

# Federal Fiscal Year (FFY) 2012 California State Plan Table of Contents

## Part I

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- CDSS, UC-FSNEP, and Network Organizational Charts
- CDSS and Network Phone Lists

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#### Section B: Nutrition Education Plan

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15. County Health Department Santa Cruz
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## Indian Tribal Organizations

1. California Rural Indian Health Board, Inc.
2. Southern Indian Health Council, Inc.
3. United Indian Health Services, Inc.

## ■ Public Health Departments – Cities & Counties

1. Alameda County Health Care Services Agency
2. Berkeley, City of, Health and Human Services Department
3. Contra Costa Health Services (Community Wellness and Prevention Program)
4. Humboldt, County of, Department of Health & Human Services
5. Imperial County Public Health Department
6. Long Beach, City of, Department of Health & Human Services
7. Monterey County Health Department
8. Orange, County of, Health Care Agency
9. Pasadena, City of, Public Health Department
10. Riverside, County of, Community Health Agency
11. San Francisco, City and County of, Department of Public Health
12. San Joaquin County Public Health Services
13. San Mateo County Health Services Agency
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16. Shasta County Health and Human Services Agency, Public Health Branch
17. Solano County Health and Social Services Department
18. Ventura County Public Health Department
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## ■ Parks & Recreation Agencies

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3. Alisal Union School District
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6. Compton Unified School District
7. Del Norte Unified School District
8. Downey Unified School District
9. El Monte City School District
10. Elk Grove Unified School District
11. Greenfield Union School District
12. Hawthorne School District
13. Huntington Beach Union High School District
14. Kernville Union School District (Family Resource Center)

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15. Lamont School District
16. Long Beach Unified School District
17. Los Angeles Unified School District
18. Monrovia Unified School District
19. Montebello Unified School District
20. Mount Diablo Unified School District
21. Newport-Mesa Unified School District
22. Pasadena Unified School District
23. Rosemead School District
24. San Francisco Unified School District
25. Santa Ana Unified School District
26. Santa Clarita Valley School Food Services Agency
27. Santa Cruz City School District
28. Ukiah Unified School District
29. Vaughn Next Century Learning Center
30. Ventura Unified School District
31. Visalia Unified School District
32. Windsor Unified School District

## ▪ University of California Cooperative Extension

1. University of California, The Regents of the Cooperative Extension in Alameda County (Child and Youth Nutrition Program)
2. University of California, The Regents of the, Cooperative Extension of Alameda County (Family and Consumer Services)

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## II. Non Profit Organizations

1. California Association of Food Banks (Nutrition Education)
2. California State University, Chico, Research Foundation (SCNAC)
3. Central Valley Health Network
4. San Francisco General Hospital Foundation (Chinatown Public Health Center)

## III. Special Local Projects

### ▪ Local Food & Nutrition Education Projects (LFNE)

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2. Asian Health Services
3. CSU, Chico Research Foundation
4. Child Development Resources of Ventura County

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5. Collective Roots
6. Community Alliance with Family Farmers
7. Education and Leadership Foundation
8. FAME Assistance Corporation
9. Familia Center
10. Family HealthCare Network
11. Mandela Marketplace
12. Neighborhood Parks Council
13. North Coast Opportunities
14. RootDown LA
15. San Ysidro Health Center
16. Sustainable Economic Enterprises of Los Angeles
17. Vista Community Clinic

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## b. State Project Summaries

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2. Central Coast Region
3. Central Valley Region
4. Desert Sierra Region
5. Gold Coast Region
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7. Los Angeles County (Region)
8. North Coast Region
9. Orange County Region
10. San Diego and Imperial Region
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### II. Fruit, Vegetable, and Physical Activity (FVPA) Campaigns

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- Office of Women's Health Surveys

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State

- Clearinghouse Project

### VI. I.T.

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State

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State

- Technical Assistance
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State

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- Sacramento State University Foundation Annual Conference
- CDPH-Project LEAN - Community
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### c. PHI Consolidated Budget Narrative

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- I. Network Local Projects Staff Form
- II. State Staff Form
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- IV. CDSS Staff Form
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#### Section D: Budget Summary

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- II. Network Budget
- III. PHI Budget
- IV. OST Travel Chart
- V. CDSS Budget
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#### Section E: Assurances

#### Section F: Waiver Requests

- A. Network
- B. CDSS
- C. Attachment 1—FVPA Campaign Waiver Attachments (provided in PDF only)
  - a. Qualifying Census Tracts for SNAP-Ed (ACS Eligible All Races)
  - b. Qualified Census Tracts 100 PCT Poverty by Race-Ethnicity (ACS 05-09)
  - c. Block group by 185 FPL for all regions 05-09

### 2. CDSS SNAP-Ed CalFresh Unit

- A. Project Summary, Budget Cover Sheet, Budget Justification
- B. Innovative Ideas Project (2) Project Summaries, Budget Cover Sheet, Budget Justification

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### 3. UC-FSNEP California State Plan:

#### a. Local Project Summaries, Staffing & Budgets

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## APPENDICES SUPPORTING DOCUMENTATION

### **Section A: Needs Assessment Attachments**

- Attachment 1—Race/ Ethnicity of California's CalFresh Participants by County
- Attachment 2—Child Poverty, Food Insecurity and CalFresh Participation by County
- Attachment 3—California SNAP-Ed Sites, Eligible Individuals, Census Tracts, and Schools by County
- Attachment 4—California Schools 50% Free/Reduced Price Meals (SNAP-Ed *Network* and UC-FSNEP) by County
- Attachment 5—Brief Summaries of Other Nutrition-Related Programs Serving Low-Income Persons in California
- Attachment 6—CA SNAP-Ed Infrastructure FFY 2012 Planned Sites
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### **Section B: Nutrition Education Plan Attachments**

- Attachment 1- Network/UC-FSNEP MOU
- Attachment 2- School Master List (Eligible Sites, Network Sites, UC FSNEP Sites, Joint Sites)
- Attachment 3- UC-FSNEP/Network School Decision Tree
- Attachment 4- Narratives for Joint School Sites (UC FSNEP & Network)
- Attachment 5- Nutrition Education Materials Summary List
- Attachment 6- Summary of Alternate Quarterly Time Studies Current Year
- Attachment 7- Network Electronic Signature Request

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### **Section C: Staffing Attachments**

- State Duty Statements
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### **Section D: Budget Summary Attachments**

- 1. WIC MOU

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### **Part II FFY 2011-2012 Amendment 2**

- 1. CWD/LHD Expansion
- 2. Healthy Choices/ RYD
- 3. CalFresh Promotion
- 4. Retail Consumer Connection
- 5. NEOP Planning
- 6. Evaluation: Latino Campaign, Mass Communications Campaign, Power Play!

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### **Part III FFY 2012 Augment Funding (New/Enhanced \$10k)**

- 1. Healthy Choices Enhanced
- 2. Power Play!
- 3. UCB
- 4. UCD Cress

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Lamont School District  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 10-10080

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 52% Female 48%

Ethnicity:

- African American 2%
- Asian 1%
- Caucasian 3%
- Latino 89%
- Native American 2%
- Pacific Islander \_\_\_\_\_%
- Other (specify) Filipino /no response : 3%

Languages:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> English <u>85%</u> | <input type="checkbox"/> Khmer (Cambodian) _____% |
| <input checked="" type="checkbox"/> Spanish <u>15%</u> | <input type="checkbox"/> Korean _____%            |
| <input type="checkbox"/> Arabic _____%                 | <input type="checkbox"/> Lao _____%               |
| <input type="checkbox"/> Armenian _____%               | <input type="checkbox"/> Tagalog _____%           |
| <input type="checkbox"/> Russian _____%                | <input type="checkbox"/> Vietnamese _____%        |
| <input type="checkbox"/> Bosnian _____%                | <input type="checkbox"/> Other (specify): _____%  |
| <input type="checkbox"/> Cantonese _____%              | <input type="checkbox"/> Other (specify): _____%  |
| <input type="checkbox"/> Farsi _____%                  | <input type="checkbox"/> Mandarin _____%          |
| <input type="checkbox"/> Hmong _____%                  |   |

Ages:

- Under 5 years old 5%
- 5 to 8 25%
- 9 to 11 30%
- 12 to 17 25%
- 18 to 59 10%
- 60 years old and over 5%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input type="checkbox"/> HeadStart _____%        |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Youth Engagement Team
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: ( 300 occurrences at .75 hour(s) each)
- Community Education Events: ( 5 occurrences at 4 hour(s) each)
- Training/Workshop/Conference: ( 5 occurrences at 1 hour(s) each)
- Point of Purchase: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify) \_\_\_\_\_: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables   | <input checked="" type="checkbox"/> Lean Meat and Beans                      |
| <input checked="" type="checkbox"/> Physical Activity   | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input checked="" type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fats and Oils  | <input checked="" type="checkbox"/> Promote Healthy Weight                   |
| <input type="checkbox"/> Fiber-Rich Foods   | <input type="checkbox"/> Sodium and Potassium                                |
| <input checked="" type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Whole Grains                             |
| <input checked="" type="checkbox"/> Food Shopping/Preparation   | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| _____ Adult Education & Job Training Sites  | <u>1</u> Other Youth Education Sites (includes Parks and Recreation)       |
| _____ Adult Rehabilitation Centers  | _____ Public/Community Health Centers (includes Public Health Departments) |
| _____ CalFresh Offices  | _____ Public Housing   |
| <u>1</u> Churches   | <u>2</u> Schools – students (Preschool)                                    |
| <u>3</u> Community Centers  | <u>4</u> Schools – students (K-12)   |
| _____ Elderly Service Centers   | <u>4</u> Schools – students (Afterschool Program)                          |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <u>4</u> Schools – Parents   |
| _____ Extension Offices   | _____ Shelters/Temporary Housing   |
| _____ Farmers Markets   | _____ WIC Programs   |
| _____ Food Stores   | _____ Worksites  |
| _____ Head Start Programs   | Other (specify): _____   |
| _____ Individual Homes  | Other (specify): _____   |
| _____ Libraries   | Other (specify): _____   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 1900

Narrative (max. 200 words)

Lamont is a rural underserved community located in southern Kern County with a population of about 15,000 residents where the majority are Hispanic and poverty levels are high.

Lamont Schools District’s Nutrition Education Program will target students, parents, and other community members considered SNAP-Ed eligible. Bilingual nutrition education classes are offered at the Family Resource Center and the District’s Parent Center during days and evenings, in order to reach community members with varying schedules, that include cooking demonstrations and physical activity promotion. Nutrition education information and materials will also be provided at community events such as health fairs, back to school nights, parent/youth conferences, and other family events at preschool sites. There is also a youth engagement component in which middle school students are engaged and encouraged to help promote a healthy lifestyle in their community using youth led participatory action research methods. The Family Resource Center waiting room has CalFresh information, healthy recipes, and nutrition information brochures available at all times for community members while they are waiting to be served. Students in the district receive nutrition education in the classroom and during the after school programs using Harvest of the Month, Dairy Council of California, Power Play!, and USDA materials, and curriculums/ lessons from UC EFNEP.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- We have not modified our methods/strategies
- Improving cultural relevancy
- Enhancing/updating existing strategies
- Utilizing research/program tool
- Changing audience participation
- Adding new partners
- Other (specify): \_\_\_\_\_
- Other (specify): \_\_\_\_\_

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process evaluation measures will indicate the participation levels in all activities performed, as indicated in the sign in sheets and/or data collection cards and by tracking the number of fliers/pamphlets handed out and on the Activity Tracking Form. Improved knowledge of healthy eating and exercise habits will indicate successful implementation of nutrition classes. Pre/post evaluation will be conducted using tools provided in the curriculums or other tools that have been approved by the Network. Impact evaluation efforts will be conducted to measure change in either knowledge, preference, or behavior.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Lamont School District in collaboration with the Lamont/Weedpatch Family Resource Center and the South Valley Neighborhood Partnership work together to bring education and services to the community members of Lamont. The LSD Nutrition Education Program in partnership with other agencies and programs such as the UCCE, the Central Valley Health and Nutrition Collaborative, Dairy Council, Power Play campaign, and Latino campaign work together to deliver consistent behavior focused nutrition messages to students and adults in the Supplemental Nutrition Assistance Program Education eligible communities of Lamont and Weedpatch.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
<b>Community Center</b>	<b>Lamont/Weedpatch Family Resource Center</b>	<b>7839 Burgundy Ave</b>	<b>Lamont</b>	<b>93241</b>	<b>06029006402</b>	All Races	68.8%	
<b>Community Center</b>	<b>LSD Parent Center</b>	<b>7915 Burgundy Ave</b>	<b>Lamont</b>	<b>93241</b>	<b>06029006402</b>	All Races	68.8%	
<b>Community Center</b>	<b>David Head Center</b>	<b>10300 San Diego St.</b>	<b>Lamont</b>	<b>93241</b>	<b>06029006402</b>	All Races	68.8%	
<b>Church</b>	<b>St. Augustine Church</b>	<b>10601 Myrtle Ave</b>	<b>Lamont</b>	<b>93241</b>	<b>06029006401</b>	All Races	72.4%	
<b>Other Youth Education Sites</b>	<b>Lamont Park</b>	<b>8304 Segrue Rd.</b>	<b>Lamont</b>	<b>93241</b>	<b>06029006401</b>	All Races	72.4%	

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Alicante Elementary (S, PS, A, P)	Lamont School District	15-63560-6009674	86.78%	9.85%	96.63%
Lamont Elementary (S, PS,A, P)	Lamont School District	15-63560-6009682	85.39%	10.71%	96.10%
Mt. View Middle School (S, A, P)	Lamont School District	15-63560-6009690	86.14%	8.50%	94.64%
Myrtle Ave. School (S, A, P)	Lamont School District	15-63560-6009708	84.04%	12.21%	96.24%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
California Healthy Kids Resource Center	Linking Science and Nutrition	Instructional lessons for grades 5-8 <sup>th</sup> grade that links science content standards to health education standards for nutrition and physical activity.	English
California Project LEAN	Jump Start Teens	Jump Start Teens is a series of eight lesson plans for use with teens; the lesson plans are real-life and cross-curricular and will educate and encourage students to eat healthy, keep moving, and take action. Lessons used with middle school students.	English
Contractor Developed - ABC Unified, Downey Unified and Hawthorne School Districts	Harvest of the Month Student Workbooks	K-6 Harvest of the Month student workbooks contain lessons and activities on the featured produce items. These materials were created and approved as an extension to the Harvest of the Month tool kit developed by the <i>Network for a Healthy California</i> .	English
Contractor Developed- Tulare County Office of Education	Harvest of the Month Teaching Points	Produce teaching points and fact sheets for grades k-6 and specific produce to use in conjunction with the Harvest of the Month program newsletters and workbooks above.	English
Dairy Council of California	Deal Me In...Food and Fitness	Instructional student handouts for K-6 After School Programs. This extended day nutrition education and physical activity program introduces and reinforces healthy eating and physical activity in a fun and engaging way. Includes parent handouts.	English, Spanish
Dairy Council of California	Making Meals Matter for Your Young Child: Guide for Busy Parents	8 page booklet offers parents guidance and practical information about feeding their preschoolers ages 2-5. It provides busy parents the basics of preparing healthy meals and snacks.	English, Spanish
Fresno County Office of Education	PowerMid	Middle school curriculum that teaches 7-8 <sup>th</sup> grade students about MyPyramid.	English
International Life Sciences Institutes	Take 10! Lessons	Physical activity lessons for grades K-5 <sup>th</sup> incorporating physical activity lessons with language arts, math, social studies, health, and nutrition.	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
<i>Network</i>	Everyday Healthy Meals	Cookbooks that teach families of all ages how to prepare healthy recipes using low fat ingredients and incorporating plenty of fruits and vegetables in every meal.	English
<i>Network</i>	Fruits and Vegetables for Your Health, Your Neighborhood, and Your Life	Handout for families on the importance of eating fruits and vegetables and the recommended amounts for each age group.	English, Spanish
<i>Network</i>	Physical Activity for Your Health, Your Neighborhood, and Your Life	Brochure for families on the importance of physical activity and gives ideas for use with the whole family.	English, Spanish
<i>Network</i>	Power Up in Ten!	Physical activity booklet for use with the whole family. Teaches some strength training exercises and encourages healthy eating.	English/ Spanish
<i>Network</i>	Shape of Yoga	Booklet for families, parent, or teachers with some basic and easy yoga poses for beginners and for use with children of all ages. The poses encourage dialogue about nutrition.	English
<i>Network – African American Campaign</i>	Soulful Recipes, Building Healthy Traditions	Cookbook targeting African American families of all ages and teaching about healthy cooking of cultural soul foods.	English
<i>Network - Children's Power Play! Campaign</i>	Community Youth Organization Idea and Resource Kit	Students lessons and activities for after school students in grades K-6 <sup>th</sup> grade. Lessons teach students about the importance of eating fruits and vegetables and being active every day for 60 minutes.	English
<i>Network - Children's Power Play! Campaign</i>	School Idea and Resource Kit	Instructional student and parent materials targeting students in 4 <sup>th</sup> and 5 <sup>th</sup> grade. Lessons teach students about the importance of eating fruits and vegetables and being active every day. Teacher instruction book and students booklets.	English, Spanish
<i>Network - Children's Power Play! Campaign</i>	Help Your Kids Power Up with Fruits and Vegetables and Be Active Tips for parents	Handouts for parents about the amount of fruits and vegetables that is recommended for each age group and the benefits of eating fruits and vegetables.	English, Spanish
<i>Network - Children's Power Play! Campaign</i>	Kids...Get Cookin'! Fast and Fun Recipes	Cookbook for 4 <sup>th</sup> and 5 <sup>th</sup> grade students that teach the importance of fruits and vegetables and physical activity.	English
<i>Network - Harvest of the Month</i>	Harvest of the Month Community Newsletter	Newsletter provides nutrition information on monthly produce items and recipes for adults.	English, Spanish

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
<i>Network - Harvest of the Month</i>	Harvest of the Month Educator Newsletter	Newsletter provides nutrition information on monthly produce items and recipes to be used in K-12 classrooms.	English, Spanish
<i>Network - Harvest of the Month</i>	Harvest of the Month Family Newsletter	Newsletter provides nutrition information on monthly produce items and recipes for families.	English, Spanish
<i>Network - Latino Campaign</i>	Fruit, Vegetable and Physical Activity Toolbox for Community Educators	Activities and lessons to teach adults about the importance of eating fruits and vegetables and being active every day.	English, Spanish
<i>Network - Latino Campaign</i>	Healthy Latino Recipes Made with Love	Cookbook targeting Latino families with cultural recipes using healthy ingredients and messages on eating more fruits and vegetables and being active.	English, Spanish
San Diego State University Research Foundation	SPARK	Lessons and activities for K-8 <sup>th</sup> grade program to teach physical education incorporating other lessons in nutrition and /or language arts and math while teaching students to be active and have fun while doing it.	English
UCCE	Eat Fit	EatFit is a series of nine lessons/curriculum that provides hands-on activities to teach middle school students the skills they need to set and meet their nutrition and physical activity goals.	English
USDA	Loving Your Family, Feeding Their Future	Booklet for parents on nutrition using MyPyramid as a guide.	English, Spanish
USDA, SNAP-Ed Connection	Eat Smart, Play Hard	K-6 grade student handouts to encourage and teach children to eat healthy and be physically active every day.	English
USDA, Team Nutrition	Empowering Youth with Nutrition and Physical Activity Manual	A manual for use in after school programs and classrooms with youth 11-18 years old. It contains current nutrition and physical activity information to enhance leader knowledge and fun, hands-on activities that teach nutrition concepts.	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		



BUDGET JUSTIFICATION  
October 1, 2011 - September 30, 2012

Lamont School District  
10-10080

<b>A PERSONNEL SALARIES:</b>							
<b>1. Name and Position Title</b>		<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery Duties</b>	<b>7. Federal Share Total Dollars</b>	<b>8. Total Dollars</b>
<b>FEDERAL SHARE POSITIONS</b>							
1.	Name: Jennifer Wood Title: Project Director	\$ 80,588	0.2500	25.0%	0.0%	\$ 20,147	\$ 20,147
2.	Name: Vanessa Chavez Title: Secretary	\$ 42,885	0.2500	25.0%	0.0%	\$ 10,721	\$ 10,721
3.	Name: Yolanda Ramirez Title: Project Coordinator	\$ 74,694	0.7500	50.0%	25.0%	\$ 56,020	\$ 56,020
<b>SUBTOTAL</b>		<b>\$ 198,167</b>	<b>1.2500</b>	<b>100.0%</b>	<b>25.0%</b>	<b>\$ 86,888</b>	<b>\$ 86,888</b>
<b>POSITION DESCRIPTIONS:</b>							
<b>Administrator (e.g., Director of Programs) # 1</b>		Administers the nutrition education contract and budget, supervises nutrition education staff, attend nutrition education and scope of work related meetings, develops program plan and participates in the Regional collaborative. Coordinate contract reporting requirements.					
<b>Office Manager/Secretary/Admin Asst # 2</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, and other duties as required to support the nutrition education contract.					
<b>Project Coordinator # 3</b>		Coordinates program staff and nutritionist education activities; plans & follows through on educational events at health fairs, schools, & other promotional activities; works with schools, churches, farm worker organizations, & community organizations in planning & promoting good health through dissemination of nutrition education materials; actively acquires & develops culturally & linguistically competent nutrition curriculum & educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; & expands existing community program to encompass nutritional components to increase community awareness & knowledge of good nutrition & healthy active lifestyles.					
<b>B. FRINGE BENEFITS:</b>							
<b>Federal Share:</b>							
Includes payroll taxes and medical/dental benefits at 35.3512% of salaries						\$ 30,716	\$ 30,716
<b>SUBTOTAL:</b>						\$ 30,716	\$ 30,716
<b>C. OPERATING EXPENSES:</b>							
<b>Federal Share:</b>							
Office supplies (paper, pens, ink for printer, calendars, and display boards) - <i>Cost is based on historical usage for SNAP-Ed activities.</i> \$40/month x 12 months = \$480 x 1.25 FTE = \$600						\$ 600	\$ 600
<b>SUBTOTAL:</b>						\$ 600	\$ 600



BUDGET JUSTIFICATION  
October 1, 2011 - September 30, 2012

Lamont School District  
10-10080

										Federal Share Total Dollars	Total Dollars
<b>F. SUBCONTRACTORS:</b>											
<b>Federal Share:</b>											
<b>Boys and Girls Club</b> Program Description <b>\$40,047</b> : Contractor shall provide the following services, Nutrition Educators/ After school program aides- will provide age appropriate nutrition education using curriculum provided by the <i>Network</i> Program Coordinator. Nutrition education will be provided in a fun and interactive environment with enrichment activities for K-8 Students. The after school program coordinator in coordination with the after school program lead teachers with coordinate the schedule of the Nutrition aides. (See subcontract buget attached)										\$ 40,047	\$ 40,047
<b>SUBTOTAL:</b>										\$ 40,047	\$ 40,047
<b>G. OTHER COSTS:</b>											
<b>Federal Share:</b>										\$ -	
1) \$1,962 for healthy food demonstrations for nutrition education (including Harvest of the Month) lessons in regular day classrooms, after school program, and Family Resource Center. 120 demonstrations with 17 participants/ reaching a minimum of 2,000 students @ \$0.981/student										\$ 1,962	\$ 1,962
2) Compensation for 12 young leaders who will help organize and conduct nutrition education events in the schools and community. 12 x \$400 = \$4,800										\$ 4,800	\$ 4,800
3) Compensation for an adult to oversee a team of young leaders and provide them nutrition education and guidance through youth engagement activities. \$5,000 Flat Annual Fee for 1 adult. Adult leader will work a minimum of 166.66 hours at \$30/hr for training, planning, and implementation of nutrition education activities with the youth team.										\$ 5,000	\$ 5,000
<b>SUBTOTAL:</b>										\$ 11,762	\$ 11,762
<b>TOTAL DIRECT COSTS:</b>										<b>\$ 173,863</b>	<b>\$ 173,863</b>
<b>H. INDIRECT COSTS:</b>											
<b>Federal Share:</b>											
6.5 % of total direct costs										\$ 11,301	\$ 11,301
\$173,863 x 6.5% = \$11,301											
<b>SUBTOTAL:</b>										\$ 11,301	\$ 11,301
<b>TOTAL</b>										<b>\$ 198,167.00</b>	<b>\$ 185,164</b>
										<b>1.2500</b>	<b>100.0%</b>
										<b>25.0%</b>	<b>\$ 185,164</b>

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Long Beach Unified School District  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 10-10052

**a. Related State Objectives.**  
*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**  
Gender: Male 51% Female 49%

Ethnicity:  
 African American 17%  
 Asian 8%  
 Caucasian 16%  
 Latino 53%  
 Native American %  
 Pacific Islander 2%  
 Other (specify) filipino:4%

Languages:  
 English 95%  
 Spanish 5%  
 Arabic %  
 Armenian %  
 Russian %  
 Bosnian %  
 Cantonese %  
 Farsi %  
 Hmong %  
 Khmer (Cambodian) %  
 Korean %  
 Lao %  
 Tagalog %  
 Vietnamese %  
 Other (specify) : %  
 Other (specify) : %  
 Mandarin %

Ages:  
 Under 5 years old 2%  
 5 to 8 33%  
 9 to 11 24%  
 12 to 17 39%  
 18 to 59 2%  
 60 years old and over %

**c. Focus on SNAP Eligibles.**  
Income Targeting Data Source:  
*X See attached Census Tract data sheet*  
*X See attached Free/Reduced Price Meal % data sheet*

- Other (Specify): ( % equal to or less than 185% FPL)
- Other (Specify): ( % equal to or less than 185% FPL)

Location Based Proxy Sites:

*Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> CalFresh Offices | % | <input type="checkbox"/> Shelters/Temporary Housing | % |
| <input type="checkbox"/> Food Banks       | % | <input type="checkbox"/> Soup Kitchens              | % |
| <input type="checkbox"/> Food Pantries    | % | <input type="checkbox"/> TANF Job Readiness Program | % |
| <input type="checkbox"/> Public Housing   | % | <input type="checkbox"/> WIC Offices                | % |
| <input type="checkbox"/> HeadStart        | % |   |   |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify):
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV:
- Nutrition Education Classes: (600 occurrences at 1 hour(s) each)
- Community Education Events: (5 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: (50 occurrences at 2 hour(s) each)
- Point of Purchase: ( occurrences at hour(s) each)
- Other (specify) : ( occurrences at hour(s) each)

Key Educational Messages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables   | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input checked="" type="checkbox"/> Physical Activity   | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input checked="" type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> Promote Healthy Weight                   |
| <input type="checkbox"/> Fats and Oils  | <input type="checkbox"/> Sodium and Potassium                                |
| <input checked="" type="checkbox"/> Fiber-Rich Foods  | <input checked="" type="checkbox"/> Whole Grains                             |
| <input type="checkbox"/> Food Safety  | <input type="checkbox"/> Other (Specify):                                    |
| <input checked="" type="checkbox"/> Food Shopping/Preparation   |  |
| <input checked="" type="checkbox"/> Lean Meat and Beans   |  |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |   |
|---|---|
| Adult Education & Job Training Sites  | <input type="checkbox"/> Farmers Markets  |
| Adult Rehabilitation Centers  | <input type="checkbox"/> Food Stores  |
| CalFresh Offices  | <input type="checkbox"/> Head Start Programs  |
| <input type="checkbox"/> Churches   | <input type="checkbox"/> Individual Homes   |
| Community Centers   | <input type="checkbox"/> Libraries  |
| Elderly Service Centers   | <input type="checkbox"/> Other Youth Education Sites (includes Parks and Recreation)          |
| Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <input type="checkbox"/> Public/Community Health Centers (includes Public Health Departments) |
| Extension Offices   | <input type="checkbox"/> Public Housing   |
|   | <u>16</u> Schools – students (Preschool)  |
|   | <u>61</u> Schools – students (K-12)   |

40 Schools – students (Afterschool Program)

Other (specify):

61 Schools – Parents

Other (specify):

Shelters/Temporary Housing

Other (specify):

WIC Programs

Worksites

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 54,000

Narrative (max. 200 words)

The Long Beach Unified School District (LBUSD) addresses nutrition education and physical activity promotion through a coordinated school health system consistent with CDC's model and described in the Health Framework for California Public Schools. Building upon existing efforts, the LBUSD utilizes Network funds to increase the likelihood that supplemental nutrition assistance-eligible students and their families will consume the recommended amount of fruits and vegetables and participate in physical activity. Two Health Educators (teachers) and one Child Nutrition Specialist work closely with the Health and PE Curriculum Leaders to provide teacher training and parent education classes at eligible schools (50%+ free/reduced lunch count). Teacher trainings cover basic nutrition information and instructional strategies to incorporate nutrition education through literacy efforts. Instructional materials, food demonstrations/tasting, assemblies, and Harvest of the Month enhance classroom instruction. Parent education topics include basic nutrition information, reading food labels, and food safety and sanitation. Educational items with positive nutrition messages motivate and reinforce instruction. As a result, participants will demonstrate increased knowledge and understanding of the importance of nutrition and physical activity; teachers will enhance classroom instruction; and adult and student eating/activity behaviors will be positively affected.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify):                |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify):                |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

i. **Key Performance Measures/Indicators.** (*max. 100 words*)

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Increased knowledge and understanding of the importance of nutrition and physical activity and intent to consume more fruits/vegetables will indicate successful implementation of teacher training, parent education workshops, and classroom instruction. Impact evaluation will determine changes in fruit and vegetable consumption and related factors among students participating in *Harvest of the Month*.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Collaboration with the American Cancer Society, California Department of Education, California Power Play!, California Healthy Kids Resource Center, Dairy Council of California, and the USDA will enhance ongoing nutrition education efforts in state-funded preschools, K-12 schools, and after school recreation programs at eligible school sites. Collaboration with the middle and high school Health Education Department Chairs, *Network's* Nutrition Education Coordinator, Regional Networks, the Long Beach Department of Health and Human Services, and the Los Angeles Collaborative will allow for the two-way sharing of best practices. Collaboration with UC Cooperative Extension to prevent overlapping of services.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
Preschool	Central	1133 Rhea Street	Long Beach	90806	06037573300	All Races	68.8%	
Preschool	West	2125 Santa Fe Avenue	Long Beach	90810	06037572900	All Races	58.2%	

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Addams Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015119	80.43%	11.96%	92.39%
Alvarado (Juan Bautista) Elementary (S, A, P)	Long Beach USD	19-64725-6109292	68.76%	11.66%	80.42%
Avalon K-12 (S, P)	Long Beach USD	19-64723-1930411	45.44%	15.92%	61.36%
Bancroft Middle (S, P)	Long Beach USD	19-64725-6061337	40.26%	13.16%	53.42%
Barton Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015135	75.58%	13.37%	88.95%
Birney Elementary (S, A, P)	Long Beach USD	19-64725-6015143	52.17%	19.10%	71.27%
Bixby Elementary (S, A, P)	Long Beach USD	19-64725-6015150	38.44%	14.84%	53.28%
Bryant Elementary (S, A, P)	Long Beach USD	19-64725-6015168	63.76%	17.42%	81.18%
Burbank Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015184	82.47%	12.47%	94.93%
Burcham K-8 (S, A, P)	Long Beach USD	19-64725-6015192	40.11%	10.07%	50.19%
Burnett Elementary (S, A, P)	Long Beach USD	19-64725-6015200	86.19%	9.46%	95.65%
Cabrillo Juan Rodriguez High (S, P)	Long Beach USD	19-64725-1995935	68.95%	11.68%	80.64%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
California Academy of Mathematics and Science (S, P) ( <i>School Food Service, 10/10</i> )	Long Beach USD	19-64725-1995539	37.42%	12.89%	50.31%
Cesar Chavez Elementary (S, A, P)	Long Beach USD	19-64725-0107458	88.43%	8.90%	97.33%
Colin L. Powell Academy for Success K-8 (S, A, P)	Long Beach USD	19-64725-6116933	77.60%	10.73%	88.32%
Dooley Elementary (S, P)	Long Beach USD	19-64725-0114603	73.82%	15.25%	89.06%
Edison Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015275	86.21%	9.15%	95.36%
Franklin Classical Middle (S, A, P)	Long Beach USD	19-64725-6061345	90.33%	5.51%	95.84%
Garfield Elementary(PS, S, A, P)	Long Beach USD	19-64725-6015325	76.10%	16.13%	92.23%
Gompers K-8 (S, A, P) ( <i>School Food Service, 10/10</i> )	Long Beach USD	19-64725-6015333	33.61%	17.82%	51.43%
Grant Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015341	74.87%	16.40%	91.27%
Hamilton Middle (S, P)	Long Beach USD	19-64725-6057780	80.00%	11.64%	91.64%
Harte Elementary (S, A, P)	Long Beach USD	19-64725-6015358	72.44%	17.41%	89.84%
Hill Middle (S, P)	Long Beach USD	19-64725-6061352	57.26%	13.69%	70.95%
Holmes Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015374	52.68%	18.31%	70.98%
Hoover Middle (S, P)	Long Beach USD	19-64725-6057798	43.89%	17.50%	61.39%
Hudson K-8 (S, A, P)	Long Beach USD	19-64725-6015382	61.93%	18.95%	80.88%
Hughes Middle (S, P)	Long Beach USD	19-64725-6061360	36.48%	14.91%	51.38%
International Elementary (S, A, P)	Long Beach USD	19-64725-6108013	92.39%	2.17%	94.57%
Jackie Robinson K-8 (S, A, P)	Long Beach USD	19-64725-6112056	79.61%	10.60%	90.21%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Jefferson Leadership Academies (S, P)	Long Beach USD	19-64725-6057806	79.46%	8.92%	88.37%
Jordan High (S, P)	Long Beach USD	19-64725-1934470	82.31%	15.73%	98.03%
Keller Elementary (S, A, P)	Long Beach USD	19-64725-6015390	73.60%	8.67%	82.27%
King Elementary (S,A, P)	Long Beach USD	19-64725-6015416	85.79%	10.74%	96.53%
Lafayette Elementary (S, A, P)	Long Beach USD	19-64725-6015424	83.03%	11.28%	94.31%
Lakewood High School (S, P) ( <i>School Food Service, 10/10</i> )	Long Beach USD	19-64725-1934678	12.69%	39.95%	52.64%
Lee Elementary (S, A, P)	Long Beach USD	19-64725-6015432	81.73%	12.86%	94.59%
Lincoln Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015440	89.25%	6.23%	95.47%
Lindbergh Middle (S, P)	Long Beach USD	19-64725-6057814	79.49%	11.52%	91.01%
MacArthur Elementary (S, A, P)	Long Beach USD	19-64725-6015481	63.00%	11.14%	74.14%
Madison Elementary (S, A, P) ( <i>School Food Service, 10/10</i> )	Long Beach USD	19-64725-6015499	39.53%	13.18%	52.71%
Mann Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015507	58.19%	22.88%	81.07%
Marshall Middle (S, P)	Long Beach USD	19-64725-6057822	74.91%	12.66%	87.57%
Butler (Mary) 6-8 (S, A, P)	Long Beach USD	19-64725-6015572	82.07%	10.18%	92.25%
McKinley Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015515	81.82%	10.91%	92.73%
Millikan High (S, P)	Long Beach USD	19-64725-1935758	46.00%	10.26%	56.26%
Monroe K-8 (S, A, P)	Long Beach USD	19-64725-6015523	47.98%	12.35%	60.33%
Muir K-8 (S, A, P)	Long Beach USD	19-64725-6015531	66.82%	19.04%	85.86%
Lindsey (Perry) Academy Middle (PS, S, P)	Long Beach USD	19-64725-0115535	76.04%	14.55%	90.59%
Polytechnic High (S, P)	Long Beach USD	19-64725-1936947	53.56%	9.47%	63.03%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Renaissance High School for the Arts (S, P)	Long Beach USD	19-64725-1996503	49.68%	8.88%	58.56%
Riley Elementary (S, A, P)	Long Beach USD	19-64725-6015598	53.58%	15.96%	69.54%
Roosevelt Elementary(S, A, P)	Long Beach USD	19-64725-6015606	81.22%	9.01%	90.23%
Signal Hill Elementary(S, A, P)	Long Beach USD	19-64725-6015614	73.37%	13.18%	86.55%
Stephens Middle (S, P)	Long Beach USD	19-64725-6057848	75.48%	12.61%	88.09%
Stevenson Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015622	87.55%	8.49%	96.05%
Washington Middle (S, P)	Long Beach USD	19-64725-6061386	88.34%	6.75%	95.09%
Webster Elementary (S, A, P)	Long Beach USD	19-64725-6015671	86.11%	9.10%	95.22%
Whittier Elementary(PS, S, A, P)	Long Beach USD	19-64725-6015689	81.08%	11.88%	92.96%
Willard Elementary (PS, S, A, P)	Long Beach USD	19-64725-6015697	85.36%	12.03%	97.39%
Wilson High (S, P) ( <i>School Food Service, 10/10</i> )	Long Beach USD	19-64725-1939875	8.37%	47.41%	55.78%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
ADA	ADA's Complete Food and Nutrition Guide	Reference book provides nutrition and activity advice for every age and stage of life.	English
California Department of Education	Fresh Fruit & Vegetable Photo Cards	Colorful pictures of produce with nutrition and growing information on the back	English
California Power Play!	4th Grade School Idea & Resource Kit	Classroom curriculum	English/Spanish
California Power Play!	5th Grade School Idea & Resource Kit	Classroom curriculum	English/Spanish
Connie Liakos Evers	How to Teach Nutrition to Kids + Activity Guide	243 pages teaching basics, science of nutrition , edible art etc.	English
Dairy Council of California	Building A Healthy Me! (K)	This six-lesson program teaches fundamental nutrition concepts that introduce students to a range of healthy food choices.	English/Spanish
Dairy Council of California	Deal Me In! (after school)	Extended day nutrition education and physical activity program introduces and reinforces healthy eating and physical activity in a fun and engaging way. The program is designed for Grades K – 6 for after school.	English/Spanish
Dairy Council of California	Exercise Your Options (6-8)	This eight lesson unit helps students assess their current food and activity choices and plan for improvement. The lessons focus on improvement rather than perfection.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Dairy Council of California	Healthy Choices, Healthy Me (1-2)	First and second grade program. A comprehensive, ten-lesson nutrition education program that focuses on food choice behaviors while reinforcing language arts and math.	English/Spanish
Dairy Council of California	Shaping Up My Choices (3)	This curriculum designed for California third grade teachers contains ten lessons that have students problem-solving, reasoning and using critical-thinking techniques as they learn about nutrition and physical activity.	English
Dairy Council of California	Nutrition Pathfinders (4-5)	This five lesson unit reinforces language arts and math while teaching health in a fun way.	English
Dairy Council of California	Parent Education- How To Raise A Healthy Eater	Nutrition Education resource for parents with preschool children and school-age children. Downloadable handouts that can be used in parent education settings.	English/Spanish
Glencoe/McGraw Hill	Teen Health Course Series (7th grade Health textbooks and supplementals that cover nutrition and physical activity)	Health Education textbook, approved by the state and local school board	English/Spanish
Harcourt School Publishers	Health and Fitness Series, (K-5 Health textbooks and supplementals that cover nutrition and physical activity)	Health Education textbook, approved by the state and local school board	English/Spanish
Harvest of the Month	Educator's Newsletters	Assists health education experts in offering the latest science-based nutrition and physical activity recommend	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Harvest of the Month	Parent Newsletters	Assists health education experts in offering the latest science-based nutrition and physical activity recommend	English/Spanish
Harvest of the Month	Posters	Posters with nutritional messages for contractor use	English
Harvest of the Month	Student Workbooks	Ready to use Harvest of the Month (HOTM) nutrition education workbooks based around the HTOM monthly produce item. Workbook nutrition education materials linked with grade level California Education Standards. Teachers can use to the workbook books to enhance their HOTM classroom taste tests & activities.	English
Neat Solutions/ Nancy Tabor	A Taste of the Mexican Market	Storybook for grades K-2 students participating in the Harvest of the Month Program (grapes)	English
Neat Solutions/ Karen A Adler	California Grapes	Storybook for grades 3-5 students participating in the Harvest of the Month Program (grapes)	English
Neat Solutions/ Molly Blaisdell	Surprising Beans	Storybook for grades K-5 students participating in the Harvest of the Month Program (green beans)	English
Neat Solutions/ Adria F. Klein	Max Goes to the Grocery Store	Storybook for grades K-2 students participating in the Harvest of the Month Program (dried fruit)	English
Neat Solutions/ Pam M Ryan	How Do You Raise a Raisin?	Storybook for grades 3-5 students participating in the Harvest of the Month Program (dried fruit)	English

<b><i>Source</i></b>	<b><i>Title</i></b>	<b><i>Description</i></b>	<b><i>Languages</i></b>
Neat Solutions/ Mary N DePalma	The Strange Egg	Storybook for grades K-2 students participating in the Harvest of the Month Program (clementines)	English
Neat Solutions/ Frank P. Araujo	The Perfect Orange	Storybook for grades 3-5 students participating in the Harvest of the Month Program (clementines)	English
Neat Solutions/ Barbara J Hicks	Monsters Don't Eat Broccoli	Storybook for grades K-2 students participating in the Harvest of the Month Program (broccoli)	English
Neat Solutions/ Lynne Cherry	How Groundhog's Garden Grew	Storybook for grades 3-5 students participating in the Harvest of the Month Program (broccolie)	English
Neat Solutions/ Vickie Leigh krudwig	Cucumber Soup	Storybook for grades K-5 students participating in the Harvest of the Month Program (cucumbers)	English
Neat Solutions / Barbara deRubertis	Count on Pablo	Storybook for grades K-2 students participating in the Harvest of the Month Program (tomatoes)	English
Neat Solutions/ Adrianna Morganelli	The Biography of a Tomato	Storybook for grades 3-5 students participating in the Harvest of the Month Program (tomatoes)	English
Neat Solutions /Susan Blackaby	Plant Plumbing	Storybook for grades K-2 students participating in the Harvest of the Month Program (root vegetables)	English
Neat Solutions/ Rosalind Creasy	Blue Potatoes, Orange Tomatoes	Storybook for grades 3-5 students participating in the Harvest of the Month Program (root vegetables)	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Neat Solutions/ Steve Charney	ABC's of Fruits and Vegetables and Beyond (The)	Storybook for K-5. Contains interesting information and has many recipes—all appear healthy.	English
Neat Solutions/ Janice Hamilton	All Our Fruits and Vegetables	Storybook for K-5. Fiction. Children learn about and taste a variety of fruits and vegetables. They make a fruit salad.	English
Neat Solutions/ Dianna Hutts Aston	An Orange in January	Storybook for K-5. Fiction. Life journey of an orange from tree to harvest to store to eating it with friends	English
Neat Solutions/ Jacqueline Farmer	Apples	Storybook for K-5. Non-fiction. This book describes how apples are grown, harvested, and used in cooking. It also describes the varieties of apples, history, and nutritional value.	English
Neat Solutions/ Diane Burns	Berries, Nuts and Seeds	Storybook for K-5. Resource book discussing berries, nuts and seeds	English
Neat Solutions/ Jan Romero Stevens	Carlos and the Cornfield	Storybook for K-5. Fiction. Carlos doesn't follow his father's instructions about planting corn and must fix the situation. Cornmeal pancakes recipe. Bilingual. Describes how corn is grown. Please check with your PM prior to use of the recipes.	English
Neat Solutions/ Jan Romero Stevens	Carlos and the Squash Plant	Storybook for K-5 . Fiction. Carlos works in the garden but doesn't like taking a bath afterward. A plant begins to grow out of his ear until he finally takes a clean bath. The father is a farmer and grows a variety of vegetables.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Neat Solutions/ John Segal	Carrot Soup	Storybook for K-5. Fiction. Its time to harvest carrots for soup but Rabbit discovers that they are all gone. His friends already completed the harvest and made carrot soup.	English
Neat Solutions/ Janet Stevens	Cook-A-Doodle-Do!	Storybook for K-5 Fiction. This delightful tale describes in detail the "how to" cooking techniques.	English
Neat Solutions/ Lois Ehlert	Eating the Alphabet: Fruits andVegetables from A to Z	Storybook for K-5. Lists F/V for each letter of the alphabet. The last few pages are a glossary with information for each F/V listed in the book.	English
Neat Solutions/ Donna Heller	Enhanted Tree (The)	Storybook for K-5. Fiction. Flossie helps to bring to life her friends by showing them the beautiful colors and tastes of vegetables and fruits of the rainbow. As a result, her friends become energetic and active.	English
Neat Solutions/ Ken Robbins	Food for Thought	Storybook for K-5. Nonfiction. The story behind the fruits and vegetables we eat. Includes nutrition information and describes how they are eaten.	English
Neat Solutions/ Gail Gibbons	From Seed to Plant	Storybook for K-5. Nonfiction. Rich in vocabulary this book takes the reader from seed to plant to eating healthy. Beautiful pictures show pollination, harvest and care of plants.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Neat Solutions/ Frances Park	Have a Good Day Café (The)	Storybook for K-5. Story about a Korean family who sells American food from a food cart but two other vendors also sell at the same location and their sales drop. They decide to sell Korean food and their sales increase. Nutrition message: cultural influences on food choices.	English
Neat Solutions/ Helene Jordan	How a Seed Grows	Storybook for K-5 about planting, growing and harvesting beans. Addresses nutrition competencies about learning how things grow.	English
Neat Solutions/ Lauren Child	I Will Never Not Ever Eat a Tomato	Storybook for K-5. Fiction. A fun look at picky eaters and the way a brother gets his sister to eat the foods she thinks she doesn't like	English
Neat Solutions/ Leslie Bockol	In the Garden	Storybook for K-5. Fiction. Highlights the fruits and vegetables that grow in the garden that we can pick and eat.	English
Neat Solutions/ Edward Miller	Monster Health Book, A Guide to Eating Healthy, Being Active & Feeling Great for Monsters & Kids! (The)	Storybook for K-5. Featuring a friendly, rotund, green monster determined to make healthy choices, this book presents basic information about food, exercise, & health.	English
Neat Solutions/ Candace Fleming	Muncha! Muncha! Muncha,	Storybook (32 pages) for ages 4-8 . Farmer and bunnies like to eat fresh crunchy vegetables.	English
Neat Solutions/ George McClements	Night of the Veggie Monster	Storybook for K-5 Fiction. A young boy turns into a veggie monster the moment a pea touches his lips. He's ok when he realizes the pea tasted all right. He'll have to get ready for broccoli next.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Neat Solutions/ Anne Rockwell	One Bean	Storybook for K-5. A bean plant grows from one bean and produces many beans to eat.	English
Neat Solutions/ Elizabeth Partridge	Oranges on Golden Mountain	Storybook for K-5. Fiction. A son is sent from China to San Francisco during the drought that withers the orange orchard. He plants some of the orange saplings he took with him and dreams of being reunited with his family.	English
Neat Solutions/ Lola Schaefer	Pick, Pull, Snap! Where Once a Flower Bloomed	Storybook for K-Grade 3. A picture book that describes in simple terms the process by which plants create seeds and bear fruit.	English
Neat Solutions/ Susanna Gretz	Rabbit Food	Storybook for K-5. A picky eater learns the importance of eating fruits and vegetables and getting physical activity. Even the uncle decides to try carrots.	English
Neat Solutions/ Anne Miranda	To Market, To Market	Storybook for K-5 Fiction. Humorous story about a trip to the grocery store. Based on the nursery rhyme "to buy a fat pig" there are unruly animals that interfere with the shopping trip. Finally, the vegetables are purchased to make hot soup.	English
Neat Solutions/ Janet Stevens	Tops and Bottoms	Storybook for K-5. Fiction. Bear and Mr. Hare agree to sharing half of the crops grown by the Hare family. Beautiful vegetables are grown, however, Bear never gets the colorful parts. In the end, Bear contributes by growing the crops and selling at a stand.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Neat Solutions/ Grace Lin	Ugly Vegetables (The)	Storybook for K-5. Fiction. A little girls thinks her mom's garden is fully of ugly vegetables. She discovers Chinese vegetable soup smells the best. Address CHECS-- Analyzing Influences.	English
Neat Solutions/ Katherine Ayers	Up, Down, and Around	Storybook for K-5. Describes how food (many fruits and vegetables) is grown (up or down or around).	English
Neat Solutions/ Jerry Pallotta	Vegetable Alphabet Book (The)	Storybook for K-5. Goes through letters of the alphabet with pictures of a different fruit or vegetable...some of the choices are unusual.	English
Neat Solutions/ Gale Gibbons	Vegetable We Eat (The)	Storybook for K-5. Nonfiction. This book takes the reader through all of the different types of vegetables. Explanations of the different types are provided along with how to harvest.	English
Neat Solutions/ Eric Carle	Very Hungry Catepillar (The)	Network-approved storybook for K-5. Fiction. The story describes the growth of the caterpillar into a butterfly. The caterpillar is very hungry and grows when he eats healthy foods.	English
NASCO	Glo Germ Kit	Kit: Glo germ oil and UV light that demonstrates effects of poor handwashing.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
NASCO	Portion Size Kit	Kit includes: nickel (equals 2 oz. of dry spaghetti which equals 1 cup cooked spaghetti), tennis ball (equals 1 cup of cooked rice or 15 grapes), baseball (equals a 12-oz. potato or 1 cup of cold cereal/corn flakes/granola), deck of playing cards (equals 3 oz. of meat), 1" wooden cube (equals 1 oz. of cheese), compact disc (CD) case (equals one slice of bread), matchbook (equals 1 tbsp. of oil, salad dressing, or mayonnaise), and a handy laminated card with food portion size equivalents.	English
NASCO	How Much Fat?	10 test tubes in a display stand that shows the fat content of common foods	English
NASCO	How Much Salt?	10 test tubes in a display stand that shows the amount of salt in common foods	English
NASCO	How Much Sugar?	Test tubes and food replicas of cola, chocolate bar, gelatin, brownie, cookies, pancake syrup, cereal, toaster pastry, apple pie, and ice cream.	English
NASCO	What You Should Know About Nutrition Folding Display	Folding display board that includes information on MyPyramid, reading food labels, and vitamins and minerals. Middle school and older.	English
USDA materials	Empowering Youth	A manual for use in after school programs and classrooms with youth 11-18 years old. It contains current nutrition and physical activity information to enhance leader knowledge and fun, hands-on activities that teach nutrition concepts.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
USDA materials	Fight BAC!	Materials provided by the USDA that emphasis 4 steps for food safety	English
USDA materials	MyPyramid Level 1 classroom kit	Lesson plans with reproducible worksheets. Also includes: A Close Look at MyPyramid for Kids, a step-by-step explanation of the key concepts of the MyPyramid for Kids. Grades 1-2	English/Spanish
USDA materials	MyPyramid Level 2 classroom kit	Lesson plans with reproducible worksheets. Also includes: A Close Look at MyPyramid for Kids, a step-by-step explanation of the key concepts of the MyPyramid for Kids. Grades 3-4.	English
USDA materials	MyPyramid Level 3 classroom kit	Lesson plans with reproducible worksheets. Also includes: A Close Look at MyPyramid for Kids, a step-by-step explanation of the key concepts of the MyPyramid for Kids. Grades 5-6	English
USDA materials	MyPyramid mini-posters	Nutrition Education curricular resource	English/Spanish
USDA materials	Nibbles for Health	Nutrition Newsletters for Parents of Young Children	English/Spanish
USDA materials	Nutrition Essentials	A series of lessons that help middle and hischool students make healthful eating and physical activity choices.	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Long Beach Unified School District</b>				
<b>Contract Number: 10-10052</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 398,500.00	\$ 398,500.00	\$ -	0.00%
<b>Fringe Benefits</b>	\$ 115,836.00	\$ 115,836.00	\$ -	0.00%
<b>Operating</b>	\$ 10,000.00	\$ 10,000.00	\$ -	0.00%
<b>Equipment &amp; Other Capital</b>				
<b>Travel</b>	\$ 2,715.00	\$ 2,715.00	\$ -	0.00%
<b>Subcontractors</b>	\$ 40,875.00	\$ 40,875.00	\$ -	0.00%
<b>Other Costs</b>	\$ 162,940.00	\$ 162,940.00	\$ -	0.00%
<b>Indirect Costs</b>	\$ 30,404.00	\$ 30,404.00	\$ -	0.00%
<b>Total Federal Share</b>	\$ 761,270.00	\$ 761,270.00	\$ -	0.00%
<b>Note: Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</b>				
<b>If the total percentage difference is greater than 5% consult your Contract Manager.</b>				
<b>FFY 2011 Network Growth Policy restricts contract growth.</b>				

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Long Beach Unified School District  
 10-10052

<b>A PERSONNEL SALARIES:</b>							
<b>1. Name and Position Title</b>		<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery Duties</b>	<b>6. Federal Share Total Dollars</b>	<b>7. Total Dollars</b>
<b>FEDERAL SHARE POSITIONS</b>							
1.	Name: Robin Sinks, Title: Admin/Project Coordinator (Health Curric. Leader)	\$ 102,922	0.6415	64.15%		\$ 66,025	\$ 66,025
2.	Name: Merideth Joyce Title: Health Educator (Teacher on Special Assignment)	\$ 103,507	1.0000	20.00%	80.00%	\$ 103,507	\$ 103,507
3.	Name: Kelley Tenny Title: Health Educator (Teacher on Special Assignment)	\$ 90,676	0.9106	20.00%	71.06%	\$ 82,570	\$ 82,570
4.	Name: Sheri Johnson Title: Nutrition Educator (Child Nutrition Specialist)	\$ 65,525	1.0000	20.00%	80.00%	\$ 65,525	\$ 65,525
5.	Name: Richard Grimes Title: Food Service Worker (Production Center Manager)	\$ 86,378	0.0500	5.00%		\$ 4,319	\$ 4,319
6.	Name: Ester Rogers Title: Secretary	\$ 38,368	0.5784	57.83%		\$ 22,190	\$ 22,190
7.	Name: Multiple Staff (42), Average Salary PP = \$97,157 Title: Teacher (Lead Teachers, Elementary sites) FTE PP =	\$ 4,080,594	0.3024		30.24%	\$ 29,380	\$ 29,380
8.	Name: Multiple Staff (400), Average Salary PP = \$97,157 Title: Teacher, K-12 (Attending Trainings) FTE PP =	\$ 38,862,800	0.2572		25.71%	\$ 24,984	\$ 24,984
<b>STATE SHARE POSITIONS SUBTOTAL</b>		<b>\$ 43,430,770</b>	<b>4.7400</b>	<b>186.98%</b>	<b>287.01%</b>	<b>\$ 398,500</b>	<b>\$ 398,500</b>
<b>POSITION DESCRIPTIONS:</b>							
<b>Administrator (e.g., Director of Programs/Project Coordinator) FS1</b>	Administers the nutrition education contract and budget, supervises nutrition education staff, attend nutrition education and scope of work related meetings, develops program plan and participates in the Regional collaborative. Coordinate contract reporting requirements.						
<b>Food Service Worker (e.g., Director, Manager, Asst, Server, Cook) FS5</b>	Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education interventions. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition contract. In some cases, supervises staff that carry out the activities.						
<b>Health Educator (incl. Health Aide, Health Promotion Instructor, etc.) FS 2 &amp; 3</b>	Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.						
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS 4</b>	Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.						





**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

**Long Beach Unified School District**  
**10-10052**

							<b>Federal Share</b>	<b>Total Dollars</b>
							<b>Total Dollars</b>	<b>Total Dollars</b>
						b) For middle and high school sites to use in Health and PE depart. and/or campus events (28 sites x \$300/site, 25,000 students)	\$ 8,400	\$ 8,400
						c) For preschool teachers, (40 teachers) \$500/site x 17 = \$8,500	\$ 8,500	\$ 8,500
						3) Replacement items (small appliances, utensils, etc.) for 50 food demonstration carts used during classroom nut. Ed. food tasting/demonstrations, as needed (\$55/cart)	\$ 2,750	\$ 2,750
						4) Healthy eating/physical activity messages/posters for placement around campus and eating areas at 60 sites (\$150/site)	\$ 9,000	\$ 9,000
						5) Harvest of the Month (K-5 teachers & students, 40 sites, 8 months/year, 20,000 students/month)		
						a) Approved children's books with a nutrition ed/healthy eating message to supplement Harvest of the Month 6 grade level libraries (k-5), correlated to the produce of the month (1 book/mo @ \$12/book, x 8 mo x 6 grades = \$576/site x 40 sites)	\$ 23,040	\$ 23,040
						b) Food tasting/demonstration to enhance Harvest of the Month, not to exceed \$2.50/participant, (20,000 students x \$0.125 = \$2,500/mo x 8 mo)	\$ 20,000	\$ 20,000
						c) Student Workbooks (in-house duplicating, 20,000 students x \$2.299/workbook = approx. \$45,975)	\$ 45,975	\$ 45,975
						<b>OTHER COST TOTAL:</b>	\$ 162,940	\$ 162,940
						<b>TOTAL DIRECT:</b>	\$ 730,866	\$ 730,866
<b>H.</b>	<b>INDIRECT COSTS:</b>							
	<b>Federal Share:</b>							
						<b>4.16% Total Direct Costs (\$730,866)</b>	<b>Per CDE Website</b>	
							\$ 30,404	\$ 30,404
	Indirect rate represents physical and personnel overhead costs that are not directly charged to a particular department.							
	This includes, but not limited to: buildings and leases, utilities, custodial services, and space management.							
						<b>INDIRECT COST TOTAL:</b>	\$ 30,404	\$ 30,404
						<b>TOTAL</b>	\$ 43,430,770	4.7400
							186.98%	287.01%
							\$ 761,270	\$ 761,270

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Southland Opera**  
**October 1, 2011 - September 30, 2012**

Long Beach Unified School District  
10-10052

<b>A PERSONNEL SALARIES:</b>								
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>								
1.	Name:	Southland Opera						
	Title:	75 x \$545 assembly				100.0%	\$ 40,875	\$ 40,875
<b>SUBTOTAL</b>			\$ -			<b>100.0%</b>	<b>\$ 40,875</b>	<b>\$ 40,875</b>
<b>POSITION DESCRIPTIONS:</b>								
<b>Southland Opera</b>		Southland Opera will provide 75 performances of approved nutrition education assemblies for 4th/5th grade students in Network eligible schools, at \$545/assembly to enhance the classroom nutrition education instruction. The performances align to the 2010 Dietary Guidelines for Americans and are approved by Network staff. Feedback from teachers, administrators, and students indicate that the assemblies are effective in promoting healthy eating and reinforcing classroom instruction. Sole source provider.						
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>								
Federal Share:								
<b>SUBTOTAL:</b>							\$ -	\$ -
<b>C. OPERATING EXPENSES:</b>								
Federal Share:								
<b>SUBTOTAL:</b>							\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>								
Federal Share:								
<b>SUBTOTAL:</b>							\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>								
Federal Share:								
<b>SUBTOTAL:</b>							\$ -	\$ -
<b>F. SUBCONTRACTORS:</b>								
Federal Share:								
<b>SUBTOTAL:</b>							\$ -	\$ -
<b>G. OTHER COSTS:</b>								
Federal Share:								
<b>SUBTOTAL:</b>							\$ -	\$ -
<b>H. INDIRECT COSTS:</b>								
Federal Share: Indirect costs added to prime budget justification								
<b>SUBTOTAL:</b>							\$ -	\$ -
<b>TOTAL</b>			\$ -			<b>100.0%</b>	<b>\$ 40,875</b>	<b>\$ 40,875</b>

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Los Angeles Unified School District  
**Program Area:** Local Incentive Awardee: Education-School District  
**Contract Number:** 10-10072

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 51% Female 49%

Ethnicity:

- African American 10%
- Asian 4%
- Caucasian 9%
- Latino 74%
- Native American
- Pacific Islander
- Other (specify) Filipino/no response 3%

Languages:

- |  |  |
|--|--|
| <input type="checkbox"/> English <u>90.00%</u> | <input type="checkbox"/> Khmer (Cambodian) |
| <input type="checkbox"/> Spanish <u>10.00%</u> | <input type="checkbox"/> Korean            |
| <input type="checkbox"/> Arabic                | <input type="checkbox"/> Lao               |
| <input type="checkbox"/> Armenian              | <input type="checkbox"/> Tagalog           |
| <input type="checkbox"/> Russian               | <input type="checkbox"/> Vietnamese        |
| <input type="checkbox"/> Bosnian               | <input type="checkbox"/> Other (specify)   |
| <input type="checkbox"/> Cantonese             | <input type="checkbox"/> Other (specify):  |
| <input type="checkbox"/> Farsi                 | <input type="checkbox"/> Mandarin          |
| <input type="checkbox"/> Hmong                 |  |

Ages:

- Under 5 years old 0.50%
- 5 to 8 30%
- 9 to 11 23%
- 12 to 17 46%
- 18 to 59 0.50%
- 60 years old and over %

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): ( % equal to or less than 185% FPL)

Other (Specify): (            % equal to or less than 185% FPL)

Location Based Proxy Sites:

*Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> CalFresh Offices | % | <input type="checkbox"/> Shelters/Temporary Housing | % |
| <input type="checkbox"/> Food Banks       | % | <input type="checkbox"/> Soup Kitchens              | % |
| <input type="checkbox"/> Food Pantries    | % | <input type="checkbox"/> TANF Job Readiness Program | % |
| <input type="checkbox"/> Public Housing   | % | <input type="checkbox"/> WIC Offices                | % |
| <input type="checkbox"/> HeadStart        | % |   |   |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify):
- Internet/Web Sites-website address: [www.lausd.net](http://www.lausd.net)
- Print Media
- Radio:
- TV:
- Nutrition Education Classes: (980,000 occurrences at 0.25hour(s) each)
- Community Education Events: (            occurrences at            hour(s) each)
- Training/Workshop/Conference: (7028 occurrences at 1 hour(s) each)
- Point of Purchase: (            occurrences at            hour(s) each)
- Other (specify):

Key Educational Messages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables   | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input checked="" type="checkbox"/> Physical Activity   | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input checked="" type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input type="checkbox"/> Promote Healthy Weight                              |
| <input type="checkbox"/> Fats and Oils  | <input type="checkbox"/> Sodium and Potassium                                |
| <input checked="" type="checkbox"/> Fiber-Rich Foods  | <input checked="" type="checkbox"/> Whole Grains                             |
| <input type="checkbox"/> Food Safety  | <input type="checkbox"/> Other (Specify):                                    |
| <input checked="" type="checkbox"/> Food Shopping/Preparation   |  |
| <input checked="" type="checkbox"/> Lean Meat and Beans   |  |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| Adult Education & Job Training Sites  | Individual Homes   |
| Adult Rehabilitation Centers  | Libraries  |
| CalFresh Offices  | Other Youth Education Sites (includes Parks and Recreation)          |
| Churches  | Public/Community Health Centers (includes Public Health Departments) |
| Community Centers   | Public Housing   |
| Elderly Service Centers   | 4Schools – students (Preschool)                                      |
| Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | 257 Schools – students (K-12)  |
| Extension Offices   | Schools – students (Afterschool Program)                             |
| Farmers Markets   | 35Schools – Parents  |
| Food Stores   | Shelters/Temporary Housing   |
| Head Start Programs   | WIC Programs   |
|   | Worksites  |

Other (specify):

Other (specify):

Other (specify):

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 225,000

Narrative (max. 200 words)

*Network for a Healthy California-LAUSD* (Network) targets all eligible district schools through invitations to participate in Award funding. Annually, approximately 250 schools and 7,000 teachers participate, providing nutrition education and physical activity promotion reaching at least 225,000 students and many of their families. The contractor funds eligible schools (based upon past performance and available funds as follows: approximately 170 Network Awards, 55 Nutrition Advisory Awards, and 35 Nurse Awards. *Network* staff members provide (in- person and online) skills-based professional development workshops for teachers, materials to support *Network* programs, and parent workshops supporting classroom nutrition education activities. Subcontractor services are available to support Action Awards: Chefs in the classroom lead cooking exercises with taste testing and a physical activity message; Theatrical Presentations provide interactive performances on nutrition and physical activity; Farmers in the Classroom present nutrition education through lessons in the produce’s journey from farm to market to table and the muralist works with students to design and install nutrition education murals that focus on the importance of increased fruit and vegetable consumption.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify):                |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify):                |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Participation levels in most activities will be recorded through sign in sheets, participant evaluations and on *Network* staff's Activity Tracking forms. Nutrition education training opportunities for teachers and parents will reinforce and increase nutrition education for students. Network approved surveys will be used to measure fruit and vegetable consumption as the primary outcome indicator along with changes in attitudes and knowledge related to fruit and vegetable consumption. Specific attitudes indicators will include self-efficacy in selecting, preparing and eating fruits and vegetables,

preferences for fruit and vegetables, and the measure of knowledge will focus primarily on understanding the importance of fruit and vegetable consumption as part of a healthy diet.

Additionally we will be looking at the variety of fruits and vegetables consumed along with changes in the consumption of high calorie/low nutrient density foods and drinks.

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### **3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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### **4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Continued collaboration with the Dairy Council of California, UC Cooperative Extension, Los Angeles Regional Network, other Local Incentive Awardees (LIA's) and other partners will enhance ongoing school nutrition education lessons and activities. Vital relationships with a variety of school district departments complements other curricular areas, increases nutrition education opportunities, and enhances school wellness planning and promotion endeavors.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
School	Belvedere (PS)	221 S. Eastman Ave.	Los Angeles	90063	06037240200	All Races	59.4	Early Education Center (EEC)
School	Huerta Elementary (S)	260 E. 31 <sup>st</sup> St.	Los Angeles	90011	06037224600	All Races	76.1	New LA USD School
School	Knox Elementary (S)	8919 S. Main St.	Los Angeles	90003	06037240200	All Races	59.4	New LA USD Shool

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name</i>	<i>District Name</i>	<i>CDS</i>	<i>Free Meal %</i>	<i>Reduce d Meal %</i>	<i>Free and Reduce d Meal %</i>
Adams Middle School (S)	LAUSD	19647336057855	93.17	3.00	96.17
Aldama Elementary (S)	LAUSD	19647336015713	88.78	1.65	90.43
Alexandria Avenue Elementary (S)	LAUSD	19647336015721	82.56	8.12	90.68
Allesandro Elementary (S)	LAUSD	19647336015739	78.69	10.34	89.03
Alta Loma Elementary (S)	LAUSD	19647336015747	83.51	4.86	88.37
Ambler Avenue Elementary (S)	LAUSD	19647336015754	58.78	9.07	67.85
Amestoy Elementary (S)	LAUSD	19647336015762	76.39	10.08	86.47
Anatola Avenue Elementary (S)	LAUSD	19647336015770	75.62	10.29	85.91
Annalee Avenue Elementary (S)	LAUSD	19647336015820	58.95	13.22	72.17
Annandale Elementary (S)	LAUSD	19647336015838	85.88	7.45	93.33

Aragon Avenue Elementary (S)	LAUSD	19647336015853	87.76	3.47	91.23
Arleta High (S)	LAUSD	19647330112045	76.18	8.63	84.81
Arlington Heights Elementary (S)	LAUSD	19647336015861	87.32	3.24	90.56
Arminta Street Elementary (S)	LAUSD	19647336015879	86.70	5.01	91.71
Ascot Avenue Elementary (S)	LAUSD	19647336015887	95.16	0.57	95.73
Avalon Gardens Elementary (S)	LAUSD	19647336015903	71.36	12.27	83.63
Bakewell PC (S) (P)	LAUSD	19647330109231	93.83	0.00	93.83
Baldwin Hills Elementary (S)	LAUSD	19647336015929	62.45	7.06	69.51
Bandini Street Elementary (S) (P)	LAUSD	19647336015945	80.12	8.65	88.77
Banneker Special Ed. (S)	LAUSD	19647336060495	67.18	6.41	73.59
Barrett Elementary (S)	LAUSD	19647336018360	91.25	0.90	92.15
Beethoven Street Elementary (S)	LAUSD	19647336015994	54.05	3.78	57.83
Bellingham PC (S)	LAUSD	19647330106914	85.41	5.41	90.82
Belvedere Elementary (S) (P)	LAUSD	19647336016018	94.51	1.73	96.24
Berendo Middle School (S)	LAUSD	19647336061402	92.57	1.98	94.55
Bertrand Avenue Elementary (S)	LAUSD	19647336016026	77.37	8.42	85.79
Birdielee V. Bright Elementary (S)	LAUSD	19647336019491	86.66	3.64	90.30
Braddock Drive Elementary (S)	LAUSD	19647336016059	68.39	7.85	76.24
Breed Street Elementary (S)	LAUSD	19647336016075	87.52	6.81	94.33
Brentwood Science (S)	LAUSD	19647336016083	57.88	12.34	70.22
Broad Avenue Elementary (S)	LAUSD	19647336016109	74.07	9.20	83.27
Brockton Avenue Elementary (S)	LAUSD	19647336016133	66.31	9.32	75.63
Brooklyn Avenue Elementary (S)	LAUSD	19647336016141	87.60	2.67	90.27

Brooklyn ECC (S)	LAUSD	Early Childhood Center, (EEC) no CDS code Participates in LA USD Food Services Program. (School Food Service, October 2010)	72.22	7.44	80.16
Bryson Avenue Elementary (S)	LAUSD	19647336016158	72.09	13.78	85.87
Burbank Boulevard Elementary (S)	LAUSD	19647336016182	71.77	12.40	84.17
Burton Street Elementary (S)	LAUSD	19647336016208	90.43	2.48	92.91
Bushnell Way Elementary (S)	LAUSD	19647336016216	85.22	4.19	89.41
Byrd Middle School (S)	LAUSD	19647336057905	78.81	8.83	87.64
Cabrillo Ave Elementary (S)	LAUSD	19647336016224	82.14	8.04	90.18
Calvert Elementary (S)	LAUSD	19647336016273 (School Food Services Oct.2010)	36.56 41.08	12.59 9.04	49.15 50.12
Camellia Ave. Elementary (S) (P)	LAUSD	19647336016273	88.26	1.84	90.10
Canterbury Ave. Elementary (S)	LAUSD	19647336016315	75.00	9.27	84.27
Carson St. Elementary (S)	LAUSD	19647336016364	56.73	14.61	71.34
Carver Middle School (S)	LAUSD	19647336057921	87.77	0.77	88.54
Casterlar Elementary (S)	LAUSD	19647336016380	81.66	8.73	90.39
Chandler Elementary (S)	LAUSD	19647336016422	52.86	6.73	59.59
Chase St. Elementary (S) (P)	LAUSD	19647336016455	81.74	6.26	88.00
Cheremoya Ave. Elementary (S)	LAUSD	19647336016471	70.04	7.58	77.62
Cienega Elementary (S) (P)	LAUSD	19647336016489	84.97	2.95	87.92
City Terrace Elementary (S)	LAUSD	19647336016505	82.07	7.82	89.89
Clifford St. Elementary (S)	LAUSD	19647336016513	70.83	10.71	81.54
Cohasset St. Elementary (S)	LAUSD	19647336016547	77.68	7.74	85.42

Columbus Ave. Elementary (S)	LAUSD	19647336120679	89.66	2.13	91.79
Commonwealth Ave. Elementary (S) (P)	LAUSD	19647336016604	81.06	8.99	90.05
Compton Ave. Elementary (S)	LAUSD	19647336016612	86.99	1.20	88.19
Corona Ave. Elementary (S)	LAUSD	19647336016620	86.21	5.00	91.21
Dayton Heights Elementary (S)	LAUSD	19647336016711	87.50	6.56	94.06
Dominguez Elementary (S)	LAUSD	19647336016794	76.90	11.55	88.45
Dorris Place Elementary (S)	LAUSD	19647336016802	76.79	7.44	84.23
Dyer St. Elementary (S)	LAUSD	19647336016828	80.68	10.40	91.08
Eastman Ave. Elementary (S)	LAUSD	19647336016844	80.86	5.04	85.90
El Dorado Ave. Elementary (S)	LAUSD	19647336016851	79.12	9.93	89.05
El Sereno Elementary (S)	LAUSD	19647336016877	79.92	11.26	91.18
El Sereno ECC (S)	LAUSD	ECC no CDS code, Participates in LA USD Food Services Program. (School Food Service, October 2010)	82.54	11.11	93.65
Elizabeth Learning Center (S)	LAUSD	19647336016885	81.25	4.95	86.20
Ellen Ochoa Learning Cntr. (S)	LAUSD	19647336118186	87.04	1.38	88.42
Elysian Heights Elementary (S)	LAUSD	19647336016893	76.95	6.44	83.39
Emerson Middle School (S)	LAUSD	19647336057988	45.52	8.86	54.38
Enadia Way Elementary (S)	LAUSD	19647330117036	60.63	6.25	66.88
Ernest Lawrence Middle School (S)	LAUSD	19647336058093	49.79	11.02	60.81
Erwin Elementary (S)	LAUSD	19647336016943	83.70	5.05	88.75
Evergreen Ave. Elementary (S)	LAUSD	19647336016976	93.41	2.28	95.69
Fair Ave. Elementary (S)	LAUSD	19647336016984	88.10	4.84	92.94
Fairfax Senior (S)	LAUSD	19647331932920	66.23	10.60	76.83
Farmdale Elementary (S)	LAUSD	19647336017008	83.65	8.78	92.43

Fifty-Fourth Street Elementary (S)	LAUSD	19647336017040	78.23	11.65	89.88
Fifty-Ninth Street Elementary (S)	LAUSD	19647336017057	87.15	5.29	92.44
Fifty-Second Street Elementary (S)	LAUSD	19647336017065	93.26	2.12	95.38
First Street Elementary (S)	LAUSD	19647336017099	90.29	5.88	96.17
Fletcher Dr. Elementary (S)	LAUSD	19647336017115	90.03	2.23	92.26
Flournoy Elementary (S)	LAUSD	19647336018485	93.40	2.40	95.80
Ford Blvd. Elementary (S)	LAUSD	19647336017131	85.33	6.89	92.22
Forty-Second Street Elementary (S)	LAUSD	19647336017156	91.94	0.46	92.40
Foshay Learning Center (S)	LAUSD	19647336061451	80.40	6.23	86.63
Fourth Street Elementary (S)	LAUSD	19647336017164	81.31	11.08	92.39
Frances Blend Special Education Center (S)	LAUSD	19647336060487	68.00	18.00	86.00
Fries Ave. Elementary (S)	LAUSD	19647336017180	84.89	8.41	93.30
Fullbright Ave. Elementary (S) (P)	LAUSD	19647336017198	75.47	8.46	83.93
Garden Grove Elementary (S) (P)	LAUSD	19647336017206	75.65	8.70	84.35
Gardena High School (S)	LAUSD	19647331933241	60.87	6.64	67.51
Garvanza Elementary (S)	LAUSD	19647336017230	85.26	4.54	89.80
Garza PC (S)	LAUSD	19647330109223	94.19	1.29	95.48
Gault St. Elementary (S)	LAUSD	19647336017255	74.73	10.77	85.50
Glassell Park Elementary (S)	LAUSD	19647336017271	88.04	3.39	91.43
Gledhill St. Elementary (S)	LAUSD	19647336017289	57.55	12.86	70.41
Glenfeliz Elementary (S)	LAUSD	19647336017305	70.35	13.09	83.44
Graham Elementary (S)	LAUSD	19647336017321	93.32	1.80	95.12
Granada Elementary (S)	LAUSD	19647336017339	51.81	11.30	63.11

Grand View Elementary (S)	LAUSD	19647336017347	77.55	4.56	82.11
Grant High School (S)	LAUSD	19647331933795	65.69	7.48	73.17
Grape Elementary (S) (P)	LAUSD	19647336017362	85.03	2.47	87.50
Gridley Elementary (S)	LAUSD	19647336017388	84.53	8.96	93.49
Griffin Ave. Elementary (S)	LAUSD	19647336017396	88.85	4.73	93.58
Haddon Elementary (S)	LAUSD	19647336017412	92.72	1.52	94.24
Harding St. Elementary (S)	LAUSD	19647336017479	61.48	12.54	74.02
Harmony Elementary (S)	LAUSD	19647330106955	94.09	1.54	95.63
Harrison St. Elementary (S) (P)	LAUSD	19647336017487	89.41	1.25	90.66
Hart Prep Middle School (S)	LAUSD	19647336058044	83.28	0.90	84.18
Hart St. Elementary (S)	LAUSD	19647336017495	82.89	8.18	91.07
Harvard Elementary (S)	LAUSD	19647330109314	83.74	4.67	88.41
Haskell Elementary (S)	LAUSD	19647336017503	59.44	12.15	71.59
Hawaiian Elementary (S)	LAUSD	19647336017511	89.09	2.73	91.82
Henry Clay Middle School (S)	LAUSD	19647336061428	83.97	5.58	89.55
Herrick Elementary (S)	LAUSD	19647336017552	78.15	8.96	87.11
Hillcrest Dr. Elementary (S)	LAUSD	19647336017586	87.34	2.94	90.28
Hobart Elementary (S)	LAUSD	19647336017602	86.66	4.03	90.69
Hoover Elementary (S)	LAUSD	19647336017636	89.80	3.68	93.48
Humphreys Elementary (S)	LAUSD	19647336017651	91.98	1.65	93.63
Hyde Park Elementary (S)	LAUSD	19647336017677	94.47	0.44	94.91
Irving Middle School (S) (P)	LAUSD	19647336058077	76.78	6.61	83.39
Kennedy High School (S)	LAUSD	19647331939941	92.46	2.51	94.97
Kingsley Elementary (S)	LAUSD	19647330109405	92.74	2.05	94.79

Kittridge Elementary (S) (P)	LAUSD	19647336017735	86.28	6.52	92.80
La Salle Elementary (S) (P)	LAUSD	19647336017750	84.87	5.54	90.41
Lake St. PC (S)	LAUSD	19647330109199	80.73	9.63	90.36
Lankershim Elementary (S)	LAUSD	19647336017784	81.69	9.05	90.74
Lanterman (S)	LAUSD	19647331931658	64.96	5.56	70.52
Leichman Sp. Ed. Cntr. (S)	LAUSD	19647331931633	66.50	9.22	75.72
Lemay St. Elementary (S)	LAUSD	19647336017842	63.43	12.79	76.22
Liggett Elementary (S)	LAUSD	19647336017867	86.32	3.68	90.00
Logan St. Elementary (S) (P)	LAUSD	19647336017917	79.96	6.05	86.01
Loma Vista Elementary (S)	LAUSD	19647336017925	94.79	0.33	95.12
Lorena St. Elementary (S) (P)	LAUSD	19647336017941	92.72	1.72	94.44
Los Angeles Elementary (S)	LAUSD	19647336111512	90.75	4.56	95.31
Lowman Sp. Ed. Center (S)	LAUSD	19647336060461	59.05	7.33	66.38
Loyola Village Elementary (S)	LAUSD	19647336017982	49.04	8.28	57.32
Mack Elementary (S)	LAUSD	19647330109355	90.48	3.52	94.00
Madison Middle School (S)	LAUSD	19647336061519	77.55	7.24	84.79
Malabar St. School (S)	LAUSD	19647336018014	89.56	3.08	92.64
Manchester Ave School (S)	LAUSD	19647336018022	93.94	0.53	94.47
Marina Del Rey Middle School (S)	LAUSD	19647336058127	73.07	8.21	81.28
Mark Twain Middle School (S)	LAUSD	19647336058135	81.62	4.69	86.31
Marlton School (S)	LAUSD	19647336060529	83.33	4.76	88.09
Martin Luther King Jr. Elementary (S)	LAUSD	19647336019061	88.03	3.62	91.65
Marvin Elementary (S)	LAUSD	19647336018071	84.59	2.55	87.14
Mary McLeod Bethune Middle (S)	LAUSD	19647336058143	86.80	1.05	87.85

