



Network for a Healthy California

NETWORK STEERING COMMITTEE MEETING

May 15, 2008

9:00 am – 4:00 pm

Hyatt Regency
Regency Ballroom A-C
1209 L Street, Sacramento, CA 95814

AGENDA

The New WIC Food Packages: Strengthening FSNE, Building New Partnerships

Meeting Objectives:

- Provide an overview of the new WIC Food Packages and opportunities for collaboration.
- Discuss how the changes to WIC Food Packages can support FSNE providers and programs.
- Identify ways that the *Network* programs can support a successful roll out of the food packages.
- Identify ways that the *Network*, WIC, other FNS Programs and stake holders can coordinate nutrition education efforts.

9:00-9:55 Meeting Registration & Networking

10:00 a.m. Welcome / Meeting Overview

Laura Brainin-Rodriguez, Co-Chair, NSC Executive Committee

10:10 a.m. New Foods, New Messages, New Opportunities

Linnea Sallack, Chief, WIC Supplemental Nutrition Program

10:40 a.m. Dennis Stewart

Western Regional Director, USDA, Food Stamp Program

10:50 a.m. Transforming the Retail Environment in Low-Income Communities

Amanda Bloom, Policy Director, California Center for Public Health Advocacy

Barbara Longo, Chief, Program Evaluation and Policy, WIC

Melanie Hall, Program Administrator, Network Retail Program

Sharon Blakely, Food & Nutrition Supervisor, Save Mart/Food Maxx/Lucky Supermarkets

11:35 a.m. Break

11:45 a.m. Working Together at the Local Level

Facilitator: Karen Bertram, Public Health Nutrition Consultant, WIC

Gayle Hoxter, Public Health Program Chief, County of Riverside Department of Public Health

Rocio Huerta, Program Coordinator - Network for a Healthy California, Nutrition Staff

Services Coordinator – WIC Program, Stanislaus County Health Services Agency

*Maria LeClair, Director of Nutrition Services, City and County of San Francisco
Department of Public Health*

12:15 p.m. Working Lunch & Networking

1:15 p.m. Announcements / Updates

- Farm Bill Update
Jonnalee Henderson, Policy Analyst, California Department of Food and Agriculture
- Food Stamp Program
Mike Papin, Chief, Food Stamp Policy Bureau, California Department of Social Services
- NSC Operations Subcommittee
Sara Metzger, Network Special Consultant

1:30 p.m. Maximizing the Impact of the New WIC Foods - Small Group Discussions

Laurie True, Executive Director, California WIC Association
Helen Magnuson, Nutrition Education Consultant, California Department of Public Health

3:00 p.m. Report Back

3:30 p.m. Dr. Neal Kohatsu

Chief, Cancer Control Branch, California Department of Public Health

3:40 p.m. Closing Remarks

Sue Foerster, Director, Network for a Healthy California

4:00 p.m. Adjourn

**Immediately following the NSC meeting
there will be a brief meeting of
The *California Association of Nutrition and Activity Programs***

This material was funded by the USDA's Food Stamp Program through the California Department of Public Health's *Network for a Healthy California*. These institutions are equal opportunity providers and employers. The Food Stamp Program provides nutrition assistance to people with low income. It can help buy nutritious foods for a better diet. For information on the Food Stamp Program, call 1-888-382-3483.