>  | <input checked="" type="checkbox"/> Asian  | <u>5%</u>  |
| <input checked="" type="checkbox"/> Pacific Islander | <u>55%</u> | <input checked="" type="checkbox"/> Latino | <u>25%</u> |
| <input checked="" type="checkbox"/> Caucasian        | <u>10%</u> | <input type="checkbox"/> Other _____:      | _____%     |
| <input type="checkbox"/> Native American             | _____%     | (specify)                                  |            |

Languages:

- |   |            |  |            |
|---|------------|--|------------|
| <input checked="" type="checkbox"/> English | <u>60%</u> | <input type="checkbox"/> Korean                          | _____%     |
| <input checked="" type="checkbox"/> Spanish | <u>20%</u> | <input type="checkbox"/> Lao                             | _____%     |
| <input type="checkbox"/> Arabic             | _____%     | <input type="checkbox"/> Tagalog                         | _____%     |
| <input type="checkbox"/> Armenian           | _____%     | <input type="checkbox"/> Vietnamese                      | _____%     |
| <input type="checkbox"/> Russian            | _____%     | <input type="checkbox"/> Mandarin                        | _____%     |
| <input type="checkbox"/> Bosnian            | _____%     | <input checked="" type="checkbox"/> Other <u>Samoan:</u> | <u>20%</u> |
| <input type="checkbox"/> Cantonese          | _____%     | (specify)  |            |
| <input type="checkbox"/> Farsi              | _____%     | <input type="checkbox"/> Other _____:                    | _____%     |
| <input type="checkbox"/> Hmong              | _____%     | (specify)  |            |
| <input type="checkbox"/> Khmer (Cambodian)  | _____%     |  |            |

Ages:

- |   |           |   |            |
|---|-----------|---|------------|
| <input type="checkbox"/> Under 5 years old  | _____%    | <input checked="" type="checkbox"/> 12 to 17            | <u>10%</u> |
| <input checked="" type="checkbox"/> 5 to 8  | <u>5%</u> | <input checked="" type="checkbox"/> 18 to 59            | <u>70%</u> |
| <input checked="" type="checkbox"/> 9 to 11 | <u>5%</u> | <input checked="" type="checkbox"/> 60 years old & over | <u>10%</u> |

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet*
- See attached Free/Reduced Price Meal % data sheet*
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (Formally known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data is not required for approved mean- tested Programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |        |   |        |
|--|--------|---|--------|
| <input checked="" type="checkbox"/> CalFresh Offices | 15%    | <input type="checkbox"/> HeadStart                  | _____% |
| <input type="checkbox"/> Shelters/Temporary Housing  | _____% | <input type="checkbox"/> TANF Job Readiness Program | _____% |
| <input type="checkbox"/> Soup Kitchens               | _____% | <input checked="" type="checkbox"/> WIC             | 10%    |
| <input type="checkbox"/> Food Banks                  | _____% |   |        |
| <input type="checkbox"/> Food Pantries               | _____% |   |        |
| <input type="checkbox"/> Public Housing              | _____% |   |        |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: South Pacific Radio
- TV: Public channel 18
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (75 occurrences at 1 hour(s) each)
- Community Education Events: (5 occurrences at 8 hour(s) each)
- Training/Workshop/Conference: (25 occurrences at 6 hour(s) each)
- Point of Purchase: (3 occurrences at 2 hour(s) each)
- Other (specify): (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will specifically focus on balancing calories, increasing the consumption of healthy foods and decreasing the consumption of fat, salt and sugar

Delivery Sites by Type of Setting:

- |   |   |
|---|---|
| _____ Adult Education & Job Training Sites  | _____ Other Youth Education Sites (includes Parks and Recreation) |
| _____ Libraries   | _____ Public Housing  |
| 3 CalFresh Offices  | _____ Schools – students (Preschool)                              |
| 60 Churches   | _____ Schools – students (K-12)                                   |
| 10 Community Centers  | _____ Schools – students (Afterschool Program)                    |
| _____ Elderly Service Centers   | _____ Schools – Parents   |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | _____ Shelters/Temporary Housing                                  |
| _____ Extension Offices   | 3 WIC Programs  |
| 3 Farmers Markets   | _____ Worksites   |
| _____ Food Stores   | 5 Other (specify): Community Festivals                            |
| _____ Head Start Programs   | _____ Other (specify): _____                                      |
| 50 Individual Homes   |   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract separately on the Census Tract Data Sheet.**

**Projected Number of Unduplicated Participants: 3500**

**Narrative** (max. 200 words)

The Office of Samoan Affairs (OSA) will educate, empower, and engage SNAP-Ed eligible participants to select healthy foods and beverages by 1) Conducting a media/marketing campaign (e.g., targeted radio and television advertisements, distribution of print media such as pamphlets, newsletters, and posters) ; 2) Providing nutrition education classes for large groups (i.e., seminars at community locations) and small groups (i.e., hands-on workshops that focus on learning new skills such as reading nutrition labels); 3) Developing a social support network through community partnerships (e.g., training peer volunteers to provide nutrition education); and 4) Advocating for improved local approaches that promote the availability of healthy food and beverage choices (e.g., presenting at staff meeting at agencies throughout the community and establishing written agreements of proposed changes). These objectives will be carried out in three counties: Los Angeles County, Orange County, and Sacramento County. OSA will also specifically target Native Hawaiians and Other Pacific Islanders (NHOPI) through partnerships with 75 faith-based and community organizations. The NHOPI population in CA is the largest in the world and suffers from one of the highest rates of obesity in the world. The NHOPI will benefit greatly from OSA's targeted nutrition education and obesity prevention objectives.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Project is new.

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See Master Educational Materials list submitted in State plan.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators.** (max. 100 words)

Network-OSA will collect general surveys of community individuals participating in nutritional education seminars to measure knowledge about unhealthy foods and their associated health risks and basic health information such as height, weight, level of activity, and known medical issues, in order to get a sampling of the community's current level of nutritional knowledge and health. OSA will also administer pre/post surveys to participants in the workshops to evaluate changes in knowledge, attitudes, and behaviors about healthy nutrition over the course of the program (e.g., increased ability to read nutrition labels, increased consumption of water, and decreased consumption of unhealthy foods).

**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

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**4. COORDINATION EFFORTS** (max. 100 words)

The Office of Samoan Affairs (OSA) will contact County UC-FSNEP offices to ensure that there is no overlap of Network-OSA and SNAP-Ed programs, attend CNAP Regional Collaboratives, and attend staff meetings at local departments of social services/health/education, in order to coordinate all Network-OSA efforts and establish program efficacy. OSA will utilize existing contacts with local government offices to facilitate participation in staff planning meetings. OSA will coordinate with established partnerships with faith-based organizations to identify new sites for Network service delivery and will acquire MOUs with organizations willing to provide complimentary Network services (e.g., field trips to farmer's markets).

---

**Census Tract Data Sheet:**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>100% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
Church	Tongan Celebration Community	6328 27 <sup>th</sup> St	Sacramento	95822	06067004100	AR	%	53.1%	
Church	Oak Park United Methodist Church	3600 Broadway	Sacramento	95817	06067001800	AR	%	54.8%	
Church	Christian Church of New Hope	2555 N Santiago St	Santa Ana	92706	06059075401	NHPI	100%	%	
Church	Compton 1 <sup>st</sup> & Long Beach 15 <sup>th</sup> Wards	6979 Orange Ave	Long Beach	90805	06037570202	NHPI	78%	%	
Church	1 <sup>st</sup> Samoan Full Gospel Church	915 N Neptune	Wilmington	90744	06037294810	AR	%	74.3%	

\* Refer to list from Delivery Sites by Type of Setting section. Ethnicity:

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**The Office of Samoan Affairs** provided a sampling of the churches we have partnerships with and their Network eligibility through qualifying census tracks. As proposed in the RFA, OSA will work to identify CalFresh, WIC, Farmer’s Markets, and other community agencies to work with that meet Network eligibility. The individual homes listed will be Tier 1 CACFP providers under our Sponsorship (which meet Network eligibility through FRPM school districting), and the locations of the community festivals are not known at this time.

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title: Healthy Gold Coast Project**

**Contract Number: 12-10358**

**Program Area: Local Government**

**Network Local Project: Public Health Department**

**a. Related State Objectives.**

*See State-level objectives*

**b. Audience.**

Gender: Male 25% Female 75%

Ethnicity:

<input checked="" type="checkbox"/> African American	<u>1%</u>	<input checked="" type="checkbox"/> Asian	<u>1%</u>
<input checked="" type="checkbox"/> Pacific Islander	<u>1%</u>	<input checked="" type="checkbox"/> Latino	<u>86%</u>
<input checked="" type="checkbox"/> Caucasian	<u>10%</u>	<input type="checkbox"/> Other _____:	_____%
<input checked="" type="checkbox"/> Native American	<u>1%</u>	(specify)	

Languages:

<input checked="" type="checkbox"/> English	<u>20%</u>	<input type="checkbox"/> Korean	_____%
<input checked="" type="checkbox"/> Spanish	<u>78%</u>	<input type="checkbox"/> Lao	_____%
<input type="checkbox"/> Arabic	_____%	<input type="checkbox"/> Tagalog	_____%
<input type="checkbox"/> Armenian	_____%	<input type="checkbox"/> Vietnamese	_____%
<input type="checkbox"/> Russian	_____%	<input type="checkbox"/> Mandarin	_____%
<input type="checkbox"/> Bosnian	_____%	<input checked="" type="checkbox"/> Other <u>Mixteco:</u>	<u>2%</u>
<input type="checkbox"/> Cantonese	_____%	(specify)	
<input type="checkbox"/> Farsi	_____%	<input type="checkbox"/> Other _____:	_____%
<input type="checkbox"/> Hmong	_____%	(specify)	
<input type="checkbox"/> Khmer (Cambodian)	_____%		

Ages:

<input checked="" type="checkbox"/> Under 5 years old	<u>5%</u>	<input checked="" type="checkbox"/> 12 to 17	<u>6%</u>
<input checked="" type="checkbox"/> 5 to 8	<u>5%</u>	<input checked="" type="checkbox"/> 18 to 59	<u>75%</u>
<input checked="" type="checkbox"/> 9 to 11	<u>4%</u>	<input checked="" type="checkbox"/> 60 years old & over	<u>5%</u>

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

See attached Census Tract data sheet

See attached Free/Reduced Price Meal % data sheet

Other (specify): WIC (98.4% equal to or less than 185% FPL)

Other (specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (Formally known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data is not required for approved mean- tested Programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

<input checked="" type="checkbox"/> CalFresh Offices	16%	<input checked="" type="checkbox"/> HeadStart	17%
<input type="checkbox"/> Shelters/Temporary Housing	_____%	<input checked="" type="checkbox"/> TANF Job Readiness Program	1%
<input checked="" type="checkbox"/> Soup Kitchens	1%	<input checked="" type="checkbox"/> WIC	9%
<input type="checkbox"/> Food Banks	_____%		
<input checked="" type="checkbox"/> Food Pantries	40%		
<input checked="" type="checkbox"/> Public Housing	27%		

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: 4-8
- TV: \_\_\_\_\_
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (576 occurrences at 2 hour(s) each)
- Community Education Events: (3-6 occurrences at 6 hour(s) each)
- Training/Workshop/Conference: (3-6 occurrences at 2 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify) \_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will specifically focus on balancing calories, increasing the consumption of healthy foods and decreasing the consumption of fat, salt and sugar

Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Adult Education & Job Training Sites  | <input checked="" type="checkbox"/> Other Youth Education Sites<br>(includes Parks and Recreation) |
| <input checked="" type="checkbox"/> Libraries   | <input checked="" type="checkbox"/> Public Housing   |
| <input checked="" type="checkbox"/> CalFresh Offices  | <input checked="" type="checkbox"/> Schools – students (Preschool)                                 |
| <input checked="" type="checkbox"/> Churches  | <input checked="" type="checkbox"/> Schools – students (K-12)                                      |
| <input checked="" type="checkbox"/> Community Centers   | <input checked="" type="checkbox"/> Schools – students (Afterschool Program)                       |
| <input checked="" type="checkbox"/> Elderly Service Centers   | <input checked="" type="checkbox"/> Schools – Parents  |
| <input checked="" type="checkbox"/> Emergency Food Assistance Sites<br>(includes Food Banks, Food Pantries,<br>and Soup Kitchens) | _____ Shelters/Temporary Housing   |
| _____ Extension Offices   | <input checked="" type="checkbox"/> WIC Programs   |
| _____ Farmers Markets   | <input checked="" type="checkbox"/> Worksites  |
| <input checked="" type="checkbox"/> Food Stores   | _____ Other (specify): _____   |
| <input checked="" type="checkbox"/> Head Start Programs   | _____ Other (specify): _____   |
| _____ Individual Homes  | _____ Other (specify): _____   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract separately on the Census Tract Data Sheet.**

**Projected Number of Unduplicated Participants: 2500**

**Narrative** (max. 200 words)

The “Healthy Gold Coast Project” aims to create healthy and sustainable communities through empowerment and engagement of the SNAP-Ed eligible populations in Ventura, Santa Barbara, and San Luis Obispo counties. The Healthy Gold Coast Project will recruit and train “Champion” individuals throughout the tri-county area to serve as leaders and advocates for healthy lifestyles within their respective communities. The project will collaborate with various partners agencies (faith-based groups, social service agencies, retailers and community based organizations), in order to lend support and link vital resources to SNAP-Ed families. The Healthy Gold Coast Project aims to increase access and consumption of healthy foods by creating more opportunities to make healthier food choices and addressing barriers the target population faces such as transportation and limited access to resources. The project aims to decrease the consumption of less healthy foods and beverages and increase consumption of water by emphasizing nutrition education and social marketing. In order to address the rates of physical inactivity and lack of access to physical activity spaces, the project will emphasize education, community empowerment and link support and resources to ensure ongoing physical activity.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

X Project is new.

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See Master Educational Materials list submitted in State plan.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators.** (max. 100 words)

The Healthy Gold Coast Project will utilize the following as key performance measures: Activity Tracking Form (ATF), sign-in sheets, training agendas, social media account profile, copies of media coverage, and Partnership Agreement and/or Plan of Action. Thus, indicating increased access and consumption of healthy foods and water as well as an increase in physical activity opportunities .

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that*

*directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

---

**4. COORDINATION EFFORTS** (max. 100 words)

In order to promote healthy sustainable food environments, the project will collaborate with existing retailers and entities to increase access to healthier foods by bringing resources to the SNAP-Ed eligible community. For example, the project plans to work with local retailers and food vendors to promote “store to door” transportation and delivery systems, which would allow healthier food options to be accessible to the community. Various partner agencies e.g. Santa Barbara Public Health (SBPH), First 5, Dignity Health West, WIC, and CalFresh will be involved in the implementation of this project.

**Census Tract Data Sheet:**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>100% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
CalFresh Office	Human Service Agency Fillmore	828 Ventura St.	Fillmore	93015		AR			Means Tested Low-Income Assistance Programs
CalFresh Office	Human Service Agency Oxnard	1400 Vanguard Dr.	Oxnard	93033		AR			Means Tested Low-Income Assistance Programs
CalFresh Office	Human Service Agency Simi Valley	2003 Royal Ave.	Simi Valley	93065		AR			Means Tested Low-Income Assistance Programs
CalFresh Office	SLO County Social Services	9415 El Camino Real	Atascadero	93422		AR			Means Tested Low-Income Assistance Programs
CalFresh Office	SLO County Social Services	460 Spring St	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
CalFresh Office	SLO County Social Services	1802 Chestnut	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
CalFresh Office	SLO County Social Services	1086 Grand Ave	Arroyo Grande	93420		AR			Means Tested Low-Income Assistance Programs
CalFresh Office	SLO County Social Services	681 W. Tefft St Suite 1	Nipomo	93444		AR			Means Tested Low-Income

LOCAL PROJECT SYNOPSIS

									Assistance Programs
CalFresh Agencies	CalFresh Office	2125 S. Centerpointe Parkway #302	Santa Maria	93455		AR			Means Tested Low-Income Assistance Programs
CalFresh Agencies	CalFresh Office	1444 S. Broadway	Santa Maria	93454		AR			Means Tested Low-Income Assistance Programs
CalFresh Agencies	CalFresh Office	234 Camino del Remedio	Santa Barbara	93110		AR			Means Tested Low-Income Assistance Programs
CalFresh Agencies	CalFresh Office	1100 W. Laurel Ave	Lompoc	93436		AR			Means Tested Low-Income Assistance Programs
Community Center	Southwinds Park	300 Clara St.	Oxnard	93030	06111004501	AR		60.9%	
Community Center	OSFS Nyeland Center	3334 Santa Clara St.	Oxnard	93036	06111005002	AR		54.2%	
Community Center	Interface Office	940 E. Main St.	Santa Paula	93060	06111000600	AR		57.9%	
Community Center	Santa Paula FRC	940 E. Main St.	Santa Paula	93060	06111000600	AR		57.9%	
Community Center	Santa Paula NfL	217 N. 10 <sup>th</sup> Street	Santa Paula	93060	06111000600	AR		57.9%	
Community Clinic	Santa Paula Clinic	1334 E. Main St.	Santa Paula	93060	06111000600	AR		57.9%	
Community Youth Center	La Colonia Youth Center	197 Marquita Rd.	Oxnard	93030	06111003900	AR		50.2%	
Elderly Service Centers	Colonia Senior Center	126 Amelia Court	Oxnard	93030	061110003201	AR		60.3%	

Elderly Service Center	Ventura Avenue Adult Center	550 N. Ventura Ave.	Ventura	93001	06111002200	AR		57.2%	
Food Pantry	Catholic Charities	507 Fitch Ave.	Moorpark	93021		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Cristo Ray Church	535 Cooper Road	Oxnard	93030		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Catholic Charities	303 N. Ventura Ave	Ventura	93001		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Project Understanding	43 E. Vince Ave	Ventura	93001		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Saticoy Food Pantry	11168 Violeta St.	Ventura	93004		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Food Bank	2212 Golden Hill Rd	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Food Bank	1820 Railroad Rd	Oceano	93445		AR			Means Tested Low-Income Assistance Programs
Food Pantry	First Assembly of God	6030 Del Rio Rd	Atascadero	93422		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Loaves and Fishes	5411 El	Atascadero	93422		AR			Means Tested

LOCAL PROJECT SYNOPSIS

		Camino Real							Low-Income Assistance Programs
Food Pantry	North County Healing Rooms	7735 El Camino Real	Atascadero	93422		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Refuge Church of Atascadero	6955 Portola Rd	Atascadero	93422		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Senior Nutrition-Atascadero Senior Citizens	5905-C East Mall	Atascadero	93422		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Vineyard Christian Center	2425 Village Lane	Cambria	93428		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Senior Nutrition-St Pauls Episocopal Church	2700 Eton Rd	Cambria	93428		AR			Means Tested Low-Income Assistance Programs
Food Pantry	5 Cities Christian Women	192 9th St Space B	Arroyo Grande	93433		AR			Means Tested Low-Income Assistance Programs
Food Pantry	CAP Healthy Start	1151 19th St	Oceano	93445		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Captive Hearts Ministries	882 W. Grand Ave	Grover Beach	93443		AR			Means Tested Low-Income Assistance Programs

Food Pantry	First United Methodist Church of Arroyo Grande	275 N. Halcyon	Arroyo Grande	93420		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Five Cities Vineyard Church	1052 E Grande Space E	Arroyo Grande	93420		AR			Means Tested Low-Income Assistance Programs
Food Pantry	New Life Christian Church	990 James Way	Pismo Beach	93449		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Peoples Kitchen-Shouts of Grace Church	675 W Grande	Arroyo Grande	93444		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Salvation Army	1550 W Branch St	Arroyo Grande	93420		AR			Means Tested Low-Income Assistance Programs
Food Pantry	St Patricks Catholic Church	501 Fair Oaks	Arroyo Grande	93420		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Senior Nutrition-Central Coast Senior Center	1580 Railroad Rd	Oceano	93445		AR			Means Tested Low-Income Assistance Programs
Food Pantry	King's Cupboard	1408 Santa Ysabel	Los Osos	93402		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Los Osos Christian Fellowship	1335 7th St	Los Osos	93402		AR			Means Tested Low-Income Assistance

LOCAL PROJECT SYNOPSIS

									Programs
Food Pantry	Ocean Pacific Church	1805 11th St	Los Osos	93402		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Senior Nutrition-South Bay Community Center	2180 Palisades Ave	Los Osos	93402		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Salvation Army	540 Quintana Rd	Morro Bay	93442		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Shoreline Calvary Chapel	1130 napa Ave Bldg A	Morro Bay	93442		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Senior Nutrition-Morro Bay Senior Citizens Center	1001 Kennedy Way	Morro Bay	93442		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Santa Maria Valley Hispanic Church	1575 Orchard Rd	Nipomo	93444		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Senior Nutrition-Nipomo Area Senior Citizens Club	200 E. Dana St	Nipomo	93444		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Christ Kitchen	1937 Riverside Ave	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Latter Day Saints Ward 1	3231 Spring St	Paso Robles	93446		AR			Means Tested Low-Income

									Assistance Programs
Food Pantry	Loaves and Fishes	2650 Spring St	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	North County Christian Fellowship	421 9th St	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Peoples Kitchen-Transitional Food Food and Shelter-2nd Baptist Church	1937 Riverside Ave	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Power of God	616 Creston Rd	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	St James Episcopal Church "Lunch Bunch"	514 14th St	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Senior Nutrition-Senior Center	270 Scott St	Paso Robles	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	New Life Tabernacle	1550 Rio Vista Place	San Miguel	93451		AR			Means Tested Low-Income Assistance Programs
Food Pantry	San Miguel Community Church	301 L St	San Miguel	93451		AR			Means Tested Low-Income Assistance Programs

Food Pantry	Grace Church	1350 Osos St	San Luis Obsipo	93402		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Maxine Lewis Homeless Shelter	736 Orcutt Rd	San Luis Obsipo	93401		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Prado Day Center	43 Prado Rd	San Luis Obsipo	93401		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Salvation Army	815 Islay St	San Luis Obsipo	93401		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Senior Nutrition-Anderson Hotel	955 Monterey St	San Luis Obsipo	93401		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Senior Nutrition-United Church of Christ	11245 Los Osos Valley Rd	San Luis Obsipo	93405		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Harvest Bible Church	88 Wellsona Rd	Shandon	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Transitional Food and Shelter	1945 Riverside Ave	Shandon	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Templeton Assembly of God	925 Bennett Way	Templeton	93465		AR			Means Tested Low-Income Assistance

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									Programs
Food Pantry	Vintage Community Church	692 Peterson Ranch Rd	Templeton	93446		AR			Means Tested Low-Income Assistance Programs
Food Pantry	A Childs Harvest Foundation	8760 Junipero Ave	Atascadero	93422		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Agape Christian Fellowship	950 Laureate Ln	San Luis Obsipo	93405		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Atascadero Bible Church	6225 Atascadero Mall	Atascadero	93422		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Food Bank	4554 Hollister Ave	Santa Barbara	93110		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Food Bank	490 W. Foster Rd	Santa Maria	93455		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Catholic Charities	609 E Haley St	Santa Barbara	93103		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Unity Shoppe	1219 State St	Santa Barbara	93101		AR			Means Tested Low-Income Assistance Programs
	Grace Lutheran	3869 State St	Santa	93105		AR			Means Tested

Food Pantry	Church		Barbara						Low-Income Assistance Programs
Food Pantry	Iglesia Bautista	736 W Isley St	Santa Barbara	93101		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Salvation Army	4849 Hollister Ave	Santa Barbara	93111		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Catholic Charities	941 Walnut	Carpinteria	93013		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Food For Angels Isla Vista	781 Embarcadero Del Mar	Isla Vista	93117		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Catholic Charities	6550 Picasso Rd	Isla Vista	93117		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Salvation Army	423 Chapala St	Santa Barbara	93101		AR			Means Tested Low-Income Assistance Programs
Food Pantry	St Brigid Fellowship	976 Embarcadero Del Mar	Goleta	93117		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Community Kitchen	816 Cacique St	Santa Barbara	93103		AR			Means Tested Low-Income Assistance Programs

Food Pantry	Santa Barbara Rescue Mission	535 Yanonali St	Santa Barbara	93103		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Mobile Food Pantry: Lower Westside	520 Wentworth Ave	Santa Barbara	93101		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Mobile Food Pantry and Farmers Market: Franklin Community Center	1136 E Montecito St	Santa Barbara	93103		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Mobile Food Pantry: Goleta Valley Community Center	5679 Hollister Ave	Goleta	93117		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Mobile Food Pantry and Farmers Market: St Josephs	1532 Linden Ave	Carpinteria	93013		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Mobile Farmers Market: Westside Community Center	423 W Victoria St	Santa Barbara	93101		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Mobile Farmers Market: Main Family Resource Center	5201 8th St	Carpinteria	93013		AR			Means Tested Low-Income Assistance Programs
Food Pantry	Mobile Farmers Market: Davis Community Center	1232 De La Vina St	Santa Barbara	93101		AR			Means Tested Low-Income Assistance Programs

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Food Stores	Carniceria Jalisco	928 N H St.	Lompoc	93436-4149	06083002706	AR		51.9%	Food Stores
Food Stores	Super Carniceria La Chiquita	817 W. Laurel	Lompoc	93436-5212	06083002702	AR		0.643	Food Stores
Food Stores	La Favorita Market	720 N H St.	Lompoc	93436-4521	06083002706	AR		0.519	Food Stores
Food Stores	Family Nutrition Center #8	437 N H St.	Lompoc	93436-5334	06083002702	AR		0.643	Food Stores
Food Stores	Bob's Market	403 Cooper Rd	Oxnard	93030-5407	06111003201	AR		0.637	Food Stores
Food Stores	La Flor De Mayo	733 Cooper Rd	Oxnard	93030-5429	06111003201	AR		0.637	Food Stores
Food Stores	La Reina Grocery Market	729 Cooper Rd	Oxnard	93030-5249	06111003201	AR		0.637	Food Stores
Food Stores	La Tapatia Market	419 Cooper Rd	Oxnard	93030-5407	06111003201	AR		0.637	Food Stores
Food Stores	Valu Plus #37 1953	2800 Saviers Rd	Oxnard	93033-4516	06111003900	AR		0.504	Food Stores
Food Stores	Vallarta Supermarket 21	1050 South A St	Oxnard	93030-7460	06111003500	AR		0.267	Food Stores
Food Stores	Wright's Market	2691 E Ventura Blvd	Oxnard	93036-8842	06111005002	AR		0.627	Food Stores
Food Stores	Garcia Hermanos Mini Market	623 Cooper Rd	Oxnard	93030-5247	06111003201	AR		0.637	Food Stores
Food Stores	4 Caminos Meat Market	1730 E. 1 <sup>st</sup> St	Oxnard	93030-6126	06111003202	AR		0.709	Food Stores
Food Stores	Amar Ranch Food Warehouse	1111 E Channel Islands Blvd	Oxnard	93033-5507	06111003900	AR		0.504	Food Stores
Food Stores	Family Nutrition Center #4	2190 Saviers Rd	Oxnard	93033-3825	06111003900	AR		0.504	Food Stores
Food Stores	Food 4 Less 361	150 W. Esplanade Dr.	Oxnard	93036-1136	06111003001	AR		0.193	Food Stores

Food Stores	La Gloria de Oxnard	430 S. Oxnard Blvd	Oxnard	93030-5950	06111003202	AR		0.709	Food Stores
Food Stores	Smart and Final 342	2059 N. Oxnard Blvd	Oxnard	93036-2963	06111003002	AR		0.409	Food Stores
Food Stores	Tresierras Supermarket	133 W Pleasant Valley Rd	Oxnard	93033-7627	06111004501	AR		0.528	Food Stores
Food Stores	4 Way Meat Market	508 E. Date St.	Oxnard	93033-3725	06111003900	AR		0.504	Food Stores
Food Stores	La Colonial Market	520 E. 3 <sup>rd</sup> St.	Oxnard	93030-0181	06111003202	AR		0.709	Food Stores
Food Stores	La Reyna Market	532 24 <sup>th</sup> St.	Paso Robles	93446-1450	06079010100	AR		0.404	Food Stores
Food Stores	Food 4 Less	1465 Creston Rd	Paso Robles	93446-3218	06079010203	AR		0.271	Food Stores
Food Stores	Scolaris Food & Drug #512	2121 Spring St	Paso Robles	93446-1455	06079010100	AR		0.404	Food Stores
Food Stores	La Tapatia Market #2	211 W. Hueneme Rd	Port Hueneme	93033-9021	06111004501	AR		0.528	Food Stores
Food Stores	Las Playas Meat Market	541 W Hueneme Rd	Port Hueneme	93033-9021	06111004501	AR		0.528	Food Stores
Food Stores	Food 4 Less #2	3985 S. Higuera St.	San Luis Obispo	93401-7467	06079011502	AR		0.103	Food Stores
Food Stores	Chapala Market & Liquor	605 N. Milpas St.	Santa Barbara	93103-3026	06083000801	AR		0.379	Food Stores
Food Stores	Santa Cruz Markets	324 W. Montecito St.	Santa Barbara	93101-3827	06083001204	AR		0.527	Food Stores
Food Stores	Guadalajara Market	601 W. De la Guerra St.	Santa Barbara	93101-4411	06083001204	AR		0.527	Food Stores
Food Stores	Isla Vista Market	939 Embarcadero Del Mar	Santa Barbara	93117-4815	06083002911	AR		0.835	Food Stores
Food Stores	Scolari's Food Co 7	222 N Milpas St.	Santa Barbara	93103-3202	06083000802	AR		0.444	Food Stores

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Food Stores	Foods Co 779	1465 S Broadway	Santa Maria	93454-6913	06083002402	AR		0.559	Food Stores
Food Stores	Food Maxx 451	1870 N. Broadway	Santa Maria	93454-1447	06083002209	AR		0.459	Food Stores
Food Stores	La Favorita Market #3	1711 S. Broadway	Santa Maria	93454-7603	06083002402	AR		0.559	Food Stores
Food Stores	La Favorita Market	721 W Church St.	Santa Maria	93458-5014	06083002403	AR		0.795	Food Stores
Food Stores	Super Carniceria La Chiquita	1000 W. Main St.	Santa Maria	93458-4238	06083002403	AR		0.795	Food Stores
Food Stores	Food Maxx 450	2440 S. Broadway	Santa Maria	93454-7818	06083002007	AR		0.145	Food Stores
Food Stores	Carniceria El Toro	1125 W. Main St. Ste A	Santa Maria	93458-4271	06083002304	AR		0.646	Food Stores
Food Stores	Main Central Market	822 W. Main St.	Santa Maria	93458-4234	06083002403	AR		0.795	Food Stores
Food Stores	La Princesa Market	1000 N Broadway	Santa Maria	93454-3134	06083002205	AR		0.525	Food Stores
Food Stores	Family Nutrition Center, Inc. #9	338 Betteravia Rd.	Santa Maria	93454-7846	06083002007	AR		0.145	Food Stores
Food Stores	Mercado Y Carniceria Su Mesa	123 S Blosser Rd	Santa Maria	93458-4255	06083002402	AR		0.559	Food Stores
Food Stores	Mercado Y Carniceria Su Mesa #2	1571 Stowell Center Plz	Santa Maria	93458-7121	06083002402	AR		0.559	Food Stores
Food Stores	Chinos Market	147 S 12 <sup>th</sup> St.	Santa Paula	93060-2901	06111000600	AR		0.56	Food Stores
Food Stores	El Brillante Market	1016 E Main St.	Santa Paula	93060-2810	06111000600	AR		0.56	Food Stores
Food Stores	Mi Pueblito Meat Market	148 S. Ojai St.	Santa Paula	93060-3712	06111000600	AR		0.56	Food Stores
Food Stores	Ventura County Market	116 S. Mill St	Santa Paula	93060-2801	06111000600	AR		0.56	Food Stores

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Food Stores	Tresierras Market	280 E. Harvard Blvd	Santa Paula	93060-3372	06111000600	AR		0.56	Food Stores
Food Stores	Simi Valley Produce Market	1117 E Los Angeles Ave	Simi Valley	93065-2801	06111007800	AR		0.304	Food Stores
Food Stores	4 Way Meat Market #2	724 N Ventura Ave	Ventura	93001-1945	06111002200	AR		0.517	Food Stores
Food Stores	Red Barn Market	995 N. Ventura Ave	Ventura	93001-1701	06111002300	AR		0.556	Food Stores
Food Stores	Sam's Ventura Center Market	505 N. Ventura Ave	Ventura	93001-1940	06111002300	AR		0.556	Food Stores
Head Start	Fillmore Center	615 Shiells Drive	Fillmore	93015	06111000302	AR			Means Tested Low-Income Assistance Programs
Head Start	Linda Vista EOC	514 Mountain Viel	Fillmore	93015	06111000302	AR			Means Tested Low-Income Assistance Programs
Head Start	Melissa Wade Center	2950 E. Telegraph Rd.	Fillmore	93015	06111000200	AR			Means Tested Low-Income Assistance Programs
Head Start	Colonia Center	1500 Camino Del Sol	Oxnard	93030	06111003201	AR			Means Tested Low-Income Assistance Programs
Head Start	Hathaway Center	401 E.Dollie	Oxnard	93033	06111004504	AR			Means Tested Low-Income Assistance Programs
Head Start	Haydock Center	601 W. Hill St	Oxnard	93033	06111003801	AR			Means Tested Low-Income Assistance Programs

Head Start	Hueneme Center	500 W. Clara St.	Oxnard	93033	06111004305	AR			Means Tested Low-Income Assistance Programs
Head Start	Jeff Davis Center	700 Esplanade Drive	Oxnard	93036	06111003100	AR			Means Tested Low-Income Assistance Programs
Head Start	Julie Irving Center	231 Ventura Blvd.	Oxnard	93030	06111008700	AR			Means Tested Low-Income Assistance Programs
Head Start	Mary Crawford Center	2400 South "J" Street	Oxnard	93033	06111003802	AR			Means Tested Low-Income Assistance Programs
Head Start	Larsen Center	550 E. Thomas Ave.	Oxnard	93033	06111004400	AR			Means Tested Low-Income Assistance Programs
Head Start	Little Viking Center	500 Bard Road	Oxnard	93033	06111004504	AR			Means Tested Low-Income Assistance Programs
Head Start	Marina West Center	2551 Carob St.	Oxnard	93035	06111008800	AR			Means Tested Low-Income Assistance Programs
Head Start	Rio Lindo Center	2131 Snow Avenue	Oxnard	93036	06111003100	AR			Means Tested Low-Income Assistance Programs
Head Start	Rio Plaza Center	600 Simon Way	Oxnard	93036	06111005003	AR			Means Tested Low-Income Assistance

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									Programs
Head Start	Rio Rosales Center	1001 Kohala St.	Oxnard	93030	06111004901	AR			Means Tested Low-Income Assistance Programs
Head Start	Sierra Linda Center	2201 Jasmine St.	Oxnard	93030	06111003011	AR			Means Tested Low-Income Assistance Programs
Head Start	Squires Center	5200 Squires Drive	Oxnard	93060	06111004505	AR			Means Tested Low-Income Assistance Programs
Head Start	Rio Lindo Center	2131 Snow Avenue	Oxnard	93036	06111003100	AR			Means Tested Low-Income Assistance Programs
Head Start	Ojai Center	930 Grand Ave.	Ojai	93023	06111000903	AR			Means Tested Low-Income Assistance Programs
Head Start	Parkview Center	1416 Sixth Place	Port Hueneme	93041	06111004200	AR			Means Tested Low-Income Assistance Programs
Head Start	Berylwood Center	2300 Heywood St.	Simi Valley	93065	06111008001	AR			Means Tested Low-Income Assistance Programs
Head Start	Simi Center	2100 Ravenna St.	Simi Valley	93065	06111008101	AR			Means Tested Low-Income Assistance Programs
	Barbara Webster Center	1111 E. Santa Paula St.	Santa Paula	93060	06111000400	AR			Means Tested Low-Income

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Head Start									Assistance Programs
Head Start	Thousand Oaks Center	243 Wilbur Dr.	Thousand Oaks	91360	06111007000	AR			Means Tested Low-Income Assistance Programs
Head Start	Benita Wallick Center	2717 N. Ventura Ave.	Ventura	93001	06111002300	AR			Means Tested Low-Income Assistance Programs
Head Start	Atascadero Head Start	965 El Camino Real	Atascadero	93422	60790129001	AR			Means Tested Low-Income Assistance Programs
Head Start	Cambria Head Start	2950 Santa Rosa Creek Rd	Cambria	93428	60790130001	AR			Means Tested Low-Income Assistance Programs
Head Start	Five Cities Head Start	1800 Wilmar Ave Space A	Oceano	93445	60790122001	AR			Means Tested Low-Income Assistance Programs
Head Start	Paso Robles Head Start	304 19th St	Paso Robles	93446	60790101023	AR			Means Tested Low-Income Assistance Programs
Head Start	San Luis Obispo Head Start	1030 Southwood Dr	San Luis Obsipo	93401	60790110013	AR			Means Tested Low-Income Assistance Programs
Head Start	Sunnyside Head Start	880 Manzanita Dr	Los Osos	93402	60790107073	AR			Means Tested Low-Income Assistance Programs

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Head Start	Atascadero Head Start	965 El Camino Real	Atascadero	93422	60790129001	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	First 5 San Luis Obispo	3220 South Higuera St Suite 232	San Luis Obsipo	93402	60790111032	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	First 5 Guadalupe	4681 11th St	Guadalupe	93434	06083002502	AR			
Early Childhood Development	Goleta Headstart	5681 Hollister Ave	Goleta	93117	06083003001	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Los Ninos Childrens Services Headstart	130 E. Cota St	Santa Barbara	93101	06083000900	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Coronel Childrens Services Head start	629 Coronel Place	Santa Barbara	93101	06083001206	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Storyteller Childrens Services head start	2115 State St	Santa Barbara	93105	06083000302	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Chestnut headstart	120 W Chestnut Ave	Lompoc	93436	06083002702	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Fillmore headstart	316 E Oak St	Lompoc	93436	06083002706	AR			Means Tested Low-Income Assistance Programs

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Early Childhood Development	I Center headstart	228 North I St	Lompoc	93436	06083002702	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Maple headstart	120 W Maple Ave	Lompoc	93436	06083002702	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	College headstart	648 N. G st	Lompoc	93436	06083002706	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Oak Valley Head Start	595 Second St	Buellton	93427	06083001901	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Adam Head Start	500 W Windsor St	Santa Maria	93458	06083002402	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Alvin Head Start	316 E. McElhaney Ave	Santa Maria	93454	06083002205	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Buena Vista Head Start	400 W Park Ave	Santa Maria	93454	06083002404	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Chapel Head Start	201 W Chapel St	Santa Maria	93458	06083002304	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	JC Washington Head Start	116 W Agnes Ave	Santa Maria	93458	06083002303	AR			Means Tested Low-Income Assistance

LOCAL PROJECT SYNOPSIS

									Programs
Early Childhood Development	Los Adobes Head Start	1026 W Boone St	Santa Maria	93458	06083002403	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Los Padres Head Start	530 E Enos Dr	Santa Maria	93454	06083002103	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Meridian Head Start	1720 S Depot St	Santa Maria	93458	06083002402	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Oakley Head Start	1120 W Harding Ave	Santa Maria	93458	06083002303	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Sierra Madre Head Start	1002 E Sierra Madre Ave	Santa Maria	93454	06083002102	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Tanglewood Head Start	1890 Sandalwood Dr	Santa Maria	93455	06083002011	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Westgate Head Start	1240 W Bethel Ln #1A	Santa Maria	93458	06083002402	AR			Means Tested Low-Income Assistance Programs
Early Childhood Development	Guadalupe Head Start	130 Tognazzini Ave	Guadalupe	93434	06083002502	AR			Means Tested Low-Income Assistance Programs
Early Childhood	Guadalupe Head Start	120 Tognazzini	Guadalupe	93434	06083002502	AR			Means Tested Low-Income

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Development		Ave							Assistance Programs
Early Childhood Development	Thrive	313 Tunnell St	Santa Maria			AR			Means Tested Low-Income Assistance Programs
Preschool	Green Valley Day Care	170 North Juanita Ave.	Oxnard	93030	06111003201	AR		60.3%	
Preschool	MAOF (Mexican American Opportunity Foundation)	711 S. C Street	Oxnard	93030	6111008600	AR		55.9%	
Library	Avenue Library	606 N. Ventura Ave.	Ventura	93001	06111002200	AR		57.2%	
Public Housing	Bradford Apartments	127 W. Calle la Sombra	Camarillo	93010	06111005403	AR			Means Tested Low-Income Assistance Programs
Public Housing	Casa de Sueno	257 Fulton St.	Camarillo	93010	06111005002	AR			Means Tested Low-Income Assistance Programs
Public Housing	Ellis Terrace	1051 Temple Ave.	Camarillo	93010	06111005403	AR			Means Tested Low-Income Assistance Programs
Public Housing	Mira Vista Village (Senior)	2700 Ponderosa	Camarillo	93010	06111005403	AR			Means Tested Low-Income Assistance Programs
Public Housing	Casa Velasquez	Fulton and Barry	Camarillo	93010	06111005002	AR			Means Tested Low-Income Assistance Programs

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Public Housing	Central Station Apartments	9272 Main St.	Fillmore	93015	6111005002	AR			Means Tested Low-Income Assistance Programs
Public Housing	Summerwind	3807 E. Telegraph Rd.	Fillmore	93015	06111000200	AR			Means Tested Low-Income Assistance Programs
Public Housing	Montgomery Oaks Apartments	508 N. Montgomery Street	Ojai	93023	06111000903	AR			Means Tested Low-Income Assistance Programs
Public Housing	Roth Apartments	290 E. El Roblar Drive	Ojai	93023	06111001002	AR			Means Tested Low-Income Assistance Programs
Public Housing	Casa De Vida	531 W. Bard Rd.	Oxnard	93033	6111004706	AR			Means Tested Low-Income Assistance Programs
Public Housing	Cypress Court	490 E. Pleasant Valley Rd.	Oxnard	93030	06111004503	AR			Means Tested Low-Income Assistance Programs
Public Housing	Meta Street Apartments	501 S. Meta St.	Oxnard	93030	06111009100	AR			Means Tested Low-Income Assistance Programs
Public Housing	Paseo Santa Clara	295 Riverpark Rd.	Oxnard	93030	06111005004	AR			Means Tested Low-Income Assistance Programs
Public Housing	Pleasant Valley Community Center	5243 Squires Dr.	Oxnard	93033	06111004503	AR			Means Tested Low-Income Assistance

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									Programs
Public Housing	Project Access	1001 W. Gonzales Rd.	Oxnard	93030	06111003300	AR			Means Tested Low-Income Assistance Programs
Public Housing	Villa Cesar Chavez	5559 Salvador St.	Oxnard	93033	06111004503	AR			Means Tested Low-Income Assistance Programs
Public Housing	Villa Solimar	902 Donlon St.	Oxnard	93030	06111009100	AR			Means Tested Low-Income Assistance Programs
Public Housing	Villa Victoria	3730 Gum Tree St.	Oxnard	93036	06111002901	AR			Means Tested Low-Income Assistance Programs
Public Housing	City of Paso Robles Housing Authority	3201 Pine st	Paso Robles	93446	60790101022	AR			Means Tested Low-Income Assistance Programs
Public Housing	Colonia Vista	421 Mainst.	Piru	93040	06111000200	AR			Means Tested Low-Income Assistance Programs
Public Housing	San Luis Obispo County Housing Authority	487 Leff St	San Luis Obsipo	93401	60790111021	AR			Means Tested Low-Income Assistance Programs
Public Housing	Casa Bella Apartments	622 Main St.	Santa Paula	93060	6111000600	AR			Means Tested Low-Income Assistance Programs
Public Housing	Casa Garcia	220 S. Garcia St.	Santa Paula	93060	6111000600	AR			Means Tested Low-Income

LOCAL PROJECT SYNOPSIS

									Assistance Programs
Public Housing	Harvard Courtyard Apt.	236 Harvard Blvd.	Santa Paula	93060	06111000600	AR			Means Tested Low-Income Assistance Programs
Public Housing	Rodney Fernandez Gardens	212 W. Santa Barbara St.	Santa Paula	93060	06111000701	AR			Means Tested Low-Income Assistance Programs
Public Housing	Santa Paulan Apartments	115 N. 4 <sup>th</sup> Street	Santa Paula	93060	06111000600	AR			Means Tested Low-Income Assistance Programs
Public Housing	Vista Hermosa Apartments	102 Santa Anna St.	Santa Paula	93060	06111000701	AR			Means Tested Low-Income Assistance Programs
Public Housing	Yale Street	739 Yale Street	Santa Paula	93060	06111000600	AR			Means Tested Low-Income Assistance Programs
Public Housing	Plaza Del Sol Apartments	4321 Alamo St.	Simi Valley	93063	06111008401	AR			Means Tested Low-Income Assistance Programs
Public Housing	Fiore Gardens	480 Hillcrest Ave.	Thousand Oaks	91360	06111006900	AR			Means Tested Low-Income Assistance Programs
Public Housing	Buena Vida Family	9054 Telephone Rd.	Ventura	93004	06111001402	AR			Means Tested Low-Income Assistance Programs
Public	Buena Vida Senior	9050	Ventura	93004	06111001402	AR			Means Tested

LOCAL PROJECT SYNOPSIS

Housing		Telephone Rd.							Low-Income Assistance Programs Low
Public Housing	Cambria	60 Cambria Avenue	Ventura	93003	06111001202	AR			Means Tested Low-Income Assistance Programs
Public Housing	Daisy	10540 Daisy Drive	Ventura	93004	06111001301	AR			Means Tested Low-Income Assistance Programs
Public Housing	Gregory Gardens	9620 Telephone Rd.	Ventura	93004	06111001402	AR			Means Tested Low-Income Assistance Programs
Public Housing	Jamestown	9808 Jamestown st.	Ventura	93003	06111001401	AR			Means Tested Low-Income Assistance Programs
Public Housing	Kalorama Apartments	167 Kalorama St.	Ventura	93001	06111002102	AR			Means Tested Low-Income Assistance Programs
Public Housing	Mission Park	66 S. Ventura Ave.	Ventura	93001	06111002400	AR			Means Tested Low-Income Assistance Programs
Public Housing	Olive Street	331 N. Olive St.	Ventura	93001	06111002300	AR			Means Tested Low-Income Assistance Programs
Public Housing	Partridge	1050 Partridge Dr.	Ventura	93003	06111001503	AR			Means Tested Low-Income Assistance

LOCAL PROJECT SYNOPSIS

									Programs
Public Housing	Rose Garden	123 S. Ventura Ave.	Ventura	93001	06111002400	AR			Means Tested Low-Income Assistance Programs
Public Housing	Sterling	7995 Telephone Rd.	Ventura	93003	06111001506	AR			Means Tested Low-Income Assistance Programs
Public Housing	The Palms	137 S. Palm	Ventura	93001	06111002400	AR			Means Tested Low-Income Assistance Programs
Public Housing	TIL	148 S. Palm	Ventura	93001	06111002400	AR			Means Tested Low-Income Assistance Programs
Public Housing	Triplex	207 W. Vince St.	Ventura	93001	06111002300	AR			Means Tested Low-Income Assistance Programs
Public Housing	Villa de Oro	1079 Johnson Dr.	Ventura	93003	06111001503	AR			Means Tested Low-Income Assistance Programs
Public Housing	Vista del Monte	2400 Ventura Ave.	Ventura	93001	06111002200	AR			Means Tested Low-Income Assistance Programs
Public Housing	Villa Pacifica	1055 Johnson Dr.	Ventura	93003	06111001503	AR			Means Tested Low-Income Assistance Programs
Public Housing	Lompoc Housing Office	817 West Ocean Ave	Lompoc	93436	06083002702	AR			Means Tested Low-Income

LOCAL PROJECT SYNOPSIS

									Assistance Programs
Public Housing	Santa Maria Housing Office	204 West Williams	Santa Maria	93454	06083002305	AR			Means Tested Low-Income Assistance Programs
Public Housing	Goleta Housing Office	5575 Armitos Ave	Goleta	93117	06083003001	AR			Means Tested Low-Income Assistance Programs
Public Housing	City of Santa Barbara Housing Authority	808 Laguna St	Santa Barbara	93101	06083000900	AR			Means Tested Low-Income Assistance Programs
Soup Kitchen	Many Meals-Presbyterian Church	121 Davis St.	Santa Paula	93060	06111000600	AR			Means Tested Low-Income Assistance Programs
Training Center	CET (Center for Employment Training)	761 S. C Street	Oxnard	93030	6111008600	AR		55.9%	
Vocational Center	Vocational Skilled Services	549 W. Hueneme Road	Hueneme	93033	06111004506	AR		65.5%	
WIC	Camarillo Office	3615 E. Las Posas Rd.	Camarillo	93010	06111005404	AR			CDPH WIC ISIS 11/30/11
WIC	Fillmore Office	828 Ventura St.	Fillmore	93015	06111000303	AR			CDPH WIC ISIS 11/30/11
WIC	North Oxnard Office	2240 E. Gonzales Rd.	Oxnard	93036	06111004901	AR			CDPH WIC ISIS 11/30/11
WIC	Downtown Oxnard Office	400 S. B St.	Oxnard	93030	06111008700	AR			CDPH WIC ISIS 11/30/11
WIC	South Oxnard	2500 South C	Oxnard	93033	06111003802	AR			CDPH WIC

LOCAL PROJECT SYNOPSIS

	Office	St.							ISIS 11/30/11
WIC	Santa Paula Office	620 W. Harvard Blvd.	Santa Paula	93060	06111000702	AR			CDPH WIC ISIS 11/30/11
WIC	Simi Valley Office	1133 Los Angeles Ave.	Simi Valley	93065	06111007800	AR			CDPH WIC ISIS 11/30/11
WIC	Thousand Oaks Office	80 E. Hillcrest	Thousand Oaks	91360	06111007000	AR			CDPH WIC ISIS 11/30/11
WIC	Ventura Office	3147 Loma Vista Rd.	Ventura	93003	06111001900	AR			CDPH WIC ISIS 11/30/11
WIC	Lompoc Office	301 North R St	Lompoc	93463	06083002702	AR			Means Tested Low-Income Assistance Programs
WIC	Carpinteria Office	5201 Eighth St Ste. 203	Carpinteria	93013	06083001604	AR			Means Tested Low-Income Assistance Programs
WIC	Guadalupe Office	4681 11th St	Guadalupe	93434	06083002502	AR			Means Tested Low-Income Assistance Programs
WIC	Santa Barbara Office	315 Camino del Remedio	Santa Barbara	93110		AR			Means Tested Low-Income Assistance Programs
WIC	Santa Maria Office	2125 S. Centerpointe Parkway #302	Santa Maria	93455	06083002007	AR			Means Tested Low-Income Assistance Programs
WIC	New Cuyama Office	4711 highway 165	New Cuyama	93254		AR			Means Tested Low-Income Assistance Programs
WIC	Solvang Office	545 Alisai Rd	Solvang	93463		AR			Means Tested

LOCAL PROJECT SYNOPSIS

									Low-Income Assistance Programs
WIC	Santa Maria Office	400 N. McClelland	Santa Maria	93454	06083002206	AR			Means Tested Low-Income Assistance Programs
Worksite	Valley Crest Tree Co.	3200 West Telegraph Rd	Fillmore	93015	06111000304	AR	10.07 %	37.70 %	50% of the workers are below FPL
Worksite	Oxnard Lemon	2001 Sunkist Circle	Oxnard	93033	06111003900	AR		50.2%	
Worksite	Reiter Affiliated Companies	730 South A St	Oxnard	93030	06111008600	AR	23.00 %	14.00 %	50% of the workers are below FPL
Worksite	Workrite Uniform	500 E. Third St.	Oxnard	93030	06111009100	AR		66.5%	
Youth Program	Boys and Girls Club	602 West Anapamu St	Santa Barbara West	93101	06083001102	AR		63.3%	
Churches	Mary Star of The Sea	463 W. Pleasant Valley Rd.	Oxnard	93033	06111004501	AR		52.80 %	
Churches	Our Lady of Guadalupe	500 N. Juanita Ave	Oxnard	93030	06111003202	AR		0.184	
Churches	St. Francis of Assisi	1048 W. Ventura St.	Fillmore	93016	06111000600	AR		0.106	
Churches	St. Sebastian	235 N. 9 <sup>th</sup> St.	Santa Paula	93060	06111000600	AR		0.56	
Churches	Asamblea Apostolica	116 Davis St.	Santa Paula	93060	06111000600	AR		0.56	
Churches	Knights of Columbus	523 E. Chesnut Ave.	Lompoc	93436	06083002702	AR		0.607	
Churches	Our Lady of	21 E. Sola St.	Santa	93101	06083000900	AR		0.54	

	Sorrows		Barbara						
Churches	St. John Neumann	966 W. Orchard St.	Santa Maria	93458	06083002303	AR		0.534	
Churches	St. Mark University	6550 Picasso Rd.	Goleta	93117	06083002924	AR		0.827	
Churches	St. Mary of the Assumption	414 E. Church St.	Santa Maria	93454	06083002403	AR		0.714	
Churches	Newman Catholic Center	1472 Foothill Blvd.	San Luis Obispo	93405	06079010901	AR		0.890	

\* Refer to list from Delivery Sites by Type of Setting section. Ethnicity:

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Free/Reduced Price Meal Percentage Data Sheet:**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Briggs Elementary (P) (S)	Briggs Elementary	56-72447-6054969	50.73%	19.34%	70.07%
Olivelands Elementary (P)(S)	Briggs Elementary	56-72447-6054977	56.60%	14.58%	71.18%
Conejo Elementary (P)(S)	Conejo Valley Unified	56-73759-6055933	64.22%	10.05%	74.26%
Glenwood Elementary (P)(S)	Conejo Valley Unified	56-73759-6055941	67.20%	10.61%	77.81%
Park Oaks Elementary (P)(S)	Conejo Valley Unifies	56-73759-6055982	69.64%	14.98%	84.62%
Fillmore Middle (P)	Fillmore Unified	56-72454-6060321	61.41%	13.15%	74.57%
Fillmore Senior High (P)(S)	Fillmore Unified	56-72454-5632021	59.24%	12.57%	71.81%
Mountain Vista (P) (S)	Fillmore Unified	56-72454-0109520	66.44%	10.55%	76.99%
Piru Elementary (P) (S)	Fillmore Unified	56-72454-6054985	71.57%	10.46%	82.03%
San Cayetano Elementary (P) (S)	Fillmore Unified	56-72454-6054993	66.86%	8.76%	75.62%
Sespe Elementary (P) (S)	Fillmore Unified	56-72454-6055008	61.65%	18.01%	79.66%
Sierra High (P) (S)	Fillmore Unified	56-72454-5630173	60.29%	7.35%	67.65%
Ansgar Larsen Elementary (P)	Hueneme Elementary	56-72462-6055016	58.48%	14.59%	73.06%
Art Haycox Elementary (P) (A)	Hueneme Elementary	56-72462-6055024	75.27%	8.04%	83.31%
Charles Blackstock Junior High(P) (A)	Huneme Elementary	56-72462-6055032	60.38%	17.02%	77.41%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
E.O. Green Elementary (P) (A)	Huneme Elementary	56-72462-6055040	61.39%	14.01%	75.40%
Fred L. Williams Elementary (P) (A)	Huneme Elementary	56-72462-6055057	60.81%	8.93%	69.74%
Hueneme Elementary (P) (A)	Hueneme Elementary	56-72462-6055073	53.46%	9.81%	63.27%
Julien Hathaway Elementary (P) (A)	Hueneme Elementary	56-72462-6055081	56.59%	17.22%	73.81%
Parkview Elementary (P) (A)	Hueneme Elementary	56-72462-6055099	64.17%	17.22%	81.39%
Richard Bard Elementary (P) (A)	Huneme Elementary	56-72462-6055107	47.40%	14.88%	62.28%
Sunkist Elementary (P)(A)	Huneme Elementary	56-72462-6055115	60.24%	19.15%	79.39%
Campus Canyon Elementary (P)(S)(A)	Moorpark Unified	56-73940-6106439	41.95%	11.95%	53.90%
Community High (P)(S)	Moorpark Unified	56-73940-5630215	68.97%	7.76%	76.72%
Laguna Vista Elementary (P) (A)	Ocean View	56-72512-6055164	47.17%	19.69%	66.86%
Mar Vista Elementary (P) (A)	Ocean View	56-72512-6055172	72.56%	17.32%	89.88%
Ocean View Junior High (P) (A)	Ocean View	56-72512-6084891	65.76%	17.38%	83.14%
Tierra Vista Elementary (P) (A)	Ocean View	56-72512-6055180	66.26%	15.73%	81.98%
Meiners Oaks Elementary (P)(S)	Ojai Unified	56-72520-6055198	49.84%	9.03%	58.88%
Cesar E. Chavez Elementary (P) (A)(S)	Oxnard School District	56-72538-6055321	91.64%	3.90%	95.54%
Christa McAuliffe Elementary(P) (A)(S)	Oxnard School District	56-72538-6107551	42.90%	14.20	57.10%
Curren School (P) (A)	Oxnard School District	56-72538-6055263	83.96%	9.45%	93.41%
Driffil School (P) (A)(S)	Oxnard School District	56-72538-6055271	80.67%	10.11%	90.78%
Elm Street School (P) (A)(S)	Oxnard School District	56-72538-6055289	81.19%	11.88%	93.07%
Emilie Ritchen Elementary (P) (A)	Oxnard School District	56-72538-6110738	56.55%	15.69%	72.24%
Freemont Intermediate (P) (A)	Oxnard School District	56-72538-6055313	48.91%	13.30%	62.21%
Harrington Elementary (P) (A)	Oxnard School District	56-72538-6055297	71.54%	16.02%	87.56%
Juan Lagunas Soria (P) (A)(S)	Oxnard School District	56-72538-0119412	57.24%	13.35%	70.60%
Kamala Elementary (P) (A)(S)	Oxnard School District	56-72538-6055339	82.85%	8.67 %	91.52%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Lemonwood Elementary (P) (A)(S)	Oxnard School District	56-72538-6100333	74.09%	15.93%	90.03%
Marina West Elementary (P) (A)(S)	Oxnard School District	56-72538-6055347	65.43%	17.95 %	83.3%
McKinna Elementary (P) (A) (S)	Oxnard School District	56-72538-6055354	82.07%	10.87%	92.93%
Norman R. Brekke Elementary (P) (A)(S)	Oxnard School District	56-72538-6114029	46.39%	28.06%	74.44%
Nueva Vista (P) (S)	Oxnard School District	56-72538-6102487	64.29%	7.14%	71.43%
Ramona Elementary (S) (P) (A)	Oxnard School District	56-72538-6055362	89.11%	9.53%	98.64%
Richard B. Haydock Intermediate (P) (A)	Oxnard School District	56-72538-6055305	64.49%	10.64%	75.13%
Robert J. Frank Intermediate (P) (A)	Oxnard School District	56-72538-6111850	67.93%	15.70%	83.63%
Rose Avenue Elementary (P) (A)	Oxnard School District	56-72538-6055370	82.09%	12.86%	94.96%
Sierra Linda Elementary (P) (A)	Oxnard School District	56-72538-6055388	70.74%	12.81%	83.55%
Thurgood Marshall Elementary(P) (A)(S)	Oxnard School District	56-72538-0100362	50.71%	11.79%	62.50%
Channel Islands High School (P)(S)	Oxnard Union High	56-72546-5631742	44.11%	6.13%	50.24%
Frontier High (S) (P)	Oxnard Union High	56-72546-5630066	48.29%	2.68%	50.98%
Hueneme High (P)(S)	Oxnard Union High	56-72546-5632849	53.66%	5.04%	58.69%
El Descanso Elementary (P)	Pleasant Valley	56-72553-6055412	39.84%	13.48%	53.32%
Rio Community Day(P)(A) (S)	Rio Elementary	56-72561-0118398	75.00%	0%	75.00%
Rio Del Mar (P) (A)	Rio Elementary	56-72561-0112631	67.36%	0.00%	67.36%
Rio del Norte (P) (A)(S)	Rio Elementary	56-72561-6119242	66.18%	0.00%	66.18%
Rio del Valle Middle(P)	Rio Elementary	56-72561-6055495	66.71%	0.00	66.71%
Rio Lindo Elementary (P) (A)(S)	Rio Elementary	56-72561-6055503	71.30%	0.00%	71.30%
Rio Plaza Elementary (P) (A)(S)	Rio Elementary	56-72561-6055511	84.06%	0.00%	84.06%
Rio Real Elementary (P) (A)	Rio Elementary	56-72561-6055529	85.14%	0.00%	64.97%
Rio Rosales (P) (A)(S)	Rio Elementary	56-72561-6118061	64.97%	0.00%	64.97%
Rio Vista Middle (P) (A)	Rio Elementary	56-72561-0113977	68.95%	0.00%	68.95%

LOCAL PROJECT SYNOPSIS

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Barbara Webster Elementary (P) (A)(S)	Santa Paula Elementary	56-72587-6055545	69.84%	17.29%	84.13%
Blanchard Elementary (P) (A)(S)	Santa Paula Elementary	56-72587-6055552	57.63%	18.43%	76.06%
Glen City Elementary (P) (A)	Santa Paula Elementary	56-72587-6055785	69.11%	12.20%	81.30%
Grace Thille Elementary (P) (A)(S)	Santa Paula Elementary	56-72587-6055586	81.07%	16.57%	97.53%
Isbell Middle (P) (A)(S)	Santa Paula Elementary	56-72587-6055594	60.20%	17.19%	77.39%
McKevett Elenetary(P) (A)(S)	Santa Paula Elementary	56-72587-6055602	63.29%	15.62%	58.91%
Thelma B. Bedell Elementary(P) (A)(S)	Santa Paula Elementary	56-72587-6055610	44.54%	14.37%	58.91%
Renaissance High (P)(S)	Santa Paula Union High	56-72595-5636170	71.90%	11.57%	83.47%
Santa Paula High (P)(S)	Santa Paula Union High	56-72595-5635776	63.81%	10.60%	74.41%
Berylwood Elementary (P) (A)	Simi Valley Unified	56-72603-6055651	65.27%	10.46%	75.73%
Justin Elementary (P)(S)	Simi Valley Unified	56-72603-6067284	43.65%	10.16%	53.85%
Lincoln Elementary (P) (S)	Simi Valley Unified	56-72603-6055735	54.34%	7.80%	62.14%
Park View Elementary (P) (S)	Simi Valley Unified	56-72603-6055768	68.25%	10.79%	79.05%
Santa Susana Elementary (P) (S)	Simi Valley Unified	56-72603-6055776	61.07%	8.40%	69.47%
Somis Elementary (P) (S)	Somis Union	56-72611-6055834	43.33%	7.33%	50.67%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)



**1. State Level Goals and Objectives**

*See State-level objectives*

**2. Description Of Projects/Interventions**

**Project Title:** **Comida Sana, Vida Activa (Healthy Food, Active Life),**

**Contract Number:** **TBD**

**Program Area:** **Network Local Project: Community Based Organization**

**a. Related State Objectives.**

*See State-level objectives*

**b. Audience.**

Gender: Male 50% Female 50%

Ethnicity:

- |  |         |   |           |
|--|---------|---|-----------|
| <input checked="" type="checkbox"/> African American | 4%      | <input checked="" type="checkbox"/> Asian                   | 17 %      |
| <input checked="" type="checkbox"/> Pacific Islander | 1%      | <input checked="" type="checkbox"/> Latino                  | 70%       |
| <input checked="" type="checkbox"/> Caucasian        | 6%      | <input checked="" type="checkbox"/> Other <u>Multiple</u> : | 2%        |
| <input type="checkbox"/> Native American             | _____ % |   | (specify) |

Languages:

- |   |         |  |           |
|---|---------|--|-----------|
| <input checked="" type="checkbox"/> English | 50%     | <input type="checkbox"/> Korean                | _____ %   |
| <input checked="" type="checkbox"/> Spanish | 40%     | <input type="checkbox"/> Lao                   | _____ %   |
| <input type="checkbox"/> Arabic             | _____ % | <input type="checkbox"/> Tagalog               | _____ %   |
| <input type="checkbox"/> Armenian           | _____ % | <input checked="" type="checkbox"/> Vietnamese | 10%       |
| <input type="checkbox"/> Russian            | _____ % | <input type="checkbox"/> Mandarin              | _____ %   |
| <input type="checkbox"/> Bosnian            | _____ % | <input type="checkbox"/> Other _____ :         | _____ %   |
| <input type="checkbox"/> Cantonese          | _____ % |  | (specify) |
| <input type="checkbox"/> Farsi              | _____ % | <input type="checkbox"/> Other _____ :         | _____ %   |
| <input type="checkbox"/> Hmong              | _____ % |  | (specify) |
| <input type="checkbox"/> Khmer (Cambodian)  | _____ % |  |           |

Ages: percentages grouped by youth and adults

- |   |         |  |     |
|---|---------|--|-----|
| <input type="checkbox"/> Under 5 years old  | _____ % | <input checked="" type="checkbox"/> 12 to 17 | 10% |
| <input checked="" type="checkbox"/> 5 to 8  | 10%     | <input checked="" type="checkbox"/> 18 to 59 | 48% |
| <input checked="" type="checkbox"/> 9 to 11 | 30%     | <input type="checkbox"/> 60 years old & over | 2%  |

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Means-Tested Low Income Assistance Programs (Formally known as Location Based Proxy Sites): Unless otherwise noted in the instructions, targeting data is not required for approved mean- tested Programs. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |         |   |         |
|---|---------|---|---------|
| <input type="checkbox"/> CalFresh Offices           | _____ % | <input type="checkbox"/> HeadStart                  | _____ % |
| <input type="checkbox"/> Shelters/Temporary Housing | _____ % | <input type="checkbox"/> TANF Job Readiness Program | _____ % |
| <input type="checkbox"/> Soup Kitchens              | _____ % | <input type="checkbox"/> WIC                        | _____ % |
| <input type="checkbox"/> Food Banks                 | _____ % |   |         |
| <input type="checkbox"/> Food Pantries              | _____ % |   |         |
| <input type="checkbox"/> Public Housing             | _____ % |   |         |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Create a community leadership team for the four-county region that empowers parents and residents to advise the project and advocate for the priorities within the larger community
- Internet/Web Sites-website address: [www.sccasc.org](http://www.sccasc.org) and [www.region5afterschool.org](http://www.region5afterschool.org)
- Print Media
- Radio: PSA’s on local Latino stations and regional stations
- TV: PSA’s on local Latino stations (Telemundo) and regional stations
- Multi-level approaches that include environmental supports
- Nutrition Education Classes: (5120 occurrences at 2816 hour(s) each)
- Community Education Events: (128 occurrences at 128 hour(s) each)
- Training/Workshop/Conference: (153 occurrences at 168 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify) Text Campaign: (24 occurrences at 1/60 hour(s) each)

Key Educational Messages: All messages will align with the Dietary Guidelines for Americans 2010 and MyPlate. Messages will specifically focus on balancing calories, increasing the consumption of healthy foods and decreasing the consumption of fat, salt and sugar

Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| <b>Adult Education &amp; Job Training Sites</b>   | <b>Other Youth Education Sites (includes Parks and Recreation)</b> |
| _____ Libraries   | _____ Public Housing   |
| _____ CalFresh Offices  | _____ Schools – students (Preschool)                               |
| _____ Churches  | _____ Schools – students (K-12)                                    |
| _____ Community Centers   | 128 Schools – students (Afterschool Program)                       |
| _____ Elderly Service Centers   | 128 Schools – Parents  |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | _____ Shelters/Temporary Housing                                   |
| _____ Extension Offices   | _____ WIC Programs   |
| _____ Farmers Markets   | Worksites  |
| _____ Food Stores   | _____ Other (specify): _____                                       |
| _____ Head Start Programs   | 128 Other (specify): <u>School-staff and teachers</u>              |
| _____ Individual Homes  |  |

\_\_\_\_\_ Other (specify): \_\_\_\_\_

**\* Reminder: Every non-school site noted above must be listed with address and census tract separately on the Census Tract Data Sheet.**

**Projected Number of Unduplicated Participants: 17,216**

**Narrative** (max. 200 words)

**The YMCA of Silicon Valley** (The Y) is applying for *Network Local Project* funds for ***Comida Sana, Vida Activa (Healthy Food, Active Life)***, which will leverage partnerships among afterschool program providers in Region 5 of the California Afterschool Network, serving Santa Clara, Santa Cruz, San Benito and Monterey Counties. Our multifaceted approach targets individuals, social groups, organizations, environments, and systems to build the capacity of afterschool providers, from provider leadership to Site Coordinators through line staff, to work effectively with school and district administration, children, families, and the community. The Y, which operates 60 afterschool programs (ASPs) in Santa Clara County, is a regional leader in promoting and modeling physical activity, nutrition education, and food security as integral elements of its ASPs, and in leveraging ASPs’ grass-roots, community-based relationships to create change at school and in the community. ***Comida Sana, Vida Activa*** aims to expand and systematize the Y’s approach throughout Region 5, in partnership with the Region’s Afterschool training and technical assistance team. We are targeting 128 ASPs, with at least 9,216 mostly low-income Latino students. We will also reach at least 8,000 family members through nutrition education; increasing access to healthy foods; and opportunities for physical education.

**e. Summary of Research.**

*See Section A.*

**f. Modification of Project Methods/Strategies.**

Project is new.

*All future modifications will be approved by the Network.*

**g. Use of Educational Materials.**

*See Master Educational Materials list submitted in State plan.*

**h. Development of New Nutrition Educational Materials.**

*No new nutrition educational materials will be developed with Network funds.*

**i. Key Performance Measures/Indicators.** (max. 100 words)

*Comida Sana, Vida Activa* aims to (1) Increase the number of afterschool program (ASP) sites providing CACFP/SFSP meals; (2) Provide direct evidence-based nutrition education to at least 9,216 students in 128 ASPs; (3) Have 128 ASPs commit to providing 150 minutes of moderate to vigorous physical activity for all participants each week (4) Provide at least 128 Healthy Family events; (5) Engage in a comprehensive education campaign using text, social media, and newsletters; (6) Build capacity among ASP staff and leadership to effect healthy change (e.g. increasing access to affordable produce, developing afterschool wellness policies) in afterschool and school environments.

**3. Evaluation Plans**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors must participate in Impact/Outcome Evaluation. Impact/Outcome Evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on nutrition education and obesity prevention.*

**4. Coordination Efforts (max. 100 words)**

**The YMCA of Silicon Valley (YMCA SV)** is applying for *Network Local Project* funds for **Comida Sana, Vida Activa (Healthy Food, Active Life)**, which will leverage partnerships among afterschool program providers in Region 5 of the California Afterschool Network, serving Santa Clara, Santa Cruz, San Benito and Monterey Counties. *Comida Sana, Vida Activa* also leverages existing partnerships with County Offices of Education, county Departments of Public Health, school districts, and effective nonprofits such as YMCAs throughout the region as well as Team CA for Healthy After Schools and the Healthy Behaviors Initiative

**Census Tract Data Sheet:**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity**</i>	<i>100% FPL</i>	<i>185% FPL</i>	<i>Notes</i>
School	Rocketship Mosaic Elementary	950 Owsley Ave	San Jose	95122	06085503117	H	%	43%	
							%	%	
							%	%	
							%	%	
							%	%	
							%	%	
							%	%	
							%	%	
							%	%	

\* Refer to list from Delivery Sites by Type of Setting section. Ethnicity:

\*\* All Races-AR, American Indian or Alaska Native-AI, Asian-AS, Black/African American-B, Native Hawaiian or Other Pacific Islander-NH, Hispanic/Latino-H, White-W, Other Races-OR.

**Free/Reduced Price Meal Percentage Data Sheet:**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
1. Rocketship Mateo Sheedy (S, A, P)	Santa Clara County Office of Education	43 10439 0113704	80.73%	8.14%	88.87%
2. Adelante Spanish Immersion	Redwood City Elementary	41 69005 6114037	41.42%	12.41%	53.83%
3. Rocketship Si Se Puede Academy (S, A, P)	Santa Clara County Office of Education	43 10439 0119024	79.59%	10.82%	90.41%
4. Rocketship Mosaic (S, A, P)	Santa Clara County Office of Education	43 69450 0123299	(See Census Tract Data)		85.00%
5. Rocketship Los Suenos Academy (S, A, P)	Santa Clara County Office of Education	43 10439 0120642	80.05%	11.51%	91.56%
6. Adelante Dual Language Academy (S, A, P)	Alum Rock Union Elementary	43 69369 0108167	47.89%	11.66%	59.55%
7. Anthony P. Russo Academy(S, A, P)	Alum Rock Union Elementary	43 69369 0114900	72.46%	10.72%	83.19%
8. Learning in an Urban Community with High Achi (S, A, P)	Alum Rock Union Elementary	69369 0107748	64.04%	17.54%	81.58%

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<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
9. James McEntee Academy (S, A, P)	Alum Rock Union Elementary	43 69369 0114918	78.42%	13.07%	91.49%
10. Linda Vista Elementary (S, A, P)	Alum Rock Union Elementary	43 69369 6046213	66.57%	9.82%	76.39%
11. San Antonio Elementary (S, A, P)	Alum Rock Union Elementary	43 69369 6046304	79.01%	13.79%	92.80%
12. Sylvia Cassell Elementary (S, A, P)	Alum Rock Union Elementary	43 69369 6046312	64.20%	14.80%	79.00%
13. Thomas P. Ryan Elementary (S, A, P)	Alum Rock Union Elementary	43 69369 6046320	66.11%	17.06%	83.18%
14. Toyon Elementary (S, A, P)	Berryessa Union Elementary	43 69377 6046403	41.92%	12.60%	54.52%
15. El Roble Elementary (S, A, P)	Gilroy Unified	43 69484 6047294	65.05%	9.29%	74.34%
16. Eliot Elementary (S, A, P)	Gilroy Unified	43 69484 6047302	91.59%	5.72% %	97.32%
17. Glen View Elementary(S, A, P)	Gilroy Unified	43 69484 6047310	83.12%	6.98%	90.10%
18. Las Animas Elementary (S, A, P)	Gilroy Unified	43 69484 6047328	47.43%	4.03%	51.46%
19. Rucker Elementary (S, A, P)	Gilroy Unified	43 6948 46047336	58.75%	6.79%	65.54%
20. South Valley Middle (S, A, P)	Gilroy Unified	43 69484 6098214	72.36%	9.69%	82.05%
21. Rod Kelley Elementary (S, A, P)	Gilroy Unified	43 69484 6106991	59.87%	9.87%	69.74%
22. Brownell Middle (S, A, P)	Gilroy Unified	43 69484 6111785	54.22%	8.91%	63.13%
23. Antonio Del Buono Elementary (S, A, P)	Gilroy Unified	43 69484 6116461	73.67%	6.36%	80.03%
24. Leroy Anderson Elementary(S, A, P)	Moreland Elementary	43 69575 6047831	70.09%	9.19%	79.27%
25. P. A. Walsh Elementary (S, A, P)	Morgan Hill Unified	43 69583 6047922	62.78%	7.92%	70.69%
26. San Martin/Gwinn Elementary(S, A, P)	Morgan Hill Unified	43 69583 6047948	57.65%	5.22%	62.87%
27. Barrett Elementary (S, A, P)	Morgan Hill Unified	43 69583 6118376	43.66%	7.39%	51.06%
28. Mariano Castro Elementary(S, A, P)	Mountain View Whisman	43 69591 6048003	57.46%	5.60%	63.06%
29. Monta Loma Elementary (S, A, P)	Mountain View Whisman	43 69591 6049480	48.03%	12.40%	60.43%
30. Theuerkauf Elementary (S, A, P)	Mountain View Whisman	43 69591 6049514	61.41%	11.94%	73.35%
31. Davis (Caroline) Intermediate(S, A, P)	Oak Grove Elementary	43 69625 6048094	54.86%	9.23%	64.09%
32. Edenvale Elementary (S, A, P)	Oak Grove Elementary	43 69625 6048128	80.39%	6.81%	87.20%
33. Stipe (Samuel) Elementary (S, A, P)	Oak Grove Elementary	43 69625 6048177	70.29%	11.11%	81.41%
34. Christopher Elementary (S, A, P)	Oak Grove Elementary	43 69625 6048102	76.09%	12.39%	88.48%
35. Del Roble Elementary (S, A, P)	Oak Grove Elementary	43 69625 6072151	53.42%	12.84%	66.25%
36. Almaden Elementary (S, A, P)	San Jose Unified	43 69666 6048425	65.10%	12.75%	77.85%
37. Gardner Elementary (S, A, P)	San Jose Unified	43 69666 6048532	64.22%	9.71%	73.94%
38. Ernesto Galarza Elementary (S, A, P)	San Jose Unified	43 69666 6119010	69.78%	8.61%	78.39%
39. Bowers Elementary (S, A, P)	Santa Clara Unified	43 69674 6048797	45.85% %	8.81% %	54.66%
40. Bracher Elementary (S, A, P)	Santa Clara Unified	43 69674 6048805	51.73%	11.14%	62.87%

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<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
41. Briarwood Elementary (S, A, P)	Santa Clara Unified	43 69674 6048821	55.68%	14.39%	70.07%
42. Juan Cabrillo Middle (S, A, P)	Santa Clara Unified	43 69674 6048854	46.25%	11.02%	57.26%
43. George Mayne Elementary (S, A, P)	Santa Clara Unified	43 69674 6048870	55.96%	19.23%	75.19%
44. Kathryn Hughes Elementary(S, A, P)	Santa Clara Unified	43 69674 6048896	42.28%	17.76%	60.04%
45. Montague Elementary (S, A, P)	Santa Clara Unified	43 69674 6048938	52.26%	11.86%	64.12%
46. Scott Lane Elementary (S, A, P)	Santa Clara Unified	43 69674 6049019	80.91%	9.74%	90.66%
47. Bishop Elementary (S, A, P)	Sunnyvale	43 69690 6049142	67.74%	12.68%	80.42%
48. Vargas Elementary (S, A, P)	Sunnyvale	43 69690 6049159	61.19%	13.29%	74.48%
49. Fairwood Elementary (S, A, P)	Sunnyvale	43 69690 6049217	40.52%	13.75%	54.28%
50. Lakewood Elementary (S, A, P)	Sunnyvale	43 69690 6049233	52.66%	11.89%	64.55%
51. Columbia Middle (S, A, P)	Sunnyvale	43 69690 6049241	52.88%	12.40%	65.29%
52. San Miguel Elementary (S, A, P)	Sunnyvale	43 69690 6049282	66.44%	12.27%	78.70%
53. Alexander Rose Elementary (S, A, P)	Milpitas Unified	43 73387 6047583	47.39%	11.85%	59.24%
54. Robert Randall Elementary (S, A, P)	Milpitas Unified	43 73387 6047674	54.34%	11.64%	65.98%
55. Crittenden Middle (S, A, P)	Mountain View Whisman	43 69591 6049472	49.57%	12.26%	61.83%
56.					
57. Alianza Charter (S, A, P)	Pajaro Valley Unified	44 69799 6049829	68.87%	11.94%	80.81%
58. Amesti Elementary (S, A, P)	Pajaro Valley Unified	44 69799 6049639	85.48%	7.43%	92.90%
59. Ann Soldo Elementary (S, A, P)	Pajaro Valley Unified	44 69799 6117253	79.11%	8.21%	87.32%
60. Calabasas Elementary S, A, P)	Pajaro Valley Unified	44 69799 6049670	85.69%	6.84%	92.53%
61. Calabasas Elementary (S, A, P)	Pajaro Valley Unified	44 69799 6049670	85.69%	6.84%	92.53%
62. Cesar E. Chavez Middle (S, A, P)	Pajaro Valley Unified	44 69799 0109595	76.10%	9.00%	85.11%
63. E. A. Hall Middle (S, A, P)	Pajaro Valley Unified	44 69799 6049688	78.58%	5.87%	84.46%
64. Freedom Elementary (S, A, P)	Pajaro Valley Unified	44 69799 6049696	83.82%	9.15%	92.97%
65. H. A. Hyde Elementary (S, A, P)	Pajaro Valley Unified	44 69799 6049704	76.56%	8.94%	85.50%
66. Hall District Elementary (S, A, P)	Pajaro Valley Unified	44 69799 6049712	85.82%	7.73%	93.55%
67. Lakeview Middle (S, A, P)	Pajaro Valley Unified	44 69799 6112841	71.86%	9.16%	81.03%
68. Landmark Elementary (S, A, P)	Pajaro Valley Unified	44 69799 0102673	75.49%	8.99%	84.48%
69. Mintie White Elementary (S, A, P)	Pajaro Valley Unified	44 69799 6049746	78.39%	5.81%	84.19%
70. Ohlone Elementary (S, A, P)	Pajaro Valley Unified	44 69799 6108138	84.48%	5.53%	92.01%
71. Pajaro Middle (S, A, P)	Pajaro Valley Unified	44 69799 6049753	77.78%	9.22%	87.00%
72. Raddcliff Elementary(S, A, P)	Pajaro Valley Unified	44 69799 0102665	83.16%	8.62%	91.79%
73. Rolling Hills Middle (S, A, P)	Pajaro Valley Unified	44 69799 6049787	73.38%	10.68%	84.06%

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<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
74. Starlight Elementary (S, A, P)	Pajaro Valley Unified	44 69799 6108146	79.53%	10.91%	90.44%
75. T. S. MacQuiddy Elementary(S, A, P)	Pajaro Valley Unified	44 69799 6049803	80.00%	8.21%	88.21%
76. Gault Elementary (S, A, P)	Santa Cruz City Elementary	44 69815 6049894	72.08%	7.16%	79.24%
77. Bay View Elementary(S, A, P)	Santa Cruz City Elementary	44 69815 6049860	52.50%	8.50%	61.00%
78. Bardin Elementary (S, A, P)	Alisal Union	27 65961 6025985	100.00%	0.00%	100.00%
79. Cesar E. Chavez Elementary (S, A, P)	Alisal Union	27 65961 6113542	100.00%	0.00%	100.00%
80. Frank Paul Elementary (S, A, P)	Alisal Union	27 65961 6101802	100.00%	0.00%	100.00%
81. Jesse G. Sanchez Elementary(S, A, P)	Alisal Union	27 65961 6026009	100.00%	0.00%	100.00%
82. John E. Steinbeck Elementary (S, A, P)	Alisal Union	27 65961 6109466	100.00%	0.00%	100.00%
83. Oscar F. Loya Elementary (S,A,P)	Alisal Union	27 65961 6117691	100.00%	0.00%	100.00%
84. Chualar Elementary (S, A, P)	Chualar Union	27 65995 6026082	83.33%	11.11%	94.44%
85. Mary Chapa Literacy & Technology Academy (S, A, P)	Greenfield Union Elementary	27 66035 6026116	84.10%	12.13%	96.23%
86. Cesar Chavez Elementary (S, A, P)	Greenfield Union Elementary	27 66035 6111637	77.53%	11.80%	89.33%
87. Oak Avenue Elementary (S, A, P)	Greenfield Union	27 66035 6089387	73.98%	13.66%	87.65%
88. Del Rey Woods Elementary (S, A, P)	Monterey Peninsula Unified	27 66092 6026181	79.66%	12.16%	91.82%
89. Highland Elementary (S, A, P)	Monterey Peninsula Unified	27 66092 6026223	79.17%	13.60%	92.76%
90. J. C. Crumpton Elementary (S, A, P)	Monterey Peninsula Unified	27 66092 6026256	53.95%	15.80%	69.75%
91. Los Arboles Middle (S, A, P)	Monterey Peninsula Unified	27 66092 6058713	48.61%	13.32%	61.93%
92. Marina Vista Elementary (S, A, P)	Monterey Peninsula Unified	27 66092 6026314	68.56%	15.94%	84.50%
93. Vista Verde Middle (S, A, P)	Greenfield Union Elementary	7 66035 6111645	72.19%	17.34%	89.52%
94. Martin Luther King (S, A, P)	Monterey Peninsula Unified	27 66092 6058721	74.50%	11.75%	86.25%
95. Seaside Middle (S, A, P)	Monterey Peninsula Unified	27 66092 6058739	65.57%	13.47%	79.03%
96. Fairview Middle (S, A, P)	Gonzales Unified	27 75473 6026090	80.49%	8.23%	88.72%
97. La Gloria Elementary (S, A, P)	Gonzales Unified	27 75473 6066955	81.53%	10.62%	92.15%
98. La Paz Middle (S, A, P)	Salinas Union High	27 66159 6118129	69.70%	15.73%	85.43%
99. El Sausal Middle (S, A, P)	Salinas Union High	7 66159 6058762	68.89%	16.07%	84.96%
100. Harden Middle (S, A, P)	Salinas Union High	27 66159 6110753	57.07%	13.04%	70.11%
101. Santa Rita Elementary(S, A, P)	Santa Rita Union Elementary	27 66191 6026660	67.98%	12.81%	80.79%
102. Aromas (S, A, P)	Aromas/San Juan Unified	35 75259 6049654	49.89%	7.04%	56.93%
103. Maze Middle (S, A, P)	Hollister	35 67470 6112320	57.98%	9.82%	67.79%
104. Gabilan Hills (S, A, P)	Hollister	35 67470 6114557	67.86%	8.98%	76.84%
105. Calaveras Elementary (S, A, P)	Hollister	35 67470 6104509	77.68%	5.17%	82.84%
106. Ocala Middle (S, A, P)	Alum Rock Union Elementary	43 69369 6089270	51.54%	17.75%	69.29%

LOCAL PROJECT SYNOPSIS

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<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
107. Daniel Lairon Elementary (Seven Trees Elementary) (S, A, P)	Franklin-McKinley Elementary	43 69450 6047260	75.70%	4.39%	80.09%
108. Captain Jason M. Dahl Elementary (S, A, P)	Franklin-McKinley Elementary	43 69450 6047211	78.18%	10.54%	88.73%
109. Franklin Elementary (S, A, P)	Franklin-McKinley Elementary	43 69450 6047195	69.15%	10.45%	79.60%
110. G. W. Hellyer Elementary (S, A, P)	Franklin-McKinley Elementary	43 69450 6047203	66.73%	12.20%	78.94%
111. Los Arboles Elementary (S, A, P)	Franklin-McKinley Elementary	43 69450 6047237	79.67%	8.13%	87.43%
112. McKinley Elementary (S, A, P)	Franklin-McKinley Elementary	43 69450 6047245	87.43%	4.31%	91.74%
113. Ramblewood Elementary (S, A, P)	Franklin-McKinley Elementary	43 69450 0108696	48.45%	7.16%	55.61%
114. Bridges Academy (S, A, P)	Franklin-McKinley Elementary	43 69450 6047229	64.65%	5.14%	69.79%
115. Robert F. Kennedy Elementary (S, A, P)	Franklin-McKinley Elementary	43 69450 6067201	66.29%	10.07%	76.36%
116. Santee Elementary(S, A, P)	Franklin-McKinley Elementary	43 69450 6047252	89.96%	4.15%	94.10%
117. Shirakawa (George, Sr.) Elementary (S, A, P)	Franklin-McKinley Elementary	43 69450 6115943	58.58%	11.37%	69.95%
118. Stonegate Elementary (S, A, P)	Franklin-McKinley Elementary	43 69450 6071542	58.38%	10.06%	68.45%
119. Success Academy (S, A, P)	Franklin-McKinley Elementary	43 69450 0111849	86.61%	7.95%	94.56%
120. Voices College-Bound Language Academy (S, A, P)	Franklin-McKinley Elementary	43 69450 0113662	61.34%	15.99%	77.32%
121. Windmill Springs Elementary(S, A, P)	Franklin-McKinley Elementary	43 69450 6105795	51.77%	7.07%	58.83%
122. Sylvandale Middle (S, A, P)	Franklin-McKinley Elementary	43 69450 6047278	70.31%	7.80%	78.11%
123. Katherine R. Smith Elementary (S, A, P)	Evergreen Elementary	43 69435 6047153	68.86%	9.06%	77.92%
124. O. B. Whaley Elementary (S, A, P)	Evergreen Elementary	43 69435 6047161	61.75%	8.32%	70.07%
125. George V. LeyVa Intermediate(S, A, P)	Evergreen Elementary	43 69435 6085690	43.30%	7.84%	51.14%
126. John J. Montgomery Elementary (S, A, P)	Evergreen Elementary	43 69435 6095988	43.73%	11.91%	55.64%
127. Dove Hill Elementary (S, A, P)	Evergreen Elementary	43 69435 6107593	52.40%	12.21%	64.61%
128. Roosevelt Elementary	Redwood City Elementary	41 69005 6044572	63.32%	14.78%	78.10%
129. Del Mar Elementary (S, A, P)	Live Oak Elementary	44 69765 6114102	59.06%	10.82%	69.88%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

# STATE LEVEL PROJECT SUMMARY FORM

FFY2014

## NEOP ADMINISTRATION

### 1. GOALS & OBJECTIVES (See State Level Objectives)

### 2. Project Title: NEOP ADMINISTRATION

#### a. Related State Objectives

Related State Objectives include 1-4

#### b. Audience

Local grantees that provide nutrition education to all ages and ethnicities of Californians participating in the CalFresh Program and SNAP-Ed-eligibles at 185% or below the Federal Poverty Limit (FPL). See Project Summaries in Section B for specific audience characteristics in each contract, and Section D, Budget for complete list of all local projects.

#### c. Focus on FSP Eligibles

All of the program activities by USDA SNAP-Ed local contractors are designed to reach SNAP-Ed-eligible consumers and their families where they learn, work, shop, worship, live and receive other services.

##### Income Targeting Data Sources

Site verification of 50 percent or greater SNAP-Ed-eligible persons participating in program activities is based on the following data sources:

##### Primary: **Nutrition Education and Obesity Prevention Branch (NEOPB)**

American Communities Survey (ACS) Census Tract Data-all races at 185% FPL  
ACS Census Tract Data at 100% FPL for specific race/ethnicities. California Department of Education (CDE) Free/Reduced Price Meal Participation rates and CDE Child and Adult Care Food Program (CACFP) participation rates when applicable.

Secondary: Percentage participation for location-based proxy sites for "Likely FSP Eligibles" include food banks, food pantries, food stamp offices, Head Start, public housing, shelters/temporary housing, soup kitchens, TANF Job Readiness Program; percentage participation for location based proxy site for "Potential Eligibles" is WIC offices); other agency specific income data.

See project summaries in Section B, a. Local Project Summaries for expanded income targeting data for each contractor.

#### d. Project Description

##### Summary:

NEOPB staff will continue to provide administrative and fiscal support and oversight at the State and local levels to local grantees to assure administrative and fiscal compliance with the USDA *Guidance* and SNAP-Ed Plan.

### Key Strategies:

1. Develop request for application (RFA) for FFY 2014 NEOPB *Plan* for local grantees to conduct solicitation and provide contractors with teleconference trainings on the RFA forms in the solicitation package; review and approve federal share program and fiscal documents, assuring SNAP-Ed income targeting.
2. Provide face-to-face orientation on NEOPB policies and procedures to new local project staff and refresher orientations as necessary to accommodate continuing local project staff.
3. Plan and conduct annual trainings (face to face, web-based and teleconference) to continuing agencies on fiscal policies and procedures. This includes a training calendar/curriculum and Power Point presentations, four NEOPB fiscal and program trainings in northern and southern California. Training curriculums are then posted on the NEOPB website.
4. Maintain a Fiscal Compliance function for all SNAP-Ed funded contracts. Monitor and provide continuous technical assistance to 100% of contracts to ensure administrative and fiscal accountability throughout FFY 2014.
5. Participate in quarterly interactive all-contractor teleconferences to communicate NEOPB, CDSS, and USDA updates, new program resources, and policy clarifications.
6. By September FFY 2014, a majority of LHD Fiscal/Administrative Orientation visits will be completed for the Local Health Departments. A fiscal monitoring process that will include a combination of on-site and desk reviews will be conducted and follow up reviews will occur as needed. This will ensure Corrective Action Plans developed by SNAP-Ed funded projects were implemented to verify priority findings from fiscal reviews have been addressed.
7. Contract Managers will review and analyze all annual and final contractor progress reports submitted and perform contract close outs on expiring contracts.
8. Continue working with SNAP-Ed LHD Advisory group to; a) to improve state/regional/local communications and administrative streamlining; b) through subcommittee address findings from the USDA ME Administrative Review conducted during FFY 2013; c) leadership development through technical assistance and training to increase program management capacity; and; d) facilitate state/regional program planning and coordination.
9. Contract Managers will follow-up on issues identified during fiscal site visits and/or desk reviews, and annual progress reports to ensure fiscal compliance and identify opportunities for technical assistance.
10. Respond to CDPH, CDSS and USDA technical inquiries.

