

## California Food Stamp Program Access Improvement Plan FFY 2011

### 4. Outreach Project Details

Project Number 1			
<b>Goal</b>	The <i>Network/CDPH</i> will provide infrastructure that enables Projects 1 through 10 to improve participation in the Food Stamp Program (FSP) by approximately 61,000 California households during FFY 2011 and 2012.		
<b>Timeline</b>	<b>Start</b>	10/1/2010	<b>End</b> 9/30/2012
<b>Description of Activity</b>	<p><u>Administration, Leadership and Partnership</u></p> <ul style="list-style-type: none"> <li>• Administer, and provide direction and oversight for the California Food Stamp Program Access Improvement Plan (AIP).</li> <li>• Maintain a comprehensive, well-coordinated infrastructure between the <i>Network</i>; the California Department of Social Services (CDSS); the United States Department of Agriculture – Western Region Office (USDA WRO); California Association of Food Banks (CAFB), Catholic Charities of California (CCC); Central Valley Health Network (CVHN); CSU, Chico Research Foundation (CRF), Clinica Sierra Vista (CSV), United Farm Worker Foundation (UFWF), San Diego 211 (211); and other nonprofit sector advocacy organizations at the state and local levels.</li> <li>• Provide one state-level forum (<u>Food And Nutrition Education and Outreach [FANOut]</u>) and participate in CDSS's Interagency Food Assistance Committee [IFAC]) and California Welfare Directors Association meetings..</li> <li>• Provide resources for administration, program and partnership development, and interagency collaboration for food stamp outreach aimed at reducing structural barriers in the FSP and increasing participation in the FSP.</li> <li>• Provide support for the acquisition of supplemental funding and resources to fully achieve the goals, objectives and activities of the plan.</li> <li>• Partner with CDSS, CAFB, CCC, CVHN, CSV, CRF, UFWF, the Public Health Institute (PHI), and a TBD Media Contractor to provide trainings to community-based partners.</li> <li>• Provide northern and southern California liaisons to work with CDSS and County offices to improve community food stamp outreach including data sharing to quantify outreach efforts.</li> </ul> <p><u>Community Services</u></p> <ul style="list-style-type: none"> <li>• Work with CAFB, CCC, CVHN, CSV, CRF, UFWF, 211, PHI and the TBD Media Contractor to ensure programmatic objectives and fiscal requirements are met.</li> <li>• Develop a Food Stamp Outreach Project Directory, organized by county, to create better linkages.</li> </ul> <p><u>Communications</u></p> <ul style="list-style-type: none"> <li>• Provide technical assistance for CAFB, CCC, CVHN, CSV, CRF, UFWF, 211 and their community outreach partners to help publicize their activities and promotions in target counties and regions.</li> <li>• Provide support to USDA food stamp outreach media campaigns as requested. <ul style="list-style-type: none"> <li>• Develop key messages of public relations and conduct spokesperson training of partners at the community and state levels.</li> </ul> </li> <li>• Keep track of calls to California's Food Stamp Information Line.</li> <li>• Maintain and expand the media partnership with Clear Channel, Radio Bilingue or other media partner in the Central Valley, supported in part by The California Endowment (TCE).</li> <li>• Develop or update resources with California's new name for the FSP once it is finalized and rebranded for California.</li> <li>• Develop a Senior Brochure, flyer and related materials for the California</li> </ul>		

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	Department of Aging. <u>Evaluation and Research</u> <ul style="list-style-type: none"> <li>• Provide technical assistance to contractors and their subcontractors on setup, design, implementation and evaluation for AIP.</li> <li>• Provide timely submission of reports to CDSS and other stakeholders.</li> </ul>		
<b>Contractor</b>	No contractor		
<b>Role of Contractor</b>	n/a		
<b>Evaluation</b>	<p><b>Process Evaluation:</b> CDPH will synthesize progress reports from CAFB, CCC, CVHN, CSV, CRF, UFWF, 211 and the Media Contractor as well as call information generated by Angel.com, and work with AIP partners to address barriers to improve results.</p> <p><b>Outcome Evaluation:</b> CDPH will assess and report on AIP performance relative to Plan goals and objectives, as well as work with AIP partners to determine the degree to which it is possible to track application success rate. State- and county-level FSP participation trends will be tracked and, on an annual basis, the county-level Program Access Index will be used to assess FSP participation dynamics and performance. CDPH will also share FSP-oriented research and evaluation literature relevant to AIP's goals and strategies with AIP partners.</p>		
<b>Project Number 2</b>			
<b>Goal</b>	CAFB will improve participation in the FSP by approximately 22,200 California households.		
<b>Timeline</b>	<b>Start</b>	10/1/2010	<b>End</b> 9/30/2012
<b>Description of Activity</b>	<u>Food Stamp Outreach</u> <ul style="list-style-type: none"> <li>• Subcontractors will partner with approximately 1,957 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in its 24 targeted counties</li> <li>• Subcontractors will provide approximately 1,056,808 FSP materials to individuals in targeted counties</li> <li>• Subcontractors will table at approximately 1,123 events in targeted counties</li> <li>• Subcontractors will provide approximately 486 food stamp outreach trainings for partnering organizations; train approximately 3591 people</li> <li>• Subcontractors will provide food stamp information over the phone to approximately callers 107,720</li> <li>• Subcontractors will prescreen approximately 108,957 individuals in targeted counties</li> <li>• Subcontractors will assist approximately 39,044 individuals with FSP applications in targeted counties</li> <li>• Subcontractors will provide follow-up assistance to approximately 26,293 households in targeted counties</li> <li>• Subcontractors will provide quarterly assistance to 12,597 households in targeted counties</li> <li>• Subcontractors will provide annual recertification assistance to 11,275 households in targeted counties</li> <li>• Subcontractors will work with State/Federal partners to plan for media campaigns</li> <li>• Subcontractors will educate stakeholders about food stamp outreach</li> <li>• Subcontractors will increase households' access to the FSP</li> <li>• Subcontractors will work collaboratively with FSP staff in targeted counties</li> <li>• CAFB will provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• CAFB will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Contractor</b>	<b>California Association of Food Banks</b>		

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<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Subcontract with 48 organization, (37 of these are subcontracts and 11 sub hub contracts) to conduct food stamp outreach activities in 24 counties</li> <li>• Provide fiscal and programmatic management for all sub and sub hub contractors</li> <li>• Oversee subcontractors' evaluation and monitoring activities</li> <li>• Improve subcontractors' effectiveness through efficient program management, trainings, and information sharing</li> <li>• Represent subcontractors in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• Provide consultation and assistance related to the hotline and other food stamp outreach technology improvements</li> <li>• Contract with Angel.com on behalf of CDPH</li> <li>• Provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 1</b>	<b>Alameda County Community Food Bank</b>
<b>Role of Partner 1</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Alameda County</b></li> <li>• Provide FSP materials to individuals in Alameda County</li> <li>• Table at events in Alameda County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda County</li> <li>• Assist households with FSP applications in Alameda County</li> <li>• Provide follow-up assistance to households in Alameda County</li> <li>• Provide food stamp information over the phone to callers</li> <li>• Provide quarterly assistance households in targeted counties</li> <li>• Provide annual recertification assistance to households in targeted counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 2</b>	<b>Angel.com</b>
<b>Role of Partner 2</b>	Route callers to the statewide, toll-free Food Stamp Information Line to the appropriate destination based on their ZIP codes. Counties' FSP staffs determine whether callers are routed to the county FSP office, a trusted partner, an automated message, or a combination of the above.
<b>Partner 3</b>	<b>Center to Promote Health Care Access: One-e-App</b>
<b>Role of Partner 3</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps throughout California.</li> <li>• Provide FSP materials to individuals in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Table at events in Alameda, Fresno, Humboldt, and San Diego counties</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Assist households with FSP applications in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Provide follow-up assistance to households in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda, Fresno, Humboldt, and San Diego counties' FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 4</b>	<b>Community Action Partnership of Orange County</b>
<b>Role of Partner 4</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Orange County</b></li> <li>• Provide FSP materials to individuals in Orange County</li> <li>• Table at events in Orange County</li> <li>• Prescreen households in Orange County</li> <li>• Assist households with FSP applications in Orange County</li> <li>• Provide follow-up assistance to households in Orange County</li> <li>• Provide food stamp information over the phone to callers</li> <li>• Provide quarterly assistance households in targeted counties</li> <li>• Provide annual recertification assistance to households in targeted counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Orange County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Orange County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 5</b>	<b>Community Food Bank</b>
<b>Role of Partner 5</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Fresno County</b></li> <li>• Provide FSP materials to individuals in Fresno County</li> <li>• Table at events in Fresno County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Fresno county</li> <li>• Assist households with FSP applications in Fresno county</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> </ul>

