



Champion Providers

Coming to a community near you!

WHAT:

The *Champion Providers* initiative is an innovative pilot program that harnesses the influence, power and respect of health care providers to build healthier communities. The program trains and supports motivated providers throughout the state to add their professional influence and experiences to mitigate today's unprecedented obesity epidemic through policy, systems and environmental changes. By connecting physicians and dentists with their local health departments, community coalitions and other organizations, *Champion Providers* helps address a range of local health concerns, ranging from access to healthy foods, increased opportunities for physical activity and other obesity prevention efforts, especially in low-income communities.

WHY:

Passionate providers see first-hand the unhealthy results of poor eating and sedentary behavior. Health care providers can be a potent force for positive community change by advocating for community and state-level strategies that can improve physical activity and nutrition resources for their patients and their communities.

WHO:

The California Department of Public Health's Nutrition Education Obesity Prevention (NEOP) Branch in collaboration with the Public Health Institute and the University of California San Francisco's Center for Vulnerable Populations developed the *Champion Providers* initiative.

WHEN:

The comprehensive two-day training is scheduled for July 11th and 12th at the Hotel Kabuki in San Francisco. The training will be followed with webinars and teleconferences. CME credit will be available.

***Champion Providers* are physicians and dentists who are passionate, articulate, and committed to making a difference in their communities.**

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This material was produced by the California Department of Public Health's Nutrition Education and Obesity Prevention Branch with funding from USDA SNAP-Ed, known in California as CalFresh. These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious food for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.CaChampionsForChange.net

The University of California, San Francisco School of Medicine (UCSF) is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

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