Mayall St. Elementary (S)	LAUSD	19647336018089	62.73	11.59	74.32
Mayberry St. Elementary (S)	LAUSD	19647336018097	77.02	7.07	84.09
McAlister High (S)	LAUSD	19647331930619	84.86	1.38	86.24
McBride Spec. Ed. Center (S)	LAUSD	19647336060511	57.24	6.90	64.14
Menlo Elementary (S)	LAUSD	19647336018139	91.07	2.46	93.53
Miller Career and Transition Cntr. (S)	LAUSD	19647331935717	51.60	14.16	65.76
Miramonte Elementary (S)	LAUSD	19647336018188	93.80	1.42	95.22
Monlux Elementary (S) (P)	LAUSD	19647336018196	59.85	10.87	70.72
Multonomah Elementary (S) (P)	LAUSD	19647336018253	69.17	11.28	80.45
Napa St. Elementary (S)	LAUSD	19647336018279	89.93	4.78	94.71
Nevada Elementary (S)	LAUSD	19647336018295	77.00	10.46	87.46
New Open World Academy (S)	LAUSD	19647330119685	90.69	4.55	95.24
Newcastle Elementary (S)	LAUSD	19647336018311	73.98	7.59	81.57
Ninety-Fifth Street Elementary (S)	LAUSD	19647336018337	88.43	3.96	92.39
Ninety-Second Street Elementary (S) (P)	LAUSD	19647336018352	89.88	4.67	94.55
Ninety-Sixth Street Elementary (S) (P)	LAUSD	19647336018378	88.63	4.30	92.93
Ninety-Third Street Elementary (S)	LAUSD	19647336018386	94.62	0.74	95.36
Nora Sterry Elementary (S)	LAUSD	19647336018402	71.14	9.33	80.47
Normandie Ave. Elementary (S)	LAUSD	19647336018410	86.72	2.02	88.74
Normont Elementary (S)	LAUSD	19647336018428	81.63	6.58	88.21
Northridge Academy High (S)	LAUSD	19647330107003	55.01	11.63	66.64
Norwood St. Elementary (S) (P)	LAUSD	19647336018436	88.29	1.10	89.39
Nueva Vista Elementary (S)	LAUSD	19647336110274	89.84	1.83	91.67
O'Melveny Elementary (S)	LAUSD	19647336018444	86.48	6.29	92.77

One Hundred Eighty-Sixth St. Elementary (S)	LAUSD	19647336018477	76.58	5.66	82.24
One Hundred Seventh St. Elementary (S)	LAUSD	19647336018535	92.91	1.23	94.14
One Hundred Sixteenth Street Elementary (S)	LAUSD	19647336018543	87.42	4.19	91.61
Osceola St. Elementary (S)	LAUSD	19647336018592	77.94	7.77	85.71
Pacific Elementary (S)	LAUSD	19647330109322	87.75	4.64	92.39
Palms Elementary (S)	LAUSD	19647336018659	55.76	10.60	66.36
Park Western Place Elementary (S)	LAUSD	19647336018675	44.27	8.35	52.62
Peary Middle School (S) (P)	LAUSD	19647336061576	67.62	5.51	73.13
Perez Sp. Ed. Center (S)	LAUSD	19647336060545	68.98	12.36	81.34
Playa del Rey Elementary (S)	LAUSD	19647336018741	46.80	10.34	57.14
Plummer Elementary (S)	LAUSD	19647336018758	85.80	4.10	89.90
Point Fermin Elementary (S)	LAUSD	19647336018766	39.05	13.65	52.70
Primary Academy for Success (S)	LAUSD	19647336116842	85.26	3.98	89.24
Queen Anne Place Elementary (S)	LAUSD	19647336018816	85.92	3.99	89.91
Ranchito Ave. Elementary (S)	LAUSD	19647336018832	78.88	7.85	86.73
Reseda Elementary (S)	LAUSD	19647336018857	79.75	10.95	90.70
Richland Elementary (S)	LAUSD	19647336018873	56.97	10.25	67.22
Rio Vista Elementary (S)	LAUSD	19647336018907	45.68	11.08	56.76
Robert H. Lewis Continuation (S)	LAUSD	19647331931435	70.87	4.85	75.72
Robert Hill Lane Elementary (S)	LAUSD	19647336018931	67.35	11.66	79.01
Rockdale Elementary (S)	LAUSD	19647336018949	57.09	10.99	68.08
Roscoe Elementary (S)	LAUSD	19647336018956	91.44	2.57	94.01
Rosemont Ave. Elementary (S)	LAUSD	19647336018972	82.73	7.60	90.33

Rowan Ave. Elementary (S)	LAUSD	19647336018998	89.14	1.23	90.37
Roy Romer Middle School (S)	LAUSD	19647330117044	81.5	7.92	89.42
Salving Spec. Ed Center (S)	LAUSD	19647336060586	70.67	12.00	82.67
San Antonio Elementary (S)	LAUSD	19647336112411	86.24	6.21	92.45
San Fernando High School (S)	LAUSD	19647331937622	79.89	6.02	85.91
San Gabriel Ave. Elementary (S)	LAUSD	19647336019020	85.71	7.02	92.73
San Miguel Elementary (S)	LAUSD	19647336108641	84.24	7.93	92.17
San Pascual Elementary (S)	LAUSD	19647336019046	70.79	8.25	79.04
San Pedro Elementary (S)	LAUSD	19647336019053	94.70	1.58	96.28
San Pedro CAS (S) (P)	LAUSD	ECC no CDS code (School Food Service, October 2010)	69.23	3.3	72.53
San Pedro High School (S)	LAUSD	19647331937838	45.09	6.49	51.58
Sara Coughlin Elementary (S) (P)	LAUSD	19647336110951	90.82	4.10	94.92
Saturn St. Elementary (S)	LAUSD	19647336066286	84.13	7.84	91.97
Second Street Elementary (S)	LAUSD	19647336019095	88.38	5.99	94.37
Selma Elementary (S)	LAUSD	19647336019103	86.75	3.79	90.54
Sendak Elementary (S) (P)	LAUSD	19647330109397	81.08	7.03	88.11
Seventy-Fifth Street Elementary (S) (P)	LAUSD	19647336019137	90.75	1.82	92.57
Sharp Elementary (S)	LAUSD	19647336019152	84.57	4.99	89.56
Short Elementary (S)	LAUSD	19647336019202	53.35	9.50	62.85
Sierra Vista Elementary (S)	LAUSD	19647336019228	78.05	14.63	92.68
Sixth Avenue Elementary (S)	LAUSD	19647336019236	86.60	2.80	89.40
Sixty-Eighth Street Elementary - (S)	LAUSD	19647336019244	96.59	0.41	97.00
Sixty-First Street Elementary (S)	LAUSD	19647336019251	89.79	1.07	90.86
Sixty-Sixth Street Elementary (S)	LAUSD	19647336019269	93.20	0.83	94.03

South Park Elementary (S)	LAUSD	19647336019293	94.20	0.93	95.13
Southeast Middle School (S) (P)	LAUSD	19647330106989	88.31	4.59	92.90
Stagg St. Elementary (S)	LAUSD	19647336019319	59.62	10.67	70.29
Stanford Elementary (S)	LAUSD	19647336019327	89.30	5.35	94.65
State St. Elementary (S)	LAUSD	19647336019335	81.56	9.69	91.25
Stonehurst Ave. Elementary (S)	LAUSD	19647336019343	61.11	9.79	70.90
Stoner Elementary (S)	LAUSD	19647336019350	93.15	3.30	96.45
Strathern St. Elementary (S) (P)	LAUSD	19647336019368	77.32	6.70	84.02
Sun Valley High School (S)	LAUSD	19647330119651	71.41	5.72	77.13
Sunny Brae Elementary (S) (P)	LAUSD	19647336019384	83.04	6.78	89.82
Sylmar Elementary (S)	LAUSD	19647336019400	83.79	9.59	93.38
Telfair Elementary (S)	LAUSD	19647336019442	83.35	5.19	88.54
Trinity Elementary (S)	LAUSD	19647336019558	92.96	4.40	97.36
Tweedy Elementary (S)	LAUSD	19647336019574	78.02	10.06	88.08
Two Hundred Thirty-Second Place (S)	LAUSD	19647336019616	49.69	11.61	61.30
University High School (S)	LAUSD	19647331938885	63.01	10.19	73.20
Valerio Elementary (S)	LAUSD	19647336019640	81.62	07.74	89.36
Valley Alternative Magnet (S)	LAUSD	19647331931716	46.44	10.22	56.66
Van Deene Elementary (S)	LAUSD	19647336019665	66.02	8.36	74.38
Van Ness Elementary (S)	LAUSD	19647336019681	74.90	9.51	84.41
Vanalden Elementary (S)	LAUSD	19647336019707	67.86	8.93	76.79
Vena Elementary (S)	LAUSD	19647336019723	72.74	8.69	81.43
Vermont Ave. Elementary (S) (P)	LAUSD	19647336019731	90.93	2.11	93.04
Victory Elementary (S)	LAUSD	19647336019764	87.63	4.09	91.72

Vista Middle School (S) (P)	LAUSD	19647330106971	89.01	3.22	92.23
Wadsworth Park Elementary (S)	LAUSD	19647336019814	95.08	0.20	95.28
Walnut Park Elementary (S)	LAUSD	19647336110977	83.44	7.61	91.05
Washington Prep High School (S)	LAUSD	19647331939305	84.1	2.50	86.60
Weemes Elementary (S) (P)	LAUSD	19647336019483	87.20	1.49	88.69
West Vernon Elementary (S) (P)	LAUSD	19647336019889	95.94	2.23	98.17
Westchester High School (S)	LAUSD	19647331939479	46.04	10.71	56.75
Western Ave. Elementary (S)	LAUSD	19647336019905	95.64	2.67	98.31
Westport Heights Elementary (S)	LAUSD	19647336019921	45.85	9.75	55.60
Widney High School (S)	LAUSD	19647331939784	52.59	5.58	58.17
Wilshire Crest Elementary (S)	LAUSD	19647336019970	80.52	4.87	85.39
Wilshire Park Elementary (S)	LAUSD	19647330112003	65.68	10.95	76.63
Wilson High School (S)	LAUSD	19647331939859	71.84	7.68	79.52
Wilton Place Elementary (S) (P)	LAUSD	19647336019988	59.06	8.04	67.10
Windsor Hills Math Science (S)	LAUSD	19647336019996	59.50	8.13	67.63
Winnetka Elementary (S) (P)	LAUSD	19647336020002	76.16	10.71	86.87

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parent (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
California Food Policy Advocates (CFPA)	Brochures: Food Stamps Make America Stronger	Brochure as indicated by the title, Adult	English, Spanish
Network for a Healthy California Latino	Healthy Latino Recipes, Fruit, Vegetable and Physical Activity Toolbox for Community Educators	Instructional Material, Adult Nutrition and physical activity Instructional Materials. Adult	English, Spanish
Network for a Healthy California Power Play!	School Idea and Resource Kit (4th & 5th grade); Kids...Get Cookin'!	English Instructional, student, and parent materials with additional Spanish student activity sheets and parent materials 4 <sup>th</sup> and 5 <sup>th</sup> grade	English, Spanish
LA USD Contractor developed	Parent Nutrition Education Workshop binders	Resource for 5week parent nutrition education classed to teach skills that includes label reading, Adult	English, Spanish
LA USD Contractor developed	Nutrition 101 Basic Nutrition Workshop for Teachers	Nutrition education instructional material to increase teacher skills to conduct Nutrition education in the classroom. Adult	English
Dairy Council of California	Building a healthy me!	English Instructional, student, and parent materials with additional Spanish student workbooks and parent materials Kindergarten	English, Spanish
Dairy Council of California	Healthy Choices, Healthy Me!	English Instructional, student, and parent materials with additional Spanish student workbooks 1 <sup>st</sup> and 2 <sup>nd</sup> grade	English, Spanish
Dairy Council of California	Shaping Up My Choices	English Instructional, student, and parent materials with additional Spanish student workbooks 3rd grade	English, Spanish
Dairy Council of California	Exercise your Options	English Instructional, student, and parent materials with additional Spanish student workbooks 6 <sup>th</sup> to 8 <sup>th</sup> grade	English, Spanish
Dairy Council of California	Nutrition Pathfinders	English Instructional, student, and parent materials with additional Spanish student workbooks 4 <sup>th</sup> and 5 <sup>th</sup> grade	English, Spanish
SNAP-Ed Connection	Brochures: Food Stamps Make America Stronger	Brochure, Adult	English, Spanish

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Connie Evers, RD	How to Teach Nutrition to Kids	243 pages teaching basics, science of nutrition, edible art etc.	English
Harvest of the Month	Monthly newsletters, posters	Brochure Adult, K-12	English, Spanish
American Dietetic Association	American Dietetic Association Complete Food and Nutrition Guide	Instructional Material as indicated by the title	English, Spanish
USDA materials	2005 US Dietary Guidelines	Dietary Guidelines Adult, K-12	English, Spanish
USDA materials	MyPyramid materials, handouts, and posters	Brochures Adult as indicated by title, K-12	English, Spanish
California Department of Public Health	Quick, Low cost meal ideas and healthy tips for you and your Family DVD	California Department of Health Approved Materials. Adult	English, Spanish
Network for a Healthy California	How Many Cups of Fruits and Vegetables Do I need?	As the title indicates. Adult	English, Spanish
California Department of Public Health Network for a Healthy California	Fruits and Vegetables for Your Neighborhood and Your Life	Brochure to promote fruit and vegetable intake. Adult	English, Spanish
USDA SNAP	Brochure: Income guideline	As title indicates	English, Spanish
USDA SNAP Connection	Eat Right When Money is Tight	Helps provide information on Healthy nutrition on a Budget	English, Spanish
USDA SNAP	Handbook: Loving Your Family, Feeding their Future	Provides educational and promotional materials and techniques to help nutrition educators in their work with SNAP (Supplemental Nutrition Assistance Program) participants and Eligible Instructional Material for Adults	English, Spanish
David Shannon	A Bad Case of the Stripes, hardcover	A story about eating healthy even if your friends do not, Pre K - 3 <sup>rd</sup> grade	English
Janice Hamilton	All Our Fruits and Vegetables, softcover	A story about fruits and vegetables, Pre K - 2 <sup>nd</sup> grade	English
Sara L. Schuette	An Alphabet Salad: Fruits and Vegetables from A to Z, Library	Introduces fruits and vegetables through photographs and brief text that describe one item for each letter of the alphabet. Pre K & Up	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Dianna Hutts Aston	An Orange in January, hardcover	Fiction based on non-fiction. Life journey of an orange from tree to harvest to store to eating it with friends Pre K - 3 <sup>rd</sup> grade	English
Jerry Pallota	Apple Fractions, softcover	A book about different types of apples and math fractions 3 <sup>rd</sup> grade & Up	English
Jacqueline Farmer	Apples, softcover (Author: Jacqueline Farmer)	Non-fiction. This book describes how apples are grown, harvested, and used in cooking. It also describes the varieties of apples, history, and nutritional value. K – 5 <sup>th</sup> grade	English
Jacqueline Farmer	Bananas! (Jacqueline Farmer), softcover	Grade 2-4-Readers can learn how bananas grow, their many varieties, how they are shipped and stored, their history, animals that enjoy them, and their nutritional value. Pre K - 3 <sup>rd</sup> grade	English
Diane L. Burns	Berries, Nuts and Seeds, softcover	Resource book discussing berries, nuts and seeds 4th - 7th grade	English
Rosalind Creasy	Blue Potatoes, Orange Tomatoes, softcover	Nonfiction. Using beautiful drawings of vegetables, students will see the variety of colors. They also learn how to grow and take care of them. Health recipes are included with brief descriptions of the vegetables. Please check with your PM prior to use of the recipes. 3 <sup>rd</sup> grade & Up	English
Robert McCloskey	Blueberries for Sal, hardcover	Story book on blueberries Pre K - 3 <sup>rd</sup> grade	English
Denise Vega	Build a Burrito, hardcover	Story book on the different food groups in a burrito, Pre K - 3 <sup>rd</sup> grade	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Helen Cooper	Delicious!: A Pumpkin Soup Story, hardcover	Duck is a picky eater and frequently goes to bed hungry with stomach pains. He only wants Pumpkin soup. After rejecting many tasty soups, he finally likes a soup made by Cat and Squirrel with many healthy vegetables. Pre K - 3 <sup>rd</sup> grade	English
Karrie Kalich, Dottie Bauer and Deidre McPartlin	Early Sprouts: Cultivating Healthy Food Choices in Young Children, soft	Instructional Material as indicated by the title, Pre K – 1 <sup>st</sup> grade	English
William Sears M.D.	Eat Healthy, Feel Great, hardcover	Story book emphasizing the benefits of healthy eating, Pre K - 3 <sup>rd</sup> grade	English
Pegeen Snow	Eat Your Peas, Louise!, Softcover	Book: a father tries to think of ways to encourage his young daughter to eat her peas, until he finally decides to use courtesy Pre K - 2 <sup>nd</sup> grade	English
Sarah Schuette	Eating Pairs: Counting Fruits and Vegetables by Two, Library	Story book as indicated by title, Pre K	English
Lois Ehlert	Eating the Alphabet, hardcover	Story book as indicated by the title, Pre K - 2 <sup>nd</sup> grade	English
Ken Robbins	Food for Thought: The Stories About the Things We Eat (Ken Robbins)	Story book as indicated by the title, 4 <sup>th</sup> - 8 <sup>th</sup> grade	English
Sara Anderson	Fruit (Sara Anderson), board	Story book on different fruits, Pre K - 1 <sup>st</sup> grade	English
Steve Taylor	Fruit Facts, student	Story encouraging students to eat fruits and vegetables, Pre K - 3 <sup>rd</sup> grade	English
Linda Chandler	Fruits and Vegetables Coloring Book, softcover	As indicated by the title, Pre K & Up	English
Heidi Shelton Jenck	Gabe's Grocery List, Library Binding	Story book as indicated by the title, Pre K - 3 <sup>rd</sup> grade	English
Jan Blake	Give Me My Yam!, student	Story book as indicated by the title Pre K - 1 <sup>st</sup> grade	English
Anna Egan Smucker	Golden Delicious: A Cinderella Apple Story, hardcover	Story book as indicated by the title, Pre K - 3 <sup>rd</sup> grade	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Demar Reggier	Good Food, library binding	Story book as indicated by the title, Pre K - 2 <sup>nd</sup> grade	English
Denia Hester	Grandma Lena's Big 'Ol Turnip, softcover	Story book as indicated by the title, Pre K - 3 <sup>rd</sup> grade	English
J-P Chanda	Healthy Snacks with Blue, softcover	Story book as indicated by the title, Pre K - 3 <sup>rd</sup> grade	English
Lauren Child	I Will Never NOT EVER Eat a Tomato - Pop-Up!, Library Binding	Story book as indicated by the title Pre K - 3 <sup>rd</sup> grade	English
Lauren Child	I Will Never NOT EVER Eat a Tomato, hardcover	Story book as indicated by the title, Pre K - 3 <sup>rd</sup> grade	English
Mary Ann Eraser	I.Q. Gets Fit, hardcover	Story book as indicated by the title, Pre K - 3 <sup>rd</sup> grade	English
Clare Hibbert	Let's Eat Breakfast (Sparklers Food We Eat), Library binding	Encourages students to eat Healthy for breakfast, Pre K - 1 <sup>st</sup> grade	English
Clare Hibbert	Let's Eat Dinner (Sparklers Food We Eat), Library binding	Encourages students to eat Healthy for dinner, Pre K - 1 <sup>st</sup> grade	English
Clare Hibbert	Let's Eat Lunch (Sparklers Food We Eat), Library binding	Encourages students to eat Healthy for lunch, Pre K - 1 <sup>st</sup> grade	English
Adria F. Klein	Max Goes to the Farmers' Market, Library binding	Story book as indicated by title, Pre K - 3 <sup>rd</sup> grade	English
Adria F. Klein	Max Goes to the Grocery Store (Read-it! Readers Red Level), Library	Story book as indicated by title, Pre K - 3 <sup>rd</sup> grade	English
Aliki	Milk: From Cow to Carton, softcover	32 page book for ages 4-8. Child sees cows, dairy and learns about dairy foods, Pre K - 3 <sup>rd</sup> grade	English
Fleming, Candace & Karas, G. Brian	Muncha! Muncha! Muncha!, hardcover	Story book encouraging students to eat healthy, Pre K - 3 <sup>rd</sup> grade	English
George McClements	Night of the Veggie Monster, hardcover	Story book encouraging students to eat healthy, Pre K - 3 <sup>rd</sup> grade	English
J&B Products	Nutrition Curriculum Kit	Instructional Material encouraging students to eat healthy	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Cathy East Dubowski and Mark Dubowski	Picky Nicky, softcover	Story book encouraging students to eat healthy, Pre K - 3 <sup>rd</sup> grade	English
Jennifer Dussling	Picky Peggy, softcover	English Instructional Material, Pre K - 3 <sup>rd</sup> grade	English
Anika & Christopher Denise	Pigs Love Potatoes, hardcover	Story book highlighting potatoes, Pre K - 3 <sup>rd</sup> grade	English
Sally Smallwood	Sweet as a Strawberry (Things I Eat!), hardcover	Story book encouraging students to eat fruits and vegetables Pre K - 2 <sup>nd</sup> grade	English
Steve Charney & David Goldbeck	The ABC's of Fruits and Vegetables and Beyond, softcover	Story encouraging students to eat fruits and vegetables Pre K - 6 <sup>th</sup> grade	English
Ruth Krauss	The Carrot Seed, softcover	Story book encouraging students to eat healthy,, Pre K - 2 <sup>nd</sup> grade	English
Kathleen Stefancin	The Fish Who Wished He Could Eat Fruit, hardcover	Story encouraging students to eat fruits and vegetables, Pre K - 3 <sup>rd</sup> grade	English
Dianne Warren	The Fruit Bowl/Vegetable Soup flipbook, softcover	Story encouraging students to eat fruits and vegetables, Pre K - 3 <sup>rd</sup> grade	English
Aleksei Tolstoy & Niamh Sharkey	The Gigantic Turnip, hardcover	Story encouraging students to eat fruits and vegetables	English
Edward Miller	The Monster Health Book: A Guide to Eating Healthy, Being Active	Featuring a friendly rotund green monster determined to make healthy choices. This book presents basic information about food, exercise and health, Pre K - 3 <sup>rd</sup> grade	English
Frank P. Araujo	The Perfect Orange: A Tale From Ethiopia, hardcover	Story encouraging students to eat fruits and vegetables, Pre K - 3 <sup>rd</sup> grade	English
Lin Grace	The Ugly Vegetables, softcover	Story encouraging students to eat fruits and vegetables, Pre K - 3 <sup>rd</sup> grade	English
Jerry Pallota, Bob Thomson & Edgar Stewart	The Vegetable Alphabet Book, softcover	Story encouraging students to eat fruits and vegetables as indicated by the title Pre K - 4 <sup>th</sup> grade	English
Eric Carle	The Very Hungry Caterpillar POP-UP BOOK, hardcover	Story encouraging students to eat fruits and vegetables Pre K - 2 <sup>nd</sup> grade	English
Eric Carle	The Very Hungry Caterpillar, Big Board Book (w/audio CD)	Instructional Material, Pre K - 2 <sup>nd</sup> grade	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Rozanne Lanczak Williams	The World in a Supermarket, student	Story encouraging students to eat fruits and vegetables, Pre K – 2 <sup>nd</sup> grade	English
Jackie French	Too Many Pears!, softcover	A story book featuring pears, Pre K - 3 <sup>rd</sup> grade	English
Sara Anderson	Vegetables (Sara Anderson), board	Instructional Material encouraging students to eat fruits and vegetables Pre K - 1st grade	English
Diane Stango	Vicky's Vegetables, softcover	Story encouraging students to eat fruits and vegetables, Pre K - 3 <sup>rd</sup> grade	English
Todd Snow	You Are Healthy, softcover	Story encouraging students to eat fruits and vegetables, Pre K - 3 <sup>rd</sup> grade	English
Jean M. Cochran	Your Tummy's Talking! Hardcover	A story book about listening to your hunger cues to eat only when you are hungry Pre K - 3 <sup>rd</sup> grade	English
Pat Mora	Yum! MmMm! Que Rico!, hardcover	Story encouraging students to eat fruits and vegetables Pre K - 7 <sup>th</sup> grade	English and Spanish
Jan Stevens	Carlos y la Planta de Calabaza/Carlos and the Squash Plant (Dual Eng/Sph)	Story encouraging students to eat fruits and vegetables Pre K - 4 <sup>th</sup> grade	English and Spanish
Ruth Krauss	Carrot Seed 60th Anniversary Edition, The	Story encouraging students to eat fruits and vegetables, Pre K - 3 <sup>rd</sup> grade	English
Sarah L. Schuette	Eating Pairs: Counting Fruits and Vegetables by Twos	Story encouraging students to eat fruits and vegetables as indicated by the title Pre K - 1st grade	English
Bruce McMillan	Growing Colors	Story encouraging students to eat fruits and vegetables	English
Janet Stevens	Tops and Bottoms	Fiction: Bear and Mr. Hare agree to sharing half of the crops grown by the Hare family. Beautiful vegetables are grown, however, Bear contributes by growing the crops and selling at a stand. Pre K - 3 <sup>rd</sup> grade	English
Grace Lin	Ugly Vegetables, The	Fiction: A little girl thinks her mom's garden is full of ugly vegetables. She discovers Chinese Vegetable soup smells the best Pre K - 2 <sup>nd</sup> grade	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Wendy Pfeffer	We Gather Together	Autumn harvest traditions around the world, 1st - 4 <sup>th</sup> grade	English
Katherine Ayers	D-Up, Down and Around	Story encouraging students to eat fruits and vegetables, K - 5 <sup>th</sup> grade	English
Saxton Freymann	Food for Thought	To teach children good nutrition and healthy food choices, K - 5 <sup>th</sup> grade	English
Gale Gibbons	The Vegetables We Eat -- Softcover	Nonfiction: This book takes readers through all of the different types of vegetables. Explanations of the different types are provided along with how to harvest, K - 5 <sup>th</sup> grade	English
Jeff and Martha Gottlieb	(Motivational Books for Children)Health & Nutrition / Activity & Exercise Book Set by Spriggles	Storybook encouraging student to eat healthy and exercise, K - 5 <sup>th</sup> grade	English
Sally Smallwood	We are what we Eat book	Story encouraging students to eat fruits and vegetables K - 5 <sup>th</sup> grade	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Multicultural healthy Breakfast Choices/Selections	Supplemental Breakfast Nutrition Education Material to include lessons and activities	To encourage healthy and nutritious breakfast choices among the many cultural foods familiar to the diverse student population in the LA USD school district.

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Los Angeles Unified School District</b>				
<b>Contract Number: 10-10072</b>				
<u>Federal Share Budget</u>	<u>FFY 2011</u>	<u>FFY 2012</u>	<u>Amount Difference</u>	<u>% Difference</u>
Personnel Salaries	\$ 2,220,652	\$ 2,250,873	\$ 30,221	1.36%
Fringe Benefits	\$ 788,442	\$ 799,172	\$ 10,730	1.36%
Operating	\$ 63,555	\$ 63,055	\$ (500)	-0.79%
Travel	\$ 33,246	\$ 30,112	\$ (3,134)	-9.43%
Equipment & Other Capital	\$ 12,152	\$ 6,000	\$ (6,152)	-50.63%
Subcontractors	\$ 920,967	\$ 920,967		
Other Costs	\$ 1,747,701	\$ 1,716,536	\$ (31,165)	-1.78%
Indirect Costs	\$ 203,114	\$ 203,114		
<b>Total Federal Share</b>	<b>\$ 5,989,829</b>	<b>\$ 5,989,829</b>	<b>\$ -</b>	<b>0.00%</b>
<b>Note:</b> If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation. If the total percentage difference is greater than 5% consult your Contract Manager. FFY 2012 Network Growth Policy restricts contract growth.				
<b>Travel:</b> Decreased due to no Obesity Conference in FFY 2012 and mileage rate decreased				
<b>Equipment:</b> Decreased due to less equipment purchased in FFY 2012				

A PERSONNEL SALARIES:										
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars		
FEDERAL SHARE POSITIONS										
1.	Name:	Lori Vollandt								
	Title:	Chief Executive Officer	\$ 125,046	0.1000	10.00%		\$ 12,505	\$ 12,505		
2.	Name:	Roberta Acantilado	\$ 107,966	1.0000	100.00%		\$ 107,966	\$ 107,966		
	Title:	Administrator/Project Coordinator								
3.	Name:	Adebimpe Oni	\$ 96,762	1.0000	100.00%		\$ 96,762	\$ 96,762		
	Title:	Program Assistant/Asst. Project Coordinator (1)								
	Name:	James McGroarty	\$ 96,762	1.0000	100.00%		\$ 96,762	\$ 96,762		
	Title:	Program Assistant/Asst. Project Coordinator (1)								
4.	Name:	Ernesto Garcia	\$ 70,659	1.0000	100.00%		\$ 70,659	\$ 70,659		
	Title:	Financial Analyst (1)								
5.	Names:	Vacant Average Salary \$90,170 FTE 1.0 PP								
		Jodi Eyraud								
		Scott Perry								
		Scot Matsuda								
		Leticia Jenkins								
		Paige Wilson								
	Title:	Coordinator of Other Programs - (6)	\$ 541,020	6.0000		600.00%	\$ 541,020	\$ 541,020		
6.	Names:	Jennifer Genens Average Salary \$75,585 FTE 1.0 PP								
		Stephanie Marks								
		Deborah Iwamoto								
		Ivy Marx								
		Lynn Uusitalo								
		Lilia Gonzalez								
	Title:	Nutritionists - (6)	\$ 453,510	6.0000		600.00%	\$ 453,510	\$ 453,510		
7.	Name:	Raul Gonzalez	\$ 39,119	1.0000		100.00%	\$ 39,119	\$ 39,119		
	Title:	Family Advocate								
8.	Name:	Abyz Davrit	\$ 52,565	1.0000	100.00%		\$ 52,565	\$ 52,565		
	Title:	Nutrition Aide								
9.	Name:	Yesenia Lopez Ave. Salary \$74,615 FTE 1.0 PP								
		Erin Walker								
	Title:	Technology Designer - (2)	\$ 149,230	2.0000		200.00%	\$ 149,230	\$ 149,230		
10.	Name:	David Escobar	\$ 68,750	1.0000		100.00%	\$ 68,750	\$ 68,750		
	Title:	Graphic Illustrator								
11.	Name:	Marietta Claudio Ave. Salary \$39,673 FTE 1.0 PP								
	Name:	Avelina Eberhardt								
		Adriatico Magpali								
	Title:	Contract Managers - (3)	\$ 119,019	3.0000	300.00%		\$ 119,019	\$ 119,019		
12.	Name:	LouAnn Scott	\$ 48,056	1.0000	100.00%		\$ 48,056	\$ 48,056		
	Title:	Data Base Coordinator								
13.	Name:	Loralie Forbile	\$ 36,159	1.0000	100.00%		\$ 36,159	\$ 36,159		
	Title:	Secretary/Administrative Assistant								
14.	Names:	Martha Picado Average Salary \$33,310								
		Cindy Heath								
		Elena Garber								
		Marcia Schultz								
	Title:	Office Manager/Secretary/Administrative Assistants - (4)	\$ 133,240	4.0000	400.00%		\$ 133,240	\$ 133,240		

BUDGET JUSTIFICATION  
October 1, 2011- September 30, 2012

Contractor: Los Angeles Unified School District  
Contract #: 10-10072

1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
15	Name: Thomas Brennan Title: Food Service Worker	\$ 30,551	1.0000	100.00%		\$ 30,551	\$ 30,551
16	Name: Food Services Workers (Directors, Manager, Asst. Server, Cook) Title: approximately 170 staff @ \$37.50/hour (average of 2 hours each)	\$ 12,750				\$ 12,750	\$ 12,750
17	Name: Health Educators Title: approximately 960 teachers for 4 hours each at \$25/hour	\$ 96,000				\$ 96,000	\$ 96,000
18	Title: Clerical Support/Overtime Hrs. (22 Classified Staff for 90 hours each @ \$37.50/hour/time and a half)	\$ 74,250				\$ 74,250	\$ 74,250
19	Title: Food Service Workers (8 Custodial Staff for 40 hours @ \$ 37.50/hour)	\$ 12,000				\$ 12,000	\$ 12,000
<b>PERSONNEL SALARIES TOTAL</b>		\$ 2,363,414	31.1000	1510.00%	1600.00%	\$ 2,250,873	\$ 2,250,873
<b>POSITION DESCRIPTIONS:</b>							
Chief Executive Officer #1		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.					
Administrator #2		Administers the nutrition education contract and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate contract reporting requirements.					
Program Assistant #3		Assists the Administrator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity for SNAP-Ed eligibles.					
Accountants/Financial Analyst #4		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budget.					
Coordinator of Other Program #5		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education contract, prepare invoices, prepare and collect documentation, prepare and collect progress reports.					
Nutritionist/Nutrition Educator/Nutrition Aide #6		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.					
Family Advocate #7		Provides nutrition education to students and their families, and recruits SNAP-Ed eligibles for group nutrition/cooking classes. Provides nutrition, physical activity and food stamps promotion resources to students and their parents.					
Nutritionist/Nutrition Educator/Nutrition Aide #8		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.					
Technology Designer #9		Develop and record training sessions on topics such as nutrition education, Harvest of the Month information and recipes, and Network mandated trainings and post sessions online to facilitate access by a broad audience. Research and identify increased use of technology for training and dissemination of SNAP-Ed information					
Graphic Illustrator/Web Designer #10		Develops local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff/Web Designer (Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.					



											6. Federal Share Total Dollars	7. Total Dollars
4	Lease of Facilities											
	The resource center which is not available for funding by LAUSD will be used to convene meetings and trainings, house a professional library and nutrition education materials for loan and to house project and office personnel.											
	- 12 months lease of 2 bungalows that serve as Network Office (12 months x 2 x 1,440 sq. ft. @ \$0.63/sq. ft. per bungalow)										\$ 21,773	\$ 21,773
5	Postage											
	Delivery charges for shipment of documents and other mailings to Network for a Healthy California and other nutrition education partners (25 mailings @ \$20).										\$ 500	\$ 500
<b>OPERATING EXPENSES SUBTOTAL:</b>											\$ 63,055	\$ 63,055
<b>D. EQUIPMENT EXPENSES:</b>												
Federal Share:												
	Computer Hardware ( 2 Laptops)										\$ 3,000	\$ 3,000
	LCD Projector (3 Elmos)										\$ 3,000	\$ 3,000
New Security Requirement: CDPH anti-virus software & encryption devise to be installed. Please contact your CM for approval "prior to purchase to ensure IT Requirements are met.												
<b>EQUIPMENT EXPENSES SUBTOTAL:</b>											\$ 6,000	\$ 6,000
<b>E. TRAVEL AND PER DIEM:</b>												
Federal Share												
	MILEAGE (51.555/mile for 3,530-3,509.7 miles for x 10 months) (FS Staff at 30 FTE)										\$ 19,479	\$ 19,479
For Network staff to visit, support schools and offices, attend meetings and to deliver nutrition education and resources.												
CONFERENCE ATTENDANCE												
1.)	Annual California Network Conference - Sacramento, CA											
	(7 Program Staff at 100% FTE for 3 days)										\$ 5,215	\$ 5,215
Hotel (\$100 x 7 x 2 = \$1,400) Airfare (\$350 x 7 = \$2,450), Per Diem (\$40 x 7 x 3 = \$840), Transportation (\$75 x 7 = \$525) Total \$5,215												
2.)	Joint Steering Committee - 2 per year											
	(2 Program Staff at 100% FTE - Twice a year)										\$ 2,260	\$ 2,260
Registration (\$0), Hotel (\$100 x 2 x 2 = \$400) Airfare (\$350 x 2 x 2 = \$1,400), Per Diem (\$40 x 2 x 2 = \$160) Transportation (\$75 x 2 x 2 = \$300) Total \$2,260												
3.)	* California Agriculture in the Classroom - will be in San Mateo County in 2012 - DPA Rate is \$140 for Hotel + \$12 tax											
	( 2 Program Staff at 100% FTE for 3 days)										\$ 1,683	\$ 1,683
Registration (\$225 x 2 = \$450), Hotel (\$152 x 2 x 2 = \$608), Per Diem (\$40 x 2 x 3 = \$240), Transportation (\$192.50 x 2 = \$385) Total \$1,683												
4.)	Nutrition Education and related conferences (SHAPE, Regional Meetings, California Nutrition & Network training)											
	( 12 Program Staff with 100% FTE at \$15.00 registration fee for 6 events)										\$ 1,475	\$ 1,475
* All Non-Network sponsored travel must be pre-approved and prorated on the nutrition education content of the agenda to be determined by Network Staff prior to registration.												
<b>TRAVEL AND PER DIEM SUBTOTAL:</b>											\$ 30,112	\$ 30,112

							6. Federal Share Total Dollars	7. Total Dollars
<b>F. SUBCONTRACTORS:</b>								
Please see attached Subcontractor's Budget Justification								
<b>CENTRAL OFFICE SUBCONTRACTORS</b>								
1	Evaluators - Sentient Research							
	Review and revise survey. Administer to larger sample. Analyze survey data, compile and present evaluation report. (October 1, 2011 to September 30, 2012) <b>BJ Attached</b>					\$ 76,267	\$ 76,267	
2	Public Relations Firm - Paine PR							
	Develop public relation materials including videos, PSAs, brochures, WebPages and media advisories to enhance public understanding and support for the importance of healthy eating and physical activity. Public relations materials will promote participation in the project and the Network's messages. (October 1, 2011 to September 30, 2012) <b>BJ Attached.</b>					\$ 199,000	\$ 199,000	
3	Chef's Program - AHS Culinary Solutions							
	Recruit, manage and coordinate the Chef's in the Classroom Program. Will provide services of professional chefs to present healthy eating workshops for students at Nutrition Advisory Council (October 1, 2011 to September 30, 2012)							
	72 schools/72 sessions @ \$372 per session (Includes food and supplies.)				<b>BJ Attached - Includes # 3 \$26, 197 and Schools' Subcontractors # 2 \$197,160 which totals \$223,944</b>	\$ 26,784	\$ 26,784	
4	Database Support - The Support Group							
	Continue upgrade on database of schools and community partners for use as a marketing tool. Prepare database for remote use. (October 1, 2011 to September 30, 2012) <b>BJ Attached</b>					\$ 45,000	\$ 45,000	
5	Farm Program - Sustainable Economic Enterprise, Los Angeles							
	Provide food tasting and sampling at orientation and workshop meetings (1,100 adult attendees @ \$3) <b>BJ Attached - Includes Subcontractor #5 \$3,300 and Schools' Subcontractors #1 \$240,030 which totals \$243,330</b>					\$ 3,300	\$ 3,300	
<b>SCHOOLS' SUBCONTRACTORS THESE ACTIVITIES WILL BE CONDUCTED AT SCHOOL SITES</b>								
<i>(Taken from School's NetworkAward)</i>								
1	Farm Program - Sustainable Economic Enterprise, Los Angeles							
	Helps urban students form a link to farm and farmer and to understand where their food comes from and to develop a taste for fresh fruits and vegetables that they will carry them through out their lives. (October 1, 2011 to September 30, 2012)							
	71,207 students @ \$ 3.370873 per student (150 schools)				<b>BJ Attached</b>	\$ 240,030	\$ 240,030	
2	Chef's Program - AHS Culinary Solutions							
	Recruit, manage and coordinate the Chefs in the Classroom Program. Will provide services of professional chefs to present healthy eating workshops for students in the classroom. (October 1, 2011 to September 30, 2012)							
	153 schools/ 530 sessions @ \$372 per session				(Includes food and supplies.) <b>BJ Attached.</b>	\$ 197,160	\$ 197,160	
					<b>BJ Attached - Includes Subcontractors' #3 and Schools' Subcontractor #2</b>			
3	Theatrical Presentations - Southland Opera							
	To provide educational theater performances to <i>Network</i> schools that teaches good eating habits based on the food pyramid and physical activity. (October 1, 2011 to September 30, 2012)							
	78 schools/ 85 performances @ \$500 plus 64 performances @ \$450				<b>BJ Attached.</b>	\$ 71,300	\$ 71,300	
4	Muralist - Operation Clean Slate							
	The contractor designs and paints murals using the messages of the <i>Network's</i> program to promote the consumption of fruits and vegetables and to be physically active. (October 1, 2011 to September 30, 2012)							
	3,269.8 sq. feet of murals @ \$19 per square foot. Number of schools to be determined by footage. <b>BJ Attached</b>					\$ 62,126	\$ 62,126	
<b>SUB CONTRACTOR'S SUB TOTAL</b>							\$ 920,967	\$ 920,967

							6. Federal Share Total Dollars	7. Total Dollars
<b>G. OTHER COSTS:</b>								
Federal Share								
CM to request printing waiver from the Office of State Printing for All printing costs.								
<b>1</b>	<b>INSTRUCTIONAL MATERIALS</b>							
	a.)	<b>HARVEST OF THE MONTH</b>						
		Harvest of the Month produce for nutrition education lesson, and additional ingredients required to complete the monthly recipe for food demo and tasting and sampling (not to exceed \$2.50 pp). (Except December)						
	1.)	5,368 classrooms for \$9.00/month for 11 months					\$ 531,432	\$ 531,432
	2.)	HOTM Starter Kits. (\$250.00 for 60 schools with 3 kits per school)					\$ 45,000	\$ 45,000
	b.)	<b>NUTRITION EDUCATION TRAINING SESSIONS/WORKSHOPS</b>						
		( Nutrition education materials such as books, hand outs, supplies and food for participants and demos on classroom cooking, nutrient testing and educator training for Pre K-12 nutrition instructional strategies.)						
	1.)	<b>For Teachers</b>						
	a.	Teacher's Workshop						
		Nutrition education for teachers including Basic Nutrition workshops, My Pyramid workshops, provided by Network staff. (approximately 12 sessions with 40 participants @ \$10/participant)					\$ 4,800	\$ 4,800
	b.	Summer Nutrition Education Teacher Workshop (approximately 20 participants @ \$15)					\$ 300	\$ 300
	c.	Nutrition Based Gardening Workshop (3 workshops with 50 participants @ \$15.00/participant)					\$ 2,250	\$ 2,250
	d.	Nutrition Education Based Physical Activity Workshop Nutrition education materials, books, hand-outs on Nutrition Education with physical activity and supplies for one time physical activity demonstration for leadership team members and participating teachers. (approximately 2 sessions with 250 participants @ \$12 each)					\$ 6,000	\$ 6,000
	e.	Other Workshops One-time PA demonstration to train teachers on how to use with students while incorporating nutrition education. (approximately 4 sessions with 35 participants @ \$10/participant)					\$ 1,400	\$ 1,400
	2.)	<b>For Parents</b>						
	a.	Five-week Parent Presentation Workshop binders and tabs, handouts and food label guides, food sampling and tasting. (approximately 40 sessions with 40 participants @-\$39.846/participant)					\$ 63,754	\$ 63,754
	b.	90-minute nutrition education presentation to parents (approximately 15 sessions with 40 participants @ \$4.00/participant)					\$ 2,400	\$ 2,400
	c.	Intensive Workshop with Cooking (approximately 4 sessions with 40 participants @ \$15.00/participant)					\$ 2,400	\$ 2,400
	d.	Parent-Student Community Physical Activity (one-time activity with 200 participants @ \$15.00/participant)					\$ 3,000	\$ 3,000
	c.)	<b>AWARD OPPORTUNITY WORKSHOP</b>						
		Nutrition Award application packet Packet consists of the program overviews and highlights, participation eligibility guidelines, allowable/unallowable guidelines award application forms, and nutrition education resources (approximately 500 teachers @ \$5 each)					\$ 2,500	\$ 2,500
	d.)	<b>Orientation Meetings</b>						
		Nutrition Education Materials, books, hand outs, brochure, food for demonstration and taste testing.						
	1.)	Leadership Team (Network, HOTM, Nurse) (approximately 400 participants @ \$4/participant)					\$ 1,600	\$ 1,600
	2.)	Cafeteria Managers (approximately 200 participants @ \$4/participant)					\$ 800	\$ 800
	3.)	NAC Advisory Council (Nutrition education materials, food for demonstration and taste testing, books) (4 meetings with 40 participants at \$15/participant)					\$ 2,400	\$ 2,400

BUDGET JUSTIFICATION  
October 1, 2011- September 30, 2012

Contractor: Los Angeles Unified School District  
Contract #: 10-10072

							6. Federal Share Total Dollars	7. Total Dollars
	e.)	Technical/Regional Support Meetings						
	1.)	Focus Group Meeting/Evaluation Meeting (For nutrition education materials and supplies, food demonstration, taste testing) (approximately 3 events with 30 participants @ \$ 4.00/participant)				\$ 360	\$ 360	
	2.)	Nurse Support Meetings (For nutrition education materials and supplies, food demonstration, taste testing, pamphlets) (approximately 2 meetings with 50 participants at \$4.00 each)				\$ 400	\$ 400	
	3.)	Harvest of the Month Technical Support Meetings for Teachers (approximately 6 meetings at 40 participants @ \$8/participant)				\$ 1,920	\$ 1,920	
	4.)	NAC Technical Support Meetings for Teachers						
	a.)	2 meetings with 50 participants @ \$15.00 each				\$ 1,500	\$ 1,500	
	b.)	Nutrition education materials, food for demonstration and taste testing, books- (approximately 50 NAC advisors with 30 students @ \$4/student)				\$ 6,000	\$ 6,000	
	5.)	Regional Support Meetings for Teachers (approximately 2 sessions with 50 participants @ \$20/participant)				\$ 2,000	\$ 2,000	
	f.)	National Nutrition Month and School Breakfast Campaign.						
	1.)	Nutrition education materials such as resource toolkit which would include Nutrition Education/Breakfast posters, table tents, to promote fruit and vegetable consumption and the importance of breakfast. (Approximately 400 Schools @ \$15/school)				\$ 6,000	\$ 6,000	
	2.)	Nutrition education materials required for delivery of crucial program services to students attending School Breakfast Campaign (180 students @ \$4 each)				\$ 720	\$ 720	
	g.)	Resource Materials Nutrition material, resource books charts, nutritional posters and videos to be available for loan and reference for Network's Resource Center.	\$324 x 10 months			\$ 3,240	\$ 3,240	
	h.)	Steps for Healthy Living A partnership with ABC-7 to promote physical activity and the consumption of fruits and vegetables						
	1.)	Nutrition Education supplies (folders, papers etc.) for 35 teachers attending an orientation. @ \$6.37 per teacher				\$ 224	\$ 224	
	2.)	Nutrition Education materials, such as brochures, recipes, ets. required for the delivery of crucial program services for students participating in STEPS program. (Not to exceed \$4 each) 398 students x \$4				\$ 1,592	\$ 1,592	
	i.)	Fairs and Festivals						
	1.)	Nutrition education materials, food for demonstration, taste testing, pamphlets, flyers for attendees to promote and encourage healthy eating among family members (approximately 50 sessions with 50 participants @ \$4.00/participant)				\$ 10,000	\$ 10,000	
	2.)	Nutrition Education materials required for delivery of crucial program services. (Not to exceed \$4 each) 1,760 students x \$4				\$ 7,040	\$ 7,040	
	j.)	Walk to School Day Partnership (3 Partner Schools)						
	1.)	Three orientation Meetings with 30 participants @ \$4.00/participants x 3 schools				\$ 360	\$ 360	
	2.)	Nutrition Education Walk to School Events						
	a.)	Nutrition education materials and supplies for orientation (200 participants @ \$4 each)				\$ 800	\$ 800	
	b.)	Food Demo and Taste Testing for participants (240 participants @ \$2.50 each)				\$ 600	\$ 600	
	k.)	Reprographics/Printing Reproduction of materials for large-scale mailing to schools, teachers and parents; reproduction of materials, instructional folios and other materials for use in training of teachers, cafeteria staff and parents (includes copies, collating, stapling, binding and printing.						
	1.)	Harvest of the Month Mini-Grant Award Teacher and Parent Newsletters (10,000 copies @ 0.20 cents x 10 months)				\$ 20,000	\$ 20,000	

BUDGET JUSTIFICATION  
October 1, 2011- September 30, 2012

Contractor: Los Angeles Unified School District  
Contract #: 10-10072

										\$ 11,200	\$ 11,200				
										6. Federal Share Total Dollars	7. Total Dollars				
	2.)	Nutrition Education Calendars (10,000 @ \$1.12)													
	3.)	Nutrition Education Orientation Binders - explain rules regarding qualification for awards, required documentation, expenditures, compensation, budgets, resources, and workshops ( 525 @ \$23.00)								\$ 12,075	\$ 12,075				
	4.)	Nutrition Education Flyers (10,000 copies @ \$.104)								\$ 1,040	\$ 1,040				
	5.)	Harvest of the Month workbooks (11,000 @ \$.97)								\$ 10,670	\$ 10,670				
	l.)	Outside Training Microsoft Excel Training (5 Network Clerical Staff at 100% FTE @ \$137.60/person)								\$ 688	\$ 688				
	m.)	Facilities Use - Conference Attendance Facilities for partnership and Program implementation meetings (2 facilities @ \$ 1,500)								\$ 3,000	\$ 3,000				
	n.)	Copy Machine Maintenance Contracts - 1 year service contract for 2 machines at Network's office Konica BizHub 600 ( \$ 300 x 12 months x 2)								\$ 7,200	\$ 7,200				
	o.)	Dues and Membership Annual membership dues (October 1, 2011 to September 30, 2012) to the California Association of Nutrition and Activity Programs (CAN-Act)								\$ 1,500	\$ 1,500				
	p.)	Computer Software, Upgrades and Maintenance 1) Filemaker upgrade and maintenance (Uses include management of participant databases, records of participation, placement and tracking of purchase orders, telecommunication with participants, preparation of written communication and teaching materials, etc.) Will get Network Staff's approval prior to purchase. 2) Software for online log training and computerized training modules								\$ 15,000	\$ 15,000				
	q.)	One Year Filemaker Pro Hosting ( Contract for On-line logging Server Hosting 12 months @ \$275.00)								\$ 3,300	\$ 3,300				
	r.)	District Delivery Charges The District will start charging an hourly rate for delivery of nutrition materials, teachers resource items, flyers and literature such as Harvest of the Month to be distributed to approximately 260 schools (29.74 hours @ \$50).								\$ 1,487	\$ 1,487				
	<b>2</b>	<b>MINI-GRANTS/AWARDS</b> <i>(Competitive Nutrition Education Awards for participating schools to enhance nutrition education in the classroom.</i>													
	a.)	School Nutrition Education Network Awards School support based on \$165 per participating teacher and administrator 260 school awards @ \$2,883								\$ 749,584	\$ 749,584				
	b.)	Student Nutrition Advisory Council Awards 75 school awards @ 1,100 each								\$ 82,500	\$ 82,500				
	c.)	School Nurses Awards 80 awards @ approximately \$1,100 each								\$ 88,000	\$ 88,000				
		<b>OTHER COSTS SUBTOTAL:</b>								\$ 1,716,536	\$ 1,716,536				
	<b>H. INDIRECT COSTS:</b>									Total Direct Costs	\$ 5,786,715	\$ 5,786,715			
	Federal Share:	\$ 5,786,715								\$ 203,114	\$ 203,114				
		At approximately 3.51% of total Direct Costs of 5,786,715 (For administrative service charges and handling by LAUSD Stock Accounting, Purchasing, Accounts Payable, Accounts Receivable, Budget Services, Specially Funded Programs Accounting, Personnel, Payroll and other District Units.)													
		<b>INDIRECT COSTS SUBTOTAL:</b>								\$ 203,114	\$ 203,114				
	<b>TOTAL</b>									\$ 2,363,414	\$ 31,1000	1510.00%	1600.00%	\$ 5,989,829	\$ 5,989,829

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**SENTIENT RESEARCH**  
**October 1, 2011 - September 30, 2012**

Contractor: Los Angeles United School District  
 Contract #: 10-10072

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery	6. Federal Match Total Dollars	7. Total Dollars			
1.	Name: Jorge A. Montoya Title: President & CEO	\$ 91,200	0.2000	20.00%		\$ 18,240	\$ 18,240			
2.	Name: Aaron Plant Title: VP, Program Planning and Creative Services	\$ 80,200	0.2000	20.00%		\$ 16,040	\$ 16,040			
3.	Name: Marjan Javanbakht Title: VP, Research	\$ 76,560	0.1000	10.00%		\$ 7,656	\$ 7,656			
4.	Name: Ana Hernandez Title: Data Collection, Entry and Management	\$ 44,198	0.2500	25.00%		\$ 11,050	\$ 11,050			
<b>SUBTOTAL</b>		\$292,158.00	0.7500	75.00%	0.00%	\$ 52,986	\$ 52,986			
<b>POSITION DESCRIPTIONS:</b>										
<b>President &amp; CEO # 1</b>		Design and management of overall evaluation research project including coordination of work by personnel, participation in data collection.								
<b>VP, Program Planning &amp; Creative Services # 2</b>		Compilation of all required reports and presentations, field staff training and management, coordination and participation in data collection and entry.								
<b>VP, Research # 3</b>		Descriptive and inferential statistical analysis with interpretation, creation of data base, oversight data management, and data entry quality assurance.								
<b>Data collection, Entry &amp; Management # 4</b>		Data collection, data entry, and data management.								
<b>B. FRINGE BENEFITS:</b>										
Includes payroll taxes and medical/dental benefits at 15% of salaries x \$52,986						<b>SUBTOTAL</b>	\$ 7,948	\$ 7,948		
<b>C. OPERATING EXPENSES:</b>										
						<b>SUBTOTAL</b>				
<b>D. EQUIPMENT EXPENSES:</b>										
						<b>SUBTOTAL</b>				
<b>E. TRAVEL AND PER DIEM:</b>										
						<b>SUBTOTAL</b>				

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**SENTIENT RESEARCH**  
 October 1, 2011 - September 30, 2012

Contractor: Los Angeles United School District  
 Contract #: 10-10072

											<b>6. Federal Match Total Dollars</b>	<b>7. Total Dollars</b>	
<b>F. SUBCONTRACTORS:</b>													
	Jennifer Vonghack												
	Assistance with data collection and data entry (approximate 220 hours @ \$20 per hour)									<b>SUBTOTAL</b>	\$ 4,400	\$ 4,400	
<b>G. OTHER COSTS:</b>											<b>SUBTOTAL</b>		
<b>H. INDIRECT COSTS:</b>											<b>Total of Direct Costs</b>	<b>\$ 65,334</b>	<b>\$ 65,334</b>
	Direct Costs of 16.734% x \$ 65,334										<b>SUBTOTAL</b>	\$ 10,933	\$ 10,933
	Indirect Costs Include: Insurance, Administrative costs, etc.												
<b>TOTAL</b>								<b>\$292,158</b>	<b>0.75</b>	<b>75.00%</b>	<b>0.00%</b>	<b>\$ 76,267</b>	<b>\$ 76,267</b>

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Contractor: Los Angeles Unified School District

**PAINE PR**

Contract #: 10-10072

**October 1, 2011 - September 30, 2012**

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars		
<b>FEDERAL SHARE POSITIONS</b>										
1.	Name:	To Be Determined								
	Title:	<b>Client Service Coordinator (61 hours @ \$98,1803)</b>					\$ 5,989	\$ 5,989		
2.	Name:	To Be Determined								
	Title:	<b>Client Service Manager (527 hours @ \$ 147,2865)</b>					\$ 77,620	\$ 77,620		
3.	Name:	To Be Determined								
	Title:	<b>General Manager (71.61 hours @ \$173,716)</b>					\$ 12,440	\$ 12,440		
4.	Name:	To Be Determined								
	Title:	<b>Creative Services (190 hours @ \$151,0631)</b>					\$ 28,702	\$ 28,702		
5.	Name:	To Be Determined								
	Title:	<b>Director (81 hours @ \$ 173,7160)</b>					\$ 14,071	\$ 14,071		
6.	Name:	To Be Determined								
	Title:	<b>Clerical (8.57 hours @ \$49,1248)</b>					\$ 421	\$ 421		
<b>SUBTOTAL</b>							\$ 139,243	\$ 139,243		
<b>POSITION DESCRIPTIONS:</b>										
	Client Service Coordinator # 1		Responsible for providing administrative support to management and account teams. Generally requires two or more years of experience.							
	Client Service Manager # 2		Responsible for day-to-day client contact and account management activities for several accounts. Responsible for client budget management and tracking, as well as event planning and logistics. Assists director with program development. Prepares media materials such as backgrounders, speeches, presentations and press kits. Executes media programs such as press conferences. Oversees public service initiatives. Pitches and monitors media. Generally requires five or more years of experience.							
	General Manager # 3		Responsible for either managing a practice, service offering or managing a major client relationship. Possesses expertise and skills recognized throughout the firm. Substantial responsibility for managing the entire client program. Generally requires 15 or more years of experience.							
	Creative Services # 4		Responsible for graphic design of client and corporate collateral material. Works with project staff to establish budgets and meet client needs. Conceptualizes, designs and produces materials ranging from exhibits to photography to printed materials. Generally requires 10 or more years of experience.							
	Director # 5		Responsible for one or more major account(s) or a larger number of smaller accounts. Supervises other levels of account management assigned to these accounts. Handles all client program development and its implementation. Manages the budgeting process. Provides strategic counsel to clients. Generally requires 10 or more years of experience.							

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Contractor: Los Angeles Unified School District

**PAINE PR**

Contract #: 10-10072

**October 1, 2011 - September 30, 2012**

Clerical # 6		Responsible for performing clerical and secretarial function on projects Generally requires 0-1 years of experience.				6. Federal Share Total Dollars	7. Total Dollars
<b>B. FRINGE BENEFITS:</b>							
<b>Federal Share:</b>							
	Includes payroll taxes and medical/dental benefits at approximately 20% of salaries x \$139,243				SUBTOTAL	\$ 27,848	\$ 27,848
<b>C. OPERATING EXPENSES:</b>							
<b>1</b> Office Expenses	Phone , fax, paper supplies photo copies, postage			\$443.33 x 12 mos.	SUBTOTAL	\$ 5,320	\$ 5,320
<b>D. EQUIPMENT EXPENSES:</b>					SUBTOTAL	\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>							
	Mileage going to and from various school sites and meeting		(12 months x 179.2 miles @ \$0.555)		SUBTOTAL	\$ 1,194	\$ 1,194
<b>F. SUBCONTRACTORS:</b>					SUBTOTAL	\$ -	\$ -
<b>G. OTHER COSTS:</b>					SUBTOTAL	\$ -	\$ -
				Total Direct Costs		\$ 173,605	\$ 173,605
<b>Federal Share:</b>	Total Direct Costs 14.628% x \$173,605 Total Direct Costs				SUBTOTAL	\$ 25,395	\$ 25,395
	Indirect Costs Include: Insurance, Administrative Costs, etc.						
<b>TOTAL</b>							
					\$ 1,712,745	0.445	31.50%
						13.00%	\$ 199,000
							\$ 199,000

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Contractor: Los Angeles Unified School District

AHS CULINARY SOLUTIONS, INC.

Contract #: 10-10072

October 1, 2011 - September 30, 2012

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery	6. Federal Match Total Dollars	7. Total Dollars	
1.	Name:	Alex Hamilton							
	Title:	President	\$ 51,940	1.0000	100.00%		\$ 51,940	\$ 51,940	
2.	Name:	To be determined							
	Title:	Chef Instructor	\$ 48,000	0.5000		50.00%	\$ 24,000	\$ 24,000	
3.	Name:	To be determined							
	Title:	Chef Instructor	\$ 48,000	0.4500		45.00%	\$ 21,600	\$ 21,600	
4.	Name:	To be determined							
	Title:	Chef Instructor	\$ 48,000	0.2500		25.00%	\$ 12,000	\$ 12,000	
5.	Name:	To be determined							
	Title:	Chef Instructor	\$ 48,000	0.2200		22.00%	\$ 10,560	\$ 10,560	
6.	Name:	To be determined							
	Title:	Chef Instructor	\$ 48,000	0.2200		22.00%	\$ 10,560	\$ 10,560	
7.	Name:	To be determined							
	Title:	Chef Instructor	\$ 48,000	0.1500		15.00%	\$ 7,200	\$ 7,200	
8.	Name:	To be determined							
	Title:	Chef Instructor	\$ 48,000	0.1000		10.00%	\$ 4,800	\$ 4,800	
9.	Name:	To be determined							
	Title:	Chef Instructor	\$ 48,000	0.1000		10.00%	\$ 4,800	\$ 4,800	
<b>SUBTOTAL</b>			\$ 435,940	2.9900	100.00%	199.00%	\$ 147,460	\$ 147,460	
<b>POSITION DESCRIPTIONS:</b>									
<b>President #1</b>		Oversees all operations, manages scheduling, conducts evaluations, ensures all required reporting requirements are met, prepares invoices for billing, processes payroll.							
<b>Chef Instructor #2-9</b>		Provides nutrition education and hands-on cooking activities appropriate for students pre-K through 12th grade. Conducts classroom visits to provide opportunities to students to work with professional chefs in the preparation of fruit and vegetable recipes for sampling in the classroom.							
<b>B. FRINGE BENEFITS:</b>									
Includes payroll taxes and medical/dental benefits at 10% of salaries x \$147,460						<b>SUBTOTAL</b>		\$ 14,746	\$ 14,746

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Contractor: Los Angeles Unified School District

AHS CULINARY SOLUTIONS, INC.

Contract #: 10-10072

October 1, 2011 - September 30, 2012

										6. Federal Match Total Dollars	7. Total Dollars						
<b>C. OPERATING EXPENSES:</b>																	
	1	Telephone									\$ 1,600	\$ 1,600					
	2	Office Supplies: routine office supplies , postage, etc.									\$ 1,000	\$ 1,000					
											<b>SUBTOTAL</b>	\$ 2,600	\$ 2,600				
<b>D. EQUIPMENT EXPENSES:</b>																	
											<b>SUBTOTAL</b>	\$ -	\$ -				
<b>E. TRAVEL AND PER DIEM:</b>																	
	1	Mileage - to travel to 602 classrooms @approx 12.211 miles = 7351 miles @ \$.555 = \$4,079									\$ 4,079	\$ 4,079					
											<b>SUBTOTAL</b>	\$ 4,079	\$ 4,079				
<b>F. SUBCONTRACTORS:</b>																	
											<b>SUBTOTAL</b>	\$ -	\$ -				
<b>G. OTHER COSTS:</b>																	
	1	Uniforms - chef uniforms cleaning cost									\$ 1,000	\$ 1,000					
	2	Classroom Supplies - knives, cutting boards, paper products, cleaning supplies (600 classroom visits x \$10.833 = \$6,500)									\$ 6,500	\$ 6,500					
	3	Food for tasting testing									\$ 22,800	\$ 22,800					
											<b>SUBTOTAL</b>	\$ 30,300	\$ 30,300				
<b>H. INDIRECT COSTS:</b>																	
											Total Direct	\$ 199,185	\$199,185				
		Indirect Costs									<b>SUBTOTAL</b>	\$ 24,759	\$ 24,759				
											<b>TOTAL</b>	\$ 435,930	2,9900	100.00%	199.00%	\$ 223,944	\$ 223,944

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Contractor: Los Angeles Unified School District

**THE SUPPORT GROUP**

Contract #: 10-10072

October 1, 2011 - September 30, 2012

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery	6. Federal Match Total Dollars	7. Total Dollars		
1.	Name:	To be determined								
	Title:	Developer	\$ 70,000	0.2700	27.00%		\$ 18,900	\$ 18,900		
2.	Name:	To be determined								
	Title:	Managing Director	\$ 72,500	0.0200	2.00%		\$ 1,450	\$ 1,450		
3.	Name:	To be determined								
	Title:	Software Engineer	\$ 72,500	0.0200	2.00%		\$ 1,450	\$ 1,450		
<b>SUBTOTAL</b>			\$ 215,000	0.3100	31.00%		\$ 21,800	\$ 21,800		
<b>POSITION DESCRIPTIONS:</b>										
<b>Developer #1</b>		Meet with clients, write up documentation/specifications, write and test code, client communication, training and support.								
<b>Software Engineer #2</b>		Review code with developer, perform discovery if required, aid developer in writing of documentation and specifications, second contact for client, resource for brainstorming solutions.								
<b>Managing Director #3</b>		Manage day-to-day operations in west coast, oversee software engineer, high level contact for client, review all contract and proposals, additional resource for solutions.								
							6. Federal Match Total Dollars	7. Total Dollars		
<b>B. FRINGE BENEFITS:</b>										
Includes payroll taxes and medical/dental benefits at (29.945% of \$21,800)							<b>SUBTOTAL</b>	\$ 6,528	\$ 6,528	
<b>C. OPERATING EXPENSES:</b>										
1	Rent (40 sq.ft. @ \$15)		(12 months @ \$600)				\$ 7,200	\$ 7,200		
2	Phone, office supplies, printer cartridges, postage (12 months x \$175 = \$2,100)									
							\$ 2,100	\$ 2,100		
3	Internet Usage: (12 months x \$100 = \$1,200)									
							\$ 1,200	\$ 1,200		
4	Miscellaneous supplies, such as cable, plugs, etc.									
							\$ 386	\$ 386		
<b>SUBTOTAL</b>							\$ 10,886	\$ 10,886		
<b>D. EQUIPMENT EXPENSES:</b>							<b>SUBTOTAL</b>			
<b>E. TRAVEL AND PER DIEM:</b>							<b>SUBTOTAL</b>			

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Contractor: Los Angeles Unified School District

**THE SUPPORT GROUP**

Contract #: 10-10072

October 1, 2011 - September 30, 2012

											6. Federal Match Total Dollars	7. Total Dollars			
<b>F. SUBCONTRACTORS:</b>											<b>SUBTOTAL</b>				
<b>G. OTHER COSTS:</b>											<b>SUBTOTAL</b>				
											<b>Total Direct</b>	\$ 39,214	\$ 39,214		
<b>H. INDIRECT COSTS:</b>											<b>SUBTOTAL</b>	\$ 5,786	\$ 5,786		
Indirect Cost of 14.755% x \$39,214															
Indirect Costs are Administrative costs, insurance, etc.															
<b>TOTAL</b>											<b>\$ 215,000</b>	<b>0.3100</b>	<b>31.00%</b>	<b>\$ 45,000</b>	<b>\$ 45,000</b>

**SUBCONTRACTOR BUDGET JUSTIFICATION  
SUSTAINABLE ECONOMIC ENTERPRISE - LOS ANGELES  
October 1, 2011 - September 31, 2012**

Contractor: Los Angeles Unified School District  
Contract #: 10-10072

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title				2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery	6. Federal Match Total Dollars	7. Total Dollars	
1.	Name:	Pompea Smith		\$ 75,350	0.0800	8.00%		\$ 6,028	\$ 6,028	
	Title:	CEO								
2.	Name:	Holly Calhoun		\$ 38,500	0.8000	80.00%		\$ 30,800	\$ 30,800	
	Title:	Program Coordinator								
3.	Name:	Jared Call		\$ 38,500	0.1500	15.00%		\$ 5,775	\$ 5,775	
	Title:	Operations Assistant								
4.	Name:	Joyce Chan		\$ 45,490	0.0500	5.00%		\$ 2,275	\$ 2,275	
	Title:	Bookkeeper								
<b>SUBTOTAL</b>				\$ 197,840	1.0800	108.00%		\$ 44,878	\$ 44,878	
<b>POSITION DESCRIPTIONS:</b>										
<b>CEO #1</b>		Oversees the operation of the program. Final Executive decisions on budget and all program expenses. Supervision of personnel and quality control.								
<b>Program Coordinator #2</b>		Coordinates program staff, Farmers/presenters, and participating Network-LAUSD School Lead Teachers/Nurses; Development and Coordination of Orientation Meetings for Farmers; Scheduling with Schools and Farmers/Presenters; Instructional and Informational Material Development; Invoicing, tracking, and reporting for Farmers/Presenters payment for Farmer in the Classroom and Produce Stand Programs; Development and Coordination of Focus Group Meetings for Teachers and Farmers to Evaluate the Program.								
<b>Operations Assistant #3</b>		Assists the Program Coordinator with farmer scheduling, teacher communication, printing and reproduction.								
<b>Bookkeeper #4</b>		Administers payment of farmers.								
								<b>6. Federal Match Total Dollars</b>	<b>7. Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>										
Includes payroll taxes and medical/dental benefits at approximately 20% of salaries (\$44,878)								SUBTOTAL	\$ 8,975	\$ 8,975

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**SUSTAINABLE ECONOMIC ENTERPRISE - LOS ANGELES**  
**October 1, 2011 - September 31, 2012**

Contractor: Los Angeles Unified School District  
 Contract #: 10-10072

										6. Federal Match Total Dollars	7. Total Dollars		
<b>C. OPERATING EXPENSES:</b>													
	1	Office Rent 5,000 sq.ft. x \$13.20 = \$66,000/yr. x 5% usage for Network program = \$3,300									\$ 3,300	\$ 3,300	
	2	Office Phone \$600 x 12 mos. X 5% = \$360									\$ 360	\$ 360	
	3	Office Supplies, printing and reproduction, visuals, posters, postage							\$60 x 12 months)		\$ 720	\$ 720	
	4	Liability Insurance (5% of \$12,600)									\$ 630	\$ 630	
	5	Food tasting and sampling for students at Farmer in the Classroom/Farmer Produce Stand visits									\$ 160,020	\$ 160,020	
		(71,207 students @ \$2.247249)											
									SUBTOTAL	\$ 165,030	\$ 165,030		
<b>D. EQUIPMENT EXPENSES:</b>													
<b>E. TRAVEL AND PER DIEM:</b>													
		Mileage (Program Coordinator to attend 25% of Farmer in the Classroom/Produce Stand visits							SUBTOTAL		\$ 1,224	\$ 1,224	
		(60 visits x 36.76-miles average distance @ \$.555)											
<b>F. SUBCONTRACTORS:</b>										SUBTOTAL			
<b>G. OTHER COSTS:</b>													
	1	Copier rental and maintenance (\$62.50 x 12 months)									\$ 750	\$ 750	
	2	Fingerprinting									\$ 216	\$ 216	
	6	Food tasting and sampling for attendees at orientation and workshop meetings											
	4	Orientation meetings 1,100 attendees @ \$3 = \$3,300									\$ 3,300	\$ 3,300	
	3	Teacher and parent workshops - 750 participants x \$2.50 = \$1,873									\$ 1,873	\$ 1,873	
									SUBTOTAL	\$ 6,139	\$ 6,139		
<b>H. INDIRECT COSTS:</b>													
									Total Direct Costs	\$ 226,246	\$ 226,246		
							7.551% of Total Direct Costs	\$ 226,246	SUBTOTAL	\$ 17,084	\$ 17,084		
		Indirect Costs include: Administrative and accounting expenses											
		<b>TOTAL</b>							\$ 197,840	1.0800	108.00%	\$ 243,330	\$ 243,330

**SUBCONTRACTOR BUDGET JUSTIFICATION  
SOUTHLAND OPERA**

Contractor: Los Angeles Unified School District  
Contract #: 10-10072

**October 1, 2011 - September 30, 2012**

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title			2. Personnel Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	To be determined							
	Title:	Stage Manager/Performer	\$ 20,000	0.7500	50.00%	25.00%	\$ 15,000	\$ 15,000	
2.	Name:	To be determined							
	Title:	Performer	\$ 20,000	0.7500		75.00%	\$ 15,000	\$ 15,000	
3.	Name:	To be determined							
	Title:	Performer	\$ 20,000	0.7500		75.00%	\$ 15,000	\$ 15,000	
4.	Name:	To be determined							
	Title:	Pianist	\$ 10,000	0.7500		75.00%	\$ 7,500	\$ 7,500	
5.	Name:	To be determined							
	Title:	Pianist	\$ 10,000	0.7500		75.00%	\$ 7,500	\$ 7,500	
6.	Name:	To be determined							
	Title:	Office Manager	\$ 20,000	0.2500		25.00%	\$ 5,000	\$ 5,000	
<b>SUBTOTAL</b>			\$ 100,000	4.0000	50.00%	350.00%	\$ 65,000	\$ 65,000	
<b>POSITION DESCRIPTIONS:</b>									
Stage Manager # 1		Maintain production book containing information necessary for the production: company roster, production and rehearsal calendars, prop list, daily rehearsal reports, and performance logs. Provide theatrical programs to students and parents to promote nutrition education.							
Performer # 2, 3		Sing/Dance to entertain and inform students and parents.							
Pianist # 4, 5		Play the piano to accompany singers/dancers.							
Office Manager # 6		Schedule school performances, coordinate cast schedules, and prepare invoices.							
<b>B. FRINGE BENEFITS:</b>									
<b>C. OPERATING EXPENSES:</b>									
<b>D. EQUIPMENT EXPENSES:</b>									
<b>E. TRAVEL AND PER DIEM:</b> 781.08 miles x \$.555 x 4 people									
<b>F. SUBCONTRACTORS:</b>									
<b>G. OTHER COSTS:</b>									
Nutrition Education assemblies set-up costs		149 performances x \$30					\$ 4,470	\$ 4,470	
Sound system cables							\$ 96	\$ 96	
<b>SUBTOTAL</b>								\$ 4,566	\$ 4,566
<b>H. INDIRECT COSTS:</b>									
<b>TOTAL</b>			\$ 100,000	4.0000	50.00%	350.00%	\$ 71,300	\$ 71,300	

**SUBCONTRACTOR BUDGET JUSTIFICATION  
OPERATION CLEAN SLATE  
October 1, 2001 to September 30, 2012**

Contractor: Los Angeles Unified School District  
Contract #: 10-10072

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title		2. Personnel Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars		
<b>FEDERAL SHARE POSITIONS</b>									
1.	Muralist - 43 murals (approx. 75 sq.ft. per mural) = 3,269.8 sq. ft. x \$19								
						\$ 62,126	\$ 62,126		
<b>SUBTOTAL</b>						\$ 62,126	\$ 62,126		
<b>POSITION DESCRIPTIONS:</b>									
MURALIST #1		Design and install nutrition education murals that focus on the importance of increased fruit and vegetable consumption and daily physical activity. (Business expenses includes project coordination and communications, design orientation assistance and design placement, supplies, office supplies and materials for murals, record keeping (accounting and reports), liability insurance (\$1 million policy), phones, and fax, contract labor training, equipment rental, office rent and material storage, licensing and permits, transportation and auto expenses, photography and printing).							
<b>B. FRINGE BENEFITS:</b>									
<b>C. OPERATING EXPENSES:</b>									
<b>D. EQUIPMENT EXPENSES:</b>									
<b>E. TRAVEL AND PER DIEM:</b>									
<b>F. SUBCONTRACTORS:</b>									
<b>G. OTHER COSTS:</b>									
<b>H. INDIRECT COSTS:</b>									
<b>TOTAL</b>						\$ 62,126	\$ 62,126		

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Monrovia Unified School District  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 10-10069

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 52% Female 48%

Ethnicity:

- African American 6%
- Asian 2%
- Caucasian 18%
- Latino 70%
- Native American 1%
- Pacific Islander 2%
- Other (specify) multi/no response: 1%

Languages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> English 58% | <input type="checkbox"/> Korean %          |
| <input checked="" type="checkbox"/> Spanish 42% | <input type="checkbox"/> Lao %             |
| <input type="checkbox"/> Arabic %               | <input type="checkbox"/> Tagalog %         |
| <input type="checkbox"/> Armenian %             | <input type="checkbox"/> Vietnamese %      |
| <input type="checkbox"/> Russian %              | <input type="checkbox"/> Other (specify) : |
| <input type="checkbox"/> Bosnian %              | %  |
| <input type="checkbox"/> Cantonese %            | <input type="checkbox"/> Other (specify) : |
| <input type="checkbox"/> Farsi %                | %  |
| <input type="checkbox"/> Hmong %                | <input type="checkbox"/> Mandarin %        |
| <input type="checkbox"/> Khmer (Cambodian) %    |  |

Ages:

- Under 5 years old 6%
- 5 to 8 15%
- 9 to 11 17%
- 12 to 17 27%
- 18 to 59 35%
- 60 years old and over \_\_\_\_\_%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet

- Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): ( \_\_\_\_\_ % equal to or less than 185% FPL)

**Location Based Proxy Sites:**

*Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> CalFresh Offices | % | <input type="checkbox"/> Shelters/Temporary Housing | % |
| <input type="checkbox"/> Food Banks       | % | <input type="checkbox"/> Soup Kitchens              | % |
| <input type="checkbox"/> Food Pantries    | % | <input type="checkbox"/> TANF Job Readiness Program | % |
| <input type="checkbox"/> Public Housing   | % | <input type="checkbox"/> WIC Offices                | % |
| <input type="checkbox"/> HeadStart        | % |   |   |

**d. Project Description.**

**Key Methods:**

- Advisory Council/Task Force (specify): San Gabriel Valley LIA Collaborative, School Site Nutrition Advisory Councils
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV:
- Nutrition Education Classes: ( 2,900 occurrences at 0.75 hour(s) each)
- Community Education Events: ( 17 occurrences at 2 hour(s) each)
- Training/Workshop/Conference: ( 30 occurrences at 1 hour(s) each)
- Point of Purchase: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify)Farmer's Markets, Grocery store taste testings: ( 10 occurrences at 2 hour(s) each)

**Key Educational Messages:**

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Fruits & Vegetables   | <input checked="" type="checkbox"/> Lean Meat and Beans                         |
| <input checked="" type="checkbox"/> Physical Activity   | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners    |
| <input checked="" type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan             |
| <input checked="" type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Promote Healthy Weight                                 |
| <input checked="" type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Sodium and Potassium                                   |
| <input checked="" type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Whole Grains                                |
| <input checked="" type="checkbox"/> Food Shopping/Preparation   | <input checked="" type="checkbox"/> Other (Specify): <u>Reading Food Labels</u> |

**SNAP-Ed Delivery Sites by Type of Setting:**

- |  |   |
|--|---|
| <input type="checkbox"/> Adult Education & Job Training Sites  | <input type="checkbox"/> Farmers Markets  |
| <input type="checkbox"/> Adult Rehabilitation Centers  | <input type="checkbox"/> Food Stores  |
| <input type="checkbox"/> CalFresh Offices  | <input type="checkbox"/> Head Start Programs  |
| <input type="checkbox"/> Churches  | <input type="checkbox"/> Individual Homes   |
| <input type="checkbox"/> Community Centers   | <input type="checkbox"/> Libraries  |
| <input type="checkbox"/> Elderly Service Centers   | <input type="checkbox"/> Other Youth Education Sites (includes Parks and Recreation)          |
| <input type="checkbox"/> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <input type="checkbox"/> Public/Community Health Centers (includes Public Health Departments) |
| <input type="checkbox"/> Extension Offices   | <input type="checkbox"/> Public Housing   |
|  | <input type="checkbox"/> Schools – students (Preschool)                                       |

- 12 Schools – students (K-12)
- 6 Schools – students (Afterschool Program)
- 9 Schools – Parents
- Shelters/Temporary Housing
- WIC Programs

- Worksites
- Other (specify):
- Other (specify):
- Other (specify):

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 15,000

Narrative (max. 200 words)

Monrovia Unified School District fullfills SNAP-ED acitivities through the Harvest of the Month program, nutrition education cooking lessons within the classrooms, parent education, teacher trainings, and community events. In addition, elementary school sites have Nutrition Advisory Councils that meet once per week in order to promote The Network goals within the school.

