



Supporting Youth to Transform Their Communities: Tools for Effective Message Development and Delivery

A TRAIN THE TRAINER OPPORTUNITY FOR ADULTS WORKING WITH YOUTH

Youth and youth-serving organizations play an important and unique role in supporting efforts to create healthy environments. The ability to tell others the compelling story of your community is a crucial aspect of authentic youth engagement and community change. The *Network for a Healthy California (Network)* and Berkeley Media Studies Group (BMSG) invite *Network* contractors and their youth-serving partner organizations to attend this in-person train-the-trainer opportunity.

This will be an in-person, hands-on workshop that builds upon the tools presented during the webinar on June 28, 2013. During the training participants will:

- Gain ideas for sharing fundamental public health concepts with youth.
- Explore creative ways of engaging youth in local efforts to improve access to healthy foods and physical activity.
- Learn how youth can use messages that state values and put the solution first.
- Learn effective message development and delivery techniques.

Space is limited; register today!

REGISTER TODAY:

Tuesday, August 6, 2013

Hosted by Monterey Health Dept.

1428 Abbott Street
Salinas, CA 93901

[REGISTER HERE](#)

For More Information

Please Contact:

Metria Munyan (916) 449-5410

Metria.Munyan@cdph.ca.gov



For CalFresh information, call 1-877-847-3663.

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