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<b>Partner 6</b>	<b>Community Food Bank of San Benito County</b>
<b>Role of Partner 6</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Benito County</b></li> <li>• Provide FSP materials to individuals in San Benito County</li> <li>• Table at events in San Benito County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Benito County</li> <li>• Assist households with FSP applications in San Benito County</li> <li>• Provide follow-up assistance to households in San Benito County</li> <li>• Provide food stamp information over the phone to callers in San Benito County</li> <li>• Provide quarterly assistance to households in San Benito County</li> <li>• Provide annual recertification assistance to households in San Benito County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Benito County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Benito County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 7</b>	<b>East Bay Agency for Children (New)</b>
<b>Role of Partner 7</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Alameda County</b></li> <li>• Provide FSP materials to individuals in Alameda County</li> <li>• Table at events in Alameda County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda County</li> <li>• Assist households with FSP applications in Alameda County</li> <li>• Provide follow-up assistance to households in Alameda County</li> <li>• Provide food stamp information over the phone to callers in Alameda County</li> <li>• Provide quarterly assistance to households in Alameda County</li> <li>• Provide annual recertification assistance to households in Alameda County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda County's FSP staff</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 8</b>	<b>Emergency Food Bank of Stockton/San Joaquin</b>
<b>Role of Partner 8</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Joaquin County</b></li> <li>• Provide FSP materials to individuals in San Joaquin County</li> <li>• Table at events in San Joaquin County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Joaquin County</li> <li>• Assist households with FSP applications in San Joaquin County</li> <li>• Provide follow-up assistance to households in San Joaquin County</li> <li>• Provide food stamp information over the phone to callers in San Joaquin County</li> <li>• Provide quarterly assistance to households in San Joaquin County</li> <li>• Provide annual recertification assistance to households in San Joaquin County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Joaquin County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Joaquin County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 9</b>	<b>Familia Center</b>
<b>Role of Partner 9</b>	<ul style="list-style-type: none"> <li>• Provide FSP materials to individuals in <b>Santa Cruz County</b></li> <li>• Table at events in Santa Cruz County</li> <li>• Prescreen households in Santa Cruz County</li> <li>• Assist households with FSP applications in Santa Cruz County</li> <li>• Provide follow-up assistance to households in Santa Cruz County</li> <li>• Provide food stamp information over the phone to callers in Santa Cruz County</li> <li>• Provide quarterly assistance to households in Santa Cruz County</li> <li>• Provide annual recertification assistance to households in Santa Cruz County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Cruz County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Cruz County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>

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<b>Partner 10</b>	<b>Find Food Bank</b>
<b>Role of Partner 10</b>	<ul style="list-style-type: none"> <li>• Provide FSP materials to individuals in <b>Riverside County</b></li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Riverside County</li> <li>• Assist households with FSP applications in Riverside County</li> <li>• Provide follow-up assistance to households in Riverside County</li> <li>• Provide food stamp information over the phone to callers in Riverside County</li> <li>• Provide quarterly assistance to households in Riverside County</li> <li>• Provide annual recertification assistance to households in Riverside County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Riverside County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 11</b>	<b>Food Bank Coalition of San Luis Obispo County</b>
<b>Role of Partner 11</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Luis Obispo County</b></li> <li>• Provide FSP materials to individuals in San Luis Obispo County</li> <li>• Table at events in San Luis Obispo County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Prescreen households in San Luis Obispo County</li> <li>• Assist households with FSP applications in San Luis Obispo County</li> <li>• Provide follow-up assistance to households in San Luis Obispo County</li> <li>• Provide quarterly assistance to households in San Luis Obispo County</li> <li>• Provide annual recertification assistance to households in San Luis Obispo County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Luis Obispo County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Luis Obispo County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 12</b>	<b>Food Bank of Contra Costa and Solano</b>
<b>Role of Partner 12</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Contra Costa and Solano counties</b></li> <li>• Provide FSP materials to individuals in Contra Costa and Solano counties</li> <li>• Table at events in Contra Costa and Solano counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Contra Costa and Solano counties</li> </ul>

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	<ul style="list-style-type: none"> <li>• Assist households with FSP applications in Contra Costa and Solano counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Contra Costa and Solano counties' FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Contra Costa and Solano counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 13</b>	<b>Food Bank of Santa Barbara County</b>
<b>Role of Partner 13</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Santa Barbara County</b></li> <li>• Provide FSP materials to individuals in Santa Barbara County</li> <li>• Table at events in Santa Barbara County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Santa Barbara County</li> <li>• Assist households with FSP applications in Santa Barbara County</li> <li>• Provide follow-up assistance to households in Santa Barbara County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Barbara County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Barbara County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 14</b>	<b>Food Bank of Yolo County (New)</b>
<b>Role of Partner 14</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Yolo County</b></li> <li>• Provide FSP materials to individuals in Yolo County</li> <li>• Table at events in Yolo County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Yolo County</li> <li>• Assist households with FSP applications in Yolo County</li> <li>• Provide follow-up assistance to households in Yolo County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Yolo County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Yolo County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>

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<b>Partner 15</b>	<b>Food For People</b>
<b>Role of Partner 15</b>	<p>Priority County</p> <ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Humboldt County</b></li> <li>• Provide FSP materials to individuals in Humboldt County</li> <li>• Table at events in Humboldt County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Humboldt County</li> <li>• Assist households with FSP applications in Humboldt County</li> <li>• Provide follow-up assistance to households in Humboldt County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Humboldt County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Humboldt County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 16</b>	<b>Food Link of Tulare County (New)</b>
<b>Role of Partner 16</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Tulare County</b></li> <li>• Provide FSP materials to individuals in Tulare County</li> <li>• Table at events in Tulare County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Tulare County</li> <li>• Assist households with FSP applications in Tulare County</li> <li>• Provide follow-up assistance to households in Tulare County</li> <li>• Provide food stamp information over the phone to callers in Tulare County</li> <li>• Provide quarterly assistance to households in Tulare County</li> <li>• Provide annual recertification assistance to households in Tulare County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Tulare County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Tulare County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 17</b>	<b>FOOD Share</b>
<b>Role of Partner 17</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Ventura County</b></li> <li>• Provide FSP materials to individuals in Ventura County</li> <li>• Table at events in Ventura County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Ventura County</li> <li>• Assist households with FSP applications in Ventura County</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide follow-up assistance to households in Ventura County</li> <li>• Provide food stamp information over the phone to callers in Ventura County</li> <li>• Provide annual recertification assistance to households in Ventura County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Ventura County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Ventura County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 18</b>	<b>Fremont Family Resource Center</b>
<b>Role of Partner 18</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in Alameda County</li> <li>• Provide FSP materials to individuals in Alameda County</li> <li>• Table at events in Alameda County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda County</li> <li>• Assist households with FSP applications in Alameda County</li> <li>• Provide follow-up assistance to households in Alameda County</li> <li>• Provide food stamp information over the phone to callers in Alameda County</li> <li>• Provide quarterly assistance to households in Alameda County</li> <li>• Provide annual recertification assistance to households in Alameda County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda County</li> </ul>
<b>Partner 19</b>	<b>Fresno Metro Ministry</b>
<b>Role of Partner 19</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Fresno County</b></li> <li>• Provide FSP materials to individuals in Fresno County</li> <li>• Table at events in Fresno County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Fresno County</li> <li>• Assist households with FSP applications in Fresno County</li> <li>• Provide follow-up assistance to households in Fresno County</li> <li>• Provide food stamp information over the phone to callers in Fresno County</li> <li>• Provide quarterly assistance to households in Fresno County</li> <li>• Provide annual recertification assistance to households in Fresno County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> </ul>

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	<ul style="list-style-type: none"> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Fresno County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Fresno County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 20</b>	<b>Harbor Interfaith Services</b>
<b>Role of Partner 20</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles County</b></li> <li>• Provide FSP materials to individuals in Los Angeles County</li> <li>• Table at events in Los Angeles County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Los Angeles County</li> <li>• Assist households with FSP applications in Los Angeles County</li> <li>• Provide follow-up assistance to households in Los Angeles County</li> <li>• Provide food stamp information over the phone to callers in Los Angeles County</li> <li>• Provide quarterly assistance to households in Los Angeles County</li> <li>• Provide annual recertification assistance to households in Los Angeles County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Los Angeles County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 21</b>	<b>Imperial Valley Food Bank</b>
<b>Role of Partner 21</b>	<p>Priority County</p> <ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Imperial County</b></li> <li>• Provide FSP materials to individuals in Imperial County</li> <li>• Table at events in Imperial County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Imperial County</li> <li>• Assist households with FSP applications in Imperial County</li> <li>• Provide follow-up assistance to households in Imperial County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Imperial County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Imperial County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews</li> </ul>

