

2014 ANNUAL CONFERENCE

ACCOMMODATIONS

There are several hotels not far from the California Endowment. No room blocks have been reserved. Please contact the hotels directly if you need a reservation. Here are some suggestions of nearby hotels; these hotels have no affiliation with CACDC.

Note: Room rates are subject to change, it is based on availability.

Oakland Marriott-City Center 1001 Broadway, Oakland, CA 94607 (0.5 mi away) (510) 451-4000 <http://www.marriott.com/hotels/travel/oakdt-oakland-marriot-city-center/> Regular rate: \$249

Courtyard by Marriott 988 Broadway, Oakland, CA 94606 (0.61 mi away) (510) 625-8282 <http://www.marriott.com/hotels/travel/oakcd-courtyard-oakland-downtown/> Regular rate: \$239

Waterfront Plaza Hotel 10 Washington St., Oakland, CA 94607 (0.71 mi away) (510) 836-3800 <http://www.idvhotels.com/hotels/sanfranciscoeastbay/waterfront> Regular rate: \$189

Please contact the hotel to check on availability of rooms at the

For directions or transportation information, see http://www.calendow.org/Conference_Space/OCC/

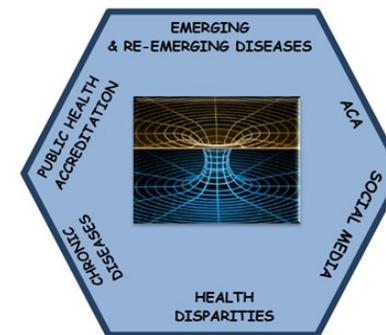
2014 ANNUAL CONFERENCE



"THE SHIFTING PARADIGM OF COMMUNICABLE DISEASE CONTROL"

Thursday, November 6, 2014

8:00 am - 5:00 pm



**Location: The California Endowment
1111 Broadway Oakland, CA 94607**

Business Meeting: November 5, 1:00 pm - 4:00 pm

REGISTER NOW!

EARLY BIRD DEADLINE ENDS OCTOBER 17!

For registration information see: inside of brochure

2014 ANNUAL CONFERENCE

AGENDA AT A GLANCE

***Tentative agenda, subject to change**

November 6, 2014

8:00 - 9:00 am	Registration/Continental Breakfast
9:00	Welcome & Introductions - Lea Morgan
9:15	E Coli O157 and Petting Zoos <ul style="list-style-type: none">• California DPH Perspective - Katherine Ann Flynn, BVMS• LA County Experience - Roshan Reporter, MD, MPH
10:15	Zoonotic Diseases and CD Control <ul style="list-style-type: none">• A Cook's Tour of the CDPH "Bite Book", with author's addenda, annotations, and other ancillary apocrypha - Curtis Fritz, DVM, PhD• Local Perspective on Addressing CD Concerns on Rabies Post-Exposure - Mary McKenzie, RN, BSN, PHN
11:15	Break/Poster
11:45	Emerging Zoonotic Diseases - Carol Glaser, DVM, MPVM, MD
12:15 - 1:15 pm	Lunch/ABBAY Award - Susan Farley
1:15	Lights, Camera, Action <ul style="list-style-type: none">• Crafting the Public Health Message - Dan Wohlfeiler, MJ, MPH• Use of Phone Applications for Targeted Education - Teresa Lopez, BA / Darryl Lampkin, BA
2:30	Public Health Accreditation and CD Control <ul style="list-style-type: none">• CDPH Perspective - Loriann DeMartini, PharmD• Round Table - Local Health Jurisdictions
3:15	Break/Posters
3:40	Health Disparities & CD Control Does your zip code, not your genetic code determine health outcomes <ul style="list-style-type: none">• CDPH Office of Health Equity – Jahmal Miller, MHA• Local Experience - Jennifer Henn, PhD
4:30	Hot Topics - Richard Rios
4:45	Evaluation and Wrap-up - Lea Morgan

2014 ANNUAL CONFERENCE

REGISTRATION

Registration fee for Thursday, November 6 includes conference materials, continental breakfast, lunch, afternoon snack, and cost of continuing education credits (see back of brochure).

On-line registration only:

<http://cacdc-2014-annualconference.eventbrite.com/>

Paid membership jurisdictions and early bird registration fee: \$55

Early bird deadline: Friday, October 17, 2014

Non-paid jurisdictions and after October 17 - registration fee: \$65

Payment options: pay online with credit card or by check at the event.

Make checks payable to "CACDC" write the name of registrant in the "memo" section.

Application for approval for CME and CEU Credits has been submitted. Approval is pending.