Key Educational Messages for Contractors:

1. Successful projects require compliance with SNAP-Ed Plan *Guidance*.
2. Documentation and time reporting of SNAP-Ed expenditures is required for reimbursement.

Intervention Sites:

Local grantee intervention sites include community locations, school districts, county offices of education, local health departments, WIC offices, community settings in qualifying census tracts. See project summaries in Section B, a. Local Project Summaries for expanded intervention site data on each contractor.

Projected Number of Contacts:

Direct Contacts: 2.2 million SNAP-ED eligibles through local contractors.

**e. Summary of Research**

Results of most recent statewide surveillance data and individual contractor evaluation results are used to provide guidance to local contractors to improve SNAP-ED in their communities.

**f. Modification of Project Methods/Strategies**

Project methods and strategies have been modified to address corrective action workplan from the 2006 Administrative Review as outlined in FFY 2007 Plan, this will continue Program improvement into FFY 2013. See project summaries in Section B,a. Local Project Summaries for expanded project methods/strategies data for each contractor.

**g. Use of Existing Educational Materials**

All of the following materials will be updates to existing materials, produced in English and posted or linked on the NEOPB website with the exception of the staff Desk Manual which will be placed in prospective staff cubicles. These materials are developed by state staff for NEOPB contractors; they address guidelines both from USDA and the CDPH Contract Management Unit and include the following:

- Fiscal Guidelines Manual (semiannual updates)
- Contract Manager Desk Manual
- Fiscal Policy and Procedures Manual
- Contractor Performance Improvement Tool

See project summaries in Section B, a. Local Project Summaries for expanded educational materials data on each contractor.

**h. Development of New Educational Materials**

See project summaries in Section B, a. Local Project Summaries for expanded educational materials data on each contractor.

**i. Key Performance Measures/Indicators**

Completion of Key Strategies by state staff, including site visits and fiscal visits as outlined in d. Project Description, Key Strategies, paragraph 6 and 7 by *Network* staff. See project summaries in Section B, a. Local Project Summaries for key performance measures/indicators on each local contractor.

**j. Evaluation Plan**

Process (internal): GIFTS, an internal tracking system, provides status reports on Program and Contract Manager site visits, communications, invoicing, Request for Application (RFA) documents, progress report analyses, etc.;

Process (contractor): see annual SAAR data for contractor reach

Outcome (contractor): see REU Project #2 for Impact/Outcome Evaluation conducted by local contractors

Evaluations of contractor training activities include: surveys of participants in annual fiscal and program trainings for local contractors; surveys of local agency participants in local/regional contractor orientations and subject matter trainings/workshops. Evaluation Tools: GIFTS status reports, Web Based Survey Software, training surveys (participant satisfaction), SAAR reports

**k. Coordination Efforts**

NEOPB will continue coordination with USDA funded programs, namely WIC, CDE, UC-FSNEP and the California Department of Social Services. NEOPB staff are active partners in the State Nutrition Action Plan (SNAP). NEOPB continues to work with both internal and external partners and Regional Networks to promote consistent nutrition education messages to CalFresh participants and other SNAP-ED eligible audiences, to conduct activities that promote increased consumption of fruits and vegetables, increased physical activity and increased access to healthy foods. Through FANOut, NEOPB continues to work with the USDA Western Regional Office, local agencies, advocates, and other nutrition education and food security stakeholders, including local California Welfare Directors Association, California Association of Food Banks, America's Second Harvest and California Food Policy Advocates on nutrition education and CalFresh promotion. See project summaries in Section B, a. Local Project Summaries for coordination efforts of each contractor.

**STATE LEVEL PROJECT SUMMARY FORM**  
**CHAMPIONS FOR CHANGE Rx: BUILDING A STRONG INTERFACE BETWEEN**  
**COMMUNITY AND HEALTH CARE INTERVENTIONS TO PREVENT AND REDUCE**  
**OBESITY AMONG LOW-INCOME CALIFORNIANS**

**FFY 2014**

**1. Goals & Objectives** (See *State Level Objectives*).

**2. Project Title:** Champions for Change Rx: Building a Strong Interface between Community and Health Care Interventions to Prevent and Reduce Obesity among Low-income Californians

**a. Related State Objectives:**

Related State Objectives include 1, 2, 3, and 4

**b. Audience**

Gender: Female and Male

Ethnicity: All races and ethnicities

Languages: English and Spanish

Ages: Adults, especially SNAP-Ed eligible women with children, and SNAP-Ed and Medi-Cal intermediaries who serve this audience

**c. Focus on SNAP Eligibles**

As described in the Narrative Summary below, a total of five roundtable discussions will be conducted in northern, central, and southern California with SNAP-eligible Medi-Cal members. Income eligibility will be verified by the roundtable discussion participants at the time of recruitment. In addition, key informant interviews will be conducted with representatives from Medi-Cal managed care plans and provider groups, as well as *Network* state and Local Health Department leaders. The Medi-Cal managed care plan representatives and provider groups will serve more than 50% SNAP-eligible Medi-Cal members in their practices and the *Network* state and Local Health Department leaders will serve SNAP-eligible Californians as part of their routine scope of work.

**d. Project Description**

Key Strategies: Key strategies will be based upon the formative research results of this project. See the Narrative Summary below for a description of Champions for Change Rx.

Key Educational Messages: Key educational messages will be based upon the formative research results of this project and will be consistent with *Network* messages (e.g., childhood obesity prevention, chronic disease and obesity prevention, dietary quality, fruits and vegetables, healthy beverage promotion, healthier eating (general), cooking skills, physical activity promotion (integrated with nutrition education), food

shopping/preparation, and CalFresh promotion (brief promotional message). See the Narrative Summary below for a description of Champions for Change Rx.

Intervention Sites:

Health care delivery organizations and community sites will be identified based upon the formative research. See the Narrative Summary below for a description of Champions for Change Rx.

Projected Number of Contacts:

Direct (unduplicated) Contacts: 40 SNAP-Ed eligible Medi-Cal members reached through 5 roundtable discussions in northern, central, and southern California. See the Narrative Summary below for additional details.

Narrative Summary:

**Problem Statement**

The California Department of Health Care Services' (DHCS) mission is to preserve and improve the health of all Californians by operating and financing programs that deliver vital health care services to approximately 8.3 million individuals including low-income families and children, seniors and persons with disabilities, children in foster care, pregnant women, and those with certain diseases and conditions. These services include medical, mental health, substance use treatment, and long-term care.

As part of DHCS' commitment to deliver high-quality care, an assessment was conducted from April-October 2012 to inventory all Departmental quality improvement (QI) efforts in the areas of clinical care, health promotion and disease prevention, and administration.<sup>1</sup> Although a wide variety of QI activities was reported in the areas of clinical care and administration, little activity was noted in the area of health promotion and disease prevention. Most notably, there was an absence of QI activities in the areas of healthy eating, physical activity, and obesity prevention despite the high rates of overweight and obesity among children (29.6%), adolescents (35.2%), and adults (65.7%) enrolled in the Department's largest program, Medi-Cal. The results of the assessment provided a call to action to develop, implement, evaluate, and sustain a comprehensive obesity prevention program that links the many facets of the health care system to the *Network's* existing community-based efforts. At this time, unfortunately, there are no programmatic funds available for such a program.

**Background**

DHCS programs integrate a broad spectrum of care primarily via Medi-Cal, a federal/state partnership serving individuals and families who meet defined eligibility requirements. Medi-Cal services are delivered by more than 400 hospitals, approximately 130,000 doctors, pharmacists, dentists and other health care providers, and 21 managed care plans. Of the 8.3 million Medi-Cal members currently served by DHCS, over 7.2 million (88%) have annual household incomes that are at or below 185% of the Federal Poverty Level. This income criterion is consistent with SNAP-Ed.

To accelerate advancements in care, DHCS recently produced the *Strategy for Quality Improvement in Health Care (Quality Strategy)*.<sup>2</sup> The *Quality Strategy* establishes goals, priorities, and guiding principles, as well as highlights existing and emerging DHCS QI initiatives to improve health and patient care, and reduce costs. It aligns with the *National Strategy for Quality Improvement in Health Care*<sup>3</sup> and reflects the best evidence-based practice known to date in the areas of patient safety, care delivery, person and family engagement, communication and coordination of care, prevention, healthy communities, and elimination of health disparities.

Given the large number of SNAP-Ed eligible individuals reached through Medi-Cal and DHCS' newly-established commitment to QI in the areas of prevention and healthy communities, DHCS is interested in collaborating with the *Network* to conduct formative research, develop, and then pilot test a program to link obesity prevention efforts among SNAP-Ed eligible Medi-Cal members in the health care setting with the *Network's* community-based interventions. The purpose of the program will be to reduce the risk and prevalence of overweight and obesity among SNAP-Ed eligible Medi-Cal members and reduce projected health care costs.

The initial phase of the project will be to conduct formative research and develop the components of the pilot program from October 1, 2013-September 30, 2014, in collaboration with the *Network*. The aims of the formative research and program development phase are to:

- Identify feasible, sustainable, age- and culturally-appropriate obesity prevention approaches in the health care setting that can be delivered to SNAP-Ed eligible Medi-Cal members;
- Identify tested *Network*/SNAP-Ed tools, resources, materials, and communication methods that can be applied to the health care setting;
- Identify efficient and effective ways to drive SNAP-Ed eligible Medi-Cal members to participate in *Network* community-based interventions where they live, work, learn, worship, play, make food and physical activity decisions, and become involved in community empowerment efforts.
- Develop and produce a pilot program and evaluation plan designed to reduce the risk and prevalence of overweight and obesity among SNAP-Ed eligible Medi-Cal members and reduce projected health care costs.
- Develop the components of the pilot program in preparation for pilot program implementation and formal evaluation in Federal Fiscal Year (FFY) 2015.

## **Implementation Partners**

This proposal incorporates the complementary strengths of three partners: the California Department of Public Health (CDPH), DHCS, and the University of California, Davis, Institute for Population Health Improvement (IPHI). In July 2007, the Department of Health Services split into DHCS and CDPH to enable each department to focus on health care and public health, respectively. However, both departments are dedicated to improving the health of all Californians and work closely on specific areas such as:

chronic disease prevention and management; elimination of health disparities; advancing prevention; and building healthier communities.

In 2011, DHCS initiated a five-year, interagency agreement with IPHI to provide technical assistance, including on-site staffing, to help the Department advance the Triple Aim of: improved health, improved care, and reduced cost. IPHI is directed by Kenneth W. Kizer, MD, MPH, Distinguished Professor, UC Davis School of Medicine and the Betty Irene Moore School of Nursing. Dr. Kizer is an internationally-known expert in public health, health care quality, and system redesign and a member of the Institute of Medicine. He is credited with the transformation of the Veterans Administration Health Care System into one of the nation's preeminent health systems. Prior to this work, Dr. Kizer served as Director of the California Department of Health Services where he fostered the development of the 5-a-Day Program and the internationally-known Tobacco Control Program. This proposal includes IPHI as the subcontractor with DHCS. Under Dr. Kizer's leadership, IPHI staff are highly qualified to assist DHCS in carrying out the scope of work for this project, which requires expertise in population health, system redesign, program development, and evaluation.

## **Scope of Activities**

### Task 1

In collaboration with *Network* state and Local Health Department staff, identify and compile a list of tested *Network*, MyPlate, and other SNAP-Ed tools, materials, and community-based intervention approaches that could apply to the health care setting and be implemented widely with Medi-Cal members using DHCS distribution channels, including hospitals, clinics, pharmacists, and managed care plans.

Date: October-December 2013

### Task 2

Conduct a minimum of 25 key informant interviews with representatives from Medi-Cal managed care plans and provider groups, as well as *Network* state and Local Health Department leaders to identify feasible, sustainable, age- and culturally-appropriate obesity prevention approaches in the health care setting and identify ways to link Medi-Cal members with the *Network's* community-based approaches where they live, work, learn, worship, play, make food and physical activity decisions, and become involved in community empowerment efforts.

A broad array of health care, community-based, and technological approaches will be vetted with the key informants including, but not limited to: First Lady Michelle Obama's *Let's Move—Health Care Providers*,<sup>4</sup> the American Medical Association expert committee recommendations on the assessment, prevention, and treatment of child and adolescent overweight and obesity,<sup>5</sup> the *Let's Go! Childhood Obesity Resource Toolkit for Healthcare Professionals*,<sup>6</sup> the California Medical Association Foundation's Obesity Provider Toolkits,<sup>7-8</sup> and various *Network*, MyPlate, and other SNAP-Ed resources. A variety of ways to link SNAP-Ed eligible Medi-Cal members to the *Network's* community-

based interventions will also be explored, including the use of targeted social media and web-based applications, referral by health care providers, and more.

After the key informant interviews have been conducted, the results will be analyzed and a report of the findings and recommendations will be produced.

Date: October 2013-March 2014

### Task 3

Conduct a total of five roundtable discussions with SNAP-Ed eligible Medi-Cal members in northern, central, and southern California to identify obesity prevention approaches in the health care setting that would best meet their needs. In addition, identify ways to create an effective link between obesity prevention in the health care setting and *Network* community-based interventions. The roundtables will explore questions such as: What resources, assistance, or types of content related to nutrition and physical activity would most likely be useful in the health care setting? What channels, formats, or delivery modes would be most effective (e.g., 1-on-1 counseling, classes, support groups)? What are specific ways the health care system could support community-based prevention activities? The results of the roundtable discussions will be analyzed and a report of the findings and recommendations will be produced.

This developmental work to better understand local differences is necessary for a number of reasons. First, the Medi-Cal population is quite diverse with respect to urban/rural residence, race/ethnicity, language and culture. Second, the Medi-Cal Program is the largest in the U.S. with 8.5 million members and is delivered through a health care network which varies, significantly, across the state. There are over 20 individual health plan contracts, a significant fee-for-service network, large multi-specialty medical groups, small practices, as well as federally qualified health centers. Third, there is a major expansion of Medi-Cal eligibility supported through the Affordable Care Act. One and one-half to two million more Medi-Cal members will be enrolled in the next few years. This expansion is driving significant redesign of the health care system including the rapid growth of patient-centered medical homes, improved chronic disease management, and enhanced working relationships between health care and community services.

The proposed roundtable discussions across the state will enable the development of programs for SNAP-Ed-eligible Medi-Cal members that are tailored to the varied needs and environments described above.

Date: October 2013-March 2014

### Task 4

In collaboration with *Network* state and Local Health Department staff, identify and compile a list of communities in California that could serve as pilot test sites for future health care/community intervention testing. The pilot test sites should have: well-coordinated, evidence-based *Network* activities; campaigns, programs, and

collaboratives that reach SNAP-Ed eligible families; a high prevalence of overweight and obesity; Medi-Cal managed care plans that support the implementation of prevention approaches in health care settings and community-based linkages; and Medi-Cal managed care plans that are able to efficiently and effectively provide aggregate health data to monitor the outcomes of the pilot test.

Date: October 2013-January 2014

#### Task 5

Based on Tasks 1-4, develop and produce a pilot intervention and evaluation plan aimed at reducing the risk and prevalence of overweight and obesity among SNAP-Ed eligible Medi-Cal members and reducing projected health care costs, with an emphasis on those that suffer the effects of overweight and obesity (e.g., Medi-Cal members with metabolic syndrome, type 2 diabetes, and cardiovascular disease). DHCS will collaborate with the *Network's* Research and Evaluation Unit to develop the evaluation plan based upon the Western Region SNAP-Ed Nutrition, Physical Activity, and Obesity Prevention Outcomes Evaluation Framework, 2013. DHCS will submit the plan for *Network* approval and prepare for intervention and evaluation execution in FFY 2015.

In FFY 2015 and depending upon the availability of funds, DHCS plans to conduct an evaluation to determine the effects of health care and community interventions, which will be informed by the activities in this proposal, on selected measures among SNAP-Ed eligible Medi-Cal members. Anticipated measures for the FFY 2015 evaluation include diet and physical activity behaviors and behavioral predictors, Body Mass Index, hemoglobin A1C, lipid levels, blood pressure, patient satisfaction, quality of life, and projected health care cost estimates using a sophisticated modeling program known as Archimedes. Other measures may include: practice changes among health care organizations, improved access to obesity prevention interventions by SNAP-Ed eligible Medi-Cal members and their families, and commitment of resources in the health care sector for nutrition and physical activity.

If the project is able to demonstrate improvement in health behaviors and outcomes in a cost-effective fashion, the program will be broadly implemented across the Medi-Cal health care delivery system. Based on the experience of the implementation partners and the care with which the formative research will be conducted, we believe that the program will likely produce significant value for SNAP-Ed-eligible Medi-Cal members and for those organizations that deliver the program.

Date: March-May 2014

#### Task 6

Based on the *Network*-approved pilot intervention and evaluation plan, develop and assemble the following pilot program and evaluation components:

- Confirm health care and community pilot test sites and partners.
- Confirm logistics of participant recruitment for the pilot test.

- Assemble health care program intervention pieces and materials. DHCS is planning to use existing *Network/My Plate/SNAP-Ed* materials and health care obesity prevention tools to the greatest extent possible.
- Develop methods to motivate and drive SNAP-Ed eligible Medi-Cal members to *Network* interventions at the community level. The methods will be based upon the findings of the formative research.
- Develop draft evaluation instruments and methods to secure health data. As noted above, health data will include, but may not be limited to the following: diet and physical activity behaviors and behavioral predictors, Body Mass Index, hemoglobin A1C, lipid levels, blood pressure, patient satisfaction, quality of life, projected health care cost estimates using the Archimedes modeling program, practice changes among health care organizations, improved access to obesity prevention interventions by SNAP-Ed eligible Medi-Cal members and their families, and commitment of resources in the health care sector for nutrition and physical activity.
- Prepare for the launch of the pilot test in FFY 2015.

Date: June-September 2014

### **Reaching SNAP-Ed Consumers**

The formative research phase of Champions for Change Rx is designed to inform the development of a health care/community pilot program that meets all USDA targeting criteria and specifically reaches the SNAP-Ed eligible population.

### **Maximizing SNAP-Ed's Impact**

The formative research phase of Champions for Change Rx is designed to inform the development of a health care/community pilot program that leverages and maximizes all possible connections between the *Network* and DHCS' large-scale, statewide, population health system.

### **Strength through Collaboration**

Champions for Change Rx is designed to stimulate synergy among CDPH, DHCS, Local Health Departments funded by the *Network*, the extensive Medi-Cal health care delivery system in California, and SNAP-Ed eligible Medi-Cal members.

#### **e. Summary of Research**

The results from the key informant interviews and roundtable discussions will inform the development of the Champions for Change Rx pilot program and evaluation plan.

#### **f. Modification of Project Methods/Strategies**

Champions for Change Rx is a new project; as such, no modifications to the project methods/strategies are requested.

### **g. Use of Existing Educational Materials**

As described in the Narrative Summary in Tasks 1 and 2, DHCS staff, in collaboration with *Network* state and Local Health Department staff, will identify and compile a list of tested *Network*, MyPlate, and other SNAP-Ed tools, materials, and community-based intervention approaches that could apply to the health care setting and be implemented widely with SNAP-Ed eligible Medi-Cal members using DHCS distribution channels, including hospitals, clinics, pharmacists, and managed care plans.

In addition, during the key informant interviews, a broad array of health care, community-based, and technological approaches will be vetted with the key informants including, but not limited to: First Lady Michelle Obama's *Let's Move—Health Care Providers*,<sup>4</sup> the American Medical Association expert committee recommendations on the assessment, prevention, and treatment of child and adolescent overweight and obesity,<sup>5</sup> the *Let's Go! Childhood Obesity Resource Toolkit for Healthcare Professionals*,<sup>6</sup> the California Medical Association Foundation's Obesity Provider Toolkits,<sup>7-8</sup> and various *Network*, MyPlate, and other SNAP-Ed resources.

### **h. Development of New Educational Materials**

None planned.

### **i. Key Performance Measures/Indicators**

Formative research results for Champions for Change Rx will help inform the development of the pilot program and evaluation plan.

Key performance measures/indicators for the future pilot program evaluation in FFY 2015 may include, but are not limited to: diet and physical activity behaviors and behavioral predictors, Body Mass Index, hemoglobin A1C, lipid levels, blood pressure, patient satisfaction, quality of life, projected health care cost estimates using the Archimedes modeling program, practice changes among health care organizations, improved access to obesity prevention interventions by SNAP-Ed eligible Medi-Cal members and their families, and commitment of resources in the health care sector for nutrition and physical activity.

## **3. Evaluation Plan**

An evaluation plan will be developed based upon the formative research results for Champions for Change Rx.

As noted previously, in FFY 2015 and depending upon the availability of funds, DHCS plans to conduct an evaluation to determine the effects of health care and community interventions, which will be informed by the activities in this proposal, on selected measures among SNAP-Ed eligible Medi-Cal members. Anticipated measures for the FFY 2105 evaluation include diet and physical activity behaviors and behavioral predictors, Body Mass Index, hemoglobin A1C, lipid levels, blood pressure, patient

satisfaction, quality of life, and projected health care cost estimates using the Archimedes modeling program. Other measures may include: practice changes among health care organizations, improved access to obesity prevention interventions by SNAP-Ed eligible Medi-Cal members and their families, and commitment of resources in the health care sector for nutrition and physical activity.

If the project is able to demonstrate improvement in health behaviors and outcomes in a cost-effective fashion, the program will be broadly implemented across the Medi-Cal health care delivery system. Based on the experience of the implementation partners and the care with which the formative research will be conducted, we believe that the program will likely produce significant value for SNAP-Ed-eligible Medi-Cal members and for those organizations that deliver the program.

#### **4. Coordination Efforts**

Champions for Change Rx is designed to stimulate synergy among CDPH, DHCS, Local Health Departments funded by the *Network*, the extensive Medi-Cal health care delivery system in California, and SNAP-Ed eligible Medi-Cal members. To our knowledge, this is the first time that CDPH and DHCS have connected their large-scale program and health care systems to reduce the prevalence and risk of overweight and obesity among the low-income populations they serve. This new collaboration is consistent with other large-scale partnerships that DHCS has forged in the last year. For example, DHCS and CDSS have established a partnership to increase CalFresh enrollment among the 1.2 million Medi-Cal members who are eligible but not currently enrolled in the nutrition assistance program. CDSS and DHCS have identified and are implementing a variety of ways to promote CalFresh through Medi-Cal and connect the two systems at the time of health care enrollment and recertification.

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**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dieticians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.

## Budget Coversheet

Prime Grantee Name: California Department of Health Care Services  
 Grant Number: \_\_\_\_\_

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries		\$102,500.00	\$102,500.00	100.00%
2 Benefits		\$41,669.33	\$41,669.33	100.00%
3 Operating		\$3,600.00	\$3,600.00	100.00%
4 Equipment		\$3,000.00	\$3,000.00	100.00%
5 Travel & Per Diem		\$12,050.00	\$12,050.00	100.00%
6 Subcontractors		\$367,500.00	\$367,500.00	100.00%
7 Other Costs		\$0.00	\$0.00	0.00%
8 Indirect Costs		\$0.00	\$0.00	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$530,319.33</b>	<b>\$530,319.33</b>	<b>600.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	
2 Benefits	
3 Operating	
4 Equipment	
5 Travel & Per Diem	
6 Subcontractors	
7 Other Costs	
8 Indirect Costs	

## Prime Staffing

Prime Grantee Name: California Department of Health Care Services  
 Grant Number: 0

	Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1		Program Manager	100.00%		1	\$75,000.00	\$75,000.00	40.653%	\$30,489.75	\$105,489.75
2		Program Assistant	50.00%		0.5	\$55,000.00	\$27,500.00	40.653%	\$11,179.58	\$38,679.58
3					0		\$0.00		\$0.00	\$0.00
4					0		\$0.00		\$0.00	\$0.00
5					0		\$0.00		\$0.00	\$0.00
6					0		\$0.00		\$0.00	\$0.00
7					0		\$0.00		\$0.00	\$0.00
8					0		\$0.00		\$0.00	\$0.00
9					0		\$0.00		\$0.00	\$0.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
12					0		\$0.00		\$0.00	\$0.00
13					0		\$0.00		\$0.00	\$0.00
21					0		\$0.00		\$0.00	\$0.00
22					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>150.00%</b>	<b>0.00%</b>	<b>1.5</b>	<b>\$130,000.00</b>	<b>\$102,500.00</b>		<b>\$41,669.33</b>	<b>\$144,169.33</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Prime Budget Justification

Prime Grantee Name: California Department of Health Care Services  
 Grant Number: 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Office Supplies	General office supplies for 2 staff members	\$150.00	2.00	12.00	\$3,600.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$3,600.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Computers	Computers to complete activities outlined in the Scope of Work	\$1,500.00	2.00	2.00	\$3,000.00
					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$3,000.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Program Manager	In-state (TBD)	5	1	2	2	\$40.00	\$350.00	\$450.00	500.00			\$7,562.50
Program Assistant	In-state (TBD)	5	0.5	2	2	\$40.00	\$350.00	\$450.00	500.00			\$4,487.50
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$12,050.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A TBD	Conduct formative research and develop a pilot program to reduce the risk and prevalence of overweight and obesity among SNAP-Ed eligible Medi-Cal members.	\$367,500.00
B		
C		
<b>Total Sub Grant(s):</b>		<b>\$367,500.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00

### Prime Budget Justification

			1.00	\$0.00
<b>Total Other Costs:</b>				<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b> \$530,319.33
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## Sub Staffing A

**Prime Grantee Name:** California Department of Health Care Services  
**Grant Number:** 0  
**Sub Grant A Name:** TBD

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

**STATE LEVEL PROJECT SUMMARY**  
**FFY 2014**

**1. Goals & Objectives** (*See State Level Objectives 1-4*).

**2. Project Title: Communications: Project #1 - Advertising**  
**\$12,326,726 State budget**

**a. Related State Objectives**

Related State Level Objectives include #1-4

**b. Audience**

Ethnicity: Multi-ethnic populations including African American, Latino, Caucasian, and Asian-American.

Languages: English, Spanish

Ages: 18-54 women with children living in the home

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**c. Focus on SNAP Eligibles**

At least 50 percent of mass media impressions will be received by Supplemental Nutrition Assistance Program Education (SNAP-Ed) eligible individuals, defined as women living in households with incomes  $\leq$ 185% Federal Poverty Level (FPL). Messaging will be crafted using findings from quantitative and qualitative research conducted among low-income populations in order to ensure all information resonates with the target audience.

Income Targeting Data Source:

2011 Scarborough Research Data, Geographic Information System Census Data, American Community Survey

06-10 and 07-11.

**d. Project Description**

Key Strategies:

Sustain the Champions for Change Communication Campaign using the following strategies:

1. Implement a statewide mass advertising campaign April through September using approved television, radio, outdoor, and digital advertising directed at low-income audiences.

2. Develop Nutrition Education and Obesity Prevention (NEOP) printed and digital materials that will address barriers those low-income families encounter every day when trying to increase fruit and vegetable consumption; increasing consumption of healthy beverages and physical activity to prevent obesity.
3. Build on the *Network's* Champions for Change and Champion Mom initiative by training select local health department staff as spokespersons, and providing technical assistance for media outreach to Local Health Departments (LHD).
4. Utilize statewide public relations activities to promote *Network* messaging and the NEOP media campaign. This will include support of events in qualifying census tract. Events include but not limited to: Fruit and Veggie Fests, African American targeted events, and Latino Health Awareness Month events.

#### Key Educational Messages:

Federal Fiscal Year 2014 (FFY 14) messaging will continue to inspire moms to become Champions for Change by placing emphasis on healthy behavior change at home and in their communities. Based on qualitative and formative research, the primary intended outcomes are to increase self-efficacy and social normative beliefs as they relate to fruit and vegetable consumption, healthy beverage consumption, and physical activity. Research has shown self-efficacy and social normative beliefs to be main determinants of health behavior, and specifically fruit and vegetable consumption.

#### Intervention Sites: Statewide

#### Projected Number of Contacts:

Direct Education Contacts (unduplicated): Direct contact with SNAP-Ed individuals will be generated through the NEOP Series, the mobile text initiative, and Facebook. Until implementation testing can be conducted, direct education contact totals cannot be definitively projected.

Indirect Contacts - Mass Media: 7,000,000 (Adults 18+ years old) unduplicated contacts among <185% FPL adult target population. Duplicated indirect contacts: 997,502,000 targeted impressions received by the <185% FPL adult target population. This reach represents 56 percent of all projected 1,791,169,000 mass media impressions among total adults 18+ years old.

## Narrative Summary:

1. Implement a statewide mass advertising campaign April through September using English and Spanish television, radio, outdoor and digital advertising that effectively reaches SNAP-Ed eligible, and that will achieve U.S. Department of Agriculture's (USDA) requirement to deliver over 50 percent of purchased media impressions to individuals living in <185% FPL households. Media plans will be based on the approved strategic plan targeting California's low-income populations at or below 185% of the FPL, specifically multicultural English or Spanish dominant women with school-aged children. The media plan will conform to USDA Guidance specifying that over half of total impressions be received by California's low-income populations. Evaluation measure: The statewide *Network* Annual Tracking Survey (Benchmark) conducted via phone interviews and shopping mall intercept interviews to monitor consumer recall of *Network* advertising as well as beliefs, attitudes, and behavior related to nutrition and physical activity among eligible and SNAP-Ed recipients. (See PHI Research section)
2. The campaign will feature ads in English and Spanish, targeting low-income African American, Caucasian, and Latina moms. All advertising materials will include the USDA SNAP-Ed acknowledgement and promotion of CalFresh. A total of 16 weeks of TV will be "flighted" in order to extend advertising over a six-month period – April through September. All California media markets will receive advertising, representing coverage of just under 100 percent of California's SNAP-Ed population.
3. Develop a series of nutrition education printed and digital materials that will serve as the *Network's* primary resource for building nutrition knowledge, skills, and self-efficacy among low-income moms (working name: NEOP Series). Specifically, the materials will address cost barriers, time barriers, access barriers, family acceptance barriers, and emotional barriers that low-income families encounter every day when trying to increase fruit and vegetable consumption and physical activity. Healthy recipes will also be a core feature. New materials will be tailored to reach Multi-Cultural, African American, Latino, and Asian target groups in a culturally relevant manner.
4. Utilize statewide public relations activities to promote *Network* messaging and extend the new NEOP ads in collaboration with LHDs. This will include but not limited to supporting: Fruit and Veggie Fests in May, African American-targeted events in February and June, Power-Up Your Summer! June through August, and Latino Health Awareness Month events in September. The *Network* will participate in other events directed to low-income audiences and co-sponsored by *Network* partners such as National Public Health Week. . Events will be designed to provide low-income Californians with nutrition education and will be held in qualifying low-income census tracts.

5. Provide public relations and media relations technical assistance to *Network*-funded programs and partners on an as-needed basis and in support for promotional events held by LHD's throughout the state.
6. Build on the *Network's* Champions for Change brand and Champion Mom initiatives by training spokespeople, and providing ongoing message point and media training assistance to LHD's. Media trainings will be conducted throughout the year to train both English and Spanish-language spokespeople. Identify and/or create activities that promote *Network* messaging and the involvement of Champions for Change in the campaign.

**e. Summary of Research**

The *Network* continues to conduct an annual tracking survey that measures advertising awareness and knowledge, attitudes, and beliefs related to fruit, vegetable, and physical activity consumption and other family change behaviors. (See Research Evaluation Section Project Summary)

**f. Modification of Project Methods/Strategies**

None

**g. Use of Existing Educational Materials**

The Nutrition Series will include a library of existing educational materials, brochures, DVDs, and compilation videos.

**h. Development of New Educational Materials**

Two to four multi-media self-efficacy materials will be developed to support the Multicultural Campaign using the messaging "We're All In this Together". Existing material will be updated as more recent survey data becomes available. The need for new materials will be produced to complement LHD's efforts.

**i. Key Performance Measures/Indicators**

Key measures and indicators will include target audience direct nutrition education contacts and indirect contacts, as well as gross impressions for the SNAP-Ed target. Data from the FFY13 Benchmark Survey will be available in March 2014.

**j. Evaluation Plan**

Evaluation Type:

Formative: NEOP materials will be focus group tested. Focus groups will be conducted in Oakland, Fresno, Sacramento and Los Angeles among groups comprised of English language dominant women with school-aged children who are Caucasian, African

American, Asian or Latina, and Spanish-language dominant women with school-aged children representing no less than 18 hours of evaluation. Key diagnostic dimensions such as affect, attention, clarity, comprehension, believability, agreement, relevance, and persuasiveness form the basis of questions and probing during the focus groups.

**Outcome:** See Research Evaluation Section Project Summary.

A Benchmark Survey is conducted annually to track measurements such as campaign awareness, self-efficacy, knowledge levels, behavioral intentions, social normative beliefs, and other important measures. The Annual Tracking Survey is planned for the 2013 campaign year, and it will compare findings of SNAP recipients and eligibles to the baseline survey conducted in 2004 as well as findings from 2007-2013.

#### **k. Coordination Efforts**

All materials produced for use in FFY14 will be shared and made available to all LHDs, *Network* contractors, sister agencies in California, partners and all SNAP-Ed programs in California and other states. The *Network* will continue to coordinate with USDA on the promotion of new and updated materials including *MyPlate* icon, [www.ChooseMyPlate.gov](http://www.ChooseMyPlate.gov) website and supporting materials and resources.

The *Network* will continue efforts to infuse the Champions for Change brand into all *Network* materials produced at the state and local levels. Such coordination accelerates brand equity and saliency of *Network* messaging.

**Budget Justification  
FFY 2014  
October 1, 2013 - September 30, 2014**

**Media Contractor (TBD)**

<b>Campaign Goals</b>		
Media and Public Relations Contractors (TBD) in partnership with the California Department of Public Health (CDPH) will implement a strategic communications plan, encompassing advertising and public relations activities that will meet the primary goals of Nutrition Education Obesity Program's (NEOP) <i>Network for a Healthy California (Network) Program</i> : 1. Increase consumption of fruit and vegetables. 2. Decrease consumption of unhealthy foods and beverages; especially increase consumption of water. 3. Increase access to and participation in physical activity throughout the day. 4. Reduce food insecurity.		
<b>Objectives</b>		
<ul style="list-style-type: none"> <li>• Increase target's self-efficacy and social normative belief measures related to fruit and vegetable consumption and physical activity.</li> <li>• Increase target's awareness of dietary and physical activity recommendations.</li> <li>• Increase target's knowledge of relationship between fruit and vegetable consumption and physical activity with obesity prevention.</li> <li>• Increase target's mass media campaign aided recall measures from FFY2013.</li> <li>• Maintain ongoing relationships with LHDs via public relations efforts.</li> </ul>		
<b>Line A: Media and Advertising</b>	<b>Activity Detail</b>	<b>Budget Year 14</b>
Activity 1: <b>Strategic Planning</b>	Media Contractor (TBD) will ensure that overall communications address NEOP goals and each communication channel plays a unique, well-defined role in the overall integration of all campaign elements (as appropriate).	\$250,000
<b>Total Line A: Media and Advertising</b>		<b>\$250,000</b>
<b>Line B: Production and Distribution</b>		
Activity 1: <b>Media Plan Placement:</b> Implement a media plan that effectively delivers messaging to audiences comprised of SNAP recipients and eligibles and that will achieve USDA's requirement of delivering over 50% of purchased weight to individuals living in <185% FPL households. The 2013 plan proposes the following: a) English-language TV in Bakersfield, Chico, Eureka, Fresno, Los Angeles, Sacramento, and Santa Barbara; b) Spanish-language TV in Bakersfield, Fresno, Los Angeles, Monterey, Palm Springs, Sacramento, San Diego, and San Francisco; c) Spanish-language radio in Bakersfield, Chico, Fresno, Imperial County, Los Angeles, Monterey, Palm Springs, Sacramento, San Diego, San Francisco, Santa Barbara; d) English- and/or Spanish-language outdoor advertising located in low-income census tracts in Bakersfield, Chico, Fresno, Los Angeles, Palm Springs, Imperial County, Monterey, Sacramento, San Diego, and San Francisco. Based on proprietary research commissioned from Scarborough Research, combined media impressions received by individuals living in <185% FPL households represent 57% of all impressions. (See media placement plan: Section F)	<ul style="list-style-type: none"> <li>• Concentrate the advertising schedule in key months for higher long-term impact and recall, based on budget availability.</li> <li>• Provide more concentrated levels of advertising in media markets with the greatest composition and coverage of the target audience.</li> <li>• Utilize media vehicles that can most efficiently provide effective levels of target audience reach and frequency.</li> <li>• Media plan to meet USDA target population guidelines (51% of overall impressions to be at or below 185% FPL).</li> <li>• Coordinated added-value opportunities/radio remotes provided through media plan placement Media Placement for Invitation For Bid (IFB) \$4,270,371.85. Breakout is as follows: TV: \$ 2,453,373.10, Radio: \$ 1,461,947.40, Out of home: \$ 244,960.20, Digital: \$ 110,091.15 Breakout of remaining funds of \$4,884,086.15 will be determined after contract execution.</li> </ul>	\$9,154,458
Activity 2: <b>NEOP Creative Concept Development:</b>	Media Contractor (TBD) will develop creative concepts for both TV and outdoor executions addressing nutrition education and obesity prevention messages. Concepts will be developed for multicultural, Latino and African American and Asian targets.	\$100,000

**Budget Justification  
FFY 2014  
October 1, 2013 - September 30, 2014**

**Media Contractor (TBD)**

<p>Activity 3: <b>NEOP Nutrition Series:</b> Media Contractor (TBD) will develop multimedia nutrition education materials that build on materials developed in FFY2013.</p>	<p>The NEOP materials will address cost barriers, time barriers, access barriers, family acceptance barriers and emotional barriers that low-income families encounter everyday when trying to increase fruit and vegetable consumption and physical activity to prevent obesity. The materials will encourage trial, repeat and feedback among members of our target to encourage behavior change. New materials that are developed will be tailored to reach multicultural audiences, Latinos, African Americans and Asians in a culturally relevant manner.</p> <p>Digital access/dissemination of the curriculum will be used for scalability, availability on-demand, cost-effectiveness, updating, ease of use, viral quality, tailoring and effectiveness at developing mastery of health-related skills. Low-income mothers living at or below 185 percent of FPL will be directed to materials with very prominent, specific and motivating calls-to-action in communications materials.</p> <p>Through social media, moms who have opted into the "Champions campaign" can be sent webisodes and ongoing supportive tips to encourage trial, repeat and feedback that will encourage behavior change.</p>	<p align="right">\$400,000</p>
<p>Activity 4: <b>TV Production:</b></p>	<p>Media Contractor (TBD) will produce one multicultural advertisement in English and Spanish based on approved concepts, concept testing and SAR approval. The production of the spots will follow the standard production guidelines:</p> <ul style="list-style-type: none"> <li>- Approved work order.</li> <li>- Review and selection of a minimum of three directors to be reviewed with client with RS&amp;E recommendation.</li> <li>- Comprehensive timeline for all steps of production and SAR-approval process.</li> <li>- Casting of Champion moms.</li> <li>- Identification of shoot locations for Network approval.</li> <li>- Casting and location pre-production meeting.</li> <li>- Pre-production meeting with director and producer.</li> <li>- Shoot, edit, sound design/music.</li> <li>- Rough cut review and approval.</li> <li>- SAR approval process prior to final edit.</li> <li>- Final edit and approval.</li> <li>- As produced scripts.</li> <li>- Traffic spots.</li> </ul>	<p align="right">\$250,000</p>

**Budget Justification  
FFY 2014  
October 1, 2013 - September 30, 2014**

**Media Contractor (TBD)**

Activity 5 : <b>Mobile Text Initiative:</b>	Media Contractor (TBD) will develop a mobile text plan that will engage the Network target audience (low income mothers living at or below the 185% FPL.) Moms can opt in to receive supportive text messages, while allowing the campaign to begin an interactive dialogue. Dialogue can take many forms, the most basic of which could prompt the mom to sign up for a series of weekly reminder texts focusing on a number of topics from the NEOP series materials.	\$100,000
Activity 7: <b>Traffic Creative:</b>	Media Contractor (TBD) will distribute campaign materials to media outlets as directed by the approved media plan.	\$50,000
Activity 8: <b>Travel:</b>	Media Contractor (TBD) will keep an account of all travel expenses to support the Network for a Healthy California media campaign. Travel expenses cover the following: parking, mileage, airline tickets, hotels, meals, rental car, Amtrack or other forms of travel. All travel expenses will adhere to the Department of Personnel Administration (DPA) rates.	\$30,000
Activity 9: <b>General Charges:</b>	Media Contractor (TBD) will keep an account of all charges that support the Network for a Healthy California media campaign. General charges cover the following administrative expenses: copies, faxes, postage/overnight packages, teleconferences and telephone.	\$20,000
Activity 10: <b>Mid-Year and End-of Year Reports:</b>	Media Contractor (TBD) will develop a comprehensive mid-year and end-of year report, covering all activities that occur between October 1, 2013 and September 30, 2014. Supporting documentation will be provided.	\$1,000
<b>Total Line B: Production and Distribution</b>		<b>\$10,105,458</b>
<b>Line C: Public Relations</b>	<b>Activity Detail</b>	<b>Budget Year 14</b>
Activity 1: <b>Local Network Events:</b> Provide technical assistance and media relations support for promotional events being held by LHDs throughout the state. Events will be designed to provide low-income Californians with nutrition education and will be held in qualifying low-income census tracts.	Public Relations subcontractor (TBD) will: <ul style="list-style-type: none"> <li>• provide strategic focus and direction for the events.</li> <li>• technical assistance in the form of developing a range of media and promotional materials and providing media lists.</li> <li>• provide technical assistance by conducting media outreach (pitching) to ensure event coverage and coordinating media interviews during events, as appropriate.</li> <li>• monitor coverage and provide a wrap report for each activity.</li> </ul>	\$350,000
Activity 2: <b>Technical Assistance:</b> Provide public relations and media relations technical assistance to <i>Network</i> -funded programs and partners on an as-needed basis.	Public Relations subcontractor (TBD) will be available to provide assistance to <i>LHDs</i> , such as reviewing and providing feedback on media materials, writing template materials, providing media lists, conducting media outreach, monitoring media coverage and providing clip reports with media impressions.	\$200,000

**Budget Justification**  
**FFY 2014**  
**October 1, 2013 - September 30, 2014**

**Media Contractor (TBD)**

<p>Activity 3: <b>Media Bureau:</b> Continue media bureau operations that position <i>Network</i> spokespersons as resources for important and timely nutrition education news directed to low-income populations, primarily CalFresh participants and eligibles. Provide proactive and reactive media relations throughout the year, and monitor key public health and media sites for topics of interest for <i>Network</i> staff and LHDs.</p>	<p>Public Relations subcontractor (TBD) will conduct proactive media outreach and respond to incoming media requests. This includes developing appropriate media materials and pitching media as needed, monitoring media and general public health sites for important information and updates.</p>	\$200,000
<p>Activity 4: <b>Account Management/Strategic Counsel:</b> Provide overall account management and strategic counsel. Provide ongoing reporting and evaluation.</p>	<p>Public Relations subcontractor (TBD) will:</p> <ul style="list-style-type: none"> <li>• provide overall account management, strategic counsel and ongoing reporting</li> <li>• develop weekly status reports, monthly activity reports, a mid-year report and a year-end report</li> </ul>	\$200,000
<p>Activity 5: <b>Champions for Change:</b> Identify and/or create activities that promote <i>Network</i> messaging and the involvement of Champions for Change in the campaign.</p>	<p>Public Relations subcontractor (TBD) will:</p> <ul style="list-style-type: none"> <li>• plan and implement activities</li> <li>• create necessary materials and conduct media outreach, as needed</li> <li>• provide wrap-up reports and results for activities</li> </ul>	\$146,500
<p>Activity 6: <b>State-level Network Events:</b> Create an event and/or events that will help showcase the <i>Network</i> to statewide media. Potential event themes may include supporting the <i>Network's</i> participation in events such as: Latino Health Awareness Month, Fruit and Veggie Fest, Black Health Awareness Month, and California's annual Public Health Week.</p>	<p>Public Relations subcontractor (TBD) will:</p> <ul style="list-style-type: none"> <li>• work with the <i>Network</i> to create and implement an event or events that showcase the <i>Network's</i> efforts to statewide media.</li> <li>• plan and implement the approved activity, including coordinating any logistical needs, developing media materials and conducting media outreach to ensure coverage.</li> <li>• monitor coverage and provide a wrap-up report for the activity.</li> </ul>	\$150,000
<b>Total Line C: Public Relations</b>		<b>\$1,246,500</b>
<b>Line D: Training</b>	<b>Activity Detail</b>	<b>Budget Year 14</b>
<p>Activity 1: <b>Trainings:</b> Plan, schedule and implement at least five sessions throughout the year that allow participants a graduated range of trainings intended to sharpen the skills of <i>Network</i> spokespersons. A minimum of four in-person trainings will be held for <i>Network</i> spokespeople and a minimum of two trainings will held for Champions for Change. Additionally, ongoing message point and media training assistance - in the form of one-on-one technical assistance and educational webinars - to <i>Network</i> staff as well as LHDs will be provided.</p>	<p>Public Relations subcontractor (TBD) will plan and implement all details of the trainings.</p>	\$150,000
<b>Total Line D: Training</b>		<b>\$150,000</b>
<b>Line E: Resources</b>	<b>Activity Detail</b>	<b>Budget Year 14</b>
<p>Activity 1: <b>Extranet:</b></p>	<p>Media Contractor (TBD) will continue to implement the Network Extranet (on-line data source).</p>	\$5,000
<b>Total Line E: Resources</b>		<b>\$5,000</b>
<b>Line F: Account Management</b>	<b>Activity Detail</b>	<b>Budget Year 14</b>

**Budget Justification  
FFY 2014  
October 1, 2013 - September 30, 2014**

**Media Contractor (TBD)**

Activity 1: <b>Account Service:</b>	<ul style="list-style-type: none"> <li>• Provide ongoing counsel and communication to the client regarding all campaign activities.</li> <li>• Ensure effective campaign synergy.</li> <li>• Prepare weekly status reports and 90-day Calendar.</li> <li>• Conduct bi-weekly status teleconferences with the client.</li> <li>• Conduct monthly in-person status meetings with the client.</li> <li>• Participate in client teleconferences and meetings as directed.</li> <li>• Prepare conference reports.</li> <li>• Provide counsel on program developments, opportunities, and new research/findings.</li> <li>• Oversee sub-contractors.</li> </ul>	\$180,000
<b>Total Line F: Account Management</b>		<b>\$180,000</b>
<b>Line G: Evaluation</b>	<b>Activity Detail</b>	<b>Budget Year 14</b>
Activity 1: <b>Qualitative Testing:</b> Conduct statewide study to monitor target's attitudes, behaviors and recall of MSEM materials.	<p>Before producing materials, MSEM messaging will be tested among multicultural, Latino, African American and Asian groups in the Bay Area, Fresno and Los Angeles. Creative concepts will also be tested among CalFresh participants who are female guardians/mothers aged 18-55 of children 0-18 and Children living at or below 185% FPL. Qualitative testing will include:</p> <ul style="list-style-type: none"> <li>• securing focus group facilities with on-line streaming capabilities</li> <li>• securing qualified moderators experienced with multi-ethnic, low-income populations</li> <li>• develop screeners and moderator's guides</li> </ul>	\$257,768
<b>Total Line G: Evaluation</b>		<b>\$257,768</b>
	<b>TOTAL BUDGET</b>	<b>\$12,194,726</b>







 RUNYON SALTZMAN & EINHORN, INC.	Apr-14			May-14			Jun-14			Jul-14			Aug-14			Sep-14			Total Market Costs								
	31	7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	28		4	11	18	25	1	8	15	22
Week Beginning Monday:																											
<b>African American Campaign</b>																											
<b>Los Angeles DMA (53.5% of CA AAW18-54)</b>																											
African American Television :30 (W18-54 TRP)																											
Cable Television :30 High index AA/Daytime spots/week																											
Outdoor 30-sheets Posters (Los Angeles DMA Coverage)																											
Outdoor 8-Sheet Posters (Los Angeles metro)																											
Outdoor 8-sheets Posters (Inland Empire Coverage)																											
Radio :60 (Los Angeles metro) (AAW18-54 TRP)																											
Radio :60 (Riverside metro) (AAW18-54 TRP)																											
<b>San Francisco DMA (20.3% of CA AAW18-54)</b>																											
Radio :60 (San Francisco metro) (AAW18-54 TRP)																											
Outdoor 8-sheets Posters (East Bay coverage)																											
Outdoor 30-Sheet Posters (DMA coverage)																											
<b>Sacramento DMA (11.5% of CA AAW18-54)</b>																											
Multicultural Television :30 (W18-54 TRP)																											
Cable Television :30 High index AA/Daytime spots/week																											
Radio :60 (Sacramento metro) (AAW18-54 TRP)																											
Outdoor 30-sheets Posters (Sacramento coverage)																											
<b>San Diego DMA (6.9% of CA AAW18-54)</b>																											
Radio :60 (San Diego metro) (AAW18-54 TRP)																											
Cable Television :30 High index AA/Daytime spots/week																											
Outdoor 30-sheets Posters																											
<b>Fresno DMA (3.4% of CA AAW18-54)</b>																											
Multicultural Television :30 (W18-54 TRP)																											
Cable Television :30 High index AA/Daytime spots/week																											
Outdoor 30-Sheet Posters (DMA coverage)																											
Outdoor 8-Sheet Posters (metro coverage)																											
Television daypart mix: 10% Morning/50% Daytime/40% Afternoon Fringe																											
																											\$ 3,954,048.01

Spending by Medium:	Total	% of Total
Multicultural Television	\$ 1,014,516.91	25.7%
Multicultural Outdoor	\$ 130,070.00	3.3%
Multicultural Digital	\$ 75,952.50	1.9%
Spanish Television	\$ 1,161,596.93	29.4%
Spanish Radio	\$ 955,765.75	24.2%
Spanish Outdoor	\$ 67,460.00	1.7%
Spanish Digital	\$ 25,983.75	0.7%
African American Radio	\$ 397,889.25	10.1%
African American TV	\$ 84,943.97	2.1%
African American Cable TV	\$ 10,583.95	0.3%
African American Outdoor	\$ 29,285.00	0.7%
<b>Total:</b>	<b>\$ 3,954,048.01</b>	<b>100.0%</b>

**STATE LEVEL PROJECT SUMMARY  
FFY 2014**

1. **Goals & Objectives** (*See State Level Objectives*).

2. **Project Title: Harvest of the Month Materials**

**\$1,683,366 PHI budget**

**a. Related State Objectives**

Related State Objectives include 1, 2, 3, and 4

**b. Audience**

Primary - Local Health Department (LHD) Grantees and other partners that provide nutrition education and obesity prevention services to all ages and ethnicities of Californians participating in the Supplemental Nutrition Assistance Program (SNAP) and SNAP-Ed-eligibles at 185 percent or below the Federal Poverty Level (FPL).

Secondary - SNAP-Ed eligibles at or below 185 percent FPL throughout California.

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American, Caucasian/White, and Latino/Hispanic populations

Languages: English, Spanish, and select Asian languages, which may include Chinese, Vietnamese, Korean, and/or Hmong

Ages: All ages, primary focus is on families, especially women with children

**c. Focus on SNAP-Ed Eligibles**

The projects proposed in Summary #2 are specifically designed for the purpose of providing nutrition education to SNAP-Ed recipients and eligible Californians by continuing to support the development and maintenance of *Harvest of the Month (HOTM)* materials; maintaining supplies of existing SNAP-Ed materials, including continuing to develop new multimedia self-efficacy materials to support the FFY2013/FFY2014 media campaign; providing brand training to new local LHD contractors; updating the *Network's* Champions for Change consumer website; and finalizing production and editing of the Nutrition Education and Obesity Prevention's (NEOP) Multicultural television advertisement (ad).

1. Re-print materials for public health events and development of new multimedia self-efficacy materials to support the FFY2013/FFY2014 television ad campaign targeted to SNAP-Ed recipients and eligibles.
2. *Harvest of the Month (HOTM)* is implemented in NEOP-qualified schools, retail outlets, and community sites, targeting SNAP-Ed recipients and eligibles.
3. *Network* Brand Training for LHDs and other new NEOP contractors designed to help contractor more effectively reach SNAP-Ed recipients and eligibles.
4. Update and redesign the NEOP Champions for Change website to better serve the low-literacy, SNAP-Ed population.
5. Finalize production and editing of the NEOPs multicultural television ad campaign.

#### **d. Project Description**

##### Key Strategies:

1. As needed, re-print existing materials to be used at special public events attended by low-income populations in Sacramento as well as throughout California. In addition, continue to develop new multimedia self-efficacy print and digital materials that will be compiled into a series of tools that will serve as the NEOPs primary resource for building nutrition knowledge, skills, and self-efficacy among low-income moms. Specifically, the tools will address cost barriers, time barriers, access barriers, family acceptance barriers, and emotional barriers that low-income families encounter every day when trying to increase fruit and vegetable consumption and physical activity. Healthy recipes will also be a core feature. In continuing this series of tools, existing materials from United States Department of Agriculture (USDA), Women, Infants, and Children (WIC) Program and other credible organizations will be reviewed to determine if any new materials will be needed to fill possible gaps in the content.
2. Provide assistance in two key areas: *HOTM* and Communications and Media, with an emphasis on researching and developing copy for materials and providing strategic counsel on future direction. Provide consulting support for *HOTM* and Communications materials development.
3. NEOP staff will coordinate, plan, and conduct *Network* Brand (and message) Trainings in the Regions for LHD's and other new contractors. Trainings will include, but are not limited to coordination of Champions for Change brand implementation, maximizing use of *Network* templates and existing *Network* materials, advanced design techniques, tools for analyzing literacy level, and hands-on branding examples and review to streamline messaging and more effectively reach California's low-income population.

4. Redesign Champions for Change website and update content to include operating on the California Department of Public Health (CDPH) approved, SharePoint 2013 platform. Provide updates to improve the usability of the site, including navigation and overall redesign to be more in line with the FY2013/FY2014 advertising campaign. The Champions for Change website is the *Network's* consumer site where SNAP-Ed participants and eligibles can access nutrition information, recipes, and other resources.
5. Make final production edits to the *Network's* multicultural television advertisement including audio recording, final mix, color correction, close captioning, dubbing, and other final edits as necessary.

Key Educational Messages:

- 1) Increase consumption of healthy foods, especially fruits and vegetables, increase water consumption and increased physical activity
- 2) Make "Half Your Plate" Fruits and Vegetables.
- 3) Be a Champion for your children. Be a Champion for Change!
- 4) A legacy of health
- 5) Not my Kids
- 6) 2010 *Dietary Guidelines for Americans*
- 7) ChooseMyPlate.gov

Intervention Sites:

- 1) *HOTM*: Qualifying *Network* schools, community sites, retail sites, and possibly CalFresh offices. See Fruit, Vegetable and Physical Activity Campaign, Project Summary.
- 2) Mass media.

Projected Number of Contacts:

See the *Network* Fruit, Vegetable, and Physical Activity Campaigns plan for *HOTM* projected number of contacts.

Narrative Summary:

- 1) In previous years, the *Network* has been invited to state level events and promotions such as the CDPH's Public Health Week or the California Department of Agriculture's - Agriculture Day event. Funds will be used to print materials, as needed, in order to promote the *Network* at local events in the Sacramento area targeted to low-income populations in qualifying census tracts. In addition, the *Network* will develop and produce targeted multimedia self-efficacy materials tailored to the Latino and African American low-income communities to support the FY2013/FFY2014 television ads.

- 2) Since 2006, the Communications and Media Unit has supported *HOTM* with consulting services on the development of materials and communications strategies. Funding is requested to continue this support. See the *Network Fruit, Vegetable, and Physical Activity Campaigns* plan for a narrative of the *HOTM* 2014 projects.

**e. Summary of Research**

Harvest of the Month

See the targeted Fruit, Vegetable, and Physical Activity Campaign's Project Summary FFY2014.

**f. Modification of Project Methods/Strategies**

None

**g. Use of Existing Educational Materials**

Materials in this FFY14 Communications Project Summary # 2 that require production, with the exception of the multimedia self-efficacy materials, are existing materials.

**h. Development of New Educational Materials**

Development of targeted multimedia self-efficacy materials for the Latino and African American low-income populations in support of the FFY2013/FFY2014 television ads.

**i. Key Performance Measures/Indicators**

*HOTM*: Number of school sites and other points of distribution as reported in the *Network's* Semi-Annual Activity Report - estimated number of youth and adult participants.

**j. Evaluation Plan**

See the targeted Fruit, Vegetable, and Physical Activity Campaign's Project Summary FFY2014 for the *HOTM* evaluation plan.

**k. Coordination Efforts**

See the targeted Fruit, Vegetable, and Physical Activity Campaign's Project Summary FFY 2014 for *HOTM* coordination efforts.

## PHI Leadership, Technical Assistance and Training Projects

FFY 2014

### *Harvest of the Month*

1. **Goals & Objectives** (See State Level Objectives).

2. **Project Title:** *Harvest of the Month (HOTM)* – GALEWill

PHI - \$ 150,000 total contract for both Communications, *HOTM* and direct expenses

*HOTM* hours- ~1284

Communication's hours- ~500

a. **Related State Objectives:**

Related State Objectives include 1, 2, 3, and 4

b. **Audience**

Gender: Male and Female

Ethnicity: All

Languages: English; Spanish

Ages:-0-adults

c. **Focus on SNAP Eligibles**

*Network*-funded projects and other Supplemental Nutrition Assistance Program Education (SNAP-Ed) Intermediaries; Schools with >50% Free and Reduced Price Meals (FRPM)

d. **Project Description**

GALEWill has an existing, satisfactory relationship with the *Network*. GALEWill Design has been an integral team member of *HOTM*, one of the *Network's* key initiatives to keep Californians of all ages eating healthy and being active and now recognized Nationally. Their history and knowledge of *HOTM* is unmatched by any other agency or consultant. GALEWill has been a writer of content development for *HOTM* resources under the direction of the *HOTM* manager, providing support in developing over 200 monthly elements, dozens of training materials, fact sheets, calendars, posters and other collateral materials and working with California Department of Public Health's IT department to upload new/updated elements for the *HOTM* website, [www.harvestofthemonth.cdph.ca.gov](http://www.harvestofthemonth.cdph.ca.gov). GALEWill has also provided copywriting support for general *Network* pieces and the *Network's* consumer website, [www.cachampionsforchange.net](http://www.cachampionsforchange.net).

Under the oversight and direction of the *HOTM* Manager, GALEWill develops and updates materials design and content development; manages ongoing updates and edits to *HOTM* monthly elements; develops messages from research of new produce items to be delivered through other vehicles outside of traditional newsletters; finalizes development of tip sheets; submits abstracts to journals for publications. GALEWill researches articles done by partners on *HOTM* and submits in a summarized report.

Under the oversight and direction of the Communications Marketing Manager III, GALEWILL provides copywriting service support for *Network* general publications, website content updates, reviews existing publication content and provides updated content.

### Key Strategies:

Completed under the guidance/oversight of the Harvest of the Month Manager

1. Materials Design and Development
  - Provide support for updates and edits to *HOTM* monthly elements. FFY14 integrate MyPlate messages to 36 featured produce items in the Educator Newsletter, Family Newsletter and Menu Slicks
  - Utilize research compiled on new produce items to be delivered through other vehicles outside of traditional newsletters
  - Finalize development of tip sheets to support local health departments with implementation strategies
  - Continued promotion of other FVPA campaigns and programs through *HOTM* (Power Play!, Retail, Worksite and Cultural Campaigns)
  - Other *HOTM* materials as needed to support Farm to Fork efforts
2. Partnerships & Promotions
  - Write and submit articles to journals, e-newsletters and other online websites for publication.
  - Identify possible awards/recognition of *HOTM* materials; submit applications on behalf of *HOTM*. Maintain list of awards/recognition for *HOTM* received by local partners.
  - Identify, monitor for, and compile articles Nationally about *HOTM*
  - Compile best practices in success story data base
3. Training
  - Post updated/revised training tools on *HOTM* website
4. *HOTM* Internal Team
  - Participate in internal team meetings as requested by *HOTM* Manager
5. *HOTM* Website
  - Coordinate monthly site updates to content and materials posted on website in collaboration with *Network's* ITU.
  - Contingent upon CDPH allowability upgrade site functionality and design
  - Submit Google Analytics to *HOTM* manager for analysis

Internet/Web Sites-website address:

- [www.cafarmentoschool.org](http://www.cafarmentoschool.org)
- [www.farmpreschool.org](http://www.farmpreschool.org)
- [www.harvestofthemonth.com](http://www.harvestofthemonth.com)

- [www.cfaitc.org](http://www.cfaitc.org)
- <http://www.caff.org/>
- <http://www.cdfa.ca.gov/>
- <http://www.northcoastnutrition.org/harvest-of-the-month-193>
- <http://www.ocde.us/healthycalifornia/Pages/Pre-K.aspx>
- [http://publichealth.lacounty.gov/nut/LACOLLAB\\_Files/documents/HOTM/HOTM%20Resources.htm](http://publichealth.lacounty.gov/nut/LACOLLAB_Files/documents/HOTM/HOTM%20Resources.htm)

6. Engagement and Other Communications

- Develop draft content for miscellaneous *HOTM* communications materials

7. *Network* Website and Online Publications

- Provide copywriting updates for websites and other online publications
- Collaborate with *Network* Communications and IT teams to complete updates and review active updates to Champions for Change site

8. *Network* Publications

- Review and copyedit existing *Network* publications (e.g., cookbooks, brochures, toolkits) for new or planned updates to materials
- Develop content for new *Network* publications (e.g., cookbooks, brochures, fact sheets, toolkits)

9. Strategic Counsel, Engagement and Technical Assistance

- Provide general strategic counsel to Communications team on general issues related to the *Network*
- Provide technical assistance to the Communications team on projects, drills and future planning of *Network* activity

Key Educational Messages:

Seasonal and local fruits and vegetables (*Harvest of the Month*); MyPlate; Promote Healthy Communities, Community Gardens, School Gardens, physical activity promotion, obesity prevention, healthy beverages, cooking skills, produce selection tips and nutrition facts

Intervention Sites:

Women, Infants, and Children (WIC) Program food stores, schools, food banks, farms, farmers markets, early childhood, summer meal programs, retail, worksite, institutions, community and school gardens, SNAP-Ed programs and interventions.

Narrative Summary:

After several years of local implementation, in 2006 *HOTM* was made available statewide with a tool kit and website. The overall goal is to provide knowledge and skill-based strategies that are standardized, cost-effective, replicable, convenient and based on sound science. These strategies are designed to motivate and empower individuals to increase consumption and

enjoyment of a variety of colorful fruits and vegetables and to engage in physical activity every day.

*HOTM* provides materials and resources to support healthy food choices through increased access and consumption of fruits and vegetables as well as encourage daily physical activity. It uniquely supports core curricular areas through exploration and study. *HOTM* presents a strategic opportunity to bring together the classroom, cafeteria, home and community to promote a common goal and healthier habits, especially those in low resource populations.

The objectives of Harvest of the Month is for individuals to increase their access to fruits and vegetables through school meal programs, classrooms, school gardens, farmers' markets, grocery stores, community gardens, and worksites. Increase their preference for selected produce items through activities, such as taste testing, cooking and garden activities, and through menu offerings in the school meals program and Summer Meals programs. Increase participation in daily physical activity and understand of why it is important along with their knowledge of and familiarity with California grown fruits and vegetables and the rich agricultural bounty of the State.

**e. Summary of Research**

In FFY 10, 44 local projects conducted evaluation projects. Of these 44 agencies, 12 were selected for a meta-analysis that targeted grades 4-8 and used pre/post test evaluation design. A total of 1,474 children participated in *HOTM* and its evaluation; an additional 544 participated in a control group that received no *HOTM* intervention. Significant increases ( $p < .001$ ) were found for the number of fruits, vegetables and total fruits and vegetables reported as consumed – 16, 10 and 13 percent increases, respectively. The control group showed no significant increases in consumption. In FFY 2010, a best practice study for *HOTM* was started; it included key informant interviews with stakeholders and, in FFY 2011, a quantitative survey with 750 teachers. 90% of the teachers survey had implemented *HOTM* during that school year. Teachers believed that participation in *HOTM* exposes students to fruit and vegetables and teaches them about the importance of nutrition. The majority of teachers surveyed reported using *HOTM* for 4 or more years. The most frequently used elements were the Educator Newsletter and Family Newsletter.

**f. Modification of Project Methods/Strategies**

Diversified organizations will be recruited as part of a strategy to increase reach, provide additional support and expertise, centered on fruit and vegetable consumption, farm to fork, schools, retail and worksite.

**g. Use of Existing Educational Materials**

*HOTM* educator, family and community newsletters, calendar templates, student assessment tools, botanical images, instructional guide, training tools, bar graphs, marketing tools, MyPlate, California School Garden *Network* and USDA Know Your Farmer Know Your Food resources.

**h. Development of New Educational Materials**

Update Educator Newsletters, Family Newsletters and Menu Slicks to reflect MyPlate messages. Finalize implementation tip sheets to support local health departments to reach multiple audiences with *HOTM* and continue to update/revise training tools. Release new links to Common Core Standards for schools and monthly updates to website. GALEWiLL will help update and develop new materials as needed for publications listed in the *Materials State-level Project Summary* starting on page 27.

i. **Key Performance Measures/Indicators.**

Number and type (school, pre-school, summer meal, retail or worksite) of *Network*-funded projects and other SNAP-Ed eligible sites that received technical assistance to strengthen the connection between Farm to School or Farm to Fork and SNAP-Ed to improve the access and appeal for healthy eating, estimated reach to SNAP-Ed eligible audience of these projects.

**3. Evaluation Plan**

Process evaluation information is collected through the Activity Tracking Forms (ATF). A portion of the local health departments will conduct outcome evaluations of their *HOTM* efforts during FFY 14.

**4. Coordination Efforts**

Harvest of the Month has become the tool organizations, agencies, schools, retail, worksite, agricultural groups, food banks and others have been using to provide the tie between nutrition education and the Farm to Fork movement working with targeted populations to improve message delivery to the SNAP-Ed audience. The success in these coordination efforts has led to National recognition with awards and publications.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$104,828	\$103,428
2. Contracts/Grants/Agreements	\$0	\$0
3. Non-capital Equipment/Supplies	\$39,300	\$39,303
4. Materials	\$5,372	\$5,372
5. Travel	\$500	\$500
6. Administrative	\$0	\$0
7. Building Space	\$0	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$150,000	\$148,603
11. Indirect Costs	\$0	\$0
<b>12. Total Costs</b>	<b>\$150,000</b>	<b>\$148,603</b>

## STATE LEVEL PROJECT SUMMARY FORM

FFY 2014

### COMMUNICATIONS – Project #3 (Multicultural Television Advertising Campaign-PHI Administered Projects)

1. **Goals & Objectives** (See State Level Objectives 1, 2, 3 & 4).

2. **Project Title: Communications: Project #3 – Multicultural TV Advertising Campaign, PHI \$400,000**

**a. Related State Objectives**

Related State Level Objectives include #1-4

**b. Audience**

Ethnicity: Multi-ethnic populations including African American, Latino, Caucasian, and Asian-American.

Languages: English, Spanish

Ages: 18-54 women with children living in the home

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**c. Focus on SNAP Eligibles**

At least 50 percent of mass media impressions will be received by Supplemental Nutrition Assistance Program Education (SNAP-Ed) eligible individuals, defined as women living in households with incomes  $\leq$ 185% Federal Poverty Level (FPL). Messaging will be crafted using findings from quantitative and qualitative research conducted among low-income populations in order to ensure all information resonates with the target audience.

Income Targeting Data Source:

2011 Scarborough Research Data, Geographic Information System Census Data, and American Community Survey 06-10 and 07-11.

**d. Project Description**

Key Strategies:

The Multicultural TV ad is designed to provide fresh Nutrition Education Obesity Prevention messaging; shifting from self-efficacy to normative beliefs designed to ultimately effect community-level change.

The *Network* will produce two, Multicultural TV ads (one English-language, and one trans-adapted for Spanish-language), two English and two Spanish-language outdoor ads (billboards), and English and Spanish-language online executions to complement the campaign. This integrated, multi-level approach will ensure a broader reach of the SNAP-Ed eligible population.

### Key Educational Messages:

The messaging in the Multicultural TV ad will expand on the FFY13 television ad by conveying a social normative message, that moms are not alone and others, just like them are making healthy changes and encourage them to “join the movement.” This ad will continue the momentum of inspiring moms to become Champions for Change in their homes and communities.

Based on qualitative and formative research, the primary intended outcome is to change social normative beliefs as they relate to fruit and vegetable consumption, healthy beverage consumption, and physical activity. Research has shown that social normative beliefs are a main determinant of health behavior, and specifically fruit and vegetable consumption.

### Intervention Sites:

Statewide

### Projected Number of Contacts:

Direct Education Contacts (unduplicated): N/A

Indirect Contacts: Included in the State-level Communications Project Summary

### Narrative Summary:

1. As part of the statewide mass advertising campaign, the Multicultural TV ads consist of two TV ads (one English-language, and one trans-adapted for Spanish-language), two English and two Spanish-language outdoor ads (billboards), and English and Spanish-language online executions to complement and expand the reach of the campaign. This comprehensive approach, including television, outdoor and digital advertising ensures that we effectively reach SNAP-Ed eligibles, and achieve U.S. Department of Agriculture’s (USDA) requirement to deliver over 50 percent of purchased media impressions to individuals living in <185% FPL households. Media plans will be based on the approved strategic plan targeting California’s low-income populations at or below 185% of the FPL, specifically multicultural English or Spanish dominant women with school-aged children. The Multicultural portion of the media plan will conform to USDA Guidance specifying that over half of total impressions be received by California’s low-income populations.

Evaluation measure: Evaluation of the Multicultural TV ads will be through the *Network’s* statewide Annual Tracking Survey (Benchmark), which is conducted via phone and shopping mall intercept interviews to monitor consumer recall of *Network* advertising as well as beliefs, attitudes, and behavior related to nutrition and physical activity among SNAP-Ed eligibles and recipients. (See PHI Research and Evaluation section Project Summary)

2. The Multicultural ad campaign will feature ads in English and Spanish, targeting low-income African American, Caucasian, and Latina moms. The ads will include the USDA SNAP-Ed acknowledgement and a call to action to “join the movement.” Upon completion, these ads will be part of a 16 week flight extending over a six-month period – April through September. All California media markets will receive advertising, representing coverage of just under 100 percent of California’s SNAP-Ed population.

**e. Summary of Research**

The *Network* continues to conduct an annual tracking survey that measures advertising awareness and knowledge, attitudes, and beliefs related to fruit, vegetable, and physical activity consumption and other family and community change behaviors. (See PHI Research and Evaluation Section Project Summary)

**f. Modification of Project Methods/Strategies**

None

**g. Use of Existing Educational Materials**

Use of the Nutrition Series developed in FFY13 that includes a library of existing nutrition educational brochures, DVDs, and compilation videos.

**h. Development of New Educational Materials**

Two to four multi-media social normative behavior change materials will be developed to support the Multicultural Campaign using the messaging “We’re All In this Together.” Existing material will be updated as more current survey data become available. The need for new materials will be produced to support and complement Local Health Department’s efforts.

**i. Key Performance Measures/Indicators**

Key measures and indicators will include target audience direct nutrition education contacts and indirect contacts, as well as gross impressions for the SNAP-Ed target. Data from the FFY13 Benchmark Survey will be available in March 2014.

**j. Evaluation Plan**

Evaluation Type:

Formative: NEOP materials will be focus group tested. Focus groups will be conducted in Oakland, Sacramento and Los Angeles among groups comprised of English language dominant women with school-aged children who are Caucasian, African American, Asian or Latina, and Spanish-language dominant women with school-aged children

representing no less than 18 hours of evaluation. Key diagnostic dimensions such as affect, attention, clarity, comprehension, believability, agreement, relevance, and persuasiveness form the basis of questions and probing during the focus groups.

**Outcome:** See PHHI Research and Evaluation Section Project Summary.

A Benchmark Survey is conducted annually to track measurements such as campaign awareness, self-efficacy, knowledge levels, behavioral intentions, social normative beliefs, and other important measures. The Benchmark Survey is planned for the 2014 campaign year, and it will compare findings of SNAP recipients and eligibles to the baseline survey conducted in 2004 as well as findings from 2007-2014.

**k. Coordination Efforts**

All materials produced for use in FFY14 will be shared and made available to all LHDs, *Network* contractors, sister agencies in California, partners and all SNAP-Ed programs in California and other states. The *Network* will continue to coordinate with USDA on the promotion of new and updated materials including *MyPlate*, the [www.ChooseMyPlate.gov](http://www.ChooseMyPlate.gov) website and supporting materials and resources.

The *Network* will continue efforts to infuse the Champions for Change brand into all *Network* materials produced at the state and local levels. Such coordination accelerates recall, brand equity and saliency of *Network* messaging.

Project Name **Multicultural Ad Production**

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$97,800	\$0
2. Contracts/Grants/Agreements	\$302,200	\$0
3. Non-capital Equipment/Supplies	\$0	\$0
4. Materials	\$0	\$0
5. Travel	\$0	\$0
6. Administrative	\$0	\$0
7. Building Space	\$0	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$400,000	\$0
11. Indirect Costs	\$0	\$0
<b>12. Total Costs</b>	<b>\$400,000</b>	<b>\$0</b>

## STATE LEVEL PROJECT SUMMARY FORM #5

FFY 2014

**Project Title:** Conference Coordination -8th Biennial Childhood Obesity Conference and 2014 Statewide Conference

### 1. Description of Projects/Interventions

Title: Conference Coordination -8th Biennial Childhood Obesity Conference and 2014 Statewide Conference

**State Project/Budget:** \$305,838.57 (combined UCD Cress and CSUS budgets)

a. **Related State Objectives** - 1, 2, 3, and 4

b. **Audience**

The primary audiences are:

- Education community:
- Public health professionals
- Healthcare professionals
- Parent and youth-based organizations
- Community and business leaders
- Food system leaders
- Farmers
- Parks and recreation planners and providers
- Urban and rural planners
- Gender: Males and females
- Language: English/Spanish
- Ethnicity: All ethnic groups with primary focus on African-American, White and Latinos audiences.
- Age: Adults 18 years +
- NEOP Program-funded projects and partners who provide SNAP-Ed services to eligible low-income households.

c. **Focus on SNAP-Ed Eligibles**

All activities funded through the NEOP Program are designed to reach, in part, NEOP Program funded projects and partners to improve SNAP-Ed funded program integrity, skills, understanding of SNAP-Ed Guidance and requirements, and to advance SNAP-Ed goals for persons certified, likely and potentially eligible for the Food Stamp Program (FSP). Conferences will focus on examining the causes and consequences of ongoing health disparities and continuing to share and develop cutting-edge strategies to understand and reduce inequities, particularly in high-risk, low-income communities.

#### **d. Project Description**

Complete program evaluation for the 2013 Childhood Obesity Conference, and program management and leadership for the 2015 Childhood Obesity Conference and 2014 Statewide conference. Provide oversight and support to the Executive and Planning Committees, development of conference content and to CSUS Conference Services in the area of event planning, meeting facilitation, sponsor development, grant writing, communications, public relations, conference promotion and conference content.

8<sup>th</sup> Biennial Childhood Obesity Conference will be held in 2015. The biennial conference is the largest, most influential collaboration of professionals dedicated to combating pediatric obesity. Nearly 2,000 local, state, national, and international researchers, health professionals, educators, nutrition professionals, community advocates and others attend to share and learn about the evidence and best practices for combating the childhood obesity epidemic, especially among low-income populations (SNAP-Ed eligible). NEOP is the lead in the planning and development of this Conference, in collaboration with the California Department of Education, and the UC Berkeley Atkins Center for Weight and Health, The California Endowment and Kaiser Permanente. NEOP has long been a strong partner in not only the development of the conference agenda and sessions, but as participants and presenters sharing best practices implemented by regions, local health departments and state level leadership. NEOP USDA funds will be used to support relevant conference planning activities such as the school/after school, community, and early childhood track planning activities; conference sessions by USDA and non-USDA funded speakers that are aligned with USDA Guidance to provide attendees with cutting-edge activities and resources that can be incorporated into their existing programs; reproduction and dissemination of resources to conference attendees; and technical and logistical needs of NEOP USDA-funded projects speaking or moderating conference sessions.

The Statewide Annual Conference will be conducted February , 2014 in Sacramento, CA, with planning have begun in March, 2013, and will and support FSNE content to help NEOP USDA funded projects and partners understand FNS nutrition priorities; current and emerging initiatives; and identify resources and tools available to support implementation of effective nutrition education programs; apply networking and partnership skills to coordinate nutrition education across FNS nutrition assistance programs, and improve collaboration among State and community partners; enhance skills in planning, implementing, and evaluating nutrition education; share strategies for advancing California's State Nutrition Action Plan (SNAP); and understand factors contributing to obesity amongst low-income Californians.

NEOP funding supports approximately 100% of the interagency agreement with the University of California, Davis (UCD) which includes one full-time person to coordinate the Childhood Obesity Conference and the Statewide Conference. In addition, NEOP funding also supports a contract with California State University,

Sacramento (CSUS) to assist in the logistics planning and execution of the Statewide conference.

#### Key Strategies

- Develop conference themes, goals and issues to integrate.
- Promote conferences to potential attendees through mailing lists, online, at conferences/presentations and through partner networks.
- Recruit members to planning committees and to track workgroups to plan workshops and mini plenaries.
- Secure keynote speakers.
- Ensure conference sessions identify collaborative opportunities and content relevant to low-income populations.
- Provide significant networking time within conference agendas.
- Incorporate survey findings into future conference planning.
- Oversee work plans and timelines.
- Monitor all fiscal and contractual obligations

#### Key Educational Messages:

Childhood obesity prevention; chronic disease and obesity prevention; accelerating progress, evidence-based practices, Champions for Change messages, dietary quality; fruits and vegetables; healthier eating (general); physical activity promotion (integrated with nutrition education); California Food Stamp Program promotion (CalFresh) (brief promotional message); *Dietary Guidelines for Americans*; SNAP-Ed youth, consumer and community empowerment; promotion of healthy communities, and leadership development.

Intervention Sites: Throughout California

#### Projected Number of Contacts:

- Direct Contacts: A minimum of 1,500 attendees will participate in the 2015 Childhood Obesity Conference and 900 attendees at the 2014 Statewide Conference.
- Indirect Contacts: Unknown number. High potential for information sharing between attendees and their colleagues and clients.

#### **e. Summary of Research**

- Childhood obesity has more than tripled in the past 30 years.
- Studies show that approximately one in five children are overweight or obese by the time they reach their 6th birthday and over half of obese children become overweight at or before age two.
- The prevalence of obesity among children aged 6 to 11 years increased from 7% in 1980 to nearly 18% in 2010.

- The prevalence of obesity among adolescents aged 12 to 19 years increased from 5.0% to 18.1%, and there are now more than 9 million obese or overweight children in the U.S.
- In 2010, more than one third of children and adolescents were overweight or obese.
- There is a link between long-term healthy eating behaviors and experiential learning (gardening, farming, and cooking) that begins early in life.
- Children begin to establish food preferences and dietary habits during the first six years of life.
- In both adult and youth audiences, media use and exposure to food marketing and advertising messages continues to rise with advances in technology and increasingly pervasive and targeted marketing. At the same time, more than 15% of young people and almost two out of three adults are overweight or obese. People with low-incomes, including those in households eligible for foods stamps are at the highest risk for chronic disease resulting from poor diet and physical inactivity. Exposure to media is identified as a risk factor in many health arenas, while media literacy is recognized as a prevention strategy.
- Peer-led nutrition education models have proven effective at improving knowledge, attitudes, and behavior of target audiences, all while remaining cost-effective. Findings suggest that positive changes in knowledge, skills and behavior may be realized by both the audiences receiving nutrition education as well as the peer educators themselves.
- While there is some evidence that childhood obesity rates are starting to level off, they are still dangerously high, and they continue to climb for some subgroups, with increases in rates of extremely obese children

#### **f. Modification of Project Methods/Strategies**

There will be increased promotion of conference tracks, workshops and presenters via web-based communications. The conferences will also utilize an online Request for Proposals (RFP) process piloted during the 2013 Childhood Obesity conference. Conference workshops will be both designed by conference planning members and selected through the web-based RFP processes.

The Statewide Conference will highlight successful and innovative projects demonstrating evidence-based interventions that align with healthy food, sugary beverages and physical activity priorities along w/ food security, and at all levels of the Social Ecological Model. Attendees will comprise of participants at the statewide, regional, county and local levels, including coalitions/collaboratives.

#### **g. Use of Existing Educational Materials –N/A**

#### **h. Development of New Educational Materials – N/A**

#### **i. Key Performance Measures/Indicators**

- Number of attendees

- Number of attendees who identify new collaborative opportunities
- Number of attendees who identify new obesity prevention strategies
- Number of visits to conference websites
- Number of media stories

## **2. Evaluation Plans**

The Biennial Childhood Obesity and the Statewide Conferences are extensively evaluated both during the conference and after their completion. Evaluations are collected at the close of each individual session focusing on multiple elements, content, cohesion, and relevance. Immediately following the close of the conferences an online survey is distributed to all attendees to evaluate, in part, the conference's success in bringing forward new environmental strategies, partners, and collaborative opportunities. Online evaluations may be distributed to presenters, exhibitors, and sponsors to assess satisfaction with their role in the conferences.

These results will be disseminated to key partners and the planning committee to continue to improve future conferences. A debriefing meeting will be held to share the strengths of the conference and areas that need improvement

## **3. Coordination Efforts**

The California Department of Public Health/Nutrition Education and Obesity Prevention Branch (NEOP), the University of California, Berkeley, Atkins Center for Weight and Health, and the California Department of Education have joined together to hold the Childhood Obesity Conference every other year since 2001. The California Endowment and Kaiser Permanente along with other foundations have been a major sponsor and advisor to the previous conferences. Representatives from each organization sit on the Executive and Planning Committees for the conference.

## Budget Coversheet

Prime Grantee Name: California State University Sacramento  
 Grant Number: 13-10070

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$53,268.50	\$53,268.50	100.00%
2 Benefits	\$0.00	\$0.00	\$0.00	0.00%
3 Operating	\$0.00	\$17,734.60	\$17,734.60	100.00%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$0.00	\$7,975.23	\$7,975.23	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$45,515.00	\$45,515.00	100.00%
8 Indirect Costs	\$0.00	\$31,123.33	\$31,123.33	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$155,616.66</b>	<b>\$155,616.66</b>	

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A- New Contract
2 Benefits	N/A- New Contract
3 Operating	N/A- New Contract
4 Equipment	N/A- New Contract
5 Travel & Per Diem	N/A- New Contract
6 Subcontractors	N/A- New Contract
7 Other Costs	N/A- New Contract
8 Indirect Costs	N/A- New Contract

## Budget Coversheet

Prime Grantee Name: California State University Sacramento  
 Grant Number: 13-10070

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 Accountant/Finance Analyst	Financial Manager	100.00%	0.00%	0.0096154	\$124,800.00	\$1,200.00	0.000%	\$0.00	\$1,200.00
2 27 Project Coordinator	Conference Planner	50.00%	50.00%	0.2358173	\$126,880.00	\$29,920.50	0.000%	\$0.00	\$29,920.50
3 36 Web Designer	Website Designer	100.00%	0.00%	0.0346154	\$116,480.00	\$4,032.00	0.000%	\$0.00	\$4,032.00
4 16 Graphic Illustrator	Graphic Designer	100.00%	0.00%	0.0504808	\$104,000.00	\$5,250.00	0.000%	\$0.00	\$5,250.00
5 22 Office Manager/Secretary/Admin Assistant	Registration Coordinator	100.00%	0.00%	0.0673077	\$83,200.00	\$5,600.00	0.000%	\$0.00	\$5,600.00
6 22 Office Manager/Secretary/Admin Assistant	Support Staff	100.00%	0.00%	0.075	\$83,200.00	\$6,240.00	0.000%	\$0.00	\$6,240.00
7 22 Office Manager/Secretary/Admin Assistant	Project Assistant	100.00%	0.00%	0.0182692	\$56,160.00	\$1,026.00	0.000%	\$0.00	\$1,026.00
<b>Totals:</b>		<b>650.00%</b>	<b>50.00%</b>	<b>0.4911058</b>	<b>\$694,720.00</b>	<b>\$53,268.50</b>		<b>\$0.00</b>	<b>\$53,268.50</b>

Definition and basis for calculations of benefit rate(s): N/A

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst	Financial Manager	Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
16	Graphic Illustrator	Graphic Designer	Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
22	Office Manager/Secretary/Admin Assistant	Project Assistant Support Staff Registration Coordinator Admin Assistant	Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
27	Project Coordinator	Conference Planner Conference Coordinator	Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
36	Web Designer	Website Designer	Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.

## Budget Coversheet

Prime Grantee Name: California State University Sacramento  
 Grant Number: 13-10070

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Postage	Miscellaneous correspondence	\$0.44	340.00	1.00	\$149.60
Supplies	Name tag holders for conference attendees	\$0.50	900.00	1.00	\$450.00
Supplies	4x8 Poster Boards for signage	\$75.00	45.00	1.00	\$3,375.00
Supplies	Misc. for Room monitor packets (envelopes, labels, folders, etc.)	\$20.00	28.00	1.00	\$560.00
Printing	Name tags	\$0.35	1000.00	1.00	\$350.00
Printing	Welcome/Directional Signs	\$125.00	6.00	1.00	\$750.00
Printing	Participant Directory	\$1.50	900.00	1.00	\$1,350.00
Printing	Speaker Handouts	\$2.00	1000.00	1.00	\$2,000.00
Printing	Program Guide	\$8.75	1000.00	1.00	\$8,750.00
<b>Total Operating Expenses:</b>					<b>\$17,734.60</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
None					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Committee meetings, deliveries, on-site support, site visits	Sacramento	12	1						11.00		\$15.00	\$254.58
Site Visit	Sacramento	1	1						10.00		\$15.00	\$20.65
Speaker travel	Sacramento	14	1	1	1	\$55.00	\$95.00	\$400.00				\$7,700.00
<b>Total Travel and Per Diem:</b>											<b>\$7,975.23</b>	

### Sub Grant(s)

Name	Description/Justification	Total
A None		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

## Budget Coversheet

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Conference Site Costs	Audio/visual rental (general session)	\$4,750.00	2.00	1.00	\$9,500.00
Conference Site Costs	Audio/visual rental (breakout rooms)	\$1,500.00	14.00	1.00	\$21,000.00
Conference Site Costs	Tables/Linens	\$160.00	15.00	1.00	\$2,400.00
Conference Site Costs	Water Dispensers	\$80.00	24.00	1.00	\$1,920.00
Speaker Fees	Keynote Speaker Fee	\$3,500.00	2.00	1.00	\$7,000.00
Speaker Fees	Workshop Speaker Fees	\$500.00	1.00	1.00	\$500.00
Speaker Fees	Abstract Web Applications	\$3,195.00	1.00	1.00	\$3,195.00
<b>Total Other Costs:</b>					<b>\$45,515.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total Direct Costs	25.00%	\$124,493.33	\$31,123.33
<b>Total Indirect Costs:</b>			<b>\$31,123.33</b>

<b>Total Budget:</b>			<b>\$155,616.66</b>
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## Prime Budget Justification

Prime Grantee Name: UCD - CRESS

Grant Number: 13-10068

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$77,764.00	\$89,107.00	\$11,343.00	12.73%
2 Benefits	\$34,372.00	\$42,771.36	\$8,399.36	19.64%
3 Operating	\$2,400.00	\$3,600.00	\$1,200.00	33.33%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$3,000.00	\$3,616.00	\$616.00	17.04%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$0.00	\$0.00	0.00%
8 Indirect Costs	\$9,403.00	\$11,127.55	\$1,724.55	15.50%
<b>Totals:</b>	<b>\$126,939.00</b>	<b>\$150,221.91</b>	<b>\$23,282.91</b>	

Budget Categories	Reason for difference greater than 5%
1 Salaries	merit increase of 5% included in salaries, increase in time of admin asst.
2 Benefits	Inrease of 3.8% in fringe benefits
3 Operating	monthly supply cost increased to purchase desk top printer ink cartridges
4 Equipment	N/A
5 Travel & Per Diem	airfare increase
6 Subcontractors	N/A
7 Other Costs	N/A
8 Indirect Costs	Indirect cost rate did not increase. Increase due to other line items change

## Prime Budget Justification

Prime Grantee Name: UCD - CRESS  
 Grant Number: 13-10068

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 27 Project Coordinator	C. Murphy	50.00%	50.00%	1	\$75,709.00	\$75,709.00	48.000%	\$36,340.32	\$112,049.32
3 Administrator (e.g., Director of Programs)	R. Newton	100.00%	0.00%	0.05	\$110,775.00	\$5,538.75	48.000%	\$2,658.60	\$8,197.35
2 22 Office Manager/Secretary/Admin Assistant	S. Borba	100.00%	0.00%	0.15	\$52,395.00	\$7,859.25	48.000%	\$3,772.44	\$11,631.69
<b>Totals:</b>		<b>250.00%</b>	<b>50.00%</b>	<b>1.2</b>	<b>\$238,879.00</b>	<b>\$89,107.00</b>		<b>\$42,771.36</b>	<b>\$131,878.36</b>

Definition and basis for calculations of benefit rate(s): Medica, Dental, Vision, etc.

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
<b>3</b>	<b>Administrator (e.g., Director of Programs)</b>	<b>Principal Investigator</b>	Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
<b>22</b>	<b>Office Manager/Secretary/Admin Assistant</b>	<b>Project Assistant Support Staff Registration Coordinator Admin Assistant</b>	Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
<b>27</b>	<b>Project Coordinator</b>	<b>Conference Planner Conference Coordinator</b>	Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.

## Prime Budget Justification

Prime Grantee Name: UCD - CRESS  
 Grant Number: 13-10068

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Operating Expenses	supplies, communication, and registration costs	\$300.00	1.00	12.00	\$3,600.00
<b>Total Operating Expenses:</b>					<b>\$3,600.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
None					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
COC Site Visits for logistics, review, and tasting panel/Conference Coordinator	Long Beach, CA	2	1	7	6	\$64.00	\$110.00	\$700.00				\$3,616.00
<b>Total Travel and Per Diem:</b>												<b>\$3,616.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A None		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
None				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total Direct Costs	8.00%	\$139,094.36	\$11,127.55
<b>Total Indirect Costs:</b>			<b>\$11,127.55</b>

<b>Total Budget:</b>					<b>\$150,221.91</b>
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## STATE LEVEL PROJECT SUMMARY FORM

FFY 2014

### 1. Description of Projects/Interventions

**Title:** Peer-led Nutrition Education and SNAP

**State project/Budget:** \$350,439.95

#### a. Related State Objectives: 1, 2, and 3

#### b. Audience

California Local Health Departments (LHDs) and their local contractors

Promotores de Salud (Community Health Workers)

Peer to Peer Adult Leaders

SNAP eligible populations

Gender: Males and Females

Ethnicity: Primarily African-American, Native American, and Hmong

Language: English and Hmong

Age: Adults 18 years +

#### c. Focus on SNAP Eligibles

Will focus on SNAP eligible populations identified by LHDs participating in this project with an emphasis on African-American, Native American and Hmong populations with health disparities

Income Targeting Data Source:

2010 Census Tract Data; CalFresh eligibility

Free and Reduced Priced Meal Participation

#### d. Project Description

During the past three federal fiscal years, the Community and School Policy and Training Section (CSPT) developed a curriculum and implemented the Peer-led Nutrition Education and SNAP Project using a train-the-trainer model with English- and- Spanish-speaking promotores / community lay-health workers (peer educators). Evaluation results indicate that over 95% of community participants reported an increase in their fruit and vegetable consumption and level of physical activity as a result of this program.