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<b>Partner 22</b>	<b>Insight Center for Community Economic Development</b>
<b>Role of Partner 22</b>	<ul style="list-style-type: none"> <li>• <del>Partner with community agencies throughout California</del></li> <li>• <del>Educate stakeholders about Food Stamp Employment and Training (FSET) and food stamp outreach activities</del></li> <li>• <del>Provide FSET trainings for partnering organizations</del></li> <li>• <del>Increase households' access to the FSP</del></li> <li>• <del>Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</del></li> <li>• <del>Work collaboratively with counties' FSP staff</del></li> <li>• <del>Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Calaveras County</del></li> <li>• <del>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</del></li> </ul>
<b>Partner 23</b>	<b>Los Angeles Regional Food Bank</b>
<b>Role of Partner 23</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles County</b></li> <li>• Provide FSP materials to individuals in Los Angeles County</li> <li>• Table at events in Los Angeles County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Los Angeles County</li> <li>• Assist households with FSP applications in Los Angeles County</li> <li>• Provide follow-up assistance to households in Los Angeles County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Los Angeles County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 24</b>	<b>Maternal and Child Health Access</b>
<b>Role of Partner 24</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles County</b></li> <li>• Provide FSP materials to individuals in Los Angeles County</li> <li>• Table at events in Los Angeles County</li> <li>• Prescreen households in Los Angeles County</li> <li>• Assist households with FSP applications in Los Angeles County</li> <li>• Provide follow-up assistance to households in Los Angeles County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Los Angeles County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews</li> </ul>

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	by CDPH, CDSS, and/or USDA
<b>Partner 25</b>	<b>Public Counsel (New)</b>
<b>Role of Partner 25</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles County</b></li> <li>• Provide FSP materials to individuals in Los Angeles County</li> <li>• Table at events in Los Angeles County</li> <li>• Prescreen households in Los Angeles County</li> <li>• Assist households with FSP applications in Los Angeles County</li> <li>• Provide follow-up assistance to households in Los Angeles County</li> <li>• Provide food stamp information over the phone to callers in Los Angeles County</li> <li>• Provide quarterly assistance to households in Los Angeles County</li> <li>• Provide annual recertification assistance to households in Los Angeles County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Los Angeles County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 26</b>	<b>River City Food Bank (New)</b>
<b>Role of Partner 26</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Sacramento County</b></li> <li>• Provide FSP materials to individuals in Sacramento County</li> <li>• Table at events in Sacramento County</li> <li>• Prescreen households in Sacramento County</li> <li>• Assist households with FSP applications in Sacramento County</li> <li>• Provide follow-up assistance to households in Sacramento County</li> <li>• Provide food stamp information over the phone to callers in Sacramento County</li> <li>• Provide quarterly assistance to households in Sacramento County</li> <li>• Provide annual recertification assistance to households in Sacramento County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Sacramento County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Sacramento County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 27</b>	<b>San Diego Hunger Coalition</b>
<b>Role of Partner 27</b>	<p>Priority County.</p> <p>San Diego Hunger Coalition, has subcontracts with 11 agencies including CBOs</p>

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	<p>and Food Banks to:</p> <ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Diego County</b></li> <li>• Provide FSP materials to individuals in San Diego County</li> <li>• Table at events in San Diego County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Diego County</li> <li>• Assist households with FSP applications in San Diego County</li> <li>• Provide follow-up assistance to households in San Diego County</li> <li>• Provide food stamp information over the phone to callers in San Diego County</li> <li>• Provide quarterly assistance to households in San Diego County</li> <li>• Provide annual recertification assistance to households in San Diego County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Diego County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Diego County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 28</b>	<b>San Francisco Food Bank</b>
<b>Role of Partner 28</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Francisco County</b></li> <li>• Provide FSP materials to individuals in San Francisco County</li> <li>• Table at events in San Francisco County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Francisco County</li> <li>• Assist households with FSP applications in San Francisco County</li> <li>• Provide follow-up assistance to households in San Francisco County</li> <li>• Provide food stamp information over the phone to callers in San Francisco County</li> <li>• Provide quarterly assistance to households in San Francisco County</li> <li>• Provide annual recertification assistance to households in San Francisco County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Francisco County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Francisco County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 29</b>	<b>Second Harvest Food Bank of Orange County (New)</b>
<b>Role of Partner 29</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food</li> </ul>

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	<p>programs serving households potentially eligible for food stamps in <b>Orange county</b></p> <ul style="list-style-type: none"> <li>• Provide FSP materials to individuals in Orange county</li> <li>• Table at events in Orange county</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Orange Counties</li> <li>• Assist households with FSP applications in Orange county</li> <li>• Provide follow-up assistance to households in Orange county</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Orange county FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Orange county</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 30</b>	<b>Second Harvest Food Bank of Santa Clara and San Mateo Counties</b>
<b>Role of Partner 30</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Mateo and Santa Clara counties</b></li> <li>• Provide FSP materials to individuals in San Mateo and Santa Clara counties</li> <li>• Table at events in San Mateo and Santa Clara counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Mateo and Santa Clara counties</li> <li>• Assist households with FSP applications in San Mateo and Santa Clara counties</li> <li>• Provide follow-up assistance to households in San Mateo and Santa Clara counties</li> <li>• Provide food stamp information over the phone to callers in San Mateo and Santa Clara counties</li> <li>• Provide quarterly assistance to households in San Mateo and Santa Clara counties</li> <li>• Provide annual recertification assistance to households in San Mateo and Santa Clara counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Mateo and Santa Clara counties' FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Mateo and Santa Clara counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 31</b>	<b>Second Harvest Food Bank of Santa Cruz County</b>
<b>Role of Partner 31</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in Santa Cruz County</li> <li>• Provide FSP materials to individuals in Santa Cruz County</li> <li>• Table at events in Santa Cruz County</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Santa Cruz County</li> <li>• Assist households with FSP applications in Santa Cruz County</li> <li>• Provide follow-up assistance to households in Santa Cruz County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Cruz County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Cruz County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 32</b>	<b>Senior Legal Hotline/Legal Services of Northern California</b>
<b>Role of Partner 32</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>California</b></li> <li>• Provide FSP materials to individuals in California</li> <li>• Table at events in California</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in California</li> <li>• Assist households with FSP applications in California</li> <li>• Provide follow-up assistance to households in California</li> <li>• Provide food stamp information over the phone to callers in California</li> <li>• Provide quarterly assistance to households in California</li> <li>• Provide annual recertification assistance to households in California</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with counties' FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in California</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 33</b>	<b>SF Works</b>
<b>Role of Partner 33</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Francisco</b></li> <li>• Prescreen households in San Francisco</li> <li>• Assist households with FSP applications in San Francisco</li> <li>• Provide follow-up assistance to households in San Francisco</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Francisco's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Francisco</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews</li> </ul>

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	by CDPH, CDSS, and/or USDA
<b>Partner 34</b>	<b>SingleStop USA</b>
<b>Role of Partner 34</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Alameda County and San Francisco</b></li> <li>• Provide FSP materials to individuals in Alameda County and San Francisco</li> <li>• Table at events in Alameda County and San Francisco</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda County and San Francisco</li> <li>• Assist households with FSP applications in Alameda County and San Francisco</li> <li>• Provide follow-up assistance to households in Alameda County and San Francisco</li> <li>• Provide food stamp information over the phone to callers in Alameda County and San Francisco</li> <li>• Provide quarterly assistance to households in Alameda County and San Francisco</li> <li>• Provide annual recertification assistance to households in Alameda County and San Francisco</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda County and San Francisco's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda County and San Francisco</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 35</b>	<b>The Bar Association of San Francisco's Volunteer Legal Services Program</b>
<b>Role of Partner 35</b>	<ul style="list-style-type: none"> <li>• Provide FSP materials to individuals in <b>San Francisco</b></li> <li>• Prescreen households in San Francisco</li> <li>• Assist households with FSP applications in San Francisco</li> <li>• Provide follow-up assistance to households in San Francisco</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Francisco's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Francisco</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 36</b>	<b>The Resource Connection (<i>added a New County</i>)</b>
<b>Role of Partner 36</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Amador and Calaveras counties</b></li> <li>• Provide FSP materials to individuals in Calaveras County</li> <li>• Table at events in Calaveras County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Calaveras County</li> <li>• Assist households with FSP applications in Calaveras County</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide follow-up assistance to households in Calaveras County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Calaveras County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Calaveras County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 37</b>	<b>Village Community Resource Center</b>
<b>Role of Partner 37</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Contra Costa County</b></li> <li>• Provide FSP materials to individuals in Contra Costa County</li> <li>• Table at events in Contra Costa County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Contra Costa County</li> <li>• Assist households with FSP applications in Contra Costa County</li> <li>• Provide follow-up assistance to households in Contra Costa County</li> <li>• Provide food stamp information over the phone to callers in Contra Costa County</li> <li>• Provide quarterly assistance to households in Contra Costa County</li> <li>• Provide annual recertification assistance to households in Contra Costa County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Contra Costa County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Contra Costa County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation (Partners 1-37)</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) Partners assisting FSO efforts ;b) FSP Outreach materials distributed; c) events where FSP outreach activities were conducted (e.g., “tabling”); d) food stamp outreach trainings; e) people trained; f) households prescreened; g) FSP applicants assisted, h) households receiving follow-up assistance; i) households provided quarterly assistance; j) households assisted with annual recertification and k) barriers identified by applicants. Partners whose activities are phone-based will track the number of callers receiving food stamp information.</p> <p><b>Outcome Evaluation:</b> Outreach subcontractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance..</p>

