



Strategic Communications and Framing Webinar for YOU(th)!

How Youth Serving Organizations Can Support Youth Voice for Community Change

Part 1



A TRAIN THE TRAINER OPPORTUNITY FOR ADULTS WORKING WITH YOUTH

The authentic voice of young people is an essential component in our work to create a healthier California. This webinar will provide foundational tools supporting youth voice in advancing systems change in their communities.

Facilitated by Berkeley Media Studies Group (BMSG), the training is open to all *Network for a Healthy California* (*Network*) contractors and their youth-serving partner organizations.

Join BMSG and the *Network* to learn how to train youth to strategically communicate with diverse stakeholders. This training will teach adults who work with youth the foundations of coaching youth to voice their views and recommendations regarding community issues related to nutrition and physical activity.

This webinar is the first in a series of trainings being offered. Watch for the following opportunities coming soon:

- **Regional In-person Trainings**
(Northern CA, Central CA, and Southern CA)
- **Strategic Communications and Framing Webinar for YOU(th)!** (Part 2)



DATE: June 27, 2013
TIME: 10:00 – 11:30 AM
REGISTER HERE:
<https://publichealthinstitute.webex.com/publichealthinstitute/onstage/g.php?t=a&d=967841166>

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP-Ed, an equal opportunity provider and employer. Visit www.CaChampionsForChange.net for healthy tips.
•California Department of Public Health