Each month the Contractor reaches approximately 4,000 eligibles in Monrovia Unified School District and 2,500 eligibles in Baldwin Park Unified School District through nutrition education lessons that feature the highlighted Harvest of the Month. Classroom sessions conducted by a Chef are linked to the California Health Education Content Standards. Teachers further the implementation of Harvest of the Month by subscribing to monthly resources that integrate nutrition education into their classrooms. Parent education is implemented using a five-week nutrition education series developed by local LIA partnerships and monthly Harvest of the Month tips during principal meetings at 9 school locations. To expand the reach of the program, the Contractor developed partnerships with local supermarkets by providing Harvest of the Month retail resources such as a monthly sign with featured produce information as well as periodic fruit and vegetable taste testings. The target audience is exposed to numerous nutrition education messages via electronic and written modes.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify):                |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify):                |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

i. **Key Performance Measures/Indicators.** (*max. 100 words*)

We use the impact evaluation to measure changes in knowledge, behavior, and nutrition-based skill development in students and parents. We use evaluations to rate the effectiveness of our teacher trainings. We use pre and post tests to measure the effectiveness of select parent education classes. The registered dietitian and certificated teacher monitor and document the delivery and content of nutrition education on a weekly basis. Recipe evaluations are filled out by all students on a monthly basis to rate the like/dislike of the featured produce in the monthly cooking lesson.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors who receive Federal Share >\$350,000 must participate in impact evaluation. Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

We work collaboratively with approximately 8-10 LIAs in the state of California to adapt, revise, or create effective nutrition education teaching tools for our respective target audiences such as students, parents, teachers, and community partners. Through this partnership we have been able to provide more practical tools to our teacher such as supplemental materials to teach nutrition education in the classroom as well as the successful development of the Harvest of the Month (HOTM) Tasting Trios. These trios are three-ingredient recipes that provide ease and practicality for teachers so they may implement HOTM taste testing in their classrooms. In addition, we also collaborate with the Los Angeles RNN through meetings, training, and resources.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
N/A								

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Monrovia Unified School District (S) (P) (A)	Bradoaks Elementary School	19-64790-6020424	42.30%	16.20%	58.50%
Monrovia Unified School District (PS) (P)	Canyon Early Learning Center (school food service 5/11)	19-64790-0115147	64.33%	22.67%	87.00%
Monrovia Unified School District (S)	Canyon Oaks High School	19-64790-1935899	64.00%	26.00%	90.00%
Monrovia Unified School District (S) (A)	Clifton Middle School (School Food Service, 5/11)	19-64790-6020432	33.33%	17.06%	51.00%
Monrovia Unified School District (S) (P) (A)	Monroe Elementary School	19-64790-6020465	53.50%	18.80%	72.29%
Monrovia Unified School District (S)	Quest Academy Community Day	19-647900120451	46.70%	26.70%	73.33%
Monrovia Unified School District (S) (P) (A)	Plymouth Elementary School	19-64790-6020473	44.10%	16.70%	60.80%
Monrovia Unified School District (S) (A)	Santa Fe Middle School	19-64790-6020481	47.66%	18.90%	66.56%
Monrovia Unified School District (S) (P) (A)	Wildrose Elementary School	19-64790-6020499	48.25%	16.94%	65.19%
Baldwin Park Unified School District (S) (P)	Elwin Elementary School	19-64287-6011415	77.92%	19.16%	97.08%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Baldwin Park Unified School District (S) (P)	Margaret Heath Elementary School	19-64287-6011464	69.47%	17.56%	87.02%
Baldwin Park Unified School District (S) (P)	Vineland Elementary School	19-64287-6011506	76.00%	14.23%	90.23%
Baldwin Park Unified School District (S) (P)	Walnut Elementary School	19-64287-6011514	71.94%	18.02%	89.96%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
USDA/ U.S. Dept. of Health & Human Services	2010 US Dietary Guidelines	English/ Spanish	As Title indicates
California Foundation of Agriculture in the Classroom	Learning About Fruits and Vegetables Curriculum grades K-6	Nutrition and gardening curriculum	English
Network for a Healthy California	Healthy Latino Recipes Made With Love	Cookbook with zesty flavors and enticing aromas of healthy Latino cooking. Provides family favorites that use a variety of fruits and vegetables	English and Spanish
Network for a Healthy California	California Power Play! 4 <sup>th</sup> and 5 <sup>th</sup> Grade School Idea and Resource Kit	Nutrition education curriculum	English
Network for a Healthy California	California Power Play! Help Your Kids Eat More Fruits and Vegetables brochure	Parent resource	English and Spanish
Network for a Healthy California	California Power Play! Have Fun and Be Healthy	Encourages children ages 9 to 11 and their families to eat more fruits and vegetables and be physically active for 60 minutes every day.	English
Cooperative Extension (EFNEP, FSNEP)	Reading Across MyPyramid	A literacy curriculum promoting nutrition & health education	English
Dairy Council of California	Activity and Eating	Nutrition and physical activity information for teens and adults	English
Dairy Council of California	Building a Healthy Me!	Nutrition education lesson fir preschool	English and Spanish
Dairy Council of California	Calcium Connection	Nutrition information about calcium	English
Dairy Council of California	Deal Me In	After school nutrition education curriculum	English
Dairy Council of California	Exercise Your Options	Middle school nutrition education curriculum	English
Dairy Council of California	Healthy Choices, Healthy Me	Primary elementary nutrition education curriculum	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Dairy Council of California	Making Meals Matter For Your Young Child	Parent booklet for young children	English and Spanish
Dairy Council of California	Nutrition Pathfinders	Upper elementary nutrition education curriculum	English
How Does Your Garden Grow	California Department of Education	Nutrition education publications and links to information and activities for educators and children. <a href="http://www.cde.ca.gov/ls/nu/he/nutredres.asp">http://www.cde.ca.gov/ls/nu/he/nutredres.asp</a>	English
USDA	Food stamps help put healthy food on your table	Food stamp information resource	English and Spanish
Network for a Healthy California	Harvest of the Month Educator Newsletter	Teacher resource for nutrition education implementation	English and Spanish
Network for a Healthy California	Harvest of the Month Family Newsletter	Parent resource about the Harvest of the Month Program	English and Spanish
Network for a Healthy California	Harvest of the Month Menu slicks	Recipe template of classroom featured recipe	English
(CATCH) Kids Health	Go, Slow, Whoa Foods	Nutrition education curriculum	English
Network for a Healthy California	Eating Well, Living Well ESL Materials	English Language Learners nutrition education curriculum	English
SPARK	SPARK Curriculum K-8	Physical activity curriculum for k-8 students	English
USDA materials	MyPyramid lesson plans for grades 1-6	MyPyramid nutrition education curriculum	English
USDA materials	MyPyramid Poster	Nutrition education visual aid resource	English
USDA materials	MyPyramid Mini Poster for adults and kids	Nutrition education handout for parents	English
Monrovia Unified School District	Curriculum Links for Harvest of the Month literature connection	Storybook curriculum links that are aligned with the Harvest of the Month produce.	English
Monrovia Unified School District	Harvest of the Month Cooking and Nutrition Education Lessons	Nutrition education curriculum for Network educators	English
Monrovia Unified School District	Harvest of the Month Highlights Newsletter	Harvest of the Moth resource for teachers adapted from Harvest of the Month Educator Newsletter.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Monrovia Unified School District	Harvest of the Month Harvest of the Month Parent Newsletter	Harvest of the Month Parent resource about the featured produce and recipes.	English and Spanish

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Harvest of the Month Tasting Trios	Three ingredient recipes that are easy to prepare and appropriate for classroom use. Teachers use the Harvest of the Month produce to make the taste test for the students.	Harvest of the Month recipes developed or provided by the state are not always appropriate or difficult to prepare in the classroom by teachers. These recipes are often modified from existing Network recipes.
Harvest of the Month Recipe Evaluation	Harvest of the Month resource for students and parents about the featured produce, recipe ideas, and take home messages for parents.	In order to extend nutrition education to the household, this student and parent resource allows the family to stay informed about the monthly nutrition cooking lesson conducted by the Network educators as well as provide further information to put into practice what the students have learned.

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Monrovia Unified School District</b>				
<b>Contract Number: 10-10069</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 430,900	\$ 433,705	\$ 2,805	0.65%
<b>Fringe Benefits</b>	\$ 140,600	\$ 128,370	\$ (12,230)	-8.70%
<b>Operating</b>	\$ 7,623	\$ 11,384	\$ 3,761	49.34%
<b>Equipment &amp; Other Capital</b>	\$ 3,000	\$ 2,000	\$ (1,000)	-33.33%
<b>Travel</b>	\$ 3,290	\$ 7,667	\$ 4,377	133.04%
<b>Subcontractors</b>	\$ 1,500	\$ 1,500	\$ -	0.00%
<b>Other Costs</b>	\$ 65,196	\$ 100,090	\$ 34,894	53.52%
<b>Indirect Costs</b>	\$ 38,930	\$ 40,878	\$ 1,948	5.00%
<b>Total Federal Share</b>	\$ 691,039	\$ 725,594	\$ 34,555	5.00%
<b>Monrovia Unified School District qualified for the 5% growth option.</b>				
<i>Note: If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</i>				
<b>Fringe Benefits</b> decreased by -8.70% due to eliminating a full-time position with full benefits and replaced it with 2 part-time positions.				
<b>Operating costs</b> increased by 49.34% because the ASES grant usually pays for a lot of our operating costs, but with budget cuts, we are needed to pay for all of our operating costs in FFY12.				
<b>Equipment Costs</b> decreased by -33.33% because 2 mobile food carts were purchased in FFY 2011 and only 4 more is needed in FFY 2012.				
<b>Travel Costs</b> increased by 133.04% because my district is requiring me to pay mileage for my nutrition educators to travel between sites starting in FFY12, in addition, I added the Steering Committee meetings to the budget because next year is a big year for change and I feel that I need at least one representative at the meetings. Also, added the Annual Network Conference for FFY 2012.				
<b>Other Costs</b> category increased by 53.52% because we need to serve an additional 1400 eligibles in the new school district, so the cost of taste testings and HOTM materials for an addition 1400 eligibles increased this category.				
<b>Indirect Costs</b> category increased by 5% because Total Direct Cost increased.				

**BUDGET JUSTIFICATION**  
**October 1, 2011-September 30, 2012**

Monrovia Unified School District  
 Contract #: 10-10069

<b>A PERSONNEL SALARIES:</b>									
		<b>1. Name and Position Title</b>	<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery Duties</b>	<b>6. Federal Share Total Dollars</b>	<b>7. Total Dollars</b>	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Valerie Parsons							
	Title:	Adminstrator (e.g. Director of Programs)/Project Coordinator	\$ 98,000	1.0000	100.0%		\$ 98,000	\$ 98,000	
2.	Name:	Lizett Olivares							
	Title:	Dietitian	\$ 76,000	1.0000	100.0%		\$ 76,000	\$ 76,000	
3.	Name:	Taylor Brown							
	Title:	Curriculum Specialist	\$ 45,000	1.0000	100.0%		\$ 45,000	\$ 45,000	
4.	Name:	Katie Kim							
	Title:	Community Outreach Worker/Community Liason	\$ 39,000	1.0000	100.0%		\$ 39,000	\$ 39,000	
5.	Name:	Eunice Castallenos (\$2,300.00 per month x 12 months)							
	Title:	Accountant/Finance Analyst	\$ 27,600	0.2000		20.0%	\$ 5,520	\$ 5,520	
6.	Name:	Jennifer Brown (8hrs.)							
	Title:	Nutritionist/Nutrition Educator/Nutrition Aide	\$ 29,000	1.0000	100.0%		\$ 29,000	\$ 29,000	
7.	Name:	Tamara Morrison (6.5hrs)							
	Title:	Nutritionist/Nutrition Educator/Nutrition Aide	\$ 29,000	1.0000	100.0%		\$ 29,000	\$ 29,000	
8.	Name:	7 Nutrtrion Education Assistants (D. Moraga, A. Davis, N.Ridley, A.Hernandez, S. Castro, K. McBride, E. Hawkins) (Average Salary PP \$12,555)							
	Title:	Nutritionist/Nutrition Educator/Nutrition Aide (1.0 FTE PP)	\$ 87,885	7.0000	700.0%		\$ 87,885	\$ 87,885	
9.	Name:	45 Teachers at Summer Staff Development (Extra pay for teachers: 45 teacher x \$27.00 per hr. x 20 hrs.)							
	Title:	Teacher					\$ 24,300	\$ 24,300	
<b>SUBTOTAL</b>			<b>\$ 431,485</b>	<b>13.2000</b>	<b>1300.0%</b>	<b>20.0%</b>	<b>\$ 433,705</b>	<b>\$ 433,705</b>	
<b>POSITION DESCRIPTIONS:</b>									
<b>Accountant/Finance Analyst (#5 FS)</b>		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.							
<b>Administrator (e.g., Director of Programs) (#1 FS)</b>		Administers the nutrition education contract and budget, supervises nutrition education staff, attend nutrition education and scope of work related meetings, develops program planand participates in the Regional collaborative. Coordinate contract reporting requirements.							
<b>Community Outreach Worker/Community Liaison (#4 FS)</b>		Conducts nutrition education, physical activity promotion interventions in the community setting. Works with community based organizations (CBOs) to increase the reach of nutrition education interventions to SNAP-Ed eligibles.							

**BUDGET JUSTIFICATION**  
**October 1, 2011-September 30, 2012**

Monrovia Unified School District  
 Contract #: 10-10069

<b>Curriculum Specialist (#3 FS)</b>	Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.													
<b>Dietician (#2 FS)</b>	Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.													
<b>Nutritionist/Nutrition Educator/Nutrition Aide (#6 FS, #7 FS, #8 FS)</b>	Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.													
<b>Teacher (preK-12 Classroom, PE, Speech, etc.) (#9 FS)</b>	Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with RD to train staff.													
												<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>														
<b>Federal Share:</b>														
	Includes payroll taxes and medical/dental benefits at .11-.49% of salaries \$433,705											\$ 128,370	\$ 128,370	
												<b>SUBTOTAL:</b>	\$ 128,370	\$ 128,370
<b>C. OPERATING EXPENSES:</b>														
<b>Federal Share:</b>														
	Postage for mailing reports overnight to the Network (13 Mailings x \$23.62 = \$307)											\$ 307	\$ 307	
	Routine office supplies, which include paper, staplers, file folders, separator tape; masters and ink for duplo; computer supplies											\$ 11,077	\$ 11,077	
	Approximately \$213.02 per month for 13 100% FTE federal staff x 4 quarters = \$11,077													
												<b>SUBTOTAL:</b>	\$ 11,384	\$ 11,384
<b>D. EQUIPMENT EXPENSES:</b>														
<b>Federal Share:</b>														
	4 Mobile Food Demonstration Carts at \$500.00 each See justification below:											\$ 2,000	\$ 2,000	
	District has 12 individual SNAP-Ed eligible school sites that provides taste testing, cooking demonstrations, and various nutrition education classes and training to approximately 5,450 students and 500 parents. Mobile food carts are an integrate part of promoting healthy eating by allowing for the preparation of food samples during taste testing and cooking demonstrations. 2 Mobile Food carts were purchased in FFY 2011. The purchase of four (4) more food carts will allow for one (1) cart that two schools may utilize to meet their program objectives for the FFY 2012.													
												<b>SUBTOTAL:</b>	\$ 2,000	\$ 2,000
<b>E. TRAVEL AND PER DIEM:</b>														
<b>Federal Share:</b>														

**BUDGET JUSTIFICATION**  
**October 1, 2011-September 30, 2012**

Monrovia Unified School District  
 Contract #: 10-10069

<b>1. Annual Network Conference</b>									\$	2,140	\$	2,140		
Staff: V. Parsons: PC, L. Olivares: RD, T. Brown: NE, J. Brown: NE														
Airfare - \$300 x 4 attendees = \$1,200														
Lodging - \$100 (\$84 + tax) x 2 days x 2 rooms = \$400														
Per Diem-\$40/day x 3 days x 4 attendees= \$ 480														
To/From airport: \$30 x 2 attendees = \$60														
<b>2. Lessons:</b> 12 Staff members gas mileage for travel to schools for nutrition education lessons														
573.12 miles per year x 12 staff members=6,877.44 miles x .555cents per mile = \$3,817									\$	3,817	\$	3,817		
Staff: L.Olivares: RD, T. Brown: NE, K. Kim: NE, T. Morrison: NE, J. Brown: NE, N. Ridley: NE, D. Moraga:NE, A. Davis:NE, A.Hernandez:NE, S. Castro:NE,														
K. McBride:NE, E. Hawkins:NE														
<b>3. Steering Committee</b>									\$	1,336	\$	1,336		
Staff: L. Olivares:RD, V.Parsons: Admin														
RT Airfare - \$300 x 2 attendees = \$ 600														
Lodging - \$129.00 x 2 days x 2 rooms = \$516														
Per Diem-\$40/day x 2 days x 2 attendees= \$ 160														
To/From airport: \$30 x 2 attendees = \$60														
<b>4. Shape Meeting</b>														
Staff: V.Parsons: Admin., L.Olivares: RD, T. Brown: NE, K. Kim: NE, T. Morrison: NE, J. Brown: NE														
1 meeting at 24 miles @ \$.555/mile x 6 attendees = \$80									\$	80	\$	80		
<b>5. Network Sponsored Meeting</b>														
Staff: V.Parsons: Admin., L.Olivares: RD, T. Brown: NE, K. Kim: NE, T. Morrison: NE, J. Brown: NE														
1 meeting at 44 RT miles @ \$.555/mile x 6 attendees = \$147									\$	147	\$	147		
<b>6. Regional Network Meetings</b>														
Staff: V.Parsons: Admin., L.Olivares: RD, T. Brown: NE, K. Kim: NE, T. Morrison: NE, J. Brown: NE														
1 meeting at 44 RT miles @ \$.555/mile x 6 attendees = \$147														
										147		147		
										<b>SUBTOTAL:</b>	\$	7,667	\$	7,667
											<b>Federal Share</b>		<b>Total Dollars</b>	
<b>F. SUBCONTRACTORS:</b>														
<b>Federal Share:</b>														
Kid Tribe, Nutrition Education Olympics 1 assembly @ 4 elementary schools (\$375/school x 4 = \$1,500)									\$	1,500	\$	1,500		
										<b>SUBTOTAL:</b>	\$	1,500	\$	1,500
<b>G. OTHER COSTS:</b>														
<b>Federal Share:</b>														
Demonstration Supplies (such as blenders, hot plates, knives, bowls, etc.) for cooking carts or Tasting Trio Bins (\$581.08 x 12 carts)									\$	6,973	\$	6,973		

**BUDGET JUSTIFICATION**  
**October 1, 2011-September 30, 2012**

Monrovia Unified School District  
 Contract #: 10-10069

	Printing Nutrition Curriculum such as lessons, handouts, resource packets, and literature books to support Harvest of the Month (12 Schools x approximately \$6,150 students x .33 cents)									\$ 24,354	\$ 24,354				
	Copier Agreement to make color copies of newsletters and nutrition education materials for students and parents at 12 schools (\$210.00 per month for 12 months = \$2,520.00 Used 100% of the time for Network activities)									\$ 2,520	\$ 2,520				
	Produce for Harvest of the Month nutrition education in the classroom, taste testings, produce delivers, tasting trios, events and teacher trainings, etc. at 12 school sites (approximately 6,150 students x .38 cents x 10 months = \$23,370)									\$ 23,370	\$ 23,370				
	Cost of other food for monthly Nutrition Education Food Demonstrations, Taste Testing, Tasting Trios, events, teacher trainings, etc. (approximately 6,150 students x .39 cents x 10 months = \$23,985)									\$ 23,985	\$ 23,985				
	Paper supplies for weekly Nutrition Education food demonstrations and monthly taste testings (forks, plates, cups, spoons, napkins, etc) (approximately 6,150 students x .125 cents x 10 months = \$7,687.50)									\$ 7,688	\$ 7,688				
	Administrative and educational materials that are required for delivery of critical program services (for community nutrition education events, parent education, NACs, etc) 1500 x \$4.00 each									\$ 6,000	\$ 6,000				
	Copies of Harvest of the Month nutrition education workbooks for each student whose teacher participates in Harvest of the Month (5200 workbooks x \$1.00 each = \$5,200.00)									\$ 5,200	\$ 5,200				
										<b>SUBTOTAL:</b>	\$ 100,090	\$ 100,090			
										<b>TOTAL DIRECT:</b>	\$ 684,716	\$ 684,716			
<b>H.</b>	<b>INDIRECT COSTS:</b>	CDE Indirect cost rate is 5.97%													
	<b>Federal Share:</b>	5.97% Total Direct Costs (\$684,716 x .0597 = \$40,878)													
		Office space, custodial costs, utilities, technology assistance, etc.													
										<b>SUBTOTAL:</b>	\$ 40,878	\$ 40,878			
	<b>TOTALS:</b>									\$ 431,485	13.2000	1300.0%	20.0%	\$ 725,594	\$ 725,594

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Montebello Unified School District  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 09-11260

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 51% Female 49%

Ethnicity:

- African American 0%
- Asian 3%
- Caucasian 2%
- Latino 94%
- Native American 0%
- Pacific Islander 0%
- Other (specify): 1%

Languages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> English 75% | <input type="checkbox"/> Khmer (Cambodian) _____%      |
| <input checked="" type="checkbox"/> Spanish 25% | <input type="checkbox"/> Korean _____%                 |
| <input type="checkbox"/> Arabic _____%          | <input type="checkbox"/> Lao _____%                    |
| <input type="checkbox"/> Armenian _____%        | <input type="checkbox"/> Tagalog _____%                |
| <input type="checkbox"/> Russian _____%         | <input type="checkbox"/> Vietnamese _____%             |
| <input type="checkbox"/> Bosnian _____%         | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Cantonese _____%       | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Farsi _____%           | <input type="checkbox"/> Mandarin _____%               |
| <input type="checkbox"/> Hmong _____%           |  |

Ages:

- Under 5 years old 0%
- 5 to 8 22%
- 9 to 11 23%
- 12 to 17 47%
- 18 to 59 8%
- 60 years old and over \_\_\_\_\_%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |              |   |         |
|---|--------------|---|---------|
| <input type="checkbox"/> CalFresh Offices     | _____ %      | <input type="checkbox"/> Shelters/Temporary Housing | _____ % |
| <input type="checkbox"/> Food Banks           | _____ %      | <input type="checkbox"/> Soup Kitchens              | _____ % |
| <input type="checkbox"/> Food Pantries        | _____ %      | <input type="checkbox"/> TANF Job Readiness Program | _____ % |
| <input type="checkbox"/> Public Housing       | _____ %      | <input type="checkbox"/> WIC Offices                | _____ % |
| <input checked="" type="checkbox"/> HeadStart | <u>2.0</u> % |   |         |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Nutrition Advisory Council (NAC) with 5th grade students
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (4,580 occurrences at 2 hour(s) each)
- Community Education Events: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Training/Workshop/Conference: (8 occurrences at 2 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify) \_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables   | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners                     |
| <input checked="" type="checkbox"/> Physical Activity   | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan                              |
| <input checked="" type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> Promote Healthy Weight                                       |
| <input checked="" type="checkbox"/> Fats and Oils   | <input checked="" type="checkbox"/> Sodium and Potassium   |
| <input checked="" type="checkbox"/> Fiber-Rich Foods  | <input checked="" type="checkbox"/> Whole Grains   |
| <input checked="" type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Other (Specify): <u>family mealtimes, hunger and satiety</u> |
| <input checked="" type="checkbox"/> Food Shopping/Preparation   |  |
| <input checked="" type="checkbox"/> Lean Meat and Beans   |  |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| _____ Adult Education & Job Training Sites  | _____ Libraries  |
| _____ Adult Rehabilitation Centers  | _____ Other Youth Education Sites (includes Parks and Recreation)          |
| _____ CalFresh Offices  | _____ Public/Community Health Centers (includes Public Health Departments) |
| _____ Churches  | _____ Public Housing   |
| _____ Community Centers   | _____ Schools – students (Preschool)                                       |
| _____ Elderly Service Centers   | <u>28</u> Schools – students (K-12)  |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | _____ Schools – students (Afterschool Program)                             |
| _____ Extension Offices   | <u>24</u> Schools – Parents  |
| _____ Farmers Markets   | _____ Shelters/Temporary Housing   |
| _____ Food Stores   | _____ WIC Programs   |
| <u>11</u> Head Start Programs   | _____ Worksites  |
| _____ Individual Homes  | Other (specify): _____   |

Other (specify): \_\_\_\_\_

Other (specify): \_\_\_\_\_

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 40,924

Narrative (max. 200 words)

Montebello Unified School District (MUSD) focuses on five general areas in providing nutrition education to students, families and teachers. The program encourages students, teachers and parents to work toward developing more nutrition-friendly environments and the development of nutrition education standards in the classroom for K-12. Components establish links between home, cafeteria and classroom to provide a consistent program encouraging students to be wiser and healthier "food decision makers".

Nutrition Advisory Councils (NACs), will be established at each intermediate and high school, to conduct six nutrition education activities per year. Closing activities will provide a forum for sharing yearly NAC accomplishments.

Viviendo Saludable nutrition education classes are provided to parents of MUSD students and cover family feeding dynamics, food environment awareness, MyPyramid and physical activity.

Classrooms are reached with monthly taste tests including lessons on seasonal produce, and bulletin boards in cafeterias provide students with fruit and vegetable information. Other health/nutrition events throughout the year are promoted with lessons, activities, teacher background information and family information sheets. Physical activity promotion is included in several activities described above to reinforce the importance of combining the two components for a healthier lifestyle.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

i. **Key Performance Measures/Indicators.** (*max. 100 words*)

Process evaluation of teachers/students/parents participating based on sign up sheets, etc., Network-sponsored Impact/Outcome Evaluation, internal outcome evaluation via surveys and/or pre- and post-tests for all components of program.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Montebello Unified School District (MUSD) will continue to work with Regional Nutrition Network groups, other LIAs, MUSD partners (Nutrition Services, school and district administrators, etc.), and other agencies and community groups by participating in workshops, trainings, meetings and projects. MUSD will continue to utilize appropriate and relevant resources and materials that these groups provide, and share our own with them, to maintain consistent, accurate and behavior focused nutrition education.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
N/A						All Races	%	

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Bandini Elementary (S)(P)	Montebello Unified	19648086020507	71.88%	0.00%	71.88%
Bell Gardens Elementary (S)(PS)(P)	Montebello Unified	19648086020515	93.32%	0.00%	93.32%
Bella Vista Elementary (S)(PS)(P)	Montebello Unified	19648086020523	49.10%	10.36%	59.46%
Cesar E. Chavez Elementary (S)(P)	Montebello Unified	19648086020531	75.53%	0.00%	75.53%
Fremont Elementary (S)(PS)(P)	Montebello Unified	19648086020556	64.30%	0.00%	64.30%
Garfield Elementary (S)(PS)(P)	Montebello Unified	19648086020564	97.69%	0.00%	97.69%
Greenwood Elementary (S)(PS)(P)	Montebello Unified	19648086020580	92.33%	0.00%	92.33%
Joseph A Gascon Elementary (S)(PS)(P)	Montebello Unified	19648086020549	100.00%	0.00%	100.00%
La Merced Elementary (S)(P)	Montebello Unified	19648086020598	47.59%	9.12%	56.70%
Laguna Nueva School (S)(P)	Montebello Unified	19648086113799	88.09%	0.00%	88.09%
Montebello Gardens Elementary (S)(PS)(P)	Montebello Unified	19648086020614	88.26%	0.00%	88.26%
Montebello Park Elementary (S)(PS)(P)	Montebello Unified	19648086020622	92.48%	0.00%	92.48%
Potrero Heights Elementary (S)(P)	Montebello Unified	19648086020630	40.87%	13.04%	53.91%
Rosewood Park School (S)(P)	Montebello Unified	19648086020648	88.21%	0.00%	88.21%
Suva Elementary (S)(PS)(P)	Montebello Unified	19648086020655	92.06%	0.00%	92.06%
Washington Elementary (S)(PS)(P)	Montebello Unified	19648086020663	51.47%	9.59%	61.06%
Wilcox Elementary (S)(P)	Montebello Unified	19648086020671	55.54%	11.08%	66.61%
Winter Gardens Elementary (S)(PS)(P)	Montebello Unified	19648086020689	75.48%	0.00%	75.48%
Bell Gardens Intermediate (S)(P)	Montebello Unified	19648086058408	100.00%	0.00%	100.00%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Eastmont Intermediate (S)(P)	Montebello Unified	19648086058416	68.31%	10.59%	78.89%
La Merced Intermediate (S)(P)	Montebello Unified	19648086085674	55.34%	10.29%	65.63%
Macy Intermediate (S)(P)	Montebello Unified	19648086020572	45.62%	12.16%	57.78%
Montebello Intermediate (S)(P)	Montebello Unified	19648086058432	61.17%	8.80%	69.98%
Suva Intermediate (S)(P)	Montebello Unified	19648086085682	90.00%	0.00%	90.00%
Bell Gardens High School (S)	Montebello Unified	19648081930825	76.01%	12.69%	88.71%
Montebello High School (S)	Montebello Unified	19648081935998	65.46%	13.64%	79.10%
Schurr High School (S)	Montebello Unified	19648081930155	56.06%	14.01%	70.07%
Vail High School (S)	Montebello Unified	19648081938927	56.78%	7.16%	63.94%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
USDA	My Pyramid - Steps to A Healthier You	Mini poster	English
USDA	Anatomy of My Pyramid	Mini poster with lesson	English
USDA	The School Environment: Helping Students Learn to eat Healthy	Brochure	English
USDA	Food Stamps: Make America Stronger	Brochures	English & Spanish
Adopted Health Education Textbooks - Montebello USD	TEEN HEALTH (Glencoe) ; Life-time Health (Holt Publishing) (* sections on general nutrition)	Health education Textbook middle school Health ed. textbook, high school	English - Adopted Text Book
National Dairy Council	Food Model Comparison Cards	Food and beverage items with nutrient content	English
USDA	My Favorite Fruits	Handout	English & Spanish
USDA	My Favorite Vegetables	Handout	English & Spanish
Oregon Dairy Council	Mealtime	Brochure	English & Spanish
Teachers College, Columbia University	Linking food and the environment	Food and Health: Upper Elem, Middle School Choice, Control and Change: Middle, High sch.	English
California Department of Public Health	Harvest of the Month <a href="http://www.harvestofthemonth.com">www.harvestofthemonth.com</a>	Headstart – high school classroom and parent materials	English & Spanish
USDA, Food & Nutrition Svcs.	Empowering Youth	Middle School and High School materials	English
Network for a Healthy California	Various titles	Various nutrition ed materials from approved list	English & Spanish
USDA, Food and Nutrition Service	Nutrition Essentials	Middle School and High School materials	English
MUSD and other LIAs	HOTM Teacher Packets	Headstart-12 <sup>th</sup> grade teacher materials and student workbooks	English & Spanish
MUSD Nutrition Services	Family Nutrition Night Packets	Info booklet and worksheet to help guide parents and students through the CA county produce booths (food groups, etc.).	English & Spanish
MUSD Nutrition Services	Viviendo Saludable	Series of Family Nutrition Lessons (adults)	English & Spanish
Network for a Healthy CA	Linking Science and Nutrition	Lessons integrating nutrition and science, k-8	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Montebello Unified School District</b>				
<b>Contract Number: 09-11260</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 285,010	\$ 315,011	\$ 30,001	10.53%
<b>Fringe Benefits</b>	\$ 21,277	\$ 21,877	\$ 600	2.82%
<b>Operating</b>	\$ 23,800	\$ 28,800	\$ 5,000	21.01%
<b>Travel</b>	\$ 2,180	\$ 2,180	\$ -	0.00%
<b>Equipment &amp; Other Capital</b>	\$ -	\$ -	\$ -	-
<b>Subcontractors</b>	\$ -	\$ -	\$ -	-
<b>Other Costs</b>	\$ 57,413	\$ 60,780	\$ 3,367	5.86%
<b>Indirect Costs</b>	\$ 17,536	\$ 19,289	\$ 1,753	10.00%
<b>Total Federal Share</b>	<b>\$ 407,216</b>	<b>\$ 447,937</b>	<b>\$ 40,721</b>	<b>10.00%</b>
Ten percent growth in Federal Share Budgets is allowable expansion.				
<b>Note: If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</b>				
<b>Personnel increase due to increased salaries costs.</b>				
<b>Operating increase due to additional copying costs.</b>				
<b>Other increase due to purchase of additional supplies to meet critical program services.</b>				
<b>Indirect increase due to additional costs due to 10% growth allowance.</b>				
If the total percentage difference is greater than 5% consult your Contract Manager.				

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

**Montebello Unified School District**  
**09-11260**

<b>A PERSONNEL SALARIES:</b>								
<b>1. Name and Position Title</b>			<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery Duties</b>	<b>6. Federal Share Total Dollars</b>	<b>7. Total Dollars</b>
<b>FEDERAL SHARE POSITIONS</b>								
1.	Name:	Denise Cecconi						
	Title:	Administrative Assistant	\$ 31,973	1.00000	100.00%		\$ 31,973	\$ 31,973
2.	Name:	Food Service Workers (Multiple Staff); 22 workers x \$40,517.86 x 0.0025% FTE						
	Title:	Food Service Worker (Site Nutrition Svs. Supervisor- OT)	\$ 891,393	0.05500		5.50%	\$ 2,228	\$ 2,228
3.	Name:	Food Service Workers (Multiple Staff); 20 workers x \$28,000 x 0.0023% FTE						
	Title:	Food Service Worker (Site Nutrition Services Staff - OT)	\$ 560,000	0.04600		4.60%	\$ 1,288	\$ 1,288
4.	Name:	80 Multiple Teachers - Training: Average Salary PP =\$74,364						
	Title:	Teacher FTE PP = 0.001702	\$ 5,949,120	0.13616		13.62%	\$ 10,125	\$ 10,125
5.	Name:	28 Teachers: Average Salary PP =\$74,364						
	Title:	Teacher (Site Lead Teachers) FTE PP = 0.020171	\$ 2,082,192	0.56480	46.48%	10.00%	\$ 42,000	\$ 42,000
6.	Name:	Food Service Workers (various); 18 workers x \$28,000 x .02857% FTE						
	Title:	Food Service Worker (Site Lead Nutrition Services Staff)	\$ 504,000	0.51426		51.43%	\$ 14,399	\$ 14,399
7.	Name:	Nancy Gneiting and/or vacant						
	Title:	Teacher (Retired Teacher on Special Assignment)	\$ 82,098	0.14620		14.62%	\$ 11,999	\$ 11,999
8.	Name:	9 Teachers Average Salary PP =\$74,364						
	Title:	Teacher (NAC Advisors) FTE PP =0.00538	\$ 669,276	0.04842		4.84%	\$ 3,601	\$ 3,601
9.	Name:	Vacant						
	Title:	Administrative Assistant (part-time position)	\$ 3,000	1.00000	100.00%		\$ 3,000	\$ 3,000
10.	Name:	Food Service Workers 9 workers x \$46,817.44 x 0.00854% FTE						
	Title:	Food Service Workers (NAC Advisors)	\$ 421,357	0.07686		7.69%	\$ 3,598	\$ 3,598
11.	Name:	Kristin Fyfe						
	Title:	Program Assistant	\$ 64,800	1.00000	70.00%	30.00%	\$ 64,800	\$ 64,800
12.	Name:	Pat Thayer						
	Title:	Nutrition Educator (Retired Teacher)	\$ 10,000	1.00000	10.00%	90.00%	\$ 10,000	\$ 10,000
13.	Name:	Ben Bratcher						
	Title:	Nutrition Educator	\$ 24,000	1.00000		100.00%	\$ 24,000	\$ 24,000
14.	Name:	Ayla Gouzoubachian						
	Title:	Nutrition Educator	\$ 36,000	1.00000	10.00%	90.00%	\$ 36,000	\$ 36,000
15.	Name:	Vacant						
	Title:	Curriculum Specialist	\$ 32,000	1.00000		100.00%	\$ 32,000	\$ 32,000
16.	Name:	Ellain Baul-Highfill						
	Title:	Nutrition Educator	\$ 24,000	1.00000	10.00%	90.00%	\$ 24,000	\$ 24,000
<b>TOTAL</b>			<b>\$ 11,385,209</b>	<b>9.58770</b>	<b>346.48%</b>	<b>612.30%</b>	<b>\$ 315,011</b>	<b>\$ 315,011</b>

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

**Montebello Unified School District**  
**09-11260**

* FTEs are based on 2080 hours annually. Contractor will bill actual expenses.													
** Annual Salaries for multiple staff are calculated based on the sum of actual salaries.													
*** Montebello Unified School District's (MUSD) aim is to institutionalize healthful nutrition practices and messages (including modeling) throughout campuses and among adults who influence children, including certificated (teachers) and classified (food service) staff. Each of our 28 schools has a full service kitchen. MUSD's key classroom nutrition education program involves produce taste testing. Classroom participation can range from 11 classrooms at our smallest school to 156 classrooms at our largest school. Lessons typically take place in a concentrated 2-3 days, requiring extra staff to meet the demands. Produce samples are prepared and delivered to classrooms by food service staff. The staff further engages in lesson delivery to classrooms alongside the teachers. The coordination of ordering, preparing, delivery, and instruction require a committed on site food safety certified cafeteria staff person. These individuals promote nutrition within the cafeterias as well, both verbally and through other means including Back to School Night/Open House, special nutrition fairs, posters and bulletin boards, which are changed regularly. This time does not supplant food service time or funding. It is nutrition education extended to classrooms and campus, which requires time for beyond the contracted time allotted for meal preparation and service.													
<b>FEDERAL SHARE POSITIONS</b>													
<b>Admin Asst 1, 9</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, and other duties as required to support the nutrition education contract.											
<b>Food Service Worker (e.g., Director, Manager, Asst, Server, Cook) 2,3,6,10</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition contract. In some cases, supervises staff that carry out the activities.											
<b>Teacher (preK-12 Classroom, PE, Speech, etc.) 4,5,7,8</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with RD to train staff.											
<b>Curriculum Specialist 15</b>		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.											
<b>Program Assistant 11</b>		Directly assist Lead Project Coordinator with required Network reports, budget records (state and federal share); coordinate scope of work objectives, coordinate parent education, oversee draft lessons/materials, teach, train, etc.											
<b>Nutrition Educator 12,13,14,16</b>		Support nutrition education objectives; assist with HOTM packets; instruct; assist with events/promotions; write materials, lessons, presentations; design and support activities as needed.											
										<b>Federal Share Total Dollars</b>			
<b>B. FRINGE BENEFITS:</b>													
<b>Federal Share:</b>													
		Fringe Benefits include payroll taxes and medical/dental benefits. Approx. ave. rate of 6.9448% X \$315,011									21877	\$ 21,877	
		<b>(Lower fringe benefit rate due to change in personnel structure.)</b>									<b>SUBTOTAL:</b>	\$ 21,877	\$ 21,877

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

**Montebello Unified School District**  
**09-11260**

										<b>Federal Share</b>	<b>Total Dollars</b>
										<b>Total Dollars</b>	
<b>C. OPERATING EXPENSES: all budgeted costs are based on historical SNAP-Ed usage.</b>											
<b>Federal Share:</b>											
1) Printer cartridges \$50/mon. X 12 mons = <b>\$600</b>										\$ 600	\$ 600
2) Estimated copies (fliers, notices, nutrition newsletters, file copies, nutrition education print materials required to meet deliverables for program services) and including HOTM sets. Approx'ly 22,500 copies X \$0.10/copy X 12mons = <b>\$27,000</b>										\$ 27,000	\$ 27,000
3) Office Supplies: paper, pens, envelopes, etc. \$50.58/mon X 12mons. = <b>\$607</b>										\$ 607	\$ 607
4) Mail/delivery (Network): <b>(\$40)</b>										\$ 40	\$ 40
5) Copier maintenance costs (pro rated Network share): \$46.08/mon X 12mons = <b>\$553</b>										\$ 553	\$ 553
<b>SUBTOTAL:</b>										\$ 28,800	\$ 28,800
<b>D. EQUIPMENT EXPENSES:</b>											
<b>Federal Share:</b>											
<b>SUBTOTAL:</b>										\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>											
<b>Federal Share:</b>											
<b>Network Sponsored Trainings and Mileage Only Claims - Purpose: to meet the Network's Scope of Work Infrastructure Objective.</b>											
<b>Annual Network Conference</b>											
Possible attendees: 2 Nutrition Educators 100% FTE										\$ 1,118	\$ 1,118
Per Diem: 2 staff x 2 days x \$40 = \$160											
Lodging: 2 staff x \$97 (\$84 x \$13 tax) x 2 nights = \$388											
Airefare RT: \$275 x 2 staff = \$550											
To/From Airport/Event: \$30 x 2 = \$60											
Mileages from Montebello USD to <i>Network</i> approved regional meetings (2) and trainings (2)											
\$0.555/mile x 1,914 miles ( Program Assistant and 2 Nutrition Education)										\$ 1,062	\$ 1,062
<b>SUBTOTAL:</b>										\$ 2,180	\$ 2,180

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

**Montebello Unified School District**  
**09-11260**

										Federal Share	Total Dollars
										Total Dollars	
<b>F. SUBCONTRACTORS:</b>											
<b>Federal Share:</b>											
										<b>SUBTOTAL:</b>	\$ - \$ -
<b>G. OTHER COSTS:</b>											
<b>Federal Share:</b>											
1) Nutrition Advisory Council supplies, such as food and supplies for food demonstrations and taste tests and Nutrition Education reference materials for delivery of critical program services. \$2.50/pp X 6 events X 100 students = <b>\$1,500</b>										\$ 1,500	\$ 1,500
2) Nutrition education materials required for the delivery of critical program services such as books, reference materials and models. \$7.277/pp X 4000 students = <b>\$29,108</b>										\$ 29,108	\$ 29,108
3) HOTM produce/ food for taste testing for 4,000 students per month for 9 months. \$.727/pp x 4000 students X 9mons. = \$26,172										26,172	26,172
4) HOTM food preparation and serving supplies. \$1.00/pp X 4000 students = <b>\$4,000</b>										\$ 4,000	\$ 4,000
										<b>SUBTOTAL:</b>	\$ 60,780 \$ 60,780
										<b>TOTAL DIRECT COSTS:</b>	\$ 428,648 \$ 428,648
<b>H. INDIRECT COSTS:</b> (rates are based on CDE rates for k-12 Local Education Agencies)											
<b>Federal Share:</b> 4.5% Total Direct Costs \$ 428,648										\$ 19,289	\$ 19,289
(.045 x \$428,648 = \$19,289)											
Indirect rate represents physical and personnel overhead costs that are not directly charged to a particular department. This includes, but not limited to: buildings and leases, utilities, and space management.											
										<b>SUBTOTAL:</b>	\$ 19,289 \$ 19,289
										<b>TOTAL</b>	\$ 11,385,209 9.58770 346.48% 612.30% \$ 447,937 \$ 467,226

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Mt. Diablo Unified School District (After School Program)

**Program Area:** Local Incentive Awardee: Education School

**Contract Number:** 11-10221

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 52% Female 48 %

Ethnicity:

- African American 15 %
- Asian 8 %
- Caucasian 20 %
- Latino 53 %
- Native American 1 %
- Pacific Islander 3 %
- Other (specify):     %

Languages:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> English <u>100</u> % | <input type="checkbox"/> Khmer (Cambodian) <u>   </u> % |
| <input type="checkbox"/> Spanish <u>   </u> %            | <input type="checkbox"/> Korean <u>   </u> %            |
| <input type="checkbox"/> Arabic <u>   </u> %             | <input type="checkbox"/> Lao <u>   </u> %               |
| <input type="checkbox"/> Armenian <u>   </u> %           | Tagalog <u>   </u> %                                    |
| <input type="checkbox"/> Russian <u>   </u> %            | Vietnamese <u>   </u> %                                 |
| <input type="checkbox"/> Bosnian <u>   </u> %            | <input type="checkbox"/> Other (specify): <u>   </u> %  |
| <input type="checkbox"/> Cantonese <u>   </u> %          | <input type="checkbox"/> Other (specify): <u>   </u> %  |
| <input type="checkbox"/> Farsi <u>   </u> %              | <input type="checkbox"/> Mandarin <u>   </u> %          |
| <input type="checkbox"/> Hmong <u>   </u> %              |   |

Ages:

- Under 5 years old     %
- 5 to 8 50 %
- 9 to 11 35 %
- 12 to 17 15 %
- 18 to 59     %
- 60 years old and over     %

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet

- Other (Specify): ( % equal to or less than 185% FPL)
- Other (Specify): ( % equal to or less than 185% FPL)

Location Based Proxy Sites:

*Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> CalFresh Offices | % | <input type="checkbox"/> Shelters/Temporary Housing | % |
| <input type="checkbox"/> Food Banks       | % | <input type="checkbox"/> Soup Kitchens              | % |
| <input type="checkbox"/> Food Pantries    | % | <input type="checkbox"/> TANF Job Readiness Program | % |
| <input type="checkbox"/> Public Housing   | % | <input type="checkbox"/> WIC Offices                | % |
| <input type="checkbox"/> HeadStart        | % |   |   |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify):
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV:
- Nutrition Education Classes: (4240 occurrences at 1 hour(s) each)
- Community Education Events: (17 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: (15 occurrences at 1 hour(s) each)
- Point of Purchase: ( occurrences at hour(s) each)
- Other (specify) : ( occurrences at hour(s) each)

Key Educational Messages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input checked="" type="checkbox"/> Physical Activity  | <input type="checkbox"/> MyPyramid – Healthy Eating Plan                     |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input type="checkbox"/> Promote Healthy Weight                              |
| <input type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Sodium and Potassium                                |
| <input type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Whole Grains  |
| <input type="checkbox"/> Food Safety   | <input type="checkbox"/> Other (Specify):                                    |
| <input type="checkbox"/> Food Shopping/Preparation   |  |
| <input type="checkbox"/> Lean Meat and Beans   |  |

SNAP-Ed Delivery Sites by Type of Setting:

- |  |   |
|--|---|
| <input type="checkbox"/> Adult Education & Job Training Sites  | <input type="checkbox"/> Food Stores  |
| <input type="checkbox"/> Adult Rehabilitation Centers  | <input type="checkbox"/> Head Start Programs  |
| <input type="checkbox"/> CalFresh Offices  | <input type="checkbox"/> Individual Homes   |
| <input type="checkbox"/> Churches  | <input type="checkbox"/> Libraries  |
| <input type="checkbox"/> Community Centers   | <input type="checkbox"/> Other Youth Education Sites (includes Parks and Recreation)          |
| <input type="checkbox"/> Elderly Service Centers   | <input type="checkbox"/> Public/Community Health Centers (includes Public Health Departments) |
| <input type="checkbox"/> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <input type="checkbox"/> Public Housing   |
| <input type="checkbox"/> Extension Offices   | <input type="checkbox"/> Schools – students (Preschool)                                       |
| <input type="checkbox"/> Farmers Markets   | <input type="checkbox"/> Schools – students (K-12)  |

14 Schools – students (Afterschool Program)  
 \_\_\_ Schools – Parents  
 \_\_\_ Shelters/Temporary Housing  
 \_\_\_ WIC Programs

\_\_\_ Worksites  
 Other (specify):  
 Other (specify):  
 Other (specify):

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants:    2300

Narrative (max. 200 words)

Mt. Diablo CARES (Collaborative for Academic, Recreation, and Enrichment for Students) is a unique collaborative that includes Mt. Diablo Unified School District, City of Concord, and Bay Area Community Resources (BACR). We will be enhancing existing Nutrition Education strategies to meet the needs of our student population. A 1.2 acre garden at Riverview Middle School is visited by students from nine afterschool sites each week to receive garden-based nutrition education. Students are extremely enthusiastic about the course and have expressed that they have learned valuable nutrition knowledge from the experience. Afterschool students enjoy their classes in the garden classroom, especially cooking the produce they have grown. CARES operates a Summer Teen Garden Corps at 3 large CARES operated gardens serving 50 youth total. This program is offered during a 6 week summer session. Mt Diablo USD partners with the Local Food Bank to have produce delivered to the Network funded after school programs. Student in the CARES After School Program will participate in the Children's Power Play Campaign each school year and during the summer months. Students participate in the Rethink Your Drink activities as well at all 14 sites. Harvest of the Month materials will be used to supplement nutrition education classes from curriculums such as Deal Me In and Farm to Fork. In addition, the Harvest of the Month supplemental materials for educators and families are distributed each month.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |  |  |
|--|--|
| <input type="checkbox"/> We have not modified our methods/strategies       | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                      | <input type="checkbox"/> Adding new partners             |
| <input checked="" type="checkbox"/> Enhancing/updating existing strategies | <input type="checkbox"/> Other (specify):                |
| <input type="checkbox"/> Utilizing research/program tool                   | <input type="checkbox"/> Other (specify):                |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

i. **Key Performance Measures/Indicators.** (*max. 100 words*)

The FFY Scope of Work requires Pre and Post staff and student surveys to be administered. The pre and post staff surveys will be used to indicate base nutrition knowledge and determine training plans. Process evaluation will be conducted to ensure all expectations are completed and will be documented using the activity tracking form.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Mt. Diablo USD has a Spring Into Health Fair in May each year, which is coordinated with the Network for a Healthy California—Bay Area Region. Mt Diablo USD also partners with the Local Food Bank to have produce delivered to the Network funded after school programs. We work closely with the Children's Power Play Regional Office to coordinate our Power Play and Harvest of the Month activities for students during both school year and summer.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
<b>NA</b>								

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Bel Air Elementary A	Mt Diablo Unified	07-61754-6003974	84.62%	7.95%	92.56%
Cambridge Elementary A	Mt Diablo Unified	07-61754-6003982	86.43%	9.05%	95.48%
Delta View Elementary A	Mt Diablo Unified	07-61754-0106088	44.00%	15.23%	59.23%
**El Dorado Middle A	Mt Diablo Unified	07-61754-6004030	44.00%	9.40%	53.40%
El Monte Elementary A	Mt Diablo Unified	07-61754-6004048	46.01%	11.27%	57.28%
Fair Oaks Elementary A	Mt Diablo Unified	07-61754-6004055	64.33%	13.16%	77.49%
Meadow Homes Elementary A	Mt Diablo Unified	07-61754-6004154	80.29%	10.19%	90.49%
Oak Grove Middle A	Mt Diablo Unified	07-61754-6004196	77.34%	9.34%	86.68%
Rio Vista Elementary A	Mt Diablo Unified	07-61754-6096226	70.32%	15.82%	86.13%
Riverview Middle A	Mt Diablo Unified	07-61754-6004261	71.33%	13.87%	85.20%
Shore Acres Elementary A	Mt Diablo Unified	07-61754-6004295	76.78%	11.61%	88.39%
Sun Terrace Elementary A	Mt Diablo Unified	07-61754-6004329	53.41%	13.06%	66.47%
Wren Avenue Elementary A	Mt Diablo Unified	07-61754-6004402	49.87%	14.93%	64.80%
Ygnacio Valley Elementary A	Mt Diablo Unified	07-61754-6004410	67.86%	12.10%	79.96%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

\*\*The Free and Reduced Lunch % for El Dorado were provided by MDUSD Food Services Department on 5/24/11.

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
California Department of Education	Nutrition To Grow On	An innovative curriculum for grades four through six that offers teachers a direct link between the garden and nutrition education. Ages 9-11	English
California Power Play!	Community Idea & Resource Kit	Lessons plans for encouraging PA for ages 9-11	Spanish/English
California Power Play!	Power Play Cookbook	Recipes for ages 9-11	English
California Power Play!	School Idea and Resource Kit	Lesson and workbooks for ages 9-11	English
CATCH (Coordinated Approach To Children's Health)	CATCH Kids Club Nutrition	Ideal for after-school. The manual has 32 sessions of nutritious and fun lessons on healthy foods and making good choices. Ages 5-13	English
Food Guide Pocket Chart & Fruit and Vegetable cards (multi-level display chart and picture cards)	CATCH	Nylon Chart reflects the USDA's revised food pyramid nutritional guidelines & is divided into 6 brightly colored food group sections with pockets to place Fruit & Veg. Cards.	English/Spanish
CATCH (Coordinated Approach To Children's Health)	CATCH Physical Activity Tool Kit	This activity box includes over 300 activity cards designed for after-school/summer programs and community youth organization and gives simple, easy-to-follow instructions for fun activities that keep kids moving Ages 5-13	English
Cooperative Extension (EFNEP, FSNEP)	Eat Fit	Youth FSNEP provides curriculum, training and lesson materials to conduct nutrition education and physical activity programs in preschools, K – 12 classrooms, community youth organizations and after school programs. The goal is to increase nutrition education and physical activity programs in programs serving low income students in an effort to improve the health of school-aged children. Nutrition educators train teachers/extenders who deliver the programs.	Spanish/English
Cooperative Extension (EFNEP, FSNEP)	Reading Across the Food Guide Pyramid	A literacy curriculum promoting nutrition & health education Ages 5-13	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Dairy Council of California	Deal Me In	This extended day nutrition education and physical activity program introduces and reinforces healthy eating and physical activity in a fun and engaging way. The program is designed for Grades 5-13.	English
UC Cooperative	Farm to Fork	A nutrition education curriculum that makes the connection between local food systems, garden-based learning, school food service, and the establishment of healthy habits. Ages 5-13	English
Contractor developed: Monrovia USD	Curriculum Links for Harvest of the Month literature connection	Curriculum links are activities linked to Calif. Standards. Teachers deliver a lesson that incorporates a nutrition ed. component.	English
Network for a Healthy California	Harvest of the Month Cycle I,II,III produce	Network Developed and approved different produce items.	English/Spanish
Network for a Healthy California	Harvest of the Month Cycle I,II,III cookbooks	Network developed and approved recipes using HOTM monthly produce items.	English/Spanish
Contractor Developed – LA collaborative Website	Harvest of the Month complementary educational materials	Contractors can share examples of presentations and nutrition education materials they have created or revised.	English
Network for a Healthy California	Harvest of the Month Fact Sheet	Two page fact sheet with information about HOTM program.	English
Contractor developed: Monrovia USD	Harvest of the Month Cooking and Nutrition Education Lessons	Lessons encouraging consumption via taste testing of recipes for HOTM produce items	English
<i>Network for a Healthy California</i>	Harvest of the Month Educator Newsletter, Family Newsletter, Community Newsletter, Menu Slicks, Toolkit	Assists health education experts and families by offering the latest science-based nutrition and physical activity recommendations.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Contractor developed: Monrovia USD	Harvest of the Month Highlights Newsletter	Monthly newsletter highlight produce of the month along with healthy eating and living concepts.	English
Contractor Developed – LA Collaborative Website	Harvest of the Month Lesson Plans	K-7 <sup>th</sup> lesson plans for enforcing HOTM concepts	English
Contractor developed: Merced COE	Harvest of the Month Parent newsletters	Information sheet/bulletin that provides nutritional information	English
Contractor developed (Merced County Office of Ed)	Harvest of the Month Physical activities	Grades K-8th: pages taken from approved PA books and resources adapted to include nutrition components. Pages are duplicated by teachers too use in PA promotion. Not designed to stand alone, but as part of HOTM	English
CDPH	Harvest of the Month Posters	Posters with nutritional messages for contractor use	English
Contractor developed: Tulare COE	Harvest of the Month Essay and Art Contest Guidelines and Forms	Forms and guidelines needed to do an essay and art contest	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
NA		

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Mount Diablo Unified School District</b>				
<b>Contract Number: 11-10221</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 38,385.00	\$ 25,535.00	\$ (12,850.00)	-33.48%
<b>Fringe Benefits</b>	\$ 9,341.00	\$ 6,384.00	\$ (2,957.00)	-31.66%
<b>Operating</b>	\$ -	\$ -	\$ -	
<b>Equipment &amp; Other Capital</b>	\$ -	\$ -	\$ -	
<b>Travel</b>	\$ -	\$ -	\$ -	
<b>Subcontractors</b>	\$ 148,995.00	\$ 177,000.00	\$ 28,005.00	18.80%
<b>Other Costs</b>	\$ 26,449.00	\$ 23,352.00	\$ (3,097.00)	-11.71%
<b>Indirect Costs</b>	\$ 10,486.00	\$ 1,385.00	\$ (9,101.00)	-86.79%
<b>Total Federal Share</b>	\$ 233,656.00	\$ 233,656.00	\$ -	0.00%
<b>Note:</b> <i>If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</i>				
<i>If the total percentage difference is greater than 5% consult your Contract Manager.</i>				
<i>FFY 2012 Network Growth Policy restricts contract growth.</i>				
<b>Justification:</b>				
<b>Subcontractors</b>	Positions and new ATF company added.			

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

**Mount Diablo Unified School District**  
**11-10221**

<b>PERSONNEL SALARIES:</b>									
<b>1. Name and Position Title</b>			<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery</b>	<b>7. Federal Share Total Dollars</b>	<b>8. Total Dollars</b>	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Alexandria Medina	\$ 81,000	0.18000	18.000%		\$ 14,580	\$ 14,580	
	Title:	After School Coordinator							
2.	Name:	Pat Navarro (1.0 FTE)	\$ 32,000	0.20000	20.000%		\$ 6,400	\$ 6,400	
	Title:	Accountant/Finance Analyst							
3.	Name:	Yvonne Benitez (\$14.79 x 7hr x 44)	\$ 30,763	0.14806	14.806%		\$ 4,555	\$ 4,555	
	Title:	Office Manager (Fiscal)							
<b>TOTAL:</b>			<b>\$ 143,763</b>	<b>0.52806</b>	<b>52.806%</b>		<b>\$ 25,535</b>	<b>\$ 25,535</b>	
<b>POSITION DESCRIPTIONS:</b>									
<b>Accountant/Finance Analyst: FS #2</b>		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the <i>Netowrk</i> program, as well as monitoring the budgets.							
<b>After school Coordinator: FS #1</b>		Plan and facilitate nutrition education activities for recreation programming, in after school setting for different age groups of children; seniors, teen; special populations, such as mothers with young children and families; nutrition education for special events and workshops. Prepare instructional plans for youth camps and field trips; and nutrition education for special events and workshops. Prepare instructional plans for nutrition activities, collect data related to nutrition education programming, prepare documentation for nutrition education contract; and helps prepare interim and final progress report .							
<b>Office Manager (Fiscal): FS #3</b>		Provides general support to the Program. Assists in development & maintenance of data collection system with emphasis on fiscal information. Oversees budget & invoicing.							
<b>FRINGE BENEFITS:</b>								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>Federal Share:</b> Includes payroll taxes & medical/dental benefits @ an average of 25% of salaries (.25 x \$25,535 = \$6,384)							\$ 6,384	\$ 6,384	
						<b>SUBTOTAL:</b>	<b>\$ 6,384</b>	<b>\$ 6,384</b>	
<b>OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>			
<b>EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b> New Security Requirement: CDPH anti-virus software & encryption devise to be installed. Please contact CM prior to purchasing computer equipment for approval.									
						<b>SUBTOTAL:</b>			
<b>TRAVEL AND PER DIEM:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>			

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

**Mount Diablo Unified School District**  
**11-10221**

										<b>Federal Share</b>	<b>Total Dollars</b>			
										<b>Total Dollars</b>	<b>Total Dollars</b>			
<b>SUBCONTRACTORS: (Please see Subcontractor Budget Justifications.)</b>														
<b>Federal Share:</b>														
RDA	Subcontractor to provide evaluation services completing the ATF.									\$ 6,000	\$ 6,000			
CONCORD	Subcontractor to provide nutrition education and physical activity promotion.									\$ 16,000	\$ 16,000			
BACR	Subcontractor to provide nutrition education and physical activity promotion.									\$ 155,000	\$ 155,000			
										<b>SUBTOTAL:</b>	<b>\$ 177,000</b>	<b>\$ 177,000</b>		
<b>OTHER COSTS:</b>														
<b>Federal Share:</b>														
	Produce for taste testing for 20 students x 98 classes x 46 wks @ \$.24695/student = \$22,265									\$ 22,265	\$ 22,265			
	Materials for taste testing such as paper plates, cups, etc. for 20 students x 98 classes x 46 wks @ \$0.01206/student = \$1,087									\$ 1,087	\$ 1,087			
										<b>SUBTOTAL:</b>	<b>\$ 23,352</b>	<b>\$ 23,352</b>		
										<b>DIRECT COSTS SUBTOTAL:</b>	<b>\$ 232,271</b>	<b>\$ 232,271</b>		
<b>INDIRECT COSTS:</b>														
<b>Federal Share:</b>														
	4.34% of Total Salaries and Fringe (\$31,919 x .0434 = \$1,385)									\$ 1,385	\$ 1,385			
	Indirect costs consist of expenses such as insurance, payroll processing, etc.													
										<b>\$ 143,763</b>	<b>0.52806</b>	<b>52.806%</b>	\$ 233,656	\$ 233,656



**SUBCONTRACTOR'S BUDGET JUSTIFICATION**  
**Concord Community Recreation Dept.**  
**October 1, 2011 - September 30, 2012**

Mount Diablo Unified School District  
11-10221

<b>A PERSONNEL SALARIES:</b>									
		1. Name and Position Title	2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1	Name:	Multiple Positions (40 @ \$9,174.3)	\$ 366,972	0.0327		3.27%	\$ 12,000	\$ 12,000	
	Title:	Recreation Specialists FTE PP = .0008175							
2	Name:	Multiple Positions (10 @ \$25,157.2)	\$ 251,572	0.0159		1.59%	\$ 4,000	\$ 4,000	
	Title:	Lead Recreation Specialist (10 LRS) FTE PP =							
		<b>TOTAL:</b>	<b>\$ 618,544</b>	<b>0.0486</b>		<b>4.86%</b>	<b>\$ 16,000</b>	<b>\$ 16,000</b>	
		<b>Recreation Leader/Specialists FS Positions #1-2</b>	Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.						
<b>B. FRINGE BENEFITS:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>			
<b>C. OPERATING EXPENSES:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>			
<b>D. EQUIPMENT EXPENSES:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>			
<b>E. TRAVEL AND PER DIEM:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>			
<b>F. SUBCONTRACTORS:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>			
<b>G. OTHER COSTS:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>			
<b>H. INDIRECT COSTS:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>			
		<b>I. TOTAL:</b>					<b>\$ 16,000</b>	<b>\$ 16,000</b>	

**SUBCONTRACTOR BUDGET JUSTIFICATION  
Bay Area Community Resources  
October 1, 2011 - September 30, 2012**

Mount Diablo Unified School District  
11-10221

<b>A PERSONNEL SALARIES:</b>							
<b>1. Name and Position Title</b>		<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery</b>	<b>7. Federal Share Total Dollars</b>	<b>8. Total Dollars</b>
<b>FEDERAL SHARE POSITIONS</b>							
1	Name: Multiple Positions (38 @ \$15,968.32) Title: Recreation Specialists FTE PP = .0010842	\$ 606,796	0.0412		4.12%	\$ 25,000	\$ 25,000
2	Name: Vacant Positions (10 @ \$34,334.8) Title: Lead Recreation Specialists FTE .00233	\$ 343,348	0.0233		2.33%	\$ 8,000	\$ 8,000
3	Name: Lauren David Title: Garden Nutrition Educator	\$ 21,200	1.0000		100.00%	\$ 21,200	\$ 21,200
4	Name: Sergio Galicia* Title: Garden Nutrition Educator	\$ 40,320	1.0000		100.00%	\$ 40,320	\$ 40,320
5	Name: Leah Sourbeer* Title: Garden Nutrition Educator	\$ 40,320	1.0000		100.00%	\$ 40,320	\$ 40,320
<b>TOTAL:</b>		<b>\$ 1,051,984</b>	<b>3.0645</b>	<b>-</b>	<b>306.45%</b>	<b>\$ 134,840</b>	<b>\$ 134,840</b>
<b>Garden Nutrition Educator/Health Educator (including Health Aide, Health Promotion Instructor, etc.): FS Positions #3-5</b>		Develop materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.					
<b>Recreation Leader/Specialists: FS Positions #1-2</b>		Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.					
<b>B. FRINGE BENEFITS:</b>							
<b>Federal Share:</b> Includes payroll taxes & medical/dental benefits @ an average of 25% of salaries *indicates staff who receive benefits (\$80,640 x .25 = \$20,160)						\$ 20,160	\$ 20,160
						<b>SUBTOTAL:</b>	<b>\$ 20,160</b>
<b>C. OPERATING EXPENSES:</b>							
						<b>SUBTOTAL:</b>	
<b>D. EQUIPMENT EXPENSES:</b>							
						<b>SUBTOTAL:</b>	
<b>E. TRAVEL &amp; PER DIEM:</b>							
						<b>SUBTOTAL:</b>	
<b>F. SUBCONTRACTORS:</b>							
						<b>SUBTOTAL:</b>	
<b>G. OTHER COSTS:</b>							
						<b>SUBTOTAL:</b>	
<b>H. INDIRECT COSTS:</b>							
						<b>SUBTOTAL:</b>	\$ -
<b>I. TOTAL:</b>						<b>\$ 155,000</b>	<b>\$ 155,000</b>

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Newport Mesa Unified School District (NMUSD)  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 10-10116

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 51% Female 49%

Ethnicity:

- African American 1%
- Asian 3%
- Caucasian 29%
- Latino 66%
- Native American \_\_\_\_\_ %
- Pacific Islander 1%
- Other (specify) \_\_\_\_\_: \_\_\_\_\_ %

Languages:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> English <u>50%</u> | <input type="checkbox"/> Khmer (Cambodian) _____ %      |
| <input checked="" type="checkbox"/> Spanish <u>50%</u> | <input type="checkbox"/> Korean _____ %                 |
| <input type="checkbox"/> Arabic _____ %                | <input type="checkbox"/> Lao _____ %                    |
| <input type="checkbox"/> Armenian _____ %              | <input type="checkbox"/> Tagalog _____ %                |
| <input type="checkbox"/> Russian _____ %               | <input type="checkbox"/> Vietnamese _____ %             |
| <input type="checkbox"/> Bosnian _____ %               | <input type="checkbox"/> Other (specify) _____: _____ % |
| <input type="checkbox"/> Cantonese _____ %             | <input type="checkbox"/> Other (specify) _____: _____ % |
| <input type="checkbox"/> Farsi _____ %                 | <input type="checkbox"/> Mandarin _____ %               |
| <input type="checkbox"/> Hmong _____ %                 |   |

Ages:

- Under 5 years old 2%
- 5 to 8 22%
- 9 to 11 15%
- 12 to 17 51%
- 18 to 59 9%
- 60 years old and over 1%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input type="checkbox"/> HeadStart _____%        |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address:  
[http://web.nmusd.us/cms/page\\_view?d=x&piid=&vpid=1221638545908](http://web.nmusd.us/cms/page_view?d=x&piid=&vpid=1221638545908)
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (75 occurrences at 1 hour(s) each)
- Community Education Events: (2 occurrences at 3 hour(s) each)
- Training/Workshop/Conference: (7 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify)\_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables   | <input checked="" type="checkbox"/> Lean Meat and Beans                      |
| <input checked="" type="checkbox"/> Physical Activity   | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input checked="" type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input checked="" type="checkbox"/> Fats and Oils   | <input checked="" type="checkbox"/> Promote Healthy Weight                   |
| <input checked="" type="checkbox"/> Fiber-Rich Foods  | <input checked="" type="checkbox"/> Sodium and Potassium                     |
| <input checked="" type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Whole Grains                             |
| <input checked="" type="checkbox"/> Food Shopping/Preparation   | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| _____ Adult Education & Job Training Sites  | _____ Other Youth Education Sites (includes Parks and Recreation)          |
| _____ Adult Rehabilitation Centers  | _____ Public/Community Health Centers (includes Public Health Departments) |
| _____ CalFresh Offices  | _____ Public Housing   |
| _____ Churches  | 9 _____ Schools – students (Preschool)                                     |
| _____ Community Centers   | 14 _____ Schools – students (K-12)   |
| _____ Elderly Service Centers   | 10 _____ Schools – students (Afterschool Program)                          |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | 14 _____ Schools – Parents   |
| _____ Extension Offices   | _____ Shelters/Temporary Housing   |
| _____ Farmers Markets   | _____ WIC Programs   |
| _____ Food Stores   | _____ Worksites  |
| _____ Head Start Programs   | Other (specify): _____   |
| _____ Individual Homes  | Other (specify): _____   |
| _____ Libraries   | Other (specify): _____   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 10,000

Narrative (max. 200 words)

NMUSD conducts a wide variety of nutrition education activities for all of our students, as well as our parents. A variety of nutrition education and physical activity interventions are conducted by up to 325 teachers, administrators, nurses and health assistants and other school site staff members at 14 school sites (Grades Prek-12).

Our biggest district-wide activity is *Harvest of the Month*. Additional student nutrition education activities conducted in classrooms include Kindergarten tea parties, storytelling, preschool piñata parties, farmer's market in the classroom, supermarket in the classroom, cooking classes, creation of nutrition-themed tile murals and school garden lessons. Special event activities include but are not limited to: family nutrition nights, nutrition Olympics and school-wide physical activity demonstrations. In addition, parent nutrition education classes and teacher trainings are offered at all of our Network-eligible sites

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Newport Mesa Unified School District will conduct an impact evaluation of the *Harvest of the Month* program at one high school using the *Network High School Survey*. This survey will measure the consumption of healthy foods, changes in physical activity, measure perceived peer behavior and also measure access to healthy foods. In addition, participating teachers will complete process surveys.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

The Newport Mesa Unified School District *Network* Program collaborates and coordinates nutrition education efforts with local partners that include the Orange County Nutrition and Physical Activity Collaborative (*NuPAC*) and its School Nutrition Education Collaborative (*SNEC*) sub-committee as well as with the *Network* Orange County Region and the Orange County Healthcare Agency. In addition, our internal NMUSD partners include the Nutrition Services Department and the Health Services Department.

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**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Adams Elementary (S) (PS) (A) (P)	Newport Mesa Unified School District	30665976029227	70.51%	7.69%	78.21%
College Park Elementary (S)(PS) (A) (P)	Newport Mesa Unified School District	30665976029300	68.46%	10.75%	79.20%
Killybrooke Elementary (S) (PS) (A) (P)	Newport Mesa Unified School District	30665976029375	51.82%	14.84%	66.67%
Paularino Elementary (S) (PS) (A) (P)	Newport Mesa Unified School District	30665976029458	50.77%	11.34%	62.11%
Pomona Elementary (S) (PS) (A) (P)	Newport Mesa Unified School District	30665976029466	88.34%	6.95%	95.29%
Rea Elementary (S) (PS) (A) (P)	Newport Mesa Unified School District	30665976029326	86.08%	10.67%	96.75%
Sonora Elementary (S) (PS) (A) (P)	Newport Mesa Unified School District	30665976029482	65.20%	10.13%	75.33%
Victoria Elementary (S) (A)(P)	Newport Mesa Unified School District	30665976029490	54.41%	9.07%	63.48%
Whittier Elementary (S) (PS) (A) (P)	Newport Mesa Unified School District	30665976029516	92.50%	5.59%	98.09%
Wilson Elementary (S) (PS) (A) (P)	Newport Mesa Unified School District	30665976029524	84.10%	10.26%	94.36%
Tewinkle Middle (S) (P)	Newport Mesa Unified School District	30665976029284	69.65%	11.58%	81.23%
Costa Mesa HS (S) (P)	Newport Mesa Unified School District	30665973031853	55.60%	12.31%	67.91%
Estancia HS (S) (P)	Newport Mesa Unified School District	30665973032000	59.59%	9.30%	68.90%
Back Bay HS (S) (P)	Newport Mesa Unified School District	30665973034907	54.55%	4.55%	59.09%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
California Dept. of Education	Nutrition to Grow On	An innovative curriculum for grades four through six that offers teachers a direct link between the garden and nutrition education.	English
Dairy Council of California	Building a Healthy Me	Teaches fundamental nutrition concepts that introduce students to a range of healthy food choices. It reinforces language arts and math while teaching health in a fun way.	English and Spanish
Dairy Council of California	Exercise Your Options	This eight lesson unit helps students assess their current food and activity choices and plan for improvement. The lessons focus on improvement rather than perfection.	English
Dairy Council of California	Healthy Choices, Healthy Me	This ten lesson unit focuses on food choice behaviors while reinforcing language arts and math.	English and Spanish
Dairy Council of California	Deal Me In!	Targets kindergarten through sixth-grade students at after-school programs.	English and Spanish
Dairy Council of California	Nutrition Pathfinders	This five lesson unit reinforces language arts and math while teaching health in a fun way.	English and Spanish
CATCH	PA Toolkit	Toolkit is organized around six themes, and each theme is the focus of one six-week period during the school year.	English
California Power Play!	Children's Power Play!-School	<i>Children's Power Play! Campaign</i> develops and tests a variety of resources to help educate, motivate, and empower 9- to 11-year-old children to eat fruits and vegetables and be physically active. The materials are research-based, educator-friendly, and appealing to children.	English and Spanish
Harvest of the Month	Harvest of the Month materials	Harvest of the Month is comprised of four key monthly elements: Educator Newsletters, Family Newsletters, Menu Slicks and Press Release Templates	English and Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Santa Fe Partners in Education	Cooking with Kids	<i>Cooking with Kids</i> is a hands-on food and nutrition education program that works to improve children’s nutrition by engaging public school students in experiential learning with fresh, healthy, affordable foods from diverse cultures	English and Spanish
USDA Materials	Power of Choice	It is intended for after-school program leaders working with young adolescents.	English
USDA Materials	Eat Smart, Play Hard	Encourages and teaches children, parents, and caregivers to eat healthy and be physically active every day. Eat Smart. Play Hard.™ offers resources and tools to convey and reinforce healthy eating and lifestyle behaviors that are consistent with the <i>Dietary Guidelines for Americans</i> and the <i>MyPyramid</i> Food Guidance System.	English and Spanish
USDA Materials	My Pyramid for Kids	Provides tips and resources, an interactive game, poster, coloring page, and worksheet	English and Spanish
USDA Materials	My Pyramid	Interactive tools to get a personalized eating plan, or to plan and assess your food and physical activity choices based on the Dietary Guidelines for Americans.	English and Spanish

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Newport Mesa Unified School District</b>				
<b>Contract Number: 10-10116</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$198,510	\$201,223	\$2,713	1.37%
<b>Fringe Benefits</b>	\$64,694	\$66,997	\$2,303	3.56%
<b>Operating</b>	\$3,073	\$3,263	\$190	6.18%
<b>Equipment &amp; Other Capital</b>	\$1,870	\$1,575	-\$295	-15.78%
<b>Travel</b>	\$2,804	\$2,290	-\$514	-18.33%
<b>Subcontractors</b>	\$16,634	\$16,494	-\$140	-0.84%
<b>Other Costs</b>	\$98,408	\$106,337	\$7,929	8.06%
<b>Indirect Costs</b>	\$12,352	\$19,909	\$7,557	61.18%
<b>Total Federal Share</b>	<b>\$398,345</b>	<b>\$418,088</b>	<b>\$19,743</b>	<b>4.96%</b>
<b>Note:</b> If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.				
If the total percentage difference is greater than 5% consult your Contract Manager.				
<b>Increase/Decrease line item cost justification:</b>				
<b>Operating:</b> Price of paper for general printing increased by 11%. Increased estimated usage from 6 cases to 10 cases based on what we will buy for this year. The Nutrition Services Dept. has told us no more free paper due to their increased costs.				
<b>Equipment:</b> Reduced due to buying one less computer				
<b>Travel:</b> Decreased due to removal of Annual Network Conference Registration fee				
<b>Other Costs:</b> Number of monthly HOTM increased from 6,500 to 7,000 due to increased participation at secondary schools. Cost per student (\$.63) reflects increased food costs and cost of supplies needed to serve food in classrooms. The Nutrition Services Dept. will no longer be able to supply free plates, napkins and utensils.				
<b>Indirect:</b> The Indirect percentage increased to 5% as of July 2011 from the previous 3.2% per CDE				

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Newport Mesa Unified School District  
 10-10116

<b>A PERSONNEL SALARIES:</b>								
<b>1. Name and Position Title</b>			<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery Duties</b>	<b>6. Federal Share Total Dollars</b>	<b>7. Total Dollars</b>
<b>FEDERAL SHARE POSITIONS</b>								
1.	Name: Pamela Williams Title: Nutritionist	\$ 77,810	1.0000	5.00%	95.00%	\$ 77,810	\$ 77,810	
2.	Name: Geoffry Ianniello Title: Project Coordinator	\$ 82,788	1.0000	15.00%	85.00%	\$ 82,788	\$ 82,788	
3.	Name: Kara Bodine-Pitkin Title: Nutrition Aide/Food Service Worker	\$ 25,066	0.4938	24.38%	25.00%	\$ 12,378	\$ 12,378	
4.	Name: Marissa Arellano Title: Nutrition Aide/Food Service Worker	\$ 25,066	0.4938	24.38%	25.00%	\$ 12,378	\$ 12,378	
5.	Name: Food Service Workers - Multiple Staff (4) Avg. Salary \$33,079 Title: \$33,079 x .12 FTE	\$ 132,316	0.1200	12.00%		\$ 3,969	\$ 3,969	
6.	Name: Teachers - Multiple Staff (13)- Lead Nutrition Teachers Title: Annual additional duty pay- 14 teachers X Approx. \$850pp=\$11,900					\$ 11,900	\$ 11,900	
<b>FEDERAL SHARE POSITIONS - TOTAL</b>			<b>\$ 343,046</b>	<b>3.1076</b>	<b>80.76%</b>	<b>230.00%</b>	<b>\$ 201,223</b>	<b>\$ 201,223</b>
<b>POSITION DESCRIPTIONS:</b>								
<b>Food Service Worker (e.g., Director, Manager, Asst, Server, Cook) #3-5</b>		Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education interventions. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition contract. In some cases, supervises staff that carry out the activities.						
<b>Nutritionist/Nutrition Educator/Nutrition Aide #1, 3, 4</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.						
<b>Project Coordinator #2</b>		Coordinates program staff and nutritionist education activities; plans & follows through on educational events at health fairs, schools, & other promotional activities; works with schools, churches, farm worker organizations, & community organizations in planning & promoting good health through dissemination of nutrition education materials; actively acquires & develops culturally & linguistically competent nutrition curriculum & educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; & expands existing community program to encompass nutritional components to increase community awareness & knowledge of good nutrition & healthy active lifestyles.						
<b>Teacher (preK-12 Classroom, PE, Speech, etc.) #6</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with RD to train staff.						