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<b>Goal</b>	Catholic Charities of California will improve participation in the FSP by approximately 9,300 households in California.		
<b>Timeline</b>	<b>Start</b>	10/1/2010	<b>End</b> 9/30/2012
<b>Description of Activity</b>	<p><u>Food Stamp Outreach</u></p> <ul style="list-style-type: none"> <li>• Subcontractors will partner with approximately 289 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in 32 targeted counties</li> <li>• Subcontractors will provide approximately 308,200 FSP materials to individuals in targeted counties</li> <li>• Subcontractors will table at approximately 1,026 events in targeted counties</li> <li>• Subcontractors will provide approximately 99 food stamp outreach trainings for partnering organizations; train approximately 889 people</li> <li>• Subcontractors will prescreen approximately 92,050 individuals in targeted counties</li> <li>• Subcontractors will assist approximately 14,880 individuals with FSP applications in targeted counties</li> <li>• Subcontractors will provide follow-up assistance to approximately 10,750 households in targeted counties</li> <li>• Subcontractors will provide food stamp information over the phone to 76,500 callers in the targeted counties</li> <li>• Subcontractors will provide quarterly assistance to 6055 households in the targeted counties</li> <li>• Subcontractors will provide annual recertification assistance to 5965 households in the targeted counties</li> <li>• Subcontractors will work with State/Federal partners to plan for media campaigns</li> <li>• Subcontractors will educate stakeholders about food stamp outreach</li> <li>• Subcontractors will increase households' access to the FSP</li> <li>• Subcontractors will work collaboratively with FSP staff in targeted counties</li> <li>• Catholic Charities of California will provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Catholic Charities of California will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Contractor</b>	<b>Catholic Charities of California</b>		
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Subcontract with thirteen diocesan organizations to conduct food stamp outreach activities in 32 counties</li> <li>• Provide fiscal and programmatic management for all subcontractors</li> <li>• Oversee subcontractors' evaluation and monitoring activities</li> <li>• Improve subcontractors' effectiveness through efficient program management, trainings, and information sharing</li> <li>• Represent subcontractors in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• Provide California Department of Public Health (CDPH) with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Partner 1</b>	<b>Catholic Charities Diocese of Monterey (New)</b>		
<b>Role of Partner 1</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Monterey and San Luis Obispo counties</b></li> <li>• Provide FSP materials to individuals in Monterey and San Luis Obispo counties</li> </ul>		

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	<ul style="list-style-type: none"> <li>• Table at events in Monterey and San Luis Obispo counties</li> <li>• Prescreen households in Monterey and San Luis Obispo</li> <li>• Assist households with FSP applications in Monterey and San Luis Obispo counties</li> <li>• Provide follow-up assistance to households in Monterey and San Luis Obispo counties</li> <li>• Provide food stamp information over the phone to callers in Monterey and San Luis Obispo counties</li> <li>• Provide quarterly assistance to households in Monterey and San Luis Obispo counties</li> <li>• Provide annual recertification assistance to households in Monterey and San Luis Obispo counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Monterey and San Luis Obispo counties</li> <li>• FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Monterey and San Luis Obispo counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 2</b>	<b>Catholic Charities Diocese of Los Angeles, Inc.</b>
<b>Role of Partner 2</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles County</b></li> <li>• Provide FSP materials to individuals in Los Angeles county</li> <li>• Table at events in Los Angeles county</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Assist households with FSP applications in Los Angeles county</li> <li>• Provide follow-up assistance to households in Los Angeles county</li> <li>• Provide annual recertification assistance to households in Los Angeles county</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively Los Angeles county FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 3</b>	<b>Catholic Charities Diocese CYO (new)</b>
<b>Role of Partner 3</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Marin, San Francisco, San Mateo, and Santa Cruz counties</b></li> <li>• Provide FSP materials to individuals in Marin, San Francisco, San Mateo, Santa Cruz counties</li> <li>• Table at events in Marin, San Francisco, San Mateo, Santa Cruz counties</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Marin, San Francisco, San Mateo, Santa Cruz counties</li> <li>• Assist households with FSP applications in Marin, San Francisco, San Mateo, Santa Cruz counties</li> <li>• Provide follow-up assistance to households in Marin, San Francisco, San Mateo, Santa Cruz counties</li> <li>• Provide food stamp information over the phone to callers in Marin, San Francisco, San Mateo, Santa Cruz counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Marin, San Francisco, San Mateo, Santa Cruz counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Marin, San Francisco, San Mateo, Santa Cruz counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 4</b>	<b>Catholic Charities Diocese of San Diego</b>
<b>Role of Partner 4</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Imperial and San Diego counties</b></li> <li>• Provide FSP materials to individuals in Imperial and San Diego counties</li> <li>• Table at events in Imperial and San Diego counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Imperial and San Diego counties</li> <li>• Assist households with FSP applications in Imperial and San Diego counties</li> <li>• Provide follow-up assistance to households in Imperial and San Diego counties</li> <li>• Provide quarterly assistance to households in Imperial and San Diego counties</li> <li>• Provide annual recertification assistance to households in Imperial and San Diego counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Imperial and San Diego counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Imperial and San Diego counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 5</b>	<b>Catholic Charities Diocese of Stockton</b>
<b>Role of Partner 5</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Joaquin and Stanislaus counties</b></li> <li>• Provide FSP materials to individuals in San Joaquin and Stanislaus</li> </ul>

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	<p>counties</p> <ul style="list-style-type: none"> <li>• Table at events in San Joaquin and Stanislaus counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Joaquin and Stanislaus counties</li> <li>• Assist households with FSP applications in San Joaquin and Stanislaus counties</li> <li>• Provide follow-up assistance to households in San Joaquin and Stanislaus counties</li> <li>• Provide food stamp information over the phone to callers in San Joaquin and Stanislaus counties</li> <li>• Provide quarterly assistance to households in San Joaquin and Stanislaus counties</li> <li>• Provide annual recertification assistance to households in San Joaquin and Stanislaus counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Joaquin and Stanislaus counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Joaquin and Stanislaus counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 6</b>	<b>Catholic Charities of the Diocese of Fresno</b>
<b>Role of Partner 6</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Merced, Fresno Kern, Madera and Tulare counties</b></li> <li>• Provide FSP materials to individuals in Merced, Fresno Kern, Madera and Tulare counties</li> <li>• Table at events in Merced, Fresno Kern, Madera and Tulare counties</li> <li>• counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Merced, Fresno Kern, Madera and Tulare counties</li> <li>• Assist households with FSP applications in Merced, Fresno Kern, Madera and Tulare counties</li> <li>• Provide follow-up assistance to households in Merced, Fresno Kern, Madera and Tulare counties</li> <li>• Provide food stamp information over the phone to callers in Merced, Fresno Kern, Madera and Tulare counties</li> <li>• Provide quarterly assistance to households in Merced, Fresno Kern, Madera and Tulare counties</li> <li>• Provide annual recertification assistance to households in Merced, Fresno Kern, Madera and Tulare counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Merced, Fresno Kern, Madera and Tulare counties' FSP staff</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Fresno and Tulare counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 7</b>	<b>Catholic Charities of the Diocese of Orange (New)</b>
<b>Role of Partner 7</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Orange and Riverside counties</b></li> <li>• Provide FSP materials to individuals in Orange and Riverside counties</li> <li>• Table at events in Orange and Riverside counties</li> <li>• counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Orange and Riverside counties</li> <li>• Assist households with FSP applications in Orange and Riverside counties</li> <li>• Provide follow-up assistance to households in Orange and Riverside counties</li> <li>• Provide food stamp information over the phone to callers in Orange and Riverside counties</li> <li>• Provide quarterly assistance to households in Orange and Riverside counties</li> <li>• Provide annual recertification assistance to households in Orange and Riverside counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Merced, Fresno Kern, Madera and Tulare counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Fresno and Tulare counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 8</b>	<b>Catholic Charities San Bernardino/Riverside</b>
<b>Role of Partner 8</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Riverside and San Bernardino counties</b></li> <li>• Provide FSP materials to individuals in Riverside and San Bernardino counties</li> <li>• Table at events in Riverside and San Bernardino counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Riverside and San Bernardino counties</li> <li>• Assist households with FSP applications in Riverside and San Bernardino counties</li> <li>• Provide follow-up assistance to households in Riverside and San Bernardino counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> </ul>

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	<ul style="list-style-type: none"> <li>• Work collaboratively with Riverside and San Bernardino counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside and San Bernardino counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 9</b>	<b>Catholic Charities of Santa Clara County</b>
<b>Role of Partner 9</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Santa Clara County</b></li> <li>• Provide FSP materials to individuals in Santa Clara County</li> <li>• Table at events in Santa Clara County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information over the phone to callers in Santa Clara County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Clara County's FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Clara County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 10</b>	<b>Catholic Charities of the Diocese of Santa Rosa</b>
<b>Role of Partner 10</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Lake, Mendocino, Napa and Sonoma counties</b></li> <li>• Provide FSP materials to individuals in Lake, Mendocino, Napa and Sonoma counties</li> <li>• Table at events in Lake, Mendocino, Napa and Sonoma counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Lake, Mendocino, Napa and Sonoma counties</li> <li>• Assist households with FSP applications in Lake, Mendocino, Napa and Sonoma counties</li> <li>• Provide follow-up assistance to households in Lake, Mendocino, Napa and Sonoma counties</li> <li>• Provide food stamp information over the phone to callers in Lake, Mendocino, Napa and Sonoma counties</li> <li>• Provide quarterly assistance to households in Lake, Mendocino, Napa and Sonoma counties</li> <li>• Provide annual recertification assistance to households in Lake, Mendocino, Napa and Sonoma counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Lake, Mendocino, Napa and Sonoma counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and</li> </ul>