In 2013, with funding from the Preventive Health and Health Services Block Grant from the Centers for Disease Control and Prevention, the Peer-led nutrition education and SNAP curriculum was culturally adapted and pilot tested with the following populations: African-American, Native American, and Hmong. Feedback on the curriculum was provided by each community followed by a three month intervention which included the delivery of the three lessons taught by trained peer educators. The curriculum addresses the following objectives:

- Consumption and Access to Healthy Foods - Fruit and Vegetables

- Consumption and Access to Healthy Beverages and Reduced Consumption of Unhealthy Beverages
- Physical Activity and Sedentary Behavior

By September 2013, evaluation of the pilot intervention will be completed. Lessons learned from the evaluation findings will be used to continue to modify and improve the curriculum to meet the cultural and linguistic (Hmong only) needs of each respective group addressing the key objectives listed above. Ultimately, the culturally adapted lesson plans will be available for use by the Local Health Departments (LHDs) that serve these specific populations as part of the LHD scope of work, Objective 10: Peer to peer education” as outlined by the Network for a Healthy California’s Local Health Department Guidelines.

#### Key Strategies:

- Review the evaluation findings from the 2013 pilot intervention to make any modifications to the lesson plans developed to make them more culturally appropriate. This may include adjustments to specific activities in the lessons, content, and delivery techniques.
- Field test the revised lessons with each population. This may include review of the lessons by experts from each respective group and testing the lessons with members of the target audience representing African-Americans, Native Americans and Hmong.
- Update all the lessons and translate the lessons into Hmong.
- Finalize each curriculum and assure that all USDA guidelines are met, and all content and graphics are culturally appropriate.
- Print a total of 300 copies of the curriculum (100 for each population) depending on the needs of LHDs. A PDF version of the curriculum will be available for download as well.
- Provide tailored technical assistance via phone calls, emails, and/or webinars/teleconferences to LHD staff using the adapted curriculums.
- Maintain a TA log.

#### Key Educational Messages:

- Make half your plate fruits and vegetables.
- Make at least half your grains whole grains.
- Switch to fat-free or low-fat (1%) milk and milk products.
- Reduce sugary beverage intake.
- Increase healthier beverage consumption (e.g., water, fat-free and low-fat milk).

- Increase physical activity.

Projected Number of Contacts:

Direct Contacts:

- A minimum of 20 LHDs and their local contractors.

Indirect contacts:

- A minimum of 2,000-3,000 unduplicated SNAP-eligible individuals will be reached by LHDs and their local contractors. These counts will be reflected in the LHD EARs reporting.
- This project has the potential to reach family members of participants.

**e. Summary of Research –**

Rationale for adopting a Promotora Model

Community health workers (CHWs) and promotores de salud have effectively demonstrated their ability to reach and positively impact behavior change among underserved groups, especially Spanish-speaking populations. CHWs are recognized for providing cost-effective services, linkages to resources, and for serving as leaders in the communities where they live. A review of the literature shows that CHWs are an acceptable way to deliver nutrition information to the African American, American Indian, and Hmong communities. Furthermore, studies indicate that CHWs are an essential component of a larger effort to culturally adapt nutrition education curricula for underserved communities.

**f. Use of Existing Educational Materials**

*Peer-led Nutrition Education Lesson Plans-* These lesson plans, developed by the CSPT Section, include a series of three lessons that address MyPlate, Healthy Eating on a Budget, Sugary Drinks, and Physical Activity. The lessons are in English and Spanish and designed to be led by a peer educator such as a community health worker, promotora and/or an adult leader in a small group setting. Supplemental materials may include:

Parents in Action!- Developed by California Project LEAN, it includes lesson plans on the nutrition and physical activity in schools. It is available in English and Spanish. This toolkit provides resources for training parents on the importance of good nutrition and physical activity and provides specific suggestions for how parents can work effectively with schools to promote improved student access to healthier food and physical activity. This toolkit can be adapted to incorporate policy, systems, and environmental change strategies in community settings other than schools.

Fruit, Vegetable, and Physical Activity Toolbox for Community Educators- Developed by the Network for a Healthy California, it is designed for community educators to teach low-income adults about eating the recommended amount of fruits and vegetables and enjoying physical activity everyday. The *Toolbox* website contains lessons with supporting handouts, resources, and evaluation tools. The *Toolbox* Kit provides all the information available from the website as well as two educational videos, five decks of fruit, vegetable, and physical activity playing cards, a music CD, poster, and produce guide.

#### **g. Development of New Educational Materials**

There may be a need to create supporting materials that complement the materials identified above to support the culturally adapted lesson plans.

### **3. Evaluation Plans**

- Field testing of curriculum with key experts/CHWs as well as representatives from the target audience.
- Survey to determine the usefulness of the culturally adapted curriculums by LHDs.
- Site visits with LHDs to observe curriculum implementation.

### **4. Coordination Efforts**

This project will be coordinated with the following organizations that participated in Phase I of the project: Allen Temple, The California Rural Indian Health Board, and the Hmong Women's Heritage Association. These organizations will serve as reviewers and provide access to the target audiences that include the African-American, Native American, and Hmong communities.

In addition, resources and cultural expertise will be sought from the Network for a Healthy California's African-American and Asian Campaigns.

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dietitians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.
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**USDA  
POSITION DESCRIPTIONS**

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## Budget Coversheet

Prime Grantee Name: Peer-led Nutrition Education and SNAP  
 Grant Number: \_\_\_\_\_

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$78,612.00	\$156,276.00	\$77,664.00	49.70%
2 Benefits	\$30,755.00	\$61,135.17	\$30,380.17	49.69%
3 Operating	\$32,347.00	\$27,139.92	-\$5,207.08	-19.19%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$14,640.00	\$14,733.00	\$93.00	0.63%
6 Subcontractors	\$360,027.00	\$15,000.00	-\$345,027.00	-2300.18%
7 Other Costs	\$0.00	\$35,500.00	\$35,500.00	100.00%
8 Indirect Costs	\$20,452.00	\$40,655.86	\$20,203.86	49.69%
<b>Totals:</b>	<b>\$536,833.00</b>	<b>\$350,439.95</b>	<b>-\$186,393.05</b>	<b>-2069.65%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	Removing subcontracts and adding HEC III/PHNC III
2 Benefits	Removing subcontracts and adding HEC III/PHNC III
3 Operating	
4 Equipment	
5 Travel & Per Diem	
6 Subcontractors	
7 Other Costs	Costs were previously in the subcontract line item
8 Indirect Costs	Removing subcontracts and adding HEC III/PHNC III

## Prime Staffing

Prime Grantee Name:

Peer-led Nutrition Education and SNAP

Grant Number:

0

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
5 1 Chief Executive Officer	Nestor Martinez	50.00%	50.00%	1	\$78,612.00	\$78,612.00	39.120%	\$30,753.01	\$109,365.01
10 2 Curriculum Specialist	TBD Health Education Consulant III Specialist or PHNCIII Specialist	0.00%	100.00%	1	\$77,664.00	\$77,664.00	39.120%	\$30,382.16	\$108,046.16
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
22				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>50.00%</b>	<b>150.00%</b>	<b>2</b>	<b>\$156,276.00</b>	<b>\$156,276.00</b>		<b>\$61,135.17</b>	<b>\$217,411.17</b>

## Prime Staffing

Definition and basis for calculations of benefit rate(s):

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## Prime Budget Justification

Prime Grantee Name: Peer-led Nutrition Education and SNAP  
 Grant Number: 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
General expense	State Standard Cost	\$275.00	2.00	12.00	\$6,600.00
Legal	3.70% total personnel and fringe benefits = \$217,411 x 3.70% = \$8,044	\$335.00	2.00	12.00	\$8,040.00
State standard facility op costs	100% for HEC III only	\$1,041.66	1.00	12.00	\$12,499.92
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$27,139.92</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

## Prime Budget Justification

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Chief Executive Officer	Sacramento	12	1	3	2	\$40.00	\$100.00	\$500.00	100.00		\$30.00	\$10,878.00
Curriculum Specialist	Sacramento, Bay Area	12	1	2	1	\$40.00	\$100.00		250.00			\$3,855.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$14,733.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A Allen Temple	African-American faith-based organization that participated in pilot project. Will be involved in field testing	\$5,000.00
B The California Rural Indian Health Board	Native American organization that participated in pilot project. Will be involved in field testing curriculum.	\$5,000.00
C The Hmong Women's Heritage Association	Hmong organization that participated in pilot project. Will be involved in field testing curriculum.	\$5,000.00
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$15,000.00</b>

## Prime Budget Justification

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Translation services	Translate curriculum into Hmong	\$10,000.00	1.00	1.00	\$10,000.00
Graphic Design	Layout three sets of curriculum	\$6,500.00	3.00	1.00	\$19,500.00
Printing		\$20.00	300.00	1.00	\$6,000.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$35,500.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Indirect Costs = 18.70% of total personnel & fringe benefits: \$217,411 x 18.70% =	18.70%	\$217,411.00	\$40,655.86
<b>Total Indirect Costs:</b>			<b>\$40,655.86</b>

<b>Total Budget:</b>	<b>\$350,439.95</b>
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## Sub Staffing A

**Prime Grantee Name:** Peer-led Nutrition Education and SNAP  
**Grant Number:** 0  
**Sub Grant A Name:** Allen Temple

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Sub A Budget Justification

**Prime Grantee Name:** Peer-led Nutrition Education and SNAP  
**Grant Number:** 0  
**Sub Grant A Name:** Allen Temple

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Field Testing Flat Rate	Contractor will provide expert consultation providing feedback to culturally	\$5,000.00	1.00	1.00	\$5,000.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$5,000.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub A Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$5,000.00</b>
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## Sub Staffing B

**Prime Grantee Name:** Peer-led Nutrition Education and SNAP  
**Grant Number:** 0  
**Sub Grant B Name:** The California Rurual Indian Health Board

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

**Sub B Budget Justification**

Prime Grantee Name: Peer-led Nutrition Education and SNAP  
 Grant Number: 0  
 Sub Grant B Name: The California Rurual Indian Health Board

**Operating Expenses**

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Field Testing Flat Rate	Contractor will provide expert consultation providing feedback to culturally	\$5,000.00	1.00	1.00	\$5,000.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$5,000.00</b>

**Travel and Per Diem**

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

## Sub B Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$5,000.00</b>
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### Sub Staffing C

**Prime Grantee Name:** Peer-led Nutrition Education and SNAP  
**Grant Number:** 0  
**Sub Grant C Name:** The Hmong Women's Heritage Association

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1				0		\$0.00		\$0.00	\$0.00
2				0		\$0.00		\$0.00	\$0.00
3				0		\$0.00		\$0.00	\$0.00
4				0		\$0.00		\$0.00	\$0.00
5				0		\$0.00		\$0.00	\$0.00
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
21				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

### Sub C Budget Justification

**Prime Grantee Name:** Peer-led Nutrition Education and SNAP  
**Grant Number:** 0  
**Sub Grant C Name:** The Hmong Women's Heritage Association

#### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Field testing Flat Rate	Contractor will provide expert consultation providing feedback to culturally	\$5,000.00	1.00	1.00	\$5,000.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$5,000.00</b>

#### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

**Sub C Budget Justification**

**Sub Grant(s)**

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

**Other Costs**

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

**Indirect Costs**

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$5,000.00</b>
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CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY SECTION/UNIT																			
Project Title /Topic	Responsible NEOP Section/Unit										Project Category				Trainer / Fund				
	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svcs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract
Administrative & Fiscal Orientation	■								■							■			
CDPH NEOP Website Redesign	■								■								■		
Advertising - State Media Contract Projects - \$12.3M		■										■							■
Champions Website Redesign		■										■							■
Harvest of the Month Communications Materials \$150K		■										■							■
Materials for PH events and TV ad support		■										■							■
Multi cultural TV Ad Campaign \$400K		■										■							■
Network Branding & Writing for Low Literacy		■							■									■	
PHI Administered Projects \$1.7M Harvest of the Month/Communications Materials		■										■							■
NEOP Statewide Conference \$300K			■						■								■		
Peer-Led Education Project \$350K			■						■								■		
Training and TA Coordination \$50K			■						■								■		
Local Oerations ( 52 LHDs, 4 NP, 10 LFNE)				■						■	■	■	■	■	■		■		
Champions for Change Rx \$530K					■								■						■
FVPA (Campaigns - Power Play, AA, Latino, Asian, AI/AN RYD; Programs - Retail,Worksite, HOTM)						■					■							■	

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA

### CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY SECTION/UNIT

Project Title /Topic	Responsible NEOP Section/Unit										Project Category				Trainer / Fund					
NEOP Branch SNAP-Ed Topic / Title	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract	
American Indian/Alaskan Native Pilot \$100K <i>(Tailored Toolbox for Community Educators)</i>						■						■						■		
Asian Campaign \$150K <i>(Tailored Toolbox for Community Educators)</i>						■						■						■		
Ethnic Faith Projects -(AA, Asian, Latino) \$375K						■						■						■		
Physical Activity Integration Training \$500K						■				■								■	■	
The Office of Farm to Fork (CDFA/CDE/CDPH) - CDPH \$140K, CDE \$63K							■						■		■			■		
Farm to Fork Nutrition Education \$300K							■						■						■	
Champion Physicians \$500K							■						■						■	
Community and Youth Engagement (CYE)- Projects 1-5 + Early Childhood \$500K							■			■								■	■	
CYE - Project 1 - Network Leaders on the Move (CCP)							■			■								■	■	
CYE - Project 2 - Youth Engagement Forums through LHDs (ISEED)							■			■								■	■	
CYE - Project 3 - Champion Youth Councils							■			■								■		
CYE - Project 4 - Strategic Commun for Youth Serving Audiences (BMSG)							■			■								■	■	
CYE - Project 5 - Healthy Youth Career Pathways Pilot (ACOE)							■			■								■	■	
Early Childhood Project							■			■									■	
CCLHDN Leadership Project \$135K <i>(Peer Mentor, CNAP Support + Annual Meeting)</i>								■		■									■	

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA

### CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY SECTION/UNIT

Project Title /Topic	Responsible NEOP Section/Unit										Project Category				Trainer / Fund				
NEOP Branch SNAP-Ed Topic / Title	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract
Afterschool \$200K (CCS)							■												■
NEOP Branch Strategic Partnership Project Plan and Public Relations (BMC) \$200K							■							■					■
AA Beauty Salon Pilot Project \$100K					□		■				■							■	
Adult Surveillance Surveys (BRFS, CDPS) \$308K State; \$27K PHI							■						■			■			■
Benchmark Study \$350K							■					□	■						■
Comprehensive 4yr Evaluation of CA's SNAP-Ed in LHDs \$1.16M							■						■						■
Educational and Administrative Reporting System EARS Online System							■						■					■	
Federal Qualifying Health Clinics Texting Pilot \$150K					□		■				■							■	
Impact/Outcome Evaluation							■						■					■	
Process Evaluation Reporting System							■						■					■	
Healthy Retail Certification Program (ChangeLab) \$70K					□		■			■			■						■
TA & RD - Project 1 - Training for Implementing and Evaluating PSEs							■			■								■	
TA & RD - Project 2 - CX <sup>3</sup>							■			■								■	
TA & RD - Project 3 - CX3 School Site Scoring Tool Pilot \$36K							■				■								■
TA & RD - Project 4 - LFNE Eval TA Consultant \$55K							■						■						■

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY SECTION/UNIT																			
Project Title /Topic	Responsible NEOP Section/Unit													Project Category			Trainer / Fund		
	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff		N-CDPH Subcontract	N-PHI Staff
NEOP Branch SNAP-Ed Topic / Title																			
TA & RD - Project 5 - TA for Evaluation of ReThink Your Drink						☐		■					■					■	
TA & RD - Project 6 - Capacity building and skill devekopment for outcome/impact evaluation								■		■								■	
Healthy Vending Social Marketing in Low-Wage Worksites \$49K								■			■							■	
Youth Surveillance CalTEENS - \$ 337K								■					■						■

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY CATEGORY

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA
- Research & Evaluation

Project Title /Topic	Project Category						Training Method						Social Ecological Frame			
	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	Technical Assistance	Training Assistance	LHD Curricula: Tools	LHD Train the Trainer	Meetings/Conferences	NEOP Staff Development	Individual Factors	Environmental Settings	Sectors of Influence	Social and Cultural Norms and Values
Local Operations ( 52 LHDs, 4 NP, 10 LFNE)	■	■	■	■	■	■	■	■	■	■	■	■	■	■	■	
Administrative & Fiscal Orientation	■						■			■						
CDPH NEOP Website Redesign	■							■								
Healthy Retail Certification Program (ChangeLab) \$70K		■			■		■	■		■			■	■		
Network Branding & Writing for Low Literacy		■							■			■	■	■		
NEOP Statewide Conference \$300K		■								■		■	■	■	■	
Peer-Led Education Project \$350K		■						■	■			■	■		■	
Training and TA Coordination \$50K		■					■	■	■	■	■	■	■	■	■	
Physical Activity Integration Training \$500K		■					■	■	■	■		■	■	■	■	
Community and Youth Engagement (CYE)- Projects 1-5 + Early Childhood \$500K		■					■	■		■			■			
CYE - Project 1 - Network Leaders on the Move (CCP)		■					■	■		■			■			
CYE - Project 2 - Youth Engagement Forums through LHDs (ISEEED)		■					■	■		■		■	■			
CYE - Project 3 - Champion Youth Councils		■					■					■				
CYE - Project 4 - Strategic Commun for Youth Serving Audiences (BMSG)		■					■	■		■		■	■			
CYE - Project 5 - Healthy Youth Career Pathways Pilot (ACOE)		■					■	■	■	■	■	■	■			

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY CATEGORY

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA
- Research & Evaluation

Project Title /Topic	Project Category						Training Method						Social Ecological Frame			
	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	Technical Assistance	Training Assistance	LHD Train the Trainer	LHD Training Sessions	Meetings/Conferences	NEOP Staff Development	Individual Factors	Environmental Settings	Sectors of Influence	Social and Cultural Norms and Values
NEOP Branch SNAP-Ed Topic / Title																
Early Childhood Project		■					■		■	■	■		■	■		
CCLHDN Leadership Project \$135K (Peer Mentor, CNAP Support + Annual Meeting)		■					■		■	■			■	■		
TA & RD - Project 1 - Training for Implementing and Evaluating PSEs		■					■	■		■			■	■		
TA & RD - Project 2 - CX <sup>3</sup>		■					■	■		■			■	■		
TA & RD - Project 6 - Capacity building and skill development for outcome/impact evaluation		■					■	■		■			■	■		
FVPA (Campaigns - Power Play, AA, Latino, Asian, AI/AN RYD; Programs - Retail, Worksite, HOTM)			■				■	■	■	■	■	■	■	■	■	■
American Indian/Alaskan Native Pilot \$100K (Tailored Toolbox for Community Educators)			■				■	■					■	■		
Asian Campaign \$150K (Tailored Toolbox for Community Educators)			■				■	■					■	■		
Ethnic Faith Projects -(AA, Asian, Latino) \$375K			■				■	■		■	■		■	■		■
Afterschool \$200K (CCS)			■				■			■	■			■		
AA Beauty Salon Pilot Project \$100K			■				■	■		■	■		■	■		
Federal Qualifying Health Clinics Texting Pilot \$150K			■					■		■			■	■		
TA & RD - Project 3 - CX3 School Site Scoring Tool Pilot \$36K			■										■	■		
Healthy Vending Social Marketing in Low-Wage Worksites \$49K			■				n/a	n/a	n/a	n/a	n/a	n/a		■		
Advertising - State Media Contract Projects - \$12.3M				■			n/a	n/a	n/a	n/a	n/a	n/a			■	

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY CATEGORY

- Admin Operations
- Comm & School Policy & Training
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- Community Development
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- Dept. of Health Care Svs.
- FVPA
- Research & Evaluation

Project Title /Topic	Project Category						Training Method						Social Ecological Frame			
	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	Technical Assistance	Training Assistance	LHD Train the Trainer	LHD Training Sessions	Meetings/Conferences	NEOP Staff Development	Individual Factors	Environmental Settings	Sectors of Influence	Social and Cultural Norms and Values
NEOP Branch SNAP-Ed Topic / Title																
Champions Website Redesign			■				n/a	n/a	n/a	n/a	n/a		■	■		
Harvest of the Month Communications Materials \$150K			■					■						■		
Materials for PH events and TV ad support			■				n/a	n/a	n/a	n/a	n/a			■		
Multi cultural TV Ad Campaign \$400K			■				n/a	n/a	n/a	n/a	n/a			■		
PHI Administered Projects \$1.7M Harvest of the Month/Communications Materials			■				n/a	n/a	n/a	n/a	n/a			■		
Benchmark Study \$350K			□	■			n/a	n/a	n/a	n/a	n/a				■	
Adult Surveillance Surveys (BRFS, CDPS) \$308K State; \$27K PHI				■			n/a	n/a	n/a	n/a	n/a	■	■			
Comprehensive 4yr Evaluation of CA's SNAP-Ed in LHDs \$1.16M				■			n/a	n/a	n/a	n/a	n/a			■		
Educational and Administrative Reporting System EARS Online System				■			■	■		■		■	■			
Impact/Outcome Evaluation				■			■	■		■		■	■			
Process Evaluation Reporting System				■			■	■		■		■	■			
TA & RD - Project 4 - LFNE Eval TA Consultant \$55K				■			■					■	■			
TA & RD - Project 5 - TA for Evaluation of ReThink Your Drink				■			■	■		■		■				
Youth Surveillance CalTEENS - \$ 337K				■			n/a	n/a	n/a	n/a	n/a	■	■	■		
Champions for Change Rx \$530K						■	■	■				■	■	■		

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY CATEGORY

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA
- Research & Evaluation

Project Title /Topic	Project Category							Training Method					Social Ecological Frame		
NEOP Branch SNAP-Ed Topic / Title	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	Technical Assistance	Training Curricula: Tools	LHD Train the Trainer	Meetings/Sessions	NEOP Staff Development	Individual Factors	Environmental Factors	Sectors of Influence	Social and Cultural Norms and Values
The Office of Farm to Fork (CDFA/CDE/CDPH) - CDPH \$140K, CDE \$63K						■								■	■
Farm to Fork Nutrition Education \$300K						■	■	■	■			■	■	■	
Champion Physicians \$500K						■		■	■	■		■	■	■	
NEOP Branch Strategic Partnership Project Plan and Public Relations (BMC) \$200K						■	■	■	■	■				■	■

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY TRAINER/FUND																			
Project Title /Topic	Responsible NEOP Section/Unit											Project Category			Trainer / Fund				
	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svcs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract
<b>The Office of Farm to Fork (CDFA/CDE/CDPH) - CDPH</b> \$140K, CDE \$63K						■							■	■	■				
<b>Administrative &amp; Fiscal Orientation</b>	■								■					■					
<b>Peer-Led Education Project</b> \$350K			■						■					■					
<b>Training and TA Coordination</b> \$50K			■						■					■					
<b>Adult Surveillance Surveys (BRFS, CDPS)</b> \$308K State; \$27K PHI								■				■			■			■	
<b>CDPH NEOP Website Redesign</b>	■								■						■				
<b>Local Oerations ( 52 LHDs, 4 NP, 10 LFNE)</b>				■					■	■	■	■	■	■	■		■		
<b>NEOP Statewide Conference</b> \$300K			■						■						■				
<b>Community and Youth Engagement (CYE)- Projects 1-5 + Early Childhood</b> \$500K						■			■							■	■		
<b>CYE - Project 1 - Network Leaders on the Move (CCP)</b>						■			■							■	■		
<b>CYE - Project 2 - Youth Engagement Forums through LHDs (ISEEED)</b>						■			■							■	■		
<b>CYE - Project 4 - Strategic Commun for Youth Serving Audiences (BMSG)</b>						■			■							■	■		
<b>CYE - Project 5 - Healthy Youth Career Pathways Pilot (ACOE)</b>						■			■							■	■		
<b>Physical Activity Integration Training</b> \$500K						■			■							■	■		
<b>AA Beauty Salon Pilot Project</b> \$100K						□			■							■			

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svcs.
- FVPA

### CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY TRAINER/FUND

Project Title /Topic	Responsible NEOP Section/Unit										Project Category				Trainer / Fund					
NEOP Branch SNAP-Ed Topic / Title	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svcs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract	
American Indian/Alaskan Native Pilot \$100K <i>(Tailored Toolbox for Community Educators)</i>						■						■						■		
Asian Campaign \$150K <i>(Tailored Toolbox for Community Educators)</i>						■						■						■		
CYE - Project 3 - Champion Youth Councils							■				■							■		
Educational and Administrative Reporting System EARS Online System									■				■					■		
Ethnic Faith Projects -(AA, Asian, Latino) \$375K						■						■						■		
Federal Qualifying Health Clinics Texting Pilot \$150K						□						■						■		
FVPA (Campaigns - Power Play, AA, Latino, Asian, AI/AN RYD; Programs - Retail,Worksite, HOTM)						■						■						■		
Healthy Vending Social Marketing in Low-Wage Worksites \$49K										■								■		
Impact/Outcome Evaluation										■					■			■		
Network Branding & Writing for Low Literacy		■										■						■		
Process Evaluation Reporting System										■					■			■		
TA & RD - Project 1 - Training for Implementing and Evaluating PSEs										■								■		
TA & RD - Project 2 - CX <sup>3</sup>										■								■		
TA & RD - Project 5 - TA for Evaluation of ReThink Your Drink										■					■			■		
TA & RD - Project 6 - Capacity building and skill development for outcome/impact evaluation										■								■		
Advertising - State Media Contract Projects - \$12.3M		■											■						■	

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY TRAINER/FUND

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svcs.
- FVPA

Project Title /Topic  NEOP Branch SNAP-Ed Topic / Title	Responsible NEOP Section/Unit														Project Category				Trainer / Fund	
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Afterschool \$200K (CCS)							■												■	
Benchmark Study \$350K							■					□	■						■	
CCLHDN Leadership Project \$135K <i>(Peer Mentor, CNAP Support + Annual Meeting)</i>							■			■									■	
Champion Physicians \$500K						■							■						■	
Champions for Change Rx \$530K				■									■						■	
Champions Website Redesign	■											■							■	
Comprehensive 4yr Evaluation of CA's SNAP-Ed in LHDs \$1.16M							■						■						■	
Early Childhood Project						■				■									■	
Farm to Fork Nutrition Education \$300K						■							■						■	
Harvest of the Month Communications Materials \$150K	■											■							■	
Healthy Retail Certification Program <i>(ChangeLab)</i> \$70K						□		■		■			■						■	
Materials for PH events and TV ad support	■											■							■	
Multi cultural TV Ad Campaign \$400K	■											■							■	
NEOP Branch Strategic Partnership Project Plan and Public Relations (BMC) \$200K							■						■						■	
PHI Administered Projects \$1.7M Harvest of the Month/Communications Materials	■											■							■	
TA & RD - Project 3 - CX3 School Site Scoring Tool Pilot \$36K							■				■								■	

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY TRAINER/FUND																			
Project Title /Topic	Responsible NEOP Section/Unit										Project Category				Trainer / Fund				
NEOP Branch SNAP-Ed Topic / Title	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svcs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract
TA & RD - Project 4 - LFNE Eval TA Consultant \$55K								■					■					■	
Youth Surveillance CaTEENS - \$ 337K								■					■					■	

CDPH FFY14 STATE LEVEL SNAP-ED NUTRITION EDUCATION - PROJECTS BY ALPHA SORT

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svcs.
- FVPA

Project Title /Topic  NEOP Branch SNAP-Ed Topic / Title	Responsible NEOP Section/Unit														Project Category				Trainer / Fund	
	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svcs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract	
AA Beauty Salon Pilot Project \$100K						□		■			■							■		
Administrative & Fiscal Orientation	■								■							■				
Adult Surveillance Surveys (BRFS, CDPS) \$308K State; \$27K PHI								■					■			■				■
Advertising - State Media Contract Projects - \$12.3M		■										■								■
Afterschool \$200K (CCS)							■				■									■
American Indian/Alaskan Native Pilot \$100K <i>(Tailored Toolbox for Community Educators)</i>						■					■							■		
Asian Campaign \$150K <i>(Tailored Toolbox for Community Educators)</i>						■					■							■		
Benchmark Study \$350K								■				□	■							■
CCLHDN Leadership Project \$135K <i>(Peer Mentor, CNAP Support + Annual Meeting)</i>							■			■										■
CDPH NEOP Website Redesign	■								■							■				
Champion Physicians \$500K							■								■					■
Champions for Change Rx \$530K															■					■
Champions Website Redesign		■										■								■
Community and Youth Engagement (CYE)- Projects 1-5 + Early Childhood \$500K							■			■							■		■	
Comprehensive 4yr Evaluation of CA's SNAP-Ed in LHDs \$1.16M								■					■							■

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svcs.
- FVPA

### CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY ALPHA SORT

Project Title /Topic	Responsible NEOP Section/Unit										Project Category					Trainer / Fund			
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CYE - Project 1 - Network Leaders on the Move (CCP)						■				■						■	■		
CYE - Project 2 - Youth Engagement Forums through LHDs (ISEED)						■				■						■	■		
CYE - Project 3 - Champion Youth Councils						■				■						■			
CYE - Project 4 - Strategic Commun for Youth Serving Audiences (BMSG)						■				■						■	■		
CYE - Project 5 - Healthy Youth Career Pathways Pilot (ACOE)						■				■						■	■		
Early Childhood Project						■				■								■	
Educational and Administrative Reporting System EARS Online System								■					■				■		
Ethnic Faith Projects -(AA, Asian, Latino) \$375K						■					■						■		
Farm to Fork Nutrition Education \$300K						■							■					■	
Federal Qualifying Health Clinics Texting Pilot \$150K						□		■			■						■		
FVPA (Campaigns - Power Play, AA, Latino, Asian, AI/AN RYD; Programs - Retail,Worksite, HOTM)						■					■						■		
Harvest of the Month Communications Materials \$150K	■											■							■
Healthy Retail Certification Program (ChangeLab ) \$70K						□		■		■			■					■	
Healthy Vending Social Marketing in Low-Wage Worksites \$49K								■			■						■		
Impact/Outcome Evaluation								■					■				■		
Local Oerations ( 52 LHDs, 4 NP, 10 LFNE)				■						■	■	■	■	■	■		■		

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY ALPHA SORT

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
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Materials for PH events and TV ad support	■											■							■
Multi cultural TV Ad Campaign \$400K	■											■							■
NEOP Branch Strategic Partnership Project Plan and Public Relations (BMC) \$200K							■							■					■
NEOP Statewide Conference \$300K			■							■						■			
Network Branding & Writing for Low Literacy	■									■								■	
Peer-Led Education Project \$350K			■							■					■				
PHI Administered Projects \$1.7M Harvest of the Month/Communications Materials	■											■							■
Physical Activity Integration Training \$500K						■				■								■	■
Process Evaluation Reporting System							■						■					■	
TA & RD - Project 1 - Training for Implementing and Evaluating PSEs							■			■								■	
TA & RD - Project 2 - CX <sup>3</sup>							■			■								■	
TA & RD - Project 3 - CX3 School Site Scoring Tool Pilot \$36K							■				■								■
TA & RD - Project 4 - LFNE Eval TA Consultant \$55K							■						■						■
TA & RD - Project 5 - TA for Evaluation of ReThink Your Drink							■						■					■	
TA & RD - Project 6 - Capacity building and skill devekoptment for outcome/impact evaluation							■			■								■	
The Office of Farm to Fork (CDFA/CDE/CDPH) - CDPH \$140K, CDE \$63K													■	■		■		■	

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY ALPHA SORT

- Admin Operations
- Comm & School Policy & Training
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Project Title /Topic	Responsible NEOP Section/Unit										Project Category				Trainer / Fund				
NEOP Branch SNAP-Ed Topic / Title	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract
Training and TA Coordination \$50K			■							■					■				
Youth Surveillance CalTEENS - \$ 337K								■					■						■

## STATE LEVEL PROJECT SUMMARY FORM

FFY 2014

1. **Goals & Objectives:** *(See State Level Objectives)*

2. **Project Title: Training Coordination**

a. **Related State Objectives**

Related State Objectives include 1, 2, 3 and 4

b. **Audience**

Local *Network* staff, contracts and partners that provide and support nutrition education and obesity prevention initiatives for all ages and ethnicities of Californians participating in the CalFresh Program and SNAP-Ed-eligibles at 185% or below the FPL. See Project Summaries in Section B for specific audience characteristics in each contract, and Section D, Budget for complete list of all local projects.

### **Focus on SNAP Eligibles**

All of the targeted activities funded by USDA are designed to improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the Dietary Guidelines for Americans. All coordinated training, technical assistance and professional development activities focus on building the capacity of SNAP-Ed intermediaries to effectively provide:

- Individual or group –based nutrition education, health promotion and intervention strategies;
- Comprehensive, multi-level interventions at multiple complementary organization and institutional levels; and
- Community and public health approaches to improve nutrition.

### Income Targeting Data Source

Site verification of 50 percent or greater SNAP-Ed-eligible persons participating in program activities is based on the following data sources:

Primary: Network American Communities Survey (ACS) Census Tract Data-all races at 185%F PL ACS Census Tract Data at 100% FPL for specific race/ethnicities. California Department of Education Free/Reduced Price Meal Participation rates and California Department of Education Child and Adult Care Food Program (CACFP) participation rates when applicable.

Secondary: Percentage participation for location-based proxy sites for “Likely FSP Eligibles” include food banks, food pantries, food stamp offices, Head Start, public housing, shelters/temporary housing, soup kitchens, TANF Job Readiness Program; percentage participation for location based proxy site for “Potential Eligibles” is WIC offices); other agency specific income data.

See project summaries in Section B, a. Local Project Summaries for expanded income targeting data for each contractor.

## c. Project Description

### Summary

A cross-sectional Training Coordination Unit will be created to design and implement a comprehensive system for strengthening and streamlining TAT services focused on supporting the success of LHD contractors and NEOP partners. CDPH will employ training, internet technology (IT) and facilitation consultants to work with NEOP staff and other TAT providers to:

- Create an Accessible Website - Design, implement and maintain an accessible NEOP/Network website including an interactive prospective training calendar and clear links to State and Federal level SNAP-Ed resources;
- Develop an Evidence-Based, Coordinated Training Model - Increase training access and efficacy for SNAP-Ed intermediaries by using evidence based design, delivery and evaluation methodologies to update all in-person and web-based training and technical assistance initiatives delivered in conjunction with NEOP/Network administrative, programmatic, leadership and evaluation programs.
- Institute Workforce Development – Provide training to strengthen competencies needed by State level staff to effectively transfer skills and knowledge needed by NEOP contractors to achieve contractual and programmatic success as Snap-Ed lead agencies.
- Coordinate NEOP/Network Sponsored Meetings Conferences – Create a master plan to guide statewide meetings and conferences to support clear and consistent communication, build on themes, facilitate partnerships and support core competencies needed for sustainable SNAP-Ed initiatives.

Training and technical assistance referenced in this state plan and summarized in the table below will be provided to SNAP-Ed intermediaries in California's 60 local health jurisdictions throughout FFY 2014 to ensure their capacity to achieve contractual and programmatic success as Snap-Ed lead agencies. The companion matrix provides an at-a-glance summary of all CDPH SNAP-Ed Nutrition Education Projects to facilitate cross sectional coordination of programmatic and training initiatives.

### Key Strategies

- Create an Accessible Website
  - Establish a cross-sectional website workgroup to outline how to clean up, re-organize and re-design the NEOP website housed within the CDPH website.
  - Contract with an IT analyst consultant to orchestrate and implement website design changes, including an interactive, prospective calendar.
  - Establish an internal NEOP webmaster team to maintain the site.
  - Identify and purchase web-based software to facilitate development, implementation, tracking, and evaluation of training webinars and e-learning orientation sessions.
- Develop an Evidence-Based, Coordinated Training Model
  - Catalogue all training and technical assistance planned in conjunction with NEOP units and programs for FFY 2014 (*See table below*).

- Work with a professional training consultant and cross sectional team of NEOP staff responsible for training in their respective units/programs to create a collaborative model for designing and delivering SNAP-Ed training to NEOP funded contractors and partners by:
  - Identifying training needs based on; FFY13 capacity/training needs assessments, performance measures, and program managers' knowledge.
  - Work across sections and projects to coordinate capacity and training needs assessments to be conducted in FFY 2014;
  - Define core SNAP-Ed competencies and link them to key performance indicators.
  - Identify common program and training elements across NEOP Sections by objective, topic, channel and/or audience;
  - Identify measurable learning outcomes associated with SNAP-Ed objectives, topics, channels and/or audiences;
  - Review and select evidence-based training methodology(ies) to frame design, delivery and evaluation of TAT;
  - Develop a rubric and tools to inform and instruct how to modify existing TAT to fulfill methodology requirements including: learning outcomes, training content, sequencing, delivery methods and evaluation metrics;
  - Work with NEOP staff content experts to apply principles of the Evidence-Based, Coordinated Training Model to existing TAT.
- Institute Workforce Development
  - Provide workforce development training for NEOP staff to strengthen cross-sectional programmatic collaboration and build capacity to design and deliver effective TAT according to the established model via TAT resources, in-service trainings, and expert skill building workshops.
- Coordinate NEOP/Network Sponsored Meetings Conferences
  - Establish a cross-sectional team of NEOP staff to create a master plan to guide NEOP sponsored meetings and conferences to support clear and consistent communication, build on themes, facilitate partnerships and support core competencies needed for sustainable SNAP-Ed initiatives. Events include but are not limited to: Statewide NEOP Conference, NEOP Statewide Collaboratives, FAN-Out, Region-based meetings and summits.

**d. Summary of Research:**

**Capacity and Training Needs:**

- LHD FFY 2014 FAP Training Assessment - Jun. 2013
- Excerpts from the Four-Year Evaluation of Network-Funded Projects - Jun. 2013.
- Needs Assessment of Strategic Collaboration Training and Resource Needs for California Local Health Departments and Local Education Agencies – Apr. 2013
- NSC Training Breakout Session Assessment – Nov. 2013
- CCLHDN Peer Exchange Summary of Interviews – Mar. 2013

## **Evidence Based Training:**

- American Society for Training & Development - world's largest association dedicated to the training and development profession
- Evidence-Based Training Methods: A Guide for Training Professionals\_ R.Colvin Clark, 2010

### **e. Modification of Project Methods/Strategies**

Training and technical assistance for NEOP funded projects and partners are continually reviewed based on ongoing formative and process evaluation and feedback to ensure they meet the needs of local projects and can ensure reliable delivery of allowable SNAP-Ed objectives.

Existing NEOP/Network State level TAT outlines, curricula and resource materials proposed for use in FFY14 will be reviewed by members of the cross-sectional Training Coordination Unit for content, design and delivery considerations. Modifications will be made as needed to align with evidence-based training methodologies, coordinate across intersecting TAT elements and for logical sequencing, improve delivery methods that will ensure a learner centered approach and integrate behavioral evaluation measures.

### **f. Use of Existing Educational Materials**

See Individual Project Summary Forms for specific information on how SNAP-Ed programs use existing educational materials and the languages used.

### **g. Development of New Educational Materials**

Most training and TA materials will be revised rather developed anew to align with the Evidence Based Coordinated Training Model for designing and delivering SNAP-Ed training. New materials may include web-based self-guided orientations, webinar templates and materials, toolkits and website resources such as an interactive training and event calendar. New workforce development materials may be developed or acquired to help State level staff to ensure that Local Health Departments and other NEOP/Network SNAP-Ed contractors and partners achieve administrative and programmatic success.

### **h. Key Performance Measures/Indicators**

Training Coordination Unit - Kirkpatrick's model for evaluating training<sup>i</sup> will be utilized in developing the Evidence Based Coordinated Training Model. The levels include: measures of satisfaction, knowledge, application capacity and performance.

Training Proposed in FFY2014 State Plan - See Project Summary Forms for specific information on Training Performance Measures.

### **i. Evaluation Plan**

Process measures will be used to document the resources, activities, meetings, trainings presentations, and utilization involving in the four initiatives of the NEOP Training Coordination Unit. Levels of satisfaction and changes in knowledge will be assess via survey for participants involved in and affected by these initiatives. Baseline measures of core competencies or performance indicators will be assessed among random samples of user groups from which to assess changes in capacity over time.

**j. Coordination Efforts**

NEOP TAT Coordination Unit is designed around a high level of coordination and collaboration within and outside of NEOP's State level organization. It involves content experts across the Branch actively participating in an examination and modification of TAT being provided to SNAP-Ed intermediaries for consistent and coordinated messaging and instruction. Collaboration with external contractors, partners and sister SNAP-Ed State level agencies will also occur to coordinate TAT initiatives and maximize resources.

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY CATEGORY

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
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- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA
- Research & Evaluation

Project Title /Topic	Project Category										Training Method				Social Ecological Frame	
	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	Technical Assistance	Training Curricula - Tools	LHD Train the Trainer	Meetings/Conferences	NEOP Staff Development	Individual Factors	Environmental Factors	Sectors of Influence	Social and Cultural Norms and Values	
Local Operations ( 52 LHDs, 4 NP, 10 LFNE)	■	■	■	■	■	■	■	■	■	■		■	■	■	■	
Administrative & Fiscal Orientation	■						■			■						
CDPH NEOP Website Redesign	■						■									
Healthy Retail Certification Program (ChangeLab) \$70K		■			■		■	■		■			■	■		
Network Branding & Writing for Low Literacy		■								■		■	■	■		
NEOP Statewide Conference \$300K		■								■		■	■	■	■	
Peer-Led Education Project \$350K		■						■	■			■	■		■	
Training and TA Coordination \$50K		■					■	■	■	■	■	■	■	■	■	
Physical Activity Integration Training \$500K		■					■	■	■	■		■	■	■	■	
Community and Youth Engagement (CYE)- Projects 1-5 + Early Childhood \$500K		■					■	■		■			■			
CYE - Project 1 - Network Leaders on the Move (CCP)		■					■	■		■			■			
CYE - Project 2 - Youth Engagement Forums through LHDs (ISEEED)		■					■	■		■			■	■		
CYE - Project 3 - Champion Youth Councils		■					■					■				
CYE - Project 4 - Strategic Commun for Youth Serving Audiences (BMSG)		■					■	■		■		■	■			
CYE - Project 5 - Healthy Youth Career Pathways Pilot (ACOE)		■					■	■	■	■	■	■	■			

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY CATEGORY

- Admin Operations
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Project Title /Topic  NEOP Branch SNAP-Ed Topic / Title	Project Category										Training Method				Social Ecological Frame	
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Early Childhood Project	■					■	■	■	■		■	■				
CCLHDN Leadership Project \$135K (Peer Mentor, CNAP Support + Annual Meeting)	■					■		■	■			■	■			
TA & RD - Project 1 - Training for Implementing and Evaluating PSEs	■					■	■	■				■	■			
TA & RD - Project 2 - CX <sup>3</sup>	■					■	■	■				■	■			
TA & RD - Project 6 - Capacity building and skill developoment for outcome/impact evaluation	■					■	■	■			■	■				
FVPA (Campaigns - Power Play, AA, Latino, Asian, AI/AN RYD; Programs - Retail,Worksite, HOTM)		■				■	■	■	■	■	■	■	■	■	■	
American Indian/Alaskan Native Pilot \$100K (Tailored Toolbox for Community Educators)		■				■	■				■	■				
Asian Campaign \$150K (Tailored Toolbox for Community Educators)		■				■	■				■	■				
Ethnic Faith Projects -(AA, Asian, Latino) \$375K		■				■	■	■	■		■	■		■		
Afterschool \$200K (CCS)		■				■		■	■			■				
AA Beauty Salon Pilot Project \$100K		■				■	■	■	■		■	■				
Federal Qualifying Health Clinics Texting Pilot \$150K		■					■	■			■	■				
TA & RD - Project 3 - CX3 School Site Scoring Tool Pilot \$36K		■										■	■			
Healthy Vending Social Marketing in Low-Wage Worksites \$49K		■				■/■	■/■	■/■	■/■	■/■	■/■	■				
Advertising - State Media Contract Projects - \$12.3M			■			■/■	■/■	■/■	■/■	■/■			■			

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY CATEGORY

- Admin Operations
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Project Title /Topic	Project Category										Training Method			Social Ecological Frame		
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NEOP Branch SNAP-Ed Topic / Title																
Champions Website Redesign			■				■/■	■/■	■/■	■/■	■/■	■/■	■	■		
Harvest of the Month Communications Materials \$150K			■				■						■			
Materials for PH events and TV ad support			■				■/■	■/■	■/■	■/■	■/■	■/■		■		
Multi cultural TV Ad Campaign \$400K			■				■/■	■/■	■/■	■/■	■/■	■/■		■		
PHI Administered Projects \$1.7M Harvest of the Month/Communications Materials			■				■/■	■/■	■/■	■/■	■/■	■/■		■		
Benchmark Study \$350K			□	■			■/■	■/■	■/■	■/■	■/■	■/■		■		
Adult Surveillance Surveys (BRFS, CDPS) \$308K State; \$27K PHI				■			■/■	■/■	■/■	■/■	■/■	■/■	■	■		
Comprehensive 4yr Evaluation of CA's SNAP-Ed in LHDs \$1.16M				■			■/■	■/■	■/■	■/■	■/■	■/■		■		
Educational and Administrative Reporting System EARS Online System				■			■	■		■		■	■			
Impact/Outcome Evaluation				■			■	■		■		■	■			
Process Evaluation Reporting System				■			■	■		■		■	■			
TA & RD - Project 4 - LFNE Eval TA Consultant \$55K				■			■					■	■			
TA & RD - Project 5 - TA for Evaluation of ReThink Your Drink				■			■	■		■		■				
Youth Surveillance CalTEENS - \$ 337K				■			■/■	■/■	■/■	■/■	■/■	■/■	■	■	■	
Champions for Change Rx \$530K						■	■	■				■	■	■		

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- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA
- Research & Evaluation

## CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY CATEGORY

Project Title /Topic	Project Category										Training Method				Social Ecological Frame	
	Admin Operations	Support for LHDS	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDS/Outcomes	Partnerships/Special Project.	Technical Assistance	Training Curricula, Tools	LHD Train the Trainer	Meetings/Conferences	NEOP Staff Development	Individual Factors	Environmental Settings	Sectors of Influence	Social and Cultural Norms and Values	
The Office of Farm to Fork (CDFA/CDE/CDPH) - CDPH \$140K, CDE \$63K					■									■	■	
Farm to Fork Nutrition Education \$300K					■	■	■	■			■	■	■			
Champion Physicians \$500K					■		■	■	■		■	■	■			
NEOP Branch Strategic Partnership Project Plan and Public Relations (BMC) \$200K					■	■	■	■	■	■			■	■		

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY SECTION/UNIT

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA

Project Title /Topic	Responsible NEOP Section/Unit												Project Category				Trainer / Fund		
	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract
Administrative & Fiscal Orientation	■								■							■			
CDPH NEOP Website Redesign	■								■							■			
Advertising - State Media Contract Projects - \$12.3M		■										■							■
Champions Website Redesign		■										■							■
Harvest of the Month Communications Materials \$150K		■										■							■
Materials for PH events and TV ad support		■										■							■
Multi cultural TV Ad Campaign \$400K		■										■							■
Network Branding & Writing for Low Literacy		■								■								■	
PHI Administered Projects \$1.7M Harvest of the Month/Communications Materials		■										■							■
NEOP Statewide Conference \$300K			■							■							■		
Peer-Led Education Project \$350K			■							■							■		
Training and TA Coordination \$50K			■							■							■		
Local Operations ( 52 LHDs, 4 NP, 10 LFNE)				■						■	■	■	■	■	■	■			
Champions for Change Rx \$530K					■								■						■
FVPA (Campaigns - Power Play, AA, Latino, Asian, AI/AN RYD; Programs - Retail,Worksite, HOTM)						■					■							■	

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY SECTION/UNIT

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA

Project Title /Topic  NEOP Branch SNAP-Ed Topic / Title	Responsible NEOP Section/Unit											Project Category				Trainer / Fund			
	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation, LHDs/Outcomes	Partnerships/Special Project	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract
American Indian/Alaskan Native Pilot \$100K (Tailored Toolbox for Community Educators)						■					■							■	
Asian Campaign \$150K (Tailored Toolbox for Community Educators)						■					■							■	
Ethnic Faith Projects -(AA, Asian, Latino) \$375K						■					■							■	
Physical Activity Integration Training \$500K						■				■								■	■
The Office of Farm to Fork (CDE/CDF/CDPH) - CDPH \$140K, CDE \$63K							■						■	■			■		
Farm to Fork Nutrition Education \$300K							■						■						■
Champion Physicians \$500K							■						■						■
Community and Youth Engagement (CYE)- Projects 1-5 + Early Childhood \$500K							■				■							■	■
CYE - Project 1 - Network Leaders on the Move (CCP)							■				■							■	■
CYE - Project 2 - Youth Engagement Forums through LHDs (ISEEED)							■				■							■	■
CYE - Project 3 - Champion Youth Councils							■				■							■	
CYE - Project 4 - Strategic Comm for Youth Serving Audiences (BMSG)							■				■							■	■
CYE - Project 5 - Healthy Youth Career Pathways Pilot (ACOE)							■				■							■	■
Early Childhood Project							■				■								■
CCLHDN Leadership Project \$135K (Peer Mentor, CNAP Support + Annual Meeting)								■			■								■

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY SECTION/UNIT

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
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- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA

Project Title /Topic	Responsible NEOP Section/Unit												Project Category				Trainer / Fund			
	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDs	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDs/Outcomes	Partnerships/Special Project.	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract	
Afterschool \$200K (CCS)							■												■	
NEOP Branch Strategic Partnership Project Plan and Public Relations (BMC) \$200K							■						■							■
AA Beauty Salon Pilot Project \$100K				□			■				■								■	
Adult Surveillance Surveys (BRFS, CDPS) \$308K State; \$27K PHI							■						■			■				■
Benchmark Study \$350K							■					□	■							■
Comprehensive 4yr Evaluation of CA's SNAP-Ed in LHDs \$1.16M							■						■							■
Educational and Administrative Reporting System EARS Online System							■						■						■	
Federal Qualifying Health Clinics Texting Pilot \$150K				□			■				■								■	
Impact/Outcome Evaluation							■						■						■	
Process Evaluation Reporting System							■						■						■	
Healthy Retail Certification Program (ChangeLab) \$70K				□			■			■			■							■
TA & RD - Project 1 - Training for Implementing and Evaluating PSEs							■			■									■	
TA & RD - Project 2 - CX <sup>3</sup>							■			■									■	
TA & RD - Project 3 - CX3 School Site Scoring Tool Pilot \$36K							■				■									■
TA & RD - Project 4 - LFNE Eval TA Consultant \$55K							■						■							■

CDPH FFY14 STATE LEVEL SNAP-ED NUTRION EDUCATION - PROJECTS BY SECTION/UNIT

- Admin Operations
- Comm & School Policy & Training
- Leadership Projects
- Communications
- Community Development
- Technical Assistance
- Dept. of Health Care Svs.
- FVPA

Project Title /Topic	Responsible NEOP Section/Unit													Project Category			Trainer / Fund			
NEOP Branch SNAP-Ed Topic / Title	Admin Operations	Communications	Comm & School Policy & Training	Community Development	Dept. of Health Care Svs.	FVPA	Leadership Projects	Technical Assistance	Research & Evaluation	Admin Operations	Support for LHDS	LHD Pilots / Special Projects	Media & Materials	Evaluation: LHDS/Outcomes	Partnerships/Special Project	N-CDPH Staff	N-CDPH Subcontract	N-PHI Staff	N-PHI Subcontract	
TA & RD - Project 5 - TA for Evaluation of ReThink Your Drink						□		■					■					■		
TA & RD - Project 6 - Capacity building and skill development for outcome/impact evaluation								■		■								■		
Healthy Vending Social Marketing in Low-Wage Worksites \$49K								■			■							■		
Youth Surveillance CaITEENS - \$ 337K								■					■						■	

<sup>i</sup> Evaluating Training Programs – Donald Kirkpatrick - 1994

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dieticians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.
<b>37</b>			
<b>38</b>			
<b>39</b>			
<b>40</b>			
<b>41</b>			

**USDA  
POSITION DESCRIPTIONS**

42			
43			
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52			

## Budget Coversheet

Prime Grantee Name: CSPT: NEOP Training and Technical Assistance Coordination Unit  
 Grant Number: \_\_\_\_\_

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries		\$0.00	\$0.00	0.00%
2 Benefits		\$0.00	\$0.00	0.00%
3 Operating		\$0.00	\$0.00	0.00%
4 Equipment		\$0.00	\$0.00	0.00%
5 Travel & Per Diem		\$0.00	\$0.00	0.00%
6 Subcontractors		\$90,000.00	\$90,000.00	100.00%
7 Other Costs		\$10,000.00	\$10,000.00	100.00%
8 Indirect Costs		\$0.00	\$0.00	0.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$100,000.00</b>	<b>\$100,000.00</b>	<b>200.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	
2 Benefits	
3 Operating	
4 Equipment	
5 Travel & Per Diem	
6 Subcontractors	
7 Other Costs	
8 Indirect Costs	

## Prime Staffing

**Prime Grantee Name:** CSPT: NEOP Training and Technical Assistance Coordination Unit  
**Grant Number:** 0

	Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1					0		\$0.00		\$0.00	\$0.00
2					0		\$0.00		\$0.00	\$0.00
3					0		\$0.00		\$0.00	\$0.00
4					0		\$0.00		\$0.00	\$0.00
5					0		\$0.00		\$0.00	\$0.00
6					0		\$0.00		\$0.00	\$0.00
7					0		\$0.00		\$0.00	\$0.00
8					0		\$0.00		\$0.00	\$0.00
9					0		\$0.00		\$0.00	\$0.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Prime Budget Justification

Prime Grantee Name: CSPT: NEOP Training and Technical Assistance Coordination Unit  
 Grant Number: 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
				12.00	\$0.00
				12.00	\$0.00
				12.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
					\$0.00
					\$0.00
					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A TBD	Information Technology Analyst to orchestrate redesign and implementation of the NEOP Branch website.	\$30,000.00
B TBD	Training Consultant/Group Facilitator to guide a group process for developing and applying a collaborative	\$30,000.00
C TBD	Workforce Development Consultant(s) to strengthen competencies needed by State level NEOP staff to	\$15,000.00
D Service for web-based meetings and trainings.	Service for planning, conducting and storing web-based training materials.	\$15,000.00
E		
<b>Total Sub Grant(s):</b>		<b>\$90,000.00</b>

## Prime Budget Justification

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Materials	Training design and evaluation books and toolkits	\$50.00	50.00	1.00	\$2,500.00
Computer software	Software for website calendar, webinar templates, self-guided e-learning.	\$2,500.00	3.00	1.00	\$7,500.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$10,000.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>			<b>\$100,000.00</b>
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**STATE LEVEL PROJECT SUMMARY FORM**  
**COMMUNITY DEVELOPMENT**

**1. GOALS & OBJECTIVES** (*See State Level Objectives*)

**2. Project Title: Local Health Department Program Support**

**a. Related State Objectives**

Related State Objectives include 1, 2, 3, and 4

**b. Audience**

Primary - Local Health Department Grantees (52), Non Profit Contracts (4) and (10) Local Food and Nutrition Education projects that provide nutrition education and obesity prevention services to all ages and ethnicities of Californians participating in the Supplemental Nutrition Assistance Program (SNAP) and SNAP-Ed-eligibles at 185% or below the FPL.

Secondary - SNAP-Ed eligibles at or below 185% FPL throughout California.

Gender: 59.23% Female and 40.77% Male

Ethnicity: All races and ethnicities with specific targeting for African American, Caucasian/White, and Latino/Hispanic populations

Languages: English, Spanish, and select Asian languages, which may include Chinese, Vietnamese, Korean, and/or Hmong

Ages: All ages, primary focus is on families, especially women with children

See Project Summaries in Section B for specific audience characteristics for each grant and/or contract, and Section D, Budget for complete list of all local projects and budget amounts.

**c. Focus on FSP Eligibles**

All of the program activities by USDA SNAP-Ed local contractors are designed to reach SNAP-Ed-eligible consumers and their families where they learn, work, shop, worship, live and receive other services.

Income Targeting Data Sources

Site verification of 50 percent or greater SNAP-Ed-eligible persons participating in program activities is based on the following data sources:

Primary: *Network* American Communities Survey (ACS) Census Tract Data-all races at 185%F PL ACS Census Tract Data at 100% FPL for specific race/ethnicities. California Department of Education Free/Reduced Price Meal Participation rates and California Department of Education Child and Adult Care Food Program (CACFP) participation rates when applicable.

Secondary: Percentage participation for location-based proxy sites for “Likely FSP Eligibles” include food banks, food pantries, food stamp offices, Head Start, public housing, shelters/temporary housing, soup kitchens, TANF Job Readiness Program; percentage participation for location based proxy site for “Potential Eligibles” is WIC offices); other agency specific income data.

See project summaries in Section B, a. Local Project Summaries for expanded income targeting data for each contractor.

#### **d. Project Description**

##### Summary:

*Network* staff will continue to provide programmatic support at the state and local levels to established Local Health Department Grantees, Nonprofit Contractors, and Special Projects to assure programmatic compliance with the USDA *Guidance* and SNAP-Ed Plan.

Local Health Departments will be funded to implement a comprehensive set of deliverables/outcomes that include the following:

The LHD will be responsible to:

- 1) Promote the 2010 Dietary Guidelines to increase consumption and access to healthy foods and drinks, decrease consumption of and access of less healthy foods and drinks, and increase opportunities and activity levels of physical activity among the SNAP-Ed eligible population.
- 2) Conduct and evaluate 2 - 5 series nutrition education classes and/or one time classes/workshops for SNAP-Ed eligible individuals in the community.
- 3) Conduct nutrition education activities in support of local and regional healthy foods/beverage education efforts to reach SNAP-Ed eligible individuals in qualifying communities.
- 4) Conduct a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) or other community assessment in up to 7 SNAP-Ed eligible low-income neighborhoods and share results with various local stakeholders, community members and community organizations.
- 5) Coordinate local media activities to highlight nutrition and physical activity events, campaigns or accomplishments.

- 6) Conduct community engagement events in order to establish consensus on community priority issues directly related to the CX3 or other community assessments or reassessments in eligible neighborhoods.
- 7) Conduct community events reaching SNAP-Ed eligible individuals or groups.
- 8) Conduct training(s) of service providers including representatives of peer-to-peer (“Champions”) of SNAP-Ed-eligible families, youth and community groups in SNAP-Ed-eligible venues/census tracts.
- 9) Select and implement allowable evidence-based strategies from approved Network Policy, Systems and Environmental Change Matrix.
- 10) Establish a County Nutrition Action Plan (CNAP) and/or coalitions of partnerships for the purpose of addressing community-specific consensus issues/initiatives impacting SNAP-Ed population.

State-level Key Strategies:

- 1) Require template scope of work with standardized goals, objectives and activities with minimum required participants reached based on budget allocation. This standardization will allow channel-specific evaluation.
- 2) Develop programmatic components and review sections of request for application (RFA) for FFY 2015 *Network Plan* for Special Projects; assist with solicitation and provide contractors with teleconference trainings on the forms in the solicitation package; review and approve application documents, assuring SNAP-Ed income targeting.
- 3) Provide an orientation on *Network* policies and procedures to new agency staff and refresher orientations as necessary to accommodate staff turnover.
- 4) Plan and conduct semi-annual meetings with LHDs to discuss overarching strategies , provide specialized trainings and opportunities to share best-practices.
- 5) Conduct training(s) (face to face, web-based or teleconference) to participating agencies on programmatic policies and procedures. Training curriculums are then posted on the *Network* website.
- 6) Monitor and provide continuous technical assistance to 100% of contracts to ensure program and fiscal responsibility throughout FFY 2014.
- 7) Conduct quarterly interactive all-contractor teleconferences to communicate state *Network*, CDSS, UC-CalFresh updates, new program resources, and policy clarifications.

- 8) *Network* CDU Program Managers will conduct site visits annually with 100% of *Network* contractors in FFY 2014 to ensure program quality and compliance with program policies and procedures.
- 9) Program Managers will provide detailed programmatic analyses on all annual and final contractor progress reports submitted.
- 10) Continue working with the Research and Evaluation Unit to develop efficient processes and systems to implement the Education and Administration Reporting System (EARS).
- 11) Partner with the Public Health Institute for FFY 2014 through a master contract to provide enhanced social marketing, fiscal resource development and highly specialized or technical personnel services that are not available through the State infrastructure to ensure that the *Network* is able to meet the goals and objectives of the proposed plan.
- 12) Partner with TBD Media and Public Relations contractor to provide advertising, media and public relations support for the *Network's* social marketing campaigns and the *Centers for Excellence*.
- 13) Program and Contract Managers will follow-up on issues identified during ME Reviews, site visits, annual progress reports, and desk reviews to ensure compliance and identify opportunities for technical assistance.
- 14) Respond to CDPH, CDSS and USDA technical inquiries.
- 15) Update Community Development Unit Resource Section on the website to include all approved resource for use by *Network* Contractors.
- 16) Conduct survey of *Network* funded projects on resource needs and develop a plan to address gaps in resources with other *Network* Units.

Key Educational Messages for Contractors:

- 1) Successful projects require compliance with SNAP-Ed Plan *Guidance*.
- 2) Documentation of allowable expenditures and accurate time reporting is required for reimbursement.
- 3) Nutrition Education messages for target audience will be based on 2010 *Dietary Guidelines for Americans* and [www.ChooseMyPlate.gov](http://www.ChooseMyPlate.gov) with focus on increasing fruit and vegetable consumption, increasing physical activity to 60 minutes a day for children and 30 minutes a day for adults, achieving balanced caloric intake and expenditure, and promotion of SNAP (known as CalFresh in California) to help those with low resources obtain healthy food choices.
- 4) Encourage and support the promotion of the Champions for Change and *Network* brand.

### Intervention Sites:

See project summaries in Section B, a. Local Project Summaries for expanded intervention site data on each contractor.

### Projected Number of Contacts:

Direct Contacts: 2.2 million SNAP-ED eligibles

#### **e. Summary of Research**

Results of most recent statewide surveillance data and individual contractor evaluation results are used to provide guidance to local contractors to improve SNAP-Ed in their communities.

#### **f. Modification of Project Methods/Strategies**

See project summaries in Section B,a. Local Project Summaries for expanded project methods/strategies data for each contractor.

#### **g. Use of Existing Educational Materials**

See *Network for a Healthy California Nutrition Education Materials List* submitted in State plan, Section F.

All of the following materials will be updates to existing materials, produced in English and posted or linked on the *Network* website (except staff Desk Manuals and Technical Assistance Toolkit). They are developed by state staff for *Network* contractors. They address guidelines both from USDA and the CDPH Contract Management Unit and include the following:

- *Nutrition Education and Obesity Prevention Program Guidelines Manual* (semiannual updates; to include Preferred Material and Curriculum List)
- Fiscal Guidelines Manual (semiannual updates)
- Program Manager Desk Manual

See project summaries in Section B, a. Local Project Summaries for expanded educational materials data on each contractor.

#### **h. Development of New Educational Materials**

See project summaries in Section B, a. Local Project Summaries for expanded educational materials data on each contractor.

#### **i. Key Performance Measures/Indicators**

Completion of Key Strategies by state staff, including site visits as outlined in d. Project Description, Key Strategies, paragraph 6 and 7 by *Network* staff. See project summaries in Section B, a. Local Project Summaries for key

performance measures/indicators on each local contractor.

### **3. Evaluation Plan**

Process (internal): GIFTS, an internal tracking system, provides status reports on Program and Contract Manager site visits, communications, invoicing, Request for Application (RFA) documents, progress report analyses, etc.;

Process (contractor): see semi-annual progress report (SAAR) data for contractor reach

Outcome (contractor): see REU Project #2 for Impact/Outcome Evaluation conducted by local contractors

Evaluations of contractor training activities include: surveys of participants in annual fiscal and program trainings for local contractors; surveys of local agency participants in local/regional contractor orientations and subject matter trainings/workshops. Evaluation Tools: GIFTS status reports, Web Based Survey Software, training surveys (participant satisfaction), and SAAR reports.

### **4. Coordination Efforts**

The *Network* will continue coordination with USDA funded programs, namely WIC, CDE, UC-CalFresh and the California Department of Social Services. The *Network* continues to work with both internal and external partners to promote consistent nutrition education messages to SNAP participants and other SNAP-Ed eligible audiences, to conduct activities that promote increased consumption of fruits and vegetables, increased physical activity opportunities and increased access to healthy foods. See project summaries in Section B, a. Local Project Summaries for coordination efforts of each contractor.

**STATE LEVEL PROJECT SUMMARY  
FFY 2014**

**PHI Budget;** \$0 (personnel only)

**1. GOALS & OBJECTIVES** (*See State Level Objectives*).

**2. Project Title: *Campaigns and Program***

**a. Related State Objectives**

Goals 1,2,3,4

**b. Audience**

The campaigns and programs will target activities to Californians who are eligible or potentially eligible for the Supplemental Nutrition Assistance Program.

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American and Latino communities and selected materials available in Asian languages and cultural adaptations for Native populations.

Languages: English, Spanish, and select Asian languages, which may include Chinese, Hmong, and/or Vietnamese.

Ages: Adults 18+, primarily women with children, and children ages 5-17 years with concentrated efforts aimed at young adolescents ages 9-11 years.

**c. Focus on SNAP-Ed Eligibles**

All of the targeted campaign and program activities are designed to reach Supplemental Nutrition Assistance Program—Education (SNAP-Ed)-eligible consumers where they shop, learn, work, play, worship, and live. These sites are identified using the data sources described below.

Income Targeting Data Sources:

Site verification of 50 percent or greater SNAP-Ed-eligible persons participating in campaign and program activities will be based on the following data sources:

Primary: *Network* GIS census tract and census block data based on the American Community Survey, 2006-2010 and 2007-2011 data; school free/reduced price meal program percentages; WIC income guideline qualifications; worksites verifying that 50 percent of employees earn \$9.63 per

hour or less; and retail sites in qualifying census tracts and those redeeming more than \$50,000 SNAP benefits, and a wider array of sites that are considered means-tested programs.

#### **d. Project Description**

Key Strategies: Nutrition education classes, marketing, and consumer empowerment that include environmental support strategies; community events; retail promotions; print and outdoor media; radio/TV; internet/websites; training/workshops/conferences; advisory councils; nutrition education research/evaluation; worksite healthy food and physical activity promotions; community empowerment and promotion of healthy communities in low-income dominant settings.

Key Educational Messages: Primary messages focus on consumption and access of fruits and vegetables; consumption of and access to healthy beverages; physical activity promotion and access (integrated with nutrition education); and chronic disease and obesity prevention. Secondary messages include healthier eating, in general; food safety; cooking skills.

Intervention Sites: Working with Local Health Departments (LHDs) and their partners in the following type of sites: Community-based organizations, community youth organizations, direct health service providers (education classes at community clinics and other health care organizations), farmers' markets, flea markets, grocery stores, low-wage worksites, churches, beauty salons, media and public relations events, restaurants/foodservice, food banks, low-resource schools, and community events. May focus on *Communities of Excellence in Nutrition, Physical Activity, and Obesity Prevention (CX<sup>3</sup>)* intervention communities.

#### Projected Number of Contacts:

Total estimated reach for the campaign and program *Regional Network* implementation in FFY 2013 is approximately 951,000 individuals. This includes 283,900 through the *Children's Power Play! Campaign*, 402,000 through the *Latino Campaign*, 81,800 through the *African American Campaign* (excluding Faith Projects), 180,000 through the *Retail Program*, 3,600 through the *Worksite Program*.

*Harvest of the Month (HOTM)* contacts are captured through the Semi-Annual Activity Reports and activity tracking reports submitted by school-based and other *Network*-funded agencies and partners such as retailers reaching 3,928,000 pre-school through grade-12 students-and 869,000 adults.

In 2103, *Rethink Your Drink (RYD)* contacts were captured through the Activity Tracking Forms completed by both *Regional Network* and local assistance contractors (primarily, though not exclusively, schools and local health

departments). *Regional Network RYD* contacts are repeated figures from the aforementioned campaigns, as messages and materials are integrated into the tools and activities of these campaigns. Approximately 55,000 unique *RYD* contacts are reported by local contractors.

In FFY 2014, the reach will be through the LHDs implementation of the various campaigns and programs and will be reflective in their FFY 2014 EARs data.

### **Narrative Summary:**

#### ***Network for a Healthy California Fruit, Vegetable, and Physical Activity***

**Campaigns:** The *Network for a Healthy California's* targeted statewide campaigns and programs empower eligible Californians to consume the recommended amount of fruits and vegetables and enjoy physical activity every day. Structured campaigns and programs have been developed, namely the *Children's Power Play! Campaign, Latino Campaign, African American Campaign, Retail Program, and Worksite Program, Physical Activity Integration Program* and expansion to include an *Asian Campaign* specifically targeting Hmong, Chinese and Vietnamese in 2014. Core resources will also be culturally adapted to the Native American population in California. In addition, *Harvest of the Month* offers partners in multiple community channels a tool kit that features monthly produce items that can be linked to a variety of nutrition education activities. All of the targeted campaign/program activities funded by USDA are designed to reach SNAP-Ed-eligible consumers where they shop, learn, work, play, worship, and live. These programs facilitate behavior change by reaching consumers directly through media and community venues, by educating and empowering eligible families to make positive changes in their own environments and with others toward increasing access outside the home.

These research-based, multi-channel, large-scale social marketing initiatives reach specific target audiences in the most effective, cost-efficient manner possible. The community channels used by each campaign/program have been selected to reach the largest proportion of each target audience in environments in which they will be most receptive to educational messages and program interventions. The campaigns and programs align with the *Network for a Healthy California's* brand, Champions for Change, allowing all of the *Network's* activities to work together to reinforce messages, create synergy, and promote behavioral and environmental change.

#### **e. Summary of Research**

The targeted campaigns and programs have undergone extensive formative research and impact evaluation. Focus groups, key informant interviews, community surveys, and statewide surveys have provided the basis for messages, materials, and intervention development. Each intervention channel has been pilot tested, and large-scale studies have been conducted to prove the

effectiveness of specific campaigns and programs. The *Worksite Program* will conduct a case study evaluation on the impact of the *Worksite Program* on low-wage worksites and their employees.

To monitor healthy eating and physical activity behaviors among the target audiences represented by each campaign and program, the team relies on the findings of the *Network's* three statewide surveys. The biennial surveys are the adult *California Dietary Practices Survey*, the *California Teen Eating, Exercise and Nutrition Survey*, and the *California Children's Healthy Eating and Exercise Practices Survey*. The *Network* also collaborates with the researchers conducting the Behavioral Risk Factor Surveillance Survey, the Women's Health Survey, and the California Health Interview Survey by adding questions or working on *Network*-relevant analyses. The surveys are used to help set state and local priorities and to raise public awareness. (See Research and Evaluation Project Summary for more information.)

#### *Children's Power Play! Campaign:*

In FFY 2012, the *Campaign* concluded a large-scale impact evaluation. The study was conducted in 44 low-resource public schools using a cluster randomized, controlled trial. Baseline and follow-up data were collected from 3,463 4th/5th grade students in Fall/Winter 2011/12 and Spring 2012 for the ten-week *Power Play! Campaign* intervention conducted during the 2011-2012 school year. Students received training prior to completing a 24-hour diary-assisted recall interview to estimate foods and beverages consumed. A student survey assessed psychosocial factors that may mediate fruit and vegetable consumption or physical activity engagement: awareness, peer norms, adult modeling, intentions, preferences, and perceived barriers. Minutes spent in physical activity was measured using the validated Self-Administered Physical Activity Checklist. Students participating in *Power Play!* showed statistically significant gains from baseline to follow-up in daily fruit, vegetable, and FV consumption (totaling  $\frac{1}{4}$  cup more,  $p < .001$ ); the proportion meeting the FV guideline (5.1% more,  $p = .001$ ); and PA time at school during lunch and recess (5.1 minutes more,  $p = .003$ ) when compared to control children.<sup>3</sup> *Power Play!* is an effective, low-cost program for schools and community organizations targeting these behaviors, meeting the critical need for affordable and pragmatic nutrition and PA education for high-risk populations.

#### *Latino Campaign:*

In FFY 2012, the *Network for a Healthy California—Latino Campaign* embarked on an Impact Evaluation Study. This investigation used a longitudinal survey design and included a random sample of approximately 700 English and Spanish-speaking free-living California residents of Latino ethnic background

aged 18 to 54 years living in Monterey and Santa Cruz Counties (intervention, n=327) and Kern County (control, n=378). All respondents were participants in the Supplemental Nutrition Assistance Program, called CalFresh in California.

Part of the *Latino Campaign* intervention included two *teatro* performances. The live theater event, called *Aventuras con Verduras*, was evaluated via a brief post-retrospective survey in English and Spanish. Attendees who completed the evaluation were awarded a *Flavors of My Kitchen* cookbook for participating. The first two questions asked respondents how important it was to them that their family 1) eat healthy foods, and 2) is physically active. Survey respondents (n=148) reported just over a 16% increase in the level of importance they felt about both feeding their family healthy foods and ensuring they are physically active ( $p < .001$ ). Questions 3 and 4 asked if respondents were sure they 1) know what is healthy to drink, and 2) can apply for *CalFresh* benefits. They reported a 22% increase in feeling sure about knowing what is healthy to drink, and a 50% increase in feeling sure they could apply for *CalFresh* benefits ( $p < .001$ ). Questions 5-7 indicated that, overall, survey respondents (n=167) agreed that at least one story shown in the play reminded them of their life, the play inspired them to make healthy changes, and that they would come to this type of presentation again, as the mean response was between agree and strongly agree for each measure.

Results from the *teatro* evaluation support the effectiveness of music and theatre at reaching the Latino audience with messages about healthy eating, physical activity, and accessibility of *CalFresh* benefits. Results of the entire Impact Evaluation Study will be available in the fall of 2013.

#### *African American Campaign:*

In order to effectively reach the African American community, the *African American Campaign* adopted and implements the proven-effective ACS *Body & Soul* program. It is based on a National Cancer Institute-funded research project which was conducted by the University of North Carolina and Emory University in Atlanta. It showed that *Body & Soul* significantly increased fruit and vegetable consumption, decreased fat consumption, and increased internal motivation and self-efficacy among program participants. It was particularly important that the impact evaluation demonstrated that churches could implement the program on their own and achieve a significant change in behavior.

In FFY 2008, the *African American Campaign* completed testing of the *Fruit, Vegetable, and Physical Activity Toolbox for Community Educators (Toolbox)* with African American audiences in church and other community settings. The purpose of the study was to test how well the *Toolbox* worked in providing effective nutrition education for the community and to determine whether it could be used to provide the nutrition education lessons within the *Body & Soul* framework. Results showed the *Toolbox* to be effective in increasing self-efficacy

among African Americans with significant changes, over time, in purchasing behaviors, meal and snack preparation, and the reported consumption of fruits and vegetables by women who attended the *Toolbox* sessions. The *Toolbox* is now a component of the *African American Campaign* and is used in faith settings, as well as other community channels. Additionally, results from the *California Dietary Practices Survey* showed increased consumption of fruits and vegetables between the years 1997 and 2011 among African American adults, from 3.1 to 4.4 daily servings ( $p < .05$ ).

*Retail Program:*

Retailer Satisfaction Surveys were conducted with a random sample of three types of retailers: large grocery store chains, small chains/independent and smaller grocers. A complete listing of retailers participating in the *Retail Program* from Oct 2011-Sept 2012 was created from the Regional Networks' Activity Tracking Forms. A random sample of approximately 700 retailers was selected for each "type" of store. A brief online survey was disseminated to the selected stores. Multiple follow-up emails encouraged completion of the survey. Questions addressed the stores' experience and feedback on the *Retail Program* activities as well as suggestions for improvement and general store descriptive information. In FFY 2013, the survey was disseminated to either store directors, produce managers, or store owners in their respective stores. In addition, 30 retailers (10 of each group) were contacted by phone and asked to complete additional questions to solicit more in-depth feedback. The interviewer explained the purpose of the survey, any potential risk or benefits, and ensured responses would be kept confidential.

The results from the survey in FFY 2013 will inform improvements in the *Retail Program* activities to be responsive to retailer perspectives and opinions. A summary of results will be shared with the *Retail Program* Managers in each *Regional Network* and retailers to identify areas for possible improvement.

The FFY 2014 *Guidance* refers to "consultation to SNAP retailers on stocking healthier food options" which is the focus of this evaluation. The *Retail Program's* Retail Fruit & Vegetable Marketing Guide (Marketing Guide) is a technical assistance resource that provides an introduction to handling, storage, and produce marketing to help small and medium stores in low-income communities to improve the quality, variety, and promotion of their fresh produce inventory. The FFY 2012 pilot addressed the following questions: 1) how effective are the Marketing Guide's various components for assisting retailers in the selection, handling, displaying, promotion and sale of fresh produce items, 2) what changes are evident in the store, and 3) what technical assistance is needed for capacity building of *Network*-funded partners, staff, and public health departments. In FFY 2012 Retail Managers in three *Regional Networks* were paired with at least one small to medium size store in a SNAP-Ed eligible census tract interested in increasing their fresh produce sales. Baseline measures of each

store's marketing materials, healthy food inventory, and produce availability and quality were conducted using the CX3 Food Availability & Marketing Survey and Quality Scorecard. The Retail Manager worked with the participating store to complete the *Retail Fruit & Vegetable Marketing Guide's* various components such as the merchandising and display strategies. Structured feedback tools were developed to document the effectiveness of the *Guide*, the types of additional community partnerships or technical assistance that is needed. Pilot results included the need for implementing a statewide technical assistance plan versus individual, on-demand requests. The *Guide's* primary focus is storing, stocking and marketing produce, but the stores involved in the pilot needed more assistance with business planning, funding for equipment, and store layout. The evaluation will explore the potential for partnering with other organizations such as ChangeLab Solutions which has considerable expertise in this area, and will provide opportunities for technical assistance through webinars, virtual office hours, briefs, and a regional convening. Technical assistance will be offered to *Regional Networks*, local health departments, and/or CX3 projects utilizing the *Guide*. Based on surveys from the *Regional Networks*, local health departments and CX3 projects, the webinar topics most requested include: overcoming distribution obstacles to bring fresh, healthy foods to corner stores; how nutrition, tobacco control, and alcohol control advocates can collaborate to develop comprehensive strategies to improve and support local food stores; and developing community-driven strategies to design and implement corner store conversions. Briefs are four-to-eight-page documents intended to provide an accessible introduction to an issue that healthy corner store proponents commonly face. The brief topics most requested include: highlighting policy, systems, and environmental change strategies that can improve conditions highlighted in the CX3 process; a step-by-step guide for residents and local community groups that want to take the first step towards creating healthier corner stores; and how businesses can work with community members to identify what products will meet shoppers' needs, how to build partnerships with local community groups, and how to market healthy changes.

The evaluation results will be used in FFY 2014 to determine the effectiveness of the *Guide* and to identify areas for further improvements as well as to inform decisions regarding appropriate partnerships and technical assistance strategies for working with small retailers in low-income communities to increase their fruit and vegetable access and sales.

*Worksite Program*: Each element of the *Worksite Program* also has been tested. The tools within the *California Fit Business Kit* have been pilot tested with worksite leaders throughout the state, and many of the tools were developed by using an existing evidence base. In FFY 2007, the *California Fit Business Kit Take Action! Employee Wellness Program* was formally evaluated in five worksites. Refinements to this tool were made to both printed program materials and website pages based on the results of the evaluation. In the *Worksite*

*Program Fruit Snack Study*, there was a 39 percent increase in reported fruit and vegetable consumption among low-wage workers who were exposed to the fresh fruit snack deliveries three times per week, as compared to the control worksites.

The *Worksite Program* also completed a study to examine the effect of healthy food merchandising and promotions on the purchase of healthy food items at catering trucks that serve low-wage workers. The Catering Truck Study began in FFY 2007 and was completed in FFY 2008. For five weeks, eight catering trucks offered two “healthy” dishes, termed “Grab N Go” food, in addition to their regular menu items. The two items were a turkey, avocado, and sprouts sandwich with sliced fresh fruit, and a chicken wrap with sliced fresh fruit. Price was held constant throughout the five weeks. During the final Week 5 (Post-Intervention), all special packaging, the health message sign, and the employee promotional wear items were removed, but the two new “Grab N Go” food items were still offered for sale. Sales rose sharply during the “Grab N Go” period where promotional signage and packing were used. The sales increased by 37 percent for the turkey sandwich and by 14 percent for the chicken wrap during the promotional period compared to baseline. The study offers initial evidence that nutritious food items supported by a strong positive message about healthy eating can dramatically improve sales and purchase behavior for those items among low-wage workers, even in a non-traditional food purchase venue.

In FFY 2013, the *Worksite Program* conducted a Case Study Evaluation which was a qualitative study seeking to evaluate how participating worksites are using the program. Information was gathered from *Worksite* Regional Managers, participating business representatives, and employee focus groups. In these interviews, the following questions were answered:

- What are the employers’ attitudes and opinions about the *Worksite Program* materials, activities, and customer service?
- What is the impact of the *Worksite Program’s California Fit Business Kit* tools on creating healthier workplaces for low-wage employees?
- What benefits/return on investment are participating worksites observing and/or documenting with their organizations and employees?

The deliverable from this project is a report that can be formatted into a camera-ready document for website publication by the *Network* to describe successful program implementation. Results will be available in Fall 2013.

### *Asian Campaign*

In FFY 2014, materials and resources will be linguistically and culturally adapted to reach segments of the low-income Asian population. The three sub-groups that will be targeted are Hmong, Chinese and Vietnamese. Resources will be developed, pilot tested and evaluated with the intention to go statewide in FFY 2015 with the refined resources.

### American Indian/Alaskan Native Resources

In FFY 2014, materials and resources will be linguistically and culturally adapted to reach low-income American Indian/Alaskan Native population. Focus will be placed on tribes that are native to California. Resources will developed, pilot tested and evaluated with the intention to go statewide in FFY 2015 with the refined resources.

### Harvest of the Month:

In 2005-2006, a *HOTM* process evaluation was conducted with the goal being to assess the reach, doses delivered and received, and fidelity of the standardized *HOTM* intervention, compared with the implementation plan. The evaluation sought to identify contextual factors and the resources required to implement the intervention and to capture qualitative data that could gauge the likelihood that the intervention will have the intended impact in schools. Ten *Network* contractors measured change in the reported consumption of fruits and vegetables and four factors associated with consumption—knowledge, preferences, familiarity, and self efficacy for eating fruits and vegetables. Data came from contractors who used a pretest and posttest design. The results showed that change in fruit and vegetable consumption and factors that influence fruit and vegetable consumption could be attributed to the interventions used by these contractors which emphasized *HOTM*.

In 2006 and 2007, a customer satisfaction survey was sent to LIAs. The purpose was to determine if *HOTM* was meeting their needs and to obtain feedback that would help direct the development of future *HOTM* elements. Overall, LIAs were very satisfied with the educator newsletters, family newsletters, and menu slicks. LIAs requested additional literature lists and more technical assistance for adding school district logos to the elements. The *HOTM* poster received very positive feedback and is displayed in classrooms, cafeterias, offices, and the teachers lounge.

In FFY 2010, 44 local projects conducted evaluation projects. Of these 44 agencies, 12 were selected for a meta-analysis that targeted grades 4-8 and used pre/post test evaluation design. A total of 1,474 children participated in *HOTM* and its evaluation; an additional 544 participated in a control group that received no *HOTM* intervention. Significant increases ( $p < .001$ ) were found for the number of fruits, vegetables, and total fruits and vegetable reported as consumed—16, 10 and 13 percent increases, respectively. The control group showed no significant increases in consumption. In FFY 2010, a best practice study for *HOTM* was started; it included key informant interviews with stakeholders and, in FFY 2011, a quantitative survey with 750 teachers. The final findings, along with input from the *HOTM* advisors, are being used to drive future implementation and development.

### Rethink Your Drink:

Healthy beverage education continues to be a key element of *Network* nutrition education programming offered in support of MyPlate healthy diet messaging. In FFY 12, activities were primarily formative. The *Rethink Your Drink Campaign (RYD)* completed two sets of focus groups - one to steer the rebrand process, and the other to offer insights on healthy beverage behaviors, nutrition messaging and effective tools. In response to partner and target-audience feedback, a new *RYD Campaign* logo and accompanying marketing materials were developed. In response to the nutrition education focus groups, the *RYD* approach and messaging were confirmed as resonating with the target audience, and supporting nutrition education materials were developed.

During 2012, the *RYD Campaign* completed a formative statewide survey.

Modeled after the Benchmark Survey, the survey consisted of both telephone and mall-intercept inquiries. Respondents were asked about their sugary beverage consumption patterns, preferred substitution behaviors, as well as questions addressing knowledge, attitude, and normative beliefs. Data from this survey will be analyzed in FFY 2014 and will inform materials development and messaging.

The *RYD Campaign* has placed a high priority on providing training and technical assistance to contractors throughout the State. *RYD Campaign* staff has conducted three webinars and one in-person training since the campaign was activated in late January of 2012. A second priority has been to augment the available materials to support the *RYD Campaign* implementation in line with the most recent USDA advice on *RYD*. In that same time period, the team has established an *RYD* presence on the *Network* website and has built an impressive listing of supporting materials.

*RYD Campaign* elements are informed by programmatic formative work as well as by state level trends in consumption as reported by multiple sources including CHIS data and State level surveys administered by the *Network*.

### **Modification of Project Methods/Strategies**

The campaigns and programs will work in FFY 2014 to support and build capacity in social marketing, cultural competence, and public/private partnership for LHDs now participating in the *Network*.

Core intervention approaches for the targeted campaigns and programs have not been modified. The *African American Campaign* will work through LHDs to pilot interventions through beauty salons, and the *Latino Campaign* will work similarly in the faith channel. The *Children's Power Play! Campaign*, through collaborations with the LHDs, *Latino* and *African American Campaigns*, will continue to seek opportunities to reach elementary-school aged children using targeted, age and culturally appropriate materials. In addition, the *Latino*

*Campaign and Worksite Program* will collaborate on methods to reach low-wage Latino farm workers and ag workers with LHDs.

The *Retail Program* will work closely with

#### **g. Use of Existing Educational Materials**

**The following kits, manuals, guides, print, electronic, lesson plans, and educational aids will be used:**

*School Idea & Resource Kits Power Up for Learning: A Physical Activity Supplement to the School Idea & Resource Kit. Community Youth Organization (CYO) Idea & Resource Kit: Fruit, Vegetable, and Physical Activity Toolbox for Community Educators: Nutrition and Health Barriers Facing California Latinos - Latino Community Leaders Recommend Practical Solutions: A Day in the Life (DVD and Discussion Guide): Conducting Successful Nutrition Education and Physical Activity Promotion at Community Events (Manual)*

*Building a Healthy Body & Soul: Faith-Based Nutrition and Physical Activity Health Ministry Guide: Advocating for the Health of our Communities: Consumer Empowerment Agenda of the Network for a Healthy California—African American Campaign Advisory Council: Retail Food Demonstration Training Kit, Retail Store Tour Guide, Produce Quick Tips, Retail Program Point-of-Sale Merchandising Materials: Produce Handling Guide, Retail Fruit and Vegetable Marketing Kit: California Fit Business Kit, Workplace Nutrition and Physical Activity - An overview of the facts, case studies, and information resources: Harvest of the Month (HOTM) Tool Kit, Instant Recess (DVDs), Shape of Yoga: Nutrition and Physical Activity Booklet for the Family: Playing for Healthy Choices, Eat Well, Move More EASY: Shape of Yoga DVD EASY: Power Up in 10 DVD, Power Up in 10 Strength Training Booklet, Try Something New Sticker Booklet: Power Up Your Summer! Challenge Group and Individual Play Trackers, Power Cards, Farm to Table Activity Booklet, Power Play! Nutrition and Physical Activity Promotion Stickers, Photovoice Guide, Rethink Your Drink High School Lessons Beverage Label Cards: Potter the Otter Early Childhood Materials*

#### **Cookbooks**

*Kids...Get Cookin'!: Fast and Fun Recipes, Flavors of My KitchenSoulful Recipes: Building Healthy Traditions ,Everyday Healthy Meals*

In addition to the materials described above, the campaigns and programs promote the use of materials produced by USDA, the California Department of Education (CDE), the Centers for Disease Control and Prevention (CDC), the Produce for Better Health Foundation (PBH), and other reputable sources. For example, the *Children's Power Play! Campaign* promotes the use of *Fruits and Vegetables Galore* (USDA), *The Power of Choice* (USDA), *Nutrition to Grow On* (CDE), and the *Nutrition Decathlon Toolkit* (Health Education Council). The *Network* encourages participation in national programs, such as the Healthier US

Schools Challenge, the First Lady's *Let's Move!* Initiative (especially *Let's Move Salad Bars to Schools*), and the Alliance for a Healthier Generation. The *Children's Power Play! Campaign* encourages partners to use their own funds for the *School Health Index* (CDC), *Changing the Scene* (USDA), and a locally-developed tool for evaluating community youth organization nutrition and physical activity environments.

The *African American Campaign* promotes and uses the ACS *Body & Soul* program, and the *Latino Campaign* is modifying *Body & Soul* for use with Latino populations. In addition, the campaigns and programs monitor fruit and vegetable and physical activity messages and materials that are disseminated by USDA, CDC, and PBH, and use these messages, as appropriate, in revised educational materials.

Note: All of the materials developed through the fruit, vegetable, and physical activity campaigns are intended for SNAP-Ed audiences. They are developed based upon formative research with these audiences, pilot tested with eligible audiences, and include the required USDA acknowledgement language and SNAP promotion statement. For those materials not already submitted or those that have been updated, this will be submitted for inclusion in the SNAP-Ed Nutrition Connection Resource Library. Please see Materials State Level Project Summary Form for a complete inventory.

#### **h. Development of New Educational Materials**

Please see the State Level Project Summary for Materials for itemized list of proposed updates and new materials for FFY 2014.

#### **i. Key Performance Measures/Indicators.** *Key Performance measures will be reviewed through existing surveys over time to see significant change in the following areas in the low income population in California with specific interests in groups with health disparities (Latino, African-American, American Indian and Asian):*

- Increase in fruit and vegetable consumption, increase access to fruits and vegetables
- Decrease in consumption of Sugar Sweetened Beverages, Increase in water consumption
- Increase in Physical Activity duration, Increase access to PA opportunities
- Increase in Self-Efficacy and any reported social norm changes

### **3. Evaluation Plan**

#### **Evaluation Type**

**Formative:**

**Process:** LHDs, their subcontractors, and other funded partners will continue to collect process evaluation measures for the *Children's Power Play! Campaign*, *Latino Campaign*, *African American Campaign*, *Retail Program*, *Physical Activity Intergration Program*, *Worksite Program*, and *Rethink Your Drink* via activity tracking forms, which are based upon the USDA EARS requirements. Measures will include: number of classes/events conducted, number of contacts, number of partner organizations, nutrition and physical activity environmental changes implemented by partners, documentation of media efforts across all campaigns and programs, and any additional EARS requirements. The *Worksite Program* specifically tracks *California Fit Business Kit* implementation; gathers *Take Action!* evaluations from worksite participants, Team Captains, and Program Managers; conducts two in-depth employee surveys per region; collects a productivity/ absenteeism evaluation form; and completes two case histories per region. All data are being captured in a customized database developed at Loma Linda University, which is used by the *Regional Networks*.

The *Retail Program* in conjunction with the CX<sup>3</sup> team and an outside contractor will explore the implementation of a healthy retail certification program and setting the standard criteria for achievement.