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Newport Mesa Unified School District  
 10-10116

											Federal Share	Total Dollars		
											Total Dollars	Total Dollars		
<b>B. FRINGE BENEFITS:</b>														
<b>Federal Share:</b>											\$ 66,997	\$ 66,997		
Includes payroll taxes and medical/dental benefits on <b>\$201,223</b> at: 33.295% of salaries														
Includes STRS, Medicare, Health & Welfare, OPEB Active, U/I/ and Wk Comp														
											<b>SUBTOTAL:</b>	<b>\$ 66,997</b>	<b>\$ 66,997</b>	
<b>C. OPERATING EXPENSES:</b>														
<b>Office Supplies:</b> (Used 100% of the time by all Federal Share staff 3.0185 FTE)														
1	Paper clips/Pens/Staples: 5 boxes of each = 15 boxes @ \$2.00 each =										\$ 30			
2	Legal folders: 5 boxes @ \$14 each =										\$ 70			
3	Letter folders: 5 boxes @ \$11 each =										\$ 55			
4	HP LaserJet 82X toner for general office printing - Total of 4 per year @ \$223 each =										\$ 892			
5	HP LaserJet color toner for general office printing (for HP 2605 printer) - Four (4) 3-pack toners @ \$247 per year =										\$ 988			
6	HP LaserJet black toner (for HP 2605 printer) - 6 @ \$83 each =										\$ 498			
7	Paper for printing of general office and nutrition education materials - White: 10 cases @ \$40 each =										\$ 400			
8	Paper for printing of general office and nutrition education materials-Assorted colors:10 packs @ \$12 each =										\$ 120			
9	Photo paper - 10/100 sheets per packs @ \$21per pack each for student nutrition contest certificates=										\$ 210			
											\$ -			
											<b>Federal Share Office Supply Costs - Total:</b>	<b>\$ 3,263</b>	<b>\$ 3,263</b>	<b>\$ 3,073</b>
											<b>SUBTOTAL:</b>	<b>\$ 3,263</b>	<b>\$ 3,263</b>	
<b>D. EQUIPMENT EXPENSES:</b>														
<b>Federal Share:</b> (Used 100% of the time by all Federal Share staff)														
Purchase of one (1) laptop or desktop computer														
HP 6000 Pro Laptop (or other NMUSD & Network-approved HP desktop model) - 1 @ \$1575 each =											\$ 1,575	\$ 1,575		
Computer - replaces five year old computer used 100% of the time by two <i>Network</i> staff - Kara and Marissa														
New Security Requirement: CDPH anti-virus software & encryption devise to be installed. Please contact														
CM prior to purchasing computer equipment for approval..														
											<b>SUBTOTAL:</b>	<b>\$ 1,575</b>	<b>\$ 1,575</b>	

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Newport Mesa Unified School District  
 10-10116

											Federal Share Total Dollars	Total Dollars				
<b>E. TRAVEL AND PER DIEM:</b>																
<b>Federal Share:</b>																
<b>Staff</b>											Total					
<b>Meeting</b>																
Intra-district travel to 14 <i>Network</i> -eligible schools to conduct activities listed in Scope of Work-																
1	Pam Williams, Nutritionist - 50 miles per month @ \$.555 per mile X 10 months to travel to 14 <i>Network</i> -eligible sites to conduct activities listed in Scope of Work										\$	278				
2	Geoff Ianniello, Project Coordinator - 50 miles per month @ \$.555 per mile X 12 months to travel to 14 <i>Network</i> -eligible sites to conduct activities listed in the Scope of Work										\$	333				
											\$	611	\$	611	\$	611
<i>Network</i> -sponsored Meetings and Skill Trainings -																
For Pam Williams, Nutritionist <b>and</b> Geoff Ianniello - Project Coordinator																
				# Trips	# Days	Per Diem (2 attendees)	Lodging (2 attendees)	Registration	Round Trip	Total						
1	<b>Annual <i>Network</i> Conference</b>			2	3	\$ 204	\$ 400		\$ 350	\$ 954	\$	954	\$	954	\$	954
Per Diem: 2 attendees- 3 breakfasts @ \$6.00 per person, per breakfast, 3 lunches @ \$10.00 per person per lunch 3 dinners @ \$18.00 per person per dinner = \$204.00																
Lodging: 2 attendees- 2 nights at <i>Network</i> -approved hotel @\$84 per night plus taxes=\$100 per night X 2 people = \$400																
Round Trip: 2 attendees - round trip airfare from Orange County to Sacramento, \$175 per person X 2 people = \$350.00																
				# Trips	# Days	Per Diem (2 attendees)	Lodging (2 attendees)	Registration	Round Trip	Total						
2	<b>Impact Evaluation Training</b>			2	1	\$ -	\$ -	\$ -	\$70	\$ 70	\$	70	\$	70	\$	70
Round Trip: 2 attendees - 63 miles (round trips) X 2 attendees X <del>\$.54</del> .555 per mile = \$70.00																
				# Trips	# Days	Per Diem (2 attendees)	Lodging (2 attendees)	Registration	Round Trip	Total						
3	<b><i>Network</i> Skills Trainings</b>			10	5	\$ -	\$ -	\$ 100	\$ 555	\$ 655	\$	655	\$	655	\$	655
Registration:2 attendees - registration fees for up to 5 trainings @ \$10 per training X 2 attendees= \$100																
Round Trip: 2 attendees - 500 miles (for up to 5 round trips to trainings at various locations) X 2 attendees x \$.555 per mile = \$655.00																
											<b>SUBTOTAL:</b>	\$	2,290	\$	2,290	

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

							Federal Share	Total Dollars
							Total Dollars	Total Dollars
<b>F. SUBCONTRACTORS:</b>	See attached sub-contractor budget justification for additional information							
<b>Federal Share:</b>								
1	<b>KidTribe</b> - Conduct 1 <i>Hoopapalooza</i> school fitness program involving 850 students at one <i>Network</i> -eligible elementary school to promote and educate students about the benefits of increased physical activity. This program integrates positive messages of self-esteem, empowering choices and peer acceptance while students actively participate in high-energy 55-minute physical activity assembly. Approximately \$2.1176 per student/assembly						Cost: \$ 1,800	\$ 1,800
								\$ 1,800
2	<b>Chris King Designs</b> - Create one nutrition-themed, student designed tile mural to promote the benefits of eating fruits and vegetables and engaging in regular physical activity. This mural will be awarded to an elementary school that provides it's students with the most nutrition education as determined by quarterly time logs. Since the exact <i>Network</i> -eligible elementary school has yet to be determined, the approximate number of participating students is given as a range of 850 students. Each tile approximately \$6.275/per student. Each student is given a tile to paint/personalize Cost includes tiles, brushes, glaze, firing, installation of mural and all necessary installation materials, mural inserts with school name and <i>Network</i> logo and liability insurance.						Cost: \$ 5,334	\$ 5,334
								\$ 5,334
3	<b>Southland Opera</b> - At 9 <i>Network</i> -eligible elementary schools, conduct two, forty-five minute nutrition-themed live, interactive opera performances of their show, "Mission Nutrition" @ approx. \$1.5932/student Southland will use <i>Network</i> -approved nutrition education curriculum to promote the benefits of eating healthy fruits and vegetables. Provide demonstrations at approximately 9 <i>Network</i> -eligible elementary schools including all assembly materials, set-up, personnel and travel costs to specified site to reach approximately 5,875 students and teachers. Cost to include all supplies needed to present assembly curriculum, site preparation, travel to specified site location, personnel assembly handouts and all miscellaneous supplies to conduct a successful promotion of the nutrition education theme program.							
	See attached sub-contractor budget justification for additional information						\$ 9,360	\$ 9,360
							<b>SUBTOTAL:</b>	<b>\$ 16,494</b>
								<b>\$ 16,494</b>

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Newport Mesa Unified School District  
 10-10116

G. OTHER COSTS:										Federal Share	Total Dollars
Federal Share:										Total Dollars	Total Dollars
Printing Costs:											
1	HOTM Workbooks - Total of 5,700 books (grades K-6) at 10 schools @\$1.824 per color copy =									\$ 10,397	\$ 10,397
2	HOTM bookmark/ruler or trading cards -total of 5700 per month at 10 schools @ \$.17 each (color) X 10 months =									\$ 9,690	\$ 9,690
3	HOTM Poster Contest - 300 entry forms/school @ \$.02 per copy at 10 schools =									\$ 60	\$ 60
4	HOTM Poster Contest Flyers - Total of 400 flyers (10 schools) @ \$.50 per color copy									\$ 200	\$ 200
5	HOTM Poster Contest winning poster duplications costs - 10 posters @ \$1.05 per color copy X 10 schools =									\$ 105	\$ 105
6	HOTM Impact Evaluation - pre and posttest surveys - 150 @ \$1.50 per color copy =									\$ 225	\$ 225
7	Art Contest Nutrition Lesson Flyers - Total of 400 flyers @ \$.50 per color copy (10 schools) =									\$ 200	\$ 200
8	HOTM Classroom Food Demo Taste Testing - Produce for 7,065 students per month X 10 months @ \$.63 per student									\$ 44,510	\$ 44,510
9	HOTM Cooking in Class Food Demo - Food for 500 students per month (25 classes/20 students per class)@\$1.50 per studentX10 months=									\$ 2,500	\$ 2,500
10	HOTM Cooking in Class Food for teacher Food Demo Taste Testing- 325 teachers (at 14 sites) X 10 months X \$1.00 per portion=									\$ 3,250	\$ 3,250
11	HOTM Food for Student Lunchtime Taste Testing - 6 taste tests per month X 683 students X 10 month @ \$.25 per student=									\$ 10,245	\$ 10,245
12	HOTM Impact Evaluation Food and Supplies for food demos - 50 participants @ \$1.00 per participant X 5 lessons =									\$ 250	\$ 250
13	Parent Nutrition Education Classes - Food and supplies for food demos for 100 parents @ \$1.50 per parent X 5 classes =									\$ 750	\$ 750
14	Student Nutrition Education Classes- Food and supplies for food demos for 150 studentsX2 classes@\$1.50 per student=									\$ 450	\$ 450
15	Special Events- Food & Supplies- Nutrition Olympics- 1,800 students @ \$2.125 per student=									\$ 3,825	\$ 3,825
	Family Nutrition Night - 450 students/parents @ \$2.50 per person =									\$ 1,125	\$ 1,125
	A-Z Salad Bar Nutrition Education Activity - 3,000 students @ \$1.00 per student =									\$ 3,000	\$ 3,000
	Art Contest Nutrition Lesson and food demos-3,000 students @ \$1.00 per student=									\$ 3,000	\$ 3,000
	Kindergarten nutrition education-500 students @ \$1.00 per student=									\$ 500	\$ 500
16	HOTM Educator Newsletters - 400/month @ \$1.00 per color copy X 10 months (14 schools) =									\$ 4,000	\$ 4,000
17	HOTM Bi-Lingual Parents Newsletters - 7,500/month @ \$.04 per black & white copy X 10 months (10 schools) =									\$ 3,000	\$ 3,000
18	Parent Nutrition Education Classes-multiple flyers-Total of 5,640 flyers (14 schools) @ \$.75 per color copy =									\$ 4,230	\$ 4,230
19	Parent Nutrition Education Classes - training materials - 100 parents X \$.75 per color copy=									\$ 75	\$ 75
20	Family Nutrition Night flyers-Total of 500 Flyers @ \$.75 per color copy X 2 eligible sites per year =									\$ 750	\$ 750
<b>TOTAL ALL OTHER COSTS:</b>										<b>\$ 106,337</b>	<b>\$ 106,337</b>
<b>TOTAL DIRECT COST:</b>										<b>\$ 398,179</b>	<b>\$ 398,179</b>
H. INDIRECT COSTS:											
Indirect costs include administrative, accounting, purchasing, janitorial, warehouse, and security personnel, as well as payroll services, utilities, and audit costs. These costs are negotiated through the California Department of Education.											
Federal Share: 5.0 % Total Direct Costs (\$398,179 x 5%)										\$ 19,909	\$ 19,909
<b>TOTAL:</b>										<b>\$ 418,088</b>	<b>\$ 418,088</b>

SUBCONTRACTOR BUDGET JUSTIFICATION  
Chris King Designs  
October 1, 2011 - September 30, 2012

Newport Mesa Unified School District  
10-10116

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Chris King Design							
	Title:	Consultant Estimated at 107 hours x \$49.85/hr.		1.0000		100.00%	\$5,334	\$5,334	
<b>Total:</b>				<b>1.0000</b>		<b>100.00%</b>	<b>\$5,334</b>	<b>\$5,334</b>	
<b>PERSONNEL POSITION DESCRIPTIONS:</b>									
<b>Consultant/Graphic Design #1</b>		Create one nutrition themed, student designed tile mural to promote the benefits of eating fruits and vegetables and engaging in regular physical activity. This mural will be designed and created under the supervision of <i>Network</i> staff. Approximately 850 students will assist in the creation and development of the mural tiles with the consultants expert assistance. Cost to include all supplies needed to manufacture and design graphic mural tiles, firing and assembly of student made mural tiles, and installation of mural tiles at specified school site.							
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>C. OPERATING EXPENSES:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>F. SUBCONTRACTORS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>G. OTHER COSTS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>H. INDIRECT COSTS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>TOTAL</b>				<b>1.0000</b>		<b>100.00%</b>	<b>\$5,334</b>	<b>\$5,334</b>	

SUBCONTRACTOR BUDGET JUSTIFICATION  
 Southland Opera  
 October 1, 2011 - September 30, 2012

Newport Mesa Unified School District  
 10-10116

A PERSONNEL SALARIES:								
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	7. Federal Share Total Dollars	8. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>								
1.	Name:	Southland Opera						
	Title:	Consultant @ approximately \$1.5932/student x 5875 students		1.0000	100.00%	\$9,360	\$9,360	
<b>Total:</b>			<b>1.0000</b>		<b>100.00%</b>	<b>\$9,360</b>	<b>\$9,360</b>	
<b>PERSONNEL POSITION DESCRIPTIONS:</b>								
<b>Consultant/Graphic Design #1</b>		Use Network-approved nutrition education curriculum to promote the benefits of eating healthy fruits and vegetables. Provide demonstrations at approximately 9 Network-eligible elementary schools including all assembly materials, set-up, personnel and travel costs to specified site to reach approximately 5,875 students and teachers. Cost to include all supplies needed to present assembly curriculum, site preparation, travel to specified site location, personnel assembly handouts and all miscellaneous supplies to conduct a successful promotion of the nutrition education theme program.						
<b>B. FRINGE BENEFITS:</b>								
<b>C. OPERATING EXPENSES:</b>								
<b>D. EQUIPMENT EXPENSES:</b>								
<b>E. TRAVEL AND PER DIEM:</b>								
<b>F. SUBCONTRACTORS:</b>								
<b>G. OTHER COSTS:</b>								
<b>H. INDIRECT COSTS:</b>								
<b>TOTAL</b>			-		<b>0.00%</b>	<b>\$9,360</b>	<b>\$9,360</b>	

SUBCONTRACTOR BUDGET JUSTIFICATION  
KidTribe  
October 1, 2011 - September 30, 2012

Newport Mesa Unified School District  
10-10116

<b>A PERSONNEL SALARIES:</b>										
		1. Name and Position Title		2. Annual Salary		3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	7. Federal Share Total Dollars	8. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>										
1.	Name:	KidTribe								
	Title:	Consultant @ approximately \$2.1176/student x 850 students				1.0000		100.00%	\$1,800	\$1,800
						<b>1.0000</b>		<b>100.00%</b>	<b>\$1,800</b>	<b>\$1,800</b>
<b>PERSONNEL POSITION DESCRIPTIONS:</b>										
<b>Nutrition/Physical Activity Demonstration</b>			Mentors and trains staff on integration of physical activity into nutrition education interventions. Coordinates one-time physical activity demonstrations. Chooses nutrition and physical activity resources to distribute with nutrition education interventions.							
<b>B. FRINGE BENEFITS:</b>										
<b>C. OPERATING EXPENSES:</b>										
<b>D. EQUIPMENT EXPENSES:</b>										
<b>E. TRAVEL AND PER DIEM:</b>										
<b>F. SUBCONTRACTORS:</b>										
<b>G. OTHER COSTS:</b>										
<b>H. INDIRECT COSTS:</b>										
<b>TOTAL</b>						<b>1.0000</b>		<b>100.00%</b>	<b>\$1,800</b>	<b>\$1,800</b>

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Pasadena Unified School District  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 11-10222

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 51% Female 49%

Ethnicity:

- African American 25%
- Asian 2%
- Caucasian 16%
- Latino 54%
- Native American 1%
- Pacific Islander \_\_\_\_\_ %
- Other (specify) Filipino: 2%

Languages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> English <u>85%</u> | <input type="checkbox"/> Korean _____ %                              |
| <input checked="" type="checkbox"/> Spanish <u>15%</u> | <input type="checkbox"/> Lao _____ %                                 |
| <input type="checkbox"/> Arabic _____ %                | <input type="checkbox"/> Tagalog _____ %                             |
| <input type="checkbox"/> Armenian _____ %              | <input type="checkbox"/> Vietnamese _____ %                          |
| <input type="checkbox"/> Russian _____ %               | <input type="checkbox"/> Other (specify) _____ %                     |
| <input type="checkbox"/> Bosnian _____ %               | <input type="checkbox"/> Other (specify) <u>Non English:</u> _____ % |
| <input type="checkbox"/> Cantonese _____ %             | <input type="checkbox"/> Mandarin _____ %                            |
| <input type="checkbox"/> Farsi _____ %                 |  |
| <input type="checkbox"/> Hmong _____ %                 |  |
| <input type="checkbox"/> Khmer (Cambodian) _____ %     |  |

Ages:

- Under 5 years old 8%
- 5 to 8 24%
- 9 to 11 24%
- 12 to 17 40%
- 18 to 59 3%
- 60 years old and over 1%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet

- Other (Specify): (% equal to or less than 185% FPL)
- Other (Specify): ( % equal to or less than 185% FPL)

Location Based Proxy Sites:

*Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.*

- |   |       |   |       |
|---|-------|---|-------|
| <input type="checkbox"/> CalFresh Offices | %     | <input type="checkbox"/> Shelters/Temporary Housing | ____% |
| <input type="checkbox"/> Food Banks       | %     | <input type="checkbox"/> Soup Kitchens              | %     |
| <input type="checkbox"/> Food Pantries    | ____% | <input type="checkbox"/> TANF Job Readiness Program | %     |
| <input type="checkbox"/> Public Housing   | %     | <input type="checkbox"/> WIC Offices                | %     |
| <input type="checkbox"/> HeadStart        | %     |   |       |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Coordinated School Health Committee, Community Wide Health Committee
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV:
- Nutrition Education Classes: (1628 occurrences at 1 hour(s) each)
- Community Education Events: (8 occurrences at 4.0hour(s) each)
- Training/Workshop/Conference: (14 occurrences at 3.0hour(s) each)
- Point of Purchase: ( occurrences at hour(s) each)
- Other (specify):N utrition Magician (104 occurances at 0.5 horu(s) each)

Key Educational Messages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables   | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input checked="" type="checkbox"/> Physical Activity   | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input checked="" type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input type="checkbox"/> Promote Healthy Weight                              |
| <input checked="" type="checkbox"/> Fats and Oils   | <input checked="" type="checkbox"/> Sodium and Potassium                     |
| <input checked="" type="checkbox"/> Fiber-Rich Foods  | <input checked="" type="checkbox"/> Whole Grains                             |
| <input checked="" type="checkbox"/> Food Safety   | <input type="checkbox"/> Other (Specify):                                    |
| <input checked="" type="checkbox"/> Food Shopping/Preparation   |  |
| <input checked="" type="checkbox"/> Lean Meat and Beans   |  |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |   |
|---|---|
| Adult Education & Job Training Sites  | Extension Offices   |
| ____ Adult Rehabilitation Centers   | Farmers Markets   |
| CalFresh Offices  | Food Stores   |
| Churches  | Head Start Programs   |
| Community Centers   | Individual Homes  |
| Elderly Service Centers   | Libraries   |
| Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | _ Other Youth Education Sites (includes Parks and Recreation)                 |
|   | <u>1</u> Public/Community Health Centers (includes Public Health Departments) |
|   | Public Housing  |

\_\_\_\_ Schools – (PK)  
25 Schools – students (K-12)  
25 Schools – students (Afterschool Program)  
23 Schools – Parents  
 \_\_\_Shelters/Temporary Housing  
 WIC Programs

Worksites  
 Other (specify): 5 Healthy Start Family  
 Centers (all located on qualifying school sites)  
 Other (specify):  
 Other (specify):

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 19,500

Narrative (max. 200 words)

The Pasadena Unified School District (PUSD) *Network* Program has formed a collaborated effort between teachers, parents, students, Food Service staff, school Nurses, district administrators, community based organizations, faith-based organizations and community members. The program's goal is to increase the daily consumption of fruits and vegetables and increase physical activity among the target population. This link creates school environments that reflect a comprehensive commitment to the health and well-being of PUSD students and their families.

The program began with a needs assessment of the target audience on their perceptions of preferred healthy-eating activities and areas of special interest. Teacher trainings focus on integrating and coordinating nutrition education lessons and physical activity programs for students in their classrooms. School nurses and health clerks attend training programs to help them work with students and parents on adopting healthy lifestyles as well as the understanding of child and adolescent behavior, knowledge, and attitude on healthy eating. Food service staff are trained on the importance of positive eating environments and the healthy food choices available.

A sample of activities conducted for the target population include: 'Ask the Nutritionist' booths; healthy cooking classes; 'Nutrition, Health and Walk to School' day; Harvest of the Month; Nutrition Magician and health fair.

e. **Summary of Research.**

*See Section A, pages 2-5.*

f. **Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify): ____           |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify):                |

*All modifications are approved by the Network.*

g. **Use of Existing Educational Materials.** *See attached Existing Educational Materials/Curricula data sheet*

h. **Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

i. **Key Performance Measures/Indicators.** (*max. 100 words*)

Increase the daily consumption of fruits and vegetables in the target population. The performances are measured through needs assessment and process. The *Network* Impact evaluation tool is used to measure knowledge and consumption of fruits and vegetables.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

The Pasadena Unified School District (PUSD) *Network* Program has formed a collaboration effort between a variety of *Network* affiliated agencies as well as the community based program to deliver consistent behavior-focused nutrition messages reflecting the PUSD *Network* goals and objectives.

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## Census Tract Data Sheet

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
<b>Public Community Health Center</b>	<b>City of Pasadena Public Health Dept</b>	<b>1845 N. FairOaks Bl</b>	<b>Pasadena</b>	<b>91103</b>	<b>06037461900</b>	All Races	59.3%	

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

## Free/Reduced Price Meal Percentage Data Sheet

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Altadena Elementary (S) (A) (P)	Pasadena Unified	19648816021505	76.80%	12.40%	89.20%
Blair High (S) (A) (P)	Pasadena Unified	19648811931062	50.40%	12.60%	63.00%
Charles W. Eliot (S) (A) (P)	Pasadena Unified	19648816058465	71.20%	11.60%	82.80%
Cleveland Elementary (S) (A) (P)	Pasadena Unified	19648816021547	83.80%	5.30%	89.10%
Daniel Webster(S) (A) (P)	Pasadena Unified	19648816021760	49.70%	14.10%	63.80%
Field (Eugene) Elementary (S) (A) (P)	Pasadena Unified	19648816021570	50.50%	13.70%	64.20%
CIS Academy (S) (A)	Pasadena Unified	19648810117440	54.80%	3.60%	58.40%
Franklin Elementary (S) (A) (P)	Pasadena Unified	19648816021588	77.30%	10.30%	87.60%
Hamilton Elementary (S) (A) (P)	Pasadena Unified	19648816021612	37.90%	14.20%	52.10%
Jackson Elementary (S) (A) (P)	Pasadena Unified	19648816021620	93.40%	9.10%	92.50%
Jefferson Elementary (S) (A) (P)	Pasadena Unified	19648816021638	78.00%	11.70%	89.70%
John Muir High (S) (A) (P)	Pasadena Unified	19648811936103	72.80%	8.30%	81.10%
Longfellow (Henry W.) Elementary (S) (A) (P)	Pasadena Unified	19648816021679	70.60%	9.60%	80.10%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Madison Elementary (S) (A) (P)	Pasadena Unified	19648816021687	85.60%	7.50%	93.10%
Marshall Fundamental (S) (A) (P)	Pasadena Unified	19648811931674	54.00%	14.90%	68.90%
McKinley (S) (A) (P)	Pasadena Unified	19648816120265	44.70%	12.00%	56.70%
Norma Coombs Alternative (S) (A) (P)	Pasadena Unified	19648811932409	37.30%	15.40%	52.70%
Pasadena High (S) (A) (P)	Pasadena Unified	19648811936822	50.80%	11.10%	61.90%
Roosevelt Elementary (S) (A) (P)	Pasadena Unified	19648816021711	84.40%	5.90%	90.30%
Rose City High (Continuation) (S) (A) (P)	Pasadena Unified	19648811936806	67.90%	7.60%	75.50%
San Rafael Elementary (S) (A) (P)	Pasadena Unified	19648816021729	61.20%	10.50%	71.70%
Washington Accelerated Elementary (S) (A)	Pasadena Unified	19648816119549	84.30%	8.30%	92.60%
Washington Middle (S) (A) (P)	Pasadena Unified	19648816021752	82.30%	8.20%	90.50%
Willard Elementary (S) (A) (P)	Pasadena Unified	19648816021778	51.80%	14.70%	66.50%
Woodrow Wilson Middle (S) (A) (P)	Pasadena Unified	19648816058499	64.50%	12.80%	77.30%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
ETR Associates	Actions for Health (K - 5 Curriculum: Nutrition & Physical Activity lessons only)	Reviews key nutrients and food groups, components of physical fitness, and guidelines for healthy eating and physical activity	English
<i>Network for a Health California</i>	Dance for Fun and Fitness	<i>Found in the Network toolbox. Handout with review of arm leg and body motions</i>	English/ Spanish
<i>USDA Food and Nutrition Svc</i>	Eat Smart Live Strong	Promotes two key behaviors: increase fruit and vegetable consumption and participate in physical activity. Included are a leader's guide and four sessions designed to reinforce these behaviors.	English/ Spanish
<i>USDA materials</i>	Finding Your Way to a Healthier You: Based on the DGA	Basic guidelines for eating a healthy diet and being physically active	English/ Spanish
<i>California Dept of Education</i>	Food For Thought	CD: tool for child care programs to teach young children 3to 5 years good nutrition and healthy food choices.	English
<i>PUSD Network for a Healthy California</i>	Parent Nutrition Education Workshop Series	Review key nutrients and food groups, physical activity promotion including skilled base cooking activities	English/ Spanish

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
<i>California Department of Public Health, Network for a Healthy California</i>	Harvest of the Month www.harvestofthemonth.com	Review key nutrients of Harvest of the Month produce. Handouts used to reinforce the produce of month nutritional information. Parent newsletters sent home with students to educate and inform parents about fruits and vegetables of the month. Teachers newsletters given to teachers to be used as teaching tools.	English/Spanish

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
NA	NA	NA

<b>Organization: Pasadena Unified School District</b>				
<b>Contract Number:11-10222</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 1,021,928	\$ 1,068,306	\$ 46,378	4.54%
<b>Fringe Benefits</b>	\$ 425,531	\$ 470,055	\$ 44,524	10.46%
<b>Operating</b>	\$ 43,370	\$ 43,370	\$ -	0.00%
<b>Equipment &amp; Other Capital</b>	\$ 5,000	\$ 2,900	\$ (2,100)	-42.00%
<b>Travel</b>	\$ 37,939	\$ 31,167	\$ (6,772)	-17.85%
<b>Subcontractors</b>	\$ -	\$ 28,800	\$ 28,800	100.00%
<b>Other Costs</b>	\$ 259,992	\$ 121,144	\$ (138,848)	-53.40%
<b>Indirect Costs</b>	\$ 48,439	\$ 76,457	\$ 28,018	57.84%
<b>Total Federal Share</b>	\$ 1,842,199	\$ 1,842,199	\$ -	0.00%
<b>Note: If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</b>				
<i>If the total percentage difference is greater than 5% consult your Contract Manager.</i>				
<i>FFY 2012 Network Growth Policy restricts contract growth.</i>				
<b>Federal Share:</b>				
Personnel Salaries:	The 2011 did not reflect step increase allocated for the staff for the first five years.			
Fringe Benefit:	2011 budget was calculated on a lower benefit cost. The district this year negotiated the fringe benefit at a higher rate that is was budgeted in 2011.			
Equipment:	Instead of two computers, PUSD is only going to purchase one this year			
Travel:	Travel cost reduced due to taking out Childhood Obesity Conference			
Subcontract:	Added new consultant			
Other Costs:	Other Costs reduced due to taking out of the NERI items			
Indirect Cost:	The indirect cost rate increased from 4.74% to 4.97% for FFY 2012 per CDE			

Budget Justification  
October 1, 2011 - September 30, 2012

Pasadena Unified School District  
11-10222

**A. PERSONNEL SALARIES:**

1. Name and Position Title	2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	7. Federal Share Total Dollars	8. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>						
1. Name: Ann Rector Title: Administrative Coordinator (District Level)	\$ 100,848	0.1800	10.00%	8.00%	\$ 18,153	\$ 18,153
2. Name: Katia Ahmed Title: Project Coordinator	\$ 89,475	1.0000	35.00%	65.00%	\$ 89,475	\$ 89,475
3. Name: Nicollette Severa Title: Nutritionist	\$ 63,612	1.0000		100.00%	\$ 63,612	\$ 63,612
4. Name: Nigel Napolian Title: Nutritionist	\$ 63,612	1.0000		100.00%	\$ 63,612	\$ 63,612
5. Name: Eu Nee Tan Title: Nutritionist	\$ 63,612	1.0000		100.00%	\$ 63,612	\$ 63,612
6. Name: Adriana Sanchez Title: Nutritionist	\$ 63,612	1.0000		100.00%	\$ 63,612	\$ 63,612
7. Name: TBD Title: Nutritionist	\$ 63,612	1.0000		100.00%	\$ 63,612	\$ 63,612
8. Name: Elizabeth Palomares Title: Promotora	\$ 55,224	1.0000		100.00%	\$ 55,224	\$ 55,224
9. Name: TBD Title: Promotora	\$ 45,000	1.0000		100.00%	\$ 45,000	\$ 45,000
10. Name: Rembert Valmonte Title: Nutrition Educator Assistant/ Cook	\$ 31,725	1.0000		100.00%	\$ 31,725	\$ 31,725
11. Name: Ayna Anaya Title: Nutrition Educator Assistant/ Cook	\$ 29,620	1.0000		100.00%	\$ 29,620	\$ 29,620
12. Name: Karla Reyes Title: Nutrition Educator Assistant/ Cook	\$ 21,400	1.0000		100.00%	\$ 21,400	\$ 21,400
13. Name: Lidia Szpojda Title: Nutrition Educator Assistant/ Cook	\$ 31,725	1.0000		100.00%	\$ 31,725	\$ 31,725
14. Name: Alvaro Alvarenga Title: Nutrition Educator Assistant/ Cook	\$ 31,725	1.0000		100.00%	\$ 31,725	\$ 31,725
15. Name: School Site Nurses/Supervisors Title: 20 positions @ \$70000 at .15 FTE	\$ 1,400,000	3.0000		300.00%	\$ 210,000	\$ 210,000
16. Name: School Site Health Clerks/Supervisors Title: 24 positions @ \$20,200 at .25 FTE	\$ 484,800	6.0000		600.00%	\$ 121,200	\$ 121,200
17. Name: Vacant (To be hired) Title: Curriculum Specialist	\$ 65,000	1.0000		100.00%	\$ 65,000	\$ 65,000
<b>SUBTOTAL</b>	<b>\$2,704,602</b>	<b>23.18</b>	<b>45%</b>	<b>2273.00%</b>	<b>\$1,068,306</b>	<b>\$1,068,306</b>

Budget Justification  
October 1, 2011 - September 30, 2012

Pasadena Unified School District  
11-10222

<b>Federal Share Positions:</b>	
<b>Administrative Coordinator</b>	Provides administrative and office support for the project staff and is responsible for the reporting requirements.
<b>Project Coordinator (Position #2)</b>	Coordinates program staff and nutritionist education activities; plans & follows through on educational events at health fairs, schools, & other promotional activities; works with schools, churches, farm worker organizations, & community organizations in planning & promoting good health through dissemination of nutrition education materials; actively acquires & develops culturally & linguistically competent nutrition curriculum & educational materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; & expands existing community program to encompass nutritional components to increase community awareness & knowledge of good nutrition & healthy active lifestyles.
<b>Nutritionist/Nutrition Educator/Nutrition Aide (Positions #3-6)</b>	Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.
<b>Promotora (Position #7)</b>	Works with the Project Coordinator in SNAP-Ed communities to conduct nutrition education interventions and participate in local events to promote healthy eating and physical activity for SNAP-Ed eligibles.
<b>Community Liaison (Also Position #7)</b>	Conducts nutrition education, physical activity promotion interventions in the community setting. Works with CBOs to increase the reach of nutrition education interventions to SNAP-Ed eligibles.
<b>Food Service Worker/ Nutrition Education Assistant (e.g., Director, Manager, Asst, Server, Cook) (Positions #8-12)</b>	Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition grants. In some cases, supervises staff that carry out activities.
<b>Nurse/Nurse Supervisor/Nurse Aide RN (Positions #13-14)</b>	Provides nutrition and physical activity promotion to students enrolled in nutrition education programs and their families. Supports nutrition education goals through interventions; local, regional, and statewide collaboration and interventions. (This does not include any medical nutrition therapy).
<b>Curriculum Specialist (Position #15)</b>	Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.

**B. FRINGE BENEFITS:**

**Federal Share:**

Federal Share at approx. 44% of salaries. Includes payroll taxes & medical/dental benefits, health insurance, retirement benefits for PERS for classified employees, workers compensation, state unemployment insurance, Medicare, & OASDI for applicable employees. (Rates vary by individual and plan &

	<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
	\$ 470,055	\$ 470,055
<b>SUBTOTAL:</b>	<b>\$470,055</b>	<b>\$470,055</b>

**C. OPERATING EXPENSES:**

**Federal Share:** For 11 FTE

Copying Cost - Business cards for Network Project Coordinator, Nutritionist, & Nutrition Educator Assistant: \$120 each x 3 new hired staff (100%  
 Copying Cost - Basic office supplies est. \$400/month x 12 months  
 Copying Cost - Harvest of the Month (HOTM) Activity Books (K-6) (1,050 color copies x 12 months = 12,600 x \$1.088/copy)  
 Copying Cost - (HOTM) Teacher Newsletter (795 copies x \$0.09 x 2 pgs. x 11 months)  
 Copying Cost - (HOTM) Parents Newsletter (12,600 copies X \$0.09 x 11 months)  
 Copying of Nutrition educational materials: \$.25 per B/W copy x 1 x 22,610 students, teachers & parents  
 4 separate land line phone charges estimated at \$75/month each = \$300/month x 12 months for 4 staff @ 100% FTE  
 Office postage cost for *Network* Mailings, ect. \$100/month x 12 months

	\$ 360	\$ 360
	\$ 4,800	\$ 4,800
	\$ 13,709	\$ 13,709
	\$ 1,574	\$ 1,574
	\$ 12,474	\$ 12,474
	\$ 5,653	\$ 5,653
	\$ 3,600	\$ 3,600
	\$ 1,200	\$ 1,200
<b>SUBTOTAL:</b>	<b>\$ 43,370</b>	<b>\$ 43,370</b>

Budget Justification  
October 1, 2011 - September 30, 2012

Pasadena Unified School District  
11-10222

**D. EQUIPMENT EXPENSES:**

**Federal Share: (Anti-virus software and encryption devices will be installed.)**

Two Replacement computers (\$ 2,000) & monitors (\$900) for 2 Nutritionists (Adriana Sanchez and Eu Nee Tan) @ 2.0 FTE Total

New Security Requirement: CDPH anti-virus software & encryption devise to be installed.

**E. TRAVEL AND PER DIEM:**

**Federal Share:**

Attendees Objective for *Network* Sponsored Travel: to meet the Network's Scope of Work Infrastructure Requirement

**Nutrition education program staff for certificated and classified personnel mileage for:** [11*Network* project staff]:

Project Coordinator ( 1FTE), Nutritionist (4 FTE), Community Liaison (1 FTE), Nutrition Education Assistant (5 FTE),

x ~ 4,500.4 staff miles x \$.555 cents/miles x 11= \$27,475

**Annual *Network* Conference:** 6 staff (5 Nutritionists: Sanchez, Tan, Palomares, Napolion and Severa and 1 Project Coordinator:

Katia Ahmed

Hotel: (6 rooms x 2 nights x \$100 (\$84 + tax)= \$1,200)

Airfare: (6 staff x \$195/ticket = \$1,170)

Meals/Incidentals: (6 staff x \$40/day x 3 days = \$720)

Transportation From Airport to Hotel and Hotel to Airport (6 staff x \$35.33= \$212)

***Network* Sponsored Fiscal/Programmatic Trainings:** 6 Staff (Proj. Coordinator ( Katia Ahmed), Promotora (Palomares), & 4

**F. SUBCONTRACTORS:**

**Federal Share:**

Johnny Tong: Nutrition Magician shows for elementary schools students promoting the importance of fruits and vegetables as part

of nutrition education and physical activity promotion. Reaching 208 events, (11,500 students in 18 elementary schools) @

\$138.46/event = \$28799.68 (See attached subcontractor budget)

	Federal Share Total Dollars	Total Dollars
	\$ 2,900	\$ 2,900
<b>SUBTOTAL:</b>	<b>\$ 2,900</b>	<b>\$ 2,900</b>
	\$ 27,475	\$ 27,475
	\$ 3,302	\$ 3,302
	\$ 390	\$ 390
<b>SUBTOTAL:</b>	<b>\$ 31,167</b>	<b>\$ 31,167</b>
	\$ 28,800	\$ 28,800
<b>SUBTOTAL:</b>	<b>\$ 28,800</b>	<b>\$ 28,800</b>

Budget Justification  
October 1, 2011 - September 30, 2012

Pasadena Unified School District  
11-10222

**G. OTHER COSTS:**

**Federal Share:**

Produce for HOTM taste testing in the cafeteria (approx. 4 times per month x 9 months) 19,870 students x ~~\$.80~~ .90/student = \$17,883)

Produce for HOTM taste testing in classrooms (220 classrooms = 5,500 students x ~~\$.60~~ .70/student x 8 months = \$30,800)

Food for Nutrition Education food demonstrations/taste testing for parents meetings, staff trainings, etc.  
(Approximately 2,130 persons x \$ 2.5 = \$3,592)

HOTM Cookbooks (3,000 students x \$2.20=\$6,600)

Nutrition Education support materials for teachers to enhance and sustain nutrition education in the classroom.  
(Based on SOW 600 classes x \$5 = \$3,000)

Nutrition Educator/Healthy Cooking activities (3,840 demonstrations) 31,240 studentsx \$.95 = \$29,678)

Nutrition education materials for National Nutrition Month events and community events (up to 4,000 units x ~~\$1.25~~ 1.5/ unit)  
Items includes pamphlets, cookbooks, visual aids & brochures etc.

Nutrition education pamphlets & brochures for Health and Walk to School Week Nutrition Education and Physical Activity  
(5 school sites avg. 700 students/site x \$1.95)

Classroom resources/Teacher Nutrition Education training materials Approx. 439 teachers x \$20/ resources= \$8,780)

Supplies for Nutrition Education food demo to support SOW activities. (\$.09 cents x 69,478students = \$6,253)

Federal Share Total Dollars	Total Dollars
\$ 17,883	\$ 17,883
\$ 30,800	\$ 30,800
\$ 5,325	\$ 5,325
\$ 6,600	\$ 6,600
\$ 3,000	\$ 3,000
\$ 29,678	\$ 29,678
\$ 6,000	\$ 6,000
\$ 6,825	\$ 6,825
\$ 8,780	\$ 8,780
\$ 6,253	\$ 6,253
<b>SUBTOTAL:</b>	<b>\$ 121,144</b>
<b>DIRECT TOTAL COST SUBTOTAL:</b>	<b>\$ 1,765,742</b>
\$ 76,457	\$ 76,457
<b>SUBTOTAL:</b>	<b>\$ 76,457</b>
<b>TOTAL:</b>	<b>\$ 1,842,199</b>

**H. INDIRECT COSTS:** (Per CDE Website)

**Federal Share:**

4.97% CDE Website for PUSD 2011-2012 of Personnel Salaries and Benefits \$1,538,361

Includes payroll processing, insurance, etc.

<b>TOTAL:</b>	\$2,704,602	\$23.1800	45.00%	2273.00%	\$ 1,842,199	\$ 1,842,199
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**SUBCONTRACTOR BUDGET JUSTIFICATION**

Pasadena Unified School District

Johnny Tong

11-10222

October 1, 2011 - September 30, 2012

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title				2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>										
1.	Name:	Johnny Tong								
	Title:	Nutrician Magician: Reaching 208 events, 11,500 students in 18 elementary schools @ \$138.46/event = \$28,800			\$ 28,800	1.0000		100.0%	\$ 28,800	
<b>SUBTOTAL</b>				<b>\$ 28,800</b>	<b>1.0000</b>	<b>0.0%</b>	<b>100.0%</b>	<b>\$ 28,800</b>	<b>\$ 28,800</b>	
Position Descriptions:										
<b>Nutritionist/Nutrition Educator/Nutrition Aide #1</b>				Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.						
<b>B. FRINGE BENEFITS:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>C. OPERATING EXPENSES:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>F. SUBCONTRACTORS:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>G. OTHER COSTS:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>H. INDIRECT COSTS:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>TOTAL</b>				<b>\$ 28,800.00</b>	<b>1.0000</b>	<b>0.0%</b>	<b>100.0%</b>	<b>\$ 28,800</b>	<b>\$ 28,800</b>	

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Rosemead School District  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 11-10214

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 51% Female 49%

Ethnicity:

- African American 1%
- Asian 53%
- Caucasian 3%
- Latino 42%
- Native American \_\_\_\_\_ %
- Pacific Islander 1%
- Other (specify) \_\_\_\_\_: \_\_\_\_\_ %

Languages:

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> English <u>100%</u> | <input type="checkbox"/> Khmer (Cambodian) _____ %      |
| <input type="checkbox"/> Spanish _____ %                | <input type="checkbox"/> Korean _____ %                 |
| <input type="checkbox"/> Arabic _____ %                 | <input type="checkbox"/> Lao _____ %                    |
| <input type="checkbox"/> Armenian _____ %               | <input type="checkbox"/> Tagalog _____ %                |
| <input type="checkbox"/> Russian _____ %                | <input type="checkbox"/> Vietnamese _____ %             |
| <input type="checkbox"/> Bosnian _____ %                | <input type="checkbox"/> Other (specify) _____: _____ % |
| <input type="checkbox"/> Cantonese _____ %              | <input type="checkbox"/> Other (specify) _____: _____ % |
| <input type="checkbox"/> Farsi _____ %                  | <input type="checkbox"/> Mandarin _____ %               |
| <input type="checkbox"/> Hmong _____ %                  |   |

Ages:

- Under 5 years old 4%
- 5 to 8 38%
- 9 to 11 18%
- 12 to 17 39%
- 18 to 59 1%
- 60 years old and over \_\_\_\_\_ %

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input type="checkbox"/> HeadStart _____%        |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): School Wellness Committee
- Internet/Web Sites-website address: www.rosemead.k12.ca.us
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (5 occurrences at 1hour(s) each)
- Community Education Events: (5 occurrences at 3hour(s) each)
- Training/Workshop/Conference: (8 occurrences at .5hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)
- Other (specify)\_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)

Key Educational Messages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables   | <input checked="" type="checkbox"/> Lean Meat and Beans                      |
| <input checked="" type="checkbox"/> Physical Activity   | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input checked="" type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input checked="" type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Promote Healthy Weight                              |
| <input checked="" type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Sodium and Potassium                                |
| <input checked="" type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Whole Grains                             |
| <input checked="" type="checkbox"/> Food Shopping/Preparation   | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| _____ Adult Education & Job Training Sites  | _____ Other Youth Education Sites (includes Parks and Recreation)          |
| _____ Adult Rehabilitation Centers  | _____ Public/Community Health Centers (includes Public Health Departments) |
| _____ CalFresh Offices  | _____ Public Housing   |
| _____ Churches  | <u>4</u> Schools – students (Preschool)                                    |
| _____ Community Centers   | <u>5</u> Schools – students (K-12)   |
| _____ Elderly Service Centers   | <u>4</u> Schools – students (Afterschool Program)                          |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <u>4</u> Schools – Parents   |
| _____ Extension Offices   | _____ Shelters/Temporary Housing   |
| _____ Farmers Markets   | _____ WIC Programs   |
| _____ Food Stores   | _____ Worksites  |
| _____ Head Start Programs   | Other (specify): _____   |
| _____ Individual Homes  | Other (specify): _____   |
| _____ Libraries   | Other (specify): _____   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 2,200

Narrative (max. 200 words)

Rosemead Elementary is public school district located in Rosemead, California. There are four elementary (Pre K-6) and one middle school (7-8) with a population of 3,435 ethnically diverse students, of which approximately 53% are Asian and 42% are Latino/Hispanic. On average, approximately 83% of the students receive free and reduced price meals.

The *Network for a Healthy California* activities targets all five school sites that encompasses students K-8<sup>th</sup> as well as the pre-school and after-school programs that are within the school sites. Grade level appropriate resources and nutrition messages will be available to the students, school libraries and cafeteria. Professional development training will be provided to teachers and staff to implement program activities. The program also targets the parents of the students via community events (i.e. Annual Run/Walk and Health Fair, open house, back to school night, PTA meeting) and parent nutrition classes. Lead teachers at each of the elementary school sites will disseminate information for Harvest of the Month to teachers and administrators. Close to 100% percent teacher participation for Harvest of the Month will be targeted.

**e. Summary of Research**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

i. **Key Performance Measures/Indicators.** *(max. 100 words)*

Conducting the activities listed in the Scope of Work, such as community events, teacher/staff training and nutrition classes will increase awareness of the importance of eating fruits and vegetables. All activities will intend to provide up to date information for eating healthy and being active. Skill improvement and behavior changes will be measure with pre and post evaluation. Performance measures will be capture by record keeping, sign in sheets, logs, photos, surveys and compeleting the *Activity Tracking Form*.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors who receive Federal Share >\$350,000 must participate in impact evaluation. Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. Coordination Efforts (max. 100 words)**

Rosemead School District will collaborate with various organizations to enhance the resources available for nutrition education. These collaboration incude working with the *Regional Network Office, PowerPlay, Dairy Council of California* and local school districts in the area to share best practices and resources.

**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
NA						All Races	%	

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Emma W. Shuey Elementary (S)(PS)(A)(P)	Rosemead Elementary	19649316022164	50.76%	25.57%	76.33%
Encinita Elementary (S)(PS)(A)(P)	Rosemead Elementary	19649316022172	71.32%	19.29%	90.61%
Mildred B. Janson Elementary (S)(PS)(A)(P)	Rosemead Elementary	19649316022180	60.67%	23.30%	83.96%
Muscatel Middle (S)	Rosemead Elementary	19649316022198	56.88%	22.83%	79.71%
Savannah Elementary (S)(PS)(A)(P)	Rosemead Elementary	19649316022206	64.58%	20.38%	85.95%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Dairy Council of California	Activity & Eating (Adult) - Linking Together for Optimal Health & Fitness	This booklet helps adults understand the essential connection between being physically active, making healthful food choices and maintaining long-term good health.	English
Alameda County Public Health Department	Be Sugar Savvy Curriculum	Curriculum: posters, handouts, lesson plan, etc @ <a href="http://www.acphd.org/nutritionservices/resources.htm">http://www.acphd.org/nutritionservices/resources.htm</a>	English/Spanish
Supplemental Nutrition Assistance Program	Brochures and posters	Nutrition Education for families <a href="http://snap.nal.usda.gov/nal_display/index.php?info_center=15&amp;tax_level=1&amp;tax_subject=247">http://snap.nal.usda.gov/nal_display/index.php?info_center=15&amp;tax_level=1&amp;tax_subject=247</a>	English/Spanish
Dairy Council of California	Building a Healthy Me (Kindergarten)	This six-lesson program teaches fundamental nutrition concepts that introduce students to a range of healthy food choices.	English
<i>Network for a Healthy California</i>	Champions for Change Materials	Nutrition education materials for families. <a href="http://www.cachampionsforchange.net/en/index.php">http://www.cachampionsforchange.net/en/index.php</a>	English/ Spanish
<i>Network for a Healthy California</i>	Champions for Change Physical Activity Guide	Handout: tips for increasing physical activity, also includes rationale	English/ Spanish
<i>Network for a Healthy California-Children's Power Play! Campaign</i>	Cookbook and brochures	Nutrition Education for children in the 3 <sup>rd</sup> to 5 <sup>th</sup> grade levels and their families.	English/Spanish

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
USDA materials	Dietary Guidelines for Americans; MyPyramid for Kids; MyPyramid for Adults; MyPyramid for Preschoolers, Loving your Family, Feeding their Future, Nutrition Essentials, The Power of Choice, Eat Smart, Play Hard, Empowering Youth, Eat Right When Money's Tight, Nibbles for Health, Ag in the Classroom	Assists health education experts in offering the latest science-based nutrition and physical activity recommendations	English/ Spanish
UCCE (EFNEP, FSNEP)	Eating Smart Being Active	Provides eight lessons (60-90 minutes each) of nutrition education using multiple adult learning theories. Designed for paraprofessional nutrition educators to use when teaching limited resource adults.	English/ Spanish
<i>Network for a Healthy California</i>	Everyday Healthy Meals - Cookbook	USDA approved: Healthy Meals Cookbook for families	English/ Spanish
USDA materials	Fight BAC!	Materials provided by the USDA that emphasis 4 steps for food safety	English
<i>Network for a Healthy California</i>	Food Stamp Educational Brochures	Basic info on food stamp program and Nut Ed.	English/ Spanish
California (Children's) Power Play!	Fruits and Vegetables PowerPlay!	Campaign: this social marketing initiative empowers 9- to 11-year-old children to eat 3 to 5 cups of fruits and vegetables and get at least 60 minutes of physical activity every day.	English/ Spanish

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
<i>Network for a Healthy California</i>	Network for a Healthy California	Network for a Healthy California	Network for a Healthy California
<i>Network for a Healthy California.</i>	Harvest of the Month Cycle I,II,III Cookbooks	Nutrition education materials and activities including taste testing focusing on increasing fruit and vegetable intake of K-12 students	English/ Spanish
Contractor Developed – from Los Angeles Collaborative Website	Harvest of the Month complementary educational materials	Contractors can share examples of presentations and nutrition education materials they have created or revised.	English/ Spanish
Network for a Healthy California.	Harvest of the Month Fact Sheet	Two page fact sheet with information about HOTM program.	English
Monrovia Unified School District	Harvest of the Month Cooking and Nutrition Education Lessons	Contractors can share examples of presentations and nutrition education materials they have created or revised.	English
Merced County Office of Education	Harvest of the month curricula from LA Collaborative and Downey School District: calendars, worksheets	Workbooks for HOTM Nutrition education program & activities.	English
<i>Network for a Healthy California</i>	Harvest of the Month Educator Newsletter, Family Newsletter, Community Newsletter, Menu Slicks, Toolkit	Assists health education experts in offering the latest science-based nutrition and physical activity recommend	English/ Spanish
Monrovia Unified School District	Harvest of the Month Highlights Newsletter	Contractors can share examples of presentations and nutrition education materials they have created or revised.	English
Contractor Developed – LA Collaborative Website	Harvest of the Month K-7 Lesson Plans	Contractors can share examples of presentations and nutrition education materials they have created or revised.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Merced County Office of Education	Harvest of the Month Parent newsletters	Information sheet/bulletin that provides nutritional information for parents & families of students participating in HOTM program and activities.	English
Harvest of the Month/ Contractor developed (Merced County Office of Ed)	Harvest of the Month Physical activities K-8	Grades K-8th: pages taken from approved PA books and resources adapted to include nutrition components. Pages are duplicated by teachers too use in PA promotion. Not designed to stand alone, but as part of HOTM	English
CDPH	Harvest of the Month Posters	Posters with nutritional messages for contractor use	English
Harvest of the Month/ Contractor developed (Downey and ABC Unified School Districts)	Harvest of the Month student workbooks	Ready to use Harvest of the Month (HOTM) nutrition education workbooks based around the HTOM monthly produce item. Workbook nutrition education materials linked with grade level California Education Standards. Teachers can use to the workbook books to enhance their HOTM classroom taste tests & activities.	English
Dairy Council of California	Health Choices, Healthy Me! (1st and 2nd grade)	First and second grade program. A comprehensive, ten-lesson nutrition education program that focuses on food choice behaviors while reinforcing language arts and math.	English/ Spanish
USDA materials	MyPryramid for Kids	Educational materials that bring the messages of MyPyramid to children	English/ Spanish
Dairy Council of California	MyPyramid	Teach my Pyramid topics to help make healthy choices	English/ Spanish

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
<i>Network for a Healthy California-Children's Power Play! Campaign</i>	Power Play Campaign materials	Nutrition education materials for 9- to 11-year-old children encouraging them to eat 3 to 5 cups of fruits and vegetables and get at least 60 minutes of physical activity every day.	English/ Spanish

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		



**BUDGET JUSTIFICATION**  
**October 1, 2011 to September 30, 2012**

Contractor: Rosemead School District  
 Contract #: 11-10214

<b>A PERSONNEL SALARIES:</b>											
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars				
<b>FEDERAL SHARE POSITIONS</b>											
1.	Name: Sharon Wan - Encinita Title: Nutrition Coach	\$ 65,637	0.00868		0.868%	\$ 570	\$ 570				
2.	Name: Denise Flores - Janson Title: Nutrition Coach	\$ 75,604	0.00754		0.754%	\$ 570	\$ 570				
3.	Name: Carol Iwata - Savannah Title: Nutrition Coach	\$ 86,503	0.00659		0.659%	\$ 570	\$ 570				
4.	Name: Karen Reid - Shuey Title: Nutrition Coach	\$ 82,844	0.00688		0.688%	\$ 570	\$ 570				
<b>SUBTOTAL</b>		<b>\$ 310,588</b>	<b>0.02969</b>		<b>2.969%</b>	<b>\$ 2,280</b>	<b>\$ 2,280</b>				
<b>POSITION DESCRIPTIONS:</b>											
<b>Nutrition Coach (Position #1-4)</b>		Job duties would include assisting in collecting the documentation of nutrition education hours provided by teachers on a quarterly basis, serve as a contact person for scheduling staff/parent trainings, distributing newsletters, curricular materials, and other materials sent to the site from the Nutrition Consultant's office, assist in gathering evaluation surveys from teachers.									
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>				
<b>B. FRINGE BENEFITS:</b>											
<b>Federal Share:</b>											
Includes payroll taxes and medical/dental benefits at 13.16% of salaries			\$2,280 x .1316 = \$300				\$ 300	\$ 300			
						<b>SUBTOTAL:</b>	\$ 300	\$ 300			
<b>C. OPERATING EXPENSES:</b>											
<b>Federal Share:</b>											
1	Office Supplies (Printer ink, paper, storage boxes, storage shelves, binders, dividers, etc.) = 35.33 x 12 months to be used only by program staff. 100% for SNAP-Ed							\$ 424	\$ 424		
2	Postage & Overnight mailing of Federal Invoices = \$19 x 4 mailings							\$ 76	\$ 76		
						<b>SUBTOTAL:</b>	\$ 500	\$ 500			

**BUDGET JUSTIFICATION**  
**October 1, 2011 to September 30, 2012**

Contractor: Rosemead School District  
 Contract #: 11-10214

										Federal Share Total Dollars	Total Dollars				
<b>D. EQUIPMENT EXPENSES:</b>															
<b>Federal Share:</b>															
One-time purchase of new computer to replace broken computer for Consultant, Lily Voong Used for 100% approved nutrition education program: Estimated <b>\$600</b>										\$ 600	\$ 600				
* New Security Requirement: CDPH anti-virus software & encryption devise to be installed. Please contact CM prior to purchasing computer equipment for approval.															
<b>SUBTOTAL:</b>										\$ 600	\$ 600				
<b>E. TRAVEL AND PER DIEM:</b>															
<b>Federal Share:</b>															
<b>SUBTOTAL:</b>										\$ -	\$ -				
<b>F. SUBCONTRACTORS:</b>															
<b>Federal Share:</b>															
1	Consultant Services: Lily Voong, RD - Execute & complete Nutrition Network Scope of Work, reports, budgets & invoices 1371.25hrs @ \$40.00/hr = \$54,850 + \$1,300 traveling = \$56,150 SEE ATTACHED BJ									\$ 56,150	\$ 56,150				
<b>SUBTOTAL:</b>										\$ 56,150	\$ 56,150				
<b>G. OTHER COSTS:</b>															
<b>Federal Share:</b>															
1	Harvest of the month produce and supplies @ \$800 x 4 schools (7 taste-testing/per year to reach 1,500 students)									\$ 3,200	\$ 3,200				
2	Harvest of the month produce and cooking supplies for 1 middle school (reach 30 students) each month \$50 x 12 months = \$600									\$ 600	\$ 600				
3	Food Demos/Classroom cooking @ \$125 for 4 schools (produce + small appliances) = \$500									\$ 500	\$ 500				
4	Food and Material supplies cost for district events/presentations/trainings (Fruit/vegetable and healthy food taste testing for school wide events: Open house, Back to School Night, Health Fair, Run/Walk)									\$ 1,000	\$ 1,000				
6	Education materials/resources @ \$50 for 4 schools = \$200									\$ 200	\$ 200				
7	HOTM Cookbooks @ 1.00 per item x 394/students = \$394									\$ 394	\$ 394				
<b>SUBTOTAL:</b>										\$ 5,894	\$ 5,894				
<b>TOTAL DIRECT:</b>										\$ 65,724	\$ 65,724				
<b>H. INDIRECT COSTS:</b>															
<b>Federal Share:</b> (Per CDE Website) 5.80% Indirect Costs of \$65,724										\$ 3,812	\$ 3,812				
Indirect rate represents physical and personnel overhead costs that are not directly charged to a particular department. This includes, but not limited to: buildings and leases, utilities, custodial services, and space management.															
<b>SUBTOTAL:</b>										\$ 3,812	\$ 3,812				
<b>TOTAL</b>										\$ 310,588.00	0.02969	0.0%	2.969%	\$ 69,536	\$ 69,536

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Contractor: Rosemead School District

**Nutrition Consultant**

Contract #:11-10214

**October 1, 2011 - September 30, 2012**

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title				2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Lily Voong, RD							
	Title:	Nutrition Consultant 1,371.25hrs x \$40/hr			\$ 54,850	1.0000	60.0%	40.0%	\$ 54,850
<b>SUBTOTAL</b>				<b>\$ 54,850</b>	<b>1.0000</b>	<b>60.0%</b>	<b>40.0%</b>	<b>\$ 54,850</b>	<b>\$ 54,850</b>
<b>POSITION DESCRIPTIONS:</b>									
<b>Dietician</b>		Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.							
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Nutrition Consultant is an Unbenifitted Position.									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -





**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Nutrition Education Project

**Program Area:** Local Incentive Awardee: San Francisco Unified School District

**Contract Number:** 11-10204

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 51.3% Female 48.7%

Ethnicity:

- African American 11.0%
- Asian 40.5%
- Caucasian 10.7%
- Latino 23.7%
- Native American .4%
- Pacific Islander 1.2%
- Filipino 5.4%
- Other (specify) 2 or more race: 2.5%
- Other (specify) Not reported : 4.6%

Languages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> English <u>93%</u>    | <input type="checkbox"/> Khmer (Cambodian) _____%      |
| <input checked="" type="checkbox"/> Spanish <u>5.0%</u>   | <input type="checkbox"/> Korean _____%                 |
| <input type="checkbox"/> Arabic _____%                    | <input type="checkbox"/> Lao _____%                    |
| <input type="checkbox"/> Armenian _____%                  | <input type="checkbox"/> Tagalog _____%                |
| <input type="checkbox"/> Russian _____%                   | <input type="checkbox"/> Vietnamese _____%             |
| <input type="checkbox"/> Bosnian _____%                   | <input type="checkbox"/> Other (specify) _____: _____% |
| <input checked="" type="checkbox"/> Cantonese <u>2.0%</u> | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Farsi _____%                     | <input type="checkbox"/> Mandarin _____%               |
| <input type="checkbox"/> Hmong _____%                     |  |

Ages:

- Under 5 years old \_\_\_\_\_%
- 5 to 8 45%
- 9 to 11 30%
- 12 to 17 15%
- 18 to 59 10%
- 60 years old and over \_\_\_\_\_%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |   |
|---|---|
| <input type="checkbox"/> CalFresh Offices _____ % | <input type="checkbox"/> Shelters/Temporary Housing _____ % |
| <input type="checkbox"/> Food Banks _____ %       | <input type="checkbox"/> Soup Kitchens _____ %              |
| <input type="checkbox"/> Food Pantries _____ %    | <input type="checkbox"/> TANF Job Readiness Program _____ % |
| <input type="checkbox"/> Public Housing _____ %   | <input type="checkbox"/> WIC Offices _____ %                |
| <input type="checkbox"/> HeadStart _____ %        |   |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: [www.healthiersf.org/nutrition](http://www.healthiersf.org/nutrition)
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: ( 1,500 occurrences at .75 hour(s) each)
- Community Education Events: ( 18 occurrences at 1 hour(s) each)
- Training/Workshop/Conference: ( 22 occurrences at 1 hour(s) each)
- Point of Purchase: ( \_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify) Youth Empowerment: ( 10 occurrences at 1.0 hour(s) each)

Key Educational Messages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input type="checkbox"/> Lean Meat and Beans                                 |
| <input checked="" type="checkbox"/> Physical Activity  | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Promote Healthy Weight                              |
| <input checked="" type="checkbox"/> Fiber-Rich Foods   | <input type="checkbox"/> Sodium and Potassium                                |
| <input type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Whole Grains                             |
| <input type="checkbox"/> Food Shopping/Preparation   | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |  |   |
|--|---|
| _____ Adult Education & Job Training Sites | _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) |
| _____ Adult Rehabilitation Centers         | _____ Extension Offices   |
| _____ CalFresh Offices                     | _____ Farmers Markets   |
| _____ Churches                             | _____ Food Stores   |
| _____ Community Centers                    | _____ Head Start Programs   |
| _____ Elderly Service Centers              | _____ Individual Homes  |
|  | _____ Libraries   |

\_\_\_\_\_ Other Youth Education Sites (includes  
 Parks and Recreation)  
 \_\_\_\_\_ Public/Community Health Centers  
 (includes Public Health Departments)  
 \_\_\_\_\_ Public Housing  
 \_\_\_\_\_ Schools – students (Preschool)  
 37 Schools – students (K-12)  
 18 Schools – students (Afterschool Program)

18 Schools – Parents  
 \_\_\_\_\_ Shelters/Temporary Housing  
 \_\_\_\_\_ WIC Programs  
 \_\_\_\_\_ Worksites  
 Other (specify): \_\_\_\_\_  
 Other (specify): \_\_\_\_\_  
 Other (specify): \_\_\_\_\_

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 16,000

Narrative (max. 200 words)

The Nutrition Education Project in San Francisco Unified School District (SFUSD) is administered through the School Health Programs Department (SHPD). The goal of the project is to increase the likelihood that students and their families will make healthy food choices and engage in daily physical activity. The Project works collaboratively with Student Nutrition Services, teachers, principals, parent/caregivers, after school program staff, nurses, and community-based organizations. At 18 target elementary sites, a coordinator spearheads a nutrition wellness team to assess priorities and plan activities/lessons, supported by mobile kitchens, field trips, school gardens, and Harvest of the Month. Families are reached through Nutrition Nights, health fairs, parent workshops, and newsletters. Workshops are held for elementary/second teachers, after school staff, and food service workers to empower them to serve as student role models and to increase understanding of comprehensive nutrition education. Youth peer educators at elementary and secondary levels lead an on-site education campaign to address a nutrition or physical activity issue. Classroom teachers, administrators and other SFUSD staff contribute to State Share by teaching nutrition and physical activity promotion lessons that are part of the K-12 adopted Health curricula.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |  |  |
|--|--|
| <input type="checkbox"/> We have not modified our methods/strategies       | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                      | <input type="checkbox"/> Adding new partners             |
| <input checked="" type="checkbox"/> Enhancing/updating existing strategies | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                   | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

i. **Key Performance Measures/Indicators.** (*max. 100 words*)

The evaluation of the Nutrition Education Project (NEP) includes process and outcome evaluation components to measure the effectiveness of the project in achieving key goals and objectives identified in the scope of work. The goal of the process evaluation is to assess the extent of implementation, coverage, and fidelity of program implementation. Data from the process evaluation inform managers and staff of current progress and alert them to successes and challenges. The goal of the outcome evaluation is to assess the impact of NEP on meeting student, staff, and school wide outcomes as measured by rigorous quantitative and qualitative methods.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

District-wide, NEP coordinates with: after school programs and the Green Schoolyard Alliance to link PD efforts and for direct education to students; SFUSD's Curriculum Committee for coordination of elementary/secondary PD. The program coordinator co-chairs the District Wellness Committee, which strives to increase nutrition education and physical activity resources. NEP participates in the SF CNAP to coordinate nutrition education efforts within the county. Citywide, NEP works with the Network funded Chinese Coalition and Feeling Good Project to share resources targeting its diverse population. Regionally, the program coordinator is on the leadership committee for BANPAC to coordinate resources between counties.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
						All Races	%	

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
A. P. Giannini Middle (S)	San Francisco Unified	38 68478 6059828 (School Food Service, 12/23/10)	28.00%	21.29%	50.60%
Bessie Carmichael/FEC (SAP)	San Francisco Unified	38 68478 6040752	54.98%	17.61%	72.59%
Bret Harte Elementary (S)	San Francisco Unified	38 68478 6040760	81.57%	2.75%	84.31%
Charles Drew College Preparatory Academy (S)	San Francisco Unified	38 68478 6104673	65.23%	12.89%	78.13%
Cleveland Elementary (SAP)	San Francisco Unified	38 68478 6040836	66.45%	12.70%	79.15%
Daniel Webster Elementary (S)	San Francisco Unified	38 68478 6040893	70.83%	6.77%	77.60%
Edward R. Taylor Elementary (S)	San Francisco Unified	38 68478 6040943	46.17%	24.41%	70.58%
El Dorado Elementary (SAP)	San Francisco Unified	38 68478 6040950	59.57%	7.94%	67.51%
Everett Middle (S)	San Francisco Unified	38 68478 6062038	64.38%	10.29%	74.67%
Fairmount Elementary (SAP)	San Francisco Unified	38 68478 6040984	50.82%	9.07%	59.89%
Francisco Middle (S)	San Francisco Unified	38 68478 6059844	71.09%	13.59%	84.69%
Galileo High (S)	San Francisco Unified	38 68478 3831765	43.69%	17.97%	61.66%
George R. Moscone Elementary (S)	San Francisco Unified	38 68478 6099154	66.18%	21.76%	87.94%
George Washington Carver Elementary (SAP)	San Francisco Unified	38 68478 6093496	78.80%	6.01%	84.81%
Glen Park Elementary (S)	San Francisco Unified	38 68478 6041073	57.45%	18.54%	75.99%
Gordon J. Lau Elementary (SAP)	San Francisco Unified	38 68478 6040877	62.69%	21.49%	84.18%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Hillcrest Elementary (SAP)	San Francisco Unified	38 68478 6041156	61.54%	15.59%	77.13%
International Studies Academy Alternative (S)	San Francisco Unified	38 68478 3830353	48.23%	7.93%	56.16%
James Lick Middle (S)	San Francisco Unified	38 68478 6062053	52.78%	11.64%	64.42%
John Muir Elementary (SAP)	San Francisco Unified	38 68478 6041255	70.45%	7.69%	78.14%
John Yehall Chin (Elem) (S)	San Francisco Unified	38 68478 6113252	60.08%	24.71%	84.79%
Jose Ortega Elementary (SAP)	San Francisco Unified	38 68478 6041271	42.31%	18.08%	60.38%
Junipero Serra Elementary (SAP)	San Francisco Unified	38 68478 6041289	69.66%	14.23%	83.90%
Lawton Alternative Elementary (S)	San Francisco Unified	38 68478 6041339 (School Food Service, 12/23/10)	25.78%	18.56%	50.20%
Leonard R. Flynn Elementary (SAP)	San Francisco Unified	38 68478 6041347	53.97%	9.21%	63.18%
Longfellow Elementary (SAP)	San Francisco Unified	38 68478 6041362	52.35%	19.63%	71.98%
Malcolm X Academy (SAP)	San Francisco Unified	38 68478 6041586	71.15%	2.88%	74.04%
Mission Education Center (SAP)	San Francisco Unified	38 68478 6089585	91.92%	3.03%	94.95%
Robert Louis Stevenson Elementary (S)	San Francisco Unified	38 68478 6041529	28.79%	24.68%	53.46%
Rosa Parks Elementary (SAP)	San Francisco Unified	38 68478 6041503	53.39%	12.50%	65.89%
Sheridan Elementary (SAP)	San Francisco Unified	38 68478 6041560	59.35%	11.21%	70.56%
Spring Valley Elementary (S)	San Francisco Unified	38 68478 6041594	57.19%	23.55%	80.73%
Starr King Elementary (SAP)	San Francisco Unified	38 68478 6041602	44.38%	6.69%	51.06%
Sutro Elementary (SAP)	San Francisco Unified	38 68478 6041644	47.06%	23.11%	70.17%
Tenderloin Community (S)	San Francisco Unified	38 68478 6115901	76.27%	12.99%	89.27%
Thurgood Marshall High (S)	San Francisco Unified	38 68478 3830403	46.18%	13.48%	59.67%
Ulloa Elementary (S)	San Francisco Unified	38 68478 6041685	33.66%	23.82%	57.48%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<b>CURRICULA</b>			
<b>Sources</b>	<b>Title</b>	<b>Descripton</b>	<b>Languages</b>
Alameda County Public Health Department	Be Sugar Savvy Curriculum	Cirriculum: posters, handouts, lesson plan, etc @ <a href="http://www.acphd.org/nutritionservices/resources.htm">http://www.acphd.org/nutritionservices/resources.htm</a>	English, Spanish
Alameda County Public Health Department	Be Sugar Savvy Curriculum	Educational curriculum in English and Spanish that addresses how to find and limit sugar intake, and replace it with healthy options.	English
California (Children's) Power Play!	Fruits and Vegetables PowerPlay!	Campaign: this social marketing initiative empowers 9- to 11-year-old children to eat 3 to 5 cups of fruits and vegetables and get at least 60 minutes of physical activity every day.	Eng. And Spanish
California Department of Education	Nutrition to Grow On	An innovative curriculum for grades 4-6 that offers teachers a direct link between the garden and nutrition education.	English
Network for a Healthy California	Coummunity Youth Organization Idea & Resource Kit CA Children's Power Play! Campaign	network developed, for use by adults or young adults to provide lessons and ideas for encouraging PA in children 4– 5 <sup>th</sup> grade.	English
California Endowment Childrens Health Initiative/UC Berkeley	CANFit	CANFIT is a movement to improve healthy eating and physical activity environments for adolescents in low income communities and communities of color	English
California Healthy Kids Resource Center materials	Planet Health	An interdisciplinary physical activity and nutrition curriculum which includes tools for assessing student activity.	English/Spanish
California Power Play	Are you Ready to Get the Power workbooks for 4 <sup>th</sup> and 5 <sup>th</sup> grades	Includes activities designed to encourage and motivate students to eat fruits and vegetables and be physically active every day	/Spanish
California Project LEAN	Jump Start (high school nutrition and physical activity lessons)	high school nutrition and physical activity lessons	English
Cooperative Extension (EFNEP, FSNEP)	Eat Fit Curriculum	Youth FSNEP provides curriculum, training and lesson materials to conduct nutrition education and physical activity programs in preschools, K – 12 classrooms, community youth organizations and after school programs. The goal is to increase nutrition education and physical activity programs in programs serving low income students in an effort to improve the health of school-aged children. Nutrition educators train teachers/extenders who deliver the programs.	English
Cooperative Extension (EFNEP, FSNEP)	TWIGS—garden-based (curriculum)	K-8th grade, garden based, how foods grown used by body. May include tools etc for students to use.	English
Dairy Council of California	Building a Healthy Me (Kindergarten)	This six-lesson program teaches fundamental nutrition concepts that introduce students to a range of healthy food choices.	English/Spanish

Dairy Council of California	Cafeteria Connection	Resource/Handout: Part of the Shaping up my Choices - nutrition and physical activity classroom program.	English
Dairy Council of California	Color Myramid	It is a coloring worksheet that teaches the food groups to young children	English
Dairy Council of California	Deal Me In...Food and Fitness (Afterschool)	This extended day nutrition education and physical activity program introduces and reinforces healthy eating and physical activity in a fun and engaging way. The program is designed for Grades K – 6 and can be ordered by After School Directors.	English
Dairy Council of California	Exercise Your Options (Middle School)	This eight lesson unit helps students assess their current food and activity choices and plan for improvement. The lessons focus on improvement rather than perfection.	English
ETR Associates	Actions for Health	Reviews key nutrients and food groups, components of physical fitness, and guidelines for healthy eating and physical activity (K - 5 Curriculum: Nutrition & Physical Activity lessons only)	English
Harvard School of Public Health	Planet Health	Planet Health is an interdisciplinary curriculum focused on improving the health and well-being of sixth through eighth grade students while building and reinforcing skills in language, arts, math, science, social studies, and physical education. Through classroom and physical education (PE) activities, Planet Health aims to increase activity, improve dietary quality, and decrease inactivity.	English
Harvard School of Public Health/Human Kinetic	Eat Well & Keep Moving	An interdisciplinary, elementary school program designed to promote healthful eating and physical activity in schools, homes and communities	English
Lawrence Hall of Science	Botany on Your Plate	K-4: Botany on Your Plate is an investigative life science unit that inspires children to explore the realm of plants we eat. Every lesson begins with plant snacks that spark curiosity, interesting questions, and social dialogue to fuel the learning process.	English
San Francisco Department of Public Health	Cook Well, Live Better Curriculum	Network approved curriculum designed to support work in helping clients and staff to buy, prepare, and eat more fruits and vegetables.	English, Spanish
Santa Fe Partners in Education	Cooking with Kids: Multicultural Nutrition and Food Education Curriculum	Cooking with Kids motivates and empowers elementary school students to develop healthy eating habits through hands-on learning with fresh, affordable foods from diverse cultural traditions. Through cooking classes and tasting classes, students explore varieties of foods using all of their senses, have fun, and exercise choice.	English/Spanish
UC Berkeley	Full Option Science System (FOSS) Food and Nutrition Module for 5th grade	Is a modular science program comprised of 27 modules. 5th and 6th grade modules deal with Food and Nutrition	English
UCCE (EFNEP, FSNEP)	Eating Healthy from Farm to Fork	A nutrition education curriculum that makes the connection between local food systems, garden-based learning, school food service, and the establishment of healthy habits.	English
UCCE (EFNEP, FSNEP)	Eating Smart Being Active	Provides eight lessons (60-90 minutes each) of nutrition education using multiple adult learning theories. Designed for paraprofessional nutrition educators to use when teaching limited resource adults.	English/Spanish
National Institute of Health. DHHS	Media-Smart Youth: Eat, Think, and Be Active	Promoting awareness and education of healthy eating and PA via media.	English
USDA Team Nutrition	Nutrition Essentials	This interactive curriculum CD addresses dietary quality, food safety, and the management of food	English

		resources. The 17 lessons include topics such as: the food guide pyramid, smart snacking, saving money on meals, keeping food safe to eat, feeding infants, and eating for a healthy pregnancy	
USDA Team Nutrition	The Power of Choice	State SNAP agencies have the option to provide, as part of their administrative operations, nutrition education for eligible individuals. The goal of "SNAP-Ed" is to improve the likelihood that persons eligible for SNAP make healthy food choices within a limited budget and choose physically active lifestyles consistent with the Dietary Guidelines for Americans	English
<b>GENERAL NUTRITION RESOURCES</b>			
Alameda County Public Health Nutrition Services	Rethink Your Drink	Offers practical advice to cutting calories by making healthier drink choices.	English
Aliki	Milk From Cow to Carton (trade book)	32 page book for ages 4-8. Child sees cows, dairy and learns about dairy foods.	English
CA Department of Health	Be Active Your Way	Lesson Plan: learn about the advantages of physical activity and how to incorporate physical activity into your life	English/Spanish
California Department of Education	California Nutrition Standards / Health Framework	This framework describes health education and schoolwide health promotion strategies that will help children and youths become health-literate individuals with a lifelong commitment to healthy living.	English
California Healthy Kids Resource Center materials	Portion Distortion	Students and a Dietitian present the importance of balancing energy intake an energy expenditure. Available in DVD and as poster for 4-6th grade. California Healthy Kids Resource Center Materials.	English/Spanish
Carol A. Johmann and Elizabeth J. Rieth	Gobble Up Science	Fun Activities to Complete and Eat (paperback). Fun and unique way for kids to learn about science and nutrition.	English
Connie Evers, RD	How to Teach Nutrition to Kids	243 pages teaching basics, science of nutrition , edible art etc.	English
Contractor developed: SF USD	Eat Fruit and Vegetables EveryDay More Matters recipe booklets	Previously approved by USDA. Recipe book encouraging more fruits and vegetables	English and Spanish
Contractor developed: SF GFH	Eat Fruits & Vegetables Everyday, Stay Healthy all the Way! cookbook	Previously approved by USDA. Recipe book encouraging healthy eating with fruits and vegetables.	English and Chinese
Contractor developed: SF GHF	Eat Fruits & Vegetables and Walk 10,00 Steps a Day, Be Healthy All the Way!"	Network for a Healthy California--Chinese Project Brochure --"As title indicates	English and Chinese
Dairy Council of California	Making Meals Matter for Your School Age Child	Helping parents or adults make decisions about healthy eating for school aged child	English & Spanish
Dairy Council of California	Nutrition Pathfinders (4th and 5th grade)	This five lesson unit reinforces language arts and math while teaching health in a fun way.	English/Spanish
Edward Miller	The Monster Health Book	Featuring a friendly, rotun, green monster determined to make healthy choices, this book presents basic informaiton about food, exercise, & health.	English
Elizabeth Verdick	Germs Are Not for Sharing	Book: book is a good choice for teaching youngsters the basics about hygiene,	English