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	<p>programmatic documentation pertaining to food stamp outreach activities in Lake, Mendocino, Napa and Sonoma counties</p> <ul style="list-style-type: none"> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 11</b>	<b>Catholic Social Service of Solano County/</b>
<b>Role of Partner 11</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Solano County</b></li> <li>• Provide FSP materials to individuals in Solano County</li> <li>• Table at events in Solano County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Solano County</li> <li>• Assist households with FSP applications in Solano County</li> <li>• Provide follow-up assistance to households in Solano County</li> <li>• Provide food stamp information over the phone to callers in Solano County</li> <li>• Provide quarterly assistance to households in Solano County</li> <li>• Provide annual recertification assistance to households in Solano County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Solano County's FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Solano County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 12</b>	<b>Northern Valley Catholic Social Service</b>
<b>Role of Partner 12</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Shasta, Siskiyou, Tehama and Trinity counties</b></li> <li>• Provide FSP materials to individuals in Shasta, Siskiyou, Tehama and Trinity counties</li> <li>• Table at events in Shasta, Siskiyou, Tehama and Trinity counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Prescreen households in Shasta, Siskiyou, Tehama and Trinity counties</li> <li>• Assist households with FSP applications in Shasta, Siskiyou, Tehama and Trinity counties</li> <li>• Provide follow-up assistance to households in Shasta, Siskiyou, Tehama and Trinity counties</li> <li>• Provide food stamp information over the phone to callers in Shasta, Siskiyou, Tehama and Trinity counties</li> <li>• Provide quarterly assistance to households in Shasta, Siskiyou, Tehama and Trinity counties</li> <li>• Provide annual recertification assistance to households in Shasta, Siskiyou, Tehama and Trinity counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Shasta, Siskiyou, Tehama and Trinity counties'</li> </ul>

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	<p>FSP staff</p> <ul style="list-style-type: none"> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Shasta, Siskiyou, Tehama and Trinity counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 13</b>	<b>Sacramento Food Bank &amp; Family Services</b>
<b>Role of Partner 13</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Sacramento County</b></li> <li>• Provide FSP materials to individuals in Sacramento County</li> <li>• Table at events in Sacramento County</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Prescreen households in Sacramento County</li> <li>• Assist households with FSP applications in Sacramento County</li> <li>• Provide follow-up assistance to households in Sacramento County</li> <li>• Provide food stamp information over the phone to callers in Sacramento County</li> <li>• Provide quarterly assistance to households in Sacramento County</li> <li>• Provide annual recertification assistance to households in Sacramento County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Sacramento County' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Sacramento County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation (Partners 1-13)</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) Partners assisting FSO efforts ;b) FSP Outreach materials distributed; c) events where FSP outreach activities were conducted (e.g., “tabling”); d) food stamp outreach trainings; e) people trained; f) households prescreened; g) FSP applicants assisted, h) households receiving follow-up assistance; i) households provided quarterly assistance; j) households assisted with annual recertification and k) barriers identified by applicants. Partners whose activities are phone-based will track the number of callers receiving food stamp information.</p> <p><b>Outcome Evaluation:</b> Outreach subcontractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>

<b>Project Number 4</b>			
<b>Goal</b>	CVHN will improve participation in the FSP by approximately 5,073 households in California.		
<b>Timeline</b>	<b>Start</b>	10/1/2010	<b>End</b> 9/30/2012
<b>Description of Activity</b>	<p><u>Food Stamp Outreach</u></p> <ul style="list-style-type: none"> <li>• Subcontractors will partner with approximately 112 community agencies and government nutrition and food programs serving households potentially</li> </ul>		

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	<p>eligible for food stamps in 16 targeted counties</p> <ul style="list-style-type: none"> <li>• Subcontractors will provide approximately 51,250 FSP materials to individuals in targeted counties</li> <li>• Subcontractors will table at approximately 400 events in targeted counties</li> <li>• Subcontractors will provide more than 41 food stamp outreach trainings for partnering organizations; train 149 people</li> <li>• Subcontractors will prescreen approximately 16,775 individuals in targeted counties</li> <li>• Subcontractors will assist approximately 9,785 individuals with FSP applications in targeted counties</li> <li>• Subcontractors will provide follow-up assistance to approximately 5,675 households in targeted counties</li> <li>• Subcontractors will provide food stamp information over the phone to 7215 callers in targeted counties</li> <li>• Subcontractors will provide 4,480 quarterly assistance to households in targeted counties</li> <li>• Subcontractors will provide annual recertification assistance to 4375 households in targeted counties</li> <li>• Subcontractors will work with State/Federal partners to plan for media campaigns</li> <li>• Subcontractors will educate stakeholders about food stamp outreach</li> <li>• Subcontractors will increase households' access to the FSP</li> <li>• Subcontractors will work collaboratively with FSP staff in targeted counties</li> <li>• Provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Contractor</b>	<b>Central Valley Health Network</b>
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Subcontract with 20 organizations ( 9 are subcontractors and 11 sub hub contractors) to conduct food stamp outreach activities in 16 counties</li> <li>• Provide fiscal and programmatic management for all subcontractors</li> <li>• Oversee subcontractors' evaluation and monitoring activities</li> <li>• Improve subcontractors' effectiveness through efficient program management, trainings, and information sharing</li> <li>• Represent subcontractors in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• CVHN will provide California Department of Public Health (CDPH) with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• CVHN will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 1</b>	<b>Clinicas Del Camino Real, Inc.</b>
<b>Role of Partner 1</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Ventura County</b></li> <li>• Provide FSP materials to individuals in Ventura County</li> <li>• Table at events in Ventura County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Ventura County</li> <li>• Assist households with FSP applications in Ventura County</li> <li>• Provide follow-up assistance to households in Ventura County</li> <li>• Provide food stamp information over the phone to callers in Ventura County</li> <li>• Provide quarterly assistance to households in Ventura County</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide annual recertification assistance to households in Ventura County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Ventura County's FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Ventura County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 2</b>	<b>Del Norte Clinics, Inc.</b>
<b>Role of Partner 2</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Colusa, Glenn, Sutter, and Yuba counties</b></li> <li>• Provide FSP materials to individuals in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Table at events in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Assist households with FSP applications in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Provide follow-up assistance to households in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Provide food stamp information over the phone to callers in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Provide quarterly assistance to households in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Provide annual recertification assistance to households in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Colusa, Glenn, Sutter, and Yuba counties' FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 3</b>	<b>Family Health Care Network</b>
<b>Role of Partner 3</b>	<p>Priority County</p> <ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Kings and Tulare counties</b></li> <li>• Provide FSP materials to individuals in Kings and Tulare counties</li> <li>• Table at events in Kings and Tulare counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Kings and Tulare counties</li> <li>• Assist households with FSP applications in Kings and Tulare counties</li> <li>• Provide follow-up assistance to households in Kings and Tulare counties</li> <li>• Provide food stamp information over the phone to callers in Kings and</li> </ul>

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	<p>Tulare counties</p> <ul style="list-style-type: none"> <li>• Provide annual recertification assistance to households in Kings and Tulare counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Kings and Tulare counties' FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Kings and Tulare counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 4</b>	<b>Golden Valley Health Centers</b>
<b>Role of Partner 4</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Merced and Stanislaus counties</b></li> <li>• Provide FSP materials to individuals in Merced and Stanislaus counties</li> <li>• Table at events in Merced and Stanislaus counties</li> <li>• Prescreen households in Merced and Stanislaus counties</li> <li>• Assist households with FSP applications in Merced and Stanislaus counties</li> <li>• Provide follow-up assistance to households in Merced and Stanislaus counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Merced and Stanislaus counties' FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Merced and Stanislaus counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 5</b>	<b>Hill Country Health and Wellness Center</b>
<b>Role of Partner 5</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Shasta County</b></li> <li>• Provide FSP materials to individuals in Shasta County</li> <li>• Table at events in Shasta County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Shasta County</li> <li>• Assist households with FSP applications in Shasta County</li> <li>• Provide follow-up assistance to households in Shasta County</li> <li>• Provide food stamp information over the phone to callers in Shasta County</li> <li>• Provide quarterly assistance to households in Shasta County</li> <li>• Provide annual recertification assistance to households in Shasta County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Shasta County's FSP staff</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Shasta County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 6</b>	<b>Inland Behavioral Health Services, Inc.</b>
<b>Role of Partner 6</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Riverside and San Bernardino counties</b></li> <li>• Provide FSP materials to individuals in Riverside and San Bernardino counties</li> <li>• Table at events in Riverside and San Bernardino counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Riverside and San Bernardino counties</li> <li>• Assist households with FSP applications in Riverside and San Bernardino counties</li> <li>• Provide follow-up assistance to households in Riverside and San Bernardino counties</li> <li>• Provide food stamp information over the phone to callers in Riverside and San Bernardino counties</li> <li>• Provide quarterly assistance to households in Riverside and San Bernardino counties</li> <li>• Provide annual recertification assistance to households in Riverside and San Bernardino counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Riverside and San Bernardino counties' FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside and San Bernardino counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 7</b>	<b>Livingston Medical Group</b>
<b>Role of Partner 7</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Merced County</b></li> <li>• Provide FSP materials to individuals in Merced County</li> <li>• Table at events in Merced County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Merced County</li> <li>• Assist households with FSP applications in Merced County</li> <li>• Provide follow-up assistance to households in Merced County</li> <li>• Provide quarterly assistance to households in Merced County</li> <li>• Provide annual recertification assistance to households in Merced County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Merced County's FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Merced</li> </ul>