**Outcome/Impact:** In FFY 2014, the *Latino Campaign* will be conducting a Federally Qualifying Health Center Texting pilot intervention to assess behavior change and look at BMI pre and post intervention.

The *Worksite Program* will be conducting a Vending Study to assess the success of healthy vending at low-wage worksites using a variety of intervention groups.

The *African American Campaign* will be piloting a more comprehensive approach to a Beauty Salon intervention, building in the successes and learning from the failures of the past. This intervention will ultimately result in an AA Beauty Salon toolkit that can be used in a train-the-trainer format statewide.

**Evaluation Tools:** Consumer surveys and questionnaires, intermediary questionnaires, focus groups and/or informal roundtable discussions, intercept surveys, key informant interviews, and sales data are collected using tested and/or tailored instruments. Environmental assessment tools around access to physical activity will also be identified and piloted this fiscal year.

#### 4. Coordination Efforts

The targeted campaigns and programs are aligned with the *Network for a Healthy California's* overall strategy, brand, and messaging. At the state level, the Fruit, Vegetable, and Physical Activity Campaigns Unit staff will coordinate with the Community Development unit, Research and Evaluation, and the Media and Communications team. Campaigns and Programs will coordinate with LHDs and their local partners to provide training, technical assistance and resources throughout the state.

The *Children's Power Play! Campaign* and *Harvest of the Month* coordinates with UC-CalFresh's school-based programs for classrooms and cafeterias in order to cross-promote programs and ensure complementary services. The *Children's Power Play! Campaign* and UC-CalFresh state-level staff will continue to identify effective models for collaboration, while ensuring program and fiscal integrity between the two SNAP-Ed programs. *Power Play!* and *Harvest of the Month* also coordinate with the California Department of Education (CDE) and the California Department of Food and Agriculture (CDFA). Continued collaboration and sharing of resources with CDSS and other FAN-Out partners. Representation from the campaigns and programs are also expected to coordinate with state level partners of the Interagency State Nutrition Action Partnership Committee (iSNAC), and the *Retail* program will continue partnerships specifically with WIC.

## STATE LEVEL PROJECT SUMMARY

1. Goals & Objectives (*see State Level Objectives*)
2. Project Title: American Indian Alaskan Native Materials Pilot

PHI Budget: \$100,000

- a. Related State Objectives: 1, 2, 3, 4
- b. Audience.

Gender: Females and Males

Ethnicity: American Indian/Alaska Native (AI/AN)

Languages: English.

Ages:15-40

- c. Focus on SNAP-Ed Eligible. American Indians and Alaska Natives (AI/AN) living on or near Tribal Health Programs on California Indian Reservations and Rancherias or Urban Indian Health Centers, who are at or below 185% of the federal poverty level.
- d. Project Description.

### Key Strategies/Methods:

1. Implement the *Fruit, Vegetable, and Physical Activity Toolbox for Community Educators (Toolbox)* at four Tribal Health Programs and two Urban Indian Health Centers in counties with large populations of AI/AN.
2. Reinforce key nutrition, physical activity, and obesity prevention messages with text messages.
3. Obtain feedback from community members and health program/clinic staff on the implementation and effectiveness of the toolbox and any cultural modifications.
4. Obtain feedback from community members and health program/clinic staff on the text messages.
5. Identify additional policy, systems, and environmental changes, as well as nutrition education and physical activity promotion materials, that would be useful for Tribal Health Programs, Urban Indian Health Clinics, and Local Health Departments (LHDs) in future SNAP-Ed work with AI/AN for potential development.
6. Provide input on cultural adaption and translation of existing SNAP-Ed materials for AI/AN.
7. Provide guidance and technical assistance as requested to LHDs on how to best serve AI/AN in their respective counties.

### Key Educational Messages:

1. Fruit and Vegetable Intake
2. Label Reading
3. Physical Activity
4. Sugar Sweetened Beverages

Intervention Sites: Six (6)

Projected Number of Contacts:

6 locations x 20 participants at each location = 120

Narrative:

The *Network Fruit, Vegetable, and Physical Activity Toolbox for Community Educators (Toolbox)* is an evidenced-based set of lessons that has been proven effective in increasing participants' knowledge, attitudes, self-efficacy, empowerment, and reported fruit and vegetable- and physical activity-related behaviors.<sup>1</sup> Outreach to AI/AN in California on or near Reservations, Rancherias, and Urban Indian Health Centers is an excellent opportunity to reach one of California's neediest communities with evidenced-based nutrition education and physical activity promotion. This project aims to conduct a series of at least five *Toolbox* classes (to align with the number of classes taught in the JNEB Supplement of the *Network's Toolbox* Evaluation paper), adding text message reinforcement opportunities between sessions.

e. Summary of Research.

American Indians and Alaska Natives suffer disproportionately from the burden of chronic disease.<sup>2</sup> Over 35% of AIAN in California are overweight (95% CI: 27%-44%) and nearly 39% are obese (95% CI: 30%-48%), which is higher than that of non-Hispanic Whites in California of the same age group (34% and 21%, respectively). Diet-related disease prevalences are alarmingly high for AIAN in California. Over a fifth (21%) of AIAN have been diagnosed with diabetes, which is significantly higher than those of non-Hispanic Whites (7%; 95% CI: 6% - 7%). In fact, more AI/AN report having been diagnosed with diabetes than any other race or ethnicity (Black 12%, Latino 10%, Asian 7%,). Nearly 15% of AIAN have been diagnosed with heart disease and 43% have been diagnosed with high blood pressure, higher than non-Hispanic Whites (8% and 28%, respectively). When looking at the SNAP-Ed population (household income <185% of the Federal Poverty Level), more AIAN (46%) report not being able to afford enough food (i.e., are food insecure) than any other race or ethnicity.

When only one out of every four AI/AN in California fall in to a healthy Body Mass Index (BMI) range, and with nearly half of the SNAP-Ed eligible AI/AN population classified as food insecure, culturally tailored nutrition education outreach is critical.

Texting is a new and innovative way to outreach to populations with health education messages. Several peer-reviewed journal articles have reported positive health behavior outcomes with text message interventions (e.g., Text4Baby, Text2Quit). The *Network* recently pilot tested a text message program with low-income (SNAP-Ed

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<sup>1</sup> Backman D, Scruggs V, Atiedu AA, Bowie S, Bye L, Dennis A, Hall M, Ossa A, Wertlieb S, Foerster SB. Using a Toolbox of tailored educational lessons to improve fruit, vegetable, and physical activity behaviors among African American women in California. *J Nutr Educ Behav.* 2011 Jul-Aug;43(4 Suppl 2):S75-85.

<sup>2</sup> All statistics in this paragraph are from the 2007 and 2009 California Health Interview Survey. The UCLA CHPR race variable was used for race and ethnic specific data. [www.ask.chis.ucla.edu](http://www.ask.chis.ucla.edu).

eligible) Latinos in FFY 2012. Culturally tailored messages were sent to subscribers for up to 16 weeks. Content included prompts to eat more fruits and vegetables, recipes and ideas for healthy meals and beverages, links to helpful websites, and information about upcoming events in their area. Results of this pilot showed a 17% increase in reporting that half of plates were filled with fruits and vegetables ( $p < .05$ ). Seventy percent of participants with healthy beverages goals reported meeting or exceeding them. Unprompted, some participants replied with text messages reporting that they had lost weight and that they and/or their children had stopped drinking sugar sweetened beverages as a result of the text message program.

Texting in Indian Country is an arena that has recently been explored with other tribal organizations. A survey done with AI/AN aged 13-21 in the Northwest Portland area reported cell phones as the media most frequently used to talk, text, access the Internet, and send or receive images.<sup>3</sup> Of those who had cell phones, nearly all (96%) reported using its text message feature. Over half of females reported sending more than 60 text messages per day. Based on the survey results, We R Native was created as a multimedia health resource for Native teens and young adults, run by the Northwest Portland Area Indian Health Board. The service includes a website, a text messaging service, a Facebook page, a YouTube channel, a Tumblr account, a Twitter feed, and print marketing materials. The service is funded by the President's National HIV/AIDS Strategy and the Indian Health Service.

f. Modification of Project Methods/Strategies.

Adapting existing approved materials to increase cultural relevance. Adding text message reinforcements to *Network Toolbox* lessons.

g. Use of Existing Educational Materials.

- *Fruit, Vegetable, and Physical Activity Toolbox for Community Educators (Toolbox)* (<http://www.network-toolbox.cdph.ca.gov/en/index.asp>).
- *Ten Tips Nutrition Education Series* (<http://www.choosemyplate.gov/healthy-eating-tips/ten-tips.html>)
- Network Cookbooks
  1. *Everyday Healthy Meals* cookbook (<http://www.cdph.ca.gov/programs/cpns/Documents/CPNS-EverydayHealthyMealsCookbook.pdf>)
  2. *Kids Get Cookin'* cookbook (<http://www.cdph.ca.gov/programs/cpns/Documents/Network-FV-PP-KidsGetCookinPowerPlayRecipes.pdf>)
  3. *Flavors of my Kitchen* cookbook (<http://www.cdph.ca.gov/programs/cpns/Documents/COOK225JU2011FINAL.pdf>)

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<sup>3</sup> Rushing, S. and Stephens, D. Use of Media Technologies by Native American Teens and Young Adults in the Pacific Northwest: Exploring Their Utility for Designing Culturally Appropriate Technology-Based Health Interventions. *Journal of Primary Prevention*, 31(1). Published online July 20 2011.

- h. Development of New Educational Materials. Culturally tailored text messages to reinforce key nutrition education and physical activity promotion messages presented in the *Toolbox*, *Ten Tips Series*, and *Network* cookbooks.
- i. Key Performance Measures/Indicators.
  - 1. Knowledge, attitudes, self-efficacy, empowerment, and reported fruit and vegetable- and physical activity-related behaviors.
  - 2. Recommendations for future tribal nutrition education and outreach activities.

### 3. Evaluation Plans

Pre- and post-test questions regarding the knowledge, attitudes, self-efficacy, empowerment, and reported fruit and vegetable- and physical activity-related behaviors. Qualitative interviews with tribal staff members regarding the implementation and cultural appropriateness of the *Toolbox* and text message reinforcements. Focus groups with community members on the cultural appropriateness of the text messages and *Toolbox* lessons.

### 4. Coordination Efforts.

This project will align with the *Network's* overall strategy, brand, and messaging. In a culturally competent manner, the *Toolbox* lessons will continue to identify and work with LHDs that have expertise and experience with AI/AN groups, reach out to other school and community local assistance projects (former LIAs, other projects, and partnership initiatives) and continue to compliment current and former *Network* funded AI/AN Tribal Health Programs and Urban Indian Health Centers to create horizontal and vertical integration. This project will promote the use of nutrition assistance programs such as CalFresh, WIC, food banks, and school meals to help families extend their food dollars and obtain the foods they need to maintain their health. Flyers, brochures, and other educational materials will be made available to connect eligible families with local resources for health information and physical activity options in a culturally relevant manner. Technical assistance and guidance given to LHDs on how they can best serve the AI/AN population in their respective counties.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$52,000	\$0
2. Contracts/Grants/Agreements	\$15,000	\$0
3. Non-capital Equipment/Supplies	\$2,500	\$0
4. Materials	\$5,000	\$0
5. Travel	\$5,000	\$0
6. Administrative	\$0	\$0
7. Building Space	\$4,000	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$83,500	\$0
11. Indirect Costs	\$16,500	\$0
<b>12. Total Costs</b>	<b>\$100,000</b>	<b>\$0</b>

## STATE LEVEL PROJECT SUMMARY FORM

### 1. Goals & Objectives (see State Level Objectives)

### 2. Project Title: Asian Materials

PHI Budget: \$150,000

a. **Related State Objectives: 1, 2, 3, 4**

b. **Audience.**

Gender: Females and Males

Ethnicity: Asian Americans (Hmong, Chinese, and Vietnamese)

Languages: English, Cantonese, Hmong, Vietnamese, and potentially Mandarin.

Ages:18-54

c. **Focus on SNAP-Ed Eligible.** Asian Americans, specifically Chinese, Hmong, and Vietnamese, who have household incomes at or below 185% of the federal poverty level.

d. **Project Description.**

Key Strategies/Methods:

1. Implement translated *Fruit, Vegetable, and Physical Activity Toolbox for Community Educators (Toolbox)* lessons in community based organizations and/or direct health service providers that serve low-income Asian Americans, in particular Chinese, Hmong and Vietnamese, in counties with large populations of these high-need populations.
2. Assist in the translation and cultural adaption of current SNAP-Ed materials.
3. Provide input on cultural adaption and translation of new SNAP-Ed materials for low income Asian Americans, specifically Chinese (Cantonese and/or Mandarin), Hmong and Vietnamese.
4. Obtain feedback from community members and health program/clinic staff on current *Network* materials, and the implementation and effectiveness of the *Toolbox* and any successful cultural modifications.
5. Identify additional policy, systems, and environmental changes, as well as nutrition education and physical activity promotion materials, that would be useful for community based organizations, direct health service providers, and Local Health Departments (LHDs) in future SNAP-Ed work with Asian Americans for potential development.
6. Work with LHDs that have experience with low-income Asian American groups and provide guidance and technical assistance as requested to LHDs on how to best serve Asian Americans in their respective counties.

Key Educational Messages:

1. Fruit and Vegetable Intake
2. Label Reading
3. Physical Activity
4. Sugar Sweetened Beverages

Intervention Sites: Six (6)

Projected Number of Contacts:

2,000

Narrative:

The *Network Fruit, Vegetable, and Physical Activity Toolbox for Community Educators (Toolbox)* is an

evidenced-based set of lessons that have been proven effective in increasing participants' knowledge, attitudes, self-efficacy, empowerment, and reported fruit and vegetable- and physical activity-related behaviors.<sup>1</sup> This project aims to conduct a series of at least five *Toolbox* classes (to align with the number of classes taught in the JNEB Supplement of the *Network's Toolbox* evaluation paper).

e. **Summary of Research.**

When viewed as a homogenous group, Asian Americans tend to have more positive health outcomes when compared to other ethnic minorities. However, when looking particularly at low-income Chinese, Hmong, and Vietnamese Californians, perceived health, food security, and income disparities become more readily visible. Chinese and Vietnamese California adults were less likely to report that their general health was Excellent (19% and 17%, respectively) compared to non-Hispanic Whites (30%), and more likely to report that their general health was just Fair (Chinese 16%, Vietnamese 21%, non-Hispanic White 8%)<sup>2</sup>. These population groups are less likely to seek medical attention due to cultural and language barriers, and thus miss out on valuable health promotion efforts. Language and literacy factors affect label reading skills, making informed food and beverage selections difficult, especially for elders with diabetes and hypertension issues.

The California Asian Pacific Islander Joint Legislative Caucus highlights several major health outcomes specific to Asian Americans in California in their 2009 legislative report<sup>3</sup>:

- *Asian Americans, Native Hawaiians, and Pacific Islanders (AANHPIs) are the only racial group for whom the leading cause of death is cancer, with higher rates among Asian Americans (27.7%) and NHPs (25.4%) than for White (23.3%), Latino (20.4%), Black (22.4%) and American Indian/Alaska Native (20.3%) populations in California in 2004.*
- *Compared to other racial/ethnic groups, NHPs have some of the highest rates of diabetes; Filipinos, Vietnamese, and South Asians also have diabetes rates higher than the California average, despite having a generally younger population.*
- *Many Asian American subgroups have a greater percentage of people with limited English proficiency (LEP) compared with other groups.*
- *Over half of the Vietnamese (54%)... communities have limited English proficiency, the highest rates among Asian groups.*
- *The Hmong community has the highest percentage of individuals (32%) living below poverty.*
- *Chinese, Vietnamese and South Asians each have 12% of their population without a usual source of care, a rate that is 2 percentage points above the rate for Whites (10%).*
- *Higher proportions of Vietnamese, Chinese, and NHP do not participate in walking for fun.*
- *Diabetes as a leading cause of death is of particular concern among Chinese in California in 2004.*

The *Network* has funded several Asian America Community Based Organizations (CBOs) and Direct Health Service Providers (DHSPs) in the past. For example, the San Francisco Chinatown Public Health Center recently developed and implemented a "We Can!" project for low-income Chinese adults and their children, a four-week series which included label reading, nutrition education, physical activity demonstrations and promotions, and recipe tastings, in a culturally competent manner and in Cantonese. The opportunity to standardize curricula being taught in SNAP-Ed nutrition

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<sup>1</sup> Backman D, Scruggs V, Atiedu AA, Bowie S, Bye L, Dennis A, Hall M, Ossa A, Wertlieb S, Foerster SB. Using a Toolbox of tailored educational lessons to improve fruit, vegetable, and physical activity behaviors among African American women in California. *J Nutr Educ Behav.* 2011 Jul-Aug;43(4 Suppl 2):S75-85.

<sup>2</sup> 2007 & 2009 California Health Interview Survey. UCLA CHPR race variable used. [www.ask.chis.ucla.edu](http://www.ask.chis.ucla.edu).

<sup>3</sup> Ponce N., Tseng W., Ong P., Ling Shek Y., Ortiz S., Gatchell M. The State of Asian American, Native Hawaiian and Pacific Islander Health in California Report. April 2009. [http://www.cdph.ca.gov/programs/Documents/AANHPI\\_report\\_April2009.pdf](http://www.cdph.ca.gov/programs/Documents/AANHPI_report_April2009.pdf)  
*FFY 2014 Plan*

education outreach in California while still considering cultural and linguistic needs would assist in serving these three priority low-income Asian populations.

Asian Americans in California are the only racial/ethnic group with cancer as the number one cause of death and they experience language and cultural barriers to health promotion and quality nutrition education, making tailored SNAP-Ed interventions critical.

f. **Modification of Project Methods/Strategies.**

Adapting existing approved materials to increase cultural relevance.

g. **Use of Existing Educational Materials.**

- *Fruit, Vegetable, and Physical Activity Toolbox for Community Educators (Toolbox)* (<http://www.network-toolbox.cdph.ca.gov/en/index.asp>).
- *Ten Tips Nutrition Education Series* (<http://www.choosemyplate.gov/healthy-eating-tips/ten-tips.html>)
- Network Cookbooks
  1. *Everyday Healthy Meals* cookbook (<http://www.cdph.ca.gov/programs/cpns/Documents/CPNS-EverydayHealthyMealsCookbook.pdf>)
  2. *Kids Get Cookin'* cookbook (<http://www.cdph.ca.gov/programs/cpns/Documents/Network-FV-PP-KidsGetCookinPowerPlayRecipes.pdf>)
  3. *Healthy Chinese Cooking* ([http://www.cachampionsforchange.cdph.ca.gov/en/docs/Healthy-Chinese-Cuisine\\_Cookbook.pdf](http://www.cachampionsforchange.cdph.ca.gov/en/docs/Healthy-Chinese-Cuisine_Cookbook.pdf))

h. **Development of New Educational Materials.**

Translation of *Network* materials not available in Cantonese. Pilot testing and feedback of any cultural tailoring of current SNAP-Ed nutrition education and physical activity promotion materials.

i. **Key Performance Measures/Indicators.**

1. Knowledge, attitudes, self-efficacy, empowerment, and reported fruit and vegetable- and physical activity-related behaviors.
2. Recommendations for future Asian nutrition education and outreach activities.

### 3. Evaluation Plans

Pre- and post-test questions regarding the knowledge, attitudes, self-efficacy, empowerment, and reported fruit and vegetable- and physical activity-related behaviors. Qualitative interviews with staff members regarding the implementation and cultural appropriateness of the *Toolbox*. Focus groups with community members on the cultural appropriateness of the *Toolbox* lessons.

### 4. Coordination Efforts.

This project will align with the *Network's* overall strategy, brand, and messaging. In a culturally competent manner, the *Toolbox* lessons will continue to identify and work with LHDs that have expertise and experience with Asian American groups, reach out to other school and community local assistance projects (former LIAs, other projects, and partnership initiatives) and continue to compliment current and former *Network* funded Asian CBOs and DHSPs to create horizontal and

vertical integration. This project will promote the use of nutrition assistance programs such as CalFresh, WIC, food banks, and school meals to help families extend their food dollars and obtain the foods they need to maintain their health. Flyers, brochures, and other educational materials will be made available to connect eligible families with local resources for health information and physical activity options in a culturally relevant manner. Technical assistance and guidance given to Local Health Departments on how they can best serve the Asian American population in their respective counties.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$78,000	\$0
2. Contracts/Grants/Agreements	\$15,000	\$0
3. Non-capital Equipment/Supplies	\$3,000	\$0
4. Materials	\$7,500	\$0
5. Travel	\$7,500	\$0
6. Administrative	\$0	\$0
7. Building Space	\$6,000	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$117,000	\$0
11. Indirect Costs	\$33,000	\$0
<b>12. Total Costs</b>	<b>\$150,000</b>	<b>\$0</b>

**STATE LEVEL PROJECT SUMMARY**  
**FFY 2014**

1. **Goals & Objectives** (see State Level Objectives)
2. **Project Title: Multi-Ethnic Faith Special Projects**

	<b>Minimum Direct Contacts</b>	<b>PHI Budget</b>
Faith Project Pilots	5300	\$375,000

a. **Related State Objectives.**

Supports State Level Objectives 1, 2, 3, 4

b. **Audience.**

The interventions will target activities to African American, Chinese American and Latino families who are eligible, likely-eligible, or potentially-eligible for the CalFresh.

Gender: Female and Male

Ethnicity: African American, Chinese, Latino

Languages: English, Cantonese, Mandarin, Spanish

Ages: Adults 18-54 year

c. **Focus on SNAP Eligibles**

These interventions are funded by USDA and are designed to reach SNAP-Ed-eligible consumers where they shop, learn, worship, and live. These sites are identified using the data sources described below.

Income Targeting Data Sources:

Site verification of 50% or greater SNAP-Ed-eligible activities will be based on the following data sources:

- Primary: *Network* GIS census tract and census block data, school free/reduced-price meal program enrollment data, and/or means tested locations.
- Secondary: Community-based organization record audits and consumer surveys

d. **Project Description.**

Key Strategies/Methods: Nutrition education classes; community events; print media; radio/TV; internet/websites; training/workshops/conferences; advisory councils; nutrition education & community empowerment, youth engagement; research/evaluation; promotion of healthy communities (promotion will be directly linked, supportive of, and proportionate to direct nutrition education for SNAP-Ed-eligible families); policy, systems or environmental change; technical assistance to Local Health Departments (LHD) on how to best serve SNAP-Ed populations via faith outreach.

Key Educational Messages:

1. Fruit and Vegetable Intake
2. Healthy Eating
3. Label Reading
4. Physical Activity
5. Sugar Sweetened Beverages

Intervention Sites: Delivery sites for Faith Projects includes churches, temples, community-based organizations, community events, farmers' markets, grocery stores, and media and public relations events.

Projected Number of Contacts:5300

Narrative Summary:

**i. Faith Project Pilot (African American):**

In FFY 2013, there were three active faith projects. These three distinct faith associations/alliances worked with churches in the Central Valley, Los Angeles, and San Diego regions. Faith Projects used the American Cancer Society's *Body & Soul* program, which provides a framework for successfully influencing nutrition and physical activity behaviors among African Americans in church settings.

In FFY 2014, in coordination with LHDs, the key activities of the Faith Projects will include: recruitment, training, and support to qualifying churches within the church association's network to implement the *Body & Soul* program and complementary activities to reach eligible African American adults. State-level *African American Campaign* activities will include program development and refinement; materials updating; research and evaluation; partnership development; and oversight, training, and technical assistance for LHDs that elect to work with African American faith organizations.

**ii. Faith Project Pilot (Asian American):**

The key activities of this new Faith Project includes:

1. Recruitment, training, and support to qualifying churches, temples, and faith-based nonprofit organizations to reach SNAP-Ed eligible Asian American adults, especially Chinese Americans.
2. Provide technical assistance to participating congregations in developing community partnerships and educating and encouraging consumers to create positive changes in their communities.
3. Conduct SNAP-Ed eligible education and marketing activities with churches, temples, and faith-based organizations, including but not limited to: Nutrition education classes; community events; print media; radio/TV; internet/websites; training/workshops/conferences; advisory councils; nutrition education & community empowerment; research/evaluation; promotion of healthy communities.

4. Provide guidance, and offer technical assistance as requested to LHDs on how to best serve Asian Americans, especially Chinese Americans, in their respective counties in churches, temples, and faith-based organizations.
5. If the County LHD has selected Faith Objective #17 of the LHD Scope of Work, and focuses on low-income Chinese Americans, provide technical assistance and guidance on how to best serve the SNAP-Ed eligible Chinese population in churches, temples, and faith-based nonprofit organizations to effectively complete Objective #17.
6. Assist in the translation and cultural adaptation of current SNAP-Ed materials.
7. Provide input on cultural adaptation and translation of new SNAP-Ed materials for Asian Americans, specifically Chinese (Cantonese and/or Mandarin).
8. Identify additional policy, systems, and environmental changes, as well as nutrition education and physical activity promotion materials, that would be useful for community based organizations, direct health service providers, and LHDs in future SNAP-Ed work with Asian Americans in churches, temples, and faith based nonprofit organizations for potential development.
9. Contribute to the development of the Faith Interventions Toolkit, specific to the Asian American outreach sections and translated components.

### iii. Faith Project Pilot (Latino):

In response to lessons learned from the *Body and Soul* pilot program, and the overwhelming response to wanting to work with Latino churches by LHDs the *Latino Campaign* will develop a program designed to address parishioner's request to include youth as part of what the *En Cuerpo y Alma* nutrition program will offer faith communities.

The *En Cuerpo y Alma* (Latino *Body & Soul*) program, slated for piloting in FFY2014, will comprise structured bilingual nutrition education and physical activity lessons from the *Network for a Healthy California's* Latino Fruit, Vegetable and Physical Activity Toolkit geared towards adults ages 18 to 54, along with a youth component comprising nutrition education and physical activities geared towards kids ages 5 to 12. Classes offered to youth will be held concurrently with those provided to adults.

Activities offered to youth may include youth gardening projects and simple recipe demonstrations trainings for older children. They will also incorporate kid-friendly physical activities to support the nutrition classes. Youth will implement a leadership component in order to move policy, systems and environmental change topics up the chain-of-command at the churches.

## e. Summary of Research

### i. Faith Project Pilot (AA):

An impact evaluation study funded, in part, by the National Cancer Institute and conducted by the University of North Carolina and Emory University, showed that the *Body & Soul* program significantly increased fruit and vegetable consumption, decreased fat consumption, and increased internal motivation and self-efficacy among program participants. It was particularly important that the *Network* impact evaluation

learn whether churches could implement the program on their own and achieve a significant change in behavior.

In FFY 2008, the *African American Campaign* completed testing of the *Fruit, Vegetable, and Physical Activity Toolbox for Community Educators* with African American audiences in church and other community settings. The purpose of the study was to test how well the *Fruit, Vegetable, and Physical Activity Toolbox for Community Educators* worked in providing effective nutrition education for the community and to determine whether the *Toolbox* could be used to provide the nutrition education lessons within the *Body & Soul* program's framework. Specifically, there was a significant increase in the proportion of women in the treatment group who reported that they ate 3.5 or more cups of fruits and vegetables (from 12.2% before the *Toolbox* intervention to 31.4% after); and, in reported physical activity among women in the treatment group, the proportion of women reporting they had been active 5 or more days per week increased from 34.0% to 59.0% for activity the previous week, and 37.2% to 59.3% for activity in a usual week.

## ii. Faith Project Pilot (Asian):

Churches are an excellent venue to reach the Chinese American audience with SNAP-Ed. According to the Pew Research Center, over a third of Asians report that they attend worship services at least one time per week, and seven out of ten Asians report that religion is somewhat or very important in their life. The three largest religious groups with which Asian-Americans self-identify are Christian (42%), Buddhist (14%) and Hindu (10%).

The demographics of the three largest religious groups for Asian-Americans are:

Asian Christians:

- 73% Foreign born
- 30% have household incomes <\$30,000
- 29% have less than a high school education.

Asian Buddhists:

- 79% foreign born
- 37% have household incomes <\$30,000
- 50% have less than a high school education.

Asian Hindus:

- 96% foreign born
- 12% have household incomes <\$30,000
- 8% have less than a high school education.

Therefore, the *Network* will focus on engaging low-income Asian Americans at Churches and Temples.

## iii. Faith Project Pilot (Latino)

Latinos make up over one-third of the California population and are a rapidly growing demographic group in the state and the nation. By the year 2025, the Latino

population is expected to increase to 43 percent in California. Thirty-eight percent of low-income California Latino adults are already overweight, and 31 percent of low-income California Latino adults are obese according to self-reported heights and weights. More than 1 out of 3 (37%) Latino adolescents in California are overweight or at risk for overweight. Excess weight contributes to heart disease, some forms of cancer, stroke, and diabetes, which are four of the top five leading causes of death among Latinos in California. The chronic diseases that affect this population can be reduced by healthful eating, which includes a diet low in added sugar and rich in fruits and vegetables. The goal of this study is to support and activate healthy eating behaviors among low-income Latino Californians. Studies have shown that using a church setting is a good way to reach large numbers of Latino families since 62% of Latinos self-identify as Catholic and 19% as Protestant. In addition, 43% of Latinos report that they attend church services on a weekly basis (Taylor, Paul; Lopez, Mark Hugo; Hamar Martinez, Jessica; and Velasco, Gabriel, "When Labels Don't Fit," Pew Research Hispanic Center, April 4, 2012).

f. **Modification of Project Methods/Strategies: Faith Project Expansion (African American)**

From 1999 through 2008, the *African American Campaign* funded churches directly through its faith-based community projects. In 2009, the *Campaign* modified its approach to fund "faith associations" (i.e., intra-denominational church alliances) in order to build upon the successful approaches and lessons learned through the faith-based community projects and to engage a larger number of churches, communities, and African American families within the state. In 2010, the *Campaign* modified its approach even further to include "faith alliances" as well (i.e., inter-denominational faith alliances). In FFY 2014, the AA Faith Projects model will work closely with LHDs that elect to work with African American faith organizations, to provide training and technical support.

g. **Use of Existing Educational Materials.**

The African American, Latino and Asian Faith Projects will use evidenced-based materials that are culturally appropriate for each audience.

NEW: Faith Interventions Toolkit

This toolkit supports a train-the-trainer model and will be a key resource for LHDs in working with and training faith projects serving low-income African Americans, Asian Americans (especially Chinese), and Latinos. It will include resources such as *Body & Soul*, *En Cuerpo y Alma* Program Guide, nutrition education lessons from the *Fruit & Vegetable Toolbox for Community Educators*, the Health Ministry Guide, various assessment tools and more.

Network for a Healthy California— Health Ministry Guide: Building a Healthy Body & Soul: Faith-Based Nutrition and Physical Activity.

This Guide supports the *Body & Soul* program, and is based on 10 years of feedback from *Network* faith partners. The Guide walks church leaders through a step-by-step process for planning and starting a new health ministry. It is a complementary component to the NCI/ACS *Body & Soul: A Celebration of Healthy Eating and Living* curriculum. It

includes an introduction to food banks and pantries, and a section using USDA Myplate tools.

*Body & Soul: A Celebration of Healthy Eating and Living, A Guide for Your Church:* The guidebook, developed by the National Cancer Institute (NCI) in collaboration with the American Cancer Society (ACS), provides African American churches with the framework for successfully integrating healthy eating and physical activity into their churches. The guide describes *Body & Soul's* four pillars and makes a case for the importance of helping church members eat more fruits and vegetables and be more physically active. In FFY 2013, the program guide was updated to make it more consistent with 2010 USDA Dietary Guidelines for Americans and will be available to contractor in FFY 2014.

*Fruit, Vegetable, and Physical Activity Toolbox for Community Educators:* Originally developed by the *Latino Campaign* in 2004, the *Toolbox* was designed so that community educators can easily teach eligible Latino adults how to increase their fruit and vegetable consumption and physical activity. Each item in the *Toolbox* was revised to meet the 2005 *Dietary Guidelines for Americans* and was tested in 2007 with eligible African American adults to ensure wider application of this educational tool. The *Toolbox* is in both English and Spanish. The *Toolbox* content was updated in FFY 2008, and a website was created ([www.network-toolbox.net](http://www.network-toolbox.net)) to allow broader access.

*NEW: Network for a Healthy California—Stylin' for Life Magazine:* This new nutrition education resource is designed in the style and format of a magazine that an African American woman might find on the table in beauty salon. It includes tips for healthy eating as well as tips for maintaining a hairstyle in the face of light to moderate physical activity. This resource will be used in salon-based interventions.

*NEW: African American Campaign Promotional Video:* Designed for partners in the field, this new video features a core element of the *African American Campaign*, the Faith channel. It also provides an overview of other *Campaign* interventions and tools.

*Conducting Successful Nutrition Education and Physical Activity Promotion at Community Events Manual:* See *Network for a Healthy California Fruit, Vegetable, and Physical Activity Campaigns State Level Project Summary* for description.

*Advocating for the Health of our Communities: Consumer Empowerment Agenda of the Network for a Healthy California—African American Campaign Advisory Council:* See *Network for a Healthy California Fruit, Vegetable, and Physical Activity Campaigns State Level Project Summary* for description.

Ten Tips Nutrition Education Series (<http://www.choosemyplate.gov/healthy-eating-tips/ten-tips.html>)

*En Cuerpo y Alma: A Celebration of Healthy Eating and Living Program Guide:* The program guide offers Latino churches a framework for successfully integrating healthy eating and physical activity into their churches and makes a case for the importance of helping church members eat more fruits and vegetables and be more physically active.

## Cookbooks

Soulful Recipes: Building Healthy Traditions: See *Network for a Healthy California* Fruit, Vegetable, and Physical Activity Campaigns State Level Project Summary for description.

Everyday Healthy Meals Cookbook: See *Network for a Healthy California* Fruit, Vegetable, and Physical Activity Campaigns State Level Project Summary for description.

Kids Get Cookin' Cookbook (<http://www.cdph.ca.gov/programs/cpns/Documents/Network-FV-PP-KidsGetCookinPowerPlayRecipes.pdf>)

Flavors of My Kitchen/Sabores de Mi Cocina: Developed in FY2011. This English and Spanish version cookbook provides healthy and traditional Latino recipes with an abundance of fruits and vegetables.

Healthy Chinese Cooking

([http://www.cachampionsforchange.cdph.ca.gov/en/docs/Healthy-Chinese-Cuisine\\_Cookbook.pdf](http://www.cachampionsforchange.cdph.ca.gov/en/docs/Healthy-Chinese-Cuisine_Cookbook.pdf))

## Video

Love and Tomatos Telenovela/Amor y Tomates Telenovela: A telenovela is a limited-run novel drama that is popular in the Latino community. The *Latino Campaign* created this mini telenovela “Love and Tomatos” as a culturally-appropriate tool to deliver nutrition education messages to its Latino target audiences.

## Brochures

n/a

## Posters

“Afternoon in the Park” Artwork: See *Network for a Healthy California* Fruit, Vegetable, and Physical Activity Campaigns State Level Project Summary for description.

Adult Cups of Fruits and Vegetables poster: See *Network for a Healthy California* Fruit, Vegetable, and Physical Activity Campaigns State Level Project Summary for description.

## USDA/Other Materials Promoted/Used by Campaigns

In addition to the materials listed above, the *African American Campaign* promotes the use of materials and resources produced by USDA, the Centers for Disease Control and Prevention, the Produce for Better Health Foundation, and other reputable sources, as appropriate.

### h. **Development of New Educational Materials.**

The campaigns/programs will routinely review new USDA materials as they become available to determine whether they should be reproduced or purchased in order to infuse them into our interventions.

Faith Project Pilot (Asian): Selected materials will be translated into Cantonese and Mandarin. Translated materials will also be pilot tested with the target population. Feedback will be incorporated into SNAP-Ed nutrition education and physical activity materials to improve cultural resonance.

## **Key Performance Measures/Indicators.**

Key performance measures will include improvements in knowledge, attitudes, self-efficacy, empowerment, and reported fruit and vegetable- and physical activity-related behaviors. Measurement occurs through statewide and special surveys, semi-annual reports, Activity Tracking Forms, media reports, the *California Dietary Practices Survey* of adults, and the *Network Benchmark Survey*.

Faith Project Pilot (Asian): Identifying recommendations for future Asian nutrition education and outreach activities will be the primary goals for FFY 2014.

### **3. Evaluation Plans**

#### **i. Outcome: Faith Project Expansion (African American)**

The *African American Campaign* will conduct an outcome evaluation in FFY 2014 related to the inclusion of *Sister Circles* in the *Body & Soul* Program framework.

Process: 120 Low-income African American women will participate in bimonthly Sister Circles at 10 churches (approximately 12 women per church). A pre-test/post-test survey design will be used to assess changes in diet and physical activity knowledge, attitudes, and behavior. LHDs will assist with pre and post testing.

#### **ii. Faith Project Pilot (Asian American):**

The evaluation will involve qualitative interviews with congregation members regarding the implementation and cultural appropriateness of materials and the church outreach activities. Focus groups with community members on the cultural appropriateness of the materials and church outreach activities will also be conducted. Measures will be collected by the Faith Projects via Activity Tracking Forms (ATFs). Measures will include number of classes/events conducted, number of participants, number of social marketing contacts, number of partner organizations, documentation of media efforts, etc. The ATFs also document the targeting data for each site at which interventions are conducted.

#### **iii. Outcome: Faith Project Pilot (Latino):**

An outcome evaluation will be conducted using a pre- and post-test Food Habits Checklist (Lista de hábitos alimenticios), a 16-item low literacy photo-based questionnaire available in English and Spanish that asks the program participant to provide a response to questions about how they typically make food choices. A set of validated physical activity questions and basic demographics questions will also be included, and post-study program satisfaction surveys for church members, En Cuerpo y Alma leaders, and priests/pastors will be conducted. To ensure consistency and protect confidentiality, pre- and post-evaluations will be administered and collected by *Network Latino Campaign* staff members.

### **4. Coordination Efforts**

The Faith Projects will align with the *Network for a Healthy California's* overall strategy, brand, and messaging in a culturally competent manner. *Network* resources such as the new *Faith Interventions Toolkit* and *FVPA Toolbox* lessons will continue to complement and work synergistically with the *Network's* LHDs and Faith Projects to create horizontal and vertical integration. This project will promote the use of nutrition assistance programs such as CalFresh, WIC, food banks, and school meals to help families extend their food dollars and

obtain the foods they need to maintain their health. Flyers, brochures, and other educational materials will be made available to connect eligible families with local resources for health information and physical activity options in a culturally relevant manner. State *Network* staff will work with leading LHDs and provide training, technical assistance and guidance, as appropriate, to LHDs on how they can best serve the African American, Asian American, and Latino populations in their respective counties.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$223,000	\$298,572
2. Contracts/Grants/Agreements	\$34,000	\$52,730
3. Non-capital Equipment/Supplies	\$35,000	\$43,219
4. Materials	\$19,988	\$23,018
5. Travel	\$9,900	\$17,634
6. Administrative	\$0	\$0
7. Building Space	\$0	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures		\$0
10. Direct Costs	\$321,888	\$435,173
11. Indirect Costs	\$53,112	\$14,827
<b>12. Total Costs</b>	<b>\$375,000</b>	<b>\$450,000</b>

**Physical Activity Integration Project**  
**FFY 2014**

**1. Goals & Objectives** (See *State Level Objectives*).

**2. Project Title:** *Physical Activity Integration Support*

**PHI Budget:** \$500,000

**a. Related State Objectives:**

Related State Objectives include 1, 2, 3, and 4

Audience (SNAP-Ed/NEOP Intermediaries)

Gender: Female and Male

Ethnicity: All Ethnic Groups

Languages: English

Ages: Adults 18+

**b. Focus on SNAP Eligibles**

The *Physical Activity Integration* Program will support the Local Health Departments (LHDs) and funded partners to promote physical activity (PA) through campaign and program activities designed to reach SNAP-Ed eligibles. The sites are identified using the data sources described below.

Income Targeting Data Sources:

Site verification of 50 percent or greater SNAP-Ed eligibles participating in program activities will be based on the following data sources:

*Network* GIS Qualifying Census Tract Data and census block data, USDA-approved retail and worksites.

School sites with 50% or more participation in Free and Reduced Price Meals Program.

**c. Project Description**

Key Strategies:

Assist LHDs with planning, implementing, and evaluating *Network*-allowable PA interventions by providing support, technical assistance, training and materials.

Convene group of key stakeholders to inform the development of statewide strategic plan for PA through SPAP-Ed.

Key Educational Messages:

Fruit and Vegetable Promotion, Healthy Beverage Education, PA Promotion, Environmental Supports, Engagement Strategies

Intervention Sites: Parks and Recreational Departments, community centers, schools, retail stores, worksites, churches, farmers markets, community based organizations, community events.

Projected Number of Contacts: N/A

Narrative Summary:

**Physical Activity Integration Strategic Plan**

The development of a strategic plan to promote PA will include comprehensive, multi-level strategies for providing support, technical assistance, training and materials to LHD contractors and partners to promote and support PA.

The changes in the funding guidance from the USDA SNAP-Ed program and the strategic shift in the Network's direction have created the need for a statewide Physical Activity promotion strategic plan that supports the new Local Health Department (LHD) infrastructure. To prepare for these changes, the Physical Activity Integration staff will convene a group of key stakeholders to develop a strategic statewide plan for PA that includes key partnerships to advance PA work. Key stakeholders include NEOP CDPH management, PHI management, interested LHD program directors and/or staff, and relevant programs within CDPH, such as California Project LEAN, California Active Communities, and the California Obesity Prevention Program.

**Physical Activity Evaluation Tools**

The identification, development and approval of comprehensive, easy-to-use PA evaluation tools to assist LHDs in identifying policy, system and environmental needs and strategies within local communities. These tools will support LHDs in performing their formative research, monitoring and evaluation activities. Some indicators to consider are access and use of parks and recreation, schools, community and worksite programs, and active transportation to and from school/work.

This project will include working meetings between *Physical Activity Integration*, the Research and Evaluation Section, and CX<sup>3</sup> teams to identify the current need among LHDs, existing evidence-based survey uses and gaps, and opportunities to utilize existing or design new survey instruments and monitoring systems. Relevant tools will be included in a resource guide to help provide technical assistance and support to LHDs.

This project will partner with the *Network's* programs for Children & Youth, Retail, Worksite and Faith-based campaigns and programs to pilot test one PA evaluation tool

within two LHDs. This will help us identify ease of use and gaps to make improvements and to validate the survey.

Develop in-person and online trainings for LHDs and partners on how to utilize PA evaluation tools and monitoring systems. Include information about how to collect, analyze and disseminate the data collected. Partners could include schools/educational institutions, corporations and businesses, city governments, parks and recreational departments, and many other stakeholder organizations.

### **Physical Activity Integration Toolkit**

The development of a *Physical Activity Integration* Toolkit for LHDs and *Network*-funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating *Network*-allowable PA interventions. The toolkit will include, but is not limited to the following:

- Guidance manual for how to get started, who to partner with, and objectives/contents of the toolkit.
- PA train-the-trainer modules for partners/intermediaries and community champions (e.g., youth, parents, medical providers, etc.), which include national and state recommendations, strategies and evaluation tools.
- Consumer-facing nutrition education/PA promotion resources including messaging, hand-outs, websites, and other *Network*-approved resources.
- Evidence-based and best practice strategies for increasing PA across multiple sectors that reach our SNAP-Ed audience (i.e., worksites, schools/after schools, early childhood settings, faith-based organizations, and community-based venues).

### **Maintain Physical Activity Expertise Statewide**

Contract 2 PA program managers at the state, PA Specialists in 9-11 multi-county locations, and try for PA designees in LHDs. These PA Specialists will provide 1:1 technical assistance, trainings and resources to the LHDs on the successful integration of PA into *Network* program planning, implementation and evaluation to LHDs in their geographical vicinity. The *PA Integration* program managers will ensure that the contracted PA Experts are highly skilled and qualified to assist the LHDs with the following tasks:

- Assess and map level of PA expertise, number of dedicated staff, type and volume of PA activities and interventions being undertaken for SNAP-Ed and through other programs in all LHDs.
- Educate, collaborate and engage with external partners from a variety of disciplines to promote PA at multiple settings.
- Identify and use public health data as a tool to develop and prioritize PA promotion.
- Review and recommend best and evidence-based practices for the development and implementation of PA efforts.

- Identify appropriate resources and provide training and ongoing TA for promoting PA.
- Use behavior change principles from the Social Ecological Framework to target the SNAP-Ed population for PA promotion.
- Address cultural, social, behavioral, and environmental factors that contribute to disease progression and health promoting behaviors as part of a PA program.
- Effectively integrate

### **Physical Activity Integration Content Expert Trainings**

Under the direction of the state-level Contract Managers and in conjunction with the *Physical Activity Integration* program managers; we would contract/partner with statewide and local organizations to provide technical assistance and trainings for LHDs and other *Network*-funded contractors to meet their specific needs. We would contract organizations to further assist LHDs in building capacity, leadership and multi-level approaches to advance nutrition education and PA promotion interventions in low income communities. Some organizations to consider contracting/partnering with are CAN-Fit, California After School Resource Center (CASRC), ChangeLabSolutions, SPARK/CATCH, and Alliance for a Healthy Generation.

### **PA Promotional Events**

The PA Integration team will also build out a signature events during the month of May to promote PA throughout the state by promoting May is Bike Month collaborating with existing efforts that are happening through the state during this month. This initiative will have events, promote bike safety, having biking challenges and conduct assessments in communities to gather information about how “bike friendly” an area is to expand opportunities for PA in low income neighborhoods. For further details regarding all of the PA integration plans for FFY 2014 please see the full Project Summary.

- d. Modification of Project Methods/Strategies:** N/A (new projects)
- e. Use of Existing Educational Materials:** *Network*-approved PA promotion resources and those from effective recognized third-party resources such as the USDA SNAP-Ed Toolkit.
- f. Development of New Educational Materials:** *Physical Activity Integration* toolkit for LHDs, other *Network*-funded projects and partners. This toolkit will assist LHDs with planning, implementing, and evaluating *Network*-allowable PA interventions.

## **3. Evaluation Plan**

Qualitative evaluation of the *Physical Activity Integration* Toolkit to measure the effectiveness, ease of use and to identify gaps to make improvements to the Toolkit.

Materials include, but are not limited to, train-the-trainer modules for intermediaries, consumer-facing nutrition education and PA pieces, evidence-based and best practice strategies for increasing PA across multiple sectors that reach the SNAP-Ed audience.

Pre and post testing of the SNAP-Ed audience to measure knowledge and behavior change.

Qualitative evaluation of resources provided to the LHDs that include the PA Toolkit, content expert trainings, PA expertise, and PA evaluation tools to measure effectiveness, cultural appropriateness and to identify gaps to make improvements.

#### **4. Coordination Efforts**

The *Physical Activity Integration Program* will coordinate with the *Children & Youth Campaign, Latino Campaign, African American Campaign, Retail and Worksite Programs as well as the Asian American and American Indians and Alaska Natives Campaigns* to integrate PA promotion activities. Coordination with relevant programs within the NEOP Branch and LHD program directors will occur as we develop the statewide strategic plan.

We will also coordinate with external partner organizations and initiatives, such as Safe and Active Communities Branch; Community Transformation Grant; University of California, Davis; Strategic Growth Council (where available); Team California; Let's Move!; and Action for Healthy Kids.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$250,000	\$0
2. Contracts/Grants/Agreements	\$75,000	\$0
3. Non-capital Equipment/Supplies	\$4,923	\$0
4. Materials	\$75,000	\$0
5. Travel	\$25,000	\$0
6. Administrative	\$0	\$0
7. Building Space	\$0	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$429,923	\$0
11. Indirect Costs	\$70,077	\$0
<b>12. Total Costs</b>	<b>\$500,000</b>	<b>\$0</b>

## STATE LEVEL PROJECT SUMMARY

FFY 2014

**1. Goals & Objectives** (*See State Level Objectives*).

**2. Project Title:** The Office of Farm to Fork

CDPH (state) - \$140,000

CDE - \$63,000

**a. Related State Objectives:**

Related State Objectives include 1, 2, 3, 5, 7, 8, and 9

**b. Audience**

Gender: Male and Female

Ethnicity: All

Languages: English; Spanish

Ages: -0-adults

**c. Focus on SNAP Eligibles**

*Network*-funded projects and other Supplemental Nutrition Assistance Program Education (SNAP-Ed) Intermediaries; Schools with >50% Free and Reduced Price Meals (FRPM)

**d. Project Description**

As set forth in the Senate Bill 732 The Strategic Growth Council was developed to bring together key agencies to plan for future growth patterns of California the Health in All Policies (HiAP) taskforce was developed under the Strategic Growth Council and one of the priority recommendations was to implement Farm to Fork to encourage and expand the availability of affordable and locally grown produced through Farm to Fork policies and programs. The Office of Farm to Fork builds upon existing efforts around Farm to Fork projects and the Farm to School Task Force efforts. This is an Interagency agreement among California Department of Food and Agriculture (CDFA), California Department of Education (CDE), California Department of Public Health (CDPH) to strengthen connections between Farm to School and Farm to Fork programs and SNAP-Ed efforts in California.

The Office of Farm to Fork will provide the structure for the development and implementation of recommendations to promote access to healthy and affordable food. The housing of the Office of Farm to Fork in CDFA is crucial due to its relationship with the agricultural industry as well as being a critical link between providers of the goods and recipients. CDE and CDPH will set priorities with input from Farm to School Task Force, HiAP Task Force, Team California for Healthy Kids and relevant stakeholders. The Office of Farm to Fork will be staffed with 2 positions.

### Key Strategies:

1. Identify zoning barriers to Farmers' Markets, produce stands and other sources of fruits and vegetables in residential areas, food deserts and recommend solutions. Research creative land uses for community gardens and orchards, consider potential safety concerns and disseminate promising practices.
2. Explore approaches and disseminate information about how to ensure food safety of locally grown fruits and vegetables while increasing their availability in schools.
3. Compile a list of schools that have career technical education programs to support development of agriculture, food service and culinary workforces; explore collaboration with additional partners to support and expand the agricultural, food service and culinary workforces including the identification of best practices and opportunities for expansion.
4. Assess and document how large institutions such as schools, hospitals, universities, food banks and prisons currently purchase produce from local farms, and identify barriers to such purchasing arrangements. Consult institutional and agricultural stakeholders to identify opportunities and successful strategies for local procurement including regional food hubs.
5. Serve as point of contact for members of the public and others seeking more information about Farm to Fork policies and programs.

### Internet/Web Sites-website address:

- [www.cafarmtoschool.org](http://www.cafarmtoschool.org)
- [www.farmltopreschool.org](http://www.farmltopreschool.org)
- [www.harvestofthemonth.com](http://www.harvestofthemonth.com)
- [www.cfaitc.org](http://www.cfaitc.org)
- <http://www.caff.org/>
- <http://www.usda.gov/wps/portal/usda/knownyourfarmer?navid=knownyourfarmer>
- <http://www.cdfa.ca.gov/>

### Key Educational Messages:

Seasonal and local fruits and vegetables (*Harvest of the Month*); MyPlate; Promote Healthy Communities, Community Gardens, School Gardens, physical activity promotion, obesity prevention

### Intervention Sites:

Women, Infants, and Children (WIC) Program food stores, schools, food banks, farms, farmers markets, early childhood, summer meal programs, retail, worksite, institutions, community and school gardens, SNAP-Ed programs and interventions.

Narrative Summary:

CDPH in collaboration with CDE and CDFA will continue providing oversight for the Office of Farm to Fork housed at CDFA to promote and provide structure for the development of recommendations and to promote access to healthy and affordable food.

The Office of Farm to Fork will set priorities with input from the Farm to School Task Force, the HiAP Task Force, Team California for Healthy Kids, and other relevant stakeholders, The Office of Farm to Fork will initially prioritize Farm to School programs and policies, and will aim to expand its scope as feasible.

**e. Summary of Research**

Increasingly, community leaders are recognizing that Farm to School programs have potential to counteract obesity and other diet-related chronic diseases such as diabetes and hypertension among America's youth. (Dillon, Casey, National Association of Counties, A Publication of the NACo Center for Sustainable Communities, July 2007.)

Farm to Fork or Farm to Institutions programs are gaining in momentum as an avenue to align food service operations with increase access to healthy foods by tying the community with agriculture. Programs and policies that support local sourcing of produce are schools, hospitals, faith-based organizations and worksites. Nutritionists, health practitioners, and researchers can support communities to develop programs and policies that support Farm to Fork efforts.

**f. Modification of Project Methods/Strategies**

Diversified organizations will be recruited as part of a strategy to increase reach, provide additional support and expertise, centered on farm to fork and agriculture issues.

**g. Use of Existing Educational Materials**

*Harvest of the Month* educator, family and community newsletters, calendar templates, student assessment tools, botanical images, instructional guide, training tools, bar graphs, and marketing tools, MyPlate, California School Garden Network and USDA Know Your Farmer Know Your Food resources.

**h. Development of New Educational Materials**

Submit report identifying current zoning laws creating barriers to urban/suburban agricultural production, creative uses of municipal land for agricultural purposes supporting access to fruits and vegetables.

Develop a guidance document targeting school districts, county health departments and agricultural offices describing food safety in production and preparation of locally grown produce. Provide dissemination plan including recommended materials.

Submit report identifying schools with agricultural, food service and culinary arts programs including an action plan outlining opportunities to expand and support programs.

Submit report documenting current and best practices for procurement of locally grown produce and recommendations for overcoming barriers.

i. **Key Performance Measures/Indicators.**

Number and type (school, pre-school, summer meal, retail or worksite) of *Network*-funded projects and other SNAP-Ed eligible sites that received technical assistance to strengthen the connection between Farm to School or Farm to Fork and SNAP-Ed to improve the access and appeal for healthy eating, estimated reach to SNAP-Ed eligible audience of these projects.

**3. Evaluation Plan**

Progress report will be analyzed. Network staff will also identify opportunities to systematically collect and report for this project according to relevant indicators identified in the Western Region SNAP-Ed Nutrition, Physical Activity and Obesity Prevention Outcomes evaluation framework.

**4. Coordination Efforts**

This is a collaboration project between CDFA, CDE and CDPH. The Office of Farm to Fork will share research and materials from this project with other federal state funded programs working with the same target population to improve message delivery to the SNAP-Ed audience.

## Budget Coversheet

Prime Grantee Name: Farm to Fork  
 Grant Number: 12-10338

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$69,138.00	\$69,137.86	-\$0.14	0.00%
2 Benefits	\$27,655.00	\$27,655.14	\$0.14	0.00%
3 Operating	\$23,073.00	\$23,073.00	\$0.00	0.00%
4 Equipment	\$0.00	\$0.00	\$0.00	0.00%
5 Travel & Per Diem	\$3,927.00	\$3,927.00	\$0.00	0.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$0.00	\$0.00	0.00%
8 Indirect Costs	\$16,207.00	\$16,207.00	\$0.00	0.00%
<b>Totals:</b>	<b>\$140,000.00</b>	<b>\$140,000.00</b>	<b>\$0.00</b>	<b>0.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A
2 Benefits	N/A
3 Operating	N/A
4 Equipment	N/A
5 Travel & Per Diem	N/A
6 Subcontractors	N/A
7 Other Costs	N/A
8 Indirect Costs	N/A

## Budget Coversheet

Prime Grantee Name: Farm to Fork  
 Grant Number: 12-10338

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 37 Research Program Scientist II	TBA	100.00%	0.00%	0.354	\$72,203.00	\$25,559.86	40.000%	\$10,223.94	\$35,783.80
2 38 Staff Services Analyst	TBA	100.00%	0.00%	1	\$43,578.00	\$43,578.00	40.000%	\$17,431.20	\$61,009.20
<b>Totals:</b>		<b>200.00%</b>	<b>0.00%</b>	<b>1.354</b>	<b>\$115,781.00</b>	<b>\$69,137.86</b>		<b>\$27,655.14</b>	<b>\$96,793.00</b>

Definition and basis for calculations of benefit rate(s): Includes payroll taxes and medical/dental benefits.

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>Position Description</b>
37	<b>Research Program Scientist II</b>	Supervises, coordinates, facilitates research activities for Farm to Fork projects. Completes activities per timeline in the Scope Of Work. Coordinates Farm to Fork meetings with CDE, CDPH, CDFA and stakeholder representatives. Supervises Staff Services Analyst, track expenditures on IAA.
38	<b>Staff Services Analyst</b>	Manages the grant agreement including budgets, invoices, reports, time studies, fiscal reporting and adherence to funding requirements.

## Budget Coversheet

Prime Grantee Name: Farm to Fork  
 Grant Number: 12-10338

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
General Expenses	\$3,300 per FTE	\$3,300.00	1.354	1.00	\$4,468.20
Printing	\$1,700 per FTE	\$1,700.00	1.354	1.00	\$2,301.80
Communications	\$1,300 per FTE	\$1,300.00	1.354	1.00	\$1,760.20
Facilities	\$10,300 per FTE	\$10,300.00	1.354	1.00	\$13,946.20
Other Operating Costs	Other Operating Costs	\$596.60	1.000	1.00	\$596.60
<b>Total Operating Expenses:</b>					<b>\$23,073.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
N/A				1.00	\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging*	Air	Miles	Reg. Fee	Other	Total
Local Mileage		1							6,950.44			\$3,927.00
<b>Total Travel and Per Diem:</b>												<b>\$3,927.00</b>

\*Lodging costs include taxes. Reimbursement at CalHR rates.

### Sub Grant(s)

Name	Description/Justification	Total
A N/A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

## Budget Coversheet

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Personnel & Fringe	16.74398%	\$96,793.00	\$16,207.00
Total Indirect Costs:			\$16,207.00
Total Budget:			\$140,000.00

## STATE LEVEL PROJECT SUMMARY

FFY 2014

1. **Goals & Objectives:** (see *State Level Objectives*)

2. **Project Title: Champion Physician Project**

**Project Title: Champion Physician project**

**PHI Budget: \$400,000**

a. **Related State Objectives**

Objectives 1, 2, 3, 4

b. **Audience**

Gender: Male and Female

Ethnicity: All ethnicities, additional focus on Latino, African American

Languages: English/Spanish

Ages: Adult physicians providing care, support and services to low-income children and adults.

c. **Focus on SNAP-Ed Eligible**

All activities funded will be delivered through one or more intermediary organizations working with and for SNAP-Ed-eligible children and adults. The activities are focused on providing messaging, materials, and resources designed to increase fruit and vegetable consumption, increase healthy beverage consumption, increase physical activity opportunities throughout the day, and provide obesity prevention efforts targeting low-income children and adults.

Income Targeting Data Sources:

Site verification of 50 percent or greater SNAP-Ed-eligible persons participating in program activities will be based on the *Network for a Healthy California (Network) GIS Qualifying Census Tract Data*.

d. **Project Description**

Key Strategies/Methods:

Outreach and engagement; regional and/or statewide forums or convenings; webinars and teleconferences; peer-to-peer engagement.

Key Educational Messages:

Obesity prevention strategies; access to and consumption of healthy foods (fruit and vegetables); access to and consumption of healthy beverages; reduced consumption of unhealthy beverages; increased physical activity

and decreased sedentary behavior; integration of physical activity promotion with nutrition education; the *Dietary Guidelines for Americans*.

Intervention Sites:

Physician offices; Federally Qualified Health Centers (FQHC) and other county and community health clinics; school-based health centers; healthcare and health professional organizations; local health departments and their qualifying geographic areas such as CX3 neighborhoods, free and reduced price school lunch sites neighborhoods, retail and worksites, park and recreation sites; other sites as qualified through USDA approved methods.

Projected Number of Contacts:

Direct Contacts: Up to 30 physicians (one representative from up to half of total local health department (LHD) communities)

Indirect Contacts: 2000 based on who the Physician reached in their communities through *Network* resources, materials and support.

Narrative:

The Champion Physician Leadership Project seeks to engage a critical stakeholder group that is recognized nationally as under-represented in obesity prevention strategies and efforts. This project will work with physician organizations in California to determine parameters, develop relationships, and identify and support a network of Champion Physicians who serve low-income families. As key influential members of their communities, these physicians will act as resources and spokespeople for nutrition education, physical activity, and obesity programming as well as champions for policy, systems, and environmental changes (PSEs) to improve access to healthy foods and space for physical activity in their communities. In addition, the physicians will help identify and breakdown barriers low-income Latino and African American populations face to receiving health care, health services, nutrition and physical activity programming and resources, and accessing resources at their LHDs. This project will assist the *Network* in advancing healthy eating, physical activity, and obesity prevention strategies by purposefully partnering with stakeholder groups (physicians) who play a critical role in the healthcare of low-income families and are committed to upstream and system-based prevention strategies.

Specifically, this project will:

1. Identify, recruit, and engage an initial cohort of physicians serving low-income families to champion nutrition education, physical activity and obesity prevention programs and support PSEs to improve access to healthy foods and space for physical activity.
2. Build capacity of Champion Physicians by providing tools, training and resources on obesity prevention programming and messaging as well as

- community engagement strategies.
3. Encourage and support Champion Physicians to engage and work with LHDs to strengthen collaboration, synergy and alignment of efforts within communities.
  4. Emphasize ways to incorporate appropriate, culturally adapted messaging, materials and resources to share in physician's offices, county and community health clinics, and other community venues as necessary.
  5. Work with LHDs and their communities to identify barriers that low-income Latino and African American populations face in accessing preventative care services and propose actionable solutions.
  6. Encourage opportunities to partner with the Department of Health Care Services, Child Health and Disabilities Program (CDHP), FQHC's, Medi-Cal organizations, and other healthcare organizations serving low-income families.

e. **Summary of Research**

A 2012 report from the Institute of Medicine (IOM) entitled *Accelerating Progress in Obesity Prevention: Solving the Weight of Nation* cites activating healthcare professionals as a priority in the fight against obesity.<sup>1</sup> The report calls on health service providers to increase the support structure for achieving better population health and obesity prevention. One of the key strategies is relevant to the Champion Physicians Project: Provide standardized care and advocate for healthy community environments. Specifically, this strategy urges health care providers to serve as role models for their patients and providing leadership for obesity prevention efforts in their communities by advocating for institutional, community, and state-level strategies that can improve physical activity and nutrition resources for their patients and their communities. In addition to promoting systemic change, physicians can help elicit change through one-on-one visits with patients. The 2007 *Network for a Healthy California Latino and African American Campaigns Consumer Survey* demonstrated that 24.4% of survey participants are motivated by physicians to make changes in their community that will make it easier for people to eat healthy. The consumer survey also demonstrated that 19.4% of participants are motivated by physicians to make changes in their community that make it easier for people to be physically active.<sup>2</sup> In addition to providing the necessary motivation, research suggests that physicians can be successful in helping

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<sup>1</sup> Glickman D PL, Sim L, Del Valle Cook H, Miller E., *Accelerating Progress in Obesity Prevention: Solving the Weight of the Nation. National Academy of Sciences.* 2012:1- 462.

<sup>2</sup> *Network for a Healthy California Latino Campaign.* Consumer Survey Results, 2007. Prepared by Health Research Consulting Group of Loma Linda University School of Public Health for the California Department of Public Health Cancer Prevention and Nutrition Section. March, 2008.

patients to improve diet and exercise habits and achieve sustained modest weight loss.<sup>3</sup>

f. **Modification of Project Methods/Strategies**

N/A-new project

g. **Use of Existing Educational Materials**

This project will utilize existing educational materials from the Fruit, Vegetable and Physical Activity Campaigns and Programs, Harvest of the Month (HOTM), ReThink Your Drink (RYD), USDA's SNAP-Ed PSE Toolkit, as well as the Network's new PSE resource list and additional existing resources.

h. **Development of New Educational Materials**

This project will rely heavily on existing resources, modifying materials as necessary for nutrition and physical activity messaging. No original materials will be developed without an extensive search for existing materials that can be used "as is" or modified to meet *Network* needs. For community messaging, existing materials from reputable sources will be used to the maximum degree possible. All materials will be thoroughly vetted and will follow the established *Network* Branding Guidelines.

i. **Key Performance Measures/Indicators**

Key performance measures for this project will include: the number of physicians identified and recruited as Champion Physicians; the number of signed physician agreements to participate; the improvement/increase in knowledge of physicians around obesity prevention strategies and messaging; the number of sites/SNAP-Ed eligible each Champion Physician touches with resources, materials and support; the changes in nutrition and physical activity promotion practices in health centers, clinics, offices and other community venue.

### 3. Evaluation Plans

The proposed plan for evaluating the effectiveness and impact of the first year of this project may include, but is not limited to: pre- and post-test surveys with identified Champion Physicians to measure their commitment to the project and ; evaluation efforts directed at identifying the quantity and composition of the target population that is reached by the Champion Physicians; surveys and/or focus group with SNAP-Ed eligible population to identify barriers to access of preventative care specifically the Latino and, African American populations; potential key informant interviews with physicians, sites, and organizations to evaluate process, efficiency and effectiveness. The evaluation plan will include methods to determine

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<sup>3</sup> Glenny AM, O'Meara S, Melville A, Sheldon TA, Wilson C. The treatment and prevention of obesity: a systematic review of the literature. *Int J Obes Relat Metab Disord* 1997 (Sep.);21(9):715-37.

whether the project was implemented as intended, the challenges and barriers that arose, and areas to strengthen in subsequent years.

#### **4. Coordination Efforts**

The purpose of this project is to align with, support and build on existing efforts by expanding the reach of the *Network* to key stakeholders, partners and sites that touch SNAP-Ed eligible populations. This project engages a critical and influential stakeholder group that will increase the reach and impact of obesity prevention efforts in low-income communities. This project will work closely in support of LHD contractors as well as other leadership projects focused on early childhood, health equity, health care, and health clinics/hospitals. In addition, this project will collaborate with multiple external partners such as (possible examples): the California Medical Association and its Foundation, American Academy of Family Physicians, American Academy of Pediatricians, California Primary Care Association, California School Health Centers Association, Let's Move, Latino Coalition for a Healthy California, and National Hispanic Medical Association.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$235,000	\$0
2. Contracts/Grants/Agreements	\$35,000	\$0
3. Non-capital Equipment/Supplies	\$20,000	\$0
4. Materials	\$13,000	\$0
5. Travel	\$10,860	\$0
6. Administrative	\$0	\$0
7. Building Space	\$3,600	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$317,460	\$0
11. Indirect Costs	\$82,539.60	\$0
<b>12. Total Costs</b>	<b>\$400,000</b>	<b>\$0</b>

**STATE LEVEL PROJECT SUMMARY**  
**FFY 2014**

1. **Goals & Objectives** (See *State Level Objectives*).
2. **Project Title:** Community and Youth Engagement Training

**Total PHI Budget:** \$500,000

**a. Related State Objectives:**

Related State Objectives include 1, 2, 3, 4

**b. Audience (SNAP-Ed/NEOP Intermediaries)**

Gender: Females and Males

Ethnicity: All races and ethnicities

Languages: English/Spanish

Ages: families (with children ages birth to five) participating in CalFresh and other SNAP eligibles, Youth 13+ and Adults

**c. Focus on SNAP Eligibles**

All activities funded will be delivered through an intermediary organization providing nutrition education and related support to LHDs and their partners who then serve SNAP-Ed-eligible

**d. Project Descriptions and d. Narrative Summary**

**Network Leaders on the Move: Center for Collaborative Planning (CCP)**

The FFY14 SNAP-Ed guidelines allow “activities that assist in advancing a nutrition education or obesity prevention-related community or environmental change for the low-income population.” Strong and healthy communities are created when residents are engaged and creating change in ways that matter to them. Engaging the residents is the challenge. Approximately 50% of the Local Health Department (LHD) responding to the training assessment conducted for the FFY14 plan identified Community Engagement (CE), Engaging Low Income Residents as Leaders as the #1 basic need. *Network Leaders on the Move* (NLOM) provides one solution to address that need.

In FFY14, NLOM will consist of two interventions:

1. Modeled after the FFY13 training, engage 15-20 leaders from across the *Network* in a one-year community engagement leadership training program where participants learn to employ tools such as social capital development,

asset-based community development, and collaborative leadership/collective impact to expand participation in nutrition education, and obesity prevention efforts.; and

2. Representatives from up to four LHDs participating in the 2013 cohort will host and recruit 10-15 community partners/resident leaders in SNAP-Ed qualifying communities who will engage in a local community leadership and engagement training program designed to deepen and extend reach of obesity prevention efforts in the local community.

### **NLOM Intervention 1:**

Engage 15-20 leaders from across the *Network* in a one-year community engagement leadership training program. Individuals and teams of 2-3 people who represent constituencies such as Champion Moms, Peer Leaders, Community Leaders, Community Health Outreach Workers, Community Health Educators, LHD Program Coordinators, and/or LHD Grant Managers from across the *Network* will be invited to register for NLOM. Participants will represent a variety of institutional and community stakeholders and leaders who together in dialogue will create a safe space for identifying solutions to real and tangible challenges to meaningful community/resident engaged nutrition education/obesity prevention. A tangible product from NLOM is the development of a Community Enhancement/Engagement Plan (CEEP) for LHD Policy, System and Environmental Change (PSE) efforts. Developed and implemented with expertise of the Center for Collaborative Planning (CCP), the training program is comprised of:

- leadership assessment and planning;
- in-residence leadership trainings;
- community building;
- distance learning;
- technical assistance; and
- case study/learning initiatives.

### **NLOM Intervention 2**

In FFY13, 20 individuals and teams of 2-3 people participated in NLOM. In FFY14, representatives from up to four LHDs participating in the 2013 cohort will, via a recruitment process, be selected to deepen the leadership skills gained in FFY13. The participating LHDs will host and recruit 10-15 community partners/resident leaders in their communities who will engage in a local community leadership and engagement training program designed to deepen and extend reach of obesity prevention efforts in the local community.

- LHD staff and community partners/resident leaders will participate in an onsite, 2-Day intensive training focused on community engagement tools as outlined above.
- Training cohorts from each of the four LHDs will develop and implement joint community engagement projects to support *Network* efforts in their communities (CX<sup>2</sup>, Peer Trainers, PSE, RYD, etc.) including mechanisms for engaging additional residents, community partners, and other sectors to work collaboratively with the LHD to support the *Network* efforts in their communities. The host LHD will serve as hub for communication and coordination of NLOM activities.
- One site visit in each of the four LHDs will be conducted to support application of training tools and achievement of joint community engagement projects.
- Two webinars/teleconferences will be offered to support peer learning and problem solving across the four LHDs.
- Technical assistance and coaching will be provided to each site via LHD staff and key site leaders to ensure progress and achievement of program outcomes.

In coordination with the *Network* for a Healthy California, CCP will develop the materials for and deliver the 2 day intensive training, conduct site visits, provide responsive technical assistance, and conduct continuous quality improvement and outcome evaluation activities.

### **Regional/Statewide Youth Engagement Forums through Local Health Departments – (I-SEED)**

For the past 8 years, the *Network* has engaged over 2000+ 13-18 year old youth across California through the Regional Networks around improving nutrition and physical activity using Y-PAR (Youth Participatory Action Research). In FFY13, 356 youth were engaged through Y-PAR with the *Network's* Children & Youth Team and shared their successes at two Regional Youth Forums. Over the past five years, the Children and Youth Team has been partnered with I-SEED on delivering these forums in which we plan to continue in FFY14.

I-SEED has done unparalleled work with low resource youth in the areas of health promotion and nutrition education and has extensive experience around Y-PAR in the fields of nutrition education, physical activity and obesity prevention. In partnership with the Children & Youth Team, I-SEED will plan, conduct and evaluate 3-4 regional youth and/or adults working with youth exchanges/forums to maximize sharing, coordination and collaboration among the LHDs with middle/high school youth engagement teams and their adult allies. These forums will allow middle/high school youth, their adult allies and *Network* youth partners (within the local health department infrastructure) to learn more about emerging youth-led nutrition and physical activity related policy, systems and environmental change approaches from their peers, examine local, regional and state-wide applications of this work, share lessons learned, receive training and share best practices with peers, families and their community. I-SEED staff has the unique experience and staff resources to facilitate these youth forums and will further support the *Network's*

youth leaders and adult allies, to further build the impact and effectiveness of each local project, focused on nutrition and physical activity policy, systems and environmental changes related to obesity prevention. I-SEED staff also has great familiarity working with the target population and have partnered with the Network's Youth Engagement projects on past Youth Engagement trainings, over the last five years, with great success and outcomes. Additionally, I-SEED has the ability to complete the project in an organized and prompt timeframe.

### **Statewide “Champion Youth” Councils to Engage Low-income Youth and Youth-Serving Agencies as Leaders in Nutrition and Physical Activity**

In FFY14, LHDs will be encouraged to have youth who are involved in their collaborative apply to be a member of the Statewide Champion Youth Council. Through a comprehensive selection process, the Statewide Champion Youth Council will consist of youth leaders across the state who are creating healthier environments through their involvement in the LHD youth engagement objective and/or schools/afterschool objective. The Youth Council will meet both in person and by phone (process TBD) to discuss their research projects, learn about community and peer-to-peer engagement, public policy and how they can create statewide awareness and education of their issues and promote policy implementation. The youth leaders will also be given the opportunity to train and speak to other youth statewide at conferences and meetings in youth-led participatory action research and be asked to help, co-lead, plan our regional or statewide *Network* Youth Forums in FFY14 and FFY15.

The Youth Council will also seek to create a stronger youth voice statewide by infusing and exposing them to the statewide obesity prevention dialogue while creating their own ways to message the issues to their peers and essentially involving more youth. Also, the Children and Youth Team will connect the Youth Council with other statewide youth collaborative partners (i.e., The California Endowment, Kaiser Permanente) in efforts to have a more connected statewide youth voice around nutrition education, physical activity and obesity prevention efforts.

#### *Create a Site Recognition System for Effectively Engaging Youth*

In order to strengthen and sustain the Statewide Champion Youth Council, the Children and Youth team will also explore creating Champion Youth Sites – schools, afterschool programs, community or faith-based programs and/or agencies partnered with LHD's who are playing a pivotal role in creating and ensuring youth leadership opportunities within our *Network* objectives and in coordination with our new Youth Continuum. The Children and Youth Team will develop an interactive Champion Youth Site Recognition System – a matrix of good, better, best model - to determine how effective each site is partnered with youth around our PSE change efforts.

### **Training & Technical Assistance in Strategic Communications for Schools, After School and Youth Serving Audiences – (Berkeley Media Studies Group)**

Berkeley Media Studies Group (BMSG) has worked with many departments of public health at all levels, and understands the unique challenges health departments face in promoting prevention. They understand that behavior change campaigns will be more effective if they are supported by efforts to create healthy environments. It is the challenge of public health departments to strike this balance and support the changes that will ensure all communities and youth can be healthy.

In FFY14, BMSG will assist *Network* leadership to provide LHDs, *Regional Networks*, and their youth-serving partners, agencies and organizations technical assistance building their capacity around strategic communications. The primary goal will be to build the communications capacity of adult professionals to help youth leaders bring change to their communities. BMSG will use interactive training and technical assistance formats to help participants gain strategic communication skills by giving them ample opportunity to take in new information but also for practice and feedback from their colleagues and from BMSG trainers.

BMSG's approach begins with an examination of how the media portray a given issue so our low-income audience can understand the starting point being outside of public health. With training, departments of public health, youth-serving organizations and other public health professionals can then apply this understanding and see how to better explain solutions to a wide range of audiences. BMSG has authored definitive content analyses on a wide range of public health issues including youth violence; alcohol, tobacco and other drugs; early care and education; nutrition and food; physical activity; and children's health, among others. BMSG will draw on this body of work to inform the trainings that are developed and delivered to the *Network*. BMSG staff have tremendous experience working with the target population delivering training and technical assistance to support various childhood obesity initiatives including The California Endowment's Healthy Eating Active Communities Initiative (HEAC), the Central California Obesity Prevention Program (CCROPP) and the Robert Wood Johnson Foundation's Communities Creating Healthy Environments (CCHE), to name a few.

### **Healthy Youth Career Pathways Project (Pilot) – (Alameda County Office of Education)**

In FFY13, the planning of the *Healthy Youth Career Pathways Pilot Project* began to select pilot sites, recruit interested youth, and focus on the overall planning and implementation of this project. The Alameda County Office of Education (ACOE) was chosen as a partner to implement and pilot this project due to their highly successful youth internship program, program capacity, relationships with local youth and youth serving agencies, relationships with partner organizations, fiscal management, and their ability to handle the detailed intricacies of the pilot.

In FFY14, the *Network*, ACOE and the Alameda County LHD will continue to collaborate on a pilot youth training program to connect older high school youth to

internship experience in healthy youth careers that can be emulated and shared with other LHD's the following year. Since 1997, the *Network for a Healthy California* has provided a variety of social marketing campaigns and programs designed to educate low-income families and youth in California to increase their fruit and vegetable consumption and physical activity levels. With the transition into a more environmental, system change and sustainable approach, this project aims to educate youth on nutrition and physical activity and provide them with real life experiences in their communities. This intervention will use different methods of teaching to engage youth around nutrition education and physical activity classes, increasing cooking and shopping skills, peer-to-peer exchanges and train-the-trainer methods to build self-efficacy and leadership experience. Youth will be engaged to conduct promotions like food demos, store tours, *CX<sup>3</sup>* assessments, and developing policy, system and/or environmental change strategies to increase access to fruit and vegetables and physical activity opportunities. These efforts would not only provide the youth with these skills, but increase the sales and foot traffic in the stores, farmers' markets and increase the use of park and recreation facilities. All materials will be developed in a LHD model so that it can be used and tailored by other LHD's in the future.

Partnerships will be essential to the project's success as ACOE and Alameda County LHD will work to seek local career pathway partners that can provide internships and entry level jobs for youth in nutrition, physical activity and food retail environments. Partners could include (but not limited to): food retailers, restaurants, farmers' markets, community centers, park and recreational departments. This will be similar to a past Youth Engagement project, known as Mandela Market Place. The *Network*, ACOE and LHD will also work to develop sustainable partnerships with local food retailers who can provide internships, and/or entry level jobs to provide the youth with real world experiences. It is also important that these partners act as socially responsible liaisons that are invested in authentically developing young leaders and are interested in working to create a healthy and economically thriving community. No SNAP-Ed funds will be used for the internships; this will be done strictly through partnerships with local organizations.

### Key Strategies:

#### Community Engagement

##### Intervention 1:

- Review the evaluation findings from the 2013 pilot intervention to make any modifications to the training materials. This may include adjustments to trainings conducted as well as technical assistance provided.
- Training materials for participants available on-line.
- Conduct assessments and four in-residence trainings with evaluation of the same.

## Intervention 2

- Develop/deepen training materials based on those for Intervention I
- Provide tailored technical assistance via phone calls, emails, and/or webinars/teleconference to each LHD staff and their local contractors.
- Maintain a technical assistance log.
- Evaluate the training sessions with the LHDs and their local contractors.

The Youth Engagement Projects will focus on building youth leadership in nutrition and physical activity policy, systems and environmental change that can lead to a peer-to-peer model; promote health as it leads to economic viability; frame Health, Food & Physical Activity Academies like Green Academies (California Department of Education) and institutionalize to create career pathways/opportunities; Create buy-in with non-traditional partners and organizations who can influence larger audiences into the building of healthier communities with youth involved; highlight youth efforts across the state to raise the level of awareness of youth involved in Obesity Prevention efforts.

### Key Educational Messages:

Fruit and Vegetable Promotion, Healthy Beverage Education, Physical Activity Promotion, Environmental Supports, Community & Youth Engagement Strategies, Cooking & Meal Planning Skills; Food Systems and Environmental Change; Youth Empowerment,

### Intervention Sites:

*Network Leaders on the Move* sites will be determined upon identification of participating LHDs.

The Youth Engagement Projects will work primarily with Local Health Departments and/or their youth serving partner organizations. For the Healthy Youth Career Pathways Project, the pilot may entail (but not limited to) working with Grocery and Food Retail Stores, Restaurants, Community Centers, Parks and Recreational Departments as intervention sites.

### Projected Number of Contacts

*Network Leaders on the Move*

Direct Contacts (unduplicated) 60

Indirect Contacts: 400 +

Total: 460

Youth Engagement:

Direct Contacts (unduplicated): 300

Indirect Contacts: 2000+

Total: 2300

**e. Modification of Project Methods/Strategies:**

NLOM: Intervention 1, requires no modification of training material. Intervention 2 will modify materials utilized in FFY13 based on LHD assessments

**f. Use of Existing Educational Materials**

*Network Leaders on the Move:* Participating LHD utilize a variety of Network approved materials including Network's Toolbox for Community Educators with a focus on nutrition, community empowerment, fruits and vegetables, healthier eating, and physical activity promotion (intergrated with nutrition education). Which educational materials LHD may use for this project is alligned with their LHD scopes of work.

The Youth Engagement Projects may use the following Network approved materials: Network Y-PAR Curriculum, Afterschool CX3 Tool, Modified PowerPlay Activities such as Photo Voice, the Fruit and Vegetable and Physical Activity Toolbox for Community Educators; Playing for Healthy Choices, Shape of Yoga, Power Up in 10, Food Demonstration Training Kit, Fruit and Vegetable Store Tour Guide, and Retail Fruit and Vegetable Marketing Guide, Media Smart Youth Curriculum, CANFIT's Empowering Youth Manual, CANFIT's SuperManual

**g. Development of New Educational Materials**

NLOM: No new educational materials will be developed in FFY14.

In FFY2014, the Youth Engagement Projects will develop a Health Career Pathways Guide specifically tailored to LHD's, a Champion Youth Site recognition system guide and toolkit, update our Y-PAR Curriculum to incorporate more policy, systems and environmental change aspects and content for a training module used for youth to better understand the policy, systems and environmental change approach.

**h. Key Performance Measures/Indicators**

NLOM: Process evaluation: to measure quantity and quality of training events, technical assistance/support, continuous quality improvement. Outcome evaluation: to measure completion and implementation of community engagement plan at the local LHD.

Youth Engagement: Increase consumption of fruits and vegetables, decreases in the consumption of sugar sweetened beverages and increased self-efficacy related to physical activity, meal planning, shopping cooking and successful completion of all youth trainings and projects. Also included is an evaluation tool administered by Alameda County Office of Education (ACOE) in which they measure whether youth are showing increases in "hope". In some of our current youth programs, this semi experimental evaluation has shown that levels of hope

increased at high school sites among the youth where there was garden based nutrition educational interventions.

### **3. Evaluation Plan**

*NLOM* Overarching Program Evaluation Question: Is *NLOM* a viable training model to help local teams make progress on community engagement efforts to influence systems and policies that impact nutrition education and obesity prevention? Sub questions: 1) Was *NLOM* a positive experience for participants? 2) How effective was the Personal Leadership Plan (PLP) as a tool to increase personal capacity to lead change? 3) How did having a continuous, shared, learning experience help to enhance personal capacity to lead change? 4) How well did focusing on the chosen content areas lead to increased capacity? 5) How valuable was the TA/coaching, webinars/teleconferences, and site visits to local application and implementation efforts? 6) How helpful was development of a collaborative plan to increase personal capacity to lead change? 7) How feasible is the CEEP (Community Engagement Enhance Plan) to implement? 8) How well did participating LHDs implement their community engagement projects? 9) How well did statewide trainings help to increase capacity to engage in policy, systems, and environmental change to promote nutrition education and prevent obesity?

For each of the Youth Engagement Projects, the evaluation plan will be gathered once key performance measures/indicators are determined and in accordance to the evaluation goals of the Local Health Departments. In coordination with the Network's Research and Evaluation team, the evaluation methods will consist of (but not limited to): pre and post testing of trainings, formative research to assess pilot programs/projects, social learning theory on how to change behavior outcomes with educational reform theory on instructional strategies (experiential situated learning, successful nutrition education), professional development (how to transfer knowledge to students, sustainable continuous professional learning, and scale (how to replicate success across local health departments, districts, etc). The projects will also align with previous Y-PAR evaluation methods and CX3 if necessary and feasible.

The goal of the youth engagement projects is for all low-income youth participants in California to achieve the following results:

- Statistically significant increases in the consumption of fruits and vegetables.*
- Statistically significant decreases in the consumption of sugar sweetened beverages.*
- Statistically significant increases in hope.*
- Statistically significant increase in self-efficacy related to physical activity, meal planning, shopping and cooking*

### **Coordination Efforts**

The *NLOM* and the Children & Youth Program and its partners are aligned with the Network's overall strategy, brand and messaging and the projects were all

designed to work synergistically with the Network's overall campaigns, programs and partnership initiatives and LHD goals and objectives.

The Champion Youth Councils Project will work in coordination with Local Health Departments and their youth serving partners such as schools, local groups, afterschool programs, community or faith-based organizations and agencies. Both BMSG and I-SEED will be sole sourced to provide specific support to Local Health Departments and the Network's Children and Youth team.

## **Early Childhood SNAP-Ed Project**

### **b. Project Description**

#### **Key Strategies**

Provide all LHDs that have selected early childhood as an intervention priority, and their partners, with the combination of a toolkit and other materials; trainings, workshops, large group sessions, meetings, webinars, and teleconferences; and one-on-one technical assistance as needed, with a recurring theme of policy, systems, and environmental change in conjunction with education.

#### **Key Educational Messages**

Early prevention of childhood obesity; dietary quality; fruits and vegetables; healthier eating (general); healthy beverages; physical activity promotion (integrated with nutrition education); the *Dietary Guidelines for Americans*; and *Let's Move Child Care*.

#### **Intervention Sites**

*Network*-funded LHDs, preschools and/or other early care and education programs, Federally Qualified Health Centers (FQHC) and other health clinics, family support agencies, community-based organizations, pre-existing community/preschool gardens, housing projects, and other sites as qualified through USDA-approved methods.

#### **Projected Number of Contacts**

Approximately 1,000 early childhood caregivers, health professionals, and other intermediaries serving low-income children (ages birth to five) and their families.

#### **Narrative Summary**

This project will continue to build upon a previously developed and tested focus on nutrition and physical activity best practices in early childhood environments, as well as state and national resources and recommendations (*Let's Move Child Care*, Report from the California Department of Education (CDE) titled "*Keeping Children Healthy in California's Child Care Environments*" and the White House Task Force on Childhood Obesity Report to the President), and the work of the *Regional Network Collaboratives* and *Fruit, Vegetable and Physical Activity Campaigns and Programs* in order to: increase capacity for incorporating quality

and age-appropriate nutrition education into programming for parents and their young children; to capitalize on the emerging and urgent interest of SNAP-Ed eligible early childhood (EC) providers in healthy beverage nutrition education; and, in partnership with state-level child-serving organizations, promote the importance of written nutrition and physical activity practices within the context of providing nutrition education and physical activity promotion efforts to both young children and their parents.

Specifically the project will:

1. Provide evidence-based, multi-level training and technical assistance (TA), for *Network*-funded LHDs and partners working with young SNAP-Ed eligible children and their adult caregivers (parents, child care providers, early care and education teachers, etc.). Training and TA will be provided through a variety of venues statewide and will use a toolkit, to be compiled as part of this project. The toolkit will be based largely on existing, approved materials, with selected additional components, the need for which will be identified by the contractor and state *Network* staff with the feedback from applicable LHDs.
2. Disseminate evidence-based nutrition education, training and marketing materials to *Network*-funded LHDs and other organizations providing early childhood nutrition education services. This project will rely heavily on existing materials (*Harvest of the Month (HOTM)*, *Rethink Your Drink (RYD)*, etc.) modifying those materials as needed. Key messages will be consistent with the *Best Practices for Child Care Nutrition and Physical Activity Environments* (also known as *Creating Healthy Opportunities in Child Care Environments or CHOICE*) and consistent with the United States Department of Agriculture's (USDA) messaging for parents and other adult caregivers of young children (Messages for Preschool Moms, etc.).
3. Provide consultation and leadership by connecting *Network*-funded LHDs and other organizations serving low-income families in the field to support and facilitate collaboration. Collaboration activities will help broaden the reach to CalFresh eligible families and intermediaries. The project will facilitate communication and best practices sharing to enhance nutrition, physical activity, and obesity prevention efforts for low-income families throughout the state, focused on early childhood. Coordinated efforts will promote the use of nutrition assistance programs such as CalFresh, WIC, and the Child and Adult Care Food Program (CACFP); Farm to School Programs; the National Farm to School *Network* including the Farm to Preschool Program; and food banks to help families extend their food dollars and obtain foods needed to maintain health.

No existing *Network*-funded contractors are currently engaged in these activities, as they are typically engaged in an identified set of site-specific, tailored direct

nutrition education activities, as opposed to intermediary training and partnership development activities that build capacity on a larger scale.

### **c. Summary of Research**

- a. 2011 Pediatric Nutrition Surveillance System data reveals that 33 percent of California's low-income children (ages 4-5) enter school already overweight or obese, reinforcing the importance of an increased set of activities designed to impact young children.
- b. Studies show that approximately one in five children are overweight or obese by the time they reach their 6th birthday, and over half of obese children become overweight at or before age 2 (White House Task Force on Childhood Obesity Report to the President).
- c. Even babies are affected. Between 1980 and 2001, the prevalence of overweight infants under six months almost doubled; from 3.4% to 5.9% (White House Task Force on Childhood Obesity Report to the President).
- d. There are more than 45,000 licensed child care facilities in California serving over one-million children, uniquely positioning child care providers to influence the health of our youngest residents (California Food Policy Advocates).
- e. Children begin to establish food preferences and dietary habits during the first six years of life ([http://healthymeals.nal.usda.gov/hsmrs/Alaska/HSSection\\_2A.pdf](http://healthymeals.nal.usda.gov/hsmrs/Alaska/HSSection_2A.pdf)).
- f. According to the Urban Institute (using National Survey of America's Families data), 42 percent of children under age 5 with employed mothers spent at least 35 hours a week in child care in 2002. The proportion is even greater (50.6 percent) among children whose mothers worked full-time (these are the most current data available from this survey). These findings reinforce the important role that early care and education settings play in the lives of America's youngest children and the need to pay close attention to the quality of nutrition and physical activity promotion provided in those settings.

To help address these troubling statistics, the President's Childhood Obesity Task Force recommended that actions be taken in several key areas, including improving the quality of our nation's child care settings so they can consistently support young children's healthy development and empowering parents and other adult caregivers with information about the current *Dietary Guidelines for Americans* through messaging and education.

The new local health department scope of work templates include an optional Early Childhood component and based on feedback received during an FFY 2013 webinar, a substantial number of these new contractors plan to engage in early childhood focused nutrition education activities.

### **d. Modification of Project Methods/Strategies**

Ongoing feedback is obtained by local agencies, relevant statewide partners, trainees, and consumers to ensure the effectiveness of the interventions.

**e. Use of Existing Educational Materials**

See *Fruit, Vegetable and Physical Activity Campaigns and Programs Project Summaries*.

**f. Development of New Educational Materials**

This project will rely heavily on existing materials (*HOTM, RYD*, etc.), modifying those materials as needed. No completely new materials will be developed without an extensive search for existing materials that can be used “as is” or modified to meet *Network* needs. Any such materials will be thoroughly vetted and will follow the established *Network* Branding Guidelines. Relevant national materials will be used as appropriate.

**g. Key Performance Measures/Indicators**

Key performance measures will include improvements in knowledge and changes in nutrition and physical activity promotion practices, policies, systems, and environments in early care and education settings.

Changes in the early care and education environment are expected as a result of training and materials received by early care and education providers through *Network* LHD activities. This project will document: how many have been trained; and how have trained contractors applied the information gained during the training?, With whom (target population, intermediary partners)? and How many of each?; Are more providers using promising and best practices to implement their programs than were doing so prior to training?

**3. Evaluation Plan**

Process Evaluation: Number and type of trainings and related activities provided and educational materials distributed to LHDs; Number of resulting policy, systems, and/or environmental changes.

Evaluation Tools: Early Childhood SNAP-Ed Project Scope of Work (SOW) objectives that are specific, measurable, appropriate, realistic and time specific; semi-annual, annual and final progress reports against SOW objectives. Project evaluation tools, training information and evaluations.