Gary Paulsen	The Tortilla Factory	Simple prose poem on how corn is harvested & made into tortillas.	English
Lawrence Hall of Science	Food and Fitness Festival	Skits developed for teens to present to students and families about nutrition, fitness and health	English/Spanish
LIA Developed: LAUSD-	Parent Nutrition Education Workshop Materials	Materials used to conduct NE workshops for parents.	English/Spanish
Loris Lesynski	Nothing Beats A Pizza (trade book)	Grade 3-6 offbeat sense of humor, with a subject sure to appeal to kids-pizza.	English
Melvin Berger	Germs Make Me Sick (trade book)	Book: deals directly with how bacteria and viruses spread infection in daily life and how the body fights back.	English
NASCO	Portion Size Kit	An easy way to help teach portion sizes and visualize with items included to illustrate portions size; tennis ball etc. Also comes with a laminated card with food portion sizes listed.	English
Network for a Healthy California	Champions for Change Materials	<a href="http://www.cachampionsforchange.net/en/index.php">http://www.cachampionsforchange.net/en/index.php</a>	English and Spanish
Network for a Healthy California-Children's Power Play! Campaign	Power Play! Kids Get Cookin' Cookbook	Recipes that encourage healthy eating for children in 4-5 <sup>th</sup> grad	English/Spanish
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 1-12	pamphlets developed to advertise and invite eligible SNAP Ed participants to classes titled:"Feeling Good" discussing how to add health food and activity to a busy life.	English/Spanish/ Chinese
San Francisco Dept of Public Health	Eat Fruits & Vegetables Everyday, Stay Healthy All The Way!	Previously Network approved, encourages more fruits and vegetables daily.	English, Chinese
SNAP-Ed Connection	Choosing Healthy foods using MyPyramid (Healthy Futures lesson plan)	Grade level 9-12. Describe the elements that make up MyPyramid. Explain the importance of eating appropriate amounts from all the different food groups and getting enough physical activity. Use the MyPyramid.gov Web site to create a personal set of food guidelines. Create a food diary to record one week's worth of meals, and analyze the entries in comparison to personalized plan from MyPyramid.	English/Spanish
Sue Mogard & Ginny McDonnell	Gobble Up Math	Fun Activities to Complete and Eat for Kids in Grades K-3 (paperback). Fun learning math concepts while using delicious and nutritious food.	English
U.S. Dept. of Health & Human Services	2010 US Dietary Guidelines	General guidelines for Americans	English, Spanish
University of California Cooperative Extension	Reading Across MyPyramid	A literacy promoting nutrition & health education curriculum.	English, Spanish
USDA materials	Balance Your Day with Food and Play	Poster encouraging variety of healthy food and exercise daily	English
USDA Materials	Dietary Guidelines for Americans	Assists health education experts in offering the latest science-based nutrition and physical activity recommend	English
USDA materials	Eat Smart- Play Hard	Resources and tools to convey and reinforce healthy eating and lifestyle behaviors that are consistent with the Dietary Guidelines for Americans and the MyPyramid Food Guidance System.	English

USDA materials	MyPyramid	USDA instructional tool	English
USDA materials	Food Stamp Promotion materials	USDA SNAP-Ed developed materials	English
USDA materials	Grab Quick and Easy Snacks	information and materials that reinforces to kids and adults that healthy, tasty fruits, vegetables, and grains are easy to grab when they are on the go.	English
USDA materials	MyPyramid for Kids	Educational materials that bring the messages of MyPyramid to children	English/Spanish
USDA materials	Read it Before you Eat it	USDA developed materials.	English, Spanish
USDA, Team Nutrition	Changing the Scene, Improving the School Nutrition Environment	Tool kit that addresses the entire school nutrition environment from a commitment to nutrition and physical activity, pleasant eating experiences, quality school meals, other healthy food options, nutrition education and marketing the issue to the public.	English
Wendy Wakefield Ferrin	Germs on their Fingers!	Book: this story teaches children of all ages to wash their hands while encouraging divergent thinking and modeling community leadership	English
William Steig	Pete's a Pizza (trade book)	A humorous children's story about making pizza using tomatoes.	English
<b>HOTM RESOURCES</b>			
Aleksie Tolstoy	The Gigantic Turnip	A cumulative tale in which the turnip planted by an old man grows so enormous that everyone must help to pull it up.	English
Ann L. Burckhardt	Pumpkins/Calabazas	Non-fiction. Provides an introduction to pumpkins, parts and how pumpkins grow.	Spanish
Ann McGovern	Stone Soup	A young man on a walk encourages a lady to create a wonderful soup out of items from her garden and farm.	English
Ann Morris	Bread, Bread, Bread (trade book)	This book is about people all over the world eating different breads, lots of pictures	English
Anne Rockwell and Lizzy Rockwell	Apples & Pumpkins	This book describes harvest time for a little girl; picking the reddest apples from the trees and finding the best pumpkin in the patch.	English
Barbara deRubertis	Count on Pablo	Pablo is excited about helping his grandmother sell vegetables at the farmers' market. But no one comes to buy. Pablo's solution is clever--and delicious! Ages 5-7. From Kansas State University Extension	English
California Department of Education	Fresh fruits and vegetables photo cards	Color fotos of Fruits and vegetable to be used in Nut. Ed lessons	English
Carmen Parks	Farmers Market	A book about one child's experience at the farmer's market; encourage fruit and vegetable intake	English
Cathryn Falwell	Feast for 10 (trade book)	A counting book that features an African-American family shopping for food, preparing dinner, and sitting down to eat.	English / Spanish
Cherie B. Stihler	The Giant Cabbage	Moose grows an enormous cabbage, sure to win a prize at the fair, but needs the help of all his friends to load it into a truck.	English
Contractor developed Los Angeles USD:	"Shake it Up With Fruits and Vegetables" CD	As title indicates	English
Cris Peterson	Harvest Year	Photographs and a simple text take youngsters through the calendar year and show the crops growing and being harvested, as well as children enjoying foods of all shapes and sizes and	English

		colors.	
Dana Meachen Rau	A Star in My Orange	Talk about shapes in nature including fruits and vegetables	English
David M. Schwartz	Stems & Roots	Highlights stems and roots, the essential plant parts that give us radishes, blackberries, peas, milkweed, corn, strawberries, and trees.	English
Dianna Hutts Aston	An Orange in January	Fiction based on non-fiction. Life journey of an orange from tree to harvest to store to eating it with friends	English
Elaine Landau	Bananas	Primary-grade readers can learn how bananas grow, their many varieties, their history, animals that enjoy them and their nutritional value	English
Eric Carle	The Very Hungry Caterpillar (trade book)	Fiction. The story describes the growth of the caterpillar into a butterfly. The caterpillar is very hungry and grows when he eats healthy foods.	English/Spanish/Chinese
Eric Kimmel	Anansi & The Talking Melon	This book contains colorful pictures of fresh fruits.	English
Gail Gibbons	The Seasons of Arnolds Apple Tree	As the seasons past, Arnold enjoys a variety of activities as a result of this apple tree. Includes recipes.	English
Gail Gibbons	The Vegetables We Eat	Nonfiction. This book takes the reader through all of the different types of vegetables. Explanations of the different types are provided along with how to harvest.	English
George Levenson	Pumpkin Circle	A video and picturebook designed to show elem.children the cycle of nature in a pumpkin patch.	English
Grace Lin	The Ugly Vegetables (trade book)	Fiction. A little girls thinks her mom's garden is fully of ugly vegetables. She discovers Chinese vegetable soup smells the best. Address CHECS--Analyzing Influences.	English
Heather Miller	Chef (trade book)	Book: A simple introduction to the equipment, clothing, daily activities, and other aspects of the job of a chef.	English
Heidi Shelton Jenck	Gabe's Grocery List	Fiction. Gabe's grocery list is full of fruits, his dad's is full of veggies. Gabe puts his in the grocery cart and takes out his dad's. I guess we will have fruit salad tonight.	English
Helen Cooper	Pumpkin Soup	Fiction book for ages 3-8 years.Cute story of animals making soup.	English
Honor Head	What's for Lunch? Fruit	where it comes from, how prepared and cooked, Ages 4-8	English
Honor Head	What's For Lunch? Vegetables	where it comes from, how prepared and cooked, Ages 4-8	English
Jackie French and Bruce Whatley	Too Many Pears!	Pamela the cow loves to eat pears, she eats them all the time. She eventually get sick of eating them and becomes interested in apples. Message: Try new foods you might like it. For 3 - 6 yr olds	English
Jacqueline Farmer	Calabazas	Gr. 1-3. The pumpkin (calabazas) plant is introduced here, including its anatomy, growth cycle, and historical importance	English (Spanish)
Jacqueline Farmers	Pumpkins	Non-fiction grades 3-4. Portrays fall harvest and falls favorite fruit the pumpkin and filled with fun facts, origin and recipes.	English
Jan Peck	The Giant Carrot	A story of a giant carrot planted and grown and four different ways a family ate it.	English
Jan Romero Stevens	Carlos and the Cornfield	Fiction. Carlos doesn't follow his father's instructions about planting corn and must fix the situation. Cornmeal pancakes recipe. Bilingual. Describes how corn is grown.	English/spanish
Jan Romero Stevens	Carlos and the Squash Plant	Fiction. Carlos works in the garden but doesn't like taking a bath afterward. A plant begins to grow out of his ear until he finally takes a clean bath. The father is a farmer and grows a variety	English/spanish

		of vegetables.on approved list	
Janet Steven	Tops and Bottoms (trade book)	Fiction. Bear and Mr. Hare agree to sharing half of the crops grown by the Hare family.Beautiful vegetables are grown, however, Bear never gets the colorful parts. In the end, Bear contributes by growing the crops and selling at a stand.	English
Janet Stevens and Susan Stevens Crummel	Cook-A-Doodle-Do!	Fiction. This delightful tale describes in detail the "how to" cooking techniques of making Strawberry Shortcake. Children have a ball with this book and learn baking techniques.	English
Jean Richards	A Fruit is a Suitcase for Seeds	This guide is designed to show how garden-based education strongly supports the state's academic content standards	English
Jeanne Titherington	Pumpkin Pumpkin	A Children's book about watching pumpkins grow and filled with fun facts.	English
Jerry Pallotta	Apple Fractions	A book about different types of apples and math fractions	English
John Segal	Carrot Soup	Fiction. Its time to harvest carrots for soup but Rabbit discovers that they are all gone. His friends already completed the harvest and made carrot soup.	English
Karen Adler	A Story About Raisins	This book covers the history of how raisins were discovered and how they are produced with an emphasis on nutrition.	English
Katie McKy	Pumpkin Town!	Fiction whimsical children's book about too many pumpkins	English
Ken Robbins	Pumpkins	Non-fiction grades K-2. Describes the life cycle of fruit, photos and poetic text.	English
Laura Driscoll	Apples and How They Grow	As Title indicates	English
Lauren Child	I Will Never Not Ever Eat a Tomato (trade book)	Fiction. A fun look at picky eaters and the way a brother gets his sister to eat the foods she thinks she doesn't like.	English
Lois Ehlert	Eating the Alphabet: Fruits and Vegetables from A to Z	Lists F/V for each letter of the alphabet. The last few pages are a glossary with information for each F/V listed in the book.	English
Lorna Balian	A Garden For A Groundhog	Story is about Mr. & Mrs O'Leary planting their garden. No nutrition message per se but did refer to all the beautiful vegetables they grow and eat.	English
Marcia Brown	Stone Soup	Classic French tale about soldiers who trick miserly villages into making them a feast.	English
Mary Ann Hoberman	The Seven Silly Eaters (trade book)	Seven children who are picky eaters prepare a meal for their mother that the whole family loves.	English
Meredith Sayles Hughes	Cool as a Cucumber Hot as a Pepper: Fruits Vegetables	For grades 5-8, full of interesting facts & stories, richly illustrated & photographed, historically & geographically relevant (helping urban children understand the origins of the plant foods we buy & eat from convenience or grocery stores; documenting the farmers, workers, travellers & scientists who helped collect & distribute popular food plants, etc.), nutritional facts, recipes & activities are also included in the mix.	English
Meredith Sayles Hughes	Stinky and Stringy Stem & Bulb Vegetables	Describes historical origins, use, and growing requirements of garlic, onions, shallots, and leeks as well as celery, asparagus, and rhubarb. For grades 5-8.	English
Meredith Sayles Hughes and Tom Hughes	Buried Treasure: Roots and Tubers	Book: Relates the history and describes the use and production of such roots and tubers as potatoes, yams, cassava, carrots, beets, turnips, radishes, and parsnips. Includes recipes.	English
Michele Benoit Slawson	Apple Picking Time	Ages 4-8. This book describes the adventures of a young girl in an apple orchard as she, and her town, harvest the apples.	English
Michelle Knudsen	Autumn is for Apples	Book: details of a child's apple picking trip	English
Monica Wellington	Apple Farmer Annie	Book describes harvesting apples and turning them into applesauce, apple muffins, apple cake (recipes included), and cider.	English

Nancy Maria Grande Tabor	A Taste of the Mexican Market	It is written in English and Spanish and describes the different foods in a typical Mexican Market with the main focus on F/V.	English
Oregon State University	Cooking With Rice	Describes key nutrients, serving sizes, storage and safety needs, preparation and cooking, and uses and tips for beans	English/Spanish
Patricia J. Murphy	A Visit to The Apple Orchard	A book describing how apples are harvested	English
Peggy Sissel-Phelan	A Visit to the Farmers' Market	This picture book encourages families to shop at the Farmers' Market while addressing basic nutrition concepts such as the importance of variety, color, and freshness of foods.	English
Peggy Sissel-Phelan	All About Farmers' Market	This easy-to-read picture book about the benefits of shopping at the Farmers' Market stresses the importance of variety, color, and freshness of foods.	English
Petr Horacek	Strawberries are Red	Board book for babies-preschoolers that teaches colors and fruits.	English
Raymond Bial	A Handful of Dirt	For Grades 3-5: the importance of soil, what is in it and why it is important to the environment, life and planet.	English
Rena D. Grossman	Eating the Rainbow	Book: the names and colors of nutritious fruits and vegetables are shown on each page; large photographs teach children about healthy, foods.	English
Rosalind Creasy	Blue Potatoes, Orange Tomatoes	Nonfiction. Using beautiful drawings of vegetables, students will see the variety of colors. They also learn how to grow and take care of them. Health recipes are included with brief descriptions of the vegetables. On approved list	English
Ruth Krauss	The Carrot Seed	A little boy plants and cares for his carrot seed and get a large carrot at the end.	English
Scholastic	Gregory the Terrible Eater	Gregory, a young goat, refuses the usual goat diet staples of shoes and tincans. He likes foods like fruits, vegetables, eggs, and orange juice.	English
Tim Chadwick	Cabbage Moon	PreSchool-Grade 1: book about a bunny who discovers he likes cabbage after a trip to a "cabbage" moon	English
SFUSD LIA developed	Nutrition News Front page to HOTM family newsletter	3 language thematic newsletter is distributed as a coversheet to HOTM newsletter booklet, in Chinese, Spanish and English. This creates a 4-page monthly HOTM family newsletter booklet.	English, Spanish, Chinese
<b>GARDEN RESOURCES</b>			
California Department of Education	A Child's Garden of Standards	Book: related to the California Department of Education (CDE) program, "A Garden in Every School." This guide is designed to show how garden-based education strongly supports the state's academic content standards	English/Spanish
California Foundation for Agriculture in the Classroom	Ag in the Classroom: Teacher Resource Guide, Cream of the Crop E-Newsletter, What's Growin' on?, Commodity Fact/Activities, We Garden, Gardens for Learning, Farmin is	Guide: tool for professionals and volunteers encouraging the agricultural literacy of California's youth.	English

	Food,Fiber,Flowers...and Fun!, Seasonal Calendar, California Curriculum Guidelines for Agricultural Literacy Awareness.		
Emily Scott & Catherine Duffy	Dinner From Dirt	Perennial kid favorites with complete instructions, garden plots, and recipes to show them how to grow and cook those foods themselves. Safety tips, growing tips, diagrams, fun facts, easy-to-follow directions, and lots of full-color illustrations.	English
CA School Garden Network	Farm to Table	Fruits and Vegetables for Health, component is a fourth through sixth grade unit, introduces students to the production, distribution, and nutritional value of California fresh produce.	English
Bruce McMillan	Growing Colors	pictures of fruit/veggie with the color	English
Lois Ehler	Growing Vegetable Soup	colored graphics capture the complete growing process from seed to cooking pot, with the focus on the plants; cooking them and finally enjoying the homemade soup	English
Lynne Cherry	How Groundhog's Garden Grew	The story describes the cycle of an entire gardening year. At the end of the season groundhog has a delicious dinner of homegrown F & V for his friends.	English
<b>PHYSICAL ACTIVITY RESOURCES</b>			
Judy Hindley	Can You Move Like an Elephant? (trade book)	Book: This text accompanied by vibrant illustrations encourages children to stomp, swing, swoop or spring like animals	English
Human Kinetics	Health Related Fitness Grades 1-4, Eat Well and Keep Moving, 2 <sup>nd</sup> Edition	An interdisciplinary curriculum for teaching elementary school Nutrition and physical activity. Fun and unique way for kids to learn about nature and nutrition. A complete guide to every type of exercise activity that can benefit your <b>fitness</b> and <b>health</b> .	English
Network for a Healthy California	Champions for Change Physical Activity Guide	Handout: tips for increasing physical activity, also includes rationale	English and Spanish
Network for a Healthy California	Instant Recess Users' Guide (DVD)	promotes health for adults by making exercise a group activity	English
Tara Guber and Leah Kalish	Yoga Pretzels	: 50 Fun Activities for Kids and Grownups, Set of cards (resource book)	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		

BUDGET COVER SHEET  
FFY 2012

<b>Organization: San Francisco Unified School District</b>				
<b>Contract Number: 11-10204</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 889,457.00	\$ 845,923.00	\$ (43,534.00)	-4.89%
<b>Fringe Benefits</b>	\$ 359,234.00	\$ 491,831.00	\$ 132,597.00	36.91%
<b>Operating</b>	\$ 11,207.00	\$ 5,010.00	\$ (6,197.00)	-55.30%
<b>Equipment &amp; Other Capital</b>	\$ 7,696.00	\$ -	\$ (7,696.00)	-100.00%
<b>Travel</b>	\$ 8,714.00	\$ 2,590.00	\$ (6,124.00)	-70.28%
<b>Subcontractors</b>	\$ 101,750.00	\$ 71,225.00	\$ (30,525.00)	-30.00%
<b>Other Costs</b>	\$ 150,746.00	\$ 109,899.00	\$ (40,847.00)	-27.10%
<b>Indirect Costs</b>	\$ 76,746.00	\$ 79,072.00	\$ 2,326.00	3.03%
<b>Total Federal Share</b>	<b>\$ 1,605,550.00</b>	<b>\$ 1,605,550.00</b>	<b>\$ -</b>	<b>0.00%</b>
<i>Note: If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</i>				
<b><i>Fringe Benefits increased by 36.91% due to an increase in the benefits for classified employees and a in the calculation of classified benefits, i.e. no medical was included in projection on FFY 2011 budget.</i></b>				
<b><i>Operating decreased by -55.30% to cover Fringe Benefits</i></b>				
<b><i>Equipment is not needed in FFY 2012; funding has been reallocated to Fringe Benefits.</i></b>				
<b><i>Travel reduced to cover Fringe Benefits and Indirect Costs.</i></b>				
<b><i>Subcontractors reduced to cover Fringe Benefits</i></b>				
<b><i>Other Costs reduced to cover Fringe Benefits</i></b>				
<i>If the total percentage difference is greater than 5% consult your Contract Manager.</i>				

A PERSONNEL SALARIES:						
1. Name and Position Title	2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>						
<b>Positions 1, 4 &amp; 5 are listed as .8077 FTE but are 1.0 FTE School Term; Position 2 is listed as .40385 FTE, but is 0.5 FTE School Term.</b>						
1. Name: Mark Elkin Title: Project Coordinator (Teacher on Special Assignment)	\$83,650	0.80770	60.770%	20.000%	\$67,564	\$ 67,564
2. Name: Martha Adriasola Title: Program Assistant (Teacher on Special Assignment)	\$95,413	0.40385	20.000%	20.385%	\$38,533	\$ 38,533
3. Name: Kimberley Levine Title: Administrator (Program Manager, SHPD)	\$87,478	0.50000	50.000%		\$43,739	\$ 43,739
4. Name: Jessica Frazier Title: Program Assistant (Central Nutrition Coordinator)	\$65,679	0.80770	40.770%	40.000%	\$53,049	\$ 53,049
5. Name: Multiple Positions .8077 FTE pp Title: Nutritionist/Nutrition Educator/Nutrition Aide (Site Nutrition Coordinator) 10 (\$ 62,181) x 10)	\$621,810	8.07700	100.000%	707.700%	\$502,236	\$ 502,236
6. Name: Donna Gurr and one unassigned Title: Office Manager/Secretary/Admin Asst (Senior Clerk Typist) 1.50 (\$44,444 x 1.50)	\$44,444	1.50000	150.000%		\$66,666	\$ 66,666
7. Name: Multiple Positions \$30 per hr extra hours Title: Teacher (Classroom Teacher/NEPTL) (34 x \$30 x 31hrs) NEPTLs (1-2/target school) spearhead nutrition education activities and events, including site-based workshops, family nutrition events and school-wide nutrition education events.					\$ 31,620	\$ 31,620
8. Name: Multiple Positions \$30 per hr extra hours Title: Teacher (Classroom Teacher/HOTM NEPTL) (9 x \$30 x 15hrs) HOTM NEPTLs (1/target school) spearhead nutrition education activities and events, including site-based workshops, family nutrition events and school-wide nutrition education events.					\$ 4,050	\$ 4,050
9. Name: Multiple Positions \$30 per hr extra hours Title: Teacher (Classroom Teacher/Health Liaisons) (10 x \$30 x 12 hrs) 10 adult leaders who facilitate youth empowerment/development activities in 10 middle and/or high schools.					\$ 3,600	\$ 3,600

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10. Name:	Multiple Positions \$30 per hr extra hours						
Title:	Teacher (Classroom Teacher) (340 x \$30 x 2.0 hrs workshop) Afternoon nutrition education professional development workshops (6 workshops x 45 teachers; 7 workshops of 10 teachers)					\$ 20,400	\$ 20,400
11. Name:	Multiple Positions \$56.43/hr extra hours						
Title:	Teacher (Classroom Teacher) 28 additional days paid to project coordinator (20 days x 6.6454/hrs x \$56.43/hr = \$7,500), teacher on special assignment (8 days x 7.585/hrs x \$56.43/hr = \$3,424) for days at the end/beginning of school year, beyond the school term, for project planning, evaluation review and documentation.					\$ 10,924	\$ 10,924
12. Name:	Jessica Frazier \$31.63/hr extra hours						
Title:	Nutritionist/Nutrition Educator/Nutrition Aide (Central Nutrition Coordinator 14 additional days paid to central nutrition coordinator (14 days x 8/hrs x \$31.629/hr = approx. \$3,542) for days at the end/beginning of school year, beyond the school term, for project planning, evaluation review and documentation.					\$ 3,542	\$ 3,542
<b>SUBTOTAL</b>		<b>\$ 998,474</b>	<b>12.09625</b>	<b>421.540%</b>	<b>788.085%</b>	<b>\$845,923</b>	<b>\$ 845,923</b>

**POSITION DESCRIPTIONS:**

<b>Project Coordinator: Position #1</b>	Coordinate program staff and nutrition education activities; plan and follow through nutrition education events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community nutrition education program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
<b>Program Assistant: Position #2, 4</b>	Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to SNAP-Ed eligibles.
<b>Administrator (e.g., Director of Programs) : Position #3</b>	Administers the nutrition education contract and budget, supervises nutrition education staff, attend nutrition education and scope of work related meetings, develops program plan and participates in the Regional collaborative. Coordinate contract reporting requirements.
<b>Nutritionist/Nutrition Educator/Nutrition Aide: Position #5, 12</b>	Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.
<b>Office Manager/Secretary/Admin Asst: Position #6</b>	Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, and other duties as required to support the nutrition education contract.
<b>Teacher (preK-12 Classroom, PE, Speech, etc.): Position #7-11</b>	Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with RD to train staff.

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					Federal Share Total Dollars	Total Dollars	
<b>B. FRINGE BENEFITS:</b>							
<b>Federal Share:</b>							
	Positions #1 & 2: Includes payroll taxes and medical/dental benefits at approx. 36.785% of salaries						
	.36785 x \$106,097 = \$39,028			\$ 39,028	\$ 39,028		
	Positions #3-6: Includes payroll taxes and medical/dental benefits at approx. 65.231% of salaries			\$ 434,236	\$ 434,236		
	.65231 x \$665,690 = \$434,236						
	Positions # 7-11: Includes payroll taxes at 23.92% of salaries	\$70,594 x .2392=	\$16,886	\$ 16,886	\$ 16,886		
	Positions # 12: Includes payroll taxes at 47.46%						
	Includes payroll taxes at 47.46% of salary	\$3,542 x .4746=	\$1,681	\$ 1,681	\$ 1,681		
				<b>SUBTOTAL:</b>	\$ 491,831	\$ 491,831	
<b>C. OPERATING EXPENSES:</b>							
<b>Federal Share:</b>							
	\$41.418 /FTE/month x 12.09625 FTE x 10 months= \$5,010: Office Supplies (pens, paper, pencils, flipcharts, Scotch tape, staples, hole punches, calculators, software, computer related supplies, etc.) to support Scope of Work activities used by teachers in positions 7 thru 10. Items to be used exclusively by Network Personnel at 20 schools and Student Support Services central office.						
				\$ 5,010	\$ 5,010		
				<b>SUBTOTAL:</b>	\$ 5,010	\$ 5,010	
<b>D. EQUIPMENT EXPENSES:</b>							
<b>Federal Share:</b>							
				<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>E. TRAVEL AND PER DIEM:</b>							
<b>Federal Share:</b>							
<b>Regional Network Related Meetings</b>							
	<b>Possible attendees: Project Coordinator, Program Assistants, Nutrition Educators</b>					\$ 330	\$ 330
	Trips/Meetings: 4						
	Per Diem: 4 x \$40 = \$160						
	Round Trip: Mileage + Tolls + Parking						
	Mileage: \$.555 x 45.95 miles x 4 trips = \$102						
	Bridge Tolls: \$5 x 4 trips = \$20						
	Parking: \$12 x 4 = \$48						
<b>Annual Network Conference</b>							
	<b>Possible attendees: Project Coordinator, Program Assistants, Nutrition Educators</b>					\$ 852	\$ 852
	Attendees: 2						
	Per Diem: 2 staff x 2 days x \$40 = \$160						
	Lodging: 2 staff x \$97 (\$84 + \$13 tax) x 2 nights = \$388						
	Round Trip: Mileage + Tolls + Parking						
	Mileage: \$.555 x 183.78 miles x 2 vehicles = \$204						
	Bridge Tolls: \$5.00 x 2 tolls x 2 vehicles = \$20						
	Parking: \$20 per day x 2 days x 2 vehicles = \$80						

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		Federal Share Total Dollars	Total Dollars
<b>Statewide Collaborative Meetings</b>		\$ 660	\$ 660
Trips/Meetings: 8			
Per Diem: 8 x \$40 = \$320			
Round Trip: Mileage + Tolls + Parking			
Mileage: \$.555 x 45.95 miles x 8 trips = \$204			
Bridge Tolls: \$5 x 8 trips = \$40			
Parking: \$12 x 8 = \$96			
<b>Additional driving within the San Francisco Bay Area</b>			
<b>Project Coordinator, Program Assistants, Nutrition Educators</b>			
<b>(Outside of regular workday driving to conduct scope of work activities)</b>			
6 staff x 22.46 miles/month x 10 months x \$.555 =		\$748	
		\$748	\$748
		<b>SUBTOTAL:</b>	<b>\$ 2,590</b>
<b>F. SUBCONTRACTORS:</b>			
<b>Federal Share:</b>		SEE ATTACHED SUBCONTRACTOR'S BUDGETS	
<b>ETR Associates</b>		\$64,725	\$64,725
Conducts process and impact evaluation of nutrition education program activities: Both process and summary evaluations will be conducted by ETR. The process evaluation will help continually scope the project and insure program improvements happen in an expedient manner. Provides periodic reports to ensure that evaluation findings are used to strengthen program implementation and execution. Reports will be both verbal and written. Bi-monthly "monitoring and evaluation" meetings will be conducted with ETR and SHPD program staff to discuss projects/timelines/benchmarks and results of observations, surveys, pre-post evaluations.			
<b>MODCOM website consultant</b>		\$6,500	\$6,500
Continue the process of design and development of the Nutrition Education Project Webpage, as well as providing updates and revisions, to link with SFUSD and School Health Programs website. The website will be used to provide links to the nutrition education provided in the classrooms and cafeteria and to document program activities. 92.8 Hours x \$70.04			
		<b>SUBTOTAL:</b>	<b>\$ 71,225</b>
<b>G. OTHER COSTS:</b>			
<b>Federal Share:</b>			
<b>Nutrition Education Costs:</b>			
Production and distribution cost of approximately 15,000 Harvest of the Month Newsletters, 750 educator newsletter booklets, 12,600 workbooks to be distributed monthly to students, teachers, parents/caregivers through regular school/site communication system and/or Family Nutrition nights: Educator Newsletter Booklets (#750): 750 x \$0.21 x 9 months = <b>\$1,418</b> ; 15,000 Family Newsletters 2 pages: \$0.12/Newsletter x 15,000 x 9 months = <b>\$16,200</b> ; Workbooks (#12,600): 12,600 x \$0.39/workbook = <b>\$4,914</b> HOTM total = \$1,418 + \$16,200 + \$4,914 = \$22,532		\$ 22,532	\$ 22,532
<b>Nutrition Education Curriculum</b>		\$ 4,824	\$ 4,824
Includes library books linked to HOTM for target schools, and other curricula listed on Project Synopsis. 18 school sites @ \$268 = \$4,824			



**SUBCONTRACTOR BUDGET JUSTIFICATION**

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A PERSONNEL SALARIES:									
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	John Shields, Ph.D., M.S.W.							
	Title:	Lead Evaluator	\$ 97,318	0.13000	2.000%	11.000%	\$ 12,651	\$ 12,651	
2.	Name:	Heather Franks, MA							
	Title:	Research Associate (Data Coordinator)	\$ 61,000	0.07000		7.000%	\$ 4,270	\$ 4,270	
3.	Name:	Kris Freiwald, MPH							
	Title:	Research Associate (Project Coordinator)	\$ 57,907	0.13587		13.587%	\$ 7,868	\$ 7,868	
4.	Name:	Gregory Thrush, BA							
	Title:	Web Developer	\$ 52,451	0.14352		14.352%	\$ 7,528	\$ 7,528	
<b>SUBTOTAL</b>			<b>\$ 268,676</b>	<b>0.47939</b>	<b>2.000%</b>	<b>45.939%</b>	<b>\$ 32,317</b>	<b>\$ 32,317</b>	
<b>POSITION DESCRIPTIONS:</b>									
<b>Lead Evaluator # 1</b>		Dr. Shields will serve as Project Director and overall project manager with the following primary responsibilities: act as primary liaison to SSSD – participating in SSSD NEP meetings, partner with NEP managers direct the design, implementation and monitoring of quantitative and qualitative evaluation systems; supervise ETR's Evaluation Team; facilitate ETR's internal management and operations meetings; and write, review and/or approve deliverables and required progress reports.							
<b>Research Associate # 2</b>		Data Coordinator, assuming primary responsibility for the management of project data, including: managing the technical aspects of data collection methods and tools; supervising web development staff; monitoring the quality of data; supervising data entry and cleaning processes; conducting preliminary and final data analysis in collaboration with Project Directors and Coordinators, and participating in interpretation and reporting.							
<b>Research Associate # 3</b>		Project Coordinator are specifically tasked with assisting in the development of data collection methods; coordinating the logistical aspects of data collection; monitoring data quality; supervising research assistants, assisting with data cleaning processes, providing technical assistance and conducting data analysis and reporting.							
<b>Web Designer # 4</b>		Web developers focus on developing online data collection, dashboard, and reporting systems; integrating back-end databases for data mining; and working on other technical aspects of developing integrative data systems that connect vital databases (e.g., ATF & ETR systems).							
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes payroll taxes and medical/dental benefits at 32% of salaries							\$ 10,341	\$ 10,341	
(.32 x \$32,317 = \$10,341)									
<b>SUBTOTAL:</b>							<b>\$ 10,341</b>	<b>\$ 10,341</b>	



**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**MODCOM Website Consultant**  
**October 1, 2011 - September 30, 2012**

San Francisco Unified School District  
 11-10204

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars			
<b>FEDERAL SHARE POSITIONS</b>										
1.	Name: Ingrid Hart - approx. 92.8 hours x \$70.04 Title: Web Designer					\$ 6,500	\$ 6,500			
<b>SUBTOTAL</b>						<b>\$ 6,500</b>	<b>\$ 6,500</b>			
<b>SAMPLE POSITION DESCRIPTIONS:</b>										
<b>Web Designer # 1</b>		Develops and maintains website containing nutrition education resources, gardening and health related topics and issues.								
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>			
<b>B. FRINGE BENEFITS:</b>										
<b>Federal Share:</b>										
Web Designer is an Unbenefitted Position.										
						<b>SUBTOTAL:</b>	<b>\$ -</b>	<b>\$ -</b>		
<b>C. OPERATING EXPENSES:</b>										
<b>Federal Share:</b>										
						<b>SUBTOTAL:</b>	<b>\$ -</b>	<b>\$ -</b>		
<b>D. EQUIPMENT EXPENSES:</b>										
<b>Federal Share:</b>										
						<b>SUBTOTAL:</b>	<b>\$ -</b>	<b>\$ -</b>		



**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Santa Ana Unified School District  
**Program Area:** Local Incentive Awardee: Education-School District  
**Contract Number:** 11-10243

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 50% Female 50%

Ethnicity:

- African American 0.6%
- Asian 2.9%
- Caucasian 3.1%
- Latino 92.4%
- Native American 0.1%
- Pacific Islander 0.2%
- Other (specify) \_\_\_\_\_: 0.7%

Languages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> English 50% | <input type="checkbox"/> Khmer (Cambodian) _____%      |
| <input checked="" type="checkbox"/> Spanish 50% | <input type="checkbox"/> Korean _____%                 |
| <input type="checkbox"/> Arabic _____%          | <input type="checkbox"/> Lao _____%                    |
| <input type="checkbox"/> Armenian _____%        | <input type="checkbox"/> Tagalog _____%                |
| <input type="checkbox"/> Russian _____%         | <input type="checkbox"/> Vietnamese _____%             |
| <input type="checkbox"/> Bosnian _____%         | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Cantonese _____%       | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Farsi _____%           | <input type="checkbox"/> Mandarin _____%               |
| <input type="checkbox"/> Hmong _____%           |  |

Ages:

- Under 5 years old 5%
- 5 to 8 32%
- 9 to 11 32%
- 12 to 17 25%
- 18 to 59 6%
- 60 years old and over \_\_\_\_\_%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input checked="" type="checkbox"/> HeadStart 6% |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (150) occurrences at 1 hour(s) each
- Community Education Events: (11) occurrences at 1 hour(s) each
- Training/Workshop/Conference: (11) occurrences at 1 hour(s) each
- Point of Purchase: (\_\_\_\_) occurrences at \_\_\_\_\_ hour(s) each
- Other (specify) \_\_\_\_\_: (\_\_\_\_) occurrences at \_\_\_\_\_ hour(s) each

Key Educational Messages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input type="checkbox"/> Lean Meat and Beans                                 |
| <input checked="" type="checkbox"/> Physical Activity  | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fats and Oils   | <input checked="" type="checkbox"/> Promote Healthy Weight                   |
| <input type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Sodium and Potassium                                |
| <input checked="" type="checkbox"/> Food Safety  | <input checked="" type="checkbox"/> Whole Grains                             |
| <input type="checkbox"/> Food Shopping/Preparation   | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |  |   |
|--|---|
| ____ Adult Education & Job Training Sites  | ____ Other Youth Education Sites (includes Parks and Recreation)          |
| ____ Adult Rehabilitation Centers  | ____ Public/Community Health Centers (includes Public Health Departments) |
| ____ CalFresh Offices  | ____ Public Housing   |
| ____ Churches  | <u>16</u> Schools – students (Preschool)                                  |
| ____ Community Centers   | <u>50</u> Schools – students (K-12)                                       |
| ____ Elderly Service Centers   | ____ Schools – students (Afterschool Program)                             |
| ____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <u>71</u> Schools – Parents   |
| ____ Extension Offices   | ____ Shelters/Temporary Housing   |
| ____ Farmers Markets   | ____ WIC Programs   |
| ____ Food Stores   | ____ Worksites  |
| <u>5</u> Head Start Programs   | Other (specify): _____  |
| ____ IndividualHomes   | Other (specify): _____  |
| ____ Libraries   | Other (specify): _____  |

**\*Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 32,000

Narrative(max. 200 words)

Linking schools, food services, and local school communities, SAUSD Network reaches approximately 30,000 students, staff and parents monthly. The goal is to increase students' consumption of fruits and vegetables and increase daily physical activity.

SAUSD's Network has School Nutrition Liaisons and Nutrition Activity Club Advisors in 37 K-12 schools and 21 Pre K sites. Liaisons and Advisors attend monthly meetings and receive HOTM newsletters, resources and materials that link and support nutrition education into existing curriculum and activities. Network also provides ongoing Professional Development for certificated and support staff.

As part of our community outreach, SAUSD Network distributes monthly HOTM newsletters district wide and provides nutrition education and physical activity at parents and staff meetings. SAUSD Network also provides monthly HOTM parent cooking classes that include cooking demonstrations, taste tests, and nutrition education to parent leaders. Parent participants prepare and share the information at their schools.

In conjunction with food services, staff market HOTM produce facts on the monthly school menus and feature HOTM produce in the menu selection. The dietitian coordinates the delivery of the HOTM produce to facilitate the monthly taste testing to approximately 30,000 students.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Network for a Healthy California: Youth Survey for the impact evaluation.

**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

SAUSD Network will continue to work and maintain community relationships with UC Cooperative Extension, Dairy Council of California, Regional Network and others as a means of reaching our SNAP eligible populations.

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**Census Tract Data Sheet**

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
Apartment Community Preschool	Warwick Pre K (PS,P)	780 S Lyon St.	Santa Ana	92705	6059074403	All Races	65.50%	

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Abraham Lincoln Elementary (S,P)	Santa Ana	30-66670-6030308	78.47	14.26	92.73
Lincoln Kinder Readiness* Qualified By CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	78.72	8.51	87.23
Adams Elementary (S,P)	Santa Ana	30-66670-6030209	82.74	10.73	93.47
Andrew Jackson Elementary (S,P)	Santa Ana	30-66670-6030217	83.14	12.76	95.90
Century High School (S,P)	Santa Ana	30-66670-3030491	74.08	9.42	83.50
Carl Harvey Elementary (S,P)	Santa Ana	30-66670-6030225	83.18	10.83	94.01
Cesar Chavez High School (S,P)	Santa Ana	30-66670-3030475	64.71	8.14	72.85
Diamond Elementary (S,P)	Santa Ana	30-66670-6030233	89.26	6.38	95.64
Douglas MacArthur Fundamental (S,P)	Santa Ana	30-66670-6102826	47.27	23.21	70.48
Franklin Elementary (S,P)	Santa Ana	30-66670-6095152	88.49	9.59	98.08
Frederick Remington Elementary (S,P)	Santa Ana	30-66670-6102875	79.61	16.25	95.87
Fremont Elementary (S,P)	Santa Ana	30-66670-6030266	83.86	10.34	94.20

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Garfield Elementary (S,P)	Santa Ana	30-66670-6108484	88.16	7.75	95.91
Garfield State Pre K** (Qualified by CACFP) (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	85.42	8.33	93.75
George Washington Carver Elementary (S,P)	Santa Ana	30-66670-6110175	87.24	7.65	94.90
Carver Kinder Readiness* Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	70.21	10.64	80.85
Gerald P. Carr Intermediate (S,P)	Santa Ana	30-66670-6058986	81.06	10.76	91.82
Gonzalo Felicita Mendez Fundamental (S,P)	Santa Ana	30-66670-6117899	71.96	14.31	86.27
Hoover Elementary (S,P)	Santa Ana	30-66670-6030274	79.03	13.01	92.04
Jefferson Elementary (S,P)	Santa Ana	30-66670-6030282	65.94	16.15	82.09
Jim Thorpe Fundamental (S,P)	Santa Ana	30-66670-6116917	45.16	24.21	69.37
John F. Kennedy Elementary (S,P)	Santa Ana	30-66670-6107692	88.16	9.27	97.43
Julia C. Lathrop Intermediate (S,P)	Santa Ana	30-66670-6058978	84.69	8.33	93.01
Jose Sepulveda Elementary (S,P)	Santa Ana	30-66670-6106165	84.95	8.87	93.81
Lowell Elementary (S,P)	Santa Ana	30-66670-6030316	84.12	12.05	96.17
Lowell State Pre K** Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE-APRIL 2010	81.25	12.5	93.75
Lydia Romero-Cruz Elementary (S,P)	Santa Ana	30-66670-6115836	89.01	8.87	97.87
Madison Elementary (S,P)	Santa Ana	30-66670-6030324	80.64	15.38	96.02
Madison State Pre K** Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE-APRIL 2010	77.08	17.71	94.79
Manuel Esqueda Elementary (S,P)	Santa Ana	30-66670-0108373	78.46	13.27	91.72
Martin Elementary (S,P)	Santa Ana	30-66670-6030332	84.77	10.43	95.20
Martin Kinder Readiness* Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	78.72	8.51	87.23

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Martin Luther King Jr. Elementary (S,P)	Santa Ana	30-66670-6113377	89.36	7.60	96.96
King Kinder Readiness* Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	76.60	4.26	80.86
Martin R. Heninger Elementary (S,P)	Santa Ana	30-66670-6110183	88.36	9.46	97.83
Heninger State Pre K** Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	83.33	13.54	96.87
McFadden Intermediate (S,P)	Santa Ana	30-66670-6061741	70.54	13.60	84.14
Middle College High School (S,P)	Santa Ana	30-66670-3030608	52.94	21.36	74.30
Mitchell: State Pre School** Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	39.58	37.5	77.08
Monroe Elementary (S,P)	Santa Ana	30-66670-6030357	79.79	13.33	93.13
Monte Vista Elementary (S,P)	Santa Ana	30-66670-6030365	88.99	6.49	95.48
Pio Pico Elementary (S,P)	Santa Ana	30-66670-6109904	89.68	7.59	97.28
Pio Pico Kinder Readiness* Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	73.33	6.66	79.99
Raymond Villa Fundamental (S,P)	Santa Ana	30-66670-6115588	74.84	12.87	87.71
Saddleback High School (S,P)	Santa Ana	30-66670-3035821	63.32	11.68	75.00
Santa Ana High School (S,P)	Santa Ana	30-66670-3036357	75.03	8.56	83.59
Santiago Elementary (S,P)	Santa Ana	30-66670-6030407	55.66	11.20	66.86
Segerstrom High School (S,P)	Santa Ana	30-66670-0108365	47.52	19.41	66.93
Sierra Intermediate (S,P)	Santa Ana	30-66670-6030415	82.97	10.22	93.19
Spurgeon Intermediate (S,P)	Santa Ana	30-66670-6094684	80.93	8.98	89.90
Taft Elementary (S,P)	Santa Ana	30-66670-6071195	63.42	15.12	78.55
Taft State Pre K Qualified by Food Services (Oct. 2010) (PS,P)	Santa Ana	CACFP SITE-APRIL 2010			78.55
Theodore Roosevelt Elementary (S,P)	Santa Ana	30-66670-6030399	89.05	7.66	96.70
Thomas A. Edison Elementary (S,P)	Santa Ana	30-66670-6030241	79.23	8.45	87.68

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Edison Kinder Readiness* Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	76.60	8.51	85.11
Valley High School (S,P)	Santa Ana	30-66670-3036456	69.08	7.64	76.71
Walker Elementary (S,P)	Santa Ana	30-66670-6111298	84.24	9.85	94.09
Wallace R. Davis Elementary (S,P)	Santa Ana	30-66670-6114631	88.65	8.48	97.13
Davis Kinder Readiness* Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	93.48	0.00	93.48
Washington Elementary (S,P)	Santa Ana	30-66670-6030431	79.66	12.93	92.59
Washington Kinder Readiness* Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	80.43	4.35	84.78
Willard Intermediate (S,P)	Santa Ana	30-66670-6061758	89.47	5.64	95.11
Wilson Elementary (S,P)	Santa Ana	30-66670-6030449	89.30	6.56	95.86
Wilson State Pre K** Qualified by CACFP (PS,P)	Santa Ana	CACFP SITE- APRIL 2010	69.80	22.92	92.72
Heroes Elementary (S,P)	Santa Ana	30-66670-0116582	90.92	7.11	98.03
Broadyway Head Start*** Proxy Site (PS,P)	Santa Ana	CACFP SITE-APRIL 2010	100.00	----	100.00
Kennedy Head Start*** Proxy Site (PS,P)	Santa Ana	CACFP SITE-APRIL 2010	100.00	----	100.00
Mitchell Head Start*** Proxy Site (PS,P)	Santa Ana	CACFP SITE-APRIL 2010	100.00	----	100.00
Monte Vista Head Start*** Proxy Site (PS,P)	Santa Ana	CACFP SITE-APRIL 2010	100.00	----	100.00
Roosevelt Head Start*** Proxy Site (PS,P)	Santa Ana	CACFP SITE-APRIL 2010	100.00	----	100.00
Warwick-Qualified by CT (PS,P)	Santa Ana	CT: 6059074403	----	----	----

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A)& Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Languages</i>	<i>Descriptions</i>
Dairy Council of California	Building a Healthy Me	English/Spanish	This six-lesson program teaches fundamental nutrition concepts that introduce students to a range of healthy food choices
Dairy Council of California	Healthy Choices, Healthy Me	English/Spanish	First and second grade program. A comprehensive, ten-lesson nutrition education program that focuses on food choice behaviors while reinforcing language arts and math.
Dairy Council of California	Shaping Up My Choices	English/Spanish	This curriculum designed for California third grade teachers contains ten lessons that have students problem-solving, reasoning and using critical-thinking techniques as they learn about nutrition and physical activity.
Dairy Council of California	Nutrition Pathfinder	English/Spanish	This five lesson unit reinforces language arts and math while teaching health in a fun way.
Dairy Council of California	Exercise Your Options	English/Spanish	This eight lesson unit helps students assess their current food and activity choices and plan for improvement. The lessons focus on improvement rather than perfection.
Dairy Council of California	Activity & Eating	English/Spanish	This handout links physical activity, healthful food choices and maintaining long-term good health.
Dairy Council of California	Deal Me In—Food and Fitness	English/Spanish	This extended day nutrition education and physical activity program introduces and reinforces healthy eating and physical activity in a fun and engaging way. The program is designed for Grades K – 6 and can be ordered by After School Directors.
Dairy Council of California	Meals Matter	English/Spanish	Recipes and meal plans promoting fruits and vegetables. Please check with your PM prior to use of the recipes.
California Project LEAN	Food on the Run	English	A resource for youth empowerment activities.
California Project LEAN	Jump Start	English	High school nutrition and physical activity lessons

<i>Source</i>	<i>Title</i>	<i>Languages</i>	<i>Descriptions</i>
Team Nutrition-USDA Materials	Empowering Youth with Nutrition & PA	English	A manual for use in after school programs and classrooms with youth 11-18 years old. It contains current nutrition and physical activity information to enhance leader knowledge and fun, hands-on activities that teach nutrition concepts.
USDA Materials	My Pyramid for Kids Level 1	English	MyPyramid materials designed specifically for children aged 6 to 11
USDA Materials	My Pyramid for Kids Level 2	English	MyPyramid materials designed specifically for children aged 6 to 11
USDA Materials	My Pyramid for Kids Level 3	English	MyPyramid materials designed specifically for children aged 6 to 11
Harvest of the Month	Educators Newsletter	English	Harvest of the Month
Harvest of the Month	Community Newsletter	English/Spanish	Harvest of the Month
Harvest of the Month	Parent Newsletter	English/Spanish	Harvest of the Month
California Latino	Latino Tool Kit	English/Spanish	California Latino
USDA	Agriculture in the Classroom	English	The Agriculture in the Classroom National Resource Directory is an online searchable database for USDA that lists hundreds of educational resources designed to help educators locate high quality classroom materials and information to increase agricultural literacy among their Pre-K through 12th grade students.
University of California Cooperative Extension	Eating Smart & Being Active	English	Expanded Food and Nutrition Education Program (EFNEP) is a federally funded project administered by the University of California Cooperative Extension to provide nutrition education for low-income families
Monrovia Unified School District	Curriculum Links for Harvest of the Month literature connection	English	Curriculum links are activities linked to Calif Standards. Teachers deliver a lesson that incorporates a nutrition ed. component.
Contractor Developed: Downey Network LIA	HOTM Student Workbooks, K	English	Workbooks for HOTM

<i>Source</i>	<i>Title</i>	<i>Languages</i>	<i>Descriptions</i>
Contractor Developed: Downey Network LIA	HOTM Student Workbooks, 1	English	Workbooks for HOTM
Contractor Developed: Downey Network LIA	HOTM Student Workbooks, 2	English	Workbooks for HOTM
Contractor Developed: Downey Network LIA	HOTM Student Workbooks, 3	English	Workbooks for HOTM

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Intergration Ideas	Using the HOTM materials to develop “intergration ideas” which meet standards at each grade level	User friendly, requested by teachers
HOTM Lessons	Lesson is developed from HOTM Newsletters and put into classroom ready (standards aligned and grade level appropriate) lessons.	HOTM does not provide teachers with lessons

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Santa Ana Unified School District</b>				
<b>Contract Number: 11-10243</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 345,525.00	\$ 355,586.00	\$ 10,061.00	2.91%
<b>Fringe Benefits</b>	\$ 132,358.00	\$ 145,752.00	\$ 13,394.00	10.12%
<b>Operating</b>	\$ 40,826.00	\$ 34,702.00	\$ (6,124.00)	-15.00%
<b>Equipment &amp; Other Capital</b>	\$ 700.00	\$ -	\$ (700.00)	-100.00%
<b>Travel</b>	\$ 8,676.00	\$ 5,393.00	\$ (3,283.00)	-37.84%
<b>Subcontractors</b>	\$ 14,053.00	\$ 14,053.00	\$ -	0.00%
<b>Other Costs</b>	\$ 178,400.00	\$ 161,230.00	\$ (17,170.00)	-9.62%
<b>Indirect Costs</b>	\$ 22,697.00	\$ 26,519.00	\$ 3,822.00	16.84%
<b>Total Federal Share</b>	\$ 743,235.00	\$ 743,235.00	\$ -	0.00%
<i><b>Note:</b> If the Total State Share or Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</i>				
<i>If the total percentage difference is greater than 5% consult your Contract Manager.</i>				
<i>Fringe increase due to higher rates for Health &amp; Welfare, State Unemployment and Retirement benefits.</i>				
<i>Operating decrease due to reduction in printing costs.</i>				
<i>Equipment decrease due to no expected equipment expenditures.</i>				
<i>Travel decrease due to reduction in number of miles traveled.</i>				
<i>Other decrease due to exclusion of NERI and food demo accessories.</i>				
<i>Indirect increase due to CDE Indirect rate increase.</i>				

BUDGET JUSTIFICATION  
October 1, 2011-September 30, 2012

Santa Ana Unified School District  
Contract # 11-10243

1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>							
1.	Name: Jennifer Chavez CLASS Title: Project Coordinator/Nutritionist (Nutrition Specialist)	\$ 77,088	1.0000	75.0%	25.0%	\$ 77,088	\$ 77,088
2.	Name: Fabiola Berber (Bruh) CERT Title: Curriculum Specialist	\$ 80,476	1.0000		100.0%	\$ 80,476	\$ 80,476
3.	Name: Nicholl Mauga Title: Curriculum Specialist	\$ 71,049	0.5000		50.0%	\$ 35,525	\$ 35,525
4.	Name: Multiple Staff CERT Title: Teacher (69) (Site Nutrition Education Liaisons)					\$ 41,400	\$ 41,400
5.	Name: Sharon Duckworth CLASS Title: Office Manager/Secretary/Admin Asst (Secretary)	\$ 63,074	0.5000	50.0%		\$ 31,537	\$ 31,537
6.	Name: Charmaine Alvarado CLASS Title: Office Manager/Secretary/Admin Asst (Instructional Stock Clerk)	\$ 37,521	1.0000	100.0%		\$ 37,521	\$ 37,521
7.	Name: Martha Avila CLASS Title: Office Manager/Secretary/Admin Asst (Administrative Clerk)	\$ 37,521	1.0000	100.0%		\$ 37,521	\$ 37,521
8.	Name: Multiple Staff CERT Professional Development Title: Teacher (100 teachers x 3.5hrs x \$41.48)					\$ 14,518	\$ 14,518
<b>SUBTOTAL</b>		<b>\$ 366,729</b>	<b>5.0000</b>	<b>325.0%</b>	<b>175.0%</b>	<b>\$ 355,586</b>	<b>\$ 355,586</b>
<b>Position Descriptions:</b>							
<b>Curriculum Specialist FS #2,3</b>		Develops curriculum for nutrition education and physical activity interventions in a variety of different channels/venues.					
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS #1</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.					
<b>Office Manager/Secretary/Admin Asst FS #5,6,7</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, and other duties as required to support the nutrition education contract.					
<b>Project Coordinator FS #1</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community nutrition education programs to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.					
<b>Teacher (preK-12 Classroom, PE, Speech, etc.) FS#4,8</b>		Coordinates, facilitates, modifies, develops, and demonstrates lessons on nutrition and promotes physical activity for students and their families. Supports nutrition education program goals through promotion; local, regional, and statewide collaboration; and close coordination with RD to train staff.					

BUDGET JUSTIFICATION  
October 1, 2011-September 30, 2012

Santa Ana Unified School District  
Contract # 11-10243

								Federal Share Total Dollars	Total Dollars
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Certificated staff: Includes payroll taxes and medical/dental benefits at 16.12% - 44.1% of salaries. \$171,919 x 32.6445%								\$ 56,122	\$ 56,122
Classified staff: Includes payroll taxes and medical/dental benefits at 27.09% - 62% of salaries. \$183,667 x 48.8001%								\$ 89,630	\$ 89,630
<b>SUBTOTAL:</b>								\$ 145,752	\$ 145,752
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
<b>A. Printing - All expenses are for Network approved Scope of Work activities.</b>									
Nutrition education promoting the nutritional benefits of breakfast banners/posters for 20 schools at \$125 each								\$ 2,500	\$ 2,500
Network Yearbooks for reinforcement of nutrition education activities and lessons completed throughout the year. 250 yearbooks x \$1.50								\$ 375	\$ 375
HOTM Parent Cooking Class, recipes, nutrition education, to include HOTM Newsletter and supplemental materials for distribution at approximately 20 schools. Estimated at \$462/mo. x 7 mo.								\$ 3,234	\$ 3,234
HOTM Teacher Newsletters and supplemental HOTM handouts with curriculum links and class integration to approximately 35 schools. Estimated at \$367/mo. x 7 months								\$ 2,569	\$ 2,569
HOTM Book Club Flyers and Posters for distribution to approximately 8 schools. \$67.96 x 8/schools								\$ 544	\$ 544
UC Cooperative Extension Flyers for Nutrition Education Classes, Nutrition Events. Approximately 6 -10 schools per year. Estimated at 10 schools X 850 events X \$.10 each								\$ 850	\$ 850
HOTM Student workbooks, Kinder students at 20-25 schools (1,026 books x \$1.50/book)								\$ 1,539	\$ 1,539
HOTM Student workbooks: For first grade students at approximately 25 schools. Estimated 1,319 books x \$1.50/book								\$ 1,979	\$ 1,979
HOTM Student workbooks. For second grade students at approximately 25 schools. Estimated 1,292 books x \$1.50/book								\$ 1,938	\$ 1,938
HOTM Student workbooks, Third grade students at approximately 25 schools. Estimated 1,937 books x \$1.50/book								\$ 2,906	\$ 2,906
HOTM Community Letter distributed at monthly Parent Meeting. Estimated 15 - 20 schools. 1080 flyers x 20 schools x \$.10 each								\$ 2,160	\$ 2,160
Nutrition education HOTM parent newsletter for an estimated 40 target schools for approximately 26,650 families. Printing cost \$775/mo x 8 times/yr.								\$ 6,200	\$ 6,200
<b>B. Routine Network expenses such as office supplies, communications, postage, routine printing and duplication of nutrition education materials, time logs, general correspondence, notification of meetings, etc. Approximate cost \$500/month x 12 months</b>								\$ 6,000	\$ 6,000
<b>C. Nutrition Education Storage - 100% of all storage space devoted to the Network program only. Rental of storage space to temporarily house nutrition education materials and miscellaneous supplies for nutrition education trainings while being processed to be disseminated to schools or held until special nutrition event. 12 months X \$159/month</b>								\$ 1,908	\$ 1,908
<b>SUBTOTAL:</b>								\$ 34,702	\$ 34,702

BUDGET JUSTIFICATION  
 October 1, 2011-September 30, 2012

Santa Ana Unified School District  
 Contract # 11-10243

											Federal Share Total Dollars	Total Dollars
<b>D. EQUIPMENT EXPENSES:</b>												
Federal Share:												
<b>SUBTOTAL:</b>											\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>												
Federal Share:												
1	Misc. travel necessary for Network Staff to conduct SOW activities. Approximately 1946 miles x \$0.555/mi										\$ 1,080	\$ 1,080
2	SHAPE 3 Staff 1.0 FTE Project Coordinator/Dietitian, 1.5 FTE Curriculum Specialist. Approximately 65.4 mi x \$.555/mi x 3 staff x 2 meetings/year										\$ 218	\$ 218
3	Annual Network Conference 3 Staff 1.0 FTE Project Coordinator/Dietitian, 1.5 FTE Curriculum Specialist										\$ 1,575	\$ 1,575
	Airfare: 3 x \$225/each = \$675											
	Hotel: 3 x 2 days x \$110/day (\$84/day + tax) = \$660											
	Per Diem: 3 x \$40/day x 2 days = \$240											
4	Network NuPac Training 3 Staff 1.0 FTE Project Coordinator/Dietitian, 1.5 FTE Curriculum Specialist. Registration \$20 x 2/yr x 3 staff										\$ 120	\$ 120
5	* School Wellness Conference 3 Staff 1.0 FTE Project Coordinator/Dietitian, 1.5 FTE Curriculum Specialist										\$ 2,400	\$ 2,400
	Registration: 3 x \$ 350/each = \$ 1050											
	Hotel: 3 x 3 days x \$110/day (\$84/day + tax)= \$990											
	Per Diem: 3 x \$40/day x 3 days = \$360											
	* Conference costs may be prorated based on nutrition education content and will be preapproved by Network prior to attendance.											
<b>SUBTOTAL:</b>											\$ 5,393	\$ 5,393
<b>F. SUBCONTRACTORS:</b>												
Federal Share:												
	King Design & Fitness Inc. - Nutrition Education Murals: Mural to display nutrition education theme message for 5 school sites reaching 1100 students. Each year 5 eligible target schools will have children create tiles with the theme of eating more fruits and vegetables or increasing physical activity that can later be displayed together in a mural type setting on the outside of the school or near the playground as appropriate for the entire school community to see. 5 murals x \$2,810.60/mural = \$14,053										\$ 14,053	\$ 14,053
<b>SUBTOTAL:</b>											\$ 14,053	\$ 14,053



SUBCONTRACTOR BUDGET JUSTIFICATION  
King Design  
October 1, 2011-September 30, 2012

Santa Ana Unified School District  
# 11-10243

A PERSONNEL SALARIES:										
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars			
<b>FEDERAL SHARE POSITIONS</b>										
1.	Name: King Design & Fitness Inc. 5 murals x \$1,700/mural installation									
	Title: Graphic Illustrator *		1.0000	0.0%	100.0%	\$ 8,500	\$ 8,500			
<b>SUBTOTAL</b>		<b>\$ -</b>	<b>1.0000</b>	<b>0.0%</b>	<b>100.0%</b>	<b>\$ 8,500</b>	<b>\$ 8,500</b>			
* Unable to determine hourly rate, contractor is charging a flat rate for this service.										
<b>POSITION DESCRIPTIONS:</b>										
<b>Graphic Illustrator FS #1</b>		Develops local promotional nutrition education materials such as community flyers/ newsletters and/or to develop local nutrition/physical activity promotional/educational materials under the direction of the nutrition staff. 1100 students x \$12.775/sudent = \$14,053								
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>			
<b>B. FRINGE BENEFITS:</b>										
<b>C. OPERATING EXPENSES:</b>										
<b>D. EQUIPMENT EXPENSES:</b>										
<b>E. TRAVEL AND PER DIEM:</b>										
<b>F. SUBCONTRACTORS:</b>										
<b>G. OTHER COSTS:</b>										
<b>Federal Share:</b>										
Tiles/paint/brushes/containers \$1,110.60 x 5 sites = \$5,553						\$ 5,553	\$ 5,553			
<b>SUBTOTAL:</b>						<b>\$ 5,553</b>	<b>\$ 5,553</b>			
<b>H. INDIRECT COSTS:</b>										
<b>TOTAL</b>		<b>\$ -</b>	<b>1.0000</b>	<b>0.0%</b>	<b>100.0%</b>	<b>\$ 14,053</b>	<b>\$ 14,053</b>			

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Santa Clarita Valley School Food Services Agency

**Program Area:** Local Incentive Awardee: School District

**Contract Number:** 10-10053

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 52% Female 48%

Ethnicity:

- African American 4%
- Asian 2%
- Caucasian 24%
- Latino 63%
- Native American \_\_\_\_\_%
- Pacific Islander 3%
- Other (specify) multiple or no response: 4%

Languages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> English 99% | <input type="checkbox"/> Khmer (Cambodian) _____%      |
| <input checked="" type="checkbox"/> Spanish 1%  | <input type="checkbox"/> Korean _____%                 |
| <input type="checkbox"/> Arabic _____%          | <input type="checkbox"/> Lao _____%                    |
| <input type="checkbox"/> Armenian _____%        | <input type="checkbox"/> Tagalog _____%                |
| <input type="checkbox"/> Russian _____%         | <input type="checkbox"/> Vietnamese _____%             |
| <input type="checkbox"/> Bosnian _____%         | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Cantonese _____%       | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Farsi _____%           | <input type="checkbox"/> Mandarin _____%               |
| <input type="checkbox"/> Hmong _____%           |  |

Ages:

- Under 5 years old 4%
- 5 to 8 26%
- 9 to 11 20%
- 12 to 17 \_\_\_\_\_%
- 18 to 59 50%
- 60 years old and over \_\_\_\_\_%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input type="checkbox"/> HeadStart _____%        |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (80 occurrences at .75hour(s) each)
- Community Education Events: (6 occurrences at 1.5hour(s) each)
- Training/Workshop/Conference: (4 occurrences at 1.0hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)
- Other (specify)\_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)

Key Educational Messages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input type="checkbox"/> Lean Meat and Beans                                 |
| <input checked="" type="checkbox"/> Physical Activity  | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Promote Healthy Weight                              |
| <input type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Sodium and Potassium                                |
| <input type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Whole Grains                             |
| <input type="checkbox"/> Food Shopping/Preparation   | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |  |   |
|--|---|
| <u>0</u> Adult Education & Job Training Sites  | <u>0</u> Other Youth Education Sites (includes Parks and Recreation)          |
| <u>0</u> Adult Rehabilitation Centers  | <u>0</u> Public/Community Health Centers (includes Public Health Departments) |
| <u>0</u> CalFresh Offices  | <u>0</u> Public Housing   |
| <u>0</u> Churches  | <u>7</u> Schools – students (Preschool)                                       |
| <u>0</u> Community Centers   | <u>3</u> Schools – students (K-12)  |
| <u>0</u> Elderly Service Centers   | <u>0</u> Schools – students (Afterschool Program)                             |
| <u>0</u> Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | <u>10</u> Schools – Parents   |
| <u>0</u> Extension Offices   | <u>0</u> Shelters/Temporary Housing   |
| <u>0</u> Farmers Markets   | <u>0</u> WIC Programs   |
| <u>0</u> Food Stores   | <u>0</u> Worksites  |
| <u>0</u> Head Start Programs   | Other (specify): _____  |
| <u>0</u> Individual Homes  | Other (specify): _____  |
| <u>0</u> Libraries   | Other (specify): _____  |

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 10,000

Narrative (max. 200 words)

The goal of this project is to strengthen nutrition education efforts in ten schools in Santa Clarita with >50% of students on free/reduced meals. Santa Clarita Valley School Food Services Agency (SCVSFSA) collaborates with schools and organizations such as the Dairy Council of California to provide nutrition education and physical activity promotion and resources to school administrators, teachers, students and parents. The primary objective is to increase students' consumption of fruits and vegetables, while integrating nutrition education into the curriculum.

Activities include workshops/trainings for teachers to facilitate nutrition education in their classroom; Harvest of the Month, offering opportunities to taste fruits and vegetables and to teach simple food preparation which can be transferred to the student's home and parents. Teachers also receive training to integrate nutrition into the core curriculum with an emphasis on language arts. Other strategies include school garden nutrition education, collaborating on school events focusing on healthy food and activity choices, and providing resources and curriculum for promoting consumption of fruits and vegetables. Nutrition Advisory Councils at 6-8 sites empower students to serve as peer educators to promote healthy food and activity choices in their school.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

All performance measures/indicators are process indicators such as: summarize participation in activities via the Activity Tracking Form, copies of agendas, records of participation/sign-in sheets, survey summaries, and attendance.

**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Participate in at least one Los Angeles Regional Nutrition Network Collaborative meeting and event annually. Partner with local Power Play, Dairy Council of California, and the American Cancer Society to provide nutrition education resources and promote physical activity at targeted school sites. Coordinate with UC Cooperative Extension to prevent overlapping of services. Utilize USDA Team Nutrition and MyPyramid resources for classroom and school-wide nutrition education.

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**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Leona Cox Elementary (School Food Service April 2011) (S), (P)	Suplur Springs SD	19-65045-6022883	46.42%	8.11%	54.53%
Mint Canyon Elementary & Preschool (PS), (P)	Suplur Springs SD	19-65045-6022891	60.81%	14.35%	75.16%
Canyon Springs Elementary & Preschool (PS), (P)	Suplur Springs SD	19-65045-6022677	67.47%	11.86%	79.33%
Valley View Elementary (S), (P)	Suplur Springs SD	19-65045-6071682	43.18%	6.97%	50.15%
Newhall Elementary & Preschool (PS), (P)	Newhall SD	19-64832-6020796	60.89%	7.70%	68.59%
Peachland Elementary & Preschool (PS), (S)	Newhall SD	19-64832-6020804	44.19%	6.93%	51.12%
Wiley Canyon Elementary (S), (P)	Newhall SD	19-64832-6020812	43.61%	7.48%	51.10%
J. Michael McGrath Elementary & Preschool (PS), (P)	Newhall SD	19-64832-0100644	73.65%	10.40%	84.04%
Cedarcreek Elementary & Preschool (PS), (P)	Saugus Union SD	19-64998-6022651	60.96%	12.89%	73.85%
Kids Corner Preschool (PS), (P)	Child & Family Center		100%	%	100%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
California Department of Public Health	Childrens Power Play School Idea & resource Kit	Nutrition education & physical activity lesson plans & activities	English/Spanish
California Department of Public Health	Harvest of the Month	Lesson plans & activities to introduce/promote fruits & vegetable consumption	English/Spanish
USDA	Eat Smart, Play Hard	Nutrition education & physical activity lesson plans & activities	English/Spanish
USDA	My Pyramid for Kids	Nutrition education & physical activity lesson plans & activities	English/Spanish
Dairy Council of California	Building a Healthy Me	Kindergarden Nutrition education curriculum	English/Spanish
Dairy Council of California	Healthy Choices, Healthy Me	2 <sup>nd</sup> grade Nutrition education curriculum	English/Spanish
Dairy Council of California	Nutrition Pathfinders	4 <sup>th</sup> grade Nutrition education curriculum	English/Spanish
CDE Press	Nutrition to Grow On	Garden-enhanced nutrition education lessons & activities	English/
CDE Press	Fruit & Vegetable Photo Cards	Food photos to use with nutrition education	English/Spanish

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		



**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Santa Clarita Valley School Food Services Agency  
 Contract #:10-10053

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars		
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name: Tammy Bowers Title: Administrative Coordinator/Contract Manager	\$ 29,827	0.1000	10.00%		\$ 2,983	\$ 2,983		
2.	Name: Tracy Fiscella Title: Administrator (Program Director)	\$ 58,475	0.1800		18.00%	\$ 10,526	\$ 10,526		
<b>FEDERAL SHARE POSITIONS SUBTOTAL</b>		<b>\$ 88,302</b>	<b>0.2800</b>	<b>10.00%</b>	<b>18.00%</b>	<b>\$ 13,509</b>	<b>\$ 13,509</b>		
<b>Administrative Coordinator/Contract Manager FS 1</b>		Provides administrative and office support for the project staff and is responsible for the reporting requirements. Manages the nutrition education contract including budgets, invoices, time studies, fiscal reporting and adherence to funding requirements.							
<b>Administrator/Program Director FS 2</b>		Administers the nutrition education contract and budget, supervises nutrition education staff, attend nutrition education and scope of work related meetings, develops program plan and participates in the Regional collaborative. Coordinate contract reporting requirements. Coordinate program staff and nutrition education activities; plan and follow through nutrition education events at health fairs, schools, and other promotional activities; work with schools in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials.							
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>		
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes payroll taxes and medical/dental benefits at 38% of salaries of \$13,509 = \$5,133						\$ 5,133	\$ 5,133		
SCVSFSA rate is 38%									
<b>FRINGE BENEFITS TOTAL:</b>						<b>\$ 5,133</b>	<b>\$ 5,133</b>		
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
Office Supplies for designated Network uses: HOTM envelopes, folders, labels, printer ink, etc. \$50 x 10 months = \$500						\$ 500	\$ 500		
Overnight mail/UPS for Nutrition Network reports, invoices \$20 x 10 months = \$200						\$ 200	\$ 200		
<b>OPERATING EXPENSES TOTAL:</b>						<b>\$ 700</b>	<b>\$ 700</b>		

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Santa Clarita Valley School Food Services Agency  
 Contract #:10-10053

							Federal Share Total Dollars	Total Dollars
<b>D. EQUIPMENT EXPENSES:</b>								
Federal Share: None								
<b>EQUIPMENT SUBTOTAL:</b>							\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>								
Federal Share:								
<b>2012 Annual Network Conference:</b> (Project Coordinator, T. Fiscella and Nutrition Educator, S.Peak)								
Estimated cost breakdown for two Network approved personnel:								
Airfare: Roundtrip Burbank-Sacramento \$300 x 2							\$ 600	\$ 600
Lodging 2 nights \$100/night (\$84 + tax) x 2							\$ 400	\$ 400
Per Diem: \$40/day x2 days x2							\$ 160	\$ 160
Mileage (to/from airport) 60 miles roundtrip@\$0.555/mile							\$ 33	\$ 33
Parking at airport \$18/day x 3days							\$ 54	\$ 54
transportation to/from meeting site/airport (shuttle) \$40 x 2							\$ 80	\$ 80
<b>Regional Collaborative Trainings/Meetings:</b> Project Coordinator (T. Fiscella) or Nutrition Educator (S. Peak)to attend								
Mileage: 2 meetings, 322.52 miles @ \$0.555/mile							\$ 358	\$ 358
<b>Regional SHAPE Meetings:</b> Project Coordinator (T. Fiscella) & Nutrition Educator (S. Peak) to attend								
Mileage: 1 meeting, 155 miles roundtrip @ \$0.555/mile							\$ 86	\$ 86
Registration for 1 meeting \$15 x2							\$ 30	\$ 30
<b>Network-Sponsored Skill-based Training:</b> Project Coordinator (T. Fiscella) and Nutrition Educator (S. Peak)to attend								
Registration fee: \$20 x2							\$ 40	\$ 40
Mileage: 1 meeting, 155 miles roundtrip @ \$0.555/mile							\$ 86	\$ 79
<b>TRAVEL AND PER DIEM TOTAL:</b>							<b>\$ 1,927</b>	<b>\$ 1,927</b>
<b>F. SUBCONTRACTORS:</b>								
Federal Share:								
<b>Nutrition Educator (Sue Peak): Plans and implements Nutrition Advisory Councils at 6-8 sites.</b>								
Presents nutrition lessons to students, parents and teachers as needed. Designs and implements lessons and activities for Nutrition Advisory Councils, staff health fairs/events where nutrition education messages are delivered, documents nutrition education activities. Assists Nutritionist as needed with teacher/parent workshops. 40hrs/mth x10 = 400 hours @ \$28.00/hr							\$ 11,200	\$ 11,200
<b>Nutrition Garden Educator (2) Suzy Miladin &amp; TBD</b>								
Facilitate classroom lesson plans in the garden. Teach nutritional aspects of gardening to students and reinforcing the importance of eating fruits and vegetables. Connect to Harvest of the Month lesson plans. ~ 25 classes participate monthly Susie Miladin Nutrition Garden Educator x 12 hours X \$20/hour x10 months,							\$ 2,400	\$ 2,400
TBD Nutrition Garden Educator x 10 hours X \$20/hour x 10 months							\$ 2,000	\$ 2,000
<b>SUBCONTRACTOR TOTAL:</b>							<b>\$ 15,600</b>	<b>\$ 15,600</b>

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Santa Clarita Valley School Food Services Agency  
 Contract #:10-10053

							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>G. OTHER COSTS:</b>								
<b>Federal Share:</b>								
<p><b>Harvest of the Month (HOTM) :</b> 160 classrooms, 9 libraries, 9 cafeterias participate monthly to promote featured produce 125 literature books for K-3 classrooms @ \$16.66 each includes tax &amp; shipping x 10 months. This is an essential part of the program, as our schools place an emphasis on language arts, and the literature connection allows HOTM to be included in the block of time required/devoted each day to language arts. Without this connection, teachers would be unable to justify their time spent on nutrition education to their administrators.</p>							\$ 20,825	\$ 20,825
<p>Fresh produce for tasting in 180 classrooms. Partner with Food Service to feature produce in cafeteria and set up tasting station in cafeteria to reinforce lessons. \$625/month for produce x 10 months</p>							\$ 6,250	\$ 6,250
<p>Printing of 4 page Harvest of the Month Educator Newsletter in color. Educator Newsletter goes to 160 classroom teachers, 9 librarians, 9 site managers, school administrators, 190 copies/month x 10 months @ \$1.80 each includes tax</p>							\$ 3,420	\$ 3,420
<p>Printing of 2-sided monthly HOTM Family Newsletter in B&amp;W (English &amp; Spanish). 4800 family newsletters distributed to 160 classrooms. 4800 x \$0.75 = \$3,600</p>							\$ 3,600	\$ 3,600
<p>Printing of 1 page, double-sided, curriculum links/Recipe Trios to assist teachers in integrating HOTM into curriculum 180 copies @ \$0.75/copy = \$135</p>							\$ 135	\$ 135
<p>Printing of HOTM K-5 student workbooks. Estimate 4,200 total books @ \$1.10 each includes tax, \$80 shipping for 140 classrooms (no 6th grade) 4200 BOOKS X \$1.22 = \$5,124 + S&amp;H \$76= \$5,200</p>							\$ 5,200	\$ 5,200
<p>Printing of Harvest of the Month Page A Day calendars with messages promoting Healthy food and activity choices 180 calendars @ \$3 each, for HOTM teachers to reinforce daily messages</p>							\$ 540	\$ 540
<b>Classroom Cooking Activities:</b>								
<p>Supplies for food demonstration bins such as recipes, food safety information, and cooking supplies (cutting boards, strainers, knives, graters, utensils, etc.) 2 recipe bins per school x 6 schools @ \$65/bin</p>							\$ 780	\$ 780
<p>Food for demonstrations and taste testing/nutrition education activities in 40 classrooms/year @ \$20/class (40x\$20)</p>							\$ 800	\$ 800
<b>School Nutrition Education Gardens</b>								
<p>Nutrition education curriculum (i.e. Nutrition To Grow On) to teach nutrition garden concepts. \$50/school at 9 school sites</p>							\$ 450	\$ 450
<b>Nutrition Advisory Councils (NACs)</b>								
<p>Nutrition education lesson/food demonstration/tasting activity resources for NACs. \$10/class for food/handouts to reach 72-96 students. ~12 classes/month x 10 months (poster board, markers, film, props for teaching)</p>							\$ 1,200	\$ 1,200
<p>Nutrition Education handouts, flyers and cookbooks required for the delivery of critical program services not to exceed \$2 each, to follow up nutrition lessons/activities at 6-8 sites, approx. 80 students x \$1.50 x 5 lessons/activities</p>							\$ 600	\$ 600
<b>OTHER COSTS SUBTOTAL:</b>							<b>\$ 43,800</b>	<b>\$ 43,800</b>

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Santa Clarita Valley School Food Services Agency  
 Contract #:10-10053

	<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>OTHER COSTS cont.</b>		
<b>Parent Workshops</b>		
Family Cooking Night: Connecting literacy to nutritious family meals in Newhall. Nutrition lesson/tasting demonstration for ~180 participants. 180 x \$2.50 food, supplies and handouts.	\$ 450	\$ 450
Family Fitness Nights: Connecting Physical Activity & Nutrition with a healthy lifestyle. Use American Cancer Society materials for nutrition relays. Provide Nut. Ed. handouts, flyers and cookbooks required for the delivery of critical program services. ~275 participants x \$1 each x 2 events.	\$ 550	\$ 550
Newhall Family Fun Run: Connecting healthy choices with a physically fit lifestyle. Provide nutrition education message and reinforce with Nut. Ed. handouts, flyers and cookbooks required for the delivery of critical program services to ~260 participants. \$1 x 260	\$ 260	\$ 260
Kids Cooking: Students receive nutrition lessons and demonstrate healthy food preparation skills at Central Kitchen for community members.~120 participants. 120 x \$2.50 food, supplies and handouts	\$ 300	\$ 300
<b>Teacher Workshops</b>		
Provide Fresh Fruit & Vegetable Photo cards for use in classroom nutrition education. 9 @ \$53.33 each includes tax & shipping	\$ 480	\$ 480
Extra Pay for teachers to attend Summer Institute or after school teacher workshops on nutrition education, 50 teachers @\$50 ea.	\$ 2,500	\$ 2,500
Nutrition Education resources for teacher workshops. Includes cost of copies, folders, materials for 75 teachers 75 x \$3	\$225	\$ 225
<b>NAC Advisors (teachers extra duty hours) Work as school liaison for scheduling NAC activities. Assist Nutrition Educator with NAC lessons</b>		
Kristie Bernson @ Canyon Springs, 2 hours/month x 10 months @\$25/hour = \$500	\$ 500	\$ 500
Stacie Paredes @ Wiley Canyon 2 hours/month x 10 months @\$25/hour = \$500	\$ 500	\$ 500
Kim Farr @ Cedarcreek, 2 hours/month x 10 months @\$25/hour = \$500	\$ 500	\$ 500
Merilee Bingham @ Peachland 2 hours/month x 10 months @\$25/hour = \$500	\$ 500	\$ 500
Lori Hoffman @ Mint Canyon 2 hours/month x 10 months @\$25/hour = \$500	\$ 500	\$ 500
Susie Miladin @ Newhall, 2 hours/month x 10 months @\$25/hour = \$500	\$ 500	\$ 500
<b>Nutrition Coordinators (teachers extra duty hours) :</b>		
Coordinates nutrition education promotions at school site. collect time logs,		
Distributes communications to teachers, assists with planning and promotion of teacher nutrition education workshops,		
Diane Aguinaldo @ Canyon Springs: 2 hours/month x 10 months @ \$25.00/hour = \$500	\$ 500	\$ 500
Jan Ladd @ Wiley Canyon: 2 hours/month x 10 months @ \$25.00/hour = \$500	\$ 500	\$ 500
Linda Davis @ Newhall: 2 hours/month x 10 months @ \$25.00/hour = \$500	\$ 500	\$ 500
Angela Melzian@ McGrath: 2 hours/month x 10 months @ \$25.00/hour = \$500	\$ 500	\$ 500
Merilee Bingham @ Peachland: 2 hours/month x 10 months @ \$25.00/hour = \$500	\$ 500	\$ 500
Collette Snider @ Mint Canyon: 2 hours/month x 10 months @ \$25.00/hour = \$500	\$ 500	\$ 500
Paul Willardson@ Cedarcreek: 2 hours/month x 10 months @ \$25.00/hour = \$500	\$ 500	\$ 500
Tammy Ford@ Valley View: 2 hours/month x 10 months @ \$25.00/hour = \$500	\$ 500	\$ 500
Jennifer Rayl@ Leona Cox: 2 hours/month x 10 months @ \$25.00/hour = \$500	\$ 500	\$ 500
<b>OTHER COSTS SUBTOTAL:</b>	<b>\$ 12,265</b>	<b>\$ 12,265</b>
<b>OTHER COSTS TOTAL:</b>	<b>\$ 56,065</b>	<b>\$ 56,065</b>

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Santa Clarita Valley School Food Services Agency  
 Contract #:10-10053

											Federal Share Total Dollars	Total Dollars
<b>H. INDIRECT COSTS:</b>												
Federal Share:												
Not charging Indirect Costs because the budget is small												
<b>TOTAL</b>											\$ 88,302	\$ 92,934
											0.2800	
											10.00%	
											18.00%	
<b>SUBTOTAL:</b>											\$ -	\$ -

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Santa Clarita Valley School Food Services Agency

**Nutrition Educator - Sue Peak**

Contract #: 10-10053

**October 1, 2011 - September 30, 2012**

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars		
1.	Name: Sue Peak, RD								
	Title: Nutrition Educator 400 hours x \$28	\$ 11,200	1.0000		100.0%	\$ 11,200	\$ 11,200		
	* Part-time staff dedicating 100% time to SNAP								
<b>SUBTOTAL</b>		<b>\$ 11,200</b>	<b>1.0000</b>		<b>100.0%</b>	<b>\$ 11,200</b>	<b>\$ 11,200</b>		
<b>Nutritionist/Nutrition Educator/Nutrition Aide</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.							
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Nutrition Garden Educator is an Unbenifitted Position.									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>E. TRAVEL AND PER DIEM:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>F. SUBCONTRACTORS:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>G. OTHER COSTS:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>H. INDIRECT COSTS:</b>									
<b>Federal Share:</b> Indirect costs added to prime budget justification									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>TOTAL</b>		<b>\$ 11,200</b>	<b>1.0000</b>		<b>100.0%</b>	<b>\$ 11,200</b>	<b>\$ 11,200</b>		

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Nutrition Garden Educator - Miladin**  
**October 1, 2011 - September 30, 2012**

Santa Clarita Valley School Food Services Agency  
 Contract #: 10-10053

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
1.	Name:	Suzy Miladin							
	Title:	Nutrition Garden Educator 12 hours x \$20 x 10 months	\$ 2,400	1.0000		100.0%	\$ 2,400	\$ 2,400	
<b>SUBTOTAL</b>			<b>\$ 2,400</b>	<b>1.0000</b>		<b>100.0%</b>	<b>\$ 2,400</b>	<b>\$ 2,400</b>	
<b>Nutrition Garden Educator</b>		Plans and facilitates nutrition education activities for nutrition garden education programming, in school setting for elementary age groups of children; Prepare instructional plans for nutrition activities, prepare documentation for nutrition education contract.							
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Nutrition Garden Educator is an Unbenefitted Position.									
<b>SUBTOTAL:</b>							\$ -	\$ -	
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
<b>SUBTOTAL:</b>							\$ -	\$ -	
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
<b>SUBTOTAL:</b>							\$ -	\$ -	
<b>E. TRAVEL AND PER DIEM:</b>									
<b>Federal Share:</b>									
<b>SUBTOTAL:</b>							\$ -	\$ -	
<b>F. SUBCONTRACTORS:</b>									
<b>Federal Share:</b>									
<b>SUBTOTAL:</b>							\$ -	\$ -	
<b>G. OTHER COSTS:</b>									
<b>Federal Share:</b>									
<b>SUBTOTAL:</b>							\$ -	\$ -	
<b>H. INDIRECT COSTS:</b>									
<b>Federal Share:</b> Indirect costs added to prime budget justification									
<b>SUBTOTAL:</b>							\$ -	\$ -	
<b>TOTAL</b>			<b>\$ 2,400</b>	<b>1.0000</b>		<b>100.0%</b>	<b>\$ 2,400</b>	<b>\$ 2,400</b>	

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Nutrition Garden Educator TBD**  
**October 1, 2011 - September 30, 2012**

Santa Clarita Valley School Food Services Agency  
 Contract #: 10-10053

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title				2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
1.	Name:	TBD								
	Title:	Subcontractor: Nutrition Educator 10 hours x \$20 x 10 months		\$ 2,000	1.0000		100.0%	\$ 2,000	\$ 2,000	
<b>SUBTOTAL</b>				<b>\$ 2,000</b>	<b>1.0000</b>		<b>100.0%</b>	<b>\$ 2,000</b>	<b>\$ 2,000</b>	
<b>Nutrition Garden Educator</b>		Plans and facilitates nutrition education activities for nutrition garden education programming, in school setting for elementary age groups of children; Prepare instructional plans for nutrition activities, prepare documentation for nutrition education contract.								
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>										
<b>Federal Share:</b>										
Nutrition Garden Educator is an Unbenifitted Position.										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>C. OPERATING EXPENSES:</b>										
<b>Federal Share:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>										
<b>Federal Share:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>										
<b>Federal Share:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>F. SUBCONTRACTORS:</b>										
<b>Federal Share:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>G. OTHER COSTS:</b>										
<b>Federal Share:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>H. INDIRECT COSTS:</b>										
<b>Federal Share:</b> Indirect costs added to prime budget justification										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>TOTAL</b>				<b>\$ 2,000</b>	<b>1.0000</b>		<b>100.0%</b>	<b>\$ 2,000</b>	<b>\$ 2,000</b>	

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Santa Cruz City Schools  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 11-10312

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 49% Female 51%

Ethnicity:

- African American 2%
- Asian 1%
- Caucasian 33%
- Latino 61%
- Native American 1%
- Pacific Islander \_%
- Other (specify) Multiple ethnic/no response: 2%

Languages:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> English <u>90%</u> | <input type="checkbox"/> Khmer (Cambodian) _____% |
| <input checked="" type="checkbox"/> Spanish <u>10%</u> | <input type="checkbox"/> Korean _____%            |
| <input type="checkbox"/> Arabic _____%                 | <input type="checkbox"/> Lao _____%               |
| <input type="checkbox"/> Armenian _____%               | <input type="checkbox"/> Tagalog _____%           |
| <input type="checkbox"/> Russian _____%                | <input type="checkbox"/> Vietnamese _____%        |
| <input type="checkbox"/> Bosnian _____%                | <input type="checkbox"/> Other (specify): _____%  |
| <input type="checkbox"/> Cantonese _____%              | <input type="checkbox"/> Other (specify): _____%  |
| <input type="checkbox"/> Farsi _____%                  | <input type="checkbox"/> Mandarin _____%          |
| <input type="checkbox"/> Hmong _____%                  |   |

Ages:

- Under 5 years old 2%
- 5 to 8 54%
- 9 to 11 31%
- 12 to 17 13%
- 18 to 59 \_\_\_\_\_%
- 60 years old and over \_\_\_\_\_%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input type="checkbox"/> HeadStart _____%        |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): Student Nutrition Advisory Councils
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (504 occurrences at 1/2 hour(s) each)
- Community Education Events: (2 occurrences at 4 hour(s) each)
- Training/Workshop/Conference: (8 occurrences at 1 hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)
- Other (specify) \_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_ hour(s) each)

Key Educational Messages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input checked="" type="checkbox"/> Lean Meat and Beans                      |
| <input checked="" type="checkbox"/> Physical Activity  | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input checked="" type="checkbox"/> Fats and Oils  | <input type="checkbox"/> Promote Healthy Weight                              |
| <input checked="" type="checkbox"/> Fiber-Rich Foods   | <input checked="" type="checkbox"/> Sodium and Potassium                     |
| <input type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Whole Grains                             |
| <input checked="" type="checkbox"/> Food Shopping/Preparation                                  | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| _____ Adult Education & Job Training Sites  | _____ Other Youth Education Sites (includes Parks and Recreation)          |
| _____ Adult Rehabilitation Centers  | _____ Public/Community Health Centers (includes Public Health Departments) |
| _____ CalFresh Offices  | _____ Public Housing   |
| _____ Churches  | 1 _____ Schools – students (Preschool)                                     |
| _____ Community Centers   | 4 _____ Schools – students (K-12)  |
| _____ Elderly Service Centers   | 2 _____ Schools – students (Afterschool Program)                           |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | 2 _____ Schools – Parents  |
| _____ Extension Offices   | _____ Shelters/Temporary Housing   |
| _____ Farmers Markets   | _____ WIC Programs   |
| _____ Food Stores   | _____ Worksites  |
| _____ Head Start Programs   | Other (specify): _____   |
| _____ Individual Homes  | Other (specify): _____   |
| _____ Libraries   | Other (specify): _____   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 2700

Narrative (max. 200 words)

The Network funded project at Santa Cruz City Schools works to increase the number of preschool, elementary, middle, and continuation high school students who receive nutrition education and physical activity promotion.