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	<p>County</p> <ul style="list-style-type: none"> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 8</b>	<b>Redwood Community Health Coalition (New)</b>
<b>Role of Partner 8</b>	<p>Redwood Community Health Center provides services at 11 health centers. Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in Provide FSP materials to individuals in Napa and Sonoma counties</p> <ul style="list-style-type: none"> <li>• Table at events in Napa and Sonoma counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Napa and Sonoma counties</li> <li>• Assist households with FSP applications in Napa and Sonoma counties</li> <li>• Provide follow-up assistance to households in Napa and Sonoma counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Napa and Sonoma counties 's FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Napa and Sonoma counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 9</b>	<b>Salud Para La Gente</b>
<b>Role of Partner 9</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Santa Cruz County</b></li> <li>• Provide FSP materials to individuals in Santa Cruz County</li> <li>• Table at events in Santa Cruz County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Santa Cruz County</li> <li>• Assist households with FSP applications in Santa Cruz County</li> <li>• Provide follow-up assistance to households in Santa Cruz County</li> <li>• Provide food stamp information over the phone to callers in Santa Cruz County</li> <li>• Provide quarterly assistance to households in Santa Cruz County</li> <li>• Provide annual recertification assistance to households in Santa Cruz County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Cruz County's FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Cruz County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation (Partners (1-9))</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) Partners assisting FSO efforts ;b) FSP Outreach materials distributed; c) events where FSP outreach activities were conducted (e.g., "tabling"); d) food stamp outreach trainings; e) people trained; f) households prescreened; g) FSP applicants assisted, h) households receiving follow-up assistance; i) households provided</p>

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	<p>quarterly assistance; j) households assisted with annual recertification and k) barriers identified by applicants. Partners whose activities are phone-based will track the number of callers receiving food stamp information.</p> <p><b>Outcome Evaluation:</b> Outreach subcontractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>				
<b>Project Number 5</b>					
<b>Goal</b>	<b>Clinica Sierra Vista</b> will improve participation in the FSP by approximately 2175 households in California.				
<b>Timeline</b>	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 15%;"><b>Start</b></td> <td style="width: 45%;">10/1/2010</td> <td style="width: 15%;"><b>End</b></td> <td style="width: 25%;">9/30/2012</td> </tr> </table>	<b>Start</b>	10/1/2010	<b>End</b>	9/30/2012
<b>Start</b>	10/1/2010	<b>End</b>	9/30/2012		
<b>Description of Activity</b>	<p><u>Food Stamp Outreach</u></p> <ul style="list-style-type: none"> <li>• Contractor will partner with 12 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Fresno and Kern counties</b></li> <li>• Contractor will provide 14,000 FSP materials to individuals in Fresno and Kern counties</li> <li>• Contractor will table at 54 <b>events</b> in Fresno and Kern counties</li> <li>• Contractor will provide 10 food stamp outreach trainings for partnering organizations and train 100 people</li> <li>• Contractor will prescreen 9,000 households in Fresno and Kern counties</li> <li>• Contractor will assist 4000 households with FSP applications in Fresno and Kern counties</li> <li>• Contractor will provide follow-up assistance to 3,700 households in Fresno and Kern counties</li> <li>• Contractor will provide food stamp information over the phone to 7,000 callers in Fresno and Kern counties</li> <li>• Contractor will provide quarterly assistance to 1,900 households in Fresno and Kern counties</li> <li>• Contractor will provide annual recertification assistance to 3,100 households in Fresno and Kern counties</li> <li>• Contractor will work with State/Federal partners to plan for media campaigns</li> <li>• Contractor will educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Contractor will track and report barriers identified by applicants</li> <li>• Contractor will attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Contractor will work collaboratively with Fresno and Kern counties' FSP staff</li> <li>• Contractor will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>				
<b>Contractor</b>	<b>Clinica Sierra Vista (New)</b>				
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Contractor will conduct food stamp outreach activities 2 counties</li> <li>• Provide fiscal and programmatic management for the contract</li> <li>• Oversee evaluation and monitoring activities</li> <li>• Improve effectiveness through efficient program management, trainings, and information sharing</li> <li>• Be represent in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• CSV will provide California Department of Public Health (CDPH) with timely</li> </ul>				

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	<p>submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</p> <ul style="list-style-type: none"> <li>• CSV will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) Partners assisting FSO efforts ;b) FSP Outreach materials distributed; c) events where FSP outreach activities were conducted (e.g., “tabling”); d) food stamp outreach trainings; e) people trained; f) households prescreened; g) FSP applicants assisted, h) households receiving follow-up assistance; i) households provided quarterly assistance; j) households assisted with annual recertification and k) barriers identified by applicants. Partners whose activities are phone-based will track the number of callers receiving food stamp information.</p> <p><b>Outcome Evaluation:</b> Outreach subcontractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>

<b>Project Number 6</b>			
<b>Goal</b>	CRF will improve participation in the FSP by approximately 1826 households in California.		
<b>Timeline</b>	<b>Start</b>	10/1/2010	<b>End</b> 9/30/2012
<b>Description of Activity</b>	<p><b>Food Stamp Outreach</b></p> <ul style="list-style-type: none"> <li>• Subcontractors will partner with approximately 124 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in targeted counties</li> <li>• Subcontractors will provide approximately 25,900 FSP materials to individuals in targeted counties</li> <li>• Subcontractors will table at approximately 168 events in targeted counties</li> <li>• Subcontractors will provide approximately 39 food stamp outreach trainings for partnering organizations; train approximately 474 people</li> <li>• Subcontractors will provide food stamp information over the phone to approximately 1,000 callers</li> <li>• Subcontractors will prescreen approximately 8190 individuals in targeted counties</li> <li>• Subcontractors will assist approximately 3,215 individuals with FSP applications in targeted counties</li> <li>• Subcontractors will provide follow-up assistance to approximately 2,240 households in targeted counties</li> <li>• Subcontractors will provide food stamp information over the phone to 8739 callers in targeted counties</li> <li>• Subcontractors will provide quarterly assistance to 2,010 households in targeted counties</li> <li>• Subcontractors will provide 2,020 annual recertification assistance to households in targeted counties</li> <li>• Subcontractors will work with State/Federal partners to plan for media campaigns</li> <li>• Subcontractors will educate stakeholders about food stamp outreach</li> <li>• Subcontractors will increase households' access to the FSP</li> <li>• Subcontractors will work collaboratively with FSP staff in targeted counties</li> <li>• CRF will provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> </ul>		

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	<ul style="list-style-type: none"> <li>• CRF will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Contractor</b>	<b>CSU, Chico Research Foundation</b>
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Subcontract with 11 organizations to conduct food stamp outreach activities in 12 counties</li> <li>• Provide fiscal and programmatic management for all subcontractors</li> <li>• Oversee subcontractors' evaluation and monitoring activities</li> <li>• Improve subcontractors' effectiveness through efficient program management, trainings, and information sharing</li> <li>• Represent subcontractors in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• Provide California Department of Public Health (CDPH) with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 1</b>	<b>CSU, Chico – School of Social Work and Department of Nutrition (new)</b>
<b>Role of Partner 1</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</b></li> <li>• Provide FSP materials to individuals in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Table at events in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Prescreen households in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Assist households with FSP applications in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Provide follow-up assistance to households in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 2</b>	<b>Caring Choices (new)</b>
<b>Role of Partner 2</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Sutter and Yuba counties</b></li> <li>• Provide FSP materials to individuals in Butte, Sutter and Yuba counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone to callers in Butte, Sutter and Yuba counties</li> <li>• Prescreen households in Butte, Sutter and Yuba counties</li> <li>• Assist households with FSP applications in Butte, Sutter and Yuba counties</li> <li>• Provide follow-up assistance to households in Butte, Sutter and Yuba counties</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide quarterly assistance to households in Butte, Sutter and Yuba</li> <li>• Provide annual recertification assistance to households in Butte, Sutter and Yuba</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 3</b>	<b>Community Action Agency (new)</b>
<b>Role of Partner 3</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Colusa, Glenn, Plumas, Sierra counties</b></li> <li>• Provide FSP materials to individuals in Butte, Colusa, Glenn, Plumas, Sierra counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone to callers in Butte, Colusa, Glenn, Plumas, Sierra counties</li> <li>• Prescreen households in Butte, Colusa, Glenn, Plumas, Sierra counties</li> <li>• Assist households with FSP applications in Butte, Colusa, Glenn, Plumas, Sierra counties</li> <li>• Provide follow-up assistance to households in Butte, Colusa, Glenn, Plumas, Sierra counties</li> <li>• Provide quarterly assistance to households in Butte, Colusa, Glenn, Plumas, Sierra counties</li> <li>• Provide annual recertification assistance to households Butte, Colusa, Glenn, Plumas, Sierra counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 4</b>	<b>Community Housing Improvement Program</b>
<b>Role of Partner 4</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</b></li> <li>• Provide FSP materials to individuals in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Table at events in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> </ul>