**4. Coordination Efforts**

Continuing collaborative efforts forged by past *Network* Leadership Project contractor Contra Costa Childcare Council, the Early Childhood SNAP-Ed Project will foster relationships with: the California Department of Education; First 5; the Women, Infant, and Children (WIC) Program; the California Child Care Resource

and Referral (R & R) Network; American Academy of Pediatrics (AAP); California Dental Association (CDA); and Child and Adult Care Food Program (CACFP) Sponsoring Agencies and California Food Policy Advocates.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$334,313	\$245,553
2. Contracts/Grants/Agreements	\$46,500	\$22,150
3. Non-capital Equipment/Supplies	\$1,250	\$10,667
4. Materials	\$500	\$18,900
5. Travel	\$47,360	\$13,730
6. Administrative	\$0	\$0
7. Building Space	\$0	\$13,000
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures		\$0
10. Direct Costs	\$429,923	\$324,000
11. Indirect Costs	\$70,077	\$43,977
<b>12. Total Costs</b>	<b>\$500,000</b>	<b>\$367,977</b>

## STATE LEVEL PROEJCT SUMMARY

FFY 2014

1. **Goals & Objectives** (*See State Level Objectives*).

2. **Project Title:** Farm-to-Fork Nutrition Education  
**PHI Budget:** \$300,000

a. **Related State Objectives:**

Related State Objectives include 1, 2, 3, and 4

b. **Audience**

Gender: Male and Female

Ethnicity: All

Languages: English; Spanish

Ages: -0-adults

c. **Focus on SNAP Eligibles**

*Network*-funded projects and other Supplemental Nutrition Assistance Program Education (SNAP-Ed) Intermediaries; Schools with >50% Free and Reduced Price Meals (FRPM)

d. **Project Description**

The Farm-to-Fork Nutrition Education Project (the Project) builds upon existing efforts and supports the Office of Farm to Fork (Interagency agreement among CDFA, CDE, CDPH) to strengthen connections between Farm to School and Farm to Fork programs and SNAP-Ed efforts in California. The Project will enhance the Farm to School Program by incorporating *Harvest of the Month* and other *Network for a Healthy California* (*Network*) projects into intervention efforts through connecting the program to local producers delivering tasting kits to low-income schools, preschools and Summer Meal Programs by developing a support system among farmers, food service directors, educators and parents. Farm to Fork SNAP-Ed projects will work in partnership with key opinion leaders in the field to advance the Farm to Fork efforts providing support to the NEOP strategy to expand and encourage the availability of affordable and locally grown produce targeting low-income communities throughout California and supports the recommendations from the Strategic Growth Council and the Office of Farm to Fork. Farm to Fork efforts provide the opportunity to impact the school community, retail, worksite, institutions, farmers markets, community gardens and school gardens. By working with partners in the field we can leverage our resources to support LHDs with training, technical assistance, materials, coordination and connecting with partners. The partners in the field would also provide local health departments (LHDs) with support reaching schools, retailers, worksite, food banks, WIC and other areas of the community with the *Harvest of the Month (HOTM)*, nutrition education materials and produce for taste testing. Enhancing coordination between the existing groups the Farm to School

Taskforce, Farm to Preschool Taskforce, Community Alliance for Family Farmers, Occidental College, Health in All Policies (HiAP) Food Procurement Taskforce, and LHDs to help support in local efforts.

Key Strategies:

1. Provide technical assistance in the form of webinars and resource referrals to implement policy, systems and environmental changes to LHDs to reach low-income schools with nutrition education materials and locally grown fresh produce. Examples would include Farmer's Markets and EBT acceptance at these venues.
2. Bridging *HOTM* and Farm to School through curriculum and local sourcing. K-12 schools sign up to receive monthly tasting kits that package *HOTM* curriculum, farmer profiles, educational newsletter, and samples of the featured produce from local farmers.
3. Provide support in the development of a California chapter for Farm to Preschool Taskforce.
4. Disseminate evidence-based nutrition education, training and marketing materials to Network-funded local health departments and other organizations providing early childhood nutrition education services. This project will rely heavily on existing materials (*HOTM*, *Rethink Your Drink*, etc.) modifying those materials as needed. Key messages will be consistent with the Best Practices for Child Care Nutrition and Physical Activity Environments and consistent with the United States Department of Agriculture's (USDA) messaging for parents and other adult caregivers of young children (*Messages for Preschool Moms*, etc.).
5. Provide consultation and leadership by connecting *Network* funded LHDs, and organizations serving low-income SNAP-Ed eligible children in the field to support and facilitate collaboration. Collaboration activities will help broaden the reach to CalFresh eligible families and intermediaries. The project will facilitate communication and best practices sharing to enhance nutrition education and obesity prevention efforts throughout the state focused on early childhood. Coordinated efforts will promote the use of nutrition assistance programs such as CalFresh, WIC, USDA Child Nutrition Programs, including the Child and Adult Care Food Program (CACFP), USDA Farm to School Programs, the National Farm to School Network including the Farm to Preschool Program, and food banks to help families extend their food dollars and obtain foods needed to maintain health.
6. Provide support for expanding nutrition education through healthier school meals and summer meal programs through key farm to fork partnerships, local food procurement and farmers markets.
7. Convene a Stakeholder panel with representatives from agriculture, education, retail and land use to develop strategies to support the SNAP-Ed audience in obtaining locally grown produce and support the farm to school and farm to preschool movements. Education and outreach through the California Farm to School Taskforce and Food Policy Councils, which will develop a strategic plan for the working groups.

Internet/Web Sites-website address:

- [www.cafarmtoschool.org](http://www.cafarmtoschool.org)
- [www.farmpreschool.org](http://www.farmpreschool.org)
- [www.harvestofthemonth.com](http://www.harvestofthemonth.com)
- [www.cfaitc.org](http://www.cfaitc.org)
- <http://www.caff.org/>
- <http://www.usda.gov/wps/portal/usda/knowyourfarmer?navid=knowyourfarmer>

Key Educational Messages:

Seasonal and local fruits and vegetables (*Harvest of the Month*); MyPlate; Promote Healthy Communities, Rethink Your Drink

Intervention Sites:

Women, Infants, and Children (WIC) Program food stores (Primetime Nutrition, Mothers' Nutritional Center, Siesta Plaza Nutrition), schools, farmers markets, early childhood, summer meal programs, retail, worksite, institutions.

Narrative Summary:

This project is a continuum of the efforts and successes that have progressed into the Farm to Fork movement. This Project is to ensure that Farm to School, Farm to Preschool, Farm to Fork and other programs that link agriculture and food are linked with SNAP-Ed in eligible California sites through social marketing, Food Policy Councils, County Nutrition Action Plans and other venues to maximize efforts by providing hands-on nutrition education that connects students and communities with where their food comes from. The Project will build upon previous efforts to promote nutrition education through Farm to School efforts in California as part of interagency collaboration and through the development of a strategic plan for the California Farm to School Nutrition Education Taskforce. The goal of the project is to increase consumption and accessibility of fruits and vegetables through strengthening the connection between initiatives that promote knowledge and appreciation of local agriculture with SNAP-Ed efforts in school districts and communities. The *Network* will work with subcontractors that have strong Farm to Fork connections.

The *Network* is utilizing support and existing infrastructure of state agencies as well as working with new ones such as the CDFA Office of Farm to Fork, National Farm to School Network, National Farm to Preschool, USDA's Know Your Farmer, Know Your Food initiative to make the most of the growing interest and momentum in Farm to Fork and other connections to agriculture. In addition to building on previous years' work and providing technical assistance, these contractors will help to continue strengthening connection between HOTM and nutrition education components of Farm to School programs, and sustain the momentum the California Farm to School Taskforce in three key areas of communication, policy, and technology.

These agencies and the *Network* will collaborate to further the scope of the Project. Partnering with the *Network's* HOTM Internal Working Group, project will support a pilot project which packages and delivers monthly tasting kits that include the *Network's* nutrition education curriculum, farmer profiles, and samples of featured produce to

schools with over 50% free and reduced price meal participation or other community sites in a qualifying census tracts with 50% or more residents at or below 185% federal poverty level. In addition, will work with the *Network* to develop a Champions for Change program for groups connecting the community with locally grown produce, highlighting individuals who work to bring healthy food into SNAP-Ed schools.

Work with school districts to develop a local sourcing strategy for the HOTM taste test items and highlight the nutritional, economic and environmental benefits of eating local, seasonal fruits and vegetables. This pilot will also help bridge Farm to School with a retail program aimed at WIC recipients by providing a continuity of messaging around eating seasonal, local foods. This will be accomplished by providing technical assistance to schools with over 50% FRPM, maintaining the California Farm to School website, representing Farm to School at conferences and events, and working with the National Farm to School Network to identify and outreach to school districts lacking Farm to School programs.

This project would provide support for nutrition education efforts/messaging, physical activity promotion and working in the areas access to healthy foods through model procurement processes for identified interventions by the Network and the LHDs. This will be accomplished through the methods identified by the USDA including working and developing Food Policy Councils and enhancing County Nutrition Action Plans (CNAP). Information gained from local Food Policy Councils and/or through the County Nutrition Action Plan (CNAP) will be the driving force in implementing strategies for interventions centered on policy, systems and environmental change in their community.

#### **e. Summary of Research**

Increasingly, community leaders are recognizing that Farm to School programs have potential to counteract obesity and other diet-related chronic diseases such as diabetes and hypertension among America's youth. (Dillon, Casey, National Association of Counties, A Publication of the NACo Center for Sustainable Communities, July 2007.)

Farm to Fork or Farm to Institutions programs are gaining in momentum as an avenue to align food service operations with increase access to healthy foods by tying the community with agriculture. Programs and policies that support local sourcing of produce are schools, hospitals, faith-based organizations and worksites. Nutritionists, health practitioners, and researchers can support communities to develop programs and policies that support Farm to Fork efforts.

#### **f. Modification of Project Methods/Strategies**

Diversified organizations will be recruited as part of a strategy to increase reach, provide additional support and expertise, centered on farm to school and agriculture issues. In addition tasting kits in schools and WIC stores, and Champion Farmers program model.

**g. Use of Existing Educational Materials**

*Harvest of the Month* educator, family and community newsletters, calendar templates, student assessment tools, botanical images, instructional guide, training tools, bar graphs, and marketing tools.

**h. Development of New Educational Materials**

Update HOTM educator and family newsletters to include MyPlate messages, develop tip sheets for implementation strategies, update training tools and monthly content updates for [www.harvestofthemonth.com](http://www.harvestofthemonth.com).

**i. Key Performance Measures/Indicators.**

Number and type (school, pre-school, summer meal, retail or worksite) of Network-funded projects and other SNAP-Ed eligible sites that received technical assistance to strengthen the connection between Farm to School or Farm to Fork and SNAP-Ed to improve the access and appeal for healthy eating, estimated reach to SNAP-Ed eligible audience of these projects and their feedback on assistance received dissemination of identified resources process evaluation of tasting kits; number of specific collaborative strategies and the number and types of partners involved at the state, regional and county-level to strengthen the integration of Farm to School or Farm to Fork with SNAP-Ed to improve the access and appeal for healthy eating.

**3. Evaluation Plan**

Network staff and technical assistance contractors will document technical assistance contacts and follow-up by type of SNAP-Ed eligible venue and implementation strategy to be used. SNAP-Ed reach and participant feedback on technical assistance will be collected through online surveys, interviews or training assessments. Building on the strategic planning done by the Farm to School Task Force members in FFY2012, determine specific performance measure targets and tracking approaches. Network staff will also identify opportunities to systematically collect and report for this project according to relevant indicators identified in the Western Region SNAP-Ed Nutrition, Physical Activity and Obesity Prevention Outcomes evaluation framework.

**4. Coordination Efforts**

The Farm to Fork Nutrition Education Project combines CAFF, UEPI at Occidental College, and CFAITC's connections with California farmers and knowledge of farm to school programs with the nutrition education resources and communications power of the *Network*. Occidental College manages the Farm to School website that connects school districts and other institutions to local producers, allowing schools that are not participating in the pilot project to be able to identify and access fresh fruits and vegetables directly from local growers.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$152,835.00	\$101,890
2. Contracts/Grants/Agreements	\$25,000.00	\$9,105
3. Non-capital Equipment/Supplies	\$10,284.00	\$6,856
4. Materials	\$29,630.90	\$25,766
5. Travel	\$14,404.00	\$6,746
6. Administrative	\$0	\$0
7. Building Space	\$5,000.00	\$1,915
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$237,154	\$152,278
11. Indirect Costs	\$62,846	\$16,888
<b>12. Total Costs</b>	<b>\$300,000</b>	<b>\$169,166</b>

## STATE LEVEL PROJECT SUMMARY FFY 2014

### 1. **GOALS & OBJECTIVES** (*See State Level Objectives*).

Develop, produce, and distribute nutrition education materials including, brochures, reports, briefs, toolkits, cookbooks, posters, other publications, and allowable Nutrition Education Reinforcement Items (NERI) that are targeted to SNAP-Ed-eligible consumers through the *Network for a Healthy California (Network)* and University of California CalFresh Nutrition Education Program (UC-CNEP) funded partners. These materials are designed to inform, remind, and motivate SNAP-Ed-eligible adults and provide nutrition education messages in support of the 2010 Dietary Guidelines for Americans and the Nutrition Education Obesity Prevention (NEOP) Strategic Plan to increase access to and consumption of healthier foods through changes in food environments; decrease consumption of unhealthy foods and beverages, and increase consumption of water; and increase physical activity opportunities throughout the day.

### 2. **Project Title:** Print Material, Nutrition Education Reinforcement Items, Warehousing and Distribution

#### a. **Related State Objectives**

The Materials Unit supports 1, 2, 3 and 4 of the State Level objectives.

Specifically, the *Network* works to increase availability of new and existing materials to *Network*-funded contractors, especially those projects and activities of the Local Health Departments (LHDs) through the website, Communications Resource Library, the Online Ordering System, and the Online Catalog/Cost Recovery System.

- Maintain the Online Catalog/Cost Recovery System (Online Catalog) with appropriate *Network* materials. The Online Catalog allows the *Network* to reach a broader audience beyond SNAP-Ed-eligible consumers by making available *Network*-produced materials to funded and non-funded partners and to others in the general market at the current cost of production plus tax, freight, and handling.
- Continue to increase the reach by providing PDF downloads of nutrition education materials via *Network* websites, at no cost. Coordinate efforts for use and sharing of educational materials between UC-CNEP and the *Network* as well as other state SNAP-Ed programs. Continue to upload *Network* materials to SNAP-Ed Connection and AgriCola websites. Continue to coordinate efforts with the Women, Infants, and Children's Program (WIC) so that *Network* materials better support the new food package, the NEOP priority areas - above and beyond fruits and vegetables and inclusive of

Rethink Your Drink efforts, the 2010 Dietary Guidelines for Americans, and MyPlate messaging.

**b. Audience**

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American and Latino communities and selected materials available in Asian languages.

Languages: English, Spanish, and select Asian languages, which may include Chinese, Hmong, Korean, and/or Vietnamese.

Ages: Adults 18+, primarily women with children, and children ages 5-17 years with concentrated efforts aimed at young adolescents ages 9-11 years.

**c. Focus on SNAP Eligibles**

*See Fruit, Vegetable, and Physical Activity Campaign Project Summary.*

**d. Project Description**

Key Strategies: Continue expanding and improving the *Network's* online ordering system, especially the user interface and user experience. Develop, produce, distribute, and track existing and new nutrition education materials to all *Network*-funded projects. Expand the availability of materials beyond funded partners through the Online Catalog site for the purchase of nutrition education materials, at cost of production plus freight and handling, by other projects, sister programs, other state agencies, and entities targeting SNAP-Ed-eligible populations.

Key Educational Messages: Primary messages focus on chronic disease and obesity prevention through increased access and consumption of healthy foods, especially fruits and vegetables; decreasing consumption of unhealthy foods and beverages, and encouraging physical activity; including messages from the 2010 Dietary Guidelines for Americans, ChooseMyPlate promotional messages and reducing consumption of sugary drinks. Secondary messages include healthier eating, in general; food safety; and cooking skills.

*Each of the Projects in the various sections of the plan describe key educational message (e.g., Fruit, Vegetable, and Physical Activity Campaign Project Summary).*

Intervention Sites: SNAP-Ed-qualified churches, community-based organizations, community events, community youth organizations, direct health service providers, farmers' markets, flea markets, grocery stores, low-income housing units, low-wage worksites, grocery stores, food banks, and others as described by the projects in the various sections of the plan.

*See Fruit, Vegetable, and Physical Activity Campaign Project Summary for additional intervention sites.*

Projected Number of Contacts:

Direct Contacts: *See below for numbers of shipments and items distributed as well as the Fruit, Vegetable and Physical Activity Campaign Project Summary.*

Narrative Summary:

Management of materials for *Network* programs is provided by program and administrative staff who support the processes of development, production, warehousing, and fulfillment for all nutrition education materials. The *Fruit, Vegetable, and Physical Activity Campaign* Unit and the state media contract are the primary originators of these materials. The materials are produced and made available to all *Network*-funded projects and available on a cost recovery basis for non-funded partners and other organizations.

Efforts for FFY14 are intended to increase the reach, penetration, and use of appropriate materials for all *Network*-funded projects, including LHD's, Special Projects, *Regional Networks*, sister programs, SNAP-Ed projects in other states, and other interested stakeholders and consumers.

The frequency of the activities ranges from ongoing development work with *Network* program staff and intermediaries to periodic production of items to daily orders and shipments through the warehouse. A total of 12,020 shipments containing 2,537,828 items occurred during the FFY13 fiscal period, through June 3, 2013. This total includes 420 shipments containing 87,160 items sold, at cost, on the Cost Recovery/Online Catalog system.

*Also see Fruit, Vegetable, and Physical Activity Campaign Project Summary for details on how/where of implementation.*

**e. Summary of Research**

*See Fruit, Vegetable, and Physical Activity Campaign Project Summary and Communications-Advertising/Publications Project Summary.*

**f. Modification of Project Methods/Strategies**

*See Fruit, Vegetable, and Physical Activity Campaign Project Summary*

**g. Use of Existing Educational Materials**

*See State-Level New/Existing Educational Materials/Curricula List starting on page 5 and the Fruit, Vegetable, and Physical Activity Campaign Project Summary*

**h. Development of New Educational Materials**

*See State-Level New/Existing Educational Materials/Curricula List starting on page 6 and the Fruit, Vegetable, and Physical Activity Campaign Project Summary*

**j. Key Performance Measures/Indicators**

Use of well-developed, tested, and effective materials intended to support achievement of NEOPs objectives. Key performance measures will include improvements in knowledge and self-efficacy and increases in the key SNAP-Ed recommended behavioral outcomes; consumption of healthy foods, especially fruits and vegetables, and increases in physical activity. Additional performance measures will include target audience impressions.

**3. Evaluation Plan**

*Network* staff will continue to review and oversee the materials that are produced at the state and local levels. In addition, *Network* staff will evaluate appropriateness of all materials and adherence to SNAP-Ed-*Guidance* and *Network* print and graphic standards. Distribution and quantity of materials will be tracked via the online ordering system. The data will be reviewed and used to determine future material needs.

*Network* staff will also assess the *Network* fulfillment system and end-user utilization of materials and overall satisfaction with the system. Monthly review and accounting of material and NERI dissemination is conducted for all activities.

Evaluation Type:

Formative: *See Fruit, Vegetable, and Physical Activity Campaign Project Summary.*

Process: The data collected in FFY13 from the online ordering system will be used as a benchmark. In FFY14, this information will be compared year-to-date and will allow us to evaluate the effectiveness of the system, more accurately forecast the need for materials, monitor product usage, and evaluate ordering trends.

Outcome: The information collected will be used to make adjustments to improve the user experience, ensure adequate material is available to support local-level interventions performed by *Network*-funded projects, and confirm that the system is meeting the needs of the user.

Evaluation Tools: FFY13 Benchmark shipment data.

#### **4. Coordination Efforts**

- Continue to expand the system capabilities and offer, store, and distribute approved materials produced by non-funded programs such as United States Department of Agriculture (USDA), Produce for Better Health Foundation, and other appropriate entities to reduce duplication and redundancy in material development.
- Continue to submit materials to the USDA National Agriculture Library, SNAP-Ed Connection, *National Fruits and Veggies-More Matters™* Programs at the Centers for Disease Control and Prevention, and the Produce for Better Health Foundation.
- As appropriate, explore opportunities to expand the availability of materials (at no cost to government) via the Produce for Better Health's Online Catalog and other appropriate organizations as identified.

**STATE-LEVEL**

**Network State-Level Existing Educational Materials/Curricula**

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Power Play!</i>	<i>HELP YOUR KIDS POWER UP WITH FRUITS, VEGETABLES, AND PHYSICAL ACTIVITY, ENG/SPN</i>	Provides parents with easy ideas for helping their kids eat more fruits and vegetables and get more physical activity.	English/Spanish
<i>Power Play!</i>	<i>SOMETHING NEW STICKER BOOKLET, ENG</i>	Originally created to support TV Turnoff Week, this booklet encourages healthy and active alternatives to watching TV and other forms of screen time.	English
<i>Power Play!</i>	<i>POWER UP YOUR SUMMER PLAY TRACKER!, ENG</i>	Activity tracking booklet encourages healthy and active play during summer months with areas to track progress and includes play and healthy snack tips.	English
<i>Physical Activity Empowerment</i>	<i>PHYSICAL ACTIVITY FOR YOUR HEALTH, YOUR LIFE, AND YOUR NEIGHBORHOOD, ENG/SPN</i>	Provides positive strategies to create healthier homes and communities so that getting PA every day is socially supported and easier to do.	English/Spanish
<i>Fruit, Vegetable &amp; Physical Activity Campaign</i>	<i>FRUITS AND VEGETABLES FOR YOUR HEALTH, YOUR LIFE, AND YOUR NEIGHBORHOOD, ENG/SPN</i>	Provides positive strategies to create healthier homes and communities so that eating fruits and vegetables every day is socially supported and easier to do.	English/Spanish
<i>Media</i>	<i>THE POWER IS IN YOUR HANDS MONEY- AND TIME-SAVING TIPS THAT HELP YOU FIGHT FOR YOUR FAMILY'S HEALTH, ENG/SPN</i>	This brochure was designed to encourage moms to make healthy changes in their households and provides success cards from 14 real moms offering tips and suggestions for making those healthy changes.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Rethink Your Drink</i>	<i>RETHINK YOUR DRINK/BE SUGAR SAVVY, ENG/SPN brochure/poster/tip sheet/fact sheet/activity sheet/wallet tri-fold/lesson plan/Potter the Otter</i>	Materials are designed to educate SNAP-Ed eligible adults and youths on healthy beverage choices.	English/Spanish
<i>Fruit, Vegetable &amp; Physical Activity Campaign</i>	<i>WHY DO FRUITS AND VEGETABLES MATTER TO MEN?, ENG</i>	A revised CDC brochure addresses the need for African American men to incorporate the daily recommended amount of fruits and vegetables into their diets.	English
<i>Youth Empowerment</i>	<i>INSPIRING YOUTH AS PARTNERS, ENG</i>	In partnership with Youth in Focus, the <i>Network</i> supported six youth teams to find out why young people are overweight. It describes the various sites and key lessons learned as a result of these pilot projects.	English
<i>Youth Empowerment</i>	<i>INSPIRING YOUTH AS PARTNERS, ENG</i>	In partnership with Youth in Focus, the <i>Network</i> has now expanded our Youth Engagement Initiative to 19 sites. This resource describes the various local sites and key “over-arching” lessons learned, as a result of these innovative youth-led projects.	English
<i>Fruit, Vegetable &amp; Physical Activity Campaign</i>	<i>HOW MANY CUPS OF FRUITS AND VEGETABLES DO I NEED? SLIDE GUIDE, ENG/SPN</i>	This tool was created to help consumers determine the amount of fruits and vegetables they should eat every day for better health based on the USDA <a href="http://www.choosemyplate.gov">www.choosemyplate.gov</a> recommendations.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Fruit, Vegetable &amp; Physical Activity Campaign</i>	<i>FRUIT, VEGETABLE, AND PHYSICAL ACTIVITY TOOLBOX FOR COMMUNITY EDUCATORS</i>	To make some of recipes and physical activities within the Toolbox for Community Educators more culturally relevant for low-income African American consumers; and to combine culturally appropriate music with physical activities resulting in more culturally relevant tracks for low-income Latino consumers. To enable educators to easily teach SNAP-Ed-eligible African American adults about how to increase fruit and vegetable consumption and physical activity; and to easily teach SNAP-Ed-eligible Latino adults how to increase fruit and vegetable consumption and stay physical activity through dance.	English/Spanish
<i>Power Play!</i>	PLAYING FOR HEALTHIER CHOICES ACTIVITY CARDS, ENG/SPN	56 customized cards and Activity Booklet with PA and nutrition messages. The cards have silhouettes of people that represent the cultural diversity, limited mobility and age groups of the target audience.	English/Spanish
<i>Power Play!</i>	POWER CARDS	Power Cards give elementary school-aged children a fun and easy physical activity resource to play with to stay active while indoors, alone, or to share with their family at home.	English
<i>PA Integration</i>	<i>POWER UP IN 10, STRENGTH TRAINING BOOKLET, ENG/SPN</i>	A physical activity and nutrition education resource for adult users to perform (10) basic movements to increase strength and flexibility without equipment. Includes nutrition tips on every page. Created in partnership with the Los Angeles Regional Network California State Northridge.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Latino Campaign</i>	<i>HEALTHY LATINO RECIPES MADE WITH LOVE</i>	English and Spanish versions provide traditional Latino recipes that offer a greater variety of fruits and vegetables while reducing the amount of fat, cholesterol, and sodium per serving.	English/Spanish
<i>Latino Campaign</i>	<i>THE FLAVORS OF MY KITCHEN</i>	Developed in FY2011. This English and Spanish version provides healthy and traditional Latino recipes with an abundance of fruits and vegetables.	English/Spanish
<i>Power Play!</i>	<i>KIDS...GET COOKIN'!</i>	Kid-oriented bilingual cookbook features fun graphics, 20 new, tasty, low-cost, and easy to make recipes for kids.	English/Spanish
<i>Retail Campaign</i>	<i>EVERYDAY HEALTHY MEALS COOKBOOK, ENG/SPN</i>	Healthy and easy to cook recipes created for distribution through supermarkets, festivals, health care organizations, farmers' markets, and flea markets.	English/Spanish
<i>African American Campaign</i>	<i>SOULFUL RECIPES: BUILDING HEALTHY TRADITIONS</i>	Cookbook featuring healthy recipe versions of African American family-favorite meals and snacks. Provides, preparation tips, photos of easy-to-prepare recipes, including a variety of culturally appropriate fruits/vegetables.	English
<i>CHINESE Project</i>	<i>EAT FRUITS &amp; VEGETABLES EVERY DAY, STAY HEALTHY ALL THE WAY!</i>	Adapted from the San Francisco-Chinese Project, this bilingual cookbook (English/Cantonese) features 10 healthy and traditional Chinese meals. The cookbook includes a meal planning guide, PA suggestions, and many other food preparation tips.	English/Chinese

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Retail Campaign</i>	RECIPE CARDS, ENG/SPN	4"x6" recipe cards containing healthy and easy to cook recipes created for SNAP-Ed-eligible adults and their families. These cards are distributed through supermarkets, festivals, health care organizations, farmers' markets, and flea markets.	English/Spanish
<i>African American Campaign</i>	AFRICAN AMERICAN RECIPE CARDS, ENG/SPN	Provides families with quick and easy to prepare recipes that meet the products promotable recommendations. These recipes feature fruits and vegetables that are culturally appropriate and relevant to the African American population.	English/Spanish
<i>Power Play!</i>	POWER PLAY RECIPE CARDS, ENG/SPN	4"x6" recipe cards containing healthy and easy to cook recipes for kids. These cards provide reinforcement of nutrition education activities.	English/Spanish
<i>Retail Campaign</i>	<i>OPPORTUNITIES FOR RETAILING IN LOW-INCOME COMMUNITIES- URBAN AREAS CRITICAL FOR CALIFORNIA RETAILERS AND SALES</i>	Describes critical issues that exist in urban retailing today. It is intended to provide program and policy options to address the shortage of supermarkets in low-income communities	English
<i>African American Campaign</i>	AFRICAN AMERICAN FACT SHEETS -Children's -Health Statistics -Shopping Habits -Out of Home Eating	Provides information on health status and disparities facing African Americans.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Latino Campaign</i>	<i>NUTRITION AND HEALTH BARRIERS FACING CALIFORNIA LATINOS: LATINO COMMUNITY LEADERS RECOMMEND PRACTICAL SOLUTIONS</i>	Issue-oriented summary of CA Latino health status and community leaders recommended practical solutions to help build long-term, sustainable, community-level change that supports fruits and vegetables.	English/Spanish
<i>Latino Campaign</i>	<i>FULL REPORT: MEDIA, FESTIVALS, FARMERS' MARKET, AND GROCERY STORE INTERVENTIONS, ENG/SPN</i>	Designed to educate intermediaries on effective strategies for increasing fruit and vegetable consumption and physical activity among Latinos.	English/Spanish
<i>Latino Campaign</i>	<i>SHORT REPORT: MEDIA, FESTIVALS, FARMERS' MARKET, AND GROCERY STORE INTERVENTIONS, ENG/SPN</i>	Designed to educate intermediaries on effective strategies for increasing fruit and vegetable consumption and physical activity among Latinos.	English/Spanish
<i>African American Campaign</i>	<i>A DAY IN THE LIFE – ONE AFRICAN AMERICAN FAMILY'S TRANSITION TO A HEALTHY LIFESTYLE VIDEO AND DISCUSSION GUIDE</i>	Designed to help community educators offer fun and effective educational lessons on ways to eat the recommended amount of fruits and vegetables and get the recommended levels of physical activity every day where they live, work, worship, play, and shop.	English
<i>Media and Communciations</i>	<i>The Help You Need to Lower the Chances of Obesity, High Blood Pressure, and Type 2 Diabetes in Your Family</i>	Designed to help low-income families make healthy changes. Includes stories from "real" Champion moms giving tips and ideas on ways to eat the recommended amount of fruits and vegetables and get the recommended levels of physical activity every day.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Media and Communciations</i>	<i>Quick, Low-Cost Meal Ideas and Healthy Tips for You and Your Family.</i>	Designed to help low-income families take the small steps they need to improve their health and the health of their family. Includes tips on shopping, cooking, nutrition, and physical activity.	English/Spanish
<i>Worksite Program</i>	<i>WORKPLACE NUTRITION AND PHYSICAL ACTIVITY – AN OVERVIEW OF THE FACTS, CASE STUDIES, AND INFORMATION RESOURCES</i>	Provides practical solutions on what employers, employees, and community organizations can do to improve worksite wellness through fruit and vegetable consumption and physical activity.	English
<i>Worksite Program</i>	<p><i>CALIFORNIA FIT BUSINESS KIT</i>  Eng Only  Tools Included:  &gt; <i>Check for Health</i>  &gt; <i>Take Action!</i>  &gt; <i>Healthy Meeting Policies</i>  &gt; <i>Healthy Dining Menu Guidelines</i>  &gt; <i>Vending Machine Food and Beverage Standards</i>  &gt; <i>Ordering Farm Fresh Produce for Worksites</i>  &gt; <i>Improving Worksite Stairwells</i>  &gt; <i>Establishing Worksite Walking Clubs</i>  &gt; <i>Establishing a Worksite Farmers' Market</i>  &gt; <i>Issue Brief: Workplace Nutrition and Physical Activity</i>  &gt; <i>Establishing a Worksite Wellness Committee</i>  &gt; <i>Formative Research Report – Fruits and Vegetables and Physical Activity at the Worksite</i>  &gt; <i>Farm Workers' Tools</i></p>	A portfolio that houses a suite of no-cost tools and resources used to help employers in qualifying locations develop and implement workplace cultures and environments that support healthy eating and physical activity for their low-wage workers.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Worksite Program</i>	(California Fit Business Kit – Farm Worker Project)	A portfolio that houses a suite of no-cost tools and resources used to help employers within the Agricultural Industry in qualifying locations develop and implement workplace cultures and environments that support healthy eating and physical activity for their low-wage workers.	English/Spanish
<i>Worksite Program</i>	(CALIFORNIA FIT BUSINESS KIT – RETAIL WORKER PROJECT)	A portfolio that houses a suite of no-cost tools and resources used to help employers within the Retail Industry in qualifying locations develop and implement workplace cultures and environments that support healthy eating and physical activity for their low-wage workers.	English/Spanish
<i>Worksite Program</i>	<i>HOW MY EMPLOYER CHANGED MY LIFE!</i>	Intermediaries use this piece to engage employers and build interest and participation in the Worksite program. The piece explains the benefits of developing a worksite wellness program and how the <i>Fit Business Kit</i> can engage their employees.	English
<i>Worksite Program</i>	WORKSITE PROMOTION POSTERS – three versions: <i>-Eat Healthy</i> <i>-Be Active</i> <i>-Create a Healthy Worksite</i>	These posters were created to increase participation and interest in the Worksite wellness programs.	English
<i>Latino Campaign</i>	<i>A HEALTHY TRADITION FOR A HEALTHY LIFE</i>	The artwork is a replication of a mural created in 2010 to celebrate the contribution and culture of the Latino community in California and help encourage Latinos to eat healthier and be physically active.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>African American Campaign</i>	<i>AFTERNOON IN THE PARK</i>	A positive depiction of an African American family playing together and eating healthfully. The <i>Campaign</i> uses the artwork to inspire and build upon the African American culture's overall appreciation of the arts to establish healthful eating and increased physical activity.	English
<i>Harvest of the Month</i>	<i>HARVEST OF THE MONTH POSTERS</i>	Three posters produced that feature California's bounty of fruits and vegetables and promote physical activity. Motivational taglines and messages are an integral part of each poster.	English
<i>Fruit, Vegetable &amp; Physical Activity Campaign</i>	<i>ENERGIZE YOUR BODY WITH FRUITS AND VEGETABLES!</i>	Uses adult hands to demonstrate different amounts of fruits & veggies, allowing consumers to gauge their progress towards <a href="http://www.choosemyplate.gov">www.choosemyplate.gov</a> recommendations.	English/Spanish
<i>Power Play!</i>	<i>POWER UP WITH FRUITS AND VEGETABLES!</i>	This bilingual poster uses children's hands to demonstrate different amounts of fruits and vegetables, thus enabling them to gauge their progress toward the <a href="http://www.choosemyplate.gov">www.choosemyplate.gov</a> recommendations.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Harvest of the Month</i>	<b>HARVEST OF THE MONTH MATERIALS</b> Including: -Tip Sheets -Educator Newsletter -Family Newsletter -Menu Slicks -Fact Sheet - <i>Power Play!</i> “How much do I need? and How much is a serving?” -Family Introductory Letter - Quick Start Guide - Educator Newsletter Training Guide - <i>HOTM</i> DVD	<i>Harvest of the Month</i> materials feature ready-to-go tools and resources that can be used in diverse application within the school environment and extend into the broader community.	English
<i>African American Campaign</i>	<b>BUILDING A HEALTHY BODY &amp; SOUL: FAITH-BASED NUTRITION AND PHYSICAL ACTIVITY HEALTH MINISTRY MANUAL</b>	The purpose of this manual is to help churches and other faith-based organizations start health ministries and/or expand their existing ministries to address fruit and vegetable consumption and physical activity promotion. This manual was started in FFY06 and has been through several rounds of edits and review. The development of this manual will be carried through and completed in FFY13.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Retail Program</i>	RETAIL POINT OF PURCHASE (POP) MERCHANDISING AND FOOD DEMONSTRATION MATERIAL, ENG/SPN  -Wobblers -Window Clings -Shelf Magnets -Floor Stands -Shelf Talkers -Other Retail Merchandising Materials as identified by Retail Specialist	The merchandising materials are an integrated POP program that provides retailers with a variety of signage options that allow more customized promotion of fruits/vegetables at the point-of-sale.	English/Spanish
<i>Harvest of the Month</i>	<i>HARVEST OF THE MONTH COMMUNITY NEWSLETTERS</i>	Provides families with quick and easy tips to prepare <i>HOTM</i> highlighted produce and adds to a retailer's ability to influence buying behavior at the point-of-sale.	English
<i>Fruit, Vegetable &amp; Physical Activity Campaign</i>	<i>CONDUCTING SUCCESSFUL NUTRITION EDUCATION AND PHYSICAL ACTIVITY PROMOTIONS AT COMMUNITY EVENTS MANUAL</i>	Provides tools to reach adult members of the community through various community events. Provides easy to implement activities to improve fruit and vegetable consumption and physical activity.	English
<i>African American Campaign</i>	<i>ADVOCATING FOR THE HEALTH OF OUR COMMUNITIES - CONSUMER EMPOWERMENT AGENDA</i>	Information on the priorities and methods recommended by the <i>Campaign</i> to increase nutrition education and physical activity promotion among African American families to promote behavior change.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Power Play!</i>	<i>POWER UP FOR LEARNING:A PHYSICAL ACTIVITY SUPPLEMENT TO THE SCHOOL IDEA &amp; RESOURCE KIT, ENG</i>	Power Up for Learning is designed to assist teachers in reinforcing classroom-based nutrition education lessons through physically active games. This piece was field tested and finalized. This piece was field tested in FFY 2008 and finalized in FFY 2009. It is intended for teachers and is in English only.	English
<i>Media and Communciations</i>	<i>CALFRESH OFFICE RESOURCE KIT (CFORK)</i>	CFORK brings nutrition education into CalFresh offices providing clients with demonstrations, tips and recipes to help them purchase and prepare low-cost nutritious meals and snacks. The kit includes a DVD and a kiosk housing a poster, bilingual recipe cards, and brochures in English and Spanish.	English/Spanish
<i>Retail Program</i>	<i>RETAIL SELL-IN BROCHURE</i>	A business-oriented brochure to introduce target retailers, produce industry, and food security organizations the <i>Network's Retail Program</i> . This brochure will outline the benefits of the program and entice retailers into forming partnerships with the <i>Retail Program</i> .	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Retail Program</i>	<i>PRODUCE QUICK TIPS, ENG/SPN</i>	4"x6" flash cards are used as a nutrition education tool for store tours, food demos, and other skill-development opportunities at festivals, churches, schools, and other places where fruits and vegetables are sold. Each card features select fruits and vegetables; seasonality information; nutritional information; selections tips; and preparation and storage information. The cards correspond with the Prize Wheel and <i>Harvest of the Month</i> school resource program.	English/Spanish
<i>Retail Program</i>	<i>PRODUCE QUICK TIPS/RECIPE CARD COMBO, ENG/SPN</i>	8½"x5¾" double-sided flash cards. One side has the standard PQT information and the other side has a recipe that uses the produce highlighted on the PQT side. These cards are used as a nutrition education tool for store tours, food demos, and other skill-development opportunities at festivals, churches, schools, and other places where fruits and vegetables are sold.	English/Spanish
<i>Power Play!</i>	<i>POWER PLAY!, LATINO AND AFRICAN AMERICAN CAMPAIGN CASE STUDIES, ENG Only</i>	Campaigns present SNAP-Ed-eligible families and communities with positive strategies for building healthier communities during nutrition education and PA promotion interventions. Case studies feature information on the positive strategies implemented by empowered community residents and partners to increase the availability of fruits/vegetables and provide opportunities for physical activity in their neighborhoods and at schools.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Power Play!</i>	<i>POWER PLAY! SCHOOL IDEA &amp; RESOURCE KITS</i>	The Kits were revised in FFY09. They include 10 activities related to fruits, vegetables, and physical activity and link to the fourth- and fifth-grade California Content Standards for English Language Arts & Mathematics.	English/Spanish
<i>Power Play!</i>	<i>ARE YOU READY TO GET THE POWER?</i>	These workbooks were revised in FFY09. They provide lessons that incorporate nutrition education into the school day. They are designed to improve children's awareness, knowledge, skills, self-efficacy, and behaviors related to fruit and vegetable consumption and physical activity.	English
<i>Power Play!</i>	<i>COMMUNITY YOUTH ORGANIZATION IDEA &amp; RESOURCE KIT</i>	The Kit's 20 activities are for youth leaders in after-school programs, summer programs, and clubs serving 5- to 11-year-old children. The worksheets and parent materials included in the Kit are in both English and Spanish.	English/Spanish
<i>Retail Program</i>	<i>RETAIL FOOD DEMONSTRATION TRAINING KIT</i>	Offers a step-by-step process for conducting fruit and vegetable food demos at neighborhood grocery stores and supermarkets. The tool includes resources, templates, and checklists for food preparation and effective food demo execution.	English
<i>Retail Program</i>	<i>RETAIL STORE TOUR GUIDE, ENG Only</i>	This English-language resource offers a step-by-step process for conducting fruit and vegetable store tours for youth or adult groups at grocery stores and supermarkets. The tool includes resources, activities, templates, and checklists for conducting interactive store tours.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Retail Program</i>	<i>PRODUCE HANDLING GUIDE, ENG Only</i>	This <i>Guide</i> helps independent retailers that choose to increase the quality and quantity of their fresh produce learn how to store and rotate fresh produce and identify items that need to be discarded. <i>Retail Program</i> staff will have the guide translated into Spanish in FFY2012.	English
<i>Retail Program</i>	<i>RETAIL FRUIT AND VEGETABLE MARKETING GUIDE</i>	This guide serves as a resource for independent retailers in low-income neighborhoods seeking information on how to educate SNAP-Ed-eligible consumers on selecting, storing, and preparing fresh produce. The kit includes materials such as the <i>Produce Quick Tips</i> and <i>Produce Handling Guide</i> which may also improve the quality and or variety of the retailer's selection of fresh produce. It will provide the retailer with information about produce vendor merchandising material options, produce storage and display.	English
<i>Physical Activity Integration</i>	<i>SHAPE OF YOGA BOOKLET, ENG/SPN</i>	This bilingual booklet gives basic yoga moves that promote physical activity – building strength, while incorporating nutrition education messages.	English/Spanish
<i>Physical Activity Integration</i>	<i>INSTANT RECESS DVD AND USERS GUIDE, ENG</i>	Originally developed by the Professional Athletes Council, features a celebrity athlete doing easy and safe physical activities that can be done anywhere at any age. DVD also features fruit and vegetable messaging and users guide.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Physical Activity Integration</i>	<i>SHAKE IT UP WITH FRUITS AND VEGETABLES MUSIC CD, ENG</i>	Originally developed by LAUSD in 2004. This is a compilation of 16 fruit and vegetable songs that incorporate healthy messages targeted to kids and encourage them to get active.	English
<i>Physical Activity Integration</i>	<i>“EAT WELL, MOVE MORE” PHYSICAL ACTIVITY DVD – CREATED BY FIRST AFRICAN METHODIST EPISCOPAL CHURCH OF LOS ANGELES (FAME)</i>	A physical activity and nutrition education DVD created to promote healthy and active living. It is targeted to low-income African American families for use in the home, church, and other settings.	English
<i>Physical Activity Integration</i>	<i>SHAPE OF YOGA &amp; PU IN 10 DVD</i>	This DVD provides visual instruction on basic yoga and strength and flexibility moves that promote safe physical activity while incorporating nutrition education messages.	English
<i>Fruit, Vegetable &amp; Physical Activity Campaign</i>	<i>ISSUE PAPER: HEALTH DISPARITIES IN CALIFORNIA, ENG</i>	To give a general overview on the different aspects of health disparities and the current state of health disparities. This brief is used as a resource for the <i>Network</i> and its funded projects to provide the most current information on health disparities in California. Disparities in health and health care directly impact the SNAP-Ed population, disproportionately burdened by chronic diseases related to diet and physical activity and have less access to good health care.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Research &amp; Evaluation</i>	CDPS, CaITEENS, CaICHEEPS TOPLINE REPORTS	Describe the predictors of sugar-sweetened beverage (SSB) consumption in CA adults, teens, and children. Factors considered for contribution to SSB consumption include school/work environment, psychosocial factors, fruit/veg consumption, smoking, fast food and other HCLN consumption, and home environment.	English
<i>Physical Activity Integration</i>	FRUIT AND VEGETABLE PLAYING CARDS	52 playing cards featuring fruits in vegetables. Cards are used in conjunction with the <i>Toolbox for Community Educators</i> as part of several nutrition lessons.	English
<i>African American Campaign</i>	AFRICAN AMERICAN SHOPPING NOTEPADS	Redesigned in FFY09 to incorporate the Champions for Change look and feel. They contain a list of fruits and vegetables that consumers can take with them while shopping to encourage fruit and vegetable consumption. They contain a magnet backing to hang on the refrigerator as a daily reminder.	English
<i>Latino Campaign</i>	LATINO SHOPPING NOTEPADS	Redesigned in FFY09 to incorporate the Champions for Change look and feel. They contain a list of fruits and vegetables that consumers can take with them while shopping to encourage fruit and vegetable consumption. They contain a magnet backing to hang on the refrigerator as a daily reminder.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Network</i>	<i>NETWORK FOLDERS</i>	Originally developed for the 2008 <i>Network</i> Conference to hold conference materials as a replacement for the tote bag. These accordion/expandable folders are continually used to hold presentation materials and other <i>Network</i> materials.	English
<i>Fruit, Vegetable &amp; Physical Activity Campaign</i>	GENERAL MARKET SHOPPING NOTEPADS	Designed in FFY11, this notepad contains a list of fruits and vegetables that consumers can take with them while shopping to encourage fruit and vegetable consumption. Contains a magnet to hang on the refrigerator as a daily reminder.	English
<i>Power Play!</i>	<i>POWER PLAY! NUTRITION EDUCATION AND PHYSICAL ACTIVITY PROMOTION STICKERS</i>	Stickers used to support nutrition education and physical activity promotion in schools (both classroom and cafeteria) and community youth organization settings. Examples of promotions include: Walk to School, Caught Ya Eating Fruits and Veggies, and I Played! (Designed to encourage physical activity).	English
<i>Power Play!</i>	<i>POWER PLAY PHOTOVOICE KIT</i>	Instructional guide on youth engagement and community awareness using the Photovoice method to identify opportunities and barriers to healthy eating and physical activity, activate youth to influence the built environment and policies in their communities, and increase fruit and vegetable consumption and physical activity.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Network</i>	<i>NETWORK PORTFOLIO AND SUCCESS STORIES</i>	Developed to promote the <i>Network</i> among stakeholders, sister agencies, strategic partners, potential funders, and at statewide and national conferences. Describes the purpose, structure, and successes of the <i>Network</i> .	English
<i>Worksite Program</i>	<i>CALIFORNIA FIT BUSINESS KIT PROMO SHEET</i>	Intermediaries use this piece to engage employers and build interest and participation in the Worksite program. The piece gives a brief description of each tool within the Fit Business Kit.	English
<i>Fruit, Vegetable &amp; Physical Activity Campaign</i>	<i>HOW MANY CUPS OF FRUITS AND VEGETABLES DO I NEED? SLIDE GUIDE FOR AA WOMEN</i>	To help SNAP-Ed eligible AA women consumers determine the amount of fruits and vegetables they should eat every day for better health (based on the USDA <a href="http://www.choosemyplate.gov">www.choosemyplate.gov</a> recommendations). This tool is a revision of the <i>How Many Cups of Fruits and Vegetables Do I Need?</i> slide guide	English
<i>Youth Empowerment</i>	<i>YOUTH , CHILDREN AND HOTM BROCHURE</i>	Developed to promote and highlight all <i>Network</i> projects that provide effective nutrition education and programs targeting young people ages 0-18. This brochure will include an overview of the following <i>Network</i> programs: Early Childhood Education, <i>Power Play!</i> , <i>HOTM</i> , and Youth Engagement.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Youth Empowerment</i>	YOUTH EMPOWERMENT /CHAMPION NOTECARDS	These youth-inspired notecards will be created to include powerful youth-created messages and images of young people (ages 12-18) taking the lead in their schools, communities, and homes to help address health conditions in relationship to nutrition education and improved health outcomes. These notecards will be used as correspondence from <i>Network</i> staff to local partners, between the locals, and throughout the Regions.	English
<i>Research &amp; Evaluation</i>	<i>Statewide Topline Reports: California Obesity Report</i>	Describe the prevalence, disparities, health implications, and costs of overweight/obesity (O/O) among adults, teens, and children in California.	English/Spanish
<i>Research &amp; Evaluation</i>	<i>CalCHEEPS and CDPS Program Implications: Child Fact Sheet and Adult Fact Sheet</i>	Features key facts and disparities in access to and consumption of healthy/unhealthy foods/beverages, physical activity levels and opportunities throughout the day, screen time levels and opportunities to reduce/limit overweight/obesity (O/O) among children and adults in California.	English/Spanish
<i>Network</i>	RECYCLED PAPER GOODIE BAGS	Used to hold educational materials and a promotional item distributed at community events. Promotes healthy eating and physical activity through program messaging. Meets CDPH Moratorium requirements.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Power Play!</i>	<i>POWER PLAY! FARM TO TABLE ACTIVITY BOOKLET</i>	Activity booklet designed to support nutrition education concepts promoted in School Idea and Resource Kits and Community Youth Organization Kit for elementary school-aged children. Specifically the booklet with fruit and vegetable related activities.	English
<i>Power Play!</i>	<i>POWER PLAY! RETHINK YOUR DRINK H2O ON THE GO POSTERS</i>	The <i>Power Play! Rethink Your Drink H2O</i> on the go posters will be used to encourage children to drink more water, and used in conjunction with classroom-based and cafeteria-based promotions. The messaging supports <i>Power Play!</i> 's goals of getting children to eat more fruits and vegetables and conducting at least 60 minutes of physical activity each day.	English/Spanish
<i>Power Play!</i>	<i>POWER PLAY! UPDATED LESSONS AND ACTIVITIES</i>	Select activities and lessons will be updated to create a more streamlined approach to materials in response to the NEOP transition.	English/Spanish
<i>Research &amp; Evaluation</i>	<i>BANKING ON BETTER HEALTH: CALIFORNIA ASSOCIATION OF FOOD BANKS NUTRITION EDUCATION PROGRAM (CASE STUDY) ENG</i>	Document best practices, share lessons learned, and identify areas for further strengthening.	English

## NEW Materials Development

<b>Title</b>	<b>Description</b>	<b>Justification</b>
CHIS TREND SURVEY REPORT ON NETWORK PILLAR VARIABLES	Show trends (2001-2007) and disparities for low-income and FSP adults, teens, children in CA.	This will be the first report of CHIS data that focuses on these aspects of the CalFresh low-income population and looks at our targeted behaviors in all three age groups.
PARTICIPATORY EVALUATION CASE STUDY	Provide practitioner oriented examples for how to use participatory evaluation methods to assess and improve programs.	Responds to the needs identified in the US General Accounting Office report for more sharing of lessons learned across nutrition education efforts.
LOCAL FOOD AND NUTRITION EDUCATION PROJECTS – PROMISING APPROACHES AND ACHIEVEMENTS	Highlight the promising project approaches, achievements, lessons learned, and evaluation results from the non-profit Local Food and Nutrition Education projects based on their three-year retrospective reports.	Document will respond to the need identified in the US General Accounting Office report for more systematic sharing of lessons learned across nutrition education efforts.
REPORT ON THE LATINO BODY AND SOUL IMPACT EVALUATION AND FORMATIVE RESEARCH PROJECT	Describe findings on the experience of carrying out a control/intervention study adapting the NCI African-American Body and Soul faith-based nutrition and physical activity promotion program for the Latino community.	Document will respond to the need identified in the US General Accounting Office report for more systematic sharing of lessons learned across nutrition education efforts.
BEAUTY SALON SUPPLY STORE INTERVENTION -FAUX Magazine -Brochure -Mirror Messages -Poster	To equip SNAP-Ed eligible African American women with practical strategies for engaging in increased physical activity without sacrificing the quality of their hair.	Hair maintenance is a stumbling block to increased physical activity amongst African American women. A study conducted by Wakeforest University Baptist Medical Center found that many African-American women stay out of the gym to avoid damaging their hairdos. Thirty-one percent of the 103 African-American women surveyed said that they exercise less because it might harm their hairstyles.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
WALKING BROCHURE	This brochure will give the SNAP-Ed population strategies and tips on how to successfully create and follow a walking plan.	This year walking is going to be released as a vital sign and emphasis and literature will be released on the need to walk. We need to be prepared to give our target population material to enable them to be successful.
1-MINUTE ENERGIZERS TOOLKIT	Provides K-6 teachers 1-minute physical activity energizers that can be done indoors or outdoors and are also designed to increase student knowledge of various anatomical physiological concepts.	1-Minute Energizers toolkit is linked to California's Science, PE, and Health Education content standards. They can be performed with little or no equipment and with very little prep time. They are designed to increase daily physical activity participation.
POSTERS - STRETCHING & STRENGTH	One poster will demonstrate 10-12 poses on stretching exercises and one poster will demonstrate 10-12 strength exercises for worksites.	These posters are needed for the workers to view as they go through their exercise regimen in their workout area at the worksites. They need a visual, as they may not always have an individual leading these exercises and/or may choose to do at their own time during breaks (useful in factory, and agricultural settings)
RYD GO FOR H2O POSTERS (English & Spanish)	Elementary-age targeted poster encouraging consumption of water instead of sugary drinks.	These posters are needed to educate and encourage drinking water over sugary drinks, which are one of the highest sources of additional calories for Americans.
BEVERAGE LABEL CARDS - Expansion Set (English & Spanish)	Resource for teachers and community event staff on reading nutrition labels on beverages.	These are needed as a nutrition education/label reading supplement in classrooms and community events.
RYD SIRK SUPPLEMENT (English & Spanish)	RYD lesson plan for elementary aged school children on choosing water instead of sugary drinks.	These are needed for teachers, after school programs, and early childhood educators to assist with nutrition educational efforts for beverage consumption.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
RECIPE CARD EXPANSION SET (ENGLISH & SPANISH)	Beverage recipes.	These are needed so consumers have tasty, low-cost alternatives to sugary drinks.
WORKSITE RYD POSTERS	Worksite-targeted targeted poster encouraging consumption of water instead of sugary drinks.	These posters are needed to educate and encourage drinking water over sugary drinks, which are one of the highest sources of additional calories for Americans.
RETAIL POINT OF PURCHASE (POP) MERCHANDISING AND FOOD DEMONSTRATION MATERIAL, ENG/SPN	-Wobblers -Window Clings -Shelf Magnets -Signage -Other RYD/Retail Merchandising Materials	The merchandising materials are an integrated POP program that provides retailers with a variety of signage options that allow more customized promotion of water and healthy beverages instead of sugary drinks at the point-of-sale.
TELENOVELA DVDS FOR TOOLBOX	This new version of the Telenovela will be copied and inserted into every new <i>Toolbox for Community Health Educators</i> . In addition, we will mail the new Telenovela to all existing <i>Toolbox</i> partners.	The Telenovela was re-filmed in FFY12 to replace the current version that contained 5 A Day recommendations.
MYPLATE BROCHURE, ENG/SPN	These brochures outline “My Plate”/”Mi Plato” meals at breakfast, lunch, and dinner with a special emphasis on making half the plate fruits and vegetables. The foods and recipes will be familiar to African American and Latino families.	We know from focus groups that Latinos are challenged by the half-plate concept, especially at breakfast. Simple graphics and cultural relevance will address this challenge.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
KID STORE ACTIVITY BOOKLET	<p>An activity booklet for children between the ages of 4-8 years old will be distributed statewide to children during family grocery shopping trips, food demonstrations, or store tours. This booklet will serve as an educational, fun, take away piece that helps young people make healthier food decisions.</p> <p>The theme of the activity booklet will be centered on fruit and vegetable consumption and the recently released My Plate concept from the United States Department of Agriculture. Elements could include educating youth about how to fill half their plate with fruits and vegetables, how things grow, produce tips, and making simple, nutritious snacks.</p>	<p>One of the top requested materials from the 2009 Retailer Satisfaction Survey was a nutrition education material targeting children (55%). This question will be asked again the 2013 Retailer Satisfaction Survey. Both the <i>Retail Program</i> and the <i>Children's Power Play! Campaign</i> does not have a material that meets this need.</p>
TABLE FLIP CHART FOR IN-STORE DINING	<p>Pilot this material in a Latino themed Retail Program partner/store that has in-store dining like Arteagas or Northgate. The material would be placed on dining tables to encourage low-income consumers to buy fruits/vegetables with the <i>Harvest of the Month/Rethink Your Drink</i> theme and be paired with a particular dining menu entree. This material can also be used in <i>Worksite Program</i> cafeterias.</p>	<p>This creates an additional opportunity in which the <i>Network for a Healthy California</i> can provide nutrition education to low-income consumers as those in grocery stores' dining areas and low-wage employees' cafeterias. It emphasizes eating healthy foods can occur at all occasions including when eating out/at work. If the Pilot is successful, this social marketing strategy can be practiced in restaurants that accept CalFresh.</p>
PAPER BOOK COVERS	<p>Book covers will have a nutrition education message and reinforce the intended behavior. Book covers are a requirement for middle school children so <i>Network</i> book covers offer a two-fold benefit – satisfies requirement of covering text books, and provides nutrition ed message.</p>	<p>Low-income students do not have the resources for book covers so this provides the <i>Network</i> with an opportunity to supply kids with a necessary item, while providing a constant reminder of the nutrition education message and intended behavior.</p>

<b>Title</b>	<b>Description</b>	<b>Justification</b>
NEW <i>HOTM</i> POSTER(S)	Design/develop 1-2 new <i>HOTM</i> posters with nutrition and MyPlate messages. Possibly include more culturally diverse produce and Farm to Fork content.	Current posters have been around for over 5 years and would like to add updated content and connections. These posters would also be used for retail and worksite (so would fit in retail display stands).
PHYSICAL ACTIVITY BRIEF REPORT (CaITEENS)	12-15 page research brief report with ~3 one-page data tables at the back. Layout for this report should be modeled after brief reports previously produced for Research in FFY13 (FV access) and 2011 (SSB consumption).	This report will report analyze evidence relating to the effectiveness of one of the three NEOP priority areas: Increase physical activity opportunities throughout the day. Brief reports produced from statewide survey results are a PHI Master Contract deliverable.
<i>AFRICAN AMERICAN CAMPAIGN</i> HAND FAN FOR CHURCHES	This health promotion resource is a simple hand held fan that will feature several health education messages as well as a call to action for AA church-goers.	According to a 2010 Gallup Poll, 55% of African Americans attend church frequently. Churches give us a way to reach a large proportion of African Americans including those most at-risk for health issues. In FFY 2014, the African American Campaign will continue to fund three Faith Projects. Additionally, local health departments across the state will implement Objective 17 (Faith) of the Local Health Department Scope of Work. The Hand Fan will serve as a valuable promotional resource for LHDs.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
AFRICAN AMERICAN CAMPAIGN HEALTH STATS INSERT FOR CHURCH BULLETINS	Information on health status and disparities facing African Americans.	According to a 2010 Gallup Poll, 55% of African Americans attend church frequently. Churches give us a way to reach a large proportion of African Americans (AAs) including those most at-risk for health issues. In FFY 2014, the <i>African American Campaign</i> will continue to fund three Faith Projects. Additionally, local health departments across the state will implement Objective 17 (Faith) of the Local Health Department Scope of Work. The Health Stats insert for church bulletins will raise awareness and knowledge about preventable chronic diseases and encourage AAs to make healthy changes. It will be a critical resource for any local health department implementing Faith Objective 17 of the LHD scope of work.
AFRICAN AMERICAN CAMPAIGN UPDATED MUSIC FOR PHYSICAL ACTIVITY MUSIC ON TOOLBOX CD	This item is a physical activity friendly CD with music that will have cultural resonance with African American audiences.	The <i>Fruit, Vegetable and Physical Activity Toolbox for Educators</i> currently contains a CD with PA friendly music. Nonetheless, feedback from contractors indicates that the music on the CD is either outdated or uninspiring. New music is needed in order to continue to promote increased PA in AA communities.
RETAIL PROGRAM COOKBOOK VERSION 2	Develop new recipes for the general audience.	New recipes have not been developed since 2004 although in 2007 the cookbook was revised to meet the new branding guidelines.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
RETAIL PROGRAM TRAINING VIDEOS	Develop a series (up to 5) of short web-based training videos for contractors working with retail interventions.	Surveys show that retail promotions can have a positive impact on how shoppers spend their food dollars. These short training videos will give contractors practical skills for working in the retail environment to impact choices at the point of purchase.
AFRICAN AMERICAN CAMPAIGN COOKBOOK VERSION 2	The cookbook features healthy versions of African American family-favorite meals and snacks, preparation tips, and photos of easy-to-prepare recipes that include a variety of colorful, culturally-appropriate fruits and vegetables. The cookbook is in English only.	The <i>African American Campaign</i> cookbook will feature traditional African American dishes modified to make the dishes healthier and more compliant with USDA 2010 Dietary Guidelines. It will be the second edition of the AA cookbook. Reports from contractors indicate that AA consumers are beginning to complain that they have seen the first edition cookbook too many times. The new cookbook will address issues of market over-saturation and incorporate Choose MyPlate messages.
PP! UTILIZING AFTERSCHOOL FOR NUTRITION ED	This will be a policy brief or white paper created in partnership with an external agency that is well-versed in the afterschool and out-of-school time environment. The paper will promote the importance and use of afterschool and out-of-school time policies and detail how to properly utilize and align with afterschool and out-of-school time agencies to further engage children in nutrition education and physical activity. The paper will be distributed to LHDs and other partners to expand the <i>Network's</i> role in the afterschool environment.	Afterschool and out-of-school time agencies are often overlooked and underutilized as a resource for engaging the target audience to give a general overview on the different aspects of working in the afterschool and out-of-school time environments. This brief will be used as a resource for the <i>Network</i> and its funded projects to provide the most current information on successes and challenges of working in afterschool and out-of-school time agencies and how to utilize it as an effective channel for nutrition education for children in California.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
CHAMPION YOUTH GUIDE	This guide will serve as a resource for LHDs who play a pivotal role in creating and ensuring youth leadership opportunities and are working with youth who have demonstrated leadership in promoting and creating healthier nutrition and physical activity environments in their community. This guide will instruct how to create and utilize a peer-to-peer model for youth within the LHD structure, highlight youth efforts in general in accordance with existing media and ethnic campaigns, and tie youth efforts to specific LHD interventions for better creation of sustainable policy, system, and environmental changes that are youth-driven and youth-led.	Based on results from the Champion Youth Councils/Schools Pilot Project. With the recent NEOP transition into utilizing a LHD model which focuses on policy, system and environmental changes as a sustainable approach for nutrition education and physical activity, this guide aims to enhance youth leadership and messaging on nutrition and physical activity both locally and statewide. The <i>Network</i> for a Healthy California and the Children and Youth team see the environment in which choices about nutrition and physical activity are made by youth as a key resource to the success of those interventions.
PP! SIRK FOR K-3 GRADES	The <i>Power Play!</i> School Idea & Resource Kits for 4th & 5th grade students would serve as a model for development of K, 1st, 2nd, 3rd, and 6th grade kits. The kit would include activities related to fruits, vegetables and physical activity and link to the California Content Standards and National Common Core educational standards. The Kit would include the Teacher guide and student workbook. Available in English/Spanish.	In FFY 2013, the Children's <i>Power Play!</i> Campaign SOW was expanded from a target audience of 9-11 year olds to include all elementary school-aged children. To effectively accomplish reaching all elementary school-aged children, the materials must be age and grade appropriate and align with National Common Core educational standards.
ASIAN CAMPAIGN TOOLBOX	Translate the 16 current lessons + 5 newly developed lessons, handouts, and activity cards of the Fruit, Vegetable, and Physical Activity Toolbox for Community Educators in to Cantonese, Hmong, and Vietnamese languages.	Asians have a greater percentage of limited English language proficiency than other groups. Language and literacy factors affect label reading skills, making informed food and beverage selections difficult. Translated materials will help address this challenge.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
AMERICAN INDIAN AND ALASKAN NATIVES (AIAN) CAMPAIGN PHYSICAL ACTIVITY BOOK	Develop a physical activity book for American Indians and Alaska Natives in California.	American Indians and Alaska Natives have a higher prevalence of diabetes and overweight/obese/morbidly obese adults and children than the general population. Cultural competent materials will help address eating and physical activity challenges in an effective manner.
AIAN COOKBOOK	Develop a cookbook for American Indians and Alaska Natives in California.	American Indians and Alaska Natives have a higher prevalence of diabetes and overweight, obese and morbidly obese adults and children than the general population. Cultural competent materials will help address eating and physical activity challenges in an effective manner to address these diseases.
PHYSICAL ACTIVITY FOR YOUNG CHILDREN, BIRTH TO 5 YEARS BROCHURE	Brochure on why physical activity is important for a young child, the difference between structured and unstructured activity, and example activities for infants, toddlers and preschoolers.	Brochure initially developed by the Desert Sierra region for the WIC program. We would like to revise the brochure and develop an interactive educational tool for LHDs to distribute to maternal and infant health and early childhood education programs.
LATINO CAMPAIGN INFOGRAPHIC ILLUSTRATION OF IMPACT EVALUATION FINDINGS	This infographic would highlight key findings from the <i>Latino Campaign</i> Impact Evaluation Study, completed in FF13.	We need a quick and easy way to share key findings from the <i>Latino Campaign</i> Impact Evaluation Study with stakeholders and community members.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
<p><i>LATINO CAMPAIGN</i> FOOD BANK RECIPE CARDS</p>	<p>Using existing templates and recipes, the <i>Latino Campaign</i> will create recipe cards tailored for Latinos receiving food from pantries, shelters, and food banks.</p>	<p>Based on site visits and feedback from our Latino Advisory Group, there is a need to provide recipes and cooking tips to Latinos who are receiving unfamiliar food items. These simple cards will decrease food waste (as many simply leave produce they can't cook) and increase self-efficacy among Latinos using food banks.</p>
<p><i>LATINO CAMPAIGN &amp; PA</i> INTEGRATION - INTEGRATING PA INTO YOUR DAY FOR LATINOS</p>	<p>This will be a largely graphic piece (very little copy) using specific suggestions from our Regional Staff and their consumers:</p> <ul style="list-style-type: none"> <li>• Create a resource with familiar activities that families can do and how many calories it burns (e.g., sweeping, cleaning windows, walking to school, kicking a soccer ball, etc.)</li> <li>• Focus on the notion that PA can be broken up throughout the day—10 minutes here, 20 minutes there.</li> <li>• Show families ways to be active inside as well as outside.</li> </ul>	<p>We asked our Regional Managers, "Thinking about times you interacted with our target audience, what messages or materials have spurred behavior change around PA for the family?"</p> <p>Here is what they said:</p> <ul style="list-style-type: none"> <li>• Family games are a great way to get the whole family active. Even something simple like keeping a balloon in the air.</li> <li>• The PA empowerment brochure is too long and too abstract.</li> <li>• Parents want to know how to do it; they already know why they should do it.</li> <li>• Make it about incorporating PA, not looking at it as a separate activity.</li> </ul> <p>Existing models:</p> <ul style="list-style-type: none"> <li>• "Cookin' Up Physical Activity": Quick and inexpensive ways to get PA using items from the kitchen.</li> <li>• WIC brochure that shows how many minutes it will take to burn calories in unhealthy foods—also displays healthy options.</li> </ul>

<b>Title</b>	<b>Description</b>	<b>Justification</b>
BASIC NUTRITION AND PHYSICAL ACTIVITY CONCEPTS FOR COMMUNITY HEALTH LEADERS TRAINING MODULE	Physical Activity Integration Training module focusing on Nutrition and Physical Activity Recommendations, <i>Network</i> -approved Resources, Safety Precautions, Overcoming Barriers.	Training module for Local Health Department and <i>Network</i> -contractors. This module was originally developed in 2012 by an independent contractor. We would like to review, update, and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.
NUTRITION AND PHYSICAL ACTIVITY INTERVENTIONS IN THE WORKPLACE TRAINING MODULE	Physical Activity Integration Training module focusing on the importance of PA in the workplace and example evaluations, interventions, policy strategies, and resources.	Training module for Local Health Department and <i>Network</i> contractors. This module was originally developed in 2012 by an independent contractor. We would like to review, update and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.
AFTER SCHOOL PHYSICAL ACTIVITY PROGRAMMING AND RESOURCES TRAINING MODULE	Physical Activity Integration Training module focusing on the importance of PA in the workplace and example evaluations, interventions, and policy strategies.	Training module for Local Health Department and <i>Network</i> contractors. This module was originally developed in 2012 by an independent contractor. We would like to review, update and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
PROMOTING PHYSICAL ACTIVITY AMONG SPECIAL POPULATIONS TRAINING MODULE	Physical Activity Integration Training module focusing on Physical Activity Recommendations: Special Populations, including Early Childhood, Overweight/Obese Adults and Children, Older Adults, strategies, and resources.	Training module for Local Health Department and <i>Network</i> -contractors. This module was originally developed in 2012 by an independent contractor. We would like to review, update, and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.
THE BASICS OF PHYSICAL ACTIVITY SAFETY TRAINING MODULE	Physical Activity Integration Training module focusing on Common Physical Activity Safety Concepts, adaptive physical activity, strategies and resources.	Training module for Local Health Department and <i>Network</i> -contractors. This module was originally developed in 2012 by an independent contractor. We would like to review, update and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.
PHYSICAL ACTIVITY INTEGRATION EARLY CHILDHOOD TRAINING MODULE	Physical Activity Integration training module focusing on The Role of the Child Care Setting, Types of Child Care Settings, Key Nutrition and Physical Activity Recommendations for Young Children, Sample Policies, Challenges and Opportunities, and Age-Appropriate Physical Activities.	Training module for Local Health Department and <i>Network</i> -contractors. This module was originally developed in 2013 by an independent contractor. We would like to review, update and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.

<b>Title</b>	<b>Description</b>	<b>Justification</b>
ESTABLISHING JOINT USE AGREEMENTS FOR IMPROVED ACCESS TO NUTRITION AND PHYSICAL ACTIVITY TRAINING MODULE	Physical Activity Integration training module focusing on What are Joint Use Agreements?, Challenges Implementing Joint Use Agreements, Funding Opportunities, Checklist for Developing Joint Use Agreements, strategies and resources.	Training module for Local Health Department and <i>Network</i> -contractors. This module was originally developed in 2013 by an independent contractor. We would like to review, update and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.
SCHOOL WELLNESS: IMPROVING SCHOOL NUTRITION AND PHYSICAL ACTIVITY TRAINING MODULE	Physical Activity Integration training module focusing on The Role of School Wellness Policies, Nutrition Strategies, Physical Activity Strategies, Challenges and Opportunities, Wellness Policy implementation and monitoring, strategies and resources.	Training module for Local Health Department and <i>Network</i> -contractors. This module was originally developed in 2013 by an independent contractor. We would like to review, update and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.
WORKING TOWARD A DEEPER UNDERSTANDING OF THE BENEFITS OF PHYSICAL ACTIVITY	Physical Activity Integration training module focusing on Physical Activity Guidelines, Physiological Responses to Physical Activity, Physical Activity and Caloric Balance, strategies and resources.	Training module for Local Health Department and <i>Network</i> -contractors. This module was originally developed in 2013 by an independent contractor. We would like to review, update and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.

<b><i>Title</i></b>	<b><i>Description</i></b>	<b><i>Justification</i></b>
PHYSICAL ACTIVITY INTEGRATION ACTIVE TRANSPORTATION TRAINING MODULE	Physical Activity Integration training module focusing on educational and encouragement approaches to increase active transportation to school and work, including increasing awareness of the benefits of active transportation, pedestrian/bicycle and personal safety skills, involving parents, students and other key partners, coordinating special events, such as Walk2School or bike to work events.	Training module for Local Health Department and <i>Network</i> -contractors currently under development by an independent contractor. We would like to review, update and include this module into a Physical Activity Integration Toolkit for Local Health Departments and <i>Network</i> -funded projects. This toolkit will assist LHDs with planning, implementing, and evaluating <i>Network</i> -allowable physical activity interventions.

<b>Title of the evaluation</b>	African American FVPA Campaign Beauty Salon Evaluation
<b>The project or projects with which it is associated</b>	African American Campaign and local health departments that provide SNAP-Ed to African Americans
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Outcome
<b>The question(s) to be addressed by the evaluation</b>	Do low-income African American women participating in a beauty salon-based intervention improve dietary and physical activity knowledge, attitudes and behaviors?
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	Women participating in this intervention will complete a personal health assessment before the intervention (pre-test) and again after (post-test). This pre-test/post-test design will assess change in knowledge, attitudes, and behaviors related to diet and physical activity in 100 or more matched pre- and post-tests selected from at least 15 beauty salons in the Los Angeles area.
<b>Plans for using the results</b>	This is a new channel being implemented by the African American Campaign; therefore, evaluation results will be key in helping to guide program planning for the future of the beauty salon channel.
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	Formative evaluation conducted in FFY 2011 provided evidence that beauty salons are promising sites for promoting healthy eating and physical activity among low-income African American women. An initial pilot study was begun in FFY 2012 but was unable to be completed satisfactorily due in part to delayed contracting processes.
<b>Project cost</b>	100,000

**STATE LEVEL PROJECT SUMMARY  
FFY 2014**

1. **Goals & Objectives** (See *State Level Objectives*).

2. **Project Title:** *African American Campaign Healthy Diva Beauty Salon Pilot Project*

	<b>Minimum Direct Contacts</b>	<b>PHI Budget</b>
Salon Contractor	150	\$100,000

**a. Related State Objectives**

Related State Objectives include 1, 2, and 3

**b. Audience**

Gender: Female

Ethnicity: African American

Languages: English

Ages: Adults 18-54 years, primarily with children

**c. Focus on SNAP Eligibles**

The *African American Campaign's* Healthy Diva Beauty Salon Pilot Project will be designed to reach SNAP-Ed eligible African American women ages 18-54 with children in low-income census tracts and census blocks.

Income Targeting Data Sources:

Site verification of 50% or greater SNAP-Ed-eligibles participating in *African American Campaign* activities will be based on the following data sources:

- Primary: *Network* GIS census tract and census block data.
- Secondary: Community-based organization and business record audits.
- Consumer surveys will be used where necessary to insure that the audience served is indeed low-income.

**d. Project Description**

Key Strategies: Nutrition education classes; print media; internet/websites; social media; training/workshops/conferences; nutrition education & community empowerment; research/evaluation; promotion of healthy communities (promotion will be directly linked, supportive of, and proportionate to direct nutrition education for SNAP-Ed-eligible families).

Key Educational Messages: Fruits and vegetables; healthier eating, in general; physical activity promotion (integrated with nutrition education); obesity and chronic disease prevention.

Intervention Sites: Delivery sites for the Healthy Diva Beauty Salon Pilot Project's SNAP-Ed eligible population include **15** beauty salons located in low-income census blocks and census tracts in the San Diego region.

Projected Number of Contacts:

Direct contacts: 150 (15 salons x 10 clients)

Indirect contacts: 2,450 (~35 weeks x 70 clients)

Narrative Summary:

Beauty salons are ideal locations for implementing public health interventions in the African American community for several reasons. A study conducted by Wakeforest University Baptist Medical Center found that many African-American women avoided high-sweat activities to prevent damage to their hairdos. In fact, 31% of the 103 African-American women surveyed said that they exercise less because it might harm their hairstyles. As one researcher who worked on the study stated, few women would head straight to the gym from the hair salon, but the dilemma appears to be more a factor for African-American women because they tend to spend a disproportionate amount of time and money on professional hair care.<sup>1</sup>

Secondly, beauty salons are common fixtures in African American communities. In the United States, there are 312,959 licensed beauty-centered salons, and owners report serving an average of 155 clients per week.<sup>2</sup> Third, salons are places that women frequent regularly—from weekly visits to at least once every 4 to 8 weeks. Fourth, women spend a lot of time in the salon during a typical visit—from 45 minutes to 5 hours, depending on the services received.<sup>3</sup>

Lastly, salons are places where health is a typical topic of conversation. Solomon and colleagues (2004)<sup>4</sup> observed 10 salons and found that approximately 18% of the talk that occurs in a salon is health related. Ninety-four percent of licensed cosmetologists report talking about health with their customers (Linnan, Kim, et al., 2001).<sup>5</sup>

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<sup>1</sup> Smith, S. Presentation at the Fourth International Symposium of the L'Oreal Institute for Ethnic Hair & Skin Research. Miami, FL, November 9-11, 2000

<sup>2</sup> Rudner, L. (2003). *2003 Cosmetology Job Demand Survey*. Alexandria, VA: National Accrediting Commission of Cosmetology Arts and Sciences.

<sup>3</sup> L. Linnan and Y. Ferguson. "Beauty Salons: A Promising Health Promotion Setting for Reaching and Promoting Health Among African American Women." *Health Education Behavior* 2007; 34; 517

<sup>4</sup> Solomon, F. M., Linnan, L. A., Wasilewski, Y., Lee, A. M., Katz, M. L., Yang, J. (2004). "Observational study in ten salons: Results informing development of the North Carolina BEAUTY and Health Project." *Health Education & Behavior*, 31(6), 790-805.

<sup>5</sup> Linnan, L. A., Kim, A. E., Wasilewski, Y., Lee, A. M., Yang, J., & Solomon, F. (2001). "Working with licensed cosmetologists to promote health: Results from the North Carolina BEAUTY and Health pilot study." *Preventive Medicine*, 33, 606-612

Initial formative research was completed in FFY 2011, including a literature review of beauty salon-based health interventions, key informant interviews with others who have conducted beauty salon health interventions, and beauty industry opinion leaders in California. Continuing into FFY 2012, this project ascertained the suitability of using beauty salons/supply stores to engage African-American women where they are consistently cared for and where they shop often for hair supplies. It was determined that the hair stylist is seen as a credible messenger for nutrition and physical activity in her role as a trusted confidante, often with knowledge of the personal history of each of her clients and their families. Research concluded that it is feasible for stylists and shop owners to transmit nutrition and physical activity messages in a way that would stimulate behavior change. In FFY 2013, Regional Networks in San Diego and Desert Sierra implemented environmental change initiatives in salons located in low-income neighborhoods. As a part of the initiative, stylists agreed to establish guidelines on the types of foods available in the salon and to promote physical activity.

The key activities of the beauty salon/supply store channel include: (1) identifying and recruiting beauty salons located in qualifying (SNAP-Ed-eligible) census tracts and/or census blocks with high concentrations of SNAP-Ed-eligible African American families to participate in the pilot test study, (2) establishing formal relationships with the respective hair stylists and beauty supply store staff, and training them to participate in the pilot project and (3) identifying, designing, testing, and implementing nutrition education activities in qualifying salons. In FFY 14, we plan to introduce text messaging to clients at participating beauty salons and offer technical assistance to stylists on initiating, maintaining, and responding to health related dialogue in the Salon, encouraging consumers to create positive changes in their communities, and recruiting selected hair stylists for participation on the *Network's* statewide African American Advisory Council to provide direction and advice to the *African American Campaign*.

In salons that serve primarily African-American clientele, there are likely between two and eight stylists working at one time. Each stylist will see between 2 and 12 clients per day (on average, seven), and work 5 days per week. Thus, at one salon, we can expect to see between 70 and 280 client visits per week, or between 14 and 56 clients per day). We expect to recruit a minimum of 25 salons for this pilot project. Over the course of 8 months (Months 1 and 2 for recruitment and training, Month 11 and 12 for the draft report including, data collection, analysis and evaluation and the first month of FFY 2014 for submission of the final wrap-up report), we expect to reach a minimum of 150 low-income African-American women.

#### Outcomes:

- Increased knowledge of the acceptability, feasibility, and effectiveness of using beauty salons as a catalyst to working to reach low-income African American women ages 18-54 with children. using text messaging and Meet-Ups at beauty salons in California as part of a social marketing campaign for low-income African American women ages 18-54 with children.

- Knowledge of whether the Healthy Diva Beauty Salon Pilot Project can have a positive impact on the health knowledge, attitudes, and behaviors of low-income African-American women.

#### e. Summary of Research

During FFY 2011, the *African American Campaign*, in collaboration with the *Network's* Research and Evaluation Unit, conducted formative research on the use of beauty salons and beauty supply stores to convey health messages, with particular attention to beauty salons serving low-income women and health messages focused on nutrition and physical activity. In FFY 2012, the *Network* sponsored a pilot Beauty Salon Intervention. Beauty salon clients were very receptive to participation in the project and the materials provided to them and some indicated their appreciation that some materials were culturally relevant. Participating salons reported being happy to have participated, and almost all felt that the project had some form of a positive impact on their clients. In FFY 2013, Regional Networks in San Diego and Desert Sierra implemented environmental change initiatives in salons in low-income neighborhoods. The success of these initiatives confirms formative research findings that salons are good places to reach low-income AA women.

The *Network* has identified numerous published journal articles on utilizing hair salons as health promotion and education venues. Our initial research pointed to the work of Sadler and colleagues, Booker, Turner, DiAna and Browne, in the 1990s, who added to the groundbreaking trend of using hair salons as venues for health education.<sup>6-4</sup> Since then, salon-based health programs have emerged all over the country.<sup>5-11</sup> The Arthur Ash Institute of Urban Health (AAIUH) has developed the longest-running and most comprehensive salon-based health programs for African-American and Afro-Caribbean women, and has expanded the model to personal care establishments generally, including barbershops, body-piercing and tattoo salons and laundromats. The health

<sup>6</sup> Sadler G, Thomas A, Dhanjal S, et al. Breast cancer screening adherence in African American women. *Cancer Supplement*. 1998;83:1836-1839.

<sup>2</sup> Booker C, Hurdle A. The Next Time You Go to the Hair Salon... [www.vcu.edu/uns/videos/1998/scripts/breast\\_cancer.htm](http://www.vcu.edu/uns/videos/1998/scripts/breast_cancer.htm).

<sup>3</sup> Turner G. Task Force on Black Women and Heart Disease, New York Affiliate of the American Heart Association. *The Beautiful Black Woman & Heart Disease Project*; 1995.

<sup>4</sup> DiAna's Hair Ego: AIDS Info Up Front. A videotape by Ellen Spiro, 1990, 29 minutes, color, VHS. Order no. W99157.

<sup>1 5</sup> Forte DA. Community-based breast cancer intervention program for older African American women in beauty salons. *Public Health Rep*. 1995;10:179-183.

<sup>6</sup> Lewis YR, Shain L, Quinn SC, et al. Building community trust: Lessons from a STD/ HIV peer educator program with African American barbers and beauticians. *Health Promotion Pract*. 2002;3(2):133-143.

<sup>7</sup> Linnan LA, Ferguson Yo, Wasilewski Y, et al. Using community-based participatory research methods to reach women with health messages: results from the North Carolina BEAUTY and Health Pilot Project. *Health Promot Pract*. 2005;6:164-173.

<sup>8</sup> Linnan LA, Ferguson YO. Beauty salons: a promising health promotion setting for reaching and promoting health among African American women. *Health Educ Behav*. (in press).

<sup>9</sup> Linnan LA, Kim AE, Wasilewski Y, et al. Working with licensed cosmetologists to promote health: results from the North Carolina BEAUTY and Health Pilot Study. *Prev Med*. 2001;33:606-612.

<sup>10</sup> Browne RC. Sustaining Breast Cancer Control with Community Stylists, NIH National Cancer Institute. [www.cancer.gov/researchandfunding/training/R25E](http://www.cancer.gov/researchandfunding/training/R25E).

<sup>11</sup> Browne RC, Wright S, Banks SR, et al. *A Soul Sense of Beauty: a Breast Health Communication Training Curriculum and Guide for Hairstylists*. Arthur Ashe Institute for Urban Health. 2005 VHS.

issues addressed by the AAIUH in these settings ranged from asthma, diabetes, cancer (breast, prostate and colorectal), heart health, sexual health, smoking and nutrition to organ donation education. The model has also been transcreated for Latina salons. In 2001, the National Cancer Institute (NCI) of the National Institutes of Health funded the AAIUH to expand the model even further through a program called A Soul Sense of Beauty. This program further engaged hair stylists in community health promotion by training them how to communicate with their customers about breast health. This effort moved the AAIUH's groundbreaking health education efforts to behavioral health interventions with potential for lasting community impact.

#### **f. Modification of Project Methods/Strategies**

The pilot test of FFY 2012 lacked nutrition education and physical activity materials specifically tailored for the salon setting. The new Pilot will incorporate a resource called *Stylin' for Life Magazine*, which will feature AA women and articles discussing healthier living.

#### **g. Use of Existing Educational Materials**

The *African American Campaign* uses materials that have been designed and tested for SNAP-Ed eligible audiences. These materials were modified to incorporate the Champions for Change brand and to improve upon the materials based on feedback from local projects. They were modified as appropriate to incorporate the *Fruits and Veggies—More Matters* brand and to improve upon the materials based upon feedback from local projects.

#### **Educational Activities/Curricula**

NEW: Network for a Healthy California—Stylin' for Life Toolkit: This new nutrition education resource is being developed in the spirit of the train the trainer model. It will be designed as a resource for Local Health Departments interested in reaching low-income African American women through salons. It will include: *Stylin' for Life Magazine*, designed in the style and format of a magazine that an African- American woman might find on the table in beauty salon; Mirror Messages, designed to be posted on the mirror near the stylist's work station and to elicit inquiries from patrons; Health Promotions Poster; and, basic nutrition education materials for the stylists. It will include tips for healthy eating as well as tips for maintaining a hairstyle in the face of light to moderate physical activity. This resource will be used by LHD staff to promote in Salon-based interventions.

Fruit, Vegetable, and Physical Activity Toolbox for Community Educators: Originally developed by the *Latino Campaign* in 2004, the *Toolbox* was designed so that community educators can easily teach eligible Latino adults how to increase their fruit and vegetable consumption and physical activity. Each item in the *Toolbox* was revised to meet the 2005 *Dietary Guidelines for Americans* and was tested in 2007 with eligible African American adults to ensure wider application of this educational tool. The *Toolbox* is in both English and Spanish. The *Toolbox* content was updated in FFY 2008, and a website was created ([www.network-toolbox.net](http://www.network-toolbox.net)) to allow broader access.

*A Day in the Life Video and Discussion Guide*: Produced by the *African American Campaign* in 2006, these English-language tools are designed to help community educators deliver a fun and effective educational lesson on ways to eat the recommended amount of fruits and vegetables and get the recommended levels of physical activity where they live, work, worship, play, and shop. In FFY 2008, the video and discussion guide was incorporated into the *Fruit, Vegetable, and Physical Activity Toolbox for Community Educators* and updated to reflect the new brand.

*Conducting Successful Nutrition Education and Physical Activity Promotion at Community Events Manual*: Produced by the *African American Campaign* in FFY 2006, then revised and re-branded in FFY 2008, the English-language manual provides guidance and tools to successfully reach members of the community through a variety of events, such as festivals, health fairs, farmers' markets, and flea markets. The newest edition includes both adult- and child-targeted interventions. It provides easy-to-implement activities that will help improve fruit and vegetable consumption and physical activity among the target audience.

*Advocating for the Health of our Communities: Consumer Empowerment Agenda of the Network for a Healthy California—African American Campaign Advisory Council*: This piece provides information on the priorities and methods recommended by the *African American Campaign Advisory Council* to increase nutrition education and physical activity promotion among African American families to promote behavior change. The agenda is in English only and was re-branded in FFY 2008.

## **Cookbooks**

*Soulful Recipes: Building Healthy Traditions*: The *African American Campaign* cookbook, adopted in-part from the National Cancer Institute, was completed in FFY 2008 and published in FFY 2009. The cookbook features healthy versions of African American family-favorite meals and snacks, preparation tips, and photos of easy-to-prepare recipes that include a variety of colorful, culturally-appropriate fruits and vegetables. The cookbook is in English only.

*Everyday Healthy Meals Cookbook*: A 2007 revision to the *Retail Program's 2004 Discover the Secrets to Healthy Living* cook booklet, this cookbook was created for eligible adults and their families. It is distributed through supermarkets and neighborhood grocery stores, festivals, health care organizations, low-wage worksites, farmers' markets, and flea markets. It contains recipes that encourage low-income consumers to eat more fruits and vegetables every day. The cookbook is in English and Spanish.

## **Brochures**

*Fruits and Vegetables for Your Health, Your Neighborhood, and Your Life and Physical Activity for Your Health, Your Neighborhood, and Your Life*: Developed and tested by the campaign in 2006 and produced in 2007, these educational brochures provide eligible consumers with positive strategies to create healthier homes and communities so that eating fruits and vegetables and enjoying physical activity every day are socially supported and easier to do. The brochures are available in English and Spanish.

## Posters

“Afternoon in the Park” Artwork: In 2001, the *African American Campaign* commissioned an original piece of artwork titled "Afternoon in the Park" by African American artist Michael Cunningham. “Afternoon in the Park” is a positive depiction of an African American family playing together and eating healthfully. The *African American Campaign* uses the artwork to inspire and build upon the African American culture’s overall appreciation of the arts to establish healthful eating and increased physical activity as a social norm. The artwork is featured on promotional pieces such as posters, recipe cards, and brochures and is in English only. The artwork was incorporated into the *Network’s “Our Playbook For a Strong Brand: Branding Guidelines Manual”* in FFY 2007.

Adult Cups of Fruits and Vegetables poster: Updated in FFY 2008, the poster uses adult hands to demonstrate different amounts of fruits and vegetables, allowing them to gauge their progress towards MyPyramid recommendations. The poster is available in both English and Spanish.

## Nutrition Education Reinforcement Items

The campaigns and programs use a limited number of nutrition education reinforcement items to enhance the interventions. All items include nutrition education messages and meet USDA cost criteria. Specific items are based upon feedback from intermediaries and the target audience.

### h. Development of New Educational Materials

In FFY 2013, the *Network for a Healthy California—African American Campaign* developed an interesting fact-based, informational and instructional *health-education magazine* to be left behind at beauty salons. The appropriateness of such a piece will be investigated through this pilot project research.

### i. Key Performance Measures/Indicators.

Key performance measures will include process data such as number of stylists, number of salons, number of women reached, and number of trainings and outcome data, including pre-test to post-test change in health knowledge, attitudes and behaviors of low-income African American women. If the channel is proven viable and introduced on a larger scale through the LHDs, data will be collected through the Activity Tracking Form.

## 3. Evaluation Plan

**Process:** Evaluation measures will identify the number of stylists, number of salons, number of beauty supply stores, number of women reached, and number of trainings.

**Outcome:** Evaluation measures will identify change from before to after intervention in health knowledge, attitudes, and behaviors. Specifically, participants will complete a personal health assessment before and after participating in the 60-day Healthy Diva Challenge to report their dietary and physical activity knowledge, attitudes, and behaviors. The subcontractor will administer and collect 100 or more matched pre- and post-health assessments selected from at least 15 beauty salons in the San Diego region.

#### **4. Coordination Efforts**

The *African American Campaign* beauty salon intervention will coordinate with LHDs who plan to target low-income African Americans in the Faith Channel. Specifically, they will cooperate to determine which salons and stylists in the region will be recruited and served by the contractor. They will also work to involve Champion Moms in activities occurring in the regions and collaborate as appropriate in planning and conducting events related to the Healthy Diva Beauty Salon Pilot Project. The *African American Campaign* beauty salon intervention will promote the use of nutrition assistance programs such as the CalFresh, WIC, and school meal programs to help families extend their food dollars and obtain the foods they need to maintain their health. They also will promote food banks and other charitable resources as appropriate. The beauty salon intervention will use flyers, brochures, and other educational materials to connect SNAP-Ed-eligible families with local resources for health information and physical activity options.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$77,998.00	\$0
2. Contracts/Grants/Agreements	\$17,500.00	\$0
3. Non-capital Equipment/Supplies	\$0.00	\$0
4. Materials	\$350.00	\$0
5. Travel	\$1,744.00	\$0
6. Administrative	\$2,408	\$0
7. Building Space	\$0.00	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$100,000	\$0
11. Indirect Costs	\$0	\$0
<b>12. Total Costs</b>	<b>\$100,000</b>	<b>\$0</b>

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dieticians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.