Students participate in a series of taste tests and cooking projects with fruits and vegetables that are featured in Harvest of the Month. Teachers receive HOTM technical support. In addition, a lead teacher will be trained at the elementary sites to promote and support HOTM activities. HOTM will be integrated into Food Service through featuring HOTM produce on the menu, HOTM bulletin boards in the cafeteria, coordination with school nutrition staff, and an HOTM training for school nutrition staff. Staff will deliver a series of skill-based nutrition education lessons to K-5 classes.

The project delivers nutrition education to parents at PTA meetings and at school events. Parent leaders will be trained to promote nutrition education and assist with nutrition education in the classroom. Teachers will be trained based on a needs assessment, and technical support will be provided afterwards. Finally, Network staff will be trained in Rethink Your Drink, and will teach lessons promoting healthy beverage options at both elementary school sites in the spring.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process evaluation will be used to measure activities. Activities are geared toward increasing fruit and vegetable consumption among the target audience, increasing nutrition knowledge, improvement and cooking, and skills for garden-based education along with physical activity.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change*

*or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Project staff attend the Regional Central Coast Nutrition and Fitness Collaborative meetings and trainings. Team Nutrition and PowerPlay! materials are used in the program and promoted throughout the target schools.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
N/A						All Races	%	

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Gault Elementary S,PS,A,P	Santa Cruz City School	44-69815-6049894	70.35%	8.29%	78.64%
Bay View Elementary, S,A,P	Santa Cruz City School	44-69815-6049860	48.28%	11.30%	59.58%
Coastanoa Continuation High S	Santa Cruz City School	44-69823-4436960	59.60%	3.97%	63.58%
Branciforte Middle School S	Santa Cruz City School	44-69823-6060149	44.39%	7.78%	52.17%
			%	%	%
			%	%	%
			%	%	%
			%	%	%
			%	%	%
			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
California Department of Education	Fresh Fruit and Vegetable Photo Cards	Color photos of fruits and vegetables to be used in nutrition education lessons	English
California Department of Education	Nutrition to Grow On	An innovative curriculum for grades 4-6 that offers teachers a direct link between the garden and nutrition education.	English
California Department of Education	Kids Cook Farm Fresh Food	245 page activities guide and recipes for students in grades 2-7 that links academic content standards to the real world through gardens, nutrition, cooking, recycling, and the environment. Please check with your PM prior to use of the recipes.	English/Spanish
California Department of Public Health	Linking Science and Nutrition: Tips, Lessons, and Resources for Integrated Instruction	Twelve lessons using integrated instruction strategies to teach science and nutrition simultaneously, for grades K-8.	English
California Department of Public Health	Harvest of the Month Posters	Posters with nutritional messages for contractor use	English
California (Children's)PowerPlay!	Fruits and Vegetables PowerPlay!	Campaign: this social marketing initiative empowers 9 to 11 year-old children to eat 3 to 5 cups of fruits and vegetables and get at least 60 minutes of physical activity every day.	English & Spanish
California Endowment Childrens Health Initiative/UC Berkeley	CANFit	CANFIT is a movement to improve healthy eating and physical activity environments for adolescents in low income communities of color	English
California Project Lean	Jump Start	High school nutrition and physical activity lessons.	English
Cooperative Extension (EFNEP,FSNEP)	Teams with Intergenerational Support (TWIGS – elementary nutrition and gardening curriculum)	Helps children learn about healthy food choices through gardening connection.	English
Dairy Council of California	Building a Healthy Me	This six-lesson program teaches fundamental nutrition concepts that introduce students to a range of healthy food choices.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Dairy Council of California	Health Choices, Healthy Me! (1 <sup>st</sup> and 2 <sup>nd</sup> grade)	First and second grade program. A comprehensive, ten-lesson nutrition education program that focuses on food choice behaviors while reinforcing language arts and math.	
Dairy Council of California	Nutrition Pathfinders (4 <sup>th</sup> and 5 <sup>th</sup> grade)	This five lesson unit reinforces language arts and math while teaching health in a fun way.	English/Spanish
Harvest of the Month/Contractor developed (Downey and Hawthorne Unified School Districts)	Harvest of the Month Student Workbooks	Ready to use Harvest of the Month (HOTM) nutrition education workbooks based around the HOTM monthly produce item. Workbook nutrition education materials with grade level California Education Standards. Teachers can use the workbook books to enhance their HOTM classroom taste tests & activities.	English
LAUSD Contractor Developed	Shake it Up! With Fruits and Veggies (CD)	Previously approved by USDA. CD of very lively fun music and words	English
<i>Network for a Healthy California</i>	Cookbooks	As title indicates	English/Spanish
<i>Network for a Healthy California</i>	Harvest of the Month Educator Newsletter, Family Newsletter	Assists healthy education experts in offering the latest science-based nutrition and physical activity recommendations.	English/ Spanish
<i>Network for a Healthy California Children's PowerPlay! Campaign</i>	Kids Get Cooking cookbook	25 page cookbook for children ages 9-11 promoting fruits and vegetables	English/Spanish
<i>Network for a Healthy California Children's PowerPlay! Campaign</i>	PowerPlay! Campaign materials	<i>Network for a Healthy California Children's PowerPlay! Campaign</i>	English/Spanish
<i>Network for a Healthy California Children's PowerPlay! Campaign</i>	School Idea & Resource Kit (4 <sup>th</sup> & 5 <sup>th</sup> grades)	Each Kit includes 10 activities designed to encourage and motivate students to eat fruits and vegetables and be physically active every day.	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Santa Fe Partners in Education	Cooking with Kids: Multicultural Nutrition and Food Education Curriculum	Cooking with Kids motivates and empowers elementary school students to develop healthy eating habits through hands-on learning with fresh, affordable foods from diverse cultural traditions. Through cooking classes and tasting classes, students explore varieties of foods using all of their senses, have fun, and exercise choice. Please check with your PM prior to use of the recipes	English/ Spanish
Teachers College Columbia University	Linking Food and the Environment (LiFE) Food and Health	Science education curriculum inquiry-based investigations in the domain of food. Teacher manuals with complete lesson plans and student packets with activity sheets and readings. Includes Food and Health for grades 5-6.	English
UC Berkeley	Full Option Science System (FOSS) Food and Nutrition Module for 5 <sup>th</sup> grade	Is a modular science program comprised of 27 modules. 5 <sup>th</sup> and 6 <sup>th</sup> grade modules deal with Food and Nutrition.	English
UC Botanical Garden	Botany on Your Plate, Math in the Garden	Book: children learn about the nutrient values of edible plant parts while savoring the taste, texture, and aromas of foods from the gardens of the world.	English
USDA	MyPyramid for Kids	MyPyramid materials designed specifically for children aged 6 to 11	English/Spanish
USDA	MyPyramid for Kids Classroom materials	MyPyramid materials designed specifically for children aged 6 to 11	English
USDA	MyPyramid for Kids tips for families	MyPyramid materials designed specifically for children aged 6 to 11	English
USDA Food and Nutrition Services	Nutrition Essentials and Power of Choice	There are six sequential lesson plans-each one is based on a poster or other visual image that serves as the focus for class discussions and activities	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Santa Cruz City Schools</b>				
<b>Contract Number: 11-10312</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 89,750.00	\$ 84,000.00	\$ (5,750.00)	-6.41%
<b>Fringe Benefits</b>	\$ 35,003.00	\$ 62,160.00	\$ 27,157.00	77.58%
<b>Operating</b>	\$ 833.00	\$ 366.00	\$ (467.00)	-56.06%
<b>Equipment &amp; Other Capital</b>	\$ -	\$ -	\$ -	
<b>Travel</b>	\$ 2,175.00	\$ 953.00	\$ (1,222.00)	-56.18%
<b>Subcontractors</b>	\$ 14,000.00	\$ 6,150.00	\$ (7,850.00)	-56.07%
<b>Other Costs</b>	\$ 19,724.00	\$ 8,442.00	\$ (11,282.00)	-57.20%
<b>Indirect Costs</b>	\$ 8,317.00	\$ 7,731.00	\$ (586.00)	-7.05%
<b>Total Federal Share</b>	\$ 169,802.00	\$ 169,802.00	\$ -	0.00%
<b>Note: If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</b>				
<i>If the total percentage difference is greater than 5% consult your Contract Manager.</i>				
Personnel: increased because of increases to salaries for all staff				
Fringe Benefits are greater than 5% difference due to successive increases in health and welfare benefits.				
Operating: Decreased due to usage				
Travel: Removed Obesity Conference				
Subcontractor: Decreased due to decrease in hours				
Other Costs: Decreased because of increase in Fringe Benefits. Took out Farm visits and printing , decrease food demonstration costs				
Indirect Costs: Decreased because of CDE's change in percentage				

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Contractor: Santa Cruz City Schools  
 Contract #: 11-10312

<b>A PERSONNEL SALARIES:</b>								
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>								
1.	Name:	Jessica Silverman Curicio						
	Title:	Project Coordinator	\$ 41,000	1.0000	30.0%	70.0%	\$ 41,000	\$ 41,000
2.	Name:	Elizabeth Christensen Rayburn						
	Title:	Nutrition Educator	\$ 33,000	1.0000	5.0%	95.0%	\$ 33,000	\$ 33,000
3.	Name:	Susan Dahlgren						
	Title:	Teacher	\$ 25,000	0.2000		20.0%	\$ 5,000	\$ 5,000
4.	Name:	Bernie Lerman						
	Title:	Accountant	\$ 25,000	0.2000	20.0%	0.0%	\$ 5,000	\$ 5,000
<b>SUBTOTAL</b>			<b>\$ 124,000</b>	<b>2.4000</b>	<b>55.0%</b>	<b>185.0%</b>	<b>\$ 84,000</b>	<b>\$ 84,000</b>
<b>POSITION DESCRIPTIONS:</b>								
<b>Accountant/Finance Analyst FS # 4</b>		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.						
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS # 2</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.						
<b>Project Coordinator FS # 1</b>		Coordinate program staff and nutrition education activities; plan and follow through nutrition education events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community nutrition education program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.						
<b>Teacher/Student Aide/Assistant FS # 3</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, SNAP recipients and other similar households.						

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Contractor: Santa Cruz City Schools  
 Contract #: 11-10312

											Federal Share Total Dollars	Total Dollars	
<b>B. FRINGE BENEFITS:</b>													
<b>Federal Share:</b>													
Includes payroll taxes and medical/dental benefits at 74% of salaries \$84,000 (13.19% is payroll, 55.93% is medical, 4.16% is dental, 0.57% is vision, 0.15% is life insurance)											\$ 62,160	\$ 62,160	
											<b>SUBTOTAL:</b>	\$ 62,160	\$ 62,160
<b>C. OPERATING EXPENSES: Goal 1, Objectives 1-7, 10</b>													
<b>Federal Share:</b>													
Routine office supplies based on actual historic usage, such as file folders, printer cartridges, pens, binders, colored paper, clipboards for supporting nutrition education											\$ 366	\$ 366	
Colored Paper 10 reams x \$5 = \$50													
File Folders 3 boxes of folders x \$15 = \$45													
Printer cartridges 10 cartridges x \$17 = \$170													
Binders 25 binders x \$2 = \$50													
Pens and miscellaneous \$51 (Approx. \$4.25 x 12 months)													
											<b>SUBTOTAL:</b>	\$ 366	\$ 366
<b>D. EQUIPMENT EXPENSES:</b>													
<b>Federal Share:</b>													
											<b>SUBTOTAL:</b>	\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>													
<b>Federal Share: Goal 1, Objective 1</b>													
<b>Network skills trainings:</b> (2) 100% FTE attendees, Jessica Curcio, Project Coordinator and Elizabeth Rayburn, Nutrition Educator													
Round Trip Mileages: 180 miles x \$0.555/mile = \$100											\$ 100	\$ 100	
<b>Shape meetings:</b> (2) 100% FTE attendees, Jessica Curcio, Project Coordinator and Elizabeth Rayburn, Nutrition Educator													
Round Trip Mileages: Approximately 90 miles x \$0.555/mile = \$50											\$ 50	\$ 50	
<b>Annual Network Conference:</b> (2) 100% FTE attendees, Jessica Curcio, Project Coordinator and Elizabeth Rayburn, Nutrition Educator													
Round trip mileage: 300 miles x \$0.555/mile = \$167											\$ 527	\$ 527	
Per diem: \$40 per day x 2 days x 2 people = \$160													
Lodging: \$100 (\$84 + tax) x 2 = \$200													
<b>Mileages</b> for Program Coordinator and Nutrition Educator for meetings, both are 100% FTE											\$ 276	\$ 276	
Approximately 248.65 miles per person x \$0.555 /mile x 2 people = \$276													
											<b>SUBTOTAL:</b>	\$ 953	\$ 953

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Contractor: Santa Cruz City Schools  
 Contract #: 11-10312

											Federal Share	Total Dollars							
											Total Dollars								
<b>F. SUBCONTRACTORS:</b>											\$	6,150	\$	6,150					
<b>Federal Share: Goal 1, Objective 2</b>																			
Community Alliance with Family Farmers (123 hours @ \$50 hour)																			
Serve as liaison between local farmers, Gault and Bay View Elementary Schools and the District Food Service to source locally grown produce to be featured in the Harvest of the Month tasting kits.																			
Develop and assemble Harvest of the Month tasting kits for classroom teachers.																			
<b>SUBTOTAL:</b>											\$	6,150	\$	6,150					
<b>G. OTHER COSTS:</b>																			
<b>Federal Share:</b>																			
Compensation for curriculum planning <b>Goal 1, Objective 6</b>											\$	3,300	\$	3,300					
Teacher compensation																			
For after hours SNAC meetings, trainings, and curriculum planning meetings (10 teachers, 10 hours @ 33.00/hour per year)																			
Food for monthly classroom-based nutrition education cooking demonstrations and tastings in 44 classrooms <b>Goal 1, Objective 2, 3, 7, 10</b>																			
(22 students/classroom @ \$.50/student x 44 x 10 months = \$4840)											\$	4,840	\$	4,840					
Food for nutrition education demonstrations and tastings for one event at target schools at \$.20 per person <b>Goal 1, Objective 4</b>																			
Gault: Carnival 500 people \$100																			
Bay View: Carnival 500 people \$100											\$	200	\$	200					
To replace worn out or broken cooking supplies such as blenders, tongs, cups, silverware, and plates in classrooms and at target school events. <b>Goal 1, Objective 2,3,4,7, 10</b>																			
Based on historical usage, this is approximately \$.23 x 44 classrooms x 10 months											\$	102	\$	102					
<b>SUBTOTAL:</b>											\$	8,442	\$	8,442					
<b>TOTAL DIRECT COSTS:</b>											\$	162,071	\$	162,071					
<b>H. INDIRECT COSTS:</b>																			
<b>Federal Share: (Per CDE Website)</b>																			
4.77% of total Direct Costs (\$162,071)											\$	7,731	\$	7,731					
Indirect rate represents physical and personnel overhead costs that are not directly charged to a particular department. This includes, but not limited to: buildings and leases, utilities, custodial services, and space management.																			
<b>SUBTOTAL:</b>											\$	7,731	\$	7,731					
<b>TOTAL</b>											\$	124,000	2,4000	55.00%	185.00%	\$	169,802	\$	169,802

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Community Alliance with Family Farmers**  
**October 1, 2011 - September 30, 2012**

Contractor: Santa Cruz City Schools  
 Contract #: 11-10312

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars		
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name: Kathryn Spencer 123 hours x \$50.00 Title: Farmer Consultant		1.0000		100.0%	\$ 6,150	\$ 6,150		
<b>SUBTOTAL</b>			<b>1.0000</b>		<b>100.0%</b>	<b>\$ 6,150</b>	<b>\$ 6,150</b>		
<b>SAMPLE POSITION DESCRIPTIONS:</b>									
<b>Farmer Consultant</b>		Serves as Liaison between local farmers, Gault, and Bay View Elementary Schools and the District Food Service to source locally grown produce to be featured in Harvest of the Month tasting kits. Develops and assembles Harvest of the Month tasting kits for classroom teachers.							
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>		
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Farmer Consultant is an Unbenefitted Position.									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>	\$ -	\$ -	

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Community Alliance with Family Farmers**  
**October 1, 2011 - September 30, 2012**

Contractor: Santa Cruz City Schools  
 Contract #: 11-10312

											Federal Share Total Dollars	Total Dollars	
<b>E.</b>	<b>TRAVEL AND PER DIEM:</b>												
	<b>Federal Share:</b>												
											<b>SUBTOTAL:</b>	\$ -	\$ -
<b>F.</b>	<b>SUBCONTRACTORS:</b>												
	<b>Federal Share:</b>												
											<b>SUBTOTAL:</b>	\$ -	\$ -
<b>G.</b>	<b>OTHER COSTS:</b>												
	<b>Federal Share:</b>												
											<b>SUBTOTAL:</b>	\$ -	\$ -
<b>H.</b>	<b>INDIRECT COSTS:</b>												
	<b>Federal Share:</b>												
	Indirect costs added to prime budget justification												
											<b>SUBTOTAL:</b>	\$ -	\$ -
<b>TOTAL</b>													
											<b>1.0000</b>		
											<b>100.00%</b>	\$ <b>6,150</b>	\$ <b>6,150</b>

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Ukiah Unified School District- Growing Healthy Kids, From the Gound Up

**Program Area:** Local Incentive Awardee: Schools

**Contract Number:** 10-10115

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 48 % Female 52 %

Ethnicity:

- African American %
- Asian %
- Caucasian 48%
- Latino 35%
- Native American 14%
- Pacific Islander %
- Other (specify) None or multiple : 3 %

Languages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> English <u>65%</u> | <input type="checkbox"/> Khmer (Cambodian) % |
| <input checked="" type="checkbox"/> Spanish <u>35%</u> | <input type="checkbox"/> Korean %            |
| <input type="checkbox"/> Arabic %                      | <input type="checkbox"/> Lao %               |
| <input type="checkbox"/> Armenian %                    | <input type="checkbox"/> Tagalog %           |
| <input type="checkbox"/> Russian %                     | <input type="checkbox"/> Vietnamese %        |
| <input type="checkbox"/> Bosnian %                     | <input type="checkbox"/> Other (specify): %  |
| <input type="checkbox"/> Cantonese %                   | <input type="checkbox"/> Other (specify): %  |
| <input type="checkbox"/> Farsi %                       | <input type="checkbox"/> Mandarin %          |
| <input type="checkbox"/> Hmong %                       |  |

Ages:

- Under 5 years old 5%
- 5 to 8 34%
- 9 to 11 29%
- 12 to 17 27%
- 18 to 59 5%
- 60 years old and over %

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): Head Start Preschool (4% equal to or less than 185% FPL)
- Other (Specify): ( % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |   |   |   |
|---|---|---|---|
| <input type="checkbox"/> CalFresh Offices | % | <input type="checkbox"/> Shelters/Temporary Housing | % |
| <input type="checkbox"/> Food Banks       | % | <input type="checkbox"/> Soup Kitchens              | % |
| <input type="checkbox"/> Food Pantries    | % | <input type="checkbox"/> TANF Job Readiness Program | % |
| <input type="checkbox"/> Public Housing   | % | <input type="checkbox"/> WIC Offices                | % |
| <input type="checkbox"/> HeadStart        | % |   |   |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify):
- Internet/Web Sites-website address:
- Print Media
- Radio:
- TV\_
- Nutrition Education Classes: (10,000 occurrences at .5hour(s) each)
- Community Education Events: (30 occurrences at 1-2hour(s) each)
- Training/Workshop/Conference: (8 occurrences at 2hour(s) each)
- Point of Purchase: ( occurrences at hour(s) each)
- Other (specify) : ( occurrences at hour(s) each)

Key Educational Messages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input type="checkbox"/> Lean Meat and Beans                                 |
| <input checked="" type="checkbox"/> Physical Activity  | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input checked="" type="checkbox"/> Fats and Oils  | <input type="checkbox"/> Promote Healthy Weight                              |
| <input type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Sodium and Potassium                                |
| <input checked="" type="checkbox"/> Food Safety  | <input checked="" type="checkbox"/> Whole Grains                             |
| <input checked="" type="checkbox"/> Food Shopping/Preparation                                  | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |                                      |   |
|--------------------------------------|---|
| Adult Education & Job Training Sites | Elderly Service Centers   |
| Adult Rehabilitation Centers         | Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) |
| CalFresh Offices                     | Extension Offices   |
| Churches                             | Farmers Markets   |
| <u>1</u> Community Centers           | Food Stores   |

- 4 Head Start Programs
- Individual Homes
- Libraries
- Other Youth Education Sites (includes Parks and Recreation)
- 1 Public/Community Health Centers (includes Public Health Departments)
- Public Housing
- 9 Schools – students (Preschool)
- 33 Schools – students (K-12)

- 3 Schools – students (Afterschool Program)
- 12 Schools – Parents
- Shelters/Temporary Housing
- WIC Programs
- Worksites
- Other (specify):
- Other (specify):
- Other (specify):

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 10,466

Narrative (max. 200 words)

Ukiah Unified School District LIA is composed of 11 qualifying school districts and 7 Head Start/State Preschool sites throughout Mendocino County. The program is garden-based nutrition education and students receive anywhere from 10-30 nutrition education lessons throughout the school year. These lessons encompass fruit and vegetables, mypyramid, food safety and shopping/preparation, limiting added sugars as well as Harvest of the Month and Rethink Your Drink campaigns. Parents of students are encouraged to attend nutrition education events at schools, as well as nutrition education lessons after school. Teachers receive nutrition education training yearly and impact/outcome evaluation is used at the 4-6 grade level for all 4-6 grade students participating in the program. Promotion through MCTV *Network* PSA's and HOTM information is promoted through local newspapers as well as occasional newspaper nutrition articles at various sites and interviews and PSA's on local public radio stations. Physical activity promotion is incorporated into nutrition education lessons. Participation in community events with our nutrition education message will take place at all schools, as well as hospital/clinic and family resource centers. We will promote fruits and vegetables in all events.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |  |  |
|--|--|
| <input type="checkbox"/> We have not modified our methods/strategies       | <input type="checkbox"/> Changing audience participation |
| <input checked="" type="checkbox"/> Improving cultural relevancy           | <input type="checkbox"/> Adding new partners             |
| <input checked="" type="checkbox"/> Enhancing/updating existing strategies | <input type="checkbox"/> Other (specify):                |
| <input checked="" type="checkbox"/> Utilizing research/program tool        | <input type="checkbox"/> Other (specify):                |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

i. **Key Performance Measures/Indicators.** (*max. 100 words*)

Ukiah Unified will be doing impact/outcome evaluation (both pre and post survey) with over 800 4<sup>th</sup>-6<sup>th</sup> grade students in 15 elementary schools, to measure changes in behavior and outcome expectations. Ukiah Unified will also be completing process evaluation by keeping track of the number of students parents reached.

---

**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Ukiah Unified School District (UUSD) will be coordinating with the Regional Collaborative to deliver consistent behavior-focused nutrition messages. There is also a LFNE project in Ukiah. UUSD works with the schools after school programs to offer nutrition education. Mendocino County Public Health Department partners with UUSD through the Children's Health Committee. Mendocino County First 5 is our partner in our Rethink Your Drink campaign. None of these organizations needs an MOU to participate, as they are not participating in the UUSD's scope of work.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
<b>Community Center</b>	<b>Safe Passages Family Resource Center</b>	<b>208 Dana St.</b>	<b>Fort Bragg</b>	<b>95437</b>	<b>06045010500</b>	Hispanic	52.3 %	
<b>Public/Community Health Center</b>	<b>Mendocino Coast District Hospital</b>	<b>700 River Dr.</b>	<b>Fort Bragg</b>	<b>95437</b>	<b>060450100500</b>	Hispanic	52.3%	
Willits Head Start Preschool	<b>Willits Headstart</b>	<b>20 Spruce Street</b>	<b>Willits</b>	<b>95490</b>				Proxy
Nokomis Head Start Preschool	<b>Nokomis Headstart</b>	<b>499 Washington Ave</b>	<b>Ukiah</b>	<b>95482</b>				Proxy
South Ukiah Head Start	<b>South Ukiah Headstart</b>	<b>2161 State Street</b>	<b>Ukiah</b>	<b>95482</b>				Proxy
Head Start	<b>Orchard Headstart</b>	<b>525 Orchard Ave A</b>	<b>Ukiah</b>	<b>95482</b>				Proxy

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Anderson Valley Elementary	Anderson Valley Unified	23655406025084	73.6%	10.8%	84.4%
Anderson Valley Junior and Senior High	Anderson Valley Unified	23655402330900	70.3%	8.7%	79.1%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Anderson Valley Elementary	Anderson Valley Unified	23655406025084	73.6%	10.8%	84.4%
Arena Union Elementary	Arena Union Elementary	23655576025092	50.2%	13.3%	63.5%
Fort Bragg Middle School	Fort Bragg Unified	23-65565-6061667	51.4%	17%	68.4%
Dana Gray Elementary	Fort Bragg Unified	23-65565-6025100	54.5%	13.2%	67.7%
Redwood Elementary	Fort Bragg Unified	23-65565-6025126	52.2%	13.0%	65.2%
Fort Bragg High	Fort Bragg Unified	23-65565-2331361	42.2%	13.2%	55.4%
Potter Valley Elementary	Potter Valley Unified	23-73866-6025241	6.7%	71.2%	77.9%
Laytonville Elementary	Laytonville Unified	23-73916-6025308	50.25%	9.25%	59.5%
Leggett Valley Elementary	Leggett Valley Unified	23-75218-6025118	47.2%	18.9%	66%
Leggett Valley High	Leggett Valley Unified	23-75218-2332724	40.0%	16.0%	56.0%
Point Arena High	Point Arena Joint Union	23-65599-2333649	44.6%	15.7%	60.2%
Round Valley Elementary	Round Valley Unified	23-65607-6025175	100%	0%	100%
Round Valley High	Round Valley Unified	23-65607-2334563	100%	0%	100%
Eel River Charter School	Round Valley Unified	23-65607-2330272	100%	0%	100%
Calpella Elementary	Ukiah Unified School District	23-65615-6025183	70.7%	19.3%	90%
Eagle Peak Middle School	Ukiah Unified School District	23-65615-6114581	53.2%	17.6%	70.8%
Grace Hudson Elementary	Ukiah Unified School District	23-65615-0101147	61.9%	14.2%	76.0%
Nokomis Elementary	Ukiah Unified School District	23-65615-6025217	84.7%	8.9%	93.6%
Oak Manor Elementary	Ukiah Unified School District	23-65615-6025225	73.0%	13.2%	86.2%
Pomolita Middle School	Ukiah Unified School District	23-65615-6025233	65.8%	12.8%	78.7%
Ukiah High	Ukiah Unified School District	23-65615-2335024	45.4%	10.6%	56.0%
Yokayo Elementary	Ukiah Unified School District	23-65615-6025274	49.6%	14.5%	64.1%
Frank Zeek Elementary	Ukiah Unified School District	23-65615-6025191	60.7%	14.7%	75.4%
Blosser Lane Elementary	Willits Unified School District	23-65615-6108369	65.2%	9.0%	74.2%
Brookside Elementary	Willits Unified School District	23-65623-2330314	62.1%	8.8%	70.9%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Anderson Valley Elementary	Anderson Valley Unified	23655406025084	73.6%	10.8%	84.4%
San Hedrin High School	Willits Unified School District	23-65623-2330066	96.2%	1.9%	98.1%
South Valley Continuation High	Ukiah Unified School District	23-65615-2334704	53.0%	8.7%	61.7%
Lighthouse Community Day	Fort Bragg Unified School District	23-655652330355	77.8%	11.1%	88.9%
Noyo High School Continuation	Fort Bragg Unified School District	23-6556-532330215	37.5%	12.5%	50%
Shelter Cove Elementary	Fort Bragg Unified School District	23-6556-56119184	75.0%	16.7%	91.7%
Potter Valley Jr. High	Potter Valley School District	23-738660107250	10.5%	66.7%	77.2%
Noko Yoko State Preschool	Ukiah Unified School District	23656156025217	68.66%	16.92%	85.58%
Calpella State Preschool	Ukiah Unified School District	23656156025183	60.07%	14.65%	74.72%
Peachland Preschool	Anderson Valley Unified School District	23655406025084	70.37%	9.43%	79.80%
Baechtel Grove Middle School	Willits Unified School District	23656236025282	48.1%	7.3%	55.4%
Arena Elementary Preschool	Arena Elementary School District	23655576025092	17.36%	49.59%	66.95%

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Dairy Council of California	Building a Healthy Me	Focus on foods to build a healthy body	English
Teachers College/Columbia University	LIFE Linking Food and the Environment	Gardening, nutrition education	English
USDA Food and Nutrition Services	Nutrition Essentials and Power of Choice	Nutrition essentials	English
California Dept. of Public Health	Children’s Power Play	Grades 4-6 nutrition education	English/Spanish
California Dept. of Public Health	Harvest of the Month	Fruits and vegetables	English/Spanish
National Gardening Assoc.	The Growing Classroom	Focus on fruits and vegetables you can grow in the garden and nutrition education	English
USDA Food and Nutrition Services	My Pyramid for Kids	My pyramid lessons	English/Spanish
USDA Food and Nutrition Services	Eat Smart/Play Hard	My pyramid lessons	English/Spanish
California Project Lean	Jumpstart Teens	Helping teens make healthy food choices	English
Regional Network	Rethink Your Drink	Limiting added sugar drinks	English and some Spanish
Regional Network	Harvesting Health Garden Enhanced Nutritoin Education	Garden enhanced nutrition education	English
CDE	Food For Thought (preschools)	Pre school nutrition education focusing on fruits and vegetables	English
DVD-California Endowment	Food and Fitness Matter	Focus on fruits and vegetables	English and Spanish
Cookbook for taste testing	Every Day Healthy Meals	Recipes focusing on fruits and vegetables	English
Harvest of the Month Calendar	Calendar for teachers and those delivering HOTM lessons	Recipe, due dates for paperwork, nutrition information for fruit or veg of the month	English
Harvest of the Month Parent Cookbook	Cookbook with all 12 harvests of the month and recipes/nutrition information	Better use of parent newsletter in a booklet form for parents to keep in kitchen and use recipes and nutrition information	English and Spanish

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Harvest of the Month workbooks Pre-Kindergarten-6 <sup>th</sup> grade	Workbook for HOTM produce for 10 months of school for prekindergarten- 6 <sup>th</sup> grades	Content standards based so teachers will incorporate into their lessons more often.	English
Dairy Council of California	Exercise Your Options	Food pyramid	English
Dairy Council of California	Healthy Choices, Healthy Me	Food pyramid	English
Dairy Council of California	Nutrition Pathfinders	Food pyramid	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Ukiah Unified School District</b>				
<b>Contract Number: 10-10115</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	260,660	260,160	(500)	-0.19%
<b>Fringe Benefits</b>	77,385	75,062	(2,323)	-3.00%
<b>Operating</b>				
<b>Equipment &amp; Other Capital</b>	2,300	4,500	2,200	51.11%
<b>Travel</b>	2,630	5,030	2,400	91.25%
<b>Subcontractors</b>	371,779	376,309	4,530	1.22%
<b>Other Costs</b>	65,700	78,650	12,950	19.71%
<b>Indirect Costs</b>	23,049	23,880	831	3.61%
<b>Total Federal Share</b>	803,503	823,591	20,088	2.50%
<b>Ukiah Unified School District Qualified for the 2.50% growth option.</b>				
<b>5% Increase Justification</b>				
<b>Personnel:</b> Decreased due to an increase and a decreased in salaries				
<b>Fringe:</b> Decreased because of changes in Fringe and salaries				
<b>Equipment</b> - Replacing 3 old laptop computers purchased over 5 years ago for the nutrition educators.				
<b>Travel</b> - Added Annual Network Conference and Regional Network meetings				
<b>Subcontractors:</b> Added one Sub and Fort Bragg increased their budget				
<b>Other Costs</b> - category increased by 19.71% because of additional 2.50% growth option allowing Ukian to expand their HOTM activities and taste testings.				
Indirect Costs: Increase due to an increase in CDE's Indirect Cost percentage.				
<b>Note:</b> If the Federal Share Percentage difference is greater than 5%, please provide an explanation.				

**BUDGET JUSTIFICATION**  
**October 1, 2011-September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

<b>A PERSONNEL SALARIES:</b>							
<b>1. Name and Position Title</b>		<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery Duties</b>	<b>6. Federal Share Total Dollars</b>	<b>7. Total Dollars</b>
<b>FEDERAL SHARE POSITIONS</b>							
1.	Name: Elly Hollis-Morton Title: Nutrition Educator and Project Coordinator	\$36,000	1.0000	55.00%	45.00%	\$36,000	\$36,000
2.	Name: Terry Nieves UUSD and ALL COUNTY Title: Project Administrator	\$84,000	1.0000	90.00%	10.00%	\$84,000	\$84,000
3.	Name: Jill Peacock Title: Nutrition Educator	\$26,000	1.0000		100.00%	\$26,000	\$26,000
4.	Name: Bill Harrar Title: Nutrition Educator	\$26,000	1.0000		100.00%	\$26,000	\$26,000
5.	Name: Mary Shibata Title: Nutrition Educator	\$10,500	1.0000		100.00%	\$10,500	\$10,500
6.	Name: Amy Jirout Title: Nutrition Educator	\$26,000	1.0000		100.00%	\$26,000	\$26,000
7.	Name: April Rosales Title: Nutrition Educator	\$12,500	1.0000		100.00%	\$12,500	\$12,500
8.	Name: Julio Pardini Title: Nutrition Educator	\$12,500	1.0000		100.00%	\$12,500	\$12,500
9.	Name: TBD Title: Nutrition Educator/Assistant	\$33,000	0.6200		62.00%	\$20,460	\$20,460
10.	Name: 10 School Site Nutrition Education (\$32 per hour X 10 hours each X 10 people extra pay ) Title: School Site Nutrition Education Teachers					\$3,200	\$3,200
11.	Name: 30 Teachers for teacher training Title: supplemental pay for attending training @ \$100 / teacher x 30					\$3,000	\$3,000
<b>FEDERAL SHARE PERSONNEL SUBTOTAL</b>		\$266,500	8.6200	145.00%	717.00%	\$260,160	\$260,160
<b>PERSONNEL POSITION DESCRIPTIONS:</b>							
<b>Teacher/Student Aide/Assistant FS # 11</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, SNAP-Ed recipients and other similar households.					
<b>Administrator (e.g., Director of Programs) FS #2</b>		Administer the nutrition education contract and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate contract reporting requirements.					
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS # 3-9 &amp; 10</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.					

**BUDGET JUSTIFICATION**  
**October 1, 2011-September 30, 2012**

**Contractor: Ukiah Unified School District**  
**Contract #: 10-10115**

<b>Project Coordinator FS #1</b>	Coordinate program staff and nutrition education activities; plan and follow through nutrition education events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community nutrition education program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.
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**BUDGET JUSTIFICATION**  
**October 1, 2011-September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

											Federal Share Total Dollars	Total Dollars
<b>F. SUBCONTRACTORS:</b>												
Federal Share:												
*See attached Sub Budget Justifications												
Anderson Valley USD											\$ 27,117	\$ 27,117
Arena Union Unified											\$ 21,025	\$ 21,025
Fort Bragg Unified											\$ 128,383	\$ 128,383
Laytonville Unified											\$ 33,336	\$ 33,336
Leggett Valley Unified											\$ 17,213	\$ 17,213
MCOE Alternative Education Programs											\$ 21,085	\$ 21,085
North Coast Opportunity State Pre-School/Headstart											\$ 14,557	\$ 14,557
Point Arena Joint Unified											\$ 21,641	\$ 21,641
Round Valley Unified											\$ 22,018	\$ 22,018
Willits Unified											\$ 56,585	\$ 56,585
Potter Valley Community Unified											\$ 12,349	\$ 12,349
Nutrition Consultant TBD: To provide training on nutrition education to district teachers. Each class shall consist of approximately 10 hours of training in nutrition education, include consultant travel to training location, all handouts and other training material. Approximately two training classes per year. 20 hours x 1 x \$50 per hour											\$ 1,000	\$1,000
<b>SUBTOTAL:</b>											\$ 376,309	\$ 376,309
<b>G. OTHER COSTS:</b>												
Federal Share:												
Purchase of food for taste testing and cooking demonstrations for nutrition education lessons, 30 students per classroom X 200 classrooms X \$0.49/student X 6 lessons = \$17,640											\$ 17,640	\$ 18,000
Harvest of the month fruits and vegetables for 200 classrooms x 30 students/classroom X 10 times per year at \$0.44 per student = \$26,400											\$ 26,400	\$ 26,400
Purchase of yearly nutrition education supplies for preparation of food for taste testing/demonstration lessons. Includes bowls, utensils, pans, etc. Cost is estimate based upon historic usage. \$318.18 x 11 schools = \$3,500											\$ 3,500	\$ 3,500
CAN-ACT association yearly dues \$800											\$ 800	\$ 800
Harvest of the Month Cookbooks to Families @ \$2.39 per family X approximately 5,000 families (Entire consortium) =\$11,950											\$ 11,950	\$ 11,950
Harvest of the Month Workbooks for entire consotrium \$2.99 per book X approximately 4,000 students = \$11,960											\$ 11,960	\$ 11,960
Harvest of the month calendars printed for approximately 1,600 staff/students @ \$4.00 each = \$6,400.											\$ 6,400	\$ 6,400
<b>SUBTOTAL:</b>											\$ 78,650	\$ 78,650
<b>TOTAL DIRECT COST SUBTOTAL:</b>											<b>\$799,711</b>	<b>\$799,711</b>
<b>H. INDIRECT COSTS:</b>												
Federal Share: 5.64% of Modified Direct Costs \$423,402 (does not include Subcontracts) = \$23,880											\$ 23,880	\$ 23,880
Indirect costs are those costs of general management that are agency wide. General management costs consist of expenditures for administrative activities necessary for the general operation of the LEA (e.g., accounting, budgeting, payroll preparation, personnel management, purchasing, centralized data processing).												
<b>Note: Indirect costs do not reflect sub-contractor totals as these costs are calculated on the attached sub-contract budget justifications.</b>												
Costs negotiated per the California Department of Education website												



**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Anderson Valley Unified**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #:10-10115

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars		
<b>FEDERAL SHARE POSITIONS</b>									
1	Name: Donna Pierson-Pugh Title: Administrator	\$91,000	0.0300	3.00%		\$2,730	\$2,730		
2	Name: Patti Wilson Title: Business Manager	\$78,000	0.0315	3.15%		\$2,457	\$2,457		
3.	Name: Angela Furia Title: Nutrition Educator	\$11,600	1.0000		100.00%	\$11,600	\$11,600		
4.	Name: Laura Espinoza \$8.00 per hour X 70 hours Title: Nutrition Education Assistant					\$560	\$560		
<b>FEDERAL SHARE SUBTOTAL</b>		<b>\$180,600</b>	<b>1.0615</b>	<b>6.15%</b>	<b>100.00%</b>	<b>\$17,347</b>	<b>\$17,347</b>		
<b>PERSONNEL POSITION DESCRIPTIONS:</b>									
<b>Administrator (e.g., Director of Programs) FS #1</b>		Administer the nutrition education contract and budget, supervising nutrition education staff, attend nutrition education and scope of work related meetings, program planning and participating in the Regional collaborative. Coordinate contract reporting requirements.							
<b>Office Manager/Secretary/Admin Asst FS #2</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, and other duties as required to support the nutrition education contract.							
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS # 3 and 4</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.							
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>		
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes payroll taxes and medical/dental benefits from 24% of salaries Excludes Nut Educator & Nut Ed Assistant									
24% of salaries \$5,187 = \$1,245									
						<b>SUBTOTAL:</b>	\$ 1,245	\$ 1,245	
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>E. TRAVEL AND PER DIEM:</b>									
<b>Federal Share:</b>									
<b>Regional Collaborative Meeting</b>						\$ 300	\$ 300		
Angela Furia, Nutrition Educator									
		# of mtgs	Attendees	days/night	Price	Total			
	Per diem:	1	1	1	\$40	\$40			
	Lodging:	1	1	1	\$100	\$100			
	Mileages: @0.555 per mile x 288.29 miles = \$160				\$160	\$160			
<i>All travel cost will be in accordance to State, DPA rates. Non-Network sponsored conferences must be approved by the Network and must be prorated by the percent time in the agenda devoted to nutrition and then by FTE of staff.</i>									
						<b>SUBTOTAL:</b>	\$ 300	\$ 300	



**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Arena Union Unified**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #:10-10115

<b>A PERSONNEL SALARIES:</b>									
		1. Name and Position Title	2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1	Name:	Kim Swenson							
	Title:	Teacher (Nutrition/Garden Teacher/Coordinator)	\$ 61,816	0.1681	10%	6.81%	\$ 10,391	\$	10,391
<b>FEDERAL SHARE SUBTOTAL</b>			<b>\$ 61,816</b>	<b>0.1681</b>	<b>10.00%</b>	<b>6.81%</b>	<b>\$ 10,391</b>	<b>\$</b>	<b>10,391</b>
<b>PERSONNEL POSITION DESCRIPTIONS:</b>									
<b>Teacher/Student Aide/Assistant FS #1</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, SNAP-Ed recipients and other similar households.							
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes payroll taxes and medical/dental benefits from 35% of salaries (certificated) =- \$10,391									
35% of Kim Swenson's salary \$10,391 = \$3,637									
							<b>SUBTOTAL:</b>	\$ 3,637	\$ 3,637
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
							<b>SUBTOTAL:</b>		
<b>E. TRAVEL AND PER DIEM:</b>									
<b>Federal Share:</b>									
<b>Regional Collaborative Meetings</b>								\$ 532	\$ 532
Kim Swenson, Project coordinator (Arena Elementary)									
		# of mtgs	Attendees	days/night	Price	Total			
	Per Diem	2	1	2	\$40	\$80			
	Lodging	1	1	1	\$120	\$120			
	Mileages @ .555 x 598.20 miles =	\$332				\$332			
							<b>SUBTOTAL:</b>	\$ 532	\$ 532



**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Fort Bragg Unified**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Julie Castillo	\$44,500	1.0000		100.00%	\$44,500	\$44,500	
	Title:	Nutrition Educator							
2.	Name:	Petra Schulte	\$24,300	1.0000		100.00%	\$24,300	\$24,300	
	Title:	Nutrition Educator							
3.	Name:	Pilar Gray	\$61,861	0.2000	20.00%		\$12,372	\$12,372	
	Title:	Director (Nutrition Services Director)							
4.	Name:	TBD	\$10,000	1.0000		100.00%	\$10,000	\$10,000	
	Title:	Nutrition Educator							
<b>FEDERAL SHARE POSITIONS</b>			<b>\$140,661</b>	<b>3.2000</b>	<b>20.00%</b>	<b>300.00%</b>	<b>\$91,172</b>	<b>\$91,172</b>	
<b>PERSONNEL POSITION DESCRIPTIONS:</b>									
<b>Food Service Worker (e.g., Director, Manager, Asst, Server, Cook) FS #3</b>			Assists with planning and preparing healthy food taste tests in the school setting in conjunction with classroom based nutrition education intervention. Works with teachers to increase student, teacher and parent knowledge of the importance of consuming more servings of fruits and vegetables and being active daily. Compiles documentation on taste testing activities and all reporting required for nutrition contract. In some cases, supervises staff that carry out the activities.						
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS #1-2 &amp; 4</b>			Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.						
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes payroll taxes and medical/dental benefits at 25% of salaries									
FORT BRAGG @ 25% of salaries (classified) \$91,172. X .25 = \$22,793									
							<b>SUBTOTAL:</b>	\$ 22,793	\$ 22,793



**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Fort Bragg Unified**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

											Federal Share Total Dollars	Total Dollars
<b>TOTAL DIRECT COSTS:</b>											\$122,913	\$122,913
<b>H. INDIRECT COSTS:</b>												
<b>Federal Share:</b>												
4.45% of Total Direct Costs of \$122,913 = \$5,470											\$ 5,470	\$ 5,470
Indirect costs are those costs of general management that are agency wide. General management costs consist of expenditures for administrative activities necessary for the general operation of the LEA (e.g., accounting, budgeting, payroll preparation, personnel management, purchasing, centralized data processing).												
<b>Per the negotiated cost on the California Department of Education website.</b>												
<b>SUBTOTAL:</b>											\$ 5,470	\$ 5,470
<b>TOTAL</b>											<b>\$140,661</b>	<b>\$128,383</b>
											<b>3.2000</b>	<b>20.00%</b>
											<b>300.00%</b>	<b>\$128,383</b>

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Laytonville Unified**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Angie Gullett							
	Title:	Nutrition Educator/Coordinator	\$ 19,173	0.6000	15.00%	45.00%	\$ 11,504	\$ 11,504	
<b>FEDERAL SHARE SUBTOTAL</b>			<b>\$ 19,173</b>	<b>0.6000</b>	<b>15.00%</b>	<b>45.00%</b>	<b>\$ 11,504</b>	<b>\$ 11,504</b>	
<b>PERSONNEL POSITION DESCRIPTIONS:</b>									
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS #1</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.							
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>							\$ 5,867	\$ 5,867	
Includes payroll taxes and medical/dental benefits at approx. 51% of \$11,504 = \$5,867									
							<b>SUBTOTAL:</b>	\$ 5,867	\$ 5,867
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>									
<b>Federal Share:</b>									
<b>Regional Collaborative Meetings (2)</b>									
<b>Angie Gullett, Nutrition Educator/Coordinator</b>									
Hotel: \$100 x 2/nights = \$200; Per Diem \$40 x 2/days = \$80									
Mileage: \$0.555 per mile for 540.54 miles = \$300									
							\$ 580	\$ 580	
<b>Local travel @ state rate \$0.555 per mile</b>									
Approx. 360.36 miles for Nutrition Educator to conduct site visits, trainings and meetings. 360.36 miles x \$0.555= \$200									
							\$ 200	\$ 200	
							<b>SUBTOTAL:</b>	\$ 780	\$ 780

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Laytonville Unified**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

	Federal Share Total Dollars	Total Dollars
<b>F. SUBCONTRACTORS:</b>		
<b>SUBTOTAL:</b>	\$ -	\$ -
<b>G. OTHER COSTS:</b>		
<b>Federal Share:</b>		
Copies of nutrition newsletter information and nutrition education lessons to 14 teachers and staff 4 time per year \$0.10 x 50 pages each x 14 teachers x 4 times = \$280	\$ 280	\$ 280
Food and taste testing supplies for nutrition education classroom instruction 14 classrooms (25 students/classroom) X \$2.00/ student X 10 months = \$7,000	\$ 7,000	\$ 7,000
Fruits and vegetables for harvest of the month taste testing 25 students @ \$2.00 per taste X 9 months X 14 classrooms = \$6,300. Includes utensils and other cooking supplies needed for taste testing and cooking demonstrations	\$ 6,300	\$ 6,300
<b>SUBTOTAL:</b>	\$ 13,580	\$ 13,580
<b>TOTAL DIRECT COSTS:</b>	\$ 31,731	\$ 31,731
<b>H. INDIRECT COSTS:</b>		
<b>Federal Share:</b> 5.09% Total Direct Costs (\$31,731)	\$ 1,605	\$ 1,605
Indirect costs are those costs of general management that are agency wide. General management costs consist of expenditures for administrative activities necessary for the general operation of the LEA (e.g., accounting, budgeting, payroll preparation, personnel management, purchasing, centralized data processing).		
<b>Per the negotiated costs on the California Department of Education website</b>		
<b>SUBTOTAL:</b>	\$ 1,605	\$ 1,605
<b>TOTAL</b>	<b>\$ 19,173</b>	<b>\$ 33,336</b>
	<b>0.6000</b>	<b>15.00%</b>
	<b>45.00%</b>	<b>\$ 33,336</b>

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Leggett Valley Unified**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

<b>A PERSONNEL SALARIES:</b>							
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>							
1	Lynn Shansky Nutrition Educator	\$ 33,500	0.1343	10.00%	3.43%	\$ 4,500	\$ 4,500
2	Cheryl Hansen Health Education and Cooking Teacher	\$ 44,320	0.0677		6.77%	\$ 3,000	\$ 3,000
<b>FEDERAL SHARE SUBTOTAL</b>		<b>\$ 77,820</b>	<b>0.2020</b>	<b>10.00%</b>	<b>10.20%</b>	<b>\$ 7,500</b>	<b>\$ 7,500</b>
<b>PERSONNEL POSITION DESCRIPTIONS:</b>							
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS #1 and #2</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.					
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>							
<b>Federal Share:</b>							
Includes payroll taxes and medical/dental benefits from 40.48% of salaries							
48% of salaries \$7,500 = \$3,600							
						\$ 3,600	\$ 3,600
<b>SUBTOTAL:</b>						\$ 3,600	\$ 3,600
<b>C. OPERATING EXPENSES:</b>							
<b>Federal Share:</b>							
<b>SUBTOTAL:</b>						\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>							
<b>Federal Share:</b>							
<b>SUBTOTAL:</b>						\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>							
<b>Federal Share:</b>							
Lynn Shansky, Nutrition Educator							
Regional Collaborative Meeting							
Hotel: \$94.50 X 2/night = \$189; Per Diem: \$40 x 2/day = \$80							
Mileage: \$.555 x 540.54 miles = \$300						\$ 569	\$ 569
<b>SUBTOTAL:</b>						\$ 569	\$ 569



SUBCONTRACTOR BUDGET JUSTIFICATION  
Mendocino County Office Of Education Schools  
October 1, 2011 - September 30, 2012

Contractor: Ukiah Unified School District  
Contract #: 10-10115

A PERSONNEL SALARIES:								
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>								
1.	Name:	Miles Gordon						
	Title:	Nutrition Education Program Coordinator	\$ 50,000	0.2000		20.00%	\$ 10,000	\$ 10,000
<b>FEDERAL SHARE POSITIONS</b>			<b>\$ 50,000</b>	<b>0.2000</b>		<b>20.00%</b>	<b>\$ 10,000</b>	<b>\$ 10,000</b>
<b>POSITION DESCRIPTIONS:</b>								
<b>Coordinator of Other Program (e.g., Teen program, Healthy Start, etc.)</b>		Supervises, coordinates, facilitates nutrition education activities, workshops, special events related to the recreation and community center planning and working together with other community center groups. Supervises staff implementing the nutrition education contract, prepare invoices, prepare and collect documentation, prepare and collect progress reports.						
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>								
<b>Federal Share:</b>								
Includes payroll taxes and medical/dental benefits at 12% of salaries(classified) of \$10,000 = \$1,200							\$ 1,200	\$ 1,200
<b>SUBTOTAL:</b>							\$ 1,200	\$ 1,200
<b>C. OPERATING EXPENSES:</b>								
<b>Federal Share:</b>								
<b>SUBTOTAL:</b>							\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>								
<b>Federal Share:</b>								
<b>SUBTOTAL:</b>								
<b>E. TRAVEL AND PER DIEM:</b>								
<b>Federal Share:</b>								
<b>SUBTOTAL:</b>								



**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**North Coast Opportunities State Preschool and Headstart**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title				2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Multiple (2) .011 FTE X 2 X \$15,559							
	Title:	Nutrition Educators			\$ 31,119	0.2200		22.00%	\$ 3,423 \$ 3,423
2.	Name:	Donna Parent (2.1% of salary)							
	Title:	Accountant/Finance Analyst			\$ 54,888	0.0210	2.10%		\$ 1,153 \$ 1,153
3.	Name:	Natalie Mendez (\$13.70/hr X 208 hours)							
	Title:	Program Assistant (Extra Hours)							\$ 2,850 \$ 2,850
<b>FEDERAL SHARE SUBTOTAL:</b>					<b>\$ 86,007</b>	<b>0.2410</b>	<b>2.10%</b>	<b>22.00%</b>	<b>\$ 7,426 \$ 7,426</b>
<b>POSITION DESCRIPTIONS:</b>									
<b>Accountant/Finance Analyst FS #2</b>		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.							
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS #1</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.							
<b>Program Assistant FS #3</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to SNAP-Ed eligibles.							
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes payroll taxes and medical/dental benefits at 30% of salaries (\$7,426)								\$ 2,228	\$ 2,228
								<b>SUBTOTAL:</b>	<b>\$ 2,228 \$ 2,228</b>
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
								<b>SUBTOTAL:</b>	<b>\$ - \$ -</b>
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
								<b>SUBTOTAL:</b>	<b>\$ - \$ -</b>
<b>E. TRAVEL AND PER DIEM:</b>									
<b>Federal Share:</b>									
<b>Network sponsored skills trainings (e.g., HOTM, Programmatic, Media, Facilitation, Sustainability) (2 events)</b>									
April Cunningham, Food Service Director									
Airfare: \$220; Hotel: \$100 x 2/days = \$200; Per Diem: \$40 x 2/days = \$80					\$500			\$ 500	\$ 500
Mileage: 223.42 miles @ \$.555 per mile = \$124								\$ 124	\$ 124
								<b>SUBTOTAL:</b>	<b>\$ 624 \$ 624</b>

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**North Coast Opportunities State Preschool and Headstart**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

										Federal Share Total Dollars	Total Dollars
<b>F. SUBCONTRACTORS:</b>											
<b>Federal Share:</b>											
										\$	-
										\$	-
<b>G. OTHER COSTS:</b>											
<b>Federal Share:</b>											
Copies of nutrition education newsletter (\$75 per quarter or 25 newsletters X 4 times per year X \$3.00 each) = \$300										\$	300
Food for taste testing demonstrations cooking/nutrition workshops for 30 parents. Approximately 30 parents per workshop X 20 workshops = 600 participants X \$2.333 per participant = \$1,400										\$	1,400
Cost of kitchen supplies for teachers to use when providing nutrition education to approximately 4 school classrooms.											
-Tubs for washing vegetables: 20 X \$8 each = \$160											
-Salad spinners: 4 X \$50 each = \$200											
-Tasting plates: 200 X \$1 each = \$200											
-Misc. scrubbers, peelers, etc.: 10 X \$2 each = \$20											
-Cutting boards: 30 X \$4 each = \$120										\$	700
Nutrition Education themed workbooks for teacher workshops. \$10/book x 50/books = \$500										\$	500
Nutrition Education Materials, ie., posters, brochures, photos, and pictures of nutrition education material for bulletin boards. Approximately \$7.50/mo x 4/schools x 10/mos.										\$	300
<b>SUBTOTAL:</b>										<b>\$</b>	<b>3,200</b>
<b>TOTAL DIRECT COSTS:</b>										<b>\$</b>	<b>13,478</b>
<b>H. INDIRECT COSTS:</b>											
<b>Federal Share:</b> 8% Total Direct Costs of \$13,479 = \$1,078										\$	1,078
Indirect costs are those costs of general management that are agency wide. General management costs consist of expenditures for administrative activities, i.e., accounting, budgeting, payroll preparation, personnel management, purchasing, centralized data processing											
<b>Per the California Department of Education negotiated cost per website</b>											
<b>SUBTOTAL:</b>										<b>\$</b>	<b>1,078</b>
<b>TOTAL</b>										<b>\$</b>	<b>86,007</b>
										<b>0.2410</b>	<b>2.10%</b>
										<b>22.00%</b>	<b>\$</b>
										<b>14,556</b>	<b>\$</b>
										<b>14,556</b>	<b>\$</b>

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Point Arena Joint Union High School**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #:10-10115

<b>A PERSONNEL SALARIES:</b>									
		<b>1. Name and Position Title</b>	<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery Duties</b>	<b>6. Federal Share Total Dollars</b>	<b>7. Total Dollars</b>	
<b>FEDERAL SHARE POSITIONS</b>									
1	Name:	Vikki Robinson							
	Title:	Nutrition Educator	\$ 34,354	0.2661	26.61%		\$ 9,142	\$	9,142
<b>PERSONNEL SUBTOTAL</b>			<b>\$ 34,354</b>	<b>0.2661</b>	<b>26.61%</b>		<b>\$ 9,142</b>	<b>\$</b>	<b>9,142</b>
<b>PERSONNEL POSITION DESCRIPTIONS:</b>									
	<b>Nutritionist/Nutrition Educator/Nutrition Aide FS #1</b>	Provides nutrition education to the SNAP Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.							
							<b>Federal Share Total Dollars</b>		<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>									
	<b>Federal Share:</b>								
		Includes payroll taxes and medical/dental benefits from 45% of salaries							
		45% of salaries (classified) \$9,142 = \$4,114							
							\$ 4,114	\$	4,114
							<b>SUBTOTAL:</b>	\$	4,114
<b>C. OPERATING EXPENSES:</b>									
	<b>Federal Share:</b>								
							<b>SUBTOTAL:</b>	\$	-
<b>D. EQUIPMENT EXPENSES:</b>									
	<b>Federal Share:</b>								
							<b>SUBTOTAL:</b>	\$	-
<b>E. TRAVEL AND PER DIEM:</b>									
	<b>Federal Share:</b>								
		<b>Network sponsored skills trainings (e.g., HOTM, Programmatic, Media, Facilitation, Sustainability) (2 events)</b>							
		Vikki Robinson, Nutrition Educator							
		Network approved training and conferences for FFY 2012. Approximate Costs:							
		Hotel: \$100 (including tax) x 3 nights = \$300							
		Per Diem: \$40/day x 3/days = \$120							
		Mileage to attend trainings and conferences. 789.19 miles x \$.555 = \$438							
		All travel cost will be in accordance to State, DPA rates. Non-Network sponsored conferences must be approved by the Network and must be prorated by the percent time in the agenda devoted to nutrition and then by FTE of staff.							
							\$ 438	\$	438
							<b>SUBTOTAL:</b>	\$	858



**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Round Valley Unified**  
**October 1, 2011 - September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #: 10-10115

<b>A PERSONNEL SALARIES:</b>									
		1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Rose Francia		\$ 36,500	0.1500	10.00%	5.00%	\$ 5,475	\$ 5,475
	Title:	Nutrition Education Coordinator							
2.	Name:	Carol Francia		\$ 23,000	0.0500		5.00%	\$ 1,150	\$ 1,150
	Title:	Nutrition Teacher							
3.	Name:	Meena Tepas		\$ 42,235	0.0500		5.00%	\$ 2,112	\$ 2,112
	Title:	Nutrition Teacher							
<b>FEDERAL SHARE SUBTOTAL:</b>				<b>\$ 101,735</b>	<b>0.2500</b>	<b>10.00%</b>	<b>15.00%</b>	<b>\$ 8,737</b>	<b>\$ 8,737</b>
<b>POSITION DESCRIPTIONS:</b>									
		<b>Nutritionist/Nutrition Educator/Nutrition Aide FS # 2 &amp; 3</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.					
		<b>Project Coordinator FS #1</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.					
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes payroll taxes and medical/dental benefits at 15% (certificated) of \$8,737 = \$1,311								\$ 1,311	\$ 1,311
<b>SUBTOTAL:</b>								<b>\$ 1,311</b>	<b>\$ 1,311</b>





**SUBCONTRACT BUDGET JUSTIFICATION**

Contractor: Ukiah Unified School District

Willits Unified

Contract #:10-10115

October 1, 2011 - September 30, 2012

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Krista Linegar	\$ 15,800	1.0000	25.00%	75.00%	\$ 15,800	\$ 15,800	
	Title:	Nutrition Educator/Coordinator							
2.	Name:	Janna Vaughn \$10/hour x 500 hours - Extra hours		1.0000		100.00%	\$ 5,000	\$ 5,000	
	Title:	Nutrition Educator							
3.	Name:	Terri Cader \$10/hour x 230 hours - Extra hours		1.0000		100.00%	\$ 2,300	\$ 2,300	
	Title:	Nutrition Educator							
4.	Name:	John Vau \$10/hour x 740 hours - Extra hours		1.0000		100.00%	\$ 7,400	\$ 7,400	
	Title:	Nutrition Educator							
<b>FEDERAL SHARE SUBTOTAL</b>			<b>\$ 15,800</b>	<b>4.0000</b>	<b>25.00%</b>	<b>375.00%</b>	<b>\$ 30,500</b>	<b>\$ 30,500</b>	
<b>PERSONNEL POSITION DESCRIPTIONS:</b>									
Nutritionist/Nutrition Educator/Nutrition Aide FS #1-4			Provides nutrition education to the SNAP-ED eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.						
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Include payroll taxes and medical/dental benefits							\$ 8,235	\$ 8,235	
27% of their salaries \$30,500 = \$8,235									
							<b>SUBTOTAL:</b>	\$ 8,235	\$ 8,235
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -

**SUBCONTRACT BUDGET JUSTIFICATION**

Contractor: Ukiah Unified School District

Willits Unified

Contract #:10-10115

October 1, 2011 - September 30, 2012

											Federal Share Total Dollars	Total Dollars				
<b>E. TRAVEL AND PER DIEM:</b>																
<b>Federal Share:</b>																
<b>Annual Network Conference</b>																
Krista Linegar, Nutrition Education /Coordinator																
Per Diem: \$40/day x2 = \$80																
Lodging: \$84/night + \$9/tax (Sacramento) = \$93																
Mileages @ \$0.555 X 299.10 miles = \$166											\$ 339	\$ 339				
<i>All travel cost will be in accordance to State, DPA rates. Non-Network sponsored conferences must be approved by the Network and must be prorated by the percent time in the agenda devoted to nutrition and then by FTE of staff.</i>																
<b>SUBTOTAL:</b>											\$ 339	\$ 339				
<b>F. SUBCONTRACTORS:</b>																
<b>SUBTOTAL:</b>											\$ -	\$ -				
<b>G. OTHER COSTS:</b>																
<b>Federal Share:</b>																
Nutrition Education food for taste testing in classroom lessons:																
37 classrooms X \$10.03 for food for taste testing per lesson X 10 lessons = \$3,711											\$ 3,711	\$ 3,711				
Harvest of the month taste testing and cooking demonstrations. Approximately 30 classrooms X 25 students X \$1.50 per lesson X 10 months = \$11,250											\$ 11,250	\$ 11,250				
<b>SUBTOTAL:</b>											\$ 14,961	\$ 14,961				
<b>TOTAL DIRECT COSTS:</b>											\$ 54,035	\$ 54,035				
<b>H. INDIRECT COSTS:</b>																
<b>Federal Share:</b>																
4.72% of Total Direct Costs \$54,035 = \$2,550											\$ 2,550	\$ 2,550				
Indirect costs are those costs of general management that are agency wide. General management costs consist of expenditures for administrative activities necessary for the general operation of the LEA (e.g., accounting, budgeting, payroll preparation, personnel management, purchasing, centralized data processing).																
<b>Indirect cost based upon CA Department of Education website negotiated cost spreadsheet</b>																
<b>SUBTOTAL:</b>											\$ 2,550	\$ 2,550				
<b>TOTAL</b>											\$ 15,800	\$ 4,000	25.00%	375.00%	\$ 56,585	\$ 56,585

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Potter Valley Community Unified**  
**October 1, 2011 to September 30, 2012**

Contractor: Ukiah Unified School District  
 Contract #:10-10115

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars			
<b>FEDERAL SHARE POSITIONS</b>										
1.	Name: Mary Esenbock (this is a part-time position, ) Title: Nutrition Educator @\$10.00/hour x 400 hours		1.0000		100.00%	\$ 4,000	\$ 4,000			
<b>FEDERAL SHARE SUBTOTAL:</b>			<b>1.0000</b>		<b>100.00%</b>	<b>\$ 4,000</b>	<b>\$ 4,000</b>			
<b>PERSONNEL POSITION DESCRIPTIONS:</b>										
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS #1</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.								
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>			
<b>B. FRINGE BENEFITS:</b>										
<b>Federal Share:</b>										
Includes payroll taxes and medical/dental benefits from 34% of salaries										
34% of salaries \$4,000 = \$1,360						\$ 1,360	\$ 1,360			
						<b>SUBTOTAL:</b>	\$ 1,360	\$ 1,360		
<b>C. OPERATING EXPENSES:</b>										
<b>Federal Share:</b>										
						<b>SUBTOTAL:</b>	\$ -	\$ -		
<b>D. EQUIPMENT EXPENSES:</b>										
<b>Federal Share:</b>										
						<b>SUBTOTAL:</b>	\$ -	\$ -		
<b>E. TRAVEL AND PER DIEM:</b>										
<b>Federal Share:</b>										
<b>Staff: Mary Esenbock</b>										
<b>Network sponsored skills trainings</b> (e.g., HOTM, Programmatic, Media, Facilitation, Sustainability) (2 events)						\$ 315	\$ 315			
Mileage: 567.57 miles x \$0.555/mile = \$315										
						<b>SUBTOTAL:</b>	\$ 315	\$ 315		



**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** *Vaughn Next Century Learning Center*  
**Program Area:** *Local Incentive Awardee: School District*  
**Contract Number:** *10-10055*

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 48% Female 52%

Ethnicity:

- African American 2%
- Asian .5%
- Caucasian .5%
- Latino 97%
- Native American \_\_\_\_\_%
- Pacific Islander \_\_\_\_\_%
- Other (specify) \_\_\_\_\_: \_\_\_\_\_%

Languages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> English <u>40%</u> | <input type="checkbox"/> Khmer (Cambodian) _____%      |
| <input checked="" type="checkbox"/> Spanish <u>60%</u> | <input type="checkbox"/> Korean _____%                 |
| <input type="checkbox"/> Arabic _____%                 | <input type="checkbox"/> Lao _____%                    |
| <input type="checkbox"/> Armenian _____%               | <input type="checkbox"/> Tagalog _____%                |
| <input type="checkbox"/> Russian _____%                | <input type="checkbox"/> Vietnamese _____%             |
| <input type="checkbox"/> Bosnian _____%                | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Cantonese _____%              | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Farsi _____%                  | <input type="checkbox"/> Mandarin _____%               |
| <input type="checkbox"/> Hmong _____%                  |  |

Ages:

- Under 5 years old 2%
- 5 to 8 22%
- 9 to 11 10%
- 12 to 17 24%
- 18 to 59 42%
- 60 years old and over \_\_\_\_\_%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet*
- See attached Free/Reduced Price Meal % data sheet*
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_% equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input type="checkbox"/> HeadStart _____%        |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (420 occurrences at .75hour(s) each)
- Community Education Events: (12 occurrences at 1hour(s) each)
- Training/Workshop/Conference: 8 occurrences at 1hour(s) each
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)
- Other (specify)\_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)

Key Educational Messages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input type="checkbox"/> Lean Meat and Beans                                 |
| <input checked="" type="checkbox"/> Physical Activity  | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Promote Healthy Weight                              |
| <input type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Sodium and Potassium                                |
| <input type="checkbox"/> Food Safety   | <input type="checkbox"/> Whole Grains  |
| <input checked="" type="checkbox"/> Food Shopping/Preparation                                  | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| _____ Adult Education & Job Training Sites  | _____ Other Youth Education Sites (includes Parks and Recreation)          |
| _____ Adult Rehabilitation Centers  | _____ Public/Community Health Centers (includes Public Health Departments) |
| _____ CalFresh Offices  | _____ Public Housing   |
| _____ Churches  | 1 Schools – students (Preschool)   |
| _____ Community Centers   | 1 Schools – students (K-12)  |
| _____ Elderly Service Centers   | _____ Schools – students (Afterschool Program)                             |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | 1 Schools – Parents  |
| _____ Extension Offices   | _____ Shelters/Temporary Housing   |
| _____ Farmers Markets   | _____ WIC Programs   |
| _____ Food Stores   | _____ Worksites  |
| _____ Head Start Programs   | Other (specify): _____   |
| _____ Individual Homes  | Other (specify): _____   |
| _____ Libraries   | Other (specify): _____   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 3140

Narrative (max. 200 words)

Vaughn’s activities connect the classroom, the cafeteria and the community. The targeted audience is the students, their families, the staff and the community. Teachers receive nutrition education training at school wide professional development meetings and at grade level meetings. Topics include The New Food Pyramid, Integrating Nutrition Education in the Classroom, Harvest of the Month Teaching Strategies, Cooking in the Class and a Healthy School Environment. The Network Project Coordinator and key Network personnel such as the Family Advocate and the Adult Leader attend Network sponsored trainings and Regional sponsored trainings which will guide program development. Elementary students receive cooking lessons and nutrition education lessons integrated with physical activity promotions. Middle School and High School students receive nutrition education and physical activity promotion through peer leadership activities. Parents attend Parent Forums, Parent Cooking Classes and a Saturday Training class. Parents receive nutrition education materials such as Community Toolkit informational handouts and Harvest of the Month newsletters. Cafeteria staff supports the nutrition education activities by providing Harvest of the Month cafeteria promotions. They also assist SNAC members in nutrition education activities needing kitchen facilities. Vaughn’s Network for a Healthy California’s program and activities will be publicized through Vaughn’s school website.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |  |  |
|--|--|
| <input type="checkbox"/> We have not modified our methods/strategies       | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                      | <input type="checkbox"/> Adding new partners             |
| <input checked="" type="checkbox"/> Enhancing/updating existing strategies | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                   | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process evaluation measures that will be used to indicate the levels of participation in implemented activities will be the sign-in sheets and the recorded participation on the Activity Tracking form. Increased and improved knowledge of food preparation and increased cooking skills will indicate successful

implementation of nutritional cooking classes. The creation and the implementation of the Youth Project research tool will indicate an increased level of self-efficacy for secondary students. Anecdotal parent stories will determine changes in vegetable and fruit consumption and any increase of physical activities for families, among adults participating in nutrition education classes. Comments from teacher training evaluation forms will evaluate training effectiveness.