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	<ul style="list-style-type: none"> <li>• Prescreen households in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Assist households with FSP applications in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Provide follow-up assistance to households in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Provide food stamp information over the phone to callers in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Provide quarterly assistance to households in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Provide annual recertification assistance to households in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 5</b>	<b>Four Winds of Indian Education (new)</b>
<b>Role of Partner 5</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte and Glenn counties</b></li> <li>• Provide FSP materials to individuals in Butte and Glenn counties</li> <li>• Table at events in Butte and Glenn counties</li> <li>• Prescreen households in Butte and Glenn counties</li> <li>• Assist households with FSP applications in Butte and Glenn counties</li> <li>• Provide follow-up assistance to households in Butte and Glenn counties</li> <li>• Provide food stamp information over the phone to callers in Butte and Glenn counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 6</b>	<b>Northern Valley Catholic Social Services</b>
<b>Role of Partner 6</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte County</b></li> <li>• Provide FSP materials to individuals in Butte County</li> <li>• Table at events in Butte County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> </ul>

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	<ul style="list-style-type: none"> <li>• Prescreen households in Butte County</li> <li>• Assist households with FSP applications in Butte County</li> <li>• Provide follow-up assistance to households in Butte County</li> <li>• Provide quarterly assistance to households in Butte County</li> <li>• Provide annual recertification assistance to households in Butte County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte and Shasta counties' FSP staff</li> <li>• Provide the Foundation with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte and Shasta counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 7</b>	<b>Northern Valley Indian Health, Inc.</b>
<b>Role of Partner 7</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Colusa, Glenn, and Tehama counties</b></li> <li>• Provide FSP materials to individuals in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Table at events in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Prescreen households in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Assist households with FSP applications in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Provide follow-up assistance to households in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Colusa, Glenn, and Tehama counties' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 8</b>	<b>Siskiyou First Five ( new)</b>
<b>Role of Partner 8</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Siskiyou County</b></li> <li>• Provide FSP materials to individuals in Siskiyou County</li> <li>• Table at events in Siskiyou County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Prescreen households in Siskiyou County</li> <li>• Provide quarterly assistance to households in Siskiyou County</li> <li>• Provide annual recertification assistance to households in Siskiyou County</li> <li>• Assist households with FSP applications in Siskiyou County</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide follow-up assistance to households in Siskiyou County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Siskiyou County' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Siskiyou County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 9</b>	<b>Torres Shelter ( New)</b>
<b>Role of Partner 9</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte County</b></li> <li>• Provide FSP materials to individuals in Butte County</li> <li>• Table at events in Butte County</li> <li>• Prescreen households in Butte County</li> <li>• Assist households with FSP applications in Butte County</li> <li>• Provide follow-up assistance to households in Butte County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte County' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 10</b>	<b>Shasta County Office of Education</b>
<b>Role of Partner 10</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Shasta County</b></li> <li>• Provide FSP materials to individuals in Shasta County</li> <li>• Table at events in Shasta County</li> <li>• Prescreen households in Shasta County</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Assist households with FSP applications in Shasta County</li> <li>• Provide follow-up assistance to households in Shasta County</li> <li>• Provide quarterly assistance to households in Butte</li> <li>• Provide annual recertification assistance to households in Butte</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CRF, CDPH, and/or CDSS</li> <li>• Work collaboratively with Shasta County' FSP staff</li> <li>• Provide CRF with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Shasta County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>

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<b>Partner 11</b>	<b>Youth for Change</b>
<b>Role of Partner 11</b>	<ul style="list-style-type: none"> <li>Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte County</b></li> <li>Provide FSP materials to individuals in Butte County</li> <li>Table at events in Butte County</li> <li>Provide food stamp outreach trainings for partnering organizations</li> <li>Provide food stamp information and referrals over the phone</li> <li>Prescreen households in Butte County</li> <li>Assist households with FSP applications in Butte County</li> <li>Provide follow-up assistance to households in Butte County</li> <li>Provide quarterly assistance to households in Butte</li> <li>Provide annual recertification assistance to households in Butte</li> <li>Work with State/Federal partners to plan for media campaigns</li> <li>Educate stakeholders about food stamp outreach</li> <li>Increase households' access to the FSP</li> <li>Track and report barriers identified by applicants</li> <li>Attend meetings and trainings as requested by the Foundation, CDPH, and/or CDSS</li> <li>Work collaboratively with Butte County's FSP staff</li> <li>Provide the Foundation with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte County</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation (Partners 1-11)</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) Partners assisting FSO efforts ;b) FSP Outreach materials distributed; c) events where FSP outreach activities were conducted (e.g., "tabling"); d) food stamp outreach trainings; e) people trained; f) households prescreened; g) FSP applicants assisted, h) households receiving follow-up assistance; i) households provided quarterly assistance; j) households assisted with annual recertification and k) barriers identified by applicants. Partners whose activities are phone-based will track the number of callers receiving food stamp information.</p> <p><b>Outcome Evaluation:</b> Outreach subcontractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>
<b>Project Number 7</b>	
<b>Goal</b>	<b>The Public Health Institute</b> will improve access to the FSP for Californians and increase FSP participation by providing staff with expertise in program management, marketing, research and evaluation to provide technical assistance and oversee aspects of the AIP.
<b>Timeline</b>	<b>Start</b>   10/1/2010   <b>End</b>   9/30/2012
<b>Description of Activity</b>	<ul style="list-style-type: none"> <li>Oversee AIP projects and provide programmatic technical assistance to partners.</li> <li>Oversee the design and evaluation of the AIP and to provide technical assistance to AIP partners by providing a Research Scientist</li> <li>Conduct key informant interviews and write a report on the connection between the MediCal Program and food stamp outreach efforts.</li> <li>Develop materials or a tool kit for community partners or rebranding of existing materials with the new California name for FSP through a consultant</li> <li>Provide funding for Counties to provide training and data sharing with</li> </ul>

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	community outreach partners. (This may include Helper Module for C4Yourself system). <ul style="list-style-type: none"> <li>Review Spanish-language translation of outreach materials for accuracy and cultural relevance.</li> </ul>
<b>Contractor</b>	<b>Public Health Institute</b>
<b>Role of Contractor</b>	Ensure that staff track their time dedicated to food stamp outreach/AIP activities. Contract with consultants, report from key informant interviews and material developed, updated and distributed to community partners. Assure completion of all deliverables.
<b>Evaluation</b>	<b>Process Evaluation:</b> Time tracking and performance reviews of PHI staff assigned to AIP. Completion of deliverables.
<b>Project Number 8</b>	
<b>Goal</b>	Media Contractor (TBD RFP #10-10029) will improve Californians' awareness of and access to the FSP.
<b>Timeline</b>	<b>Start</b>   10/1/2010   <b>End</b>   9/30/2012
<b>Description of Activity</b>	<ul style="list-style-type: none"> <li>Provide media spokesperson trainings for 50 food stamp outreach partners.</li> <li>Develop 20-minute radio spots (vignettes) in Spanish with a food stamp outreach message that includes California's Food Stamp Information Line phone number and website(s) to enhance USDA's food stamp promotion media campaign</li> <li>Work with a consultant to develop, produce, and ship food stamp outreach resources to community-based partners</li> <li>Gain CDSS/USDA review and approval as appropriate</li> </ul>
<b>Contractor</b>	<b>Media Contractor (TBD RFP #10-10029).</b>
<b>Role of Contractor</b>	Contract with appropriate partnering consultants and organizations to ensure that Californians know about and have access to the FSP.
<b>Description of Activities</b>	
<b>Media Partnership Contractor</b>	Develop and air Spanish-language radio spots (vignettes) 10 -15 minutes that promote the FSP and direct listeners to California's Food Stamp Information Line and website where they can find out more information and/or apply.
<b>Food Stamp Outreach Spokesperson Training</b>	Develop and conduct one spokesperson training in Northern and one in Southern California for up to 25 food stamp outreach workers per training or total of 50 trained. Trainings will include on-camera segment, as well as Spanish language breakout if appropriate. Includes all logistics costs including: audio-visual rental, videographer, venue planning, registration and save the date materials.
<b>Media and Public Relations Technical Assistance</b>	Provide 500 hours of technical assistance to AIP staff and community outreach partners on public relations and media to support their outreach activities. Technical assistance may include crafting letters to the editor, spokesperson counseling on message points, media pitching, review of media materials developed by funded partners, press releases, media advisories. Provide monthly reports detailing name of organization, date and assistance provided.
<b>Creative Development – Branding of USDA National Media Campaign with California FSP name</b>	Update radio, TV and/or outdoor media spots developed for the USDA national campaign with the new California name/branding. Select one English and one Spanish spot from each type of medium, and create a media-buy plan that maximizes the use of funding to reach to most individuals potentially eligible for food stamps. Update one of each type of medium, produce the spots, secure talent and purchase media. Provide a Post-buy Analysis report detailing results and comparing them to the original plan.
<b>Evaluation</b>	<b>Process Evaluation:</b> Media Contractor will report the following to CDPH: a) summary of training evaluation responses with recommendations; b) vignette scripts and clips, dates aired, stations airing vignettes, and estimated audience reach; c) samples of material(s) and quantity shipped; and d) if available, Media