## Budget Coversheet

Prime Grantee Name: CDPH Chronic Disease Surveillance Branch  
 Grant Number: MOU

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries		\$0.00	\$0.00	0.00%
2 Benefits		\$0.00	\$0.00	0.00%
3 Operating		\$0.00	\$0.00	0.00%
4 Equipment		\$0.00	\$0.00	0.00%
5 Travel & Per Diem		\$0.00	\$0.00	0.00%
6 Subcontractors		\$0.00	\$0.00	0.00%
7 Other Costs	\$88,000.00	\$308,000.00	\$220,000.00	71.43%
8 Indirect Costs		\$0.00	\$0.00	0.00%
<b>Totals:</b>	<b>\$88,000.00</b>	<b>\$308,000.00</b>	<b>\$220,000.00</b>	<b>71.43%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	
2 Benefits	
3 Operating	
4 Equipment	
5 Travel & Per Diem	
6 Subcontractors	
7 Other Costs	1) Last year we only needed to purchase 13 questions on the BRFSS (fast food, sugar sweetened beverage, food insecurity, and SNAP/WIC participation) because the fruit and vegetable (6 Q) and physical activity (8 Q) questions were part of the standard CDC questionnaire. This year we have to pay for those questions since it is their "off" year on the national survey. 2) Last year CDSB charged us \$5,000/question; this year they will be charging \$5,500/question. 3) Last year we also spent an additional \$136,500 on the CA Women's Health Survey for a total of \$224,700 on BRFSS and CA Women's Health Survey combined. Since CWHS was incorporated onto the BRFSS last year we do not feel it necessary to buy those questions separately. We feel it would be a better investment to purchase a double sample of BRFSS which will should give us the same ability to analyze data by gender by income. The difference between this year and the two surveys together is 27%.
8 Indirect Costs	

## Prime Staffing

**Prime Grantee Name:**

CDPH Chronic Disease Surveillance Branch

**Grant Number:**

MOU

	Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1					0		\$0.00		\$0.00	\$0.00
2					0		\$0.00		\$0.00	\$0.00
3					0		\$0.00		\$0.00	\$0.00
4					0		\$0.00		\$0.00	\$0.00
5					0		\$0.00		\$0.00	\$0.00
6					0		\$0.00		\$0.00	\$0.00
7					0		\$0.00		\$0.00	\$0.00
8					0		\$0.00		\$0.00	\$0.00
9					0		\$0.00		\$0.00	\$0.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
12					0		\$0.00		\$0.00	\$0.00
13					0		\$0.00		\$0.00	\$0.00
14					0		\$0.00		\$0.00	\$0.00
15					0		\$0.00		\$0.00	\$0.00
16					0		\$0.00		\$0.00	\$0.00
17					0		\$0.00		\$0.00	\$0.00
18					0		\$0.00		\$0.00	\$0.00
19					0		\$0.00		\$0.00	\$0.00
20					0		\$0.00		\$0.00	\$0.00
21					0		\$0.00		\$0.00	\$0.00
22					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>0.00%</b>	<b>0.00%</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>		<b>\$0.00</b>	<b>\$0.00</b>

**Definition and basis for calculations of benefit rate(s):** \_\_\_\_\_

## Prime Budget Justification

Prime Grantee Name: CDPH Chronic Disease Surveillance Branch  
 Grant Number: MOU

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$0.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
					\$0.00
					\$0.00
					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$0.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Questions on 2014 BRFSS	28 questions on fruit/veg consumption, physical activity, fast food, sugar sweetened beverage, food insecurity, and SNAP/WIC participation on two tracks of the 2014 CA BRFSS	\$5,500.00	28.00	2.00	\$308,000.00
				1.00	\$0.00

### Prime Budget Justification

				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$308,000.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
			\$0.00
<b>Total Indirect Costs:</b>			<b>\$0.00</b>

<b>Total Budget:</b>	<b>\$308,000.00</b>
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**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dieticians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.
<b>37</b>	Research Program Director II		Oversees all administrative matters regarding the final deliverable of the dataset and documentation, communicates directly with client regarding fiscal matters and scope changes. Supervises administrative and research staff.
<b>38</b>	Financial Analyst		This position is responsible for financial reports, IPA processing, and is the communication link with Grants and Contracts.

**USDA  
POSITION DESCRIPTIONS**

<b>39</b>	Administrative Assistant	This position is responsible for administrative matters, scheduling, communicating, providing materials, and assisting the unit with all aspects of logistical and organizational requests. Assists with timesheet processing.
<b>40</b>	Research Scientist	This position produces the deliverables of cleaned and formatted datasets, programs changes to the questionnaire, runs quality assurance and data completeness checks. Runs productivity and reports.
<b>41</b>	Research Associate II	This position assists in gathering data needed to produce the technical documentation: running data queries, formatting tables, and updating variable and formats.
<b>42</b>	Research Associate III	This position will oversee database downloads and troubleshoot any file structure issues. Oversees and assists with programming tasks, manage, clean and transmit data through secure and established protocols.
<b>43</b>	Research Assistant II	This position assist in recoding brand lists and open text responses. Provides quality assurance of interviewer data entry.

## Budget Coversheet

Prime Grantee Name: Survey Research Group

Grant Number: \_\_\_\_\_

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$86,391.00	\$13,721.11	-\$72,669.89	-529.62%
2 Benefits	\$30,237.00	\$5,000.52	-\$25,236.48	-504.68%
3 Operating	\$61,908.00	\$2,200.00	-\$59,708.00	-2714.00%
4 Equipment		\$2,100.00	\$2,100.00	100.00%
5 Travel & Per Diem		\$0.00	\$0.00	0.00%
6 Subcontractors		\$0.00	\$0.00	0.00%
7 Other Costs		\$0.00	\$0.00	0.00%
8 Indirect Costs	\$40,079.00	\$3,804.08	-\$36,274.93	-953.58%
<b>Totals:</b>	<b>\$218,615.00</b>	<b>\$26,825.71</b>	<b>-\$191,789.29</b>	<b>-4601.88%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	CDPS is a biennial survey with the bulk of costs accrued in odd years
2 Benefits	CDPS is a biennial survey with the bulk of costs accrued in odd years
3 Operating	CDPS is a biennial survey with the bulk of costs accrued in odd years
4 Equipment	
5 Travel & Per Diem	
6 Subcontractors	
7 Other Costs	
8 Indirect Costs	CDPS is a biennial survey with the bulk of costs accrued in odd years

## Prime Staffing

**Prime Grantee Name:**

Survey Research Group

**Grant Number:**

0

	Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	37 Research Program Director II	Marta Induni	2.10%		0.021	\$126,693.00	\$2,660.55	35.000%	\$931.19	\$3,591.75
2	38 Financial Analyst	Kathy Day	1.00%		0.01	\$55,827.00	\$558.27	40.000%	\$223.31	\$781.58
3	39 Administrative Assistant	Maricsa Gutierrez	1.00%		0.01	\$48,547.00	\$485.47	40.000%	\$194.19	\$679.66
4	40 Research Scientist	Suzanne Ryan-Ibarra	10.00%		0.1	\$70,980.00	\$7,098.00	35.000%	\$2,484.30	\$9,582.30
5	41 Research Associate II	Danielle Ewing	2.25%		0.0225	\$42,744.00	\$961.74	40.000%	\$384.70	\$1,346.44
6	42 Research Associate III	Michael Wright	2.25%		0.0225	\$52,000.00	\$1,170.00	40.000%	\$468.00	\$1,638.00
7	43 Research Assistant II	Maritza Zuniga	2.00%		0.02	\$39,354.00	\$787.08	40.000%	\$314.83	\$1,101.91
8					0		\$0.00		\$0.00	\$0.00
9					0		\$0.00		\$0.00	\$0.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
12					0		\$0.00		\$0.00	\$0.00
13					0		\$0.00		\$0.00	\$0.00
14					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>20.60%</b>	<b>0.00%</b>	<b>0.206</b>	<b>\$436,145.00</b>	<b>\$13,721.11</b>		<b>\$5,000.52</b>	<b>\$18,721.63</b>

**Definition and basis for calculations of benefit rate(s):**

## Prime Budget Justification

Prime Grantee Name: Survey Research Group

Grant Number: 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Rent	Proportion of hours allocated to project work	\$1,700.00	1.00	1.00	\$1,700.00
Supplies	General Office Supplies	\$500.00	1.00	1.00	\$500.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$2,200.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Network Charge	Proportional and standard costs to maintain computer and telephone	\$2,100.00	1.00	1.00	\$2,100.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$2,100.00</b>

## Prime Budget Justification

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

### Prime Budget Justification

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total personnel plus total operating costs	16.50%	\$23,055.00	\$3,804.08
<b>Total Indirect Costs:</b>			<b>\$3,804.08</b>

<b>Total Budget:</b>			<b>\$26,825.71</b>
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<b>Title of the evaluation</b>	California Dietary Practices Survey (CDPS) & Other Adult Surveillance (incl. California Behavior Risk Factor Survey, and California Health Interview Survey)
<b>The project or projects with which it is associated</b>	All local projects that provide SNAP-Ed to adults, Latino Campaign, African American Campaign, Retail Program, Worksite Program
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Outcome
<b>The question(s) to be addressed by the evaluation</b>	What are California adults' dietary and physical activity practices on a typical day? What are adults' knowledge, attitudes, and beliefs toward healthy eating and physical activity? What other factors relate to adults' diet and physical activity practices? What is the status of food insecurity among California adults?
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	The CDPS was designed to monitor dietary trends, especially fruit and vegetable consumption, among California adults for evaluating their progress toward meeting the Dietary Guidelines for Americans, the Healthy People 2020 objectives, and the CA Daily Food Guide recommendations. Fruit and vegetable consumption is collected using a simplified 24-hour recall which queries about each meal on the previous day, including breakfast, lunch, dinner, and all snacks. Consumption questions are followed by questions that assess motivations, barriers, knowledge, attitudes, and behavior related to healthy eating and health practices. The California BRFSS findings on fruit and vegetable consumption, body weight status, food security (beginning in 2003), and participation in physical activity are used in conjunction with <i>Network</i> survey findings to examine health behaviors and are useful markers for comparisons with other states. CHIS does not cover diet and physical activity in the same depth as the <i>Network</i> surveys, but its sample size permits the development of county and county group-level data that cannot be done with data from other state surveys.
	The CDPS uses a random digit dial (RDD) phone survey, approximately 1,500 adults (ages 18 and over) are interviewed between the months of July and October. Demographic data includes gender, age, ethnicity, education level, income, physical activity level, overweight status, and Supplemental Nutrition Assistance Program eligibility status. Data are oversampled for low-income Latino adults, low-income African American adults, and other low-income adults to provide greater sensitivity for analyzing these underrepresented population segments. BRFSS and CHIS use similar RDD methods. Sample sizes for these surveys are approximately 4,000, 5,000, and 50,000, respectively.
<b>Plans for using the results</b>	Survey data identify <i>Network</i> progress towards meeting Plan objectives. The results will be used to inform <i>Network</i> programs and campaigns to assist in program planning and refinement. Survey data help guide the development and enhancement of the <i>Network</i> and its targeted statewide social marketing campaigns. Results inform the needs assessment component of the <i>Network's</i> annual plan, are compiled into data tables for public use, are presented in fact sheets and topline reports, and are used for presentations at state and/or national conferences.
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	The CDPS has been conducted biennially in odd years since 1989. Each year the survey is conducted, it is updated to reflect current issues, and existing questions are refined. Both CDPS and CHIS occur in odd years. BRFSS is an annual surveys. Only BRFSS will be in the field in FFY 14.
<b>Project cost</b>	\$26,859 (CDPS), \$308,000 (BRFSS)

## STATE LEVEL PROJECT SUMMARY

FFY 2014

### 1. Goals & Objectives (See State Level Objectives).

### 2. Project Title: Adult Surveillance Surveys – Statewide, Low-Income Segments Behavioral Risk Factor Surveillance System (BRFS) - \$308,000 – State California Dietary Practices Survey - \$26,826 - PHI

#### a. Related State Objectives

Related State Objectives includes #1, #2, #3, #4

#### b. Audience

Gender: Female and male (CDPS,<sup>1#\*</sup> CA BRFS,<sup>2#\*</sup> CHIS,<sup>3#\*</sup>)

Ethnicity: All races and ethnicities with specific targeting for African American and Latino/Hispanic populations (specific targeting for CDPS only)

Languages: English, Spanish, and select Asian languages (CDPS, CA BRFS – English and Spanish); (CHIS - English, Spanish, Cantonese, Mandarin, Vietnamese, and Korean)

Ages: 18+ years (CDPS, CA BRFS, CHIS)

#### c. Focus on SNAP Eligibles

All of the surveillance funded through the *Network* by USDA SNAP funds is designed to pay only for Supplemental Nutrition Education Program (SNAP) or SNAP-Ed-eligible consumers; other sources are sought to pay for the SNAP-Ed 130-185% Federal Poverty Level (FPL) and >185% reference populations.

#### Income Targeting Data Source:

Besides obtaining participation at location-based proxy sites, other surveillance activities will be based on the following data sources:

SNAP telephone listing without identifying information; non-identified household size and income; and *Network* GIS Census Tract Data. State surveillance includes those with household incomes  $\leq 130\%$  FPL.

#### d. Project Description

Key Strategies: This surveillance project collects critical information used in the design, refinement, and evaluation of State SNAP-Ed interventions to ensure the greatest impact on SNAP eligibles across California. *Network* conducts a statewide survey to monitor trends and, where possible, compare changes among SNAP-Ed-eligible population segments of adults. This is supplemented with data from two external statewide surveys of the general population (costs are pro-rated), each contributing unique information.

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<sup>1</sup> California Dietary Practices Survey

<sup>2</sup> California Behavioral Risk Factor Survey

<sup>3</sup> California Health Interview Survey

Key Educational Messages: These surveys help SNAP-Ed providers gain a better understanding of dietary quality, physical activity, food security, and weight status among SNAP-Ed audiences. They also assess related beliefs, attitudes, and knowledge and upstream factors that influence these issues such as poverty, social norms, and barriers in the home, community, worksites, and schools that influence intervention success on prevention of obesity and other chronic disease.

Intervention Sites: Households statewide with over-samples of SNAP participants and other persons with household incomes  $\leq$  130% FPL

Projected Number of Contacts:<sup>4</sup>

*Projected Total Contacts:* **58,782** – 1,420 (CDPS); 47,614 (CHIS adults); 9,748 (BRFS)

Direct Contacts: **13,820** very low-income persons  
*SNAP-Ed (<130% FPL):* **13,820** – 855 (CDPS); 10,427 (CHIS adults); 2,538 (BRFS)

*Non SNAP-Ed (>130% FPL)*<sup>5</sup>: **44,962** – 565 (CDPS); 37,187 (CHIS adults); 7,210 (BRFS)

Narrative Summary:

This project will focus on obtaining a comprehensive picture of the SNAP-Ed-eligible population in California with focus on current and likely SNAP participants where appropriate, to maximize the effectiveness of SNAP-Ed and track SNAP-Ed successes. The BRFS will be administered in FFY 2014. State surveillance efforts will focus on testing and refining the survey instruments, administering the surveys, collecting and processing the data for CDPS, and conducting statistical analysis and disseminating the findings for all surveys. If it is a year when a given survey is not being administered, planning and data analysis activities take place for that survey, and analyses of the prior year's survey is prepared.

For the CDPS, computer-assisted telephone interviews are administered to adults from randomly-selected SNAP households. CHIS and BRFS include general statewide samples of adults. For the final time in FFY 13, CDPS will also include a general statewide sample in addition to the SNAP households.

#### e. Summary of Research

Surveillance is vital to demonstrate impacts of California SNAP-Ed interventions and provide key insights to improve the effectiveness of SNAP-Ed programs that target an estimated population of over 12 million SNAP-Ed eligible persons ( $\leq$

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<sup>4</sup> For CDPS the estimate used for SNAP-Ed was based on the 2011 CDPS response rate. For the BRFS, the estimate used for SNAP-Ed was the observed 26.0% of adults  $\leq$  130% FPL of the 2012 BRFS sample. For CHIS, the estimate used for SNAP-Ed was the 21.9% of adults  $\leq$  130% FPL in the 2009 CHIS sample.

<sup>5</sup> The amount of *Network* SNAP-Ed funding requested has been pro-rated from total survey costs based on a percentage equal to (for *Network* surveys) or less than (for external surveys) the proportion of the sample population coming from households living at incomes  $\leq$  130% FPL. *Network* funding for BRFS is less than 10%; for CHIS –significantly less than the 20% of the State population representing SNAP-Ed eligible persons (<130% FPL). In all cases, non-SNAP-Ed funding is obtained for the comparison non-SNAP-Ed samples.

185% FPL).<sup>6,7</sup> It provides the *Network* with the necessary means to develop a thorough picture of the SNAP-Ed-eligible population of the state of California. The availability of the SNAP-participating household telephone list for random digit dialed surveys has made it feasible to survey this segment. See **Section A. b. Nutrition-related behavioral and lifestyle characteristics of Supplemental Nutrition Assistance Program-eligible adults in California** for a thorough description of recent findings from the surveillance surveys described in this project.

**f. Modification of Project Methods/Strategies**

State surveillance instruments are revised annually (BRFS) or biennially (CDPS, CHIS) to incorporate the most relevant nutrition, physical and sedentary activity, food security, and weight-related issues facing SNAP-Ed-groups and help refine *Network* programs and campaigns. Literature reviews, scientific peer review, cognitive testing, and field testing are used to determine the final survey questions.

**g. Use of Existing Educational Materials**

State surveillance educational materials include survey instruments, data tables, survey reports, fact sheets, presentations, consumer briefs/newsletters. Several survey instruments are available in Spanish (CDPS, BRFS, CHIS). CHIS is also produced in Cantonese, Mandarin, Vietnamese, and Korean.

Publications of findings from the CDPS are available on the website <http://www.cdph.ca.gov/programs/cpns/Pages/CaliforniaStatewideSurveys.aspx> and from the BRFS and CHIS at <http://www.cdph.ca.gov/programs/cpns/Pages/DataSources.aspx> ; CHIS data is used extensively to provide formative data to our counties and *Regions* and for statewide planning for special populations.

**h. Development of New Educational Materials**

Existing materials will be updated as more recent survey data become available (See i).

**i. Key Performance Measures/Indicators**

The *Network* maintains an extensive Research and Evaluation Statewide Surveys webpage.<sup>8</sup> The most basic, straightforward performance measure is data tables. The webpage contains completed sets of data tables for CDPS that describe status and changes in dietary intake, physical activity, and food insecurity of California SNAP-eligible adults. Data tables from the 2011 CDPS are complete and currently undergoing approval for posting to the website.

Oral presentations and posters are another key performance measure; in FFY 2013, a poster entitled *The Regional Distribution of BMI in California Using the*

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<sup>6</sup> 2010 American Community Survey, California <185% FPL

<sup>7</sup> McClelland JW, Keenan DP, Lewis J, Foerster S, Sugerman S, Mara P, Wu S, Lee S, Keller K, Hersey J, Lindquist C. Review of evaluation tools used to assess the impact of nutrition education on dietary intake and quality, weight management practices, and physical activity of low-income audiences. *J Nutr Educ*. 2001; 33 Suppl 1:S35-48. Review.

<sup>8</sup> <http://www.cdph.ca.gov/programs/cpns/Pages/CaliforniaStatewideSurveys.aspx>

2010 BRFSS was presented at the Behavior Risk Factor Surveillance System Conference. On an ongoing basis, data in the form of graphs, tables, and data points from all the surveys are requested and used by upper management in presentations at gatherings like the *Network* Statewide Conference and the NEOP Statewide Collaborative meeting.

Publishing findings is a third key performance measure. In FFY 2013, work was completed on a fruit and vegetable access regression analysis. Findings will be presented in a brief topline report. Also in FFY 13, work is underway on a fact sheet using 2011 CDPS data. This fact sheet will highlight the healthy and less healthy eating and physical activity practices of SNAP-Ed-eligible adults in the state. Production of additional surveillance reports will occur during FFY 2014 if findings indicate a need and staffing permits.

### 3. Evaluation Plan

#### Project for which evaluation is associated:

Surveillance is associated with the overall *Network for a Healthy California* interventions, including local, regional, and media efforts.

#### Evaluation Type:

Surveillance and Outcome: Annual and biennial survey findings evaluate the current impacts of SNAP-Ed. In addition, the ongoing surveillance methods provide evidence of the cumulative effects of *Network* and other interventions over time.

#### Questions that will be addressed

These surveys are used to gain a better understanding of and answer questions about SNAP-Ed-eligible California adults' dietary practices (especially fruit and vegetable consumption), physical and sedentary activity, food insecurity, body weight, knowledge and awareness of the *Campaign*, and modifiable factors that may influence these behaviors including out-of-home eating, social norms, school, neighborhood, and worksite environments, poverty status, as well as related knowledge, attitudes, and beliefs. These findings inform planning, delivery, refinement, and evaluation of *Network* interventions.

Specifically, the data allow us to monitor changes in dietary, physical activity, food security, and weight status trends over time; correlate key behavioral measures with (1) knowledge, attitudes, and beliefs, (2) positive/negative lifestyle choices, (3) supporting/inhibiting environmental factors, (4) demographic factors, and (5) health indicators and outcomes; and investigate relationships between the target populations and *Campaign* activities.

#### Scope, Design, Measures, and Data Collection:

Three surveillance and monitoring surveys are used. Each makes a unique contribution due to comparability with other state and national data (BRFS), ability to follow the population at a more localized level (CHIS), or provide the opportunity to investigate a broad range of topics that relate to the areas of our intervention and communications activity (CDPS).

See **d. Project Description**, Narrative Summary for more details about conduct of these surveys.

#### Plans for using the results

Investigating and compiling results for the SNAP-Ed eligible populations is the primary focus of this project. Surveillance results will be used to identify key characteristics of SNAP-Ed eligible populations and changing trends; evaluate California's progress toward meeting the 2010 *Dietary Guidelines for Americans*, *Healthy People 2020* objectives, and Objectives in the *Network* State Plan; inform and prioritize *Campaign* and program activities; and triangulate data with other similar data sources to contribute to evaluation of the *Network* as a whole, increasing program integrity and impact. They also link knowledge, attitudes, and beliefs to key behaviors and identify disparities and gaps in consumer knowledge and awareness, enabling our contractors to best determine where to direct their resources and intervention efforts.

#### Previous Evaluation:

State surveillance has been used to evaluate the *Network* as a whole. Supplemental trend data (the California BRFSS) comparable to national data (BRFSS) supported data triangulation and allowed more latitude to examine emerging issues among SNAP-Ed eligible and low-income food insecure populations. Large data sets (CHIS) across age groups allowed staff to examine factors affecting SNAP-Ed eligibles in more detail and provide our contractors with county strata and regional level data. All of these surveillance systems contain questions to assess fruit and vegetable consumption, which thereby allows us to monitor California's progress towards meeting the 2010 *Dietary Guidelines for Americans*, especially for the fruit and vegetable consumption of SNAP-Ed-targeted populations.

## **4. Coordination Efforts**

The *Network* requests representatives from WIC, UC Berkeley Center for Weight & Health, UCLA, National Cancer Institute, National Institutes of Health, Centers for Disease Control, Office of Women's Health, UC CalFresh, academics, representatives from local and regional projects, and other experts in the field to review and contribute to revisions of the CDPS. Stakeholder interviews or meetings with state-level department personnel, projects, and local contractors for relevant surveys are conducted to gain insight into needs for data collection and reporting activities. Information gained from stakeholder interviews is utilized to develop potential data reporting and topics that are relative to needs of SNAP-Ed-related project activities on the statewide and local level.

*Network* staff participate in the users' group committees of external surveys: CHIS and BRFSS. The *Network* also provides SNAP-Ed-eligible population data for WIC programs. It is through the *Network's* efforts that for the first time, there is now a mechanism by which to analyze California BRFSS data both by SNAP participation and by SNAP-qualifying income level.

Data are widely disseminated through all the mechanisms described under **i. Key Performance Measures/Indicators**, and the *Network* is readily responsive to requests for information from WIC, and other members of the State Nutrition Action Plan working group.

<b>Title of the evaluation</b>	Media Tracking Survey of Low-Income Segments
<b>The project or projects with which it is associated</b>	Media and Communications
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Outcome
<b>The question(s) to be addressed by the evaluation</b>	What levels of media campaign recall for TV, radio and billboard are present among SNAP recipient and SNAP eligible mothers? How well did the media campaign perform among SNAP recipient and eligible mothers and is it related to behavioral determinants such as fruit and vegetable consumption? How does the campaign recall vary between target populations and sub-populations? What are dietary and physical activity practices among SNAP recipient and eligible mothers relative to media exposure and psychosocial determinants? What are their knowledge, attitudes, and beliefs toward healthy eating and physical activity? What percent of SNAP recipient and eligible mothers have knowledge of recommendations to make 1/2 their plate fruit and vegetables?
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	The Media Tracking Survey was designed to evaluate the media campaign among the target populations of SNAP recipient and eligible mothers. Computer-assisted telephone interviews are administered to mothers from randomly selected households from a list of households participating in the FSP for 1,000 of the participants, and face-to-face interviews are collected from another 1,000 intercepted at malls in low-income areas. The surveys include questions regarding the campaign ads to test for recall levels. The surveys collect data on dietary and physical activity behaviors, specifically fruit and vegetable consumption. Questions are administered to learn knowledge of the Dietary Guidelines for Americans and MyPlate. Sections of the survey include other questions that assess self-efficacy for consumption of fruits and vegetables and physical activity as well as social norms related to healthy eating and physical activity practices. Other questions such as access to workplace programs, exposure to non-ad interventions and interest in nutrition education resources are included.
<b>Plans for using the results</b>	Survey data identify Network progress towards meeting Plan objectives. The results will be used to inform <i>Network</i> programs and campaigns to assist in program planning and refinement. Survey data help guide the development and enhancement of the <i>Network</i> media and communications strategies and its targeted statewide social marketing campaigns. Results inform the needs assessment component of the <i>Network's</i> annual plan, are presented in fact sheets and topline reports, and are used for presentations at state and/or national conferences.
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	The Media Tracking Survey has been conducted annually since 2004 and was formerly known as the Benchmark Media Tracking Survey. Each year the survey is conducted, it is updated to reflect current issues, and existing questions are refined. The most recent survey was conducted in 2012.
<b>Project cost</b>	\$360,000

**STATE LEVEL PROJECT SUMMARY FORM**  
**FFY 2014**

1. **Goals & Objectives** (See *State Level Objectives*).

2. **Project Title:** Benchmark Survey (Evaluation)  
\$350,000 - PHI

**a. Related State Objectives**

Related State Objectives includes #1, #2, #3

**b. Audience**

Gender: Female only

Ethnicity: All races and ethnicities with specific targeting for African American and Latino/Hispanic populations

Languages: English and Spanish

Ages: 18+ years

**c. Focus on SNAP Eligibles**

All of the surveillance funded through the *Network* by USDA SNAP-Ed funds is designed to reach Supplemental Nutrition Education Program (SNAP) or SNAP-Ed-likely eligible consumers. In addition to surveillance of SNAP recipients, SNAP-Ed eligibles are included in the sample

Income Targeting Data Source:

Besides obtaining participation at location-based proxy sites, other surveillance activities will be based on the following data sources:

SNAP telephone listing without identifying information; non-identified household size and income. State surveillance includes those with household incomes  $\leq 130\%$  FPL.

**d. Project Description**

**Key Strategies:** This project collects critical information used in the design, refinement, and evaluation of State SNAP-Ed interventions to ensure the greatest impact on SNAP eligibles across California. The *Network* conducts the annual Benchmark Survey to examine exposure to key elements of the media campaign and their relationship to behavioral determinants for fruit and vegetable consumption, physical activity, and other Network priority areas of interest.

**Key Educational Messages:** The survey helps identify exposure to and recall of *Network* mass media messaging among SNAP-eligible Californians and sub-groups within the population. It measures and enables SNAP-Ed providers to gain a better understanding of specific dietary and physical activity behaviors, food related beliefs, attitudes, and knowledge and upstream factors that influence these issues such as poverty, social norms, and barriers in the home,

community, and worksites that influence intervention success on prevention of obesity and other chronic disease.

Intervention Sites: Households statewide with over-samples of FSP participants and other persons with household incomes  $\leq$  130% FPL

Projected Number of Contacts:<sup>1</sup>

*Projected Total Contacts: 1,000 (Network Benchmark Survey)*

Direct Contacts: very low-income persons- SNAP-Ed (<130% FPL): 1,000  
(Network Benchmark Survey)

Narrative Summary:

This project will focus on obtaining campaign recall and insight into the eligible populations in California with focus on SNAP participants and likely eligible persons, to maximize the effectiveness of SNAP-Ed and track SNAP-Ed successes. The Benchmark survey is administered annually and will be administered again in FFY 2014. For FFY 2014, the survey will be administered at two points in time, right after the campaign and then again approximately three months later. This will allow for assessing changes over time in relation to levels of exposure to campaign messages. State efforts will focus on testing and refining the survey instruments, administering the surveys, collecting and processing the data, conducting statistical analysis, and disseminating the findings.

Computer-assisted telephone interviews are administered to mothers from randomly selected households drawn from a list of households participating in SNAP for 1,000 of the participants.

**e. Summary of Research**

The Benchmark Survey is vital to demonstrate impacts of California SNAP-Ed media campaign and provide key insights to improve the effectiveness of SNAP-Ed media efforts that target an estimated population of 2 million Californian households in the *Network's* priority population, which includes people living in households with children and having a gross annual income less than 185% FPL.<sup>2,3</sup> It provides the *Network* with the necessary means to develop a thorough picture of the SNAP-Ed-eligible population of the state of California. The availability of the SNAP participating household telephone list for random-digit-dialed surveys has made it feasible to survey much of this segment, those populations whose household income is <130% FPL. See **Section A. b. Nutrition-related behavioral and lifestyle characteristics of Food Stamp Program-eligible children, adolescents, and adults in California** for a

<sup>1</sup> The projected 2012 *Network* Benchmark Survey protocol was used for SNAP-Ed estimates.

<sup>2</sup> U.S. General Accounting Office. (2004). *Nutrition education: USDA provides services through multiple programs, but stronger linkages among programs are needed* (GAO-04-528). Washington, DC: U.S. Government Printing Office.

<sup>3</sup> McClelland JW, Keenan DP, Lewis J, Foerster S, Sugerman S, Mara P, Wu S, Lee S, Keller K, Hersey J, Lindquist C. Review of evaluation tools used to assess the impact of nutrition education on dietary intake and quality, weight management practices, and physical activity of low-income audiences. *J Nutr Educ*. 2001; 33 Suppl 1:S35-48. Review.

thorough description of recent findings from the surveillance surveys described in this project.

**f. Modification of Project Methods/Strategies**

The Benchmark Survey instruments are revised annually to incorporate the most relevant nutrition, physical and sedentary activity, food security, and weight-related issues facing SNAP-Ed-groups and help refine *Network* programs and campaigns. Literature reviews, scientific peer review, cognitive testing, and field testing are used to determine the final survey questions.

**g. Use of Existing Educational Materials**

State surveillance educational materials include survey instruments, data tables, survey reports, and presentations. Survey instruments are available in English and Spanish.

**h. Development of New Educational Materials**

Existing materials will be updated as more recent survey data become available (See i).

**i. Key Performance Measures/Indicators**

The most basic, straightforward performance measure is the set of data tables. The data tables from the Benchmark Survey are critical to evaluation of *Network* campaigns through comparison of recall and evidence in any shift in social norms, knowledge of Dietary Guidelines for Americans, or self-efficacy to improve individual or family dietary change behaviors. These will be updated and administered during FFY2014.

Oral presentations and posters are another key performance measure; in FFY 2008, an oral presentation on implementing a new method for measuring income on the BRFSS that enabled us to analyze data at the SNAP-eligible level at the 2008 national BRFSS conference,<sup>4</sup> and a presentation on how findings from the Benchmark Survey led to the development of a new, stronger media campaign was delivered at the 2007 National Prevention and Health Promotion Summit.<sup>5</sup> A presentation featuring self-efficacy as an important piece of the statewide media campaign strategy and highlighting Benchmark Survey findings was presented at the 2010 *Network* conference and as part of a teleconference for *Network* staff and partners. Appropriate venues for presentation of surveillance data will continue to be identified and employed during FFY2014.

Publishing findings is a third key performance measure. A scientific manuscript has been prepared for submission to appropriate peer reviewed journals in 2013. Production of additional surveillance reports will occur during FFY 2014 if findings indicate a need and staffing permits.

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<sup>4</sup> Mitchell P. Implementing Policy Evaluation Measures Using the BRFSS: The Example of Food Stamps, Food Insecurity and Federal Guideline Criteria. Presented at BRFSS National Conference, Atlanta, GA, March 2008.

<sup>5</sup> Sugerman S. Can Statewide Advertising Advance National Nutrition Policy Goals? Presented at the National Prevention and Health Promotion Summit, Washington, DC, November 2007.

### 3. Evaluation Plan

#### Project for which evaluation is associated:

Surveillance is associated with the overall *Network for a Healthy California* interventions, including local, regional, and media efforts.

#### Evaluation Type:

Surveillance and Outcome: The annual survey findings evaluate the current impacts of SNAP-Ed statewide media campaigns. In addition, the ongoing surveillance methods provide evidence of the cumulative effects of *Network* and other interventions over time.

#### Questions that will be addressed

The survey is used to gain a better understanding of and answer questions about SNAP-Ed-eligible California adults' and family dietary practices (especially fruit and vegetable consumption), physical activity, knowledge and awareness of the *Campaign*, and upstream factors that influence these behaviors including out-of-home eating, social norms, school, neighborhood, and worksite environments, poverty status, as well as related knowledge, attitudes, and beliefs. These findings inform planning, delivery, refinement, and evaluation of *Network* interventions.

Specifically, the data allow us to monitor changes in dietary, physical activity trends over time; correlate key behavioral measures with (1) knowledge, attitudes, and beliefs, (2) positive/negative lifestyle choices, (3) supporting/inhibiting environmental factors, (4) demographic factors, and (5) health indicators and outcomes; and investigate relationships between the target populations and *Campaign* activities.

#### Scope, Design, Measures, and Data Collection:

The monitoring survey provides the opportunity to investigate a broad range of topics that relate to the areas of our intervention and communications activity.

Respondents in the study are 1,000 mothers age 18-54 who are California SNAP recipients and have children age 0-18.

#### Plans for using the results

Investigating and compiling results for the very low income SNAP-Ed populations is the primary focus of this project. Surveillance results will be used to identify key characteristics of these populations and changing trends; evaluate California's progress toward meeting the 2010 *Dietary Guidelines for Americans*, *Healthy People 2020* objectives, and objectives in the *Network* State Plan; inform and prioritize *Campaign* and program activities; and triangulate data with other similar data sources to contribute to evaluation of the *Network* as a whole, increasing program integrity and impact. They also link knowledge, attitudes, and beliefs to key behaviors and identify disparities and gaps in consumer knowledge and awareness, enabling our contractors to best determine where to direct their resources and intervention efforts.

Previous Evaluation:

State surveillance has been used to evaluate the *California 5 a Day Campaign* and *Network for a Healthy California Champions for Change Campaign*. Supplemental trend data (the California BRFSS) comparable to national data (BRFSS) supported data triangulation and allowed more latitude to examine emerging issues among SNAP-Ed eligible mothers. The survey contains questions to assess fruit and vegetable consumption, which thereby allows us to monitor California's progress towards meeting the 2010 *Dietary Guidelines for Americans*, especially for the fruit and vegetable consumption of SNAP-Ed-targeted populations.

#### 4. Coordination Efforts

Stakeholder interviews or meetings with state-level department personnel, projects, and local contractors for relevant surveys are conducted to gain insight into needs for data collection and reporting activities. Information gained from stakeholder interviews is utilized to develop potential data reporting and topics that are relative to needs of SNAP-Ed-related project activities on the statewide and local level.

The *Network* staff uses CDPS as a comparison for measures of fruit and vegetable consumption and formative work done to refine measures is ongoing. The *Network* collaborates with other researchers in the field with expertise in psychosocial predictors of fruit and vegetable consumption to inform dietary behavior measures

Data are disseminated through appropriate mechanisms described under **i. Key Performance Measures/Indicators**, and the *Network* is readily responsive to requests for information from WIC and other members of the State Nutrition Action Plan working group.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$115,500	\$0
2. Contracts/Grants/Agreements	\$94,500	\$0
3. Non-capital Equipment/Supplies	\$38,500	\$0
4. Materials	\$10,500	\$0
5. Travel	\$0	\$0
6. Administrative	\$0	\$0
7. Building Space	\$0	\$0
8. Maintenance	\$21,000	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$280,000	\$0
11. Indirect Costs	\$70,000	\$0
<b>12. Total Costs</b>	<b>\$350,000</b>	<b>\$0</b>

<b>Title of the evaluation</b>	Year Two of Comprehensive Four-Year Evaluation of California's SNAP-Ed Projects
<b>The project or projects with which it is associated</b>	Local Health Department projects funded through SNAP-Ed California
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	The comprehensive evaluation will include process and outcome measures.
<b>The question(s) to be addressed by the evaluation</b>	1. What are the perceived internal and external barriers to implementation and program success? 2. What are the success and lessons learned from implementation of the new funding structure? 3. What are the relationships between programs, interventions, and strategies and changes over time in self-reported FV consumption, levels of PA, BMI, and other key outcomes? 4. How do programs, interventions, and strategies impact health disparities? 5. What are the economic impacts of California's SNAP-Ed programs, interventions, and
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	Semi-structured interviews by telephone will be conducted with key staff at the LHDs receiving grants in FFY 2014, as well as their subcontractors and consultants if they agree to participate. The quantitative component of the evaluation will continue to be implemented in 17 selected LHDs and will include annual cohort and one-year follow-up surveys within randomly-sampled SNAP-Ed households (total sample size = 8,775). Interviews will be conducted with the mother and teenager. The survey instrument will include key outcome measures such as FV consumption, levels of PA, and access to healthier foods. Additional detailed process data will come from a number of sources including the qualitative interviews, reports, media campaigns, and EARS, to develop a profile of the types and levels of intervention intensity to be correlated with changes over time in outcome measures among mothers, teens, and children. Levels of BMI in the selected counties will also be
<b>Plans for using the results</b>	Findings from the qualitative interviews will be used to develop a report at the end of FFY 2014 to describe implementation and provide recommendations for improving programs and intervention activities. Quantitative survey data will be used to test the impact of SNAP-Ed funding on short, intermediate, and long-term behavior changes. These findings will be communicated in the form of a final report and in peer-reviewed professional journal articles.

<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	FFY 2014 will be the second year of the proposed four-year evaluation.
<b>Project cost</b>	\$1,163,973

**STATE LEVEL PROJECT SUMMARY**  
**FFY 2014**

**1. Goals & Objectives** (*See State Level Objectives*).

**2. Project Title:** Comprehensive Four-Year Evaluation of California's SNAP-Ed Projects  
Year Two

Semi-Structured Interviews - \$250,000 – PHI  
SNAP Household Interviews - \$1,163,973 – PHI

**a. Related State Objectives**

Related State Objectives include #1, 2, 3, 4

**b. Audience**

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American, Caucasian/White, and Latino/Hispanic populations

Languages: English and Spanish

Ages: Teenagers 12-17 years and adults 18 -54 years

**c. Focus on SNAP Eligibles**

All of the targeted activities funded by USDA are designed for eligible consumers where they shop, learn, work, recreate and live. Activities also reach SNAP-Ed intermediaries so that they in turn can more effectively provide nutrition education to the eligible consumers.

Income Targeting Data Source:

Besides activities at location-based proxy sites, site verification of 50% or greater SNAP-Ed eligibles participating in projects taking part in outcome/impact evaluation will be based on the following data sources:

*Network* GIS Census Tract Data; School Free/Reduced Price Meal Program Percentages; and WIC Income Guideline Qualifications  
SNAP telephone listing without identifying information

**d. Project Description**

Key Strategies: FFY 2014 will represent the second year of implementation of qualitative and quantitative data collection activities to comprehensively evaluate the evolution and success of centralizing funding and program decisions related to nutrition education and obesity prevention among SNAP-Ed participants at the local health department level. The quantitative component will again include structured interviews with mothers, teenagers, and children (proxy interviews)

from randomly selected SNAP households. The program and administrative leads, as well as subcontractors and consultants, will participate in semi-structured interviews. These interviews will expand from the current 41 to all participating (57-59) local health departments in FFY 2014.

Key Educational Messages: N/A.

Intervention Sites: Staff, subcontractors, and consultants from 57-59 local health departments will participate in semi-structured qualitative interviews. Survey data will be obtained from SNAP participants in 17 selected local health departments.

Projected Number of Contacts:

Projected Total Contacts: 8,775 SNAP participants and 250 administrative and program staff

Direct Contacts:

*SNAP-Ed (<130% FPL)* 8,775

*Non SNAP-Ed (>130% FPL)* 250 local health department and subcontractor staff

Indirect Contacts: None

Narrative Summary:

FFY 2014 will mark the second year of a comprehensive evaluation that will combine process and short- and long-term outcome data from existing and new sources over a four-year period. The primary data collection activities will be:

- Annual, semi-structured interviews with local health department and subcontractor staff. Information collected in FFY 2014 will continue to focus on plans for capacity building and implementation of new strategies and perceived barriers (e.g., staffing) to program and intervention success. Interviews in FFY 2014 will begin to provide data on planned versus actual implementation, perceived impacts, successes, and lessons learned.
- Annual interviews with mothers and teenagers from randomly-sampled SNAP households in 17 selected California local health departments. A series of questions related to core measures pertinent to SNAP-Ed strategies will be collected from mothers and teenagers, and about children through proxy interviews with mothers. Changes over time can be observed in fruit and vegetable consumption, and other key variables across four years among cohorts of adults (FFY 2013 through 2016). Interviewers will also record responses on self-reported height and weight. Interviews will be conducted in English and Spanish. Mothers and teens who participated in interviews in FFY 2013 and agreed to follow-up will be recontacted in FFY 2014. Thus, FFY 2014 will include a combination of one-year follow-up and baseline interviews.

The objectives are to correlate types and levels of intervention activities with outcomes such as fruit and vegetable consumption and BMI. In subsequent years, health outcomes will be examined with the hypothesized increases in levels of fruit and vegetable consumption and reductions in BMI. Economic analyses will also focus on levels of fruit and vegetable consumption in relation to increases in revenue for California's agricultural industry.

#### **e. Summary of Research**

This research design has been implemented in large-scale community-level evaluations, such as the Minnesota Heart Health Program and the Stanford Five-City Project, both of which specifically examined obesity as a primary outcome variable.<sup>1,2</sup>

The semi-structured qualitative interviews conducted in FFY 2014 will be summarized in a report and will provide important information to the *Network* for identifying challenges experienced by certain and all contractors. The intent is to provide information on which to base decisions on assisting local health departments to improve service delivery and the success of programs and interventions by training and technical assistance. Interview data will also be used towards the end of the current four-year funding cycle to provide qualitative information on the impacts and successess.

The most robust quantitative data will come from Impact/Outcome Evaluation (project 2) representing short-term attitude and behaviors changes at the individual level, and the annual surveys within selected counties representing longer-term attitude and behaviors changes at the community level. Analyses will be conducted by key demographic variables such as race/ethnicity. The intent of these analyses will be to examine whether behavior change is more prominent among certain demographic groups and to investigate the impacts of programs and interventions on reducing health disparities.

The comprehensive analytic plan for these data will be identifying the types and levels of intensity of local health department approaches in relationship to changes over time in key outcome measures among the cohorts of adults, teens, and children from SNAP-Ed households.

#### **f. Modification of Project Methods/Strategies**

The *Network's* ongoing statewide surveillance surveys (CDPS, CalTEENS, and CalCHEEPS) collect and compare detailed information related to levels of fruit and vegetable consumption, levels of physical activity, and other important

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<sup>1</sup> Jeffery RW. Community programs for obesity prevention: the Minnesota Heart Health Program. *Obes Res.* 1995 Sep; 3 Suppl 2:283s-288s.

<sup>2</sup> Taylor CB, Fortmann SP, Flora J, Kayman S, Barrett DC, Jatulis D, Farquhar JW. Effect of long-term community health education on body mass index. The Stanford Five-City Project. *Am J Epidemiol.* 1991 Aug 1; 134(3):235-49.

outcomes. The objective behind the new surveys conducted in selected counties will be to assess important outcomes from mothers and children/teens within a relatively short period of time, approximately 30 minutes. Detecting change over time rather than estimating point prevalences required much larger sample sizes than our statewide surveillance surveys, and to reduce costs we have identified a core set of questionnaire items central to the goals of SNAP-Ed.

**g. Use of Existing Educational Materials**

No educational materials will be required.

**h. Development of New Educational Materials**

None.

**i. Key Performance Measures/Indicators**

The primary indicators are consumption of healthier foods, access to healthier foods, consumption of water, levels of physical activity, consumption of unhealthy foods, and consumption of unhealthy beverages?

**3. Evaluation Plan**

Comprehensive process evaluation data about each of the 61 local health departments will come from numerous sources and will include:

- Selected initiatives, objectives, strategies, partners, and target population, as identified in SOW, reports, and other documents.
- Number and types of direct, social marketing, and indirect client contacts from EARS.
- Access to healthier foods and beverages documented in structured reporting documents.
- Media and marketing campaign exposure through local and state sources.
- Environmental and community changes, capacity building, leveraging, policies, community involvement, non-SNAP-Ed programs and intervention, and other factors through key staff interviews.
- Environmental changes as documented from CX3.

Short- and long-term outcomes will be gathered from:

- Pre and post nutrition education surveys.
- Annual surveys within selected local health departments (n=17) to assess self-reported behavioral changes over time among mothers, teens, and children.
- Changes in levels of BMI.

#### 4. Coordination Efforts

Internal and external coordination of efforts and information will be an integral part of this comprehensive evaluation. Internal coordinator will ensure that the scheduling of qualitative interviews of local health department and subcontractor staff occur with consideration of other deadlines and on-site activities. External coordination of efforts will be centralized with the required evaluation staff lead at each funded agency.

A significant element of the qualitative evaluation is the identification of the extent to which the County Nutrition Action Plan group or its alternate is effective in coordinating the efforts of the FNS-funded programs within the county. In addition, the qualitative aspects of the evaluation will enable the *Network* to identify and examine how SNAP-Ed collaborates with and complements obesity-prevention work funded by other entities such as the CDC, Kaiser Permanente, and The California Endowment.

Surveillance of NEOP Data

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$510,871	\$278,595
2. Contracts/Grants/Agreements	\$0	\$0
3. Non-capital Equipment/Supplies	\$103,740	\$123,011
4. Materials	\$33,709	\$11,140
5. Travel	\$1,058	\$1,177
6. Administrative	\$0	\$0
7. Building Space	\$0	\$0
8. Maintenance	\$90,010	\$52,235
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$739,388	\$466,158
11. Indirect Costs	\$424,585	\$229,009
<b>12. Total Costs</b>	<b>\$1,163,973</b>	<b>\$695,167</b>

<b>Title of the evaluation</b>	Development of an online system for Educational and Administrative Reporting System (EARS)
<b>The project or projects with which it is associated</b>	Local Health Departments, Local Food Nutrition Education, all other Local Network Projects
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Process, Outcome
<b>The question(s) to be addressed by the evaluation</b>	<ul style="list-style-type: none"> <li>• Have all technical and functional requirements of the proposed EARS project been met?</li> <li>• Has the EARS data reporting process time been reduced by at least 65% from previous reporting period?</li> <li>• Has the amount of Network contractor's time conducting programs on SNAP-Ed activities increased by at least 30%?</li> <li>• To what extent was the system able to add fields to report other events as required and collect non-mandated information for analysis and research?</li> <li>• Was built-in authentication with users only seeing information pertaining to their educational activity reporting successful – was there integrity in this?</li> <li>• Is the system easier to use than the FFY 2013 Excel system?</li> <li>• Does it offer as much flexibility as the FFY 2013 Excel system?</li> <li>• Is it sufficiently robust to serve as many contractors simultaneously who need to be able to use it?</li> <li>• Is its physical appearance acceptable?</li> <li>• Has the EARS data cleaning and compiling been reduced by at least 50% from previous reporting period?</li> </ul>
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	Conduct a pilot test of the system with Network contractor workgroup and update the system as needed based on the results. Once system and user acceptance testing is completed, conduct user training prior to Network-wide system implementation. Improve and update the system as needed based on user feedback and system maintenance plans.
<b>Plans for using the results</b>	The results will be used to improve the usability and effectiveness of the online system.
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	This project is in development and has not previously been evaluated.
<b>Project cost</b>	No additional costs beyond staff time are associated with this evaluation.

## STATE LEVEL PROJECT SUMMARY

FFY 2014

1. **Goals & Objectives** (*See State Level Objectives*).

2. **Project Title: The Educational and Administrative Reporting System (EARS) – Online System:**

Online database and data collection system for EARS, currently in development phase of the project system, working with CDPH IT to provide an automated collection and tracking of information, related to providing nutritional education to California's SNAP-Ed-eligible population, to meet federal reporting requirements.

(Cross Reference to Information Technology Project **Information Technology Operations**; Budget is in IT Operations, State-funded)

a. **Related State Objectives**

Related State Objectives include #1, 2, 3, 4

b. **Audience**<sup>1</sup>

Gender: Female and Male

Ethnicity: All races and ethnicities

Languages: English

Ages: All ages.

c. **Focus on SNAP Eligibles**

All of the activities funded by USDA are designed to reach Supplemental Nutrition Assistance Program-Education (SNAP-Ed)-eligible consumers and this project is to provide evaluation and evaluation resources to the *Network* and SNAP-Ed intermediaries so that they can better identify the extent to which they are providing services to SNAP and SNAP-eligible consumers and develop a description of those consumers and the education *Network* is providing.

Income Targeting Data Source:

Site data will be built into the database developed for the system, including census tract data and school Free/Reduced Price Meal Program Percentages.

d. **Project Description**

The following key strategies will be employed; we will...

- Work with CDPH IT to develop a system for collecting EARS data on-line.
- Complete system and user acceptance testing.
- Pilot test the system with state, Network staff and external contractor workgroup

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<sup>1</sup> The intended audience for this project is staff of Network-funded projects.

- Train the system users (state staff and *Network* contractors/subcontractors)
- Implement the system
- Plan for system maintenance and future updates

Key Educational Messages: N/A

Intervention Sites: After development, all

Projected Number of Contacts:

Direct Contacts: 0<sup>2</sup>

Indirect Contacts: 0

Narrative Summary:

Develop a web-based application that meets USDA's mandated EARS reporting criteria. The *Network* will work in conjunction with CDPH IT to design, develop, pilot test, refine, and implement an EARS reporting system for the *Network*. CDPH IT will work in conjunction with the *Network* to develop training materials and provide training to *Network* staff, contractors and sub-contractors.

Key factors leading to the success of this effort include the ability to:

- Develop a web-based data collection system with a database backend that can be modified to meet the new USDA reporting requirements and accommodate any future changes and enhancements in those requirements;
- House the EARS system on state owned servers; ability to utilize secure web based interface to store and organize the OMB-required data into the database;
- Produce a product that meets the USDA EARS reporting guidelines;
- Monitor and verify partner data entered into the system as a USDA requirement for implementation.

Summary of Research

It is our goal to be able to use this system to integrate data collection of EARS, the Semi-Annual Activity Report, and Activity Tracking Forms (See #1. Project Summary RES – Process Evaluation). This project is a process evaluation to inform the State and local projects of the annual scope of their activities for reflection and application to the projects in the future, part of the feedback loop for social marketing. The Office of Analysis, Nutrition, and Evaluation identifies process evaluation as useful for tracking implementation and identifying if the

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<sup>2</sup> This project is intended to collect process evaluation data from *Network* projects, No direct or indirect services will be provided to the target audience of the *Network*.

intervention is being delivered as intended.<sup>3</sup> Baranowski and Stables (2000) found process measures to directly relate to success of nine state 5 a Day projects.<sup>4</sup> Examples of process evaluation and activity tracking from previous years can be found in interim and final reports from FFY 2000–2012.

The use of EARS itself as a tracking measure has been researched by USDA through pilot studies. California first piloted EARS tracking in FFY05, providing USDA with feedback identifying concerns about the time burden. In FFY08 the *Network* participated in the USDA's retroactive EARS pilot test to confirm the utility of the FPRS data collection system. From our implementing agency point of view it was challenging to do this after the fact, as the *Network* format of data collection was not in congruence with that of EARS. However, the FPRS system worked, so the test was successful from the USDA perspective.

*Network's* endeavor's with its Excel system have served as formative research for the development of this online system. They have provided us with a great deal of insight about the challenges of documenting EARS data—issues our contractors raise, decisions that need to be made, ambiguities, etc.

#### **e. Modification of Project Methods/Strategies**

- This is a new development for EARS data collection that will replace the Excel-based data collection tool that is currently operational.
- A contractor workgroup met regularly with us throughout FFY 2012 to help guide development of the EARS FSR and JAD sessions; they will be engaged in an even more active role once the system is ready to pilot.

#### **Use of Existing Educational Materials**

The graphical user interface of the system will change, however to the extent that any EARS data collection materials from the current Excel system have relevance to the new system, we will use them for training.

#### **f. Development of New Educational Materials**

Since this will be a new system, new system documentation and training materials will be developed for use with an online EARS data collection system.

#### **g. Key Performance Measures/Indicators**

- All technical and functional requirements of the proposed EARS project will be met.
- Reduce EARS data reporting process time by at least 65% from previous reporting period.

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<sup>3</sup> USDA Food and Nutrition Service, Office of Analysis, Nutrition and Evaluation. Nutrition Education: Principles of Sound Evaluation, Sept 2005.

<sup>4</sup> Baranowski T, Stables G, Process evaluations of the 5 a Day projects. Health Education and Behavior 2000 27(2) 157-166.

- Reduce EARS data cleaning and compiling by at least 50% from previous reporting period.
- Increase the amount of *Network* contractor's time conducting programs on SNAP-Ed activities by at least 30%.
- Ability of system to add fields to report other events as required and collect non-mandated information for analysis and research.
- Built-in authentication with users only seeing information pertaining to their educational activity reporting.

**Evaluation Plan (See also Information Technology Project Information Technology Operations)**

Projects it is associated with:

All *Network* local and regional projects will participate in EARS

Evaluation type: Primarily process evaluation

Questions that will be addressed:

- Is the system easier to use than the FFY 2013 Excel system?
- Does it offer as much flexibility as the FFY 2013 Excel system?
- Is it sufficiently robust to simultaneously serve as many contractors who need to be able to use it?
- Is its physical appearance acceptable?
- Have all major data collection issues been addressed?

Design and Measures:

The prototype will be tested by a workgroup of interested contractors. At present, about 14 contractors have been engaged in participating in the development of the Excel EARS data collection system and have expressed interest in continued engagement. Their feedback will be obtained on the questions above and they will surely also have other issues to raise.

Plans for using the results:

The results will guide the further development of the online system and beta-testing – it will let us know the extent to which we can move forward with complete system implementation or need to work to correct system errors.

Previous evaluation:

Since we are evaluating the system itself and it is a new system, there are no previous evaluations.

**4. Coordination Efforts**

*Network*, CDSS and UC-CalFresh have been exchanging ideas about our respective Excel-based EARS data collection systems throughout FFY 2013. Plans include for UC-CalFresh and CDSS to use the *Network*-developed online reporting system in a Phase II of the project.

EVALUATION PLAN  
FFY 2014

<b>Title of the evaluation</b>	<i>FQHC Latino Campaign Toolbox-Texting Pilot</i>
<b>The project or projects with which it is associated</b>	<i>Latino Campaign</i>
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	outcome
<b>The question(s) to be addressed by the evaluation</b>	<p>The Toolbox-Texting Pilot will help us determine whether text messages paired with existing nutrition education curricula can increase positive behavior change among low-income Latinos in California related to:</p> <ul style="list-style-type: none"> <li>a. Increased fruit and vegetable consumption,</li> <li>b. Increased physical activity, and</li> <li>c. Decreased sugar sweetened beverage consumption.</li> </ul>
<b>Key Performance Measures/Indicators - List the key measures/indicators of implementation or performance that you will capture or collect.</b>	<p>The behavioral changes we will measure:</p> <ul style="list-style-type: none"> <li>• Frequency in consumption of healthy beverages and reduction in consumption of SSBs</li> <li>• Frequency in filling half the plate with fruits and vegetables</li> <li>• Days each week in which participants are physically active.</li> </ul> <p>We will also collect the following biometrics, but they will not be significant data points used in our final analysis:</p> <ul style="list-style-type: none"> <li>• BMI</li> <li>• Waist circumference</li> </ul>
<b>Describe the approach to conducting the evaluation</b>	Pre- and post-test administered via text message or paper survey, depending on intervention group.
<b>Design</b>	<p>The Network will provide curriculum, materials, and texting support to groups of Latino patients at health clinics. The clinics will provide the site for classes, participants, and health education staff. The Network will provide curricula, texting messages and platform, and evaluation support. We will engage 160 participants to be part of one of the four groups listed below:</p> <ul style="list-style-type: none"> <li>• Two classes (20 participants each to equal 40 participants): 1 hour of Toolbox/week and 3 text messages/week.</li> <li>• Two classes (20 participants each to equal 40 participants): 1 hour of Toolbox/week with no text messages.</li> <li>• Forty (40) participants: 3 text messages/week.</li> <li>• Two classes (20 participants each to equal 40 participants): 1 hour/week in other health classes and no text messages.</li> </ul> <p>The <i>Network</i> will administer a text-based pre- and post-participation survey. The same questions will be administered through a paper survey at clinics for those not participating in the texting component. Clinical staff will collect height, weight, and waist circumference for each participant at the beginning and end of the three-month Toolbox-Texting Pilot. These measurements will be secured by a clinical staff member with experience collecting these data.</p>

EVALUATION PLAN  
FFY 2014

<b>Data collection and instruments</b>	Text messages and paper-based surveys
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EVALUATION PLAN  
FFY 2014

<b>Data analysis</b>	Paired t-tests and other analyses will be done Internally via SPSS
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	This type of texting project has not been previously evaluated
<b>Estimated Evaluation Cost</b>	total budget: \$150,000

## STATE LEVEL PROJECT SUMMARY FORM

1. **Goals & Objectives** (see *State Level Objectives*)

2. **Project Title: FQHC Texting Pilot**

**PHI Budget:** \$150,000

### **Project Title:**

a. **Related State Objectives.**

1, 2, 3, 4

b. **Audience.**

Gender: Primary: Women; Secondary: Men

Ethnicity: Latino

Languages: Spanish, English

Ages: 18 to 54

c. **Focus on SNAP-Ed Eligible.**

According to data provided by the HRSA, 70% of patients visiting the 121 FQHCs in California live at 100% and below the Federal Poverty Level (FPL). An additional 15% live at 200% and below the FPL.

d. **Project Description.**

Key Strategies/Methods: This intervention will combine in-person health education classes reinforced by text messages. We will work with groups of 20 participants at each of six FQHCs. The clinics will provide the site for classes and participants. The *Network* will provide *Toolbox* curriculum, text messages and platform, and evaluation support. Local Health Departments will assist with the intervention and stay engaged through evaluation. BMI will be collected pre- and post-intervention, but evaluation metrics are around self-reported changes in behavior.

Key Educational Messages: Make half your plate fruits and vegetables, increase physical activity opportunities throughout the day, decrease consumption of unhealthy foods and beverages, and increase consumption of water.

Intervention Sites: A non-profit corporation or network consisting of six or more FQHC clinic sites in Los Angeles County. The corporation or network must currently provide patient education at a minimum of six clinic sites that serve a population of at least 75% Latino/Hispanic.

Projected Number of Contacts:

Direct Contacts: 160

Indirect Contacts: ~300

Narrative: Last year, we were able to show self-reported behavior changes among subscribers to a healthy food and beverage texting pilot. We now wish to assess the impact of text messages coupled with three months of nutrition education classes.

e. **Summary of Research.**

Text messages have been used by other non-nutrition education agencies to successfully reach Latinos. In one study assessing the usefulness of text messages for medication adherence and appointment reminders, “Black and Hispanic subjects were more likely to feel that text message reminders for appointments or medications were helpful than White subjects.” The study found that these two populations were also more receptive to healthcare-related educational text messages when compared to Whites.<sup>1</sup>

In California, Latinos often work seasonally in different parts of the state. For this reason, Latinos rely more on cell phones than other low-income Californians. “Compared to the general U.S. population, Latinos account for more minutes used and for a higher percentage of cell-phone ownership despite their comparatively low incomes.”<sup>2</sup> This is especially true of text messaging. Compared with non-Hispanic White cell phone owners, African Americans and Latinos are significantly more likely to use their mobile devices to send and receive text messages. According to the Pew Internet Center, 70% of English-speaking African Americans and Latinos report frequent text messaging, versus just over 50% of non-Hispanic Whites.<sup>3</sup> Texting rates in Mexico, the country of origin for 84% of Latinos in California<sup>4</sup>, exceed those in the US. When surveyed by the Pew Research Center, 82% of Mexican cell phone owners said they use their phones for texting.<sup>5</sup>

The *Network* recently piloted a Text Message Program. We sent tailored messages to subscribers for up to 16 weeks. Content included prompts to eat more fruits and vegetables, recipes and ideas for healthy meals and beverages, links to helpful websites, and information about upcoming events in their area. Questions about fruit,

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<sup>1</sup> Person AK, Blain ML, Jiang H, Rasmussen PW, Stout JE *Text messaging for enhancement of testing and treatment for tuberculosis, human immunodeficiency virus, and syphilis: a survey of attitudes toward cellular phones and healthcare.* *Telemed J E Health.* 2011 Apr;17(3):189-95.

<sup>2</sup> The Hispanic Institute and Mobile Future, *Hispanic Broadband Access: Making the Most of the Mobile, Connected Future.* September 2009 [http://thehispanicinstitute.net/files/u2/Hispanics\\_and\\_Broadband\\_Access\\_0.pdf](http://thehispanicinstitute.net/files/u2/Hispanics_and_Broadband_Access_0.pdf)

<sup>3</sup> Pew Internet Project, *Technology Trends Among People of Color.* Sep 17, 2010, <http://www.pewinternet.org/Commentary/2010/September/Technology-Trends-Among-People-of-Color.aspx>

<sup>4</sup> Pew Hispanic Center and Kaiser Family Foundation, *2002 National Survey of Latinos, Issue Brief, Latinos in California, Texas, New York, Florida, and New Jersey.* March 2004. <http://www.kff.org/kaiserpolls/loader.cfm?url=/commonspot/security/getfile.cfm&PageID=32977>

<sup>5</sup> Pew Research Center. *Global Digital Communication: Texting, Social Networking Popular Worldwide.* Updated February 29, 2012. <http://www.pewglobal.org/2011/12/20/global-digital-communication-texting-social-networking-popular-worldwide/>

vegetable (FV), and sugar sweetened beverage (SSB) consumption habits were included in the text messages at the beginning and end of the text intervention.

Results of this pilot included a 17 percent increase in frequency of subscribers filling half their plates with FV ( $p=0.006$ ). Seventy percent of participants who set healthy beverage goals reported meeting or exceeding them. Unprompted, some participants replied with text messages indicating they had lost weight or their children had stopped drinking SSBs as a result of the program. From this and an exhaustive literature review, we assert that text messaging is a feasible, effective method for reaching low-income Latinos with health messages that warrants future study.

f. **Modification of Project Methods/Strategies.**

No modifications necessary

g. **Use of Existing Educational Materials.**

The primary vehicle for nutrition education will be the *Toolbox for Community Educators (Toolbox)*, a curriculum created by and for low-income Latinos in California. In FFY 2012, more than 110,000 low-income Latinos participated in *Toolbox* classes led by the *Latino Campaign* and its community partners. The *Toolbox* has been used for classes in health clinics for many years and these clinics are great partners for our campaign. A link to the lessons can be found here: <http://www.network-toolbox.cdph.ca.gov/en/index.asp>. We will also use text messages that were approved and piloted in FFY 2012.

h. **Development of New Educational Materials.**

We do not anticipate the need to develop new materials for this project.

i. **Key Performance Measures/Indicators.**

The behavioral changes we will measure:

- Frequency in consumption of healthy beverages and reduction in consumption of SSBs
- Frequency in filling half the plate with fruits and vegetables
- Days each week in which participants are physically active.

We will also collect the following biometrics, but they will not be significant data points used in our final analysis:

- BMI
- Waist circumference

### **3. Evaluation Plans**

The Network will provide curriculum, materials, and texting support to groups of Latino patients at health clinics. The clinics will provide the site for classes, participants, and health education staff. The Network will provide curricula, texting messages and platform, and evaluation support. We will engage 160 participants over 12 weeks to be part of one of the four groups listed below:

- Two classes (20 participants each): 1 hour of *Toolbox* classes per week and 3 text messages/week.

- Two classes (20 participants each): 1 hour of Toolbox classes per with no text messages.
- Two classes (20 participants each): 1 hour per week in other health classes and no text messages.
- 40 participants: 3 text messages per week.

The *Network* will administer a text-based pre- and post-participation survey. The same questions will be administered through a paper survey at clinics for those not participating in the texting component. Clinical staff will collect height, weight, and waist circumference for each participant at the beginning and end of the three-month Toolbox-Texting Pilot. These measurements will be secured by a clinical staff member with experience collecting these data.

#### **4. Coordination Efforts**

We will invite Federally-Qualified Health Centers to bid on this project through a competitive bid process. We will work closely to engage the Department of Public Health- Los Angeles County. Their staff will attend select training and we will engage them in the evaluation portion of the intervention. We will also secure involvement of our *Latino Campaign* Statewide Advisory Council in designing and promoting this intervention.

Federally Qualifying Health Clinic (FQHC) Texting Pilot

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$80,250	\$0
2. Contracts/Grants/Agreements	\$27,500	\$0
3. Non-capital Equipment/Supplies	\$18,600	\$0
4. Materials	\$173	\$0
5. Travel	\$2,233	\$0
6. Administrative	\$0	\$0
7. Building Space	\$0	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$128,756	\$0
11. Indirect Costs	\$21,245	\$0
<b>12. Total Costs</b>	<b>\$150,000</b>	<b>\$0</b>

EVALUATION PLAN  
FFY 2014

<b>Title of the evaluation</b>	Process and Formative Evaluation for the Healthy Retailer Certification Program
<b>The project or projects with which it is associated</b>	<i>Network for a Healthy California-Retail Program</i>
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Process, Formative
<b>The question(s) to be addressed by the evaluation</b>	<p>1) What are some of the most common certification measures or standards and "rewards" used by other well established Healthy Retailer Certification Programs?</p> <p>2) Which LHD's are interested in participating in a healthy retailer certification program; what is their level of experience and interest to pilot an approach based on CX3?</p> <p>3) Building principally on the CX3 store assessment tool, what would be the best approach for developing and testing a healthy retailer certification program that is responsive to key stakeholders interests and concerns e.g. LHD's, Retailers, SNAP-Ed shoppers?</p> <p>4) What are retailers and shoppers reaction to the proposed Healthy Retailer Certification approach?</p> <p>5) What are LHD's reaction and opinion about the usefulness and next steps needed for the healthy Retailer Certification Program training and technical assistance?</p>
<b>Key Performance Measures/Indicators - List the key measures/indicators of implementation or performance that you will capture or collect.</b>	Key performance measures in FFY 2014 will include the store requirements for participating, defined rewards for the stores, the number of LHDs and stores participating in the pilot, and the number of webinars conducted, participants trained and training evaluations. Specific measures of store and consumer feedback will be determined.
<b>Describe the approach to conducting the evaluation</b>	Identification of the most common and appropriate to SNAP-Ed certification standards and rewards based on established programs profiled in "Health on a Shelf" publication and CX3 store assessment tool and scores. Online surveys, structured group discussions and/or interviews to solicit input, opinions and experience of the major stakeholders for this project on proposed certification approach: a) Local Health Departments, b) retailers participating in CX3, c) SNAP-Ed shoppers, d) technical experts in the area of healthy retail. Participant training assessments.
<b>Design</b>	Prospective
<b>Data collection and instruments</b>	Interview guides, CX3 store assessment tool, training and technical assistance assessments
<b>Data analysis</b>	Summary of major themes and recommendations from stakeholders and LHD training participants, change over time in CX3 store scores
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	New project
<b>Estimated Program Cost</b>	\$70,000

## STATE LEVEL PROJECT SUMMARY FFY 2014

1. **Goals & Objectives:** *(See State Level Objectives)*

2. **Project Title:** Healthy Retail Recognition  
\$70,000 - PHI

**a. Related State Objectives:** Objectives 1 and 4

### **b. Audience**

Gender: Female and Male Ethnicity: All Ethnic Groups Languages: English and Spanish Ages: Adults 18+

### **c. Focus on SNAP Eligibles**

The Healthy Retail Recognition Program activities are designed to reach CalFresh participants and SNAP-Ed-eligible consumers where they shop to increase access to fruits and vegetables and other healthy foods. These sites are identified using the data sources described below.

Income Targeting Data Sources: Site verification of 50 percent or greater SNAP-Ed-eligible persons participating in program activities will be based on the following data sources:

*Network* GIS Census Tract Data and retail sites on the USDA-approved list.

### **d. Project Description**

Key Purpose: Stores in SNAP-Ed eligible census tracts that apply to the program, agree to meet defined implementation steps, and in exchange receive benefits, including free publicity and help implementing healthy changes.

Key Strategies: Retail promotions; community events; nutrition education research/evaluation; promotion of healthy communities.

Key Educational Messages: Fruits and vegetables; healthier eating, in general; chronic disease and obesity prevention; healthy beverage promotion; food safety; and cooking skills.

Intervention Sites: Grocery stores

### **Narrative Summary:**

The changes in the funding guidance from the USDA SNAP-Ed program and the strategic shift in the *Network's* direction have created the need for a statewide Healthy Food Retail Recognition Program. The Recognition Program would include intervention stores participating in the CX<sup>3</sup> improvements as well as other SNAP-Ed eligible stores in qualifying census tracts. Local Health Departments would recruit retailers or retailers themselves would agree to participate in the program, agree to meet make healthy changes, and in exchange receive benefits, including free publicity, merchandising and promotional materials and help implementing healthy changes. This program would support the new LHD infrastructure and CX<sup>3</sup>. In FFY 2014, a much heavier investment in the LHDs who will be instrumental

in enabling the *Network* reach its state level goal of increasing access and consumption of fruits and vegetables for low-income Californians. This program will also provide recognition to small business owners and a program for low resource consumers to easily identify stores that stock healthier foods and beverages.

Improving diets and reducing obesity rates requires many different strategies that address food access, food retailer operations, nutrition literacy, and social norms about eating. A Healthy Food Retailer Recognition program is a win-win-win approach to improving community health. Participating stores get free publicity and support for increasing availability of healthy foods. Community members gain access to healthier food choices and information about nutrition. It creates positive relationships with local businesses, which can lead to future collaboration to benefit the public's health. The success of a Healthy Food Retailer Recognition program can demonstrate to businesses that residents want healthier choices in their neighborhoods, making the case for future local policies that reduce unhealthy food options and incentivize healthy ones. Participating stores may also influence other local small stores to want to get participate in the program.

A Healthy Food Retailer Recognition Program will be developed using the food retailer assessment scorecard developed by the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX3) to assess the current level of the store's environment. The Recognition Program will include intervention stores participating in the CX3 improvements as well as other SNAP-Ed eligible stores in qualifying census tracts that want to participate in the program. This program is a voluntary program open to any interested store that qualifies as a SNAP-Ed intervention site. Local Health Departments on the behalf of retailer or retailers themselves that apply to the program, would agree to carrying the minimum staple goods that a store must carry in order to be considered having healthy options, and in exchange receive technical assistance, including free publicity and help implementing healthy changes. There would be a minimum requirement that would be committed to participating in the program such as agreeing to carry two fresh fruit and vegetable options in the store at all times. This could then be expanded to include two healthy items from each food group and then going above and beyond by carrying healthy low cost grab and go options. While the store works to increase the inventory of healthy items, they may also commit to decreasing the amount of less healthy items that they choose to carry in their stores. Stores participating in the program would receive a Champion for Change Healthy Retail Participant sticker which not only recognizes the store owner's efforts, but be easily identified by consumer's.

The approach will focus on helping store owners increase their score to a minimum of 75 out of 100 points, addressing many aspects of a healthy store environment – including products stocked, marketing and promotion, participation in food assistance programs, placement of healthy items and safety and accessibility. Stores can continue to make improvements reaching 100 points.

When the program is developed, the two main stakeholder groups – community members' and store owners – will have their needs balanced through the store requirements and the incentives for participation. The incentives provided through the Recognition program will be considered a short-term bridge from the retailers' existing business model to a healthier one.

A pilot project of the recognition program will happen in two or more CX3 neighborhood within a local jurisdiction will be implemented to build relationships with retailers and neighbors, understand the

challenges of selling healthy food, test store Recognition implementation steps, experiment with promoting the program, and estimate the cost of a full-scale program.

The store owner and local health department will agree on a time frame during which the store will make changes to meet the minimum requirements of carrying two fresh fruits and vegetables at all times (e.g., the store will meet the requirements within six months). The agency administering the program and the store owner will then sign an agreement that outlines the Recognition implementation steps the business is willing to implement. The LHD will ask to receive information about the store sales data related to the healthy changes at this time. The agreement will also demonstrate to the store owner that he or she will receive the promised assistance with the Recognition process. Annually, the store would be encouraged to make additional healthy changes to continue to be considered an active participant in the Healthy Retail Recognition Program.

This project will also seek other funding sources, local resources, partners, or other local assistance programs that can help the store owners implement infrastructure changes as desired. These other resources will supplement the technical assistance and promotional resource that the SNAP-Ed funding provides. Making connections with local farmers and produce distributions centers will also be key partners related to the requirement to carry fresh fruits and vegetables. WIC authorized stores will already meet these requirements, but will still receive the technical assistance and promotional resources by participating in this program.

#### **e. Summary of Research**

The guide, *Health on the Shelf* has a section on why to focus on small food retailers. The section includes arguments that can be used in fact sheets, talking points, and other program materials. It cites appropriate research for the following topics:

- Low-income neighborhoods have more small food retailers than high income neighborhoods.
- Small food retailers congregate near schools and attract school children.
- Small food stores that do not sell healthy food have a negative effect on the diets and health of nearby residents.
- People who live closer to stores that sell healthy food have better diets.
- Small food store interventions show promise in increasing healthy food sales, improving store offerings, and promoting good nutrition.

The Bodor et al article titled, “The rationale behind small food store interventions in low-income urban neighborhoods”<sup>2</sup> reveals that low-income communities are considered food swamps because the availability of healthy foods in small food stores are low; therefore, these communities have disproportionately high rates of obesity. Environmental approaches such as changing the store infrastructure and marketing strategies influence the sale of available foods. This type of small food store intervention has to take into consideration whether the healthy food offerings are cost effective for the store.

The O'Malley et al article titled, "Feasibility of Increasing Access to Healthy Foods in Neighborhood Corner Stores" discusses that most community members are more likely to buy fresh fruits and vegetables at corner stores if they were available<sup>3</sup>. Typically most corner stores do not carry fresh produce due to challenges of distribution, price, equipment, and absence of customer demand. A system change like a healthy retail recognition program that includes incentives may be more feasible and increases the likelihood of fresh fruits and vegetables in corner stores.

The Healthy Corner Stores Issue Brief is a quarterly publication created by The Food Trust for the Healthy Corner Stores Network. Each thematic issue includes an introduction to the topic, project profiles, best practices, and resources.

The Issue Brief, *Fresh Food Retail Development: Corner Store Conversions*<sup>4</sup> addresses increasing the access of healthy foods by forming relationships with small food retailers. By working with retailers, the goal would be to expand their quality and quantity of healthy foods, and, in turn, sustainably increase profits. This approach would benefit community members because they would have more options of healthy foods available. Some suggested strategies to create a healthy store include updating a business plan, changes to the interior e.g. store layout, and healthy product training. Technical assistance, marketing training, and community involvement are critical components in a store conversion. As a result, the partnerships with retailers can provide low-income communities with access to healthy, affordable foods and community pride.

#### **c. Modification of Project Methods/Strategies N/A**

#### **d. Use of Existing Educational Materials**

*Health on the Shelf*, ChangeLab Solution's guide to healthy food retailer certification will be a major source of guidance and best practices used for this project. The toolkit describes how to increase the variety of healthy foods they sell, reduce the offerings of unhealthy foods, and proactively market healthy options. It provides step-by-step instructions for developing a healthy retail program, with numerous ideas and examples from existing programs.

To increase the CX3 score to a minimum of 75 out of 100 points, marketing, placement and promotion through the *Retail Program* merchandising materials provides retailers with a variety of signage options and allows more customized promotion of fruits and vegetables at the point-of-sale. Options include a floor stand display with seasonal posters, a spinning kiosk sign that holds 300 recipe cards, recipe card holders for the canned fruit and vegetable aisles, *Harvest of the Month* community newsletters, produce signs that highlights the nutritional benefit of the item, freezer clings for the frozen produce section, cross promotional signs to provide preparation tips in every aisle, shopping cart signs to display the call to action message to make half your plate fruits and vegetables, and in-store audio to remind customers to pick up fresh, tasty produce. Merchandising materials are produced in both English and Spanish. The program uses materials that have been designed and tested for the target audience. These materials incorporate the Champions for Change brand and the CalFresh logos. When the national license is obtained, the national *Fruits and Veggies—More Matters*<sup>®</sup> brand will be added prior to reprinting. The materials also may be modified to improve their content based upon feedback from local projects.

The *Retail Fruit and Vegetable Marketing Guide* serves as a resource for independent retailers who are seeking information on how to merchandise and promote their selection of fresh produce. The *Guide*, based on information gleaned from the *Produce Quick Tips*, *Produce Handling Guide*, and the successes and challenges learned from various corner store conversion projects, provides the retailer with information about produce storage and display, cross promotion merchandising techniques, and promotional activities to educate low-income consumers on how to purchase, store, and prepare fresh produce. The *Guide* also has a section written for community-based organizations interested in providing hands-on technical assistance to retailers making improvements to their fresh produce selection.

#### **e. Development of New Educational Materials**

To provide training and technical assistance to health departments around the state working with food retailers and to increase fruit and vegetable options and healthier alternatives in food deserts, webinars with will be offered. The webinars will build the capacity of health department staff that are working with retailers in the Healthy Retail Recognition Program.

#### **f. Key Performance Measures/Indicators**

Key performance measures in FFY 2014 will include defined technical assistance for stores participating in the program, the number of LHDs and stores actively participating in the pilot, and the number of webinars conducted, participants trained and training evaluations. Specific measures of store and consumer feedback will be determined. Store sales data of new items will be requested from small stores.

### **3. Evaluation Plan**

The project will include periodic opportunities for evaluation throughout the fiscal year. At the beginning of the fiscal year, a survey will be developed to receive feedback from the local health departments on technical assistance needs and proposed topics for webinars. At the conclusion of each webinar, a survey will be conducted to receive feedback from Network staff and LHDs on the effectiveness of the webinar. The results will identify areas of for possible improvement in training and technical assistance activities. The number store agreements for participating, before and after photos of store changes will be shared and available sales data of new items will be analyzed.

### **4. Coordination Efforts**

Coordination efforts will be made at the state and local levels. The state level will include but it is not limited to the following: *Retail Program*, Tobacco Control Program, Prevention First, CX3, Retail Policy, System and Environmental Change Workgroup, WIC and Change Lab Solutions. The local level will include but is not limited to the following: the Project Officers, local health departments, interested store owners, community members, and additional partners.

<sup>1</sup> Fry C. Levitt Z. Ackerman A. Burton Laurison H. (2013) Health on the Shelf: A Guide to Healthy Small Food Retailer Recognition Programs. Change Lab Solutions.

<sup>2</sup> Bodor JN, Ulmer VM, Dunaway LF, Farley TA, Rose D. "The Rationale behind Small Food Store Interventions in Low-Income Urban Neighborhoods: Insights from New Orleans" J Nutr. 2010 June; 140(6): 1185–1188. doi:

[10.3945/jn.109.113266](https://doi.org/10.3945/jn.109.113266)

<sup>3</sup> O'Malley K, Gustat J, Rice J, Johnson CC. "Feasibility of Increasing Access to Healthy Foods in Neighborhood Corner Stores". J Community Healthy. 2013 Apr 2. <http://www.ncbi.nlm.nih.gov/pubmed/23546554>

<sup>4</sup> The Food Trust for the Healthy Corner Stores Network. Healthy Corner Stores Issue brief. Spring 2011 Issue. [http://thefoodtrust.org/uploads/media\\_items/spring2011issuebrief.original.pdf](http://thefoodtrust.org/uploads/media_items/spring2011issuebrief.original.pdf)

Retail Certification

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$41,465	
2. Contracts/Grants/Agreements	\$9,000	
3. Non-capital Equipment/Supplies	\$460	
4. Materials		
5. Travel	\$2,488	
6. Administrative		
7. Building Space	\$3,600	
8. Maintenance		
9. Equipment & Other Capital Expenditures		
10. Direct Costs	\$57,013	
11. Indirect Costs	\$12,987	
<b>12. Total Costs</b>	<b>\$70,000</b>	

<b>Title of the evaluation</b>	Impact/Outcome Evaluations of Larger Local Contractor Projects
<b>The project or projects with which it is associated</b>	See full list below
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Outcome or impact depending on the resources of the contractor
<b>The question(s) to be addressed by the evaluation</b>	<p>Is fruit and vegetable consumption associated with increased consumption improving among SNAP-Education eligibles participating in the nutrition education provided by local contractor projects? Are fruit and vegetable factors associated with increased consumption improving among SNAP-Education eligibles participating in the nutrition education provided by local contractor projects? Is consumption of other healthy foods improving among SNAP-Education eligibles participating in the nutrition education provided by local contractor projects? Is consumption of low nutrient and/or sweetened beverages decreasing among SNAP-Education eligibles participating in the nutrition education provided by local contractor projects?</p>
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	<p>Each contractor receiving more than \$350,000 in federal reimbursement carries out its own outcome/impact evaluation using recommended validated surveys. Contractors receiving less reimbursement can participate in this project if they so choose. The usual design is pre-test/post-test with 100 or more matched pairs of respondents who have participated in at least 5 significant education contacts. Data is collected through self-administered surveys in the classroom, school program, or other program setting. Nearly all contractors use a pre-test/post-test approach, although sometimes contractors have used supplemental data sources such as direct observation or food service purchases of selected items.</p> <p>Contractors are expected to use an age-appropriate validated instrument to measure consumption selected from the following:  The following two were adapted from the School Physical Activity and Nutrition Project instrument, Baylor University:  -- Network Youth Survey – 3rd-8th grades  -- Network High School Survey – high school students (Dietary intake from YRBS)  -- Beverage and Snack Questionnaire (BSQ - only in high schools implementing the RYD curriculum)</p> <p>The following two were developed by Marilyn Townsend and colleagues, UC Davis, and validated for low literacy white, African-American, and Spanish-speaking low-income Californians:  -- Food Behavior Checklist (FBC) - Adults  -- Fruit and Vegetable Checklist (FVC) - Adults</p> <p>All the instruments above, except for the Network High School Survey and the BSQ, are available in both English and Spanish. They may use other validated instrument scales to measure psychosocial constructs. The scales have been assembled in a compendium found at <a href="http://www.cdph.ca.gov/programs/cpns/Pages/ImpactEvaluation.aspx">http://www.cdph.ca.gov/programs/cpns/Pages/ImpactEvaluation.aspx</a>. The Network's RES provides contractors instruction in the data entry process and a data entry template in Excel that automates the process of calculating basic statistics to minimize data errors.</p>

<b>Title of the evaluation</b>	Impact/Outcome Evaluations of Larger Local Contractor Projects
	The specifics of the approach are worked out by the contractor in conjunction with the Research and Evaluation Section and their Program Manager (PM). Extensive data on the actual activities conducted by a given contractor is collected. Data is augmented by a qualitative assessment on the part of the contractor regarding successes, challenges, and ideas for future intervention.
<b>Plans for using the results</b>	Each contractor uses its results as guidance for the next year's planning. Evaluation reports are submitted annually at the end of July to the State along with a draft plan for the upcoming year's evaluation. Each contractor meets via teleconference individually or in small groups with a group composed of Network state evaluation staff and their PM, to consider the programmatic implications of the results. In addition to providing project-specific guidance, evaluation findings are examined as a whole to identify best practices. These projects also help us identify if we have met the goal.
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	Yes, projects are evaluated annually. The most recent evaluations for each one is ongoing in FFY 2013
<b>Project cost</b>	In FFY 2011, evaluation costs per contractor ranged from as low as about \$500 to \$148,000, averaging \$17,193, depending on factors such as number of participants, hiring outside evaluators, value of staff time allocated to evaluation, reproduction costs, and cost of data entry. It is expected that costs for continuing contractors will be similar for FFY 2014. Due to the large number of new Local Health Department contracts, sub-contracting of work that has not yet started, and unknown scope of these projects, a total project cost estimate is not possible at this time.

Title of the evaluation	Impact/Outcome Evaluations of Larger Local Contractor Projects	
Y = Youth Project A = Adult Project * = Target Population not yet known	Impact/Outcome Evaluations of Larger Local Contractor Projects	
	The project or projects with which it is associated	Contract Number
A	Alameda County Nutrition Services (Adult)	13-20018
Y	Alameda County Nutrition Services (Youth)	13-20018
*	Berkeley Department of Public Health	12-10185
*	Butte County Public Health	12-10152
A	Contra Costa Health Services	12-10263
A	Fresno County Department of Public Health	12-10160
*	Humboldt County Public Health	12-10161
*	Imperial County Public Health	12-10178
Y	Kern County Public Health Services Department	12-10171
*	Kings County Public Health	12-10162
Y	Long Beach Department of Health and Human Services	13-20015
*	Los Angeles County Public Health	12-10170
*	Madera County Public Health Department	12-10177
*	Marin County Public Health	12-10207
A	Merced County Public Health	12-10190
Y	Monterey County Health Department	13-20017
A	Orange County Health Care Agency	12-10189
*	Placer County Public Health	12-10180
Y	Riverside County Community Health Agency	12-10194
*	Sacramento County DHHS Public Health SNAP-Ed	12-10154
*	San Bernardino County Public Health	12-10204
A	San Diego County Public Health	12-10199
A	San Francisco County Public Health	12-10191
Y	San Joaquin County Public Health Services	12-10192
*	San Luis Obispo County Public Health	12-10212
Y	San Mateo County Public Health	12-10181
A	Santa Barbara County Public Health	12-10182
*	Santa Clara County Public Health	12-10203
*	Santa Cruz County Health Services Agency	12-10183
Y	Shasta County HHSA	13-20016
*	Solano County Public Health	12-10197
A	Sonoma County Public Health	12-10193
A	Stanislaus County Health Services Agency	12-10184
Y	Tulare County Public Health	12-10187
A	Ventura County Public Health	12-10195
*	Yolo County Health Department	12-10179

**STATE LEVEL PROJECT SUMMARY**  
**FFY 2014**

**1. Goals & Objectives** (*See State Level Objectives*).

**2. Project Title:** Impact Outcome Evaluation of *Network*-Funded Projects  
Evaluation Work Conducted by the Local Contractors – No stand-alone funds

**a. Related State Objectives**

Related State Objectives include #1, 2, and 3

**b. Audience**

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American, Caucasian/White, and Latino/Hispanic populations

Languages: English and Spanish

Ages: All ages.

**c. Focus on SNAP Eligibles**

All of the targeted activities funded by USDA are designed for eligible consumers where they shop, learn, work, recreate and live. Activities also reach SNAP-Ed intermediaries so that they in turn can more effectively provide nutrition education to the eligible consumers.

Income Targeting Data Source:

Besides activities at location-based proxy sites, site verification of 50% or greater SNAP-Ed eligibles participating in projects taking part in outcome/impact evaluation will be based on the following data sources:

*Network* GIS Census Tract Data; School Free/Reduced Price Meal Program Percentages; and WIC Income Guideline Qualifications

**d. Project Description**

Key Strategies: the *Network* will continue to use a comprehensive set of strategies to build contractors' outcome/impact evaluation capacity, provide oversight to conduct of outcome/impact evaluation, compile results as a whole, and engage contractors in a feedback discussion regarding program and evaluation method improvement. This unique approach will enable contractors to conduct comprehensive impact evaluation using science-based principles. These strategies include one-on-one technical assistance, webinar training sessions, teleconferences to promote utilization of findings, and the development and distribution of evaluation materials and tools like surveys, report templates and data entry templates (See REU Project #4 for materials).

Key Educational Messages: This project will convey how to conduct outcome/impact evaluation using sound principles of evaluation, interpret results and use findings to refine nutrition education activities.

Intervention Sites:

Impact evaluation takes place in the local health departments and at their sub-contractors. These could include: Schools, Faith Organizations, Federally Qualified Health Centers, and Other sites where direct nutrition education is provided.

Projected Number of Contacts:<sup>1</sup>

Direct Contacts: 68 evaluation trainees

Indirect Contacts: 10,987subjects

Narrative Summary:

During FFY 2014 all local health departments participating in FFY 2013 (n = 23) will continue to conduct outcome/impact evaluation to measure change in fruit and vegetable consumption, sugar sweetened beverage consumption, physical activity and factors that influence those behaviors; 12 additional contractors will be added to the project. Network Local Projects that have participated in FFY 2013 (n = 34) and previously will no longer participate. As per carefully designed plan and timeline, one-on-one and group evaluation trainings and technical assistance will be provided (one-on-one ongoing; group webinars and in-person training classes scheduled depending on need) to develop evaluation plans for individual contractors. These contractors will conduct pretests, implement nutrition education activities, conduct posttests then enter, analyze and report findings using surveys, data entry templates, report templates and other resources provided by the *Network*. Subsequently they will work with the Research and Evaluation and Community Development teams to interpret the results and help improve programs for SNAP-Ed eligible populations. Contractors will produce individual evaluation reports, and the Research and Evaluation Section will produce an overall FFY 2014 evaluation report based on findings.

**e. Summary of Research**

The design that will be implemented employs scientifically-based methods. These can be clustered into three areas. The first, evaluation planning, includes elements like securing buy-in<sup>2</sup>, using logic models to plan evaluations, and employing sound evaluation designs.<sup>3</sup> The second area concerns evaluation

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<sup>1</sup> Direct was estimated based on FFY 2013 outcome/impact evaluation workshop attendees (58-from-28 agencies and 10 Network staff; indirect is based on FFY 2012 outcome/impact evaluation matched pair sample size. (10,987).

<sup>2</sup> Patton MQ. Utilization Focused Evaluation: the New Century Text, 3rd Ed. Sage Thousand Oaks, CA (1997)

<sup>3</sup> Cook TD, Campbell DT, Quasi-Experimentation Design & Analysis Issues for Field Settings. Houghton Mifflin Company, Boston 1979.

implementation and includes elements like using proper survey administration methods<sup>4</sup>, ensuring accurate data entry, and rigorous data analysis techniques. The third concerns proper reporting and utilization. Consequently, these evaluations are grounded in sound evaluation principles<sup>5</sup> and provide results that can be validly used for program improvement.

**f. Modification of Project Methods/Strategies**

Over the past 8 years contractors have become smarter evaluators and have started to critically think about the methods they use, including the survey tools. During this time an increasing number of contractors have expressed interest in exploring additional methods to capture success.

Each year continuing contractors are expected to conduct an evaluation that is more rigorous than the one conducted in the prior year. In FFY 13, all contractors measured consumption using one of a four standardized instruments designed for their target age group so that standardized comparisons can be made across contractors. Contractors working with children in grades 3 through 8 used one consumption survey, based on the Baylor University School Physical Activity and Nutrition Project instrument; contractors working with high school students used a similar instrument. Those working with adults used the Food Behavior Checklist (FBC) or Fruit and Vegetable Checklist; the Fruit and Vegetable Checklist is a subset of the FBC. Rigor may be enhanced by measuring a greater number of indicators, increasing sample size, or adding an income-eligible comparison group. This ensures adherence to sound principles of evaluation.

The findings from these evaluation activities lead to changes in nutrition education like concentrating nutrition education in a shorter period of time rather than longer, increasing the number of times participants attend a class, or refining nutrition education activities. These also result in more standardized activities, sharing ideas and practices, and a broader use of existing materials. Modifications vary based on the evaluation findings of a given contractor.