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### **3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors who receive Federal Share >\$350,000 must participate in impact evaluation. Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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### **4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Participation in the Los Angeles Regional Collaborative increases the nutrition education knowledge needed to provide best-practice activities for the school community. Collaboration with the California Dairy Council and the UC Cooperative extension give opportunities to use structured curriculums needed to enhance the nutrition education classes. A continued strong relationship with the Los Angeles County Health Department also helps to ensure that the community receives nutrition education information. A new collaborative group was introduced to our school this year. The Carol M. White physical activity grant is enhancing our Network physical activity education component.

---

**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
PreSchool	Vaughn Next Learning Center	13330 Vaughn St.	San Fernando	91340	06037104320	All Races	52%	

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Vaughn Next Century Learning Center (PS, S, P)	Vaughn Next Century Learning Center Charter School	19647336019715 (Preschool Qualifies by Census Tract – 06037104320)	96.15%	1.92%	98.08%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Harvest of the Month	Harvest of the Month Growing Healthy Students Toolkit	Highlight of selected monthly produce, nutrition facts and activities for teachers and families	English and Spanish
California Latino	Fruit , Vegetable and Physical Activity Educator Toolbox	Nutrition and physical activity education program	English and Spanish
Cooperative Extension (EFNEP, FSNEP)	MyPyramid Steps for a Healthy Living	Nutrition and physical activity education program- Grades 9-12	English
Dairy Council of California	K-Middle School Grade Level Curricula:Grade K-Building a Healthy Me!; Grades 1-2 Healthy Choices Healthy Me; Grades 3,4,&5 Nutrition Pathfinders; Middle School, Exercise Your Options; After School Deal Me in Food and Fitness	Nutrition Curriculum	English
California Power Play!	California Children’s Fruit & Vegetable Power Play School Idea & Resource Kit (4 <sup>th</sup> and 5 <sup>th</sup> Grades	Nutrition and physical activity program	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		



**Budget Justification**  
**October 1, 2011 - September 30, 2012**

Vaughn Next Century Learning Center  
 10-10055

<b>A PERSONNEL SALARIES:</b>							
<b>1. Name and Position Title</b>		<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery Duties</b>	<b>7. Federal Share Total Dollars</b>	<b>8. Total Dollars</b>
<b>FEDERAL SHARE POSITIONS</b>							
1.	Name: Suzanne Llamas Title: Project Coordinator	\$ 84,140	0.5000	30.00%	20.00%	\$ 42,070	\$ 42,070
2.	Name: Cecilia Moreno Title: Family Advocate 1080 Hrs. x \$11.299/hour		1.0000		100.00%	\$ 12,203	\$ 12,204
3.a	Name: Michael Alvarez Title: Teacher/Student Aide/Assistant	\$ 10,032	0.3330		33.30%	\$ 3,341	\$ 3,341
3.b	Name: Desaree Sanchez Title: Teacher/Student Aide/Assistant	\$ 10,032	0.3330		33.30%	\$ 3,341	\$ 3,341
3.c	Name: TBD Youth Leader Title: Teacher/Student Aide/Assistant	\$ 10,032	0.3330		33.30%	\$ 3,341	\$ 3,341
4.	Name: Joyce Law-Young Title: Accountant/ Fiscal Analyst (Business Manager)	\$ 57,000	0.0500	5.00%		\$ 2,850	\$ 2,850
<b>SUBTOTAL:</b>		<b>\$ 171,236</b>	<b>2.5490</b>	<b>35.00%</b>	<b>219.90%</b>	<b>\$ 67,146</b>	<b>\$ 67,146</b>
<b>POSITION DESCRIPTIONS:</b>							
<b>Project Coordinator (1 FS)</b>		Coordinate program staff and nutrition education activities; plan and follow through on educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; and to promote existing and/or to develop new physical activity promotional components of nutrition education.					
<b>Family Advocate (2FS)</b>		Provides nutrition education to students and their families, and recruits SNAP-Ed eligible participants for group nutrition/cooking classes. Provides nutrition and physical activity promotion resources to students and their parents.					
<b>Teacher/Student Aide/Assistant (3FS)</b>		Assists the Nutritionists, Health Educators, and Project Coordinator with nutrition education activities and community events that promote healthy eating and physical activity for low-income families, the target population, and other similar households.					
<b>Accountant/Finance Analyst (4FS)</b>		Serves as internal auditor and controller. Assists with processing purchase orders, invoices, preparation of vouchers for payment as related to the Network program, as well as monitoring the budgets.					

**Budget Justification**  
**October 1, 2011 - September 30, 2012**

Vaughn Next Century Learning Center  
 10-10055

											Federal Share Total Dollars	Total Dollars
<b>B. FRINGE BENEFITS:</b>												
<b>Federal Share:</b>											\$ 21,486	\$ 21,486
Range of rates due to District charges for classified and certificated employees. Includes payroll taxes and medical/dental benefits, workers" comp at 15%-32% range. \$67,146 x approx. 32% = \$21,486												
<b>FRINGE BENEFITS TOTAL:</b>											<b>\$ 21,486</b>	<b>\$ 21,486</b>
<b>C. OPERATING EXPENSES:</b>												
<b>Federal Share:</b>												
<b>OPERATING EXPENSES TOTAL:</b>											<b>\$ -</b>	<b>\$ -</b>
<b>D. EQUIPMENT EXPENSES:</b>												
<b>Federal Share:</b>												
<b>EQUIPMENT EXPENSES TOTAL:</b>											<b>\$ -</b>	<b>\$ -</b>
<b>E. TRAVEL AND PER DIEM:</b>												
<b>Federal Share:</b>												
	1	SHAPE Training 2 persons Project Coordinator, Family Advocate 70 miles@\$0.555 per mile(\$39)									\$ 39	\$ 39
	2	Youth Engagement Training 2 people, Project Coordinator, Adult Youth Leader airfare 2 x \$139 = \$278, per diem 2 staff x \$34 = \$68. Total =									\$ 346	\$ 346
	3	Youth Forum 3 people, Adult Leader, 2 youths: Hotel: (including Taxes and Fees) \$100.33/pp x 3 = \$301, Air travel: 3 x \$132 = \$396, Per Diem: \$34/pp x 3 = \$102 x 2 days= \$204. Total = \$901									\$ 901	\$ 901
	4	1 Regional collaborative trainings and 2 Network sponsored trainings, 3 trainings, mileage reimbursement 225 miles @\$0.555, Project Coordinator, Family Advocate or selected teachers/aides will attend.									\$ 125	\$ 125
<b>TRAVEL TOTAL:</b>											<b>\$ 1,411</b>	<b>\$ 1,411</b>
<b>F. SUBCONTRACTORS:</b>												
<b>Federal Share:</b>												
		Registered dietitian (Thomasine Slater, \$48/hr, 93.75 hr. per year), assures school staff are trained for nutrition education concepts, mentors 10 Nutrition Team Teachers to implement grade level nutrition lessons, provides staff development on nutrition project activities, collaborates with Project Coordinator in working with nutrition education campaign meeting goals of Network For A Healthy California.									\$ 4,500	\$ 4,500
<b>SUBCONTRACTOR TOTAL:</b>											<b>\$ 4,500</b>	<b>\$ 4,500</b>

**Budget Justification**  
**October 1, 2011 - September 30, 2012**

Vaughn Next Century Learning Center  
 10-10055

											Federal Share	Total Dollars	
											Total Dollars		
<b>G. OTHER COSTS:</b>													
<b>Federal Share:</b>													
		1	Extra pay for Nutrition Teaching Team of 10 teachers. Preview nutrition education materials for each grade level that integrates mathematics, social sciences, reading, writing and English Development skills, art and music, and train other teachers in nutrition education. \$25/hr.x 20 hrs.x 10 teachers.									\$ 5,000	\$ 5,000
		2	Nutrition education and physical activity promotion library books for Nutrition Discovery Corner for 2 campus libraries Books such as Healthy Eating Series									\$ 2,000	\$ 2,000
			Mainland, 10 books x \$50 = \$500										
			VISA 30 books x \$50 = \$1,500										
		3	Food and supplies for cooking demonstrations for 66 classrooms and other nutrition education events, such as Back To School Night for 2,000 students and 1,140 parents (3,140 people x \$1.00 = \$3,140)									\$ 3,140	\$ 3,140
		4	Nutrition education and physical activity resource materials. Nutrition education DVDs such as Health for Children Nutrition, Nutrition Puppets & Food Pyramid Activity Map, 20 classrooms x \$28.35 = \$567									\$ 567	\$ 567
<b>OTHER COSTS TOTAL:</b>											<b>\$ 10,707</b>	<b>\$ 10,707</b>	
<b>H. INDIRECT COSTS:</b>													
<b>Federal Share:</b>													
This contractor opts not to charge Indirect Costs as our budget is very small and we wish to use dollars for Direct Delivery													
<b>INDIRECT COSTS TOTAL:</b>											<b>\$ -</b>	<b>\$ -</b>	
<b>TOTAL</b>			<b>\$ 171,236.00</b>	<b>2.5490</b>	<b>35.00%</b>	<b>219.90%</b>	<b>\$ 105,250</b>	<b>\$ 105,250</b>					

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Vaughn Next Century Learning Center

Thomasine Slater, RD

10-10055

October 1, 2011 - September 30, 2012

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	7. Federal Share Total Dollars	8. Total Dollars		
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Thomasine Slater (Registered Dietitian)							
	Title:	\$48/hr, 93.75 hr per year		\$ 4,500		\$ 4,500	\$ 4,500		
<b>SUBTOTAL</b>				<b>\$ 4,500</b>		<b>\$ 4,500</b>	<b>\$ 4,500</b>		
<b>POSITION DESCRIPTIONS:</b>									
<b>Dietician: Position # 1</b>		Assures school staff are trained for nutrition education concepts, mentors 10 Nutrition Team Teachers to implement grade level nutrition lessons, provides staff development on nutrition project activities, collaborates with Project Coordinator in working with nutrition education campaign meeting goals of Network For A Healthy California. Oversees and supervises the nutrition education program including project administration, project coordination, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.							
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>		
<b>B. FRINGE BENEFITS:</b>									
<b>C. OPERATING EXPENSES:</b>									
<b>D. EQUIPMENT EXPENSES:</b>									
<b>E. TRAVEL AND PER DIEM:</b>									
<b>F. SUBCONTRACTORS:</b>									
<b>G. OTHER COSTS:</b>									
<b>H. INDIRECT COSTS:</b>									
<b>TOTAL</b>				<b>\$ 4,500</b>	<b>0.000</b>	<b>0%</b>	<b>0.0%</b>	<b>\$ 4,500</b>	<b>\$ 4,500</b>

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Ventura Unified School District  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 11-20223

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 51% Female 49%

Ethnicity:

- African American 2.5%
- Asian 2.2%
- Caucasian 28.8%
- Latino 64.4%
- Native American .9%
- Pacific Islander 1.2%
- Other (specify) \_\_\_\_\_: \_\_\_\_\_%

Languages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> English 100% | <input type="checkbox"/> Khmer (Cambodian) _____%      |
| <input type="checkbox"/> Spanish _____%          | <input type="checkbox"/> Korean _____%                 |
| <input type="checkbox"/> Arabic _____%           | <input type="checkbox"/> Lao _____%                    |
| <input type="checkbox"/> Armenian _____%         | <input type="checkbox"/> Tagalog _____%                |
| <input type="checkbox"/> Russian _____%          | <input type="checkbox"/> Vietnamese _____%             |
| <input type="checkbox"/> Bosnian _____%          | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Cantonese _____%        | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Farsi _____%            | <input type="checkbox"/> Mandarin _____%               |
| <input type="checkbox"/> Hmong _____%            |  |

Ages:

- Under 5 years old \_\_\_\_\_%
- 5 to 8 37%
- 9 to 11 36%
- 12 to 17 27%
- 18 to 59 \_\_\_\_\_%
- 60 years old and over \_\_\_\_\_%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input type="checkbox"/> HeadStart _____%        |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (300 occurrences at .5hour(s) each)
- Community Education Events: (1 occurrences at 1.5hour(s) each)
- Training/Workshop/Conference: (2 occurrences at 1.5hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)
- Other (specify)\_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)

Key Educational Messages:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables   | <input checked="" type="checkbox"/> Lean Meat and Beans                      |
| <input checked="" type="checkbox"/> Physical Activity   | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input checked="" type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fats and Oils  | <input type="checkbox"/> Promote Healthy Weight                              |
| <input type="checkbox"/> Fiber-Rich Foods   | <input type="checkbox"/> Sodium and Potassium                                |
| <input checked="" type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Whole Grains                             |
| <input type="checkbox"/> Food Shopping/Preparation  | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| _____ Adult Education & Job Training Sites  | _____ Other Youth Education Sites (includes Parks and Recreation)          |
| _____ Adult Rehabilitation Centers  | _____ Public/Community Health Centers (includes Public Health Departments) |
| _____ CalFresh Offices  | _____ Public Housing   |
| _____ Churches  | _____ Schools – students (Preschool)                                       |
| _____ Community Centers   | 12 _____ Schools – students (K-12)   |
| _____ Elderly Service Centers   | 4 _____ Schools – students (Afterschool Program)                           |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | _____ Schools – Parents  |
| _____ Extension Offices   | _____ Shelters/Temporary Housing   |
| _____ Farmers Markets   | _____ WIC Programs   |
| _____ Food Stores   | _____ Worksites  |
| _____ Head Start Programs   | Other (specify): _____   |
| _____ Individual Homes  | Other (specify): _____   |
| _____ Libraries   | Other (specify): _____   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 6285

Narrative (max. 200 words)

Ventura Unified School District supports nutrition education through various *Network for a Healthy California* programs. Students learn the importance of choosing nutritionally rich foods through classroom and garden-enhanced nutrition lessons in each grade level. All students benefit from the behavior-focused California Content Standards and California Health Education Content Standards-aligned lessons. The lessons actively engage students in such topics as MyPyramid Nutrients, Portion Control, and Label Reading. The Harvest of the Month curriculum gives students hands-on sensory experiences with fresh fruits and vegetables. Ventura's "Farmer in the Classroom" program engages students in the local agricultural community. Students enjoy the experience of meeting local farmers in the classroom as much as the farmers enjoy the opportunity to share their profession, expertise, and passion with students. Students taste-test produce from the farm and learn about its nutritional benefits straight from the farmer. "Growing Healthy Family Nights" is an interactive family event highlighting the food groups, *Re-think Your Drink*, and garden-enhanced nutrition education. All of these programs, along with teacher trainings work together to increase fresh fruit and vegetable consumption, physical activity, and the skills based knowledge of nutrition for students, teachers, and the school community.

e. **Summary of Research.**

*See Section A, pages 2-5.*

f. **Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

g. **Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

h. **Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

i. **Key Performance Measures/Indicators.** (*max. 100 words*)

The Network Youth Food Preference Survey is administered as a pre-and post test to sixth graders at an intervention site and a control group at a non-intervention site.

The intervention includes classroom-based nutrition education, Harvest of the Month cooking lessons and taste-testing, and peer-led activities.

Previous District evaluations have shown that there is a trend towards less healthy eating and reduced taste preferences for fruit and vegetables. Our goal is to gain an understanding of trends in taste preferences among middle school students; and if Network activities are able to influence and change taste preferences.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

Ventura Unified School District's Nutrition staff are active in District, County, and Regional Collaboratives including: The District's Coordinated School Health Council, the County's Advocated for a Lifestyle of Exercise and Nutrition in Ventura County (A LEAN VC), and The Gold Coast Collaborative (GCC) with the Network.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
N/A						All Races	%	

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
E.P. Foster Elementary (S)	Ventura Unified	6056063	100%	%	100%
Elmhurst Elementary (S)	Ventura Unified	6056089	39.22%	12.83%	52.05%
Lincoln Elementary (School Food Service October 2010)(S)	Ventura Unified	6056113	41%	10%	51%
Montalvo Elementary (S)	Ventura Unified	6056147	100%	%	100%
Portola Elementary (S)	Ventura Unified	6097034	37.57%	17.64%	55.20%
Saticoy Elementary (S)	Ventura Unified	6056204	41.56%	16.88%	58.44%
Sheridan Way Elementary (S)	Ventura Unified	6056212	100%	%	100%
Sunset Elementary (S)	Ventura Unified	6056030	43.20%	16.86%	60.06%
Will Rogers Elementary (S)	Ventura Unified	6056238	100%	%	100%
DeAnza Middle School (S)	Ventura Unified	6062152	100%	%	100%
Anacapa Middle School (S)	Ventura Unified	6062145	35.79%	15.32%	51.11%
Pacific High School (S)	Ventura Unified	5630272	100%	%	100%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
California Department of Public Health	Harvest of the Month www.harvestofthemonth.com	Assists health education experts in offering the latest science-based nutrition and physical activity recommend	English instructional, student, and parent materials with additional Chinese, Hmong, Russian, Spanish, Vietnamese: family newsletters
California Department of Public Health	Children's Power Play! – School Idea & Resource Kit	Network for a Healthy California-Children's Power Play! Campaign	English/Spanish
USDA materials	Junior Master Gardener- Health and Nutrition -from the Garden	Actually from the Texas Cooperative Extension. Curriculum for Grades 3 to 12 correlated to the California Department of Education subject-based standards. Includes: independent and group learning experiences related to a unique gardening education.	English/ Spanish
California Department of Education	A Child's Garden of Standards	Book: related to the California Department of Education (CDE) program, "A Garden in Every School." This guide is designed to show how garden-based education strongly supports the state's academic content standards	English/Spanish
California Department of Education	Nutriton to Grow On	An innovative curriculum for grades 4-6 that offers teachers a direct link between the garden and nutrition education.	English
Contractor developed/UCCE Alameda	Nutrition Matters	A nutrition curriculum developed for Early Childhood Education Providers to use in the preschool classroom.	English
California Project LEAN	Jump Start Teens	Cross-curricular lesson encourage students to eat healthy, keep moving and become smart consumers	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
California Project LEAN	Food on the Run	A resource for youth empowerment activities.	English/ Spanish
University of California Cooperative Extension, Agriculture and Natural Resources	Eat Fit	Curriculum: EatFit is a goal oriented intervention that challenges adolescents to improve their eating and fitness choices.	English
California Department of Education	Kids Cook Farm Fresh Food	245 page activities guide and recipes for students in grades 2-7 that links academic content standards to the real world through gardens, nutrition, cooking, recycling, and the environment. Please check with your PM prior to use of the recipes.	English/ Spanish
American Cancer Society	Generation Fit: Today's Generation Advocating for Good Health	Program: encourages students ages 11 to 18 take part in community service projects that promote more physical activity and healthier eating among their friends and families, and in their schools and communities	English
USDA	National Farm to School Handbook	Handbook focusing on procurement, farm-to-school distribution models, locally-grown food and farmers, menu planning considerations, and strategies for success.	English
Cooperative Extension (EFNEP, FSNEP)	TWIGS—garden-based (curriculum)	K-8th grade, garden based, how foods grown used by body. May include tools etc for students to use. Helps children learn about healthy food choices through gardening connection.	English
Project Food, Land and People	Resources for Learning	Updated collection of 55 Pre-K through 12th grade lesson plans for use in either a formal or non-formal education setting on interrelationships among agriculture, the environment and people of the world.	English
Network for a Healthy California-Children's Power Play! Campaign	Power Play Campaign materials	Network for a Healthy California-Children's Power Play! Campaign	English/ Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
University of California Cooperative Extension, Agriculture and Natural Resources	Farm to Fork	Curriculum that makes the connection between local food systems, gardening-based learning, school food service and the establishment of healthy habits in children	English instructional and student materials with additional Spanish: student materials
California Healthy Kids Resource Center materials	Science and Nutrition Links		English
USDA, Food and Nutrition Service	MyPyramid for Kids	MyPyramid materials designed specifically for children aged 6 to 11	English/ Spanish
National Garden Association	The Growing Classroom	For educators, contains 480 pages of science, math, & language arts activities that you can do with students in the garden. Only those sections related to SNAP-Ed allowable nutrients can be used.	English instructional and student materials with additional Spanish: student materials
USDA, Food and Nutrition Service	Empowering Youth with Nutrition and Physical Activity	A manual for use in after school programs and classrooms with youth 11-18 years old. It contains current nutrition and physical activity information to enhance leader knowledge and fun, hands-on activities that teach nutrition concepts.	English
USDA, Food and Nutrition Service	Nutrition Essentials	A series of lessons that help middle and high school students make healthful eating and physical activity choices.	English/ Spanish
U.S. Department of Health and Human Services	2010 USDA Dietary Guidelines	As title indicates	English/Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
American Dietetic Assoc.	ADA's Complete Food and Nutrition Guide	This guide provides nutrition and activity advice for every age and stage of life.	English
Food Safety and Inseption Service	Basics for Handling Food Safely	Safe steps in food handling, cooking, and storage in order to prevent food bourne illness.	English/Spanish
California Foundation for Agriculture in the Classroom	Ag in the Classroom: Teacher Resource Guide, Cream of the Crop E-Newsletter, What's Growin' on?, Commodity Fact/Activities, We Garden, Gardens for Learning, Farmin is Food,Fiber,Flowers...and Fun!, Seasonal Calendar, California Curriculum Guidelines for Agricultural Literacy Awareness.	Guide: tool for professionals and volunteers encouraging the agricultural literacy of California's youth.	English
USDA Materials	Agriculture in the Classroom	Website: Interactive Kid's Zone	English
Learning Zone Express	Adventures in the Grocery Store DVD	Topics include: label reading, food quality, food safety, unit pricing and money management for grocery shopping	English
Other California Healthy Kids Resource Center materials	Deal Me In...Food and Fitness, Teaching Kids Good Nutrition (The Good Food Diner) (VHS), P.H.A.T-Promoting Healthy Activities Together, What's to Eat? Food Pyramid Game Show (DVD), New Food Pyramid, The: It's All About You! (DVD), Kids Cook Farm Fresh Food, Cooking with Kids Series	Several resources that assists health education experts in offering the latest science-based nutrition and physical activity recommend	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
USDA Materials	Dietary Guidelines for Americans; MyPyramid for Kids; MyPyramid for Adults; MyPyramid for Preschoolers, Loving your Family, Feeding their Future, Nutrition Essentials, The Power of Choice, Eat Smart, Play Hard, Empowering Youth, Eat Right When Money's Tight, Nibbles for Health, Ag in the Classroom	Assists health education experts in offering the latest science-based nutrition and physical activity recommendations	English/Spanish
Alameda County Public Health Department	Be Sugar Savvy Curriculum	Curriculum: posters, handouts, lesson plan, etc @ <a href="http://www.acphd.org/nutritionservices/resources.htm">http://www.acphd.org/nutritionservices/resources.htm</a>	English/Spanish
California Department of Education	California Nutrition Standards / Health Framework	This framework describes health education and schoolwide health promotion strategies that will help children and youths become health-literate individuals with a lifelong commitment to healthy living.	English
<i>Network for a Healthy California</i>	Champions for Change Physical Activity Guide	Handout: tips for increasing physical activity, also includes rationale	English/ Spanish
<i>Network for a Healthy California</i>	Cookbooks and Brochures	Title indicates	English/Spanish
NASCO	F/V Memory Match Game SB45087HR	Teaches Children about the variety of fruits and vegetables and about delicious options for healthy foods.	English
Michigan Fitness Foundation/Michigan Nutrition Network	Fit Bits and Healthy Classrooms, Healthy Schools	Nutrition education lessons for teachers to facilitates activities in the classroom for school age children	English
Cullen, Baronowski, et. Al	Food Preference Survey	Network Research and Evaluation Unit Approved Evaluation survey	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
NASCO	Food Pyramid Activity Material	USDA Food Pyramid mat with food cards for students 5 years and older to kinesthetically learn about healthy food choices	English
California Department of Education	Fresh Fruits and Vegetable Cards	Colorful photos of Fruits and Vegetables to be used in Nutrition Education Lessons	English
	Fruits and Vegetables Galore		
English	Glo Germ Kit	Kit: the preferred training medium by virtually anyone who teaches proper handwashing techniques or food safety compliance.	English
Contractor Developed – from Los Angeles Collaborative Website	Harvest of the Month Complementary educational materials	Contractors can share examples of presentations and nutrition education materials they have created or revised.	English/ Spanish
Merced County Office of Education	Harvest of the Month curricula from LA Collaborative and Downey School District: worksheets	Workbooks for HOTM	English
Network for a Healthy California	Harvest of the Month Educator Newsletter, Family Newsletter, Community Newsletter, Menu Slicks, Toolkit	Assists health education experts in offering the latest science-based nutrition and physical activity recommend	English/Spanish
CA Department of Education	Health Education Content Standards for California Public School: Kidergarten through Grade Twelve	Information on the newly developed and State Board-approved California Health Education Content Standards for California Public Schools, Kindergarten through Grade Twelve.	English
Power Play!	Are you Ready to Get the Power	workbooks for 4th and 5th grades. Includes activities designed to encourage and motivate students to eat fruits and vegetables and be physically active every day	English/Spanish

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
NASCO	Budget Shopping WA27573HR	Power Point: tips on budget shopping: healthy foods do not cost more with insightful comparisons, preparation tips, healthy recipe and meal ideas, and 10 budget shopping tips. Please check with your PM prior to use of the recipes.	English
Network for a Healthy California	Champions for Change Materials	<a href="http://www.cachampionsforchange.net/en/index.php">http://www.cachampionsforchange.net/en/index.php</a>	English/ Spanish
USDA Team Nutrition	Curricula: Nutrition Essentials	This interactive curriculum CD addresses dietary quality, food safety, and the management of food resources. The 17 lessons include topics such as: the food guide pyramid, smart snacking, saving money on meals, keeping food safe to eat, feeding infants, and eating for a healthy pregnancy	English
Network for a Healthy California	How Many Cups or Fruits and Vegetables Do I Need? - Brochure/Slide Guide	As title indicates	English/ Spanish
Texas Cooperative Extension	Junior Master Gardener Handbook – Level 1	Fun activities and facts to help children experience the joy of making things grow. Eight chapters.	English
USDA materials	Junior Master Gardener- Health and Nutrition -from the Garden	Actually from the Texas Cooperative Extension. Curriculum for Grades 3 to 12 correlated to the California Department of Education subject-based standards. Includes: independent and group learning experiences related to a unique gardening education.	English/ Spanish

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Texas Cooperative Extension	Junior Master Gardener Teacher/Leader Guide- Level 1	Texas Cooperative Extension. Curriculum for Grades 3 to 12 correlated to the California Department of Education subject-based standards. Includes: independent and group learning experiences related to a unique gardening education.	English
Cooperative Extension (EFNEP, FSNEP)	Junior Master Gardner, Teams with Intergenerational Support, Eat Fit, MyActivity Pyramid, Nutrition in the Garden	Texas Cooperative Extension. Curriculum for Grades 3 to 12 correlated to the California Department of Education subject-based standards. Includes: independent and group learning experiences related to a unique gardening education.	English
Connie Evers, RD	How to Teach Nutrition to Kids	243 pages teaching basics, science of nutrition , edible art etc.	English
UCCE	Children's Gardens: A Field Guide for Teachers, Parents, and Volunteers	All the information to plan a successful children's garden--even if you've never gardened before. 190 pages of specific information presented in easy-to-use format. Activities are appropriate for ages 3-10.	English
USDA MyPyramid Website	Inside the pyramid materials (MyPyramid Menu Planner, MyPyramid for Preschoolers, MyPyramid for Moms, MyPyramid for Kids)	My pyramid materials for select groups	English/ Spanish
Network for a Healthy California	Instant Recess Users' Guide (DVD)	Promotes health for adults by making exercise a group activity	English
USDA materials	MyPramid Plan	Food plans are designed for the general public ages 2 and over	English/ Spanish
USDA Materials	MyPyramid Kit Level 1, 2, 3	Educational material that bring the messages of MyPyramid	English
USDA	Mypyramid.gov website	Personalized eating plans and interactive tools to help plan/ assess food choices	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Network for a Healthy California	Physical Activity - Brochure / materials	Network approved and USDA developed.	English/ Spanish
USDA materials	Posters (Move It!, Activity Pyramid), brochures (MyPyramid Eat Smart, Play Campaign, How Much Do You Eat?, What is serving sizes? )	USDA developed materials.	English/ Spanish
Network for a Healthy California-Children's Power Play! Campaign	Power Play! Kids Get Cookin' Cookbook	Network for a Healthy California-Children's Power Play! Campaign	English/ Spanish
NASCO	Pyramid Toss Ball	Fun games, challenges players with 60 questions relating to USDA food guidelines and the Food Pyramid.	English
Rebecca Hershey	Ready, Set, Grow! A Kid's Guide to Gardening	Neat Solutions, Inc.For Healthy Children offers the largest selection of high quality nut.educ.& health resources for children.	English
Network for a Healthy California	Shape of Yoga	Offers simple ideas to teach others how to perform basic yoga and learn about healthy food choices.	English/ Spanish
SPARK (Sports, Play, and Active Recreation for Kids)	SPARK Curriculum	This series is designed to provide physical education activities during class time, develop skills to promote ongoing regular physical activity, and involve students in physical activity after school and at recreational facilities. Grades K-9.	English
Roberta Jaffe and Gary Appel	The Growing Classroom Garden-Based Science (resource book)	For educators, contains 480 pages of science, mathc, & language arts activities that you can do with students in the garden. Only those sections related to SNAP-Ed allowable nut ed can be used.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Jan Romero Stevens	Carlos in the Cornfield	Fiction. Carlos doesn't follow his father's instructions about planting corn and must fix the situation. Cornmeal pancakes recipe. Bilingual. Describes how corn is grown. Please check with your PM prior to use of the recipes.	English/Spanish
Elaine Landau	Apples	This book provides a wealth of information about apples.	English
Jacqueline Farmer	Apples	Non-fiction. This book describes how apples are grown, harvested, and used in cooking. It also describes the varieties of apples, history, and nutritional value.	English
Jerry Pallotta	Apple Fractions	A book about different types of apples and math fractions	English
David Shannon	A Bad Case of Stripes	A story about eating healthy even if your friends do not	English
Jean Richards	A Fruit is A Suitcase for Seeds	story book about purpose and growth of seeds.	English
Raymond Bial	A Handful of Dirt	For Grades 3-5: the importance of soil, what is in it and why it is important to the environment, life and planet.	English
Dianna Hutts Aston	A Seed Is Sleepy	A book about seeds	English
Dana Meachen Rau	A Star in my Orange	Talk about shapes in nature including fruits and vegetables	English
Peggy Sissel-Phelan	A Visit to Farmer's Market	This picture book encourages families to shop at the Farmers' Market while addressing basic nutrition concepts such as the importance of variety, color, and freshness of foods.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Scott Gustafson	Alphabet Soup a Feast of Letters	PreSchool-Grade 2-- Otter invites 26 friends to a potluck house-warming party, asking each to bring a food that's soup-worthy.	English
Dianna Hutts Aston	An Orange in January	Fiction based on non-fiction. Life journey of an orange from tree to harvest to store to eating it with friends	English
Kathy Henderson	And The Good Brown Earth	Seasonal description of gardening: planning, planting, watering, weeding, and waiting with an emphasis on vegetables	English
Inez Snyder	Berries to Jelly	"Book: readers discover how some of their favorite products are made from start to finish.	English
George Levenson	Bread Comes to Life	Tells the story of how wheat is grown and becomes bread.	English
Cheryl Apgar	Book Cooks: 26 Recipes from A-Z Inspired by Favorite Children's Book	This book has easy and fun to make recipes with visual illustrations for the classroom with no cooking required. Please check with your PM prior to use of the recipes.	English
Meredith Sayles Hughes and Tom Hughes	Buried Treasure: Roots and Tubers	Book: Relates the history and describes the use and production of such roots and tubers as potatoes, yams, cassava, carrots, beets, turnips, radishes, and parsnips. Includes recipes.	English
Karen Adler	California Grapes	Non-Fiction. History of grapes, seasons in the vineyard, nutrition info.	English
Judy Hindley	Can You Move Like An Elephant	Book: This text accompanied by vibrant illustrations encourages children to stomp, swing, swoop or spring like animals	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Jan Romero Stevens	Carlos and the Squash Plant	Fiction. Carlos works in the garden but doesn't like taking a bath afterward. A plant begins to grow out of his ear until he finally takes a clean bath. The father is a farmer and grows a variety of vegetables.	English/ Spanish
John Segal	Carrot Soup	Fiction. Its time to harvest carrots for soup but Rabbit discovers that they are all gone. His friends already completed the harvest and made carrot soup.	English
Annie Kubler	Come Eat With Us!	Food around the world. This book shows the different food people eat.	English
Meredith Sayles Hughes	Cool as a Cucumber Hot as a Pepper: Fruits Vegetables	For grades 5-8, full of interesting facts & stories, richly illustrated & photographed, historically & geographically relevant (helping urban children understand the origins of the plant foods we buy & eat from convenience or grocery stores; documenting the farmers, workers, travellers & scientists who helped collect & distribute popular food plants, etc.), nutritional facts, recipes & activities are also included in the mix.	English
Vickie Leigh Krudwing	Cucumber Soup	Book that introduces counting as well as a lesson about appearances not always being what they seem. Involves mosquitoes, praying mantises and flea that share cucumber soup. Ages 4-8	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Emily Scott & Catherine Duffy	Dinner from Dirt	Perennial kid favorites with complete instructions, garden plots, and recipes to show them how to grow and cook those foods themselves. Safety tips, growing tips, diagrams, fun facts, easy-to-follow directions, and lots of full-color illustrations.	English
Yori Takeda	Dr. Strong and Sweet Potatoes	A review from a mother: “All of my kids, 11, 5, and 1, were drawn to this book. It really made them consider how their eating habits could be affecting them, both physically and mentally.	English
Pegeen Snow	Eat Your Peas Louise	Book: a father tries to think of ways to encourage his young daughter to eat her peas, until he finally decides to use courtesy	English
Lois Ehlert	Eating the Alphabet	Lists F/V for each letter of the alphabet. The last few pages are a glossary with information for each F/V listed in the book.	English
Sarah L. Schuette	Eating Pairs Counting Fruits and Vegetables by Twos	Although most of the book is about “counting” F & V, there are two pages that describe how 11 F & V grow and a page of “Words to Know” (fruit, fungus, seed, tuber, vegetable)	English
Sarah Garland	Eddie’s Garden and How to Make Things Grow	A story about how a family grows a vegetable garden and eats from it	English
Cathryn Falwell	Feast for 10 (trade book)	A counting book that features an African-American family shopping for food, preparing dinner, and sitting down to eat.	English/ Spanish
Kristin Thoennes Keller	From Oranges to Orange Juice	Beginning reading book focused on oranges , can be used as part of HOTM when the orange is the featured item	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Gail Gibbons	From Seed to Plant	Nonfiction. Rich in vocabulary this book takes the reader from seed to plant to eating healthy. Beautiful pictures show pollination, harvest and care of plants.	English
Joe Davidson	Fruit Crate Art	Book of old packing crate posters of fruit and vegetable pictures.	English
Elizabeth Verdick	Germes Are Not for Sharing	Book: book is a good choice for teaching youngsters the basics about hygiene,	English
Wendy Wakefield Ferrin	Germes on their Fingers!	Book: this story teaches children of all ages to wash their hands while encouraging divergent thinking and modeling community leadership	English
Inez Snyder	Grapes to Raisins	HOTM reading...Teaches small children how raisins are made...describes how a grape becomes a raisin; how grapes grow, and kids will be able to identify dried fruit as a healthy snack. Classroom activities involved.	English
Brain P. Cleary	Green Beans, Potatoes, and Even Tomatoes	A story about the different foods in the vegetable group and why they are good for you.	English
Meredith Sayles Hughes	Green Power: Leaf and Flower Vegetables	Describes the history, growing requirements, uses, and food value of various leafy green vegetables and vegetable flowers, including cabbage, broccoli, artichokes, spinach, Belgian endive, and lettuce. Includes recipes.	English
Scholastic	Gregory the Terrible Eater	Gregory, a young goat, refuses the usual goat diet staples of shoes and tincans. He likes foods like fruits, vegetables, eggs, and orange juice.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Bruce McMillan	Growing Colors	Pictures of fruit/veggie with the appropriate color	English
Lois Ehlert	Growing Vegetable Soup	Colored graphics capture the complete growing process from seed to cooking pot, with the focus on the plants; cooking them and finally enjoying the homemade soup	Colored graphics capture the complete growing process from seed to cooking pot, with the focus on the plants; cooking them and finally enjoying the homemade soup
Helene J. Jordan	How a Seed Grows	Planting, growing and harvesting beans. Addresses nutrition competencies about learning how things grow.	English
Lynne Cherry	How Groundhog's Garden Grew	The story describes the cycle of an entire gardening year. At the end of the season groundhog has a delicious dinner of homegrown F & V for his friends.	English
Juanita Havill	I Heard it From Alice Zucchini: Poems About the Garden	Fiction. Whimsical poems celebrate the joys of a garden from start to finish.	English
Lauren Child	I Will Not Ever Eat a Tomato	Fiction. A fun look at picky eaters and the way a brother gets his sister to eat the foods she thinks she doesn't like.	English
Hannah Tofts	I Eat Fruit!	Pictures of fruit	English
Hannah Tofts	I Eat Vegetables!	Pictures of vegetables	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Roald Dahl	James and the Giant Peach	Story book about a boy who turns into a giant peach	English
Angela Royston	Life Cycle of a Bean	"32 page book for ages 9-12. Shows the the life cycle of a bean from the time it is first planted until, four months later including formation of a root, stem, and shoot, as well as leaves and flowers	Angela Royston
Angela Royston	Life Cycle of an Apple	"32 page book for ages 4-8. Charts the stages of development within the lifespan of the plant and contains unusual facts.	Angela Royston
Rozanne Lanczak Williams	Little Red Hen Makes Soup	Fiction. Little Ren Hen makes vegetable soup with the help of her farm animal friends. They pull fresh vegetables from the garden.	English
UC Botanical Gardens	Math in the Garden	Lessons for grades 5-8 using concepts in gardens for math peoblems. Promotes good nutrition while improving math skills.	English/ Spanish
Nicole Rubel	No More Vegetables!	Fiction: When a young girl demands "No more vegetables," her mother agrees as long as Ruthie helps in the vegetable garden.	English
Connie Liakos Evers	Nutrition Fun with Brocc & Roll: A Hand-On Activity Guide Filled with Delicious Learning!	A complement material to help to teach kids to make healthful choices	English
Learning Zone Express	Obesity in a bottle DVD	This educational video uses a fast-paced, teen-friendly format to address the growing national obesity problem and how beverages are a factor.	English
Anne Rockwell	One Bean	A bean plant grows from one bean and produces many beans to eat.	English
CA Foundation for Agriculture in Classroom	Teacher Resource Guide	Provides list of resources to assist teachers teaching about agriculture.	English
Rozanne Lanczak Williams	Oranges for Orange Juice	The book follows a simple pattern which is easy for ESL students to follow.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Meredith Sayles Hughes	Spill the Beans and Pass the Peanuts: Legumes	Presents information on the history, production, and uses of several popular members of the legume family: peanuts, lentils, peas, and beans, particularly soybeans. For grades 4-7.	English
Meredith Sayles Hughes	Stinky and Stringy Stem & Bulb Vegetables	Describes historical origins, use, and growing requirements of garlic, onions, shallots, and leeks as well as celery, asparagus, and rhubarb. For grades 5-8.	English
Ann McGovern	Stone Soup	A young man on a walk encourages a lady to create a wonderful soup out of items from her garden and farm.	English
USDA materials	Team Nutrition Eat Smart Play Hard/Power Panther materials, posters, handouts, quizzes, activity sheets, lesson plans	Materials to convey and reinforce healthy eating and lifestyle behaviors consistent with DGA and MyPyramid.	English/ Spanish
Lola M. Schaefer	Pick Pull Snap! Where Once a Flower Bloomed	K-Grade 3 A picture book that describes in simple terms the process by which plants create seeds and bear fruit.	English
Cathy East Dubowski	Picky Nicky	Fiction. Picky Nicky has in mind what she wants for dinner. Her parents, however, are providing Nicky with a variety of healthy foods to eat. Nicky then goes to a neighbor's home to eat but finds the same foods. She finds that putting the vegetables in the spaghetti is a good way to eat them.	English
Jennifer Dussling	Picky Peggy	Fiction. Peggy, a picky eater, decides to become a bold eater when she learns what happens when one doesn't eat the foods one is supposed to eat.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
George Levenson	Pumpkin Circle	A video and picturebook designed to show elem.children the cycle of nature in a pumpkin patch.	English
Petr Horacek	Strawberries are Red	Board book for babies-preschoolers that teaches colors and fruits.	English
Helen Cooper	Pumpkin Soup	Fiction book for ages 3-8 years.Cute story of animals making soup.	English
Marcia Brown	Stone Soup	Classic French tale about soldiers who trick miserly villages into making them a feast.	English
Karen Adler	A Story About Raisins	This book covers the history of how raisins were discovered and how they are produced with an emphasis on nutrition.	English
Sally Smallwood	Sweet as a Strawberry	Pictorial book that shows names and photographs of fruits and vegetables.	English
Meredith Sayles Hughes	Tall and Tasty Fruit Trees	Describes historical origins, uses, and growing requirements of various fruit trees. Includes recipes.	English
Steve Charney & David Goldbeck	The ABC's of Fruits and Vegetables	Book of poems and activities that explains nutritious foods and farming using the alphabet.	English
Sarah Stewart	The Gardener	Through her letters to her farm family, Lydia Grace tells how she brightens her uncle's dreary bakery & his disposition with a little dirt & a suitcase full of seeds.	English
Cherie B. Stihler	The Giant Cabbage	Moose grows an enormous cabbage, sure to win a prize at the fair, but needs the help of all his friends to load it into a truck.	English
Jan Peck	The Giant Carrot	A story of a giant carrot planted and grown and four different ways a family ate it.	English
Aleksie Tolstoy	The Gigantic Turnip	A cumulative tale in which the turnip planted by an old man grows so enormous that everyone must help to pull it up.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Danny Schitzlein	The Monster Who Ate My Peas	Story about a boy who conquers his loathing for peas & discovers he likes the way they taste.	English
Amy L. Poole (Hans Christian)	The Pea Blossom	Story about a pea that sprouts & flowers, bringing first hope & eventually health to a sick child.	English
Frank P. Araujo	The Perfect Orange	A little girl gives the king a perfect orange. They all eat oranges in the end.	English
Mary Ann Hoberman	The Seven Silly Eaters (trade book)	Seven children who are picky eaters prepare a meal for their mother that the whole family loves.	English
Mary Newell DePalma	The Strange Egg	The strange egg is an orange which a monkey and bird share and then plant a seed and they share many many oranges.	English
Won-Ldy Paye and Margaret H. Lippert	The Talking Vegetables	A story about Spider who refuses to help the villagers plant vegetables & then is in for a surprise when he picks some himself.	English
Regina Hanson	The Tangerine Tree	After her father leaves to work in American, a young girl in Jamaica finds consolation in caring for a tangerine tree until he returns.	English
Janie Jaehyun Park	The Tiger and the Dried Persimmon	Based on a Korean tale, this version is about a foolish tiger who is fearful of what he thinks is a dried persimmon.	English
Gary Paulsen	The Tortilla Factory	Simple prose poem on how corn is harvested & made into tortillas.	English
Jane Sutton	The Trouble with Cauliflower	A tale about a koala who overcomes is superstition about cauliflower.	English
USDA, Team Nutrition	The Two-Bite Club	Educational storybook developed to introduce MyPyramid to young children.	English
Grace Lin	The Ugly Vegetables (trade book)	Fiction. A little girls thinks her mom's garden is fully of ugly vegetables. She discovers Chinese vegetable soup smells the best.	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Gail Gibbons	The Vegetables We Eat	Nonfiction. This book takes the reader through all of the different types of vegetables. Explanations of the different types are provided along with how to harvest.	English
Eric Carle	The Very Hungry Caterpillar (trade book)	Fiction. The story describes the growth of the caterpillar into a butterfly. The caterpillar is very hungry and grows when he eats healthy foods.	English/ Spanish/ Chinese
Mini Grey	The Very Smart Pea and the Princess to Be	A retelling of the "Princess & the Pea" from the pea's perspective.	English
C.Z. Guest	Tiny Green Thumbs	Boy & grandmother plant several types of veg seeds. Instructions for each.	English
Anne Miranda	To Market, To Market	Fiction. Humorous story about a trip to the grocery store. Based on the nursery rhyme "to buy a fat pig" there are unruly animals that interfere with the shopping trip. Finally, the vegetables are purchased to make hot soup.	English
Jackie French and Bruce Whatley	Too Many Pears!	Pamela the cow loves to eat pears, she eats them all the time. She eventually get sick of eating them and becomes interested in apples. Message: Try new foods you might like it. For 3 - 6 yr olds	English
Janet Steven	Tops and Bottoms (trade book)	Fiction. Bear and Mr. Hare agree to sharing half of the crops grown by the Hare family. Beautiful vegetables are grown, however, Bear never gets the colorful parts. In the end, Bear contributes by growing the crops and selling at a stand.	English
John Coy	Two Old Potatoes and Me	Girl finds old potatoes and plants them and waits for new ones to grow	English
Katherine Ayers	Up, Down and Around	Describes how food (many fruits and vegetables) is grown (up or down or around).	English

<b>Source</b>	<b>Title</b>	<b>Description</b>	<b>Languages</b>
Jody Fickes-Shapiro	Up, Up, Up! It's Apple Picking Time	This fictional story is based on facts about harvesting a variety of apples.	English
Douglas Florian	Vegetable Garden	Planting vegetables in the garden	English
Tony Ross	Wash Your Hands!	Princess is frequently reminded to wash her hands after playing in mud, with animals etc	English
Kathi Appelt	Watermelon Day	Little girl keeps waiting for the day her watermelon seed becomes a watermelon to enjoy at a picnic	English
Wendy Pfeffer	We gather together	Autumn harvest traditions around the world	English
Meredith Sayles Hughes	Yes, We Have Bananas	Variety of fruits are discussed: photosynthesis, categorization, life cycle with chapters on individual fruits Grades 4-6	English
First 5 California	Yummy for Your Tummy	Recipe booklet for toddler age child. Please check with your PM prior to use of the recipies.	English/ Spanish
Contractor developed Ventura USD	Contractor Developed Jr. Chef program	Lessons were developed by Registered Dietecians and approved by the PM to use in after school Jr. Chef program.	English
Contractor developed Ventura USD	Contractor Developed Cooking in the Classroom Lessons	Lessons were developed by Registered Dietecians and approved by the PM to use in Modeled Cooking Lessons.	English
Contractor developed Ventura USD	Contractor Developed Nutrtrion Lessons	Lessons were developed by Registered Dietecians and approved by the PM to use in Modeled Nutrtrion Lessons. . Lessons include: MyPyramid, Whole Grains, Calcium, Label Reading, and Portion Sizes.	English
Contractor developed Gold Coast Collaborative	Contractor Developed Nutrition and Presentation Materials	Lessons from the Alameda Collaborative Campaign were modified for our collabortive and have Network Approval.	English and Spanish

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Ventura Unified School District</b>				
<b>Contract Number: 11-10223</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 157,750	\$ 157,750.00	\$ -	0.00%
<b>Fringe Benefits</b>	\$ 47,670	\$ 50,480.00	\$ 2,810.00	5.89%
<b>Operating</b>	\$ 10,222	\$ 6,900.00	\$ (3,322.00)	-32.50%
<b>Equipment &amp; Other Capital</b>				
<b>Travel</b>	\$ 11,198	\$ 9,499.00	\$ (1,699.00)	-15.17%
<b>Subcontractors</b>	\$ 5,320	\$ 12,220.00	\$ 6,900.00	129.70%
<b>Other Costs</b>	\$ 78,673	\$ 75,095.00	\$ (3,578.00)	-4.55%
<b>Indirect Costs</b>	\$ 13,925	\$ 12,814.00	\$ (1,111.00)	-7.98%
<b>Total Federal Share</b>	<b>\$ 324,758</b>	<b>\$ 324,758.00</b>	<b>\$ -</b>	<b>0.00%</b>
<b>Note:</b> If the Total State Share or Total Federal Share Percentage difference is greater than 5%, please provide an explanation.				
If the total percentage difference is greater than 5% consult your Contract Manager.				
FFY 2012 Network Growth Policy restricts contract growth.				
<b>Justifications:</b>				
<b>Fringe Benefits</b>	Fringe increased from 30% to 32%			
<b>Operating</b>	Not buying equipment like last year			
<b>Travel</b>	There is no Obesity Conference this year			
<b>Subcontractors</b>	Added two new subcontractors to implement new programs			
<b>Indirect Costs</b>	Indirect decreased from 5.10% to 4.11% for 2012			

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

<b>A PERSONNEL SALARIES:</b>									
		1. Name and Position Title	2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name: Anne Thille Title: Project Coordinator/Nutrition Specialist		\$ 44,000	1.0000	80.0%	20.0%	\$ 44,000	\$ 44,000	
2.	Name: TBD Title: Nutrition Specialist/Registered Dietitian		\$ 73,500	0.9000	5.0%	85.0%	\$ 66,150	\$ 66,150	
3.	Name: Kay Clark Title: Nutrition Specialist		\$ 44,000	0.8000	5.0%	75.0%	\$ 35,200	\$ 35,200	
4.	Name: Sarah Jackson Title: Senior Office Clerk		\$ 24,800	0.5000	50.0%	0.0%	\$ 12,400	\$ 12,400	
<b>SUBTOTAL</b>			<b>\$ 186,300</b>	<b>3.2000</b>	<b>140.0%</b>	<b>180.0%</b>	<b>\$ 157,750</b>	<b>\$ 157,750</b>	
<b>POSITION DESCRIPTIONS:</b>									
<b>Dietician (position #2)</b>		Oversees and supervises the nutrition education program including project administration, the development of the nutrition education component and materials and other nutrition and physical activity promotion programs.							
<b>Nutritionist/Nutrition Educator/Nutrition Aide (position #3)</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.							
<b>Office Manager/Secretary/Admin Asst (position #4)</b>		Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, and other duties as required to support the nutrition education contract.							
<b>Project Coordinator (position #1)</b>		Coordinate program staff and nutrition education activities; plan and follow through on educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles. Provides administrative and office support for the project staff and is responsible for the reporting requirements. Administers the nutrition education contract and budget, attends nutrition education and scope of work related meetings, develops program plan and participates in the Regional collaborative. Coordinate contract reporting requirements.							

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Ventura Unified School District  
11-10223

											Federal Share	Total Dollars	
											Total Dollars	Total Dollars	
<b>B. FRINGE BENEFITS:</b>													
<b>Federal Share:</b>													
Includes payroll taxes and medical/dental benefits at 32% of salaries of \$157,750													
											<b>SUBTOTAL:</b>	\$ 50,480	\$ 50,480
<b>C. OPERATING EXPENSES:</b>													
<b>Federal Share:</b>													
1)	Pens, pencils, copy paper, note pads, paper clips, staples, markers, poster board, display boards, film developing, notebooks, CD/WR discs, post it pads, ink cartridges, in-house copying and mailing, film developing, notebooks, CD/WR discs, post it pads, ink cartridges, in-house copying and mailing used 100% for the Nutrition Education Program based on historical annual cost/usage data. 3.2 FTE for 11 months @ approx \$181.80/month = \$1,999.80										\$ 2,000	\$ 2,000	
2)	HOTM Materials: in-house printing of parent newsletters, cafeteria posters, and classroom materials. 11 months x 12 sites. \$37.12 per month per site (avg. 530 copies monthly per site @ approx. \$.07003 each)										\$ 4,900	\$ 4,900	
											<b>SUBTOTAL:</b>	\$ 6,900	\$ 6,900
<b>D. EQUIPMENT EXPENSES:</b>													
<b>Federal Share:</b>													
New Security Requirement: CDPH anti-virus software & encryption device to be installed. Please contact CM prior to purchasing computer equipment for approval.													
											<b>SUBTOTAL:</b>	\$ -	\$ -

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Ventura Unified School District  
 11-10223

											Federal Share Total Dollars	Total Dollars
<b>E. TRAVEL AND PER DIEM:</b>												
<b>Federal Share:</b>												
1) Network Annual Conference: 3 Attendees (Project Coordinator and Nutrition Specialists)											\$ 1,851	\$ 2,520
Lodging: \$84/day x 2 nights x3 staff = \$504												
Per Diem \$35/day (3 days)x 3 staff= \$315												
Mileage to airport: 120 miles roundtrip x \$ .555 cents/mile = \$67												
Airfaire: \$275 x 3 people = \$825												
Cab Fare: transportation to and from airport \$70 each way = \$140												
2) Southern California LIA Network Showcase: 3 Attendees (Project Coordinator and Nutrition Specialists)											\$ 128	\$ 128
Registration: \$0												
Mileage: 230 miles x \$ .555 cents/mile = \$128												
3) Network Skills Training Sacramento: 3 Attendees ( Project Coordinator and Nutrition Specialists) = \$1845											\$ 1,851	\$ 1,851
Lodging: \$84/day x 2 nights x3 staff = \$504												
Per Diem \$35/day (3 days)x 3 staff= \$315												
Mileage to airport: 120 miles roundtrip x \$ .555 cents/mile = \$67												
Airfaire: \$275 x 3 people = \$825												
Cab Fare: transportation to and from airport \$70 each way = \$140												
4) Misc. mileage to carry out SOW Activities for 4 FS Staff: Project Coordinator, Nutrition Specialist, Registered Dietician, and Secretary This is an average of 255.36 miles/month x 10 months x 4 staff x \$ .555 cents/mile = \$5,669											\$ 5,669	\$ 5,669
<b>SUBTOTAL:</b>											\$ 9,499	\$ 9,499
<b>F. SUBCONTRACTORS:</b>											\$ -	
<b>Federal Share:</b> (See attached subcontractor budget justifications)												
1) Ventura County Office of Education - Dr. Heidi Christensen, Evaluator: evaluate pre and post tests, assist with Impact Evaluation Report, and provide annual report to project. 5 hours per week, 38 weeks per year = 190 x \$23.79/hr											\$ 4,520	\$ 4,520
2) CAUSE - to subcontract for the Youth Mentor for the Youth Empowerment Objective (5 hours/week for 8 months = 160 hours @\$31.25)											\$ 5,000	\$ 5,000
3) Farmer in the Classroom Presentations at 9 schools @ \$300 per school											\$ 2,700	\$ 2,700
<b>SUBTOTAL:</b>											\$ 12,220	\$ 12,220

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

											Federal Share Total Dollars	Total Dollars							
<b>G. OTHER COSTS:</b>																			
<b>Federal Share:</b>																			
	1)	Cooking cart supplies \$150 for each 10 schools 100% utilization for Nutrition Education purposes; includes: replacement equipment, cart will be used for cooking demos and taste testing in the classrooms. Equipment needed: large and medium size collanders, wet and dry measuring cups, graters, bowls, blenders, electric fry pans, ladles, cutting boards, measuring spoons, peelers, spatulas, safety carving knives, etc. Total: \$150 per site x 10 sites.									\$	1,500	\$	1,500					
	2)	Food demos for SNAP-Ed students, teacher & parent classes, Fruits and vegetables for HOTM, supplies for HOTM (plastic bags, plastic knives, labels, gloves, paper plates, sporkets, cups, butcher paper), food or demonstrations and tastings not to exceed \$2.50/person including supplies. One class per month in each of the 168 classrooms (teachers) x 30 students x 9 months x approx. \$.86192									\$	39,097	\$	39,097					
	3)	Teacher in-service training for nutrition and nutrition/garden-based learning. Four Tiers will be offered to the qualifying schools: Nutrition, Cooking in the Classroom, Nutrition Based Gardening, and HOTM. Two hour trainings to be offered at the school site and teachers' extra pay to attend trainings \$70 (hourly rate \$35 hr. for two hours) for attending the training-80 teachers x \$70 = \$5600									\$	5,600	\$	5,600					
	4)	Child Nutrition Services Staff Training on HOTM and My-pyramid lessons. Staff will receive nutrition training, HOTM training connecting the nutrition lessons taught in the classroom with the cafeteria (Ex. Bulletin boards featuring HOTM and MyPyramid that reinforce the nutrition lessons) 96 staff members extra pay to attend trainings at approx. \$23.416/hour = \$2248									\$	2,248	\$	2,248					
											<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>							
	6)	Teacher's extra pay to coordinate nutrition education at each of the 12 target schools. -- 9 Elementary sites with one lead teacher per grade level (K-5)= 54 teachers @ \$150 per semester (\$300 per year) = \$16,200. (A minimum of 4.25 hours per semester @ \$35 per hour)  -- 3 secondary lead teachers at three sites at \$275 per semester (\$550 per year)= \$1650. (A minimum of 7.85 hours per semester @ \$35 per hour) Total for all lead teachers = \$17,850.									\$	17,850	\$	17,850					
	7)	Administrative or nutrition education materials that are required for delivery of critical program services for single session classes, series classes, teacher trainings. Materials are curricular items that are all Network Approved Nutrition Education Materials which include: curriculum, visual aids, nutrition mats, posters, and displays that are required for delivery of nutrition lessons and trainings. All materials will be approved by PM and CM prior to purchase. 3000 students @ \$2.00 per student = \$6,000									\$	6,000	\$	6,000					
	8)	Supporting materials for Youth Empowerment Project (flyers, copying, film developing, posterboard, markers, and nutrition materials for Youth Project). All purchases of nutrition material will have prior PM approval.									\$	500	\$	500					
	9)	Purchase 10 copies of HOTM Children's Books each month for eleven months @ 18.18 avg. per book									\$	2,000	\$	2,000					
	10)	Student recognition for Youth Empowerment Project upon completion of Program (10 students each receive \$30 compensation = \$300)									\$	300	\$	300					
<b>SUBTOTAL:</b>											\$	75,095	\$	75,095					
<b>TOTAL DIRECT COST:</b>											\$	311,944	\$	311,944					
<b>H. INDIRECT COSTS:</b>																			
<b>Federal Share:</b> 4.1077% of Total Direct Costs																			
The indirect cost rate is calculated by using a method approved by the California Department of Education. The costs of Accounting, Insurance, Payroll, and Administration are divided by the total direct costs to come up with an indirect cost rate.																			
<b>SUBTOTAL:</b>											\$	12,814	\$	12,814					
<b>TOTAL</b>											\$	186,300.00	3.2000	140.0%	180.0%	\$	324,758	\$	324,758

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Heidi Christensen**  
**October 1, 2011-September 30, 2012**

Ventura Unified School District  
11-10223

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Heidi Christensen							
	Title:	External Evaluator, 5 hours per week, 38 weeks per year = 190 x \$23.79/hr					\$ 4,520	\$ 4,520	
<b>SUBTOTAL</b>				\$ -			\$ 4,520	\$ 4,520	
<b>Position Descriptions:</b>									
<b>Program Evaluator</b>		Evaluates pre and post tests, assists with Impact Evaluation Report, and provides an annual report to the project.							
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>B. FRINGE BENEFITS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>C. OPERATING EXPENSES:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>F. SUBCONTRACTORS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>G. OTHER COSTS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>H. INDIRECT COSTS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>TOTAL</b>				\$ -			\$ 4,520	\$ 4,520	

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Central Coast Alliance United for A Sustainable Economy-- CAUSE**  
**October 1, 2011-September 30, 2012**

Ventura Unified School District  
11-10223

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars		
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	CAUSE							
	Title:	Youth Empowerment Adult Mentor 160 hrs x \$31.25/hr							
<b>SUBTOTAL</b>		\$ -	0.0000	0.0%	0.0%	\$ 5,000	\$ 5,000		
<b>POSITION DESCRIPTIONS:</b>									
<b>Adult Mentor</b>		Mentors meet with youth team on a semi-weekly basis guiding youth through the process of conducting a youth led nutrition education project. The Adult Mentor will participate in Network Sponsored Youth Trainings and provide the necessary trainings and guidance for the youth team to complete their project.							
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>		
<b>B. FRINGE BENEFITS:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>C. OPERATING EXPENSES:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>D. EQUIPMENT EXPENSES:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>E. TRAVEL AND PER DIEM:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>F. SUBCONTRACTORS:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>G. OTHER COSTS:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>H. INDIRECT COSTS:</b>									
Federal Share:									
						<b>SUBTOTAL:</b>	\$ -	\$ -	
<b>TOTAL</b>		\$ -	0.0000	0.0%	0.0%	\$ 5,000	\$ 5,000		

**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Farmer in the Classroom**  
**October 1, 2011-September 30, 2012**

Ventura Unified School District  
11-10223

<b>A PERSONNEL SALARIES:</b>									
		1. Name and Position Title	2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Abundant Table, Erynn Smith							
	Title:	Farmer in the Classroom, 9 schools @ \$300 per school					\$ 2,700	\$ 2,700	
<b>SUBTOTAL</b>			<b>\$ -</b>	<b>0.0000</b>	<b>0.0%</b>	<b>0.0%</b>	<b>\$ 2,700</b>	<b>\$ 2,700</b>	
<b>POSITION DESCRIPTIONS:</b>									
<b>Farmer</b>		Farmer to presents to classes at qualifying sites linking farming, nutrition, and eating local in season fruits and vegetables.							
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>C. OPERATING EXPENSES:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>F. SUBCONTRACTORS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>G. OTHER COSTS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>H. INDIRECT COSTS:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>TOTAL</b>			<b>\$ -</b>	<b>0.0000</b>	<b>0.0%</b>	<b>0.0%</b>	<b>\$ 2,700</b>	<b>\$ 2,700</b>	

## MEMORANDUM OF UNDERSTANDING (MOU)

Between  
Ventura Unified School District (VUSD)

---

and  
Central Coast Alliance for a Sustainable Economy (CAUSE)

---

This is an agreement between "Party A", hereinafter called VUSD and "Party B", hereinafter called CAUSE.

---

### I. Purpose and Scope

The purpose of this MOU is to clearly identify the roles and responsibilities of each party as they relate to the collaboration and partnership around the promotion of health and nutrition in food stamp eligible populations.

In particular, this MOU is intended to:

Establish a youth leadership team that works with staff, students and district personnel at DeAnza Middle School which will develop projects that will help students to increase their fruit and vegetable consumption and physical activity.

Increase youth participation in leadership roles that work to make a change in school policy related to promoting nutrition and physical activity by developing and implementing a youth-led engagement project.

### II. VUSD Responsibilities under this MOU

VUSD shall undertake the following activities during the duration of the MOU term:

- Recruit and select a CAUSE adult mentor to work with youth.
- Provide necessary orientation and training to adult mentor and youth as it relates to the Scope of Work (SOW) activities and objectives.
- Compensate CAUSE upon completion of SOW objectives.

### III. CAUSE Responsibilities under this MOU

CAUSE shall undertake the following activities during the duration of the MOU term:

- Work with the Project Coordinator to recruit an adult mentor.
- Recruit youth team (with a minimum of 8 participants) and support youth in completing one youth engagement project that promotes at least one nutrition education and/or physical activity training that meets Scope of Work objectives.
- Participate in required trainings and orientations or conduct trainings as it relates to the Scope of Work.
- Prepare and timely submit reports as identified in the Scope of Work.

**V. It is mutually understood and agreed by and between the parties that:**

This MOU is in affect from October 1, 2011 to September 30, 2012. If either party needs to terminate this agreement, the party will do so in writing 30 days before the project begins.

**VIII. Funding Requirements**

This MOU *does* include the reimbursement of funds between the two parties.

Funding requirements:

Staffing: 5 hrs/week for 8 months = 160 hrs @\$31.25/hr not to exceed \$5000

Materials: \$500 (all materials must be approved by the Project Coordinator prior to purchase.

None of the funds used in this MOU are federal funds or funds being used to match other federal funds.

No portion of the proposed State Share funds is being counted more than once, or for another State agency, Local Incentive Awardee (LIA) or for a University of California Cooperative Extension Food Stamp Nutrition Education Program (SNAP-Ed) activity during the term of the contract.

The collaborating/partnering organization will provide State Share and Federal Share Budget documentation as requested by and/or *Network*.

None of the activities funded through Federal or State SNAP-Ed budget shares supplant existing nutrition education efforts or funding.

Additional coordination with Regional Nutrition Education Coordinators will be required for any school-based programming funded at the state or local levels.

**IX. Record Retention**

VUSD and CAUSE must maintain all records supporting the MOU and related activities for three years after the end of the contract term. Additionally, CAUSE agrees to make all records relating to the contract available upon request by VUSD, the Network, and/or USDA.

**X. Effective Date and Signature**

This MOU shall be effective upon the signature of Parties A (VUSD) and B (CAUSE) authorized officials. It shall be in force from October 1, 2011 to September 30, 2012. Parties A and B indicate agreement with this MOU by their signatures.

Form #8

Signatures and dates

  
\_\_\_\_\_  
(VUSD signature)

  
\_\_\_\_\_  
(CAUSE signature)

Joseph Richards  
\_\_\_\_\_  
(printed name)  
Assistant Superintendent  
Business Services  
Ventura Unified School District (VUSD)

Cameron Yee  
\_\_\_\_\_  
(printed name)  
Senior Researcher  
Central Coast Alliance for a Sustainable  
Economy (CAUSE)

9/14/11  
\_\_\_\_\_  
(Date)

9-14-11  
\_\_\_\_\_  
(Date)

## MEMORANDUM OF UNDERSTANDING (MOU)

Between  
Ventura Unified School District (VUSD)

---

and  
Abundant Table

---

This is an agreement between "Party A", hereinafter called VUSD and "Party B", hereinafter called Abundant Table

---

### I. Purpose and Scope

The purpose of this MOU is to clearly identify the roles and responsibilities of each party as they relate to the collaboration and partnership around the promotion of health and nutrition in food stamp eligible populations.

In particular, this MOU is intended to:

Maintain and establish a farm-to-school relationship with local farmers at Ventura Unified School District in order to provide nutrition/agriculture education to students while linking the benefit of eating fresh, seasonal, and local fruits and vegetables.

### II. Abundant Table Background Information

Last fiscal year, the Abundant Table farmers conducted "farmer-in-the-classroom" presentations. The Abundant Table is a 501c3 organization that works with a local, family farm. The Abundant Table facilitates and oversees a farm-based internship for young adults and provides farm-based education in the community. Last year, the Abundant Table developed and implemented farm and nutrition education programs to SNAP-eligible participants.

### III. VUSD Responsibilities under this MOU

VUSD shall undertake the following activities during the duration of the MOU term:

- Develop relationships with local farmers and invite them to participate in Farmer in the Classroom presentations.
- Secure contract service agreements for all farmers participating in the Farmer in the Classroom presentations, and review presentations prior to delivery.
- Ensure timely payment post presentations.

**IV. Abundant Table Responsibilities under this MOU**

Abundant Table shall undertake the following activities during the duration of the MOU term:

- o Deliver Farmer in the Classroom presentations in the classroom that connect local agriculture to nutrition and the school setting.
- o Provide farm-fresh fruit and/or vegetables for taste-testing.

**V. It is mutually understood and agreed by and between the parties that:**

This MOU is in affect from October 1, 2011 to September 30, 2012. If either party needs to terminate this agreement, the party will do so in writing 30 days before the project begins.

**VIII. Funding Requirements**

This MOU *does* include the reimbursement of funds between the two parties.

Funding requirements: 9 schools @ \$300 per school = \$2,700.

None of the funds used in this MOU are federal funds or funds being used to match other federal funds.

No portion of the proposed State Share funds is being counted more than once, or for another State agency, Local Incentive Awardee (LIA) or for a University of California Cooperative Extension Food Stamp Nutrition Education Program (SNAP-Ed) activity during the term of the contract.

The collaborating/partnering organization will provide State Share and Federal Share Budget documentation as requested by VUSD and/or *Network*.

None of the activities funded through Federal or State SNAP-Ed budget shares supplant existing nutrition education efforts or funding.

Additional coordination with Regional Nutrition Education Coordinators will be required for any school-based programming funded at the state or local levels.

**IX. Record Retention**

VUSD and Abundant Table must maintain all records supporting the MOU and related activities for three years after the end of the contract term. Additionally, Abundant Table agrees to make all records relating to the contract available upon request by VUSD, the Network, and/or USDA.

**X. Effective Date and Signature**

This MOU shall be effective upon the signature of Parties A and B authorized officials. It shall be in force from October 1, 2011 to September 30, 2012. Parties A and B indicate agreement with this MOU by their signatures.

Signatures and dates

  
\_\_\_\_\_  
(VUSD signature)

  
\_\_\_\_\_  
(Abundant Table signature)

Joseph Richards  
\_\_\_\_\_  
(printed name)  
Assistant Superintendent  
Business Services  
Ventura Unified School District (VUSD)

Erynn Smith  
\_\_\_\_\_  
(printed name)  
Farmer  
Abundant Table

9/13/11  
\_\_\_\_\_  
(Date)

9-12-11  
\_\_\_\_\_  
(Date)

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Visalia Unified School District  
**Program Area:** Local Incentive Awardee: School District  
**Contract Number:** 10-10070

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 51% Female 49%

Ethnicity:

- African American 3%
- Asian 4%
- Caucasian 21%
- Latino 68%
- Native American 3%
- Pacific Islander \_\_\_\_\_%
- Other (specify) Filipino: 1%

Languages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> English <u>65%</u> | <input type="checkbox"/> Khmer (Cambodian) _____%      |
| <input checked="" type="checkbox"/> Spanish <u>35%</u> | <input type="checkbox"/> Korean _____%                 |
| <input type="checkbox"/> Arabic _____%                 | <input type="checkbox"/> Lao _____%                    |
| <input type="checkbox"/> Armenian _____%               | <input type="checkbox"/> Tagalog _____%                |
| <input type="checkbox"/> Russian _____%                | <input type="checkbox"/> Vietnamese _____%             |
| <input type="checkbox"/> Bosnian _____%                | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Cantonese _____%              | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Farsi _____%                  | <input type="checkbox"/> Mandarin _____%               |
| <input type="checkbox"/> Hmong _____%                  |  |

Ages:

- Under 5 years old 20%
- 5 to 8 20%
- 9 to 11 31%
- 12 to 17 2%
- 18 to 59 25%
- 60 years old and over 2%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input type="checkbox"/> HeadStart _____%        |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: linked to VUSD.org
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (63 occurrences at 1hour(s) each)
- Community Education Events: (8 occurrences at 1.5hour(s) each)
- Training/Workshop/Conference: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)
- Other (specify)\_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)

Key Educational Messages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input type="checkbox"/> Lean Meat and Beans                                 |
| <input checked="" type="checkbox"/> Physical Activity  | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Promote Healthy Weight                              |
| <input type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Sodium and Potassium                                |
| <input type="checkbox"/> Food Safety   | <input checked="" type="checkbox"/> Whole Grains                             |
| <input type="checkbox"/> Food Shopping/Preparation   | <input type="checkbox"/> Other (Specify): _____                              |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| _____ Adult Education & Job Training Sites  | _____ Other Youth Education Sites (includes Parks and Recreation)          |
| _____ Adult Rehabilitation Centers  | _____ Public/Community Health Centers (includes Public Health Departments) |
| _____ CalFresh Offices  | _____ Public Housing   |
| _____ Churches  | 10 Schools – students (Preschool)  |
| _____ Community Centers   | 20 Schools – students (K-12)   |
| _____ Elderly Service Centers   | _____ Schools – students (Afterschool Program)                             |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | 20 Schools – Parents   |
| _____ Extension Offices   | _____ Shelters/Temporary Housing   |
| _____ Farmers Markets   | _____ WIC Programs   |
| _____ Food Stores   | _____ Worksites  |
| _____ Head Start Programs   | Other (specify): _____   |
| _____ Individual Homes  | Other (specify): <u>1 Convention Center</u>                                |
| _____ Libraries   | Other (specify): _____   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 4,834

Narrative (max. 200 words)

Visalia Unified School District (VUSD) will increase the number of SNAP-Ed eligible families within the district who consume an increased amount of fruits and vegetables and are physically active. Nutrition intervention will include nutrition education classes for preschool students at 10 eligible school sites. HOTM will be conducted in preschool classrooms, elementary site cafeterias, integrated into elementary Physical Education classes and during special school site events (20 sites), also reaching parents. VUSD has expanded the focus on parent education. A Healthy Families Challenge will be conducted throughout the year highlighting a nutrition or physical activity challenge each month. Banners at 20 elementary sites and letters sent home will encourage parents to enroll and promote the challenge of the month. A web site will be developed with links to partners and with monthly newsletters to support the monthly challenge. Nutrition education classes will be conducted at the elementary sites for parents. Back to School and Open House events will also be utilized to promote nutrition and physical activity.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |  |  |
|--|--|
| <input type="checkbox"/> We have not modified our methods/strategies       | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                      | <input type="checkbox"/> Adding new partners             |
| <input checked="" type="checkbox"/> Enhancing/updating existing strategies | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                   | <input type="checkbox"/> Other (specify): _____          |

*Healthy Families Challenge is a new strategy that will be implemented during the 2012 year.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets, class records and on ATF. Increase in knowledge of basic nutrition and meal patterns for second nutrition education will be evaluated by pre and post assessments. Increase knowledge of school and community nutrition and physical activity issues will be reflected through the youth-led research as part of the Youth Engagement Project.

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

A strong working relationship has been developed with Central Valley Health and Nutrition Collaborative, VUSD Coordinated School Health Community, Alliance for a Healthier Generation, Cooperative Extension and Kaweah Delta Hospital.

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**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
Other	Visalia Convention Center	303 E. Acequia	Visalia	93291	061070012001	All Races	67.60%	Census Block

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Annie Mitchell Elementary S,PS, P	Visalia Unified	54722566054704	51.53%	17.28%	68.81%
Conyer Elementary S, P	Visalia Unified	54722566054530	57.59%	8.11%	65.70%
Crestwood Elementary S, P	Visalia Unified	54722566054688	51.76%	13.40%	65.16%
Crowley Elementary S, P	Visalia Unified	54722566054548	81.08%	11.75%	92.82%
Elbow Creek Elementary S,P	Visalia Unified	54722566054563	51.63%	13.01%	64.63%
Fairview Elementary S, PS, P	Visalia Unified	54722566054589	76.26%	12.65%	88.91%
Four Creeks Elementary S,PS,P	Visalia Unified	54722560105783	71.94%	13.02%	84.96%
Golden Oak Elementary S, P	Visalia Unified	54722566106249	50.08%	14.65%	64.73%
Goshen Elementary S, PS, P	Visalia Unified	54722566054597	82.26%	10.19%	92.45%
Highland Elementary S, PS, P	Visalia Unified	54722566054613	86.34%	6.30%	92.65%
Houston Elementary S, PS, P	Visalia Unified	54722566054621	89.93%	5.78%	95.71%
Ivanhoe Elementary S, PS, P	Visalia Unified	54722566054639	80.92%	13.20%	94.12%
Manuel F. Hernandez S, P	Visalia Unified	54722560116517	47.70%	10.46%	58.16%
Mineral King S, PS, P	Visalia Unified	54722566054647	54.22%	12.65%	66.86%
Mountain View Elementary S, P	Visalia Unified	54722566054654	42.49%	11.38%	53.87%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Pinkham Elementary S, P	Visalia Unified	54722566107536	47.54%	13.47%	61.01%
Royal Oaks Elementary S, P	Visalia Unified	54722566054670	42.02%	8.85%	50.87%
Veva Blunt Elementary S, P	Visalia Unified	54722566054712	61.01%	12.74%	73.74%
Washington Elementary S,PS,P	Visalia Unified	54722566054720	79.94%	4.79%	84.73%
Willow Glen S, PS, P	Visalia Unified	54722566054746	57.91%	15.32%	73.23%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
CDPH	California Power Play	4 <sup>th</sup> grade nutrition education curriculum	English/ Spanish
UC Cooperative Extension	Eat Fit	6 <sup>th</sup> grade nutrition education curriculum	English
Human Kinetics	Eat Well & Keep Moving	5 <sup>th</sup> grade nutrion and physical activity curriculum	English
Network	Harvest of the Month	Educator guide, parent newsletter	English/Spanish
UC Cooperative Extension	Reading Across My Pyramid	Nutrition education curriculum	English
USDA	MyPyramid	Level 1 and 2	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Banners	3' x 5' heavy vinyl banners	Recruit and promote Healthy Families Challenge.
Banners	Heavy vinyl banners 3' x 4'	To be displayed at each school site with monthly Healthy Families nutrition or physical activity challenge.
PA & Nutrition Family Challenge Wheel	Small game wheel families use to spin and try a new fruit or vegetable or conduct a physical activity together	Expand nutrition education to the home – improve home-school connection.
Healthy Families Newsletter	Newsletter promoting one area of nutrition or physical activity each month.	Challenge families to improve one area nutrition or physical activity each month as part of the year-long Healthy Families Challenge.