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	Partnership listener demographics for the radio market areas where the vignettes play.		
<b>Project Number 9</b>			
<b>Goal</b>	UFWF will improve participation in the FSP by approximately 405 households in California.		
<b>Timeline</b>	<b>Start</b>	10/1/2010	<b>End</b> 9/30/2012
<b>Description of Activity</b>	<p><b>Food Stamp Outreach</b></p> <ul style="list-style-type: none"> <li>Partner with approximately 8 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Kern and Monterey counties</b></li> <li>Provide approximately 24,000 FSP materials to individuals in targeted counties</li> <li>Table at approximately 70 events in targeted counties</li> <li>Provide 12 food stamp outreach trainings for partnering organizations; train approximately 60 people</li> <li>Prescreen approximately 2000 individuals in targeted counties</li> <li>Assist approximately 800 individuals with FSP applications in targeted counties</li> <li>Provide follow-up assistance to approximately 400 households in targeted counties</li> <li>Work with State/Federal partners to plan for media campaigns</li> <li>Educate stakeholders about food stamp outreach</li> <li>Increase households' access to the FSP</li> <li>Work collaboratively with FSP staff in targeted counties</li> </ul>		
<b>Contractor</b>	<b>United Farm Workers Foundation</b>		
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>Conduct food stamp outreach activities in 2 counties</li> <li>Fiscal and programmatic management of food stamp outreach program</li> <li>Coordinate evaluation and monitoring activities</li> <li>Participate in statewide coalitions and efforts, as appropriate</li> <li>Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>Provide California Department of Public Health (CDPH) with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Evaluation</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) Partners assisting FSO efforts ;b) FSP Outreach materials distributed; c) events where FSP outreach activities were conducted (e.g., “tabling”); d) food stamp outreach trainings; e) people trained; f) households prescreened; g) FSP applicants assisted, h) households receiving follow-up assistance; i) households provided quarterly assistance; j) households assisted with annual recertification and k) barriers identified by applicants. Partners whose activities are phone-based will track the number of callers receiving food stamp information.</p> <p><b>Outcome Evaluation:</b> Outreach contractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>		

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		<b>Project Number 10</b>	
<b>Goal</b>	211 will improve participation in the FSP by approximately 20,000 households in California		
<b>Timeline</b>	<b>Start</b>	10/1/2010	<b>End</b> 9/30/2012
<b>Contractor</b>	<b>INFO LINE of San Diego County (dba 211 San Diego)</b>		
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Subcontract with 19 organizations, to conduct food stamp outreach activities in 24 counties</li> <li>• Develop and design curriculum used by each 211 to train staff</li> <li>• Develop quality assurance monitoring process to ensure phone calls are handled consistently</li> <li>• Provide fiscal and programmatic management for all sub contractors</li> <li>• Oversee subcontractors' evaluation and monitoring activities</li> <li>• Improve subcontractors' effectiveness through efficient program management, trainings, and information sharing</li> <li>• Represent subcontractors in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• Provide consultation and assistance related 211 call centers and other food stamp outreach technology improvements</li> <li>• Provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> </ul> <p>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or US</p>		
<b>Partner 1</b>	<b>211 Los Angeles County</b>		
<b>Role of Partner 1</b>	<ul style="list-style-type: none"> <li>• Provide residents of Los Angeles County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Partner 2</b>	<b>2-1-1 Orange County</b>		
<b>Role of Partner 2</b>	<ul style="list-style-type: none"> <li>• Provide residents of Orange County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Orange County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Partner 3</b>	<b>2-1-1 Santa Barbara (new)</b>		
<b>Role of Partner 3</b>	<ul style="list-style-type: none"> <li>• Provide residents of Santa Barbara with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> </ul>		

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	<ul style="list-style-type: none"> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Orange County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 4</b>	<b>Bay Area United Way (2-1-1 Agency)</b>
<b>Role of Partner 4</b>	<ul style="list-style-type: none"> <li>• Provide residents of Marin, Napa, San Francisco, and Solano counties with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Marin, Napa, San Francisco, and Solano counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 5</b>	<b>Community Action Partnership Kern (2-1-1 Agency)</b>
<b>Role of Partner 5</b>	<ul style="list-style-type: none"> <li>• Provide residents of Kern County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Kern County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 6</b>	<b>Community Services Planning Council/Sacramento Hunger Coalition (2-1-1 Agency)</b>
<b>Role of Partner 6</b>	<ul style="list-style-type: none"> <li>• Provide residents of Sacramento County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Humboldt County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 7</b>	<b>Contra Costa Crisis Center (2-1-1 Agency) (new)</b>
<b>Role of Partner 7</b>	<ul style="list-style-type: none"> <li>• Provide residents of Contra Costa County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Contra Costa County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 8</b>	<b>Eden Information &amp; Referral (2-1-1 Agency)</b>
<b>Role of Partner 8</b>	<ul style="list-style-type: none"> <li>• Provide residents of Alameda County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic</li> </ul>

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	<p>documentation pertaining to food stamp outreach activities in Alameda County</p> <ul style="list-style-type: none"> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 9</b>	<b>Humboldt Community Switchboard/United Way Humboldt (2-1-1 Agency)</b>
<b>Role of Partner 9</b>	<ul style="list-style-type: none"> <li>• Provide residents of Humboldt County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in Humboldt County</li> <li>• Provide FSP materials to individuals in Humboldt County</li> <li>• Table at events in Humboldt County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Humboldt County</li> <li>• Provide follow-up assistance to households in Humboldt County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Humboldt County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Humboldt County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 10</b>	<b>Inland Empire United Way (2-1-1 Agency)</b>
<b>Role of Partner 10</b>	<ul style="list-style-type: none"> <li>• Provide residents of San Bernardino County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Bernardino County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 11</b>	<b>Interface Children Family Services (2-1-1 Agency)</b>
<b>Role of Partner 11</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Ventura County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Ventura County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Role of Partner 12</b>	<ul style="list-style-type: none"> <li>• Provide residents of Kings County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Kings County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 13</b>	<b>United Way of Fresno County (2-1-1 Agency) (new)</b>
<b>Role of Partner 13</b>	<ul style="list-style-type: none"> <li>• Provide residents of Fresno County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Fresno County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 14</b>	<b>United Way of Monterey (2-1-1 Agency) (new)</b>
<b>Role of Partner 14</b>	<ul style="list-style-type: none"> <li>• Provide residents of Monterey County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Humboldt County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 15</b>	<b>United Way Stanislaus County (2-1-1 Agency)</b>
<b>Role of Partner 15</b>	<ul style="list-style-type: none"> <li>• Provide residents of Stanislaus County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Stanislaus County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 16</b>	<b>United Way Silicon Valley (new)</b>
<b>Role of Partner 16</b>	<ul style="list-style-type: none"> <li>• Provide residents of Santa Clara County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 16</b>	<b>Volunteer Center of Riverside County (2-1-1 Agency)</b>
<b>Role of Partner 16</b>	<ul style="list-style-type: none"> <li>• Provide residents of Riverside County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside</li> </ul>

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	<p>County</p> <ul style="list-style-type: none"> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 17</b>	<b>Volunteer Center Tulare County (2-1-1 Agency) (new)</b>
<b>Role of Partner 17</b>	<ul style="list-style-type: none"> <li>• Provide residents of Tulare County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 18</b>	<b>Volunteer Center of Riverside County (2-1-1 Agency)</b>
<b>Role of Partner 18</b>	<ul style="list-style-type: none"> <li>• Provide residents of Riverside County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 19</b>	<b>Volunteer Center of Sonoma County (2-1-1 Agency) (new)</b>
<b>Role of Partner 19</b>	<ul style="list-style-type: none"> <li>• Provide residents of Sonoma County with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Sonoma County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation ( Partners 1-19)</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) Partners assisting FSO efforts b) food stamp 211 trainings c) people trained; d)households prescreened; e) FSP applicants assisted, f) households receiving follow-up assistance; barriers identified by applicants. g) Track the number of callers receiving food stamp information.</p> <p><b>Outcome Evaluation:</b> Outreach contractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>