In FFY 2013 a set of policy, systems, and environment questions were developed to accompany the collection of outcome/impact data from local projects to further examine differences in findings between contractors.

**g. Use of Existing Educational Materials**

All of the standard materials are available in English. Some of the surveys in the compendium are also available in Spanish. In addition to the standard surveys, *Network* has assembled a Compendium of Surveys for those projects that wish to explore additional psychosocial measures or areas of interest. The surveys in the compendium have been validated by other researchers or represent

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<sup>4</sup> Dillman DA, Mail and Internet Surveys: The Tailored Design Method, second edition. John Wiley and Sons, New York 2000.

<sup>5</sup> USDA Food and Nutrition Service, Office of Analysis, Nutrition and Evaluation. Nutrition Education: Principles of Sound Evaluation, Sept 2005.

modifications thereof to be more appropriate for *Network* program participants. Available existing materials include:

1. A Compendium of Surveys  
<http://www.cdph.ca.gov/programs/cpns/Pages/ImpactEvaluation.aspx>
2. Evaluation report templates<sup>7</sup>
3. Evaluation plan templates<sup>6</sup>
4. MS Excel-based data entry templates<sup>6</sup>
5. Scope of Work impact objective template<sup>7</sup>

#### **h. Development of New Educational Materials**

See also RES Project #6, Technical Assistance.

#### **i. Key Performance Measures/Indicators**

- The primary indicators are fruit and vegetable or sugar sweetened beverage consumption, upstream measurements, such as social norms, and related factors like parental support, accessibility of fruit and vegetables in the home, knowledge, preferences, familiarity, self-efficacy, and outcome expectations. Contractors must measure individual level consumption change and may measure other factors as well. In addition, measures of dosage, multiple types of nutrition education provided, and other barriers/facilitators to FV consumption in the venue are compiled.
- Contractor performance indicators are 1) the percent of contractors fulfilling their evaluation responsibilities in a complete and accurate manner and 2) the percent actively engaged in follow-up teleconferences or web-based meetings using the evaluation findings to improve their future efforts

### **3. Evaluation Plan**

#### **See also**

- **FFY 2014 Evaluation Plan\_Impact Outcome Evaluation Youth**
- **FFY 2014 Evaluation Plan\_Impact Outcome Evaluation Adult**

Outcome/impact evaluation is conducted in order to identify successful interventions, potential best practices, and provide contractors direction for program refinement, improvement, and redirection of effort. Many contractors have not received extensive training in evaluation during their professional education; this project provides standardized evaluation guidance and provides contractors with quality evaluation tools and resources. State level analysis of data enables the *Network* to better look at overall project accomplishment.

All Local Health Departments receiving over \$350,000 in FFY 2014 (n = 35) will be required to conduct outcome/impact evaluation by measuring change in fruit

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<sup>6</sup> Available upon request from the Research and Evaluation Section

and vegetable consumption or change in healthy/unhealthy beverage consumption and/or related knowledge, attitudes, beliefs. This will include pre-tests and post-tests using validated surveys or metrics adapted from validated surveys. Some contractors may add comparison groups, and others will assess impact resulting from varied dosages of nutrition education. All will provide qualitative data on standardized reports to further describe the impact of nutrition education. Teleconferences and one-on-one assistance will be provided to ensure results are used to refine nutrition education activities. The most recent year of evaluation was FFY 2013.

#### 4. Coordination Efforts

The *Network* has involved SNAP partners, like UC-CalFresh, in the evaluation project and shared results via teleconferences with project participants to improve programs, refine evaluation plans, and diffuse promising practices. Evaluation resources created and compiled to promote coordination have been shared via the *Network's* website. These include the Impact Evaluation Handbook, the Compendium of Surveys, report template and other materials. The Compendium includes two surveys, the illustrated Food Behavior Checklist and the illustrated Fruit and Vegetable Checklist, that were developed jointly by the *Network* and University of California Cooperative Extension. The resources, evaluation results and methods of evaluation, as conducted by the *Network*, have been described in peer-reviewed scientific publications, and presented at national conferences<sup>7,8,9,10,11,12</sup> and with other SNAP-Ed social marketing nutrition networks in the Western Region, including HI, WA, and AZ. Regional *Network* staff have used the resources as have the LIAs and Special Projects, like the Local Food and Nutrition Education channel.

We will offer training as needed via webinar to CA staff operating *Network* interventions throughout the year. New materials, evaluation methods and results will be shared with other state networks to strengthen their nutrition education activities and evaluation practices.

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<sup>7</sup> Fournay A, Gregson, J, Sugerman, S, Bellow, A. Building evaluation capacity in local programs for multisite nutrition education interventions. *J Nutr Educ Behav*, 43(4S2): S130-6.

<sup>8</sup> Fournay A, et al. What Works in Multi-Site Evaluations of Nutrition Education Interventions? Presented at American Evaluation Association, Portland, OR, November, 2006.

<sup>9</sup> Townsend MS, Silva K, Martin A, Metz D, Wooten-Swanson P. Improving readability of an evaluation tool for low income clients using visual information processing theories *J Nutr Educ Behav.* 40(3):181-6, 2008.

<sup>10</sup> Fournay A, et al. Improved Evaluation through Enhanced Policies and Better Capacity Building. Presented at American Evaluation Association, Denver, CO, November, 2008.

<sup>11</sup> Rider, C, et al. Improving design rigor for participatory evaluation: Lessons from a multi-site nutrition intervention program. Presented at the Annual Meeting of the American Public Health Association, October, 2012.

<sup>12</sup> Rider, C, et al. Fruit and vegetable consumption changes in adults and children: Meta-analysis of a multi-site evaluation of Supplemental Nutrition Assistance Program Education in FFY10 and FFY11. Presented at the Annual Meeting of the American Public Health Association, November, 2012.

<b>Title of the evaluation</b>	Educational and Administrative Reporting System (EARS)
<b>The project or projects with which it is associated</b>	Local Health Departments, Local Food Nutrition Education, all other Local Network Projects
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Process
<b>The question(s) to be addressed by the evaluation</b>	In California, for those who participated in <i>Network</i> activities: What are the unduplicated counts and contacts by SNAP status? What are the SNAP-Ed participant ages and genders by SNAP status? What is the racial/ethnic composition of SNAP-Ed participants? What are the major nutrition educational activities for the current year? In what settings did SNAP-Ed activities take place? What are the variety of materials distributed by implementing agencies? What are the SNAP-Ed expenditures by category of spending?
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	Over 130 <i>Network</i> contractors are projected to complete self-reported data into an online reporting system from which the Network is able to summarize their activities according to the EARS reporting requirements. State staff conduct the data analysis to produce the data sent to CDSS for the annual EARS report via the FPIR's database system.
<b>Plans for using the results</b>	Inform management decisions; support policy initiatives; provide documentation for legislative, budget & other requests; support the planning function
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	This project was done in its entirety for the first time in FFY10; we have provided fiscal information since FFY08.
<b>Project cost</b>	There are no additional costs. This project uses existing evaluation resources and staff.

## STATE LEVEL PROJECT SUMMARY

FFY 2014

### 1. Goals & Objectives (See State Level Objectives).

### 2. Project Title: Process Evaluation Reporting System:

Data collection; Development and preparation of data collection system for current, Semi-Annual Activity Report (SAAR) and Education and Administrative Reporting System (EARS); reporting and compilation of process evaluation data.

(Cross Reference to Information Technology Project **Information Technology Operations**; Budget is in IT Operations, State-funded)

#### a. Related State Objectives

Related State Objectives include – #1, 2, 3, 4

#### b. Audience<sup>1</sup>

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American, Caucasian/White, and Latino/Hispanic populations

Languages: English, Spanish, and select Asian languages, which may include Chinese, Vietnamese, Korean, and/or Hmong.

Ages: All ages. Primary focus is on families, especially mothers, with children.

#### c. Focus on SNAP Eligibles

All of the activities funded by USDA are designed to reach Supplemental Nutrition Assistance Program-Education (SNAP-Ed)-eligible consumers and this project is to provide evaluation and evaluation resources to the *Network* and SNAP-Ed intermediaries so that they, in turn, can more effectively provide nutrition education to the SNAP-Ed eligible consumers that they serve, with SNAP-Ed eligibility based on income and other USDA-approved targeting criteria.

#### Income Targeting Data Source:

Intervention sites are verified to reach persons where at least 50% of persons have gross incomes at or below 185% of the poverty threshold based on the following data sources:

*Network* GIS Census Tract Data; School Free/Reduced Price Meal Program Percentages; Participant Data Collection Cards; income-based means-tested

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<sup>1</sup> The intended audience for this project is staff of Network funded projects.

Federal Assistance Programs; Location-based sites; grocery stores redeeming an average monthly SNAP benefits of \$50,000 or more.

#### **d. Project Description**

The following key strategies will be employed; we will...

- collect program tracking data for all locally health departments and their subcontractors;
- collect program tracking data for other Network contractors providing direct and indirect nutrition education to SNAP-eligible participants
- continue to engage key staff in ongoing work groups to continue to improve the collection of EARS data, incorporating collection of SAAR data into EARS data collection system;
- Complete work with CDPH IT to develop, pilot and implement an online system to collect EARS and SAAR data; collaborate with other SNAP-Ed states where appropriate; and
- maintain and enhance computer systems for collecting and analyzing current process data in full compliance of State information technology requirements until the transition can be completed.

Key Educational Messages: N/A

Intervention Sites: All

Projected Number of Contacts:

Direct Contacts: 0<sup>2</sup>

Indirect Contacts: 0

Narrative Summary:

Until the online reporting system (Project #7) is operational all programs funded by *Network* funds will report activities via an Excel-based reporting system, allowing RES staff to produce the Semi-Annual Activity Report for internal evaluation and the EARS for annual reporting to the USDA.

In FFY14, staff will complete work with CDPH IT to develop, pilot and implement an online system for collecting and managing SAAR and EARS data that are integrated with other *Network* progress reports. RES staff will conduct webinar-based trainings for all system users and provide ongoing technical assistance.

Summary of Research

This project is a process evaluation to inform the State and local projects of the annual scope of their activities for reflection and application to the projects in the future, part of the feedback loop for social marketing. The Office of Analysis, Nutrition, and Evaluation identifies process evaluation as useful for tracking

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<sup>2</sup> This project is intended to collect process evaluation data from *Network* projects, No direct or indirect services will be provided to the target audience of the *Network*.

implementation and identifying if the intervention is being delivered as intended.<sup>3</sup> Baranowski and Stables (2000) found process measures to directly relate to success of nine state 5 a Day projects.<sup>4</sup> Examples of process evaluation and activity tracking from previous years can be found in interim and final reports from FFY 2000- 2012.

With the addition of EARS requirements, tracking documents were modified in 2010 and continue to be updated based on current *Network* reporting requirements. All process data is reported via a single reporting instrument, reducing data collection. These program needs closely model what Michael Quinn Patton<sup>5</sup> calls “Utilization-Focused Evaluation”, which emphasizes that evaluation data should be judged by their utility and actual use. Evaluation priorities are determined by what primary users and stakeholders want to know. All program and fiscal data collected by the *Network* are being assessed for: 1) the ability or gaps in the ability to respond to EARS reporting requirements; 2) the utility of current activity tracking and program data to respond to *Network* evaluation projects that are of high interest, are frequently used, and have a strong theoretical foundation and excluding items that are simply interesting or nice to know; and 3) elimination of duplicative reporting.

Use of EARS tracking is mandated by USDA and was first piloted by California volunteers during FFY05. In FFY08 the *Network* participated in the USDA’s retroactive EARS pilot test. The *Network* has collected and reported data formatted for EARS since FFY10. In order to report such data, the *Network* had to significantly modify their Excel-based data collection process. For FFY14 data collection is planned to move from Excel-based to an online reporting system.

Since the California Department of Education classifies racial and ethnic data differently than the Federal Government, some work was not included at all in the EARS report and other work which theoretically fit the Direct Education classification was either not counted or classified as Indirect Education. The Department of Education was able to provide the *Network* with the school demographic data beginning in FFY10 and will continue doing so in FFY14. We have been working diligently with our contractors to correctly classify their activities.

Development of a relational database to collect and analyze EARS and *Network* data is currently in process with implementation expected in FFY14. The *Network* will continue to use the Excel-based reporting system until the online system is implemented.

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<sup>3</sup> USDA Food and Nutrition Service, Office of Analysis, Nutrition and Evaluation. Nutrition Education: Principles of Sound Evaluation, Sept 2005.

<sup>4</sup> Baranowski T, Stables G, Process evaluations of the 5 a Day projects. Health Education and Behavior 2000 27(2) 157-166.

<sup>5</sup> Quinn Patton Michael. (2002). Utilization-focused Evaluation Checklist. [www.umich.edu/evalctr/checklists](http://www.umich.edu/evalctr/checklists) .

#### **e. Modification of Project Methods/Strategies**

- We have retained the semi-annual data collection period
- The Excel-based system is operational and we will continue to use it until the online system is implemented.
- A robust contractor workgroup was formed to provide feedback on the modified Excel-based system in 2010 and will be our beta testers once the online system is ready to pilot in July 2013.
- We will continue to review and modify as necessary all *Network* fiscal and programmatic data that are collected. Duplications will be eliminated and data sources linked wherever possible

#### **f. Use of Existing Educational Materials**

No educational materials will be purchased; existing data collection materials will be modified to reduce contractor workload.

Annual trainings regarding semi-annual and final reports and the Activity Tracking Forms are conducted on a regular basis throughout the fiscal year. Supporting instructive documentation was also developed and continues to be disseminated.

#### **g. Development of New Educational Materials**

No new educational materials will be developed; as needed, new data collection training materials, which currently do not exist, will be developed for use with an online EARS data collection system.

#### **h. Key Performance Measures/Indicators**

- Activity tracking and social marketing program summary data reported by local health departments, their sub-contractors, and all other *Network for a Healthy California* contractors providing direct and indirect nutrition education to the target population.
- Fiscal data related to EARS
- Data for EARS: direct education population demographics, direct education program data, social marketing data, indirect education data

### **Evaluation Plan**

#### **See also**

- **1a FFY 2014 Evaluation Plan\_EARS**
- **1b FFY 2014 Evaluation Plan\_SAAR**

All *Network* local and regional projects must report their activities in an ATF or online system once it is implemented. State staff analyze the data to produce the SAAR and EARS.

Evaluation type: Primarily process evaluation

Questions that will be addressed:

- Activity Tracking Form (ATF) – What individual events with what populations are conducted by the local agencies?
- Semi-Annual Activity Report (SAAR) - How many impressions are generated by the different types of major social marketing activities? How are partnerships growing and changing within the *Network*?
- Data streamlining- How can we consolidate and eliminate some of the information we are currently collecting from contractors to reduce contractor burden when the EARS online system is implemented?
- Educational and Administrative Reporting System (EARS) – What is the best way to collect programmatic EARS data in lieu of a web-based system? What populations is the *Network* serving? Through what type of education? In what settings? What does providing nutrition education cost?
- Beta-testing EARS data collection: What are the issues involved in collecting the following, and how can they collaboratively be resolved: unduplicated person counts, direct education population demographics, direct education program data, social marketing data, and indirect education data?

Design and Measures:

The major measurement instrument being used is the ATF until the online system is implemented, with activity information entered on an ongoing basis and automatically calculated onto summary spreadsheets (separately) for the SAAR and for EARS. RES staff will work with the EARS data directly from the ATFs until the online system is implemented. At that time, the online system will replace the ATFs as the data collection tool.

Plans for using the results:

A four-year trend report of results of the SAARs for the State and for the 11 *Regional Networks* was prepared in FFY 2013 and was provided to the contractors and local health departments in the USDA FFY 12 Final Report to enable them to get a better picture of where as a whole, their efforts had been directed since FFY 2009. A carefully designed online system will enable each contractor to receive a report of its own population, setting, and program picture.

Decisions resulting from data streamlining will change the reporting requirements from contractors as the online system is developed and implemented, hopefully reducing respondent burden and maximizing use of data that are reported.

Previous evaluation:

- Previous process and activity tracking reports can be found in previous year-end reports to USDA; the SAAR is currently being collected in and will be tabulated for FFY 2014.
- The local and the RN SAARs were subjected to a content review in FFY 06, which resulted in a reduction of reporting requirements by nearly half in FFY 07 and a new, automated activity tracking form that greatly reduced the person-hours required to compile summary reports.
- Evaluation using the EARS system has involved pilot tests conducted for USDA in FFY 05 and FFY 08, Data for the fiscal questions on EARS (Q9 and Q10) were compiled for the first time in FFY 07 and have been submitted routinely starting with our Final Report for FFY 2008. The complete EARS report was submitted for the first time in FFY10 with a successful submission each year since.

#### **4. Coordination Efforts**

Detailed information on *Network* local contractors' partnerships was added to the FFY13 ATF. The partnership log serves as a directory and includes: partner organization name, role of the partnership, focus of the partnership, type of partner, and general contact information. Additionally, each time an entry is made in the ATF, contractors report the partner organization in attendance and describe the role of the partner for each particular event. This will assist programmatic staff in understanding the *Network's* reach beyond its funded projects as well as the frequency and types of *Network* events partners are involved with. It demonstrates the linkages among organizations working in the same geographic area focused on nutrition education and obesity prevention for the SNAP population.

<b>Title of the evaluation</b>	Semi-Annual Activity Report (SAAR)
<b>The project or projects with which it is associated</b>	Local Health Departments, Local Food Nutrition Education, all other Local Network Projects
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Process
<b>The question(s) to be addressed by the evaluation</b>	<p>What changes occurred in the extent and type of social marketing activities conducted by <i>Network</i> local projects during this fiscal year?</p> <p>-- Will there be an increase in reach, impressions, and type of activity from <i>Network</i>-funded activities such as retail outlet interventions, farmers' market interventions, nutrition education classes and promotional events?</p> <p>-- Will there be an increase in the number of impressions generated from <i>Network</i> advertising on television, radio and print outlets?</p> <p>Will there be changes indicative of strengthening of partnerships among <i>Network</i> local contractors?</p> <p>Will local contractors observe any changes to environment and policies for physical activity, food security and healthy diet due to <i>Network</i> consumer nutrition education?</p>
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	Over 130 <i>Network</i> contractors are projected to complete the SAAR which is a planned survey instrument based on contractors' conduct of allowable activities each fiscal year. Data are self-reported into an Excel document called the Activity Tracking Form (ATF), which uses auto-calculation to summarize each contractor's <i>Network</i> activities, including contacts and by type of activity. In FFY14 data collection is scheduled to be done via an online reporting system, eliminating the use of Excel. State staff conduct the data analysis; data from each contractor is combined to produce an annual summative report.
<b>Plans for using the results</b>	Provide feedback to local contractors and regional lead agencies about the extent and type of their social marketing activities; demonstrate the efforts made to achieve <i>Network</i> goals and objectives through social marketing. Determine the <i>Network</i> 's reach, impressions and trends in impressions. Evaluate the relationship between social marketing activities and statewide changes in behavior over time.
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	Yes, most recently in FFY12.
<b>Project cost</b>	There are no additional costs. This project uses existing evaluation resources and staff.

Evaluation Plan  
FFY2014  
Research Evaluation Unit (Project #6)

<b>Title of the evaluation</b>	Local Food and Nutrition Education Projects - outcome evaluation
<b>The project or projects with which it is associated</b>	<ol style="list-style-type: none"> <li>1. Asian Health Services</li> <li>2. California State University, Chico, Research Foundation - SCNAC</li> <li>3. Community Alliance with Family Farmers</li> <li>4. Community Partners for Rootdown LA</li> <li>5. Education and Leadership Foundation</li> <li>6. FAME Assistance Corporation</li> <li>7. Familia Center</li> <li>8. Family HealthCare Network</li> <li>9. San Ysidro Health Center</li> <li>10. Vista Community Clinic</li> </ol>
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Outcome Evaluation
<b>The question(s) to be addressed by the evaluation</b>	Are fruit and vegetable consumption and/or factors associated with increased consumption improving among SNAP-Education eligibles participating in the nutrition education provided by LFNE projects?
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	All LFNE projects are expected to conduct outcome or impact evaluation in their second and third year's of funding. Projects are provided technical assistance during their first year to finalize their evaluation plans. In most cases, projects conduct pre- and post-survey outcome evaluation with participants of multiple nutrition education sessions. However, some projects elect to conduct post-surveys only and several projects use verbal interviews or interactive verbal group sessions to assess outcomes, in part, due to low literacy levels. Most LFNE projects also elect to collect qualitative information regarding project outcomes either through focus group discussion or in-depth interview. Each LFNE project will present orally and submit a written retrospective report summarizing their projects' major accomplishments- including evaluation findings- and lessons learned over the three years of SNAP-Ed funding.
<b>Plans for using the results</b>	Outcome evaluation results are used to assess progress toward the intended results and identify areas for possible improvement. All LFNE projects in their second and third years must report at least one way they have used the evaluation results to adjust project implementation.
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	These ten LFNE projects were first funded in FFY 12. They began conducting outcome evaluation in FFY2013 and will continue to do so in FFY2014.
<b>Project cost</b>	\$55,000 (evaluation technical assistance).

**STATE LEVEL PROJECT SUMMARY**  
**FFY 2014**

**1. Goals & Objectives** (*See State Level Objectives*).

**2. Project Title:** Technical Assistance and Resource Development for Targeting, Program Planning, and Evaluation for SNAP-Ed Providers  
Multiple Projects – Includes:  
LFNE Evaluation Technical Assistance Consultant - \$55,000 – PHI  
CX<sup>3</sup> School Site Scoring Tool Pilot - \$36,500 – PHI

**a. Related State Objectives**

Related State Objectives include #1, #2, #3, and #4.

**b. Audience**

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American, Caucasian/White and Latino/Hispanic

Languages: English and Spanish

Ages: All ages

**c. Focus on SNAP Eligibles**

All of the activities funded through the *Network* are designed to reach eligible consumers. This project is to provide evaluation and evaluation resources to the *Network* and other SNAP-Ed intermediaries so that they, in turn, can more effectively provide nutrition education to the eligible consumers that they serve, with eligibility based on income targeting.

Income Targeting Data Source:

Besides activities at location-based means-tested sites and high-volume grocery stores, site verification of 50% or greater, SNAP-Ed eligibles participating in projects participating in collection of tracking data will be based on the following data sources:

*Network* GIS Census Tract Data; School Free/Reduced Price Meal Program Percentages; and WIC Income Guideline Qualifications.

**d. Project Description**

**Key Strategies:** Develop and disseminate information regarding best evaluation practices and standardized methods and tools for contractors using reports, group approaches and online systems; provide guidance, direction, and feedback on best strategies for practical evaluation strategies: Policy/Systems/Environmental Change; CX3; case studies of Local Food and Nutrition Education

project accomplishments; development of outcome/ impact evaluation templates, survey instruments, and other evaluation tools.

**Key Educational Messages:** The key educational message is the importance of using well thought out methods and standardized, high quality protocols and tools and expert technical assistance for planning and evaluation purposes. The focus will be placed on strategies to improve program planning, targeting, priority setting, and evaluation through standardized methods and tools and the identification of promising practices. Messages will be directed to contractors and will encompass documenting promising practices for implementation of nutrition education in a variety of settings. However, recognizing that some contractors have felt limited by the validated survey method of evaluation, we will also explore additional, more participatory, more qualitative evaluation methods on which to provide technical assistance, still within the constraints of best practices as taught by practitioners in the field.

**Intervention Sites:** Sites include program personnel among all contractors, in particular LHD and LFNE staff working with SNAP-Ed programs and interventions.

**Projected Number of Contacts:**<sup>1</sup>

Direct Contacts: 5,388  
Indirect Contacts: 360,210

**Narrative Summary:**

- Training will be provided to LHDs to understand the new policy, systems, and environmental change (PSE) direction of SNAP-Ed funding. Drawing primarily from *SNAP-Ed Interventions: A Toolkit for States* and the Center for Training and Research Translation, the *Network* has identified thirteen recommended PSE strategies that support nutrition education and healthy community change. A PSE Resource Guide is being created to support LHDs in identifying evidence-based obesity prevention interventions, including relevant assessment tools. The Research and Evaluation Section will provide technical assistance in creating an evaluation plan for each of the two PSEs chosen by each LHD. The basic framework for the evaluation plans will be the RE-AIM program planning and evaluation tool used by CDC,

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<sup>1</sup> Direct includes an estimated 44 Local Health Departments with 2-3 staff each for at least 88 health department staff CX<sup>3</sup> trained and technical assistance provided. In addition, in FFY14, 4-6 new LHDs will be trained in CX3 and 6 LHDs will receive training and technical assistance for the School Scoring Pilot Project; for each of these we might expect a team of 10 community surveyors, for a total of at least 40 community members directly involved with the project. Using the most detailed case study available from 07-08, it is indicated that about 100 low-income community members in that neighborhood were reached by presentations about findings in order to develop partnerships among community members--with 44 health departments engaged in forums in 3-10 neighborhoods with community members to share recent data, at least 132 neighborhoods might be expected to reach 13,200 low-income community residents indirectly. In FFY14, LHDs will be in the planning stages for their two required PSE interventions. Based on a preliminary estimate, PSE interventions will reach a minimum of 265,260 indirect contacts with SNAP-Ed eligible adults and 69,850 indirect contacts with SNAP-Ed eligible children. The ten LFNE projects are estimated to have 5,200 direct contacts (unduplicated) and 11,900 indirect contacts applying the average of 2.3 persons per household from CalFresh FFY2011 information. Fifty-four LHDs will participate in the online RYD survey to assess capacity and training needs for use of RYD materials.

which includes Reach, Effectiveness, Adoption, Implementation, and Maintenance considerations. Throughout the PSE evaluation process, strong community engagement principles will be central in our approach to effective and sustainable interventions.

- Communities of Excellence<sup>3</sup> (CX<sup>3</sup>) is a program planning framework for evaluating neighborhood food environment factors used to guide resource allocations and potential interventions for the local health department (LHD) grantees. Local health departments are the focus because (1) CX<sup>3</sup> fits within their purview as guardians of the health of residents in their county, and (2) they have multi-year contracts to deliver community-based nutrition education and policy, systems and environmental change strategies. Utilizing this program planning framework, they focus on 3–10 low-income neighborhoods in their county that meet USDA SNAP-Ed eligibility. The standardization across neighborhoods means local health departments' SNAP-Ed projects have an objective way to evaluate how to prioritize funding. For example, as the condition in poor neighborhoods can vary dramatically, local projects may find that one neighborhood warrants more SNAP-Ed resource allocation than others. In addition, local SNAP-Ed staff may promote ideas for improving access to healthier foods in their low-income neighborhoods within the context of tailored nutrition education interventions. In FFY 06 pilot work was begun with six large county health department contractors to implement CX<sup>3</sup> indicator data collection; in FFY 07, six new counties implemented CX<sup>3</sup> and data analysis work began, which led to some instrument modification and simplification; in FFY 08, CX<sup>3</sup> was implemented with nine health department contractors that had renewed *Network* contracts. In FFY09 three more health department contractors implemented CX<sup>3</sup>. In addition, a contractor that had taken part in the FFY06 pilot project expanded into additional neighborhoods using revised tools. In FFY12 twenty-two health departments conducted initial surveys of low-income neighborhoods and in FFY13, sixteen health departments implemented CX<sup>3</sup>, including three that returned to collect follow up data to identify potential changes. In FFY14 an additional 4-6 new counties will begin the CX<sup>3</sup> process, thereby having most *Network*-funded LHDs/counties participating in some stage of the five-year CX<sup>3</sup> process. Technical assistance and training will be provided to all 44 LHDs/counties in the various stages of the CX<sup>3</sup> process from initial assessment, to sharing the data with the community, to implementing CX<sup>3</sup>-data-driven and community-prioritized interventions. Additional statewide CX<sup>3</sup> projects include: analyzing aggregated data from the FFY12 and FFY13 assessing cohorts, analyzing store nutrition data from the California Tobacco Control Program's Statewide Retail Campaign Survey and modifying existing resources for the worksite, childcare, and physical activity environment to incorporate into CX<sup>3</sup>'s suite of environmental assessment tools and developing communications pieces to accompany them.
- Piloting of a CX<sup>3</sup> School Site Scoring Tool with six local health departments will continue into FFY14 from prior work in FFY13 to develop training and

tools, working collaboratively with an established contracting agency. In person interviews conducted by contractor will continue into FFY14 to capture qualitative process data that informs the future of the school scoring analysis.

- Technical assistance will be provided for PSE interventions, Local Food and Nutrition Education (LFNE) projects, *Regional Network* activities, and other *Network* funded projects as needed.
- In FFY2014, ten LFNE projects will be in their third year of program implement. All are required to conduct outcome or impact evaluation according to an approved evaluation plan. LFNE projects are provided evaluation technical assistance in the areas of evaluation planning, instrument select and development, analysis and presentation. The evaluation results are used to assess progress toward the intended results and identify areas for possible improvement.
- Technical assistance will be provided for evaluation of ReThink Your Drink nutrition education initiatives using standardized tools and methods adapted from the Orange County model implemented in FFY11. Analysis of data from surveillance research conducted in FFY13 using Amendment 2 expansion funding will inform statewide and local tools and methods used in FFY14 and technical assistance will be provided to manage analysis process and interpret findings. Findings from surveillance research in FFY13 will be shared with *Network* and local health department staff to create meaningful social marketing and communication materials developed in FFY14 and beyond for low-income audiences. Analysis of data from baseline surveillance will continue in FFY14 and as social marketing campaigns are implemented, previously tested tools and methods from FFY13 will be utilized to evaluate changes in attitudes, beliefs, outcome evaluations and behaviors related to beverage consumption. One beverage assessment tool for youth and several for adults were added to *Network's* Compendium of Surveys in FFY13 and will be valuable for LHDs working on that priority area. An online survey will be conducted with local health departments to assess capacity and training needs of staff for RYD materials. Technical assistance will be provided for creation of the online survey, implementation and interpretation.
- Capacity building and skill development for outcome/ impact evaluation are key components of the technical assistance provided contractors. LHDs need strong evaluation skills to integrate evaluative thinking and activities into an organization.<sup>2</sup> These skills enable LHD staff to articulate evaluation questions, develop and implement sound principles of evaluation, and collect, analyze,

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<sup>2</sup> Duignan P. Mainstreaming Evaluation or Building Evaluation Capability? Three Key Elements. *New Directions for Evaluation*, 99, Fall, 2003.

report and use findings.<sup>3</sup> Strong, standardized tools are needed to carry this out effectively. Trainings, technical assistance, written materials, and online resources are strategies that the state will use to build evaluation skills. These evaluation materials and training approaches are particularly suited to contractors providing nutrition education for low-income populations because they are inexpensive, easily diffused and readily accessible. Evaluation report templates for ongoing conduct of outcome/impact evaluation were updated in 2013 and are ready for use in 2014.

#### e. Summary of Research

Each of the resources and tools that is part of *Network* projects is well-documented as being a research-based effective program planning, targeting, and/or evaluation adjunct. The community-level indicators that are the basis for CX<sup>3</sup> were developed using the model CDC used to do the same for cardiovascular disease risk factors.<sup>4</sup> Case studies are a well-established approach of qualitative or mixed-method evaluation of public health programs.<sup>5</sup> Marilyn Townsend of UC Davis has established a website to more widely disseminate the evaluation instruments she has developed and validated specifically for the SNAP-Ed low-literacy population at <http://townsendlab.ucdavis.edu/>, including the Food Behavior Checklist (FBC),<sup>6</sup> the Fruit Vegetable Checklist (FVC) adapted from the FBC specifically for the *Network*, and the Fruit and Vegetable Inventory to measure psychosocial determinants, which was shown to be “moderately sensitive”.<sup>7</sup> The FBC has been translated into Spanish and modified to be culturally appropriate; reliability and validity testing of it with a low-literacy Spanish-speaking population was completed during FFY 2008, and the instrument is being used by *Network* contractors. During FFY 2008, the “servings” questions on the FBC and FVC were modified to reflect “cups.” The new self-efficacy work in FFY 11 built upon the foundation established by Henry and colleagues.<sup>8</sup> and was used to validate self-efficacy for fruit and vegetable behavior scales used in the *Network* Benchmark Tracking Survey. PSE-related direction was largely guided by two main resources: the USDA-developed *SNAP-Ed Interventions: A Toolkit for States* and the Center for Training and Research Translation.

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<sup>3</sup> Preskill H. Building Organization Capacity for Evaluation. The Evaluator's Institute. Jan 13, 2006

<sup>4</sup> Cheadle A, Sterling TD, Schmid TL, Fawcett SB. Promising community-level indicators for evaluating cardiovascular health-promotion programs. *Health Educ Res.* 2000 Feb;15(1):109-16.

<sup>5</sup> Patton, MQ. *Qualitative Research and Evaluation Methods.* Sage Publications, Inc. 2002.

<sup>6</sup> Townsend MS, Kaiser LL, Allen LH, Joy AB, Murphy SP. Selecting items for a food behavior checklist for a limited-resource audience. *J Nutr Educ Behav.* 2003 Mar-Apr;35(2):69-77.

<sup>7</sup> Townsend MS, Kaiser LL. Brief psychosocial fruit and vegetable tool is sensitive for United States Department of Agriculture's Nutrition Education Programs. *J Am Dietet Assn.* 2007; 107: 2120-2124.

<sup>8</sup> Henry H, Reimer K, Smith C, Reicks M. Associations of decisional balance, processes of change, and self-efficacy with stages of change for increased fruit and vegetable intake among low-income, African-American mothers. *J Am Diet Assoc.* 2006 Jun;106(6):841-9.

#### **f. Modification of Project Methods/Strategies**

Existing methods and strategies will be updated by refining tools and systems as knowledge in the field of evaluation continues to grow and as our contractors usage of the resources indicates need. As additional standardized outcome/impact measures are implemented, new data entry templates for use by local partners will be developed to expedite their evaluation work. When updates occur, improved materials and methods will be disseminated to all contractors along with training and technical assistance to keep them current in the field. As LHDs begin work on their PSE interventions, additional state technical assistance will support this emerging new area of SNAP-Ed work.

#### **g. Use of Existing Educational Materials**

- PSE direction was largely guided by two resources: *SNAP-Ed Interventions: A Toolkit for States* and the Center for Training and Research Translation. PSE assessment tools and interventions were drawn from these growing evidence bases.
- CX<sup>3</sup> Program Planning Tools were developed in-house by the CX<sup>3</sup> Internal work group –These community program planning tools were developed and piloted during FFY 2006. Planning tools include PowerPoint training presentations on how to use the GIS for program planning and how to conduct field surveys, as well as field survey instruments for grocery stores, fast food establishments, and outdoor advertising (English and Spanish). In FFY 2012 a new CX<sup>3</sup> tool, for assessment of the After School Environment in high schools was developed and successfully pilot tested. In FFY14, additional CX<sup>3</sup> tools will be adapted from existing tools such as the *Network for a Healthy California-Worksite Program's* Check for Health for the worksite environment and the *Network-funded Contra Costa Child Care Council's* Self-Assessment Questionnaire for the child care environment. The existing CX<sup>3</sup> Safety and Walkability Survey and the Afterschool environment Tool together provide a strong starting point for the creation of the physical activity environment tool.
- A *Compendium of Survey Instruments* has been developed by the Outcome/Impact Evaluation internal work group. It consists of a handbook outlining outcome/impact evaluation methods and materials and a set of validated and/or well-tested instruments for measuring behavioral objectives and predictors. It is used by contractors to ensure they are using quality evaluation methods. The handbook is produced in-house; a major distribution channel for instruments is online. (English) (See h.)
- Selected participatory evaluation approaches and tools being used by *Network* contractors will also be compiled in a practitioner oriented handbook.

## **h. Development of New Educational Materials**

- A reporting template for PSEs that captures the elements of the RE-AIM is in development and will be ready for contractor use in FFY14. In addition, a comprehensive compilation of PSE resources by channel and for each of the 13 designated Network priority PSE is being assembled to aid the LHDs develop their PSE interventions and evaluation plans.
- New education and communications materials will be developed to support communities in presenting their CX<sup>3</sup> findings and PSE-related work.
- New surveys will be added to the existing *Compendium* to increase the diversity of tools available to contractors; some potential measures have already been identified.<sup>9,10</sup> These would not need to be purchased. The *Compendium* has been updated with more diverse measures to meet contractor needs and address new *Network* priorities; the validated self-efficacy measures are included. If interventions warrant the identification of additional validated measures, we will do so.

## **i. Key Performance Measures/Indicators**

PSE – The initial performance measures will be completion of two satisfactory draft PSE plans that include both an initial assessment and community input and working in conjunction with Network evaluation staff on identifying preliminary components of the RE-AIM templates for both plans.

CX<sup>3</sup>– Local staff implementing project activities will continue to provide input into process and measures as projects move forward with activities. Intensive process evaluation was conducted over the pilot phase in FFY 06-07 with the revision of tools and methods based on results. Following updates to tools and methods, evaluation of training has occurred to gain insight into best methods for informing contractors of community-based approaches. Training evaluation results have continued to show the majority of the ratings of training segments as “excellent”. Evaluation of training will continue as planned for additional contractors and as needed for updates with new staff. An evaluation survey collecting quantitative and qualitative information from contractors who had implemented CX<sup>3</sup> was administered in FFY09. Questions collected “from the field” feedback on the CX<sup>3</sup> training and technical assistance has provided an increased capacity for use of GIS, as well as interpretation and communication of data. Application of findings, future skill building and professional development based on CX<sup>3</sup> experience, and next steps and directions for CX<sup>3</sup> will also be explored. Another evaluation survey is scheduled for implementation in FFY13; findings will be available early in FFY14 to inform future direction of efforts to

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<sup>9</sup> Townsend MS, Kaiser LL. Development of an evaluation tool to assess psychosocial indicators of fruit and vegetable intake for two federal programs. *J Nutrition Education & Behavior*. 2005;37:170-184.

<sup>10</sup> Townsend MS, Kaiser LL. Brief psychosocial fruit and vegetable tool is sensitive for United States Department of Agriculture nutrition education programs. *J Am Dietet Assoc*. 2007 Dec;107(12):2120-2124.

improve application and interpretation of data by health departments. In FFY14, LHDs who have completed initial assessments will be re-surveyed.

*Compendium of Survey Instruments* and IOE templated tools - The addition of useful new measures and the extent of usage of surveys will be tracked. Surveys are disseminated in hard copy and are also available for download on the *Network* website. A thorough monitoring system tracks the surveys that are used and the progress of contractors in implementing their evaluation plan, collecting, processing and analyzing their data, and reporting on their findings. Contractor training on use of templated tools will be provided both in-person and on the web. Training evaluation that examines meeting training objectives and acquiring skills-based competencies will be evaluated.

### **3. Evaluation Plan**

This State Level Project Summary does not have an outcome evaluation plan per se as a whole since all the activities proposed for this project are themselves either evaluations or resources that enable us to determine what technical assistance is needed and how best to provide it. Informal and formal methods will be used to solicit contractor feedback on whether they have the evaluation resources they want and how to satisfy technical assistance needs. Telephone calls, emails and interviews will provide information about the type of assistance contractors are seeking. Online and hard copy surveys and group level oral evaluation following technical assistance workshops and events will assess utility. There are continued opportunities for use of significant local health department feedback, such as the CX<sup>3</sup> “from the field” survey which has provided direct feedback on the training and technical assistance they receive.

### **4. Coordination Efforts**

Sharing of tools and methods will continue among other federal and state-funded programs working with the same target population. Results from the evaluation of combined intervention efforts by the *Network*, CDSS, and UC-FSNEP will be shared and disseminated to improve message delivery to the SNAP-Ed target audience. WIC and CDE staff contributed to the development of indicator items for CX<sup>3</sup>. During FFY 2008, CX<sup>3</sup> instruments were modified so as to allow analysis about the extent of availability of foods on the new WIC food package in different types of retail food stores. With the new food package implementation early in FFY 2010, as CX<sup>3</sup> contractors went into the field again, the identification of presence or absence of WIC foods in neighborhood stores took on even greater significance, with findings shared with staff at the state WIC office in FFY2011. Case study report dissemination will contribute to better coordination by directly responding to the need identified in the United States General Accounting Office (GAO) report for more systematic sharing of lessons learned

across nutrition education efforts.<sup>11</sup> The Spanish language Food Behavior Checklist and the earlier English language Food Behavior Checklist represent a direct collaboration of *Network* and UC-FSNEP to produce evaluation instruments needed by both programs. The validation of self-efficacy instruments for this population has similar utility. The updated Compendium available on the *Network* website is a resource available to CDSS and UC-CalFresh for their work as well. The Retail Store Environment is becoming a popular topic with organizations looking to create healthier communities. Coordinated efforts have begun with the California Tobacco Control Program's Retail Campaign, the *Network's* Retail Program, and other grant-funded community projects.

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<sup>11</sup> U.S. General Accounting Office. (2004). *Nutrition education: USDA provides services through multiple programs, but stronger linkages among programs are needed* (GAO-04-528). Washington, DC: U.S. Government Printing Office.

<b>Title of the evaluation</b>	Benchmark Tracking Survey of Low-Income Segments
<b>The project or projects with which it is associated</b>	Media and Communications
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Outcome
<b>The question(s) to be addressed by the evaluation</b>	What levels of media campaign recall for TV, radio and billboard are present among SNAP recipient and SNAP eligible mothers? How well did the media campaign perform among SNAP recipient and eligible mothers and is it related to behavioral determinants such as fruit and vegetable consumption? How does the campaign recall vary between target populations and sub-populations? What are dietary and physical activity practices among SNAP recipient and eligible mothers relative to media exposure and psychosocial determinants? What are their knowledge, attitudes, and beliefs toward healthy eating and physical activity? What percent of SNAP recipient and eligible mothers have knowledge of recommendations to make 1/2 their plate fruit and vegetables?
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	The Benchmark Tracking Survey was designed to evaluate the media campaign among the target populations of SNAP recipient and eligible mothers. Computer-assisted telephone interviews are administered to mothers from randomly selected households from a list of households participating in SNAP for 1,000 of the participants. The surveys include questions regarding the campaign ads to test for recall levels. The surveys collect data on dietary and physical activity behaviors, specifically fruit and vegetable consumption. Questions are administered to learn knowledge of the Dietary Guidelines for Americans and MyPlate. Sections of the survey include other questions that assess self-efficacy for consumption of fruits and vegetables and physical activity as well as social norms related to healthy eating and physical activity practices. Other questions such as access to workplace programs, exposure to non-ad interventions and interest in nutrition education resources are included. A second survey, omitting the recall questions, but retaining the others, is administered 3-4 months after the initial survey to see if behavioral and psychosocial changes continue after the respondents have had a chance to integrate the media messages more fully.
<b>Plans for using the results</b>	Survey data identify Network progress towards meeting Plan objectives. The results will be used to inform <i>Network</i> programs and campaigns to assist in program planning and refinement. Survey data help guide the development and enhancement of the <i>Network</i> media and communications strategies and its targeted statewide social marketing campaigns. Results inform the needs assessment component of the <i>Network's</i> annual plan, are presented in fact sheets and topline reports, and are used for presentations at state and/or national conferences.
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	The Benchmark Tracking Survey has been conducted annually since 2004. Each year the survey is conducted, it is updated to reflect current issues, and existing questions are refined. The most recent survey was conducted in 2012.
<b>Project cost</b>	\$350,000

## STATE LEVEL PROJECT SUMMARY FORM

### Project #3

UC Berkeley, Center for Weight and Health

FFY 2012 Augment Funding through December 2013

1. **Goals & OBJECTIVES** (See *State Level Objectives*).

2. **Project Title: Innovative Intervention, Evaluation Planning, and Resource Development**

a. **Related Objectives**

Objectives 5 (training) and 7 (evaluation)

b. **Audience:** Intermediaries providing services to Californians participating in CalFresh and other SNAP-Ed eligibles.

Gender: Male/Female

Ethnicity: All ethnic groups

Languages: Primarily English and Spanish

Ages: Adults, teens, children

c. **Focus on SNAP Eligibles**

All activities funded through the *Network* are delivered through intermediaries who provide nutrition education and related support to SNAP-Ed-eligible adults and children and are designed to reach low-income, SNAP-Ed-eligible populations with nutrition education messages that will increase fruit and vegetable consumption and physical activity. A number of the activities in these projects are designed to enhance the capacity of these intermediaries to provide and evaluate nutrition education including public health approaches. Evaluation results will be shared with Nutrition Education Obesity Prevention (NEOP) decision makers to inform the FFY 2013 planning process.

In addition, SNAP-Ed consumers will be reached directly through the Mother's Taking Action pilot project.

Income Targeting Data Source for Intermediaries

Contractors and other staff serving low-income persons meeting the following criteria: 2005-2009 American Community Survey Census Tract Data; CDE Free/Reduced Price Meal eligibility data; School and Child and Adult Care Food Program (CACFP); WIC Income Guidelines; MediCal data, and other proxy measures such as food banks and CalFresh offices.

Income Targeting Data Source for Mothers Taking Action

Sites in San Joaquin and Ventura Counties qualified through American Communities Survey 2005-2009 census tract data and other SNAP-Ed qualified sites such as public housing, food banks/food pantries and schools with 50 percent or greater Free/Reduced Price Meal eligible students.

#### d. Project Description

##### **Key Strategies:**

Technical assistance; literature review and synthesis; plan development; formative and process research/evaluation; surveillance data analysis; synthesis of findings; report writing and dissemination.

##### **Key Educational Messages:**

Bringing best-practice public health intervention and evaluation approaches to integrate with SNAP-Ed practices; effective SNAP-Ed-eligible parent empowerment strategies for educating change leaders to promote healthy eating; dietary quality, fruits and vegetables, healthier eating (general), nutrition education integrated with physical activity promotion, food shopping/preparation, *Dietary Guidelines for Americans, MyPlate* etc.; linkage between neighborhood environment and risk factors for obesity; promotion of healthy neighborhood environments; leadership development to promote healthy communities.

##### **Intervention Sites:**

SNAP-Ed intermediaries that are reaching qualified participants in multiple sectors including: schools; after school programs; adult education and training sites; community-based organizations; community clinics; community centers; community youth organizations; Head Start programs; child care centers and family day care homes; emergency food assistance sites; farmers' markets; festivals; food stamp offices; food banks/pantries; community gardens; grocery stores and markets; health care facilities/providers; housing projects; libraries; restaurants/diners/fast food establishments; parks and recreation centers; public health departments; summer meal service sites; and WIC sites.

##### **Projected Number of Contacts:**

We will potentially reach—directly and/or indirectly—every *Network* contractor in the state. Currently there are about 100 *Network* contractors in California, as well as additional UCD-FSNEP county educators who provide direct nutrition education with an estimated total of nearly one million SNAP-Ed-eligible adults, teens and children.

##### Direct Contacts:

- 1,200 (Mothers Taking Action), with mothers participating in peer-to-peer groups
- 50 direct contacts (5 projects, with at least 5 parents and 5 staff per project) through the overarching parent empowerment project

##### Indirect Contacts:

- 3,000 (Mothers Taking Action) - estimated additional 3,000 family numbers (based on CDSS estimate that 2.5 persons per CalFresh household)

##### **Narrative Summary:**

*Network* Special Projects represent a wide range of channels and partners and are designed to complement and work synergistically with the *Network's* funded projects, *Fruit, Vegetable and Physical Activity Campaigns*, and other partnership initiatives. The Special Projects act as an incubator for new ideas and channels, working to enhance, focus, and channel the *Network* Leadership infrastructure to help expand and strengthen selected priority initiatives and programs focused on the *Network* target populations. As

these projects grow, they will allow the *Network* to extend the reach and effectiveness of SNAP-Ed in California. The three primary goals of this Special Project are to:

1. Improve access to healthy foods and beverages and physical activity by low-income populations in California through assisting the *Network* with its intervention and evaluation plan.
2. Empower parents and build local capacity and leadership for the promotion of healthy eating and physical activity including improving food and physical activity environments to augment SNAP-Ed services.
3. Build capacity among leadership organizations and *Network* partners in state-of-the-art and emerging evidence-based community intervention approaches to promote healthy eating and physical activities that may be associated with positive behavioral outcomes in low-income Californians as evidenced by trends in the California Health Interview Survey (CHIS) data.

Each of these objectives is supported by specific required activities with clear deliverables as outlined below:

1. By September 30, 2012, provide assistance to the *Network* and conduct specific formative research tasks on its integrated *Network* intervention and evaluation plan for FY 2013.
2. By September 30, 2012, expand the Mothers Taking Action pilots in San Joaquin and Ventura Counties and evaluate pilot using a survey and peer leaders dialogue sessions with SNAP-Ed eligible mothers to assess the process of ongoing *Network*-funded interventions to empower parents as community leaders and change agents and disseminate findings on best practices and recommended applications for various models.
3. By September 30, 2012, evaluate if a concentration of *Network* activities is associated with positive behavioral outcomes in low-income Californians through secondary data analysis of California Health Interview Survey data.

The Special Projects will include:

- **Healthy Foods, Beverages and Physical Activity Intervention and Evaluation Plan:**

The purpose of this project is to create an evaluation plan guided by expert critiques for FY 2013. The new guidance will be released in January 2012, and this work will begin then. The goal of the planned intervention and evaluation plans will be to improve access to healthy foods and beverages and physical activity by low-income populations in California. Intervention and evaluation plan development will be done in conjunction and collaboration with Network Leadership, Network research staff, and the expertise of researchers at the University of California, Berkeley - Atkins Center for Weight and Health. Based on extensive knowledge of the literature and state-of-the-art on-going interventions in the fields of nutrition and food insecurity, obesity prevention, health disparities, and community-based initiatives, UCB-CWH senior staff will attend meetings with *Network* leadership and research staff on intervention and evaluation plan development, advise on critical research needs and priority directions for the state; provide reviews of relevant literature and best practices across multiple settings (e.g., childcare, schools, local health departments, communities) as needed; identify technical assistance needs and relevant intervention and evaluation tools; and assist in crafting an evaluation plan for

intervention activities. UCB-CWH senior staff will also disseminate the evaluation plan to experts in specific content and research methodology, elicit critiques from the external experts, and facilitate discussions with Network staff on how to incorporate expert recommendations. This planning will enable the *Network* to integrate intervention and evaluation activities to more effectively and cohesively target SNAP-Ed-eligible populations.

- **Process, Formative, and Outcome Evaluation of Parent Empowerment Project:**

The purpose of this project is to assess several on-going *Network*-funded programs designed to empower parents as community leaders and change agents to improve healthy eating and active living practices and community food and physical activity environments. Ongoing projects include: Central Valley Promotora project; Mothers Taking Action; Local Food and Nutrition Evaluation (LFNE) peer-educator based projects; Latino and African American campaigns' Community Health Leaders. The various projects have involved different implementation models. An integrated evaluation will be undertaken to identify best practices and make recommendations for future activities to maximize the potential of parent empowerment for community change in future *Network* activities. Working in collaboration with UCB-CWH, first a review of relevant literature for best practices in parent empowerment will be completed, followed by site visits for direct observations and key informant interviews with project staff and parents. The strategies from the various models will be examined for potential impact including community change. Most promising factors will be identified and recommendations made for applications of the strategies from the various models.

In addition, the Mothers Taking Action pilot begun in FFY 2011 will be expanded to reach an additional 1,200 SNAP-Ed eligible moms. This community engagement and leadership development approach is tailored to local health departments which have conducted a Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX<sup>3</sup>) assessment. This model is being tested with San Joaquin County Public Health Services and Ventura County Public Health Department. SNAP-eligible mothers are supported to take on leadership roles by leading peer learning group sessions which incorporate local data on the seriousness of the obesity epidemic, what steps mothers are taking and what each participant will do after the session. Formal outcome evaluation will be conducted to determine what effects participation has on the personal and family practices and communities of leaders, volunteers and session attendees. (Note: Leadership training will continue to be provided by the California Food and Justice Coalition through the Public Health Institute (PHI) contracts see Section VIII.)

- **New Surveillance Project: Comparison of people in census tracts with and without Network interventions:**

The purpose of this project is to maximize the opportunity for a natural experiment by comparing outcomes of people in low income, SNAP-Ed eligible census tracts with and without *Network* interventions using secondary data analysis of California Health Interview Survey (CHIS; <http://www.chis.ucla.edu/>) data. A retrospective evaluation led by CDPH and supported by UCB will examine if a concentration of *Network* activities is associated with positive dietary outcomes related to fruit and vegetable consumption and physical activity. A prospective evaluation led by UCB, based on a conceptual framework also to be developed by UCB, will be developed to examine behavioral

outcomes related to obesity in low-income Californians. This analysis could be considered a baseline assessment for future natural experiments. Multivariate analyses of 2009 CHIS data will be conducted to compare low-income adults, adolescents and children living in census tracts served by *Network* non-advertising interventions with those in non-intervention comparison tracts. Census tracts that have been exposed to *Network* interventions will be selected by cross referencing tract numbers with *Network* program data. A multi-level analysis can demonstrate the influence of environmental variables on an individual outcome; for example, does the level of *Network* program activity influence BMI, fruit and vegetable and sugar-sweetened beverage consumption, and/or physical activity level. The analysis would be conducted by the UCLA Center for Health Policy Research with expertise in CHIS analysis with input on the evaluation of nutrition and obesity measures from UCB-CWH.

#### e. Summary of Research

- The *Network* builds its advertising campaign around Champions for Change mothers, role model low-income women who have made personal life changes to improve eating and physical activity behaviors. Peer-led nutrition education models have proven effective at improving knowledge, attitudes, and behavior of target audiences, all while remaining cost-effective.<sup>1</sup> Findings suggest that positive changes in knowledge, skills and behavior may be realized by both the audiences receiving nutrition education as well as the peer educators themselves.<sup>1,2,3</sup>
- As emphasized recently in numerous highly influential reports,<sup>4,5,6,7,8</sup> improving eating and physical activity behaviors requires comprehensive, multi-sectoral approaches that address both education and social norms as well the environment within which food and activity opportunities occur.
- Studies have shown that improvements in health outcomes is best achieved when community members are empowered to work collectively to exert positive influence

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<sup>1</sup> Pérez-Escamilla R, Hromi-Fiedler A, Vega-López S, Bermúdez-Millán A, Segura-Pérez S. Impact of peer nutrition education on dietary behaviors and health outcomes among Latinos: a systematic literature review. *J Nutr Educ Behav*. 2008; 40(4):208-225.

<sup>2</sup> Taylor T, Serrano E, Anderson J, Kendall P. Knowledge, skills, and behavior improvements on peer educators and low-income Hispanic participants after a stage of change-based bilingual nutrition education program. *J Community Health*. 2000; 25(3):241-262.

<sup>3</sup> Balcazar H, Alvarado M, Hollen ML, Gonzalez-Cruz Y, Hughes O, Vazquez E, Lykens K. Salud Para Su Corazon-NCLR: a comprehensive Promotora outreach program to promote heart-healthy behaviors among Hispanics. *Health Promot Pract*. 2006 Jan;7(1):68-77.

<sup>4</sup> White House Task Force on Childhood Obesity Report to the President. Solving the Problem of Childhood Obesity Within a Generation. 2010.

<sup>5</sup> Committee on Obesity Prevention Policies for Young Children; Leann L. Birch, Lynn Parker, and Annina Burns, Editors; Institute of Medicine. Early Childhood Obesity Prevention Policies. 2011.

<sup>6</sup> Trust for American's Health and the Robert Wood Johnson Foundation. *F as in Fat*: 2011. How Obesity Threatens America's Future. 2011.

<sup>7</sup> Food and Nutrition Board. Institute of Medicine. Bridging the Evidence Gap in Obesity Prevention: A Framework to Inform Decision Making. 2010.

<sup>8</sup> Keener D, Goodman K, Lowry A, Zaro S, Kettel Khan L. Recommended community strategies and measurements to prevent obesity in the United States: Implementation and measurement guide. Atlanta, GA: U.S. Department of Health and Human Services, Centers for Disease Control and Prevention. 2009.

on their health environment.<sup>9</sup> Further, impacts on behaviors are greatest when nutrition education messages are linked to reinforcing policy and environmental change strategies.

- Research demonstrates that the proportion of the *Network* target audience who has engaged with school or community leaders/neighbor groups to encourage positive change is very low—10-20 percent for schools and 4-9 percent at the community level.<sup>10</sup>
- Likewise, while online databases are available that provide sector-specific listings of nutrition education resources (e.g., the USDA's Nutrition Education website<sup>11</sup>), there is a need for a searchable database that can be used to identify resources according to specific criteria (e.g., by target messages, usability and relevancy for various population groups, efficacy in achieving behavior change).

**f. Modification of Project Methods/Strategies**

Not applicable, as these are new projects, except for Mothers Taking Action. In FFY2012, the Mothers Taking Action training materials and implementation strategies will be modified based on the lessons learned and evaluation findings from FFY2011.

**g. Use of Existing Educational Materials**

Parent empowerment educators use a variety of *Network*-approved nutrition education materials, including *Network's Toolbox for Community Educators*

**h. Development of New Educational Materials**

Manual on use of nutrition education database.

Training for intermediaries on promoting policy/environment best-practices linked to nutrition education.

**i. Key Performance Measures/Indicators**

A more detailed list of evaluation measures for specific projects are listed in the evaluation plans.

Below is a summary list of the types of measures used for these projects:

- Assistance with updated and cohesive *Network* intervention plan for FY2013;
- Assistance with and formative evaluation of, an integrated evaluation plan;
- Number of evaluation tools/protocols recommended to *Network*-funded projects;
- Number of intermediaries recruited to assess parent empowerment best-practices;
- Number of intermediaries interviewed to assess parent empowerment best-practices;
- Number of intermediaries observed to assess parent empowerment best-practices;
- Number of best-practice parent empowerment strategies identified;

### 3. Evaluation Plan

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<sup>9</sup> Laverack G. Improving health outcomes through community empowerment: a review of the literature. *J Health Popul Nutr* 2006;24:113-120.

<sup>10</sup> Bye, L. and Wertlieb, S. *Network for a Healthy California 2009 Tracking Survey*, Field Research Corporation, San Francisco, CA, April 2010.

<sup>11</sup> Available at:

[http://healthymeals.nal.usda.gov/nal\\_display/index.php?info\\_center=14&tax\\_level=1&tax\\_subject=526](http://healthymeals.nal.usda.gov/nal_display/index.php?info_center=14&tax_level=1&tax_subject=526).

Detailed Evaluation Plans are provided on attached individual Project Evaluation Forms:

Program Evaluation Tools include:

- Scope of Work (SOW) objectives that are specific, measurable, appropriate, realistic and time specific;
- Final report of accomplishments on the SOW objectives.

Project Evaluation Tools and Analyses include the preparation of the:

- Qualitative, formative evaluation of the integrated intervention and evaluation plan through expert critiques
- Parent empowerment intervention site visit checklist and key informant interview guide; activity process tracking documenting implementation, challenges faced, major accomplishments and areas for future strengthening, coordination and expansion;
- Mothers Taking Action interview guides pertaining to recruitment, training and support of the peer leaders, effectiveness of the dialogue sessions and what effect they had on session attendees' practices and communities;
- Multivariate analyses of 2009 CHIS data comparing dietary, physical activity and obesity-related risk behaviors in low-income adults, adolescents, and children living in census tracts served by *Network* non-advertising interventions with those in non-intervention comparison tracts

#### **4. Coordination Efforts**

The *Network* will share these project products and outcomes when participating in the development and implementation of the California State Nutrition Action Plan to increase fruit and vegetable consumption in SNAP-Ed target populations. State agencies collaborating: CDPH (WIC, *Network*), CDSS (Food Stamp Program and Temporary Emergency Food Assistance Program), CDE (Child Nutrition Programs), UC-FSNEP, and CDFA.

By working with an experienced contractor, and by beginning with a thorough review of evidence-based community intervention approaches to promote healthy eating and physical activity, coordination of message, method and approach will be ensured.

**BUDGET COVER SHEET  
FFY 2013**

<b>Organization: UCB</b>				
<b>Contract Number: TBD</b>				
	<b>FFY 2012</b>	<b>FFY 2013</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 66,200	\$ 25,840	\$ (33,206)	-50.16%
<b>Fringe Benefits</b>	\$ 26,811	\$ 9,846	\$ (15,233)	-56.82%
<b>Operating</b>	\$ 673	\$ 1,608	\$ 1,404	208.67%
<b>Equipment &amp; Other Capital</b>		\$ -	\$ -	0.00%
<b>Travel</b>	\$ -	\$ 343	\$ 266	0.00%
<b>Subcontractors</b>		\$ -	\$ -	0.00%
<b>Other Costs</b>	\$ 65	\$ -	\$ (65)	-100.00%
<b>Indirect Costs</b>		\$ 9,278	\$ -	0.00%
<b>Total Budget</b>	\$ 93,749	\$ 46,915	\$ (46,834)	-49.96%
<b>Reason for +/- 5% Difference:</b>				
FFY 2012 is the subcontractor-only cost; it does not show the additional cost for UCB				
Personnel salaries and fringe are lower because in FFY 2013 Network is only seeking assistance from UCB;				
Operating costs are higher because UCB requires off-campus office space (\$1,105) be covered; the subcontractor did not				
Other Costs are lower since there is nothing for conference calls between subcontractor and UCB				
<b>Note:</b> If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.				
If the total percentage difference is greater than 5% consult your Contract Manager.				
FFY 2012 Network Growth Policy restricts contract growth.				

**BUDGET JUSTIFICATION  
FFY 2014**

Contractor: UCLA CHIS  
Contract #: 12-10501

<b>A PERSONNEL SALARIES:</b>							
1. Name and Position Title	2. Annual Salary		3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Total Dollars	
<b>POSITIONS</b>							
1. Name: .....						\$ -	
Title: .....							
2. Name: .....						\$ -	
Title: .....							
3. Name: .....						\$ -	
Title: .....							
<b>SUBTOTAL</b>		\$ -		\$ -	0%	0%	\$ -
<b>POSITION DESCRIPTIONS:</b>							
<b>B. FRINGE BENEFITS:</b>						<b>Total Dollars</b>	
Includes payroll taxes and medical/dental benefits at % of salaries on average.							
Please Enter % <input style="width: 50px;" type="text"/>						\$ -	
<b>SUBTOTAL:</b>						\$ -	
<b>C. OPERATING EXPENSES:</b>							
Set up (500.00 X 4 projects)							
<b>SUBTOTAL:</b>						\$ 2,000	

**BUDGET JUSTIFICATION  
FFY 2014**

Contractor: UCLA CHIS  
Contract #: 12-10501

									<b>Total Dollars</b>
<b>D. EQUIPMENT EXPENSES: To be used exclusively for allowable <i>Network</i> activities</b>									
<b>SUBTOTAL:</b>									\$ -
<b>E. TRAVEL AND PER DIEM:</b>									
					<u>Total mileage cost (at \$0.555/mile)</u>				
<b>Meeting</b>	<b># Trips</b>	<b># Days</b>	<b>Lodging</b>	<b>Miles</b>		<b>Airfare/</b>	<b>Registration</b>	<b>Total</b>	
					\$	-		\$	-
					\$	-		\$	-
					\$	-		\$	-
					\$	-		\$	-
					\$	-		\$	-
Local Travel: Use for mileage only trips									
					\$	-		\$	-
					\$	-		\$	-
					\$	-		\$	-
					\$	-		\$	-
<b>SUBTOTAL:</b>									\$ -
									<b>Total Dollars</b>
<b>F. SUBCONTRACTORS:</b>									
Feasibility study (140 X 40 hours X3 data sets)								\$	16,800
Adult analysis (140 X 20 hours X 16 weeks)								\$	44,800
Adolescent analysis (140 X 20 hours X 16 months)								\$	44,800
Children's analysis (140 X 20 hours X 16 months)								\$	44,800
<b>SUBTOTAL:</b>									\$ 151,200
<b>G. OTHER COSTS:</b>									
									\$ -
									\$ -
									\$ -
									\$ -



EVALUATION PLAN  
FFY 2014

<b>Title of the evaluation</b>	<i>Healthy Vending Social Marketing in Low-Wage Worksites</i>
<b>The project or projects with which it is associated</b>	<i>Network for a Healthy California-Worksite Program</i>
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Impact evaluation
<b>The question(s) to be addressed by the evaluation</b>	<ol style="list-style-type: none"> <li>1) To what extent does a defined social marketing strategy affect vending sales of healthy items in California low-wage worksites?</li> <li>2) To what extent does it affect overall vending sales?</li> <li>3) To what extent does an increase in healthy items available affect overall sales?</li> <li>4) To what extent does it affect employee attitudes about healthy snack options?</li> </ol>
<b>Key Performance Measures/Indicators - List the key measures/indicators of implementation or performance that you will capture or collect.</b>	<ol style="list-style-type: none"> <li>1) Vending sales data</li> <li>2) Employee attitudes &amp; self-reported behavior</li> </ol>
<b>Describe the approach to conducting the evaluation</b>	
<b>Design</b>	Quasi-experimental design with pre & post intervention data collection, using comparison groups with a 3 month and 6 month follow-up
<b>Data collection and instruments</b>	<ol style="list-style-type: none"> <li>1) Vending sales data</li> <li>2) Employee attitudes &amp; behavior survey</li> </ol>
<b>Data analysis</b>	<ol style="list-style-type: none"> <li>1) comparison between control and intervention groups</li> <li>2) comparison over time</li> </ol>
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	The California Fit Business Kit's Healthy Vending tool has not been formally evaluated for effectiveness. This study will contribute to the scientific literature by having an emphasis on low-wage worksites.
<b>Estimated Evaluation Cost</b>	\$49,500

<b>Title of the evaluation</b>	California Children's Healthy Eating and Exercise Practices Survey (CalCHEEPS), and California Teen Eating, Exercise, and Nutrition Survey (CalTEENS), California Health Interview Survey (CHIS), and Youth Risk Behavior Survey (YRBS)
<b>The project or projects with which it is associated</b>	All local projects that provide SNAP-Ed to children and teens. Surveillance is associated with the overall <i>Network for a Healthy California</i> interventions, particularly those targeting children and youth. These include the <i>Power Play! Campaign</i> , <i>Harvest of the Month</i> , youth empowerment work, Rethink Your Drink, as well as other local and regional efforts focused on children and youth.
<b>The type of evaluation as primarily a formative, process, outcome or impact assessment</b>	Outcome
<b>The question(s) to be addressed by the evaluation</b>	What are California children and teens' dietary and physical activity (PA) practices on a typical day? What is the prevalence of overweight and obesity among California children and teens? What are children and teens' knowledge, attitudes, and beliefs toward healthy eating and PA? What other factors (e.g., school environment, social norms, etc.) relate to children and teens' diet and PA practices and overweight? What is the status of food insecurity among California teens?
<b>The approach to conducting the evaluation, including scope, design, measures and data collection</b>	<p>The CalCHEEPS and CalTEENS were designed to monitor dietary trends, especially fruit and vegetable (FV) consumption, among California children and teens for evaluating their progress toward meeting the Dietary Guidelines for Americans (2010), Healthy People 2020 objectives, and 2008 Physical Activity Guidelines for Americans. FV consumption is collected using a 24-hour recall (simplified method for CalTEENS) which queries about each meal on the previous day, including breakfast, lunch, dinner, and all snacks. This is followed by questions that assess motivations, barriers, knowledge, attitudes, environmental factors, and behavior related to healthy eating and health practices. The California YRBS findings on FV consumption, body weight status, food security, and participation in physical activity are used in conjunction with <i>Network</i> survey findings to examine health behaviors and are useful markers for comparisons with other states and nationally. CHIS does not cover diet and physical activity in the same depth as the <i>Network</i> surveys, but its sample size permits the development of county and county group-level data that cannot be done with data from other state surveys.</p> <p>The CalCHEEPS uses a phone survey with a random dial of SNAP households (participation in the past 12 months), approximately 900 children (ages 6-11) are interviewed. The CalTEENS use a random digit dial (RDD) phone survey (funded with non-SNAP funds) combined with a random dial of SNAP households (participation in the past 12 months); 1,200 teens (ages 12-17) are interviewed. Demographic data include gender, age, ethnicity, education level, household income and size, physical activity level, overweight status, and Supplemental Nutrition Assistance Program eligibility status. Data are oversampled for low-income and ethnic groups, as needed, to provide greater sensitivity for analyzing these underrepresented population segments. CHIS (0-17 years) uses similar RDD methods and YRBS (12-18 years) uses school-based data collection with sample sizes of approximately 12,500 and 1,500, respectively.</p>
<b>Plans for using the results</b>	<p>Survey data identify <i>Network</i> progress towards meeting Plan objectives. The results will be used to inform <i>Network</i> LHDs and their subcontractors to assist them in program planning and refinement. Survey data help guide the development and enhancement of the <i>Network</i> and its targeted statewide social marketing campaigns. Results inform the needs assessment component of the <i>Network's</i> annual plan, are compiled into data tables for public use, are presented in fact sheets and topline reports, and are used for presentations at state and/or national conferences.</p>
<b>Whether or not the project/projects have been evaluated previously, along with the most recent year in which the evaluation was done</b>	<p>The CalCHEEPS and CalTEENS have been conducted biennially since 1999 and 1998, respectively. Each year the survey is conducted, it is updated to reflect current issues, and existing questions are refined. The most recent in-house surveys were conducted in 2013 (CalCHEEPS) and 2012 (CalTEENS), respectively. The surveys will be completed again in FFY 2015 and FFY 2014, respectively. CHIS and YRBS are also conducted biennially in odd years, with the most recent surveys conducted in 2013.</p>
<b>Project cost</b>	\$337,680

# STATE LEVEL PROJECT SUMMARY

FFY 2014

1. **Goals & Objectives** (See *State Level Objectives*).

2. **Project Title:** Youth Surveillance – Statewide, Low-Income Segments  
CalTEENS - \$337,687 - PHI

**a. Related State Objectives**

Related State Objectives includes #1, #2, #3, #4

**b. Audience**

Gender: Female and male (*CalCHEEPS*, *CalTEENS*, CHIS, YRBS)<sup>1</sup>

Ethnicity: All races and ethnicities with specific targeting for CalFresh participants, African American, and Latino/Hispanic populations

Languages: English, Spanish, and select Asian languages

(*CalCHEEPS*, *CalTEENS*, YRBS – English and Spanish); (CHIS - English, Spanish, Chinese [Cantonese and Mandarin], Vietnamese, and Korean)

Ages: All ages, 0-18 years: 0-11 (CHIS), 6-11 years (*CalCHEEPS*); 12-17 years (*CalTEENS*, CHIS); 12-18 years (YRBS)

**c. Focus on SNAP Eligibles**

All of the surveillance funded through the *Network* by USDA SNAP funds is designed to pay only for Supplemental Nutrition Education Program (SNAP) or SNAP-Ed-likely eligible consumers; other sources are sought to pay for the SNAP-Ed 130-185% Federal Poverty Level (FPL) and >185% FPL reference populations.

Income Targeting Data Source:

Income targeting for surveillance activities will be based on the following data sources:

SNAP telephone listing without identifying information; non-identified household size and income; *Network* GIS Census Tract Data; and School Free/Reduced Price Meal Program Percentages. State surveillance includes those with household incomes  $\leq$ 130% FPL.

**d. Project Description**

Key Strategies: This surveillance project collects critical information used in the design, refinement, and evaluation of State SNAP-Ed interventions to ensure the greatest impact on eligible children and adolescents across California. *Network* conducts two statewide surveys to monitor trends and, where possible, compare

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<sup>1</sup> California Children's Healthy Eating and Exercise Practices Survey (*CalCHEEPS*), and California Teen Eating, Exercise, and Nutrition Survey (*CalTEENS*), California Health Interview Survey (CHIS), and Youth Risk Behavior Survey (YRBS). *CalTEENS* is only partially funded by SNAP-Ed with additional funding provided through other sources such as CDPH, CDSS, etc. CHIS and YRBS data are available at no cost to the *Network*.

changes among SNAP-Ed-eligible population segments of children and teens. This is supplemented with data from two external statewide surveys of the general population (costs are pro-rated), each contributing unique information.

Key Educational Messages: These surveys help SNAP-Ed providers gain a better understanding of dietary quality, physical activity, food security, and weight status among SNAP-Ed audiences. They also assess related beliefs, attitudes, and knowledge and upstream factors that influence these issues such as poverty, social norms, and barriers in the home, community, and schools that influence intervention success on prevention of obesity and other chronic disease.

Intervention Sites: Households statewide with over-samples of SNAP participants and other persons with household incomes  $\leq$ 130% FPL.

Projected Number of Contacts:<sup>2</sup>

*Projected Total Contacts:* **15,624** – 600 (*CaICHEEPS*); 8,945 (CHIS children); 1,200 (*CaITEENS*); 3,379 (CHIS teens); 1,500 (YRBS)

Direct Contacts: **6,058** children and adolescents from very low-income households

*SNAP-Ed (<130% FPL):* **6,058** – 1,041 (CHIS teens); 2,755 (CHIS children); 1,200 (*CaITEENS*); 600 (*CaICHEEPS*); 462 (YRBS)

*Non SNAP-Ed (>130% FPL)*<sup>3</sup>: **9,566** – 2,338 (CHIS teens); 6,190 (CHIS children); 1,038 (YRBS)

Narrative Summary:

This project will focus on obtaining a comprehensive picture of the SNAP-Ed-eligible children and adolescents in California with focus on SNAP participants where appropriate, to maximize the effectiveness of SNAP-Ed and track SNAP-Ed successes. The *CaICHEEPS*, YRBS, and CHIS will wrap up data collection in FFY 2013 and report on findings in FFY 2014; *CaITEENS* will be administered in FFY 2014. State surveillance efforts will focus on testing and refining the survey instruments and sampling methods; administering the surveys including collecting, processing, and cleaning the survey data (*CaICHEEPS*, *CaITEENS*); conducting statistical analysis; and compiling and disseminating the findings. If it is a year when a given survey is not being administered, planning and data analysis activities take place for the next survey and analyses are run on the prior year's data.

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<sup>2</sup> For *CaICHEEPS*, the estimates provided for SNAP-Ed were based on completes from the 2013 administration. For *CaITEENS*, the estimates provided for SNAP-Ed were based on projections for the 2014 administration. For CHIS and YRBS, the estimate used for SNAP-Ed was 30.8% representing the proportion of California youth 0-17 years <125% FPL based on the American Community Survey 2007-2011 Public Use Micro Sample (PUMS); Needs Assessment (Table 2).

<sup>3</sup> The amount of *Network* SNAP-Ed funding requested has been pro-rated from total survey costs based on a percentage equal to (for *Network* surveys) or less than (for external surveys) the proportion of the sample population coming from households living at incomes  $\leq$  130% FPL. *Network* funding for YRBS is less than 10% and 0% for CHIS --significantly less than the 30.8% of the State youth population representing SNAP-Ed eligible persons (<125% FPL). In all cases, non-SNAP-Ed funding is obtained for the comparison of non-SNAP-Ed samples.

Computer-assisted telephone interviews (CATIs) are administered to children and teens from randomly-selected SNAP households (*CalCHEEPS*, *CalTEENS*). Similarly, CATIs are administered to teens from randomly selected households in the general population (CHIS). For children, CHIS uses CATIs administered to parent proxies. The YRBS includes a statewide representative sample of students in grades 9-12; trained data collectors work with high schools to ensure that the students complete the self-administered questionnaire during a single class period following the administration protocol.

#### Budget Information:

Total FFY 14 Budget: \$337,680

CalCHEEPS FFY 14 Budget: \$0<sup>4</sup>

CalTEENS FFY 14 Budget: \$337,680

#### **e. Summary of Research**

Surveillance is vital to demonstrate impacts of California SNAP-Ed interventions and provide key insights to improve the effectiveness of SNAP-Ed programs that target an estimated population of 12.8 million SNAP-Ed eligible persons ( $\leq 185\%$  FPL) in California.<sup>5,6</sup> It provides the *Network* with the necessary means to develop a thorough picture of the SNAP-Ed-eligible child and teen population in the state of California. The availability of the SNAP-participating household telephone list for random-digit-dialed surveys has made it feasible to survey this segment of the population. See **Section A. Needs Assessment; Needs Assessment Findings. 2. Related Behavioral and Lifestyle Characteristics of Supplemental Nutrition Assistance Program (SNAP) Target Audience** for a thorough description of recent findings from the surveillance surveys described in this project.

#### **f. Modification of Project Methods/Strategies**

State surveillance instruments are revised biennially (*CalCHEEPS*, *CalTEENS*, CHIS) to incorporate the most relevant nutrition, physical and sedentary activity, food security, and weight-related issues facing SNAP-Ed participants and help refine *Network* programs and activities. Literature reviews, scientific peer review, cognitive testing, field testing and periodic formative evaluation studies are used to determine the final sampling techniques, study methods, and survey questions. YRBS was administered for the third time as a statewide survey of California teens in FFY 2013. This instrument collects data on teen risk behaviors and is conducted in most states, allowing investigators to make state-to-state and national comparisons and to track trends. This is particularly important among very low-income teens who report a disproportionate number of risky behaviors.

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<sup>4</sup> CalCHEEPS is administered biennially. The most recent survey was completed in FFY 2013 and will not be administered again until FFY 2015.

<sup>5</sup> U.S. General Accounting Office. (2004). *Nutrition education: USDA provides services through multiple programs, but stronger linkages among programs are needed* (GAO-04-528). Washington, DC: U.S. Government Printing Office.

<sup>6</sup> McClelland JW, Keenan DP, Lewis J, Foerster S, Sugerman S, Mara P, Wu S, Lee S, Keller K, Hersey J, Lindquist C. Review of evaluation tools used to assess the impact of nutrition education on dietary intake and quality, weight management practices, and physical activity of low-income audiences. *J Nutr Educ*. 2001; 33 Suppl 1:S35-48. Review.

#### **g. Use of Existing Educational Materials**

State surveillance educational materials include survey instruments, data tables, survey reports, fact sheets, research briefs, and presentations. Several survey instruments are available in Spanish (*CaICHEEPS*, *CaITEENS*, CHIS, YRBS). CHIS instruments are also produced in Chinese (Cantonese and Mandarin), Vietnamese, and Korean.

Publications of findings from the 1998-2006 *CaITEENS* and 1999-2009 *CaICHEEPS* are available on the website <http://www.cdph.ca.gov/programs/CPNS/Pages/default.aspx> (See below **Key Performance Measures**). California 2011 YRBS data are only available as unweighted data at this time; data weighted to the California population may be released in the future. 2001-2009 CHIS data are available on the website <http://www.chis.ucla.edu/main/default.asp> and used extensively to provide formative data to counties and *Network Regions* and for statewide planning for special populations. CHIS 2011 data were released online July 2013.

#### **h. Development of New Educational Materials**

Existing materials will be updated as more recent survey data become available (See i).

#### **i. Key Performance Measures/Indicators**

The *Network* maintains an extensive Research and Evaluation Statewide Surveys webpage.<sup>7</sup> The most basic, straightforward performance measure is data tables. The webpage contains completed sets of a minimum of 40 data tables each for *CaICHEEPS* and *CaITEENS* that describe status and changes in dietary intake, physical activity, and food insecurity of California SNAP-eligible children and teens. These will continue to be updated during FFY 2014.

Oral presentations and posters are another key performance measure. In FFY 2013, a poster presentation at the *2013 Childhood Obesity Conference* highlighted the strong positive relationship between eating fast food and consuming empty calories (solid fat and added sugar) among children from households using SNAP. In contrast, those children who reported participating in nutrition lessons at school were less likely to exceed the daily limit for empty calories recommended in MyPlate.<sup>8</sup> At this same conference, a poster was presented from *CaITEENS* data highlighting parental and family factors associated with adolescent BMI, including parent education, frequency of family dinners, and frequency of eating meals with the television on. Appropriate venues for presentation of surveillance data will continue to be identified and employed during FFY 2014.

Publishing findings is a third key performance measure. In FFY 2013, we published a research brief utilizing *CaICHEEPS* and *CaITEENS* that presents differences in fruit and vegetable intake among low-income children and teens

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<sup>7</sup> <http://www.cdph.ca.gov/programs/CPNS/Pages/ResearchEvaluation.aspx>

<sup>8</sup> Keihner AJ, Mitchell PR. Fast Food and Lack of Nutrition Education Relates to Empty Calories in Poor Children. Presented at the 2013 Childhood Obesity Conference, Long Beach, CA, June 2013.

from households receiving SNAP based on their access to fruits and vegetables where they live, learn, and play. Effective strategies to improve access to fresh, healthy foods were highlighted for local/regional/county programs working with youth in low-income communities. FFY 2013 publications also included a 2010 *CalTEENS* fact sheet focused on youth empowerment and findings related to teen-focused projects. In FFY 2014, work will continue on a research brief using 2012 *CalTEENS* data to identify differences in frequency and duration of physical activity based on opportunities for adolescents to be physically active. Findings will either be presented by presentation, brief report, or both methods. Production of additional surveillance reports will occur during FFY 2014 if findings indicate a need and staffing permits.

### 3. Evaluation Plan

#### Project for which evaluation is associated:

Surveillance is associated with the overall *Network for a Healthy California* interventions, including local, regional, and media efforts.

#### Evaluation Type:

Surveillance and Outcome: Biennial survey findings evaluate the current impacts of SNAP-Ed. In addition, the ongoing surveillance methods provide evidence of the cumulative effects of *Network* and other interventions over time.

#### Questions that will be addressed

These surveys are used to gain a better understanding of and answer questions about eligible California children and teens' dietary practices (especially fruit and vegetable consumption), physical and sedentary activity, food insecurity, body weight, knowledge and awareness of *Campaigns*, and upstream factors that influence these behaviors including out-of-home eating, social norms, school and neighborhood environments, parent education, poverty status, as well as related knowledge, attitudes, and beliefs. Information about ideas to improve local community and school nutrition environments, current youth advocacy activities related to nutrition, youth empowerment, and perceptions of food marketing are also collected from teens. These findings inform planning, delivery, refinement, and evaluation of *Network* interventions.

Specifically, the data allow us to monitor changes in dietary, physical activity, food security, and weight status trends over time; correlate key behavioral measures with (1) knowledge, attitudes, and beliefs, (2) positive/negative lifestyle choices, (3) supporting/inhibiting environmental factors, (4) demographic and socioeconomic factors, and (5) health indicators and outcomes; and investigate relationships between the target populations and *Campaign* activities.

#### Scope, Design, Measures, and Data Collection:

Four surveillance and monitoring surveys are used for children and teens. Each makes a unique contribution, either due to age group (*CalCHEEPS*, *CalTEENS*, YRBS), comparability with other state and national data (YRBS), ability to follow the population at a more localized level (CHIS), or provide the opportunity to investigate a broad range of topics that relate to the areas of our intervention and communications activity (*CalCHEEPS*, *CalTEENS*).

See **d. Project Description**, Narrative Summary for more details about conduct of these surveys.

#### Plans for using the results

Investigating and compiling results for the SNAP-Ed eligible children and adolescents is the primary focus of this project. Surveillance results will be used to identify key characteristics of SNAP-Ed eligible populations and changing trends; evaluate California's progress toward meeting the 2010 *Dietary Guidelines for Americans*, *Healthy People 2020* objectives, the 2008 Physical Activity Guidelines, and Objectives in the *Network* State Plan; inform and prioritize *Campaign* and program activities; and triangulate data with other similar data sources to contribute to evaluation of the *Network* as a whole, increasing program integrity and impact. They also link knowledge, attitudes, and beliefs to key behaviors and identify disparities and gaps in consumer knowledge and awareness. This enables both the State and local health departments to determine where are best to direct their resources and intervention efforts.

#### Previous Evaluation:

State surveillance has been used to evaluate the *California 5 a Day Campaign* and *California Nutrition Network for Healthy, Active Families* as a whole. Supplemental trend data (California YRBS) comparable to national data (YRBS) supported data triangulation and allowed more latitude to examine emerging issues among SNAP-Ed eligible teens. Large data sets (CHIS) across child and adolescent age groups allowed staff to examine data for SNAP-Ed eligibles in more detail and provide our contractors county strata and regional level data. All of these surveillance systems contain questions to assess fruit and vegetable consumption, which thereby allows us to monitor California's progress towards meeting the 2010 *Dietary Guidelines for Americans*, especially for the fruit and vegetable consumption of SNAP-Ed-targeted populations.

## **4. Coordination Efforts**

The *Network* requests representatives from WIC, Project LEAN, School Health Connections, Maternal and Child Health, the Department of Education, UC-FSNEP, academics, representatives from local and regional projects, and other experts in the field to review and contribute to revisions of the *CalCHEEPS* and *CalTEENS*. Stakeholder interviews or meetings with state-level department personnel, projects, and local contractors for relevant surveys are conducted to gain insight into needs for data collection and reporting activities. Information gained from stakeholder interviews is utilized to develop potential data reporting and topics that are relative to needs of SNAP-Ed-related project activities on the statewide, regional, and local level.

The *Network* staff participates in the users' group committees of external surveys including CHIS. The *Network* collaborates closely with WIC and Maternal and Child Health when preparing for participating on the CHIS Technical Advisory Committees. The *Network* worked collaboratively with Project LEAN and WIC to submit a joint set of questions for child and adolescent dietary and physical activity for the 2011-2012 CHIS Child and Adolescent Questionnaires on behalf

of CDPH. The *Network* also provides SNAP-Ed-eligible population data for WIC programs.

California data on children and teens from the *Network* will be triangulated with similar measures from the CDE's physical fitness test (i.e. Fitnessgram) and the CDPH's Pediatric Nutrition Surveillance System (PedNSS) to reinforce the trends observed in these populations.

*CaICHEEPS* and *CaITEENS* data are available to stakeholders when new legislation is proposed for school meals, e.g., removal of soft drinks from school vending machines or the addition of fresh fruits and vegetables to school meal programs.

Data are widely disseminated through all the mechanisms described under **i. Key Performance Measures/Indicators**, and the *Network* is readily responsive to requests for information from WIC, the California Department of Education, and other members of the State Nutrition Action Plan working group.

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dieticians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.
<b>37</b>	<b>Research Program Director II</b>		Oversees all administrative matters regarding the data collection piece of the project, communicates directly with client regarding fiscal matters and scope changes. Assists in the development or change requests of questionnaire, protocols, and tracking. Supervises administrative and data collection staff.

**USDA  
POSITION DESCRIPTIONS**

<b>38</b>	<b>System Support Manager</b>		Mr. Hamma will maintain the CATI system and associated telephone and data networks used for the project. The CATI system and related components provides data collection, scheduling of call attempts, and precise records of all call attempts to calculate response rates. If needed, he will program additional activities in the CATI system for the project. Mr. Hamma will lead simple and complex programming tasks that pertain to sample uploading, communication media, and telephony.
<b>39</b>	<b>SI1</b>		This position will be responsible for interviewing respondents, following established protocols, set appointments, and utilize refusal conversions when necessary.
<b>40</b>	<b>SI2</b>		This position will be responsible for quality control - monitoring and assisting SI1s with technical issues. Also interviews difficult respondents and verifies survey to callers-in.
<b>41</b>	<b>Financial Analyst</b>		This position is responsible for financial reports, IPA processing, and is the communication link with Grants and Contracts.
<b>42</b>	<b>Adminsitrative Assistant</b>		This position is reposnible for adminisitrative matters, scheduling, communicating, providing materials, and assisting the unit with all aspects of logistical and orgnaizational requests. Assists with timesheet processing.
<b>43</b>	<b>Research Scientist</b>		This position is responsible for administrative matters, scheduling, communicating, providing materials, and assisting the unit with all aspects of logistical and organizational requests. Assists with timesheet processing.
<b>44</b>	<b>Research Associate II</b>		This position produces the deliverables of cleaned and formatted datasets, programs changes to the questionnaire, runs quality assurance and data completeness checks. Runs productivity and reports
<b>45</b>	<b>Research Associate IV</b>		This position will oversee day-to-day operations of the call-center, lead call-center management, human resource issues, and will be quality control lead for this project. Leads all aspects of call-center interviewer staff training, develop and implement protocols, oversees and assists with programming tasks, manage, clean and transmit data through secure and established protocols.
<b>46</b>	<b>Research Assistant II</b>		This position assist in recoding brand lists and open text responses. Provides quality assurance of interviewer data entry.
<b>47</b>			
<b>48</b>			
<b>49</b>			
<b>50</b>			
<b>51</b>			
<b>52</b>			

## Budget Coversheet

Prime Grantee Name: \_\_\_\_\_

Grant Number: \_\_\_\_\_

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries		\$146,490.42	\$146,490.42	100.00%
2 Benefits		\$56,662.97	\$56,662.97	100.00%
3 Operating		\$62,607.00	\$62,607.00	100.00%
4 Equipment		\$24,100.00	\$24,100.00	100.00%
5 Travel & Per Diem		\$0.00	\$0.00	0.00%
6 Subcontractors		\$0.00	\$0.00	0.00%
7 Other Costs		\$0.00	\$0.00	0.00%
8 Indirect Costs		\$47,826.90	\$47,826.90	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$337,687.29</b>	<b>\$337,687.29</b>	<b>500.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	
2 Benefits	
3 Operating	
4 Equipment	
5 Travel & Per Diem	
6 Subcontractors	
7 Other Costs	
8 Indirect Costs	

## Prime Staffing

Prime Grantee Name: 0  
 Grant Number: 0

	Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	37 Research Program Director II	Marta Induni	6.50%		0.065	\$126,693.00	\$8,235.05	35.000%	\$2,882.27	\$11,117.31
2	38 System Support Manager	Cory Hamma	4.00%		0.04	\$89,814.00	\$3,592.56	35.000%	\$1,257.40	\$4,849.96
3	41 Financial Analyst	Kathy Day	2.00%		0.02	\$55,827.00	\$1,116.54	35.000%	\$390.79	\$1,507.33
4	42 Adminsitrative Assistant	Maricsa Gutierrez	11.00%		0.11	\$48,547.00	\$5,340.17	35.000%	\$1,869.06	\$7,209.23
5	43 Research Scientist	Suzanne Ryan-Ibarra	6.50%		0.065	\$70,980.00	\$4,613.70	35.000%	\$1,614.80	\$6,228.50
6	44 Research Associate II	Danielle Ewing	10.50%		0.105	\$42,744.00	\$4,488.12	35.000%	\$1,570.84	\$6,058.96
7	45 Research Associate IV	Jessica Hayes	10.50%		0.105	\$58,926.00	\$6,187.23	35.000%	\$2,165.53	\$8,352.76
8	46 Research Assistant II	Maritza Zuniga	10.50%		0.105	\$39,354.00	\$4,132.17	35.000%	\$1,446.26	\$5,578.43
9	39 SI1	NINI SOLIS-PIMENTEL	30.00%		0.3	\$30,430.00	\$9,129.00	40.000%	\$3,651.60	\$12,780.60
10		LOIS MITCHELL	30.00%		0.3	\$30,430.00	\$9,129.00	40.000%	\$3,651.60	\$12,780.60
11		VIANEY MARTIN	30.00%		0.3	\$30,430.00	\$9,129.00	40.000%	\$3,651.60	\$12,780.60
12		VICKY GUTIERREZ	30.00%		0.3	\$30,430.00	\$9,129.00	40.000%	\$3,651.60	\$12,780.60
13		EVELYN RAMOS	30.00%		0.3	\$30,430.00	\$9,129.00	40.000%	\$3,651.60	\$12,780.60
14		MARIBEL DOMINGUEZ-CRUZ	30.00%		0.3	\$30,430.00	\$9,129.00	40.000%	\$3,651.60	\$12,780.60
15		LYDIA ROSALES	30.00%		0.3	\$30,430.00	\$9,129.00	40.000%	\$3,651.60	\$12,780.60
16		ANA LOPEZ	28.00%		0.28	\$30,430.00	\$8,520.40	40.000%	\$3,408.16	\$11,928.56
17		BERENICE PINA	24.00%		0.24	\$30,430.00	\$7,303.20	40.000%	\$2,921.28	\$10,224.48
18		DIANA REYES-VELGARA	24.00%		0.24	\$30,430.00	\$7,303.20	40.000%	\$2,921.28	\$10,224.48
19		ALBANY MAGALLANES	20.00%		0.2	\$30,430.00	\$6,086.00	40.000%	\$2,434.40	\$8,520.40
20		NOELIA VILLALOBOS	20.00%		0.2	\$30,430.00	\$6,086.00	40.000%	\$2,434.40	\$8,520.40
21	40 SI2	BLIA VANG	13.00%		0.13	\$36,858.00	\$4,791.54	39.500%	\$1,892.66	\$6,684.20
22		LOURDES MEJIA	13.00%		0.13	\$36,858.00	\$4,791.54	39.500%	\$1,892.66	\$6,684.20
<b>Totals:</b>			<b>413.50%</b>	<b>0.00%</b>	<b>4.135</b>	<b>\$971,761.00</b>	<b>\$146,490.42</b>		<b>\$56,662.97</b>	<b>\$203,153.39</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

## Prime Budget Justification

Prime Grantee Name: 0  
 Grant Number: 0

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Rent	Proportion of hours allocated to project work	\$2,250.00	1.00	6.00	\$13,500.00
Telephone costs	Interviewing costs for respondent data collection	\$0.09	#####	1.00	\$16,200.00
Supplies	General office supplies	\$507.00	1.00	1.00	\$507.00
Postcard printing	Purchase and print postcards	\$1,200.00	1.00	1.00	\$1,200.00
Postcard mailing costs		\$0.50	#####	1.00	\$18,000.00
Incentive postage/envelopes	To send gift cards to respondents	\$1,200.00	1.00	1.00	\$1,200.00
Cost for incentives	Gift cards	\$10.00	1200.00	1.00	\$12,000.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Operating Expenses:</b>					<b>\$62,607.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Network Charge	Proportional and standard costs to maintain computer and telephone networks; updates, maintenance, and repair.	\$241,000.00	1.00	0.10	\$24,100.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
					\$0.00
<b>Total Equipment Expenses:</b>					<b>\$24,100.00</b>

### Travel and Per Diem

### Prime Budget Justification

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
												\$0.00
<b>Total Travel and Per Diem:</b>												<b>\$0.00</b>

### Sub Grant(s)

Name	Description/Justification	Total
A		
B		
C		
D		
E		
F		
G		
H		
I		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
				1.00	\$0.00

### Prime Budget Justification

				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
				1.00	\$0.00
<b>Total Other Costs:</b>					<b>\$0.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total personnel plus total operating costs	16.50%	\$289,860.00	\$47,826.90
<b>Total Indirect Costs:</b>			<b>\$47,826.90</b>

<b>Total Budget:</b>	<b>\$337,687.29</b>
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**STATE LEVEL PROJECT SUMMARY FORM**  
**FFY2014**

1. **Goals & Objectives** (See *State Level Objectives*).