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Visalia Unified School District</b>				
<b>Contract Number: 10-10070</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 89,820	\$ 63,754	\$ (26,066)	-29.02%
<b>Fringe Benefits</b>	\$ 33,751	\$ 21,800	\$ (11,951)	-35.41%
<b>Operating</b>	\$ -	\$ 595	\$ 595	100.00%
<b>Equipment &amp; Other Capital</b>	\$ -	\$ 800	\$ 800	100.00%
<b>Travel</b>	\$ 2,597	\$ 3,336	\$ 739	28.46%
<b>Subcontractors</b>	\$ -	\$ 2,699	\$ 2,699	100.00%
<b>Other Costs</b>	\$ 18,508	\$ 51,636	\$ 33,128	178.99%
<b>Indirect Costs</b>	\$ 5,324	\$ 5,380	\$ 56	1.05%
<b>Total Federal Share</b>	\$ 150,000	\$ 150,000	\$ -	0.00%
<i><b>Note:</b> If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</i>				
<p><b>Operating, Equipment and Subcontractors</b> line items increased because we had no need for expenditures in FFY2011. With changes in the FFY 2012 SOW, needs were greater. <b>Other Costs line item</b> increased due to higher cost in needing to get pre-cut and packaged HOTM samples. A decrease in personnel created a demand for pre-cut and packaged materials.</p>				

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Visalia Unified School District  
 #10-10070

<b>A PERSONNEL SALARIES:</b>											
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars				
<b>FEDERAL SHARE POSITIONS</b>											
1.	Name:	Neva Wright									
	Title:	Contract Manager / Project Coordinator (Certificated)		\$ 99,834	0.6386	32%	31.86%	\$ 63,754	\$ 63,754		
		<b>TOTAL</b>		<b>\$ 99,834</b>	<b>0.6386</b>	<b>32%</b>	<b>31.86%</b>	<b>\$ 63,754</b>	<b>\$ 63,754</b>		
<b>POSITION DESCRIPTION:</b>											
<b>Contract Manager and Project Coordinator #1</b>		Manages the nutrition education contract including budgets, invoices, time studies, fiscal reporting and adherence to funding requirements. Also prepares Budget Adjustment Requests (BARs) as necessary. Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.									
								<b>6. Federal Share Total Dollars</b>	<b>7. Total Dollars</b>		
<b>B. FRINGE BENEFITS:</b>											
<b>Federal Share:</b>											
	Includes payroll taxes and medical/dental benefits/insurance; statutory and voluntary benefits:								\$ 21,800	\$ 21,800	
	Certificated - 15.78% of \$63,754 = \$10,060 + 17.08% of \$63,754 = \$10,890 (insurance) total = \$20,890 plus Other Post Employment Benefits (Retiree and Health) of \$850.00										
								<b>SUBTOTAL:</b>	<b>\$ 21,800</b>	<b>\$ 21,800</b>	
<b>C. OPERATING EXPENSES:</b>											
<b>Federal Share:</b>											
	Routine office supplies - pencils, pens, paper, staples, file folders based on historical purchases approximately \$49.59 x 12 months								\$ 595	\$ 595	
								<b>SUBTOTAL:</b>	<b>\$ 595</b>	<b>\$ 595</b>	

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Visalia Unified School District  
 #10-10070

										6. Federal Share Total Dollars	7. Total Dollars		
<b>D. EQUIPMENT EXPENSES:</b>													
<b>Federal Share:</b>													
One heavy duty plastic cart to be used to house cooking demonstration equipment for parent education classes and demonstrations; 1 @ approximately \$575.										\$ 575	\$ 575		
Stereo boom box with microphone to be used at special events such as Open House and outdoor Health Fairs. 1 @ approximately \$225										\$ 225	\$ 225		
<b>SUBTOTAL:</b>										<b>\$ 800</b>	<b>\$ 800</b>		
<b>E. TRAVEL AND PER DIEM:</b>													
<b>Federal Share:</b>													
Project Coordinator to attend													
		# Trips	# Days	Per Diem	Lodging:	Round Trip							
	1	4	1	\$ 40	\$ 96	392.79 m x \$ .555 = \$218	Attend Network Operations Subcommittee Meeting		\$ 1,416	\$ 1,416			
	1	1	2	\$ 80	\$ 96	392.79 m x \$ .555 = \$218	Attend Network State Conference		\$ 394	\$ 394			
<b>Meetings:</b> Travel to Fresno for CVHNC, Meeting of the Minds, SHAPE training. 86.49 miles x \$ .555 = \$48 x 8 trainings = \$384; Parking \$10 x 2 = \$20										\$ 404	\$ 404		
Travel to school sites to teach nutrition education & HOTM. Travel for 1 staff to and from eligible sites daily approx. 2,021.6 miles x .555 = \$1,122										\$ 1,122	\$ 1,122		
										<b>\$ 3,336</b>	<b>\$ 3,336</b>		
<b>F. SUBCONTRACTORS:</b>													
<b>Federal Share:</b>													
SPARK training for 8 preschool teachers - Standard Early Childhood Training Costs include materials, equipment, handouts										\$ 2,699	\$ 2,699		
These preschool teachers are working in the Network program but being paid by the school district. \$337.23 x 8 teachers = \$2,699													
<b>SUBTOTAL:</b>										<b>\$ 2,699</b>	<b>\$ 2,699</b>		
<b>G. OTHER COSTS:</b>													
<b>Federal Share:</b>													
<b>Printing of HOTM materials for teachers and parents (Family newsletter)</b>										\$ 8,861	\$ 8,861		
Family Newsletters - preschool - 16 classes x 24 students x 6 distributions = 2,304 x \$.20 = \$461													
Family Newsletters - cafeteria HOTM - 5 sites x 450 students x 6 distributions = 13,500 x \$.20 = \$2,700													
Print nutrition education support materials for Nutrition Education classes & HOTM, approved by Network 10,500 x \$.20 = \$2,100													
Print first Healthy Family Newsletter for distribution to all eligible elementary students 15,000 x \$.20 = \$3,000													
Print six copies of monthly Healthy Family Newsletter for enrolled families 6 x 500 x \$.20 = \$600													
<b>Food tasting sample/supplies for HOTM</b>										\$ 11,275	\$ 11,275		
16 Preschool HOTM taste tests x 24 students x 6 events x \$.45 = \$1,037													
6 Cafeteria distributions at 5 sites of HOTM to 500 students each x \$.45 = \$6,750													
HOTM taste testing at 3 cafeteria sites during week of Fruit and Veg. celebration 3 x 450 x \$.45 = \$608													
HOTM tasting during Physical Education classes 700 students x 4 sites x 2 x \$.45 = \$2,520													
HOTM tasting during Open House, Back to School or special school events 800 x \$.45 = \$360													
<b>SUBTOTAL:</b>										<b>\$ 20,136</b>	<b>\$ 20,136</b>		

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

Visalia Unified School District  
 #10-10070

										6. Federal Share Total Dollars	7. Total Dollars				
Food and supplies for taste testing for demonstration purposes at student and parent nutrition education classes. 1,800 participants x \$2.50 = \$4,500										\$ 4,500	\$ 4,500				
Healthy food tasting samples for 2 preschool nutrition education lessons 16 classes x 24 x 2 lessons x \$1.987= \$1526.										\$ 1,526	\$ 1,526				
Preschool children's literature (Network approved) to support HOTM featured fruit or vegetable 16 classes x 5 books x \$17 = \$1,360										\$ 1,360	\$ 1,360				
18 Color Me Healthy Preschool curriculums (Network approved), Spanish sets, music CD and Training Manual															
18 kits x \$80 = \$1,440; 18 Spanish x \$25= \$450; 18 music CDs x \$10 = \$180; 1 training manual \$104; plus shipping \$126.										\$ 2,300	\$ 2,300				
Design and printing of 3 Network approved heavy vinyl banners promoting fruits & veggies for 2 cafeterias and Goshen School garden wall. These will be displayed permanently to encourage students to consume more fruits and vegetables in the cafeteria environment. \$316.67 x 3 banners = \$950										\$ 950	\$ 950				
Network approved books that support vegetable gardening and eating vegetables for Goshen School - approximately 350 books @\$4 each															
Sample books: Apples & Pumpkins, Delicious Pumpkin Soup Story, Eddies' Garden and How to Make Things Grow, How a Seed Grows.										\$ 1,400	\$ 1,400				
Fruit & Vegetable nutrition posters and nutrition promotion bulletin boards for 20 cafeterias \$60 x 20										\$ 1,200	\$ 1,200				
Sixth grade Eat Fit student workbooks for Nutrition Education classes 1,725 x \$1 = \$1,725 = tax plus shipping of \$340 = \$2,065										\$ 2,065	\$ 2,065				
10 copies of Eat Well & Keep Moving to support fifth grade nutrition education 10 x \$59 plus approximately \$11.50 for tax and shipping										\$ 705	\$ 705				
Sample physical activity equipment for use at Parent and Health Fair events 50 - jump ropes and hula hoops; one time demonstration.										\$ 1,225	\$ 1,225				
3'x5' heavy vinyl banners for 20 school sites (@ \$53.10 each) for sites to recruit participation in the Healthy Families Challenge and promote nutrition and physical activity.										\$ 1,062	\$ 1,062				
Six sets of 20 (1 per school site) - 3' x 4' heavy vinyl banners (@\$44.02 each) to promote monthly nutrition and PA focus for the Healthy Families Challenge										\$ 5,250	\$ 5,250				
Example of monthly challenge: Increase servings of vegetables - banner will include serving size samples, nutritional value and selection of vegetables. Banners will be displayed outside as parents & students enter school. Reusable for other events.															
Cooking demonstration equipment: 8 sets x \$15/set = \$120 measuring cups & spoons; 6 x \$12/ea = \$72 cutting board, 4 x \$12/ea = \$48 knives; 9 bowls x \$5/ea = \$45 mixing & serving bowls, 10 sets x \$13.50/set = \$135 plastic utensils; 3 x \$60/ea blenders = \$180; 3 x \$40/ea = \$120 skillets; 3 x \$40/ea = \$120 toaster oven; plates and cups \$175; napkins and gloves \$185; pots and pans \$175.										\$ 1,375	\$ 1,375				
Basic curriculum supplies:															
Curriculum materials to support nutrition education in SOW - curriculum, books for classrooms, classroom bulletin										\$ 5,282	\$ 5,282				
20 sites x \$264.10 (approximately 66 books @\$4 = \$264.10) = \$5,282															
Basic curriculum and supplies needed for HOTM -paper, colored paper, markers, poster board. \$130 x 10 months										\$ 1,300	\$ 1,300				
										<b>SUBTOTAL:</b>	<b>\$ 51,636</b>	<b>\$ 51,636</b>			
										<b>Total Direct Costs</b>	<b>\$ 144,620</b>	<b>\$ 144,620</b>			
<b>H. INDIRECT COSTS:</b>										\$ 5,380	\$ 5,380				
<b>Federal Share:</b> approximately 3.72% Total Direct Costs															
Administrative costs: Payroll, Purchasing, Budget, Finance															
										<b>SUBTOTAL:</b>	<b>\$ 5,380</b>	<b>\$ 5,380</b>			
<b>TOTAL</b>										<b>\$ 99,834</b>	<b>0.6386</b>	<b>32.0%</b>	<b>31.86%</b>	<b>\$ 150,000</b>	<b>\$ 150,000</b>

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** Windsor Unified School District

**Program Area:** Local Incentive Awardee:

**Contract Number:** 10-10079

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

Gender: Male 51% Female 49%

Ethnicity:

- African American 2%
- Asian 4%
- Caucasian 27%
- Latino 60%
- Native American 1%
- Pacific Islander 1%
- Other (specify) Multiple: 5%

Languages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> English <u>60%</u> | <input type="checkbox"/> Khmer (Cambodian) _____%      |
| <input checked="" type="checkbox"/> Spanish <u>40%</u> | <input type="checkbox"/> Korean _____%                 |
| <input type="checkbox"/> Arabic _____%                 | <input type="checkbox"/> Lao _____%                    |
| <input type="checkbox"/> Armenian _____%               | <input type="checkbox"/> Tagalog _____%                |
| <input type="checkbox"/> Russian _____%                | <input type="checkbox"/> Vietnamese _____%             |
| <input type="checkbox"/> Bosnian _____%                | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Cantonese _____%              | <input type="checkbox"/> Other (specify) _____: _____% |
| <input type="checkbox"/> Farsi _____%                  | <input type="checkbox"/> Mandarin _____%               |
| <input type="checkbox"/> Hmong _____%                  |  |

Ages:

- Under 5 years old 1%
- 5 to 8 54%
- 9 to 11 34%
- 12 to 17 11%
- 18 to 59 \_\_\_\_\_%
- 60 years old and over \_\_\_\_\_%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ (\_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |  |
|--|--|
| <input type="checkbox"/> CalFresh Offices _____% | <input type="checkbox"/> Shelters/Temporary Housing _____% |
| <input type="checkbox"/> Food Banks _____%       | <input type="checkbox"/> Soup Kitchens _____%              |
| <input type="checkbox"/> Food Pantries _____%    | <input type="checkbox"/> TANF Job Readiness Program _____% |
| <input type="checkbox"/> Public Housing _____%   | <input type="checkbox"/> WIC Offices _____%                |
| <input type="checkbox"/> HeadStart _____%        |  |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: (898 occurrences at 0.5hour(s) each)
- Community Education Events: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)
- Training/Workshop/Conference: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)
- Point of Purchase: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)
- Other (specify)\_\_\_\_\_: (\_\_\_\_\_ occurrences at \_\_\_\_\_hour(s) each)

Key Educational Messages:

- |  |   |
|--|---|
| <input type="checkbox"/> Fruits & Vegetables   | <input type="checkbox"/> Lean Meat and Beans                      |
| <input type="checkbox"/> Physical Activity   | <input type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Promote Healthy Weight                   |
| <input type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Sodium and Potassium                     |
| <input type="checkbox"/> Food Safety   | <input type="checkbox"/> Whole Grains                             |
| <input type="checkbox"/> Food Shopping/Preparation   | <input type="checkbox"/> Other (Specify): _____                   |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| _____ Adult Education & Job Training Sites  | _____ Other Youth Education Sites (includes Parks and Recreation)          |
| _____ Adult Rehabilitation Centers  | _____ Public/Community Health Centers (includes Public Health Departments) |
| _____ CalFresh Offices  | _____ Public Housing   |
| _____ Churches  | 1Schools – students (Preschool)  |
| _____ Community Centers   | 4Schools – students (K-12)   |
| _____ Elderly Service Centers   | 4Schools – students (Afterschool Program)                                  |
| _____ Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) | _____ Schools – Parents  |
| _____ Extension Offices   | _____ Shelters/Temporary Housing   |
| _____ Farmers Markets   | _____ WIC Programs   |
| _____ Food Stores   | _____ Worksites  |
| _____ Head Start Programs   | Other (specify): _____   |
| _____ Individual Homes  | Other (specify): _____   |
| _____ Libraries   | Other (specify): _____   |

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 2000

Narrative (max. 200 words)

Windsor Unified School District administers the Network for a Healthy California Program in four public schools. Each school receives nutrition education and physical activity promotion during the regular school day and in the after school program. Nutrition education takes place in the classroom and the schools' gardens. Education consists of monthly HOTM fruit or vegetable tasting and activities, MyPyramid, and a short physical activity supporting the lesson of the day. Several events per year provide information to parents.

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

- |  |  |
|--|--|
| <input type="checkbox"/> We have not modified our methods/strategies       | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                      | <input type="checkbox"/> Adding new partners             |
| <input checked="" type="checkbox"/> Enhancing/updating existing strategies | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                   | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

ATF; deliverables; examples of student work and photographs

**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors who receive Federal Share >\$350,000 must participate in impact evaluation. Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

We work closely with the Northcoast Nutrition and Fitness Collaborative to deliver nutrition education and promote physical activity at our sites. Project Coordinator also attends monthly meetings with the Community Activity and Nutrition Coalition of Sonoma County and participates in healthy student initiatives.

**Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
N/A						All Races	%	

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Cali Calmecac Language Academy (PS)	Windsor Unified School District	49-75358-0652369	43.55%	11.58%	55.13%
Helen Lehman Elementary School (PS)	Santa Rosa City Schools District	49-70912-6066385	74.10%	17.90%	92.00%
Monte Rio Union School (PS)	Monte Rio Union School District	49-70813-6051866	55.79%	16.84%	72.63%
Guerneville School (PS)	Guerneville School District	49-70722-6051767	48.63%	9.93%	58.56%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Harvest of the Month/Northcoast Nutrition & Fitness Collaborative	Power Up with Fruits and Vegetables	HOTM/Power Play work book for 4 <sup>th</sup> and 5 <sup>th</sup> grades	English
UC Coop Extension	Reading Across MyPyramid	K-3 nutrition curriculum	English
Human Kinetics	Planet Health	Interdisciplinary curriculum for middle school nutrition and physical activity	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		

BUDGET COVER SHEET  
FFY 2012

<b>Organization: Windsor Unified School District</b>				
<b>Contract Number: 10-10079</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 4,664	\$ 4,664	\$ -	0.00%
<b>Fringe Benefits</b>	\$ 1,532	\$ 1,532	\$ -	0.00%
<b>Operating</b>	\$ 464	\$ 464	\$ -	0.00%
<b>Travel</b>	\$ 141	\$ 141	\$ -	0.00%
<b>Equipment &amp; Other Capital</b>	\$ -	\$ -	\$ -	0.00%
<b>Subcontractors</b>	\$ 100,490	\$ 100,490	\$ -	0.00%
<b>Other Costs</b>	\$ 8,195	\$ 8,195	\$ -	0.00%
<b>Indirect Costs</b>	\$ 1,778	\$ 1,778	\$ -	0.00%
<b>Total Federal Share</b>	\$ 117,264	\$ 117,264	\$ -	0.00%
<b>Note:</b> <i>If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</i>				
<i>If the total percentage difference is greater than 5% consult your Contract Manager.</i>				
<i>FFY 2011 Network Growth Policy restricts contract growth.</i>				

**BUDGET JUSTIFICATION**  
**October 1, 2011 - September 30, 2012**

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title - Windsor/Cali			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name:	Downey, Mary							
	Title:	Chief Executive Officer	116,588	0.0400	4.00%		\$ 4,664	\$4,664	
<b>PERSONNEL SALARY TOTAL</b>			<b>116,588</b>	<b>0.0400</b>	<b>4.00%</b>		<b>\$ 4,664</b>	<b>\$4,664</b>	
<b>POSITION DESCRIPTIONS:</b>									
<b>Chief Executive Officer</b>		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.							
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes payroll taxes of 32.84% for Classified staff or less (if not PERS) and actual (prorated) medical/dental benefit for each employee (FS# 1, \$4,664 X .3284 = \$1,532)							\$ 1,532	\$ 1,532	
							<b>SUBTOTAL:</b>	<b>\$ 1,532</b>	<b>\$ 1,532</b>
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
<b>Routine office supplies for coordination of cross district program as follows:</b>									
Printer cartridge @ \$75 x 2 = \$150/per year, (10% of printer cartridge cost will be used for Network program): \$150 x 10% = \$15							\$ 98	\$ 98	
Office supplies including: 3 3-ring binders @ \$16 each = \$48									
Paper @ \$10 per ream X 2 reams = \$20									
160 copies @ \$.095 per copy = \$15 * In-house printing, not outsourced.									
Office Supplies including printing/copying supplies for nutrition education newsletters for 980 students and their families, teachers and community partners as follow:							\$ 366	\$ 366	
Printer cartridges 2/year @ \$85 x 2 = \$170 (50% of the printer cartridge usage will be used for the nutrition program) = \$85									
recipe book covers = \$1.5/unit x 50 = \$75									
paper = @ \$10 per ream x 2 = \$20									
2,900 recipe books @ \$.05 ea. = \$145									
plus binders, file folders, hanging files etc. = \$41									
							<b>SUBTOTAL:</b>	<b>\$ 464</b>	<b>\$ 464</b>





**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Guerneville School District**  
**October 1, 2011 - September 30, 2012**

Contractor: Windsor Unified School District  
 Contract #: 10-10079

<b>A PERSONNEL SALARIES:</b>									
		1. Name and Position Title - Guerneville		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
<b>Federal Share Positions</b>									
1	Name:	Jamie Daniels							
	Title:	LIA Site/Project Coordinator		25,440	0.5000		50.00%	\$ 12,720	12,720
<b>TOTAL FEDERAL SHARE</b>				<b>25,440</b>	<b>0.5000</b>		<b>50.00%</b>	<b>\$ 12,720</b>	<b>12,720</b>
<b>POSITION DESCRIPTIONS:</b>									
<b>LIA Site/Project Coordinator</b>		Coordinate program staff and nutrition education activities; plan and follow through on nutrition education events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community nutrition education program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.							
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes SS @ 6.2 %, Medicare @ 1.45%, Worker's Comp 1.31%, SUI .3% = 9.26% of salaries (\$12,720)								\$ 1,178	\$ 1,178
<b>SUBTOTAL:</b>								<b>\$ 1,178</b>	<b>\$ 1,178</b>
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
<b>SUBTOTAL:</b>								<b>\$ -</b>	<b>\$ -</b>
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
<b>SUBTOTAL:</b>								<b>\$ -</b>	<b>\$ -</b>



**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Monte Rio Unified School District**  
**October 1, 2011 - September 30, 2012**

Contractor: Windsor Unified School District  
 Contract #: 10-10079

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title - Monte Rio				2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>										
1.	Name:	Melissa Denardo			\$24,877	0.5700		57.00%	\$ 14,180	\$14,180
		LIA Coordinator/Promotora								
<b>FEDERAL SHARE SUBTOTAL</b>				<b>\$24,877</b>	<b>0.5700</b>		<b>57.00%</b>	<b>\$ 14,180</b>	<b>\$14,180</b>	
<b>POSITION DESCRIPTIONS:</b>										
<b>LIA Site Coordinator/Promotora</b>				Works with the Project Coordinator in SNAP-Ed communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for SNAP-Ed eligibles. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to SNAP-Ed eligibles.						
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>										
<b>Federal Share:</b>										
								\$ 2,447	\$ 2,447	
								<b>SUBTOTAL:</b>	\$ 2,447	\$ 2,447
<b>C. OPERATING EXPENSES:</b>										
<b>Federal Share:</b>										
								<b>SUBTOTAL:</b>	\$ - \$ -	
<b>D. EQUIPMENT EXPENSES:</b>										
<b>Federal Share:</b>										
								<b>SUBTOTAL:</b>	\$ - \$ -	
<b>E. TRAVEL AND PER DIEM:</b>										
<b>Federal Share:</b>										
								<b>SUBTOTAL:</b>	\$ - \$ -	



**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Santa Rosa City School District**  
**October 1, 2011 - September 20, 2012**

Contractor: Windsor Unified School District  
 Contract #:10-10079

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title - Santa Rosa/Lehman			2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>									
1.	Name: Josh Motchar Title: Nutrition Educator	\$66,410	0.0100		1.00%	\$ 665	\$665		
2.	Name: Julie Segura Title: Nutrition Educator	\$61,340	0.0100		1.00%	\$ 613	\$613		
<b>FEDERAL SHARE SUBTOTAL</b>			<b>\$127,750</b>	<b>0.0200</b>		<b>2.00%</b>	<b>\$ 1,278</b>	<b>\$1,278</b>	
<b>POSITION DESCRIPTIONS:</b>									
<b>Nutritionist/Nutrition Educator/Nutrition Aide FS # 1 &amp; 2</b>		Provides nutrition education to the SNAP eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reporting and tracking systems.							
							<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
Includes payroll taxes and medical/dental benefits at an average rate of 11.788% of salaries (\$1,278 )							\$ 151	\$ 151	
<b>SUBTOTAL:</b>							<b>\$ 151</b>	<b>\$ 151</b>	
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
HOTM in-house printing costs/500 sheets @.05 x 10 months							\$ 250	\$ 250	
Routine office supplies, such as printer toner, paper, pencil, staples, tape, etc. to be used by LIA Coordinator and 2 Nutrition Educators for the Nut Ed Program.							\$ 450	\$ 450	
Approx \$45/mo x 10 mos = \$450.									
<b>SUBTOTAL:</b>							<b>\$ 700</b>	<b>\$ 700</b>	
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
<b>SUBTOTAL:</b>							<b>\$ -</b>	<b>\$ -</b>	



**SUBCONTRACTOR BUDGET JUSTIFICATION**

Contractor: Windsor Unified School District

**LIA Coordinator**

Contract #: 10-10079

October 1, 2011 - September 30, 2012

<b>A PERSONNEL SALARIES:</b>									
1. Name and Position Title				2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars
1.	Name:	Sue McQuiddy							
	Title:	LIA Coordinator/Promotora \$28/hour x 722 hours			1.0000		100%	\$ 20,216	\$ 20,216
* Part-time staff dedicating 100% time to SNAP									
<b>SUBTOTAL</b>					<b>1.0000</b>		<b>100%</b>	<b>\$ 20,216</b>	<b>\$ 20,216</b>
<b>SAMPLE POSITION DESCRIPTIONS:</b>									
<b>LIA Site Coordinator</b>		Works with the Project Coordinator in SNAP-Ed communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for SNAP-Ed eligibles. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to SNAP-Ed eligibles.							
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>									
<b>Federal Share:</b>									
LIA Coordinator is an Unbenefitted Position.									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>C. OPERATING EXPENSES:</b>									
<b>Federal Share:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -
<b>D. EQUIPMENT EXPENSES:</b>									
<b>Federal Share:</b>									
							<b>SUBTOTAL:</b>	\$ -	\$ -





**SUBCONTRACTOR BUDGET JUSTIFICATION**  
**Subcontract - LIA Coordinator Assistant**  
**October 1, 2011 - September 30, 2012**

Contractor: Windsor Unified School District  
 Contract #: 10-10079

											Federal Share Total Dollars	Total Dollars	
<b>E.</b>	<b>TRAVEL AND PER DIEM:</b>												
	<b>Federal Share:</b>												
											<b>SUBTOTAL:</b>	\$ -	\$ -
<b>F.</b>	<b>SUBCONTRACTORS:</b>												
	<b>Federal Share:</b>												
											<b>SUBTOTAL:</b>	\$ -	\$ -
<b>G.</b>	<b>OTHER COSTS:</b>												
	<b>Federal Share:</b>												
											<b>SUBTOTAL:</b>	\$ -	\$ -
<b>H.</b>	<b>INDIRECT COSTS:</b>												
	<b>Federal Share:</b>												
											<b>SUBTOTAL:</b>	\$ -	\$ -
											<b>TOTAL</b>	\$ 3,460	\$ 3,460

**SUBCONTRACTOR BUDGET JUSTIFICATION**

Contractor: Windsor Unified School District

Project Coordinator

Contract #: 10-10079

October 1, 2011 - September 30, 2012

<b>A PERSONNEL SALARIES:</b>										
1. Name and Position Title				2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery Duties	6. Federal Share Total Dollars	7. Total Dollars	
<b>FEDERAL SHARE POSITIONS</b>										
1.	Name:	Ruth Roberson								
	Title:	Project Coordinator \$32/hour x 637.5 hours			1.0000	100.00%		\$ 20,400	\$ 20,400	
* Part-time staff dedicating 100% time to SNAP										
<b>SUBTOTAL</b>					<b>1.0000</b>	<b>100.00%</b>		<b>\$ 20,400</b>	<b>\$ 20,400</b>	
<b>POSITION DESCRIPTIONS:</b>										
<b>Project Coordinator</b>				Coordinate program staff and nutrition education activities; plan and follow through on nutrition education events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community nutrition education program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.						
								<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>	
<b>B. FRINGE BENEFITS:</b>										
<b>Federal Share:</b>										
Project Coordinator is an Unbenefitted Position.										
								<b>SUBTOTAL:</b>	\$ -	\$ -
<b>C. OPERATING EXPENSES:</b>										
<b>Federal Share:</b>										
								<b>SUBTOTAL:</b>	\$ -	\$ -





**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

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**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** The University of California on behalf of Cooperative Extension in Alameda County (Child and Youth Nutrition Program)

**Program Area:** Local Incentive Awardee: UC Cooperative Extension

**Contract Number:** 11-10244

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

**Gender:** Male 52 % Female 48 %

Ethnicity:

- African American 34 %
- Asian 15 %
- Caucasian 11 %
- Latino 34 %
- Native American 1 %
- Pacific Islander 1 %
- Other (specify) Multi-Ethnic: 3 % Filipino 1%

Languages:

- |  |   |   |
|--|---|---|
| <input checked="" type="checkbox"/> English 51 % | <input type="checkbox"/> Khmer (Cambodian)            |   |
| <input checked="" type="checkbox"/> Spanish 49 % | <input type="checkbox"/> Korean                       | % |
| <input type="checkbox"/> Arabic                  | <input type="checkbox"/> Lao                          | % |
| <input type="checkbox"/> Armenian %              | <input type="checkbox"/> Tagalog                      | % |
| <input type="checkbox"/> Russian %               | <input type="checkbox"/> Vietnamese                   |   |
| <input type="checkbox"/> Bosnian %               | <input type="checkbox"/> Other (specify)              |   |
| <input type="checkbox"/> Cantonese %             | <input type="checkbox"/> Other (specify) <u>all</u> : |   |
| <input type="checkbox"/> Hmong %                 | <input type="checkbox"/> Mandarin                     | % |

Ages:

- Under 5 years old 30%
- 5 to 8 %
- 9 to 11 %
- 12 to 17 %
- 18 to 59 70%
- 60 years old and over %

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet  
 See attached Free/Reduced Price Meal % data sheet  
 Other (Specify): ( % equal to or less than 185% FPL)  
 Other (Specify): ( % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |   |     |   |   |
|---|-----|---|---|
| <input type="checkbox"/> CalFresh Offices     | %   | <input type="checkbox"/> Shelters/Temporary Housing | % |
| <input type="checkbox"/> Food Banks           | %   | <input type="checkbox"/> Soup Kitchens              | % |
| <input type="checkbox"/> Food Pantries        | %   | <input type="checkbox"/> TANF Job Readiness Program | % |
| <input type="checkbox"/> Public Housing       | %   | <input type="checkbox"/> WIC Offices                | % |
| <input checked="" type="checkbox"/> HeadStart | 70% |   |   |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): NETA Advisory Board, BARNN, BANPAC  
 Internet/Web Sites-website address: UCCE Alameda County  
 Print Media Community Newspapers  
 Radio:  
 TV:  
 Nutrition Education Classes: (30 occurrences at .5 hours each)  
 Community Education Events: (5 occurrences at 3 hour(s) each)  
 Training/Workshop/Conference: (4 occurrences at 3 hour(s) each)  
 Point of Purchase: ( occurrences at hour(s) each)  
 Other (specify) : ( occurrences at hour(s) each)

Key Educational Messages:

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input checked="" type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input checked="" type="checkbox"/> Physical Activity  | <input checked="" type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input checked="" type="checkbox"/> Promote Healthy Weight                   |
| <input type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Sodium and Potassium                                |
| <input checked="" type="checkbox"/> Fiber-Rich Foods   | <input checked="" type="checkbox"/> Whole Grains                             |
| <input checked="" type="checkbox"/> Food Safety  | <input type="checkbox"/> Other (Specify):                                    |
| <input checked="" type="checkbox"/> Food Shopping/Preparation                                  |  |
| <input type="checkbox"/> Lean Meat and Beans   |  |

SNAP-Ed Delivery Sites by Type of Setting:

- |                                      |   |
|--------------------------------------|---|
| Adult Education & Job Training Sites | Elderly Service Centers   |
| Adult Rehabilitation Centers         | Emergency Food Assistance Sites (includes Food Banks, Food Pantries, and Soup Kitchens) |
| CalFresh Offices                     | Extension Offices   |
| Churches                             |   |
| Community Centers                    |   |

3 Farmers Markets (School Produce Markets)  
Food Stores  
16 Head Start Programs  
Individual Homes  
Libraries  
Other Youth Education Sites  
Public/Community Health Centers  
(includes Public Health Departments)  
Public Housing  
32 Schools – students (Preschool)

Schools – students (K-12)  
Schools – students (Afterschool Program)  
1 Schools – Parents  
Shelters/Temporary Housing  
WIC Programs  
Worksites  
Other (specify):  
Other (specify):  
Other (specify):

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants: 7,500

Narrative (max. 200 words)

The University of California Cooperative Extension in Alameda County implements the Nutrition Education Training Academy program. NETA is a comprehensive nutrition education program for early childhood children ages three to five years old. . The program seeks to improve ECE children health and wellness promoting the 2010 Dietary Guidelines, increase fruits and vegetables and daily physical activity for at least 60 minutes. The NETA framework is based in the socio-ecological model and focuses on all spheres from individual activities with children, professional training and development for teachers, and parent training and community food access. We plan to reach approximately 256 teachers, 18 administrators, 2,227 children, 1,885 parents. Working with the Bay Area Regional campaigns and in partnership with other organizations, the NETA program will help improve access of fruits and vegetables for approximately 3,114 parents. NETA will use *Tips for Busy Professionals*, *Tips for Parents of Early Childhood Children*, and *the Nutrition Matters!* **NETA will supplement Head Start Programs connecting the nutrition based garden to the classroom using *Tips for Busy Professional* featuring the Harvest of the Month. Working with the Family Resource Coordinator, parents will enhance the classroom lesson at home using *NETA Tips for Parents of Preschool Children*. Parent will also learn to incorporate the Harvest of the Month in their meals. *Conducting Successful Nutrition Education and Physical Activity Promotion at Community Events*, and the *Building a Healthy Body & Soul Faith-Based Nutrition and Physical Activity Health Ministry Guide* Network approved curriculum for the delivery of the program.**

**e. Summary of Research.**

*See Section A, pages 2-5.*

**f. Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

Improving cultural relevancy

Enhancing/updating existing strategies

Changing audience participation

Adding new partners (Head Start and Davis Street Family Center)

Other (specify):

Utilizing research/program tool

Other (specify): Technical support from UC Nutrition Department

*All modifications are approved by the Network.*

**g. Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

**h. Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet.*

**i. Key Performance Measures/Indicators. (max. 100 words)**

*Training Agendas, Sign Up sheets, Annual operating plans, completed electronic ATF, partnership agreement, progress report narratives, photo and newspaper clippings, training log, summary of evaluations*

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**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities. Contractors who receive Federal Share >\$350,000 must participate in impact evaluation. Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

There are no reliable evaluation instruments for early childhood children. Impact evaluation will be conducted with parents of preschool children participating in our early childhood sites. We will use the “Fruit and Vegetable Checklist for pre- and post-tests on at least 75 individuals with matched surveys and 5 face-to-face contacts. The curriculum will be 5 “Tips for Parents of Preschool Children,” (Early Childhood version of the Harvest of the Month Family Newsletter developed and approved by Network). The series of 5 Tips for Parents of Preschool Children will be aligned with the monthly “Tips for Busy Early Childhood Professionals” used by the teachers in the classroom. Each lesson will include: General Nutrition, Produce Tips, Recipe and Taste Test featuring the Produce of the Month, What Should Parents Know About Children, and Family Physical Activity.

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**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

A long term established relationship with Oakland Unified School District (OUSD) Early Childhood Education Program ensures the support of the ECE Administrators and Regional Directors. Strong working partnership with OUSD Food Service Director and Alameda County Nutrition Services to connect produce growing in the garden with monthly snacks. Funding from East Bay Community Foundation, supports garden activities included in objectives 2, 3,4, 6 and 10 .We aligned our activities with OUSD Food System and Food Access programs conducted in collaboration with the East Bay Asian Youth Center (EBAYC) and Alameda County Nutrition Service. For this program year we have included two new partners Oakland Head Start and Davis Street Family Resource Center. We participate in the Bay Area Nutrition & Physical Activity Coalition (BANPAC), Alameda

County Nutrition Collaborative, City of Oakland Head Start Program, Alameda County Inter-Agency, Alameda County Child Care Council, and Davis Street Family Resource Center, UC FSNEP Conferences and Meetings.

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Census Tract Data Sheet For Preschool

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
OUSD Preschool	Alice Street	250 17 <sup>th</sup> Street	Oakland	94612	06001402800	All races	64.2%	
OUSD Preschool	Arroyo Viejo	1895 78 <sup>th</sup> Ave	Oakland	94621	06001408500	All races	54.4%	
OUSD Preschool	Centro Infantil De La Raza	2660 E 16 <sup>th</sup> St.	Oakland	94601	06001406201	All races	61.0%	
OUSD Preschool	H.R. Tubman	800 33 <sup>rd</sup> St.	Oakland	94608	06001401400	All races	56.4%	
OUSD Preschool	Webster	7980 Plymouth Street	Oakland	94621	06001408500	All races	54.4%	
OUSD Elementary School Farmer's Market (Produce Stand) (P)	East Oakland Pride	8000 Birch St	Oakland	94621	06001408500	All races	54.4%	
OUSD Elementary School Farmer's Market (Produce Stand) (P)	Prescott @ Place	920 Campbell Street	Oakland	94607	06001401800	All races	70.1%	
OUSD Elementary School Farmer's Market (Produce Stand) (P)	New Highland/Rise Community	8521 A Street	Oakland	94621	016001409500	All races	56.3%	
Head Start	City Towers	1050 7 <sup>th</sup> St	Oakland	94607				Proxy
Head Start	Eastmont	7200 Bancroft Ave	Oakland	94605				Proxy
Head Start	Fannie Wall	647-55 <sup>th</sup> St	Oakland	94609				Proxy
Head Start	Lion Creek	6818 Lion Way	Oakland	94621				Proxy
Head Start	Franklin	1010 --E.15 <sup>th</sup> St	Oakland	94606				Proxy
Head Start	Manzanita	2701-22 <sup>nd</sup> Ave	Oakland	94606				Proxy

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
Head Start	San Antonio	2228 East 15 <sup>th</sup> St	Oakland	94606				Proxy
Head Start	Sun Gate	East 14 <sup>th</sup> St.	Oakland	94601				Proxy
Head Start	Tassafaronga	975-85 <sup>th</sup> Ave	Oakland	94621				Proxy
Head Start	Frank G Mar	274-12th	Oakland	94607				Proxy
Head Start	West Grand	1058 West Grand Ave	Oakland	94607				Proxy
Head Start	85 <sup>th</sup> Ave	8501 International Blvd	Oakland	94621				Proxy
Head Start	92 <sup>nd</sup> Ave	9202 International Blvd	Oakland	94603				Proxy
Head Start	Arroyo Viejo	7701 Krause	Oakland	94605				Proxy
Head Start	Brookfield	9600 Edes Ave	Oakland	94603				Proxy
Head Start	Virginia Ave	4335 Virginia Ave	Oakland	94619				Proxy

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

Free/Reduced Price Meal Percentage Data Sheet Preschool

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Acorn Woodland Preschool (PS)	OUSD	01-61259-6002273	82.99%	7.05%	90.4%
Allendale Preschool (PS)	OUSD	01-61259-6001630	71.09%	7.39%	78.48%
Bella Vista Preschool (PS)	OUSD	01-61259-6001655	56.93%	19.92%	76.85%
Bridges Preschool (PS)	OUSD	01-61259-6002075	77.32%	9.02%	86.34%
Brookfield Preschool (PS)	OUSD	01-61259-6001663	61.96%	6.05%	68.01%
Emerson Preschool (PS)	OUSD	01-61259-6001812	57.75%	8.45%	66.20%
Cox Preschool @ Education for Change (PS)	OUSD	01-61259-6001788	88.85%	4.04%	92.88%
Davis Street Family Resource Preschool (PS)	San Leandro	Preschool	98.00%	2.00%	100.00%
Fruitvale State Pre-K (PS)	OUSD	01-61259-6001838	81.29%	6.05%	87.33%
Garfield Preschool at Garfield Elementary (PS)		01-61259-6001846	82.66%	7.74%	90.40%
Highland Preschool (PS)	OUSD	01-61259-6001903	77.98%	5.50%	83.49%
Hintil Kuu Preschool @ Carl Munck (PS)	OUSD	01-61259-6001697	44.06%	13.91%	57.97%
Howard Preschool (PS)	OUSD	01-61259-6001713	61.06%	9.13%	70.19%
International Preschool (PS)	OUSD	01-61259-6118616	83.21%	7.63%	90.84%
Jefferson Preschool (PS)	OUSD	Preschool	80.95%	16.67%	97.62%
Jefferson Elementary , Davis Street Family Resource Preschool @Jefferson (PS)	San Leandro	01-61291-6002398	54.84%	13.44%	68.28%
Lakeview Preschool (PS)	OUSD	01-61259-6001986	57.41%	5.68%	63.09%
Laurel Preschool (PS)	OUSD	01-61259-6001994	60.95%	14.10%	75.05%
Lockwood Preschool @Community United (PS)	OUSD	01-61259-0115204	84.89%	3.02%	87.92%
Lockwood St-PrK@Community United (PS)	OUSD	01-61259-0115204	84.89%	3.02%	87.92%

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Manzanita Preschool@ Manzanita Seed (PS)	OUSD	01-61259-0110247	77.63%	10.05%	87.67%
Martin Luther King Jr. Preschool (PS)	OUSD	01-61259-6072235	80.00%	2.45%	82.45%
Parker Elementary (P)	OUSD	01-61259-6002091	69.53%	1.72%	71.24%
Stonehurst Preschool (PS)	OUSD	Preschool	92.00%	2.8%	94.80%
Sobrante Park Preschool (PS)	OUSD	01-61259-6002182	86.96%	2.77%	89.72%
Sankofa @ Washington Preschool (PS)	OUSD	01-61259-0110254	69.83%	5.17%	75.00%
Webster Preschool (PS)	OUSD	Preschool	51.82%	10.00%	61.82%
Yuk Yau Main Preschool @ Lincoln Elementary (PS)	OUSD	01-61259-6002018	62.21%	15.18%	67.39%

For CDS code noted “Preschool” the percentage are from CACFP May 2011. Others listed with Preschool in the name are using the associated school’s FRMP percentages.

Use of Existing Educational Materials/Curricula Data Sheet

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
Alameda County Department of Public Health	Be Sugar Savey Curriculum ReThink Your Drink	Healthy beverage education effort to educate teacher, parents, and children to make healthier drink choices .	English/Spanish
Network for Healthy California	Fruit, Vegetables and Physical Activity Toolbox for Community Educators.	Latino Campaign to promote eating the recommended amount of fruits and vegetables and reduce the risk of chronic diseases,especially cancer, heart diseese, type 2 diabetes, and obesity in adults.	Spanish/English
Network for Healthy California Center for Disease Control California Project Lean	ReThink Your Drink	Offer practical advice to cutting calories by making healthier drink choices.	English
UCCE- Agriculture and Natural Resources (ANR)	Farm to Fork for Early Childhood Children	Curriculum for 3 – 5 year olds, that connects local food systems, and gardening-based learning, school food service and healthy habits.	English
UCCE –Agriculture and Natural Resources (ANR)	Reading Across My Pyramid for Early Childhood Children	Promotes literacy connecting nutrition and physical education to young children 3- 5 years old.	English
UCCE NETA Program (Contractor Developed)	Nutrition Matters Gardening Module 2 for Early Childhood.	Nutrition Curriculum for early childhood (3-5 years olds) providers to use in the classroom. Provides nutrition activities connected to the garden.	English
UCCE NETA Program (Contractor Developed)	Nutrition Matters Physical Activity Module 3 for Early Childhood	Nutrition Curriculum for early childhood (3-5 years old) provider to use in the classroom. Provides classroom educational activities connecting nutrition and physical activity	English

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
UCCE- NETA Program (Contractor Developed)	Quarterly Professional Newsletter for Early Childhood Providers	Professional newsletter for Early Childhood Educators provides the latest research and information in nutrition, physical activity, recipes, and food safety and sanitation.	English
UCCE NETA Program (Contractor developed)	TIPS for Busy Early Childhood Professionals for Early Childhood Providers working with children	Tips, which addresses general information and activities, is Harvest of the Month for Early Childhood professionals (adults) working with 3-5 years olds.	English
UCCE NETA Program (Contractor Developed)	TIPS for Busy Early Childhood Parents of children	Tips for Parents provides information to parents of 3-5 year olds and is similar to the Harvest of the Month family newsletter.	English

**New Materials Development Data Sheet**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
ReThink Your Drink for Early Childhood Children (3-5 years old)	Adapt /Modify for Early Childhood Children ages 3-5 years old <ul style="list-style-type: none"> <li>• Be Sugar Savey Curriculum</li> <li>ReThink Your Drink adult curriculum (Alameda County Public Health Nutrition Department</li> <li>• ReThink Your Drink for adults (Project Lean).</li> <li>• ReThink Your Drink for adults ( Centers of Disease Control.)</li> </ul>	Materials available are designed for adults and school age children. There is no materials for early childhood children 3-5 years old.



**Budget Justification**  
**October 1, 2011 - September 30, 2012**

<b>PERSONNEL SALARIES:</b>							
<b>1. Name and Position Title</b>		<b>2. Annual Salary</b>	<b>3. Total FTE (as a decimal)</b>	<b>4. Percentage FTE Time for Administrative Duties</b>	<b>5. Percentage FTE Time for Direct Delivery Duties</b>	<b>6. Federal Share Total Dollars</b>	<b>7. Total Dollars</b>
<b>FEDERAL SHARE POSITIONS</b>							
1.	Name: Vacant Title: Project Coordinator	\$ 50,244	1.0000	75.0%	25.0%	\$ 50,244	\$ 50,244
2.	Name: Elizabeth Gong Title: Research Specialist	\$ 48,985	0.7500	35.0%	40.0%	\$ 36,739	\$ 36,739
3.	Name: Pamela Luna Title: Nutrition Educator	\$ 35,330	1.0000		100.0%	\$ 35,330	\$ 35,330
4.	Name: Maricela Townsend Title: Nutrition Educator	\$ 34,668	1.0000		100.0%	\$ 34,668	\$ 34,668
5.	Name: Cheryl Fraser Title: Nutrition Educator	\$ 35,362	1.0000		100.0%	\$ 35,362	\$ 35,362
6.	Name: Bernadette Garcia-Roger Title: Health Educator	\$ 41,550	0.4000		40.0%	\$ 16,620	\$ 16,620
7.	Name: Vacant (PRI) Title: Program Assistant	\$ 32,568	1.0000		100.0%	\$ 32,568	\$ 32,568
8.	Name: Vacant (PRI) Title: Promotora	\$ 32,568	1.0000		100.0%	\$ 32,568	\$ 32,568
9.	Name: Vacant (PRI) Title: Promotora	\$ 32,568	0.4000		40.0%	\$ 13,027	\$ 13,027
10.	Name: Vacant Title: Admin Assistant	\$ 39,060	1.0000	100.0%		\$ 39,060	\$ 39,060
11.	Name: Zoya Khalaf-Kirkman Title: Chief Executive Officer	\$ 50,769	0.7500	75.0%		\$ 38,077	\$ 38,077
<b>SUBTOTAL</b>		<b>\$ 433,672</b>	<b>9.3000</b>	<b>285.0%</b>	<b>645.0%</b>	<b>\$ 364,263</b>	<b>\$ 364,263</b>
<b>POSITION DESCRIPTIONS:</b>							
<b>Chief Executive Officer #11</b>		Provides overall guidance for the operations, personnel, and fiscal responsibilities required by the nutrition project.					
<b>Nutritionist/Nutrition Educator/Nutrition Aide #3, #4, #5</b>		Provides nutrition education to the SNAP-Ed eligible population. Specific duties include: one-on-one general nutrition education, delivery of general nutrition education in a classroom or group setting, staffing health fairs and other community or promotional events where nutrition education messages are delivered, distribution of linguistically and culturally appropriate nutrition education materials, documentation of educational and other encounters, assisting with writing project reports and preparation of quarterly reports, maintaining program reports and tracking system.					
<b>Program Assistant #7</b>		Assists the Project Coordinator with nutrition education program planning and development. Under the direction of Project Coordinator, works directly with individuals and small groups providing curriculum-based, prevention-oriented general nutrition education and physical activity targeted to SNAP-Ed eligibles.					
<b>Project Coordinator #1</b>		Coordinate program staff and nutrition education activities; plan and follow through on outreach and educational events at health fairs, schools, and other promotional activities; work with schools, churches, farm worker organizations, and community organizations in planning and promoting good health through dissemination of nutrition education materials; actively acquire and develop culturally and linguistically competent nutrition curriculum and education materials; to promote existing and/or to develop new physical activity promotional components of nutrition education; and expand our existing community outreach program to encompass nutritional components to increase community awareness and knowledge of good nutrition and healthy active lifestyles.					
<b>Promotora #8, #9</b>		Works with the Project Coordinator in SNAP-Ed communities to conduct nutrition education interventions and participate in local events to promote health eating and physical activity for SNAP-Ed eligibles.					
<b>Health Educator (including Health Aide, Health Promotion Instructor, etc.) #6</b>		Develops materials and facilitate health education in both group and individual settings. Teaches general nutrition, the importance of fruits and vegetables, and health benefits of proper nutrition and physical activity.					
<b>Research Specialist #2</b>		Evaluates nutrition education, and physical activity promotion interventions in a variety of community channels. Methods can include process and impact evaluations, pre and post tests, surveys, focus/discussion roundtables, photo documentaries, and case studies.					

Budget Justification  
October 1, 2011 - September 30, 2012

Univ. of Calif., Regents of the Cooperative Extension  
Alameda County (CYNP)  
11-10244

	Office Manager/Secretary/Admin Asst #10	Provides general clerical support to the Program. Assists in development and maintenance of a data collection system with emphasis on fiscal information. Arranges meetings and trainings, orders supplies and materials, creates correspondence, photocopies, and other duties as required to support the nutrition education contract.		
--	--	--	--	--

**Budget Justification**  
**October 1, 2011 - September 30, 2012**

												Federal Share Total Dollars	Total Dollars	
<b>B.</b>	<b>FRINGE BENEFITS:</b>													
	<b>Federal Share:</b>													
		Includes payroll taxes and medical/dental benefits at ~ 48.67% of salaries										\$ 171,135	\$ 171,135	
											\$ 38,446.38			
											\$ 118,294.36			
											\$ 1,904.84			
											\$ 12,489.17			
											\$ 171,134.75			
												<b>SUBTOTAL:</b>	\$ 171,135 \$ 171,135	
<b>C.</b>	<b>OPERATING EXPENSES:</b>													
	<b>Federal Share:</b>													
	<i>Printing and Duplication</i>													
		Network program newsletters, flyers, posters, recipes, resource guides, pre-post, training and promotional materials. All items will be prorated for nutrition education and physical activity promotion components if necessary, including layout and design.												
											\$ 10,400.00	\$ 10,400	\$ 10,400	
											\$ 12,000.00	\$ 12,000	\$ 12,000	
											\$ 169.00	\$ 169	\$ 169	
	<i>Office Supplies</i>													
		To include: routine office supplies, binders, papers, index, insert tabs, pens, note pads, staples, clips, folders, cartridge for printers, poster paper, laminating papers and materials for implementing the Curriculum in the sites. Would also include: postage and shipping expenses, supplies for activity trainings, folders with Network logo for i.e., symposiums, etc. (~\$70.49 x 53 sites)										\$ 3,736.00	\$ 3,736	\$ 3,736
												<b>SUBTOTAL:</b>	\$26,305 \$ 26,305	
<b>D.</b>	<b>EQUIPMENT EXPENSES:</b>													
	<b>Federal Share:</b>													
												<b>SUBTOTAL:</b>	\$ - \$ -	

**Budget Justification**  
**October 1, 2011 - September 30, 2012**

											Federal Share Total Dollars	Total Dollars
<b>E.</b>	<b>TRAVEL AND PER DIEM:</b>											
	<b>Federal Share:</b>											
	<b>IN-STATE CONFERENCES</b>											
	<i>1. Nutrition Network Annual Conference</i>											
	<b>Staff Attending: Project Coordinator, Research Specialist, 3 Nutrition Educators, Program Assistant, 2 Promotoras</b>											
	<b>With Overnight - 1.75 FTE</b>											
	<b>Staff Attending: Project Coordinator and Research Specialist</b>											
	Registration	\$225 x 2 staff									\$ 450.00	
	Lodging	\$84 x 2 rooms									\$ 168.00	
	Roundtrip	400 miles x \$.55/mile x 1car									\$ 220.00	
	Parking	\$25/1car x 2 days									\$ 50.00	
	Pier Diem	\$40 x 2 staff x 2days									\$ 160.00	
	Toll	\$5									\$ 5.00	
											\$ 1,053.00	\$1,053.00
	<b>Without Overnight - 5.5 FTE</b>											
	<b>Staff Attending: 3 Nutrition Educators, Program Assistant, 2 Promotoras</b>											
	Registration	\$225 x 6 staff									\$ 1,350.00	
	Roundtrip	400 miles x \$.55/mile x 3cars									\$ 660.00	
	Parking	\$25 x 3 cars									\$ 75.00	
	Toll	\$5 x 3 cars									\$ 15.00	
											\$ 2,100.00	\$2,100.00
	<b>2. Network Collaborative Meetings in Sacramento (4 meetings)</b>											
	<b>Staff Attending: Project Coordinator, Research Specialist, Chief Executive Officer</b>											
	Lodging	4 times/yr \$84 x 3 rooms									\$ 1,008.00	
	Roundtrip	4 times/yr 400 miles x \$.55/mile x 1car									\$ 880.00	
	Parking	4 times/yr \$25/1car x 2 days									\$ 200.00	
	Pier Diem	4 times/yr \$40 x 3 staff x 2days									\$ 960.00	
	Toll	4 times/yr \$5									\$ 20.00	
											\$3,068.00	\$3,068.00
	<b>2. Local Trips</b>											
	Local travel for network staff to conduct the Network program implementation in Oakland, Bay Area Network meetings, Child Obesity Prevention seminars, and other related nutrition/physical activity promotion workshops held in the Bay Area. Reimbursement is based on the Network rate of \$.51 per mile: 9.40 FTE (1 Staff) x \$.555/mile x 12 mos x ~104 mi/mo. Examples of local travel would be Network Steering Committee in Sacramento (for Program Administrator & Project Coordinator), Network Sponsored Training (for Program Administrator & Research Specialist), etc.											
	Staff are: Project Coordinator (1FTE), Research Specialist (.75FTE), Nutrition Educator (3 FTE), Health Educator (.40 FTE), Promotora (1.5FTE), Program Assistant (1FTE), Admin Assistant (1FTE), Chief Executive Officer (.75FTE)											
											\$ 6,443	\$6,443.00
												\$ 6,443

**Budget Justification**  
**October 1, 2011 - September 30, 2012**

											Federal Share	Total Dollars	
											Total Dollars	Total Dollars	
											<b>SUBTOTAL:</b>	\$ 12,664	\$ 12,664
<b>F.</b>	<b>SUBCONTRACTORS:</b>												
	Federal Share: N/A												
											<b>SUBTOTAL:</b>	\$ -	\$ -
<b>G.</b>	<b>OTHER COSTS:</b>												
	Federal Share:											\$0	
	Supplies needed to prepare the food taste testing and cooking demonstrations such as utensils, cups, plates, napkins, cooking utensils, bins, etc.												
	Program Supplies & Materials										\$ 15,825.00	\$ 15,825	
	<b>Harvest of the Month/Tips Supplies for children, parents, and school/community (Objective 2)</b>										\$ 6,757.00		
	2,227 children: \$.10 x 2,227 children x 12 months = \$2,672												
	1,885 parents: \$.10 x 1,885 parents x 5 times x 4 seasons = \$3,770												
	3,150 school/community: \$.10 x 3150 x 1 demo x = \$315												
	<b>Trainings and Professional Development for teachers (Objectives 5 &amp; 6)</b>										\$ 548.00		
	274 teachers and administrators: \$.10 x 274 x 5 classes x 4 times = \$548												
	<b>Rethink Your Drink for children, parents, school/community and teachers (Objective 7)</b>										\$ 7,305.00		
	2,227 children: \$.10 x 2,227 children x 12 months = \$2,672												
	1,885 parents: \$.10 x 1,885 parents x 5 times x 4 seasons = \$3,770												
	3,150 school/community: \$.10 x 3,150 x 1 demo x = \$315												
	274 teachers and administrators: \$.10 x 274 x 5 classes x 4 times = \$548												
	<b>Evaluations</b>												
	Teaching 150 people x \$0.30 x 5 classes x 4 sessions = \$900										\$ 900.00		
	<b>School Community Outreach (Objective 10)</b>												
	3,150 school/community: \$0.10x 3150 x 1 demo x = \$315										\$ 315.00		
											\$ 15,825.00		



Attachment 2

**Network for a Healthy California  
QUARTERLY TIME STUDY REQUEST FORM**

Return this form to your *Network* Contract Manager by fax or mail

**7/15/11**

**11-10244**

Date: \_\_\_\_\_ Contract #: \_\_\_\_\_

The Regents of the University of California-Alameda-Child & Youth  
Nutrition Program

Contractor Name: \_\_\_\_\_

October 1, 2011 to September 31, 2012

Contract Term: \_\_\_\_\_

Jasmine Chan (510)639-1276

Project Coordinator: \_\_\_\_\_ Phone: \_\_\_\_\_

- 1) Fill in the chart below. Indicate the month of each quarter you plan to sample for each year of your contract term. Please use the following guidelines when selecting the sampling months:
- The same month cannot be used each quarter. For example, the first month of each quarter cannot be used. Instead, the sample month should vary each quarter (e.g., the 1<sup>st</sup> month of 1<sup>st</sup> Qtr, 2<sup>nd</sup> month of 2<sup>nd</sup> Qtr, 3<sup>rd</sup> month of 3<sup>rd</sup> Qtr and 1<sup>st</sup> month of 4<sup>th</sup> Qtr would be acceptable if the months represent the quarters in which they fall.)
  - The sampling months should vary from year to year.
  - The month used for each quarter must be a valid representation of the entire quarter. Where this is not possible, you may opt to use a weekly time log for that quarter. In this case, write "weekly time log" in the box for that quarter.

Quarter	Year 1 (2011 - 2012)	Year 1 (2011 - 2012)	
Qtr1 (Oct-Dec)	<b>Nov 1-15</b>	<b>Nov 15-30</b>	
Qtr2 (Jan-Mar)	<b>Feb 1-14</b>	<b>Feb 15-29</b>	
Qtr3 (Apr-June)	<b>May 1- 14</b>	<b>May 15-31</b>	
Qtr4 (July-Sept)	<b>Aug 1-14</b>	<b>August 15-31</b>	

- 2) Please attach a list of the names and titles of staff members who will use the time study. Personnel listed should have fairly evenly distributed activities across the quarters you will sample. (Note: these names and titles should correspond with your budget justification.)
- Research Specialist. Elizabeth Gong (75%)  
 Health Educator. Bernadette Garcia-Rogers (40%)  
 Chief Executive Officer- Zoya Khalaf-Kirman (75%)  
 Promotora- Vacant (40%)

\_\_\_\_\_  
Signature of Project Coordinator

\_\_\_\_\_  
Date

Approved by:

Signature of Authorized <i>Network</i> Staff	Date

## Attachment 2

# Online Timesheet System UC DAVIS



UC Coop Ext Alameda County

MANAGEMENT SERVICES OFFICER I

Zoya Khalaf-Kirkman

August 2011						
Su	Mo	We	Th	Fr	Sa	
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			
4	5	6	7	8	9	10

  

September 2011						
Su	Mo	Tu	We	Th	Fr	Sa
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	1
2	3	4	5	6	7	8

**Leave Balances\***  
 Vacation : 96.25  
 Sick : 22.04  
 Comp Time : 0.00  
 Furlough : 0.00  
\* Leave Balances estimations are based on current payroll data

**Timesheet Totals\*\***  
 Hours Worked: 32.00  
 Sick Leave: 8.00

\*\* Totals only include entries made for the current pay period, not previous or next.

Save  Cancel

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jul 31 New	Aug 1 Sick Leave 8.00 New X	Aug 2 Hours Worked New X	Aug 3 Hours Worked New X	Aug 4 Hours Worked New X	Aug 5 Hours Worked 8.00 New X	Aug 6 New
Aug 7 New	Aug 8 Hours Worked 0.00 New X	Aug 9 Hours Worked New X	Aug 10 Hours Worked New X	Aug 11 Hours Worked 0.00 New X	Aug 12 Hours Worked 0.00 New X	Aug 13 New
Aug 14 New	Aug 15 Hours Worked 0.00 New X	Aug 16 Hours Worked New X	Aug 17 Hours Worked New X	Aug 18 Hours Worked 0.00 New X	Aug 19 Hours Worked 0.00 New X	Aug 20 New
Aug 21 New	Aug 22 Hours Worked 0.00 New X	Aug 23 Hours Worked New X	Aug 24 Hours Worked New X	Aug 25 Hours Worked 0.00 New X	Aug 26 Hours Worked 0.00 New X	Aug 27 New
Aug 28 New	Aug 29 Hours Worked 0.00 New X	Aug 30 Hours Worked New X	Aug 31 Hours Worked New X	Sep 1 New	Sep 2 New	Sep 3 New

Errors / Warnings

Timesheet Comments

# Online Timesheet System UC DAVIS

Zoya Khalaf-Kirkman

MANAGEMENT SERVICES OFFICER I

UC Coop Ext Alameda County

Your timesheet was successfully saved.

<b>Timesheet Summary (July 2011)</b>	
Hours Worked	128.00 hrs
Sick Leave	32.00 hrs
<a href="#">[ Edit Timesheet ]</a>	

**Comments**  
 July 28&29 - Dates are set with doctor for a procedure.  
 Monthly Hours Distribution:  
 L-701NET3 = 89.04 hours  
 L-701SCP3 = 50.40 hours  
 L-701ST92 = 15.12 hours  
 L-201VRS4 = 11.76 hours

\* Timesheet summary and comments do not include entries for the previous or next pay periods.



[Timesheet Home](#)



[Submit Final](#)



[Exit Timesheets](#)

Note: Clicking "Final Submit" is equivalent to signing your timesheet and routing it to your supervisor for review. Your timesheet will be locked. In the event that you need to make changes, you will need to contact your supervisor or timesheet manager to have the timesheet cancelled for corrections.



Bernadette Garcia-Roger PROGRAM REPRESENTATIVE III UC Coop Ext Alameda County

Timesheet for July 1, 2011 - July 31, 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jun 26 Previous Pay Period	Jun 27 Previous Pay Period	Jun 28 Previous Pay Period Hours Worked 6.50 hrs	Jun 29 Previous Pay Period Hours Worked 8.00 hrs	Jun 30 Previous Pay Period	Jul 1	Jul 2
Jul 3	Jul 4 Independence Day	Jul 5 Hours Worked 4.00 hrs	Jul 6 Hours Worked 4.00 hrs	Jul 7	Jul 8	Jul 9
Jul 10	Jul 11	Jul 12	Jul 13 Hours Worked 8.00 hrs	Jul 14 Hours Worked 8.00 hrs	Jul 15	Jul 16
Jul 17	Jul 18	Jul 19 Hours Worked 8.00 hrs	Jul 20 Hours Worked 8.00 hrs	Jul 21 Hours Worked 2.00 hrs	Jul 22	Jul 23
Jul 24	Jul 25	Jul 26 Hours Worked 4.50 hrs	Jul 27 Hours Worked 4.00 hrs	Jul 28	Jul 29 Hours Worked 4.00 hrs	Jul 30
Jul 31	Aug 1 Next Pay Period	Aug 2 Next Pay Period	Aug 3 Next Pay Period	Aug 4 Next Pay Period	Aug 5 Next Pay Period	Aug 6 Next Pay Period

Timesheet Comments (no comments specified) Timesheet Status : Approved Timesheet Totals Hours Worked : 54.50

**1. STATE LEVEL GOALS AND OBJECTIVES**

*See State-level objectives in introduction to Section B, pages 1-3.*

---

**2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

**Project Title:** *Regents of the University of California - UCCE Alameda County Nutrition Family and Consumer Sciences (NFCS)*

**Program Area:** *Local Incentive Awardee: Education: - University of California Cooperative Extension*

**Contract Number:** *09-11238*

**a. Related State Objectives.**

*See State-level objectives 1, 2, 4, 8, and 9.*

**b. Audience.**

**Gender:** Male 30% % Female 70%

**Ethnicity:**

African American 32%  
 Asian 14%  
 Caucasian 5%  
 Latino 30%  
 Native American 1.0%  
 Pacific Islander 16%  
 Other (specify) Mixed : 2%

**Languages:**

English 51%  
 Spanish 25%  
 Arabic \_\_\_\_\_ %  
 Armenian \_\_\_\_\_ %  
 Russian \_\_\_\_\_ %  
 Bosnian \_\_\_\_\_ %  
 Cantonese 1.0%  
 Farsi \_\_\_\_\_ %  
 Hmong \_\_\_\_\_ %

Khmer (Cambodian) \_\_\_\_\_ %  
 Korean \_\_\_\_\_ %  
 Lao 1.0%  
 Tagalog 1.0%  
 Vietnamese 20%  
 Other (specify) \_\_\_\_\_ : \_\_\_\_\_ %  
 Other (specify) \_\_\_\_\_ : \_\_\_\_\_ %  
 Mandarin 1.0%

**Ages:**

Under 5 years old \_\_\_\_\_ %  
 5 to 8 \_\_\_\_\_ %  
 9 to 11 \_\_\_\_\_ %  
 12 to 17 \_\_\_\_\_ %  
 18 to 59 94%  
 60 years old and over 6%

**c. Focus on SNAP Eligibles.**

Income Targeting Data Source:

- See attached Census Tract data sheet
- See attached Free/Reduced Price Meal % data sheet
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)
- Other (Specify): \_\_\_\_\_ ( \_\_\_\_\_ % equal to or less than 185% FPL)

Location Based Proxy Sites:

Targeting data is not required for proxy sites. Please check all that apply and indicate the percentage of your target audience(s) at these locations.

- |  |             |  |             |
|--|-------------|--|-------------|
| <input checked="" type="checkbox"/> CalFresh Offices | <u>1</u> %  | <input checked="" type="checkbox"/> Shelters/Temporary Housing | <u>10</u> % |
| <input checked="" type="checkbox"/> Food Banks       | <u>10</u> % | <input checked="" type="checkbox"/> Soup Kitchens              | <u>1</u> %  |
| <input checked="" type="checkbox"/> Food Pantries    | <u>10</u> % | <input checked="" type="checkbox"/> TANF Job Readiness Program | <u>1</u> %  |
| <input checked="" type="checkbox"/> Public Housing   | <u>40</u> % | <input checked="" type="checkbox"/> WIC Offices                | <u>10</u> % |
| <input checked="" type="checkbox"/> HeadStart        | <u>10</u> % |  |             |

**d. Project Description.**

Key Methods:

- Advisory Council/Task Force (specify): \_\_\_\_\_
- Internet/Web Sites-website address: \_\_\_\_\_
- Print Media
- Radio: \_\_\_\_\_
- TV: \_\_\_\_\_
- Nutrition Education Classes: ( 80 occurrences at 1.5 hour(s) each)
- Community Education Events: ( 4 occurrences at 2.5 hour(s) each)
- Training/Workshop/Conference: ( 4 occurrences at 4.0 hour(s) each)
- Point of Purchase: ( 5 occurrences at 1.5 hour(s) each)
- Other (specify) Shopping Survey ( 100 occurrences at 0.5 hour(s) each)

Key Educational Messages:

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Fruits & Vegetables  | <input type="checkbox"/> Lean Meat and Beans                      |
| <input type="checkbox"/> Physical Activity   | <input type="checkbox"/> Limit Added Sugars or Caloric Sweeteners |
| <input type="checkbox"/> Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources) | <input type="checkbox"/> MyPyramid – Healthy Eating Plan          |
| <input type="checkbox"/> Fats and Oils   | <input type="checkbox"/> Promote Healthy Weight                   |
| <input type="checkbox"/> Fiber-Rich Foods  | <input type="checkbox"/> Sodium and Potassium                     |
| <input type="checkbox"/> Food Safety   | <input type="checkbox"/> Whole Grains                             |
| <input type="checkbox"/> Food Shopping/Preparation   | <input type="checkbox"/> Other (Specify): _____                   |

SNAP-Ed Delivery Sites by Type of Setting:

- |   |  |
|---|--|
| <u>      </u> Adult Education & Job Training Sites          | Banks, Food Pantries, and Soup Kitchens)                                 |
| <u>      </u> Adult Rehabilitation Centers                  | <u>      </u> Extension Offices  |
| <u>      </u> CalFresh Offices                              | <u>  1  </u> Farmers Markets   |
| <u>  3  </u> Churches                                       | <u>      </u> Food Stores  |
| <u>      </u> Community Centers                             | <u>      </u> Head Start Programs  |
| <u>      </u> Elderly Service Centers                       | <u>      </u> Individual Homes   |
| <u>  6  </u> Emergency Food Assistance Sites (includes Food | <u>      </u> Libraries  |
|   | <u>  2  </u> Other Youth Education Sites (includes Parks and Recreation) |

\_\_\_\_ Public/Community Health Centers  
(includes Public Health Departments)  
  3   Public Housing  
\_\_\_\_ Schools – students (Preschool)  
\_\_\_\_ Schools – students (K-12)  
\_\_\_\_ Schools – students (Afterschool  
Program)

\_\_\_\_ Schools – Parents  
  3   Shelters/Temporary Housing  
  3   WIC Programs  
\_\_\_\_ Worksites  
Other (specify): \_\_\_\_\_  
Other (specify): \_\_\_\_\_  
Other (specify): \_\_\_\_\_

**\* Reminder: Every non-school site noted above must be listed with address and census tract on the separate Census Tract Data Sheet.**

Projected Number of Unduplicated Participants:     450  

Narrative (max. 200 words)

The UCCE Food Stamp in-home nutrition education and outreach project reaches under-served families in low income housing units and the surrounding communities. Historically, housing complexes have been built in blighted areas. We provide Nutrition education to try to change family food behaviors to increase daily fruit and vegetable intake to comply with the 2010 Dietary Guidelines; promote positive behavior change in healthy eating practices; safe food handling practices; responsible food resource management; and promote physical activity. It incorporates interactive learning approaches designed to educate the adult population, and particularly head of households with minor children. The goal is to follow the 2010 Dietary Guidelines to provide knowledge and skills on: making healthy food choices, spending food dollars wisely; preventing food transmitted illnesses, and making lifestyle changes to become more active.

e. **Summary of Research.**

*See Section A, pages 2-5.*

f. **Modification of Project Methods/Strategies.**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> We have not modified our methods/strategies | <input type="checkbox"/> Changing audience participation |
| <input type="checkbox"/> Improving cultural relevancy                           | <input type="checkbox"/> Adding new partners             |
| <input type="checkbox"/> Enhancing/updating existing strategies                 | <input type="checkbox"/> Other (specify): _____          |
| <input type="checkbox"/> Utilizing research/program tool                        | <input type="checkbox"/> Other (specify): _____          |

*All modifications are approved by the Network.*

g. **Use of Existing Educational Materials.**

*See attached Existing Educational Materials/Curricula data sheet.*

h. **Development of New Educational Materials.**

*All new educational materials must be listed on the attached New Materials Development data sheet. **NONE***

i. **Key Performance Measures/Indicators.** (max. 100 words)

The USDA approved Food Behavior Checklist (FBC) measuring behavior change by four key indicators will be the evaluation tool. Based on pre and post FBC assessments after direct educational interventions, participants will be evaluated to assess the change in: daily fruit and vegetable intake; positive behavior change in healthy eating practices;

safe food handling practices; and food resource management. The FBC will be analyzed by the USDA - End of Year Reporting System (ERS) data base.

---

**3. EVALUATION PLANS**

*All contractors participate in process evaluation per their Scope of Work activities.*

*Contractors who receive Federal Share >\$350,000 must participate in impact evaluation.*

*Impact evaluation measures the effectiveness of an intervention by assessing behavior change or the factors that directly influence behavior change primarily focusing on consumption of fruit and vegetables intake.*

---

**4. COORDINATION EFFORTS (MAX. 100 WORDS)**

We target high risk/the poorest-of-the-poor SNAP-Ed recipients and certified eligible populations. Integrating nutrition education into existing programs continues to be a very successful approach/strategy with adult education, job training programs, homeless shelters/temporary housing, recovery programs, churches, self-sufficiency centers, WIC food sites, congregate meal sites, elderly service sites, and etc. We will not conduct nutrition educational activities in community/agency sites where Nutrition Network or other nutrition education programs are being conducted or any other federally funded nutrition education programs/projects.

**09-11238 - Census Tract Data Sheet**

<i>Type*</i>	<i>Site Name</i>	<i>Address</i>	<i>City</i>	<i>Zip</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>185% FPL</i>	<i>Notes</i>
Farmers' Markets	Faith Deliverance Market	73rd & International Blvd	Oakland	94602	06001408600	All Races	57.9%	
Churches	Acts Full Gospel	1034 60th Avenue	Oakland	94621	06001408800	All Races	59.4%	
Churches	Allen Temple	8501 International Blvd	Oakland	94621	06001409500	All Races	56.3%	
Churches	E Oakland Faith Deliv.	7425 International Blvd	Oakland	94621	06001408900	All Races	56.4%	
Food Bank	Food Bank	20080 Redwood	Oakland	94546				Proxy
Food Bank	Food Bank	7900 Edgewater Drive	Oakland	94621				Proxy
Food Bank	Food Bank	8200 Richie	Oakland	94621				Proxy
Food Bank	Food Bank	3400 School Street	Oakland	94602				Proxy

Food Bank	Food Bank	73rd Ave & Eastmont Mall	Oakland	94621				Proxy
Food Bank	Food Bank	7450 International Blvd	Oakland	94621				Proxy
Public Housing	Foothill Family Apartment	6948 Foothill Blvd	Oakland	94621				Proxy
Public Housing	Kenneth Henry Court	6425-6475 Foothill Blvd	Oakland	94621				Proxy
Public Housing	Lockwood Apartments	69th International Avenue	Oakland	94605				Proxy
Parks, Recreation Center	Ira Jinkins Community Center	9175 Edes Ave.	Oakland	94603	06001409000	All Races	59.3%	
WIC Program	WIC Prime Time	7200 Bancroft Eastmont Mall	Oakland	94605				Proxy
WIC Program	WIC Office	7450 International Blvd	Oakland	94621				Proxy
WIC Program	WIC Prime Time	32 International Blvd	Oakland	94601				Proxy
Homeless Shelters	Alpha Omega Foundation	1311 83 <sup>rd</sup> Ave	Oakland	94621				Proxy

Homeless Shelters	Building Futures With Women	1395 Bancroft Ave	San Leandro	94577				Proxy
Homeless Shelters	East Oakland Community Project	5725 International Blvd.	Oakland	94621				Proxy
Parks, Recreation Center	Rainbow Recreation Center	5800 International Blvd	Oakland	94621	060014075002		58.8%	Census Block

\* Refer to list from SNAP-Ed Delivery Sites by Type of Setting section.

**Free/Reduced Price Meal Percentage Data Sheet**

<i>School Name*</i>	<i>District Name</i>	<i>CDS Code</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
N/A			%	%	%

\*After each school name indicate all that apply with the following abbreviations: K-12 School (S), Preschool (PS), After School (A) & Parents (P)

**Use of Existing Educational Materials/Curricula Data Sheet**

<i>Source</i>	<i>Title</i>	<i>Description</i>	<i>Languages</i>
University of California ANR Cooperative Extension	Eating Smart Being Active: USDA Approved EFNEP and FSNEP Core Curriculum	The Curriculum, designed for low income adult Head of Households, include 8 lessons with pre and post Food Behavior Checklist evaluations , family income and size of household demographics.	English and Spanish

**New Materials Development Data Sheet: NONE**

<i>Title</i>	<i>Description</i>	<i>Justification</i>
N/A		

BUDGET COVER SHEET  
FFY 2012

<b>Organization: The Regents of University, Alameda County (Family and Consumers Services)</b>				
<b>Contract Number: 09-11238</b>				
<b>Federal Share Budget</b>	<b>FFY 2011</b>	<b>FFY 2012</b>	<b>Amount Difference</b>	<b>% Difference</b>
<b>Personnel Salaries</b>	\$ 36,203	\$ 36,203	\$ -	0.00%
<b>Fringe Benefits</b>	\$ 19,157	\$ 19,157	\$ -	0.00%
<b>Operating</b>	\$ 536		\$ (536)	-100.00%
<b>Travel</b>	\$ 618	\$ 1,154	\$ 536	86.73%
<b>Equipment &amp; Other Capital</b>	\$ -	\$ -	\$ -	0.00%
<b>Subcontractors</b>	\$ -	\$ -	\$ -	0.00%
<b>Other Costs</b>	\$ -	\$ -	\$ -	0.00%
<b>Indirect Costs</b>	\$ 12,715	\$ 12,715	\$ -	0.00%
<b>Total Federal Share</b>	\$ 69,229	\$ 69,229	\$ -	0.00%
<b>Note:</b> <i>If the Total Federal Share Percentage difference is greater than 5%, please provide an explanation.</i>				
<i>If the total percentage difference is greater than 5% consult your Contract Manager.</i>				
<i>FFY 2012 Network Growth Policy restricts contract growth.</i>				
<i>Operating Costs: Budgeted in FFY2011 and not FFY 2</i>				
<i>Travel Costs Annual Network Confernce Budget in FFY 2012</i>				

**Budget Justification**  
 October 1, 2011 - September 1, 2012

<b>A PERSONNEL SALARIES:</b>							
1. Name and Position Title		2. Annual Salary	3. Total FTE (as a decimal)	4. Percentage FTE Time for Administrative Duties	5. Percentage FTE Time for Direct Delivery	6. Federal Share Total Dollars	7. Total Dollars
<b>FEDERAL SHARE POSITIONS</b>							
1.	Name: <b>Evely Tilson</b> Title: Nutrition Educator	\$ 29,279	1.00		100%	\$ 29,279	29,279
2.	Name: <b>Yusef Herbert</b> Title: Secretary	\$ 34,620	0.20	15%	5%	\$ 6,924	6,924
<b>SUBTOTAL</b>		<b>\$ 63,899</b>	<b>1.20</b>	<b>15%</b>	<b>105%</b>	<b>\$ 36,203</b>	<b>\$ 36,203</b>
<b>POSITION DESCRIPTIONS:</b>							
<b>Nutrition Educator (Community Health Program Representative) #1</b>		Under the supervision of the Project Coordinator, conducts direct and community focused education to low income families and service providers; collects baseline and follow-up data on project participants, conducts workshops and evaluates outcome.					
<b>Secretary (Administrative Assistant) #2</b>		Assists the Program Director to process and manage the internal and external fiscal and programmatic responsibilities in compliance with the policies and procedures of USDA, DPH and the University of California.					
						<b>Federal Share Total Dollars</b>	<b>Total Dollars</b>
<b>B. FRINGE BENEFITS:</b>							
<b>Federal Share:</b>						\$19,157	\$ 19,157
Includes payroll taxes and medical/dental benefits at 50.69% to 53.44% of salaries							
Evely Tilson - \$29,279 x 53.44% = \$15,647							
Yusef Herbert - \$6,924 x 50.69% = \$3,510							
Evely Tilson and Yusef Herbert have full benefits and the rates are based on # of family members covered.							
<b>SUBTOTAL:</b>						<b>\$ 19,157</b>	<b>\$ 19,157</b>
<b>C. OPERATING EXPENSES:</b>							
<b>Federal Share:</b>							
<b>SUBTOTAL:</b>						<b>\$ -</b>	<b>\$ -</b>

**Budget Justification**  
 October 1, 2011 - September 1, 2012

								Federal Share	Total Dollars
								Total Dollars	
<b>D. EQUIPMENT EXPENSES:</b>								\$ -	\$ -
<b>Federal Share:</b>								\$ -	\$ -
								\$ -	\$ -
<b>E. TRAVEL AND PER DIEM:</b>									
<b>Federal Share:</b>									
Mileage for Nutrition Educator: E. Tilson								\$773	\$773
Mileage for Nutrition Education and training to and from local sites									
approx.116 miles x 12 month x.555 cents = \$773									
<b>Annual Network Conference: 1 attendee, E. Tilson, Sacramento</b>								\$381	\$381
Hotel - 2 nights @ \$84 = \$168									
Per Diem - \$40									
302 miles x .555c = \$168									
Bridge Toll = \$5									
<b>SUBTOTAL:</b>								\$1,154	\$ 1,154
<b>F. SUBCONTRACTORS:</b>								\$ -	\$ -
<b>Federal Share:</b>								\$ -	\$ -
<b>SUBTOTAL:</b>								\$ -	\$ -
<b>G. OTHER COSTS:</b>								\$ -	\$ -
<b>Federal Share:</b>								\$ -	\$ -
<b>SUBTOTAL:</b>								\$ -	\$ -
<b>DIRECT COSTS TOTAL:</b>								\$ 56,514	\$ 56,514
<b>H. INDIRECT COSTS:</b>									
University of California Federally negotiated and pre-approved rate for off campus educational programs. Indirect costs include salaries and fringe benefits, materials and supplies, service, travel, and subgrants and subcontracts up to the first \$25,000 of each subgrant or subcontract.									
<b>Federal Share:</b>	22.5% of Total Direct Costs: (\$56,514 x 22.5%)							\$ 12,715	\$ 12,715
<b>SUBTOTAL:</b>								\$ 12,715	\$ 12,715
<b>TOTAL</b>			<b>\$ 63,899</b>	<b>1.20</b>	<b>15%</b>	<b>105%</b>	<b>\$ 69,229</b>	<b>\$69,229</b>	