2. **Project Title:** Afterschool Engagement Training

**PHI Budget:** \$200,000

**a. Related State Objectives:**

Related State Objectives include 1, 2, 3 and 4

**b. Audience**

Gender: Male and Female

Ethnicity: 32% Hispanic, 11.2% NH White, 29.1% Black, 27.4% Asian and other PI, .3% Other

Languages: English, Spanish

Ages: Students served in afterschool programs: 5-17 years old. Students' families ages range from 0-75. Afterschool program staff ranges in age from 17-65. Local Health Department program staff ranging in age from 18-65.

**c. Focus on SNAP-Ed Eligibles**

Location-Based Proxy Sites: Publicly-funded afterschool programs serving schools or sites with at least 50 percent free and reduced priced meals

**Project Description**

The Center for Collaborative Solutions (CCS) is responsible for the statewide effort known as the *Healthy Behaviors Initiative (HBI)* that has established Learning Centers across the state to serve as coaches, spokespeople and trainers for other afterschool programs targeting SNAP-Ed eligible students. Under this Initiative, afterschool programs are being transformed into environments that support and encourage healthy behaviors. *Changing Lives, Saving Lives—A Step-by-Step Guide to Developing Exemplary Practices in Healthy Eating, Physical Activity and Food Security in Afterschool Programs* was created by CCS in consultation with expert stakeholders, grounded in research and deep afterschool experience, and tested and implemented by a learning community of multi-site afterschool programs selected for their outstanding work in nutrition and/or physical activity.

In FFY 14, in coordination with Children and Youth staff at the *Network for a Healthy California (Network)*, CCS will provide support, technical assistance, training and consultation to local health departments (LHDs) around supporting

afterschool programs and building capacity as noted in the School and Afterschool Scope of Work Objective 12. CCS will assist LHD's in ensuring that afterschool is included in the *Network's* PSE priority strategies particularly in addressing model wellness policies that extend throughout the school day, joint-use, policy for structured PA opportunities, school gardens, etc. CCS will create one to two afterschool resources and/or briefs and host and develop in-person and/or online forums highlighting afterschool efforts within the LHD structure.

In addition, CCS will continue to support its existing Learning Centers and strengthen its state level partnerships to promote statewide support for healthy eating, food security, and associated physical activity (PA) in afterschool programs. CCS will also investigate coordination and/or a potential partnership supplementation with Team California Healthy After School (TCHAS) which will be in year 2 of a pilot program focusing on training and coaching strategies for after school teams to develop healthy after school environments and mentoring skills. This pilot program being administered by the California After School Resource Center (CASRC), in collaboration with the California Department of Education, Nutrition Services Division (NSD) is geared to provide an opportunity for after school educators to access strategically focused training, technical assistance, tools and resources that will assist them in 1) improving the nutrition and physical activity afterschool environment and 2) providing mentoring to other after school programs.

#### Key Strategies:

Project strategies include afterschool program learning centers; afterschool learning communities; large and small group trainings/workshops; hosted site visits; one-on-one meetings; coaching and mentoring; use of social media; articles; participation in large public events and conferences; interagency work groups; community education events; needs assessments; policy forums; nutrition education classes; and internet/Web sites.

#### Key Educational Messages:

Fruits and vegetables; physical activity; MyPlate-Healthy Eating Plan; *Children's Power Play! Campaign (Power Play!)*; Harvest of the Month (*HOTM*); food shopping/preparation; food safety; implementing the *Changing Lives, Saving Lives* guide for afterschool programs can improve nutrition and physical activity behaviors of students, staff and families; leadership and collaboration with schools, families, and the community are powerful vehicles for healthy behavior change; engagement of staff and students can achieve greater change than "top-down" approaches; youth development strategies are critical to improved nutrition/physical activity in afterschool; food security is a critical element for eating more fruits and vegetables; adequate, diversified and sustainable funding is critical for an afterschool program to implement and carry out the exemplary practices of the *Changing Lives, Saving Lives* guide.

#### Intervention Sites:

Local Health Departments (LHDs); Schools-students (afterschool programs); schools-parents; other youth education sites (including community centers and parks and recreation); Community-based Organizations; Faith-based Organizations. Other approaches to disseminate information and resources and/or engage partners include, but are not limited to conferences; trainings; workshops; policy-making and resource-development settings (California Department of Education [CDE]-funded task forces and steering committees, such as the California Afterschool Network's Nutrition and Physical Activity Committee and Leadership Team; Team California for Healthy After School [TCHAS], as well as other statewide organizations such as California Action for Healthy Kids, Summer Meal Coalition, and *Summer Matters* Campaign).

Projected Number of Contacts:

Unduplicated Participants: 110,000 students (includes new Healthy Behaviors Learning Centers in Los Angeles, Sacramento and Northern California), an equal number of families and over 5,000 staff, as well as three new TCHAS programs in Southern California and the Central Valley serving an estimated 21,000 students, an equal number of families, and 1,000 staff.

Direct Contacts: 390 publicly funded, multi-site programs (out of 900 programs statewide) based on assumption of a minimum of 15 contacts through trainings/site visits/coaching by each learning center.

Indirect Contacts: Through the *Network's* LHD structure, afterschool program leads and word-of-mouth, we expect to reach thousands more individuals (children, families, staff and other key intermediaries).

Narrative Summary:

CCS will share comprehensive, multi-level strategies with LHDs on how to integrate afterschool in their scope and the *Network's* PSE Priority Strategies. Some of the issues where the agency would provide support are (but not limited to): ensuring that afterschool programs in the LHD regions are included in school wellness policy as an extension of the school day, addressing joint-use agreements, aligning afterschool with summer programming (i.e. summer meals), providing support around skill-based nutrition and physical activity lessons (i.e. cooking, meal planning), model teaching strategies and best practices and helping to create an accountability and monitoring structure to ensure that afterschool programs within the LHD regions are providing healthy meals and moderate to vigorous physical activity for youth.

CCS will help to build the capacity for afterschool work within the *Network* while providing TA and support to *Network* staff around how to properly align afterschool with the new LHD structure and in support of the *Network's* new Youth Continuum. The agency will be also asked to provide technical assistance and support around how afterschool can play a more prominent role within the

*Network* tying into health education, youth engagement and potential youth career pathways during afterschool/out of school time.

CCS will work in partnership with afterschool program leads to reach out to publicly-funded afterschool programs in low-resource schools; leverage *Network* funds with other funding sources and facilitate collaboration between *Network* region staff and afterschool regional staff; increase connections between *HBI* Learning Centers and associated LHDs to enhance the quality and promote the sustainability of nutrition education and provide support for schools and afterschool/out of school time programs; continue support of existing *HBI* learning center sites to strengthen the practice of being learning centers with a focus on nutrition education (including one Learning Community meeting); disseminate the *Step-by-Step* guide to assist additional programs in implementing exemplary practices; work with the *HBI* statewide stakeholder advisory group including *Network* representatives to leverage their spheres of influence to champion afterschool (non-*Network* funded); promote *Changing Lives, Saving Lives* guide as a vehicle for increased fruit/vegetable consumption and physical activity; partner with statewide organizations like the California AfterSchool Network [Nutrition and Physical Activity Committee, Leadership Team, Executive Team], the Summer Meal Coalition, the *Summer Matters* Campaign and the California After School Resource Center located in the Alameda County Office of Education. Key strategies are the use of afterschool learning centers as coaches, mentors and spokespeople to their peers; collaboration with the *Network* and afterschool regional leads; participation in statewide and regional conferences and trainings; participation in statewide policy and resource development task forces and steering committees; and publishing on the outcomes of this work.

**Reaching SNAP-Ed Consumers:**

This project will reach SNAP-Ed Consumers through several channels, including but not limited to State-funded afterschool programs (After School Education and Safety [ASES]) and federally funded programs (21<sup>st</sup> Century Community Learning Centers [CCLC]), community-based organizations, and faith-based organizations), which serve low-resource schools (target population is 50 percent free and reduced lunch), using *Network* GIS Qualifying Census Tract Data and School Sites with 50 percent or more participation in Free and Reduced Price Meal Programs.

**d. Summary of Research:**

CCS originally introduced and tested the concept of using Learning Communities to develop 14 Exemplary Practices in Afterschool Programs during 2002-2005 and demonstrated the effectiveness of this type of approach using practices with the afterschool programs in the Learning Community. That work was done in partnership with the Community Network for Youth Development, and published in *A Guide to Developing Exemplary Practices in Afterschool Programs* in March

2006. These practices have been widely used in California and several other states.

The report, *Improving Afterschool Program Quality*, Granger, R., Durlak, J.A., Yohalem, N. & Reisner, E. (April 2007), New York, N.Y. William T. Grant Foundation, [www.wtgrantfoundation.org](http://www.wtgrantfoundation.org), found in its analysis of research on quality afterschool programs that programs incorporating sequenced, active, focused and explicit (SAFE) practices had significant positive effects in school performance, social behaviors, and attitudes and beliefs. The Exemplary Practices that form the core of CCS' tools for improving nutrition and physical activity in afterschool programs are SAFE practices.

"Effectiveness of interventions to promote physical activity in children and adolescents: systematic review of controlled trials," published in *BMJ (British Medical Journal)*/ ONLINE FIRST, van Sluijs, Esther M.F., McMinn, Alison M., Griffin, Simon J. (October 2007) ([www.bmj.com](http://www.bmj.com)) concluded from a review of 57 studies, 33 aimed at children and 24 at adolescents, that there was strong evidence that school-based interventions with involvement of the family or community and multi-component interventions can increase physical activity in adolescents. The Exemplary Practices support a multi-component intervention to increase both healthy food and physical activity that involves family and community.

**e. Modification of Project Methods/Strategies:**

CCS will continue to use the existing Healthy Behaviors Learning Centers to act as coaches, mentors and spokespeople to the LHDs; expand support for healthy afterschool environment where students increase their consumption of fruits and vegetables, decrease their consumption of sugary beverages and are more physically active; build capacity and disseminate the *Step-by-Step* guide to help LHDs support programs that implement the exemplary practices, and strengthen collaboration with *Network* School and Afterschool channels through LHDs. CCS will also engage in preliminary formative research to seek best practices for how LHDs can work best in integrating afterschool withing the new *Network* LHD model.

**f. Use of Existing Educational Materials**

CCS will continue using the *Changing Lives, Saving Lives* guide, and will promote other California AfterSchool Resource Center (CASRC)-approved nutrition and physical activity resources, including *Power Play!*, *HOTM*, Dairy Council's *Deal Me In*, SPARK, CATCH, Team Nutrition's *Empowering Youth with Nutrition and Physical Activity*, and other materials approved by the *Network*. CCS will also promote the CASRC-developed Healthy Snacks and Physical Activity E-Guides (that include contributions from the *HBI* Learning Center programs), as well as their on-line trainings in nutrition and physical activity.

**g. Development of New Educational Materials:**

### *Create 1-2 Afterschool Resources or Briefs*

CCS will work in partnership with the *Network* to create (or update) one to two afterschool resources (white paper and/or policy brief) that can be distributed and disseminated to LHDs and others in the field impacting the afterschool environment. These resources will be used to promote the importance of afterschool, highlight afterschool efforts within the LHD's and/or expand the *Network's* role in the afterschool environment.

### *Host and Develop in-person and/or online forums for LHD Afterschool partners*

In coordination with *Network* staff, CCS will develop up to two in-person and/or online forums for LHDs, afterschool partners, afterschool policy groups, leaders, faith-based organizations, community centers, etc. to build their capacity to promote nutrition and physical activity during afterschool and out-of-school time. These forums are intended to strengthen the role that afterschool plays within the *Network*, connect programs and staff to existing afterschool collaborative groups statewide and expand the capacity for these organizations to serve as leaders for other after school agencies across the state.

#### **h. Key Performance Measures/Indicators.**

- Number of hosted site visits/trainings with LHDs
- Dissemination of *Changing Lives, Saving Lives* guide
- Implementation of and adherence to wellness policies at afterschool sites
- Integration of afterschool by LHD's in addressing the *Network's* PSE Priority Strategies
- Report of changes implemented by newer Healthy Behaviors Learning Centers
- Increased participation by LHDs with statewide organizations such as California Action for Healthy Kids, Summer Meal Coalition, and *Summer Matters* Campaign
- Anecdotal reporting (success stories) on increased fruit and vegetable consumption, increased physical activity, and improved food security
- Increased participation by LHDs with afterschool sites, both school and community based sites
- Effectiveness of LHD trainings as evidenced by pre/post surveys
- Creation of 1-2 afterschool resources/briefs

### **3. Evaluation Plan**

See attached Project Evaluation Plan: Afterschool Integration Project

#### **4. Coordination Efforts:**

This effort is designed to work synergistically, build capacity, and provide technical support for state-funded afterschool programs and through LHDs in order to increase their adoption of policies and practices that increase and improve nutrition education/physical activity. Partners include, but are not limited to, LHD program coordinators, CDE (Nutrition Services Division, Coordinated School Health and the After School Programs Division); Afterschool Regional Leads; California School Boards Association; Project LEAN; California Action for Healthy Kids, California AfterSchool Network (especially the Nutrition and Physical Activity Committee, the Executive Committee and the Leadership Team), the Summer Meal Coalition, and the *Summer Matters* Campaign.

Examples of coordination include membership in and active participation on leadership bodies and work groups of the California Action for Healthy Kids executive committee, participation in the California AfterSchool Network's Nutrition and Physical Activity Committee, Executive Committee and Leadership Team; work with CDE's Afterschool Regional Leads, participation on the advisory team for CDE's TCHAS initiative and participation on the advisory team of ASAPconnect (statewide after school technical assistance organization).

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$131,310	\$131,302
2. Contracts/Grants/Agreements	\$19,250	\$19,250
3. Non-capital Equipment/Supplies	\$7,958	\$7,958
4. Materials	\$0	\$0
5. Travel	\$8,906	\$8,906
6. Administrative	\$4,545	\$6,490
7. Building Space	\$0	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$171,969	\$173,906
11. Indirect Costs	\$28,031	\$26,086
<b>12. Total Costs</b>	<b>\$200,000</b>	<b>\$199,992</b>

**STATE LEVEL PROJECT SUMMARY**  
**FFY 2014**

**1. Goals & Objectives** (See *State Level Objectives*).

**2. Project Title:** California Conference of Local Health Department Nutritionists (CCLHDN) Leadership Training

**PHI Budget:** \$135,000

**a. Related State Objectives:**

Objectives 1 (Fruit and Vegetables), 2 (Healthy Beverages), 3 (Physical Activity), and 4 (Environmental Supports)

**b. Audience (SNAP-Ed Intermediaries in LHDs)**

Gender: Primarily female

Ethnicity: All races and ethnicities

Languages: English

Ages: Adults

**c. Focus on SNAP Eligibles**

SNAP-Ed service providers - this project targets Local Health Department (LHD) nutrition managers and leaders statewide to expand the number of organizations that partner with the *Network* to provide services directly to SNAP-Ed eligibles.

This unique and specialized project will be carried out by the California Conference of Local Health Department Nutritionists (CCLHDN), an affiliate of the California Conference of Local Health Officers (CCLHO).

**d. Project Description**

Key Strategies:

This project addresses a unique and specific niche. CCLHDN will address the needs of local health department nutritionists in California. CCLHDN is committed to mutual problem solving, peer-to-peer support across county lines, and exchange of information. Members are nutrition program experts who are effective change agents that work within the local health department arena to establish networks and implement creative nutrition programs.

This project will focus on public health nutrition practice specific to the county environment. It will also focus on broader aspects of the county infrastructure, and strategies that cross county lines.

This project will provide resources to strengthen the capacity of CCLHDN members, which include nutrition directors and their local health department staff. It will provide county and state-wide leadership around nutrition issues affecting SNAP-Ed eligibles served by the *Network* in the following ways:

1. Enhance the CCLHDN Learning Collaborative established in FFY 12. The Learning Collaborative provides opportunities to share successes and best practices regarding increasing fruit and vegetable consumption, increased physical activity, and increased food security among low-income Californians. The Learning Collaborative will be open to nutrition directors from the 61 local health departments in California, with intentional outreach to nutrition directors in counties operating SNAP-Ed programs.
2. Host quarterly content and skill-building opportunities around topical areas directly relevant to *Network* county functions and relating to *Network* core goals. Identified nutrition directors and their local health department staff will participate. Archived resources will also be available through the Learning Collaborative.
3. Provide information (through materials, PowerPoint presentations, etc., as appropriate) on evidence-based intervention strategies and operational issues regarding governmental nutrition policies during appropriate events of the California Conference of Local Health Officers, County Health Executives Association of California, County Welfare Directors Association, and similar statewide bodies.
4. Provide support to existing County Nutrition Action Partnerships (CNAP), and help establish new ones in counties currently without CNAPs. CCLHDN will continue to offer guidance, CNAP toolkit and templates, and this year will offer facilitation of the CNAP to the counties. Key to this process are community assessments to identify local needs, priorities, and players. The partnerships will include: CalFresh, Child Nutrition (School Breakfast, School Lunch, Summer Lunch), WIC, Ag Extension, and other appropriate county entities.
5. The CCLHDN's Executive Board will establish criteria to identify best practices in California counties that exemplify excellent nutrition programs for low-income families. The board will identify those counties in California and develop a system for offering intercounty or regional peer exchange opportunities, especially targeting the new small counties that will start *Network* contracts Oct. 1<sup>st</sup>. The Board will establish a range of technical assistance and mentoring activities (such as on-site visits to other counties to observe activities, learn administrative systems, cultivate new leadership skills, and establish mentorships with experienced colleagues). CCLHDN members will provide the on-site technical assistance and mentoring (similar to intergovernmental exchange). Develop peer mentoring for the new Registered Dietician (RD) in the LHD. Pair the new RD with a more experienced RD to provide ongoing counsel. Out-of-county travel expenses

may be subsidized. The technical assistance and mentor program model will be posted as a resource on the CCLHDN website.

6. Support ongoing recruitment of RDs to meet the *Network* staffing requirement by assisting with the development of position announcements and posting these to [www.cclhdn.org](http://www.cclhdn.org); establishing relationships with RD internship preceptors, and identifying opportunities for members to actively promote jobs in *Network*-funded projects in LHDs among nutrition students.
7. Plan, convene and evaluate the LHD annual 2014 conference that will synergize CCLHDN members around key CCLHDN nutrition issues and train members to establish local CNAP partnership teams in at least 40 local health departments for the development of county-wide plans for the coordination of USDA funded programs and projects.

This conference will construct and strengthen collaboration with multi-sector partners and increase favorable outcomes in the competitive subcontracting process.

The conference will also provide the opportunity to build action-oriented relationships with other *Network* leadership projects. Registration will be charged to partially offset conference costs.

#### Key Educational Messages:

Chronic disease prevention; obesity prevention; fruit and vegetable promotion; promoting healthy weight; food assistance programs for public health; Dietary Guidelines for Americans; MyPlate; physical activity promotion integrated with nutrition education; drink more water; limit added sugars; through promotion of policy, systems, and environmental change nutrition education messages.

#### Intervention Sites:

*Network*-funded LHDs, and other qualified SNAP-Ed sites working with intermediaries across the entire jurisdiction.

#### Projected Number of Contacts:

Provide services to all *Network*-funded LHDs and up to 100 SNAP-Ed intermediaries who have direct reach to thousands of target population members.

#### Narrative Summary:

CCLHDN is the nutrition affiliate to CCLHO and provides statewide leadership for nutrition, physical activity, food security and obesity prevention and is able through the *Network* to develop a strong infrastructure and technical capacity on behalf of low-income residents and communities.

As SNAP-Ed transitions into a grant program under new guidance, we must build LHD for existing and new contractors to implement comprehensive, multi-level interventions using the full spectrum of public health approaches to help low-income families with children move toward healthy eating and active living.

Through this project, CCLHDN members will use their ability to leverage support from community leaders and decision makers to identify new partners/ collaborators and resources for building sustainable efforts to improve diet and physical activity practices among low income Californians.

**e. Summary of the Research**

This project was evaluated the beginning of FFY12 and evaluation activities continued into FFY 13. The formative evaluation efforts in FFY 12 included a baseline and post-exchange capacity assessment for all participating counties to assess their capacity to address key NEOP initiatives and meet *Network* objectives. In addition, all counties who are mentored participate in a 15-minute telephone-based process evaluation to assess their experience with the exchange process, logistics, and to determine the usefulness of the exchange format.

**f. Modification of Project Methods/Strategies:**

This project will use previous conferences as a foundation to perpetuate the learning community via an electronic format (a digital learning collaborative). The project will create and strengthen partnerships with other statewide organizations, support new and existing County Nutrition Action Partnerships, provide expertise to LHDs on specific projects and efforts, continue a peer or regional exchange program to provide peer mentorship to county nutritionists, and plan an annual meeting and leadership summit that will provide skill building as well as opportunities to build relationships with other *Network* Leadership Projects.

**g. Use of Existing Educational Materials**

The full array of existing, approved materials will be used, including those for consumer and policy, systems and environmental change messaging.

**h. Development of New Educational Materials:**

This project will rely heavily on existing, previously approved materials. Newly developed materials will include; development of a Learning Collaborative for CCLHDN; and webinars materials for nutrition and leadership.

**i. Key Performance Measures/Indicators**

Measures include self-assessment of various aspects of *Network* administrative capacity; the post-assessment asks about the peer exchange impact on those measures of administrative capacity.

**3. Evaluation Plan**

Process evaluation indicators will include meeting and training agendas and notes, completed work products, and summary of pre-and post- assessment tools that accompany leadership capacity building. *Network* staff worked with CCLHDN to collaboratively develop a pre and post survey instrument to assess the capacity of staff participating in the peer exchange including, technical assistance and mentoring activities, designed to deliver *Network* programs. The scope is limited to those 18 counties (participating in FY13: Shasta, Alameda, Monterey, Fresno, San Joaquin, Riverside, Yuba, Yolo, Nevada, Solano, Butte, Siskiyou, Humboldt, Trinity, Del Norte, San Francisco, Contra Costa and Sacramento. FY14-participating counties will vary-focus on the small counties).

#### **4. Coordination Efforts:**

CCLHDN will work with *Network* staff, California Department of Social Services, Local Social Services, UC Davis-CalFresh, WIC, schools, and may bring in other disciplines for LHDs where there are no RD's on staff to coordinate implementation of this project and get feedback on work products as appropriate. Among the desired outcomes of this project is to increase capacity of local agencies to provide comprehensive services under NEOP funding and collaboration among local program leaders.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$0	\$0
2. Contracts/Grants/Agreements	\$104,704	\$104,704
3. Non-capital Equipment/Supplies	\$0	\$0
4. Materials	\$0	\$0
5. Travel	\$11,375	\$11,760
6. Administrative	\$0	\$0
7. Building Space	\$0	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$116,079	\$116,464
11. Indirect Costs	\$18,921	\$17,475
<b>12. Total Costs</b>	<b>\$135,000</b>	<b>\$133,939</b>

**STATE LEVEL PROJECT SUMMARY****FFY 2014**

1. **Goals & Objectives** (*See State Level Objectives*).
2. **Project Title: NEOP Branch Strategic Partnership Plan and Public Relations**

**PHI Budget:** \$200,000**a. Related State Objectives:**

Objectives 1, 2, 3, and 4

**b. Audience**

The services provided through this technical assistance project are designed primarily to support the Nutrition Education and Obesity Prevention (NEOP) Branch and the local health departments (LHDs), with some additional support for *Regional Networks* and other *Network*-funded projects. The project will support completion of the new *Network for a Healthy California* strategic partnership plan and assist LHDs in implementing local-level components of the plan. In addition, it will provide strategic counsel to the state-level *Network* regarding communications and partnerships, as well as communications counsel and technical assistance to regional and local level *Network* contractors.

Gender: Female and Male

Ethnicity: All races and ethnicities

Languages: Primarily English and Spanish

Ages: All ages. Focus is on state, regional, and local level staff, with a primary emphasis on local health department staff who will be responsible for establishing and maintaining community partnerships to reach SNAP-Ed eligible families, especially women with children.

**c. Focus on SNAP-Ed Eligibles**

The strategic partnership plan and implementation plans will focus on leveraging SNAP-Ed funds by working with a wider array of stakeholder organizations to reach more SNAP-Ed eligible consumers in low-income communities throughout California. LHD partnership implementation plans will seek to extend and complement the *Network's* funding to implement evidence-based approaches to improving nutrition, physical activity, and food security among SNAP-Ed eligible audiences. The communications counsel and technical assistance will build the capacity of regional and local *Network*-funded staff to work with media outlets to reach SNAP-Ed audiences and intermediaries with *Network* messages. LHDs focus their work in SNAP-Ed eligible communities, as per qualifying census tract and census block designations, and in location-based proxy sites, as denoted in USDA Guidance and including but not limited to food banks, food pantries, CalFresh (SNAP) offices, and emergency food distribution sites.

#### d. Project Description

Key Strategies: 1:1 technical assistance, internet/webinar trainings; in person trainings/workshops; meetings/teleconferences, media publicity and outreach, promotion of healthy communities

Key Educational Messages: Key educational messages will vary based on region-specific nutrition education priorities, though all will be based on, and in support of, MyPlate and the Dietary Guidelines for Americans and may include: childhood obesity prevention, health equity, chronic disease and obesity prevention, dietary quality, fruits and vegetables, healthier eating (general), healthy beverage promotion, physical activity promotion (integrated with nutrition education), promotion of healthy communities, SNAP promotion (brief promotional message).

Intervention Sites:

Intervention sites will vary based on nutrition education priority messages and SNAP-Ed target audience segment. All sites will qualify as per USDA Guidelines using census tract and census block information, location-based proxy sites, and other methods as outlined and approved by USDA. Common intervention sites for previous campaigns include: afterschool programs, adult education and training sites, community based organizations, community clinics, community centers, community youth organizations, emergency food assistance sites, faith organizations, farmers' markets, libraries, Head Start programs, parks and recreation centers, Public Health Departments, retail sites, WIC programs, and worksites.

Projected Number of Contacts:

Direct Contacts: Technical assistance and training will be provided to an estimated 11 *Regional Network* Project Directors, 100 local health department staff, and 100 state-level NEOP Branch staff.

Indirect Contacts: 1 million\*

\*Occurs as a result of train-the-trainer nutrition education opportunities and media coverage generated through this technical assistance. These indirect numbers are repeated in other sections of the FFY 2014 Plan, including the Communications project summary, and will be reported under those areas in the EARS report.

Narrative Summary:

The *Network* and Brown Miller Communications (BMC) will, in accordance with USDA Guidance, provide communications counsel and technical assistance to *Regional Networks*, local health departments, and state-level NEOP Branch staff to build on the strategic partnership plan process that began in FFY 2013 and to support regional and local-level public relations efforts.

BMC will provide communications counsel, facilitation, and technical expertise to ensure completion of the NEOP Branch's new strategic partnership plan. This project was initiated in FFY 2013 to help the *Network* capitalize on new directions made possible by the Healthy, Hunger Free Kids Act and the updated SNAP-Ed Guidance, including a stronger emphasis on obesity prevention and additional opportunities to address physical activity. To date, the process has included a series of key informant interviews and

internal leadership meetings to inform the partnership plan. In FFY 2014, the partnership plan will be finalized and will include an implementation plan for local health departments. BMC will develop partnership tools to assist with implementation and will train both state-level *Network* staff and local health department staff on the partnership plan and tools and to strengthen skills in communicating with current and potential partners. Additional counsel and technical assistance will be applied to develop a communications plan regarding the transition of the NEOP Branch to a revised internal configuration that better supports the NEOP implementation model.

With the *Network's* State master media and public relations contract scheduled to expire in September 2013, BMC and state-level *Network* staff will collaborate to support the public relations technical assistance needs of *Regional Networks* and their Regional Collaboratives, local health departments, and other *Network*-funded projects. BMC will provide communications counsel, technical assistance and training, and will monitor media coverage for approximately six months during FFY 2014 until a new master media contractor is selected and a contract is executed by the State. The technical assistance will link local initiatives to State *Network* media activities and message points and promote and encourage the infusion and activation of the state network of Champion Moms. The technical assistance will build the capacity of local health departments to successfully execute signature public relations initiatives and work with the media to promote the *Network's* nutrition, physical activity, and food security messages to SNAP-Ed eligible consumers and key intermediaries.

#### e. Summary of Research

The partnership plan is informed by formative research, including a self-assessment conducted within the NEOP Branch and a series of key informant interviews with both traditional public health partners and potential non-traditional partners. The key informant interviews will be completed in late FFY 2013. The partnership plan also will be based on successful partnership models and practices from the field of public health. The partnership plan will support the 2010 California Obesity Prevention Plan's Goal 1: State-Level Leadership and Coordination, as well as a variety of other statewide and national initiatives including Let's Get Healthy California, Health in All Policies, Team California for Healthy Kids, and Let's Move. The plan also is intended to contribute to one of the Centers for Disease Control and Prevention's 10 Essential Public Health Services: 4. Mobilize community partnerships and action to identify and solve health problems.

Public relations efforts support another of the 10 Essential Public Health Services: 3. Inform, educate, and empower people about health issues. For this, the *Network* uses the principles of social marketing. One traditional definition of social marketing is "The application of commercial marketing technologies to the analysis, planning, execution, and evaluation of programs designed to influence voluntary behavior of target audiences in order to improve their personal welfare and that of society." (Andreasen, AR. *Marketing Social Change: Changing Behavior to Promote Health, Social Development, and the Environment*. San Francisco, CA: Jossey-Bass; 1995.) A commercial marketer looks for ways to convince customers to purchase a product. Similarly, a social marketer tries to influence the behavior of a target audience. One element of the *Network's* social

marketing mix is public relations. In FFY 2012, public relations technical assistance provided to *Regional Networks* and other *Network*-funded partners helped garner over 42 million media impressions from media outlets throughout California and nationally. This media coverage helped spread the *Network* messages to a broader audience and encourage more Champions to join the movement for healthy change.

**f. Modification of Project Methods/Strategies**

As described above, the partnership plan will be based upon the formative research conducted in FFY 2013. The public relations technical assistance will be modified as appropriate based upon feedback received from participants in public relations trainings (e.g., spokesperson trainings) and wrap-up reports prepared by the *Network*'s public relations team following each of the signature public relations initiatives (e.g., Black History Month, Fruit and Veggie Fest).

**g. Use of Existing Educational Materials**

Wherever possible, previously approved and existing materials and resources are used to support the partnership and public relations activities. Materials will be updated as needed to reflect current *Network* priorities and activities.

**h. Development of New Educational Materials**

Consumer educational materials promoted through these efforts will be either already existing or described as new educational materials elsewhere within this FFY 2014 Plan. Public relations activities may include new press releases and supporting media materials.

**i. Key Performance Measures/Indicators.**

Key deliverables that will be measured include the number of meetings, trainings, and webinars; number of participants; amount and type of technical assistance provided as reported on contractor activity reports; evaluation feedback from trainings and webinars; and media coverage obtained through public relations activities, including number of stories and estimated consumer impressions.

**3. Evaluation Plan**

The final partnership plan will have evaluation metrics embedded within it. These will be determined based upon the final content of the plan and will align with the overall evaluation activities of the *Network*. The evaluation may include measures related to number and type of partnerships, level of coordination, leveraging of efforts, and progress on the "ladder of collaboration."

For public relations activities, a Benchmark Survey is conducted annually to track measurements such as campaign awareness, self efficacy, knowledge levels, behavioral intentions, social normative beliefs, and other important measures. The survey includes questions related to the paid advertising campaign and also to respondents' exposure to other *Network* interventions.

The specific activities of this project also will be evaluated through process measures. Following each training and webinar, feedback will be solicited from participants through an evaluation form. Results will be summarized and used to guide future training efforts.

#### **4. Coordination Efforts**

The partnership plan is intended to enhance collaboration within California among organizations and intermediaries that serve SNAP-Ed eligible consumers and similar audiences, including those not previously working with the *Network*. The partnership plan will seek to improve coordination of messages, reduce duplication of effort, and leverage resources of non-funded partners to more effectively reach the SNAP-Ed audience with nutrition, physical activity, food security, and obesity prevention messages, as well as create policies, systems, and environments that support the *Network's* priorities.

The communications technical assistance will promote coordination of messages to the media, especially within each media market, to demonstrate collaboration among the *Network's* funded projects and maximize media opportunities. Local health departments will be encouraged to work together with *Regional Networks* to develop a cohesive approach to pitching to the media within each of California's media markets and to connect their media efforts with larger statewide efforts such as the paid advertising campaign and statewide signature public relations initiatives.

<b>Federal Share Budget</b>	<b>FFY2014 Total</b>	<b>FFY2013 Total</b>
1. Personnel/Salaries/Benefits	\$193,725	\$193,725
2. Contracts/Grants/Agreements	\$0	\$0
3. Non-capital Equipment/Supplies	\$1,275	\$1,500
4. Materials	\$0	\$0
5. Travel	\$5,000	\$4,775
6. Administrative	\$0	\$0
7. Building Space	\$0	\$0
8. Maintenance	\$0	\$0
9. Equipment & Other Capital Expenditures	\$0	\$0
10. Direct Costs	\$200,000	\$200,000
11. Indirect Costs	\$0	\$0
<b>12. Total Costs</b>	<b>\$200,000</b>	<b>\$200,000</b>

## Prime Budget Justification

Prime Grantee Name:

California Center for Public Health Advocacy

Grant Number:

13-20935

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$581,305.75	\$581,305.75	100.00%
2 Benefits	\$0.00	\$337,157.34	\$337,157.34	100.00%
3 Operating	\$0.00	\$75,315.00	\$75,315.00	100.00%
4 Equipment	\$0.00	\$29,375.00	\$29,375.00	100.00%
5 Travel & Per Diem	\$0.00	\$782,107.13	\$782,107.13	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$83,750.00	\$83,750.00	100.00%
8 Indirect Costs	\$0.00	\$106,905.79	\$106,905.79	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$1,995,916.00</b>	<b>\$1,995,916.00</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A - New Contract
2 Benefits	N/A - New Contract
3 Operating	N/A - New Contract
4 Equipment	N/A - New Contract
5 Travel & Per Diem	N/A - New Contract
6 Subcontractors	N/A - New Contract
7 Other Costs	N/A - New Contract
8 Indirect Costs	N/A - New Contract

## Prime Budget Justification

**Prime Grantee Name:**

California Center for Public Health Advocacy

**Grant Number:**

13-20935

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
* Job Descriptions for each position can be found on the Job Descriptions tab.									
3 Administrator (e.g., Director of Programs)	TBD	100.00%	0.00%	1	\$90,793.00	\$90,793.00	58.000%	\$52,659.94	\$143,452.94
13 Dietician	TBD	0.00%	100.00%	1	\$62,446.00	\$62,446.00	58.000%	\$36,218.68	\$98,664.68
21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
17 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
6 Community Liaison	TBD	0.00%	100.00%	1	\$38,611.00	\$38,611.00	58.000%	\$22,394.38	\$61,005.38
30 Research Specialist	TBD	0.00%	100.00%	1	\$88,439.00	\$88,439.00	58.000%	\$51,294.62	\$139,733.62
9 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$74,040.00	\$74,040.00	58.000%	\$42,943.20	\$116,983.20
21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
21 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	0.25	\$69,839.00	\$17,459.75	58.000%	\$10,126.66	\$27,586.41
<b>Totals:</b>		<b>100.00%</b>	<b>800.00%</b>	<b>8.25</b>	<b>\$633,685.00</b>	<b>\$581,305.75</b>		<b>\$337,157.34</b>	<b>\$918,463.09</b>

**Definition and basis for calculations of benefit rate(s):**

Medical and Dental Benefits

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
3	<b>Administrator (e.g., Director of Programs)</b>		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
6	<b>Community Liaison</b>		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
9	<b>Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)</b>		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
13	<b>Dietician</b>		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
30	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.

## Prime Budget Justification

Prime Grantee Name: California Center for Public Health Advocacy  
 Grant Number: 13-20935

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Rent	Estimated at \$500/unit cost x 8x12	\$500.00	8.25	12.00	\$49,500.00
Office supplies	Paper, pencils, file folders, toner, etc:	\$60.00	8.25	12.00	\$5,940.00
Telecommunication	Telephone, fax, e-mail	\$50.00	8.25	12.00	\$4,950.00
Printing	Agenda, training packets, program flyers, etc:	\$900.00	12.00	1.00	\$10,800.00
Furniture	Desk, chairs, file cabinets	\$500.00	8.25	1.00	\$4,125.00
<b>Total Operating Expenses:</b>					<b>\$75,315.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Computers + software	Computers for 8.25 FTE, current software package	\$1,500.00	1.00	8.25	\$12,375.00
Stove, electric	Prepare food nutrition	\$800.00	1.00	1.00	\$800.00
Mini refrigerators/freezer	For fruits and vegetables/to store at all day events	\$200.00	1.00	1.00	\$200.00
Furniture	Desks, chairs, book cases, cabinets, necessary to complete SOW activities	\$1,200.00	5.00	8.25	\$6,000.00
Community Event fees	Event fees, and/or fees related to advertising at community events	\$2,000.00	5.00	1.00	\$10,000.00
<b>Total Equipment Expenses:</b>					<b>\$29,375.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Annual Network Conference	Sacramento	1	4	2	2	\$40.00	\$400.00	\$500.00	240.00			\$5,655.60
CX3 Training	Sacramento	1	1	2.5	2	\$40.00	\$100.00	\$250.00	240.00			\$685.60
Local Program Delivery	Los Angeles County	500	5						2,500.00			\$706,250.00
Media spokesperson	Sacramento	2	5	2	2	\$40.00	\$100.00	\$1,250.00	880.00			\$16,294.40
Training	Sacramento	3	5	2	2	\$40.00	\$100.00	\$1,875.00	240.00			\$32,731.80
Regional member meetings	various - in county	5	5						2,000.00			\$5,650.00
Youth engagement	various - in county	5	5						2,000.00			\$5,650.00
Retail & Corner stores	various - in county	5	5						1,750.00			\$4,943.75
Collaborative meetings	various - in county	5							1,503.00			\$4,245.98
<b>Total Travel and Per Diem:</b>												<b>\$782,107.13</b>

## Prime Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Printing promotional materials	Print posters, banners for community events, kick off, campaigns	\$200.00	175.00	1.00	\$35,000.00
Demonstration supplies	Paper plates, cooking utensils, serving bowls, ice chests etc:	\$2.50	2700.00	1.00	\$6,750.00
Membership fees	Group membership to CCLHDN, CAN-Act, etc	\$0.25	8000.00	1.00	\$2,000.00
Nutrition Ed Materials	Teaching models, reference materials, workbooks, etc:	\$2.00	8000.00	1.00	\$16,000.00
Food Demonstration	Limited to \$2.50	\$2.50	8000.00	1.00	\$20,000.00
Group membership	Membership for CCLHDN, CAN-ACT etc	\$0.50	8000.00	1.00	\$4,000.00
<b>Total Other Costs:</b>					<b>\$83,750.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total personnel and fringe benefits	12.000066%	\$890,876.68	\$106,905.79
<b>Total Indirect Costs:</b>			<b>\$106,905.79</b>

<b>Total Budget: \$1,995,916.00</b>
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## Budget Coversheet

Prime Grantee Name: The CSU, Chico Research Foundation  
 Grant Number: 13-20939

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$310,776.00	\$310,776.00	100.00%
2 Benefits	\$0.00	\$258,223.78	\$258,223.78	100.00%
3 Operating	\$0.00	\$37,300.00	\$37,300.00	100.00%
4 Equipment	\$0.00	\$24,500.00	\$24,500.00	100.00%
5 Travel & Per Diem	\$0.00	\$83,346.99	\$83,346.99	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$62,488.25	\$62,488.25	100.00%
8 Indirect Costs	\$0.00	\$48,364.98	\$48,364.98	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$825,000.00</b>	<b>\$825,000.00</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A - New Contract
2 Benefits	N/A - New Contract
3 Operating	N/A - New Contract
4 Equipment	N/A - New Contract
5 Travel & Per Diem	N/A - New Contract
6 Subcontractors	N/A - New Contract
7 Other Costs	N/A - New Contract
8 Indirect Costs	N/A - New Contract

## Budget Coversheet

Prime Grantee Name: The CSU, Chico Research Foundation  
 Grant Number: 13-20939

Position Title <small>* Job Descriptions for each position can be found on the Job Descriptions tab.</small>	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits <small>*Total SNAP-Ed Salary X Benefit Rate</small>	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1 27 17 Project Coordinator	TBD	0.00%	100.00%	1	\$73,601.00	\$73,601.00	83.090%	\$61,155.07	\$134,756.07
2 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	1	\$57,638.00	\$57,638.00	83.090%	\$47,891.41	\$105,529.41
3 Administrator (e.g., Director of Programs)	TBD	100.00%	0.00%	1	\$58,766.00	\$58,766.00	83.090%	\$48,828.67	\$107,594.67
4 30 Research Specialist	TBD	0.00%	100.00%	1	\$82,160.00	\$82,160.00	83.090%	\$68,266.74	\$150,426.74
5 6 Community Liaison	TBD	0.00%	100.00%	1	\$38,611.00	\$38,611.00	83.090%	\$32,081.88	\$70,692.88
6				0		\$0.00		\$0.00	\$0.00
7				0		\$0.00		\$0.00	\$0.00
8				0		\$0.00		\$0.00	\$0.00
9				0		\$0.00		\$0.00	\$0.00
10				0		\$0.00		\$0.00	\$0.00
11				0		\$0.00		\$0.00	\$0.00
12				0		\$0.00		\$0.00	\$0.00
13				0		\$0.00		\$0.00	\$0.00
14				0		\$0.00		\$0.00	\$0.00
15				0		\$0.00		\$0.00	\$0.00
16				0		\$0.00		\$0.00	\$0.00
17				0		\$0.00		\$0.00	\$0.00
18				0		\$0.00		\$0.00	\$0.00
19				0		\$0.00		\$0.00	\$0.00
20				0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>		<b>100.00%</b>	<b>400.00%</b>	<b>5</b>	<b>\$310,776.00</b>	<b>\$310,776.00</b>		<b>\$258,223.78</b>	<b>\$568,999.78</b>

Definition and basis for calculations of benefit rate(s): \_\_\_\_\_

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dietitians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.
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**USDA  
POSITION DESCRIPTIONS**

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## Budget Coversheet

Prime Grantee Name: The CSU, Chico Research Foundation  
 Grant Number: 13-20939

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Communications	Telephone, e-mail, fax	\$50.00	5.00	12.00	\$3,000.00
Office Supplies	Pens, pencils, notepads, toner, etc:	\$300.00	1.00	12.00	\$3,600.00
Rent	\$500 for 5 FTE	\$500.00	5.00	12.00	\$30,000.00
Postage	Project related mail service	\$50.00	1.00	12.00	\$600.00
Printing	Businbess cards, letterhead, etc	\$20.00	5.00	1.00	\$100.00
<b>Total Operating Expenses:</b>					<b>\$37,300.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Computer + software	Computer for 5 FTE, current software package	\$1,500.00	1.00	5.00	\$7,500.00
Stove, electric	Prepare food for nutrition education	\$800.00	1.00	1.00	\$800.00
Mini refrigerator/freezer	For fruits and vegetables/to store at all day events	\$200.00	1.00	1.00	\$200.00
Furniture	Desks, chairs, book cases, cabinets, necessary to complete SOW activities	\$1,200.00	5.00	5.00	\$6,000.00
Community event fees	Event fees, and/or fees related to advertising at community events	\$2,000.00	5.00	1.00	\$10,000.00
<b>Total Equipment Expenses:</b>					<b>\$24,500.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Annual Network Conference	Sacramento	1	4	2	2	\$40.00	\$300.00		240.00			\$2,855.60
CX3 Training	Sacramento	1	1	2.5	2	\$40.00	\$100.00		240.00			\$435.60
Local Program Delivery	North Coast & Cascades	443	3						248.00			\$62,073.16
Network Statewide Conference	Sacramento	1	4	3	2	\$40.00	\$300.00		240.00			\$3,015.60
Regional member meetings	various - in county	3	4						150.00			\$254.25
Media spokesperson	Sacramento	2	3	2	2	\$40.00	\$300.00		880.00			\$5,074.40
Training	Sacramento	2	4	2	2	\$40.00	\$300.00		880.00			\$6,434.40
Youth engagement	various - in county	5	4						500.00			\$1,412.50
Retail & Corner stores	various - in county	5	4						500.00			\$1,412.50



## Budget Coversheet

Prime Grantee Name: Health Education Council  
 Grant Number: 13-20937

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$404,000.00	\$404,000.00	100.00%
2 Benefits	\$0.00	\$92,920.00	\$92,920.00	100.00%
3 Operating	\$0.00	\$41,670.00	\$41,670.00	100.00%
4 Equipment	\$0.00	\$3,400.00	\$3,400.00	100.00%
5 Travel & Per Diem	\$0.00	\$32,322.25	\$32,322.25	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$86,016.56	\$86,016.56	100.00%
8 Indirect Costs	\$0.00	\$108,293.92	\$108,293.92	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$768,622.73</b>	<b>\$768,622.73</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A - New Contract
2 Benefits	N/A - New Contract
3 Operating	N/A - New Contract
4 Equipment	N/A - New Contract
5 Travel & Per Diem	N/A - New Contract
6 Subcontractors	N/A - New Contract
7 Other Costs	N/A - New Contract
8 Indirect Costs	N/A - New Contract

## Personnel

Prime Grantee Name: Health Education Council  
 Grant Number: 13-20937

	Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	Accounting/Fiscal Administration	Joua Xiong	100.00%	0.00%	0.5	\$51,000.00	\$25,500.00	23.000%	\$5,865.00	\$31,365.00
2	Administrative Coordinator	Brandy Jagers	100.00%	0.00%	0.5	\$46,000.00	\$23,000.00	23.000%	\$5,290.00	\$28,290.00
3	Project Director	Dana Fields-Johnson	100.00%	0.00%	1	\$76,000.00	\$76,000.00	23.000%	\$17,480.00	\$93,480.00
4	Coalition Coordinator	TBD	0.00%	100.00%	1	\$58,500.00	\$58,500.00	23.000%	\$13,455.00	\$71,955.00
5	TA Coordinator	Brandy Salters	0.00%	100.00%	1	\$58,500.00	\$58,500.00	23.000%	\$13,455.00	\$71,955.00
6	Coalition Assistant	Kim Vue	0.00%	100.00%	1	\$40,000.00	\$40,000.00	23.000%	\$9,200.00	\$49,200.00
7	TA Assistant	Guadalupe Valencia	0.00%	100.00%	0.5	\$40,000.00	\$20,000.00	23.000%	\$4,600.00	\$24,600.00
8	Physical Activity-TA	Philip Bensing	0.00%	100.00%	1	\$44,000.00	\$44,000.00	23.000%	\$10,120.00	\$54,120.00
9	Media Coordinator	Kacy Rodrigues	0.00%	100.00%	1	\$58,500.00	\$58,500.00	23.000%	\$13,455.00	\$71,955.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
21					0		\$0.00		\$0.00	\$0.00
22					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>300.00%</b>	<b>600.00%</b>	<b>7.5</b>	<b>\$472,500.00</b>	<b>\$404,000.00</b>		<b>\$92,920.00</b>	<b>\$496,920.00</b>

Definition and basis for calculations of benefit rate(s): Includes payroll taxes and medical/dental , life, long-term disability, workers' comp.

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
<b>1</b>	<b>Accountant/Finance Analyst</b>		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
<b>2</b>	<b>Administrative Coordinator</b>		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
<b>3</b>	<b>Administrator (e.g., Director of Programs)</b>		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
<b>4</b>	<b>After School Coordinator/Assistant</b>		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
<b>9</b>	<b>Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)</b>		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports

## Prime Budget Justification

Prime Grantee Name: Health Education Council  
 Grant Number: 13-20937

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Office Supplies	Pens, pencils, paper, paperclips, folders, staples, dry erase	\$75.00	12.00	1.00	\$900.00
Communications	\$75/month x 7.5 FTE x 12 for local and long distance calls, faxes	\$562.50	12.00	1.00	\$6,750.00
Postage/Mail	Approximately \$75.00/month x 12 months for general correspondence	\$75.00	12.00	1.00	\$900.00
Printing	\$18,000 per year for photocopying reports, attachments, receipts, invoices	\$1,500.00	12.00	1.00	\$18,000.00
Space rent/Lease	Monthly space to conduct project activities (150 Sq.ft per staff@1.12/sq	\$1,260.00	12.00	1.00	\$15,120.00
<b>Total Operating Expenses:</b>					<b>\$41,670.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Projector	Support TRC Trainings and Presentations throughout 15 county service	\$900.00	2.00	2.00	\$1,800.00
Laptop	Support TRC Trainings and Presentations throughout 15 county service	\$800.00	2.00	2.00	\$1,600.00
<b>Total Equipment Expenses:</b>					<b>\$3,400.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Travel to meetings (CNAP, LHD etc: events. Trainings and to provide appropriate TA as needed to support regional activities	Delta/Gold County 15 County Region	1	6	1					45,000.00			\$25,425.00
Travel for TRC champions	Region	1	5	1					8,000.00			\$4,520.00
Network Statewide Conference	Sacramento	1	6	1					700.00		\$40.00	\$635.50
NEOP Statewide Meeting #1	Sacramento	1	6	1					700.00		\$40.00	\$635.50
NEOP Statewide Meeting #2 May	Sacramento	1	6	1					700.00		\$40.00	\$635.50
Spokesperson Traing: Project	Sacramento	1	4	1					550.00		\$40.00	\$470.75
<b>Total Travel and Per Diem:</b>											<b>\$32,322.25</b>	

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

## Prime Budget Justification

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Training	Training costs associated with fees for facilities, expert trainers (ie CanAct)	\$1,100.00	15.00	1.00	\$16,500.00
Coaliton Meetings	Meeting costs associated with fees for facilities, materials, promotions	\$500.00	6.00	1.00	\$3,000.00
Nutrition Education Initiative	Supports cost of Materials; Promotions, Policy, Systems and Environmental study	\$7,500.00	1.00	1.00	\$7,500.00
Promising Practices Exchange	Supports costs associated with workshops, panelists, speakers, facilities,	\$4,000.00	2.00	1.00	\$8,000.00
Media/PR Promotions	Supports costs associated with key informant interviews	\$8,000.00	1.00	1.00	\$8,000.00
Evaluation	Supports costs associated with acitivities led by Evaluation specialist	\$43,016.56	1.00	1.00	\$43,016.56
<b>Total Other Costs:</b>					<b>\$86,016.56</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
16.4% of Salaries & Benefits. Include Direct Cost Allocation at the federally negotiated indirect cost rate	16.40%	\$660,328.81	\$108,293.92
<b>Total Indirect Costs:</b>			<b>\$108,293.92</b>

<b>Total Budget:</b>	<b>\$768,622.73</b>
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## Budget Coversheet

Prime Grantee Name: Monterey County Health Department  
 Grant Number: 13-20933

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$293,789.00	\$293,789.00	100.00%
2 Benefits	\$0.00	\$127,181.00	\$127,181.00	100.00%
3 Operating	\$0.00	\$7,712.00	\$7,712.00	100.00%
4 Equipment	\$0.00	\$4,677.00	\$4,677.00	100.00%
5 Travel & Per Diem	\$0.00	\$10,000.00	\$10,000.00	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$30,000.00	\$30,000.00	100.00%
8 Indirect Costs	\$0.00	\$44,590.00	\$44,590.00	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$517,948.99</b>	<b>\$517,948.99</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A - New Contract
2 Benefits	N/A - New Contract
3 Operating	N/A - New Contract
4 Equipment	N/A - New Contract
5 Travel & Per Diem	N/A - New Contract
6 Subcontractors	N/A - New Contract
7 Other Costs	N/A - New Contract
8 Indirect Costs	N/A - New Contract

## Budget Coversheet

Prime Grantee Name:

Monterey County Health Department

Grant Number:

13-20933

	Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
			% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
1	38 Supervising PH Nutritionist	TBD	0.00%	100.00%	0.3500006	\$78,357.00	\$27,425.00	43.290%	\$11,872.28	\$39,297.28
2	39 Chronic Disease Prevention Coordinator	TBD	0.00%	100.00%	1	\$73,041.00	\$73,041.00	43.290%	\$31,619.45	\$104,660.45
3	37 Chronic disease Prevention Spec II	TBD	0.00%	100.00%	1	\$72,228.00	\$72,228.00	43.290%	\$31,267.50	\$103,495.50
4	40 Chronic disease Prevention Spec II	TBD	0.00%	100.00%	1	\$72,228.00	\$72,228.00	43.290%	\$31,267.50	\$103,495.50
5	42 Chronic disease Prevention Spec I	TBD	0.00%	100.00%	0.5	\$57,126.00	\$28,563.00	43.290%	\$12,364.78	\$40,927.78
6	41 Public Health Program Manager II	TBD	0.00%	100.00%	0.1	\$112,620.00	\$11,262.00	43.290%	\$4,875.30	\$16,137.30
7	43 Management Analyst III Evaluator	TBD	0.00%	100.00%	0.1	\$90,420.00	\$9,042.00	43.289%	\$3,914.19	\$12,956.19
8							\$0.00		\$0.00	\$0.00
9					0		\$0.00		\$0.00	\$0.00
10					0		\$0.00		\$0.00	\$0.00
11					0		\$0.00		\$0.00	\$0.00
21					0		\$0.00		\$0.00	\$0.00
22					0		\$0.00		\$0.00	\$0.00
<b>Totals:</b>			<b>0.00%</b>	<b>700.00%</b>	<b>4.0500006</b>	<b>\$556,020.00</b>	<b>\$293,789.00</b>		<b>\$127,181.00</b>	<b>\$420,970.00</b>

Definition and basis for calculations of benefit rate(s):

Includes payroll taxes and medical/dental , life, long-term disability, workers' comp.

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
1	Accountant/Finance Analyst		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.
2	Administrative Coordinator		Provides administrative and office support for the project staff and is responsible for the reporting requirements.
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
4	After School Coordinator/Assistant		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education grant agreement; and helps prepare interim and final progress report .
5	Chief Executive Officer		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
7	Computer Specialist		The Computer Specialist will provide assistance with the nutrition database and tracking system.
8	Contract Manager		Manages the nutrition education grant agreement including budgets, invoices, local share documentation reports, time studies, fiscal reporting and adherence to funding requirements.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
10	Curriculum Specialist		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.
11	Database Coordinator		Develops database used to track nutrition education, physical activity and food stamp promotion interventions in a variety of channels.
12	Dental/Medical Assistant		Conduct one-on-one nutrition education interventions prior to primary care visit.
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
14	Family Advocate		Provides nutrition education to students and their families, and recruits NEOP eligible for group nutrition/cooking classes. Provides nutrition, physical activity and food stamp promotion resources to students and their parents.

**USDA  
POSITION DESCRIPTIONS**

15	<b>Food Service Worker (e.g., Director, Manager, Asst., Server, Cook)</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
16	<b>Graphic Illustrator</b>		Develop local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
18	<b>Legal Counsel</b>		Assist with development of policies, approval of grant agreements and Memorandums of Understanding and providing legal advice specifically related to the implementation of nutrition education and physical activity promotion
19	<b>Medical Assistant</b>		Demonstrates safe food handling and personal hygiene to prevent food borne illness, provide nutrition-related services to staff, parents, and students and promotes physical activity within the context of nutrition education. (This does not include any medical nutrition therapy).
20	<b>Nurse/Nurse Supervisor/Nurse Aide RN</b>		Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
22	<b>Office Manager/Secretary/Admin Assistant</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, etc.
23	<b>Pharmacist</b>		Promotes nutrition education and physical activity to NEOP eligible population through displays, distributing literature, and supervising staff to update nutrition education bulletin board.
24	<b>Physician</b>		Supervises professional staff including Dietitians, Nurses and Nutrition/Project Coordinators that provide nutrition education and promotes physical activity to NEOP eligibles in a variety of channels. Provides direction on strategic planning of nutrition and physical activity programs to NEOP eligible clients. In some cases, provides nutrition education to NEOP eligibles. (This does not include any medical nutrition therapy).
25	<b>Professor</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for the NEOP eligible community, and students with their families. Supports nutrition education Program goals and local, regional, and statewide collaboration.

**USDA  
POSITION DESCRIPTIONS**

<b>26</b>	<b>Program Assistant</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to NEOP eligibles.
<b>27</b>	<b>Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>28</b>	<b>Promotora</b>		Works with the Project Coordinator in NEOP communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for NEOP eligibles.
<b>29</b>	<b>Recreation Leader</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.
<b>30</b>	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.
<b>31</b>	<b>School Administrator (e.g., Principal, Superintendent)</b>		Provides oversight and coordination of the nutrition education conducted in participating classrooms of all schools.
<b>32</b>	<b>Teacher/Student Aide/Assistant</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, Food Stamp recipients and other similar households. 100% direct delivery of educational services.
<b>33</b>	<b>Teacher (preK-12 Classroom, PE, Speech, etc.)</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with the Registered Dietitian to train staff.
<b>34</b>	<b>Translator</b>		Translates approved curriculum and materials into Spanish or other languages. Reviews translation for cultural appropriateness. Interprets nutrition education interventions (one-on-one and group) in the community for dietitians, health educators and others .
<b>35</b>	<b>Tutor</b>		Assist teachers and/or students with nutrition education and physical activity promotion.
<b>36</b>	<b>Web Designer</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.
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**USDA  
POSITION DESCRIPTIONS**

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## Budget Coversheet

Prime Grantee Name: Monterey County Health Department  
 Grant Number: 13-20933

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Space rent/Lease	Monthly space to conduct project activities	\$4,511.00	1.00	1.00	\$4,511.00
Licensing fee	Information technology licensing fee	\$1,601.00	1.00	1.00	\$1,601.00
Postage/Mail	Approximately \$8.00/month x 12 months for general correspondence	\$100.00	1.00	1.00	\$100.00
Office supplies	Pens, pencils, paper, paperclips, folders, staples, dry erase, etc:	\$1,000.00	1.00	1.00	\$1,000.00
Printing/copying	\$500 per year for photocopying reports, invoices, etc:	\$500.00	1.00	1.00	\$500.00
<b>Total Operating Expenses:</b>					<b>\$7,712.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Software upgrade	Support TRC Trainings and Presentations throughout county	\$2,860.00	1.00	1.00	\$2,860.00
Laptop and projector	Support TRC Trainings and Presentations throughout county	\$1,817.00	1.00	1.00	\$1,817.00
<b>Total Equipment Expenses:</b>					<b>\$4,677.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Travel to meetings (CNAP, LHD etc: events. Trainings and to provide appropriate TA as needed to support regional activities	Sacramento and Central Coast Region	1	6	1					17,699.12			\$10,000.00
<b>Total Travel and Per Diem:</b>											<b>\$10,000.00</b>	

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

## Budget Coversheet

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Training	Training costs associated with fees for facilities, expert trainers (ie CanAct)	\$30,000.00	1.00	1.00	\$30,000.00
<b>Total Other Costs:</b>					<b>\$30,000.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
9.42% of Direct Costs	9.419911%	\$473,359.00	\$44,590.00
<b>Total Indirect Costs:</b>			<b>\$44,590.00</b>

<b>Total Budget:</b>	<b>\$517,948.99</b>
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## Budget Coversheet

Prime Grantee Name: Public Health Institute, Central Valley  
 Grant Number: 13-20938

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$616,225.25	\$616,225.25	100.00%
2 Benefits	\$0.00	\$357,410.65	\$357,410.65	100.00%
3 Operating	\$0.00	\$50,020.00	\$50,020.00	100.00%
4 Equipment	\$0.00	\$26,000.00	\$26,000.00	100.00%
5 Travel & Per Diem	\$0.00	\$103,693.38	\$103,693.38	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$47,550.00	\$47,550.00	100.00%
8 Indirect Costs	\$0.00	\$107,100.73	\$107,100.73	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$1,308,000.00</b>	<b>\$1,308,000.00</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A- New Contract
2 Benefits	N/A- New Contract
3 Operating	N/A- New Contract
4 Equipment	N/A- New Contract
5 Travel & Per Diem	N/A- New Contract
6 Subcontractors	N/A- New Contract
7 Other Costs	N/A- New Contract
8 Indirect Costs	N/A- New Contract

## Prime Staffing

**Prime Grantee Name:**

Public Health Institute, Central Valley

**Grant Number:**

13-20938

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	TBD	100.00%	0.00%	1	\$90,793.00	\$90,793.00	58.000%	\$52,659.94	\$143,452.94
13 2 Dietician	TBD	0.00%	100.00%	1	\$62,446.00	\$62,446.00	58.000%	\$36,218.68	\$98,664.68
21 3 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
17 4 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
6 5 Community Liaison	TBD	0.00%	100.00%	1	\$38,611.00	\$38,611.00	58.000%	\$22,394.38	\$61,005.38
30 6 Research Specialist	TBD	0.00%	100.00%	1	\$88,439.00	\$88,439.00	58.000%	\$51,294.62	\$139,733.62
9 7 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$74,040.00	\$74,040.00	58.000%	\$42,943.20	\$116,983.20
21 8 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
21 9 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	0.75	\$69,839.00	\$52,379.25	58.000%	\$30,379.97	\$82,759.22
<b>Totals:</b>		<b>100.00%</b>	<b>800.00%</b>	<b>8.75</b>	<b>\$633,685.00</b>	<b>\$616,225.25</b>		<b>\$357,410.65</b>	<b>\$973,635.90</b>

**Definition and basis for calculations of benefit rate(s):**

Medical, Dental Benefits

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
3	<b>Administrator (e.g., Director of Programs)</b>		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the <u>Regional collaborative</u> . <u>Coordinate grant agreement reporting requirements</u> .
6	<b>Community Liaison</b>		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
9	<b>Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)</b>		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
13	<b>Dietician</b>		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
30	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.

## Prime Budget Justification

Prime Grantee Name: Public Health Institute, Central Valley  
 Grant Number: 13-20938

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Rent	Estimated at \$400/unit cost x 6x12	\$400.00	6.00	12.00	\$28,800.00
Office supplies	Paper, pencils, file folders, toner, etc:	\$60.00	6.00	12.00	\$4,320.00
Telecommunication	Telephone, fax, e-mail	\$50.00	6.00	12.00	\$3,600.00
Printing	Agenda, training packets, program flyers, etc:	\$900.00	12.00	1.00	\$10,800.00
Furniture	Desk, chairs, file cabinets	\$500.00	5.00	1.00	\$2,500.00
<b>Total Operating Expenses:</b>					<b>\$50,020.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Computers + software	Computers for 6 FTE, current software package	\$1,500.00	1.00	6.00	\$9,000.00
Stove, electric	Prepare food nutrition	\$800.00	1.00	1.00	\$800.00
Mini refrigerators/freezer	For fruits and vegetables/to store at all day events	\$200.00	1.00	1.00	\$200.00
Furniture	Desks, chairs, book cases, cabinets, necessary to complete SOW activities	\$1,200.00	5.00	5.00	\$6,000.00
Community Event fees	Event fees, and/or fees related to advertising at community events	\$2,000.00	5.00	1.00	\$10,000.00
<b>Total Equipment Expenses:</b>					<b>\$26,000.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Annual Network Conference	Sacramento	1	4	2	2	\$40.00	\$400.00		240.00			\$3,655.60
CX3 Training	Sacramento	2	1	2.5	2	\$40.00	\$100.00		240.00			\$871.20
Local Program Delivery	various - in county	550	5						275.00			\$85,456.25
Media spokesperson	Sacramento	2	5	2	2	\$40.00	\$100.00		880.00			\$3,794.40
Training	Sacramento	3	5	2	2	\$40.00	\$100.00		240.00			\$4,606.80
Regional member meetings	various - in county	6	7.75						500.00			\$1,695.00
Youth engagement	various - in county	6	7.75						500.00			\$1,695.00
Retail & Corner stores	various - in county	6	7.75						500.00			\$1,695.00
Collaborative meeting	various - in county	1	7.75						396.69			\$224.13
<b>Total Travel and Per Diem:</b>												<b>\$103,693.38</b>

## Prime Budget Justification

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Printing promotional materials	Print posters, banners for community events, kick off, campaigns	\$200.00	14.00	1.00	\$2,800.00
Demonstration supplies	Paper plates, cooking utensils, serving bowls, ice chests etc:	\$2.50	3500.00	1.00	\$8,750.00
Nutrition Ed Materials	Teaching models, reference materials, workbooks, etc:	\$2.00	8000.00	1.00	\$16,000.00
Food Demonstration	Limited to \$2.50	\$2.50	8000.00	1.00	\$20,000.00
<b>Total Other Costs:</b>					<b>\$47,550.00</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total personnel and fringe benefits	11%	\$973,635.90	\$107,100.73
<b>Total Indirect Costs:</b>			<b>\$107,100.73</b>

<b>Total Budget:</b>	<b>\$1,308,000.00</b>
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## Budget Coversheet

Prime Grantee Name: Public Health Institute, San Francisco Bay Area  
 Grant Number: 13-20936

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$563,846.00	\$563,846.00	100.00%
2 Benefits	\$0.00	\$327,030.68	\$327,030.68	100.00%
3 Operating	\$0.00	\$50,020.00	\$50,020.00	100.00%
4 Equipment	\$0.00	\$26,000.00	\$26,000.00	100.00%
5 Travel & Per Diem	\$0.00	\$89,869.15	\$89,869.15	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$67,146.75	\$67,146.75	100.00%
8 Indirect Costs	\$0.00	\$89,087.42	\$89,087.42	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$1,213,000.00</b>	<b>\$1,213,000.00</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A - New Contract
2 Benefits	N/A - New Contract
3 Operating	N/A - New Contract
4 Equipment	N/A - New Contract
5 Travel & Per Diem	N/A - New Contract
6 Subcontractors	N/A - New Contract
7 Other Costs	N/A - New Contract
8 Indirect Costs	N/A - New Contract

## Prime Staffing

**Prime Grantee Name:**

Public Health Institute, San Francisco Bay Area

**Grant Number:**

13-20936

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
* Job Descriptions for each position can be found on the Job Descriptions tab.									
3 1 Administrator (e.g., Director of Programs)	TBD	100.00%	0.00%	1	\$90,793.00	\$90,793.00	58.000%	\$52,659.94	\$143,452.94
13 2 Dietician	TBD	0.00%	100.00%	1	\$62,446.00	\$62,446.00	58.000%	\$36,218.68	\$98,664.68
21 3 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
17 4 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
6 5 Community Liaison	TBD	0.00%	100.00%	1	\$38,611.00	\$38,611.00	58.000%	\$22,394.38	\$61,005.38
30 6 Research Specialist	TBD	0.00%	100.00%	1	\$88,439.00	\$88,439.00	58.000%	\$51,294.62	\$139,733.62
9 7 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$74,040.00	\$74,040.00	58.000%	\$42,943.20	\$116,983.20
21 8 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
<b>Totals:</b>		<b>100.00%</b>	<b>700.00%</b>	<b>8</b>	<b>\$563,846.00</b>	<b>\$563,846.00</b>		<b>\$327,030.68</b>	<b>\$890,876.68</b>

Definition and basis for calculations of benefit rate(s):

Medical and Dental Benefits

**USDA  
POSITION DESCRIPTIONS**

<b>Position Number</b>	<b>USDA Position Title</b>	<b>LHD Position Title</b>	<b>Position Description</b>
3	<b>Administrator (e.g., Director of Programs)</b>		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
6	<b>Community Liaison</b>		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
9	<b>Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)</b>		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
13	<b>Dietician</b>		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
17	<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.)</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
21	<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
30	<b>Research Specialist</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.

## Budget Coversheet

Prime Grantee Name: Public Health Institute, San Francisco Bay Area  
 Grant Number: 13-20936

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Rent	Estimated at \$400/unit cost x 6x12	\$400.00	6.00	12.00	\$28,800.00
Office supplies	Paper, pencils, file folders, toner, etc:	\$60.00	6.00	12.00	\$4,320.00
Telecommunication	Telephone, fax, e-mail	\$50.00	6.00	12.00	\$3,600.00
Printing	Agenda, training packets, program flyers, etc:	\$900.00	12.00	1.00	\$10,800.00
Furniture	Desk, chairs, file cabinets	\$500.00	5.00	1.00	\$2,500.00
<b>Total Operating Expenses:</b>					<b>\$50,020.00</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Computers + software	Computers for 6 FTE, current software package	\$1,500.00	1.00	6.00	\$9,000.00
Stove, electric	Prepare food nutrition	\$800.00	1.00	1.00	\$800.00
Mini refrigerators/freezer	For fruits and vegetables/to store at all day events	\$200.00	1.00	1.00	\$200.00
Furniture	Desks, chairs, book cases, cabinets, necessary to complete SOW activities	\$1,200.00	5.00	5.00	\$6,000.00
Community Event fees	Event fees, and/or fees related to advertising at community events	\$2,000.00	5.00	1.00	\$10,000.00
<b>Total Equipment Expenses:</b>					<b>\$26,000.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Annual Network Conference	Sacramento	1	4	2	2	\$40.00	\$400.00		240.00			\$3,655.60
CX3 Training	Sacramento	1	1	2.5	2	\$40.00	\$100.00		240.00			\$435.60
Local Program Delivery	Bay area	415	5						330.00			\$77,376.75
Media spokesperson	Sacramento	2	5	2	2	\$40.00	\$100.00		880.00			\$3,794.40
Training	Sacramento	3	5	2	2	\$40.00	\$100.00		240.00			\$4,606.80
<b>Total Travel and Per Diem:</b>											<b>\$89,869.15</b>	

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

## Budget Coversheet

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Printing promotional materials	Print posters, banners for community events, kick off, campaigns	\$200.00	100.00	1.00	\$20,000.00
Demonstration supplies	Paper plates, cooking utensils, serving bowls, ice chests etc:	\$2.50	3500.00	1.00	\$8,750.00
Membership fees	Group membership to CCLHDN, CAN-Act, etc	\$0.25	8093.00	1.00	\$2,023.25
Nutrition Ed Materials	Teaching models, reference materials, workbooks, etc:	\$2.00	8093.00	1.00	\$16,186.00
Food Demonstration	Limited to \$2.50	\$2.50	8075.00	1.00	\$20,187.50
<b>Total Other Costs:</b>					<b>\$67,146.75</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total personnel and fringe benefits	9.999972%	\$890,876.68	\$89,087.42
<b>Total Indirect Costs:</b>			<b>\$89,087.42</b>

<b>Total Budget: \$1,213,000.00</b>
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## STATE LEVEL PROJECT SUMMARY FORM

### Training and Resource TRCs (TRCs) – Building Capacity

**1. GOALS & OBJECTIVES** (See *State Level Objectives*)

**2. Project Title: Training and Resource TRCs (TRCs)**

State budget for \$9 million dollars

**a. Related State Objectives**

Related State Objectives include 1, 2, 3, and 4

**b. Audience**

Primary - Local Health Department Grantees (54), Non Profit Contracts (7) and (10) Local Food and Nutrition Education (LFNE) projects that provide nutrition education and obesity prevention services to all ages and ethnicities of Californians participating in the Supplemental Nutrition Assistance Program (SNAP) and SNAP-Ed eligibles at 185 percent or below the Federal Poverty Level (FPL).

Secondary SNAP-Ed eligibles at or below 185 percent FPL throughout California.

Gender: Female and Male

Ethnicity: All races and ethnicities with specific targeting for African American, Caucasian/White, and Latino/Hispanic populations

Languages: English, Spanish, and select Asian languages, which may include Chinese, Vietnamese, Korean, and/or Hmong

Ages: All ages, primary focus is on families, especially women with children

**c. Focus on Food Stamp Program (FSP) Eligibles**

All of the program activities by the United States Department of Agriculture (USDA), SNAP-Ed local contractors are designed to reach SNAP-Ed-eligible consumers and their families where they learn, work, shop, worship, live and receive other services.

Income Targeting Data Source:

Primary: *Network* American Communities Survey (ACS) Census Tract Data all races at 185 percent FPL, ACS Census Tract Data at 100 percent FPL for specific race/ethnicities. California Department of Education Free/Reduced Price Meal Participation rates, California Department of Education Child and Adult Care Food Program (CACFP) participation rates when applicable and Other Means-Tested Low-Income Programs.

**d. Project Description**

The seven TRCs are responsible for providing services to Nutrition Education and Obesity Prevention Branch funded (NEOPB-funded) projects and SNAP-Ed intermediaries who serve the above target audience.

**#1 North Coast and Cascades Center**

Mendocino, Humboldt, Del Norte, Siskiyou, Trinity, Shasta, Tehama, Glenn, Colusa, Butte, Sierra, Plumas, Lassen, Modoc, and Lake Counties

**#2 San Francisco Bay Area Center**

Marin, Napa, Solano, Sonoma, Contra Costa, Alameda, Berkeley, Santa Clara, San Mateo, and San Francisco Counties

**#3 Delta and Gold Country Center**

Stanislaus, San Joaquin, Sacramento, Yolo, Sutter, Yuba, Nevada, Placer, Mono, Tuolumne, Mariposa, Alpine, Amador, Calaveras, and El Dorado Counties

**#4 Central Coast Center**

Santa Cruz, Santa Barbara, Monterey, San Benito, and San Luis Obispo Counties

**#5 Central Valley Center**

Kern, Kings, Fresno, Madera, Merced, and Tulare Counties

**#6 Greater Los Angeles Center**

Ventura, Los Angeles, and Orange Counties

**#7 Inland Desert Center**

San Bernardino, Riverside, Inyo, San Diego and Imperial Counties

The California Department of Public Health (CDPH), Nutrition Education and Obesity Prevention Program (NEOP), is seeking to award up to seven contractor(s) to support Local Health Departments (LHDs), individually and as part of a multi-county TRCs. The TRCs are responsible for completing the three objectives listed below:

**Objective 1: Local Health Department Training and Technical Assistance:** Under the direction of CDPH NEOP, Contractor(s) will provide SNAP-Ed training and technical assistance to local health departments (LHDs) in all the applicable service areas to promote the delivery of the SNAP-Ed nutrition education and physical activity. This includes, but is not limited to, training in the following topics: orientation to the array of evidence-based nutrition education and physical activity materials available through CDPH NEOP; the delivery of SNAP-Ed to target audiences; training and technical assistance to SNAP-Ed providers regarding the collection of Education and Administrative Reporting Systems (EARS) data; SNAP-Ed related training for program delivery staff; workshops, conferences, individual and group trainings for SNAP-Ed that encourages physical activity with a focus on promotion of healthy eating behaviors; use of SNAP-Ed Connection Web Site curricula, lesson plans, recipes, photos, research, training tools, and participant materials; use of State of California developed SNAP-Ed education and training materials; local projects; and any other topic that CDPH NEOP determines is necessary to accomplish objective, goals and activities contained in the USDA approved State Plan.

**Objective 2: Multi-County Coalitions for Community Engagement:** Under the direction of CDPH NEOP, Contractor(s) will develop one or more multi-county coalitions within the service area and will actively identify, engage, recruit, and sustain, contact and form working relationships with other governmental and non-governmental entities to exchange information, share best practices, extend mutual support, and explore mutual interventions and cooperative efforts to provide nutrition education and obesity prevention services as authorized by SNAP-Ed and the State Plan.

**Objective 3: Media Coordination:** Under the supervision of the CDPH NEOP Media and Communications Unit, Contractor(s) will assist in the coordination of media/public relations campaigns and public service announcements conducted by CDPH and the LHDs in the service area as permitted under SNAP-Ed and the State Plan. Under the supervision of CDPH/NEOP, the Contractor(s) will create and implement a multi-county Media and Public Relations Plan to maximize support and public exposure of issues affecting nutrition, healthy beverages, and physical activity promotion, and food security among the SNAP-Ed eligible audience.

The TRCs will:

1. Support the LHDs in defining the number and types of services needed for their Center(s). Contractor(s) will identify training needs and strategies for the LHDs.
2. Provide training and technical assistance to the LHDs in their service areas on evidence-based nutrition education interventions in multiple settings, peer-to-peer and youth engagement approaches, community engagement, retail and worksite interventions, Communities of Excellence (CX<sup>3</sup>), assessment and related activities, policy, systems and environmental change strategies, *Rethink Your Drink* campaign, and ethnic targeted campaigns.
3. Assist the LHDs in identifying activities of coalitions and partnerships established and maintained with CDPH NEOP funded contractor(s) and partners. The activities support the purpose of enhancing consistency of food and nutrition messaging, improving access to healthy foods, beverages and physical activity with other TRCs.
4. Support the LHDs to collect and submit community assessments and assess data bases on SNAP-Ed eligible neighborhoods. Together, Contractor(s) will decide which programs and practices work best for their community.
5. Provide support to the LHDs in the service area to assist the LHDs with localized coordination of media and public relations efforts on issues affecting nutrition, healthy beverages, physical activity promotion, and food security among the SNAP-Ed eligible population. The support shall include, but is not limited to, media training, spokesperson trainings, message development, support of promotional events, assistance leveraging added value opportunities, assistance with developing press releases, and assistance pitching to the media.

6. Coordinate with the LHDs to provide public presentations related to organizational practices, systems, and/or environmental supports based on assessments and community feedback.
7. Support the LHDs to achieve sustainable policy, systems and/or environmental changes realizing access to healthy foods, beverages, and/or physical activity in their communities. Contractor(s) will assist with identifying traditional and non-traditional partners to help LHDs achieve their goals.

Key Educational Messages:

1. Nutrition Education messages for target audience will be based on 2010 Dietary Guidelines for Americans and [www.ChooseMyPlate.gov](http://www.ChooseMyPlate.gov) with focus on increasing fruit and vegetable consumption, increasing physical activity to 60 minutes a day for children and 30 minutes a day for adults, achieving balanced caloric intake and expenditure, and promotion of SNAP (known as CalFresh in California) to help those with low resources obtain healthy food choices.
2. Successful projects require compliance with 2014 SNAP-Ed Plan *Guidance*.
3. Documentation of allowable expenditures and accurate time reporting is required for reimbursement.
4. Encourage and support the promotion of the Champions for Change and *Network* brand.

Intervention Sites:

Schools, afterschool programs, community-based organizations, community clinics, community youth organizations, direct health service providers, faith organizations/churches, food closets/pantries/banks, farmers' markets, festivals, CalFresh offices, community gardens, grocery stores, Head Start, health care facilities/providers, Healthy Start, public/community health TRCs, other preschools or daycares, parks & recreation, restaurants/food service, Women, Infants and Children (WIC) sites, low-wage worksites.

Projected Number of Contacts: 1-7 centers

Direct (unduplicated) Contacts:

- 70 new partners
- 50 Champions trained
- 58 trained LHDs, Non-profit Lead Agencies, Local Food and Nutrition Education (LFNE) Agencies

Indirect Contacts

- Mass Media: 53,000,000 duplicated targeted impressions received by the <185 percent FPL adult target population. These Center media impressions are also encompassed in the Communications State Level Project
- 30 trainings and 24 webinars for a total of 5,400 unduplicated contacts

**e. Summary of Research**

Research includes statewide and special surveys; *Network for a Healthy California 2012 Tracking Survey*, Annual the Semi-Annual Activity Reporting System (SAAR), the California Dietary Practices Survey of adults, the California Children's Healthy Eating and Exercise Survey, and the California Health Interview Survey (CHIS), the California Teen Eating, Exercise and Nutrition Survey. Other annual data sources include UC's Food Behavior Checklist for adults, the Evaluation and Reporting System (EARS), survey for youth, impact evaluation conducted by the 40 largest local projects, (CX3).

**g. Modification of Project Methods/Strategies**

This project represents a more cost-effective and efficient strategy by reducing the number of TRCs to seven. The TRCs will act as hubs for the LHDs, and funded projects to provide training, technical assistance, multi-county collaboratives for engaging SNAP-Ed clients and local media and public relations coordination.

**h. Use of Existing Educational Materials**

See: *Network for a Healthy California Nutrition Education Materials List* submitted in State plan.

**i. Development of New Educational Materials**

There will be no new materials developed under the TRCs.

**j. Key Performance Measures/Indicators.**

Key performance measures will include improvements in knowledge and increases in the key SNAP-Ed recommended behavioral outcomes: consumption of fruits and vegetables, increase in healthy beverages/reduction of sugar sweetened beverages, and increases in physical activity. Additional performance measures will include direct and indirect contacts with members of the target audience. Performance measures on the amount of collaboration taking place among agencies within a service area will be analyzed through a networking analysis.

**3. Evaluation Plan**

**Formative:** The TRCs will use formative research methods (e.g., consumer focus groups, key informant interviews, needs assessment surveys, etc.) to determine effectiveness of messages, learn more about potential strategies that can be used by SNAP-Ed eligible consumers and intermediaries, and identify key places where SNAP-Ed eligible consumers may be reached.

**Process:** Measures will be collected by TRCs via activity tracking forms and semi-annual activity reporting forms. Measures will include number of classes/events conducted, number of contacts, and amount of media coverage generated. In addition, the seven TRCs submit semi-annual progress reports which include narrative descriptions and notations on Scope of Work forms. TRCs evaluate their service area skills-based trainings and showcases geared toward intermediaries to determine effectiveness.

Outcome: All of the TRCs will complete case studies on their nutrition education and obesity prevention initiatives, noting changes that make it easier for SNAP-Ed eligibles to adopt healthy eating and physical activity lifestyles in their communities. The approach of the case studies will be primarily qualitative in nature (e.g., interviewing key staff) to document the process of how the educational campaign was conducted, but will also utilize indicators of effectiveness (e.g., media coverage, resulting changes). Results from the case studies will be shared with other TRCs and *NEOPB* funded projects so that all can learn about how the campaigns, programs and nutrition education initiatives were conducted, as well as determine their relative effectiveness, feasibility, and replicability.

Evaluation Tools: Case Study Guidelines; adapted consumer surveys and questionnaires, activity tracking forms, SAAR forms, progress reports, training evaluation guidelines, and EARS.

#### **4. Coordination Efforts**

The TRCs will continue coordination with USDA funded programs, namely WIC, CDE, UC-CalFresh and the California Department of Social Services. The Nutrition Education and Obesity Prevention Branch will continue to work with both internal and external partners to promote consistent nutrition education messages to SNAP participants and other SNAP-Ed eligible audiences, to conduct activities that promote increased consumption of fruits and vegetables, increased physical activity opportunities and increased access to healthy foods.

## Budget Coversheet

Prime Grantee Name: University of California, San Diego  
 Grant Number: 12-20934

Budget Categories	FFY 13 Total	FFY 14 Total	Difference	% Difference
1 Salaries	\$0.00	\$563,846.00	\$563,846.00	100.00%
2 Benefits	\$0.00	\$327,030.68	\$327,030.68	100.00%
3 Operating	\$0.00	\$49,915.36	\$49,915.36	100.00%
4 Equipment	\$0.00	\$29,000.00	\$29,000.00	100.00%
5 Travel & Per Diem	\$0.00	\$92,780.63	\$92,780.63	100.00%
6 Subcontractors	\$0.00	\$0.00	\$0.00	0.00%
7 Other Costs	\$0.00	\$67,146.75	\$67,146.75	100.00%
8 Indirect Costs	\$0.00	\$71,270.59	\$71,270.59	100.00%
<b>Totals:</b>	<b>\$0.00</b>	<b>\$1,200,990.00</b>	<b>\$1,200,990.00</b>	<b>700.00%</b>

Budget Categories	Reason for difference greater than 5%
1 Salaries	N/A - New Contract
2 Benefits	N/A - New Contract
3 Operating	N/A - New Contract
4 Equipment	N/A - New Contract
5 Travel & Per Diem	N/A - New Contract
6 Subcontractors	N/A - New Contract
7 Other Costs	N/A - New Contract
8 Indirect Costs	N/A - New Contract

## Budget Coversheet

Prime Grantee Name:

University of California, San Diego

Grant Number:

12-20934

Position Title	Position Names	Description of Job Duties		FTEs charged to SNAP-Ed	Total Annual Salary	Total SNAP-Ed Salary	Benefit Rate	Benefits *Total SNAP-Ed Salary X Benefit Rate	SNAP-Ed Salary, Benefits and Wages, Federal Dollars only
		% of SNAP-Ed Time spent on Mgmt/Admin Duties	% of SNAP-Ed Time spent on Direct SNAP-Ed Delivery						
3 1 Administrator (e.g., Director of Programs)	TBD	100.00%	0.00%	1	\$90,793.00	\$90,793.00	58.000%	\$52,659.94	\$143,452.94
13 2 Dietician	TBD	0.00%	100.00%	1	\$62,446.00	\$62,446.00	58.000%	\$36,218.68	\$98,664.68
21 3 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
17 4 Health Educator (including Health Aide, Health Promotion Instructor, etc.)	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
6 5 Community Liaison	TBD	0.00%	100.00%	1	\$38,611.00	\$38,611.00	58.000%	\$22,394.38	\$61,005.38
30 6 Research Specialist	TBD	0.00%	100.00%	1	\$88,439.00	\$88,439.00	58.000%	\$51,294.62	\$139,733.62
9 7 Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)	TBD	0.00%	100.00%	1	\$74,040.00	\$74,040.00	58.000%	\$42,943.20	\$116,983.20
21 8 Nutritionist/Nutrition Educator/Nutrition Aide	TBD	0.00%	100.00%	1	\$69,839.00	\$69,839.00	58.000%	\$40,506.62	\$110,345.62
<b>Totals:</b>		<b>100.00%</b>	<b>700.00%</b>	<b>8</b>	<b>\$563,846.00</b>	<b>\$563,846.00</b>		<b>\$327,030.68</b>	<b>\$890,876.68</b>

Definition and basis for calculations of benefit rate(s):

Medical and Dental Benefits

## Budget Coversheet

Position Number	USDA Position Title	LHD Position Title	Position Description
3	Administrator (e.g., Director of Programs)		Administer the nutrition education grant agreement and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate grant agreement reporting requirements.
6	Community Liaison		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with Community Based Organizations to increase the reach of nutrition education interventions to Nutrition Education Obesity Program eligible.
9	Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education grant agreement, prepares invoices, prepares and collects documentation, prepares progress reports
13	Dietician		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.
17	Health Educator (including Health Aide, Health Promotion Instructor, etc.)		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.
21	Nutritionist/Nutrition Educator/Nutrition Aide		Provides nutrition education to the neop eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
30	Research Specialist		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, case studies, etc.

## Budget Coversheet

Prime Grantee Name: University of California, San Diego  
 Grant Number: 12-20934

### Operating Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	Months	Total
Rent	Estimated at \$300/unit cost x 8x12	\$300.00	8.00	12.00	\$28,800.00
Office supplies	Paper, pencils, file folders, toner, etc:	\$43.91	8.00	12.00	\$4,215.36
Telecommunication	Telephone, fax, e-mail	\$50.00	6.00	12.00	\$3,600.00
Printing	Agenda, training packets, program flyers, etc:	\$900.00	12.00	1.00	\$10,800.00
Furniture	Desk, chairs, file cabinets	\$500.00	5.00	1.00	\$2,500.00
<b>Total Operating Expenses:</b>					<b>\$49,915.36</b>

### Equipment Expenses

Budget Item	Description/Justification	Unit Cost	Quantity	FTE	Total
Computers + software	Computers for 8 FTE, current software package	\$1,500.00	1.00	8.00	\$12,000.00
Stove, electric	Prepare food nutrition	\$800.00	1.00	1.00	\$800.00
Mini refrigerators/freezer	For fruits and vegetables/to store at all day events	\$200.00	1.00	1.00	\$200.00
Furniture	Desks, chairs, book cases, cabinets, necessary to complete SOW activities	\$750.00	8.00	8.00	\$6,000.00
Community Event fees	Event fees, and/or fees related to advertising at community events	\$2,000.00	5.00	1.00	\$10,000.00
<b>Total Equipment Expenses:</b>					<b>\$29,000.00</b>

### Travel and Per Diem

Travel/Position Title	Location	Trips	FTE	Days	Nights	Per Diem	Lodging	Air	Miles	Reg. Fee	Other	Total
Annual Network Conference	Sacramento	1	8	2	2	\$40.00	\$400.00	\$250.00	25.00			\$9,054.13
CX3 Training	Sacramento	1	1	2.5	2	\$40.00	\$100.00	\$250.00	25.00			\$564.13
Local Program Delivery	San Diego County	400	7						330.00			\$74,580.00
Media spokesperson	Sacramento	2	5	2	2	\$40.00	\$100.00	\$250.00	25.00			\$5,328.25
Training	Sacramento	1	8	2	2	\$40.00	\$100.00	\$125.00	25.00			\$3,254.13
<b>Total Travel and Per Diem:</b>											<b>\$92,780.63</b>	

### Sub Grant(s)

Name	Description/Justification	Total
A		
<b>Total Sub Grant(s):</b>		<b>\$0.00</b>

## Budget Coversheet

### Other Costs

Budget Item	Description/Justification	Unit Cost	Quantity	Misc.	Total
Printing promotional materials	Print posters, banners for community events, kick off, campaigns	\$200.00	100.00	1.00	\$20,000.00
Demonstration supplies	Paper plates, cooking utensils, serving bowls, ice chests etc:	\$2.50	3500.00	1.00	\$8,750.00
Membership fees	Group membership to CCLHDN, CAN-Act, etc	\$0.25	8093.00	1.00	\$2,023.25
Nutrition Ed Materials	Teaching models, reference materials, workbooks, etc:	\$2.00	8093.00	1.00	\$16,186.00
Food Demonstration	Limited to \$2.50	\$2.50	8075.00	1.00	\$20,187.50
<b>Total Other Costs:</b>					<b>\$67,146.75</b>

### Indirect Costs

Calculation Method	%	\$ of Method	Total
Total personnel and fringe benefits	8.000051%	\$890,876.68	\$71,270.59
<b>Total Indirect Costs:</b>			<b>\$71,270.59</b>

<b>Total Budget: \$1,200,990.00</b>
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